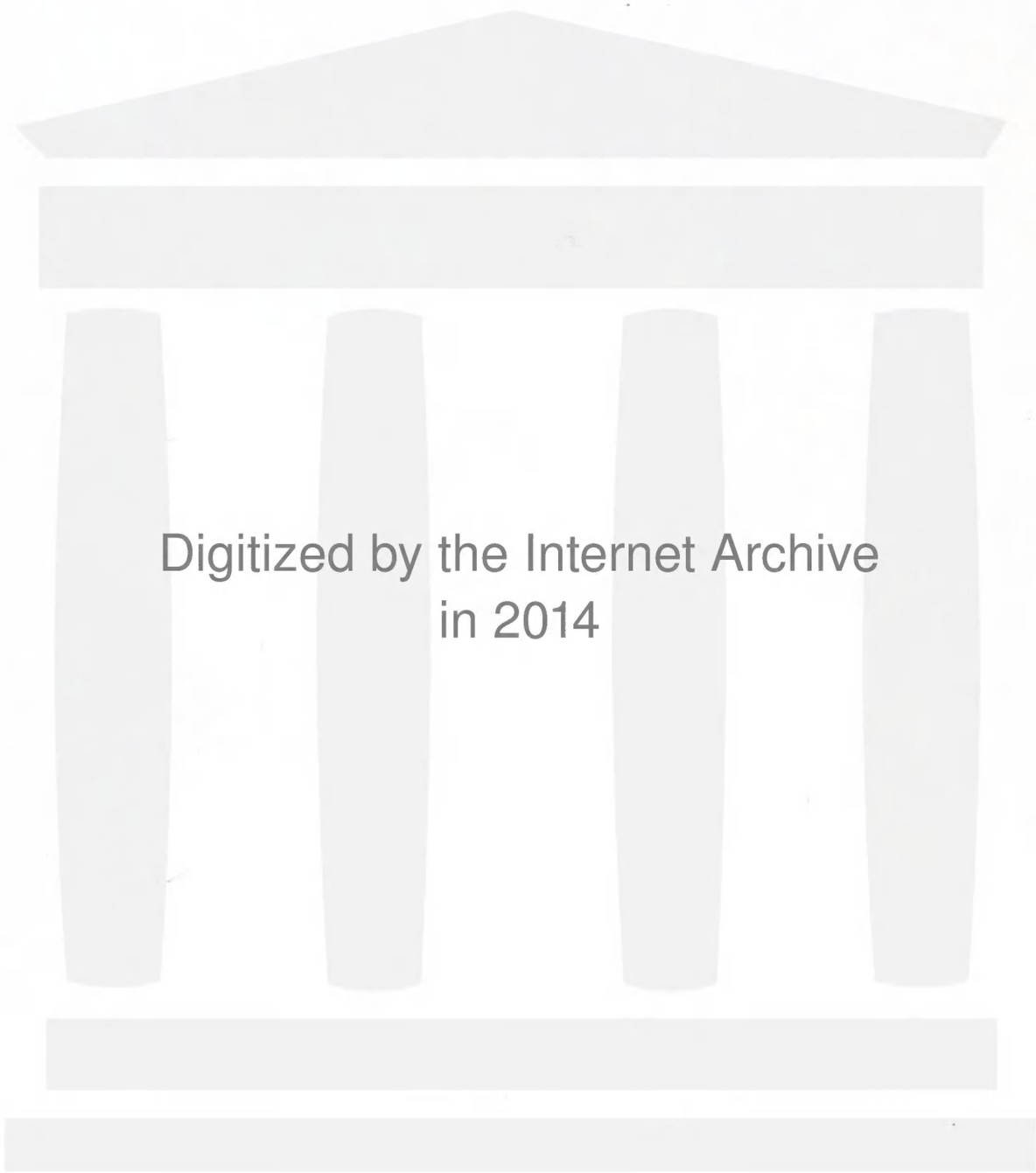


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Penal Code of California, 1915, Section 623.

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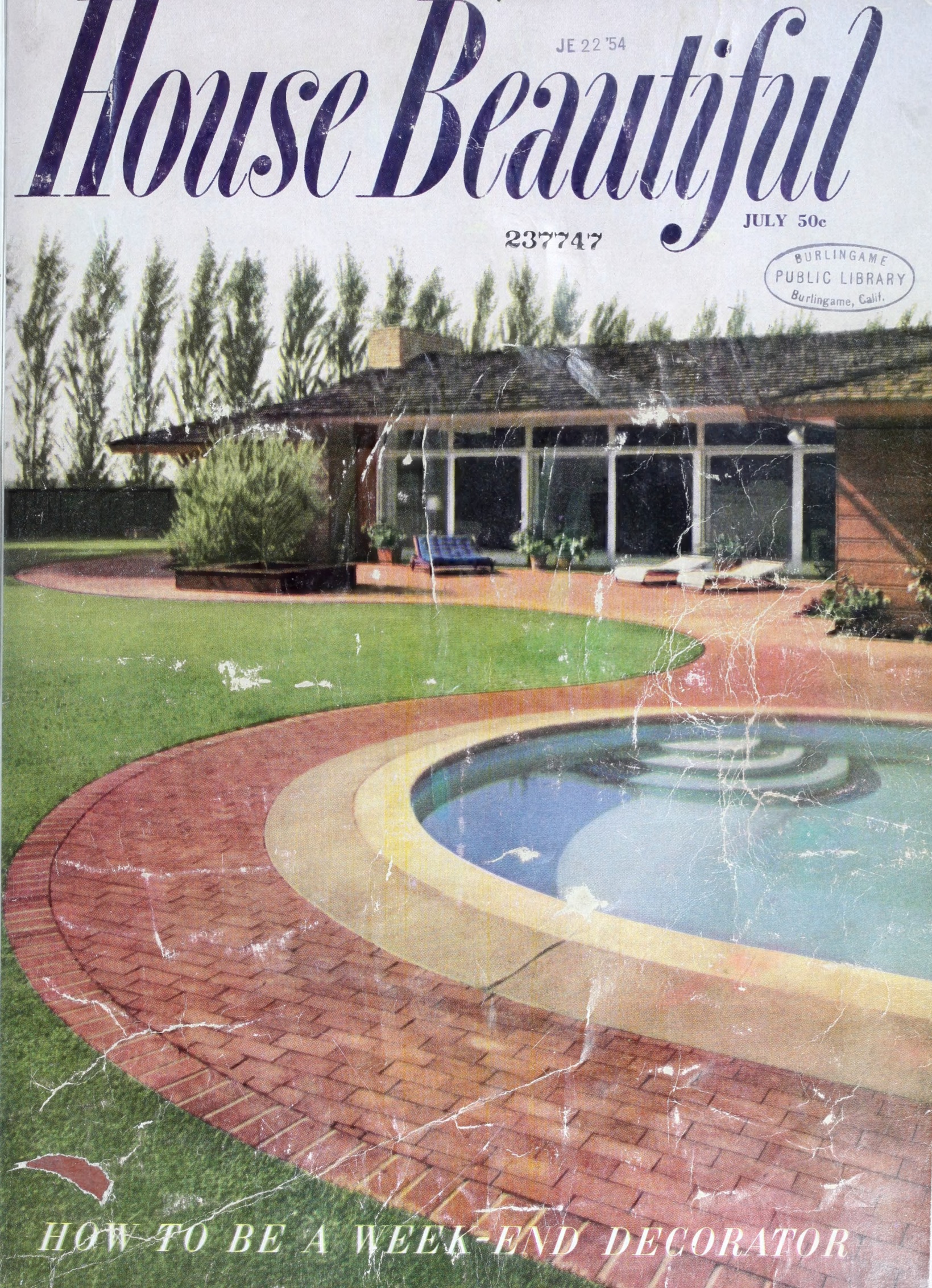
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Always cool at night. Only in a properly air conditioned home can you be *sure* of a good night's rest. You don't lie awake half the night waiting for that cool breeze. And when you awaken you're rested and refreshed.

Here are the things to consider when you plan to install central air conditioning

Can I have central air conditioning installed in my home?

In homes heated by fan circulated warm air, cooling can be combined with the winter heating system. If your home has hot water or steam heat, radiation can be changed to accommodate cooling, or an air duct system can be added.

What will central air conditioning in my present home cost me?

Central air conditioning can be installed for somewhat less than $1 per square foot of floor area. For a true estimate of what summer air conditioning will cost in *your* home, call in an experienced heating and air conditioning contractor.

What would a central air conditioning system cost to operate?

In a moderate climate, about the same as your heating plant in the colder months. It takes electricity or gas and, in many cases, water to operate a central cooling plant. The cost of these utilities will have an important bearing on the operating cost.

Where should I go for information on air conditioning my home?

Look in the yellow pages of your telephone directory. You'll find an established heating and air conditioning contractor in your vicinity. In your discussions with him, insist on fine Honeywell controls to operate your air conditioning and heating systems at top performance and economy.

Can I buy a new house with central air conditioning?

Yes, leading home builders are installing summer cooling systems along with the central heating plant. By planning for central air conditioning from the start, important savings and design advantages are possible.

air condition your home



njoy your meals. It's a pleasure to prepare food in a cool kitchen. ook and bake all you want. Appetites are much better, too, all summer ng—when you live in a centrally air conditioned house.



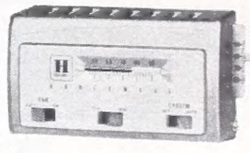
Entertain in comfort. Oppressive heat can take much of the fun out of summer. The pleasure and well-being of your family and guests can be increased by the installation of a central air conditioning system.

When you air condition, insist on a *Honeywell* year-round control system



Honeywell Electronic Moduflow — noted for its exceptional responsiveness and accuracy in operating the heating system, is now available to control central air conditioning as well.

Shown above is Honeywell's Weathercaster — the thermostat that mounts *outside* your house, and continuously tells the Electronic Clock Thermostat *inside* your house what temperature is required for perfect comfort. Only by measuring temperatures inside *and* outside can indoor comfort be continually balanced.



Honeywell's Summer-Winter Thermostat shown at right is the finest and most modern heating-cooling thermostat available today. It gives you year-round finger-tip control of your entire system.

Handsome, yet functional, it provides convenient switches for summer-winter change-over, constant fan operation for ventilation in mild weather and accurate automatic control in both the cooling and heating season. Thus, you can keep your home comfortable in *any* weather.

MINNEAPOLIS **Honeywell**

Air Conditioning Controls



PHOTO BY MAYNARD PARKER

Our cover: a garden by landscape architect Thomas Church with all the fine style and distinction for which he is justly famous. May it inspire you to live outdoors as well as indoors with the same style and distinction. Home of Mr. and Mrs. W. H. Stark.

House Beautiful

VOL. 96, NO. 7

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

JULY 1954

DECORATING

To the Week-End Decorator and Saturday's Carpenter **47**
You Can Do It Yourself and Do It With Style **48-53**
Professional Tricks for the Week-End Decorator **56-57**
The Change? Only the Fabrics **64-65**
Tricks With Concrete Blocks **69**
How to Make a 9′ x 10′ Room Bigger **74-75**
From Rags to Riches **84-85**
Between Week-End Projects Try Sitting Pretty **90-91**
Decorator's Diary **119**

BUILDING

Six Rules for This "Not-So-Handy" Man **53**
Be Realistic About What *Not* to Do Yourself **54-55**
13 Ways to Build a Fence **58-59**
What One Man Did to His Kitchen **66-68**
The New Plastic Panels are Ideal for Saturday's Carpenter **79-81**
What to Do About a Hot Attic **82-83**
They Built It Themselves for $9,000 **86-88**

CLIMATE CONTROL

What to Do About a Hot Attic **82-83**

GARDENING

Steps are Simple **58-59**
Choose Containers to Flatter Your Plants **58-59**
13 Ways to Build a Fence **60-63**
How to Make Pebble Mosaics **70-73**
How to Build a Garden Pool **76-78**
Books for Gardeners **126**

FOOD AND THE ARTS OF GOOD LIVING

From Rags to Riches **84-85**
How to Be a Week-End Cook **92-93**
The Arrival of the No-Iron Napkin **94-95**
How to Buy the Best Meat in Your Town **96-98**
Pantry Shelf News **115**

HOUSEKEEPING AND MAINTENANCE

Take It Easy, Lady! **14**
It's Worth Mentioning **19**

TRAVEL

How to Leave Home and Like It **44**

OTHER FEATURES

Books that Help You Hear Music **8**
The Sea of Music Within Us **89**
Outdoors With Your Movie Camera **109**
Window Shopping **20-43**

ADVERTISING INDEX **129**

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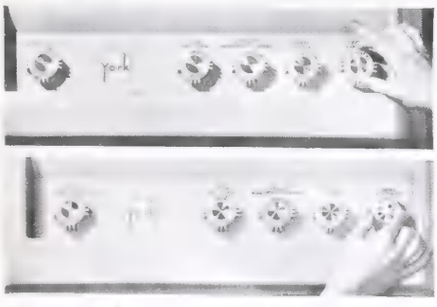
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Simply dial balanced cooling regardless of outdoor changes. Set Automatic Comfort Balancer Dial to avoid ups and downs of room temperature. York gives you *Cushion-Quiet* operation, too, because noise is engineered out—and *no drafts* because York's exclusive Rotary Grille lets you direct air circulation any way you want it!



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17 beautiful models to choose from—prices start at $199.95 f.o.b. factory! See these modern miracles demonstrated!
Visit your York Dealer soon—he's listed in your classified phone book.

HEADQUARTERS FOR MECHANICAL COOLING SINCE 188

b ... and a wondrously low-cost and compact year-round residential air conditioner!

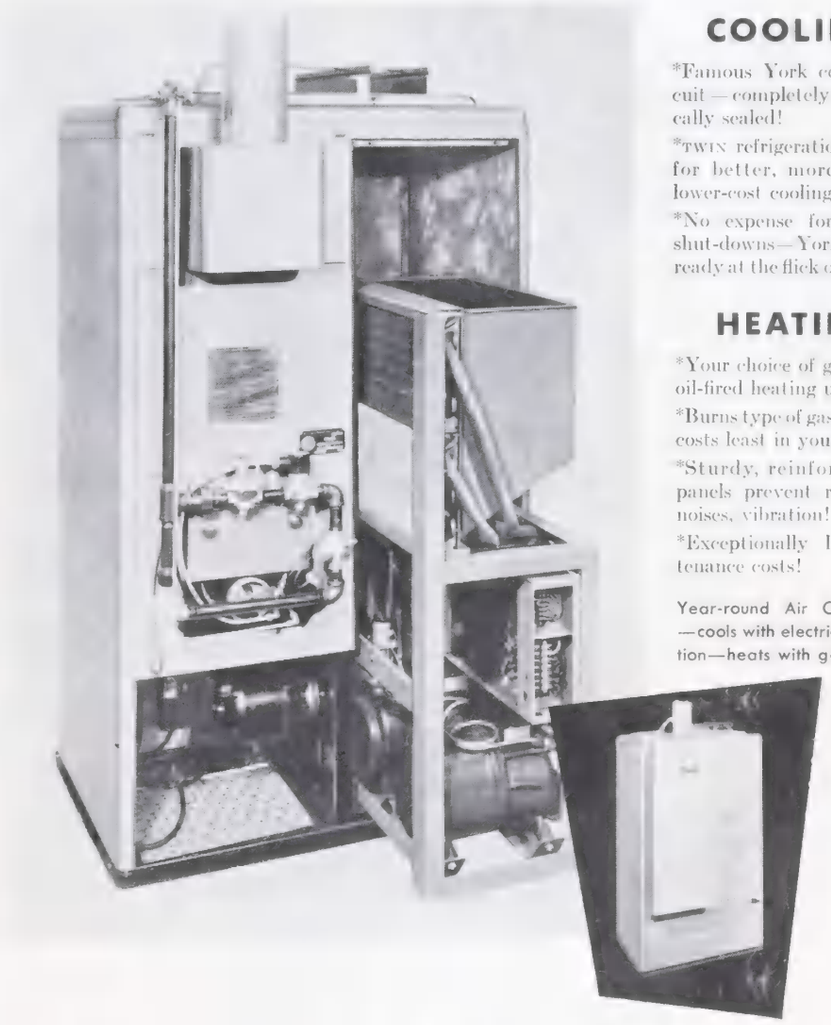
NEVER BEFORE HAS SO MUCH COMFORT been engineered into so compact and economical a "package."

Look for yourself! York needs less floor space than many furnaces alone, yet it cools *and* heats a full-sized home . . . and costs less to install and operate than most people imagine!

BEST OF ALL—when you own this latest York advance, you'll soon find that "year-round" only *hints* at the exciting future at your house.

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BEST THING TO DO RIGHT NOW is to call your York Dealer (he's listed in your classified phone book) and let him give you expert guidance to this wonderful adventure in modern living—a York adventure in pure comfort that you'll enjoy year after year after year!—or write to York Corporation, York, Pa.



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*Famous York cooling circuit—completely hermetically sealed!

*TWIN refrigeration circuits for better, more flexible, lower-cost cooling!

*No expense for seasonal shut-downs—York is always ready at the flick of a switch!

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*Burns type of gas or oil that costs least in your area!

*Sturdy, reinforced steel panels prevent rattles, air noises, vibration!

*Exceptionally low maintenance costs!

Year-round Air Conditioning —cools with electric refrigeration—heats with gas or oil!

c In fact, York offers you the right kind of air conditioning for every kind of home!

WHAT TYPE HOUSE DO YOU OWN? Is it large? Small? Old? New? Compact? Rambling? Or is it just a blueprint? Do you want year-round air conditioning or do you want just to add cooling to your present furnace?

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YORK HAS BROUGHT THE RIGHT KIND of central air conditioning to many thousands of homes from coast to coast. It's so easy to make your home next!

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HEADQUARTERS FOR MECHANICAL COOLING SINCE 1885

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JAMESTOWN, NEW YORK



CONSULATE *dining room grouping*

Pictured is the buffet with standing shelf from our Consulate group of Directoire-Empire dining room furniture. The finish is in light fruitwood with contrasting columns of ebony black, surmounted with metal leaf capitals.

UNITE' *bedroom grouping*

Included in our Unité group of French Provincial bedroom furniture is this space-saving dresser with mirror. The finish is of antique French walnut on fruitwood.



At better furniture and department stores. Send 3-cent stamp to Dept. B for booklet.

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JAMESTOWN, N.Y.

PROVENCE
vanity

Shown here is the # 4320 vanity from our Provence group of French Provincial bedroom furniture. It doubles also as a fine kneehole desk. The finish is of antique grey-green tourmaline with French floral decorations. At leading furniture and department stores.



BURNS CASE GOODS Corp. Subsidiary of UNION-NATIONAL, INC. Jamestown, N.Y.

Books that help you hear music

With no illusions about the enormous difficulty of using words to describe melodies, a popular writer on music offers his list of the most useful books he knows for the music lover's library

By HENRY W. SIMON

Music is the most frustrating subject about which to write or to read. If you don't believe it, just sit down and try to write a paragraph describing a familiar tune—say *Old Folks at Home*. Describe it so well that someone who has never heard it would recognize it from reading your paragraph. I promise you will fail.

Yet, thousands of different books on music may be found in libraries, scores of new ones are published each year, a great many of them are sold and quite a number are even read. People read them because they want to find out the history of the subject, because they like to read about the lives of great men, because they want to prepare themselves intelligently to listen to an opera or a concert, or because they think that they will learn to "appreciate" music better by reading about it.

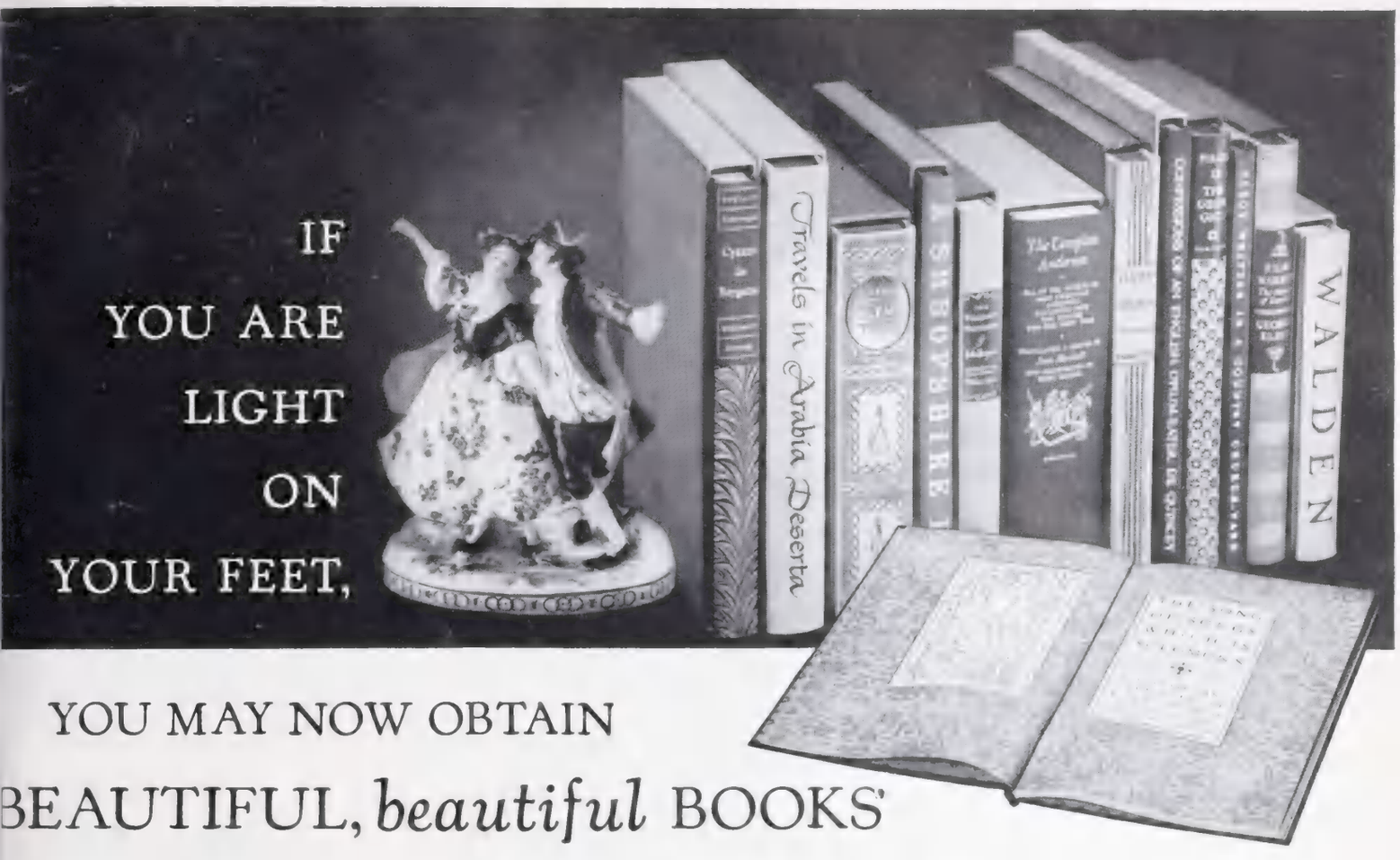
Let us take up this last kind of reading first—the "appreciation." School courses in "music appreciation" all too often consist of nothing more than the playing of a number of records and the telling of anecdotes from the lives of composers. The playing of records, if they are good records of good music, is fine; the anecdotage is irrelevant. It hasn't anything to do with the music of Chopin's D-flat Prelude to be told that it rains a lot in Majorca, where the Prelude was composed.

However, there *are* books that tell you about music, music itself. They do not attempt the impossible by trying to make words do what only notes can accomplish; nor are they filled with irrelevant anecdotes. They simply describe the nature and the techniques of music—that is, they offer a listener technical mastery of musical theory. The two best such books that I know are written by American composers. One is Douglas Moore's *Listening to Music* (Norton, $4); the other is Aaron Copland's *What to Listen for in Music* (McGraw-Hill, $3.50 and, paperbound, Mentor, 35¢).

Both of these books are written by adults and for adults. They do not make believe that learning the essential nature of harmony or the meaning of the hieroglyphics on the page of an orchestral score is something that can be done without sustained attention. Nor does either of them pretend that reading about music is a substitute for listening to it. All they pretend to do is to show you the way to let your eyes and your mind help your ears and your emotions to make music meaningful. I have seen these books do precisely that for intelligent adults.

TODAY, most musicologists realize that the history of music has no real meaning when told in a vacuum. Music is related not only to its own history, not only to the other arts, but to all of society. To note that once upon a time fourths and fifths were the only respectable intervals in church music, but later they were not, is, perhaps, interesting enough for a musician but rarely for anyone else. Nor is the bare statement very meaningful in itself even to a musician. The same is true when one reports the growth of the orchestra in the Nineteenth Century or the changes in the structure of keyboard instruments. Such phenomena become meaningful only if we get some account of and speculation on the social, po-

(*Please turn to page* 10)



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HURRY! *Hurry!* HUR-R-R-RY! hat's what we mean, in the language f the sideshow barker, when we say *you are light on your feet* and when e say *provided you are quick enough.* For you may know that the mem-ership rolls of The Heritage Club e not always open for new members. When some vacancies occur, and the membership rolls are publicly opened or new members through announce-ents such as this one—why, you are ffered an unusual opportunity which ou should be quick to seize.

Shall we tell you why?

WELL, The Heritage Club distrib-tes to its members "the classics which e our heritage from the past, in edi-ons which will be the heritage of e future." These books are not lsely *deluxe* nor are they old edi-ons dressed up for a new market. hey are the classics of the world's teratures: especially designed by the orld's most famous typographers, il-strated by the greatest of the world's tists, carefully printed by leading inters on papers which have been *emically tested to assure a life of at ast two centuries,* handsomely bound d boxed.

You may find this next statement hard to believe; but nevertheless it is true, and it seems a principal reason for the continuing success of this co-operative plan: *the members obtain these books for the same price that they are called upon to pay for ordinary rental library fiction!* Yes, each member pays only $3.65 for each book—or, to make the bargain even more remarkable, *only* $3.28 in advance!

What is the natural result?

THERE ARE now thirty thousand members. And, although the Club is starting upon its Nineteenth Annual Series, of the original Charter Members more than half still remain in the membership! The "renewal rate" in The Heritage Club is much, much greater than the "renewal rate" of any of the ordinary book clubs. In short, the members are highly satisfied!

Now the Prospectus is being prepared, for the Nineteenth Series; and in it are described the books to be distributed to the members during the coming twelve months. We anticipate fewer than one thousand vacancies. *If you are quick enough,* and if you obtain one of these for yourself, you will obtain books like these:

An American Tragedy by Theodore Dreiser, illustrated by the great American painter Reginald Marsh; and *The Lives of the Noble Romans and Noble Grecians,* in a wonderful text edited from the manuscript in the Huntington Library, beautifully designed and decorated by W. A. Dwiggins; and *Notre-Dame de Paris,* the massive novel by Victor Hugo illustrated with paintings made in the Cathedral itself by Bernard Lamotte; and *The Story of Reynard the Fox* by Goethe, illustrated with wood-engravings by Fritz Eichenberg; and *The Revolt of the Angels* by Anatole France; and Milton's *L'Allegro and Il Penseroso* in an extraordinary *dos-á-dos* volume planned by Bruce Rogers . . .

These are only a few of the titles.

Yet you don't have to take any of the listed titles if you don't want them! You are given a list of more than four dozen Heritage books-in-print—from which you are permitted to select substitution titles. In short, you may obtain only the books you want, and yet at a bargain price.

OF COURSE, there have been book bargains before; and there will be again. But it seems safe to say that never in the history of book publishing has a greater bargain than this been offered to wise buyers of books.

You are invited to put this statement to the test! You are invited to send for this new Prospectus, which describes the cooperative membership plan in detail—and includes many expressions of opinion from the members themselves, the people who pay their good money for these books and do not *have* to indulge in high-flown language.

If you will fill out the coupon printed below, and mail it to The Heritage Club, you will be sent a copy of the Prospectus. Also, one of the limited number of vacancies *will be reserved for you* until you have had time to study the Prospectus and to make up your mind about the acquisition of these books which are treasures. You would be wise to mail the coupon *now!*

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Please send me your new Prospectus, describing the books which you will distribute to the members in the coming twelve months. I understand that you will now reserve one of the remaining memberships for me, awaiting my formal application.

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BOOKS THAT HELP YOU HEAR MUSIC

CONTINUED FROM PAGE 8

litical and psychological reasons that brought about such changes.

Two books that are written from this comparatively new point of view are *Music in History* by H. D. McKinney and W. R. Anderson (American Book Co., $5.50) and *Music in Western Civilization* by Paul Henry Lang (Norton, $9.50). The first is essentially a textbook, handsomely and profusely illustrated to stress the relationship between music and the visual arts. The second is the most comprehensive and enlightening exercise in the field. It is brilliantly written, vastly learned, often narrowly opinionated, but always provocative. You don't have to know very much about music to find it vastly absorbing; and you can't help knowing a great deal more about the subject after you are through with it.

OF COURSE, one can get together a pretty good history of music for oneself by reading biographies of composers. There are a number of books made up of a series of biographies under some variation of the title, *Lives of the Composers.* The trouble is that the authors tell you more or less about the careers of the men but have little space—and apparently little heart—for dealing adequately with the music. That's a bit like writing the lives of the saints without telling you why the subjects were canonized.

One notable exception is *Men of Music* by Wallace Brockway and Herbert Weinstock (Simon and Schuster, $6). It begins with a quick survey of music preceding Bach, and then presents very readable narratives of the lives of a score of composers with plenty of comment on individual works. Like Dr. Lang, the authors are often opinionated, but that adds spice to the reading.

There are, of course, literally thousands of biographies of individual musicians. Hundreds of them are "competent," which is a synonym for "dull"; and only a handful are really satisfying works of literature. Let us, therefore, take just a brief look at those biographies of the few really great musicians that I can recommend to you.

If you want a good, modern book on Bach, including the best scholarship, get Charles Sanford Terry's (Oxford, $5).

There are at least a dozen competent biographies of Beethoven, and a newly updated version of the three-volume biography by Alexander Thayer, now out of print, has been announced. Every serious music student will have to have it. But, in my opinion, the one book on Beethoven to wait for is Ernest Newman's. This extraordinary writer has been working on it for many years and it should be the crowning achievement of his life. Meantime, one of the most fascinating biographical studies (it is not really a biography) ever written about any musician is J. W. N. Sullivan's little volume entitled *Beethoven: His Spiritual Development* (Knopf, $4 and Mentor, 35¢). Sullivan was a physicist, but he offers more insight into some of Beethoven's music than a dozen of the professional musicologists do.

The best of the books on Mozart is by W. J. Turner (Knopf, $4; Tudor, $1.98; Anchor, 95¢).

Berlioz, a second-rater compared with the titans so far listed, has inspired better writing than his betters. The finest of the Berlioz books is his own *Memoirs* (Knopf, $5, Tudor, $2.98). Here one really touches the man—as composer, romantic, top-notch journalist. In addition, Berlioz has inspired a really modern biography, written from the same breadth of view as Dr. Lang's when he surveyed the whole history of western music. This is Jacques Barzun's two-volume *Berlioz and the Romantic Century* (Little, Brown, $12.50).

THE only book on Chopin that can be recommended unreservedly as a clear projection of a real man (not a romanticized, sweet little gentleman) was written by a compatriot of his—the poet Casimir Wierzynski (Simon and Schuster, $3.95).

The composer who has inspired the most books of all—and of all kinds—is Richard Wagner. Yet there is one work about Wagner so thorough-going, so brilliantly organized and set down that it would appear unnecessary ever to write another book on the subject. This is Ernest Newman's *The Life of Richard Wagner* (Knopf, four volumes, $7.50 per volume). Here is one of the great biographies of our literature.

And with that our list of really top-notch musical biographies is complete.

Let us turn to a more cheering

(*Please turn to page* 12)



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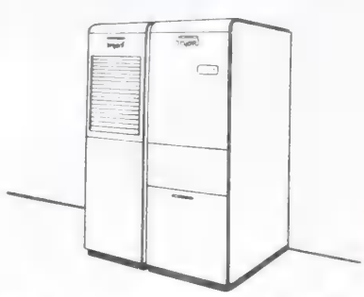
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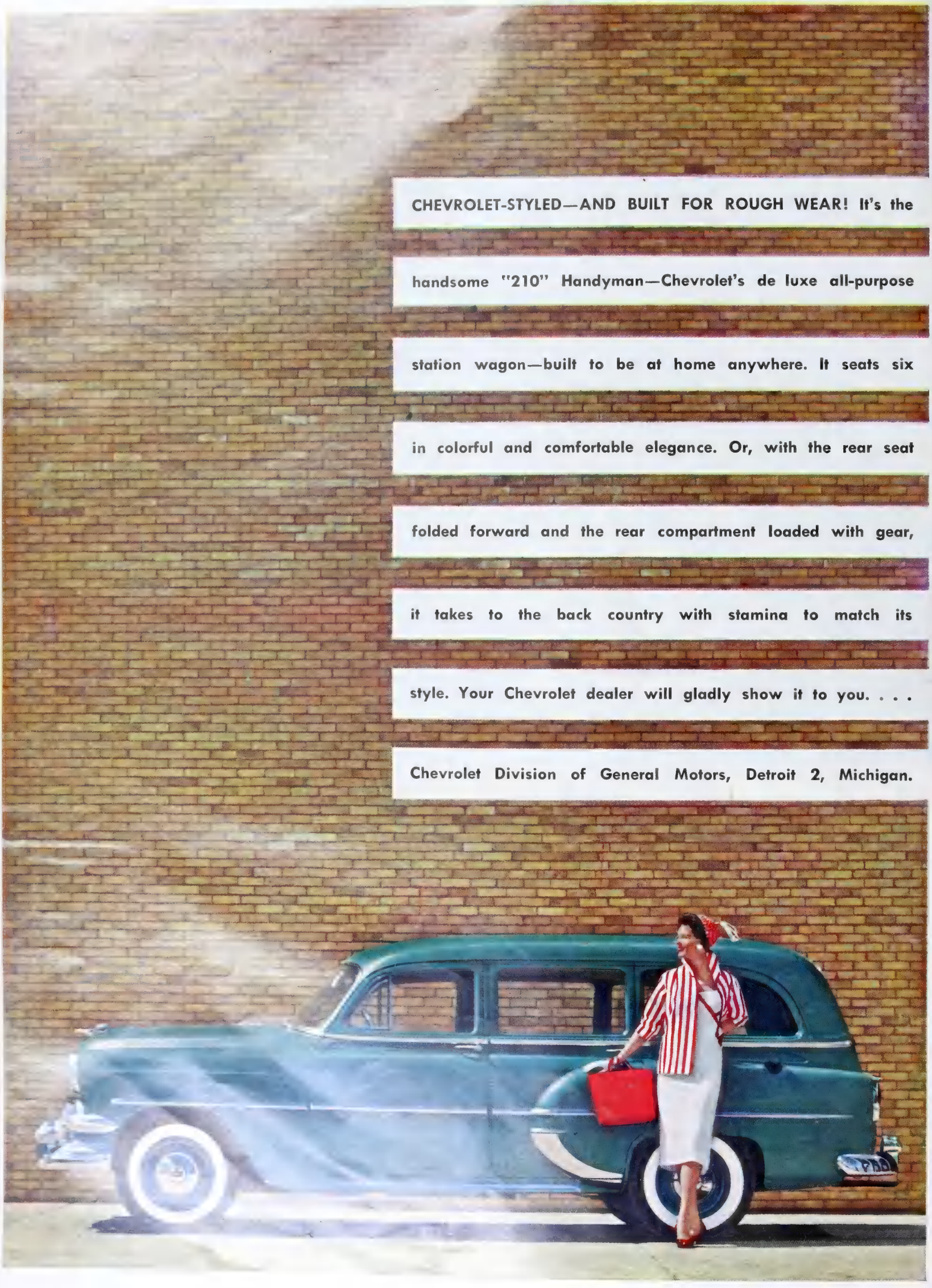
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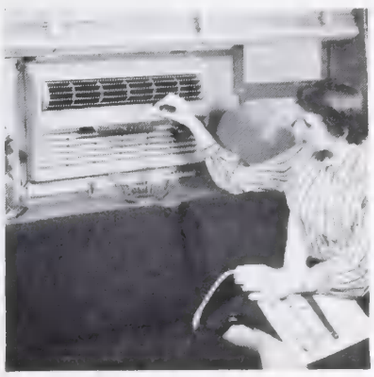
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IT'S WORTH MENTIONING

By JULIE POLSHEK

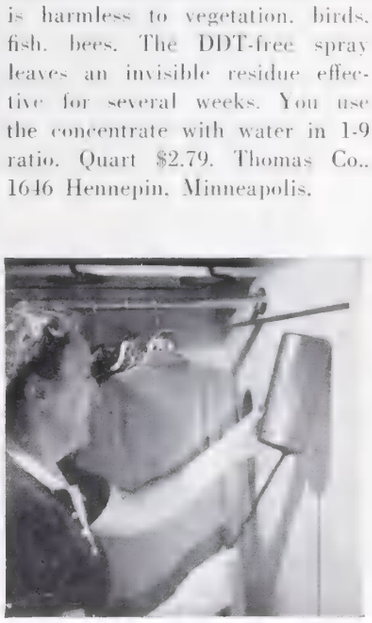
Cory's Fresh'nd-Aire Air Conditioner affords thermostatically controlled cooling; push buttons electro-magnetically control the ventilation and exhaust doors. Unit provides filters treated for pollen control, has a heater, bears AMA's emblem of advertising acceptance. Cabinet can be installed flush with sill's indoor or outdoor edge. Two-speed blower system. In ½-, ¾-, 1-ton sizes, $330, $400, $460. From Mayers', 516 W. 34th St., N. Y. C.



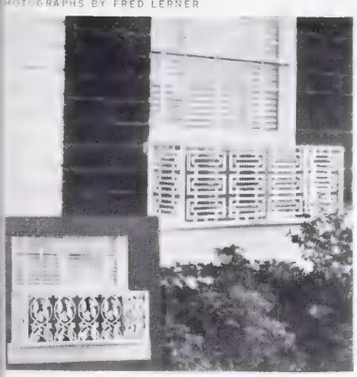


Mosquitoes are here again and, likewise, their yearly menace to outdoor pleasure. Dee-Dex "25" is an outdoor mosquito exterminator worth looking into. It has an impressive performance record; also is harmless to vegetation, birds, fish, bees. The DDT-free spray leaves an invisible residue effective for several weeks. You use the concentrate with water in 1-9 ratio. Quart $2.79. Thomas Co., 1646 Hennepin, Minneapolis.

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PHOTOGRAPHS BY FRED LERNER



An air conditioner's overhang may be a necessary evil but it needn't be visible. Fenced in with a Decor Grille, cabinet's outdoor protrusion is decoratively hidden without impairing air-conditioning efficiency. Installation is simple and easily removed when need be. Both Orleans and Modern grille are all-aluminum painted white. Sizes: 36" x 16", 36" x 24", 48" x 16", 48" x 24"; $30, $35, $38, $40. Bar-Brook Co., Shreveport, La.

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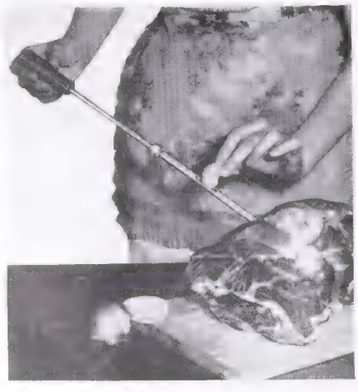
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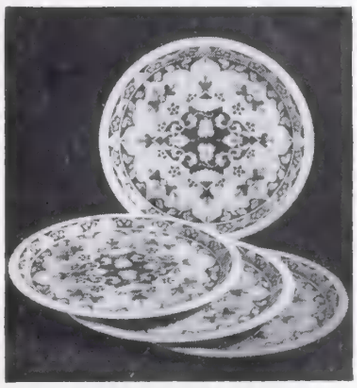


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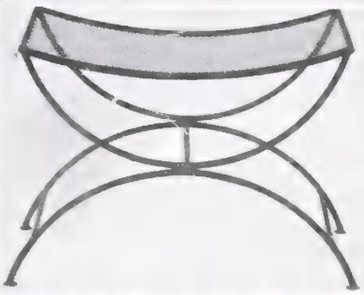
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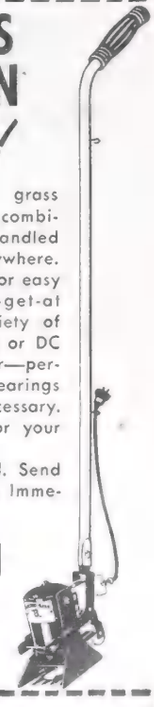


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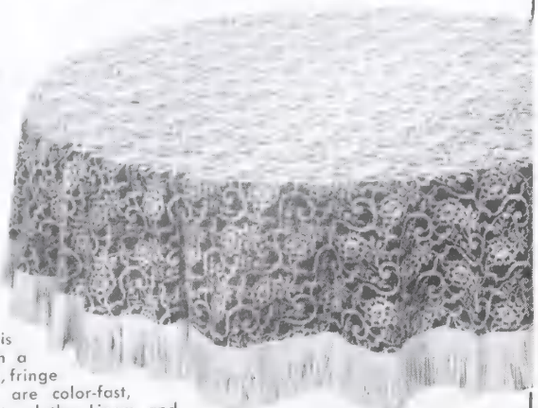
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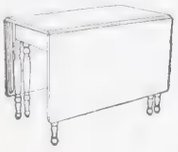
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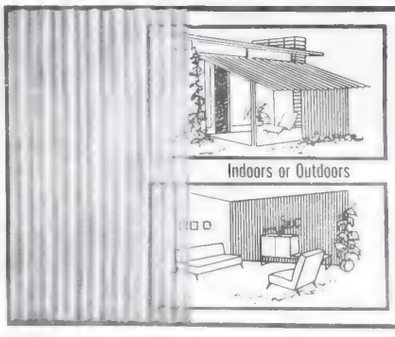
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TEARFUL TERRY is a sa little dog whose wistful mopine is irresistible. The more moura ful he looks, the more love h gets from his young owner. He stuffed with foam rubber, so if h tumbles into the tub, just giv him a squeeze, and his white terr cloth coat will dry out in no tim Gift-boxed. $2.95 ppd. Albin California. 1401-TD W. 8th S Los Angeles, Calif.



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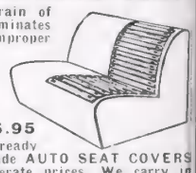


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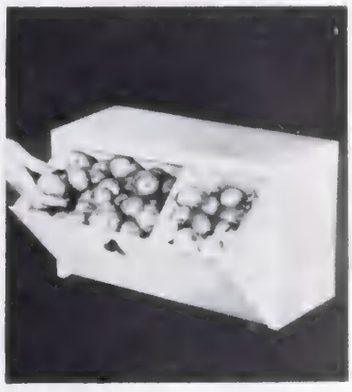
SHOPPING



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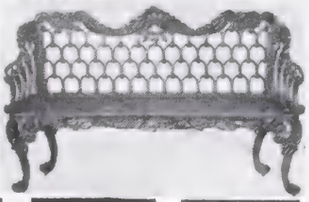


CENTURY OLD BEAUTY

Right: **English Design.**

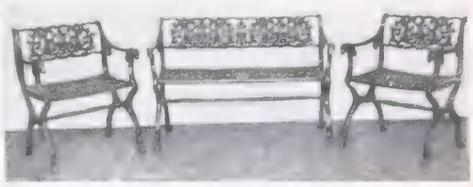
	Cast Iron	Aluminum
Settee #390 53″ long	$85.00	$110.00
Chair #92 23½″ long ea	55.00	65.00

Below: **"The Baronet,"** this rich handsome antique pattern was given to us by the original owners of a large New England estate. **Settee #1500** 60″ long, 15⅜″ deep, seat 17″ high. Available in White, Black, Antique Green. **$125.00** Cast Iron **$149.50** Cast Aluminum





Victorian Table #85 30″ high, 20″ diam. Cast Aluminum glass top **$29.50**. Marble top **$35.00**



Right: **"Old Southern Comfort."** A genuine 3 tiered plate warmer... may also be used as a server. Solid Bronze 31″ high, 11″ wide. **$22.50**





Above: **Cast Aluminum Bird Bath.** 25″ high. Bowl 20″ diam. **$49.50**

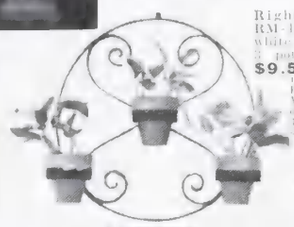
Left: **Roman Lar** 45″ high. Cast Iron White, Antique Green. **$79.50**

Right: **Aluminum Umbrella Stand** X-3 27″ high **$9.00**

Far Left: Cast Iron **Flower Stand** 42″ high, 11 movable arms from 7″ to 14″. **$24.50**

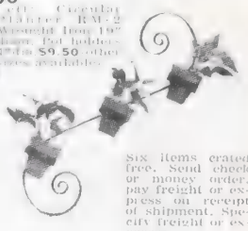






Right: **Scroll Planter** RM-1 Wrought Iron in white or black 33½″ long 2 pot holders 7″ diam **$9.50**

Left: **Circular Planter** RM-2 Wrought Iron 19″ diam. 3 pot holders 7″ to 10″ **$9.50**. Other sizes available.



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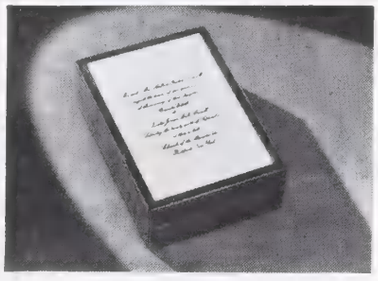


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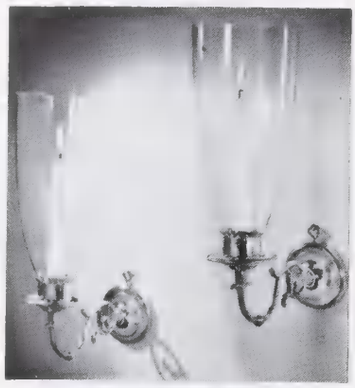
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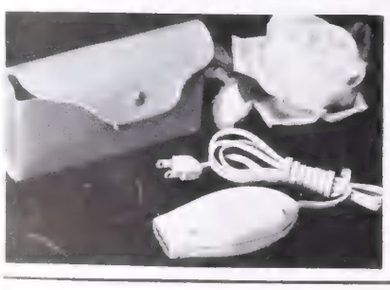
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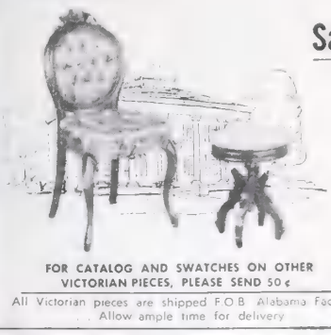
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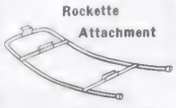
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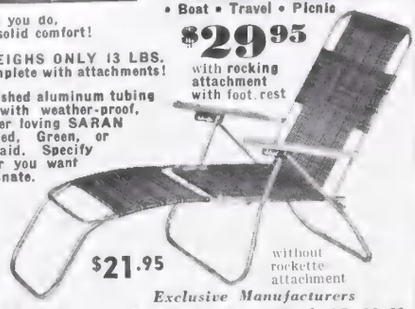


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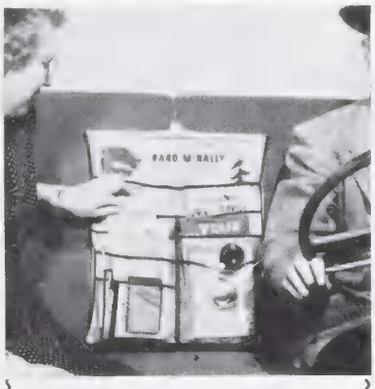
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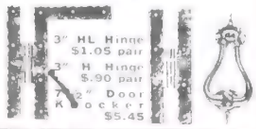
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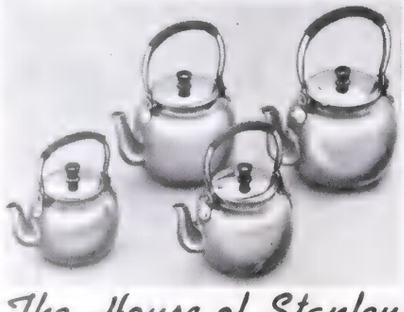


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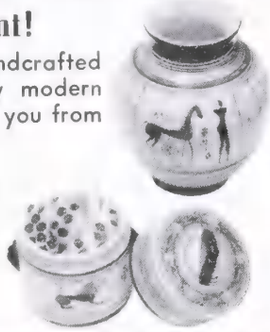
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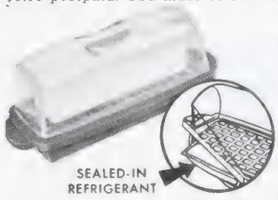
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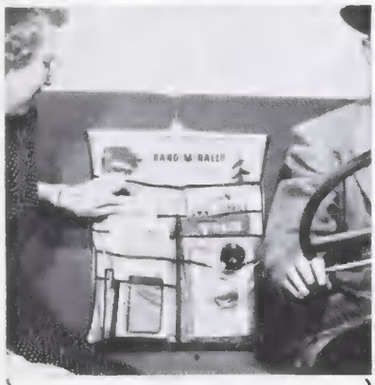
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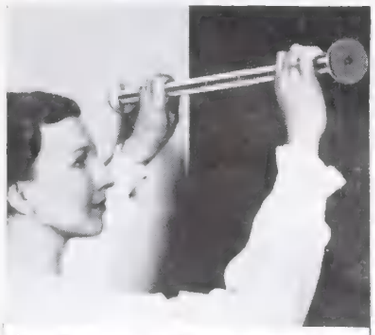
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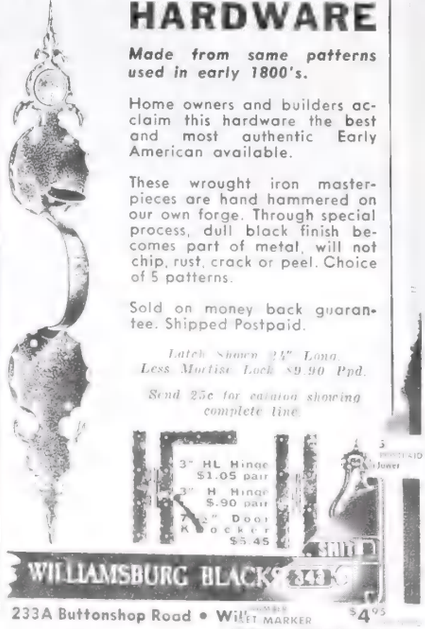
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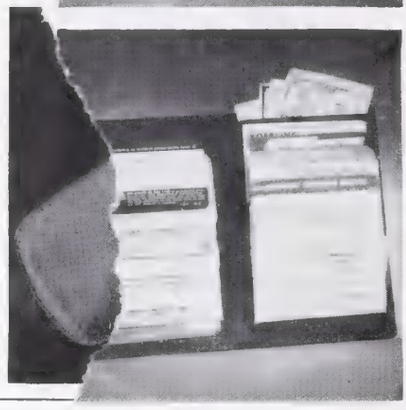
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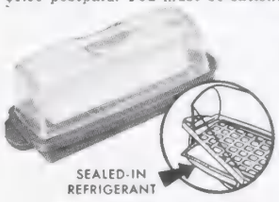
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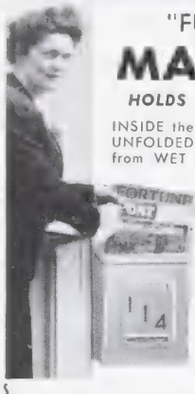
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sandwiches, frozen desserts
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at a bride's shower, they'll
the show. They open and
in proper umbrella fashion
an assortment of 50 is just
ppd. Ward Phillips Co
Carpentersville 1, Illinois.



A BRIGHT RED TOM
is a ceramic jar to hold
cocktail spread, and with it
six gay little hors d'o
spreaders, each with a ce
handle that duplicates a dif
vegetable. If you're stump
what to bring your week-end
ess, or by what to send he
bread-and-butter gift, we
this is perfect. $3.95 plus
postage. Helen Gallagher,
Fulton St., Peoria 2, Illino



"NO MORE THAN FIV
sleep in one bed" is one
Rules of This Tavern, the
time print that decorates
black tole candle holder.
for your guest room and vi
will know that you'll stand
nonsense; that Organ Gri
are to sleep in the Wash h
that No Beer is allowed i
Kitchen. 9½" high. $2.50
From Beverly Baker, P.O.
427, Tuckahoe, New York.

Terrific Gift or Party Gag!!

LIFE SIZE 5 FOOT TALL FULL COLOR GREETING CARDS

CHOICE OF MARILYN MONROE
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Absolutely Life-Like—the most stunning pictures ever. Men love them. All in true life color—5 FEET TALL. The ONLY LIFE-SIZE Greeting Cards. A quality product. Ideal for den, bar, playroom—hang on doors, walls, screens. Perfect as wall-paper—set covers area 5' 2" x 10' 6". Plain or with any greeting: Birthday, Get Well, Thank You, Welcome Home, Bon Voyage, Party, etc. Specify Girl & Greeting. (We'll sign & mail for you.) Order Several. Size 21½"x62"—mailed rolled. Only **$2.00** ppd. (Air mail—50¢ extra ea.) All 6—$11.00 ppd. Check, Cash, M. O. Money Back Guarantee.

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Send 3¢ stamp for ILL. FOLDER.



JUST TWIST TRAY—CRUSH

CRUSHED
Ice Chipper $1.2
New Polyethelene ice tray freezes 60 slim ice wafers. Then—a twist of the flexible tray—and PRESTO! Out tumbles crushed ice perfect for dozens of uses. The *easy* way to serve "ice-conditioned" drinks and food. Frost white tray, wrap individually. Buy several for friends and re



CHROME-PLATED
BAR SE
For the Genial our sparkling Bar Set. Con mixing spoon, bination of cocktail strai oz. and 1½ double jigge buffet fork. W in attractive top box. $4.00 Pos

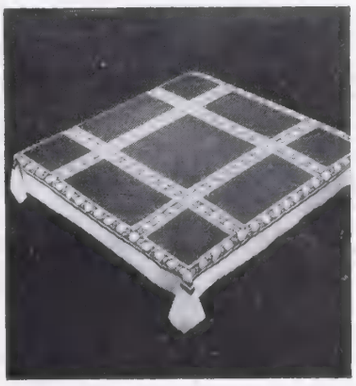
FREE! Bar Recipe Book With Each S Send check or money order to

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SHOPPING



A DAISY. A printed cotblecloth is coated with vinyl that actually has a stainfinish that wipes clean with np cloth. For children, of . it's miraculous. But the n is so gay, budget-minded will want it, too. White Chain print comes on red, emerald green or blue. 53″ e. $4.95; 53″ x 70″, $6.95. 50¢ post. Colten's, 1351 n St., Brookline 46, Mass.



'LL TRIP LIGHTLY you carry this little valise ning 20 spill-proof packets ergent and a double plastic hanger. Each packet will one basin full of your pretty lingerie, stockings, gloves. Vouldn't it be a dreamy go-way gift for the vacationing ist, the European traveler. oneymooning bride? $1 ppd. l, Box 390, Flushing, N.Y.



-RESISTIBLE ARROW to pierce this pretty ear, hat's only Chief Blue Sky 's way of making his lovely is even more intriguing. lly, the earrings have regu-screw-on backs. Order them k gold plate or in sterling for $2 the pair. In copper, e $1. Tax and postage in-l. Old Pueblo Traders, Box Dept. HB, Tucson, Arizona.





BUY NOW — NEW LOW PRICES*
MACY'S SILVER CLUB PLAN

- Receive your entire set with your first payment
- Choose from over 190 patterns (* most now lower in price) by Gorham, Towle, Wallace, International, Reed & Barton, Heirloom, Lunt, Stieff, Watson, Smith, Alvin, Whiting, etc.
- For 4 place settings (24 pieces) $5 down, $5 a month;
- For 6 place settings (36 pieces) 7.50 down, 7.50 a month;
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- For 12 place settings (72 pieces) $15 down, $15 a month;
- You may take up to two years to pay. Monthly payments on some patterns are slightly higher.
- You never pay more than the nationally advertised price, including carrying charges where it applies.
- Receive without extra charge, a wood anti-tarnish silver chest. 6-piece place setting includes: 1 each luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader. Silver Shop, Street Fl.

$5 DOWN, $5 MONTH
for your 24 piece sterling silver set

- FREE with your order a salt spoon lapel pin in the identical pattern you choose.

MACY'S, Box 70, N.Y.C. (1) HB-7-54

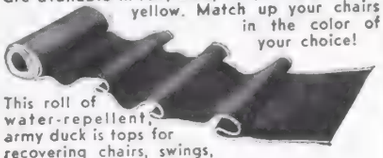
Enclosed, $____ down payment
Pattern ____ No. of settings ____
Name ____
Address ____ Apt. # ____
City ____ Zone ____ State ____

Recover Your "YACHT" CHAIRS only $2.10

per set ppd
Slip-on Back
Tack-on Seat



Simple to put on—rugged enough to last for years, these attractive coverings (18 ounce-per-square-yard sailcloth) are designed for a chair seat approximately 16" by 27" and a chair back 7" by 22". Coverings have white piping along edges and are available in red, blue, turquoise, green or yellow. Match up your chairs in the color of your choice!



This roll of water-repellent, army duck is tops for recovering chairs, swings, gliders etc. Cloth (10.10 ounces per square yard) measures 15" wide and has neat white piping along edges. Specify yardage and color: red, blue, or yellow.

$1.10 per yard ppd
Ematol Products Co.
Dep't B, Box 95, South Weymou[illegible]rk, N.Y.



CARRY A CRIB

Instead of staying home, Mother can take baby with her on overnight visits, week-end jaunts or long trips. Or, quickly leave baby and a KEL-ART COLLAPSIBLE KRIB off with Grandmother for an afternoon of shopping or an evening out. The Krib is easily and safely secured onto any adult bed, or studio couch with its beautiful maize webbing straps; thus, providin[illegible] safe crib or pen for baby to slee[illegible] Only seconds to set up [illegible]cal stair and Krib is 50"x28"x21½" [illegible]nal decorator colors: into its health[illegible] green, brown, off white, all-Carton. M[illegible]ure. Amazingly long wearing, Satin [illegible] The [illegible]acuums easily, washable, 27" wide, any length, $1 a running foot. Send 25¢ for small sample square; specify your color choice; ask for free information.

CARABAO SPECIAL PRODUCTS CO.,
950 Columbus, Dept. HZ11, San Francisco, Calif.

JIFFY HOSE COUPLER
SNAP IT ON—SNAP IT OFF
LEAK PROOF—RUST PROOF



Save time and temper with Jiffy Hose Couplers. No springs, no clogging, copper plated. Order one for every hose connection indoors and out. Satisfaction Guaranteed. Order TODAY. No C.O.D.'s, please.

Use connected directly to faucet, in joining several lengths of hose or connecting hose accessories. You'll want several for the house, yard, garage and basement.

[illegible]LY
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[illegible]STAGE PAID

SANCO PRODUCTS CO.
DEPT. HB
P.O. BOX 13, ASHTABULA, OHIO



Rid Your Home Of Insects—$1

Amazing new bug killer cones rid your home of *all* insect pests the cheapest and most *positive* way! Just place on ash tray and light . . . that's all. Cones burn like incense—invisible vapor penetrates every crack and crevice, destroying *all* exposed insects. No oily sprays—no mechanical gadgets—no after odor—NO WORK! Miracle "Clean House" Anti-Insect Co[illegible]d. kill moths, flies, ants, mosquitos, gn[illegible] in spiders, roaches, silverfish, bedbugs *[illegible]alog.* **Cones for $1,** postage paid. G[illegible]5 *teed to do the job or your money* [illegible]anteed. Order direct by mail from

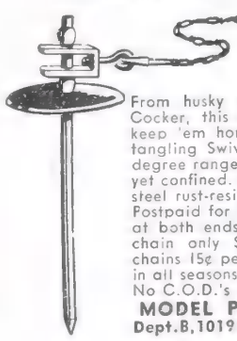
SUNSET HOUSE 287 Sunset Buil[illegible] order Hollywood 46, C[illegible]7th St., [illegible].



MUSICAL KNOCKER, to strike a note of hospitality on your front door two wood screws supplied makes installing easy. Send it as a house-warming present to a music lover, or to the man who complains about having to face the music when he is late getting home.

6" long solid brass ..... **$5.95** postpaid
6" long Black brass ..... **$3.95** postpaid
Bedroom size 4" long solid brass **$1.95** postpaid
Catalog 106

TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue N Nashville 5, Tennessee



STAKE YOUR DOGS
. . . yet let 'em roam!

From husky St. Bernard to playful Cocker, this sturdy stake-tether will keep 'em home. Free-swinging, non-tangling Swivel allows dog full 360-degree range. Keeps dogs contented, yet confined. Simply drive 16-inch all-steel rust-resistant stake into ground. Postpaid for $2.25. 10-ft. Chain snaps at both ends. $1.70. Both stake and chain only $3.75 complete. Longer chains 15¢ per ft. additional. Usable in all seasons and soils. Order today. No C.O.D.'s

$2.25



MODEL PATENT MFG. CO.
Dept. B, 1019 Cook St., Denver 6, Colo.



A wonderful gift to grace the most beautiful homes! A new beautiful imported table lighter in a bright gleaming finish that any host or hostess will be proud to display! Looks like a $15.00 table lighter. NOW only $2.98 each while the import supply lasts! Not more than 3 to a customer on this get acquainted offer! Send $1 deposit on each and pay balance C.O.D., or send $2.98 for each table lighter and save C.O.D. charges and postage.



SPECIAL OFFER: →

With your order of 3 table lighters at $2.98 each, we will include WITHOUT EXTRA CHARGE this fully automatic WINDPROOF POCKET LIGHTER.

ADDRESS MAIL ORDERS TO

VAN DYNE
93 Montgomery St.
Dept. HB1
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GUARANTEED REFUND in 10 days if not delighted.



BURN REFUSE SAFELY OUTDOORS



Tilt back hood — pour in refuse — ignite — close and safely burn damp, green, dry, garbage and refuse to fine ash in any weather. Scientific draft design ends neighbor-annoying nuisance and fire hazard of flying ash, sparks, burning blowing bits of paper. Minimizes smoke smell. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Sturdily made of RUST RESISTING ALUMINUM BONDED TO STEEL. Recommended by Bureaus of Fire Prevention. Over 100,000 satisfied users. Choice of finish for use in model [illegible] to suit your color scheme. (Denver and West—$6.50). Personalize either box with your name, nameplate $1.50 extra. House number ($13.95 value) 3.95 in red, green or cream, 50¢ per set (up to 4 numerals). 15" x 15" x 34" sq. x 29" high

Order yours today or send for literature.

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MODERN DANISH CERAMIC SET
—direct from Copenhagen!

This handsome Danish ceramic set, personally signed by Denmark's most famous illustrator and worth up to $5.00, sent FREE—direct from Copenhagen if you join Around-the-World Shoppers Club now! Then, each month, from the world over you receive fabulous surprise gifts . . . postpaid, duty-free *direct to your home* from the countries of origin. Send $7.00 for 3 months trial, $12.00 for 6 months, or $22.00 for 12 months membership. Ceramic set is yours FREE for joining!

Around-the-World Shoppers Club,
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Dept. H-o,



"Wedding Gown fair game" Care

Just like a gaming board . . . this [illegible] loveliness of BEACH TOWEL gayly decorated for SAFELY, chess and backgammon. Big enough to [illegible] yourself in after a swim, or sun yourself on its 3 ft. × 6 ft. surface. Sturdy, absorbent white terry printed in red and black. A must for vacations, the local beach . . . anywhere under the sun!

$4.95 ppd.

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TRIPLE TREAT—
A NEST OF 3 HANDWOVEN HANDLED BASKETS

Use them for fruit, biscuits, tidbits of all sorts, and then hang them on your wall for a decorative touch or nest them neatly for simple storing. The largest measures 7" x 10"; the medium 6" x 9" and the smallest 5" x 7" not including the 4½" handles.

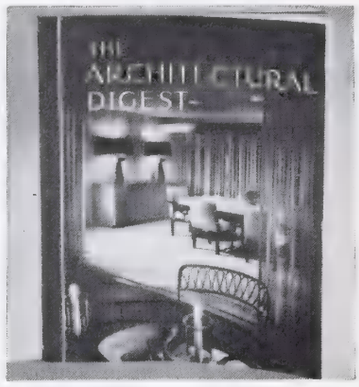
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WINDOW



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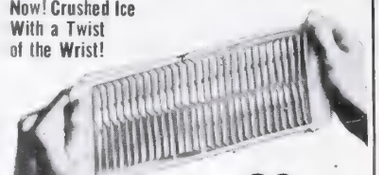
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IT STANDS ON ITS TWO FEET, and keeps thing from knitting to sun out of the sand. The "H Annie" is a waterproof vin that we particularly like f beach. Black wrought-iron folds up. Black and yell black and blue plaid bag, x 13", has an inside zi pocket. $3.95 ppd. House of ler, 180 N. Wacker Drive, 21D. Chicago, Ill.

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Now! Crushed Ice With a Twist of the Wrist!



One tray.... **89c ppd.**

Cheers for this flexible polyethelene Ice Chipper Tray that actually freezes ice *CHIPPED*. . . . 60 thin ice wafers at a time. Slick, easy way to have crushed ice on hand always for seafood, drinks, ice bags. Freeze ahead of time and store for future use. Fits any refrigerator.

89c ppd.

QUICK RUST REMOVER



Amazing QUICK removes rust from clothing in 15 seconds without harming fabric. Clears up urine stains like magic. Leaves no tell-tale mark where used. Takes rust from bathtub, washbowl, sink . . . removes stains on aluminum, copper, car chrome. 4-oz. plastic squeeze bottle

$1.00 ppd.

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800 N. Clark Dept. B Chicago 10

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. . . for those gadgets, decor accessories, novelties—the dis tive gifts you've been looking the unusual extras you've wa for your own personal enjoyn Get the habit of using the Win Shopping pages every month your HOUSE BEAUTIFUL. It's modern way of saving time, e patience . . . and being sur complete satisfaction.

SHOPPING





FF-ALOHAS are hand-
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is imported from India, and
're light as a whisper on your
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the "Bermuda" with a half-
wedge of leather-covered
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EESE and the cheese stands
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hogany cracker tray. The 6"
are tile features a colorful
life scene, and the 12"
are tray is slightly grooved to
your crackers. A sterling
er cheese knife comes with it
the complete price is $13.95
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pin-up in your path and you'll
er again have to grope for a
holder. Or use the hooks to
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w-deep in suds; or to hang
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h, 4½" x 5". Without pot-
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Beautifully Re-Covered

Once-lovely, now-shabby down comforters recovered like new for $11.95 in down-proof taffeta. . . . Women admire Alden's exquisite craftsmanship. ABSOLUTE SATISFACTION GUARANTEED! . . . Also re-covered in down-proof satins and sateens. Wool comforters re-covered, too. And heirloom featherbeds transformed into cloud-soft, destemmed-feather-fluff comforters. Send today for—

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I have ☐ an old Comforter which may need re-covering, or ☐ Featherbed or ☐ Pillows I might wish to transform into beautiful Alden Heirloom Comforters. *Without obligation,* mail FREE material samples and literature. I am assured no salesman will call on me.

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. . . Make a grand entrance. Dramatize screen, regular, and storm doors with ivy leaf scrolls. These are reminiscent of old New Orleans. The delicate looking filigree is executed in everlasting, rustproof, cast aluminum, sprayed in white. Easy to put on a door. Some of our creative minded customers have used them around mirrors, etc., too. Each scroll 11" x 15".

Set of 4—for one door $10.95 postpaid

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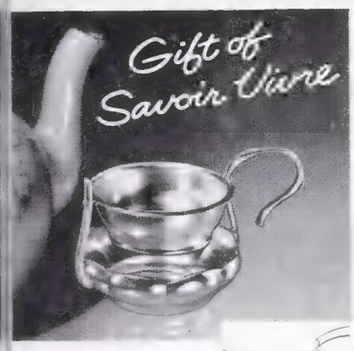
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A STRAINER

ted by old world crafts-
this tea strainer is a
sure to use, and an in-
ing conversation piece.
bs the tea leaves out of
cups. Saves linen from
stains. Its exquisite lines and lustrous,
y silver plating add an air of *savoir*
to the well appointed
. A gift every hostess
proudly use.



Just tilt the handle and pour the tea.

$4.95

Postpaid. Tax included
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"It's the Little Things That Count"

LITTLE THINGS
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CALYPSO BENCH

Seat 17" x 15" x 17"

$9.95

. . . it stacks!

Hand-woven, West Indian fashion. Strikingly black and blonde—sturdy, and *very* adaptable. Use it as a pull-up, a table, a leg rest, or a vanity bench. Stack them to save space, yet keep accessible. Hand-woven natural cane seat, ebony finished ½" round wrought iron frame and legs. Rubber-tipped feet. Fully assembled. Shipped direct from our workshop in North Carolina. *Write for FREE catalog.*

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Quick delivery. Satisfaction guaranteed. Express charges collect.

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MUSICAL KNOCKER, to strike a note of hospitality on your front door two wood screws supplied makes installing easy. Send it as a house-warming present to a music lover, or to the man who complains about having to face the music when he is late getting home.

6" long solid brass ..... **$5.95** postpaid
6" long Black brass ..... **$3.95** postpaid
Bedroom size 4" long solid brass **$1.95** postpaid

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TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue N Nashville 5, Tennessee



STAKE YOUR DOGS
. . . yet let 'em roam!

From husky St. Bernard to playful Cocker, this sturdy stake-tether will keep 'em home. Free-swinging, non-tangling Swivel allows dog full 360-degree range. Keeps dogs contented, yet confined. Simply drive 16-inch all-steel rust-resistant stake into ground. Postpaid for $2.25. 10-ft. Chain snaps at both ends. $1.70. Both stake and chain only $3.75 complete. Longer chains 15¢ per ft. additional. Usable in all seasons and soils. Order today. No C.O.D.'s

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$2.25



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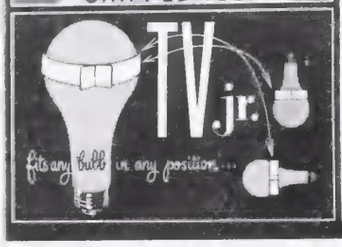
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NEW ICE MARVEL! Chipped ice . . . easy, quick! Slide flexible tray from freezing unit . . TWIST PLIABLE TRAY . . . for quick supply of handy chipped ice. No tiresome pounding or grinding . . . no dangerous jabbing. Ice Chipper trays fit any refrigerator. Faster cooling for beverages, salads, etc. You'll need several at only $1.00 each. INTRODUCTORY OFFER, 4 for $3.75.



KILLS FLIES . . . Bugs

Slip "TV Junior" (1954's miracle insect exterminator) LINDANE ASBESTOS COLLAR, on any light bulb, turn on 2 hours . . . vapor penetrates every crack, crevice—leaving repelling residue that keeps house FREE of flies, ants, moths (for closets), roaches, mosquitoes, etc., for weeks. Harmless to humans and pets when used as directed. The cheapest way to get rid of pests. Set of 15 "TV Junior" Collars (season's supply per room.) $1.00.

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Postpaid. No COD's.
Send for FREE Catalog of 130 selections

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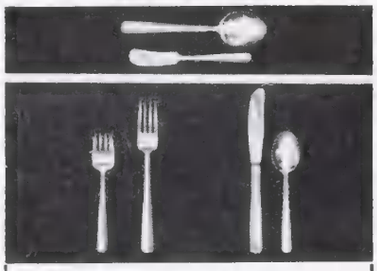


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—DIRECT TO YOU

Choose our Diana slipper chair to brighten up your bedroom or powder room. Lovely curved back and coil spring seat mean both comfort and beauty. Upholstered in our lovely Antique Satin—either Green, Brown, Gold, Dark Red, Rose or Persimmon. Price only $26.75 each or $52.00 a pair. In muslin or send us your material—$21.00 each. (Send 4½ yds. of 36" or 2¾ yds. of 50".) Height 29½"; Width 22½"; Depth 18". Check or money order. No C.O.D.'s. Express charges collect. Satisfaction guaranteed. Also, send 10c for your copy of "A Selection of Chairs"

The Chair Shop
Box 2373 Hickory, N. C.



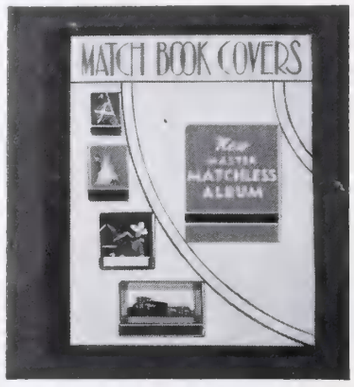
16 PIECE STAINLESS SET

ONLY $9.95

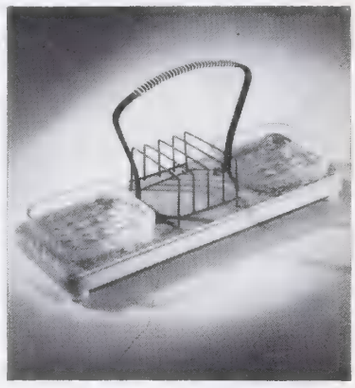
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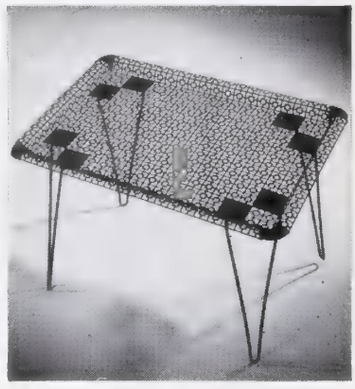
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this new album that holds a
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books, from giant to midget.
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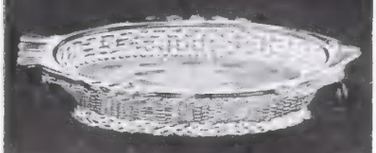
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breakfast, and it's a fine re
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rise and shine. The hard
tray, 13" x 4¾", is fitted w
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dishes for jam and marmal
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geometric pattern will serve
well as a coffee table on the
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legs are removable if you sh
want to use the tray alone. 1
x 25" x 18½" high. $9.95
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(Please turn to page 37)

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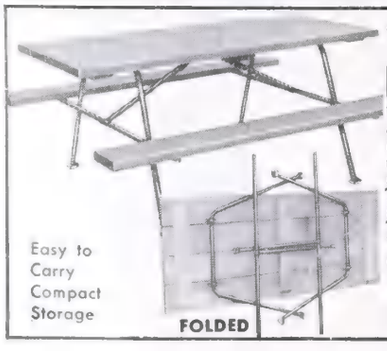
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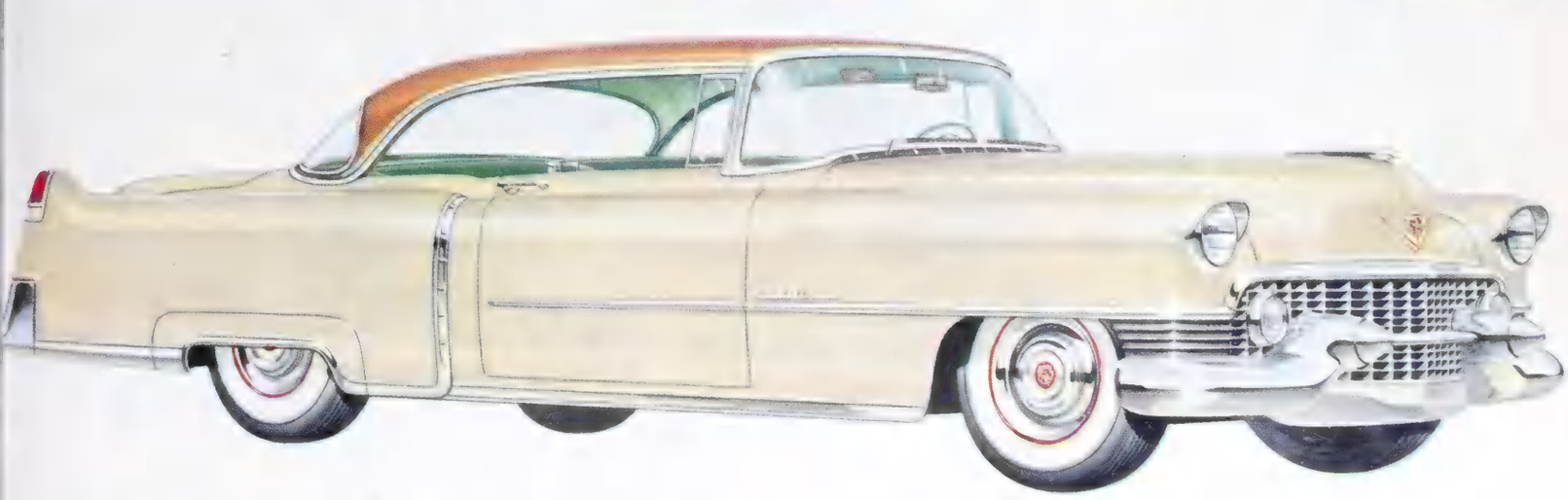
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design, well constructed for life-time s
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WINDOW SHOPPING

CONTINUED FROM PAGE 34



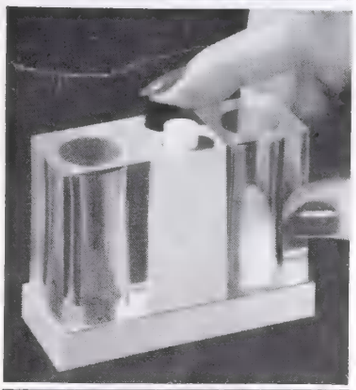
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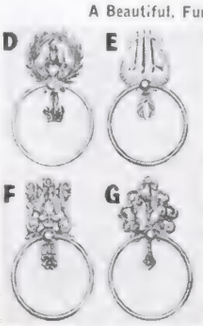
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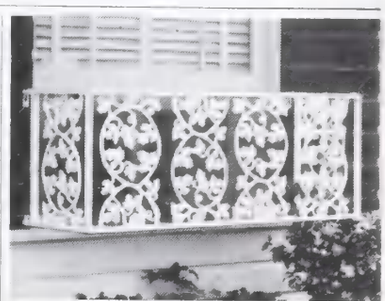
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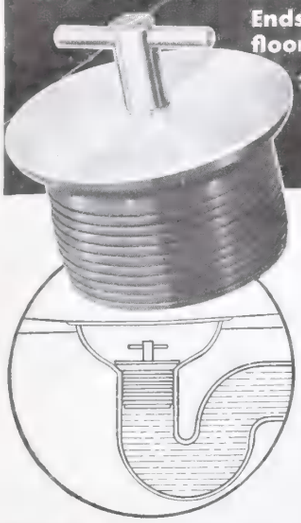
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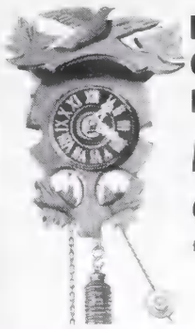
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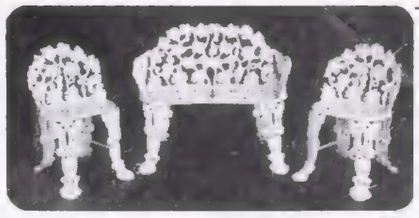
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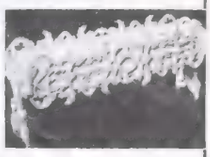
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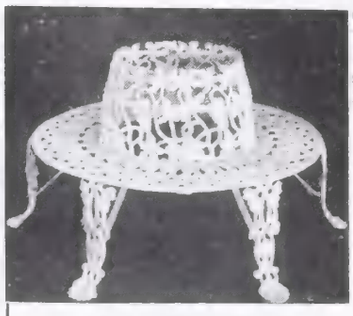


Above: Authentic Grape and Leaf Pattern 3 piece set in cast iron or cast aluminum. 32" settee and 2 chairs. **$49.50**

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Right: Fernery, with decorative cast Iron "Whipped Cream Scrolls." 33" long, 14½" high, 9" wide **$27.50** (flower tray included)

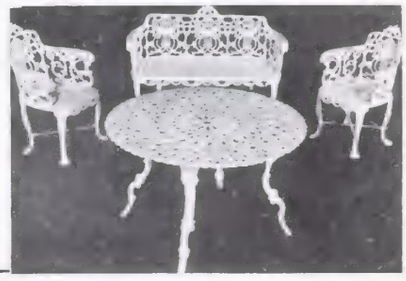




Left: 'Round the Tree Bench, painted white. For trees up to 18" diameter **$50.00** (cast Iron) **$65** (cast Aluminum); for trees up to 42" diameter **$60.00** (cast Iron) **$72.50** (cast Aluminum).
Below: Rose and Lyre Set. Painted white.

	Cast Iron	Aluminum
Settee #400 44" long	$65.00	$80.00
Chair #402 18" deep	$32.50	$39.00
Table #100 42" dia. 27" high	$35.00	$42.50

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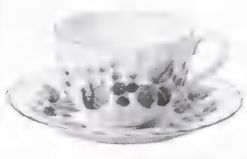


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54" long, 84" wide, usually 4.69 . . . **2.29**

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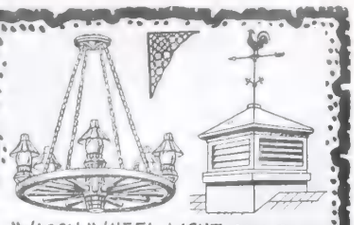
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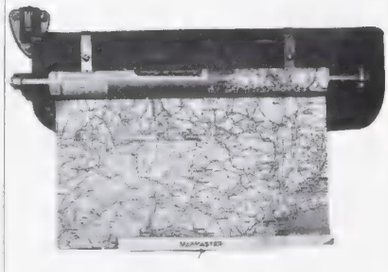
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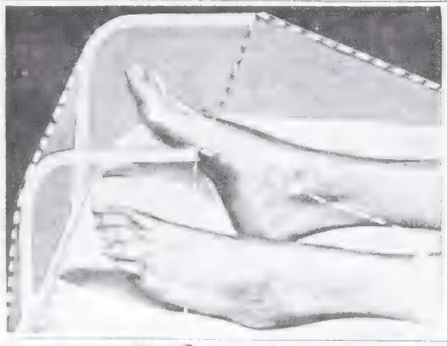
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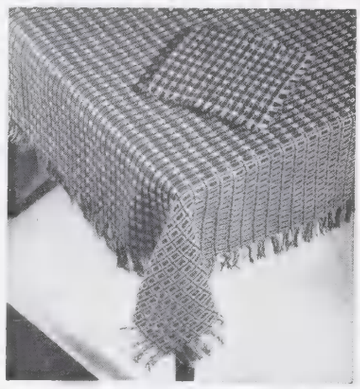
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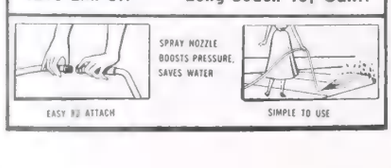
LAWN COASTERS make long summer drinks look giant flowers, and there's no like them for holding your at comfortable chairside h The triple-pronged end firmly into soil or sand. Stee is sheathed in plastic that rust or peel. An assortment in green, red and yellow is ppd. Gilbert & Leonard, Northern Blvd., Manhasset.



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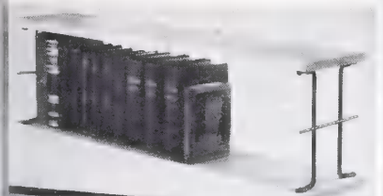


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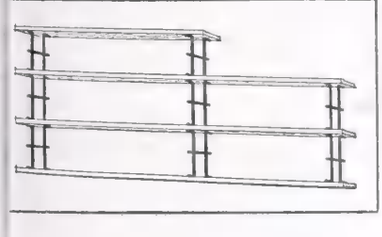
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STEAMER CLAMS

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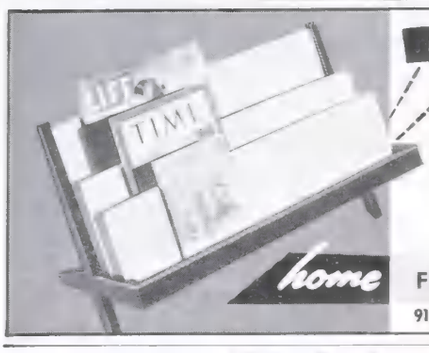
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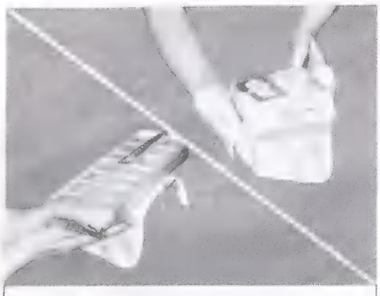
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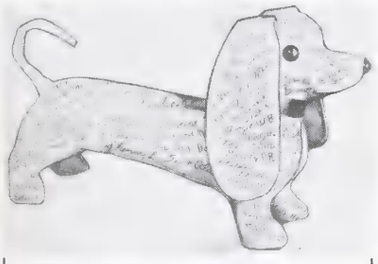
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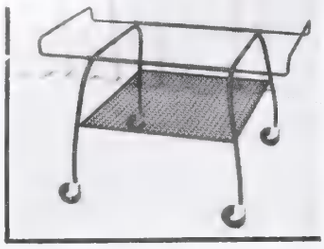
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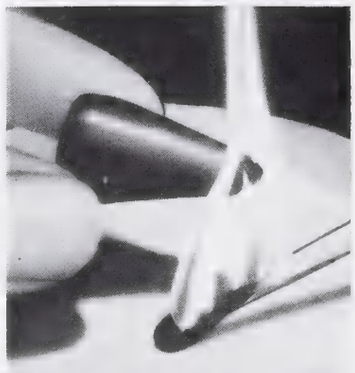
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When you entertain and serve your friends from this Hostess Cart, Tea Wagon and Rolling Bar. Has wrought iron base and shelf. Laminated NEVAMAR plastic top of Blonde Mahogany is resistant to acid, stains and heat . . . Perfect for indoor or patio serving.

Size 26″ x 17″ x 30″ high, with four 3-inch swivel wheels.

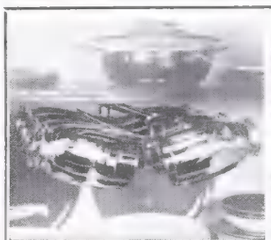
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PHOTOGRAPH BY PHILIP STEARNS

Chirk Castle, Wales, 650-year-old home of Lt. Col. and Lady Margaret Myddelton, is one of Britain's many "open houses."

How to leave home and like it

By LOUISA M. COMSTOCK

As every traveler knows, you hit the travel jackpot when you're invited inside a home in an unfamiliar land. For no matter how rich the museums or how gay the cafés, you can't help feeling vaguely "locked out" of a country's life until you have seen for yourself what goes on beyond the garden gates and within the walls of the houses you glimpse from the sightseeing cars.

But these days when you travel in Britain, you go with an invitation already issued to visit more than 200 of the stately homes of England, Scotland, Wales and Northern Ireland. Manor houses, country mansions, castles and gardens are open to you, most of them lived in by their owners, who may even show you around themselves and see to it that you have tea on the terrace. You can, in a sense, make yourself at home in castles that were antique when ladies wore wimples or in the great halls of Tudor manor houses or Georgian drawing rooms—as pleasant a way as we can imagine to refresh your notions of English history from Edward the Confessor to Elizabeth II. And if you're the really smart traveler, the kind who collects duty-free ideas for improving the life you lead at home, where could you possibly get a more graphic briefing in the whys and wherefores of English period furnishings and in the architecture that shaped our own? You'll see all sorts of gardens, from Elizabethan (*Please turn to page* 117)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, hotels.



Imperial BY CHRYSLER

A FEW AMONG THOSE OF GENUINE ATTAINMENT WHO DRIVE THE IMPERIAL.



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Mr. M. C. Ricciardi, President
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Publisher, Popular Mechanics

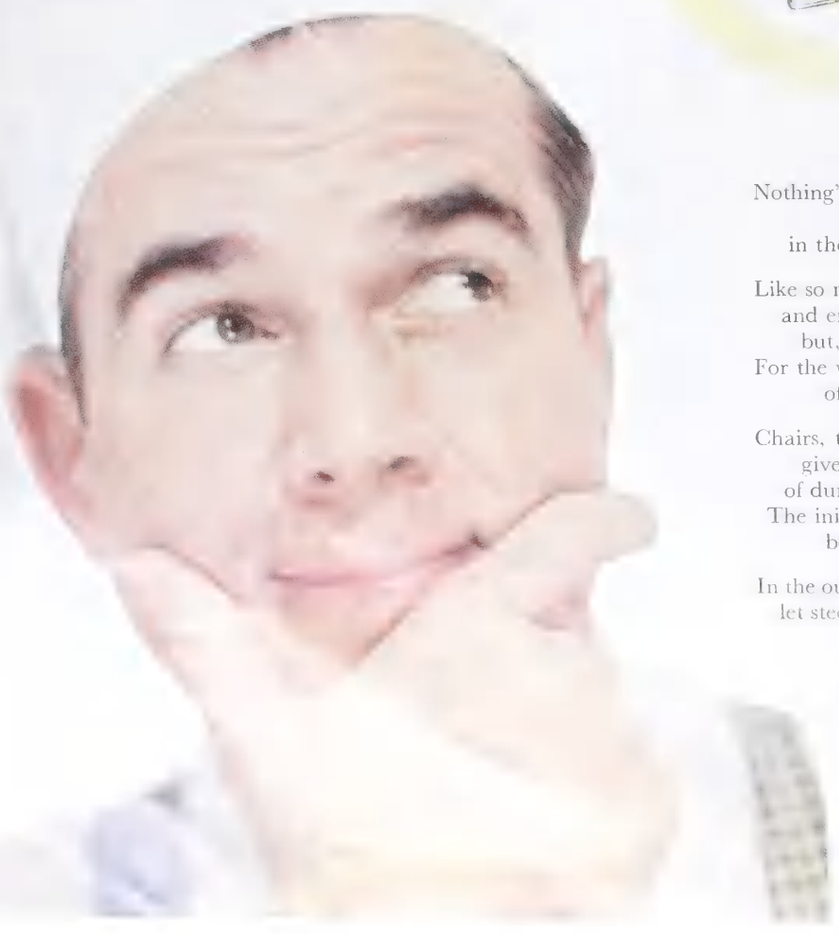
To you who can . . . like so many of today's leading Americans . . . appreciate the very finest in motorcars, the new Imperial by Chrysler will appeal with special eloquence. Its bold sweep of line, its interior charm and luxury, bear the stamp of modern majesty. Yet your deepest delight can only be realized when you sample its superb ability on the road . . . and this we warmly invite you to do. Through its extraordinary 235 HP FirePower V-8 engine and fully-automatic PowerFlite transmission you will reach the inescapable conclusion that *the power of leadership is yours in an Imperial by Chrysler.*

THE FINEST CAR AMERICA
HAS YET PRODUCED



A man with ideas about STEEL





Nothing's too good for this backyard chef—not when it comes to serving sizzling steaks to hungry friends in the casual atmosphere of his tree-shaded patio.

Like so many others, he has learned that living and entertaining outdoors is not only comfortable but, thanks to steel, smart and economical as well. For the wide variety of steel furnishings available today offers a generous choice of styles, colors and prices.

Chairs, tables, serving carts and other outdoor accessories give longer, more efficient service when they are made of durable, rot-free, warp-free steel. And here's the payoff. The initial cost of these steel assistants is reasonable, because steel is America's great bargain metal.

In the outdoor kitchen and patio, and throughout the home, let steel—*the foundation of modern living*—work for you.

WEIRTON STEEL COMPANY

WEIRTON, WEST VIRGINIA

NATIONAL STEEL CORPORATION

To the week-end decorator and Saturday's carpenter



Here's your issue! It's full of projects. Some take half a day. Some take a full week end. Some take several week ends. But they all add up to a lifetime of enjoyment and meaning.

• Do you think you are all thumbs? We'll show you how to practise decorating outdoors where your mistakes won't matter so much, making mosaics with pebbles and stones, building handsome steps and fences for your garden.

• Consider yourself skilled? We'll meet your challenge with stories on how to re-cover a plaster wall with plywood, update your old kitchen and even build yourself a big, beautiful house.

• Strictly the spectator-type? We'll tell you enough so you can tell an expert what you want done. We'll teach you some professional tricks that will make you look like a born decorator and a full-time carpenter.

• And all our projects are worth your while. For we feel at House Beautiful that if it's worth doing at all, it's worth doing with style.

The Editors

You can do it yourself–
and do it with style

Here are scores of projects for your week ends:
They range from the easiest scissors-and-paste jobs
up through projects so elaborate you'll "farm out"
some of the labor to professionals

JOHN GARNER DECORATOR



HOME OF THE JACK GARNERS

New curtains are the time-honored way to get the biggest improvement with the least change. If one of the lovely ready-made ones can be found to fit your windows, it's only a week-end project to round up new stylish hardware and hang them. Curtains here are green antique silk gauze with full apricot borders.

PAUL GRANARD DECORATOR



THE ROGER WOLFES

Hanging shutters is not too hard for amateurs. They offer endless decorative possibilities, insuring privacy with little sacrifice of air or light. Manufacturers offer several dozen sizes in ready-made shutters, but also make custom sizes in any wood you choose, and with special decorative hardware if desired.

JOHN GARNER DECORATOR



Fabric on screens adds greatly to character and importance of this entry hall because it relates the foyer to the room beyond. Covering screens with fabric can be done with wallpaper paste mixed thin and watery. Be sure to test a corner of the fabric first with paste to see that it does not stain through.

9 PHOTOGRAPHS BY MAYNARD PA



HOME OF ERNEST WATSON

Hanging pots and pans decoratively is an easy week-end project. Here movable (and removable) butcher meat-hooks hold utensils handsomely. Main job is shopping parts from an institutional supply house. Mounting is easy: put heavy screws into wall studs to hold rails for hooks. To drill holes in tile, call a professional.

GEORGE RIEDELL, DECORATOR



HOME OF THE GEORGE READE SRS.

Interesting and unstereotyped, these accessories make an ordinary piece of furniture, or corner, assume equal importance. Keep this in mind as you poke around in out-of-the-way shops on Saturdays or when you travel. Tray from India. Persian brass coffee pot, and Japanese lantern are used effectively here.



HOME OF THE LEIGHTON WILKIES

The unusual need not be expensive. This "headboard" of carved wood was found in a junk shop, cleaned up and painted a dull white. Baroque picture frames, above, were also sprayed white. Then all were mounted on a painted charcoal-colored wall. Such high style solutions require not so much skill as imagination.

LOCKWOOD DE FOREST, DESIGNER



HOME OF ERNEST WATSON

See how a few tiles enhance a kitchen fireplace. Tiling of large areas usually needs a professional, but many people could easily manage on small areas like this if they use big tiles and work with a level. Try a few behind a washbowl or a bathtub. But first do a little practicing some place where it doesn't show.



A beautiful panel of translucent plastic, custom-ordered to your measurements, may be installed by you with little difficulty, simply using quarter-round wood moldings that are stock in most lumber yards. If installed around tub, paint moldings and set in mastic to waterproof joints. Plastic by Emile Norman.

LUTAH MARIA RIGGS, ARCHITECT — HOME OF THE JAMES HOLLISTERS



Historical headboard here records the chronicle of a family. Such painting may be conceived and planned by a week-end decorator to be done by week-ender himself or for professional execution. Draw figures full size on paper until they seem right for bed and surroundings. Trace on 1″ plywood, cut out on band saw.

PHOTOGRAPH BY DALE ROOKS



Cover an unsightly, cracked wall with lauhala matting to make a lovely-textured warm wall—quite appropriate for informal rooms with rattan furnishings. Mount with a big stapling gun to a liner of low-cost plywood which you have previously nailed up with only a little care or skill. Ficks Reed table.

You can do it yourself *continued*

Here are 10 typical week-end projects. All test your skill and patience—but not too much! Just which project proves easiest or most difficult will vary from one person to another. Remember: do-it-yourself means know-yourself

PHOTOGRAPH BY EZRA



Unused wall can be put to work by covering it with Peg-board sheeting sold at local lumber yards, where you can also buy special hangers in numerous sizes. This wall is in a narrow passageway just off the kitchen. You could use the same idea for tool storage on the garage or basement wall, or use in a child's room for hanging play equipment. For greatest usefulness, mount a light, preferably a fluorescent tube, at top of wall.

HOME OF THE BUDD GETSCHALS



MELANIE KAHANE, DECORATOR

HOME OF IRVING AXELROD



PAUL S. REAS, DESIGNER

HOME OF THE GEORGE READE SRS

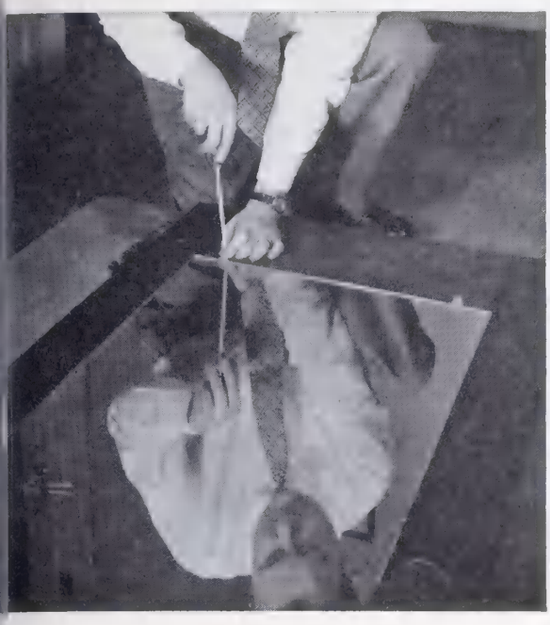


PHOTOGRAPHS BY MAYNARD PARKER

Covering back of piano makes it practical to use it away from the wall (now uses a mere two feet of wall space). Covering here is "Timbertone," a sturdy kraft-paper product that stretches across the openings. It could be a fabric tacked to a light wooden frame you build and screw to piano. Neither affects the tone.

Flower niche is well illuminated for a dramatic lighting effect on flower arrangements. Light here comes from a single 18" "Lumiline" fluorescent tube with a warm, inviting color. It is mounted in recess at back edge of shelf. Creating a fine wood box below shelf is practical use of such space.

Coffee-tables can be fairly simple to build. This is made from two twin-size mahogany headboards, cut, fitted and held together by dowels. Table is 15" high; legs are set back 4" from the edges. Flush doors, now available inexpensively at local lumber yards, also make good table tops. Marble or slate tops are fine for terraces.



A full-length mirror for bedroom and bathroom doors is an easy week-end job. Mirrors come in a variety of sizes, complete with fasteners to screw into door. Remove the door from its hinges, lay flat on the floor. Shift mirror around until it fits best, then mark each corner with chalk. Drill small holes to start screws.

HOME OF ERNEST WATSON



Adjustable light combines an ordinary droplight reel, such as automobile mechanics use, with simple porch light. Spring reel operates on a ratchet to hold light at desired height. Shade can be purchased or made if you like metal work. Tiny holes have been punched here for the decorative sparkle of twinkling pinpoint lights.

PHOTOGRAPH BY WILLIAM HOWLAND



A transformation was easily wrought here by recovering the slip-out seat of an old bench. Upholstery material is a washable white "Vinyl Linen" plastic. Bench was then painted black with ornamental touches of gold for rich effect, and is a perfect example of how you can bring a tired old piece to new life.

HOME OF JOHN PIERCE



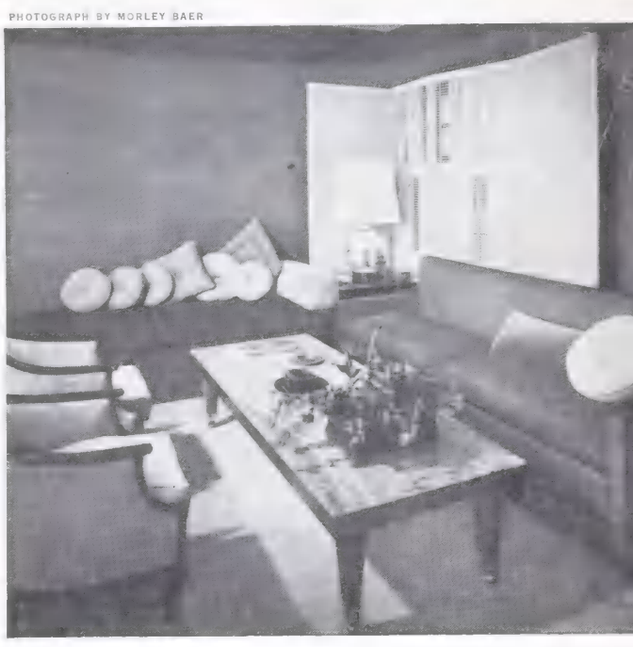
Lamp-making offers a fertile field for week-end projects. Lamp base here is farm drain tile 12″ long, with an outside diameter of 5″. It is mounted on a double thickness of ⅜″ board glued together and lacquered black. Shade is coarse natural linen, 3″ top, 20″ base, 8″ height. Wood disc above tile was made on lathe.

HOME OF THE ELLIOT BLANCHARDS



Bulb storage drawer is a good idea for a week-end's work. It keeps bulbs safe, handy and easy to keep track of. Use an expansion bit to cut holes of appropriate size in ¼″ plywood. Bore from top side to insure smooth, non-splinter edges. Elevate shelf 2″ from bottom of drawer by small cleats, one on each side of drawer.

PHOTOGRAPH BY MORLEY BAER



Undersize window no longer seems so here, because importantly scaled shutters extend its apparent size and make a corner window of it by turning behind table. You can buy shutters ready made, or made to your dimensions. Installing and painting is a simple home job. Walls here are wallpapered with grasscloth.

You can do it yourself *continued*

These 7 projects are designed for advanced week-end decorators.

However, the amateur might do part of the work and leave the difficult for the professional

HOME OF C. DEANE FUNK



PAUL STERLING HOAG, DESIGNER

Sliding shelves of Masonite offer ideal place for luncheon mats, pie tins and cooky sheets (opens to dining room and kitchen), allow easy adjustment to changing storage requirements with passing years.

Doors on dining side are amber birch; kitchen side, sliding enameled Masonite. Cabinets above for dishes also open both ways. Counter has sliding glass doors, makes handy buffet area and is lighted above.

HOME OF THE LEIGHTON WILKIES



[illegible] DECORATOR

Handsome pass-through, open or closed, involves considerable planning and custom ordering of parts. These doors would have to be made in a mill but could be hung by homeowners. Ivy was laminated in plastic by artist Spencer Smilie; cost is comparable to that of a painting. Making pass-through width of standard doors gives you considerable choice in stock items. Doors here are hinged right and center so they fold, leaving the kitchen door free.

HOME OF THE [illegible] WYMAN TYLERS



TED TYLER, DESIGNER

Function and beauty can be combined in the same project. Here an open-front cabinet was converted to virtually a storage wall and vastly improved in appearance at the same time. When closed, cabinet presents an unbroken area; when open, additional storage space is neatly and conveniently revealed. Hanging these standard, hollow-core doors is not beyond the abilities of a careful worker (must be level).

HOME OF ERNEST WATSON



LOCKWOOD DE FOREST, DESIGNER

Separate oven, just where you want it and at the height most convenient for you, can result from a project like this. (Many manufacturers now offer these ovens.) Cabinet and counter are week-end projects.

Persian screens in cabinet door permit free air circulation: dish towels can thus be dried and stored in this cabinet.

HOME OF THE JAMES AGEES



ANSHEN & ALLEN, ARCHITECTS

Making your own headboard can be a project that will provide general as well as personal storage space for everything you want at your bedside. Let a professional design the headboard: you do the carpentry. If you want bed-side control switches for lights and the like, call an electrician. Wiring is professional work.

HOME OF GEORGE GOLD



PAUL STERLING HOAG, DESIGNER

An entrance screen makes a fine item for Saturday's carpenter, if his home has the problem of people entering directly into the living room from the front door.

Open screen at top and bottom and loosely woven kraft fabric allow more light to enter living room than would the usual solid wall. Note valance light at top.

6 rules for this "not-so-handy" man

By DR. JOSEPH E. HOWLAND *who claims he is all thumbs*

I enjoy week-end work IF it pays off in a fine professional result I'm proud to claim as my own. But I steer clear, these days, of the many, many projects that really aren't much more than boring "busy work." Here are six rules I've learned the hard way:

1. Choose jobs that professionals try to avoid or that they won't tackle except at extravagantly high prices because they are too small to bear a profit. Or make things impossible to buy ready-made. The "not-so-handy" man is ideal for outdoor construction where roughness of finish is unimporant and where refinement of details needn't be worried about.

Jobs involving boring routine can be "a lark" only if done occasionally. For me—though perhaps not for you. Painting, hanging wallpaper, laying bricks or floor tile or building a stone or concrete block wall fit this classification. Nuisance work, too small for a professional to do, except at *his* convenience, offers much for your efforts. For example, substitute new door and furniture hardware for out-dated pieces.

Creating original furnishings—rugs, fabrics, plastic screens or ceramics—is most rewarding. So is imaginative purchasing, in which you search the shops for distinctive items that help stamp your decorating with your personality. Working with the garden to get each plant in exactly the right spot for the best over-all effect is rewarding to me.

2. Look for products made to be applied by amateurs. Many are pre-cut, pre-finished, pre-pasted, pre-formed, etc. Others are made in new, smaller or lighter, easy-to-handle units. Often color is an integral part of the product, eliminating need for painting. And many local lumber yards now cut lumber to your measurements. All you do is sandpaper and assemble the cut pieces.

3. Choose materials in which roughness and irregularity *add* value to the final result—rough-sawn lumber, handmade tiles, worn or handmade bricks. Deliberately strive for a non-machine look, as by laying up concrete blocks or bricks in an informal way. And stick to patterns which require no exact matching of lines, colors, etc.

4. Look for the unusual and the unexpected in standard products. Result then bears your stamp, reducing tendency for people to compare it with anything else. Use a boldness of scale: for example the larger bricks common in the Midwest, the oversize concrete block of the West Coast or a $3/4''$ bluestone instead of the usual $3/8''$ size. Or introduce a surprise in color; as add coloring or colored gravels to the concrete mix. As for textured surprises, try water-worn stones for floors and walls, or adapt Frank Lloyd Wright's technique of artfully pouring concrete around rough field stones held up in board forms.

5. Beware of jobs that, once started, must progress on a strict time table. You can't enjoy a project whose schedule finish hangs heavy over your head.

6. Insist upon fine style. Pride of workmanship may be the spur for your project and the tonic for your setbacks. But a tasteful result counts above them all.

For what not to do *turn the page*

Be realistic about

What not to do yourself

For millions of homeowners, do-it-yourself has proved to be a wonderful new way of life. It results in getting done *what* they want *when* they want it—and just the *way* they want it done. There's nothing so beautiful as something you've made yourself.

But there are dangers in doing it yourself. You may have heard it said—or said it yourself, "Never again!"

Success depends upon avoiding four pitfalls: enthusiasm that exceeds ability, inadequate preparation, inaccurate measuring and abuse of equipment.

1. Enthusiasm exceeding ability. Don't take on more than you have time, aptitude, experience and equipment to do successfully. You must *know* that you can succeed. But there is no reason you must do the whole job yourself. Do only what you enjoy doing. Sub-contract tricky parts of the project to experts. Cabinetwork, for example, is no job for an amateur. To attempt it may ruin the good looks of the whole project. House-painting *might* be for an amateur, especially if he reads up on how to prepare the surface *before* he begins to paint.

Certainly the week-end decorator needs professional advice on all design problems involved in an important project. Don't jeopardize a whole operation by stubbornness or a sense of false economy. Hire the best decorator, architect or landscape architect to draw up the plan from which you can operate. Retain him, if possible, to supervise your work. He also knows the technical things (about drainage, sizing, gluing *et al*) that you don't.

Lean on your adviser, and on knowledgeable store people, for help in selecting the most practical products for you to use or apply. Your aptitudes are of great importance here. Materials in small units are easier for hesitant beginners. Products to be glued on may require less manual dexterity than those to be nailed on, but they aren't so successful for the "messy worker."

Also check to see if special equipment is needed for the particular project. Will this be of value to you later for other jobs? Adding multi-purpose equipment as you go along is a fine idea only if you are likely to have future need for it.

Everyone should begin with a small project. Even a professional starts at an inconspicuous place when he tries a new product, tool or method of application. Make *your* mistakes where they won't show! Experts always test to be sure that all parts fit before they start to glue or nail.

Experts never over-rate their physical fitness. Amateurs often do. They forget to ask themselves if they are really fit for high ladders, close eye-work, long exposure to paint odors, dust, noise, glare, heat or cold—and they attempt to lift heavy weights without a thought for the risks involved.

2. Inadequate preparation. This is the Waterloo of many week-enders. Think through the entire project before you start. Have you enough skill? Have you the necessary tools and equipment? You may discover that you can't possibly cope with one or more vital steps. Better to know this now while you can still call off the project. Makeshifts lead to makeshift results, and may lead also to accidents.

Then there is the matter of proper preparation of surfaces. Ignoring this means paint eventually blistering, glued pieces separating, moving parts binding or a finish that is disappointingly rough. Work also goes along much faster when *all* needed preparatory work is completed first. Don't start painting, for instance, until the item to be painted is thoroughly cleaned, sanded, scraped, etc.

3. Inaccurate measuring. Don't guess! Watch out for errors due to measuring devices too hard to read accurately. Using too short a ruler compounds the chance of error. Errors in measuring can lead to parts that (*Please turn to page* 108)



CAN I APPLY PLYWOOD? →

The big mistake amateurs make in applying plywood is to start fastening panels in place before they have cut and fitted every panel to be sure that everything is going to work out.

Plywood can be nailed on (old way) or glued (no nail holes to hide). New "contact" glue is easy to apply—you brush it on, wait for its liquid to evaporate, and it forms a permanent chemical bond when pieces are pressed together, so pre-fitting is imperative. Mistakes are very difficult to correct.

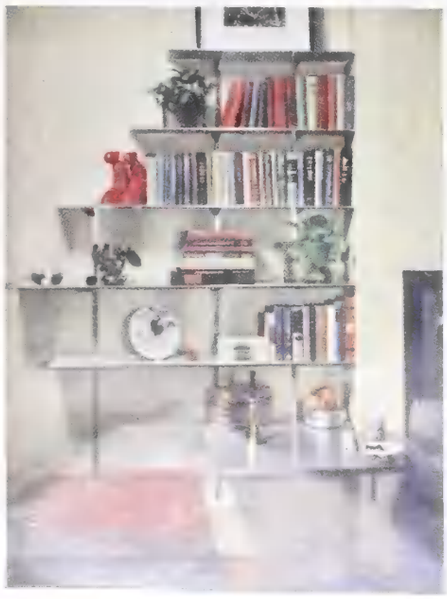
Plywood and glue from U.S. Plywood Corp. In the "Interior of the Year" show. John Greer, decorator.



PHOTOGRAPH BY DAN O. WILSON

Shop fabrics with an open mind. See how acetate sharkskin, long a favorite for washable sports clothes, performs for decorating use. Here's a fabric that is practical if you want dazzling white, for it washes and irons without yellowing with age. Also it doesn't mess readily, tailors crisply, is easy for home sewer to handle. All fabrics, Celanese Corp. Furniture from Kittinger; rug from E. T. Barwick Mills. Accessories from Accessories and Design. Edward Ballenger, decorator.

PHOTOGRAPH BY DAN O. WILSON



Decorate with new aluminum shelves of varied sizes. Decorator Pat Hussey created beauty in the "Interior of the Year" by using adjustable aluminum shelving by Shirdi



Professional tricks for the week-end decorator

See how one decorator here has achieved the unexpected by tailoring a room with dress fabric, how another has hung solid aluminum slabs for book shelves, a third has brightened furniture and created striking architectural effects with imaginative use of paper cut-outs. You too can apply the same tricks for a professional touch in your week-end decorating





Decorate with découpage. Plain wood cabinets are given elegance of fine cabinetry by pasting on floral cut-outs and wallpaper borders of bead-like molding. Pasted-on motifs are protected with lacquer.

PHOTOGRAPHS BY WILLIAM HOWLAND

See how découpage feminizes this bed alcove by extending morning-glory paper over and around bed. Pattern trails off gracefully, is achieved by cutting out sprays and pasting where wanted. Making découpages (scissors and paste work) is a cheap way to get decorative effects exactly where wanted.



Stress architecture with découpage. Bamboo fretwork made of bamboo strips cut thin or wide, is fitted to panels of octagonal hall. See how it accommodates mirror. It also traces sections of domed ceiling decorated in cut-out ivy leaves. All découpage in her home created by decorator Sophie Mavro Emmons.

13 ways to build a fence

Fences can be wonderfully ornamental as well as useful. Study these designs and see how even amateurs can achieve professional results

By JEAN LAWSON

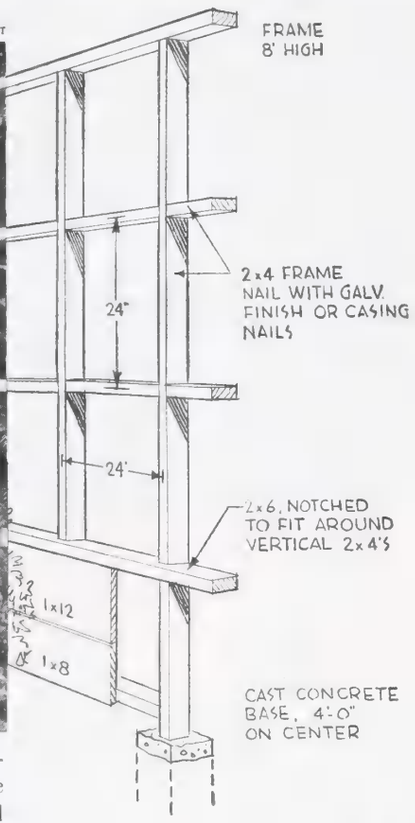
JOHN FUNK, ARCHITECT



Louver fence isn't difficult to build, does require patience. Make louvers of rough-sawn redwood or cypress, or other wood treated with preservative.

THOMAS CHURCH LANDSCAPE ARCHITECT





Checkerboard frame fence provides visual barrier: bark-covered boards give positive protection. All lumber should be treated protectively with stain or paint. Creosote posts or set in concrete.

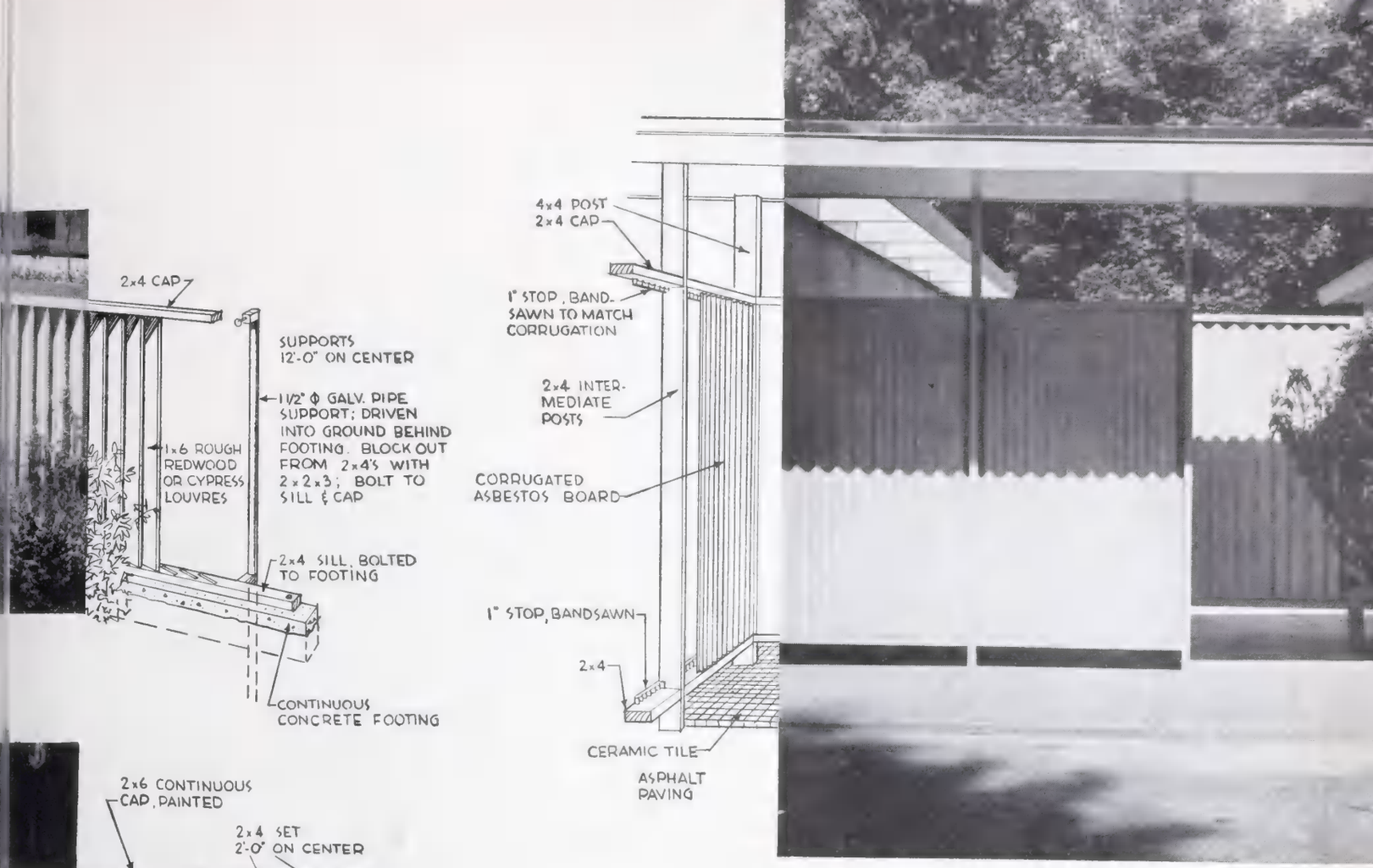


FOUR PHOTOGRAPHS BY MAYNARD PARKER

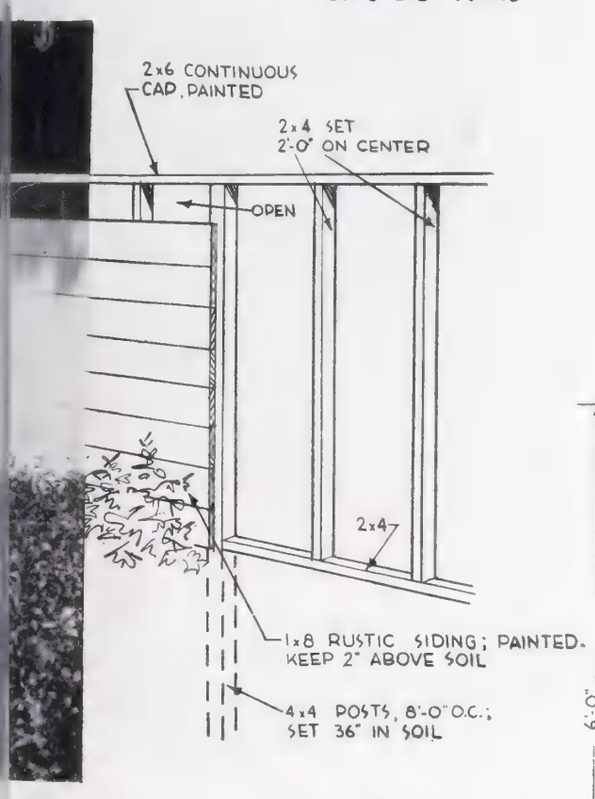




Front and back are identical on this fence of split cedar saplings nailed to either side of 2 x 4's. You buy sapling fence in sections, 4' to 8' high.

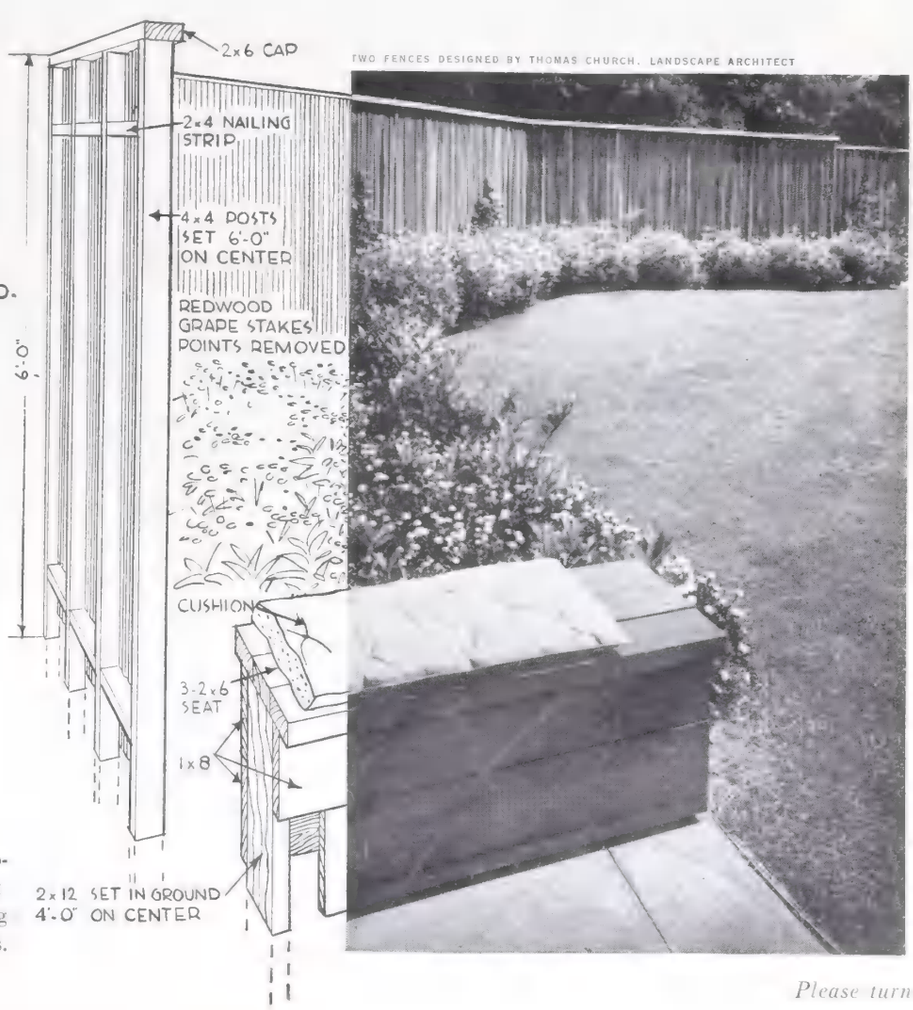


Corrugated asbestos board makes durable, dramatic fence which requires no upkeep. Here at HOUSE BEAUTIFUL'S Pace Setter it is held snugly at top and bottom by strips cut to follow the corrugation.



Complete privacy can be created with siding nailed solid to frame. Leave open at top to make it seem less forbidding. Stain frame to contrast with siding. Set in concrete.

TWO FENCES DESIGNED BY THOMAS CHURCH, LANDSCAPE ARCHITECT

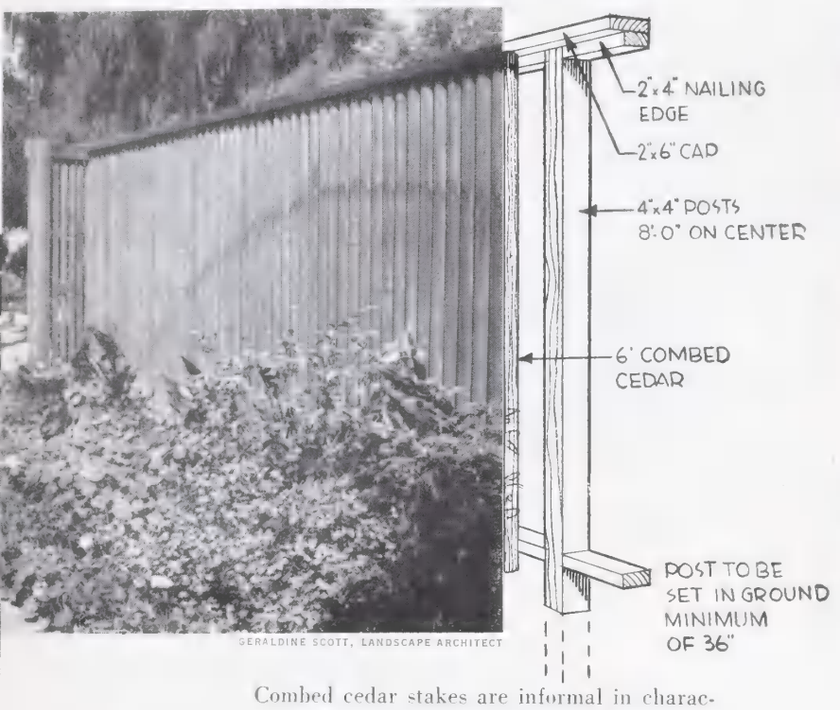


Capped grapestakes, with points removed, provide a background rich in textural interest. Grapestakes are as flexible as their supporting frame, can be used to define odd-shaped areas.

Please turn the page

13 ways to build a fence *continued*

PHOTOGRAPH BY PHILIP FEIN

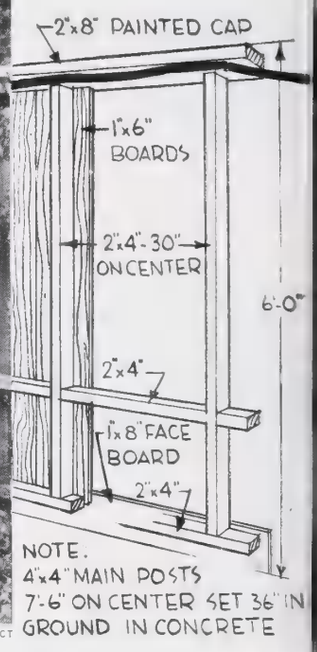


GERALDINE SCOTT, LANDSCAPE ARCHITECT

Combed cedar stakes are informal in character, make good, neutral background for plants. Cap on top gives this fence a more finished appearance than usual stake-on-frame fence.

GARDEN OF THE H. S. BERRYS



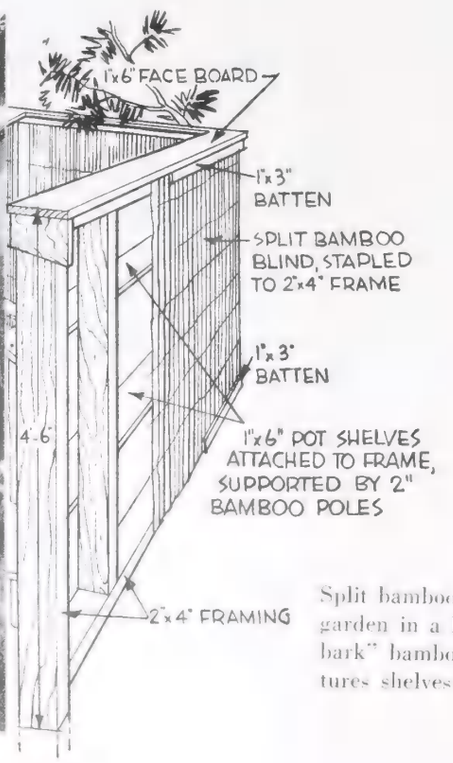


FENCE DESIGN BY THOMAS CHURCH, LANDSCAPE ARCHITECT

Passers-by find the back frame of this privacy-providing board fence as attractive as its fine front surface. All lumber is smoothed, then stained to preserve natural beauty of wood.

SEE PHOTOGRAPHS BY MAYNARD PARKER

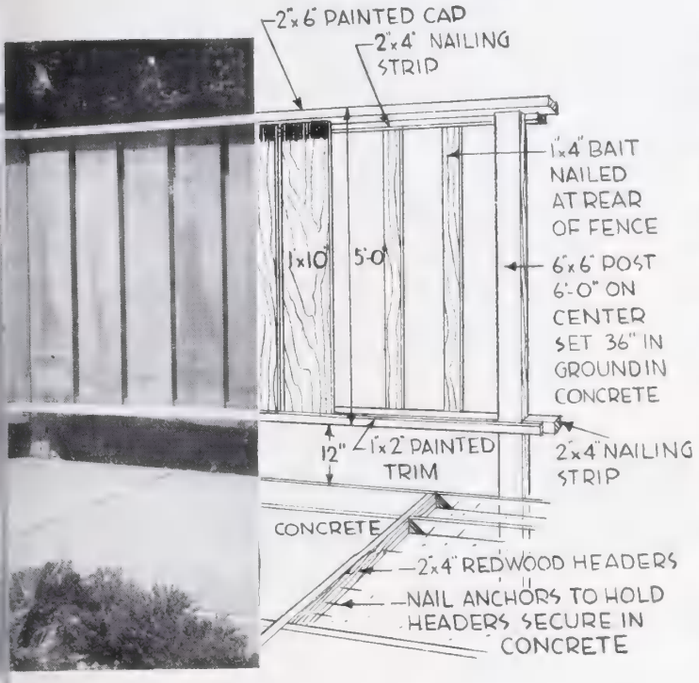




Split bamboo blinds stapled to frame enclose garden in a light, airy manner. Order "outer bark" bamboo for longest life. This one features shelves on inside for displaying plants.

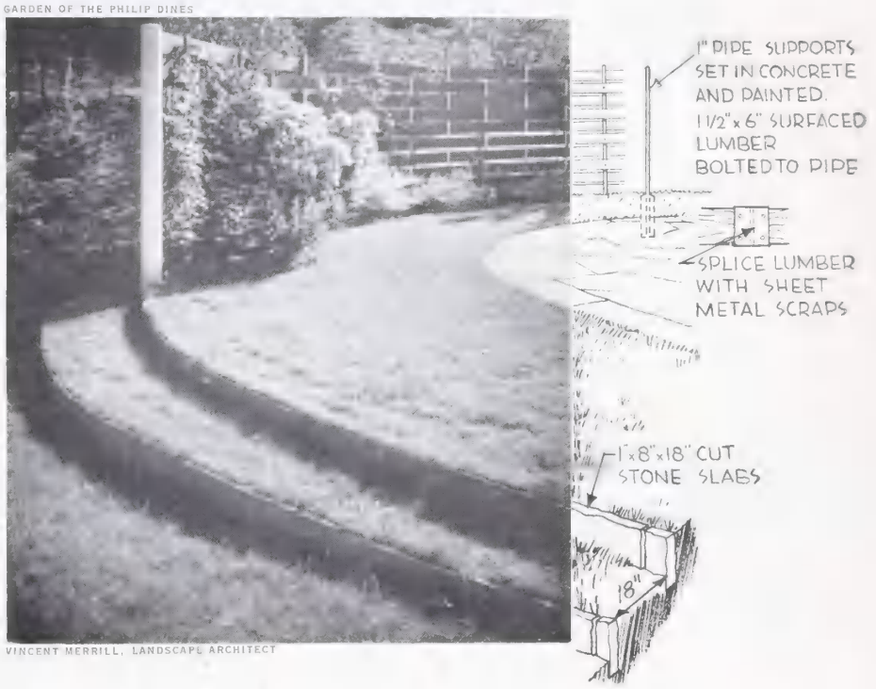


Weathered boards, alternately narrow and wide, make a neutral barrier and plant background which becomes more attractive with age. New lumber can be "aged" by roughly beveling edges and rounding corners. Use aluminum or galvanized nails to prevent rust.



Board-and-board fence, with panels nailed alternately to either side of nailing strips, has vertical shadow pattern which breaks otherwise vast expanse. Costs less than louvers.

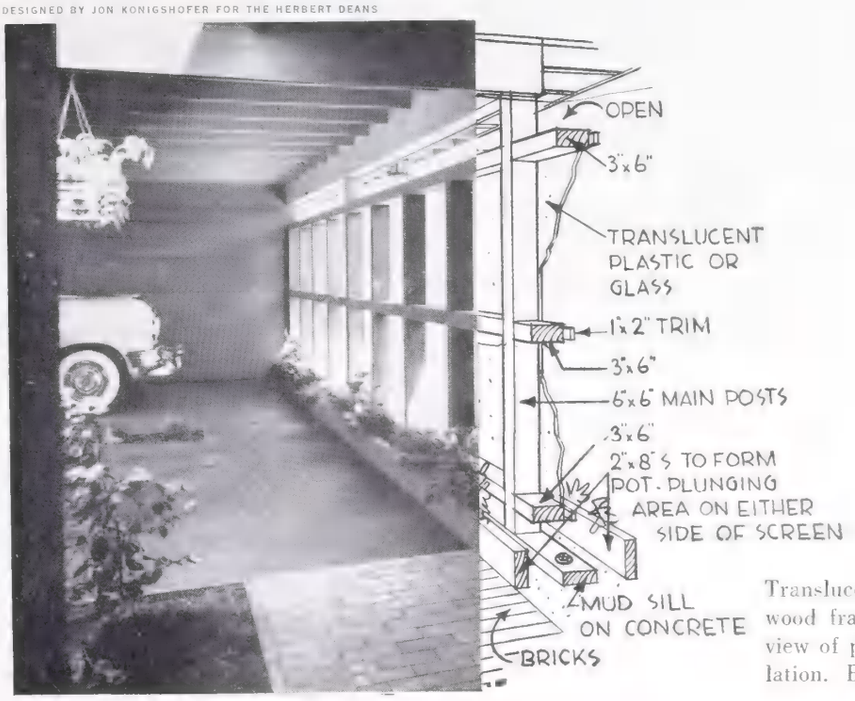
GARDEN OF THE PHILIP DINES



VINCENT MERRILL, LANDSCAPE ARCHITECT

Woven fences will enclose a circular area without creating the solid effect of a wall. Space pipe supports according to length and flexibility of lumber used. Set pipes in concrete.

DESIGNED BY JON KONIGSHOFER FOR THE HERBERT DEANS



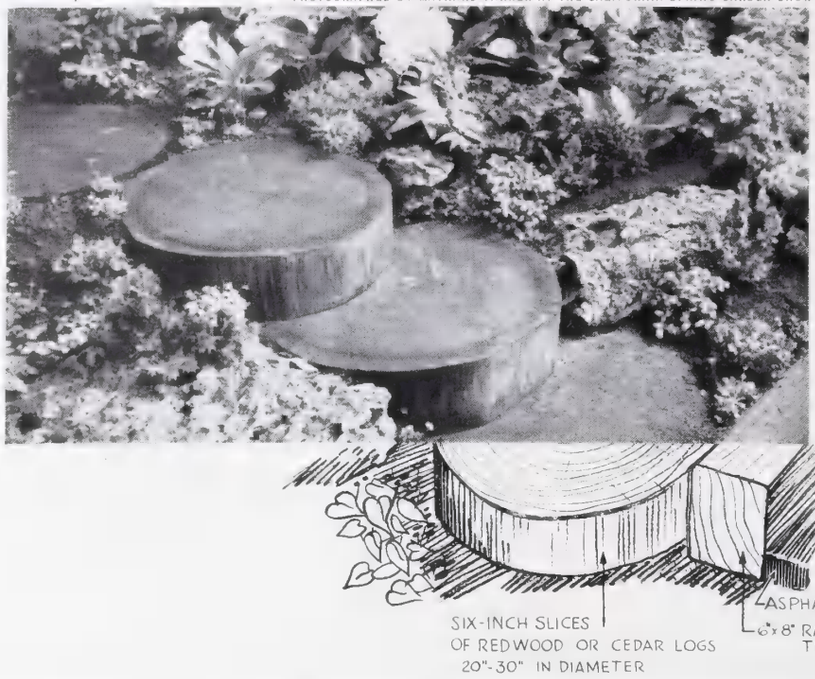
Translucent plastic or glass panels set in a wood frame block wind and rain as well as view of passers-by. Top is open for air circulation. Base includes area for pot plants.

STEPS ARE SIMPLE

Decorative as well as functional garden steps offer a satisfying week-end project with a wide margin for errors

Redwood or cedar logs cut in 6-inch slices are easy to handle and appropriate in informal areas. Treat slices with preservative (pentachlorophenol or creosote solution). Set in compacted earth if climate is mild; use concrete settling bed wherever soil freezes.

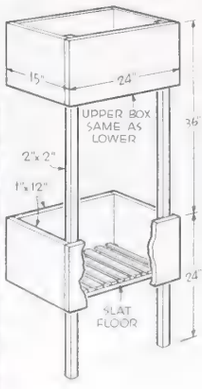
PHOTOGRAPHED BY MAYNARD PARKER AT THE CALIFORNIA SPRING GARDEN SHOW



Choose containers to flatter your plants

Double-decker plant boxes make use of lumber yard seconds, can be assembled and fastened to fence by an amateur. Screw boxes to fence support or hang by sturdy hooks and eye bolts. Plants are left in pots, can be changed when flowers fade.





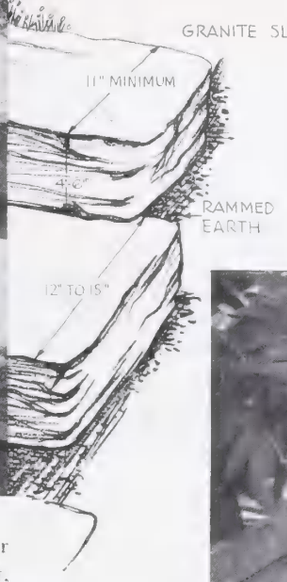
PHOTOGRAPHED BY PHILLIP FEIN

DOUGLAS BAILLIE, LANDSCAPE ARCHITECT

The way you display your plants is fully as important as the plants. Imaginative designs with easily worked materials make these 10 planters outstanding



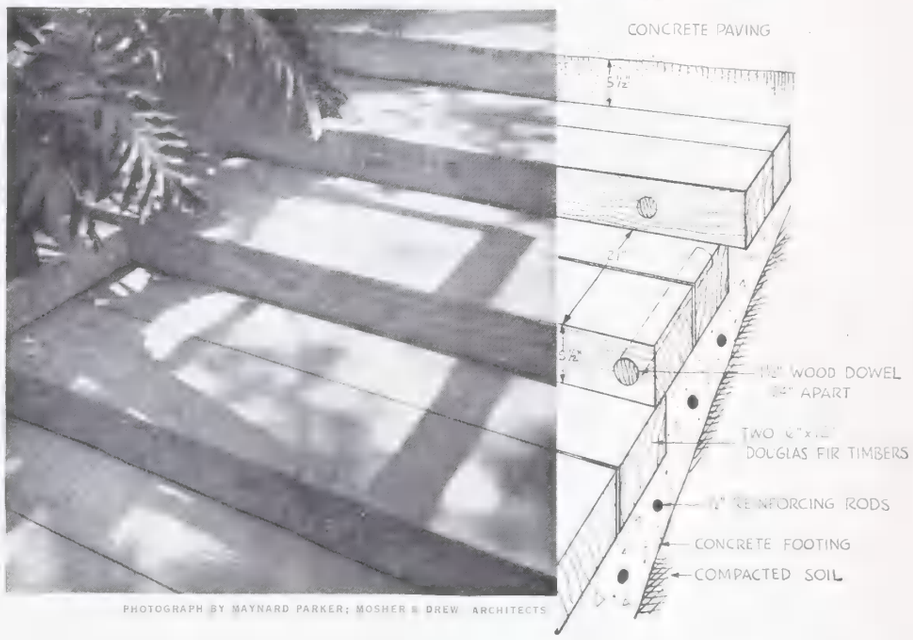
BEAUTIFUL'S PACE SETTER



Granite slabs outlast all other outdoor step materials and, except for weight, are no problem to set in place. For safety, step tread should never be less than 11 inches; 12 to 15 inches with a 4 to 6-inch riser is even a better relationship for adults and children.

Please turn the page

Douglas fir timbers set in concrete footing are as durable as they are dramatic. Wooden dowels hold timbers together in broad, easy-to-climb treads. Note that treads overlap for a more finished appearance.



PHOTOGRAPH BY MAYNARD PARKER; MOSHER & DREW ARCHITECTS

PHOTOGRAPH BY MAYNARD PARKER, TED TYLER DESIGNER



A container-barrier continues wall of outside stair landing and is built of western red cedar planks. Even the 1″ x 1½″ trim is identical. Legs are water pipes forced into slanting holes in bottom plank of box and slipped into corresponding holes in stair landing. Plants in large containers can be changed.



HARRIET WIMMER, LANDSCAPE ARCHITECT

Horizontal box of rough-sawn wood is one of the simplest to make. This one is built in perfect proportion to the plant and with it makes an exciting entrance feature. Important details: 2-inch thickness of lumber, mitered corners, cleats which elevate the box, filled nail holes and natural finish.

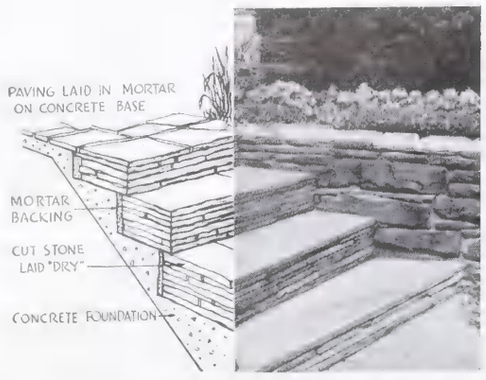
Concrete tubs require a little more effort than other containers, but with patience can be cast in concentric circles of sheet metal. Either pour bottom first in outer form and, when firm, add inner piece of metal, or cast sides; then, when hard, remove forms, fill in base. Sections of pipe set vertically in base make drainage holes.



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER PHILIP C. JOHNSON, ARCHITECT

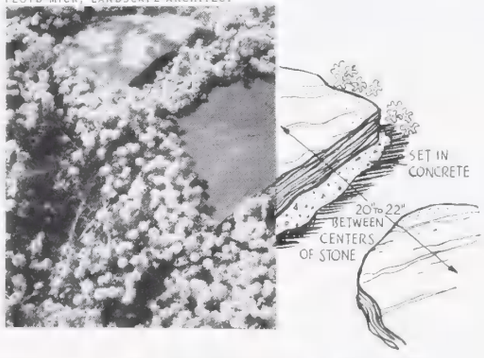
Please turn to page 125

Steps are simple *continued*



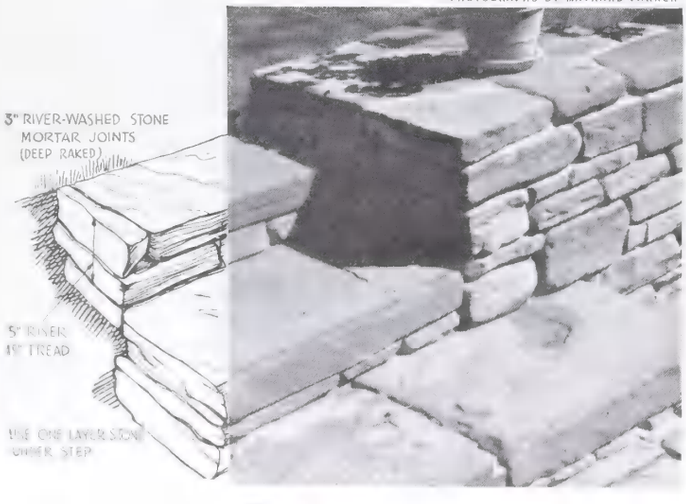
Steps of aristocratic flagstone, set on a concrete foundation, will outlast house and garden for which they are built. Sketch shows how steps, although laid dry, have mortar backing. Paving, however, is laid in mortar. Keep risers uniform height.

FLOYD MICK, LANDSCAPE ARCHITECT



"Sneak steps" of native stone slabs make delightful path among plants. Steps will be safer if tipped back slightly and set in concrete bases rather than loose in soil. Distance between centers of stones should be 20 to 22 inches (average stride).

PHOTOGRAPHS BY MAYNARD PARKER



These steps of river-washed stones are broad and rugged, yet have a softer, timeless quality many people prefer to cut-stone construction. Thick stones used as treads, smaller ones to build up risers.

More photographs on page 116

The change? → only the fabrics!

As every decorator knows, you can change a room more spectacularly with fabrics than with any other single ingredient. And if you observe how professionals use fabrics, you will see that they depend upon them for far more functional results than a refreshing change of color and pattern. See opposite, for instance, how decorator Helen Sells has used a one-color-and-white scheme to calm down a restless, varicolored room and give its furnishings visual unity, the look of belonging together. Pay special note to the way a dramatic sweep of ceiling-to-floor drapery can disguise such architectural ills as oddly placed windows, a triangular wall jog and a heating pipe. See how a new slipcover can endow a spindly-legged chair with solidity and importance, how a checked gingham cover can give a dull screen distinction. Mark these decorator tricks well, fabrics may save you the expense of structural remodeling.

More about these fabrics on page 118



before →

after →

PHOTOGRAPHS BY GEORGE SMALL





Fabrics are the Week-End Decorator's best friend





BEFORE

A comfortable living area, with a place for snacks or full meals, opened up when an archway and corner cupboards were removed. Near by, separate cooking top and oven with stainless steel back-splash are built into birch cabinets. Needed storage space, non-existent before, was added.

BEFORE



AFTER

PHOTOGRAPHS BY GEORGE SMALL





The living end of the kitchen now serves as a gathering place for all the family, a spot to read or rest while meals are cooking, a place for snacks and a telephone center, all-important in a family of three girls. Just off the front hall, it is central and readily accessible.

What one man did to his kitchen

Before he remodeled his outdated kitchen, Mr. John H. Hotchkiss of Rochester, N. Y., called for professional bids and discovered that he and his family had Cadillac tastes and a Chevrolet income. So he did the job himself, although his previous artisanship had been limited to repairing faucets and doorknobs. Nevertheless, he dismantled the kitchen, built new cabinets and counters, sheathed walls, installed all equipment, revamped heating and ventilating, laid asphalt-plastic floor tile. The only professional help he had was for plastering and for the "graining" of the refrigerator finish to match the birch woodwork. It took six months of evenings and week ends, saved him about $1,700 in labor. Has he a natural flair for building? Probably—but, he says, "One thing I am now sure of—you learn by doing, and nothing beats the sense of accomplishment you have when the job is done."

BEFORE



AFTER



A 7′ picture window replaces small ones. Stainless steel double sink with wash-and-rinse spray faucet brings cleaning center up to date. Refrigerator is custom-grained to match cabinets. Television set above it is located for eye-level viewing.

Please turn the page

What a man did about a kitchen *continued*

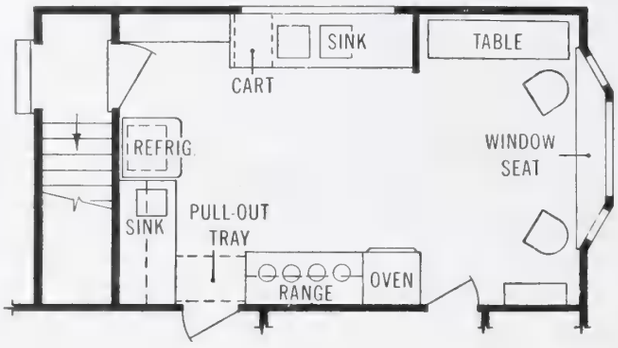


AFTER



BEFORE

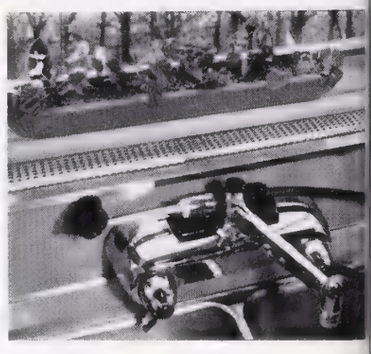
Most useful is the corner, left, adjacent to dining room door. Here is an auxiliary sink for preparing salads and mixing beverages. Top drawer pulls out to make cutting board. Bottom one becomes a step-stool. Photograph below shows hinged shelf raised to serve as mixing counter conveniently close to pull-out mixer. It also doubles as counter for a pass-through.





Movable cart on casters under the sink counter has cutting board top, is used constantly as a carry-all between breakfast and dining room, sink and range. Dimensions of this are identical with those of dishwasher which will go into this spot when budget permits. Dummy drawer-fronts with hardware unify cart's appearance with the rest of the base cabinets.





A perforated metal strip installed above the existing radiator, between back-splash and window sill, permits all but a very small percentage of heat to flow into the room. This device not only saved the cost of moving the radiator to another location, but did not spoil plan or finished appearance. This is the kind of ingenuity that is likely to be born when you do it yourself with style.

For more about this kitche
please turn to page 1

Tricks with concrete blocks



These blocks cost from 25¢ to 50¢ each.

You can easily pick them up at your local building materials or lumber yard and with imagination compose them into display stands or decorative planters, as here. Look about you for other items, such as building tiles, shipping hampers and baskets, standard but interesting hardware, that might unexpectedly lend themselves to the uses of your fancy and taste—and at very little cost



PHOTOGRAPHS BY MAYNARD PARKER

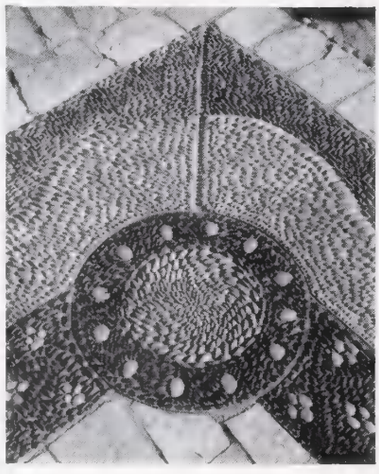


One of the three Bruton sisters, all of whom are famous for their mastery of mosaics, here describes . . .

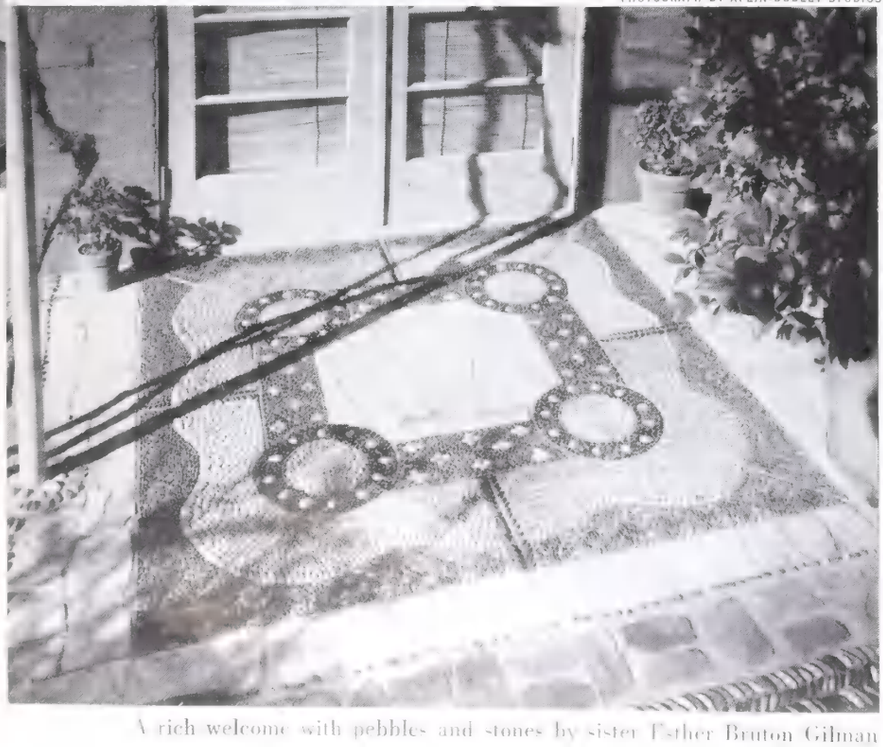
How to make pebble MOSAICS

By HELEN BRUTON

There's a new feeling, a new excitement about mosaics, and I often wonder what brought it about. Maybe it's the rediscovery of an art form that has appealed through the centuries to primitive people as well as to the most sophisticated. Perhaps our new interest is part of today's fascination with the texture of natural materials, the smooth feeling of washed pebbles, the rough surface of stone. Everyone at some time has played with patterns of pebbles and stones, if only in mud pies, lining up those similar in color and form, contrasting them with lighter or darker, larger or smaller ones. Just to take a river stone and turn it in your hand is to get a sense of its possibilities. You can lay it flat or stick it edgewise into sand or cement like a small monolith. You can make its whiteness count against a gray background. Each stone and pebble offers a distinct character, yet each is solidly related to all the others. A group of pebbles invites you to make a design, to draw spirals or lazy curves with them, perhaps to make boldly outlined figures of animals or tightly knit abstract forms. Before long you are looking for places in your garden or your terrace where a pebble mosaic will add personal charm and delight—the edging of a path, the entrance to your house, a square or two in the paving, a bath for birds. Assuming, then, you want to go ahead on your own, here's my advice to you:



PHOTOGRAPH BY APLIN-DUDLEY STUDIOS



A rich welcome with pebbles and stones by sister Esther Bruton Gilman

Kind and quantity of pebbles—Finding the right kind is limited only by your taste, resourcefulness and ingenuity. Remember that the word *pebble* can cover a multitude of things. For instance, the Chinese artists, who laid out some of the loveliest gardens known to man, used our rounded beach variety much less than a flat, angular type of shale which apparently they found close at hand and in great abun-

PHOTOGRAPH BY ERNEST BRAUN



Pebble mosaics appeal anew to our feeling today for primitive as well as abstract forms, for the texture of natural materials, the impulse to try our own hands at creativity.

An eagle figure in a pebbled pattern by author Helen Bruton

POOL BY FLORENCE ALSTON SWIFT



You might try a pebbled splash pool or bird bath

dance. They were far too wise to waste effort on unnecessary hauling. In South America and Mexico, where there seem to be unlimited rounded stones, they use rounded stones—from little ones in their gardens to cobblestones in their streets. So look around you first. Examine the banks of your closest rivers, the pebbles and stones in the fields around you, as well as the offerings of your local gravel merchants.

Of course you don't have to use pebbles alone or even at all. South of the border they sometimes use bones, like sheep vertebrae, in combination with pebbles. You can break up unglazed terra-cotta tile with a hammer and a chisel, and use the fragments as an interesting variation in texture from the texture of pebbles. This has been done many, many times by the greatest artists in mosaics all through the centuries.

Your *quantity* depends on the size of the work and the size of the stones you want to use. It might be a good idea to make a little frame a foot square and lay as many pebbles as you intend to use inside it. This will give you some idea of how many you'll need in the whole job. If you want to be very meticulous, set the pebbles into clay spread over the foot-square area. You can also get a good idea of just how they will look set close together or stuck casually apart. This brings us to the problem of design.

Simple, appropriate designs—Think first and always of your material: pebbles. Think next of the place where they will be used. The more you work with pebbles, the more you will appreciate how much and how little you can do with them. The greatest pitfall, from what I've seen, is trying to do with pebbles what could better be done with beads. Pebbles are fairly crude, so designs must be simple, strong and with color boldly massed.

If it's a small vestibule or door step you have in mind, keep the scale or size of your pebbles small enough to make the finished mosaic intelligible. Trying to get too much design should be avoided in most cases. Let the pebbles and stones and your other materials speak for themselves. Contrast is the most effective thing: simple, definite areas of dark and light. If you have very colorful materials and can be selective enough, you can get the contrast with color or by a change in the size, or direction, of the stones.

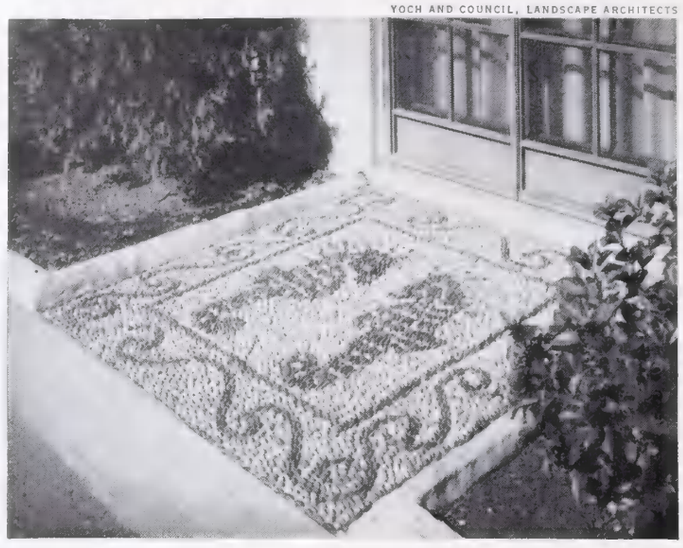
A combination of flat broken-up terra-cotta tile and pebbles makes a fine contrast. You can also make separate pebble blocks for insets in a smooth (*Please turn the page*)

MOSAICS

continued



YOCH AND COUNCIL, LANDSCAPE ARCHITECTS



Panel of sea horses with pebbles set tightly together for foot-traffic resistance

pavement of brick, tile or slate. You might even try a table top, after you've practised outdoors, where small mistakes don't count as much. The possibilities of variety are great and depend entirely on your taste and ingenuity.

How to mix the concrete. Everyone who has anything to do with mixing concrete seems to have his own pet formula for the proportion of cement to the aggregate (sand, rock or commercial light aggregates such as "Basalite" or "Haydite") in the mix. The nature and proportion of the aggregate to the cement varies of course with the kind of concrete you want. For the base layer, if this is called for, you would use a coarser mix than for the top layer into which you would be setting your pebbles.

Nearly all building supply companies now have a dry "ready-mix" concrete which is perfectly satisfactory for the base layer, and "ready-mix" mortar (minus the coarser aggregate) that should work equally well for the upper layer. For mixing your own I would suggest: Base layer: 1 part cement, 2 parts sand, 3 parts gravel ($\frac{1}{4}$" to $\frac{1}{2}$"). Top layer: 1 part cement, 2 parts sand.

If it is a sizable job and fairly accessible, it would save you much work to get the ready-mix concrete for the base layer delivered in the wet state. But it is not always possible to get a big truck close enough to the work. A steel wheelbarrow makes a good mortar box for smaller amounts, and has the advantage of mobility.

Mix the dry cement and aggregate well with a light hoe, then have your helper add a little water at a time, while you work it up. Don't get your mixture too wet. If it's too wet the water tends to come to the surface and weaken it. Dampen the surface, particularly if it is the ground, before pouring. If the ground is dry, the moisture will go down into it. In any case try to keep the concrete from drying out too fast, even after it is set, by covering with wet sacks, boards or anything to keep the sun and air from it.

The upper layer should be made with concrete sand and no coarse aggregate. A little fire-clay or lime helps to give the mortar more workability, and also allows a little more working time. Do not overload it if you use lime or fire-clay in the mixture. About 1 measure of lime or clay to 9 measures of cement and sand. (If you are using a quart can, for instance, it would be 1 can of clay or lime, 3 cans of cement, 6 cans of sand.) Both the fire-clay and the lime putty can be had at the building supply companies.

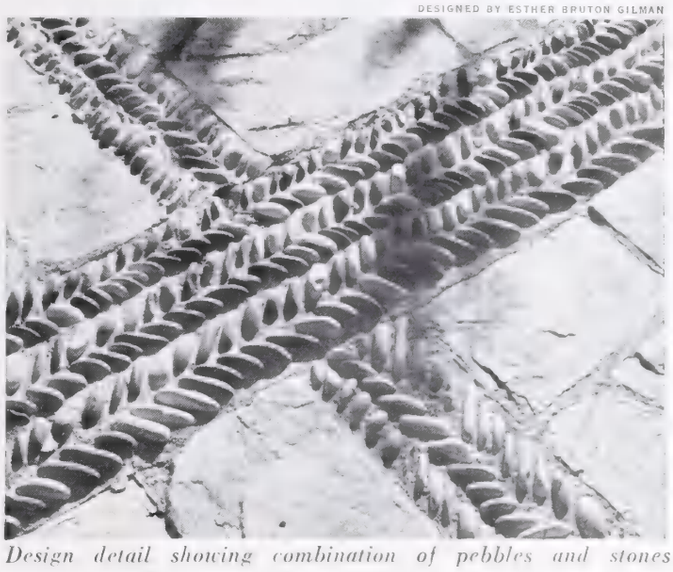
The thickness of the base layer will vary with the nature of the ground or surface on which it is being laid. If on hard

DESIGNED BY LOCKWOOD DE FOREST AND WRIGHT LUDINGTON



Strikingly bold but simple pattern for a courtyard

DESIGNED BY ESTHER BRUTON GILMAN



Design detail showing combination of pebbles and stones

HOME OF WRIGHT LUDINGTON — FOUR PHOTOS BY APLIN-DUDLEY STUDIO



Highly professional, star-shape garden mosaic by de Forest

rocky ground, it might be dispensed with entirely. But if the ground is sandy, it should be 2 or 3 inches. Allow enough room for the upper layer, the thickness of which will depend on the scale of the pebbles you intend to use. If you were using stones about the size of eggs, and on a fairly good surface, one layer of mortar might be all that is necessary. In this case, have a stiffer mixture than if you were pouring a base layer, otherwise your stones may sink out of sight.

How big an area at one time. This again depends upon the scale of the work and the nature of the design. Then too the actual capacity of the individual varies. Experience is all important in this respect. Even though your project is small, if the design is intricate it will naturally be slower in the making. If you are using good-size stone freely laid, in the manner of a cobbled pavement with very little, if any, pattern, you can cover a lot more area in a given time. There are many variables, so study each project carefully.

If you are completely unfamiliar with this type of work, it's a good idea to get some practise by experimenting with small blocks, say a foot square. These can be worked within a frame of wood or sheet metal and incorporated, if successful, in a larger project. But by keeping the unit small you can avoid the frustration and discouragement of getting involved in a problem with which you are not yet able to cope.

You may find that for your particular problem you can handle four square feet without too much difficulty (principal problem is offered by cement beginning to set in one or two hours). Or you may be attempting something that will give you time to cover only half that much area. After each of the

DESIGNED BY LOCKWOOD DE FOREST — TWO PHOTOGRAPHS BY MAYNARD PARKER



Great squares of pebble mosaics with signs of the zodiac in each

small units is well set, remember to remove the frame.

How to merge each day's work. It depends pretty much on the design. This might consist of a series of units, of geometric patterns that could be completed one or two at a time depending upon the size. And this would bring you to a clean-cut conclusion of a work session. If the scale of the design is large and the lines free, try to conclude each session of work along a line of drawing. The joining will be less obvious. (This is not always possible.) It is a good idea in the case of a fairly big project to lay out the approximate division into working sessions that would be required to finish each day's part. If you end up with a little more mortar than you can cover with pebbles in one session, cut it back cleanly to the outer- (*Please turn to page* 123)

How to

MAKE A 9'X10' ROOM BIGGER

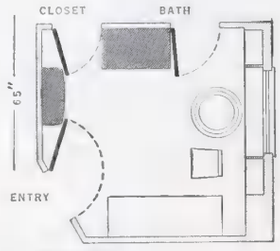
Here was the problem: three doors (none could be removed and all had to swing inward) ate up wall and floor space in this small study-dressing room and forced furniture into awkward, crowded arrangements. (Study "before" plan, right).

Here was the solution: the old doors were replaced by shutter doors that fold away almost entirely, so freeing floor space for new, convenient furniture groupings. Shutters also permit ventilation, even when closed, and add a sense of airiness and therefore space. Similarly, new wallpaper was hung. Its open and equally airy pattern also contributes to the feeling of spaciousness, besides seeming to wipe out obtrusive ceiling beams. Wall-to-wall carpeting "extended" the floor, and painting window wall the same green gave the illusion of extra room length. The use of white, too, tends to push back walls and window. So new space was "created" here by shutters, pattern and color.

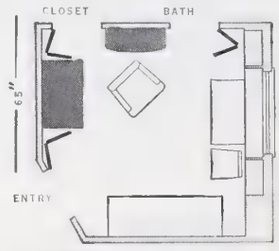
More details on page 118

PHOTOGRAPHS BY WILLIAM HOWLAND





BEFORE



AFTER



BEFORE

Note (above) how cramped chest is between two inward opening doors, how awkward the traffic in and out of the room. Compare with new folding door installation in *after* plan at top.

AFTER →

White, open background of wallpaper creates a new sense of space, as do louvered doors with their feeling of airiness. New shutter door bundles toward unused window-wall, thus freeing wall-space on left for more convenient furniture arrangement. Note rearrangement of furniture in plans now possible.

AFTER *(left)*

View from entrance shows how efficiently two shutter doors function here and free second largest wall (65"!) for proper placement of chest. Shutters offer both privacy and ventilation.



This stylish pool is amazingly simple to build (see details on opposite page) and fits modern or traditional gardens. Birds and children love it.

PHOTOGRAPHS BY MAYNARD PARKER

RUTH AND FRANK WHITE, LANDSCAPE ARCHITECTS



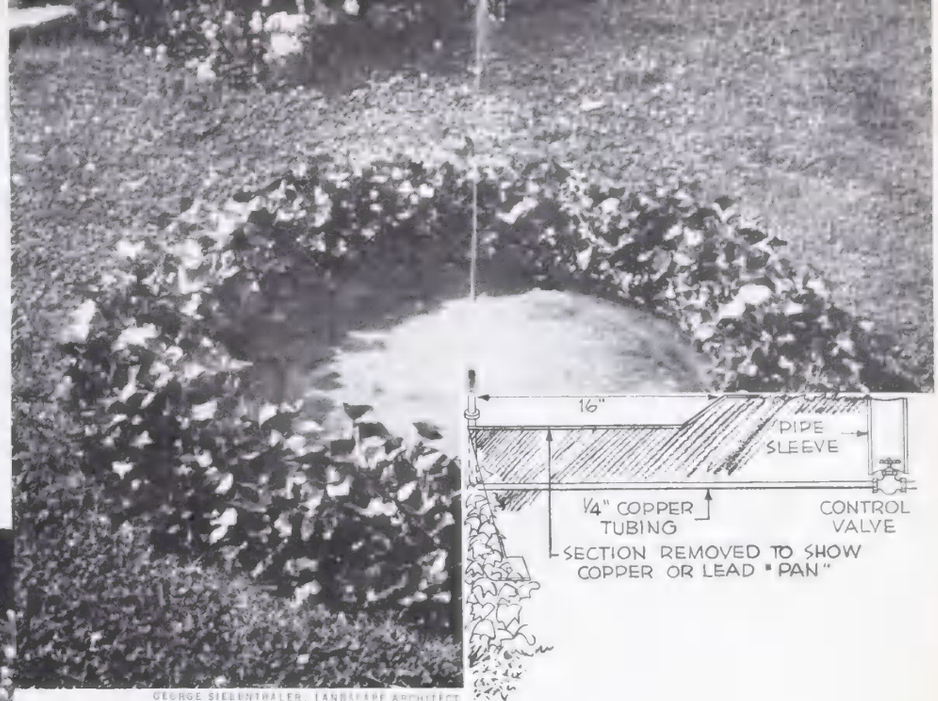
Stone hollowed naturally or by you makes a handsome little bird bath. Construction details for lily pool beyond are on page 78.

PHOTOGRAPHED AT CALIFORNIA SPRING GARDEN SHOW



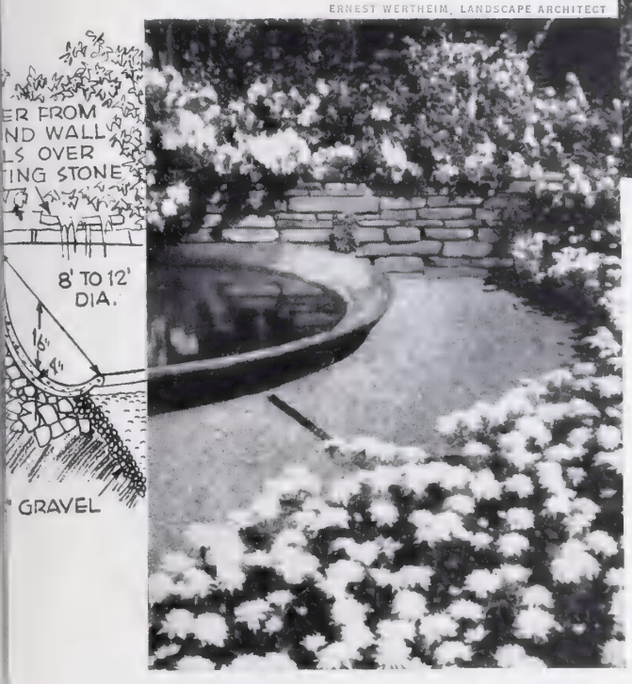
Trick here is to mount old sink firmly and level so water falls as sheet. Small recirculating pump is inexpensive to buy and operate.

You may not be a skilled metalworker, but here is a tiny pool you could make from copper or lead. Ivy collar hides any amateurish signs. Needle-jet is merely copper tile squeezed shut, then pin-holed at the end. Sound of this small amount of falling water is psychologically cooling on a hot day. Excess water evaporates or runs over into always-thirsty ivy.



GEORGE SIEBENTHALER, LANDSCAPE ARCHITECT

ERNEST WERTHEIM, LANDSCAPE ARCHITECT



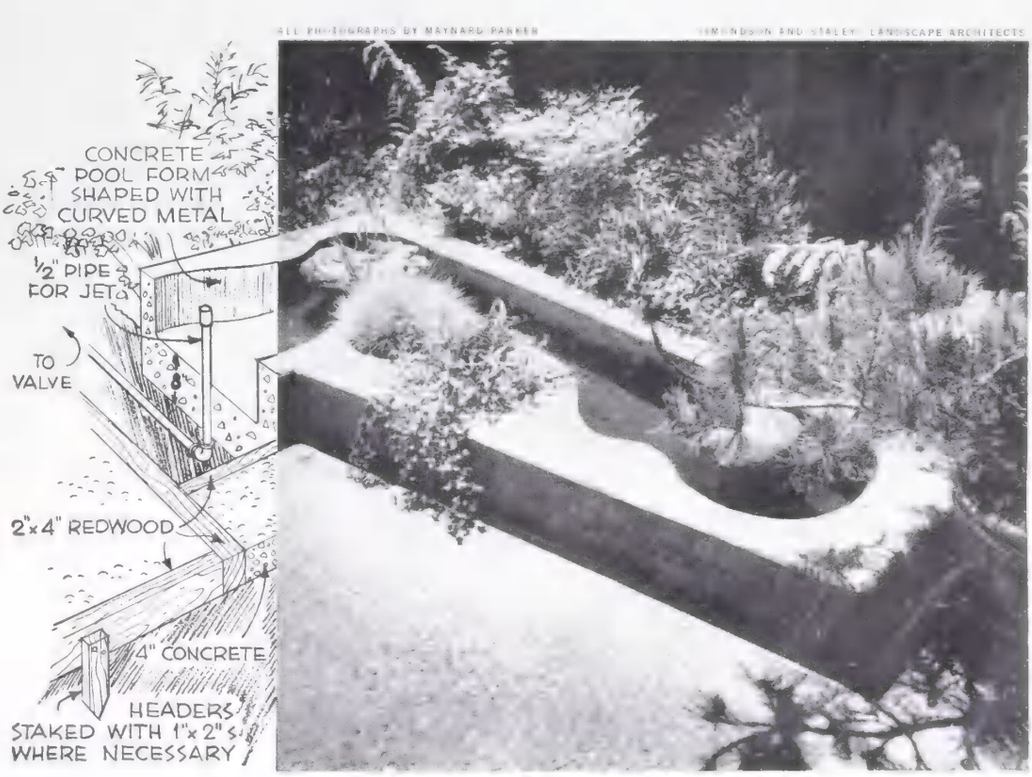
How to build
A GARDEN POOL

Here's a project that requires little skill, pays off in years of satisfaction

Pool above and opposite is the simplest to build we know. Make it any size. Merely excavate, piling excess soil in a uniform mound around hole. Smooth and tamp both. Lay in reinforcing wire, pour and trowel concrete. When set, carefully remove mound of soil.

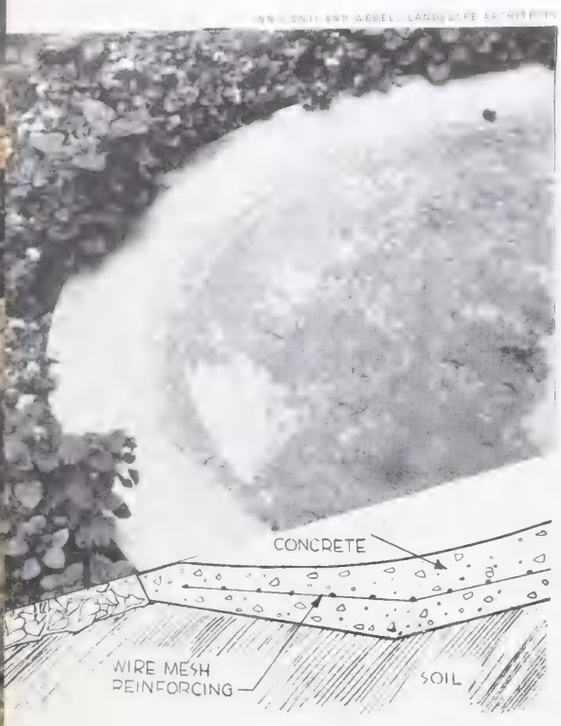
ALL PHOTOGRAPHS BY MAYNARD PARKER

THOMPSON AND STALEY, LANDSCAPE ARCHITECTS

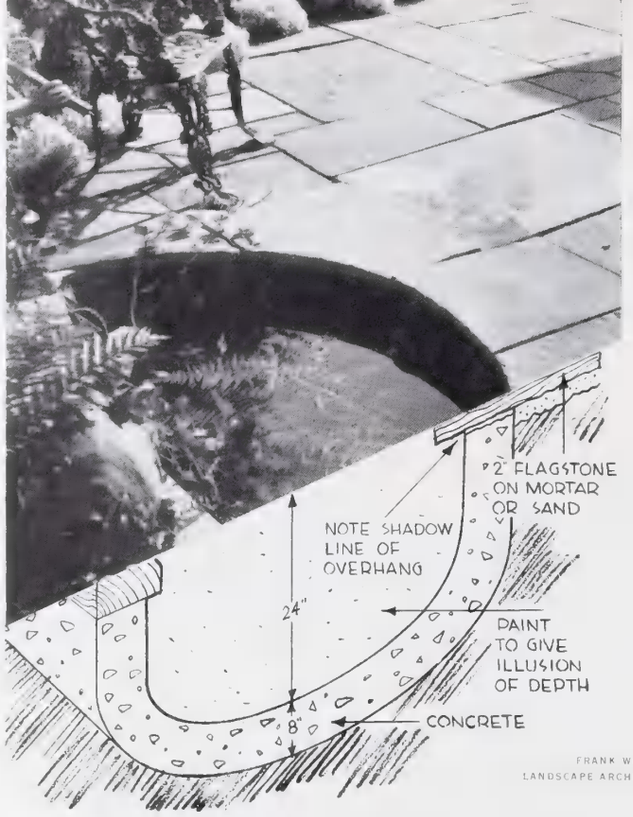


Pools of distinctive shapes are really no harder to build than the conventional circles and rectangles: often are stronger because weight of water presses against a number of "sides" instead of just down and to single adjacent side. No pool, of course, is safe without ample reinforcing in the concrete. Internal shape here was created with sheet metal: external with guideboards staked in place. Elevating pool, as here, often pays off with a handsome shadow line that adds to appearance of the pool.

How to build a garden pool *continued*



Birdbath (left) must be shallow or it won't be used by small songbirds. This one can be poured right in place. Merely scoop out appropriate hollow, pack soil firmly (dampen it slightly if dry), then pour slightly stiffish concrete and shape with a small trowel or board.

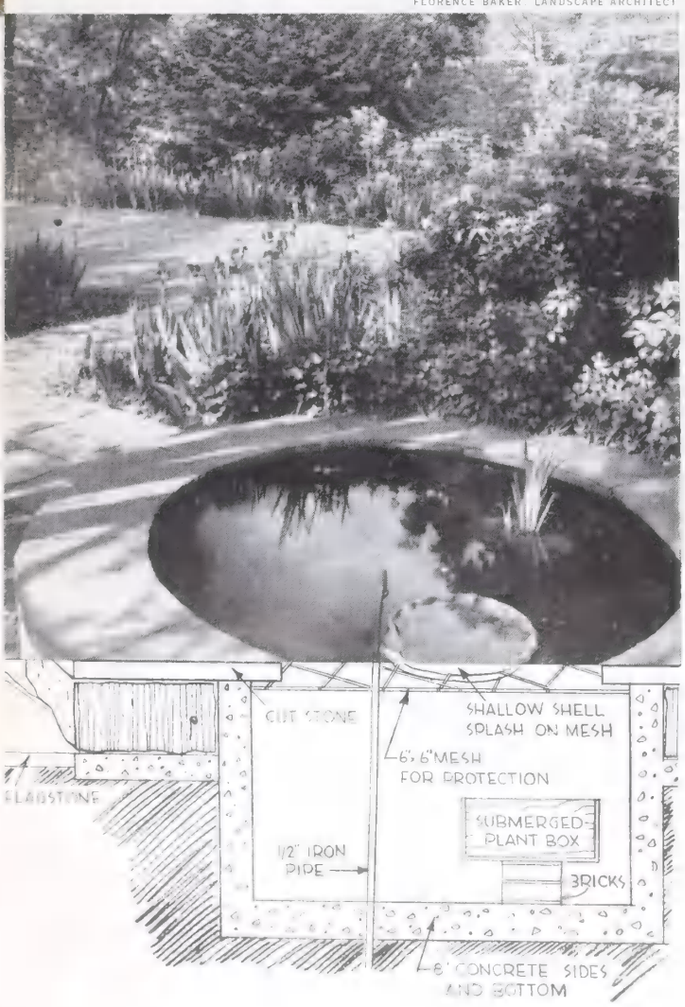


FRANK WHITE, LANDSCAPE ARCHITECT

Make a lily pool 24" deep. You need 12" of water above the 12" box of soil containing the lily roots. Bottom of pool can be flat or curved, as here. Curved bottom pool is easier to build and clean, usually is stronger. Use quality cement.

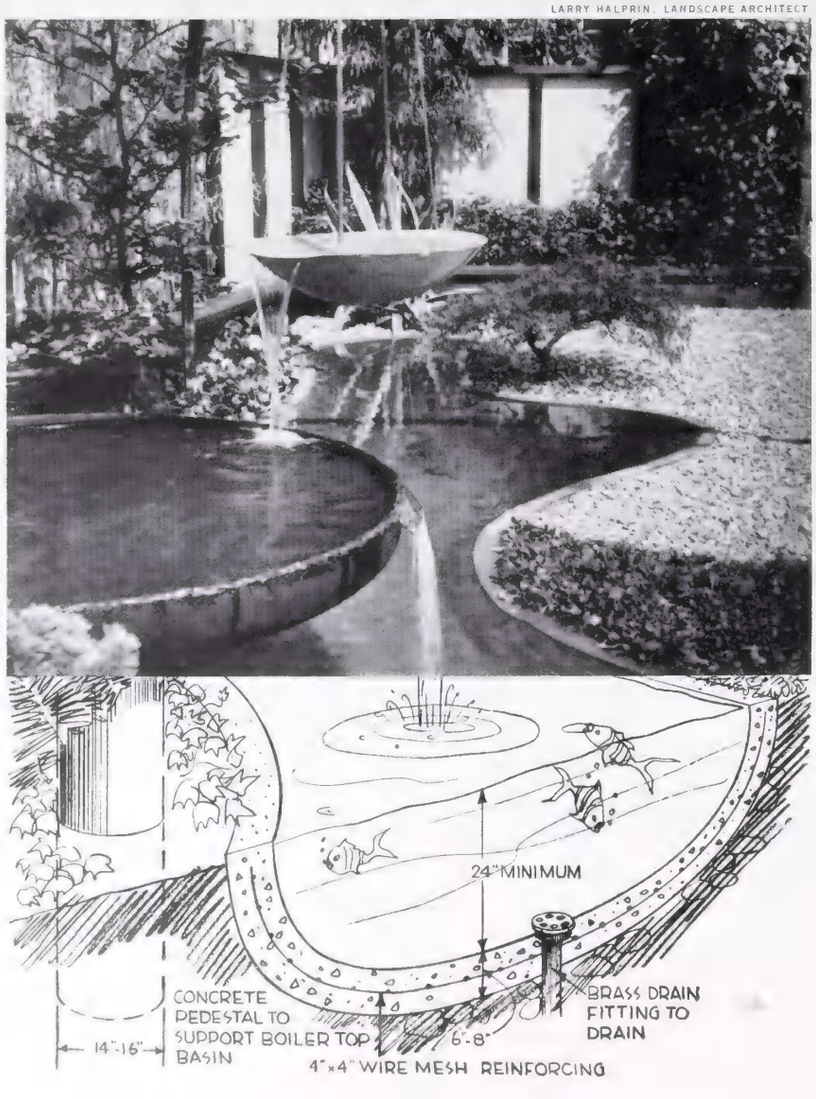
Below: Formal pool looks deceptively simple to build. Concrete must be uniformly reinforced or it is likely to crack at bottom corners where weight of water pushes down and to side. Flag coping gives professional finish. Garden of Mrs. Raymond Ingersoll.

FLORENCE BAKER, LANDSCAPE ARCHITECT



Below: Pool on ground is poured in place, is much easier to build than it looks. Raised pools are cut from old boiler (job for a junk yard's acetylene torch). Similar flat steel bowls (really barbecues) are sold ready-made in some areas.

LARRY HALPRIN, LANDSCAPE ARCHITECT





PHOTOGRAPH BY MAYNARD PARKER

Here's a way of using plastic panels for a portable wind and sun screen. Plant box is weighted with bricks for added stability. It also hooks to house for protection against high winds. Casters are large, and the box rolls back easily to meet other screens when low afternoon sun is annoying indoors.

The new plastic panels are ideal for Saturday's carpenter

By LEAVITT DUDLEY

The imaginative handyman demands a material that will keep pace with his own enthusiastic plans for construction, one that responds to ingenious uses. The new translucent plastic panel meets that need. Easy to cut, nail and handle, it can be used outdoors or in for light-borrowing partitions, privacy screens, fences, shading covers for terraces and porches, for skylights, carports and garage doors. Its toughness and durability have been tested by years of hard usage under all weather conditions in (*Please turn the page*)

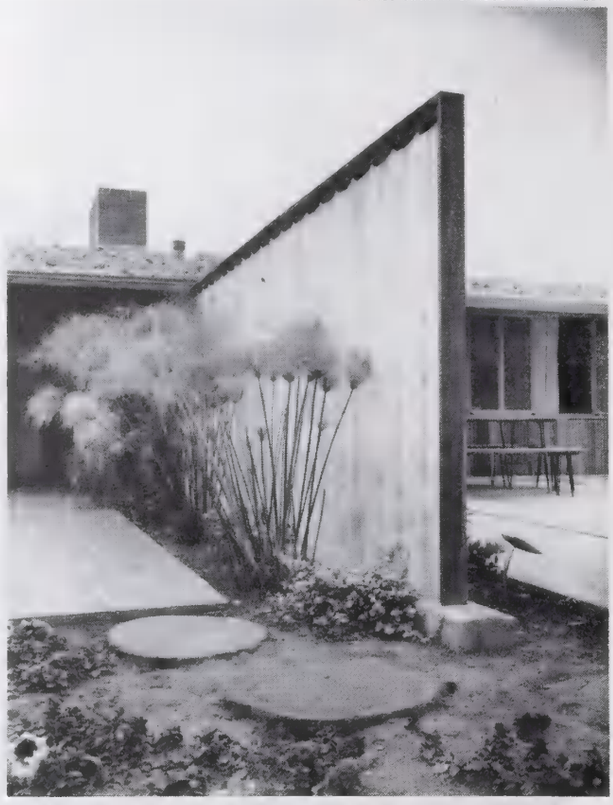
For Saturday's carpenter *continued*

industrial and military installations, yet it weighs only about a half pound per square foot. Panels retard heat (40% less transmission than plate glass), but allow light to come through pleasantly diffused. The amount of light transmitted depends on the color. Clear tints allow as much as 90%, the darker hues, used for roof coverings, only about 45%. Integral color eliminates fading. A power saw is best for cutting the panels, but a handsaw will do.

Panels won't crack, shrink or warp. Cleaning? When they're dirty, you hose them down. You have a choice of thickness and types of surfaces (corrugated or flat) depending on the purpose for which panel is intended.

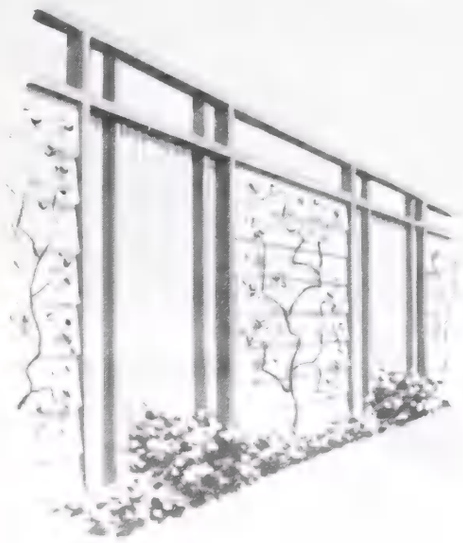
For exterior installation, the most commonly used is 2½" corrugation with a thickness of approximately 1/16". A 1¼" corrugation gives finer detail when that is desired. Retail prices, from lumberyards, glass stores or building supply houses, vary from 75c to approximately $1 per square foot. Its comparatively high initial cost is offset by its long life and virtual elimination of maintenance. Standard lengths range from four to twelve feet, widths from 26 to 42 inches. Its variety of use is enormous. What other material can serve so effectively as a shower-bath enclosure or act as a sunshade or windbreak outdoors?

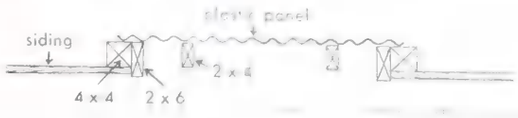
JAMES COWAN, LANDSCAPE ARCHITECT



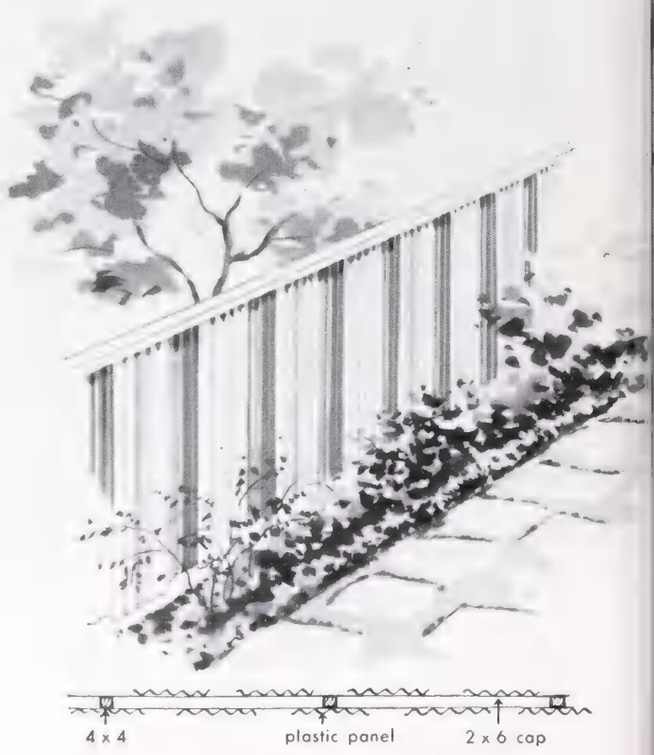
This privacy screen shields a dining terrace from a main entrance court. Screen also protects plants. Small lights can be placed at bottom of screen on court side to backlight the plants and make decorative shadows at night.

Landscape Architect Thomas Church suggests these five handsome installations





Here's a way to get more sun to plants where light would otherwise be blocked by a fence—install alternate plastic panels. Dark-stained lattice top adds real distinction to fence.



This fence stops the eye but not the breeze. The panels are baffled—four inches are left between each—for good ventilation. Fence's 2" x 6" topping gives a shadow line, for professional finish.

KATHERINE IMLAY STEDMAN, LANDSCAPE ARCHITECT PHOTOGRAPH BY ERNEST BRAUN



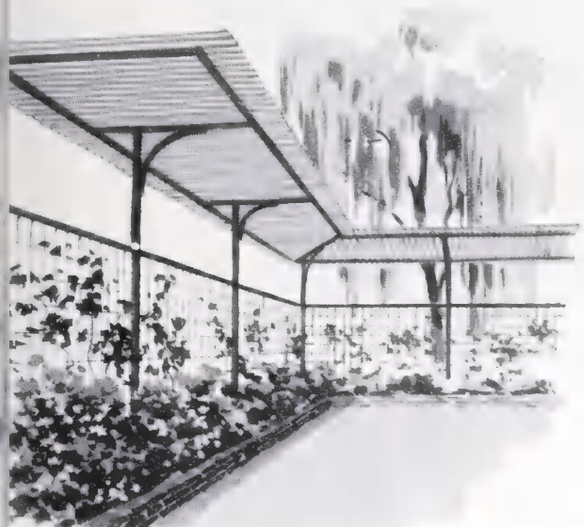
Borrow light and dramatize your corner planting with plastic panels. These sheets are flat, but the corrugated type could do as well. Frames for the panels, as shown here, should be in scale with the accompanying fence.

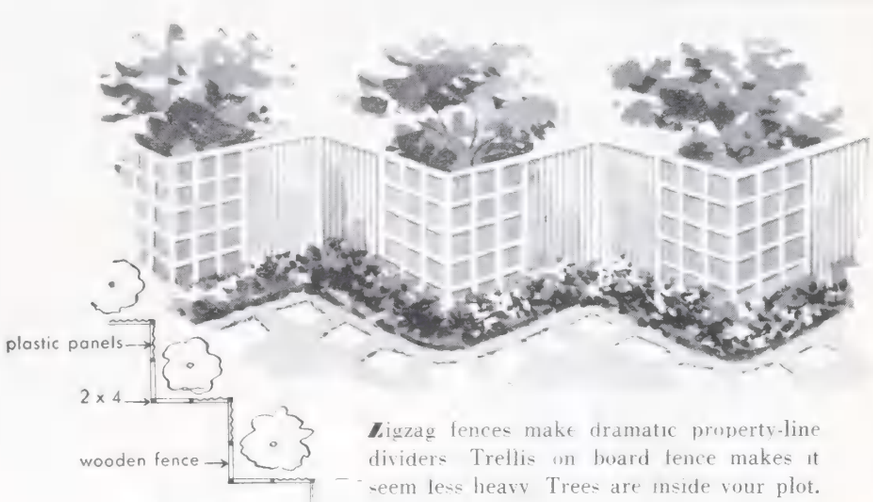
CALIFORNIA SPRING GARDEN SHOW PHOTOGRAPH BY MAYNARD PARKER



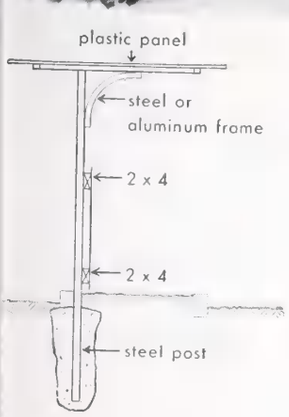
Translucent panels can be used to enclose a terrace. Here they insure privacy and serve as a windbreak. The simple trellis overhead gives screens a solid architectural look. Panels make good backdrop for raised plant bed.

More ideas on page 120





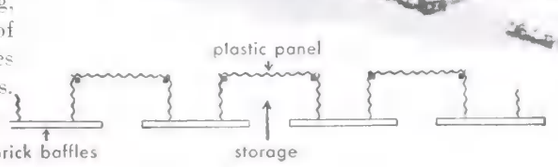
Zigzag fences make dramatic property-line dividers. Trellis on board fence makes it seem less heavy. Trees are inside your plot.



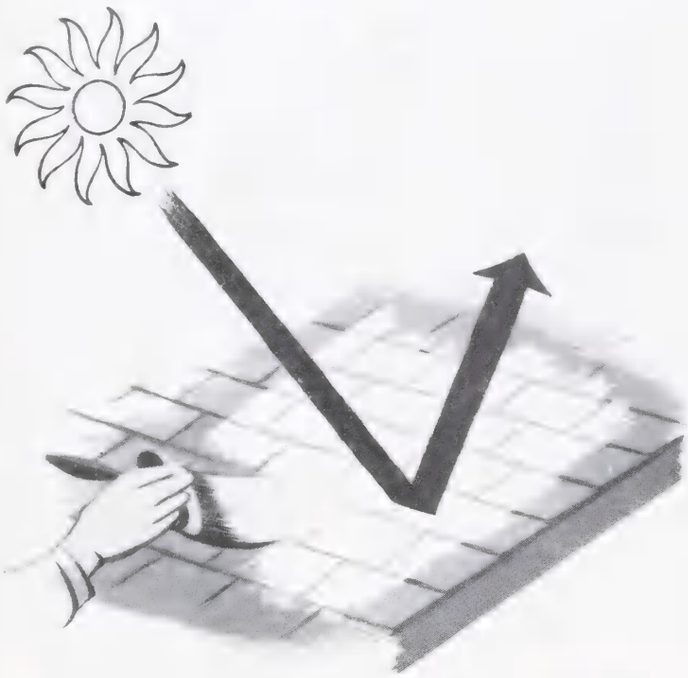
Too much sunlight for your azaleas? Create some shade by bolting plastic panels to a steel or aluminum frame. Backdrop is ivy-covered wire. Result is a handsome architectural effect which you can do yourself.



If you can spare 4′ along your property line, you can have a good-looking, easily built storage wall as part of your garden. Brick or wooden baffles screen sheds made of plastic panels.



WHAT TO DO ABOUT A



White roof paint, applied with brush or spray, reflects solar energy back to sky, keeps it from heating up roof and attic. Use it on porch roofs and over attics which are hard to insulate or ventilate.



Reflective insulation, stapled to underside of rafters, bounces heat back from the underside of the roof boards. It is most effective in attics with moderately good ventilation. Use double-faced metal foil, lapped joints.

HOUSE BEAUTIFUL'S CLIMATE CONTROL PROJECT

By HENRY WRIGHT

If yours is a house with a Hot Attic Problem—along with about 80 per cent of the rest of the houses in the country— this problem should be solved as the first step in *any* program for increasing your family's summer comfort. Regardless of whether you are planning to get a room cooler or ultimately to air condition your entire house, it is essential to stop the large quantities of heat trapped in your roof or attic from pouring down into your house all through the night. Otherwise, you will continue to have sleepless, tropical nights during heat waves.

Keeping out sun heat is amazingly simple, considering how potent the sun is as an energy source. The reason attics become oven-hot in summer is that there may be as much as a full horsepower of solar energy beating down on each square yard of roof surface in the middle of a summer day. If only a tenth of the original energy penetrates the roof, it is as though a half-dozen or more large electric heaters were operated in the attic for several hours each sunny day. So it is not surprising that unventilated attic spaces warm up to 130 degrees in summer, and that much of this heat transfers into the rooms below.

There are a number of ways you can do this. One is to improve the *insulation* of your roof—that is, its ability to keep heat out. Another is to improve its *ventilation*—its ability to get rid of the heat which gets in. Since you can do both or either in several ways, the Hot Attic Problem can almost always be solved. This article will help you select the method or methods best suited to your problem.

Insulation to keep heat out of your house in summer is different from insulation to keep heat inside in wintertime. You may have a thoroughly insulated house from the heat-conservation standpoint, but still have much less protection from summer heat than you need. Thus a coat of white paint—*really* white paint—on the sidewalls or roof has absolutely no insulating effect in winter, but is one of the very best ways to insulate against summer sun heat. Similarly, a layer of aluminum foil insulation tacked to the underside of the roof rafters adds only a small amount of winter insulation but will do an amazingly good job of keeping sun heat from coming down into the house. On the other hand, a good thickness of

HOT ATTIC

"fill" insulation between the ceiling joists may do no more, in summertime, than slow up the flow in the middle of the day and give off heat at night.

The point to remember about summer insulation is that the heat you are trying to stop originates with the sun and travels downward into the house. It can be stopped on the outside by anything capable of *reflecting* the sun's rays, such as white paint. It can also be stopped on the outside by the leaves of trees and vines, which absorb the heat and give it off again to the outdoor air, where it does your house no harm. And it can be stopped effectively within the structure by reflective insulation.

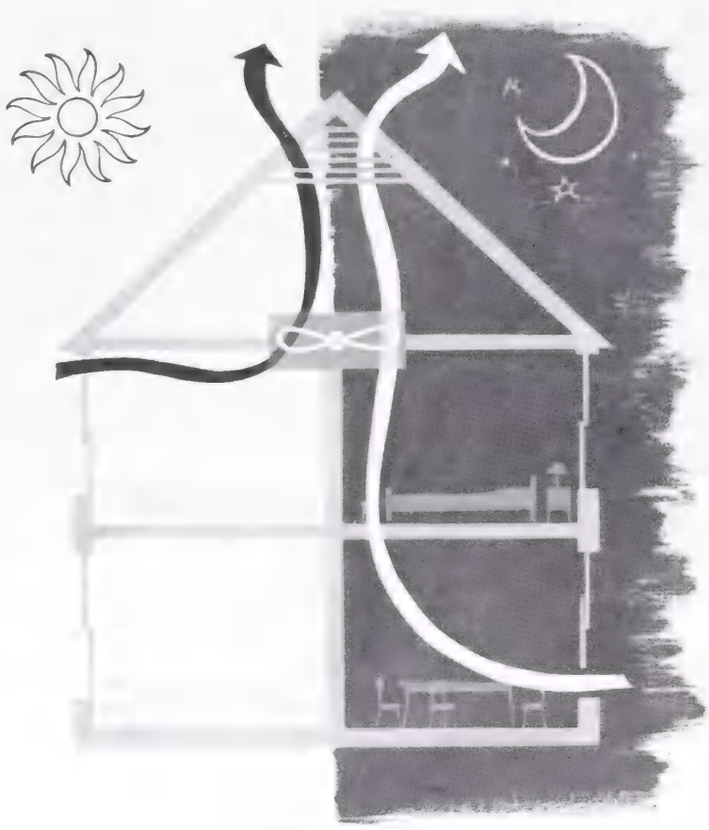
Ventilation to let out summer sun heat, once it's in, may depend on natural forces, such as the wind or force of gravity, or it may be induced with a fan. Natural ventilation of a roof, attic space or wall takes advantage of the buoyancy of heated air, and works to just about the extent needed, almost without your knowing it. Mechanical ventilation, on the other hand, must be switched on and off, and consumes electricity when in use. However, it is vastly more powerful than natural ventilation, and can carry off huge quantities of heat in a brief space of time. It may also be used to create cooling breezes whenever and wherever you wish by opening and closing the windows.

If you are building a new house, you will certainly want to design it to get maximum use of natural ventilation through the top of your house. (See May HOUSE BEAUTIFUL, "How to Be the Only House in Town with a Breeze.") Even so, if you do not plan air conditioning, you will probably also want to take advantage of mechanical ventilation. You may even want to use an attic fan as a positive means of taking the roof "heat load" off your refrigeration cooling, if you *do* air-condition.

For the vast majority of us who already have our houses and want to do something about keeping out heat *this* summer, the choice of means is more restricted. For most of us, excluding the heat with planting or paint, and getting rid of it quickly with an attic fan, rate very high on the scale of things to be considered. (*Please turn to page* 128)



Ridge ventilators, located as high as possible and near the center of the attic, let out heat trapped between rafters. They double effectiveness of louvers or windows in gable ends of attic and openings in eaves.



Attic fan may be used to cool the attic and ceilings in the daytime as well as to cool the entire house at night. Open windows at the top to cool the ceiling; at the bottom to cool the whole house.

FROM RAGS TO RICHES

You too can easily make a beautiful rug out of odds and ends of felts, woolens, silks and whatnot

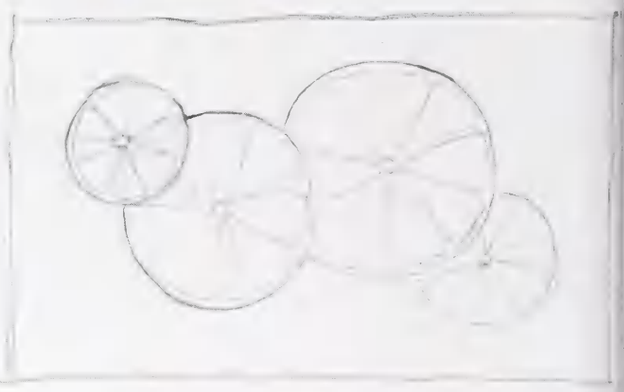
It was only three years ago that George Wells, creator (there is no better word) of the extraordinary rug opposite, hooked his first one. It was six feet long and forty inches wide, and he made it out of old rags somebody gave him.

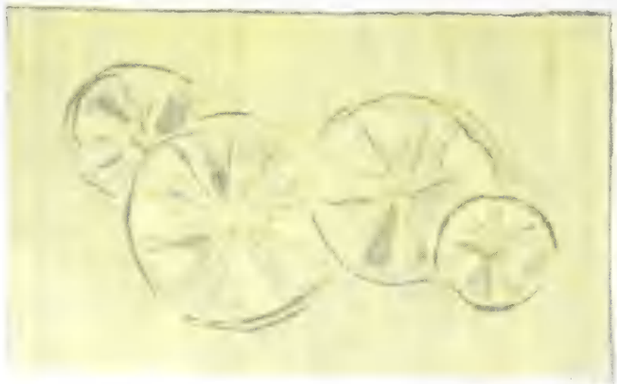
Since then he has been using anything that came his way: old denim pants, torn slipcovers, red felt from the wastebasket of a department store, even an unwearable Persian lamb coat. His rugs have cost him as little as a few dollars and have sometimes taken only a few days. "And it wasn't until after I had made them," he says, "that I started reading about *how* to make them." He went at rugs his own way, breaking all the "rules" in the process: using hooks, speed-hookers and punches, needles and cement: hooking, knotting, prodding, stitching and couching as he saw the need—often in the same rug.

If you have never tried to hook a rug, because you thought the only kind were early American whimsies with commercial patterns, Mr. Wells's latest rug should offer encouragement. He designed it himself. So can we, we have found. We've tried it and it works. On the right is an example he has drawn for us showing how you can go from simple lemon slices to a complete rug design. Design is *not* art, he reminds us, and to design you don't have to be an artist. Later we'll show you how you can go from doodles and common objects to advanced designs and patterns.

Don't let equipment stop you. Very (*Please turn to page* 106)







This evolution of a design for a rug proves that you needn't be an artist to devise an interesting pattern. It can start, as here, with the drawing of a slice of lemon, then filling a sheet of paper of the same proportions you plan for your rug, as you would arrange lemon slices on a dish. You might even use blues or greens instead of yellows.



A new freedom of expression with old materials

An amateur's enthusiastic concern for results instead of method can pave the way to a new kind of self-expression. The maker of this rug refused to be limited by traditional rules in either his materials or tools. He freely combined felt, new yarns, old rags and remnants. He used every tool and technique, established or improvised, to create variations in height of loops and width of strips. Couching, stitching, knotting and hooking were all combined with one goal in mind: a work of personal art.

This rather narrow house is beautifully widened visually by means of the continuing floor and ceiling lines, the beams projecting into the garden and the use of glass walls where they make most sense. There is openness in this house without loss of privacy or even intimacy.

Use of heavy gravel and stones seems to tie the architecture deeper into site. For dramatic night lighting, candles are floated on blocks of wood in children's wading pool (below).

ALL PHOTOGRAPHS BY MAYNARD PARKER

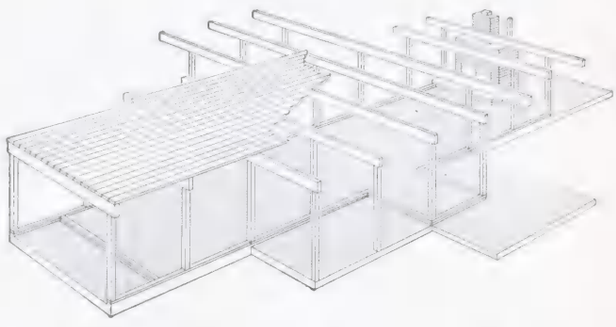


The garden is fully part of the total living area. There is direct access from the house to five separate patios each with a distinct purpose and function. See plan overleaf for details.





By ELLEN SHERIDAN



The simple post-and-beam framing structure (above) was fairly easy and economical to put up, even by non-professionals, yet it resulted in a handsome, spacious and fully satisfactory house, as the living room below should testify.

The entry is impressive and warmly welcoming. It has its own "greeting patio" sheltered by a fine olive tree. Structure itself, when exposed, becomes the dominant decorative element, thus reducing final costs without reducing fine effects. This was basic in the planning.



Calvin Straub
Designer and Owner

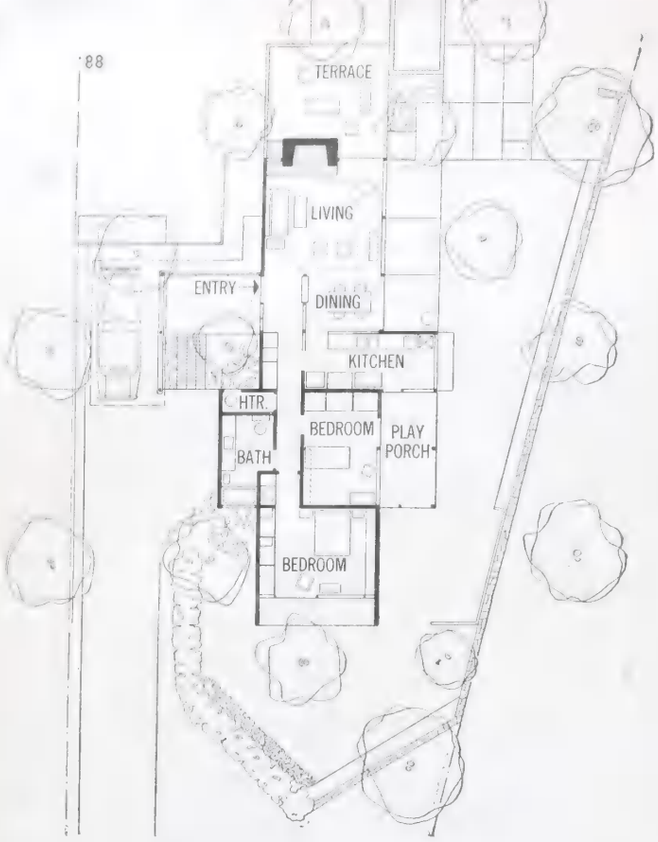
THEY BUILT IT THEMSELVES FOR $9,000

But even more important, they built it big and beautiful. During the years ahead *that* will count more and more. It's small consolation to have a home without personal distinction, even though you did it cheaply and all by yourself. You'll always wish you had aimed higher.

Here considerable distinction was achieved by a design that took in these factors: fitting the house to its difficult site, settling it among fine old olive trees and making the exposed post-and-beam structure the primary source for the decorative and textural beauty.

Note the rhythmical regularity of the posts, at modular intervals of eight feet, which allow for sections of solid wall, large glass areas or sensible combinations of both. This simplicity of framing is largely to be credited for the over-all unity and inexpensive construction. The beams integrate the parts to each other by being continuous inside, as well as tying the house with the garden by being extended beyond the roof line and into the trees. The post-and-beam frame offers a visual effect of spaciousness by letting the ceiling continue without interruption through the interior out past the walls. It also permits excellent high-level ventilation at the ceiling for drawing off hot air.

The owner, Calvin Straub, age 34. (*Please turn the page*)







Above. The master bedroom has its own, easily reached patio-terrace. From here you can see down the corridor to the living room, thus opening the latter to a view past the bedroom to the garden when door is left open.

Left. There is a choice here of dining area. It can be inside with the large glass doors swung shut or on an airy, covered porch, as shown. Note convenience of kitchen and ease of serving or clearing with pass-through.

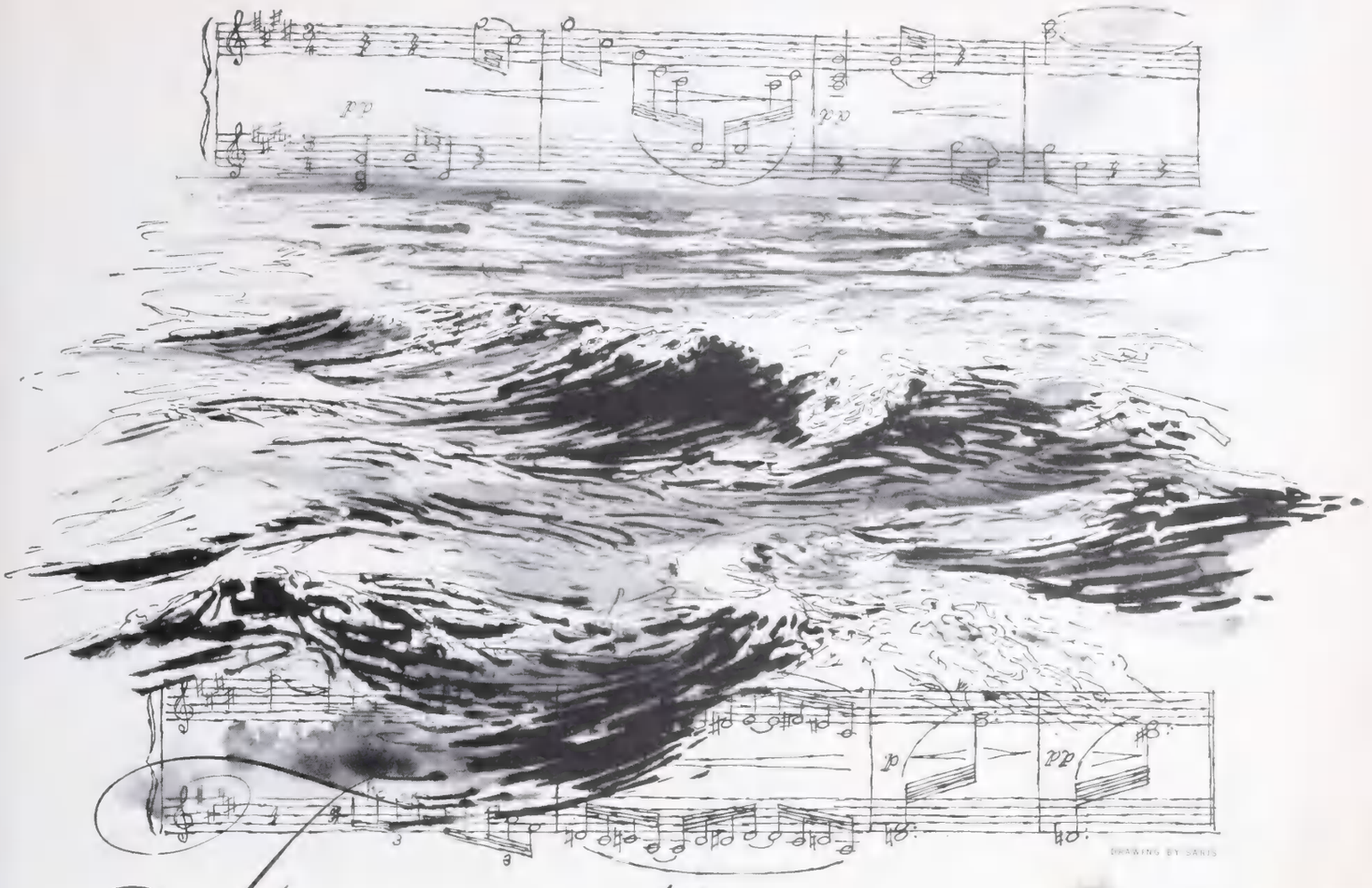
Below. Porch just off the children's room was a terrace, later enclosed as an inside play area. Removable sash are planned so area can be a screened porch during summer. Note visual spaciousness in all three settings.

They built it themselves for $9,000 *continued*

was the designer (he teaches architecture). That saved some money, but he advises those who have little architectural training to work with a professional architect, pay him for plans and for supervision of all work done, whether by yourself or others. The house here was built by Straub, his wife and one friend during a three-month summer vacation and three months of week-ends. It's the first they ever built. Framing, carpentry, cabinet work and painting were done by them. Mrs. Straub laid the brick floor in the living room and did most of the painting. Wiring, roofing and plumbing were done by professionals.

The two-bedroom house (*Please turn to page* 122)





The Sea of Music within us

By RICHARD WILLIAMS

Rachel Carson's book, *The Sea Around Us*, enjoyed a success nothing short of phenomenal. That is, of course, a tribute to the book. Here was a story containing none of the expected ingredients of popular reading matter, a factual story garnished neither with plumes nor daggers, nor well-developed heroines, nor country doctors. Yet *The Sea Around Us* was read by more people than read the usual historical novel or medical revelation. Something of its appeal is undoubtedly due to the subject.

The sea fascinates us. The sea, perhaps more than the mountains or the fields, has always captured our imagination. That imagination, made articulate, has been given shape in all forms of art, in story-telling, painting and music, ranging from Van Gogh's "Sail Boats" to Joseph Conrad's *Typhoon*. The sea has always held, and, in spite of our expanding physical and geographical knowledge, continues to hold a mystery. That mystery stands as a symbol, interchangeable and easily used, of man's soul, the sea within us.

(*Please turn to page 111*)

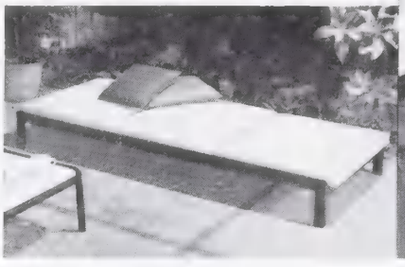
Between week-end projects, try

Sitting Pretty

Dine under the stars, bask in the sun. Furnish your garden or porch, terrace or city balcony with furniture that invites easeful summer thoughts

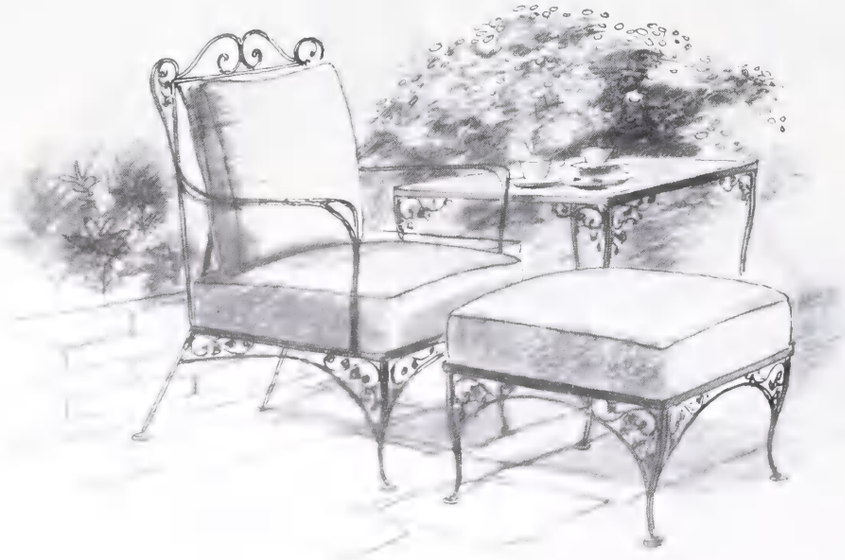


This little Florence import will bring to your terrace or balcony a touch of luxurious leisure. Its white wrought-iron frame is underscored with black trim. Seat pad may be ordered. From Sophie Mavro Interiors.





Low black metal frame supports three rubber-filled cushions to make this comfortable chaise. Sun bathe horizontally, read with back raised or use as shown. Van Keppel-Green chaise won honorable mention in A.I.D. Design Competition.

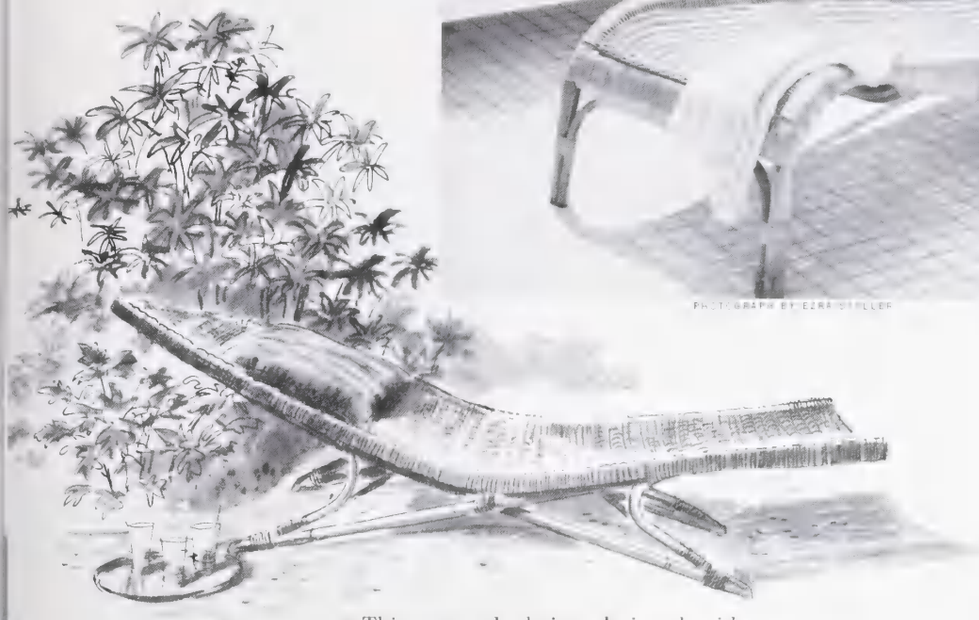


Sit pretty in this wrought-iron chair and ottoman, decorated with a flourish of oak leaves and acorns. Spring cushions in colorful sailcloth assure deep but decorous relaxation. "Parkerizing" seals frames against rust. From Lee Woodard.



PHOTOGRAPH BY EZRA STOLLER

Low-slung sun chaise (above), handsomely wrought of woven core and natural rattan, is designed to look alluring wherever used. Lounging in it will give you such a sense of well-being that you will linger longer than you planned. Companion catch-all basket in stick rattan for magazines, or what you will, has same fine workmanship. Both are made in the Far East and are imported by Tropi-Cal.



This unusual chaise, designed with a South Sea inspiration by Frances Mair, is made of Hong Kong rattan and palampang, a reed found near Singapore. Brass castings on feet give it an indoor elegance. It is part of the new "Suva" group of furniture from L. H. Krusi.



Roll a new kind of wheeled chair to a vantage point near your gardening and make every moment of rest count. Chair comes with black or colored frame, has reversible cushions, plain on one side, print on other. Wheels are rubber tired. A Tempestini design from Salterini.

PHOTOGRAPH BY MAYNARD PARKER



Heart-shaped Victorian chairs in rattan have all the merriment of a frivolous valentine. Note intricate swirling of flowers, close wrapping of frames. Taking refreshment here can be as elegant as an English tea on a Sunday afternoon. From Tropi-Cal.

More pictures on page 103



11:55 *is plenty of time to start getting ready on Saturday for the noon meal. Why? Because at . . .*



12:10 *all you have to do is reach into the freezer, pull out the meals already prepared, and at . . .*

How to be a Week-end

Which is to say, how to eat well all week end without work

On Monday morning, the coming week end seems far away and twice as long as it really is. We seem to think each one is a lovely island of time in which we will accomplish all those things we've been thinking about for the past few weeks. This time of year one thing leads to another even more urgently—deciding to paint the outdoor furniture may touch off the inspiration to turn the back porch into a summer dining room, and this in turn calls for a new little terrace of paving or brick just beyond for the barbecue. After all, the summer's young, so why not spend a few hard-working week ends now in order to make all the remaining ones more enjoyable? No one really minds the work: that's not the problem. But there is one real problem to solve before such a week end can be counted a real success.

The problem is how to devote all your time to a week end project and still eat as well as you ever do. Because food becomes especially important on week ends, three meals a day become Three Meals a Day. Even breakfast departs from its usual efficient work-day pattern and has a tendency to become a repast worth anticipating. In fact it's heresy if it doesn't, in spite of hammer, nails and paint brush.

For those of us responsible for the menu, Operation Week-end Decorator may have a hard time becoming reconciled with Operation Week-end Cook. I think the answer to it all is to skip cooking entirely from Saturday morning to Sunday night, except for such simple things as making coffee, putting a salad together or reheating a dish from the freezer. Let your freezer and pantry shelf take over the meals and turn out really delicious ones that effortlessly fit your non-existent timetable.

It's not as complicated as it sounds. If you have a versatile freezer stock of prepared dishes plus a selective group of frozen meats, breads, vegetables and fruit, and a shelf of convenient mixes and canned foods, all that's left to buy or think about are a few salad greens, fresh fruit and perhaps some special cheese.

For years, even before we had a freezer, I've done my weekly shopping on Friday, as I've found it gives the week end such a good head start. I've also developed the habit of putting many of the fruits and vegetables away ready to eat or to cook, and I've learned that having a bottle of pre-prepared French dressing or a few hard-cooked eggs on hand could make an unbelievable difference when it's time for a quick week-end meal. So to round out what is already stowed away on shelves and in the freezer, I make a point of having all my salad ingredients ready, all the table fruit washed and ready to eat, and I check to see that there is plenty of beer cooling in the refrigerator. I also see that there is a good supply of charcoal in the bin, since we cook most of our meat outdoors during the summer. We find it not only makes the meat taste better, but it's much easier and much more fun than using the stove.

Here's a typical week-end plan, using little besides what is already on hand and offering the cook a maximum of free time to work or relax without lowering the standard of the meals in any way. This plan makes you use your imagination. Appetizing and interesting meals are the goal.



2:16 *begin heating them. No fuss. No bother. verything was done the day before. So, at . . .*

Cook

By MARY ELIZABETH WILEY



12:45 *you're ready to eat as well as you ever do without taking any time from your family week-end projects (or fun). In her article on these pages Mrs. Wiley explains how you too can skip cooking entirely from Saturday morning to Sunday night, without skipping a meal.*

o be brought from market on Friday.

Several heads of lettuce: romaine, red, oakleaf and regular, us watercress, chicory or escarole

A whole camembert cheese and a fine piece of bleu cheese

One pound of young fresh spinach

Two dozen limes and one dozen lemons

A large basket of table fruit: cherries, peaches, apricots and me unusually fine Bartlett pears

Three pounds of tomatoes

This is all. Everything else we need this week is on hand the storeroom or freezer, or will be delivered by the milkman. e won't even bother to fix fresh vegetables and we won't use ything fresh that can't be ready before the week end begins.

o be prepared for the week end:

A pint bottle of French dressing

A jar of Parmesan cheese (This is always kept on hand, but e don't grate it until we're almost ready to use it, because it ies out and loses its flavor.)

Six or eight hard-cooked eggs

The spinach and all the salad greens are carefully washed, aken and dried, then wrapped in a dry dish towel for storage the refrigerator.

The pears and cherries are washed and then stored in the frigerator, and so are the apricots and peaches, if they are pe and ready to eat.

The tomatoes are scalded and stored in the refrigerator. turday morning, bright and early, (*Please turn to page* 100)

The arrival of the No-Iron Napkin

By LAURA TANNER

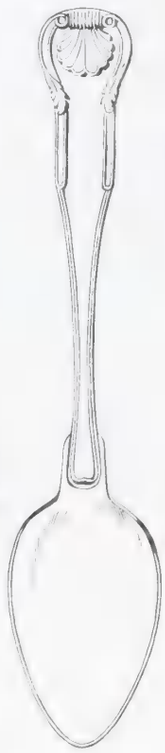
Napkins that you do not need to iron are here. You make them yourself out of cool plissés, or deliciously colored "Dip 'n' Dry" cotton, or chiffon-like cotton crepes that the top fashion designers are using so stylishly.

On these two pages are eight types of napkins made of eight suitable fabrics. Yard goods counters are heaped with many others. Try plissés or seersuckers, novelty piqués shot with glittering Lurex. Or use fast-drying spun nylon, fringed and embroidered. And don't forget our grandmothers' standbys—handwoven silk tweeds, Chinese raw silk, and all the crushy, heavy ratinés. They all come in heavenly colors, and mate well with today's fine plastic and straw mats.

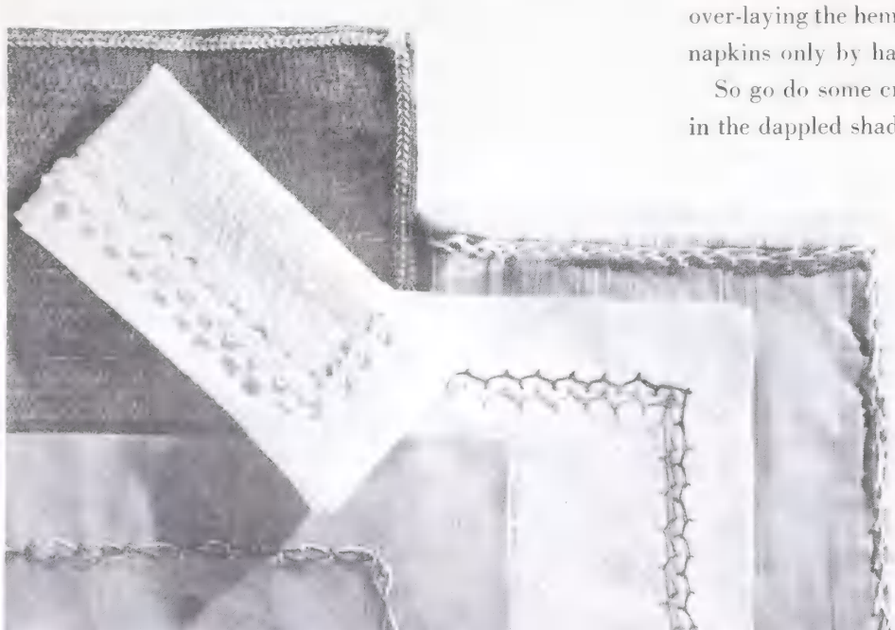
Don't waste an enormous amount of handwork on something you are being casual about, and whose main purpose is to save man hours. Those shown here whip together fast and pleasurably without any of the tedious, fine stitchery we used to associate with napkin making. The more relaxed your attitude and your hand, the more successfully you will achieve a hem that doesn't pucker and draw after washing. Abhor the tightly drawn thread and the tiny close stitches. Hem by hand with big, loose embroidery stitches which trim as they sew. Feather-stitching or buttonholing are ideal, for these have lots of "give" and anchor the hem just as well as fine stitches. Use coarse, colorful threads making sure they are washable. (See examples here.)

Another practical finish is a wide, heavy hem with mitered corners which stays trim by its own weight. But even here, cover actual sewing (even, loose hemming) with braid, fringe or couching so, if the hem puckers, it won't show. If you are good at sewing on a machine with a *very* loose tension, run them up that way, but we still recommend over-laying the hem with a decorative covering. If you plan to wash such napkins only by hand, fringe them, otherwise settle for real hemming.

So go do some creative purchasing of fabrics and trimmings and sit in the dappled shade in your garden and start having some fun.



Timeless, undated shell design decorates Kirk's "Kirk King" sterling on table (opposite).

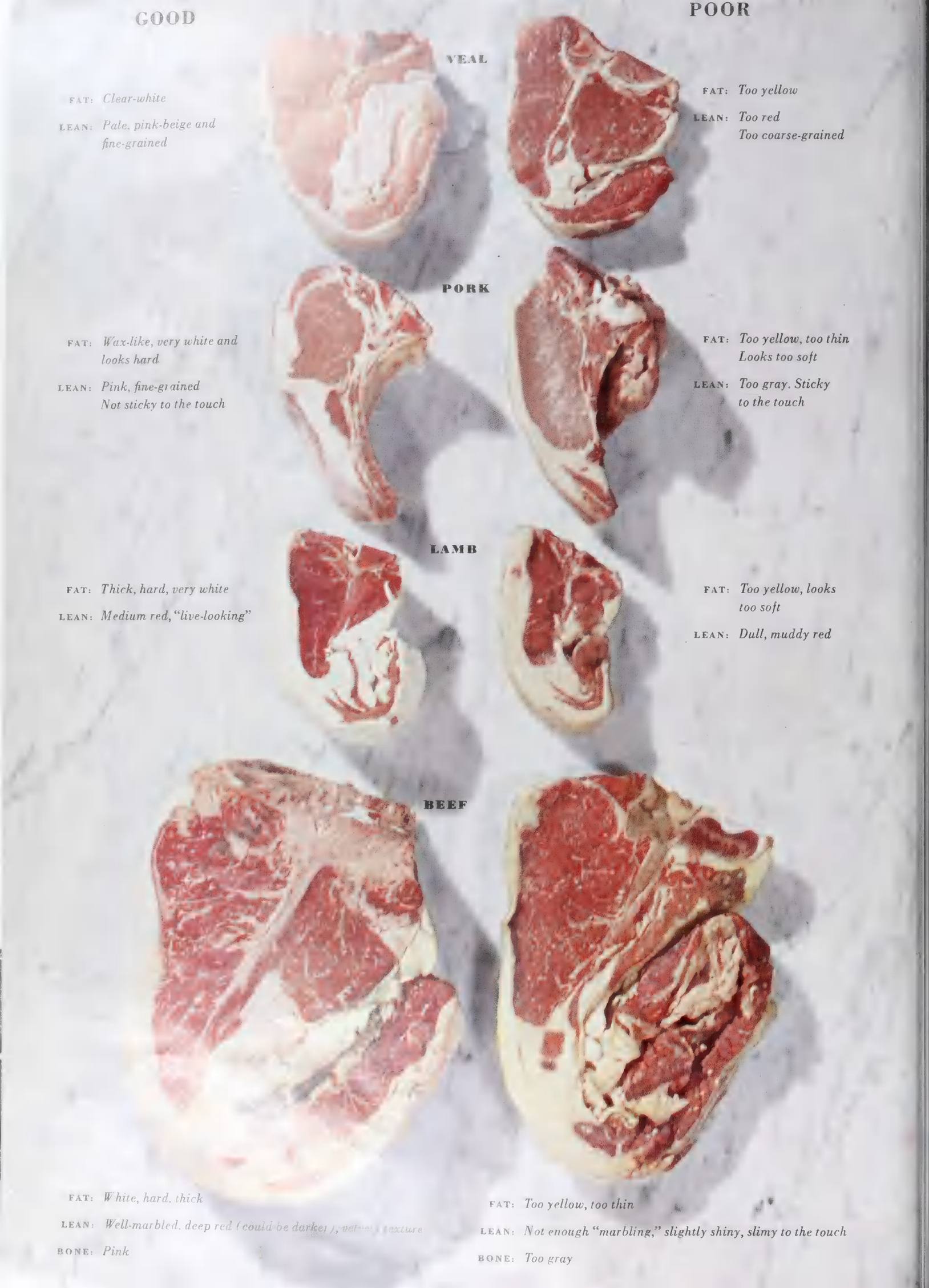


Napkins that don't require ironing must be made of loosely woven, crinkly fabrics. These include Thaibok silk tweed edged in gold braid; Fuller's "Playtone" with straw fringe; Chinese raw silk, feather-stitched in nylon fishline; plissé with cotton fringe; a wide-hemmed "Quinkle" crepe from ABC Fabrics. Edgings, fringe, Joseph Franken.

PHOTOGRAPHED BY MAYNARD PARKER IN THE GARDEN OF MR. AND MRS. EVALD C. MOLLER

Decrease your housework by making napkins that don't need ironing. There are dozens of handsome, wrinkle-resistant fabrics, plus hundreds of washable braids, fringes and rickracks that trim while they give weight to hems. Big loose embroidery stitches work best for hemming, control puckery tendencies. Table above uses cotton plissé napkins. Cloth is strawlike cotton with washable straw fringe. Venini glass bowls (from Georg Jensen) on Lenox plates pair with Tiffin's fragile Wisteria glasses. Table and chairs from Molla, cushions of "Topsail."




GOOD
POOR
VEAL
FAT: Clear-white
LEAN: Pale, pink-beige and fine-grained
FAT: Too yellow
LEAN: Too red
Too coarse-grained
PORK
FAT: Wax-like, very white and looks hard
LEAN: Pink, fine-grained
Not sticky to the touch
FAT: Too yellow, too thin
Looks too soft
LEAN: Too gray. Sticky to the touch
LAMB
FAT: Thick, hard, very white
LEAN: Medium red, "live-looking"
FAT: Too yellow, looks too soft
LEAN: Dull, muddy red
BEEF
FAT: White, hard, thick
LEAN: Well-marbled, deep red (could be darker), velvety texture
BONE: Pink
FAT: Too yellow, too thin
LEAN: Not enough "marbling," slightly shiny, slimy to the touch
BONE: Too gray

t's easy to tell good meat from not-so-good; but nobody ever tells you. It's a ort of trade secret among the meat men. We spell it out here. In this picture, and in he following explanations, you will see that it all reduces o definite, clear-cut, tell-tale signs. Anybody can learn them.

As you read this, keep one thing in mind: We are not talking about *uts* of meat. Of course sirloin steak is better than stew beef. Everybody knows hat, and it is discussed in all the cookbooks. What we are showing you ere is how one sirloin steak is better than another sirloin steak, ne lamb chop better than another. What we are talking about here s not the fanciness of the cut, but simply the *quality of the meat.*

HOW TO BUY THE BEST MEAT IN YOUR TOWN

You don't get it just by asking for the best and paying the price

By PRISCILLA LANGEWIESCHE

There is only one sure way to get good meat: You have to ick it out yourself. This means you have to be able to tell ood meat from not-so-good meat when you see it in the store. epeat: This is the only sure way.

our butcher is merciless

Perhaps you don't believe this. Perhaps you still think you an jolly him along, smile nicely, tell him that you have special ompany coming and want something really good—and get it. hink over your experience; you'll find it simply doesn't ork. Your butcher will *not* help you out. He can't.

The nature of his business won't let him. Really good meat scarce. There are more poorly raised animals than there re first-rate ones. The butcher must get rid of the less de- irable meat. This goes for any type of store, any neighbor- ood, at any price level. The dealer is bound always to have small amount of better-than-the-rest meat on hand. He hasn't nough of this to go around. He has to hold it back for the ustomer who really knows meat, and it might as well be *you.*

There is no Magic Word

But why can't you order meat simply by grade by saying: "I want two Porterhouse steaks, and they must be *prime beef?*" It certainly seems the business-like way to do it. But it doesn't work—not in the meat business. It's important for you to understand the grading systems, so you won't be fooled.

A quick look shows that there are *two* ways of grading meat—by U. S. government grades and by commercial grades. The U. S. government grades you see in the markets are: U. S. Prime, U. S. Choice, U. S. Good. Note that the letters "U. S." go with each grade. That gives them an exact legal meaning. The words "prime," "choice," "good" by themselves mean anything or nothing. U. S. graded meat always has the grade stamped on the fat.

What's wrong with this system? Most packers don't use it any more. During the war and under price control, all meat had to be marked with U. S. grades. But now, if you ask your butcher for U. S. Choice, he will probably tell you—and truthfully—"We don't carry government graded meat any more.

(*Please turn the page*)

HOW TO BUY THE BEST MEAT IN YOUR TOWN *continued*

Instead, we carry John Doe's 'Excellent.' " Here now you meet the commercial grading systems. Every major packer has his own system, with his own terms. There are two things wrong with commercial grading systems:

1. The names are wildly over-optimistic. You know how it is with olives, where "Super-Colossal" means *large*, "Jumbo" means *medium*, "Large" means *small*. John Doe's "Excellent" means probably: "all right."

2. The grades are often too broad. Your butcher tells you that John Doe's "Excellent" is "equivalent to U. S. Choice." This is true. But he neglects to tell you that "Excellent" also includes meat that is equivalent to U. S. Good. Also, for those not in the know, there is no way of comparing the grades of one packer with those of another. Only your eye can tell you which end of the scale your piece of meat fits.

In the trade itself, they use sub-grades (John Doe's #N, for instance). These do narrowly define a certain quality of meat. The meat dealer orders by these sub-grades, and *he* knows what *he* is going to get. But he won't let you in on these sub-grades. This shouldn't be so. It's time the meat trade took a new look at its relations with the public. Meanwhile, it all adds up to one thing: There is no magic word that will get you good meat; *you have to buy by eye*. Let's get down to cases.

BEEF

The number one clue to good beef is: *many small flecks or veins of white fat running through the red of the meat.* This is called "marbling." It shows the animal has been properly (and expensively) fed. "Marbling" therefore directly indicates good flavor. Indirectly, it indicates tenderness.

Beef has to be "hung" in order to be tender; that is, it has to be aged perhaps 12 to 15 days. And the point is: only well-marbled meat, with a thick "cover" of fat, *can* be hung without spoiling. Hence, poorly marbled meat has not been properly hung; and it will not be tender. Well-marbled meat *may* not have been hung enough. No use asking; you would not get a satisfactory answer. But you can check.

Poke it: if it springs back firmly where your finger made the dent, it's been well hung. If the hole just stays there, oozing back slowly, ask your butcher to show you something else. In the interest of sanitation, ask the butcher to give you a clean piece of waxed paper to use in making such tests.

Run your finger across the meat: if the fibers separate easily and definite cracks appear behind your finger as it moves, that meat has not been hung long enough. In truly well hung tender beef, the fibers cling together.

Watch out for the wet and slippery look. This is bad. means various undesirable things (which add up to improp treatment). A first-class, properly hung piece of beef "velvety"; it does not shine like theatrical satin.

Dark red is the best color for beef: *not* the light, brigh red that really looks much more appetizing, and is usuall shown in meat advertisements. Because the bright red me "looks better" to most of their customers, some butchers wra their beef in paper specially treated to make it bright red.

The bone should be pink and soft, with red streaks ru ning through it; not gray and brittle. It should have a so covering that you can stick your thumb nail into.

This goes not only for beef, but for all meats. Pink bon mean a young animal; gray bones an old one; i.e., tough mea

Fat should be thick and white. It may have a pinkish ti but never cream or yellow. A thick cover of fat is necessa for hanging. Of course you don't see this when you bu retail cuts in the store. But if perhaps you buy wholesale cu at the locker plant for your freezer, this is important. Wit out a thick cover, there can be no proper hanging. A gre mold grows on the outside of "well-hung" meat. It also gro inward a way, into the fat; it sort of puts down roots. T fat cover must be thick enough so you can trim the mol part away and still have enough fat left for proper flavor.

I've been in a locker plant where the carcasses in t "cold room" had less than a half inch of fat. The man to me that this was such good meat that it didn't *need* to be hu more than a couple of days. What he meant was, it *could* be hung.

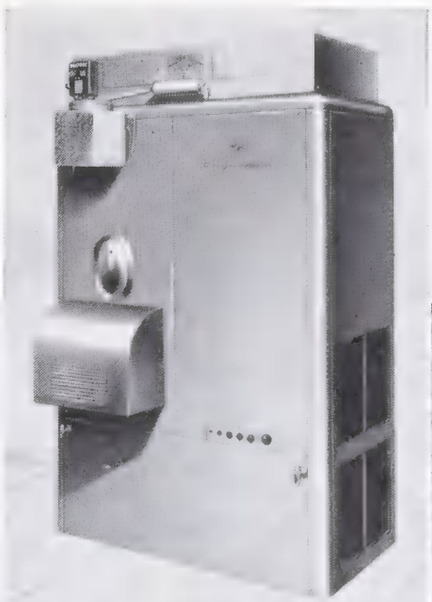
Here is the important thing to understand about hangin *The best beef gets the best treatment.* Because the best me has the thickest fat, only the best meat *can* be hung long enoug The poor old second-rate skinny steer comes out twice badly in the deal. He's not so hot to begin with; and he ca be improved by long hanging. Thus, the signs of proper ha ing are bound to mean good beef.

PORK

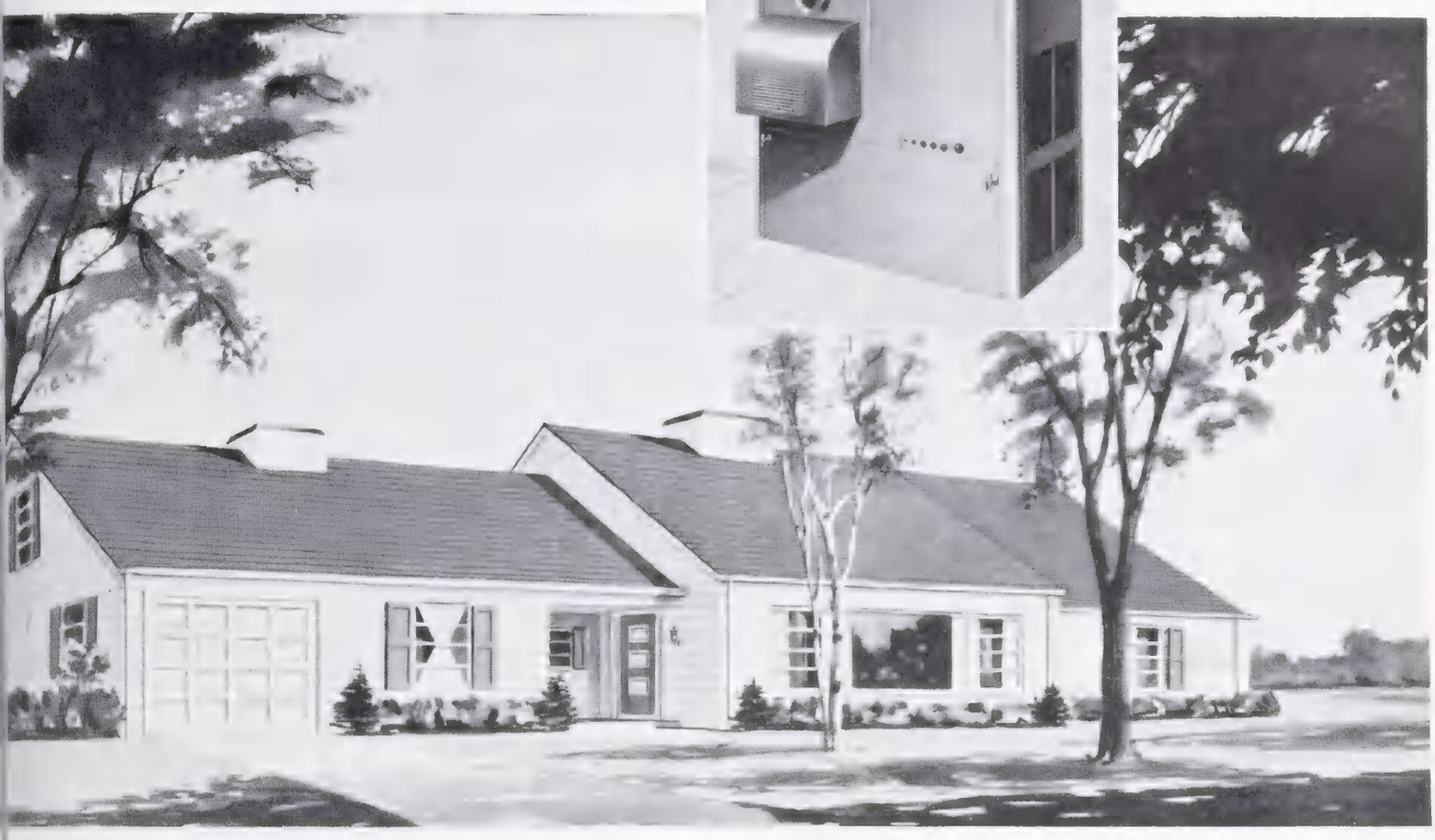
If you want to buy good pork, look for three things: Pi meat; white, thick, wax-like fat; fine-textured lean. In po *pink meat* means it's fresh. And pork should be fresh. Gr pork has been around too long. Another check: touch t lean with your fingertips, or feel inside the ribs; if it's stic to the touch, it is not fresh.

Hard-looking, very white, thick, wax-like fat is the k to top quality pork. It means that (*Please turn to page* 10

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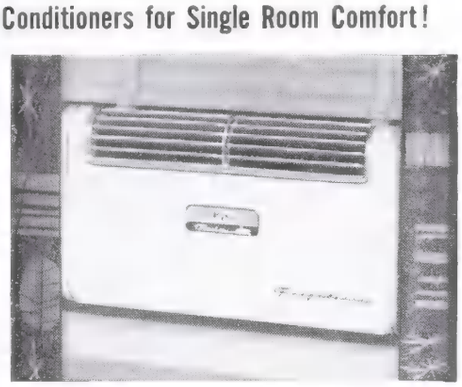
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HOW TO BE A WEEK-END COOK

CONTINUED FROM PAGE 93

the following things are taken out of the freezer, without too much of a plan in mind except for what looks good for breakfast and what will probably be in order for lunch.

1. A package of Jones country sausage
2. A can of frozen orange juice
3. Two loaves of bread: Russian rye and French
4. Several packages of sliced, cooked meat and cheese. These have been wrapped in foil, two or three slices at a time, whenever there has been a roast, a turkey, chicken or ham in the house; there are also a few packages of cheese slices and boiled ham that were bought specially to freeze. We like to freeze the bread and the makings separately, instead of always making up the sandwiches.
5. A bag of molasses cookies (from the bakery)

Here are the menus that grew from this start:

Saturday Breakfast

Orange Juice
Buckwheat Waffles Sausage Cakes
Coffee

In ten minutes the juice is mixed in a pitcher, the juice of a fresh orange added for brighter flavor, and the sausage unwrapped and cut into slices with a hot knife. The automatic coffee maker is filled and set, and as the sausage sizzles over low heat, the waffles are whipped up from a package of Aunt Jemima's Buckwheat mix. By the time all the family has assembled (in 20 or 30 minutes) the sausage and the first batch of waffles are ready.

Saturday Lunch

Spinach and Lettuce Salad
with
Ham and Swiss Cheese Julienne
Mustard-Egg Dressing
Buttered Rye Bread
Beer
Fruit Bowl and Cookies

The salad bowl seems like a good idea; it's a warm day and everyone welcomes a relaxing break in the shaded end of the garden. The crisp young spinach leaves (no stems) and lettuce leaves are broken into a big salad bowl. Over the top go thinly cut strips of ham and cheese. The bread is sliced and buttered and the dressing mixed (recipe follows), then tossed with the greens. Forks, paper napkins and plastic-coated paper plates, the bread, beer and glasses, a cookies and a big bowl are all put on two large trays and carried into the g all in ten minutes flat. H beer glasses frosty cold been stored in the freezer)

Mustard-Egg Dressin

2 hard-cooked egg yolks
¼ cup mayonnaise
¼ cup light cream
Juice of one lemon
Salt and pepper to taste
1 tablespoon Dijon or Gul mustard

Mash egg yolks with a pestle until smooth and mayonnaise, a little at a ti remaining ingredients, slow ring all the time. Chop w the eggs if desired and ac to the dressing. Serves 4.

When you return tray glasses, silver and the fru to the kitchen (everything been eaten or put in the ator), you take a look freezer and pick out the di case any thawing is neede select a package of nice th chops with kidney and a fryer, and leave these kitchen counter to thaw by time. They'll be barbecued, see that a fire is ready to the barbecue pit and go o

Late in the afternoon, w erything has its first coat o and it's time for a shower drink, the fire is lighted a again do some shopping freezer. You select:

1. A 1½ pint package of sliced asparagus spears
2. A package of Libby's potatoes
3. Some apricot and almon from the bakery
4. Two cans of Libby's Melon Balls (for Sunday br —defrost in the refrigerato

This is the menu that **Saturday Dinner**

Barbecued Kidney Veal C
Hash-brown Potatoes w
Marjoram and Cream
Asparagus
Apricot-Almond Tarts
Coffee

What about the chicken? That's your dinner for ton to be cooked tonight over maining bed of coals. After rubbed the veal chops with and olive oil, and they've cooked to a deep dark brow remove them from fire and the chicken, which has als

(*Please turn to page* 10

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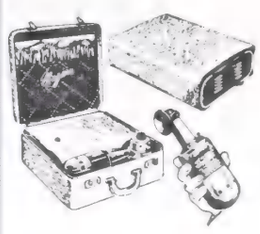
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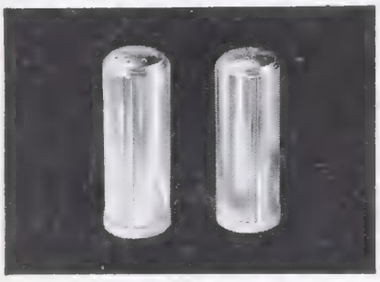
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is perfect for ice cubes, salads, fruits, flowers in this gracious, spacious Coldchester bowl (above). It's well worth seeking out at $12.50 (matching tongs, $3.50) because of its wonderful resistance to stain and tarnish.



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makes even salt and pepper important when they're in these lustrous Raleigh shakers (above). They're 2¾" tall, and aren't they smart? Practically indestructible in normal use, too—and only $5.75 a pair anywhere.

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HOW TO BE A WEEK-END COOK

CONTINUED FROM PAGE 100

rubbed with lemon and liberally soused in a mixture of melted butter and soy sauce. After the first few turns, the chicken is pushed to the outside edge of the grill where it slowly cooks over the gentle heat of the dying coals while you have dinner.

The potatoes are turned into a skillet of sizzling butter and cooked until they are crisp and brown. They are seasoned with salt and pepper and a hefty pinch of marjoram. At the very end a couple of tablespoons of heavy cream are added. Even though the potatoes are frozen at the beginning, they quickly thaw and start to brown. Just be careful the skillet isn't too hot at first.

The asparagus is part of what was fixed three weeks ago, when you bought twice as much as you usually do. Half was cooked and eaten (this is one of our favorite dishes) and the other half was rinsed with boiling water and put into a plastic freezer box after it was prepared. The tender ends were sliced thin to be cooked quickly in a covered shallow pan in butter and no water. To cook it frozen, do it the same way, again being sure the skillet isn't too hot at first and breaking up the frozen block as it begins to melt. Season with salt and pepper.

Sunday Breakfast

Melon Balls
(served with Lime Halves and coarse-ground black pepper)
Frozen Grapefruit Juice
Ham and Eggs Jersey Croissants
Coffee

When you get up on Sunday, you go out to the freezer to get the juice and the bag of bakery croissants. After you fix the fruit and the juice and start the coffee, you put the croissants in a paper bag, twist the top and put it in a moderate oven. You start the egg dish by preparing the little baking dishes on a cooky sheet and heating the ham and cream in the same oven. Then you add the eggs and bake them while the fruit course is being served.

Ham and Eggs Jersey

Thin slices of boiled ham
Light cream
Salt and pepper
Eggs

Use individual ramekins or baking dishes. Put a little cream, a slice of ham and some more cream in each one and sprinkle with salt and pepper. Put in a medium oven. When cream has scalded, drop two eggs on each dish and return to oven until eggs are done.

At noon all you can think about is something cool to drink, so you head for the kitchen to make a pitcher of iced tea. As the tea brews you eye the contents of the refrigerator and decide on a make-your-own kind of lunch. You get the trays you used yesterday.

One tray will hold the plates, napkins, knives, forks and spoons, a platter of sliced tomatoes sprinkled with salt and pepper and fresh-chopped sweet basil from the window box, and a platter of meats, chicken and cheese. This is garnished with sprigs of watercress and the rest of the hard-cooked eggs, quartered. Around the edge go slices of French and rye bread, buttered. There is also a pot of mustard, a pitcher of French dressing for the tomatoes, a bowl of lettuce and a bowl of bleu cheese mixed with soft butter. On the other tray you put a fruit bowl, cookies, fruit knives and the iced tea and glasses.

Iced Tea

4 heaping teaspoons tea
1 pint boiling water
⅓ cup sugar
Juice of one lemon
Sprigs of fresh mint

First scald the teapot and put in tea: pour in boiling water and steep five minutes. Put lemon, sugar and mint in the bottom of a pitcher and strain the hot tea over it. Add one tray of ice cubes and stir briskly. Pour tea into glasses filled with ice cubes and garnished with mint.

This good lunch takes about 15 minutes to prepare, just the length of time it takes to make the tea, slice and season the tomatoes, slice and butter the bread and arrange the things on the trays.

Sunday night, as you bask in the pleasure of your completed project, you decide it would be fun to eat supper outdoors. It's a beautiful still night, so you set the table on the terrace and get out the hurricane lamps for the table and two lamps to place on the ledge above the serving cart.

You go to the freezer to hunt for a hot dish that can be reheated and served in the chafing dish so it will stay hot outdoors, one that will complement the cold barbecued chicken. You come up a quart container of kidney b in red wine, some French rolls this menu:

Cold Barbecued Chicken
Kidney Beans in Red Wine
Hot Brown 'N Serve French
Tossed Green Salad
Chilled Pears with Grated
Parmesan Cheese
Coffee

You put the container of h in a deep bowl of hot water the contents will slide into a d boiler. While they re-heat t boiling point (about 30 minu you first have a cocktail and set your two-tier serving cart the top tier go plates (heate the last minute), the platte chicken, the chafing dish and ing spoons.

Below you'll put the salad, t at the last minute, the rolls from the oven, a basket of p dessert plates and a small bo grated Parmesan cheese. E thing then rolls to the table. pears are served whole with knives and as each piece is p and pared it is rolled in a cheese which has been sp onto the plate. The combinati flavors is delicious.

Kidney Beans in Red Wi

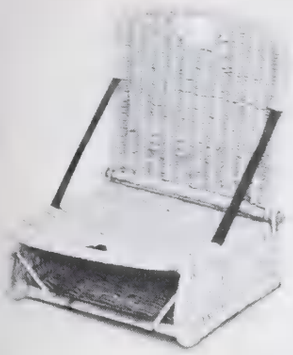
3 chopped green onions
2 tablespoons butter
1 can Italian tomato paste
1 cup red wine
1 small can chili con carne w beans
2 cans (No. 2) red kidney bea

Melt butter in a skillet and onion until it's soft, then a mato paste and wine. Blen simmer for five minutes, the the chili and the beans, have been well drained. Si about 15 minutes. This ca cooled and frozen in plast glass containers. Makes 1

Just because this week en pens to be a work week e doesn't mean that your othe mer week ends can't be as fl and as easy so far as the goes. Instead of painting, might be sailing or playing or you might pack up S night's supper in a Therm and a glass fiber bag and for a picnic. Your summer might be, "Eat better wit effort and have a good time you do it." Because you can

SITTING PRETTY

CONTINUED FROM PAGE 91

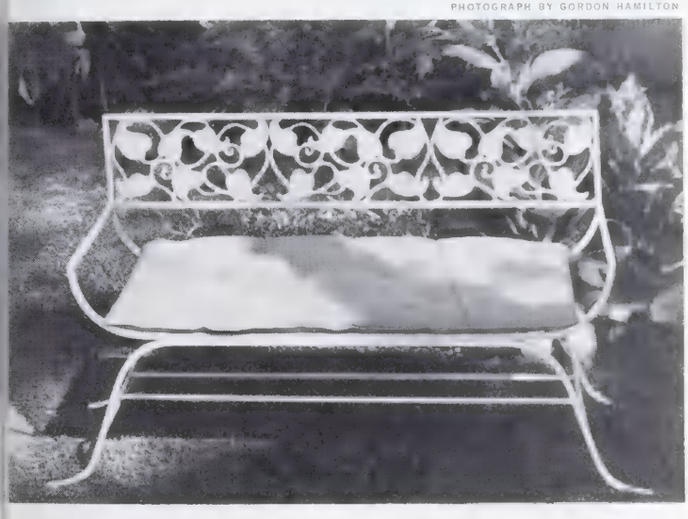


PHOTOGRAPHS BY BILL JACKSON



Carry a chair-basket to the beach or park. Inside of basket pack picnic makings, swim suits, books. Woven in Madeira of natural willow, chair has off-ground seat with a firm back rest held by leather straps. From F. O. Merz.

PHOTOGRAPH BY GORDON HAMILTON



You can keep a wide bench in your garden the year around and have no weather worries if the wrought iron is sealed against rust, as is the case of the graceful Philodendron bench (above). It has a final finish of hand-glazed baked enamel in choice of colors. During fine weather add a gay cushion for easier sitting. Brown-Jordan.



Rattan, lacquered black, is used for the gracious, long-seated chair. Cool and relaxed in appearance no matter what the weather, it moves suitably from indoors to partially sheltered outdoors. Of Dutch East Indies rattan core and peel, it is part of the Designers Collection by Peter Rooke-Ley for Otto Gerdau.

(*Please turn the page*)



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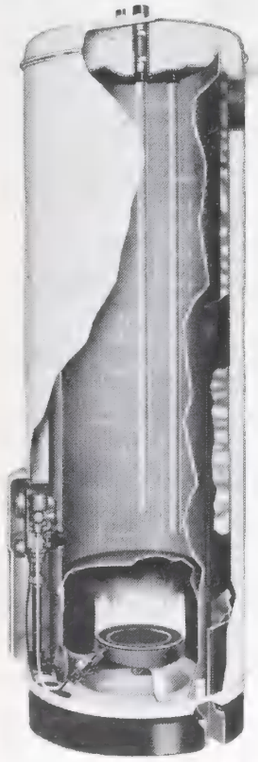
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SITTING PRETTY

CONTINUED FROM PRECEDING PAGE



Rattan, in a different form from the familiar oriental one, is here upholstered in the manner of some modern designs with a floating seat and back. Chair has ample depth of seat for relaxing, is open and airy. Magazine rack holds plenty of reading, is easily carried. Both chair and rack are from E. Leganger & Company.

3 PHOTOGRAPHS BY GEORGE LAZARNICK



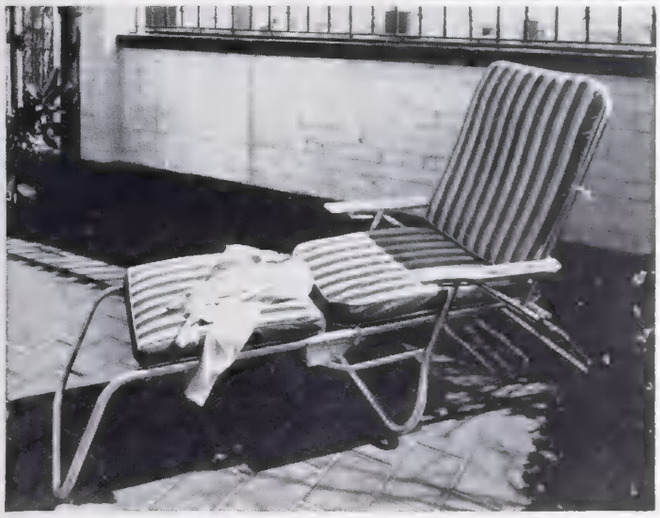
This is a sensible kind of weatherproof chair that you can safely put outside and leave where it will serve you best. Steel mesh gives bounce to seat and back so that further cushioning is not necessary. Ottoman has double utility. By turning a screw, top is quickly reversed (below) to make a flat serviceable table. "Texteel" furniture in white or colors is from Zerbee Texteel.

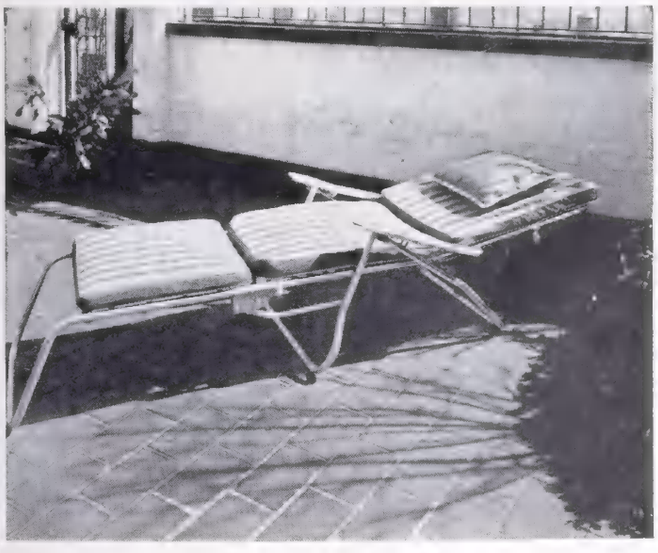




You can put this chair under your favorite tree and leave it there. Weather cannot hurt or rust its durable frame of brazed bronze tubing, or the woven cord which makes the sturdy seat and back. From Walter Lamb.

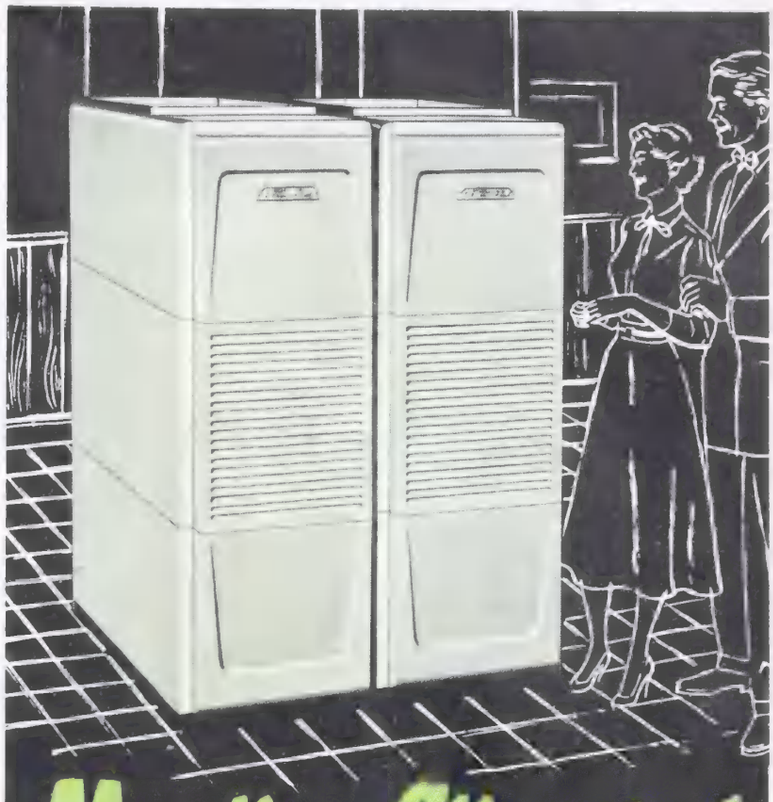
PHOTOGRAPHS BY WILLIAM HOWLAND





Folding chaise (above) adjusts for five different positions. You can recline in sitting position or lie out flat. Each change of position is regulated by "touch-a-matic" control on armrest. Frame is lightweight aluminum, rubberized hair pads are covered in saran. Chair folds in three parts for compact storage. From Airlite Company.

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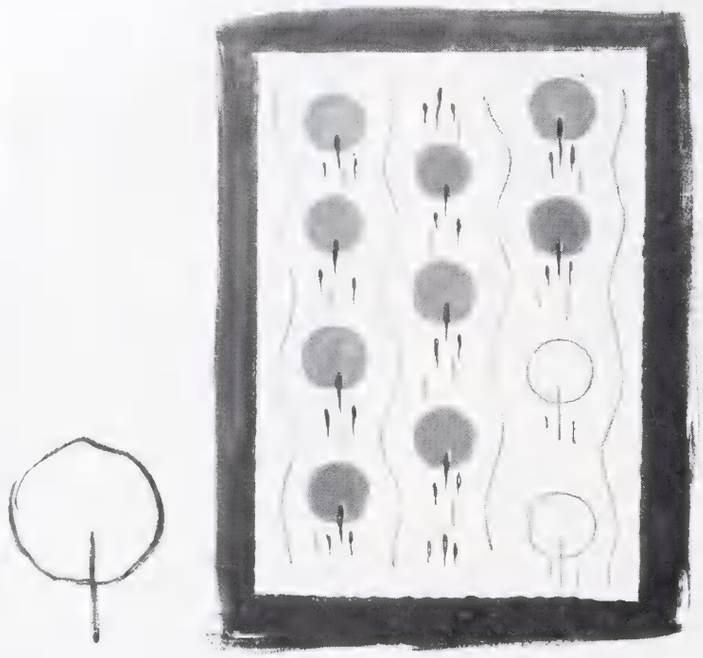
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FROM RAGS TO RICHES

CONTINUED FROM PAGE 84



You don't even have to be able to draw a straight line in order to design a pattern for a rug of your own making. Here, as an example, George Wells has taken a pencil doodle (left) and translated it into a rug design.

little can do a great deal. Some of Mr. Wells's rugs have been made in his lap with nothing more than an ordinary five-cent tapestry needle. Think in terms of a coarse warp cloth for rug backing (at $3.50 a yard in needlepoint departments) and a needle such as you use for needlepoint. There's plenty of time for the shuttles and hookers after the spirit of this kind of rug-making catches your wholehearted interest.

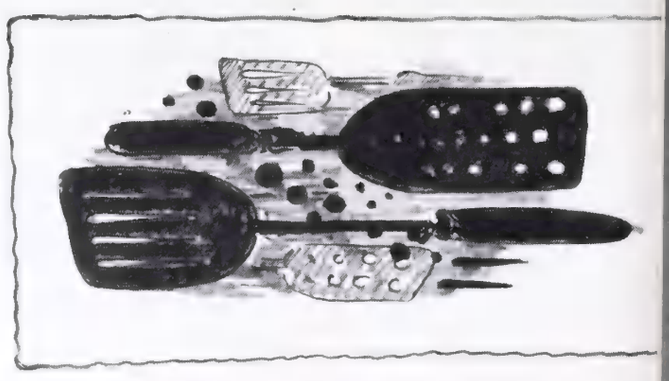
Materials? Don't they cost a great deal? Only if you are thinking in terms of an expensive yarn rug. One of Mr. Wells's richest rugs was made from discarded men's suits and required only the trouble of cutting them into strips. (You can cut material by hand or buy an electric cutter to do it.)

You'd be surprised at the wealth in your own closets and sewing boxes, or what friends might contribute. There is no limit to what you can use: old uniforms, old clothes, moth-eaten blankets, scraps from a sewing spree, just plain rags. Of course, you can also buy woolens, already dyed, clean and ready to use. Hanks of yarn are available and bought by the pound average $3.00 for white. Mr. Wells estimates about one-half pound or one-half yard of medium-weight woolen fabric for one square foot of rug with ¼ inch loops. He adds that this gives a fairly heavy rug with a very pleasant feel. (Yarn hooks about seven ounces to the square foot.)

Design? It doesn't need to be a picture of anything. We've shown you how to turn doodles into patterns. But we'd like to emphasize this point: pattern isn't as important as *color*. Just putting luscious tones together will give you all the pattern interest you might want. Think how desirable it would be to put together colors to enhance your decorating scheme. Colors you can't buy, you can dye yourself.

Do you loop it, hook it or it, braid it or weave it? The radical departure from tradi rug-making in the Wells ru that *all* kinds of ways are emp as well as materials. He uses ish rug knots for fringed and pile look; he couches down of wool with yarn, he works estry stitch in chevrons with dle: he hooks loops of dif weight and lengths. He puts all together for varied result such varied combinations give derful texture. The old-fash techniques used but one meth a rug and relied on color an tern to furnish interest. Bu can follow Mr. Wells's formul breaking with the established ods, try everything. Quite po you will invent a new stitch way to make a loop. The unt amateur (Mr. Wells is unta has no rigid standards that be adhered to. The very la knowledge gives you freedo daring, keeps your interest al matter how many hours your consumes. This is how am arrive at freshness of effects.

And there's this to be menti A whole family can be engag the same rug. Even if yo speed hookers, two of you can at the same time on a fairly frame. Two people can sit n each other to work on a l rug, or various individuals make separate sections of the rug, off the frame, and hav sections, when finished, appl to a rug backing. Then a member of the family could fill in the background with a hooker. In this kind of rug-m anything and everything goes



You can draw inspiration for rug patterns from the common objects around you. In this case a pancake turner was the source. It might have been a frying pan, a spoon or a turnip.

HOW TO BUY THE BEST MEAT IN TOWN

CONTINUED FROM PAGE 98

ıe animal was fattened on corn; nly corn gives pork a fine flavor. ome places specialize in pork fed n the garbage of big cities. Parts f the South specialize in peanut-ed *hams*, which are delicious, but ıat is something special. In fresh ork, top-notch flavor comes only om corn feeding.

You want lots of fat. Right now, 's the diet fashion to eat lots of rotein, but no fat; we've got to atch the waistline. And how we ate to pay for something we're ot going to use! Butchers com-lain that the customer today *emands* lean meat. Well, the cus-mer is wrong, and the butchers now it. First-class pork has a ick layer of fat all around it. hink of it this way: Fat is a sign flavor and tenderness. This goes ot only for pork but for beef and mb as well; when you pay for t, you pay for quality.

LAMB

Lamb should have thick *fat*, hard d very white.

The *lean* should have a fine ooth texture. This is a sign the imal was young, and was prop-ly raised. Color? The color of od lamb is hard to describe. Let's ll it a medium rose color, lighter an beef. One expert said: "It ould be a 'live-looking' red."

This isn't as vague as it sounds. ok at a cut of lamb and ask urself: "Does this look tired? as it a flat, dull color?" You ll surprise yourself by knowing e answer.

Lamb is different at different asons. This is why there is more gument about lamb than about y other kind of meat, except per-ps bacon. Different people like ir lamb of different age.

In early spring you can get pring lamb" or "hothouse" lamb. is is a specialty of the Easter ason. It is young and tender and licious. The cuts are tiny: a op has an eye no bigger perhaps n an inch across. It has much s fat on it than older lamb. The is somewhat translucent. To say t baby lamb is better or worse n lamb at some other age is t the point. Baby lamb is one ng: older lamb is something e. It's like saying that beef is tter than veal. Maybe you like th. At any rate, you can't get aby lamb" except in spring.

As the year progresses, the lambs t bigger. Now your only problem to avoid getting "lamb" that has actually become mutton. Your key is *size*; don't pick the biggest chops or the heaviest legs. The "eye" of an average chop should be one to one and a half inches across. A leg of lamb should weigh around seven pounds—no more. Much of what is sold as "lamb" is actually old enough to be called mutton. Maybe you like mutton. Some people say you can't get the real flavor in lamb at all: mutton is the epicure's delight. However, most of the lamb raised in this country is probably best eaten as lamb. Really good mutton is hard to find.

VEAL

The way to buy veal is by *color*. The lean must be pale, almost creamy, beige-pink.

You cannot judge veal too easily by its fat, because a "milk-fed" veal, which is what you want, is too young to have much fat. Such fat as there is should be a delicate, "clear" white. On absolutely exquisite veal, there can be a slight "marbling" of delicate fat through the meat, but this is never as well-defined as in other older meats.

Because most people won't pay the price of true milk-fed veal, many stores carry veal that is slightly older than milk-fed. The animal got old enough to eat grain, or grass, grow bigger, weigh more, bring a little more money—and get a little tougher. This veal has a definite pink color; the flavor is strong. It's caught between two chairs; it's too old to be tender; and because it is too young to have much fat, it cannot be *made* tender by hanging.

BACON

Bacon is very much a matter of taste. You like it heavy-smoked? Medium? Light? It can be cured in different ways to give it different flavors. But no matter what, you want to know these tricks.

The *fat* should be white, not yellow-tinted.

The *lean* should consist of many delicate strips, preferably pink (though color depends somewhat on the kind of cure used), rather than a few heavy, dark-colored ones.

Don't buy bacon that has all its lean huddled up against the top edge. It's cheaper by the pound, but you're paying for a lot of fat that will melt away in the pan. What's more, it's the same old story: The second-rate meat gets

(*Please turn the page*)



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HOW TO BUY THE BEST MEAT IN TOWN

CONTINUED FROM PRECEDING PAGE

second-rate treatment. Cheap bacon isn't cured with the same care as more expensive bacon.

Bacon should have its lean distributed well down through the width of the slice.

HAM

Ham flavor depends on the "cure" and is a matter of taste. Interesting point: Don't expect standard commercial hams to keep very long. It used to be the *point* of ham that it kept forever. It tasted the way it tasted because the brining and smoking process made it taste that way, willy nilly. Now, most commercial ham is cured purely for taste, with chemical and short-cut methods of smoking. Tastes good too! But don't try hanging it out in the garage.

SAUSAGE

Two simple tricks: Sausage must be pink, never gray; it should *not* be heavily flecked with white; if it is, you're buying mostly fat that will melt away.

CHICKEN

In Grandmaw's time a chicken had to have its feet and head on when she bought it, and its insides still inside. This was proof that it was fresh. Of course it was! In that condition, a chicken doesn't last any time at all before it g disgusting. Even with modern frigeration, if the insides are inside, they are bound to m the meat taste "strong."

For fresh-tasting, sweet chick ask for "*eviscerated*" chicken; t means that the chicken was stantly cleaned when killed. It d not mean that your butcher cle it when it arrives in his mark This goes for turkey too.

Economics of meat: The ab lutely best sort of meat is very pensive to produce. Perfect m is so rare, so expensive, that amounts to a collector's item. O a few stores in the whole U.S. h it for sale. You may not be able find such meat in your town. A you will not often be willing pay the price.

But you have here the key getting the best of what is av able under the particular circu stances, in a particular store, a particular occasion. That is ways the point. At any given pr there is always somebody who g the good meat; it might as w be you. Sometimes you get it s ply by buying veal today inst of pork; by rejecting the infe and picking the better. Mostly get it because your butcher have a different attitude. As s as *he* knows *you* know, you'll the good meat all right.

WHAT NOT TO DO YOURSELF

CONTINUED FROM PAGE 54

don't fit, forced fitting that leads to splitting or buckling, pesky supply shortages (not enough paint to complete a job, and so on), wasteful or inadequate rates of application. Watch out, too, for levels. Don't guess. Use a carpenter's spirit level. It's an inexpensive tool, easy to use. But without it you are sure to have disappointing results.

4. Abused equipment. Don't bother trying do-it-yourself if cleaning up is a hateful chore. Equipment left dirty quickly rusts or gums up. You'll find yourself spending hours undoing the results of skipping clean-up time—and just when you want to start a new project. Neglect keeps equipment from operating properly, causes frequent trips to the repair shop, accelerates wear and shortens life.

Accept "rated capacity" as a guide to what is possible for the tool or equipment to do, but assume that this is over-optimism improbable except momenta You wouldn't drive your auto bile at its top speed, for exam

So-called multiple-use tools dom perform more than one or of their jobs well. The popular versatile ¼" electric drill, example, does perform some dozen tasks *reasonably* well, it still is primarily a drill. If have more than occasional n for a sander, car polisher or rot saw, buy what you need. You speed your work greatly, as as save your drill from the ex sive rate of wear involved in tained use for the work it wa primarily made to do.

Only you can decide whethe not do-it-yourself makes good s for you. If it does, you hav marvelous new servant at your c mand—and the joy and pride creative hand work opens to yo

Outdoors with your movie camera



By CECILE STARR

or most outdoor photography, the tripod is absolutely essen-l. Even in making still pictures, hand-held camera at ordinary utter speed cannot be relied on r the clearest, steadiest results. ordinary movie shooting, the nage is taken at the speed of out one-thirtieth of a second. his is relatively slow and ex-mely susceptible to external jar-ngs, even to the breathing of the rson holding the camera. A tri-d is the answer, and there are y number of good ones in the ddle price range. With it use a bble level to help keep your rizons straight.

The selection of lenses will let u take a variety of views, other-se accessible only in distant long ots. A turret-type camera may ovide you with two or more nses, or in some cases your one-is camera can be converted to turret type. With a quick ange of lens, you can pick up tails which might have seemed t in the general scenery, or you n encompass a wide-spread area. riety in shot distance is a basic gredient in making good vacation vies or any kind of movies.

In connection with her work as n specialist at the National Audu-n Society, Miss Dorothy Dingley en looks at amateur footage of nery and wildlife. "Some of it breath-taking," she told me re-ntly, "and some of it is a riot." examples of what-not-to-do, she cited these vacation movies: One had been taken from a fast-moving car. "I've never gotten seasick on a ship or a plane or a car," she said, "but three minutes of this movie were enough to make me downright woozy." Another had been taken on horseback. "The scenery may have been lovely," she commented, "but it never stood still long enough for me to see." Movies are supposed to move, but not clippity-clop like a horse, or whizzing by at 50 miles an hour.

The easiest way to get motion into your movies is to find motion in your subject. Get off your horse and take shots of your companions winding along on the trail ahead. Park your car in a safe and photogenic spot and include a view of highway and passing cars against a background of desert, mountains or lakeside. Motion of this kind gives accent to the surrounding scenery. All it takes is planning.

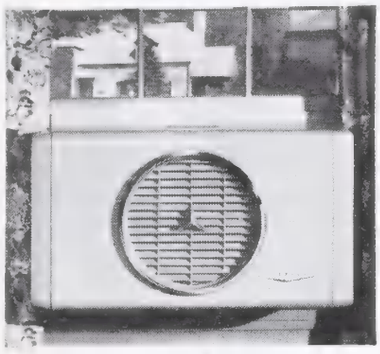
Another way to get motion is to shoot the same subject from several different angles. The standard advice is to use long shots, medium shots and close-ups. This simple procedure is the best way to make your finished film seem natural and lifelike and so accent your movies.

As for panning, this is the worst of all the pitfalls in beginning movie-making. If you must pan, that is, move the camera while film is rolling, always pan slowly and always, *always* use a tripod. Don't

(*Please turn the page*)

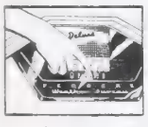
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OUTDOORS WITH YOUR MOVIE CAMERA

CONTINUED FROM PRECEDING PAGE

try to pan when you are using a telephoto lens. Too much jerkiness shows up in the projected film. In general let the camera follow some moving object— a person, an animal, a vehicle.

Remember too that a pan should highlight some special object or view. It should lead somewhere and, when you get there, hold it for a bit. Never pan back and forth or up and down the same area. "Beginners often pan up a mountain and then down," Miss Dingley warns. "I try to help them correct this almost universal error by explaining to them that a panning shot is used to get somewhere; it is not a round-trip."

THE turret-type camera has been invaluable in Miss Dingley's shooting. She most frequently uses a wide-angle lens for groups of people or the wide-open spaces, a one-inch lens for general shooting and close-ups (portraits) and a six-inch telephoto lens for bringing distance shots closer.

On a recent trip to Venezuela and the Caribbean, she shot over a thousand feet of color film with these lenses. In various island ports she was able to get close-up, intimate scenes of people at work along the dock, even before leaving the ship. Using the six-inch lens, she photographed them without their being aware of her presence. "It is often better to set the camera up at a distance," she says, "and use a telephoto lens. Timid people turn away or cover their faces when they see the camera, and untimid ones often mug and glare into the camera. Over and over again I've seen beautiful vacation movies ruined by such shots as these."

With children, however, you can work more closely. Miss Dingley showed me some delightful scenes of West Indian children playing on an open beach. "I set the camera up quite near them," she explained, "and ran it for a while without film inside, until they got used to having me around." This is called a dry-run. The few minutes it takes are well spent for the added quality of your shots. There is also the economy of using film wisely.

Miss Dingley works not only with amateur photographers, but also with such professional naturalists as Roger Tory Peterson and Allan Cruickshank. These men use their films as the basis for Screen Tour lectures given across the count under National Audubon Socie sponsorship. There are 30 film l turers currently in this progra "It was thrilling to see some them going from novice to stud to first-class photographer." M Dingley told me. "I know they a full-fledged movie-makers when, their own volition, they cut out bad shot despite the difficulti they faced in taking it, desp their own admiration for it. T amateur generally uses every sh he takes, even if he can bare make out whatever is supposed be on the screen. He ignores flash blurs or poor lighting. But the go film-maker realizes that such sh detract from the best ones. H knows, too, that he must edit carefully as he has photographe if he wants other people to enj his movies."

On the matter of 16mm vs. 8m Miss Dingley finds that for fam films many people are well sat fied with 8mm. However, s warns, everyone should rememb that the rules of good movie-ma ing apply, whatever the size fi used.

NOTE. A number of 16mm sou and silent wildlife and outdo films may be rented from the N tional Audubon Society, includi such outstanding titles as "Hi Over the Borders." "Private L of the Gannet." "The Story of t Bees." "The River." "Wildlife the Sierra Nevada." "The Web Life" and "Wonders in Your O Backyard." Color slides (for 2 x projectors) may be purchased b in series and separately. The Au bon Audio-Visual Catalog (film and the Audubon Catalog of Sli are available at 10¢ each. Fr leaflets describing the Audub Photography Tours (mounted hibits of extraordinarily handso still pictures) and the Audub Screen Tours (motion picture l tures by outstanding American turalists) can be had by writi to Miss Dorothy Dingley at t National Audubon Society, 1 Fifth Avenue, New York 28, N.



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THE SEA OF MUSIC WITHIN US

CONTINUED FROM PAGE 89

t makes no difference whether live far from or near the ocean; re is a sea within us. Whether go down to the sea in ships or on the shore, it is an integral t of our lives. Walt Whitman this:

ea of stretch'd ground-swells!
ea breathing broad and convul- breaths!
ea of the brine of life! Sea unshovell'd yet always-ready es!
owler and scooper of storms!
ricious and dainty sea!
am integral with you—I too am ne phase, and of all phases.

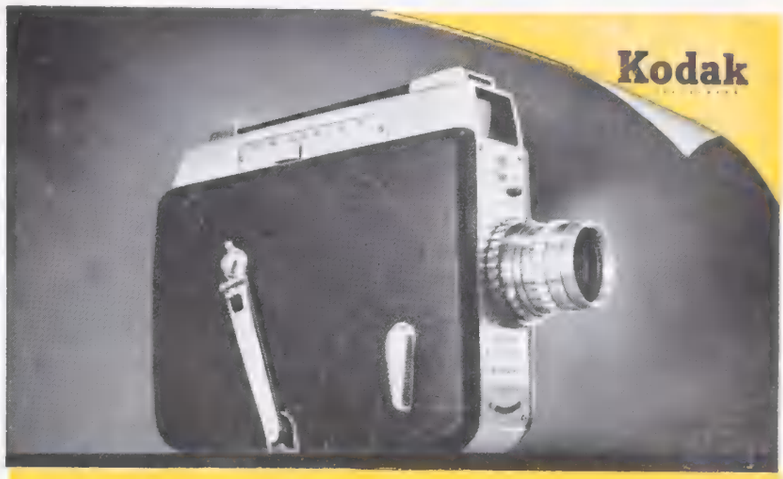
is just about 50 years ago that ıde Debussy began to work on e symphonic sketches, later en- d *The Sea*. He was hardly a d of the sea, having been born Paris and having spent most is life there. He navigated al- t exclusively on the Left Bank he city and never crossed the ntic, though he might well done so to hear his opera per- ıed at the Metropolitan.

ittle physical experience though might have had with the sea, his imagination loved it. "My sea-scapes might be studio landscapes," he wrote to a friend. "But I have an endless store of memories. And to my mind they are worth more than the reality, whose beauty often deadens thought." At any rate, whether he composed in a city studio or composed near a window which looked out on the ocean, he gave us in *La Mer* the most fascinating treatment of the subject to be found in music.

La Mer is neither descriptive nor abstract music. It's both. Though one critic at its first performance could "neither hear nor see nor feel the sea," we have learned to do all three. You can hardly help hearing, feeling and seeing as you listen to the matchless and marvelous tone poem.

But if you don't want to call the music descriptive, you must certainly call it suggestive. The glitter of the music unmistakably suggests the sunshine dancing on the waves, the undulating movements of the themes and the very shape of the themes themselves suggest the waves, the howl of the

(*Please turn the page*)



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THE SEA OF MUSIC WITHIN US

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storm can be distinctly heard, the wetness of the spray can be felt in the glissando of the strings and the harps, and the might of the rolling breakers can be "seen" in the force of the orchestra's fury during the last movement.

As to this force, *La Mer* presents an exception to all of Debussy's other compositions. Force is the last word you would think of applying to Debussy. Debussy was the master of the small, the composer who spoke in suggestions, in whispered hints, in shadowy memories, in minute breaths. He never raised his voice. To express his thoughts he created a distinct musical language, a language so unmistakable anyone can recognize it after hearing three or four bars.

WHAT he lacked in loudness he supplied in color. His music has the finest, most variegated, most subtle color. It is born in color; the color is not dyed into it. And that is true not only of the orchestral compositions, where color might be supplied merely by clever instrumentation, but also of the piano works and the songs. Delicacy and color—you will always find them in Debussy. Even in *La Mer*. Yet *La Mer*, as I say, is an exception; for once the great subject inspired him to add drama, violence and loudness to color. And with what magical results!

People who like to trace a connection between a composer's life and his work may attribute some of the turbulence in *La Mer* to the turbulence in Debussy's life at the time he was creating the composition. In the summer in which he was hard at work on the three symphonic sketches, Debussy left his wife Lily for Emma Bardac, wife of the noted financier, a brilliant and very wealthy woman. Debussy left his wife after an unhappy marriage because, he said, the sound of her voice had made his blood run cold.

The immediate result of the break was Lily's attempt at suicide. She wounded herself seriously. The story became kn and all Paris seized avidly o scandal. The following year, *La Mer* was first played, the dal had not been forgotten. " ish indignation had not yet appeased." wrote one of his fri "And on all sides people ready to make the artist pay c for the wrongs that were im to the man." Other people, ing nothing about the comp personal problems, found the strange and formless.

EVEN at the later concerts demonstrations as well a plause broke out. At one such cert under Debussy's directio disapproval of the audience itself heard even during the sequent number. Jacques Th was about to play a little wo Bach, but had to break off middle of it as the audienc not done hissing.

This all happened less th years ago. Debussy died in

Within that relatively shor of time *La Mer*, like the sea has proved itself endlessly f ating. As one can stare at th for hours, so can one hear th traordinary composition ove over again.

La Mer has no specific pr other than the three titles movements, "From Dawn to on the Sea." "Sport of the W and "Dialogue of the Wind a Sea." Therefore we shall n tempt to tell you—nor could what "happens" in the cou the music. The dialogue b the wind and the waves is less and plotless. What reall pens is that you hear a m piece, a masterpiece which sents both the sea around the sea within us.

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Ansermet, Orchestra de La Romande—London

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PANTRY SHELF NEWS



By JULIE POLSHEK

ıson's, who produce just the tops in fruit preserves, y turned their talents to g a fruit syrup from Ore- are variety of mountain wild erry. And what a syrup it is! aithfully capture the berry's ous flavor and the expert re- ves you also the fruit's tart The end product has rich, trated flavor and what might lled a velvety quality. I t nothing could shake my nce to maple syrup for pan- nd waffles, but Dickinson's lid it. Vanilla ice cream and rup also afford a memorable ation. You may not find the t in many localities, but son's will service you direct. address is 321 S.W. Fourth Portland 4, Oregon. The de- price for six 16-ounce de- is $6.70; a dozen will cost ly $10.80.

amous Edelweiss Camem- eese produced in the Ba- Alps is available in this for the first time since l War II. It's a natural aged that can be stored on your -shelf and will remain at the age of ripening that existed was packed. There's a one- uarantee of shelf life. The izing which the cheese un- after it's brought to peak on makes possible these and welcome attributes. The fine milk and the ripening s used give the cheese a rich. flavor. Vacuum-packing s the original fine flavor ma.

u can't obtain the product city, B. Altman & Co. can supply it by mail. Their address is Fifth Ave. at 34th St., New York. Price for three 4½-ounce tins is $2.75, exclusive of postage.

With camping, outings, boating and motor-travel prominently on the summer docket, you may want to look into Bernard Kamp-Pack foods. They make meal preparation so elementary that even the young 'uns can handle the situation. The dehydrated foods, completed by simply adding water, include varieties for every meal of the day. With some three dozen varieties available, I'll have to forgo a complete list for space reasons. Some that I tried were Sweet Cream Buttermilk Pancake Mix, Mashed Potatoes with Chicken Meat Gravy, Potato Pancake Mix, French-Toast Batter, and in each instance I found the end product afforded very tasty fare. They've also a good instant pudding in several flavors that doesn't even necessitate the heating of water: cold water and fork-beating for about a minute readies the mix for serving.

Numerous meat dishes are included in the Kamp-Pak array; and a mix for hot rolls, another for hot biscuits. There's a maple-syrup base complete with sugar, another for jellies and even a formulation for making peanut butter. The prices are surprisingly nominal. The aluminum-foil-lined envelopes used are waterproof and easily resealed if you don't use the full content at one time. Many sporting-goods stores have Kamp-Packs available. You can also write to Bernard Foods, 9 South Clinton St., Chicago 6, Ill., for a complete listing of varieties and their prices.



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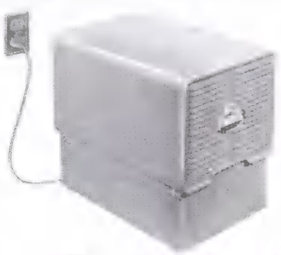
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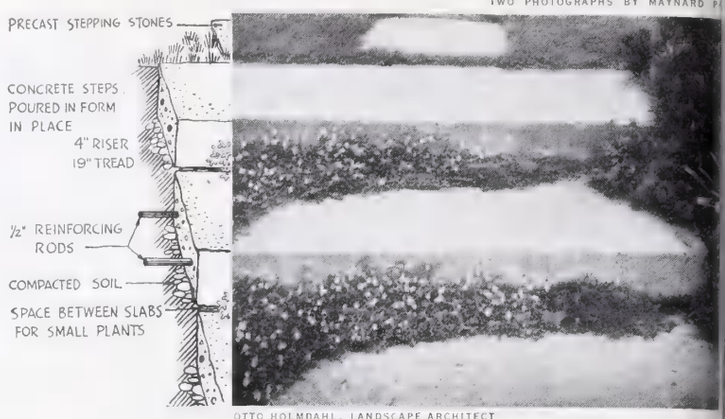
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STEPS ARE SIMPLE

CONTINUED FROM PAGE 64

TWO PHOTOGRAPHS BY MAYNARD P



OTTO HOLMDAHL, LANDSCAPE ARCHITECT

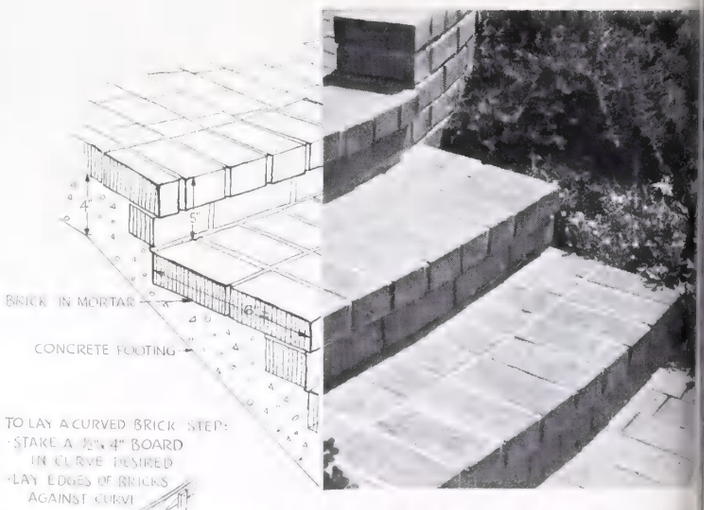
Concrete aggregate poured in place is a simple wa make broad steps. Here rough finish and luxuriant p ing help "naturalize" concrete in this informal set Stepping stones are also concrete, but are pre

PHOTOGRAPH BY GEORGE SMALL; GORDON LIPPINCOTT, DESIGNER



Dressed stones laid up in mortar make outdoor staircase of casual elegance. Steps are scaled generously in width and depth, and curve upward gradually to lessen both the psychological and physical effort required to climb them.

E. A. FERRACONE, LANDSCAPE AR



Bricks set in mortar offer chance to show your craft ship, particularly if they are laid with a slight to the treads. To lay curved steps, stake a ½" x 4" in desired curve, set bricks against curve. Allow wide mortar joints so inner bricks line up with out

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 44

ot gardens to fanciful topiary. l if you want to pick up a few nters for home consumption, particular mind to the antece- nts of our own gardens—the in- nal and colorful flower borders l shrubbery. They represent the olutionary influence of the fa- us Gertrude Jekyll, a British dscape architect who balked at stiffly cropped formal gardens the last century, preferring to plants grow the way Nature nt them to grow.

There's hardly a section of Bri- n that isn't within easy distance one of these intriguing places. be sure the house you want to t is open on the day you want go. Many of these houses are ly opened. At others you pay illing or two entrance fee which s to cover the maintenance cost these lovely properties in a ly taxed land. Ask the British vel Association for a booklet ch includes all such vital in- nation.

nother tempting piece of intelli- ce to consider when you plan r trip to Britain is that more n 100 old country houses or les are now operating as hotels. iffs range from about $2.25 to 0 a day, including B. & B., that ly British institution which ns bed and breakfast. For more rmation about country house s and for a list of castles-turned- l, as well as general advice on ain, write British Travel Asso- ion, 336 Madison Ave., New k 17.

v is the time for . . .

rles, in the French Provence ntry whose blunt blue-green ls and dazzling yellow sunshine Gogh so loved to paint. This mer Arles is celebrating its nding by Julius Caesar 2,000 s ago, with programs in the na and Greco-Roman theater, 1-9, and religious concerts in Abbey of Montmajour on July nd August 1.

ort Necessity, on Highway 40 en miles east of Uniontown, nsylvania. Here, July 3 to 4, will observe the 200th anni- ary of that grim day on which ry young Washington surren- d to superior French and In- forces. It's specially significant year because the National Park ice has just completed resto- n of the original circular kade and one of the hide-roofed dings within it.

Calgary, in Alberta, Canada. The annual Stampede, superlative among wild west shows anywhere, takes place July 5 to 10. Besides notable riding and roping events, at the end of each performance you'll see one of those rip-roarin' chuck wagon races, and chances are good that you'll get to see a wild cow milking contest, including that sight of sights, cowboys running!

California's lovely art colony at Laguna Beach, and its annual Festival of the Arts, July 17 to August 8. You'll like the several open-air art exhibits, the daily art and craft competitions, and especially the traditional highlight of the festival, the Pageant of the Masters, in which costumed tableaux bring to life the most famous art works of all times.

Asheville, North Carolina. From July 20 to 24, the City Auditorium will be the scene of the seventh annual Southern Highlands Craftsmen's Fair. Here the cream of the mountain craftsmen of the Carolinas, Kentucky and Tennessee, gather to demonstrate their skills, exhibit their wares, and give you opportunity to buy from selected merchandise.

Santiago de Compostela, a leading shrine city of Spain and the world, celebrates a unique Holy Year whenever the birthday of St. James falls on a Sunday, as it does this year. Ceremonies reach a colorful peak July 23 to 27. Santiago has an outstanding baroque cathedral, 46 other churches, a university.

Bregenz, Austria. It is old and picturesque, climbs a hillside above a lake and is every way an idyllic setting for its annual Festival, July 24 to August 15. Typical highlight, the Spiel-am-See, staged on floodlit rafts just off the lakeside amphitheatre and featuring this summer Strauss's *Die Fledermaus.*

Seattle, Washington. Its annual Water Carnival, July 29 to August 10, is an unusually lively spectacle, with five parades, and something like 100 different events, from the Gold Cup Race, world championship hydroplane competition, to the glamorous Aqua Follies, a musical comedy extravaganza with high diving.

The Mississippi Gulf Coast. Special high spot of the summer season is the annual Blessing of the Shrimp Fleet, at Biloxi, July 31 and August 1. It's a great sight to

(*Please turn the page*)

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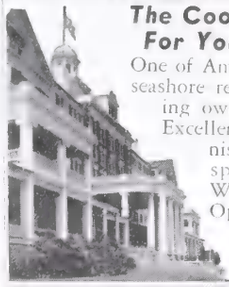
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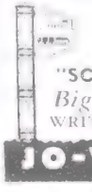
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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

see the Marine Procession, when the trawlers, two abreast and fabulously decorated, pass up the channel for the Blessing and in competition for the best-dressed-boat awards.

Meat again

Comes the good word from Britain: food rationing is over. And this, reminds Pan American World Airways, not only means you can again order meat with the same assurance as at home, but need no longer reserve luggage space for foodstuffs for British friends and relatives, or suffer conscience pangs when they invite you to dinner.

Accommodating cruise

Something to consider, if you are going to Europe after August, is the early autumn Mediterranean cruise scheduled for the lovely air-conditioned "Stella Polaris." Not only will it show you a number of seldom-visited spots, like the Greek islands of the Aegean and the Dalmatian Coast. But it is also, as cruises go, unusually flexible. For instance, if you can't leave from Dover-Boulogne on September 6, perhaps you could make it from Copenhagen September 4, or Lisbon September 10. And you can either leave the cruise at Monte Carlo September 28, or continue on to Southampton, or enjoy a full 36 days of cruising, Copenhagen and back to Copenhagen. Rates are like this: the basic 23-day cruise, Dover-Boulogne to Monte Ca from $450, adjustable, depend on how much you extend the cru up to the full 36 days, Copenha to Copenhagen, from $525.

Chateaux after dark

Particularly if you don't beli in magic, be sure your visit to Chateau Country of France lets view at least one chateau a dark. The dramatic illuminati of the extravagant old castles the Loire Valley have spread some 34 chateaux this year, a to a number of lovely old churc besides, so as darkness falls, whole region seems to glow.

In addition, under the deft ha of Paul Robert Houdin, magic and son of a magician, light a sound are now combined. Ba ground music and narrations o stereophonic loudspeakers are ranged to merge so subtly that effect is magic indeed. At Vill dry, floodlights sharpen the in cate geometrics in the famous gardens. Vast old Chambord, w its bristle of fanciful towers, is extravagantly festive as it m have been in the days of Franci And at Chenonceaux, built asti a river, Diane de Poitiers mi again be holding court.

Tours of the Loire Valley numerous and varied. Better see it in your own hired car. illuminations will be casting t spell each night through late tober. And you will find the r inns of the valley a treat, too.

THE CHANGE? ONLY THE FABRICS!

CONTINUED FROM PAGE 64

The red and white living room, transformed by fabrics, owes its metamorphosis to the following: Red slipcovers on club chairs, Stroheim and Roman; drapery fabric of cotton toile, Lee Behren Silks, Ltd.; pink patterned fabric on side chair, Howard and Scha Inc.; purple cushion fabric, P Schneider's Sons & Co.; bl and white checked cotton cove screen, Jofa, Inc.; pink and w pin stripe on dining chairs, H Lehman-Connor Company.

HOW TO MAKE A 9' x 10' ROOM BIGGER

CONTINUED FROM PAGE 74

Following is a list of the furnishings used in the room shown on page 75:

Wallpaper: "More Leaves," Louis W. Bowen, Inc., New York.

Fabric: Matching fabric used on has work, Kent-Bragaline, Inc., New York. Quilting by Theo L. Colbert, New York. Embroidered organdy curtains, E. C. Carter & Son, Inc., New York, N

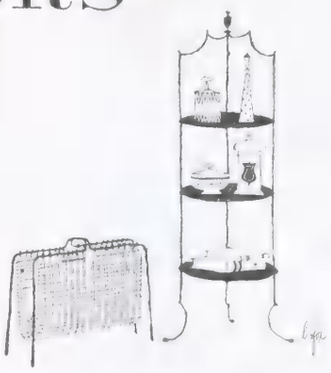
Carpet: Imperial chenille nylon rayon, E. T. Barwick Mills, Cham Georgia.

Shutters: Paul Heinley's Movable S ters, Santa Monica, California.

Furniture and accessories: Italian chair and opaline box, courtesy Helen Green, New York. Lamp, T hashi, San Francisco, California.

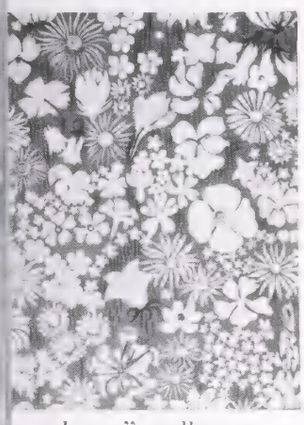
DECORATOR'S DIARY

Discover the latest finds in the home furnishings market by peeking into the diary of an alert decorator



imes I think the world is
l between people who are
to death of anything they
is too plain, too stark, too
(white enameled metal
re, for instance), and people
re scared to death of any-
hey think is too fussy, too
too ornate (like a profusion
ers in candy-pink and blue).
d ever comes of ducking the
ıan. I'm convinced. So I al-
ruggle to get such people to
an injection of whatever
scared of. But every now
en I come across the wise
who knows there is a place
rything under the sun. Hers
job I can whip through like
e.

la Park's bedroom was that
exception. Papered the one
en wall with an Imperial
, "Copenhagen." The design
ers—all kinds and as many
could cram into the space—



openhagen" wallpaper

amelessly unsophisticated
nd blues with lots of chalk
on a gunmetal ground.
a little bit of another color,
greenish yellow, which we
l in paint for the two walls
ıve windows, and also in
-a plain sheer for the draw
s, a plain linen for the bed-
and chair cushions.

Fourth wall and carpet are plain gunmetal. Furniture has white metal frames, white Formica tops, gray panels and drawer fronts. Angela loves the room as I knew she would. So do all her friends, though it's very clear when they first see it, she says, that some are scared to death of the wallpaper and some are scared to death of the furniture. But they get over it!



Romantic Lantern

Thought I'd seen every possible version of the hanging lantern, what with the rash of them that popped out last winter. But here's another, and every bit as romantic as the classical Japanese. A cage of Hawaiian wicker encloses, but doesn't conceal, a tall luminous column of white fiber glass which in its turn encloses *and* conceals the light bulbs—one of those long, tubular affairs that slips easily in and out of the socket when and if you feel a change is needed. Gives you light without making you conscious of where or what the light comes from. Think I'll order one for the front hallway of the old Sturgis house in Southhampton. The lantern may look modern to some people but they'll get a surprise when they see it hanging against that documentary wallpaper at the foot of the white-and-mahogany staircase. Decorative Accessories Corp. makes it and it's on display in the Dunbar showroom.

Half a dozen crabs and a crab trap! Doesn't sound like anything you'd rush out to buy for somebody's living room. But when I walked into the Quaintance showroom and saw "China Sea" hanging there against the wall, I didn't stop to figure out what the pattern was. One look and I knew this was the crispest, prettiest chintz I'd seen in a long weary day of showroom shuttling. Took a few minutes' studying before I discovered what those casually drawn motifs really were. Just what I said—half a dozen crabs and a crab trap. Dripping down between them, like wisteria blossoms dripping from a porch roof, are vertical columns of script, Chinese I *guess*. The whole pattern is black on white except for the bottom character of each column of script which is a perky coral, just to fool you.

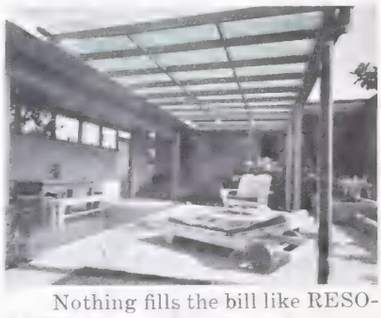
"China Sea" goes to prove what everybody always says about artists but rarely understands—that they are the people who see beauty where few others do. —M. R.



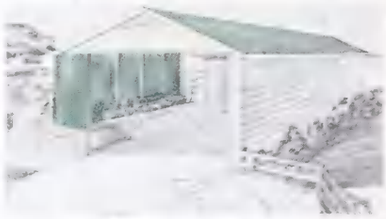
"China Sea" Chintz

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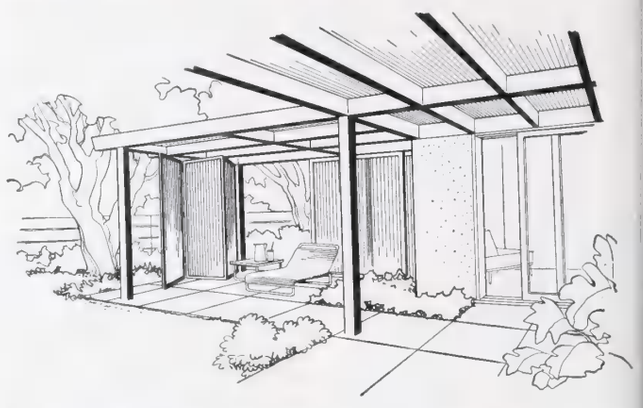
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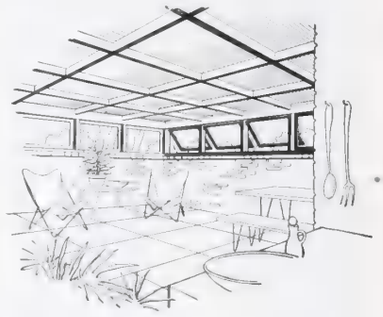
MORE PLASTIC PANEL IDEAS FOR SATURDAY'S CARPENTER

CONTINUED FROM PAGE 81

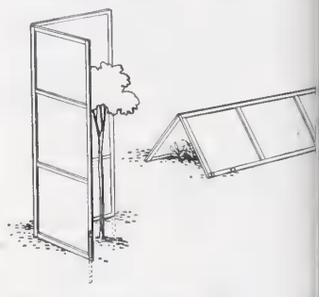
Don't forget that plastic panels can be cut, sawed, nailed, bolted, punched or drilled. The color is built in, they're fire retarding, have excellent acoustical characteristics, and, above all, require no costly maintenance. No wonder they have come into their own as structural material for buildin Plastic panels are sold under trade names as: Alsynite, Cor Durolux, Ka-lyte, Modernite, lite, Plymolite, Resolite, Rip Spun Lite, Structoglas, Sturda and Tropiglas.



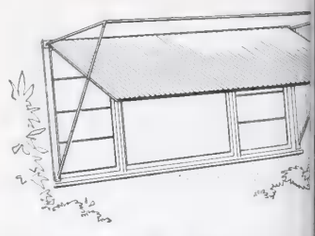
Adjustable wind screens are attractive and efficient. Here they're use to protect an airy terrace from cold winds without sacrificing light Screens fold back accordion-fashion for air. Since corrugation give rigidity to plastic itself, only light framework is needed for screens



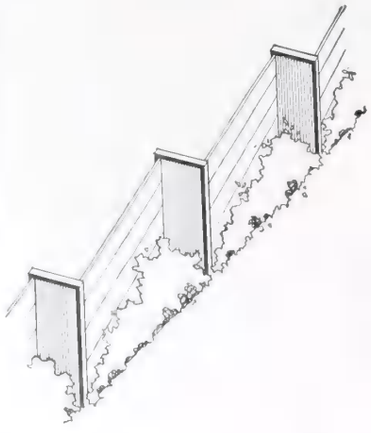
Plastic panels cut light and heat. Coolness is further increased if you provide air circulation beneath panel. In this enclosed shelter, built on an existing brick wall, hinged glass windows swing out for adequate ventilation. Yellow plastic floods room with warm light—good for cloudy, chill climates.



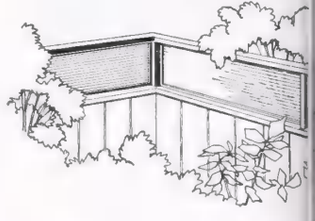
Here are light-framed wind h using a non-corrugated panel. H they fold for storage. Used on sides, they capture sun heat the day, prevent heat loss at



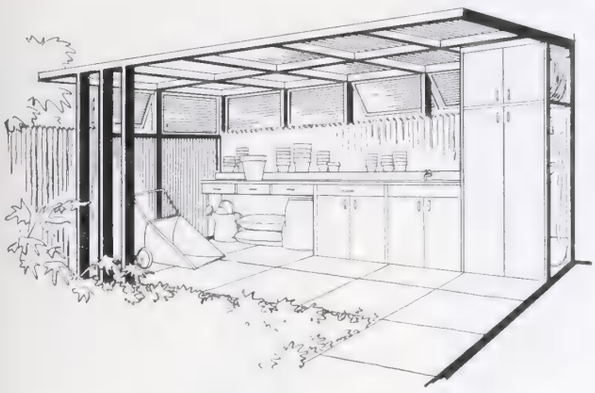
Framework of ¾" galvanized pi plastic panel form rigid, light awning which adjusts by pins th several positions to suit changin conditions. Panel, bolted to pip ing, swings by pins from rest of



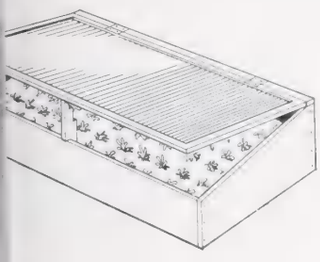
Planting along the north side of a common board fence will not suffer from lack of sunlight if you stagger fence like this to include plastic panels. Fence still insures privacy and supplies look of solidarity of good board fence.



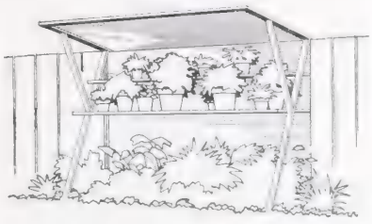
If your present fence isn't high e for privacy, extend it with plasti els. These have been placed in a frame to provide maximum st (winds exert much pressure o pieces). Amount of light that through plastic depends on the



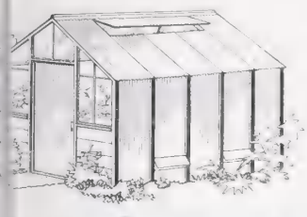
You'll garden more efficiently and certainly more pleasantly if you're protected against hot, glaring sun. This simple, efficient work center can be added to a garage or other existing building. The translucent ceiling panels prevent dark corners; hinged panel windows catch welcome breeze.



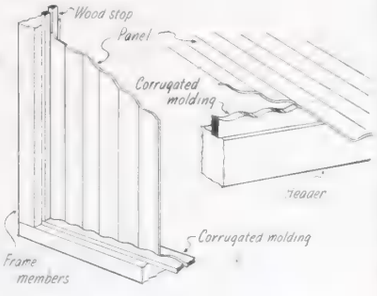
ht weight of a translucent panel it an excellent cold-frame cover. tention is excellent. Vent prop- prevent overheating your plants.



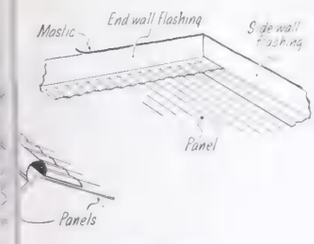
Need a shaded summer home for house plants or ailing plants? Replace a section of fence with plastic panel, install another above for shelter with light.



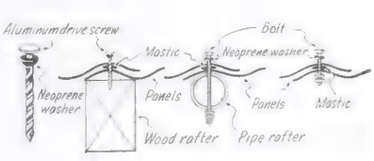
panels can replace glass for a use and are less subject to ac- Roof vents overlap one corru- on each side to minimize pos- in leakage. Side panels here concrete footing, but could ground without deterioration.



To hold panel in place within framework, use straight stops along height and corrugated molding across ends. Use corrugated molding also to seal end spaces on roof installations.



atherproofing plastic panels: m ridge-rolls for peaked roofs. m side and end-wall flashing. may be omitted if wall junc- protected by roof overhang. If seal upper edge with mastic.



Installation: Plan rafter spacing so framework hides dark line caused by overlapped panels. For long life use neoprene washers and aluminum drive screws, hammered in. To prevent leakage, drive nails in corrugation crowns only, or bolt panels to pipe frame. Seal with mastic along entire joint.

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CONTINUED FROM PAGE 88



The terrace and garden outside the living room are visually a part of it and freely accessible. Here is an outstanding example of how the judicious use of glass walls can expand the spaciousness of a small house.

(the Straubs have two little girls) contains about 1,200 square feet plus roofed porches and paved terraces. It cost about $9,000, not counting the owners' labor. They estimate that by doing it themselves, they saved four to five thousand dollars. If their house were built where winters are more severe than in Southern California, about the same amount would have to be added to construction costs for more insulation, heavier foundations, etc.

The house has a fine feeling of spaciousness and openness without loss of privacy or intimacy. The central position of the kitchen (from which the children can be supervised as they play in the garden or living room) and of the service and storage units, all between the living and sleeping areas, is the basis of the interior layout. The plan as a whole was fundamentally determined by the long, narrow plot, the desire for inexpensive construction and the preservation of the old olive trees, which were conceived from the beginning as part of the architecture of the house.

The house is related directly to the garden through the extending beams, the lines of the ceiling and floor continuing past the glass walls to the outdoors, and five separate patios: the entry or greeting patio, the living room terrace, the dining porch, the children's play and service area, and the patio of the master-bedroom. The horizontality added to this rather narrow house by all these devices is particularly noteworthy. Planning the house to the plot line, rather than just to the walls, paid off with maximum indoor and outdoor living spaces. Almost every inch of the plot has been made use of in this fashion.

Brief advice to would-be homebuilders, based on the Straub experience: Get all the advice and help you can on major problems, such as design and construction materials to be used, from a competent architect. Apprentice yourself to him when you do the work. *Ask* questions. Build bigger than you think you need to build at the moment. (You'll need the extra space sooner than you might imagine.) Let the structure become your primary design feature. Let the natural materials express themselves to full advantage, and use them according to what they can best do for you. Keep things simple, but not to the point of poverty (you'll regret it). Prepare yourself thoroughly by reading some basic books; practice carpentry and other do-it-yourself techniques where you are now. Plan as thoroughly as possible according to your own ability, what *you* will do when you finally build your own home, and what you will contract others to do. The chances are you're far more able than you think to do much of it yourself.

CONSTRUCTION MATERIALS

Exterior wall surfaces: 1 x 4 Redwood Tongue & Groove siding.
Interior wall surfaces: Tongue & Groove Redwood siding for most interior walls and ceilings, California Redwood Association, San Francisco, Calif. Interior panels of Douglas Fir Plywood, Douglas Fir Plywood Association, Tacoma, Wash.
Roofing: 3 ply composition built-up roof with 1" crushed rock on surface.
Glass: All fixed plate glass, Libbey-Owens-Ford Glass Co., Toledo, Ohio. "Factrolite" obscure glass panels, Mississippi Glass Co., New York.
Door hardware: Entry door, Schlage Lock Co., San Francisco, Calif. All interior doors, Kwickset Sales and Service Co., Anaheim, Calif.
Paint: Creosote stain on exterior and interior redwood siding, Samuel Cabot Inc., Boston, Mass. Paint on Douglas Fir Plywood, The O'Brien Corp., South Bend, Ind.
Flooring: Paving brick for living room

PHOTOGRAPHS BY MAYNARD PARKER



Particularly noteworthy here is the simple post-and-beam structure and the way in which it operated to achieve the elimination of costly interior bearing walls, so making for openness and architectural beauty.

ng and entry floor, Gladding, Mc- & Co., Los Angeles, Calif. As- t tile, Armstrong Cork Co., Lan- er, Pa.

bing fixtures: American Radiator andard Sanitary Corp., Pittsburgh,

ting: Forced air perimeter system, eral Electric Corp., Bloomfield,

mal insulation: 1" roof slab, ns-Corning Fiberglas Corp., To- Ohio.

ting: "Prescolite" wall lights, Pres- Mfg. Corp., Berkeley, Calif.

FURNISHINGS

Entrance chairs by Hans Wegner and table by Eva Nissen, from Zacho, Los Angeles, California. Bedroom lamps with "Leklint" shades, Design-Technics, New York. Carved fox on hearth, Nishon Toor. Light fixture in dining area and entrance, Stewart MacDougall, Pasadena, Calif. Dining chairs, Conant Ball Co., Gardner, Mass. Chair and ottoman in living room, The Widdicomb Furniture Co., Grand Rapids, Mich. Two chairs and side table in living room, The McGuire Co., San Francisco, California.

HOW TO MAKE PEBBLE MOSAICS

CONTINUED FROM PAGE 73

t extent of the completed peb- part, so that the new mortar be laid close up against the hed part. If the completed has become dried out, dampso that it will not draw all the r away from the fresh mortar. nother approach is to wall in in shapes or elements in the gn with a strip of sheet metal, work entirely within that e. When the concrete is well the wall can be removed and ew work brought up to it. The ntage of sheet metal is that it be bent into any shape re- d. Caution: avoid shapes that oo complicated.

General pitfalls

your mortar is too soft or too . your pebbles will keep sink- Don't put your pebbles and s in too shallow. Wet them then sink them well into the nt so that the "belly" is bethe surface. (This is particuimportant where there is a e-thaw condition. Here it is to keep the pebbles barely e the surface so as to avoid basins that might freeze and crack your mosaic.)

you are covering a large area, must provide expansion joints 10 or 12 feet. A slab of con- 10′ x 10′ can expand a ½″ a hot summer sun beats down all day. The expansion joint be filled with asphalt or sand, ou can use a line of bricks set ly on sand as the expansion

n't use old cement—the gth is all gone out of it. Don't and from the seashore, unless *thoroughly* washed. Don't try o too much at one session. e enough time to do a good -up job on your work and on tools. And, above all, don't try to do something that pebbles can't be made to do.

Work details—Make a line drawing of your design on wrapping paper the exact size of the mosaic to be done. The mortar should be smooth and firm and at the proper level in the mold (mosaics must be contained between fixed borders) to allow for displacement of the stones. Lay the paper over it and trace the lines sharply enough so that when the paper is removed the lines will show on the mortar.

If your design is complicated, the drawing can be transferred by going over the lines with a pounce (a small wheel with sharp teeth that make a line of holes). Then the perforated paper is laid over the mortar and a black powder, dusted over the lines, penetrates through the holes to the cement beneath, outlining the design.

Use a level or a small plank to keep your work even and tap the surface with a block as you go along. When the area is covered and the stones well set and smooth, you will find that the mortar has begun to harden. Lightly brush off any loose sand and, without disturbing the stones, clean the surface as much as possible with a sponge or damp cloth. Let the mosaic set overnight uncovered.

Next day wet it well and cover it with anything that will prevent it from drying out too quickly. It should take several days at least. When completely dry, a solution of one part muriatic acid to five parts water should be brushed stiffly over the mosaic removing surface smears. *Caution:* Mix solution in something which is not metal and don't allow solution to touch any part of your body or clothes. Finally, wash your mosaic with water, relax and enjoy it, for you'll deserve it.





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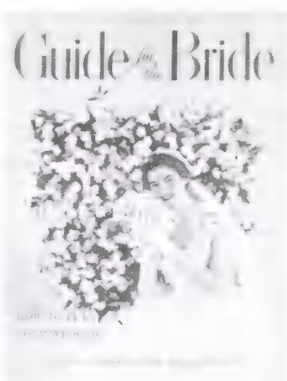
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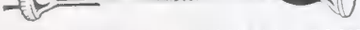


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WHAT A MAN DID ABOUT A KITCHEN

CONTINUED FROM PAGE 68

Remodeling a kitchen yourself is not a simple matter. So if you are going to undertake it, it is obvious you must have a system, as Mr. Hotchkiss had.

His system started with lists—many lists. One of the most important was entitled "Sequence of steps and operations:" Starting with "preparing a rough plan showing all important dimensions," it proceeds to "cut out templates of equipment and arrange on scale drawing," on down through the many details such as location of water, heat and light connections, list of materials to be used for framing, doors, floors, etc., making rough diagrams for plywood, counter material, and stainless steel for economical use and ordering, and listing all materials required.

Since the kitchen had to be in use during the entire remodeling process, one of the most important lists was concerned with the sequence in which various sections would be removed and replaced.

Since the average kit of household tools would hardly be adequate for an ambitious remodeling job like this, a list of the tools Mr. Hotchkiss found essential will be helpful. He used an electric "Shopsmith" for sawing, sanding, drilling and joining; an electric belt sander, polisher and buffer, and a vibratory sanding kit for finishing doors. For the counters, he required a 7-inch electric saw with carbide blade, a utility drill, a portable jigsaw, a soldering kit, and Metalmitre cutters for mitering counter trim. A portable spray outfit and skate conveyors for spraying and sawing plywood panels made the big job manageable.

Mr. Hotchkiss kept a careful record of all the miscellaneous materials, too, things like adhesives, paints, lacquers and the like. For your convenience, we are giving you here a complete list of all the elements which together produced the fine kitchen we show:

Wall surfaces: Plywood soffit, wainscoting and shelving, white birch, all U.S. Plywood Corp., N.Y.C.

Flooring: Terraflex tiles, Johns-Manville Corp., New York. Hardboard underlay, U.S. Plywood Corp., New York. Kentile adhesive, Kentile, Inc., Brooklyn, N.Y.

Hardware: Cabinet hinges and knobs, Washington Steel Products Inc., Tacoma, Washington. Cabinet magnetic Leco Latch and Neoprene Leco-Flex Latch, Laboratory Equipment Corp., St. Joseph, Mich. Cabinet Touch-Latch catches, National Lock Co., Rockford, Ill. Cart casters, The Bassick Co., Bridgeport, Conn.

Plumbing: Stainless steel sinks, Legi Stainless Sink Corp., Long Island Cit N.Y. Stainless steel Blo-Tite sink rim Pyramid Mouldings, Inc., Chicago, Il

Lighting: Marco recessed lights, Ma vin Manufacturing Co., Los Angele Calif. Outlets, National Electric Pro ucts Corp., Pittsburgh, Pa.

Ventilation: Kitchen ventilating kit (wi Joy Mfg. Co. fan, Pittsburgh, Pa. Rochester Gas & Elec. Corp., Rocheste N.Y. Marco filter fan, Marvin Man facturing Co., Los Angeles, Cal Stainless steel cooking unit hood, Brac Mueller & Huntley, Rochester, N. Epoxy resin bonding adhesive, Ar strong Products Co., Warsaw, Indian

Heating: Cast-iron baseboard, Uti Radiator Corp., Utica, N.Y. Radiat cover over sink, Erdle Perforating C Rochester, N.Y.

Appliances: Gas oven and surfa cooking units, Western-Holly Applian Co., Culver City, Calif. "Broil-Qui broiler, Broil-Quik, Inc., New Yo "Dishmaster" faucet dishwasher, Geri Michigan Corp., Adrian, Mich. "W ing Blendor," Waring Products Cor New York. 21" Admiral table mod television set, Admiral Corp., Chicag

Furniture: Sunfan chairs, Swedi Modern, Inc., New York. Gauze curt material, Artlee Fabrics, Inc., N York. "Velon" window seat coveri The Firestone Tire & Rubber Co Akron, Ohio. Lamps, The Stiffel C Chicago, Ill. Tables, Drexel Furnit Co., Drexel, N.C.

Wallpaper: "Spatter Dash" and "B Shelf," F. Schumacher & Co., New Yo

Counter Tops: 1/16" Westingho "Micarta" laminated to ¾" mahog plywood, all from U.S. Plywood, cut w home utility 7-inch saw, home uti drill, home utility portable jigsaw, The Black & Decker Mfg. Co., Tows Md. Prepo Master Torch Kit, Pr Corp., Skokie, Ill. Metalmitre cutt Pyramid Mouldings, Inc., Chicago,

Accessories: Mixer shelf, cup racks towel racks, Washington Steel Produ Inc., Tacoma, Wash. Auxiliary tin Lux Clock Mfg. Co., Waterbury, Co "Fyre-Freez" fire extinguisher, Wa Kidde & Co., Inc., Belleville, N.J.

Window: "Pella" picture and casem unit over sink, Rolscreen Corp., Pe Iowa.

Miscellaneous materials and equipme Lacquer for finishing cabinets, Finis Division, Interchemical Corp., N York. Wallpaper Tool Kit, Ameri Brush Co., Chicago, Ill. Adhesive bonding metal, plastic, wood, gl etc., Armstrong Products Co., Wars Indiana. Wax for floors and cabin H. F. Staples & Co., Inc., Medf Mass. Neu-Tone white and Nu-l color paints, The Martin-Senour Chicago, Ill. Stainless steel trim counters and stove hood, Pyra Mouldings, Inc., Chicago, Ill.

Tools and equipment: Woodworking "Shopsmith," Magna Engineering Co Menlo Park, Calif. "Thor" belt san polisher and buffer, all Indepen Pneumatic Tool Co., Aurora, Ill. Vi tory sanding kit, Speedway Manufac ing Co., Cicero, Ill.

Spray Finishing: Portable spray ou Binks Manufacturing Co., Chicago Conveyors, The Rapids-Standard Inc., Grand Rapids, Mich.

CONTAINERS WORTHY OF PLANTS

CONTINUED FROM PAGE 63



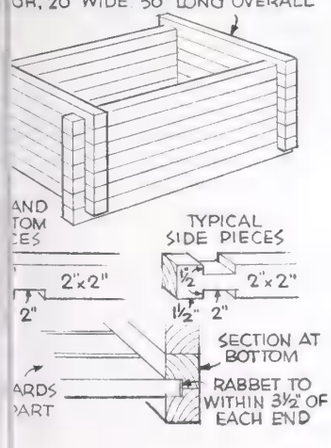
OF THE ALEXANDER HIXONS

Plants as impressive as this venerable jade need a container of strong lines and construction. Tub of redwood planking is screwed together for maximum strength, has sloping sides to help slide roots out without damage when repotting becomes necessary.

PHOTOGRAPHS BY MAYNARD PARKER



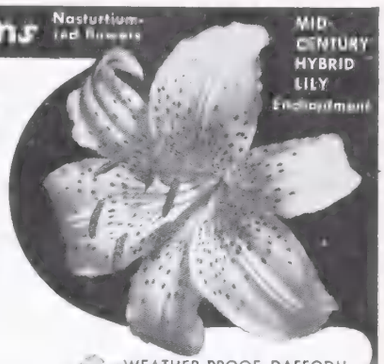
GH, 20" WIDE 30" LONG OVERALL



Log cabin construction using 2 x 2's makes a self-decorative plant tub that is strong enough to hold the soil needed for sizable shrubs and small trees. Note that a quarter inch is left between the boards in bottom of container for good drainage.

(Please turn to page 127)

Wayside Gardens — Nasturtium-led flowers



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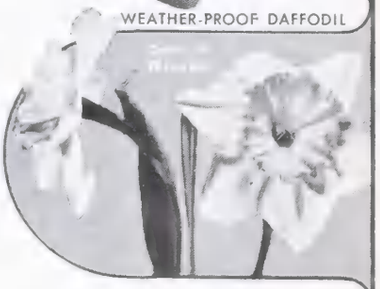
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Viburnum, Carlcephalum. Sensational, new English origination is the best shrub offered in 50 years. Lovely 6" clusters of very fragrant white flowers bloom lavishly on 6 ft. plants. Hardy at below zero temperatures.

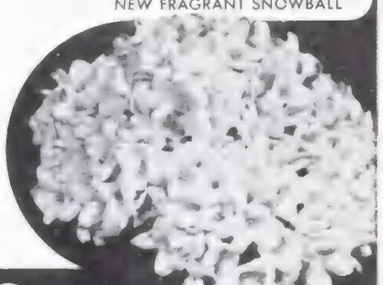
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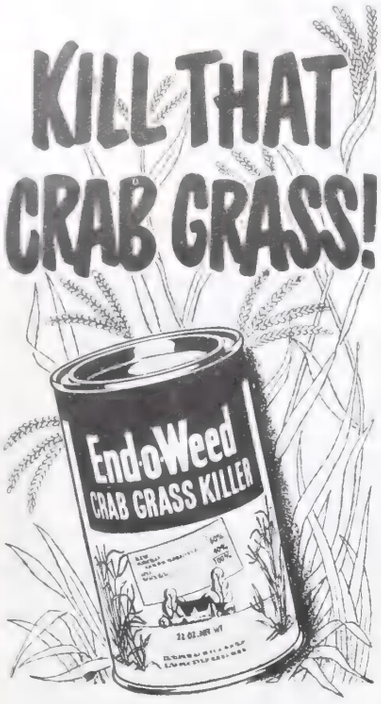
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Books for Gardeners

Seaside Planting, by Donald D. Wyman. Bay State Nurseries, Inc., North Abington, Mass., 1954. Technically this is a 16-page nursery catalog, but it is actually far more. It is a guidebook to the fascinating world of seashore pines, beach plums, shad, bearberry and the bayberry. Mr. Wyman writes, "Wherever you live we hope that the pictures and descriptions will give you a taste of our North Atlantic shores."

He admits that it was fun for him to take the photographs and write the copy. "Bayberries: Crush the deep green leaves and inhale the fragrance! Your seaside planting will not be complete without bayberry." Or this: "Shadbush: Since Colonial days the white flowers of this shrub have been the signal to coastal folks that the shad (or herring) are tumbling up... streams from the sea in a mad... to spawn in the upper waters. ... the Shadbush is truly a plant ... in with the sea. For borders ... tall dense screens in sun or pa... shade, any type of soil." A... pines: "Plant pines for roma... also to effectively screen uni... esting approaches and uninte... ing views—and what a beau... frame they make for the seas... that you view from your windo...

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Flower Arrangements Anyone Can Do Anywhere by Matilda Ro... A Signet Key Book, The ... American Library, New York. ... If you have never tried your ... at arranging cut flowers, this ... paper-bound booklet will give ... courage to try. Experienced ... teurs won't find much to help t... despite the claim which is ... on the cover.—J. E. H.

CONTAINERS WORTHY OF YOUR PLANTS

CONTINUED FROM PAGE 125

PHOTOGRAPH BY R. WENKAM



Antique vent tiles set in concrete make a permanent container of real distinction. But choose only solid tiles if you live where winter freezes occur or ice formation may split your tiles. Containers may be open on the bottom, as here, to allow permanent rooting into soil below.

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urfaced redwood boards orm this handsome plant ıb. Two-inch lumber, per-ctly mitered corners, and ght construction make ıb strong as well as deco-ıtive, help it withstand attering and strain when ıoved from place to place.

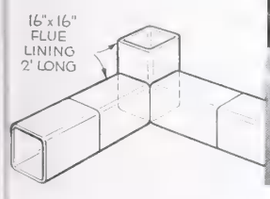


Square redwood box has strong horizontal lines, is an important architectural feature in garden at left. Planter is strongest if bottom is fitted inside so horizontal nailing helps hold weight of soil.

TO PHOTOGRAPHS BY PHILIP FEIN

lue tile lining is versa-le material. Here it is sed both as a container ıd a low seat-wall. Mor-ır is not needed; weight olds tiles in place.





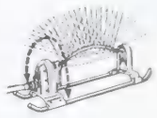


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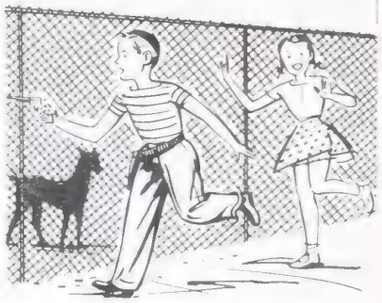
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WHAT TO DO ABOUT A HOT ATTIC

Continued From Page 83

Good gravity or "air wash" ventilation, because it may involve extensive structural alterations is economical only in new construction or where some special feature of the house happens to lend itself very readily to this approach.

MOST of the solar energy striking ordinary, dark-colored roofing materials is absorbed. If, however, a roof is painted white or surfaced with white marble chips or other light-reflecting material, a large percentage of the energy will bounce off, and the quantity of heat coming through into the attic will be reduced to almost the same extent. Technically speaking, the part of the solar *radiation* which is reflected never becomes *heat*, as such. It is not heat until it has been absorbed in some solid material, raising its temperature. For practical purposes, however, it is sufficient to remember that solar radiation can be turned away by light-reflecting materials, and that in this way a great deal of heat can be prevented from entering your house.

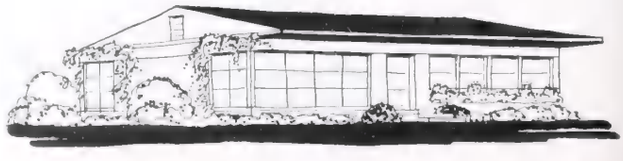
While white roof paint has been used fairly extensively in Florida and has proved effective and reasonably durable there (House Beautiful, March, page 136), not too much is known about it in other parts of the country. No experience has been accumulated on how often this treatment will need to be renewed under Northern conditions and in areas where there is a good deal of soot and smoke, but it seems obvious that at worst annual repainting would be sufficient to maintain its heat-reflecting properties at the critical time of year. For attic spaces (such as porch and sun-room roofs) which are exceptionally hard to ventilate or insulate, white roof paint seems a likely contender in the Summer Comfort Derby, and it will probably find extensive use in all parts of the country in the near future. It is also an excellent alternative to ivy or planting for keeping sun heat out of masonry walls which soak up heat in the daytime and give it off inside the house at night.

A more permanent means of increasing the summer insulating value of roof construction is the us of heat-reflecting insulation *withi* the structure. This is a good "d it-yourself" project if your attic i reasonably accessible and well ve tilated and if done in cool weathe before the attic is a bake-oven.

To understand the exceptiona efficiency of reflective insulation i combating sun heat, and the prin ciples governing its proper applica tion, it is necessary to go back, fo a moment, to high-school physic Solar energy, you will remembe is not heat but radiation. It b comes heat when it is absorbed i the roof and conducted through to the attic space beneath. Emer ing from the underside of the ro boards, it undergoes another cha meleon-like metamorphosis and b comes partly *convected heat*—he in a moving air current and part *long-wave radiation*—a type of r diation which is reflected by m tallic surfaces. The portion whi is convected heat tends to ris because of the buoyancy of heate air. The part which is long-wa radiation "jumps" across the att space to the floor or ceiling belo where it is again absorbed at again becomes heat—this time heated ceiling right over your hea

SINCE heat does not—cannot travel *downward* by convecti (through air currents), most the heat reaching the ceiling fr a roof gets there by way of lo wave radiation, and can readily bounced back again with reflect insulation. In order to do this, is not necessary or even desira to install the insulation at the b tom of the attic space. Beca materials which *reflect* long-wa radiation also do not give it readily, a layer of metal foil on t underside of the roof rafters d a double job: It bounces part of t radiation back against the r boards, and when the air in tween becomes hot, as inevita it must, it refuses to radiate t heat downward to the ceiling low. If the air in the attic space even moderately well ventilated great deal can be accomplished such a layer of insulation.

While we are back to school will be useful to review the phys



attic ventilation. One of the first ings we learned about physics is at heated air rises and this, of urse, is just what the heated air your attic wants desperately to , just as desperately as you wish would go away and let you alone. The trouble is that we also want r roofs to shed snow and water d, therefore, build them—most them—in the form of an inverted which is the best possible form to p the heat. In our more recently ilt houses where an opening is vided high in the point of the at each end, a good deal of er-hot air becomes trapped be- en the rafters and cannot leak . When this happens, the under- e of the roof becomes very hot, t is radiated down to the ceiling eath, and the ceiling turned into adiator.

The obvious thing to do about is to punch holes in the roof r the middle to let the hot air , and this is just what is done the metal ventilator units, in the n of miniature dormers, which beginning to appear on the ket. Installed at the highest sible point, as close to the ridge- as feasible, such ventilators let the trapped air and prevent the beneath the roof boarding, and underside of the roof itself from oming very hot, and thus from ating heat downward.

ST which of the three methods escribed is the best way to solve r Hot Attic Problem depends on and your home. It may be that ombination of two or of all e is indicated. Thus, if your is flat or your attic is com- ely inaccessible you may be ted to the white paint method; our attic is easy to get into and d up in and you are not ad- e to a little carpentry, you may t to install reflective insulation perhaps to improve the ventil- n somewhat at the same time. the efficacy of this method de- ds in the last analysis on at moderately good ventilation.

r, if you feel that for some on or other you are in a posi- to do an exceptionally good of "air wash" ventilation, one h will cool all parts of the un- ide of the roof by gravity ac- as is done in new "climate rol" construction by providing ntinuous ventilator along the of the roof, you may be able ly on this alone, in conjunc- with adequate winter insula- Knowing what the basic prin- s are, and how the various ods work, you should be able ck the one best suited to your purse, abilities and house, or by experimentation to determine how far you need to go in any of the three directions.

And there is still a fourth method —mechanical ventilation—to fall back on. Actually, an attic fan should not be considered so much an alternative to other methods of solving the Hot Attic Problem, but rather a device which you may want to have and use regardless.

Once you have such an attic fan, properly installed, you will probably not want to go in for anything elaborate in the way of roof insulation, since if the air in your attic becomes hot, it will be a simple matter to flush the heat out again by turning the fan on for a few minutes in the afternoon, along with operating it at night to bring in cool night air and to create cooling breezes. On the other hand, a roof which is insulated against sun heat and built to provide adequate gravity ventilation is no obstacle to the most important use of an attic fan: that of cooling the lower part of the house and cooling the people in it by creating an artificial breeze.

An attic fan is *most* useful when your house is normally not too well ventilated, when the bedrooms are partly under a pitched roof, and in areas where still, hot nights are the rule rather than the exception. It is useful for getting rid of accumulated attic heat, for cooling the structure of the house when the temperature drops at nightfall, and as a breeze-maker.

THE main function of the attic fan is to bring down temperatures by cooling the structure of the house with night air after sundown. In many houses, this job can be done in a matter of minutes, because the structure is such that it cannot absorb much heat, and gives it off readily. A light frame house warms up quickly (and reaches higher temperatures in the daytime), whereas heavy construction does not get so hot but takes longer to cool. Once you have an attic fan, you will soon learn how long and how often to operate it to achieve this effect.

Generally speaking, if your house does not "heat up" in the daytime and does not "store" heat so that it remains warm at night, you have little need for an attic fan: a little more money when invested in a room cooler may pay better dividends, especially if really hot spells are few and far between and you usually have as much breeze as you need for comfortable sleep.

(*Please turn the page*)

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118 Manoir Richelieu & Cottages

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122 *Evergreen Studios
118 *Jo-Von Industries
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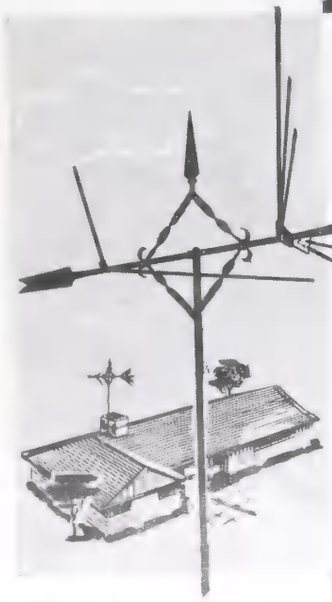
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WHAT TO DO ABOUT A HOT ATTIC

CONTINUED FROM PRECEDING PAGE

Besides using your fan to cool the house, you can also use it to create a breeze almost anywhere in the house by knowledgeable operation of your windows. Since air must come into the house to replace the air blown out by the fan, the fewer the windows left open to admit outdoor air, the faster the air will come in the windows which are open. By observing this principle, if your fan is properly installed and of adequate capacity, you can have a natural-seeming breeze in your living room in the evening, and then switch it to the bedrooms at night, controlling its intensity by the number of windows left open and, if necessary, "wasting" part of the effect in an unused room to prevent excessive air movement in those in use.

Mechanically induced air movement of this kind can do an amazing job of making even the hottest weather bearable, at least after sundown. For example, an analysis of the eight hottest successive days in New York City's history, August 27 to September 3, 1953, made by HOUSE BEAUTIFUL using official New York Weather Bureau readings of temperature and humidity, shows that between seven and eleven in the evening all 32 of the hours involved were above the "effective temperature" which most people consider "hot." The same analysis showed, however, that with a breeze of about one mile per hour, eight of the 32 hours would have been completely comfortable. With a breeze of two miles per hour 16 hours, or half of the total time, would have been acceptable. With a four-mile-per-hour breeze—not too difficult to achieve near the windows of a house with an adequate attic fan—three-quarters of the total time would fall below the "hot" line, leaving only eight hours which would have been regarded as hot by a family making best use of this method of cooling.

THIS is why so many people who have used attic fans in this way describe them enthusiastically as a really effective substitute for air cooling, at least so far as the night hours are concerned. In the words of one such user: "My attic fan means that I can have just as much of a breeze through my bedroom at night as I want and need, besides being able to cool it down before I go to bed. Imagine what it means never to have another hot, stifling night and you can see why I'm such an attic-fan booster."

Manufacturers' literature on a tic fan installation, capaciti needed, and so on is well thoug out and organized and can be f lowed with confidence in planni an attic fan installation if you cide to make one. Fans are n available in horizontal as well vertical form for installation houses with shallow attics, and t type is particularly easy to insta even where full attic headroom available.

As pointed out in the manuf turer's literature, it is important make sure that your attic equipped with adequate outl preferably on opposite sides of attic, to let out the air which fan draws out of the house, a that such openings be protec against weather and, in cold mates, a means provided to cl them in winter to conserve heat. To function as intended, y fan must be installed in an tight enclosure over the opening the ceiling, usually located i central hallway, through which is drawn from the house, or, i is installed in an attic window, the attic itself be air tight—wh is not usually the case. Mod fans have automatic, air or m operated shutters to cover the ing opening when not in use.

In selecting an attic fan, particular attention to the am of sound generated by the m and fan blades when running. W proper engineering, fans can kept free from rattles and un essary noise, and since they used during sleeping hours th exceptionally important. Since fans are competitively price behooves you to make a ca selection to be sure of maxi quality and performance. If sible, make comparisons bet various makes installed in homes of your friends before ciding which one to buy.

AN extremely valuable acce to any attic fan installati a time switch to turn the fa automatically at a predeter hour after you go to sleep, it is rarely necessary to ru fan all night and sometime comfortable to do so. An ade switch of this type costs only one-tenth as much as the fan ($15), so it is a worth-while i ment which eventually pays self in operating current an duced wear and tear on th

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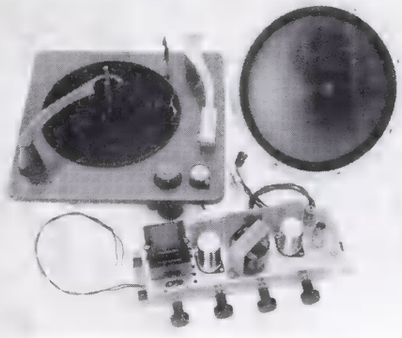
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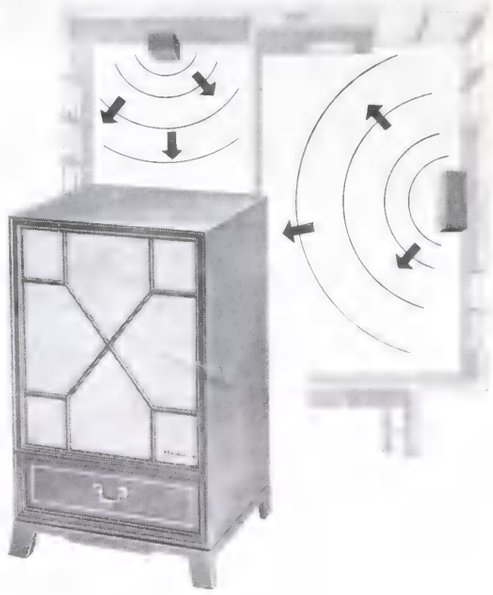
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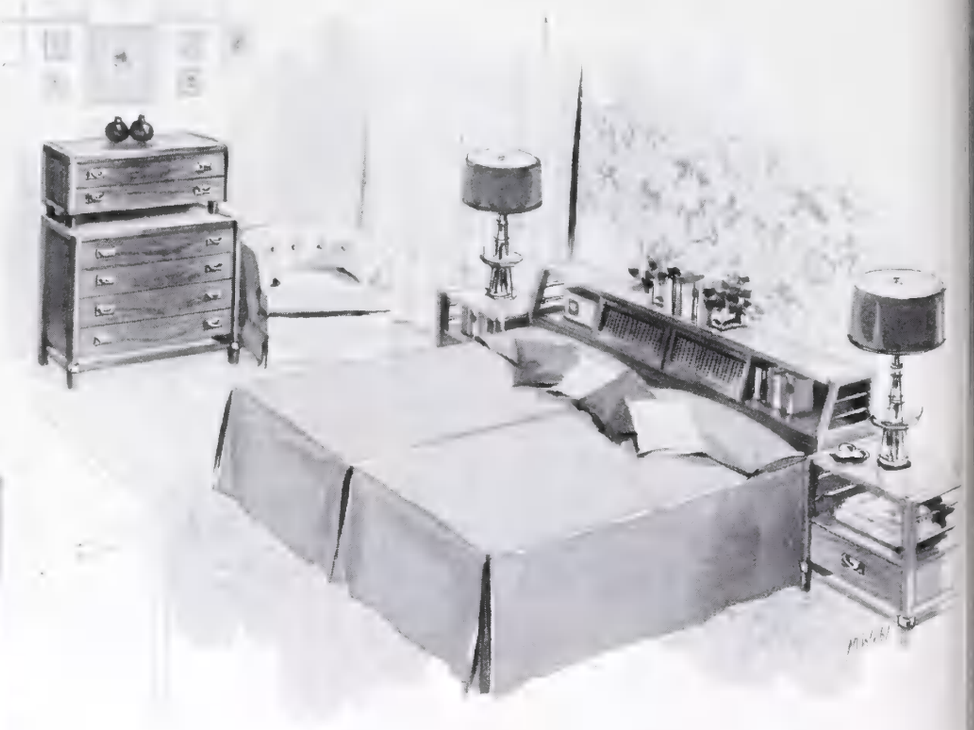
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House Beautiful

VOL. 96, N

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AUGUST 1954

HOW TO STORE ALL YOU NEED OR WANT

Where to Keep the Good Things for the Good Life **43**

Best Way to Gain Space: Cut a Thin Slice off the Room and Turn It into A Storage Wall **4**

How to Find Space in the Same Old Place **50-53**

Break Out A Wall to Solve Your Storage Problem **54-55**

If You Can Spare Three Feet in the Garage **56-57**

The Philosophy of Storage **58-59**

Only 20 Inches of Space=New Guest Room **60-61**

12 Storage Spaces You Are Looking At But Probably Don't See **62-65**

Storage Walls Ready-Made **98-99**

How to Squeeze the Last Inch of Use Out of Your Storage **13**

BUILDING

What Makes an Award-Winning House? **78-83**

CLIMATE CONTROL

What Makes You Feel Hot? **90-91**

GARDENING

Why Is This Garden Worth Using as a Model? **66-69**

How to Use Plants with Style—IV **72-73**

Geraniums Have Come Back **74-75**

How to Find Space to Grow Your Own Apples **95**

FOOD AND THE ARTS OF GOOD LIVING

What to Serve in the Hot Sun **70-71**

Are Gourmets Born or Made? **76-77**

Better Ways to Cook Meat **84-89**

HOUSEKEEPING AND MAINTENANCE

How to Squeeze the Last Inch of Use Out of Your Storage **13**

TRAVEL

How to Leave Home and Like It **40**

OTHER FEATURES

How to Leave Home and Write a Symphony **8**

Window Shopping **14-39**

The Musical Traveler at Home **92**

ADVERTISING INDEX **121**

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How to leave home and write a symphony

By RICHARD WILLIAMS

JOSEPH Haydn, celebrated composer and conductor, was almost sixty when he made the journey from a small town in Bohemia to far away and fogbound London, going first to Vienna, traversing Germany, Belgium and the Netherlands, and then crossing the Channel. The journey had, of course, to be done by stagecoach and in many stages. Friends tried to dissuade him. Even Mozart, an adventurous man, said, "Papa, don't go! You don't speak any languages." But Haydn said: "All the world understands my language," and went.

The fact that he went shows us both how robust was his constitution and how young his spirit. Haydn was ready at a moment's notice for any kind of fresh experience, from an early morning fishing expedition, to new amorous entanglements, to experiments in music. The London adventure, which included voyage, sight-seeing, composing, conducting, being lionized and falling in love turned out fortunately for Haydn. It also turned out fortunately for us, because he wrote the symphonies which are his best dozen.

Haydn's patron and employer, Prince Nicholas Esterhazy, died in 1790, so Haydn was able to accept the invitation extended to him by John Peter Salomon, concert manager, violinist and English music publisher. In London, from March to May 1791, Haydn directed a series of orchestral concerts where his new symphonies, including the "*Surprise*" *Symphony*, were performed. Haydn's success was enormous. The Londoners were mad for "the German professor." George III, "who liked no music but Handel's," was so taken with the new music that he and the queen gave a special reception to honor Haydn. The University of Oxford awarded him a Doctor's diploma, a distinction conferred on only four persons since the year 1400.

To acknowledge such a diploma, it was customary for the recipient to send the University a specimen of his quality. Haydn titled a symphony he had composed three years earlier the "Oxford." This was a gracious enough gesture. In addition, he sent Oxford a little song, a canon for three voices, so composed that whether you read it backward or forward, from the top, bottom or middle of the page, it made musical sense.

The little composition is of no importance, except that it exemplifies the composer's interest in musical "stunts." Haydn shared his contemporaries' delight in acrostics and riddles, in all kinds of tricks with words or notes or numbers arranged to make puzzling patterns, to bedevil the ingenuous and astound the naïve. Haydn never lost his fondness for pranks, some of them very simple. Was he therefore a simple man who *happened* to have a gift for music? No!

(*Please turn to page* 8)

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HOW TO LEAVE HOME AND WRITE A SYMPHONY

CONTINUED FROM PAGE 6

Haydn's mind was not simple; it was wide and complex and with room for many things. Nothing is so contradictory as genius. Is it to be believed that Schubert liked to perform the "*Erlking*" by blowing through a comb? That Wagner was proud of his ability to stand on his head? The mixture of profundity and naïveté, of complexity and simplicity, shows itself in Haydn's music, perhaps, more than in others. His music encompasses religious deliberations, exalting hymns to nature and (in the very same works) imitations of actual sounds of nature which, musically speaking, are primitive.

SIMILARLY, the man who wrote these wonderful and often mysterious, deep and puzzling London symphonies was equally capable of writing symphonies for children's toys or for mechanical birds, and delighted in giving some of his works such titles as "*Symphony for Fire Extinguishers*," "*The Philosopher*," "*The Schoolmaster*" and "*The Chicken*." These symphonies are forgotten. But the "*Surprise*" *Symphony* is something else again. It is one of his most famous symphonies, because of its joy and beauty, not because of its title nor because of the surprise. The alternate title is "Symphony with the Drum Crash." Either title is due to the second movement of the symphony, where, after a soft passage played by the strings, a drumbeat comes in unexpectedly. Here again you have a trick, a stunt. But you also have great music. Legend says that Haydn noticed a few somnolent people at one of his London concerts. He wanted to take revenge on these inattentive folk by first lulling them with a quiet passage and then waking them up suddenly.

"Here," Haydn said, "the ladies will scream." Whether this legend is true or not, whether the ladies screamed or not, it is certain that the surpise in the "*Surprise*" *Symphony* has by this time become as unsurprising as the discovery that Joe, the fat boy in *The Pickwick Papers*, is asleep. It is equally certain that the *G Major Symphony* need not surprise us at all to enchant us.

It is one of Haydn's finest sym-

(*Please turn to page* 112)

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...Designed to blend with today's living when living-dining areas are often one, demanding utility and decoration. This Extensole requires small space when closed — and is quickly, smoothly extended to place 14 or 18 guests if need be. Four sturdy pedestals give added support to carry the extra weight and length. Silent running, solid brass casters make for ease of movement. Extensole's exclusive NO-SPLIT top provides concealed extension features which your dealer will gladly demonstrate. Or send for a free illustrated folder and name of nearest dealer. Priced at $165*.

Also available in 126" extension if desired

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Decorating is so easy and economical when your home is floored with Oak. Naturally beautiful Oak is appropriate with contemporary or traditional architecture, harmonizes with all furnishings.

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Tell your architect, builder or dealer that you want OAK floors in your new or remodeled home.

NATIONAL OAK FLOORING MANUFACTURERS' ASSOCIATION · STERICK BUILDING, MEMPHIS 3, TENN.

Once upon a there was a little named ZUSEE, who, like all had a genius for getting . Around each day her would be so wet that a new one had to be used... that is until her found out about...



Wamsutta*

"Continental" Towels

with the "Desert Dry Finish*"

You'll find the Wamsutta "Continental" Towel a joy

—because it's more *comfortable* . . . only this new fluted-texture towel is so luxuriously gentle to your skin

—because it's more *convenient* . . . the extreme absorbency of its exclusive "Desert Dry Finish" drinks up every drop of moisture (and dries after use) in a jiffy

—because it's more *fun* . . . its thirteen accent colors suggest almost limitless opportunities to liven up your bathroom decor to suit *your* taste.

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And by the way...have you seen Wamsutta *Underwear for Men?*

*TRADEMARK

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SIT DOWN and relax. Foamex moulds itself to your curves.

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You can be sure its beauty is more than skin deep!



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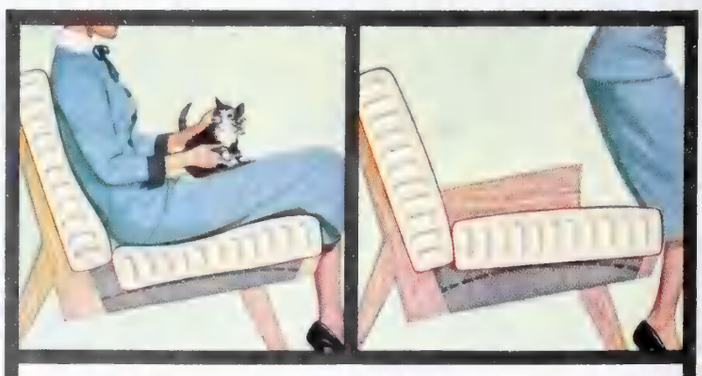


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Ranch Oak's collection of over 100 pieces includes attractive furniture for every room. Constructed of hand finished solid white oak, each piece is distinguished by its authentic American design and hand-hewn effects. In Ranch Oak you choose from a wide variety of fabrics, patterns and colors in upholstery . . . and a choice in finishes of Ranch Oak, Old Mission or Desert Tan.

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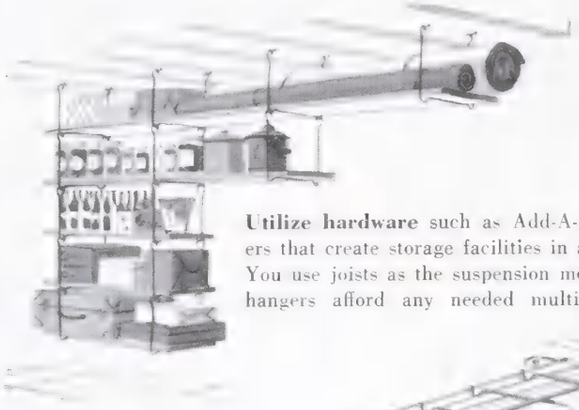
Squeeze the last inch of use out of your storage

There's a world of hangers, hooks, gadgets that convert bulk storage space to your needs

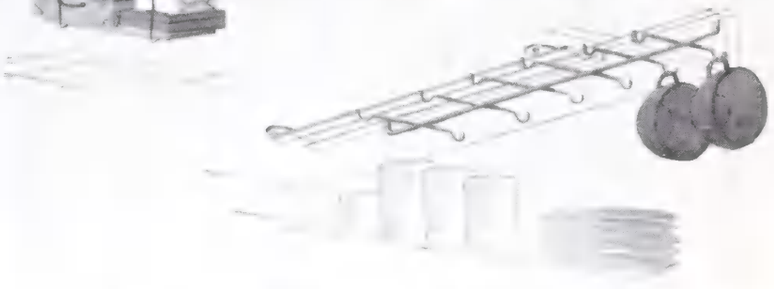
By JULIE POLSHEK



Use fixtures that expand closet area to make the most of whatever closet space you have. Take advantage of storage devices that utilize closet doors and walls, of carrier rods that afford you "in-the-open" garment selection. Organizing contents of closets brings about ordered tidiness along with new convenience.



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With traveling holders for cups or tumblers, you can utilize the furthermost recesses of your cabinets. There's also less likelihood of breakage. This Gray rack is rubber-coated for that reason.

Pots and pans with traveling holders can also eliminate need for stacking and unstacking and give new usefulness to low cabinets whose contents are otherwise inaccessible.

(Please turn to page 97)



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★ MONOGRAMMED SHOWER CURTAIN only **$9.95**
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★ 6 pieces (2 bath, 2 hand, and 2 wash cloths).....only **$14.95**
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EXCEPTIONAL VALUE



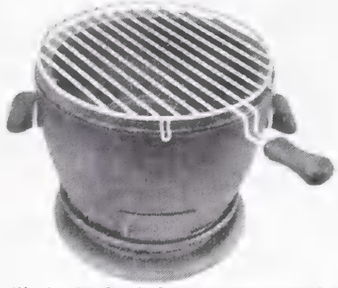
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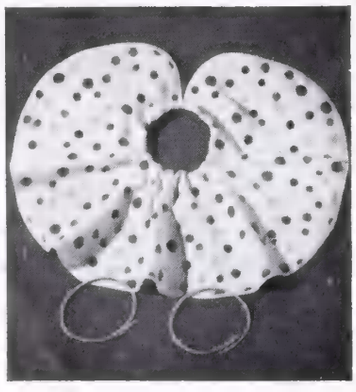
PERK UP A TRAVEL with a traveling percolator, red plaid zippered case co fitted with a 2 to 5 cup alumin automatic percolator. 4 pla cups. 4 stainless steel spoons plastic-covered jar for su polyethylene bag for coffee. an flannel bag for the electric co maker. No need to wait for R Service. Brew your own Br $19.95 incl. tax and post. Jere Manor. Box 130. Nyack. N.



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BEACHCOMBER SHIRT a wonderful way to look w you're tending jib on a bea sailboat, or shelling, or lunch beside the pool. Red and w or blue and white striped te it has a crew neck: washes a towel. Small, medium and la $3.95. Matching white bo shorts with pocket. small. dium and large. $2.95. Ppd. Shop. Jackson St., Americus.

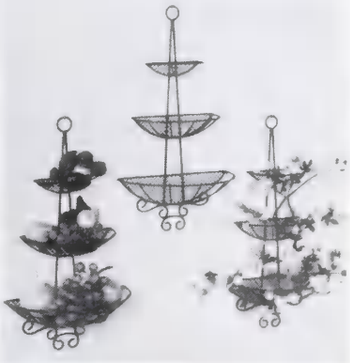


MAKE-UP CAPE FLIPS without strings. A plastic r in the top seam slips on neckla fashion and secures the te cloth cape while you wash a set your hair. Use it, too, w you powder your nose or br your hair! Cape with ring. $1 ppd. Or buy the rings alone a make your own capes. 2 for 5 5 for $1. 12 for $2. Pattern sh included. Order them from F Oaks, Box 342. Winnetka 1,

SHOPPING WITH Pat Gunan



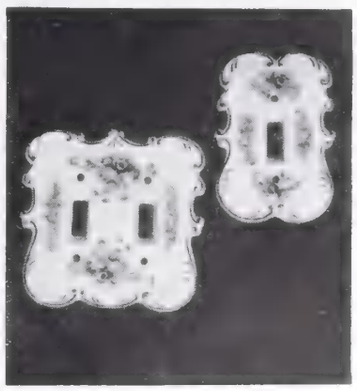
3 TIERS FOR FRUIT! The moment we saw this we knew how wonderful it would look hanging in the guest room or kitchen, heaped with fruit or piked with flowers. And it *does* look wonderful: a technicolor portrait of Summer and Hospitality. Three-tiered baskets in black hand-wrought iron, 20" x 10" x 5½" deep. $6.95 plus 25¢ postage. Wirecraft Studios, Buckley Rd., Libertyville, Illinois.



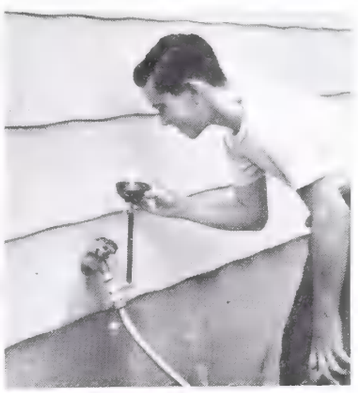
THIS CORN'S NOT HIGH. Indeed it's lower in price than anything of its kind we've come across. Made of ceramic in true corn color, the set consists of corn holder, corn cob picks, butter spreader with stainless steel blade and ceramic handle, and individual salt and pepper shakers. Two sets are $2.95! 4 sets are $4.75! Add 25¢ postage and order from Foster House, 15 Cole Court, Princeville, Illinois.



CHINA SWITCH PLATES, pretty as pictures on your wall, are decorated with multicolor spring flowers, and the interesting Baroque shapes are edged with gold scroll designs. Just unscrew your old switch plates and replace them with these china ones. Single plate is $1.50 each; $2.75 a pair. Double plate is $2.75 each; $5 the pair. Ppd. Seth and Ned, New Marlborough, Mass.



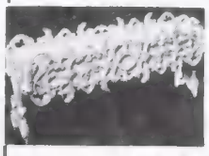
BACKYARD BUBBLER makes a drinking fountain out of any outdoor faucet in 2 minutes flat! Just screw it onto the tap; turn on the faucet; pull up the Bubbler cup and water bubbles up gently and steadily to slake the thirst of wild Indians, hot tennis players and gardeners. $4.95 ppd. Breck's of Boston, 327 Breck Bldg., Boston 10, Mass.





Above: **For Solarium or Terrace:** 4 **Rose & Lyre** chairs with graceful round table and unusual 5 tray floral centerpiece. Painted white.

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Chairs #402 18" X 17" ea. ..	$32.50	$39.00
Table #100 42" diam. 27" high	$35.00	$42.50
Floral Centerpiece in frost gold		$25.00



Left: Decorative Cast Iron **Fernery** with "Whipped Cream" Scrolls. 33" long, 9" wide, 14½" high. **$27.50** (flower tray included.)

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Authentic Reproductions of Early American



LAZY SUSAN TABLES

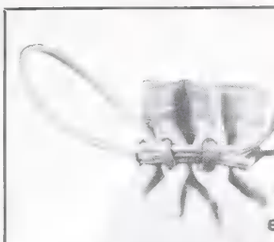
Handsome and functional—exactly like the priceless originals! Handmade from sturdy pine, they're stained a warm, glowing honey shade, then hand rubbed . . . and rubbed to a velvety smoothness. Wonderfully versatile, they add a wealth of warmth and harmony to your home!

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Matching "Captain's Chair" **$32.50 each; set of 4 $110.00**

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Dur durable. Semi-transparent for ...nite, Silver, Peacock, Slate, Turquoise, ..., Acacia, Chamois, Gold, Natural, Ice Pink, ...wood, Nutmeg, Raspberry.



...ric $1.75 a yard

...raw drapes or panels. Textured, in Silver, Celadon, ...ne, Sea Foam, Citron, Cork, Plum, Charcoal, Bamboo, ...n, Cocoa, Raspberry, Brick.

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...ears, this smooth rich finish fabric is excellent for window- ...w Reed, Rose Dust, Chartreuse, Ruby, Jade Green, Cedar- ...d Green, Bisque, Stone, Water Turquoise, Wild Cherry.

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Name _____

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WHO Spends Two Dollars For a Dust Cloth? AND WHY?

Two dollars is a lot of money for a dust cloth. At that price, who buys them? Here's a partial list of buyers of our Conniver, whose names may be familiar to you:

Mrs. Ben Hecht—he co-authored "The Front Page"
Lillian Hellman—you know her from The Theatre Guild
HMS "Queen Elizabeth"—best known ocean liner afloat
Countess Mara—the well known necktie people
Mrs. Samuel F. B. Morse—a name we all know
Ilka Chase—if you read, or watch TV, you know her
U. S. Library of Congress—and N. Y. Public Library
Kenneth Roberts—he wrote "Northwest Passage"
The Mark Hopkins Hotel—San Francisco's finest

Should *you* spend two dollars just because these buyers did? No, not necessarily. But you should know WHY they splurged—so that you can decide for yourself.

Here is Why the Buyers Buy . . .

People buy Conniver (and then buy it again!) because it absolutely ends dirt-cling. A touch on any surface—wood, glass, metal, porcelain, plastic or leather—and it instantly applies a tough but invisible film that simply will not hold on to dust or dirt. The result is that anything wiped with Conniver is afterward beautifully cleaned and polished with just a flick of the cloth. That's because Silicone is the finest "release material" known to science. (A release material keeps anything from sticking to anything else.) Reader's Digest has raved about it. Big industry uses tons of it. And Conniver contains *more* Silicone than *any other maker* has yet been able to get into a cloth! And the Silicone stays in, too.

Use Conniver on woodwork, furniture, mirrors, porcelain and chrome kitchen appliances, windows—everywhere in your home. It won't hide or discolor any finish, but it will enhance lustre. Get one for the car, because then you can wash it dry, with just a wipe. By the way, regular use of Conniver prevents the formation of both rust and tarnish. Nice to know that, if you own silverware, or if there are guns, golf clubs, garden tools and such around the house.

You clean Conniver just by shaking it. Or, if you prefer, dunk it in a mild detergent solution. It will come up smiling, because the Silicone is there for keeps!

We Guarantee It—To the Hilt!

We just don't know how to write a stronger Guarantee than the one we've put on Conniver. We say that if Conniver doesn't do everything we promised, we'll instantly refund your money—and you may keep the cloth! There are no strings on this. You are the judge.

Conniver buyers know that every word we've said is true. You will know too—so mail us your order right now.

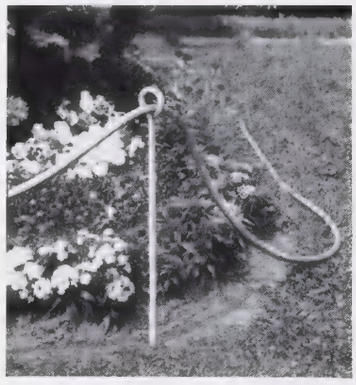
We sell Conniver in two sizes. The standard 12x18-inch Conniver is $2.00 (or three for $5.00). And the double-size 18x24-inch deluxe Conniver is $3.50 (or three for $9.00.) We pay the postage, but we cannot accept C.O.D. orders.

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IT HOLDS YOUR HOS
above the ground so it won't dra through the flowers and shru bery that are planted around th outside faucet where your garde hose is connected. The 26½" ste stake is heavy enough to wit stand the pull of the hose wit out coming loose. Silver finish rust-resistant; end is pointe $1.89 each; 2 for $3.50; 3 for $ Ppd. A.M.R. Co., 1526-A Hav thorne, Grosse Pointe 36, Mic



IT TAKES TWO people's har burgers or steak, so order sever of these Dandy Bar-b-cues f your next back-yard picnic! Eac comes with charcoal briquets an starter-fuel that will burn for least two hours. The sturdy al minum body has coppered ste grill and legs, is easily portabl may be used indoors as well out! $3 each, four for $11.50 pp The Mail Box, Lombard, Ill.



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We've needed this in our hou for so long that we are assumin you have, too. It's a stainless ste clip-on rack that clamps to a standard pop-out toaster. Ju stack your first six slices of toa on this upper deck, and the risin heat waves from the toaster kee them hot without drying the out! $1.98 ppd. Mrs. Doroth Damar, 742 Damar Buildin Newark 5, New Jersey.

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As life in the South Seas centers around the HIBACHI as its sole source of cooking and warming heat, so will the HIBACHI be the life of your party, the joy of your summer months. Use it as a broiler for steaks, chops, shishkibabs, etc.; use it as a Brazier to add warmth and cheer to a room or porch.

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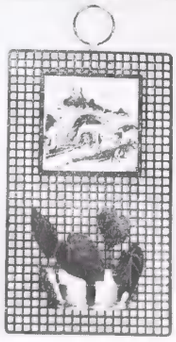
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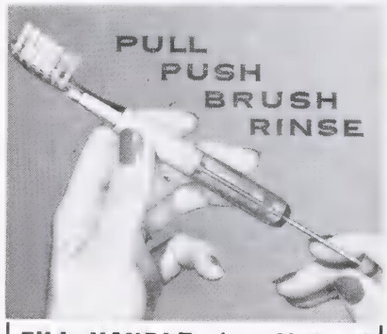
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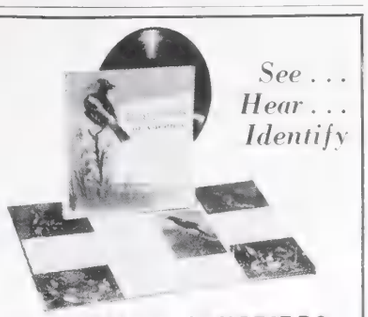


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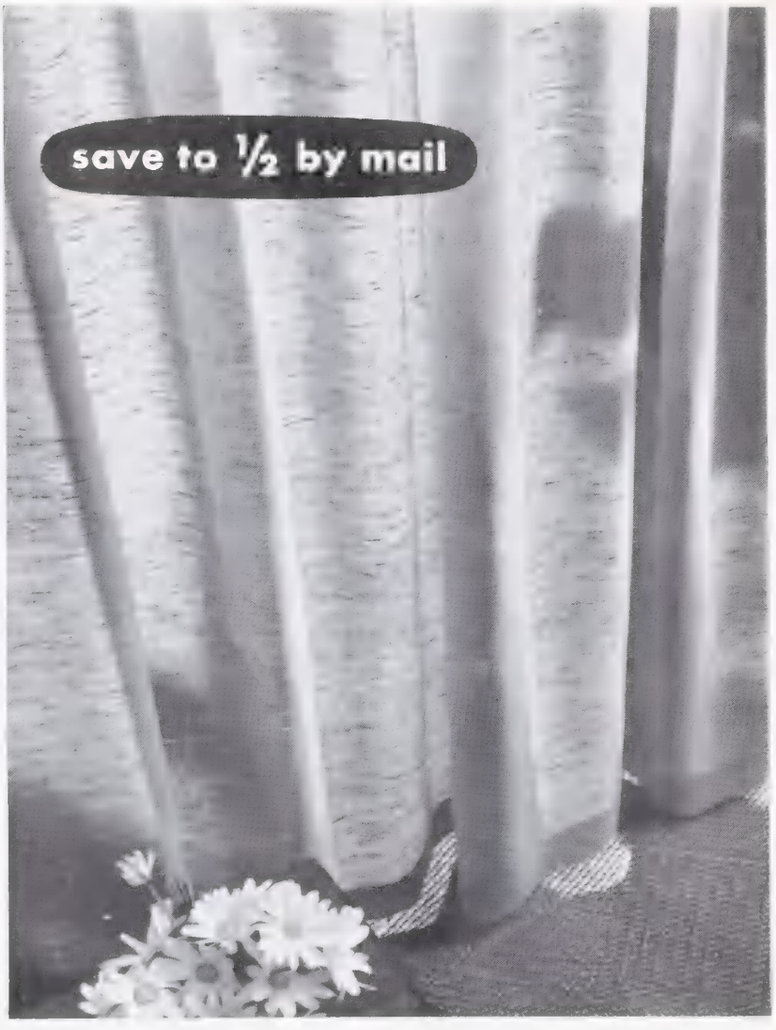


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Send 10¢ for each group of swatches (all colors) or 25¢ for all five groups

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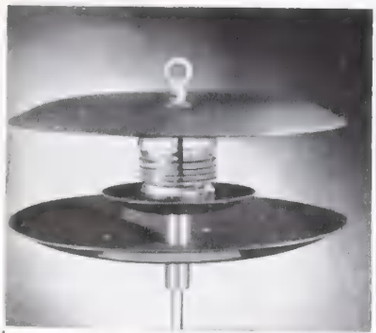


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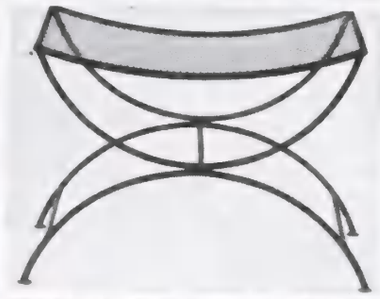


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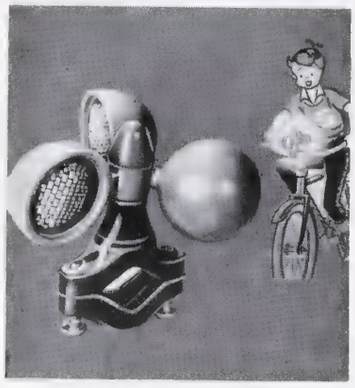
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(*Continued on page* 20)



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Please enroll me as a Member and send me the hand-blown Crystal Bell direct from Val Saint-Lambert FREE for joining. Start regular monthly shipments of the Club's selection of foreign merchandise direct to me from countries of origin and continue through the following term of membership:

☐ Check here if this is a request for a renewal or reinstatement of your membership so we can avoid duplicating countries.

☐	2 Months	$5.00 *(2 gifts at $2.50 each)*
☐	4 Months	9.00 *(4 gifts at $2.25 each)*
☐	6 Months	12.00 *(6 gifts at $2.00 each)*
☐	12 Months	22.00 *(12 gifts at $1.83 each)*

I enclose remittance for $.....

Name.....

Address.....

City.....Zone..State.....

(NOTE: All shipments come to you postpaid and duty free. However, the U. S. Post Office Dept. charges a service fee of 15c for delivering foreign packages, which is collected by your postman and cannot be prepaid.)

IN CANADA, 3 months, $7.95; 6 months, $14.00; 12 months, $26.00. Delivered to your home without payment of additional duty or postage. **Address: 971 St. Timothy St., Montreal 24, Que.**

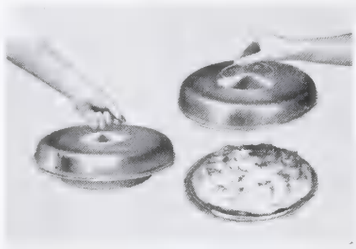


Washable Jiffy Jeans

Imagine—front seat protection that can be slipped on or off in seconds! Washable reversible jeans protect car upholstery from pets, children's muddy shoes, wet bathing suits. Fit all cars. Scotch plaid in sturdy denim. Specify solid or split front seat. Order No. **GM-6740,** Split type, **$3.95** or **GM-6740a,** Solid Type, **$3.95** ppd.

Take-A-Long Pie Pan

Good news for pie faces! Now you can safely tote pies to picnics, suppers—or keep them fresh at home! This ingenious new pan has a lid that locks on and carrying handle. Pan is 11½" across (makes a 9¼" pie) with juice-saver rim. Heavy gauge aluminum. Order Number **HK-7159,** Pie Pan, **$1.79,** by mail, postpaid.





Yours Free! Write Now For New Gift Catalog!

Miles Kimball 67 Bond Street Oshkosh, Wis.



Elegant New Accessory

PORCELAIN DOOR KNOBS

Exquisitely decorated door knobs in imported Limoges type porcelain will add a luxurious note to your home! Copied exactly from the French hand made knobs of Marie Antoinette's time, with multicolor floral bouquets and 24K gold trim on white, with white, green or pink undershading. Standard brass fittings, easily installed on any door.

$3.95 the pair
3 pairs $10.95, postpaid
Write for catalog
SETH and JED Dept. B-8
NEW MARLBOROUGH, MASS.



CRYSTAL
Iced With Silver

Crystal clear bowls with elegant collars of silver banding the bases are wonderful for individual servings of crab flakes, shrimp cocktails, sherbets, etc.

3¼" Wide
$5.00 For Four
Please Add 35¢ For Postage
Sorry No C.O.D.'s

Page & Biddle
21 Station Road, Haverford, Pa.



SAVE MONEY

On chandeliers, candelabra and sconces. Our own exclusive designs. Genuine imported hand polished crystals. Money back guarantee. We pay shipping charges in U. S. A. Write for free catalogue showing models as low as $39.00.

KING'S CHANDELIER CO.
Dept. B-34, Leaksville, N. C.

CLASSIC BEAUTY
To Charm Your Home!



A pair on the mantel, as formal as the wedding march; will doff their lids to hold a gay bunch of daisies or pinks from your garden . . . or use them as candy jars. A black glass beauty with white Chromo-ceiled for added interest! Decorative, practical, unique. And they make a handsome gift. Measures 11" to top of the lid. Also available in beautiful white Ironart milk glass. Only $2.95 each, postpaid. $5.50 per pair. Please state choice of either Black or White.

No CODs Please. Money Back if Not Delighted.
Send for NEW Gift Catalog—it's FREE!

Green Gable Gifts
Dept. HB-8, 1554 Third Ave., New York 28, N. Y.



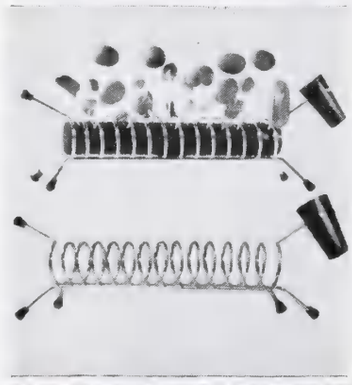
WINDOW SHOPPING



THERMO SALAD SET looks like Haitian mahogany, is instead plastic, and it actually keeps hot soups and stews *hot;* keeps salads and ice cream *cold!* The reason: Double-wall construction creates a vacuum that is terrific insulation. 12" serving bowl with fork and spoon and four 6" individual bowls. $5.95 plus 50¢ post. Four individual bowls alone, $2.95 ppd. Huss Brothers, 100 W. Chicago Ave., Chicago 10, Ill.



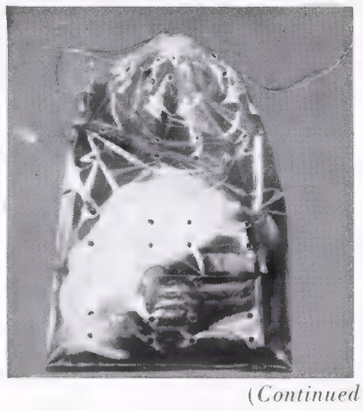
WHEN SCHOOL'S OUT, the greatest fun in the world is a tent. This 5-sided beauty is 58" high, 17-ft. in perimeter, has a 3-ft. awning extension. Complete with poles, ropes and stakes, the orange-colored cotton canvas is printed in bright colors with pictures of the Lone Ranger and Tonto. With Lone Ranger Mask and Tonto headdress, $6.95 ppd. Western Classics, Box 4035, Dept. BT, Tucson, Arizona.



"PUT-ON" THE DOG is a cocktail pooch with more angles than a five-martini-man. His brass-plated hoop frame encircles an ebony body. This wood cylinder has holes for toothpicks speared with olives, cheese, cocktail sausage, etc., and you're all set for a party. Or remove cylinder, and you have a toast rack or a letter holder! 13" long, $2.98 ppd. Elron Products, 219 W. Chicago Ave., Chicago 10, Ill.

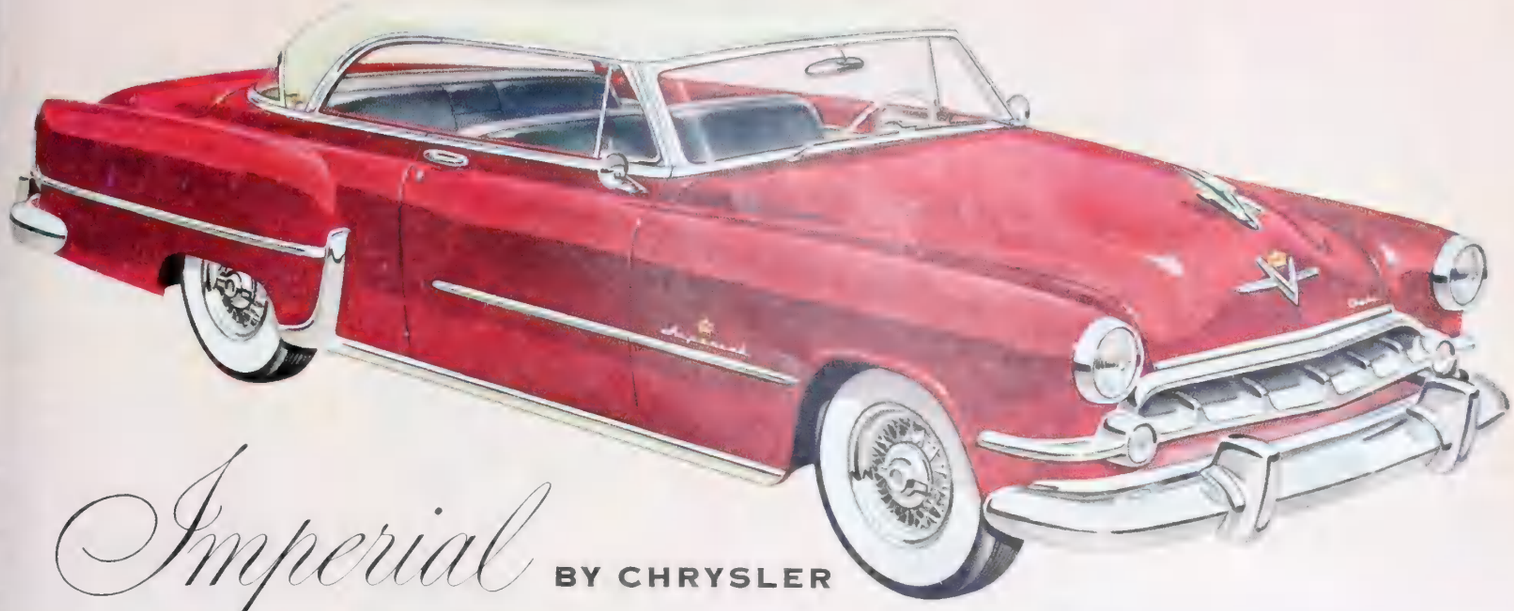


MULE EAR CHAIR. Here's value we bet you won't duplicate! Handcrafted from native hardwoods, this 36" pull-up chair has curved ladders, "mule ear" back posts, hand-woven double-ply cane seat that's 17" x 14". Unpainted, 2 for $8.95; light natural finish, 2 for $10.95; mahogany, cherry, pine, walnut or maple finish, 2 for $12.95. Express charges collect. Jeff Elliot, Dept. HB6, Statesville, N. C.



SUDSY DUZY is a dreamy idea if you're loath to spend every evening rinsing hosiery and lingerie in the washbowl. Just put them in this strong vinyl plastic bag and dump them in the washing machine! Sudsy Duzy is perforated so a constant change of water from the machine runs through it. A safe way to launder baby clothes, too. 19½" x 12". $1 ppd. Taylor Gifts, Spread Eagle Inn, Wayne, Pa.

(*Continued on page* 23)



Imperial BY CHRYSLER

W AMONG THOSE OF GENUINE ATTAINMENT WHO DRIVE THE IMPERIAL BY CHRYSLER.



Mr. A. W. Beaurline, Pres.
Bluebird Coach Lines, Inc.

Mr. J. Russel Coulter, Pres.
T. P. & W. Railroad

Mr. Roland Holden
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Mr. Philip Smith Jaeger, Vice Pres.
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When you step into the Imperial by Chrysler, you join—in a very real sense—the company of today's most important and influential Americans. For, to them, this is the one car today whose distinguished character and luxurious good taste suggests itself more and more as the very finest that motoring can offer. We are confident that . . . once you experience the extraordinary capabilities of its new 235 horsepower FirePower V-8 engine and fully-automatic PowerFlite transmission . . . you also will agree that *the power of leadership is yours in an Imperial by Chrysler.*

THE FINEST CAR AMERICA
HAS YET PRODUCED



Handy Helper for Do-it-yourselfer

For painting, cleaning, finishing and polishing, there is nothing like Gum Turpentine. It's the world's finest paint thinner—foolproof with oil paints, enamels and varnishes. Cleans wood and metal surfaces. Cleans tools and paint brushes. Mix half and half with boiled linseed oil for a wonderful furniture polish. Keep Gum Turpentine handy—you'll need it for most do-it-yourself jobs.

9 out of 10 Master Painters prefer Gum Turpentine when painting their own homes.

IT MAKES PAINT

Stick

TO THE JOB

Gum Turpentine is the best paint job insurance you can buy and you can count the cost in pennies. Gum Turpentine is the world's best paint thinner. It makes paint *stick to the job* and *stay on the job*. Provides the right degree of penetration to carry oil and pigment into the surface—the ideal rate of *oxidation* to lock the paint film in place. Unlike substitutes which simply evaporate altogether, Gum Turpentine makes valuable contributions to the toughness, durability and long life of the paint film. Specify or use Gum Turpentine for all outside painting and for more beautiful, longer-lasting interior work. Buy Gum Turpentine today wherever paint is sold.

AMERICAN TURPENTINE FARMERS ASSOCIATION

General Offices: VALDOSTA, GEORGIA

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Guaranteed by Good Housekeeping
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WINDOW SHOPPING

CONTINUED FROM PAGE 20

DREAM FOR A DORM is
is Sanforized denim throw bed-
pread. In faded blue, sea green,
harcoal, red or brown with 2″
riped trim, twin size is $8.95;
ll size $9.95; king size $15.95.
3″ striped monogram, $4 extra.
3″ draperies $6.95; 81″ $7.50;
)″ $7.95. Send 10¢ for color
atches. Add 50¢ total post.
ith order. Colten's 1351 Beacon
., Brookline 46, Mass.



CUPFUL OF POSIES be-
omes one of the sweetest flower
rangements that ever sat on a
offee table. And every single
me the effect is wonderful!
hat's because a metal grille fits
side the cup and holds the
ems securely so your arrange-
ents have stability and artistry.
lack metal cup and saucer with
ass handle and grille, $1.50
od. House of Schiller, 180 N.
acker Drive, Chicago, Illinois.



OG-GONE LUXURIOUS!
ake Fido with you on your sum-
er week ends. He'll travel in
yle if you have the Pet-Toter.
special top lets him stick out
is head to see what's going on;
nd a roomy side pouch holds dog
od. In brown duck: 16″ long
16, 22″ $19.50, 26″ $23.50. In
d plaid: 16″ $18.50, 22″ $22.50,
6″ $26. Ppd. John & Lynn,
45 58th St., Brooklyn 20, N. Y.



ANEL OF EXPERTS are
ese French "chefs" to add spice
your picnic or buffet cookery.
ymbolic of the world's finest
oods, these polyethylene dis-
ensers are marked for salt, pep-
er, tenderizer and spice. They
ome in an assortment of lime,
ngerine, yellow and white. This
a fine week-end "thank you"
r only $2.98 ppd. Malrose Co.,
ox 246, Oshkosh, Wisc.



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a professional kibitzer that tells
ou what your opening bid and
esponse should be according to
ie number of points in your
and. Just turn the wheel, and
ou have a foolproof slide rule
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ystem. The wheel forms the
over of a fat bridge-score pad.
1 ppd. Bridge Masters, P. O.
ox 6522, Atlanta, Georgia.





FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF $2.95 POSTPAID

DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EB $3.45 POSTPAID

TWO-LINE MAILBOX MARKER up to 15 letters and numbers each line style OM $4.95 POSTPAID





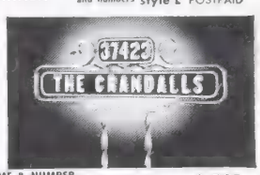
NAME & NUMBER MAILBOX MARKER up to 5 letters and numbers top line, 15 or lower style NM $3.95 POSTPAID



LAWN MARKER wrought aluminum stand, up to 15 letters and numbers style L $2.95 POSTPAID

STYLE M
MAILBOX MARKER
$1.95 postpaid

FITS ANY MAILBOX – INSTALL IN A MINUTE!



NAME & NUMBER LAWN MARKER up to 5 letters and numbers top line, 15 on lower style ML $4.95 POSTPAID

DAY-n-NIGHT MARKERS
WITH ANY WORDING YOU WANT *

HELP FRIENDS FIND YOUR HOME ... MAKE PERFECT GIFTS

You help your friends find your home more easily—help the doctor save minutes or hours in emergencies—help the mailman and delivery men—when you have a **DAY-n-NIGHT** Marker! And they're perfect for gifts!

The permanent, embossed letters of **DAY-n-NIGHT** Markers are treated with the same material that makes highway signs shine in your headlights. Even a dash of moonlight makes **DAY-n-NIGHT** Markers gleam!

- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
- Rustproof — lifetime aluminum throughout
- Permanent embossed lettering — raised in solid plates
- Baked enamel finish — black background — white reflector letters
- Attractive size — nameplates 2½″ x 18″, number plates 2½″ x 7″
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Some on both sides.



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B $3.95 POSTPAID



DELUXE BRACKET MARKER graceful wrought aluminum scrolls add beauty style EB $4.45 POSTPAID

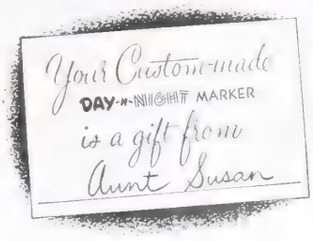
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WE SHIP WITHIN 3 DAYS!



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PERFECT FOR *Gifts!* because they're **personal!**

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.



TWO-LINE BRACKET MARKER up to 15 letters and numbers each line style OB $5.75 POSTPAID

Spear ENGINEERING COMPANY
28 Spear Bldg., Colorado Springs, Colo.

Spear ENGINEERING COMPANY
28 Spear Bldg., Colorado Springs, Colo.

• ORDER FORM •

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 3 DAYS

* ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING – Any wording you want, up to 15 letters and numbers on large plate, 5 on small. Show punctuation but don't count it.	PRICE
		TOP	
		BOTTOM	

SHIP TO:

ADDRESS

CITY ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed, ship postpaid in U.S.

☐ Ship C.O.D. I will pay C.O.D. fees and postage

Amazing New **Magnetic Action Sweeper**
Catches ALL Dust, Lint, Grit, etc.

SWEEPS HOSPITAL CLEAN—WITHOUT DUST!

This amazing sweeper — with magnetic action — actually catches lint, hair, threads, sand and grit that resist old-fashioned sweeping methods! Magnetizes every bit of dirt — forms it into actual clusters so that your floors are swept cleaner than ever before possible! Particles of dust cannot rise into the air and settle on drapes or furniture. Slim, compact Magnastat blade gets under radiators and furniture—into corners no broom can reach. If you suffer from dust allergy or if infants play on your floors you can't afford to be without one.



Unconditionally Guaranteed!

Use Mrs. Damar's Magnetik Sweeper — the only sweeper with the new Magnastat blade — on hard-surfaced floors in your home . . . on linoleum, hardwood or tile. It makes your floors hospital clean. Only $3.95, delivered. Send check or money order *today!*

MAKE THIS FREE TRIAL TEST!

Sweep floors as usual with your present broom or mop Then go over them with this remarkable new invention. You'll be amazed at the unbelievable clusters of dirt, lint, thread, hairs, sand and grit that escaped your old-fashioned method. You must be convinced that Mrs. Damar's Magnetik Sweeper cleans floors better than any other sweeper, or return for full refund.

Mrs. Dorothy Damar **608 Damar Building Newark 5, N. J.**

IN CANADA: Damar Products of Canada, 971 St. Timothee, Montreal 24, Que.



WEATHERVANE and CUPOLA

Make your home outstanding with this handsome cupola. Made of sturdy white pine with white paint primer applied—all have copper roof. Ready to install on any roof.

No. 11-C 30" high, roof 23" sq. $34.95, shipped express collect—weathervane not included.

DO IT YOURSELF—SAVE $10.

Complete cupola kit, simple to assemble $24.95. Perfect gift for a handyman.

Weathervane: Height 24", arrow length 21½". Fits any roof—$8.75 postpaid.

New Catalog of Wrought Iron Hardware only 25¢.

WILLIAMSBURG BLACKSMITHS
234-A Buttonshop Road, Williamsburg, Mass.



No More Mosquitoes!

BRECK'S *NEW*
Skeeter Beater

Keeps Lawn, Porch, Garden or Yard Completely Free of Mosquitoes!

- FOR OUTDOOR DINING ▪ GARDENING
- CHILDREN'S PLAY AREAS
- PORCH AND LAWN PARTIES
- ▪ *Perfect for the Fisherman!*

End the nuisance and danger of mosquito bites — anywhere out of doors — all summer long! Skeeter Beater drives 'em off and keeps 'em off! New, developed from secret formula. Light special Smolder inside of Marinite-insulated steel case and it sends up vapor mosquitoes run from! Safe and pleasant to humans, but mosquitoes can't take it! Use on ground, table or boat. Lasts for years and costs just pennies per use! 12 Smolders and 4 Kindlers included. Refills Available. Mail your order for Skeeter Beater today!



Buy it by mail ONLY from BRECK'S **$4.95**

BRECK'S OF BOSTON — Complete, Postpaid Order No. Y783

710 Breck Bldg., Boston 10, Mass.

LIGHT UP YOUR GARDEN OR DRIVEWAY



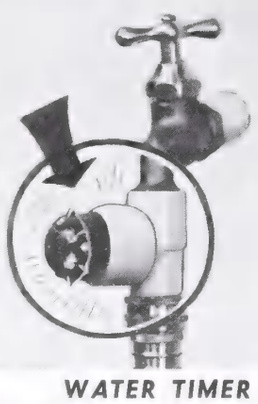
Hagerstrom Garden Light sheds light where you need it most. Just stick it in the ground. Dome is spun steel, bluish-gray baked enamel outside, white inside, 17" diam. Stem is galvanized pipe, ground spike cast aluminum. Uses any watt bulb. 10-ft. rubber cord is weather-resistant. Outlet box at base enables you to use as many Garden Lights as you need. $9.75 each. *Add $1.00 for postage.*

Write for free Catalog

Hagerstrom METALCRAFT STUDIO

Handcrafted Specialties since 1920—Lanterns, House Signs, Mail Boxes, Weathervanes, etc.

41 Old Milwaukee Road, Wheeling, Ill.



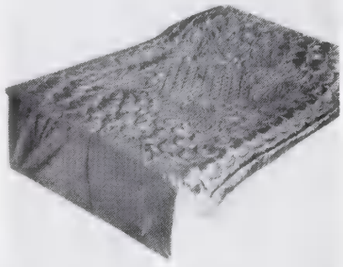
WATER TIMER

We can hear Dad's sigh of relief when he learns that those midnight trips to turn off the lawn sprinkler are now a thing of the past when you present him with this handy little water timer. Attached to your water faucet this wonderful little gadget can be set to shut off the water automatically after any 10 minute period up to an hour. By preventing waste of water, this well made little "Step-saver" will soon pay for itself. All orders postpaid. Send for free catalog. **$5.95**

TAYLOR GIFTS
Spread Eagle Inn Wayne 1, Pa.



WINDOW SHOPPING



REMARKABLE RECO ERY job is done on worn c forters and pillows. This service includes sterilizing, sa tizing and refluffing; remov worn covers; adding down wool where needed. Comfort are beautifully recovered a handsomely stitched. With it get Tuck-In Flaps and plas storage bag! Write for pric swatches. H. G. Originals, W. 29th St., New York 1, N.



A BAR OF MUSIC becom a bar for towels that will set happy tempo for a bathroom ba tone. Or it would be wonder for the wall of a cabana! T black wrought-iron bar is long. 4" high. and the three bra tipped notes are 4" rings towels. $2.95 ppd. Here's Ho 590 Third Ave., New York



LET'S ALL SING LIKE TH BIRDIES SING. It's no tri at all with the famous Audub Bird Call. A simple twist of th amazing little device produc chirps, clucks and cheeps th will attract songbirds from over the neighborhood. Bring o to your week-end host, and sure to get one for every Bir watcher you know. $1.50 pp Meredith, Evanston 25, Ill.



HORSE OF A DIFFEREN COLOR is the Palomino, a here you see him as the Quart Horse, modeled in ceramic a standing about 6" high. Shad of Trigger to bring excitement a young collector's shelf! Wi him is the Thoroughbred in a ri shade o brown. $4.95 each; $8. the pair. Ppd. Green Gable Gift 1554 Third Ave., New York 2



A CAMERA BUG with a fien ish sense of humor will delig in this seemingly authentic ca era. For when he clicks the shu ter to snap an unsuspecting frien out pops a very realistic gra mouse! If you're like us, you shriek with terror before you ro with laughter! Wonderful "fu gift for young-at-heart photo ho byists. $1.50 ppd. Annie Lorri 246 Fifth Ave., New York 1.

(*Continued on page* 26)

NOW—ONLY 50¢ PER PAIR PER WEEK

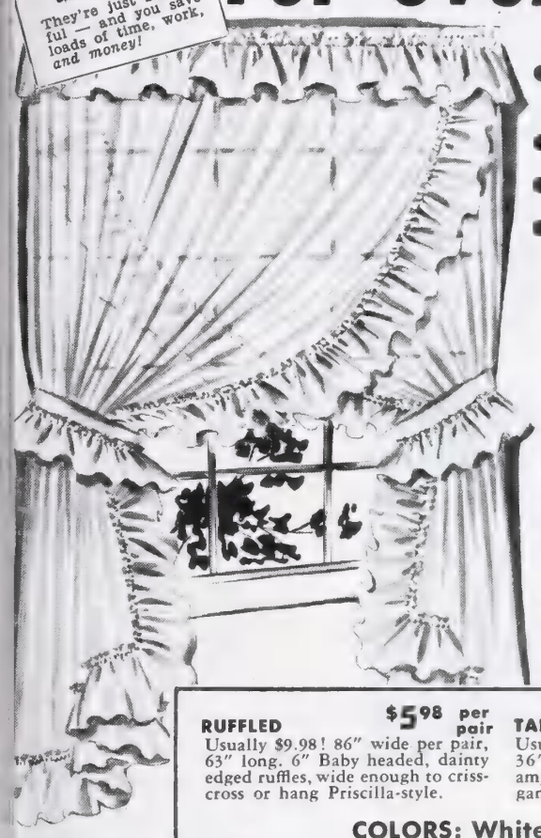
FOR THESE AMAZING CURTAINS AND DRAPES OF

1st QUALITY NO-IRON Fiberglas IN 5 COLORS!

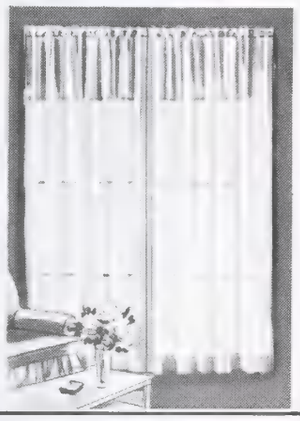
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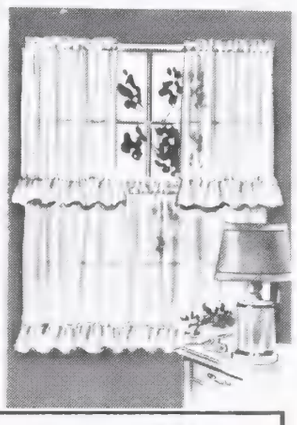


For every window in your home



- Hang them in your own home 10 days free! No cost! No obligation!
- Then, if delighted, pay as little as $2 a month!
- Every curtain or drape backed by our 5 year guarantee!
- "Miracle fabric" curtains and drapes wash 'n hang in only 7 minutes! No ironing — no stretching — no starching!





RUFFLED $5.98 per pair
Usually $9.98! 86" wide per pair, 63" long. 6" Baby headed, dainty edged ruffles, wide enough to criss-cross or hang Priscilla-style.

TAILORED $2.98 per pair
Usually $4.59! 78" wide per pair, 36" long, beautifully stitched, ample hems. Add that tailored elegance to any room.

TIERS $2.69 per pair
Usually $4.29! 72" wide per pair, 30" long. For that room with that "distinguished look." (Illustration shows 2 pairs.)

COLORS: White, Maize, Pink, Green, Pastel Blue

SAVE UP TO $13 PER PAIR at these bargain prices!

30 SIZES — 3 STYLES

RUFFLED

Width to pair	Length	Usually	Now
86"	36"	$6.98	$4.59
86"	45"	7.98	4.98
86"	54"	8.98	5.59
86"	63"	9.98	5.98
86"	72"	10.98	6.59
86"	81"	11.98	7.39
86"	90"	12.98	7.98
86"	99"	13.98	8.59
174" (Double Width)	72"	19.98	12.98
174" (Double Width)	81"	21.98	13.98
174" (Double Width)	90"	23.98	14.98
174" (Double Width)	99"	25.98	15.98
250" (Triple Width)	72"	29.98	20.98
250" (Triple Width)	81"	31.98	21.98
250" (Triple Width)	90"	33.98	22.98
250" (Triple Width)	99"	35.98	23.98
324" (Quadruple Width)	90"	45.98	32.98

TAILORED

Width to pair	Length	Usually	Now
78"	36"	$4.59	$2.98
78"	45"	4.98	3.29
78"	54"	5.59	3.69
78"	63"	6.39	4.29
78"	72"	6.69	4.69
78"	81"	7.39	5.29
78"	90"	7.98	5.69
78"	99"	8.39	6.29
78"	108"	8.98	6.69

TIERS

Width to pair	Length	Usually	Now
72"	30"	$4.29	$2.69
72"	36"	4.69	2.89
72"	40"	4.89	3.09
72"	45"	5.29	3.39

AVE up to 33% by joining the RONNIE CURTAIN CLUB

hy waste time washing, starching, etching or ironing curtains? You can w own first-quality No-Iron Fiber- s curtains for only 50¢ a week under e sensational new Ronnie Club Plan! u never have to iron, starch, stretch se curtains! You can actually WASH, ANG AND DRAPE THEM IN NLY 7 MINUTES! And they keep ir beauty longer than old-fashioned tains because modern Fiberglas fab- s can't shrink, fade, sag—are rot and ldew-proof, fireproof, heat-proof, n-resistant! *Only Fiberglas* gives you these extra advantages—backed by 5 YEAR GUARANTEE!

beautiful as they are work-saving, ese Fiberglas curtains come in 5 ely colors—in 3 distinctive styles— ide of a new, finer, more translucent ave, comparable to the sheerest mar- isettes and ninons! Yet they COST LESS than you'd expect to pay for ordinary curtains! Because our unique club plan permits us to buy curtains for thousands of members, you save on every pair you buy. And on our new Club Plan—each pair costs you only 50¢ per week!

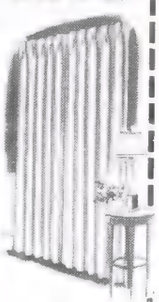
So for every window in your home, order the curtains and drapes you need NOW! SEND NO MONEY—just fill out and mail the coupon. We'll bill you later at the low, low price of only $2 per month for each pair you order. $4 per month for 2 pairs, $6 per month for 3 pairs, etc. There is no carrying charge, no red tape, no delays. Select right now the Fiberglas curtains and drapes your home needs. Your complete satisfaction is guaranteed or your money will be promptly refunded. Join the Ronnie Curtain Club — mail the coupon *at once!*

Ronnie

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4" Pinch Pleated FIBERGLAS DRAPES IN 7 COLORS!

SAVE Up to $5 per Pair!



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Length	Usually	NOW
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45"	9.98	5.89
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63"	11.98	7.59
72"	12.98	8.39
81"	13.98	9.19
80"	14.98	9.98
99"	15.98	10.98
108"	16.98	11.69

COLORS: Champagne, Grey, Rose-Pink, Celadon-Green, Gold, Cocoa, White

RONNIE CURTAIN CLUB, Dept. 199FF-6
487 Broadway, New York 13, N. Y.

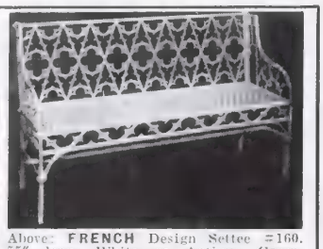
Please enroll me as a member of the RONNIE CURTAIN CLUB and send me the Fiberglas Curtains and Drapes that I have indicated below. With my order you will send me an invoice indicating the total sum due you and which I will pay at the rate of $2 per month for each pair. I must be 100% satisfied or I may return the curtains within 10 days and I will owe you nothing.

Style	Quantity	Color	Size	Price

Name.....
(Please print clearly)
Address.....
City.....Zone.....State.....
Total pairs ordered..... Total Price.....
SEND NO MONEY — WE WILL BILL YOU LATER
☐ I prefer to enclose full payment now.

Century Old Beauty Expertly Cast in Iron and Aluminum





Above: **FRENCH** Design Settee #160. 55" long. White or Antique Green. **$100.00** C.I. **$125.00.** C.A.

Left: **ROSE & LYRE SET.**

	C.I.	C.A.
Settee #150 44" wide	**$65.00**	**$80.00**
Chair #152 17x18" ea.	**$32.50**	**$39.00**
Table #25 42" dia. 27" high	**$35.00**	**$42.50**
As pictured with shelf (26)	**$42.50**	**$49.50**

Below: **GRAPE & LEAF.**

	C.I.	C.A.
Settee #60 60" long	**$35.00**	**$43.00**
Chair #62 22½" long ea.	**$18.00**	**$22.00**



Left: **CLASSIC URN** Cast Aluminum. White, Antique Green, Black. 15½" high. 12" outside diameter. **$32.50**

Left Below: **VENETIAN URN** #180 Iron, cast from original over 100 years old. White, Black, Antique Green. 15x15x15" high. C.I. **$20.00** C.A. **$25.00**



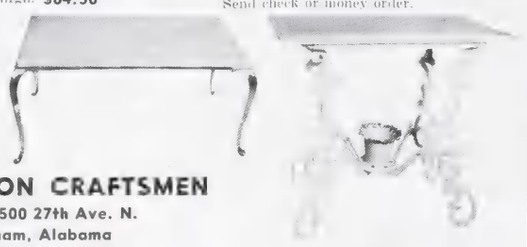
ANTIQUE MARBLE TOP TABLES

Right: Original dates from 1813, has unusual arabesque legs of fine design and pure heavy marble top. 18x32—30" high. White, Black, Antique Green, Creole Pink. Cast Aluminum only **$69.50**

Below: **COFFEE TABLE** with solid brass legs and pure marble top. 18x32 — 16" high. **$64.50**

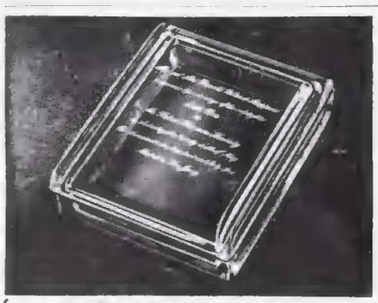
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WINDOW



CONTINUED FROM PAGE 24

THE LITTLEST ANGE Cake Pans are the *only* an cake pans that will turn out in vidual, cupcake-size angel cake They're made of aluminum, me ure 3⅝" across the top, and equally wonderful for turning individual gelatin desserts a salads. Set of 6 pans is just $1. ppd. Artisan Galleries, 2100 Haskell, Dallas 4, Texas.



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BASKET BAKERS are w derful. You bake right in ovenproof ceramic liner. Th when everything's hot and bubb slip the dish into its own wick basket and take it out onto terrace or into the dining roo Decorated with a Provincial sign, a set of 4 individual bas bakers is just $2.95. Add postage. Helen Gallagher, 4 Fulton Street, Peoria, Illinois.



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6"x6"—37" long ..... $6.95 ea.

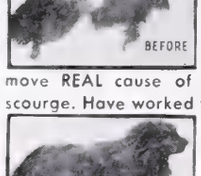
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Now you can have fashionable matchstick bamboo drapes custom made to your window or door sizes *for less* than you'd pay for ordinary ready mades! Natural bamboo color in custom sizes, 24¢ a sq. ft. Decorator colors, 35¢ a sq. ft. Prices include fixed pleat tape headings and pin-hooks for hanging. Send coupon for full information, color swatches. Cornices, traverse rods available.

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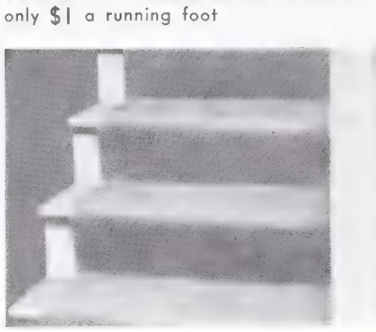
Custom made, only 45¢ a sq. ft. for standard 9 ft. (width or length) sizes. Special sizes, small or large, 50¢ a sq. ft. Bleached white; checkerboard; 36 in. squares available. Send coupon for color folder, complete information. Enclose 60¢ for sample Manila square.

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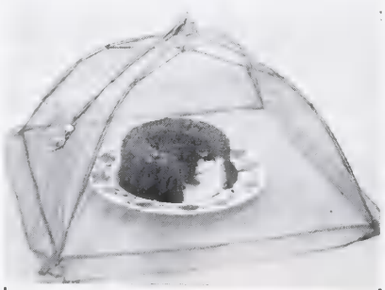
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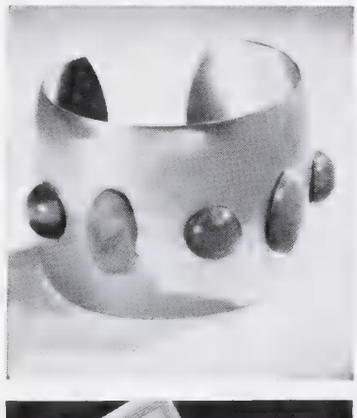
To protect your furniture, write today for the FREE CATALOG showing over 150 styles and sizes. HOUSE OF SCHILLER, 180 N. Wacker Drive, Dept. HB-37, Chicago 6, Ill.



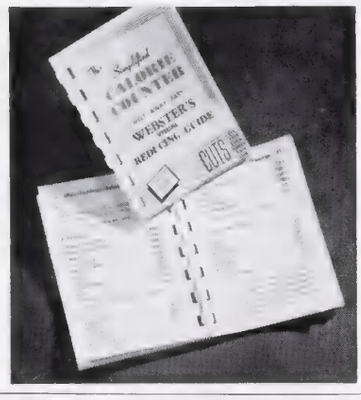
WINDOW



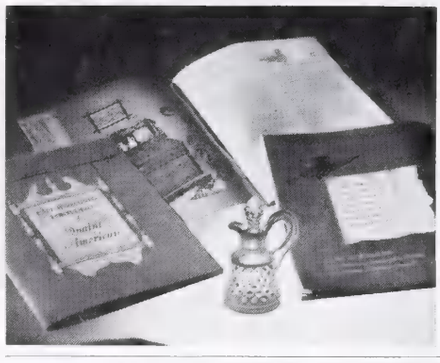
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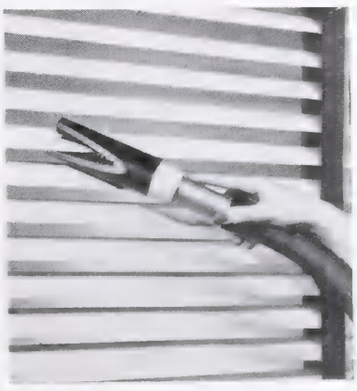
SHOPPING



YOU'LL BE SPOTTED for fair when you show up at the beach with this Leopard Stole. The black print is hand-blocked on white terry cloth. There's a big patch pocket for cigarettes and sunglasses. And a sophisticated border of 4" black fringe gives it the finishing touch. 72" x 18". $3.75. Matching beach bag, circled with pockets, is plastic lined. $2.50. Ppd. Susan Smith Co., Carpentersville, Ill.



NO MORE BLIND RAGES over the joyless job of cleaning Venetian Blinds! Not when you have Spin-Clean, whose power-driven, revolving brushes gobble up dust like a hungry dragon. It attaches to any tank or cylinder type vacuum cleaner. Dust is trapped by suction. No more messy cleaning gear! Specify whether for curved or straight slats. $4.95 ppd. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wisc.



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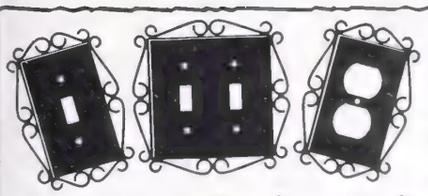
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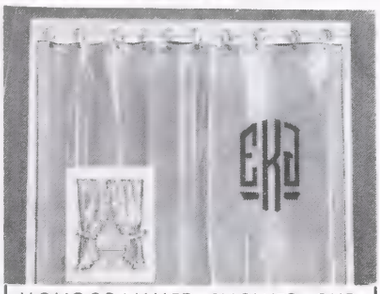
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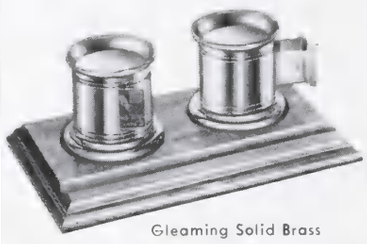
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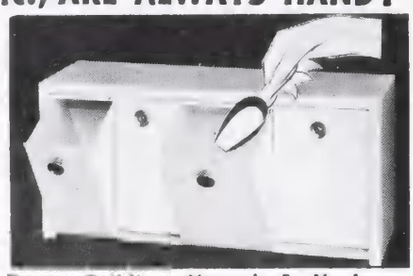
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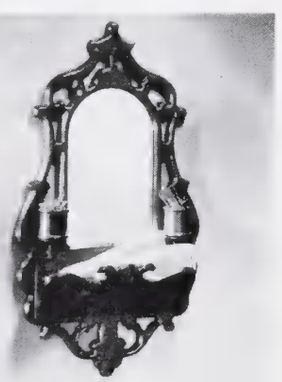
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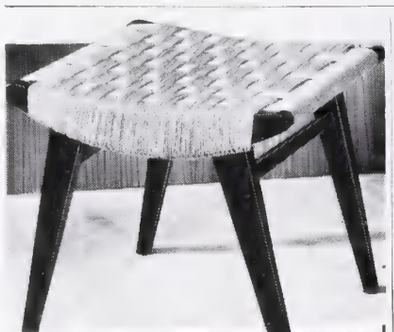


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(*Continued on page* 33)



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WINDOW SHOPPING

CONTINUED FROM PAGE 30

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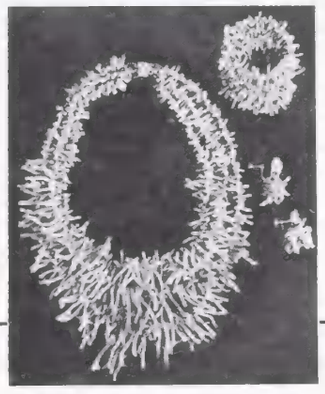
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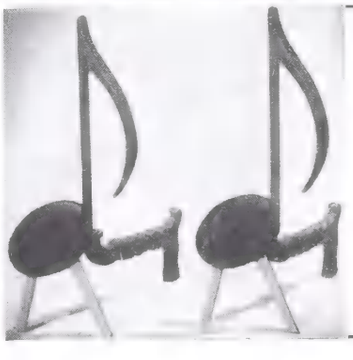
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54" long, 90" wide to pr. usually 7.29 **3.79**

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	81"	8.69	4.99
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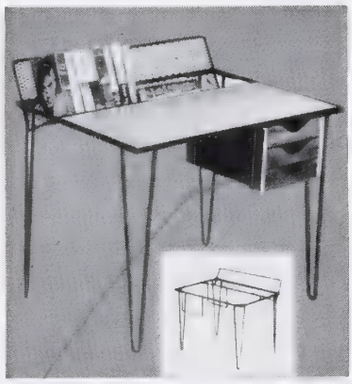
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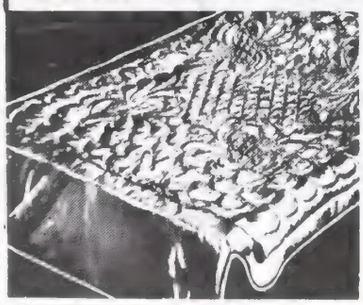
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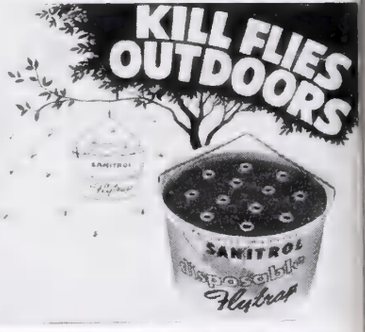
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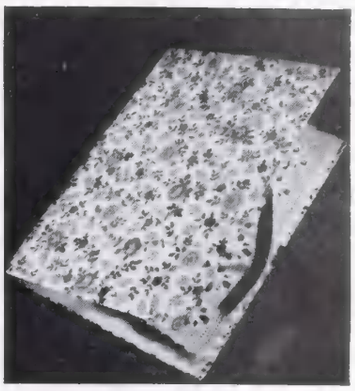
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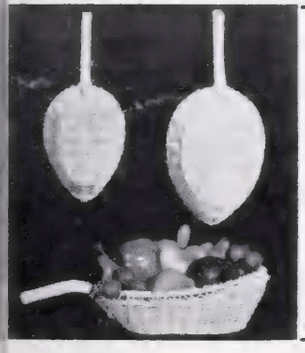


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Use them for fruit, biscuits, tidbits of all sorts, and then hang them on your wall for a decorative touch or nest them neatly for simple storing. The largest measures 7" x 10"; the medium 6" x 9" and the smallest 5" x 7" not including the 4½" handles.

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for your 24 piece sterling silver set

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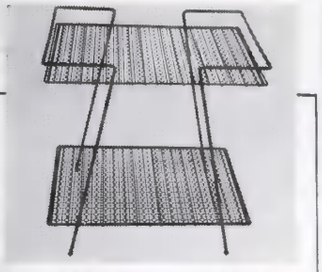
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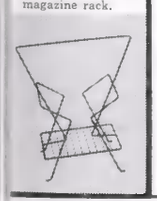
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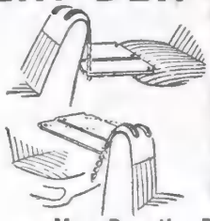
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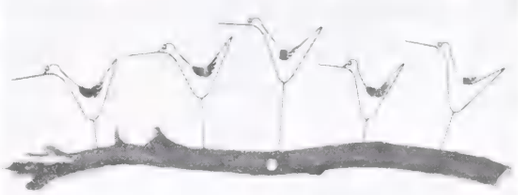


Mrs. Dorothy Damar 571 Damar Bldg. Newark, N. J.

IN CANADA: Damar Products of Canada, 971 St. Timothée, Montreal 24, Que.

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answers everyday decoration problems—including price!

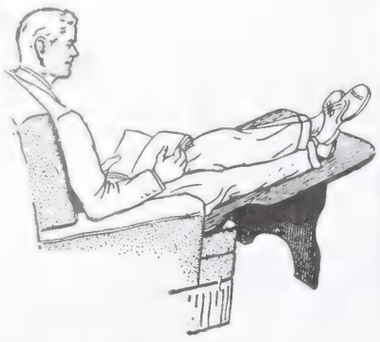
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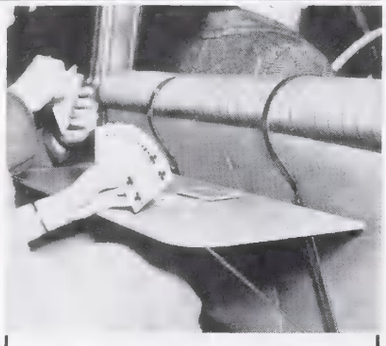
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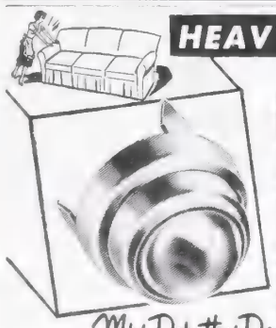
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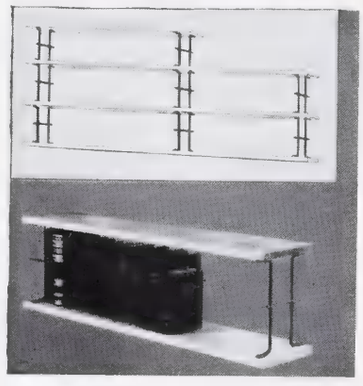
Dept. HB-8, 590 Third Ave., N. Y. 16



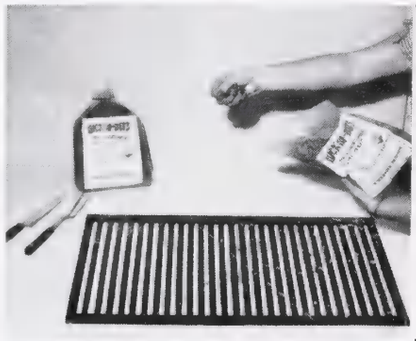
WINDOW



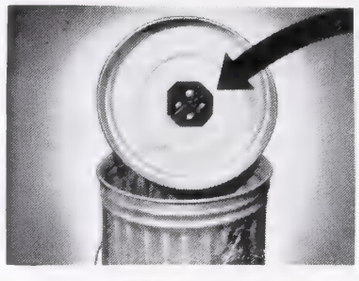
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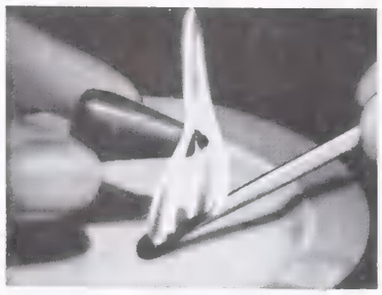
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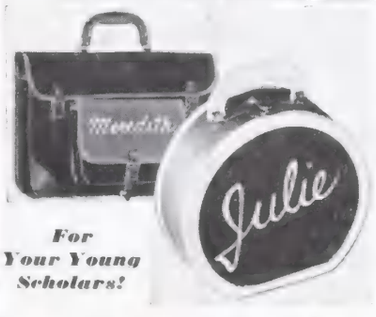
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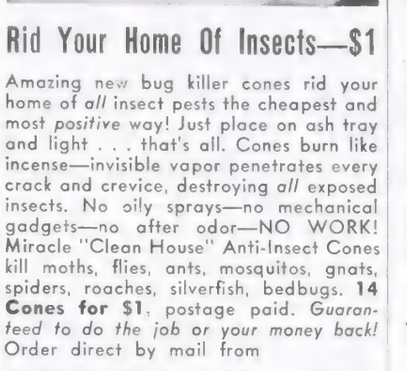
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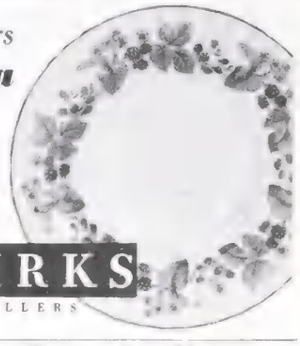
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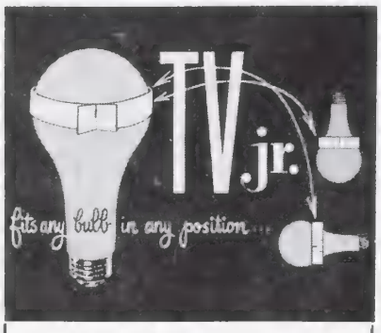
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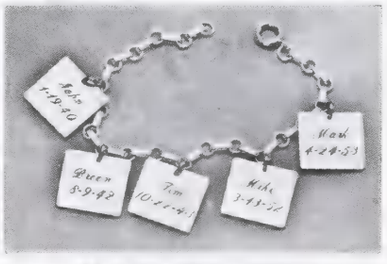
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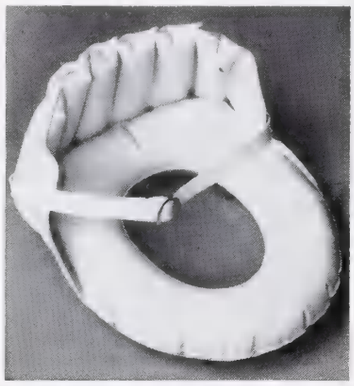
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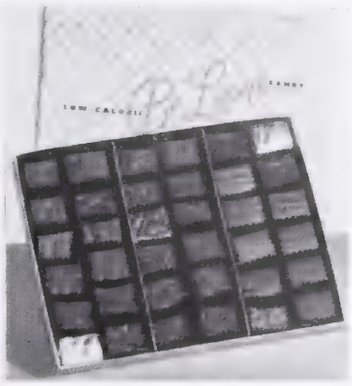
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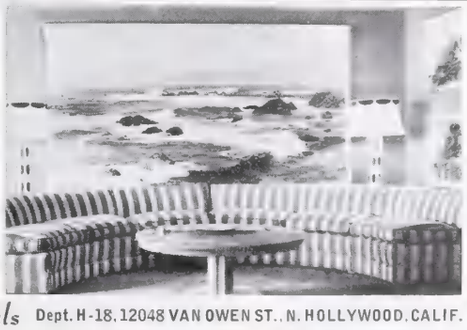
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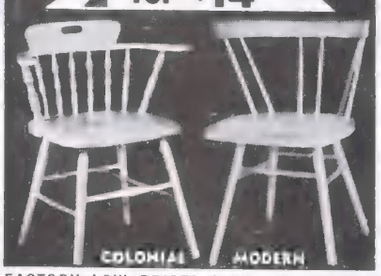
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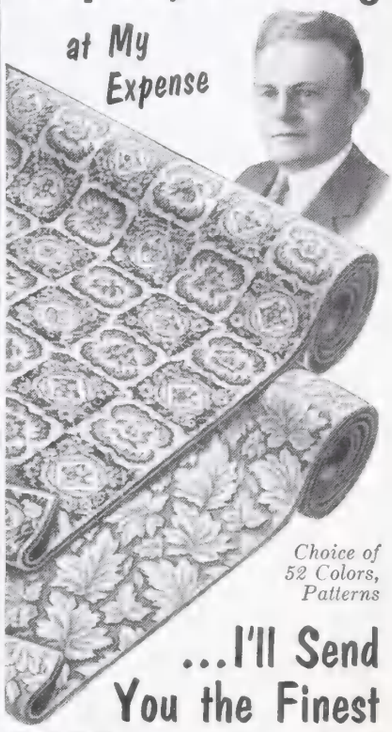
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Air is to a plane what water is to a steamer. A plane's propellers bore through the air as a ship's cut through the sea.

HOW TO LEAVE HOME *and like it*

By LOUISA M. COMSTOCK

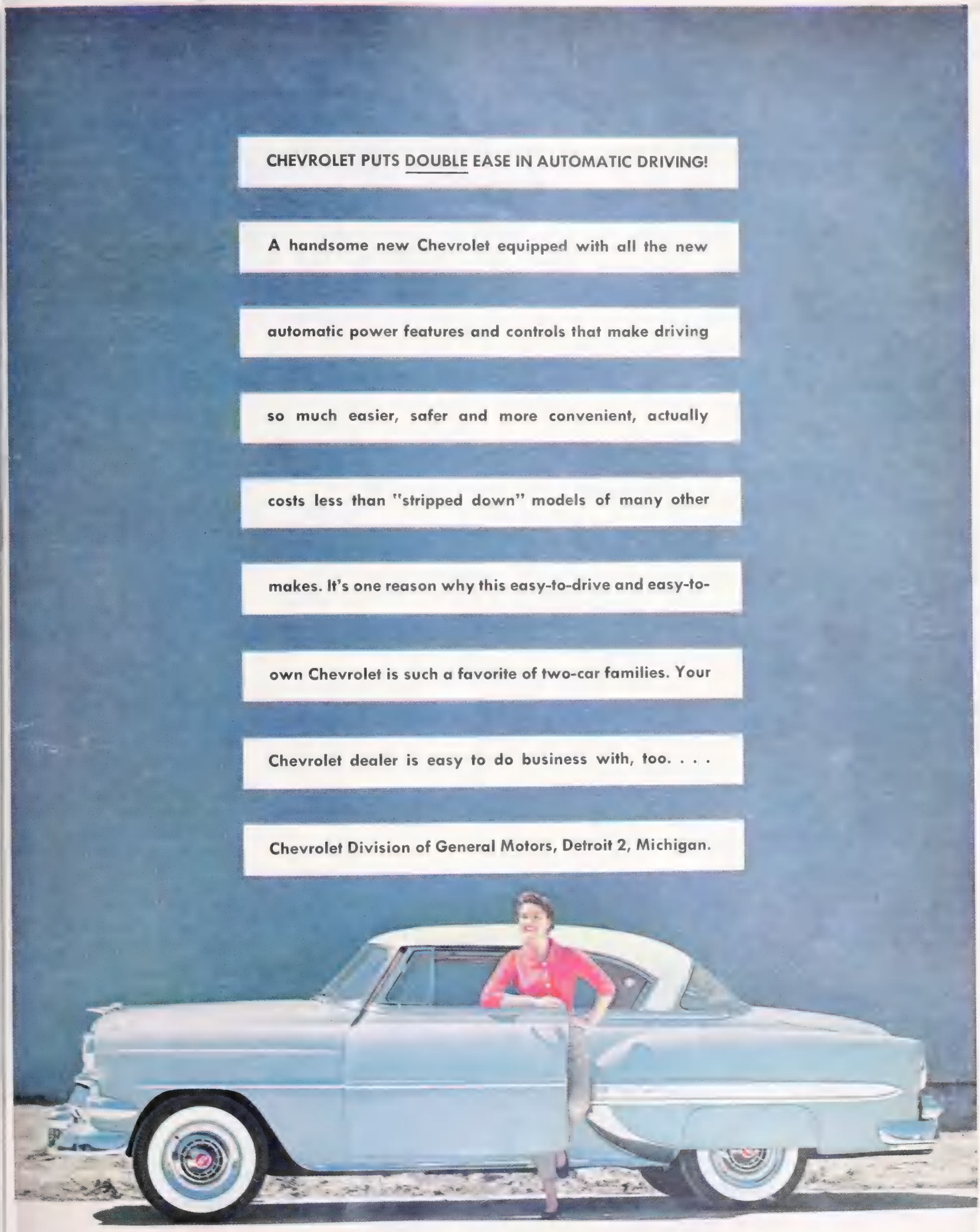
Not long ago we took a ride in one of the new DC-7's that both United Air Lines and American Airlines have put into service between New York and the West Coast. We were terribly impressed, of course, by the placid speed of the thing; it cruises at 365 miles per hour, is capable of doing 410 m.p.h., and seems remarkably calm and tractable for a vehicle powered by the equivalent of 13,000 horses. We learned that for $174.74 tax included ($332.09 round trip) it could take us from New York to San Francisco in 9½ hours, that the S. F. to N. Y. time is usually less than 8 hours. The flight is loaded with luxury—meals kept hot or cold electronically, traveling babies regaled with every amenity from strained carrots to talcum powder, cocktails on the house, plenty of room for 58 passengers to stretch their legs.

But the most memorable part of the trip was a heart-to-heart we had with the pilot, United's Captain Slim Fay. For we are of that race of air travelers known as Listeners. The minute we step into any plane we become miserably, chronically alert to every whisper of the engines, doggedly expecting the worst at the slightest change of sound or rhythm. And we suspect our name is Legion.

So, right out of the pilot's mouth and corroborated by representatives of United, American, TWA, and Pan American, here are some facts about airplane noises that should save a lot of Listeners a great deal of needless worriment.

First, put yourself at ease by expecting to hear changes in engine sounds any time during a flight. (*Please turn to page* 107)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, and hotels.


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Where to keep the good things for the good life

The good life is the full, abundant life. And it means you must have plenty of room for the abundance. Possessions don't guarantee the good life, but they provide a material basis for it. They give you the possibility for variety instead of monotony, for richness of experience, instead of poverty of existence.

Some things we want without stint: books, music records, food supplies. Some things we want for efficient housekeeping, to save us time for better things. Some things we want for expanding our pleasures: garden tools for flowers and vegetables, barbecue grilles for cooking meat, a freezer for our own-made ice cream.

We need space for our private pursuits: looms for our weaving, brushes for our painting, jars for our pebble mosaics. We need space for our changing moods, for our changing dishes and linens, patterns and colors, for being whimsical or serious, formal at one time and informal at another.

We need plenty of storage space for the plenty around us. So in this issue we undertake to show you how other people have found room for the good things of the good life.

Best way to gain space:

Cut a thin slice off the room and turn it into a storage wall

Without seeming to give up any living space or making awkward structural changes, you gain astounding quantities of storage space this way. And your room does not look smaller. Why? Because the eye does not catch little changes of but 10 to 20 inches

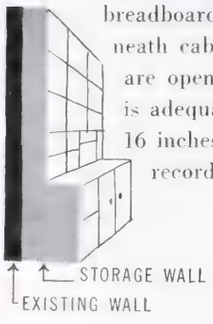


TWO PHOTOS BY MAYNARD PARKER

DESIGNED AND EXECUTED BY STIG CHRISTENSEN



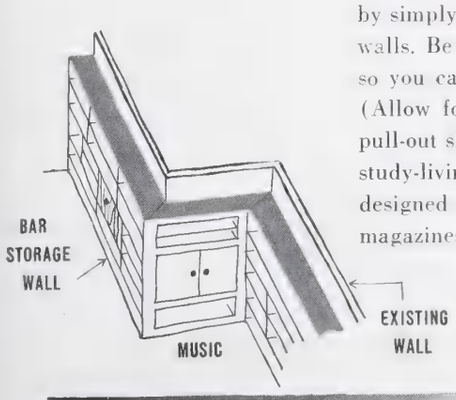
Architectural interest results from building storage around openings such as doors or windows. Depth or "reveal" made adds strong pattern to a wall. Owner himself built shelves here of redwood. Desk pulls out, like a breadboard, and is supported by underneath cabinet doors when they are opened. A 9-inch depth is adequate for books; 16 inches for radio, record-player and records.







Make order out of the disorder of small things like bottles, glasses, books, etc. by simply building a thin skin of shelving along your walls. Be sure to measure what you plan to store so you can arrange the exact space required. (Allow for expanding needs too.) Note compact, pull-out shelves (right) for musical scores in this study-living room of Dr. and Mrs. Arthur Lazar, designed by Gustav Friedmann. Even large magazines and art portfolios generally take no more than 12″ in depth.





THREE PHOTOS BY MORLEY BAER

For more about storage, turn the page

Best ways to gain space *continued*

With a surprisingly small slice taken from a room you can add surprisingly large storage room, and it will barely reduce your free, living space

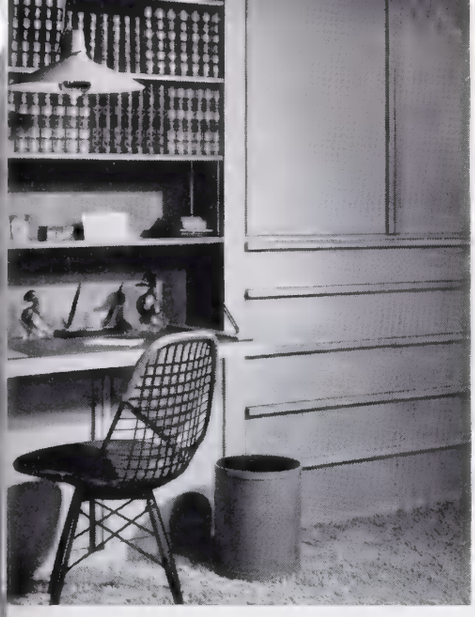
APARTMENT BEDROOM OF C. WILBUR FOSTER, INDIAN







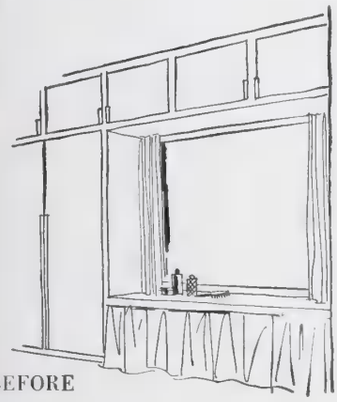
Plenty of everything and everything in its place—that is the way to live life abundantly, the way to have variety without clutter. To have storage similar to this built into your home, look for firms that make millwork, ask them to recommend a designer. A shelf 12 inches deep will hold hats, folded garments, shoes, purses and the like. You need a 24-inch depth for hanging clothes and at least a 48-inch-long rod. (For all storage measurements, write to University of Illinois, Urbana, Illinois, and ask information about Bulletin 557.





TWO PHOTOS BY GEORGE R. SZANIK

Hobbies, whether writing, painting or sewing, are part of the full life, but need not overflow the small home if proper space is provided. Here panel lets down to make a desk. If there is not enough depth for this solution, you might still have a desk by using a slide-out drawer supported by brackets. When not in use, everything closes up, takes up minimum amount of room.

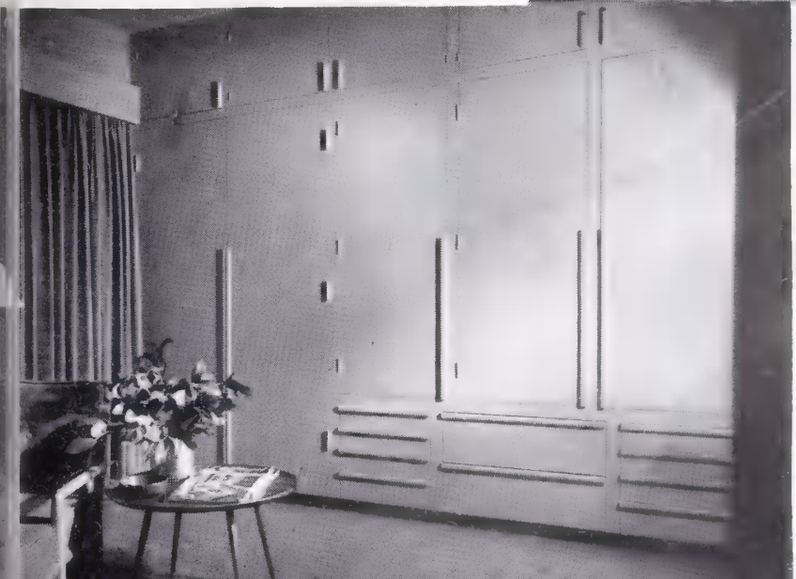


BEFORE

Don't let a window stop you from building a storage wall. For you can either build around it or, if it is unneeded, board it up, as here, and use new wall space fully. Before (above) only storage was wardrobe at left of window. Now whole wall serves. Window was not filled, just covered up, and can be washed from outside. Home of the William Pfaus, decorated by Helen Logan.

AFTER





FIVE PHOTOS BY MAYNARD PARKER

For more about storage, turn the page

Best ways to gain space *continued*

Storage space can actually be very handsome space when well designed and architecturally integrated





TWO PHOTOS BY CHARLES TOTTEN

Dining room storage should be visible and accessible, compact and convenient. Although this is a new home by owner-architect Robert Mosher, the storage wall shown could easily be added to almost any dining room. Note provisions for vertical as well as horizontal stacking, use of shallow drawers at right for table linen. Note too in photo at left how beautifully integrated and unobtrusive storage wall becomes when closed. Dimensions for dinnerware, table linen, etc. are all in University of Illinois Bulletin 557.



Storage space can often be found in the wall itself. If insufficient, several more inches can be borrowed from the room. Kitchen cabinet (below) is a total of 8 inches deep: 5½ inches were found in section of wall between the supporting studs. Other 2½ inches barely extend into room and actually give it a decorative effect. Sinking cabinet thus into wall takes minimum of space from a room. Ending it above floor line allows visual spaciousness.

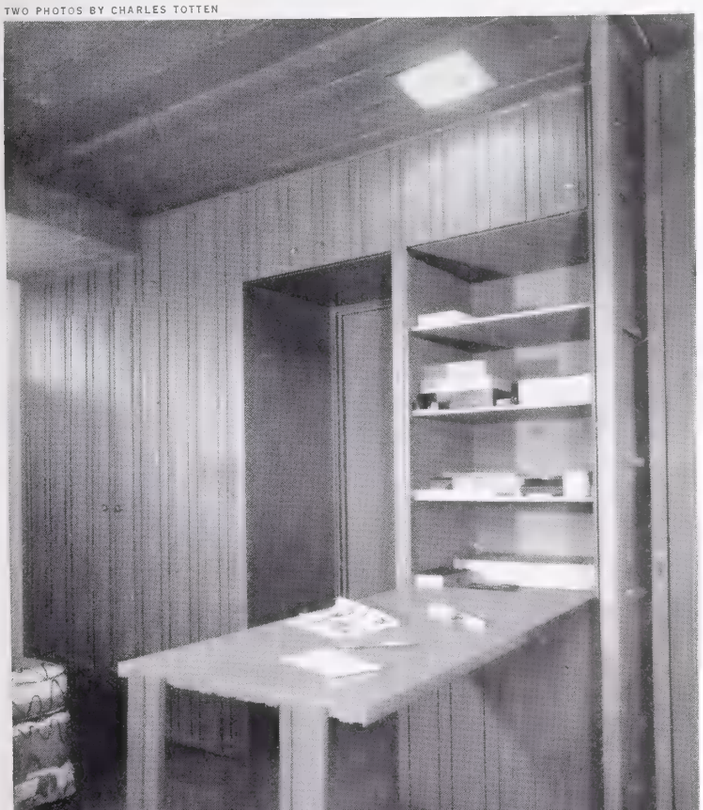


HOME OF OWNER-ARCHITECT FLOYD MUELLER



TWO PHOTOGRAPHS BY MAYNARD PARKER

TWO PHOTOS BY CHARLES TOTTEN



Even the panels covering a storage wall can be made useful, as here. Architects William Stephenson and Burton A. Schutt cleverly designed this folding table from a panel in the storage wall for use in sewing, designing or any home project. Storage under the table contains sewing machine. Wood is combed plywood and striations are neatly adapted to making table and legs invisible when folding into wall.



How to find space in the same old place

They gained 175 cubic feet of storage by giving up only 17 inches of floor space

WILLIAM PAHLMANN, DESIGNER OF STORAGE WALL



AFTER

When they ran out of space for table appointments in the kitchen, this family added a new wall of cupboards in front of the existing dining room wall. Cupboards were mill-made of "Primavera" plywood, which matched the old walls of room, so eliminated any refinishing problem. Plywood from U. S. Plywood Co. Hardware from Charles Gracie.

PHOTOGRAPHS BY EZRA STOLLER



BEFORE



The change produced not only more storage space but more counter space. Pull-out shelves, between top and bottom cupboard doors, tripled the flat space for serving. Only loss was space for hanging the painting. Door and window became more interesting when framed by the 17" "reveal".

(Please turn the page)



WILLIAM PAHLMANN, DESIGNER OF STORAGE WALL

After this storage wall was added friends of the family failed to notice that anything had been changed. This dramatizes how inconspicuous and discreet such an addition can be, and what little difference the loss of 17 inches can make in the apparent size of a room. Pull-out shelves added more serving space. Construction data on page 108.

PHOTOGRAPH BY EZRA STOLLER



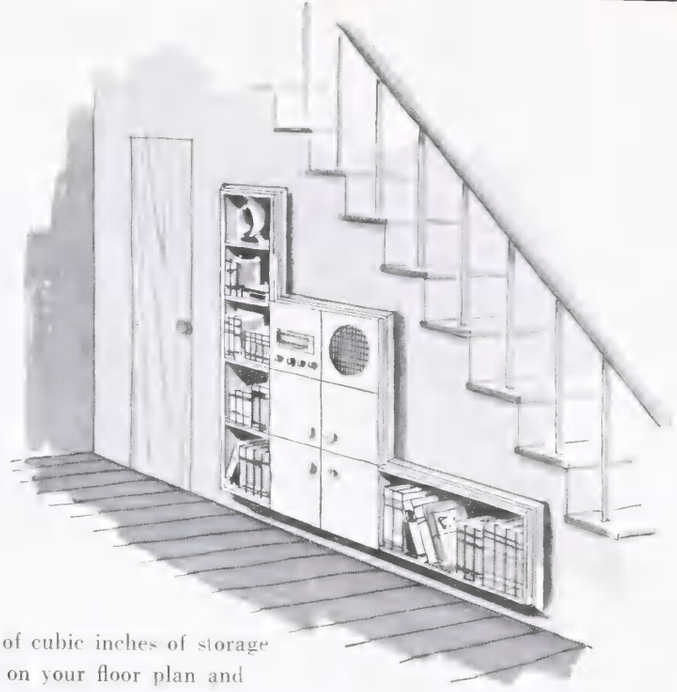
PHOTOGRAPH BY CHARLES R. PEARSON

You can create a dressing room by having a woodworking mill make a storage wall like the one at the right, above. It could be added within an existing bedroom or bathroom. By not carrying it to ceiling line it does not crowd a room as much. Home of the David Sachses; Milton Ryan, architect.
More details, page 108.

Adding storage to walls with door or window openings can make them more interesting architecturally, because of the "reveal," or depth, given to such opening. Note, left, how doorway is framed by bookcases. Arthur Morgan & Associates, decorators. Bain & Overturf, architects. Home of R. B. Mattson. More details, page 108.

How to find space in the same old place

ontinued from page 50



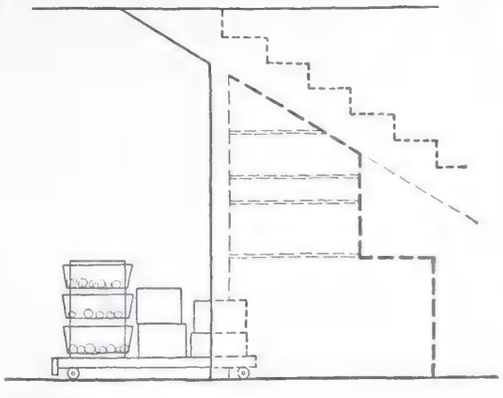
Under your stairs lie hundreds of cubic inches of storage space. How you get at it depends on your floor plan and where access can be obtained. Here, with a hall passing beside stairs, open shelves and cupboards can be cut into face wall of stairs. Endless variations can be obtained this way.







EE PHOTOGRAPHS BY MAYNARD PARKER



Three under-the-stairs storage solutions in home of the William Rempells. Far left shows where they sneaked in a drawer for holding sails. Ventilation slots keep sails dry. Above, center: kitchen supplies are stored on a rolling platform 67″ by 33″; vegetable bins ride on 4-inch hard-rubber rollers. It's a fine way to get at far-in-and-under spaces. Above, right: storage for baking materials was found in a cupboard back of counter and under stairs. These solutions were by architect Philmer Ellerbroek. It takes X-ray eyes to figure out what lies behind existing walls.

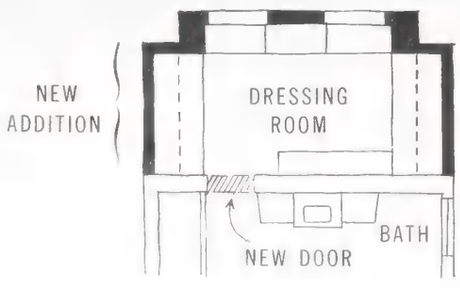
If there's no other way

Break out a wall to solve your storage problem

ALL PHOTOGRAPHS BY MAYNARD PARKER







A dressing room with adequate clothes storage was added here to an existing bathroom. The wall of the bathroom was broken through for a new door (see drawing, left) and an entirely new room was built for dressing and storage space.

The dressing room itself (above, left) was designed for an exceptionally tall man. The floor to ceiling open-shelf unit, visible in the mirror, is noteworthy: You can see everything and can easily reach what you want. Cut-out in drawers is large enough to display contents.

In bathroom (above, right) drawers were remodeled to match those in new dressing room, seen through doorway. A new lavatory and medicine cabinet were added. Lutah Riggs, architect.

After you have exhausted every possible place where you might find storage space—by cutting a thin slice from a room, using wasted spaces under a staircase or a sloping ceiling—then consider breaking out a wall, as here

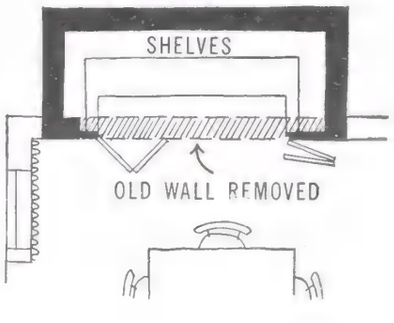


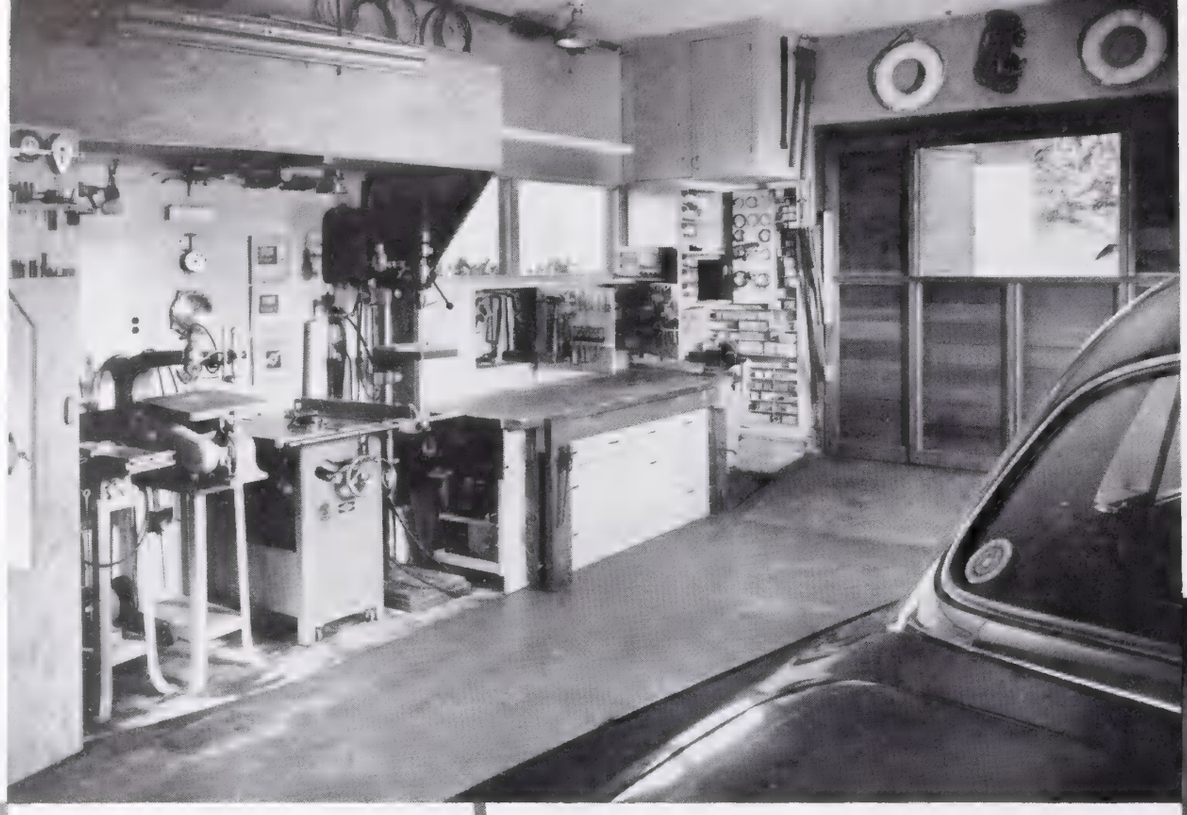


Built-in buffet and music cabinet were created in this dining room by breaking through an outside wall and constructing new storage space (see drawing, right). Immediately to right of buffet is an added walk-in dish closet (not shown).

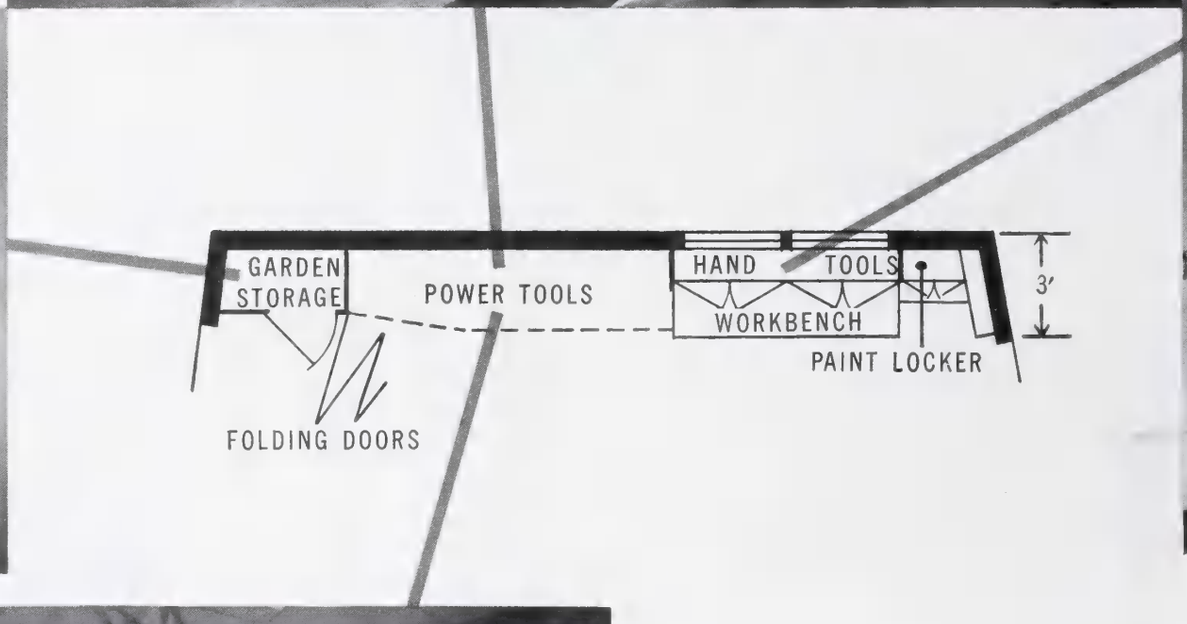
Cabinet (above, right), painted black, has a black Formica counter. Brass ship's cleats are used for drawer pulls. Besides storing dinnerware, silver, table linen, etc., this cabinet also houses record player, loud speaker and record albums.

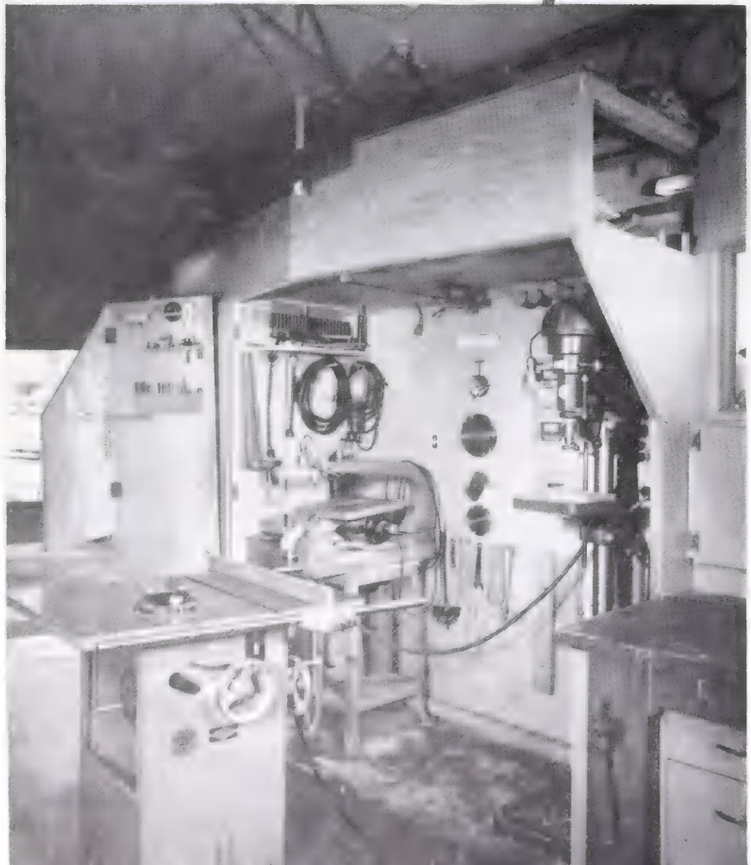
When the folding doors close (above, left), they not only conceal the new storage wall but add architectural pattern to the dining room. This further demonstrates you can achieve both storage space and harmonious décor if you plan well.











Whole workshop, within 3-foot strip of garage, can be entirely shut up when not in use. Drawing above indicates how doors fold back to disclose power tools. It also explains compact planning of this storage wall. **Power tools** (left) are mounted on retractable casters for mobility or steadiness as desired. Lengths of lumber up to 8 feet can be stored in closed space above power tools. **If you can't spare 3 feet** from your garage, you might add it and so achieve new storage and workshop space as here. In any case, be sure to consider your garage thoroughly when you look for additional room. It is the cheapest covered space you possess.

Home of **Mr. and Mrs. William Rempell**
Storage designed by **William Rempell**

By ELLEN SHERIDAN

PHOTOGRAPHS BY MAYNARD PARKER





Remarkable storage was created along the inside wall of this garage within only a 3-foot width. Doors shown closed in photo immediately to the left open completely by folding and bundling to one side, thus exposing power tools for use. (See top photo, opposite.) **Above and below** are photographs of the well-lighted work bench. Note paint corner (below) with its galvanized iron counter. All drawers are on suspension rollers, neatly compartmented for particular needs.



If you can spare 3 feet in the garage

then you can gain an incredible amount of space for storage of tools, equipment and miscellaneous supplies

"Behind the story of storage space
lies a philosophy of the nature of man,
of a full family life,
of civilization itself."
writes America's leading social
and architectural critic,
familiar to readers of House Beautiful
for his *The Conduct of Life*

By LEWIS MUMFORD

The Philosophy

Seasoned travelers know that the secret of comfortable travel is to travel light. They may not go as far as Herman Melville did when he went to Palestine on a leisurely tour with only a carpet bag to hold his clothes, but the age of nylon and dacron makes even this a possibility. In travel, for the sake of mobility, one cheerfully gives up a good part of one's daily equipment, for one knows that if, like the snail, one carried one's house on one's back one would move only at a snail's pace. The virtue of travel lies in this freedom of movement and the sense of detachment it promotes. To be alone in a hotel room, in a strange city, is to come face to face with a different person, largely because in both time and space one is cut off from all one's possessions.

For some curious reason, the renunciations and the sacrifices the traveler properly makes in order to move about easily have now been carried into the dwelling house. From the way a good many modern houses have been designed, one would think that the mobile life were the only possible one open to modern man. To reduce the house to the size of a trailer, to throw out of it all objects that would stand in the way of free movement, to have nothing at hand except what is of immediate use—these seem to be the underlying beliefs of many supposedly progressive architects today. Actually the new house will probably remain in existence at least a couple of generations; and likely enough the owner will stay in it all his life, punctually leaving for the office in the morning and returning home the same evening. But it will be planned as if it were on wheels and must be lightened of every discardable bit of equipment, because it must take to the road. Except for a few clothing closets, you will search the house in vain for a bit of adequate storage space.

Now I maintain that the mobile life and the settled life are as different as the North Pole and the Equator; they have different purposes, they open up different possibilities, they require different kinds of equipment and a different allotment of space. A house designed for all-year family living should not be conceived as if its owners were gypsies, living on what they can forage. On the contrary, it should be full of ties and bonds and possessions, both material and sentimental.

The very things that the traveler must forego in order to enjoy travel—the variety of a full wardrobe, the little keepsakes and treasures that bind his present life to his past, his library of books or phonograph records, all sorts of familiar gear—are what is needed to keep a family together through the years. A permanent dwelling house, in contrast to the traveler's hotel room, is a place that promotes every manner of attachment. Is it not this very contrast that gives travel its immense stimulus and homecoming, the return to the familiar, its deep sense of reassurance? A family and a house imply stability and continuity in social and personal relations; and this very quality of a settled life also brings the possibility of choice and variety within the four walls of a home that the traveler can achieve only by moving about from one place to another. To make the most of these possibilities of family life, one must understand and provide for the most neglected function in modern architecture: the function of storage. Without adequate space for storage only a hand-to-mouth existence is possible.

My own philosophy of storage took form in the very act of growing up and helping to create a household capable of enfolding all the activities of a family; and it is only recently, I confess, that I have come to understand its full significance. When my wife and I were married, we both disdained possessions. Though I was a writer, the greatest number of books I felt necessary to have around me was at most a hundred: "The rest," I used to say, with high Emersonian scorn, "I keep in the Public Library." We both wanted to be footloose and free. Even to own a house seemed an intolerable commitment. That bachelor sense of freedom, that scorn of possessions, that unwillingness to lend ourselves to the process of accumulation, caused us to dismiss the whole problem of storage. We were oblivious to the fact that part of our freedom was due to our parental households both having cellars in which various possessions of ours—sometimes indeed the contents of a whole apartment—would be temporarily stowed at no cost to ourselves.

The first drag on this unfettered, mobile, detached life came with our first child. His gear and tackle made the problem of moving increasingly difficult; and within two years we had bought a house with a big cellar, where an increasing accumulation of things, boxes, traveling bags, unused equipment, files, could be stored along with the coal. Despite necessary periodic clearances, our possessions piled up, and with them a great sense of security and stability, too, as we found ourselves with the space to keep items of only occasional use for nursing the sick, say, or entertaining unexpected young visitors.

By now, the writer who once scorned to own more than a hundred books finds it necessary to have between three and four thousand on hand, and every year he prowls around, like a cat looking for a drawer to hold her kittens, seeking some unused wall of some hitherto uninvaded room to hold the annual overflow of books. In our old farmhouse, two small rooms are allotted to live storage, while the attic and cellar both serve for dead storage. For less perishable equipment, we likewise have the loft over the garage—five store rooms in all. Since this old house was conceived without any thought for functional storage, our use of this space is not as efficient as it could and would be in a new house. But the facts of family living tell us how richly we have profited by all this extra storage space and how not a single part of it is really wasted.

Behind this personal experience of the need for storage space lies a philosophy—a philosophy of the nature of the human organism, a philosophy of family life, a philosophy, for that matter, of civilization itself.

Let us begin with a look at civilization. What we call civilization, to distinguish it from the unstable life of roaming hunters and herdsmen, began with a settled life, attached to a permanent dwelling with other buildings and utilities, barns and granaries and bins, that served for storage. With the cultivation of the hard grains, it was possible for the peoples of the Nile, the Tigris, and the Euphrates valleys to carry part of their food supply over from year to year by hoarding it in granaries. That surplus food, that surplus energy, gave a measure of security and freedom that had hitherto been unavailable, since the produce (*Continued on page* 110)

of Storage

Only 20 inches of space = new guest room

By LAURA TANNER

As editors who are constantly visiting and studying other people's houses, we have seen too many huge and disorganized walk-in closets to believe that good storage facilities are a matter of vast amounts of space. On the contrary, neat and organized storage depends primarily on how you use the space you have, how you apportion every last inch of it, be it ever so skimpy.

If, for example, you live in an old house with the typical problem of an out-jutting fireplace flanked by short, useless stretches of wall, you may have a treasure of storage space right before your eyes. On these two pages you can see how decorator Donald Pelham developed guest-room facilities in the living room of an apartment house by utilizing a 20-inch jog in the wall that occurred beside a fireplace. Within this embrasure, which is only as deep as the 20-inch chimney reveal and 5½ feet wide, he created an enclosure for a folding Murphy bed. Now the fireplace is flush with two matching sets of double folding doors, a device that improves the room architecturally and decoratively as it creates new storage space.

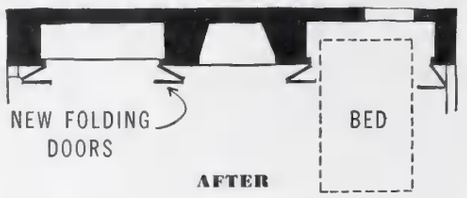
PHOTOGRAPHS BY WILLIAM HOWLAND



BEFORE. Fireplace wall was wasting space.



BEFORE



AFTER

Above, see how a jutting fireplace, "sunk" into flush wall, creates a bed closet. Bookshelves now fill window.



Right. "Guest room" is contained in two closets. Every inch of clothes closet is organized into hanging or shelf space. *Above.* Nylon-filled quilt and nylon blanket-cover wash and dry without ironing. Courtesy, W. McCutcheon's. See page 108





In the new bedroom wall, closet doors are flush folding panels, covered in wallpaper. Trompe l'oeil "molding" was painted.

12 storage spaces



Under sloping ceilings
Here's an area that doesn't deliver its share toward living as long as it remains unused. Close it in and compartmentalize the space and it really goes to work for you. This and the other three storage units shown here are easy to build yourself.



Great use from a thin slice of wall space
Often a slim cabinet brings order in the kitchen, bath or children's room for miscellaneous things. Plans for making this from plywood are available free from Douglas Fir Plywood Association, Tacoma 2, Washington.



Put doors to work, too
This combination built-in even puts its doors to use for storage. The whole unit is plywood, can be made at home or to order (see Douglas Fir booklet #31). Use it singly or in groups to cover a whole wall. Tailor fittings to your needs.

PHOTOGRAPHS BY PHOTO-ART STUDIOS



Demountable music wall
Instead of a clutter of individual pieces, here's a way to get all your music equipment, including records, into one unit. Sections are interchangeable, may be arranged as desired. Details and materials are included in Douglas Fir Plywood booklet #8.



Is your luggage working for you?

Don't store luggage empty: use it for blankets or anything that can be folded or stacked without difficulty. Inventory list on door records what each case holds: out-of-sight storage places are of little help unless you can check quickly to know what is stored where.



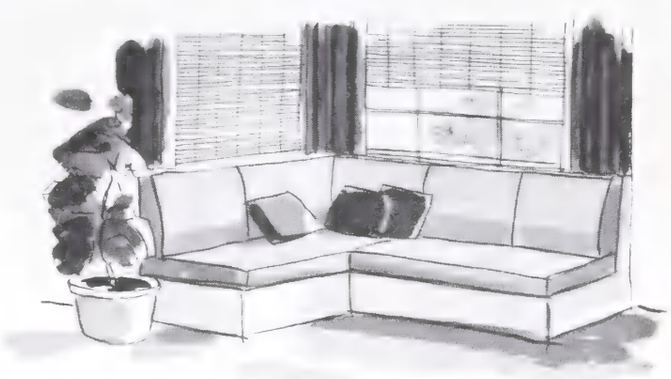
Where to put gift wrappings?

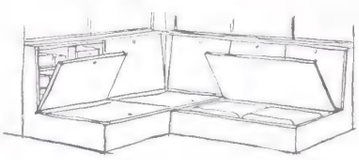
Here's a way to keep fancy wrapping paper handy and wrinkle-free: Slip it under a rug in an area where foot traffic is light. Protect it top and bottom with cardboard (good way to store big pieces of cardboard). Put *between* rug and underpad if floor below is rough.

you are looking at

but probably don't see

Look with fresh eyes and be amazed how much storage space you find possible in places not now paying their way. Let these practical suggestions start you on this profitable hunting

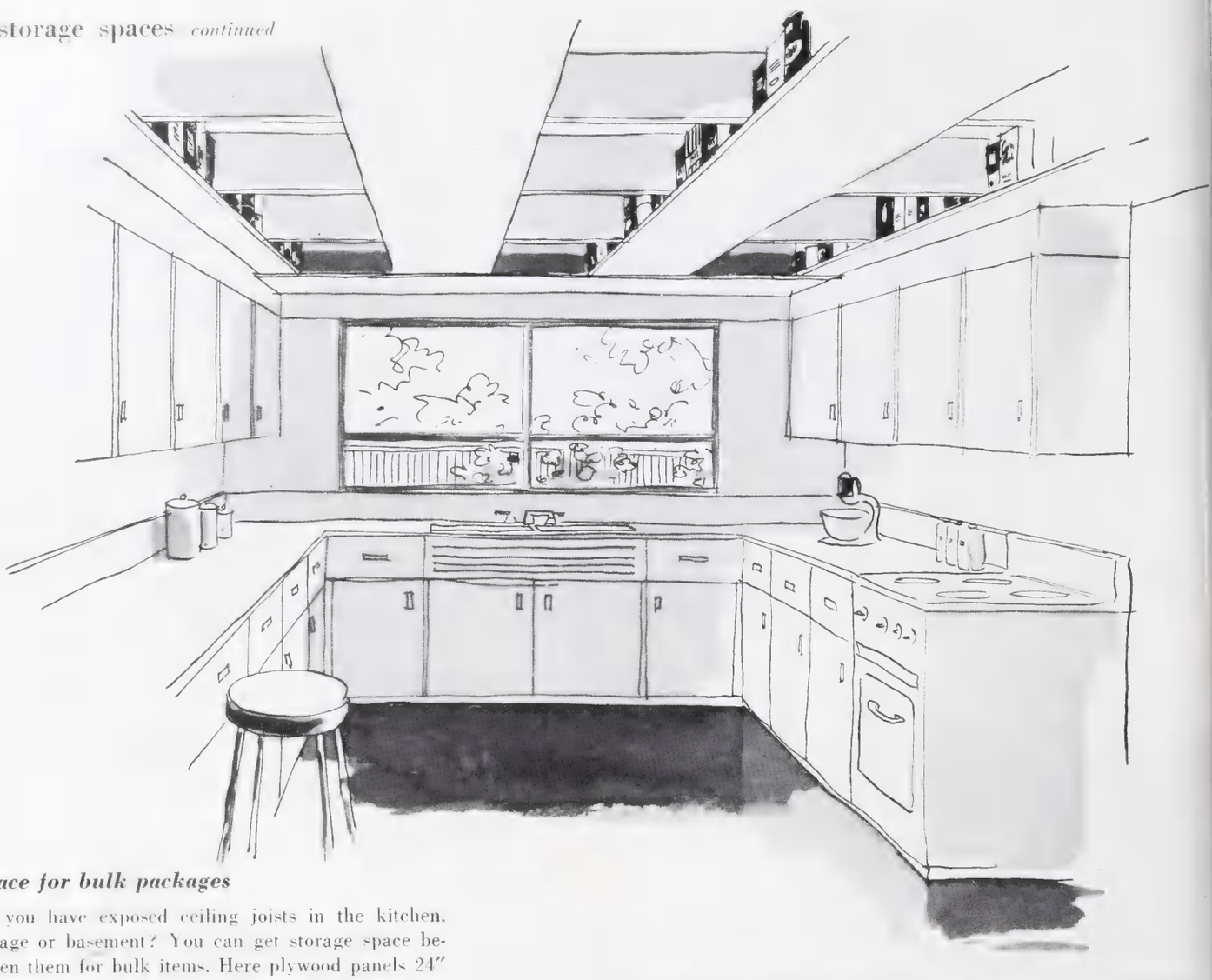




Are you using your built-ins fully?

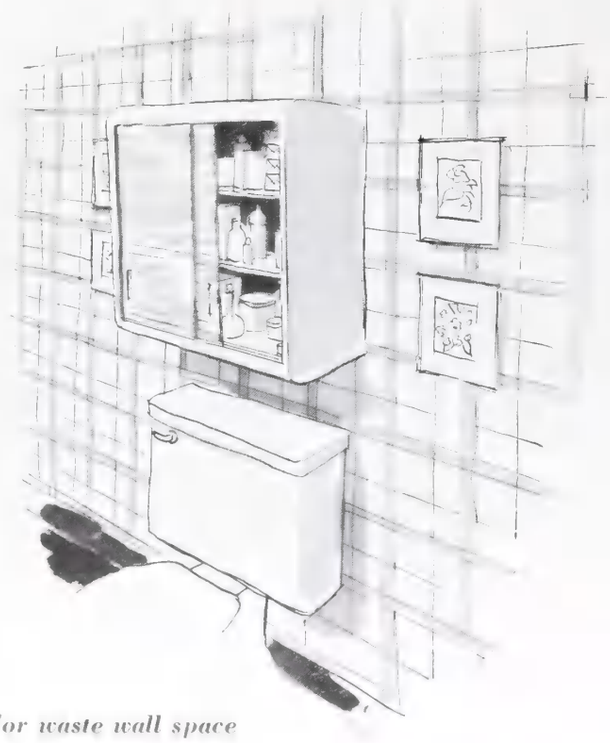
Don't waste possible storage space in built-ins. Here you lift foam rubber cushions to discover commodious storage space, with openings big enough to accept sizable things like blankets. Back section is subdivided and shelved for storing small items.

12 storage spaces *continued*



Space for bulk packages

Do you have exposed ceiling joists in the kitchen, garage or basement? You can get storage space between them for bulk items. Here plywood panels 24" wide were nailed across the joists. Add a wire from plywood to ceiling between joists for extra support.



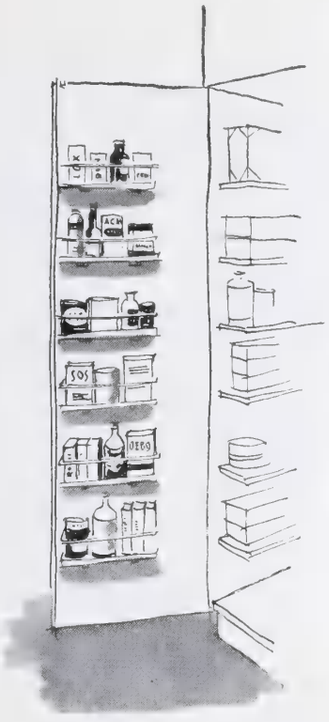
For waste wall space

Every bathroom needs a really deep cabinet to supplement the medicine cabinets. The Kelvinator metal unit (really made for kitchen use) hangs on small metal brackets easily attached to any type of wall. No special tools or skill are needed.



Add a room divider

Many rooms just don't have enough wall surface for sufficient storage pieces to meet your needs. Could you rearrange the furniture so that you can add a room divider for extra drawer and shelf space to get more usefulness from the space? This by Basic-Witz is typical of the many pieces of furniture available.



Shelves for doors

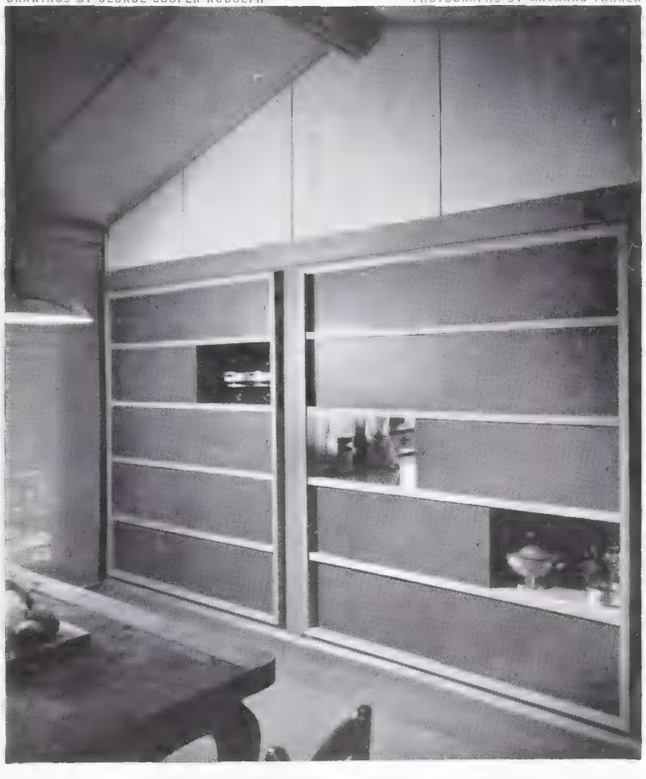
(Left) You can buy or build shelves in a variety of shapes and sizes to attach to backs of doors. There's an array of other hardware in stores under such trade names as "K-Veniences." (See "How to Squeeze the Last Inch Out of Your Storage" on pages 13 and 97.)

(Right) How to make an ordinary clothes closet into a man's dressing room. Shelves were built on inside of doors to hold socks, belts, underwear. Clear plastic refrigerator boxes on upper shelves hold shirts, sweaters. Designed by Robert Stanton of Carmel, California.



DRAWINGS BY GEORGE COOPER RUDOLPH PHOTOGRAPHS BY MAYNARD PARKER





Could a whole wall be storage space?

Many items are needed both in dining room and kitchen. Here is a storage wall reached easily from either room merely by opening sliding doors (strips of Masonite). Only extra space needed was 3″ strip for adding doors on dining side. Designed by Harwell Harris for the Clarence Wyles.



Why is this garden worth using as a model?

Because it provides nearly everything experienced homeowners want from their property in this decade:

1. Almost 100% maintenance-free
2. Privacy from the street
3. Liabilities turned into assets
4. Outdoor living space at floor level of house
5. Grades used skillfully to add visual interest
6. Do-it-yourself possibility
7. Ample off-street parking

Many people put off landscaping their homes because they don't know what to do. They know, though, what they *don't* want—a garden that will involve more upkeep time than they can manage.

Talking with ardent gardeners always discourages such people. The ardent gardener enjoys caring for his garden: He certainly isn't the one to help think up good ways to reduce gardening time.

Instead they should look to what busy but experienced homeowners have discovered. They have learned to have a good garden without much upkeep.

The Dana C. DeHarts are such people.

When they built their present house in 1952, they called in landscape architect Thomas Church for help in designing the garden which was to surround it.

Just as the house was nearing completion, a big wind tipped over the huge old oak in the back yard. It was, seemingly, a catastrophe, for this tree was the chief reason why the DeHarts had chosen this particular building site!

The DeHarts were dismayed and considered selling the house. But landscape architect Church proposed turning the accident into an asset. "Leave the tree on its side," he said, "and build a deck out from the house to feature the low canopy of branches."

The roots did not all pull out of the ground and, by bulkheading, it was possible to cover the exposed roots and keep the tree alive. When Church cleared the brush from the head of the tree, he discovered it arched over the proposed terrace as shown. Metal posts were added to keep it from settling further.

Mr. DeHart has always been a staunch advocate of professional landscape architects. Now he says with more conviction than ever that one is (*Continued overleaf*)



Garden of the Dana C. DeHarts

Thomas D. Church,
Landscape Architect

PHOTOGRAPH BY RAYMOND PARKER

BEFORE



For more about the garden, please turn the page

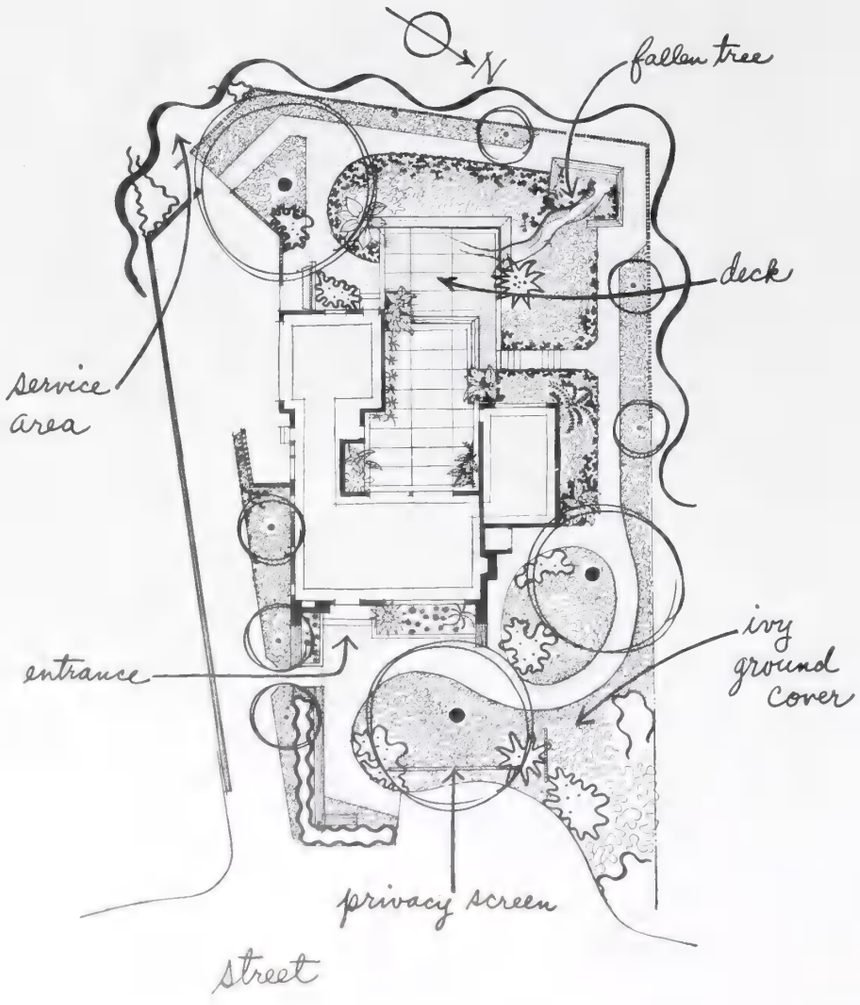


Master bedroom overlooks this inviting private world and, thanks to the door at left, is convenient to it. It's never enough just to be able to look out on a garden. A big wall of glass, that invites you out doors, must be accompanied by a real exit in order to be satisfactory.



Working a deck (or terrace) skillfully into a changing grade is more than most amateurs can do, but owner Dana DeHart, following plans by landscape architect Thomas Church, did all the carpentry himself, saving considerable money and achieving very creditable results.

Why is this garden worth using as a model? *continued*



foolish to spend *anything* on a garden before consulting an expert who can see all the possibilities.

But back to the low upkeep requirement the DeHarts insisted upon:

Church proposed planting all bare ground solidly with ivy—a sea of ivy, he called it. This would hold the soil tight even on the fairly steep little banks, adding visual interest to the garden. There would never be any need to clip the ivy.

Since it was intended that the house and terrace seem to float in a sea of ivy, the seat-wall on the deck was built with fragile-looking supports. Growth at the DeHarts is rampant enough so that the leaves are sizable—even the falling oak leaves drift down through the ivy leaves and form an out-of-sight mulch that helps the ivy and eliminates leaf-raking.

The DeHart lot is fairly sizable—86 by 162 feet. The big deck represented a major labor expense. The best bid by a landscape nurseryman was $4,500 for everything.

Mr. DeHart decided to do the work himself. He bought the lumber and plants, became his own carpenter and planter. He saved $3,000. He worked off and on for three months, and thoroughly enjoyed himself.







A large window of the house faces the street which is just 40 feet away. Not only has Mr. Church screened the big window effectively from the street and the bright lights of cars, but he has also provided off-street parking for three cars (above). Photograph at left, above, shows how privacy wall looks from front window. Street is simply not there.

Mass of ivy, which completely surrounds house, flows in handsome curves, making the area seem much larger than it is. The ivy needs no upkeep. Even the oak leaves drift down through it.

Note how ivy gives the front yard a garden look, although there really is a big chunk of it paved for automobile parking. Bold, curving lines of the ivy bed also keep you from noticing that the ground slopes quite sharply from the street toward the front door, also toward side lot line.

PHOTOGRAPHS BY MAYNARD PARKER







WHAT TO SERVE IN THE HOT SUN

No cold Sunday lunches for our party editor! Her guests eat as well when they are sun bathing as when they are in formal dinner clothes. And she is out there with them, in the shade of a big hat

PARTIES that make you famous

By VIRGINIA STANTON

When people are in the mood to soak up every last minute of sun on their week ends, it's a shame to bring them inside to feed them. It's also a pity to take jellied soups and aspics out into the glare of the noonday sun. They can't stand it, and you'll only undo your own work and spoil your menu.

Here's a way to give a Sunday luncheon party that works all ways, no matter how you slice it. It's ideal for 16, but it works with ease for 26, for I just did it last Sunday. (I arranged two tables for eight and another for ten and it was just right for conversation.)

The first essential for a party in the glaring, noonday sun is this: Avoid white or light-colored linens, plates, table tops, anything. They glare up into the eyes and are most uncomfortable. Sparkling things are also hard on the eyes. Glass-top tables, if they are frosted glass, are easy to take, but not smooth glass. Except for that, anything goes.

Second essential: Have a collection of big, gay, broad-brimmed hats so that the delicate ones, or those who are not dressed for it, can retreat under the shade of a hat and still be with the party. I've been collecting them for years from all parts of the world—tea-planters' hats, pith helmets, cocoanut hats from Hawaii, Caribbean straws. I "duke them up" with any mad thing that occurs to me—not *too* mad, mind you, or conservative people would be too shy to wear them. There is a great pile of all sizes and types, everyone different, waiting on the terrace when the guests arrive. They appear to be sun shades, but (*Please turn to page* 102)



This table is a model of how-to-set-a-table-in-the-full-sun. There are no shiny or white surfaces to glare or reflect into the eyes. The china and the travertine table top have ideal color and texture for nonreflectivity. Waviness in surface of the glasses makes them agreeable to hold, as well as non-glare. Dishes from United Enterprises. Sterling flatware, "John Alden" pattern from The Watson Company. Iron chairs, Kagan-Dreyfuss, upholstered in "Vicrtex," from L. E. Carpenter & Company.



PHOTOGRAPH BY MAYNARD PARKER

Avoid using white or sparkling objects on table settings in full sun.



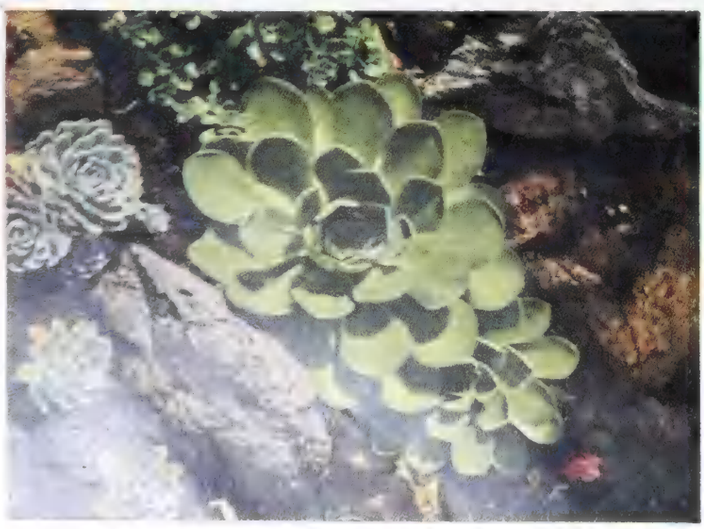
Color changes within a variety are subtle but sufficient to allow you to play them skillfully. Changes between varieties are bigger, but avoid drastic changes: Ideal use is a gradual shift much as all earth colors of a region blend.



Always look searchingly at each plant before deciding how it should be used in the garden. Do its inherent characteristics call for use in masses or for a solitary starring position? Should lines be formal—or as casual as waves?

How to use plants with Style—IV

By DR. JOSEPH E. HOWLAND *House Beautiful's Garden Editor*



Why are some gardens messy, formless and dowdy, while others have style and character?

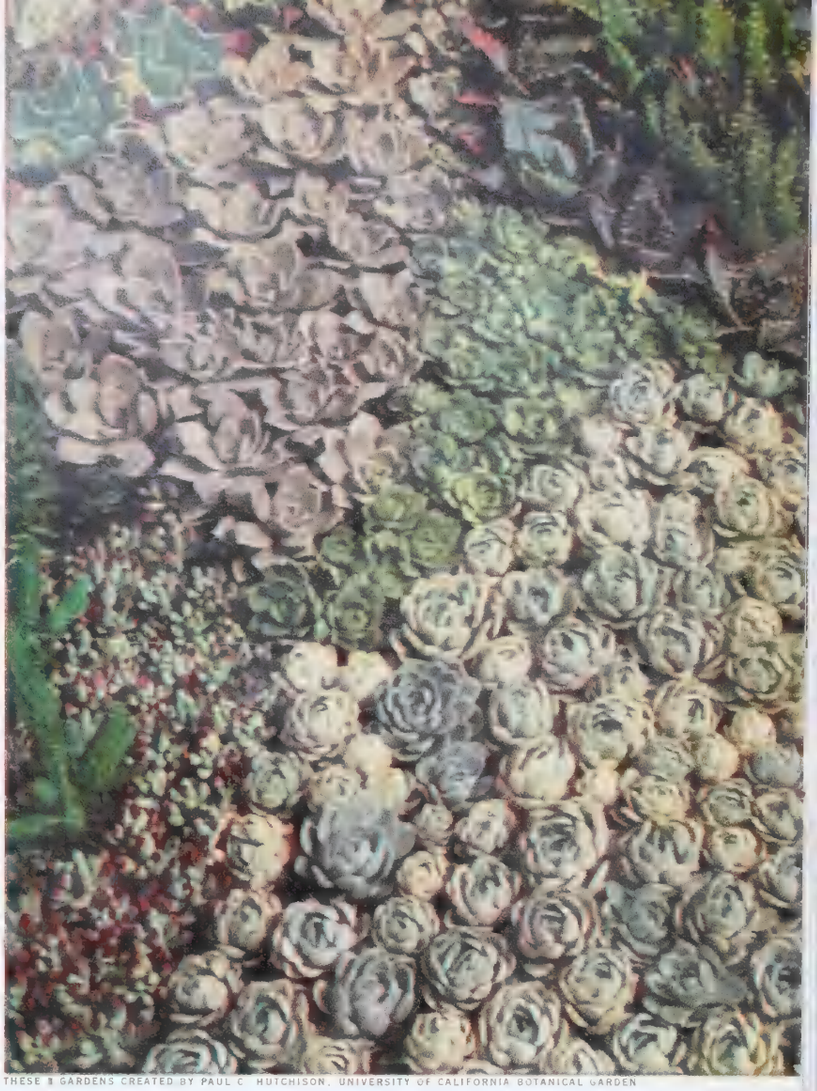
It has nothing to do with the amount of time or money spent. Instead it comes from using plants in ways that bring out their form, texture and growing habits.

"Sure!" you say. "That's obvious!"

But is it? It can't be, or there would be more stylish gardens. So what is it people miss seeing when they look at plants?

Perhaps they don't see how that plant will be best presented. When the jeweler shows you a diamond, he puts it on a black velvet cushion—not a white piece of paper. He knows black velvet brings out the best in a diamond. He knows a cushion makes it look more precious. He puts a strong down-light shining on the (*Please turn to page* 116)





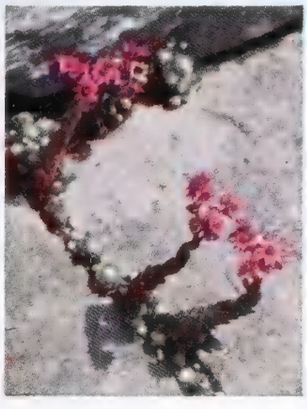
THESE 2 GARDENS CREATED BY PAUL C. HUTCHISON, UNIVERSITY OF CALIFORNIA BOTANICAL GARDEN

To be stylish a garden must use plants so their forms are well and appropriately displayed and placed so they thrive. Succulents thrive in sunny, dry places and crowd beautifully to form a handsome "living mosaic."

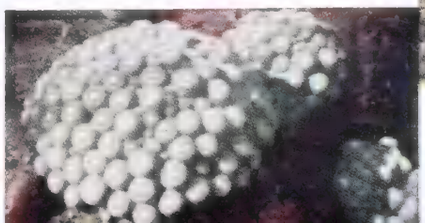
Beauty of form in many plants comes from the pattern of branches or twigs, which are therefore best enjoyed when silhouetted against sky or green lawn. But succulents have cup-like forms, look best when seen from above. Hence they appear most beautiful—therefore most stylish—when massed in low beds.

Every plant is unique in some way. You must discover this uniqueness if you are to be able to use the plant with the sureness that leads to a stylish result. This calls for seeing each plant for what it is—and isn't. Really look at the plant: Divorce this looking from all previous knowledge. Then decide: Should it be used alone, massed, or with other plants?

ALL PHOTOGRAPHS BY MAYNARD PARKER









All plants identified at end of article.



PHOTOGRAPH BY THELNER HOOVER

If you've tended to underestimate geraniums, just look at the way these husky plants command attention in a misty mountain scene. They define the terrace with a continuous blaze of long-stemmed flowers—generous reward for supplying ample food and water to ordinary pot plants. Garden of Mr. and Mrs. Fanning O'Hearon.

THOMAS CHURCH, LANDSCAPE ARCHITECT



Geraniums in separate pots can look like a jumble of odds and ends, but massed before a fence they become as impressive as these in the garden of the Charles de Brettevilles.

GARDEN OF THE BERNARD SIEMIATYCKIS



In Mexico, the local rusty red clay containers provide a more flattering setting for brilliant geranium flowers, hold more soil and retain moisture better than usual clay pots.



DRAWINGS BY WYSSE FEININGER

Geraniums have come back

By JEAN LAWSON

We've been selling geraniums short for years. Conditioned by the stunted specimens of fire escapes, flower boxes and cemeteries, and haunted by the heavy-handed use in pre-Victorian days, we've failed until recently to see just how exciting geraniums can be.

Unwittingly, we dismissed a large group of excellent plants because we didn't know how to grow them. Ever since the great geranium furor in the early 1800's the advice has been: To make geraniums bloom, keep them pot-bound in heavy soil and go easy on food and water. Poor soil, drought, starvation. No wonder the plants were leggy and unattractive! No wonder they seemed out of place in our demanding modern gardens which place so much value on good plant form. True, given a light, warm location geraniums did flower a bit in spite of the other adversities, but only hobbyists, sentimentalists, or the unknowing have bothered much with geraniums in recent years.

That's how it was. Now we know geraniums for what they really are: exuberant, irrepressible plants, as versatile as they are various, some with spectacular flowers, others with delightful, surprising scents and fascinating leaf textures, and all with infinite appeal and a multiplicity of uses.

When properly grown (we'll tell you how later), the inherent geranium vitality pours itself into attractive, bushy, low-branched plants which flower constantly. Performance is guaranteed: children and pets offer little hazard. And if, by chance, water restrictions keep you from supplying all the moisture you'd like during a drought, geraniums will hold their own, then begin active growth again when the crisis is over.

Geraniums have become a respectable part of the landscape in a manner far different from their first great reign in popularity. We use geraniums with style. Not for us the multi-colored beds of (*Please turn to page* 119)

THREE PHOTOGRAPHS BY MAYNARD PARKER



Ivy geraniums tumble in cheerful welcome from entrance wall of the Myron E. Etiennes' home. Louvered corner provides air movement and shelter from sun, is ideal for ivy-leaved kinds. Below is a zonal geranium.

ARE GOURMETS BORN OR MADE?

The DAILY ARTS OF GOOD LIVING

THE MODERN EPICURE

By POPPY CANNON

What is your Taste I.Q.? Here is a simple, amusing, yet scientific way to rate the sensitivity of your palate. Even if your score is low, there are things you can do about it. This article is the first in a series interpreting the results of several years of research and experimentation sponsored by HOUSE BEAUTIFUL and conducted by Commander Lendal H. Kotschevar, Ph.D., former Director of the Navy Commissary Research Division and presently Director of Housing and Home Economics at Montana State University.

The Test for Tasters described below is a home-style adaptation of a method devised by Commander Kotschevar to select the best possible panel of judges for his researches. You will find it as much fun as any parlor game. Results will be revealing—may be surprising. They could have considerable effect upon the quality of your daily life by encouraging you and your family to taste—really taste—your food and enjoy good eating.

Taking the Taster's Test at House Beautiful.



How do you judge a judge of fine food? Does nature endow you with the gifts that make a gourmet? Can you do anything about developing an appreciation of flavor? Are men or women the best tasters? Does smoking affect the sense of taste? How about cocktails? Does your palate's sensitivity vary as you grow older? Does it change from day to day? From hour to hour?

Science, through a series of simple tests, is now prepared to offer answers to such questions and to many others in that dusky subjective area which has always been so delightful to explore, so difficult to chart.

All our lives we have been brought up to believe that "when it is a question of taste, there is simply no point in arguing."

Who is to say whether whale blubber or Hundred Year Eggs, cannibal steak, camembert or caviar, truffles, chitterlings or home-made ice cream is the best of all possible eating? Who is to say whether plump, white or the thinnest of green asparagus is most delightful, whether green beans are worth eating only when they are French style—lightly cooked, haricots verts or our own Southern style lengthily impregnated with salt pork and hot pepper?

So much depends upon who you are, who your grandparents were, where you were raised, what you do for a living, how hard you worked today, the state of your health.

Our gustatory likes and dislikes represent the combination of many subtle influences. In that lovely omnibus word "delicious," we refer not only to a reaction on the tongue but also in the nostrils. More often than we realize we are influenced by the quality of light in the room, the appearance of the dish, the heft of the silver with which it is served, the voice of a companion, not to mention the dramatic gestures of a maître d'hotel or the romantic name of the dish on the menu.

Then there is the question of fragrance. Brillat Savarin in his famed "*Physiology of Taste*" said, "I am tempted to believe that smell and taste form only one sense . . . when smell is interrupted, then taste is paralyzed."

That gastronomic philosopher appears to have been proved partly wrong by present-day investigators who contend that there are at least four basic tastes not entirely related to fragrance. The identification of these are not affected by previous bouts of hay fever or sinus. They are as primary as primary colors. HOUSE BEAUTIFUL'S living-room version of the Test for Tasters was developed for laboratory use by Commander Kotschevar. It measures your ability to recognize and discriminate between intensities of four primary tastes: *salt, sweet, sour* and *bitter*. Only this and nothing more! It does not pretend to be an evaluation of your appreciation of the fine arts of the table. Yet the test can have far-reaching effects on your daily living.

(*Please turn to page* 100)

PHOTOGRAPH BY JAMES ABBÉ, JR.

A Test for Tasters

Requirements for the test are very simple: 5 quarts of flavor-free bottled spring water, 16 glasses, 4 small pint-size pitchers or containers, a clean spoon for each tester and a spoon for each container (so the procedure is perfectly sanitary and there is no possibility of mixing flavors.)

Get 5 milligrams of quinine sulphate, ¾ gram of citric acid, 2.2 grams of sodium chloride and 2.5 grams of sucrose. All 4 of these inexpensive chemicals can be obtained from your druggist weighed out in the proper amounts. Also you'll need a marking pencil, score pad, a measuring cup and a set of measuring spoons.

The Test represents an attempt to evaluate the individual's sensitivity to the 4 primary tastes: salt, sweet, sour and bitter in the most dilute solutions which only a highly sensitive palate can detect. The first of these tests, known as the Identification or Check Test, is basic.

Before any test add 1 cup of bottled water to each of 4 pitchers. To first container add the quinine sulphate, to the second add citric acid, to the third add sodium chlorate and to the fourth add sucrose. Stir each until the chemical is dissolved. Now you are ready to start the tests.

Test No. 1—Identification

Set out on a tray 4 glasses marked for identification each one containing 8 ounces (1 measuring cup) of bottled spring water at room temperature. To the first add 1 tablespoon of the quinine sulphate solution; to the second add 1 tablespoon citric acid solution; to the third add a tablespoon of sodium chloride solution, and to the fourth 1 tablespoon of sucrose solution. Stir each solution which you have just made with its own silver spoon or glass stirrers. Be sure to identify each glass as you add the solution for you cannot trust to your memory and you may not be able to trust your taste.

The quantity of each ingredient required to make solutions which are just past the threshold for recognition by highly sensitive palates were determined in the laboratory after many months of constant experimentation. Our livingroom version uses solutions slightly stronger to allow for the inaccuracies of home-as against laboratory-techniques. But even here these solutions are so weak that the test remains challenging. Almost everyone feels at first he is just tasting pure water, but it it not long before certain flashes of taste emerge. Each person is asked to identify in writing the taste of each of the 4 solutions, *Sour? Salt? Sweet? Bitter?*

In the laboratory only those who passed this first test were allowed to take the second part. Out of 106 candidates, 26 passed —roughly 1 out of 4.

How does this compare with your group?

Test No. 2—Discrimination

This tests your ability to carry food flavors in your memory long enough to compare other flavors with it—the mark of a true epicure. The test is divided into 3 parts: Arrange 3 more trays with 4 glasses on each, each glass with a code letter or number.

Part 1—SOUR TEST

Leave one of the 4 glasses unflavored. Add to the second 1

(*Please turn to page* 100)

By JOSEPH A. BARRY

What makes an Award-Winning House?

Here is why this house received the 1954 Boston Art Festival Award as the best of the architectural projects submitted in a competition covering the New England States

Its name is Mid-Century American. Its region is New England. The name doesn't count, but the region does. For this house has been judged by the Boston Art Festival of 1954 as having best brought the grace of New England tradition to full and useful life in terms of the mid-20th century.

It symbolizes the end of the too-long battle between so-called conventional and so-called modern architecture by recognizing that emotional needs are deeply rooted in the past while living needs are immediately of the present. Only a good house, one which cheerfully shrugs off the label of "conventional" or the tag of "modern," it seems to say, can hope to satisfy all human needs—functional, emotional and esthetic.

WHAT THE JURY SAYS

For anyone knowing the composition of the jury, the selection of the J. Gordon Gibbs house, designed by Boston architect George W. W. Brewster, from among those submitted, was a startling, if welcome, surprise. The jurors were: José Luis Sert, Dean of the Faculty of Design, Harvard University; George Howe, Professor of Architecture, Yale University; and Burnham Kelly, Associate Professor of City Planning, Massachusetts Institute of Technology.

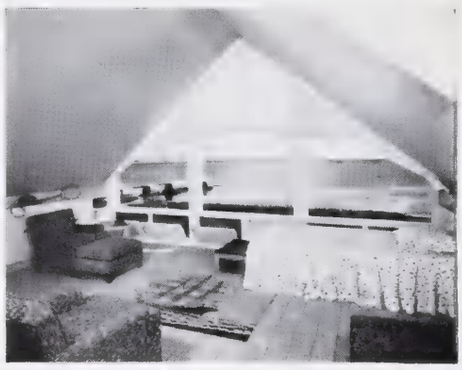
At least the first two jurors are generally considered advocates of an extreme form of modern architecture. For them, then, to have chosen the Gibbs house as one of the best entries is indeed a surprise and perhaps indicates that a new age of reason is dawning for everybody interested in the housing of man, a new appreciation of living, regional architecture.

Mr. Sert, chairman of the jury, told HOUSE BEAUTIFUL that all three members had worked together in agreement. They had found the Gibbs house a "good example of straightforward modern architecture with dignity and beautiful proportions. It avoided all the tricky clichés of many modern houses which, aiming at the sensational, never benefit the people who live in them. It adapted the good elements of traditional New England architecture to modern use and needs."

"Domestic architecture should be restful," Mr. Sert said. "A residence should have a quality of serenity and calm for people to return home to. The Gibbs house has these elements, and although it is large and expensive, the jury felt that its principles could be applied to more modest structures. Its merits are: good proportions, simplicity, unpretentiousness and balance. It is fitted to its climate and its particular landscape."

(*Continued overleaf*)

Mr. and Mrs. J. Gordon Gibbs, *owners*
George W. W. Brewster, *architect*
Stanley Underhill, *landscape architect*



Curtain rolls up like a sail.

"It belongs to the boats that sail by," the jury said. "It is calm and serene and fitted to its site by the bay."

View of southwest wing.



It is delicate and small-scaled like the New England landscape. It rests lightly and naturally on its site.

Here is a house that is neither conventional nor modern, but simply a good house which satisfies both the emotional needs which are rooted in historical custom and the practical needs of today's way of life. It belongs to New England as much as the Cape Cod cottage, but goes far beyond the latter in its adaptation of traditional forms to contemporary requirements and in its use of modern materials and techniques. It is a fine example of living regional architecture



You enter the grounds on the north side. Here house faces south toward Buzzards Bay.

Study and upstairs bedroom compose this wing.





What makes an Award-Winning House?

continued



Another juror spoke of the Gibbs house as simple, relaxed, indigenous and inviting. It is not fussy, he said, complex or startling. It doesn't try to prove how intellectual it is. We have now come to the point in architecture where we don't have to be tricky in order to show our modernness. The Gibbs house has permanent merit: it returns to the eternal verities of domestic architecture. Its relation to the ground is natural and easy. It lies down on the cape. It fits its bay site. It belongs to the boats that sail by.

WHAT THE ARCHITECT SAYS

Here is the statement of the award-winning architect. George Brewster, on the house which was chosen as the best of the architectural projects submitted in the all-New England competition.

This house takes its form from three main influences—the site and the climate, the needs and preferences of the clients and the architect's desire to project an aspect of beauty.

The site is a low terrace by the sea in Marion, Massachusetts. There is a long view down Buzzards Bay directly to the south and a more immediate view of the busy entrance to Marion Harbor to the east. Formerly a large brick house occupied the easterly side of the land looking out on an old garden in which five copper beeches in two rows remained. Around these trees the house was planned and placed.

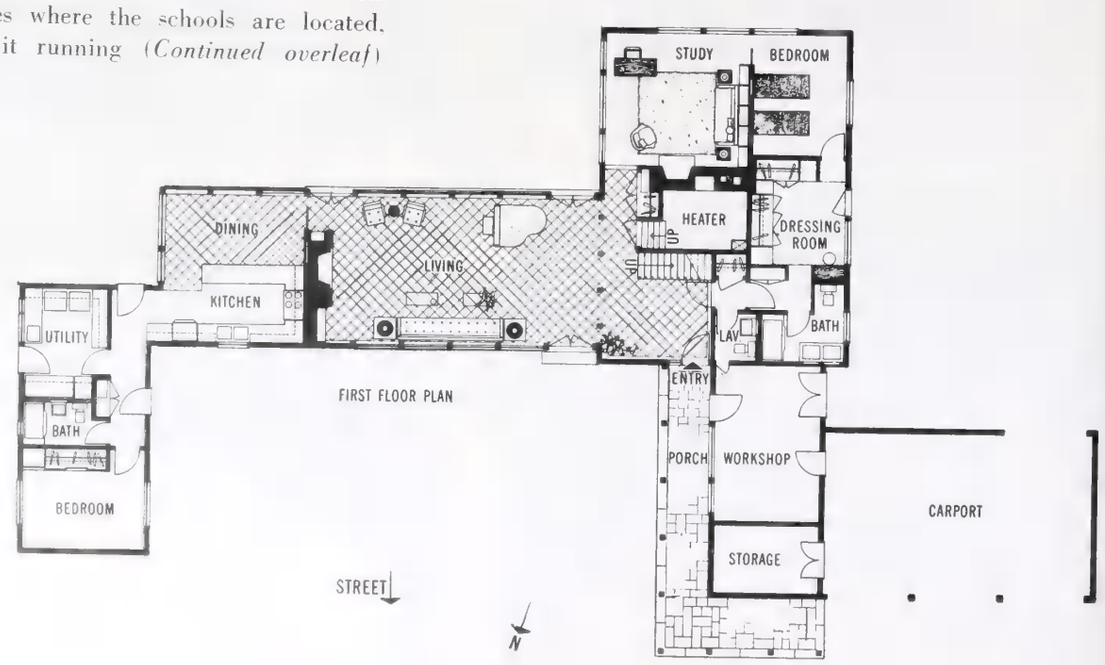
In this part of the world, a house facing south offers in addition to privacy and a view, the added delights of sun, summer breezes and protection from northerly winter winds.

The client's family consists of man and wife and two daughters in their teens. This house was to shelter them, to be contemporary, economically maintained and able to be run well without servants. The kitchen-dining space, the guest or servant's room, the shop and the master bedroom-dressing room combination were all developments of their requirements. Mr. and Mrs. Gibbs are the president and vice-president of the Katharine Gibbs Schools and they wished in winter, when the children were away, to be able to come back from their work at the different cities where the schools are located, to their house and find it running (*Continued overleaf*)





SECOND FLOOR PLAN



FIRST FLOOR PLAN

The typical New England composition of house, shed, lean-to and barn was beautifully adapted to the Gibbs house, as shown by the floor plan to the right. Note in photos of the exterior how all elements are tied together with a strong simple roof line.



South, sunny side of the living room.



Long covered passage from carport to entrance.

Kitchen-dining area enjoy sun, air, space and view.



Fireplace in upstairs room.



The owners wanted all the elegance and grace of traditional architecture but none of its problems of maintenance and small, chopped-up rooms. Since Mrs. Gibbs does her own cooking, she particularly welcomed a kitchen open to the view and permitting her fully to enjoy her family or her guests while preparing meals. She also wanted ease of serving and clearing dishes in keeping with her general philosophy of simplifying housekeeping by efficient architectural planning.

What makes an Award-Winning house?

continued

and easily operated. They wanted to live year round as they did in summer—informally, easily going in and out, able to come from their boat moored off the end of their pier to interiors and floors that were natural and informal.

To the architect, the site and the clients' desires called for an expression of security and commitment. The coastline is low and sandy, without particular identity from rocks or trees. The new house needed to establish character and permanence, and to be small scale and unpretentious.

The first choice was a beautiful roof, then fireplaces and stone floors, and an open plan with free spaces but contained in some adequately ordered arrangement, not formal but solid and determined. Also influential in the appearance of the house were these factors: extreme exposure to the weather, the remote possibility of hurricane high tide and a high ground water level which made a cellar undesirable.



Entering study from living room.

WHAT THE OWNERS SAY

Mr. and Mrs. Gibbs are native New Englanders who wanted a new house that would settle gracefully into New England community life and be at peace with neighboring houses. At the same time they wanted no part of the problems they had had in their former three-story, 14-room house. No more sleep-in servants, chopped-up, gloomy rooms or Victorian stuffiness for them. "We didn't want to throw out tradition," they said, "but we wanted to live more freely." And now they do.

They confirmed everything their (*Please turn to page* 115)

"People who visit us say ours is the first 'modern' house they've ever liked. Some modernists call it 'traditional,' so we guess we have just what we wanted—the best of both. We have the traditional lines of the best New England houses and yet we also have the ease of upkeep of the best modern architecture."

ALL PHOTOGRAPHS BY EZRA STOLLER



Living room as seen from entrance.

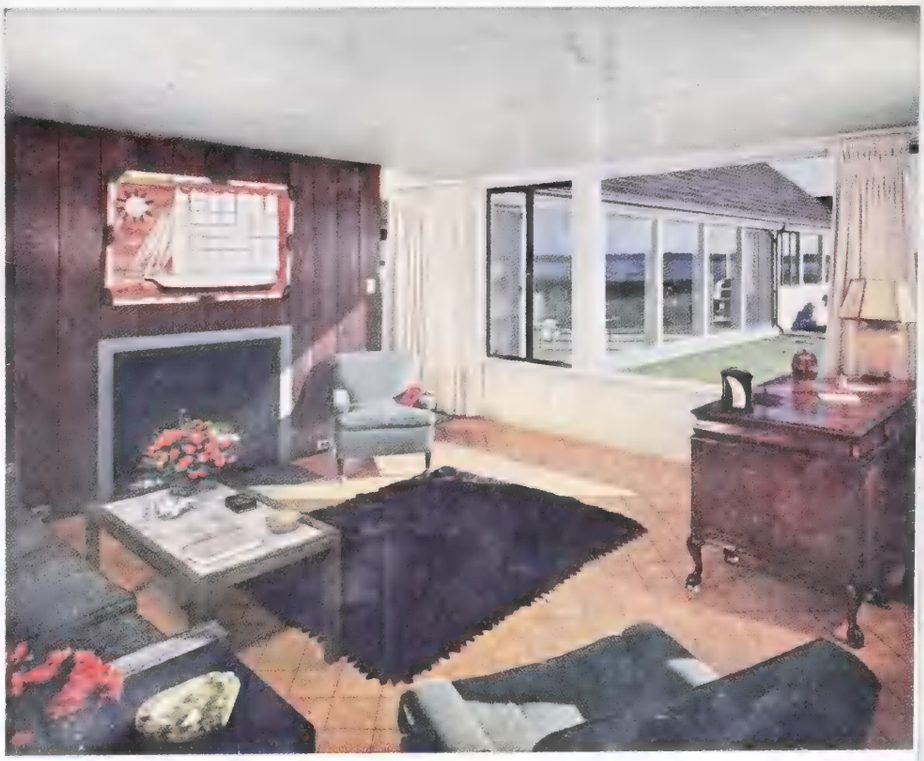


Looking toward entrance from fireplace.

This house is at home with the New England coast, part of the blue sky and waters, white sails and wet sand.

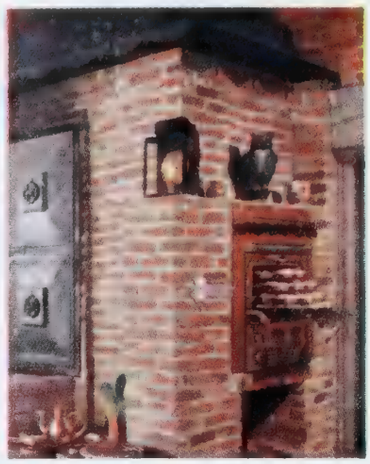


The hearth has deep meaning in New England.



Here adults may withdraw for study and quiet conversation.





Chinese smoke oven on the party porch of the Forest Halls in Dallas. Here they cook meat (by hot smoking) for as many as 50 people. Added nicety: an oven built into same masonry wall for biscuit baking. (See above.)
Here they are smoking spareribs, shown on top, which take about 30 to 40 minutes.
On lower shelf they are smoking some legs of lamb which are particularly delicious served cold.
More details on page 108.

MILDRED BROWN, DECORATOR



Smoke oven built as adjunct to a fireplace, in the kitchen of Dr. and Mrs. Rolland J. Brown. (Full view of kitchen opposite.) Dr. Brown does all the meat cooking in their household. He prefers smoke cooking for steak, chicken, squab, wild duck, spareribs and pork loin. Recipes for the sauces he uses for basting and marinating are on page 118. Construction data on page 118.

Better ways to cook meat

Here's the real story on how to get the last drop of goodness out of your meat, whether you cook it indoors or out

By ELIZABETH GORDON
Editor

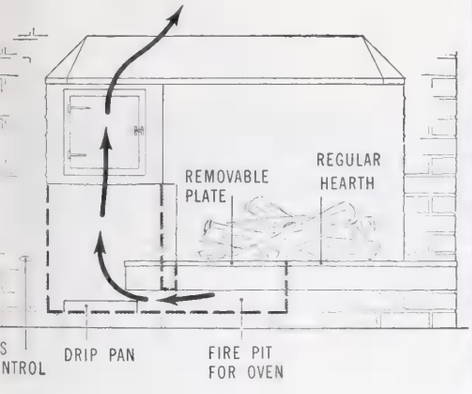
Knock on any door in America these days and you find a meat-cooking expert. Put several of these experts together around the same charcoal fire and you have an argument.

For the "experts" don't agree. And when experts don't agree, it's in order to examine everything from scratch—to separate the legends from the facts, the truths from the the fads and fancies.

In 1946 we at HOUSE BEAUTIFUL decided to try to unscramble the notions about what is loosely called "barbecuing." We went to professional experts like Trader Vic, whose gourmet meat cooking is known around the world. We tried to learn from everybody. As we learned we began to enlist technically inquisitive minds to probe along with us—people who found it fun to sift and sift, looking for the One Law (or maybe it was going to be Several Laws) while they broiled their Saturday-night steak.

We knew from the beginning what everyone knows: that cooking meat with charcoal or wood in free open air

(*Please turn the page*)





Smoke oven (modeled after Chinese) was integrated into design of fireplace. Dr. Brown can now smoke-cook with wood in low firebox (see above) or he can cook with gas in smoking stack, getting smoke taste from smoldering sawdust. His favorite "prescriptions" for smoke cooking are on page 118, together with explanatory drawings by architect Clarence Tantau, Jr., designer.

PHOTOGRAPHS BY MAYNARD PARKER

Better ways to cook meat *continued*

(instead of in a closed oven) always produced better-tasting meat. But we found from eating around that some people got noticeably better results because they did a lot of little things differently. But *which* little things were the ones that made the *big* difference?

Three years ago we were so deep in it that several of us could hardly get our cars into our garages for the multitude of portable meat cookers that were being tested. And there have been hardly enough days in the week to cook all the variations we wanted to try. Meat cooking dominates our conversations, until someone forcibly changes them to another subject. (Recently, at the home of General Harold Bartron, one of the most expert of the experts, five HOUSE BEAUTIFUL editors talked meat cooking continuously for five solid hours, stopping only to eat great roast turkey and even greater roast beef.)

What have we learned after eight years of listening to everybody and of trying everything?

Is it worth all the fuss people are making about it?

Is it worth your becoming a real expert yourself?

Yes, we think that the general type of cooking loosely called "barbecuing" has great advantages over stove-cooking of meat. But meat can be ruined just as easily as not by people who don't understand what they are doing. So the goal of this article is to state the basic truths to the best of our knowledge and ability.

First off, you can't be an expert if you use that word "barbecue." It has come to mean almost anything: a highly flavored sauce, any act of cooking outdoors by any method, a political rally with free food, a spicy meat sandwich duked up with tomato sauce sold by drive-in restaurants, etc. The term has become so loose and broad it does not mean anything any more to anyone.

Our talk—and thinking—needs to be more specific. In fact, there are six methods of meat cookery, none of which involves the kitchen stove and five of which can be done indoors. (So you can't even use the term "outdoor cooking," because people like it so much they are beginning to do it indoors, winter and summer.) These six are:

1. Broiling above a live fire
2. Rotating on a revolving spit above a live fire
3. Rotating on a revolving spit in front of a vertical live fire
4. Rotating under an electric element in an open-sided rotisserie
5. Smoke-cooking high above a 300° wood fire
6. Smoke-curing with a very low temperature wood fire

They are basically quite different from each other—some differing more than others. The commonest method (broiling above a live fire) is the hardest to do successfully, for it



PHOTOGRAPH BY EZRA STOLLER

The Hibachi broiler-brazier which is small enough to go in a fireplace. To keep from smoking in the starting phase use Sterno and a charcoal starter. Also cut excess fat off meat before cooking.

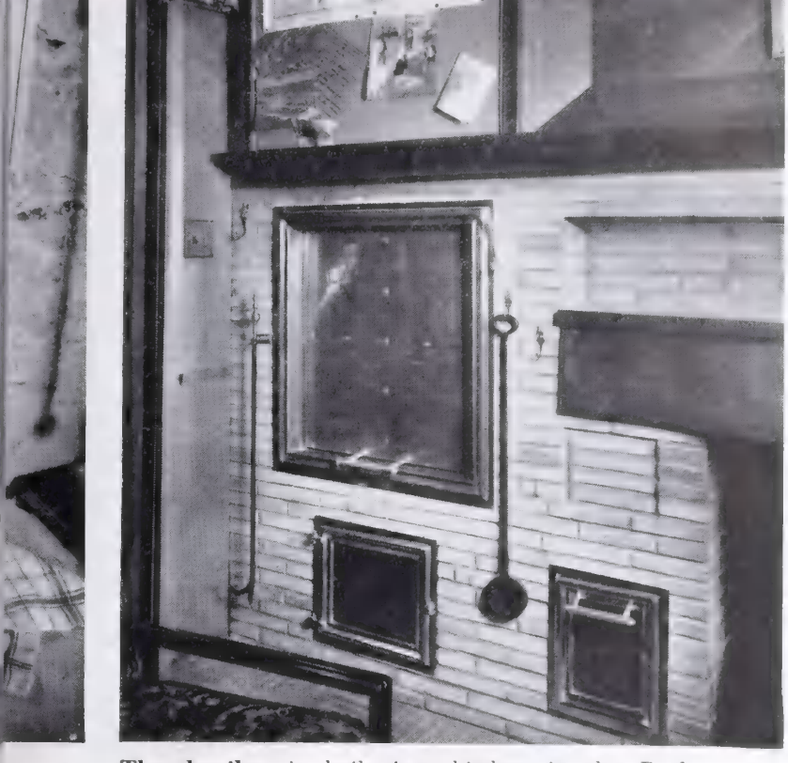


This fireplace grill has adjustable fire level, adapts for spit cooking and skewer work. Goodwin of California.

PHOTOGRAPH BY MAYNARD PARKER



Stainless steel broiler. A fine, counterbalanced spit assembly with thermometer. Bartron Industries.



The broiler is built into kitchen in the Paul Penberthys'. Brass door closes it off when not in use.

PHOTOGRAPHS BY MAYNARD [illegible]



All meat cooking is done in this horizontal fire broiler in the kitchen of the Clifford Walkeys.

BROILING *over a live fire takes the most skill and know-how: controlling the fire, preventing flaming of fat and greasy smoke. Keep a water squirter near, cut off all excess fat beforehand. Best method for steak and hamburger*

takes skill to keep the fire under control so the meat does not catch fire and so the fat dripping into the fire does not burn and flavor the meat with an acrid taste.

The easiest and absolutely foolproof method (rotating on a revolving spit in front of a live fire) is not well known and so is little used though widely used in Europe.

The most exciting taste of them all is smoke cooking (or hot smoking). (See HOUSE BEAUTIFUL for August, 1953). It has spread like wildfire the last year—and as a result the term "smoke flavored" is being bandied about by a lot of manufacturers whose products do not deliver a proper smoked result. (More about this later.)

To be adequately set up to get the best out of your meat, we recommend that you be able to cook by at least two of these methods, though three are better. These two should be: broiling over a live fire and rotating in front of a live fire. But if you could add smoke cooking to your repertoire, you can have every taste variation of real importance.

If you live in an apartment and have a fireplace, you can still use two of the methods. You can broil over a live fire in some of the new fireplace units, two of which are shown here. But absolutely essential is this: You must really know how to light a charcoal fire without paper and kindling, and you have to be able to restrain yourself from putting the meat on till the fire is really low. Otherwise you get too much spatter and smoke.

No matter where you live you can use an electric rotisserie. It is odorless and smokeless, and does a very good job of producing juicy, evenly cooked fowl, roasts and novelty cuts. When judging a rotisserie, whether it be electric or charcoal fired, check how many types of accessories come with it. The more the better. You want as many as possible, for they let you cook fish, shrimp, lobster, shish kabob.

Rotating on a spit under or in front of a vertical fire is good because fat drips into a pan, not into the fire. This lets basting, herb butters and marinades come into the picture, and opens up to you a whole world of recipes that are simply not possible when the bastings drip into the fire and burn up. It lets you cook other foods at the same time, and they become flavored, via basting, with the meat juices, the herbs, the marinades or whatever you are using.

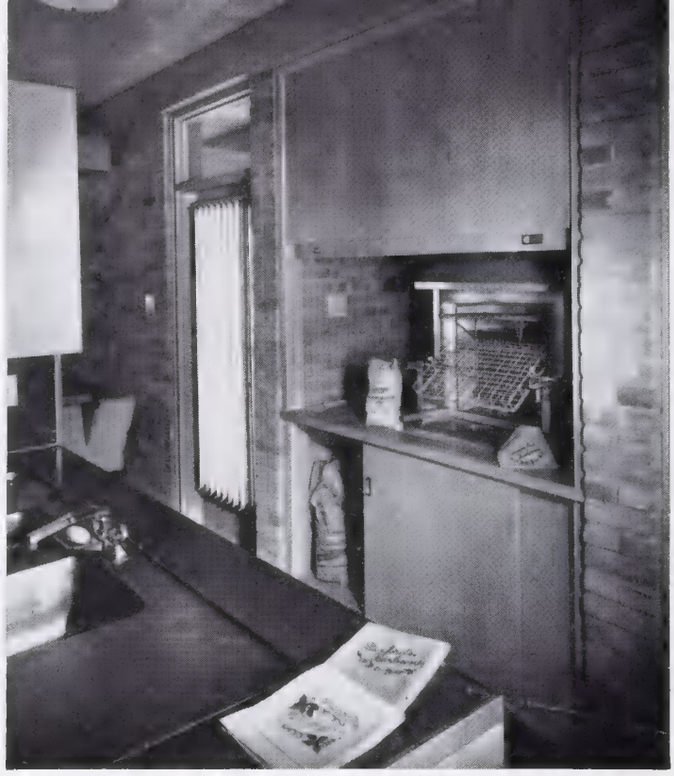
A person adept at cooking over a fire can, with a spit, almost do what has been described just above. We learned this from General Bartron, who sets a shallow drip pan in the middle of his live but burned-low briquettes. Thus he keeps the fat from burning or catching fire (which improves the taste) and he achieves the mellow, pure taste results of a vertical fire rotisserie.

(*Please turn the page*)



PHOTOGRAPH BY GEORGE DE GENNARO

Largest portable electric rotisserie holds up to 18-lb. birds and roasts. Has 6 additional accessories. The "Town and Country" from Cal-Det Industries.



PHOTOGRAPH BY MAYNARD PARKER

Vertical live-fire rotisserie (see HOUSE BEAUTIFUL, April 1953) performs indoors if given a fireproof flue. Best method for bland meats, fish and shellfish.

Rotating meat or fowl on an electric spit in front of (or under) a fire produces best results, for fat then does not burn up or catch fire. Turning keeps meat coated with bastings that glaze and seal, so keeps meat juicier

Better ways to cook meat *continued*

We've talked a lot about skill and know-how, especially the skill required to broil over a fire. Just what do they add up to? Here are our axioms for getting the best out of whatever you are cooking:

1. Never let the meat or the fat drippings catch on fire. Flame means trouble. Fat dripping into the fire and flaming up puts a carbon taste on the meat. If the meat itself chars, you get what gourmets consider an equally "bad" taste. (We say this despite the popularity of charred and blackened meat at many steak houses. Once people get acquainted with *properly broiled* meat, they are never or rarely again content with *burned* meat.)

The cures for this problem: Cut away excess fat beforehand. Let the fire be well burned down past the flaming stage. Have a quick way to squirt water on any flames which flare up, or use a method of cooking where the fire is not under the meat, so fat drippings cannot get to the fire. (This is why the vertical fire rotisserie has so many advantages.)

2. Never cover a live fire with a lid (even though it is vented), or even part of a lid. It impairs the combustion; a greasy smoke is produced and a varnish-like taste, resembling paint, coats the meat. Because of the sudden upsurge of interest in smoke cookery, a lot of people think this is the way to get a smoke taste. **But there is good and bad smoke.** Greasy smoke is bad smoke—and is the product of fat dripping into the fire, combined with lack of oxygen, poor draft and poor combustion. Good smoke can only be produced when the meat is not directly above the fire, so it cannot drip into it. Best smoke-cooks arrange to hang meat 30″ to 40″ up in a flue or chimney with the wood fire *not* directly beneath, permitting a drip pan to catch fat.

You can damp a lively fire with sawdust, green leaves or wood and get good-tasting smoke. But don't damp it with metal. (The aviation-engine people know all about the "varnish" that is formed by oil on very hot metal.) And don't confuse a charred, burnt taste with a smoke taste. They are worlds apart, but the confusion exists because most people have not yet tasted true smoke-flavor.

3. Rotating meat on a spit improves it in every way. (Steak is the only exception.) There are several technical reasons why turning the meat as it cooks produces a better result. (Two reading references, if you want (*Turn to page 119*)



The Robert Stantons built their smoke oven from Trader Vic's plans. Took 700 fire bricks, 3 days of labor by a mason, $50 of iron work. They use it twice a week.

PHOTOGRAPHED BY PHIL FEIN



Chinese ovens in Trader Vic's restaurant—big enough for 60-70 people. He has spread great understanding of smoke cooking, has small portable for sale on market.

There is good and bad smoke. You get the good-flavored smoke by putting the meat in a chimney or flue, through which the heat and smoke pass, but not directly over the fire. No fat must drip into fire or you get bad smoke

Photographer makes own smoke oven for $18

By Ezra Stoller

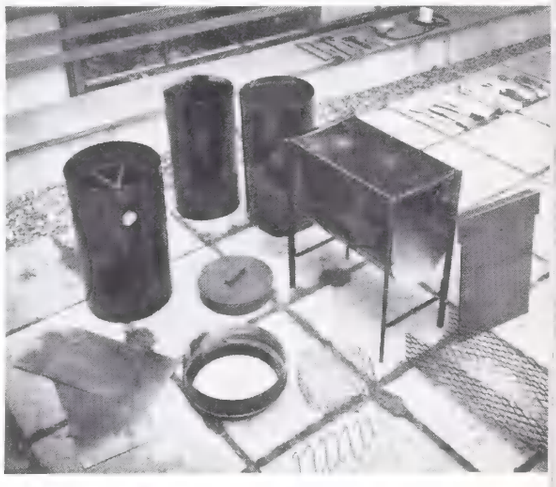
It took me a half-day's work, a thimblefull of ingenuity, $18 and some junk. But I have a smoker, and anyone who has eaten hot-smoked squab or pork tenderloins knows what *that* means.

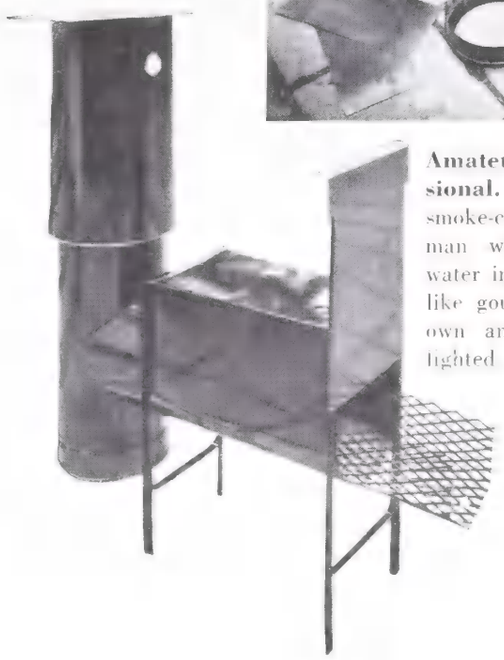
$15 bought: two lengths 12″ stovepipe, one 12″ stovepipe tee, one reducer 14″ to 12″, one 12″ plug and two sheets 24″ x 36″ galvanized sheet metal. From the iron works $3 bought: 20 feet of ¾″ angle iron for frame and reinforcing, two ¾″ x ⅛″ metal straps for leg braces and one piece of expanded metal for grate, 32″ x 20″. The rest was junk lying around my place: 4 feet of aluminum angle, 3 or 4 feet ⅛″ steel rod and a piece of turkey wire to make the basket for smoking hors d'oeuvres.

The whole smoker (you can see it at the right) is held together by a handful of ⅛″ machine screws, nuts and washers. The thermometer in the smoke chamber is a standard oven thermometer which I bought at the hardware store for 40 cents. The component parts are spread out in the photo, far right. In the background of the same photo are the tools that put my smoker together: they include hacksaw, center punch, screw driver, tinsmith shears, pliers, file, electric drill and Band-aids.

I hang the food in the smoke chamber, the opening of which is adjustable by means of the two pieces of loose sheet metal. The plug at the bottom catches the grease and lets it congeal, thus keeping it away from the fire. The grate slides in and out of the fire chamber enabling me to cut out the heat entirely. The damper slides up and down and helps control the heat.

The flavor and quality of smoked food simply can't be matched by your oven. It's so good, it can't even be described. And although you're no cook, you say, a smoker will make you into one as easy as striking a dry match to a piece of paper.





Amateur into professional. This homemade smoke-cooker converted a man who couldn't boil water into a professional-like gourmet chef, to his own and everyone's delighted awe.

HOUSE BEAUTIFUL'S CLIMATE CONTROL PROJECT

By HENRY WRIGHT

WHAT MAKES YOU feel HOT?

If you don't know about the 3 things which make you hot, you can't cope with them. House Beautiful has asked some pertinent questions about summer discomfort of our air conditioning expert. Read his answers below and learn how to keep cool this summer.

1. How much does the thermometer have to do with summer "heat"?

By itself, very little. On a humid, muggy night, you can get just as hot with the thermometer reading 79° as on a dry day when it says 91°, all in the same climate zone. And with enough breeze, you might find either combination of temperature and humidity perfectly comfortable. High temperature is just *one* of the factors which make you uncomfortable in summer; the other two are high humidity and lack of air circulation.

2. How much difference does the wind make?

A really surprising difference. Under average conditions (with the air neither very moist nor very dry) a five-mile-an-hour breeze does as much for you, comfortwise, as a 7° drop in the temperature. Moving air carries away heat and moisture as a bucket-brigade carries water to a fire; even warm air will cool you off until it becomes warmer than your skin (about 91°), and at higher temperatures if it is dry. Moving through the air has the same effect, which is why a spin in the family car can be so refreshing on a hot night, and why you can play tennis in hot weather.

3. How much difference does the humidity make?

A great deal. The way we keep from burning up, when the temperature soars, is by evaporating moisture from our skin. If the humidity is high, and the air around us doesn't want to accept the moisture, it turns into drippy, sticky perspiration. If the humidity is low, and the air is hungry for water, it evaporates and cools us off without our even knowing what is happening. A 40% rise in the relative humidity, such as may occur betwe noon and nightfall of a single day can make y hotter than a 10° rise in temperature.

4. If I can't do much to beat the heat, where's the place to begin?

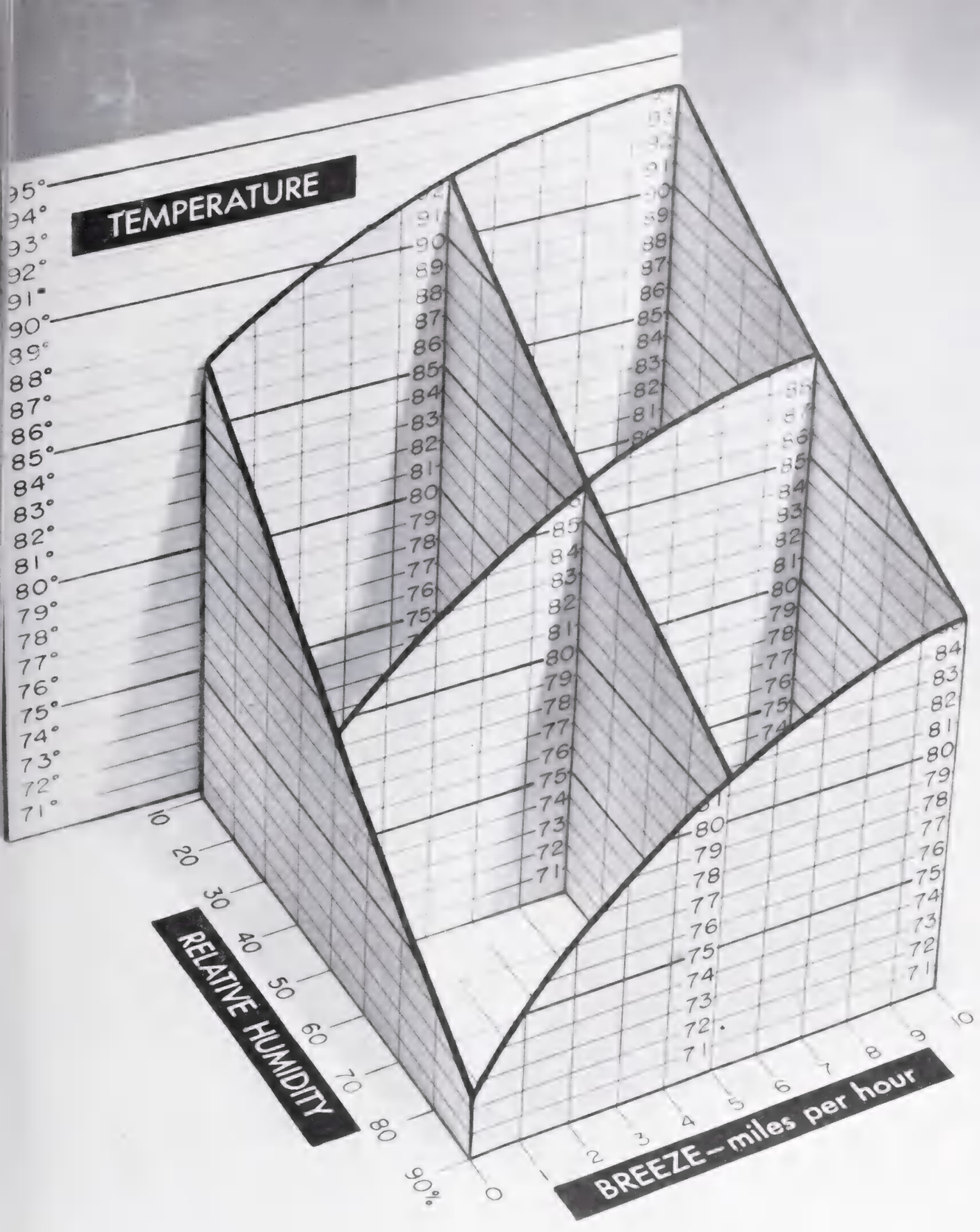
Begin with air circulation. If your house has been planned to take advantage of summer breeze manufacture a breeze with a fan or fans. Best all, of course, is a big attic fan to draw air into from the outside. With this kind of installation y can have a breeze wherever you want it and contr its intensity to suit the temperature by opening a closing your windows. Large circulating fans whi stand on the floor also do an amazingly good cooli job. Air movement, however induced, is an esp cially good way to cope with the high humidi problem.

5. What can I accomplish by dehumidifying By evaporative cooling?

People who have been using the new dehumidifie to combat basement moisture are finding the cellars a good place to escape the heat. This is on partly due to dehumidification. Any cellar wi heavy walls and a floor in contact with the ear remains cool because these surfaces warm ve slowly; this is why they condense moisture a cause mildew. But a cellar that is both cooler *a* dryer than the rest of the house—as one with dehumidifier is likely to be—makes a fine ho weather retreat, and the dehumidifier, by preventi damage to furniture, makes it practicable to use i

Conversely, those who live in the arid Southwe have long made good use of evaporative coolers *add* moisture to the air and thus cool it. The seem ing paradox whereby some of us are able to remai comfortable by extracting moisture from the air an others by adding it is explained by differences i climate: In an extremely dry climate we have "dr ness to spare," so to speak, and can afford to expen part of it in cooling the air, thus relieving our bodi of some of the stress of evaporating large quantiti of moisture. Where the air is moist, on the oth hand, we accomplish the same thing by dryin it so that it is easier for the body to lose heat b evaporation.

(*Please turn to page* 121



Two things beside temperature affect how hot you feel —relative humidity and air movement (breeze). If you can dry the air or stir up a breeze, you can do a great deal to reduce your discomfort, even though the air temperature remains unchanged.

House Beautiful's 3-dimensional "Comfortgram" was constructed to show this visually. The uppper black edges of the graphs indicate different air temperatures which "feel" exactly alike to you because of changes in the relative humidity and breeze conditions.

This line starts at 72½° F., the highest air temperature at which most people feel comfortable when the relative humidity is at 90% and there is no breeze.

If the relative humidity drops to 50%, the thermometer can climb to 79° before you begin to feel any hotter than you were at 72½°.

If there is a 5-mile breeze, the thermometer can climb to 82° before you are uncomfortable. A 10-mile breeze makes 85° comfortable at 90% relative humidity.

Combine a 5-mile breeze and a drop to 50% relative humidity and 86° still is comfortable (or 89° if you have a 10-mile breeze).

To determine the comfort temperature in your area, obtain from the local Weather Bureau the breeze and relative humidity figures. Then read from the "Comfortgram" the air temperature that corresponds. Above this temperature you will feel hot—need fans, dehumidifiers, or air conditioning.



You can enjoy the scores of music festivals being held all over the western world this summer from a front seat in your living room

The musical traveler at home

By JOSEPH A. BARRY

Sibelius *never* goes to the Sibelius Festival, only 30 miles away. He seats himself comfortably at home and listens to it on the radio. Last month many Americans, generally younger than Sibelius (born the year Lincoln was assassinated), traveled thousands of watery miles just to be in Helsinki for the occasion. But we who stayed home can do just about what Sibelius did—listen to the same, or practically the same, program by playing records on our radio-phonograph.

The Sibelius Festival, as usual, included symphonies, concertos, songs and suites. Those who went heard David Oistrakh play the violin concerto, presumably in the style that has ranked him with the finest of our day. They also heard Sir Thomas Beecham conduct two symphonies. Those who weren't there can hear Oistrakh recordings of concertos by Brahms, Beethoven, Mozart, Khachaturian and others, but so far not by Sibelius. Most of these, alas, are poorly engineered disks. However, recently released is Oistrakh's playing of Franck and Prokofiev sonatas with compatriot Lev Oborin at the piano. Recorded in Paris for Vanguard, this disk is exquisite.

Happily, Heifetz and Stern have each interpreted the Sibelius concerto for home listeners; each with Sir Thomas Beecham as conductor. As for the symphonies, Beecham has recorded the first and last only, but you'll find a broad selection of all seven in a Schwann record catalogue including recordings of the first and second by Stokowski and Ormandy respectively, both favorite conductors at Sibelius Festivals.

The two festivals that most strongly tempt me to leave our living room, primarily because I've heard their superb music on records *in* our living room, are the Casals Festivals at Prades, France, and the Glyndebourne Festivals in England. Take the Glyndebourne Festival: It's unlikely our generation will ever hear Mozart better performed, and to hear Mozart at all is a gift of the muses. The Victor recording of *Don Giovanni* by the Glyndebourne Opera, even though prewar, has made this a fact for just about everybody. As for me, if, in heaven, Beethoven or Bach were to (*Please turn to page* 108)

3 ways

to wake up drowsy rooms without spending a fortune!

1 **A WALL MIRROR** can be a real rouser for that "sleepy" room—whether it's your dining room, living room, bedroom, or bath. For there's a magic quality about Pittsburgh Plate Glass mirrors that stirs up life in even the dullest corner. That's because these mirrors reflect all the color, movement and light in the room. You'll be agreeably surprised at their low cost. Interior Designer: Miss Elizabeth Whitney, A.I.D., Chicago, Ill. Furniture by Consider H. Willett, Inc.





2 **FULL-LENGTH DOOR MIRRORS** of Pittsburgh Plate Glass are another important way of waking up rooms . . . making them more radiantly alive. Besides, door mirrors are a *practical* necessity in every home. Being 68" tall, they permit a *really* full-length view of every member of the family, including 6-foot father!



3 **PLATE GLASS** furniture tops can do a lot to spark up the appearance of any room. Their mirror-like reflections make that possible. But they also guard against those accidents that take such a big toll in marred furniture tops every day. Easy to order, amazingly low-priced.

FREE BOOKLET!

28-page, full-color booklet with scores of practical ideas for waking up drowsy rooms. Many "do-it-yourself" suggestions, too. Send for your copy.

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Please send me your free, illustrated booklet, "Practical Ways to Wake Up your Home with Glass."

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Glamour gal of the '54 Season



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Ford is also a most considerate "hostess." For should you want them, the new Ford provides five chauffeurs* to serve you, including power steering, power brakes, power-operated windows *front and rear,* a *4-way* power seat and Fordomatic Drive.

Why not pay a special visit to your Ford Dealer today? He'll be more than happy to introduce you to the Glamour gal of the '54 Season.

*optional at extra cost

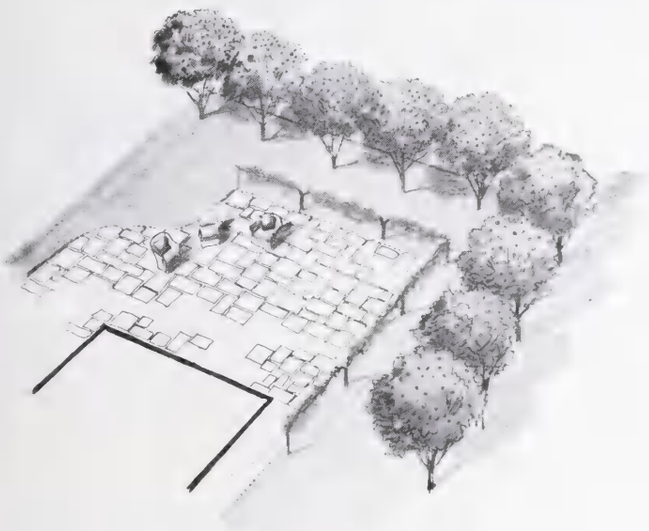
Worth More when you buy it . . .
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'54 Ford

How to find space to grow your own apples



New tree size. Apple trees used to be big, with the branches above head-height; new dwarfs are only height of a big lilac.



Landscape architect Thomas Church suggests defining the paved terrace with espaliered apples only a foot high, plus a row of the new dwarf apple trees that never get more than 15 feet high. Breezes still get through to terrace, but you also get a considerable degree of privacy at eye level.



View planting. Here's a semicircle of seven dwarf apple trees planted so they make a natural beauty spot to attract your eye. Three big shade trees in background, plus flower border in foreground, help reinforce the view. Mr. Church once designed an especially effective planting where the big trees happened to be on neighbor's near-by hill.

(*Please turn the page*)



AT EXCLUSIVE CLUBS ...the favorite of favorites is Gin-and-Quinac . . . for brisk, bracing dryness.



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gin and tonic



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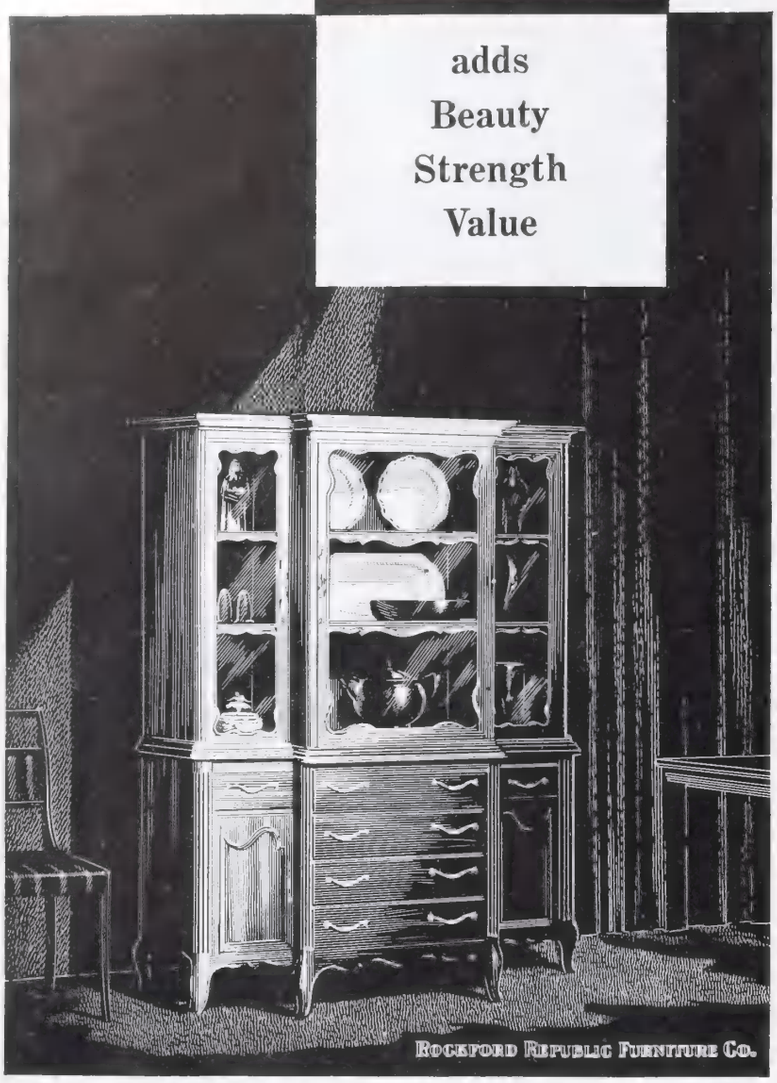
and make Gin-and-Tonic in seconds like this: 1½ ounces of gin in tall glass. Lots of ice. (Thin slice of lemon or lime, optional.) Fill with Quinac. P.S. Try Rum or Vodka and Quinac, too. And enjoy Quinac all by itself as a delightful, refreshing beverage.

P.P.S. You can get 7-oz. and 12-oz. bottles in easy-to-carry cartons.

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PRESDWOOD
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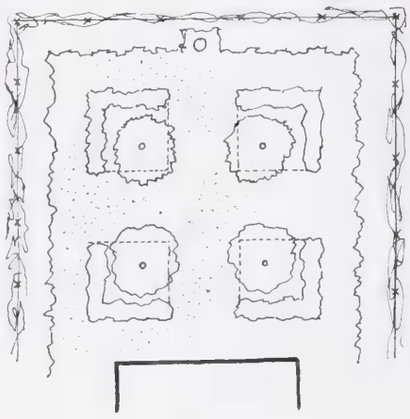
Dept. HBT-8, Box 777, Chicago 90, Ill.

"Masonite" identifies that Masonite Corporation is the source of the product

HOW TO FIND SPACE TO GROW YOUR OWN APPLES

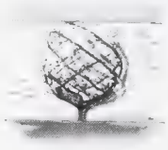
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Herb garden. Dwarf apples aren't greedy (their roots don't roam widely), so you can safely plant them in your herb or kitchen garden. Note how trees occur in corner of each little garden in the Church plan (left). He also suggests enclosing whole garden with raspberry or blackberry hedge (trained on wires).





Espaliers. We're so accustomed to the U-shape type that we often overlook other interesting possibilities. You have to buy young apple trees, preferably the new dwarf kinds, and train them yourself, of course, if you want one of these shapes. It's surprisingly simple, though; requires only careful and timely snipping.

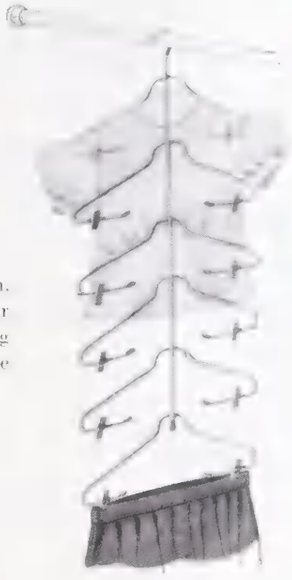
DRAWINGS BY JOSE REINARES



Garden fence. Espaliered fruit trees are fine to separate the flower garden from the vegetables. Espaliered trees need help of supporting wires for first three or four years, after that stand on their own. You prune back to main branches each winter; by midsummer the bushy leaf growth fills in the screen so that you can't see through it.

STORAGE

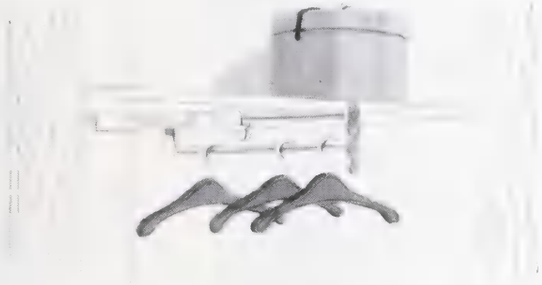
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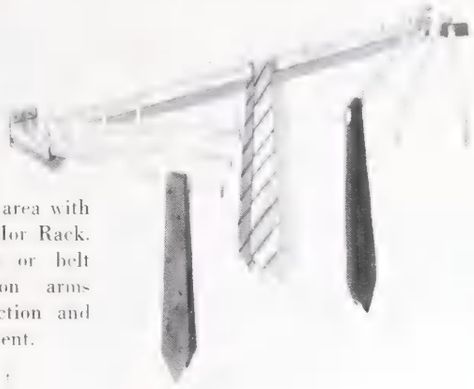
Multiple hangers like this one by Lee-Rowan, accommodate six skirts and six blouses or jackets, saving clothes-rod space and keeping "separates" assembled. Any piece can be removed without disturbing the others.



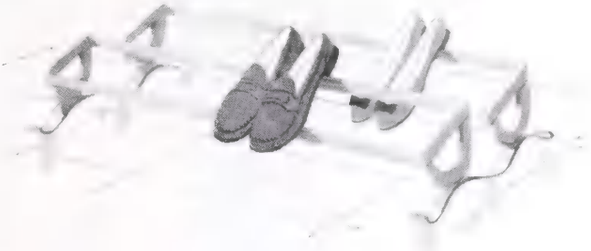
Hang a Marvel rack from attic or basement joists to create a perch for luggage or storage cases. Several racks can be hooked together and can be supplemented with a clothes rod to create hanging facilities for garment bags you wish to store away.



Clothing carriers are invaluable storage assets even where space-saving isn't a factor. Compare the convenience of full-view selection with the ordeal of groping for a wanted garment. Also, the smallest closet is easily kept tidy.



Make use of closet-door area with fixtures such as K-V Hol-Mor Rack. It's suited to either tie or belt storage. The swivel-action arms make for convenient selection and compact storage arrangement.



A staggered shoe rack such as this K-V type affords easy accessibility along with design that permits it to be hung or simply placed on closet floor. For shoe storage in sliding-door closets, there's a special rack by Berkley.



Only *KitchenAid* has exclusive Hobart revolving power wash and rinse . . . so much better than weak "splasher or deflector type sprays." Removes dried-on foods, grease . . . cleans thoroughly with *one* wash. Two independently sliding, plastisol-coated racks (upper adjustable) assure greatest capacity, easiest loading. Separate motor and hot-air blower fan dries tableware to a spotless, gleaming brightness.

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RENTING? The *KitchenAid* KD-25 needs no installation. Fill-hose attaches to sink hot water tap; drain hose empties into sink basin. Plug-in electric cord. Available with casters for daily portability.

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BUILDING? The *KitchenAid* "Standard" gravity-drain models are completely "plumbed-in" when utilities are installed. Also recommended for remodeling jobs where installation is normal.

See your *KitchenAid* Dealer or write for literature. Dept. KH, *KitchenAid* Home Dishwasher Div., The Hobart Manufacturing Co., Troy, Ohio.

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Storage walls ready-made

If you don't feel expert enough to build your own storage walls and you can't afford custom-order millwork, you can buy them ready-made. Or build board shelving and front them with folding or sliding doors.

There are 37 manufacturers to help you.





Modern storage walls give you a way to pack a great amount of activity into even a small house. Here a TV room converts, by means of a hidden Murphy bed, into a guest bedroom at night.

TWO PHOTOGRAPHS BY C. F. WEBER



You can have fine cabinet woods such as mahogany and walnut made into storage walls. They can be had in units tailored to your specifications. Belwood Mfg. Company.



Storage walls

These are sold as free-standing units, come in many widths and with a variety of inner fittings.

MANUFACTURER	WHERE SOLD
BEL-WOOD MFG. CO. Ackerman, Mississippi	Direct from factory
CARR, ADAMS & COLLIER CO. Dubuque, Iowa	Retail lumber dealers Kitchen Specialists
DU ALL MFG. CO. San Antonio, Texas	Direct from factory
FABRICON Austin, Texas	Direct from factory
THE MENGEL COMPANY Louisville 1, Kentucky	Kitchen Specialists
THE MORGAN COMPANY Oshkosh, Wisconsin	Retail lumber dealers
WINNER ENGINEERING CO. Trenton, New Jersey	Direct from factory

Utility Cabinets

Many manufacturers of kitchen cabinets include in their line one or more floor-to-ceiling utility cabinets, usually in a narrow width (for brooms and cleaning equipment). These can be combined to form a long storage wall, subdividing the inner space with shelves.

You can also make a free-standing storage wall by stacking the regular kitchen units made without coves or rounded edges by manufacturers below. Look for them in the classified yellow pages of your telephone book.

KITCHEN CABINETS (WOOD)

BRAMMER MFG. CO.
Davenport, Iowa

CURTIS COMPANIES, INC.
Clinton, Iowa

COPPES, INC.
Nappanee, Indiana

WOOD-METAL INDUSTRIES
Kramer, Pennsylvania

FARLEY & LOETCHER
Dubuque, Iowa

I-X-L FURNITURE CO.
Goshen, Indiana

MUTSCHLER
Nappanee, Indiana

KITCHEN CABINETS (METAL)

AMERICAN KITCHENS:
AVCO MFG. CO.
Connorsville, Indiana

AMER. RADIATOR & STANDARD SANITARY CORP.
Pittsburgh, Pennsylvania

CROSLEY:
AVCO MFG. CO.
Cincinnati, Ohio

CRANE COMPANY
Chicago (6), Ill.
(sold by plumbers)

GENERAL ELECTRIC CO.
Louisville, Kentucky

GENEVA MODERN KITCHENS, INC.
Geneva, Wisconsin

KITCHEN MAID CORP.
Andrews, Indiana

NASH-KELVINATOR CORP.
Detroit, Michigan

REPUBLIC STEEL CORP.
Canton, Ohio

ST. CHARLES MFG. CO.
St. Charles, Ill.

UNIVERSAL-RUNDLE CORP.
New Castle, Pa.
(sold by plumbers)

YOUNGSTOWN KITCHENS:
MULLINS MFG. CO.
Warren, Ohio

Closet Doors

You can buy ready-made folding or sliding doors, complete with all necessary hardware, and use them to hide large assemblies of carpenter-built-shelving and closets. Look for these in your local lumberyard:

FOLDING DOORS

FARLEY & LOETCHER
Dubuque, Iowa

HOLCOMB & HOKE MFG. CO. INC.
Indianapolis, Indiana

HOUGH SHADE CORP.
Janesville, Wisconsin

MODERNFOLD: NEW CASTLE PRODUCTS
New Castle, Indiana

ROLSCREEN COMPANY
Pella, Iowa

SLIDING DOORS

AMERICAN WELDING & MFG. CO.
Warren, Ohio

FARLEY & LOETCHER
Dubuque, Iowa

HASKELITE MFG. CO.
Grand Rapids, Michigan

MENGEL COMPANY
Louisville, Kentucky

NATIONAL DOOR CO.
Bayonne, New Jersey

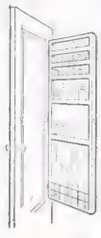
STEELCRAFT MFG. CO.
Rossmoyne, Ohio

UNITED STEEL FABRICATORS, INC.
San Francisco, Cal.

U.S. PLYWOOD CORP.
New York (37), New York

WOODALL INDUSTRIES, INC.
Detroit (34), Michigan

WORLD STEEL PRODUCTS
New York (59), New York



Prefabricated cabinets

to hang on existing doors

Here's a real space-saver, which puts to work the unused wall space of kitchen, bath and bedroom doors. Cabinets usually are metal. The hinges screw to your present door.

RODA MFG. COMPANY
Hewlett, N. Y.

HAMMACHER SCHLEMMER
New York 22, N. Y.

WOOD-RITE PRODUCTS CO.
New York 11, N. Y.





UNITE'
BOMBE'
bedroom grouping



Union National's craftsmanship is especially evident in the interesting lines of this Unité Bombé French Provincial suite. The finish is of antique walnut on fruitwood.

At better furniture and department stores. Send 3-cent stamp to Dept. B for booklet.

UNION-NATIONAL, INC. JAMESTOWN, N.Y.

PROVENCE
bombe' bedroom

Shown here is the dresser from our Provence group of French Provincial Bombé bedroom furniture. The finish is of antique grey green tourmaline with French floral decorations. At leading furniture and department stores.



BURNS CASE GOODS Corp. Subsidiary of UNION-NATIONAL, INC. Jamestown, N. Y.

A TEST FOR TASTERS

CONTINUED FROM PAGE 77

tablespoon of citric acid solution from the container: to the third add 1 tablespoon plus 1½ teaspoons of the solution and to the fourth add 2 tablespoons of the solution. Label the glasses so that you can identify them and then mix them up. The persons taking the test are told that the solutions vary from no sourness to slightly sour, sourer, sourest. They are asked to rank the glasses in their correct order, noting their decisions.

Part 2—SALT TEST

Leave 1 glass clear. Add to the next glass 1 tablespoon of the original sodium chloride solution from the container: to the next add 2 tablespoons: and to the next 3 tablespoons. Mix the glasses up after labeling and again the glasses should be rated from weakest to strongest.

Part 3—SWEET TEST

Use 4 glasses again. Leave 1 plain. Add to the second 1 tablespoon of the original sucrose solution from the container: to the third add 2 tablespoons; to the fourth, 3 tablespoons. Label glasses and mix. Glasses are again rated from least to most sweet. (Bitter solutions were not used in the Test because they wearied the taste buds too quickly.)

Note: The simplest way to take the Test without asking everyone to drink from a common glass is to dip the solutions out of the glass with clean spoons and taste from the teaspoons. Lick the spoon between each sip.

How to Score the Taster's Test

The first or Identification Test is so important that those who pass it get 100 (25 for each correct answer). In the Second Test give 5 points for each of the other 12 choices correctly made. Add the 2 scores. A perfect score would be 160. If you get it you're wonderful! Anything over 130 is exceptional; 100 or over very good indeed. Less than 75—don't be discouraged. Maybe you need practice in tasting. Or this could be one of your off days. For hints on how to develop and exercise your potentialities for tasting, see below.

ARE GOURMETS BORN OR MADE?

CONTINUED FROM PAGE 77

After she had taken the HOUSE BEAUTIFUL Test for Tasters (page 77), one woman said, "To me it was a revelation. For the first time in my life I had the experience of concentrating all my attention on a single mouthful. I gathered all my faculties together. Do you know, I enjoyed it! That little flash of sweetness that came through to me! And afterward I found myself wanting to taste food in the same concentrated way. I started analyzing, really thinking about taste."

Despite a very real interest in food, this woman did not make a high score the first time she took the test. But with practice she improved amazingly.

Certainly there are some people who are taste dullards, just as there are those who are tone deaf. But it would appear that these are few. Most of us can train our palates. If you like to eat, chances are you'll make a pretty good taster. Emotional elements have an important bearing. A person who has too many food aversions, who is picky and finicky at the table, may consider himself "the sensitive type." Generally he is less of a connoisseur than the hearty lip-smacker who enjoys almost everything.

Evidently the first requisite is interest. The second is concentration. The third is self-confidence, the ability to recognize that flash of flavor which comes within a second or two after the food is taken into the mouth. You must have faith in your perception. If you shilly-shally and change your mind, you're lost.

The fourth requirement for the development of a connoisseur is practice and more practice.

Experience as well as interest may count for more than sensitive taste buds. Perhaps this explains why Commander Kotschevar discovered his best judges among the older group, although some psychologists suggest that the sense of taste is most vivid among people in their twenties. His findings are in line with the observations of ancient philosophers who believed that the joys of the palate become more intense and more appealing as we reach middle life.

When is a Gourmet not a Gourmet?

After three and a half years of research Commander Kotschevar is pretty well convinced that there is no appreciable difference in the tasting abilities of men and women. The best cooks are not necessarily the best tasters. And all of us, even the best of us, have our off moments.

Surroundings have a great deal to do with the ability to taste. Scores were generally highest when

e tests were given in special
oms, "quiet, free of odors, air
nditioned, well lighted, painted
th eye-appealing colors and
uipped with comfortable chairs
d tables of a proper height."
nditions quite similar to those
joined upon the gracious host or
stess by the epicurean essayists
the Continent.

Noise is distracting. Even music,
it bids for attention, can be a
awback to the enjoyment of food.
ıt if it is unobtrusive and relax-
g, that's fine.

Relaxation appears to be the key
relaxation and self-confidence.
ommander Kotschevar used every
ssible means to build up the self-
teem of his judges. Few of them
ıssed the basic test every time.
ıt though they failed, they were
ver told of their failures but were
lowed to take the ensuing tests
st as if they had been in top
rm. (The results however were
ot counted.) Always, whether they
ıssed or not, they were "praised
the skies."

Fatigue, worry and tension have
most deleterious effect upon the
nsitivity of the taste buds. So
n't expect your husband to ap-
eciate a delicate dish after a long
ard day at the office. Give him a
out, sturdy, full-flavored, com-
rting meal and smother your cha-
in when he gobbles your trium-
ıant sauce without comment.

It is true what they say in the
criptures that the dinner of herbs
here love is tastes far better than
he fatted calf and discord there-
ith." An argument at the dinner
ble can make your guinea hen
nder glass taste like so much
asteboard. So also can many, or
o strong, cocktails.

As for smoking, many investiga-
rs insist on non-smokers. Others
sk testers to refrain from smoking
r at least an hour before the test.
ll the classic epicurean mores for-
id smoking either before or dur-
g the meal. But a good cigar or
garette is generally believed to
ıhance the enjoyment of coffee
ıd liqueurs *after* a heavy dinner.

For really careful tasting, how-
er, even a cup of black coffee
ıay prove overpowering.

Hunger is still the best sauce—
ıe most effective sensitizer of the
alate. Our taste buds are keenest,
researchers prove, at 11:30 in the morning and 4:30 in the afternoon.

More Fun!

What does it all mean, this probing of our taste buds, this invasion of the privacy of the palate? Certainly the end must be far more than mere statistics. Let's hope it leads us to a discovery of things as they really are, to a new appreciation of basic flavors undefiled. Once we take time to stop, think and taste, subtle natural goodness, subtle overtones come through to us. New vistas of delight emerge.

We take up, for instance, a piece of camembert cheese—an entrancing mélange of flavors all the more interesting as you attempt to analyze it. First, note the saltiness, a trace of acidity, a touch of bitterness. All three are distinct and rather easily recognized. Next try to perceive a certain sweetness. This is more difficult to seize upon, but if you concentrate it will come through. Now try to detect the various delicate aromas that modify and enhance these basic primary flavors and make the flavor of camembert cheese what it is—highly individual, impossible to imitate. Note also the texture, the smooth, creamy-cool velvet feel of the food in the mouth and at last try consciously to bring all these sensations together in one. Then, only then, have you really *tasted* camembert.

Who knows what else our Taster's Test can do? Perhaps having sensitized your palate, you may join that coterie who consider the overworked salt cellar and the sugar bowl and condiment bottle as gorgons standing in the way of true appreciation.

Maybe you too will decide that a perfectly grilled lamb chop never tasted so good as it does when, guiltless of any salt but only elegantly dusted with rosemary, it is served in true Tuscan style with a squeeze of lemon juice.

Perhaps you will really begin to enjoy tea as tea when you cut down on the sugar. Or then, on the other hand, having become really taste-conscious, you may decide that everything—but everything—in your household tastes flat and you'll start making-like-mad with all the herbs and spices on the shelf.

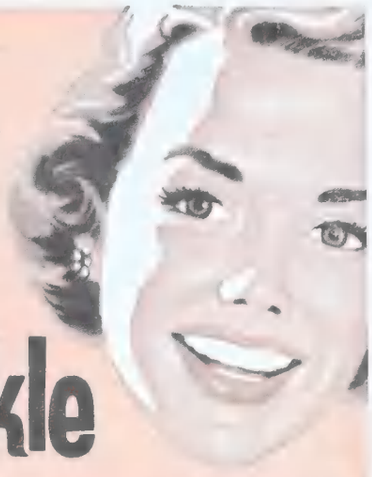
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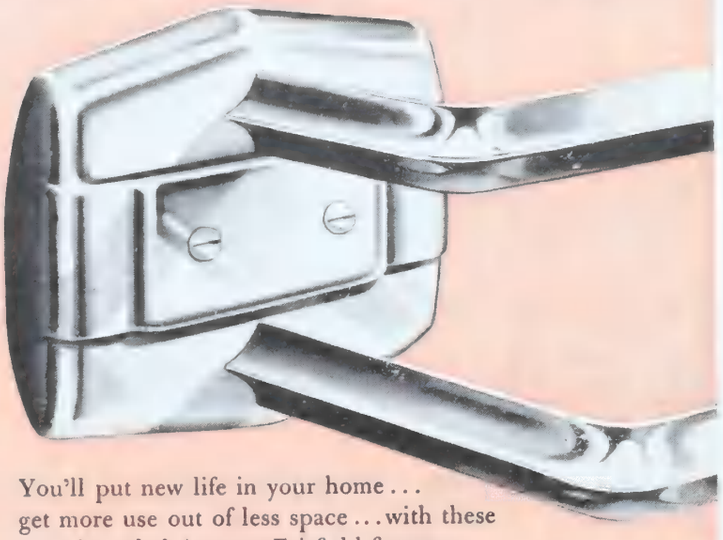
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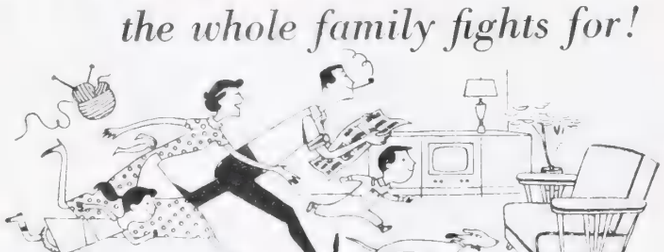
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your name _____

and address _____

CONTINUED FROM PAGE 70

to me they are a kind of "gaiety insurance." For after one or two people put on the hats, very soon everyone follows suit, and the laughter level goes up noticeably. (That's one thing a hostess waits for expectantly!)

I am in favor of a long, leisurely menu for Sunday. You have all day. Why not feel that way? Capture that sense of a lovely day going on forever. Even *you* can feel leisurely, because most of the work has been done on this menu the day before, and you are going to get your husband to grill the chickens right in front of everybody, which he loves doing. All you have to do is make the corn muffins (from a mix) and toss the salad. If you organize things right you can feel like a guest at your own party.

Here's the menu, complete with all the details, for achieving this relaxed day.

With the Drinks
(about which more later)
Cherry Tomatoes *Greek Olives*
Curried Peanuts
or
Pecans Worcestershire
Sliced Smoked Salmon
(accompany with wedges of lemon and a pepper grinder, to be eaten on thin rye or pumpernickel)

The Drink:
St. Regis Fruit Punch

First Course:
Cold Cracked Crab or Baby Lobsters with Sour Cream Sauce

Second Course:
Chickens grilled over charcoal or on rotisseries with shallot butter sauce, done in front of the guests right there on the terrace
Mixed Green Salad
Hot Corn Bread with Melted Butter

Dessert:
Rum Baba Robert
Coffee

Wine Throughout:
A Delicate White Wine
(more below)

If all this takes from 1 to 5 P.M. what of it? I assure you your guests will want to dawdle if you have arranged all the factors properly.

I believe summer menus should be worked around the best local produce when it is at its peak. I feature the fruits and vegetables that are absolutely tops that week. For the same reason, chicken is a good food to make the hub of the meal, for by August the young broilers are getting fat and juicy and some types of shellfish are at their best.

That is one reason why I serve as a first drink, St. Regis Fruit Punch. I use beer glasses conical in shape (the Pilsener shape). For each glass one jigger of brandy, one small peach *or* one large apricot. (Whatever fruit you are using, peaches or apricots, use the same brandy as the fruit.) In each glass put one jigger of brandy, then your whole peach or apricot, then pour over it a chilled white wine.

If you want your party extra special, serve champagne over the fruit and brandy. However I personally prefer a still wine and any of the following are delicious: Alamden's Pinot Blanc, Buena Vista's Sylvaner Traminer or white Riesling. Some other delicious wines are Concannon's Haut Sauterne, Chablis or Sauvignon Blanc. All of these wines were medal winners and are good when you're serving fish or chicken.

A big bowl of little cherry tomatoes, washed the last minute and salted while wet and sprinkled with Java cracked pepper, makes a good refreshing appetizer plus a bowl of nuts, either curried peanuts or pecans Worcestershire (these recipes appeared in HOUSE BEAUTIFUL July, 1951), a bowl of spicy olives and a tray of smoked salmon with capers, wedges of lemon and a pepper grinder.

Order the chickens and crab well ahead of time, say the Monday before your luncheon. You will know whether live crabs will be in market and you will not have to change your menu at the last minute. On Wednesday of that week I do all the mundane chores, check the bottle goods, the corn muffin mix, etc. I fill all the salt and pepper shakers. I also make the coffee.

"Wait a minute: did you say make the coffee? Are you crazy?" you gasp.

Yes, I make the coffee by the filtron method. I use bottled spring water, a pound of coffee and it makes an essence that you can store in your refrigerator in sterilized bottles for weeks. It is so simple to just heat water in your glass coffee maker and add the coffee essence. It is a very easy way to make iced coffee with it too.

(*Please turn to page* 105)



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WHAT TO SERVE IN THE HOT SUN

CONTINUED FROM PAGE 102

se unusual coffees such as Kona Guatemala coffee.

On Friday I do all the market- and on Saturday prepare the crabs, the salad dressing, the r cream sauce, wash the lettuce, l the berries, sugar lightly and in the refrigerator in a covered serole. I also prepare the chick-. If you have everything assem-d and laid out on Saturday, r party will run very smoothly l you'll be calm and cool.

Try to get the crab or shellfish e if possible. It makes all the ference in the world, for you can a special flavor by seasoning water that you cook them in. ve a big kettle more than half ed with boiling water, add one ge onion quartered, a cup of ne, (red or white, whatever is en and kicking around), a tea-on each of whole pepper and sia buds. If you don't have sia buds, put in pickling spices.

When it reaches the boiling int again, put in three small or dium crabs, or two large ones. nen the water is back to a rolling l, time the cooking. For the all crabs, three minutes are am-, for the medium-size crabs, five nutes and for the big ones, allow ht to ten minutes.

Cool quickly, break off the legs, en the body and wash thorough-Rinse out the cooking kettle and re the cooked crab in the same tle, cover tightly and store in refrigerator until the next rning. Crack the legs with a oden mallet, cut the body in lges and arrange on a huge y. Serve with sour cream sauce. ce crabs vary so in size, buy by pound. For 16 people you will d from 10 to 12 pounds and 18 nds for 26.

Sour Cream Sauce for 8

teaspoon fresh dill
pint sour cream
teaspoon sugar
teaspoon M.S.G. (monosodium glutamate)
easpoon salt
per
allot
nall tomato
blespoon chopped chives
blespoon chopped parsley
eaping teaspoon burnet
chopped cucumber
blespoons tarragon vinegar
up olive oil

For 16

1 heaping teaspoon fresh dill
1 pint sour cream
1 teaspoon sugar
½ teaspoon M.S.G. (monosodium glutamate)
½ teaspoon salt
Pepper
2 shallots
1 medium tomato
2 tablespoons chopped chives
2 tablespoons chopped parsley
2 teaspoons burnet or chopped cucumber
3 tablespoons tarragon vinegar
⅓ cup olive oil

For 26

1 tablespoon fresh dill
1½ pints sour cream
1 tablespoon sugar
1 teaspoon M.S.G. (monosodium glutamate)
1 teaspoon salt
Pepper
3 shallots
1 large tomato
2 heaping tablespoons chopped chives
2 heaping tablespoons chopped parsley
2 heaping teaspoons burnet or chopped cucumber
4 tablespoons tarragon vinegar
½ cup olive oil

Mash shallots or garlic (if you use garlic use small cloves or run it through the garlic press, which I prefer) and stir in the sugar. You can mix this in a small covered container that you will store this in. Add other herbs, seasonings and stir in the sour cream.

After all is mixed well, add tomato and then a little vinegar and a little oil, stir until well mixed and then add a little more vinegar and oil, alternating until all is used. Cover and store in refrigerator 24 hours until ready to use.

Serve cracked crab on a huge tray, with the sour cream sauce in a side sauce dish or shell. It is fun to have hot wet napkins wrung out in hot water so your guests can get the crab off their hands before the chicken course.

Preparing the Chickens

You can get the chickens ready Saturday morning. I have the butcher cut mine in half, so I don't have to do it. If you order chickens at a poultry market, have them "draw" the chickens when they are killed. Don't let them hand you a "line" about their spoiling. If you keep them in your refrigerator, they will keep several days.

Make a broth of the neck and gizzards to have for the kids for

(*Please turn the page*)



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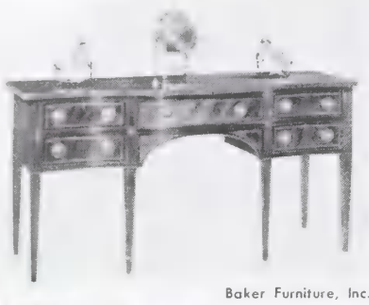
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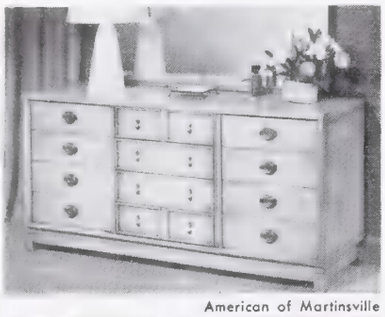
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WHAT TO SERVE IN THE HOT SUN

CONTINUED FROM PRECEDING PAGE

lunch or supper. I usually cook the livers and have them on toast for luncheon.

Wipe chickens with a damp cloth, pull out pin feathers that might have been missed. Lightly flour, then rub well with softened butter. (Don't be frugal about the amount, either!) Sprinkle with Java cracked pepper and store in the refrigerator until ready to put on the fire. Allow half a chicken per person if they are young broilers of 2½ pounds each, dressed. If they are young fryers and weigh three to four pounds each when dressed, allow a quarter for the gals and a half for the men.

For the chickens, the timing varies. There is the heat of the fire to consider and the size of the chickens. Small chickens will take about 45 minutes, large ones will take more than an hour. You will need at least half a pound of melted butter, and if the chickens are large and the time is longer for the cooking, ¾ pound of butter will be necessary.

You can give an added taste treat to the chickens with 2 to 3 heaping tablespoons of chopped shallots or green onions. Add them to the basting butter. Tarragon is also a delicious flavor addition. White wine put in the butter the last 15 minutes of cookery also is delectable. Use the same wine that you serve for luncheon. Buena Vista Vine Brook, a California "Rhine" wine, is excellent.

The Green Salad

The green salad is more interesting if you can get different varieties of lettuce. Look for color and texture. A tender butter lettuce or limestone lettuce, red lettuce and a chunky hard-head lettuce and Romaine are all good. Of course watercress and Belgian endive are also great additions. *Chopped herbs are a must:* Parsley, chives and tarragon (the tarragon leaves should be whole) make your salad outstanding. (If you are having chicken tarragon, do not add the tarragon leaves to the salad.)

Allow one large head of lettuce to every four persons. For the tender small heads of lettuce, allow one head to two guests.

The day before—Saturday—make your mind a blank and settle down with the radio going and wash the lettuce. Wash it leaf by leaf, running your thumb down the center to get all the grit off. Wash both sides of each leaf with care. *Never soak lettuce.* It is wishful thinking to hope that the dirt will float out if you let the lettuce soak in a pan of water. It not only ruins the taste of your lettuce, but does not accomplish your purpose.

Never buy tired lettuce; the taste has gone when it is wilted and you can not bring it back.

Put lettuce in a tea towel and take outside and whirl around your head in a motion à-la-Bendix to get rid of excess water. Store in the same wet tea towel in a Nylon bag and it is ready to use after thorough chilling. Tender lettuce keeps for two to three days, head lettuce and Romaine keep for nearly a week if you have not broken the leaves too much. Stacking the lettuce in the tea towel is important. Put the solid heads in one, the heavier greens in another and the tender ones in another.

When ready to serve, put in a chilled bowl and have chilled plates ready. Keep all this out of the sun until it is served and placed before your guests.

Salad Dressing

1 large shallot or two green onions
1 teaspoon sugar
1 teaspoon M.S.G. (monosodium glutamate)
1 teaspoon Spice Islands Beau Monde Seasoning
1 teaspoon salt
⅛ teaspoon Java cracked pepper or freshly ground pepper
½ cup best tarragon vinegar
1½ cups olive oil

Run shallot through a garlic press into your mortar. Add sugar and mix with pestle; add dry seasonings and then vinegar. Let stand a while, then put in Pyrex pitcher for ease of measurement and stir vigorously adding oil slowly. Store in bottle until ready to use and shake well before serving.

Mix salad with dressing, tossing well, just before you are ready to serve. Don't use too much. Too much is when it accumulates in a puddle in the bottom of the bowl. Then you are marinating your greens.

Hot Cornbread

For the cornbread, I use the Dromedary corn muffin mix. I bake it in a low Descoware casserole (about 2½" deep) so that it is served in the same thing which keeps it hot longer. Follow their directions, but add an extra egg and a pinch of salt to the recipe. Just before serving, cut in squares, pour hot melted butter over the squares allowing ¼ pound for each two packages. This makes a dreamy cornbread, and you don't have to have butter on the table hence dispensing with butter plates. Honey or maple syrup drizzled over this is terrific.

Allow two packages for 8: four packages (using two casseroles) for 16 and six packages for 26.

Rum Baba Robert

The dessert that I dreamed up the other day has turned out to be better than I anticipated and it is easier than easy. If you have a French pastry shop in your locality, ask the chef to make a Rum Baba for you. Or you can make it yourself from one of the cake mixes. It is a very light dough, sort of like a brioche, cooked in a circular mold with a hole in the center, glazed with a rum glaze with a few nuts and cherries as decoration. Otherwise get a light sponge ring cake at your baker's and fancy it up. I heaped strawberries in the center, vanilla ice cream on the outside and an apricot sauce with rum flavoring over the ice cream.

Allow three boxes of strawberries for 8 persons, discarding small berries and saving them for breakfast for the family. Seven boxes for 26. Hull berries, lightly sugar and store in covered containers until ready to use. Do not store longer than overnight.

Allow 1 quart to 1½ quarts of ice cream for 8, which is more than ample: 2½ quarts for 16 and 3½ quarts for 26.

The apricot sauce is very simple. Get the cheapest pack of apricots (of a good label), that is, the halves of apricots, unpeeled. One No. 2½ can is enough sauce for 26, so if you are having a smaller group use half a can.

Apricot Sauce

1 whole can of apricots
2 jiggers Demerara rum (Lemon Hart & Sons)
1 jigger Myers' Jamaica rum
3 jiggers Bacardi light rum
1 tablespoon vanilla
1 tablespoon sugar

Whizz apricots in your whizzer (electric blender to you) until it is purée, add sugar, rums and vanilla and mix well. Store in a covered container until ready

e. This recipe will do for two
ge babas and serve 26.

For 8

ups apricots with juice
easpoon vanilla
jigger Demerara rum
jigger Jamaica rum
jiggers Bacardi light rum

If you make your own sponge
ke or get it at the local bakery,
e the following glaze (which lets
u approximate a rum baba):
cup Karo crystal white syrup:
tablespoons Bacardi light rum.
Put syrup in Pyrex pitcher, place
in pan of water and heat. When
syrup is thin, add rum and mix
well. Drizzle over cake to make it
glisten and to flavor it also. When
you use this recipe make it twice
for one cake. I think you have bet-
ter luck in doing it slowly; it takes
about 5 minutes. So just keep the
pan of hot water on the stove and
keep making the sauce until you
have finished your cake. You will
need four times the above amount
for two cakes. In other words, 1 cup
syrup and 8 tablespoons of rum.
Decorate with slivered almonds.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 40

ney're just part of the way a
ane works, and every change in
rottling, every change in the set-
ng of the engines or the operation
the propellers will cause a vari-
ion in the noises you hear.

A plane usually makes its big-
st racket at take-off when it is
ven its full power in order to
ecome airborne. At 400 or 500 feet
ower is reduced, but it is still
oisy as the plane climbs up to
s cruising altitude. But when this
oint is reached, the pilot shifts
ears, so to speak, slackening to a
nooth running tempo. He is ac-
ually changing the pitch of the
ropellers. The noise slackens, too,
ist as it does when you shift from
ew to high in an automobile.

But, for any one of a hundred
ood reasons, the pilot may decide
om time to time to use more or
ss power. For instance, he may
crease the power (and the roar)
order to climb out of an over-
ast, or to skip a mass of turbulent
ir which might cause a bumpy
ight, or to speed through a head
ind. Or he may simply be hurry-
ng to get where he's going on
chedule. He may cut back on
ower (and noise) if he has a good
ailwind to whip him along, or he
ay be taking it easy to keep on
is flight schedule, or he may be
arting to descend, at which point
ne engines often sound as if they
ere quietly fading away. But what-
ver his reasons, the changes in
ound are standard procedure.

Probably the most startling ex-
erience in a Listener's life occurs
igh in the air when the pilot may
low engines down to "desludge"
he superchargers. These super-
hargers are necessary to give the
orrect fuel-air ratio at high alti-
udes. Unless you know what it's
all about, you get the rather un-
healthy impression that the plane
has suddenly and silently stopped
in mid-air. Then it rumbles a bit
and starts up on its way again.

Some pilots are humanitarian
enough to explain all this before
it happens, thus saving people like
us considerable private panic. But
some passengers hate any such
loudspeaker chit-chat from the
pilot. It disturbs their sleep.

Just before landing Listeners are
aware of an ominous-sounding
klump, but that's just the landing
gear locking into place. They may
also be alarmed by a weird, ban-
shee squeal, a noise frequently
made by the wing flaps when
they're let down to slow up the
plane. And one of the greatest of
all safety procedures can scare
you out of your wits—the sudden,
plane-shaking roar of the propel-
lers when the pilot reverses them
at high power, just after the plane
has reached the ground. This works
like a mighty, skidproof brake.

Many air travelers are never
even aware of these differences in
sound. But often a lot of what you
think you hear is conditioned by
the way your ears react to differ-
ences in altitude and air pressure.
Sometimes when you've decided
that the engines have failed one
and all, a couple of quick swallows
will bring back their fine old roar
clear as a bell.

One thing you can't hear on a
plane but which can throw a good
scare into you if you're not pre-
pared for it is the fireworks you
see shooting out of the exhaust
vents at night. It's just the hot
exhaust gases escaping. On a DC-7
it looks like the burning of Rome,
but that's how the engineers
planned it. So relax.

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MORE DETAILS

DINING ROOM
Pages 50-51

"Prima Vera" plywood walls, United States Plywood Corp., New York. Hardware on storage area, Charles R. Gracie & Sons, New York.

SACHS DRESSING ROOM
Top of Page 52

Flooring, Armstrong Cork Co., Lancaster, Pa. Cabinets, custom made of edge-grain fir plywood, Roddis Plywood Corp., Marshfield, Wis. Bronze hardware, Washington Steel Products, Inc., Tacoma, Washington. Counter top of white marble. Lighting fixture above mirror, Lightolier, Inc., Jersey City, N.J. Framed mirror, custom made. Wall is bleached solid mahogany planks.

MATTSON BOOKCASE WALL
Bottom of page 52

Fabric on chair and sofa, Jofa, Inc., New York. Chair, sofa and coffee tables, custom designed by Arthur Morgan & Associates, Seattle, Wash. Lamp, Raymor, New York.

PELHAM GUEST ROOM
Page 60-61

All nylon quilt and matching nylon blanket cover, Woods and Logan, N.Y. "Utica" sheets, Utica and Mohawk Cotton Mills, Inc., Utica, N.Y. Both courtesy of McCutcheon's, N.Y. Wallpaper, Laverne Originals, N.Y.

FOREST HALL PARTY PORCH
Top of Page 84

"Chambers" gas oven, Chambers Corp., Indianapolis, Indiana.

THE MUSICAL TRAVELER AT HOME

CONTINUED FROM PAGE 92

ask what I should like to have done on earth. I plan to reply, "Composed *Don Giovanni.*"

John Christi, organizer and patron of Glyndebourne, literally scours the earth each year for the most perfect Mozart performers and, when they arrive at Glynde, Sussex, these primae of donnae are somehow made into a superlative team. You can understand, then, why musicians and even critics buy the Glyndebourne albums of the *Don*, of *The Marriage of Figaro*, *Cosi fan Tutte* and *Idomenco*; and ask for new ones.

The Casals Festivals in Southern France produce another kind of excitement. Since 1950 they have become annual reunions of friends, incidentally the world's distinguished instrumentalists: Rudolph Serkin, Myra Hess, Isaac Stern, Alexander Schneider, Eugene Istomin, Erica Morini, Mieczeslaw Horszowski, Joseph Szigeti and others, all under Pablo Casals' direction. These dedicated soloists come together to say things to each other with their violins and pianos, flutes and 'cellos, to hear and to discuss musically what they've been thinking about Bach, Mozart, Schubert, Beethoven. There is perhaps no better way to describe the experience of listening to Columbia's magnificent feat of recording the Casals Festivals of 1950, 1951 and 1952 than to compare it to overhearing, not simply reading about, the word-play of Shakespeare and Jonson in the Mermaid Tavern, Goethe's conversations with Eckermann, Johnson's with Boswell, Gertrude Stein's with Picasso.

It doesn't matter so much that *some* of the pieces played at the Casals Festivals have been better recorded, in the sense of having been better engineered, on records by the Budapest or Paganini or other great quartets. The performances at Prades and Perpignan are unique: they have a spontaneity and contagion, an individuality and personality that only chamber music among friends can have. It is music at its purest; and with 'cellist Casals it is music with the purest of musicians. Only a complete listing of what is to be heard on the total of 35 12" records (roughly 35 hours of playing) could give a partial idea of Columbia's offering to the musical traveler-at-home. It constitutes a sort of "five-foot shelf" of chamber music chosen by Casals, and includes the Brandenburg and other concertos; trios, quartets and quintets; sonatas and solos; the profoundest string works of Bach, Beethoven, Brahms, Mozart, Schubert and Schumann. I should rather have these records than take a much more expensive trip to Paris—I am tempted to say Prades.

BROODING over Bayreuth, of course, is the ghost of Richard Wagner, summoned yearly by grandsons Weiland and Wolfgang Wagner, artistic directors of the Bayreuth Festival. To put it gently, Bayreuth has become a shrine, an altar on which many a patient audience has been sacrificed. The festival there begins at ten in the morning at the grave of Richard and Cosima, so putting listeners into a state of awe right off. This listener, however, prefers Wagner several other ways: first of all, conducted by Toscanini; secondly, in the cooler atmosphere of a neutral opera house. And he recommends a few albums of Wagner operas, recorded at the Bayreuth Festival itself, which leave the sentimental aura unrecorded. (Incidentally, I don't want to seem to be suggesting that recordings are preferable to concert-going—to separate art



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from the artist is to hasten our own dehumanization. Besides, records are simply not that good. It is hard enough, as some one has remarked, to move a concert grand piano into your living room without even thinking of putting a Wagnerian orchestra into it, much less a whole musical festival, by means of a thin, however hi-fi, record.)

These are the albums: (1) a complete London recording of *Lohengrin* made last year during a performance at the Bayreuth Festival Theatre, Joseph Keilberth conducting the festival chorus and orchestra with Eleanor Steber as Elsa, Astrid Varnay as Ortrud and Wolfgang Windgassen as Lohengrin; (2) a complete Columbia recording of *Die Meistersinger* made at Bayreuth in 1951 with Herbert von Karajan conducting such soloists as Elisabeth Schwarzkopf, Otto Edelmann and Erich Kunz; and (3) the Third Act of *Die Walküre* which was recorded the same year with von Karajan conducting, Astrid Varnay as Brunnhild and Bjoerling as Wotan. (4) For *Parsifal* followers, London offers an album of 6 12″ long-playing records made at Bayreuth in 1951 with Knappertsbusch conducting.

THE European festivals are carefully staggered not only to allow tourists time to make the musical rounds, but also to permit musicians to perform first at one, then at another. Wilhelm Fürtwängler, for instance, conducts at Bayreuth, Besançon, Florence, Salzburg and Vienna; Mitropoulos at Florence and Salzburg; Munch returns to Tanglewood from Bordeaux; von Karajan is everywhere; and so are Elisabeth Schwarzkopf, Rubinstein, Mozart and Richard Strauss. Programming a private music festival, the traveler-at-home can play it several ways: He can combine the magnificent Schwarzkopf with the magnificent Mozart on a record that is fully up to both—as in the Angel release of *Mozart Opera Arias* sung by this great soprano. He can combine Schwarzkopf with Franz Lehar in another truly Angelic album, *The Merry Widow*. And in the same sunny album, which recalls old Vienna as much as *fin-de-siècle* Paris, he will hear Erich Kunz, Nicolai Gedda and Emmy Loose.

Staying in Vienna (in his mind), he can follow Fürtwängler conducting the Vienna Philharmonic in a new (London) recording of Franck's *Symphony in D minor*, or Karl Boehm, also scheduled for the Vienna Festival, conducting the same orchestra in songs and duets from Richard Strauss. But best of all, he has a choice that no festival goer has: He can put on the immortal (Victor) performance of Strauss's *Der Rosenkavalier* with the prewar Vienna Opera starring Lotte Lehmann, Elisabeth Schumann, Maria Olszewska and Richard Mayr. Or he can play a more recent Vienna Opera (Columbia) recording with the ubiquitous von Karajan conducting Mozart's *Magic Flute* with soloists Lipp, Seefried, Dermota, Kunz and London. When it comes to a modern opera like Alban Berg's *Wozzeck*, performed at the Vienna Festival this year, he has almost all the advantages, I believe, over the festival goer, if he has the Mitropoulos recording. *Wozzeck's* original and peculiar musical form takes a good deal of listening and relistening to, before its quality becomes fully apparent. (The festival goer, however, has the one clear advantage of *seeing* the drama as well as hearing the music.)

THE wonderful La Scala Opera company is appearing at the Vienna as well as the Holland Festivals, and here Angel Records offers most: It has just concluded a contract with La Scala for a minimum of four recorded operas a year including at least five by Verdi, three by Puccini and two by Rossini. *I Puritani*, *Tosca* and *Cavalleria Rusticana* have been released so far. They are all beautifully done, but the fiery Tosca of Maria Callas tops all other Toscas, and together with conductor Victor de Sabata and singers Di Stefano and Tito Gobbi, she makes this Puccini opera really storm through your living room. In *Cavalleria* the same company turns your room into a festive Sicilian piazza, blazing with sun and passion.

Another Italian opera, Verdi's *Otello*, will be heard at three festivals—Stockholm, Wiesbaden and Holland. Can there be much hesitation about which recording to schedule for home playing? Hardly. The new Toscanini—NBC Symphony album (Victor) leaves no other choice.

Nor are the French opera companies silent this summer; they are to be heard at least in the French festivals, often with André Cluytens conducting. If, by chance, you have never attended a performance of the Opéra-Comique, there's an easy way to start. Try the Angel one-record *Les Mamelles de Tirésias* by Francis Poulenc, a hilarious opéra-bouffe based on a sur-

(*Please turn the page*)



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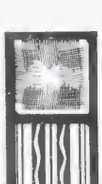
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THE MUSICAL TRAVELER AT HOME

CONTINUED FROM PRECEDING PAGE

realist poem by Apollinaire. New, too, is the one-record, satin-smooth (Angel) pressing of Ravel's *L'Heure Espagnole*. There is also Columbia's album of Bizet's *Carmen*, complete and charming. All three are with Cluytens conducting the Opéra-Comique.

We haven't even mentioned festivals at Wiesbaden, Florence, Edinburgh, Salzburg, Munich, Lucerne or Venice! And all with programs that intrigue and pique the home listener, who would like to duplicate them on his phonograph. (You can play this game, if you wish, by getting the various festival programs from a travel agent and checking the artists and programs against the Schwann catalogue of long-playing records.)

However, it's time to say a few words about the 21 or more music festivals in America, from the May Festival in Ann Arbor to the Worcester Festival in October, at both of which Eugene Ormandy and the Philadelphia Orchestra play leading roles. (For these artists Columbia's catalog is primary.) At Tanglewood, our finest festival, Charles Munch and the Boston Symphony take over (and so does Victor's catalogue). Since the Tanglewood Festival this year honors Berlioz's 150th anniversary, there is, naturally, a good deal of Berlioz being played:

Romeo and Juliet (Munch recording with Boston Symphony recommended), *Harold in Italy* (Beecham-Columbia here), *Symphonie Fantastique* (Monteux-Victor), *Requiem* (Columbia) and the rarely heard opera, *The Damnation of Faust*. At the moment Columbia offers the only recording of Berlioz's *Faust*, but Victor promises one with Munch and the Boston Symphony this fall, which should, of course, give the home listener a pretty good idea of what he missed by not going to Tanglewood in the first place.

Although many American mu
cians will be combining vacatio
and vocations this summer at t
European festivals, so far as I c
tell, very few European artists w
be making the Atlantic a two-w
highseas. Fortunately Sir Adri
Boult is one of them, and even
we can't get to either the E
Coast concerts at the Lewisohn S
dium or the West Coast series
the Hollywood Bowl, we can st
sample his recent efforts on a Lo
don recording of Vaughan W
liams' *A Pastoral Symphony*, p
formed by the London Philha
monic conducted by Sir Adri
himself. *Bon voyage musicale!*

(Editor's note: If any read
should protest the notion of e
joying musical festivals *at home*,
will be some time before he c
expect a reply. The author has l
for Edinburgh, Prades, Salzbur
Florence, Glyndebourne, Vienn
Menton and Aix-en-Provence.)

THE PHILOSOPHY OF STORAGE

CONTINUED FROM PAGE 59

of the good years could be distributed over the lean ones. Out of that surplus, too, labor could now be expended in unheard of amounts on all sorts of creative activities, religion, art, law, government, and not least, the art of building more permanent structures which provided for other forms of continuity and storage, such as temples and libraries.

Probably from the very beginning, storage applied to more than food: it applied likewise to the preservation of spiritual surpluses and to the establishment of spiritual continuity. Stone monuments, memorials, hieroglyphics, books, works of art, contain in transmissible form the essence of other lives. Civilization, the art of binding the past to the future, of uniting the living and dead, the distant and the near, in an ever-growing family, is dependent not merely on the permanent record but upon a means of keeping those records in safe places, where they are most likely to be preserved from flood and fire and mould and vandalism.

As the facilities for storage increase, the records pile up: as the records pile up, the opportunities for choice and selection multiply. If food storage is the community's counterpart of the body's having in reserve extra quantities of sugar, which may be poured into the blood stream to meet a sudden physical challenge, the storage of man's spiritual possessions may be likened to the function of memory in the brain. Thanks to the brain's capacity to store sights and sounds and meanings, we bring to the present moment the experience of a whole lifetime. No human act makes much sense when it is totally unconnected with its past and its future, when it exists only within a moment-to-moment, here-today-gone-tomorrow context.

All these facts have their counterpart in family life. One of the reasons for settling down in a permanent household is to have the security and continuity, the surplusage and the power of choice that go along with a fixed dwelling place and a physical means of storage. The family that has a large pantry full of preserved fruits and vegetables, a refrigerator and a freezer has escaped from the constraints and the anxieties of a narrow skimpy existence.

But the storage of food is only a small part of the function of storage, however vital it may be. Even more important for family life is the part that well-allott
storage space may play in pr
moting sentiments and feelin
that bring the generations togeth
and give the young, long befo
marriage, a prospective sense
their own destiny.

Each household has its own hi
tory, not usually put together
a narrative, but preserved noneth
less in its mementoes and souveni
its own pictures and other worl
of art, its photographs, motion pi
tures, letters, diaries, children
toys and children's fabrication
Many of these things are not
daily use and need not be on dai
view. Some of the most preciou
may also be so deeply suffuse
with emotion, in the case of thos
who are dead, that they will l
looked at or visited occasionall

If no place is provided for sto
age, all these memorials, great an
small, important and trivial, mu
be thrown indiscriminately on th
scrap-heap. When that happen
not merely is there no conscio
family record, but the unconscio
witness of things that have r
mained in existence, mute, passiv
until some one uncovers them, als
disappears. Yet nothing brings
child closer to his parents tha
the sense of their having been chi

dren, too. A battered doll, an old composition book, a high-school magazine, the scattered debris of a life long past have the power to evoke a kind of sympathy and piety that mere words, even loving words, do not convey; and all the better when the very distance in time equalizes the relationship by giving the young a sense of amused superiority.

THE Victorians, who with all their little foibles, produced and nourished large families and a loyal family life, had the stuffy custom of putting all their possessions and souvenirs on parade. They did their storing, so to say, in public; and that was a mistake. In revolt against this litter and clutter, this too public sentimentality, this over-flaunting of possessions and this visual over-emphasis of private keepsakes, however ugly and useless, we moderns have swept our houses clean—alas, too clean! Though we now have space and order, we have bought this at a high price; since in achieving these desirable qualities we did not take pains to preserve continuity and history, because we did not understand that the sentimental is as vital to family life as the practical, and that they need not get in each other's way, provided we allow a definite place for each of them.

For what is a family, but a group of people, brought together by the need for reproduction and kept together by a hundred ties: shared possessions, shared memories, shared sentiments, shared prospects? Some of those ties are as coarse as a rope; some, even stronger, are as fine as a filament of hair. Remove those possessions, set aside those sentiments, provide no houseroom for the objects that symbolize those ties, and the early break-up of the home, into a group of discordant personalities, eager to break apart at the earliest moment, all too easily follows.

If this analysis of the function of storage in the household is sound, how is it that it has been so long overlooked? There are various possible answers to this question. One is that the dwelling house has been until recently, an extremely crude structure. Even when its rooms were differentiated, even when space was ample, its inner equipment was meager. Until half a century ago, built-in closets for bedrooms were uncommon in many parts of our country; and it is only recently that architects have been willing to design a whole wall as a closet.

The other reason for our backwardness has been due to the fact that in the traditional dwelling house, whether urban or rural, a certain amount of crude, undetermined space was in fact left over in the cellar and in the garret. Sometimes, too, it even boasted more rooms above ground than the owner knew what to do with. True, most of this storage space was unplanned; it lacked facilities for easy access, or for keeping it clean and tidy; often it was poorly lighted. But as long as the cellar existed—and before central heating made it too hot—it could be used as a cold closet for food. And as long as the attic existed, it could be treated, and in fact *was* treated, as a museum of domestic history. The generation that grew up in such houses knew the pleasure of masquerading in their mother's or their grandmother's discarded clothes, or of spending a rainy afternoon poring over old diaries, old account books, old magazines. What better education in local history and family continuity could have been provided? The dark seclusion of the attic, with its musty smell, only intensified the delight. But this crude, undifferentiated storage space too easily became a den of murky disorder. Looking upon that dismal result, the progressive architect cheerfully eliminated both cellar and garret. In the interest of clean form, the function of storage was forgotten. With that decision, a precious item in the spiritual economy of the family was written off.

DO NOT think that this is a plea for bringing back the high gabled roof or the dark cheerless cellar in order to restore lost storage space. Neither the attic nor the cellar was, perhaps, worth keeping as such, even when electricity lighted the first and oil heating and a concrete floor and moisture-proof walls kept the second from being dirty and damp. Even if, on occasion, these older chambers are retained, their use must be reconsidered, and the great distinction between dead and live storage space must be applied here, as well as to the rest of the house.

We now, in fact, have the opportunity to re-think and re-define the whole function of storage, and to see not merely that an adequate proportion of the total space is allotted to it, but that this space is distributed, in the right amounts, with the right accessories, throughout the house. To make such an apportionment, we must bear in mind the purpose of storage—the

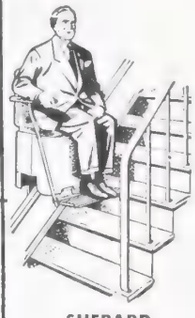
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THE PHILOSOPHY OF STORAGE

CONTINUED FROM PRECEDING PAGE

preservation of a surplus of goods, physical and spiritual, above the requirements of daily use, as a way of confronting unexpected emergencies, of meeting seasonal changes, of offering a greater variety of choices, of serving as a connecting link between the past and the future. If storage is the way of freeing the present from the encumbrances of the past, without destroying that past, it is also a way of enriching the future without overburdening the present.

In matters like food, clothes, dishes, and books the modern household has made the beginnings of a sound apportionment of storage space. Where means are ample, however, more space might often be allotted to provide for seasonal variations. The need for variety, for fresh stimuli, also calls for storage facilities. If the owners of a house have a collection of prints and pictures, they will enjoy them all the more keenly if the same ones do not remain constantly on the walls, but are changed from time to time; and this demands special closets and racks, for easy access.

Children, too, are usually happier in their play activities if their current outfit of toys and equipment is limited. With some place to stow away the surplus games and toys, a vigilant parent may re-introduce them at intervals, with as much pleasure to the child as if they were brand-new. Even after a child outgrows a toy or a piece of furniture, it may long have a sentimental association for him. My own son jealously preserved, even when he was ready for the Army, a battered little horse on wheels, given to him when he was three. It was a precious talisman, a bedtime guardian that had kept watch with him in sickness and health, which he intended to pass on to his own child.

This desire to hand on something of one's own life to the next generation was in the past perhaps often pushed too far in a combination of tyranny and piety. I have known New England families, with a diminishing number of descendants, whose households became a shambles, as each new death dumped a fresh load of ancient furniture and books into it. But practiced selectively, prudently, this passing on of visible mementoes, full of meaning and "mana" that no one else can understand, is an essential part of family relationship.

HOW much easier it is for the young to marry earlier and set up at least a sketchy household, if they can draw for extras on their parents' hoard. Not less important, certainly, in giving continuity to the often-disrupted lives of the young, is the preservation of the tokens of their own youth. For lack of storage space—and understanding—many a modern parent has too ruthlessly cleaned out old toys and trinkets and souvenirs and shabby books that would have given his child a visible connecting link between his own childhood and the prospective life of his own children.

Each function of the household, then, each specialized kind of room needs its own appropriate type of storage space: a closet, a chest, an anti-chamber, a set of shelves. Withdrawn but accessible, out of sight but not completely out of mind, detached from the immediate present but ready at call to serve it. With the aid of such live storage one can keep a clean area for current living, without buying that peace and serenity by a downright impoverishment of one's life or by any fraying loose of one's family attachments. But even when one's daily needs are duly provided for, it will still be necessary to provide at least one special chamber for dead storage.

Today the ideal space for such a room would often be between the house and the garage, if the latter is attached. In this room, the objects that have passed out of use for a season, a year, or a generation, would be stowed away.

Exactly how much space should be dedicated to storage depends upon one's circumstances, one's tastes, and one's prospects. But it is probably better to err on the side of having too much than to live the constrained, meager, unattached, and thus relatively empty life that the absence of such space now enforces on so many people.

Our period has mastered the meaning of economy, particularly in architecture. It is now time to learn the importance of largesse. Not the least valuable part of a family's inheritance are the dear, often trivial, almost forgotten things that a casual visitor will never see. As long as visible reminders remain, some portion of that heritage will be passed on from generation to generation.

HOW TO LEAVE HOME AND WRITE A SYMPHONY

CONTINUED FROM PAGE 8

phonies, music of most delicate and loving workmanship, of beautiful melodic inspiration. It demonstrates Haydn's skill in orchestration (note, right in the introduction, the give and take of the melody as it appears in a combination of woodwinds and horn and again in the strings). The main theme of this movement shows that Haydn knew his Hungarian gypsy tunes. The second movement, the surprise movement, is a theme and variations, and its step-like theme is shown to us in many guises. The third movement is the minuet, very lively, and within its trio occurs a melody which is one of Haydn's happiest. The finale is a rondo containing more subtle surprises than does the second movement.

After Haydn had remained in London for a year and a half, he started on his journey homeward to Vienna. En route, he stopped off at Bonn and there renewed his acquaintance with a young man aged twenty-two who showed him a new cantata he had recently composed. Haydn found the cantata good and encouraged the young man. Ludwig van Beethoven, "to proceed with his studies." Thirty-one years later Beethoven composed the *Ninth Symphony*. In the *Scherzo* of the symphony occurs a surprising and sudden drumbeat.

Recommended recordings of the "Surprise" Symphony:

Beecham—Royal Philharmonic Symphony (Columbia)

Scherchen—Vienna State Opera Orchestra (Westminster)

Toscanini—NBC Symphony (RCA Victor)

Von Beinum—Amsterdam Orchestra (London)

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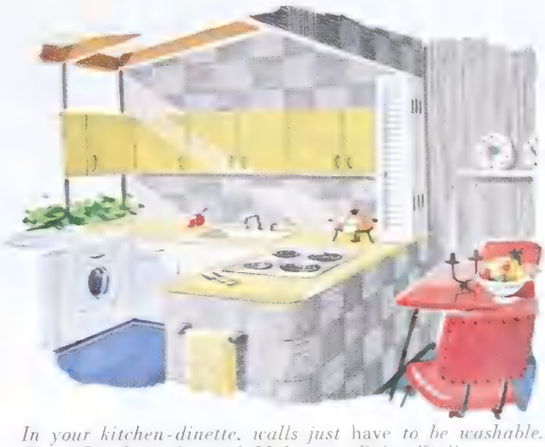
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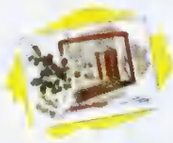


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WHAT MAKES AN AWARD-WINNING HOUSE?

CONTINUED FROM PAGE 82

architect stated (above) and then Mr. and Mrs. Gibbs added their own comments:

"People who visit us say ours is the first 'modern' house they've ever liked. But on the other hand, some modernists call it 'traditional', so we guess we have just what we wanted—the best of both. We have a house with the traditional lines and pitched roof of our wonderful farmhouses, and yet we have simplified our living.

"The idea of big glass windows bothered us at first, but now we wouldn't be without them. People ask, 'What do you do when the weather is bad?' But that's when our windows mean the most. We get light when they're in darkness. Besides, we can *enjoy* bad weather now! You should see those storms coming out of the sea—black thunder clouds with the sun behind them and the beach still bright! And in a snow storm there's nothing like our view."

JURORS, architects and owners all emphasized one thing to *House Beautiful:* the Gibbs house was excellent for New England but might very well be completely wrong for any other region.

This brings up the question: what *is* good New England architecture? In this connection a New England writer and architect, Robert Woods Kennedy, has many things to say (in an article published several years ago by the *Magazine of Art*).

Mr. Kennedy believes, to begin with, that houses "must reflect their occupants' intellectual and social beliefs. They must take their place in the large fabric of town, landscape, culture . . . People's history and tradition vary from country to country and even from region to region." Growth and continuity, he says, are the real elements of the New England tradition, which is marked by "progressive adaptation of a basic form to improvements in glass and roofing materials, to central heat and to the philosophic changes that characterized the times.

"Just about everyone wants a house that will reflect his way of life: a house that will be light and sunny, that will take advantage of modern materials and techniques, that will take its place gracefully in New England, that has charm."

Consider the Gibbs house in terms of these characteristic features of New England architecture, according to Mr. Kennedy: "It was first and foremost a simple architecture. If a building was made of wood, it was all wood. If of brick, it was all brick. It was simple vertically as well as in plan; the numerous breaks in façade so common in contemporary plagiarism were never attempted. Its lively quality grows out of its unsymmetrical masses, out of the clear articulation of house, lean-to, shed wing or barn . . .

"Perhaps the most important of New England's qualities is smallness of scale. The region and its architecture are both diminutive . . . The typical New England landscape is apt to be tinged with an obscure nostalgic quality: It is sad, ingrowing and old. It requires simplicity. It looks with a sour eye on ostentation. In this Lilliputian landscape small-scaled structures are mandatory. Given this scale by nature itself, the region's architecture responds with a marked plainness. This smooth delicate quality is part and parcel of the inside as well as the exterior."

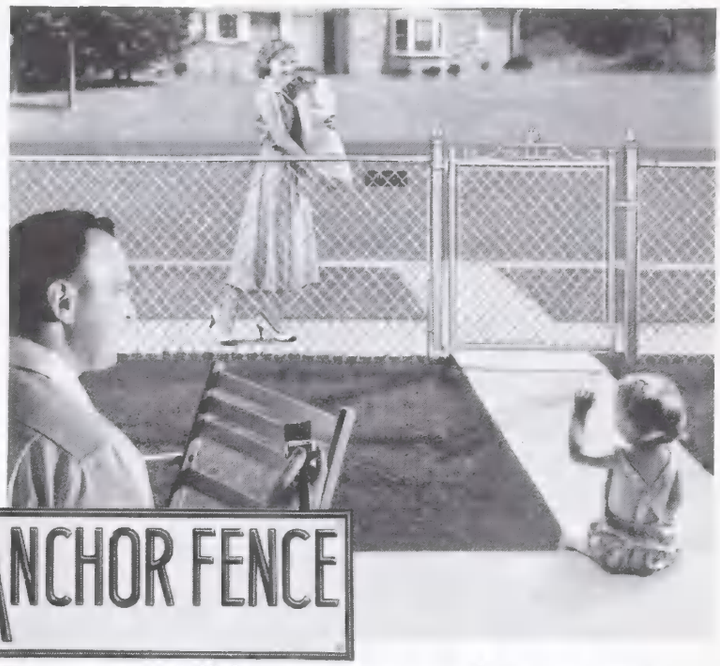
"If we are to achieve the good house," Mr. Kennedy concludes, "in other words a truly modern house . . . we must understand the simplicity of the old styles, achieved through articulation and uniformity of material. In fact, the whole scale, arrangement and fitness of the neighborhood must be the first consideration of those who wish to build the small house. For in the last analysis a house is as good, or as bad, as its setting."

It was this philosophy, we believe, that produced the Gibbs house for *its* New England setting, as it would produce an equally good, but vastly different, house in the setting of another region.

CONSTRUCTION MATERIALS

Flooring: Cork tile in bedrooms, Armstrong Cork Co., Lancaster, Pa. Vinyl-tile in kitchen, Goodyear Tire & Rubber Co. Inc., Akron, Ohio. Slate floor in living room and dining area.
Windows: Steel casement, Hope's Windows, Inc., Jamestown, N. Y.
Glass: ¼" plate glass, Pittsburgh Plate Glass Co., Pittsburgh, Pa.
Roofing: "Williamsburg" shale tile shingles, Ludowici-Celadon Co., Chicago, Ill.
Interior wall surfaces: Plaster, U.S. Gypsum Co., Chicago, Ill.
Paint: On interior walls, The Martin-Senour Co., Chicago, Ill. Ceiling, Kyanize Paints, Inc., Boston, Mass.
Kitchen cabinets: Cox Kitchens, Inc., Port Chester, N. Y.
Dishwasher: The Kitchen Aid Division, Hobart Mfg. Co., Troy, Ohio.

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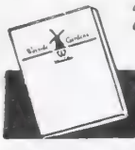
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WHAT MAKES AN AWARD-WINNING HOUSE?

CONTINUED FROM PRECEDING PAGE

Double-bowl sink: Elkay Mfg. Co., Chicago, Ill.
Garbage Disposer: "Waste King," Given Mfg. Co., Los Angeles, Calif.
Plumbing: Bathroom and kitchen fixtures, Crane Co., Chicago, Ill.
Heating: Radiant panel-forced hot water system. Furnace, American Radiator & Standard Sanitary Corp., Pittsburgh, Pa. Burner, York-Shipley Corp., York, Pa. Controls, Minneapolis-Honeywell Regulator Co., Minneapolis, Minn.
Insulation: 2" Fiberglas batts over ceiling, Owens-Corning Fiberglas Corp., Toledo, Ohio.
Hardware: Satin chrome finished, W. C. Vaughan Co., Boston, Mass.
Doors: Glazed steel, Hope's Windows, Inc., Jamestown, New York. Flush wood, U.S. Plywood Corp., N. Y.
Fireplace dampers: All fireplaces with control dampers, The Donley Bros. Co., Cleveland, Ohio.
Foundation: Reinforced concrete.
Exterior walls: Painted clapboards.
General contractor: Frank L. and Charles E. Witcomb, Inc., Boston, Mass.
Landscape contractor: Eastern Tree & Landscape Corp., Dedham, Mass.

FURNISHINGS

Furniture: Chairs in living room, The McGuire Co., San Francisco, Calif. Chairs in study, Dunbar Furniture Corp. of Indiana, Berne, Ind. Teak tables in living room, sofa in study, table and chairs in dining area, all custom designed by Dan Cooper, Inc., N. Y.
Piano: Chickering & Sons, N. Y.
Curtains: Gilbert E. Peaks, Boston, Mass.
Lamps: In living room, The Newel-Hayes Co., N. Y. Hanging light fixtures in kitchen and dining area, Kurt Versen Lamps, Inc., Englewood, New Jersey.
Bamboo roller shades: Bamboo & Rattan Works, Hoboken, New Jersey.

HOW TO USE PLANTS WITH STYLE—IV

CONTINUED FROM PAGE 72

on the spot where the cushion is kept, so the fire in the diamond will really blaze. He knows how a diamond *can* look if given the proper aids.

This is how you need to look at a plant—before you decide to use it. You need to be aware of its leaf color, its branching habits, its ability to get along with its own kind and with other plants, and its habitat requirements.

The protographs of succulents on pages 72 and 73 are fine examples of plants used well, which is to say with style. They have been given the opportunity to look their best.

Just what are the stylish possibilities of succulents? What's unique about them?

Succulents are dwarf, squat plants, hugging the ground. They crowd beautifully, so they work fine where you want a solid carpet covering for the soil. You can't do this successfully with the usual perennial border flowers. Many of them *must* have vacant space around them or they grow miserably, or die.

Out of this fact, it follows that with succulents you can play with masses of color by putting one type against another type. The photographs show well how a mass of one variety has been composed next to a contrasting variety to achieve an over-all ground pattern. Because there are a large number of mixed genera and species of succulents, you can arrive at very attractive effects by a combination of these decorative succulents in either natural or formal designs.

Yet, though there is variety here, there is also *unity* within the great variety. Looking down on the succulents so beautifully deployed in the photographs on pages 72 and 73, you get an over-all feeling of velvety oneness. You are struck by their neighborliness, as you are struck, when flying over a village, by the wholeness, the oneness of it from the air, and you get the sense of peace that comes from such unity.

But then when you come closer to the village or to the succulents, each house, each plant, takes on character, individuality, variety, one from the other. There are variations in color, in form, in the way one clings to the crevice of a rock and the way another seems to strike out boldly on its own. They are like faces in a crowd: all alike from a distance, but each with its own features when you look closely. It is this kind of variety within unity that gives richness and vitality to a bed of succulents, that keeps it from going as dead as a carpet.

There is a second principle of all art that must be mentioned, *dominance*. Look at the village again. You see a church steeple or a town hall dominating the smaller buildings clustered around like chicks around a mother hen. Study the photographs of the succulents again. Notice how a strong rock or a larger plant seems to tie the smaller plants together in the same way, so that the succulents don't seem to be wandering aimlessly but have a strong center to which

hey relate and from which, then, hey freely radiate.

So here is that fortunate and rare hing—a type of plant that looks beautiful individually but which also looks well massed with others of its kind. (So many plants need he opposite treatment—of being set apart in a dramatic, spotlit oneliness. And then the weeds rush in to fill the empty space around the prima donna.)

Succulents give you mass effects hat last 12 months of the year. Many plants give you mass effects for their short period of bloom, but hey too often contribute nothing to the over-all effect while they are lying back after bloom.

So here is a garden resident that can be counted on for permanence of effect. (As far north as New York many kinds stay quite respectable-looking right through the winter.) Here is another aspect of style—getting it right and having it stay that way without the nervous apologies that go with so many types of gardens.

Can you use succulents as pot plants indoors? Certainly. They do very well in the hot, dry atmosphere of the house.

You can lift favorites right out of the soil and work them into interesting table decorations. Succulents need no watering for the day or week they are out of their pots. Repot or replant, water, and ten days later you'd never guess they had been disturbed.

Succulents versus cacti

Many people use the terms interchangeably. Technically all cacti are succulents, but not all succulents are cacti. Succulent means that the plant is thick and juicy. Cacti have thick and juicy stems but the leaves are mere spines.

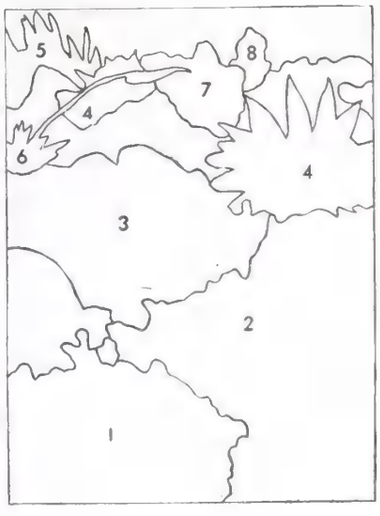
People mistakenly believe that succulents can live without water. They *are* extremely efficient in absorbing water rapidly during a rain and in doling it out slowly between rains. But without water they die. They don't die as quickly as other plants, true, but don't abuse them just because they can survive more adversity. On the other hand, don't drown them. They do best in sandy, well-drained soils. Whereas many plants can survive flooding for days, the succulents swiftly gorge themselves with water, then the submerged parts drown. Rot quickly starts. Soon the whole plant dies. So be sure soil drainage is good. No amount of rainfall will do permanent harm as long as the excess can drain away quickly.

(*Please turn to page* 122)



PAGE 72, UPPER LEFT

1. Sempervivum tectorum
2. Aeonium decorum
3. Crassula tetragona
4. Sedum x rubrotinctum
5. Kleinia repens
6. Sedum Adolphii
7. Pachyveria nobilis
8. Echeveria elegans
9. Greenovia species
10. Rhipsalis pachyptera
11. Kleinia tomentosa
12. Echeveria agavoides
13. Echeveria gibbiflora metallica
14. Crassula argentea variegata
15. Gasteria marmorata
16. Apicra pentagona
17. Agave species



PAGE 72, UPPER RIGHT

1. Sedum x rubrotinctum
2. Graptopetalum paraguayense
3. Sedum Adolphii hybrid
4. Agave attenuata
5. Agave americana marginata
6. Gasteria species
7. Kalanchoe species
8. Portulacaria afra variegata

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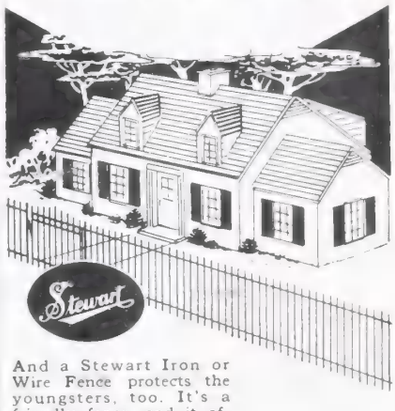
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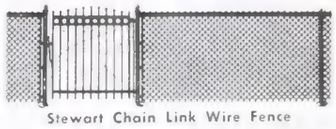
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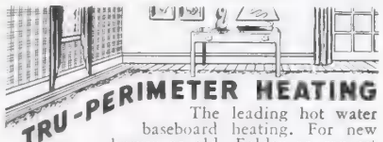
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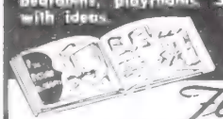


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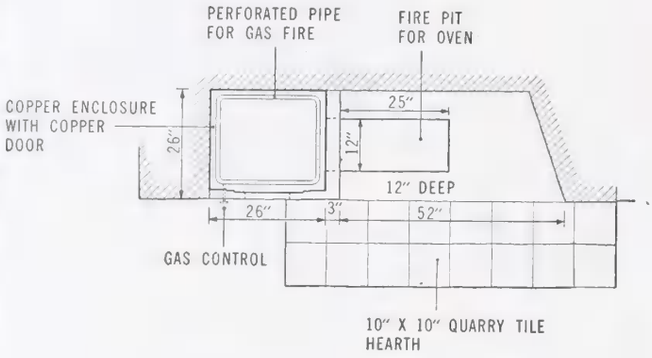
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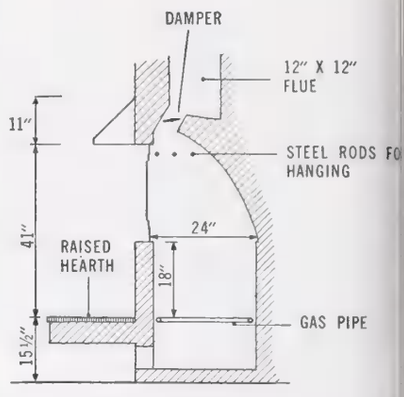
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BETTER WAYS TO COOK MEAT

CONTINUED FROM PAGES 84 AND 85



Plan of Dr. Brown's smoke oven and how it relates to the kitchen fireplace. Firebox that feeds heat and smoke to meat chamber is lower than fireplace hearth. Notice that firebox for smoking is never directly below where meat hangs, but at right angles to smokestack. Thermador Electric oven and range.



Cross section of Dr. Brown's chinese smoker, shown on page 89. He sometimes cooks with gas (instead of wood) and then gets his smoke taste from a metal cup of dry oak sawdust, smoldering above heat source. When he broils, he throws wet oak sawdust on live coals. "Clipper" ventilator under range hood, Trade-Wind Motorfans.

Dr. Brown's personal "prescriptions" for smoke cooking

MEAT CUT	SAUCE	PREPARATION	COOKING TIME
Steak	½ cup soy sauce 1 teaspoon dry mustard 1 teaspoon M.S.G. (monosodium glutamate) 3 tablespoons lime juice	Marinate over night. Apply again before and near end of cooking	550-600° F. rare 20-30 minutes
Chicken Broilers Bisected	4 oz. peanut oil 2 shakes tabasco sauce 2 oz. chervil wine vinegar grated lemon rind	Best if marinated over night. Apply before and late in cooking period. Sprinkle generously with lemon rind	400° F. 30 minutes
Squab	Rub with pepper and soy sauce	Baste during cooking	400° F. 10-15 minutes
Wild Duck	Oil Ground ginger Orange juice	Baste or inject beneath skin	500° F. 20 minutes rare
Pork Loin	⅙ cup wine vinegar ½ cup honey ¼ teaspoon ground ginger ⅔ cup soy sauce 1 teaspoon M.S.G. (monosodium glutamate) Chopped garlic if desired	Baste generously before and during cooking	350° F. 30 minutes per lb.
Spareribs	1 lb. hiosin sauce 18 oz. catsup 6 oz. frozen pineapple juice 4 oz. soy sauce 1½ tablespoons grated fresh ginger root 3 large cloves minced garlic 1 teaspoon M.S.G. (monosodium glutamate)	Fresh ribs—under 3 lbs. Wipe dry. Paint with sauce, keep over night. Paint before cooking. Paint ribs again 10 minutes before taking off fire. Heavy end of ribs up in oven.	325° F. 1½ hrs. until brown

BETTER WAYS TO COOK MEAT

CONTINUED FROM PAGE 88

into it are: HOUSE BEAUTIFUL pril 1953 and Harold Bar- book called *Barbecue it* .) It definitely pays to own a good electric spit assembly, ably with its own counter- ing device and a thermom- ttached to the spit.

Don't be ashamed to use meat ometers. The more expert the the more he uses them. The the piece, the more you need them. Poultry and roasts are sible to time without ther- ters. You can even take the rature of a broiling steak by ing a metal thermometer into eat for about two minutes. Rely more on marinades and . Besides adding to your taste oire, they have another func- They seal in the juices, pre- rying and keep in all natural flavors. One test on this score: If you have to salt the meat at any time, you have let too many of the natural salts drip out or burn up. A perfectly cooked piece of meat or fowl needs no salt. Surprising, but *this is one way to tell when you have really become an expert.*

6. You will have better results at cooking temperatures lower than you think. *The slower and lower the better!* Let that be your motto. The big, showy, leaping fire is the mark of the amateur. To keep it from getting ahead of you is your main concern. So you need ways to raise and lower the fire, ways to divert heat around the meat, ways to damp down the fire (without getting bad, greasy smoke), ways to put out sudden spurts of flame.

7. What about barbecue sauces? These mean so many things to so many people it is hard to talk about them. Here are two experts on this point:

Trader Vic says: "Marinades and barbecue sauces are used to overcome particular flavors and to give additional character to certain meats. For delicate-flavored meats, such as fowl, veal and some cuts of pork such as loins, marinades are not necessary. Barbecue sauces are for lamb (which has a strong flavor), some cuts of beef and spareribs. On spareribs use a glaze to retain juices and flavor."

Harold Bartron says on the seasoning of charcoal broiled meat, his specialty: "Our best advice is to use little or none. The natural flavor of the meat, which is preserved by this method of cooking, shows itself."

GERANIUMS HAVE COME BACK

CONTINUED FROM PAGE 75

leaved varieties, relieved here here by standard geraniums. use geraniums imaginatively. critical advantage of their diversity in flower and form ct appropriate plants for our highly personal gardens.

t's color we want, we rely y on zonal geranium varie- These plants form the great of geraniums sold today, and sily identified by a dark band e on the leaf. Flowers may ngle or double with many ions in between. Which you depends largely on the you want.

sheer visual impact, with clear as pigment from a I prefer the singles. Doubling tals of a flower creates shad- which give the impression of pure tone.

n, too, the individual florets gle geraniums are apt to be than those of doubles and, gh they are often fewer in r, they give the effect of a flower head.

flowers of even standard ies are held high above the e on stems which may be 15 inches long. This, and their asting quality, make them as cut flowers. No less mar- than the new stem lengths e great sizes of the flower I once counted 137 florets ordinary scarlet variety and 90 to 100 are not uncommon, although there are many excellent varieties which average 20 to 25 florets to a flower head.

As with other flowers used lavishly in the garden, it's wise to stick to plants of one or two varieties, although similar varieties of different sizes or forms but with flowers of identical color may sometimes be used together.

The bi-colored varieties are seldom as effective in the gardens as those of a single hue. There are still some unattractive magentas, too, but you'll find plenty of good clear colors to choose from. Pastels seem to fade and look washed out in hot sunlight, and if such is your location, you'll get a more impressive display with reds which outdo the sun in intensity. On the other hand, white and pastels show up beautifully in night gardens.

Plantsmen strive for full, round flowers without the two elongated "rabbit ears" or upper petals of the original geranium species. In singles this gives a phlox-effect to the florets; in doubles it may be camellia-like. Olivia Kuser is a lovely pure white single of the former type, which, incidentally, holds on to its petals instead of scattering them over lawn or terrace.

This matter of holding or dropping finished florets while the others on the stem bloom is another matter which affects the usefulness of a variety. The petals of Olivia Kruser dry up inconspicuously. On many other white and pastel varieties, particularly the doubles, they turn brown and spoil the appearance of the whole flower head unless carefully removed by hand. If your plants are to be seen at close range this is a disadvantage.

If, however, you plan a bold and brassy bed of geraniums to be viewed at some distance, as from a terrace, you may be happier with spectacular double varieties which hold their spent florets intact through wind and storm, giving the impression of large perfect flowers until the last bud has opened. It's wise, however, to remove the flower heads some time before this happens, not only because the effect is tidier, but because the earlier flowers have a tendency to waste the plant's strength on seeds.

Of the many hundreds of geraniums grown more than a century ago, a surprising number still appear in the commercial collections of geranium specialists. Among my favorites are the single apricot-orange Maxine Kovaleski, as clear-toned as any modern variety, and Happy Thought, another single. This one has absolutely irresistible bright, cheery, vermilion flowers which to my mind completely discount the small, bright green irregularly splotched foliage.

(*Please turn the page*)

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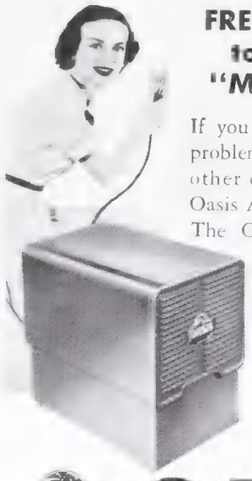


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GERANIUMS HAVE COME BACK

CONTINUED FROM PRECEDING PAGE

Fancy-leaved. Interest in the fancy-leaved geraniums has generally lagged behind that of the other varieties, but one or two well-grown specimens, can be delightful if given a simple setting.

Here, too, there are still some good varieties dating back to the 1800's, but the one most attractive to me is new. Named Velma, it boasts red, green and brown patches on a cream background with very little overlapping of colors. The result is a lighter, clear-toned leaf that can be very effective in a night-lighted garden.

Dwarfs. Relative newcomers in geranium ranks are several series of dwarfs or miniatures, often less than six inches high, seldom more than one foot, even when five or six years old. Particularly appealing are their tiny rosettes of foliage which seem to be either dark with rich color patterns, or a light green.

Sometimes the flowers are in perfect proportion to the tiny plants; often there seems to be twice as much flower as foliage.

While these are primarily collectors' items and are priced as such, they do have some delightful uses in the garden and terrace.

For the small unglazed clay strawberry pot, they are ideal, probably the best choice for that container since the strawberry took leave of it. Since they are compact in growth and give more color for space occupied than any other geraniums, they could be useful as edging plants which stay in bounds. And how about working out a connoisseur's carpet of plants using leaf colors and/or flowers to replace a few flagstones in your terrace?

A collection of dwarfs—and once you see them you won't be satisfied with just one plant—could be easily handled on a sunny part of the terrace. Just cut holes slightly smaller than the pots in a round piece of waterproof plywood, elevate it a few inches on short legs, and slip your pot plants in the holes. Or, you could convert a lazy-susan spice rack to hold your tiny treasures. This would make a fine centerpiece for a terrace table.

Ivy-leaved. Ivy geraniums, with their heavy, glossy green leaves and delicately fashioned flowers of lavender, pink and rose, are among the handsomest and least-known of the whole geranium clan. In the South and West they ha in lavish array from balconies a baskets. In the North they son times ramble over rocks and c cade down walls but, by and lar they are unknown to most peop If you have a light, airy place, j out of direct sun, ivy-leaved ge niums may be an ideal choice.

Lady Washington. In the Nort east and South, Lady or Mart Washington geraniums are al among the little known, in this ca because they bloom only when t temperature remains below 66 which means a very brief period the spring in a large part of t country. On the West Coast, ho ever, Lady Washington geraniu are among the most spectacul and popular of plants. Commerci growers ship them East for East and Mother's Day but unless y live in a similar climate, you probably not find them of use.

Scented. The renewed interest herbs has drawn attention anew the delights of a large group geraniums with scented leav Lemon, rose, apple, strawberr peppermint, orange and many ot ers are finding their way in jams, jellies, cold drinks, finge bowls, sachets and nosegays ju as they did many years ago.

Their delights are subtle, the flowers for the most part are insi nificant. But the pleasures th evolve are timeless.

Whether planted at an entran where you can't help but bru against them, or gathered togeth in one big display as were the p ted zonal geraniums on page 7 they'll be valued doubly for the unusual foliage.

The leaves of scented geranium are as different in shape as scent. Some are small and hear shaped, others are deeply lobed. few are lacy, and the leaves of or are like pieces of emerald plus You'll be delighted with the te tural patterns they make and wi soon be cutting them for foliag to accompany flowers or to us alone in an all-green study.

The best way to choose from th hundreds of geraniums available to see first the plants growing ou doors, preferably in your part the country. Reactions to climat varies considerably, so a variet which sulks in Massachusetts ma be a "knockout" on the West Coas If you have only standard vari

es in your neighborhood, then ou'll do well to study an informa- ve catalog. Most geranium spe- alists are frank to say which of eir plants may be temperamental id which are so vigorous they n't help but grow.

Some varieties flower better than hers where sun is limited. The talog will give you an indication this, perhaps indirectly by say- g certain kinds make good pot ants or are preferred choices for inter house plants.

Culture

To get the husky, well-shaped, avy plants your garden needs, ep geraniums in constant growth. his means to give them the good il and moderate amounts of ater that you supply as a matter course to other plants.

If you grow geraniums in con- iners, make sure there is ample il to support the plants, because lowing the roots to be cramped lays flowering. Ordinary garden am to which a generous amount organic matter has been added quite satisfactory. Some growers d as much as 50 per cent peat.

If you know the soil is low in trients, mix in a complete plant od at the rates recommended on e package. Later you can use the me plant food for monthly appli- tions. If any of the essential nu- ents are lacking, flower buds velop slowly or not at all.

Geraniums don't wilt until some ne after the roots have failed to absorb enough moisture for the plant, so it's important to water geraniums as freely as you would the other plants in your garden, *never letting the soil become dry.* Lack of water, just like lack of plant food, will delay flowers and keep your plants from growing.

Geraniums, other than the Lady Washington type, will flower as long as you can keep them growing. This requires plenty of light as well as adequate water and food. Geraniums withstand freezing temperatures, but won't make any new growth when the temperature is below 50°. After a period of cool weather, the leaves become yellow- ish and red and may drop off.

When fall comes, you have a decision to make because, unless you have a flood of sunlight in a large south window, you'll find it a discouraging task to winter your geranium plants. They become sluggish, spindly and awkward in weak light and short days.

It's a better practice, if you want to hold over a few plants, to take 4-inch cuttings in September. Root them in vermiculite kept constantly moist, but not soggy, dipping them first in a fermate compound. Don't remove any of the leaves. The cut- tings may need shade from the direct sun at first, but after 3 or 4 days, they should be exposed to sunlight and kept at a minimum temperature of 60°. In about 3 weeks, when the roots are one inch long, they can be moved to the 3- or 4-inch pots in which they will spend the winter.

WHAT MAKES YOU FEEL HOT?

(*Continued from page* 90)

What is the optimum cure?

mplete air conditioning, which ves you control of the tempera- re *and* the humidity *and* the cir- lation of the air is the only way produce truly ideal comfort con- tions in hot weather. Whenever air cooled, humidity is kept within lerable limits as a result of the oling process, and with the more aborate air conditioners it can be gulated independently. With a od installation, air circulation is ntle, almost imperceptible, which the way you want it, since—once e temperature and humidity are w enough—you have no need of breeze to cool you off. And along ith control of the three factors hich influence your summer com- rt you get control of dust and llen, mildew, and outside noises a series of extra dividends.

7. How else can I beat the heat?

Remember that the amount of heat you produce *within* your body de- pends on how active you are. The problem of keeping cool under un- favorable circumstances is nothing more or less than the problem of getting rid of the heat we manu- facture inside ourselves. Hard phys- ical work in hot weather, especially if you are not accustomed to it, courts heat prostration. To remain healthy in hot weather stay as quiet as possible, wear light clothing, seek out a breeze, and, if you drink lots of water, replenish your salt supply. Contrary to popular notions, almost nothing you drink will actually cool you off, although you may think it does because drinking may "slow you up" and make you relax.

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Inside Front Cover *Armstrong's Custom Corlon Tile

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122 *Baker Furniture
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106 Mahogany Association, Inc.
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93 *Pittsburgh Plate Glass for Furniture Tops
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LINENS & BEDDING

32 Bibb Combed Percale Sheets

Inside Back Cover Fielderest Sanforized Bedspreads
10 Wamsutta Mills

MIRRORS

93 *Pittsburgh Plate Glass for Mirrors

RADIOS, PIANOS, MUSICAL INSTRUMENTS

7 Music Treasures of the World
1 R.C.A. Orthophonic Hi-Fidelity Phonograph

SHADES, BLINDS, WALL COVERINGS

5 *Aluma Kraft All Aluminum Awnings
113 *Bolta-Wall
6 *Columbia Ariel Lattishades

MISCELLANEOUS FURNISHINGS

101 *Autoyre-Fairfield Fixtures

Housekeeping Equipment

MAJOR & SMALL APPLIANCES

97 *KitchenAid Automatic Dishwasher
120 *Oasis Air Drier Electric Dehumidifier
105 *Suburban Built-In Range

MISCELLANEOUS SUPPLIES

116 *Federal Practical Housewares

Building

ELEVATORS

119 *Sedgwick Residence Elevators
111 *Shepard Homelift-Escalift

HEATING, VENTILATING & AIR CONDITIONING

112 *Fluid Heat Automatic Heating Equipment
107 *G-E Air Wall Home Heating & Cooling
102 *Republic Gyroscopic-Balance Heating
118 *Webster Baseboard Heating

PAINT

22 Gum Turpentine
118 *Olympic Stain
112 *U. S. Plywood Finishes

PLUMBING

11 *AllianceWare Plumbing Fixtures

WINDOWS & DOORS

118 *Fleetlite Picture Windows

WOODWORK

9 *National Oak Flooring Manufacturers' Association

MISCELLANEOUS BUILDING

119 *Cutler-Hammer Unit Breaker
103 *Landon, Inc.
104 *Mosaic Tile Co.
110 *Suntile and Ceratile

Gardening

FENCES, GREENHOUSES, TOOLS & GARDEN ACCESSORIES

115 *Anchor Fence
116 *California Chef Barbecue
117 *Stewart Fences

FERTILIZERS & INSECTICIDES

117 Hyponex Plant Food

SEEDS, BULBS, NURSERIES

117 *Brand Peony Farms
117 *Jackson & Perkins Co.
117 *O. M. Scott & Sons Co.
116 *Russell Gardens
103 *Stark Bro's Nurseries & Orchards Co.
116 *Wayside Gardens

Automotive

11 Chevrolet
21 Chrysler
91 Ford
31 Plymouth

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Entertainment, Sporting Goods, Toys

109 Eastman Kodak Co.
111 Rock Haven Specialties

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95 Canada Dry Quinac Quinine Water
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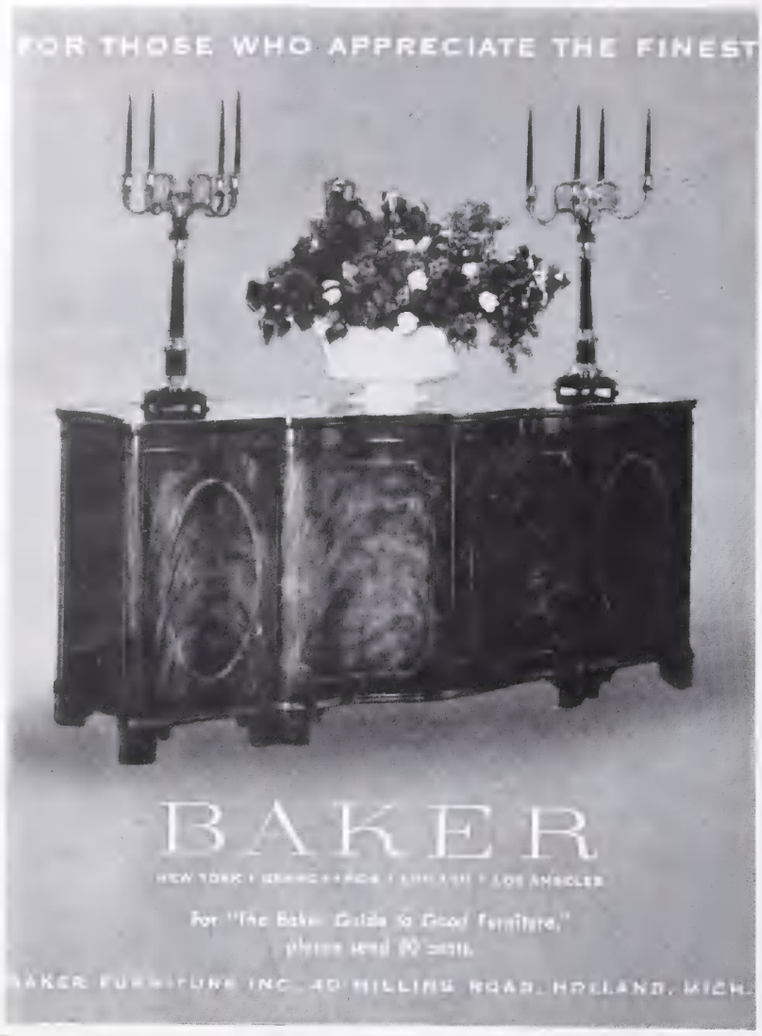
108 *La Province De Quebec

Miscellaneous

118 Lowe's

Department, Furniture, Jewelry & Specialty Stores

26 Antique Iron Craftsmen
19 Around-The-World Shoppers Club
16 Breck's of Boston
17,27 *Carabao Special Products Co.
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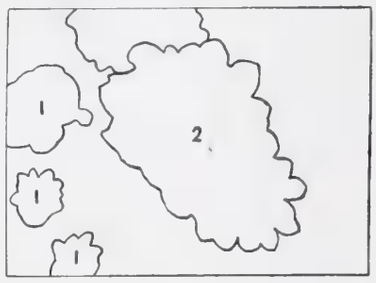
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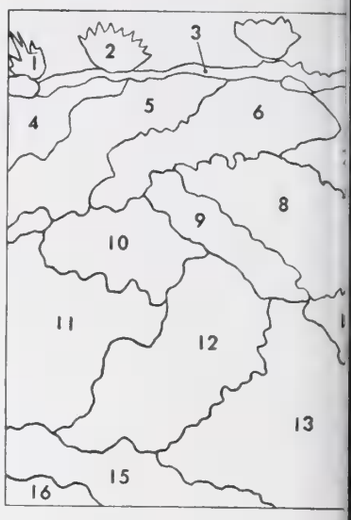


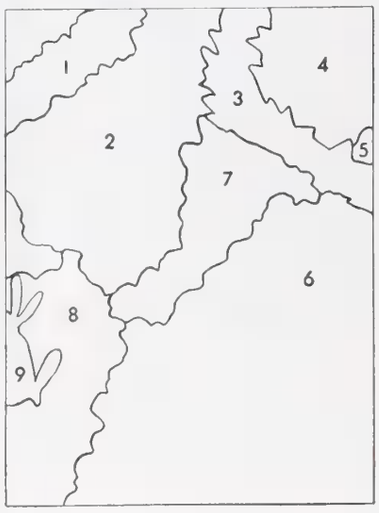
PAGE 72, LOWER LEFT

1. Echeveria elegans
2. Aeonium canariense

PAGE 73, UPPER LEFT

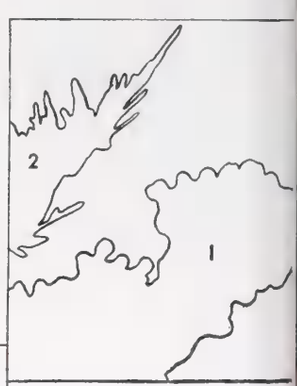
1. Gasteria species
2. Agave species
3. Kleinia Mandraliscae
4. Echeveria Derenbergii
5. Sedum x rubrotinctum
6. Graptopetalum x sedum Adolphii
7. Echeveria x gilva
8. Graptopetalum paraguayense
9. Echeveria hybrid
10. Echeveria hybrid
11. Sempervivum calcareum
12. Crassula species
13. Sempervivum hybrid
14. Dudleya candida
15. Echeveria elegans
16. Sedeveria Hummelii





PAGE 73, UPPER RIGHT

1. Echeveria gibbiflora metallica
2. Graptopetalum paraguayense
3. Aloe mitriformis
4. Aloe nobilis
5. Sedum x rubrotinctum
6. Echeveria elegans
7. Aeonium Haworthii
8. Sedum pachyphyllum
9. Euphorbia mammillaris



PAGE 73, LOWER RIGHT

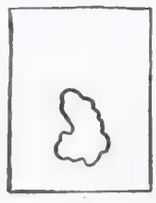
1. Sempervivum calcareum
2. Juniper



Mammillaria Parkinsonii



Sempervivum arachnoideum



PAGE 73, LOWER LEFT

Echinopsis multiplex

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House Beautiful

SEPTEMBER 50c



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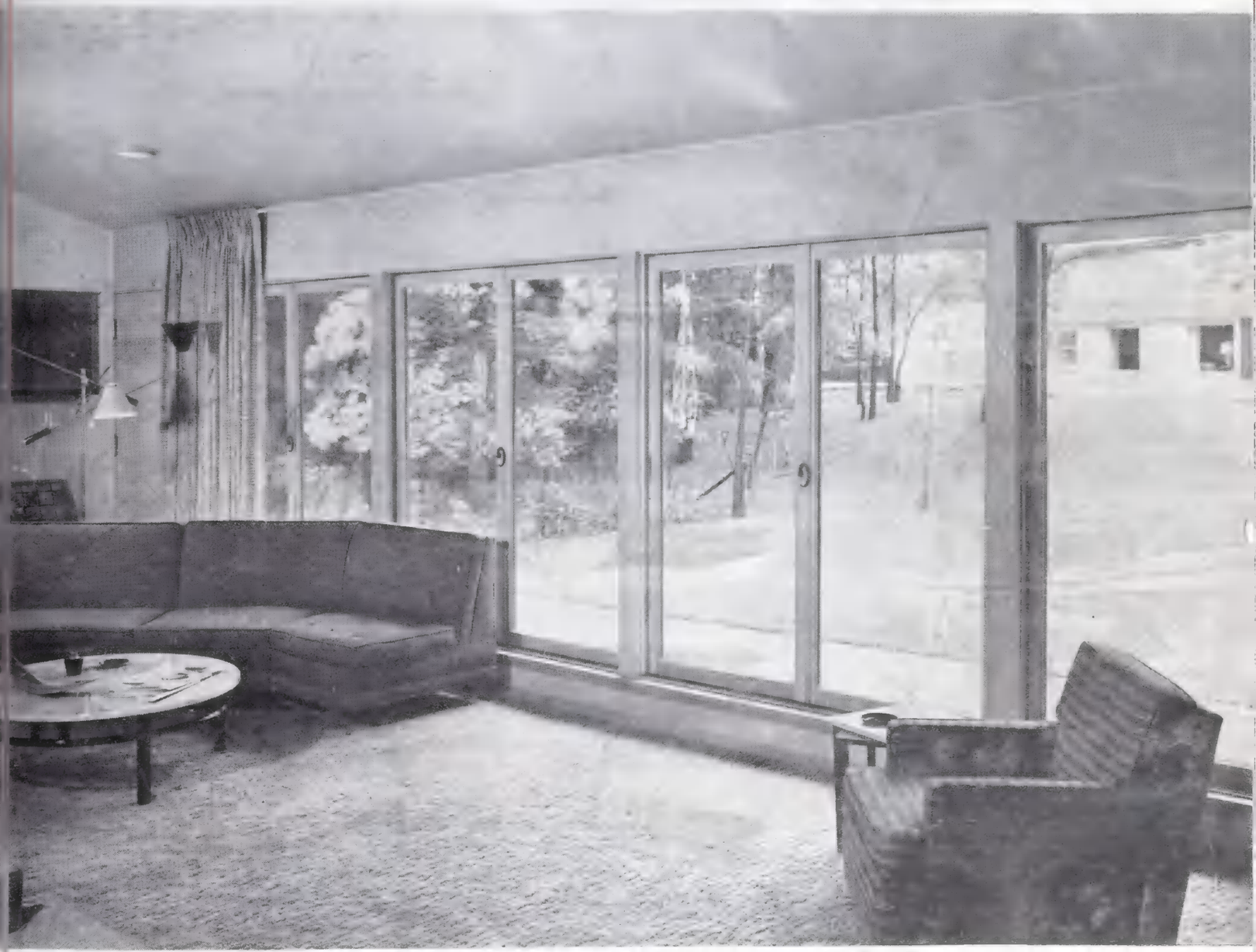
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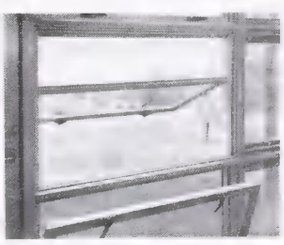


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Today, the Jaffe family and their guests enjoy *even* comfort in every part of the house. Honeywell Zone Control works with the heating system to provide this even comfort, all winter long, no matter how the weather varies.

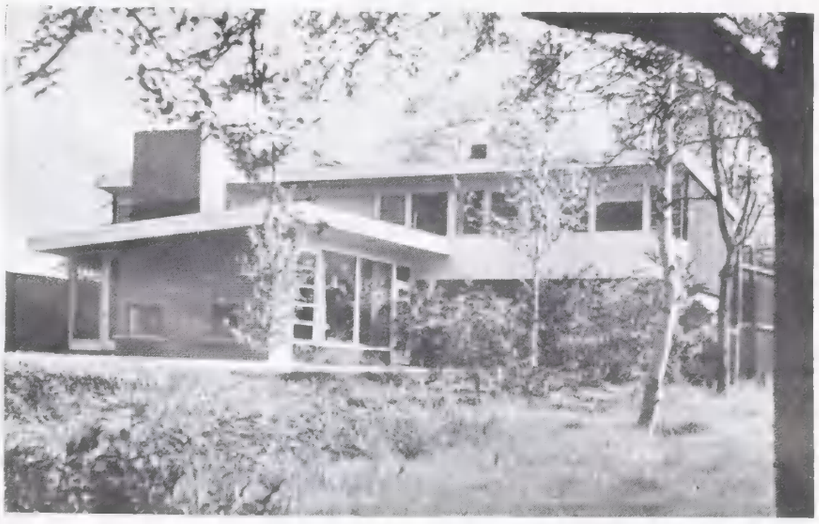
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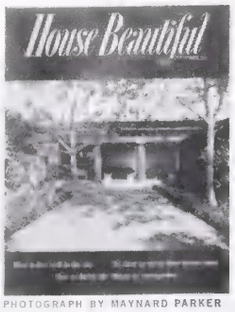
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PHOTOGRAPH BY MAYNARD PARKER

Our Cover: A house which beautifully integrates the reddish brick color of the walk, terrace and garden walls with the color of the house itself, achieved from outset by collaboration of architect Allen Siple and landscape architect E. Huntsman-Trout for the Albert Hansens, owners.

House Beautiful

VOL. 96, NO. 9

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

SEPTEMBER 1954

DECORATING

"To One Who Has Been Long in City Pent" **111**
The Renter's Dilemma **112-117**
How to Get Character in One Room **118-119**
The Second Youth of a Middle-Aged Apartment **120-125**
How to Get Individuality in a Small Standard Apartment **128-131**
A Piece That Goes Anywhere: House Beautiful Classic **132-133**
Style Despite Boxy Rooms **138-139**
Rejuvenation of an Old Town House **140-145**
When the Busy Man Must Spend a Night at the Office **148-149**
Wisdom for Renters **152-153**
Decorator's Diary **103**

BUILDING

The Second Youth of a Middle-Aged Apartment **121-125**
Rejuvenation of an Old Town House **140-145**
For Saturday's Carpenter: Oil Finishes for Woodwork **224**

CLIMATE CONTROL

How to Doctor the Climate in Your Garden **134-137**

GARDENING

Garden Living on a 25-Foot Lot **126-127**
How to Doctor the Climate in Your Garden **134-137**
Secrets to Success in City Gardening **146-147**
Privacy on a 100-Foot Lot **150-151**
Garden Ideas from the Flower Show **184**
This Little Garden Looks Big **190**
Modern Indoor Plants **198**
Garden Tractors Now Work Year Round **227**

HOUSEKEEPING AND MAINTENANCE

Take It Easy, Lady! **173**
Make the Most of Your Coffee-Maker **176**
It's Worth Mentioning **194**

FOOD AND THE ARTS OF GOOD LIVING

To Thaw or Not to Thaw **154-155**
Hot Breads and Hot Meats—Variations Unlimited **156-157**
Old-Fashioned Bread in a New-Fashioned Kitchen **158-161**
Pantry Shelf News **212**

TRAVEL

How to Leave Home and Like It **108**

OTHER FEATURES

Your Child's Own Movie-Making **22**
Records We'll Play on a Trip to the Moon in 1979 **31**
Window Shopping **32-96**
Stravinsky: From *Enfant Terrible* to Old Master **162**
Invite Songbirds to Your Home **206**

ADVERTISING INDEX **235**

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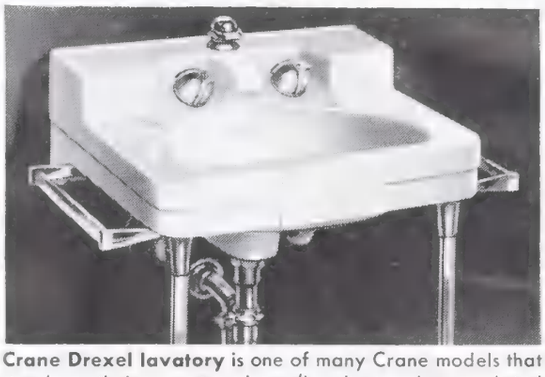
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YOU CAN AFFORD TO REMODEL WITH CRANE

If your old bathroom is an eyesore from way back, and you're giving more than a casual thought to fixing it over, remember this: *You can suit any budget with Crane.*

Both for beauty and performance—for advanced design and precision engineering—Crane plumbing fixtures are the most admired of all.

Haven't you been tempted by the idea of a new Crane bathroom? And why not, now that you know you can afford it?



Crane Drexel lavatory is one of many Crane models that stand on their own two legs (handsome chrome-plated ones)! Crane also offers a complete line of lavatories for counter-top installation. Either way, they all come in your choice of beautiful pastel Crane colors.



Look at your bathroom through the eyes of a guest

Isn't it true that there's something about showing a guest to your bathroom that brings to your mind everything that is right or wrong about this important room?

That's because it is such a personal room and is so revealing. It has so much to say about your taste and your judgment. In a way your whole manner of living is revealed to the critical gaze of your friends and guests.

Everybody loves bright, sleek, shining fixtures—the modern look in the bathroom.

Crane gives it to you. Beautiful colors, modern styling, smooth and dependable efficiency. Nothing will so point up the quality and grace of your home as a Crane-equipped bathroom. And if you plan to sell, probably nothing better can be said about a house than that it has Crane, the preferred plumbing.

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from Valley's
WORLD of MODERN



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[trade mark]



there's **more** than meets the eye...



Koolfoam Sofa Pillows
by EDSONART

Night and Day

it's Koolfoam for Air-Conditioned Comfort...

Now Pullman Sleepers feature the same blissful relaxation you get from Koolfoam *Air-Conditioned* pillows. These handsome convertibles boast deep, crown-molded Koolfoam seat cushions . . . *plus Air-Conditioned* sleepability as well! Stagnant air is *never* trapped inside! Only Dayton Koolfoam gives you foam latex with complete *open-pore surface;* tests prove up to 14 times *more* circulation than ordinary foams! And Koolfoam looks better . . . *longer*. Fabric covers fit snug, welt seams stay straight, due to Koolfoam's specially reinforced molded edges. Compare its balanced *resilience* and uniform *density*, and you'll sit and sleep on Koolfoam from now on!

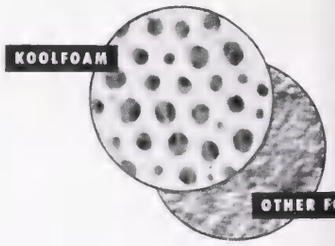


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Koolfoam

T M REG U S PAT OFF

Air-Conditioned CUSHIONING



cooler comfort becaus
Koolfoam's patented process giv
constant air circulation
dissipate dust, odor and body hea
See magnified photos abov

D. 8. 1954

THE DAYTON RUBBER COMPANY • DAYTON, OHIO ▪ WAYNESVILLE, N. C. ▪ *World's largest manufacturer of Foam Latex Pillow*



a wonder
for wear gets wonderful
new beauty!

Candalon

DEEP-ETCHED NYLON

upholstery fabric

Now wonderful nylon is as marvelous to look at as it is to live with! A new kind of weaving gives it deep, deep texture—makes possible patterns never achieved in nylon before! And this deep etching gives colors a richness and depth that is really striking.

Finally, because these Candalon fabrics are *pure* nylon, they are the most practical fabrics made! They are miraculously long-wearing. They are stain-resistant and soil-resistant. They are completely washable with plain soap and water. And they are completely moth-repellent—for life.

These Deep-Etched Nylons are just one example of the kind of value you find in Candalon upholstery fabrics. Good reason to look for the Candalon label when you buy!

For further information write to:

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Candalon—®



End sectional seats, right or left, each..... **$89.50**
Center sectional seat... **$69.50**

TV center
the new 'show-place' of your home



Twin sectional sofas, right or left, each..... **$115.00**
TV Rotor chair.... **$49.50**

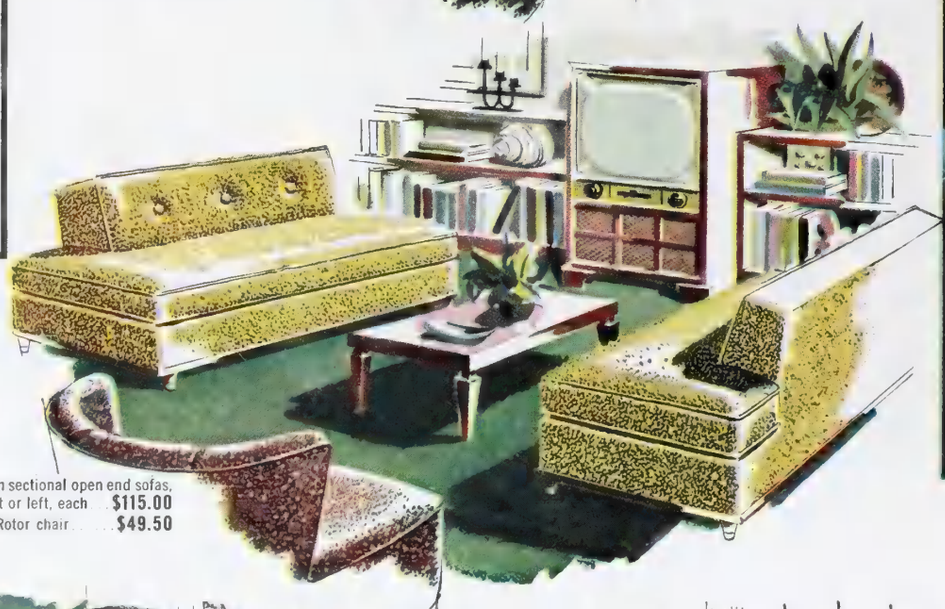
*For lasting satisfaction Kroehler furniture is Cushionized**

Kroehler Cushionized furniture provides rugged-for-life frame foundations, double-doweled hot glued joints, precision-made spring construction in all seats and backs, fresh new padding materials, and skillfully tailored fabrics from the world's finest mills.

Look for the Kroehler Trade-Mark "Cushionized" when you buy!

*Reg. U. S. Pat. Off.

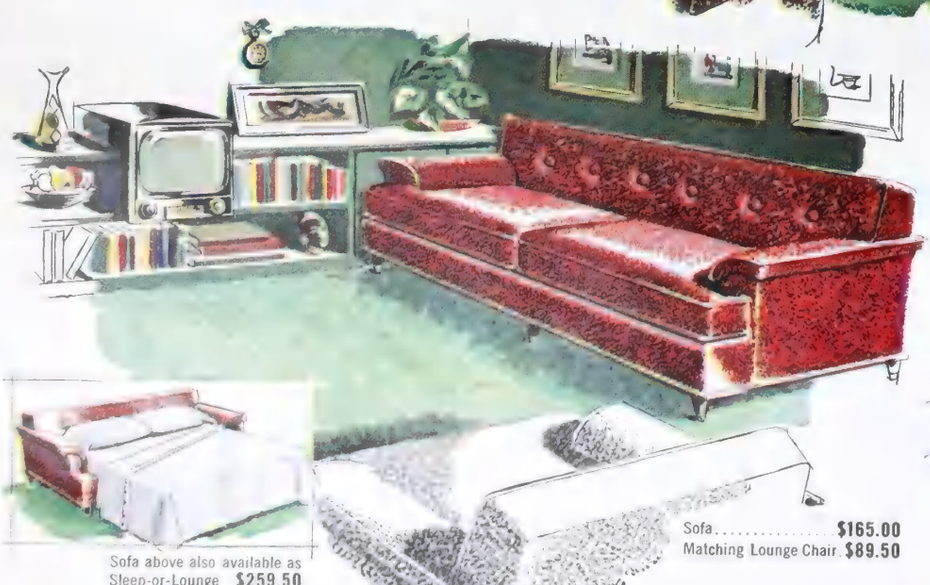
All prices quoted are shown in the exclusive "Stardust" fabric, an iridescent metallic nubby textured boucle. Prices slightly higher in some areas.



Twin sectional open end sofas, right or left, each ..**$115.00**
TV Rotor chair..... **$49.50**



KROEHLER FURNITUR



Sofa above also available as Sleep-or-Lounge **$259.50**

Sofa..... **$165.00**
Matching Lounge Chair **$89.50**



Sectional quarter seats, each.. **$13**



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begins with this distinctive new furniture–the Tele-Vue Group

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WORLD'S LARGEST FURNITURE MANUFACTURER

Today, more and more family life centers around the living room, which is truly the new "show-place" of your home . . . because of wonderful television entertainment.

Now—here is furniture especially designed with your new mode of living in mind. With furniture selected from the new Tele-Vue Group, you'll relax in luxurious comfort, wherever you sit.

Whatever the floor plan or color scheme of your living room, here are styles, fabrics and colors to suit you to perfection. See this exciting furniture soon. Most Kroehler Dealers offer easy terms.

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carpet luxury at prices you can afford

TV has brought new focus on your home. More eyes than ever are looking at your carpet. Why not give *your* home that lovely Mohawk Look? Only Mohawk brings you *every* fabric, every weave—such as fabulous Chevy Chase Wilton featured in this room! Only Mohawk with its glorious array of textures, colors and high-fashion patterns can give you exactly what your rooms need! Find out from your Mohawk dealer how reasonably you can give your home that exciting, talked-about Mohawk Look!



New TV viewpoint with

MOHAWK CARPETS

MOHAWK CARPET MILLS, INC.,
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®DURLON—Mohawk's own viscose rayon fiber especially developed to meet all carpet requirements.

SOLITAIRE—Nylon-Durlon® extra deep pile. Thi



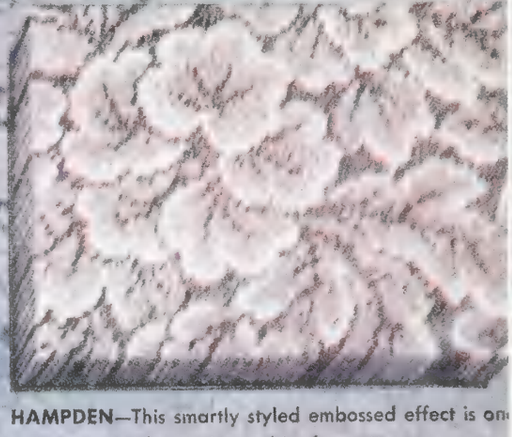
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OSVENOR—High and low loop textured Wilton
med in two distinct surface levels. 10 colors.



TRENDTEX—Exclusive Mohawk weave. Random loop
pile doesn't show crushing or traffic lanes. 12 colors.



HAMPDEN—This smartly styled embossed effect is on
among many decorative multi-color patterns.

TV center
the new "show-place" of your home

A D M I R A L



Giant 21" TV—*The Coral Gables*, ebony or rich mahogany finish. Wrought iron legs optional, extra. About $2.08* weekly.



Giant 21" TV—*The Bar Harbor*, maple. Also mahogany or blonde oak finish. Matching legs optional, extra. About $2.76* weekly.



Regular 21" TV—*The Capri*, mahogany finish. Full-size console at table model price. $199.95*—about $2.08 weekly.



Giant 21" TV—*The California*, blonde oak finish. Also mahogany finish (The Del Monte). About $3.47* weekly.



Brighter, clearer pictures in a perfect setting . . . yours with this exclusive "Feature Trio" from Admiral

A "*Magic Mirror*" of aluminum inside Admiral's Giant 21" TV tube beams *all* the picture out toward you—makes it *twice* as bright as ordinary TV. Admiral's dark-tinted "*Optic Filter*" Screen prevents hazy glare to give you wonderfully restful viewing. And with Admiral's "*Golden Picture Frame*" you have a setting of unmatched beauty for television's finest picture.

*All prices include Fed. tax and warranties...subject to change without notice. Weekly terms estimated, after small down payment.



Regular 21" TV-Radio-Phono—*The Monterrey*, blonde oak finish. Mahogany finish, only $299.95*—about $3.06 weekly.



Giant 21" TV—*The El Dorado*, in mahogany with full-length doors. Also modern blonde oak or mellow maple. About $3.94* weekly.



Giant 21" TV-Radio-Phonograph—*The Westwood*, in hand-rubbed blonde oak. In 18th Century mahogany, about $5.36* weekly.

First from



FIRST "PRINTED CIRCUIT" T

Now, for the first time in TV histo Admiral brings you a TV chassis in whi a *major* portion of the circuit is "printe by automatic machines—not hand-asse bled, giving you unequalled assurance uniform quality and dependability.

Admiral Giant 21″ TV—The Del Monte with . . . Kroehler Furniture . . . Mohawk Carpet . . . Glidden Spred Satin Paint

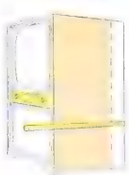
ADMIRAL new giant 21″ TV picture

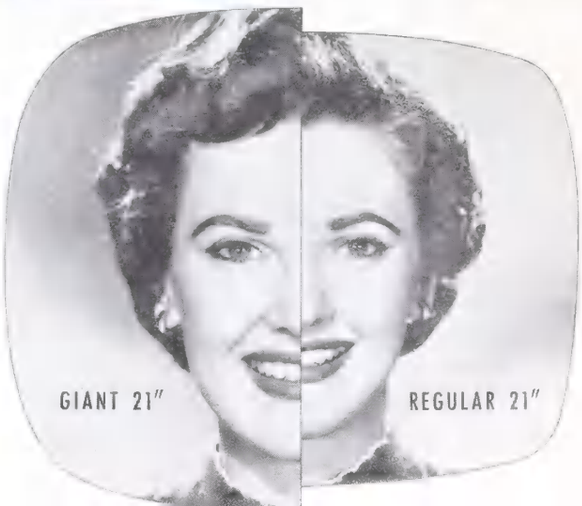
70 SQUARE INCH SCREEN - 20% BIGGER...

, Admiral's new Giant 21″ picture tube ually gives you a full *20% larger screen* n regular 21″ TV! That's because—by ustry standards—a 21″ tube may measure where from 20½″ to 21½″ *on the diagonal.* d Admiral's Giant 21″ tube is *expanded* to asure almost 21½″. Thus, it's bigger from *to-bottom*, bigger from *side-to-side* than ular 21″ screens! Yet, thanks to Admiral anced engineering, the picture is brighter, rper in detail than smaller-size tubes.

CABINETS 3″ LESS IN DEPTH!

Bigger in picture area, yet shorter in length, the new Giant 21″ picture tube permits more graceful cabinet styling—cabinets that look better in even the smallest rooms. See new Giant 21″ TV at your neighborhood Admiral dealer's today. Make a side-by-side comparison and prove the amazing difference in picture size and quality . . . in styling and value —in all-around performance!





Admiral Corporation . . . World's Largest Television Manufacturer

Here's my back-door bath for our family of mudlarks



EVER SINCE Jimmy—our third—was born, I'd been trying to get Roy to go along with my idea of a back-door bathroom. I wanted it as a clean-up spot for the children so they wouldn't track dirt all through the house. *Three* trails of muddy footprints and *six* piles of sand from emptied sneakers was something I couldn't face. But somehow Roy couldn't quite see my side of the problem.

Then, a few weeks ago, I went to visit Mother for a few days—and Roy stayed home to look after the children. Poor Roy! I'll never forget the harassed look on his face when I got back. It was showery weather, and the children had been in and out all day with their wet, muddy boots.

Well, that's all it took to get my "mud bath." We sat down and planned it that very evening. I suggested that we could use it as a powder room, too, but Roy was doubtful. If we needed a practical room, he said, we'd better forget about "prettying it up." For one thing we'd never get a floor that could take the beating this one was going to get, and still look right for guests.

I had to agree with Roy—that is, until I discovered Armstrong's Linotile. I'd never have dreamed such a beautiful floor could be so tough. Even the grit the children tracked in hasn't damaged the surface. With three lively youngsters to look after, I just don't have time to give it a lot of attention, yet the floor simply gleams when I whisk over it with a broom or a damp cloth. You can see for yourself what a lovely powder-room floor it makes, and that smart custom design cost us very little extra.

Roy's just as happy about my new Linotile Floor as I am. He looks at it from the money angle—keeps telling all our friends what a wonderful long-term investment Armstrong's Linotile is. As far as I'm concerned, it has paid for itself already!



Dirt's no problem in this bathroom, because the floor is Armstrong's Linotile, the easiest to clean of all Armstrong's resilient floors. Don't confuse Linotile with linoleum cut into blocks. Different processing makes this exclusive Armstrong Floor much tougher, more durable. Because of Linotile's resilience and extra density, it has over twice the indentation resistance of linoleum, eight times that of asphalt tile.

Send post card for free booklet. It gives you complete information about Armstrong's Linotile and shows the full range of handsome colors available. Free sketch plan for this bathroom included. Write Armstrong Cork Company, Floor Division, 5409 Atkins Ave., Lancaster, Pa.



ARMSTRONG'S LINOTILE

There's an Armstrong Floor for every room in your home

LINOLEUM • CORLON® • LINOTILE® • RUBBER TILE • CORK TILE • ASPHALT TILE • EXCELON® TILE • QUAKER® RUGS AND FLOOR COVERINGS

NOW— a thermostat in every room

REVOLUTIONARY NEW HEATING SYSTEM makes individual temperature control of each room economical and practical

Here is the ultimate in heating comfort. With the Iron Fireman SelecTemp system you have a compact heating unit with its own individual thermostat in *every room*, including bathrooms.

Continuous modulated heat. Every room unit automatically *modulates* its heat output, maintaining a *continuous* flow of filtered warm air. The overheating and underheating usually experienced with "On-Off" thermostat control is entirely eliminated.

No electric wiring. The same low pressure steam which carries heat to each room unit from a central gas, oil or coal fired boiler operates a steam turbine-driven fan which quietly circulates the warm air. No electricity is required to operate either the thermostats or the circulating fans.

For new or old buildings. No other heating system can be so easily and economically installed in either old or new homes or buildings, since flexible copper tubing—smaller than your little finger—carries steam to the individual room heater units.

PERSONALIZED warmth—for work, for play, for rest

Since each room has its own thermostat, you can select the exact temperature you prefer—for any room —at any time. Like most people, you'll probably prefer a different temperature in the kitchen than in the living room or the bathrooms. Possibly you'll want to increase the temperature of a child's room temporarily with no worry about his getting uncovered. Even grandmother's room is no problem. Every room in your home or building has its own ideal climate!



Compact room heaters, only 18 inches high, are recessed into walls, with only grille projecting. Can be painted to fit any color scheme. Three sizes: 6,000; 12,000; and 18,000 Btu. 12,000 Btu. size shown above.

With SelecTemp, every *room* is an *individual zone*. Room units, each with its own built-in thermostat, are recessed into the walls. The temperature you select for your living room (or any other room) will be maintained regardless of other heat sources. Fireplace heat or sun warmth through the windows cannot overheat the room. The living room heating unit will automatically reduce its heat output to maintain the temperature for which it is set, while the rooms upstairs, or on the cold side of the house, will get all the heat required to keep each of them at the temperature you have selected. Air circulation is continuous.



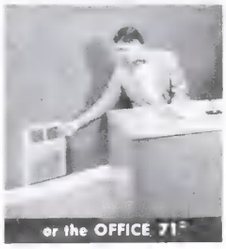
Even bathrooms have their own individual heat control. You can keep them warmer than bedrooms. If you want a little extra warmth while bathing, all you have to do is set the thermostat for a higher temperature.



Bedrooms can be comfortably cool at night or during daytime nap periods, while other rooms remain warmer. To save fuel, you can also keep temporarily unused rooms cool, and warm them again in a few minutes.



Grandmother's room or the nursery can be warmed to any temperature desired, without affecting any other room in the house. SelecTemp room units respond very quickly to any change in thermostat setting.



Tenants and employees can regulate temperature to suit themselves without disturbing other offices. Iron Fireman SelecTemp heating is ideal for office buildings, hotels, motels, apartments, hospitals and schools.

Before you decide on *any* heating system, get the facts about SelecTemp

With all its unique advantages, an Iron Fireman SelecTemp heating plant costs no more than many systems which have only *one* thermostat for the whole house. In addition to unequalled comfort, it saves fuel by eliminating wasteful unnecessary heating and overheating. Thousands of people are now enjoying the comfort and economy of SelecTemp heating. You owe it to yourself to get full information.

Iron Fireman®

SelecTemp

TRADE MARK



3228

MODULATING ZONE HEATING, WITH OIL, GAS OR COAL

Send for this free 32-page PLAN BOOK

SelecTemp heating is fully described in this free 32-page illustrated heating plan book. It also contains valuable information on other types of modern heating and cooling systems. If you are in doubt about which system will best fit your needs, you should read this new book.



IRON FIREMAN MFG. CO., 3228 West 106th Street, Cleveland 11, Ohio.
In Canada, 80 Ward Street, Toronto, Ontario.

Please send free booklet, "12 Plans for Home Heating and Air Conditioning."

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City _____ Zone _____ State _____



Carpet luxury begins under your carpet

with SPONGEX carpet cushion

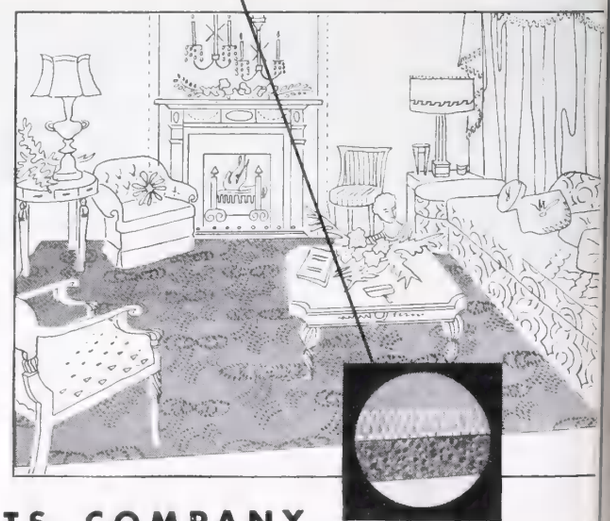
Your first step on Spongex is your first step to carpet luxury. Instantly, you'll notice the Spongex difference — the soft step, the quiet step to always remind you Spongex is there.

Best of all, Spongex makes *any* carpet luxury carpet. So don't put off buying carpet because of cost. Remember that carpet-plus-Spongex costs less than carpet alone, for Spongex adds years to a carpet's life.

Forget forever worry of moths and vermin, dirt from hairs and fibers —for all rubber Spongex is naturally clean, naturally fresh.

Visit your floor covering store or write us today for free Spongex samples. You'll find there's a Spongex cushion for every rug in your home.

Spongex... the finest cushion underfoot... the cleanest cushion under rugs



ANOTHER SPONGEX PRODUCT

THE SPONGE RUBBER PRODUCTS COMPANY

6 Derby Place, Shelton, Connecticut

EXCLUSIVE! EXCITING! NEW

FASHION NOTE IN VENETIAN BLINDS

Custom-Made **ROLLA-HEAD** *Venetian Blinds*

now with fabulous **ROLLA-TEX** *Plastic Tape*

Obsoletes all other plastic tapes! Guaranteed the longest lasting tape in the venetian blind industry! And certainly the most beautiful! 12 exquisite decorator colors in a striking, fashion-inspired moiré design . . . to give you countless decorating possibilities when combined with the 14 wonderful colors offered in DuPont baked enamel finish, by custom-made Rolla-Head Venetian Blinds!

ROLLA-TEX *is practically indestructible* ▪ *Stain resistant* ▪ *Sheds dust and dirt* ▪ *Sunfast* ▪ *Water-proof* ▪ *Mildew-proof* ▪ *Shrink-proof* ▪ *Stretch-proof.*

Now you can give your windows a real 'beauty treatment' . . . enhance the decor of any home . . . any period . . . any room—and breeze through housekeeping chores. A quick swish with a damp cloth whisks away all surface grime! Your blinds *and* tapes are spotless!

ONLY VENETIAN BLINDS GIVE YOU PERFECT VENTILATION, LIGHT, PRIVACY CONTROL



ROLLA-HEAD

Custom-made for your windows by local manufacturers with equipment and processes pioneered by the

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FREE! Booklet with actual slat samples of all 14 ROLLA-HEAD colors. Write to Dept. H-9

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assures correctness . . . confers distinction



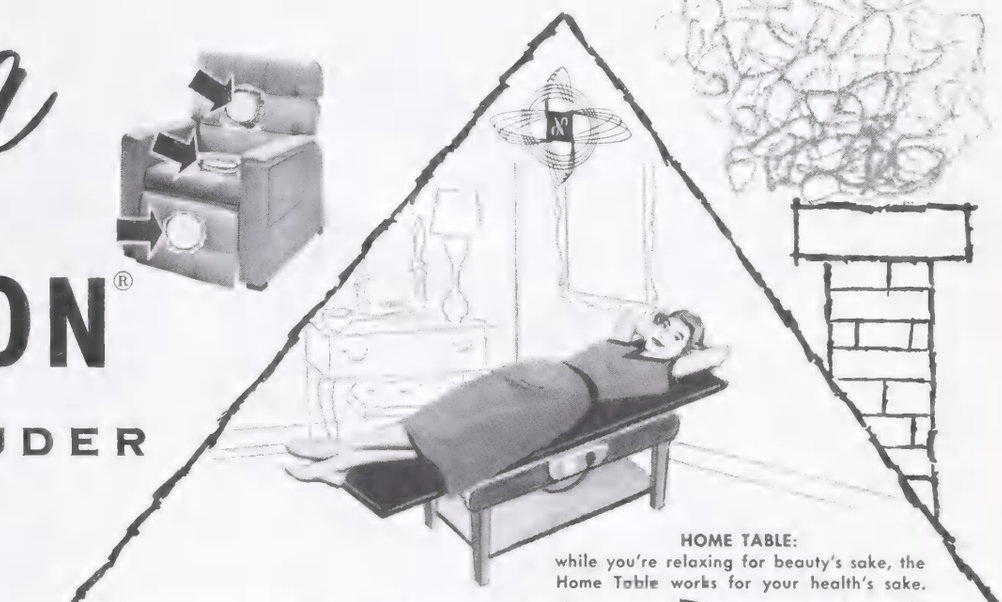
ILLUSTRATED: *At home card, reception card, wedding invitation in the Park Avenue size, all engraved on Crane's Kid Finish, ecrusmite; personal stationery and bride's note, die-stamped on Crane's Kid Finish; informal and calling cards engraved on Crane's Parchmont.*

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100% ALL-RAG PAPERS FOR SOCIAL AND BUSINESS CORRESPONDENCE • CURRENCY • SECURITIES • CARBON • TRACING

Niagara ACTION®

SPEAKS LOUDER THAN WORDS



HOME TABLE:
while you're relaxing for beauty's sake, the Home Table works for your health's sake.

Once in a lifetime a real opportunity comes when you can TAKE ACTION FOR BETTER LIVING.

Niagara **ACTION,** **scientifically designed into the NIAGARA ACTION LOUNGE CHAIR is that opportunity.**

Niagara **ACTION LOUNGE CHAIR** contains one of the most amazing and beneficial inventions of the times. **"THE BUILT-IN DEEP MASSAGE".**

Embedded in the deep foam rubber cushions of the smartly styled Niagara Chair are 3 of the most unique motors in the world. A flick of the switch sets these motors pulsating to convey the most wonderfully gentle penetrating, smooth **"deep massage"** without disturbing vibration.

For you, the **housewife,** "deep massage" means the soothing decrease of daily house fatigue.

For you, the **breadwinner,** "deep massage" means the deep relief of aches and pains of the normal work day.

For **older members of the family,** "deep massage" offers proven stimulation of circulation.

For **young and old,** "deep massage" offers deep relaxation and an aid in inducing refreshing sleep.

For all who care enough to take action for better living . . . for those who can, but do not exercise . . . **TAKE NIAGARA ACTION,** *the action that speaks louder than words.*

LOUNGE CHAIR:
designed in a wide variety of smart nylon, kalistron and cotton twist fabrics.





PORTABLE UNIT:
the easy to use, hand and cushion unit perfect for home or office.



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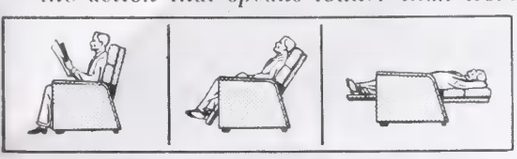
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See Page 226



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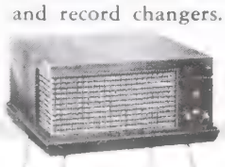
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TAPE RECORDER

Tape albums of your favorite music, singer and loved ones' voices, are so easy to record with V-M tape-o-matic. V-M means Vivid Memories in high fidelity sound that you can treasure for years, or erase in a moment, just as you please.

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DRAWING BY NYDORF

Your child's own movie-making

By CECILE STARR

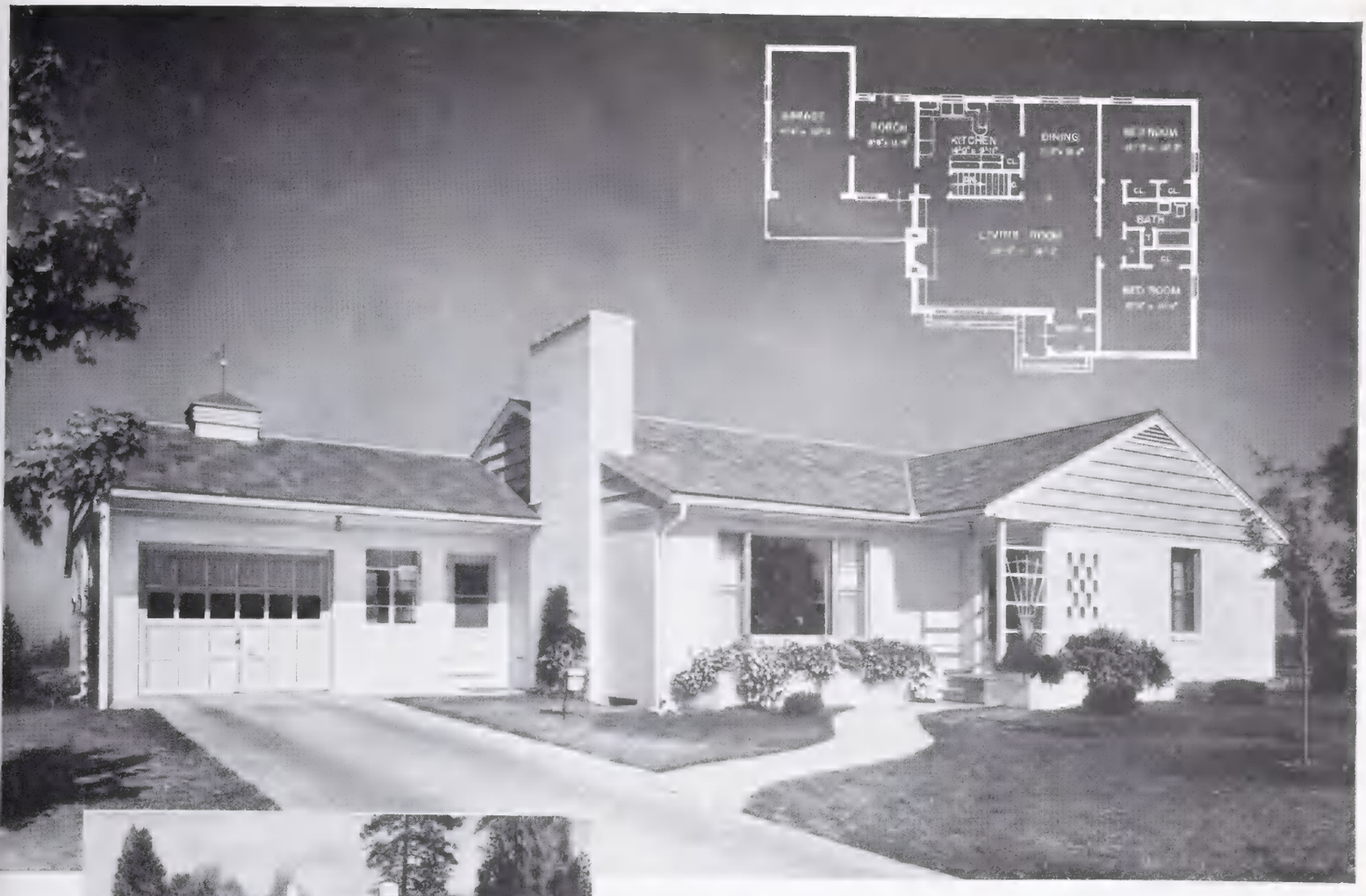
PARENTS often brag about the movies they take of their children, but have you heard about today's child who makes his own motion pictures? My introduction to the subject was recent: A friend mentioned that her eleven-year-old son Pete had taken some fine movie shots of Navy airplanes in action during a recent week end in Washington, D.C.

Of course, it doesn't "just happen" that a mere boy starts making movies. So how did Pete get started with a movie camera? What have the results been? I asked my friend a lot of questions. Some of her answers are interesting enough to pass on to other bright-eyed parents, and even to non-parents who are planning short or long travels with youngsters.

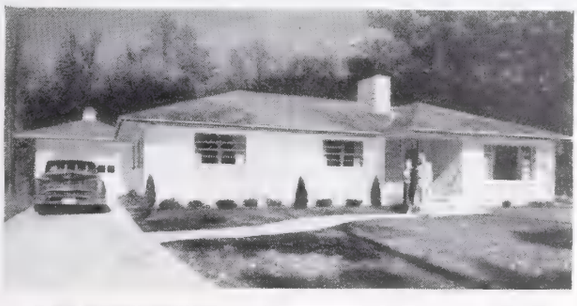
First, the results: Pete's movie-making, in terms of picture quality and continuity, aren't anything to brag about. Even his mother doesn't praise them over much. "But," she says, "they are his own, and you can bet that he's going to show them with pride to all his friends." Mainly it gives Pete a chance to cultivate his own interests. Right now he is keen on airplanes. When the family is on vacation, or on a week-end jaunt, the movie camera helps remind everyone that Pete isn't interested in ordinary tourist sights and scenery. Like other boys of his age, he gets restless when there is nothing to do but sit in the car. So his family makes a point of including as many stops as possible at airfields in the vicinity. The movies Pete makes are a way of centering his attention on this interest, capturing the experience and taking it home with him. They are also tangible evidence that his interests count in the family setting. After all, an eleven-year-old is more than a piece of baggage.

And how did the movie-making get started? It began last summer when he was ten. The family were at their lakeside cottage in upstate New York. No one remembers what the occasion was, but somehow or other Pete managed to get the movie camera out of his father's hands and with a few instructions aimed the camera and pushed the right gadget. When the films were developed, Pete was pretty excited about *his* shots of kids in sailboats and canoes, in the water and on the diving board.

The camera is an 8mm one which the family bought several years before. It has been used mainly for holiday occasions, summers at the lake and year round sight-seeing trips. There is nothing special about it, except (*Please turn to page* 199)











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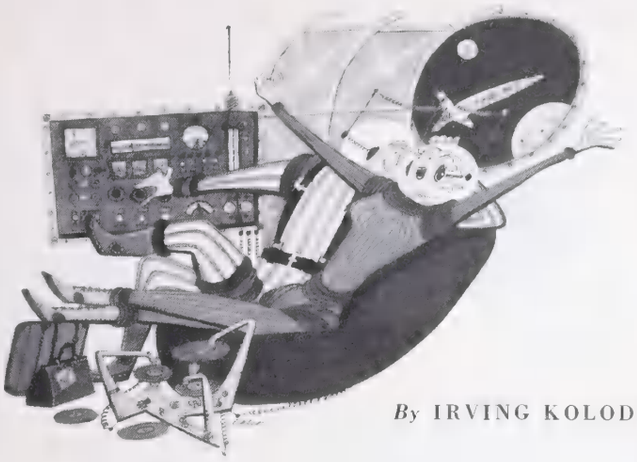


Furniture designed by Charles Eames

US RUBBER

UNITED STATES RUBBER COMPANY • Rockefeller Center, New York

*Patent applied for



By IRVING KOLODIN

Records we'll play on a trip to the moon in 1979

Here our well-known music critic discusses records that might be collectors' items 25 years from now. Among his choices you will find such recordings as:

- Toscanini conducting *Falstaff* and the *Grand Canyon Suite*
- Oistrakh, Sr. and Jr., playing Khatchaturian's *Violin Concerto*
- Heifetz playing both violins in Bach's *Double Violin Concerto*
- Benny Goodman's *Carnegie Hall Jazz Concert*
- Horowitz's *25th Anniversary Recital*
- Poulet, Jr., playing a Mozart concerto conducted by Poulet, Sr.
- The singing of Ljuba Welitch, Maria Callas, Traubel, Christoff and many others

it presumptuous to state some pinions as to what might be the llector's Items of 1979"? I can answer that, as of this time. asking: Is it presumptuous to me there will be a 1979? As- ing one believes affirmatively he latter—and *I* do—I venture ay that among the things that be listened to, over super-sonic pment on rockets bearing week- visitors to the moon, will be e of the following:

oscanini of course. Practically ything, including such passing ies as Sousa's *Stars and Stripes ver*, Gershwin's *An American aris* and Ferde Grofé's *Grand on Suite*. They will be treas- . I am sure, by the next to generation as proof that the *in between* didn't properly ap- iate this titan. What I am nating is that the enormous ct for him, as of now, will tably be whittled down by the nsayers of tomorrow, since they didn't contribute to that respect. When the tendency goes the other way, as it certainly must, the collectors will be seeking out the smallest manifestation of his abilities to chink in the complete structure.

I dare say the case of the two Oistrakhs will fascinate the unbelievers, when Igor is fifty-odd and papa a venerable seventy-nine.

They could then be the envy of this generation which lacks similar perspective on the abilities of the Kubeliks, father and son. You can, if you wish, now obtain versions by Oistrakh senior and junior of the same Khatchaturian violin concerto (Colosseum and Mercury), something which I doubt can be said of any other musical feat in the literature. This doesn't make the Khatchaturian a better piece, but it might establish young Oistrakh as a more persuasive fiddler than even his father. At least the

(*Please turn to page* 101)

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Magnavox Chromatic TV has built-in optical filter, gives warm-tone pictures with a thrilling illusion of realism.

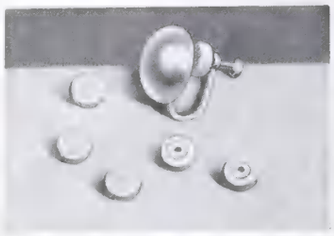


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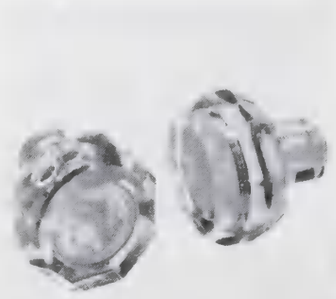
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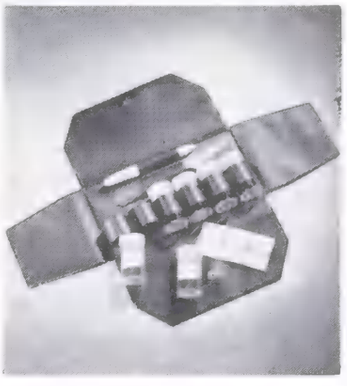
SCOTCH EARRINGS are miniature Japanese lanterns of crystal that you actually can fill with whisky and we guarantee that you'll be the most intoxicating ingredient of *any* party! Remove the elegant gold filigree corks and fill the earrings as you would any vial. Just be sure you don't lend an ear to a tippler or it will be Bye Bye Booze! $10 including tax and postage. Lord & Taylor, New York 18, N. Y.



PARAKEET BATHTUB. If nothing's too good for your high-flying fellah, get him this ceramic miniature of an old-fashioned bathtub. Its claw feet and flower-decorated green exterior give it a Lillian Russell kind of glamour that's right down the alley of a vain little parakeet! Or what a dreamy planter it would be! 7" x 4½" x 3". $2.75 postpaid. Order from Cook's of Chicago, 65 East Adams St., Chicago, Illinois.



TAKE YOUR MEDICINE with you, whenever you travel, in the brand-new Medi-Kit. The brown leatherette case is a flat 7½" x 4" and comes fitted with an oral thermometer, a stainless steel spoon and 6 leak-proof bottles for holding the contents of your medicine cabinet away from home. There are even gummed labels for marking the contents! $4.98 postpaid. Clarion Products, Box 255H, Highland Park, Ill.



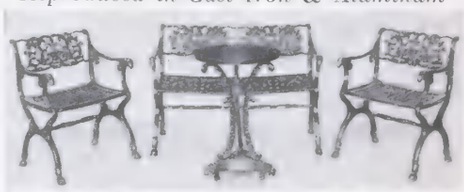


Above: From the land of the Basques—this **oval top antique** makes a distinctive Bird Bath or Planter. With a marble top, an attractive table. Available in Cast Aluminum only, in White, Black, Pompeian Green, Bermuda Blue, Creole Pink, Chartreuse. In ordering, refer to table #166. For Bird Bath or Planter **$69.50**; With marble top **$89.50**



Left: **Large Grecian Urn.** 16" high in White or Black. Only **$32.50**

Century Old Beauty Authentically Reproduced in Cast Iron & Aluminum



Above: **English Set** in White or Antique Green

	C.I.	C.A.
Settee #90 42" long	$85.00	$110.00
Chair #92 23½" Wide, ea.	$55.00	$ 65.00
Table #95 27½" high, 19" diam.	$47.50	$ 57.50

Lanterns From the Levee. 135 years ago these hand forged Iron Lanterns guided river show boats to port. Size 33" x 18" diam. Black, with 8 frosted glass panels, and wired for electricity **$70.00** ea. **$130** a pr.

Below: **True Venetian Marble Top Table** 32" x 18"—16" high. For colors see above table #166. Cast Iron **$32.50**. Cast Aluminum **$39.00**





Crated free. Send check or money order, pay freight or express on receipt of shipment. Specify freight or express.

ANTIQUE IRON CRAFTSMEN
Dept. 9-4-B. 2500 27th Avenue, North Birmingham, Alabama



15th-Century Splendor

Magnificent five-branch candelabrum in solid brass. The elegance of its baroque design and its majestic size will remind you of the decor of a 15th-century castle . . . a page boy in satin breeches lighting the way for guests through dim galleries. Height: 14"; width: 11½". $17.00 plus 75¢ postage. Satisfaction guaranteed!

★ *FREE catalog "Gifts with a Flair"* ★

MURIEL DUNCAN 135 E. Atlantic Ave.
Haddon Heights 2, N. J.



Personalized
SEA FOOD SERVERS

Crushed ice goes in the bottom portion, the removable glass liner holds shrimp or crab meat, iced desserts, anything that's best served cold. Monogrammed with 3 initials, they make a most impressive gift! Nice for yourself, too.

SET OF 8, *only* **$15.95** *postpaid*

Sorry, no C.O.D.'s. Write for FREE Gift Catalog!

salt & pepper shop Dept. B-9
776 West Beech Street, Long Beach 1, N.Y.



perky roosters

Colorful china roosters that have so many uses. They are perfect on a table for announcements of all kinds, good for a ham 'n egg brunch, fit into Thanksgiving and Christmas decorations; are certainly just right for the hors d'oeuvres table. 7½" high, they are **$2.75** a pair, postpaid.

No C.O.D.'s, please

EDITH CHAPMAN
50 Piermont Avenue Nyack, N. Y.

Personalized with HIS Initials *in Sterling Silver*



Handmade of solid Sterling Silver, these pieces may be bought singly or as a set. Two or three initials.

Prices include tax, postage and gift box.

Shipped by first class mail within one week after receipt of order.

Belt Buckle $8.50 Tie Clip $3.75
Set $12.00

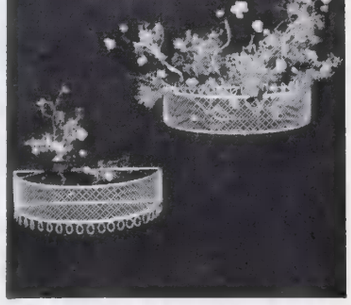
Robin Hood's Barn
Dept. 101, 83 Newbury St.
Boston 16, Massachusetts



WINDOW



WATCH YOURSELF! Th cover of this time-telling compac is a big bold-faced accurat watch! Inside is a mirrored loos powder case. In black or whit enamel. or good-as-gold gilt, it a gay way to pay tribute to pretty clock-watcher! When yo want to say Bon Voyage or G Well or Happy Birthday. th Time is *the* present! $9 incl. ta & post. Cortley Gifts. 305 83rd St., New York 28.



BOTTOMS-UP BRACKET Hang them right-side-up a they're wrought-iron brackets f showing off figurines. perfun bottles, potted plants. Hang the upside-down, and they assume basket shape that would be pret for fruit or flowers. 11" long, deep, in black or white wroug iron. complete with glass she $4.95 each, plus 50¢ post. W found them at Wirecraft Studi Buckley Rd., Libertyville, Ill.



GRAPEFLUTER is a terri gadget. It works like a condu tor's punch and scallops the ed of a half grapefruit in no ti at all. $1.95. With it we sh you the finest grapefruit kn in the whole world. Import from Germany, the stainless s rated blade is curved so it se rates the sections *and* cuts th away from the rind. $3. P D. Corrado, Inc., 26 N. Clark Chicago 2, Illinois.

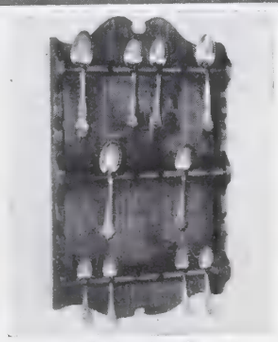


C. D. PEACOCK

Almost as luscious looking as a real watermelon, all eyes will be on this large Italian ceramic bowl. Ripe pink inside, dotted with brown seeds, and mottled green outside, with a cluster of miniature melons. A perfect picture with fresh fruit, versatile with chef or other salads, doubles for punch, too. Bowl, 15 by 10 by 4½", $15. Matching individual crescent-shaped plates, 9½", $2 each. Ceramic handled wooden servers, $5 a set.

Add 2% State Tax for Illinois Delivery
Add 75¢ for packing and postage

C D Peacock
JEWELERS • STATE AND MONROE
CHICAGO 3, ILLINOIS



Early American Pine

SPOON RACK

★ Make a clever wall decoration of your souvenir and heirloom spoons—in this charming Early American Spoon Rack. Your bright, shining silver will gleam beautifully against its mellow old pine finish—and bring words of admiration from your guests. 17" high, 10" wide, it displays 18 tea or demi-tasse spoons. Buy now for gift-giving at a very nice price.

Only . . . $3.95
plus 35c shipping
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Helen Gallagher
413-87 Fulton Street, Peoria, Ill.



Early American
MULE EAR CHAIR
2 for $8.95
Fully Assembled

. . . so sturdy and low-priced it's hard to believe! Authentically hand-crafted from selected native hardwoods (ash and birch). Bent back posts, hand-woven double-ply natural cane seat. It comes direct from our factory and you won't find another chair like it at this price. You won't find a stronger chair at any price!

Seat 17" w. x 14" d. x 18" h. Chair 36" h.

Unfinished, smoothly sanded **2 for $8.95**
Light natural finish . . . . . **2 for $10.95**
Maple, mahogany, pine, cherry, or walnut finish . . . . . **2 for $12.95**

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Jeff Elliot Craftsmen
Dept. B-90 STATESVILLE • NORTH CAROLINA



No Brackets, Screws or Tools
used to securely install
Readi-Rods
between tile, plaster, glass, wood or concrete walls to hold your SHOWER CURTAINS - COATS & CLOTHES - CURTAINS in DOORWAYS & STAIRWAYS. To install these strong, beautiful, polished aluminum rods, just extend until non-mar ends - NOT SUCTION CUPS - touch walls turn and That's All - no fuss - no muss.

21 extends to 31 - $4.50
30 extends to 51 - $5.50
48 extends to 72 - $7.50

Postpaid. No C.O.D.s please. Add 3% Tax in Ohio
Satisfaction Guaranteed
ANDREW COMPANY
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stainless steel
from Great Britain

An exact replica of a famous old English sterling pattern, exquisitely perfect in form and craftsmanship, with graceful pistol-handled knives, three-tined forks and rat-tailed spoons. Handsomely executed in stainless steel, each piece is masterfully proportioned and balanced, designed to enhance the flatware you already own. Made in Sheffield, England, with the finest stainless steel blades.

6-piece Place Setting **$8.95** postpaid
Write for new 50 page catalog

Jenifer House Dept. B
New Marlboro Stage
GREAT BARRINGTON, MASS.



STOP SILVER TARNISH $1

At last . . . a way to keep your treasured silver free from tarnish indefinitely. NO-TARN SILICLOTH is a magic new chemical cloth which ends *all* tarnish problems. Not a lacquer, not a wax—large 17" x 22" cloth contains wonder-working Silicones. Safe, speedy treatment protects your finest silver plate and sterling. Sold only by mail! *Guaranteed to prevent tarnish on all your silver or money back.* Only $1. postpaid. Order from **Sunset House, 427 Sunset Building, Hollywood 46, California.**



MEAT LIFTER FORKS

No danger of *dropping . . . slippin* . . . or *burning* when handling mea from pan to platter with Meat Lifte Tine spread 6" . . for largest me dishes . . . finger-fitted handles for s cure grip . . . over 11" long. A unusual, appreciated gift.

Send check or money order . . . sorry, no C. O. D.'s. Money-back guarantee.

$2.75 per pr. plus 25c postage in U. S. A.

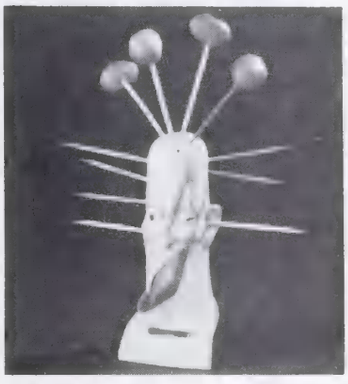
IVES NEW PRODUCTS, Inc.
205 MED. ART BLDG. • RICHMOND, INDIANA

SHOPPING





PLATTER BOX is the new leatherette carrying case for phonograph records, gayly embossed with Betty Betz teenagers. It has room for 12 ten-inch records, and with it the Rhythm Kids are all set to bring their own platters to a swing-and-sway session. Or it's "real cool" for taking records back to school! $3 ppd. House in the Garden, 19 Garden Place, Brooklyn, New York.



POLITICIAN WITH HOLES IN HIS HEAD is this Toothpick Big-Mouth with the personal privilege of holding your cocktail olives. His mouth, open for a filibustering harangue, will take the olive pits and save your ash trays from their unattractive clutter. Made of imported china, 5½" tall, he comes with party-colored toothpicks. $1.50 ppd. Artisan Galleries, 2100 N. Haskell Ave., Dallas 4, Texas.



TURBAN WITH BUILT-IN BANGS. This is headline news for the pincurl dreamboats. A cotton jersey turban in red, black, white, powder blue, beige and pink has a cluster of real bangs permanently attached to the center front. These come in shades of auburn, blonde, brunette, brownette or gray. Wash and reset them as you do your own hair! $3.95 ppd. Bodine's, 444 E. Belvedere Ave., Baltimore 12, Md.



CRYSTAL SAUCE BOWL & PLATE

Your favorite sauce or dressing will be doubly appreciated when you serve them from this pert little handcrafted crystal sauce bowl and 6" plate complete with a graceful silver-plate spoon. Postpaid the complete set is only.....**$3.95**

Send for free catalog.

Lee Wynne

5446 Diamond St., Phila. 31, Pa.



Your Name 300 Times on 600" Roll

Personalized Tape

Your full name and address printed 300 times on a ½" wide gleaming cellulose tape. In white, green, silver, red, blue, yellow, orange with blue or black printing. Use it for personalizing envelopes, checks, books, records, stationery, tool handles, postal cards. In a plastic dispenser. Print name. Order Number **F-5787**, Tape, **$2**, ppd.

Gift Ideas

Send for Free 104-page Catalog of Exciting gifts!

Miles Kimball

152 Bond St., Oshkosh, Wisconsin



Make your own drapes!

Four New Drapery Fabrics

only $1 a yard

Pleating tape, traverse rods, pin hooks available. Free instruction booklet.

New Carabao Nubby Weave $1 a yard

For draw drapes, panels, a dull-finish fabric with exquisite texture when the light comes through. You can't see through it. Turquoise, Spruce, Seafoam, Lime, Leaf Green, Light Beige, Fawn Beige, Rose Beige, Tearose, Cocoa, Ice Pink, Rosedust, Ashrose, Natural, Straw, Gold, White, Grey.

New Carabao Textured Weave $1 a yard

A monotone textured fabric for draw drapes, panels. Celadon, Red, Lemon, Ash Rose, Hunter Green, Eggshell, Lime, Wine, Beige, Leaf Green, Grey, Gold, Brown.

New Carabao Sheen Weave $1 a yard

An interesting new texture developed for draw drapes, panels. Red, Celadon, Brown, Eggshell, Gold, Hunter Green, Beige, Lime, Wine, Driftwood, Ash Rose, Lemon, Leaf Green.

Famous Carabao Shantung Weave $1 a yard (pictured above)

We have sold over half a million yards of this wonderful fabric. Cross dyed to give a two-tone textured effect. Medium weight, perfect for panel or draw drapes. Grey, Beige, Lime, Rose Dust, Turquoise, Cocoa, Gold, Mint Green, Hunter Green, Sea Foam, Celadon, Red, Off White.

Custom Made Drapes

approx. $1.50 a yard

We will custom make to your window measurements from any of the above fabrics. Lined drapes also available.

Send 25¢ for swatches of all colors of all four fabrics.

Our Fifth Year of selling direct by mail

Money back guarantee

Send for complete information, prices, directions for measuring.

CARABAO SPECIAL PRODUCTS COMPANY

950 Columbus Ave., San Francisco, Calif., Dept. HS7
505 Fifth Ave., New York, New York

CARABAO SPECIAL PRODUCTS CO., Dept. HS7, 950 Columbus Ave., San Francisco, Calif.

505 Fifth Ave., New York, New York

☐ Enclosed is 25¢ for swatches.

Please print

NAME_____

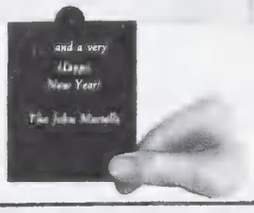
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The Lighted Tree CHRISTMAS CARD





Your name is not revealed until you pull the sliding strip. As the name appears, in silver, there is another surprising action. The candles of the Christmas tree seem to become lighted. One by one, candle flames of brilliant fluorescent orange are unmasked. Charming Old World design printed in Christmas red and forest green. Unusual gate-fold. Fine white vellum text paper French-folded from 10″ x 13″ sheet. Matching envelopes. Priced at 25 for $4.95; 50—$8.75; 75—$12.45; 100—$16.00; 150—$23.20; 200—$30.20. Each Card over 200—13c. Postpaid.

Satisfaction Guaranteed!

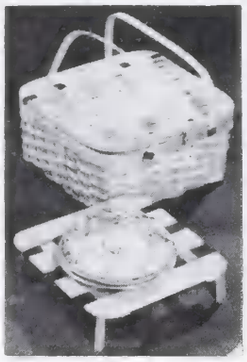
Yours Free!

Write for free 32-page catalog of unique, personal Christmas Cards!

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ORDER NOW
for Barbeques
Church Bazaars
Pot Luck Suppers
Christmas giving
and year around use



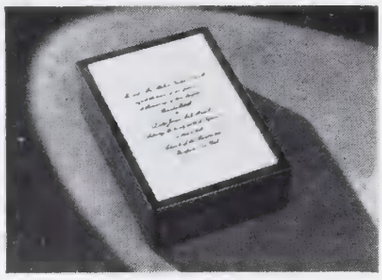
***New England* PIE BASKET**

A gentleman from Down East tells us these are old as New England itself! Our guess is that Priscilla toted her prize apple pie in one, as she returned John Alden's call. It will bear your own lemon meringue in non-squash safety, toting hot dishes. Made of split ash, it's a roomy, big 13x13x9″ size. **$3.95** plus 35c shipping

FREE write now for exciting color catalogue of unusual gifts.



Foster House
430-B9 South Jefferson Street, Peoria, Illinois



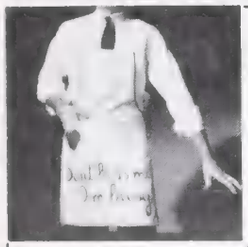
WEDDING MEMORIES

Send the next invitation or announcement you receive to us and we'll reproduce it exactly in permanent black line on the white glass tile forming the lid of an heirloom cigarette box. Box holds three packs of regulars or kings and comes in three satin finishes—walnut, fruitwood (honey blond), or solid brown mahogany. Size, about 7″ x 5″ x 2″. Impressively gift-boxed and shipped within one week, directly to the bride if you wish. **$10.00** prepaid.

Send for our catalog of this and other Custom Gifts.

No C.O.D.'s Please

Holiday House
19 Bellevue Theater Bldg. Upper Montclair, N. J.



Don't Kiss Me I'm Busy

That's what's hand-screened in bright red letters across these creamy cotton aprons.



One for Him **$2.95** each

House in the Garden
19 GARDEN PLACE • BROOKLYN 1, N. Y.

One for Her
Postpaid



BOTH FOR $1.00

Opalescent Cruet and New 100 Page Catalog

Milky-blue thousand-eye opalescent cruet, 4⅝ inches high is a replica-reproduction; with our new 100 page catalog. Colored illustrations. Showing our entire "Quaint American" collection of Solid Cherry furniture; replica milk glass, lamps, carpets, accessories and gifts. *Catalog alone 25c.* Both Postpaid $1.00

Carl Forslund INC.
122 Fulton, Grand Rapids, Michigan



WINDOW SHOPPING



TURQUOISE LEATHER is only one of the colors that make these glove-soft leather ballet slippers something to kick up your heels about. They also come in red, natural, black and white! The versatile lacings can be worn any number of ways, all of them flattering to a fair foot. Sizes 4 to 10. $3.95 ppd. Miller Curio Co., Dept. T-HB, 256 Congress St., Tucson, Arizona.



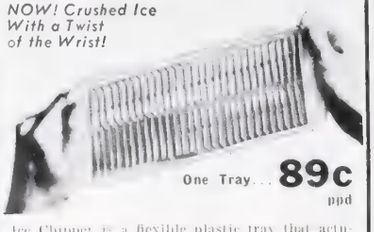
SITTING DUCKS are a dramatic target for the penny-wise hunter with a champagne taste in decoration. Designed by a noted ceramic sculptor, they come in rich, true-to-life colors high fired under glaze. The pair of mallards, 12″ high, is just $4.95 plus 50¢ postage. Two pairs are $10 ppd. No c.o.d.'s. Nouvelle, Ltd., 221 W. Chicago Ave., Chicago 10, Illinois.



TEMPEST IN A TEAPOT is an important condition in making the delicious full-flavored tea that this 4-cup Pyrex tea-maker is capable of brewing. Put tea leaves in the porous stainless steel infusion basket. Pour *wildly boiling* water over them. Let steep to desired strength. With hinged Bakelite lid and handle and white tea tile. $4.95 plus 50¢ postage. Otake's, 59 W. Washington St., Chicago 2, Illinois.

Crushed Ice Without Chipping

NOW! Crushed Ice With a Twist of the Wrist!



One Tray... **89c** ppd

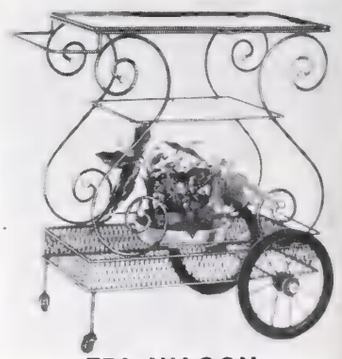
Ice Chipper is a flexible plastic tray that actually freezes ice CHIPPED ... 60 thin ice waters at a time. Slick, easy way to have crushed ice on hand always for sea food, drinks, ice bags. Freeze ahead of time and store for future use. Fits any refrigerator.

AVOID BATHROOM DRUDGERY



Now you can throw away that toilet bowl brush! One Toiletab dropped in flush tank each week keeps stool free from stains, odors, or unsightly rings with no help from you. Harmless to plumbing or septic tank. 2 months supply postpaid. **$1.00**

HUSS BROS., 100 W. Chicago, Chicago 10



TEA WAGON

In Luxurious Wrought Iron & Brass

You'll love the gracious charm of this originally fashioned Tea Wagon . . . for here is wrought iron at its best in design, construction, and finish. Wagon is black with the hubs and scroll tips finished in highly polished brass. Top and center shelves are equipped with heavy plate glass—bottom shelf is made of expanded metal. Overall size is 28″ high, 19″ wide and 27″ long. Blends beautifully with outdoor greenery or any indoor setting. Painstakingly handcrafted for those who want their home to be very specially their own. Complete satisfaction guaranteed or money refunded. Sent express charges collect. No C.O.D.'s please **$46.50**



WIRECRAFT STUDIOS
Buckley Road, Dept. 9-B
Libertyville, Illinois



FREE

TO NEW MEMBERS OF AROUND-THE-WORLD SHOPPERS CLUB

This Exquisite 6-Piece Set of Florentine Silver—

sent to you from Florence, Italy—without payment of duty or postage



Illustrated Actual Size

Why This Sensational Offer Is Being Made by

Around-the-World Shoppers Club

To demonstrate the *quality* and *value* of Around-the-World Shoppers Club gifts, we will send you this lovely antique-finish setting *with our compliments* as an inducement to join now! These exquisite pieces were hand-made by the skilled craftsmen of Florence with techniques going back to the Renaissance. You'll delight in having them on your dinner table, as will your guests!

Beautiful Gifts From the World Over— Without Payment Of Duty Or Postage!

Wouldn't you like to go shopping around the globe with a traveller who knows where the *finest merchandise* and *biggest bargains* are? Wouldn't you like to visit distant lands, shop for exquisite gifts in exotic bazaars, go through fantastic Old World workshops, watch native craftsmen create beautiful things with their ancient skills? Best of all —wouldn't you like to make your home a "show place" with the exciting gifts you've purchased—values as much as *double* what you are asked to pay for them?

A Thrilling Surprise Each Month

To introduce you to the thrills and enjoyment of shopping abroad, let us send you this beautiful Florentine Silver setting without charge. Then, as a member of the Around-the-World Shoppers Club, each month you will receive a surprise package sent to you *direct from a different foreign country* and with it will come a colorful brochure telling the story of your gift and adding even more glamour to your shipment!

Send No Money—Just the Coupon

So—come aboard our magic carpet and let's set out on our shopping trip! You may join for 2 months at $5.00, 4 months at $9.00, 6 months at $12.00 or 12 months at $22.00. Send no money now; we will bill you periodically. When your gift packages begin arriving, covered with fascinating stamps, you'll be delighted you joined the Club! However, if you become displeased in any way, simply resign membership and your unused payment will be refunded.

Furthermore, if you are not delighted with the first selection sent to your home, keep it, as well as the Florentine Silver, and receive a full refund. Mail coupon *now* while these lovely settings from Florence are being offered FREE for joining!

Around-the-World Shoppers Club
71 CONCORD ST., NEWARK 5, N. J.

NOTE: The gifts are shipped directly to you from points of origin all over the world, prepaid. Thus, you become an importer without any of the headaches which usually attend importations. We guarantee that the gifts will be delivered to you without damage and that they will be worth much more than the price you pay.

CONTAINS 6 PIECES IN TRADITIONAL DESIGN

PICKLE FORK, *with fierce Griffon*
BUTTER KNIFE, *with Emperor Julius Caesar*
SUGAR SHELL, *with statue of God Apollo*
MUSTARD SPOON, *with Winged Lion*
SALAD DRESSING SERVER, *with Romulus, Remus and their Wolf Mother*
OLIVE FORK, *decorated with the Lily of Florence*
Handles of all pieces are elaborately designed like those used on the tables of the Aristocracy in Renaissance days.

Around-the-World Shoppers Club, Dept. 216
71 Concord St., Newark 5, N. J.

Please send me the 6-piece set of Florentine Silver FREE, and enroll me as a member of Around-the-World Shoppers Club. Start regular monthly shipments of the Club's selection of foreign merchandise direct to me from countries of origin and bill me periodically as follows:

☐ Check here if this is a request for a renewal or reinstatement of your membership so we can avoid duplicating countries.

- ☐ $ 5.00 every 2 months *(2 gifts at $2.50 each)*
- ☐ 9.00 every 4 months *(4 gifts at $2.25 each)*
- ☐ 12.00 every 6 months *(6 gifts at $2.00 each)*
- ☐ 22.00 every 12 months *(12 gifts at $1.83 each)*

☐ Check here if you are enclosing your remittance now. Your complete satisfaction is guaranteed.

Name .....
(Please Print)

Address .....

City & Zone ..... State .....

(NOTE: All shipments come to you without payment of duty or postage. However, the U. S. Post Office Dept. charges a service fee of 15c for delivering foreign packages; collected by your postman.)

IN CANADA 2 mos., $5.50; 4 mos., $10.50; 6 mos., $14.00; 12 mos., $26.00. Delivered to your home without payment of additional duty or postage. **Address: 971 St. Timothy St., Montreal 24, Que.**

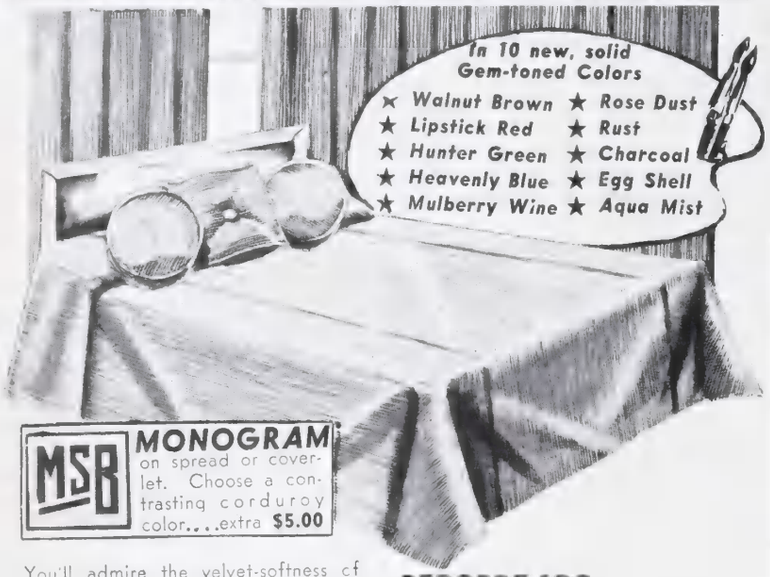
COLTEN'S

1351 BEACON ST., BROOKLINE 46, MASS.



WASHABLE FINE PINWALE corduroy

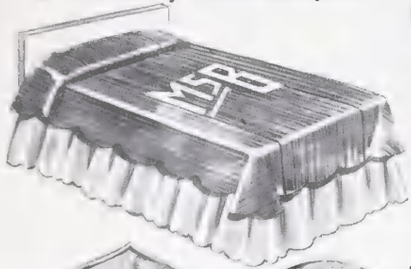
SPREADS ★ COVERLETS ★ DRAPERIES ★ TOSS PILLOWS ★ STUDIO COVER

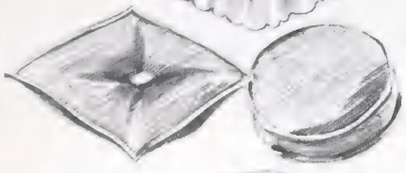


MSB MONOGRAM on spread or coverlet. Choose a contrasting corduroy color....extra **$5.00**

You'll admire the velvet-softness of this fine pinwale corduroy . . the majestic colors . . the trim styling . . . ALL the result of a wide search to bring you an outstanding ensemble at the lowest possible prices! Enjoy the rich decorating quality of fine pinwale corduroy . . . whether you mix-or-match bedspreads, draperies and ensemble pieces for your bedroom . . . or use a wall of draperies for your living room. Our corduroy is completely washable (dry clean if monogrammed).

Send 10¢ for a complete set of corduroy color samples.







Send 15¢ for new 1954 Fall Home Fashion CATALOGUE

BEDSPREADS

with rounded corners

Twin . . usually 22.50 ..... **13.95**
Full . . usually 25.00..... **15.95**
King size . . special ordered.. **27.95**

DRAPERIES

63" long **9.95**
81" long... **11.95** 90" long... **12.95**

Pinch-pleated width is 44" per pair. We also custom-make draperies any width . . any length. Write for prices and measuring chart.
Corduroy fabric is available by-the-yard

COVERLETS

Twin .....usually 19.50..... **11.95**
Full .....usually 22.50..... **13.95**
King size . . special ordered.. **22.95**

Scalloped edge. Add $5 if monogrammed. DUST RUFFLES in contrasting colors available in Chintz, "Moonglow" or chromspun. Send 10¢ for each set of color samples.

TOSS PILLOWS

in 10 matching or contrasting colors listed above.

19" Square ..kapok filled..... **3.95**
14" Round ..kapok filled..... **3.50**

SLIP COVERS

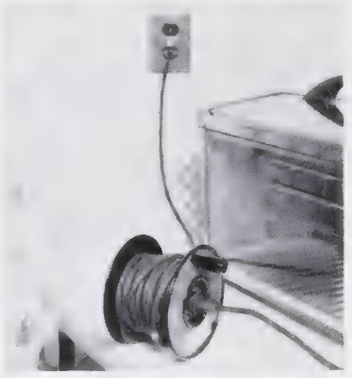
for studio couches (76 ▪ 33 ▪ 18 in. high) in these colors only: Hunter green, brown, red, wine or charcoal.
Complete with 3 pillow covers. **17.95**
Studio cover only (no pillow covers) **11.95**

Add 50¢ for Postage

and handling charges to each order . . regardless of size or zone. Immediate shipment. (Special orders . . 10 days)



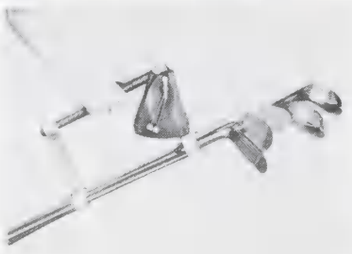
WINDOW SHOPPING



REEL SENSATION is the Cord-N'-Reel with its 25 feet of extension cord and a built-in outlet on its side. You plug in the vacuum, movie projector, grill or toaster, move them anywhere you wish up to 25 feet away from the source of electricity. Use it in the workshop, for floor polishers, sanders, etc., unwind only as much cord as you need. $3.95 ppd. House of Ideas, Racine 14, Wis.

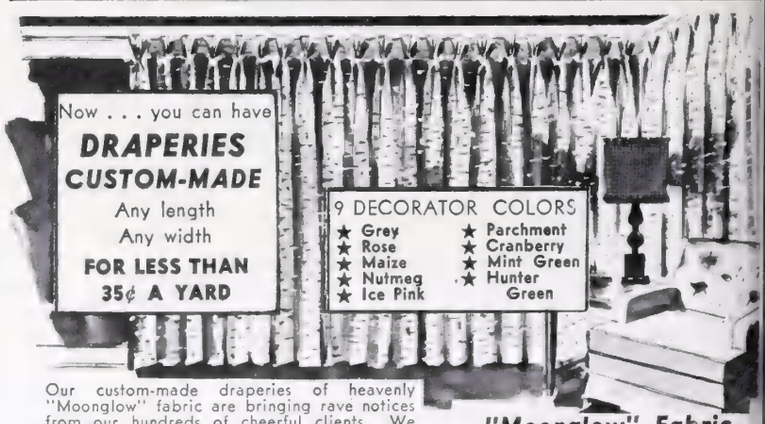


PRESSING NEED for sudden parties is this tailor-made converter that transforms an ironing board into a bar or buffet table! Skirt and topper with quilted border has two big pockets for all the necessary tools of the "barring" trade, and it fits all standard boards! 54" x 15" x 30" coverall is plastic, wipes clean with damp cloth. What a find! $2.98 ppd. Mrs. Damar, 742 Damar Bldg., Newark 5, N. J.



TEED OFF when you can't get a caddy at the Golf Club? Relax and use the California Carrier. Four little ounces of steel and cowhide, it will hold eight clubs, and there's a pouch for balls and tees. The clubs are held securely in place by a bar, which you flip to release the club. A wonderful golfer's gift for $4.75 ppd. Del-Mel Co., 237 Huguenot St., Dept. HB, New Rochelle, N. Y.

(*Please turn to Page* 45)



Our custom-made draperies of heavenly "Moonglow" fabric are bringing rave notices from our hundreds of cheerful clients. We make them to your exact measurements . . for only a fraction of what you'd expect to pay. Price unlined costs less than 35¢ a yard . . . or lined in cotton sateen for a modest additional sum. Send 10¢ today for our complete "Moonglow" color samples . . measuring chart and full details. The savings are generous . . shipment in only 10 days.

"Moonglow" Fabric

is a new trend in the better, more luxurious fabrics . . yet so moderately priced. It is available for custom-made draperies . . or by-the-yard . . . in all 9 colors.

By-the-yard, 44" wide..only **1.95**

Ready-Made Draperies

of "Moonglow Fabric" . in stock

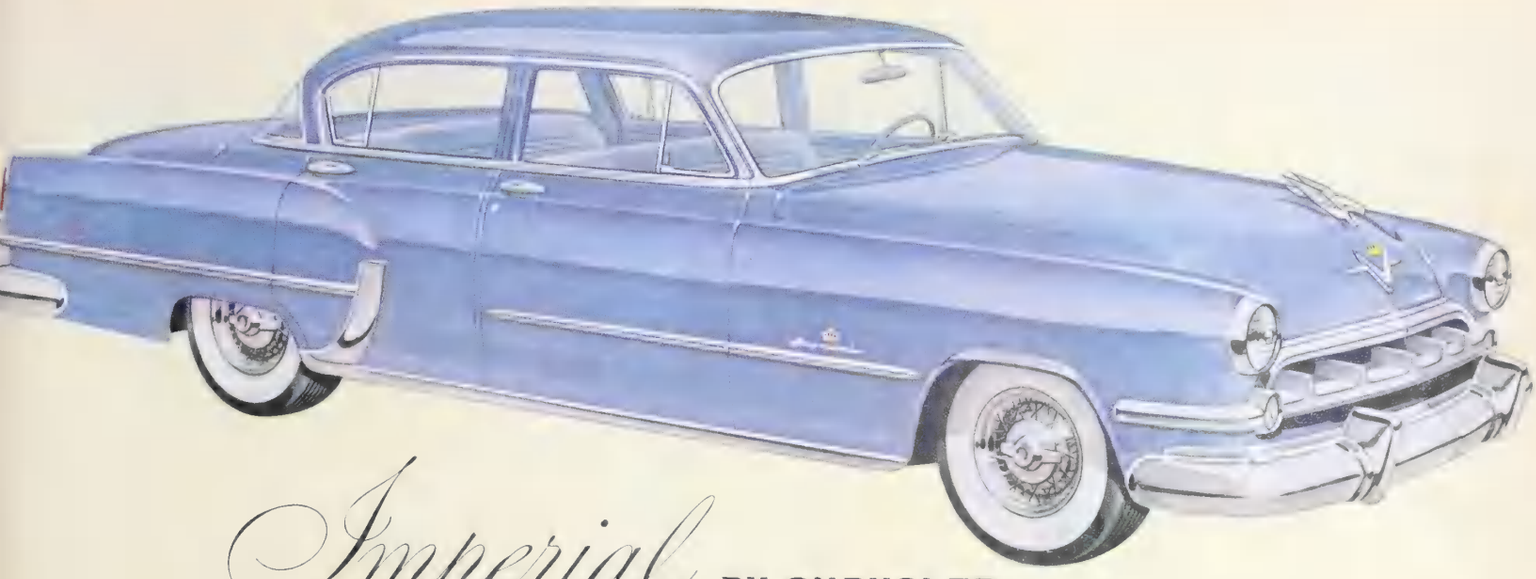
63" long..44" wide per pair..**7.95**
81" long..44" wide per pair..**9.95**

Send 10¢ for color samples

COLTEN'S

1351 Beacon St., Brookline 46, Mass.

Send 15¢ for Home Fashion CATALOGUE



Imperial BY CHRYSLER

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Michigan Insurance Agency

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American Broadcasting Company

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Vice Pres. & Treas.
Hillman Coal & Coke Co.

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Mr. E. Stern, Director
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pour la Finance et l'Industrie

It is truer today than ever—that merely to be *seen* in the Imperial by Chrysler is to win that deference accorded only to those of undeniable position and good taste. The reason for this will be readily apparent the instant you discover its rich distinction of inward and outward beauty . . . and even more certainly the very first time you feel the complete road mastery that is yours with its remarkable 235 HP FirePower V-8 engine and fully-automatic PowerFlite transmission.
We invite you to discover, today, how unequivocally *the power of leadership is yours in an Imperial by Chrysler.*

THE FINEST CAR AMERICA
HAS YET PRODUCED

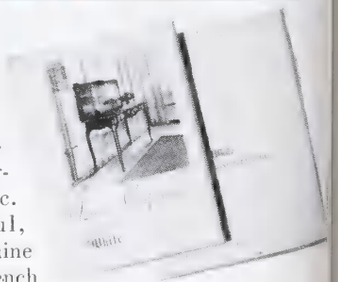




One Magnificent Masterpiece

FROM THE NEW COLLETON COLLECTION

Making impressive use of the swirling beauty of Honduras Mahogany. White has created twenty-five splendid dining room reproductions to lend their ever-treasured richness to your home. See the New Colleton Collection at your dealers. Or send today for the big thirty-two page, beautifully illustrated New White Album, featuring today's most-for-the-money value in Fine Dining and Bedroom Furniture.



For the beautifully illustrated White Album of Fine Furniture, send 25c. For the colorful, fascinating Lorraine Brochure of French Provincial Bed and Dining Room furniture, send 10

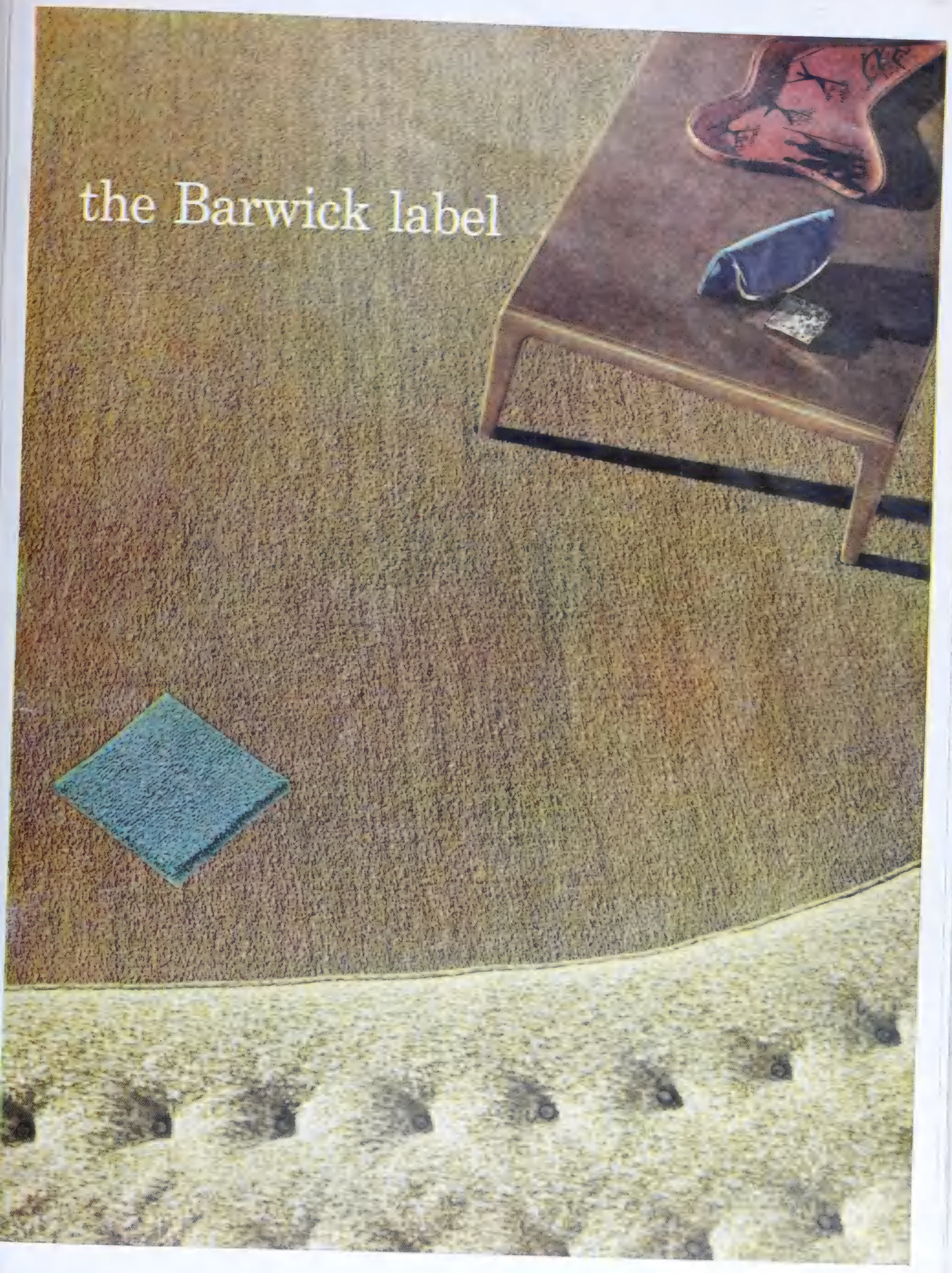
White Fine Furniture, Dept. HBF-54, Mebane, N. C.

Name_____

Address_____

White FINE FURNITURE, MEBANE, NORTH CAROLINA

The South's Oldest Makers of Fine Furniture

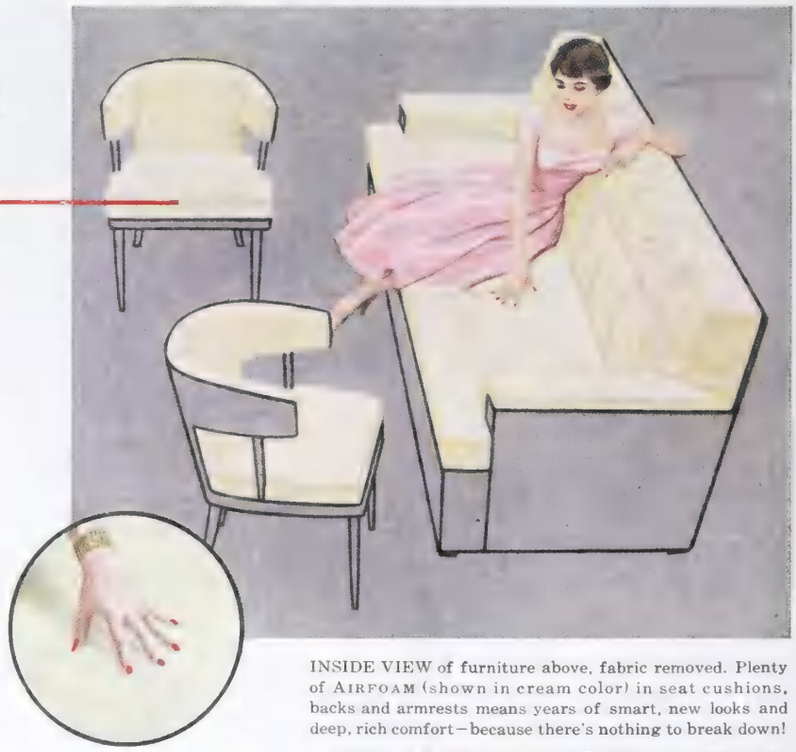

the Barwick label



For lasting pride of possession - ask

What's Inside?

YOU WANT MORE than style and color in furniture —more than comfort, easy care and long wear. You want all that—*plus* the glow of pride that's yours in owning the most modern, the *finest* there is! Happily, there's a wide choice of prices, as well as styles, in furniture cushioned with AIRFOAM. Happily, even those just starting out can afford the rich appearance, the deep comfort, the easy care and long wear found in no other type cushioning. Happily, you can buy with assurance of long-lived value, assurance of *lasting* pride, when the man proudly says: "*AIRFOAM* IS INSIDE!" Goodyear, Airfoam Dept., Akron 16, Ohio.



INSIDE VIEW of furniture above, fabric removed. Plenty of AIRFOAM (shown in cream color) in seat cushions, backs and armrests means years of smart, new looks and deep, rich comfort—because there's nothing to break down!

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

Airfoam MADE ONLY BY **GOODYEAR**

THE WORLD'S FINEST CUSHIONING

BE SURE YOU GET GENUINE AIRFOAM IN FURNITURE, AUTOMOBILES, PILLOWS, MATTRESSES AND SMART FOOTWEAR



WINDOW SHOPPING

CONTINUED FROM PAGE 38

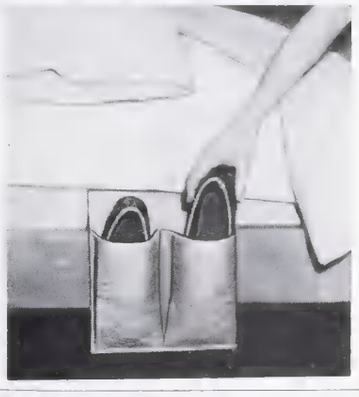
ADD-A-LINK COLLAR will make your pooch the gayest dog in town. Made of rustproof stainless steel, it comes with the owner's name, address and telephone number stamped on the identification tag; and you get six extra links which can be added to the collar as the dog grows. Send breed and age of dog with order. $3.50 ppd. Add-A-Link Company, Marion. Mass.

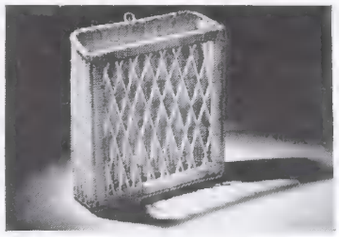


ACROSS TWO BURNERS rests this heavy aluminum griddle that gives you twice the normal cooking surface and twice the amount of heat, evenly distributed. For Sunday morning appetites, this is the way to cook pancakes and to fry eggs and bacon. Fine, too, for after-the-party hamburgers. $4.95 ppd. Black Behr Co., 329 Madison Avenue, New York 17, N. Y.



SLIPPER GARAGE is a two-pocket quilted plastic holder that keeps bedroom slippers where they belong—beside the bed yet off the floor. A 28″ strip goes between box spring and mattress, thus keeping the Slipper Garage firmly in place. In nile green, yellow or maroon, packed in matching plastic envelope. $2.29 ppd. House of Wayne, 1503 State Highway #23, Wayne, N. J.





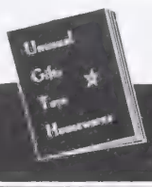
Flower Pot Baskets

Formal dress for flower pots. Hand-woven of satiny-smooth natural color rattan, baskets make a lovely woodsy background for plants. Sized to fit the four most commonly used flower pots. Imported from British Hong Kong. Order by mail, No. **H-7129** Flower Pot Baskets, 4 for **$3**, postpaid.

Rattan Magazine Rack

Decorator prescribed rattan! Hang it on the wall or stand it on the floor in the sun-porch, living room, bedroom or bathroom. Hand-woven in British Hong Kong in an intricate solid-back pattern, the front is open-work with diamond-shaped design. Colorful magazine covers showing through make it a decorative asset! 12″ x 12″ x 4″. Order No. **H-6842**, Magazine Rack, **$3**, postpaid.





Yours Free! Send for Exciting 104-page Catalog!

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Chef's Special Only $6.95

GOURMET *Casserole* CHAFING DISH

with wrought iron warming stand

Copy of an Old French Cooking Pot. Now you, too, can easily prepare romantic dishes the Old World Way. Cook in porcelainized metal casserole chafing dish. Serve food piping hot at your table, buffet, or on terrace. 2-quart casserole with black wrought iron warming stand comes in vivid carrot or soft green. $6.95 each plus 50¢ for postage and insurance.

Send 10¢ for "Casserole Cookery." Recipe booklet included free with order.

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"Gifts from 'Round the World"

MY NEW ENGLAND SPOON RACK



Showplace for 18 regular or demi tasse spoons. 15½″ high x 10¾″ wide with 1½″ deep shelves. Beautiful Windham design. Hand-rubbed and waxed honey color pine finish.

$1.95 Postpaid

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4 Plain Street, Millis, Mass.



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from famous FRANKOMA POTTERY, handsomely carved Cowboy Boots combined with lucky Horseshoes to make beautiful Planter Bookends. They're handcrafted, triple-glazed in Desert Gold or Prairie Green, stand 7″ high. These, plus Wagon Wheel Ashtray-candleholder to match, just

$7.95—the 3 piece set. Postpaid

Check or Money Order -no COD, please

Your postcard brings FREE CATALOG on ovenproof pottery dinnerware, Plainsman, Wagon Wheel & Lazy Bones patterns.

Exclusive creations of
FRANKOMA POTTERY
Old Kiln Road, Sapulpa, Oklahoma

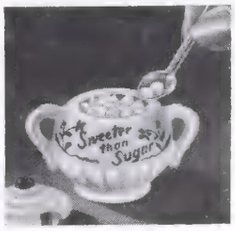
New Ceramics for Your Table

SACCHARIN BOWL

For Calorie Counters

$1.00 ppd.

Rid your dining table of unsightly medicine bottles. This charming white ceramic Saccharin or Sucaryl bowl holds up to 100 tablets. 2″ high. Crystal clear spoon. Gift boxed.



BOILED EGG PLATES



Now you can enjoy eating two jumbo eggs at the same time. This hand decorated ceramic egg plate has built-in egg cups. Rooster design makes "eaten-up" interest for kiddies. Full 11½″ deep—6½″ diameter.

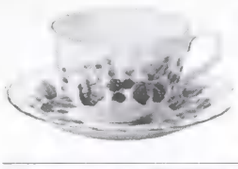
2 for $2.50 ppd.
or **$1.35** each

These ceramics manufactured in U.S.A.

Send for free gift catalog. **HERE'S HOW**
Dept. HB-49, 590 Third Ave., N. Y. 16

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Birks stores - from coast to coast in Canada - extend a friendly welcome to all visitors. At Birks you can choose from over a hundred patterns of china, and a wide variety of distinctive gifts.





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THE SPOT REMOVER FURNITURE POLISH

REVIVA by Jackson of London

REMOVES stubborn surface spots ● **CLEANS** dirt and grime **POLISHES** to high, dry lustre and covers minor scratches

Triple Action Tonic for marred furniture, all in one bottle. Consumer tested and accepted for over fifteen years. The polish that revolutionizes furniture polishing. For all dark or light varnished, shellacked or lacquered surfaces. Just apply REVIVA and surface spots vanish like magic. Revives original color and grain of wood. Excellent for refrigerators and plastic surfaces, too. Wonderful for antiques.

Quart $2.75 ● Pint $1.75 ■ Half-Pint $1.25
Plus Postage. Sorry, no C.O.D.

Mrs. Mark Jackson's Studio B-9 68 West 58th St., New York 19, N. Y.



Make your own modern furniture or modernize your old furniture with **WOODEN LEGS**

Price per set of 4 legs, complete with cleats and screws.

6"..... $3.50
9"..... 3.95
12"..... 4.50
15"..... 4.95
22"..... 7.95
29"..... 9.95

All prices postpaid. Specify Vertical or Flared. Sorry—no COD's. Send check or money order for immediate shipment.

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VERTICAL EASY TO ATTACH FLARED

Send for FREE CATALOG of modern, ready-to-paint furniture

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So demure in rich Velvet!

Lovely to look at—and so comfortable . . . our "Betina" slipper chair, with coil spring seat, neatly channelled back and matching boucle edging. Well tailored in rich Velvet with colors: Emerald or Sage Green, Red, Rose, Old Gold, Brown or Fern Green. Price $39.75 each, or $77.50 a pair. In muslin or your material (Send 3 yds. of 54" or 4½ yds. of 36") only $27.50 each. Ht. 29½"; Width 23"; Depth 18"; Seat ht. 15". Send check or money order. No C.O.D.'s. Express charges are collect. SATISFACTION GUARANTEED. Also, send 10¢ for your copy of "A Selection of Chairs".

The Chair Shop
Box 2373 Hickory, N. C.

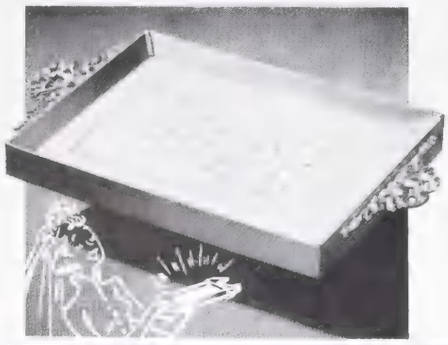


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An elegant gift that will add charm to any home. This beautiful black matté heavy gauge wrought-iron wall bracket is of the finest craftmanship. Comes complete with ceramic flower vases. 52 inches wide, 40 inches high. Beautiful in pairs, $59.00. Check or money order.

29.95 each, ppd.

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711 Orange Avenue, Winter Park, Fla.



In Silver plate or 24 kt. Gold plate

unique Wedding Invitation Tray!

Send us the next invitation you receive: We'll encase it in this handsome silver-plated tray; to make a permanent reminder of the bride's most important day. Has padded velvet base, sculptured handles. Complete, gift-boxed, for **$5.95** (plus 25¢ postage). Deluxe 24 kt. gold plated tray, with hand-painted forget-me-nots, **$7.95** (plus 25¢ postage).

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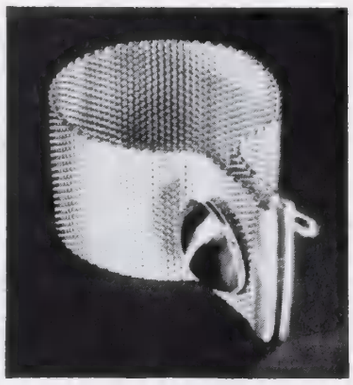
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ONLY $39.98 ... MONEY BACK GUARANTEE ... WRITE FOR FREE CATALOG ON FILE CHEST AND OTHER FINE FURNITURE.

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WINDOW



A TIGER EYE CUFF LI
is the fascinating fastener this flexible gold mesh br let. The contrast is compelli the streaked tortoise-color against the pale gleam of gold plate. And it's gorgeous an arm still tanned from the s mer sun. Bracelet. 1¼" wide $3.95 including tax and post Aimée Lee, 545 Fifth Ave., N York 17, N. Y.



PIGGY PENS. These are B Shoes you make yourself. with the money you save. Ba piggy bank will grow fat! includes 6 flat pieces of soft w leather, 3 pieces per shoe; p blue, nile or maize ribbon; simple instructions. Just lace leather with the ribbon! Spe size (0-1-2) and color ribl $1.50 ppd. Baby Craft Mfg. 2007 Olive St., St. Louis 3,



FAIR TRAY-ED is the b who finds this handsome gift your card enclosed! Isn't i regal gift? Silver-plated gall tray with chased design has t hand-engraved initials in its ter. A beautiful way to serve c tails, or to show off on a s board. 7" in diameter, $8 25¢ post. The Lillian Shoppe Armat St., Philadelphia 44,



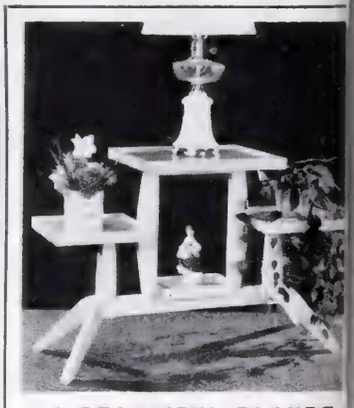
NEW MAGIC PADS RID HOME OF INSECTS!

Positively no work with Bug-Nix Pads—just lay 'em, leave 'em, and forget 'em! **No poison baits,** mess, oil, odor—***AND no need to remove humans,*** food, pets, plants, etc., close off treated areas, upset household routine or repeat treatments every few weeks as is necessary when using lamp or cone candle-type vaporizers! **Definitely no chores** when easy, economical, clean **Bug-Nix Pads do the work**—contain chlordane, scientific killer of filthy ***roaches, silverfish, ants, carpetbeetles, waterbugs, brown dog ticks!*** Simply put Bug-Nix Pads wherever these pests hide, crawl or enter. Amazing results! *Pads effective 90 days and longer!* Money back guar. No C.O.D. or stamps.

18-pad package ONLY

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Box 61, San Francisco 1, Calif.

$1.00 ppd.



A BEAUTIFUL BLONDE

this sturdy table will look stunning in yo picture window. Made with loving care skilled craftsmen, it has a limed oak fini and a solid oak base. To protect its su face, the top and shelves are covered wi attractive, burn and stain-proof Nevam Dimensions: 38" x 15" x 26½" high. A ba gain at $29.95 f.o.b. (table only). N c.o.d.'s. Satisfaction guaranteed!

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SHOPPING



DREAM COAT is a three-quarter reversible that gives you the leather-look on one side, corduroy on the other. Supple water-repellent vinyl plastic won't scuff, crack or peel; wipes clean with damp cloth! Reverse it, and you have a velvety, water-repellent corduroy! White with red corduroy or red with navy corduroy, sizes 7-17. With matching cap, $11.95 plus 25¢ post. Gilchrist's, Box 912, Boston 2, Mass.



IT HOLDS TWO QUARTS and for the first time we've found a watering can that slakes the thirst of house plants without the nuisance of refilling before the job's done. Indoor gardeners will approve the long spout; and the classic shape of the watering can is worthy of a show-off spot on your window ledge. Black metal with gold design. $2.98 ppd. Johnny Appleseed's, Inc., Box 10, Beverly, Massachusetts.



PICTURE PALE BLUE FUR collaring a sweater with soft glamour. Or perhaps you prefer sweet pink, or gray, or white, or beige. Or the sophistication of black. Take your pick, and you'll get the pick of the crop of collars that makes an ordinary sweater look as demure as dynamite. They're dyed mouton tied with matching pompons. $3 ppd. Muriel Duncan, Haddon Heights, New Jersey.



a new low price

STACKING STOOLS
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Solid ½" steel welded frame finished in charcoal black with rubber-tipped legs. Ready-to-paint solid hardwood top. 17" high; 14½" diameter seat. Shipped express charges collect. Sorry—no COD's. Send check or money order.



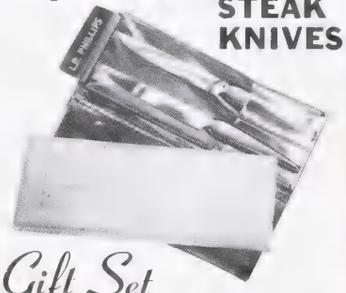


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95 Rome St., Newark 5, N.J.

imported STEAK KNIVES



Gift Set
FOR TWO
IN SIMULATED OSTRICH LEATHER CASE

Keen-edged, polished, stainless steel steak knife set features fine saw edged tip. Graceful design by the famous Anton Wingen of Solingen, Germany. Gold leaf furnished—you can write name or initials on beautiful case to personalize. Set of 2 complete with gift case, $3.00, postpaid.



SET of SIX in gold stamped, plush lined gift box, complete, $7.95, postpaid.

Hultberg's
ROCKFORD ■ ILLINOIS

Gift ideas galore in
BODINE'S
BIG FREE CATALOG!



A wealth of exciting gifts for you to choose from . . . all from our brand new 1954-55 catalog. There's something just right for everyone on your list . . . at the price **you** want to pay! It makes good sense to save dollars and cents by shopping the "Bodine" way. Send for your fully illustrated catalog today!

Just one of our many gift suggestions:

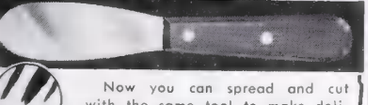
PUZZLE BALL

For everyone from the one-year-old to Granddad . . . a 4" crystal clear acetate ball with 5 colored marbles and three platforms. The object is to manipulate the ball till all 5 marbles drop through the holes in each platform and reach the bottom. It's fascinating! It's fun! Small fry, too, love to play with it in the tub because it floats. only $1.00 ppd.



BODINE'S
444-B BELVEDERE AVE., BALTIMORE 12, MD.

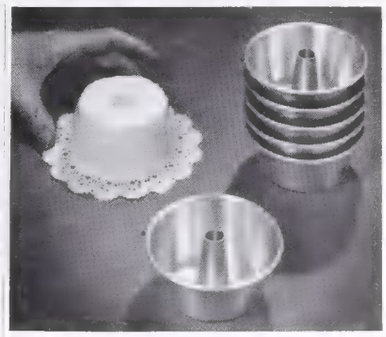
New Kind of SANDWICH MAKER
WITH "COUNTER-SERRATED" CUTTING EDGE
SPREADS TRIMS SLICES



Now you can spread and cut with the same tool to make deliciously appetizing sandwiches and hors d'oeuvres in a jiffy! Dexter Sandwich Maker has a broad flat blade with "counter-serrated" edge that slices cleanly through bread. Use it to spread jam, cheese and other foods. Then trim crust and cut into attractive sections—all with one handy tool! Saves time—makes you a *wonderful* hostess.

Gleaming 3½" stainless steel blade is tempered to amazing flexibility, ground to a sharp cutting edge along one side, then polished to a mirror finish. Pakkawood handle is permanently anchored to blade and impervious to hot water, acids, burns. Made by one of country's oldest cutlery manufacturers for use by professional chefs in finest hotels and restaurants. Mailed postpaid in gift box for only **$1.98**. Order several as gifts.

Russell Harrington Cutlery Co.
Southbridge 80, Mass.



"Little Angel" Pans
BAKE MINIATURE CAKES FOR INDIVIDUAL SERVINGS

Now you can bake perfect miniature cakes—just the right size for individual servings—with "Little Angel" cake pans. These delightful serving-size cakes will get compliments galore at your dinners, parties or other festive occasions. For a special treat, fill the center of cake with ice cream or fruit. "Little Angel" pans are ideal, too, for gelatin desserts and salads. Made of heavy-weight aluminum, 3⅝" wide, at top, 1¼" deep. Set of six pans, only..... 1.95 postpaid

artisan galleries
2100-A9 N. Haskell Dallas, Texas



Colorful Compote

A lovely English import of fine metalware in beautiful colors. A fine addition to your buffet or mantelpiece as well as useful. You will never tuck it away unseen. 7½" diameter, 3½" high. **$2.50** postpaid.

No C.O.D.'s, please

JEREDITH MANOR P. O. Box 130 Nyack, New York



NEW! EXCLUSIVE, IMPORTED TEAKETTLES

These beautiful, quaint teakettles of polished aluminum with bamboo-wrapped handles, will be a pleasant surprise. Let them boil water, pour your tea, instant coffee, OR fill them with flowers. Equally at home in kitchen or living room. An ideal gift, in 4, 6, 8 and 12-cup sizes—priced at $2.25, $2.50, $3.00 and $3.25, post paid. Add $.35 for gift wrapping.

Ohio residents add 3% sales tax
No C.O.D.'s please. Satisfaction guaranteed

The House of Stanley
Dept. 1H, Box 5356, Columbus 19, Ohio

"How Can a Dust Cloth Cost $2?"

The lady is talking about us. We're the pirates who've put a two-dollar price on an ordinary-looking dust cloth, just 12 x 18 inches in size.

But our conscience is perfectly clear! We sleep well at night. When you have put into a dust cloth what we have, you can ask twice $2. When you've saved a housewife hours of cleaning time every week of her life (and when your product contains high-cost ingredients!) then you can practically name your own price. Our price is $2.

KEEPS DIRT FROM CLINGING

This Conniver Cloth of ours—and we are the only ones in the world who sell it—is guaranteed to keep dust and dirt from clinging, for days at a time, to any surface it touches! You simply touch it on woodwork, furniture, venetian blinds—any surface of wood, metal, paint, enamel, glass or porcelain. It applies a tough but invisible film that just won't tolerate dust, dirt or grime. This glass-like film is transparent. You can't see it or feel it. It doesn't hide, discolor or change the appearance of the finish it covers. Instead, it brings out and enhances the original beauty and lustre.

The secret that makes our Conniver Cloth behave as it does is something science calls "Silicone". Our Conniver is permanently impregnated with the stuff. Silicone is the 20th Century scientific wonder child. Reader's Digest has raved about it. Big industry has used it to save hundreds of thousands of dollars in cleaning bills—and enough man hours to make a union delegate wince!

WASH IT LIKE A PAIR OF NYLONS

You'll use Conniver a dozen times each day, on all sorts of surfaces. And so it will become soiled and discolored. Don't give it a thought! The miracle Silicone stays right in, keeps right on working for you—it's there for keeps! And if you want to wash Conniver, just dunk it in a detergent solution as you would a pair of nylons. It will come up smiling.

KEEP IT AWAY FROM YOUR HUSBAND

Just a word of warning. Don't let your husband get hold of Conniver. He will instantly carry it off for use on the car—and you'll probably never see it again! It will, of course, keep road dirt from sticking and cut down on his car washing. And probably make him even lazier than he is now, for he'll wash the car with just a wipe! He may even steal Conniver to use on his guns or golf clubs. Because using it steadily will prevent rust—and make it lots easier to remove grass stains, powder deposits and such.

PEOPLE SEEM TO LIKE IT

We've talked about Conniver all over. In magazines like House Beautiful, House & Garden, American Home and such. And in newspapers. We've sold Conniver to folks in every state. They like it. Lots of them have written to tell us so. They even say that they wouldn't ever want to be without it again, now that they've seen how much easier it makes all sorts of work.

WE AREN'T AFRAID TO GUARANTEE IT UP TO THE HILT

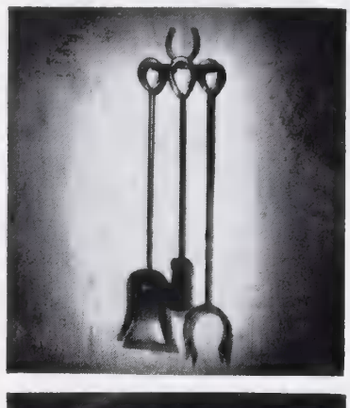
To show you that we respect two dollars just as much as you do, we make this offer—IF Conniver doesn't do everything we said it would, you keep it at no cost to you! We'll send your two dollars back whenever you write us and ask us to. And this Guarantee doesn't have strings attached—we're willing to let you be the judge!

We sell Conniver in two sizes. The standard 12 x 18-inch Conniver is $2.00 (or three for $5.00). And the deluxe double-size 18 x 24-inch Conniver is $3.50 (or three for $9.00). We pay postage, but can't accept COD orders.

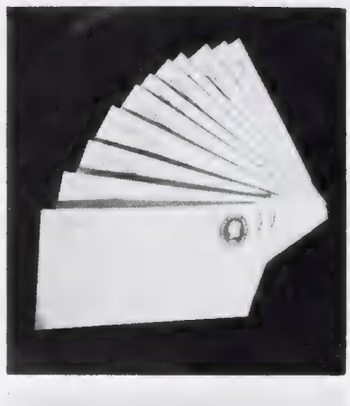
BRECK'S of BOSTON
713 Breck Bldg., Boston 10, Mass.
Breck's Has Been a Reliable Company Since 1818



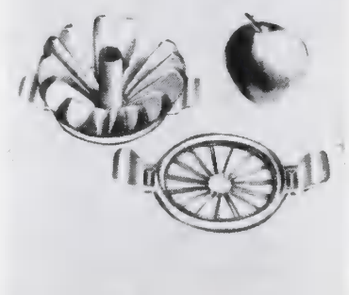
WINDOW



HANG YOUR LUCK beside your hearth and your fire will be full of warmth, cheer and dreams about-to-come-true. A set of three very good fireside tools includes a 32" fork, shovel and a palmetto bristled broom. They prod, feed and groom a sleepy fire with lucky ponyshoes, and even the hook to hold the tools is a real ponyshoe. With horseshoe nails for hanging, $8.95 ppd. Horseshoe Forge, Lexington 73, Mass.



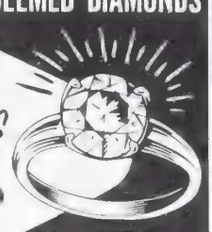
STAMPED AND PERSONALIZED government envelopes are so convenient for paying bills and ordering through *Window Shopping* that we feel stranded when we run out of ours. Incidentally, these make a superb Christmas present, so order them now and you can relax during the December rush. Printed with name and address, 100 envelopes are $5.45 ppd. Giftcraft, 1234 E. 47th St., Chicago 15, Ill.



RING-A-ROUND-A-ROSY apple with this stainless steel slicer and in a jiffy you have not only 12 uniform wedges of delicious apple, but the core is gone as clean as a whistle! Slicer-corer has fine cutting blades that eliminate digging, coring, wasting. To clean it, just rinse with the dishes. $1 ppd. Sunset House, 80 Sunset Blvd., Hollywood 46, Calif.

UNREDEEMED DIAMONDS

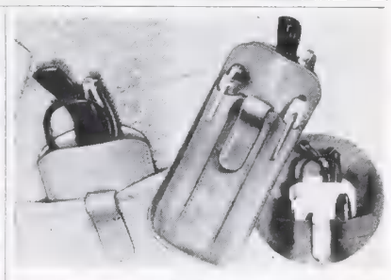
1 CARAT *Flawless* DIAMOND RING



Modern cut for maximum brilliance, 6-prong platinum setting, written insurance appraisal for the full replacement valuation of $900.

Sale Price—$495 (plus 10% tax)
30 Day Money Back Guarantee
Send for FREE CATALOG
Mail Orders Given Prompt Attention
Licensed and Bonded by the Pennsylvania Department of Banking

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Diamond Loan and Finance Assn.
Where Pittsburgh's Oldest and Largest Jewelry Loan Banks
411 Smithfield Street, Pittsburgh 22, Pa.



SAFETY GLASSES CASE!

Handsome, tan saddle leather case stays in your pocket! The spring clip holds glass case firmly in pocket or on auto sun-visor. Finest workmanship, best quality. Protects glasses from normal breakage. Also holds glasses firmly, protecting them from loss. Eliminates wear and soil to clothes. Use for reading glasses, sun glasses or driving glasses. Wonderful gift item! Satisfaction guaranteed. Postage paid. Order today.

Model 236, Glasses Case $1.50
Model 237, Glasses, Pen, Pencil Case $2

Send for new Free Gift Catalog!

NELSON'S, Dept. HB-9
Sierra Madre, California



Now! PRE-ASSEMBLED, READY TO TRIM AND FINISH INTERIOR ADJUSTABLE *Shutters*

A few spare hours, plus a saw, plane, screw driver (and some sandpaper, stain or paint!) are all you need to fit, finish and install these authentic replica **INTERIOR ADJUSTABLE SHUTTERS** to fit your doors or windows. Send inside measurements of doors or windows for low price of these beautiful, new, pre-assembled shutters. No nailing or glueing required. Instructions with each Knock-Down Shutter order. Send only 25¢ for new illustrated brochure.

Shuttercraft of California Dept. B-18
107 NO. SANTA ANITA AVE. ARCADIA CALIF.

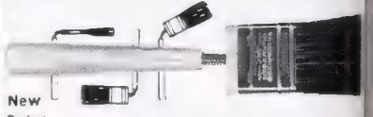


Don't Hammer & Bang — Use

NO-SLIP CAP GRIP

FOR HARD TO OPEN JAR & BOTTLE TOPS

Easily opens anything from toothpaste cap to mason jar. Screw caps, bottle caps, pressure-type caps. No moving parts. Lasts a lifetime. Screws to underside of shelf or cabinet. **1.25**



New Paint Brush **BENDS TO ANY ANGL**

1½" wonder brush! Flexible handle stays put at any angle! Engineered to reach hundreds of difficult places. Paint radiators, railings, gutters, spindles, downspouts, fences, ledges, lattices easily **1.00**

DALO 2808 POWELL, COLUMBUS 9, O.
NO C.O.D.'s—WE PAY POSTAGE

SHOPPING



"HANDLE WITH CARE" and "Fragile" are the red letter warnings that make it a cinch that these belts will be the hit of the sweater-and-skirt crowd. A brass-buckled flexible leatherette belt is printed with red and white post office labels. Choose either "Handle with Care" or "Fragile." Send waist size. $1.25 ppd. The Krebs. Dept. B. Westerly. R. I.



PEG BOARD SHELF is the tidiest way to show off a hobby collection we've ever come across. For lead soldiers or model cars; for miniature dolls or china dogs, it's downright wonderful. Masonite Peg Board. 20" x 24", comes with 4 shelves which hook onto the board in any position that suits the collector's fancy. $3.95 ppd. Downs & Co.. Dept. 1155. Evanston. Illinois.





Wanted by every Mike and Mary on the block — because they have Come-and-Go names! Front says "Here Comes Mike," and back says "There Goes Mike" — all accompanied by cowboy or cowgirl illustrations in bright color!

They're pure white beauties with tub-fast decoration, of finest combed cotton, with Nylonized neck that stretches but never loses shape! Three all-different shirts, each with your favorite youngster's first name. (Only one name to each set!) And with wonderful Saddle-Bag sure to be the fun-most toy of all! Print name wanted, boy's or girl's style, and size. Children's 2, 4, 6 or 8 — or youth's Small, Medium or Large. Prompt service and satisfaction Guaranteed! Set of three shirts and Saddle-Bag, complete, $5 postpaid.

COME-AND-GO SHIRTS—Dept. A—2165 S. First St.. Milwaukee 7, Wis.



"Will You Accept a FREE GIFT FROM ME?

Just to Look at the Biggest Bargain I've Seen in Years!"

"If you like pleasant surprises — then you will certainly enjoy this one!

I am in the final process of conducting a national consumer test with our club members on the Handy-Chef seven-piece stainless steel kitchen set.

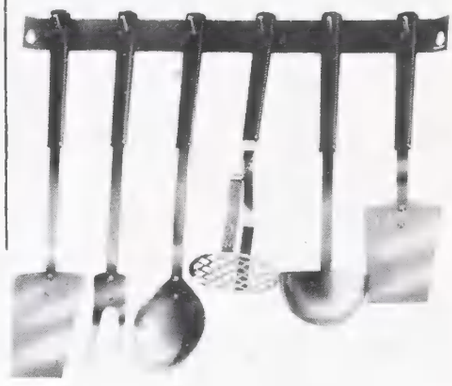
Our original supply was greatly oversubscribed by our members and 38% of those who received the set immediately ordered a second set, and it was necessary to make arrangements with the manufacturer in order to meet the demand. This is the greatest customer acceptance I have ever seen.

I think the reason is simple — the only set I have seen that even compares with this one retails for $13.95. By a direct plan with the manufacturer, our club members obtained this set for only $6.95 — and I can make you the same offer, plus a free silver jelly server which retails for $2.00 in open stock.

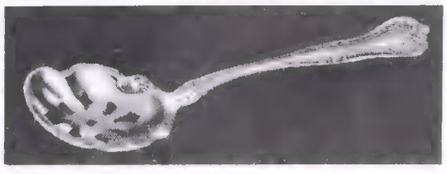
I am so sure that you will be pleased with the quality of this set that I am going to make an unheard-of offer. I want you to examine this set before you make up your mind — in other words — *send no money until you have examined it in the privacy of your own home.* Just fill out the enclosed coupon and mail it to me today. Then I will send you this set, at my expense, for you to see. After it arrives, examine it closely. If you agree with me, then send in only $6.95 — if you don't agree, send the set right back — and keep the dainty Queen Elizabeth jelly server as your free gift."

This is What You'll Say, Too —

"I am just wild about my set, because it is such a constant helper in the kitchen." You will know exactly what I mean when you receive yours. You will no longer have to rummage through kitchen drawers for the right tool — it will be hanging on the wall rack at your finger tips for instant use.



ACCEPT THIS FREE GIFT



This silver piece retails in open stock for $2.00 — but please accept this dainty jelly server as a free gift — whether you keep the Handy-Chef set or not. I want you to have it because once in each generation comes a pattern so beautifully proportioned, so exquisitely designed, so perfect in every last detail of artistry that the heart whispers, "this is mine." Such a pattern is Queen Elizabeth.

GUARANTEE

The manufacturer unconditionally guarantees this set not to rust, stain, or tarnish. The metal is mirror polished stainless steel — the handles are chip-proof, electronically fused to the shanks and can not come off. This is a lifetime set.

Jo Ann Hall — Personal Shopper
American Silver Club
2030 Commerce Street — Dept. H.
Dallas, Texas

Dear Jo Ann:

Please send me the 7-piece Handy-Chef set and my free gift, the Queen Elizabeth jelly server — at no expense, for my examination. If I agree with you, I'll remit $6.95 within five days after I have received the set or I will return it. Regardless of my decision, the jelly server is my free gift and I am absolutely under no obligation.

Name

Address

Town and State

The way to select ORIENTAL RUGS



is to examine them in your own home

Hundreds of rare antique, semi-antique, and new oriental rugs to choose from; in perfect condition . . . and moderately priced.

SEND FOR DESCRIPTIVE LISTS and Color Photographs . . . then make your choice. Your selection, with additional rugs for comparison, will be sent to you EXPRESS PREPAID.

200 Perfect Antique Rugs $90 to $200
100 Perfect Antique Rugs $200 and up
500 Semi Antique Rugs in Old Designs $18 and up
100 Choice 9 x 12 Rugs from Iran $325 to $850

Many giant and unusual sizes

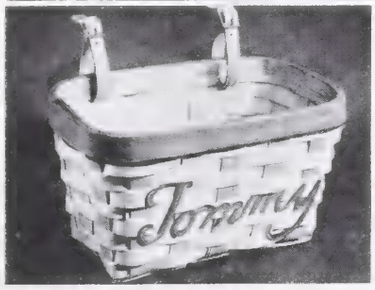
For sale by America's foremost authority and expert on Oriental Rugs, and largest exclusive dealer in natural, unretouched rugs

We sincerely believe that our rugs are the best values on the market today. Many customers, from all parts of America, say that similar rugs are offered at double our prices. Good Oriental Rugs are sound investments. No deposit or expense to you in ordering our rugs shipped on approval.

No obligation to buy.

Inquiries from outside Continental U. S. not solicited.

CHAS. W. JACOBSEN • 401 S. SALINA ST., SYRACUSE, N. Y.



PERSONALIZED HAND WOVEN BASKETS

FOR THE TRICYCLE TRADE—miniature handle-bar baskets made of hand woven New England ash, high-lighted with Junior's (or Sister's) name, hand painted in 2 colors. Large enough (11" x6½"x6½") for toys or even a package or two of Mother's (#HB58) $2.50 Ppd. **FOR THE BICYCLE BRIGADE**—regular bicycle basket (13½"x9½"x9½") with name. (#HB8) $3.75 Ppd.

No C.O.D.'s *Send for FREE Catalogue.*

GOTHAM GIFTS

67-85 Exeter St. Forest Hills 75, N. Y.



4 SIZES IN BEAUTIFUL OAK

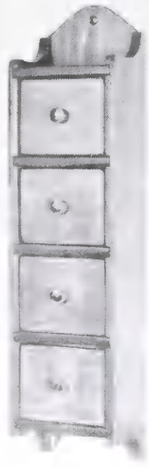
Made by true southern craftsmen, these stools have a charm about them you seldom find at this price. And we'll bet you can think of a dozen uses for 'em right now. Made of solid oak, smoothly sanded lacquer finish. The legs are sturdily secured by nature (partially seasoned they shrink taut on kiln dried rungs). No nails screws. They stand up under hard service. Contour fibre seats are hand woven in herringbone pattern of brown, green, red combination. FOUR mighty handy sizes. 12" high—**$2.50** (3 for $7). 18"—**$3.50** (2 for $6.50); 24"—**$4.50** (2 for $8.50); 30"—**$5.50** (2 for $10). Check or M.O.; shipping charges collect.

Send for **FREE BOOKLET** of hand made furniture and authentic wild cherry reproductions!

southern craftmasters
Three Generations of Quality

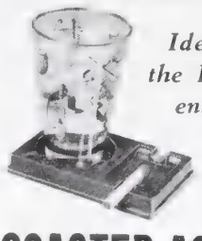
Dept. H-9, COLUMBIA, TENNESSEE

You'll Cherish This Pine SPICE CHEST



Here's a distinctive four-drawer Spice Chest which reflects the charm and quaint simplicity of Early America. You'll treasure the shiny brass knobs on the smooth-fitting drawers, and you'll take pardonable pride in the beautiful hand-rubbed pine finish. Painstakingly built with quality wood and measuring 31½" x 4" x 17" tall, this historically picturesque Spice Chest sells for only $8.95, postpaid. Satisfaction guaranteed, or your money cheerfully refunded. Send check or money order to:

A.V.E. CRAFTSMEN CO.
206 West Big Bend Road
Webster Groves 19, Mo.



Ideal gift for the Hostess who entertains at bridge

Four **COASTER-ASH TRAYS**

Only $1.49 postpaid



Yours in this beautiful plastic-top gift pack!

THE IDEAL BRIDGE SET! THE PERFECT GIFT!

Recessed glass holder in one end and cigarette ash tray in the other! Molded of gleaming marbleized fireproof plastic that keeps its lustrous finish indefinitely. Unaffected by spilled food or beverages. Perfect for card tables, parties. Gift box with 2 red and 2 black COASTER-ASHTRAYS, only $1.49 postpaid. Send check or money order today for this truly practical and novel value! (sorry, no C.O.D.'s)

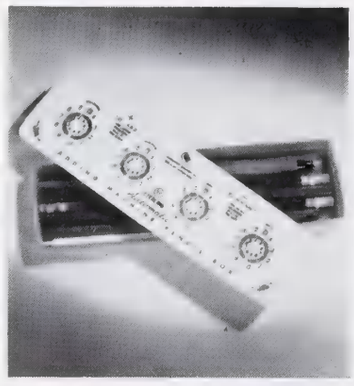
COX PLASTICS
168 Colgate Avenue, Buffalo, N.Y.



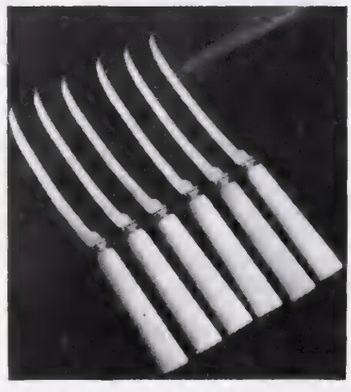
WINDOW



A DANCING DAUGHTER will practise her *pas de deux* with a vengeance if she has these *original* Ballerina pastels for inspiration. The talented young artist has caught the gaiety and grace of the ballet in this grave yet alive child; draws her on blue French paper; frames her in white. 16" x 20", $14 each, $25 the pair ppd. Barbara Cahill, 812 Park Ave., New York 21.



A BUILT-IN ADDING MACHINE on the pivoting lid of this plastic pencil box is calculated to make Grade A material out of an arithmetic dimwit. Flick the four dials with the stylus and up come the right answers! They add and subtract units, tens, hundreds and thousands! Inside are 3 pencils, ball-point pen and a stylus. 8" long. $1.49 ppd. Breck's of Boston. 308 Breck Bldg., Boston 10, Mass.



SCIMITAR BLADES of fine surgical steel have serrated cutting edges that do a job worthy of your juiciest sirloin. The white simulated bone handles have a simplicity of design that blends with any silver pattern. And you have a set of steak knives that is priced to start you making checks down your Christmas list. Gift box of 6, $3.95 ppd. Louise West, Gift Sources, Dept. HB, Springdale, Connecticut.

Grill 'n' Fryer



Ideal for a Snack or a Meal!

For utility, you just can't beat it — makes golden brown pancakes . . . delicious sausage, bacon and eggs . . . your favorite steaks, hamburgers, and grilled sandwiches . . . and a dozen other uses . . . 16 inches in diameter . . . *over 200 sq. inches of cast aluminum grilling surface!*

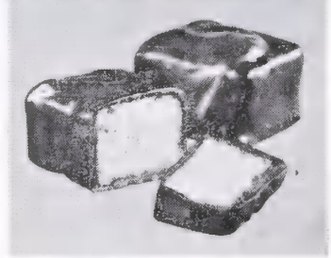
Satin chrome finish with plastic Kool-Grip handles and feet, thermostat controlled, 110-120 volts A.C. Light and portable. Fully guaranteed.

We pay the postage! $24.95

Beth Ann Shops Dept. HB9 6820 Auto Club Road Minneapolis 20, Minn.

Low Calorie! Sugar Free! Salt Free! Covered

MARSHMALLOWS



No more hesitation about that "sweet tooth" affecting your weight—with the new, superb-tasting STA-TRIM Covered Marshmallows. Light, fluffy marshmallow, dietetic treated without sugar and salt—and with a really low calorie content. A truly delectable taste-treat you've been waiting years for—because now you can enjoy the "sweet" without a worry!

24 EXTRA LARGE PIECES (8 OZ.) $1.85 postpaid
No C.O.D.'s, please

STA-TRIM MARSHMALLOWS
a division of
IDA MAY CHOCOLATES, Inc.

Makers of fine candy for 30 years. Dept. M, 1255 Hewlett Plaza, Hewlett L.I., N.Y.

SHOPPING



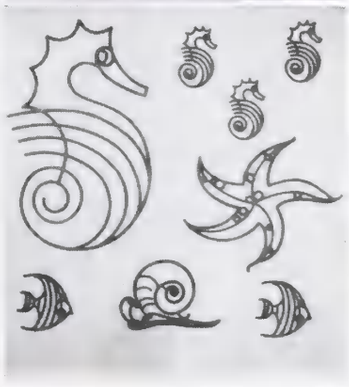
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TWIN BEDS in pink or white wrought iron are perfect foils for your plants or flowers. They are truly "flower beds" so send them filled with tiny rosebuds to a new mother; or plant them with ivy for a guest room. They have white plastic liners, measure 6" high, 8½" long, 4¾" wide. A pair is $1.50 ppd.; foliage not incl. The Sagtikos Workshop, Little East Neck Rd., Babylon, N. Y.



THE SEA'S AROUND YOU if you have these silhouette pin-ups on your bathroom wall. They look like wrought iron, instead are black plastic, and they give you a decorative splash at a piggy-bank price. The group of 8 includes four sea horses, a starfish, snail and two angelfish. $1.25 ppd. Foster House, 430 South Jefferson St., Peoria, Ill.





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Cleaning aids are at your fingertips and you save your precious cupboard space! Rustproof rubber-coated rack attaches to wall or cupboard door, holds detergent, brushes and cleanser cans (not included) compactly. Bar for towel, or dishcloth, too. Rack is 11½" x 4" x4" Snowy-white finish. Cleans with a damp cloth. Order No. **HK-6942,** Utility Rack, **$1.29** ppd.

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Your plants always have their place in the sun with this! Gallery Window Shelf fits over the window sill and is held securely by the flange that slips between sill and sash. Shelf is 22" by 5¼" deep. Sparkling-white finish on durable steel. Order today, No. **H-6595,** Gallery Window Shelf, **$1.49,** postpaid.





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Write for prices on complete Reindeer Teams, and many new displays.

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RLM — © Dick Wiken, Sculptor

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Solid Honduras Mahogany ladies side table with genuine imported Italian Arabescato Marble $19.50

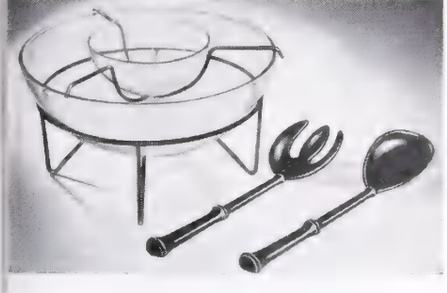
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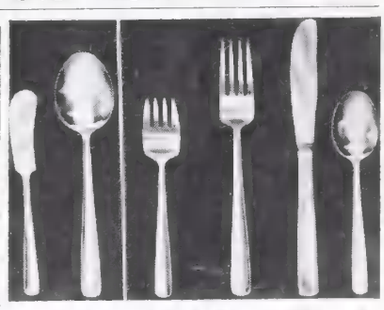
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Only $3 a place setting

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No. 11-C 30" high, roof 23" sq. $34.95, shipped express collect weathervane not included.

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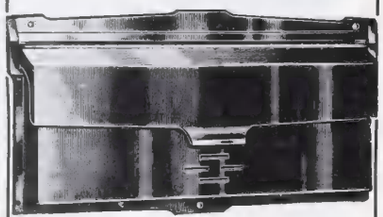
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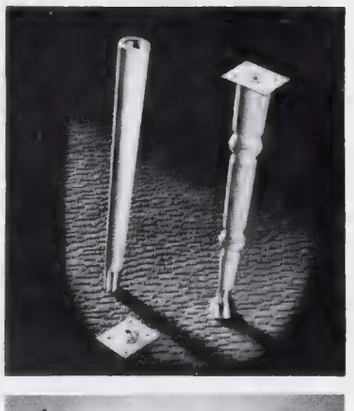
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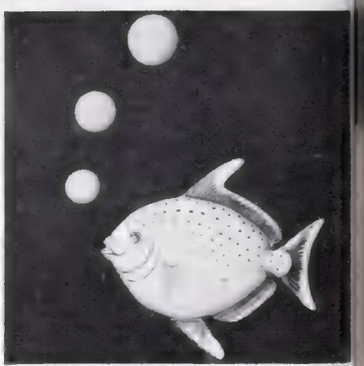


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No. 11-C 30" high, roof 23" sq. $34.95, shipped express collect. Weathervane not included.

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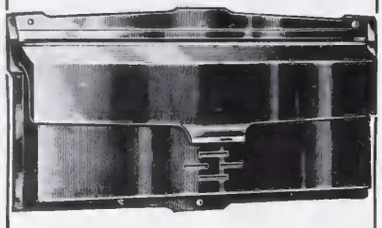
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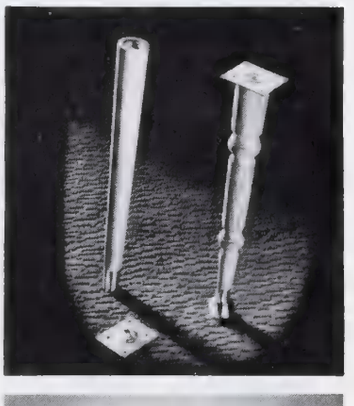
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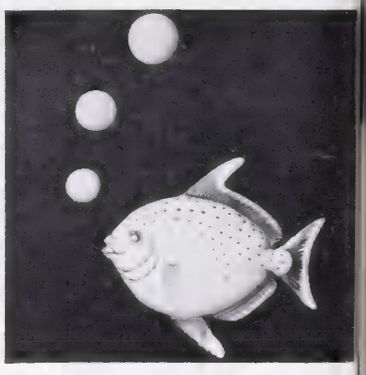
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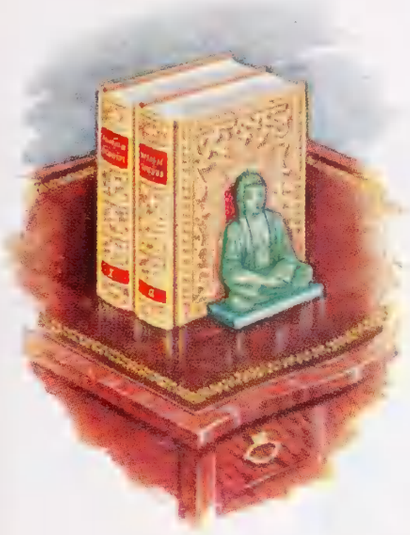
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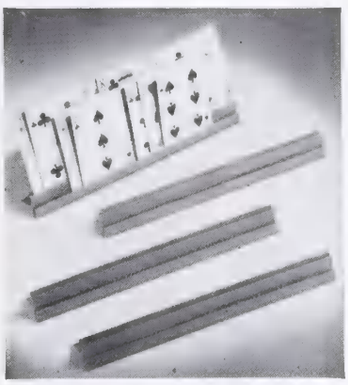
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WINDOW SHOPPING

CONTINUED FROM PAGE 52

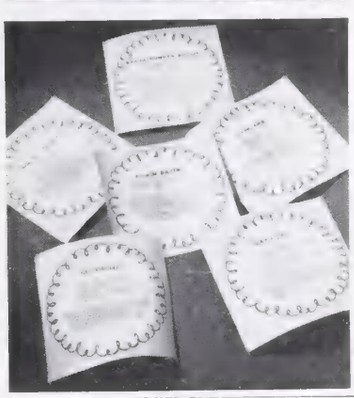
HOLDING YOUR OWN cards is clumsy detail when you're playing a fast-flying game of Canasta or Samba. But the Hollywood Card Rack leaves your hands free to smoke, nip on a sandwich, sip a coke. The rack sets on the table facing the player and holds up to 52 cards. The cards are easy to extract and replace without any force at all. $1.69 ppd. Nicholas Mfg. Company, 693 W. Harriet St., Altadena, California.



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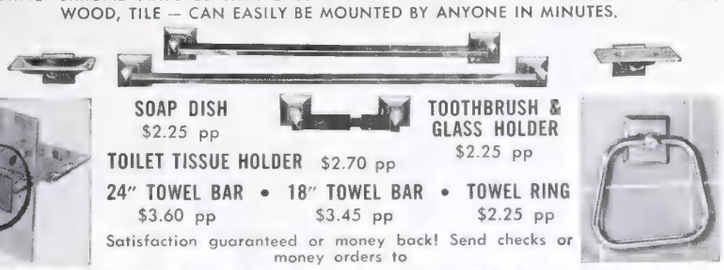


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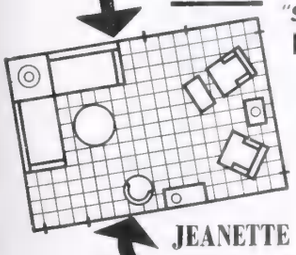
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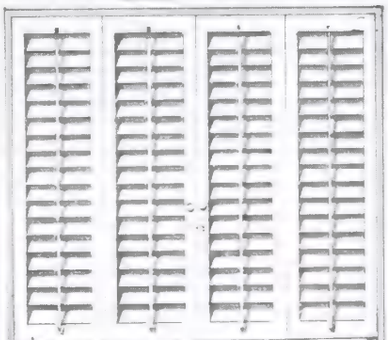
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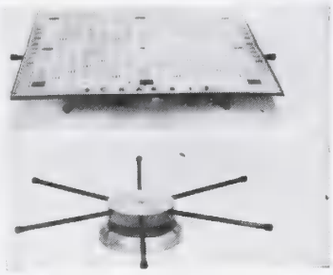
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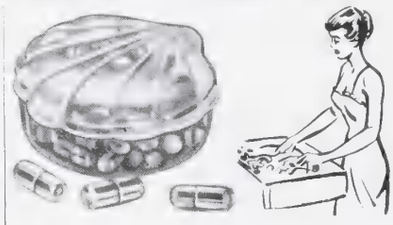
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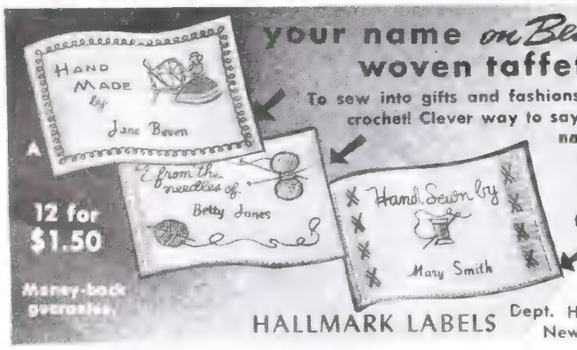
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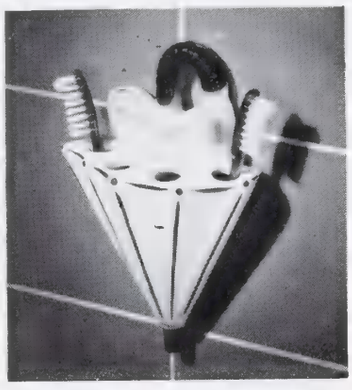
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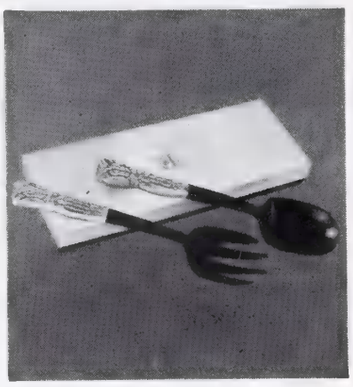
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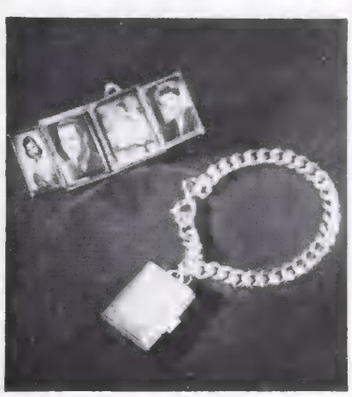




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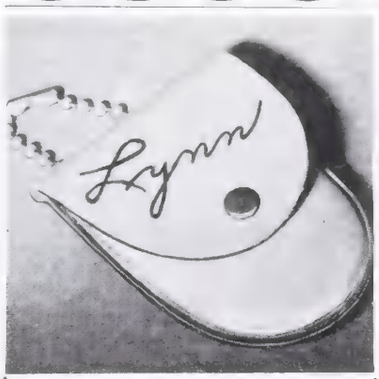
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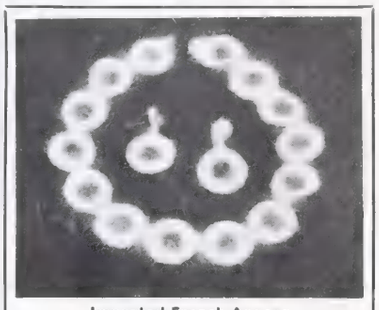


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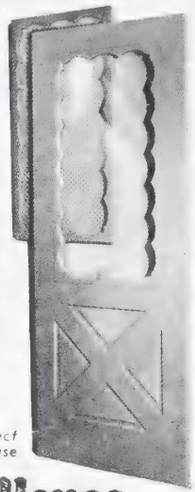
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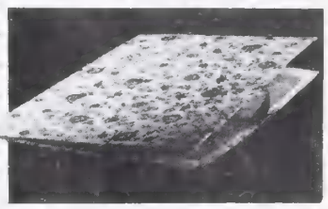
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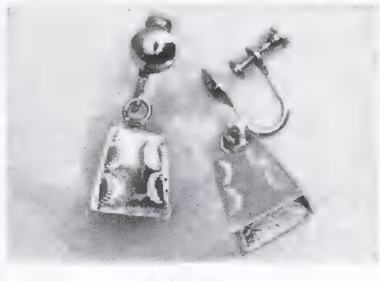
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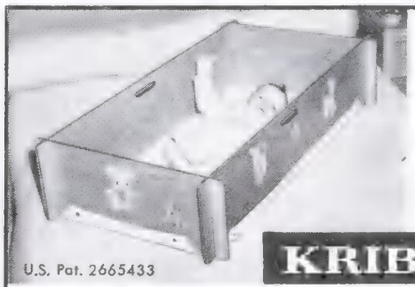
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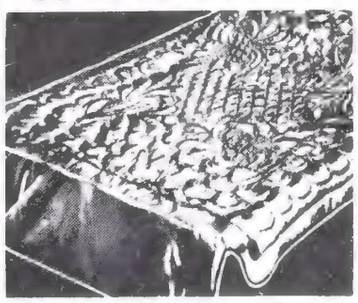
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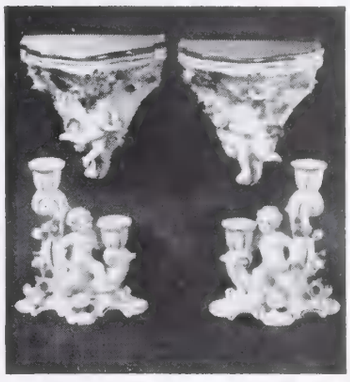
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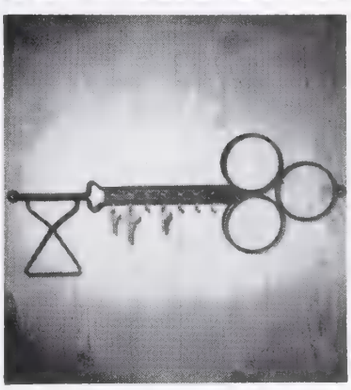
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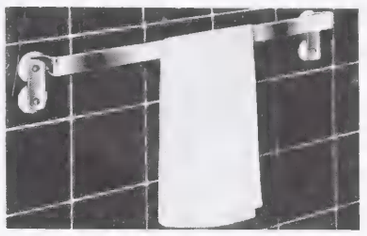


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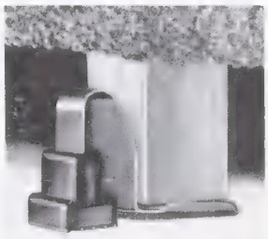


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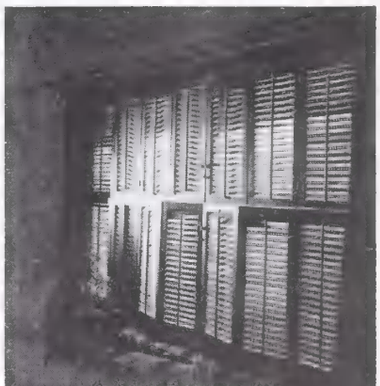


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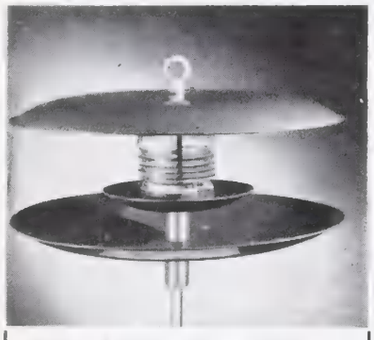
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Here's a sporty, sturdy gift—a fine, English made shoe horn. Has steel center, covered with leather stitched all around. An attractive, colored horse's head stamped at the bottom and miniature stirrup handle make it unusually appealing. Length 6 inches. My price only $2.00 for one or $3.75 for two postage paid. Send cash if you wish. I insure safe receipt of your money.

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(Please turn to page 69)

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Try out the first all-American sports car to go into production. . . .

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Shining beauty for your shower!

Shower curtains made of KRENE are bright and pretty as sunshine itself in your bath . . . and so *functional*, too! For KRENE is as highly waterproof as it is lastingly durable. Resists stiffening, cracking, fading. Stays soft and pliant, fresh as a flower just by wiping with a damp cloth.

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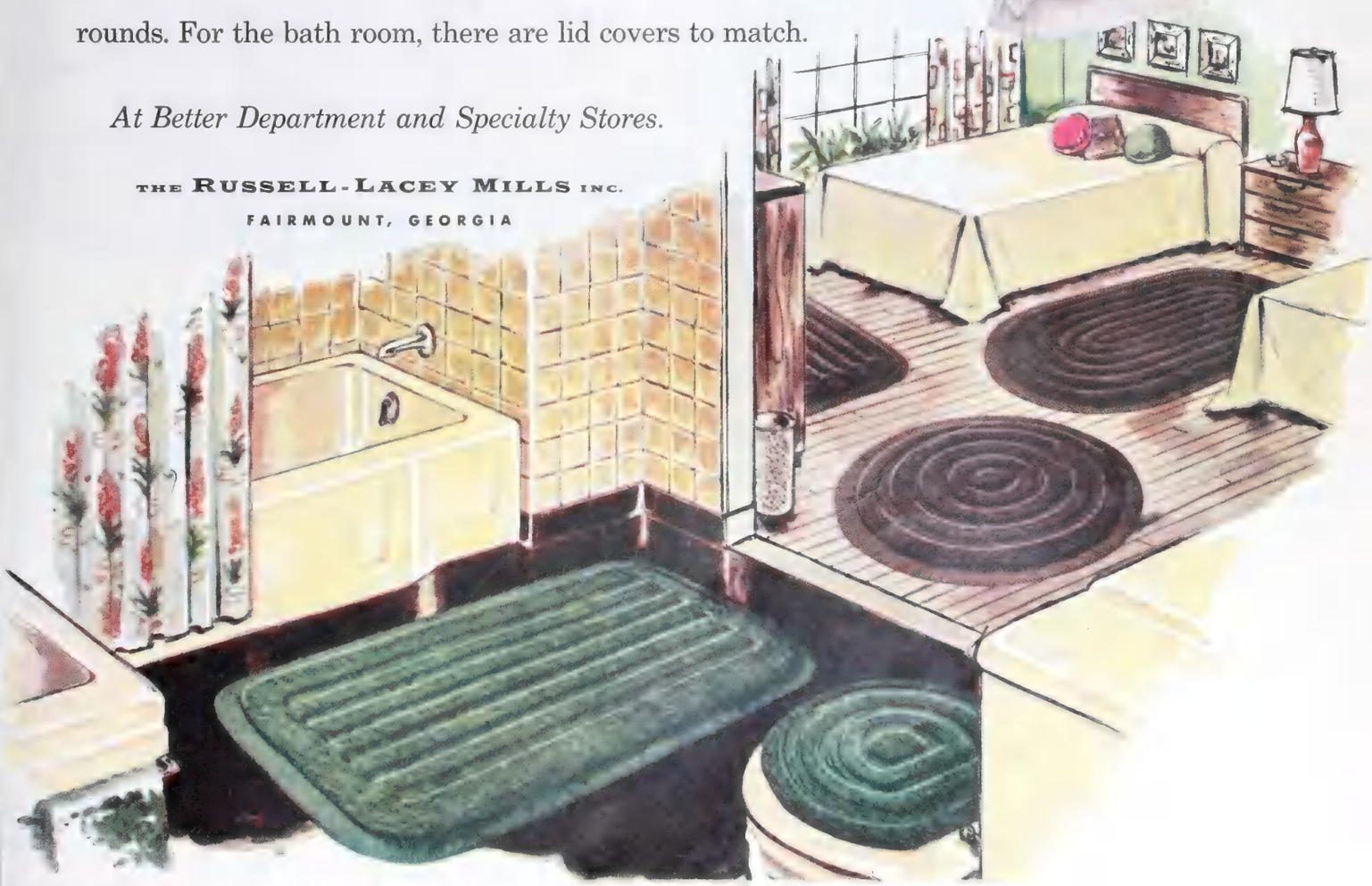
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Cushioned with U. S. Koylon Foam

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Center of Conversation—this especially smart furniture grouping from Hibriten. The inspired use of truly modern materials, such as U. S. Koylon Foam, combines functional design with completely wonderful comfort.

The all deep, buoyant resilience of U. S. Koylon Foam is so luxurious in itself, that no more support is needed than the handsome strap construction. The clean, almost etched lines of the cushions, the deep, dimpled perfection of the button tufting, are two extremes of tailoring excellence achieved by this most modern of cushioning material. Furniture by Hibriten is available at fine stores near you, or write Hibriten Chair Company, Lenoir, North Carolina.



U.S. Koylon® FOAM *Cushioning*

US RUBBER

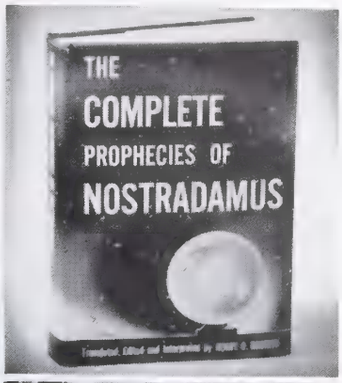
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WINDOW SHOPPING

CONTINUED FROM PAGE 64

NOSTRADAMUS SAW THE FUTURE. In the 16th Century, this rare genius predicted atomic warfare. War with Russia, eventual Peace on Earth, and other amazing developments until the year 3797 A.D.! Each prophecy in this book is interpreted by Henry C. Roberts, famed Nostradamus expert. A fascinating book that will hold you spellbound! $4 ppd. Nostradamus Inc., Dept. HB4, 380 Canal St., N.Y.C.



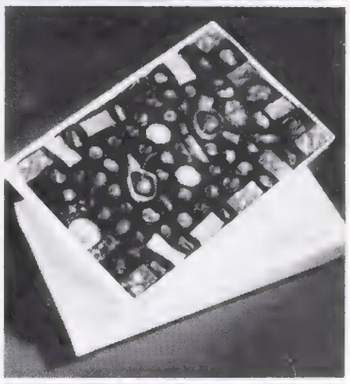
PUT YOUR LITTLE FOOT on the lever, press down, and you have a perfect 3″ 'round hole for bulb planting! Accurate scale on the side of the all steel "Dandy Digger" planter measures depths from 2″ to 8″. When bulb is in ground, replace digger and dirt falls into place. $2.98 ppd. Max Schling Seedsmen, Inc., 538 Madison Ave., Dept. 660, New York 22.



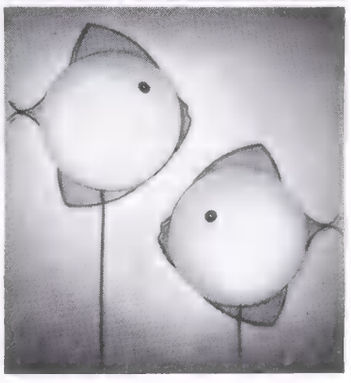
PANEL DISCUSSION. Movable shutter doors for closing off closets, dining areas, etc., are kiln-dried sugar pine with doweled and glued joints, polished brass hardware. Four-panel model fits any standard doorway from 28″ to 36″ wide, from 76″ to 85″ high. Unfinished, $50.80; stained, $61.80; painted, $70.80. Custom sizes are also available. Louisana Louvres, 726 Mission St., South Pasadena, California.



SUGAR AND SPICE'N everything nice, that's what goes into this delicious selection of candy. Just a few of the intriguing names in this 2-pound wonder are: Crème de Violette, Rum Toffee, Pistache Crème, Café Noir, Pecan Roll, Walnut Théodora, Chocolate Coconut Caramel, Crescendo, Kismet, Cherry Jubilee, Strawberry Soufflé! $4.75 ppd. Noel's Candies, 544 N. La Cienega Blvd., Los Angeles 46.



SOMETHING FISHY about these wall lights and we think they're terrific! They'd be marvelous on a porch, patio, terrace wall or in a pretty dining room. Opaque plastic sphere reflector has black iron mesh fins, tail and mouth, and there's a concealed bulb socket and toggle switch. 16½″ in diameter, and aren't they enchanting! $12.95 each exp. coll. We Moderns Inc., 227 East 67th St., New York 21, N.Y.





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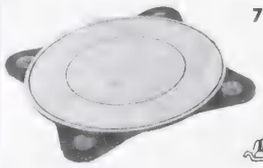
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WINDOW

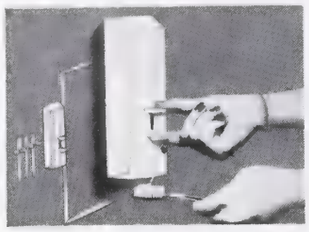


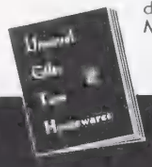
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Soap as you scrub, scrub while you soap—and sing as you do both! The sponge rubber head of this magic brush slides off and takes a bar of your favorite soap. Enjoy the gentle massage and billows of suds that come through the 3" x 4½" head. 16½" lucite handle. Green, red or blue. Order No. **H-3896,** Soaper, **$2.**

Denta-Matic Dispenser

Junior smears paste all over . . . Sis squeezes the tube in the middle . . . Pop **never** puts the cap back on? Denta-Matic will fix that! It's a white plastic case that attaches to the wall (adhesive included), takes any size tube and gives you exactly a brush length at the push of a button. 8" x 2½" x 3". Order No. **H-6265,** Denta-Matic, **$1.89,** postpaid.





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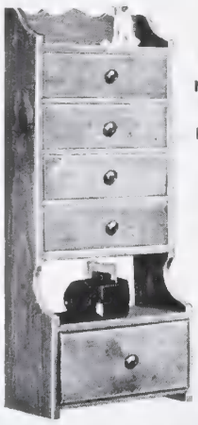
Holds aluminum foil, waxed paper and paper towels within reach and ready for use. This good looking dispenser saves you many steps and time. Each is in individual compartment and you can tear off exactly what you need with only one hand. Handsome and handy—this 12" x 11" x 4¾" cabinet has lifetime, all steel construction with hard, baked-on enamel finish in White, Yellow or Red.



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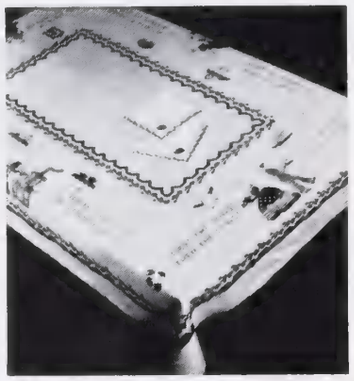
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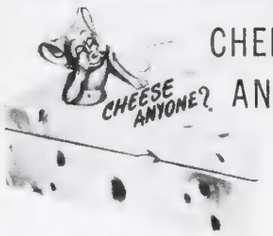
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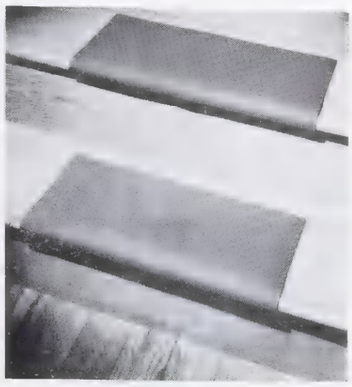
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GOSSAMER AS MOONGLOW, this is a stole that makes any woman *feel* like a woman. Handmade by Indian village craftsmen of pure Benares silk, it's as fragile as a shipboard romance, and just as enchanting. In pale, dreamlike pastels of blue, green, pink, gold (absolutely portrait-making on a blonde!), rose and turquoise, 72" x 22", $3.95 ppd. Care Development Corp., 660 First Ave., New York 16.



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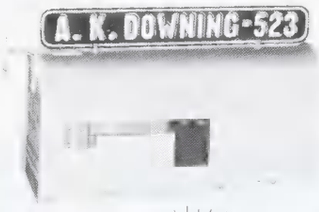
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REPLATE WORN SILVER AT HOME!

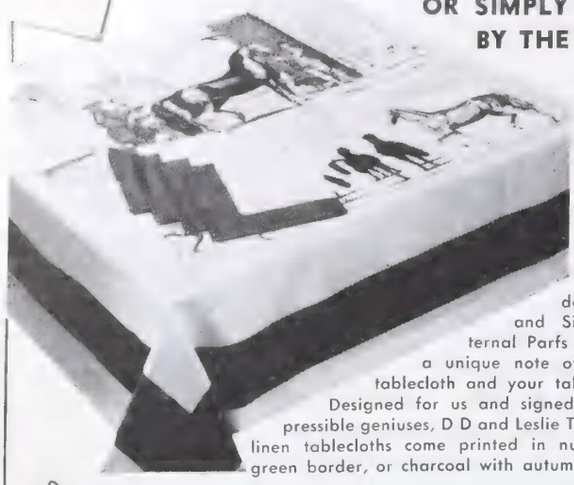
Now you can replate worn or deeply tarnished silverware right at home by Sheffield's famous method. Anyone can do it! Silverplates your finest pieces—flatware, vases, teapots, jewelry, cigarette cases, etc. with absolute safety. Just rub on Sheffield's Silver Plate, using a soft cloth. It's pure silver (1000 fine) in a plating solution long used by professional silversmiths. As effective and long lasting as plate applied by expensive commercial methods. Makes black-tarnished sterling look like new. Wonderful for replating worn musical instruments. Money back if not completely satisfied. Family-size bottle only $1.95 postpaid

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CRAZY OVER HORSES

OR SIMPLY FASCINATED BY THE UNUSUAL . .



Whether you entertain at brunch in your town apartment or at a hunt breakfast on a frosty Fall Sunday in the country, you will agree that this authentic old English lithograph depicting "The Name and Situation of the External Parfs of the Horfe" adds a unique note of originality to this tablecloth and your table.

Designed for us and signed by those two irrepressible geniuses, D D and Leslie Tillet, these fine white linen tablecloths come printed in nut brown with hunt green border, or charcoal with autumn gold.

52" square $10.95
63" x 90" (design repeated twice) 15.95
Matching 17" napkins ..... 65¢ each

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Susan Smith 9 Main Street Carpentersville 10, Ill.



SWINGING BRACKET PIN-UP LAMP

Faithfully reproduced from those antique swinging brackets that once provided hanging stands for kerosene lamps, this wrought-iron beauty may be just what you've been wanting. Hurricane lamp can be swung from side to side to provide light where it's needed most. Fabric shade is fine white linen with either green or red sprigged calico trim. Bracket and base available in your choice of black or white wrought iron. Lamp is 16" high; extends out 12" from wall ..... $10.95 ppd.

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STANDARD model. Heavy black steel frame. Durable removal vat dye canvas sling. Reinforced corner pockets. In black, white, yellow, red, green, chartreuse, orange or terra cotta. For modern interiors, porch or patio. $7.45
(Add'l duck slings $4.25 ea.)
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"for modern interiors"
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IMPORTED SIAMESE FIGURINES

Even to a casual eye, the fresh and exciting beauty of these Imported Siamese figurines are ever present. The 5½" high figures are made of the finest white porcelain. Delicately colored pastel flowers of pale blue and pink with the gold trimmed robes are imprisoned under a shimmering protective glaze which will keep them bright, new and exquisite for years. So strikingly decorative and so very, very beautiful, they're sure to capture your heart as well as your friends. Complete satisfaction guaranteed.

The Pair $5.50 Postpaid

Gifts For The Family At

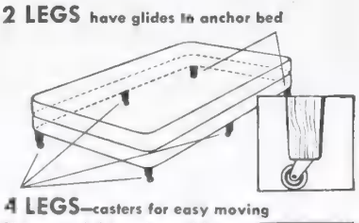
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Modernize your Bedroom in just 17 Minutes!

Sealy Hollywood Bed-Maker Legs

2 LEGS have glides to anchor bed



4 LEGS—casters for easy moving

This set of 6 hardwood legs transforms any old-fashioned mattress and box spring into sleek HOLLYWOOD BED quickly, easily! No frame needed. Fit any box spring. Legs screw easily into position. Set of 6 legs includes 2 legs with glides, to anchor bed, plus 4 legs with casters for easy moving. All necessary hardware included!

$5 plus 25¢ handling and mailing. No C.O.D.'s please

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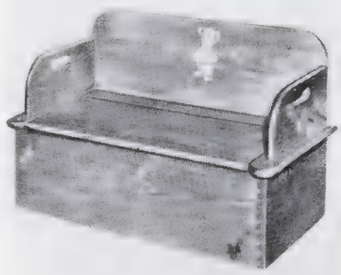
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WINDOW



YOUR OLD FUR COAT ca look as high-styled as this if yo let Morton's remodel it. You hav a choice of 20 smart styles: capes stoles, sling capes. And no matte what kind of fur you have, it wil be expertly converted and finishe to your specifications. Any styl you choose is $22.95. Send fo brochure of details. Morton's Dept. 22, 312 7th St., N.W., Wash ington, D.C.



TOY CHEST-BENCH. Ther *must* be some children that ar born neat. But where? So bles the toy chest, inspired dumpin ground for guns and blocks an dolls. And bless the cover tha hides the mess. This one's bench, too. Handmade of pine i antiqued finish with conceale sliders that move easily. 31½" 16½" x 20" high. $15.95; un finished. $14.95. Exp. coll. Je Elliot. Dept. HB7, Statesville, N. C



SHELF LOVE. A beautifull simple shelf is made of soli cherry in a rich hand-rubbed fin ish. It has a plate groove, meas ures 18" x 6" x 6" high. $6.95 Famous Stangl birds, $2.25 each collection of 5, $10.35. 10½" mil glass dinner plates with 8 as sorted hand-painted fruit design $5 each; $9.10 pr. Ppd. Ca Forslund, 122 Fulton, Gran Rapids 2, Michigan.

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Fine food is the way to a man's heart, so keep your spices within easy reach—completely enclosed and dust-free in this handy hanging cabinet. Inspired gift for showers! White enamel baked on heavy gauge steel; milk white sliding doors are corrugated plastic. Good in the bathroom, too, for overflow supplies or your man's shaving gear. All 4" deep, 5¾" high.

36" long, $7.50 ppd. 24" long, $5.50 ppd. 18" long, $4.50 ppd. No C.O.D.'s

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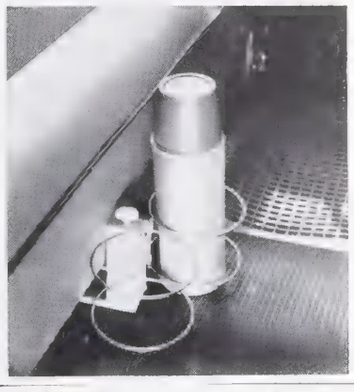
CHANTICLEER LAMP. Wait till you see the price of this, and you'll *really* have something to crow about. Black rooster is mounted on a satiny walnut finish base, is crowned by a 16" white parchment-like shade with tilt-top, and the weather vane finial spins. We think it would throw a handsome light on any room. 29" high. $7.95 each; $15.50 the pair. Ppd. Helen Gallagher, 413 Fulton St., Peoria, Ill.



LINGERIE CLIPS. You'll want a pair of these pretties to wear under a sheer blouse, to keep straps from showing with a portrait neckline, from slipping off your shoulders when you're wearing a sleeveless sheath. Gold-filled clips, $1.50 pair; sterling, $2.10 pair. Tax and post. included. Selden Cooper Shop, Grove Park Inn, Asheville, N.C.



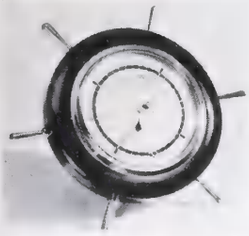
FLUID DRIVE! Ingenious "Bottle-Rak" holds two vacuum or other bottles (up to 4" wide) in non-tip safety by car's front seat. Clamp fits any car (no tools or drilling) and the double ring installs in a minute. Use one to hold coffee or soup, the other for milk or martinis. $3.75 ppd. Poyer Products, 9450 Collins Ave., Miami Beach, Florida.



The Perfect Gift for EVERY MAN on Your List!

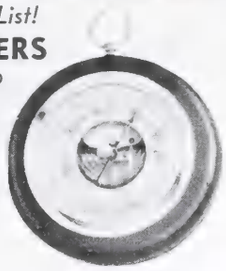
IMPORTED GERMAN BAROMETERS

ACCURATELY PREDICT WEATHER TO 24 HOURS AHEAD



(Right) Fine design, quality materials, superior craftsmanship . . . all in one handsome wall piece! Polished mahogany case. Red and black on silvered dial. Open center reveals delicate movements. 5" diam. ONLY $5.95 PPD.

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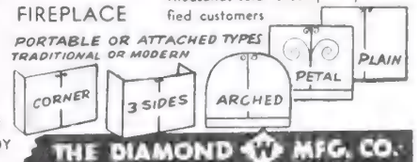


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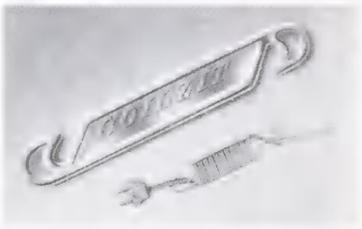
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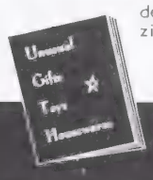
Jonny Lid Cover & Floor Mat

This set is Johnny-on-the-spot when it comes to saving work for you! Of resilient vinyl in braided effect. Lid cover is zippered—when lid is raised the underside is covered. Mat, 15" x 21", fits the base like a bib, may be trimmed to shape. Mildew-proof and washable. Grey or green. Order No. **H-6246** Lid Cover, **$1.98**; No. **H-6247,** Floor Mat, **$2.75**, ppd.

Coilzit Cord Shorteners

End forever unsightly cord clutter neatly and **safely!** Coilzit is a sturdy, clear plastic gadget that permits you to wind three feet of cord around its middle—keeps it neatly out of the way. Cord held this way is less likely to fray or wear. Order No. **H-6101,** Coilzits, **10** for **$1,** ppd..





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"COVER ART" GOES ON THE WALL



Magazine Show Case

This large, handsome wall rack holds 30 magazines in upright position where each is visible for convenient selection. For living room, study or playroom . . . ideal for office and reception room. Finely hand crafted in satin smooth honey tone knotty pine or lovely mahogany finish. Size 23" x 27" . . . $17.50

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Express Charges Collect on Above

ALSO IN KIT FORM: 23" x 27" Magazine Rack (ill.)—everything supplied—only $10.95 Postpaid.

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No more crushed out of shape hats. At last a smart economical and durable Hat box Set . . . finished in a tan linen weave, has a front window which opens outward from the bottom making it easy to remove and replace hats without taking hat box off the shelf. Each roomy box measures 13" x 13" x 7". Will fit men's or ladies'. It's a necessity for a neat closet.

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COPPER and ALUMINUM Weathervane made by Cape Cod Craftsmen. Painted dull black, 19" by 21". Turns freely on bronze ball. Special roof plate for easy mounting on any roof included. Choice of Horse, Rooster or Ship.

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A Gift of Distinction To Give or Keep



Gleaming Solid Brass

Stamp Holder and Tape Dispenser Set

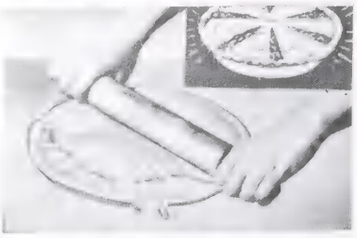
No more looking for stamps or tape, at home or office, if you have this superbly stocked solid brass holder and dispenser on the job. Handsomely designed stamp holder holds handy roll of 500 stamps. Tape dispenser holds 150" roll of ½" cellophane tape. Tops of holders are for pins or clips. Each made of highly polished, hand-buffed brass. Protective felt base prevents scratching. Solid walnut stand in natural color blends with every desk. *Satisfaction Guaranteed.*

Stamp Holder and Tape Dispenser set, 2 rolls of tape in beautiful gift box . . . $10.95 ppd.
Stamp Holder . . . 3.75 ppd.
Tape Dispenser (without tape) . . . 4.25 ppd.
4 Rolls of cellophane tape . . . 1.00 ppd.

Send for New Gift Catalog

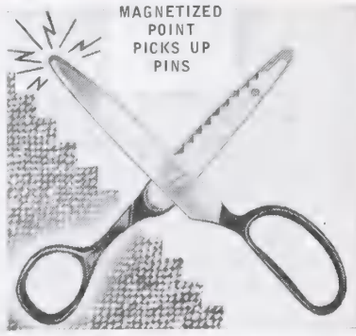
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ROLL PERFECT PIE CRUST IN SECONDS—WITHOUT WASTE!

Newest, most wonderful homemaker baking-aid in years! Clear plastic "Trusty-Crusty" makes neat *pan-perfect pie crusts in magic seconds.* Drop in your dough . . . zip "Trusty" closed . . . run your rolling pin over it a few times, unzip and PRESTO . . . you've got a smooth, even-thickness pie crust. Just lift "Trusty" . . . turn it over and drop the perfect 9-inch crust right into your pie tin. No cutting—no wasted dough—no rolling pin or pastry cloth to wash. Jam-proof zipper. Dough can't stick to the sturdy "see-thru" plastic! **Only $1.00 postpaid.** Money-back guarantee. No C.O.D.'s, please. *Order today!*



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HOUSE OF SCHILLER Dept. HB-39, 180 N. Wacker Drive, Chicago 6, Ill.



Gossamer Graceful—Black Wrought Iron

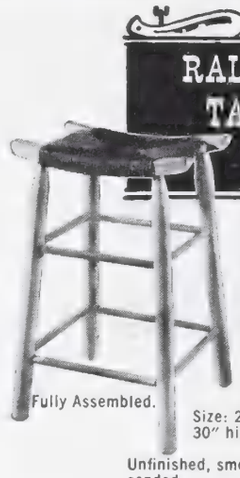
SHADOW BOX

Wonderfully large, graceful shadow box in Swedish Black Wrought Iron to frame your favorite greenery and figurine collection! Has 3 metal shelves 5" deep—21" square. Perfectly beautiful against modern dark walls or equally attractive in a period room. Makes a stunning gift at an amazingly low price, too. Just **$3.95** each $7.75 pair plus 35c each shipping

Exquisite catalogue in color available FREE. Write now!



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RALEIGH TAVERN STOOL

Old-time tavern comfort for your bar or kitchen counter. A rugged stool made literally for generations of service. Solid birch with hand-woven fibre rush seat.

Fully Assembled.

Size: 24" high or 30" high. Specify which.

Unfinished, smoothly sanded— **$6.95**
Light natural finish—**$7.95**
Maple, mahogany, walnut, cherry or pine finish—**$9.95**

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Express charges collect. Satisfaction guaranteed. Quick delivery. Send check or money order.

Jeff Elliot Craftsmen
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"gossip bench"

IN SATIN BLACK WROUGHT-IRON



Luxuriously padded seat is 16" x 28½". Covered with rich black, gold and white tweed fabric. Clear glass shelf is 10½" x 16". 23¾" high. By famous Koch Metalcraftsmen!

EACH, $29.95 EXPR. COLL.

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Now it's easy to recapture the wedding day loveliness of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes ruinous stains and soil, preserves and protects your gown in sealed vinylite case against moisture, moths, mildew, etc. Bonded pick-up and delivery wherever you live. Fully insured. Write for free booklet, low prices.

MOTHERS: *for a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.*

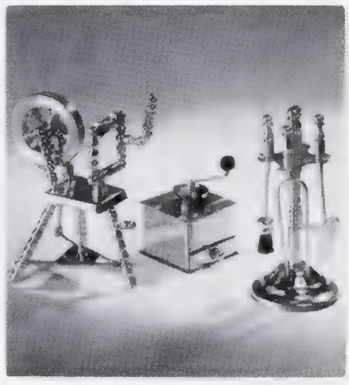
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WINDOW



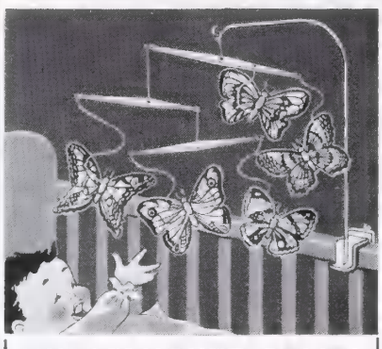
ALL KEYED UP to start new fashion fad, this is the brac let you'll see swinging from som of the prettiest wrists on th campus this fall. Finished in a tique gold or silver, the twiste chain dangles 7 fascinating key and what doors—or hearts—they open, nobody knows. $5.5 Matching drop earrings with tw keys, $3. Tax and postage i cluded. Hall Galleries, Albe Steiger Co., Springfield 2, Mas



MINIATURES IN BRASS imported from Holland, a gleaming scene-stealers for you knickknack shelf. Solid brass fir place set with 4 removable too is about 3½" high. $1.95. Coff Mill, 1⅜" square and 1½" hig is $1.95. Old-fashioned Spinnin Wheel, 3½" high, is $3.95. Pp The New England General Stor Plain St., Millis, Mass.



GRANDMA'S TURN TO D THE DISHES. This isn't mean as it sounds. Because w mean Grandma Moses, whos famous paintings have been repr duced on dinnerware. Each earth enware piece has a different pain ing, guaranteed detergent-an ovenproof. 16-pc. starter set, each of dinner plates, bread-an butters, cups, saucers, is $13.9 exp. coll. Elizabeth McCaffre Dept. B, Orange, N.J.



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BIG FLAG BALLS
6½" with bright South American flags and maps. Beautiful baked-on high glaze finish. Postpaid, **$1.50**

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J. J. ANTHONY
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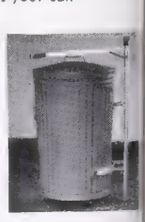


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- Saves time
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PREVENT THIS





Stationary Model .....$9.95 ppd
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Send Check or Money Order to:

SHEURER BROS. HARDWARE COMPANY
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SHOPPING



HEREBY HANGS A TOWEL. Your country cousin undoubtedly has one of these in her kitchen, bar or den. It is an exact duplicate of an Old Vermont roller towel rack and comes with a two-yard red and white striped towel! Made of Vermont hardwood with hand-rubbed finish, roller is 18" wide, rack is 22" wide. $5.95 ppd. Add 35¢ W. of Miss. The Vermont Crossroads Store, Waterbury, Vt.



THE FINISHED PRODUCT is this wall magazine rack that you have assembled and finished from a kit. Isn't it handsome? Everything you need, even staining finish and wax are included. All you supply are hammer and screw driver. Knotty pine wood, completely sanded, makes a 23" x 27" high x $4\frac{3}{4}$" deep rack to hold 30 magazines in upright position. $9.95 postpaid. Yield House, North Conway, N. H.



TIMER FOR SLOWPOKES is a non-argumentative way to speed up the play of Scrabble. It's also a thrifty reminder that time is money when a long-winded artist makes a long distance telephone call. The crystal hourglass is set in a handsome English brass frame; measures 3" high; and the sand stops running in three minutes. $1.85 ppd. Art Colony Industries, 9 University Place, New York 3, N. Y.



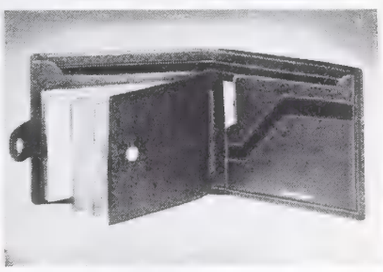


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MODERN BLACK WROUGHT IRON IN n' OUTER MAGAZINE SEAT

Beautiful tweed textured plastic cushion is shower proof. Smart for terrace or living room. Choice of Gray • Green ■ Brown • Coral ■ Chartreuse or Red. Shredded latex filling assures comfort. Convenient magazine rack adds to sturdiness. Overall height 15". Cushion 18" square, 4" thick. *No C.O.D.'s please.* Send check or money order. *Express Charges Collect*

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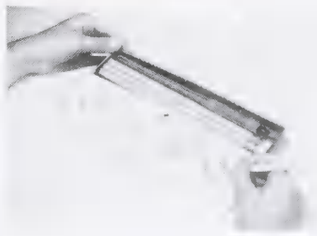
Leather Masterpiece PLUS — only $3.50*

Think of it! This wallet, made of genuine hand-grained English Morocco leather, is only $3.50 ppd. Usually priced much higher, it's truly a phenomenal value. All edges are turned. Bill section is celanese lined. With unique, new removable 4-section pass case, add 50c. With 3 initials in gold, 25c extra. Choice of black or brown English Morocco, natural pigskin, ginger or suntan cowhide. Gift boxed. Free folder on other "Leather Masterpieces". Special prices to organizations, business firms.

*Add 10% Fed. Tax. Penna. res. add 1%.

UNCONDITIONALLY GUARANTEED!

MASTER LEATHER CRAFTERS
304 CHERRY STREET, PHILA. 6, PA.



Adding Machine Pencil Box

He'll be the Einstein of the class with this! Big 8" pencil box by Sterling has an automatic adding machine on top—you dial numbers to add! Included are a ballpoint pen, three pencils, two coloread pencils, numeral selector. Heavy break-resistant plastic. Subtracts, too! Order today. No. **T-7049**, Pencil Box, **$1.49**, postpaid.

Bike Grip Bell

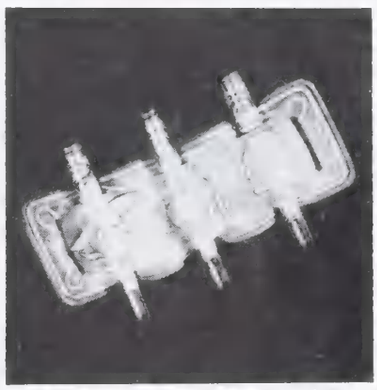
Smartest bell that ever graced a bike—and he doesn't lift his hand to use it! It replaces the old handlebar grip. Attach to handlebar with clamp screw—and it's ready. He simply twists his wrist—the bell sounds commandingly. Chrome-plated metal and plastic. Order Number **T-6209**, Bell, **$1.50**, ppd.





Yours Free! Send for Exciting 104-page Catalog!

Miles Kimball 152 Bond Street Oshkosh, Wis.

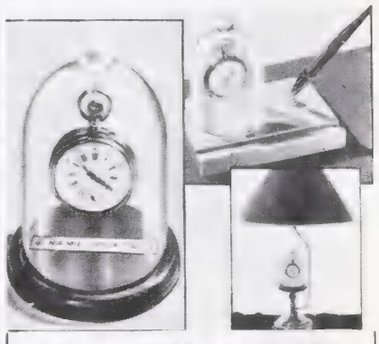


BACK TO SCHOOL with These LONE RANGER PENS

Youngsters will fire away happily at schoolwork with these 3 ball point "bullets" that write blue, red & green. The Lone Ranger, Silver & Tonto are embossed on the authentic leather cartridge holder that slips over a belt. A sure-fire hit with every boy & girl.

In Colorful Box too. All for only $1 post paid
Special Price of 6 sets for $5.

OLD PUEBLO TRADERS BOX 4035 DEPT. HBL TUCSON, ARIZONA



MAKE GRANDFATHER'S WATCH USEFUL

Graceful "bell-case" displays grandfather's heirloom watch. *TREASURE DOME* (T.M. Reg.) makes modern, timepiece fit for desk of a king. Easy-to-wind. Of crystal clear DuPont Lucite, base of blonde, ebony, mahogany, $3.95 *NEW TREASURE DOME DESK SET.* Black and gold swivel, ballpoint pen; ebony, blonde, mahogany base. (5¾"x4"). *LAMP* in brass. (20" high). Shantung shade in red, green, beige, $9.95. With Treasure Dome $13.50 (as shown). All ppd. With personalized name plate (3 words) add $1. No COD's. Carol Beatty, Dept. 0-109, 7410 Santa Monica Bl., Los Angeles 46, Cal. Send for FREE Catalog.

SERV-A-SNAK



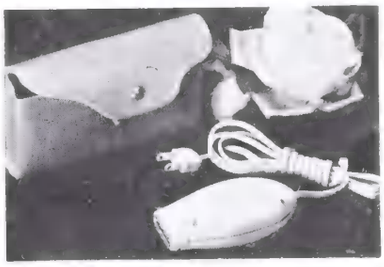
Ease and comfort for buffets, television parties and many other occasions. 4 folding tables (21" high, top 12" x 18") and storage stand that doubles as extra server. Alcohol and heat resistant finish. All sets with black legs and black stand. Bright, colorful tables in red, green or black. Available plain or decorated with gold wild rose design. 1 color or to a set. State 2nd choice. Fine value.

$10.95 Plain
$12.95 Decorated
5 piece set

POSTAL PRODUCTS CO. Dept. B-6, P.O. Box 328 Scarsdale, N. Y.

No C.O.D.'s
Express charges collect

New! Ladies' Electric Razor, $3.95



Now, with this new scientifically designed electric razor, your legs and underarms are guaranteed to stay satin-smooth twice as long! Fully tested for extra-close dry-shaving comfort, with no coarse regrowth. Cannot cut or irritate most sensitive skin. Powerful, A.C., with leatherette case. Order now and save on introductory price of $3.95; money back guarantee. Send check or M.O. to Mrs. Fields Shopping Service, 237-BH Huguenot St., New Rochelle, N. Y.

THESE BEAUTIFUL CRYSTAL IMPORTS
are yours . . . at the importer's prices!



imported radiance
HURRICANE SHADE CHANDELIER

A magnificent imported chandelier crafted in the finest tradition of Europe's highly skilled artisans. All crystal prisms are hand-cut and hand-polished and hang from the base and all five crystal arms.

Perfect for living, dining and bedrooms.

Satisfaction guaranteed.

height 25" width 22" **$59**

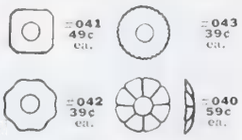


#012 59¢ ea. (decorated edge) #010 29¢ ea. (plain)

IMPORTED CANDLE-DRIP BOBECHES

These are the little crystal "things" that dress up your candleholders, sconces, chandeliers . . . and protect your table linens, floors, etc., from dripping wax. Each bobeche has 1" center hole and 3" diam. Satisfaction guaranteed.

Minimum Order 6 Bobeches



#041 49¢ ea. #043 39¢ ea. #042 39¢ ea. #040 59¢ ea.

Check or Money Order
Add 15¢ for Postage and Handling

COMPLETE ALL-IMPORTED PRISM AND BOBECHE SET IN 2 SIZES.

Place this glittering crystal set on your candlesticks, sconces, etc. Catches wax . . . adds crystal enchantment to your home. And so inexpensive! Each set dazzles 8 prisms from 1 bobeche which has 1" center hole and 3¼" diam. Satisfaction guaranteed.

1 bobeche & 8—4½" prisms—ppd. **$2.25** (2 pair—**$4.50**)

1 bobeche & 8—2" prisms—ppd. **$1.95** (2 pair—**$3.90**)

Other Imported Crystal Prisms Available



"U" Drops 15¢ ea. "U" Spears 18¢ ea. Cut Spears 39¢ ea. Plain Spears 32¢ ea.

Above prisms 3¾" overall. Write for catalog of other bobeche and prism styles and sizes.



Check or Money Order—
Express Charges Extra.

PAULEN CRYSTAL CO.
296 Broadway, Dept. HB94,
New York 7, N.Y.



DICKENS CHARACTERS HOOKS

These handsome hooks are cast in solid brass and characters from Dickens' novels decorate the backs. Made in England. Size 4".

Hang them in the guest closet; use them for bags, belts, umbrellas; use one or more on either side of the fireplace.

$1.75 each; set of 3, **special**, $5.00 postpaid.

ELIZABETH McCAFFREY dept B-9 ORANGE NJ

Enchantment in the air when you wear
TOBRUK



3 OUNCES **$2.00** POSTPAID
LASTING CONCENTRATED COLOGNE
"Haunting as a Love Theme"
PERFUME, 2 DRAMS $2.50
PERFUME, ½ OZ. (Gift size) $5.00
Other sizes to $36
By Mail — Direct from the Perfumer
WHEN IN NEW YORK VISIT THE PERFUME SHOP
MICHEL PASQUIER
7 W. 46th St., New York 36, N.Y.
JUST OFF FIFTH AVE. ESTABLISHED 1919

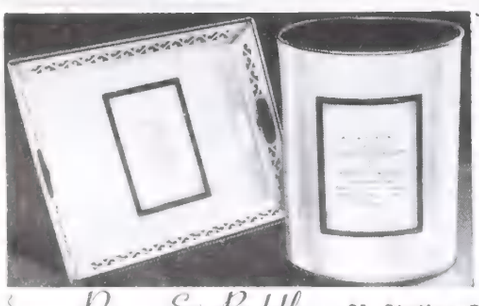


LUCKY HORSESHOE BELL
The MOST WONDERFUL BELL IN THE WORLD FOR THE RANCH OR COUNTRY HOME

Its clear musical ringing will bring the family running and summon guests from the far corners. Forged under our U.S. Pat. No. 2428648, their musical notes can now be heard all over the world. They are forged from old horseshoes and no two bells sound alike but all have lovely, clear tones. Weatherproof finish in black Endurion, each bell measures about 9"x8"x17" including bracket. **$6.95** postpaid. With single initial, **$7.50**. We ship every order every day. For a last minute gift, phone LExington 9-1460.

Send for folder illustrating other horseshoe gifts. Better still, stop in and save postage by taking articles home.

Horseshoe Forge
5 Muzzey Street, Lexington 73, Mass.



Present Perfect

Be sure to save your next wedding invitation because it plays a star role in your gift to the bride or hostess. Send it to us and we mount it on either an antiqued white and gold metal waste basket or on a 12" x 16" tray. Each piece is lacquered for permanence. Basket, $8.95; tray, $9.95. For reception or at home card, 7" x 9" tray, $4.95; 5" metal letter basket, $5.50. All items postpaid. Sorry, no C.O.D.'s.

Page & Biddle **21 Station Road, Haverford, Pa.**



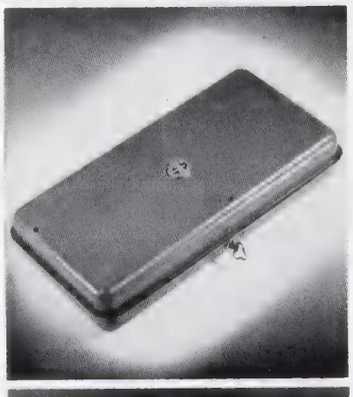
WINDOW SHOPPING



FOWL MOOD for den or living room is emphasized by a trio of flying ducks, winging across the fireplace or along the wall. Molded of pressed wood and colored to nature's own dictates, they have holes on the underside for hanging. The set of three, 9½", 8" and 6½" long, is $3.25 ppd. Zenith Gifts, Inc., 55 Chadwick St., Boston 19, Mass.



GO-BETWEEN WINDOW CLEANER is fittingly called the "Window Wonder." It's the *only* cleaner flat enough to fit in between the upper and lower parts of the window. One end is foam rubber for washing clean; the other end is a rubber squeegee for wiping dry. A flat steel rod is the shaft. $2.29 plus 25c post. Huss Brothers, 100 W. Chicago Ave., Chicago, Ill.



DOCUMENT BOX is a low-priced gem that you can ill-afford to overlook! It's a lock-and-key safety spot to keep birth records, marriage and other licenses, insurance policies, military papers, medical reports, all the vital family statistics. Sturdy metal box in gray baked-on enamel finish, is 11½" x 5½", comes personalized with two initials. $1.95 ppd. Gifts & Greetings, Rockland, Mass.



DELECTABLE NIGHTCAP is a nylon lace pucker cap that will make your head swell only from your husband's approval. And what a happy change for him from the Curler Brigade that heretofore marched across your pate! Or slip it on to preserve a new set. Throw away that dingy brown thing. In white, pink, blue or black, $2.75 ppd. Rosette Sharpe, 24 S. Tallahassee Ave., Atlantic City, N.J.



DAISY GARDEN TABLE, the gayest lawn server under the sun! Black wrought-iron stake spears into the lawn about 5" deep so that the green leaves just rest on top. White wood scalloped top is about 8" wide, and chair-side height for an iced tea glass and ash tray. About 25" high, each table is $3.50 ppd. Trellanwal Enterprises, Salisbury, Conn.

(*Please turn to page 79*)



beautiful beginning . . . keep the love and tend it well and gather the lovely lasting things around it. So goes the dream . . and so can be the lifetime. Let your china be Castleton . . for it is so strong, so good, so beautiful . . and over and over, all the days of your life, it will delight you . . for it has pleased all who have ever owned it. Use it for daily beauty . . the little breakfast . . the great gala. It is meant for use. She has chosen "Corsage," the newest of a long line of Castleton China "*greats*." See how tenderly she holds it . . this beautiful beginning.

CASTLETON *China*

a joy to live with

Send for Castleton China Brochure and booklet "Wedding Etiquette." Both for 25c. Castleton China, Inc., New Castle 3 Pa.



Two ways to a beautiful bedroom: choose either the

"COTILLION" OR "RADIANT HEIRESS"

LOOMED BY MORGAN-JONES . . . AMERICA'S LEADER IN TEXTURED BEDSPREADS



LOVABLE, loom-woven bedspreads from Morgan-Jones, giving you unexcelled quality at unexpectedly moderate prices!

For any furniture period . . . for any traditional or modern color scheme, there's a Morgan-Jones bedspread that's perfect! Like the romantic early-American "Cotillion" design in the upper picture: reversible, washable and pre-shrunk, wrinkle-resistant, and it never needs ironing! See it for yourself, in natural or bleached white, or four fast decorator colors, about $19.95 in most stores.*

Below, the popular "Radiant Heiress"—equally easy to wash. Its thousands of luxurious non-linting tufts actually get fluffier with each laundering. A rainbow full of fashionable colors, only $10.95 in most stores!

To be sure of the best, whatever your budget, ask for Morgan-Jones bedspreads at your favorite store!

You Never Need to Iron Them

Morgan-Jones TRADE MARK

*All prices slightly higher in the West

MORGAN-JONES, INC.
58 Worth Street, New York 13, N.Y.
(Mills in North Carolina)

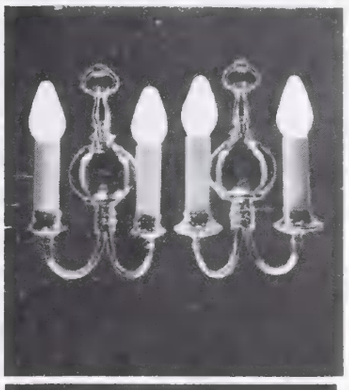


WINDOW SHOPPING

CONTINUED FROM PAGE 76



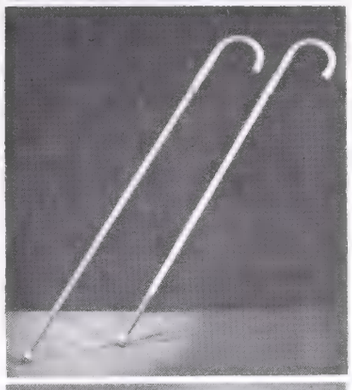
FOR LOX AND BAGELS or any buffet service, you'll look a long time before you find a better help-yourself outfit than this three-piece snack set. The stainless steel utensils have polished Pakka wood handles and come with their own wall rack. $4.98 ppd. Berne Marling, 181 Martine Ave., White Plains, New York.



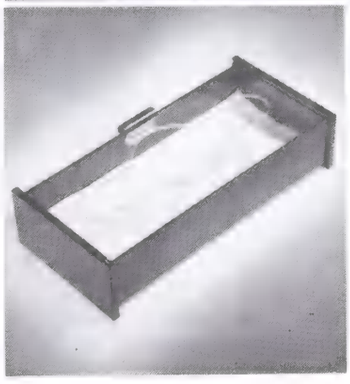
PAIRED OFF in a chintzed living room, flanking a handsome sideboard or framing a hall mirror, these Colonial design sconces are a lovely sight! Made of polished solid brass and wired for electricity, they are 12" high, 7" wide, and are so well priced that for a Fall Bride, they're a natural! $28.50 the pair, ppd. Hagerstrom Metalcraft Studio, Wheeling, Illinois.



WAXING ELOQUENT for Sturbridge's new furniture wax. The creators of this polish are furniture experts and they've worked hard to perfect this formula. The polish, with Carnauba "feeds" the wood as it polishes it, to bring the full, rich patina to high life, whether the wood is old or new. A full 8-ounce can is just $1.29 ppd. Sturbridge Yankee Workshop, Brimfield Turnpike, Sturbridge, Mass.



CANES FOR THE BLIND, made by the blind are White Scotchlite with sensitive metal tip that "telegraphs" danger signals to the user. In 36" and 40" lengths. Red Scotchlite canes that glow in the dark are for sighted people who enjoy hiking or night walking. 36" long only. Either cane, $4.95 ppd. Victor Canes, 1936 Lyndale Ave. South, Minneapolis 5, Minn.



DON'T LU-CITE of this handsome tissue dispenser. We couldn't resist the pun any more than we could resist this Lucite box. In black, white, clear or pink, the cover is clear so you can see when you're low on "blows." It hangs on the wall or sits on a table, and cover won't slide off because of special snap back. $5.95 ppd. Michael's Space Savers, 1107 Broadway, New York 10.

The Giant Matchbook Christmas Card



A completely different Christmas Card! It's really a giant matchbook (3⅜" x 4¼" closed) with king-sized 3" matches. Outside brilliant glossy red. "Season's Greetings" in gold. Your name and "Warmest Wishes" printed in soft blue in white name panel with midnight blue background with touches of red. Twin reindeer design on matches themselves. Mailable envelopes. Priced at 25 for $4.00; 50—$7.50; 75—$10.75; 100—$14.00; 150—$20.35; 200—$26.55. Each Card over 200—13c. Postpaid.
Satisfaction guaranteed.

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Yours Free -
Write for free 32-page catalog of unique, personal Christmas Cards!

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A SONDRA KAY DESIGN
Nat'ly Distributed By
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A modern gem for comfort and beauty. Ebony wrought iron frame. Heavy canvas seat, removable for washing. Red, Yellow, Green, Coral, Chartreuse, Terra, White, Black.

Fully Guaranteed. Money Refunded if not Satisfied.
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"for modern interiors"
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PORTRAITS IN OIL ON CANVAS...$39.50



Lifelike portraits in oils, painted by leading Boston portrait artists on 14" x 18" canvas in sepia (tones of brown). Send photo or snapshot as model. Distinctive frame included. Hundreds of appreciative patrons including firms for which we have painted portraits of founders and executives. The memorable gift for birthday or any occasion. Satisfaction guaranteed or money back.
Portraits painted in full color on canvas (16" x 20") $79.50 and (20" x 24") $99.50, complete with frame. Send description with order, including lock of hair if possible. Also pastels (19" x 23") $49.50, charcoals (19" x 23") $25. Special sizes available. Sittings arranged. Booklet. Oil paintings express collect. Others ppd.

Portrait Artists Guild
216 Tremont St. Boston 16, Mass.



Another **BRANDICALF ORIGINAL**

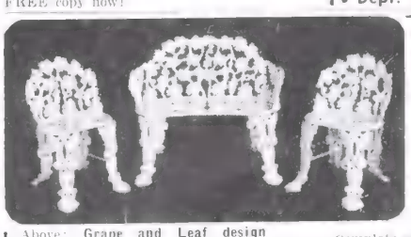
GENUINE SHEEPSKIN **"CUDDLE RUG"**

Because they lend glamour to any setting you'll give her that "Lap-of-Luxury" feeling with these deep, silky sheepskins to scatter beside her bed—before her fireplace—in her playroom. Cloud soft and snuggly warm, they make cold weather rising a delight. They're not imitations! Each rug is a genuine, Brandicalf selected, finest quality skin covering app. 8 to 9 sq. ft.

IN NATURAL HONEY-TONE ONLY
IN CLOUD WHITE ONLY $12.95 PPD. $9.95 PPD.

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AUTHENTIC CAST IRON and CAST ALUMINUM Reproductions



Right, FLOWER STAND. White. 11 movable arms ranging from 14" at base to 7" at top. Pots not included. $24.50

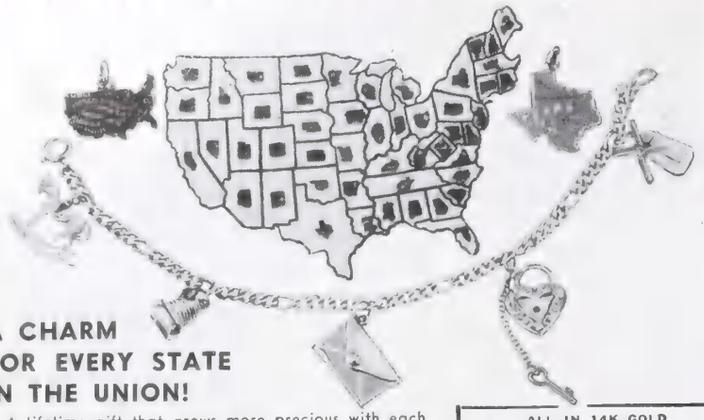
Above: **Grape and Leaf design**
Settee #500 39" long..... $22.50
Chair #502 16" long..... ea. $13.50
Cast Iron. Cast Aluminum, same price, specify which.

Complete set settee, 2 chairs $49.50

Send check or money order. Crated free. Pay freight or express upon receipt of shipment. Specify freight or express.

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CHARM BRACELETS



A CHARM FOR EVERY STATE IN THE UNION!

A lifetime gift that grows more precious with each addition . . . this 14K gold charm bracelet boasts a windmill, heart, envelope, bee hive, and rocking horse. Start one now, with a charm of her home state for a really inspired touch!

Kull Treasure House

Send for Catalog W and choose from a treasure-trove of charms that symbolize her favorite hobbies and interests.

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Norwalk, Conn.

ALL IN 14K GOLD	
7" CHAIN	$22.00
ANY STATE (gold & enamel)	13.75
ROCKING HORSE (enamel saddle)	8.80
BEE HIVE & BEE (hive opens)	11.55
ENVELOPE (letter inside)	17.60
HEART & LOCK (key opens lock)	19.80
WINDMILL (blades turn)	15.40
COMPLETE BRACELET (shown ½ actual size with 5 charms)	90.00

Tax & postage included

MOTH Ball COLLARS



KILL MOTHS . . . Bugs

Vapor from strips kills moths. Slip LINDANE ASBESTOS COLLAR on any light bulb. Turn on 2 hours. Vapor penetrates every crack, crevice leaving repelling residue that keeps closet FREE of moths. Also treats any room for flies, ants, roaches, mosquitoes, etc. Harmless to humans and pets when used as directed. Eliminate moth loss easily and completely. Economical. Set of 15 Collars (season's supply per closet). $1. ppd. No COD's. Carol Beatty, Dept. 0-609, 7410 Santa Monica Blvd., Los Angeles 46, California. Send for FREE Catalog.

Rose Trees
IN KIT FORM



Now You Can Make Them Yourself!

■ You've seen these lovely, new Rose Trees in exclusive shops at $8.00 to $15.00. Now you can make them yourself—quickly and easily—at a fraction of the cost . . . and have loads of fun doing it! No special tools or skill needed. Kits contain all materials plus pot, foil, Roses, leaves, ribbon etc. and complete easy-to-follow instructions. For yourself, or as gifts, you'll save money and enjoy assembling these delightful, decorative Trees.

Small Tree 9" tall . . . . . only **$1.98** Post Paid
Medium Tree 11" tall . . . only **$2.98** Post Paid
Large Tree 15" tall . . . . . only **$4.98** Post Paid

ADD 35¢ POSTAGE WEST OF MISSISSIPPI

Money Back Guarantee

Field House GIFT SHOP
Dept. B9-4, North Conway, N. H.

NO C.O.D.'S PLEASE



BURN REFUSE SAFELY OUTDOORS



Tilt back hood — pour in refuse — ignite — close and safely burn damp, green, dry, garbage and refuse to fine ash in any weather. Scientific draft design ends neighbor-annoying nuisance and fire hazard of flying ash, sparks, burning blowing bits of paper. Minimizes smoke smell. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Sturdily made of RUST RESISTANT ALUMINUM BONDED TO STEEL. Recommended by Bureaus of Fire Prevention. Over 100,000 satisfied users. Model A, 21½" sq. x 29" high – 2 bu. cap., $12.95 postpaid ($13.95 W. of Denver). Model B, 24" sq. x 34" high, 3 bu. cap., $16.95 ppd., ($18.95 W. of Denver). Money back guarantee.

ALSTO COMPANY
Dept. HB-9 4007 Detroit Ave., Cleveland, O.

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(18 x 14 inches)

Silhouette estate signs in heavy rust-proof metal for lamp post, tree or home. Name cast into design at no extra cost.

$9.95 delivered postpaid. No C.O.D.'s. Name to read from both sides $3.00 extra. Any special design from your rough sketch $5.00 extra.

For prompt shipment order direct from this ad. Satisfaction guaranteed.

#200 Coach & Four
#212 Country Doctor #128 The Hunter
#218 The Windmill #120 The Pines
#118 Dog—Any Breed #220 Sailboat
#114 Colonial Couple #224 Steer
Catalogue on request.

DOUCET METALCRAFT
Box #7 West Peabody, Massachusetts



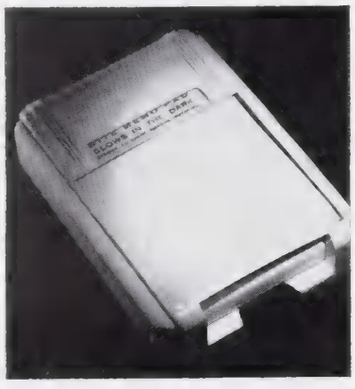
WINDOW



CLOTHE THE NAKED bul that dangles from a dropcor with this new Bubble Diffuse It has the classic shape of Japanese lantern, is molded white vinyl in a ridged textur 11" in diameter, 7½" deep, fits up to a 100-watt bulb. C attach directly to ceiling sock by simple adapter (45¢ extra $3.95 plus 35¢ post. $8 for 2 pp No c.o.d.'s. Elron Products, 2 W. Chicago Ave., Chicago 10, I



GREAT SHAKES and a gre buy are these extra-size buff salt and pepper shakers a matching sugar shaker. They' made of milk glass in a rais vintage grape design and t gleaming chrome tops won't ta nish. 4½" salt and pepper shake are $3.25 the pair. Sugar shak is $2.50. Ppd. Beverly Bak Box 427, Tuckahoe, New Yor

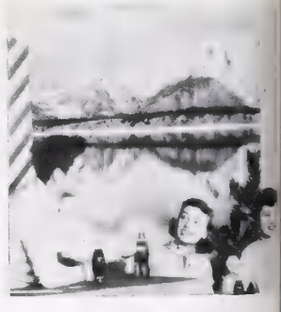


GLOW-IN-THE-DAR MEMO PAD. For those m ments in the still of the nig when you must record a chil temperature, or jot down a su den flash of genius, here's t way to do it without turning the light! This Night Memo P for your bedside table or te phone stand actually glows the dark. $2.50 ppd. The B Mart, 62 W. 45th St., New Yor

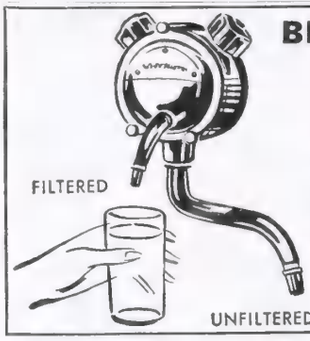
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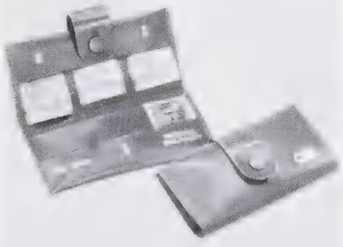
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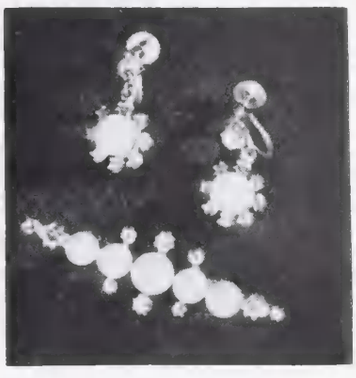
NURSERY CABINET hangs near the bathinette on the nursery or bathroom wall, and it's the best news since the invention of the safety pin. Made of sturdy lightweight metal in a white enamel finish with a nursery decal on the sliding panel, it's 23" x 11½" x 10" high. $5.95 ppd. With set of 4 plastic jars for Boric, Cotton, Swabs and Nipples, $7.95 ppd. May Birn, Box 26B, Mt. Vernon, N. Y.



STAMPING FEAT. A good stamp case is one of the most welcome gifts you can give someone who is off to Europe or going back to college. And this is a very good one, indeed. It has moisture-proof compartments for all denominations, including air mail and special delivery stamps. Red, green or brown leather, stamped in gold with 3 initials, $1.50 ppd. Black & Co., 125 Merrick Rd., Rockville Centre, N.Y.



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Nap wherever you please—on plane, train or in the car—without having your head bobbing like a disembodied member! This big softy is designed to fit around your neck and cradle your head. Foam rubber filled with a washable zippered rayon cover in soil-resistant navy blue. Order No. **G-6562,** Neck Pillow, **$3.98** ppd

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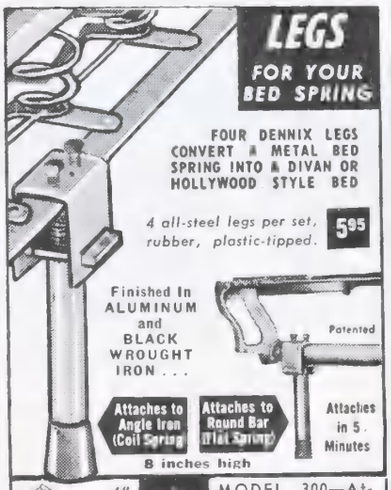
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4 all-steel legs per set, rubber, plastic-tipped. **5.95**

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Attaches to Angle Iron (Coil Spring) | Attaches to Round Bar (Flat Spring) | Attaches in 5 Minutes

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MODEL 300—Attaches to box spring . . . hardwood finished mahogany, walnut, maple or blond . . . with non-rip disc to protect ticking. Set of six. **3.95**

Send check or money order. (No COD, please.) Money refunded in 10 days if not fully satisfied.

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A dramatic eye-catcher! And what a comfort to have around the house, ready to be useful in dozens of ways—whether you sit on it, serve snacks on it, or put it to work holding luggage. Ebony finished ½" round wrought iron frame and legs. Rubber tips prevent scratching. Handwoven fibre rush seat that will last for generations.

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Dainty Decor!

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It's a lovely chair, our "Cameo Constance,"—because it is so graciously feminine . . . and so reasonable, for its high style and custom tailoring, its coil spring seat and sturdiness. H. 32"; W. 27"; D. 28"; Seat H. 15". Shipping Wt. 37 lb. We'll cover the Constance in your fabric for $42.50; send 5¾ yds. of 36" or 4¼ yds. of 48 to 54" mat. Or, choose from our fabrics—$49.50; express collect. Most popular in our velvet: Medium blue, Rose, Plum, Hunter or Wellington Green, Gold, Grey, Lipstick Red, Lavender or Chartreuse. It's a lovely choice, a gift or for yourself. Send check with order, now.

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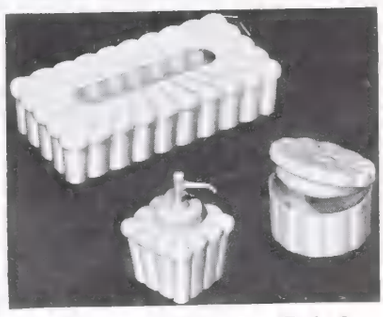
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Dainty plastic trio of Tissue Dispenser for standard tissue box, 11 oz. Lotion Dispenser, clever Powder Box with lid-shelf to keep puff clean, ready for instant use! Delicate Pink, Blue, Green, Yellow or White. Separately, Tissue Box is **$2.00**, Lotion Dispenser and Powder Box are **$1.00** each. Ideal for gifts—you'll want a set for yourself, too! Sorry, no C.O.D.'s.

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Cloth 63" x 90" with *all* materials ..... $11.95 ppd.
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When the Stockings Are Hung by the Chimney With Care . . .

have these angel socks ready for filling! Kit contains cut-out red felt stocking ready to be finished, all the felt applique pieces, embroidery floss and rhinestones.

Each Stocking kit $1.95



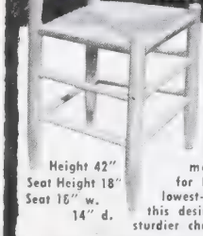
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Fully assembled — ready to use



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Monday's child is fair of face,
Tuesday's child is full of grace,
Wednesday's child is full of woe,
Thursday's child has far to go,
Friday's child is loving and giving,
Saturday's child works hard for its living,
And a child that is born on the Sabbath Day
Is fair and wise and good and gay.

A charming collection of imported porcelain figure,—there's one specially designed for each day of the week. Every little girl will be thrilled to own the doll that marks the week-day of her birth. Unusual collectors' items. Each figure is 1" tall, handpainted in delicate pastels with the week-day inscribed in gold. In ordering, please specify which Lady of the Week you desire.

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No More Scrambled Scrabble!

Handsome black Wrought Iron with rubber tipped feet and arms . . . turns easily. Adds to the pleasure of any "board" game! Perfect as Lazy Susan with plate or tray.

$2.00 postpaid

SCRABBLE TIMER

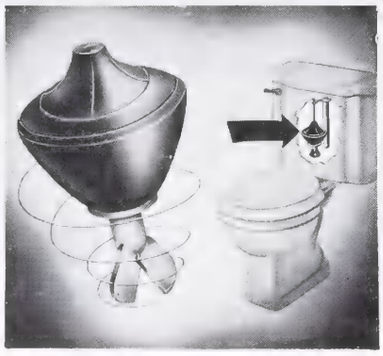
Cute, colorful little 3 minute timer keeps game running smoothly. You and your friends will love it! Gift boxed.

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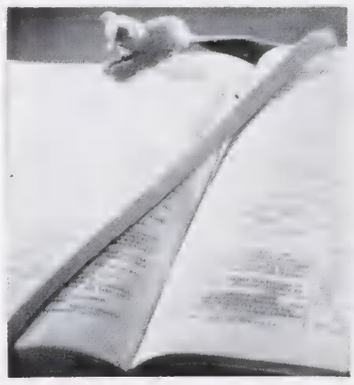
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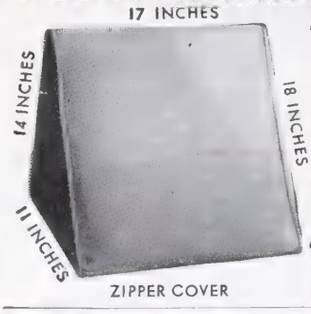
DON'T BE A DRIP, dear lady. at the tea table. These silver-plated tongs, imported from Sweden. give the tea bag a sound dunking in the hot water. then squeeze out all the drips over the cup. The 5" Swedish glass bowl holds used tea bags. Gift-boxed set. to send to Nana or a bed-bound aunt. is $2 ppd. No c.o.d.'s please. Kahn Associates. 1141 President St., Brooklyn 25, N.Y.



COFFEE AND CONVERSATION center around this prize service. The two-quart coffee dispenser is regally fashioned of Hall china in black or white with cover, handle and base of gleaming silver plate. $13.37. Matching sugar and creamer, also highlighted with silver plate. are $12.68. Tax and post. incl. Macy's Herald Square, New York 1. N. Y.

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Foam Rubber Through and Through TV Pillow For Floor Squatters



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SHOPPING





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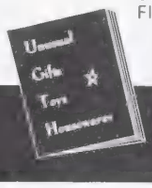
Hide-A-Key

Have you ever absent-mindedly locked a car key inside the car—or just plain lost one? This is for you! Husky metal container has snap-on cover and a permanent magnet. Slip in spare keys (holds three) and conceal the case under frame, inside bumper—any metal part. Keys are always at hand. Order today No. **GM-3555**, Hide-A-Key, **69c**, postpaid.

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Throw a powerful beam as you work in a hard-to-get-at, hard-to-see spot. Flash screwdriver has a bright light inset in its durable shockproof plastic handle. The 5" blade is made of top-quality steel and is removable. Complete with replaceable battery. Order No. **GM-3906**, Flash Driver, **$1.25** ppd.





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All legs shipped postpaid — add sales tax in Calif.

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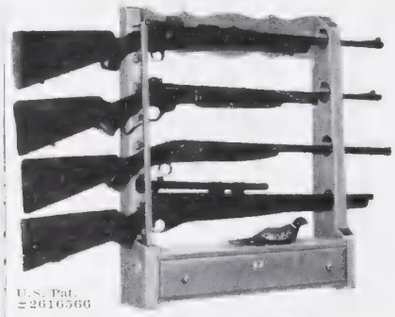
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WINDOW



WAGON WHEELS. Thus named is this sensational oven-proof pottery. In wonderful Prairie Green or Desert Gold, the designs on each piece are definitely western flavored: wheel hubs, brands, horseshoes. 16-piece starter set includes: 4 cups and saucers, 4 bread-and-butters, 4 dinner plates. $13.60. The 2-qt. casserole is $3.50. All ppd. Frankoma Pottery, Sapulpa, Okla.

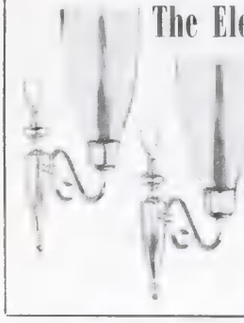


ITALIAN "EMPIRE" CHAIR, richly carved, has pierced back slat, elaborate curved arms. Of solid Honduras Mahogany, it is 33" high, 24" deep, 20½" wide. In spot-shed velvet in red, purple, sage, black, gold, blue, wine, lime, white, brown, gray or rose. $62.50 each, $120 pr. In muslin or your fabric $60 each. $115 pr Exp. coll. The Chair Shop, Box 2372, Hickory, North Carolina.



TEA-RIFFIC! Whether you want a solitary cup of tea by the fire, or whether you're pouring for the entire bridge club, this is the prettiest and most practical tea maker we've found. Just put your tea leaves inside the silver-plated miniature teapot. Dunk it in the cup of hot water. Rest it in the 2" drip tray. $1.25 incl. tax and post. Nancy Norman, 57 Chadwick St., Boston 19.

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= 8 **HURRICANE CANDLE-SCONCES.** Replica of an Early American design. Forged of solid brass. Backs are 10½" long. Overall height including crystal glass chimneys 14½". The pair $17.50, ppd.

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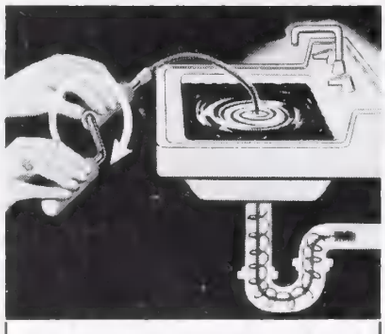
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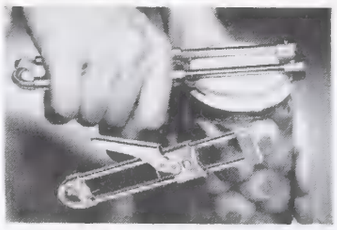


HANG YOUR HEAD of a sleek racehorse where it will shed the most light. Lacquered to a beautiful finish, the head is framed by a horseshoe, and mounted on a bracket with a push-button socket. White, parchment-like shade has gold border and is circled by five brown horses' heads. 6-foot cord is covered with cream-colored rubber. $6 ppd. "littlejoe" Wiesenfeld, 112 W. North Ave., Baltimore, Md.



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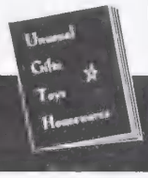
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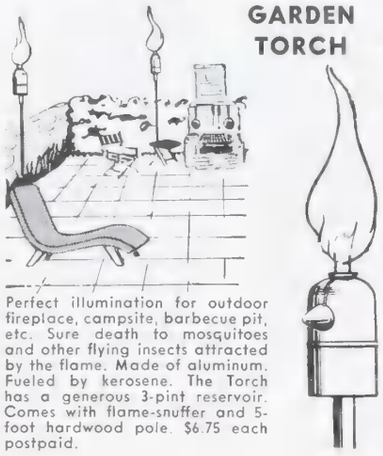




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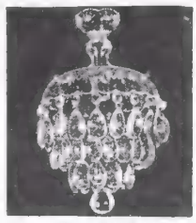


6" diam. 8" h. **15.50**
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Elegant fixture has screw-in top that fits ordinary light socket and eliminates costly installation. Tiers of hand-cut and hand-polished imported prisms hang from metal crown. Crystal ball is suspended at base. Perfect for everywhere in the home. Satisfaction guaranteed.

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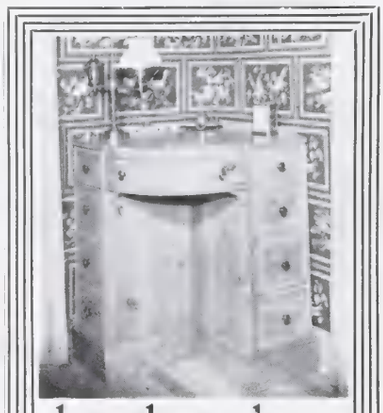
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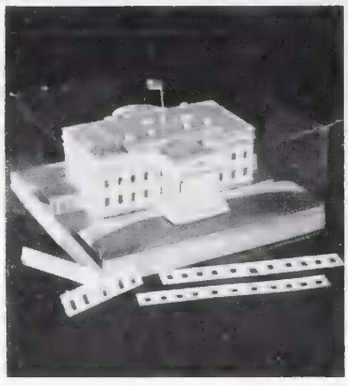
YOUR RECLINING YEARS need a chair as versatile as this. Beside its three reclining positions it has a rocker attachment and detachable foot rest! So you have a straight chair, rocker, lounge chair, and it all folds compactly for storage. Aluminum tubing is covered with Saran in red, green or yellow plaid. $29.95 exp. coll. Rockette Chair Corp., Dept. HB, 449 W. 167th St., New York 32, N. Y.



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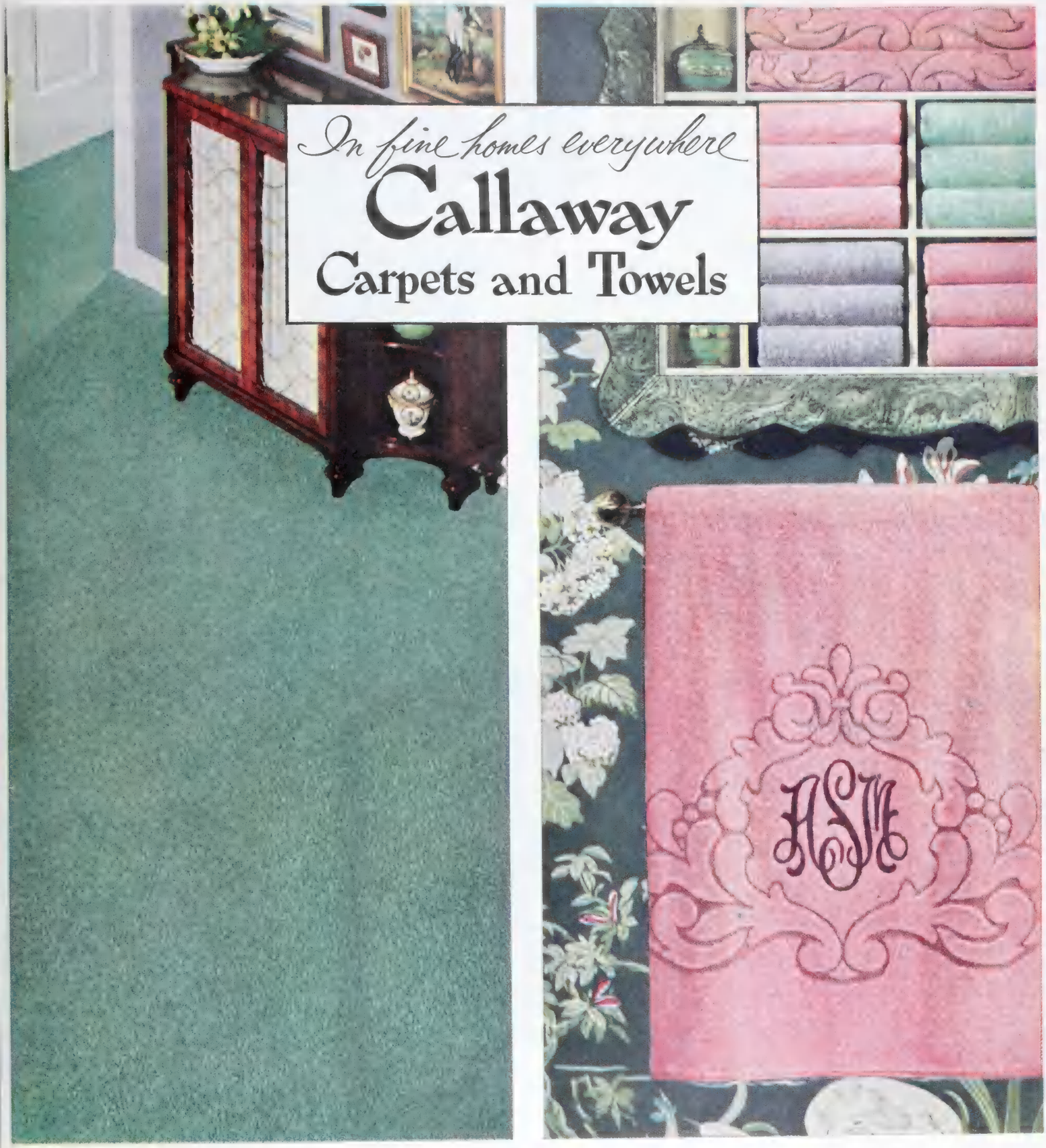
ALL THROUGH THE YEAR this grill will be in use. Because it is rust-proof it can be left outdoors, or separated from its legs and used on fireplace andirons. Cast aluminum firepot with dull black finish is 21" in diameter, has removable nickel-plated steel grill, pointed legs to anchor into ground. Assembled, 26" high; with carrying carton, $15.75 ppd. Manor Die Cast Corp., 7500 Bessemer, Cleveland 27, Ohio.



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There is a starting dining room group, including a china cabinet, table and four chairs for as little as **$347.***





WINDOW SHOPPING

CONTINUED FROM PAGE 86

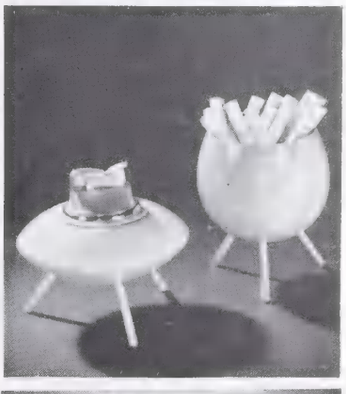
DESK JOB for you is staining, painting or shellacking this highly styled, low-priced desk. Well constructed of solid poplar hardwood, it comes smoothly sanded and ready for your finishing touches. It boasts three dovetailed drawers and an ample writing surface that measures 48" x 20". Fine price is $29.95 exp. coll. Country Workshop, Dept. 38, 93 Rome St., Newark 5, New Jersey.



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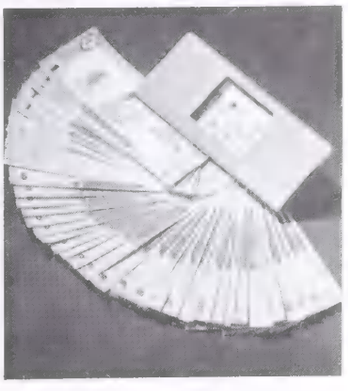
CURRENT AND CHOICE! These pieces are designed for modern living—sleek, uncluttered, simple. Of northern bird's-eye maple and black walnut, with Hamilton Gold fittings, the Evans lighter unit is guaranteed. Choice of color: ebony black, jade green, firechief red, turquoise, coral, natural maple, natural walnut. Lighter, $10; urn, $5; set, $14. Ppd. Corvette, Inc., 350 Lincoln Road, Miami Beach, Fla.



GOOD CONNECTIONS join two separate key rings with a never-wear-out joint. Either end can be used for car and house keys or for ignition and trunk compartment keys. Just pull apart to use sets independently—like opening the trunk compartment without shutting off the motor. Tawny pigskin case with 24k gold plate fittings, $1.50 ppd. Camalier & Buckley, 1141 Connecticut Ave., Washington, D. C.



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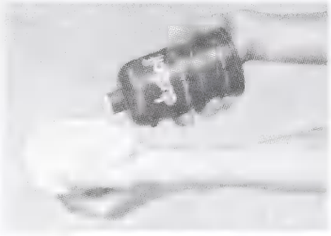
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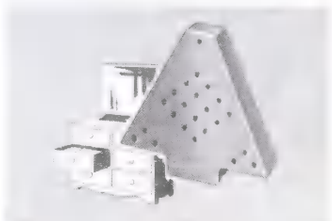
Dust-Off

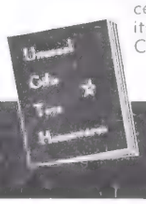
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Cedatrees

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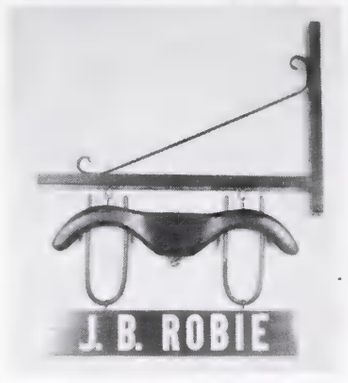
THIS WILL ROCK YOU A Love Seat Rocker has pocketed coil springs and fleecy cotton seat over No-Sag spring base. It's 51" wide, 36" high; is made of selected hardwood in pine or maple, also walnut or mahogany finish. Send for Folio "A" showing assorted Provincial prints. Love seat rocks on its own platform base; not on your floor. $98.7 exp. coll. Bayfort Society, Box 1808, Charlotte 1, N. C.



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SOLE-SEARCHING is child play when Fatso kicks up h heels in his Name-Date shoe Made from fine baby elkskin an scientifically sized to fit babie up to 8 months, one shoe has th child's first name, the other ha his birth date. Personalizatio comes in pink or blue stitchin is guaranteed not to wear o In acetate gift box, $2.98 th pair ppd. Name-Date Shoes, E. 48th St., New York 17, N.



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SHOPPING



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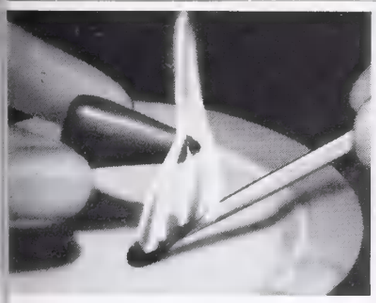


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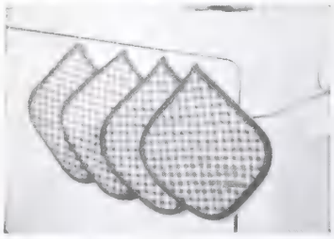
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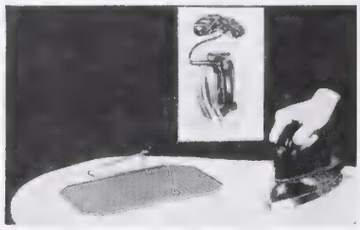


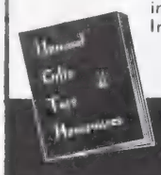
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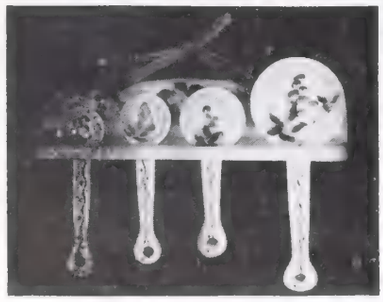
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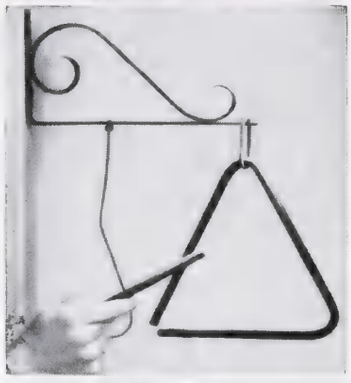
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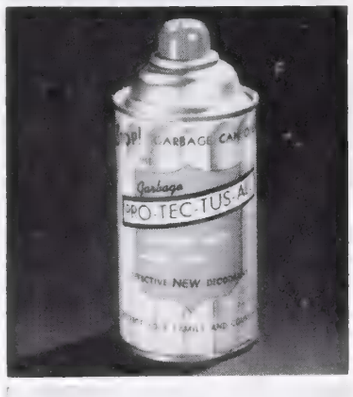
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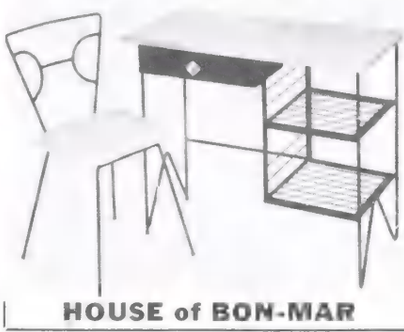
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in his hand

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But the pattern is security, and it is Dad's privilege to supply his part of it for the little hearts in his care.

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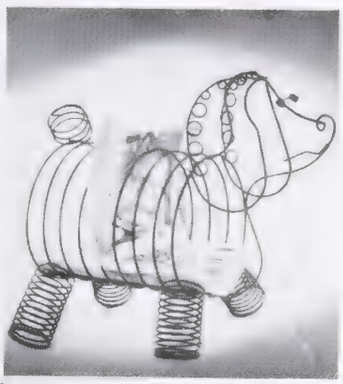
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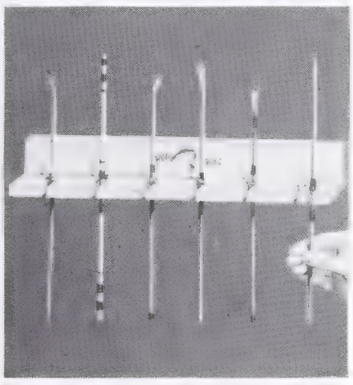




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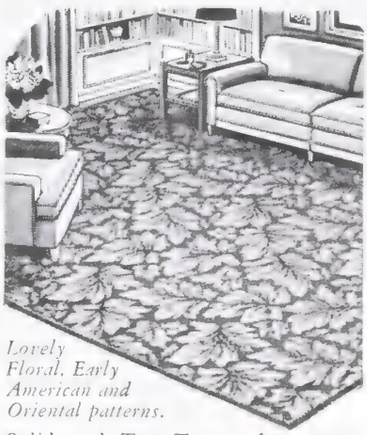
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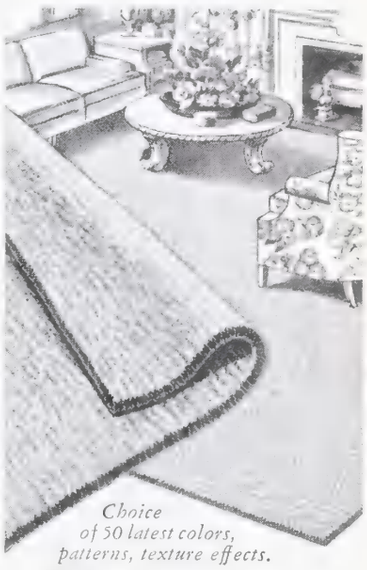


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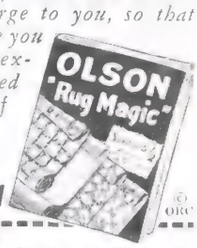


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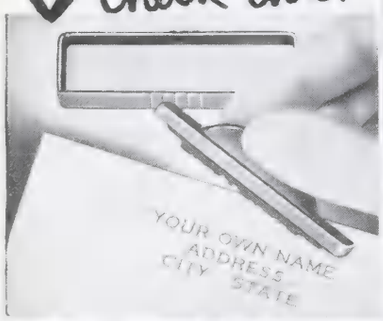
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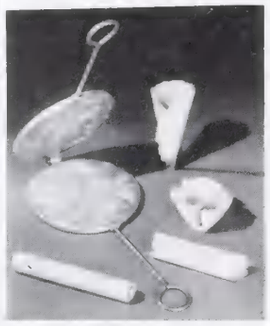


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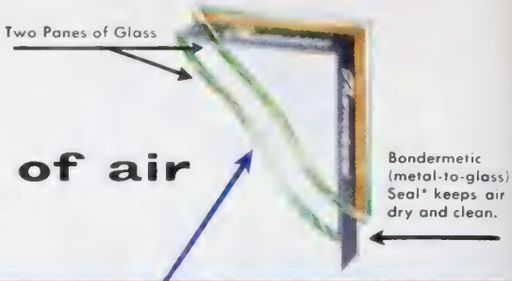


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RECORDS WE'LL PLAY ON A TRIP TO THE MOON

CONTINUED FROM PAGE 31

evidence is available and arguable.

While with violinists, some attention should be directed to the case of J. Heifetz vs. J. Heifetz, as embodied in the Bach *Concerto in D minor*, for two violins (Victor). This mechanical miasma, in which the same Heifetz plays both parts, embodies more kinds of efforts than those which merely meet the ear. One has to project the attention beyond the immediate sounds and imagine the peerless virtuoso, imbued with the virtue of the idea that one man *should* play both parts, recording first one and then the other, in a kind of Narcissistic fascination with the sound of his own instrumental voice.

The moving finger writes, and having writ, moves on. But when what is writ is not, in the words of Keats, writ in water, but in a quavery line on tape or disc, in sound, time can be made to stand still. It can, for example, be made to stand still for the night of January 16, 1938, when Benny Goodman and friends played a jazz concert in Carnegie Hall (Columbia).

Ears unborn will listen to this, as others will to the remarkable demonstration of pianistic prowess by Vladimir Horowitz in the same place in February 1953 (Victor), or to the equally arresting (in a totally different way) demonstration by the South American Pianist Rosita Renard in still the same place on a much earlier date (SFM). They may well wonder why so fine a musician as Mme. Renard made no actual commercial discs during her lifetime, how such palpable gifts of taste and musicianship could have been overlooked. Well, 1979, we wonder just the same things in 1954.

Posterity can hardly accuse us (collectively) of being so remiss where the talents of the lamented Dinu Lipatti, Kathleen Ferrier, William Kapell, Ossy Renardy and Maria Cebotari are concerned. I don't think that any of these musicians attained the age of forty—in the case of Kapell, Renardy and Ferrier the terminal date would be closer to thirty. In another epoch, they would have been merely approaching the time when fame would have encouraged recordings. In ours, at least, they all have left something tangible to speak of uncommon abilities and unfulfilled promise.

In Renardy's case, the evidence embraces a range of recordings long and varied, amounting—for as much of life as was granted to him, with military service intervening—to a tonal autobiography. This points to another kind of collectors' item, embracing the same artist's efforts over an artistic career that might, as the disc evidence of Yehudi Menuhin's does, begin at the age of ten or twelve, with documentation almost yearly thereafter. Here the verbal gulf bearing upon change and development, influences and "periods," can be bolstered or refuted by durable evidence. Going back a few years, indeed, to the late acoustical period, one could compile the Heifetz Story in a form that would make the aforementioned Bach *double violin concerto* just a transitory happening. It would, indeed, embrace collaborations with many of the great conductors of the time—Toscanini, Koussevitzky, Beecham, Ormandy, Barbirolli and Goossens come to mind immediately—an array hardly duplicated by another instrumentalist. For that matter, the newest "new" Heifetz might be young Gerard Poulet, whose playing of a Mozart concerto (Remington) on a disc conducted by his father, Gaston, is an adventure in fresh, believable musicmaking not often encountered.

What is a collector's item depends, to some extent, on who is the collector. I know persons who dote on fluffs—the inadvertent and the unpredictable, of which one enterprising merchant has engineered a whole collection. Bird songs are a passion with others, including that Edgar Bergen of ornithology, the mocking bird, whose imitations of the legitimate cries of his brethren may be had for the asking (Cornell). At another extreme is the wishful singing of F. F. Jenkins, whose previously only privately circulated *gaffes* have come to universal attention on Victor.

Speaking for myself, I confess an interest in opera more compelling than most other things. With this in mind, I inquire: How much would it be worth to review the maiden effort of Olive Fremstad as Salome or Lillian Nordica as Brünnhilde in *Götterdämmerung*? Both of these are beyond us now, but we have at hand the almost equally earthshaking im-

(*Please turn the page*)

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RECORDS WE'LL PLAY ON A TRIP TO THE MOON

CONTINUED FROM PRECEDING PAGE

pact of Ljuba Welitch, with Fritz Reiner as tremblor counter, shortly after her notable debut at the Metropolitan on February 4, 1949. The long representative excerpt may be found on Columbia. As for the contemporary counterpart of Nordica, few things so well become Helen Traubel as the rocklike steadiness and lava-like flow of tone she evoked for the Immolation Scene under the probing baton of Arturo Toscanini, recollected on Victor.

I would certainly rate these as collectors' items, along with the series of Toscanini operas (eventually to be swelled, by *Falstaff*, and after that, perhaps by pared-down versions of his *Aida* and *Fidelio*, and the remarkable *Rigoletto* quartet with Peerce and Valentino, broadcast on that July afternoon of 1943 when Mussolini toppled from power). Of similar inevitable prominence are Reiner's *Carmen* with Risë Stevens (Victor) the fine *Trovatore* with Milanov, Bjoerling, and Warren (Victor) not to mention the English *Così fan Tutte* (Columbia) with Steber and Tucker, Thebom and Peters, which enjoys the unique status of being the first major Mozart opera to be recorded west of Ambrose Lightship.

At the other extreme are the otherwise obscure and unprominent, who have managed to commit some moment of glory to permanence. Legalistic problems have kept Boris Christoff away from us, physically, but there is no court that can deny the eloquence of his plea as Boris Godounov in Mussorgsky's opera (HMV). Also of peculiar eloquence in this music (though he did not make more than a passing impression when he sang at the City Center in New York) is Raphael Arie, whose art enriches London discs. Likewise beguiling to the ear are the talents of Irma Kolassi, a singer of no notable career who does magical things in songs of Ravel (London), and Felicia Blumenthal of Brazil, whose pianistic form in Spanish works of Soler, etc., invites a distinct curiosity about other sympathies.

In the area of the foregoing—vocal talents we have gathered to our bosom in inflexible vinylite when the actual beings have been denied to use—I could also mention Walther Ludwig, a tenor who sings many kinds of Germanic music persuasively, Effie Mayerhofer, who could be a press agent's invention were it not for the saucy Straussian expressions in her name, along with Dusan Georgevic, a lyric tenor whose rocket seems to be on the downward course, and Nicolai Gedda, whose arch is still upward. If history has some curiosity about the lung power of Mario Lanza, there are records to satisfy it, as there are also for the birdlike flight of Mado Robin, the bulldozer force of Maria Callas (as Lucia and Elvira in Angel's *Puritani*, Laura in *Gioconda* and *Norma*), the versatility of Elisabeth Schwarzkopf and the quiet charm of Bidu Sayao singing "O Mio Babbino Caro" from Puccini's *Gianni Schicci*.

If I have failed to record such momentous matters as Strauss and Stravinsky, Hindemith and Milhaud conducting their own works, I can only state that such services are the obvious responsibilities of major recording entities in any era, the fulfillment of them as obvious as some of the above enterprises are unique and special. I chose to think that people will be listening to Ansermet conducting Stravinsky, Bernstein conducting Stravinsky, Monteux, Stokowski and Fricsay conducting Stravinsky when Stravinsky conducting Stravinsky may narrow down to how he did the *Ebony Concerto* with Woody Herman's band. I may be wrong. But don't sue me: just wait for the September 1979 issue of *House Beautiful*. Is it a date?



DECORATOR'S DIARY



Tips by an alert decorator whose latest finds in the home furnishings market may solve your dilemmas

a patient's table." said
ng lady in the Kittinger
m. I was sure she had said
's," though it didn't look
least like anything you'd
o see in a hospital. Made
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the one drop leaf. The legs
af side swung out and over
ort the leaf when raised.
pposite side the apron was
to a narrow strip so that
e could be pulled over a
r an armchair. Not quite
ugh to span a bed. I noted
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young lady. I said: "I've
f gout stools, but never a
table."
ared at me. Rather bleakly,
t.
, of course, you can use it
kind of game," she said.



r table

I wondered what kind of illness she considered a "game." Then came enlightenment.

"Oh, you mean a *patience* table?"

"Yes," she said politely.

Straining to shift my sights, I turned back to the table. Casters on all four legs, I discovered. Well, why not a patient's table? Can't think of anything handier for an invalid who has to sit for several hours in one spot. Comfortable height for a tray or, with the leaf raised and a visitor for lunch, for two place settings. Likewise a good surface for reading, writing, stamp mounting or (all right) playing patience. Handy, even if you're not an invalid, come to think of it.

Mrs. Kingsbury has finally rebelled against the burden of keeping a seventeenth-century house in the style to which it is accustomed. For years everybody has been oohing and ahing over her little cottage in Redding with its antiques, documentary wallpapers and wide board floors. But the cracks between the boards, Mrs. Kingsbury decided this year, had been endured long enough.

"Maybe such carpeting isn't authentic," she said, "but I've made up my mind I'm going to cover every inch of every floor in the house."

She had figured on doing it one room at a time. But when I showed her the Mohawk sample that was my first choice, she decided she

(*Please turn the page*)

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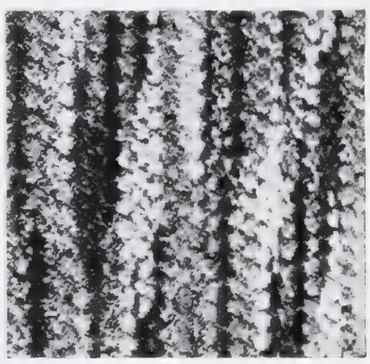
*Slightly higher at distant points.

Imperial Tables are made and sold in Canada under the name Deilcraft Imperial

DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

could swing the whole job this year. Price is under $7 a yard. It's a blend of wool and Durlon (Mohawk's own brand of viscose rayon) in a pattern that looks like irregular rows of thick round tufts. Counted up six different colors of yarn—bright green, brown, terra cotta, beige, blue and a deep pinky rose—that alternate in hit-or-miss streaks as in a rag rug. There's



Changeable carpet

more of the beige than anything else, but the other five stand out or fade away depending on what else is in the room. Pays off two ways—the uninterrupted stretch of one kind of carpet makes the tiny house look larger from wherever you happen to be standing, but as you move from room to room it seems to change tone as the colors around it change. Like all multi-colored floor coverings it swallows up footprints and even tends to minimize the peaks and valleys in which those old floors abound. Has a homespun look that goes well with the antiques, too. Shouldn't be surprised if some wide-eyed visitor took it for one of Mrs. Kingsbury's triumphs in tracking down the authentic. "Royal Victory" is Mohawk's triumphant designation for the carpet quality, but the pattern is tamely labeled "RV 85."

Something that's always puzzled me: how the early Nineteenth Century could have produced such edifying architecture in America, and such dreadful furnishings. Greek Revival houses have been my synonym for romantic elegance ever since I was a child. But what is dumpier than American Empire furniture? Or more grotesque than the gilding, the bronzes, the tasseled hangings and pattern-splashed rugs that are supposed to go with it? I'll never die happy till I can get my fingers into a Greek Revival house and do it over the way I think it should have been done.

Big chance may come any day now. All depends on whether Mrs. Streeter's sister-in-law in Syracuse likes the wallpapers I sent her as a first tentative step toward reviving the downstairs rooms of her white porticoed house on James Street, built circa 1835. Personally, I don't see how they can miss.

Picked only two and both came from the Thomas Strahan collection of documentaries. Was specially delighted by the one I prescribed for the reception hall and the two parlors. Name is "Medallion" and the pattern is just that—three-inch medallions printed in metallic gold on a pure white ground and widely spaced, about six inches apart. No doubt about its elegance. But it's not in the least overpowering because it's so reserved. Repeating the same paper in all three rooms will do a lot to restore the feeling of spaciousness that I'm sure the house was meant to have.

For the dining room I sent up a fruit and vine pattern called "Talleyrand" reproduced from an old paper found in the Knox Memorial Mansion in Thomaston, Maine. Lafayette was supposed to have helped General Knox choose his furnishings, and judging by "Talleyrand" he did a good job. The design dates back somewhat earlier than the house in Syracuse. But styles didn't change as fast in those days, and the soft rounded drawing of the leaves and grapes is very much like those paintings on velvet by the young ladies of the 1820's and '30's. The motifs are large as life, so the design is going to seem quite bold when it covers all four walls of that dining room. But that is as it should be. The room is almost too large for the way most of us dine today and the wallpaper will cut it down to its proper size.



Documentary papers

Haven't decided exactly what kind of furniture I want to use against these backgrounds, if and when Mrs. Streeter gives me the assignment. But I have a hunch a good deal of it will be mid-Twentieth Century.

Found a dresser-desk at Baumritter that took care of Mrs. Proctor's guest-room plight very neatly. When she bought the cottage at Easthampton last spring, she was determined to make the guest rooms usable immediately, if only for sleeping. So I sent down studio beds, two for the larger rooms and one for the smaller. Both rooms seemed filled to capacity when the beds were moved in and were undeniably uninviting. Even the



Guest room combine

striped denim curtains and bedspreads didn't help very much. I tried to think of storage pieces that wouldn't look too cramped or too dinky-looking, but Mrs. Proctor continued to talk about dressing tables.

The dresser-desk settled the argument. It has three fairly good-size drawers—as much as even a couple need to hide their less esthetic week-end effects—with white drawer fronts, gold flecked. The rest of the piece has a mahogany finish and includes a pencil drawer and enough top surface for writing a letter or spreading out the works of a full-dress make-up. We ordered one for each room. The one in the double room has to go in front of the window but Mrs. Proctor has a little easel mirror she will place on top of it. Not the least appeal, I suspect, is the price of the piece—under $100.



Carved from mahogany

I am not especially fond of cats. (We simply ignore each other.) And I've exploded more than once over lamp bases made from figures, animal or human, with lighting fixtures planted in their heads. Won't even try to explain why the cat lamp I found at America House turned out to be the embarrassing exception. Simple fact is I liked it even if it did violate my prejudices. Mrs. Hanley who does like cats found it quite enchanting, and that was what mattered most.

A sculptor named Nimo carved the cat out of mahogany in a modern abstract style. But it is tall and slim like the sacred cats of Egypt, and similarly Sphinx-like, so it has considerable dignity. Took us a while to find a shade that didn't look as if it were supposed to be a hat for the cat. Finally discovered that a square one with rounded corners did the trick—probably because it repeats the square form of the base on which the cat is perched.

Nimo makes carved wood bases regularly for America House, I learned. Must remember to drop in and see what he's doing.

Add to list of new (but *sensible*) uses for antiques: an old pine wash stand, stripped down to the bare wood and waxed, as a cabinet for a hi-fi phonograph. A Victorian

(*Please turn the page*)





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DECORATOR'S DIARY

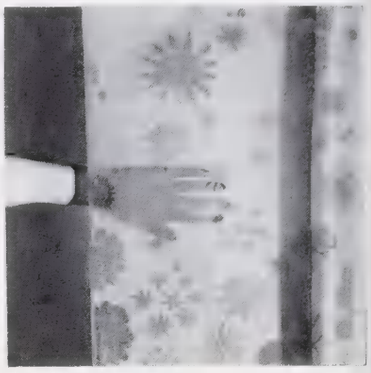
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slate mantel mounted on a wall below a rather high window, as a make-up table. An old-fashioned dentist's instrument cabinet (about night-table size) stripped to its mahogany skin, for sterling flatware storage in a dining alcove. Spied all of them in Mrs. Vôichick's house in Philadelphia.

Smothering a room with fabric is a lazybones' way of creating an effect—or so I've often said. But that is exactly what I felt like doing when I came across "Blossom Drift" at Morton Sundour—a lovely, flowery print in grays and pure sky blue on sheer white batiste. It's because it is so ethereal, I suppose, that I felt I just couldn't get too much of it. Used it for draw curtains in Mrs. Dorman's bedroom along the whole end wall and half of the long wall. Made them triple width so there are lots and lots of folds even when the curtains are drawn.

But even that feast of yardage didn't satisfy my appetite, so I used "Blossom Drift" again for the bed skirt, under a fitted box spread of blue linen. Again I was lavish with the yardage, but I had the skirt made demountable for easy washing. Used the shirring tape that comes by the yard with built-in strings that you draw up and tuck out of sight, then loosen again when you want to flatten out the flounce for the laundress. The whole thing snaps onto the flat piece of muslin that goes between mattress and spring and doesn't even have to be removed unless you want it laundered, too.

Haven't heard any cracks so far from Mr. Dorman. If he doesn't feel smothered, I guess no one else will.—M. R.



"Blossom Drift" sheer

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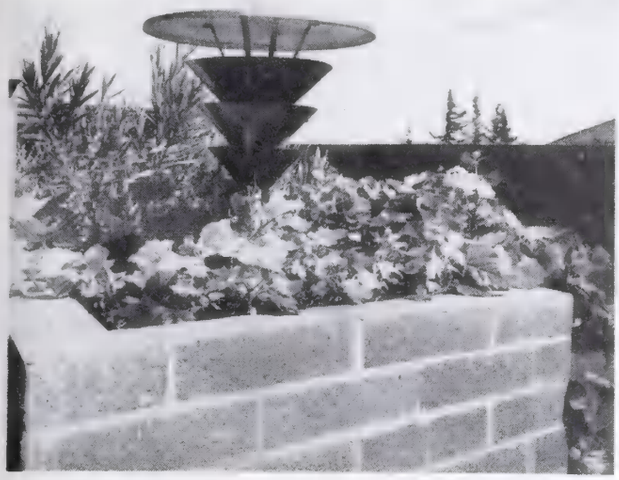
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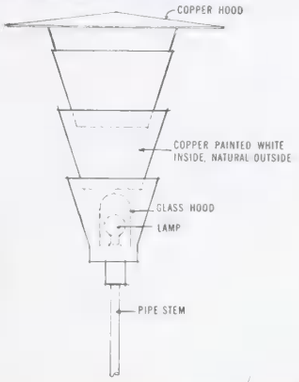
A night light for your driveway

PHOTOGRAPH BY MAYNARD PARKER



A functional, good-looking garden light is hard to find. This one, custom-designed for the Horace Gray residence, is set in a concrete-block flower box which puts it at proper height for adequate light on the driveway without glaring in driver's eyes. Entire unit is handsomely unobtrusive and appropriate in garden setting.

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HOW TO LEAVE HOME *and like it*

By LOUISA M COMSTOCK

To enjoy life as the Italians do, you have only to visit them in the fall, when the summer heat has subsided, the lusty autumn festivals and big trade fairs are in full swing, and the Italians themselves are heading back home for the opening of the opera season at La Scala or San Carlo.

The practical advantages of such timing are many. Thrift Season rates apply on some steamship lines as early as August, and on the airlines November 1. Hotels, trains, buses and individuals, relieved of the final summer tour party, are ready to give you better service, and some hotels, particularly in the Mediterranean resorts, go on reduced off-season rates. But besides being kind to your pocketbook, a fall visit gives you the chance to see things you couldn't see at any other time.

This year in Milan, from August 28 through November 15, you can visit the Triennale, a wonderfully varied exhibition of the best of Europe's home furnishings design, which occurs every three years. Concurrently, there will be an exhibition of landscape gardening in the gardens of the Art Palace, where the Triennale is held.

Naples in late September puts on its tremendous *festa* of San Gennaro, which starts out with a religious miracle and ends with parades and dancing in streets knee-high in confetti and tinsel. Ravello, on the romantic Amalfi coast, puts on its traditional Wine Festival. And, of course, there's nothing like Rome in the fall, when the aroma of *café espresso* and roasting chestnuts fills the cool air and Roman thoughts turn to food. But anywhere you go in Italy, food can mean three *festas* a day for the gastronome.

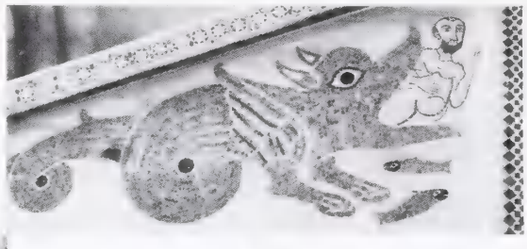
Incidentally, now, before you leave home, you can buy a book of dinner tickets from your travel agent which will expedite your dining at some of Italy's finest restaurants, saving you problems of exchange and that old question, "Where shall we eat?"

For a sensitive, philosophic appraisal of this diverse land, read Sean O'Faolin's two classics for travelers, *Autumn in Italy*, in which this perceptive Irishman reports on Southern Italy and Sicily, and *Spring in Italy*, the story of his love affair with Genoa, Venice, Florence, and Rome. (*Please turn to page* 209)

PHOTOGRAPHS BY FRITZ HENLE



Curiously golden ruins of Paestum, near Salerno, are never more startling than in autumn sunshine.





Ravello cathedral is paradise for lovers of mosaics. Jonah is brilliantly depicted in his encounter with the whale. Stone lions (left) support columns of this glittering, colorful glass tile.

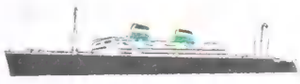
Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, and hotels.

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This month we undertake to show you what to do about life in the city: how to face the renter's dilemma of "to improve or not to improve someone else's property," how to make a home out of an apartment or a town house, how to garden in spite of soot and grime, how to achieve distinction in rooms that are distinctly undistinguished.

If you're full of problems, we're full of solutions—

pages and pages of them.

The Renter's Dilemma

—to give character to characterless rooms

—to add architectural interest to dull, boxy spaces

—to "build-in" things, yet be able to take them away

—to decorate a standard apartment so your home is not like a million others

The renter's furnishing problems are much greater than those of a homeowner. For the renter has less to begin with in interesting floor plan and architecture. Because renters feel their situation is temporary, they hate to commit themselves to important expenditures for fear they will be of short-term value.

But all the dilemmas and handicaps can be overcome, if attacked frontally with an open mind and with a positive instead of a negative point of view. Twenty-eight pages in this issue show what others have done. If they can do it, so can you.

Here are the principles you will find illustrated throughout this issue. Read them now. Then come back to them after you've studied what others have done.

1. Don't buy nondescript furniture, because you "don't know where you're moving next and it must do wherever you move." There is furniture that has distinction and also can go wherever you go, working well in either living room or bedroom or dining room. (See such an example on pages 132 and 133.)

2. Turn awkward posts, beams and jogs to advantage. Use them for interesting reveals, niches for cabinetry or unusual furniture groupings. Look with fresh eyes at *your* rooms and try to see fresh solutions. (See an example on page 160.)

3. Do everything you can to relieve the flat, shadowless boxiness of your rooms. Mirrors, wallpapers (such as scenics) that give the illusion of depth and dimension, moldings and dadoes are some of the devices to consider. Shelvings, counters and cabinets that *look* built-in (but are really free-standing) give the most architectural interest. Simple so-called built-ins can be made by any "finish carpenter," and painted to match surrounding walls. Make them in sections so they can move with you and be useful in your next home. (*Please turn to page* 211)

The rooms on these six pages are from the exhibition "Metropolitan Living, 1954" created by the American Institute of Decorators in the Los Angeles apartment project known as "Parklabrea." It is open to the public till October 23, 1954, as a charity of the Junior League of Los Angeles.

MIRIAM WHELAN, DECORATOR

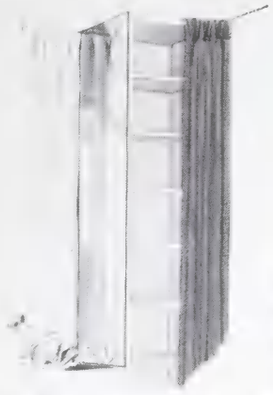




The growing importance of TV and high-fidelity music systems offers the renter a wonderful chance. Use a custom cabinet, housing these entertainment devices, as the focal point of the room. Ask a decorator or designer to give this piece an architectural distinction.

ADELE FAULKNER, DECORATOR

PHOTOGRAPHS BY MAYNARD PARKER



Some architectural interest was added to this room by storage shelves flanking the windows, and a plant box running between in front of the glass. Thus a window reveal was created, whose exposed sides were mirrored, adding to the width. Draperies really cover the storage shelves—not windows. Thus double benefits were achieved: new storage, architectural quality.



The Renters' Dilemma *continued*



Another example of how a big, custom cabinet serves as focal point of a living room. It has good scale and gathers into one important piece the functions of TV, record-player and radio, and service bar. Closed, it has architectural quality. Also notice original way shell lanterns were hung over big coffee table by running electrical conduit across ceiling and obscuring it with the whimsey of painted tree branches. Such gay, unconventional touches are invaluable to apartment dwellers.



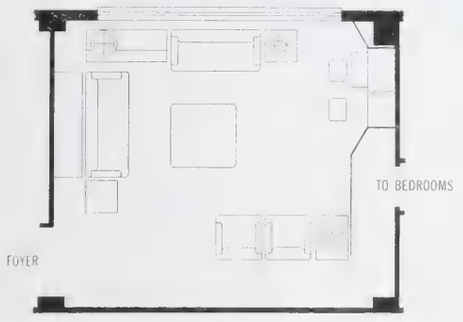
BEULAH G. SPIERS, DECORATOR

BEULAH G. SPIERS, DECORATOR



Here's how to make a standard-size apartment window look like a floor-to-ceiling one. The textured shadows of the shutters are interesting in themselves, and the whole element turns into a spot of architectural interest, which the room needed. A perfect example of how a little imagination can turn a dull, stock situation into something far more interesting.





Television viewing was made axis of furniture arrangement in this living room, three sides of which are shown here. Custom cabinet which houses screen and "hi-fi" equipment was papered in grass-cloth to match walls, so it looks built-in. Actually it is free-standing. Clever detailing of "TV doors," in relation to wood slat blind and seating, rerouted traffic pattern from foyer to bedrooms. Seating was brought closer together for better TV viewing.



WILLIAM B. SCHNEIDER AND DON GARNIER, DECORATORS

ALL PHOTOGRAPHS BY MAYNARD PARKER





Wooden pilasters (2″ x 6″) frame these quite average windows. Woven wood blinds, roller type, travel between them. These two tall elements increase the optical height of the room, give it added dignity. Window openings are best starting points to improve architectural interest.



The Renter's Dilemma *continued*

The apartment on these two pages, done by a very knowing decorator, demonstrates beautifully all the seven principles listed on pages 112 and 211. Florence Bates Hayward is a master at bringing together beautiful "things" to help make a home you are proud to come back to. In the scene above, note the effective scale: Sofa is 12½ feet long; coffee table is eight feet.



Mirroring a whole wall is another sure-fire principle for curing the smallness of apartment rooms. The use of a bleached Spanish chest is an example of the non-stereotyped way of furnishing. The hand-woven draperies by Maria Kipp illustrate the point about richness. Color scheme of large areas is neutral: white and beige, thus focusing attention on outstanding pieces.



FLORENCE BATES HAYWARD, DECORATOR

The dining table is an example of how Mrs. Hayward gets individuality. Table top and legs are antique English oak, bleached. But carved stretcher panels between legs are new, specially designed and executed by Mrs. Hayward. Result: a non-stereotyped table that does not look dining-roomish and has fresh personality. Note the bigness and simplicity of all accessories.

ALL PHOTOGRAPHS BY MAYNARD PARKER

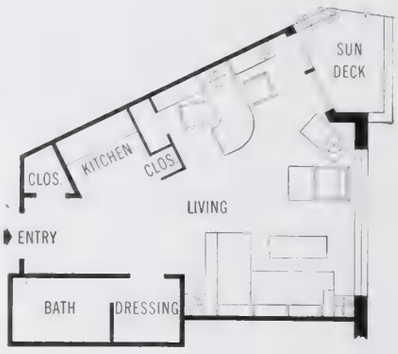
Bedroom has a mirrored wall behind the beds, doubling the spaciousness. This illusion is intensified by a serene color scheme of sea-green walls and ceiling, a green carpet and all other materials in white. A small hand-painted wallpaper mural by Robert Crowder adds the note of richness and the quality of being different which apartment rooms need so badly.







ALL PHOTOGRAPHS BY WILLIAM HOWLAND



Plan of this pie-shape, one-room apartment shows how furniture uses all wall space, opens up floor space. An awkward window jog is concealed by a storage chest. Right-angled sofa suggests a division between living room and dressing closet. Left, a free-standing desk was designed to look like part of the wall cabinets.

How to get character in one room

By MARION GOUGH

In all the distinguished apartments we are showing in this issue, one significant quality sings out. It is the air of permanence and proprietorship which results when a tenant treats his rented quarters with the thoroughness and completeness of a homeowner. You feel in these rooms none of that sense of transience which afflicts so many tenants, none of that awful willingness to live in average adequacy rather than improve the landlord's investment.

Obviously, the businessman tenant of this one-room apartment believes that a man's home is his castle no matter where it is, or he would not have engaged decorator John Greer to help him cope with the problem of cramming living, dining, sleeping and entertaining facilities into a 13½′ x 15′ area. Since practically everything here has of necessity to do double duty, it was worth it to him to have some of his furniture specially designed—the sofas for instance, which are also beds, and the hook-shape island desk which is also buffet and dining table. Since they were styled for their purpose, there is no look of makeshift about them. Storage chests are placed along the walls like custom-made built-ins, saving floor space and giving architectural interest. Notice that everything, from furniture to accessories, is substantially scaled and a few pieces do all the work. Notice, too, that all this distinction is free-standing and movable and is, therefore, no gift to the landlord.

A major problem in a one-room apartment is to create a sense of spaciousness without sacrificing essential furnishings. Bookcases and storage chests, lining the walls like built-ins, conserve floor space and substitute for lamp tables.



This right-angled placement of two sofas usurps no more room than the usual hackneyed arrangement of one-sofa-and-two-chairs, yet provides two beds and more actual seating space.



Colors in this eighth-floor apartment increase the illusion of spaciousness. Pale blue and mossy green seem like an extension of sky and treetop colors seen through the windows.



New life was brought to this apartment, typical of those built in the twenties and thirties, by removing unnecessary partitions and doors, by decorating and lighting with drama and by complete air conditioning.



The second youth of a middle-aged apartment

How remodeling and air conditioning cured the obsolescence of a 20-year-old apartment

The life of an apartment-hunter is not an easy one. At least not in New York City. New apartments are very expensive. Old apartments are badly planned, badly lighted and badly ventilated, but at least they offer space.

In settling on an apartment of his own, decorator William Pahlmann decided on an old apartment, because of the room it offered and because of the possibilities he saw in it for remodeling and for the installation of complete air conditioning. Unlike many of the new apartments, too, it had a service entrance, a fair-sized kitchen and a servant's room with bathroom facilities.

Mr. Pahlmann had all these requirements in mind when he shopped for his apartment. The thorough renovation he undertook cost less than it might have, because of his practised eye and professional experience. He knew what could be removed easily (non-bearing partitions and French doors) and what was best left untouched (structural elements, such as beams and posts).

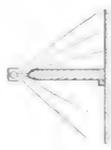
Four pages further on, both the *before* and *after* plans are shown, along with the scheme for air conditioning. (*Please turn the page*)





ALL PHOTOGRAPHS BY WILLIAM HOWLAND

Before and *after* of same living room wall. Old fireplace was merely encased with rich wood creating additional depth for shelves. See cross-section sketch (right) showing clever edge-lighting that lights shelves above and below without shining in your eyes.



This is a new storage wall replacing former awkward partitions and French doors. It not only separates entry from living room, but also houses TV (facing living room) and high-fidelity music equipment. Picture frame serves as door pull. Note spot-light on top for lighting painting.





PHOTOGRAPHS BY WILLIAM HOWLAND



The occasional guest room (above) has an unusual and distinctive wall treatment: strip-oak flooring which gives this small room unexpected character and freshness. Touches such as this completely lifted an old apartment out of the class of the standard and the ordinary and gave it personality.

The second youth of a middle-aged apartment *continued*

The *before* and *after* plans (on page 125) are worth very close study by anyone planning remodeling and reconditioning. Note what was done, first of all, with the useless entry hall, immediately left of the dining room in the *before* plan. Partitions separating it from the dining room were removed and its space added to the latter. (This more than compensated for the thin slice taken from the dining room for part of the air-conditioning equipment.) Similarly, French doors and partitions separating the dining room from the living room were taken away and both rooms opened up to a longer vista.

However, in order to make some separation between entry and living room, a storage wall was built between them. This new wall houses a TV set, a radio-phonograph high-fidelity system and many records. (There are two photographs of the storage wall directly above, showing it open and closed.)

To add storage facilities to the master bedroom, the partition between the two bedrooms was removed and a storage wall erected in its stead with some space borrowed from the less-used guest room. These changes plus the air-conditioning installation, whose story is told separately overleaf, were the major revisions in the floor plan. (The average renter, of course, should seek professional advice on whether an old apartment can be remodeled and, if so, at what cost.)

In addition, decorator Pahlmann brought new life and character here by redoing the fireplace wall, by dramatic and generally increased lighting, by using such fresh ideas as paneling a wall with oak flooring and by freely and personally mixing furniture and accessories of many countries and many periods.

The walls on this side of the master bedroom were left structurally the same. The one opposite (see below) was made into a storage wall. However, a sense of rejuvenation was achieved even here by means of harmonious furnishings, fabrics and colors. Often an apartment can be "remodeled," in feeling at least, by such means.



An "impossible" place was found for a dresser that had no wall space available for it. Result: a useful, excellent solution.

The storage wall below, shown open and closed, took the place of the former partition-wall between master bedroom and guest room. The necessary additional space for clothes closets was borrowed from the only occasionally used guest room. Besides providing useful storage, the new wall also adds architectural interest.



For more about this apartment, turn the page

The second youth of a middle-aged apartment

continued

Removing the partitions that separated the dining room from the entry hall and living room created a two-faceted problem familiar to many: (1) people now enter the dining room directly from the door and (2) the dining room is always visible from the living room.

Mr. Pahlmann solved this dilemma by furnishing the new dining room with a small antique table and by designing two table-tops to increase the possibilities for seating guests. Normally, when you enter, you see this handsome but unobtrusive table with two chairs casually drawn up to it. Then it is set for two, for four or for six, depending on which of the two table-tops is used.

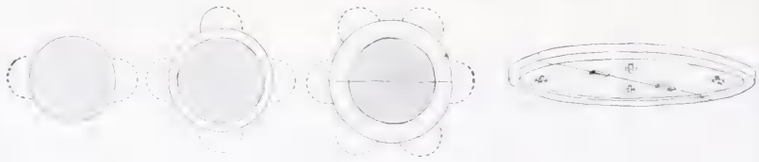
After dinner, the table is cleared and the top removed; and the dining room neatly reverts to being a little salon, so far as its appearance and use are concerned. This solution might be used wherever the problem is similar.



PHOTOGRAPHS BY WILLIAM HOWLAND







Basic table for two. Added table top for four. Folding table top for six. Folding top is 5′ across, secured by turnbuckles.

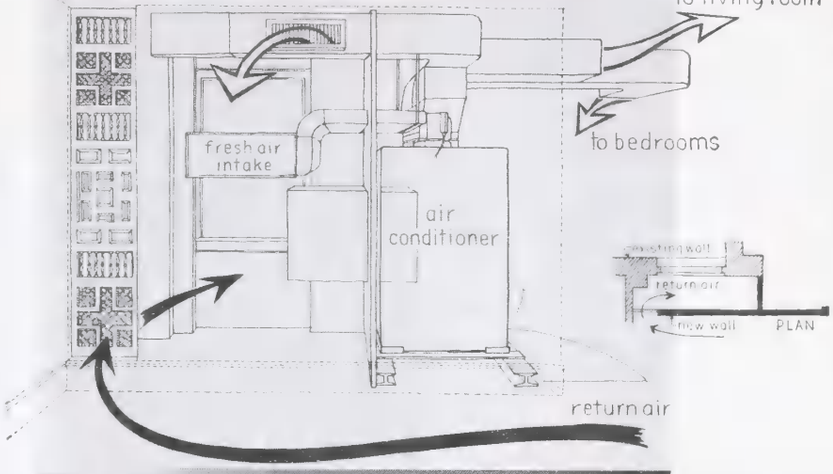
Here is a clever solution for increasing the size of a round table. Designed by William Pahlmann, the two table tops (above) can increase seating from two to six. Smaller cover is 4 feet in diameter and costs $132 (because of hand marbleizing and lacquering). The larger is 5 feet and costs $68 (simply spray-painted). They can be secured to the original table top by turnbuckles on the under side.

Central air conditioning was the hub around which this remodeling revolved

Pahlmann selected his apartment with air conditioning in mind, and planned its remodeling around a central cooling unit serving all of the rooms. By combining an awkward, old-fashioned foyer with the dining room, he was able to enlarge the dining space while taking a couple of feet off one side to provide needed room for the air conditioner. At the same time, this change eliminated a series of useless doorways and enabled him to cover an unattractive window which opened on a gloomy court and use it as the fresh-air inlet.

The air conditioner he chose is a water-cooled "package unit" by Carrier with three tons refrigeration capacity. This is more than adequate to handle the "load," even for lavish hot-weather entertainment. Conditioned air is distributed to the main rooms through ductwork above a new, "dropped ceiling" in the hallway, with outlet grilles taking the place of transoms. A duct extends through the servant's room to the kitchen.

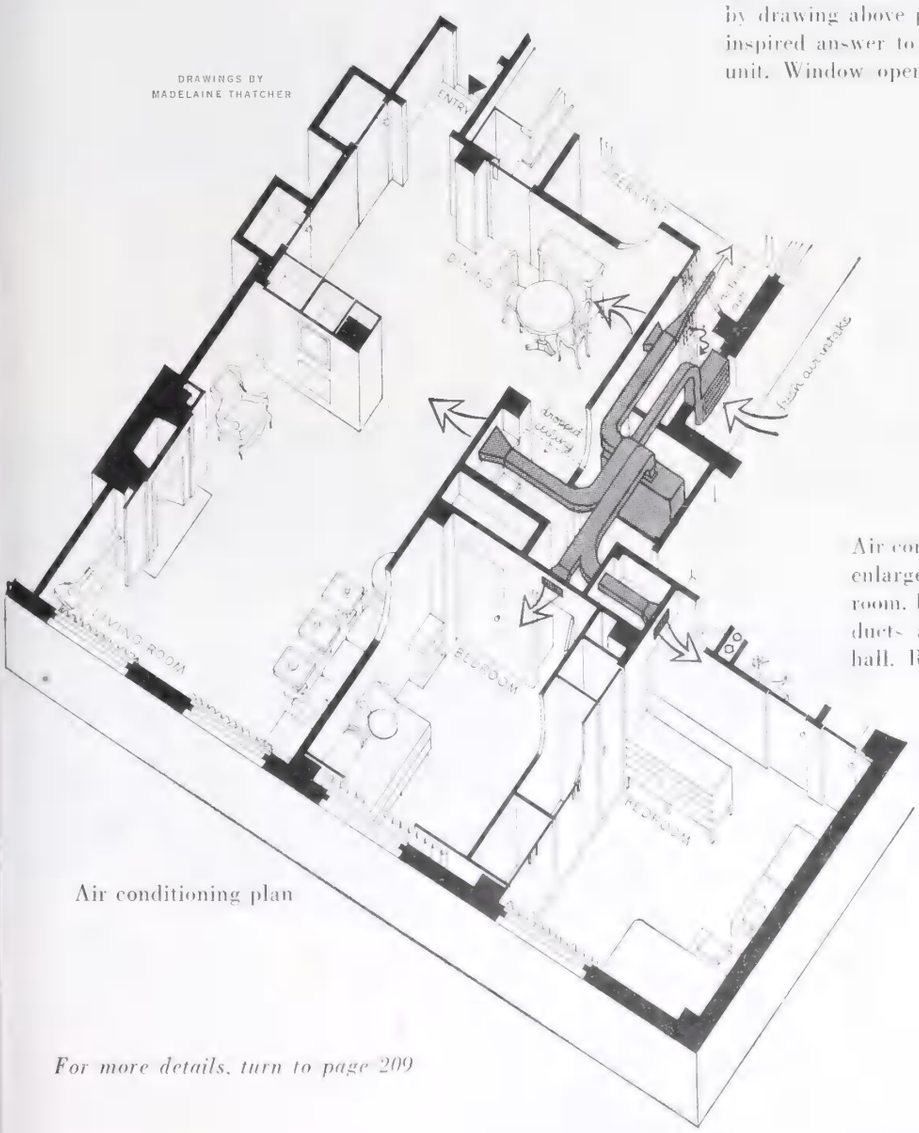
Costs for adding central air conditioning run from $600 to $700 per ton of refrigeration capacity, plus construction costs for ductwork and changes in walls.





New dining room partition conceals air conditioner, as shown by drawing above photo. Decorative Moroccan grille was an inspired answer to the need for a return air opening to the unit. Window opening on court supplies it with fresh air.

DRAWINGS BY MADELAINE THATCHER



Air conditioning plan



BEFORE

Air conditioner was located in an old linen closet, enlarged by borrowing space from the dining room. It serves the principal rooms through short ducts above a dropped ceiling in the bedroom hall. Revised plan is more attractive, spacious.

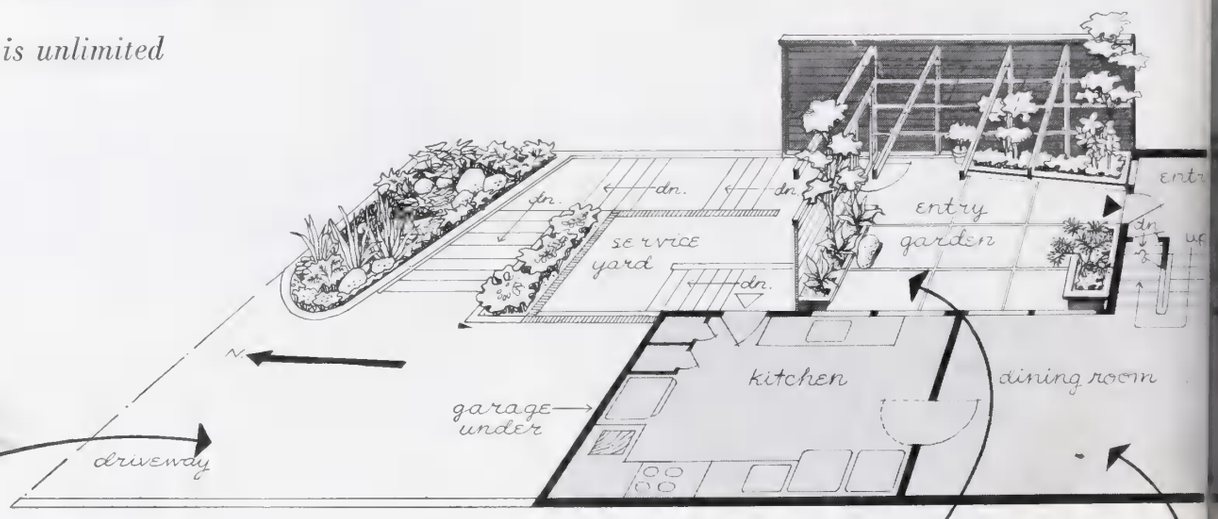


AFTER

For more details, turn to page 209

GARDEN LIVING on a 25-foot lot

Daring to be different turned an unpromising site into the kind of living many people fail to achieve even in the country where space is unlimited







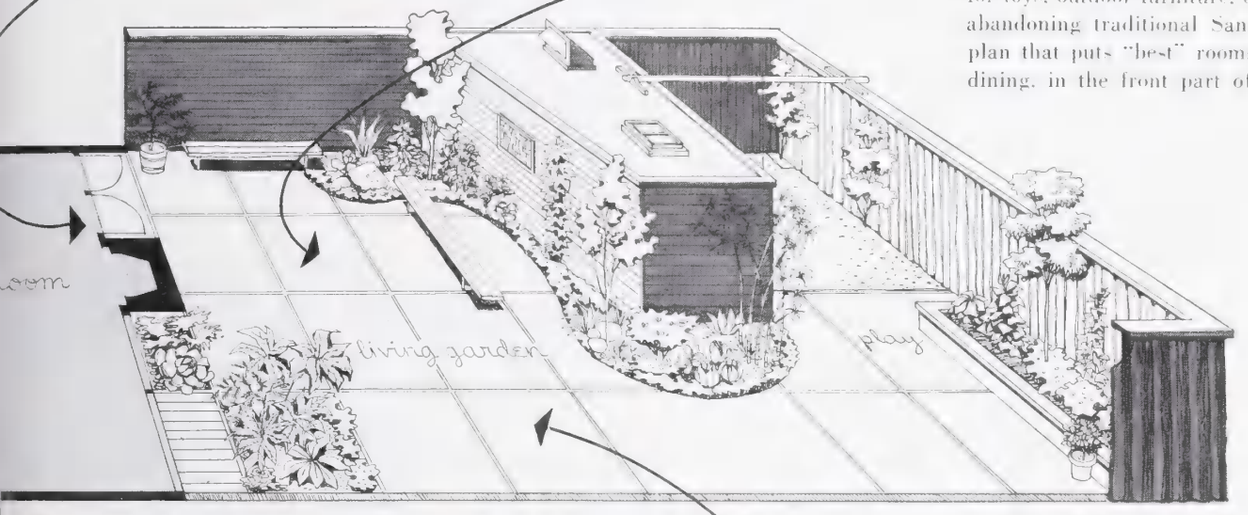


Entry court (left) takes place of usual land-wasting, long service alley. Street view of house (far left) is pleasant, pleases both owners and neighborhood, although front room is the kitchen instead of living room. House was completed in 1951 at remarkably low cost of $12.30 a foot.





Sunny south side was reserved for terrace and play yard (separated by storage unit for toys, outdoor furniture, etc). This forced abandoning traditional San Francisco floor plan that puts "best" rooms, *ie.*, living and dining, in the front part of the house.



DRAWING BY MADELAINE THATCHER

Lot is only 25′ wide but now provides attractive street-side planting and a handsome entry garden plus surprise of a spacious and pleasantly sunny private garden world way back from the street noises. All this is possible because owners dared defy convention which calls for full basement, side entry stairs, and a second-floor living room.

PHOTOGRAPHS BY ERNEST BRAUN



Living room is on ground level, thanks to skillful planning that uses dining level raised enough to get up over garage. Dining room (left) doubles as landing for stairs from bedrooms. "Tunnel" from garage provides access to rear garden for supplies.

Mr. and Mrs. Frederick C. Coleman,
Owners

Schubart and Friedman,
Architects

Lawrence Halprin,
Landscape Architect

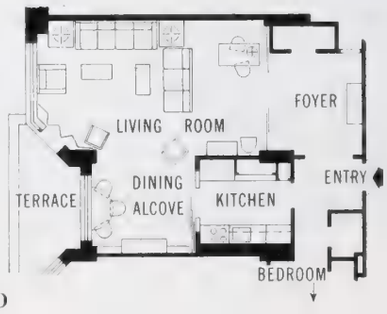




Wall of dining alcove, opposite living room sofa group, is completely filled with one custom-made cabinet which holds TV, high-fidelity phonograph, china. Another tenant might have squandered this wall on a skimpy buffet. Shojis screen kitchen.

How to get individuality in a small standard apartment

By avoiding stereotyped furniture groupings and by decorating as they would in a new house, these renters took their three-room apartment out of the rubber-stamp category



By FRANCES HEARD





Shoji screens, paneled in Chinese rice paper, curiously inset with leaves and butterflies, form a translucent sliding partition between foyer and living room. Used again in the dining alcove, their pattern unifies the apartment like a design motif. They are lightweight, hung from an I-beam, but their floor-to-ceiling scale and structural form create a look of permanent and distinguished architecture.

Instead of adhering to the cliché of centering the sofa on the wall, the Mesbergs placed theirs off center. This utilizes space clear to the corner and frees the rest of the wall for a reading-writing desk, separated from sitting group by a right-angled love seat. Sofa faces TV alcove. One floor-length blind covering standard-height windows gives the illusion of a glass wall. Large-scale hanging brass lamps add to the general air of permanence.

ALL PHOTOGRAPHS BY WILLIAM HOWLAND



In even the finest apartment you must create your own architectural individuality. Custom-made cabinet work is a sure solution, but to be effective and worth its cost it must be generously scaled. This wall-wide television-china cupboard is as impressively proportioned and useful as a storage wall, yet it can be removed *in toto* for use elsewhere. Brass strips are hand-grips. Floors are stained dark teak, another individual touch.

Apartment of Mr. and Mrs. B. G. Mesberg, New York

Everett Brown, Decorator

How to get individuality in a small standard apartment *continued*



A room air conditioner keeps this fragile-looking bedroom in the pink

Most tenants of city apartments restrict themselves rather obviously to dull colors that camouflage grime and soot. That is why the Mesbergs' petal-pink bedroom comes as a delightful surprise. The secret of its practical freshness is that rather than try to hide soil, they have chosen to prevent it, specifically with a ¾-ton air conditioner installed in one window. This protects their pastel walls and silk damask by filtering the air, besides cooling the room in summer. Shutters hung from the ceiling conceal the air conditioning unit (opposite), yet look like a built-in architectural feature.

Because an air conditioner does more than cool the air, this bright room forecasts a change in city colors

Individuality is born of the willingness to try something new. The entire Mesberg apartment proves this. But the charming pink bedroom—an unexpected pleasure in a city apartment—is a particularly significant demonstration of what can happen if you keep alert to the meaning of the new technologies around you.

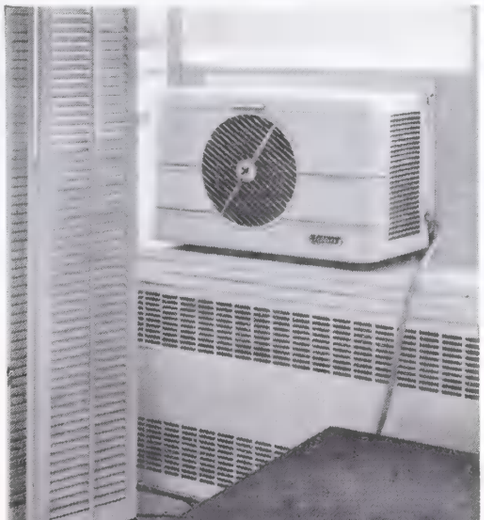
Air conditioning, for example, to most people primarily suggests the comforting relief of cool indoor air during hot weather. But do you know that in addition to cooling the air, an air conditioner also filters the outside air and can be used in cold weather as a ventilator? Once you grasp what this can mean in reducing city grime, you will see, as the Mesbergs did, how an air conditioner can let you live with light, bright colors that you never before thought practical in a city full of soot and dust.

And so it is the air filtering and ventilating action of a ¾-ton window-unit room cooler that makes possible these pale pink walls and precious pastel silks in a sooty city.

Protruding into a room, hardly any air cooling unit can be said to be decorative, but this one is fortuitously concealed by a wall of folding shutters. The movable louvers provide generous openings so that this covering does not interfere with the intake or distribution of air. And since the shutter installation also smooths out an irregular wall, this solution seems made to order as a unifying decorative device.

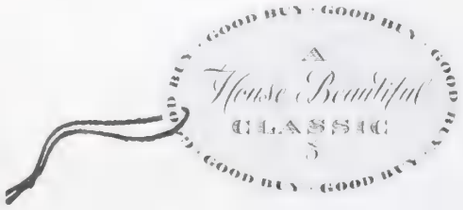


Furniture like this marble-top modern chest and the brass-banded upholstered bed opposite is large enough in scale to be used importantly—one piece to a wall. Most city grime that might mar this pink rug is caught in filter of air conditioner. Filter is removed and vacuumed every few weeks. Below, see how accessible unit is.





More about the furnishings of this apartment, on page 168.



A piece that goes anywhere

It goes with anything—modern or traditional. It goes anywhere—dining room, living room or bedroom. It goes along with your own changing life—when you move, when your needs expand with a growing family or contract as children grow up and leave home. It has a place and a purpose for every situation.

A piece of furniture with such versatility often tends to be deliberately nondescript, without character. But such is not the case here. This Heritage-Henredon buffet has distinction in its lines and proportions (21″ x 68″ x 33″ high), enrichment in its diamond-shaped marquetry. It is made of walnut in two finishes—light or regular. The hinges are piano, the catches magnetic. It rolls on casters. It costs about $300 (slightly higher in the West) and comes with two removable trays on the right, one adjustable shelf on the left. Additional trays cost $10 each.

PHOTOGRAPHS BY WILLIAM HOWLAND



Shown here as a dining room buffet, this Heritage-Henredon piece serves equally well in the bedroom for storing clothing or in the living room for books, records, bar equipment and the like. The beige reversible rug is by Russell-Lacey, the painting by Vaughn Flannery, courtesy Kraushaar Galleries; the vase by Frans Wildenhain, courtesy of the Bertha Shaefer Gallery.

For stores where you may see this "Good Buy," turn to page 204

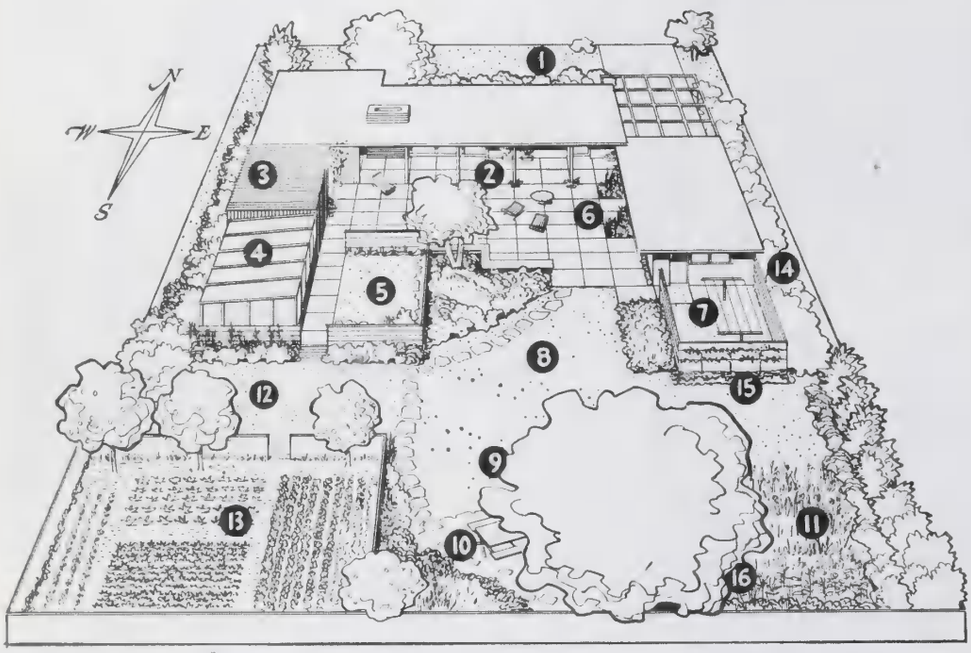


It goes in every room. It goes with everything, whether period or contemporary. Its functions are many. Its beauty is enduring.

How to
DOCTOR THE CLIMATE IN YOUR GARDEN

You can "move" parts of your garden 300 to 500 miles north or south, if you apply what we know today about the many micro-climates in even the smallest lot

By LEAVITT DUDLEY



A gardener works with many climates. Knowledge of these micro-climates can not only make familiar plants grow better, but it can open the way to more imaginative and varied gardening. Species not commonly grown in your area may find comfortable climatic pockets in your yard, caused by ideal combinations of weather-making conditions.

Notice the wealth of micro-climates (1 to 15 numbered on plan above) the gardener finds to work with, changing almost by the foot on the average lot. They range from the cold, perpetually shaded north walls, suitable for your hardy plants, to hothouse conditions under a glass enclosure for frost-shy kinds.

Around the house you also find differences between areas in full sun all day long, such as the south walls, half sun with morning shade to the west, half sun with afternoon shade to the east, varying degrees of filtered sun under the lath, areas more open to cooling air circulation than others and those exposed to greater or lesser degrees of radiated or reflected heat.

Temperatures change over exposed flat areas even though exposed to the same degree of daily sun according to whether or not they are surrounded by soil, grass, water, or paving.

Under and around the trees and shrubs are an endless and varying assortment of micro-climates.

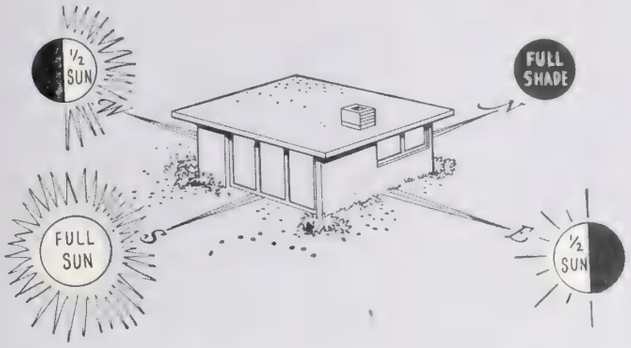
And if you still can't find a climate to suit the particular plant you wish to grow, you can almost tailor one to its requirements by proper use of pruning shears or with additional structure, as we show you later. The whole folklore about the "green thumb" really revolves around the ability to notice and capitalize on the little differences in climate that make the big differences in plant growth. Avoiding frosts is one example.

Frosts are a major garden problem in nearly every section of the United States. Micro-climates play one of their most important parts in the protection of your garden against frost hazards.

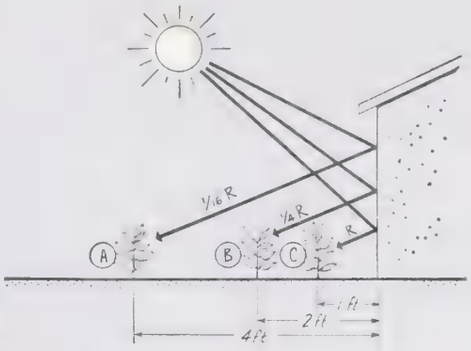
Then, too, high wind can dessicate a plant. During strong winds, particularly if they are hot and dry, give your plants more than the normal amount of water. Leaf burn occurs when moisture evaporates from the tissues faster than the roots can supply it. You can identify burn by the dry brown leaves on the tree after a windstorm. Most of them are noticed on the windward sides, showing the effectiveness of the tree as its own windbreak.

A few feet may mean the difference between a healthy plant and a sick one. The great variety of micro-climates explains why a plant which flourished in one location will do poorly just a few feet away.

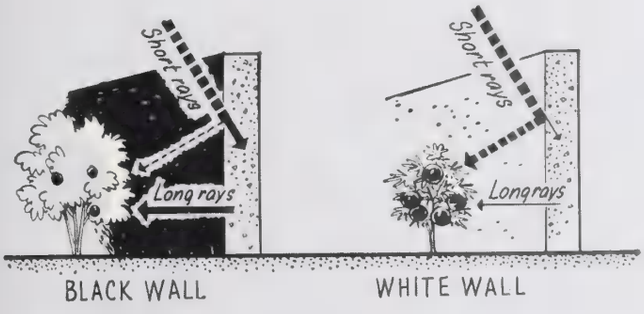
HOUSE BEAUTIFUL'S CLIMATE CONTROL PROJECT



Your house establishes your most constant solar pattern. The north, almost perpetually shaded, never warms up from direct sun and is the location for hardy plants which can stand the cold. Tender kinds find the full sun of the south walls more suitable. Though east and west walls receive the same amount of sunshine, it is hotter to the west because the morning sun uses some of its energy to overcome the cold of the preceding night.



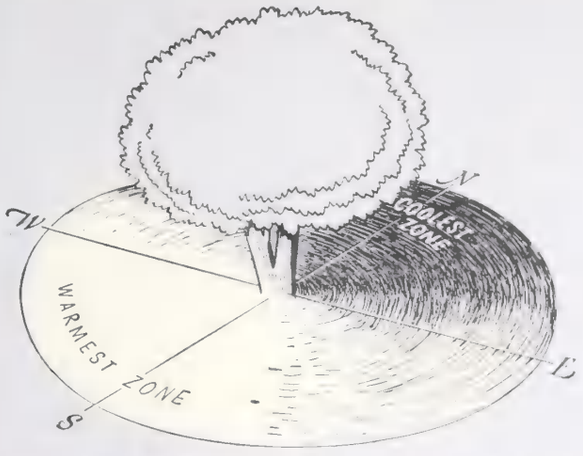
Radiation from walls or fences supplements direct solar heat. In addition to the direct heat of the sun, plants near walls or fences receive additional heat radiated from the surfaces. This amount decreases rapidly with the increasing distance from the radiator, so plant (C) receives 16 times as much radiation as plant (A), due to its relative position.



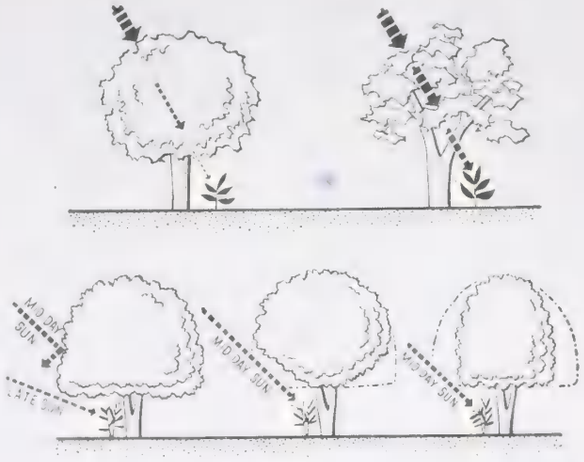
The color and the material of any surface determine the type of radiation. Direct sun heat comes in the form of short rays, but changes to long rays when absorbed and re-radiated. The darker the color, the more short rays are absorbed—and later re-radiated as long rays. The lighter the color, the less the absorption and the greater the direct reflection. Both long and short heat rays stimulate plant growth.



Reflecting surfaces bring light to dark corners. Plants need light for proper development, but many are tucked away in dark corners of a patio or garden. White or light-colored walls on the sunny side, or aluminum reflectors, can help by sending reflected light to them.



Plants are variable sunlight regulators. Sunlight is filtered according to density of leaves. Shadows thus are less dense than those cast by houses or other solid structures. When sun is at a low angle (early and late in day) direct sunlight reaches all parts of ground below branches.

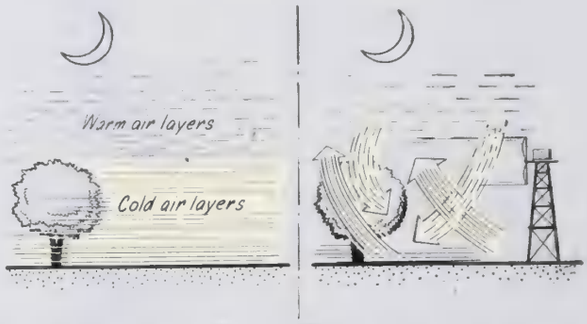


Judicious pruning controls the amount of sun under a plant. Thinning the branches admits more light to the entire ground surface below. To bring in more of the warmer rays during the middle of the day, either trim the branches higher or narrow the shape of the plant.

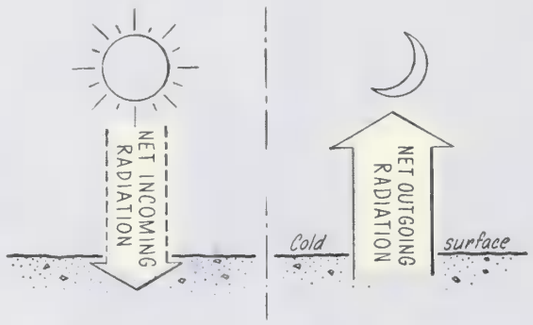
How to Doctor the Climate *continued*



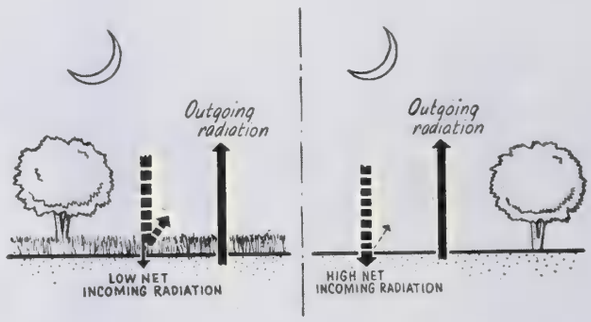
Temperature readings and your local weather conditions are a tip-off for frost possibilities during the night. A clear sky permits complete escape of radiated heat; an overcast sky reflects it back. Frosts are rare on cloudy nights.



Air settles in distinct layers. The lowest may be freezing while that ten feet higher is several degrees warmer. Wind mixes these layers, raising the over-all temperatures. In the absence of wind, farmers create their own with motor-driven propellers mounted on high platforms.



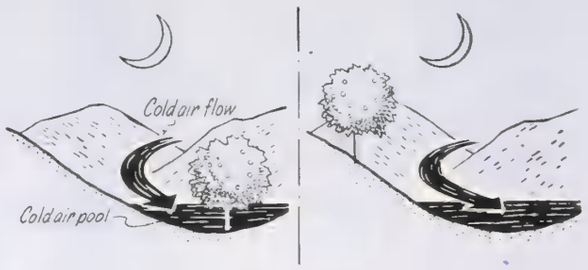
Most frosts which concern the gardener are the short radiation frosts of purely local origin. All occur when the net outgoing radiation at night is great enough to dissipate the sun heat stored during the day, dropping the temperature below the freezing point. The dangerous period is reached usually in the early morning before the sun rises. Critical temperatures for plants vary according to their hardiness and the parts affected.



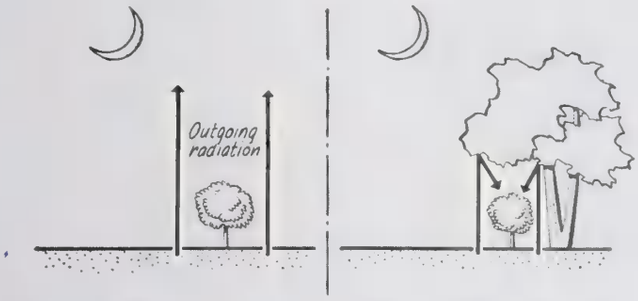
The more heat your ground can absorb during the day, the longer it can radiate at night to stall off freezing temperatures and frost formation. In critical periods, don't cultivate the soil (loose soil can't absorb heat readily). For the same reason, do not apply loose mulching material, such as peat, until after danger of frosts has passed.



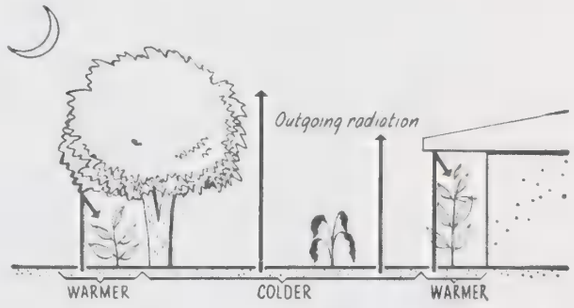
Fog or rain blocks escape of ground heat to the icy layers of the upper sky, bounces the heat back, thus warming your plants and preventing frosting. Home gardeners can sleep soundly on rainy, foggy and most cloudy nights without fear of frost. If the clouds are high, you get less protection.



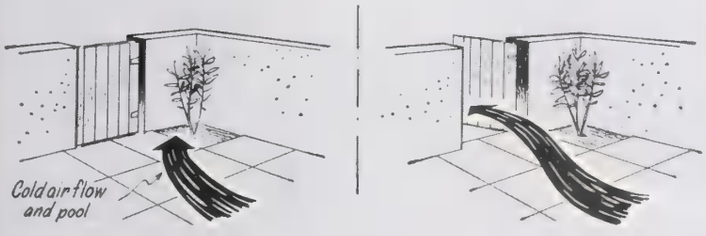
If you garden in a hollow, you're inviting frost. Either grow hardy plants or plan to stay up nights trying to protect tender ones. Cold air, draining into low spots, reduces temperatures and creates ideal frost pockets. Plants set out a few feet up the slope escape cold airflow altogether.



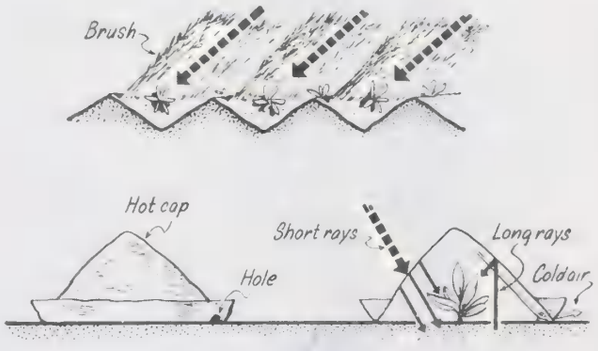
Heat lost by radiation goes straight up, disappearing into outer space unless stopped by a "ceiling" of some kind. Blocked by a tree or other obstacle, the heat rays are reflected back, keeping the area below warmer. You can detect the difference yourself on a clear "harvest moon" night.



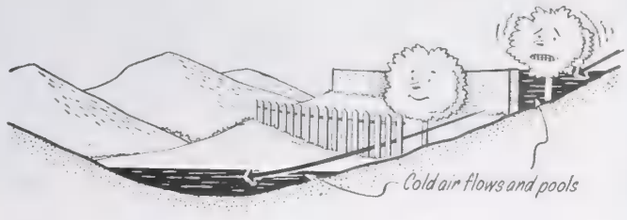
Any opaque material stops heat loss by radiation. Plants under the shelter of a tree, roof overhang or other "ceiling" have a better chance to escape frost damage than those in the open, though the air temperatures are the same. Use your south wall overhangs for better luck with tender plants.



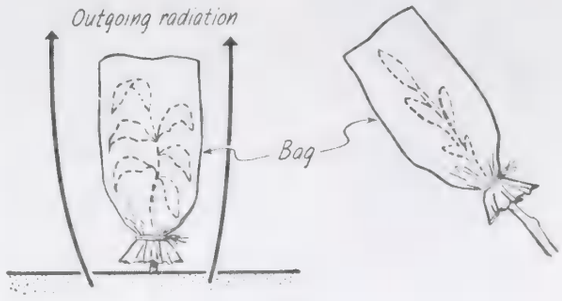
Don't let a sun pocket become a frost pocket at night. Cold air flows along near the ground, collects in pools. Open a gate or provide some other exit on the low side and near the ground to keep cold air moving away. It's a good idea to open a gate on the low side of any enclosed, uncovered area at night to be on the safe side with sensitive plants.



"Brushing" is inserted to admit sun during the day but stop vertical radiation at night. "Hotcaps" allow penetration of short rays during the day but prevent escape of long rays. Small holes at the base allow the escape of the thin layer of cold air which collects at the bottom of the caps, but do not admit any more from the outside.



A solid fence or dense planting upslope from your garden may divert cold airflow, but leave planting loose downslope with branches high off the ground. Fences should be pickets, laths or louvers so they create only a minimum obstacle to air circulation. The air flow is naturally slow and weak.



Frost protection works on the basis of keeping heat in rather than cold out. Bags tied around bases of plants or buds and flowers of branches thus are of little value because air inside is about as cold as that outside. The big heat reserve is in the soil, not in the plant.

For more information see page 229

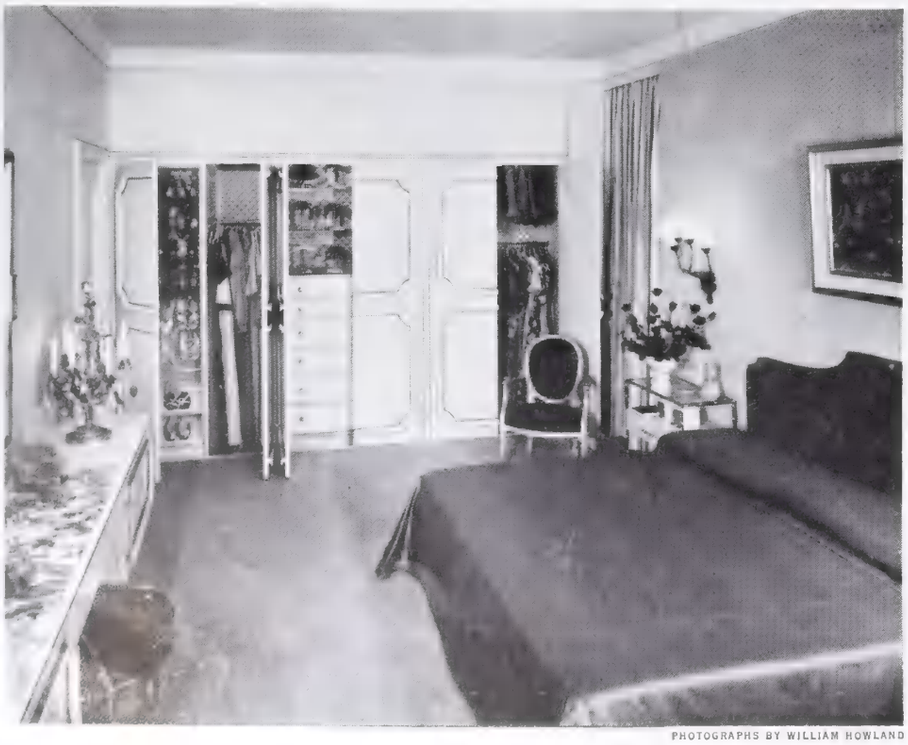


To create architectural interest while providing more storage and new charm was the problem of the Sherle Wagners in decorating the David Harris apartment. Here an unused maid's room was turned into a gay breakfast room by hiding ugly pipes with a tent-like canvas ceiling. Its scalloped valance extends over pull-type bamboo window shade and flower-strewn wallpaper.

Style despite boxy rooms

How handsome wallpaper, custom cabinetwork

and an inspired decorator with a flare can effect a cure for dull rooms



PHOTOGRAPHS BY WILLIAM HOWLAND



Extra closet space—always in short supply in an apartment—was added in the master bedroom by building a new bank of closets across one whole wall. Ornamental moldings on doors add architectural interest, also serve as pulls. Space within accommodates clothes rods, built-in chest, shoe storage and shelves for hats.

More photographs on page 236

Lack of architectural distinction in Harris study is overcome by filling spaces either side of window with rich mahogany shelving, creating a desk and a wall of cabinets. In lieu of a fireplace, custom television cabinet is made the focal interest, with the seating group pleasantly arranged on its axis.

ALL PHOTOGRAPHS BY WILLIAM HOWLAND



Lacquered dressing-table-cabinet hangs on silken bedroom wall, repeating motif of closet doors.







Left, the old kitchen on the ground floor was converted to a combination TV-garden-guest room (see photo of opposite fireplace wall by turning the page). New teak floor was laid. Beams, discovered when bad plaster was removed, were sanded and waxed.

Below. Bricks found under the old plaster were cleaned up and retained. Similarly, the original and charming plaster frieze was kept as a touch of enrichment. The fireplace was remodeled by raising the hearth and adding a marble mantelpiece for large-scale, elegant contrast to the rough brick wall.

The windows facing the street were given a full drapery treatment as if they occupied the entire wall, and a mirror was hung between them to add to the illusion. Mirror also gives depth dimension to room even when curtains are drawn. Draperies themselves are silk dress fabric.

ALL PHOTOGRAPHS BY EZRA STOLLER







Rejuvenation of an old town house

You can give your old rooms a fresh, new look at much less cost if you remodel them, as here, according to your particular problem

By JOHN HILL

From the street side it's one of many, musty brownstone houses lined up in a row. When you walk in, you get a fresh, airy feeling as if from a country breeze. Yet architect Edgar Tafel did surprisingly little structurally when he remodeled two floors of this house for himself and his wife.

There were two ways for him to remodel: first, to change as little as possible: second, to rip out everything down to the bare frame and start over. The second method Mr. Tafel rejected as unnecessary and too expensive. He therefore chose the first. He made the minimum of changes for the maximum effect, and in the process arrived at refreshingly new solutions to his (*Please turn the page*)



An old town house, which became a chopped-up rooming house with awkwardly inserted sinks and stoves (sketch right), was remodeled into the open, airy and comfortable home below and opposite. The architect turned everything possible to fullest advantage.

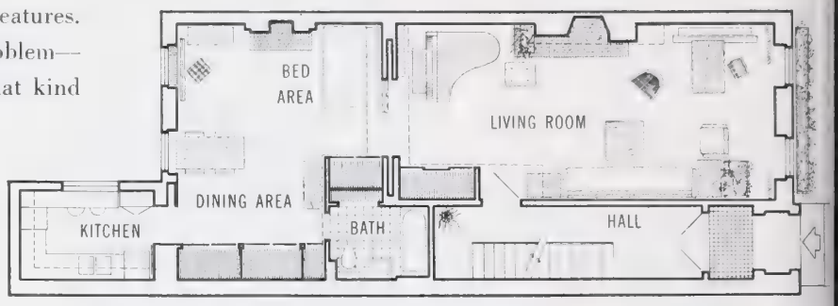


Rejuvenation of an old town house *continued*

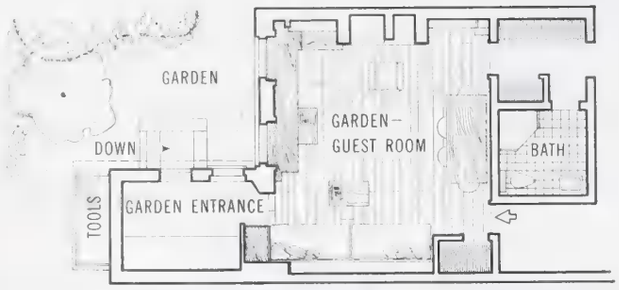
particular problem. What was suitable he kept: the parquet oak floor, the charming plaster frieze at the top of the living room walls, the brick "party" wall and wooden beams, and, in general, the original floor plan. The bricks and beams, discovered when badly cracked plaster was removed, were promptly turned to handsome advantage. They were cleaned up and left to make their own natural appeal, adding character at no extra cost.

Ground floor and first floor were made into a self-sufficient duplex apartment for the owners. The upper floors are rented. The first floor now can either be opened almost entirely from street side to garden or be partitioned by means of a sliding door into living and dining-bedroom areas.

But above all, careful use was made of existing features. In Mr. Tafel's words, "I let the solution of my own problem—not a prefixed notion of what it should be—decide what kind of remodeling job I would do."



First floor. Little was done to the basic floor plan of the original town house. Unessentials were removed; only necessities such as storage added.



Ground floor. The new garden-guest room (also TV room) was formerly the basement kitchen. New planning, rather than new structure, was most important.



The niche for the old wood stove in the former kitchen was made into a fireplace with an opening in correct proportion (for draft) to the small flue. Immediately to the left there is a closed TV set. The windows looking out on the garden are fully draped to unify the wall (compare with sketch).



The dining room-master bedroom (above) can be entirely separated from the living room on the first floor by means of sliding doors completely recessed in the partition walls. The Victorian fireplace was left virtually untouched as was the frieze below the ceiling. Note neat trick devised with an easel (right) for hiding the radiator.





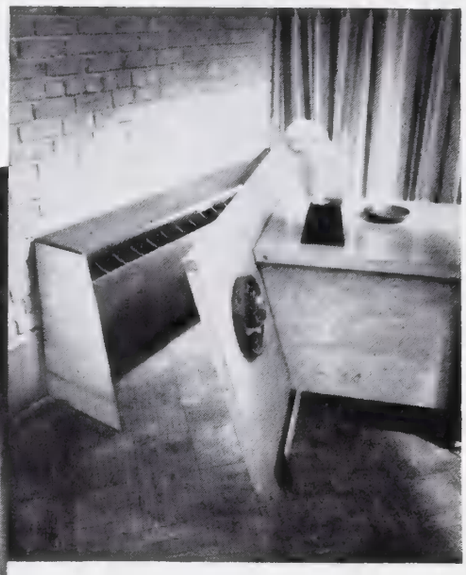
A modern kitchen was made out of the former kitchenette and bathroom. (See plan opposite for new location of bathroom.) It can be shut off from other rooms with a sliding door, barely visible to the left of the doorway. A recess was created in the wall to the right to hold serving trays and the like.

Please turn the page

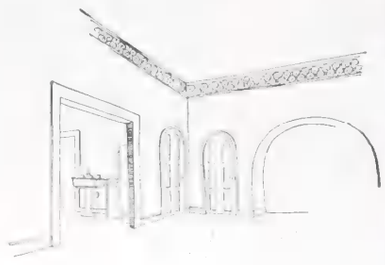
Rejuvenation of an old town house

continued





To the right of the fireplace in the living room is another clever device for concealing a radiator. It combines a desk and housing for a high-fidelity music system, effectively decorated with Chinese medallions. Custom built, the legs of this piece were carefully designed to match the legs of the furniture in the rest of the room, thus achieving integration and harmony.



Remarkably efficient and compact storage space was built into the remodeled town house and with fine architectural results (right and opposite). The sketch above indicates former situation. Door between chest and clothes closet leads to new bathroom, space for which was found in entrance hall. Living room is visible beyond.







You are looking (above) from the bedroom towards the fireplace wall of the living room. Left, you can see how the sliding doors completely close off the bedroom from the living room. (Plans are under way to turn this room into the guest room and the guest room on the ground floor into the master bedroom.) Thus the Tafels have a choice of complete and airy openness during the day and seclusion and privacy at night. All this was accomplished with as few changes in the old house as necessary, and by letting the remodeling be determined by the actual situation, rather than by preconceived notions.

Mr. and Mrs. Edgar Tafel, Owners
Edgar Tafel, Architect for Remodeling

ALL PHOTOGRAPHS BY EZRA STOLLER



For more details, turn to page 209

By DR. JOSEPH E. HOWLAND

Secrets to success in CITY GARDENING

City gardening tests your mettle. Scorching heat and a greasy grime that coats the leaves are the toughest challenges any gardener can face. Add poor soil, bad drainage (rainwater flows away to the sewers instead of soaking into the soil for tomorrow's reserve) plus the high incidence of accidents and it's a wonder there are so many fine city gardens. That there are successful ones is due to a wholely different approach to gardening. The art is new to us but very ancient to Rome, Paris, Madrid and Mexico City.

1 *Choose plants able to survive in the dust and dirt of city air. These are now well known.* *(See list on page 233.)*

2 *Limit yourself to a few plants and mass these for greatest show and least upkeep. It's surprising how few plants are needed to convert a city courtyard into a garden. Ancient Rome practiced this trick.*

3 *Pack the soil with moisture-holding humus (buy as peat; work a 3" layer into soil). Then feed and water generously: rooting is shallow, most rainfall is drained away and the heat of the city is drying.*

4 *Spray or dust regularly to be sure insects or diseases don't get started. They spread far more rapidly than imaginable in city-weakened plants.*

5 *Use pools and fountains for sound and motion, sculpture and architecture for shadow play, painted walls for cheerful coloring.*

GARDEN OF JOSEPH GOLDSTONE



Use only a few elements, but each the finest of its kind. Ruth May, landscape architect.

6 *Protect new plants from sun for several weeks. Plants must adjust to city glare from nearby walls and windows.*



GARDEN OF JOSEPH GOLDSTONE

Let permanent plantings provide the green background; use pots for temporary color.

7 *Use louvers, not solid fence or wall, to avoid gusty whirlpooling. If this nuisance already exists, add louvers above present solid walls. Foliage is best wind filter of all, if you can spare the space.*

8 *Support plants with inconspicuous staking, or tie them to fence or walls. You can't afford to lose branches. Growth in the city is never as vigorous as in more favorable environments.*

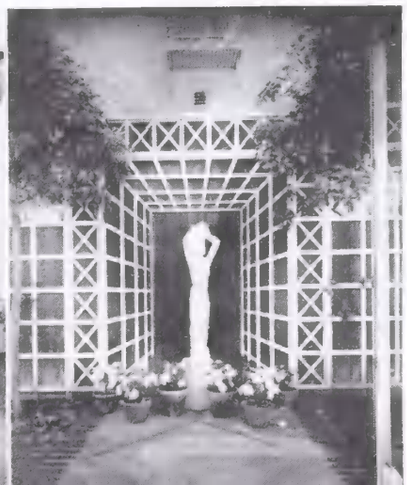
9 *Control and direct plant growth by regular attention to pruning. You can keep plants permanently at the same size only by constant, light pruning (severe is fatal).*

10 *Elevate tender plants; cold air collects in "pools" in lowest parts of garden.* *(Turn to page 233)*

THOMAS CHURCH, LANDSCAPE ARCHITECT

PHOTOGRAPHS BY MAYNARD PARKER







False perspective creates the illusion of space here.



BEFORE

When Engineer W. F. Kuehneman rented space in the People's Gas & Light Company building in Chicago, it looked like this—uninviting and unaccommodating. The outer office was a dark hole, and the offices with windows were narrow and restricted. Transformation required relatively few structural changes. Glass, mirrors and lively color were hub of change.

When the busy man must spend

A night at the office

When the commuter misses the last train, a properly equipped office can be his haven. Here's what an efficiency engineer did to meet his need





Cabinets under the window sills sto clothing, necessities and bedding, pl television and lockable liquor storag When closed, they are non-committa give no hint of their contents. No hôw mirror shown in color photo (o posite, top) widens the room opticall Windows have two sets of light-diffuse to temper sky glare that is so bothe some in tall buildings. Counter surfaced with putty-colored Micart

Everett Brown, designer and decorator

Making the office a pleasant environment for the day is no new trick: Furnish it like a living room. Once that is done, it is only one step further to making it convertible for emergency sleeping. The sofa is generous enough in length and width and the foam rubber pad lifts up to anchor sheets and blankets. The large mirror makes the rather narrow room seem wider, more "decorated."





ALL PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON

Refrigerator and snack-making facilities in the secretary's outer office are equally useful day or night. The typical office wash basin was enclosed and "prettied" with more light and a sparkling paint job in white and red enamel. White desk tops are Micarta, aiding the immaculate look. Office provides every requirement for an overnight stay, except for a shower.









Pool "house" provides shady spot without cutting off breezes or making lot seem smaller. Fence is Transite, painted for year-round cheerful color (photo made from floor-to-ceiling glass wall of master bedroom); 32′ pool was custom-designed to fit area, can be duplicated for about $3,500. Standard rectangle would have made yard seem jammed.

Three kinds of fences were used by Mr. Church to gain variety, excitement and color because, unlike more spacious gardens, there was no chance to get these from fine old plants. Here the "back"side of Transite fence faces parking court, a dramatic example of how good designing capitalizes on problems.

How to provide a swimming pool, terrace, flowers—plus

Privacy on a 100' lot

This is no assignment for an amateur garden designer. It challenges the skill of the best landscape architect. The construction, though, can be a home job, as was this one. Only the pool-building was sublet to a contractor.

The Jones lot is in a built-up part of a small town. The owners demanded privacy from the four neighboring houses, some flowers but not enough to burden them with the upkeep (both Mr. and Mrs. Jones are employed), a big terrace for frequent entertaining, parking space for five or six cars, and color not only in seasonal flowers but year round in the structural parts of the garden. A swimming pool "would be wonderful—but not in front of the living room, please."

Landscape architect Thomas Church started with the pool, found a way to fit it into the bedroom terrace. The result is a real feeling of luxury in a small and simple house—and a terrace off the living room, away from the muss and reflections from the pool. Handsome, colorful fences insure privacy everywhere, insulating it as effectively as acreage used to do for country estates. (*Please turn to page* 207)

Mr. and Mrs. William Jones, Owners
Thomas Church, Landscape Architect



Parking court for six cars replaces front lawn.



Curving paths let paved areas flow together.

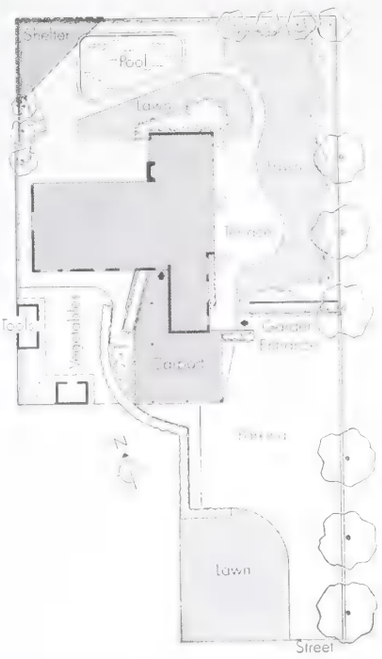


House itself shades big terrace from west sun.

PHOTOGRAPHS BY MAYNARD PARKER



Flowers are in beds out of the way and made more important by their backgrounds. Fence heights were set to come to the eave lines of the neighboring houses. Some neighbors also wanted fencing, so they shared cost of lumber and helped Mr. Jones with the sawing and nailing. Straight lines of fence and flower beds contrast with flowing curves of terrace (see plan).



Wisdom for renters



TWO PHOTOGRAPHS BY MAYNARD PARKER

These three rooms are a distillation of the basic wisdom which turns rented quarters into personable homes. Study them, then turn back to page 112 to see how they carry out our 7 rules for renters

Take advantage of posts and jogs. At first they may look like liabilities. But they may actually be the ready-made framework for an interesting architectural niche or for additional storage space. In the bedroom of the Sidney Sher house (above) an awkward post (right) was advantageously used as an anchor for a bank of overhead cabinets which extends across the wall and creates an out-of-the-ordinary solution. Bed is lighted and glamorized by strip lighting over and under the custom-built cabinets. W. & J. Sloane, decorators.



SARA LITTLE



ANN LANDOR, OF ELIZABETH PEACOCK, DECORATOR

Basic principle of good scale: The smaller the room the smaller the furnishings must be. Room at right exemplifies this well. More than that, this room uses every inch of space. Particularly note TV in the corner, treated as though it were a corner fireplace, and the wall above treated as a mirrored mantel breast. Placing a TV set in the corner gives it a spot where it can be more widely viewed. Photographed at Gimbels, New York.



PHOTOGRAPH BY GEORGE SZANIK

ELEANOR LEE, DECORATOR





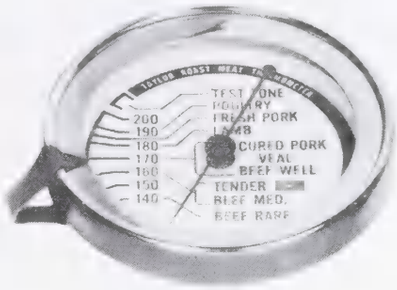
Another example of how the TV set is taking the place of the fireplace as the focal point around which to arrange the seating in a room. As above, the screen is placed in the corner, where the needed depth for the long tube is easily available. Study detail of the slick, neat way in which TV screen has been tailored into the non-symmetrical cabinet.

Notice, too, the windows are treated with translucent shutter-blinds instead of with the usual draperies.

THE DAILY ARTS OF GOOD LIVING



TO THAW OR NOT TO THAW



Look for the answer in this picture—two beautiful porterhouse steaks, one hard-frozen right out of the freezer—solid, intact. The other, thawed at room temperature, stands in a pool of drip. Watch that drip. It means loss of vitamins, loss of juices, loss of flavor

By POPPY CANNON

Anytime, anywhere among people interested in good eating, you can start a hot argument about the best way to cook frozen foods, particularly frozen meats. Most of us accepted long ago the premise that vegetables should be brought from sub-zero to piping hot as quickly as possible. But when it comes to meats—

"Thaw, of course," say the traditionalists. "Haven't we always been taught that meat should be brought to room temperature before we cook it?"

"Bunk," says the Rough-and-Ready Type. "Where's the convenience of frozen meat if you have to thaw it? It's quicker to drive to the butcher shop and pick up a roast than to thaw it in the refrigerator the way they tell you—five hours to the pound. Why, I take my steaks right out of the freezer, plunk them on the broiler. And they're great."

"I'm never sure," says the Lady-on-the-Fence. "Sometimes in an emergency I've had to cook meats frozen. Once in a while they turn out well. But at other times they are just beautiful on the outside but icy-cold in the center. I have no idea about how to time them."

"Maybe yes, maybe no," say the experts. (Which cookbook do you read?) "It's a matter of personal preference."

"If you thaw, be sure to do it in the refrigerator."

"Always cook meat as soon as it is thawed—when there are still some ice crystals visible all over it."

"While it is still very cold."

"Room temperature is all right for thawing," say some.

"You could use an electric fan: it cuts down on time." Say others. "Never use an electric fan."

"Thaw in a very slow oven."

"Use a very hot oven."

What's a poor cook to do?

HOUSE BEAUTIFUL says cook your meats from the solid-frozen state. They taste better. They *are* better nutritionally. In general, use the same methods as for cooking fresh meats. As a rough rule of thumb, increase the time from half again to twice as long. But *always use a meat thermometer.* (The best on the market cost less than $4.)

How Commander Kotschevar selected and "educated" a talented panel of judges was described in the August issue of HOUSE BEAUTIFUL—"Are Gourmets Born or Made?" There we told about the tests through which he selected a panel of 26 judges who proved over and over again (*Please turn to page* 214)

HOUSE BEAUTIFUL says cook your meats from the solid-frozen state. They taste better. They *are* better nutritionally.

Our conclusions are based on years of experience in our own kitchens and at our own dining tables, but even more specifically, upon the results of three and a half years of research on nutritive values as well as flavor of meats thawed before and during cooking. Research was sponsored by HOUSE BEAUTIFUL and conducted at Columbia University by Commander Lendal H. Kotschevar, Ph.D., former Head of Commissary Research Division of the U. S. Naval Research and Development Facility, Bayonne, N. J., and now Director of Food Services at Montana State University.

PHOTOGRAPH BY GEORGE LAZARNICK



Hot breads and hot meats

Variations unlimited

Ancient and honored pair among victuals—wheat and meat. Hot sandwiches, of course, but we're shy of the phrase because too often it brings to mind mushy bread, indifferent meat under a pall of thickish, pale, cool gravy. Yet how good, useful and versatile they can be for children and guests, for appetizers, lunches, suppers—even breakfast. Here we present a brief revue, merely suggestions of their endless possibilities.

To make life simpler, all the meats come ready-to-eat from cans. Perhaps you haven't noticed recently the galaxy on your grocery shelves. Canned meats are getting better and better all the time.

If you are busy—and wise—you will keep a supply of many breads in your freezer and cans by the half dozen on your shelves. Insurance against come-what-may!

New roasters and grills, electric skillets, infra-red broilers, some with baking attachments, make it possible to produce delicious, unusual hot bread and meat combinations with the greatest aplomb. It won't matter whether the family comes to the kitchen or the kitchen (at least the cooking part of it) comes to the family. *(Please turn to page* 164)



PHOTOGRAPHS BY GEORGE LAZARNICK



Basque Onion Sandwiches

Inspired by the famed *pissaladières* of southern France. Slice 5 large onions. Cook slowly until soft in ½ cup olive oil (real olive oil). Add one 12-oz. can chopped beef cut into strips. Heat briefly with onions. Season with salt and pepper. Pull apart 5 English muffins. Toast. Brush with oil. Heap on onion-meat mixture. Makes 10. You'll want 2 apiece. Shown with Presto Automatic Skillet. (National Presto Industries, Inc., Eau Claire, Wis.).

By POPPY CANNON



Riviera Loaf

On the Mediterranean coast they serve such whole-loaf, whole-meal sandwiches. Use crusty Italian, French or Vienna bread cut crosswise in 2 or 3 thick slices. Butter generously. Top with sliced cheese, fresh tomatoes and canned frankfurters split lengthwise. Heat in moderate oven at 350° F. for 15 to 20 minutes. Serve generous wedges steaming hot.
Nesco's Automatic Roaster, (Nesco Inc., Milwaukee, Wis.) makes a perfect extra oven for baking, carrying, for keeping foods hot.

Heroes from Trinacria

People from all over New York trek to a little shop on Third Avenue for these. They use veal. We substitute luncheon meat. Sauté lightly in 2 tablespoons olive oil, 1 onion sliced, 1 clove garlic crushed. Add meat and 2 fresh tomatoes, cubed, ¼ teaspoon basil, ¼ teaspoon oregano, ¼ cup marsala or sherry wine. Simmer gently 5 minutes. Push to one side. Cook till just tender 4 green peppers each cut into 6 strips. Pile on heated Brown 'N Serve French loaves cut lengthwise. Makes 3 heroic sandwiches.
All so easy with Sunbeam Automatic Electric Frypan. (Sunbeam Corp., Chicago, Ill.).



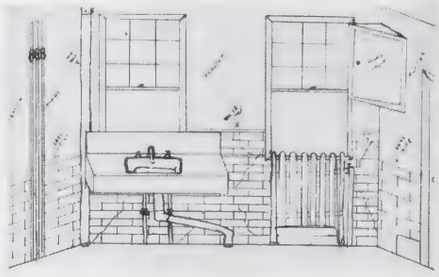
Mushrooms with Ham en Brioche

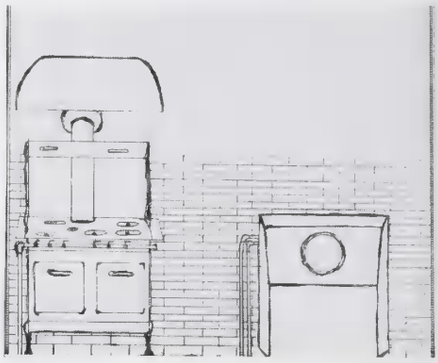
Cut tops from brioche or clover-leaf buns. Hollow out and brush with melted butter. Toast lightly. Simmer together small can deviled ham, condensed cream of mushroom soup, 6 oz. can whole mushrooms with liquid, ¼ cup milk, 1 tablespoon lemon juice, ½ teaspoon grated lemond rind, few grains pepper and nutmeg. Fill 6 rolls; replace tops. Butter melts, rolls toast, meat cooks all at once on Broil-Quik Super Chef (Peerless Electric Inc., N.Y.C.). Their Bake-O-Matic Electric Tray attachment warms, cooks, transforms rotisserie into oven.

Old-fashioned Bread

in a New-Fashioned Kitchen

By FRANCIS KALNAY





BEFORE. These are the owner's drawings of a kitchen in an old house in Montclair, N. J., before modernizing. Sketches show inconveniently high wood closet, equipment standing free against cold white tile walls. All the planning and decorating, even laying of linoleum counters, were done by the owner, Mrs. A. W. Baker, and her family "with no professional advice or assistance." The job took about 10 months and cost approximately $2,500.

So many people live with the idea that baking with yeast is difficult. They say that with yeast, bread-baking takes too much time. People who entertain such notions are in for some pleasant surprises. Sometimes I hear from young women who adore homemade bread: "Yeast bread? I wouldn't have the slightest notion how to begin!"

"The beginning," I argue, "is luxurious. It involves reading exciting recipes in a reclining position. When you have found one to inspire you, before you know it, you'll line up the ingredients. As soon as you crumble the yeastcake or sprinkle the package of granulated yeast into lukewarm water, yeast comes alive, and instantly you have a servant—not one, but a whole army is ready to work for you."

To get your hand in, learn the feel of yeast dough and you start off in a glow of success. Why not begin with a packaged hot roll mix? Follow the simple directions. Knead the dough three minutes after second rising, shape into two small loaves instead of rolls. Increase baking time (you'll need 40 to 50 minutes) and there you are. You've baked your first loaf of bread.

Next time perhaps you'll feel more ambitious. You might send away to Great Valley Mills, Paoli, Pennsylvania, for Cornell Bread Mix. Creamy white, incredibly delicious, this bread was developed at Cornell University. It's bread you can live on nutritionally—and happily. Once again, follow package directions. If you want (*Please turn the page*)



Set out on an ancient harvest table, a lunch to delight the artist in your soul. Mix-your-own trimmings for the cheese are in China paint dishes on a palette (from any art supply shop). Silver is Lunt's "Summer Song." Stoneware dishes from Monmouth Pottery, designed by Eva Zeisel. A. H. Heisey's "Hourglass," also designed by Eva Zeisel. Wooden fruit bowl, plates, bone spoons, courtesy Bonniers. Wooden paddles, salt and peppers, courtesy Soupçon. Napkins from Bloomingdale's. Bread is on wooden "peel," from Lord & Taylor. Copper frying pan and coffeepot on Thermador unit, Bazar Français.



PHOTOGRAPHS BY WILLIAM HOWLAND *The scene is set to feast on newly baked bread. (See recipe for brunch bread and cheese carousel.)*

A remembrance of times past is in this remodeled kitchen. Woodwork is birch, softly waxed. Much Delft blue and white in ceiling, curtains and counters. Hand-blocked wallpaper by Renverne Corp. Old pantry was entirely redesigned with drawers and shelves to hold foods, cleaning supplies and small appliances.



At right, almost ready to go into one of the two Thermador ovens, bread dough rises in antique trencher. Cover, specially designed by Francis Kalnay, is of hand-blocked linen with look-see flap so that you watch the rising without danger of chilling the dough, available at Lord & Taylor along with ceramic Dutch baking plate and wooden "peels" for transferring loaves to and from oven.



Birch cabinet doors swing back on H hinges to reveal a Westinghouse dishwasher large enough to hold a whole day's dishes for a small family.



Built into a roomy tile counter is a Thermador unit backed by brick. Waist-high ovens on either side are equipped with convenient pull-out boards.



Tile surfaces surrounding the built-in Thermador unit provide plenty of heat-proof work space. Family often uses it as buffet.

Old-fashioned Bread

continued

to make your bread quick on the double, double your yeast. This procedure, which is currently much discussed as the "no-time method," is best used with a rich dough (in which you use milk and butter) where there is plenty of food for the yeast to feed upon. You'll get an old-fashioned, yeastier flavor which most people find particularly delicious.

Flour, yeast, liquid and salt are the four basic ingredients in bread. There are also four basic ways to prepare bread. Two belong to the classical school: two are up to the minute.

The Batter Method is the newest and quickest method for those concerned with saving time and labor. This is the new blitz-plan to develop yeast concoctions as fast as possible, particularly casserole breads and sweet rolls. Kneading and shaping are neither necessary nor possible. The bread mixture is limited to a single rising in the bowl or right in the baking pan: then it is ready for the oven.

The Straight-Dough Method is very popular because it produces excellent bread, yet is so simple. It involves only one mixing. As soon as the ingredients are combined, the dough is allowed to rise in a warm place.

The Sponge-and-Dough Method is as old as the hills, yet bread experts insist that to produce the best quality bread, this process is *it*. The sponge-and-dough, as you can tell from its name, requires two separate mixings. The first mixture contains only liquid, yeast and enough flour to make a soft batter. This batter, the so-called "sponge," is then allowed to ferment. After a while it is ready to receive more flour and the balance of the ingredients. When these ingredients are added, the sponge becomes *dough*. (*Please turn to page* 217)

Baking Bread on "The Dutch Plate"

Bread baked in a brick oven such as a built-in Dutch Oven, has that beautiful even crust and an aroma of its own, too delicate to express in words. The homey qualities of the old hearth ovens inspired the author to design a rectangular ceramic plate which he calls the Dutch Plate. Made of specially formed, heat-resistant clay, the plate measuring about 10" x 14" is substantial, yet quite easy to handle. It was designed to fit on the rack of the modern oven. The plate is preheated simultaneously with the oven. At the proper time, the dough to be baked is placed on the hot plate where it will rise instantly. The result will be a loaf characteristic of those baked in old brick ovens.

The Dutch Plate eliminates baking pans and greasing. It permits the dough to bake in an atmosphere of even heat and will produce a sweet and evenly colored crust which is so essential in a good home-baked bread. Another practical feature: You can serve the bread directly on it and since the clay retains heat, your bread will remain warm for a long time. These plates carry a simple, charming folk-motive which can easily blend with almost any kitchen décor.

Two "peels" (the baker's wooden shovels) come with each plate. These are important, since they serve to shove breads in and out of the oven. They are graceful and may be used also as breadboards on the table. To complete the ensemble, the author has designed a bread cloth. Made of imported linen and somewhat larger than the usual cloths used in the kitchen, this bread cloth has a "window." When you use it as a bread cloth, you can lift the window and peek in to see what's cooking in the ferment. This opening will be handy when you decide to use the cloth to protect freshly baked rolls or biscuits. By lifting the little "window" one can reach for a roll without the danger of cooling the whole basketful. The design is emblematic of all that goes with yeast bread. It will charm you. This handsome, newly designed and manufactured bread-baking outfit will be at Lord & Taylor in New York.

STRAVINSKY: from enfant terrible to old master

There was a riot in Paris when Stravinsky's "Rite of Spring" was first played and danced. Today, 41 years later, it has become a concert classic



By RICHARD WILLIAMS

Last season I heard Pierre Monteux and the Boston Symphony perform Stravinsky's *The Rite of Spring*. As always when I hear him conduct the work, I was thoroughly interested, carried along, fascinated and at the end not a little shaken. The power of the composition remains. Its colors, still raw and plangent, assail you; its rhythms beat at you; the music retains its anger and its beauty. And yet, here and there, in one spot or the other, I had the feeling that the musical language had become, if not old-fashioned, then at least tame and even a little naive. It seemed like yesterday's mysticism, like rereading Arthur Machen or James Branch Cabell. Ten years ago I would not have thought it possible that this obstreperous composition could become to any degree less than frightening, that Stravinsky could become an "old master" in our time.

Sacre du Printemps is one more illustration, a particularly illustrative one, of the old experience that yesterday's shocker becomes today's school text. Forty-one years have passed since its first performance. That premiere was possibly the biggest scandal in the history of music, even including the history of music as lived in Paris, where scandals are provoked at the drop of a dissonance.

Stravinsky was commissioned to compose *The Rite of Spring* as a ballet for Diaghilev's Russian Ballet. His Petrushka had just been given by the same company with Nijinsky dancing and Monteux as the conductor. (*Please turn to page* 203)

Ingredients for a Boy's Room:

Linoleum, knotty pine, a rag rug, monk's cloth and pine furniture

PHOTOGRAPHS BY MAYNARD PARKER



It's a compliment to a young he-man to give him a room that looks grown-up. The extra bed for the friend who spends the night slides part way under a hollow corner table, freeing some floor space.

-proof materials are now so
n that you can plan a room
young roughneck today which
still serve him handsomely
he reaches adult rank.
e him a basically "grown-up"
to start with, using patterns
camouflage soil, in materials that survive hard knocks. Here is such a room furnished with monk's cloth, a multi-color rag rug, and a linoleum floor simulating the texture of hemp squares. Knotty pine storage built-ins, which today forestall juvenile clutter, will mellow and improve with age.

HOME OF MR. AND MRS. FRANK COOPER



All the sturdy ingredients of this room have style, about which its occupant couldn't care less at present. But, because they'll hold up over the years, they guarantee an adult room he'll still be proud of.

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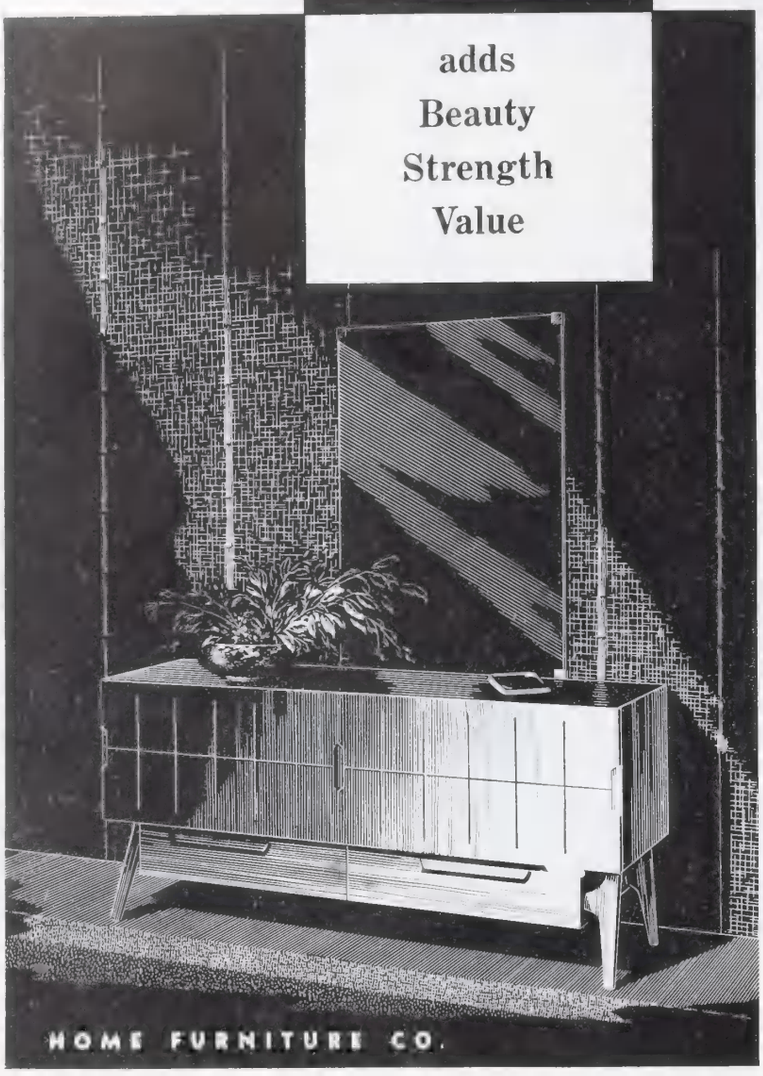
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HOT BREADS AND HOT MEATS

CONTINUED FROM PAGE 156



Waffled French Toast Sandwiches

An interesting, easy version of New Orleans' Lost Bread, Bavarian Poor Knights or California's Monte Cristo. Make sandwiches from thinly sliced white bread leaving the crusts for extra flavor. For filling, use ham or tongue spread, liver or chicken paté. Dip into milk and egg mixture (2 eggs slightly beaten with 1 cup milk, salt, pepper). Serves at least 4. Here they're baked waffle-style on an Arvin Lectric Cook (Arvin Industries, Inc., Columbus, Ind.). But you could use a sandwich grill, griddle or frying pan. Just brown in butter, first on one side, then the other.

Baked French Toast Sandwiches

Another version—instead of dipping the bread into milk and eggs, you pour it on. Make sandwiches as described in the recipe in opposite column, or use thinly sliced luncheon meat or chopped beef and some thin slices of sharp cheddar cheese.

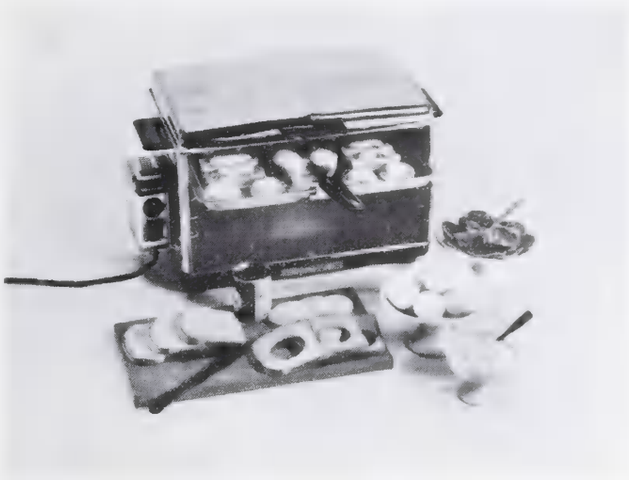
Season the milk and egg mixture with ½ teaspoon onion salt, ½ teaspoon celery salt, 1 teaspoon prepared mustard. Pour over sandwiches in a shallow buttered baking dish. Bake in moderate oven 350° F. about 30 minutes. Serve immediately and your sandwiches are puffy almost like a soufflé.



Hashburgers de Luxe

Open a can of corned beef hash at both ends and push out the meat in a single roll. Cut into 4 thick slices. Brown on both sides. Serve each hashburger on a toasted, halved hamburger bun. Surround with heated canned French fried onions. Serve with a snappy relish like "21" Sauce Maison, for instance, Heinz's Hamburger Relish, Snider's Old-Fashioned Chili Sauce or your own homemade relish.

Sturdy table grill is Universal Cook-A-Matic Waffle-Grill (Landers, Frary & Clark, New Britain, Connecticut).



Soufflèd Canapés

It's amazing how much drama you can achieve with so little effort. Cut thin-sliced bread into circles, diamonds, squares, fingers. Toast or sauté lightly on one side. Cover the other side generously with your favorite meat spread—deviled ham, tongue—whatever you fancy. At the last moment make the topping. Beat 1 egg white until stiff and gently fold it into 1 cup mayonnaise. Place a spoonful on each canapé. Set under the broiler just long enough to puff up and gild.

Tongue Tartars are excellent too. Instead of a spread, use canned sliced tongue. Cover with tartar sauce. You can buy it ready made or make it by combining equal parts drained India Relish and mayonnaise. Place a spoonful on each canapé. Sprinkle very lightly with grated cheese and set under broiler 1 or 2 minutes.

Do it all where and when your guests can admire the procedure—with a trusty Dormeyer (Dormeyer Corporation, Chicago, Illinois).

PHOTOGRAPHS BY GEORGE LAZARNICK



Sunday Morning Sandwiches

Your breakfast ham and toast make a fine pair, grilled together. It's interesting to use 2 different breads—one slice of white, one of whole wheat. For the filling use a breakfast meat—ham or the new bacon spread. Butter the top and bottom of the sandwich as well as the inside for extra goodness.

Everything cooks together right at the table—ham-and-toast sandwiches in the Westinghouse Grill (Westinghouse Electric Corporation, Mansfield, Ohio)—eggs in the Sunbeam Automatic Cooker (Sunbeam Corp., Chicago). And you can use the General Electric Automatic Coffee Maker (General Electric Co., Bridgeport, Conn.) too with the convenient control panel with five outlets (Arthur J. Koch, Cambridge, Mass.).

(*Please turn the page*)





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HOT BREADS AND HOT MEATS

CONTINUED FROM PRECEDING PAGE



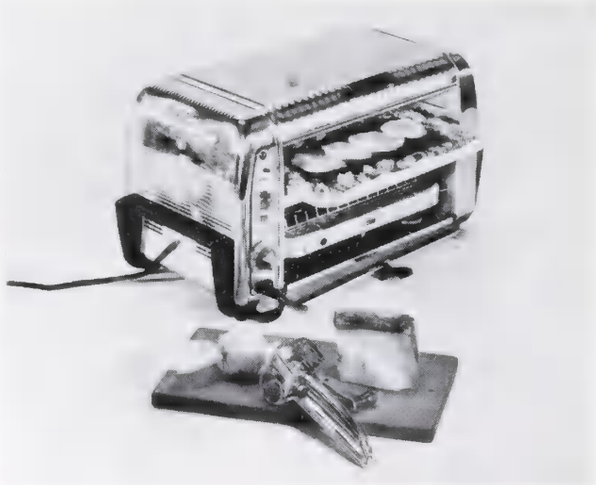
Glamorized Hot Dogs

The lowly, little sausage is welcome at any party, especially if it's the dainty, canned Vienna sausage nestled into small finger rolls. Drain and grill sausages. Split finger rolls. Spread with butter into which you have incorporated a bit of chili powder. Serve piping hot. If you want to make them ahead of time, wrap in foil, freeze and reheat—still in the foil—in the oven or under the broiler.

Garlic Bread

In all its manifold phases garlic bread can be made ahead, reheated in foil. Most interesting when there's meat in it. Here's a good basic recipe: Combine ¼ lb. softened butter with 1 clove garlic put through press, 1 small can ham, bacon or any other favorite meat spread. Cut French bread diagonally. Spread seasoned butter generously between slices. Wrap in foil and bake in moderate oven 375° F. 15 min. If loaf has been frozen, use a hot oven 450° F., or increase the time. Thin slices of cheese or onion may be inserted. This is a hearty accompaniment to a soup or salad.

Here we've used for all the jobs a Rotiss-o-mat (Rotiss-o-mat Corp., Long Island City, N. Y.).



Meaty Pizzas

Nothing could be swifter than the new pizza mixes which come complete with sauce. Follow package directions. Extra-rich and delicious are pizzas topped with slices of mozzarella or Muenster cheese and bordered with canned chopped beef, or canned chili con carne without beans.

Ready-baked or quick-frozen pizzas are made specially hearty with the addition of meat. To reheat pizza without drying out or overcooking the cheese, wrap loosely in aluminum foil and set in a hot oven 10 to 15 minutes.

Pizza, rolls and many other dishes—even cakes—bake beautifully in the Roto-Broil with the new Bak-A-Tray attachment (Jay Broiler Co., Long Island City, N. Y.).

Barbecued Beef Sandwiches

These belong to a great Amer-can tradition. When made with are. they can be marvelously good. Bread. meat and sauce should be lways hot-as-hot and served on eated plates.

All-purpose Barbecue Sauce

Very quick. very easy and excep-ionally tasty. Combine ¼ cup nelted butter or salad oil with 4 ablespoons tomato catsup, ¼ cup inegar or lemon juice, 1 teaspoon nion salt. 1 teaspoon celery salt. tablespoons brown sugar, 2 bouil-on cubes. 2 cups hot water, 3 or drops Tabasco. Bring to a boil. Simmer 5 min. Makes about 3 cups. Heat or toast bread or buns very ightly. Butter is not necessary. The auce is rich enough.

Slice 12 oz. chopped beef packed can. Add to sauce. Heat 1 or 2 minutes. Important not to overcook r the ready-to-eat meats will fall part. Serve open-faced sandwiches n heated plates with extra sauce n a heated bowl. Serves 6 to 7.

Barbecued Pork Sandwiches

Same recipe, but substitute uncheon meat for beef.

Barbecued Ham Sandwiches

Use ham or spiced ham loaf.

Ham and Egg Sandwiches

In one guise or another, they cover the country.

Denver Sandwich

Some call it "Western." Any number of different types of meat may be used. But you should al-ways include some fresh green pep-pers and some onions. To make 2 sandwiches use half of a 12-oz. can of luncheon meat, ham loaf or canned ham. Cut it into small cubes. Lightly brown in butter or bacon fat along with 1 onion and green pepper, both chopped. Stir in 4 eggs slightly beaten. Brown light-ly on both sides and serve between lightly toasted, well-buttered bread. You are sure to find it delicious.

New York Style Egg

The original recip dates back to Peac It's an open-face sandwich, but Cut 6 large sliced bread. the bread, sa sides. Keep Cut into luncheon Heat in 2 with ½ s 3 minute sliced th longer. favorite r téed brea mushroom

De

A delici fashioned di ham or pat deviled ham



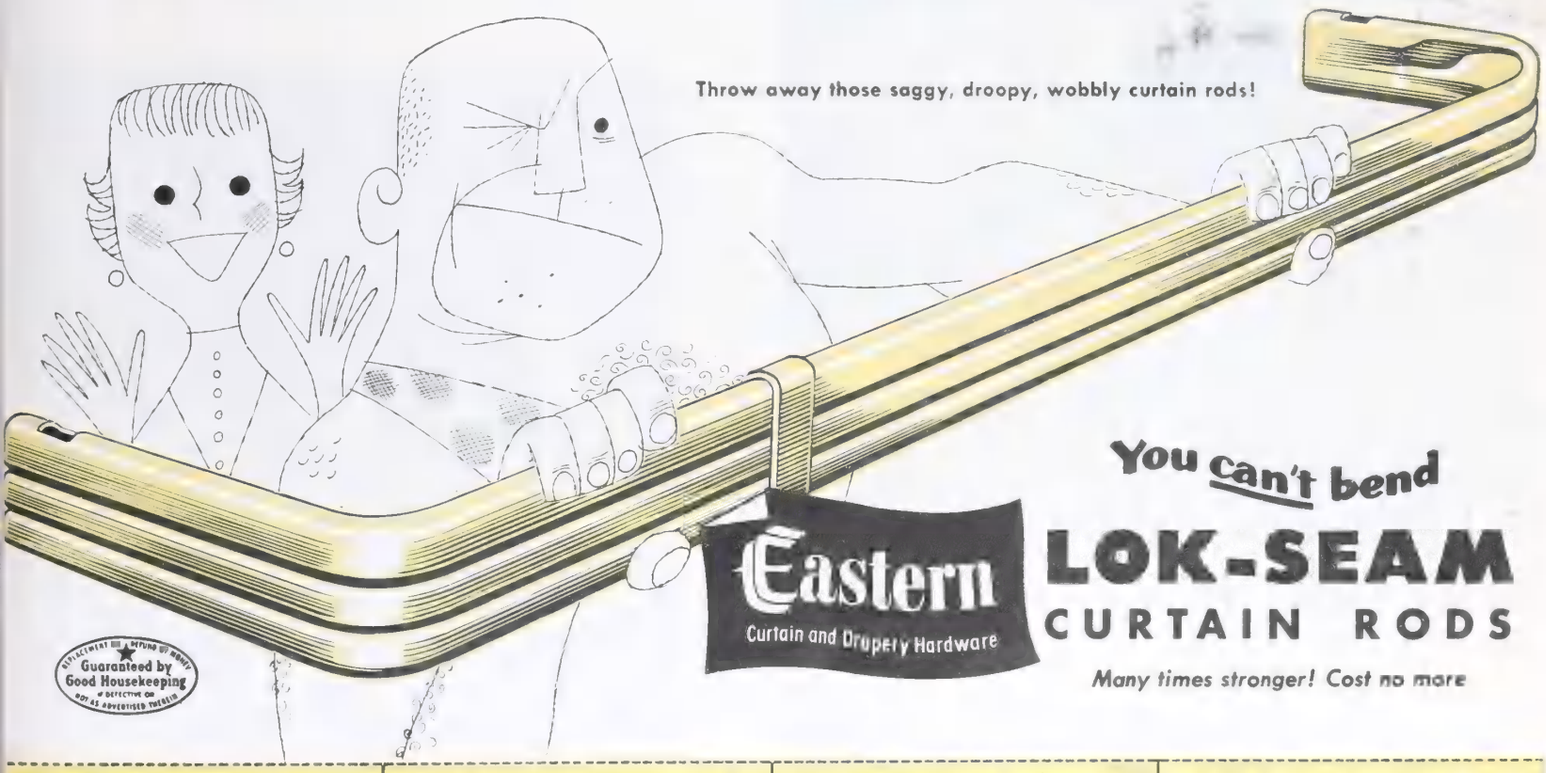


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HOW TO GET INDIVIDUALITY IN A SMALL STANDARD APARTMENT

CONTINUED FROM PAGE 131

A fine and varied collection of furnishings, antique and modern, lend their cachet of quality and good design to the distinguished though standard apartment shown on pages 120 through 125. They represent many eras and many types of design, but because they have been chosen discriminately they can be freely mixed with such memorable results as you have seen in our pictures. All modern furniture in the apartment was designed by Paul McCobb.

FOYER

Furniture: Three-tier, marble-top console table, Irwin Collection, Calvin Furniture Co., Grand Rapids, Mich.

Wallpaper: Chinese gilt paper.

Sconce: Custom-made, hand-wrought iron.

LIVING ROOM AND DINING ALCOVE

Sofa, love seat and lounge chairs, Custom Craft, Inc., Chicago, Ill., covered in hand-woven fabric by Kay Russell Color and Design, San Francisco, Cal.

Antique occasional chairs, covered in Siamese silk from Thaibok Fabrics, Ltd., New York.

Rugs: Celanese acetate, custom-dyed, Spinning Wheel Rugs, Inc., New York.

Brass lamps: Custom-made by Bulmore Fixture Co., San Francisco, Cal.

Blinds: Hand-woven by Dorothy Liebes, New York.

Desk, dining table, Venetian chairs: antique.

Shoji blinds: Custom-made.

BEDROOM

Furniture: Brass-framed upholstery headboard, double dresser and chest, both topped with rose marble, Irwin Collection, Calvin Furniture Co., Grand Rapids, Mich.

Ottomans: By Custom Craft, Inc., Chicago, upholstered in Siamese silk from Thaibok Fabrics, Ltd., New York.

Bedspread and **headboard fabric:** Silk damask by F. Schumacher, N. Y.

Carpet: Wool in Navajo pattern, custom-dyed, Edward Fields Co., Inc., New York.

Shutter blinds: Custom-made.

Air conditioning unit: Fedders ¾ h.p. window model, Fedders-Quigan Corporation, Buffalo, N. Y.



By avoiding the cliché of centering a sofa on the living-room wall, the Mesbergs acquired enough space for this quiet writing group. They've freely mixed modern with antiques. Desk is English, chairs Venetian, Shoji of Japanese inspiration. Colorado Carnations.



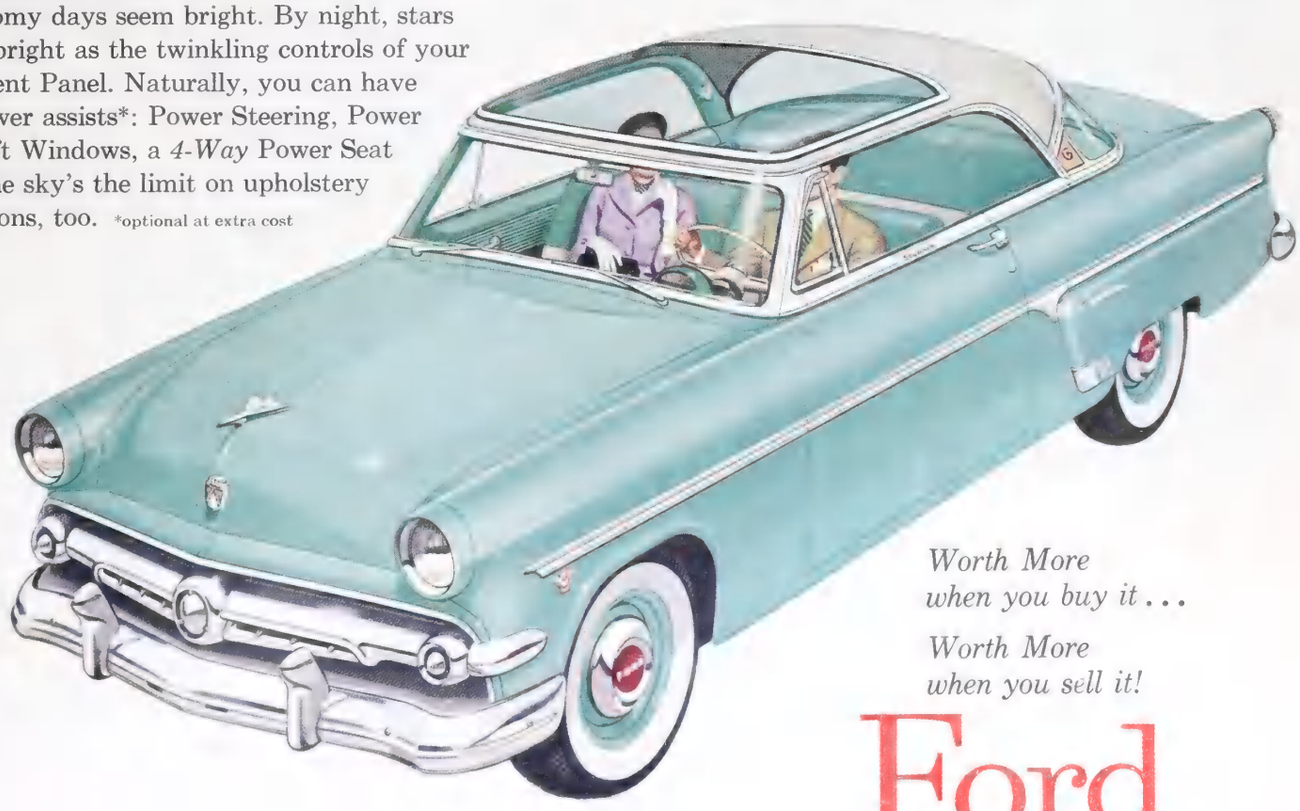
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French Doors and a Valance, too

French doors are a pleasure and joy until you try to figure a way to drape them in a formal and gracious manner. How to hang not only draperies but a valance too on a door that opens into the room? Many people give up, fasten the curtains to the frame, and then wonder why their French doors give the whole room a dowdy appearance.

You can easily have the same kind of drapery treatment you give the other windows in the room. Professional decorators have been solving this kind of problem for years, and you can see from the pictures below that French doors were no deterrent to decorators Howard and Barley.

They draped a handsome valance above satin hangings in this bedroom of the William Lasdons. Note below the cleverly thought-out rigging that permits the draperies and the valance to ride with the doors. Draperies never get caught in the doors. Closing of the doors restores perfect alignment of the draped valance.

PHOTOGRAPHS BY BILL JACKSON



See how completely normal this drapery treatment looks on the inward-swinging French door. Venetian blinds hang outside, are secured against flapping in the wind.

Attached to wall beyond door trim is hinged support for valance board to hold one panel of draperies and half of valance. Both move with door. Glass protects draperies.

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Los Angeles — Broadway Dept. Store
Los Angeles — Wilder's
North Hollywood — B. Lewin
Oakland — H. C. Capwell
Oakland — Jackson's Furn.
Pasadena — Bullock's
Sacramento — Hale's
San Bernardino — The Harris Co.
San Diego — Burnett's
San Diego — Dryers Standard
San Francisco — The Emporium
San Francisco — Sterling Furn.
San Jose — Robinson & Sons
Santa Rosa — The Stone Co.
Stockton — Burnham Brothers

COLORADO
Colorado Springs — Home Furn.
Denver — American Furn.
Denver — Davis & Shaw Furn.

CONNECTICUT
Bridgeport — G. Nothnagle & Son
Hartford — Nassau Furniture
Milford — Wayside Furn.
New Haven — The Chamberlain Co.

DELAWARE
Wilmington — Miller Brothers

DISTRICT OF COLUMBIA
Washington — The Hecht Co.
Washington — Malcolm Scates Inc.

FLORIDA
Daytona Beach — McFarland's
Jacksonville — Jones Bros. Furn.
Lakeland — Kirk McKay
Miami — Burdine's
Miami — Woodrum's
Orlando — Myrick's Furn.
Pensacola — Marston & Quina
St. Petersburg — Miller Bradley
West Palm Beach — Grant Furn.

GEORGIA
Atlanta — Rich's
Augusta — J. B. White
Columbus — Kirven's
Savannah — Dream House Furn.

IDAHO
Idaho Falls — Peterson Furn.

ILLINOIS
Alton — C. J. Jacoby
Aurora — Simons Furn. & Rug
Champaign — Reliable Furn.
Chicago — John M. Smyth
Danville — Sandusky's
Decatur — Quigle Furn. Co.
Elgin — Friedrich's Furn.
Galesburg — Doyle-Gordon
Jacksonville — Gustine's
Quincy — H. P. McLaughlin
Rockford — Larson's Furn.
Springfield — Reif's Furn. Mart
Waukegan — J. Blumberg

INDIANA
Anderson — McDonald's
Ft. Wayne — Wolf & Dessauer
Gary — Hurwich & Haller
Huntington — Fanning Furn.
Indianapolis — L. S. Ayres
Indianapolis — Banner Whitehill
Muncie — Banner Whitehill
Muncie — C. Cree Gable Furn.
South Bend — Robertson Bros.
Wabash — Lutz Furn.

IOWA
Burlington — Bennett
Cedar Rapids — The Lubergers Co.
Charles City — Andersen Furn.
Des Moines — Davidsons

KANSAS
Hutchinson — Grabers
Kansas City — Anderson Furn.
Topeka — Karlan Furn.
Wichita — Hellums

KENTUCKY
Louisville — Bensingers
Louisville — Delaney
Louisville — Furn. Mart

LOUISIANA
Alexandria — Hemenway-Johnson Furn.
Baton Rouge — Kornmeyer Furn.
Lafayette — Lott Furn.
Lake Charles — Hemenway-Johnson Furn.
New Orleans — Nu Idea Furn.
Opelousas — Abdalla's
Shreveport — New York Furn.

MAINE
Portland — Young's Furn.

MARYLAND
Baltimore — Grand Rapids Furn.
Baltimore — Hochschild, Kohn & Co.
Cumberland — Millenson Furn.

MASSACHUSETTS
Boston — Paine Furn.
Lawrence — M. J. Sullivan, Inc.
Manchester — A. A. Mooney
Quincy — Paine Furn.
Roslindale — Allen Furn.
Stoneham — Barbo's

MICHIGAN
Alpena — Silver Furn.
Battle Creek — Jury Rowe
Bay City — Wieland-Duall
Detroit — Robinson Furn.
Grand Rapids — The Wurzburg Co.
Jackson — Jury Rowe
Lansing — Bishop Furn.
Lansing — Jury Rowe
Muskegon Heights — Vanderveldes Furn.
Saginaw — Markey-Elliott

MINNESOTA
Duluth — Joel O. Bodin
Luverne — I. I. Smith
Moorhead — Leo Johnson Furn.
Rochester — Rubenstein's
St. Paul — R. N. Cardozo & Bros.

MISSOURI
Kansas City — Cousins
Kansas City — Duff & Repp
St. Joseph — Townsend & Wall
St. Louis — Lammerts

MONTANA
Billings — Elliot's
Great Falls — Duval-Wallace

NEBRASKA
Falls City — Chanevs Furn.
Fremont — Kavich Furn.
Norfolk — Ballantyne's Furn.
Omaha — Orchard & Wilhelm

NEVADA
Reno — Reno Furn

NEW JERSEY
Atlantic City — Grossmans Kensington
Hackensack — Huffman & Boyle
Jersey City — Goodman Furn.
Newark — Bamberger's
New Brunswick — Middlesex Furn.
Rahway — Koos Brothers
Trenton — Doolittle-Allen

NEW MEXICO
Albuquerque — Nolls Mesa Fedway
Hobbs — Barrow Bros.

NEW YORK
Albany — John B. Hauf
Albany — J. G. Myers
Auburn — Henry Traub
Binghamton — The Fair Store
Brooklyn — Abraham & Straus
Buffalo — J. N. Adams
Buffalo — Wm. Hengerer
Corning — J. P. & M. Sullivan
Elmira — J. P. & M. Sullivan
Flushing — Simons Furniture
Hempstead — Abraham & Straus
Jamaica — B. Gertz
Jamestown — Cornell's
New York — Bloomingdale's
New York — Gimbel Bros.
Niagara Falls — Arnson Furn.
Patchogue — Swezey-Newins
Poughkeepsie — Perlmutter Furn.
Poughkeepsie — The Wallace Co.
Riverhead — L. Harding & Sons
Rochester — Lauer Furn.
Rochester — Sibley, Lindsay & Curr
Schenectady — The Wallace Co.
Syracuse — I. Fleischman & Sons
Utica — E. Tudor Williams

NORTH CAROLINA
Charlotte — Stratford House
Charlotte — Weathers Furn.
Durham — Piedmont Furn.
Greensboro — Bert Taylor Furn.
Greensboro — F. Morrison-Neese
Kinston — Oettinger Bros.
Wilmington — Todd Furn.

NORTH DAKOTA
Grand Forks — Bill Larson Furn.
Minot — Voellers Furn.
Williston — Conlin Furn.

OHIO
Canton — Smith & Phillips
Cincinnati — Friedman Furn.
Cincinnati — Smith Furn.
Cleveland — The Higbee Co.
Columbus — J. W. Echenrode
Columbus — White's Furn.
Dayton — K. L. Garwin
Dayton — Town & Country
Elyria — Fox Furn.
Lima — The Leader Store
North Baltimore — L. L. Trout
Sandusky — Herman's Furn.
Steubenville — The Hub
Toledo — Imperial Wayside
Youngstown — Strouss-Hirshberg's

OKLAHOMA
Oklahoma City — Sappington-Hickman
Tulsa — Rich's of Tulsa

OREGON
Eugene — Rubenstein Furn.
Klamath Falls — Klamath Furn.
Portland — Meir & Frank

PENNSYLVANIA
Allentown — Hess Bros.
Altoona — Gable's
Erie — Epp Furniture
Farrell — Myer Frank
Harrisburg — Pomeroy's
Lancaster — Westenberger, Maley & Myers
McKeesport — Fitzpatrick & Gold
McKeesport — R. E. Kaplan
Philadelphia — Gimbel Bros.
Pittsburgh — Kaufmann's
Reading — Bloom Furn.
Scranton — Cleland-Simpson
Turtle Creek — Faller's Furn.
Williamsport — J. P. & M. Sullivan
York — H. M. Rehmeyer

RHODE ISLAND
Providence — J. Marcus
Westerly — Westerly Furn.

SOUTH CAROLINA
Columbia — Hammond-Brown-Jennings

SOUTH DAKOTA
Aberdeen — Malchow's
Sioux Falls — Donahues

TENNESSEE
Chattanooga — Miller Bros.
Memphis — Sam Fortas
Memphis — Howard Graham's
Nashville — Beesley Furn.
Nashville — Payne Furn.

TEXAS
Austin — Bridges Furn.
Corpus Christi — Fedway
Dallas — Sanger Bros.
Fort Worth — Fakes & Co.
Houston — Foley Bros.
Houston — Sunland Furn.
Lubbock — Sellers, Jondahl & Jenkins
McAllen — Whalen's
Port Arthur — Crowell Gifford

UTAH
Ogden — Boyle Furn.
Salt Lake City — Axelrad Furn.
Salt Lake City — Granite Furn.

VIRGINIA
Newport News — Newport News Furn.
Norfolk — Wm. F. Smith
Norfolk — Willis Wayside
Richmond — Thalhimer's

WASHINGTON
Richland — Davis Furn.
Seattle — Northgate Furn.
Seattle — Standard Furn.
Spokane — Bell Furn.
Tacoma — Rhodes Bros.

WEST VIRGINIA
Charleston — The Diamond
Clarksburg — Palace Furn.
Parkersburg — Reps Furn.

WISCONSIN
Appleton — Wichmann's
Beloit — Macoy's
Green Bay — Schauer & Schumacher
Madison — Town & Country House
Milwaukee — Klode Furn.

WYOMING
Cheyenne — Grier-Morris Furn.



NEW GOLDEN BRONZE—excitingly different, trend-setting addition to Daystrom's Coloramic group! It has the warm, mellow glow of costly woods, yet rejects scratches, chipping. Full range of table sizes, chair styles, coverings, colors.

Why not buy the best...

Daystrom furniture stands out from other furniture as a diamond from glass. And just like a diamond, it adds long-lasting beauty to your living. Daystromite® tops resist stains, scratches, heat. Every lovely inch is washable. Chairs are contour-curved for blissfully relaxing comfort. Learn how little it costs to buy the best at your favorite furniture or department store. See listing of store nearest you on opposite page.



BLACK COLORAMIC®—today's furniture-fashion sensation that is beautifully at home throughout the house. It has lift-light, steel-strong, peel-and-chip-resistant construction and the graceful lines that are the hallmark of Daystrom.

Look for the Daystrom arrow and be sure

-it's DAYSTROM furniture! ®

DAYSTROM

Daystrom Furniture, Olean, N. Y.



SIT DOWN and relax. Foamex moulds itself to your curves.

GET UP. Foamex "gets up" with you . . . plump-perfect.

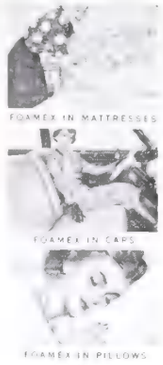
You can be sure its beauty is more than skin deep!



CUSHIONED WITH FOAMEX® by Firestone

BE SURE IT'S globe FURNITURE WITH

Firestone FOAMEX® CUSHIONING



Vive le French Provincial. Vive, too, its modern interpretation in this Pinehurst sofa of Colony Court by Globe. For, beneath its Old World charm, lies a new world of 20th century comfort. The rest-evoking comfort of luxurious Foamex cushioning.

Best of all, this Globe masterpiece will never cost you a sou for cushioning repairs. It stays fresh, shapely and comfortable indefinitely, because there's nothing in Foamex to sag, shift or lump up...ever.

Remember, the greatest furniture values at your favorite store are sure to be cushioned with Firestone Foamex.

Guaranteed by Good Housekeeping



Soft, deep Foamex here, there...everywhere! This luxurious Globe sofa *surrounds* you with heavenly Foamex comfort.

Comfortable living room furniture is built from the inside out!

(see illustrations on opposite page)

Pictured is Globe's new Pinehurst Provincial sofa No. 810. Beautiful, isn't it? And you can purchase it in a cover to match your personal color scheme. Foremost though is the wonderful comfort provided by the Foamex cushions!

by globe and

HIGH POINT, N. C.

CUSHIONED WITH FOAMEX by Firestone

BUY AT THESE STORES

ARIZONA
Phoenix — Dorris Heyman
Tucson — Sternfeld Department Store

ARKANSAS
Fort Smith — Bennett Furniture Company

CALIFORNIA
Los Angeles — Barker Brothers

CONNECTICUT
Ansonia — Spector Furniture Co.
Bridgeport — Nothnagle's
Hartford — G. Fox & Company
Hartford — Hara Furniture Co.
Meriden — Meriden Furniture Co.
Naugatuck — Carlson Furniture Co.
New Haven — Chamberlain Company
New Haven — Modern Furniture Co.
New London — Shafner's, Inc.
Plainville — Plainville Wayside Furn. Co.
South Norwalk — A. J. Collins Furn. Co.
Terryville — Terryville Furniture Co.
West Hartford — Lane Furniture Company

DELAWARE
Wilmington — H. Feinberg Furniture Co.

DISTRICT OF COLUMBIA
Washington — Colony House
Washington — Curtis Brothers Furn. Co.
Washington — Mazor Masterpieces
Washington — William E. Miller Furn. Co.
Washington — P. J. Nee Company
Washington — Malcolm Scates

FLORIDA
Ft. Myers — Robb & Stuckey
Fort Pierce — Kelz Incorporated
Jacksonville — Cohen Brothers
Jacksonville — Pierce-Wall Furn. Co.
Miami — Burdines, Inc.
Miami — Kensington Furniture Company
Miami — Moore Furniture Company
Palmetto — Tomblin's
Quincy — Bell-Shelfer, Inc.
St. Augustine — Carnes Furniture Co.
St. Petersburg — Lester Brothers Furn. Co.
Tallahassee — Yates Furniture Company
Tampa — Maas Brothers
Winter Park — House of Hastings

GEORGIA
Albany — Albany House Furnishing Co.
Atlanta — Carroll's
Atlanta — Maxine's
Atlanta — Myers Peachtree
Atlanta — Rich's Inc.
Augusta — Maxwell Brothers
Chamblee — Georgian Furniture Galleries
Columbus — Hinson Galleries
Cordele — Forehand-Scudder
Decatur — Bell Furniture Company
La Grande — Hinson Colonial House
Macon — Maxwell Brothers
Marietta — J. R. White Furn. Shop
Rome — Maxwell Brothers & Garnett
Savannah — Carlton-Parker Furniture Co.
Savannah — I. C. Helmley Furniture Co.
Waycross — Gibson & McDonald Furn. Co.

ILLINOIS
Bloomington — G. A. Ensenberger & Sons
Bloomington — W. H. Roland Company
Champaign — Robeson Department Store
Chicago — Bradshaw-McCartney
Chicago — The Fair Store
Chicago — Fox Furniture Company
Chicago — Kintzele Furniture Company
Chicago — Marshall Field & Company
Chicago — John M. Smyth & Company
Chicago — Tobey's Furniture Company
Decatur — Quigle's Furniture Company
Evansville — Barnitz Studios, Inc.
Jacksonville — Gustine Furniture Co.
Lincoln — Avery and Comstock
Morton Grove — Gantner's Industries, Inc.
Peoria — Block and Kuhl Company
Rockford — House of Lindberg
Springfield — Madison Furniture Co.

INDIANA
Elkhart — Curtis Furniture Company
Hammond — Home Equip. & Furn. Co.
Indianapolis — L. S. Ayres and Company
Muncie — C. Cree Gable
Richmond — Weiss Furniture Company
South Bend — Ries Furniture Company

IOWA
Des Moines — Artis Furniture Company
Des Moines — Younker Brothers, Inc.
Sioux City — Younker-Davidson Company

KANSAS
Arcadia — Dunton Hardware Co.
Argonia — Horton Furniture Company
Kansas City — Glanville's
Wichita — Georges Innes Company

KENTUCKY
Lexington — L. L. Roberts Furn. Co.

LOUISIANA
Shreveport — Nolen Townsend Wrhe Co.

MAINE
Bangor — Bangor Furniture Company

MARYLAND
Baltimore — Grand Rapids Furniture Co.
Baltimore — The Hecht Company
Baltimore — M. Shavitz & Sons, Inc.
Baltimore — Shofer's Furniture Co., Inc.
Baltimore — Stewart & Company
Bethesda — Malcolm Scates, Inc.
Cumberland — L. Bernstein Furniture Co.
Salisbury — R. E. Powell & Company, Inc.

MASSACHUSETTS
Boston — Jordan-Marsh Company
Boston — Michigan Furniture Company
Boston — Paine's
Boston — Peck & Hills Furniture Co.
Canton — Connors Wayside Furniture Co.
East Natick — Byron Furniture Shops
Fall River — Gendreau Furniture Company
Fall River — Mason Furniture Company
Fitchburg — Kidder & Davis
Holyoke — Merrick Lumber Company
Holyoke — Valley Furniture Company
Lawrence — Michael J. Sullivan Inc.
North Andover — Furniture Barn
Pittsfield — New England Furniture Co.
Roslindale — Allen Furniture Company
Springfield — Loeb and Mansfield
Springfield — Red Lion Shops
Stoneham — Barbo's
Worcester — Coghlin's

MICHIGAN
Detroit — J. L. Hudson Company
Grand Rapids — Van Den Berg Bros. Inc.
Jackson — Vermeulen Furniture Co.
Kalamazoo — Vermeulen Furniture Co.

MINNESOTA
Duluth — Rudolph's Furniture
Minneapolis — Dayton Company
Minneapolis — L. S. Donaldson & Co.
Red Wing — The Ferrin Company
Rochester — L. S. Donaldson Company
St. Paul — R. N. Cardozo & Brother, Inc.

MISSISSIPPI
Natchez — Byrne Furniture Company

MISSOURI
Cape Girardeau — Excelsior Furniture Co.
Kansas City — Duff & Repp Furniture Co.
Kansas City — Emery, Bird, Thayer Co.
Kansas City — Prince Howard Furn. Co.
St. Louis — Lammert Furniture Company
St. Louis — Stix, Baer & Fuller Company

NEW HAMPSHIRE
Nashua — C. H. Avery Company

NEW JERSEY
Ashbury Park — Steinbach Company, Inc.
East Orange — A. A. Wilson
Englewood — Palisades Furniture House
Flemington — Barden Furniture Company
Hackensack — Grayson Furniture Company
Hackensack — Huffman & Boyle Company
Hackensack — Selwin Furniture Company
Hoboken — Queens Jewelry Company
Long Branch — Long Branch Furniture Co.
Millburn — Fisher Furniture Galleries
Morristown — P. Greenberger Company
Newark — L. Bamberger Company
Newark — Hahne & Company
Newark — E. A. Kirch & Company
Newark — Kresge-Newark
New Brunswick — Middlesex Furniture Co.
North Bergen — Castle Furniture Company
Nutley — R. D. Kastner Furniture Co.
Paramus — Castle Furniture Co.
Paramus — Nassau Hi-way Furniture Co.
Passaic — Stark and Son
Paterson — Babyland Maple Shop
Patterson — Quackenbush Company
Perth Amboy — John A. Kozusko
Pinebrook — Casale Furniture Mart
Rahway — Koos Brothers
Salem — Kline's Furniture Company
Teaneck — Ronald Furniture Company
Westwood — Westwood Furniture Company

NEW YORK
Albany — Harry Simmons
Albany — Mayfair, Inc.
Bay Shore — Ralph Edward Fine Furniture
Brooklyn — Abraham & Straus
Buffalo — Adam, Meldrum & Anderson Co., Inc.
Buffalo — Frederick Scherer & Sons, Inc.
Geneva — Lynch Furniture Company, Inc.
Gloversville — Livingston's
Hempstead, L. I. — John A. Schwartz, Inc.
Huntington — Ralph Edwards Fine Furn.
Jamaica — B. Gertz
Liverpool — Holton & Herrig
Manhasset — Flint & Horner
New Rochelle — Brentwood
New York — Flint & Horner
New York — Gimbel Brothers
New York — Stern Brothers
Niagra Falls — Cornell and Daggett
Poughkeepsie — Millman's
Rochester — E. W. Edwards & Son
Rochester — Sibley Lindsay & Curr Co.
Rochester — Weis and Fisher Co.
Rockville Center — Nassau Wayside Furniture Shops
Smithtown Br., L. I. — Colonial Furn. Co.
Staten Island — Joseph Jaeger
Syracuse — E. W. Edwards & Son
Syracuse — I. Fleischman & Son
Tuckahoe — Pearl's Furniture Company
Troy — Ben Katz, Inc.
Troy — R. C. Reynolds Company
Utica — E. Tudor Williams
Wantagh — Sutton Improvement Company
Yonkers — Brenners Furniture Co.
Yonkers — M. Dee & Son

NORTH CAROLINA
Asheville — Morrison's, Inc.
Charlotte — Haverty Furniture Company
Durham — Christian-Harward Furn. Co.
Durham — R. E. Quinn Company
Fayetteville — Market Furn. Co.
Fayetteville — Quinn & Miller
Havelock — Mallory Sales, Inc.
Hickory — Wagner Furniture Company
High Point — Young's Furn. and Rug Shop
Jasksonville — Mallory Sales
Morehead City — Eastman Furn. Co.
Pine Level — Jones Brothers
Raleigh — Heilig-Levyne of Raleigh
Roseboro — Butler Furniture Company
Rutherfordton — Keeter's Hdwe. & Furn. Co.
Statesville — Blackwelder Furniture Co.

NORTH DAKOTA
Fargo — Levitz Furniture Company
Williston — Conlin Furniture Company

OHIO
Alliance — The Cope Furniture Company
Akron — A. Polsky Company
Bellville — Myers Furniture Company
Canton — Cleveland Avenue Furniture Co.
Cincinnati — The H. & S. Pogue Company
Cincinnati — Shillito's
Cincinnati — Stille & Dubilmier
Cleveland — Halle Brothers Company
Cleveland — Harrisen's, Inc.
Cleveland — The Higbee Company
Cleveland — London Furn. & Carpet Co.
Cleveland — Sterling-Lindner Davis
Cleveland — William Taylor Sons and Sons
Columbus — W. S. Carlile & Sons
Dayton — The Furniture Mart
Dayton — Rike-Kumler Company
Daylon — The Rossiter, Jarrett & Harmon Co.
Dover — Wilmar Furniture Company
Hartsville — Soffel's, Inc.
Mansfield — W. E. Jones Piano House
Marietta — Brothers, Inc.
Massillon — Coen Furniture Company
Massillon — Finefrock
Mentor — Mentor Furniture Co.
New Philadelphia — The Linn-Hert Co.
Portsmouth — Long & Company
Sterling — Maibach's
Steubenville — The Hub
Toledo — Lamson Brothers Dept. Store
Toledo — La Salle & Koch
Youngstown — Hume's Furniture Co.

OKLAHOMA
Ardmore — Collier Brothers Furniture Co.
Oklahoma City — John A. Brown Dept. Store
Oklahoma City — James A. Cullimore & Co.
Oklahoma City — Doc and Bill Furniture Co.
Oklahoma City — Dorothy Haggards
Oklahoma City — Harbour-Longmire
Oklahoma City — Provincial and Colonial Shop
Oklahoma City — Sappington Hickman
Oklahoma City — Sigmon Furniture Co.
Tulsa — Brown-Dunkin Company

PENNSYLVANIA
Bethlehem — Furniture Hall
Cannonsburg — The St. Clair Shop
Clairton — Glenn's
Erie — Klick Furniture Co.
Harrisburg — Pomeroy's
Hatfield — Ranch Furniture Store
Hazleton — Fierro Furniture Store, Inc.
Hazleton — Mrs. E. Reinhart's Sons Co.
Erdenheim — Erdenheim Wayside Furniture Co.
Philadelphia — Strawbridge & Clothier
Pittsburgh — Joseph Horne Company
Pottsville — L. Hummel's Sons
Reading — Pomeroy's, Inc.
Reading — C. K. Whitner Company
Scranton — Cleland-Simpson Company
Scranton — Stoehr & Fister
Wilkes-Barre — Empire Furniture Company

RHODE ISLAND
Pawtucket — American Furniture Company
Providence — The Shepard Company

SOUTH CAROLINA
Charleston — Maxwell Brothers & Hall
Florence — Town & Country Furn. Co.
Hemingway — Stuckey Brothers Furn. Co.
North — Jackson Furniture Co.
Rock Hill — T. E. Jones & Company
Sumter — Broad Street Furniture Co.

SOUTH DAKOTA
Huron — Fullerton's Furniture Company
Rapid City — L. S. Donaldson Company
Sioux Falls — Johnson's, Inc.

TENNESSEE
Chattanooga — Frank Moore & Company
Clarksville — Brenner Furniture Company
Johnson City — Morrison's, Inc.
Knoxville — Fowler Brothers Company
Nashville — H. Cohen Furniture Company

TEXAS
Abilene — Waldrop Furniture Company
Amarillo — Heath Furniture Company
Austin — Karotkin Furniture Company
Austin — H. M. Oetting Furniture Co.
Commerce — Drake Furniture Company
Dallas — J. P. Awalt & Company
Dallas — Duffey's
Dallas — Olive & Myers Manufacturing Co.
Dallas — Osburn Furniture Company
Dallas — Peaslee-Gaulbert Corporation
Dallas — Potter Furniture & Carpets
Dallas — Sangers Department Store
Dallas — J. Ray Weir Furn. Co.
Fort Worth — Ladd Furniture Company
Forth Worth — W. C. Stripling
Houston — Foley Brothers Dry Goods Co.
Houston — Gulf Coast Contract Sales
Houston — Kamin Furniture Company
Houston — Peaslee Gaulbert Corp.
Houston — Richter's Furniture
Lubbock — Spears Furniture Company
Plainview — Meinecke Brothers
Port Arthur — Crowell-Gifford Furn. Co.
San Antonio — Karotkin Furniture Co.
San Antonio — Peaslee-Gaulbert Corp.
Wichita Falls — Bailey Furniture Company

UTAH
Salt Lake City — H. Dinwoodey Furn. Co.
Salt Lake City — Ray Nilson Furn. Co.

VERMONT
Barre — B. W. Hooker & Company
Burlington — Thomas O'Halloran & Son

VIRGINIA
Alexandria — Barnes and Kimel Co., Inc.
Alexandria — Wellington House
Arlington — Barnes and Kimel Co., Inc.
Charlottesville — M. C. Thomas Furn. Co.
Falls Church — Barnes and Kimel Co.
Richmond — Columbia Furniture Co.
Richmond — Sydnor Hundley
Roanoke — Cawley and Scott, Inc.
Roanoke — Thurman Boone Company

WISCONSIN
Burlington — McCarthey-Reuter & Haas
Green Bay — Brunette's Furniture Co.
Milwaukee — American Furniture Co.
Milwaukee — Klode's Furniture Co.
Milwaukee — Kunzelman-Esser Company
Milwaukee — The Milwaukee Boston Store
Racine — Grant Furniture Company

Send for 20-page booklet!

See for yourself the variety of comfortable living room furniture shown in new booklet . . . and get name of dealer nearest you if you are not close to any of those listed above. Mail 25¢ in coin today, to Globe Parlor Furniture Company, Dept. HB154, High Point, N. C.



TAKE IT EASY, Lady!

Keep up with the newest labor-saving conveniences. They will help you streamline your housekeeping

By CHARLOTTE CONWAY



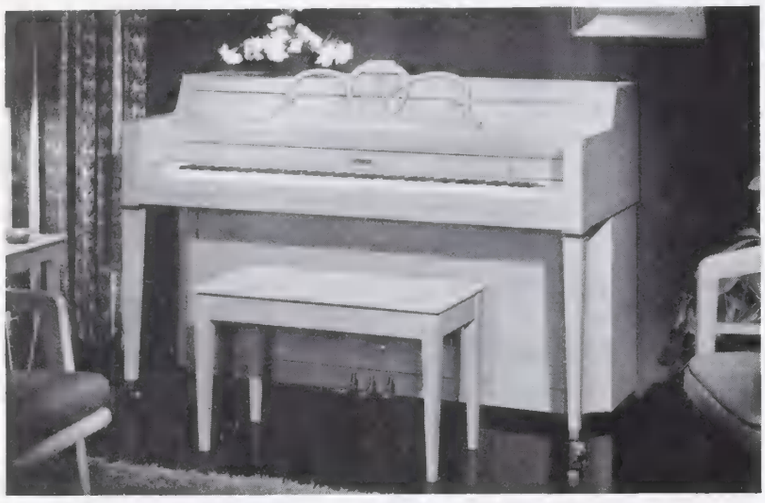
Once a synonym for casual cooking, the chafing dish has come back, electrified and all prettied up for any kind of party. The Tricolator people make a handsome electric chafing dish of brass, a credit to any table or buffet. It has a thermostatic control to regulate heat up to 500 degrees. And it comes with an extra brass water pan, for double-boiler cooking or keeping food hot. You'll have no problems storing or cleaning it, and its uses will amaze you, especially if space and kitchen facilities are limited in your home.



If yours is a small family, or you bake only small quantities of food at a time, the West Bend electric Oven-ette will serve you well and save you money. It bakes and roasts like any range oven, can also be used for keeping foods hot for serving. Set the dial for any temperature from 150° to 450°. When the pilot light glows, desired temperature has been reached. Thermostat automatically controls temperature during baking period. Baking set (consisting of roasting, layer cake, and pie pans, and 7 muffin cups) comes with it.

(*Please turn the page*)







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dyna-tension
EVERETT

Strings of a grand piano are under high tension. The same is true of an Everett. That's why an Everett, like a quality grand, is distortion-free at all volume levels. Secret of this amazing performance in a small piano is *dyna-tension* . . . high tension strings, and much more!

Dyna-tension is possible only in an Everett, because only Everett has the super rigid, patented metal lever back. But, see for yourself! Call on your Everett dealer and make the *chord comparison test*. Prices begin at $735 f.o.b. factory, bench extra. Small down payment, easy monthly terms.

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☐ 37" Spinet
☐ 41" Console

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TAKE IT EASY, LADY!

CONTINUED FROM PRECEDING PAGE



No room for an extra working surface? Just install it in a base cabinet, pull it out when you want it, push it away when you don't. Kitchen Maid decided you might need a snack table, planning desk or sit-down work area, so they developed a glide assembly which can be ordered with or without a top. Top is 25" wide, 21" deep, 29¾" high, comfortable sitting height. Standard finish is gray Formica; special colors can be ordered. Despite pull-out table, there is generous storage space in cabinet beneath.



No need to lift heavy weights to do thorough cleaning jobs. Hoover has brought out a full-size vacuum cleaner that weighs under 15 pounds. Motor hood is a little over 5" high, will go under most furniture. Cleaner is equipped with disposable inner dirt container, so your hands need never touch dirt. Nozzle adjusts automatically for varying rug thicknesses. Cleaning tools are attached at the front, which makes it easy to tow the cleaner even with tools attached. Hose is flexible Veriflex, attachments are conventional.



DRAWINGS BY KELLY OESCHLI

Water softeners, though essential in so many parts of the country, often are resisted because they have not been handsome and so had to be concealed somewhere. Now Culligun has brought out a model styled to complement laundry equipment or counter-height water heaters, good-looking enough to grace kitchen or laundry. Table-top model is 20 1/16" wide x 27 7/16" deep and 36" high. Automatic regeneration controls are concealed beneath hinged lid. Electric timer returns unit to service when cycle is completed.



Drying delicate apparel like lingerie, blouses, hosiery need worry you no longer. The Rheem people make an automatic dryer, either gas or electric, with a special compartment above the conventional tumbler, which they have named the Clothes Saver compartment. Circulating air does the job, without damaging heat or tumbling motion. Warm air is clean, for it has to pass through a removable, washable filter before reaching the clothes. Dryer installs flush to wall, with vent exhaust at center or either side of dryer.



Maybe you are one of those who likes to see "what's cooking," and *how* it's cooking, too. Now you can do it, without stooping or interrupting other kitchen tasks. O'Keefe & Merritt have brought out a gas range with what they call a Hi-Vue oven. Secret is, it's really done with mirrors, something like a periscope. You can glance through the viewing window, which is at a convenient height, and see down into the entire oven compartment. Because you needn't open oven door, no heat or food odors escape, and kitchen stays cooler.



If you need organizing, the Westinghouse Food File refrigerator will do it for you. For foods go into the right place almost automatically. There's a meat keeper and a beverage-keeper drawer to keep Cokes, beer and such at the right serving temperature. Two of the shelves roll out and may be removed loaded with food for use as serving trays. Door has selected spots for two dozen eggs, bottles, cheese, snacks and fruit. Magic opener permits you to open the door, even when both hands are full, merely with a touch of the elbow.

are you working in a 1921 kitchen





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VAN FELT

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Make the most of your coffee-maker

By JULIE POLSHEK

Brewing good coffee may not start and stop with the automatic coffee-maker, but it is by all odds the easiest, most convenient road to brewing success. Its precisely timed cycle is also the surest way to achieve peak brewing each and every time.

However fine the brew may be, with most people drinking pleasure falls short if coffee isn't served piping hot. With the automatic coffee-maker, thermostatic control provides a warming temperature the moment brewing is completed and assures a hot beverage from first cup to last.

For the crowning touch to coffee-drinking pleasure, nothing equals the super-rich flavor and aroma of coffee you grind just before use. Even with a hand-grinder, it's well worth the extra trouble involved; with grinders that operate electrically, it's done in a flash. Also with home-grinding, you get precisely the grind you fancy and can even create your own coffee blends.

Don't overlook the valuable aid a refrigerator's cold gives in prolonging the fresh-packed flavor and aroma of commercially-ground or store-ground coffee. Storing an opened can or jar at room temperature rapidly dissipates coffee's perishable oils and savor. The flavor of a brew is often blamed on the brewing when the real trouble stems from coffee that has, through improper or overlong storage, acquired an "off" taste or lost its essential oils.

Coffee-makers are also unjustly blamed for an inferior brew. Sometimes the coffee itself is the trouble spot, but usually the trouble can be traced to the fact that the coffee-maker hasn't been kept free of the residual deposit left by a coffee's oils. Even an invisible trace of residue can taint the flavor of a brew perceptibly. Residual deposit isn't removed by washing, however thorough you may be; and resorting to abrasive cleansing can, over a period of time, damage the metal's finish. An especially effective cleansing medium, widely used by institutions, restaurants and the servicing agencies of electric coffee-makers, is a perborate compound called CSR. It cleans chemically by an oxygen action that does an exceedingly thorough job and by a work-free method. You simply put the coffee-maker through its brewing cycle, using

(*Please turn to page* 178)

PHOTOGRAPH BY WILLIAM HOWLAND



Elegance new to coffee-makers is found in Cory's Crown Jewel. The handsome, highly functional percolator is made of solid stainless steel; beveled platform has 14-karat gold plating. Quick-Mill Coffee Grinder from Italy affords 12 grinding settings, including one for a powdered grind.



Enjoy the relaxation of having coffee and the dessert course in the living room. By simply plugging in the coffee-maker near the coffee table, piping hot coffee awaits you when you're ready for it. G-E's coffee-maker can be poured by simply tilting it.

PHOTOGRAPHS BY ARNOLD SORVARI



Here's the elite of Espresso coffee machines. Faemina from Milan. Reservoir accommodates sufficient water for making 14 demi-tasse cups and has a heating element that keeps water ready for brewing purposes. There's a steam jet for making Cappuccino and Turkish coffee; there is also a hot-water spout as well.



Sunbeam's Coffeemaster, a trail-blazer in vacuum-type "automatics," has the de luxe feature of solid copper decanter and brewing bowl, a valuable service asset. Imported canisters, and accessories in all photographs, come from Bloomingdale's, New York.

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Glass and plants team up to provide a decorative highlight at the foot of this stairway. *Architect: Frederic Bartenbruck, Santa Monica, California.*

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MAKE THE MOST OF YOUR COFFEEMAKER

CONTINUED FROM PAGE 176



Electrical outlets, provided in many serving carts, make it possible to keep the coffee-maker within reach without congesting table area. Streamlined percolator by Presto, like other de luxe coffee-makers, is adjustable for desired brewing strength.

the cleansing powder in a water-solution. This treatment at the same time combats the residual deposit left after each brewing use by the lime content of water. An accumulated lime deposit can impair the effectiveness of a coffee-maker's heating element and thus slow down the brewing cycle.

Many authoritative sources frown on the use of soaps for cleansing a coffee-maker. They're said to leave a residue that could taint brewing flavor and accumulatively, with porous metals, the residue may penetrate the surface.

Accurate measurements of coffee and water, as has often been said, are a "must" for brewing success. And if you value a good cup of coffee, you'll make sure that the water used is freshly drawn from the cold-water tap. The ratio of coffee to water is, of course, a matter of personal preference and easily ascertained after using a coffee-maker a few times. When you find the desired ratio, be consistent in adhering accurately to it. Bear in mind also, if you're given to switching coffee brands, that their bulk per pound may differ considerably. With vacuum-packed coffees, you can tell by simply comparing the relative sizes of the cans. Bear in mind, too, that some brands are blended to give a light-bodied brew, others a heavy-bodied brew, still others lie somewhere in between. These degrees of flavor intensity, which you come to know from use, aren't to be confused with the strength of the brew. Brewing strength, with an automatic coffee-maker is a controlled factor, but where flavor intensity is concerned, it's up to you to choose the coffee blend best suited to the flavor quality which you and your family prefer.

If you're about to acquire a coffee-maker, you'll find that more attention is being given to styling to make it compatible with fine table appointments. Functionally, there are numerous new refinements. Some make for far more rapid brewing than in the past, some for greater selectivity as to brewing strength. There are new developments that enhance a coffee-maker's usefulness by broadening the span between minimum and maximum brewing possibilities. There are refinements in design that safeguard the heating element should water accidently come into contact with it. Spouts are being designed to give dripless pouring.

The many factors that make some coffee-makers more efficient than others or make a higher price warranted are for the most part not discernible matters when you shop and are too complex to explain here. But you can check on such matters as a seamless interior construction, the weightiness of the metal used for the body. In a vacuum-type coffee-maker, make



Party needs are easily met with the 24-48 cup brewing range of West Bend's coffee urn. It brews by drip method. The switch-controlled heating element has a setting for brewing and one for keeping coffee hot.

ure the decanter's gasket affords he tight seal important to this rewing method. In percolator-type offee-makers, a stem that's equipped for valve action makes for naximum control of the water umping. For the most part, a deep offee basket produces the maximum brewing efficiency. It's pertinent to add also that attempting o go below the designated minimum batch specified in the manufacturer's instructions will give you orry results.

The new imports that brew demiasse types of coffee in a matter of seconds aren't automatic, but they merit mention here because they're trail-blazers so far as home use is concerned. The more elaborate of these brewing machines provides an auxiliary hot-water spout as well as a steam jet for liquefying powdered coffee, cocoa or the like.

There's never been such a wealth of coffee-maker types to choose from. Intrinsic efficiency is at a high level and, if you mind the p's and q's that contribute to the best brewing flavor, you'll find that making good coffee is an easy and enjoyable art.



A coffee-grinding attachment can be had that fits any Hamilton-Beach electric mixer. Unground coffee can be stored in the jar of the attachment. Coffee-maker by Knapp-Monarch is vacuum type, makes 2 to 10 cups.

(Please turn the page)



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You can add beauty to your bathroom—the kind of beauty that never needs to be replaced—by choosing a solid Olsonite seat. Whatever your bathroom color scheme, Olsonite's wide selection of more than 35 plain or pearlescent colors will provide you with a perfect match—or a smart, modern note of contrast. The lustrous beauty of an Olsonite seat won't fade, can't wear away.

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MAKE THE MOST OF YOUR COFFEE-MAKER

Continued From Preceding Page



Delft coffee grinder from Holland is a manual type designed for wall mounting; most decorative, and its grinding mechanism is top-drawer. Universal Coffee-matic can be had in this contemporary model or a model that has traditional styling.



Matching coffee service and coffee-maker are available in Farberware. They're traditionally styled and made of chromed solid brass. Coffee-maker affords very rapid brewing and can be used to brew as little as one cup of coffee if so desired.



Many operational improvements are to be found in newly developed coffee-makers. The new Westinghouse percolator, for example, has been well engineered and designed to make for very rapid and very efficient extraction of the coffee oils.



MELANIE KAHANE, a leader in the use of color, used only fabrics of Du Pont nylon in decorating her own lovely living room.

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DAMASK, introduced to the western world by Marco Polo, takes its name from Damascus, a historical center for the weaving of beautiful fabrics. The damask used on the sofa and shown in this close-up is a far different fabric from that of Marco Polo's day. This damask is as beautiful as ever and, in addition, is amazingly practical, because it is made of easy-care Du Pont nylon.

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What to do about Bedspread Wrinkles

Wrinkles in a bedspread and/or constant pressing are the *bête noir* of any scrupulous housekeeper. Yet both pristine freshness and glamour are possible with little effort if, first, the fabric is right and, second, a proper off-the-bed storage is provided. Choose lightweight weaves, quilted fabrics, new embossed nylons or dimensional prints whose texture or design conceals or absorbs stray creases. Or use an ornamental rack (see below), or a drapery pole in a closet over which to lay the coverlet. This attention takes minutes, adds years to the life of the spread, preserves that much-desired well-groomed look.



PHOTOGRAPHS BY WILLIAM HOWLAND



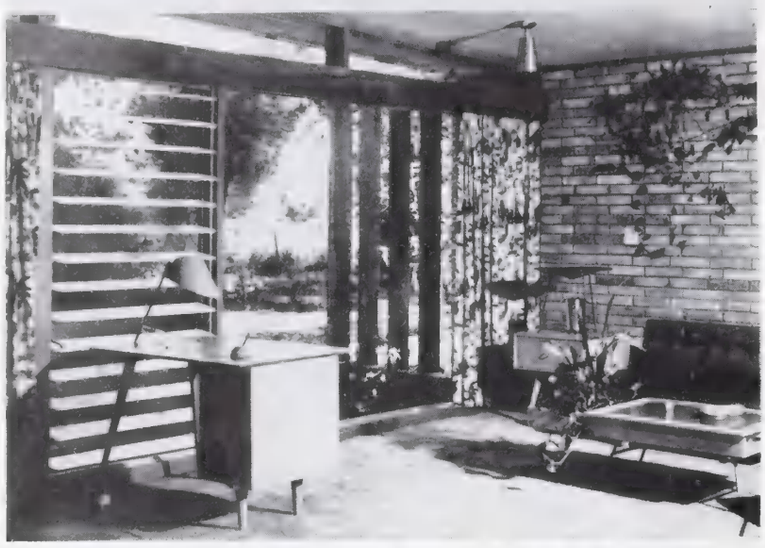
This bedspread is made of new embossed nylon, easily washable, quick-drying. Should it wrinkle, creases merge into puffed design. Such a spread handles easily, is light to fold and store, always stays groomed and pretty.

In Japan this decorative hanger is used to keep a kimono wrinkle-free. Here it supports an easy-to-crease, ruffled chintz spread. Also ideal is an old-fashioned standing towel rack. Pahlmann Previews has this hanger.



SUN-SASH

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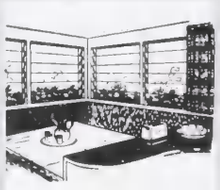
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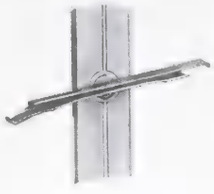
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1954 NEW YORK FLOWER SHOW



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GARDEN IDEAS

from the flower show

1954 LOS ANGELES FLOWER SHOW



Tulips and daffodils should be used in big masses for greatest effectiveness. Stick to one variety, not mixed colors. Plant tulips 6 inches apart, dig up each year after foliage turns yellow, replant in September. This garden designed for Germain's.

1954 NEW YORK FLOWER SHOW



Split stones for paths should be 3 or 4 inches thick and well seated in gravel or cinders. Birch trees should be planted in clumps of 3 to 7, keeping all roots close together in one hole to insure natural-clump look.



Bonsai training of trees to keep them tiny soon brings the problem of how to display your collection. This shadow-box fence arrangement sets off each plant, yet complements whole collection, provides privacy as well.

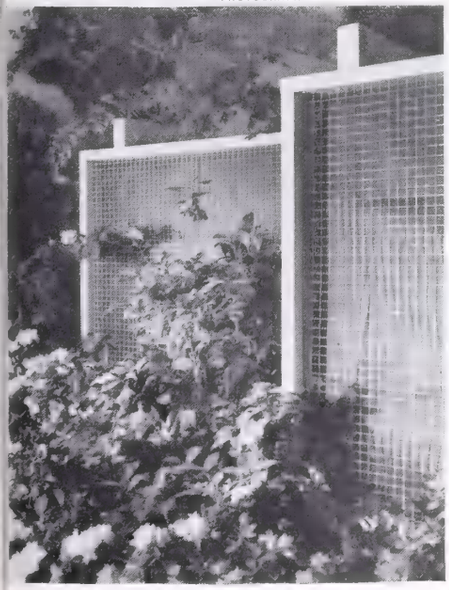
ALL PHOTOGRAPHED AT THE 1954 LOS ANGELES FLOWER SHOW



Backgrounds can flatter your plants importantly if chosen with skill. This is a combination of bamboo and plastic strips woven together.

Plant at left is clivia, also called kaffir lily. Plant at right is mahonia, the Oregon hollygrape, a shrub hardy to Boston.

PHOTOGRAPH BY MAYNARD PARKER

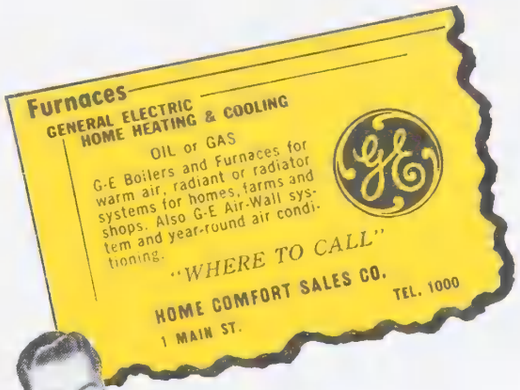


Effective fence is simply made, consists of tough black roofing paper plus white painted inch-square hardware "cloth."

Where high winds are common, it would be wise to substitute boards in place of roofing paper.

Plants here are camellias. Exhibited by Armstrong Nurseries.

(*Please turn the page*)





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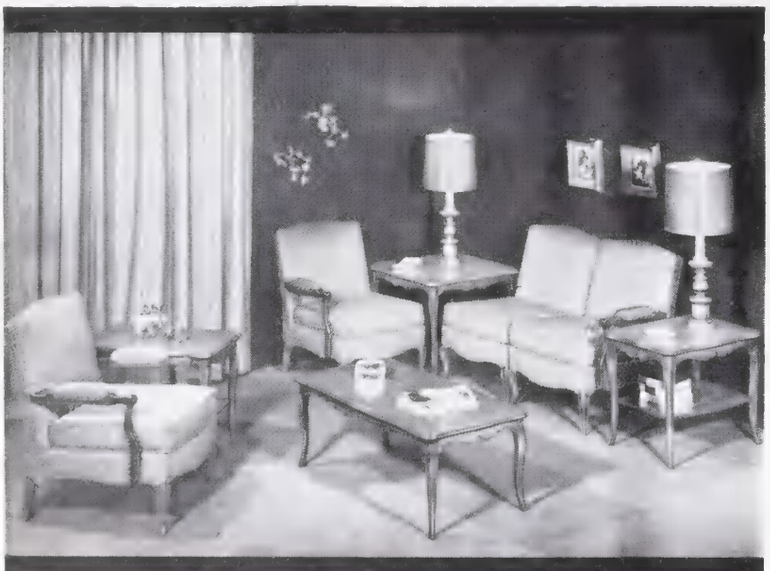
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GARDEN IDEAS FROM THE FLOWER SHOW

CONTINUED FROM PRECEDING PAGE



Brick wall is key here to superb job of making a tiny area impressive and thoroughly useful. Note how it and brick paving curve, fooling your eyes as to the real depth involved. Brick wall doubles as seat wall. Designed by Allen Dalsimer for Dalsimer, Inc., landscape nurserymen.



Outlining terrace, here with loosely clipped *Taxus*, immediately increases its importance in the over-all design. Exit step to garden is essential. It is frustrating to be within a few feet of a garden and yet unable to get into it. Exhibit of Bobbink & Atkins, landscape nurserymen.

3 GARDENS PHOTOGRAPHED BY GOTTSCHO-SCHLEISNER AT NEW YORK FLOWER SHOW



Raised terrace walled with Hatfield's yews provides sitting area with view *down* to flowers. Yew offers security at terrace edge without resort to fence or other architectural device.



Grouping cacti loosely duplicates the way they grow in their native desert home. Here they are growing in a 3-inch bed of clean sand (never seashore sand!) atop regular garden soil. Rain drains away quickly, an essential for success with cacti.

GARDENS FROM THE LOS ANGELES FLOWER SHOW



Birches and similar trees can be heavily underplanted with tulips and daffodils without injury to them or the trees. Bulbs bloom and have all their leaf growth before midsummer when tree shade gets dense. Germain's exhibit.

PHOTOGRAPHS BY MAYNARD PARKER



Garden stocks, also called wallflowers, are old-fashioned but thoroughly satisfactory when massed as here before a good windbreak of evergreens (best also to stake them inconspicuously). Must be started early indoors because they must be big enough to blossom before summer heat arrives. Exhibited by Germain's.

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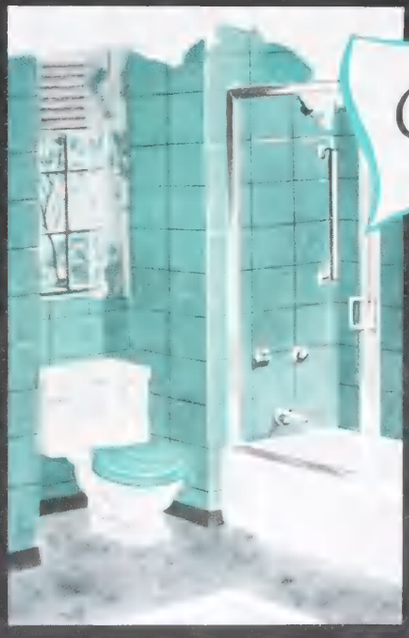
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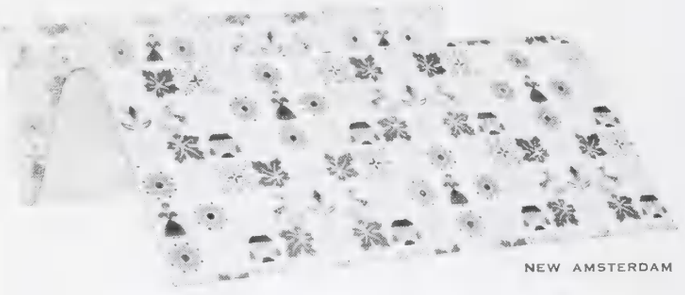
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The sky's the limit in planning your Wall-Tex decoration. From a host of beautiful new patterns you can choose high-style modern designs in the latest fashion colors or go warmly traditional with equally happy results.



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GARDEN IDEAS FROM THE FLOWER SHOW

CONTINUED FROM PRECEDING PAGE

5 GARDENS FROM THE LOS ANGELES FLOWER SHOW



Sunshade here is made from pipe bent to form "petals" that are canvas-covered, replaces conventional umbrella. Tricks like this are fine as long as result is appropriate to location and use. Designed for the Armstrong Nurseries.

PHOTOS BY MAYNARD PARKER



Reflecting pools needn't be deep or expensive to build. You need only a couple of inches of water, concrete, copper or lead lining. But be sure plants overhang the water for full reflection.

RALPH ■ SMITH LANDSCAPE ARCHITECT



Pebble bottom for pool is handsome, requires only inch-deep covering on regular concrete bottom. Big stones here help catch your eye, especially important because background fence is so striking.

3 GARDENS FROM THE LOS ANGELES FLOWER SHOW



Calendulas are not used as often as they should be. Only trick is to mass them, preferably close to a path so you can look down on them (they face directly up to sun). This exhibit won the special New York Show medal at the Los Angeles show for Germain's.

PHOTOGRAPHS BY MAYNARD PARKER



Tree boxes are valuable for their design value as well as life-savers for the trees when soil must be cut down in landscaping. Here tree box has been fitted naturally into high garden wall, creating important garden feature from what started out to be a real liability.

RALPH W. SMITH, LANDSCAPE ARCHITECT



Plant containers offer a real chance to try your hand at creative designing. They must be practical, rugged, and not too ornate for the plant (must flatter the plant, not steal the show). This is in redwood, with mitered corners and short, heavy feet. Note succulent soil cover.



IS YOUR HOT WATER ALWAYS

Crystal Clear?



No longer need you put up with cloudy, discolored water from "that old water heater". Now you can have an entirely new kind of water heater that ends this problem for good—*Crystalglas!*

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T-*Traditionals only* M-*Modernmates only*
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PHOTOGRAPH BY MAYNARD PARKER

This little garden looks BIG

Plants, play space, guest house and garage all fit easily into the rear of this 100-foot lot

Space is illusive, particularly out-of-doors. Similar-size plots of land may seem open and airy with plenty of room, or cluttered and confining with limited uses. The effect in your own yard depends entirely upon how you use the space at your disposal.

This little garden *looks* big. Actually, it's an average suburban back yard. But organization of work and play areas into rectangular units that fit snugly together provides separate space for the family's various activities, so that each is shielded from sight and sound of the others. Restrained planting and horizontal lines help extend boundary lines.



Garden designed by
Marie and Arthur Berger
Landscape Architects

Mr. & Mrs. Jack Greenman,
Owners

Please turn to page 193

Now! *Pre-finished* hardwood paneling you install with a brush!

AND IT'S GUARANTEED FOR THE LIFE OF YOUR HOME!

What, no nails? Absolutely not! This special *pre-finished* Weldwood paneling is installed with Weldwood Contact Cement. Anyone who can hold a brush and place a panel in line can do it. Once the panels are up, they're up for keeps! No nailheads to cover, no finishing is required.

The ¼" wall panels are factory *pre-finished* by craftsmen who know and love fine wood. Available in walnut and oak in handy 32"x96" and 48"x96" sizes.

Planning to build or remodel? Then visit your lumber dealer today! Find out how little it costs to have a TV-HI-FI nook, den, library or get-away-from-it-all room like you see here. The lady of the house will be happy to know the paneling is easy to clean and is *guaranteed for the life of the home!*

See the complete assortment of Weldwood real wood paneling, including Douglas Fir Weldwood, at any of the 73 United States Plywood or U.S.-Mengel Plywoods showrooms in principal cities, or mail coupon.



HERE'S ALL YOU DO!

1. Fit panel to center of studs or furring.

2. Brush Weldwood Contact Cement (available at your lumber dealer's) on studs or furring, then on back of panel at points of contact. Allow to dry about 30 minutes, then repeat.

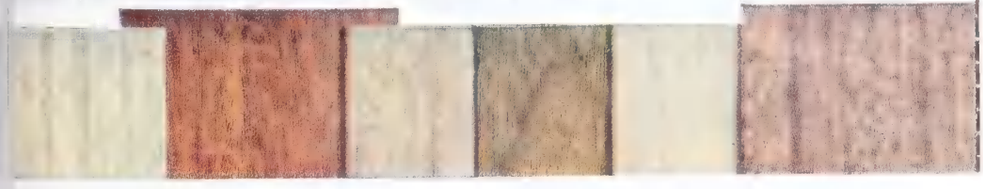
3. When cement is dry, press panel in position on studs or furring. Tap with hammer and wood block. It's up for keeps!



Approximate cost of 8'x12' wall area in walnut (shown above) or oak—$78. Like to make the Radio, TV, HI-FI matched Korina® cabinets illustrated above? Send 50¢ for pattern No. 272 to P. O. Box 215, Pleasantville, N. Y.

THERE'S PRE-FINISHED PLANKWELD® TOO! Quickly and easily installed on studs or directly to present wall with metal clips which hide nailheads. Clips included with each package of 16¼" wide x 8' long panels. Approximate price for 8'x12' wall:

KORINA $74 HONDURAS MAHOGANY $69 OAK $69 WALNUT $74 BIRCH $60 PHILIPPINE MAHOGANY $60



WELDWOOD® PRE-FINISHED HARDWOOD PANELING

Weldwood®

United States Plywood Corporation

World's largest plywood organization.

Box 61, New York 46, N. Y.

(In Canada, Weldwood Plywood Ltd., Woodstock and Toronto)

Enclosed is 10¢ for full-color book, "Beautiful Wood for Beautiful Homes." Also include instruction folder for installing pre-finished panels with Weldwood Contact Cement.

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you get
EVERYTHING
a modern
blind
should have!

get the
NEW
ALL-Flexalum®
VENETIAN BLIND

only the **ALL-FLEXALUM** blind gives you all these features:



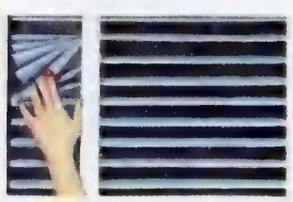
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Flexalum cords are stronger—won't fray or break. They're slimmer, too—look neater, let slats close tighter. Color-matched soft plastic tassels are noiseless, unbreakable.



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Flexalum tapes stay beautiful—wipe clean with a damp cloth. Even sticky jam and stubborn stains vanish right off the non-porous surface. Tapes won't fade, fray, shrink, stretch.



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Flexalum tilt cords never slip out of reach—they're locked permanently to the friction free mechanism. Crash-proof cord lock prevents blind from slipping or falling.



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Bend them—abuse them! Flexalum aluminum slats are spring-tempered to snap back ruler-straight every time. The rich mar-proof finish won't rust, chip, crack, or peel.



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No need for drapery hardware—order top bar extended for hanging drapes. The All-Flexalum blind is custom-made, completely color-matched or in choice of 192 color combinations.

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THIS LITTLE GARDEN LOOKS BIG

CONTINUED FROM PAGE 190



Stepping-stone path of brick begins at driveway and passes through this gate to private garden beyond. Area is completely shut off from the adjoining play yard. Note bold checker design on outer expanse of wall.

PHOTOGRAPHS BY MAYNARD PARKER



From within garden, closed gate becomes part of wall which, with house and garden house, encloses area. Fence and garden house are unified by identical color and construction.



Strong horizontal lines on inner side of fence seem to extend boundaries of garden. Small trees and restrained ground plantings also help make garden seem larger than it really is.

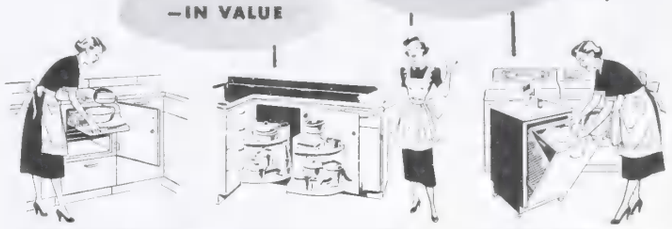
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SPRING-UP SHELF—glides lightly into firm working position. Retracts into cabinet at fingertip touch. Handy storage drawer below.

SWING-OUT SHELVES—swing out of the corner *into the room.* Convert hard-to-reach areas into valuable, easy-to-use storage space.

LAUNDRY CART—slip-out clothes hamper in front, storage at rear. May also be used as service cart. Provides extra counter space.

KITCHEN MAID
FIRST AND BEST IN KITCHENS



So definitely yours....

in natural wood, color or white

Enjoy these luxury features!

—Flo-Line styling
—Quiet aluminum drawers
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—Fine furniture-type construction
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—Warmth, strength and friendliness of wood
—Scores of conveniences
—Personalized planning

You'll find happy hours and easier living in a new Kitchen Maid Kitchen, planned exclusively for you. Bewitchingly beautiful, over-flowing with out-of-the-ordinary features to cheer and lighten your day. Every distinctive difference about a Kitchen Maid Kitchen you can measure in steps saved, leisure gained. Of friendly, livable wood, finished in any of six soft colors, white or Natural, a Kitchen Maid Kitchen will give your home an exciting new personality. And you can own such a kitchen for just a few cents a day! See your Kitchen Maid dealer for planning help and estimate.

SEND FOR THIS BOOKLET TODAY

Kitchen Maid Corporation, 249 Snowden St., Andrews, Ind.

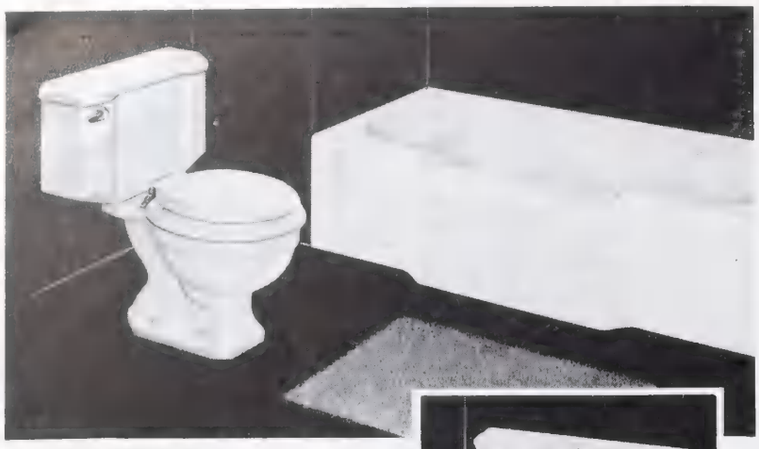
Please send colorful, new booklet "Kitchens That Sing." I enclose 25 cents for handling. ☐ I plan to build ☐ to remodel.

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Look for this sign in your dealer's window. It recommends him as a member of the nation's oldest kitchen planning organization.





Bathroom furnished with Legation Bath, Martha Washington Lavatory and Sylenta Toilet.

Efficient beauty to last a "house time"

Eljer plumbing fixtures are truly the most permanent of home furnishings for they are designed to serve as long as your house.

The gleaming finish is virtually impervious to normal wear. Colors cannot fade. Working efficiency is insured by advanced sanitary design, coupled with rigid quality standards and a *working inspection of every unit.*

You have a wide choice of styles, colors and models in *all* materials—vitreous china, enameled cast iron and formed steel. Faucets and other brass fittings are made in Eljer's own plant. All working parts are easily renewable without disturbing the fixtures or walls.

Before you build or modernize, ask your plumber, builder or architect about Eljer quality—or write Eljer Co., Box 192, Ford City, Pa.



A gorgeous, work-saving Eljer Cabinet Sink is the very heart of a modern kitchen. Your choice of porcelain-enameled cast iron or formed steel tops. Many sizes and types.

ELJER

A SUBSIDIARY OF THE MURRAY CORPORATION OF AMERICA

IT'S WORTH MENTIONING

By JULIE POLSHEK



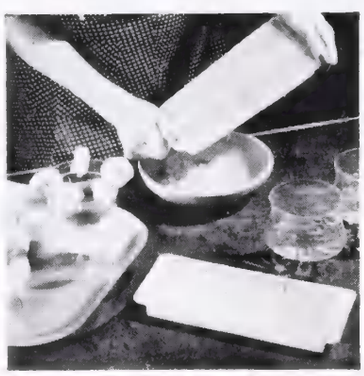
Fertig's correlation of Fleur-de-lys bathroom appointments and wall paper gives the elegant effect of custom-made décor. Fittings to be had include embroidered 3-piece towel set, taffeta tub sheet and curtains, wastebasket, bathmat, toilet-lid cover: $7.95, $8.95, $8.95, $7.95, $11.95, $3.95. Pink or gold on black or black on pink or white. Wallpaper, available in pink on black, gilt on white: $10 a double roll. From Fertig, Fifth Ave., N. Y. C. 16.



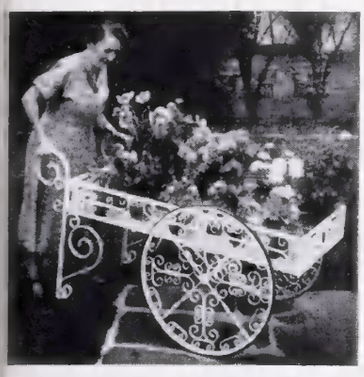
A stellar asset of this portable bar is an ice chest that holds a case of beer or cokes; ample room also to store ice for highball and cocktail needs. There's a bottle opener on front of wagon, cutouts in the counter for parking glasses and wherewithal for mixed drinks. Patio Host has strong steel construction; rugged finish is copper-tone enamel, $34.95; auxiliary shelf unit, $7.50. From Metal Products, Box 7562, Houston, Tex.



Jensen's handsome Thermostone bowl retains cold or heat for hours. It affords an exceptionally efficient ice-bucket; used as a serving bowl, it keeps ice-cream frozen, cold salads chilled and cooked foods at piping temperature. The insulated stoneware is ovenproof and used as a baking dish gives notable flavor blending. White or charcoal with copper lid, 1- or 2-quart size: $18, $22.50. From Georg Jensen, 667 Fifth Ave., New York, N. Y.

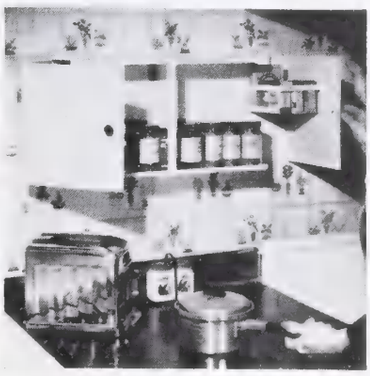


When you can get crushed ice right out of the freezing tray, there's new incentive to use this means of keeping juices, salads or other foods thoroughly chilled. Gits Crushed Ice Chipper partitions freeze ice into about 60 thin wafers; they're reduced to crushed form by simply twisting the flexible tray a few times. Lightly tapping bottom of tray releases the crushed ice. $1.15, from The Fitzgeralds, 545 Fifth Ave., New York, N. Y.



This elegant wrought-iron cart, stocked with plants, has high ornamental value on a patio or lawn or indoors. It's also a great convenience when moving plants to sun or water them, and it can be drafted into service for outdoor parties. The ball-bearing wheels have rubber tires and travel easily outdoors or indoors without leaving a tell-tale path. Size 56″ x 28″ x 29″. $145, custom-painted. From R. deRaines, Picayune, Miss.

When you open the doors of Kleen-Spice Kabinet, the side walls swing open and back with them. Everything stored inside comes into full view and is accessible without groping. Center area of cabinet provides height needed for vinegar or other tall bottles. Sturdily made unit is steel, finished in white baked enamel. Keyslot openings in back panel provide for wall hanging. Size 18″ x 10″ x 4½″. $6.95. Breck's, 91 Breck Bldg., Boston, Mass.





Depos-Off dissolves lime-scale or iron deposits by chemical action. You merely wipe on the liquid in treating accessible deposits; pour it over them in treating the innards of a water kettle, steam iron or coffee maker. Water rinsing completes the job. The remarkable product safely treats stainless steel, glass, porcelain, chrome; it's nontoxic, leaves no aftertaste. $1 a pint. From Pactor Products, Indianapolis 3, Indiana.

You merely clip this spoon holder over the edge of the cooking utensil in use. It's the most practical device we've found to prevent the mess that drippy or greasy mixing spoons or spatulas create on the stove top. Spring-action clip of Corbsette spoon holder fits over any pot or skillet; coil-like holder spreads to fit thickness of any cutlery handle. Durably made of chromed metal. $1.15 for 3. Amy Abbott, 344 West 52nd St., N. Y.



PHOTOGRAPHS BY FRED LERNER



Sunmaster Umbrella Base makes it an easy matter to anchor an outdoor umbrella on the patio, lawn or beach. Water-filled, the base weighs 50 pounds; filled with sand, it provides a 65-pound ballast. A set screw in neck opening firmly supports any size umbrella stem. Ruggedly made device is aluminum, weighs only 5 pounds. Use can be made of it to support a clothes dryer or Christmas tree. $12.95. Carson's, Chicago, Ill.

(Please turn the page)



You can buy Modernfold doors for as little as $5 a month

Just look at the extra work space we get with a "MODERNFOLD" door



"This corner was blocked by an old-fashioned swinging door—and *look* at it now! When we put in a 'Modernfold' door, it was like adding three feet of counter, drawer and cabinet space. That makes a difference in a small kitchen like ours. We took out a safety hazard, too, when we got rid of the swinging door—and if you've ever collided with someone coming through one, you'll know what I mean!"



Gives you extra years of service, too!

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IT'S WORTH MENTIONING

CONTINUED FROM PRECEDING PAGE



In Trimble's newest Traytable, they've teamed rubber-tired wheels with swivel casters for easy mobility outdoors. They've enhanced eye interest with a smart black finish, available untrimmed or with gilt Grecian key border. ($19.95, $22.95). The strong aluminum cart unfolds with one pull and folds with like ease. All shelves are 17¾" x 31¾"; bottom one 14" high. Cart height 32". From Hammacher Schlemmer, New York.

The feet of this "greens" washer basket are its handles. Its convertible handles give you basket's use as a receiving bowl for picking over the greens, then as a washer, then as a drainer. By coupling the basket in footed form with a pot, you've a steamer for puddings or other foods. Well-made French import is of fine tin, unusually capacious and folds flat for storage. $2.95, from Here's How, 590 Third Ave., New York, N. Y.

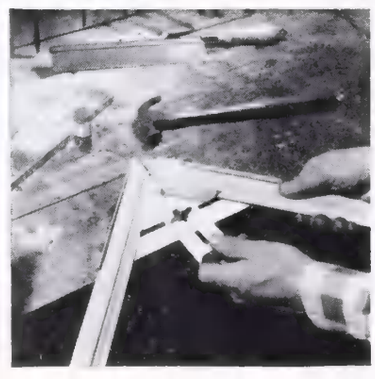




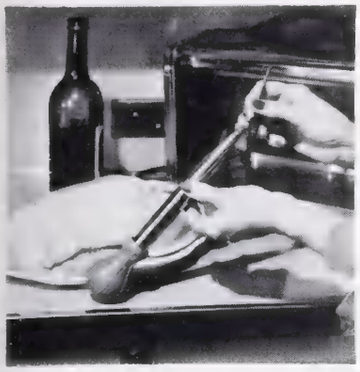
Lingerette Hamper Bag has two sorter pockets for hankies, hose or other small wash. Top is supported by removable pole and bottom has snapped opening to facilitate clothes removal. Cut-pile chenille: yellow, coral, lime, gray, white, pastel blue or green, salt-pepper blend. $2.98. Tankette and seat cover in matching chenille, $3.98. (Specify if tank is wall-attached or free-standing.) D. Dean, 224 W. Washington, Milwaukee, Wis.

Metal cabinets can have the benefit of cup hooks, thanks to this new fixture. You simply slip its brackets over the shelf edge. When their wing screws are made tight, every inch of the frame from front to back is firmly held against the underside of shelf. Strong fixture is made of rustproof, polished metal. With 12 hooks (18" x 7" frame), $2.98; 8-hook unit (12" x 7"), $2.49. From Phil's Housewares, 222 Avenue B, New York 9.





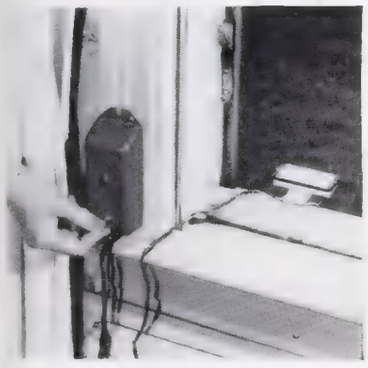
This versatile workshop aid gives you a mitering device for corner pieces, a clamp for joining butted or mitered corners. It's usable as a try-square for checking angles when assembling uprights, a T-square and a marking device. In all applications, it gives a precise, easily-achieved job and doesn't mar the object held. Corner-Mite Clamp is adjustable for 45° or 90° angles. $1.79, from Benrich Co., Box 6 Central Station, Jamaica 35, N. Y.



Ade-O-Matic Baster, when used with its injector needle, becomes an infuser that internally flavors meats with wine, barbecue seasoning or what you will. During roasting, pan juices collected can be utilized for both internal and external basting. Unbreakable baster barrel is stainless steel, generously sized and backed with considerable suctioning "draw." Needle is readily screwed on or off. $1.95, from Carson's, Chicago, Ill.

With Fold-Away Shelf in your valise, the miscellany you unpack can be visibly and compactly stowed in your closet. It's also a useful space-maker for home use and hung on a closet door affords a place to put guests' hats and purses. Six shelves measuring 9½" x 8" are provided by the hanger-equipped unit. Made of taffetized vinyl plastic. $4.25 with matching carrying case, from Unique Gifts, Box 164, Glen Ridge, New Jersey.





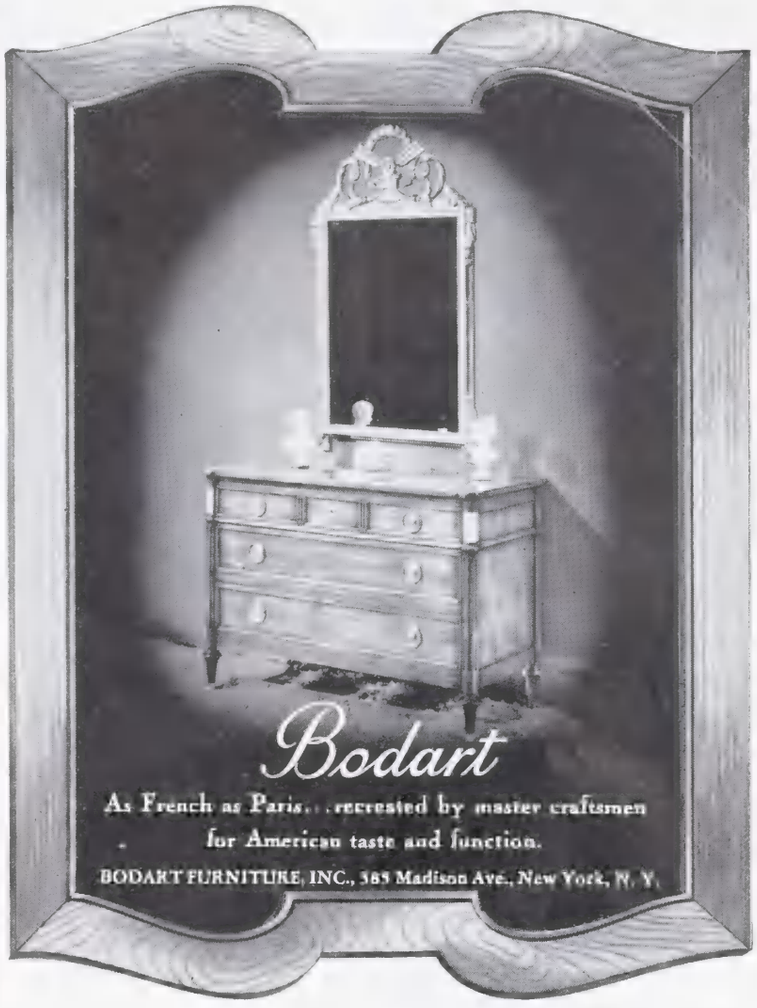
Rain Alarm has great value when you have wash hanging outdoors or Junior is napping in the yard. Just a few drops of rainfall on the alarm's outdoor grid electronically sets off the buzzer signal, alerting you to make a dash for the yard or windows that need closing. Alarm's buzzer box simply plugs into an electrical outlet: 2 screws affix outdoor grid. $9.95 from Moisture-Controls, 3162 North Miami Ave., Miami, Fla.

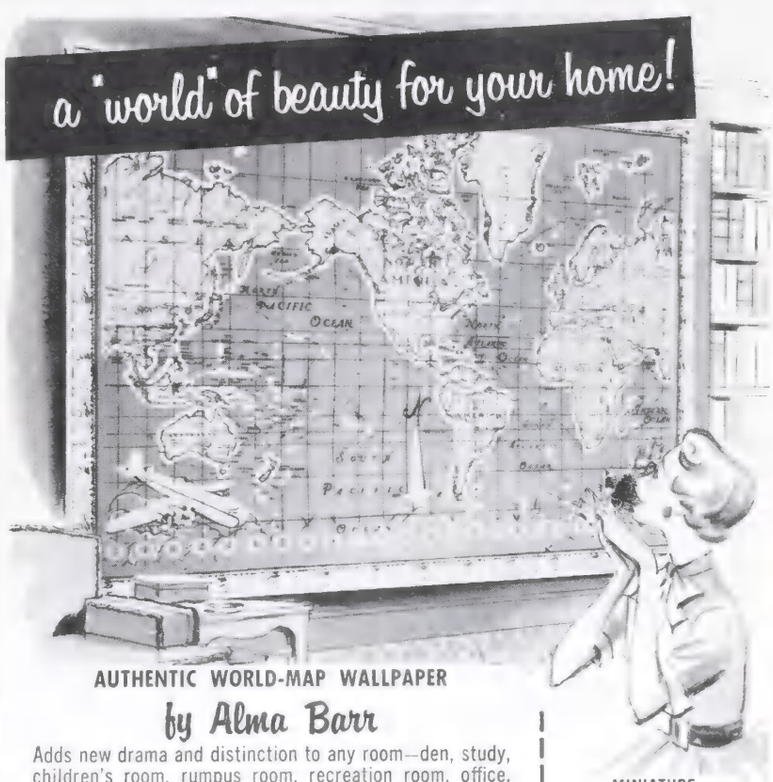
Only a few hours are required to assemble the parts of this spice-chest kit. Even a neophyte can handle the rewarding project with ease and achieve result of professional caliber. Kit's sanded parts are made of poplar, a hardwood that takes a beautiful rubbed-wax finish—an easy finish which makes the most of the wood's lovely grain. Kit for 9-drawer chest (25" x 5" x 4"), $7.95, from House of Bronze, Carmel 8, Ind.





You can fasten Quik-Press to a chair back or a drawer wall, an ideal feature when you're traveling; equally pertinent to the needs of dormitory dwellers. Folded board, easily fitted into a valise, is only 9"x15"; opened out, it provides a 3-foot ironing area. Board's adjustable metal brace has rubber ends and the over-all weight is a mere 30 ounces. Complete with padded cover, $3, from Hastings Products, 171 Newbury, Boston 16.





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by Alma Barr

Adds new drama and distinction to any room—den, study, children's room, rumpus room, recreation room, office. The giant map itself is 7 feet long, almost 5 feet high—and the matching decorative border is 3½ inches wide! Map comes in beautiful contrasting and complementary colors on French gray, Regency blue, seaweed green, dusty rose, textured gold and textured silver backgrounds. Matching papers in the background colors make it easy to fit this smart, educational wallpaper map on any wall.

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MODERN INDOOR PLANTS

By MARY NOBLE



Philodendron Verrucosum

Philodendron verrucosum is as colorful as a gypsy and as glamorous as a plant can be.

The leaves are like forest green velvet, veined prominently with bright olive green, and colored salmon-purple on the back. The red stems are covered with green fuzz that is quite attractive.

This is a big-leaved vine that requires support—here a totem of cork tree bark adds interest. If you have a setting that calls for a spectacular plant, choose this one. *P. verrucosum* needs to stand alone as a dramatic accent. Its beauty should not be wasted in a group planting where it can't be seen.

Water the roots thoroughly twice a week and feed monthly with liquid plant food. This is one indoor plant that should be encouraged to grow as large as possible: don't skimp on food or water.



Variegated Monstera

Almost everybody knows Monstera, a favorite indoor plant the world over. Its rare variegated form, though, is a connoisseur's dream. The leaves have the familiar indentations, but are strikingly marked with cream and several shades of green.

Like the species, it grows tall and needs support. The new leaves come out green and then develop color which becomes more pronounced as foliage matures. This is an extremely exotic plant for a large room. It grows in light or shade and stands temperature extremes above freezing. Plants should be watered thoroughly about once a week and fed every month. Sponge the dust from the foliage frequently.



Alocasia Amazonica

Alocasias are glorified relatives of Elephant Ears and caladiums, and are very desirable house plants because of their elegant appearance and liking for shade.

Alocasia amazonica has beautiful dark, shiny ivy green leaves veined with gray-white. It is a hybrid between *Lowii-grandis* and *Sanderiana*. All Alocasias should be kept warm and damp—never below 60° even at night, so plants must be used where heat is constant. The best potting medium is live sphagnum moss and pea gravel, or a loose mixture of peat and sand. It is helpful to place the pot on a saucer of damp sand. Feed with a liquid plant food as each new leaf develops.

Alocasias grow to mammoth size under greenhouse conditions. Indoor plants are generally 18 to 24 inches tall in four- or five-inch pots, but larger specimens are available if your space permits.

Self-Heading Philodendrons

In the past few years the self-heading Philodendrons have become extremely popular indoor plants. They have the stamina of the climbing types but are much easier to use because of their compact shape. They grow in sun or shade, warm or cool temperatures, tolerate air conditioning.



Philodendron Melinoni is a newly introduced Brazilian species with wide leaves on short stems, giving it a stocky appearance that is extremely useful in decoration. Large specimens are effective in hotels and business buildings, smaller sizes for home use.



Philodendron cannifolium is a smaller, slow-growing species which has leaves about a foot long on fat bulb-like stems the same length. It retains its size and shape for a long period and does not outgrow a given location. It does best in shade.

The self-heading Philodendrons will be in short supply until sufficient stock is grown from seed.

(*Please turn to page* 200)

YOUR CHILD'S OWN MOVIE-MAKING

CONTINUED FROM PAGE 22

hat it does have a two-lens turret. By sizing up the scene and presetting each lens, it is possible to have a quick change between distance and medium shots. This turns out to be particularly important to Pete in his filming of airplanes. With the telescopic lens he can take clear close-up pictures of skybound planes in motion.

Pete is far from self-sufficient with the movie camera. His father loads the film and checks the exposure and speed for each shot. But he has explained a lot to Pete, about the principles of motion picture photography, and Pete understands them quite well. Both father and son have their own still cameras, too—Pete's is a reflex Brownie for black-and-white pictures, and his father's recently acquired Leica is mainly for color stills. Interestingly enough, the family is taking more stills now than they did before they started movies. The more pictures they take the more they want to take.

Why shouldn't it be as much fun for children to take pictures as it is for them to look at those someone else has taken? And movie-making is a mighty good skill to have. As in tennis, or typing, or rowing a boat, learning can begin whenever the child is ready.

A great deal can be gained by the parents in giving a youthful offspring the supervised use of a movie camera. A certain amount of family unity and warmth comes out of (and goes into) the sharing and the learning that takes place. "And believe me," Pete's mother adds, "you learn a lot from the child." For one thing, she points out, children's powers of observation are strikingly different from those of adults. Often they are fresh and fascinating. Even a three-year-old finds interest in things we're likely to ignore. Too often adults squelch those childhood powers. A camera provides one way of helping the child retain his interest in *all* the things around him. It helps him cultivate special interests in those which appeal to him. It also helps adults become more aware of, and attentive to, the child's interests.

Many a family trip can be "saved" by the camera. For a youngster who might otherwise become tired and cranky, picture-taking is an important stimulant. Even a Sunday afternoon trip to the zoo can be pleasanter, if the older children are given their choice of spots to visit, and scenes to photograph. My friend tells me that her family outings are not just for the typical sights. They include visits to New York's busy docks watching the men at work on freighters and ferry boats, to the city's yacht basin and famous fish market. "We see all kinds of interesting things," she told me. "Not just the children—but all of us. And we feel that these expeditions with cameras help our family see and appreciate 'strange' things that go on every day in the world around us."

The high point of a recent trip to Washington was Pete's visit to Bolling Air Base. After driving through the unrestricted areas, the family debarked not more than 50 yards from the take-off strip. Pete was able to get moving pictures of one plane after another taxiing up, turning around, starting the run and finally rising into the sky. It gave him a wonderful variety of angles of each plane. The rest of the family stood behind the cameraman waving to the pilots, some of whom waved back. It was the thrill of a young lifetime. What's even better, Pete has the movies at home now and he'll be enjoying them for a long time to come.

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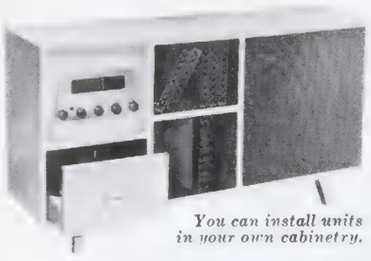
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MODERN INDOOR PLANTS

CONTINUED FROM PAGE 198



Aglaonema Pictum

Here is an extremely attractive form of the Chinese Evergreen. It is just as easy to grow as the ordinary plain species. The dark green leaves are marked with gray and white patches in the center, and so this variety makes a good accent plant in a gray decoration scheme.

This plant grows one to two feet tall. It need not be near a window as it tolerates both the shade and dryness of average homes and offices. Grow in moderately rich soil, keep warm (above 50°), and water thoroughly about every five days. Sponge the foliage at the same time to remove the dust.



Seersucker Plant

Dichorisandra mosaica undata is the hard way of saying Seersucker Plant—an attractive new dwarf house plant that is a Peruvian relative of the Wandering Jew.

The average plant is about six inches tall, compact in growth, and good-looking from the top. It is an ideal plant for the coffee table. The waved foliage has longitudinal light and dark green bands shading into black. The undersides of the leaves are in a rich maroon, as are the stems.

The Seersucker Plant likes to be warm (65°), grown in peat and loam, and to have more water in summer than in winter. Plants are inexpensive and easily propagated from cuttings.



Episcia

The current craze for Episcias threatens to become as widespread and enduring as that for African violets. Episcias are also Gesneriads, easy to grow and needing the same conditions as the Saintpaulias. The exotic foliage introduces new color tones in house plants. Most varieties have small red tubular flowers, but the leaves are the chief attraction.

Acajou is a new variety that is predominantly silver edged with brown velvet, with lavender tints on the back of the leaves.

Episcias must be warm (above 60°), damp at the roots, and shaded. To do justice to their drooping habit, plants are best grown in hanging baskets or wall planters. New plants are frequently produced on runners, and may be allowed to remain—or be cut off and potted separately.

Apply water at the roots about twice a week and feed monthly with liquid plant food, but do not wash the hairy foliage. If dust collects, remove gently with a soft brush to avoid leaf injury.

Other new varieties of Episcia are Chocolate Soldier, Frosty, and Emerald Gem.



Painted Feather

The Painted Feather is a plant of pale lime green with a startling red and yellow spike which turns it into a living vase all winter long.

Being a bromeliad, the Painted Feather (*Vriesia carinata* hybrid *Marie*) is a most amenable houseplant. If water is kept in the hollow center, the plant won't dry out. Water should be given at the roots about once a week as well. Plants are grown in porous peat, leafmold and sand, or in osmunda fiber such as used for orchids.

This plant grows under almost any indoor conditions—light, filtered light, or shade, and can be cool but not frozen. The exotic spike of bracts is colorful from November to April, and the foliage alone is attractive the rest of the year. Minute unimportant flowers pop out from the edges of the feather. After flowering, the plant gradually deteriorates as the new generation matures.

Bromeliads have been grown in Europe for years, and have a wonderful future in this country because of their ease of culture. These plants look most exotic and are sure to be conversation pieces. But they are ridiculously easy to grow. Do try painted feather or one of the other bromeliads.



Dieffenbachia Hoffmani

This is one of the most sought after of all Dieffenbachias. It was discovered many years ago but the original stand has not been located again. The foliage is extremely attractive, irregularly marked with white and cream spots. It can be used alone or in a planter bin.

Like other Dieffenbachias, it will eventually grow tall. The top can be cut off and rooted, and additional plants grown from the low and center parts of the stem.

D. Hoffmani doesn't like to be chilled, but grows in sun or shade providing the sun is not strong enough to scorch the foliage. There are several common varieties of Dieffenbachias. This one is for collectors, well worth searching for

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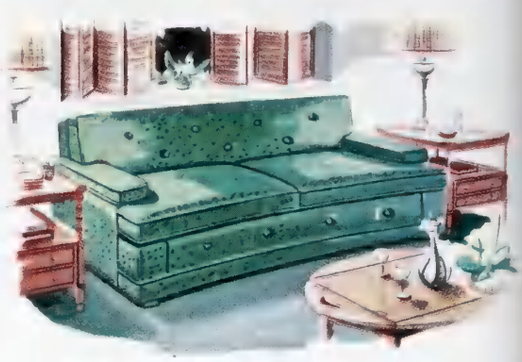
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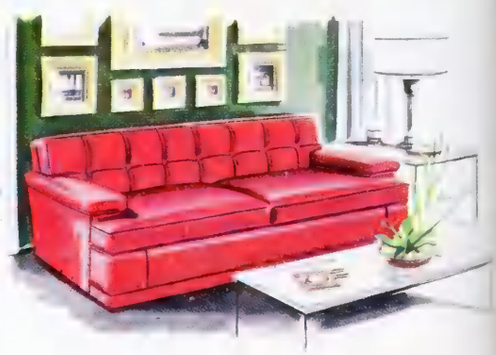
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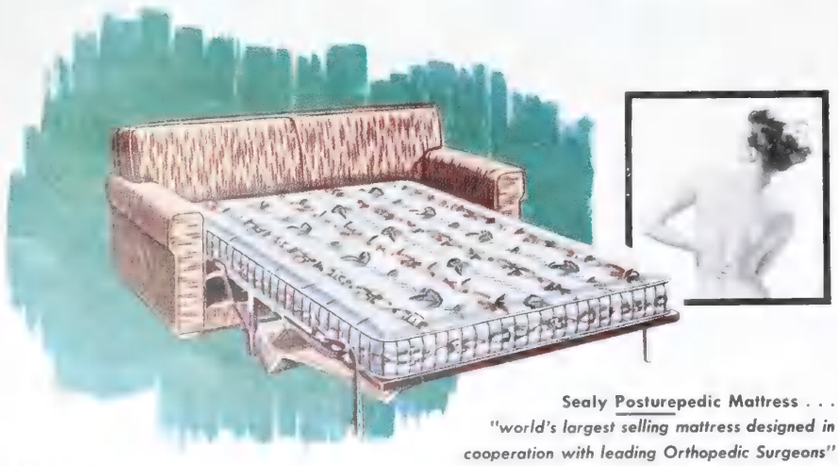
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STRAVINSKY: FROM *ENFANT TERRIBLE* TO OLD MASTER

CONTINUED FROM PAGE 162

For the new work Diaghilev chose Nijinsky as the choreographer. The new subject was elemental, though hardly elementary, a challenge to the great dancer as well as the composer. Seeking his source in universal legend, Stravinsky wanted to express in music the rebirth of nature after the fallow winter. He wished the music to speak of natural forces, of the earth turning in its sleep, of the vitality that lies in a plant pushing through the hard rind of the soil. And with it, as accompaniment to Nature and part of it, he wished to write of the regeneration of human life, of its cruel self-preservation through the sacrifice of the individual, of birth through slaughter.

Primitive people and their rituals are the protagonists of this composition. It deals with the dawn of history or rather with the history of dawn. But it is composed in a style which is the very opposite of primitive and which was in 1913 the last word in musical sophistication, the last assault on the classical ear, the last tightening of nervous tension.

THE first performance took place on May 29, 1913, in the Théâtre des Champs-Elysees. Pierre Monteux conducted. Almost immediately fierce protests broke out all over the theater. During the introduction laughter was heard. It increased as the ballet itself began. People started to whistle, to shout insults at the performers and at the composer. The noise increased. Monteux looked for guidance toward Diaghilev, who sat in one of the boxes. The director made signs to him to keep on playing. The noise became so loud that one could not hear the music. The lights were turned on. Individual fist fights began in various parts of the house. One elegant lady seated in a box stood up and slapped the face of a man who was hissing in the next box. The old Comtesse de Pourtales, one of the first-nighters of Paris, waved her fan and cried, "This is the first time in sixty years that any one has dared to mock me."

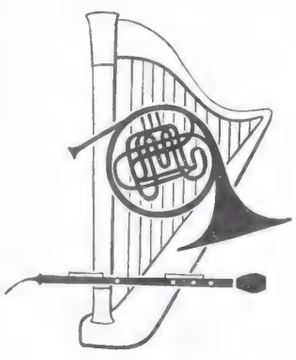
In the section called "Rite of the Ancestors," the figure of the chosen victim was supposed to be seized by a fit of trembling. At that, people in the audience called for "*un docteur . . . un dentiste . . . deux docteurs.*" The whole scene was summed up by Carl Van Vechten:

"A certain part of the audience was thrilled by what it considered to be a blasphemous attempt to destroy music as an art, and, swept away with wrath, began, very soon after the rise of the curtain, to make cat-calls and to offer audible suggestions as to how the performance should proceed. The orchestra played unheard, except occasionally when a slight lull occurred. The young man seated behind me in the box stood up during the course of the ballet to enable himself to see more clearly. The intense excitement under which he was laboring betrayed itself presently when he began to beat rhythmically on the top of my head with his fists. My emotion was so great that I did not feel the blows for some time."

What was it that offended the audience so outrageously? Was it the music or was it the ballet or both? It is probable that at least part of the offense was due to the ballet, though with many retellings of the story of the premiere it has become customary to attribute the malady of the audience to the music itself.

Was the music, then, so incomprehensible at first hearing that one could not bear to listen to any of it? I wonder. Only eleven months after the ballet's performance, Monteux conducted another performance of *The Rite*, this time in a concert hall without choreography. He showed remarkable courage in doing so; we may imagine his trepidation as he stepped on the podium and raised the baton for the introduction, and the slow, slithering theme played by a single bassoon was heard. The result of this performance was a success as brilliant as the protest had been violent.

We must consider both performances together in order to evaluate properly the impact of the work. We must speak of TWO *Rites of Spring*, one with and one without dancing. We must then report the quick and decided success of the composition all over the world. We must conclude that audiences were not so wrong as we usually give them discredit for.



No doubt that the music was altogether new and frightening. But one could bear it; it was worth the fright, and one was fascinated. It was that unfortunate ballet, all too graphic and therefore all too ridiculous, that caused the accident. I make the point because I believe that great music is more quickly recognized by the public than we generally suppose.

EVEN in conservative America (conservative in those days) *Sacre* was immediately hailed as a unique and tremendous work. It was first played here by the Philadelphia Orchestra under the direction of Stokowski in 1922. Two years later Monteux played it with the Boston Symphony. Today every orchestra large enough to cast the requirements of the score plays the work. To play it, a very large orchestra is required. In addition to the usual orchestration, the score calls for eight horns, four kettledrums, cymbals, antique cymbals, a "rape" (a Spanish instrument), and so forth.

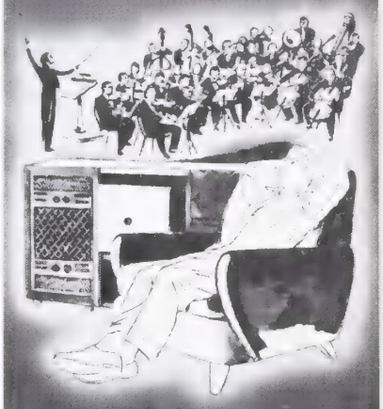
Many of the themes of *The Rite of Spring* are based on folk songs. (What Russian music is not?) In one section of the work, "Dance of the Mysterious Circles," you can hear these folk songs quite plainly, and it is in this section that a certain sentimental simplicity invades the music, which, to be sure, is soon broken into by the barbaric "Glorification of the Chosen One." It is not, however, in its themes that the distinction of the composition lies. Its fascination is to be sought chiefly in the marvelously vivid orchestration and in the rhythms. These are ever-changing and frantic beyond belief. They hammer at our nerves and produce what one critic has called "a feeling of panic."

The work consists of two major sections, The Adoration of the Earth and The Sacrifice. Each section has a number of subtitles, serving as guides for the choreography. It is possible to ignore them and to listen to the composition as

(*Please turn the page*)

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STRAVINSKY: FROM *ENFANT TERRIBLE* TO OLD MASTER

CONTINUED FROM PRECEDING PAGE

music without program or explanations. As such and in spite of some reservations we can make, it remains a masterpiece, the hearing of which is still an experience. In its way, the way of the large orchestra, it has not been surpassed. Music took a smaller course after this gargantuan outburst. *The Rite of Spring* is the culmination of an ever-growing orchestral conception, loaded with color and bizarre in instrumentation, which had been growing up through Wagner, Strauss, and the early Schoenberg.

Stravinsky, at least the Stravinsky of *The Rite of Spring*, has become a classic. Recently the London Philharmonic Society awarded him its Gold Medal, a distinction which in the past has been awarded to such conservatives as Brahms, Elgar, and Rachmaninoff.

Recommended Recordings:

Ansermet—Orchestre de la Suisse Romande (London)

Monteux—Boston Symphony (Victor)

Stravinsky—New York Philharmonic (Columbia)

A PIECE THAT GOES ANYWHERE

CONTINUED FROM PAGE 132

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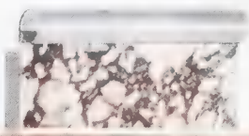
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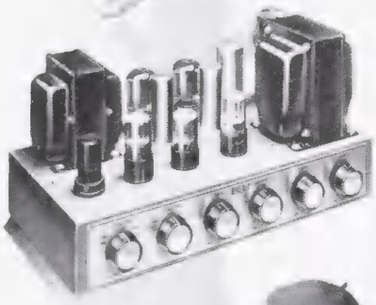


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Invite Songbirds to your Home

"Lo, the winter is past, the rain is over and gone: the flowers appear on the earth: the time of the singing of birds is come, and the voice of the turtle is heard in our land."



So sang Solomon to his beloved. And so sing we to you, dear reader.

Three things have inspired us to bring songbirds to your notice: We heard our first cuckoo last spring, we have just read John K. Terres's new, sensitive book, *Songbirds in Your Garden*, and we recently had the pleasure of hearing two people cry when they listened to Cornell University's long-playing record release, *Voices of the Night*.



Taking the last thing first: One evening not so long ago we played Cornell's recording of frogs, toads and tree frogs (the "voices of the night") for two French girls who are staying with us. When the record had spun to the place where little spring peepers lifted their notes of high beauty, punctuated occasionally by the trill of a tree toad and later by the banjo-twang of a green frog, the two girls had added the soft patter of their own tears. It all reminded them of their native villages, so long ago and far away. (The sounds affecting them so deeply were actually recorded in Ithaca, New York!)





I have never heard the voice of the turtle (off the Broadway stage), but the voices of some of the toads on the Cornell record sound as pure as the whippoorwill's. There is also a *basso profundo* of a southern bullfrog whose voice carries like a drumbeat in the night.

But my favorite recording is the latest Cornell University disk, *The Mockingbird*. It should be called *Two Mockingbirds*, for there are two of these polyglot mimics (Latin name: *Mimus polyglottos*) who, between them, imitate more than thirty other songbirds, besides warbling their own native wood-notes wild. From barn swallow to yellowbreasted chat, from bluebird to veery and wood thrush, including the English sparrow and a whole flock of bluejays—all these songs pour from the throat of a *single* mockingbird, lately on a farm near Weston, Massachusetts. No wonder this operatic stand-in is the state bird of six states.

However, if you prefer to drink in the pure, unmixed, unimitated music of American songbirds, Cornell University has that also on records. There is, as well, Cornell's plastic platter, with spoken comment, of *Florida Bird Songs*.

But even more trilling to us than bird songs in your living room are songbirds in your garden. To have held a bird and let it fly, as one poet has expressed it, to have eavesdropped on the fragmentary conversations among feathered friends, to have helped one fainting robin unto his nest again, as other poets have written (do you recognize these authors?)—are all experiences way beyond words or records; they are first-hand contact with the elemental heartbeat of creation that alone quickens yours.

EVEN the English Sparrow, muddy, "mean and small," is liked by some, "the best of all." God too must have liked the sparrow, because he made so many of them. "I once had a sparrow alight upon my shoulder for a moment," Thoreau wrote in *Walden*, "while I was hoeing in a village garden, and I felt that I was more distinguished by that circumstance than I should have been by any epaulet I could have worn."

There is one sparrow *I* shall never forget. It's a sparrow shot with an air rifle; it lay at my seven-year-old feet and quietly bled its life away. (I've done no shooting or fishing since that day, and I never will. To watch the sparrow's fall is no triumph, no pleasure.)

But death occurs naturally in nature and, ironically, those who invite birds to their gardens must prepare for the fact that they also invite their destruction by hawks and shrikes and other birds of

(*Please turn to page* 208)

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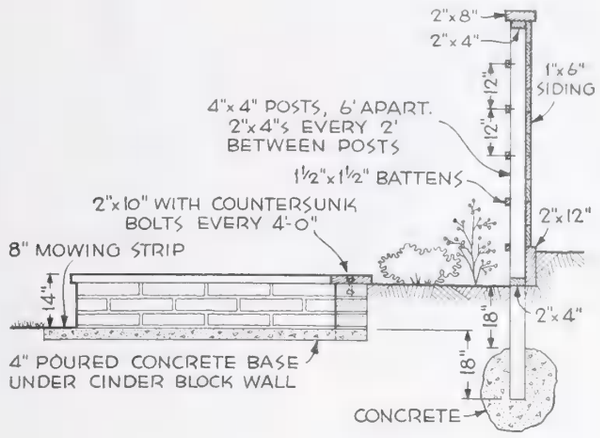
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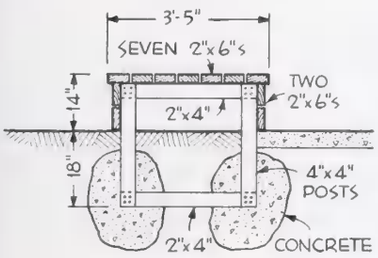
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PRIVACY ON A 100-FOOT LOT

CONTINUED FROM PAGE 151

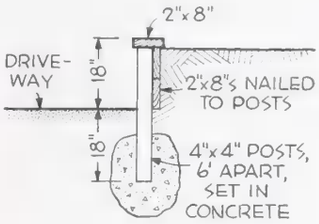


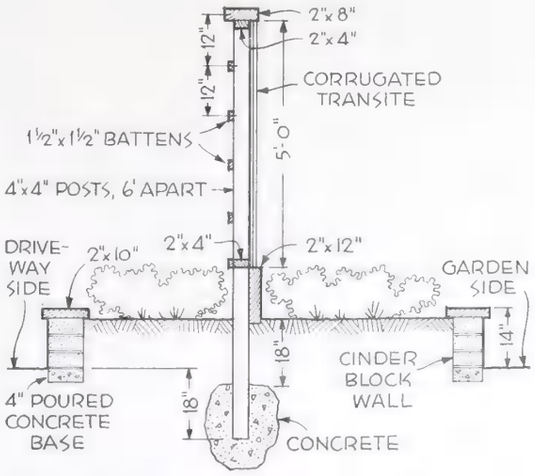
Section through side-line treatment. Cinder-block wall is "return" on zigzag spot in the series (lower left on page 151). Fence actually occurs 18" inside property line, allowing space for planting trees behind fence to reinforce the privacy screen.



Raised wall serves as low table near pool (top color photograph on page 150), also protects plants behind it. It's wide enough for air mattress to sun-bathe.

Curb for driveway protects plants that give entrance a lush garden appearance. Raised plant bed is easier on your back when weeding, but you must water the plants more often.





Entrance privacy screen (lower color photo on page 150) provides sizable planting beds on parking court and inside for the family. Jones's lawn is actually lowered additional 4 inches (to get it below terrace level) because watering is done by flooding lawn.

(Please turn the page)



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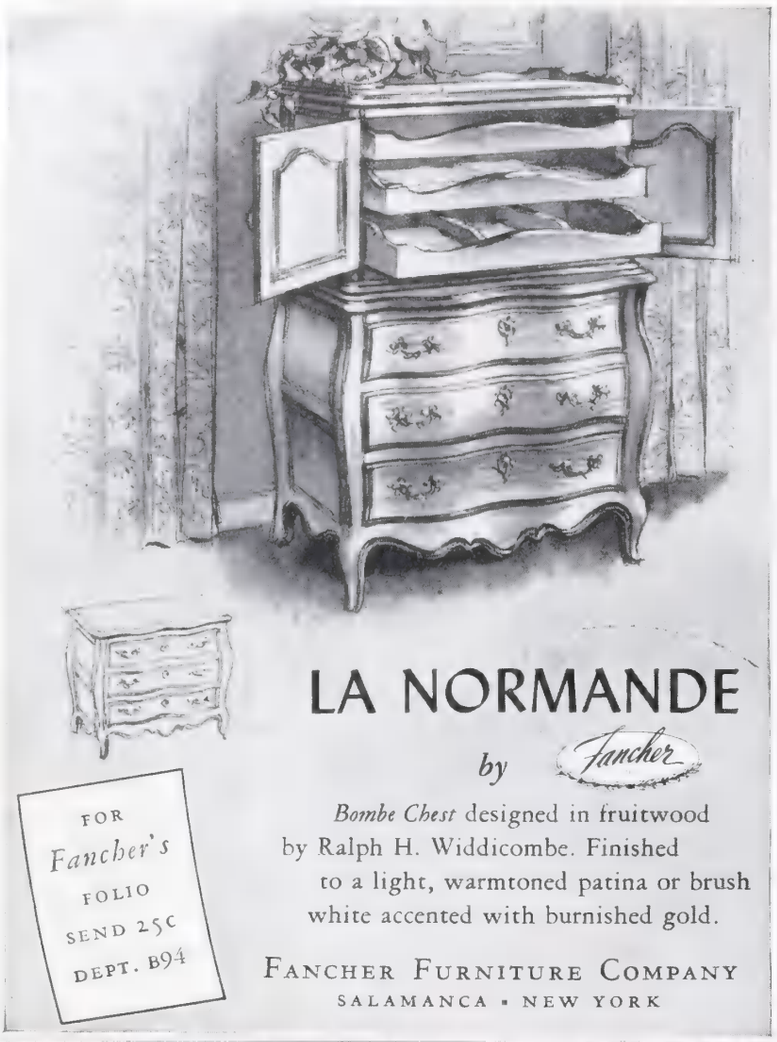
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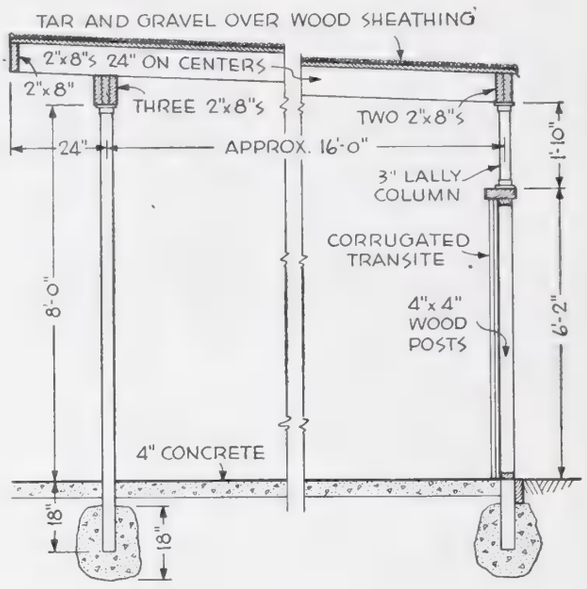
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PRIVACY ON A 100-FOOT LOT

CONTINUED FROM PRECEDING PAGE



Pool house is really a big arbor jutting out from rear fences and supported on 3" steel lally columns. Use of steel allows you to keep posts thin without making arbor seem shaky. Landscape architect Thomas Church suggests similar construction anywhere openness and apparent delicacy are desirable in a garden structure.

INVITE SONGBIRDS TO YOUR HOME

CONTINUED FROM PAGE 206

prey, attracted by their presence. Nothing in the book we mentioned above, *Songbirds in Your Garden*, by John K. Terres, so impressed us as his words on this sad truth:

"When you feed birds in your garden," he writes, "this phenomenon—that one bird, a hawk or a shrike, must kill another bird to keep life in its own body—may be the hardest for you to accept. If you don't accept it, your enjoyment of birds for what they are—free, wild, uninhibited creatures—will be less and your breadth of view narrowed.

"I shall not ask you to harden your feelings against the death of birds in your garden, even if that were possible for you. I *shall* ask you to look on predatory birds as creatures which are living as nature has directed them to live, and to realize that the action of the hawk, which strikes down a sparrow at your feeder, is no different from that of the sparrow itself, which only a moment before killed a beetle to satisfy its own hunger.

"To live is to die, and one creature in your garden lives only until that day that it must give up its life to another—for another. Like the tides that roll upon an ocean beach, the lives of birds in your back yard will ebb and flow. But life—a rich, fascinating, varied life—will always be with you while your trees, shrubs, food, and water are there to say *Come and live with us!* to the songbirds in your garden."

Happily and properly, almost all the pages of Mr. Terres's book teach you how to invite songbirds to your garden by providing them with food, water and shelter—not only shelter from the elements, but protection from the hawks and shrikes attracted by the birds attracted by you.

WRITTEN clearly and warmly, in terms of anecdote and personal witness, *Songbirds in Your Garden* answers every question we can think of: the food to feed and the birdhouses to build, what drinks and baths, how to attract hummingbirds, the care and feeding of baby birds, the choice of proper plants and sounds, how to help at nesting time, the geography of birds, what else to read about birds if this book isn't enough to fully nourish your new interest.

One thing is sure about the Terres book, and Edwin Way Teale has said it: "It is a long step ahead from songbirds served on the table or songbirds imprisoned in cages."

—Joseph A. Barry

THE SECOND YOUTH OF A MIDDLE-AGED APARTMENT

CONTINUED FROM PAGE 125

Following is the list of furnishings used in the William Pahlmann apartment on pages 120 to 125.

LIVING ROOM

Leather on sofa, the Upholstery Leather Group, New York.
Special lighting of pictures and cabinets, Kliegl Brothers Universal Electric Stage Lighting Co., Inc., New York.
Air conditioning throughout apartment, Carrier Corp., Syracuse, N. Y.
Chairs in living room, antique. **Screen**, 17th century. **Painting** over two blue chairs, by William Palmer. **Still life** at right of fireplace by Julien Binford.
Curtains, Indian raw silk.

BEDROOM

Furniture: "Hastings Square" group from Grand Rapids Bookcase & Chair Co., by William Pahlmann.
Carpet: "Gulistan," A. & M. Karagheusian, Inc., New York.

DINING ROOM

Painting over three chairs by William Thon. Painting on window wall by Richard Gilkey.
Vinyl flooring in the kitchen, bedroom passage and guest room.

REJUVENATION OF AN OLD TOWN HOUSE

CONTINUED FROM PAGE 145

The following construction materials were used in the Tafel house shown on pages 140-145.

Interior wall surfaces: Plywood, United States Plywood Corp., New York.
Doors: Flush birch, United States Plywood Corp., New York.
Door Hardware: Schlage Lock Co., San Francisco, California.
Paint: "Town & Country" paint, E. I. DuPont de Nemours & Co., Inc., Wilmington, Delaware. "Satinlac" lacquer for wood, United States Plywood Corp., New York.
Weatherstrip: Interlocking weatherstrip on wood sash, Chamberlin Co. of America, Detroit, Michigan.
Flooring: Random teakwood in "garden-guest room," Coughlin Flooring Co., New York.
Plumbing Fixtures: In new baths and kitchen, Kohler Co., Kohler, Wis.
Ventilating: Bio-Fan" in interior baths and kitchen, Pryne & Co., Inc., Pomona, California.
Millwork: In living room, kitchen, and garden room, John T. Lyman, Inc., Montclair, New Jersey.
Kitchen equipment: Cabinets custom-designed by the architect. Hardware on sliding doors, Grant Pulley & Hardware Co., Flushing, New York.





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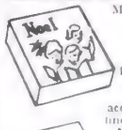
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Richard M. Toohill, Gen. Mgr.

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 108

Wonderful week ends

If you've already used up your 1954 vacation time, but still feel like going places, then the packaged week end may be just the package for you. Particularly, for a week's worth in a week-end fall outing, examine the latest in big-city packages. On most of them a minimum two days and one night, with sight-seeing and such features as theatre tickets and a spot of night life, which will cost you around $20. And just to indicate their variety: New York is yours on the Capital Airlines' already famous Week End at the Waldorf, high spot of which is a dine-and-dance evening in the Empire Room.

The Washington package set up by the Sheraton-Carlton Hotel comes with or without sight-seeing, makes no extra room charge for children.

A Saturday-morning-to-Sunday-night quickie engineered by the Canadian National Railways from Montreal shows you all of Ottawa, with overnight at the Chateau Laurier.

You can do Pittsburgh on a week-end tour set up by the Allegheny Airlines and the Sheraton Hotel.

And Capital again offers you New Orleans on tours as brief as a single day, if you are really pressed for time.

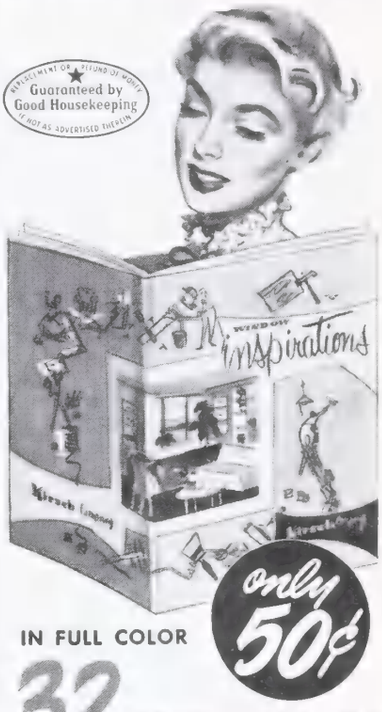
New and different

It's easy this year to plan a West Indies trip that is spiced with innovations. Only a little investigation will provide you with: *A new hotel*—among them Nassau's Emerald Beach, scheduled to be open in time for a winter visit. It has three hundred rooms, specializes in ocean views, is completely air conditioned, provides both an enormous white sand beach and a salt water pool with a Beach Club serving refreshments at both, promises exceptionally fine food and, for after-dark glamour, a lively Jubilee Room. Inquire locally of your travel agent or the William P. Wolfe Organization, hotel representatives.

A new trip—like the packaged all-expense out-on-the-island drive-yourself trips now quite the thing in Puerto Rico, which has always had much to see, but has only recently modernized and plainly marked the three thousand miles of highway from which to see it.

(*Please turn the page*)

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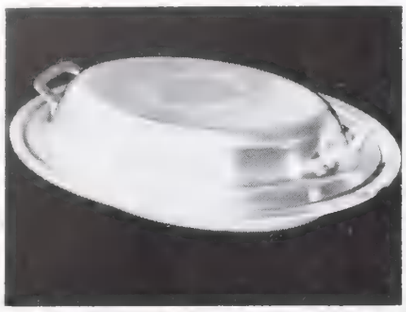
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Mississippi Pluralite pattern in attractive tub enclosure. Photo courtesy, Shower Doors, Inc., University City, Mo.



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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

Packages include car, fuel, insurance, accommodations, meals morning and evening; cost, typically, from around $40 each for two or three days, to around $90 each for seven days.

Inquire of the Puerto Rico Visitors Bureau, offices in New York, Chicago, Miami.

And a new island—Bonaire, only forty miles east of Curaçao in the Netherlands West Indies, with half-hour flights to and fro each day, and hitherto strangely neglected by the tourist. Accommodations: two hotels, modest but comfortable, with fine Dutch cooking. Attractions: large colonies of pink flamingoes, and lots of sun, sea, sand and blissful solitude. Information: the Netherlands West Indies Tourist Bureau, 475 Fifth Avenue, New York 17.

On credit

There seems to be a growing conviction that we should never, never put off doing today the travel we can pay for tomorrow. Or perhaps you had not realized just how much traveling you can do these days on credit. Western Airlines' new Charge-a-Flight plan is a step toward easing the deposit requirements on the credit card offered by many individual transportation companies for use on their own systems. Pan American World Airways' Pay-Later Plan now lets you get a Clipper ticket for a mere down payment: $56 to Paris; $21.40 for a Caribbean Circle; $25 for Hawaii; $64.40 for Rome, with up to a year to pay off the balance. The new Scandinavian Airlines System's Signature Travel Plan—limited as yet to people living or working in New York City, but due for expansion—covers travel, hotel bills, meals, side-trips, even extra cash in pocket for clothing, luggage, and shopping, with twelve, eighteen, or twenty-four months to pay. And a new Traveler's Credit Service, set up by leading executives in travel, makes available through your travel agent, for $15, a membership card that permits you to "charge it" in leading shops, restaurants, clubs and car-hire headquarters in eleven European countries.

Innocents in New York

Parents who say they'd rather be beaten than take their young on another motor trip just don't know about New York State's power to enchant the teenage-and-under traveler with enticements like this:

The North Pole, which is not at the North Pole at all but at Whiteface Mountain in the Adirondacks, and is completely equipped with Santa Claus, reindeer, elves and a refrigerated pole.

Lollipop Farm, at Syosset, Long Island, where candy does actually grow in the trees and the kids can see all kinds of animals.

Frontier Town near Schroon Lake, paradise for aspiring cowboys, has a costumed populace faithfully acting out the usual highlights of life in the Old West.

Old MacDonald's Farm, at Lake Placid, where your city-bred brood can have a wonderful time watching cows being milked, eggs hatching, bees making honey.

The Catskills Game Farm, near Cairo, gives even the youngest and most timid the safe excitement of feeding and petting the baby animals.

And if these are old stuff to your well-traveled offspring, send for the 1954 edition of New York's beautifully done *State Vacationlands*, free from the New York State Department of Commerce, 112 State Street, Albany 7. It lists these new attractions for the young:

The Land of Make Believe, at Jay, near Lake Placid, where Peter Pumpkin-Eater and the Three Bears live, and a miniature train takes off regularly for Cactus Flats, a child-size Wild West town.

Storytown, U. S. A., at Lake George, which is a sort of Mother Goose world with the best-loved characters represented by huge papier maché figures.

Rip's Retreat, at Haines Falls in the Catskills, which not only recreates Washington Irving's famous tale, but sends out Rip Van Winkle and his dog, Wolf, to greet visitors in person.

The Children's Storybook Garden of Roses, at Newark, N. Y., in the heart of the rose-growing country that's worth a visit whether you're six or sixty.

Best of Bermuda

Changes have been made at Bermuda's well-loved old St. George Hotel. Resplendent in fresh paint, new furniture, new equipment and such sprightly innovations as a Nighthawk's Grill, where you can fix your own scrambled eggs after hours, it's yours to enjoy on a series of summertime escorted tours.

Ask your travel agent about the

Colonial Airlines Skycruiser Tours. They leave New York twice a week through October 28, give you seven days and six nights in Bermuda for just $198 plus tax, or eight days and seven nights for $210. This covers air fare, all meals except luncheon the day you depart for home, and a sparkling program of entertainment that ranges from moonlight sails to swizzle parties.

Nice to know

- The Eastern Steamship Line's "S.S. Yarmouth," which leaves Boston on the overnight trip to Yarmouth, Nova Scotia, three times each week all summer and welcomes aboard both you and your car, will be doing it later than usual this year. It's final return trip: September 19.
- The Greyhound Lines now have "sleepover services" on their Overland bus routes between Chicago and St. Louis and San Francisco, so you spend your nights comfortably in good hotels and see all the scenery by daylight.
- Those fabulous Florida and Caribbean summer package trips, some of them actually good for a 40 per cent saving over winter rates, will continue into the fall, some to November first, some well into December.
- Panagra, the Pan-American-Grace Airways, has reduced fares on its "open jaw" trips around South America up to ten per cent. "Open jaw," you ask? It's a matter of flying down to Santiago, Chile, flying home from Buenos Aires, and covering the space between, the famous Chile-Argentine Lakes District, on the ground and on your own.
- More trans-Atlantic airlines are now offering you Europe on that very desirable many-cities-for-the-price-of-one plan. You buy a round trip ticket to, say, Rome, and by going one way, returning another and taking stopover privileges en route, you can see your pick of as many as 18 other cities besides without paying extra fare. Look into Trans World Airlines' Extra Stopover Plan; Scandinavian Airlines Extra City Trips; British Overseas Airways Magic Circle Routes. Ask your travel agent.

THE RENTER'S DILEMMA

CONTINUED FROM PAGE 112

4. Since your rooms are structurally dull, you need richness in your furnishings. That means richness of pattern, exciting color schemes, texture in fabrics, carpets. Richness need not be high-priced, for good colors, well-drawn patterns and textures abound in moderate-priced home furnishings.

More of a hazard than money is the hazard of going too far and combining pattern that fights other patterns, or combining colors that are not happy together. Jean Cocteau has said, "Art consists of knowing how far to go too far." Unless you are *very* sure, stop just this side of "too far." But don't be too timid! That's even worse.

5. Avoid the stereotyped formula in everything. If all the people around you are doing something, that "something" is certain to be a stereotype. You may have to think longer about how to do it differently, but your money will be spent more effectively in the end. The common clichés in furniture arrangement, in draping windows, in ornaments for the mantel, etc., are the real money wasters, for they don't give you what you want, which is—in the last analysis—character and personality.

6. Be sure your accessories and furniture are the right size for the place in the room they are to occupy. Train your eye to recognize good scale—good relation in size of one object to another. Most people err in the direction of the undersealed (which means undersized) because small things cost less than big things. This is really a false economy, for it takes more, numerically, of the little bitty things to furnish a room. So they keep buying little lamps, little ash trays, little tables, little whatevers, because the room seems to swallow up those that are there. It is higher cost in the long run than buying a bigger, more effective thing that would do the job optically as well as functionally. And the larger the furnishings, the fewer you need to buy.

7. Try to have at least one thing of *really fine intrinsic quality* in every room. It can be anything: a fine rug, a fine painting, a fine piece of antique furniture. An object of really superb quality can lift a room, whose other contents are quite undistinguished, far above itself. The more limited your budget, the more this rule applies. This is a hard one to follow if your budget is really limited, and it may mean scouring second-hand stores, auctions, sales. But once you've found that wonderful thing, you'll want to feature it—big.



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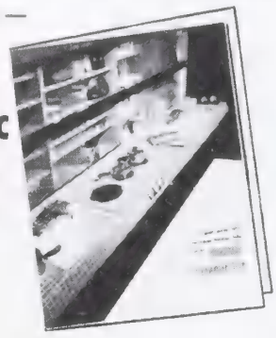




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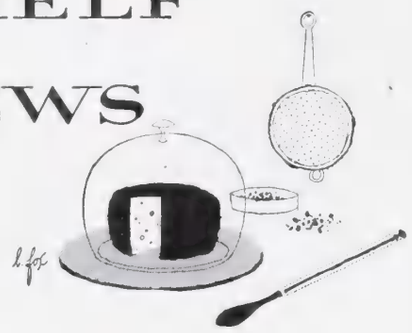


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PANTRY SHELF NEWS



By JULIE POLSHEK

With Simplot Instant Idaho Potatoes, a new dehydrated-food development, you can make a batch of mashed potatoes in a couple of minutes; what's more, the end result has the flavor and tastiness of conventional mashed potatoes. The dehydrated product provides precooked granules, much like cornmeal in consistency, which you simply stir into a mixture of hot water and cold milk. That done, you toss in a chunk of butter and mix the combined ingredients with a fork until they're fluffy.

Potato soup or Vichysoisse can also be prepared in a twinkling with the potato granules, and they've great merit as a thickening agent for gravy or white sauce. The product's great desirability for boat or camping use is self-evident.

In the 7½-ounce can you get the granular equivalent of three pounds of peeled potatoes, some ten servings. If you haven't use for the entire content at one time, the unused portion can be stored in the can for future use.

Retail availability of Simplot Instant Potatoes is still limited, but the product can be had by mail from Vendome, Inc., 415 Madison Ave., New York City; their prepaid price per half-dozen cans is $2.75.

Another innovation in dehydrated foods worth looking into is the Glen Hall Vegetable Mix. Eight varieties of finely cut vegetables, processed at peak freshness, are included in the savory blend. The most remarkable feature of the mix is that it has the savor and the aroma of garden-fresh vegetables, which is quite a processing feat. Contained in the mix are carrots, tomatoes, onions, lettuce, spinach, celery, parsley and celery leaves. It's a blend that makes superb vegetable soup and affords a rich-flavored addition to meat loaves, gravies, white sauce, omelets.

If you can't find Glen Hall Vegetable Mix in your local shops, you can be served by mail from Charles & Co., 340 Madison Ave., New York, N. Y. The price for two 4-ounce jars (each equivalent to approximately 2½ pounds of trimmed vegetables) is $2.50. Not amiss to add, while on the subject of dehydrated foods, that this shop can also supply the dehydrated sliced onions and garlic slices produced by Glen Hall Brand. The former are priced at $2 per 4-ounce jar; the latter at $1.35 for two 1½-ounce jars.

The exotic conserve Southall's make from green plums spiked with rum is a delicacy you won't want to pass up, especially if you like the unusual. The conserve's blend contains only green plums, sugar and rum, handled with cooking skill that keeps the plum's savor and tang intact. There's rum enough in it to give a prominent flavor accent and the rum and fruit complement each other in delectable fashion. Vanilla ice-cream topped with Plum-Rum is an exotic dessert treat: tart shells filled with the conserve and topped off with whipped sour or sweet cream is another delicious dessert possibility. Plum-Rum's tangy savor complements duck or ham to perfection and, on a more mundane plane, gives a new fillip to breakfast toast or French toast.

Should you find your local shops don't have the conserve, Jordan Marsh of Boston will handle your order by mail. The prepaid price of a 3-jar box is $2.

One of the tastiest salad dressings I've encountered is a new Lawry creation, Garden Green Dressing with Bleu Cheese. The interesting blend contains parsley, lemon juice and egg yolks in addition to conventional dressing ingredients, giving the end product a quality that's tangy yet mellow. There's pronounced evidence of the bleu-cheese content and its zest enhances the mingled flavors of the other ingredients in a delightful manner.

Lawry's provide on the bottle's label two delectable recipes for which they use the dressing in their own restaurant-kitchen.

Retail distribution of Garden Green Dressing is confined to the West Coast, but you can obtain it by mail order from Jurgensen's, 842 E. California St., Pasadena 5, California. Three bottles cost $1.35 plus 85¢ postage for shipments west of the Mississippi; $1.15 postage east of that boundary. A case of 12 bottles can be had for $7.10 or $8 prepaid, depending on whether shipment point is east or west of the Mississippi.

A Seattle salmon packer has brought out a delicious main dish "quickie" combining salmon, macaroni and peas. The salmon used is of elite quality and as delicate in flavor as chicken; noteworthy also is the fact that the salmon-meat is in firm chunks and the peas are plump and intact. Not amiss to mention that both salmon and peas are present in lavish quantity.

Honey-Boy Dinner can be used as a cold main dish, topped with mayonnaise supplemented with minced onions and curry powder for a zippy touch. But it's at its best served hot; heating enhances the ingredient blend to my way of thinking, although this may be a purely personal preference. You'll find several suggestions on the can for both cold and hot serving.

Chances are the product hasn't reached all localities as yet, but meanwhile it can be obtained directly from Dehn & Co., 559 Colman Building, Seattle 4, Washington. A case of 12 cans costs $4.20, exclusive of shipping cost.

Pop-Drop, a pellet that converts ordinary drinking water into carbonated soda-pop, has two attractions. One, a fact that will interest calorie-counters, is that it contains no sugar, no calories, being sweetened with Abbott's Sucaryl. The second source of interest is to picknickers and motorists which stems from the fact that the pellets can

be carried in your purse or pocket and used when you will. Each pellet has an individual compartment in the airtight aluminum-foil packet and you can tear off the pellet compartments one by one for use. Each pellet makes a glassful of soda-pop. The available flavors comprise root beer, lime-lemon and orange. The price of 18 pellets (6 of each of the flavors), is $1 prepaid. From Pop-Drop Beverage Co., Pioneer Bldg., St. Paul, Minn.

I was most agreeably surprised by the authentic citrus-fruit flavor achieved in Cramore Crystals. Without that aspect, my interest in the real convenience of these ready-to-use, powdered concentrates over juice-squeezing would have been canceled out. But as matters turned out, it zoomed.

The varieties available include lemon, lime, a lemon-lime blend, orange. The base is in each instance formulated from the juice of the fruit in question; other fruit components are also incorporated to enhance flavor and body and all this is compounded with synthetic ingredients that stabilize the compound for maximum shelf life. Unfortunately, such purposeful uses as this of synthetic ingredients in flavoring agents are in many people's mind stigmatized by misconceptions or inadequate knowledge of the services such ingredients render. I don't think much amplification is necessary on such everyday uses for Cramore Crystals as making beverages, for cookery, baking, molded salads, icings and frozen desserts. Although these Cramore products still haven't come into their own in the consumer market, they are widely used by clubs and restaurants and transportation services. It's pertinent also to add that they've been accorded the A.C.F. Seal of Culinary Merit by the highly regarded publication for chefs, *Culinary Review*.

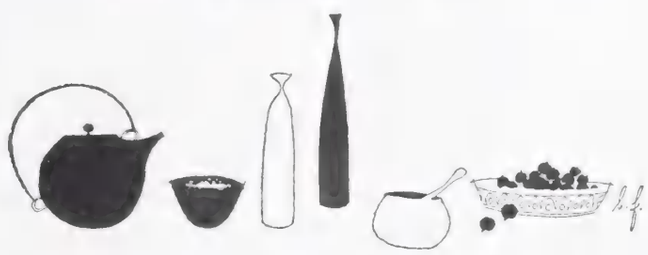
The Cramore Crystals can be obtained from Cramore Fruit Products, Point Pleasant, N. J., in 2-ounce or 10-ounce bottles. Lemon costs 40¢ and $1.50, respectively; lime, 40¢ and $1.60; orange, 30¢ and $1.35. Lemon-lime, available only in 10-ounce size, is priced at $1.50. (Minimum order $1; it's requested that you don't ask for C.O.D. shipment.) The availability of packaging in cans may interest those who make overseas shipments.

The flair for soup making for which the French are famous is tastily manifested by the superb Liebig soups being imported from France. They've an outstanding lobster bisque. In their exceptional cream-of-tomato blend you find the all-too-rare quality of spicing restraint that permits the tomato's savor to assert itself properly. Liebig cream-of-mushroom and cream-of-asparagus soups are far above average and the continental flavor is a further source of great sipping pleasure. Both cream varieties lend themselves to serving cold.

There's a vegetable soup with a smoked-pork base and another made without a meat base; in both delicious products, the vegetable content is puréed, giving a mingled bouquet of their savors.

Oxtail soup and an exceptional chicken-with-rice complete the varieties from which you can choose. In all of them, you get a wonderfully rich-bodied quality and seasoning handled to perfection. The price per can, containing three to four servings, is 75¢ for cream-of-tomato and vegetable without meat base; for the other varieties, 89¢. All are available by mail from B. Altman & Co., Fifth Ave., New York. (Minimum order $3; above prices do not include shipping.)

For party canapés and hors d'oeuvres you'll find high merit in Katerettes, rich pastry shells which you fill with whatever you wish. For hot hors d'oeuvres, shell and filling can be popped into the oven and served piping hot. As a matter of fact, heating the shells for any use enhances the flavor of the rich pastry dough. The shells are paper-thin and attractively fashioned into diminutive forms. One, only an inch and a half across, looks like a fluted pie shell; the other is a cone measuring a mere two inches end-to-end. A package of Louise Dart Katerettes provides 12 shells of each type. You can order Katerettes by mail from Charles & Co., 340 Madison Ave., New York. The postpaid price of 2 packages is $2.25.



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TO THAW OR NOT TO THAW

CONTINUED FROM PAGE 155

their ability to recognize and evaluate the most subtle differences in flavors. Before each session each member of the panel was required to take a Check Test to prove that his sensitivity was not temporarily in abeyance. Only when a judge passed that test was the preference recorded.

We know, of course, that the opinion of so small and so select a group might not be the same as the preferences of large groups picked at random. We know also that these were people endowed by nature with sensitive palates, whose skills improved over months of training. The tests were scientifically conducted and carefully evaluated. The results: 72% (almost 3 to 1) in favor of meats cooked without thawing.

Session after session the judges tasted paired samples of meats cut from identical parts of the same animal, one from the left, one from the right side. (Modern investigators disagree with Maryland gourmets of the old school who insisted always upon hams 'left-hand of the hog" because they were presumed to be more tender, less exercised.)

These pairs were frozen at the same temperatures, cooked side by side in the same ovens or broilers. There were rib roasts, rolled roasts, steaks, pork chops and roasts, lamb stew, liver, short ribs of beef —all kinds of meats—roasted, broiled, braised, sautéed, stewed. The most elaborate precautions were taken to make sure that the meats were as close as possible in appearance, in size, in every other way. One mate of the paired sample was thawed before cooking. The remaining mate was left frozen. Each judge was given three pieces of meat, one that had been thawed before cooking, one that had been cooked from the solid-frozen state and one picked at random. The judges were asked, "Which of these meats are mates? Which is the odd fellow? Which do you prefer?"

Their findings, we are glad to say, agree with our own, arrived at after a good deal of very pleasant trial and eating. Solid-frozen meat tastes better.

No enormous difference—not so much that anyone need ever feel apologetic about thawing meat, if that's what you want to do! But the difference seems to be discernible to the discriminating palate. And when you consider that no-thawing means greater convenience, less shrinkage and probably higher nutritive values, we think it's a matter of some importance not only to the gourmet but also to Mr. and Mrs. Average and all the Little Averages who want their food to be good.

More Vitamins?

As to the nutritive values of meats cooked thawed or solid-frozen, Commander Kotschevar made a series of studies which indicate that meats cooked after thawing contain less niacin, thiamin and riboflavin—all components of the precious vitamin B complex. He found most of these lost vitamins just where you would expect to find them—in the drip. And just as you'd expect, the losses were greatest in meats which dripped most—in steaks, for instance, thawed at room temperature, and in sliced liver. Losses were less noticeable with a lamb roast or pork chops. Always the drip was greater and losses greater when meats were defrosted at room temperatures than when they were thawed in the refrigerator.

Some steaks drip a lot; some not so much. The amount of drip depends to some extent upon the freezing methods. From meats that have been rather slowly frozen at zero or five below, comparatively high temperatures such as you will find in home freezers, there is considerably more drip than from commercially frozen meats like those pre-packed by the L. B. Darling Company, where freezing is practically instantaneous at temperatures 40 below zero.

It's easy to see why there should be a difference; it's all in the cell structure.



With instant freezing you have the formation of a great many very tiny ice crystals. If freezing is slower, crystals are fewer and much larger. When the large crystals thaw, they tear the fibers and cause the juice to flow.

It's because of this mechanical action, comparable in a way to pounding, that some people have said that frozen meats seem sometimes more tender than fresh. Through slow freezing and slow thawing fibers have been broken but the loss of juices and tastiness incurred in the process far outweighs gain, if any, in tenderness.

Thawing Means Shrinkage

If you are interested in getting as much meat as possible to your table, prevent shrinkage by cooking it frozen. Differences in shrinkage between thawed and solid-frozen meats are startling.

In the laboratory a steak that weighed 2 pounds and 4 ounces when it was taken from the freezer, weighed only 1 pound and 8 ounces after it was thawed, and only 1 pound and 3 ounces after it was cooked. Another steak with a freezer weight of only 1 pound 3 ounces was broiled solid-frozen. It shrank only 1 ounce, weighed 1 pound 2 ounces when it was ready to cut. In one case a loss of 17 ounces as against 1 ounce.

Sliced liver was also dramatic. If allowed to thaw completely at room temperature, sliced liver weighed after cooking just about half as much as a similar slice cooked solid-frozen.

Cooking Time

"But the cooking time is longer when you don't thaw. So you use more fuel," some people argue. It's true that cooking times are generally longer. Although in some cases, strangely enough, they turned out to be just about the same. Still fuel is so inexpensive compared to the cost of meat! In the New York area, for example, you can use your oven or broiler, gas or electric, for a full hour at a cost of just about two cents. Probably you could pay for the extra cooking time for a whole year for the price of a single steak.

How much longer must you cook solid-frozen meats? It's difficult to give a categorical answer. It varies from meat to meat, from cut to cut

nd according to the temperatures ou use. According to Commander Kotschevar, "The average increase n time of cooking for 41 groups f roasts was about 36% higher for rozen as against thawed, although he variations for individual groups were from 4½% to 80%." Some tews, for instance, took only 3 minutes longer. In some cases the ime was the same and in a few ases it was 5% less.

Food Technologist Dr. S. Gilbert Davis of Worcester, Mass., has done a great deal of experimentation particularly with L. B. Darling's Control Frozen Roast, Steaks and Chops. He says, "Roasts of beef, lamb and pork will be extra tender, juicy and finer flavored when cooked immediately after removal from the freezer without defrosting. Hard-frozen meat should be cooked from half again to almost twice as long as you cook fresh meats."

As a general rule keep in the back of your mind "twice as long." Then, to give yourself a little more leeway, plan to have your roast ready about half an hour before the meal. Many chefs insist on this waiting period of 15 to 30 minutes in the warming oven or any warm spot. They say it allows the meat to "gather itself together," mellows the flavor, makes slicing easier.

You Need a Thermometer

It's all very well to have some rough idea of the amount of time required for cooking. But how can you be sure that your meat will be *as you like it?* That's a problem. In a frozen food survey conducted among 500 members of a Homemakers' Reference Committee, the Kroger Food Foundation of Cincinnati discovered confusion unlimited. About 26% used a meat thermometer. But ways of judging "doneness" ranged from "going according to rule" (what rule?), "sticking with a fork," "judging by appearance," "trial and error," "by guess and by golly," "brownness," "experience," "cutting off a piece," "when no blood shows," "odor," and "when it has cooked a long time."

Actually, there is only one way to judge—use a thermometer. But you can't insert a thermometer into solid-frozen meat! What do you do in this case? When you're roasting, wait until the meat is thawed. The end of your regular cooking period might be a good time. Insert thermometer in the thickest part of the meat not touching a bone. Then continue cooking until the temperature reaches the required degree.

Cook until your thermometer reaches these points:

130°F.	Beef very rare
140°F.	Beef rare
160°F.	Beef well-done
165°F.	Lamb (continental style)
170°F.	Veal
180°F.	Lamb well-done
190°F.	Pork
200°F.	Poultry

But what about broiling? We all know that there is no quicker way to ruin a thermometer than to expose it to direct heat. So you simply use your meat thermometer as you would use a clinical thermometer. Wait until the end of the usual cooking period. Insert the thermometer into a small incision. Be sure it gets into the center and then "take the temperature" allowing the thermometer to stay in place for just about a minute or two. Remove the thermometer and continue cooking.

No special recipes are needed, for as a general rule you cook hard-frozen meats by the same methods at the same temperatures using the same fresh-meat recipes.

How to Roast Frozen Meats

Although searing is a controversial matter, we find that it gives a deliciously juicy product, and fine flavor. (Commander Kotschevar agrees.) Suit yourself, but if you decide to sear, preheat oven to 480°F. Allow total of about 20 minutes for searing a 6 to 8 pound roast. Actually searing times can not be given exactly—should be just sufficient to brown lightly. After the searing, the oven temperature is reduced *quickly* by opening the oven door, then roasting continues as for unfrozen meat. Count on approximately 12 to 25 minutes of *additional* oven time per pound.

Use a constant oven temperature of about 300°F. The interior temperature of the meat registered on the thermometer will be 130°F. for very rare, 140°F. for rare, 160°F. for well done.

Lamb should be roasted at 275° to 300°F. and the finished temperature if you like it continental style showing a trace of pink, should be about 165°F. For well done, the thermometer should read about 175° to 180°F.

Veal is roasted at 300°F. and brought up to a temperature of 170°F.

For pork slightly higher temperatures are generally used. The oven should be about 350°F. and

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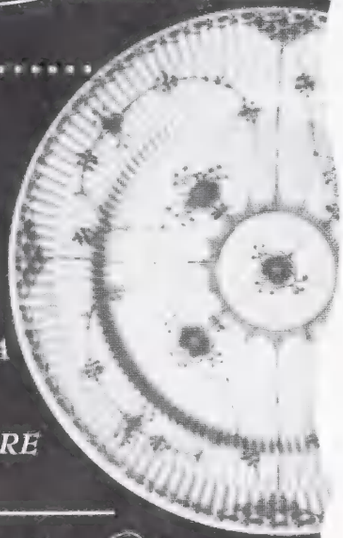
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CONTINUED FROM PRECEDING PAGE

the meat should be cooked well done *always*—to a temperature of 190°F.

With frozen roasts we have found by experience that the thermometer can usually be inserted after about 40 minutes of cooking. But if the roast is very large, wait until you have cooked it as much as you would fresh meat.

To broil frozen meats

Once again you may use your regular method, merely increasing the cooking time. Or you may quickly sear steaks or chops at a high temperature 480° to 500°F., browning lightly on both sides. Then reduce the temperature to 300° or 350°F. For charcoal broiling, sear by holding the meat close to the glowing coals and then set it on a rack at the usual distance. Cook the length of time you would cook fresh meat. Then insert your thermometer making a small cut if need be. Make sure the thermometer is in the center of the meat. Leave it in place for 1 or 2 minutes. Take your reading. Always remove thermometer before returning meat to the broiler.

For very rare steaks, the thermometer reading should be 130°F., although many thermometers are marked at 140°F. for rare. For steak medium to well-done 150° to 160°F.

Lamb chops should not be overcooked. They generally are. The thermometer should read 165°F.

Grilling or Pan Broiling

Hard-frozen steaks or chops may be grilled on a griddle or in a heavy frying pan by exactly the same method you use for fresh meat. Merely increase the time and take the temperature.

Some investigators have noticed that steaks, chops and thick patties which are hard-frozen at the start of cooking sometimes cook unevenly when pan-broiled. Unexplained irregularities occur. That is why Commander Kotschevar has developed a slightly different technique. He heats the pan or griddle to about medium heat (not hot, about 350°F.), then cooks the meat 3 to 6 minutes covered on each side. (Too brief a period to steam or stew the meat.) Then he removes the cover and cooks meat in the usual way. By this quick-thaw method a solid-frozen sirloin steak 2 inches thick cooked in about 36 minutes.

As a general rule, however, meats should be cooked in an uncovered pan without foil. Covering produces steam and acts like a Turkish bath; opens the pores so that the juices stream forth. Wonderful for the gravy! Not too good for the meat itself!

Hamburgers. Several excellent brands of quick-frozen hamburgers and cheeseburgers are available conveniently packaged. Most of them are exceedingly thin patties and are best cooked on a hot griddle *for a few seconds*. The problem here is to avoid over-cooking and to serve immediately.

About good thick home-size patties—these you must form before freezing. Make 3 or 4 patties out of a pound of the best chopped beef using 20% fat. Place 2 or 3 layers of waxed paper or freezer paper between each patty so they won't stick together.

Cook on a heated griddle or heavy frying pan with very little fat, or under a broiler searing both sides quickly at high heat and then cook in your own favorite way until the meat thermometer inserted in the center registers rare, medium rare or well done. It is best to turn only once during the broiling. Season each side before turning.

Braising Meats and Pot Roasts

Procedures are the same as for fresh meat. You may brown the pot roast in a heavy pan on top of the stove, or you may find it easier and quicker to do the job in a hot oven. Follow your regular recipe. At the end of the usual cooking time, insert meat thermometer and take temperature. Pot roasts are generally cooked well-done 180° to 185°F. The thermometer should not be left inside the meat when it is being cooked over direct heat or in a covered pan.

Stews-Ragouts, etc. Formerly we believed that stew meats were difficult to cook frozen "because the pieces stick together and can't be browned." However, you can get around this difficulty very easily. Simply brush the meat fore and aft with fat or oil. Place in a very hot oven or under a broiler. In the heat the pieces will drop apart. You may separate them with a fork and spread them out for even browning, turning once or twice. This method saves any spattering. It is easy and quick. Less smoke in the kitchen.

nd you proceed from this point n just as if you were cooking esh meat. You will probably find iat the cooking time will be only little longer. In several cases ommander Kotschevar discovered took only about 3 minutes longer. or stews you'll judge doneness by nderness rather than interior mperature.

Using the Pressure Cooker

Your pressure cooker is a great oon when you are making stews, oulash or braised dishes from ozen meats. It's fast and sure. rown meat in the oven or on top f the stove. Place in the pressure ooker along with seasonings and ther ingredients called for in your cipe. Then adjust the cover and eat until the steam begins to rise -a thin, steady line. At this point ou may be sure that your meat is mpletely thawed through. There's guess-work here.

Proceed to finish the job accordg to the manufacturer's direcons. Cooking time varies from ish to dish, from one pressure ooker to another. As a general ile, however, we feel that most cipes we've tried require too uch cooking and result in stringy eat. You might try bringing the ressure down *immediately* by setng the cooker in cold water instead of allowing the pressure to go down naturally.

Sautéeing or Pan Frying

This method is very similar to pan broiling or grilling except that you use more fat. Thin slices of meat are usually cooked in this manner and you must take care that the cooking is not done so fast that the outside is brown and crisp before the inside has a chance to heat. In this connection there is one recipe that we simply must share with you. It's so good and so fast—made with a package of Excelsior Sliced Calf's Liver—Fegato Veneziana (liver as it is cooked by the charming Venetians). This dish has overtones of Chinese and souvenirs of the great Bolognese cuisine.

Cut the frozen liver into strips about a quarter of an inch thick. This is easy to do with a serrated knife. Slice 2 medium-sized onions and cook in 2 tablespoons olive oil, 1 tablespoon butter until soft and golden but not at all brown. Add the liver and heat just until the red color completely disappears. Add 1 half cup red wine, salt and pepper to taste. Bring to a boil. Sprinkle generously with finely chopped parsley and serve immediately with rice, fine noodles or with Italian-style corn meal mush —polenta. Makes 3 servings.

OLD-FASHIONED BREAD

CONTINUED FROM PAGE 161

Refrigerated Dough Method

The objective here is to slow own or stop the fermentation for time. Any dough can be refrigrated, provided it has enough food the form of yeast and sugar and little salt. When preparing mixres for refrigeration, one must herefore remember to double the mount of yeast and sugar, and ugment slightly even the salt. The ough (often after kneading) is laced in a buttered bowl, well overed, and is then ready to be ored in the refrigerator for as ng as 4 to 5 days. The average pen shelf, normally between 45° nd 50° F., is ideal climate for the tarded dough.

It is an incalculable convenience be able to remove as much dough s you wish and when you need it! fere then is an important time aver for yeast-bread bakers. Once ut of the box, the refrigerated ough is shaped into loaves or rolls nd is allowed to rise in room temerature. Unless the dough has een *starved* or otherwise debilitated, it will cheerfully come back to life in less than an hour.

New Bread Creations. When the objective is limited to baking "some bread" as quickly as possible, one can do nothing but follow religiously a speedy formula. However, the epicure will seldom take this course. To him baking yeast breads will be another challenge to lift it out of the stereotype. He won't rest till he can bake the ideal bread: the bread that will offer energy, flavor and aroma, unlike any other food, refreshingly new, day after day.

The one thing he cannot afford to ignore is the function of *gluten*. Only wheat, and to a small degree rye, contain appreciable amounts of gluten, that remarkable substance which allows the dough to expand. Only those two flours mentioned can be used alone in yeast breads. With this in mind, when you decide to change the basic ingredients in a formula, be sure

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Continued From Preceding Page

that wheat is given a high position among the flours.

The mixing should be accomplished in a proper *sequence:* First the wheat is given a chance to develop the gluten, then the rest of the flours are added. If for some reason you want to use proportionately large amounts of uncommon flours, work into the first mixture some pure *gluten flour.* The gluten will help to lift the other flours which alone are unable to stretch. Finally, a suggestion: Bake only small loaves: they bake faster, look better, keep longer and are much easier to store.

Casserole Bacon Bread

(Batter method)

First step: Milk Mixture. Stir into 1 cup hot milk 2½ teaspoons salt, 2 tablespoons brown sugar, 1½ tablespoons bacon drippings. Cool to lukewarm.

Second step: Yeast Mixture. Measure into warm mixing bowl 1 cup lukewarm water, dissolve 1 tablespoon brown sugar. Crumble or sprinkle in 2 cakes or packages of yeast, stir gently. When bubbly, in about 5 minutes, combine with milk mixture, then add 1 egg, well beaten.

Third step: Flour Mixture. Add to above mixture 3½ cups sifted all-purpose flour, 1 cup sifted whole wheat flour, ¼ teaspoon ground coriander. Beat vigorously 3 minutes. Cover. Allow to rise in warm place (80°-85° F.) until twice its bulk; approximately 45 minutes. Now stir in 2 tablespoons minced crisp bacon and sprinkle lightly with white pepper. Beat 2 minutes.

Fourth step: Baking. Preheat oven to 400° F. Pour batter into 2 small oiled casseroles or baking dishes about 1½ pints each. Baking time about 40 minutes.

Whole Wheat Brunch Bread

(Straight-dough method)

First step: Milk Mixture. Stir into 1 cup hot milk 1½ teaspoons salt, 3 tablespoons light molasses, 3 tablespoons honey, 5 tablespoons butter (or other shortening). Cool to lukewarm, then add 2 tablespoons orange juice.

Second step: Yeast Mixture. Measure into warm mixing bowl 1¼ cups lukewarm water, ½ teaspoon brown sugar. Crumble or sprinkle in 2 cakes or packages yeast. Stir. When full of bubbles (4-5 minutes) combine with milk mixture, then add 1 beaten egg yolk. Mix.

Third step: Flour Mixture. Sift into the batter 1½ cups all-purpose flour, 2 cups whole wheat flour. Beat one minute, then add 1 cup sifted all-purpose flour and about 2 cups whole wheat flour. Beat 2 minutes. Add 2 tablespoons soya flour, ⅓ teaspoon ground cumin* (see note 1). Beat one more minute, then—

Fourth step: Kneading. Knead until the bread dough is smooth and no longer sticks to the board. Use just enough flour to make an easily workable dough. Place in lightly buttered warm bowl, brush exposed part with butter, cover and let rise in a warm (about 80° F.) place until it doubles in bulk, about one hour. Stir for a couple of seconds, and knead lightly only one minute. Let rise again in the bowl for a half hour. Divide into four portions, shape into loaves. Let rise, covered, while stove is being preheated (15 minutes).

Fifth step: Baking. Place the four loaves on a lightly buttered baking sheet, as far apart from each other as possible** (see note 2). Cut a line or two on the surface with a sharp knife (about ¼" deep), brush with egg-white wash for extra glaze (beaten egg-white mixed with 4 tablespoons water) and bake at 400° F. for 15 minutes, then reduce to 375° F. Total baking time is about 35-45 minutes. Upon removal, cool gently on wire rack.

*Note 1. For fear that you might find it difficult to obtain, I left out my favorite Brunch Bread condiment: 1 tablespoon grated carob, or carob powder. Carob, known also as St. John's Bread, is a chocolate colored pod, the fruit of a lovely Mediterranean tree. It is wholesome, nonfattening and its bittersweet flavor blends perfectly with grains, especially whole wheat. I suggest you grate the small amount needed from the fresh pods, sold for a few pennies in Greek, Syrian or Turkish groceries.

**Note 2. For a hearth oven type of bread with a perfect crust, try the "Dutch Plate" pictured on page 160. This clay platter, designed by the author, is placed on the middle rac when you preheat the oven. Two pee (wooden shovels used for brick ovens come with the plate. Cornmeal sprinkled on the peel for the finishe dough. When ready for baking, th loaf resting on the peel is taken the oven. With a jerking motion will slip off the peel onto the h Dutch Plate. The hot plate acts lik the sole of the brick oven and th dough will rise instantly. The peel also used to shift the position of th bread or to remove loaves when com pletely baked.



Vienna Bread

(Sponge-and-dough method)

The Vienna loaf with its sof velvety crumb, glazed crust an elegant shape is the aristocra among blond yeast breads. The ke to that brilliant crust is steam. Th texture of the dough and the tech nique in shaping it will vary ac cording to country. The bread i considered of the Vienna *genre* i the glaze is produced by vapor, n matter whether the bakeshop is i Kalamazoo, Florence or Paris.

The Vienna dough is a littl delicate, so it needs some babying You may follow either the straigh dough or the sponge-and-doug method. I am inclined to belie that the latter produces a som what lighter crumb and a superio flavor. Whatever the method, se that the consistency of the doug is on the soft side, until sufficientl toughened during the process o kneading.

First step: The Sponge. Dissolve i ½ cup lukewarm water 1 teaspoo brown sugar. Crumble or sprinkl in 1 cake or package of yeast. Sti gently till dissolved, then add 1 cu sifted all-purpose flour. Stir to smooth batter, dust very lightl with flour, cover and let ferment i a warm place (80°-85°F.). (good solution is to place the bow in a pot of hot, but not boiling wa ter.) The sponge will be sufficientl bubbly in about 45 minutes. Sti

Second step: The Dough. Add t sponge ½ cup hot, then coole milk, ¾ tablespoon cold water, teaspoons salt, 2 teaspoons brow sugar. Mix thoroughly. Add 3 cups sifted all-purpose flour, or a much as necessary to obtain a sem soft batter. Beat 2 minutes. Stir i creamed, 2 tablespoons butter, 1 t blespoon light malt extract, 1 eg lightly beaten. Beat 2 more mi utes, then turn on floured board.

Third step: Kneading. The mai

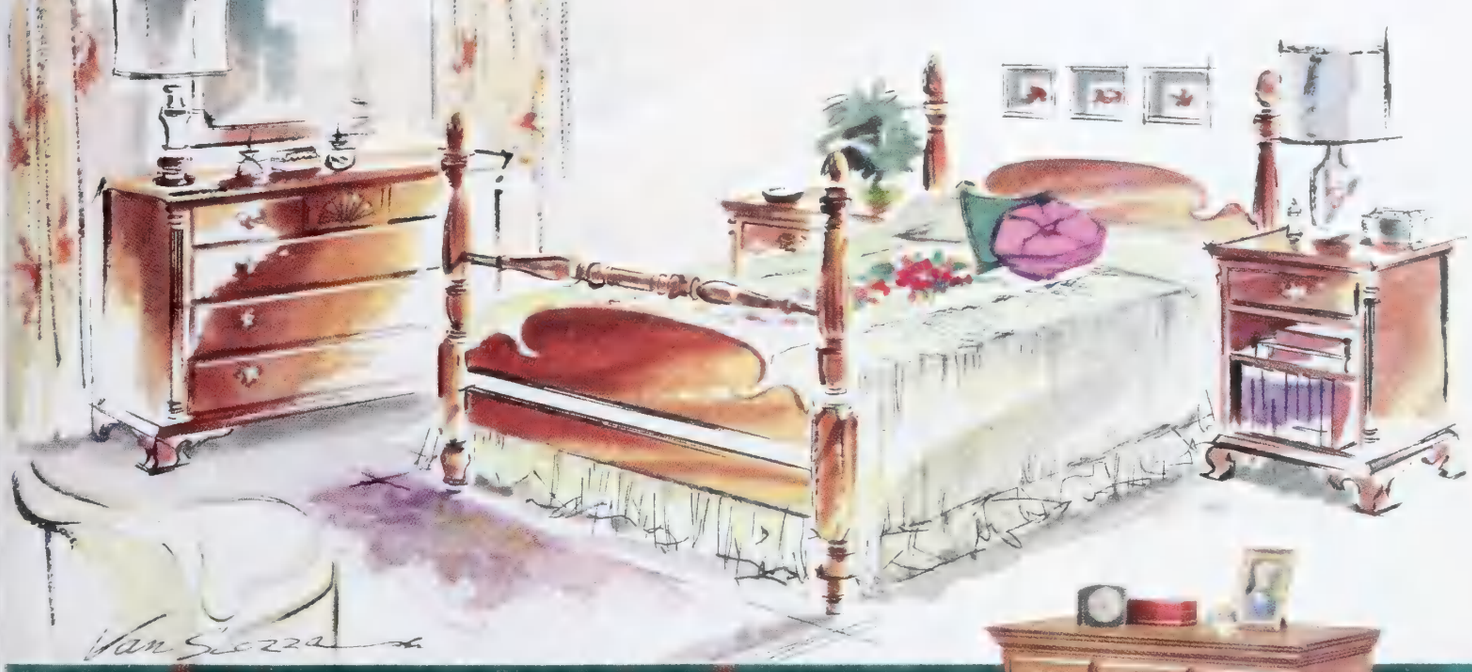
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OLD-FASHIONED BREAD

CONTINUED FROM PAGE 213

ective is to knead and fold the gh until it appears satiny and stickiness disappears complete- Place in lightly buttered. warm l, cover with damp cloth, and rn to a draft-free. warm spot tween 75°-85°F.). It should in about 1 hour. Knock down. rse position in bowl. and let the second time, covered and ected. It will reach double its in about 20 minutes. Turn floured board, divide into four s. Form each piece into smooth . then shape into any style of na or French bread you like. re baking. the dough should 15-20 minutes and during this od one must carefully protect delicate surface from drying this reason the dough is ed. upside down into the folds a heavy kitchen cloth. lightly nkled with flour. Cover with ed paper, cloth or aluminum

rth step: Baking. Preheat oven 400°F. Make incisions with a p knife on the dough about ¼ deep. These may be diagonal. swise or otherwise. Place on n floor a shallow pan half filled boiling water to produce the vapor. which in turn will cre- the glaze. When ready for bak- roll breads onto buttered bak- sheet. Be sure the finished side he bread is up. (When using "Dutch Plate," the dough is ed onto peel first. then shoved the plate already hot in the .) After 15 minutes of baking. ove water. In 10 to 15 minutes e the small loaves will be ly. For extra glaze use egg- te wash. described in previous d recipe.

few minutes before time is up. will. no doubt. peek into the . That is the proper time to ly this wash. then one more coat n the bread is out of the oven. s recipe will yield only four ll loaves. For twice this unt. merely double every in- lient. For triple yield. triple n item with the exception of st. Two cakes will suffice.

he Vienna bread is versatile. ept for a reasonable amount breadcrumbs. there is no point baking bread for the old bread . Unlike rye and pumpernickle. Vienna style breads have a short life in the open. It is a d idea to work out your objec- s and program in detail before ing. You may decide to do one of the following: (1) Bake a large quantity at one time and store the bulk in the freezer. When properly wrapped they will keep perfectly. (2) Mix refrigerator-type dough and store. Use as much as you need for baking fresh bread. (3) Your own Brown 'n Serve rolls. You can have fresh, crisp homemade Vienna rolls in a few minutes. just follow the Vienna bread recipe to the point of baking. Bake the rolls for about 10 minutes *only*. or to the stage where the dough turns rigid. but is still uncolored. Remove. cool. wrap and store in your freezer Whenever you wish. brush the rolls with egg-white wash for glaze or with egg yolk for an appetizing deep gold-brown. Baking should take only 6 to 9 minutes.

Sour Rye Ponies
(Straight-dough method, with "starter")

This is the new look for home-baked light sour rye: small form, rust color crust and a semi-blond. light crumb. Be sure to try some with homemade "starter."

First step: Yeast Mixture. Measure into mixing bowl ⅔ cup lukewarm water. Dissolve into it 2 teaspoons honey. Crumble in 1 cake or 1 package yeast. Stir. When fully active (5 minutes)—

Second step: Flour Mixture. Add 3 cups sifted wheat flour. 4 tablespoons medium coarse graham flour. 2½ teaspoons salt. Beat for 3 minutes. adding a little lukewarm water if needed.

Third step: Shortening. Cream in a cup 1 tablespoon butter. and add 1 tablespoon malt extract. 1½ tablespoons unsulphured molasses. 1 tablespoon crushed caraway seeds.

Fourth step: Sour Dough. Work in 1 cup sour-dough from rye (see recipes "Sour-Dough Starters"). Combine with batter. then beat 3 minutes. The dough at this point is sticky and should be quite stiff. Turn onto lightly floured board and knead until the dough is elastic and smooth. Place in greased bowl. brush surface with butter. cover and permit it to rise in a warm place until double its bulk. This will take about 1 hour. Punch down. Reverse position of dough in the bowl and let it rise again. covered. Limit this second rising to 25 or 30 minutes. Divide into 2 small loaves (each about 4½" in diameter) and 12 small rolls (each 2½" wide). (For double or even triple recipe the amount of yeast will suffice.)

Fifth step: Baking. Let the breads rest about 15 minutes while the oven is being preheated. Puncture each loaf at three places with a fork. this allows the carbon dioxide gas to escape during baking and prevents the loaves from cracking. Arrange breads to be baked either on baking sheets. slightly buttered. or on the Dutch Plate. Sprinkle a tablespoonful of cornmeal on the latter. as well as on the peel. Cornmeal on the peel acts like ballbearings. Arrange a pan of hot water for steam. Start baking at 425°F. and after loaves have risen (about 15 minutes) and begin to brown. lower heat to 375°F. At the same time remove water. In another 10 minutes the rolls should be ready. The loaves will take about 15-20 minutes longer to bake. Tap the bread. If it sounds hollow. it is completely baked. While the baked breads are still hot. you may brush them with a *rye wash:* Prepare a paste from 2 teaspoons of cornstarch and 1 tablespoon water. Dilute with ½ cup of water. Boil 1 minute. stir and cool.

Sour-Dough Starters

1. Dissolve ½ yeast cake in 1 cup lukewarm water. Gradually add 1½ cups sifted light rye flour. Stir into paste. Cover and store overnight in a warm place (80°-85°F.).

2. A more powerful sour-dough results if in the morning you add ½ cup of lukewarm water and sift in ¾ cup of rye flour and mix. Repeat once more after 5 hours. In the evening the sour-dough is ready. Total time 24 hours.

3. Add to 1 cup of leftover dough 1 cup of lukewarm water, 4 tablespoons buttermilk and ½ cup medium rye flour. Mix thoroughly, pour into a lightly buttered bowl, cover and let ferment in a warm place overnight.

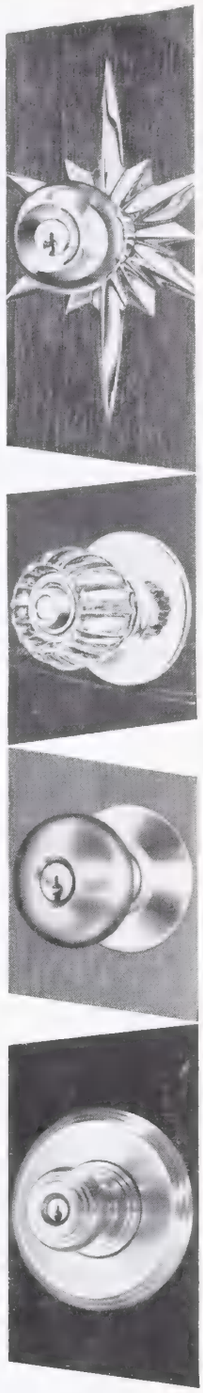
Variations in Pumpernickel

Pumpernickel is a misunderstood bread. People generally think that it is made from very fancy flours and other mostly top secret ingredients. Not so!

In its purest form. pumpernickel has only these five ingredients: water, rye-meal, yeast, salt and shortening. The latter is optional. The coarse meal or dark rye flour will produce a natural dark shade in the crumb. Most commercially baked breads of this type are made

(*Please turn the page*)

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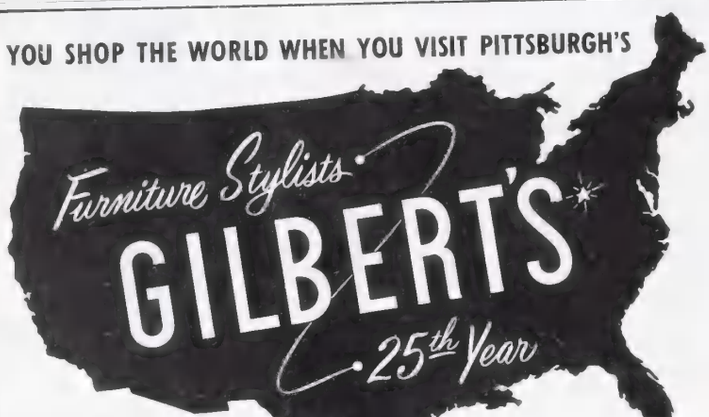
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OLD-FASHIONED BREAD

CONTINUED FROM PRECEDING PAGE

of lighter flours and then colored for effect with chicory, dark molasses, caramel or Kitchen Bouquet.

You are probably familiar with two types of pumpernickel: the sweet and the sour. The first has no unusual flavoring agent, the latter, however, must be made with sour dough.

Pumpernickel—Sweet

(Straight-dough method)

Dissolve 2 teaspoons brown sugar in ½ cup warm water. Sprinkle in 2 packages of dry yeast. Stir gently and when ready (4 to 5 minutes) combine with following mixture:

Cream 1½ tablespoons butter and add 2 tablespoons dark molasses, 1 tablespoon brown sugar, 1 cup lukewarm water, ½ cup sour milk, 1 tablespoon salt, 1 tablespoon crushed caraway seeds. Mix thoroughly with yeast mixture. Gradually sift in 2 cups all-purpose flour, 2 cups whole wheat flour. Beat 3 minutes, then gradually sift in 2 cups medium rye flour. Beat one minute, then add 1 cup rye meal. Beat 2-3 minutes adding, if necessary, some water or meal flour to obtain a workable dough. Turn onto floured board and knead until you produce a fairly stiff and smooth dough no longer sticky. Put in buttered bowl, cover and let rise in a warm spot. When the dough has reached twice its bulk, punch down. Knead briefly for only a minute, then let rise again. Divide into 6 or 8 pocket-size loaves, shaping them as desired, round or oblong. Preheat oven to 400°F. Meanwhile dough can rest. Puncture with fork. Place steaming hot water in the oven. Bake 15 minutes, then reduce heat to 375°F. and bake till done, possibly another half an hour or more. Brush with butter when done, and cool carefully on wire rack. When completely cool, wrap in foil or in polyethylene bags for the freezer. Fresh-frozen pumpernickel is delicious!

Sour-Dough Pumpernickel

First, the formula for a sour dough. Keep that among selected recipes which you are collecting for the cook book you are going to write some day.

Prepare in bowl: Dissolve 1 yeast cake or package in 1 cup of lukewarm water. Mix in enough medium dark rye flour to make a soft paste. Wrap a small, peeled onion in cheesecloth and let i sink into the paste. Cover. Twic a day add to this ferment ½ cu of water and about ¾ cup of ry flour. Keep the mixture soft an at room temperature. When ur gently needed, the starter may b used on the second day; howeve it will have a more mature tast and more kick on the third day Use it up in mixing your brea dough, but be sure to save som mixed dough for the next batch Keep such reserve well wrapped i the refrigerator.

And now the dough. Measur into warm mixing bowl ⅓ cu lukewarm water and dissolve in i 1 package yeast. In 4 to 5 minutes when bubbly, add 1 cup lukewarm water, 1 tablespoon brown sugar, tablespoons dark molasses, 1 table spoon butter, ½ cup grated stal pumpernickel bread (or ½ cu mashed potatoes, optional), 1 ta blespoon caraway seeds, 1 table spoon salt, 1 cup sour dough. Mi thoroughly. Then sift and blend cups all-purpose flour, 2 table spoons powdered milk (nonfa milk solids).

The mixture should be soft. Bea it vigorously for 3 minutes. Afte a few minutes rest, gradually ad 1 cup sifted medium rye flour an about ½ cup rye meal.

The dough must be still so enough to beat it for 2 to 3 min utes, then turn onto floured boar and knead energetically until th dough is no longer sticky bu smooth, elastic and fairly stif Place in the usual manner in bow and let rise in a warm spot unt double. This shouldn't take mor than 90 minutes. Rye flours ca not stand overfermentation, an when forced to stretch too fa might result in flat bread. Punc down. Play with the dough on th board for one minute, then retur to bowl for a second rising lastin about 20 minutes. Punch down. D vide into 4 dwarf loaves. Shape an at this time it is customary to l the dough pick up some yello cornmeal sprinkled on the boar or on the peel. Place on buttere baking sheet or peel for Dut Plate. Preheat oven to 400° F. P the hot water in oven for stean With sharp knife make a couple slashes in the dough or punctu with fork. Bake 15 minutes, the reduce heat to 375°F. Total bakin time about 40 to 50 minutes. Y may apply rye wash during la period of baking or when brea

removed. For a softer crust
sh with butter after baking.
*ote about spicing rye and pum-
nickel.* If you are not on friend-
erms with caraway, use cumin.
el or anise, as they all blend
rye. Grated fresh orange peel
s a delightful flavor especially
e light rye breads. In order to
in the full values from these
natic herbs, buy them whole
crush them yourself just be-
mixing.

A Cheese Carousel

his is a lunch to go along with
own or your baker's best—
le Wheat Brunch Bread, rye,
pernickel or a Vienna loaf,
n or re-warmed right out of the
.

generation ago you might have
red this *Korozott Liptoi* in the
pany of artistocratic epicures
udapest. It has a pastoral qual-
with Marie Antoinette touches.
ptoi is a fresh, creamy sheep
se prepared for centuries in
Carpathian Mountains and *ko-
tt*, a Magyar word, denotes
rcling. When the original is
ing I make a fine American
mile: Just mix very well and
thly a 6-ounce package of
ned cream cheese with ½ cup
med cottage cheese, 2 ounces
embert cheese (Military Brand
mported), and 1 tablespoon
d parmesan or, if you can find
askeval.

present the cheese in a most
tional fashion, remove the
t from a leafy lettuce, pile the
se in the center. It will look
a somewhat zany cauliflower.
e idea is to let each guest
are his own *Liptoi* blend, right
s own plate. Everybody has fun
ng the colorful herbs and your
bor will beg you to taste his
erpiece. You can't refuse.
r the blended cheese thick on
warm bread, then tell him
's missing: a drop of beer or
sh of dill, you can't go wrong.

gredients for Each Portion

lespoons Liptoi
lespoons sweet butter
spoon anchovy paste
lespoon finely chopped fresh
sley
spoon paprika (inevitable!)
spoon capers
spoons red or black caviar
spoons finely chopped scallions
aspoon freshly ground
ck pepper
spoon mustard
aspoon salt
lespoon minced midget
rkins
spoons chopped black olives
1 teaspoon chopped fresh dill
1 teaspoon crushed caraway seeds
2 teaspoons beer

Special Flours for and from Special People

"Nothing is taken out of the grain and nothing is added" is the unofficial motto of the industry processing grain *au naturel*. The home-baker is now in a position to choose from an impressive list her favorite stone-ground grains from rye meal to cottonseed flour. In some localities, especially on the West Coast, these wholesome ingredients are no longer confined to health stores. Many individual grocers and a few chain stores carry at least the most popular stone-ground flours.

The majority of processors are small millers, some in business for generations, others having resumed activity quite recently. On the other hand, Elam of Chicago, El Molino of California and Old Fashioned Millers of Minnesota, to mention a few of the best known names, have outlets in all directions. The point which all of them stress is that the old-type millstone grinds slowly. In this cooler process, all natural values—minerals, vitamins and precious flavors—are retained and that the use of chemicals are avoided.

The fact that the flour has been ground between stones will not satisfy the orthodox among the consumers. He wants further assurance that the grain he is buying was "organically" grown. (In organic farming only natural fertilizers are permitted. Treating the soil or the living plant with chemicals is taboo.) There are a surprising number of individuals, scattered all over the country, packaging products of this kind exclusively. Some use the health stores as outlets, others will supply only the customers on their mailing lists. Finally, those who insist upon *absolutely* fresh grain end up buying a miniature stone burr mill and grind the flours right in their own kitchens as needed.

Would you like special flour for your new special bread—unbleached white flour, gluten flour, 100% whole wheat, rye or rye meal, potato flour, brown rice flour, stone-ground flour, "organically" grown flour?

Francis Kalnay has compiled a list of retail and mail-order outlets which you may have, if you'll send your request along with a stamped, self-addressed envelope to HOUSE BEAUTIFUL, Food Department, 572 Madison Avenue, New York 22, N.Y.

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For Saturday's Carpenter

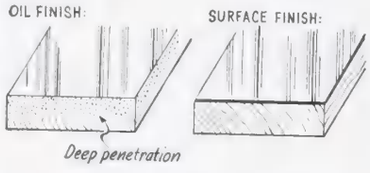
OIL FINISHES FOR WOODWORK

By LEAVITT DUDLEY

OIL FINISH FOR WOODWORK

An oil finish is one of the oldest and most satisfactory types of wood finishes, and in the opinion of many, one of the most beautiful. Its rich color and lustrous patina improve with age and additional applications of oil; it is impervious to water, heat, scratches and most stains.

Linseed oil is one of our best-known wood preservatives. Unlike most of the more recently developed paints, varnishes, lacquers and other surface finishes, oil penetrates the wood deeply. Furniture



so treated is unlikely to dry and crack in the dry heat of modern homes or, on the other hand, to mildew in damp climates. The natural affinity of oil and oxygen draws that element into the wood itself, literally nourishing and giving additional life to the material.

Oil finishes are permanent finishes, never requiring removal. An additional maintenance coat once or twice a year preserves the handsome appearance of furniture. Local applications of more oil usually remove blemishes made by hot dishes, cocktail glasses or similar causes.

If a future change to a paint, varnish or other surface finish is desired, the oil finish will serve as a perfect base.

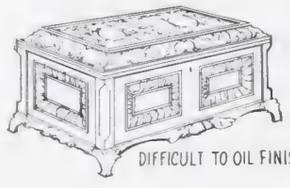
The out-of-pocket expense of this type of finish is low, but a home craftsman pays for its beauty and durability with time and labor. Bringing out its polish is not a job for the lazy or impatient. Lots of hard work is involved with no short cuts. A good oil finisher measures his time with a calendar, not a clock.

Only one who truly loves woods should attempt this finish. Watching their tones mellow and deepen with succeeding applications, appreciating the pointing up of the grain patterns and the sheen of the final satiny surfaces is his reward for his efforts. No quick, easy, modern methods can duplicate the results.

Furniture, paneling, shelving and other similar indoor woodwork is suitable for the oil treatment. However, because of the difficulty in developing a polish, its use on uneven, heavily carved surfaces should be avoided.



A GOOD PIECE FOR OIL FINISH-



DIFFICULT TO OIL FINISH-

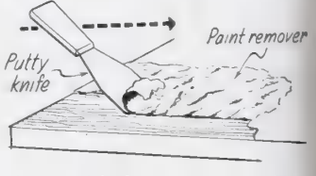
Oak, maple, birch, mahogany and pine are among the commonly used woods which take an oil finish very well. The natural colors deepen, and the whiteness of a soft pine is turned to a rich honey shade. Because of this tendency to darken wood tones, oil finishes on teak, walnut, cherry, rosewood or other naturally oily varieties are not recommended. The final colors are too dark to show off the wood properly. Redwood is also too deep-toned for oil application.

REMOVAL OF OLD FINISH

As in any other finishing method, proper preparation of the surface prior to the application of the oil is very important. It must be absolutely clean, with the raw wood exposed.

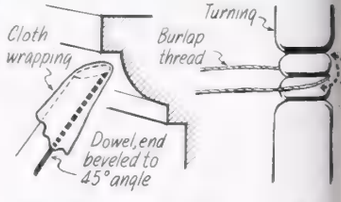
If woodwork is not new, any previous finish must be removed. A good quality, wax-free commercial remover is best for this purpose. A type with a syrupy consistency is easiest to handle for general use, and a thicker solution is available for vertical surfaces such as wall panels. Always read and carefully follow the directions on the container. Work in a well ventilated room, but out of drafts and direct sunlight. Flow the remover over the surface thickly with an old brush in one direction only. Do not re-brush it once applied, as this destroys the film which forms and prevents the material from drying too rapidly.

Let the remover stand about 15 to 20 minutes, or until the old finish has a wrinkled texture. Before it dries, lift off the old surface with a dull putty knife, then wipe off



residue with burlap. A final wash with clean soft rags, dipped in turpentine or mineral spirits, will neutralize further action of the remover.

Old toothbrushes, small scrub brushes, orangewood sticks or small pointed dowels covered with cloth, threads of burlap and strands of steel wool help with the removal and cleaning of finish from the crevices of turnings and moldings.



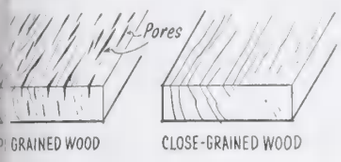
Don't try to work more than a couple of square feet at a time with the remover, or it will dry before you have a chance to lift it. If it does dry, flow on a little more and wait for it to act. Repeat

applications if the finish is not oved the first time.

'aint brushes used with the re- er are no longer fit for other poses, but they may be pre- ed for the same use again by a ning in denatured alcohol and soapy water.

OOTHING WOOD SURFACE

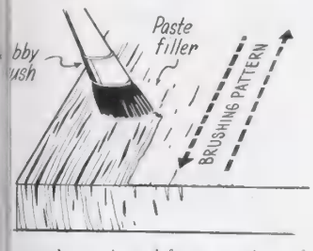
he pores of open-grain woods, as oak or mahogany, are ed in first-class finishing jobs. ood paste wood filler, thinned



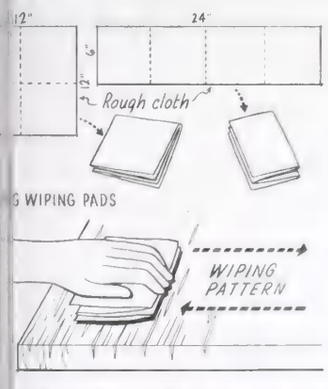
turpentine to the consistency hick cream, is tinted to match color of the wood with an oil n. Stain may be purchased y mixed in a wide assortment olors, or you may mix your from tube oil color diluted turpentine.

st the paste for proper shade piece of scrap wood, keeping ind that the color lightens as ries.

hen satisfactorily tinted, the e is applied to the surface with bby brush in the direction of

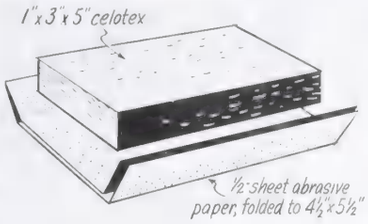


wood grain. After setting for to fifteen minutes, or until its glossy appearance is replaced duller opalescence, the paste bbed off across the grain with se toweling, burlap or heavy n pads.

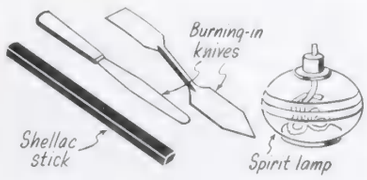


u have to work fast with the . filling only a small area at e, pressing the material deep- to the pores with the brush wiping before it dries too hard.

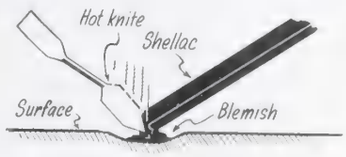
Finally, after a 24-hour hardening of the completed job, the surface is smoothed of excess paste by a light sanding with garnet finishing paper, 4/0 to 8/0 grade. A piece of one-inch celotex, about the size of a blackboard eraser, has the proper resilience for an excellent sanding block.



Gouges and dents are built up with a shellac stick, obtainable in more than 50 different colors to match almost any wood. With a spatula-like "burning-in" knife heated over a spirit lamp, the stick



is melted into the depression in the same manner as solder.



The shellac-filled area is smoothed with the hot knife blade, and lightly sanded with finishing paper.



Nail holes and small cracks in inconspicuous places may be filled with wood dough, available in several different shades. Pack dough deeply into the well-cleaned hole with a moistened finger, carefully keeping it from the surrounding area. Allow to dry thoroughly, trim off the surplus with a sharp knife and sand with 7/0 or 8/0 finishing paper.

Particularly in the case of fine old pieces of furniture, professional finishers do not attempt to remove every slight imperfection. A few dents showing beneath a handsome oil polish are the signs of many years of honest and faithful service, in no ways detracting from the final appearance or value.

(*Please turn the page*)



Your Spode will be your most useful dinnerware. The strength and character of its decoration will be a pleasure to meet every day – year after year. You will find many extra serving pieces – platters, vegetable dishes, tureens – all matching your pattern and making it adaptable for formal, family or buffet use. Booklet 48 gives information helpful in selecting your Spode. Write for it today.

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SINCE 1770



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Protect that future for them. As a parent – as a driver – as an American . . . keep America's children *safe!*

BE CAREFUL...the child you save may be your own!

A public service message prepared by The Advertising Council in cooperation with the National Safety Council.

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. . . there's a more convenient way to get heating comfort today . . . **FLUID HEAT!**

Oil or gas, Fluid Heat *keeps* giving comfort throughout the heating season at lowest possible fuel costs. This comfort and economy reflects Fluid Heat's 30 years experience in producing the finest equipment. For example, Fluid Heat's Wall Flame Rotary Oil Burner has only one moving part, uses less electricity than a small light bulb, has longer life, is quieter in operation. Check your classified telephone directory for your nearest Fluid Heat dealer or write for full information. Address: Fluid Heat, Division of ANCHOR POST PRODUCTS, INC., 7799 Eastern Ave., Baltimore 24, Md.

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Established 1892
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Sorry . . . We were caught with our ads down...

These are the stores whose names came a bit too late to make the Niagara Action Lounge Chair big page—Sorry Mr. Dealer, but next issue you'll be on that big page.

FLORIDA
Clearwater — Jack Carlson Co.
Dunedin — Howard Scoggins Co.
Jacksonville — Ferguson Furniture Co.
Lakeland — Engle Electric
Lakeland — Southern Office Equipment
West Palm Beach — Halsey & Griffith
GEORGIA
Savannah — Dream House Furniture
Waycross — Herrin Bros., Inc.
LOUISIANA
Lake Charles — Lake Charles Office Supply
MICHIGAN
Adrian — Palman's Furniture Co.
Grand Rapids — The Wurzburg Co., Inc.
Jackson — Vermeulen Furniture Co.
Monroe — Stadleman's
Tecumseh — Butler Home & Auto Supply
NORTH CAROLINA
Red Springs — Graham's Dept. Store
NEW YORK
Dunkirk — McClenathan Printery
Niagara Falls — Levy Bros. Furniture Co.
Syracuse — Field & Wright Co.
Syracuse — Sagen Kahn Furniture
Tonawanda — Tower Television
PENNSYLVANIA
Pittsburgh — Kaufman's
SOUTH CAROLINA
Hemingway — Hemingway Furniture
WISCONSIN
Milwaukee — Gimbel Bros.
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NIAGARA ACTION Dept. HB9A
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Name .....
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OIL FINISHES FOR WOODWORK

CONTINUED FROM PRECEDING PAGE

APPLYING THE FINISH

With its surface clean, repaired, and thoroughly dry, the wood is now ready for the first oiling.

Experts prefer a pure raw linseed oil of the top quality only. Boiled oil will dry faster, but does not penetrate so deeply and may darken the wood excessively, particularly if heated.

Don't stint on the quantity of oil. A quart may be enough for a chair or small chest, but a large dining table may require a gallon before time for the final polishing.

Ideal working conditions are provided by a clean, closed, but well-ventilated room, neither too dry nor too humid, and of about 70 degrees Fahrenheit. Conditions most comfortable to the human body are most favorable for oil finishing.

Pour some of the oil into a coffee can or other open container. With a 2″ or 3″ brush or a soft cloth, apply the oil freely and generously to the wood.

After the first coating, allow about 24 hours for the wood to absorb the oil, or longer if necessary. Test for dryness by holding your hand on the surface for several minutes. If the spot is then



not oily, it is dry enough for the next coat.

Wood grain may be raised slightly by the oil. If so, remove the burr with a light sanding from 4/0 to 8/0 grade garnet finishing paper.

With the next step, the love of the craftsman for his job is put to the test. With a piece of linen, a high-grade cheesecloth, a lint-free cotton cloth, rub the surface with the grain of the wood until it is no longer sticky and the desired sheen is reached. For easier handling, wrap the cloth about a small felt block for smaller surfaces or a common brick for large areas. The weight of the brick will allow you to put more pressure into the operation.

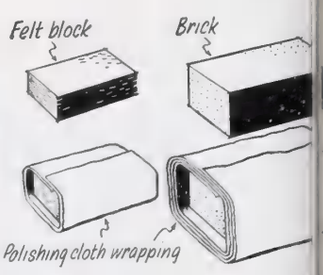


"Is it too late, Doctor?"

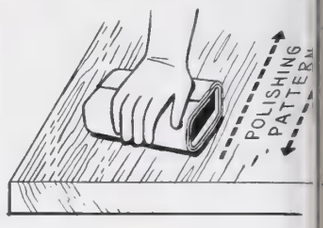
Fortunately, it's *not* too late for more and more Americans who are going to their doctors *in time* . . . at the first sign of any one of the seven danger signals which *may* mean cancer: (1) any sore that does not heal (2) a lump or thickening, in the breast or elsewhere (3) unusual bleeding or discharge (4) any change in a wart or mole (5) persistent indigestion or difficulty in swallowing (6) persistent hoarseness or cough (7) any change in normal bowel habits.

By showing Americans how to protect themselves against cancer, the American Cancer Society is saving thousands of lives *today*—hopes to save countless more *tomorrow* by support for research and medicine. To guard yourself and your family against cancer, call the nearest office of the American Cancer Society or write to "Cancer" in care of your local Post Office.

American Cancer Society



Rub hard and vigorously, a polish results from the heat erated by the friction, and shi pad frequently to insure the tact of fresh, unclogged against the wood. Always



with the grain. The amount of spent at this depends upon durability of the workman.

Some may rub each area about a half an hour, other hour. Some lay down the cloth begin again after a breathing You can't do it too hard o long, and each additional improves the completed job.

Let the piece season befor next coating of oil. Three or days may be sufficient in a climate, a week or more in a one. The piece may be used i household during this time, properly rubbed, the finish wil gather dust and lint.

Repeat the oiling and rub process for the second and s quent coats. The drying perio be longer as the wood ab more oil. When the wood is rated and the oil stands in patches on the surface, wipe o residue and give it the final p

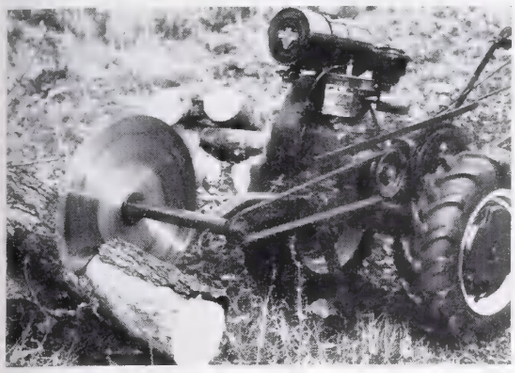
Climate and wood texture the drying period. Less time quired for soft woods and climates than for hard woods humid areas, but at least a will be required for a complet under average conditions. about 4 to 6 oil applications.

There are no shortcuts to rubbing stage, but the drying applications may be speede without harm to the wood b addition of one part pure turpentine to each two to four linseed oil. Do not use a mi spirits thinner for this purpo

Don't forget the underpar

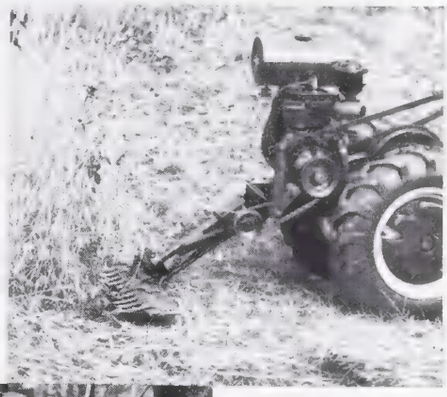
(*Please turn to page* 228)

Garden tractors now work year round



Sawing firewood is easy. Power take-off that runs saw also hooks up to a 110-volt generator attachment to supply emergency electric power during storms or for using portable electric tools in the garden.

Mowing grass can be done three ways: sickle-bar cutter (shown) for weeds and hay, regular reel lawn mower, or rotary cutter. Latter also makes a leaf grinder for fall clean-up. Tractor also can push your leaf sweeper.





Bulldozing soil (or snow) is a fast operation for the bigger models, especially those equipped with a reverse gear for backing. But tractor-powered garden sprayers (usable as paint sprayers) also are great timesavers. Attachment is quick, simple operation.

PHOTOGRAPHED AT QUICK MFG. CO. TEST GROUNDS



Plowing is by discs (here), or rotating tines, or regular moldboard. All require a powerful tractor: look for 3 to 5 H.P. if plowing is to be the major job. 1½ H.P. is enough for cultivating and occasional light plowing. Small (12- to 15-inch width) rotary tillers also do a good plowing job with 1- to 2-H.P. engines.



The "Idea Book of Tile" is filled with color pictures of bathrooms, kitchens, powder rooms and recreation rooms. You will find hundreds of ideas you can adapt to suit your budget. In the back, a helpful worksheet for scaling rooms that are efficient and beautiful. Get your copy today! Clip coupon and send 10c in coin.

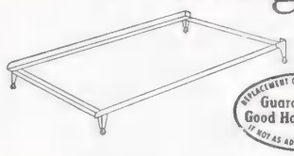
AMERICAN-OLEAN TILE COMPANY
1006 Kenilworth Ave., Lansdale, Pa.

☐ Please send me a copy of your new "Idea Book of Tile." 10c in coin is enclosed.
☐ Please send the address of my local American-Olean Tile contractor.

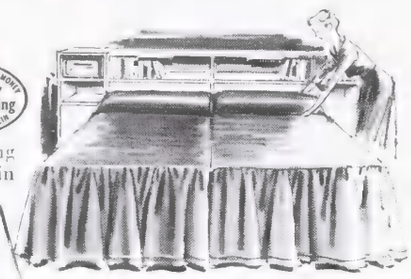
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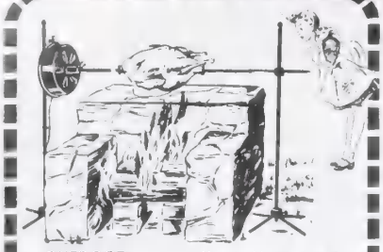
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with 50 ft. of cord

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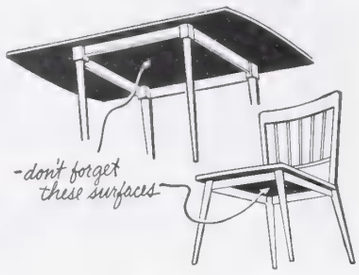
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OIL FINISHES FOR WOODWORK

CONTINUED FROM PAGE 226

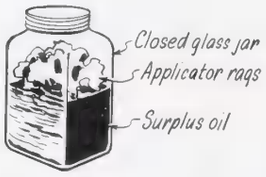
furniture when applying the oil, to insure all-around penetration, better wood preservation, and prevention of warping. Out-of-sight under



surfaces need not be rubbed.

The finish can be kept in good shape by the addition of one or two light coats of oil, with rub-downs, each year.

Rags used in linseed oil are highly susceptible to spontaneous combustion. Do not store them in corners of the shop, but burn them, wash them out, or keep those used in application of oil in closed containers immersed in the remainder of the liquid.



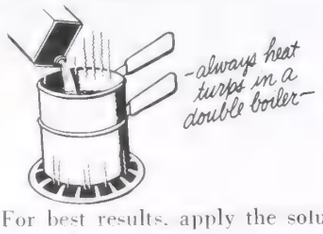
Polishing cloths may be washed with mineral spirits and re-used.

WAXING

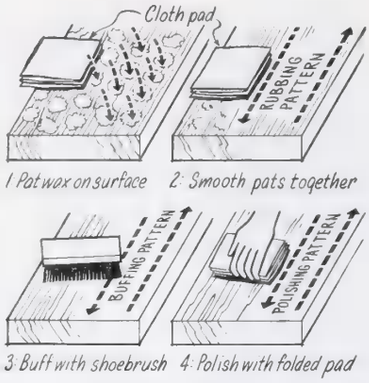
The durability of table tops, or other surfaces exposed to stains and hard treatment, is improved by a coat of wax.

Use either a good commercial brand with a beeswax base, or make up your own of yellow beeswax and gum turpentine.

To prepare this, add enough turps to dissolve the beeswax to a mushy consistency when allowed to stand overnight. Pour off excess liquid. Heating the wax and turpentine in a double boiler speeds the dissolving, but use caution with the inflammable mixture.



For best results, apply the solution evenly with a cloth pad, buff with a good horsehair shoe-brush, and give a final polish with a lint-free cloth. Two coats are recommended, but do not apply so much that the wax "piles up."



OIL VARNISH FINISH

The high quality of a real oil finish has no substitute, but its satiny surface may be approximated with a fraction of its required time and labor by means of an oil varnish finish.

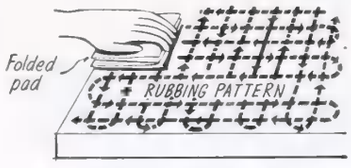
Wood requires the same preparation as that of the oil finish, but, instead of remaining raw for the final finish, the surface is sealed with a good plywood sealer. This dries thoroughly and is lightly sanded with worn abrasive paper.

Mix the finish coat of one part raw linseed oil, two parts pure gum turpentine, and one part of good exterior or bartop varnish. Stir



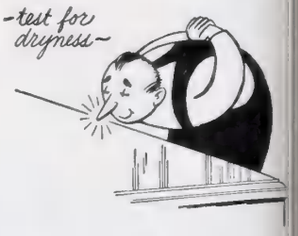
well, but avoid bubbling the varnish by shaking.

Apply the mixture freely to the wood with a small rag, rubbing each area until the surface starts to become sticky from evaporation of the turpentine. Continue with



other surfaces till the piece is completely covered, loosely replacing the cover of the mixture container after each dipping to prevent excessive evaporation.

Set to dry in a room with good circulation, as dust-free as possible. Depending upon the weather, from one to three days will be required. When dry, with no turpentine odor detectable by your nose held cl to the surface, rub the piece



smooth and free of small lun caused by dust particles. Use #00 steel wool, or 7/0 or garnet finishing paper.

Repeat the oil varnish appli tion and the rubbing for two three more coatings, or until desired finish is achieved. Use #000 or #0000 steel wool, o worn piece of 7/0 or 8 0 gar paper, for the final dressing.

After the final finish, wax desired with the beeswax soluti

Oil varnish is also good touching up varnished surfaces.

MATERIALS

The materials necessary for th finishes may be found in pa stores, hardware stores, and, very complete lines, in wood-fini ing supply houses. For best resu buy high quality products.

These prices are approxima but varying costs of required or oil varnish finish items:

Pure raw linseed oil—$1.00/ $3.00/gal.

Pure gum turpentine—70¢/ 2.25/gal.

Mineral spirits (paint thinn —60¢/gal.

Paint and varnish remove 1.20/qt., 3.80/gal.

Paste wood filler—1.35/qt., 4. gal.

Oil Stain—54¢/½ pt., 1.40/

Oil Color—33¢ to 40¢ tube.

Stick shellac—35¢ ea.

Burning-in knife—50¢ ea.

Wood dough—42¢/¼-lb. ca

Beeswax base liquid wax—1. lb.

Beeswax—25¢/1½-oz. cake. /1-lb. cake.

Plywood sealer—1.30/qt.

Exterior or bartop varnis 1.35/pt., 2.45/qt.

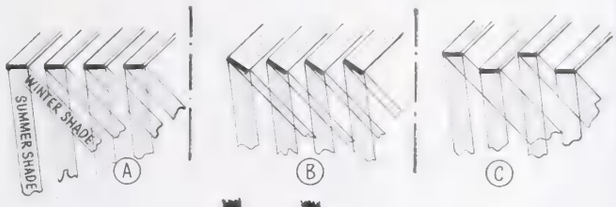
Garnet finishing paper—11¢ x 11" sheet ea.

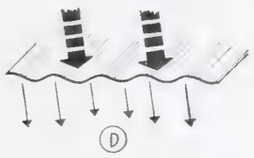
Steel wool—70¢/#00 pkg. #0000 pkg. or can buy in s pads at 7¢ ea.

Block felt rubbing pad va able in ½" to 2" thickness 50¢—1.00 small pad.

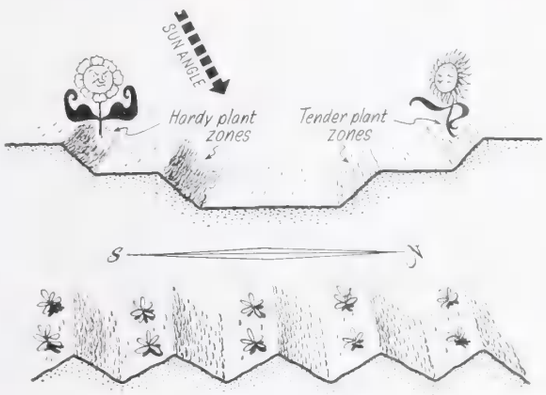
DOCTOR THE CLIMATE IN YOUR GARDEN

CONTINUED FROM PAGE 137

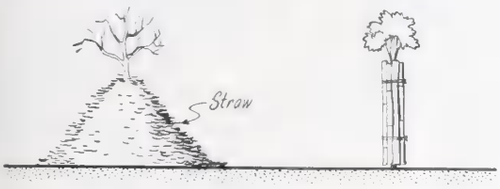


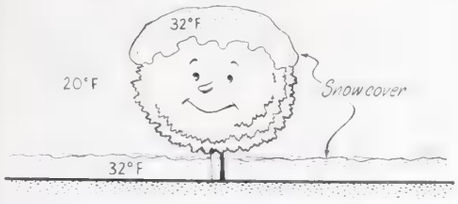


Sunlight can be filtered to desired degree through artificial devices. Laid in normal pattern (A), lath screens half the midday sun but shuts out more of the moderate sun at its low angles. At an angle (B), it gives better midday screening, also admits more of the low sun. Direction of the angle brings in morning or afternoon sun as desired: a pivot to reverse the angle can bring in both. Staggered lath (C) gives same screening all day. Plastic screen (D) reduces total sunlight by diffusion.



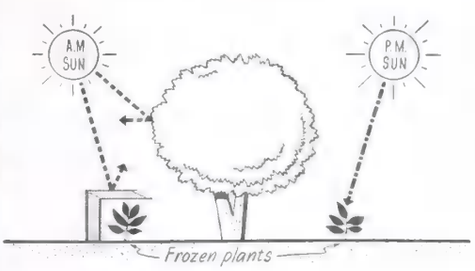
Ground slope regulates heat received by plants. Use the difference in ground temperatures established by slopes for better gardening. North slopes receive the sun's rays at an angle, are much cooler than south slopes.





Insulation can lessen freeze damage. Straw mulch or wrapping trunk with a material of poor heat-conductivity insulates while permitting sun to warm ground around plant. Constant 32-degree temperature of snow blanket is too warm to freeze leaves.

Shade frozen plants from the early sun. A slow and gradual thawing allows the plant to retain its normal water content and possibly suffer little damage. So protect tender plants from early sun during frost seasons. Later in the day sunlight will be beneficial.



(Please turn the page)

factory fabricated
HABITANT CEDAR FENCE *for lasting beauty, protection and privacy*

Framed in the natural beauty of Habitant Fence, your home will look far lovelier. The "Defender Stockade" shown here is just one of many styles that range from low lattice and picket designs to high screening protection fences. Habitant is "factory fabricated" in sections to exactly fit your ground plan with single or double gates and all necessary hardware, ready to install. Before you consider the purchase of any fence be sure to get our new booklet that tells you what to look for in a *good* fence. When buying fence, don't take less than Habitant . . . WRITE US TODAY FOR YOUR COPY OF "SO YOU'RE GOING TO BUY A FENCE." THERE'S NO OBLIGATION, and we'll also include our complete catalog.



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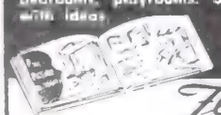
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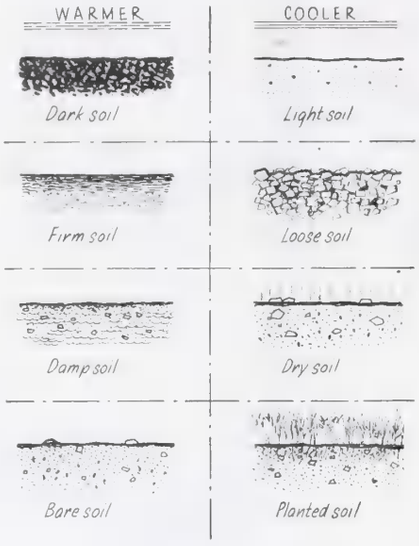
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DOCTOR THE CLIMATE IN YOUR GARDEN

CONTINUED FROM PRECEDING PAGE



Type and condition of soil cause ground temperature variations. You can swing the temperatures to the warmer or cooler side, according to the heat requirements of your plants.

Loose soil is cooler than firm soil because its air spaces are poor heat conductors. Grass provides the same insulation plus shade.

Dampness within the soil aids heat conduction, provided the surface is dry. So a wet surface would be cooler because of its heat loss by evaporation.

Don't sprinkle your plants if frost threatens. Better that they suffer from the drouth. The evaporation from the leaves and the wet soil can drop the temperature enough to freeze the plant when dry plants near by escape without harm. This is why a clear night following a rain is dangerous in frost seasons.

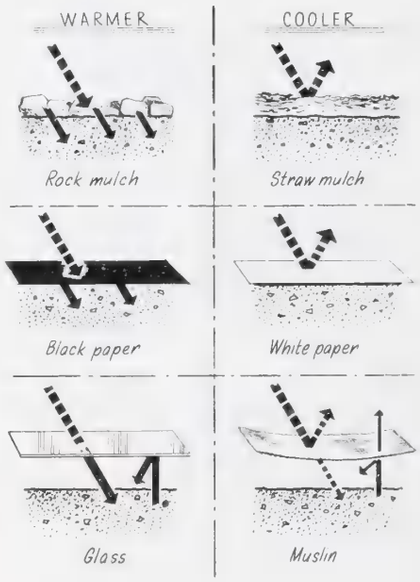
You can warm or cool your soil. Rocks have great heat-absorbing capacity, re-radiate to the earth below. Air spaces of the straw prevent the heat from reaching the soil below.

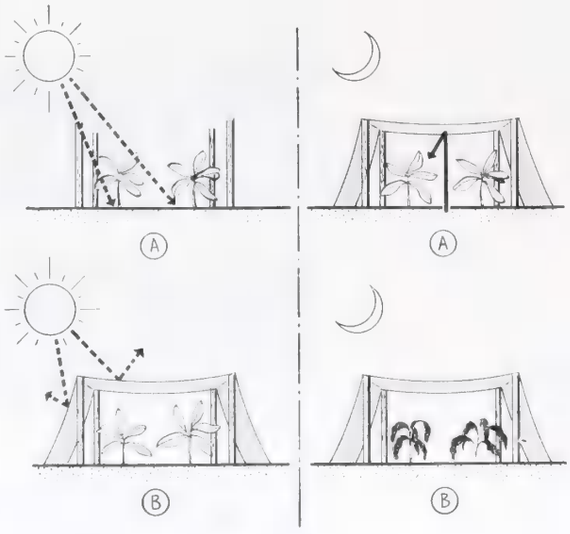
Black paper conducts heat to the soil; white reflects it. (Remove black cover at night to allow heat to be re-radiated to plants.)

Glass is highly effective: Short rays turn into long rays and are unable to escape again when re-radiated from the ground.

Muslin or burlap filters the sunlight, also permits partial escape of long rays.

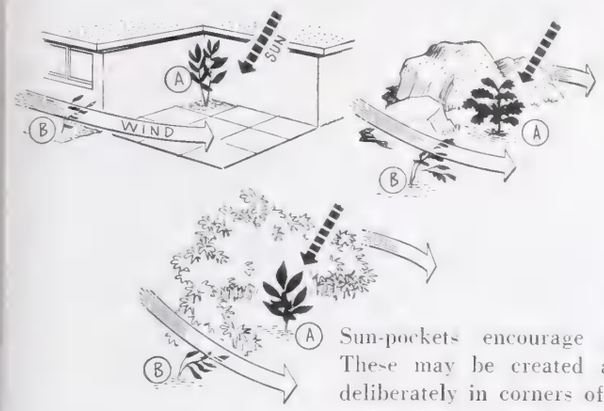
You may wonder about adding heat by means of a heater of some kind. Actually this is not too practical for a home gardener. Even farmers find the expense too great except in areas where frost occurs only a few times a year and then on isolated nights. If the cold lasts more than one night, the warmed air tends to rise, making heating even more expensive.



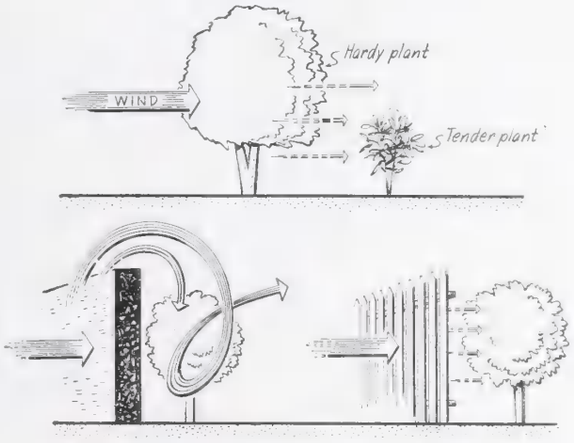


Heat must be obtained first to be conserved. If the source of heat is shut out during the day, nothing will be stored for radiation at night. Plants (A) receive the benefit of radiated heat in daylight. Night-and-day cover keeps sunlight away from plants (B). Covers of materials permeable to short rays need not be removed during the day.

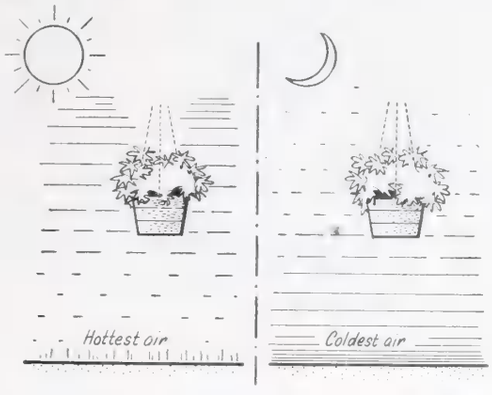
This is the second in a series on Micro-climate and how to better your private climate. The first article appeared in our July, 1954 issue, pages 180-183



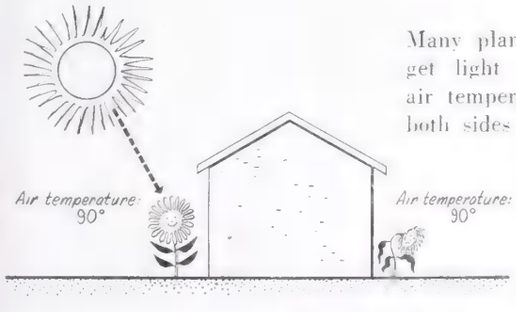
Sun-pockets encourage plant growth. These may be created accidentally or deliberately in corners of your patio, in rocky shelters or by plantings. Plants (A) have the favored locations away from drying winds which can stunt growth and misshape the branches of plants (B).



Porous windbreaks are effective protection. A solid slab perpendicular to the wind sets up eddies and disturbances which may be almost as bad as the wind itself. When not completely blocked as it passes through a windbreak, speed is reduced to a harmless point. Hardy plants are ideal for this slow down.



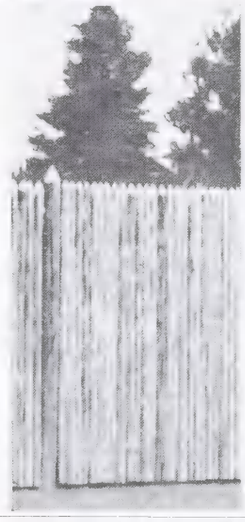
Air-layer temperatures change by the foot and by the hour. In the daytime, the lowest air layer is super-heated by ground radiation. At night the coldest air sinks to the lowest level. Tender plants may do better in baskets or on high shelves.



Many plants stand heat if they get light with it. Though the air temperature is the same on both sides of the house, a plant may thrive on the sunny side and wilt on the shady side because of the lack of needed sunlight.

(*Please turn the page*)





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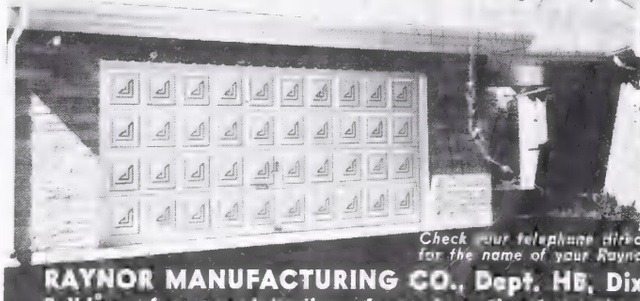
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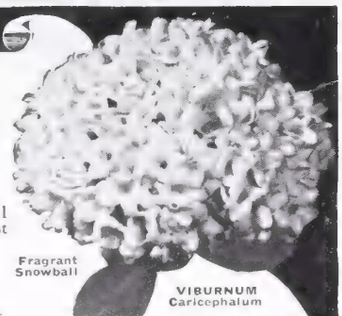
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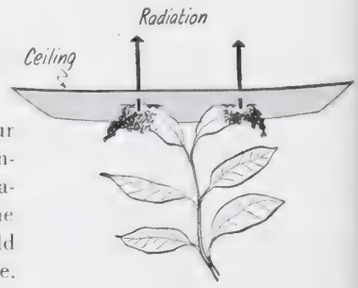
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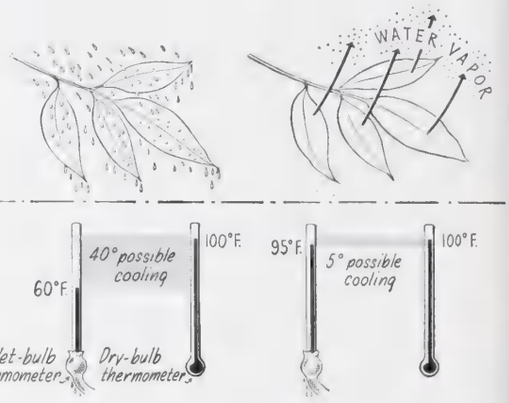
City

DOCTOR THE CLIMATE IN YOUR GARDEN

CONTINUED FROM PRECEDING PAGE



Do not let a "ceiling" touch your plants: Heat will be lost by conduction directly through the material. Draped loosely over the plant, burlap protects it if held away from the leaves by a frame.



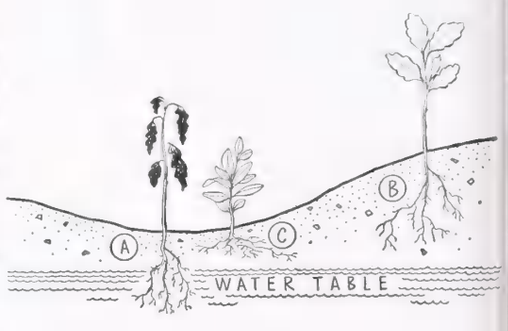
Water cools by evaporation. It does this by borrowing heat from the surface on which it stands. Sprinkling your plants during hot weather drops their temperatures and cools the air. This is most effective when the air is driest (can hold more water).



Shallow root system

Shallow-rooted shade plants are not able to reach very far into the ground for their water. Here a group is given ample protection from sun and wind by a shadowy nook of rocks, which in turn are prevented from becoming radiators by the shade of taller bushes or trees. Other plantings help break the winds which dry out the atmosphere. Evaporation from the pool moistens the air.

Poor drainage can drown plants. Ground surface may be dry but water table too high for deep-rooted plant (A). Same plant (C) may do well up a slope. Shallow-rooted plant (B) may not be affected by water.



SECRETS TO SUCCESS IN CITY GARDENING

CONTINUED FROM PAGE 147

What can be grown?

The 10 suggestions given so far on what to do to make your city garden successful assume that 5 conditions already exist, for without these 5 in your favor you might as well forget the whole idea.

1. The soil has *not* become poisoned through ages of contamination by falling soot (or that such bad soil has been replaced now by new soil full of beneficial bacterial action).

2. The soil is reasonably loose so that roots can penetrate it. Obviously if the area has been used for years as a path or roadway you have to restore its physical condition before anything can grow.

3. The garden receives *some* direct sunlight every day. This so-called direct sunlight actually can be "bounced" into the garden by a smooth, white wall, if necessary. Or maybe thinning out a tree would greatly increase the amount of light reaching your plants. Without 4 hours of sunshine, better 6, you can't expect most plants to *grow*, although you can still have a successful garden if you are willing to buy full-size plants and plant them with the realization that they must inevitably decline in vigor with each passing week and month until they have to be replaced. Many highly enjoyed city gardens have been so conducted.

4. There are no near-by industrial fumes pouring out in sufficient concentration to damage or kill plants. The plants listed below are rather resistant to ordinary air pollution, but no plant can survive a real blitz, especially if it is repeated frequently. If you are in a bad smog belt, but have no close neighbor belching dangerous fumes, you probably will get along satisfactorily.

5. There are no hot gases being exhausted near by in such a way that they actually flow directly against and burn the plants. Automobile exhaust gases are extremely hot, kill a plant in a matter of minutes. Kitchen exhaust fans produce a lower temperature, but they can be very drying to plants and therefore lethal, especially under continuous running, as from a next-door restaurant. And sometimes local breeze conditions are such that hot gases from an improperly designed chimney are whipped *downward* after they leave the chimney, resulting in severe burning of near-by plants. Damage is most severe in cold weather. Frozen plants may be killed by one such occurrence.

Barring these hazards, choose from the following plants for areas subject to cold winters. Expect to have to pamper any plant because you just can't expect superb plant health under city conditions. You will get good growth, though, often surprisingly good flowering.

Trees

1ST CHOICE: ash, catalpa, *Aralia spinosa*, ginkgo, honeylocust, horse chestnut, sycamore maple, Russian olive, poplar (can be grown in tubs), weeping willow.

ALSO SUCCESSFUL: chinaberry, crabapple, dwarf apples, flowering dogwood, golden-rain, hackberry, hawthorne, hemlock, linden, saucer magnolia, mulberry, pagoda, ailanthus.

Choice evergreen shrubs: pieris, Japanese holly, Japanese yew, inkberry, rhododendron, mountain laurel, leucothoe (protect from winter windburn), abelia, Oregon holly-grape (not always winter hardy).

Shrubs (suitable for trimming into such architectural forms as hedges and espaliers):

1ST CHOICE: forsythia, coralberry, deutzia, eleagnus, hydrangea, kerria, Amur maple, pieris, rugosa rose, sumac, viburnum, jetbead, star magnolia.

ALSO SUCCESSFUL: Acanthopanax, Carolina allspice, dwarf flowering almond, althea, Japanese barberry, highbush blueberry, buckthorn, Cornelian cherry, cotoneaster, fringe tree, lilac, mockorange.

Also ninebark, Siberian peatree, privet, floribunda roses, smokebush, spirea, winged euonymus, cutleaf stephanandra, tamarix, viburnum, weigelia.

Hardy vines (live for years): actinidia, ampelopsis, bittersweet, sweet autumn clemantis, Boston ivy, trumpet, silver fleece, Virginia creeper, wisteria, Dutchman's pipe.

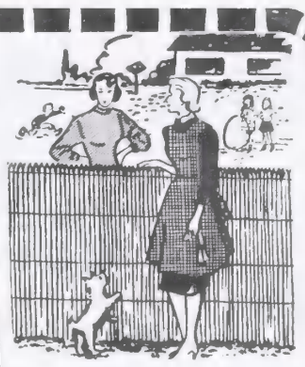
Ground covers: ajuga, ferns, Baltic ivy, periwinkle, pachysandra, yellow root.

Hardy flowers.

1ST CHOICE: bleeding heart, coral bells, coreopsis, shasta daisy, daylily, gaillardia, gas plant, geranium, lily-of-the-valley, spiderwort hosta.

(*Please turn the page*)

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SECRETS TO SUCCESS IN CITY GARDENING

CONTINUED FROM PRECEDING PAGE

ALSO SUCCESSFUL: alyssum, Japanese anemone, fall aster, blue bells, *Brunnera macrophylla*, campanula, candytuft, Chinese bellflower, Christmas rose, chrysanthemum, columbine, foxglove, helenium.

Also iris, leadwort, lily, marguerite, peony, spiraea, stonecrop, sweet William, thrift, violet.

Start new each year: Balsam, tuberous begonia, fibrous begonia, caladium, castor bean, celosia, coleus, coneflower, cornflower, pyrethrum, forget-me-not, four-o'clock, fuchsia, heliotrope.

Also lantana, lobelia, mallow, California poppy, portulaca, primrose, salvia, snapdragon, southernwood, spider plant, stokesia, sunflower.

Summer flowering bulbs: caladium, calla lily, canna, dahlia, gladiolus, lilies, montbretia, tuberose.

* * *

For success with your city garden, also read "How to Doctor the Climate in Your Garden," pages 134 to 137.

BOOKS FOR GARDENERS

Photographing Your Flowers by Mary and Jack Roche. Greenberg. New York, 1954. $3.75.

Picture taking quickly becomes an essential part of gardening. Good pictures for winter viewing and for sharing your garden with distant friends just about have to be made by the gardener himself. Only he knows when all is at perfection and is available to catch it right then on film.

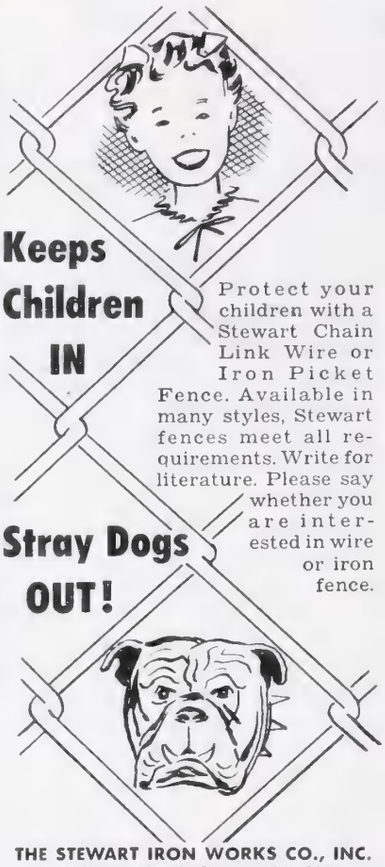
Where others might make beautiful pictures of garden moods, the gardener-photographer loves plants enough to give of himself so that he captures *their* personality. This requires infinite patience, far more than most photographers will expend, because there are so many sensational *garden* pictures, i. e., *moods*, they see while waiting. Then, too, getting to really know a plant, obviously essential if the true portrait is to come through in the photograph, is a long process requiring patience.

Technique in picture making is now fully detailed in many books. Getting to know plants well—to really *look* at them, as HOUSE BEAUTIFUL has been saying in its current series, "How to Use Plants with Style," is more involved, depending on developing awareness within yourself.

The most useful book on garden photography—still to be created—will combine photographic technique with plant appreciation, demonstrated with pictures. A real start has been made, however, by the Roches. They do use some pictures. Many are helpful (Why they wasted the precious few color pages baffles me: They have perfectly gorgeous color photographs in their files, so apparently we must blame penny-pinching for the use of old printing plates instead of more useful color pages.)

The extensive section on indoor photography (plants, flowers and flower arrangements) contains much help. Incidentally, it is heavily illustrated. I object strongly, however, to the suggestion (p. 72) that small plants be photographed against an artificial sky. I object precisely for the reason the Roches advance for their suggestion; namely, that the plants can't be seen against the sky in the garden. If you really know your plant, really appreciate it for what it is and for what it is not, you want it photographed as it is.

I hope that some of our other famous garden photographers—Maynard Parker, Sam Gottscho, Mason Weymouth, Ron Partridge, Phil Fein or one of the rising "crop," John Robinson, et al, in a few years will follow the Roches and share their discoveries with home gardeners who want a record on film of the year's achievements.—J. E. H.



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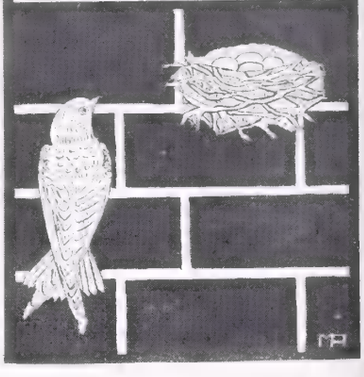
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208 *Franconia China
211 Hull Pottery Co.
210 *Kensington Tableware
215 Lipper & Mann, Inc.
102 *Royal Doulton China
196 *Paul A. Straub & Co.

CURTAINS, DRAPERIES, UPHOLSTERY & DRAPERY HARDWARE

66 Bakelite Co., Division of Union Carbide & Carbon Corp.
9 *Collins & Aikman Upholstery Fabrics
181 DuPont Nylon for Curtains, Draperies & Upholstery
167 *Eastern Lok-Seam Curtain Rods
209 *Kirsch Drapery Hardware
26 *Owens-Corning Fiberglas Draperies
176 Schumacher Fabric
66 Union Carbide & Carbon Corp., Bakelite Co. Div.

FIREPLACES & ACCESSORIES

41 *Bennett-Ireland Flexscreen
228 Kasson Die & Motor Corp.

FLOOR COVERINGS (HARD SURFACE)

16 *Armstrong's Linotile
25 Congoleum Nairn Gold Seal Floors
56 Matico Tile Flooring

FLOOR COVERINGS (RUGS & CARPETS)

42, 43 *Barwick Imperial Chenille Carpets
87 Callaway Carpets
181 DuPont Nylon Carpeting

Inside Back Cover *Firth Carpet
53 Archibald Holmes Contessa Carpet
28, 29 *James Lees and Sons Co.
228 Magikist
12, 13 Mohawk Carpets
180 Nye-Wait Nylon Carpets
18 *Spongex Carpet Cushion
97 *Wunda Weve Carpet

FURNITURE

199 Alliance of Jamestown
186 American Chair Co.
236 *Baker Furniture
102 *Beacon Hill Collection
197 Bodart Furniture
190 *Conant Ball
207 Cosco Tray Cart
170, 171 Davstrom Coloramic Furniture
8 Dayton Koolfoam Air-Conditioned Cushioned Furniture
88 *Drexel Furniture
106 *Extensole Table
208 *Fancher Furniture
172 Firestone Foamex Cushioned Furniture
173 *Globe Furniture
11 Goodyear Airfoam Cushioned Furniture
101 *Gordon's, Inc.
223 Hampden Lido Bridge Set
231 *Harvard Bed Frames
101 Hickory Chair Co.
104 Imperial Masters Tables
180 *Kittinger Furniture
219 Kling Bedroom Furniture
10, 11 Kroehler Cushionized Furniture
164 Masonite Presdwood for Furniture
21, 226 *Niagara Action Lounge Chair
217 *Pelham, Shell & Leckie
205 *Romweber Furniture
201 *Samsonite Furniture
227 *Seng Bed Frames
182 *Sieling Modern Furniture
68 U. S. Koylon Cushioned Furniture
30 *U. S. Naugahyde Upholstered Furniture
98, 99 The Upholstery Leather Group, Inc.
6, 7 *Valley Upholstery Corp.
40 *White Furniture
215 *Widdicomb-Berkey Furniture
Back Cover Willett Solid Cherry Furniture

LAMPS, LAMPSHADES & LIGHTING FIXTURES

110 Bakelite Co., Division of Union Carbide & Carbon Corp
107 Puritan Lighting Fixtures
110 Union Carbide & Carbon Corp., Bakelite Co. Div.

LINENS & BEDDING

87 Callaway Towels
216 Kenwood Blanket
78 Morgan-Jones Bed-spreads

MATTRESSES & PILLOWS

8 Dayton Koolfoam Air-Conditioned Pillows
202 Sealy Posturepedic Mattress

MIRRORS

183 Nurre Mirrors

RADIOS, PIANOS, MUSICAL INSTRUMENTS

14, 15 Admiral Corp.
166 Baldwin Pianos
206 *Bell High Fidelity Amplifiers
200 Bogen Custom Hi-Fi Music System
174 *Everett Piano
203 *G-E Custom Hi-Fi
31 Magnavox Chromatic Television
222 Shoninger Piano
22 V-M Tape-O-Matic
103 *Wurlitzer Organs

SHADES, BLINDS, WALL COVERINGS

192 *All-Flexalum Venetian Blinds
197 Alma Barr Wallpaper
27 *Katzenbach & Warren Wallpapers
19 *Rolla-Head Venetian Blinds
211 *Timbertone Brick Wall Covering
224 *Varlar Wall Covering
188 *Wall-Tex Fabric Wall Covering
205 *Warner Wallpaper

MISCELLANEOUS FURNISHINGS

234 *K-Veniences for Closets
217 *Overton Originals

Housekeeping Equipment

MAJOR & SMALL APPLIANCES

105 Dominion Coffee Maker
229 *General Floor Polisher
214 *National Food Waste Disposer
163 *Thermador Electric Range

KITCHEN CABINETS

25 Congoleum Nairn Gold Seal Counter Tops
168 *Curtis Kitchen Cabinets
Inside Front Cover *Formica Cabinet Tops
193 *Kitchen Maid Kitchens
55 *St. Charles Steel Kitchens

UTENSILS

206 *Lustro-Ware Canister Set

Building

BUILDING HARDWARE AND TOOLS

221 *Schlage Locks
196 *Soss Hinges

HEATING, VENTILATING & AIR CONDITIONING

207 *Burnham Base-Ray Radiant Baseboards
185 *G-E Home Heating
226 *Fluid Heat Automatic Heating
2, 3 *Minneapolis-Honeywell Zone Control
17 *SelecTemp Division, Iron Fireman Mfg. Co.
175 *Trade Wind Clipper
230 *Webster Baseboard Heating

PAINTS

218 *Cabot's Ranch House Hues
230 *Olympic Stain

PLUMBING

189 *Bryant Automatic Gas Water Heater
187 *Church Seats
5 Crane Plumbing Fixtures
194 *Eljer Plumbing Fixtures
179 Olsonite Seat
177 Rheem Coppermatic

WINDOWS & DOORS

1 *Andersen Windowalls
230 *Fleetlite Picture Windows
195 Modernfold Doors
231 *Raynor Garage Door
213 *Rusco Combination Screen & Storm Door
184 *Sun-Sash Louvred Windows
100 *Thermopane Insulating Glass

WOODWORK

206 *Douglas Fir Plywood
191 *Weldwood Paneling

MISCELLANEOUS BUILDING

227 *American-Olean Tile
178 *Blue Ridge Patterned Glass
187 *Church Plastic Wall Tile
234 *Landon, Inc.
210 *Mississippi Glass
212 *Mosaic Tile
23 *Portland Cement Assoc.
220 *Suntile

Gardening

FENCES, GREENHOUSES, TOOLS & GARDEN ACCESSORIES

231 *Farley Fences
229 *Habitant Cedar Fence
232 *Lambert Sweep-O-Matic
233 *Rusticraft Fence
234 *Stewart Fences

FERTILIZERS & INSECTICIDES

232 Hyponex Plant Food

SEEDS, BULBS, NURSERIES

232 *Conard-Pyle Co.
233 *Rod McLellan
233 *Maloney Bros. Nursery
232 *Michell's
232 *Russell Gardens
233 *Scott's Lawn Care
233 *Siebenthaler Co.
233 *Stark Bro's
232 *Wayside Gardens

Automotive

65 Chevrolet
39 Chrysler
169 Ford

Entertainment, Sporting Goods & Toys

199 Eastman Kodak Co.

Foods & Beverages

165 Cointreau
209 *Myers Jamaica Rum

Stationery & Cards

20 Crane's Stationery
209 *Elmira Greeting Card
227 *Greetings Unlimited

Travel

209 *Castle Harbour
109 Grace Lines

Miscellaneous

228 *Add-A-Link
228 *Bloomfield Woolen Co.
227 *Cortina Academy
24 *Dowex Water Softener
228 Kasson Die & Motor Corp.
228 Lowe's
54 Weirton Steel Co.

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CONTINUED FROM PAGE 138



Guest coat closet in the Harris apartment is so spacious that it provides an inner closet for storing card tables, luggage and golf clubs. Door to this closet, covered in same fabric as walls, is fitted with convenient shelves for handbags and gloves.



Elevator foyer has a restrained, Oriental freshness. Notice the dropped ceiling with its soft concealed lighting which further stresses the mood suggested by the unusual Chinese calligraphy panels used for wall decoration. Bench is covered in striped silk.

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House Beautiful

OCTOBER 50c



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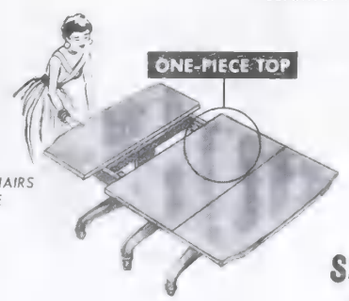


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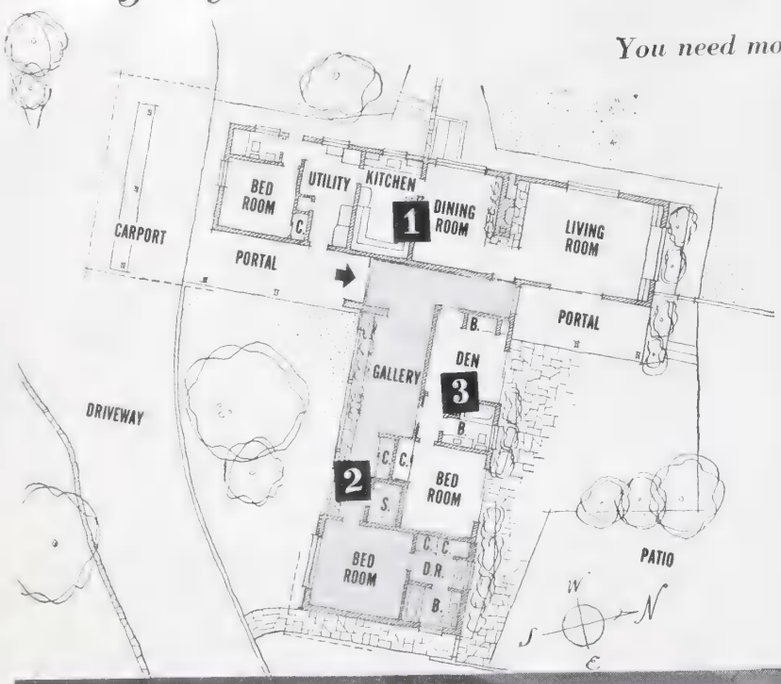
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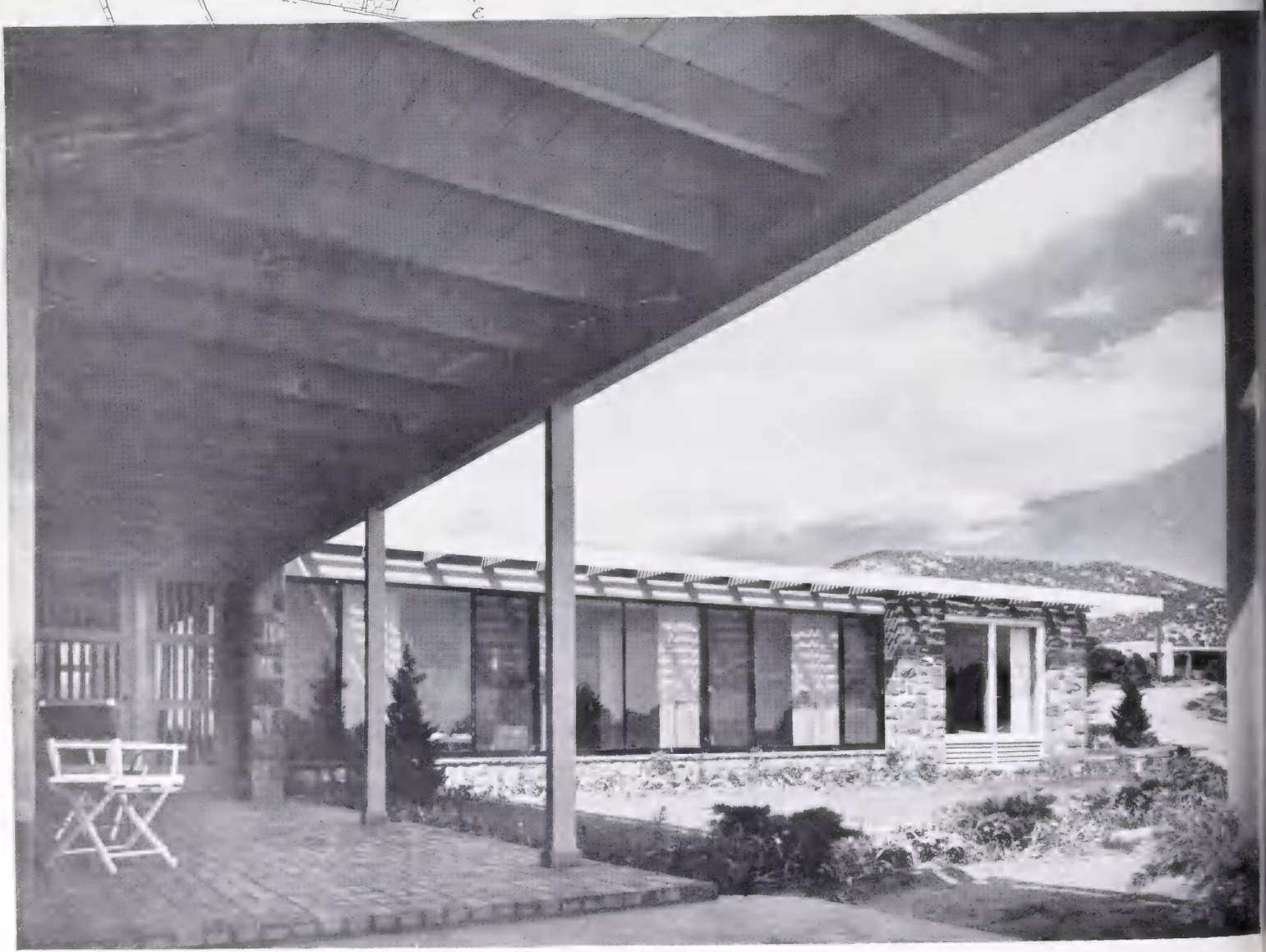
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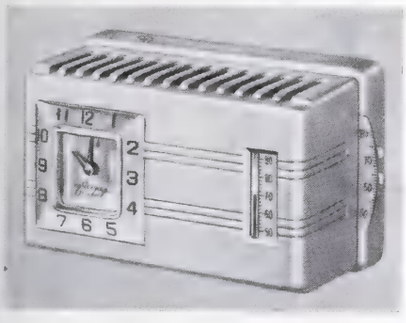
The ranch home of Mr. and Mrs. Henry Dendahl in Santa Fe, New Mexico, is well designed to key the family life of the Dendahls to the exciting character of its setting. And it's well designed, too, with its Honeywell Zone Control installation, to provide comfortable living in this mild-winter area of the U.S. In the Dendahl home three separate thermostat systems were required to solve occupancy and exposure problems—and provide comfortable, even warmth. One thermostat controls comfort in the west zone—the living-dining-service area. A second controls the south bedroom-and-gallery zone. A third controls the north zone—which includes a bedroom and den. If you'd like to enjoy the same wonderful new comfort the Dendahls enjoy, no matter where your home is located, install Honeywell Zone Control. Your architect, heating or plumbing contractor will be able to tell you about it.

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Our Cover: One of 22 rooms in the "Arts of Daily Living" Show to which this month's issue is entirely devoted. Created by HOUSE BEAUTIFUL, the Exhibition shows how art, architecture and furnishings can be beautifully integrated. For full story of this room, turn to page 182.

House Beautiful

VOL. 96. NO. 10

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

OCTOBER 1954

THE ARTS OF DAILY LIVING EXHIBITION

The Crystal and Gold Dining Room **167**
Rooms for a Lively Life **168-173**
A Handcrafted Object Needn't Cost More **174-175**
House Beautiful Dedicates This Exhibition to Frank Lloyd Wright **176-177**
How to Look at This Exhibition **178-179**
How to Bring Life to a Living Room **180-181**
A Room to be Alone In **182-187**
Here is the New American Beauty **188-191**
The Art of Lighting the Home **192-193**
A Bedroom-Dressing Room Suite **194-198**
The Meaning of America is the High Quality of Our Daily Life **199**
The Art of the Table is the First Art **200-201**
The Most Significant Objects in This Exhibition **202-203**
A Center of Living for the Whole Family **204-209**
How to be Creative When You Spend Money **210-213**
A Room for Orderly, Formal People Reflecting Their Greatest Interest **214-217**
To be Continued in Future Issues **218-219**
Home Study Course on the Arts of Daily Living Show **306**

GARDENING

Double-Duty Driveway **287**
A Great Tree is a Treasure **288**
Professional Touches for Your Garden **290-293**
Books for Gardeners **294**
Tricks for Country Gardens **296**
The Curve Makes a Graceful Entrance **299**
Build the Terrace First **300**
Work-Savers for Gardeners **301**
Perk Up Your Property with a Pool **313**

HOUSEKEEPING AND MAINTENANCE

A Disappearing Children's Play Table **238**
It's Worth Mentioning **271**

FOOD

The Art of the Table Is the First Art **200-201**
Pantry Shelf News **309**

BUILDING

How to Install Your Own Television Antenna **275**
How to Put Up a New Paintable Wall for 7½c a Square Foot **234**
How to Build a Fence **305**
Perk Up Your Property with a Pool **313-316**

TRAVEL

How to Leave Home and Like it **164**

OTHER FEATURES

Hail to the Emperor! **46**
Window Shopping **48-152**
Decorator's Diary **159**
How I Convert Them to Good Music **220**
There's Magic in 16mm Films **272**

ADVERTISING INDEX **317**

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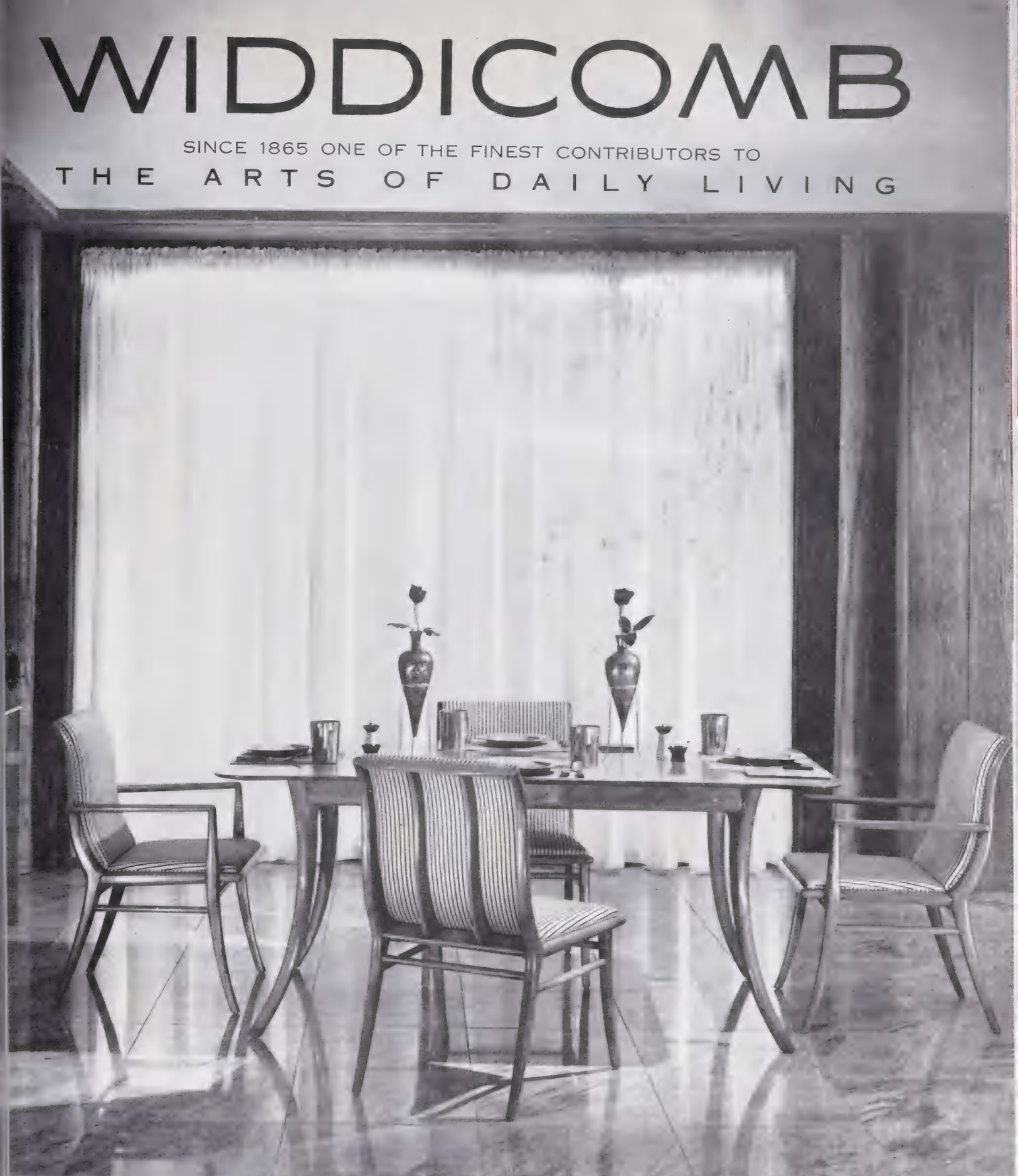
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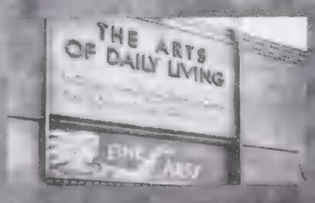
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Wonderful, to own the genuine best! — more wonderful still, to have people *know* you do. So one of the nicest things about being able to say "Mine's TOWLE" is that everyone instantly knows you own *solid silver.* Because TOWLE is the largest Sterlingsmith, working in solid silver only — never in lesser metals.

This means something else important to your pride, to your poise as hostess: it means that ALL of TOWLE's two-and-a-half-centuries-old skills go into their famous Sterling. That's why it brings such distinction and beauty to your table.

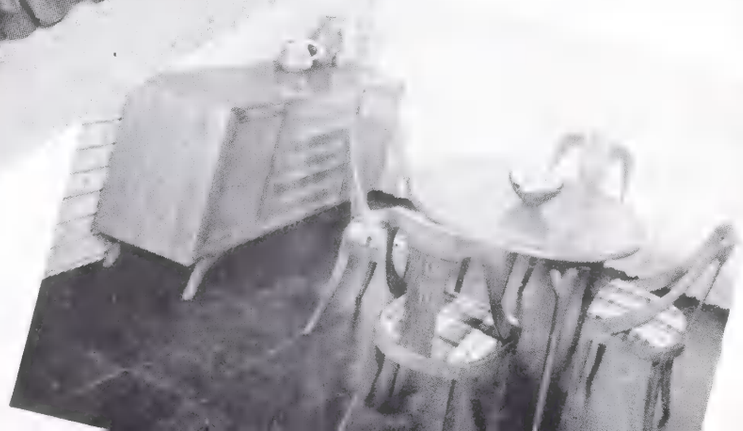
TOWLE has selected a store near you to carry its fine solid silver, which is easy to own: serving pieces from $4.00, teaspoons from $3.70, six-piece place settings from $29.75.

AN INVITATION: *Come to Newburyport, see the* TOWLE *Sterlingsmiths at work and visit the* TOWLE *Gallery.*









Americana Casual

OAK BY JAMESTOWN LOUNGE COMPANY

Made in beautiful wood from the forests of America, styled in a modern casual manner, Americana Casual is correlated for contemporary living. Ask your dealer to show you these delightful pieces produced by

Jamestown Lounge Co.

Jamestown, N. Y.

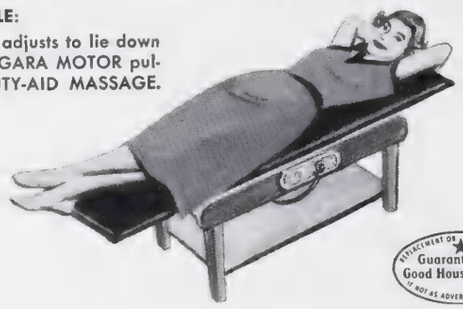
catalog 25 cents
Write Dept. 10-H

a gift for every homemaker from Niagara® — free booklet — on how to look, feel, live better



PORTABLE HOME UNIT: Hand and Cushion units that can be used simultaneously for any part of the body. Niagara Action offers penetrating deep massage everywhere on the body.

HOME TABLE: The boudoir table that adjusts to lie down position, with unique NIAGARA MOTOR pulsating throughout for BEAUTY-AID MASSAGE.



Guaranteed by Good Housekeeping



Adjustable from upright to full-reclining.



NIAGARA LOUNGE CHAIR: Embedded in Goodyear Airfoam cushions are three amazing NIAGARA MOTORS. A flick of the switch sets them pulsating; a touch moves your chair from sit up to lie back massage position.

Make Christmas a holiday for better living by ordering your Niagara Lounge Chair now. Convenient terms.



FOR THE LIFT OF A LIFETIME, TAKE NIAGARA ACTION.
SEND FOR YOUR **FREE** ILLUSTRATED BOOKLET!

NIAGARA ACTION, Dept. HB10
Adamsville, Pa.

Please rush me—**ABSOLUTELY FREE**—my booklet on how I can look, feel, live better with NIAGARA ACTION.

Name .....

Address .....

City .....Zone.....State.....

Take the 5 minute test for better living. Try NIAGARA ACTION FREE at any of these stores!

ALABAMA
Sylacauga..Howard-Parker Furniture Co.

CALIFORNIA
Long Beach.....Walker's Dept. Store
Los Angeles....Broadway, Inc. (3 stores)
San Diego.....Walker's Dept. Store
San Bernardino.....Schweitzer's
San Francisco.....Emporium Dept. Store
San Francisco.....Macy's Dept. Store

FLORIDA
Clearwater.....Jack Carlson Co.
Dunedin.....Howard Scoggins Co.
Ft. Lauderdale.....Burdine's
Jacksonville.....Ferguson Furniture Co.
Lakeland.....Engle Electric
Lakeland.....Southern Office Equip. Co.
Miami .....Burdine's
St. Petersburg.....Maas Brothers
Tampa.....Maas Brothers
West Palm Beach.....Halsey & Griffith

GEORGIA
Atlanta .....Davison-Paxon
Columbus .....Davison-Paxon
Savannah.....Dream House Furniture
Waycross.....Herrin Bros., Inc.

LOUISIANA
Alexandria .....Hemenway-Johnson
Lake Charles....Lake Charles Off. Supply
Shreveport .....Hemenway-Johnson
Shreveport .....Booth Furniture Co.

MICHIGAN
Adrian.....Palman's Furniture Co
Detroit.....J. L. Hudson
Grand Rapids....The Wurzburg Co., Inc.
Jackson.....Vermeulen Furniture Co.
Kalamazoo.....Doubleday Bros. & Co.
Lansing.....Franklin De Kleine Co.
Lansing.....McCormick Furniture Co.
Monroe.....Stadleman's
Somerset.....Town & Country Store
Tecumseh....Butler Home & Auto Supply

MISSISSIPPI
Jackson.....Batte Furniture Co.

MISSOURI
Kansas City.....Macy's Dept. Store
St. Louis.....Famous-Barr Dept. Store (3 stores)

NEW YORK
Akron.....R. F. Mills & Sons
Batavia.....Max Pie's Furniture
Buffalo.....Rung's Furniture
Buffalo.....Southside Furniture
Buffalo.....J. N. Adam Co.
Dansville.....Dansville Furniture Co.
Dunkirk.....McClenathan Printery
Ellicottville
French's Furniture & Appliance
Fredonia.....Terwilliger and Salzer
Gowanda .....Campbell's Furniture
Ithaca.....Zion's Furniture Inc.
Lockport.....Shaffer Bros. Inc.
New York City.....Gimbel's Dept. Store
Niagara Falls....Levy Bros. Furniture Co.
Olean.....Watson's Inc.
Oswego.....Snyder & Mackin
Rochester.....Charlotte Appliances
Rochester.....McCurdy's Dept. Store
Syracuse.....Field & Wright Co.
Syracuse.....Sagen Kahn Furniture
Tonawanda.....Tower Television

NORTH CAROLINA
Red Springs.....Graham's Dept. Store

OHIO
Akron .....O'Neil's
Youngstown .....Strouss-Hirshberg

OKLAHOMA
Oklahoma City.....John A. Brown
Tulsa.....Brown Dunkin Dept. Store

PENNSYLVANIA
Philadelphia.....Gimbel's Dept. Store
Pittsburgh.....Gimbel's Dept. Store
Pittsburgh .....Horne's
Pittsburgh.....Kaufman's

SOUTH CAROLINA
Hemingway.....Hemingway Furniture

TENNESSEE
Chattanooga.....Miller Bros.
Knoxville.....S. H. George & Sons

TEXAS
San Antonio.....Joske's of Texas, Inc.

WEST VIRGINIA
Logan.....Beckett Furniture Co.

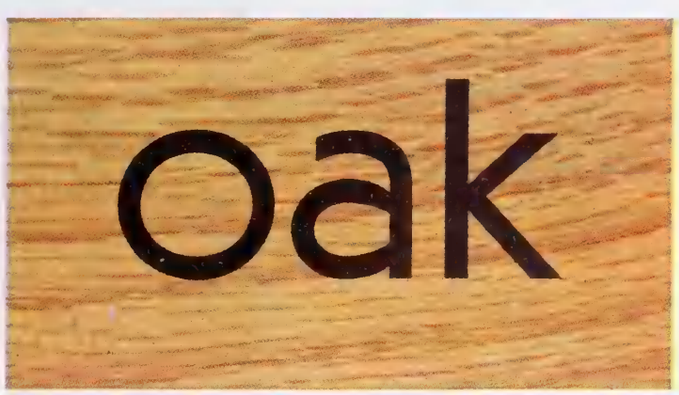
WISCONSIN
Fond Du Lac.....Brauer's Inc.
Milwaukee .....Gimbel Bros.
Sturgeon Bay.....Baudhuin Yacht Harbor

ONTARIO, CANADA
Dunnville.....Frith Furniture House
Toronto.....George L. Empringham Ltd.

QUEBEC, CANADA
Montreal.....Henry Morgan Co., Ltd.
Montreal .....Simpson's

CONSULT TELEPHONE DIRECTORY FOR YOUR LOCAL NIAGARA DISTRIBUTOR

The most beautiful, most practical of all floors



OAK NEVER FADES NOR WEARS AWAY. Nature gave Oak rich, colorful grain that goes all the way through the wood. In an Oak floor there's no skin-deep beauty to wear away…sunlight, age and temperature changes can never fade its charm. Oak is strong, resists denting by heavy furniture. Its resilience gives restful comfort underfoot. Modern Oak floors are beautiful, economical and durable—the first choice of 8 out of 10 homeowners. Make Oak your choice, too, for lifetime livability. Tell your architect, builder or dealer that you want Oak floors in your new or remodeled home.

NATIONAL OAK FLOORING MANUFACTURERS' ASSOCIATION
Sterick Building, Memphis 3, Tenn.



Oak makes decorating easier
Here's one floor that harmonizes with all fabrics and furniture. Beautiful Oak floors are always in style with all types of architecture, too. They give you complete freedom of choice in decorating your home.



Oak is so simple to care for
You'll love the easy upkeep of Oak floors. Their tough, smooth surface resists dirt and hard wear. An occasional waxing will keep your Oak floors looking lustrously beautiful for the lifetime of your home.



Oak is warm and comfortable
The warm coloring of Oak floors reflects the real warmth their high insulating quality gives to a home. Oak floors prevent expensive loss of heat, afford healthful protection against cold and dampness.



Genuine Leather

adds luxury to the finest furniture...

Beautiful, practical and economical, leather fits our modern way of life perfectly. The elegance and distinction it gives a room is warm and friendly.

Like all furniture upholstered in genuine leather, these Heritage-Henredon pieces need almost no care. Their scuff-resistant finish repels soiling; the glowing colors remain rich and beautiful. Leather is the only upholstery material known that actually improves with use and age.

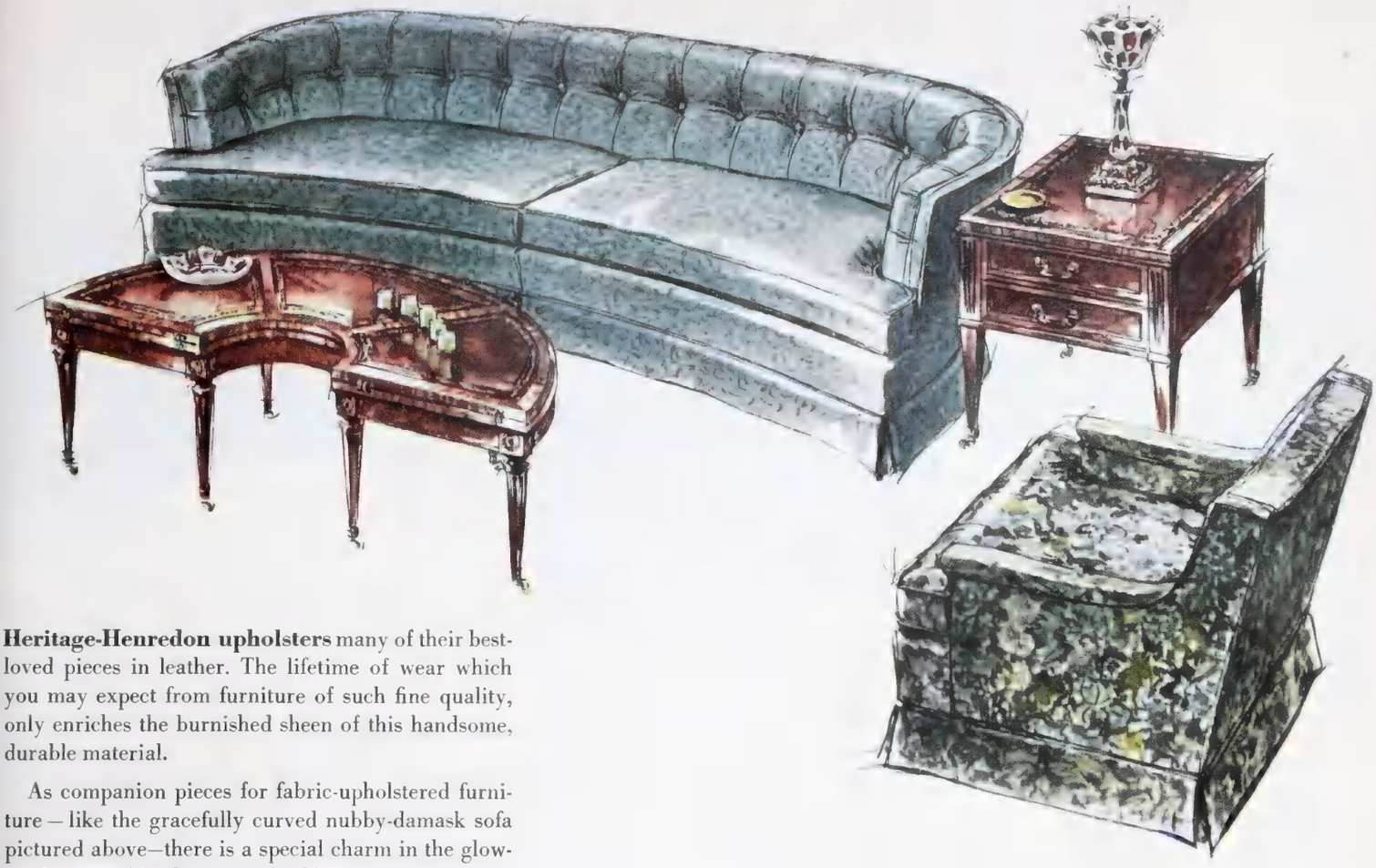


Only genuine leather wears as well as it looks

The Upholstery Leather Group, Inc.

141 East 44th Street, New York 17, N. Y.

See what Heritage-Henredon is doing with genuine leather at the stores listed on page 262



Heritage-Henredon upholsters many of their best-loved pieces in leather. The lifetime of wear which you may expect from furniture of such fine quality, only enriches the burnished sheen of this handsome, durable material.

As companion pieces for fabric-upholstered furniture—like the gracefully curved nubby-damask sofa pictured above—there is a special charm in the glowing beauty of leather topped tables.

The Heritage-Henredon name is a hallmark denoting quality and distinction. You will find much pleasure in the possession of even a single piece of this fine furniture—for example, one of these luxurious leather chairs—knowing that it will be a source of pride and satisfaction for the rest of your life.

Heritage Henredon *fine furniture*

CUSTOM QUALITY AT PRACTICAL PRICES. Factories at High Point, Morganton and Mocksville, N. C.





Brochures for Browsing! Pictures, sketches, room-decorating ideas, descriptions and dimensions of all the beautiful Heritage-Henredon furniture. Send 25¢ to Heritage-Henredon, Dept. HB 10, High Point, N. C. Name of your nearest dealer sent without charge, upon request.



Storage headboard, night table and dresser of graceful, sophisticated simplicity. From the Informal Provincial Group in genuine walnut.

To grace a home of any period...

Every period has its own special charm... and you may trust Heritage-Henredon to bring you authentic, distinctive interpretations of each.

Whether you prefer provincial, traditional or modern—your best guide to the *best* of its kind is the treasured Heritage-Henredon hallmark.





Four-poster bed and dresser for today's living. From our Colonial Group in maple or cherry.



Because today's most gracious homes often choose to blend the past with the present, Heritage-Henredon has created a group of unusual contemporary furniture.

This, our Circa '60 group, is designed to harmonize with prized antiques, with provincial or traditional companions. The silken-smooth shell or natural walnut finish, the freshness and vitality of its lines will grace a home of any period.

You'll enjoy seeing the choice Heritage-Henredon furniture of all periods; naturally, only a very few of our open-stock pieces are pictured here. If you write us, we'll tell you the name of the nearest store where you may see the collection.

Heritage Henredon *fine furniture*

CUSTOM QUALITY AT PRACTICAL PRICES · Factories at Morganton, High Point, Mocksville, N. C.



Booklet for browsing — picturing *all* the famous Heritage-Henredon furniture. Please send 25¢ to Henredon Furniture Industries, Dept. HB 10, Morganton, N. C.

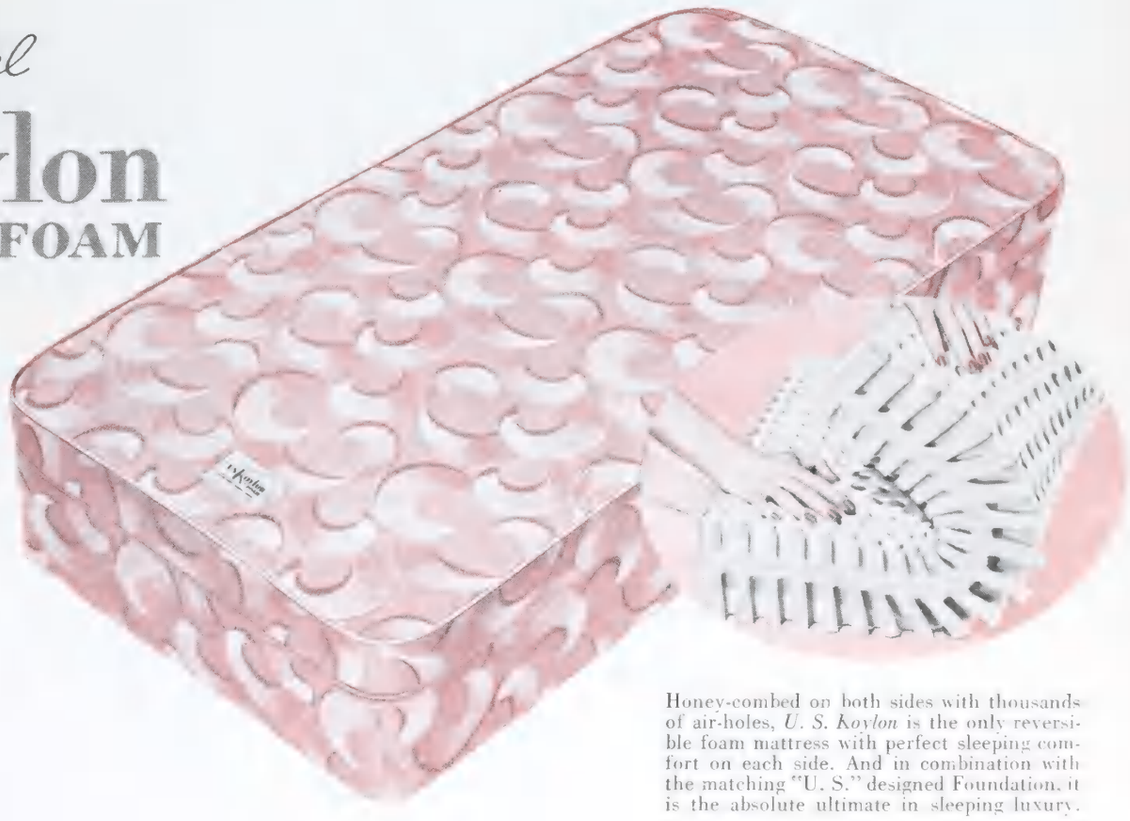

Sleep

Blissfully

Nothing you have ever experienced before can prepare you for the bliss of sleeping on U. S. Koylon Foam. For, as you stretch out on this most luxurious foam mattress whipped with air to angel lightness, you instantly feel all the tiredness draining out of you. And at once you relax all over, every muscle at rest, every nerve soothed and quiet, as you fall into deep, deep sleep. So wondrous perfect is the support which this mattress in combination with its own foundation gives you, that you can turn again and again without ever waking, always certain to find complete repose any way you lie. This is just as important to your health as it is to your pleasure. For only when you are so relaxed in deepest slumber can your body really repair and restore and refresh you for the morrow. This is U. S. Koylon Foam's precious gift to your health and happiness. Mattress and Foundation, twin or full size, 149.50.

Platinum Label

U.S. Koylon® FOAM



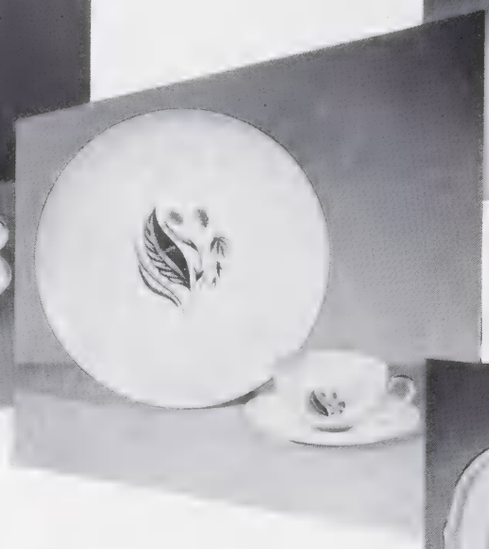
Honey-combed on both sides with thousands of air-holes, *U. S. Koylon* is the only reversible foam mattress with perfect sleeping comfort on each side. And in combination with the matching "U. S." designed Foundation, it is the absolute ultimate in sleeping luxury.

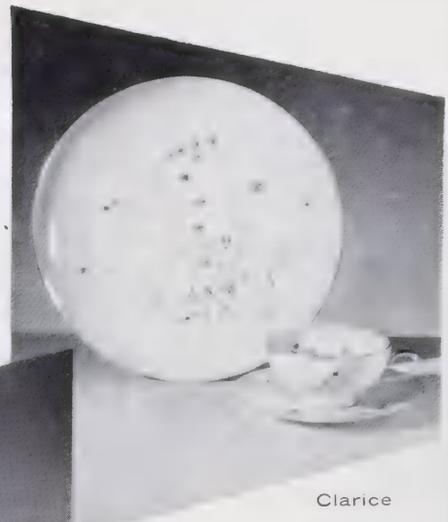
US RUBBER

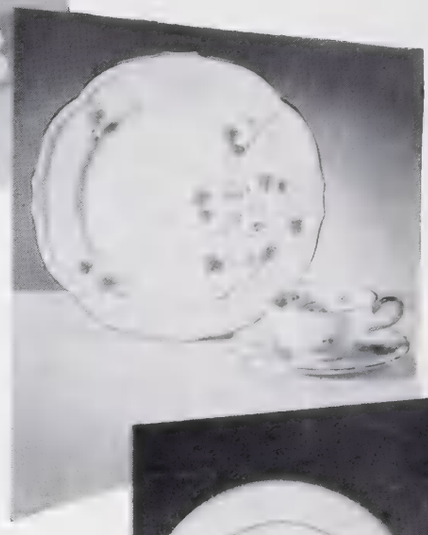
UNITED STATES RUBBER COMPANY

ROCKEFELLER CENTER, NEW YORK


Silver Arbor


Lynwood


Clarice


Sandra


Loraine


Nanette

You *know* fine china

by its ring, its texture,
its brilliant glaze

and are quick to recognize

wonderful values

For two weeks only—October 4 through October 16

BARONET

by Eschenbach of Bavaria

at 10% reductions from regular prices
on each place setting (5 pieces)

This is a rare opportunity to own—or to give—luxurious dinnerware and make a saving, too! Among BARONET's many lovely shapes and patterns there's one just right for you . . . uniquely styled to create a mood of "only the best" for every formal or casual setting.

Patterns illustrated regularly priced $6.75 to $11.90 a 5-piece place setting. Slightly higher in the West.

Better stores everywhere are now featuring BARONET. Write for the name of your dealer, and illustrated folders of BARONET patterns.

Exclusive U.S. Representative

FISHER, BRUCE & CO.

223 Market St., Phila. 6, Pa.

BARONET CHINA

NEW AND RICHER *Modern*

YOU WILL CHERISH FOREVER



Sophistication and sentiment meet enchantingly in this lovely new *solid* Sterling pattern by LUNT. Here, for the delight of the discerning, is "Modern" with a new and richer meaning – the art of graceful living combined with a true appreciation of the eternal principles of beauty. It's all expressed in the trim, flowing lines and delicate flower motif of "SUMMER SONG." For your modern china and glassware you will not find a more perfect companion . . . so smart in its simplicity, yet so completely feminine in its conception. For literature and prices please address Department B7.

LUNT STERLING

LUNT SILVERSMITHS • GREENFIELD, MASSACHUSETTS

Creators of the famous MODERN VICTORIAN, ELOQUENCE, SWEETHEART ROSE *and other solid Sterling patterns*

FREE! "30 Nights to Try" the Mos



Serta

SENSATIONAL SILVER ANNIVERSARY

"Perfect Sleeper"*

SMOOTH-TOP MATTRESS

*Trade Mark



as low as
$59.50

FULL OR TWIN SIZE.

MATCHING BOX SPRING SAME PRICE

ADVERTISED IN AMERICAN MEDICAL ASSOCIATION PUBLICATIONS

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

IT'S QUALITY GUARANTEED!

Repair or replacement if defective in materials, workmanship or construction.

This seal represents a quarter-century of fine mattress-making

SERTA SILVER ANNIVERSARY 25 1929-1954

Look for it on the best mattress values throughout the land!

Manufactured by **SERTA ASSOCIATES, INC.,** Executive Offices 666 Lake Shore Drive, Chicago 11, Ill
39 leading mattress manufacturer members in the U.S.A., Hawaii and Canada.
Makers of fine SERTA mattresses from $49.50 to $99.50. Hawaiian and Canadian prices slightly higher—all prices subject to change without notice.

Comfortable Mattress Money Can Buy!

you sleep on it... not in it!

This Sensational "30 NIGHTS FREE TRIAL" Offer Now Available From SERTA DEALERS Coast to Coast!(See Terms of Offer at Bottom of Ad.) Hurry! Come In Soon. Offer Ends Nov. 1, 1954!**



This is your personal invitation to enjoy the nationally-famous, superb quality "PERFECT SLEEPER" MATTRESS AND BOX SPRING in your own home for 30 nights ABSOLUTELY FREE! We are so confident that after 30 nights enjoyment of its soothing smooth-top comfort, without tufts, buttons or bumps . . . and the relaxing lift of its healthfully-firm "UNIMATIC"* Innerspring—you wouldn't part with it for a single night!

So don't put off the benefits of thrilling "PERFECT SLEEPER" comfort and healthful support for even one more night, especially since you can "try—then buy!" Right now better furniture and department stores from coast to coast are waiting to offer you a "30 nights registered free trial." Now's your chance to learn what thousands of "perfect sleepers" have already discovered:—that for perfect sleeping, there's nothing that surpasses the "PERFECT SLEEPER"—the most comfortable mattress that money can buy!



THESE EXCLUSIVE SERTA FEATURES ASSURE THRILLING NEW COMFORT, HEALTHFUL, RELAXING SUPPORT

1 SERTA SMOOTH SURFACE

Satiny-smooth top and bottom. No buttons or bumps to annoy, no tufts to pull out, no hollows to collect dust. Fully upholstered and insulated to make your sleeping comfort more luxurious.

2 PATENTED "UNIMATIC"* INNERSPRING CONSTRUCTION

"Ribbon Steel" bands across tops of coils prevent back from sagging, adjust automatically to your size and weight to give healthfully-firm, level "head-to-toe" support and "POSTURE-PROTECTION." Only SERTA can give you this important health and comfort advantage.

3 MATCHING "UNIMATIC" BOX SPRING Scientifically designed with the same number of coils as in mattress to complete your ideal sleeping combination for comfort and health. Fully upholstered and enclosed, a durable wood frame—dustless.

How Medical Science Helped SERTA Develop this Sensational New Smooth-Top "PERFECT SLEEPER" Mattress that FEELS Better and is BETTER for you!



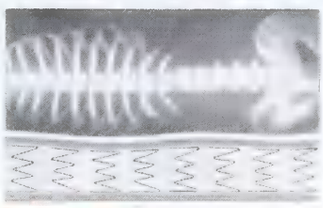
In order to build the most healthful and relaxing mattress possible, SERTA had an independent Scientific Research Organization question doctors from coast to coast.

These doctors were orthopedists and pediatricians, specialists in correct sleep support and "POSTURE-PROTECTION" as it affects the comfort and health of men and women from childhood and throughout life.

And from the medically-approved principles on which hundreds of doctors agreed, SERTA designed and built the completely modern POSTURE-PROTECTING "PERFECT SLEEPER" MATTRESS.

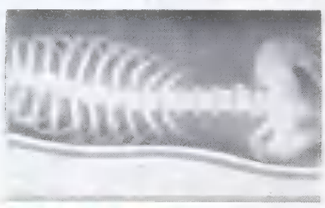
Now these important sleep and health benefits are no farther away than your nearest SERTA dealer. Be sure to see him today!

THESE X-RAYS TELL THE INSIDE STORY OF "PERFECT SLEEPER" POSTURE-PROTECTION



RIGHT WAY

On "PERFECT SLEEPER" MATTRESS. Spine given healthfully-firm head-to-toe support. Permits greater relaxation, more healthful sleep, protects posture. Assured by SERTA's patented "UNIMATIC" Construction built to specifications approved by doctors.



WRONG WAY

On Ordinary Soft Mattress. Permits spine to sag and twist, often resulting in muscle strain, back discomfort and harm to good posture. "Form-fitting" construction clings to body, causing overheating, restless, comfortless sleep.

**How to Get This Serta "30 Nights Free Trial"

Go to any Serta dealer and register to sleep for 30 nights on a "PERFECT SLEEPER" MATTRESS AND BOX SPRING. If, after 30 nights of use you are not completely and perfectly satisfied, the mattress and box spring may be returned for full credit without obligation.

(This offer ends November 1, 1954.)



EKCO®

Flint Kitchen Tool set, $13.95. Other sets from $5.95. 16 individual tools from $1.75

Ekcoware stainless steel mixing bowls from $2.00.

FLINT

...the greatest names in housewares!

[illegible] PRODUCTS COMPANY, CHICAGO 39, ILLINOIS



Flint Best Food Mixer, $4.95.

Flint Holdster set, $17.95. Other sets from $3.95. Individual knives from 89¢.

GIFT IDEA

Modernize . . . glamourize her kitchen with the right tools for every job...in sight and in reach!

Give these wonderful Flint products by Ekco to spruce up her kitchen . . . ease up her work . . . make her say you have a "gift" for choosing just the right gift!

FLINT KITCHEN TOOLS The only kitchen tools so good they're guaranteed for 15 years! The spatula is so flexible it's like an extension of your hand. The potato masher has a unique design that mashes a potato in one motion! Every tool is gleaming stainless steel, precision-made to do its job to perfection! Be sure to get genuine Flint! No other kitchen tools like them!

FLINT BEST FOOD MIXER So fast, it beats egg whites stiff in 28 seconds. Blends sauces, whips potatoes, or beats batter smooth with a few twirls! Stainless steel blades, lifetime nylon gears never tire your arm.

FLINT HOLDSTER SET The six knives you use the most — in a safe, convenient, decorative Holdster. Blades are finest hollow-ground, vanadium stainless steel. Set includes Roast Slicer, French Cook's Knife, Utility Knife, Paring Knife, Serrated Edge Bread and Ham Slicer, Steak Slicer.

AVAILABLE BEAUTIFULLY GIFT-BOXED WHEREVER FINE HOUSEWARES ARE SOLD THROUGHOUT THE UNITED STATES AND CANADA.



Carpet luxury begins under your carpet

with SPONGEX carpet cushion

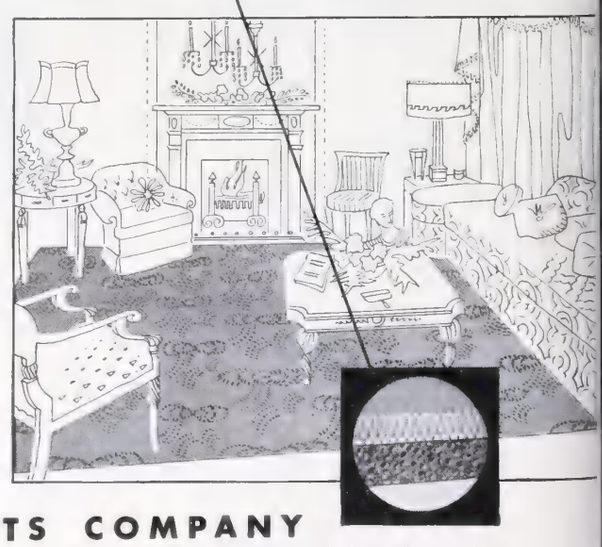
Your first step on Spongex is your first step to carpet luxury. Instantly, you'll notice the Spongex difference – the soft step, the quiet step to always remind you Spongex is there.

Best of all, Spongex makes *any* carpet luxury carpet. So don't put off buying carpet because of cost. Remember that carpet-plus-Spongex costs less than carpet alone, for Spongex adds years to a carpet's life.

Forget forever worry of moths and vermin. dirt from hairs and fibers —for all rubber Spongex is naturally clean, naturally fresh.

Visit your floor covering store or write us today for free Spongex samples. You'll find there's a Spongex cushion for every rug in your home.

Spongex... the finest cushion underfoot... the cleanest cushion under rugs



SPONGEX PRODUCT

THE SPONGE RUBBER PRODUCTS COMPANY

6 Derby Place, Shelton, Connecticut



Fine Handmade Glass Since 1889

Westmoreland has been making fine glassware by the same meticulous hand methods for sixty-five years. Craftsmanship and fidelity to detail have consistently distinguished the name "Westmoreland" on glassware for two generations.

Send 10¢ in coin for 32-page booklet of Westmoreland Reproductions.

WESTMORELAND GLASS COMPANY

GRAPEVILLE, PENNSYLVANIA



Your American-Olean tile contractor can duplicate this installation, or modify it to suit your home.

What a difference design makes !

Don't get the wrong idea—there's nothing in the design of this room that you can't duplicate! For all its originality, and despite its custom-tiled look, it uses nothing but stock American-Olean Tile designs and free-wheeling imagination.

The *new* "Idea Book of Tile" helps you design rooms just as outstanding as this one for your own home. Whether you are starting new or remodeling—whether your budget is large or not-so-very, you will find ideas you can adapt to suit your own needs. A handy worksheet with typical fixture dimensions lets you plan for comfort and convenience. Send 10c for your copy of this 12-page, full-color booklet today!

American-Olean Tile Co.

1007 Kenilworth Ave., Lansdale, Pennsylvania

IN A ROOM FULL OF IDEAS—A-O TILE

1. Tiled floor echoes the design, can't be hurt by puddles and splashes, never needs waxing or polishing, wipes clean with a mop.

2. Tiled dressing table top laughs off every kind of spill—even nail polish, polish remover, and lipstick! Easy to dust, and it keeps its fresh color for the life of your home.

3. Walls tiled from floor to ceiling may cost no more than half-tiled walls, yet can't be stained or damaged by steam and moisture.

4. Self-spacing tile—an A-O feature—assures you of straight, even joints between tiles, both vertically and horizontally.

TILE SPECIFICATIONS: Color Plate 49. Walls: 29 Oyster Gray. Hand-Decorated Strips: R84-C501. Countertop: 33 Nutmeg. Floor: Pearl Shadow-flash and Dark Gray.

CLIP COUPON, SEND 10c IN COIN FOR "THE IDEA BOOK OF TILE"



AMERICAN-OLEAN TILE COMPANY
1007 Kenilworth Ave., Lansdale, Pa.

☐ Please send me a copy of your new "Idea Book of Tile". 10c in coin is enclosed.

☐ Please send the address of my local American-Olean tile contractor.

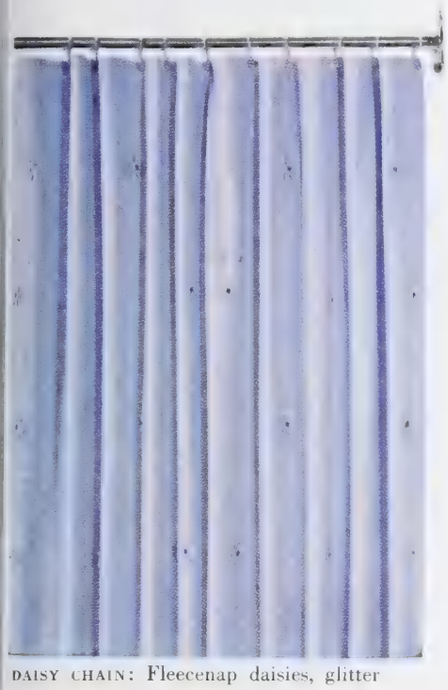
Name_____

Address_____

City_____ Zone____ State____

Velvety Fleecenap shower curtains keep their distance... from you!

...won't cling
...won't stick
...won't blow!



DAISY CHAIN: Fleecenap daisies, glitter centers, appliqued on blue, pink, grey, yellow, green, white or sand. About $7.95.



HIGHLAND PLAID pattern. Silver and white box plaid on blue, pink, yellow, grey, green or white background. About $8.95.



SAIGON pattern. Nautical niceties on blue, green, pink, yellow, grey or white background. About $8.95.

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INSIDE VIEW of furniture above, fabric removed. Plenty of AIRFOAM (shown in cream color) in seat cushions, backs and armrests means years of smart, new looks and deep, rich comfort—because there's nothing to break down!

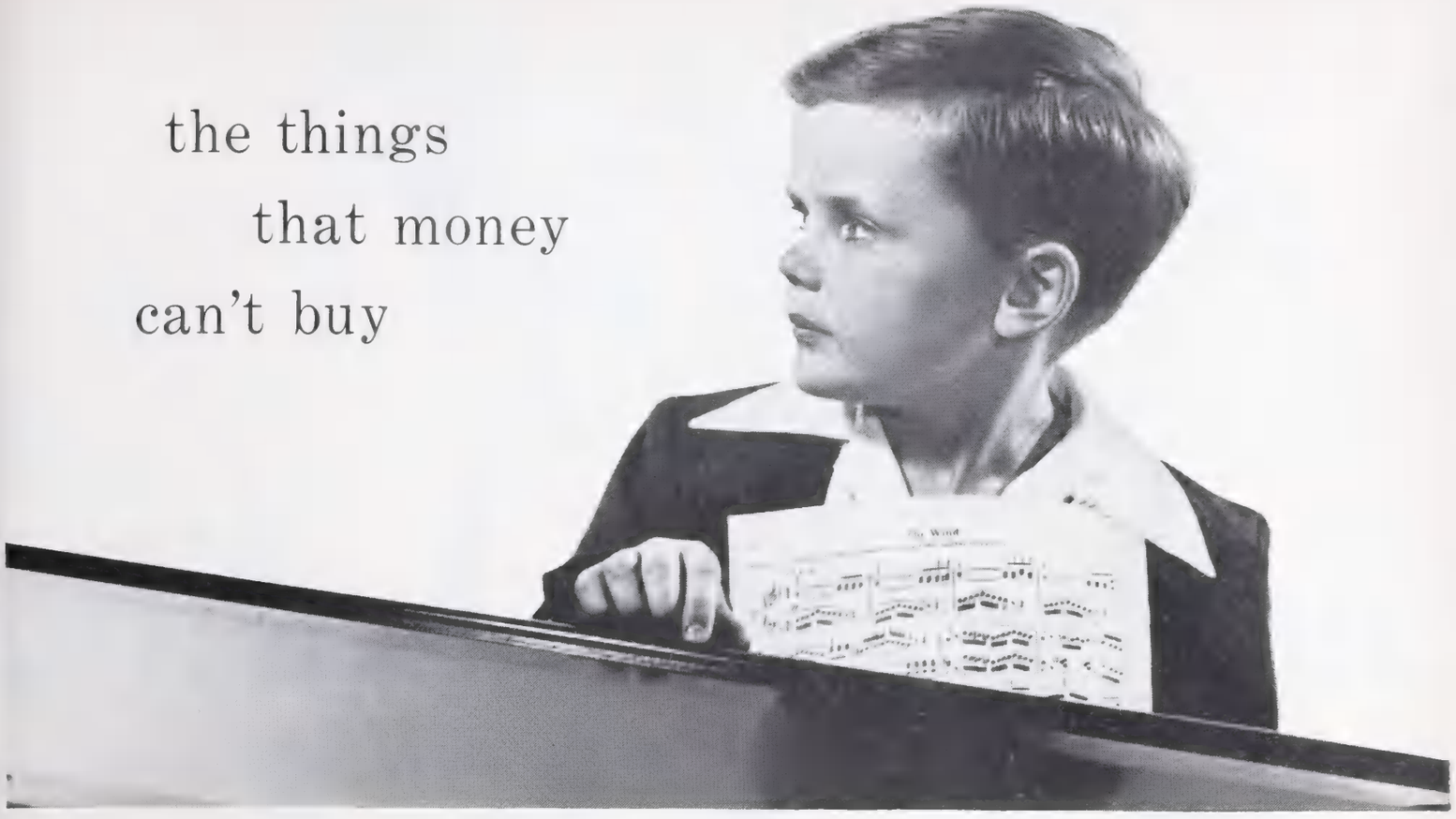
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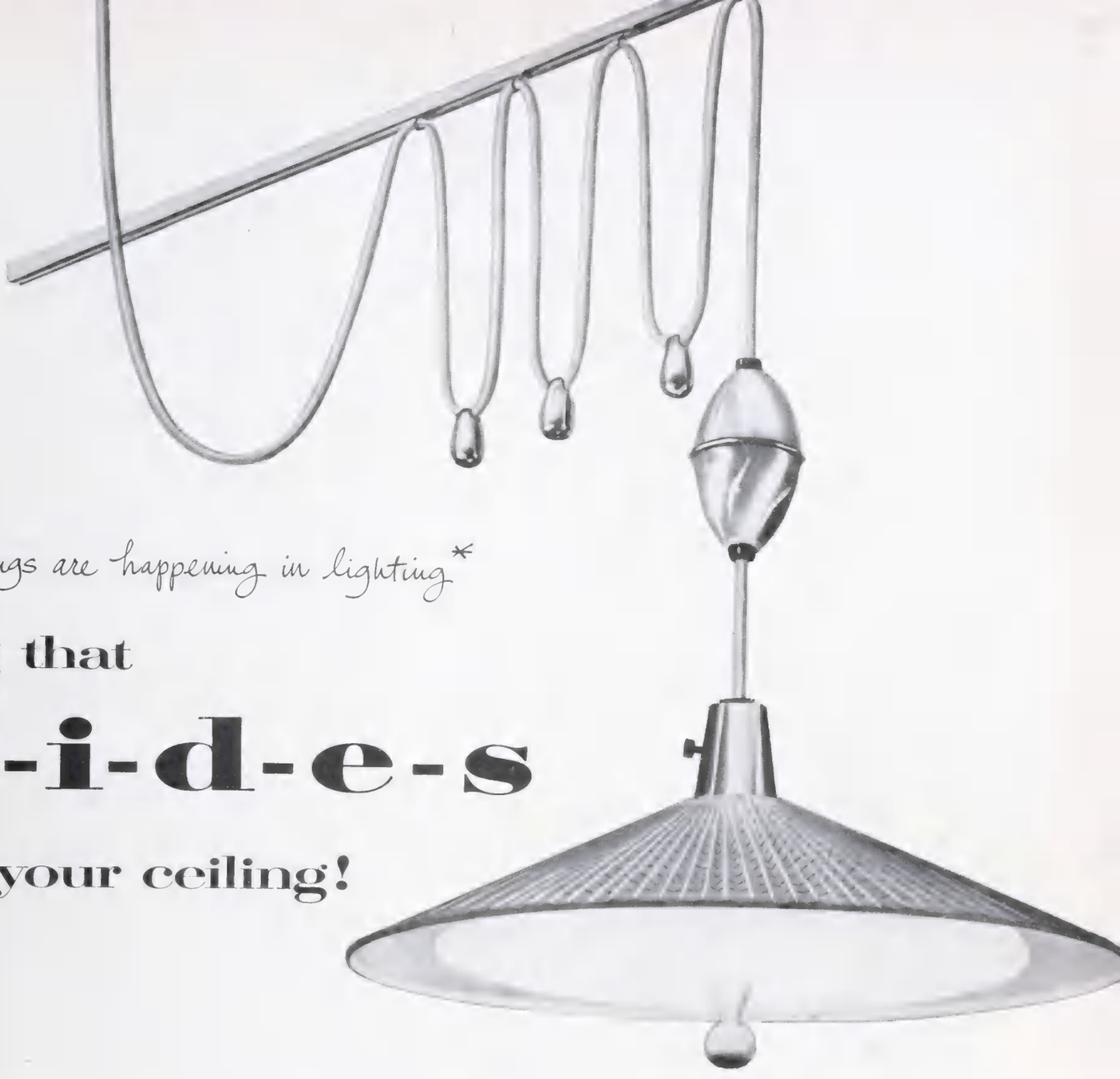
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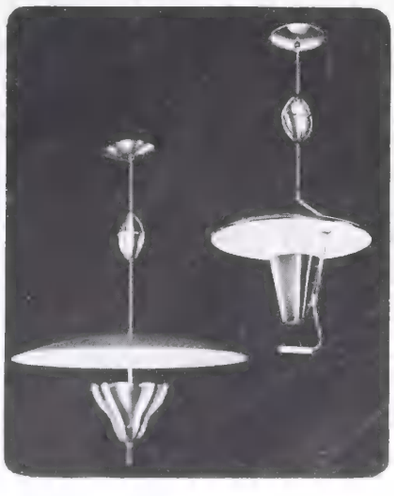
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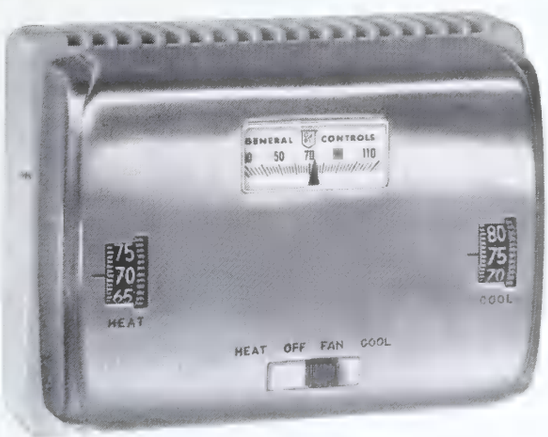
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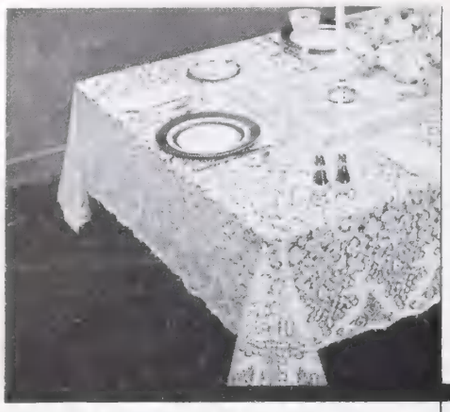
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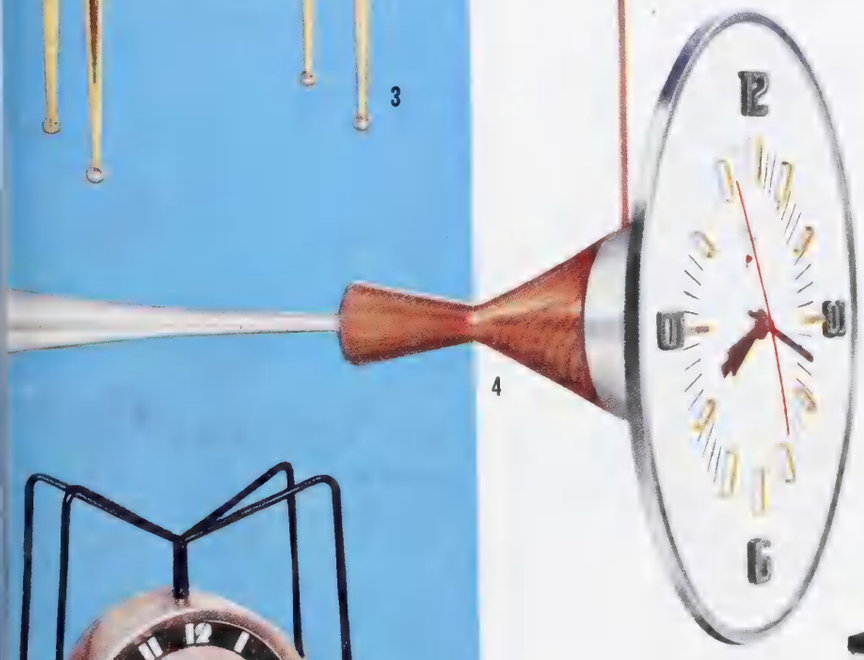


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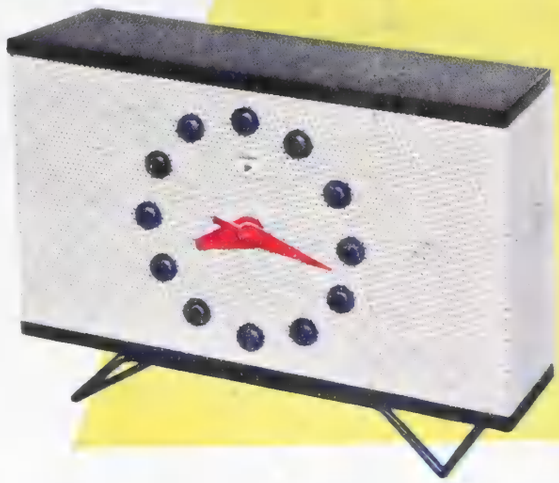
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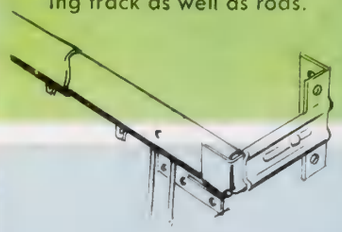
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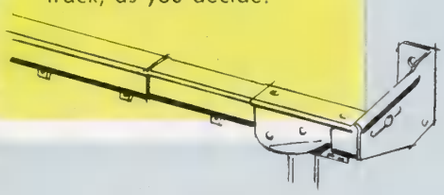


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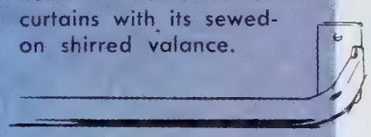
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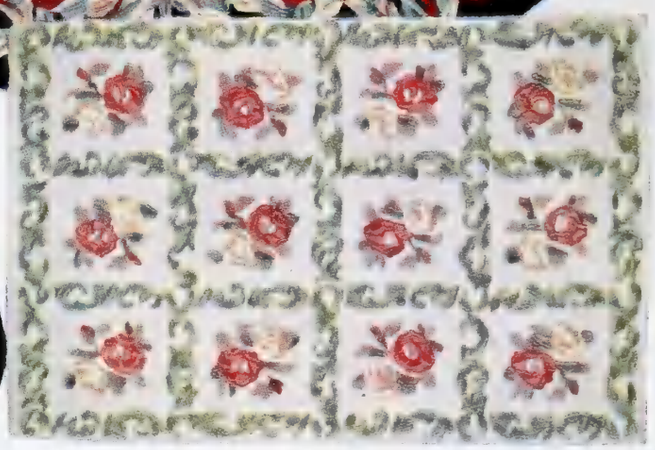
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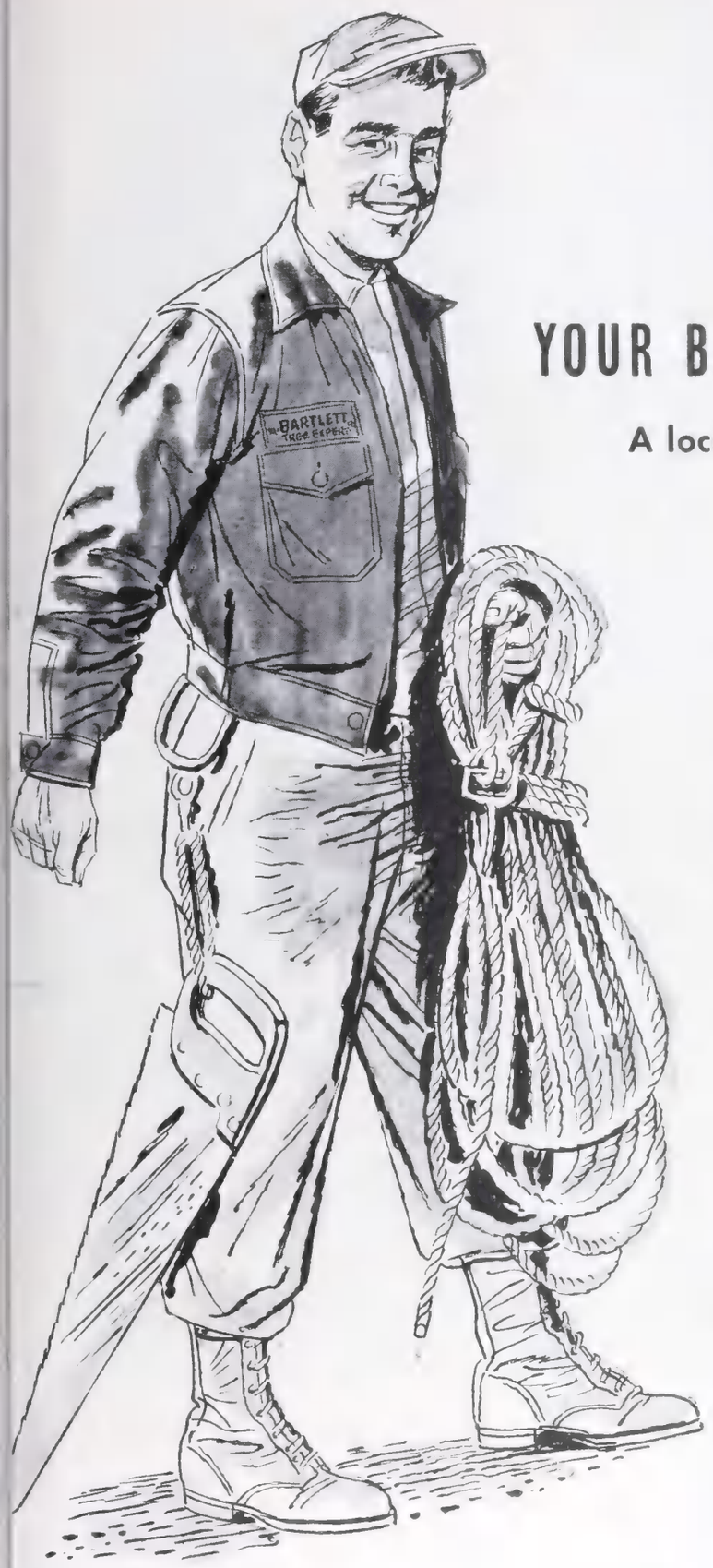
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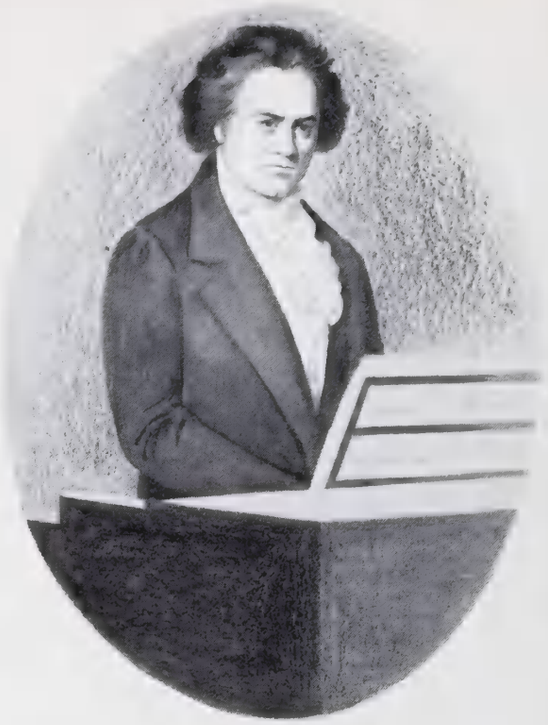
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Hail to the Emperor!

By RICHARD WILLIAMS

In the family of Beethoven's compositions, there are to be found several bearing titles of nobility. You come across a count, Count Rasoumovsky, in the quartets dedicated to him, and an archduke in the *Archduke Trio*. Most famous of these titled works, however, is the *Emperor Concerto* for piano and orchestra.

"Emperor" is a title which Beethoven never gave to his composition, never knew about, and I dare say would not have countenanced. The probabilities are that he would have strongly resented so fulsome a title. Then who made it up? How did it affix itself to the concerto? Nobody knows. But there it is, a mark of respect for the concerto's greatness, an attempt to express its quality and importance in a word. It's the king of all concertos. We must be careful, however: the "*Emperor*" is not inferior to Mozart's "*Jupiter*" Symphony, though Jupiter is the head of the gods and bigger than any emperor. By the way, Mozart also was innocent of this title.

Whether we like the title or not, it may have helped—no, it most certainly *did* help—to make the concerto popular. People like a nickname. In music especially, a short description, no matter how loose, is welcome. When we speak of the *Sonata No. 8 in C Minor*, opus 13, or the *Sonata in C-Sharp Minor*, opus 27, No. 2, we are spe ing of works which you may recognize until we say "*Pathetiq* for the first and "*Moonlight*" the second. Then, of course, t become friends. The *Piano Con to No. 5 in E-Flat Major*, opus is and will remain the "*Emper*

An Emperor, Napoleon, in fered with its composition. Alm not quite. You have heard peo say, "If only I had the time opportunity, I might be able write a book or paint a picture sing a song." Lack of time and portunity, in the opinion of amateur is the factor which sta between him and artistic creati But to the real artist, the pro sional creator, there is no s thing as a lack of opportunity. force which drives him on is strong as that which pushes blade of grass through a crack the asphalt pavement. Nothing keep an artist away from art. Nothing could keep Beetho away from composing. He not o overcame deafness but he igno war and invasion. Even the oc pation of his city, Vienna, co not keep him from composing.

In the spring of 1809 Aust was losing the war against poleon, and the Emperor's tro were outside the walls of Vien They demanded that the city ca ulate. The demands were reject

(*Please turn to page* 157)



Carl Milles' Orpheus Fountain, Cranbrook Foundation, Michigan.

Chosen by House Beautiful as the sterling for their "Arts of Daily Living Fair" featured in this issue.

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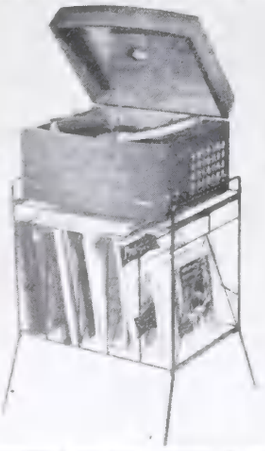
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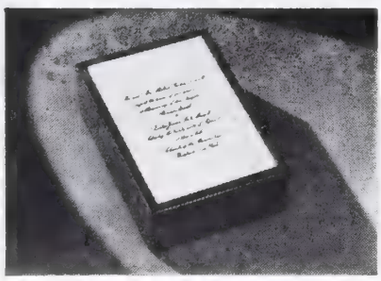
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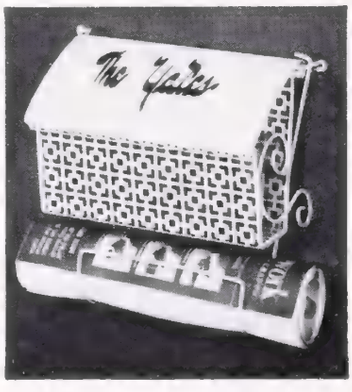
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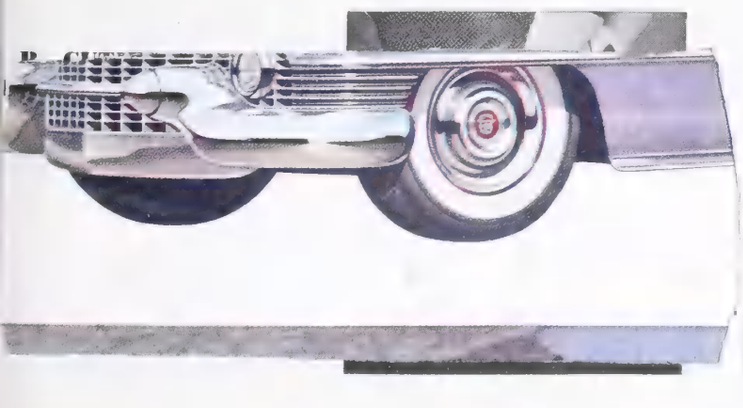


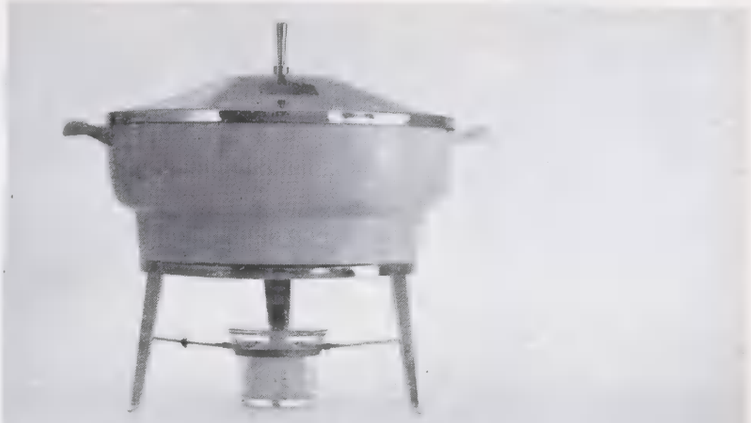
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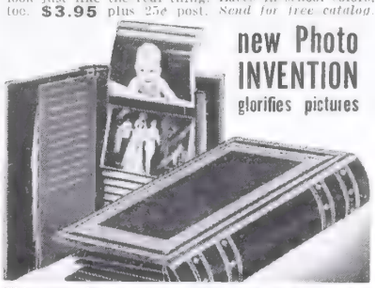
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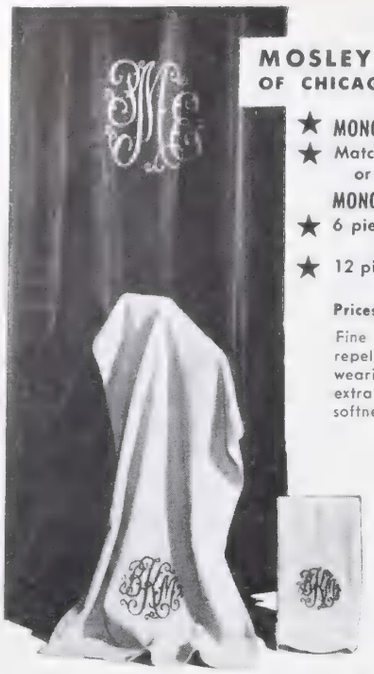


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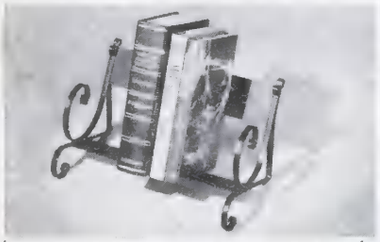
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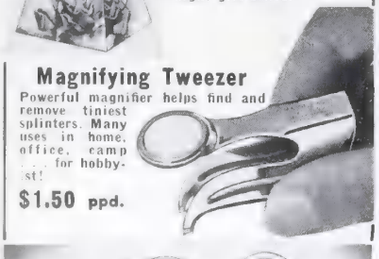


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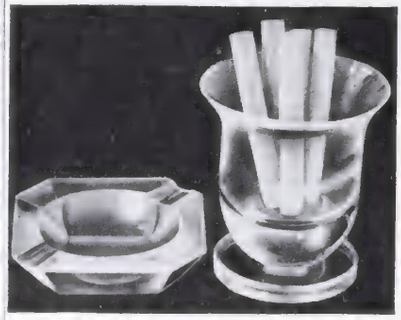
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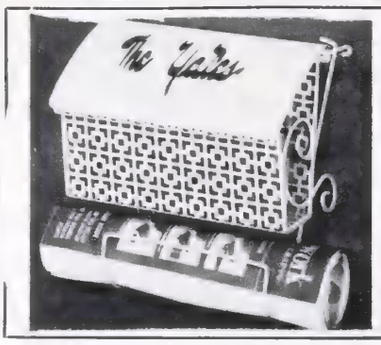


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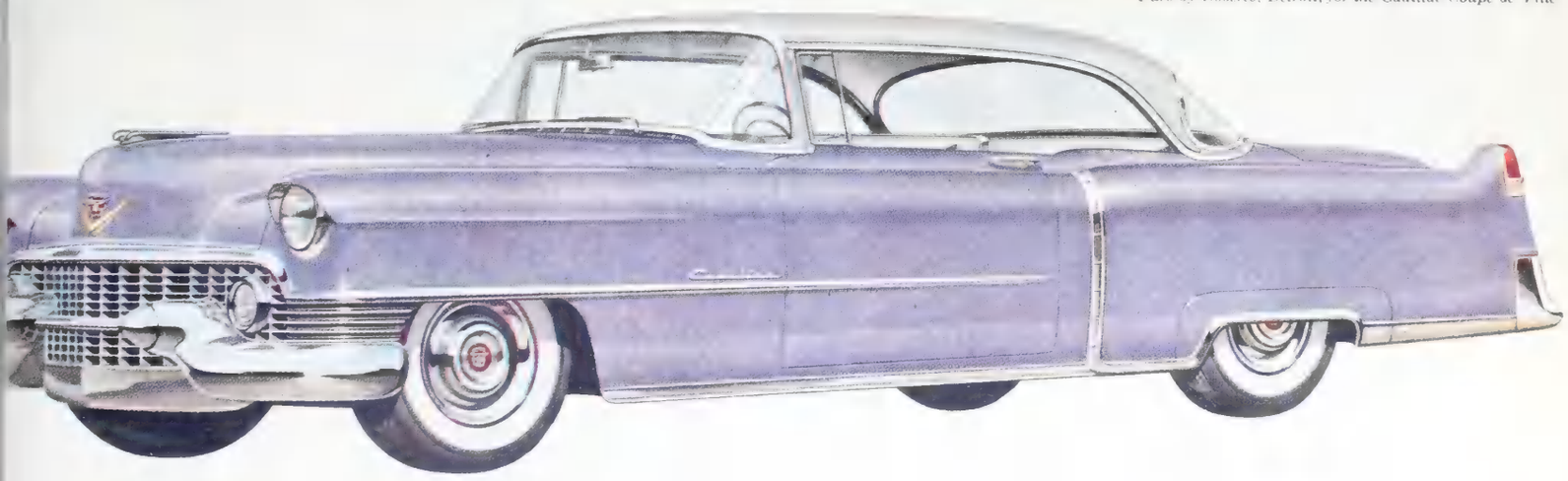


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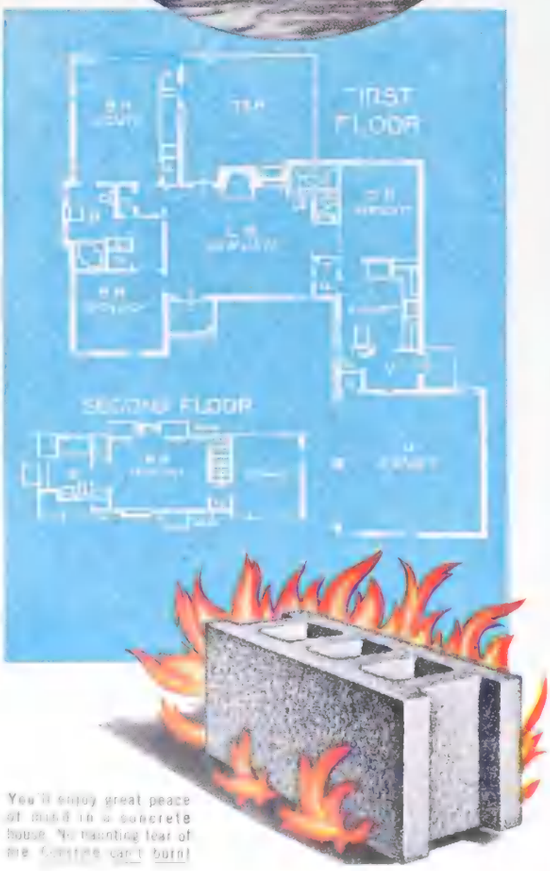
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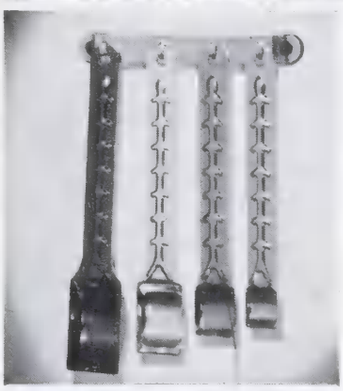
WINDOW SHOPPING

CONTINUED FROM PAGE 50

LIM DOWN, SISTER. if you ant to fit into that Fall suit ithout having rippling bulges estroy its clean elegance. So get work on those "trouble spots" ith the Roller Relaxer. It's aped like an elongated rolling in with 4 revolving sponge rub- er balls attached to the shaft give you a whittling-down mas- age. $1.50 ppd. Breck's of Boston, 89 Breck Bldg.. Boston 10.



TALLSCOOPS are brand new easuring spoons with long han- les for reaching into deep con- iners. Already we've thrown out ur stubby Mutts and installed ese giant Jeffs! Set of 4 Tall- oops with graduated bowls for easuring ¼, ½, tsp. and 1 tbs. e anodized aluminum. each a ifferent color. and they hang on suction cup rack. $1 ppd. Bur- ss House. 426 So. 6th St.. Min- apolis. Minn.



NAUTICAL BUT NICE for agoers and landlubbers alike a smoking set that is a winter minder of summer fun! The ramic dock is a covered ciga- tte box, and the seaworthy lit- rowboats are shipshape ash ays. Set is in a combination of own and natural. $5 ppd. Indi- dualized Photo Match Co.. 18 st 41st St., New York 17.



First new idea in wastebaskets!

Spanking white metal base covered with its own cozy chenille jacket with full length zipper that zips off. Completely washable! Ideal for bathroom, nursery, bedroom, etc. . . . the perfect gift!

Oval shaped, 10"x6½"; 12" high. In all Pink, Cinnamon, White, Yellow; also White with Black trim, Blue with Dark Blue, Grey with Dark Grey, Green with Dark Green. **$4,** plus 35c postage. No C.O.D. please. Money back guaranteed!

LARKSPUR HOUSE, P.O. Box 361, Lynbrook, N.Y.

DEEP-PILED, LUXURIOUS

Chenille-covered wastebasket





Famous Sheffield Silver Sugar Tong, and Free Catalog! **$1.00** only

Exceptional Value! The most famous silver in the world; imported, gleaming Sheffield, long famous for beauty and high quality! Exquisitely simple design in the traditional "Old English" pattern, 4¼" long; blends with your own silver.



Why This Amazing Offer?

To introduce you to our new Gift 'n Gadget Catalog, jam-packed with Christmas shopping ideas; it's included with each order, FREE! Sorry, no C.O.D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S

Evanston 24, Illinois.



Make your own drapes!

Five New Drapery Fabrics

only $1 a yard

Pleating tape, traverse rods, pin hooks available. Free instruction booklet.

New Carabao Nubby Weave $1 a yard

For draw drapes, panels, a dull-finish fabric with exquisite texture when the light comes through. You can't see through it. Turquoise, Spruce, Seafoam, Lime, Leaf Green, Light Beige, Fawn Beige, Rose Beige, Tearose, Cocoa, Ice Pink, Rosedust, Ashrose, Natural, Straw, Gold, White, Grey.

New Carabao Textured Weave $1 a yard

A monotone textured fabric for draw drapes, panels. Celadon, Red, Lemon, Ashrose, Hunter Green, Eggshell, Lime, Wine, Beige, Leaf Green, Grey, Gold, Brown.

New Carabao Sheen Weave $1 a yard

An interesting new texture for draw drapes, panels. Red, Celadon, Brown, Eggshell, Gold, Hunter Green, Beige, Lime, Wine, Driftwood, Ashrose, Lemon, Leaf Green.

Famous Carabao Shantung Weave $1 a yard (pictured above)

We have sold over half a million yards of this fabric. Cross dyed to give a two-tone textured effect. Medium weight, perfect for panel or draw drapes. Grey, Beige, Lime, Rosedust, Turquoise, Cocoa, Gold, Mint Green, Hunter Green, Sea Foam, Celadon, Red, Off White.

Carabao Metallic Print Shantung Fabric $1 a yard

Printed with non-tarnishable silver and gold. Hunter Green, Dusty Rose, Gold, Grey, Copper, Seafoam, Beige, White.

Custom Made Drapes

approx. $1.50 a yard

We will custom make to your window measurements from any of the above fabrics. Lined drapes also available.

● **Send 25¢ for swatches of all colors of all five fabrics** ●

Money Back Guarantee

Send for complete information, prices, directions for measuring.

CARABAO
SPECIAL PRODUCTS COMPANY

CARABAO SPECIAL PRODUCTS CO., Dept. HC7—950 Columbus Ave., San Francisco, Calif.

☐ Enclosed is 25¢ for swatches. (Please print)

Name_____

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City_____ State_____

Dept. HC7
950 Columbus Ave.
San Francisco, Calif.

Our Fifth Year of selling direct by mail



Fragrant pomanders from England in the shape of perforated ceramic apples, filled with a nostalgic blend of fine French herbs and hints of spice. Use in linen or clothes closet, lingerie drawer or atop dresser. Hand-decorated in variety of interesting designs and colors, no two are alike. Delightfully different, you will want one for yourself and several for gifts, about 4" high, **$5.95** each.

Add 2% State Tax for Illinois Delivery
Add 50¢ for packing and postage

C.D. Peacock

JEWELERS • STATE AND MONROE
CHICAGO 3, ILLINOIS



You Can Now Save $100.00 XMAS FUND

At Home . . . Automatically!

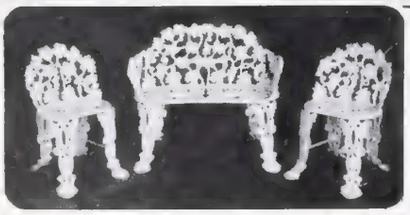
Start saving a spare quarter-a-day this easy painless way, with new perpetual Date-Amount Bank. It takes 25¢ a day to keep the Calendar up-to-date. Banclok also registers total amount saved. Forces you to save every day, or date won't change. You'll soon have enough money for your entire gift list, or for your own spending. Can be used year after year. Start saving right away. Order several banks for friends and family. Sold by mail only, special $1.99 each postpaid. Send cash, check or money order (no C.O.D.'s please) to LEECRAFT, Dept. HC, 300 Albany Ave., Brooklyn 13, N. Y.



SAVE MONEY

On chandeliers, candelabra and sconces. Our own exclusive designs. Genuine imported hand polished crystals. Money back guarantee. We pay shipping charges in U. S. A. Write for free catalogue showing models as low as $30.00.

KING'S CHANDELIER CO.
Dept. B-36, Leaksville, N. C.



Authentic Reproductions in Cast Iron—Aluminum



Below: **Antique Swinging Wall Bracket.** Cast Aluminum in Gold or White. 12" long 6" high. Pot Holders 4" and 5" in diameter. Only **$4.50** (pots not included)



Above: **Grape Design Group.** 5 piece set with 32" bench. Cast Iron or Cast Aluminum. **$49.50**

Right: **Victorian Marble Top Table.** 20" dia. 30" high. White. **$29.50** C.I. **$35.00** C.A.

Send check or money order. Crated free. Freight or express collect. Specify which.

J. F. Day & Co.
403 S. 19th St., Birmingham, Ala.



I'm "KIPPY" Take Me Apart and I'm

A 6 PIECE BREAKFAST SET

Adorable child's breakfast set stacks up into 7" cherub—separates into 6 practical pieces of dish ware—egg cup & saucer, extra saucer, soup bowl, all purpose bowl and small plate. Blue, pink and white hand painted IMPORTED porcelain. CAN'T BE PURCHASED IN ANY STORE. $1.69 plus 40¢ postage.

ONLY **$1.69**

HUSS BROS. Dept. 9
100 W. Chicago Ave., Chicago 10, Ill.



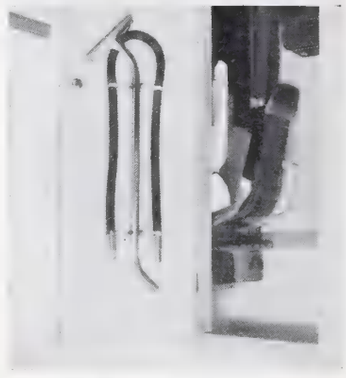
WINDOW SHOPPING



PLAQUE BEAUTIES. These are unbelievably lovely and completely unbelievable in price. The set of four represents the four seasons, with a Pan-like cherub in three dimensions standing out from the 5¼" x 3¾" plaques of porcelain. Backgrounds come in soft celadon green or pale pink with the figures in white bisque. A great buy at $5.95 the set ppd. Zenith Gifts, Inc., 55C Chadwick Street, Boston 19, Mass.



A GOOD FRONT to put on with your prettiest suit is this white or black American Broadtail-processed lamb dicky with a flattering mandarin collar. Or on a black velvet sheath it looks wonderful worn out as a bib. Just $12.75. Matching flexible head band is $3.95. Tax and postage are included. Harold Rubin. 52 E. 56th St., New York 22, N. Y.



HANGING GUARDIANS for your vacuum's hose and extension wand are steel holders to fit the back of a closet. Called Neat Way, they not only eliminate bending and stooping to find the attachments to the vacuum cleaner, but they are great tidiness experts! The hose hangs in outside brackets, extension wand in center clamp. Easy to install. $1.98 the pair, ppd. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wis.

"Clip On Ash Tray"



$1.00 SET OF 4 prepaid,

When you are hostess at an afternoon tea or coffee party, surprise and please everybody with these novel ashtrays. Clip one to each saucer and your guests will have a handy little ashtray right at their fingertips. Made in England of anodised steel, packed four to box in assorted colors of blue, green, red, gold. No C.O.D.'s please

Free!

New catalog jammed full of unusual gifts collected from the far corners of the world. All shipments prepaid. Write for your free copy today.

THE OLD WHIP SHOP DEPT WESTFIELD, 3K MASS.



ROOM TO ROOM • HOUSE TO HOUSE

NEW PROFESSIONAL 2-WAY INTERCOMMUNICATING SET

ONLY **$5.98** POSTPAID

A practical low-cost Intercommunicating set that operates efficiently up to 1 mile. Talk and listen at same time. Built-in buzzer signals when ready to talk. Power boosted high fidelity voice transmission with 2 "C" batteries. Complete with batteries, phones, fasteners, brackets and 50 ft. of weather-proof wire. Extra 200 ft. of wire only $2.00. Phones made of durable plastic. Unit will last for years. Excellent for homes, offices, camps etc. Only $5.98 postpaid. *Money back guarantee.*

TROY PRODUCTS CO.
Box 6795 Dept. HB-10 Cleveland 1, Ohio

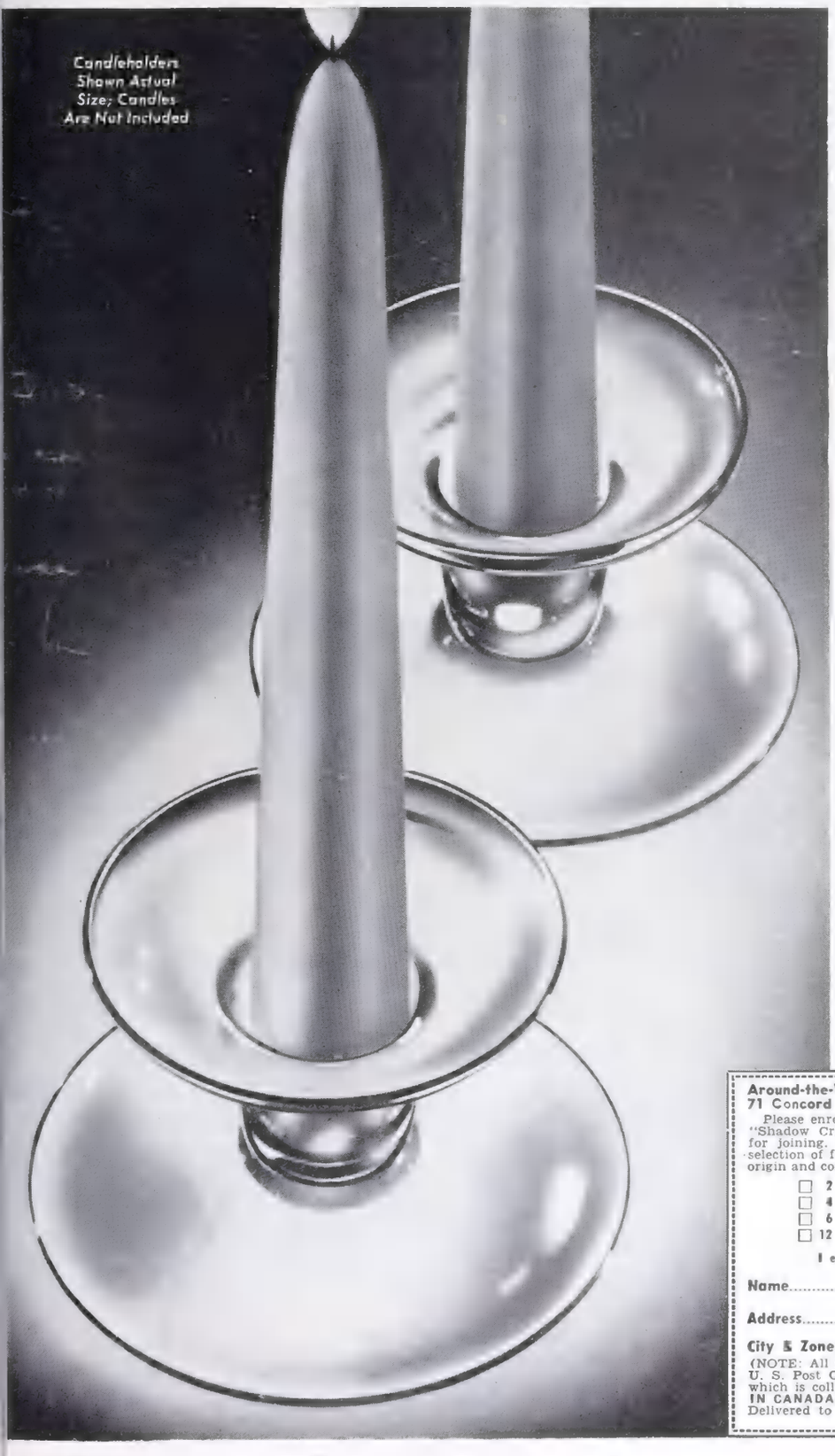
FREE

TO NEW MEMBERS OF THE *Around-the-World Shoppers Club*



this pair of exquisite hand-blown "Shadow Crystal" Candleholders

mailed to you direct from Sweden—without payment of duty or postage



TO demonstrate the *quality* and *value* of Around-the-World Shoppers Club gifts, we will send you this beautiful pair of Swedish "Shadow Crystal" Candleholders *with our compliments* as an inducement to join now! These exquisite pieces were hand-blown by the skilled artisans of Sweden's fabulous "Glass District" and are genuine Swedish crystal. You'll delight in having them in your home.

Beautiful Gifts From the World Over— Without Payment Of Duty Or Postage!

Wouldn't you like to go shopping around the globe with a traveller who knows where the *finest merchandise* and *biggest bargains* are? Wouldn't you like to visit distant lands, shop for exquisite gifts in exotic bazaars, go through fantastic Old World workshops, watch native craftsmen create beautiful things with their ancient skills? Best of all — wouldn't you like to make your home a "show place" with the exciting gifts you've purchased — values as much as *double* what you are asked to pay for them?

A Thrilling Surprise Each Month

To introduce you to the thrills and enjoyment of shopping abroad, let us send you these beautiful "Shadow Crystal" Candleholders without charge. Then, as a member of the Around-the-World Shoppers Club, each month you will receive a surprise package sent to you *direct from a different foreign country* and with it will come a colorful brochure telling the story of your gift and adding even more glamour to your shipment!

Join Today by Mailing the Coupon

So — come aboard our magic carpet and let's set out on our shopping trip! You may join for 2 months at $5.00, 4 months at $9.00, 6 months at $12.00 or 12 months at $22.00. When your gift packages begin arriving, covered with fascinating stamps, you'll be delighted you joined the Club! However, if you become displeased in any way, simply resign membership and your unused payment will be refunded.

GIFT MEMBERSHIPS
If you wish to give Memberships as gifts, use a separate sheet, specify term of membership, and attach to the coupon so we may know your friends are entitled to the Candleholders as an extra gift.

Furthermore, if you are not delighted with the first selection sent to your home, keep it, as well as the Crystal Candleholders, and receive a full refund. Mail coupon *now* while these lovely Candleholders from Sweden are being offered FREE for joining!

NOTE: The gifts are shipped directly to you from points of origin all over the world, prepaid. Thus, you become an importer without any of the headaches which usually attend importations. We guarantee that the gifts will be delivered to you without damage and that they will be worth much more than the price you pay.

Around-the-World Shoppers Club
Dept. 317H, 71 CONCORD ST., NEWARK 5, N. J.

Around-the-World Shoppers Club, Dept. 317H
71 Concord St., Newark 5, N. J.

Please enroll me as a Member and send me the hand-blown "Shadow Crystal" Candleholders direct from Sweden FREE for joining. Start regular monthly shipments of the Club's selection of foreign merchandise direct to me from countries of origin and continue through the following term of membership:

- ☐ 2 Months..... $ 5.00 *(2 gifts at $2.50 each)*
- ☐ 4 Months..... 9.00 *(4 gifts at $2.25 each)*
- ☐ 6 Months..... 12.00 *(6 gifts at $2.00 each)*
- ☐ 12 Months..... 22.00 *(12 gifts at $1.83 each)*

I enclose remittance for $.....

○ Check here if this is a request for a renewal or reinstatement of your membership so we can avoid duplicating countries.

Name.....
(Please Print)

Address.....

City & Zone..... State.....

(NOTE: All shipments come to you without payment of duty or postage. However, the U. S. Post Office Dept. charges a service fee of 15c for delivering foreign packages, which is collected by your postman and cannot be prepaid.)

IN CANADA, 2 months, $5.50; 4 months, $10.50; 6 months, $14.00; 12 months, $26.00. Delivered to your home without payment of additional duty or postage.
Address: 971 St. Timothy St., Montreal 24, Que.

COLTEN'S

1351 BEACON ST.,
BROOKLINE 46, MASS.



"DELUXE"

Everglaze CHINTZ Coverlets and Dust Ruffles

Here is our finest chintz ensemble in a choice of new 1955 colors that mix-or-match beautifully. The scalloped coverlet is meticulously quilted . . . the dust ruffle extra fully gathered for that bouffant look. Draperies are 40" wide to the pair pinch-pleated. (May be specially ordered any width or length.) Send 10¢ for chintz color samples.

Twin Coverlet	11.95
Full Coverlet	12.95
King Size, special ordered	21.00
Twin Dust Ruffle, fully gathered	6.95
Full Dust Ruffle, fully gathered	7.95
63" Drapes	5.50
90" Drapes	6.95
Vanity Skirt	7.95
Pillow Sham	3.95

Chintz by-the-yard available in all colors



MSB MONOGRAM on spread or coverlet. Choose a contrasting corduroy color . . . . extra $5.00

COMBED FINE PINWALE corduroy

You'll admire the rich decorating quality of our velvet-soft, fine pinwale corduroy . . . whether you mix-or-match our round-cornered bedspreads and ensemble pieces for your bedroom . . . or use a wall of draperies for your living room. Our corduroy is COMBED and washable (dry clean only if monogrammed). Draperies also may be special ordered any width . . . any length. Send 10¢ for set of corduroy color samples and drapery measuring chart, if desired.

Twin Spreads, usually 22.50	13.95
Full Spreads, usually 25.00	15.95
King Size (special ordered)	27.95
63" Long Drapes	9.95
81" Drapes 11.95 90" Drapes	12.95
Twin Coverlets, usually 19.50	11.95
Full Coverlets, usually 22.50	13.95
King Size (special ordered)	22.95
19" Square Toss Pillow (kapok)	3.95
14" Round Toss Pillow (kapok)	3.50

Corduroy by-the-yard available

Studio Couch Slip Covers

in these colors only: Hunter Green, Brown, Red, Wine or Charcoal (76 x 33 x 18 in.).

Complete with 3 Pillow Covers 17.95
Studio Cover only 11.95



COLTEN'S 1351 BEACON ST., BROOKLINE 46, MASS.



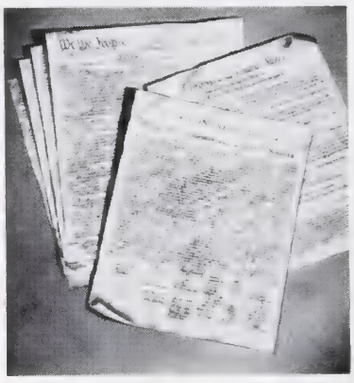
WINDOW



EGG-ALARM boils up to eggs just the way you want them and a built-in whistle lets yo know when they're done. It fi into any standard 2½- or 3-q saucepan, and the amount water you put in the pan d termines the consistency of th eggs: very soft; soft (3 mi utes); or medium. Just mato water level to embossed marking $1.25 ppd. Amy Abbott. 344 W 52nd St., New York 19, N.



BUTTER CURLER. This v love! A silver-plated Celtic co ception, it's new and wonderfu You remove the base and ha fill the receptacle with butte Replace the base and press dow Out curl plume-like butter swir to decorate a festive dinner tab or buffet setting! An English ir port, it's $5.50 incl. tax and po Nancy Norman. 57C Chadwi St., Boston 19, Mass.



LET FREEDOM RING in t hearts of your children, fann by familiarity with America's most famous documents of fre dom: Declaration of Indepen ence, Bill of Rights, Constituti (all 4 pages). Reproduced parchment paper, aged by a sp cial process so they look and fe 175 years old. Entirely legib 13" x 15½", set of 3 is $1 p Jeff Elliot. Dept. HB16, Stati C. Flushing 67, N.Y.

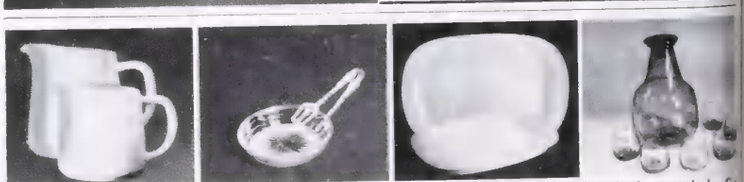
CIGARETTE HOLDER and ASH TRAY
or Individual Cream Pitcher and Sugar Bowl



Just a wee bit of something clever t adorn your coffee table, cobbler's bench or bedside table. Simple, old-fashioned white china with raised grape design. bright new accent to hold cigarettes or a an individual cream pitcher and sugar bowl. The clever little gift you're alway looking for . . . ■ charming accessory fo your home. Order several for yourself an for gifts.

2 piece set $1.59 plus 25¢ postage & packagin
2 sets (4 pcs.) $3.00 plus 35¢ postage & packaging

HILL TOP SHOP 201 Kinsey Peoria, Ill



A Finnish Good Design winner. White, ovenproof Pitchers that's a delight for any home.
½ qt. . $2.50 1 qt. . $3.50
¾ qt. . $3.00 1½ . $4.00
Set of four $12.00

Swedish sculptured silver-plated Teabag Squeezer with 4" cut glass dish. For your finest table service. Has many uses as food tongs.
Dish and tong . . . $2.00

Finnish Good Design white Baking Platters. Design winner from F Beautiful and practical land. A beautiful ovenware for the table.
9" . . . . $2.50 12" . $5.00
10½" . $3.50 14" . $6.50
Set of four $15.50

Smoked crystal G winner from F A beautiful canter with 6 matc whiskey glasses.
Complete set . . . $12

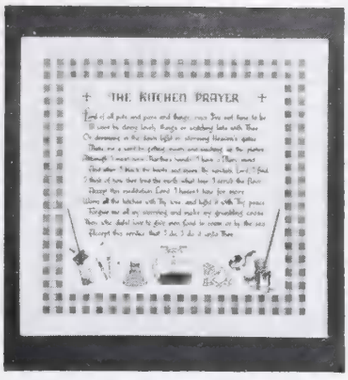
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Send 10¢ for catalo

Postpaid from—KAHN ASSOCIATES, Dept. HB2, 1141 President St., Brooklyn 25, N.

SHOPPING

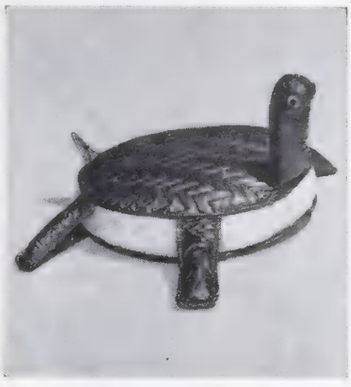




"LORD OF ALL POTS and pans and things, since I've not time to be a saint by doing lovely things or watching late with Thee: Or dreaming in the dawn light or storming Heaven's gates; Make me a saint by getting meals and washing up the plates. Although I must have Martha's hands, I have a Mary mind: And when I black the boots and shoes, Thy sandals, Lord, I find. I think of how they trod the earth, what time I scrub the floor, Accept this meditation, Lord, I haven't time for more. Warm all the kitchen service that I do, I do it unto Thee." This Kitchen Prayer on a 6" pin-up tile, $1.75 ppd. Carbone, 342 Boylston St., Boston, Mass.



THIRSTING FOR A GOOD GIFT? Here it is. A *Thermos* Carafe with a price tag that makes very good reading, indeed! What's more, it's handsome enough to sit on the bedside table of the most discriminating lady you know. And it keeps 1½ pints of water icy cold all through the night. It also keeps coffee hot. Teal blue with gray trim, $6.95 ppd. Johnny Appleseed's, Box 11, Beverly, Massachusetts.



TV TURTLE is the best "down in front" seat that a small Super Circus fan ever plopped on. With green top and yellow sides and base, the wipe-clean quilted plastic is stuffed with bouncy rubber that won't mat or bog down. Or get it as an extra gossip seat for Hen Parties in your college daughter's bedroom. 14½" x 13" x 3" high, $3.95 ppd. Red Oaks, Box 342, Winnetka 3, Ill.



CAPTAIN'S CHAIRS

Perfect Mates for a land-lubbing captain and his young matey. Craftsman constructed copies of old New England Tavern Chairs. Handsomely finished in black with gold stencil, antique maple, red maple, or knotty pine. Father's chair, 31" high, 23¼" wide, 20" deep. $24.95. Unfinished $19.95. Son's version, 21½" x 17" x 12½", $12.95. Unfinished $9.95. Express Collect.

TEMPLETON CRAFTSMEN
Dept. 207, Templeton, Mass.



A MANUFACTURER OF 40 YEARS STANDING
Offering direct to the Public a $90.00 Decorator's Store item. No better material can be offered. Fully guaranteed.

Beautiful Modern END TABLES **$28.75 ea.**

2 End Tables to make One Full Round 36 in. Coffee Table, $56.50



Shipping weight 22 lbs. Exp. Collect. No. C.O.D.'s. Free circular on other Values. Choice of Formica Grained Colors, Modern Walnut, Mahogany, Frost (light) Walnut, also Black

EMPIRE BRONZE CO.
Dept. B-10, P.O. Box 312, Miami, Fla.

COLTEN'S

1351 BEACON ST., BROOKLINE 46, MASS.



Send 15¢ for COLTEN'S new 1955 CATALOGUE of Home Fashions.

CHROMSPUN Color-locked, quilted coverlets and bed spreads

Magnificently quilted! Jumbo piping! Gem-toned solid colors of mint green, hunter green, sky blue, yellow, grey, dusty copper, pink, brown, charcoal, chartreuse, turquoise or cherry-rose. The scalloped coverlet has neat kick-pleat corner . . . the bedspread and dust ruffle have extra fullness in the flounce . . . the draperies are 44" wide per pair pinch-pleated. Draperies may be specially ordered any width or length. Send 10¢ for set of Chromspun acetate taffeta color samples.

Twin Spread, extra fullness	12.95
Full Spread, extra fullness	14.95
King Size Spread, extra fullness	29.00
Twin Coverlet	11.95
Full Coverlet	12.95
King Size Coverlet	23.00
Twin Dust Ruffle, extra fullness	6.95
Full Dust Ruffle, extra fullness	7.95
63" Drapes	5.95
81" Drapes	6.95
90" Lined Drapes	9.95
Cafes, 36" long	2.95
Pillow Sham	3.95
Vanity Skirt	7.95

Chromspun by-the-yard available

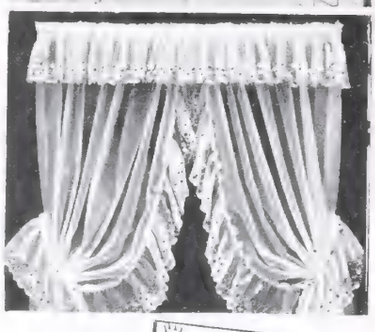


"Early American" HEIRLOOM woven cotton bedspreads at a very moderate price. Attractive reproductions of an early American masterpiece. Handsome loop pile overlay design has been worked on both sides to make the bedspread reversible. Crease resistant . . . washable . . . requires no ironing. Antique ivory-white shade. Twin or full, each ***14.95.***

For The First Time!
HEAVY BODIED, 300 DENIER
Celanese rayon taffeta shower curtain of a new luxury quality is water-repellent, mildew-proof. Solid colors of pink, dark green, red, charcoal, azalea, turquoise, water green, yellow, rose, blue, grey, black or white. Choose a second color for 12" appliqued monogram, if desired (underline initial of last name). Shower curtain with monogram **9.95.** Without monogram **5.95.** Ruffled 54" drapes **5.95.**



DACRON with EYELET embroidery, scalloped and French headed 6 inch ruffles make one of the loveliest, most practical curtains we have ever seen. It's sun-resistant, shrink-proof, requires almost no ironing. Made an extra wide 100 inches to the pair for criss-cross or Priscilla hanging. Extra-fullness in the ruffles. Rich ivory, white shade. 63" long ***10.95,*** 72" ***11.75,*** 81" ***12.50,*** 90" ***13.25,*** 90" x 188" double width ***26.50.*** Special orders taken for other sizes.

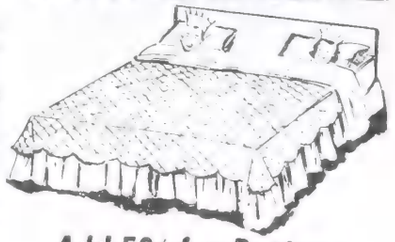


KING SIZE BEDSPREADS and coverlets. Send 10¢ for each set of colors in the fabrics desired.

Everglaze Chintz Coverlet	21.00
Pinwale Corduroy Coverlet	22.95
Pinwale Corduroy Bedspread	27.95
Denim Bedspread	16.95
Seersucker Bedspread	16.95
Chromspun Coverlet	23.00
Chromspun Bedspread	29.00
"Moonglow" Coverlet	25.00
"Moonglow" Bedspread	29.95

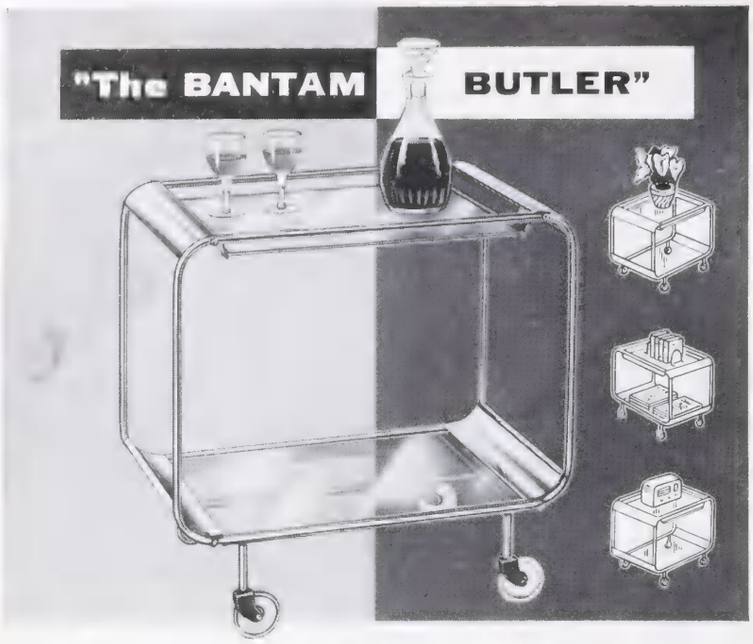
Also Available in King Size

Combed Percale Sheets	7.95
Wamsutta "Supercale" Sheets	14.95
Wamsutta Mattress Pads	10.95
North Star All-Wool Blanket	29.50



Add 50¢ for Postage
and handling charges to each order . . . regardless of size or zone.

COLTEN'S
1351 Beacon St., Brookline 46, Mass.



Distinctive Solid Brass All-purpose Server with two plate-glass shelves

Use the "Butler" to serve dinners, snacks and drinks. Doubles as a beautifully designed modern table. Solid brass, tarnish and alcohol resistant finish; double-strength glass shelves; ball bearing swivel wheels. Weight, 26 lbs. 24″ high, 26″ long, 17″ wide. Compares with servers selling for $80.00 and over. Satisfaction guaranteed. Sorry, no C.O.D.'s! . . . **49.95**

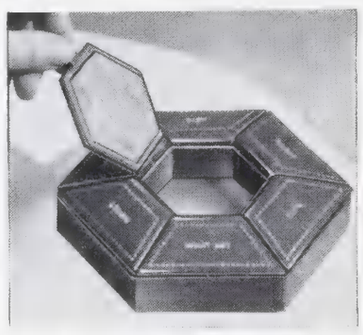
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St. Louis 1, Scruggs Vandervoort Barney Missouri



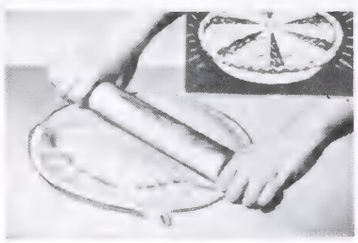
"CUP 'N SAUCER" FLOWER ARRANGER BRINGS NEW BEAUTY INTO YOUR HOME

Clever new Cup 'n Saucer makes the most attractive floral arrangements you've ever set on a table. Fitted metal grille holds the stems of flowers securely, no matter what kind of interesting floral arrangement you make. Cup 'n saucer are black metal with brass handle and grille. Fit the decor of any room. Make cute Planters, wonderful for Ash Trays, too! Get several for yourself, and for gift-giving! **Only $1.50, postpaid.** No C.O.D.'s, please. Money-back guarantee. Order TODAY!



LAZY SUSAN "DESK SERVANT" KEEPS DESK NEAT AND ORDERLY

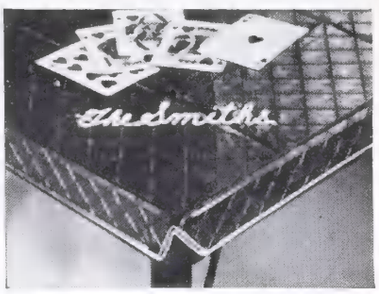
Clever new home or office desk accessory! Puts all daily desk needs at your finger-tips! Revolving tray is 6″ in diameter, 2″ high, with 7 sections for Paper Clips, Pins, Erasers, Keys, Rubber Bands, Stamps and "what not." Each compartment identified in gold-tooled letters on dust-proof hinged lids. Rich brown or green simulated leather (specify color), gift boxed. **Only $4.95, postpaid.** Money-back guarantee. No C.O.D.'s, please. Order NOW!



ROLL PERFECT PIE CRUSTS IN SECONDS . . . WITHOUT WASTE!

New "Trusty-Crusty" makes neat pan-perfect pie crusts in mere seconds. No rolling—no wasted dough—no rolling pin or pastry cloth to wash. Dust on your dough . . . zip "Trusty" ahead . . . roll your rolling pin over it a few times . . . and PRESTO . . . you've got a smooth, even-thickness crust the exact size for 8″, 9″ or 10″ pie. Just lift "Trusty" . . . turn it over and press the crust right into your pie tin. Fancy fluted edges. Dough can't stick to the sturdy non-stick plastic. **Only $1.00 postpaid.** Money-back guarantee. No C.O.D.'s, please. Make wonderful gifts. **Order several today!**

Write for FREE Christmas Gift Catalog



NEW DELUXE *PERSONALIZED* CARD TABLE COVER

This will rate "ace high" with your card-playing friends. Looks far more expensive than our low price! Made of soft, satin-like, heavy quilted plastic with your name attractively embroidered in one corner. Elastic corners assure made-to-order fit. Choice of Blue, Green or Wine, with distinctive name embroidery in contrasting color. Generous 30 x 50 inches. **Only $1.50, postpaid.** No C.O.D.'s please. Money-back guarantee. Specify color and print last name. Order several!

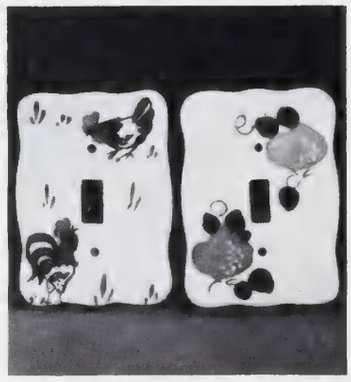
HOUSE OF SCHILLER, Dept. HB-41, 180 N. Wacker Dr., Chicago 6, Ill.



WINDOW



PERSONALIZED RIBBON. Have you ever known a gayer idea than this fat bolt of satin ribbon with "Merry Christmas" and *your name* appearing every 12 inches. Fifty yards of ⅞″ ribbon comes in red, green, white or deep blue with the imprinting in a contrasting color. $4.95 per 50-yd. bolt ppd. and delivery is only about a week. The Selden Cooper Shop, Grove Park Inn, Asheville, N.C.



SWITCH FOR THE BETTER. Pretty hand-painted ceramic switch plate converts an ordinary light switch into an eye-catching beauty spot! These we show you feature a colorful rooster design or a strawberry pattern. Each single switch plate is just $1.25, so get a dozen and give every room in the house the light touch! Ppd. Jeredith Manor, Box 130, Nyack, N.Y.



HE'LL FEINT WITH JOY when he engages his pals in duels of honor with this Prince Valiant jeweled sword and shield. Decorated with the gallant knight's picture and lavishly studded with not-very-precious stones, the lithographed metal sword and shield are $2.98 plus 50¢ postage. J. J. Anthony, Box 402, Milwaukee, Wisconsin.



BANQUET-UTILITY FOLDING TABLES

The practical, handsome solution for every purpose from a roomy game table; church, school or club use, to extra work space at home. Mitre-grooved "locked" corners give greater strength! Choice of Masonite or plywood top in brown. Strong safety lock prevents accidental collapsing. Sets up quickly, stores compactly. Brown enameled, extra sturdy folding mechanism. Ht. 30″ high. Shipping charges collect. Average wt. 60 lbs.

30″ × 72″, **$29.90** 36″ × 72″, **$37.60**
30 × 96″, **$33.70** 36″ × 96″, **$39.95**

ALL-STEEL FOLDING CHAIRS

Extra strong deluxe quality. Easy, one-finger folding. Safety-guard hinges. Posture-curved backs. Tubular steel "Y" construction. Won't tilt or wobble. Rubber tip legs. Baked enamel non-fade, no-chip finish in choice of Brown, Olive Green, Sand, Grey or Black. 32½″ Saddle seat 15½″ x 15″. Shipping charges collect. **$5.52** each



Satisfaction Guaranteed or Money Back. No C.O.D.'s Please.

House of Bon-Mar
2139 Lincolnwood, Dept. B-10, Evanston, Ill.

UTILI-SHELF



8″ long **$2.95** ppd.

11″ long **$3.95** ppd.

Ideal shelf for 100 uses. Easy to attach, adjustable shelves can be placed at any height. Made of rustproof, triple-plated chrome. Each shelf has built-in gallery to hold handy scissors, bric-a-brac, planters, display plates, drug items, or just plain notes and pencils. Hang in kitchen, foyer, children's bedroom or playroom. Complete tracks, screws and 3 shelves each

Write for FREE Christmas Catalog. Dept. HB-10

Gelzer's 799 BROADWAY NEW YORK 3, N. Y.

SHOPPING





TWIN-TOP TUB in gleaming silver plate is the aristocrat of the ice buckets. Completely fitted with caplifter, ice tongs, 1½-oz. jigger, ice pick, and corkscrew, the curved handle smoothly swings the two-way cover one way for the bar tools, the opposite way for the ice cubes. With 1½-quart vacuum liner, $32.95 ppd. Bergram Shrier, Ltd., 1145 Connecticut Ave., Washington, D. C.

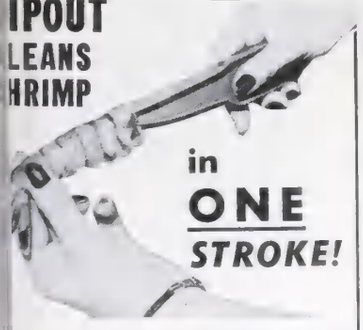


ELECTRO-MIX MILK BAR SET may be a toy, but it shakes up the most delicious chocolate milk you ever tasted. The plastic mixer works on 3 flashlight batteries (included), and its rustproof aluminum agitator whirls around at 6500 r.p.m. With it you get 2 plastic mugs and straws, Hershey's Chocolate Syrup, and recipe book. 8″ high, $4.95 ppd. F.A.O. Schwarz, 745 Fifth Ave., New York 22.



YES & NO EARRINGS for the fickle flirt who can raise or dash the hopes of beaux with a toss of her head. Sterling silver letters spell out "Si" for the man of the moment. "No" for the unlucky loser who has her bad ear. They're imported from Mexico, just $2 the pair incl. tax and post. Southwestern Gifts, 630 E. Alameda, Santa Fe, New Mexico.

SHRIMP DEVEINS in ONE STROKE!



- Clean black vein out—shell off in three seconds.
- Eliminates cooking odor.
- Seasoning more thoroughly absorbed.

It's easy! Insert tip into the shrimp vein and zip it thru. Shell and vein magically separate. Full money back guarantee. $2.00 each, postpaid—orders filled immediately—no C.O.D.'s please.

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Exquisitely **FINE** ½ the usual cost of china *Bavarian* **CHINA**



NOW! Superb, *Imported* ROYAL CASTLE Bavarian China at *amazing savings*. Several distinctive, charming patterns. All *OPEN STOCK* — identical *replacements* available *for a lifetime*. Amazingly serviceable, too. Its loveliness and beauty last indefinitely. You can order now, if desired, two 5-pc. place settings (10 pieces) for $10.95 postpaid. Then reorder whenever desired. Before long you will be the proud owner of a 53-pc. or 93-pc. Dinner-set at a price you can afford.

Royal Castle Bavarian China has a sparkling beauty and flowing, graceful lines that make it the most beautiful and cherished in the world. Comes direct to us from our own Bavarian factory, with its gifted and talented designers and thoroughly skilled craftsmen.

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furnish a complete living room this easy *money saving way*

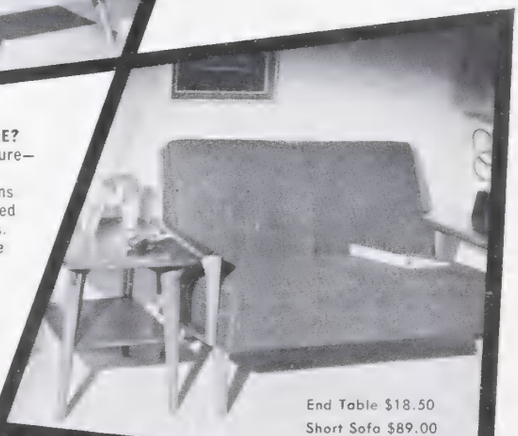


HOW DOES DIXONS SAVE YOU MONEY? Dixons is shipped direct to you, avoiding expensive distributing costs. Dixons comes to you in a few simple sections completely upholstered which are locked into place in an instant—Check or M.O. Express Collect.



Chair $59.50
Ottoman $23.50

WHAT IS DIXONS FURNITURE? Dixons is a high grade furniture—all upholstered pieces are of molded foam rubber. Dixons is made from beautiful grained ash, the choice of decorators. Here's a Dixon exclusive—the upholstering is changeable—a new cover from Dixons can be fitted by yourself as easy as changing a pillow slip. Dixons is fully guaranteed for its quality and durability.



End Table $18.50
Short Sofa $89.00



Coffee Table $18.50
Sofa $113.00
Short Sofa $85.50
Corner Table $28.50

IT'S FUN TO BUY THE DIXON WAY—Not only does Dixon save you money, but you have the fun of pre-planning your rooms. Choose your own fabrics and colors—choose from Dixon's 14 different models; over 20 different colors of several wonderful fabrics.

Send 50c for the big Dixon Catalog. Dixon's furniture is photographed in full color—An actual wood sample is included showing both finishes—blonde or smart dark modern. Also included are actual upholstering swatches of all available fabrics and colors—Send today.

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Dixons FURNITURE CO., DEPT. J 18
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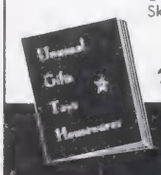
Sliding Saucer Sled

More thrilling fun, yet safer than a sled! You start at the top of a snowy slope, sitting safely inside the deep bowl, and down you go — spinning around and around in a series of circles! This big sled is made of extremely heavy gauge aluminum and is 4" deep and 25" across. Sturdy web hand straps and grommet for pull rope. Order No. **F-5126**, Sliding Saucer, **$4.95**, ppd.

Thrilling Snow Skates

The wonderful fun of skating and skiing combined in perfectly safe miniature skis! Steam-bent hardwood with grooved bottoms, fitted metal heel plates. Designed to fit any little Winter Sport from 3 to 12 years. 12½" long by 2¼" wide. Adjustable straps. Order No. **T-4237**, Snow Skates, **$1.79**, pair, ppd.





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Create
YOUR OWN LAMPS!

STAND A LAMP
® M. REG. U.S. PAT. OFFICE

AN IDEAL GIFT
$5.95 ea.

Now you can have an endless variety of smart lamps, each your own original creation. Simply mount your figurines, toys, planters, vases, or antiques on a Stand-A-Lamp, adjust the stem to the exact height you desire, and add a shade. Beautifully finished solid hardwood base has hidden rubber feet, polished brass adjustable stem, approved wiring.

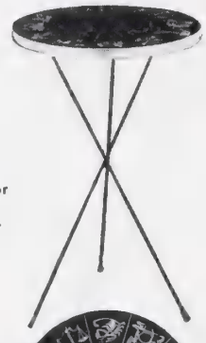
Choice: 1. BASE 7" round, 6½" sq., or 6" × 8" rectangle.
2. BEAUTIFUL FINISH: Walnut, Mahogany, Maple, Blond, or Dull-Black . . . we match pairs.
3. SHORT ADJUSTABLE—for objects up to 15".
TALL ADJUSTABLE—for objects up to 22".

ADJUSTABLE STEM and wiring complete (as above less base), $3.95. Use your own base of wood, ceramics, etc., simply drill hole for stem. Instructions included.

ROYCE MFG. CO., Suite 31
6066 W. Adams Blvd. Los Angeles 34, Calif.
(Please add 50¢ each for mailing charges.)

"Black and Gold Glamour"

MODERN
AS
TOMORROW
$8.95
PAIR
PPD.



Multi-use tables with brass-bound jet glass top in choice of Fish or Zodiac design in gold. Wrought iron legs (23" high) detach from top (11¾" across) which can be used as tray.





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CENTURY OLD BEAUTY CAST IN IRON OR ALUMINUM

Right: BIRD BATH in Cast Iron. Painted White or Antique Green. 32" high $69.50
Left: **Rose & Lyre Set.** Settee 44" wide. Chairs 17" x 18". Painted White.

	C.I.	C.A.
Settee #150	$65.00	$80.00
Chair #152 (as)	$32.50	$39.00
Table #26 (with shelf) 42" dia. 27" high	$42.50	$49.50

Catalogue on request



Crated free. Send check or money order. Pay freight or express on receipt of shipment. Specify freight or express.

ANTIQUE IRON CRAFTSMEN
2500 27th Ave. N. Birmingham, Alabama



HAND CARVED

Two new horse models which will rank with the finest I have yet designed. Cut from blocks of especially selected walnut and carefully polished to bring out the rich individual graining. Each is alive with action, accurate to the smallest anatomical detail. A really different kind of quality gift for collectors, or those who know and love their horses.

Arab Stallion 5¼" high $20.00 ppd.
"Into a Gallop" 4" high 8.75 ppd.
Other models available
Special sculptures on order

M. E. BRASHER—CHICKADEE VALLEY, KENT, CONN.



WINDOW SHOPPING



THE OBJECT OF YOUR AFFECTION can change her complexion and primp like a prima donna, without wreaking havoc at *your* dressing table, if she has her own Beauty Bar. This dressing table for little girls comes with over 30 glamorizers—everything from tissues to perfume. There's even a secret jewel compartment! 14" x 6½" x 3". $1.98 plus 25¢ post. Taylor Gifts, Spread Eagle Inn, Wayne, Pa.

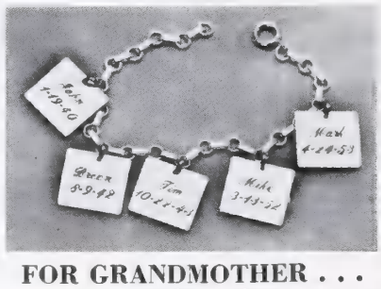


GIVE THEM THE HIGH SIGN that will mark their entrance with distinction. Silhouette estate signs, in heavy rustproof black aluminum, hang from post or house and your name is cast into the design. Designs include pine trees, coach & four, country doctor, any breed dog. 18" x 14". $9.95 ppd. With name both sides $3 extra. Catalog on request. Doucet Metalcraft, Box 7, Peabody, Massachusetts.



ESKIMOCS have what it takes to warm the heart of Mr. or Mrs. Cold Feet. They're made by hand from soft-as-butter meaty cowhide in burnished brown. And then, for delicious comfort in drafty dormitories or while watching television, they're fully lined with genuine shearling. The tassel effect is new and smart. For men and women, sizes 4-13, $9.95 plus 35¢ post. Fellman, Ltd., 49 W. 43rd St., New York 36, N.Y.

(Please turn to page 67)



FOR GRANDMOTHER . . .
in sterling silver

Today's young-in-heart grandmothers are proud of their growing families. You'll please her mightily with our family bracelet with the first name and birth date of each grandchild engraved in script on a separate commemorative disc the size of a squared dime. And easily attached single discs may be ordered at any time to keep up with new additions!

Bracelet, **$3.00** plus **$1.50** for each disc ordered including engraving, tax and postage.

Send for our complete catalog of imaginative Custom Gifts. No C.O.D.'s, please.

Holiday House
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SNAP-A-NAP . . . THE AUTOMATIC PAPER NAPKIN DISPENSER

At last, fingertip convenience for your paper napkins! Just push down the tulip and up comes one napkin. No more fumbling to separate napkins . . . no more crumpled edges. Snap-A-Nap holds and serves a full box of any popular brand of napkins. The back opens on sturdy hinges for fast, easy refilling. In red or yellow plastic, it's a welcome addition to any kitchen!

$1.50 ppd.

For interesting gift ideas, send for our catalogue.

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vely for a lifetime,
so wise for now

It's love at first lovely sight, the first time you see the most translucent, beautiful china, Lenox! You realize why Lenox is appreciated as the truly superlative china the world over . . . why Lenox is chosen by Presidents and Kings. And do you know that *your* Lenox would be the same quality? Yes, it's true . . . Lenox makes one quality china . . . the finest.

How good to know, too, that treasured Lenox has the lifetime quality to last for generations! So why compromise? Lenox is easy to acquire, by piece or place setting; most stores extend budget-payment service.

Start with lovely, *lovely* Lenox. You'll be so glad you did . . . all your lifetime.

"WEST WIND" colorful, charming pattern. Coupe Shape. 5 pc. place setting (dinner, salad, butter plates; cup, saucer) $18.95. Do see the wide selection of distinguished Lenox in leading stores.

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For pattern-price leaflets in color, the informative "Reference Book of Fine China", plus name of your dealer, send 25¢ to: Lenox Inc., Dept. K-61 Trenton, N. J.

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Dorothy Kilgallen, journalist, tv and radio star, carpets her Candlelight Room with Dove Grey Wunda Luxe, has Wunda Weve Carpets throughout her home.

Elegance comes easily to Wunda Weve rooms . . . For you who love elegance but like it practical . . . we've loomed the softest, sturdiest cotton yarns into thick, rich-textured carpets that wear superbly, launder beautifully, delight endlessly. (And with Wunda Weve Carpets, you'll find that elegance is economical, too—with six superb qualities at comfortable cottony prices).

Free Color Booklet: *write Belrug Mills, Inc., 205-N River St., Greenville, S. C. In Canada: Maguires' Ltd., 2536 Granville St., Vancouver 9, B. C.*

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"How to use MIRROR MAGIC to gain depth, height and more light"



by Mildred Irby . . . Interior Decorator . . . New York City

Miss Irby says, "This living room seemed small and narrow, hence the large, clear mirror over the sofa opposite, and reflecting, the chimney-piece. This appears to double the width of the room, giving it a more pleasant and spacious quality. Naturally, the mirror imparts depth to shadows and sparkle to lights. Another important role of the mirrors in this room is the reflection from the windows opposite, giving more daylight and also adding height to the low-ceilinged space. The mirror is on the entrance wall—which always seems to add a quality of structural depth to a modern apartment."

When you use mirrors for such decorative effects, be sure to select mirrors made of L·O·F's revolutionary new Parallel-O-Plate Glass, the glass that's Twin-Ground to give you an exactness of image and sparkling clarity never before dreamed possible!

Libbey•Owens•Ford Glass Co., Toledo 3, Ohio

TWIN GROUND
L O F
Polished PARALLEL-O-PLATE

LOOK FOR THIS LABEL
It's your assurance of the finest plate glass ever made for mirrors!

L·O·F PARALLEL-O-PLATE GLASS

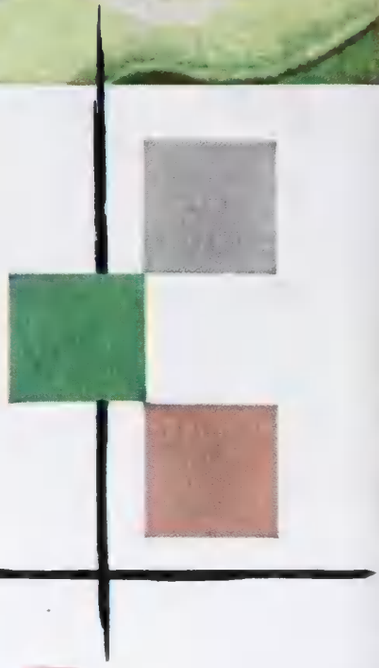
Twin-Ground for faithful reflections



THIS TIME . . . buy lifetime luxury!

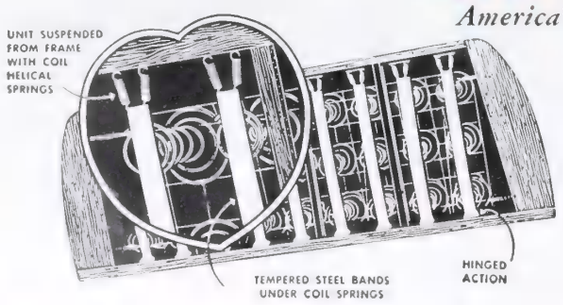
Long after price is forgotten, quality . . . *real quality* . . . will always remain as a constant reminder of your good judgment. This time, when you select your new living room furniture, make certain of the very utmost in quality and lasting comfort by choosing the *one* and *only* PERMALUX . . . the living room furniture with the *unconditionally* guaranteed base spring construction.

Right now, leading furniture merchants are showing this new PERMALUX creation illustrated in an exciting new mohair blend frieze covering interwoven with gold metallic yarn made by Collins & Aikman. In addition to the lovely Rose shade, it is available in Ivy Green, Grey, Toast, and Dark Green.



PERMALUX

America's finest living room furniture



Attached to every piece of PERMALUX furniture is a written guarantee of quality. It states *unconditionally* that the base spring unit, *the heart of any living room furniture,* will never, *never* break!

The exclusive PERMALUX base spring construction

Guaranteed TO NEVER, NEVER BREAK



PERMALUX LIVING ROOM SUITES ARE PRICED FROM $229.50

An alternate choice to the matching two piece suite, is this gracefully designed sectional, available in identical covers and colors.

Manufactured exclusively by

CHITTENDEN & EASTMAN COMPANY

BURLINGTON, IOWA ST. PAUL, MINNESOTA



WINDOW SHOPPING

CONTINUED FROM PAGE 62

ALS OF STENCIL DE-
S make it child's play to
ie your chairs with authen-
rly American stencil de-
Reproduced in gold, silver
ll colors. 3 different designs
st basic chair styles. Six-
Bird and Fruit, $1; 5-piece
Dutch, $1.50; 8-piece Bos-
ocker design, $1.50. Per-
oo, for decorating mirrors,
rs. Ppd. Authentics, Dept.
ox 126, Cincinnati 7, Ohio.



BLE BUBBLE BALL is
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gh its center is a practically
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tles. Shake it, roll it, toss
t it, and the fluid bursts
yriads of dancing bubbles.
l. Carol Beatty Co., 7110
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a rack designed primarily
LP records, 10" or 12".
n 50 and 60 "discs" in
overs will stand upright in
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gift for hi-fi enthusiasts
collection of 45 RPM rec-
2.95 postpaid, and it comes
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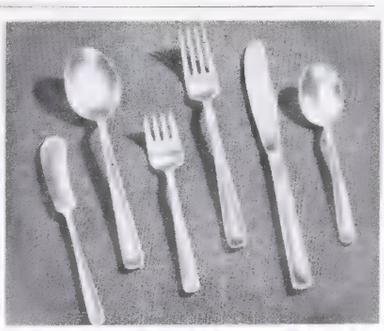
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fully designed by wrought iron
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" (18" x 3¼".) Gracefully curved
will not rock—flexible candle re-
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most unusual gift—exquisite on
breakfast, dinette tables, patio,
windows. Candles not included.
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75 each prepaid — **$3.25** for two prepaid

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Vornall Road Kansas City, Missouri



Lustra Stainless Steel

Only $3 a place setting

Fine custom quality, solid Stainless Steel flatware, only $3 ppd. for knife, fork, salad fork, teaspoon! We import, sell by mail to save you half! Exquisitely made, beautifully styled, heavy and balanced—"Lustra" has a gorgeous new sheen like sterling. Each piece hand finished, knives hand forged. Tarnish proof—never needs polishing, wears forever. Famous "Lustra" is ours, alone.

Order a 16-pc. Starter Set (4 place settings) **just $11.50** ppd., you get *butter spreader free!* Open Stock: soup-cereal spoon 70c, butter spreader 50c each. *Circular free.* Money back guarantee. Save half! Order today! Calif. residents add sales tax.

FREE! We'll give you a butter spreader free with your order for a 16-pc. Starter Set—only $11.50 ppd.

SPECIAL OFFER! Send just 25¢ (½ price) for butter spreader to see fine quality of "Lustra." Nice for cheese, snacks. One to a customer.

BOWMAN'S Dept. 10H
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In Colonial Days

Cabinet Makers travelled from one plantation to another building fine furniture. In addition to drawings of their work, they also carried one miniature piece demonstrating their skill. Outstanding in workmanship, these pieces have become priceless collectors' items today. From one such Cabinet Maker's miniature, this chest has been reproduced.

EXACT REPRODUCTION

Miniature Chippendale Chest

(SIZE: 24" WIDE, 16" DEEP, 28" TALL)

Exact in every detail from all dovetail joints to solid brass butterfly handles. Reproduced from the finest solid mahogany including drawer sides and backs in natural antique brown satin finish. Perfect as an End Table, Commode, Bedside Table, Silver Chest or Console, it is equally beautiful in any room used as a pair or a single.

Normally you would pay over $100, but this offer is being made to acquaint you with Newcomb's fine craftsmanship. Also included with your order will be our 1954-55 catalog showing over 100 pieces of Early American and Eighteenth Century Antique Reproductions in choice woods.

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For Newcomb's Reproductions Catalog alone, send 50c in coin for handling



Newcomb's Reproductions

Box 1249 Durham, North Carolina
Showrooms: Highway 70-A, Durham, North Carolina



A decorator touch for planting flowers!

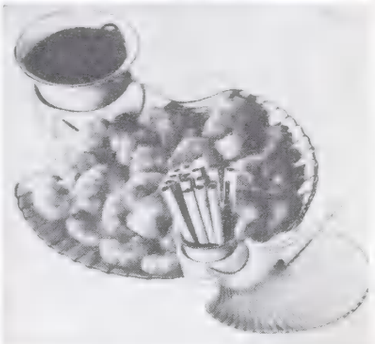
FRENCH LAVABOS

$5.95 plus 35¢ shipping

In days of yore, these were used by the gentry to rinse off fingers after a repast. Today, they are choice decorator pieces in which to plant your favorite greenery. Container at top is faithfully reproduced complete to the gleaming brass colored spigot; bowl below has hand-painted provincial decoration. Made of creamy-white ceramic mounted on rich brown wooden shield. Overall height 17", width 11". Just **$5.95** plus 35c shipping.

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Imported large white porcelain sea shells (5 x 5½ inches) outlined in gold, for shrimp or other seafoods. Removable two-ounce sauce cups are decorated with lobsters, crabs, et cetera, in crustacean colors. Distinguished accessory to your fine dinner service; equally impressive as individual ash trays and cigarette cups.

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#23



THE EXOTIC ART OF AFRICA

SENOFO MASKS

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#24





WINDOW



A Christmas Card with an Artist's Sketch of Your Own Home



Send us any clear photo (negative, or print) of your home. We print an artist's sketch of it inside your Christmas Cards, and your name and "Season's Greetings." Cut-out front cover window frames the sketch. Design in green on heavy vellum. 5" x 6½". Priced, with envelopes, at 25 for $5.95; 50–$10.50; 75–$14.95; 100–$19.35; 150–$27.90; 200–$36.25. Each Card over 200–15c. We prepay delivery costs. Satisfaction guaranteed.

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Miles Kimball

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Decorator Drama in Black and Brass

Gone is the unsightly old hat rack of yore. Here is new beauty demanded in modern decoration for an item handy as it is inexpensive. Wide lacy metal shelf for hats, can hold a potted plant as well—and there's room to hang at least 8 garments or umbrellas over the tiny brass harness balls. Overall size is 18" x 10". Clever also in the bathroom as a towel rack and handy for your bath accessories.

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Foster House

430-B10 S. Jefferson, Peoria, Ill.



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4 SIZES IN BEAUTIFUL OAK

Made by true southern craftsmen, these stools have a charm about them you seldom find at this price. And we'll bet you can think of a dozen uses for 'em right now. Made of solid oak, smoothly sanded lacquer finish. The legs are sturdily secured by nature (partially seasoned, they shrink taut on kiln dried rungs). No nails, screws. They stand up under hard service. Contour shaped seats hand woven of either brown, red or green flat fibre, or a combination of these colors in four convenient heights: 12"—$2.50; 18"—$3.50; 24"—$4.50; 30"—$5.50. Specify color. For fibre rush or genuine cane seats, add $1.75 per stool. Check or M. O.: shipping charges collect.

Send for FREE BOOKLET of hand made furniture and authentic wild cherry reproductions!



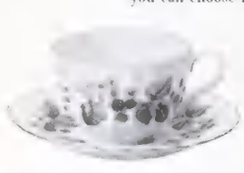
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MUSICAL KNOCKER. to strike a note of hospitality on your front door two wood screws supplied makes installing easy. Send it as a house-warming present to a music lover, or to the man who complains about having to face the music when he is late getting home.

6" long solid brass ..... $5.95 postpaid

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Catalog 10¢

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206 Louise Avenue N Nashville 5, Tennessee



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BRAND A BLANKET wit felt initials and you'll be marked woman whether you' cheering for the home team baby-sitting in the park. Blu green or wine wool blanket, 62" 82", in carrying case, $11.95. A pliquéd with any color felt initia 50¢ each; any camp or scho crest or special insignia, $1.5 Ppd. Bryn Mawr Gifts, Bry Mawr, Pa.



POCOHONTAS PIZZAZ revived in this beaded medallio set that will have every Joh Smith in town practising the I dian Love Call. Handmade Indians—and worn by them their ceremonials—brightly co ored beads are mounted on wafe thin leather in authentic design Necklace. $2.95; earrings, $1.9 set, $4.85. Tax and post. in Cherokee Traders, Box 7295, O lahoma City, Okla.



Illustrated

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are these Pacific Silver Cloth, make-it-yourself, flatware storage drawer kits. Will quickly convert any drawer into a model of tarnish-proof, fitted efficiency. Ten minute installation. Satisfaction guaranteed. A lifetime convenience for old home or new.

Drawer front	*depth*	*holds*	*size*	*price*
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CAN HOLDER

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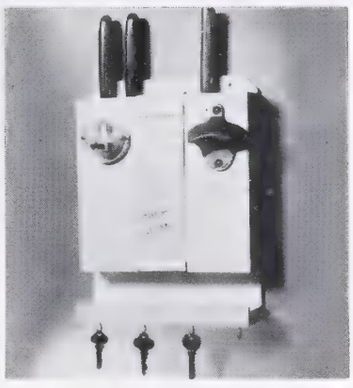
NKET CHEST: $2.98. if it were many times the it would still be a treasure Get one and you'll wonder you ever did with those extra ets. Made of sturdy corru- fiberboard with a look- ood finish, it sets up in less minute; comes with a pack th flakes; measures 30" x x 13" high. We repeat. postpaid from Downs & Co., 1156, Evanston, Illinois.



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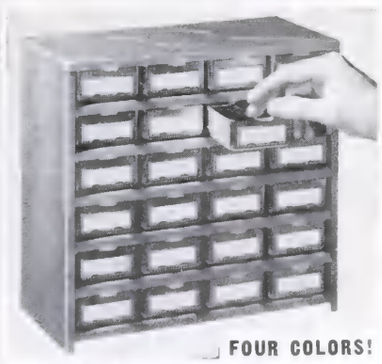


ANIZED LABOR comes kitchen with this really Kitchen Organizer. It comes a 70-foot roll of memo pa- rack for 8 knives, a ter- knife sharpener and bottle r, and 4 brass hooks for pr pot holders. Bottom tray matches, rings, bills. White, ellow or green wood: 9" x 2"; $7.95 ppd. Bodine's of nore, 444 E. Belvedere Ave., nore 12, Md.





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$1.50 each (8½" Tall)
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delightful . . . to make tall after dinner conversation. Think of Christmas! Shop now.
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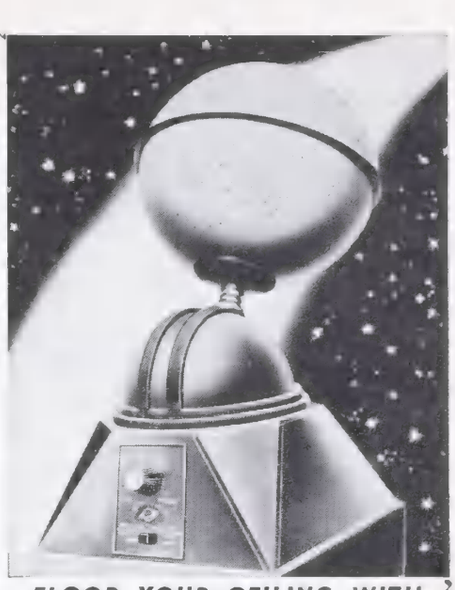
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Screws, nails, tackle, photo supplies filed in a jiffy in this 24-drawer steel cabinet! Drawers are 6" deep; removable dividers, labels, guides, rubber feet, slots for all mounting. Red or Gray with see-through plastic drawers; Brown with solid Beige, Black with solid Gray. 16-drawer size, $7.95; 32-drawer size, $12.95; 48-drawer size, $19.95. No. C.O.D.'s.
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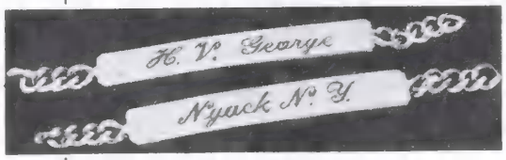


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REMOVES stubborn surface spots ● **CLEANS** dirt and grime **POLISHES** to high, dry lustre and covers minor scratches

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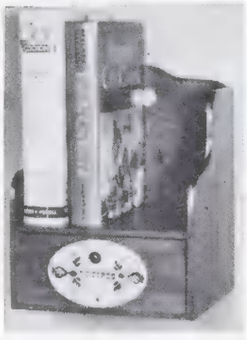


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12-cup Carafe Stylishly modern 12-cup, heat resistant bottle with black metal handed top. Wrought iron candle warmer keeps coffee piping hot at table. $3.29

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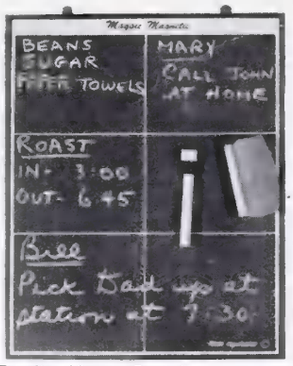
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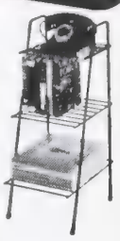
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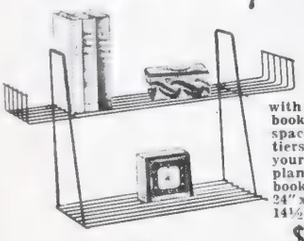
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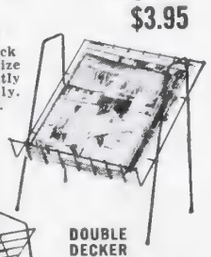


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For telephone, night table, magazines, etc. 12"x12"x28¼" H. **$3.95**



WALL RACK
with built-in bookends. 2 spacious tiers hold your radio, plants, books, etc. 24" x 9½" x 14½" H.
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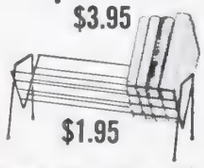
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Magazine Rack Holds every size magazine neatly and compactly. 12"x14"x15" H.
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imported STEAK KNIVES



Gift Set
FOR TWO
IN SIMULATED OSTRICH LEATHER CASE

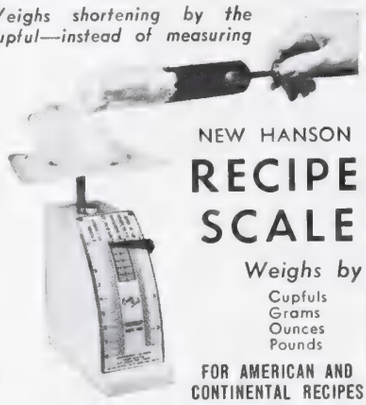
Keen-edged, polished, stainless steel steak knife set features fine saw edged tip. Graceful design by the famous Anton Wingen of Solingen, Germany. Gold leaf furnished—you can write name or initials on beautiful case to personalize. Set of 2 complete with gift case, **$3.00**, postpaid.



SET OF SIX in gold stamped, plush lined gift box, complete, **$7.95**, postpaid.

Hultberg's
ROCKFORD ILLINOIS

Weighs shortening by the cupful—instead of measuring



NEW HANSON
RECIPE SCALE
Weighs by
Cupfuls
Grams
Ounces
Pounds

FOR AMERICAN AND CONTINENTAL RECIPES

Just place shortening on waxed paper, and weigh it by the cupful instead of measuring. Easier, more accurate. No scraping, less waste and dishwashing. Weighs up to 8 lbs. by 2 oz. graduations. Also, *for Continental recipes*, weighs in grams, up to 3½ kilograms by 50 gram graduations. Genuine Hanson Scale, the standard of quality. Use this fine scale, too, for other household uses. Special diets, parcel post, etc. Small size, easy to store. Platform of stainless steel. In White, Red, or Yellow. Postpaid, only. **$3.75**

Order by Mail.

Guaranteed. No C.O.D.'s please
FREE—Send for Gift Catalog

GLASSCRAFT 920-B Chicago Ave. Evanston, Ill.

SERV-A-SNAK





Ease and comfort for buffets, television parties and many other occasions. 4 folding tables (21" high, top 12" x 18") and storage stand that doubles as extra server. Alcohol and heat resistant finish. All sets with black legs and black stand. Bright, colorful tables in red, green or black. Available plain or decorated with gold wild rose design. 1 color to a set. State 2nd choice. Fine value.

$10.95 Plain
$12.95 Decorated
5 piece set

No C.O.D.'s
Express charges collect

POSTAL PRODUCTS CO. Dept. B-7, P.O. Box 328 Scarsdale, N. Y.

Grill 'n' Fryer — **Ideal for a Snack or a Meal!**



For utility, you just can't beat it — makes golden brown pancakes . . . delicious sausage, bacon and eggs . . . your favorite steaks, hamburgers, and grilled sandwiches . . . and a dozen other uses . . . 16 inches in diameter . . . *over 200 sq. inches of cast aluminum grilling surface!*

Satin chrome finish with plastic Kool-Grip handles and feet, thermostat controlled, 110-120 volts A.C. Light and portable. Fully guaranteed.

We pay the postage! **$24.95**

Beth Ann Shops Dept. HB10 6820 Auto Club Road Minneapolis 20, Minn.



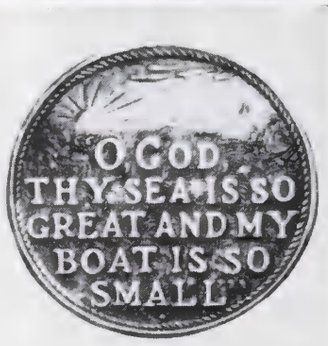
WINDOW



FISH FOR COMPLIMENTS at your dinner table and set out these intriguing forks for shrimp cocktail, oysters, and sardine canapés. Made in Sweden of gleaming silverplate with fish-designed handles, they're 4½" long, come in a window-top gift box. Set of 6, $4.95 ppd. Greenhall Gifts, 1133 Broadway, New York.



FLITTING PRETTY will be your mode of travel if you have this jeweled cosmetic set of unbreakable frosty white plastic. Inside the striped case are 2 squeeze bottles for toilet water and lotion and 2 jars for face powder and cream. Golden metal caps are richly encrusted with pearls. Bottles are hand painted with 2 or 3 initials, $3.50 plus 20¢ post. Crown Craft Products, 246 Fifth Ave., New York 1.



A MARINER'S PRAYER. "O, God, Thy Sea is so great and My Boat is so small" is spelled out in raised letters on this solid bronze plaque. And we think it's the perfect gift for any sailor, whether he's skippering a Lightning on Long Island Sound or captaining an ocean liner. 4½" in diameter, with tiny holes for mounting; $3 plus 40¢ post. Two for $5.95 plus 50¢ post. The Mariner's Mart, East Hampton, N.Y.



"OLD HOOSIER" HOME CURED, SLOW HICKORY SMOKED HAMS, BACON, TURKEYS, for GOOD Fall Eating

Young, tender, juicy, flavorful, personally selected whole hams, bacon and turkeys. Home cured and slow, hickory smoked in the good old-fashioned way. **THEY'RE NEVER HURRIED.** No finer quality anywhere at any price. Carefully packed and shipped prepaid to reach you in perfect condition. Order Now!

Hams, 10 to 16 lbs. . . . . $1.25 per lb.
Bacon, 4 to 8 lbs. . . . . $1.15 per lb.
Turkeys, 4 to 12 lbs. . . . . $1.75 per lb.

Specify size desired. No C.O.D.'s.
Prepaid East of Miss. River.
West of Miss. add 75¢ per order.
SAFE DELIVERY GUARANTEED.

"OLD HOOSIER" Meats
BOX 47, MIDDLEBURY, INDIANA

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new touch



For Old Fashioneds!

HARDWOOD MUDDLERS IN NATURAL FINISH

Gay holiday gift for the discriminating—gracefully shaped hardwood muddlers in natural wood finish. The tall slenderness of these hardwood muddlers will compliment the handsomest glass. Virtually unbreakable, these newest of bar accessories are as practical as they are good-looking. Attractively boxed, too!

12 muddlers . . . . **$2.00** postpaid
8 muddlers . . . . **$1.75** postpaid

SATISFACTION GUARANTEED

Your check or money order
No C.O.D.'s, please

TRAIN INDUSTRIES
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Mobile, Alabama

SHOPPING



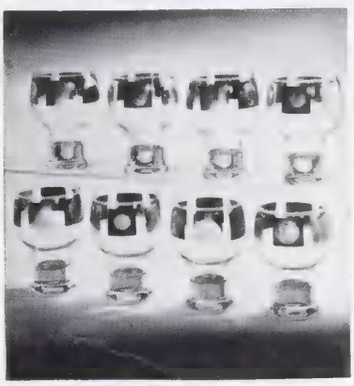
ROM CAKE IRON from veden turns out crisp, thin and solutely delectable wafers that ape into cones for ice cream, to shells for cream puffs and sserts. It bakes on top of the ove, is lighter weight, easier to e than the old-fashioned ver-on. Recipe and roller are in-uded. 13¼″ long, 5½″ in di-neter, $3.95 ppd. Louise West, ift Sources, Springdale, Conn.



USICAL ROCKER. A little rl, rosy from her bath and zy in her quilted dressing gown, ll pull this New England pine p-bucket rocker up to the arth and toast her toes while e listens for her Daddy's key the lock. Chintz-cushioned and nd-painted with any first name, plays "Rockabye Baby" when rocks. 14″ high. $12.95 ppd. otham Gifts. 67-85 Exeter St., orest Hills, N.Y.



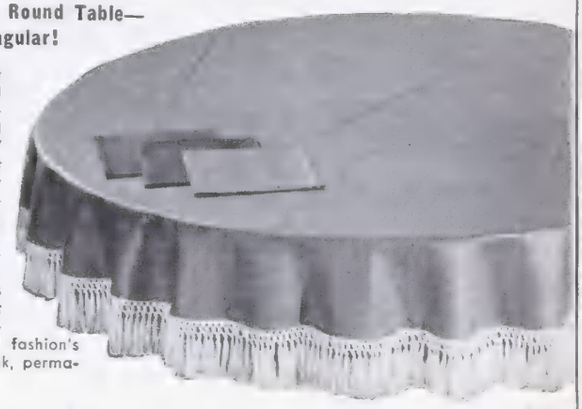
OLD COINS IN THE GOB-ETS make these hollow stem er glasses look like something t of Caesar's palace. The black d gold reproductions of antique ins give enormous elegance to e clear crystal, and if you're oking for an under-$10-wedding esent, here you are! Set of 8. .95 ppd. Cortley Gifts, 305 E. rd Street, New York 28, N. Y.



Our Smart New Fringed Tablecloths

For Nights at the Round Table—square—or rectangular!

We proudly present Leacock's vat-dyed pure linen tablecloths, deeply edged in pure white 5″ fringe. Gaily bright in newest decorator shades of maize, avocado green, charcoal, pink, light blue, hunter green, sandalwood, turkey red. Clear vibrant colors to set off your finest china or pottery—luxurious fringe to add fashion's newest note. Pre-shrunk, permanent finish.



Round Cloth: 63″ diameter, **$10.95** Square Cloth: 52″, **$7.95**

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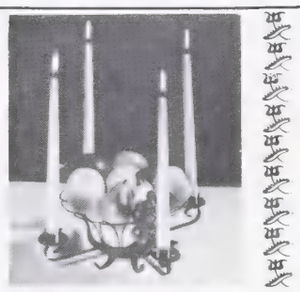
Matching Napkins, **75¢** each

Following round cloths available in maize, sandalwood, pink, blue, hunter green: 72″ round, **$16.95** 90″ round, **$21.50**

Please add 50¢ to cover postage and insurance

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Black Magic Beauty to transform your table into an exciting focal point of interest. Heap the generous bowl with fresh fruit or dewy blossoms and light the tall tapers (not included). Versatile as it is lovely, this centerpiece is a decorative gem for you and your friends. 14″ width, smartly fashioned of Swedish black wrought iron. Buy now for impressive gift giving. (Amazingly priced.)

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Foster House

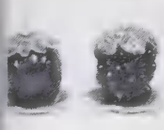
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Herbert S. Mills

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CERAMIC JAM JARS



Handy little ceramic **JAM JARS** for that added touch to your table. A bright red strawberry or a bunch of luscious purple grapes each with a green leaf for a saucer and a matching lid with space for a spoon. They are hand glazed in beautifully blending colors. Wonderful for gifts or your own table. They hold 6 oz. of your favorite jam or jelly.

Price $2.00 each—prepaid
Please specify strawberry or grape.

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Dramatic wall plaques for that "problem spot" in your living room, den, entrance hall or music room, in fact these lovely ceramic masks will blend with your color scheme in any room in the house. They can be supplied in the following colors; both masks in rich bronze glaze or Comedy in matt white and Tragedy in matt black.



Each mask measures 7½″ x 9½″.
Price $10.50 per pair prepaid.
Check or money order—no C.O.D. please.
Send for our free catalog of other ceramic items.

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Dishelfs relieve the traffic jam in your cupboard, utilize waste space, make dishes easy to get at, and reduce breakage. Small size Dishelf is for sauce dishes, medium size for saucers, and large size is for salad plates, butter plates, etc. Each will hold a dozen dishes safely and conveniently. Also ideal for flower-pot holders, towel-racks, and many other uses. Ideal for gifts. Thousands of satisfied Dishelf users. No c.o.d.'s please.

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Here is black magic from the depths of Africa to add an interesting, unique touch to any room. Beautiful African hard wood, hand-carved by native tribesmen into primitive figures. No two exactly alike in expression or size. A prized possession for the art lover or collector . . . an ideal Christmas gift for anyone. Satisfaction guaranteed. We pay postage.

Ebony Pygmy about 7″ tall	$6.75
Ebony Beggar about 8″ tall	$9.75
Ebony Head about 7″ tall	$19.75

Inquiries on other pieces invited.

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FULLY ASSEMBLED

CAPTAIN'S CHAIRS

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Flick! it's open!

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$7.95 POSTPAID

(price includes tongs)

This magnificent hammered-aluminum ICE BUCKET with graceful swing handle has beautiful party manners . . . and holds its own with the costliest silver buckets when it comes to rich traditional design! Two-quart capacity . . . Pyrex-lined . . . keeps two full trays of ice cubes for 10 hours!

BONUS! If you order now, you get this matching 2-tier Candy & Nut Server "on the house"!

Order by mail—your money refunded if you're not delighted!

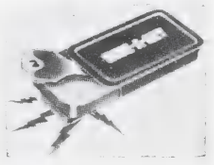
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A charming pair you'll welcome to every meal at your house. Of imported cherrywood, each is 2" high with chrome plated top and brass and steel grinders. Pepper Mill mechanism guaranteed. Both filled from top. **$2.00 ppd.**

Magnetic Key Hider



Hide-A-Key ends lost key worries. Metal box (1" x 2") holds and hides car, garage or home keys. Attaches magnetically behind bumper, under fender, to drain pipe, etc. Will not jar loose. Everyone can use several. 2 for $1.35. Postage Paid. ..... **69¢ each**

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for **CHRISTMAS GIVING**

Plump sun-ripened berries and fruits; slow-cooked the old-fashioned way in open kettles, using only sugar and fruit. Packed in rustic gift boxes decorated with Oregon forest sprays and cones. Unusual personal and business gifts.

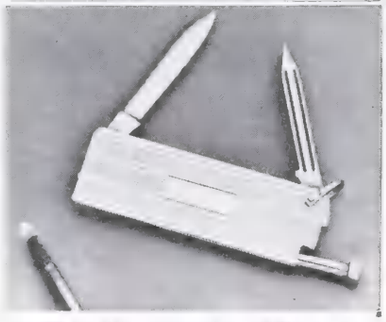
"CHUCK WAGON" BOX. Five asst. 5½-oz. jars Oregon Wild Blackberry, Greengage Preserves, Oregon Whole Strawberry, Seedless Loganberry Jam, Seville Orange Marmalade, gift packed in rustic box decorated with forest sprays and cones.

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PLAQUE MAGIC. You've see these gleaming brass plaques be fore. But we bet you've *neve* seen them at such a price. Im ported, and lacquered to preven tarnishing, the antique finisl makes them look as if you'd snatched them from a feuda castle. 9½" in diameter with dif ferent English scenes, they're only $2.95 the pair! Postpaic from Artisan Galleries, 2100 N Haskell Ave., Dallas 4, Texas.



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(Please turn to page 79)

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art from the Carlebach Gallery—New York
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The Yarn IS the Carpet

The yarn in a carpet or rug is what you see - what you walk on. It provides all the beauty and luxury of color and texture. It must withstand long years of wear. So, it's important to know who makes the yarn - *it's important to insist upon* BIBB YARNS whenever you buy rugs or carpets made of cotton or synthetic fibers. BIBB YARNS, famous the world over, are of such fine quality *they are guaranteed by Good Housekeeping*. Look for the BIBB YARN TAG on products of leading carpet and rug manufacturers.

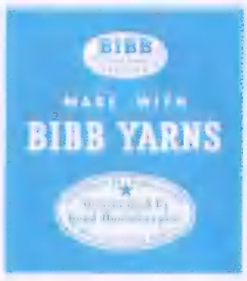
New Miracle-Fiber Bibb Yarns

bring luxury you can afford–in Fine Carpeting

Now you can own the rich, luxurious wall-to-wall carpeting you've always dreamed of . . . the new Miracle-fiber BIBB YARNS make possible carpets of fabulous beauty . . . amazing durability . . . at prices within the reach of everyone.

These magnificent Rayon and Rayon-Nylon carpets are made of BIBB YARNS which are spun of *vat dyed fibers* to produce a brilliant array of permanent, *uniform* colors . . . resilient, deep-pile textures that wear beautifully through the years. Mothproof. Easily cleaned. BIBB SYNTHETIC YARNS *are guaranteed by Good Housekeeping*.

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You can make "at home" life more comfortable and enjoyable with Pittsburgh Glass

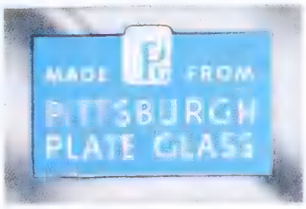




AN IDEA that will change any room . . . make it more alive, sparkling and better to live in: Install a large mantel mirror like this one. Note especially how this Pittsburgh wall mirror tends to create the impression of greater depth in this living room . . . reflects all the color and movement in the room. Notice, too, that the lovely coffee table is protected with a top of polished plate glass. Decorations by Marie Stosskopf, A.I.D., Chicago. Furniture by Heywood-Wakefield.

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(. . . and wallpaper's a smart buy, too!

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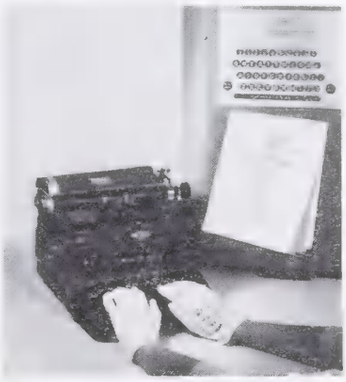
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WINDOW SHOPPING

CONTINUED FROM PAGE 74

STICK TO YOUR TYPE-writing, slip on these white gloves, and you should be whizzing along like an expert in no time, striking the keyboard by the touch system. The gloves have the typewriter keyboard, in concentrated form, printed on their backs. These, together with the standard master chart and easy instructions, are $1.98 ppd. Adams Educator Co., Dept. 20, 1133 Broadway, New York 10.



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Was Ruth Colt Out of Her Head To Spend Two Dollars For a Dust Cloth?

When Ruth Colt of La Cresta Drive, San Diego, California, sent us her first order for a Conniver, she said,

"I'm probably out of my head to spend as much for a dust cloth as I would for a good steak! But if your cloth does *half* of what you say it will do, it'll be well worth it to me!"

Next thing we heard from Mrs. Colt was some weeks later, when she ordered three more Connivers and said,

"It's all true—and it's wonderful! If I couldn't get another, I wouldn't take ten dollars for Conniver!"

RUTH COLT'S NO FOOL

Mrs. Colt realized that when a company talks about a product the way we talk about Conniver—something very special is going on! What with Federal Trade Commissions and publishers who protect their readers against misleading advertising, advertisers simply can't get away with anything that's very far out of line.

We've been getting away with the sale of Conniver for a year. Re-orders from every state in the Union plus a file-full of letters telling us that Conniver is even better than we say it is—these things point out that we're in line; that housewives will buy the finest dust cloth ever made, even though it must sell high.

HERE'S WHY MRS. COLT SPENT $2

Conniver ends dirt-cling. A touch on any surface—wood, glass, metal, porcelain, plastic or leather—and it instantly applies a tough but invisible film that will not hold on to dust or dirt. The result is that anything wiped with Conniver is afterward cleaned with just a flick of the cloth. That's because Silicone is the finest "release material" known to science. (A release material keeps one thing from sticking to another.) Reader's Digest has raved about it. Big industry uses tons of it. And Conniver contains more Silicone than *any other maker* has yet been able to get into a cloth!

Use Conniver on woodwork, windows, furniture, mirrors, porcelain and chrome appliances—everywhere in your home. It won't hide or discolor any finish, but will enhance lustre. Get one for the car, because then you can wash it dry, with just a wipe. Clean your Conniver simply by shaking it out. Or, if you prefer, dunk it in a mild detergent solution. It will come up smiling, because the Silicone is there for keeps.

WE GUARANTEE IT—TO THE HILT!

We don't know how to write a stronger Guarantee than the one we've put on Conniver. We say that if Conniver doesn't do everything we promised, we'll instantly refund every cent you paid—and you may keep the cloth! There are no strings on this. You're the judge.

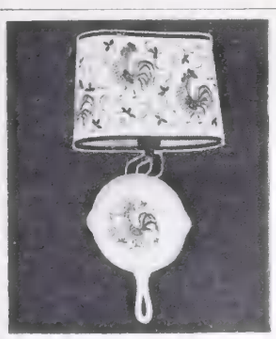
Every word we've said is true. Mrs. Colt knows that. You will too—so mail your order today!

We sell Conniver in two sizes. The standard 12 x 18-inch Conniver is $2.00 (or three for $5.00). And the deluxe-size 18 x 24-inch Conniver is $3.00 (or three for $8.00). We pay postage, but can't accept COD orders.

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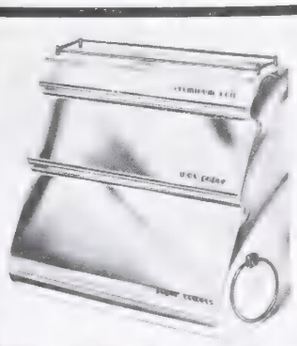
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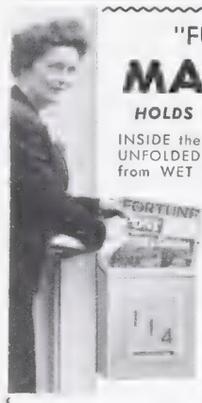
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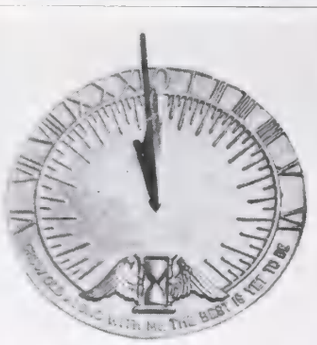
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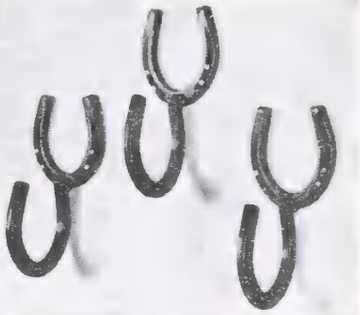


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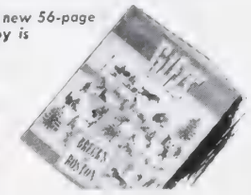
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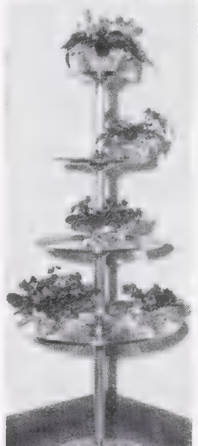
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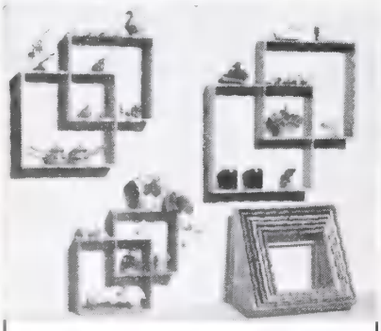
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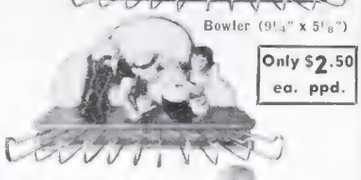
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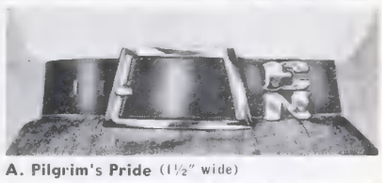
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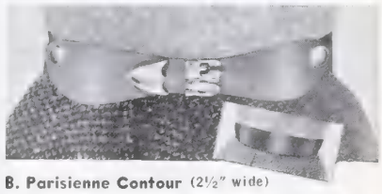
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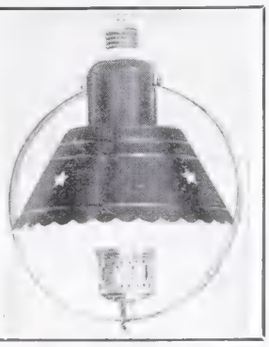
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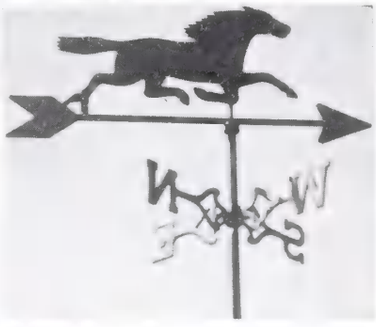
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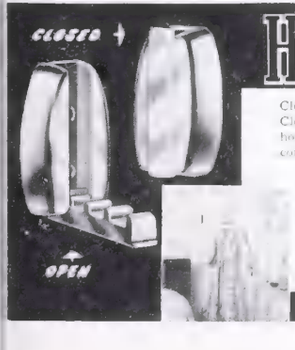
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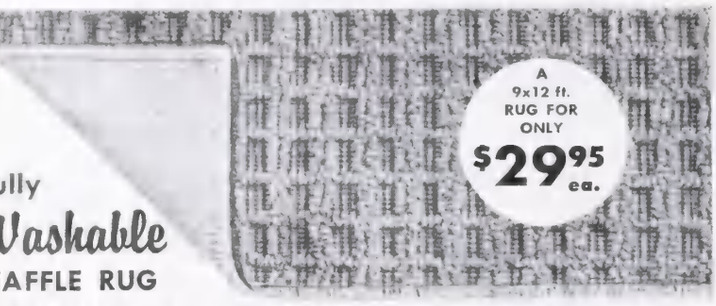
WOMAN, THY NAME IS VANITY, and the middle name is Bargain-Lover. So look, please, at this pretty perfume set. We recommend it particularly for those sophisticates who have recently denounced socks in favor of nylons. Dutch bobs in favor of side bangs. Two 6" bottles, powder jar and tray in white china with chintz flowers. $2.95 plus 25¢ post. Helen Gallagher, 413 Fulton St., Peoria, Ill.



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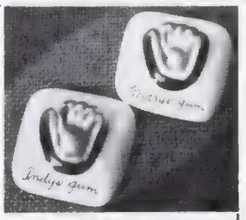
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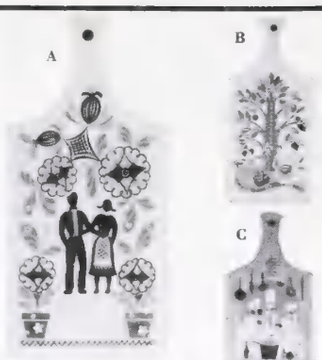
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FOR YOUR HOME—"REGAL DRAMA"

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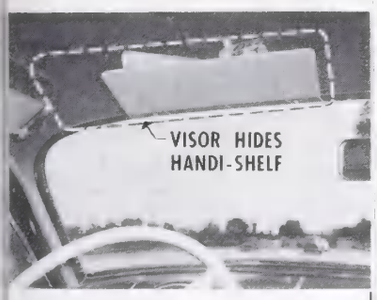
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$3.45 prepaid, including wrought iron holder.

$3.95 with cadmium plated (silver color) holder.

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Please print child's name and birthdate clearly

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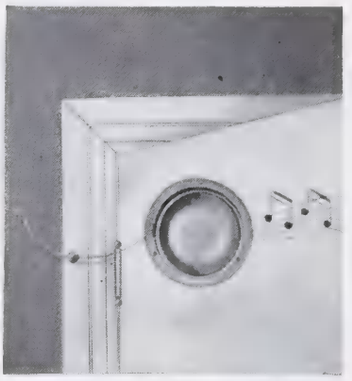
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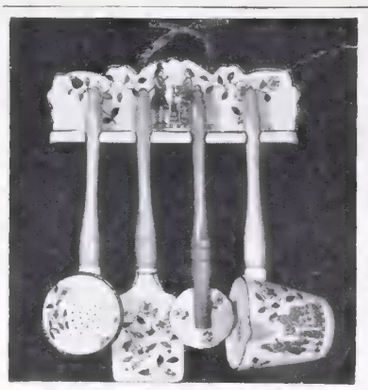


A DESIGNING YOUNG LADY will feel like a creative couturière dressing Cinderella when she designs and makes the clothes for this Nankeen Doll. Imported from Germany, once this limited supply is gone there will be no more Nankeen dolls made. Her head and limbs are fired porcelain. Her body is sawdust. 11" tall, $5 ppd. No c.o.d.'s. F. B. Ackermann, 207 Fourth Ave., New York 3.



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(*Continued on page* 91)



PROVINCIAL PASTRY SET

A touch of beauty for your kitchen and as helpful as a "Cordon Bleu" cookbook . . . this new, imported ceramic pastry set is hand painted and glazed with a charming provincial design. 8½" wide ceramic rack holds a measuring cup with fractions and ounces clearly marked, a dough crimper, cookie spatula, and fruit strainer. Birchwood handles unscrew for easy washing. Set is 11½" high. Dress up your kitchen and gift a favorite home baker.

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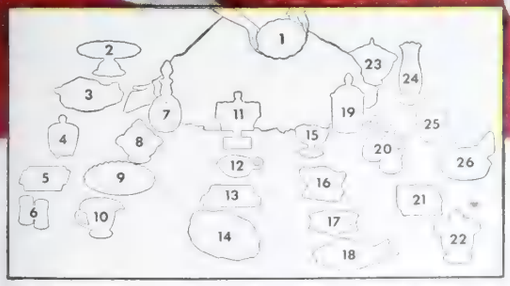
the original
sunflower chair
formerly $30.00, now 14.95

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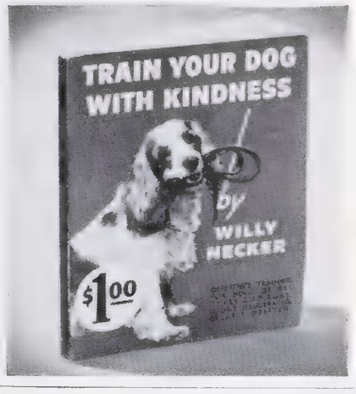
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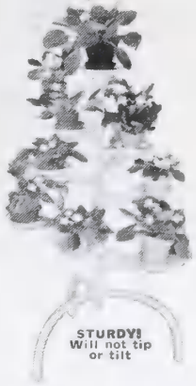


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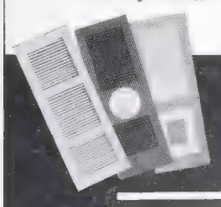
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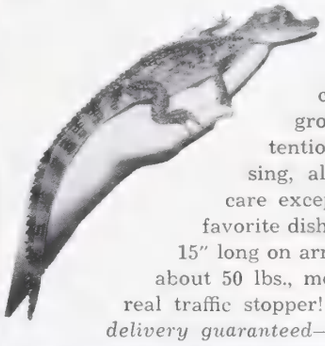
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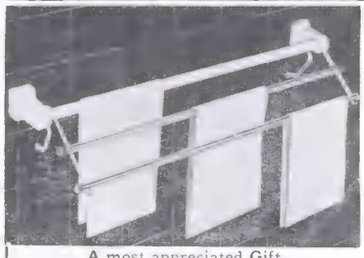


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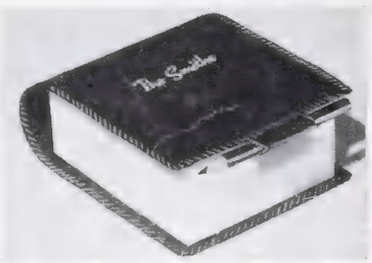
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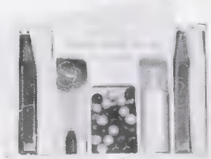
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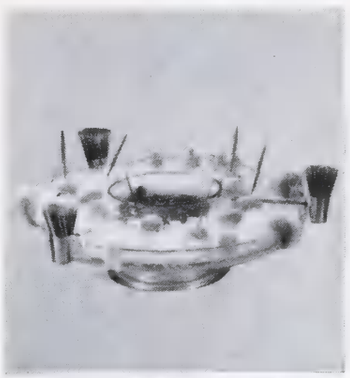
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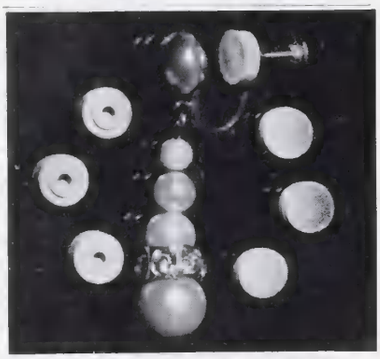
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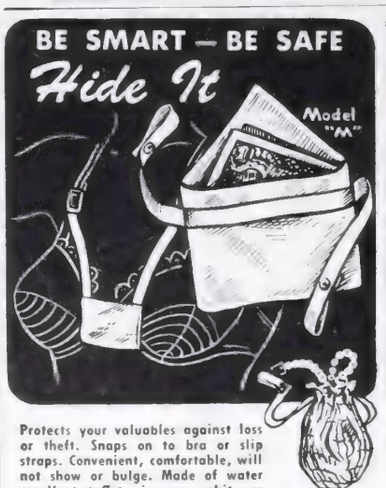
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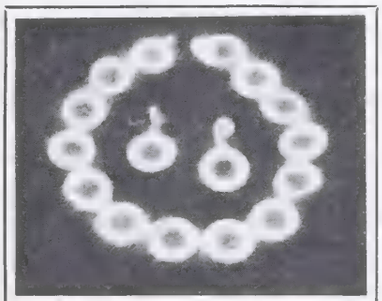
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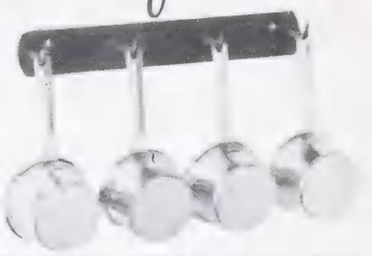
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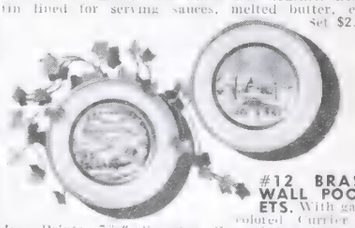
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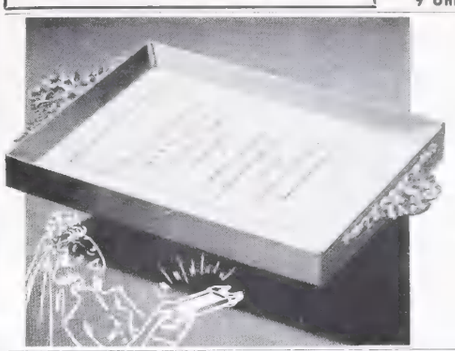
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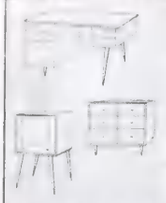


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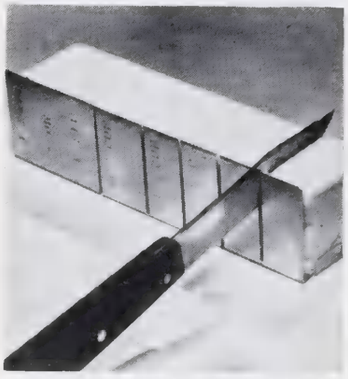
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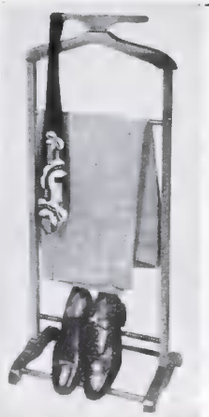
CAMPER'S HOT SPOT is this Nestle Down camp bed with Northern goose down insulation underneath the canvas bed. It is supported by four spring steel braces, so you sleep high and dry and cold breezes can't penetrate from below. It weighs only 10 lbs. 6 oz., and folds into a 3½" x 8" x 40" bundle that stows in with your luggage. $21.95 ppd. Eddie Bauer. 160 Jackson St., Seattle 4. Wash.



MEASURE BUTTER accurately instead of by-guess-and-by-golly with as simple and sensible a gadget as we've seen in ages. The metal guide is slotted and marked to measure butter from 1 tablespoon to ½ cup. Just slice off desired amount. It's made to hold a ¼-lb. bar of butter or margarine. 50¢ ppd. Allegan Acres, Box 88, Allegan, Mich.



LIGHT AS A FEATHER applies to these cloud-soft but sturdy leather walkers. Beaded leaf design decorates the hand-sewn tops, which are rounded, slightly flanged to flatter a pretty arch. Stepping on the foam-rubber innersoles is like walking on air! In natural, red, white or turquoise, sizes 4 to 9. $6.95 ppd. Miller Curio Co., Dept. HB-P. 256 E. Congress St., Tucson, Ariz.



A MAN'S BEST FRIEND

•

You'll use this silent valet for years to come . . . and appreciate it more every day! This fine example of New England craftsmanship will keep things neat and tidy. Made of native Birch in Maple or Mahogany finish, it includes a shaped coat hanger, trouser bar, tie bar and shoe rack. 42½" x 17". So much convenience for such a little price—a really handsome piece of furniture. Available too in finish-it-yourself model ready for stain, wax or lacquer.

Maple or Mahogany **$7.98**
plus 50¢ shipping charge

Unfinished model $6.98
plus 50¢ shipping charge

Sorry, no C.O.D.'s. Write for FREE catalog.

Merrill Ann Creations
Dept. B-10 102 WARREN ST., NEW YORK 7, N. Y.



SAFEGUARD *your valuables*

. . . in this handsome metal box. Car titles, securities, insurance, jewelry, etc., are locked away safe and secure. Brightly colored, handpainted Peacock design over rich black background, as decorative as it is useful. 5½" x 11" x 2¼".

$3.95 add 35c postage
C.O.D.'s please

EYE-CATCHING SERVER



Unusual British import, sturdy metal, decorated with all the colorful splendor of a tropic isle. An exciting gift, combining beauty and utility, for your festive tid-bits, candies, nuts, cookies. Tight-fitting lid insures freshness. Height 6¾" x 5½" dia.

$2.25 add 25c postage
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Townsend House 645 Bergen Avenue Jersey City, N. J.



Not even INK can mar its Beauty

See the sensational *new* 100% SARAN carpet

SARANETTE Broadloom by Masland

Accidents will happen! But you can take them in stride when your carpets are 100% saran. Dirt, grease, grime . . . even ink can be sponged off this amazing carpet.

Saran carpets stay fresher, cleaner from the very first day because the smooth round fibers shed wearing grit and dust. That means easier care and longer life, too, for these beautiful, more practical carpets.

You will love the richness and depth of color in saran ...brilliant living colors that *stay alive* through the years because they are an integral part of the fiber itself. And when it comes to texture, you will marvel at the resilient, luxurious feel of 100% saran.

Man-made saran is truly the wonder fiber created for modern, care-free living. See the 100% saran carpets at your leading rug and department stores.

SARAN yarns®

THE SARAN YARNS COMPANY
Odenton, Maryland



Thousands of young American women were asked to vote on their favorite china patterns. From coast to coast they put Royal Doulton's new designs at the top of the list.



AUTUMN BREEZES *tips autumn foliage with pure gold, bands the rim with muted color to enhance the beauty of your linens and silver. 5-pc. place setting $19.75*

American women choose royally...

they choose these exciting new patterns by

Royal Doulton

Fine English bone china never looked so enchanting as it does here, with a fresh new simplicity, a subtlety of color that makes the most of its snowy whiteness and delicacy of design. There's a new look to Royal Doulton, and in city after city American women say it's just what they were waiting for. At better stores — write us for the one nearest you.

DOULTON & COMPANY, INC., DEPT. F-11, 11 E. 26TH ST., NEW YORK 10, N. Y.
Send 10¢ for china leaflets in color; figurine booklet in color, 25¢. Copyrights, TM Reg.



RONDO *uses a rhythmic design of gold scrolls which emphasizes the whiteness of Royal Doulton bone china, the perfection of its glaze. 5-pc. place setting $22.50*



SPRING ZEPHYR *has a soft color scheme of muted green and pure gold that typifies the modern trend to subtle "nature colors" that harmonize with anything. 5-pc. place setting $19.75*



53 feminine reasons

why you'll want a CURTIS woman-designed KITCHEN

There are things about a kitchen that only women know. So Curtis asked women designers—stylists—home-makers—to create kitchens expressing woman's concept of beauty and convenience. That's why Curtis kitchens have the *53 features women want most.*

A Curtis kitchen, with its beautiful flush wood cabinets, *looks* different. You can have your cabinet fronts in natural birch to radiate the warmth and charm of carefully selected wood grain. And if you prefer a painted finish, your Curtis cabinets will come to you finished in white enamel—ready for your own decoration.

A Curtis kitchen *feels* different, too. Features such as swing shelves, pull-out racks, sliding trays and spin shelves take the *work* out of workdays. And remember, Curtis woman-designed cabinets fit any room—any arrangement—any budget.

1865 CURTIS WOODWORK



A Curtis kitchen can be any color you choose.
So easy to decorate!

Send for this colorful 24-page kitchen idea book!

HB-10-51

Curtis Companies Service Bureau
200 Curtis Building
Clinton, Iowa

Please send me the Curtis Kitchen Idea Book. I enclose 10 cents.



Name.....

Address.....

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This dining room floor
of Mosaic Clay Tile
serves you right
with comfort, carefree use,
and lasting beauty.

Here's a floor with a *heart* for the homemaker! It's permanently-colorful Mosaic Clay Tile. Easy to keep clean. And you'll never spend a penny on waxing, sealing, buffing or replacement.

Clay tile, long the bathroom and kitchen favorite, has moved into the living-dining area for keeps! Mosaic Clay Tile floors are comfortable under foot, less tiring than soft "substitute" floor coverings. Furniture simply can't dent clay tile. Nothing you spill can hurt it. And fireproof clay tile is perfect for radiant heating.

You'll like the appealing texture and natural shade variation in clay tile—another exclusive clay tile feature! Yet the cost is well within your budget. When *you* build . . . or modernize . . . make good use of Mosaic Clay Tile for your walls and floors. Talk it over with your architect, builder or tile contractor. In the meantime, see *everything* in Mosaic Clay Tile at your Mosaic Showroom. Look us up in your 'phone book!

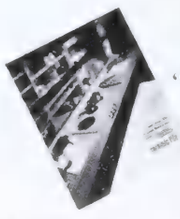


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Offices, Warehouses and Showrooms from Coast to Coast
Over 4000 Tile Contractors to serve you



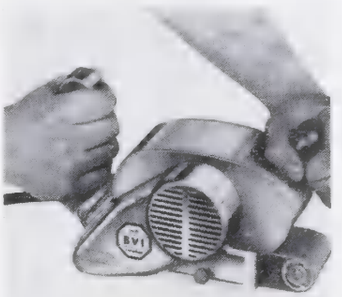
"Put new life in your home life"
Send for your free full-color copy. Write Dept. 32-26 The Mosaic Tile Company, Zanesville, Ohio.

Floor Specifications: Ceramic Granitex Pattern 1799, Color 1242. Miller Homes, Detroit, Gen. Contr. Aldini Tile Co., Detroit, Tile Contr. Photo: Hedrich-Blessing.



WINDOW SHOPPING

BELT SANDER for any workshop sands furniture, doors, floors, woodwork, boats; removes paint and varnish. It's cast aluminum with built-in rotary motor and blower, heavy-duty cord, bronze bearings, chain drive, two-way combination switch; weighs 8 lbs, uses fine, coarse or medium belts. With full sanding instructions, $24.95 ppd. Spencer Industries, 508 N. Mascher St., Philadelphia, Penna.

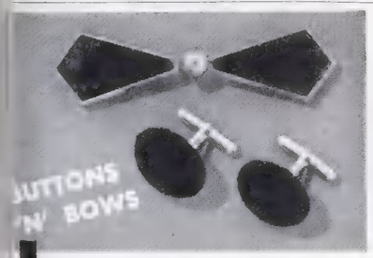


BLACK AND HOT is the way coffee should be served! If you brew it black, you can keep it hot on this food warmer. The can-dle not only keeps the brew bub-bly, but is right for the gravy boat, tea pot, dinner-for-two cas-seroles. Rubber-tipped legs pro-tect table tops; candle holder is recessed, so no "blow-outs." $2 incl. one candle. Ppd. Omega Co., Box 222, 207 East 84th St., New York 28, N.Y.



MAGNETIC PERSONALITY this little pad makes it indispensable for the office, kitchen or car. Leather-grained vinyl memo-pad holder has built-in magnet that clings to anything steel or iron. It comes with standard-size scratch pad and small slot for pen or pencil. Set of three, $3 ppd. Magnex, Dept. F-30, 845 Broadway, Denver 3, Colo.





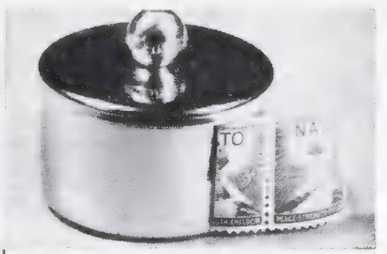
Rich velvet on gold metal frame forms "tie" with pretend-pearl knot. Matching links. Terrific on "little boy" shirts. Black, navy or red. **$2.50** postpaid

UPPER ARM BRACELETS

Exotic ornaments to wear above the elbow... singly or in pairs. Light weight, gold-finished. Graduated bead tips twist to suit your fancy. **$1.95** plus postpaid two for $3.50



SEQUEL HOUSE 4353 Lovers Lane, P. O. Box 7091-B, Dallas 9, Texas



SOLID BRASS STAMP HOLDER

Only $1.50

Dispenses stamps as you need them. A smart desk accessory in gleaming polished brass for home or office. Keeps stamps on hand so you always have enough, saves bothersome trips to the Post Office. Holds a regulation roll of 3¢, 2¢ or 1¢ stamps now available at your Post Office. Makes a fine paper weight, too—and a wonderful gift. About 1½" high overall. Top snaps on and off for easy filling. Only **$1.50** ea., ppd.—2 just **$2.85** ppd.

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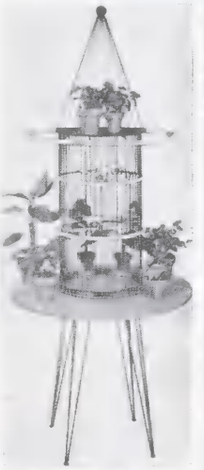
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A Full 60" Tall 24" Wide



A decorator-designed "original" to please both you and your birds! Handsome black hand-wrought iron cage (13" dia.) is trimmed in gleaming brass. Table covered in finest natural Bombay cloth. Includes feeders, cleaning tray, and perches but not plants. Created for the discriminating few who enjoy the unmistakable air of luxury found only in an original fashioned piece. **$42.50**

As Hanging unit (without table base) **$32.50**

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IBIS BIRD SILHOUETTES



These graceful birds form an attractive and most unusual decoration to mount above fireplace or on any blank wall in game room, den, etc. Each bird is 16" wide, about 11" high. Made of heavy aluminum, satin black finish. Postpaid prices: Set of 3—$19.50, single bird $6.75.



for special Christmas Folder

Hagerstrom METALCRAFT STUDIO

Handcrafted Specialties since 1922—Lanterns, Weathervanes, House Signs, Door Knockers, etc.

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For gracious living ... For gracious giving

AUTHENTIC APOTHECARY JARS



Crystal clear reproductions of hard-to-find antiques, pressed from the original glass molds! They're wonderfully nostalgic, beautifully decorative for every room in the house. We fill ours with wintergreen wafers, cookies, hard candies, plants, etc. You might use them for bath salts, potato chips and pretzels . . . just let your imagination be your guide! Splendid for gifts, too.

A. COLUMBIA JARS, with swirl design and pedestal base. 3 pints (11" high) **$4.95;** 5 pints (15" high) **$6.95.**

B. DAKOTA JARS, with traditional thumb print and diamond design. 5 pints (12" high) **$6.50;** 6 pints (14" high) **$7.50;** 8 pints (16" high) **$9.50.**

plus 50¢ West of Miss.



MATCHED ACCESSORIES

Add distinction to living room, foyer, study with these magnificent pieces. Heavy COPPER or BRASS, lavishly embossed and lacquered to prevent tarnish.

FOOTED MAGAZINE RACK, 7½" wide, 15½" long, 12½" high. **$19.95** plus $1.00 for sending; $1.50 West of Miss.

FOOTED WASTE BASKET, 12¼" high, top 9" x 12". **$17.95** plus $1.00 for sending; $1.50 West of Miss. Without feet, $15.95 plus sending.



MAGNIFICENT IRONSTONE CHINA

Classically sculptured collectors' items of timeless beauty . . . to grace your table, sideboard or china cupboard.

Soup Tureen with ladle, 11" x 12½", holds 3 qts. . . . . **$13.95** ppd.

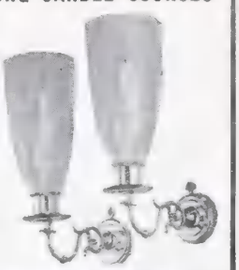
Matching Tray, **$6.95** ppd.

Medium Tureen with ladle, 7" x 7", for gravy, sauces (not shown) . . . . . **$6.75** ppd.

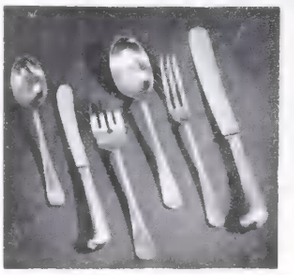
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Many other unusual Ironstone China pieces are shown in our catalogue.

WILLIAMSBURG CANDLE SCONCES



As warmly traditional as white pillars rising against rosy brick! These authentic reproductions of Colonial wall lamps combine gleaming brass with clear crystal hurricane chimneys. Candleholder is shaped like a full-blown rose. They project 8" from wall, are 14" high. **$17.50 the pair ppd.,** plus 50¢ West of Miss.



STAINLESS STEEL from Great Britain

An exact replica of a famous old English sterling pattern, exquisitely perfect in form and craftsmanship, with graceful pistol-handled knives, three-tined forks and rat-tailed spoons. Handsomely executed in stainless steel, each piece is masterfully proportioned and balanced, designed to enhance the flatware you already own. Made in Sheffield, England, with the finest stainless steel blades.

6-piece place setting . . . . . $9.95 ppd.

Write for your copy of our new 50 page catalogue!

Jenifer House

New Marlborough Stage, GREAT BARRINGTON, MASS.

ORGANIZE AND GLAMORIZE WITH THE

FILE-DRAWER TABLE

Why buy an ordinary end table . . . when you can get this handsome piece of furniture that doubles as a file chest, too! Now you can keep your important papers as orderly as a corporation's . . . in a drawer deep enough for standard alphabetical guide and long enough to store the accumulation of years. Hand-made with brass hardware. Drawers are dovetailed and set on hardwood rails. The inspired touch for your Early American OR contemporary home . . . the gift your efficient friend (or husband) will adore you for.

LETTER OR LEGAL SIZE



CHOOSE FROM THESE SIZES, STYLES, AND FINISHES.

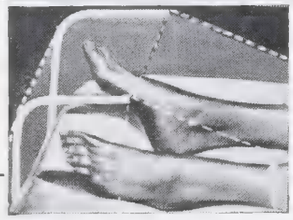
Styles: 2 single drawers and 1 file drawer (as shown in photo) or 2 file drawers only (as shown in drawing.)

FINISHES AND PRICES:
Unfinished Knotty Pine, smoothly sanded – $27.95
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Add $3.00 extra for legal size.

Letter Size – 16½" x 22½" x 28" high.
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BLANKET SUPPORT GIVES NEW SLEEPING COMFORT

Sleep light, sleep right with this handy Blanket Support. 2 rubber-covered arms raise covers to comfortable, contact-free height. Restful air pocket relaxes body, eases nervous tension, improves circulation, helps relieve cold feet and foot cramps. Ideal for electric blanket users also. Hospitals recommend for invalids. Base slides easily under foot of mattress. Fits *any* bed. Folds flat when bed is made. FULLY GUARANTEED to provide comfort instantly or money refunded. **$4.75.**

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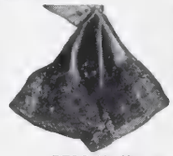


Finest quality satin pilloweases with embroidered hem. Last for years. Launder beautifully. A charming, unusual gift. Colors: white, pink, blue, ivory, yellow, black, green, gold, crimson. Standard size, only $7.95 per pair, ppd. Also luxury quality satin zippered pillow protectors. Same colors. Beautifully made: 21x28, $3.25 each; 21x36, $3.50 each ppd. Satisfaction guaranteed.

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This precious hand-lettered wedding poem on white satin, framed in gold leaf, is personalized and makes the perfect gift for brides and grooms, husbands and wives. This imperishable tribute, "At the Altar," was written ***exclusively*** for Scintilla by an outstanding writer. Please print full names and date of wedding. Only $8.95 ppd.



Flirtatious Ladies' Cocktail Hankie. For a lovely lady when she feels at her frivolous best. Nylon-satin hankie, fetchingly trimmed with nylon-lace and studded with rhinestones. Black or white, $10 ppd.

Scintilla®
5718 N. Kenmore, Suite 203H,
Chicago 40, Ill.



"Lazy Susan" DRYETTE

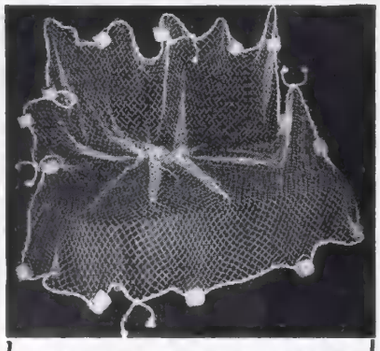
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Satisfaction Guaranteed or your money back!

SNAGPROOF, RUSTPROOF METAL
Holds more in less space
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Super Dryette, 12 arms . . $8.95 ppd.
(23 ft. drying space; strong, sturdy)
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(9 ft. drying space; stands in bath-tub, packs easily)
Act now to enjoy easier clothes drying service . . . order today direct

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FISH NET TABLE CLOTH

Add a Nautical Touch
with this Bali Hai Original

Enhance your reputation for originality in table settings! A perfect gift. Excellent for luncheons, sea food dinners, barbecues, buffet serving, etc. Doubles as an attractive wall decoration, too. (Sparkling idea for Christmas!)

This Beautiful Original is 52" x 72", ample size for most tables, and only **$6.95,** including tax & postage.

BALI HAI ORIGINALS
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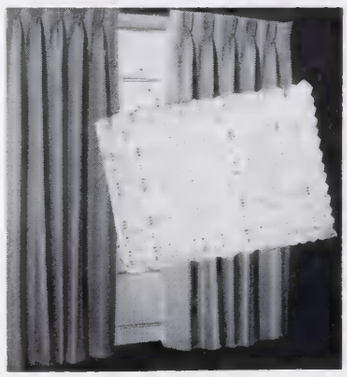
WINDOW



IS HE SCOTCH? Then this handsome tribute to his proud heritage will have him executing a neat Highland Fling. A tie clasp and cufflinks, handmade of sterling silver, take their design from Scotland's thistle. And the price will warm the cockles of his th-rr-ifty heart. $5.50 each; $11 the set. Tax and postage included. Jamaica Silversmith, 79-32 164th St., Jamaica 2, N.Y.



AUDUBON BIRD PLATES, in the 8" salad or dessert size, come in a smart square shape and each plate is decorated with a different bird design permanently fired-on in authentic full-color reproduction. Imported from England, they come in white earthenware with embossed flower borders. A set of 8 is $16 exp. coll. Black Starr & Gorham, Fifth Ave at 48th St., New York.



CUSTOM DRAPERIES, made to your exact window measurements (any size, width, length) will be made for you for 35¢ a yard, plus the cost of the "Moonglow" fabric illustrated. It's a fine rayon and cotton with a sparkling textured weave, comes in 10 solid, decorator colors. $1.95 per yd. Allow 2 weeks. Send 10¢ for color swatches. Colten's, 1351 Beacon St., Brookline 46, Mass.

FOAM RUBBER 3-WAY PILLOW

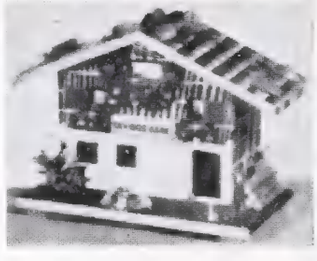


Foam Rubber Through and Through
TV Pillow For **CHRISTMAS GIFTS**

A comfortable, super-soft, molded Foam Rubber 3-Way Pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Wedgefoam construction prevents slipping. Just the thing for bed readers or invalids. Covered in durable decorators fabric with corded edge. Gray, green, chartreuse, gold or maroon. Immediate delivery. Shipped anywhere.

POSTPAID **$11.95**

The Foam Rubber Store
1829 E. 13th STREET DEPT. 55 CLEVELAND 14, OHIO



Size is 5½" x 4" x 3"

MUSICAL SAVINGS BANK

Hand made of wood and hand painted in lively colors. Built in style of Swiss Chalet with lots of fine details such as a water-well, garden fence with mocking bird, timber stack, etc. A Swiss musical movement is built-in and plays a children's tune every time a coin is dropped in.

$4.75 Prepaid. For C.O.D. send $2.00 deposit. Complete satisfaction guaranteed or money back.

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SHOPPING



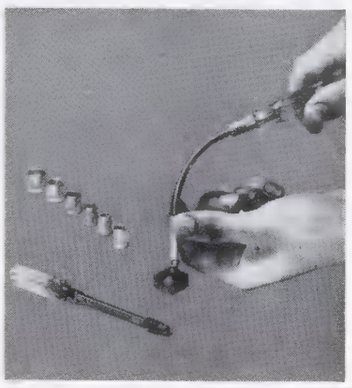
PLANT A BLESSING with ivy or flowers, and your house will grow in grace. A miniature open book of creamy glazed ceramic is lettered in gold with "God Bless Our Home" and beautifully decorated with a spray of pink roses that stand away from the book in relief. There's an opening in the back for water and ivy or flowers. $2.25 ppd. Cook's of Chicago, 65 E. Adams St., Chicago 3.



HOLDING HIS OWN collection of masculine glamour, the Hold-All traveling jewel kit holds enough to please a Diamond Jim Brady. Top-grain tan cowhide with suede lining and divider and zipper closing, it holds 5 pairs of cuff links, 3 studs or lodge emblems, tie clips, shirt tabs. 5¼" x 3¼" x 2" deep, $5 ppd. 3 raised metallic initials, 75¢ extra. Here's How, 590 Third Ave., New York 16, N.Y.



A SCREWY IDEA that turns out to be eminently practical is this flexible screw driver! It bends and twists and turns around any corner, thanks to the shaft of laminated steel wires. Fine for the tool chest of your "do-it-himself" husband, it's 8" long, and just $1.50 ppd. We found it at Madison House, Madison, Conn.





Hidden pocket holds 60 day supply of deodorant.

NEW BEAUTY FOR YOUR BATHROOM

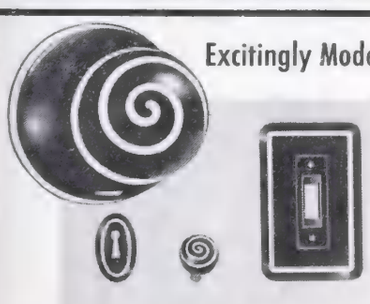
Wall-planter or deodorizer

Charming, practical, this perky ceramic butterfly-fish adds beauty to your bathroom. Three graduated gold "bubbles" give a final touch. Specially-made scented deodorant cake in hidden pocket sweetens air. Rich glazed finish with mother-of-pearl luster.

In pink, green, yellow, or aqua, incl. 23K fired gold bubbles and deod. cake ..... $4.25 ppd.

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Design shown is gold on black — we have 11 others, florals, plaids, contemporary, modern. Installed in moments, instructions included. Door Knobs, $4.95 (double knob set, $5.50); Switch Plates, $2.50; Drawer Pulls, $1.39; Key Plates, 75c. Postage paid.

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The PHILLIES 35 Kenyon Court Utica 3, N.Y.



for the man who has ALMOST everything—

CONTINENTAL BATH TOWEL

CUSTOM-MONOGRAMMED

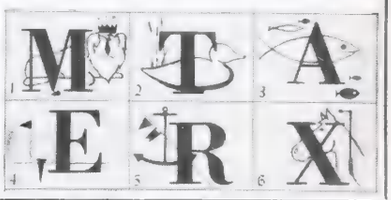
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THIS GRAND GIFT IS EASY TO ORDER. Just pick your towel color, tell us what initial you want used and what color the initial should be, and select the hobby background design (1. V.I.P., 2. Hunting, 3. Fishing, 4. Golf, 5. Sailing, 6. Riding). Send this information to us, with your check, and you'll be delighted with the results!

Send for our new Christmas catalog

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Popular Pennsylvania Dutch designs hooked in cotton. Cheerful colors stand out clearly on the "goes-with-everything" beige background.

Just $3.25 ea. ppd.

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"THE DANBURY"

Design Size: 28" x 48", stamped in black outline on burlap, with all wool cloth in shaded colors for center flowers and leaves, hook and instruction, for shading.

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Made with stainless steel work table, and equipped with adjustable work guide. Specify width of cutter: 1/8"; 5/32"; 3/16"; 7/32; or 1/4".

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Durable pin wale corduroy in a decorative bedroom ensemble. Luxurious Bedspreads with full flounces. Draperies in white acetate taffeta, finished with corduroy loops and corduroy borders. Cafe Curtains in all corduroy, or in white acetate taffeta with corduroy loops and bottom border. Clover Pink, Olive Green, Cardinal, Cerulean Blue, Suede Brown, Mustard, Gunmetal. Color swatches sent on request.

Bedspreads—Single size	$15.95 each
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Draperies ((2½ yds. long)	9.95 pair
Cafe Curtains (39" long)—all corduroy or taffeta with corduroy	6.95 pair

WISSEN FABRICS—BEDSPREAD DIVISION

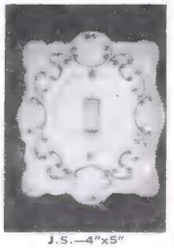
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Beautify your home with our new and exclusive decorative Ceramic Light Switch Placques





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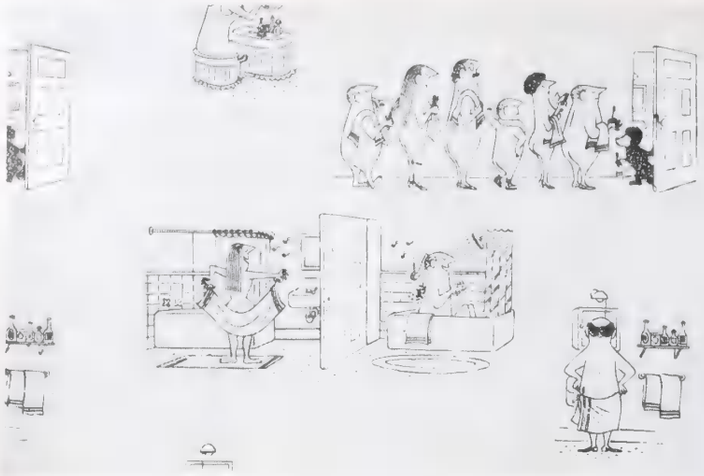
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A unique ornament of unusual design that lends charm and beauty to your rooms. Hand-made and decorated in gold, will fit your present switches, easy to put on, protects walls from finger marks.

1.T.—For Single $1.50
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For Duplex Outlet $1.50
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screws into light socket



6" diam. 8" h. 2 tiers **15.50**
8" diam. 10½" h. 3 tiers **19.50**
10" diam. 13" h. 4 tiers **25.50**

Check or Money Order—Express Charges Extra

Elegant fixture has screw-in top that fits ordinary light socket and eliminates costly installation. Tiers of hand-cut and hand-polished imported prisms hang from metal crown in gilt brass or silver chrome. Crystal ball is suspended at base. Perfect for everywhere in the home. Satisfaction guaranteed.

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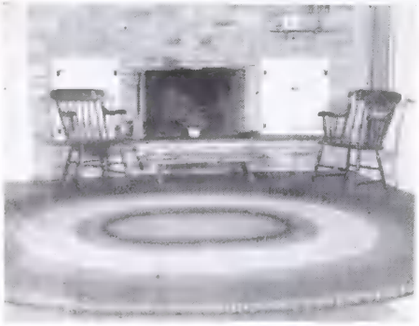


13" ht. 8" diam. 3 tiers **24.95**
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Send 25¢ for color swatches and descriptive literature.

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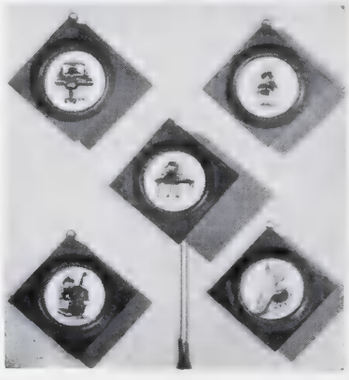
WINDOW



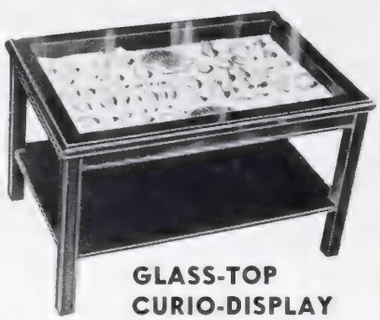
M IS FOR MARMALADE, J is for jam or jelly. Pluck off the lids of these ceramic Black Cats and dip into your favorite spread for the morning toast. Big green eyes stare out of their black faces fringed with white whiskers and jazzed up with red bow ties. The pair is a single unit with center handle. $1.50 ppd. Salt and Pepper Shop, 776 W. Beech St., Long Beach, N.Y.



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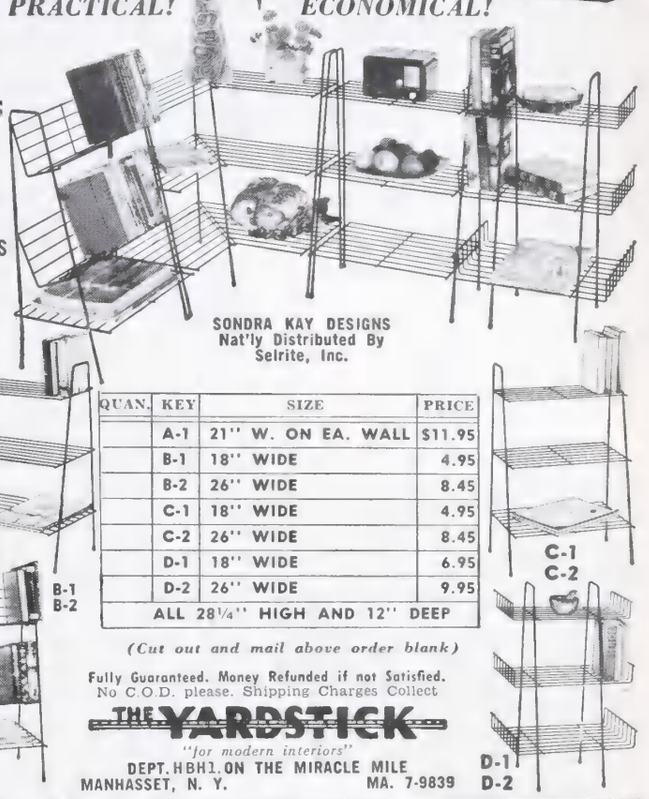


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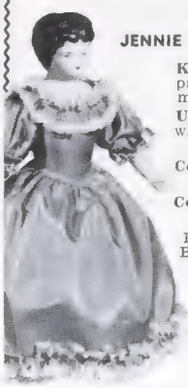
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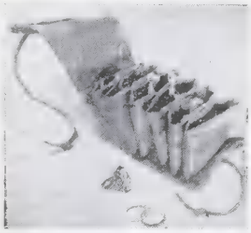
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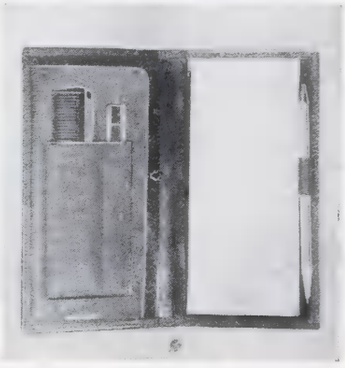
WINDOW



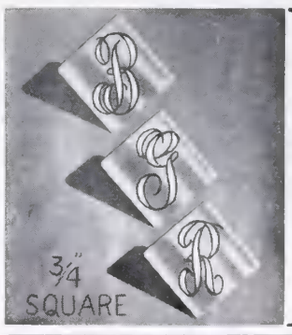
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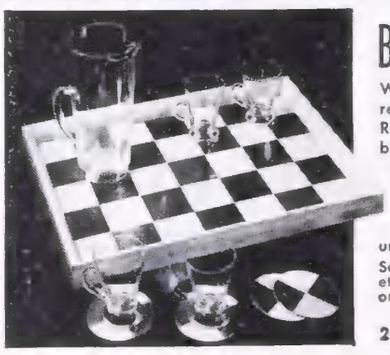
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SHOPPING



ROYAL WORCHESTER has been beautifully reproduced for a piggy-bank price that you cannot afford to overlook. Delicate ivory china demitasse set is hand decorated with violet pattern with burnished gold highlights. A masterpiece of elegance, 17-pc. set has coffee pot, sugar, creamer, 6 cups and saucers. $12.95 postpaid. Jenifer House, New Marlboro Stage, Great Barrington, Mass.

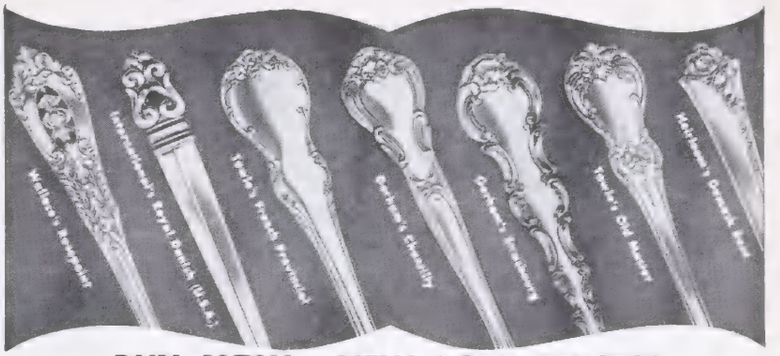


IN A JAM looking for a hostess gift? We'd choose these colorful, ceramic, fruit-shaped jam dishes. She will probably fill the strawberry, peach and pineapple with its own preserve and use it on your breakfast tray! Each comes with its own spreader or spoon (state which) topped with a ceramic fruit to match. $2. Set of 3 dishes and utensils, $5.50 ppd. Merrill Ann Creations, 102 Warren St., New York 7.



KEEP THE NOSEGAY GAY in its own container of white metal that looks like a lace doily. The sloping 8″ brim frames a bouquet with old-fashioned charm and makes it look as sentimental as a Victorian valentine. The water bowl is 1¾″ deep, 3¾″ wide. $2.50 ppd. Dorothy Biddle Services, Pleasantville, New York.





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MACY'S SILVER CLUB PLAN

- Receive your entire set with your first payment
- Choose from over 190 patterns (* most now lower in price) by Gorham, Towle, Wallace, International, Reed & Barton, Heirloom, Lunt, Stieff, Watson, Smith, Alvin, Whiting, etc.
- For 4 place settings (24 pieces) $5 down, $5 a month;
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- For 12 place settings (72 pieces) $15 down, $15 a month;
- You may take up to two years to pay. Monthly payments on some patterns are slightly higher.
- You never pay more than the nationally advertised price, including carrying charges where it applies.
- Receive without extra charge, a wood anti-tarnish silver chest. 6-piece place setting includes: 1 each luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader. Silver Shop, Street Fl.

$5 DOWN, $5 MONTH
for your 24 piece sterling silver set

FREE with your order a salt spoon lapel pin in the identical pattern you choose.

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Enclosed, $____ down payment
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Name ____
Address ____ Apt. # ____
City ____ Zone ____ State ____



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Every Meal is Party Time with Children's Personalized

MOTHER GOOSE PLACE MATS

Transform mealtime into party time with these gay, unusual Mother Goose Place Mats. Watch the children laugh as you recite "Peter, Peter, Pumpkin Eater," "There Was an Old Woman," etc. Printed in bright red and green on high quality papeterie. Child's own name in big type in the center. Size 10½ × 15½. Saves table cloths, too, when tots eat with grown-ups.

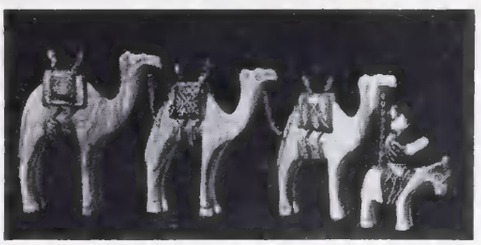
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A camel train hand-carved from olive wood. Natural wood color with packs and camel driver hand-painted in various colors. Largest camel 7″ in height. New gift idea . . . so appropriate for Christmas.



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Great-Great-Grandmother would have woven it . . . you can buy it! The lasting loveliness of this traditional Whig Rose "Coverlet" is painstakingly reproduced by Goodwin Weavers in finest wool and cotton. Colonial red; indigo or delft blue; cabin rose; yellow; jade; rust; walnut brown. Double (90″ × 108″); Twin (78″ × 108″) $32.50. Check or money order. No COD. Postage prepaid.

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goes on like paint! Only **$1.50** ppd. (Enough for 20 sq. ft.)

Imagine "painting a slate" right on a wall in the children's room—inside a kitchen cabinet door or closet door! Anywhere at all you want a permanent blackboard for messages, shopping lists, baby's formula, recipes, etc. Now you can!

In an instant, 1 coat of amazing new "Liquid Slate" does the trick on wood, metal, glass, plaster, plastic, linoleum, any surface! Dries a decorator "eye-ease" green. Washes and erases like any slate. Order now for use in home, office, school, shop!

Enclose Check or M.O. Money-Back Guarantee

Send for Free Booklet of Blackboard Ideas!

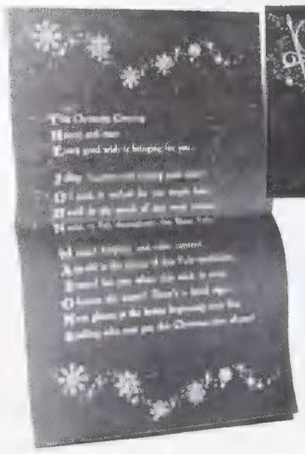
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P. O. Box 46, Dept. 78, N.Y.C. 67, N. Y.



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We will write a warm, sincere verse with the initials spelling your own name, as "THE JOHN MASONS" is spelled downward by the verse pictured. Last two lines call attention to initials spelling your name. There's room for up to 21 lines (besides those spelling "THE"). Your address (or, if you prefer, "Christmas 1954") is on cover. All in *raised* silver on velvety deep-blue paper. French-folded to 4¼" x 5½". With white envelopes. 25—$3.45; 50—$5.95; 75—$8.45; 100—$10.95; 250—$22.50. Each over 250—9c. Postpaid.

Satisfaction Guaranteed!

Yours Free!

Write for free 32-page catalog of unique, personal Christmas Cards!

Miles Kimball

98 Bond St. - Oshkosh, Wisconsin

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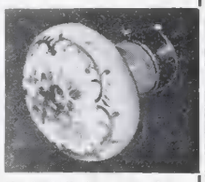


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Perfect touch for a traditional room . . . white Limoges-type porcelain switch plates, decorated with multicolor floral bouquets and 24K gold. Added virtues, they're imported and hand decorated.

$1.50 single plate
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ppd.

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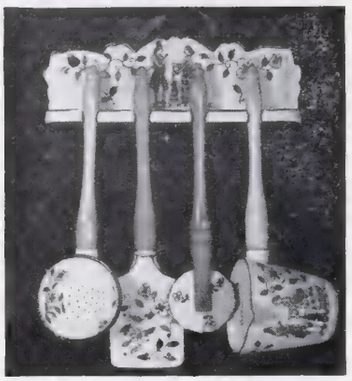
WINDOW SHOPPING



YOU'LL GET A GOOD SEAT when you get the Kingsley chair. The durable Boltaflex upholstering has a leather look and comes in ivory, red, green, brown or gray. Made of hardwood in a blonde, mahogany or walnut finish, it has a No-Sag spring seat; is 29" high. $35 each or $67.50 a pair. In muslin, or your material (send 1½ yds. of 54") $31. Exp. coll. The Chair Shop, Box 2373, Hickory, N.C.



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(*Continued on page* 115)



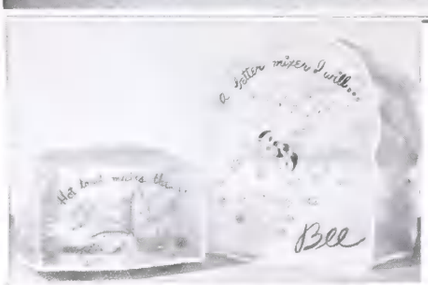
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Patent applied for



All furniture cushioned with U. S. Koylon Foam. Sofa backed with Elastic U.S.Naugahyde's Modern Burnished finish in Gold Sapphire. Sectional pouf alternates Gold Sapphire and Gold Turquoise in Modern Burnished finish.

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Powder room or bathroom—take your choice—
for this bright bathroom serves as both . . .
with beauty and distinction. That's because
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For instance, her choice of steel wall tile—
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your good taste created this furniture

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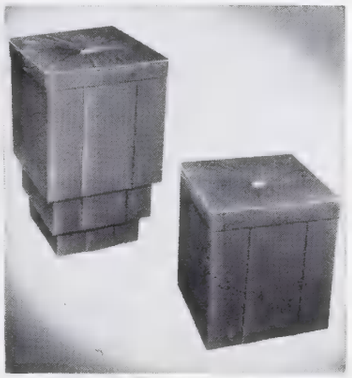
Quality Wiltons For Over A Century



WINDOW SHOPPING

CONTINUED FROM PAGE 110

TELEVISION HASSOCKS telescope one into the other, and with the nest of three you have a "down in front" row of orchestra seats for your favorite programs. Upholstered in embossed vinyl plastic, they come in red, green or gray. Largest is a 16″ cube, smallest is a 12″ cube. $12.95 exp. coll. Beaumond Distributors, 133 Lexington Ave., New York 16.



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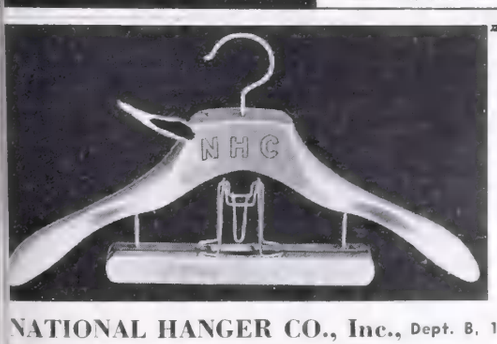


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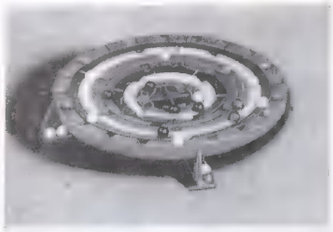
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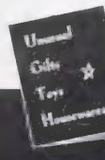
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Exciting as football — fascinating as checkers! Plastic game has 10" stadium with 7 rotating rings. Object is to get 5 marbles to the center first—but you must use strategy—or you'll be playing to your opponent's advantage. Up to 4 players. Order No. **T-6433**, Stadium Checkers, **$3.00** by mail, postpaid.

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WINDOW



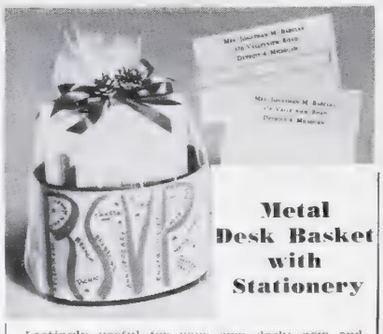
THE PRIDE AND GLORY of the American Eagle is a symbol worth living up to. Look upon the loneliness of the great bird, and the power of it, and you'll feel your spine stiffen the way it does when the flag flutters against the blue sky, or a band marches by. Cast aluminum with brass finish, it has a 13" wing spread, is 7" tall, can be hung on wall. $5.95 ppd. Garret Thew Studios, Westport, Conn.



REED AND RIGHT. This chair is at the head of its class due to its good looks, low price, high style, solid comfort. Imported Hong Kong Huba chair has reed seat and back on wrought-iron legs. The over-all height is 31½", width is 30", seat is 14½" from floor. And the price is $19.95 exp. coll. Iron Art, Inc., 2509 7th Ave., Birmingham, Ala.



LAZY SUSAN ISN'T LAZY. She spins, and from her 4 colorful ceramic compartments dispenses relishes, popcorn, potato chips. Center candle warmer is for the coffee pot, gravy boat or hot sauce to "dunk" shrimp, hors d'oeuvres. Remove all these pieces and you have a flat sandwich server. Natural finish hardwood, 12" in diameter. $10.95 ppd. Joseph's, 809 Oregon St., Oshkosh, Wis.



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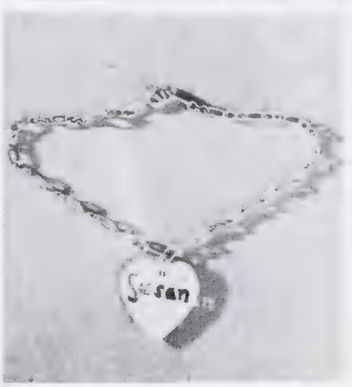
SHOPPING



BOSTON TEA POTTY. A tiny copper tea pot is actually a thermometer pin-up to hang on your wall. And to go around it, three miniature copper skillets, each featuring a Colonial American relief design in white: Flying Duck, Covered Wagon, Indian Head. They're a buy and a bargain! Thermometer is $1.25; set of 3 skillets is $2.25. All ppd. Mastercraft, 212HB Summer St., Boston 10, Mass.



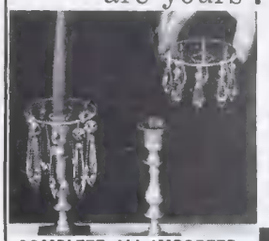
QUEEN OF HEARTS is Dad's freckle-faced, pony-tailed, blue-jeaned little Brownie! Then one day she emerges with a clean face, combed hair and a starched organdy dress. And his heart catches as he gives her a hand-made link bracelet of sterling silver whose heart charm spells out her first name (up to 5 letters) in cut-out letters. $3.95 incl. tax, post. Lowy's, 260 Beach 116th St., Rockaway Park, N.Y.



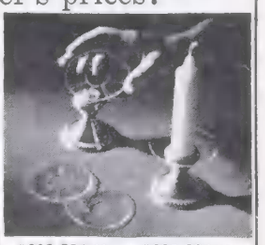
SQUAW FEATHERS inspired famous Indian Silversmith, Chief Blue Sky Eagle, to design these earrings. And we could see why many a brave would trade war paint for tepee paint when his squaw was thus ornamented. In sterling silver of 14k gold plate they are $2 a pair; in burnished copper, $1. Prices include tax and postage. Old Pueblo Traders, Box 1034, Dept. BHF, Tucson, Ariz.



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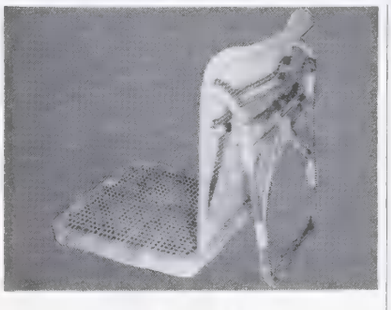
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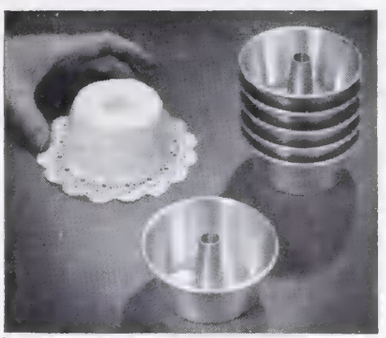




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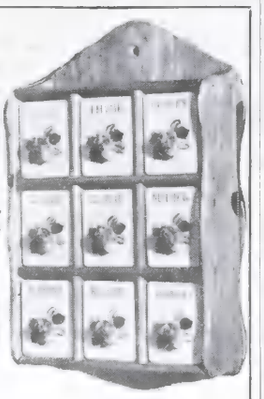


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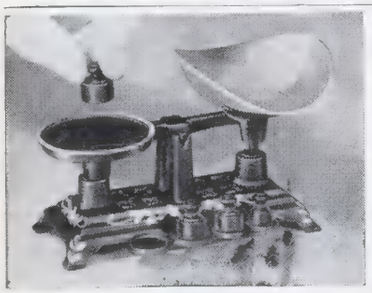
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WINDOW



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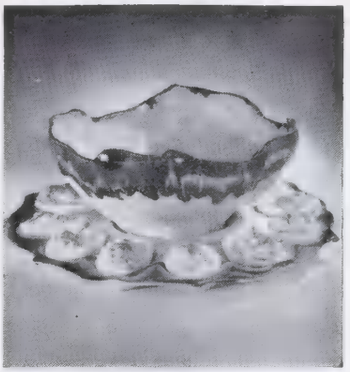
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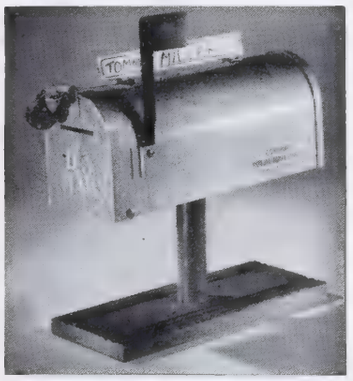
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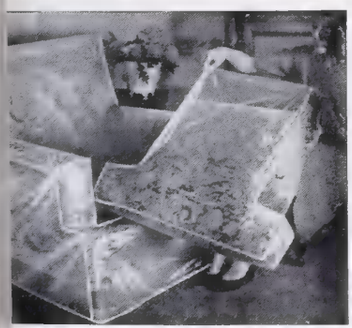


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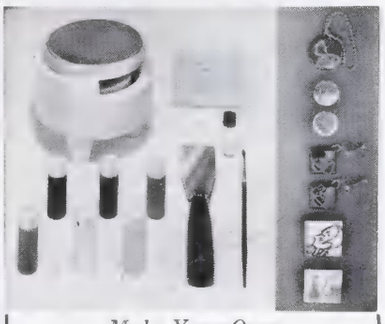


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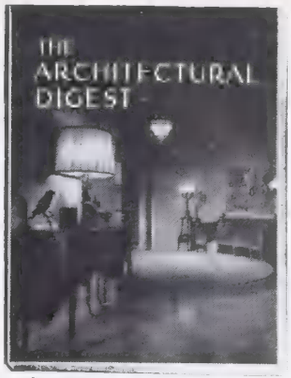
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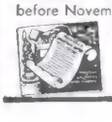
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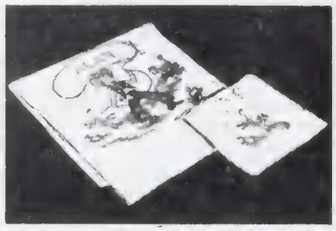
Kiddy Boxing Gloves

We know that the pint-size pugilist at your house is a champ—and now the whole world is going to know it! Here is a pair of leather boxing mitts—authentically detailed and scaled to size. We'll put "Kid Jones" (his own last name, of course) across the tops! Ages 3 to 7. Order Number **PA-7215**, Boxing Mitts, **$2.50** postpaid.

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Bath-allergic young ones will see things in a different light with these! They're giant 20" x 40" towels of super absorbent soft terry with a color fast rodeo design in color—plus the first name of your cowpoke or cowgirl! Matching wash cloth. State for boy or girl. Order Number **F-6599**, Bath Set, **$1.98**.





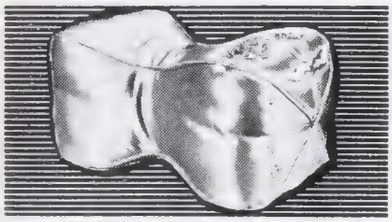
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Way up north, I got a feller who makes old-time wooden buckets like nobody else can. This here's an authentic copy of a Vermont maple sap bucket, all fixed up as a jim-dandy "hold-everything" shoeshine kit. Comes 10 inches tall and 8½ inches in diameter, in honey-finish maple, with metal hoops and ash handle. Rubber - covered foot rest on cover. A real Yankee bargain. **$2.95** POSTPAID

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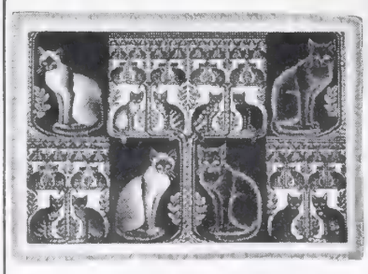
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A few spare hours, plus a saw, plane, screw driver (and some sandpaper, stain or paint!) are all you need to fit, finish and install these authentic replica **INTERIOR ADJUSTABLE SHUTTERS** to fit your doors or windows. Send inside measurements of doors or windows for low price of these beautiful, new, pre-assembled shutters. No routing or gluing required. Instructions with each Knock-Down Shutter order. Send only 25¢ for new illustrated brochure.

Shuttercraft Dept. B-19

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Siamese Cat Luncheon Set . . . . . **$5.25** ppd.

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PAINT A PITCHER with this Baseball paint kit. One of your Window Shoppers did these of Mickey Mantle and Gerry Coleman! Each kit comes with 3 numbered canvases, 12 oil colors also numbered. 2 brushes and instructions. Just fill in numbered section with corresponding paint. 16 Major League teams to choose from. $2 ppd. M & M Enterprises Inc., 115 W. Palisades Blvd., Palisades Park, N.J.



DRIBBLE-PUSS will scorn the bottle when you give him the chance to do his stuff with this new clown training cup. Holes on each side let Butch get a controlled flow of milk without drips or hiccups. Flared base and firm-fitting crown provide accident insurance. It holds 6 ounces, comes in pastel colors. $1 ppd. Albin of California, 1401-15 W. Eighth St., Los Angeles 17, Calif.



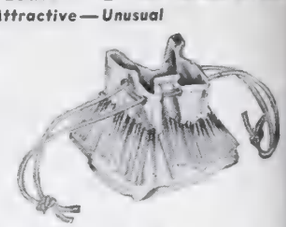
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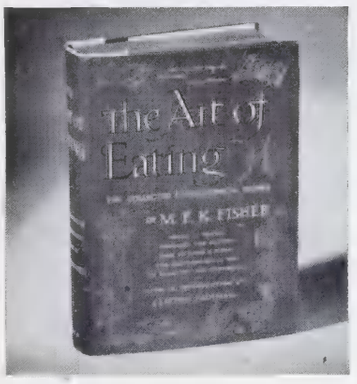
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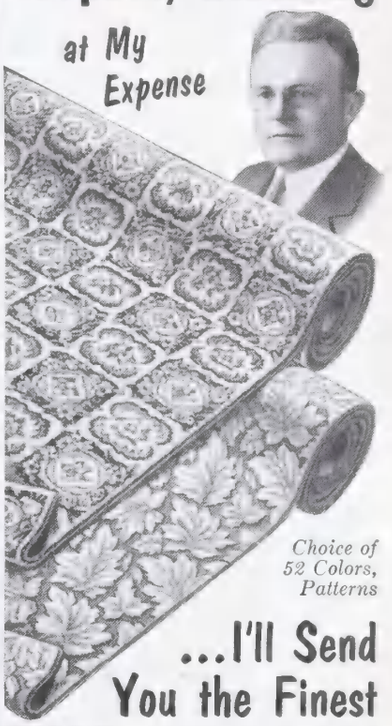
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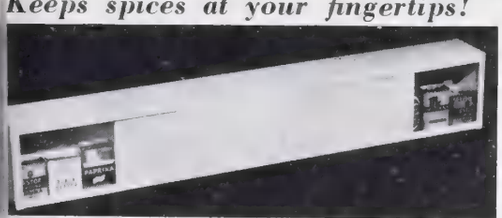
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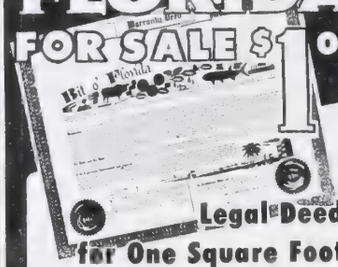


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(*Continued on page* 127)

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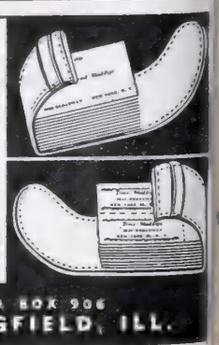
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PLANKWELD® Pre-finished, edge grooved, 16¼″ wide by 8′ high. Easily installed with metal clips, supplied. Package contains about 108 sq. ft. Can be nailed to present wall or directly to studs. Plankweld *needs no finishing.* Installation method hides nails.
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14K GOLD Bracelet.....Only $27.50 ea.
14K GOLD Discs.....Only $8.50 ea.

All prices include Federal Tax. Price of disc includes engraving of one name and date.

Send check or money order today—indicate choice of bracelet and discs, and engraving desired. ORDER NOW! **Money Back Guarantee.**

LINBAR'S, Dept. B
25 East State St., Trenton, New Jersey



PERSONALIZE
PLASTIC BRIDGE PLAY-PAK
IN YOUR OWN HANDWRITING

Happy is the card player who receives this handsome bridge set with his name on the plastic Tri-Tone Kid Grain Pak. Bridge decks are 100% plastic with new club designed backs in red and blue—will outlast paper cards 50 times! They're a pleasure to shuffle and deal ..... no smudged, sticky, out-of-shape cards to spoil game. Wipe clean with damp cloth. For personalization, place gold leaf strip (comes with set) on Play-Pak and write—won't rub off. A $1.00 size of Savoy Card Cleaner sent free with each Duo purchase.

Bridge Play-Pak Duo (Case, two decks, 30-page score pad) ..... **$6.95 ppd.**

Single Deck, Poker Size Cards (Same quality as Bridge Size) ..... **$3.25 ppd.**

Satisfaction guaranteed

TAYLOR & COMPANY
4848 W. 25th St. Dept. B-10, Chicago, Ill.

MIRACLE SALE! DE LUXE DUPONT PRISCILLA EXTRA-WIDE CRISS-CROSS

NO IRON DACRON CURTAINS



WAY BELOW ½ PRICE!

This fabulous sale possible only because of a huge purchase when the market was at a record low. DACRON, the wonder curtain that laughs at work . . . practically no shrinkage (less than 1%) . . . exceptionally strong . . . won't tear . . . will last for years!

54, 63, 72, 81 and 90" lengths
100 inches wide per pair

$3.98 Usually $7.99 to $9.99 pair
Billowy deluxe DuPont dacron beauties! Extra fullness.

DOUBLE WIDTH Usually $19.99
$8.98 pr. 190" wide to the pair! 90" long. Save $11 pair.

TRIPLE WIDTH Usually $29.99
$13.98 pr. 280" wide to the pair! 90" long. Save $16 pair.

Famous "Endurable" lasting curtain finish! Note the picot edges! . . . French headed ruffles! . . . back hems! . . . Extra full shirring! . . . beautiful when hung as criss-cross or regular.

Outside Massachusetts, add 30c postage for 1st pair, 10c each addtl. pair.

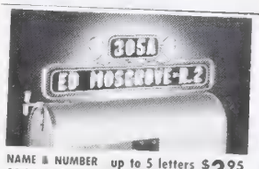
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Gilchrist's Box 912, Boston 2, Mass.

Please send me these Dacron Curtains.

Style	Quantity	Length	Price
Triple Width			
Double Width			
Single Width			

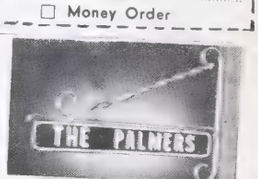
Name .....
Street .....
City ..... Zone..... State.....
☐ Check ☐ Money Order



NAME & NUMBER MAILBOX MARKER up to 5 letters and numbers top line, 15 on lower $3.95 POSTPAID style NM



LAWN MARKER wrought aluminum stand; up to 15 letters and numbers $2.95 POSTPAID style L



BRACKET MARKER wrought aluminum bracket for wall, post, etc. $3.95 POSTPAID style B



MAILBOX MARKER
fits any mailbox, install in a minute
STYLE **M** **$1.95** postpaid



NAME & NUMBER BRACKET MARKER up to 15 letters and numbers top line, 5 on lower $4.95 POSTPAID style NB

DAY-n-NIGHT MARKERS

Your name gleams in permanent letters on your **DAY-n-NIGHT** Marker! Graceful proportions and quiet good taste beautify your home—and it helps your friends find their way

- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
- Rustproof — lifetime aluminum throughout
- Permanent embossed lettering — raised in solid plates
- Baked enamel finish — black background — white reflector letters
- Attractive size — nameplates 2½" x 18", number plates 2½" x 7"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.

Guaranteed by Good Housekeeping



TWO-LINE BRACKET MARKER up to 15 letters and numbers each line $5.75 POSTPAID style OB

The perfect gift for any occasion because it's personal!

WE SHIP WITHIN 3 DAYS
C.O.D. if desired, fees, postage added

SATISFACTION GUARANTEED OR YOUR MONEY BACK

SPEAR ENGINEERING COMPANY 21A Spear Bldg., Colorado Springs, Colo.

• ORDER FORM • • PLEASE PRINT CLEARLY

Spear ENGINEERING COMPANY — 21A Spear Bldg., Colorado Springs, Colo.

	STYLE	WORDING—Any wording you want, up to 15 letters and numbers on large plate, 5 on small. Show punctuation but don't count it.	PRICE
ANY WORDING YOU WANT ON ANY STYLE MARKER		TOP	
		BOTTOM	

SHIP TO: _____ TOTAL _____

ADDRESS _____

CITY _____ ROUTE OR ZONE _____ STATE _____

☐ Remittance enclosed: ship postpaid in U. S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.

if it's a "special" Gift you're seeking



give our exclusively designed

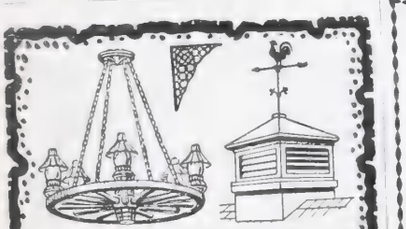
Stamp Holder and Tape Dispenser Set In Solid Brass

It would be difficult to imagine a more flattering gift than this beautifully crafted desk set that keeps stamps and tape at your fingertips. Stamp Dispenser holds roll of 500 stamps; Tape Dispenser, 150 inch roll of always needed Scotch tape. Each piece weighs 3/4 lb., can double as a paper-weight. Felt bottom protects desk. Holders are two inches high. **Set with Solid Walnut Stand, two rolls of tape, 10.95; Stamp Holder, 3.75; Scotch Tape Holder 4.25; Four rolls of cellophane tape, 1.00.** *Guaranteed of course, and postpaid.*

Gifts *Northmore's*

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WAGON WHEEL LIGHT 24 IN. DIAM. WITH 4 BRASS LAMPS $48.

FANCY BLACK SHELF BRACKETS 4"x6" $1.25 6"x8" $1.50 8"x10" $1.75

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SPECIAL PRICE CUPOLA and VANE $39.95

SMART SWITCH PLATES Smoky Black. Single $1.25 Double $1.65 Outlet $1.65

CHIMNEY LETTERS RUST-PROOF ALUMINUM 16 IN. HIGH $9.95

Send 10¢ FOR BIG 120 PAGE CATALOG

WILLIAM Spencer

710 CHESTNUT ST. PHILA.

Outdoor Light adds smart distinction . . .

There's subdued elegance in this handsome reminder of a romantic era gone by . . . a touch of genuine beauty to greatly enhance the appearance of your home. Satin finish black copper lamp 13"x8"—fits 3" post . . . $13.95

8-ft. iron post in black satin finish . . . $8.00



Beautifully cast aluminum coach ornament with bracket and nameplate. Accommodates up to 18 letters. Add 10¢ for each letter in luminous paint.

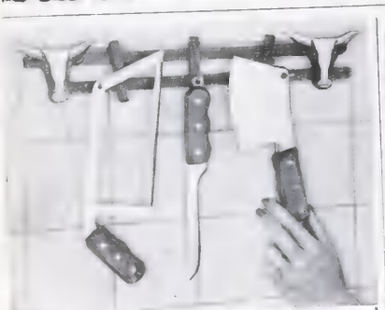
Lamp, post and ornament . . . $32.45

WRITE for FREE CATALOG of . . . wrought iron mail boxes, screen door grilles, boot scrapers, decorative ornaments, and hundreds of other items.

Pushover Mail Box Nameplate $3.45 PAT. PEND.

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1013 8th Ave., S., Nashville, Tenn.



LITTLE CUT-UP

Pint-Sized Barbecue Set

For man-of-the-house outdoor barbecues or milady's expert cookery indoors - - - add to the pride and pleasure of preparing meats and poultry with this imported carving set of finely tempered chromed steel. Handles are of highly polished hardwood, notched for firm gripping. Set consists of 8" cleaver, 10" meat saw (perfect for frozen foods), 9" slicing knife, 16½" pegged rack decorated with two steers' heads. A really clever and completely practical cooking aid, and yours for only

$4.95 Postpaid

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JILL MARSHALL

Unusual Gifts

Dept. B Mohegan Lake, New York

RAKE LEAVES THE EASY WAY

AMAZING BURLAP "LEAF-CARRY" SAVES WORK, TIME!

Just spread this large 80" x 80" Indian Burlap LEAF CARRY on the lawn and rake leaves into it. Pick up corners and carry 10 basketfuls or more leaves to your fire, compost heap or trash barrel. It's lightweight, easy to use, and will lie flat. Years of usefulness. Also use it to:

- Protect Plants All Winter
- For Seeding Lawns
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REMOVE LEAVES QUICKLY . . EASILY

Less raking! Less Stooping! Less Walking!

$1.95 POST PAID

No. C.O.D.'s Please

Old Virginia Garden House

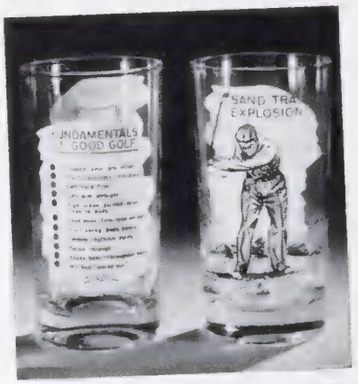
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WINDOW



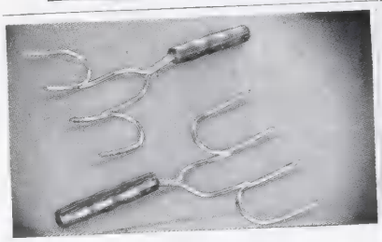
A FISH-LOVER'S HAUL from fish-famous Maine! The four corners of a 30" square of authentic fishnet are pulled through an equally authentic stop-seine cork, 4½" in diameter, to form a bag containing: two 3-oz. tins Lobster Spread; two 2¼-oz. tins Deviled Kippers; two 7½-oz. tins Minced Clams; two 3¾"-oz. tins Sardines. Food for a king, we say! $4.95 ppd. Order it from Saltwater Farm, Damariscotta, Maine.



GLASS LESSONS for the duffer or pro are highball glasses featuring 11 basic rules for good golfing. And on each, a special golfing problem is handled: driving, putting, sand-trap explosion, etc. There is a set of 6, each with different colored illustration and lesson! Complete set costs much less than a day with a Pro! $6.95 for six, ppd. Add 45¢ W. of Miss. The Game Room, 1538 Connecticut Ave., Washington 6, D. C.



GRAB THE BAG that combines pure wool gray flannel, black leather and brass initials. Or you may have it in all leather in black, red or turf tan. Whichever you choose, you'll have a roomy satchel handbag for campus, supermarket or town. Personalized with 2 brass initials and lined in tweedy plastic. $3.95 incl. tax and post. Vernon Specialties, 156 Fourth Ave., Mt. Vernon, N. Y.



MEAT LIFTER FORKS

No danger of *dropping . . . slipping . . .* or *burning* when handling meats from pan to platter with Meat Lifters. Tine spread 6" . . for largest meat dishes . . . finger-fitted handles for secure grip . . . over 11" long. An unusual, appreciated gift.

Send check or money order . . . sorry, no C. O. D.'s. Money-back guarantee.

$2.75 per pr. plus 25c postage in U. S. A.

IVES NEW PRODUCTS, Inc.

208 MED. ART BLDG. • RICHMOND, INDIANA



MAIL BOX GARDENETTE

Just Out! Authentic aluminum mail box adorns everlasting red-wood planter. Many use it for cigarettes—matches. Utterly different, will add a picturesque touch to kitchen, living room, or rumpus room. Complete, easy-to-assemble kit contains everything needed. Copper name-plate permits you to personalize gardenette with your own name. Colorful song bird (Imported) is also included to enliven this interesting rural motif. You'll want to assemble one for yourself and create several as gifts or prizes. Do it easily in an hour.

Price only $1. each ppd.

Send name and address today for this original prize-winning planter. Only $1. ea. ppd. 3 for $2.85, 6 for $5.50, 12 for $10, all ppd. Rush order to Nancy Lee, Sec'y, Dept. 125, Fad of the Month Club, Des Moines 4, Iowa.

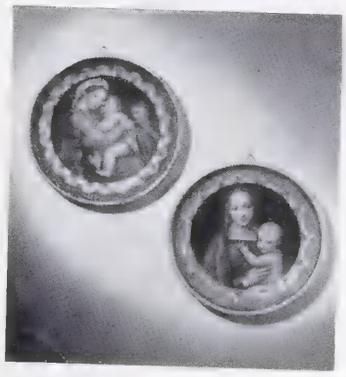
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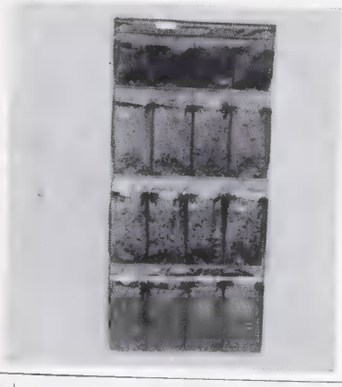
TRULY TRULY FAIR is this easel-back mirror for a fair lady's dressing table. The clear plate-glass mirror is set in a molded rococo frame that comes in white or French gold and measures 15" x 11½". Better get several: for Christmas presents; for your just-grown-up daughter's vanity—because this kind of price tag doesn't grow on trees! $5.95 exp. coll. Henry Rosenzweig. 723 Lexington Ave., New York 22.



RAPHAEL'S MADONNAS, the wonder and glory of Florence, have been beautifully reproduced as 4½" plaques to bring something of that same wonder and glory to your own walls. Color prints of the famous *Madonna of the Chair* and the *Grand Duke Madonna* are mounted on gold leaf Florentine frames. Imported from Florence. $3.95 the pair plus 35¢ postage. Religious Art Guild. 131 First St., Peoria, Ill.



YOUR DANCING SHOES, your play shoes, your walking shoes and their companion stockings will be well protected and easily accessible in this shoe and hosiery bag that hangs on the closet door. Heavy gauge plastic embossed with a taffeta-like finish in blue, green or rose, it holds 6 pairs of shoes, has 4 pockets for stockings. $1.98 ppd. Weill Specialty Co., 1650 E. 38th St., Brooklyn 34, New York.



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GREETING CARDS
OR PLAIN PRINTS

5 FEET TALL

THINK OF IT! THEY'RE
IN FULL COLOR
MARILYN MONROE
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TERRIFIC GIFT or PARTY GAG!

The world's largest, most gorgeous, natural color prints—they're absolutely life-like. He'll love them. The ONLY LIFE SIZE Greeting Cards. Detachable Greetings don't spoil prints. Ideal for den, bar, playroom on walls, doors, screens. As wallpaper, set covers area 5'2" x 10'6". Plain or with greetings for every occasion: Birthday, Christmas, New Year's, Hallowe'en, Get Well, Thank You, Party, Etc. Specify Girl & Greeting. (we'll sign & mail for you) Size 21½" x 62". In plain wrap. Order several—ONLY $2.00 Postpaid (Air Mail 50¢ extra ea.) All 6—$11.00 PPD. Send Cash, Check, M.O. Money Back Guarantee. LIFE BLDG., Dept. B10-4. Redstone, N. H. *Send 3¢ stamp for all folder.*



CHAIR SEAT COVER

An amazing, realistic reproduction of an original *needlepoint* pattern in full color. The beauty of needlepoint is enhanced by the advantages of vinyl plastic. Waterproof—scuff proof—crack proof—stain resistant and color fast. Soap and water keep it sparkling clean. Easily applied to chairs, stools, and benches with tacks, also a rich covering for pillows, shopping bags or beach bags. Size 20" x 20". Background colors: Gold, Ivory, Chartreuse and Rose Beige.

No. 3018—$1.98 each postpaid 2 for $3.75 postpaid

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FISCHER'S
#3-66 BOWNE ST. FLUSHING 55, NY

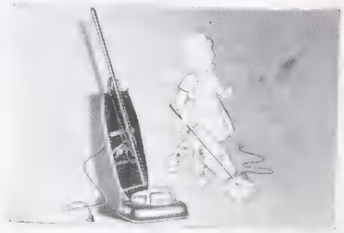


Cindy and Wardrobe

This revolutionary new paperboard doll has a complete wardrobe so smart that it might have come right off the Rue de la Paix! Cindy is 10" tall and beautifully lithographed. A 10-piece wardrobe is ready to be cut out. Special backing lets you simply press the dresses to Cindy and they stick! Order Number TG-6502, Cindy, $1.00 ppd.

Toy Electric Vacuum

A scaled-to-size vacuum for Mom's little helper! The enchanting toy lights up, rolls along and buzzes like the big one—but it's perfectly safe because there's no suction! Realistic looking head has light, cloth bag, smooth wooden handle. Powered by batteries (not included). 25" x 8". Order No. TG-4251, Play Vacuum, $2.98, postpaid.





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This large, handsome wall rack holds 30 magazines in visible, upright position for easy selection. Handmade in honey tone knotty pine or mahogany finish. Size 23"x27" high.

ONLY $17.50 Express Collect





PIPE MAN'S PIPE RACK

Does everything a good pipe rack should do. Holds 14 pipes. 3 air-tight humidor jar drawers. Large drawer for accessories. Hangs on wall—saves desk space. Handmade in honey tone knotty pine or mahogany finish. Size 13"x18" high.

ONLY $12.50 Express Collect

NOW—These Famous Racks in Do-It-Yourself KIT FORM

For you—as a gift—for the man who loves to do his own. The same racks for which Yield House is so noted. No special tools needed. Easy, concealed, press-fit assembly. Kits contain all parts pre-cut, pre-fit, carefully sanded in genuine pine. Everything supplied including honey tone pine finishing kit, and step by step instructions. You'll save money and enjoy these wonderful, easy to make kits.

MAGAZINE RACK—$10.95 Postpaid
PIPE RACK—$ 7.95 Postpaid

No C.O.D.'s
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Yield House
Dept. B10-4
No. Conway, N. H.

LOOK WHAT WE'VE FOUND



A MINIATURE CABINETTE

to help you keep small articles at hand but out of sight. It's decorative too. A real space saver for spices, gadgets in the kitchen. Drugs or cosmetics in the bedroom, bath or nursery. Rubber covered legs are easily detachable so that one cabinette may be placed on top of the other or hung on your wall (back has holes for screws). Enameled steel sliding door for easy accessibility. Colors: All white with black knobs and feet or Black with white door, black knobs and feet. Measures 18" long, 4" deep, 5¾" high.

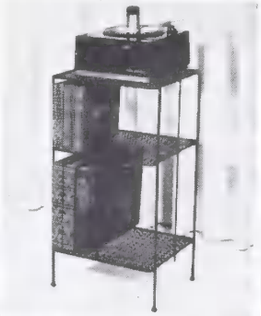
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"JUNIOR" DISC JOCKEY
IN SATIN BLACK WROUGHT-IRON



EACH
$9.75
Expr. Coll.

Stand 25" high; 11¼" wide, 12¾" deep. Grecian perforated metal shelves are 8" and 12" apart for perfect album fit. Leg tips. (Records and player not included.)

Santa Claus Land
SANTA CLAUS, INDIANA

YOU CAN MAKE
This Beautiful
SOLID CHERRY TABLE



#100 Chair Side Table 21½ x 15½ x 23" High
Complete READY-TO-ASSEMBLE Kit
only $19.75 postpaid

Have the fun of building and finishing this beautifully styled chairside table and save up to ½ its value. You can do this complete job in an evening or two.

Kit contains: Completely machined Solid Cherry parts . . . All Hardware . . . Glue . . . Nails . . . Screws and Finishing Materials with complete step-by-step instructions. Nothing else to buy . . . Simple hand tools are all you need.

Finished Value ..... about $40.00
YOUR COST POSTPAID ..... only $19.75

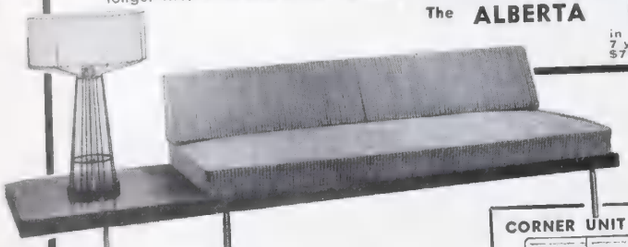
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The **ALBERTA** $199.50

in muslin (requires 7 yards fabric). Add $7.50 for crating.



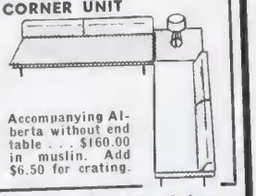
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A large collection of Sofa Beds and Convertibles in Wood, Wrought Iron, and Upholstered. Send 15¢ for our Illustrated Catalogue today!

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Accompanying Alberta without end table . . . $160.00 in muslin. Add $6.50 for crating.

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To Paint A World-Famous Masterpiece

Now you can paint a reproduction of a beautiful masterpiece in oil the very first time you try! No special skill required. All necessary artists' materials are furnished. Premixed oils are numbered to correspond with numbers on canvas. Brush paint on numbered areas—and like magic there's a stunning masterpiece suitable for framing. Kit contains TWO 14" x 20" canvases, two camel hair brushes and oils. No C. O. D.'s.

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Kit-2 Fruit Bowl (Derain); Summer Glow (Van Der Ast)
Kit-3 Moulin Rouge (Lautrec); Gay Philosopher (Major)
Kit-4 Cottage in Flanders (de Vlaminch); Haying Time (Faucett)
Kit-5 A Bit of the Cape (Waugh); Off San Francisco (Durban)
Kit-6 Snow on Montmartre (Utrillo); Village Fountain (Bonnard)

Complete Kit with TWO Large 14" x 20" Canvases 4.95 ppd.

JAMES LEE COMPANY
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Capeskin
CARDIGANS
FOR EVENING OR CASUAL WEAR



Handmade of softest, glove-smooth, spot resistant Capeskin Leather, this smart cardigan is equally at ease in town or country—on campus or supper club. Knowingly punctuated with leather buttons and tidy pockets. Choice of: bronze, gunmetal, white, sky blue, lime, blush pink, champagne, tangerine. Sizes 10 to 18. ONLY $39.95 PPD.

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An exclusive original design by Beverly Baker

only $3.50 each kit, ppd.

PERSONALITY PILLOWS. Do-it-yourself throw pillows with a personality all their own! "Mardi Gras" comes in turquoise felt with black, white and red face, and red button trim. "Smiley" has a white felt face with black and red features, and red yarn hair. "Sambo" is black felt with white and red features, black button eyes, and golden ear hoops. Kit contains cut-to-size felt for one personality, 12" cotton pillow, trimmings, and instructions.

Write for FREE catalog. Sorry, no C.O.D.'s.

Beverly Baker Dept. HB-10, Box 427, Tuckahoe, N. Y.



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An Original Reproduction by Melton

IN GLEAMING SOLID BRASS
with space for engraving family name

A Collector's Item—Handcrafted reproduction of an early American door knocker to grace any door.

$8.95 postpaid

$1.00 additional for engraving (Overall size approx. 3" x 6½")

VALLEY FORGE BRAZIERS
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WINDOW



ANGELS ON THE WING are darling copies of French Limoges antiques that you'll want to hang above a good little girl's bed or on either side of your own dressing table. Just 6" high, they come in white porcelain highlighted with burnished gold, and we think the price is heavenly. $2.95 ppd. for the matched pair. Seth & Jed. New Marlborough, Massachusetts.



DUTCH TULIP QUILT belongs in a room that smells of sunshine and furniture wax and lavender, a room of sweet dreams and happy wakenings. The authentic antique design of red tulips and green leaves blooms gaily on a white background. 80" x 90". $12.95 plus 35¢ west of Mississippi. Vermont Crossroads Store, Waterbury, Vt.



STRIKING PLANTER is made of white reinforced Fibreglas, the same material that the Chevrolet Corvette is made of. The dramatic goblet shape would be wonderful for large tropical plants. Or use it as a catch-all for your knitting or needlepoint. Or fill it with big red apples. Set securely in a black wrought-iron stand, it's 16" x 16". $15.50 exp. coll. Studio Shop, 557 Boylston St., Boston, Mass.



Kiddy Pin-Up Board

Jolly companions and most persuasive when it comes to neatly hanging clothing away! The big, brilliantly colored pin-ups are made of perforated hardboard and come with hooks that may be spaced as you wish. They average about 22" x 18" and each has plastic pocket for shoes or mittens. Order No. S-7448, Kangaroo; No. S-7448a, Elephant; No. S-7448b, Donkey, $3.98, by mail, ppd.

Gift Ideas

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Unheard of savings on treasures from abroad through our unique direct import plan. This genuine Black Forest Clock adds a quaint touch of old world hand craftsmanship to any room. Deeply carved—black walnut antique finish with bird at top—complete with winding chain, weight and pendulum. A conversation piece that is decorative and a good timekeeper. Perfect for den, alcove, child's room or kitchen. Shipped in export packing, with strange foreign stamps, direct to you from free Germany—a thrill from the very start. Order as gifts, too. Send only $2 for each clock. Only one shipped to a person. No C.O.D.'s. Money-back guarantee.

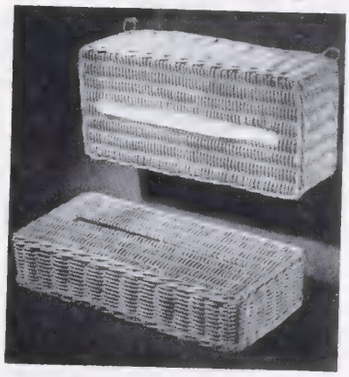
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SEVEN SEAS IMPORTS, Dept. A79A
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SHOPPING



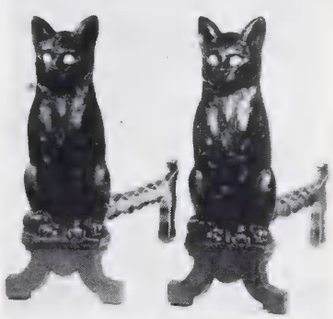
WICKER IS WONDERFUL and these are our favorite Kleenex dispensers. They come completely stocked with Kleenex and will either hang on the wall or rest on a table. Regular size for 200 tissues, $2.95. Jumbo size for 300 tissues, $3.95. Postpaid and you can order them from Serv-U, Box 390, Flushing, N. Y.



A COUNTRY COTTAGE or a penthouse on Park Avenue will be equally enhanced by this happy sampler that you make yourself. Better get several for house-warming presents! Kit includes cross-stitch design stamped on linen; embroidery floss; 11½" x 14" wood frame. Black frame with yellow sampler; white frame with red, blue or green sampler. $2.98 ppd. Susan Smith, Carpentersville 10, Ill.



COPY CATS. These andirons are reproduced in cast iron from an old pattern. And we think they're a most imposing pair to stand guard at your hearth. Finished in black, they have green glass eyes that the fire shines through! 17" tall with 14" irons, they weigh 22 pounds. $15.95 the pair ppd. Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville 5, Tenn.





Giant Circus Cutouts

Apply directly to your walls. Now at last you can decorate your nursery, playroom or home bar walls the way you have always wanted. Imagine these impish, FULL COLOR Giant 22 inch circus cutouts with all the trimmings: tent poles, canopy, stars, etc. complete with decorating ideas. 48 pieces in all.

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Money back guarantee

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Vapor from strips kills moths. Slip LINDANE ASBESTOS COLLAR on any light bulb. Turn on two hours. Vapor penetrates every crack, crevice, leaving repelling residue that keeps closet FREE of moths. Also treats room for flies, ants, roaches, mosquitoes, etc. Harmless to humans, pets when used as directed. Eliminate moth loss easily and completely. Economical. Set of 15 Collars, (season's supply per closet) $1.00 ppd. No COD's. Carol Beatty, Dept. 0-610, 7410 Santa Monica Blvd., Los Angeles 46, Calif. *Send for FREE Gift Catalog of 250 selections.*

GRAB A PACK

FROM THE HOME CIGARETTE BAR



This handy dispenser holds 10 packs of regular or king size cigarettes. It's made of pine, has a nice antique finish, and measures 11¾" high. Fill from the top—take one pack at a time from the bottom and you can always see how your supply is holding out. The humorous verse on the front will delight every smoker. It goes:

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It's the worst darn stuff I've ever seen:
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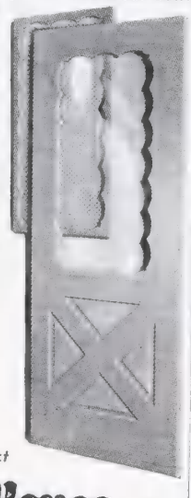
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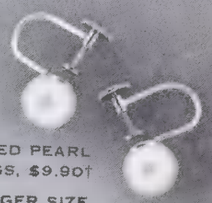
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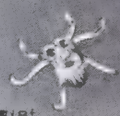


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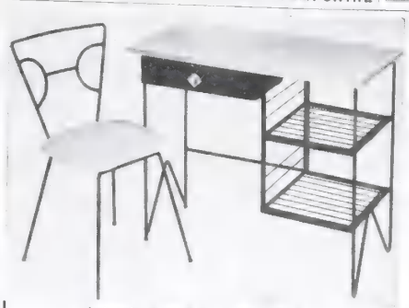


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Use this smart, modern Desk and Chair Set in any room in your home for added utility and beauty. Sturdy 18"x36" top of 7-ply white hardwood with its banded edges comes ready to paint or wax. Roomy stationery drawer, two 13"x16" wrought iron shelves for magazines or phone book. Desk is 30" high. Matching wrought iron chair, has washable, padded seat, upholstered in rich nubby tweed-textured plastic, in Grey, Pink, Chartreuse or Red. All wrought iron is ½" smooth steel rod, with pliable chip and rust resistant satin black enamel, plastic-tipped legs. Delivery charges collect. No C.O.D.'s please.

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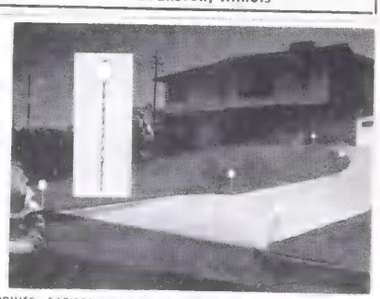
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Both sides of DAY-n-NIGHT Driveway Guides are lit as I with the same set of headlights! Reflectors that shine brilliant yellow in car headlight beam at night on the way home; bathlight to back up light. You'll know the Guides as long as you can see out as well as drive by. Weather proof—they are safe against snow, sleet, rain or ice. Rust-proof—made of aluminum. 24 inches high, with wrought aluminum stakes.

2 for $1.85 4 for $3.60
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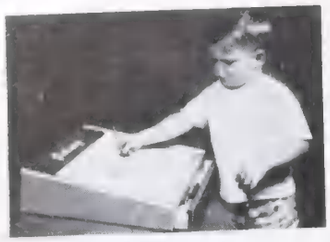


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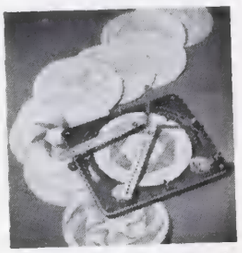


Child's Art Desk

Play fun for prospective Picassos! The big 4¼" x 15" x 16" desk gives you a large drawing surface, feeds paper to you and keeps art supplies compactly. It's made of pine and uses a roll of ordinary shelf paper (included). We'll add child's first name. Print clearly. Order No. **PA-7015**, Personalized Desk, **$3.50** or No. **T-7015a**, Desk without name, **$2.50**, by mail, postpaid.

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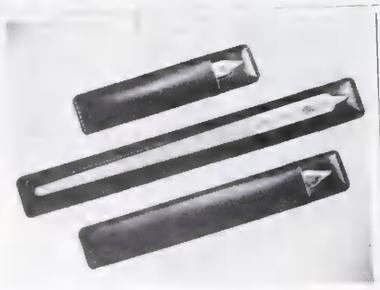
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Famous Lady Hamilton design, richly reproduced by Fieldcrest in a loop-pile overlay from an 18th century spread. Made of costly woven cotton that is crease-resistant, washable and needs no ironing. Oversized to drape gracefully . . . deep, heavy fringe . . . reversible for extra wear.

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This custom-made Diamon-Deb metal emery board (looks like a nail file but oh, what a difference) performs with smooth, professional perfection. Its patented Diamalite Surface has no "tug"—leaves no dust under fingernail, makes nail care a pleasure. Guaranteed to last a life-time. A wonderful gift! You'll want several. 4-inch size $1.00; 6-inch size $1.25; 8-inch size $1.50—postpaid. Complete in handsome leatherette case. Cases monogrammed in gold with each order of 3. Money back if not delighted. Rovex of California, Suite 15, 4812 Crenshaw Blvd., Los Angeles 43, Calif.



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THE VERY DICKENS' Carolers that Scrooge may once have snarled at have been sculptored of hard molded rubber compound in life size. Brilliantly colored, full-round and weatherproof, the six-foot man and woman are $99.50 each; child, $65. 7' 9" wired lamp post, $35. Complete, $275. 3 figures without lamp post, $249.75. F.o.b. from Mold-Craft, Inc., 560 Lake St., Port Washington, Wisc.



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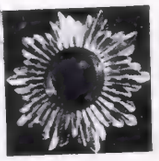
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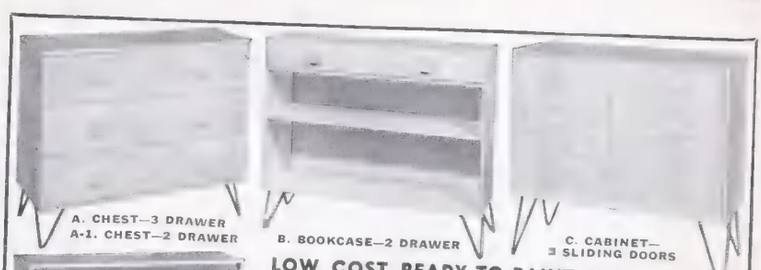


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One Package of 12 ..... 50¢ Postpaid

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Perch these Siamese Kittens on your window-sill, fishbowl, or any ledge or shelf. Watch everyone gape in amazement on entering the room. Kittens' claws grasp on to the rim "for dear life." And Baby Kittens toy with miniature brandy glass—trying to imitate their big brothers. Authentically colored fine china, even to bright blue eyes! Charming as a gift for collectors or feline fanciers, too. Large Kittens are 7½" high. $1.50 ea. $2.98 pair, postpaid. (32 oz. Brandy Snifter is $1.95 additional). Two Baby Kittens *plus* glass $1.95, complete.

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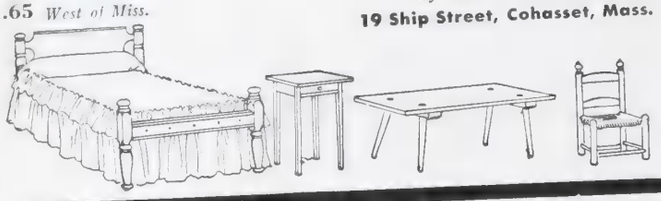
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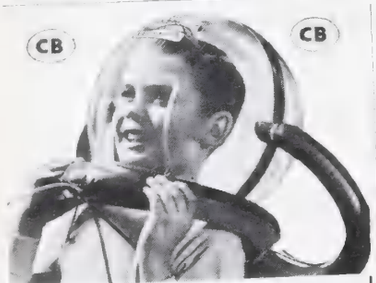
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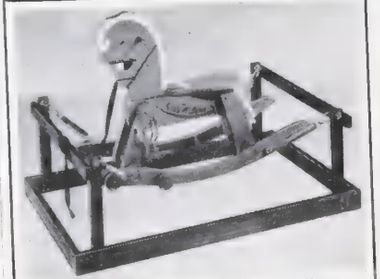
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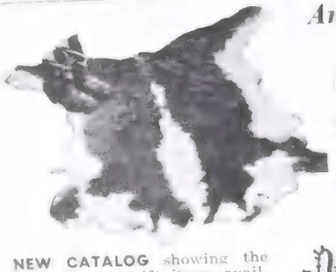
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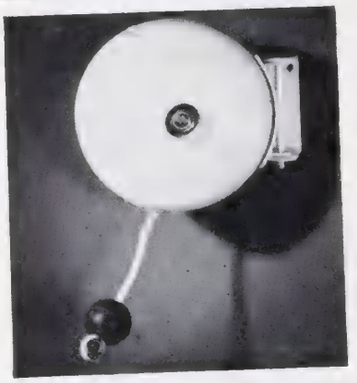
WINDOW SHOPPING



CANVAS THE AREA where your youngun's supervise television. Western chairs, solid oak with dark green canvas seat and back, have child's name across the back. They hold up to 150 pounds, fold for easy storage. 23" high, 19" wide, $3.95 each. P[illegible] table, also personalized, is 22" in diameter, 16" high, has birch legs, also folds. $3.95 ppd. Krimstock Bros., 112 N. Ninth, Philadelphia 7, Pa.



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(Please turn to page 139)



PERSONALIZED MATCHES

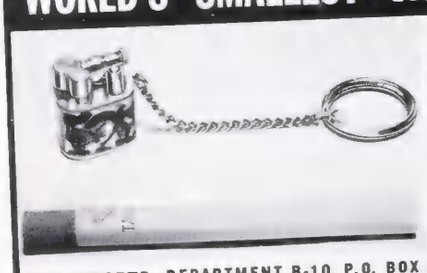
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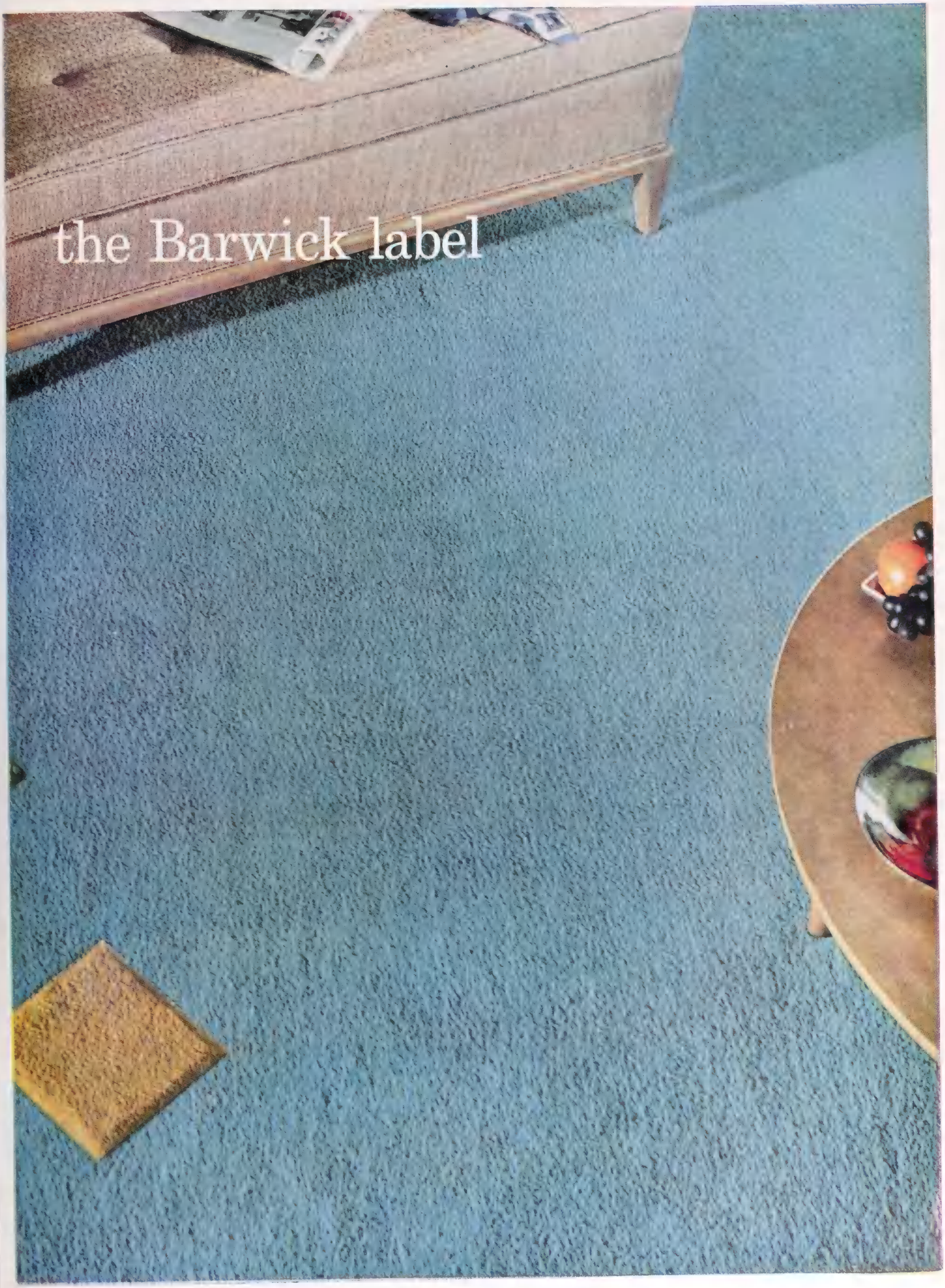
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WINDOW SHOPPING

CONTINUED FROM PAGE 134

THRONE FOR A PATIO or an arresting entrance hall is the Imperial Chair. Copied from an antique, it is cast iron in a chalk white or Pompeian green finish. It's comfortable, too, so you'll feel like a queen as well as look like one. 32" high, with 17" x 13" seat which is 20" from the floor; $34.50 shipping charges collect. Antique Iron Craftsmen, 2506 27th Avenue North, Birmingham, Alabama.

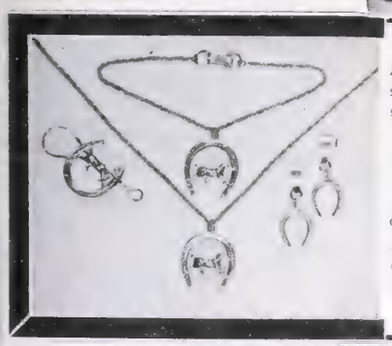


LOW AND BEHOLD the planter perfect for a mantel! It comes in a black krinkle finish banded with gleaming brass, and rests on a recessed brass-trimmed base. The streamlined shape will be wonderful for your windowsill gardens, too. 12" x 4" x 3½". $4.95. 16" x 5" x 4½". $6.95. 22" x 5" x 4½". $9.95. All postpaid. Max Schling Seedsmen, Inc., Dept. 660, 538 Madison Ave., New York 22, N. Y.



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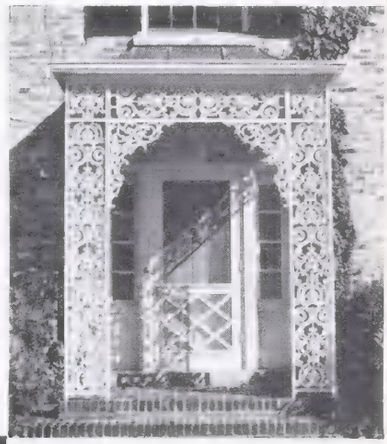
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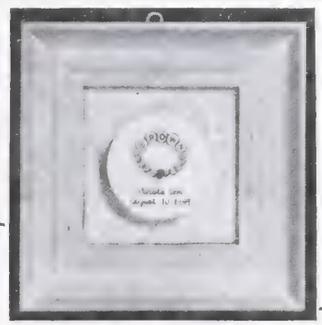




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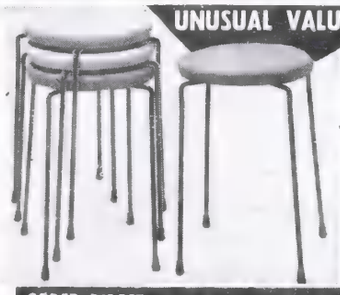
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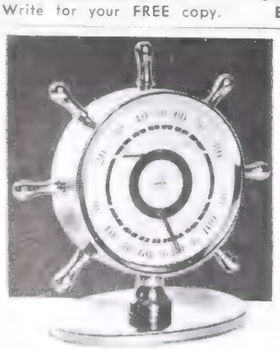
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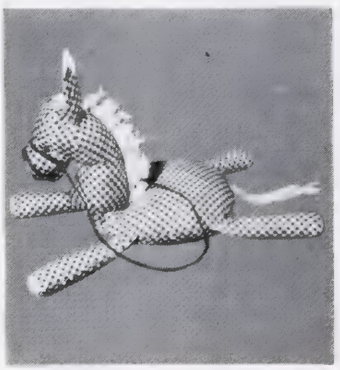
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WINDOW



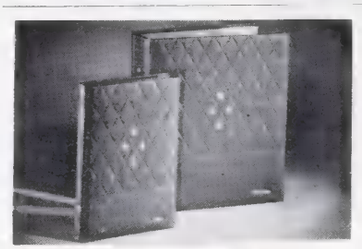
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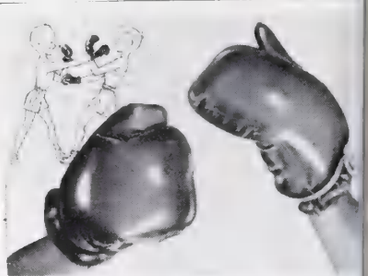
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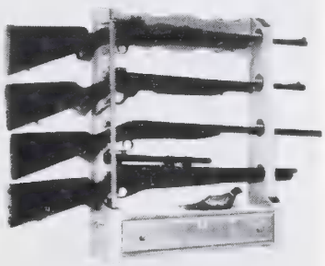
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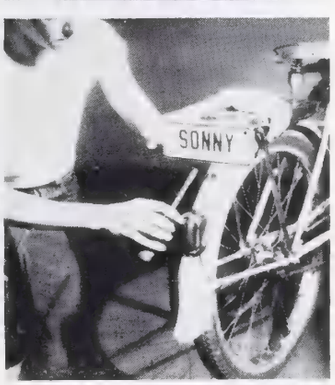
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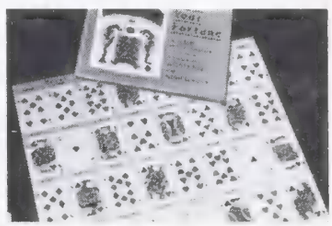
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GONG HEE FOT CHOY

Fortune Telling Game

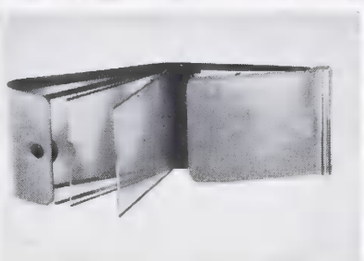
Fascinating for a crowd and far more fun than solitaire for one! This combination of numerology and astrology from ancient Cathay lets you tell fortunes with playing cards (not included). 17½" x 18½" playing board has 32 houses for cards. Instructions included. Order Number **R-5975**, Gong Hee Fot Choy, **$1.00**, postpaid.





Yours Free! **Write Now For New Gift Catalog!**

Miles Kimball 210 Bond Street Oshkosh, Wis.



16 Section Gen. Leather Pass Case

So smart looking, useful and superbly made—it's the ideal gift! This fine leather pass case assures ample room for passes, cards, photos, etc. *plus* a place for bills in the special holder. Fully leather lined. Has snap fastener and special, easy-to-open bar that permits replacement or addition of new pass holders. In black or brown English Morocco, ginger or suntan Saddle Leather and Natural Pigskin—**$2.50** ppd. (Without bill holder, $2.) With 3 initials in gold, add 25¢. Free gift box. Guaranteed! (Add 10% Fed. Tax, Pa. res. add 1% more.) Order No. 3450-A.

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304 CHERRY STREET, PHILA. 6, PA.

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Gifts—Housewares—& Toys



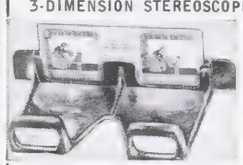
An entirely new catalog of almost 1000 different, exciting gifts from all over the world—many not found in stores. Gifts for every occasion—for family, home, kitchen; for men, women; toys for the kiddies—and reasonably priced, too.

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Tri-Scope Viewer makes children's stories "come to life". So real you'll be amazed! See the big bad wolf chase the 3 pigs RIGHT TOWARDS YOU! Watch Jack climb the beanstalk up-up-up into the sky! 10 complete stories including "Cinderella", "The Night Before Christmas", etc. 100 pairs of fascinating pictures. **Only $1.25** ppd. Sorry, no C.O.D.'s.

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WALL SCONCES *Beauty Enchantment*



Charming designs in ornamented beauty—to enliven wall decorative settings. **CREST**—a century old design faithfully reproduced in handwrought solid brass lacquered for permanency—needs no cleaning. Overall height 18". Pair **$21.50** Each **$12.00** Express Collect



BAROQUE—from the 17th and 18th century period. Handwrought in solid brass lacquered for permanency—needs no cleaning. 15" high x 13½" wide. Pair **$21.50** Each **$12.00** Set of 36 imported crystal prisms—**$5.00** set Express Collect

SUBURBAN DECOR
P.O. Box 158 New York 33, N. Y.



Primitive WALL MASKS

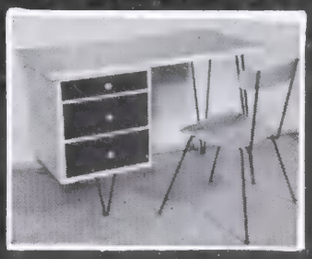
From the tribesmen of French West Africa comes the pattern for these abstract designed wall masks. And these intriguing masks are reproduced in the male, the other female, are dramatically decorative in their hand-finished sepia color. Ready to hang, hook is firmly attached on back of mask. Each approx. 9" x 6". Sure to add a distinct touch of beauty to your home plus being very interesting conversation pieces. Your satisfaction is guaranteed. No C.O.D.'s please.



The Pair **$5.95** postpaid

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Lombard 1, Illinois

. . . smart . . . distinctive . . . new



Free Catalog

of modern . . . really NEW ready-to-paint furniture

Desk with large, beautifully grained birch top 22" x 44" complete with 4 wrought iron legs $29.85. Moulded birch chair . . . clear lacquer finish . . . $11.95. Shipped p.p. East of Miss. Many pieces illustrated in catalog. . . SEND FOR YOURS NOW!

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COMPLETE SATISFACTION GUARANTEED DEPT. HB FITCHBURG, MASS.

NEW!



AVOID BABY FALLS WETTING SURPRISES

A portable, collapsible crib with waterproof plastic snap-on bottom. Sets up instantly on bed, car seat, or any soft surface. Grandma needs one when baby visits! Size 24" x 42" in natural grain finish with decals. Complete with denim storage bag.

$10.95 postpaid

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Here's How Shopper PRESENTS . . .

CHEF FRANÇOIS
Le Pin-up Shelf



Gives a real touch of decorator spice to kitchen, dining area or pantry. Three-dimensional design in satin-finish wrought-iron. Shelf measures 14" long, 3" deep. Only **$4.95** ppd.

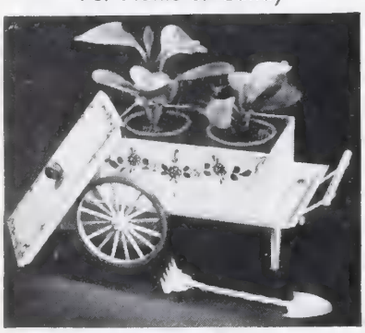
White with red hat "Frenchy" polyethelene squeeze-outs.
- Salt & Pepper (4 Oz.) Duo
- Sugar squeeze-out
- Catsup (tangerine color)

} **$1** ppd.

- Vinegar and Oil Duo..... **$1.45** ppd.

All are odorless, air-tight—washable.

FLOWER CART de PARIS
For Plants or Candy



Colorful "tres gai" flower motif decorates this enameled metal replica of a Parisian flower cart. Removable plastic liner and snap lid cover makes this a multi-purpose gift. Pink, white or black. 8½" x 5½" x 4". Only **$4.95** ppd.

Quality Brass Rake 'n' Spade (gift boxed) **$1** ppd.

GOURMET PIN-UP LAMP
Brightens Kitchen, Dinette or Porch



Red & green utensil motif on white tile; matching laminated fabric shade completely washable. Sturdy wrought iron frame & fixture. 16" x 10". Only **$4.95** ppd.



Sterling Silver
LAMB with HALO
From our collection of unusual pins. Sure to be treasured by girls of any age. Size 2½" x 3". only **$3.95** ppd.

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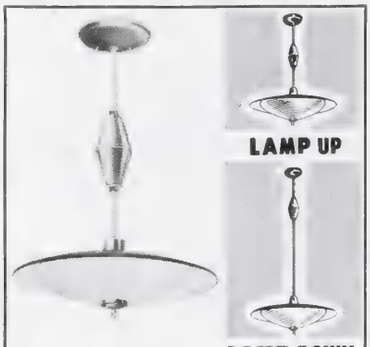
HERE'S HOW
590 Third Ave. New York 16, N. Y.



Good company . . . these three handy tables that nest neatly when not in use, come forth as needed while guests are visiting. Use them for serving snacks or as full time end tables. All have round wrought iron legs and black mesh tops. They stand 20" high, measure 15" x 12" at top, can hold a complete meal for one. Use them in living room, study, den, porch or terrace. Give them as gifts to every homemaker on your list!

Shipping charges collect. Sorry, no C.O.D.'s.
MONEY BACK GUARANTEE!

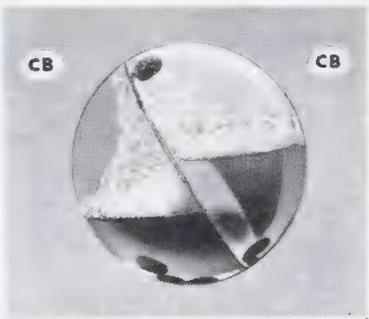
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NEW ADJUSTABLE CEILING LIGHT RAISES OR LOWERS 20 INCHES

A magnificent new light with built-in automatic spring reel adjusts with finger touch from 18" to 48". Measures 16" in diameter. Ceramic decorated, frosted glass for soft downward light. Upper shade of perforated metal with black matte finish. Crystal pull knob adds sparkle. Finished in brushed brass and black. Uses two 60-watt lamps. Only $13.95 postpaid. Money back guarantee.

BRADFORD SPECIALTY CO.
BRADFORD, PA.



DOUBLE BUBBLE MYSTERY BALL

Never ending mystery of different colored waters that foam when shaken . . . as new and appealing every time it's picked up as the first time it's seen. Transparent, tightly sealed . . . SHATTERPROOF acetate, almost indestructible, divided into 2 parts, filled with different colored "bubblefluid" . . . roll it and it bursts into a million dancing colored bubbles . . . even a tiny turtle rides the waves. FLOATS in the bathtub. $1.00 ppd. No COD's. CAROL BEATTY, Dept. 0-IX, 7410 Santa Monica Blvd., Los Angeles 46, Calif. *Send for FREE Gift Catalog of 250 selections.*



WINDOW



MOTHER AND DAUGHTER KITCHEN ROCKERS are authentic copies of the Salem Rocker. They're finished in Mustard Yellow with antique green and silver grape design, or Barn Red or Pennsylvania Blue with gold bowl-of-fruit design. All have Honduras mahogany arms. Mother's, 43" high, $29.95; daughter's, 31½" high, $14.95. Exp. coll. Templeton Craftsmen, Templeton, Mass.



WHAT'S THE BIG ATTRACTION that keeps Peter's milk glass from sliding off his supper tray? It's the strong magnet on the bottom of the coaster, that's what! The white metal tray, 11" x 8¼", is hand painted with a boy or girl design (specify please), and personalized with any first name. With magnetic coaster. $2.75 ppd. Wales Luggage, 540 Madison Ave., N. Y.



COMBINED TALENTS of the elongated Captain's Bowl and the gracious Colonial double-candle holders make this set worthy of a Maharaja's mantle! Deftly fashioned from Foam Kissed Copper the bowl is exactly right for fruits or flowers. It measures 16¾" long, 6¾" high. Candle holders are 4½" high on a 5½" oval base. Set, $29.95 ppd. Monhegan Island Crafts, Portland, Me.



WORLD MAP *Waste Basket*

Made of sturdy metal, lithographed in 4 colors with a Rand McNally map of the world, it stands 13" high. Oval in shape: 11" x 7". The world map waste basket is ideal in the living room, library or den. Perfect in a student's room. Serves same purpose as a globe, costs much less! **$1.95** postpaid

Write for Free Christmas Catalog.

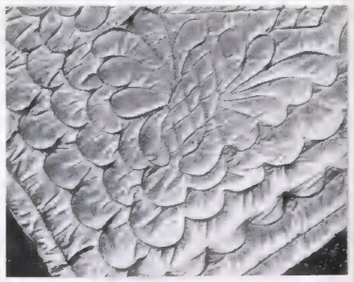
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Yes, your old or worn COMFORTERS will be made to look, feel and wear like new! Our exclusive recovery process sterilizes and revitalizes the filling. We stitch in beautiful designs on luxurious, serviceable fabrics.

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SHOPPING



IORSE TO A DOOR. If ou're particularly enamored of four-footed filly or a stalwart tallion, this is made to order. t's a nameplate to put on your ront door or over the door bell iat will tell your guest that you ve horses. Heavy iron, painted ull black, it's just $2 ppd. "little e" Wiesenfeld Co., 112 W. orth Ave., Baltimore, Md.



OOK THE FIELD OVER, e it sports arena or theatre, with iese powerful but compact-size eld glasses. Made in Japan. ieasuring only 3⅜" x 2½", they iagnify 3 times a field of view 50 feet to 1000 yards! Weighing nly 8 ounces, they snap closed fit in your pocket. Self-encased maroon, green or navy blue. 5.95 ppd. Jonathan Pike, Dept. -10, Peabody, Mass.



ABY BOTTLE HOLDER is e best meal ticket that ever itered to a crib-fed cutie. What's ore, it leaves a busy Mother ee to go about her business. Easy Nurser" slips easily into a movable bracket that attaches the side of the crib, and tiny igers can't pull the bottle out. ade of durable plastic in soft ory, it fits all bottles and all iby beds. $2.25 ppd. Southern raftmasters, Columbia, Tenn.





. 551 Floor Model

CHRISTMAS GIFT FOR THE HOME

A Beautiful **JEWEL** Electric

COLOR CHANGE FOUNTAIN

Brings You—

The "Music" of a Bubbling Brook and the Beauty of a Rainbow

Nothing adds so much charm to your home as a Jewel Electric Color Change Fountain. Cascades of sparkling water are illuminated from below by beams of constantly changing light. No water connections. Just plug in to electric outlet. Cool and humidify atmosphere, preserve furniture. In metal, stone, or natural rock.

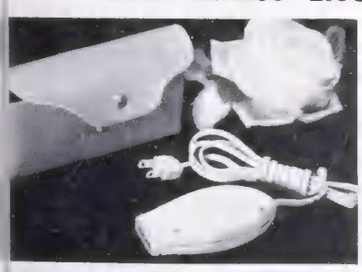


No. 504 Table Model

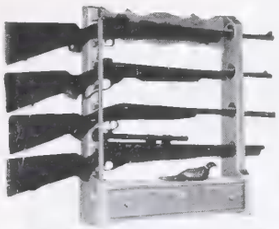
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JEWEL ELECTRIC & MANUFACTURING CO.
ESTABLISHED 1885 216-HB W. KINZIE ST., CHICAGO 10, ILL.

New! Ladies' Electric Razor, $3.95



Now, with this new scientifically designed electric razor, your legs and underarms are guaranteed to stay satin-smooth twice as long! Fully tested for extra-close dry-shaving comfort, with no coarse regrowth. Cannot cut or irritate most sensitive skin. Powerful, A.C., with leatherette case. Order now and save on introductory price of $3.95; money back guarantee. Send check or M.O. to Mrs. Fields Shopping Service, 237-SE Huguenot St., New Rochelle, N. Y.



Safe-Lock Gun Racks

Displays your guns . . . Protects your Family
The Guns and Ammunition are LOCKED IN

These handsome sturdy gun racks safely lock your guns in the desirable display position with built in cabinet locks (no padlocks used as on cheaper gun racks). The large drawer in the 4 and 6 gun racks locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends can not tamper with them. The only one of its kind. Finely hand crafted in genuine satin smooth honey-tone knotty pine or a lovely mahogany finish.

4-Gun Lock Rack—24"x28" high (illustrated) $19.95
6-Gun Lock Rack—24"x40" high $29.95
3-Gun Lock Rack—24"x21" high (no drawers) $12.95

Express Charges Collect on Above

NOW Our Famous 4-Gun Safe-Lock Rack IN Do-It-Yourself KIT FORM

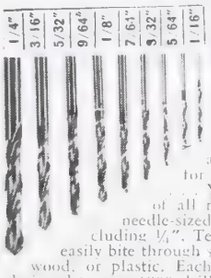
For you—as a gift—for the man who loves to do his own. The same racks for which Yield House is so noted. No special tools needed. Easy, concealed press-fit assembly. Kits contain all parts pre-cut, pre-fit, carefully sanded in genuine knotty pine. Everything supplied including honey tone pine finishing kit, and step by step instructions. You'll save money and enjoy these wonderful, easy to make kits.

4-GUN RACK KIT—ONLY $12.90 Postpaid
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GENUINE, HI-GRADE, CARBON TOOL STEEL, BRAND NEW



Less Than 4½¢ Each!

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Dept. 829, 611 Broadway, New York 12, N. Y.

Smart Hostess



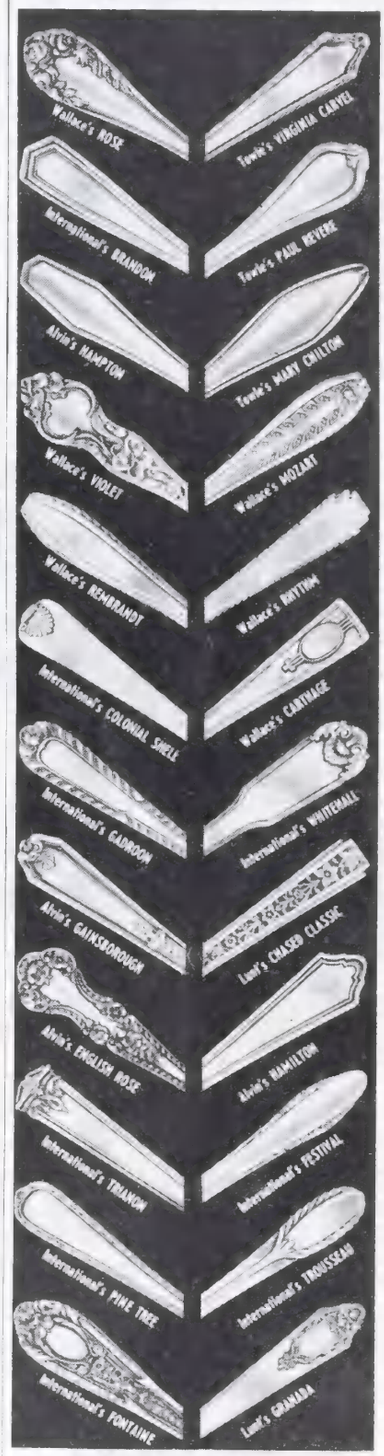
$3.50 complete set

Black and white milk glass TV snack set of 8 pieces. Service for 4 people. Usually $5. — NOW $3.50 set incl. postage.

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DOG MATTRESS

Keeps Your Dog Off the Furniture and Cold Floor

A Real Mattress Not a Pad!

CEDAR TREATED

Filled with first quality Cedar Treated combed cotton.

MONEY REFUNDED IF NOT SATISFIED



Avoid harsh chemicals that may injure dog's coat. Our mattress is treated with genuine cedar only; giving a fragrant, natural odor. NO CHEMICALS USED.

A fine high quality mattress, far superior to mats or pads. This genuine mattress is eyelet tufted, 4 inches thick, treated with pleasant smelling Natural Cedar for fighting fleas. Superbly made; stands up under years of hard wear. Dogs love this warm comfortable bed. Solves the problem of dog hairs and doggy odors on the rugs and upholstery. Thousands of testimonials and repeat orders over a period of 25 years from satisfied kennel owners and dog lovers are proof of the usefulness and value of the Kumfort Mattress. SOLD WITH MONEY BACK GUARANTEE.

Sizes	Prices
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16″ x 23″	3.25
17″ x 25″	3.50
18″ x 27″	4.00
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22″ x 34″	5.00
24″ x 36″	6.00
27″ x 36″	7.00
27″ x 44″	10.00
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EXTRA

WASHABLE SLIPCOVERS. Made to fit, with snap fasteners, slip on and off easily. Price of each slipcover is ½ price of mattress it fits (see size table). Buy two and have one clean at all times.

Immediate shipment

Send cash check or money order. COD's 50¢ extra plus shipping charges.

Kumfort MFG. CO.

Dept. HB1, 79 Sudbury St., Boston, Mass.

FREE Catalog and Color Swatches

NO-IRON

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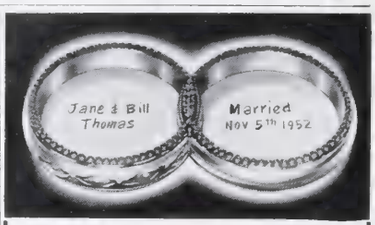
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SAVE $2 to $13 a pair!

What wonderful curtains and drapes amazing Fiberglas fabrics make! Never need ironing, stretching, starching! You can wash, hang and drape them in 7 minutes! Guaranteed never to shrink, fade, stretch, sag! 30 sizes to fit any window; 7 colors in drapes. Our direct-to-you selling policy lets you pay as little as $4.59 per pair of 86″ width, 36″ length ruffled curtains. Order or write today for FREE Catalog, color swatches, prices on other sizes.

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A DISTINCTIVE REMEMBRANCE FOR WEDDINGS, ANNIVERSARIES

The original of this Wedding Ring Ashtray was the solid gold wedding gift given to Queen Elizabeth and Prince Philip. Get this authentic replica. Of fine, translucent china, plated in 24 kt. gold, personalized with couple's names and wedding date. Measures 6½″ x 3½″. Whether used as a wall plaque or ashtray, it will commemorate that most cherished day. Send names of bride and groom and wedding date and we'll etch them permanently, as shown. Money refunded immediately if not highly pleased. Only $7.95 postpaid and beautifully gift wrapped. ORDER TODAY.

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HOLLYWOOD 46, CALIFORNIA

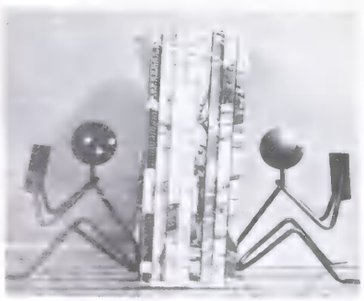
SAVE! 17 Piece Imported COFFEE SET

WITH GENUINE ORIENTAL DRAGON DESIGN. After-dinner size cups. Coffee Pot 8½″ high. An unusual set you'll be proud to own, glad to give as a Christmas Gift!

only $5.98 Complete Postpaid No COD's



IMPORTS-BY-MAIL, Dept. H, 140 Fifth Ave., New York 11



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Meet Moe and Joe, two studious fellows who'll liven even the most sedate desk or table. Amusingly caricatured in stylish black wrought iron. Moe's head, with its white bead-like eyes, can be turned to assume its most comical tilt—as can Joe's! Bookends to end all bookends, they will extract year-round laughs as the conversation piece that they are. $3.95 plus 25¢ postage for the rascally pair of 'em.

Free Gift Catalog

HOUSE OF BERTRAM
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WINDOW



SLIDING DOORS are one feature to recommend this storage and toy chest. Even a Sloppy Joe will be a reformed pick-up with this in his room. Made of pine with Weldtex sliding doors, it's 36″ x 16″ x 24″ high; comes in gray, pink or blonde with an excellent scratch- and chip-resistant finish. Or use it for your winter blankets! $17.50 exp. coll. Dawn Productions, 2928 West 17th St.



SCRAP-TRAP is the clean modern method of garbage disposal. Sturdy metal frame fastens to inside cabinet door or under sink. Six-quart moisture-proof bag snaps on in open position. When bag is full of scraps, coffee grounds, peelings, just "close and dispose" and replace with new bag. Trap and month supply of bags, $1.95 ppd. 50 add. bags $1.25. House of Schiller, 92L, 180 N. Wacker Drive, Chicago, Ill.



TAKE A POWDER puff, personalize it with name or initials, put it in the guest room or on the dressing table, and your reputation as a hostess will be made. Forty soft paper puffs come in a box; double effectively as drip catchers under coffee cups. $1.5 for box of 40. ppd. Giftcraft, 123 East 47th St., Chicago 15, Illinois.



Treasures of Charm in Warm Teakwood

Upper left corner: Immortal Baskets asst. color. Large 12″ high $4.00. Med. $3.00. Small $2.00. Upper right corner: Nest of 3 Camphor wood chests, carved, with lock. Large 9¼″ long $7.50. Med. $5.00. Small $2.50. Left side: 4 knick knack shelves 26″ high, light carved $12.50. Right side: 3 shelves, deep carved $15.00. Cribbage boards, left, scorer 16½″ long $14.50. Right $12.00. Center: Teakwood, camphor wood lined chest with lock, 20½″ long $50.00. Clock, electric, 7½″ high, carved Teakwood $18.75. Pin cushion, 6″ color silk, 3½″ diameter, $1.25. Carved nest of 3 tables, not shown, largest 21½″ high, top 17½″ by 12″, special price $55. Postpaid.

Send for illustrated catalog, 50 pieces priced from $1.25 to $500.00.

ERIC A. PETERSON
Direct Importer-Oriental Handcraft
32 Cedar Street Worcester, Mass.

New.



ELECTRIC TRIVET



KEEPS FOOD HOT

but does not cook or boil!

Excellent for coffee, gravies, sauces, etc. Black wrought iron in a smart modern design with rubber-tipped legs, bright brass heating plate, 5″ wooden handle and 6-foot UL approved electric cord. 7″ across x 2″ high.

Complete for $4.95 plus 35¢ postage

Write for new Fall Catalog

Dept. HB-10 ■ No C.O.D.'s

Louise West Gift Sources Springdale, Connecticut

SHOPPING



CHARMED CIRCLE. This is the tray with the impressive proportions! This is the tray with 1000 uses! And this is the tray that looks terribly expensive but isn't! The 19" beauty of heavy aluminum, satin-finished, has a central initial in polished brass. And the price includes the initial. $5.95 plus 50¢ post. Hagerstrom Metalcraft Studio, Old Milwaukee Rd., Wheeling, Ill.

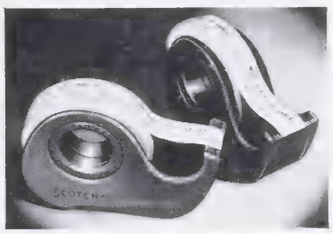


THE SCHOONER-THE BETTER to see with, because this darling old clipper ship is a TV lamp. Electrified ship is a beauty, hand carved and polished of natural horn from far corners of the world. Concealed bulb in the hull gives a subdued light and throws enchanting shadows. 8" long, 9" high. $5 postpaid. Gilbert & Leonard, 1544 Northern Blvd., Manhasset, New York.



GAY BLADE apron kit is such fun to sew, and turns out a handsome, mustached bowlered Dapper Dan. He'd make a wonderful gift for a bachelor who's handy with a skillet, for a husband who's a whizz with a martini! Pieces already cut, are sun-fast percale. Tan background, green eyes, brown derby, black moustache. $1.50 ppd. Two kits, $2.75. Huss Bros., 100 W. Chicago Ave., Chicago 10, Ill.





YOUR NAME 300 TIMES ON ONE ROLL!

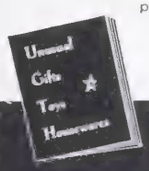
Personalized Tape

Your full name and address printed 300 times on a ½" wide gleaming cellulose tape. Use it for personalized envelopes, checks, books, records, stationery, tool handles, post cards. In white, green, silver, red, blue, yellow, orange with blue or black printing. 600" roll with dispenser. Order No. **F-5787**, Tape, **$2**.

Hand-Carved Angel Band

An adorable band of heavenly sprites—and they're looking for a booking to play a symphony of color on your mantel or under your tree! Little 1½" figures are hand-carved and hand-painted in Italy—each holds a musical instrument. Order Number **X-7189**, Angel Band, 12 pcs., **$2**, postpaid.





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in handsome wrought iron

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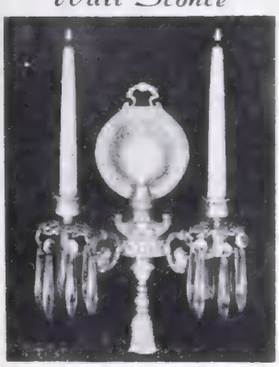
CASEY JONES himself would have been intrigued with this clever reproduction of the old railroad oil can. This Cape Horn Firelighter of solid brass is a must for every barbecue enthusiast. It makes fire lighting in or out of doors a cinch. Simply squirt on the kerosene (it holds a pint), touch off with a match, and presto! . . . there's your fire!

Send 10¢ for Christmas Catalog

Bryn Mawr Gifts

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CROWNING BEAUTY IN *Wall Sconce*

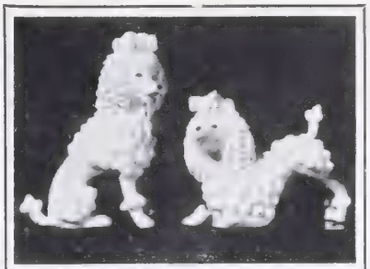


Unquestionably this richly ornamented brass wall sconce, with its flickering crystal prisms and candlelight, will cast a spell of romantic enchantment to living or dining room settings.

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Set of 24 imported crystal prisms **$ 3.50**

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For that "just right" gift for a collector friend or your own mantel or coffee table what better choice than this wonderful set of distinctive hand-decorated French Poodles? Figurines are made of the finest china. Stand approximately 5 inches high. Delicately colored in pink and white. No C.O.D.'s please. Satisfaction guaranteed.

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$12.95
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W 10 in.
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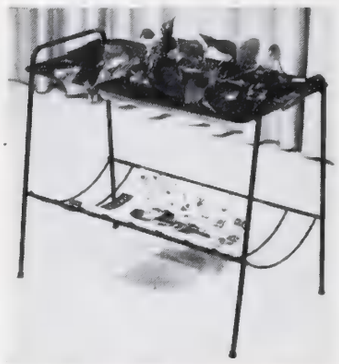
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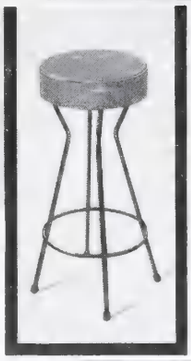
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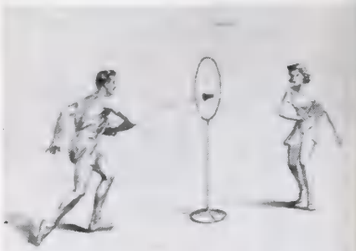
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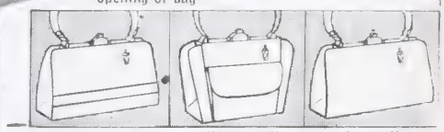
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Open view of bag shows fittings of etched, lightweight "LITE-ON" unit. Contains lipstick and perfume vial held at each end in magnetized niches; frame for picture insert; cigarette compartment behind built-in mirror; and bulb that throws beam of light (when bag is closed), thru decorative opening at upper right of bag to illuminate keyholes, car ignition, theatre programs, etc. Tortoise shell comb is hidden behind unit. Fingertip light control switch on outside frame of bag automatically shuts off when bag is closed. Standard "C" battery gives normal 3-month use and is easy to replace.

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BEAUTY IN THE BATH. Here you have it. The chance to live the life of Mrs. Riley, at least while you're luxuriating in the tub. The Bath Caddy fits over any size bath tub and holds everything from creams and lotions to the latest "Whodunit." It even comes with its own plastic water tumbler and metal ash tray! Pink or black plastic. $4.95 ppd. Bancroft's, Dept. HB-11, 1112 S. Wabash Ave., Chicago 5.



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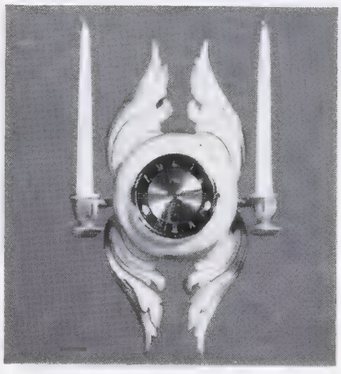
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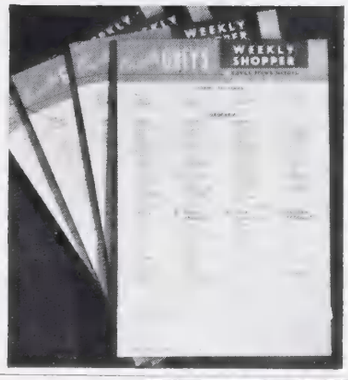




BEAUTY OF THE HOUSE. Of solid carved pine, the timelessness of its design makes this handsome clock adaptable to any setting. It comes finished in antique pine, antique white or black and gold and has an eight-day front-wind movement. 17″ high, 11½″ wide. $35 incl. tax and postage. Stuart Wright, Box 117, East Rockaway, N. Y.



FOLDING STAIRS in a kit take 45 minutes to install. Frame fits 26″ x 54″ roof opening in ceiling. Construction is of kiln-dried lumber; hardware is heavy steel; bolts for all parts, no nails needed. Steps are mortised into runners for safety. 8′3″ size for ceilings 7′ to 8′3″. $24; 9′9″ stairs for ceilings 8′3″ to 9′9″, are $26. exp. coll. Precision Parts Corp., 400 N. First St., Nashville 7, Tenn.



MEMORY JOGGERS. Making out the weekly marketing list is a breeze with these remarkable shopping pads. They're from the kitchen of Priscilla Grey, epitome of thrifty New England housewives. Everything you could think of is listed so you just check what you need. Space for miscellaneous errands, too. Four 5½″ x 8½″ pads, enough for more than a year. $1 ppd. Gifts & Greetings, Rockland, Mass.

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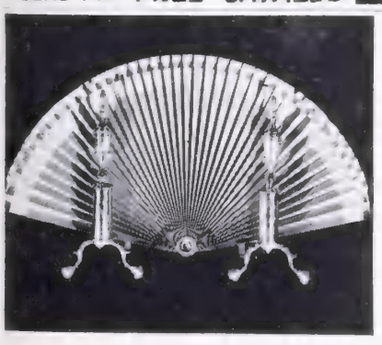
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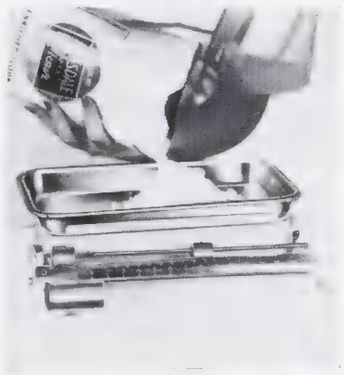
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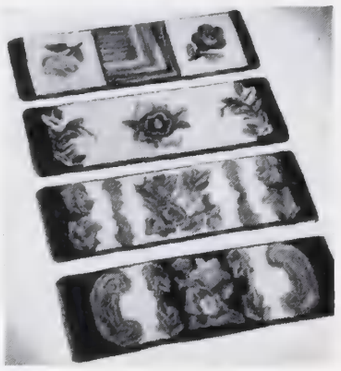
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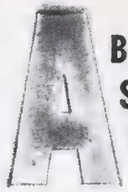
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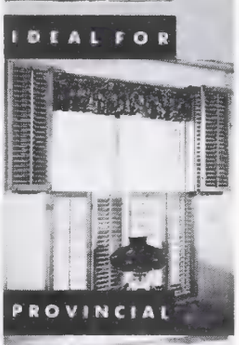
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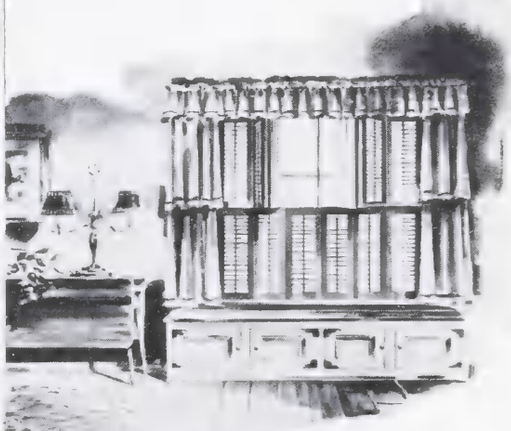
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HAIL TO THE EMPEROR!

CONTINUED FROM PAGE 46

and the French promptly installed a battery on a nearby hill to bombard the city.

The rooms which Beethoven occupied were in a direct line of those shells. On the night of the eleventh of May the cannons opened fire. The people of Vienna herded into cellars and sought safety in any underground refuge. Beethoven went to the house of his brother Carl and during the bombardment sat in the cellar of the house and covered his head with pillows. Perhaps he wanted to save what little hearing he had left from the noisy blasts of the shells. After the night and the better part of the day, the city gave up. The French troops moved in, and there promptly began a condition of living with which we are not unfamiliar. Food, especially bread, became scarce, and what was available went to the black market and was sold at fantastic prices. Metal coins disappeared. Houses and homes were requisitioned. The public gardens were closed. Nobody cared about concerts or music. Whoever had the means left town.

But Beethoven lived in the midst of the occupation and, French soldiers, scarce food and other annoyances notwithstanding, he composed. He kept on composing. Among other work he put the finishing touches to his fifth piano concerto. It must have given him deep concern and sufficient satisfaction to forget what was going on about him.

IT WAS three years later before the concerto was given a full-fledged public performance in Vienna, one at which the composer could judge the impression it made on the public. The *Emperor Concerto* was as out of place at that occasion as would be the recital of "To be or not be" at a baseball game. The performance was a philanthropic affair, a benefit given by the "Society of Noble Ladies for Charity." The chief entertainment was a series of living tableaux, no doubt with the noble ladies beautifully attired and elegantly posed. The tableaux represented three famous paintings. You can imagine what it was like and what happened when, after resounding applause by the friends of the ladies and by the friends of the friends of the ladies, the new, overpowering music began to sound. Czerny (whom your child will remember with unkindly feelings as the writer of the finger exercises for the piano) played the concerto. He played well but, according to a contemporary witness, "the pictures offered a glorious treat, a new piano concerto by Beethoven failed."

There is nothing of royal aloofness in the concerto. Piano and orchestra are given equal prominence. At the very beginning one must sit up and take notice. One chord by the orchestra and the piano sweeps in, ranging from the low to the high of the keyboard. It is as if a genius were taking a deep breath.

The chief melody of the first movement is one which is bandied about by piano and orchestra and which is charming without being weak, beautiful without being sweet. The movement is very long, with a rich and continuously interesting development of the themes.

BUT it is the second movement, the slow movement, which brings us the supreme thrill of the concerto. It represents one of the most extraordinary contemplations in music, hushed, unearthly, inward, living a life below the surface. This interplay of voices, this dialogue of solo instrument and orchestra, is no longer earthbound. The stars are speaking with the moon. Beethoven seems reluctant to finish this conversation. The transition to the rondo which follows testifies to that: it is gradual and hesitating. The final rondo, while not on a plane with the preceding two movements, is endearing because of its bravura gaiety. It ends in the accepted manner, piano and orchestra finishing the chase together.

What incomparable music! How spacious, rich and significant it is! In that sense the title fits. This is one Emperor not likely to abdicate.

Recommended recordings of the Beethoven Concerto No. 5 (Emperor):

Backhaus—Krauss-Vienna Philharmonic (London)

Badura-Skoda—Scherchen—Vienna State Opera Orch. (Westminster)

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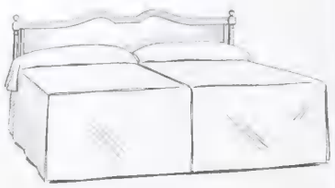
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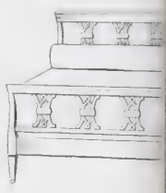






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Evansville ..... R. & G. Furn. Co.
Fall River ..... Modern Furn. Co.
Findlay, Ohio ..... Jackson's
Flint ..... Sanford House
Flint ..... Trembert's
Forest Hills, N. Y. ..... Mallary, Inc
Fort Johnson, N. Y. ..... Sweetstone
Fort Wayne ..... Jefferson House
Fort Worth ..... Ellison's
Galveston .. Kauffman, Meyers & Co.
Grand Rapids ..... Forslund's
Grand Rapids ..... Klingman's
Grand Rapids .... Windsor Furn. Co.
Great Falls ..... Albrecht's
Greensboro, N. C. ... Morrison-Neese
Greenville, S. C. ..... Craig-Rush
Hackensack, N. J. .. Huffman & Boyle
Hartford ..... G. Fox & Co.
Hazleton, Pa. .... Hazleton-Williams
Houston .... Sunland Furniture Co.
Hutchinson, Kans. ..... Graber's
Indianapolis ..... L. S. Ayres & Co.
Jackson, Mich. .. Thomas Layman Int.
Jackson, Miss. ..... Sid Jones, Inc.
Jackson, Miss. ..... Kennington's
Jacksonville ..... Ridgell Furn. Co.
Jamestown .. Lawson's Wayside Furn.
Johnstown, Pa. ..... Penn Traffic Co.
Joliet ..... Fitzgerald Furn. Co.
Kalamazoo .... Vermeulen Furn. Co.
Kansas City ..... Duff & Repp
Kansas City .... Edward Keith, Inc.
Kansas City ..... Macy's
Kent, Ohio ..... S. C. Bissler & Sons
Knoxville ..... Fowler Brothers
Lafayette, Ind. ..... Reiters
Lakewood, Ohio .... J. L. Hecht & Co.
Lancaster, Pa. .... Marshall E. Smith
LaSalle, Ill. ..... Hummer Furn. Co.
Liberty, Ind. ..... Fosdick's
Lincoln, Neb. ... Hardy Furniture Co.
Little Rock ..... Westmoreland's
Logansport, Ind. ..... S-K Company
Long Beach .... Davis Furniture Co.
Longview, Texas ..... McWilliams
Los Altos, Calif. ..... Cornell's
Los Angeles ..... J. W. Robinson Co.
Louisville ..... Burdett's
Lubbock, Texas ..... Cagle Bros.
Madison, Wis. ..... Frautschi's
Manhasset, N. Y. .. Louis D. Schroeter
Mansfield, Ohio ..... Weikert's
Marion, Ohio ..... H. Schaffner Co.
Meadville, Pa. ..... J. H. Nunn Co.
Memphis ..... Goldsmith's
Miami ..... Richard Plumer
Milwaukee ..... Klode Furniture Co.
Minneapolis ..... Levoy, Inc.
Mobile ..... Adam Glass & Co.
Monroe, La. ..... Monroe Furn. Co.
Mt. Carmel, Ill. ..... The Cowling Co.
Muskegon ..... Helen Monroe
Nashville ..... Period Furn. Co.
Newark ..... L. Bamberger & Co.
New Bedford, Mass. ..... Wing's
New Britain ..... B. C. Porter Sons
New Brunswick . Middlesex Furn. Co.
New Castle, Pa. ..... J. R. Frew Co.
New Haven .. Wayside Furn. Shop
New London ..... Shafner's
New Orleans ..... Maison Blanche
New Rochelle ..... Mallary, Inc.
New York City ... B. Altman & Co.
New York City ..... Bloomingdale's
New York City ..... Hathaway's
New York City ..... Mallary, Inc.
Niagara Falls ... Highland Furn. Co.
Norfolk ..... Willis Wayside Furn.
Oakland ..... Bonynge's
Oklahoma City ..... Callaway's
Oklahoma City ..... Gaspar, Inc.
Omaha ..... Orchard & Wilhelm
Orange, N. J. ..... Huffman & Boyle
Orlando ..... Cox-O'Neal
Palm Beach ..... Worrell's
Pasadena ..... J. H. Biggar
Peoria ..... J. R. Marshall & Sons
Philadelphia Hardwick & Magee Co.
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Plainfield, N. J. ..... Tepper's
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Portland, Oregon ..... Paul Schatz
Portland, Pa ..... Duckloe Bros. Inc.
Portsmouth, Ohio .. Long & Company
Pottsville, Pa. ..... Hummel's
Providence ..... Burke-Tarr Co.
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Reno ..... Home Furniture Co.
Richmond, Va. Miller & Rhoads, Inc.
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Rockville Centre ..... Nassau Shops
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Saginaw ..... Henry Feige & Son
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Uniontown, Pa. ..... Sidney's
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Yakima ..... Harold H. Schultz
Yonkers ..... Laytin's
York, Pa. ..... N. J. Leader-Jacobus
Youngstown ..... Crest-Johnson Co.
Youngstown ..... Hume's



Pearly-toned carpet

DECORATOR'S DIARY



An armchair trip through the home furnishings markets via the pages of a decorator's notebook in which the news is underlined

Racked my brains for nights trying to think of an elegant floor covering that would do justice to the Lawlor's new Far Eastern furniture. Rush squares, carved chenille, a Chinese rug—all logical and all so tiresomely obvious. In despair one morning I took to wandering in a half-conscious daze through the carpet showrooms in the Textile Building and drifted into James Lees and Sons. Then I saw "Iridescent." It was the pearly coloring that made me take notice, specifically the combination they call "Ivory Tweed"—dark and light grays, beige and ivory white. Kind of thing you usually find only in custom-order, handwoven rugs.

Waiting now for a job where I can use my other find at Lees—"Chandelle," a slightly shaggy loop texture that comes in black and white and even more gratifying, teak-brown and white.

If I hadn't been caught in that cloudburst I might never have come upon the sundial clock, which only goes to show that silver-lining prophets know what they're talking about.

It started to sprinkle when I was coming out of Amster Yard and by the time I got to Third Avenue it was teeming. After a few frenzied attempts to hail a cab, I backed into the nearest doorway. But even the doorway wasn't much of a refuge, so I backed on into the shop. Then, turning around, I began to feel very foolish indeed. It was a small shop, and standing there facing me was the proprietor with an inquiring look on his face, as if he hadn't noticed the heavens were falling outside and wouldn't in any case feel called upon to shelter every Third Avenue pedestrian who happened to think it desirable to come in out of the rain. I looked around frantically—and was saved by the clock. That, without any further question, was what I had come for.

It was a big flat wall clock of wood, topped by a beaming fat-faced sun and two perky cocks—altogether delightful. Hand carved, the man said, and fitted with a Swiss self-winding movement. The wide beveled frame was finished in antique brick red and the carving in gold leaf. About 30 inches high over all. Might have been French in origin, or maybe descended from

(*Please turn the page*)

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DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

American folk art. Forgot to ask because I didn't really care. Didn't forget to get the name of the shop, though—Interiors' Import Co., Inc. Took Mrs. Wallace there next day and she promptly ordered the clock for the foyer of her sleek modern apartment. Two weeks later, Lally Simpson saw the picture of it lying on my desk and now she wants it for her cozy old stone house in Doylestown. Good thing the two ladies have never met. They're each convinced the clock has found its one and only appropriate home.



Indoor sundial

It happens so often that the most appealing thing about a restoration is the thing that is not, strictly speaking, authentic. Thought of that the afternoon I went through the George Eastman birthplace in Rochester. The house was moved there recently from Waterville, N. Y., where Eastman was born in it in 1853, and they say it's the first of the smaller story-and-a-half Greek Revival houses to be restored and opened to the public. Architecturally, it's a doll.

Miss Elizabeth Holahan was responsible for the interiors and a very knowing job she did, I thought. Best of all I liked her wall colors—off-shade pastels, clean, but not in the least wishy-washy. Gave an airy, spacious feeling to those rooms which no doubt were as cluttered as all get-out when George Eastman was toddling about in them. Was almost sorry to hear they will eventually be papered with documentaries, though I know that will make the restoration more authentic and nobody is going to live in it.

The furniture scores high in authenticity as it is, and most of it is characteristically hideous. Even dedicated antiquarians are hard put to say anything good about that ungainly style with the paradoxical label: "American Empire." Philadelphia and New York City craftsmen created a few examples of it you might call passable. But the country cabinetmakers who liked to combine vividly patterned curly maple and rich red cherry in one piece of furniture certainly gave the makers of modern "borax" horrors a garish run for their money.

Strange that during those very same decades the stove makers were turning out, in cast iron, designs of far more grace than anything the furniture makers produced in wood. Thought the stoves were among the prettiest pieces in the Eastman house. Appealing *and* authentic. No wonder people are beginning to hunt up old stoves and put them to work in lieu of fireplaces!

"What you need is a tiny pattern widely spaced," I said with an omniscient air to Mrs. Beech. That lady is so uncertain about every detail of her life, it takes a tone of unshakable authority to stop her mental quivering.

Well, it was a good idea, I said to myself a few weeks later. That pokey little sitting room would doubtless be much improved by a wallpaper pattern, small in scale but very open in feeling. Now, having thumbed through a dozen sample books crammed with small patterns, all *closely* spaced, I was beginning to wish I had spoken a shade less authoritatively. Why does the right thing never show up until I've looked at several hundred wrong ones?



Right little wallpaper

The right little wide-spaced pattern showed up finally in the Muralia book. Crisp abstract flowers in several shades of blue with green-gold centers, growing (heaven knows how) from slender black twigs. No name, just a num-

(*Please turn to page* 162)



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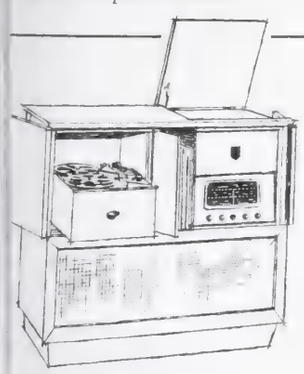
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DECORATOR'S DIARY

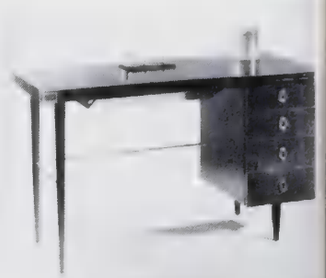
CONTINUED FROM PAGE 160

ber—302 D 302—and very pleasantly priced under two dollars a roll.

Couldn't risk anything tricky in that undersized room, so we stuck to the tried-and-true procedure and covered the loveseat and armchair in plain green-gold linen to match the flower-centers on the wall. Was specially pleased, though, at how well the black tole-tray coffee table and black-lacquered cane-seated chairs brought out the black twigs in the wallpaper pattern, and how graciously the paper returned the compliment.

Never get over being astonished at what you can get away with in furniture placement as long as you have the right piece of furniture. Take the sleek brass-trimmed desk of Macassar ebony and mahogany we found for Mabel Eaton at Charak. Only place she had to put a desk was in a corner against a short stretch of wall between the front and back sections of her two-room living room. It measured only 32 inches from the corner to the frame of the double, doorless doorway between the two rooms. But that didn't faze Mabel even whe I reminded her the Charak des measured 50 inches.

"Let it stick out, then," she said "There's plenty of room to get by." True enough, but I was sure would look like an awkward hulk a thing until I actually saw th piece in place. It was the delicate tapered mahogany legs and slende brass stretcher on the left that cr ated the illusion. That's the en that juts into the doorway, an from the front room it looks lik an exceptionally lightweight pie that wouldn't even block the ey much less threaten the shins. Ten



Right-hand desk



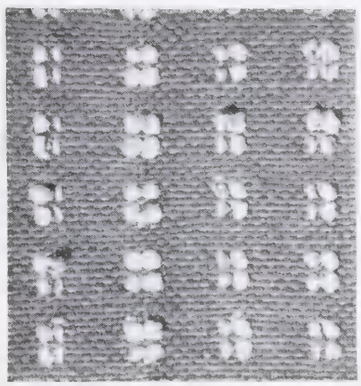
to couple the two rooms more closely together, in fact. Realized later that most single-pedestal desks I've seen have the heavy drawer section on the left instead of the right, which for our purposes wouldn't do at all.

Was a time when I dared broach handwoven fabrics only to a client with so much more money than taste that I feared she'd ruin the finished job with a storeful of expensive atrocities unless I discouraged her with a sky-high bill. That's when I was young and timid. Not long ago I got to thinking how much a beautiful handweave, even a few yards of it, might do to lift a budget room out of the plain-but-inoffensive class. Tried it out with Mrs. Sterling and now I'm convinced.

Picked one of her small pull-up chairs as the candidate for this extra dose of flavor. It had open, wooden arms and a tight seat, so the amount of yardage we needed was reassuringly slight. Took her to Silkar Studios where we looked through Jack Lenor Larsen's samples and came up with a weave I call "Floats" for lack of a better tag. Float is the weavers' term for a loose unanchored yarn lying on the surface of a fabric, and often introduced into a plain weave as embellishment. This was a basket-weave linen with floats of cotton chenille and metallic yarn that looked like little butterflies.

Ordered the fabric in the same colors as the sample—dark blue ground with floats of olive green and light blue chenille and lustrous sapphire "metal." Yardage enough to cover the chair came to less than $50, but it added $500 difference to the looks of the room which was otherwise pleasant but undistinguished with its striped denim and plain linen slipcovers and solid-color twist carpeting, all in greens.

—M. R.



Handweave with floats

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PHOTOGRAPH BY PETER KELLER, F.P.G.

"Spanish Village" in Montjuich Park, Barcelona, is a sampling of Spain's diversified architecture and handcrafts.

HOW TO LEAVE HOME *and like it*

By LOUISA M. COMSTOCK

We didn't exactly discover Spain's wonderful Costa Brava (the Carthaginians got there ahead of us), but we feel an air of proprietorship about it because we knew its beaches and fishing villages before many other Americans caught on to its year-round good climate and sunny solitude. Now this blissful, grottoed coast that scallops the Mediterranean from Barcelona to the French border is enjoying something of a boom—and at nice low pre-boom prices. At Lloret de Mar they're still making lace and dancing the *sardanas* (a sort of Catalonian ring-round-a-rosy), medieval Tossa is as paintable as ever, and the giant pine tree at Santa Cristina continues to shade happy luncheon parties where seafood is the *pièce de résistance*. But everywhere there's change for the better. New and (*Please turn to page* 297)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, and hotels.

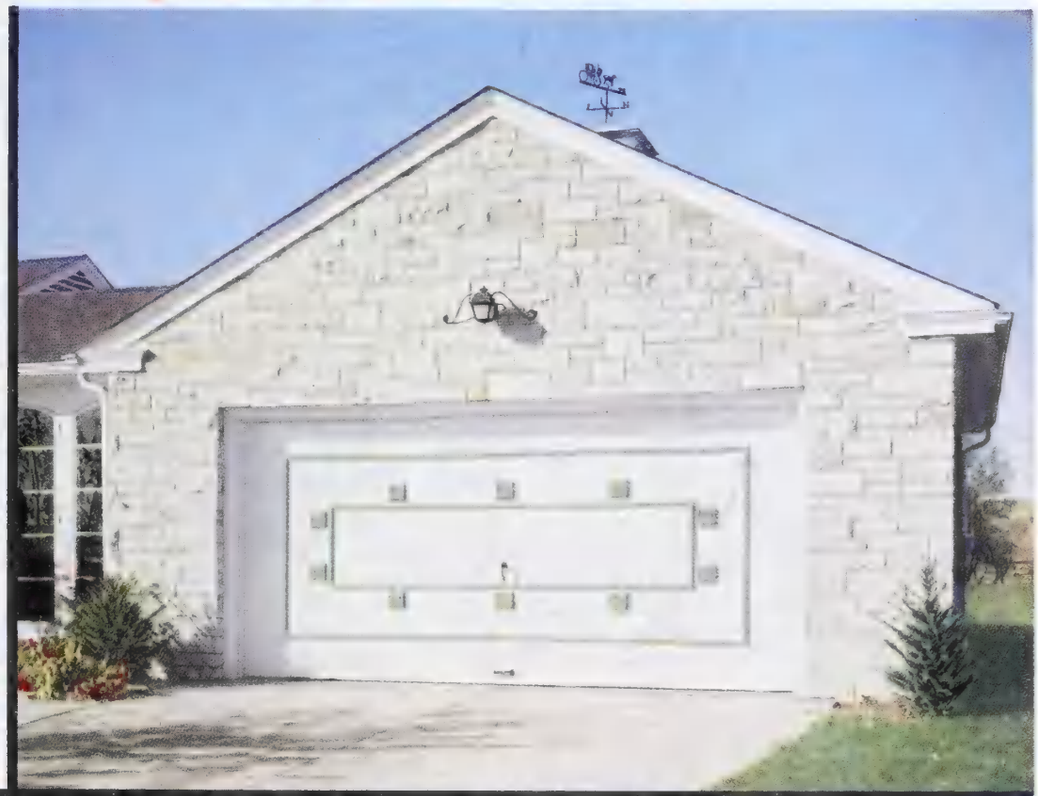


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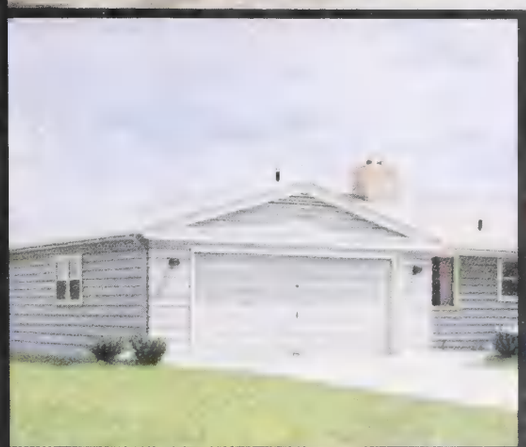
Individualized Garage Door by Barcol

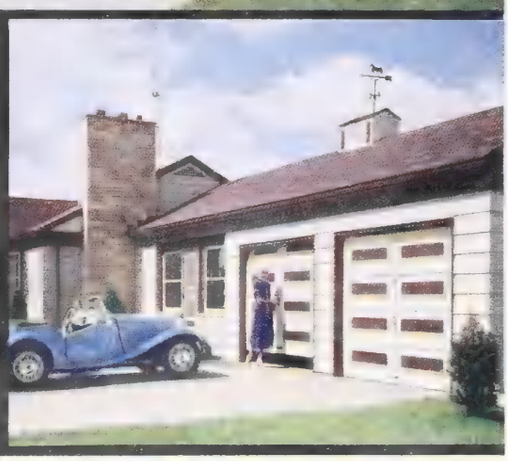
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This gold-flecked sky-lighted dining room weds the skills of artist-craftsmen with the beauty of fine furnishings. Turn to page 222 for more facts.

House Beautiful Magazine
and The Los Angeles County Fair Association

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The Arts of Daily Living

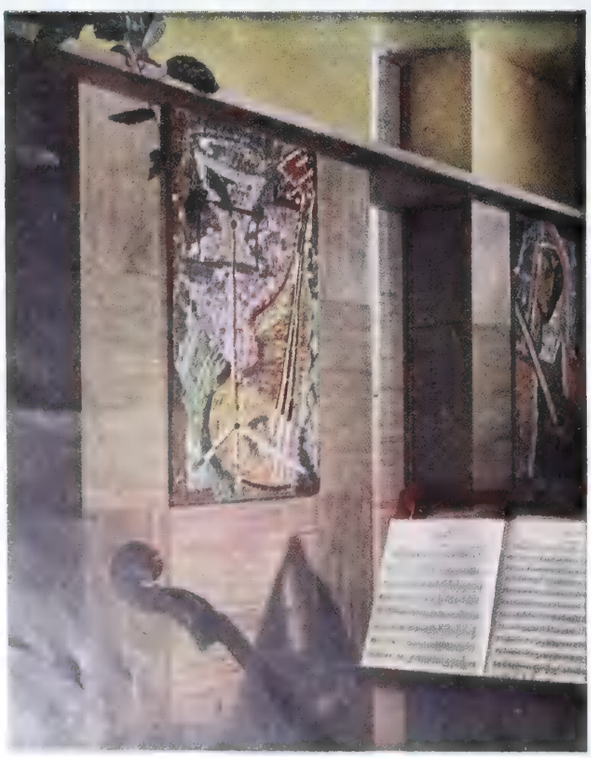
House Beautiful has created this Exhibition to demonstrate that the art of living is the most beautiful art of all. Our purpose is twofold: to show how the arts may be used in the home and how the home can help you make an art out of living. Above all, the Exhibition demonstrates the richness and variety that distinguishes our modern American ways of living.

The Exhibition in the Fine Arts Building is open from 10 A.M. to 10 P.M. September 17 to October 3

A Room for a Musical Family

The making of your own music is one of the most pleasureable pursuits. And playing with other instrumentalists makes it more enjoyable. This room was designed for such use, as well as to heighten the moods produced by music. Even the lighting of organ, music rack and wall mosaics was engineered both to serve and glamorize.

Three mosaics with musical themes, by Louisa Jenkins



Rooms for a Lively Life

The 22 rooms that will unfold for you in the next 54 pages were created to show *the best* in today's living. They are intended to express the philosophy that true culture begins at home, and that as your interests grow and widen your home acquires beauty by reflecting your own expanding life.

This is a collection of rooms that do not relate to each other. Each has its own architecture. Each has real owners who have left their own personal stamp on their room. Each room has utilized the best talents of designer and artist, the best materials for building and furnishing, the best technologies for creating the perfect environment for happy, lively living.

Right

For a Woman who Makes and Collects Fine Embroidery

This room takes its whole character from the occupant's engrossing interest in the art of embroidery. Her finest pieces (which are 18th-century Spanish) are the focal points in the décor, and are echoed in the Spanish window grilles. But the room is still unquestionably modern, using white plastic Naugahyde as upholstery and white vinyl tile as flooring because they can be cleaned in the simplest manner.



Designed and decorated by Taylor-Mihailoff, San Francisco

Below

The Hi-Fi Room

This corner shows how to install a high fidelity speaker to get the longest possible "throw" across the room. But it also shows how you can combine the best of all periods and all places. For in this room are: American vinyl flooring, carpet, furniture, lights, ceramics and plastic wall covering, with Cambodia heads, a toltec stone figure, modern Mexican inlaid hardware, Danish chairs. Certainly an example of how Americans can bring home things from everywhere.

Designed and decorated by William P. McFadden, Dallas, Texas





For more about these three rooms turn to page 241.



Rooms for a lively life *continued*



The Scandinavian-American Dining Alcove

Satisfying relations between the numerous objects in a room are as important as the beauty of any single object. Assembling furnishings to give this satisfaction is indeed an art. This dining alcove demonstrates several of these satisfying relationships, even though the parts came from quite distant parts of the world. The Swedish tapestry inspired the design for the rug, hooked in America. The Danish table and chairs by Hans Wegner are sympathetic to the American-made settee, thanks to their mutual use of a tapering spindle. The color scheme derived from the tapestry, but was executed with such American triumphs as install-it-yourself "Sheetrock" walls and pigskin floors. "Orlon" curtains, and mixed-to-your-order paints.



A Dining Room that Features Enamel

An increasing number of artists and skilled craftsmen are making things in enamel for use in the home. This room was designed around the swarm of enamel butterflies by Margaret Montgomery. Enamel repeats in the red service plates by Jade Snow Wong. Another triumph of modern artistry and skill are the black iron plates inlaid with silver, from India. Just to handle such beautiful objects in the course of daily routine is rewarding. This is an example of how we consider art as a way of living: using beautiful objects in useful ways. Or to say it differently, select useful objects that are also beautiful and the process of living becomes richer, more enjoyable.

For more about these two rooms turn to page 242



Architecture by Albert Ely Ives. Decorated by Robert Ansteth, Limited, of Honolulu

The Hawaiian Lanai

The lovely, relaxed way of life that has evolved in Hawaii is greatly aided by the lanai, an outdoor room minus its fourth wall. It is the Hawaiian custom to furnish the lanai with the same care and beauty associated with the living room, and to give it a garden outlook equally choice. This one is a perfect example, for everything the eye sees it caresses. Its design influence is Japanese, but it has been Americanized for comfort.









Room designed by George Wright, architect

Living Room in a Beach House

The point of departure in decorating this living room was the tile mural by Phil Dike, depicting beach and sailing life. Rugged yet stylish, it set the tone for the rest of the furnishings: rattan-wrapped with rawhide, Japanese straw matting, raw silk.

A Special Room for Television

In this little room every piece of furniture is handmade by an up-and-coming young man in cabinetry, Sam Maloof. This little room was designed to give his pieces a functional setting, as well as to show how a small space can be fully developed.

Turn to page 243 for the full facts about these five rooms

A Studio for a Person Who Makes Mosaics

Why relegate your hobby to the basement, the garage or some other dismal place? Bring it into the living room or dining room. Supplies are stored on book shelves; plastic-topped table is for work. Plastic mosaic window mural, by Emile Norman.

A Barbecue Patio with a Fountain

Covered against rain, but open to the breezes, this patio is part of the living room shown on page 204. The three cement bowls, made by Art Sherman of Heilborn Studios, pour water from one to the other with a lovely sound. Other view on page 207.





ALL PHOTOGRAPHS BY MAYNARD PARKER

There is a golden note of lyricism in this dining room, thanks to the grace and delicacy of the furniture as much as to the color scheme itself. It looks—and it is—one of a kind. However it costs no more than many a mass-produced dining room suite, despite the fact that it is the handmade product of George Nakashima, furniture designer.



This service of blue-glazed pottery by Marguerite Wildenhain greatly contributes to the feeling of distinction and real individuality here, because it has the same handcrafted quality as the furniture. The same effect derives from the personal work of creative weavers, mosaicists and other artisans, whose work is less costly than you'd expect.

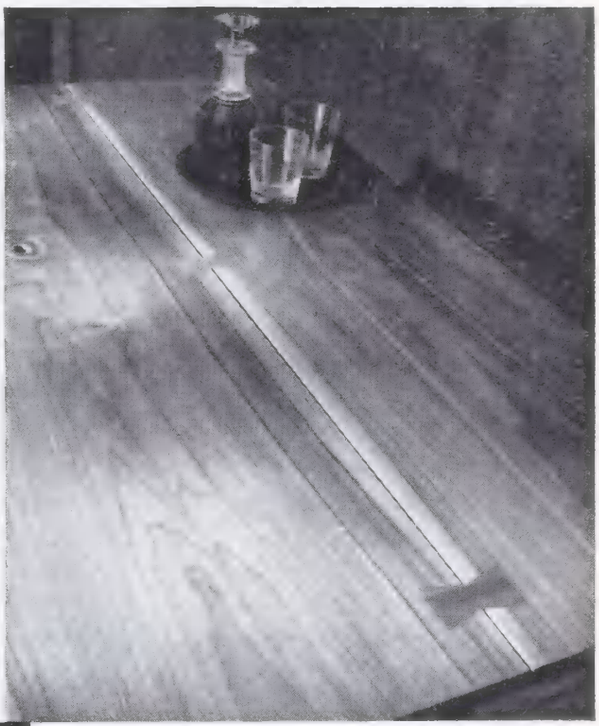
A handcrafted object needn't cost more

When you buy direct from the artist-craftsman, the prices are often lower than for mass-produced merchandise. These beautifully finished handmade chairs, for instance, cost $60. The table costs $150. They are works of art

This room paints two bright pictures: First, it shows by its very existence that the practise of exquisite craftsmanship has been quietly and steadily accompanying our more widely known system of mass production. And, second, it proves by its prices that the handcrafted object need cost no more.

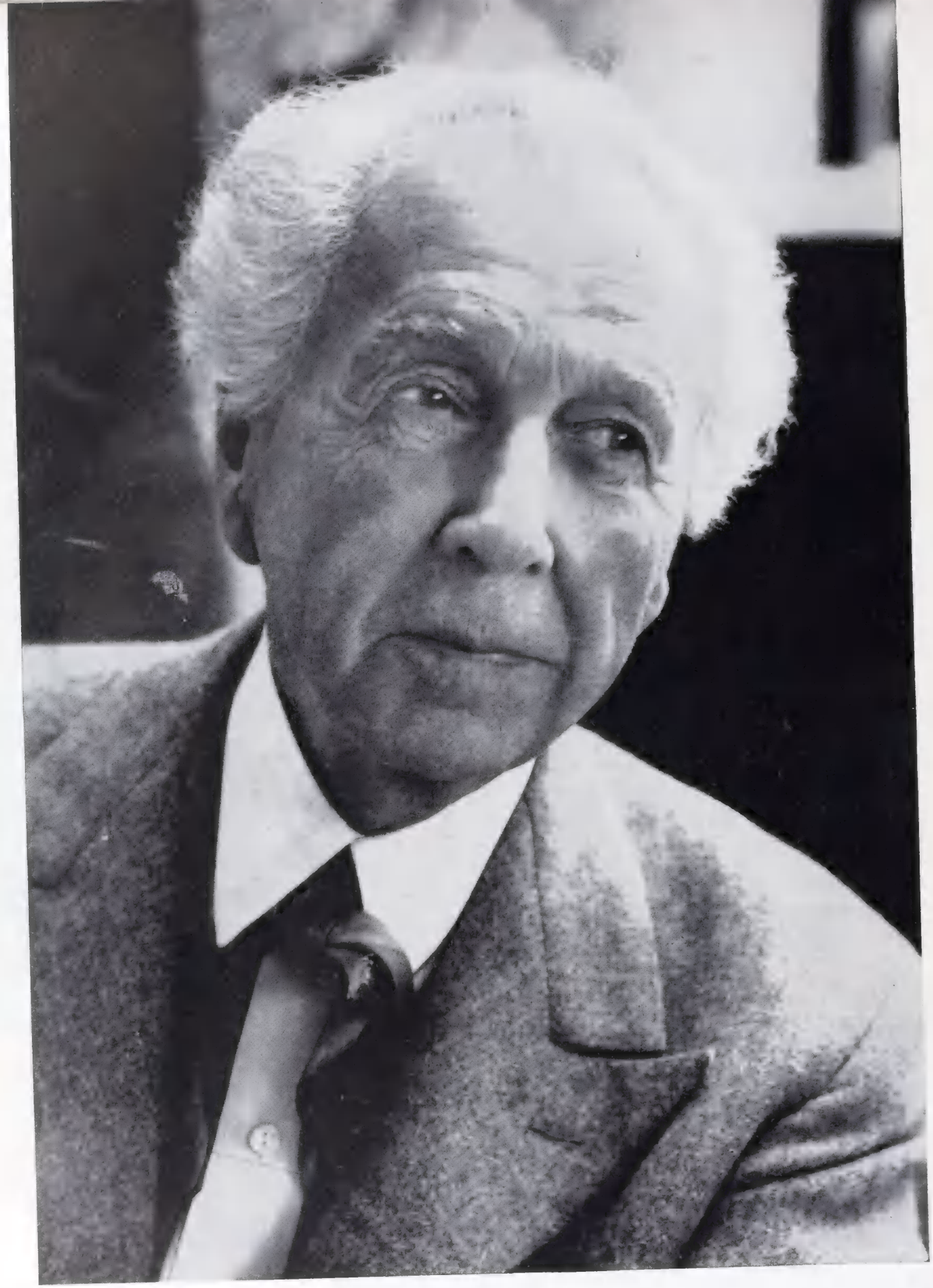
When you go directly to the craftsman for his furniture, his ceramics or his weaving, you often benefit directly from his lower overhead and lower cost operation. You eliminate the middle-man, who performs his best function when he deals with mass-produced merchandise, impossible to buy directly. It means, of course, ordering by mail or traveling to the artisan's showroom in order to see what you are buying.

Take George Nakashima, whose graceful furniture on these pages speaks eloquently for artisans in general. To see it, to touch it, you must go to his shop in New Hope, Pennsylvania. But they cost remarkably little for their extraordinary quality. How does he do it? (*Please turn to page* 262)





Close-up of a table by George Nakashima illustrates strikingly the quality achieved only by a handcrafted object. Note in the table-top (above) the careful matching of boards to get a light strip down the center, the exploitation of the natural pattern in the grain of wood, the fine workmanship in the joinery, the unique touch of using a knot-hole as if it were a beauty mark. Note (left) the tapering, sculptural lines. And all this can be had at remarkably low cost.



Portrait by John Engstead

HOUSE BEAUTIFUL DEDICATES THIS EXHIBITION TO FRANK LLOYD WRIGHT

. . . who is still working, as he has been for more than 60 years, to help us all realize the best life possible in our wonderful time.

As Mr. Wright has said, "Our era has provided us with the greatest tool box on earth. We can truly build anything with it, but we are only just beginning to realize what it is in our power to build. We limit ourselves to outmoded patterns, that don't even begin to use the great new possibilities of our fine new tool box.

"How can one know the joy of buoyant health if one has never even known good health? People who have never seen or never lived in a beautiful environment, or never lived surrounded by the quiet harmony of organic architecture can never know what they have missed. This Exhibition may serve to give them some idea."

House Beautiful hopes it will. At least it will give people who are seeking a more beautiful life something definite to aim at. For we have tried to reconstruct as completely as it is possible in an exhibition hall, a spiritual and physical environment appropriate to the possessions, the activities and the moods that we find in the homes of people of culture who have discovered their own formula for living a good, full life.

Here you will find rooms that are not "sets," that is to say, made to fit the mythical rule, but rather a pleasant means for living beautifully, for pursuing the personal interests of a more satisfying life. These rooms are not "parloresque" (for showing off) with everything in its place and nothing to be out of place. These rooms were created solely for the repose, convenience and pleasure of their occupants. Every room has the stamp of personality. You can easily tell from what you see the kind of person that might be living there.



This entire Exhibition was photographed by Maynard L. Parker

This show can give you a lot or a little, depending on what you are looking for. It can give you a color scheme for redecorating or it can inspire a vision for a whole new way of life. Here are 11 guides to use in looking

How to look at this Exhibition

1. Above all, notice how the reality of the building (or the rooms) does not consist in the four walls and the roof but in the space to be lived in. We hope these examples will encourage you always to think from the inside outward. Too many people think of the house from the outside inward. This cannot produce a house that is good for living.

2. Though these rooms are unrelated to each other, and no more than one would ever occur in a single house, the principles that created them apply to *all* houses and *all* rooms anywhere. For the good solution always derives from organizing the nature of the circumstances, the materials to be used, the needs of the occupants and the place. These are what shape the visible form. There is no other way that lets you arrive at function, beauty and character.

3. The show points up how immense is the variety of fine handmade and machine-made objects that have had the benefit of artists' designing.

4. These rooms demonstrate how you may call on the services of architects, decorators, artists, craftsmen and artisans to enrich your home and to accomplish what you want. A very important goal of this Exhibition is to show the high degree of integration possible when professionals, artists and craftsmen work together from the very beginning. It also illustrates how very *many* creative artists and craftsmen are available, waiting to be called upon to create special effects for you—and at a lower cost than you might expect.

5. Notice how the architectural framework of all the rooms is *more* than the standard boxiness. These rooms leave no doubt that fine architecture is the basis of a fine environment, for they show how architecture can heighten life rather than limit it.

6. The Exhibition shows how enriched rooms become when the occupants have absorbing interests and, because this is so, that there are as many kinds of rooms possible as there are kinds of people. Notice how being interested in all of life in its many aspects helps you to have a more beautiful, more interesting, more personal home.

7. Notice how the necessities for everyday use can be so beautiful that every phase of living can be enriched. Look closely at the everyday objects in the various rooms

and see how esthetically pleasurable they can be while in no way sacrificing their usefulness. They show the distinction between fine and useful art to be an unnecessary one.

8. Note how lighting can be so skillful and subtle it can be also considered an art.

9. The Exhibition shows that art is more than paintings on the wall. Art also is the way the contents of a room or a house are assembled, the way life is lived within the home. It affects the depth of perception, the breadth of interests of the people. It extends to the graciousness and amenities enjoyed by the owners and guests.

10. The Exhibition proves that a profession of exquisite craftsmanship has been growing along with the widespread benefits of industrial production. Together, craftsman and mechanic, artists and industrial designer, they now offer Americans the splendor of a new civilization which is neither all handicraft nor all mechanized, but combines the virtues and advantages of both.

11. The Exhibition establishes that the best in American life today can mean the best of all times and all countries. As you "visit" the rooms, note how many different countries are represented, how many different periods and cultures are tastefully and harmoniously joined, and how American and contemporary it all is in the over-all effect and feeling of its architecture and furnishings.

Among the many reasons that HOUSE BEAUTIFUL's staff designed this Exhibition was to point up a lot of facts that are not commonly known or that are contrary to widely held but fallacious theories about American life.

We think American life is badly reported. It's not altogether the fault of the reporters. For the best part of American life is the home life, and our homes are not open to the kind of reporters who make the social pronouncements and gather the statistics. Homes don't lend themselves to punch-card systems or public-opinion surveys. You can't get the human-content by looking at photographs. You can only learn about home life by seeing homes *and* their occupants.

You have to see thousands of them, in all income brackets, year after year in all 48 states. Otherwise you can get a wrong sampling and come up with the wrong conclusions.

HOUSE BEAUTIFUL has the opportunity to get into people's homes, to get the correct sampling. What we see is this: the home life of this Mid-20th Century is the finest that people have ever known. And more people are experiencing it than ever in the history of man. We are developing a culture, even though we are a relatively young nation and even though foreign nations dismiss us as crassly materialistic.

So we have designed this Exhibition as a distillation of what we've been seeing across the nation since the war. Call it a cross-section of taste. Call it a parade of individuality. But no matter what you call it, it's a *picture of what people are doing, or aspire to do,* in their own homes. And you can see it in the flesh, complete with the stamp the occupants themselves leave on their possessions.

For more about this Sculpture Garden with its brick mural, see page 245.



The Exhibition was created with the generosity of manufacturers, retailers, artists, artisans, architects, decorators and one labor union. Nothing was purchased, no fees were paid. Some manufacturers paid for installation of their materials. Other labor costs were paid by the Los Angeles County Fair Association. Artists executed special designs without pay. When asked to participate, everyone welcomed the opportunity to show how his product or talent could contribute to the flowering of the American ways of life.

Architectural design, unless otherwise noted, by **John de Koven Hill,** Architectural Editor.

Construction supervised by **Clifford de Baun,** Building Editor.

Decorating, unless otherwise noted, by **HOUSE BEAUTIFUL's Decorating Staff.**



Make whatever is part of your life, *whatever* it might be, part of your living room

How to bring life to a living room

Whatever your deepest, most passionate interests in life, whether making jewelry or collec fine ceramics, as here, by bringing them into your livin room, you bring your living roon and your hours at home to life

A piece with many purposes

It stands neat and compact against the wall, ready to roll into use.

It opens into a drink-and-snack bar with place for everything.

Its Formica top in the center will hold an electric hot tray.

It can be used as a table for one or two, for lunch or buffet supper.





Reflect a moment on what you like to do most. Read? Listen to music? Talk? Collect embroidery? Make something? Then whatever it is or whatever they are, bring them into the room where you spend most of your hours at home—the living room—and you bring it to life.

You bring not only life but a warm and personal beauty to it as well, a touch of individual character and personality. Each room of the 22 in this Exhibition illustrates this truth. This room shows you what happens when people are profoundly interested in making jewelry with semi-precious stones, fish vertebrae or whatever intrigues them; yet at the same time are devoted to their collection of the finest work of the new potters, which is very fine indeed. Study the way their jars of semi-precious stones and their array of ceramics decorate as they enliven the room.





Each is a work of art, together they enhance and enliven this room, for the occupants here are deeply interested in collecting the finest pieces of pottery.

The story of this living room is the story of the people who live in it. It has the interest of their interests, the special beauty of their favorite pursuits.

More photographs on page 224.

Construction and furnishings data on page 243.



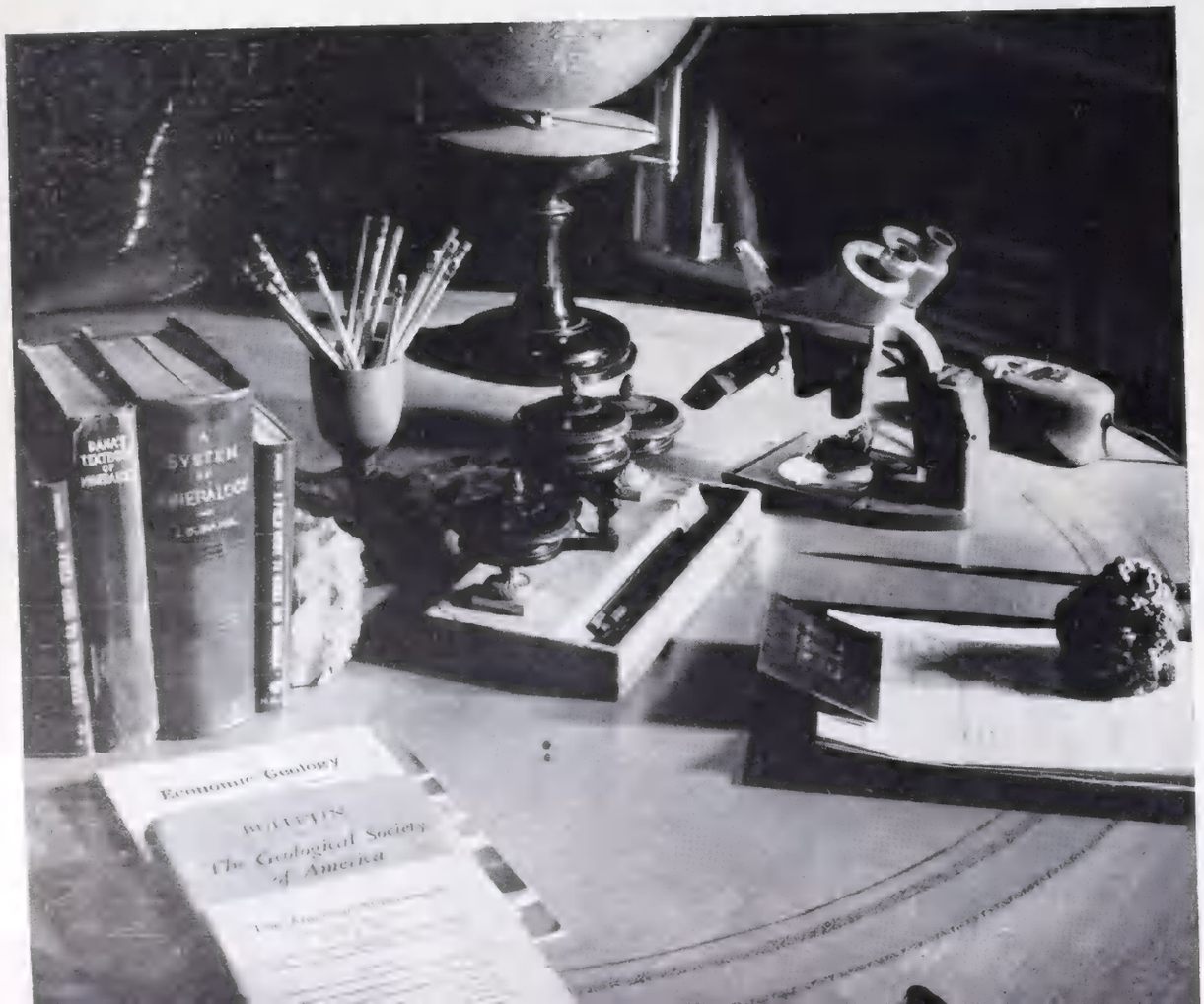


A ROOM TO BE ALONE IN

Designed as a retreat for a business man who
sometimes brings his work home,
and who is also interested in mineralogy

One of House Beautiful's purposes, in creating this Exhibition, has been to show what beauty results when there is a high degree of interlocking between the architecture and the furnishings of either a house or a room. This room shows it to a very marked degree.

For this room has a richness and glamour that made it the room most liked by the hundreds who were seeing the show under construction. From the workmen who built it to the department-store executives and decorators who lent us merchandise, this room caused the most open envy and frank admiration. Why? What quality does it have that makes so many kinds of people so responsive to it? Study it; see if you can tell.



The work table is equipped at all times with the things this man is most interested in: books, magazines and equipment of a devoted mineralogist. And why not? What's more important than your own interests and your joy in them?

This room is geared for the private life of one person, though two or three are easily made welcome. The sofa is for contemplation of the shadow-play outside, listening to the trickling fountain, or quietly examining his own thoughts.

The idea of such use of concrete block was first projected by **Frank Lloyd Wright** in 1922 in a house for Owen D. Young. The application of this principle here is by **John Hill,** who also designed the rest of the room.



Please turn the page

Panoramic view shows magnificently how room can be all-of-one-piece, a whole. Yet motifs are not monotonous.

Many variations arise from this fresh use of square concrete blocks. Even terrazzo tables and rug blend with them.



A work table, in front of a book-lined wall, makes work convenient, inviting. Table and chair by Alfred Browning Parker.



Triangle tables compose in many ways.



Primitive metate has same texture as wall.



HOW TO LOOK AT THIS ROOM:

▸ See how a common building material can be made exciting enough to be the inside finish.

▸ Notice how the architecture and decorating harmonize and echo each other. The diamonds, triangles and V lines of the concrete block wall are repeated in the floor plan, sofa, rug, little tables, pillows, bar and planting triangle. An excellent example of integration in design, it produces unity and character—the highest qualities design can aspire to.

▸ Notice how the lighting brings out the planes and textures in the walls; how light shining on the table-desk just covers top of table.

▸ Look at the five pieces of specially-designed-and-commissioned art: the alligator fountain and its related water spout over the bar, the concrete bowl by the fireplace, the log-rest inside. The triangle tables of terrazzo and minerals repeat the architectural motif and reflect the owner's chief interest, which is mineralogy.



A room to be alone in *continued*



The drink bar and its cupboard are also triangles, set diagonally into the corner made by meeting of the fountain's wall with outside wall. Counter is poured concrete and sink is likewise of concrete, specially formed and then polished to be smooth and cleanable. Water spigot (a stylized head of an alligator that relates to the fountain) is by Sculptor John Svenson, who did all the sculpture in the room.

Perhaps this room achieves glamour because it did not strive for it, just for the sake of effect. Like a truly glamorous personality—always honest, fresh, real—it comes by its glamour not because it means to but because it arises naturally out of the way the materials were used, frankly and honestly, to show what they are. The rough blocks, laid on edge the way the Romans and the Greeks did it, have been given a freshness by being set in different planes to create shadows and patterns. The roughness of the gently stained blocks is contrasted with the smooth, soft surfaces: leather, silk, lush-pile hooked rug, foam rubber. This contrast produces a feeling of richness, yet the richness emerges from the materials themselves and so is natural and unforced. Virtually everything contributes to the main scheme—the complex play of diamonds, triangles and V lines.

Very few other elements were introduced, like grace notes in music, so there would be no monotony: the curves of the table and chair, the cubical leather chairs and their cube-tables, (*Please turn to page* 229)



Log-rest of black iron continues the development of the V motif, a series of V's contained within a square. A fine example of the variety possible with one theme. Designed by John Hill, made by Charles Piper.

For more about this room turn to page 229

Beauty has come back to the useful arts, and the distinction between the fine and the useful arts is being forgotten, as Emerson predicted it would. A new American beauty is no longer something to be wished for. It is here. The Exhibition before you simply mirrors and records it



Useful, beautiful stoneware by Harrison McIntosh. Exhibition pieces, costing $30 to $50.

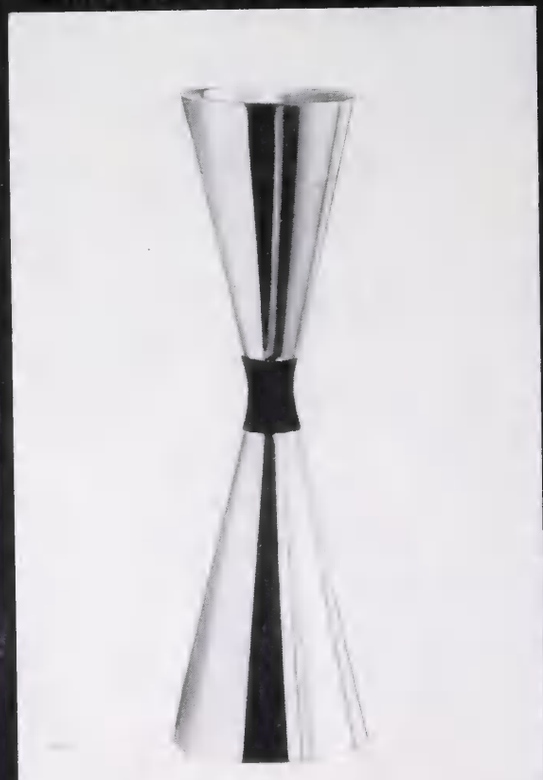
Here is the New American Beauty

If you are one of the one million who will be seeing the rooms of this Exhibition, how lucky you are. If not, you must let your fancy roam through them, stopping here and there to watch foliage do a shadow dance in front of a window, to remark the shaft of light from a clerestory window streaming down a stone wall, to listen to the sound of falling water, to feel the rhythm of triangles and diamonds in the concrete wall of one living room, to overhear the decorative dialogue between stones and fabrics in another.

If you could sit in these rooms (choose your own from the Exhibition; few would choose them all), the word *architecture* would come to life. It would no longer mean the naves and apses of a cathedral, the colonnades of a Greek temple, the distant, dutiful pilgrimages to dusty ruins. It would now mean what *you* experience in your own home, whether you feel enclosed by the four walls of a box or literally liberated by changing planes and views that are created by fine design, whether you are vaguely uneasy with the structure or peacefully at ease with its strength, whether you are bored by the commonplaceness of your surroundings or stimulated by their character.

The word *furnishings* need no longer summon up sessions at a furniture store, but rather recall the golden lyricism of Nakashima, the silver-rich elegance of Robsjohn-Gibbings, the terrazzo-topped tables of Margaret Bruton—all in a living, livable setting. (*Please turn the page*)

Sterling and rosewood jigger by Ronald Pearson from Shop One, Rochester, N. Y. Costs $20.

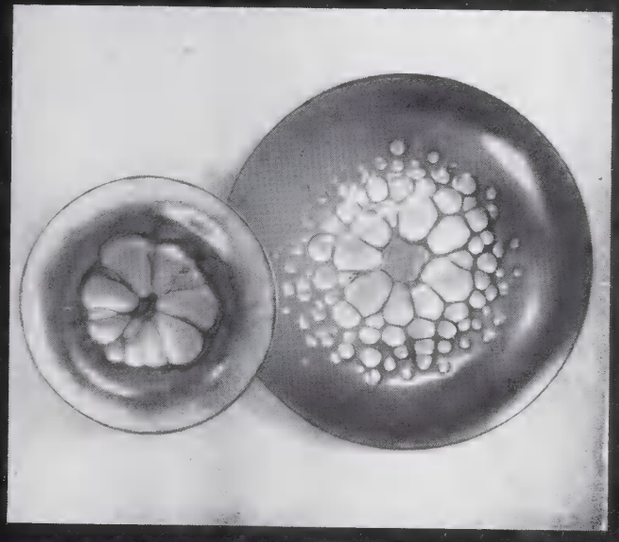




Pottery by the Nutzlers, collectors' ceramists. Wood tray by Bob Stockdale. Anyone can afford these.

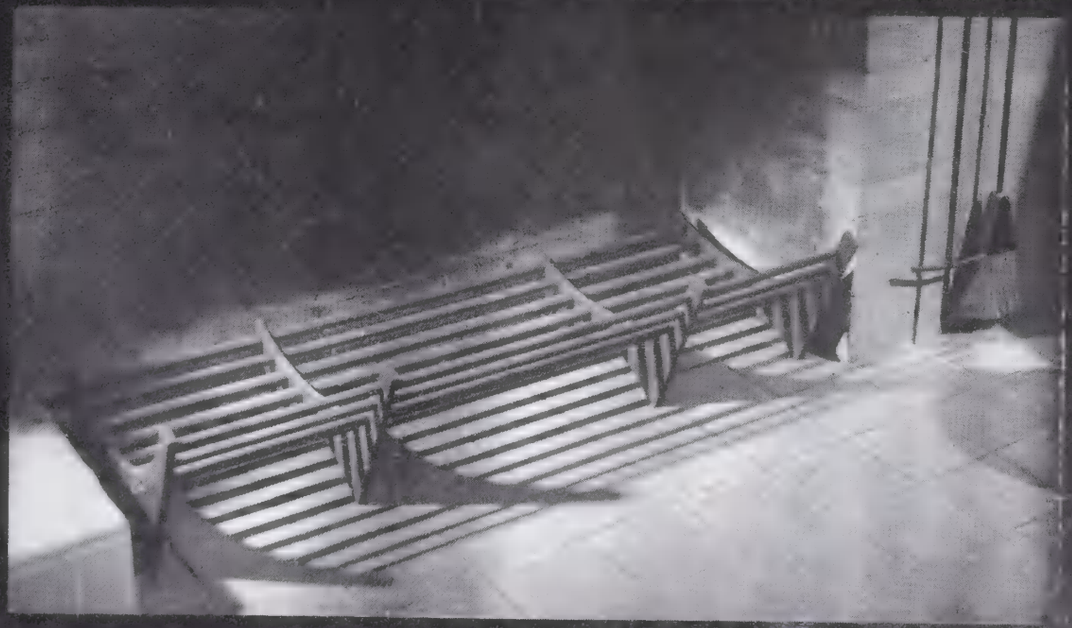


There are still many silver craftsmen making hand-wrought silver at reasonable prices. By Allan Adler.



Flourishing craft of enameling is well represented by these pieces by Elizabeth Madley, throughout the show.

New form for a fire basket, designed especially by metal worker Charles Piper, who did two other fine ones.



HERE IS
THE NEW AMERICAN BEAUTY
continued



This graceful new chair, designed by Alfred Parker, is like sleek sculpture.





Far left, a fine stoneware bowl of many uses by Laura Andreson. Near left, a stoneware canister useful all over the house, by Harrison McIntosh.



Crystal and gold dinner service made by Alice Petterson. Dinner plates, $10. Small bowls, $5. Sold only to special order.



A second fire basket by Charles Piper symbolizing marriage of the useful and sculptural.

A family of ceramic bottles for use in your kitchen. By Jerome and Evelyn Ackerman.



And so *decorating* and *accessories* now mean everything you like, embroidery, jewel-making, collecting stones or pre-Columbian art, books or records. They mean the integration of all your interests with your daily life: not a separation of them into non-touching compartments. They mean bringing all the activities you love into your life by bringing them into your living room. It's as simple and direct as that.

Art, too, comes to life and descends from the easel and the pedestal into your personal world as fine ceramics for the spices in the kitchen, for the food on the dining table and even for the toothbrush in the bathroom. It is part of your sculptured chairs, the design and weave of your floor coverings, the tile pattern of your counters, the total experience of your 24 hours.

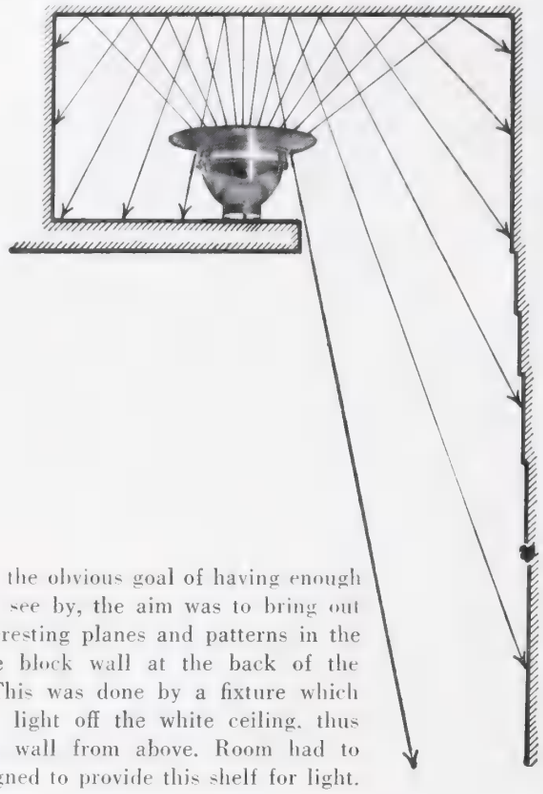
These rooms are filled with things of grace and meaning, possessed with the function of beauty as well as the beauty of function. They show the best in today's living, as the best is actually being enjoyed in many homes across the country, whose rooms have largely inspired those in the Exhibition. For the 22 rooms of the exhibition are distinctly of our world and time: they are the product of our people; they have whatever quality we have.

But how often people are unaware of their own quality, or the quality of their own time. Even the ancient Chinese, to whom we owe so much, may have missed their own greatest contributions to civilization. Their writers elevated calligraphy, you might call it penmanship, to supremacy among the arts. What a loss it would have been to the world if the Chineses artists and artisans had abandoned the "minor" arts of ceramics and bronzes, cabinetry and cooking, building, gardening and flower arranging to take up the "major" art of wielding a brush, because of the exalted status of calligraphy in the eyes of the sophisticates of their day!

The Greeks, too, were oddly blind to some of the quality of their own time. As we have pointed out before, the Parthenon was long part of the Athenian skyline before it dawned on the Athenians that it was one of their glories. The idea seems never to have occurred to Plato, which shouldn't surprise us overmuch, since few of our social philosophers or art critics seem aware of one of the most creative forces in America today, namely, the architecture of the individual home.

So, at this point let us interject this parenthetical advice: As you look for art *in* these rooms, don't fail, above all, to look at the art *of* these rooms, for it is most significant of all the arts shown.

Don't miss the way the walls of the rooms compose and recompose as you move (in your mind's eye) within them. Note how the structural members offer both strength and beauty, satisfying the intelligence and the sensibility at the same time. But, best of all, try to (*Please turn to page* 216)



Besides the obvious goal of having enough light to see by, the aim was to bring out the interesting planes and patterns in the concrete block wall at the back of the room. This was done by a fixture which bounces light off the white ceiling, thus flooding wall from above. Room had to be designed to provide this shelf for light.



PHOTOGRAPHS BY MAYNARD PARKER

The Art of Lighting the Home

This Exhibition in Pomona, California, is also a Lighting Show. Never, in one place, have there been so many demonstrations of how light may be used artfully and pleasingly. Never have so many examples of the skill of the lighting artist been on public view under one roof.

Very few people are aware that lighting has also been developing as an art—a glamour-packed, dramatic art. Artful lighting is very hard to photograph, because the kind of light photographers need to take pictures is stronger and more uniformly spread, and thus swallows up the artistic lighting and erases the effect that is normally wanted. So magazines find it almost impossible to show light-in-action, for when the lighting shows, the details of the room don't register in the picture. (Everything may look fine to the eye-in-the-room but not to the emulsion-on-the-film.)

Because we show good definitive pictures of these rooms elsewhere in this issue, we can "dare" to show you true lighting pictures, which enable you to see the path of light and its action on the object to be lighted. But even these pictures do not show very well the source of light, because it isn't supposed to show. One of the first requirements of artful lighting is that you must be unaware of the source, and see only the result. When you don't see the source from which the light is coming, you are not getting a high brightness contrast, which is the technical way of saying: you don't get glare. Glareless light is the key to effective, artistic lighting (as well as comfortable lighting).

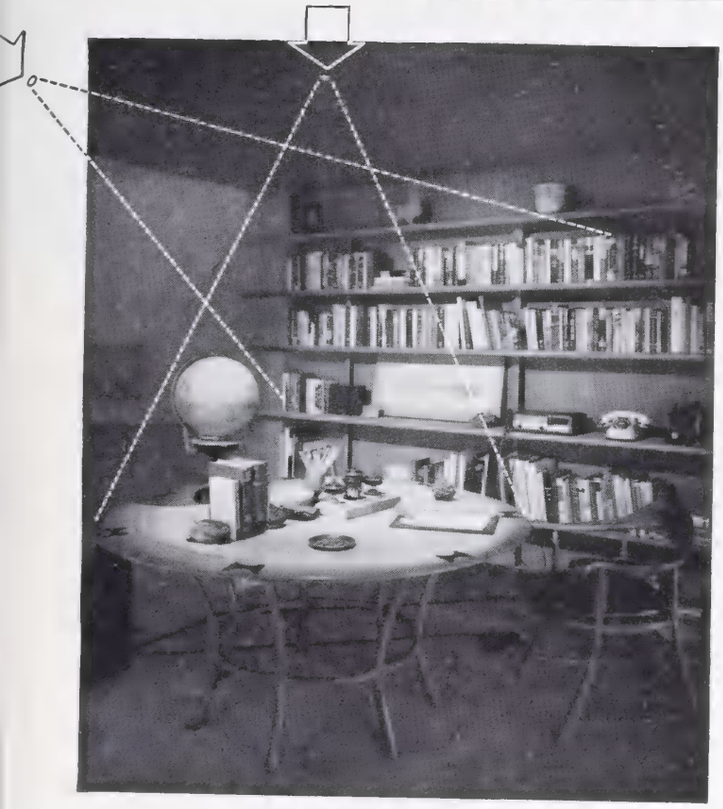
The artists who designed and installed the lighting in these rooms were Rudolph Wendel and his staff, of New York and Los Angeles, who have been installing the special lighting in the great homes and the museums of this country for the past 30 years. We learned a great deal from watching the Wendel specialists experiment by the hour to get the effects we (and they) were trying to achieve.

The main thing we learned from our watching was this: Lighting without an object to reflect light is an abstraction—really non-existent. Lighting has no aim in itself. It is the complete servant of the object. Until you have something to light you cannot begin to think about how to do it. Therefore, the best light must be integrated into the architectural and decorative scheme, and be one with it. It can't be planned or thought of as separate from it.

All this is quite the opposite of the way most people think of lighting, for we have been taught to assume that by putting enough wattage into a room everything else follows, give or take a few (*Please turn to page* 251)



Lighting the keyboard and music rack of a piano was done by an optical light, a complex arrangement of lenses that directs a strong beam at the space to be lighted. To prevent light spilling into areas not wanted, beam passes through a template cut so it stops light from hitting such areas. Tiny hole in ceiling is all that shows light source.



Two optical fixtures hidden in the ceiling do the twin jobs of lighting the top of the work table and the bookcases. Even though these two paths of light cross, you do not see the presence of either, unless you deliberately blow smoke beneath the pinpoint holes. Templates control lighted areas.



Skylights in the high ceiling let in daylight, at night provide artificial light from the same direction. Otherwise room would lose its loftiness. Pinpoint "optical" over card table puts light exactly on table tops, not in laps. Light spreads evenly on mural behind sofa, but none hits sofa.

A BEDROOM-DRESSING ROOM SUITE

Here is one of the most precious features a house can boast—a truly personal master suite, a private apartment in itself

HOW TO LOOK AT THIS ROOM:

▶ Visualize this as the intimate retreat every couple longs for—a personal sanctum where they can separate themselves from the household and renew a private life of their own.

▶ See how this room is bedroom, sitting room, breakfast corner, dressing room, lavatory and garden; how, despite its open plan, furniture placement indicates separate areas without partitions.

▶ Notice especially that art is integrated into the room's very structure with mosaic insets in the marble wall.

▶ See how light comes from the same source day and night through glass skylights, which also contain fixtures for night lighting.

▶ Note the unusual masonry—marble, pebble concrete, glass mosaics.



Here you could sleep, catch your breath, talk intimately, read, write a letter in peace. Redwood plywood wardrobe screens off the dressing room.



Designed by
Henry Eggers, architect
Decorated by
HOUSE BEAUTIFUL

Wall of rough-cut Cipollino marble, enriched within the room by mosaic insets, continues outdoors. It enhances the feeling you have that the orchid-growing patio and this placid sitting area are indivisible parts of one private world.

Right. Room has its own breakfast or snack counter for preparation of morning coffee or twilight cocktails to be shared in privacy. But beautiful tiling and appointments blend this area gracefully into the rest of the room.

Two three-quarter beds are united by one importantly scaled bookcase-headboard, which minimizes the "bedroomy" look. Control panel for hi-fi and radio is built into headboard. Painting, "Morning, San Xavier" by Millard Sheets.





For more about this room please turn the page

A BEDROOM—DRESSING ROOM SUITE

continued

Dressing-room area is bathed in a shadowless daylight entering through sand-blasted glass walls. Floor is cement tile, patterned in white pebbles, ground down smooth. Mosaic counter, with redwood drawers underneath, is a continuation of breakfast bar.

This is a room where people live in intimate daily contact with the beautiful. The door pulls they touch on the redwood wardrobe and dressing-room cabinets are mosaics, made by Arthur Ames, and they echo the color and character of the room.

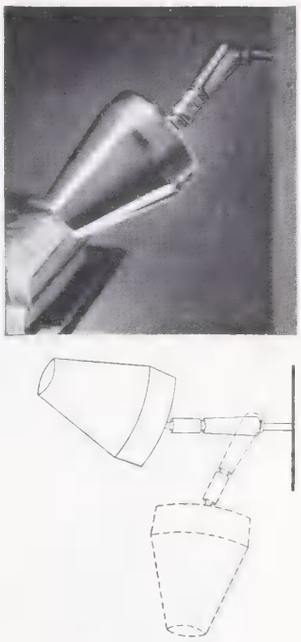




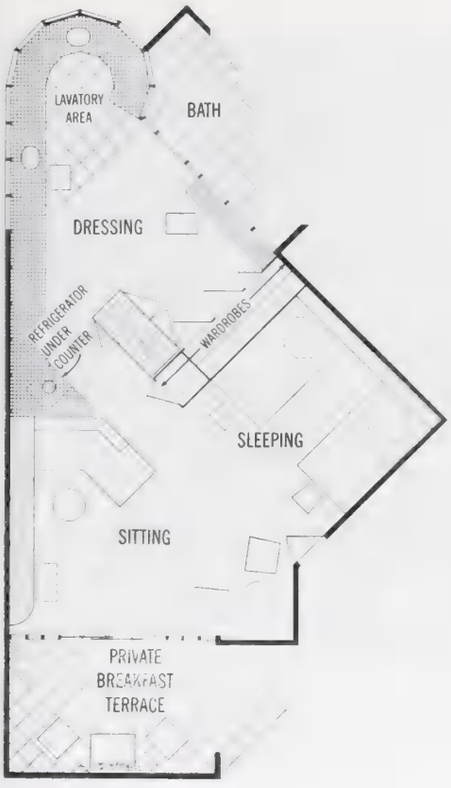
The most practical objects are esthetic delights. In the lavatory area there are two stainless steel basins like this one, sunk into the mosaic counter top, contrasting their satiny gleam with the glowing color of glass mosaic. Flower-like valves and faucets are handmade silver by Allan Adler.



Like a squared-off dome, ceiling above dressing table counter rises to a skylight so that this area is bathed by clear daylight. Nighttime illumination comes from the same direction, in similar intensity, from a fixture which throws true shadowless light, particularly desired in a dressing room.



Bed lights installed in the headboard shown on page 201 may be rotated a full 360°. Their beam can thus be directed to any position for well-lighted reading.



In this open plan, division between areas is merely implied by devices like the jutting counter and angular sofa, and the L-shaped wardrobe-cupboard unit which is not quite full ceiling height.



View from dressing area captures the work-of-art quality of the night lighting, from the shadow pattern on the dressing-room ceiling to the highlighted marble wall and patio's beckoning glow.

Please turn the page

A bedroom-dressing room suite *continued*

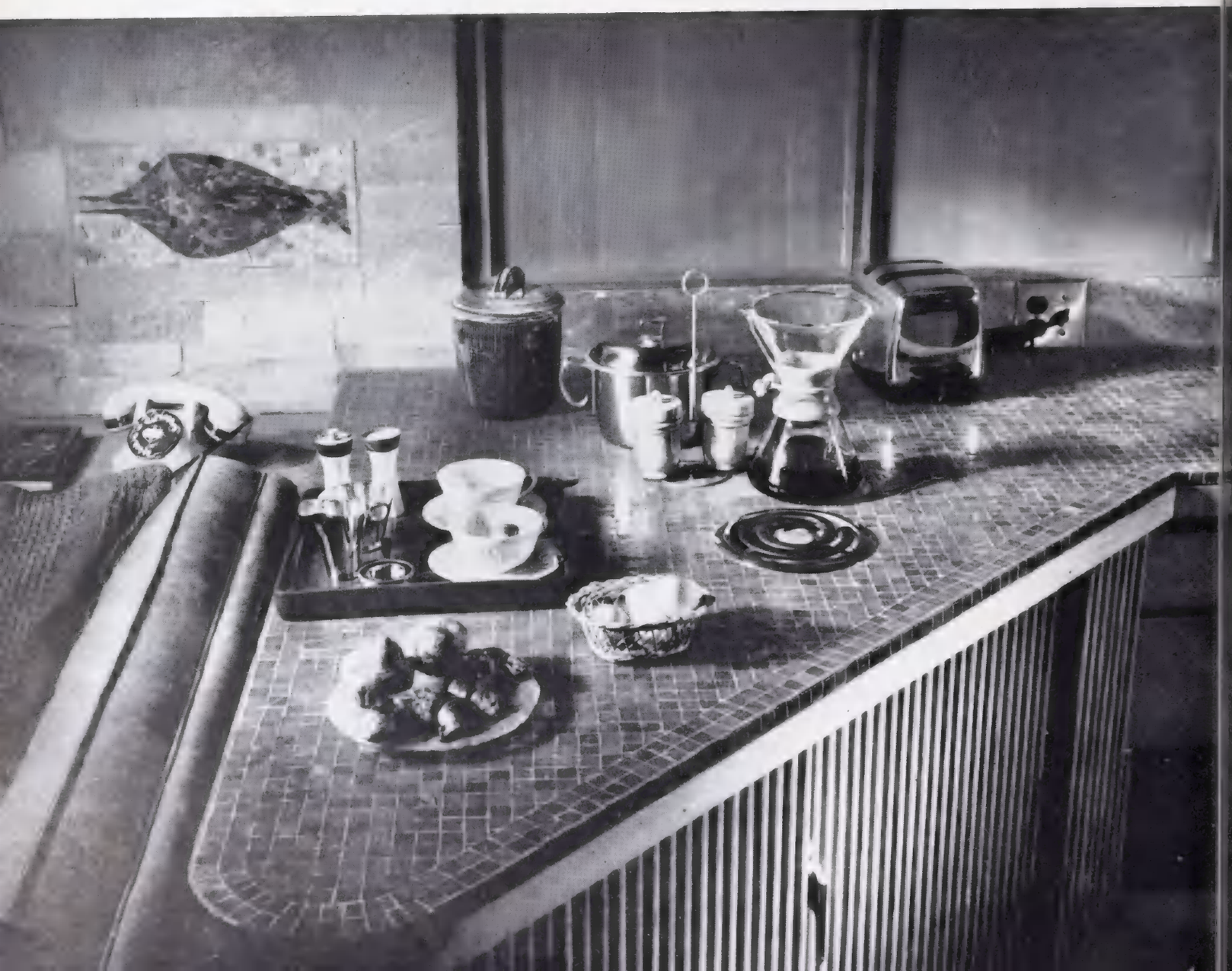
You can regard all the rooms in this Exhibition as straws in the wind of American living. But this self-sufficient bedroom "apartment," reflects two truths about modern life which have already started to change the plan of our homes.

One is the instinctive need, felt by parents everywhere in these days of busy close-quarter family living, for a separate place where they may go to talk, relax and get to know each other again. For no matter how much you love your children or the in-laws who live with you, there are times when you must, for their good as well as your own, shut them out and lead a private life together. This is wisdom, and the increasing prevalence of the master suite, as opposed to the master bedroom, proves that many people are beginning to understand that the way to improve the quality of their family life is to improve the quality of the life they share as a couple.

Here, too, is a significant reflection of what is happening to the American kitchen now that most people are servantless and meals are more casual. The kitchen is, in fact, breaking up, moving all over the house and out of doors. For with our portable, clean-operating electrical appliances, we can cook in any room so long as it has an electric outlet. This breakfast counter symbolizes this fact with its built-in heating unit, a refrigerator, generous outlets, and a battery of trim appliances, made so esthetically acceptable that even preparing breakfast in the bedroom becomes a pleasure.

The "Calrod" heating unit set in mosaic, the refrigerator, the double electric outlet to service appliances—these are signs of the subtle changes occurring in our ways of living. They are only for the occasional snack, but they are symptomatic of how the kitchen's functions are being decentralized and taken over by the electrified cooking utensil.

For a list of materials and furnishings in this room, turn to pa



The meaning of America is

The High Quality of our Daily Life

By MAC LINDAHL

House Beautiful recently sent a visiting Swedish writer across the U. S. A. to get his reaction to the way we live. Here is his report. It is specially pertinent to this month's issue

To know the nature of the American contribution to the world you must know the American people. But to know Americans you must know their homes and the way they live 24 hours a day.

How few of us in Europe really know your homes. How few of us have witnessed the character and high quality of your daily life, which, in my opinion, is your finest contribution to the world. We see the traffic of New York, the traffic of Chicago and the traffic of San Francisco, if we get that far, and we conclude that America is on wheels. Or we see the television sets in the various bars and we broaden our conclusion and say that when America is not on wheels it is in front of a TV set.

But fortunately some visitors go below the surface. A highly cultured Spanish lady, Señora Maria Luisa Caturla, is one of them. After a three-month stay in the United States she was interviewed about her impressions by a leading magazine. This is what she said. "One is supposed to perceive that the characteristic American thing is the automobile, but it is not so. The characteristic American thing is the young housewife. How much she does, and wholly without servants—her house so clean, her children so well cared for, her meals so quickly and skillfully prepared, and herself so charming! How is it contrived? In Europe, they would say that it was thanks to the American machinery, but I think otherwise. I think the American housewife has done more than master machines. I think she has mastered time."

Now I can enthusiastically report that Señora Caturla was right, so far as she goes. In Europe, as in the Far East, the world is still a man's world. In the United States it is the family's. Co-operation in a spirit of mutual respect is the password, men and women together achieving a domestic happiness new in the history of civilization.

I've talked to these men and women. My notes are full of their conversations, the vital bubbling spirit that created the extraordinarily lovely homes that you have in America. The high level of taste in your architecture and furnishings is the direct result of these people. From the hooked rug of Cape Cod to the Natzler ceramic bowl on a dinner table in California you see expressions of this remarkably high level. Ancient and modern is blended with care. Early New England pressed glass, a Steuben vase, a Paul Revere cup may be found in the same room as a Hadley chest and a Hans Wegner chair.

I must confess I hadn't expected this. I don't think many Europeans do. We are not surprised by the efficiency of your machines, the low cost of machine-products, but we have wrongly assumed that you have no craftsmen or even an interest in fine craftsmanship. So imagine my delight when I bought a Natzler piece, a thing of great beauty and true art, for only $10! When this happens in a country, it indicates a good deal about it. That Natzler pottery is symbolic.

In Sweden many simply can't understand why the best work of our artists and designers should be so sought by Americans. Now I know why we don't understand, why I didn't understand until I traveled across your country. We underestimated you (almost as much as many of your own writers underestimate you). It took a long trip and many visits to your homes before I realized that you Americans have a keen sense for the (*Please turn to page* 252)



The Art

Pleasing the eye, as a way to predispose the mind and the palate, is in every artful cook's bag of tricks. But it is also a pleasure in its own right. Setting a pretty table with original combinations of the "necessaries" is just plain fun. Women who keep enlarging their supply of table appointments, regardless of whether they are needed or not, are indulging in this kind of fun. This table is an example. It was sheer pleasure to assemble. See why! There is copper woven in the heavy silk runners. The large plates are copper luster. The small dishes are glass decorated with gold. The candle holders are brass. Even the wallpaper is flecked with gold. It all adds up to a melody in metallics. Any food, of any color, would look well. Everything from V. C. Morris.

of the Table is the First Art

Though architecture is the sheltering mother of all art, the arts pertaining to food —preparation, presentation and enjoyment—are the most frequently practiced, the most essential to health and well-being. Food is the daily art of living.

In all the world there is not a single person who can live through a single day without giving some thought to food. This does not mean that all people everywhere are of necessity practitioners of the art of eating. Too many of us are too hungry; some are not hungry enough. We do not hold with certain self-styled gourmets who believe that the arts of the table can develop only in an over-fed civilization. This is the decadent attitude which insists that a work of art and a thing of use are, and must remain, forever separate.

Hunger is the passion motivating all the arts of the table. But too much hunger or too little robs us of the fine appreciation which transmutes mere satisfaction into a form of artistic expression.

Here in America at the present time we have perhaps the world's most ideal climate for the development of a truly great gourmet tradition. We live in a land of unprecedented plenty. Yet we are still a lusty, energetic, hard-working people, far from being satiated with the good things of life. Unlike the Romans in the days of Lucullus, we need not pique our appetites with larks' tongues nor, like the courtiers of Louis XIV, do we find it necessary to pander to jaded palates with elaborate subtleties or *pièces montées*—castles of cake and fountains of spun sugar. An American's dream of a fine meal is a big, thick, juicy steak, grilled preferably by him in his own back yard. This is a good start for the development of the arts of the table.

The fact that so many of us must concern ourselves with the cooking of our own food, now that the era of servants is over, appears to be a help rather than a deterrent. Almost always before, the gourmet was no more than a sensitive critic. But now cooking has ceased to be a spectator sport and has gained thereby. For the more you know about food, its origin, its growing, its history, preparation, essential character, the more enjoyment you will find in it. As in so many other forms of art and living, the more of yourself you give, the more you get.

What Makes Food Art

When does an ordinary dish become a creation? What's the difference between a meal that's just a meal and one which is unmistakably a "production"? What transforms the act of cooking from a chore into an art?

Some of the essential differences can't be put into words, not any more than you can describe a painting or a symphony. But, as in all other forms of art, certain elements enter into the divine spark. They contribute to the extraordinary transsubstantiation of material things—flour and meat, butter, milk, eggs, sugar, wine and spice—into something which is a feast not only to the senses but to the spirit.

First, and most important, is the element of joy—pleasure, the play principle—call it what you will. When a job is a joy, you'll probably make an art of it. Simple as that!

That's why it's so important to cook what gives you pleasure, to do the chores you want to do, and leave undone, or get someone else to do, the tasks that bore you.

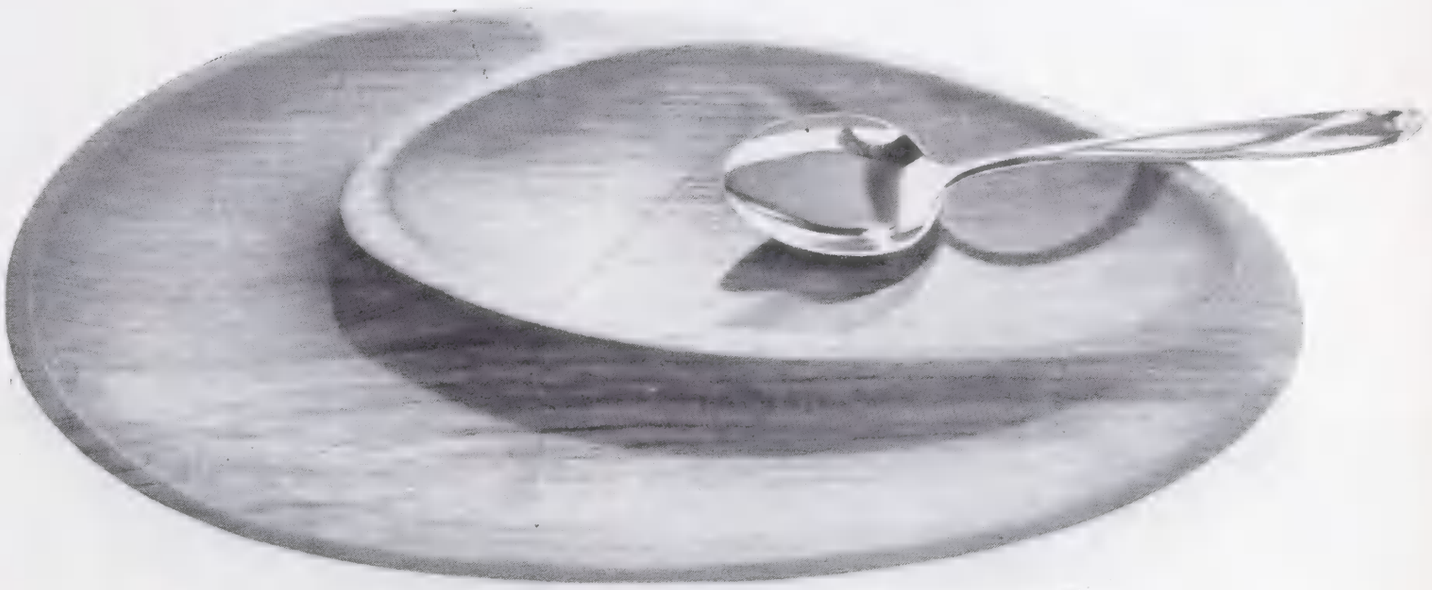
Next comes suitability—fitting the menu to the people for whom it is intended, to the mood of the moment, to the place, the time, the weather, the available supplies. Then, high on the list, a knowledge and (*Please turn to page* 265)



The characteristic of glass is to form itself, in the molten stage, into the shape of teardrops. It has been exploited triumphantly here in this vase by Timo Sarpeneva of Finland for the Karhula-Ittala Glassworks. Its liquid, drop-like grace comes from the innate nature of its material. An important design criterion for you to use in evaluating any object is to note whether the material has been worked with or against its nature. This vase can be obtained from Georg Jensen for $95.

PHOTOGRAPHS BY ANGELO PINTO

A wooden plate to hold sauce and the food to be sauced. A tiny dip keeps spoon from sliding down and soiling handle. Any two foods placed on this plate would look well composed. But it is also beautiful empty. Made by a student at the School for American Craftsmen. Ronald Senungetuk. Spoon has same curvilinear grace common to other pieces here. Spoon is "Silver Sculpture," Reed & Barton. Wooden plate from America House, $20.



The most significant objects in this Exhibition

These objects epitomize the meaning of the whole Exhibition. They show what we mean when we say, "Surround yourself with beauty in the smallest details of your daily life." They also show what beauty comes from designing according to the nature of materials

PHOTOGRAPHS BY ANGELO PINTO

Such are the treasures of our time: useful objects that are endowed with an innate beauty, that ask to be held, to be touched, to be appreciated for their grace as well as their performance.

It *used* to be that we did not expect our everyday functional possessions to be beautiful. We were not supposed to notice them (as though that were possible). But this is passing.

For these objects go far beyond functionalism. They make a beautiful composition with what they contain. They are beautiful whether in use or empty. They have a functionalism which goes beyond function alone, which requires more mastery by the designer of his material and his tools and technique. They have a quality that only an artist can give to an object.

These artists have made the most of the innate characteristics of their materials—the teardrop tendency of molten glass, the way wood responds to the knife. (*Please turn to page* 232)

A Center of Living for the Whole Family

Here's that desirable thing—a beautiful living room that's equally as pleasant when filled with people as when only one or two are in it. Many different quiet activities can go on at once, or it can be the stage for the most elegant party. It is shelter that accommodates you



The desk corner, built of the same plywood as the ceiling, was conceived as a quiet place where one member of the family might study while other activities go on in the room. Glass wall to the left brings garden into the room. See plan on page 209.

There can be, indeed there should be, as many different kinds of beautiful rooms in which to lead the good life as there are human beings to live in them. This place of quiet and repose, this private world of light and shadow, of snug walls that simultaneously screen the outdoors with stone and invite nature in through glass—this is one of them. It's a room where an entire family could live the full adventure of every day, relaxed, casual, comfortably unhampered by their possessions, and always immersed in a beauty that is as natural as laughter. It is touched with a sort of great-hall grandeur, yet here is the very unpretentious essence of the old-fashioned family sitting room (sometimes it was the kitchen), where the youngsters could study or play while Father read the paper and Mother gossiped with a visiting neighbor. It can hold one, a few, or a crowd.

Picture the lone pianist bemused and content in the luminous shaft of light from the sky, or in the soft diffused glow from the plastic globes which are set in the glazing to light indoors and outdoors by night. You can see children sprawled on the waxed flagstone floor, as much at their ease and as visually appropriate in this natural elegance as their parents' most grandly dressed guests on fete nights. It is a room for the Christmas tree, the club meeting, the children's party, the buffet supper, the wedding—for the whole gamut of events and activities that weave the fabric of family life. Generation after generation could leave its imprint here, and the intrinsic emotional quality of this place would remain steady and constant, embracing whatever changes there might be in its owners' habits.

Except for the piano and the built-in desk, there's no indication of special areas for special (*Please turn the page*)

Architecture by **John Hill**
Decorated by **House Beautiful**





A center of living for the whole family

continued



This room lives with music. Hi-fi and TV speaker is set high in corner. Flowing ceiling surfaces spread sound excellently. The rough stone and thick carpet prevent reverberation. Sculpture by Albert Stewart.

Almost without a break, indoors flows outdoors to a barbecue terrace, built of the same sandstone and flagstone. Note leather-wrapped brass hoop door handles seem to pierce glass doors.

activities. Your eyes see the room as an integrated unity, one free and open space, where walls, floors, ceiling and even furniture all seem part of each other, flowing together continuously. And that, indeed, is the secret of this room's adaptability to the busy, unpredictable pursuits of casual family life, why it accepts so willingly the inevitable disarray of everyday activity. For it has no one central axis, no one restricting focal point that demands that furniture be lined up here or there, "frozen" into permanent position to keep the room in balance.

Contrast this sense of freedom with the precise quality of the living room on page 214, which we visualize as a dwelling place for adults whose preferences are clearly for a setting that is always at its formal best. Their room, like a Greek peristyle, is recti-linear, and the casual placement of the furniture only serves to point up its straight center axis terminating in a dominant window wall. (*Please turn to page* 260)

Furnishings and materials described on page 260



Please turn the page

Frank Lloyd Wright, America's master architect, has said that the most desirable work of art in modern times is a beautiful living room. Here, as you see how walls, floors, ceiling and furnishings flow together, how the mural, specially painted for the room by Richard Haines, seems to merge with wood and stone, you begin to understand what he means by organic architecture—"one thing instead of many things: a great thing instead of a collection of smaller ones."

WHAT TO SEE IN THIS ROOM:

▸ See how a room can have a grandeur, while being unpretentious, protecting and comfortable at the same time.

▸ Notice how simple materials (plywood and stone), intelligently assembled, produce a richness that pleases the eye and the emotions.

▸ Note that this room, with its adjoining terrace, has no hub, no main centerline or axis on which the furniture lines up equally on either side; that there is nevertheless architectural balance and proportion. Result is relaxing and comfortable. One area merges with and flows into another, making a room that invites many activities to go on at the same time.

▸ Observe how the quality comes from the change of planes, the play of textures—smooth against rough—pointed up by light and shadow.

▸ Note how the room feels domestic and relaxing, even though its dimensions are large. See how careful varying of ceiling heights increases a sense of spaciousness but maintains a domestic quality in a large room.

A center of living for the whole family *continued*



SKETCHES BY GEORGE COOPER RUDOLPH



This family living room is one of the rooms

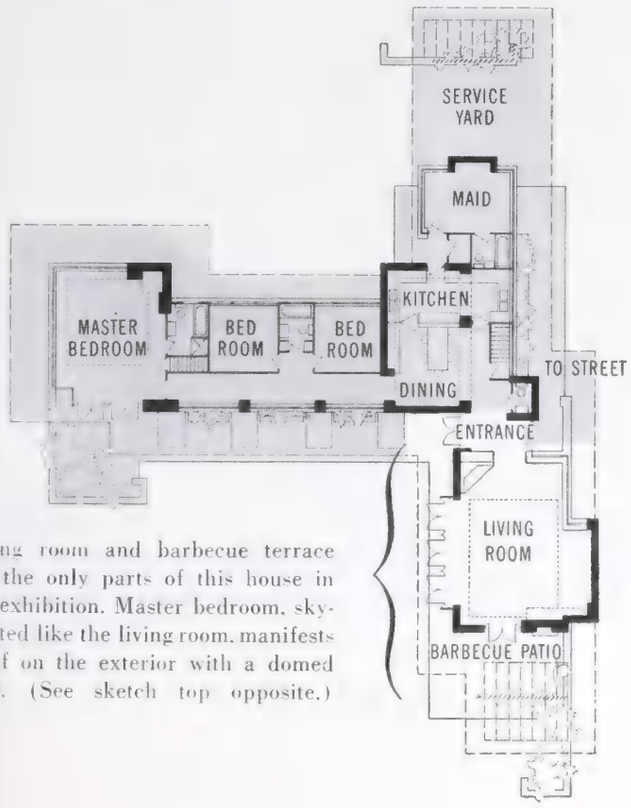


Street-side view of the house

Bedroom wing and living room embrace the garden



in the house you see here



Living room and barbecue terrace are the only parts of this house in the exhibition. Master bedroom, skylighted like the living room, manifests itself on the exterior with a domed roof. (See sketch top opposite.)

This house exemplifies what we mean by "planning from the inside out." When you look at it, you can see how its outside appearance reflects and expresses the form, character, even the tranquil quality of its interior space.

You can find the reason for every external feature by looking inside. The dominant interior forms become the dominant exterior forms. You will understand this clearly if you compare the interior of the living room on the four preceding pages with the exterior views shown here.

Look first at the soaring ceiling. Then study the crown-shape roof that tops it. See how the demands of the inner space shaped this roof, how its form has evolved naturally, inevitably, from the interior vaulted gathering place, lighted by skylights. The exterior arrangement of openings is the natural result of the arrangement of interior space.

The outside is, in other words, no sham or false front. The exterior is not one thing and the interior another—something so frequently true of traditional houses. Here, inside and outside are indivisible, for essentially they are a single integrated unity of design and material. Note that the same sandstone walls reveal themselves inside and out, that inner and outer wood is redwood.

How to be creative when you spend money

You can enjoy the heady thrill of bringing something into being, inspired by your ideas. You can shop with eyes alert to possibilities for your home. You can be creative, even if you don't think so. Here's how!

We have walked through the rooms of this Exhibition, you and we. You marveled at what you saw, as we hoped you would. But all the time we heard your unspoken comments, your unuttered fears that all this splendor was beyond you.

Let's talk about it openly.

You: It's all more beautiful than anything I've ever seen. It makes me feel wonderful and awful at the same time.

We: Why awful?

You: Well, first of all, because it takes an awful lot of money. More than I'll ever have, I'm afraid. And, second of all, because only a creative person could ever come close to doing what you've done, and I'm far from creative.

We: You know, your "second of all," about your not being creative, is actually more important than your "first of all," about your not having enough money. There are many people with a lot of money who don't achieve half as much as some people with half as much money, if you follow us. It takes what we're calling *creative spending* to make your money count, whether it's a great deal or very little.

You: That's just it! Here I am with very little money and even less talent for spending it creatively.

We: The less money you have the more important it is to spend it right. But how do you know you're not creative?

You: Because I know I'm not. I can't draw a straight line!

We: Maybe it's been our fault all along. Maybe we talk too much about creativity. Frankly, very few of us on the staff consider ourselves creative, certainly not in any exalted sense. But suddenly, when we were working on these rooms for the Exhibition, every one of us felt creative.

You: What happened?

We: That's what we'd like to explain to you:

We wanted these rooms to be fresh and individual, beautiful and functioning. In other words, we wanted exactly what you want in your own home—a beautiful personal expression that nurtures your soul while it oils the wheels of daily living.

So we did what we advise everybody to do: We talked among ourselves and discussed in detail what we wanted every room to do and to be. One was to be designed and furnished for a man who was interested in mineralogy; it was to be his retreat. Another was for a person or a family who collected pre-Columbian art, spent their vacations on archaeological field trips, and then occupied their leisure time at home studying about ancient civilization.

Each room was planned for real people with real interests, with preferences for certain materials and certain colors, because we have long ago discovered you can't start on the solution until you state the problem. You can't create in a vacuum. Over and over again we've learned that the best solutions come out of clearly stated, clearly defined problems. You have to be limited by the requirements. If there are laws of creativity, then that's the first law.

Here's where you, the client, whose only talent is spending money, can be as creative in your choice of architect or

ALL PHOTOGRAPHS BY MAYNARD PARKER



Here creative spending meant having Sculptor John Svenson cast a handsome concrete bowl using same aggregate as the block wall behind, thus integrating art and architecture.

decorator as a Broadway director casting actors for a difficult play—or, better, as a producer picking the right director. Because each room, like each play, requires the right kind of furnishings and decorating, besides the right kind of architecture. Architect and decorator, chosen by the client, like director and set-designer, selected by the producer, have to work together in perfect understanding and harmony.

And you, the client, must choose the right ones for the job. That means you must know your wants and needs and those of your family, backward and forward. Otherwise you're not going to be very knowledgeable in your choice of professionals to help you. And you must be familiar with the work of these professionals in homemaking, otherwise you'll not get from them the work you are after. The good ones are flexible and try to give you what they think best solves your needs. But it is up to you to pick the good ones.

We went at each room this way, from the architecture down to the smallest details of accessorizing. We did our best to make ourselves clear to each person involved: architect, painter, sculptor, decorator, ceramist, ironworker, cabinetmaker, and so on. And, as a result, we think we got the best they had in them—and their best, which you have seen for yourself, proved to be magnificent.

As we worked with them, we began to get that feeling of creativity we mentioned earlier. We had a glowing sense of participating in creative experiences. Here we were encouraging creative people to create, and in the process we had become creative ourselves. Each artist, too, felt the new challenges we offered and welcomed them, as, we have found, any true artist welcomes the chance to bring his art to new life and meaning, to apply his gifts to real situations.

Michelangelo felt the same when he was called on to decorate the Sistine Chapel: so, on a far smaller and much more modest scale, our ceramist felt when he was called on to add his mosaic art to a stone wall or the painter when he created a mural for one of the living rooms.

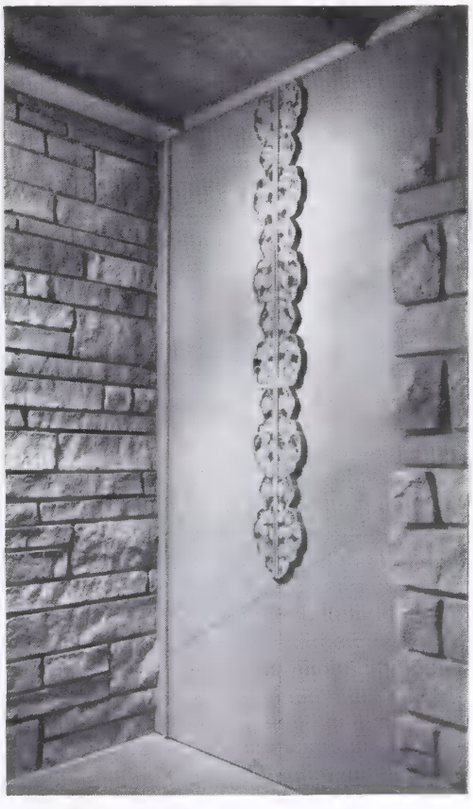
We began, then, to conceive of ourselves as *creative clients*. We began to understand much more profoundly why architects say, "It takes a good client to produce a good house. A good architect can't do it by himself."

We add to this the notion that it takes a creative client to have a creative house—and by creative we don't mean a do-it-yourself creative artist. It is creative when you ask a cabinetmaker to create a counter that matches one of his benches already there: when you ask a sculptor to cast a handsome bowl out of concrete using the same aggregate as the concrete wall against which the bowl appears; when you ask a metalworker to forge andirons specially designed and scaled for a particular fireplace.

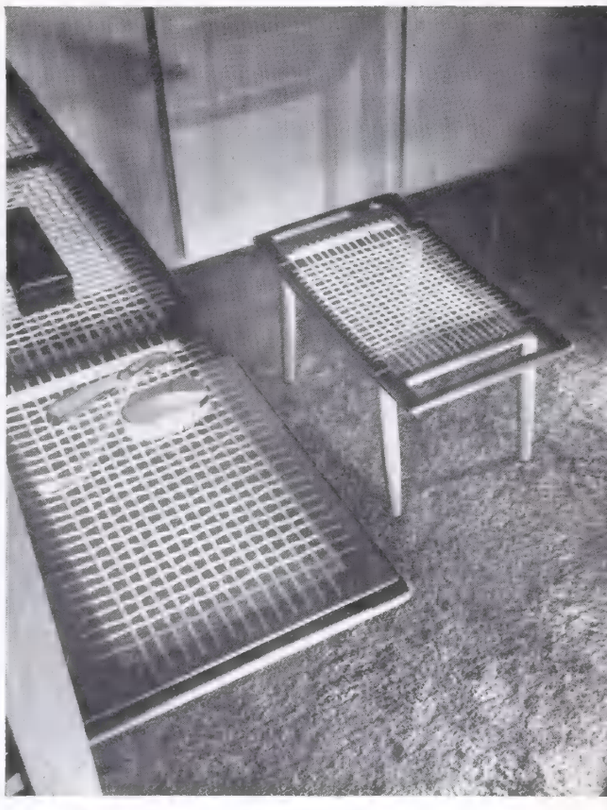
We didn't create these things ourselves, but we called them into being, and that's being creative too, we think. The same sum of money, spent one way (*Please turn the page*)



Original door-pulls were too-commercial. They were replaced by great circular handles more residential in character. By Thorleif Petterson of Scandinavian Art Metal; $70.



These door pulls were made from fragments of Chinese carvings. Second-hand stores and antique shops offer such unusual possibilities for alert, creative purchasers.



Since he made the bench ($75) for this dressing room, Sam Maloof was asked to create a glass-top counter (16″ x 72″; $125) to match it.

How to be creative when you spend money

continued

or another, can either result in the usual overworked clichés or in a new fresh beauty; and it is the spender who often determines it as much as the artist who is paid.

The Florentines were creative spenders; the Renaissance was the result. We have a hundred times their opportunity today. We have the wealth and the craftsmen, too.

But not everything in the exhibition was artist- or custom-made by any means. There are thousands of fine ready-made things in the market that can solve almost all your problems, *if* you know how to shop for them and assemble them. And we, just like you, had to know what to choose. We had to know how to use standard, ready-made items in a non-standard, never-before-seen way, because that was the goal we had set for ourselves right from the start. We had to go into the stores and the decorators' shops the same as everybody else. And we didn't want to use what we selected, any more than you, in a fashion already too familiar and long since stereotyped. We didn't want to use the clichés of today, any more than those of yesterday.

We have had a good deal to say, month after month, on the subject of how to be individual. In these Exhibition rooms we had to apply our principles to our own exhibition. In reality all the principles, we found, boiled down to one: If you've seen something again and again, stop and think. Will you be sorry—in a year, in five years, if you do the same thing yourself? That's what counts right now.

Start fresh. Free yourself from the pattern that most people around you have adopted for themselves. You can see it over and over in the house and in the garden, in the kitchen and on the dining table, in every part of their homes.

Why can't a sofa, for instance, go into a bedroom, if it is large enough? Why should it be centered on a wall? Why do you have to arrange two vases symmetrically on the mantelpiece? Why put flowers in a bowl on the dining table as the inevitable bit of decoration for dinner?

The point is *not* to be different from others just for the sake of being different. The point is to develop your own individual expression for things, because whether you consider yourself creative or not, your only gift to the world is your own special quality. And once you discover your own special quality, you've discovered the secret and the fun of creativity for the rest of your life.

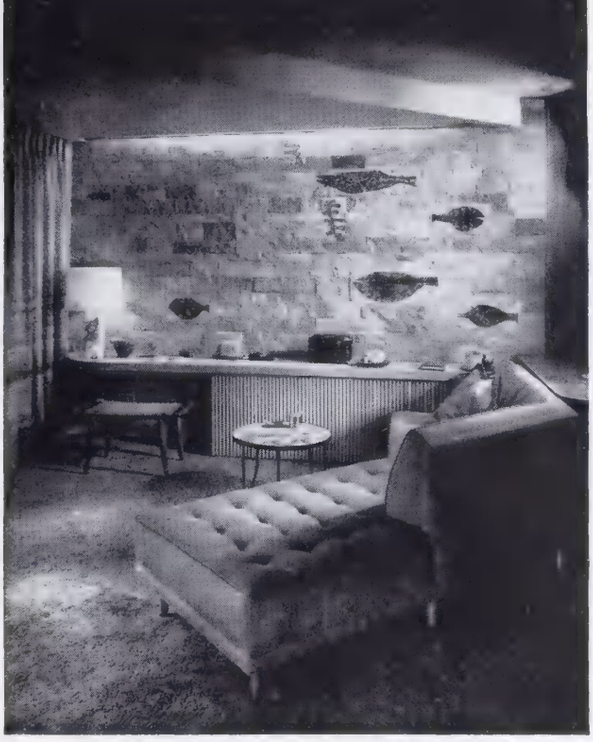
For above all, we want to convey to you the joy and glee of all this. It is pretty heady pleasure when you get the idea to translate the curved seat of a bench into a flat counter. You are pretty pleased with yourself when you get the idea of pasting together different colors of latex-backed carpeting to make an exciting rug (to match a tapestry) that looks as if it cost a thousand dollars when in reality it was created





We fell in love with this gold-glazed glass table service by Alice Petterson, and we had her repeat the same motif in the glass of the ceiling-trellis for the dining room. In other words, we were creative clients.

The dining room at the far left shows other creative spending: Doors were found (free) in a school basement. Too short, a fill piece made them fit. Moldings solved how to hang them. Old carvings make pull



Part of creative purchasing is to have things done by artists. Here, ceramist Arthur Ames enriched a stone wall with his mosaics. (Price is $275 for all seven.)



Creative purchasing means finding the exactly *right* thing, whether for use or beauty. Above, it's an arrangement of enameled fish for this room with fish mosaics.

out of standard $7.50 a square yard carpeting. (See our living room for people with limited funds, page 219.)

Getting such ideas makes you feel outrageously pleased with yourself. You've had an original idea, you've brought it to life, and there is no pleasure that can touch it.

"But is having an idea really creative?" you ask. Yes, it is. The act of creation does not have to be coupled with skills or the ability to draw or paint. Bringing something into being, no matter what tools, materials or artisans you employ, is certainly an act of creation. Using all the resources of your time is being creative in a great big way. You wouldn't disqualify a painter as a creator because he did not make the canvas he paints on. So don't disqualify yourself because you don't hold the hammer, the chisel, the plane, the saw or any other tool.

Seeing the possibilities—that's your role! To do that you have to know what's available, and understand what can be done with it. Naturally you can't dream up a handsome rug made of many pieces of differently-colored broadloom unless you know that such a pasteable product is on the market, that many manufacturers make it (so there'll be dozens of colors to choose from), that it is capable of being worked easily even in small pieces, and by an amateur. Then, after you have the basic idea, you have to shop until you find the right colors for your purposes.

So, to do creative purchasing, you have to be interested in the world around you, in the assets and liabilities of the products offered by all types of dealers. You have to like to shop and poke around in strange stores, like to read advertisements, like to talk to workmen who know their materials—these are the requisites for having this kind of fun. Naturally you can't see the possibilities in things if you don't know they exist. So it helps if you "get around"—mentally and on foot.

All through the rooms of the exhibition you can spot such examples of creative purchasing. We show some on these four pages. Let us give you some other instances we've met in our recent travels:

One woman bought a Chinese vegetable basket of wooden splits, turned it upside down and used it as the base of a table. For her table top she used a straw tray, six feet in diameter. She put the table in her patio. It's big enough to look well outdoors, but also it's right, in its textural quality, for the outdoors. This originality cost her about $12.

An architect picked up scrap stone and salvage steel, free for the hauling, and turned them into the HOUSE BEAUTIFUL Pace Setter House of 1954, one of the most handsome homes we've ever published.

A man went to an auction and bought a Chinese cabinet to house his radio-phonograph equipment.

Another man bought butcher blocks and converted them into durable individual table tops for his dining room.

Many women have found that using cans of baby food gives them a head start toward cooking a complicated dish calling for a strained essence of food. Those women are indeed purchasing and cooking creatively.

There are people who go to a Flower Show after it closes in order to buy the unusual stones often to be found there. Others buy old barns to get the weather-mellowed shingles for a new house.

And here's where we return to your original fear. "It's all beyond me: it takes more money than I have."

The more creatively you buy, the less money you'll need to spend. But you'll have to make up the difference by seeing more clearly (and much more shrewdly) and by spending more time poking through junk shops and junk yards. Another thing: if you are not after the work (*Please turn to page* 255)



Here the living-dining room is clearly for people with a taste for formality and a deep interest in the culture and artifacts of ancient man. "Let your rooms reflect your way of life," the hypothetical owners of these rooms seem to say. Faience tiles on fireplace hood by Alice and Richard Petterson. Pre-Columbian and other antiquities, Stendahl Gallery.

A room for orderly, formal people reflecting their greatest interest

The parlor has gone, unmourned, and with it the parlor point of view—the notion that your private interests are not for public view, but should be secreted in a hidden-away hobby room or basement, where its clutter will not disturb visitors. Such was the now-dead notion of the divided life.

Today we want to live lives of wholeness, of integration, and all the rooms of the Exhibition express this new spirit. This beautiful living room, for instance, reflects two important sides of one family's full and non-divided life: the desire for a room that is always at its formal best, distinguished and orderly, and the wish to be surrounded with the tools and objects of their deepest interest.

The passion of this family is the ancient past, the study of primitive man, his art and culture. They spend their vacations on field trips and expeditions. At home they fill their leisure moments by repairing the shards and figures that they have found, by reading the many books in their library on anthropology and archaeology.

In the day of the parlor, all this would have taken place in a trophy room or a den. No evidence of it would have appeared in the more public rooms of the house, except perhaps for a glass display case, with *Do Not Touch* implied all over it, even if no label said so.

(*Please turn the page*)

Article text by **John Hill**

Decorating by **House Beautiful**







A room for orderly, formal people *continued*

The living-dining room on these four pages indicates the change in attitude that is taking place all over America. It shows the widening horizons of our intellectual curiosity, the intensity with which we cultivate our new leisure, the variety and fullness offered by our time.

But, above all, it proves that we are bringing everything we like into our lives by bringing them into our living rooms. We are not separating our real interests from the rooms in which we spend most of our time. If, as here, we are collectors of pre-Columbian art, then we show our understanding of their meaning and significant forms, their fascinating lines and textures by showing them to their finest advantage. They are no longer dry-as-dust museum pieces, but full of lively interest.

Primitive art seems at home in these rooms of great sophistication, because it is treated with a complete insight and knowledge born of daily familiarity and handling. You *know* that the people here are not trying to be decorative or precious, but are simply furnishing the rooms they live in with the things they feel strongest about.

The same sureness, the same determined taste is apparent in the architecture and the furniture. They speak of people who know what they have learned to want, and have no desire to see it changed. They have a sense of elegance and neatness; they prefer formal rather than informal manners and customs; they want everything in its place and a place for everything. Their aim is not necessarily to please anyone but themselves. At the same time, their rooms seem to say, "Let *your* rooms reflect *your* way of life; that is what our study of man and his culture has told us."

WHAT TO SEE IN THIS ROOM:

▶ Note particularly on previous page how the architect achieved a formal setting by creating a strong axis of interest pointing toward a dominant window-wall, yet avoided a box-like feeling usually associated with formal rooms.

▶ See how casual placement of sofa and chairs heightens by contrast the formality of room and lends feeling of freedom.

▶ See how balanced lighting by day from clerestory window and skylights is electrically duplicated from same sources at night, thus maintaining the same architectural effect constantly.

▶ Observe the harmony of furniture and architecture, their expression of the same mood of distinction and classic sophistication. Everything deliberately aims at an orderly elegance.

▶ Note co-ordination of earth-colored ceramics, wood and fabrics; the highly styled use of white, yellow and red accents.

▶ Study the effective use of owner's collection of primitive art as decorating accessories, giving room owner's personality.

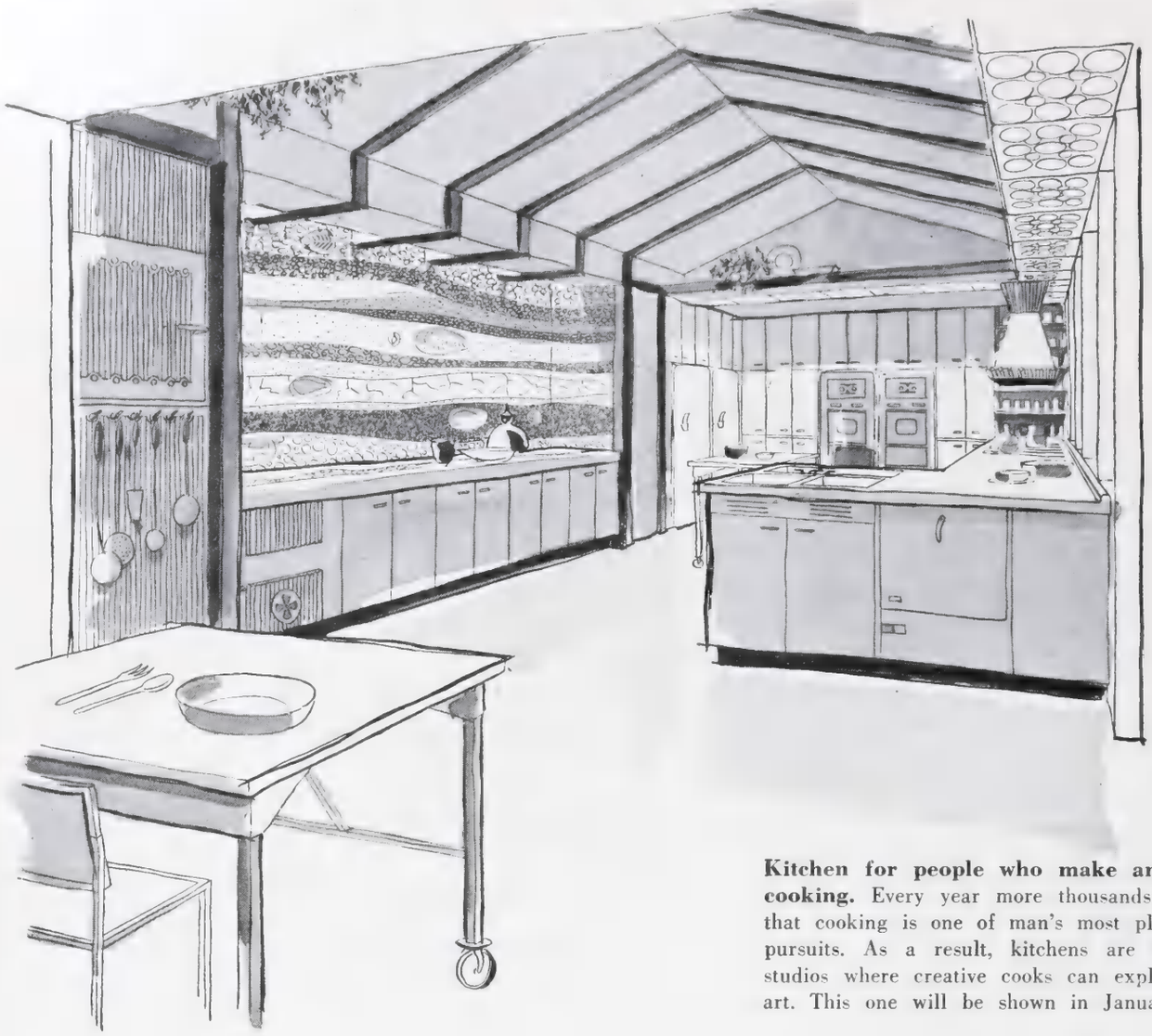
LEFT. A formal dining area is achieved here by raising floor level and by further separating it from living area with plants. Furniture by Robsjohn-Gibbings also contributes to orderly elegance required by owners, as does the restrained beauty of the glazed tile mural by Jean Ames, which echoes the silver note in the furniture.



RIGHT. Architectural adornment and separation of dining from living area are both arrived at by means of potted plants, suspended by silver-plated chains, creating a cascade of flowers. Square plastic panels in ceiling are skylights by day, electric light sources by night. Chains and brackets for plant pots are by Charles Piper.



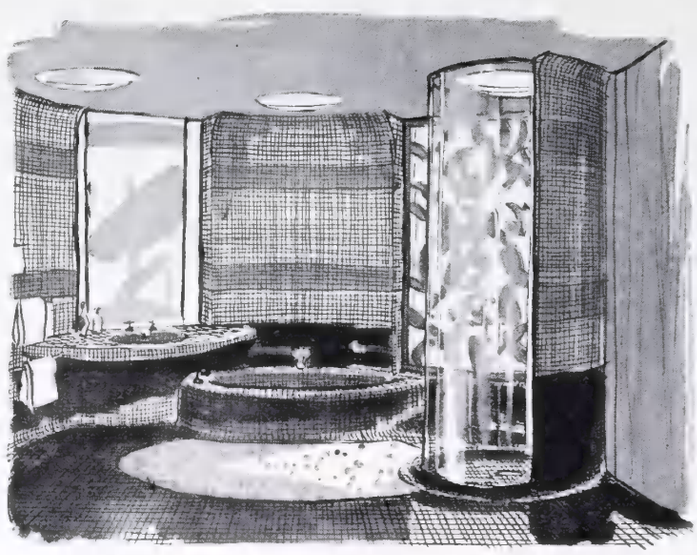
For more about this room, turn to page 280.



Kitchen for people who make an art of cooking. Every year more thousands discover that cooking is one of man's most pleasurable pursuits. As a result, kitchens are becoming studios where creative cooks can explore their art. This one will be shown in January 1955.

...to be continued in future issues

Complete reporting on all 22 rooms was not possible in one issue. These five rooms will be fully shown and explained later



Tailored bathroom for a man. This sets a new high in interesting bathrooms with its circular floor plan and its play of circles and segments of circles within circles. It demonstrates that modern tile setters are just as skillful as the Byzantines and the Romans. See March 1955 issue.



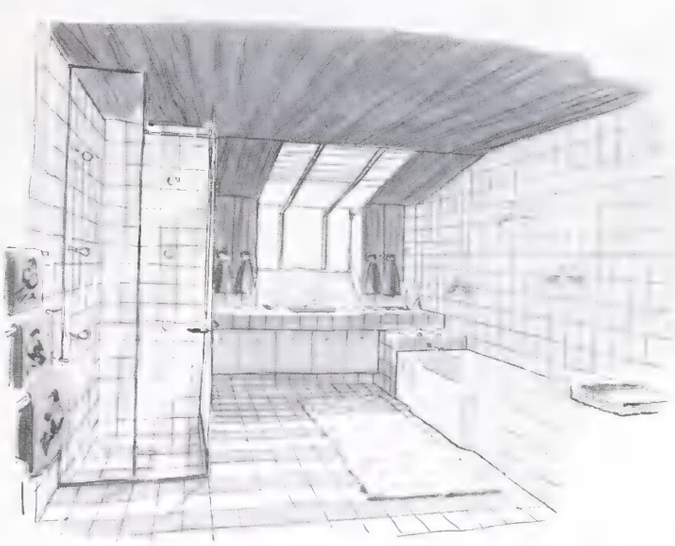
DRAWINGS BY GEORGE COOPER RUDOLPH

A nice living room on limited funds is the goal of 90 per cent of us. But it isn't easy, for it demands of you five things: legwork, "know-how," a fresh approach to keep you from relying on clichés and a knowledge of when to stint, when to buy the best. Designed for a renter who could change nothing basic. Furnished as you will see it at the Fair and in our January, 1955, issue, it cost $1500.

For more data about these rooms, see page 252.



Bathroom for plant lovers. Many plants need the warm, moist heat of bathrooms. So we designed this bathroom to be the perfect climate for such living decorations. The room would indulge you and your moods as much as the plants. Tile mural by Jean Nison. See March, 1955.



Bathroom for a beautiful, white-haired woman. A wall mural of white doves, drawn on the tiles themselves by Millard Sheets, makes this bathroom the indubitable property of a beautiful woman of taste. Even her towels repeat the motif which so becomes her. Also in March, 1955.

How I convert them to good music

By DAN DANZIGER

as told to RICHARD WILLIAMS



BECKER-HOROWITZ

He sells people on good music, because he enjoys it himself. That's how he takes them from Guy Lombardo to Rimski-Korsakov, and makes Chopin part of the art of their daily life

Dan Danziger is head man at Washington's celebrated Disc Shop. He is also a member of the board of directors of Washington's National Symphony. Here he offers suggestions for interesting people (perhaps yourself) in music.

"One man's short hair is another man's long hair. What's heavy for Harry is light for Louis. In music you can never tell what will appeal to whom. But one thing is certain: Everybody I have ever met is capable of being interested in some kind of music. And most people I meet can be converted from listening to poor music to listening to good music."

So says Dan Danziger, proprietor, proud possessor and chief salesman of the Disc Shop at 1623 Connecticut Avenue, Washington, D. C. The shop is a meeting place for couriers and government employees, Washington society ladies and musicians, diplomats and ambassadors, lieutenants and generals. Within the last ten years it has become one of the most famous record shops in America. People in the business point to Danziger's store as a model of what a service store ought to be. Dan's customers are not easily enticed away from him by price cuts or bargain inducements. Two reasons underlie the customers' fidelity: first, that Danziger's stock of records is large and contains the proper mixture of what people want and of what people don't want—or rather, what they don't know they want but might become interested in; second, because Dan's customers look at him as a personal guide through the land of music.

Danziger started out in life to become a violinist. He got as far as being a fiddler in a symphony orchestra. When he decided that he would rather sell music than play it, he visited all the record shops in town. He asked questions. He found that practically none of the people behind the counter could answer his questions except one young fellow as enthusiastic as Dan himself. He hired him forthwith.

He determined that he was not going to be all things to all people. It would be his attempt to sell good music. That was his love, and he meant to be doing what comes naturally. But what really was this commodity? What is good music? Dan's definition is this: "When I was a kid my teacher was attempting to pacify my rebellion against the playing of the C-major scale. 'You know,' he said patiently, 'when you learn how to play that scale so well that your listener will ask you to repeat it, you will have become an artist.' To me a melody or a musical pattern which produces a new meaning and new satisfaction with each playing is good music. *If you want to hear it again, it's good music.*

"I'm not such a great musical expert. What I *can* do is to talk to people about their musical needs. And these, as I said in the beginning, are diverse and manifold. Let's begin with the customer who comes in and asks for 'just some light stuff' or 'music that I can play for relaxation' or 'music during dinner.' He likes Guy Lombardo and Montevani and Melachrino. This customer, my dear readers, is the easiest to convert to better music. He is still timid and a little incredulous that he may enjoy that 'highbrow stuff.' But he has (*Please turn to page* 263)

Now—in one package—everything you need to introduce your family to great music!



RCA VICTOR LISTENER'S DIGEST

Tmks.● RADIO CORPORATION OF AMERICA

For only $39.95—12 condensed classics on 10 RCA Victor High Fidelity "45 EP" records—plus automatic "Victrola" 45 phonograph—plus 42-page musical enjoyment guide—all for little more than the former price of the phonograph alone!

ARE the classics your musical "blind spot"? Wouldn't you like to feel at home wherever fine music is played—or discussed? Wouldn't you like to instill a love of fine music in your children? Then here's your opportunity!

Priced at only $39.95, the new RCA Victor *Listener's Digest* provides everything you need to introduce your whole family to the world's greatest music.

First, you get 12 of the world's best loved classics in easy-to-listen-to *digest form.* All twelve are on 10 RCA Victor High Fidelity "45 Extended Play" records. Never before have such "digests" been available! Each masterpiece has been skillfully condensed so that you enjoy the real *cream* of the music *from beginning to end.* Even experts have difficulty in detecting where the cuts were made. It's the easiest way *ever* to learn to love great music. Inexpensive, too! In their original length, the records *alone* would cost almost $60.

Second, you get an automatic "Victrola" 45 phonograph featuring RCA Victor's famous "Golden Throat" tone system. It's complete with self-contained speaker. So easy to play, a child can put on 14 RCA Victor "45 EP" records, touch a button, and stage a concert almost two hours long!

Third, you get a 42-page musical enjoyment guide filled with facts about the music and the composers.

HEAR *Listener's Digest* this week at your RCA Victor dealer's. Remember—only $39.95 pays the whole family's admission to a lifetime of musical pleasure!

ALL THIS FOR ONLY

$39.95

(with model 45EY2 shown)



Listener's Digest package also available with either "Victrola" 45 portable model 45EY3 or deluxe table model 45EY4, for only **$54.95.**

Suggested list prices shown, subject to change without notice. Slightly higher in far West and South.

12 MASTERPIECES . . . PERFORMED BY "THE WORLD'S GREATEST ARTISTS"

Beethoven: Symphony No. 5. Sir John Barbirolli conducting the Halle Orch. **Beethoven:** Moonlight Sonata, Pathetique Sonata. Anja Dortmann, pianist. **Tchaikovsky:** 1812 Overture, Capriccio Italien, Arthur Fiedler, Boston Pops Orchestra. **Franck:** Symphony in D Minor, Pierre Monteux and the San Francisco Symphony Orch. **Grieg:** Piano Concerto in A Minor. Artur Rubinstein, soloist. Antal Dorati conducting the RCA Victor Symphony Orchestra. **Beethoven:** "Emperor" Concerto. Artur Schnabel, pianist. Frederick Stock conducting the Chicago Symphony Orchestra. **Dvorak:** "New World" Symphony. Leopold Stokowski and his Symphony Orchestra. **Rimsky-Korsakoff:** Scheherazade. Leopold Stokowski, Philharmonia Orchestra of London **Brahms:** Symphony No. 1. Leopold Stokowski and the Hollywood Bowl Symphony Orchestra. **Tchaikovsky:** The Nutcracker Suite. Arturo Toscanini and the NBC Symphony Orchestra.



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Goblets about $30 the dozen



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THE CRYSTAL AND GOLD DINING ROOM

Continued From Page 167

This dining room is a perfect example of how to enrich the daily life by enriching the common objects and surfaces around us. Everything has been touched with gold and shaped by the hand of the artist. Floor tiles are flecked with gold glaze, wallpaper is printed in gold, crystal dishes and ceiling have gold baked into the crystal. Table legs are solid, polished brass that reflects the floor like a mirror and shines golden beams across it.

Here is a richness equal to that of the Medicis, but it is of our own times, made by contemporary hands, and no longer the exclusive possession of the fabulously wealthy. The idea for the dining room was inspired by the crystal and gold plates of Alice and Richard Petterson, who were asked to repeat the same motif in the glass panels in the skylight. Furniture, wall and floor coverings followed to match.

Here is a list of construction materials and furnishings used in "The Crystal and Gold Dining Room" on page 167:

Construction Information

CEILING AND WALLS: "Sheetrock," United States Gypsum Co., Chicago, Ill. Installation, courtesy of Wayne Vaughan & Co., Los Angeles, California.

WALL COVERING: Mahjong paper, Gene McDonald, Inc., York, N. Y.

CRYSTAL AND GOLD GLASS P ELS IN SKYLIGHT: By Petterson, Claremont, Calif.

PAINT: "Nu-Hue" custom co Martin-Senour Co., Chicago.

FLOOR TILES: Antique gold on clay tiles by Richard Pette Claremont, Calif. Clay tiles, tesy of Tile Council of Am New York. Installation, cou of Tile Layers Local, No. California, Bricklayers, M Plasterers' International Uni

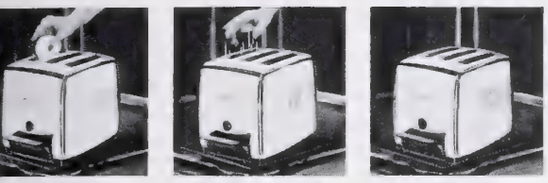
Furnishings

FURNITURE: Antique chairs, tesy of James Pendleton, Lo geles, covered in "Fortisan," heim & Romann, New York. lar glass-topped table with legs, Dan Johnson, Los An California.

TABLE SETTING: Crystal and plates, Alice Petterson. Sw water glasses, courtesy of mer's, Pasadena, Calif. ware, Dirilyte "Empress," lyte Co. of America, Inc., Ko Indiana. Italian glass bowl brass base, used as a flowe tainer, Hudson & Rissman Angeles, California.

NOW... A three-slice toaster for king-size families!

Takes the bread
right out of your fingers!
(AND GIVES IT BACK PERFECTLY TOASTED!)



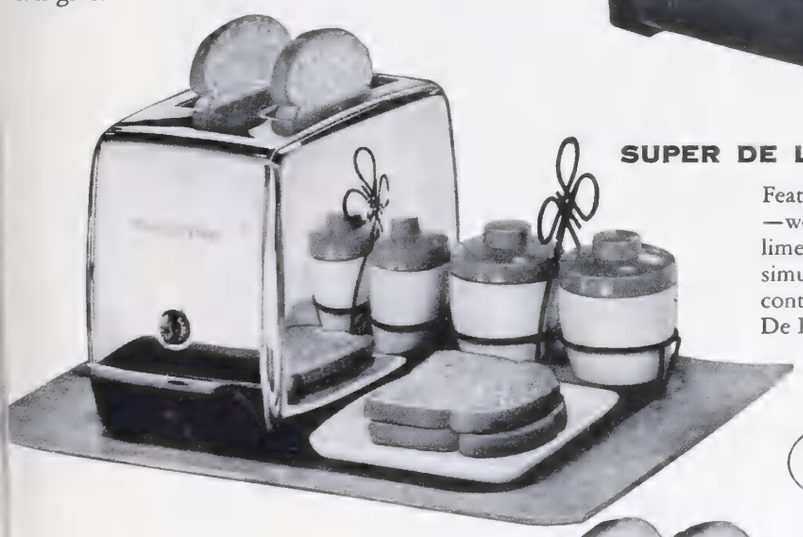
1 Power-Action automatically. 2 lowers bread for you... 3 starts it toasting...



4 serves it up fast—all by itself!

THE SUPER DE LUXE
3-SLICE, $39.50

Is there a big-family breakfast "bottleneck" at your house or in someone's you know? Not *enough* toast, *fast* enough? Then this new toaster that features "Toastmaster's" exclusive Power-Action is the answer. Toasts *three* slices—light, dark or in-between. So new it may not yet be available at your dealer's. If not, ask him to order it. The most unusual big-family gift you can give.



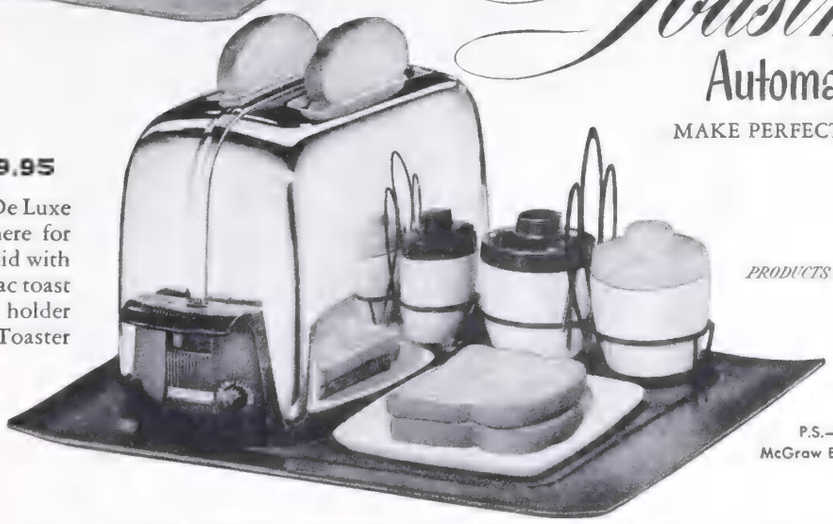
SUPER DE LUXE TOAST 'N JAM* SET, $34.95

Features the famous "Toastmaster"* Super De Luxe Toaster —world's only toaster with Power-Action. Handsome limed-walnut serving tray is inlaid with gold-figured, blue simulated leather. Two Melmac jam jars and toast plate contrast smartly with the modern-black metal holder. Super De Luxe Toaster only, $27.50.

Toastmaster
Automatic Toasters
MAKE PERFECT TOAST EVERY TIME

DE LUXE
'OAST 'N JAM SET, $29.95

s set features the "Toastmaster" De Luxe tomatic Toaster, known everywhere for eliability. Rich walnut tray is inlaid with wn simulated leather. Gay Melmac toast e, jam jars, and smart black metal holder e dozens of added uses. De Luxe Toaster , $23.00.



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WILL & BAUMER

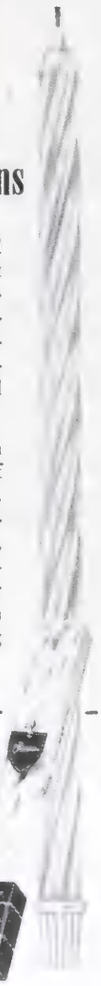
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...in the Grand Manner for Out-of-the Ordinary Occasions

There's an air, a grand manner, to stately Will & Baumer Twistolite Candles that lifts them definitely out of the commonplace . . . lends an atmosphere of ceremony and occasion to any scene.

Whether you use them to complete the pattern of an elegant centerpiece . . . to grace a buffet . . . bestow beauty on a mantle, or endow console groupings with special grandeur . . . you'll thrill to the high drama which they bring to the setting.



● Order a dozen Will & Baumer Twistolite Candles today from your favorite grocery, drug, housewares or department store, gift or florist shop. Recognize them by the handy "Two-Pack" box that serves as an extra protection for their exquisite colors and finish, and makes them easier to store and handle.



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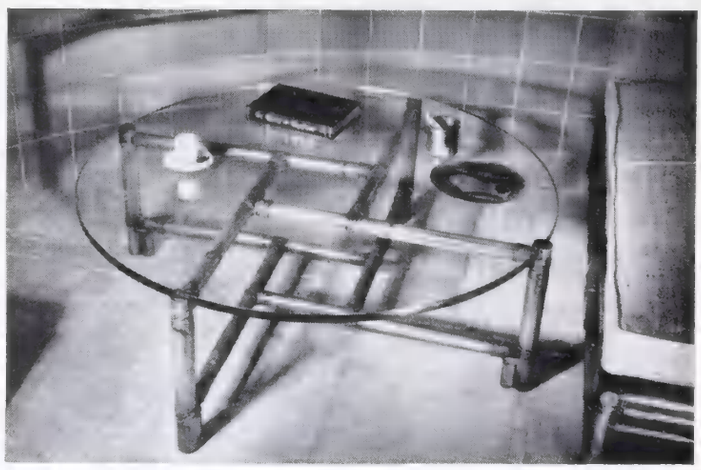
HOW TO BRING LIFE TO A LIVING ROOM

CONTINUED FROM PAGE 181





These tables of stainless steel and plastic-impregnated wood serve many of today's needs. All three can be assembled to form a cocktail table. Each can be used separately for playing games, holding magazines or books, or for eating. Tables are just right height for knees. Being U-shaped, table-top extends over lap without any interference from table-legs.



This circular coffee table has a glass top which allows you to see the interesting forms and patterns made by supporting members. From whatever angle you view the table, as you swing around the living room, the two planes or levels of the wooden supports compose and recompose like abstract sculpture, without, however, any sacrifice of usefulness. All tables are made by the McGuire Company.

American Needlecrafts' bedroom ensemble of color-locked CHROMSPUN

available at the following fine stores throughout the country

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CONNECTICUT:
West Hartford . . Walpole Brothers

DISTRICT OF COLUMBIA:
Walpole Brothers
Woodward & Lothrop

FLORIDA:
Miami Beach . . . Moseley's

GEORGIA:
Atlanta . . . . . Rich's

ILLINOIS:
Chicago . . . . . Franklin Bayer
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KENTUCKY:
Louisville . . . . . Stewart Dry Goods Company

LOUISIANA:
New Orleans . . . Dixie Linens

MARYLAND:
Baltimore . . . . . Hanna, Inc.

MASSACHUSETTS:
Boston . . . . . Howell Brothers
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MINNESOTA:
Minneapolis . . . . The Dayton Company

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Bea S. Rush
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Memphis . . . . . Trousseau

TEXAS:
Austin . . . . . E. M. Scarbrough & S
Dallas . . . . . A. Harris & Company
Titche-Goettinger
Houston . . . . . Sakowitz Bros.
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WASHINGTON:
Seattle . . . . . Bon Marche
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Eastman Chemical Products,
260 Madison Avenue
New York 16, New York



Perennial Pinks combine in bedspreads and draperies of color-locked CHROMSPUN† taffeta

Take pale pink, add deep strawberry-pink, and there you have a delicately soft pink-on-pink color scheme that *stays* that way, thanks to color-locked Chromspun. And Chromspun acetate not only locks color in against all common fading hazards; it contributes a fresh, crisp feeling to the taffeta that makes up this lovely-to-look-at, pleasant-to-live-with bedroom ensemble by American Needlecrafts. Coverlet about $28; dust ruffle $18; 90″ length unlined draperies $16 pr.; pillow shams $11 each. Also in green, blue, dusty rose or white. This bedroom ensemble on custom order at the stores listed on the preceding page.

† *Chromspun is the trademark for Eastman color-locked acetate fiber*

EASTMAN CHEMICAL PRODUCTS, INC., subsidiary of Eastman Kodak Co. — 260 MADISON AVENUE, NEW YORK 16



EDSON DRAPERIES IN CHROMFAILLE. DUNBAR FURNITURE UPHOLSTERED IN DURACHROM

Colors you've longed for, now a lasting joy with decorative fabrics of color-locked CHROMSPUN†

Plan the color scheme you've always wanted and know it will endure when you use drapery and upholstery fabrics woven with Chromspun acetate. And that's because Chromspun colors are locked in against all common fading hazards. You'll love the range of textures available, too: here, a bouclé upholstery fabric contrasts with the matte texture of faille draperies. Chromspun fabrics stay fresh-looking longer, are easy to care for, immune to moths and mildew.

Durachrome upholstery fabric on Dunbar sofa and armchair both in copper, mint, taupe or eggshell. Sofa, about $615. Armchair, about $270. Chromfaille in Edson draperies, 90" unlined, in taupe, beige, mint, pink, grey, chartreuse, aqua, rose, gold, hunter green or white. About $10 a pair. At fine stores everywhere: for store nearest you, write Eastman Chemical Products, Inc., 260 Madison Ave., New York 16, N. Y.

† *Chromspun is the trademark for Eastman color-locked acetate fiber*

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Here are
the first

Estron Screen Prints

to dress
your windows
with new
color beauty

These exciting new drapery fabrics invite you to flood your home with color! Woven of Eastman Estron acetate, they have a luxury texture and drape, resist fiber weakening from the sun, hold closely to size and shape under changing weather, are soil resistant and easy to clean. Hand-screen printed with Eastman's new GLF dyes, the colors have extraordinary depth, clarity and fade resistance; are certain to complement every décor.

Mead & Montague brings you ESTRON Screen Prints in a Color Parade of eighteen patterns in made-to-measure draperies. And the prices represent the smartest kind of investment. Available lined or unlined, in single to triple widths, 36 to 114 inches long. Prices start at about $15 a pair. At stores listed on page 229.

Estron Screen Prints *fabrics of Estron acetate printed with Eastman GLF dyes*

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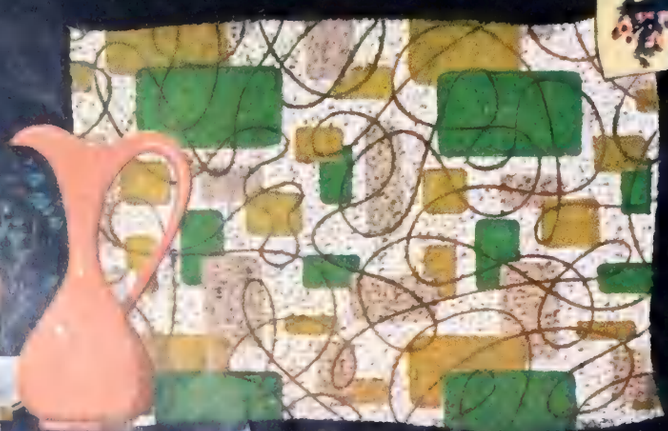
NOW!

Hand-printed draperies

Made to Your Window Measurements at a Price You'd Pay for Ordinary Machine Prints!

Fabulous Mead & Montague hand-printed craftsmanship . . . with all its brilliance of detail, richness of color, clarity of pattern . . . in made-to-measure draperies at surprising, heart-warming prices! A color parade of exquisite designs in stunning variety . . . florals, scenics, and modern abstractions . . . on Estron acetate fabric, noted for fluid draping qualities, high soil resistance and ease of cleaning, and wonderful wearing qualities under all weather conditions. Draperies are made to your window measurements, lined or unlined, 36" to 114" in length, single to triple widths. Two-week delivery on order from any of the fine stores listed on the next page. From $14.95.





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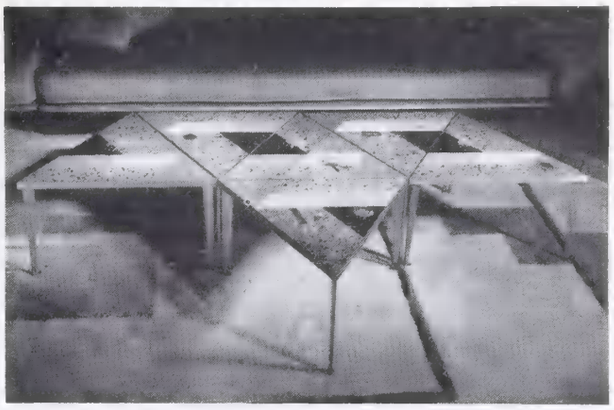
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bury Park, N. J. . . . . .Steinbach Co.
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Youngstown, Ohio . . . . .Austin-Burke Co.
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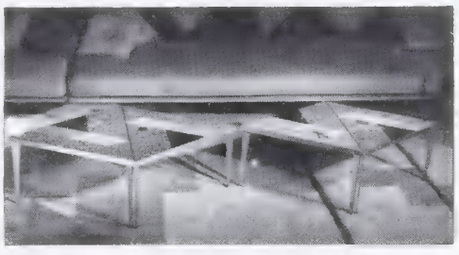
MEAD & MONTAGUE
MM
DECORATIVE FABRICS

A ROOM TO BE ALONE IN

CONTINUED FROM PAGE 187



Six triangle tables, made of terrazzo by Margaret Bruton, compose a dozen different ways.



Here they compose into diamonds: three diamonds out of six triangles—theme of room.



They compose into an "S" grouping, the heart of which is a parallelogram, usable alone.

the squares of the cushions, the "V's-within-a-square" of the log rest.

In short, the room has a theme—an intricate theme, skillfully played and developed. But it is not repeated to the point of boredom and monotony. So much variety was achieved, within the theme, that lots of people will look at the room and not realize the intricacy, the counterpoint and harmony that went into it.

Few rooms are beautiful in themselves. At best they are usually unobtrusive and depend on us—our own liveliness, our sense of furnishing, decoration and color—for their effect.

But here we have an example of a room that has a vitality and beauty of its own. It is alive, and alive all over. It encourages the same quickened spirit and animation in us. No wall is unresponsive; no surface is dead. Every detail carries interest, yet not so much interest that it interferes with our appreciation and enjoyment of the whole. This is the result of fine design: A theme—here one of triangles and squares—is established and unifies all the parts.

Here is a list of construction materials and furnishings used in "A Room to Be Alone In."

Construction Information

FLOORING & WALLS: Rocklite aggregate concrete block, Rocklite Products, Ventura, Calif. Courtesy of National Concrete Masonry Association, Chicago.

ARCHITECTURAL LIGHTING: Rudolph Wendel, Inc., Wendel Western, Los Angeles.

CEILING: Rift grain fir plywood, M. and M. Woodworking Co., Portland, Oregon.

(*Please turn the page*)

Craddock proudly presents



TRADITIONAL

. . . in the present tense

Again, Craddock adds new dimensions to your daily living . . . makes dining to your heart's content so beautifully practical . . . with furniture that merges true Traditional elegance and present-day ingenuity.

Here, in particular, is a table of many talents — ever useful and decorative when folded to its space-saving console size — extendable in a jiffy to its generous full length, on pull-out pedestals that positively rule out tipping.

Here, indeed, is the dining furniture you deserve . . . to fittingly express your gracious self . . . in your choice of luxurious hand-rubbed Mahogany or Walnut PATINA finish. Do see this superb open stock collection at your favorite store, *soon.*

About $500 as illustrated, with 3-pedestal table (2- and 4-pedestal tables also available.) *Slightly higher in some areas.*

CRADDOCK

FURNITURE CORPORATION

EVANSVILLE, INDIANA

A ROOM TO BE ALONE IN

CONTINUED FROM PRECEDING PAGE

MILLWORK: Book shelves and bar cupboards, made of rift grain fir plywood, M. and M. Woodworking Co., Portland.

PAINT: Stain used on wood and "Colorsol" concrete paint on concrete blocks. The Martin-Senour Co., Chicago, Ill.

GLASS: Plate glass, Libbey-Owens-Ford Glass Co., Toledo, Ohio. Installation, courtesy of Tyre Brothers Glass & Paint Co., Los Angeles.

FLOOR COVERING: Specially designed hooked rug, Rugcrofters, Senturce, Puerto Rico.

HARDWARE: From ships' cleats, Lutah Maria Riggs.

Furnishings

FABRICS: On sofa, pillows, bolsters, Scalamandre Silks, Inc., N. Y. C.

BOLSTERS ON STEPS: "Ruby" bolsters of curled rubberized hair, The Rubenstein Co., Chicago.

FURNITURE: Large round table, open arm chair and sofa designed by Alfred Browning Parker for the Beacon Hill Collection, Kaplan Furniture Co., Cambridge, Mass. Two large leather chairs in copperhead leather from the Beacon Hill Collection, Kaplan Furniture Co. Table made up of 6 small triangular tables of brass and terrazzo, designed and made by Margaret Bruton, courtesy of Neiman-Marcus Co., Dallas. Large wood cubes, used as tables, designed by Edward Wormley, Dunbar Furniture Corp., Berne, Ind.

REAL PLANTS: Potted plants, Evans & Reeves Nursery, West Los Angeles, Calif. Pool plants, Van Ness Water Gardens, Upland, Calif.

ARTIFICIAL PLANTS: "Tropicana plants" created for the duration of this Exhibition by the Coast Flower Manufacturing Company, Los Angeles, Calif., from real preserved foliage and life-like molded rubber replicas.

FOUNTAIN: Alligator and fish; and sink and alligator-head faucet made by John E. Svenson, Upland, Calif.

FIREPLACE TOOLS AND GRATE: Charles Piper, Pasadena, Calif.

DRIED MATERIAL ARRANGEMENTS: Mrs. R. Dana Wood, Claremont, Calif.

Accessories

ON BAR: Green glass decanter, David Weiss, importer, New York. Crystal decanter, courtesy of Georg Jensen, Inc., New York. Tray, from V. C. Morris, San Francisco.

ON LONG TABLE: Brass box, Florence Hayward, Los Angeles. Enamel on copper plate, Elizabeth Macley, South Pasadena, California.

ON HEARTH: Bowl of cones, Florence Hayward, Los Angeles. Large concrete bowl of Rocklite Aggregate, John E. Svenson, Upland, Calif.

ON BOOK SHELVES: Red painted cylindrical stand, Florence Lewis, Los Angeles. Ceramic animal, Blair Gibson, Glendale, Calif. Ceramic jar, Waegel-Edmundson, Pasadena. Brown bowl containing dry material, Florence Hayward, Los Angeles. Wooden box, Flint & Bradley, Inc., New York. Telephone, General Telephone Co., Pomona, Calif. Pipe rack, Alfred Dunhill of London, Ltd., Beverly Hills, Calif. "Time-Master" dictaphone, Dictaphone Corp., New York. All books courtesy of Vroman's Book Store, Pasadena, California.

ON LARGE ROUND TABLE: Microscope-Stereomicroscope with fluorescent illuminator, #AKT—, Braun Corporation, Los Angeles. Globe, David Weiss, importer, New York. Mineral specimen, "Burminco," Monrovia, Calif. Inkwell, Flint & Bradley, Inc., New York. Silver clip board, Allan Adler, Hollywood. Letter opener, antique Georgian skewer, James Robinson, New York.

ON CUBES: Box, inlay and pewter, Accessories & Design, Inc., N.Y.

ON PLANTING LEDGE: Stone mortate used as table, Stendahl Galleries, Beverly Hills.

NEAR BAR: Antique Greek lekythos, lunch box, and lead water pitcher, Jane Thurston, "Esto of Pasadena."

ON SOFA: Blanket, brown and white (woven by Reiber Tribes of Morocco), Jack Lenor Larsen, N. Y.

Give the United Way!

Somewhere in your house you have a problem door...



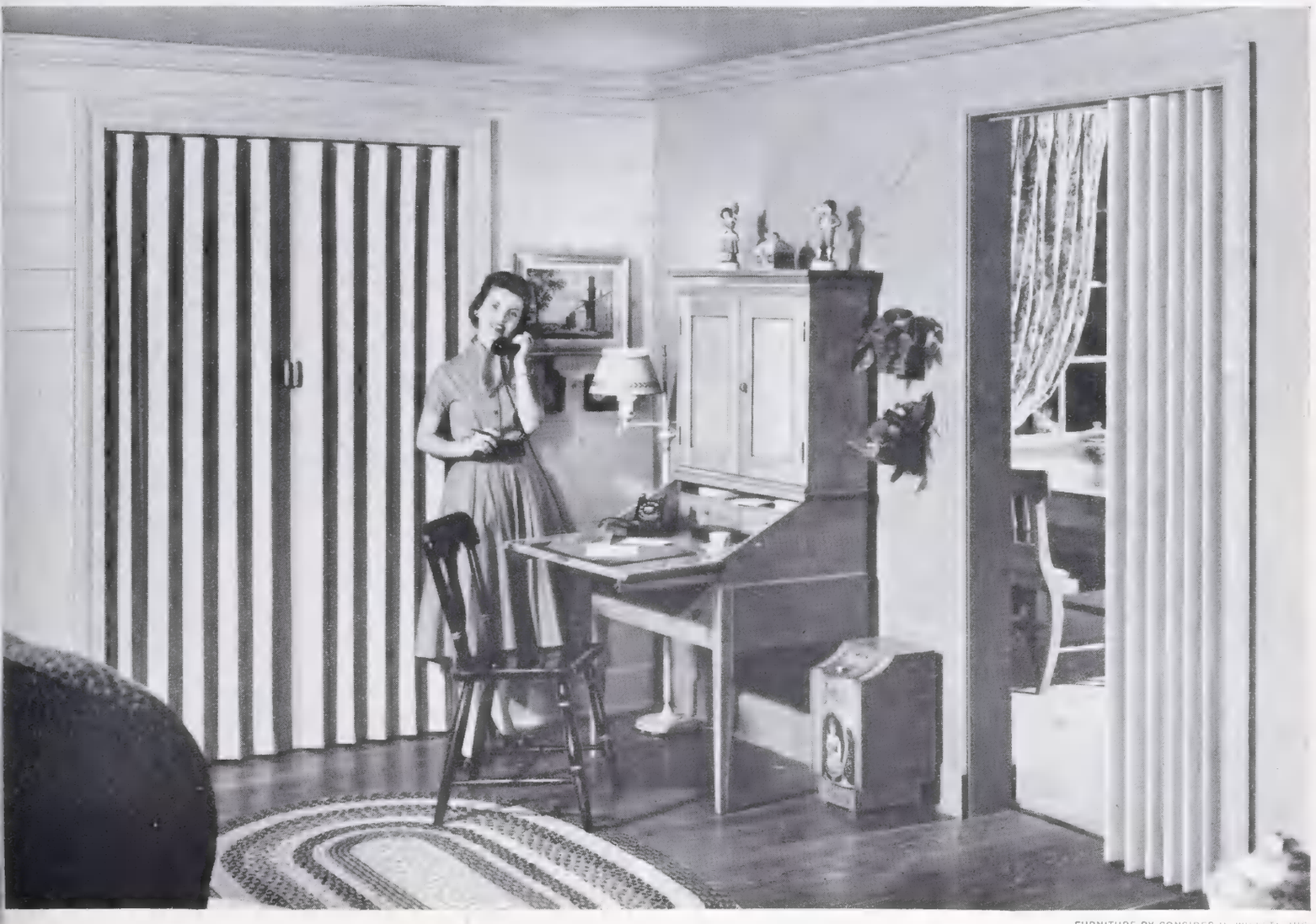
that steals your corner



or blocks your hall



or bumps your furniture



FURNITURE BY CONSIDER H. WILLETT, INC.

Modernfold's new folding door stays inside the doorway

...gives back the space that door swing steals!

BID A FAST FAREWELL to doors that hog space, block corridors, bang together, bump furniture, and generally get in the way. The new low-priced "Spacemaster" door by Modernfold eliminates all those problems; automatically gives you more door space, wall space, floor space—*at least 6 sq. ft. in all!*

Costing only $24.95 (for popular 2'6" x 6'8" size) Modernfold's new "Spacemaster" is the lowest-priced quality folding door on the market. Complete in one package, you can install it yourself with a screwdriver in less than thirty minutes. Its sturdy, double-strength steel frame forms graceful contours. Its vinyl fabric covering in attractive Decorator Gray can be washed with plain soap and water.

Ask at any lumber dealer, department store, or home decorating shop about Modernfold's new "Spacemaster" door. Or look in your classified telephone directory under "Doors." Or clip and mail the handy coupon below. Why not do it right now?

modernfold DOORS

by NEW CASTLE

the "Spacemaster" line
the "Custom" line

FROM $24.95

$1.00 MORE IN FAR WEST

New Castle Products, Inc., New Castle, Indiana • In Canada: New Castle Products, Ltd., Montreal 6



You can even decorate it yourself, if you wish.
Paint it with a rubber-base paint. Or cover it with any fabric you choose. (You can do this trick with no sewing. Presto! Your door becomes a part of your decor!)

Modernfold "Custom" Doors come in 38 colors, can be made to fit any size opening. Ideal as room divider or folding wall...in homes, offices, schools, hospitals, hotels and stores.

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P. O. Box 603, New Castle, Indiana

- ☐ Please send further Modernfold "Spacemaster" details
- ☐ Please send further Modernfold "Custom" details
- ☐ Enclosed find 10¢. Please send me your book of "flexible living" home plans.

NAME _____

ADDRESS _____

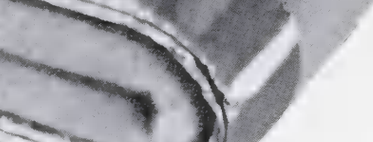
CITY _____ COUNTY _____ STATE _____



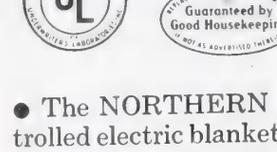
• The NORTHERN clock-controlled electric blanket is another NORTHERN first in electric bed coverings that provide sounder, more relaxed sleep for people everywhere. Over 1,300,000 people now sleep under NORTHERN-built electric blankets. And remember, for the finest quality when you buy . . . buy NORTHERN!

▪ **Nothing else like it**
• **Converts any radio to a modern, clock-controlled receiver** • **Sleep switch permits retiring to favorite program** • **Awakens you to music followed by alarm to prevent over-sleeping** • **Blanket automatically turns off at selected time**

Electric bed coverings for every purse and purpose, from NORTHERN. Single and dual controls . . . single and double bed sizes. Also, both single and dual control electric sheets.



More than 42 years' experience manufacturing electric bed coverings and electric heating pads



Northern Electric Company
5224 North Kedzie Avenue, Chicago 25, Illinois
Sold in Canada by
George W. Endress Company Ltd., Toronto

THE MOST SIGNIFICANT OBJECTS IN THIS EXHIBITION

CONTINUED FROM PAGE 203

More than that, they were making a conscious effort to produce something beautiful. Their results seem fresh and appealing to our eyes, after the restrictive period too many artists have passed through in the last two decades of blind rule-following and intellectualized designing when beauty was not a goal.

Both of these objects have the curved line in common. Though the curved line is not the sole line of beauty, it is certainly one of which we have been long deprived. We have been seeing too few curves in modern design for several decades. So our eyes take new pleasure in following these curves, and our hands reach for the pleasure of feeling these things. Square blocks and rectilinear lines seem the antithesis of life and beauty because we have had a steady diet of nothing else for so long, and nothing encourages a change in our values like monotony.

PERHAPS the appearance of such notable objects heralds a new design era. Perhaps artists are turning to the organic in life, nature and man. Perhaps our younger artists and designers are too young to remember Victorian floridness that resulted in the revolt that glorified any negation of Victorianism and partly resulted in cubism and its preoccupation with the straight line and the box.

Both the designers of these objects are young. Senungetuk is only eighteen. Sarpaneva is only twenty-eight. They are indeed a new generation, to whom the cubist practitioners must certainly seem like old men, weighed down by their past. They belong to a generation who knows nothing about copying antique ornament, so they have no complexes about ornament in general. Something ornamental must seem quite fresh and new to these young designers coming to maturity at this time. They could very well find in curves infinite unexplored possibilities, for certainly the curve has infinite possibilities of variation, permitting the highest powers of expression.

That eldest young designer working today, Frank Lloyd Wright, now eighty-five, is certainly exploring, exploiting and developing the curve in architecture. (Examples: the V. C. Morris store in San Francisco, the New Guggenheim Museum about to be built in New York City and several private hous completed since the war.) His r cent handling of the spiral and t circle shows that he has reach a new, full phase with this them

Lines, as such, of course, c hardly be called good or bad e cept as they are used. Similar there is neither a good nor a b color except as it is combined w other colors.

The character of a line must ways be considered in context w the other lines in a compositi whether architectural or pictor But, with this reservation in mi it is possible to state that h zontal lines, for instance, give impression of repose. (Frank Ll Wright calls the horizontal li "the line of domesticity.") Verti lines connote dignity and asp tion, as in the spire of a cathed

Crooked lines are suggestive activity, even conflict, but cur lines—the lines we are most terested in here—according esthetician DeWitt Parker, "h always been recognized as soft voluptuous and tender, as in reggio and Renoir. The supposi that the curved line is the sole of beauty' [Hogarth's point view] is the result of a narrow effeminate idea of the esthetic; it must be admitted that this fo since it permits of the grea amount of variation, has the hig power of expression; and in n of its more complex varietie loses much of its soft femi quality and takes on some of strength of the other forms."

Another philosopher of bea Ellen Key, has gone so far a write, "All warmth, all moven all love is round, or at least . . . Only the cold, immovable different, and hateful is str and square . . . Life is round, death is angular."

THIS is certainly an impassi plea for the curve and only fact that we too have been jected to an inordinately long anny of the straight, machine line and box-like form make appreciate the truth in this sionate exaggeration. We known the monotony of the str line; we now welcome the and falling of the curve, the like shape of a flame that ap in the vase we admired on 202. Our eye has great, starved, pleasure in followin new curvilinear forms.



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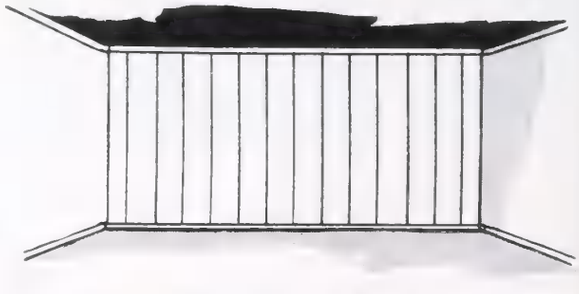
The new narrow gypsum panels, with easy-to-handle joints, make it easy to cover old unsightly walls



Here is such a wall in the Scandinavian-American dining room. Note nice pattern made by joints.

One of the rooms in the Exhibition of "The Arts of Daily Living" uses the new install-it-yourself gypsum panels. They merit your investigation because they offer more ease of application by laymen, thanks to the fact that the joints are *supposed* to show and make a decorative pattern. The panel's light weight and accommodating dimensions are likewise a boon to amateurs. Furthermore, the cost is very advantageous, the manufacturer's literature is clear, and panels come plain or striated.

So many systems calling for a plying sheets of wallboard ov old walls get the amateur i trouble because the joints are s posed to be hidden. Only skil workers can achieve the finesse quired to bring this about. Th new, narrow panels of "Sheetro require no such skill, since joints are planned to be expo and so create interesting shad lines. The narrow width (16 inch permits enough of these lines occur, even in small rooms, to architecturally interesting.



Narrowness of 16" panel means shadow pattern occurs many times, even in a short run of wall. When panels are bigger only a few shadows exist, results look botched.



anufacturer of "Sheetrock" panels kes special tools for spreading ce- nt properly over panels. It pays follow closely printed directions.



ittle tricks of "know-how" are in- uded in the instruction sheet, such how to carry cement from one panel the next, without removing spreader.



preading cement on filler pieces, nar- wer than 16", requires a special nar- wer spreader. One ribbon of cement necessary on panels up to 6".

Truing up each board as it is pplied is necessary for beginner. his is done by using a carpenter's vel, pressed against side of panel. d rooms are likely not to be umb, so the first board applied the corner is crucial. For this is the place where the correction would have to be made to keep you from having a mess on your hands when you finish up at the other end of the wall.

Small corrections at the beginning corner, called for by straightening the plumb, can be covered later with quarter round moldings. The same applies to where the panel meets the ceiling. Where it is necessary to hold the top edge of the panel tightly against the ceiling, a 4d nail can be used, as close to the ceiling as possible. Later the row of nail holes can be covered with quarter round moldings or similar trim.

Also important is that panels have close contact with each other. This is accomplished by using a 2 x 4 to impact the leading edge of the last, previously-laid panel, so it is evenly forced up against its neighbor. After doing this, check the plumb with the carpenter's level.

Only precaution: Keep face of the panels dry, cement-free.



s material is ideal to give a oth paintable surface over a ked or bulging plaster wall. Old ster must be reasonably sound.



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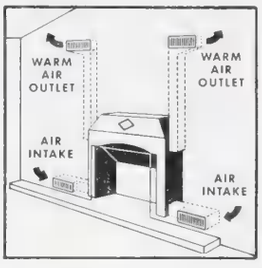


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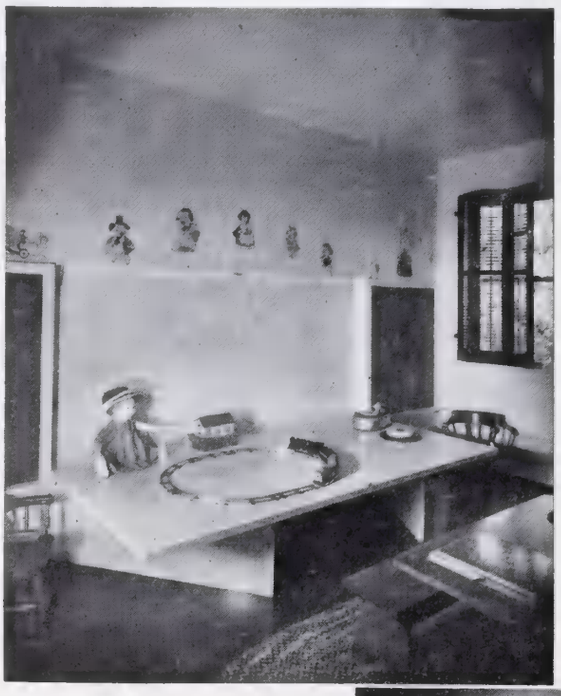
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A disappearing children's play table



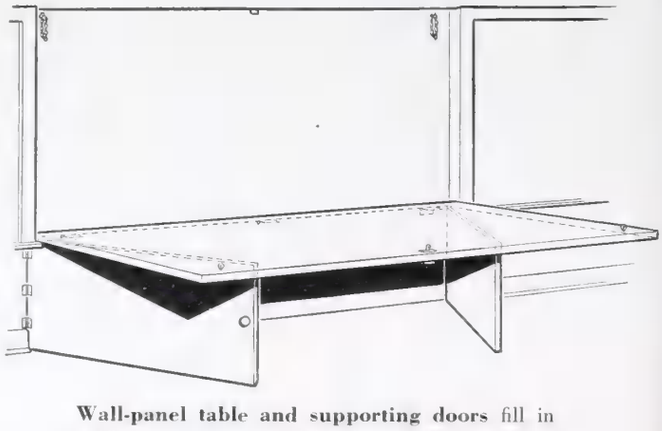
A hinged panel drops out of a shallow niche in the wall of this nursery and becomes a broad, child-height play table which takes up floor space only when it's being used. For the rest of the time it folds flat and inconspicuously into the wall. Table is supported by a pair of doors which also open out. A good idea that could be added to any existing wall. Hinged at a higher level, it would make a good adult work surface.



PHOTOGRAPHS BY MAYNARD PARKER

Mr. and Mrs. Frederick Scott
Austin, Texas, owners

Page, Southerland & Page
architects



Wall-panel table and supporting doors fill in a 3"-deep recess created by the installation of two blackboards. Panel is 1⅝" thick, the same thickness as a stock flush door which, incidentally, could be used for a built-in like this. Panel snaps to the wall with clip catches when not used as a table.



* grease
oil
ink
crayon
soot

No tell-tale streaks leave even a clue.

X marks the spot where the grime* occurred

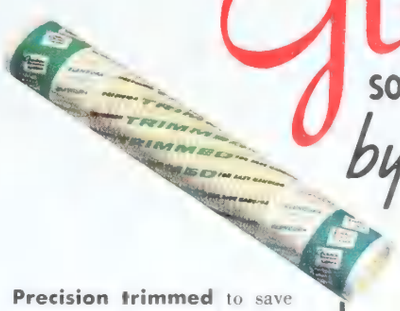
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Pattern illustrated is "Gardener's Dream," No. 60022.

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n, N. Y. ..... Frank A. Empsall & Co.
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wn, Ohio ... The Strouss-Hirshberg Co.

ROOMS FOR A LIVELY LIFE

CONTINUED FROM PAGE 169

Here is a list of materials and furnishings used in the ten rooms shown on pages 168-173.

A ROOM FOR A MUSICAL FAMILY

Page 168

Construction Information

FLOORING: "Pigs-kin" genuine leather tiles, Edgar S. Kiefer Tanning Co., Grand Rapids, Mich. Installed by Arthur H. Lee & Sons, Inc., Los Angeles, California.

WALLS: Walnut Plywood, M. and M. Woodworking Co., Portland, Ore.

WINDOW PANELS: Beri Weave straw panels, Kneedler-Fauchere, Los Angeles.

CEILING: "Sheetrock," United States Gypsum Co., Chicago, Illinois. Installation, courtesy of Wayne Vaughan & Company, Los Angeles.

LIGHTING: Special effects on mosaics and organ, Rudolph Wendel, Inc., Wendel Western, Los Angeles.

Furnishings

FURNITURE: Two Biedermeier chairs, Celestine Elliot, Los Angeles. Chinese box, Florence Lewis, Beverly Hills, Calif.

FABRIC: Fortisan on bench pad, Stroheim & Romann, New York.

MUSIC STAND: Antique, Yale R. Burge, New York.

MUSICAL INSTRUMENTS: Cello, two clarinets, bass horn, box fiddle, corno-curvo, two Japanese stringed instruments, Gail Collection of Music, School of Music, University of Southern California at Los Angeles. Wurlitzer organ, walnut case, The Rudolph Wurlitzer Co., Chicago, Ill. Courtesy of The Birkel-Richardson Music Co., Los Angeles. Moon lute, F. Suie One Co., Los Angeles.

MOSAIC PANELS: Three mosaic panels with musical motifs, Louisa Jenkins, Big Sur, California.

A ROOM FOR A WOMAN WHO EMBROIDERS AND COLLECTS EMBROIDERY

Page 169

Construction Information

WALLS AND CEILING: "Sheetrock," United States Gypsum Co., Chicago, Ill. "Sheetrock" installation, courtesy Wayne Vaughan & Co., Los Angeles, Calif.

FLOORING: White "Flexachrome," The Tile-Tex Division, Flintkote Co., Chicago Heights, Ill. Installation, courtesy of Mark Cane, Los Angeles, California.

WINDOWS: Grille, Taylor-Mihailoff, San Francisco. Translucent plastic panels behind grille, Polyplastex United, Inc., New York, N. Y.

PAINT: "Nu-Hue" custom color, The Martin-Senour Co., Chicago, Ill.

Furnishings

FABRIC: White elasticized "Naugahyde," used on sofa, table and screen, United States Rubber Co., Mishawaka, Ind.

RUG: Hand-woven Spanish, black and white wool, courtesy of Taylor-Mihailoff, San Francisco, Calif.

FURNITURE: Antique sofa, round table, screen, rattan table and coffee table, all Taylor-Mihailoff, San Francisco. Harpsichord made by Hugh Gough, 42 Castelnau, London, S.W. 13, England. Antique lyre back chair, courtesy James Pendleton, Beverly Hills, Calif., upholstered in red damask, Arthur H. Lee & Sons, Los Angeles. Small table with cane shelf, Baker Furniture, Inc., Grand Rapids, Mich.

Accessories

ALL ACCESSORIES AND EMBROIDERIES: Taylor-Mihailoff. Pillow trimming, Dorothy Liebes Studios, San Francisco.

ANDIRONS: Courtesy Kneedler-Fauchere, Los Angeles.

THE HI-FI ROOM

Page 169

Construction Information

WALLS: Green vinyl plastic covering, L. E. Carpenter & Co., Inc., N. Y.

CEILINGS: "Sheetrock," United States Gypsum Co., Chicago, Ill. Installation, courtesy Wayne Vaughan & Co., Los Angeles, Calif.

FLOOR: "Flor-Ever" dark green vinyl tile, Sloane-Delaware Floor Products, Trenton, New Jersey.

DOOR FRAME AND SHADOW BOX: William McFadden, Dallas, Texas.

LIGHTING: Special effects, Rudolph Wendel, Inc., Wendel Western, Los Angeles. Floor lamp, designed by Stewart Ross James, for Hansen Lamps, New York.

Furnishings

RUG: "Ming Green" strié, 36" width, worked in a mitre, The Adamo Co., Los Angeles.

(*Please turn the page*)

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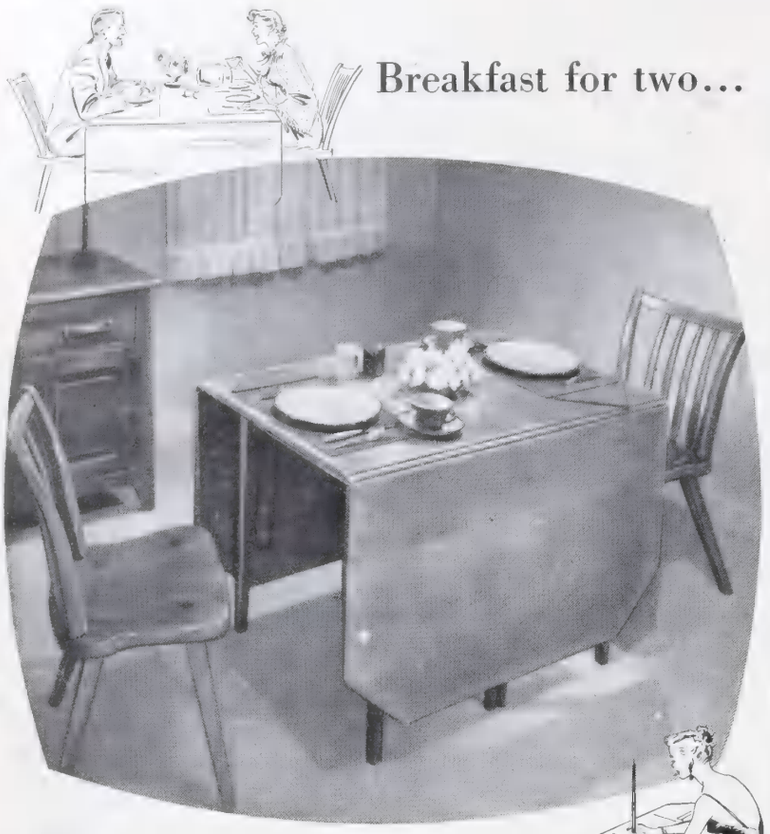
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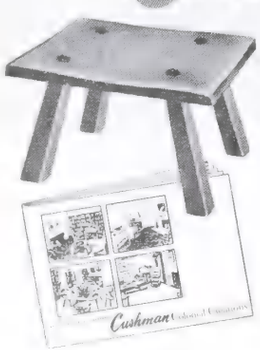
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ROOMS FOR A LIVELY LIFE

CONTINUED FROM PRECEDING PAGE

FURNITURE: Dark green chest: 2 chairs designed by Jacop Kjaer in black leather, William McFadden, Dallas, Texas. Lounge chair, Erwin-Lambeth, Inc., Thomasville, Ga., covered in Belgian linen, F. Schumacher & Co., New York. Table, lapis lazuli and malachite, bronze legs, by William P. McFadden, Dallas, Texas.

HI-FIDELITY SPEAKER: Altec Lansing Corp., Beverly Hills, Calif.

PULLS ON CHEST AND DOOR: Lapis lazuli, malachite and silver, William P. McFadden, Dallas, Texas.

Accessories

IN SHADOW BOX: Five Cambodian heads, William P. McFadden, Dallas.

ON CHEST: Plate, enamel on copper, Elizabeth Madley, So. Pasadena, Calif. Large pottery bowl, black lining, gray-white outside, Harrison McIntosh, Claremont. Toltec figure, Stendahl Galleries, Los Angeles. Head of Lapis lazuli and malachite, William P. McFadden, Dallas.

ON SMALL RED TABLE: Cherry bark box, Paul Granard, Beverly Hills, Calif. Fontana glass ash tray, Hudson & Rissman, Beverly Hills, Calif.

THE SCANDINAVIAN-AMERICAN DINING ALCOVE

Page 170

Construction Information

WALLS AND CEILING: "Sheetrock" ceiling and "Panel Sheetrock" walls, United States Gypsum Co., Chicago, Ill. Installation, courtesy of Wayne Vaughan & Co., Los Angeles.

PAINT: "Nu-Hue" custom colors, Martin-Senour Co., Chicago, Ill.

FLOORING: "Pigs-kin" genuine leather tiles, Edgar S. Kiefer Tanning Co., Grand Rapids, Mich. Installed and distributed by Arthur H. Lee & Sons, Inc., Los Angeles.

LIGHTING: "Litecraft" retractable brass hanging light fixture, William Gruen Lighting, Inc., Western Div. of Litecraft Mfg. Corp., Los Angeles.

Furnishings

FURNITURE: Table, courtesy of Zacho's, Inc., Los Angeles. Four chairs designed by Hans Wegner, courtesy of Georg Jensen, Inc., New York, and Pacific Overseas, Inc., San Francisco. Two cobbler's chests, William A. Berkey Div., John Widdicomb Co., Grand Rapids, Mich. Spindle-back bench, Heritage-Henredon, Inc., High Point, N.C., courtesy of J. H. Biggar, Pomona, California.

FABRICS: Sheer green Orlon curtains, F. Schumacher & Co., New York, N. Y.

TAPESTRY HANGING OVER BENCH: Designed by Barbro Nilsson and executed by Marta Maas Fjetterstrom of Sweden.

FLOOR COVERING: Special design wool rug, Edward Fields Co., Inc., New York.

SHUTTERS AT WINDOW: Paul Heinley's Movable Shutters, Santa Monica, Cal.

Accessories

ON TABLE: Dried fruit and flower arrangement by Mrs. R. Dana Wood, Claremont, Calif. Low bowl holding dried arrangement by Harrison E. McIntosh, Claremont.

ON CHESTS: Striped ceramic jar holding greens, by Harrison E. McIntosh, Claremont. Ceramic compote by Laura F. Andreson, Los Angeles.

Table Setting

STERLING SILVER FLATWARE: Reed & Barton, Taunton, Mass.

GLASSWARE: "Horizon" glass goblets, Fostoria Glass Co., Moundsville, W. Va., courtesy of Charles R. Service, Inc., Pasadena.

LINEN: Green linen napkins and green lace straw place mats, courtesy of Saks Fifth Ave., Guest Gift Shop, Beverly Hills, Calif.

STONEWARE DISHES: By Eunice Prieto, Oakland, Calif.

GLASS DISHES: Molded glass fruit dishes holding melon balls, Gladys Lukens, Los Angeles.

PLATTER HOLDING CENTERPIECE: By Margaret Schnaible, Upland, Calif.

CERAMIC PEPPER MILL AND SALT CELLAR: By Jerome and Evelyn Ackerman, Los Angeles.

CIGARETTE CUPS: Ceramic, by Rupert Deese, Claremont, California.

ASH TRAYS: Ceramic, by Nancy Peterson, Los Angeles, California.

A DINING ROOM THAT FEATURES ENAMEL

Page 171

Construction Information

WALLS AND CEILING: "Sheetrock," United States Gypsum Co., Chicago, Ill. Installation, courtesy of Wayne Vaughan & Co., Los Angeles. Rift grain redwood wall, M. and M. Woodworking Co., Portland, Oregon.

FLOORING: Clay tile, courtesy of Tile Council of America, New York. Installation, courtesy of Tile Layers Local No. 18 of California.

PAINT: "Nu-Hue" custom colors, Martin-Senour Co., Chicago, Ill.

SPECIAL LIGHTING: Spotlights for butterflies and table, Rudolph Wendel, Inc., Wendel Western, Los Angeles, California.

Furnishings

FURNITURE: Rattan and teak table and chairs designed by Eleanor Forbes for The McGuire Co., San Francisco. Sideboard by Drummond (imported by Transorient, Inc., New York), The McGuire Co., San Francisco. Two Chinese lacquered leather hat boxes mounted on iron frame, Florence Lewis, Interiors, Los Angeles. Triangular brass table with terrazzo top (part of a group called "Six Triangles with Minerals") by Margaret Bruton, courtesy of Neiman-Marcus Co., Dallas, Texas.

FABRICS: Sheer natural color linen drapery fabric designed by Dorothy Liebes for Goodall Fabrics, Inc., New York.

BLINDS: Dorothy Liebes Studios, San Francisco.

Accessories

MURAL OF ENAMEL ON COPPER BUTTERFLIES: By Margaret Montgomery, San Dimas, California.

ON SIDEBOARD: Two green glass wine decanters, David Weiss, Importers, New York. Three green glass goblets, V. C. Morris, San Francisco. Brass sambo holding fruit, and Siamese gold-lacquered bowl on table, Jane Ellis, Los Angeles. Brass tray under decanters, Florence Hayward, Los Angeles, California.

Table Setting

ALL TABLE MERCHANDISE is from V. C. Morris, San Francisco, California, including red enamel service plates by Jade Snow Wong, iron and silver dinner plates imported from India by Lowell Groves, centerpiece holding green arrangement and fruit by Evelyn and Jerome Ackerman, sterling and rosewood flatware designed by Porter Blanchard.

THE HAWAIIAN LANAI

Page 172

Construction Information

WALLS AND CEILING: Back wall of "Malarkey" rift grain redwood plywood, "Shadowwood" ceiling, and redwood posts and beams, M. and M. Woodworking Co., Portland, Oregon.

SHOJI DOORS: The Bamboo Window, Honolulu, Hawaii. "Polyplastex" in shoji doors, Polyplastex United, Inc., New York, N. Y.

Furnishings

ALL FURNITURE AND ACCESSORIES, including hemp mats on floor, from Robert Ansteth, Ltd., Honolulu, Hawaii.

PLANTING: Courtesy of Yutaka J. Sugita, Long Beach, California.

LIVING ROOM IN A BEACH HOUSE

Pages 173 and 180

Construction Information

WALLS: Clay tile, courtesy Tile Council of America, New York. Installation, courtesy of Tile Layers Local No. 18 of California.

CEILING PANELS: Rift grain redwood plywood, M. and M. Woodworking Co., Portland, Oregon.

SHELVES FOR CERAMICS: Rift grain redwood plywood and redwood lumber, M. and M. Woodworking Co., Portland.

POST AND BEAMS AND LOUVERED DOORS: Redwood lumber, M. and M. Woodworking Co., Portland.

ARCHITECTURAL LIGHTING: Rudolph Wendel, Inc., Wendel Western, Los Angeles.

PLATE GLASS AND "CORRULUX" PLASTIC INSERTS IN SHELVES AND LIGHTING SLOTS: Libbey-Owens-Ford Glass Co., Toledo, Ohio. Installation, courtesy of Tyre Brothers Glass & Paint Co., Los Angeles, California.

Furnishings

FLOOR MATTING: "Morone" Japanese matting, Fong Brothers Co., Los Angeles, California.

FURNITURE: Chair at work table designed by Wharton Esherick, courtesy of Bertha Schaefer Gallery, New York. All other furniture designed by Eleanor Forbes for The McGuire Co., San Francisco.

(*Please turn the page*)



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ROOMS FOR A LIVELY LIFE

CONTINUED FROM PRECEDING PAGE

FABRICS: Raw silk upholstery, Lowell Groves, San Francisco.

LAMPS: Desk lamp, courtesy of John H. Biggar, Pasadena. Floor lamp by Greta Von Nessen, Hansen Lamps, New York.

ART: Mural on clay tile by Phil Dike, Claremont, California.

Accessories

ON SERVING CART: Punch bowl and cups of moonstone glaze on black stoneware, Joan Jockwig Pearson, San Francisco. Yellow jar and bottle, Helen Watson Reifler, Chicago, Ill. Blue glass bowl, Glen Lukens, Los Angeles. Brown plate, Glen Harper, Pasadena. Blue and white bottles with stoppers, Rupert Deese, Claremont, California.

ON COFFEE TABLE: Enamel on metal plate, Elizabeth Madley, South Pasadena. Wood salad bowl, Bob Stocksdale, Berkeley, Calif. Blue and yellow metal and enamel bowls, Lawrence Stephens, Sierra Madre, Calif. Antique covered brass bowl, Florence Hayward, Los Angeles.

ON END TABLE: Enamel on copper bowl, Lawrence Stephens, Sierra Madre, Calif.

ON PULL-UP TABLE AT SOFA: Cigarette cup, Harrison McIntosh, Claremont. Ash tray, Rupert Deese, Claremont.

AT WORK TABLE: All jewelry materials, tools and equipment from Grieger's, Pasadena. Drill for polishing, Sapphire, San Diego, Calif.

THE FOLLOWING ARTISTS ARE RESPONSIBLE FOR THE CERAMICS SHOWN ON THE SHELVES:
Bob Stocksdale, Berkeley, Calif.
Gertrud and Otto Natzler, Los Angeles.
Richard Petterson, Claremont.
Rex Mason, Vancouver, B.C.
Alice Petterson, Claremont.
Lawrence Stephens, Sierra Madre, California.
Albert King, Los Angeles.
Harrison McIntosh, Claremont.
Wayne Long, Los Angeles.
Frances Senska, Bozeman, Montana.
Mary Lindheim, Sausalito, Calif.
Marguerite Wildenhain, Guerneville, Calif.
Laura Andreson, Los Angeles.
Rupert Deese, Claremont.
Antonio Prieto, Oakland, Calif.
Robert Turner, Alfred Station, N.Y.
John McDowell, San Francisco.

BOOKS: Courtesy of Vroman's Book Shop, Pasadena, California.

A STUDIO FOR A PERSON WHO MAKES MOSAICS

Page 173

Construction Information

FLOOR: Oak strip, courtesy of N tional Oak Flooring Mfrs. Ass Memphis, Tenn.

CEILING AND WALLS: "Shee rock," United States Gypsum C Chicago, Ill. Installation, courte of Wayne Vaughan & Co., Los A geles, California.

PAINT: "Nu-Hue" custom color Martin-Senour Co., Chicago, Ill

MILLWORK: Redwood lumber, and M. Woodworking Co., Por land, Ore.

WALL PANELS AND SEAT PA FABRIC: D. N. & E. Walter, L Angeles.

CARPET: Mohawk Carpet Mills, In Amsterdam, N.Y.

LIGHTING: Architectural, built- lighting, Rudolph Wendel, In Wendel Western, Los Angeles. Fi ture over table, William Gru Lighting, Inc., Western Division Litecraft Mfg. Corp., Los Angel

Art

TRANSLUCENT PLASTIC MURA By Emile Norman, Big Sur, Cal

MOSAIC ON TABLE: By Jean Am Claremont, Calif. Mosaic bits, to and pattern, Jean Ames.

Furnishings

FURNITURE: Round table, Herm Miller Furniture Co., Zeela Mich., courtesy of Carroll Sagar Assoc., Los Angeles. Terrazzo coff table by Margaret Bruton, co tesy of Neiman-Marcus, Dall Texas. Stools, Dunbar Furn. Co of Indiana, Berne, Ind. Chairs signed by Wharton Esherick, co tesy of Bertha Schaefer Galle New York.

FABRICS: Handwoven fabric stools and pillows, "Renulade," Jack Lenor Larsen, New York.

TV: Hoffman Radio Corp., Los geles, California.

Accessories

WOOD BOWL: On shelf, by Bojesen, courtesy of Georg Jens Inc., New York.

PUNCH CUP: Used for cigaret Joan Jockwig Pearson, San Fr cisco, California.

SILVER DISH: Reed & Barton, Ta ton, Mass.

ENAMEL ON COPPER PLA Elizabeth Madley, South Pasad

A TELEVISION ROOM

Page 173

Construction Information

WALLS: "Sheetrock," United States Gypsum Co., Chicago. Installation, courtesy of Wayne Vaughan & Co., Los Angeles.

Furnishings

WALL COVERING: Blue grasscloth; **CEILING:** Japanese paper; **SKYLIGHT:** Plastic Flora panels "Puget Sound"; and **TABLE LAMP:** all Kneedler-Fauchere, Los Angeles, California.

STANDING LAMP: Hansen Lamps, New York.

CARPET: Made by Edward Fields, from Kneedler-Fauchere, Los Angeles, California.

TV: In custom cabinet on swiveling platform by Sam Maloof, Pacific Mercury TV Mfg. Corp., Van Nuys, California.

FURNITURE: Designed and made by Sam Maloof, Alta Loma, Calif.

FABRICS: Drapery, Maxwell Hawker, Monterey, Calif. Upholstery on settee, Jack Lenor Larsen, New York. Fabric on chairs and pillows, Thaibok Fabrics, Ltd., New York.

Accessories

ON LAMP TABLE: Saucer, Albert King, Los Angeles. Mineral, "Burminco," Monrovia, Calif. Stoneware cup, Rupert Deese, Claremont, Calif.

ON CORK TABLE: Vase, Harrison McIntosh, Claremont. Enamel on metal bowl, Lawrence Stephens, Sierra Madre, Calif. Enamel on metal plate, Elizabeth Madley, South Pasadena, Calif. Limoges cups and pot, Kneedler-Fauchere, Los Angeles. "Empress" spoons, Dirilyte Co. of America, Inc., Kokomo, Indiana.

ON MAGAZINE TABLE: Bowl with flowers, Laura Andreson, Los Angeles. Enamel saucer, A.R. Antio, Helena, Montana.

ART: Painting over settee by Dong Kingman, San Francisco. Painting over chair by Mary Boling, Los Angeles. Intarsia over chair by Eugene Berman, New York.

A BARBECUE PATIO

Pages 173 and 207

Construction Information

STONE WALLS AND FLOOR: Kaibab Stone, courtesy of The Stone Council, Stamford, Conn.

POTTERY POOL BASINS: Made by Art Sherman, Heilborn Studios, Los Angeles.

LOUVERED FENCE AND TRELLIS BEAMS: Redwood lumber, M. and M. Woodworking Co., Portland, Oregon.

CEILING: Plastic panels, "Corrulux" Division of Libbey-Owens-Ford, Houston, Texas. Installation, courtesy of Tyre Brothers Glass & Paint Co., Los Angeles.

Furnishings

FURNITURE: Wrought-iron table and chairs designed by Maurizio Tempestini, John B. Salterini Co., Inc., New York.

Accessories

ON TABLE: Cups, saucers and plates, Eunice Prieto, Oakland, Calif. Striped tea pot, J. Bernard Kester, Compton, Calif. Pot for hot water, Helen Watson Rieffler, Chicago, Ill. Black mesh tray, courtesy of Plummer's, Pasadena, Calif. Brown cake plate, Dean Strawn, Los Angeles. "Empress" teaspoons, Dirilyte Co. of America, Inc., Kokomo, Indiana.

FLOWERS AND POTTED PLANTS: Joseph Kopp, Chino, California.

HOW TO LOOK AT THIS EXHIBITION

CONTINUED FROM PAGE 179

Here is a list of the furnishings and construction materials used for "The Sculpture Garden" of the Fine Arts Building shown on page 179:

BRICK MURAL: By Albert Stewart, Claremont, Calif., and John Svenson, Upland, California. The mural was formed before the bricks were fired.

POOL PLANTING: Van Ness Water Gardens, Upland, Calif.

POOL SCULPTURE: Two terra cotta fish, Muskellunge, by John Svenson, Upland, Calif.

FURNITURE: Long tile-topped table with ornamental tile insets on sides, Richard Cromwell, Los Angeles. All other furniture, Van Keppel-Green, Beverly Hills, Calif.

ACCESSORIES: On large tile table: Ceramic cups, Albert King, Los Angeles. Italian epergne, Hudson & Rissman, Beverly Hills. Ceramic jug, Rex Mason, Vancouver, B.C. Enamel on copper plate, Elizabeth Madley, South Pasadena, Calif. On low square table: Ceramic bowl, Jane Heald, Pacific Palisades, Calif. Ceramic jar with lid, Roy Walker, San Francisco. On brick pedestal: Enamel on copper plate, Elizabeth Madley, South Pasadena.



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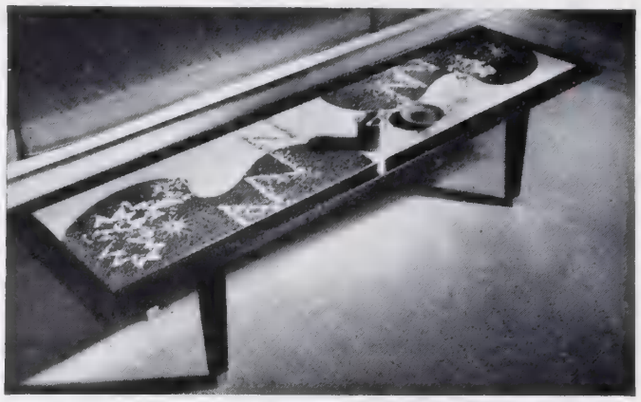
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HERE IS THE NEW AMERICAN BEAUTY

CONTINUED FROM PAGE 191



This terrazzo-topped cocktail table by Margaret Bruton proves that art need not be limited to easel painting or to sculpture on a pedestal, but can enter the home in many ways. $400.

imagine how the interior design affects the exterior appearance of the house containing the particular room you are looking at. (We show you the *whole* house from one of our living rooms, on page 208.) Once you can look at an interior with these eyes, you can really *see* architecture as too few, whether professionals or amateurs, have ever learned to see it: *inside out.*

And as you look for art *in* these rooms, look at everything; not only the paintings, but also the fabrics; not only the sculpture, but also the furniture; not only the mosaics in a wall, but also the pattern of the stone work of the wall itself. Then look at the art of bringing all these elements together so that they flatter each other without any loss in their own separate distinction.

Finally, analyze for yourself how the *art of furnishing* a room must show complete understanding of, and sympathy for, the *art of the architecture* of that room.

What are we really saying, then? Nothing more than this: *Art* is a word. Only you can bring it to life. It can be calligraphy, but it must not be limited to calligraphy. It is painting, of course, but it is more than painting, too. It can be everything around you, just as you can be an artist in every moment of living, simply by capturing the rhythm and pattern of each moment in life. Santayana called this "the gift of finding immediate joy in the obvious."

Perhaps most of the adults who attend evening classes in art appreciation have never heard of Santayana, but one of them, at least, according to that remarkable teacher, Hughes Mearns, had experienced for herself the essence of Santayana's attitude. Here i what she wrote during one ev ning's session in a sudden burst awareness:

"Pictures? Well, it really doesn matter about pictures," she wrot "because there is so much else.

"Art and art appreciation hav always been tied up with painting galleries and museums, but now see them as part of everything from watching the skylight in m white-walled living room chang from hour to hour, to taking cris bunches of water cress, radish and bright orange carrots fro their oilskin pouches in the r frigerator.

"It is astonishing and unbelie able," she concluded with wond "that I should have come this f in life without seeing—really se ing—anything which was famili because of its very familiarity."



An eye for the new beauty American life must be alert to sculptural character of the bes today's furniture, which this c by Wharton Esherick represe



Here is a close-up of the tile mural by Jean Ames for the dining room on page 216. Designed for this room, it is nonetheless as distinct a work of art as a fine print. $200.

This woman now enjoys art unimited. She sees it in the setting f her table, in the line of a cup r the glaze of a vase, in the turn f an arm or a leg of a chair, in he weave of a carpet, in the colors nd textures of an embroidery. She s now free to enjoy the flowering f all forms of artistry and craftsnanship.

Thus she is alive to the wonders f our time and our world, for it is n all these that we are virtually nexcelled. The potters of southern alifornia show a mastery of their naterial that makes the potters of outhern France surface decorators f baked clay, more painters than eramists. And the work of the Natzlers of California is on display n the Los Angeles County Fair Exhibition to prove it.

Our mosaicists too are bringing a new vitality to an ancient technique and are incorporating Byzantine brilliance with contemporary usefulness and freshness of feeling. The same upsurge is occurring in enamel and metal work. (Look closely at the enameled dishes on the tables, as well as the art on the walls; study the new, handsome log-rests in the fireplaces; catch the silversmithing in the plumbing fixtures and in the furniture.)



ome of America's finest artistry to be found in ceramics, as stified here by this jar, by a ung student, Ho. Note how fitg are ornament and form.

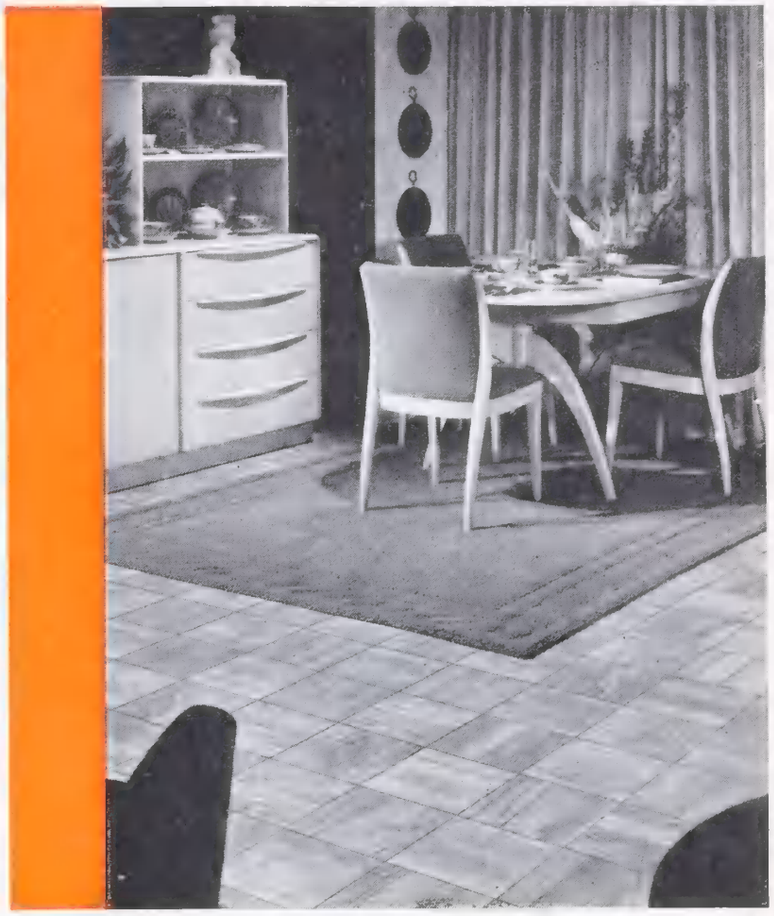
Whether it is in new materials, such as Lucite and stainless steel, or classic materials, such as terra cotta and tile, there is a great, bustling activity that tempts one to compare it to the Italian Renaissance, when artists like Cellini made bronze statues or silver wine goblets as the fancy or the commission moved them.

Why limit art to the paint brush or the chisel? Hasn't Alexander Calder shown that a welding torch too can create a new kind of art, in his case, mobiles? And why limit our appreciation of art to oil on canvas or to pieces of chiseled marble? If we do, we only limit ourselves and our field of enjoyment. We will yearn for Giotto and be blind to Frank Lloyd Wright. We will be like the little boy who looked and looked for the Wishing Gate, but when he came to it, didn't recognize it at all. He just climbed on it and sadly wished he could find the Wishing Gate.

"Give me insight into today," Emerson said, "and you may have the antique world."

More exciting than a walk in the excavated streets of Pompeii (and

(*Please turn the page*)



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Seven full drawers in this chest provide any man with plenty of space.



A beautiful bed available in twin or full size.

HERE IS THE NEW AMERICAN BEAUTY

CONTINUED FROM PRECEDING PAGE



Another terrazzo table-top by Margaret Bruton indicates the modern marriage of art and useful objects, thus further breaking down an often false distinction. $200.

it is very exciting, indeed) is a walk through the rooms of this exhibition. That's a statement that risks ridicule, but we'll run the risk of it. There are many, many things in the world finer than anything we have yet created, but there are those of us who would rather share in the birth of a new beauty, we might call it a new American beauty, than be spectators of the old. For being a lover of beauty is not enough: you must somehow share in its birth, when it may not even look very beautiful. Otherwise your love of beauty is somewhat dead.

And what is the new American beauty like? Like little else! "Beauty will not repeat in Americ its history in Greece." Emerso prophesied for us. "It is in va that we look for genius to reitera its miracles in the old arts: it its instinct to find beauty and ho ness in new and necessary fac in the field and roadside, in t shop and mill.

"Beauty must come back to t useful arts," he wrote earli "and the distinction between t fine and the useful arts be f gotten."

So Emerson lectured us. But t new American beauty is no long something to be wished for. It here: the Exhibition before y simply mirrors and records it.



The new American beauty is in everything we touch: the mosaic tile of a counter, the fine forms of our hardware fixtures and table appointments. This silver by Allan Adler.



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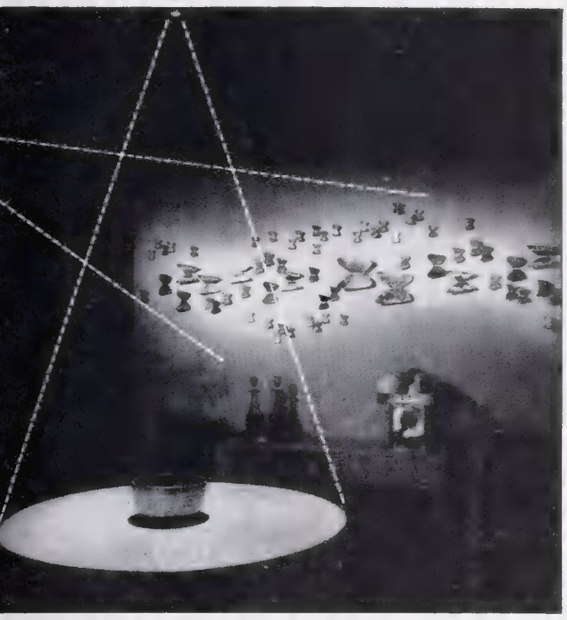
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THE ART OF LIGHTING THE HOME

CONTINUED FROM PAGE 192



arefully cut templates, placed deep in optical lights, produce e dramatic effects shown here. Other general illumination, owever, prevents spot-lighting from being this contrasting.

reflectors. But this is not ctive artistic lighting is ide of the coin: the other object and the definition oblem. Since all rooms heir architecture, furnish- se, it follows that really ng must be individually ailored to the conditions as they exist in a particular situation.

The chief aim of good lighting for interiors is, naturally, to make the occupants comfortable. But besides the obvious job of providing good seeing for tasks, etc., it should make every part of the room and the house pleasant to look at. It should be becoming to people. It



it was decided that the Japanese screen was to be a point rest in this room, optical light was installed to make it glow ing. Another optical light exactly fits dining table top.

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THE ART OF LIGHTING THE HOME

CONTINUED FROM PRECEDING PAGE

can help correct bad proportions, visually raise or lower ceilings. It can heighten the three-dimensional perception, make the rooms appear larger and more interesting. It should bring out interesting textures that might be missed. It should create friendly pools of light in large, cavernous rooms.

In rooms whose main daytime interest is the outside view (through walls of glass) nighttime interest has to be achieved through lighting, or the rooms become dull and flat and "fall apart" (the glass turns into black holes and black mirrors). So the lighting artist-engineer works with the architect and decorator to give the room at night as much interest as it has by day.

Though good lighting cannot change a bad interior into a good one, it *can* bring a good one to final perfection. Conversely, the creative, glamorous interior can l lost in drabness by a poor ligh ing plan.

With so much to accomplis light sources must naturally follo the interior and architectural d sign very closely. The lightin created must have the degree drama pleasing to the occupant but it must not be spectacular call attention to itself. It must a discreet medium. Like objects real quality, it should wear we

Accomplishing so many goals indeed an art, for it calls for ma tering many scientific matters an manipulating them to achieve th always differing goals of alwa differing rooms.

Dozens of fine examples of th exist throughout the Exhibitio We hope you can study them— the life—at Pomona. If you can the next best thing is studyi these pictures.

THE MEANING OF AMERICA

CONTINUED FROM PAGE 199

fullest enjoyment of all the good things in life.

All this emphasis on the architecture of your home, its furnishings, color scheme, garden around it and food served in it are indicative of your philosophy of daily living, and you have made an art of it. It is not Oriental, nor is it European: it is strictly your American contribution to the world.

If so many of you Americans I've talked to seem unaware of this contribution, it should be no surprise to you when we Europeans are blind to it. But there are those, like Senora Maria Caturla, who see it. They are the exception.

In Europe I still hear people saying that everything in America (which they have never seen) is alike, that women open cans only and do not know how to cook, that women spend the better part of their day gossiping with friends, shopping in department stores, drinking cocktails. They say that the American male puts his feet on the desk in his office, drinks excessively with "the boys," belongs to a dozen clubs with imbecile names, slaps people's backs and is suspicious of everyone intellectual. That the children are brats and morons ruined by mollycoddling mothers and bloodcurdling TV, radio, and film whodunits, wreck the trains and buses going to and back from school and wreck their schools to boot, read only monosyllabic ta in comic books, lack manners a respect for grownups.

They say that the Americ home is crammed to the attic w ugly, plushy, overstuffed furnit but is completely devoid of g paintings on the walls, books, a other signs of an advanced civ zation . . . that the houses are u either because they are too c temporary or too old-fashioned that anyway they all look alike that all apartments are teneme filled to the brim with Skid R bums, while the streets abou with jalopies and explode w fermenting trash cans which s their contents over the drunks the gutter, on the sidewalks that when you come to Amer you realize the meaning of cult because of the absence of it . .

Etcetera, etcetera and not v far from the truth in many sh ing instances. The material u by sociologists, just ordinary ics of America, journalists, pho raphers and others is genuine is furnished by America Americans themselves. Now, may ask, what would be wr with a presentation of the o side of the picture by more fri like the gracious lady from S who kept her eyes open? Why the good American home? there must be such a one. If t were not, how then could the

on continue to win wars, to give eely of its abundant wealth that eeps coming out of the pockets of e individual taxpayer? How uld all the growth and progress every human field that, above l, characterize the United States possible if its homes were all ad? A home is not just an archi-ct's creation, a mere domicile. It the individuals who live in it no make it a home.

A highly skilled expert may be le to identify a Goya, a Rem-andt or an El Greco by just oking at a far end corner of the inting. A foreigner, however, can ver understand the United States nply by riding a jeep on the ads of the U.S. He will not un-rstand the gigantic continent by ing to find Staten Island in the escope on top of the Empire te Building. Not any more than understand France by visiting Left Bank dives.

So why not the American home? good home which is not just ection of the picture but a cross-tion of life in the United States. ere else but there is the com-te stranger welcomed as a nd to sit down on the floor of eautiful home in San Francisco discuss with university profes-s, doctors, dentists, business-n, authors and artists the cul-l problems of today, matters vorld policy and domestic poli-business, babies and the ding of a new wing to some-s house? I know because it re-lly happened to me on a tour took me this time to New k, the New York area, Boston, e Cod, Virginia, Texas and ral towns in Arizona and Cali-ia.

EMEMBER, now that I am me in my native Sweden, the ming wife of a wealthy insur-man in Pasadena, California. was the mother of five—which ne would believe. No make-up he one she was born with. She the children to school and to riding lessons. Gardens ex-herself. Did all the cooking the eighteen-months old baby nded most of her time. es immaculately in Schiapa-clothes and in dresses she s herself. She does not go ing but orders over the tele-e. "If I see things, I know it ost more." Her husband man-to put in a respectable nt of work around the house. gether they painted a good of the interiors of the ram-six-room structure which is ully decorated with modern furniture, was designed by a modern architect, but altered and improved upon according to their own sound ideas.

She has three boys who read her French fashion magazines. She thinks it will give them good taste. Since there is no sex education in their school (all four of her older children go to a private co-educational school), she allows them to come into the bathroom when she dresses. If and when they have any questions, she answers them. All four get up early and make their own beds. The oldest boy got a record player for Christmas complete with Beethoven and "South Pacific" so as to know the difference. The big house has two servants, the second one made necessary by the baby.

I THINK with affection of another housewife in Pasadena who works on the League of Women Voters, Institutional Care for the Negro Child, as well as a couple of other organizations. She received me with the usual, heart-warming hospitality in the experimental house she occupies with her husband and a divorced, young daughter. The architect's plans were changed considerably by this family. "His kitchen was okay for a can-opener cook but I am not that kind." She devotes six hours a week to committee work, does all the laundry, cleans the house every day for, as she said, she feels that "if the modern house is not hospital clean, it looks unsanitary."

I remember fondly the young architect in Bel Air who buys records with the piano parts missing so that he can play quartets with the records on the grand piano, on which his children also practice. He and his family of four I found in the best neighborhood imaginable. The women sew, make their own and their daughters' dresses. His wife is his full-time secretary. Their house has eight rooms.

Along my route there were a dozen or so housewives who said that they did not use frozen foods. They were, however, free from prejudice against them. "We will try them some day soon," they said.

I met others who said they used almost nothing but frozen foods because they had found out what their many advantages are.

I met those who had hung a Picasso reproduction where it belonged and a Ben Shahn, a Tamayo or Mondrian in equally good light. I met those who did not show off their libraries but allowed me

(*Please turn the page*)

I told my husband I wanted the finest!



All my friends recommended *KitchenAid*—now I am a fan and here's why:



- *KitchenAid* will take an entire dinner service—even pots and pans—and wash perfectly *without the need of a pre-rinse before loading!*
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- It's made by Hobart—*the* most famous name in equipment—in fine hotels and restaurants everywhere in the world!
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- *KitchenAid* has a unique dual-strainer system that positively prevents food particles being sprayed back on tableware.
- Only *KitchenAid* gives you an entirely separate motor and blower fan to force hot air over tableware for positive drying action.



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THE MEANING OF AMERICA

CONTINUED FROM PRECEDING PAGE

to roam the house till I could satisfy my urge for good books, sometimes found on shelves in the living room or more often in a room set especially aside for the family's huge collection of world literature.

The homes I saw were the homes of music lovers. Of the more than thirty I visited not one lacked a grand piano. There were hi-fi systems and extensive record collections in almost all of them. There were well-stocked pantries, sometimes containing preserves made by the housewife who could be an editor, an author, an art teacher or a journalist.

I marvelled at the space set aside for storage of cleaning utensils, soap, light-bulbs, canned goods. I marvelled at the abundance of bathrooms—never less than two—the space reserved for the children, the spaciousness of the homes, the planning behind them done by the owners, the planning for a future, better, home.

My notes tell me about the woman in Claremont, California, who runs a home of five vast rooms with the help of a cleaning woman who comes in once a week. (This was the pattern in most cases.) She had a sewing machine in her bedroom and work in progress on it, two boys of 11 and 14 at home, two more children in college, an indoor, tropical garden and one of the most exquisitely beautiful homes I have ever seen anywhere in the world. A lived-in art museum.

THERE was the young lady in Los Angeles who had more than 30 cookbooks in her kitchen. She does secretarial work for her husband who built part of the house himself. The major part of it is 35 years old. It has ten rooms, two baths. They have one baby, but they are both very young. "Our next house will be contemporary," she said with strong conviction. "This is not the kind of house you can go contemporary in. In the next one we will be able to express ourselves."

I did not meet one single Helen Hokinson type of woman, although I spoke to many who could teach a professional gardener many a useful thing about Viburnum hedges, the pink Helen Traubel rose, the Floradora, Jacaranda trees, the fuchsia bush and where lavender properly belongs.

I encountered no sign of ugly Philip Wylie "Momism." The ones I met out of America's millions of housewives had found, as Frank Lloyd Wright wrote recently, that with the arrival of the *open plan* "the housewife, thus planned for, became the central figure in her menage and her housewifery, a more charming feature (according to her ability) of her domestic establishment. She was now more hostess 'officio', operating in gracious relation to her own home, instead of being a kitchen-mechanic behind closed doors."

The men I met were not the back-slapping type. One was a New York millionaire who built and repaired things for the house at a workbench in his study; a Los Angeles interior decorator smartly operated a lathe in his garage. Most of them could read blueprints and draft architectural plans. The youths were well mannered, inquisitive, and remarkably free from preconceived ideas.

The residential areas outside the big cities were, of course, models of cleanliness, traffic safety and spaciousness.

I found none of the women that Mary Petty so lovingly caricature none of the caricatures that Rob john-Gibbings so merrily spra with vitriol in his "Homes of t Brave." With servants almost tota ly unavailable, labor and buildin costs what they are, with inflatio schools a problem, an impressi amount of entertaining, committ work and all kinds of everyda worries, many an American hous wife realized that, to have thin done well, she must do them he self. Her husband did too. Th children likewise. Through peac ful evolution a revolutionary chan began to take place.

There is still a long way to g for several millions. The result an impressive amount of cases however, already a home whic breaths freedom and relaxati throughout, regardless of all th work behind the scene.

TO US Europeans the homes saw in all parts of America visited now and six years ago a identical with a high level of lux rious living. The glistening ba rooms, the big kitchen, the appet ing breakfast rooms, the util rooms, garages, gardens with sp lights, swimming pools, smo ovens, barbecues are timesave comfort-creators, nerve-soothers,



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To own all this is beyond reach f most of us, even though we may e on a comparable income level. Much of it was built by the hus-ands and wives themselves. Why would there be such a market for ooks and magazine articles on ow to do it, if so many Americans id not use their hands and their open-minded, rational brains?

Well, there is my report on my trip across your country. I advise all my countrymen to try to take the same trip. I've even gone so far as to advise some Americans to do it too. Most Europeans and too many Americans are ignorant of the America they talk so much about.

HOW TO BE CREATIVE WHEN YOU SPEND MONEY

CONTINUED FROM PAGE 213

f big name artists like Picasso and latisse, you'll be amazed at how easonably priced is the work of sser-known but fine artists.

Creativity in your home, how-er, depends more on how crea-vely you spend your money than what art objects you buy. You ust learn how to shop for bar-ins at sales and auctions, in cond-hand shops and so-called ea Markets; where to go to get mponents that you can assemble urself and thus save money.

If you decorate and furnish with is type of imagination, you can it for less money, because the tinction and originality of your rangements will more than com-nsate for the lower-priced pieces u use. This way you bring in-viduality to your rooms, even ough they are completely fur-hed with inexpensive things.

There are other secrets to suc-ss: making a few big, beautiful essories count rather than count-il on many small, cluttered-to-her objects; keeping to a dis-lined color scheme, even though ur purchases are made at widely ttered intervals; finding inex-nsive ways of giving architectural erest to your boxy rooms that wl elevate them to an elegance ually found only in the finest itecture.

Creative purchasing applies to cooking, remodeling, gardening—everything. It applies to furnishing and decorating. It means:

1. Buying things that, in themselves, are perfectly typical and usual but which you use *in a fresh way* with other perfectly ordinary and readily available merchandise.

2. Buying in second-hand stores, junk shops, auctions and heaven knows where unusual objects for use in your home (carved ornaments for door pulls or headboards, old Spanish iron chandeliers which you break down into their parts for table bases, etc.).

3. Buying components in standard sizes and dimensions for non-standard uses (concrete blocks used as planters or plant stands; slab doors for table tops, etc.).

4. Having creative artists and artisans make things for your home: custom cabinetry inspired by your own needs and ideas; floor coverings designed to match a favorite tapestry or embroidery; cast plaster grilles to filter light through a window.

Simply by spending your money creatively and so encouraging industrial designers, craftsmen, artists and artisans, you experience the joy and fun of having new beauty around you daily—your *own brand* of *personal* beauty!



ical of current interest
n varieties of materials,
h table from William Mc-
len combines lapis la-
malachite and bronze.



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A BEDROOM-DRESSING ROOM SUITE

CONTINUED FROM PAGE 198



Custom-designed Sealy boxsprings and mattresses are each 48″ wide, three-quarter-bed size and a comfortable 9″ wider than the usual twin bed. They are set in Harvard bed frames, 5″ off the floor and equipped with large rubber casters so that beds roll out easily and thus simplify bed-making.

The master bedroom suite, as self-sustaining as a private apartment, depends for its beauty and smooth functioning on the following materials and furnishings:

SLEEPING AREA

Furnishings

FURNITURE: "Lo-Frame" bed bases, Harvard of Cleveland, Cleveland, Ohio. Box springs and mattresses, Sealy, Inc., Chicago, Ill. Two antique Greek chairs, Jane Thurston, "Esto of Pasadena," Pasadena, Calif. Built-in bed headboard of rift grain redwood plywood, M. and M. Woodworking Co., Portland, Ore. "Ruby" bolsters on beds, The Rubenstein Co., Chicago.

FLOOR COVERING: Midnight blue "Shadowai" carpeting, Waite Carpet Co., Oshkosh, Wis. Cushion under carpet, General Felt Products Co., Chicago.

RADIO INSTALLATION: Custom-designed hi-fidelity remote control panel built into the headboard, Altec Lansing Corp., Beverly Hills, California.

FABRICS: Bedspreads and bolster cover of handwoven fabric, by Maria Kipp, Los Angeles, Calif. Striped blue Fortisan covering on 4 pillows, Stroheim & Romann, New York. Two blue taffeta pillows with needlepoint strips, courtesy of James Pendleton, Los Angeles, California.

PAINTING: "Morning, San Xavier" by Millard Sheets, Claremont, California.

Accessories

ON HEADBOARD: Two black Ch nese water pots and a round bra box, Florence Hayward, Los A geles. "Angelus" clock, Alfr Dunhill of London, Ltd., Los A geles. Enameled tray by Elizabe Madley, South Pasadena. Blue a beige ceramic bowl, Gertrude a Otto Natzler, Los Angeles. Ca bodian head and blue-tan bo William P. McFadden, Dall Texas. White ceramic bowl wi cover, Marian Moule, Arcad Calif. Long black lacquer box, Le Wise, North Hollywood, Ca Green container holding olean Mary Lindheim, Sausalito, Ca Books, courtesy of Vroman's Bo Store, Pasadena. Ceramic ash tr Nancy Patterson, Los Angeles.

SITTING AREA

Furnishings

FURNITURE: Curved sofa, Erw Lambeth, Inc., Thomasville, N. Open armchair, Fenwick Co New York. Round chairside ta of Finnish birch burl and wal designed by Edward Worm Dunbar Furn. Corp. of India Berne, Ind. Walnut writing cou custom built of redwood plyw M. and M. Woodworking Co., P land, Ore. Walnut and string-se bench, Sam Maloof, Alta Lo Calif. "Pelicans" terrazzo table Margaret Bruton, courtesy of Neiman-Marcus Company, Da Texas.

MOSAIC DOOR PULLS: Made of netian glass tiles, designed executed by Arthur Ames, C mont, Calif., and Charles P Pasadena.

FABRICS: Suede upholstery on open armchair, Eagle-Ottawa Co., Grand Rapids, Mich. Drapery fabric hand-woven by Maria Kipp, Los Angeles. Fabric on sofa pillow, hand-woven by Lowell E. Decker, Pomona, Calif. Bronze fabric thrown across sofa, by Hilda L. Dial, San Francisco, California.

FISH MOSAICS SET INTO MARBLE WALL: By Arthur Ames, Claremont.

Accessories

ON CHAIRSIDE TABLE: Brass box and cigarette holder, Florence Hayward, Los Angeles.

ON ROUND TERRAZZO TABLE: Cigarette holder, Florence Hayward, Los Angeles. Pottery ash tray, Nancy Patterson, Lotus and Acanthus Studio, Los Angeles.

ON COUNTER UNDER FISH MURAL: Black and white Italian marble lamp, designed by T. H. Robsjohn-Gibbings for Hansen Lamps, New York. Enamel bowl holding pencils, Lawrence Stephens, Sierra Madre, Calif. Antique brass inkwell with malachite insets; bronze and malachite stamp box; letter rack holding Eaton paper; and malachite paperweight, all Helen Carity Green, Inc., New York. Antique letter opener, James Robinson, Inc., New York. Small carved wooden bust imported from Amsterdam, Karoly Antiques, Los Angeles. Blue telephone, General Telephone Co., Pomona, Calif. Chinese lacquer tea caddy, tin-lined, Helen Carity Green, Inc., New York. Nacre inlay appointment book, Flint & Bradley, Inc., New York.

ON GLASS TILE BREAKFAST COUNTER: Orchids from Sherman Orchid Gardens, Glendora, California, in a bowl by Gertrud & Otto Natzler, Los Angeles. Sterling silver coffee service and stand, Allan Adler, Hollywood, Calif. Sterling silver knife, Reed & Barton, Taunton, Mass. Molded glass plate holding fruit, Glen Lukens, Los Angeles.

DRESSING AREA

Furnishings

FURNITURE: Walnut and string-seated benches and walnut and string shelf, Sam Maloof, Alta Loma, Calif.

Accessories

ON STRING SHELF: Lamp designed by Stewart Ross James for Hansen Lamps, New York. Enamel-on-copper dish, Elizabeth Madley, South Pasadena. Wooden box, Yale R. Burge, New York. Sterling silver cologne bottles, brush, and shoehorn, Allan Adler, Hollywood, California.

ON LAVATORY COUNTER: Pair of crystal perfume bottles and box with three perfume bottles, Flint & Bradley, Inc., New York. Oval opaline box, opaline bottle and crystal jar; two water glasses of Baccarat crystal, all Yale R. Burge, New York. Blue glass tray for bottles, courtesy of James Pendleton, Los Angeles. Sterling silver dressing-table appointments (brush, comb, hand mirror, table mirror in silver frame), Allan Adler, Hollywood, Calif. Pottery soap dish, Rupert Deese, Claremont, Calif. "Blue Grass" soap, Elizabeth Arden, New York. Crystal and ormolu powder box, Helen Carity Green, Inc., New York. Wood plaque with enameled fish, Maureen Wicke, Grosse Pointe Farms, Mich. Shaving brush (Kent), cologne, shaving lotion and stand, Alfred Dunhill of London, Ltd., Beverly Hills, Calif. Two tall stoneware bottles in yellow and blue, Rupert Deese, Claremont, Calif. Tall decorated bottle, Evelyn & Jerome Ackerman, Los Angeles. Two ceramic jars with covers, Marian Moule, Arcadia, Calif. White luster jar with cover, Marguerite Wildenhain, Guerneville, Calif. Green glass soap dish, Paul Granard, Beverly Hills, Calif. Turkish towels, Cannon Mills, Inc., New York. White onyx box, Jane Ellis, Los Angeles.

BREAKFAST TERRACE

Furnishings

FURNITURE: Table with glass top, and chairs of black anodized iron, Cousins, Inc., Kansas City, Mo. Chair seats and backs, L. E. Carpenter & Co., Inc., New York.

Accessories

ON TABLE: Ceramic coffee set, Laura Andreson, Los Angeles. Enamel on copper dish holding cookies, Elizabeth Madley, South Pasadena. Imported coffee spoons from Denmark, courtesy of Georg Jensen, Inc., New York.

Construction Information

MASONRY: Cipollino cut marble, Casavan Carrara Marble Corp., North Bergen, N. J., with fish mosaics by Arthur Ames, Claremont.

WALL PANELING: Rift grain redwood plywood, M. and M. Woodworking Co., Portland, Ore.

FERNWOOD PANEL: Fernwood Products, Wilmington, Calif.

FLOORING: Patio and baseboard and floor in dressing-table area, Lake Como terrazzo squares, Casavan Carrara Marble Corp., North Bergen, N. J.

AWNING OVER PATIO: "Lemlar" louvered awning, Miller Mfg. Co., Los Angeles.

(Please turn the page)

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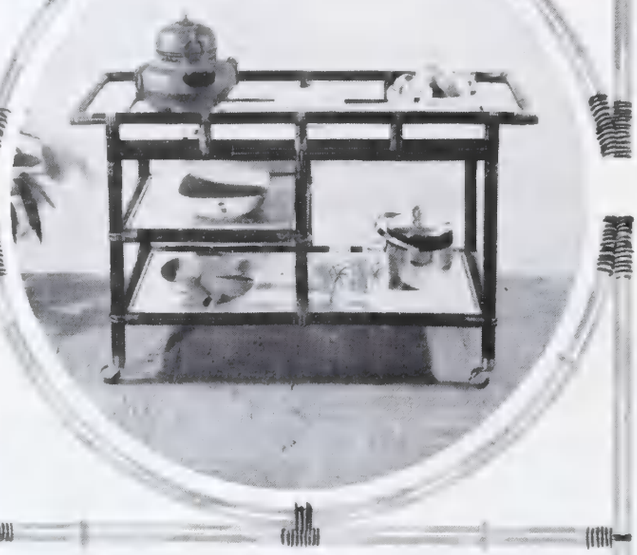
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A BEDROOM-DRESSING ROOM SUITE

CONTINUED FROM PRECEDING PAGE

DOORS: Sliding steel door frames, Arcadia Metal Products, Arcadia, Calif.

GLASS: Plate glass in sliding doors, mirrors and translucent sand-blasted panels, Libbey-Owens-Ford Glass Co., Toledo, Ohio. Installation, courtesy of Tyre Brothers Glass & Paint Co., Los Angeles.

ORCHIDS ON FERNWOOD WALL: Sherman Orchid Gardens, Glendora, Calif.

ALL SPECIAL LIGHTING EFFECTS: Rudolph Wendel, Los Angeles.

CEILING AND PAINTED SURFACES: "Sheetrock," United States Gypsum Co., Chicago. Installation, Wayne Vaughan & Co., Los Angeles.

MILLWORK: Cabinets, woodwork, and millwork, rift grain redwood plywood and redwood lumber, M. and M. Woodworking Co., Portland, Ore.

PAINTS: "Nu-Hue" custom colors, The Martin-Senour Co., Chicago.

COUNTER TOP: Venetian glass tile counter, Casavan Carrara Marble Corp., North Bergen, N. J.

"CALROD" HEATING UNIT ON TILE COUNTER: Thermador Electrical Mfg. Co., Los Angeles.

STAINLESS STEEL WASH BASINS: Elkay Mfg. Co., Chicago, Ill.

SILVER SPOUTS AND HANDLES: Allan Adler, Hollywood, Calif.

. . . TO BE CONTINUED IN FUTURE ISSUES

CONTINUED FROM PAGE 219

KITCHEN FOR PEOPLE WHO MAKE AN ART OF COOKING

Construction Information

FLOORING: "Flor-Ever" tiles, Sloane-Delaware Floor Products, Trenton, N. J.

CEILING: "Sheetrock," United States Gypsum Co., Chicago. Installation, courtesy of Wayne Vaughan & Co., Los Angeles.

PAINT: "Nu-Hue" custom colors, The Martin-Senour Co., Chicago.

CONCRETE MURAL: By Emile Norman, Big Sur, Calif.

LIGHTING: Ceiling lights, Daylight Ceiling Co., San Francisco.

CABINETS: St. Charles Mfg. Co., St. Charles, Ill.

SPECIAL METAL WORK: Range hood and smoke oven front, Scandinavian Art Metal, Pasadena, Calif.

Equipment

OVENS, BROILER AND SURFACE COOKING UNITS: "Roper," George D. Roper Corp., Rockford, Ill.

STAINLESS STEEL SINKS AND COUNTER TOPS: Elkay Mfg. Co., Chicago, Ill.

DISHWASHER: The Hobart Mfg. Co., Troy, O.

GARBAGE PULVERATOR: "Waste King," Given Mfg. Co., Los Angeles, California.

REFRIGERATOR AND FREEZER: Servel, Inc., Evansville, Ind.

INDOOR SMOKE OVEN UNIT: Manhattan Ovens, New York.

VENTILATING FAN: Trade-Wind Motorfans, Inc., Los Angeles.

TIMER: "Time-All," International Register Co., Chicago.

ROTISSERIE AND GRILL: Bartron Barbecue Co., Riverside, Calif.

Furnishings

ADJUSTABLE ROLLING TABLE: Interstate Engineering Corp., El Segundo, Calif.

CHAIR AT SIT-DOWN SINK: Cramer Posture Chair Co., Kansas City, Mo., upholstered in "Vicrtex" supported plastic, L. E. Carpenter & Co., Inc., New York.

DINETTE CHAIRS AT TABLE: Herman Miller Furniture Co., Zeeland, Mich.

UPHOLSTERY ON BUILT-IN SEATS: "Vicrtex" supported plastic, L. E. Carpenter & Co., Inc., New York.

KITCHEN TOWELS: "Martex," Wellington Sears Co., New York.

COPPER PANS: Bazar Français, New York.

LIVING ROOM FOR LIMITED FUNDS

Construction Information

WALLS AND CEILING: "Sheetrock," United States Gypsum Co., Chicago, Ill. Installation, courtesy of Wayne Vaughan & Co., Los Angeles.

OAK FLOORING: Courtesy of National Oak Flooring Mfrs. Association, Memphis, Tenn.

Furnishings

FURNITURE: Cane chairs, Grand Ledge Chair Co., Grand Rapids, Mich. Dropleaf table and met-

chairs, Virtue Brothers Mfg. Co., Los Angeles. Chairs upholstered in "Duran," The Masland Duraleather Co., Philadelphia. Chests, Focus Functional Furniture, made by Commander Woodworking Co., Old Lyme, Conn. Sofa, Foam Rubber Center, New York. "Nubbytex" upholstery fabric on sofa, Seneca Textile Div., United Merchants & Manufacturers, New York.

MATCHING WINDOW SHADES, DRAPERIES AND WALL COVERING: "Ratine" fabric woven with "Lurex" thread, from Window Shade Mfrs. Association, New York.

RUG: Made from pasted broadloom, Beacon Rug Co., Dalton, Ga.

TAPESTRY ON WALL: Designed by Barbro Nilsson and executed by Marta Maas Fjetterstrom Sweden.

A MAN'S BATHROOM

Construction Information

CEILING: "Sheetrock," United States Gypsum Co., Chicago, Ill. Installation, courtesy Wayne Vaughan & Co., Los Angeles.

WALLS AND FLOORS: Clay tile, courtesy Tile Council of America, New York. Installation, courtesy of Tile Layers Local No. 18 of California.

CERAMIC TILE TUB, LAVATORY AND SHOWER PAN: By McIntosh-Deese, Claremont, Calif. Glazing by Richard Petterson, Claremont.

MIRROR AND GLASS: Libbey-Owens-Ford Glass Co., Toledo, O. Installation, courtesy of Tyre Brothers Glass & Paint Co., Los Angeles.

SHOWER ENCLOSURE: Windsor Shower Door Co., Glendale, Calif.

TERRA COTTA GRILLWORK: Betty Davenport Ford, Claremont, Calif.

PAINT: Custom "Nu-Hue," The Martin-Senour Co., Chicago.

LIGHTING: Round skylights, "Wascolites," Wasco Flashing Co., Cambridge, Mass.

SPECIAL FITTINGS: Designed by Charles Piper, Pasadena, Calif.

PLYWOOD DOOR: M. and M. Woodworking Co., Portland, Oregon.

Furnishings

TABLE: Borg-Erickson Corp., Chicago.

RUG: James Lees & Sons Co., Bridgeport, Pa.

TOWELS: Bath, hand towels and washcloths, Callaway Mills, Inc., New York. Hand-woven linen towels, Block House Linens, Portland, Ore.

OTTOMAN: Baker Furniture, Inc., Grand Rapids, Mich., covered in black "Calliweave," Prudential Upholstery Supply Co., Los Angeles.

BATHROOM FOR PLANT LOVERS

Construction Information

FLOORS AND WALLS: Glazed clay tile, courtesy Tile Council of America, New York. Installation, courtesy of Tile Layers Local No. 18 of California.

CEILING: Mahogany plywood, M. & M. Woodworking Co., Portland, Ore.

TILE MURAL: By Jean Nison, N.Y.C.

LAVATORIES AND TUB: American Radiator and Standard Sanitary Corp., Pittsburgh, Pa.

GLAZED DOORS: American Shower Door Co., Inc., Hollywood, Calif.

MIRRORS AND GLASS: Libbey-Owens-Ford Glass Co., Toledo, Ohio. Installation, courtesy of Tyre Brothers Glass & Paint Co., Los Angeles.

Furnishings

TOWELS: "Martex," Wellington Sears Co., New York.

RUG: Hand-hooked by George Wells, New York, N. Y.

MAHOGANY TOWEL RACK: Antique, Jarvis House, Inc., N. Y. C.

BATHROOM FOR A BEAUTIFUL WOMAN

Construction Information

FLOORS, WALLS AND COUNTER: Glazed clay tile, courtesy of Tile Council of America, New York. Installation, courtesy of Tile Layers Local No. 18 of California.

CEILING AND CABINETS: Rift grain redwood plywood, M. and M. Woodworking Co., Portland, Ore.

LAVATORY AND TUB: Eljer Co., Ford City, Pa.

SHOWER ENCLOSURE: American Shower Door Co., Inc., Hollywood.

SPECIAL FITTINGS: Designed by Charles Piper, Pasadena, Calif.

GLASS AND MIRROR: Libbey-Owens-Ford Glass Co., Toledo, Ohio. Installation, courtesy of Tyre Brothers Glass & Paint Co., Los Angeles.

TILE LAYOUTS AND DOVE OVERLAYS: By Millard Sheets, Claremont, Calif.

Furnishings

FURNITURE: "Barwa" chair with bamboo frame, covered in white terry cloth, Ralph Elliott Co., Los Angeles.

RUG: Russell-Lacey, Fairmount, Ga.

SHADES: "Ariel Lattishades" for skylights, The Columbia Mills, Inc., Syracuse, N. Y.

TOWELS: Fieldcrest Mills, Inc., New York. Embroidery on towels, (derived from tile motif) by Smith & Weigler, Inc., New York.



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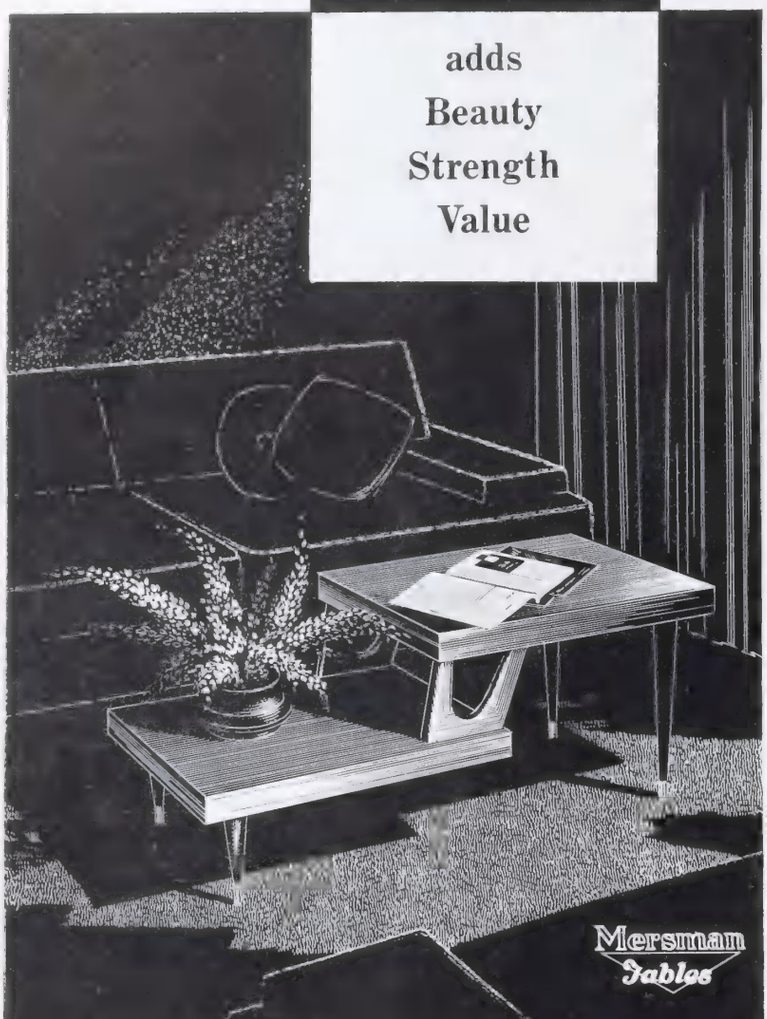
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A CENTER OF LIVING FOR THE WHOLE FAMILY

CONTINUED FROM PAGE 207



Natural rose-hued Kaibab Stone flagging paves both living room and terrace, continuing outside through glass doors, uniting both areas as one visual entity. Indoors it is waxed to a pleasant easy-to-maintain patina with Trewax flagstone wax. Color of the viscose-nylon rug, keyed to the ruddiness of stone, furthers the illusion of space.

And could you imagine the clearly defined study and dining areas successfully put to any other use?

There is no such restriction in this family room where all areas flow together and can flow apart as needed, where the furniture might be changed and rearranged *ad infinitum* without marring the room's atmosphere of elegant repose.

And elegant it unquestionably is, made so by the innate elegance of the simplest materials—stone, wood and glass—in the hands of an architect who perceives in them their natural-born richness of texture and pattern, using them in ways to make these qualities sing "high C." See the subtle, vertical pattern of wood graining "lifting" the ceiling height, see its satiny sheen come to life as it is struck by light from above. See the pale-mottling of earth colors in sandstone slabs, laid horizontally as nature built them in the quarry, see the luxurious warmth of stone texture as it contrasts with wood in a pattern created by the interplay of planes. These are endlessly lovely refinements, needing no other ornament. And from the practical viewpoint, they are tough, rugged, nearly everlasting.

The room is truly American, springing out of the kind of informal life that is led only in our country in our time. But its richness and spaciousness appeal t traditionalists, too. It has a grai deur born of the soaring thrust o its upper walls and its high, sk lighted ceiling. As in a great hal light from above and consequen changing shadow-play are as in trinsic a part of its noble patter as the texture and grain of its ma terials.

But this is grandeur gently su dued to human scale by subt changes in proportions of ceilin and wall heights, so that the si of the room, far from dwarfing i occupants in body or spirit, r laxes them, encouraging the fr and easy movements of living.

The family room and barbecu patio were created out of the fo lowing materials and furnishing

LIVING ROOM

Construction Information

CEILING, DOORS AND CABINE WORK: Redwood rift grain p wood and redwood battens. M. a M. Woodworking Co., Portlan Oregon.

WALLS AND FLOOR: Kaibab Sto courtesy of The Stone Coun Stamford, Conn.

FLOOR FINISH: "Trewax" flagsto wax, Trewax Co., Culver City, Ca

GLASS DOORS: "Tuf-Flex," Libbey-Owens-Ford Glass Co., Toledo, Ohio. Installation, courtesy of Tyre Brothers Glass & Paint Co., Los Angeles. Brass and leather handdles, designed by Thorlief Petterson, Scandinavian Art Metal, Pasadena, Calif.

WOOD DOOR PULLS: Antique Chinese carving, F. Suie One Co., Los Angeles.

LIGHTING: Plastic light globes, Van Voorhis & Lower, Inc., Ontario, Calif. Other architectural lighting effects, Rudolph Wendel, Inc., Wendel Western, Los Angeles.

Art

IURAL: By Richard Haines.
CULPTURE: By Albert Stewart.

Furnishings

URNITURE: 3-part sofa and lounge chairs, Erwin-Lambeth, Inc., Thomasville, Ga., covered in Belgian linen, F. Schumacher & Co., New York. Long coffee table, card table, 4 chairs with cane seats and backs, magazine rack, Dunbar Furn. Corp. of Indiana, Berne, Ind. Round coffee table, Heritage-Henredon, Inc., High Point, N. C. Cushioned stools, courtesy of Georg Jensen, Inc., New York. Fabric on stools, D. N. & E. Walter & Co., Los Angeles.

IRE BASKET AND POKER: Charles Piper, Pasadena.

UG: "Imperial" viscose and nylon, E. T. Barwick Mills, Chamblee, Ga.

IANO: "Centennial," Steinway & Sons, New York.

I-FI, RADIO, TV: Installation by Altec Lansing Corp., Beverly Hills. "Fleetwood" TV and remote control, Conrac, Inc., Glendora, Calif. Record changer, Garrard Sales Corp., New York.

RAPERIES: Fabric hand-woven by Marian Stewart, Claremont, Calif.

Accessories

LONG COFFEE TABLE: Pewter box and boat-shaped brass dish, Jane Ellis, Los Angeles. Cherry-bark box, Paul Granard, Los Angeles. Enamel on metal plate, Elizabeth Madley, South Pasadena. Terra cotta dish, Margaret Schnaidt, Upland, Calif.

FIREPLACE: Stone jar with cover, Peter H. Voulkos, Bozeman, Mont. Bronze jar with cover, Florence Hayward, Los Angeles.

SHELF BEHIND SOFA: Wood box, Yale R. Burge, New York. Jar with cover, Roy Walker, San Francisco. Low bowl, Nancy Alexander, San Francisco. Tall stoneware vase, Edwin Cadogan, Kentfield, Calif.

ON CANE TABLE: Brass bowl, Jane Ellis, Los Angeles. Enamel plate, Elizabeth Madley, So. Pasadena.

ON ROUND COFFEE TABLE: Wood box, Flint & Bradley, Inc., New York. Fruit bowl, Laura Andreson, Los Angeles. Black mesh tray, courtesy of Plummer's, Pasadena.

ON DESK: Paperweight, Helen Carity Green, Inc., New York. Black lacquer ink well, Flint & Bradley, Inc., New York. Waste basket and pencil holder, Abbie Blum, New York, N. Y.

ON DESK SHELVES: Pewter caddy, Paul Granard, Los Angeles. Vase, Tony Ivins, Ontario, Calif. Incised black bowl, Rex Mason, Vancouver, B. C. Antique box with marble, Flint & Bradley, Inc., New York. Gunmetal lustre jar with cover, Marguerite Wildenhain, Guerneville, Calif. Boar, Blaine Gibson, Glendale, Calif. Covered jar, J. Bernard Kester, Compton, Calif. All books, courtesy of Vroman's, Pasadena.

IN TV CORNER: Hibachi, Kneedler-Fauchere, Los Angeles.

BARBECUE PATIO

Construction Information

STONE WALLS AND FLOOR: Kaibab Stone, courtesy of The Stone Council, Stamford, Conn.

POTTERY POOL BASINS: Art Sherman, designer, Heilborn Studios, Los Angeles.

LOUVERED FENCE AND TRELLIS BEAMS: Redwood lumber, M. and M. Woodworking Co., Portland, Oregon.

CEILING: Plastic panels, "Corrulux," Libbey-Owens-Ford Glass Co., Toledo, Ohio. Installation, courtesy of Tyre Brothers Glass & Paint Co., Los Angeles.

Furnishings

FURNITURE: Wrought-iron table and chairs designed by Maurizio Tempestini, John B. Salterini Co., Inc., New York. "Kaymet" English anodized aluminum rolling cart, courtesy of Alfred Dunhill of London, Ltd., Beverly Hills, Calif.

CHARCOAL ROTISSERIE AND BROILER: Rotor Sales, North Hollywood, Calif.

FLOWERS AND POTTED PLANTS: Joseph Kopp, Chino, Calif.

(*Please turn the page*)

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Jacksonville — Ridgell Furniture Company
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Orlando — Cox-O'Neal Furniture Company
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Atlanta — Rich's, Inc.
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Fort Wayne — The Jefferson House
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Madison — Sauder Furniture Shops
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Paducah — Douglas Enterprises
LOUISIANA
Baton Rouge — Friend Piper Furniture Studios
Monroe — Monroe Furniture Company
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Portland — Lancaster Furniture Company
MARYLAND
Baltimore — Gompprecht & Benesch
Bethesda — Virga & Company
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Boston — John H. Pray & Sons
Boston — Jordan-Marsh Company
Boston — Paine Furniture Company
Springfield — Forbes & Wallace
Springfield — Red Lion Shop, Inc.
MICHIGAN
Flint — Sanford House
Saginaw — Herzeg Furniture Company
MINNESOTA
Minneapolis — The Dayton Company
St. Paul — Wevand's
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Jackson — Mississippi Wholesale Furniture Co.
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Cape Girardeau Excelsior Furniture Company
Kansas City — Edward Keith Furniture Co.
Kansas City — Macy's of Kansas City
Kansas City — Robert Keith, Inc.
St. Louis — Craig Furniture Company
St. Louis — Scruggs-Vandervoort-Barney
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Bozeman — Gallatin Valley Furniture Company
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Grand Island — Swan Furniture Company
Lincoln — Hardy's Furniture Company
Omaha — Daniel Furniture Company
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East Orange — Schulz & Behrle
Jersey City — Goodman's Furniture, Inc.
Newark — Hahne & Company
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Plainfield — Ebers Fine Furniture
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Binghamton — Nelson Ellis
New Rochelle — Stan Cassidy, Inc.
New York City — W. & J. Sloane
Schenectady — Ras Furniture & Gifts
Troy — John P. Ryan Furniture Company
Wellsville — Antoon's
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Asheville — Morrison's, Inc.
Charlotte — Mecklenburg Furniture Shops
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Akron — M. O'Neill Company
Belleville — Myers Furniture Company
Cincinnati — H. & S. Pogue Company
Cleveland — Halle Brothers
Columbus — F. G. & A. Howald Company
Toledo — Buckeye Furniture Company
OKLAHOMA
Enid — Denton-Newell Furniture Company
Tulsa — Dickason-Goodman Company
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Medford — Bush's Home Furnishings
Portland — Meier & Frank Company
Portland — Paul Schatz Furniture Company
PENNSYLVANIA
Carlisle — Earley's Furniture
Harrisburg — M. Lee Goldsmith
Johnstown — Olbums
Lancaster — Marshall E. Smith Company
Myerstown — Bahney's Furniture
Philadelphia — Horace D. Manko
Pittsburgh — Colonial Art Furniture Company
Reading — Bloom Furniture Company
Scranton — Kaplan Furniture Company
Sewickley — Gaetano Interiors
State College — Schlow's Quality Shop, Inc.
West Chester — Kauffman's
York — Gehley's Carpet House
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Charleston — I. M. Goldberg & Bro., Furn. Co.
Greenville — Henley Furniture Company
TENNESSEE
Chattanooga — Fowler Brothers
Johnson City — Morrison's, Inc.
Knoxville — Fowler Brothers
Nashville — Period Furniture Company
TEXAS
Amarillo — McAffee's, Inc.
Corpus Christi — Show Room of Fine Furniture
Dallas — Anderson Furniture Studios
Dallas — Sanger Brothers
Houston — Joske's of Houston
McAllen — Jones & Jones
Pampa — Foster's Furniture Company
San Antonio — Karotkin Furniture Company
Wichita Falls — Huff Furniture & Art Galleries
UTAH
Salt Lake City — Dinwoodey Furniture Co.
VIRGINIA
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Richmond — Sydnor & Hundley
Roanoke — Reid & Cutshall
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Aberdeen — Kaufman-Scroggs Company
Seattle — McBreen & Associates
Seattle — R. J. Skewes, Inc.
Seattle — Swigart Furniture Company
Tacoma — Saxton's
WEST VIRGINIA
Beckley — Beckley Hardware & Supply Co.
Bluefield — McQuail's Furniture
Charleston — Woodrum's
Clarksburg — Palace Furniture Company
WISCONSIN
Milwaukee — Kunzelmann-Esser Company

See it illustrated on pages 10-11

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A CENTER OF LIVING FOR THE WHOLE FAMILY

CONTINUED FROM PRECEDING PAGE

Accessories

ANTIQUE STONE TURTLE: Stendahl Gallery, Beverly Hills.

ON TABLE: Cups and saucers, plates, Eunice Prieto, Oakland, Calif. Striped tea pot, J. Bernard Kester, Compton, Calif. Pot for hot water, Helen Watson Riefler, Chicago, Ill. Black mesh tray, courtesy of Plummer's, Pasadena. Brown cake plate, Dean Strawn, Los Angeles. Teaspoons, "Empress," Dirilyte Co. of America, Inc., Kokomo, Ind.

ON CART: Casserole, Marian Moule, Arcadia, Calif. Plates, Eunice Prieto, Oakland, Calif. Wood bowls, serving fork and spoon, Bob Stocksdale, Berkeley, Calif. Small casserole, Frances Skenska, Bozeman, Mont. Salt shakers, Jerome and Evelyn Ackerman, Los Angeles.

A HANDCRAFTED OBJECT NEEDN'T COST MORE

CONTINUED FROM PAGE 175

How does woodworker and furniture designer George Nakashima—and other artists and artisans—manage to achieve such distinction and quality as in the fine, sculptured pieces we have shown on pages 174 and 175, for as little, in this case, as $60 a chair and $150 a table? (After you compare these prices with those of equally fine chairs, presumably manufactured in quantity, you'll share the same welcome surprise.)

WHEN a piece of furniture is done by hand, rather than by a machine, the woodworker *personally* decides how a particular board should be used, how best to shape it, how best to bring out the nature of its grain and its color. In other words, no two pieces, as a result, are identical. Each varies from the other and thus each is unique.

The same is true in other fields of fine craftsmanship. The hand-thrown pot, for instance, is shaped and glazed individually according to its particular composition and special purpose. It is often one of a kind and bears the design-imprint of its artist-potter. It never gives you the impression that it is one of many emerging from the end of a conveyor belt.

Similarly with the work of weavers and mosaicists, whose number is steadily increasing across the country. They too offer distinctive and highly individual things for the home, each with the character of its creator, each with a sensitive and personal reaction to its special materials and tools.

For many things, of course, the machine product is ideal. No one, for example, would want to return to hand-weaving *all* cloth or handcrafting an automobile. It would be absurd and absurdly unnecessary. However, one of our major problems today is how to achieve individuality in our homes and at the same time take advantage of the benefits of mass production. Part of the answer is this: Add to your home the work of artists and craftsmen; let their personally created objects give your interior a touch of individuality that no machine product can.

Have a handcrafted chair or vase, a hand-woven tapestry or a hand-done embroidery among your other furnishings, and suddenly you arrive at warmth and personality in your home, even though most of what you possess is the impersonal product of an efficient machine. To show how this can be done is one of the most important reasons for HOUSE BEAUTIFUL'S creation of this Exhibition.

It should not be surprising that the work of an artist has uniqueness, but what does surprise many people is the fact that it is often no more expensive than a similar work turned out by machine and in quantity.

THERE are a number of reasons why this is so, but most important is the realization that it *is* the case very often. When you commission a portrait, say, from a fairly well-established artist, you will find frequently that he charges you less for it than he does for one of his paintings. (You benefit thus from your initiative and his appreciation for it.) This, we have found, is also true of work ordered from hand-weavers, tile-mosaicists and other creators of useful beauty.

If you haven't discovered this for yourself, you have a wonderful discovery to make: The handcrafted object needn't cost more. There is one further discovery: When it costs more, it is worth it, if it is the work of a true artist.

Let's let woodworker George Nakashima's expression of his feeling about his chosen material, wood, indicate what we mean by the true artist:

"To help in the installation of natural forms in our environment," he says, "I have chosen wood as a material, warm and personal, with many moods from which one can choose. . . . The character and history of a wide plank of walnut recreates the life and death of 200 years. The story of bitter winters and the searing desert summers of at least a human lifetime shows in the twisted, tortured forms of bitterbrush; the story of a way of life speaks in the beautiful, wide, unvarnished boards of a tea-house ceiling."

When you include in your home the work of such a man, with so great a love for his materials, you also enrich it with a spirit and beauty, a tranquillity and excitement that only a supreme craftsman can bring you. Whether it is wood or stone, clay or wool, the attitude of such a craftsman is revealed in his work. It is wonderful that you can have it at all: it's a miracle that it needn't cost more.

Furnishings

FURNITURE: Walnut and poplar chairs and table custom-designed by George Nakashima, New Hope, Pa. Antique Italian bench with hinged top (called a Casa Blanca bench), Yale R. Burge, New York. Korean bridal chest, Jane Ellis, Los Angeles, California.

FABRICS: Blue Fiberglas draperies designed by the Tilletts, F. Schumacher & Co., New York.

BLIND: Hand woven by Hella Skowomski, Kneedler-Fauchere, San Francisco.

SCREEN: Antique Chinese screen, Jay Clark, Los Angeles. Screen base of walnut plywood, M. & M. Woodworking Co., Portland, Ore.

ACCESSORIES: Round brass-covered bowl, Florence Hayward, Los Angeles. Punch bowl holding fruit, Joan Pearson, San Francisco.

ART: Redwood "Owl" by John Edward Svenson, Ontario, Calif.

TABLE SETTING: Pottery by Marguerite Wildenhain, Guerneville, Calif. Brown "Moroccan" glasses, Bryce Brothers Co., Mount Pleasant, Pa., courtesy of Charles R. Service Inc. of Pasadena. Handwoven blue linen place mats and napkins, courtesy of Zacho's Inc., Los Angeles, Calif. Swedish stainless steel flatware, "Motala Berkstadt," and salt and pepper mill, Sitterle design, courtesy of Georg Jensen, Inc., New York.

Construction Information

WALLS & CEILINGS: "Sheetrock," United States Gypsum Co., Chicago, Ill. Installation, courtesy of Wayne Vaughan & Co., Los Angeles.

PAINTS: Blue walls and white ceiling, Martin-Senour Co., Chicago.

FLOORING: Bruce Block Blendwood Squares, E. L. Bruce Co., Memphis, Tenn. Installed by California Floors, Inc. Los Angeles, Calif.

ARCHITECTURAL LIGHTING: Spots on table and screen, Rudolph Wendel, Inc., Wendel Western, Los Angeles, California.

HOW I CONVERT THEM TO GOOD MUSIC

CONTINUED FROM PAGE 220

perienced the pleasure of good und: he knows instinctively the eetness that lies in the sweep massed violins; he has, so to eak, touched the sensuous texture music. To him I suggest an alm of Strauss Waltzes, then a cording of the *Scheherazade* or riabin's *Poem of Ecstasy*, and in short time a good high-fidelity cording of Richard Strauss's *lome's Dance* or *Don Juan*. This stomer is similar to the lady who es the *Warsaw Concerto* and to om I sell first the Grieg *Conto*, later Beethoven's *Emperor ncerto*, and still later several of Mozart concertos.

"My customers range from white-red gentlemen with pince-nez who think that nothing worth while in music has been composed since Mozart, to earnest young girls carrying a book by Faulkner who feel that all must be modern and that the dark age of music lies before Bartok. But we are speaking here of the beginners, and three out of four people who are beginning to like music start with romantic music. That means Grieg, Tchaikovsky, Rimski-Korsakov, Chopin, Wagner, some Debussy and perhaps some of the early Stravinsky.

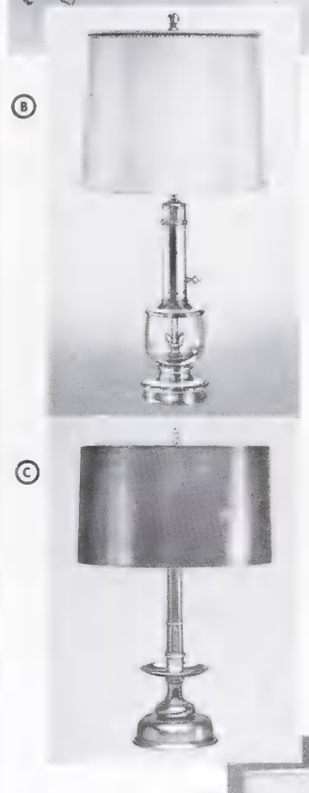
"Most of the beginners have heard, though they might not be able to name the music by its title, Debussy's *The Afternoon of a*

(*Please turn the page*)



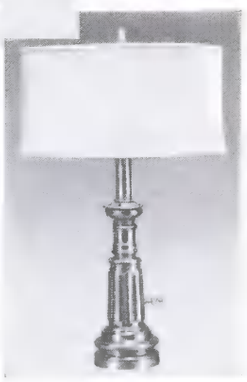
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HOW I CONVERT THEM TO GOOD MUSIC

CONTINUED FROM PRECEDING PAGE

Faun, Chopin's *Minute Waltz*, and Tchaikovsky's *Andante Cantabile*. There is deep satisfaction in introducing this client, used to a little lush music, to something grander and broader, though still romantic. On his next visit I show him Beethoven's *Appassionata Sonata*, and most likely he will recall the movie in which this sonata was played by Rubinstein.

"My method of converting people to good music is therefore a method of suggestion of similars. The appetite grows by what it feeds on. Careful 'programming' will guide the customer from one to another. The first thing I do is to find out what kind of music he is at present interested in. I do this by friendly, unhurried conversation. Then I begin to suggest, taking care not to go too fast. A music lover who accepts Schubert and Schumann and even Mozart and Beethoven may require a year or two before a Bach *Brandenburg Concerto* is mentioned. It may not 'take' at once, but by patient auditioning the mystery of Bach will unfold itself.

"I try to widen my customer's horizon of music by 'association' items. I'm speaking now of those who already like music but whose tastes are rather departmentalized. If his chief interest is opera (more and more people who come into my store nowadays seem to be opera fans), I steer him to other great vocal music, particularly masses or requiems. I suggest the Verdi *Requiem*, that magnificent work which, religious though it is, bears a certain affinity to opera.

"If a classicist is about ready to consider the existence of modern music, I show him that Shostakovitch in his *Fifth Symphony* took a theme which is almost identical to that of the main melody in the last movement of Beethoven's *Seventh*.

"Once I have the customer sufficiently interested to listen, then the music will speak for itself. Indeed, demonstrating music is the only good way to convince and to engender enthusiasm. Sometimes a customer will reject my choice violently. But quite as often I sense that he'll become interested after a second or third hearing. All music can't be loved at once. A good thing, too. Loves, slow in ripening, last longer.

"I have certain favorite demonstration records. These are my best salesmen. For example: If I want to introduce somebody to Bach, I play the *Sonata in E for Harpsichord and Violin* in the Landowska and Menuhin recording. It is melodious and charming. If I am ready to embark on my favorite subject, the fun of chamber music, I use as a demonstration Mozart's *Quartet No. 493*, played by Szell and the Budapest Quartet. Among the symphonies, I demonstrate three (you might guess which they are): Beethoven's *Fifth*, Dvorak's *New World Symphony* (both recorded by Toscanini) and Tchaikovsky's *Fifth*, recorded by Ormandy.

"Fortunately I can count on much help (unpaid) in my crusade to convert people to music. The radio, and especially good music stations, play their part. I know this because every so often somebody will come in and say, 'I heard this piece last night over the air and I would like to hear it again.' The record reviewers help. Our concerts of the National Symphony here in Washington create much interest in new music. But the biggest influence on music is still, believe it or not, Hollywood. The artists who have appeared in movies—Iturbi, Rubinstein, Lanza—have contributed a measurable share in the creation of serious musical interest in the United States. For their efforts every music store in the country is forever grateful. From a daily observation, it is pleasing to me to note that the name Toscanini has become as revered by youngsters as Mickey Mantle, and the Maestro's picture is as well known by this group as that of Montgomery Clift.

"Finally, let me say that I have made it a rule with myself and with my associates in the store never to force our tastes on others. We must not be didactic or snobbish. Not so long ago a woman came in and asked for 'the *Polonaise* played by Chopin.' I didn't smile. She may not know that Chopin is dead, but she knows that his music is alive."



THE ART OF THE TABLE IS THE FIRST ART

CONTINUED FROM PAGE 201

love for your materials, a tender concern for their essential quality. And this, in my book, involves an appreciation of what's inside tins, jars and packages from the chain store, as well as that solicitous understanding of a fine French Roquefort cheese which prompts you to take it out of the refrigerator and leave it at room temperature several hours before dinner.

A knowledge of your tools is equally important. Any artist must be acquainted with the capabilities of her stove. Ask enough but not too much of your appliances. Know, for instance, that your electric blender will do a most extraordinary job of beating whole eggs or egg yolks, but will irrevocably ruin egg whites, and churn rather than whip thick cream. Know your knives too, the right one for the right work, and treat them with the utmost respect.

Last, and perhaps greatest of all, is the element of imagination—a lively curiosity, creativity, and intention which, let's hope, remains always this side of zany.

Enjoy Yourself

There is so much that is variable and personal in the arts of the table. Only one thing is certain: there must be the element of joy. If you don't enjoy eating, probably you won't enjoy cooking, and if you don't like cooking it will never become an art for you, no matter how deft, skillful or experienced you may be. So cultivate this joy. Don't attempt too much. Don't get too tired. Don't leave yourself open too often to chances of failure. Don't get bogged down by drudgery. Make things as easy for yourself as possible. Cook in your own way, at your own pace.

Some people, particularly visitors from abroad, deplore the mechanical aids in our kitchens and what they term our addiction to the freezer and the can opener. They are convinced that our "standardized" foods must kill creativity. Happily it isn't working that way. An epicure of the old school asks with some scorn: "What do you women *do* with all the time you save with your mixes and mixers?" I can't answer for all women, but, as for me, I cook the things I love to cook. I make my own bread because I can't buy any in my town that really suits me and my family. I go to quite a lot of trouble to order by mail different kinds of stone-ground flour. I make homemade ice cream, too, in a freezer with a dasher for the children to lick, and I don't find that the quality is a bit different now that we use electric rather than small-boy power to turn the crank.

But I can't be bothered making my own consommé. I use a chicken concentrate, instant pudding, piecrust, popover and hot roll mixes.

On occasion, however, I will make puff paste—quantities of it to put in the freezer, and croissants and brioche. Even Fettuccini! Because only with these noodles freshly made and undried, can I achieve a dish that rivals the one we ate in Rome made by the Original Alfredo—the king of Fettuccini.

Some people like to fuss with food. Others are happiest when they can achieve their effects with a few bold dramatic strokes. It's the difference between the miniature and the mural painter.

The psychologists tell us that happiness is a by-product of doing something well. Often you will come to enjoy certain jobs once you have achieved the necessary deftness. You must decide for yourself how much of the slow, small, time-taking jobs you can put up with, without allowing them to rob you of the joy of cooking. Perhaps as you become more and more alive to the fine points of great eating, you will find yourself more and more willing to take on the so-called drudgery. Or you may become less patient—hunt high and low for the short-cuts. One thing is certain: The true artists in the kitchen can never accept any short-cut that involves a compromise with quality.

The Fitness of Food

The classic unities of time, place and action are as important to the gourmet as to the dramatist. The most delicate aspic in all of Paris would be nothing but snobbish nonsense served to a group of hungry hunters on a cold fall evening in the north woods. This is an extreme case, of course, but the principle involved is the same whenever you plan a meal or present a dish. Only if you relate food to a setting and to a person, present a perfect nectarine, for instance, on a green leaf, set on a crystal plate with a mother-of-pearl fruit knife, then and then only it becomes art.

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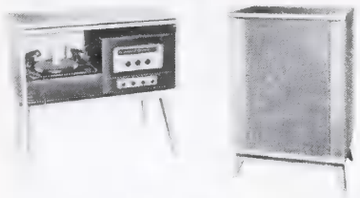




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THE ART OF THE TABLE IS THE FIRST ART

CONTINUED FROM PRECEDING PAGE

Because so many factors are involved, because no occasion is ever quite the same as any other, it is almost impossible to compose ahead of time the Perfect Menu. You must have in mind the pattern of a menu, but your party will never quite come off unless it is the result of a highly personal improvisation. You must be flexible, always adapting, changing, perfecting.

Throughout the centuries, the French and Italians have developed a wonderful sense of the fitness of food: country foods for the country, sea dishes for the coast. Some classicists will not touch any fruit or vegetable except in its own season. At the opposite pole are those who can appreciate strawberries only in the winter.

But here in America the world is our garden. Our airplanes, refrigerators, freezers and processers halt the march of the seasons, but only to an extent. We still have much to learn about the appreciation of each food at its peak. We have only begun to overcome our provincial disdain for those things which are common, plentiful and regional. There are signs, however, that this may be the next step in America's awakening to a consciousness of her own great food traditions. Already we are beginning to collect and treasure regional recipes. We are acquiring a new respect for local delicacies.

An Egg and You

A lively living art, cooking has much in common with the visual and plastic arts, and so the practitioner of the gastronomic arts must be deeply concerned with the materials of the craft. If you're going to attempt an omelet or fry an egg, make a soufflé, a cake or a sauce suprême, there must be a kind of understanding between the egg and you. You must be aware of its basic character, its dislike for high temperatures, the daffodil gold that the yolk takes on after proper beating, the stubborn refusal of whites to mount when they are too chilled, or when there's even a trace of yolk or grease in the bowl, the curdling anger of an egg when, in defiance of all rites, the egg has been added to the hot sauce instead of vice versa.

When you become an artist, this kind of knowledge is a part of you —so much a part you will have forgotten you ever learned it. Almost instinctively you will accommodate your methods and your recipes to the material at hand. If you have infant vegetables, fresh out of the garden, perhaps you'll serve them raw in a great bowl, with nothing but Malden salt crystals, or a dip of sour cream, or you'll cook them to the briefest possible moment in the least possible water, in the simplest possible way. Showing off the wonder of them!

But if it's winter time in the city, you'll spare yourself the bother of searching out what passes for fresh green beans. Far better to use the best in a tin or frozen package and cook them, let's say, in the Armenian fashion, with tomatoes and eggplant, or *à la Provençal* in olive oil with onions, garlic and a touch of anchovy. Such sensitivity to your raw materials is crucial.

Tools of your Craft

Without tools, cooking could never have progressed even as far as the charred meat stage. It's no

(*Please turn to page* 269)



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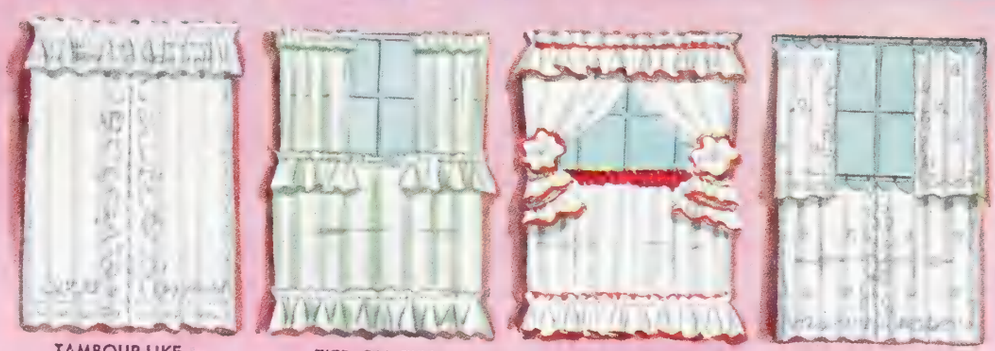
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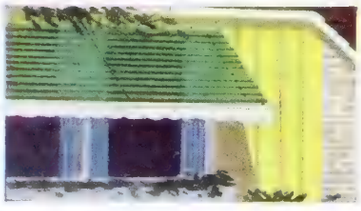
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THE ART OF THE TABLE IS THE FIRST ART

CONTINUED FROM PAGE 266

shame to feel dependent upon your modern appliances or even your gadgets. It's true that a great chef hasn't any real need for a thermostatically controlled deep-fat fryer. His thermostat is in his eye, his nose and his memory—and his many assistants. But even he can't make *pommes soufflées* unless he has a proper slicer and the right kind of waxy potato. The finer the cook, the more careful he will be about the quality and sharpness of his cutlery, the size and placement of his cutting boards.

Chinese cooks will not attempt certain dishes unless they have a boat-shaped *wock*, and the Tuscan ladies who pride themselves upon their *zabaglione* would never consider making it without a round-bottom copper vessel sized right.

In the well-equipped American kitchens of today, our problems are at the same time simplified and more complicated. Tools like the electric blender will do many jobs, take the place of a mountain of equipment, and yet how many people keep their blenders hidden in the closet! My neighbor tells me: "We use ours only once in a while, just to make frozen Daiquiris."

Unless you are willing to invest a little time and thought, read instructions, learn the possibilities and the limitations of your equipment, why invest the money?

The Creative Urge

Add them all together—joy in the doing, a sense of fitness, understanding of your materials and your tools—and you might still end up with nothing very notable unless there was added a certain spark which sets your cooking apart, which makes a meal in your house different from all others.

No one can tell you exactly how to achieve that certain something. Don't worry about it. Don't try too hard. Given all the other elements, 9 times out of 100 you'll have *that*. Usually, especially when you are untried, it's best to concentrate on cooking happily and well.

Perhaps this is the place for a word of comfort to those whose families dislike too many novelties at the table. Even though she never presents a dish, many a woman has found plenty of scope for her artistry. If her pot roast is a dream, her gravies brown and silken, her mashed potatoes fluffy as sea spume, no one need feel frustrated. In certain fields of art (cooking is one of them), the performer can be as much an artist as the composer. There is nothing wrong with being a Horowitz or a Heifetz.

Alfredo's Fettuccini

Il vero Alfredo did not divulge his secret to me. But after several sittings and eatings, much observation, a number of leading questions, a dozen tries and recourse to (don't let this surprise you) *Fanny Farmer's Boston Cooking School Cook Book*, I can at last achieve Fettuccini that, unless my memory is very faulty, does taste like the Roman original, the most famous noodle dish in the world.

As you may have guessed, it's all in the noodle. For this dish it must be exceptionally fresh, a pasta made without water.

Use 2 cups Pillsbury or Gold Medal all-purpose flour, 3 whole eggs and 1 or 2 extra egg yolks, a dash of salt. (For a complete explanation of the technique of homemade pastas, see HOUSE BEAUTIFUL, February 1954, page 164.) Cut pasta into ribbons about ¼-inch wide. Cook in plenty of boiling salted water, drain well.

Now for Alfredo-like drama: Melt ¼ pound unsalted butter but do not allow to froth or brown. Add ¼ pound freshly grated Parmesan cheese or you could use 1 cup *freshly opened* ready-grated Parmesan—none that has been standing open any time at all. Use a fine brand—Robins or Buitoni. Stir the cheese into the butter. Pour cheese and butter into a well-heated serving dish or platter, top with the noodles and then begin to toss with a spoon and fork until every golden tendril glistens.

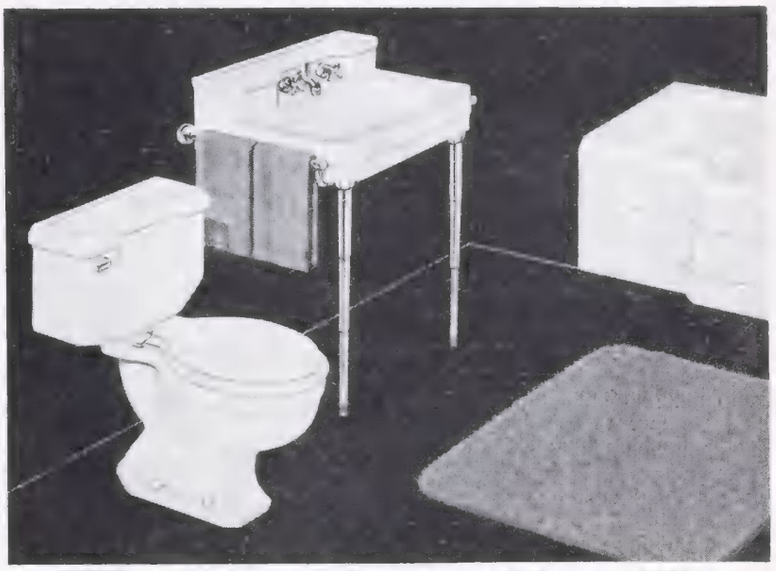
Proportions here are for ½ pound of noodles to make 6 servings.

(Alfredo does a kind of ballet of the hands as he mixes with a golden spoon and fork presented to him by Mary Pickford and Douglas Fairbanks.) We use Dirilyte and no special gestures. For the final result, you be the judge.

Pommes Soufflées

Classic example of the way in which knowledge of materials, knowledge of tools, and technique combine to produce a work of art for the table, is *pommes soufflées*—most glorified of fried potatoes.

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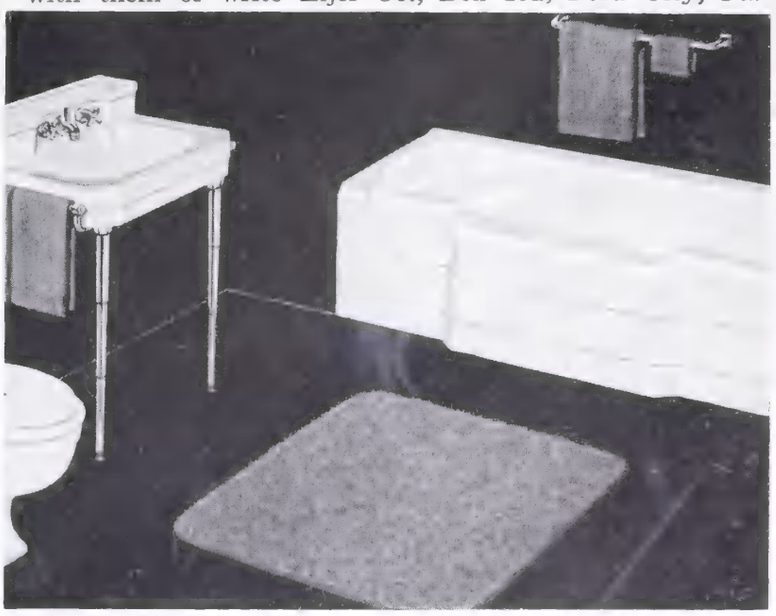


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THE ART OF THE TABLE IS THE FIRST ART

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all puffed up, nothing but air in the center like crisp gilded little pillows. They are the most glamorous of cocktail accompaniments—perfect to serve with a filet mignon, broiled chicken; or served as an adjunct to fried fish, the most elegant of all fish 'n chips.

There are a number of versions of the legend behind the invention of pommes soufflées. Some will tell you that it all goes back to the days of Louis XIV and a great feast planned in his honor to which the King was late. The fried potatoes lay sulking, cool and soggy on the side of the stove. Suddenly the word came that the royal party had arrived. The chef flung his potatoes back into the hot fat. Recklessly! He thought they were ruined. But no! They swelled! They bloomed! A single slice became almost as big as the whole potato. A gastronomic miracle!

The outlines of the story are always the same, but the setting and the time vary from book to book, from country to country. At the famed Pavillon de Henri IV on the outskirts of Paris they will tell you that the party in question was given to celebrate the opening of the first railroad in France in the early eighteen hundreds. The train carrying the official guests was, as might be expected, not quite on time. They insist that their original chef was *the* chef, their restaurant the true scene of the miracle. Choose your own cast of characters, but don't ignore the story, for it gives you a most important clue.

The recipe itself is very simple: Pare and cut 8 baking potatoes into $\frac{1}{8}$-inch slices. Soak in ice water 5 to 30 minutes. Remove from water, dry thoroughly. Have 2 kettles ready with oil in them three inches deep. Heat the oil in the first kettle to 225° F. Heat the oil in the second kettle to 425° F. Drop the potato slices a few at a time into the first kettle. Cook until blistered and just beginning to show a fine line of gold around the edge. Remove from the first kettle and drop into the hot fat in the second kettle. They will begin to puff immediately—or not at all. Keep turning them so that they brown evenly. Don't be upset if every slice doesn't puff. If three-fourths or even half of them do, that's good. (Unpuffed slices make good eating too.)

Drain on brown paper or paper towels. Cool. Just before serving, return for a few seconds to the frying kettle 425° to 450° F to heat and crisp. Sprinkle with salt.

Sounds easy and is easy if you pay attention to certain points:

1. The right potato: You must have a waxy potato of mature age. In our country the most reliable is the Idaho baking potato.

2. The right frying agent: Shortening isn't as "sure" as salad oil—Wesson, Mazola or Hi-Hat

3. Slices must be uniform. One-eighth of an inch thick—no more, no less. You had better not attempt it without some type of slicer. (At the Cordon Bleu in Paris they square off the edges so that each slice is exactly the same size, shape and thickness. This is not just for looks but seems to have an effect upon the final puffing.)

4. Get as much starch out of the potato as possible. Soak from 5 to 30 minutes in ice water.

5. Be sure to drain the potatoes and *dry them very well.*

6. As for tools, you simply can't do it without two kettles of oil held at two different temperatures. In the first kettle you must fry the potatoes at 225° F. until they are blistered and just beginning to brown around the edges.

7. Oil in the second kettle should be at 425° F. Unless you are blessed with thermostatically controlled equipment, the hazards are great. And remember, don't plug the two frying units into one circuit, or you'll blow a fuse.

Blueberry Tarts au Cointreau

But art need not always be long. Here for the most rushed of culinary artists is a dessert which we dedicate to a most charming gourmet, Jacques Mercier Cointreau, maker of the famous liqueur.

Order 12 tart shells from your baker, or make them from your favorite mix or recipe. Stir up a package of Royal Instant Pudding Mix, using 1 cup milk, 1 cup heavy whipping cream. Add 1 tablespoon Cointreau. Spoon the pudding into the tart shells. Heap with Tru Blu Berries, inspected rather than washed because washing removes the bloom and these berries, which are available a good part of the year all over the country, need very little going-over. At the last minute sprinkle with confectioners sugar which you will have flavored by keeping a piece of vanilla bean in the sugar shaker.



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By JULIE POLSHEK

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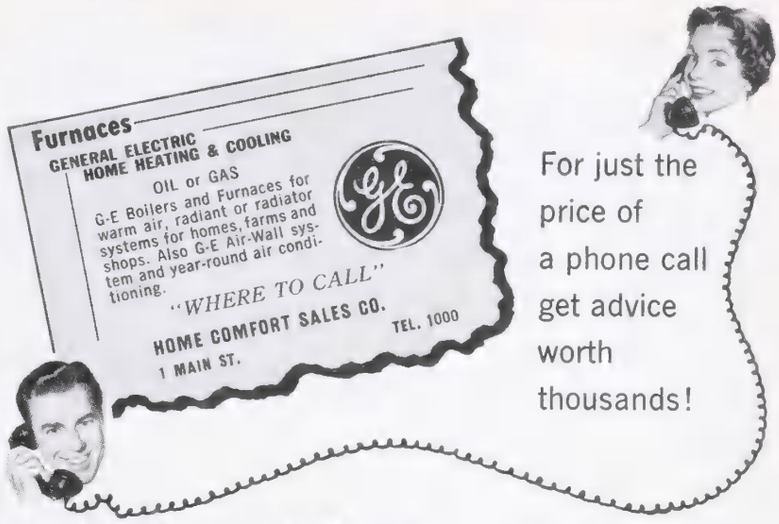


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(*Please turn to page* 282)

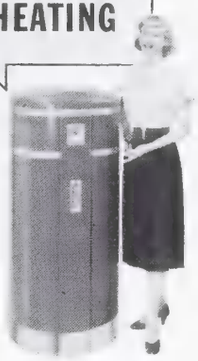


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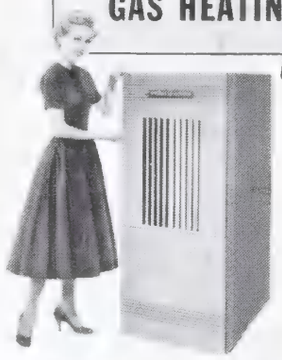
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There's Magic in 16mm Movies

Plan showing the magic of movies for your first film evening this fall. Follow the spell-binding history of illusion from its flickering beginnings to its sophisticated tactics of today. Here our film editor offers you a program that will do the trick

By CECILE STARR

Magic has three ways in movies. First, there is the optical illusion which your eyes play on you—the illusion that a series of still pictures "move." Second, that you have seen continuous action, when actually it is only fragmentary images for which your imagination fills in the blanks. Third, that you have seen everything that happened on the screen, whereas even when you are most attentive, you see only the effects which the film magician wanted you to see.

For your first evening at home this season with your projector, you can trace the history of movie-magic-making for yourself and your interested friends. At the same time, you'll be witnessing important scenes from movies that made history.

To reveal to you the mystical powers of the motion picture, I have selected five 16mm sound films which you can show at home. Remember, though, you must be alert. As in all magic, once you succumb to the spell of the illusion, you are lost in it. But if you watch carefully, you will see things you never dreamed were there.

Now for the films that make up this evening of movie magic: "Animation," and "Biography of the Motion Picture Camera" (showing the primitive beginnings of movie magic, both films released by Film Images, each 20 minutes); "March of the Movies" (a nostalgic overview from 1900 to the 1940's, produced by the March of Time, 20 minutes); "The Great Train Robbery" (the first American film to relate a consecutive story, 1903 vintage, running time five minutes); and, mainly laughs, "Song of the Prairie" (a puppet film lampooning the modern Westerns, 20 minutes).

"Animation" (subtitled "The Toy That Grew Up") shows nineteenth-century developments in the wonderful magic lantern. These were drawings, originals or printed copies, but not photographs: that is to say, no camera was used to create them. But they involved the principle of "persistence of vision," an anatomical working of the human eye which retains an image for one-third of a second longer than its actual duration.

Notice in the film some of the early toys which utilized this principle—the horse and rider painted on opposite sides of a disk which when twirled seems to blend the two images into one. Then there are the miniature merry-go-rounds with inserted strips of drawings that actually seem to move: horses leaping as gracefully today as they did a hundred years ago.

The height of the development of this camera-less optical illusion came in the work of Emile Reynaud who in the 1890's created a magic theater show using lenses, mirrors and turntables to set figures in motion. This complex machine, hand-operated in the film as it was by Reynaud himself, could tell a picture-story up to an hour in length.

The final sequence in "Animation" is a delightful comedy about the seaside adventures of a young couple. You will notice that the performance had a piano accompaniment, for even in earliest movie days silent films were not totally silent.

"Biography of the Motion Pi

ıre Camera" shows how photogıphy fitted into the picture. While ıe magic lantern shows were cre-ing the semblance of motion with rawings, wholehearted efforts were -eing made to bring photographs life. Notice the first crude atmpts to show successive phases motion—the series of posed stills the girl embroidering, the model 24 cameras used by the Califor-a photographer Muybridge to ttle a bet that all four feet of a rse leave the ground for a split cond in a gallop (on this bet vernor Leland Stanford won 0,000). Dr. Jules Marey's mul-le exposures charting the move-nt of a man walking. With orge Eastman's invention of flex-e celluloid strips of film replac-g metal and glass plates, it came possible to build a machine ıt would take successive pictures t enough to show every needed ase of action. The first motion otography, or motor photogra-y as it was sometimes called, s far from smooth—but it more n satisfied its viewers. Millions coins were dropped into arcade p-show machines, the customer ning the crank to make the pic-es move and thrilling to Little pt dancing, baby being fed, or strongman flexing his muscles. About 1895 projectors were intro-ed, permitting 40 or 50 people view one film simultaneously. ice that there was no take-up , the film was allowed to run into a wastebasket. Notice, too, in place of a screen the film w projected on a sheet suspended fm the ceiling in the middle of th room. People sat on either side o the sheet—but those who saw th film on the reverse side paid or half price. (Say, your 16mm ho movie shows aren't so primiti after all!)

E first movies were primitive. but people were moved by them. Wn pictures of an onrushing ra oad train were projected, se-da men and women gasped, some of em cried out, and others actu-al ducked their heads to avoid be g "run over." The illusion was pe ect. Not only did the pictures mo e, but people were moved by th n. And as the skills of movie-m ing developed further, not only mo on, but great emotion, was m ically incorporated in the illu-sio In "March of the Movies," yo will see a startling outline of th development. In addition to a gl pse into the Hollywood studios, yo will see excerpts from old films no kept alive in the Museum of M ern Art's film library. In these ex pts a 50-year history is implicit. Most easily you will concentrate on the stars: Mary Pickford and Lionel Barrymore in 1912 in "The New York Hat." William S. Hart in scenes from "The Fugitive." Marie Dressler and Charlie Chaplin in "Tillie's Punctured Romance." Valentino doing a fantastic tango and Fairbanks in his



breath-taking acrobatics. Greta Garbo and Gilbert Roland in a tense silent love-scene. Then the human voice: Al Jolson singing "Mammy." Will Rogers, Paul Muni, Lawrence Olivier, and many others whom the movies have made world-famous.

Changes in the style of acting and make-up are also easy to follow. If you look very carefully, you will see much more than the faces of movie stars—you will see how the illusion of reality is actually created, and how much your own imagination contributes to the effectiveness of the illusion. Take as an example the sequence from "Shoe Shine" which is included in "March of the Movies." It is the sequence in which the older boy is whipped by the jailkeeper. I say "the sequence in which the older boy is whipped," for this is how most people remember it. Yet he is not actually whipped. What is shown is something to this effect: A shot of the jailer taking off his belt and approaching the boy (Giuseppe), a shot of the boy's friends waiting in another room, the tenseness in their faces when screams are heard, their sympathetic reaction as they (and the camera) move toward the room where he (presumably) is being beaten, first one then all crying "Basta! Basta!" (Enough! Enough!"). The illusion is that you have seen the boy being whipped, and it is based on what I call "persistence of credulity." Your mind receives the images from your eye, fills in the gaps and omissions, and creates the illusion of continuous action which, thanks to your persistence of credulity, is as real to you as if you actually had seen it. In fact, sometimes it is difficult to convince yourself that you didn't see it. This is only one of the many tricks the movies play on you.

(Please turn the page)



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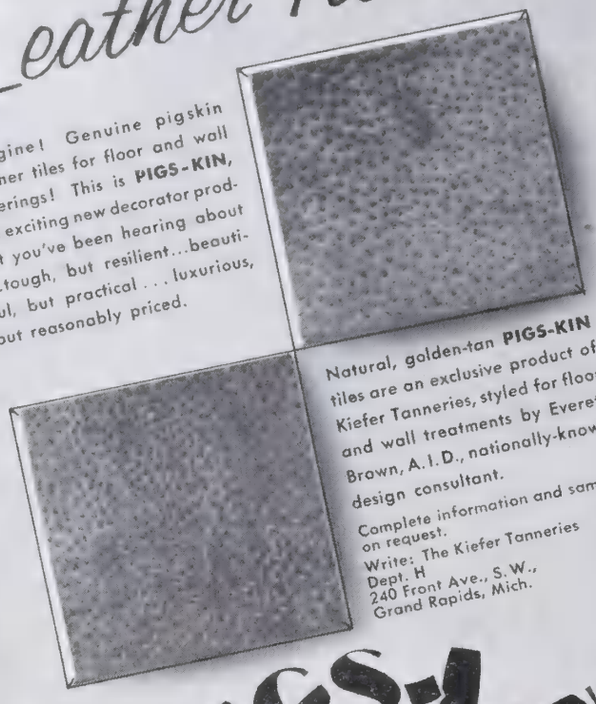
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THERE'S MAGIC IN 16MM MOVIES

CONTINUED FROM PRECEDING PAGE

In looking at "March of the Movies," see if you can pick out some of the techniques and devices which have contributed year by year to its hypnotic powers. The close-up of a hand slipping a card under the table (in the William S. Hart sequence) gives the spectator



a chance to see more of what is going on than he would probably see if he were sitting next to the man who did it. The speeded motion and fast editing in the Mack Sennett comedy help you in the mood of the slapstick hilarity. Chaplin's brilliant use of props (the plant becomes a toothbrush),



and his unequalled face and body motility create a new kind of movement that compels the attention of your eye and your imagination.

Notice too the effectiveness of the scene from "The Big Parade" —despite its melodramatic touches, a remarkably moving scene, moves back and forth from one character to the other, from the girl who is trying to keep her sweetheart from leaving, to the man who is being carried away among many other soldiers in one truck lost among many other trucks. If you notice the angles on which the camera is placed, you will see how the film manages to make you feel as if you were present when the parting occurred. The final shot, of the seemingly endless parade of soldier-filled trucks, is all that is needed to convince you of the inevitability of the parting. Although the film is silent, notice that it does not have to rely upon subtitles make its meaning convincing.

By the time "Henry V" w made, sound had become an ess tial ingredient in motion pictu magic. In addition to Olivier's e citing voice and Shakespear poetic lines, try to single out t effect of the intensely mounti music which accompanies the ri of the French horsemen, the ca tious silence of the English whi precedes the piercing *whirrr* their arrows. Note, too, the numb of different angles from whi Olivier is photographed—each them designed to heighten a glorify him as a great leader. Th are some of things that you f and react to when you see a co plete movie.

In the sequence from "All Qu on the Western Front," moveme is minimal. From behind an ar trench a soldier reaches out tow a butterfly, slowly, slowly—an e my soldier raises a rifle—the a reaches further toward the butt fly, a shot is heard, the arm f limp. But you, the spectator, f as if you had seen much more t this—you have seen a man kill you have seen a man's hopes kill It is a scene of this sort which prompted some people to refer the motion picture as the m powerful medium of expression developed.

Even though sound is indispe able, the movies are essenti visual. You can test this by y own reaction to the sequence of Jolson singing "Mammy," in bl face on a stage. His voice tells that its more than an act: in rendition he is trying to conve heartfelt emotion. But you are really moved until you see, in midst of his song, an inserted of his tear-eyed mother listenin he sings. Dear old mother, you to yourself, as devotedly and derly as if she were yours.

You can study your reaction these bits of movie-magic bec they are only small bits. Once get involved in a whole film, is a good production, you bec so thoroughly involved that couldn't possibly distinguish w you have really seen and h from what you think you have and heard. It will be a welc change, now, to turn to "The G Train Robbery," the first Amer film to tell a story. It was mad 1903 by William S. Porter unlike the first films which

(*Please turn to page* 283)

FOR SATURDAY'S CARPENTER

HOW TO INSTALL YOUR OWN TELEVISION ANTENNA

By LEAVITT DUDLEY

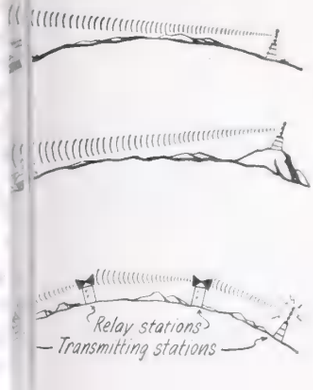
most clear signal television re- on areas, installation of an na is a comparatively simple ation requiring only a few tools, the physical dexterity clambering over a roof, the tance of your wife or a neigh- and a spare Saturday after-

ny TV owners, moving to new s, prefer buying and erecting antennas to dismantling and porting bulky old installa- New set purchasers may feel eater freedom to test more ers if they first put in their ntennas. Avoiding the labor expense of a two-man commercial crew may save up to $30 or $35. Some owners get a kick out of just satisfactorily rigging an installation.

Whatever your reason, you won't need an electronics education to be able to do a good job, providing the reception is good in your area. In fringe areas, or under other poor signal conditions, you'll be more satisfied and will probably be money ahead by turning your installation over to an expert right at the beginning.

Your location in relation to a transmitting station is a major determining factor of your reception quality. TV signals, traveling in an almost straight line from the transmitter, do not follow the curvature of the earth. After a certain distance, they no longer hit your antenna. This distance varies according to the transmitter height and your terrain. As an average, an immediate zone of up to a ten-mile radius, with a strong signal, is established about the transmitter. An intermediate zone extends to a fifty or seventy-five mile radius. Beyond that is the fringe area. The first two zones are practical for home antenna installation: fringe area conditions are tricky.





A transmitter may be located on a peak or other eminence. If so, the fringe area may be pushed back to a greater distance.

Microwave systems now carry programs far beyond their source by means of a series of strategically placed relay stations. Unless they are actually transmitting stations, these merely keep the signal near ground level and do not affect your reception or the placement of your antenna.

Mountains can block a TV signal.

(*Please turn the page*)



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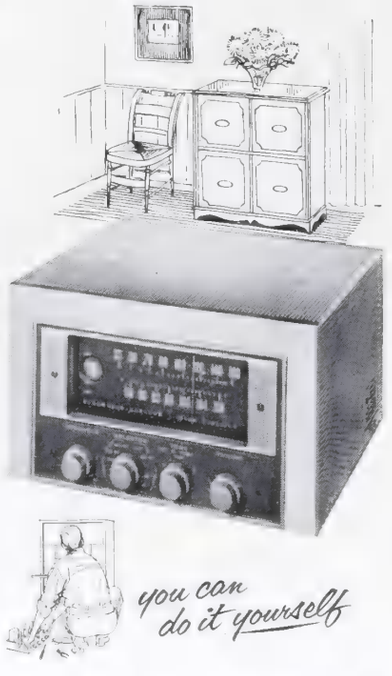
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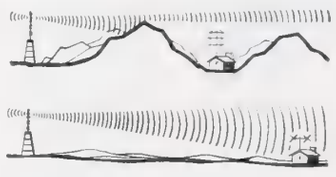
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HOW TO INSTALL YOUR OWN TELEVISION ANTENNA

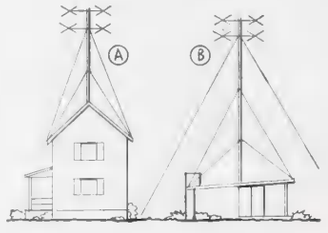
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even though you are close to a transmitter, creating poor reception or dead areas. Successful installations in rugged terrain are usually beyond the average set owner. On the other hand, conditions are good in the flat Midwest, or similar country, or over water between coastal points.

The required mast height limits

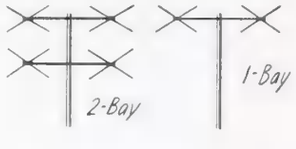


home antenna installation. Up to thirty feet, or possibly forty feet with a good helper, is about the maximum for safety and stability.



Though the antenna in Fig. A is higher, it is safer than Fig. B because of its short mast. But remember, if you live in what is considered a clear signal area, your antenna mast will most likely not need to extend over thirty feet.

The farther away you are from the transmitter, the more bays on your antenna are necessary in order to bring in the signal. You can very easily handle an antenna with one, two, or sometimes three bays, but leave the installation of the four-bay job to the professionals.



A glance around your neighborhood will usually tell if yours is a clear signal area, and what kind of an antenna is most suited for it. If antennas are numerous, of a common type, of one or two bays, and not excessively high from the ground, go ahead with your own installation. If they are of expensive types, multi-bayed, set at angles, or have other irregularities, you'd better call in the experts.

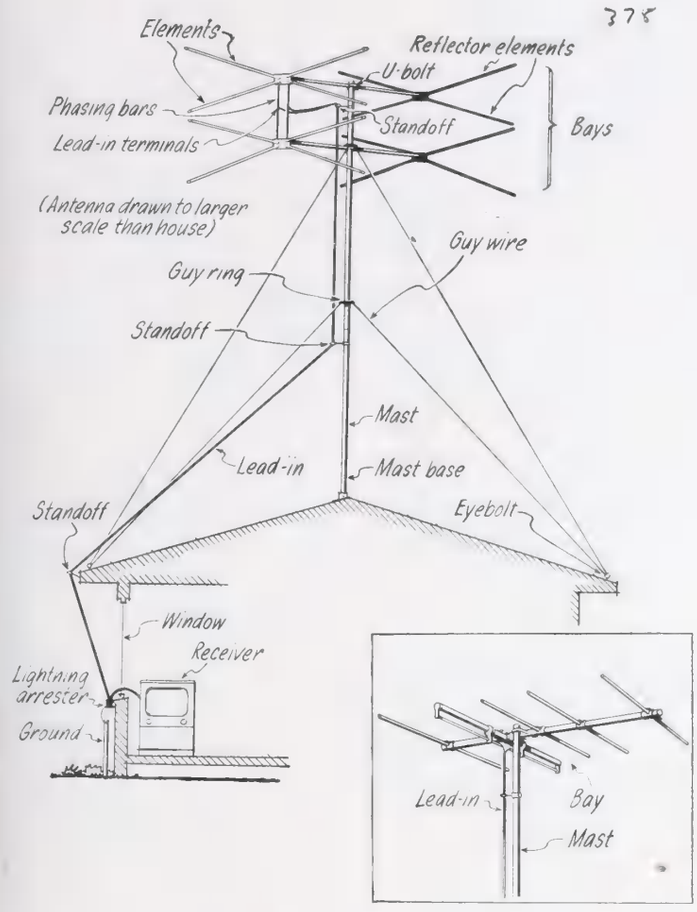
In any case, call on your television dealer for the correct advice about local conditions. He's best qualified to recommend the type of antenna you require, height of mast, number of bays, and to warn of sources of interference or any other details you'll need to know before starting the job. Don't buy more antenna than your dealer thinks you need, as the extra bays or more expensive types won't improve your reception in what is already a good area. However, don't shop for cut-rate "bargains" whose flimsy construction and low-grade material may deteriorate rapidly when exposed to the elements. Makes, styles, and prices of antennas vary greatly in the highly competitive present-day market, but the following are some of the most popular and effective types now in use:

INTERIOR ANTENNAS: Most of the modern television sets are equipped with built-in antennas which are efficient up to five or ten miles from the transmitter, providing the line of sight is not blocked by a mountain, tall building, or other obstacle. If you are situated close to a transmitter, the signal may be too strong for use of an exterior antenna. A variation of the built-in is the "rabbit ear" type.



familiar feature of older sets. They sell now for about $6 and operate from the top of the receiver.

V-CONE or CONICAL: This is the most popular and practical type for VHF (very high frequency) reception in clear signal areas. It is inexpensive, easy to install and orient. Illustration (top, right) shows a complete two-bay installation with parts labeled. Prices range from $5 or $6 for one bay, to $15 or $20 for three bays, exclusive of mast, lead-in, guys, or other fittings.



YAGI: Named for its Japanese inventor, the yagi (above, in box) is the most common VHF directional type. Its narrow signal receiving width eliminates interference from the side or rear. Mostly used in or near fringe areas, it separates the signals from another transmitter which overlap the ranges of your desired channels. Its directional characteristics require more careful orientation than those of the V-cone. Single-bay models cost about $20, double-bay models about $40.

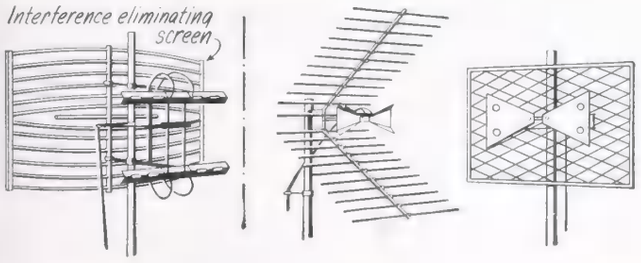
PARABOLIC: This is used in the same manner as a multi-bay yagi, but is simpler to handle because it is already "stacked," that is, the bays are all in one unit. Cost of this sturdy antenna is about $40.

VHF: Ultra high frequency reception requires a different antenna, can be picked up without difficulty within a radius of about fifty miles, if you are in a clear signal area. Flat country, like the Midwest or in California's San Joaquin Valley, is good UHF territory. Antenna can be installed above VHF rig on same mast. The corner-reflector and bow-tie models (see illustration below) have proven most successful so far, must be oriented with the same care as the yagi type. They cost about $10 to $15.

Your television dealer can supply all you need for the installation. In addition to the antenna, which comes in kit form, you'll need for its erection:

MAST: Steel tube or pipe is most commonly used (aluminum is not strong enough to withstand winds). Diameter, from $\frac{3}{4}$" to $1\frac{1}{4}$", varies

(*Please turn the page*)



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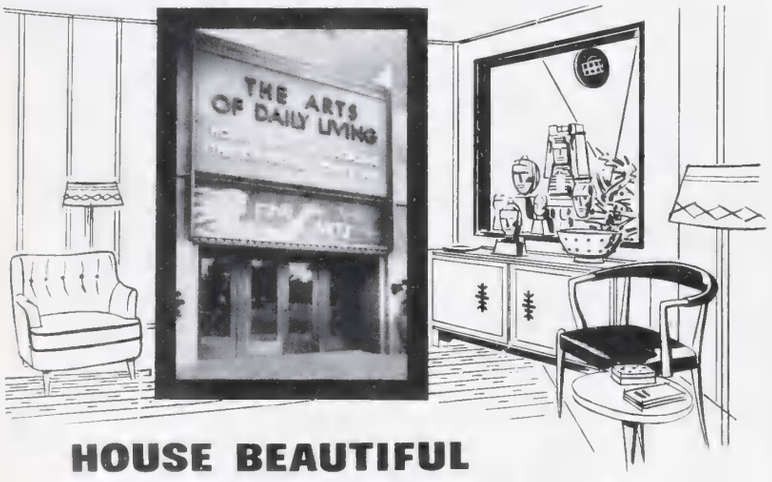


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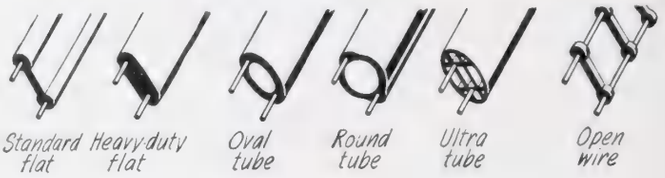
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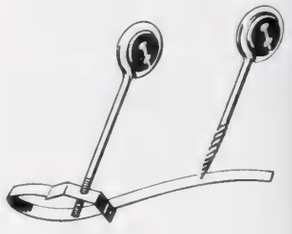
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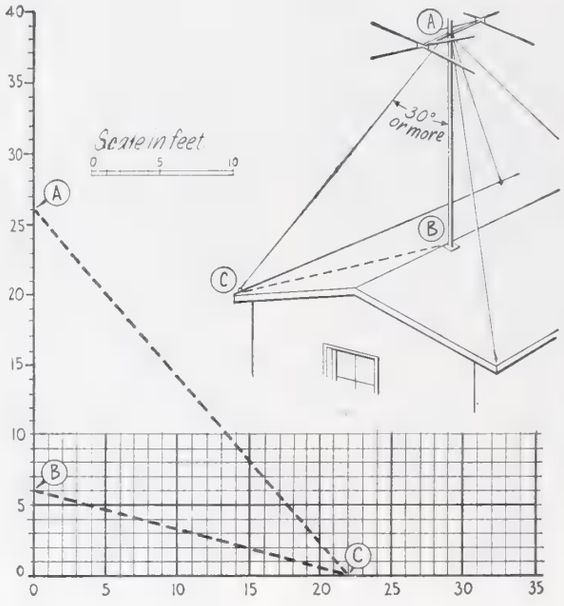
according to mast height, antenna weight, local wind conditions. It is manufactured in ten-foot lengths which telescope for easy assembly, strength and rigidity, costs about 50¢ to 60¢ per foot. For masts under ten feet in height, ordinary pipe will suffice. Place your mast at the highest point of the house, if possible. Extending the antenna above the height recommended is no advantage at all. It only exposes the antenna to much stronger winds.



LEAD-IN LINE: This is made in a variety of flat, tubular, and open-wire types, selling from about 3¢ to 12¢ per foot. Your dealer will recommend the type most suited to your area. It must reach from the antenna to the position of your TV set inside the house.

STANDOFF INSULATORS: The average installation requires two clamp-type standoffs on the mast and one wood-screw type at the eave of the house, to prevent the wind from whipping the lead-in. Costs range from about 15¢ to 30¢ each.

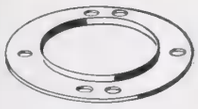




GUY WIRES: Commercial guy wire is usually "4/20," consisting of four strands of twisted No. 20 steel wire, for average use. "6/20," six strands of No. 20 wire, is used in windy areas. Some installers prefer the solid guy wire sold in any hardware store, though it is a little stiffer to handle. For steadiness, four guys are recommended for each ten-foot section of mast. Under ten feet, guys are not needed except in extremely windy areas. To estimate the amount of wire needed, use the chart above. Mark the height of the guying point on the mast (A) and the elevation of the mast base (B) above the lower guying point (C) on the vertical scale. On the horizontal scale, measure the distance between points (B) and (C). Diagonal (A-C) will be the required length of the wire. Add three feet for ties and sag, and repeat for each guy. The angle between the guy wire and the mast must be 30 degrees or more for effective bracing. Total wire costs should not run over 50¢ or $1.

The scale may also be used to figure the length of the lead-in that you will need for your TV antenna.

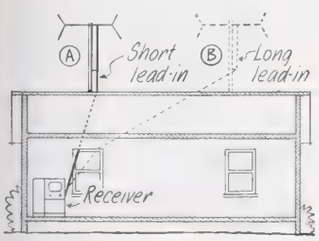
GUY RINGS: These hold the guys to the mast, and are often included with its purchase. If not, buy one for each ten-foot section.



EYE-BOLTS: one screw-type eye bolt is required to hold each corner of your guying pattern to the eave of the roof.

MAST BASE: The swivel type, for ease in raising or repairing the antenna, is recommended for the average roof installation. $2.50 will buy a good serviceable one.

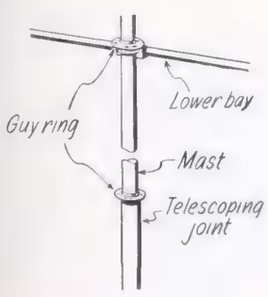
With these items, a good strong ladder, and a pair of nonskid shoes, you're ready to put up your antenna. Before locating it on the roof, consider its position in relation to that of the TV set inside the house. Spot it to use the shortest possible lead-in, as the signal weakens passing through the wire. Antenna position A is better than position B.



Follow this procedure to erect the installation:

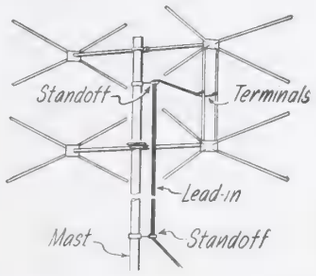
(1) Assemble antenna according to the directions on the kit. This is simple and quick, usually requiring only the insertion and tightening of the elements in their designated positions.

(2) Assemble mast sections, guy rings, and clamp antenna in place with U-bolts. If one set of guy wires is used, ring is prevented from sliding down by lowest bay of antenna. Joints of mast hold additional rings in position if more than one set of guys is needed.

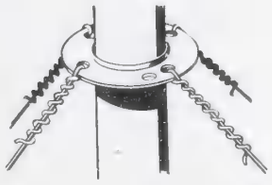


(3) Attach lead-in wires to terminals on antenna. If open-tube lead-in is used, seal the top end by heating plastic momentarily with a match, then crimping tightly together. Tape or otherwise seal the whole juncture to prevent corrosion.

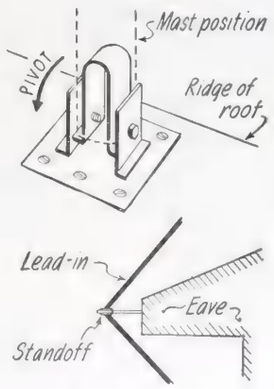
(4) Attach standoff to mast, slightly higher than position of terminals in multi-bay rigs to lessen pull on the terminals when antenna is in position. Affix other standoff about halfway down the mast, and fasten lead-in. No twist is necessary in the lead-in.



(5) Run guy wires through holes in guy rings and fasten by twisting wire ends several times.



(6) Screw mast base into position on ridge of roof, picking a spot where the wood structure underneath is most solid. Screw eye bolts to roof, preferably on the overhang where there will be no danger of leakage through holes. The final standoff is screwed to a rafter end so lead-in can clear the eave of the roof.



(7) With helper, place complete assembly on its base and fasten guy wires to eye bolts, checking vertical alignment of mast carefully. Some use turnbuckles near the eye bolts. This is not necessary and can be dangerous if the guy wires are tautened to such an

(*Please turn the page*)



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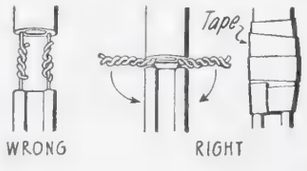
HOW TO INSTALL YOUR OWN TELEVISION ANTENNA

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extent that a gust of wind will snap them. Pulling them tight by hand only allows the natural sag to absorb sudden shocks.

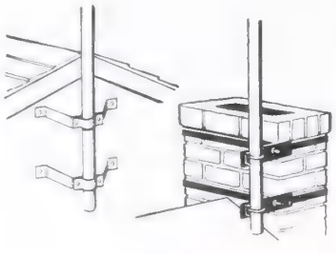
(8) Affix lead-in to eave standoff, and orient for proper pointing of antenna by revolving mast slowly while assistant checks reception on TV set in house. A direct bearing on the transmitter may not always be the best direction because of "ghosts," or secondary reflections of the signal from local sources. At the point of best reception, tighten set screws of mast base to hold antenna in position.

(9) The simplest method of bringing the lead-in within the house is by running it through a slight crack at the top of a window. Lowering the window on the wires at the bottom is not advised because of excessive wear on them. A neater method is via a small hole drilled through the sash. If an open-tube lead-in is used, stop it at the window and splice to a flat lead-in to carry it into the house. Do not beat and crimp this end of the tube, but protect the whole joint with tape. Illustration below shows the proper and improper methods of making the splices.



Some TV owners prefer to hide the lead-in by bringing it through the roof or side of the house, running it through the wall, and terminating it at an outlet near the set. Additional outlets permit plugging the set into other rooms of the house. Dealers sell special fittings for this purpose.

Special brackets are available for alternate mast bases when a ridge position is impractical or is not desired. The wall mount is suitable for short masts without guys. A chimney mounting, with the mast held firmly by steel straps, is sturdy and prevents marring a roof. Prices average about $2 to $5.



ANGEL

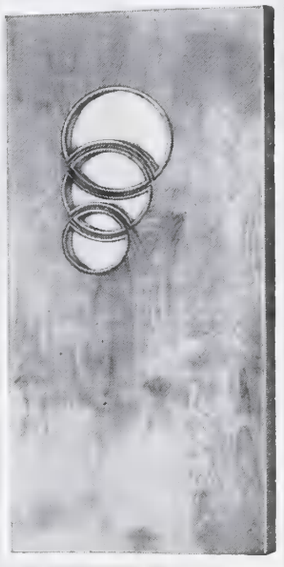
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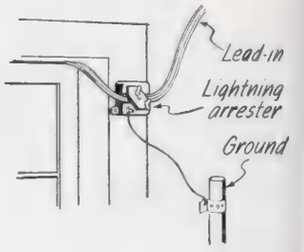
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Antenna rotators, directional switches, and similar accessories are not usually necessary in clear signal areas, but two-set couplers are becoming popular as families add a second TV to their home. With one of these devices, the main lead-in terminates at the coupler and connects to the sets by separate lead-ins, avoiding the necessity of installing another antenna. Both sets can then operate together, on the same or on different channels. Prices range from $5 or $6 for cheaper types up to about $30 for a coupler operating with no signal loss during transmission.

A ROOM FOR ORDERLY FORMAL PEOPLE

CONTINUED FROM PAGE 217

Following are lists of materials and furnishings used in "A Room for Orderly, Formal People." The list indicates in detail how the various furniture and accessories are part of the pattern of living of the hypothetical owners whose taste is for formal elegance and whose deep interest is the study of ancient man and his culture.

Construction Information

FLOORING: Clay tile, courtesy of Tile Council of America, New York. Installation, courtesy of Tile Layers Local No. 18 of California.

WALL COVES AND CEILING: "Sheetrock," United States Gypsum Co., Chicago, Ill. Installation courtesy of Wayne Vaughan & Co., Los Angeles, Calif.

GLASS: Sandblasted plate glass in windows and sandblasted wired plate glass for clerestories, Libbey-Owens-Ford Glass Co., Toledo, Ohio. Installation, courtesy of Tyre Bros. Glass & Paint Co., Los Angeles, California.

SKYLIGHTS: "Wascolites." Wasco Flashing Co., Cambridge, Mass.

PAINTS: The Martin-Senour Co., Cambridge, Mass.

ARCHITECTURAL LIGHTING: Rudolph Wendel, Inc., Wendel Western, Los Angeles, Calif.

FIREPLACE BRICK: Gladding, McBean & Co., Los Angeles, Calif.

FIREPLACE HOOD: Designs on the tiles by Alice & Richard Petterson. Claremont, Calif. Tiles, courtesy of Tile Council of America, N. Y.

TILE MURAL: Wall of clay tile in dining area by Jean Ames. Tile, courtesy of Tile Council of America, New York. Installation of tile, courtesy of Tile Layers Local No. 18 of California. Bricklayers, Masons, Plasterers International Union.

Furnishings

FURNITURE: Bookcases, furniture, hardware and trim on furnishings designed by T. H. Robsjohn-Gibbings for The Widdicomb Furniture Co., Grand Rapids, Mich. Plywood for built-in desk, M. & M. Woodworking Co., Portland, Ore.

RUG: V'Soske Inc., Grand Rapids, Michigan.

FABRICS: Printed batiste curtain fabric, printed linen upholstery fabric, striped fabric on desk chair in living room, striped linen on chairs, woodgrain pattern linen on bench in dining room, all, Boris Kroll Fabrics, Inc. New York. Pillows: Two pillows covered in orange silk and one in yellow linen, The Widdicomb Furn. Co., Grand Rapids, Michigan.

LAMPS: Table and floor lamps designed by T. H. Robsjohn-Gibbings, The Widdicomb Furn. Co., Grand Rapids, Mich. Brass desk lamp designed by Stewart Ross James for Hansen Lamps, New York.

Accessories

ON SMALL ROUND TABLE IN LIVING ROOM: Sterling silver cigarette box, Allan Adler, Hollywood, Calif. Round, red, Chinese lacquer box, Florence Lewis, Los Angeles.

POT ON FLOOR BY FIREPLACE: Stendahl Galleries, Beverly Hills.

FIREPLACE GRATE AND TOOLS: Charles Piper, Pasadena.

ON CEILING DECK: Pre-Columbian antiquities, Stendahl Galleries, Beverly Hills.

ON COFFEE TABLE IN LIVING ROOM. Round, red lacquer box, David Weiss, importers, New York. Round black tray, Allan Adler, Hollywood. White, Gustavsberg porcelain coffee set and Danish silver teaspoons, courtesy of Georg Jensen, Inc., New York. Books, courtesy Vroman's, Pasadena. Silver compote, Karoly Antiques, N.Y.C. Bristol glass cigarette container, Helen Carity Green, Inc., New York. Red lacquer box, Florence Lewis, Los Angeles.

ON ROUND LAMP TABLE: Books, courtesy Vroman's, Pasadena. Round, red lacquer box, Florence Lewis, Los Angeles. White ceramic tumbler, Marian Moule, Arcadia.

ON BUFFET: Casserole chafing dish, Sallye Silver, Ltd. Beverly Hills. Woven Chinese box, F. Suie One Co., Los Angeles.

ON DINING TABLE: Footed bowl, Cocle compote, Stendahl Galleries, Beverly Hills.

ON DESK: Marble and brass paperweight, Flint & Bradley, Inc., New York. Orange leather desk set by Laura Lee Linder. Marble and brass inkstand, Flint & Bradley, Inc., New York. Bristol cup pencil holder, Helen Carity Green, Inc., New York. Art pieces, Stendahl Galleries, Beverly Hills. Ceramic jar holding brushes, Marion Moule, Arcadia.

IN BOOKCASES: 7 art pieces, Stendahl Galleries, Beverly Hills. Red lacquered three-tiered basket, David Weiss, importers, New York. Ceramic covered pot, Marian Moule, Arcadia.

PLANTER: Silver and pottery hanging baskets, by Charles Piper, Pasadena.

PLANTINGS: Fuchsias, Evans & Reeves Nursery, West Los Angeles. Philodendron hastatum, Roy F. Wilcox, Inc., West Los Angeles. Container, Stendahl Galleries, Beverly Hills.

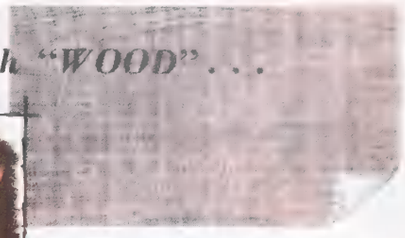
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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 271



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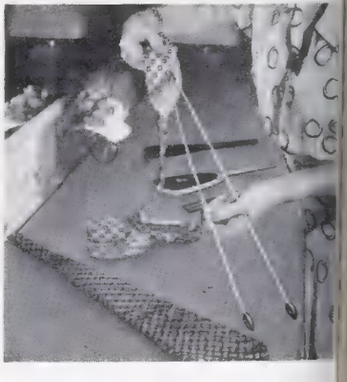
Prizer-Ware's range-to-table grid-dle is handsomely made of cast iron fused to a porcelain enamel that stands up even to broiling use. The griddle's extra-large cooking area, 9" x 17", is sized to fit over two range burners and accommo-dates numerous hamburger patties, fritters or what you will. Heat is uniformly disbursed, end to end, and very efficiently utilized. Porce-lain finish is seafoam blue. $5.95, from Bloomingdale's, New York.

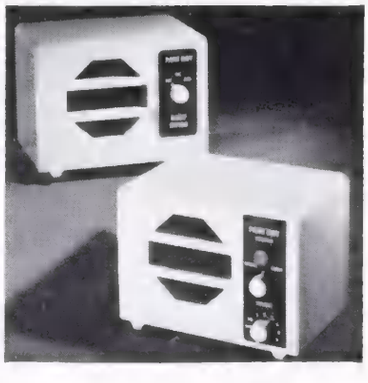




Dryerette's glue mounting permi easy installation on the tile wa of tub or shower for clothes-dryi or hanging such paraphernalia backbrush, shower cap, washcloth Tenite plastic with a hardwoo core affords strong arms, glas smooth and very attractive. Powe ful adhesive isn't affected by stea or moisture; easily and cleanly r movable with lighter fluid. $2.9 Polyphase Co., 7 Dumont S Rochester, N.Y.

Neckties can be kept in the pink by simply storing them on Ty-Savers between wearings. The Bel-gian device has springy arms that stretch the tie back to like-new shape and ease out wrinkles cre-ated by knotting. Ties dry-cleaned on the form require only a light steaming, thus eliminating the side creases and seam imprints you get with flat pressing. $1 for 2 Ty-Savers, from Van Veen Co., 85-22 150th St., Jamaica, N.Y.





Nursery sounds picked up by Pa Boy are converted into light flash or audibly broadcast; a swit makes the change. Electronic ceiver is wire-less; you can s tion it outdoors, at a neighbo anywhere up to 300 feet from ro where Baby Sitter transmitter plugged in. Receiver's light sign valuable to the hard-of-hearing. usable to relay any sound. Ba Sitter, $29.95; Page Boy, $34. from Semco, 17 Warren St., N.Y

(*Please turn to page* 303)

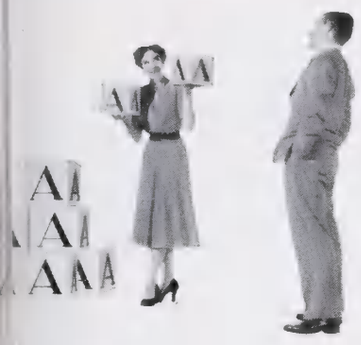
THERE'S MAGIC IN 16MM MOVIES

CONTINUED FROM PAGE 274

only one camera set-up, this one had 14 different scenes. Most of the indoor scenes look like stage sets (in one there is even a painted stove on a painted wall), the acting is full of frantic gestures, and because no close-ups are used to help tell the story it is practically impossible to tell one character from another. But, if you look carefully, you will see that twice in the film the camera moves to follow the action of horses and men. You may also be able to sense the excitement the first audiences felt when they rode (with the camera) right on top of the coal-car. The pace of the film is slow to us today, but in 1933 it was fast enough to leave people breathless. The startling close-up of the man with the smoking gun evoked howls of tense excitement in those "golden" days.

I'm telling you this to remind you that this magic business is all relative—and in another 50 years your grandchildren will be at home looking at excerpts from today's modern films and wondering how you could possibly have found them so fascinating. (Note: To get the proper effect of "The Great Train Robbery," it should be shown silent, at silent speed. If you are unable to regulate your projector for silent speed, you should tell your audience that the excessive

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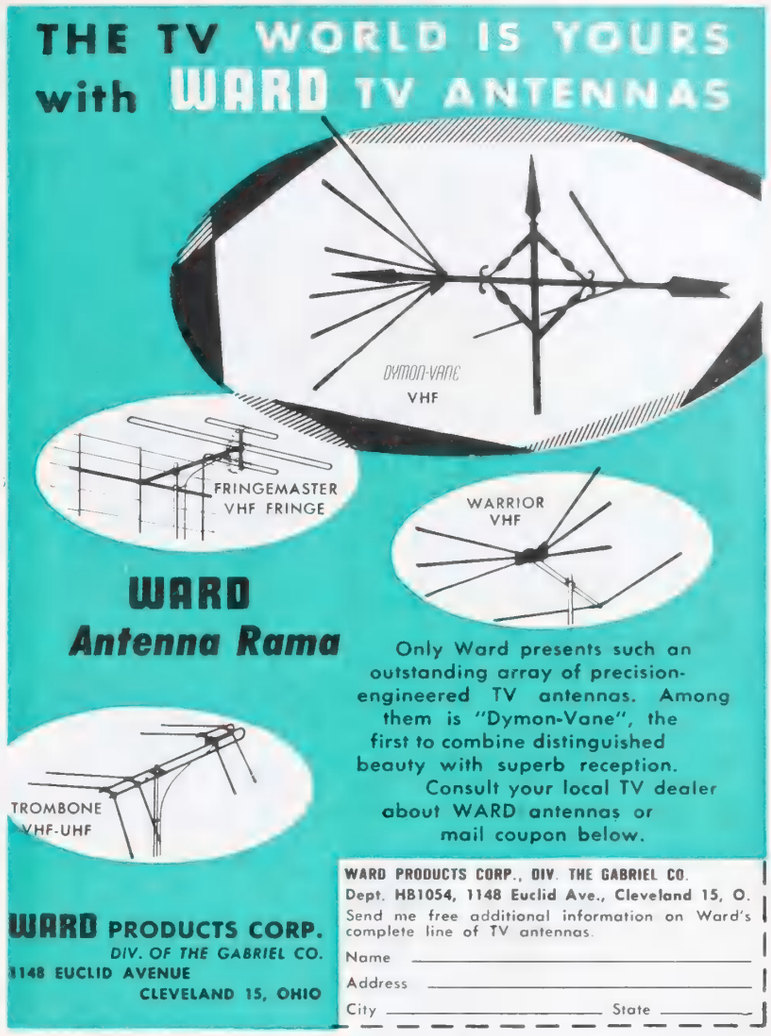
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THERE'S MAGIC IN 16MM MOVIES

CONTINUED FROM PRECEDING PAGE

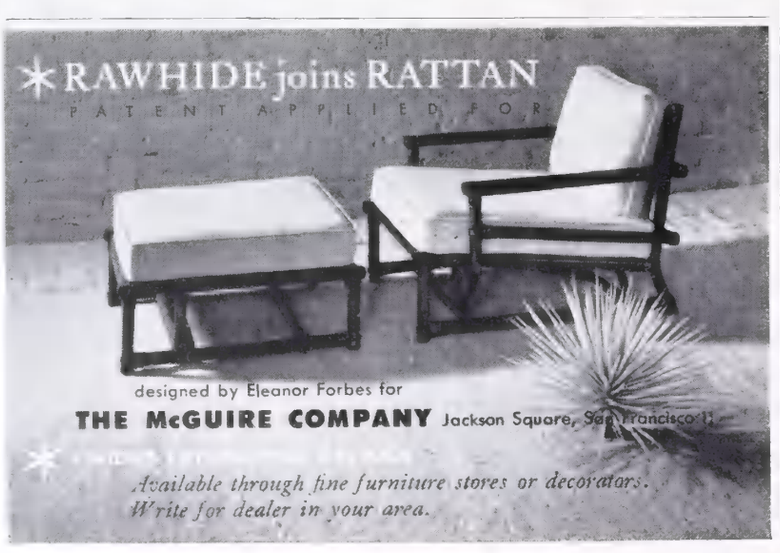
jerkiness was not present when the film was made. And do turn off the sound—it's only inanely distracting.)

"Song of the Prairie" is a delightful finale to your evening at home with the magic of movies. Although its characters are only puppets, the illusion of reality is greater than the real people could convey in "The Great Train Robbery." Where does the reality come from? Notice that aside from the clever story, the film is very exciting to look at. The excitement comes from close identification of the characters—hero, heroine, villain, good men and bad men, and yes, even the horse become important to you because you have seen them close up. Notice too the careful variety of angles, the fast change of shots, and the patient use of details to make each incident contribute a worthy share to the effectiveness of the whole film. I said earlier that there were 14 changes of scene in "The Great Train Robbery"—very likely there are ten times that many in "Song of the Prairie." The fast intercutting from one shot to another creates both the sense of movement within the film and the sense of participation among the viewers. Music and sound effects provide humorous punctuation, and the hero's song becomes a unifying *motif*. Despite their being made of paper and paste, the movie characters in this film seem life-like and believable—mainly because the film's director (Czech puppeteer Jan Trynka) knew the tricks of movie-making. There is a feeling of wide-open space, purely deceptive, yet at the same time completely convincing. This, after all, is the secret of all magic—its illusions must be totally credible, and at the same time quite incredible.

These five films can be rented individually from a number of educational and commercial 16mm film libraries. They can also be ordered, mounted on two 40-minute reels, from Contemporary Films, 13 East 37th Street, New York 16, N. Y. Total price for the program is $30. If cost is a problem, you can make it a co-operative venture by planning the evening as a Dutch-treat get together. If economy is essential, "Song of the Prairie" can be eliminated, thus reducing the total cost of the program to $20.

You should also write for a free copy of Contemporary Film's brand-new 16mm catalog. It lists a number of important feature films of the Twenties and Thirties which you may want to delve into for a further look at the magic of movies—"The Last Laugh," "The Blue Angel," "The Gay Desperado," "It Happened One Night," "Stage Coach," "The Lady Vanishes," and dozens of others.





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PHOTOGRAPHS BY MAYNARD PARKER

Double-duty driveway

It's not the best place for a terrace, but here's proof that it's very acceptable when no other space is available

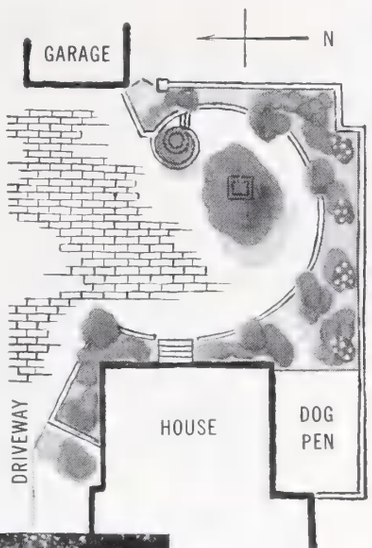
Older houses, crowded onto too-small city lots, often have the garage way back on the rear lotline, with a long driveway wasting the precious existing side-line space.

All this was true when landscape architects Marie and Arthur Berger were called in by Mrs. H. E. Merrithew. The only "free" space was that which had to be used to turn cars to save the dangerously long back-out to a busy Dallas street.

The solution conceived by the Bergers and installed by Houston B. Bliss is a court that takes care of cars when necessary. At other times it is a handsome private terrace with interesting flowing lines of low brick walls that protect the big masses of caladiums, begonias, amaryllis, ginger lilies and coleus from being brushed by turning cars.

Garden designed by
Marie & Arthur Berger,
landscape architects

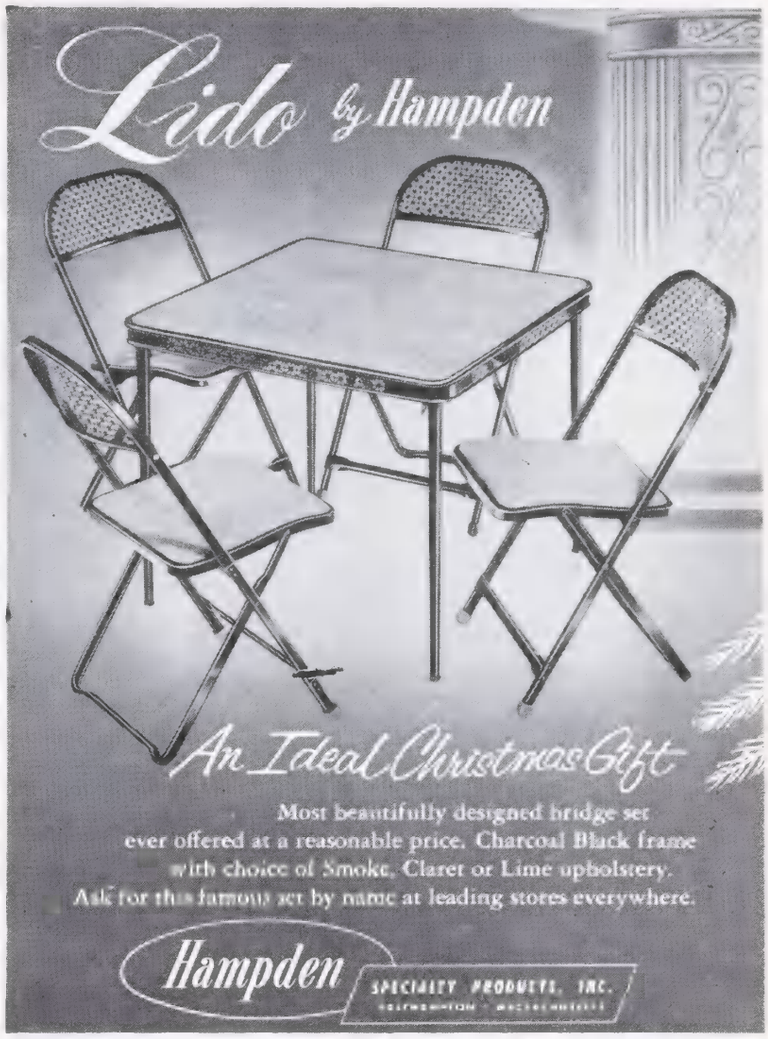
Garden installed by
Houston B. Bliss



PLAN DRAWING BY WILLIAM BOLIN

Whole court is handsomely paved in brick set in concrete (4" concrete base), is easily washed. Curves were calculated carefully to provide right space for turning cars easily.





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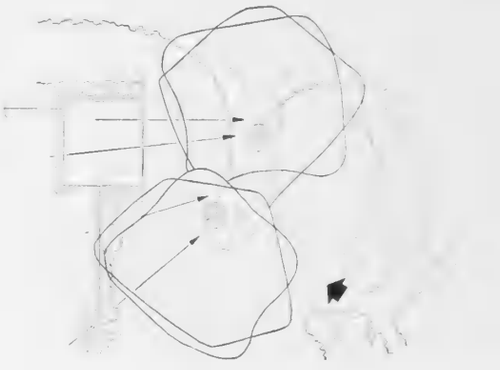
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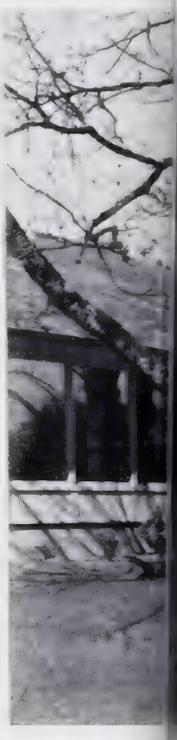
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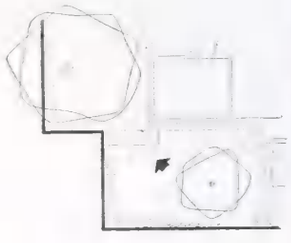
A great tree

If you have one, protect and cherish it. Then arrange your garden so the tree is a dominant feature





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By acquiring a bit of adjoining land, Mr. and Mrs. L. A. Courtemanche, J. were able to create a new garden with a view toward their magnificent wee ing willow. The tree already shaded a patio but was too close at hand to l enjoyed fully. Plain wall and simple planting allow tree deserved prominenc

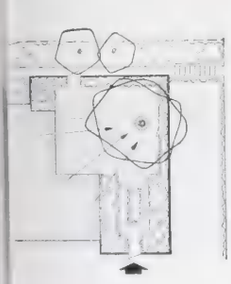
is a treasure



EDWARD GREEN, ARCHITECT

This combination of summer shade and winter sun for the terrace, with a year-round view of stalwart tree sculpture for the living room, didn't just happen. Architect worked with landscape architect to relate Mr. and Mrs. Earl Meissner's new home to the mature Oregon maples already on their property. Note the clean sweep of land and trees, uncluttered by trivial planting. Floodlights from house make trees a nightly pleasure, too.

By FLORENCE HOMES GERKE
Landscape Architect





ranches of an old flowering cherry became sheltering canopy for outdoor ving when the Vernon Lawrences enlarged their terrace to include the tree. o do this they raised grade around tree to terrace level. Grating pro- cts tree and provides seating. Fence shields area from the street.

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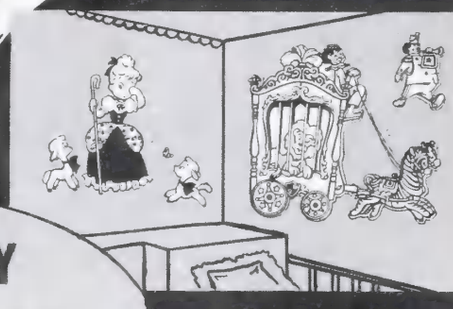
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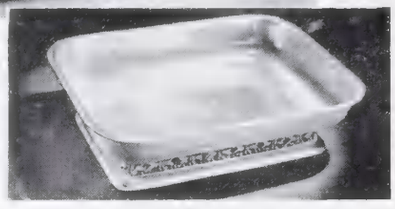
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Steps gain importance if bound on at least one side with a low wall like this. Keeping bricks lengthwise in treads of steps also helps, as does neatness in mortaring between bricks. (Here this lengthwise pattern repeats pattern of wall, gives unity and direction to the entry.) Note how overhanging wall coping produces shadows.

Professional touches for your garden

You may not rate yourself as an expert garden builder, but your handiwork can equal the best if you pay attention to these details as you go along in your gardening



When a grass path climbs a slope, help prevent unsightly erosion (and resulting thin grass) by inserting steps at intervals. This allows you to regrade, reducing the angle of slope in areas between steps. They do *not* need to be spaced regularly. Let slope determine this.



Successful use of art objects in a garden takes real skill. This would have been a blank garage wall facing the living terrace if the landscape architects hadn't introduced the panel of brick pattern framing a bronze bas-relief. Vine in V-form in *Pyracantha*, trained on a strong wire. Vine at right is *Wisteria*, kept pruned to avoid its natural habit of rampant, messy growth.

GARDENS DESIGNED BY MARIE & ARTHUR BERGER, LANDSCAPE ARCHITECTS



Amateurs tend to make steps too steep, resulting in an uneasy feeling when you use them. Low, broad steps induce a feeling of real luxury as well as restfulness. If you can arrange them so that they curve gracefully instead of cutting across the direction of travel at right angles, steps seem much more inviting. Also note pot garden.

(*Please turn the page*)



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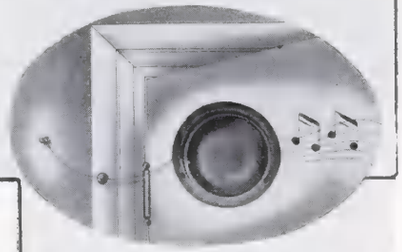
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PROFESSIONAL TOUCHES FOR YOUR GARDEN

CONTINUED FROM PRECEDING PAGE



Mowing strip between lawn and plantings makes lawn care easier and serves as attractive eye director. Set it at the level of the soil, *not* the height of the grass. Use concrete, brick, tile or cut stone.

MARIE & ARTHUR BERGER, LANDSCAPE ARCHITECTS



Inserting pattern units into terrace pavings adds real interest if done skillfully, as here, especially if emphasized subtly by combining with a handsome plant in a container of appropriate size.



Where a ground cover planting (here Baltic ivy) meets a paved area, let the plants grow over the junction line to soften it, as here. But don't allow growth to grow out too far. Prune back regularly.

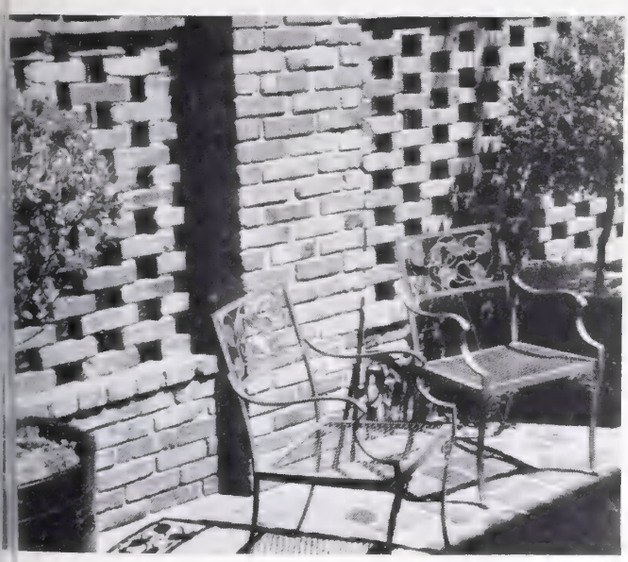


Big areas of brick are likely to be monotonous unless patterned. This is an entrance court with real distinction. Brick wall defining it adds its own beauty, as do shadows of wisely sited plants.

ARIE & ARTHUR BERGER, LANDSCAPE ARCHITECTS



Because wrought iron was often so badly used in the past is no reason to deny yourself the beauty it can bring to your garden. Just insist upon good design and appropriateness in the place you use it.



This tiny sit-spot is less than 10 feet wide but has the luxury of boundless space because as much care was given its design. Wall gives stature—also privacy and wanted breezes. Plants are in space-saving tubs.





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Books for Gardeners



The Secret of the Green Thumb, by Rebecca and Henry Northen. Ronald Press, N. Y., 1954. $5.00. There are numerous how-to books of directions for various phases of gardening but until now no real botany book for the ardent amateur gardener who wants to know *why* plants act as they do. Attempts to write the needed book always bogged down in technical and historical botany. No one seemed able to skip over this unwanted information to get directly at plant physiology, bud setting, sunlight effects, nutrition, micro climate responses, etc. Home gardeners have plodded along through Meyer and Anderson's famous college textbook on plant physiology, and I'd guess that some of the best garden club programs of all times resulted from patient digging in this heavy going. Certainly Dr. Edgar Anderson's *Plants, Man and Life* was the most welcome garden book in years, although it was never intended for reference-book use by home gardeners.

The Northens, like Dr. Anderson, are professional botanists (University of Wyoming) who write and speak eloquently, enthusiastically, and always sympathetically for non-botanists. Read on page 111 why streetlights can affect the fall coloration of your shade trees. Or on page 92 why timberline flowers occur in brilliant colors. Look inside a leaf (page 45), or at exposed roots of lawngrass (page 53) and weeds after a storm (page 50). Or read the story of the seasons (page 163).

This is a book to own, also a book to give to serious gardeners. You—and they—will be fascinated, more each year as you make discoveries of your own on how plants live and grow and why.

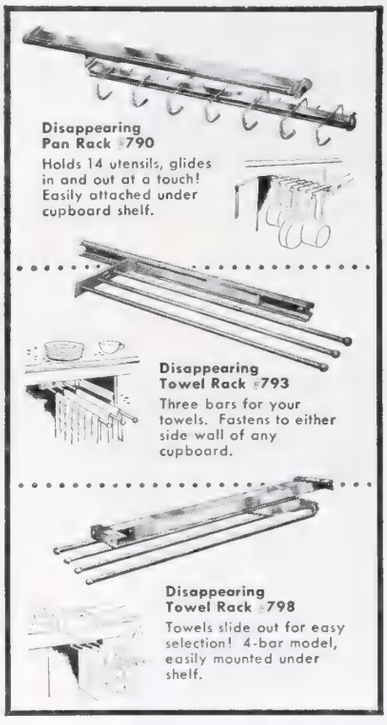
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Dept. H104 Grand Rapids, Mich.

Labour-Saving Planning and Planting by F. A. Mercer and Roy Hay. Studio-Crowell, New York, 1954. $4.50. Writing how-to books on saving labor is a popular sport today. The results sometimes make it seem that labor saving is the principal reason to garden. The means of making greater enjoyment possible now have become the ends. Ridiculous. Man gardens for many reasons but only a confirmed miser "gardens to save."

Editor Mercer and Hay have the right idea. They frankly say they are writing only to bring some comfort to busy garden lovers who must save time. Contributors to the book were asked for suggestions on garden designing and remodeling that would combine beauty with serviceability, charm with easy maintenance, assurance of a garden gay and dignified with a minimum of cost for aftercare. Note that beauty is the *first* requirement.

The Boakes' chapter on garden surfacing and paving is especially helpful for its details on construction. (You may not care for the *designs* of the paths and terraces—they are for English gardens.)

Frederick Street, writing about using trees and shrubs, makes a strong case for the very worthwhile idea that the time of planting is *not* the occasion to stint the work. This *follows* proper planting. He also develops skillfully the idea that "the flower is *not* the final beauty of the flowering shrub" and that "acid soil cries out for gardening in the modern manner" (by which he means a woodland garden or glade).

House Beautiful readers will recall landscape architect Thomas Church's stimulating article on the role of paint in the garden (July 1953, page 76) will be interested in author Wood's championing for a return to favor of white paint for garden structures and fences. Color out of favor in England for the past 50 years, he says. Church you may recall, likes browns (which Wood detests) and Church uses white principally to define an "enclose" (visually) an area.

Earlier I deplored the how-to mania that ignores the end result to rack up a high labor-saving score enroute. Mr. Wood says this another way. "Indeed, the attitude to gardening in this century would seem to be unduly serious and even sentimental, and to have lost, perhaps more than any of the other arts, much of the spontaneity which it once had, and there would seem to be a need for a fresh access of simply Mozartian gaiety in our feeling for our gardens."

Out in the Open, by Ray Koon, Little, Brown and Co., Boston, 1954, $2.95. Would-be gardeners find no end of how-to books—how-to dig, hoe, plant, cultivate, prune and spray. These are the fundamentals of gardening, of course, but equally important, the attitudes of the gardener are seldom discussed. Yet without them you aren't likely to find gardening the happy, rewarding series of experiences you expect.

Gardeners need patience: The seasons run their course at their own speed, plants grow according to ordained rates, flowers appear only when the days are the right length or temperature. Gardeners need imagination: Plants are living, everchanging, so you always plant for the future.

Gardeners need to value experience: The necessary skills *are* easily acquired, but many books mislead you by inferring that all you need do for success is follow some how-to rules like a cookbook recipe. Skill comes from *doing*, not reading.

Gardeners need appreciation for equipment—for much, much more than the rake, hoe and spade so often listed as "the essentials." Without enough of the right equipment you work far harder for satisfying results. What *you* need depends upon what particular plants you decide to grow. Look to a reliable nurseryman or garden center early in your gardening. Get to know the head man personally. Don't be tempted by the array of garden gadgets he has for sale. Don't ask him if *this* is what you should buy. (He'd feel like a man taking candy from a child to tell you that you shouldn't have what you apparently want.) But do ask him *what* you really need. He wants your business through the years, so he won't oversell you.

Lastly, gardeners need optimism. The weather always seems hopeless, the bugs and blights worse than ever, the future hopeless. But memory is short. All these troubles pass quickly, as they always do, as you soon discover if you keep a diary instead of trusting to memory for how it was in other years.

Ray Koon has written for the would-be gardener with all five attitudes involved in every how-to discussion. He rightly reserves the how-to until he philosophizes. Let me quote from his discussion on dogwood trees:

"One of my most vivid boyhood memories is that of going trout fishing in the mountains of Pennsylvania when the dogwoods were in bloom. There were hundreds of these trees and many of them must have been forty feet high—or so they seemed.

"I remember the dogwoods of those forests as wayward trees, crouching in the shadows of the taller species and leaning out to catch the light that filtered through the woodland canopy. Their flattened branches, bare of leaves in May and covered with ivory bracts, were a sight ever to be remembered.

"The dogwood is a most interesting tree the whole year through. The true flower is but a greenish bunch of tubes. It is the four bracts that are so showy, and when they are gone the waxy fruits are formed in brilliant red, always conspicuous among the bright curving leaves.

"Buds for the next spring develop in the late summer, a pledge of another season of bountiful bloom. When the scarlet leaves have fallen in October, then the symmetry of the tree itself is revealed—a graceful gray form.

"Planted against a backdrop of evergreens on the home grounds, dogwoods are most effective, since their own leaves are still folded when they flower.

"Nurserymen list our native American or flowering dogwood as *Cornus florida*. That's the ivory-flowered one. The pink variety is *C. florida rubra*, a handsome thing.

"Several years ago I set out a dozen little three-foot plants on my poor 'pine soil' in Weston. But they were planted with care, and for several seasons have bloomed splendidly. Right now they are fifteen feet tall with an equal spread.

"After selecting the spot where each tree was to go, I removed two wheelbarrow loads of that poor earth, leaving a hole one and one half feet wide. Into this hole—with the tree—went two wheelbarrow loads of a mixture of equal parts acid leaf mold and old compost rotted down from garden trash; also a big double handful of bag fertilizer. The tree was set and the filling well firmed by tramping. Then the water—plenty of it—and more as it was needed that first summer. A two-inch pad of pine needles was finally laid down over a spread of three feet. Each April these trees have had some ordinary garden fertilizer, 4-12-4, 5-10-5, or similar formula, right over the mulch.

"Plant dogwoods in April. Plant them in bloom and even after leaf growth has started. And don't forget the water the first year."—J. E. H.

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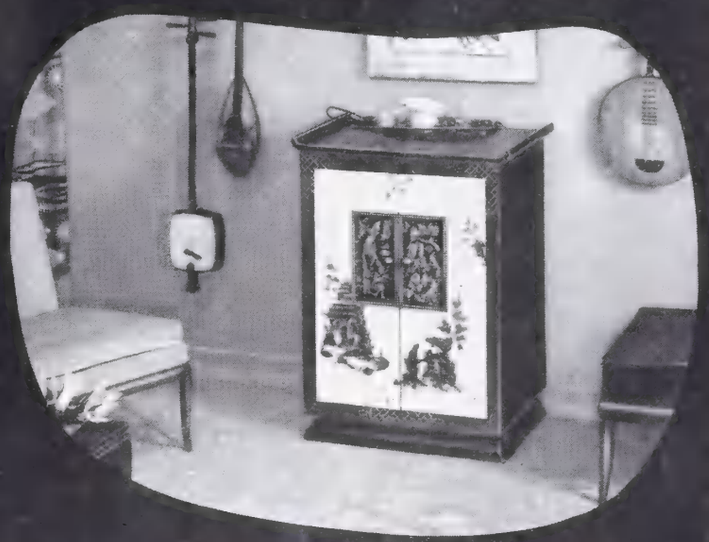
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No. 5409C. Cherry & Birch, Fruitwood finish. 27 x 16 in. Height 34 in. Three drawers. Gold-tooled leather on writing slide. No. 5409M in all Mahogany.

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DEPT. 104-H

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GRAND RAPIDS, MICHIGAN

Tricks for country gardens

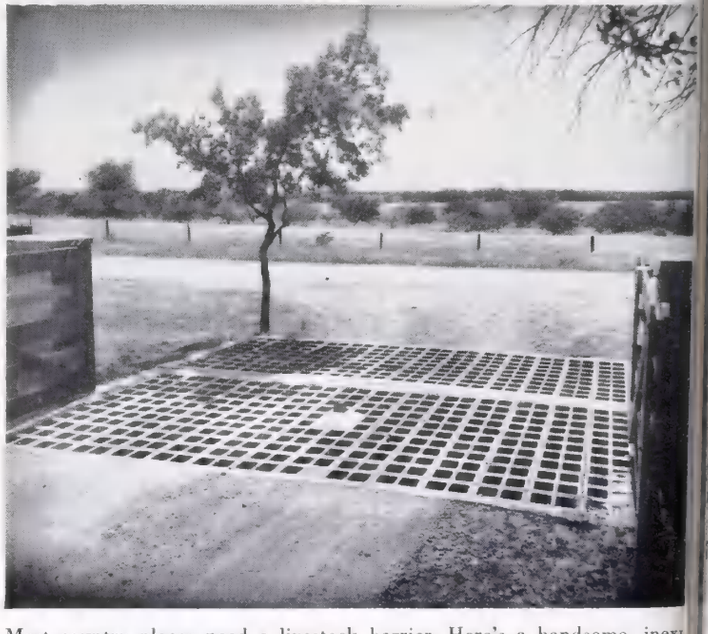
You do things differently when you have all outdoors for your garden. But you don't have to forego the enjoyment of a paved terrace or the sense of comforting enclosure

GARDEN DESIGNED BY MARIE AND ARTHUR BERGER, LANDSCAPE ARCHITECTS



A terrace "in the middle of nowhere" just won't be used. Locate it ne the house, preferably in a tree-shaded spot. Move in a tree if necessa as was done here. Then define the area with plantings plus some kind fence. White fence here doesn't cut off cooling breezes or block the vie

INSTALLED BY HOUSTON P. BLISS PHOTOGRAPHS BY MAYNARD PAR



Most country places need a livestock barrier. Here's a handsome, inex sive one that eliminates nuisance of opening gates. It consists of reg concrete blocks, open-ends up to discourage cows and deer. It was d erately made larger than absolutely necessary to make entrance more import

IOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 164

emodeled accommodations near ie sandy beach of S'Agaro, a uxury hotel at the blue grotto of iguablava, and a daily bus serv- e from Barcelona links these owns together, covering 75 miles improved road.

Which reminds us that sooner or ter visitors in these parts find emselves in Barcelona, Spain's g town. If you go there, you'll ndoubtedly make the two-hour ip up the mountain to the re- arkable Monserrat monastery. e place for Barcelona brides to e married, so perhaps you'll see a panish wedding and get a look-in a flower-decked wedding feast in e restaurant up there.

But, in the interests of the home u left behind, don't leave Bar- lona without making two excur- ons in particular. First, don't iss a visit to Montjuich Park and e Spanish Town which was built ere for the Barcelona Exposition 1929. Each building of the little wn represents the distinctive chitecture of each province of ain, and nothing could give you ruer picture of Spain's diversity. case you think all Spaniards live adobe houses with red tile roofs. re you can also get a broad view all the Spanish arts and crafts. in little workshops all along the eets craftsmen in leather, iron- rk, woodwork, glass, weaving l jewelry show you how their rk is done. You'll be especially rigued by the making of Toledo re, the black-washed steel inlaid h gold and silver which Span- ds produce so cunningly.

Then, to give yourself another of salt air and sunshine, go ith from Barcelona to the resort n of Sitges. But while you're e make a visit to the Museo nantico. This is not really a seum at all but the completely nished home of a well-to-do and tle Spanish family of the Nine- th Century, giving you a pretty d idea of what life was like in days when Sitges was a vigor- wealthy port.

The Spanish Tourist Office, 135 dison Avenue, New York 22, give you all sorts of additional ice on where to go, what to do.

Tallyho!

ou can be quite active at any of North Carolina's famous ter resorts without ever once ng off, raising a tennis racket, mounting a horse. Each sport actually offers almost as much for those who merely watch as for those who participate. Horse-lovers, for instance, may spurn Pinehurst's 72 holes of superior golf, may even shun the riding stables and, instead, go down of a morning to the three winter training tracks just to look on while royalty among harness racers are put through their daily workouts.

And hunting as it is done at near-by Southern Pines at Sedgefield and at Tryon is a spectacle as well as a chase. This is the formal, traditional Hunt, with pink coats and stirrup cups, the hunt breakfast, Tallyho and all, done, moreover, in picture-book country and often good for exhibitions of fine riding.

The very tops in horse-watching comes in March and April, of course, when you can witness such nationally recognized events as the Stoneybrook Hunt Racing Meet at Southern Pines or Tryon's Block House Steeplechase Meeting; and the Pinehurst Driving Club holds its series of Sunday afternoon harness race matinees.

But the formal hunting season actually opens as early as Thanksgiving Day, and from then into spring the Sedgefield Hunt goes out on two fox hunts weekly; and the famous Moore County Hounds of Southern Pines, and the Tryon Hounds on one fox and two drag hunts each week—the latter omitting the fox by substituting an artificial scent. At all four the entire season is enlivened by related events: horse shows, dog shows, field and hunter trials, gymkhanas, all, as well as the hunt itself, excellent spectating.

For the exact list, dates and pertinent facts: Pinehurst, Inc., Pinehurst; Chamber of Commerce, Southern Pines; Sedgefield Inn, Sedgefield; Chamber of Commerce, Tryon, all in North Carolina.

Around the world in an afternoon

Prescription for a rainy afternoon in the fall of the year, when your prospects for getting away at all seem minimum: your nearest museum. Or have you already discovered the amount of traveling you can do in only a few hours the museum way? If not, an ideal first is New York's American Museum of Natural History, where plant and animal exhibits, shown in their native habitats, are good for endless sight-seeing—now in Yellowstone Park, next in Alaska, a few minutes later in the Peruvian rain

(*Please turn the page*)

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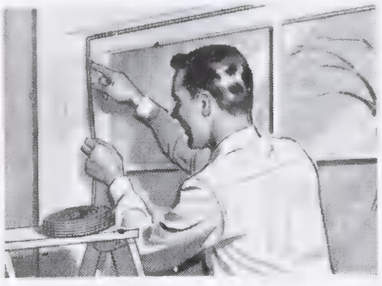
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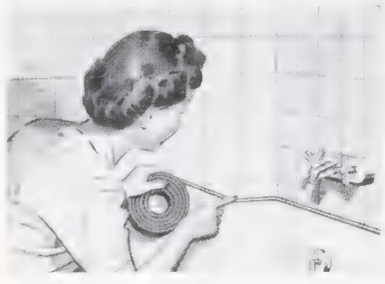
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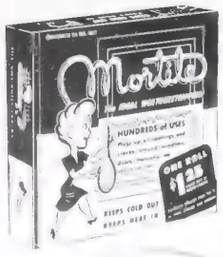
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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

forest, in Africa, twenty thousand leagues under the sea, two million years ago, the moon! In some exhibits the illusion is heightened by sound effects.

Now the Museum also provides individual, portable Guide-a-Phones for five of its more popular halls, so that an unseen lecturer further embellishes your sightseeing with related information, converting your trip into a really guided tour.

Desert living

By the time you get out to Arizona's Valley of the Sun this winter, something unusual will have been added, even in the area where squaw dresses first took on that fine Fifth Avenue look. For the new Sky Riders Hotel, opening October 15, will serve today's air traveler much as the old-time post road inn served earlier comers. You'll find it out at the Phoenix Municipal Airport, occupying its own five acres, and offering airline and private plane passengers alike every comfort including, but a block away, the airport bar, restaurant, car hire, barber shop and such, and in its own back yard, a swimming pool.

It's because such things are happening all the time down Phoenix way, and you can make use of them only by knowing about them in advance, that you should write immediately to the Phoenix Chamber of Commerce, Phoenix, Ariz. Ask for its Accommodations Booklet, which lists over 200 places to stay, from name resorts to trailer parks, and for the special Motor Hotel pamphlet, in which 40 of the more glamorous set forth their rates and facilities.

Fall foliage-time plusses treats

Tour of Homes, at Madison, on the Ohio in Southern Indiana, October 1-3. A surprise, if you expect "ante bellum" architecture only in the East and South, and a prize for those who like and want to own antiques. Most of the dozen or so homes on the tour have original furnishings and are shown by proud descendants wearing family heirlooms. You can go straight from them to several exceptionally good antique shops.

Conducted, glass-top bus tours of the Great Smokies and Blue Ridge Parkway are continued through October to show you the fall color. They originate in Asheville, N. C and range from three days, $55.5 all expense to nine days, $165. De tails from the Smoky Mountai Tour Company, Asheville, Nort Carolina.

Colorland Vacation packages, th year available at both Cacapon an Watoga State Parks, West Virgini A complete week's outing f $39.50 covers not only the resplen ent scenery, but a log cabin wit modern facilities, all meals, ar use of park facilities for fishi and the like. Source: Division Parks, State Office Buildin Charleston 5, West Virginia.

Fiesta and ceremonial in Ne Mexico's Pueblo Land. Note su as these, all with main events October 4: Indian ceremonials Ranchos de Taos, the Feast D of St. Francis of Assisi at Santa F Fiesta and dances at the Nam Pueblo. Check with the State Tou ist Bureau at Santa Fe.

Country fairs, football, folk fes vals and fishing, between Octob 12 and 27, make Flaming F Revue time in the Ozarks of A kansas and Missouri a lively ti indeed. For a complete listing events: the Ozark Playgrounds sociation, Joplin, Missouri.

A cruise is a cruise

But have you noticed how ma cruises are offering all kinds extras this fall and winter? American President Lines al offers these: a Golden Autu Cruise sailing October 13—H loween at sea, Hawaii dur Aloha Week, chrysanthemum t in Japan; a Christmas Shopp Cruise, November 5—Thanksgiv at sea, shopping in Japan, Mar Hong Kong, Hawaii, home again time to give it all away at Ch mas; a Family Plan Cruise, vember 28—Christmas and Year's at sea, and the head of family pays only full fare, his and the children going along half; and, sailing December 1 Holiday Cruise, also celebra Christmas and New Year's at and very gala, moreover at a per cent reduction on rates for

A Cutler-Hammer UNIT BREAKER



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ENDS the blown fuse Nuisance forever!

A Cutler-Hammer Unit Breaker ends the blown fuse nuisance forever. No longer will you have to hunt fuses in the dark . . . or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy. No longer will you have to stumble down dark cellar stairs and fumble in the old fuse box wondering what to do. The Cutler-Hammer Unit Breaker is installed in the kitchen or any other convenient place. When service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy. Nothing to replace! Service is restored in the twinkling of an eye, even by a child! The average new home can have this modern and safe protection for very little additional cost. Also easily installed in old homes. What are *all* the facts? Write today for our free booklet "Goodbye to Fuses."

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FREE BOOKLET Tells facts about new, better home electrical protection. Write TODAY for your copy.

CUTLER-HAMMER UNIT BREAKER C-H

Don't climb stairs – Go Sedgwick!

Doctors recommend the time-tested Sedgwick Stair-Travelor for home use. Has two-seat carrier—you ride facing forward—go to another floor at the push of a button. Safe, economical, easily installed. 400 lbs. capacity. Also automatic, electric Residence Elevators (see sketch below). Nation-wide representation.



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The curve makes a graceful entrance

Dallas physician B. J. Berger knew that he was tired of seeing front lawns bisected by a concrete ribbon leading to the front door. He took his problem to his brother, a landscape architect.

The solution, a curving path of bricks laid on a firm bed of sand, is one that could serve any time that the unbroken spaciousness of an open front lawn would be welcome.

But be sure that the curve is a sensible one: it must curve for some reason. Have it go *all* the way to the edge of the lawn area; never leave it stranded between two pieces of lawn. And, please, no wiggles or reverse curves.

MARIE AND ARTHUR BERGER, LANDSCAPE ARCHITECTS



PHOTOGRAPHS BY MAYNARD PARKER



Line of shrubs that ends this part of the front garden separates it from driveway, hiding cars and service operations from view to and from front door. Sunburst of bricks gives extra scale needed for junction of curving path and steps, adds further grace to path.



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Beautifies ALL Rooms

Your rooms come alive as adequate, diffused light radiates from original, built-in lighting fixtures by KIRLIN. A design for each room of your home. Your architect and electrical contractor will recommend them.

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Please send free literature on genuine modern Kirlin built-in lighting.

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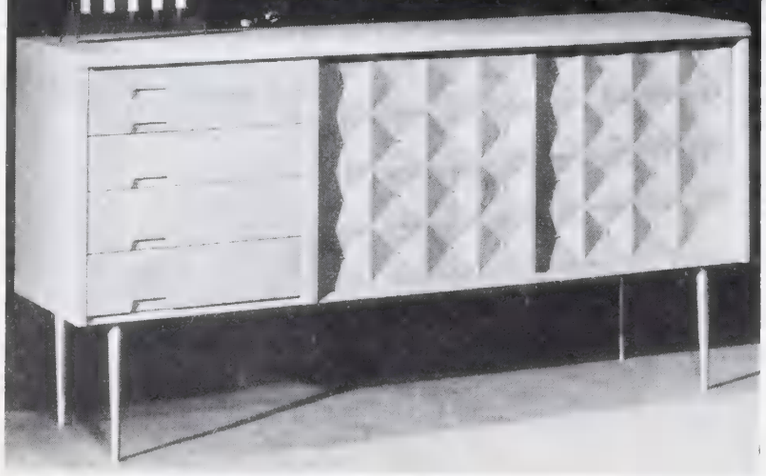
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This smart buffet is one of a large group of living room, bedroom and dining room occasional pieces. Ask for and see DÄNISKA at the better stores.

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SUNDAY AFTERNOON
Styled by Steubenville

You'll want to be one of the first to own this sprightly new dinnerware pattern . . . to have the quaint Colonial couple add charm to your daily dinners. *Sunday Afternoon* is an exciting pattern . . . made doubly enjoyable and useful by its modern *Horizon* shape . . . made durably beautiful by *Permanal* to keep it dishwasher and detergent-safe. Sold with pleasure by better stores, crafted with pride by *The Steubenville Pottery Co., Steubenville, Ohio.*



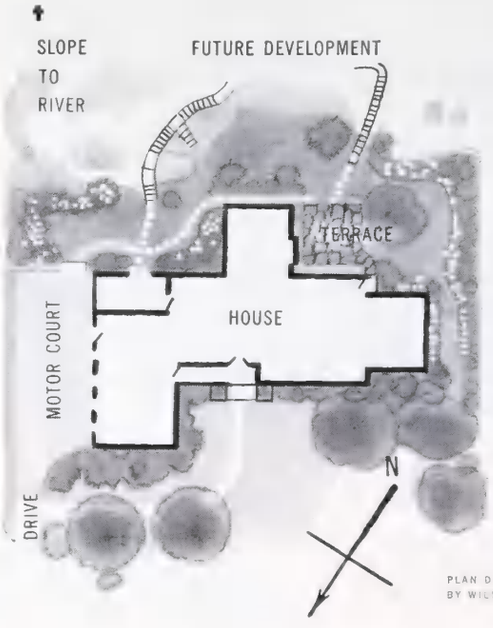
PHOTOGRAPH BY MAYNARD PARKER

Build the terrace first

New homeowners are always in a hurry to get started with the garden. They feel they must "landscape," meaning in this case "planting bushes." Better to take time to plan the whole landscape design. Then make the number one job the terrace. Nothing pays off so well or so fast. It puts your yard to work for you. It enlarges the floor area of your house. It takes some of the wear off the house.

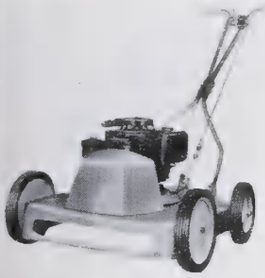
Trees for shade and shrubs for privacy all can come along as fast as your time and budget permit. They enhance the usefulness of your terrace and the enjoyment of your house. They are important, but the terrace is vital. Without it there can be no garden living. So tackle the terrace first.

Mr. & Mrs. C. B. Fellabaum, owners
Kenneth Beard, landscape architect



PLAN DRAWING
BY WILLIAM [illegible]

WORK-SAVERS FOR GARDENERS



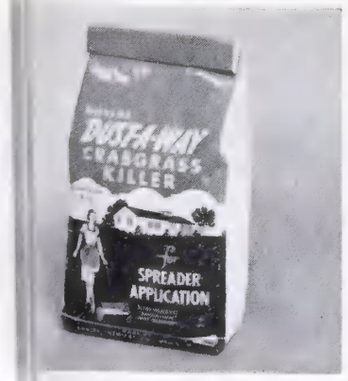
hy spend summer leisure toiling er your lawn, when a Homko Self-opelled Rotary Mower will do most the work for you? Simple twist of er moves it forward. Western Tool Stamping Co., Des Moines, Iowa.



p lawns and garden borders in nds by inserting steel "Estate" ing in ground. Sections can be ed to follow contours of landscap- are anchored with 18-inch stakes. . Ryerson and Son, Inc., Chicago.



nrite Kit" is a packaged sprinkler he homeowner to install. Plastic curve to go where needed and area up to 1,500 square feet. up heads do not obstruct lawn er. Rainrite Co., Burbank, Calif.



at crabgrass in your lawn with isonous "Dust-A-Way." Just one ation of potassium cyanate com- kills weeds that compete with Bonide Chemical Co., Utica.

Your doors deserve beautiful locks by Schlage



Building or remodeling, there's a new adventure in home planning in store for you. Discovering the variety of different Schlage lock designs is an exciting and important part of styling your new home. The sparkling beauty of Schlage locks and the wide variety of finishes make doorknobs dramatic, decorative assets.



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THE WORLD'S MOST IMITATED LOCK

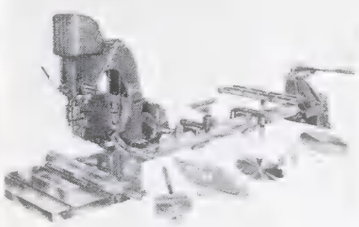
WORK-SAVERS FOR GARDENERS



"Ritesize" sprayer is for the ladies in the family—light in weight and easy to carry, yet has two-gallon capacity. Nozzle adjusts for close-up or long-distance spraying. D. B. Smith and Company, Utica, New York.



Attach "Reviva-Turf" to any mower and give lawn benefits of aeration: moisture enters soil instead of standing or running off, deeper root growth is encouraged; weeds are crowded out. Engman Mfg. Co., Des Moines, Iowa.



"Plana Centric" is complete home workshop with innovation of tilting blade instead of awkward tilting table. Versatile tool does work of saw, lathe, drill-press, sander, grinder, polisher. Plana Centric Power Tools, Boston.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



Chlordane, active ingredient in "Turf-Kare," makes quick work of pests like Japanese beetle, grubs, ants, chinch bugs that inhabit lawn and garden soil. Bonide Chemical Co., Utica, N. Y.



Those are not just idle words. Regardless of the weave, pattern, or quality, wall-to-wall carpet cannot appear at its lovely-best unless properly installed.

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A cigarette,
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Once you've invited Duff Gordon Cream Sherry to your table, you will welcome it back many times. And try: Duff Gordon No. 28 (moderately sweet), Nina (moderately dry), Pinta (very pale, very dry) and Amontillado (a true Amontillado). Sole U. S. representatives, Munson G. Shaw Co., Inc., New York, N. Y.

Modern House Plants



Xanthosoma Lindenii var. Magnifica

This is a showy house plant from tropical America. The arrow-shaped leaves are prominently veined with white and average about 12 inches in length. The plant is compact and spectacular. It resembles a caladium in size and habit, but the foliage is much heavier.

This species must have shade, light, rich soil, and warm air (50° minimum). Give it an abundance of water in summer but keep fairly dry in winter.

Though first discovered in 1871 in Columbia, the Xanthosoma is a new plant on the markets in this country. The variety *magnifica*, as pictured, is more beautiful than the straight species of *Lindenii*.

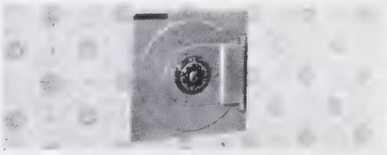
Common Garden Fallacies



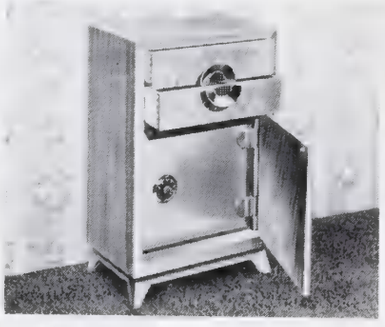
People say: Evergreens need a lot of water.

The truth: Evergreens do best if never allowed to dry out, *but* the soil must have perfect drainage at all times.

2 WAYS
TO PROTECT VALUABLES IN YOUR HOME



1. *With a Herring-Hall-Marvin Wall Safe,* like this. Hang a framed picture over it for concealment. If you're building a new home or remodeling an old one, be sure to include this in the specifications.



2. *With a Herring-Hall-Marvin Home Safe,* like this. Shown here in Modern (limed-oak), but furnished also in 18th Century style (mahogany or walnut).

Send postcard for descriptive literature and name of nearest dealer.

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World's largest maker of fire-resistive safes

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FIR PLY-WOOD

Gives you more house for your money. Best for sheathing, siding, paneling, built-ins. For "Plan with Plywood", send 10c to Douglas Fir Plywood Assoc., Tacoma 2, Wash., or see your lumber dealer today!

Buy Only DFPA-Grademarked Panels



Quilted Taffeta Plant

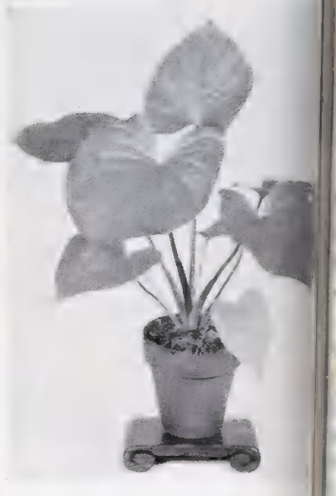
This plant comes by its name cause of its iridescent, crink foliage with a rich, silk sheen.

The leaves are a glorious bron green tinged with rose, and little new leaves in the center bright magenta. The lower sides the leaves are a muted shade of rose.

Hoffmannia refulgens should used on a table under a lamp cause artificial light makes foliage shimmer. The average pl is eight to ten inches tall in a f inch pot, with each leaf being to eight inches long.

This rare plant needs war (65° even at night), shade moisture. Pot in peat and sand keep the soil constantly damp.

PHOTOGRAPHS BY J. L. MERKEL



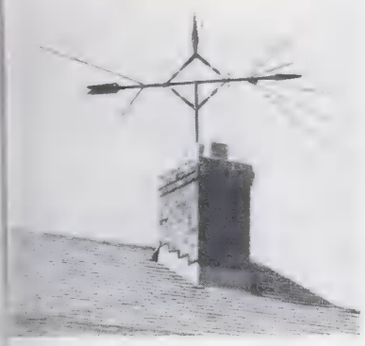
Homalomena Rubescens

This is an Oriental-looking with deep red stems which c from Asia and Africa. It shoul treated like a caladium or an casia.

The round heart-shaped l are dark green on top, pur beneath, and stand 12 to 24 i tall. A new house plant, the H lomena is best grown in a w shady location. It should be p in a loose peat mixture. Mul with sphagnum and setting th in a saucer of damp sand he maintain moisture. . . . Mary

IT'S WORTH MENTIONING

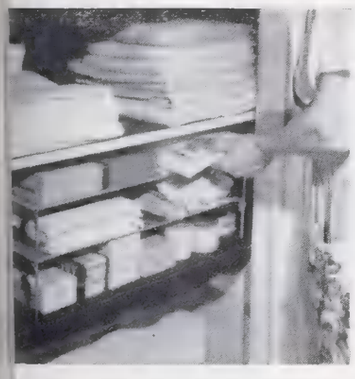
CONTINUED FROM PAGE 282



In Ward's trim Dymon-Vane antenna you get the rare combination of good styling, topflight performance and fine construction. The sensitive antenna, in pictured model, picks up signals up to 30 miles from transmitter: $21.50. A stacked 2-vane model, $44.50, picks up signals up to 50 miles away; for extreme fringe areas, you can unite two 2-vane units with a stacking kit available for $3. From Ward Corp., 1148 Euclid, Cleveland, Ohio.

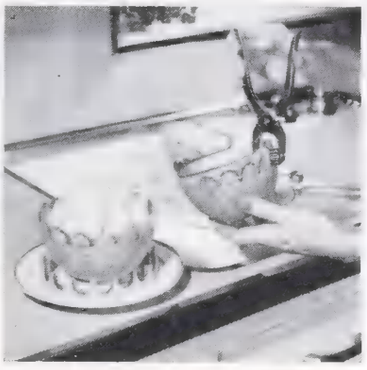
You can regulate wax flow with the Master Wax-O-Matic: the finger trigger used for this purpose is at the gripping end of the steel handle. The extra-size reservoir holds 12 ounces of wax, capped by a tight, transparent closure. Lamb's-wool head is thick, removable and uniformly distributes wax flow from end to end. Finely built appliance costs $3.95. Giant Wax-O-Matic (4"x16" wool head), $6.95. Both from Carson's, Chicago.

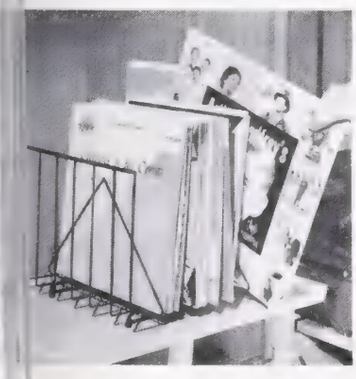




You triple the storage facilities of a closet or cupboard shelf with the G&S Orderly. There are two 9¼" x 20" shelves and legs high enough to give you storage use of the shelf area on which the unit stands. The metal assembly is featherweight, but capable of supporting a considerable load. Red or yellow enameled shelves; steel frame is attractively plated. Overall height 8¼". $3.95 from Geneva General Store, Geneva, Ohio.

You can decoratively edge-cut any firm fruit rind with Veritas Grapefruiter. It's a speedily achieved embellishment that does much to make the fruit course inviting, be the occasion a family meal or dinner party. The sharp cutter creates a deep, fluted scallop; handles have a ring action that makes for easy operation. Stainless steel throughout and well made. Priced at $2; from G. Fox & Co., Hartford, Conn.





This compact rack for LP phonograph-records is subdivided by four metal triangles at 2-inch intervals. We found the arrangement is fine for serving trays as well as records and also for storing baking pans or pot covers. For record use, rack accommodates 50 to 60 disks. 10" to 12" size. Over-all size 8"x 10"x10": rubber-capped feet: black or gold finish. $2.95. Similar rack for 45 RPMs, $2.50. Gladys Linn, 7707 S. Cornell, Chicago 49.

(Please turn the page)



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SOLID CHERRY



The Blithedale, one of 40 pieces finished in hand-rubbed Vandyke Brown or Colonial Red

Early American . . . faithfully reproduced in every handmade detail. COMMONWEALTH SOLID CHERRY is destined to become your most treasured possession. Send 10c, Dept. PB, for illustrated brochure.

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Gordon's Tables are made of Genuine Honduras Mahogany, with top-grain leathers in red, green and tan, gold embossed. Modern, Traditional and French Provincial styles.

Write for free brochure on the style you prefer.

Gordon's, Inc. JOHNSON CITY, TENNESSEE



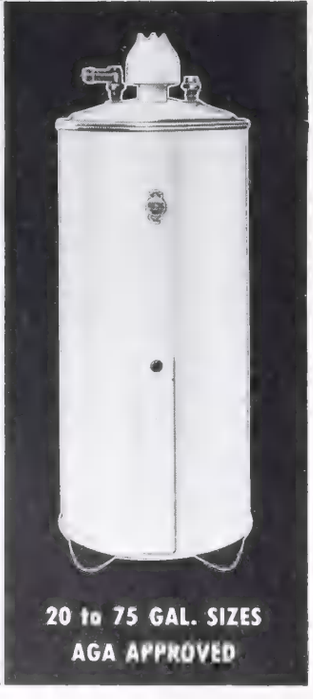
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AUTOMATIC GAS WATER HEATER

Rex gives you lasting satisfaction of ample hot water with fully automatic control. The large efficient Rex Burner heats fast . . . stays ahead of your heaviest demands.

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Free! USEFUL KALACLOTH

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Please send me my Kalacloth and information about the cost-saving Rex Water Heater.

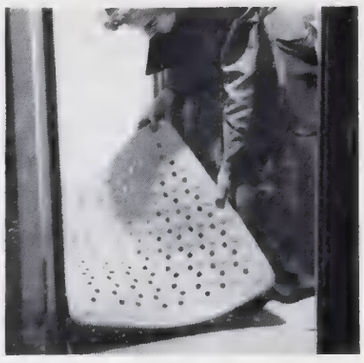
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IT'S WORTH MENTIONING

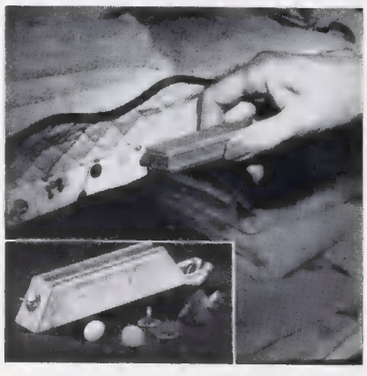
CONTINUED FROM PRECEDING PAGE



There are 77 suction cups built into Rubbermaid's Safti-Cup mat for shower stalls; they've clinging power that makes the mat immovable. On mat's stepping surface, these cups form cushion-soft domes that give you utmost standing comfort and a firm, sure footing. Rapid water drainage is provided for by perforations encircling the domes. Of heavy-duty rubber; 24″x24″; marbleized black, peach, green. $3.98, from Macy's, N. Y.

Sewerseal replaces conventional trap strainers with a hermetically-sealed closure. It prevents sewer water and gases from backing up into the basement: excludes vermin and rodents. Closure's lid is simply unscrewed to permit exit of laundry water or water used to flush basement floor. Installation takes only a few minutes and can be made in drain openings of any size or style. $5, from W. V. Heinz, LaSalle, Illinois.





The irritating problems encountered with thumbtacks are things of the past with Quik-Tak. The magnetized end picks up tacks and pushes them into place with easy pressure. For tack removal, you use the other end: here a slot pries tacks loose and automatically drops them into a storage drawer. Quite a time-saver with shelving, and with few or many tacks, a welcome finger-saver. $1 for 2, from Miles Kimball Co., Oshkosh 9, Wis.

Rug-Bind is applied by simply tapping it into place with a hammer. It's easy, quick, and the finished job looks professional. Metal teeth in top and bottom folds of binding create a permanent fastening. A simple mitering job takes care of corners. Sturdy binding comes in beige, black, red, rose, blue, light and dark green, or gray; 12′ or 20′ lengths. Price 25¢ a foot plus 15¢ postage, from Cyemba Co., Milford Derby Rd., Derby, Conn.

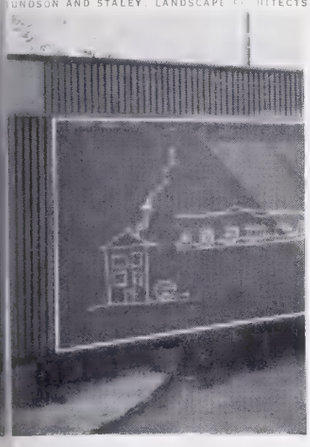


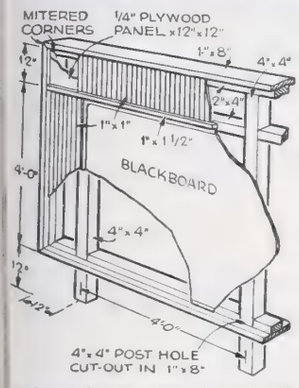


De-mineralized water produced by the Min-X is an important safeguard against steam-iron corrosion, even in soft-water localities. Purification occurs once when water is drawn into the baster-like device, again when expelled. It couldn't be simpler, and it produces the 96% equivalent of triple distilled water. A useful device for the darkroom, $1.49; refills, 6¢ each. From LaMotte Chemical Co., Towson 4, Baltimore, Md.

How to build a fence

UNDSON AND STALEY, LANDSCAPE ARCHITECTS

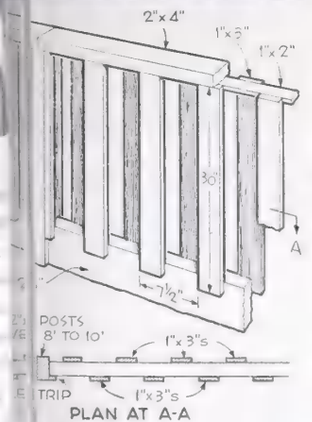




ard on fence gives functional a second use in children's Posts are placed closer to- han usual because of heavier o support, are set in concrete.

GERALDINE SCOTT, LANDSCAPE ARCHITECT





PLAN AT A-A

d-board fence goes up easily: ds on one side of 1" x 2" site spaces on other side. e lumber can be used here ping is not too noticeable.

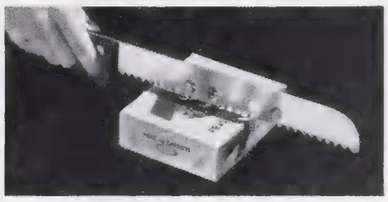
Cuts Solidly Frozen Food in Seconds!



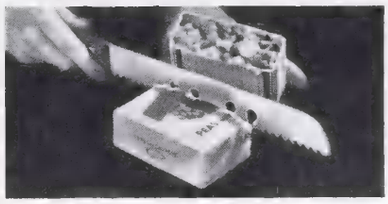
New! CASE XX FREEZ-Cut

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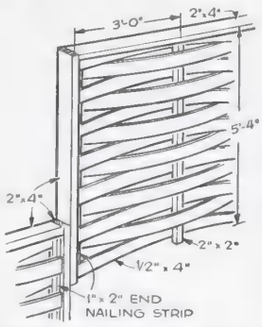
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How to build a fence

PHOTOGRAPH BY PHILIP FEIN

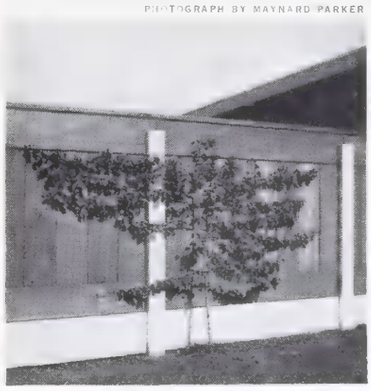


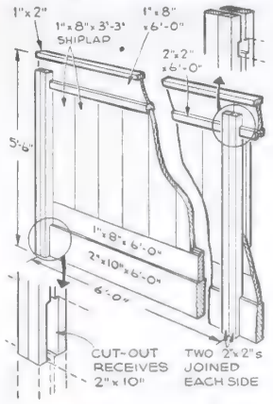
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Home Study Course on

THE ARTS OF DAILY LIVING SHOW

By JUDY BLUNDELL ADLER

Here is professional help for all those who would like to use this month's issue of House Beautiful as a practical guide to the study or teaching of art appreciation, home planning, furnishing and decorating

To the student, the teacher or the layman who is trying to better his living by learning, this Exhibition of "The Arts of Daily Living" is exciting material for study. It is a "visual aid" of the highest order and demonstrates the new concept of *art as an integral part of daily experience*. Each exhibit room could serve as the basis for a "lesson assignment" in an art education program. It is material which makes concrete the abstract elements of design and color.

If you are lucky enough to see the rooms themselves, you have, of course, the ideal learning situation. If not, a meaningful appreciation of their inherent art value can be gained by experiencing them through pictures and descriptions in the accompanying articles. To make this magazine content more useful for general art instruction, for group or individual home study, certain advice is offered below.

Let's call this a "home study session" and learn first:

HOW TO BEGIN:

Whenever I talk to Women's Club groups or to my professional-art-school students, the most frequent question is, "Where do I start?" or "How do you begin to decorate a room?" The answer is the obvious one: Start with the person who will live in the room. Start with YOU. Let's see how this principle was carried out:

1. Room for a Woman who Embroiders and Collects Embroideries (page 169). From this exampl let's work backward, and, since y are the student, suppose you do bit of studying. Look at the beau ful color photograph of a roo which was designed around PERSON and read the brief a count given by its planners. Th room, like the other 21 rooms the Exhibition, answers these qu tions about its owner:

What is her hobby: How is utilized and developed? Wh other interest is indicated?

Is she practical? Orderly?

Do you think she has a mai

Or many children?

Is she dramatic or drab?

Does she face life confident and honestly?

Is she young or old?

Your room should tell as mu about you and as much about t other persons who live in it.

2. A Studio for a Person W Makes Mosiacs (page 173). Now look at another room wh expresses a hobby (or vocation) a different way. Here is a pers who loves and uses every p of his "work" in his decorat scheme. The tesserae (the sm stones which make mosaics) kept not in chest drawers or ca board boxes, but have been in plastic, *transparent* refrigera containers and stored on b shelves. They are every bit as d rative as books, more exciting cause of their novelty, complet functional. (You can readily p the box you need.) Note

nches that are kept out of the
y until needed. the plastic-top
rk table properly lighted. There
no frustrations here in function,
m or color. They each have a
rpose and a decorative value.
Vow look again at yourself. Are
a carpenter who has a base-
nt workshop? Tools hung on a
ll could serve a decorative as
ll as useful purpose. (See HOUSE
AUTIFUL, April 1954, page 156.)
you hook rugs, your loom and
orful woolen threads can be
r point of departure in the liv-
room. They certainly needn't go
the basement. (See page 169.)
now a child's room which has
its only wall decoration a col-
ion of dolls hung on nails.
f you are a teacher, don't assign
r students a Louis XVI interior,
ian Renaissance or French
vincial. *Do* get them to plan a
n around their immediate needs
wants, i. e., their "popular"
ords, a model car collection or
indow seat. If the syllabus calls
period assignments and cannot
ignored, introduce students to
imaginary individual of the
s, with definite character traits
interests. Let them plan for
EAL PERSON.

AT TO BEGIN WITH:

nce you decide on the individ-
qualities to express (judged
your wants and day-to-day
s), you must set about making
real. This is where *things*
in.

you like to read, you will
for bookcases; to cook, you
make your kitchen the most
ing room in your home. If you
musical, there must be a place
your instruments.
degree of interest determines
character of your room. Look
ree of the exhibit rooms from
point of view:

oom for a Musical Family
168). Instruments them-
are decorations. Wall mo-
contribute to the theme.
s are meant for performers,
or loungers.

rhaps your musical interest
re casual or applies to only
ember rather than all of your
. (Study room on pages 204-
A Center of Living.)

rhaps your musical interest
listener rather than per-
r. (See Hi-Fi and TV Rooms
169 and 173.)
r the basic furnishings are
n't forget to plan *in the same*
or accessories. Don't plan an
y just to catch ashes; it can
express you too. Will you use a brass bowl, a glass bowl, a bright enameled or ceramic one or stoneware? Will you buy a machine-produced object, order from that craftsman in your neighborhood or the one you read about in HOUSE BEAUTIFUL, or find something in an antique shop? Perhaps you will like stainless steel flatware on your table and silver fixtures in your bathroom. Study the accessories in A Bedroom-Dressing Room Suite on pages 194-198.

THE OTHER SIDE OF THE PICTURE:

"I can express myself in *things*," you say, "but I don't know how to put them together."

Think for a moment about your clothes. You are not likely to wear that blue taffeta formal with your red sport sandals, even though one glorifies your eyes and the other minimizes your feet. Planning a room calls for the same techniques as planning a costume. Fortunately, you have many costumes. We hope you have many rooms. But now,

WE PLAN FOR ONE:

1. The first basic principle of good design is UNITY. Our "visual aid" is that Room to Be Alone In (pages 182-187). The principal unifying factor in this case is the diamond, triangle and V shape—all really part of one motif.

Look next at the Scandinavian-American Dining Alcove (page 170). Starting with a tapestry, UNITY is achieved by repetition of its pattern in the rug; repetition of its colors in upholstery, drapery fabrics and rug; repetition of its basic rectangular shape in chests, shutters, rugs. Unity is not always achieved by repetition. BALANCE is another means. Note the formal balance of the wall composition in the Scandinavian-American Dining Alcove with its tapestry and settee as center interest, symmetrical arrangement of chests on either side. Informal balance is less easy for the beginner to achieve; this comes with sensitivity to proportions, developed through experience. It usually gives a room greater flexibility. (See Center of Living for the Whole Family, pages 204-209.)

2. The principle of DOMINANCE is used in planning your *color scheme.* Again, think of your costume. You should have a *dominant* color, a subordinate color and (one or more) *accent* colors.

In the Room for a Woman Who Likes Embroidery (page 169) the dominant color is white, the sub-

(*Please turn the page*)



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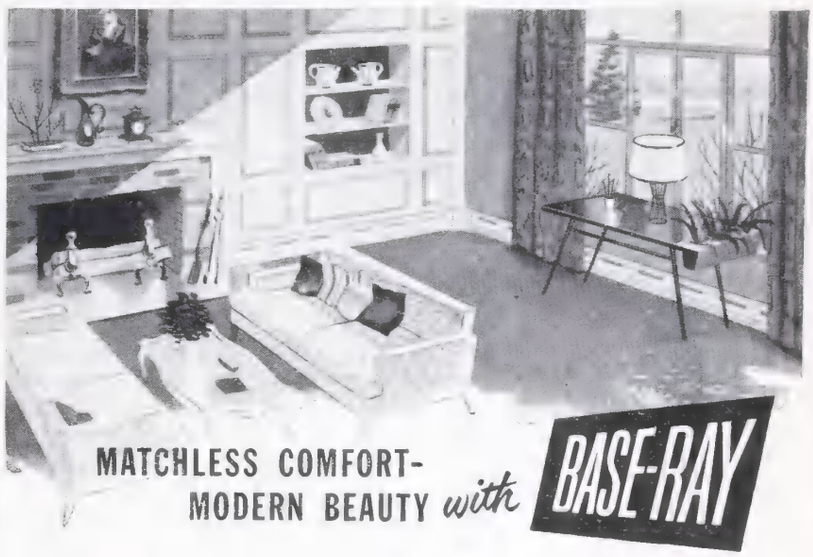
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HOME STUDY COURSE

CONTINUED FROM PRECEDING PAGE

ordinate color is black, the accent colors are gold and shocking pink. (Note that the dominant color is a unifying factor: so is the repeated use of embroidery pieces.)

Accent colors lend excitement and should never be overdone, otherwise you have no accent. Look at the blue-green settee in the Scandinavian-American room, the bright red, on butterflies, inside-of-bowl, service plates, in the enameled-butterflies dining room.

Look back at the Hi-Fi Room (page 169). Can you name two accent colors here?

Many other design elements enter the professional analysis. However they all refer back to the concept of *organic* design (dictionary definition: characterized by correlation and co-operation of parts) which means that you, your wants and needs, should determine your room; your rooms will determine your house; and the whole will express that "outer self" from which the world can gain some concept of the important "inner" you.

FOR FURTHER READING:

Ralph Waldo Emerson's *Essay on Art* prophesies the end of the distinction between fine art and useful art.

Arts and the Man by Irwin Edman (available in pocket-sized edition) gives the philosophy of the new concept. It discusses not only the plastic arts but poetry, prose and music too.

Arts for Daily Living, by Edwin Ziegfeld and M. E. Smith, discusses the Owatonna Art Education Project which undertook, in the 1930's, to prove the hypothesis that art is a way of life, an integral part of daily experience. This experiment formulated the content and methods of a new type of art program for the schools and the community. This book is ideal for teachers.

The Relation of the Arts to Education and Society, by A. Barclay Russell, in Art Education Today, 1951-52, abstracts the principle that art enlarges the human spirit, that the creative faculties of a person keep him alive and productive.

The Autobiography of Frank Lloyd Wright is the single most important work on architecture that has been written. It is a must.

Towards an Organic Architecture by Bruno Zevi is, unfortunately, only available in a British edition published by Faber & Faber. However it is invaluable for its history and evaluation of modern architecture.

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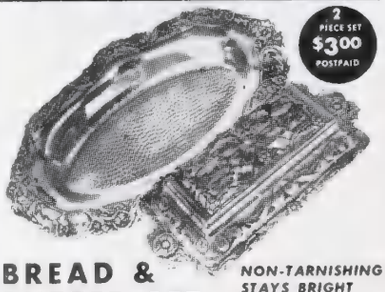


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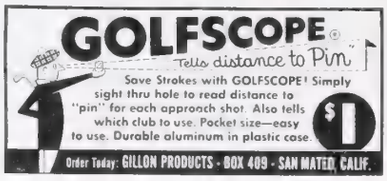
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BOOKS FOR GARDENERS

Winter-Hardy Azaleas and Rhododendrons by Clement G. Bowers. Massachusetts Horticultural Society, Boston, 1954. $3.

Here in Connecticut the rhododendron is the most satisfactory of all flowering shrubs, as in my native state of Rhode Island. Rhododendrons grow wild in any woodland that offers them enough moisture (farmers call them "swamp bush"). It wasn't until I gardened in Michigan, and later in Iowa that I learned at first hand how difficult it can be to grow this "easiest of all shrubs."

The hard water, and the consequent alkaline pH of the soil, usually given as the source of the trouble. But now we are discovering that the combination of proper shading plus foliage feeding and generous watering, especially through the autumn months, open almost all of America to successful rhododendron culture. Certainly no shrub is so consistently spectacular, so rewarding to grow.

I wrote about rhododendrons last April, on page 165, and included a recommendation on what kinds to grow by Dr. Clement G. Bowers, America's leading expert on rhododendrons, the author of the prized and too-long-out-of-print *Rhododendrons and Azaleas*. (Dr. Bowers hopes to bring out a new edition of his scholarly book.) Meanwhile he has been prevailed upon to write a smaller and less technical book specifically for the amateur gardener. The result is the brief and extremely useful *Winter-Hardy Azaleas and Rhododendrons*, a slim volume well worth the $3 cost, and is published by the Massachusetts Horticultural Society as part of their 125th anniversary celebration. It is edited with the usual superb style that might well serve as a guide for other publishers of garden books and so save us from the rash of inexpertly written and poorly edited ones we are subject to at present.

Dr. Bowers clears away the ice that rhododendrons (the sensible lumps the azaleas and rhododendrons into one group) are something special and only for the initiated. His directions for their culture can lead anyone to success barring geographical restrictions.

One last caution: It is common practice in rhododendron growing to label everything that grows from a certain cross as a single variety. This practice leads to vast differences within a variety. *Know your nursery* before you order.—J. E.

in his hand

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PANTRY SHELF NEWS



By JULIE POLSHEK

Fearn's have done so little to acquaint the public with their Instant Meat Tenderizer that it's likely to escape attention even if you saw it on a store shelf. Their tenderizer is well known in hotel and restaurant kitchens and used by even the finest of them (hope this isn't a trade secret). A fact sure to surprise you, as it did me, is that chefs use the tenderizer principally for improving choice steaks. Inane as this may sound, you'll find from first-hand experience that the tenderizer has a magical way of enhancing meat's natural flavor and succulence.

I asked Fearn's why and how their product accomplishes this. One major factor, I was told, is the unusual formulation they've evolved which achieves tenderization by enzymes such as is normally affected by hanging meats for aging.

The instant action of the product is also a notable technological feat and a great convenience to the user. You apply the tenderizer at the time you're ready to cook the meat, simply rubbing the liquid sparsely over the meat's surfaces; that done, you pop it forthwith into the broiler or proceed with whatever other cooking method the meat has been slated for.

I hope you haven't been left with the idea that use of Fearn's tenderizer should be confined to prime meats. Economy cuts also come into its province, as does fowl. Straight down the line, it affords tenderizing that's coupled with improvement of meat flavor.

Mail orders for Fearn Instant Meat Tenderizer will be serviced by Charles & Co., 340 Madison

(*Please turn the page*)



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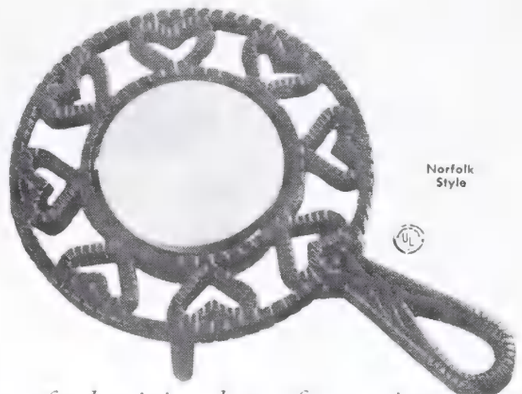
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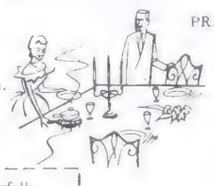
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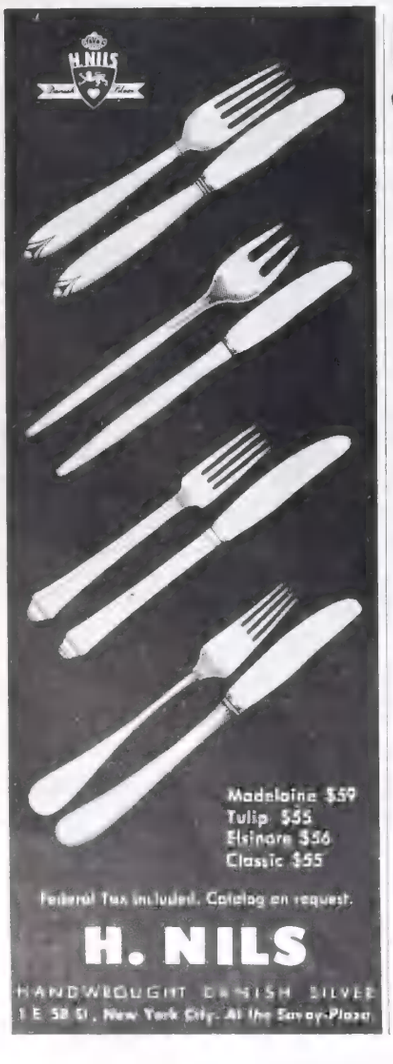
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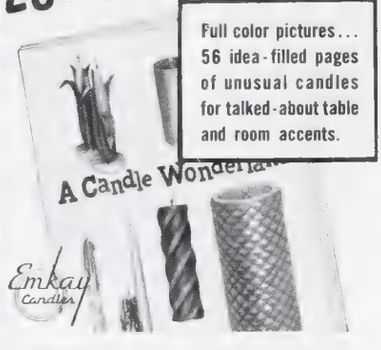


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PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

Ave., New York, at a postpaid price of $1.50 for two 4-ounce jars. They also can supply Fearn's fine concentrated bases for soups and flavoring purposes, which we reviewed in May.

✦

A new Knorr-Swiss achievement, bouillon cubes, reached the American market recently. Once you've tried them, you'll never again settle for anything less. One variety is Instant Clear Chicken Soup Cube, whose nature is self-explanatory; the second, Instant Clear Soup Cube, blends chicken stock, beef extract and chicken fat in proportions that yield a rich flavor.

For soup-making you simply dissolve the cubes in boiling water. The end result is indistinguishable from homemade soup stock. The cubes can also be utilized for gravies, aspics and no end of food-flavoring purposes. For purposes such as flavoring meat loaves, the cubes can be crumbled and used in dry state.

It's pertinent, while on the matter of Knorr-Swiss products, to mention that since my June '53 report on Knorr-Swiss dehydrated soups, two further varieties have become available. One is green pea soup; the other Celestine Soup, a superb clear consommé garnished with shredded pancakes.

All Knorr-Swiss products are available on mail-order from Gimbel's Herald Square, New York, if they aren't in your local shops. Bouillon cubes, packed two to a box, are priced at 18 cents for either variety. The dehydrated soups cost 29 cents per packet; the varieties include two mentioned plus asparagus, mushroom, onion, egg-drop, chicken-noodle. (Minimum mail order, $3.)

✦

Cherry Hut makes a trio of luscious sweet-cherry products comprising jelly, preserves and a conserve in which cherries are united with oranges, lemons and pecan nuggets. The delicious products have the benefit of the rich-flavored cherries that grow in Northern Michigan's cherry belt. Orchard and preserving kitchen adjoin each other, affording what could be called a tree-to-cauldron operation. Fruit and sugar are the only ingredients of Cherry Hut's products; this plus the preserving methods used give an end-result that tastes homemade and retains the flavor and tang of the fresh fruit. It all adds up to some very good eating.

Packed in 16-ounce jars, the trio costs $1.85; or you can order the products in 5-ounce size in which case six jars (2 each of jelly, preserves and conserve) cost $1.90. (Postage not included in these prices.) The ordering address is Cherry Hut, Beulah, Michigan.

✦

If convenience is your incentive for using instant coffee, you may want to avail yourself of a further convenience—premeasured instant coffee. The Selco product in point comes to you in sealed aluminum-foil packets. Tear off the top, empty the packet's contents into a cup, add boiling water and that's that. It's coffee of top quality and you can, for gift purposes, order the packets personalized with a monogram or name. The price for plain or personalized packets is $2.50 postpaid for a box of 25, and the source is Selco Coffee Co., 110 Chestnut St., Philadelphia, Pa.

✦

Cap'n's Corners has a way of periodically branching out into food ventures that go far afield from its lobster business. Pheasant-raising is its latest venture. Having feasted on one of the superb birds, I'd say that Cap'n's Corners has "built the better mousetrap." The Maine-raised pheasant, a Mongolian variety, tips the scales at four pounds which I'm told is record weight for pheasants. The distinctive quality of the flavor of the bird lends gustatory pleasure difficult to put into words. The meat, without being gamy, has rich pheasant taste which must have to do with some natural characteristic of this particular pheasant variety because it's not found in other pheasants raised under semi-wild conditions. It may be a point of interest to you that the breed originated from eggs flown from China before China was closed by the Iron Curtain.

The birds come to you quick-frozen, wrapped in pliofilm, ready to pop into a roasting pan. Four people can be lavishly fed on one pheasant, so $14.95 postpaid for a brace of two birds permits you to feast royally without undue twinge of conscience budget-wise. To insure safe arrival of shipments slated for areas south of Washington, D. C., and those west of Chicago, Cap'n's Corners uses plane transportation; in such cases

you're charged slightly more for he shipping expense.

You may also be interested in getting acquainted with Cap'n's Corners' two-pound one-claw lobsters, an unusual variety they specialize in, which have an unusually lavish meat yield and are especially desirable for broiling or baking. Six of the huskies cost $14.95 plus shipping charge.

✦

For New England sea food specialties for pantry shelf storage, my vote goes to those packed by Jack Augustsen's restaurant in Northampton, Massachusetts. You may recall my enthusiastic send-off of their clam chowder in the April column; we now run the tasting gamut of their other products and the experience evoked similar approval. They have a fish chowder that tastes homemade, rich with pieces of white fish and diced Maine potatoes. Their concentrated lobster stew is pungently flavored with sherry wine and there's a generous amount of lobster meat in large, firm chunks. The product can be served just as it comes out of the can, for Newburg serving or supplemented with milk for a soup course. Clam Cakes, another of the products, requires only the addition of an egg and some cracker meal to ready it for sautéing or deep-fat frying, and you get patties that taste as though they had been made from fresh clams. This fresh-from savor is also present in August's minced clams, tender bits that lend themselves admirably to omelette-making, canapé use in clam cheese or whatever other use you fancy.

A gift-packed assortment containing 4 cans of clam chowder, 2 of fish chowder, 2 of minced clams and one each of lobster stew and clam cakes can be had for $5.95. A 2-can shipment of the individual products in the aforenamed order, costs $5.95, $5.95, $4.75, $4.75, $4.25. All of the prices are postpaid for shipments to points east of the Mississippi; add $1 in each instance if you reside west of that boundary.

✦

Here's a new tossed-salad dressing of California origin that is both exotic and extremely tasty. Las Hierbas salad dressing is made from a recipe that goes back to California's Mission days and derives its very distinctive and rich flavor from a bouquet of rare herbs and spices. I wasn't able to ferret out any information on what specific varieties the herbs and spices are, but they certainly aren't usual ones. The olive oil used in the dressing is a very light-bodied variety which is altogether right in flavor balance for the other ingredients. Although the blend has a mellow quality, it's not lacking in the tang accent that tossed-green salad calls for.

Those who find it necessary to order by mail can be serviced by R. H. Macy & Co., Herald Square, New York, on a minimum order of $3. One bottle costs 54 cents.

✦

Hampshire Manor's flavored popcorn comprises an interesting variety of bleu cheese, garlic, smoke, cheddar. Along with flavoring interest, the popped kernels have airily tender texture and quality that's not encountered in run-of-the-mill popcorn. If you get hold of some, try it as a soup garnish: for an interesting change from croutons. Apropos of cocktail use of the popcorn, it comes in attractive, tall tins that can be used for serving. An assortment of six cans are $2.45 postpaid from Charles & Co., 340 Madison Ave., New York.

✦

I have to thank a reader of this column for making me acquainted with a Mexican hors d'oeuvres, Pickled Jalapeños Chilies. The fiery quality of the green chili pods isn't for the timid, but if you aren't averse to that aspect, you'll find the exotic delicacy teams up with a highball in admirable fashion. The chilies come stuffed with shrimp, red snapper, salmon or sardine and with all the varieties chili and stuffing are flavored by the olive and sesame oils, contained in the spiced pickling agent.

The price of Clemente Jaques Jalapeño Chilies is $1.27 for a 12-ounce can, which applies to all the stuffing varieties. The product can be ordered from A. M. & J. Solari, Ltd., New Orleans, Louisiana.

✦

BeLeane's low-calorie chocolates have acquired such a following that another low-calorie candy has been developed by this organization. The new one, Wonderjel, is a delicious gumdrop-type candy that's rated at only 3 calories per piece. The box contains an assortment of fruit flavors that include cherry, orange and lemon, and in each instance fresh fruit is used as the flavoring agent. To my way of thinking, these jelly candies are superior to many of the conventional gumdrops one encounters.

If your local shops don't have this BeLeane product, you can obtain it by mail from Vendome Inc., 415 Madison Ave., New York, at a postpaid price of $1.50 per box.

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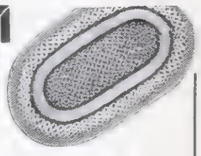
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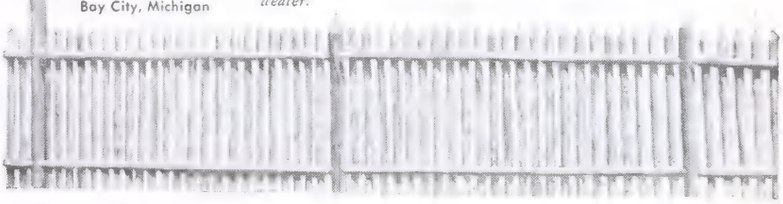


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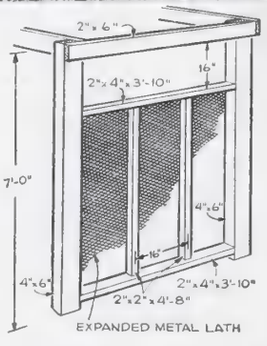
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How to build a fence

TWO PHOTOGRAPHS BY PHILIP FEIN



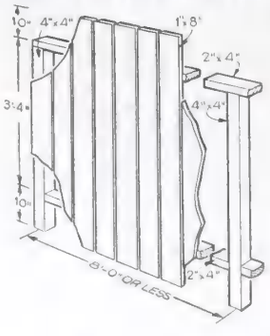


EXPANDED METAL LATH

Expanded metal lath or "gridding" (buy at hardware) allows air to circulate. Unless it is redwood, apply paint or preservative to rail and post before joining parts to prevent decay.

OSMUNDSON AND STALEY, LANDSCAPE ARCHITECTS
PHOTOGRAPH BY MAYNARD PARKER





Boards in this fence are spaced apart, let air move through. Use lumber with shiplap or tongue-and-groove edges if interlocked surface is desired. Sturdy frame is necessary for board fence.



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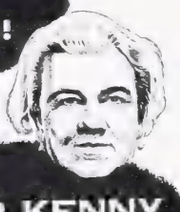
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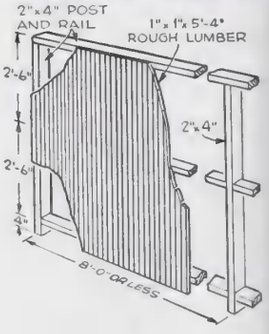


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How to build a fence

DOUGLAS BAYLIS, LANDSCAPE ARCHITECT

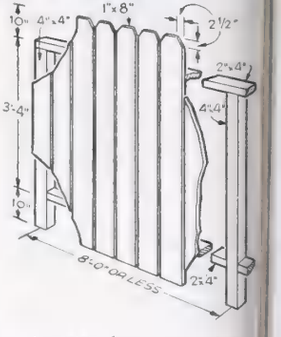




Narrow slats nailed to frame built of 2" x 4"'s make fine textural background for plants and provide almost complete privacy. Slats are rough-sawn lumber, may be stained or left natural.

PHOTOGRAPH BY MAYNARD PARKER





Board fence is one of strongest types requires firm framework and should have concrete foundation for posts. I fence were higher, a third rail would be needed for support of verticals

Perk Up Your Property With a Pool

See how the imaginative use of water can add new interest to your garden

PHOTOGRAPH BY F. S. LINCOLN



Who says a pool has to be large to be effective? Here's a basin just 2″ deep, set in the edge of a lawn and fringed by low plants. It catches reflections of sky and trees as well as a larger pool, and is much easier to move around.

PHOTOGRAPH BY MAYNARD PARKER



This pool looks much larger than it really is. Combined with its setting of natural stone and moisture-loving plants, it becomes an important garden area. Source of falling water is hidden. F. H. Mick, landscape architect.

(Please turn the page)

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PERK UP YOUR PROPERTY WITH A POOL

CONTINUED FROM PRECEDING PAGE

F. B. MICK, LANDSCAPE ARCHITECT



Note how the same weathered stone is used throughout, how stones are laid parallel in falls. Keen observation of conditions found in nature make it easier to construct a pool that is convincingly natural.

2 PHOTOGRAPHS BY MAYNARD PARKER

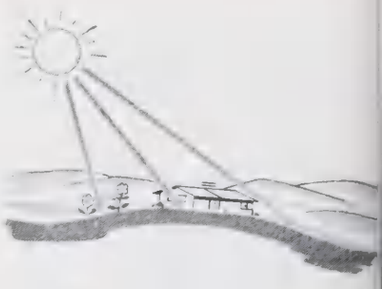


A pool is at home even in the smallest city garden. It will help keep you cool in summer and provide a strong design point around which to build garden effects. Garden of Joseph Johnson, Portland, Ore.

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER



When building an informal, naturalistic pool, use stone that has been exposed to the weather and is covered with moss and lichens. This close-up shows how well landscape nurseryman Natt Rosse created this effect.



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CLARENCE PRENTICE, LANDSCAPE NURSERYMAN



If you line your pool with quarried or sharp-edged stone, use creeping groundcovers or low-growing flowering alpines to soften rough edges. Keep mortared joints inconspicuous to preserve natural appearance.



Landscape architect John Grant has used a pool to separate the lawn from perennial and shrub border. Moat-like pool is only inches deep, yet it is very effective in reflecting the colors of sky and flowers.

3 PHOTOGRAPHS BY MAYNARD PARKER



Try a pool in the shady spot where few if any plants will grow. This pool in the pleasant garden of Mr. & Mrs. Donald Graham in Seattle, Washington, is a cool, tranquil retreat during hot summer days.

(Please turn the page)



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CONTINUED FROM PRECEDING PAGE

GARDEN OF N. ABKHAZI, VICTORIA, CANADA



Convert an unused gully or low place in the garden into a pool. Expose outcroppings of stone, if any, and fill in crevices along the edge with bog plants. Low-growing shrubs and rock-garden plants cover the banks.

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER



Build a group planting to mark a garden boundary or screen an unwanted view with a pool used as a focal point. Surrounded with flowering plants, the pool retains its interest all through the growing season.

2 PHOTOGRAPHS BY MAYNARD PARKER



The strong textures of evergreens will make your pool attractive year round. Here azaleas and rhododendrons in bloom contrast with varied textures of water and big stones at the California Spring Garden Show.

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Home Furnishings

BATHROOM ACCESSORIES

261 *Church Seats
25 Kleinert's Fleecenap Shower Curtains

CHINA, GLASS, SILVER & TABLEWARE

241 *Alvin Sterling
279 *Dirilyte Golden-Hued Tableware
308 *Cardinal Creations
305 W. R. Case & Sons Cutlery Co.
306 *Copeland & Thompson, Inc.
274 Ebeling & Reuss Co.
16, 222 *Fisher, Bruce & Co.
293 *Fisher, Bruce & Co.
162 *Flintridge China
87 *Fostoria Glass
234 Harker Pottery
Back Cover Heirloom Sterling
63 *Lenox China
17 *Lunt Sterling
310 *H. Nils
290 *Poole Silver Co.
17 *Reed & Barton
100 *Royal Doulton China
289 *Seneca Crystal
300 Steubenville Pottery
296 *Paul A. Straub & Co. Inc.
6 Towle Sterling
123 *Josiah Wedgwood & Sons
23 *Westmoreland Fine Handmade Glass
291 *West Virginia Glass

CLOCKS

293 *Herschede Clocks
37 G-E Telechron Electric Clocks

CURTAINS, DRAPERIES, UPHOLSTERY & DRAPERY HARDWARE

6, 267 *American Bemberg Rayon Organdy Curtains
126 *Cheney Fabrics
264 *Consolidated Trimming Corp.
290 Defiance Organdy
250 DuPont Nylon Fabrics
4, 225 *Eastman Chromspun Fabrics
226 *Eastman Chromspun Fabrics
227 Eastman Estron Acetate Fabric
138 *Hathaway Nylon Marquisette
10, 11 *Kirsch Drapery Hardware
246 Louisville Fincastle Fabrics
8, 229 Mead & Montague Draperies
166 *Owens-Corning Fiberglas Fabrics
256 Schumacher's Fabrics

FIREPLACES & ACCESSORIES

288 *Bennett-Ireland Flexscreen
238 *Heatilator Inc.

FLOOR COVERINGS (HARD SURFACE)

249 *American Biltrite Rubber Co.
38 Pabco Inlaid Linoleum

FLOOR COVERINGS (RUGS & CARPETS)

6, 137 Barwick Mills
64 *Belrug Wunda Weve Carpets
76 Bibb Rug Yarns
311 *Bloomfield Woolen Co.
90 Callaway Carpets
111 *Downs Carpet
156 *Magee Carpets & Rugs
312 Magikist Rug Cleaners
52 Pateraft Rugs & Carpets
301 *Roberts Smoothedge Tackless Installation
99 Saran Rug Yarns
22 *Spongex Carpet Cushion
12 *Priscilla Turner Rug Guild
124 U. S. Carpet Cushion
1, 285 Whittall Rugs & Carpets

FURNITURE

300 Alliance of Jamestown Furniture
318 *Baker Furniture
89 *T. Baumritter Furniture
307 *Beacon Hill Collection
34 Blocksom & Company
244 Burns Case Goods Corp.
66 Chittenden & Eastman Permalux Furniture
273 *Clevelander Lofer-Lounge
309 *Colonial Mfg. Co.
218 *Continental Furniture
230 Craddock Furniture
242 *Cushman Colonial Creations
281 Custom & Modern Upholstery Company
113 *Dallas Inc.
Inside Back Cover Dayton Koolfoam Cushioning for Furniture
13 *Directional Furniture
236, 237 *Drexel Furniture Co.
1 *Extensole Tables
276 *Fancher Furniture
231 *Flexsteel Lounge Chairs
163 *Futorian Furniture
28 Goodyear Airfoam Cushioned Furniture
304 *Gordon's Inc.
32 *Habitant Knotty Pine Bedroom Furniture
287 Hampden Lido Furniture
280 Hardwood Plywood for Furniture
296 *Hekman Furniture
11, 12 *Heritage-Henredon Furniture
13 *Heritage-Henredon Furniture
53 *Heywood-Wakefield Old Colony Furniture
282 Imperial Furniture
7, 288 *Jamestown Lounge Co.
292 *Johnson Furniture
158, 159 *Kindel Furniture
279 *Kittinger Furniture
284 *McGuire Furniture
260 Masonite Presdwood for Furniture
30, 31 *Herman Miller Furniture
254 *Molla Cast Aluminum Furniture
3 *Niagara Action
303 *Paramount of Warren Furniture
258 *Ficks Reed Co.
310 *Jens Risom Design Inc.
14 *Statton Contemporary Americana Furniture
244 *Union-National Furniture
111 *U. S. Naugahyde Upholstered & U. S. Koylon Foam Cushioned Furniture
10, 262 The Upholstery Leather Groups, Inc.
270 *Urban Furniture
154, 155 *Virtue Bros. Black Metal Dinettes
295 *Widdicomb-Berkey Furniture
5 *Widdicomb Furniture

LAMPS

33 *Lighting By Lightolier
263 *Stiffel Lamps

LINENS & BEDDING

162 W. F. Breuss, Inc.
90 Callaway Towels
26, 27 Cannon Towels
39 Chatham Blanket
Inside Front Cover Fieldcrest Towels
299 Kenwood Blanket
240, 241 Martex Towels
232 Northern Electric Blanket
36 Scranton Lace Table Cloth

MATTRESSES

287 Ostermoor Mattress
18, 19 Serta Perfect Sleeper Mattress
14, 15 U. S. Koylon Foam Mattress

MIRRORS

65 L-O-F Parallel-O-Plate Glass

RADIO, PIANOS, MUSICAL INSTRUMENTS

278 Altec Lansing High Fidelity
252 Baldwin Piano
284 *Bogen Custom Hi-Fi Music System
306 *Connsonata Organ
305 *G-E Custom Hi-Fi
135 Hoffman Easy-Vision Television
161 Magnavox
221 RCA Victor Listener's Digest
266 RCA High-Fidelity
29 *Steinway & Sons
276 Stromberg-Carlson High Fidelity
295 Stromberg Carlson Television
283 *Ward TV Antennas
157 *Wurlitzer Organs

SHADES, BLINDS, WALL COVERINGS

153 *Paul Heinley Movable Shutters
239 *Imperial Soil-Proof Wall Covering
274 *Kieler Genuine Leather Tiles
245 *Stamford Wallpaper
16 *C. W. Stockwell Wallpaper
303 *Timbertone Brick Wall Coverings
297 *Varlar Stainproof Wall Covering
78 Wallpaper Council
281 *Warner Wallpaper

MISCELLANEOUS FURNISHINGS

310 *Emkay Candles
302 *Herring-Hall-Marvin House Safe
224 Will & Baumer Twistolite Candles

Housekeeping Equipment

MAJOR & SMALL APPLIANCES

253 *Hobart KitchenAid Dishwasher
308 *Jet-O-Mat Inc.
160 *Landers, Frary & Clark
309 *Lindavap Inc.
223 McGraw Electric Toastmaster
257 *Regina Electrikbroom
235 *Samuel Stamping & Enameling Co.
313 *West Bend Electric Speedmaster

KITCHEN CABINETS

101 *Curtis Kitchens

UTENSILS & HOUSEWARES

255 *Columbus Lustro-Ware Plastic Housewares
20, 21 Ekco Products Co.
312 Federal Practical Housewares
278 Landers, Frary & Clark
308 Zim Mfg. Co.

MISCELLANEOUS SUPPLIES

294 *Knape & Vogt K-Veniences for Kitchens
311 Moeller Mfg. Co., Inc.

Building

ELEVATORS

297 *Inclinator Company of America
298 *Sedgwick Stair Traveler
266 *Shepard Elevator Company

HEATING, VENTILATING & AIR CONDITIONING

308 *Anchor Fluid Heat Automatic Heating Equipment
307 *Burnham Base-Ray Radiant Baseboard
35 General Controls Thermostats
271 *G-E Home Heating
238 *Heatilator Inc.
312 Knapp Monarch Electric Fin Heater
2, 3 *Minneapolis-Honeywell Zone Control
243 *Thatcher Furnace Co.
311 *Warren Webster & Co.

PLUMBING

304 *Cleveland Rex Automatic Gas Water Heater
269 *Eljer Plumbing Fixtures

WINDOWS & DOORS

259 *Aleon Screening
280 *Angel Doors
165 *Barber-Colman Garage Doors
231 *New Castle Modernfold Doors
291 *Rolscreen Pella Wood Casements
268 *Rusco Combination Screen & Storm Door
297 *Slide-View Steel Sliding Glass Doors

WOODWORK

247 *Bruce Hardwood Floors
302 *Douglas Fir Plywood Assoc.
9 National Oak Flooring Manufacturers Assn.
125 *U. S. Plywood Corp.

MISCELLANEOUS BUILDING

24 *American-Olean Tile
280 *Angel Corner Cabinets
275 *Blue Ridge Patterned Glass
272 *Brown's Supercedar Closet Lining
261 *Church Wall Tile
298 *Cutler-Hammer Unit Breaker
299 *Kirlin Built-In Lighting
292 *Maspeth Manufacturing Company Inc.
298 *Mortell Weatherstripping
102 *Mosaic Tile Company
77 *Pittsburgh Plate Glass
54 *Portland Cement Association
301 *Schlage Lock
236 *Tile Council of America
112 Weirton Steel Company

Gardening

FENCES, GREENHOUSES, TOOLS & GARDEN ACCESSORIES

315 *Anchor Fence
311 *Farley Fences
312 *Lambert Sweep-O-Matic
311 *Parker Lawn Sweeper
311 Roovers Label Embosser
312 *Stewart Fences

FERTILIZERS & INSECTICIDES

314 Hydroponic Chemical Company

SEEDS, BULBS, NURSERIES

315 Holland Bulb Company
315 *Stark Bro's

TREE EXPERTS

15 Bartlett Tree Experts
316 Davey Tree Experts

Automotive

51 Cadillac

Entertainment, Sporting Goods & Toys

282 *Atlantic Playing Card Company, Inc.
289 *Dolly Toy Pin-Ups
273 Eastman Kodak Co.

Foods & Beverages

272 Cinzano, Inc.
265 Cointreau
302 Duff Gordon Cream Sherry
294 Hennessy Cognac Brandy
75 Miller High Life

Stationery & Cards

38 Whiting Paper Company

Miscellaneous

277 *Christian Children's Fund Inc.
312 *Chicago School of Interior Design
308 *Consolidated Chemical Works
233 *Dowex Water Softener
308 Gillon Products
314 John's Co.
312 Lowe's
312 *Lowe's Inc.
283 *S. P. Skinner Co., Inc.

Department, Furniture, Jewelry & Specialty Stores

57 Around-The-World Shoppers Club
119 J. Berle
79 Breck's of Boston
58, 59 *Colten's
71 *Walter Drake & Sons
61 *Dixons Furniture Company
36 The Fair
95 *Famous Artists Course
127 Gilchrist's
143 Julius Goodman & Son
134 *Hagerty Furniture
142 *Here's How
60 *House of Schiller
103 *Jenifer House
94 The La Nell Bedspread Company
67 *Newcomb's Reproductions
121 *Olson Rug Company
163 *F.A.O. Schwarz
60 Scruggs-Vandervoort Barney
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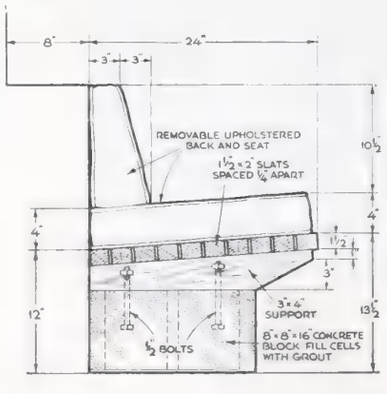


Tailor-made upholstered cushions on a well-proportioned bench make this corner of the garden a comfortable, practical place for relaxation. Seat is built into corner protected from drafts and shaded by walls.



With the cushions removed, the sturdy wooden slat and concrete block construction of the built-in bench is highlighted. Bench is nestled into bend of the wall, becoming an integral part of the architecture.

PHOTOGRAPHS BY MAYNARD PARKER



Construction sketch, left, shows how to build garden seat above. Then bench is supported by concrete blocks which blend into a wall of the same material. The red wood slat framework is placed on a base which is slanted for comfortable seating. Removable cushions have a weather-resistant covering and follow the sloping angle of the bench. Such construction provides an outdoor seat with indoor comforts and attractiveness.

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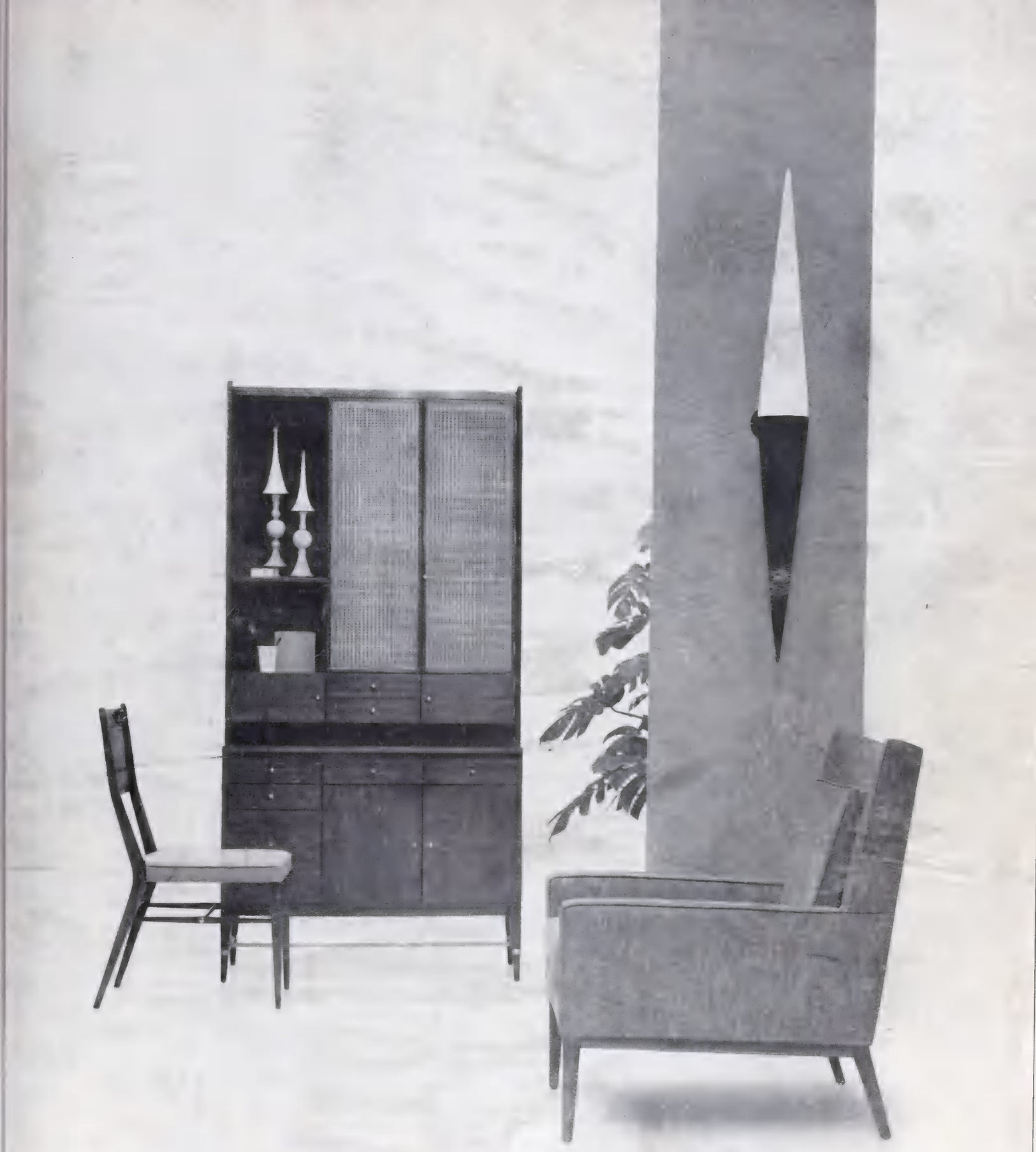
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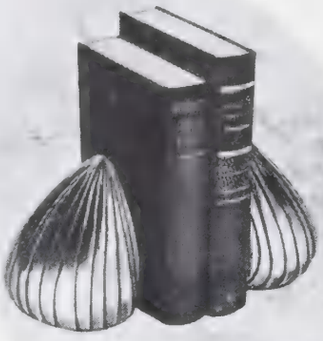
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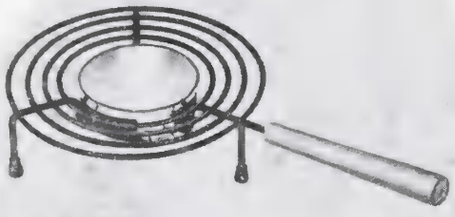
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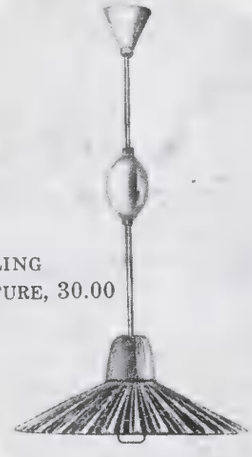
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Our cover: Entrance hall in the home of the Mervyn LeRoys indicates the richness possible when modern architecture and fine period furniture are skillfully integrated. The complete story of this house, whose architecture is by Samuel Marx, may be found on pages 240-245.

House Beautiful

VOL. 96, No. 1

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVIN

NOVEMBER 1954

DECORATING

Come with Us for a Walk through a Good House **205-219**
The Most Accommodating Room in the House **220-229**
How Modern Architecture Is Returning to the Middle West **232-239**
A Fine House Means Quality Not Quantity **240-245**
The Case of the Vanishing Bedrooms **252-253**
American House with Chinese Details **254-256**
Decorator's Diary **305**
The Counter-High Storage Wall **316-317**

BUILDING

Come with Us for a Walk through a Good House **205-219**
How Modern Architecture Is Returning to the Middle West **232-239**
American House with Chinese Details **254-256**
How to Build a Sun Pocket **336**

FOOD AND THE ARTS OF GOOD LIVING

Secrets of French Cooking **230-231**
Thought-Built Gifts for the Modern Epicure **250-251**
Serve Your Turkey Whole—But Sliced **275**
Aiouli **196**
Chicken en Cocotte **323**
Home Study Course on the Features of this Month **280**
Pantry Shelf News **309**

CLIMATE CONTROL

Why Is this Garden Still Green and Lush at 105°? **246-249**

GARDENING

Why Is this Garden Still Green and Lush at 105°? **246-249**
How to Build a Fence **319**

HOUSEKEEPING AND MAINTENANCE

Take It Easy, Lady! **265**
It's Worth Mentioning **292**
Counter-High Storage Space **316**

MUSIC

Two Somber Men and a Rhapsody **20**
Are You Radio-Active? **258**
The Friendship of Music **261**

TRAVEL

How to Leave Home and Like It **202**

OTHER FEATURES

Window Shopping **44-192**
Movies of the Past—16mm Films **285**

ADVERTISING INDEX **337**

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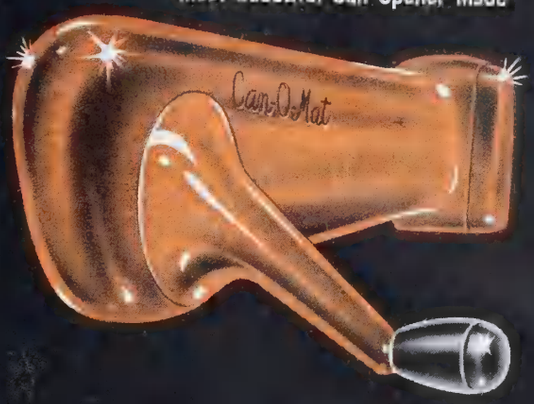
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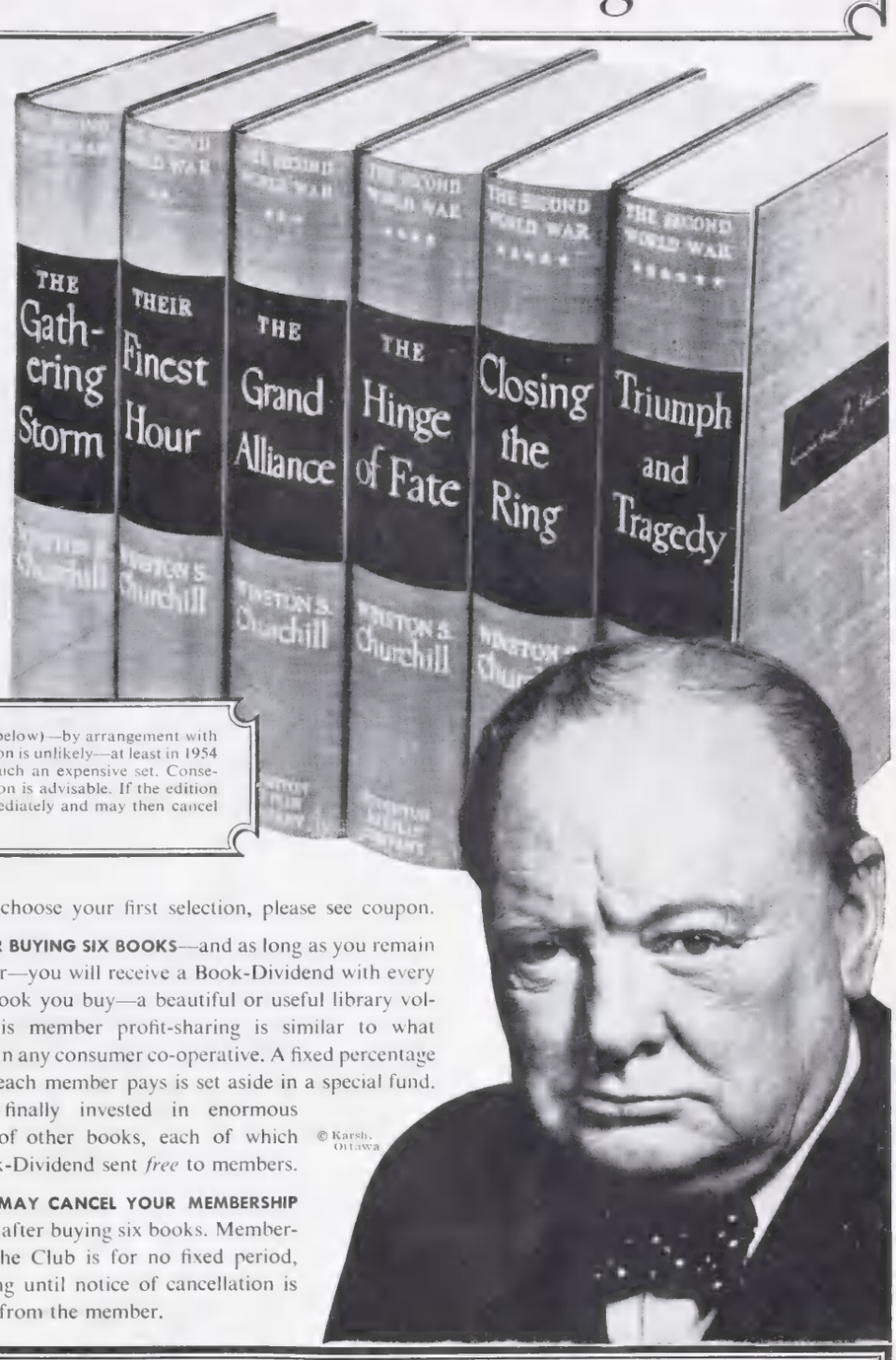
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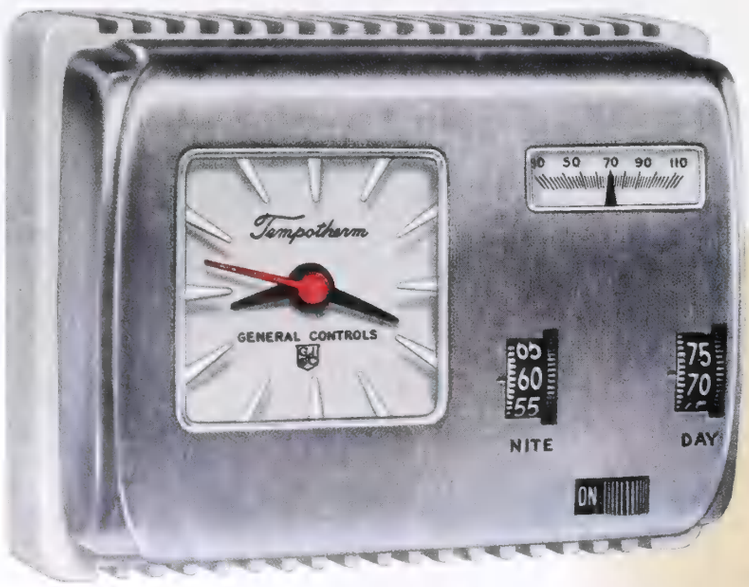
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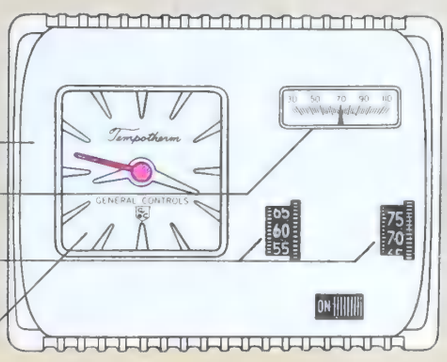
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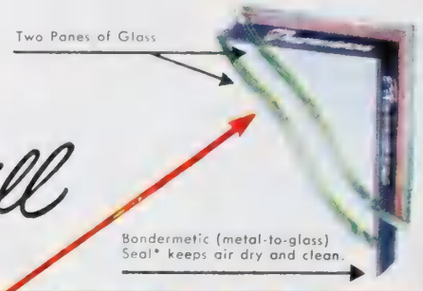
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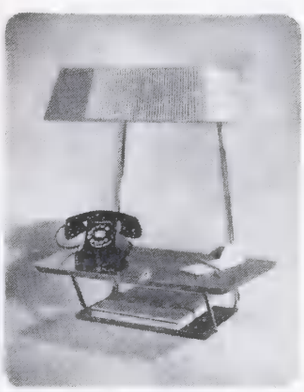
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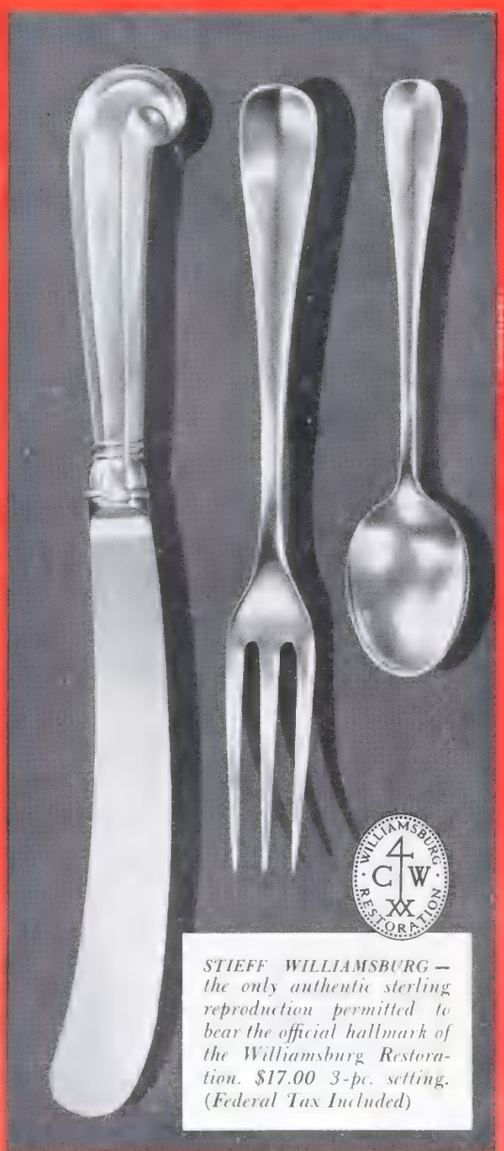


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The personalities of these two men had, as I have indicated, some characteristics in common. One was a Russian, and a certain amount of pessimism would not come as a surprise from a Russian. Paganini was an Italian, but as un-sunny an Italian as you could ever meet. "His body," writes Sacheverell Sitwell in an excellent description, "was completely fleshless and his limbs were mere bones, everything being sacrificed, so it seems, for his long hands and talon-like fingers . . . The long tails of his coat were preternaturally thin and flapping; his collar and cravat were formless and hardly visible, for his jaws, by long custom, leaned down to hold his violin, and were thus foreve

(*Please turn to page* 32)



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Loveland — Blue Spruce Drap.
Wheatridge — Specialty Shop

CONNECTICUT

Bridgeport — Dec. Workshop Inc.
Danbury — John C. Freeland
East Haddam — East Haddam Uph. Co.
Glastonbury — Interiors
Greenwich — The Decorators Shop
Guilford — Petticoat Lane Shop
Hartford — Art Uph.
Hartford — Design Assoc. Inc.
Hartford — G. Fox & Co.
Hartford — Lee Fine Furn.
Middletown — J. & Bunce Co.
Milford — Lucan Decorators
Norwalk — De Luxe Trade Shop
Plainsville — Corom's
Ridgefield — Mrs. John Farrel Hughes
Rocky Hill — Town & Country Dec. Inc.
Stamford The John A. Scalzi Co.
Washington Depot — The What-Not Shop
West Cornwall — Housatonic Valley Furn. Shop
Wilton — Monoson's
Windsor Locks — Dec. Workshop

DELAWARE

Seaford — V. L. Sweeny Co.
Wilmington — Campbell Uph.
Wilmington — Edith Edwards Stevens

FLORIDA

Boca Raton — Arthur M. Woods Ints.
Boynton Beach — Custom Modern Ints.
Clearwater — Household Ints. Inc.
Clearwater — Alice B. La Pica
Coconut Grove — James Morrick Smith Assoc.
Coral Gables Interiors by Harion
Daytona Beach — Ivey's of Daytona Beach Inc.
Daytona Beach — Ben Jones
Delray Beach Van Sweden Ints.
Eustis — Cliff B. Hannum
Ft. Lauderdale — Bennett Ints.
Ft. Lauderdale — Contemporary House
Ft. Lauderdale — Wayne Davidson Ints.
Ft. Lauderdale Jefford Ints., St.
Ft. Lauderdale Bob Markland St.
Ft. Lauderdale — Textile Tent
Fort Myers — Robb & Stucky Co.
Fort Pierce Helen Noble Burgess
Gainesville Prevatt's Uph. Shop
Gainesville — Window Decor
Hobe Sound — Lowell B. Steele
Hollywood — Jean Davis Ints.
Jacksonville — Constance George
Jacksonville Albert Hugo Assoc.
Jacksonville Jones Bros. Furn.
Jacksonville Lillian McCullough
Lakeland — Oates Furniture Co.
Lake Worth — Lois Ints.
Miami — Brown's Ints.
Miami — Burdine's
Miami — George Cabel & Son
Miami — Carol Cahill Ints.
Miami — Frank Garrett Inc.
Miami — Haywood Lassater
Miami — Francis L. Linch Ints.
Miami — Master's Fabrics
Miami Moore's Hotel Furnishings
Miami — Parker's
Miami — Reynolds Ints.
Miami — John R. Stoky
Miami — White Craft
Miami Beach — Anne Burns Ints.
Miami Beach — Jean Smith
Miami Beach — Anne Wrigley
Melbourne — Melbourne Venetian Blind Co.
Orlando — Cox-O'Neal Furn. Co.
Orlando — Netsy Scott
Orlando — Adele Widmaier
Palm Beach Benedict Dec. Serv.
Palm Beach — Worrell's
Panama Beach Beauregard Ant.
Sarasota — Numma-White Studio
St. Augustine — Otis Bernard
St. Petersburg — Cannings Ints.
St. Petersburg — Florida House & Garden Shop
Vero Beach — Sture Ints.
West Palm Beach — Cooper's
West Palm Beach Glass Furn. Co.
Winter Haven Jane Herman Inc.
West Palm Beach — La Petite Moderne
West Palm Beach — Palm Beach Mercantile Co.

GEORGIA

Allen — Georgia Furn. Co.
Albany — Morrison's Ints.
Atlanta — Marie Y. Ingram Ints.
Augusta June Underwood Smoak
Columbus — Kurt Loeb Uph.
La Grange Helen Willingham St.
Macon — Anderson's Ant. Shop
Tifton Davidson Slip Cover Shop

IDAHO

Lewiston — Berger More
Moscow — David's Inc.
Twin Falls Jules Eistom Dec.

ILLINOIS

Aurora Aurora Paint Supply Co.
Coal City — Janet Robertson
Chicago — Acacia Uph. Studio
Chicago — Condon Ints.—Div. of N. Life Uph.
Chicago — A. Contuisi & Son
Chicago — Edward Feingold Int.
Chicago — The Jemudd Co.
Chicago — Lindy's Uph. & Drapery Service
Chicago — Ralph L. Piresch Co.
Chicago — Riley's Uph.
Chicago — Nelson Tanner
Chicago — The Warner Co.
Chicago — Stumpp Ints. & Gifts
Evanston — Tracy's Uph.
Evergreen Park — Joel's Ints.
Franklin Grove — S. C. Yingling & Son
Freeport — Gifts by Hez
Galesburg — A. T. Thompson
Glenview — Betty Hassker
Glenview Robert Owen Johnson
Highland Park — Edith Salectra
Homewood — Newman Uph.
Joliet — Met Pohl
Kankakee — Ray Mulvihill
Kankakee — Turk Furn. Co.
Kewanee — The Band Box
Libertyville — Jensen Furn. Co.
Mosenzo — Leona Harlan
Morton — Paul Harris Furn.
Mt. Prospect — M. B. Upholstery
Oak Park — Ora — Draperies
Ogden — The Country Store
Ottawa — Boshell Ints.
Ottawa — Dougherty Drapery Shop
Ottawa — Maynard & Solvin
Park Ridge — Fabric Fashions
Peoria — Cohen Furn. Co.
Peoria — Lippman's Furn. & Ints.
Princeton — Renata Walter
Rockford Auburn Curtain Shop
Rockford — Lotener De Laurier Carriere
Rockford Rockcote Anderson Co.
Springfield — Hayes Ints.
Urbana — John Grob Co.
Waukegon — Northern Draperies

INDIANA

Anderson Salin's Drapery Store
Bloomington — Williams Uph.
Evansville — Red Spot Paint & Varnish Co.
Frankfort — Frederic L. Thomas Int. Furn.
Goshen — Edward Fiedeke
Hammond — Sue's Drapery Shop
Indianapolis Arlington Fab. Shop
Indianapolis — Gammon Wallpaper Studio
Indianapolis Mary Ellen Johnson
Indianapolis — Ruth L. Voorhis Int. Dec.
La Porte — Gertrude Decker
Muncie — Ball Stores
Munster — Kaska Ints.
Brown County — Fort Joseph Koons Ints.
New Albany — C. S. Childs & Sons Dec.
Seymour — Gammons Inc.
South Bend Fishoff Furn. Co.
Terre Haute Evelyn Neil Int. Dec.
Washington The Hammersly St.
Zionsville Mrs. Mary B. Stewart

IOWA

Cedar Rapids Lubbens Ints. A.I.D.
Elkader — McTaggert & Son
Independence — Ong Upholstery
Oelwein — Loucks Schneidel & Loucks
Ottumive — Cox Bros.
Waterloo — Younger Davidson

KENTUCKY

Danville — Lucille Baldwin
Glasgow — Lois Gray Ints.
Henderson — The Decor Shop
Lexington — Blue Grass Uph. Co.
Lexington — Village Ints.
Louisville — Grace M. Megonigal
Louisville Stewarts Dry Goods

KANSAS

Augusta The Village Decor. Shop
Garden City — Garmond's Inc.
Hays — The Classic Store
Junction City The Durlon Furn.
Ponong — Hudelson House
Wichita — Vivian V. Hull

LOUISIANA

Alexandria — Painter's
Baton Rouge Friend-Piper Studio
Baton Rouge — Winifred Lucas
Baton Rouge — Nobles
Lake Charles Davidson Studio
Metarie — Metig Uph.
Natchitoches Clarice Breazeole
New Orleans — Crumb Gifts
New Orleans — Hemenways
New Orleans D. H. Holmes Co.
New Orleans — The Shutterers
Opelousas Abdali's Furn. Store
Port Allen Minor's & Becthetal
Shreveport — Bundrick's
Shreveport Friend Piper Furn. St.
Shreveport — Hemenway Johnson Furn. Co.
Shreveport — Harrel Mulky Co.

MAINE

Brewer — Chute Uph.
Brunswick — Lowe's
Dark Harbor — Harriet Mills
Damariscotta — Cricket Shop
Portland — Lancaster Furn. Co.
Portland — R. Burgis Wilson

MASSACHUSETTS

Agawam — Sycamore Hall Ints.
Amherst — Brown's
Attleboro — Fine's Inc.
Belmont — Drapery Shoppe
Boston — Laura Appleton
Boston — Frank Barnes
Boston — Contract Sales (Fogg & Zimmerman)
Boston Macey-Fowler of Boston
Boston — Jordan Marsh Co.
Boston — Mill End Shop
Boston New England Hotel Furn.
Boston — Pane Furn.
Boston L. J. Peabody Furn. Co.
Boston John H. Pray & Sons Co.
Boston — Venetian Art Studio
Boston — Peter Welch
Bronkline — Ray Lennon
Cambridge — John Roche Assoc.
Concord — The Paint Pot
Fitchburg — Bellveau Fabric & Dpy Shop
Fitchburg — Hyvonen Custom-Made Slip Cover
Fitchburg — Blanche D. Woods
Greenfield — Wilson
Hopedale — Hazel House Inc.
Hyannis — Jay B. Studio
Ipswich — Clyde Mason
Jackson — Jordan Inc. House of Color
Lowell — A. G. Pollard Co.
Lynn — Artcraft Curtain Shop
Malden — Samuel Harris Co.
Marblehead — Joan Nickerson
New Bedford — Hawthorne Shop
New Bedford — Murray's
Newton Highland — Decor, Inc.
North Adams — Window Beautiful Division
Northampton — T. H. Todel Co.
No. Wilbraham The Quaker Shop
Norwood — Martin's Fabric Shop
Reading Wood & Metal Furn. Co.
Salem — Jeffrey Bros. Inc.
Salem — A. C. Titus
Springfield Adrienne Int. Decor.
Springfield — Chose Sales House
Springfield — Wallpaper Studio
Swampscott L. R. Middlebrooke
Watertown — J. E. Johnson
Wellesley — New England Ints.
West Newton — Mayflower Wayside Furn.
Wheatonsville Rose-Mil Int. Dec.
Worcester — Decorating Studio
Worcester — Park Avenue Dec.
Worcester — Sandos Drapery
Worcester — Ted's Mill Ends

MARYLAND

Baltimore — Artistic Decorators
Baltimore — C. J. Benson Co. Inc.
Baltimore — Walter Comegy
Baltimore Brager Eisenberg Inc.
Baltimore — Alan Frankel
Baltimore Gamphect & Benesch
Baltimore — Hertzler Bros.
Baltimore — Mary Lou Ints.
Baltimore — Maryland Wallpaper & Paint Co.
Baltimore — Tiralla's
Bethesda — Arnold W. Hunt
Bethesda — Interiors Inc.
Bethesda — Malcolm Scates Inc.
Cumberland — Elsie Pabst
Hagerstown — Lester Bros.
Oakland — Acorn Assoc.
Towson — Vowels-Olson

MICHIGAN

Battle Creek — W. A. Bergey Int.
Battle Creek — Imperial Tile & Carpet
Berkley — Tower Furn. Co.
Birmingham — Arlene Hannah
Birmingham Weiland's Int. Furn.
Dearborn Culver's Custom Studio
Dearborn — Daly Bros. Furn.
Detroit — Arnolds Window Craft
Detroit — Berry & Bery Assoc.
Detroit — Russell F. Bratz
Detroit — Walter J. Duncan
Detroit — Farwell Uph. Co.
Detroit — Gay & May
Detroit — Walter Herz Ints.
Detroit — The J. L. Hudson
Detroit — Ideo's Inc.
Detroit — Interiors by Vern
Detroit Oscar Klausner Studio
Detroit Modern Furn. Guild
Detroit — Linda Peet Ins.
Detroit — Pleasure & Liesure Shop Inc.
Detroit — Sherwood Studios Inc.
Detroit — Helen Stafford
Detroit Dalon Thompson Studio
Detroit Thompson Win. Shade Co.
Detroit — Town Hall Studio
Detroit — The W. E. Turley Co.
Detroit — Louis S. Urbank Co. Ints.
Detroit — Thomas Walsh Co.
Grand Ledge — Hooker Uph. Co.
Grand Rapids — Carl Furstand
Grand Rapids Vandenburg Bros.
Gross Pointe Haydon House Inc.
Grosse Pointe Otta Lang Studio
Grosse Pointe — Rabouts Fabric Mart Inc.
Highland Park — King Uph.
Holland — Nykamp Ints.
Howell — Metta Nismitt Ints.
Jackson Baydell Paint Store
Kalamazoo The House of Interiors
Ludington — Anna Polm Floor
Midland — Burgers Drapery Shop
Midland — Nana C. Crestin
Midland — Whaley Ints.
Muskegon Frederick's Furn. Store
Oscoda — Belusa Furn.
Petoskey Petoskey House Furn.

MINNESOTA

Minneapolis — Shuttleworth Inc.
St. Paul — Barr's Inc.
St. Paul — Eubank Ints.
St. Paul Wayzata Furn. Co.

MISSISSIPPI

Greenville — The Altshuler's
Greenville — Lina's
Louisville — Mary Jones

MISSOURI

Cape Girardeau — Alice Garlock Custom Ints. Inc.
Clarksville — School Dec. Shop
Clayton — Tremeyer's
Clayton — Minnie L. Wise
Kansas City — The Henley Co.
Kansas City Gene E. McFarland
Kansas City J. E. Patterson & Son
Kennett — The Gift Box
St. Louis — Rosella Klein Ints.
St. Louis — The Norton Co.
St. Louis — Franz Szymonski
St. Louis — Volland Studio
St. Louis — Weismiller
Springfield J. Fred Long Furn.

MONTANA

Billings — Hart — Albin Co.
Billings Mins Decorating Service
Billinga — Mrs. Ruby Whatley
Bozeman — Dixon's Decorators
Great Falls — Loretta Lokman Roberts
Havre — McLains Drapery Shop
Helena — Hudson's Uph.
Kalispul — Springs Drapery Shop
Missoula — Home Service and Uph. Co.

NEBRASKA

Norfolk — J. M. McDonald Co.
Omaha — Anderson Drap. Shop
Omaha — Cogan Drapery Serv.

NEW HAMPSHIRE

Keene — Bowser Jones and Page
Lebanon — Epps's

NEW JERSEY

Asbury Park — Frederick Furn.
Boonton — Whimsey
Boundbrook — Sylvia Chasens
Bridgeton — Elston Lore
Camden — The Mill Mart
Chatham — Town Decorators
East Orange R. H. Muir Dec. St.
East Orange — Schulz and Behrle
E. Paterson — Expert Furn. Serv.
Englewood — Joseph Jonecek
Fairhaven — John A. Feismann and Son
Far Hills — James Barker
Freehold — Raymond Frank
Hackensack — Huffman and Boyle
Highland Park — Clifton Furn. Service
Hoboken — C. Coppodona
Linden — Sidney Meyer
Linden — Parish Decorators
Maplewood — Cornice Bing
Maplewood — Victor Mintz
Middletown — Suburban Dec.
Middletown — Country Cottons
Millburn — Model Uph. Co.
Montclair — Interiors by Stahl
Morris Plains Alpern's Yd. Gds.
Morris Plains — Jaxon Interiors
Morristown — Elm Dec.
Morristown — Sally Struble
Newark — L. Bamberger and Co.
New Brunswick — Art Dec.
New Brunswick — Heeson's
Oradell — E. Salto Dec.
Orange Orange Int. Dec. Studio
Palisade — Aida Benvenuti
Paterson — Zakams
Plainfield Lenskold Uph. Int. Dec.
Plainfield — Robert Peary
Plainfield — Mrs. Dorothy Stile
Ridgewood — H. K. Nahmarion and Sons
Rutherford — Home Acces. Shop
Salem — The Fabric Shop
Short Hills Betty Tyler Studio
South Orange — Gold Ints.
Summit — Gil McNeil
Summit — L. H. Molte Co.
Summit — Joseph Zeigner
Teaneck — Bokin's Uph.
Teaneck — Colorall
Tenafly — Gladys E. Vermilye
Trenton — Carl Rein
Union City — Rex Cabinet and Linoleum Co.
Upper Montclair Craftsman Shop
Upper Montclair La Vecchio Ints.
Upper Montclair A. E. Rutledge
Vineland Ackley Furn. & Storage

NEW MEXICO

Albuquerque — Eckert's
Albuquerque Vonlondringham St.
Clovis — Virgie F. Pendergross
Hobbs — Irene Kendall Dec.
Hobbs Hope Robert Int. Design
Los Alamos — Dexter's
Roswell — Purdy Furn. Co.
Santa Fe — Dendahl's

NEW YORK

Amsterlam — People's Silk Store
Auburn — George Eiselle
Auburn — H. R. Wart Co.
Babylon, L. I. — 1801 House
Babylon, L. I. — Emil Steyer
Bay Shore, L. I. — Kingsway Uph. and Dec.
Bay Shore, L. I. — Windsor Dec.
Bayville, L. I. — Wallace Lestner
Binghamton Clune's Drap. Shop
Binghamton — Rush Dec.
Bronx — John J. Jay Jay
Bronx — A. Mittman
Brooklyn — Alvin Shop Int. Dec.
Brooklyn — Arnold Int. Dec.
Brooklyn — Ashley Decorators
Brooklyn — Will Benet Uph. Co.
Brooklyn — G. Bresin Ints.
Brooklyn — Donbra Dec.
Brooklyn — M. J. Felix Int. Dec.
Brooklyn Haran Furn. Dist. Inc.
Brooklyn — Jean's Curtain
Brooklyn Lucille Curtain Center
Brooklyn — Matyos Int. Dec.
Brooklyn — Milliss Int. Dec.
Brooklyn — Ornstun Dec.
Brooklyn — Paul's Dec.
Brooklyn — Ridgewood Uph. & Slipcover Shop
Brooklyn — I. J. Reback Int. Dec.
Brooklyn — R. Rudin Int. Dec.
Brooklyn — Well-Built Uph.
Brooklyn — L. D. Schroeter
Brooklyn — Selwyn Pomeroy Co.
Brooklyn — Smart Ints.
Brooklyn — Sunset Dec. and Uph.
Brooklyn Wright Uph. and Dec.
Buffalo — Arth and Sailor, Inc.
Buffalo Bison Uph. Furn. Co. Inc.
Buffalo — Olga Golden
Buffalo — Wm. Hengero and Co.
Buffalo — Raymond W. Hughes
Buffalo — Hyde Jardin
Buffalo — Jackson Furn.
Buffalo — Lee Roty, Ints.
Buffalo — Dominic R. Mommana
Buffalo — Frederick J. Pike
Buffalo — W. H. Prentice, Inc.
Cobleskill Tom & Country Fab.
Cedarhurst, L. I. Ruth Lando Ints.
College Point — Luccarelli
Copiague, L. I. — Victor Uph.
Cornwall — Marty's Int. Dec.
Derby — Violet Swan
Derwitt — Myra K. Kinne
East Hampton, L. I. — H. M. Diamond
Elmira — Morrison's
Fishkill Village — Country Bumpkin House
Floral Park, L. I. — Colonial Galleries, Inc.
Flushing, L. I. — Philip Softlos and Co.
Forest Hills, L. I. H. J. Greene
Glen Falls — Fowler's Inc.
Grannville — Evelyn's Workshop
Great Neck, L. I. — Alex Bur
Great Neck, L. I. — Creative Dec.
Great Neck, L. I. Albert Jacobsen
Great Neck, L. I. Walter Wolfgang
Halesite, L. I. Clifford Barry, In.
Hawthorne — Wallpaper Studio
Hoosick Falls Lois M. Gruer
Huntington, L. I. A. Heiligenstadt
Ithaca — Reinhardt, Ints.
Jackson Heights — Peter Brooks Uph. Co.
Jamaica, L. I. — John Mylonas
Jamestown — Lawson Furn. Co.
Johnstown — D. Steding
Kenmore — Helen Argen
Kenmore — Janet Lucille Robins Int. Dec.
Larchmont — Lieber Assoc. Inc.
Lawrence, L. I. — Seraphine Pinto Int. Designs
Lockport — Torsey's
Lucust Valley, L. I. Romano Bros.
Long Beach — Du-Art Int. Dec.
Lynbrook, L. I. Jack Roth Ltd.
Malone — Spencers Uph. Shop
Mamaroneck Fabric Fashions, Inc.
Manhasset, L. I. — Louis D. Schroeter
Manhasset, L. I. — The Yardstick Manhaset Corp.
Middleport County House Dec.
Newburgh Maxine Bennet, Ints.
New Rochelle Joseph's Uph. Shop
New York City Jan-Ashley Ints.
New York City — E. J. Audi
New York City Davis Decorators
New York City — Griswold-Kostellow Assoc.
New York City — Kitty W. Freydburg
New York City Barbara Joseloff
New York City — A. Kantor
New York City — Manderley Ints. Inc.
New York City Millberg Studio
New York City — M. J. Interior Dec. Service
New York City A. F. Myers
New York City — N. Y. Flameproofing Co., Inc.
New York City — Charles S. Nathan, Inc.
New York City — Erwin Winter
New York City Highland Furn.
Northport — M'liss Johnson
Ogdensburg Ruth M. Fitzgerald
Port Jefferson, L. I. — Mary Ann's Int. Dec. Shop
Port Washington — Brown's Paint Center, Inc.
Port Washington — Mildred Cummings
Port Washington — Le Roy Upholstering Co.
Queens Village, L. I. Eric Peterson
Richmond Hills, L. I. — Coppa Uph. Co.
Rochester — H. Berman
Rochester — Grant Devereaux Furn. Ints.
Rochester — E. W. Edwards
Rochester — Furniture Mall
Rochester — G. D. George
Rochester Home Drapery Shop
Rochester — Irene Hunt
Rochester — Gale Kidd
Rochester — Bradley Meade
Rochester — Henri Riter Assoc.
Rochester — Sibley Lindsay and Curr
Rochester — Eldride Pope
Rochester — M. Suskind and Sons Inc.
Rochester — Harriet Thomas
Rochester — Weis and Fisher
Rochester Window Fashions Inc.
Rockville Centre Decorators As.
Roslyn, L. I. The Shooting Box
Rye — Fabulous Fabrics, Inc.
Saranac Lake — Karin Nyberg
Searsdale — Chas N. Mead Co.
Spring Valley — Plymouth Shop
Sunnyside, L. I. — Woodside Uph. and Slipcover
Syracuse C. E. Chappel and Co.
Syracuse — The Colony Shop
Syracuse — Dey Brothers
Syracuse — E. W. Edwards
Syracuse — Fleischman and Son
Syracuse — Willard Smith
Syracuse — Town and Country Dec. Shop
Thornwood — Emery
Tupper Lake — Macro's Dec. St.
Utsie — Heinrich Shops
Utica — Madlyn Parker, Ints.
Wellsville — Helen Painter
Wellsville — Bryan Shanahan
Westfield Westfield Wayside Fur.
Westhampton, L. I. — Stanley Koplirka
White Plains — Kay Decorator
White Plains — Nelcon's
White Plains — Regan of Westchester
Wichita Falls — Huff Furniture and Art Galleries
Woodmere, L. I. David Kramer
Yonkers — Endicott Uph. Shop

NEVADA

Las Vegas — Studio of Interiors
Sparks — Mc Donalds Western Mercantile

NORTH CAROLINA

Asheville — Paul D. Amsbary Co.
Durham — Irene Lewis
Gastonia — Sarah Mason White
Greensboro — Design Studio
High Point Paramount Furn. Co.
Reidsville — Lucille Richardson
Saratoga — Interior Dec. Service

NORTH DAKOTA

Bismarck — Dakota Flooring
Grand Forks — Bill Larson Co.
Minot — Drapery Shop
Sioux Falls — Nassif Carpets

OHIO

Akron — Harelle Baxter
Akron — Gladman Ints.
Alliance — Don Whitbeck
Amherst — Betty Mays
Athens Swanson's Furn. Shops
Berea — Gibson Studios
Carey — Paul's Home Shop
Chillicothe — Hess and Shipley
Cincinnati — Candleight Studios
Cincinnati — Glover P. Lindsay and Co.
Cleveland — Greentee-Hess Industrial Design
Cleveland — Higbee Co.
Cleveland — Nagele Furn. Co.
Cleveland Truppa Bros. Mfg. Co.
Cleveland Heights — Nibert's Draperies
Cleveland Heights The Money Co.
Cleveland Heights — J. M. Paul
Cleveland Heights — Lester Wolf Ints.
Columbus — Carpets Inc.
Columbus Shirtzinger Draperies
Dayton — Art Craft Uph. Co.
Dayton Laverne Wilson Jr. Ints.
Dayton V. J. Wuersit and Assoc.
Fostoria — Ed A. Spieldenner
Hamilton — Mary Louise Schum Ints.
Lima Blanch L. Markeley Shoppe
Louisville Conrad Fabric Shoppe
Mansfield — Mansfield Uph. Co.
Middletown — Bates Shop Inc.
Millersburg — Quality Shop
Newark Mary F. Thomas Drapery
Sandusky Walter L. Arsey Co.
Toledo — D. M. Flooring
Toledo — McManna Troup Co.
Toledo The H. W. Richards Co.
Toledo — Snyder's Upholstery
Toledo — Trenhaft Bros.
Warner — Rogers and Rogers
Wyoming — W. E. Wamsley
Zanesville The Henneberg Furn.

OKLAHOMA

Ada — Pete Green Furn.
Bartlesville — Interiors Co.
Erie — Denton Furn and Ints.
Lawton — Earl Deskin's
Lawton — Patricia Garigliano
Oklahoma City — A. J. Bullard
Oklahoma City John Hobbs Co.
Oklahoma City — Uph. by Jerome
Oklahoma City Wallpaper Studio
Oklahoma City — Wilyks Paint & Wallpaper Co.
Oklahoma City — A. F. Williams Furn. Co.
Ponca City Glenn Paris and Sons
Tulsa — Cheavis Co.
Tulsa Elder Pt. & Wallpaper Co.
Tulsa — J. E. Fields
Tulsa — Mayo Furn. Co.
Tulsa — Peabody Studio
Walters — Duree Decorators

OREGON

Cove Bay — Gebhardi Paint Co.
Eugene — Mode Art Co.
Eugene — Bernard O'Byrne
Eugene Mountjoy & Carmichael
Eugene — Russell's Int.
Forest Grove — Broderson's
Oregon City Isabel Von Loningham — Curtain Shop
Portland — The Curtain Store
Portland — Interior Designs
Portland — Lipman Wolfe Co.
Roseburg — Curtis Bros.
Roseburg — Curtiss Bros. Furn.
Roseburg — Ross Int.
Salem Henry Meyer Furn. & Ints.
Salem — Roberts Bros.
Salem — Ida Weston
Silverton — The Drapery Shop

PENNSYLVANIA

Abington — Frank Deker
Allentown — Krause's
Altoona Jos. S. Karp and Bros.
Ardmore — John Murrow
Avalin Bellevue Alberta & Cobb
Berwick Richard Hughes Kelchner
Chambersburg J. Norman Holler
Dallastown — Clair W. Warner
Downington — Winkler's Uph.
Doylestown — The Eberhards
Erie — Don Chisholm
Erie — Mitchell Co.
Erie — Lucille Owens
Feasterville — Suburban Uph.
Gettsburg Schmitt's Int. Dec.
Glenside — Hoover and Knudsen
Haverford E. K. Radke Uph. & Dec.
Hazleton Boston Hdwe. & Wipr.
Honesdale — Katz Bros. Inc.
Kingston — William Fertig
Lancaster — Charles-Davids
Lancaster — Blousberg
Lansdale — Cataline's
Lansdowne — Cy's
Houston — Douglas-Hunt Co.
Houston — Fine Furn. Co.
Houston — Foley's
Houston Gulf Coast Furn. Co.
Houston — Home Decorators
Kerrville — The Kencrafters
Lamesa Mrs. Lorrie C. White
Longview — Bell-Forman
Longview — Mc Williams
Lubbock — Cagle Bros. Furn.
Lubbock — Decorators Studio
Lubbock — Dunlap's
Lubbock — Hemphill-Wells Co.
Lubbock Town & Country Ints.
Mc Allen — Jones and Jones
Midland — Eliot's
New Braunfels — Dillen's
Odessa — Eliot's
Odessa — Paul and Co.
Port Arthur — E. James Babin Dec. Studio
San Angelo — The Gallery
San Angelo — Jeffer's Furn.
San Antonio — Judy Adams
San Antonio Mildred English, Inc.
San Antonio — Wallace Heard
San Antonio — Joske's of Texas
San Antonio G. A. Stowers Furn.
Tyler — Madsen's
Waco — William P. Davis
Waco — Reice-Henry
Wapahachie Ross Smith and Son
Wichita Falls — Bang Dillon Co.
Wichita Falls Norris Dec. Shoppe

RHODE ISLAND

Cranston — Cranston Fabrics
E. Greenville — William G. Browning Sons
Newport — Walsh Bros.
Pawtucket — Stephen Dobi
Providence Bob Francis Dec. Inc.
Providence — Callender & Mc Auslaw & Troup Co.
Providence — Gracia Mills
Providence — New Ints.

SOUTH DAKOTA

Aberdeen — Olwin Angell
Aberdeen Earl A. Carlson Studio
Mitchell — Johnson's Dec.
Pierre Mrs. G. Dean Carming
Rapid City — Mae A. Goble
Sturgis — Beng Uph.

SOUTH CAROLINA

Charleston — Mescon's
Greenville — Harriet Nesse

TENNESSEE

Chattanooga — The Yardstick
Clarksville The Curt. & Dpy. Shop
Fayetteville Bessie Parker Ints.
Knoxville — Annette Drumm
Memphis — E. C. Denaux Inc.
Memphis — Goldsmith's
Memphis — Joseph's Ints.
Memphis — Kimbrough Inc.
Memphis — James F. Ruffin
Memphis — Schaffer's
Memphis — Arthur Seelbinder
Nashville The Colonial Shop
Nashville — The Harvey Co.
Nashville — Smith Uph. Co.
Paris — Lasater Lumber Co.

TEXAS

Abilene — The Royal Shop
Abilene — Waldrop Furn. Co.
Abilene — Vera Williams
Amarillo — Goyne Studio
Amarillo — McAfee's
Austin — Revell Co.
Austin — Watson-Lewis
Beamont Mrs. Dorothy D. Choate
Beaumont — King-Ward Co.
Big Spring — Lucelle's & I. D.
Borger — Dillingham's
Brownsville — Helen Bacon
Brownsville — Etchison's
Bryan — Coulter's Decorators
Carthage — Brown's
Corpus Christi — Allen Furn. Co.
Corpus Christi Frances Furn. Co.
Corpus Christi — Lichtenstein's
Corpus Christi — The Showroom
Corsicana — Willette Greentee
Dallas — Cliff Drapery Shop
Dallas — Hathaway Cottage
Dallas — Louise W. Kahn Inc.
Dallas — Kant Furn. Co.
Dallas Lucille's Drapery Shop
Dallas — Mc Lure's
Dallas — Studio Furn. Co.
Dallas — William & Thomas
El Paso — America Furn.
El Paso Charlotte's Maple Shop
El Paso — Christoper's
El Paso — Rutherford's
Fort Stockton Stockton Dpy. Shop
Fort Worth — Norman M. Alfee
Fort Worth — Ellison Furn. and Carpet Co.
Fort Worth — The Fair Store
Fort Worth — Fillingim and Co.
Fort Worth House of Draperies
Fort Worth Forrest Smith & Co.
Fredericksburg Kendall-Hodges
Hartlingue — Warner Galleries
Houston — Blousberg
Houston — Cataline's
Houston — Cy's
Houston — Douglas-Hunt Co.
Houston — Fine Furn. Co.
Houston — Foley's
Houston Gulf Coast Furn. Co.
Houston — Home Decorators
Kerrville — The Kencrafters
Lamesa Mrs. Lorrie C. White
Longview — Bell-Forman
Longview — Mc Williams
Lubbock — Cagle Bros. Furn.
Lubbock — Decorators Studio
Lubbock — Dunlap's
Lubbock — Hemphill-Wells Co.
Lubbock Town & Country Ints.
Mc Allen — Jones and Jones
Midland — Eliot's
New Braunfels — Dillen's
Odessa — Eliot's
Odessa — Paul and Co.
Port Arthur — E. James Babin Dec. Studio
San Angelo — The Gallery
San Angelo — Jeffer's Furn.
San Antonio — Judy Adams
San Antonio Mildred English, Inc.
San Antonio — Wallace Heard
San Antonio — Joske's of Texas
San Antonio G. A. Stowers Furn.
Tyler — Madsen's
Waco — William P. Davis
Waco — Reice-Henry
Wapahachie Ross Smith and Son
Wichita Falls — Bang Dillon Co.
Wichita Falls Norris Dec. Shoppe

UTAH



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KLING MEANS SOLID MAPLE · CHERRY · MAHOGANY

Beautiful Clocks



CATHEDRAL *(left)* 1000 Day, $35.50. Polished brass, with glass dome. Four ball pendulum. Three Levelator balancing wheels for easy levelling. Pendulock locks the pendulum when clock is to be moved. When reversed, lever starts the pendulum rotating automatically. Equipped with the new Schatz jeweled movement for longer life and greater accuracy.

ROYAL *(above)* 1000 Day, $49.50. Polished brass case and back, with glass front and side panels. Four ball pendulum. Three Levelator balancing wheels for easy levelling. Pendulock locks the pendulum when clock is to be moved. When reversed, lever starts pendulum rotating automatically. New Schatz jeweled movement for longer life and greater accuracy.

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Original importations with exciting new features—a Christmas gift idea which you know won't be duplicated. From the Black Forest shops of A. Schatz & Sons, inventors and producers of the famous 400 Day Clock, Remington Rand presents an entirely new concept of old-world craftsmanship. Built around the silent, leisurely movement of the fascinating four ball pendulum, these clocks are of matchless design and enduring beauty. They match the décor of any room and provide an attractive and useful decoration for table, console, or mantel.

Both the *Royal* and *Cathedral* are equipped with 1000 day movements. Just imagine clocks so delicately balanced they measure time with amazing accuracy for nearly three years on a single winding! You must see the new Schatz Clocks to fully appreciate their matchless beauty. No gift will be more appreciated for Christmas, Anniversaries or Weddings. At fine Jewelry, Department and Gift stores and the 120 nationwide Remington Shaver Headquarters. For a free folder write: Remington Rand Inc., 60 Main Street, Bridgeport, Conn.

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LONDON COACH 400 Day, $39.50. Polished brass. Three ball pendulum. Three Levelator balancing wheels. Pendulock lever locks pendulum and when reversed, starts clock automatically.



designs in carefree vinyl
for today's casual comfort...

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BERKLINE

A perfect combination—comfort, color and styling—is achieved here in the famous Berkline lounge chairs upholstered in Elastic U. S. Naugahyde. This finest of all vinyl upholsteries has a smooth high-slip finish that wipes clean with a damp cloth . . . a strong, stretchable fabric backing that resists splits and tears, tailors to perfection. See Elastic U. S. Naugahyde—the carefree vinyl upholstery—on chairs by Berkline at stores near you today.

BERK-LOCK 3-in-1 chair—
has a matching ottoman for perfect relaxing comfort in conversation, or TV viewing. Made by The BERKLINE Corp., Morristown, Tenn.

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for the rest of your life. Unequalled comfort in lounge position (shown here) or upright. Another BERKLINE Corp. fine design for relaxation.





Modern Burnished finish in Lime—one of 18 colors

Burnished Antique finish in Crimson—one of 21 colors.

*Patent Applied For

UNITED STATES RUBBER COMPANY · Coated Fabrics Dept., Rockefeller Center, New York

ABAMA
...nder City Sokol Bros. Furn. Co., Inc.
...ton ..... George Cater Furn. Co.
...ton ..... Haverty Furn. Co.
...mer ..... J. W. McDonald Furn. Co.
...mer ..... Marks-Fitzgerald Furn. Co.
...ngham ..... R. B. Broyles Co., Inc.
...ngham ... Hood-McPherson Furn. Co.
...ngham ..... Kay-Jones Furn. Co.
...ngham ... Marks-Fitzgerald Furn. Co.
...ngham ... Louis Fisch Dry Goods Co.
...ngham ... Sokol Bros. Furn. Co., Inc.
...an ..... West Side Furn. Co.
...nce ..... Broadhead Furn. Co.
...den ..... Rhodes, Inc.
...den ..... Ross-Gramling
...den ..... Williams Supply Co.
...ville ..... Mason Furn. Co.
...ville ..... Rhett Woody Furn. Co.
...gomery ..... Haverty Furn. Co.
...ka ..... Rhodes, Inc.

ZONA
...aff ..... Harper Furn. Co.
..... Noll Furn.
...les ..... Marcus Mercantile Co.
...nz ... Dorris-Heyman Furn., Inc.
...nix ..... Traders Furn. Co.
...d ..... Long's Furn. Store
...slope ... Sunnyslope Furn. & Appl.
...n ..... Cousins Furn. Co.
...n ..... Mitchell Furn. Co.
...n ..... Traders Furn. Co.

KANSAS
...elphia ..... Rudolph Furn. Co.
...ville ..... C. W. Maxfield Co.
...prings ..... Teague Furn. Store
...boro ..... Home Furn. Co.
...Rock ..... Stroud Furn. Co.
...ould ..... Trice Bros. Furn.
...Bluff .... John A. Simpson Furn. Co.
...y ..... Sowell's Home Supply
...s ..... Home Furnishing Co.

LIFORNIA
...afield ..... Davis Furn. Co.
...chilla ..... Owens' O. K. Furn.
..... Home Furn. Co.
...ole ..... K W K, Inc.

Idaho Falls ... C. C. Anderson Stores Co.
Jerome ..... Tate Furn. Co.
Moscow ..... David's, Inc.
Pocatello ..... Stratford Furn. Co.
Twin Falls ..... Tate Furn. Co.

ILLINOIS
Bloomington ..... J. Stern Furn. Co.
Bushnell ..... Robert Rawls Furn. Co.
Canton ..... Avery's
Carthage ..... Robert Rawls Furn. Co.
Champaign .... Grand Leader Furn. Co.
Cicero ..... Robzina Furn. Co.
Chicago .... Peterson Furn. Co., 3 stores
Chicago ..... Edw. J. Weber Furn. Co.
Danville ..... Meis Furn. Co.
Decatur ..... A. W. Wolfe Furn. Co.
DeKalb ..... Wirtz & Wirtz
Dixon ..... Kreim Furn. Store
Dwight ..... Baker & Son
Elgin ..... Rauschenberger Furn. Co.
Harvey ..... Morrison Furn. Co.
LaSalle ..... Fredman Bros. Furn. Co.
Lincoln ..... Avery & Comstock
Macomb ..... Robert Rawls Furn. Co.
Maywood ..... Maywood Furn. Store
Morton ..... Allen Furn. Co.
Ottowa ..... Allan Furn. Co.
Peoria ..... Adams Fashion Furn.
Peoria ..... Illinois Furn. Co.
Peoria ..... Washington Furn. Co.
Pittsfield ..... Home Furnishers, Inc.
Pontiac ..... Clevenger Furn. Store
Roanoke ..... Sauder Furn. Co.
Rockford ..... Rockford Standard Furn.
Rock Island ..... Hymon's Furn. Co.
Streator ..... Ritchie Furn. Co.
Washington ..... Sauder Bros. Furn.
Waukegan ..... Kupperman Furn. Co.

INDIANA
Batesville .... Batesville Home Outfitters
Bloomington ..... Wylie Furn. Co.
Decatur ..... Wylie Furn. Co.
Dunkirk ..... Stewart Bros.
Fairmount ..... Stewart's Furn.
Fort Wayne ..... Sigrist Furn. Co.
Indiana Harbor..The Hurwich Furn. Corp.
Indianapolis .... The Wm. H. Block Co.
Indianapolis ..... Frank's Furn. Co.
Indianapolis..Pearson Furn. & Music Stores
Indianapolis ... Rhodes-Burford Furn. Co.
Lafayette ..... Reifer's Furn. Co.
LaPorte ..... Northside Furn.
Richmond ..... Holthouse, Inc.
Richmond ..... Ramey Furn. Co.

IOWA
Alta ..... Holtz Furn.
Belmond ..... Kennedy Furn. Co.
Bettendorf ..... Lowry Furn. Co.
Boone ..... Wester Furn.
Brooklyn ..... Brenner Furn.
Burlington ..... Furniture Mart
Cedar Rapids ..... Smulekoff Furn. Co.
Clinton ..... The Paoske Shops
Davenport ..... Kay Furn. Co.
Denver ..... Matthias Furn.
DesMoines ..... Gray's Furn.
DesMoines ..... House of Mormon
Dumont ..... Vogel Furn.
Eldora ..... Andrle & Creps
Estherville ..... Sanborn Furn.
Grinnell ..... McGregor Furn. Co.
Hampton ..... Erickson Furn.
Hartley ..... Hebbel Furn.
Iowa City ..... Kirwan Furn.
LeMars ..... Mauer Furn.
Madrid ..... A. M. Sundberg & Son
Marshalltown ..... The McGregor Co.
Mason City ..... Tyler-Ryan Furn.
Mt. Pleasant ..... R. K. Crane Co.
Muscatine ..... Ficken Furn. & Rug Co.
Osage ..... C. R. Champion & Sons
Oskaloosa ..... The McGregor Co.
Ottumwa ..... The McGregor Co.
Rembeck ..... French Furn.
Sioux City .... Bekins Van & Storage Co.
St. Ansgar ..... Schroeder & Haug Furn.
Waterloo ..... The McGregor Furn. Co.
Williamsburg ..... McSwiggin & Uhlman
Wyoming ..... Wallace Bros. Furn.

KANSAS
Girard ..... Sauer's Dept. Store
Hutchinson .... Charles Crook Furn. Co.
Iola ..... Sleeper Furn. Co.
Kansas City .... The Anderson Furn. Co.
Leavenworth ..... Garfinkle Furn. Co.
Newton ..... Hanna Furn. Co.
Topeka .. Emahoizer-Spielman Furn. Co.
Wichita ..... Howse Co., Inc.

KENTUCKY
Barbourville .... Home Furn. & Hdw. Co.
Bowling Green ..... Biggs Furn. Co.
Covington ..... Louis Marx & Bros.
Harlan ..... Fuller's Furn. Co.
Lexington ..... Leet Bros. Furn. Co.
Louisville ..... United Furn. Co.
Maysville ..... Epps Furn. Store
Middlesboro ..... White Furn. Co.
Paintsville ..... Maggard & Joseph
Pikeville ..... Thomas Furn. Co.
Somerset ..... Pulaski Furn. Co.
Stearns ..... Lay Furn. Co.
Vanceburg .. C. W. Wamsley Lumber Co.

LOUISIANA
Alexandria .. Clark-Dunbar & Dunn, Inc.
Alexandria Hemenway-Johnson Furn. Co.
Coushatta ..... Home Furnishings
Ferriday ..... United Furn. Co.
Houma ..... Quality Furn. House
Lake Charles ..... Home Furn. Co.
Lake Charles .. Household Furn. Co.
Monroe ... Dixie Bedding & Furn. Co.
Natchoutches ..... Mason Salter's
New Orleans ..... Goldblum Furn. Co.
New Orleans
H. Rosenberg & Son Furn. Co.
New Orleans ..... R. Blitz Furn. Store
Opelousas ..... Bourque & Walker, Inc.
Rayne ..... C. H. Besse Furn. Store
Ruston ..... Lawson Furn. Co.
Shreveport ..... Booth Furn. & Cpt. Co.
Welsh ..... Miller Hdw. & Furn. Co.

MAINE
Bangor ..... Bangor Furn. Co.
Bangor ..... Farrar Furn. Co.
Fairfield ..... Lowry Bros. Co.
Haulton ..... Dunn Furn. Co.
Lewiston ..... Atherton Furn. Co.
Pittsfield ..... Farrar Furn. Co.
Portland ..... Atherton Furn. Co.
Portland ..... Reliable Furn. Co.
Rockland ..... Meredith Furn. Co.
Saco ..... Atkinson Furn. Co.
Waterville ..... Atherton Furn. Co.

MARYLAND
Baltimore ..... Blum's, Inc., 3 stores
Baltimore ..... Al Fradkin Co.
Baltimore ..... Harford Furn. Co.
Baltimore ..... The Hecht Co.
Baltimore ..... The Kovens Furn. Co.
Baltimore ..... Levenson & Klein, Inc.
Baltimore ..... Little Potts Furn.
Baltimore ..... The May Co.
Cumberland ..... Beneman & Sons
Frederick ..... Cline's Furn. Store
Hagerstown .... Meyers & Berkson, Inc.
Silver Spring ..... The Hecht Co.

MASSACHUSETTS
Amherst ..... Grigg's, Inc
Attleboro ..... Atherton Furn. Co.
Boston ..... Golden-Berch Co.
Boston ..... Paine's
Boston ..... Wm. E. Tully
Brockton ..... Atherton Furn. Co.
Cambridge ..... Mollers, Inc.
Canton ..... Connors Wayside Furn.
Dedham ..... Mac-Whae Furn. Co.
Easthampton ..... John Moriarty Furn.
Fall River ..... Kaplan Bros. Furn.
Fall River ..... Mason Furn. Co.
Fitchburg ..... Belliveau Furn Co.
Haverhill ..... Atherton Furn. Co.
Haverhill ..... Jordan-Bonin Furn. Co.
Lawrence ..... T. J. Buckley Co.
Lynn ..... Goldberg Furn. Co.
Lynn ... Metropolitan Home Furn. Corp.
Lynn ..... Young's Furn. Co.
Natick ..... Windsor Furn. Shops
New Bedford .. The Charles F. Wing Co.
Northampton ... McCallum's Dept. Store
Pittsfield ..... Lawrence & Kelly Co.
Salem ... Almy, Bigelow & Washburn
Salem ..... C. F. Tompkins Co.
So. Boston ..... The James Ellis Co.
Stoneham ..... Barbo's, Inc.
Swampscott ..... Swampscott Furn. Store
Springfield ..... Bailey-Wagner, Inc.
Springfield ..... Forbes & Wallace, Inc.
Springfield ..... Loeb & Mansfield
Springfield .... N. E. Service Center, Inc.
Taunton ..... Plank & Hansen, Inc.
Taunton ..... J. M. Wells, Inc.
Waltham ..... P. E. Burke Furn. Co.
Waltham ..... Jordan Furn. Co.
Westfield ..... Lambson Furn. Co.
Worcester ..... Denholm & McKay Co.
Worcester .. Robert Northridge Furn. Co.
Worcester ..... Union Furn. Co.
W. Springfield .. Retail Furn. Whse., Inc.

MICHIGAN
Ann Arbor ..... The Martin Haller Co.
Battle Creek ..... Woods Furn. Co.
Bay City ..... Prime Bros.
Belding ..... Swanson's Furn.
Bronson ..... Oliver Mfg. Co.
Coldwater ..... Frantz Furn. Store
Cadillac ..... Kryger Furn. Co.
Dearborn ..... Union Furn. Co.
Detroit Pleasure & Leisure Shop, Inc.
Flint ..... Peerless Mattress Co.
Grand Rapids Bert Huizen Furn. Co.
Hart ..... Gale's Furn. Store
Hudson ..... Meyer's Dept. Store
Ithica ..... Beebe Furn. Co.
Kalamazoo National Storage Co.
Lansing ..... Bishop Furn. Co.
Ludington ..... Keith Furn. Store
Midland ..... Midland Furn. Co.
Morenci ..... Meyers Furn.
Mt. Pleasant ..... Carl's Furn.
Muskegon ..... Louis Berman Furn. Co.
Muskegon ..... Frederic's Furn. Co.
Owosso ..... The Arthur Ward Co.
Perry ..... P. J. Aldrich Stores
Rockford ..... Rockford Furn.
Sault Ste. Marie ..... Hal Smith, Inc.
Sturgis ..... Sigrist Furn. Co.
Sunfield ..... Mapes Funeral Home
Traverse City ..... House of Furniture

MINNESOTA
Austin ..... W. R Earl Co.
Bemidji ..... Reuter Furn. Mart
Brainerd ..... Alderman-Maghan Co.
Caledonia ..... Blaschke Furn.
Dawson ... Hanson & Dahl Furn Co.
Duluth ..... Friemuth's
Duluth ..... Goldfine's, Inc.
Elbow Lake ..... The Erickson Furn Co.
Elmore ..... Mueller's Furn.
Eveleth ..... Siegel's Furn. Co.
Fergus Falls ..... Johnson Furn. Co.
Grand Rapids .... Kjarvestad Furn. Mart
Hibbing ..... Ace Stores
International Falls...Anderson Furn. Mart
Lanesboro ..... Johnson Furn.
Little Falls ..... Simonet Furn. Co.
Luverne ..... Busch's Home Furnishings
Mankato ..... Gosewisch Bros., Inc.
Minneapolis ..... B. & C. Merch. Mart
Minneapolis ..... L. S. Donaldson Co.
Minneapolis ..... Swenson Furn.
Red Wing ..... A. Swanson's Sons
St. Paul ..... R. N. Cardoza & Bros.
St. Paul ..... The Golden Rule
Sauk Centre ..... Unger Furn. Co.
Staples ..... Huff & Son
Stillwater ..... Simonet Furn. Co.
Tyler ..... Utoft Furn. Co.
Virginia ..... Virginia Co-op. Society
Willmar ..... The Erickson Co.
Winona ..... Home Furn. Co.

MISSISSIPPI
Brookhaven ..... R. A Doerr Furn. Co.
Gulfport ..... Rhodes, Inc.
Jackson ..... Batte Furn. Co.
Jackson ..... Rice Furn. Co.
Laurel ..... Rhodes, Inc.
Meridian ..... Rhodes, Inc.
Natchez ..... Allen Furn. Co.
Natchez ..... Home Furn Co.
Port Gibson ..... Patterson Furn. Co.
Vicksburg ..... Marcus Furn. Co.

MISSOURI
Denver ..... Grace's Furn. Store
Hannibal ..... Avery-Burch Furn. Co.
Hannibal ..... Griswold's, Inc.
Harrisonville ... Runnenburger Bros. & Co.
Jefferson City ..... Mila H. Walz
Kansas City ..... The Jones Store
Macon ..... Aubrey Hamilton Furn. Co.
Marshall ..... Winkelmeyer Furn. Co.
Poplar Bluff ..... Anderson's Home Furn.
St. Joseph..Enterprise Furn. & Carpet Co.
St. Louis ..... Famous-Barr Co.
Sikeston .... National Gas & Furn. Co.

MONTANA
Billings ..... Elliott's, Inc.
Butte ..... Shiner Furn. Co.
Cut Bank ..... Lavsness Furn. Co.
Great Falls ..... Paris Co.
Havre ..... Patten's Furn. & Appl.
Helena ..... Hollys Furn. Co.
Missoula ..... Missoula Merc. Co.

NEBRASKA
Ainsworth ..... Ainsworth Furn. Mart
Chadron ..... Midwest Furn. Co.
Holdrege ..Fitzsimmons & Broun Furn. Co.
Lexington ... Graham-Edwards Furn. Co.
McCook ..... Rothmeier's
Norfolk ..... Matt Furn. Co.
North Platte Graham-Edwards Furn. Co.
Ogallala ..... Nye Furn. Co.
Scottsbluff ..... Taylor's Furn. Store
Sidney ..... Sidney Furn. Store
Valentine ..... Watts Furn. Co.

NEVADA
Carson City ..... Mattheus Furn. Co.
Las Vegas ..... Las Vegas Furn. Mart
Las Vegas ..... North Main Furn. Co.
Reno ..... Reno Furn. Co.

NEW HAMPSHIRE
Berlin ..... Dumont Bros.
Concord ..... Endicott Furn. Co.
Dover ..... E. Morrill Furn. Co.
Lebanon ..... Bridgman's Furn., Inc.
Manchester ..... Hillsboro Furn. Mart
Manchester ..... C. A. Hoitt Co.
Nashua ..... The C. H. Avery Co.
Nashua ..... Dionne Bros. Furn., Inc.
Portsmouth ..... Atherton Furn. Co.

NEW JERSEY
Atlantic City..... Hurley-Jones Co., Inc.
Belmar ..... Clayton J. Newman, Jr.
Bergenfield ..... Ardsley's Furn. Co., Inc.
Bloomingdale ..... Ardsley, Inc.
Bound Brook ..... American Furn. Co.
Bridgeton ..... Dorr Furn. Co.
Butler ..... Levine Furn Co.
Caldwell ..... Bond Union OP
Camden ..... W. L. Hurley Co.
Dover ..... Harry Loory
Elizabeth ..... Albert Lifson & Son, Inc.
Englewood ..... Palisade Storage Whse.
Freehold ..... Silvert's Furn. Store
Fort Lee ..... Lawrence & Co.
Hackensack ..... Colony Sleep Center
Hackensack ..... Kramer & Co.
Hackensack ..... H. Plager & Sons, Inc.
Hackettstown ..... Reliable Furn. Co.
Hamburg ..... Herbies' Furn. Co., Inc
Hanover ..... Edwin Kirch & Co.
Hoboken ..... Howell Bros.
Jersey City ..... Goodman Furn. Co.
Jersey City .... Kramer & Co. (2 stores)
Jersey City ..... C. J. Villa Furn. Co.
Lodi ..... Ronald Furn. Co.
Keyport ..... West Furn. Co.
Mine Hill
S. T. Bryant Highway Furn. Store
Newark ..... L. Bamberger & Co.
Newark ..... W. Jelley, Inc.
Newark ..... A. Edwin Kirch & Co.
North Bergen ..... Castle Furn. Co.
Nutley ..... Richard D. Kastner
Paramus ..... Nassau Hi-Way Furn. Co.
Passaic ..... National Furn. Co., Inc.
Passaic ..... Taub Bros., Inc.
Paterson ..... Barney's Furn. Co.
Paterson ..... Eagle Furn. Co., Inc
Paterson ..... Quackenbush Co.
Paterson ..... Select Furn. Co.
Plainfield ..... Miron's
Pompton Lakes ..... Pompton Furn. Co.
Rahway ..... Kaos Bros.
Red Bank ..... Acme Furn. Co.
Ridgewood .. Ridgewood Rug & Furn. Co.
Somerville ..... Granetz Furn. Co.
Southord ..... Greenwich Furn. Co.
Teaneck ..... Ronald Furn. Co.
Trenton ..... Hurley-Tobin Co.
Trenton ..... Park Lane
Union City ..... S. Glaser & Sons, Inc.
Union City ... Imperator Quality Furn.
Union City ..... Kramer & Co.
Washington Ford Furn. & Cpt. Co., Inc.
West New York ..... Howell Bros, Inc.
West New York ... Public Furn. Co., Inc
Westwood ..... Park View Furn. Co.
Westwood ..... Westwood Furn. Co.

NEW MEXICO
Albuquerque ..... American Furn. Co.
Albuquerque ..... Arrow Furn. Co.
Carlsbad ..... Wertheim Furn. Co., Inc.
Las Cruces ..... Las Cruces Furn. Co.
Santa Fe ..... Sauders Furn. Co.

NEW YORK
Albany ..... John G. Myers Co., Inc.
Albion ..... Thompson's
Amsterdam ... Grand Rapids Furn. House
Batavia ..... Max Pies Furn. Co., Inc.
Brockport ... Fowler Home Furnishings
Brooklyn ..... Abraham & Straus
Brooklyn ..... Namm-Loeser's, Inc.
Buffalo ..... Rang Bros. Furn. Co.
Canandaigua ..... F. H. McElwee & Son
Ceres ..... Walter Smith Furn. Store
Cortland ..... Ticknor Furn. Co., Inc.
Dunkirk .... George H. Graf & Co., Inc.
Elmira ..... Edgcomb's Furn. Co., Inc.
Elmira ..... Kobacker's Furn. Co., Inc.
Farmingdale ..... Dale Furn. Co.
Fulton ..... J. R Sullivan, Inc.
Glens Falls ..... Glendale Furn. Co.
Hudson Falls ..... Stevens Furn. Co.
Huntington Station
Palmer Interstate Furn. Co.
Ithaca ..... Empire Furn. Co.
Ithaca ..... Rothschild Bros.
Jamaica ..... B. Gertz, Inc.
Jamestown ..... Cornell's
Lyons ..... Parker's Furn. Store
New Hartford
Godfrey's Wayside Furn. Showroom
New Rochelle ... Neptune Furn. Co., Inc.
New Rochelle ..... Packard Frank, Inc.
New York ..... R. H. Macy & Co., Inc.
Niagara Falls ... Levy Bros Furn. Co., Inc.
Niagara Falls ... Niagara Furn. Co., Inc.
Ogdensburg ..... Sperlings, Inc.
Olean ..... Olean Household, Inc.
Ozone Park ..... Morris Kaveler, Inc.
Palmyra ..... House of Furn.
Patchogue ..... Palmer Furn Co.
Plattsburg ..... Ginsberg Furn. Co., Inc.
Port Chester
S. Mutwitz & Sons Furn. Co., Inc.
Port Richmond ..... Shepard Furn. Co.
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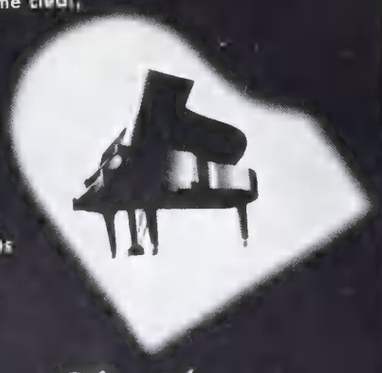


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TWO SOMBER MEN AND A RHAPSODY

CONTINUED FROM PAGE 20

sunk upon his chest." He suffered from tuberculosis of the throat, so that it was nearly impossible for him to eat solid food. He spoke in a toneless whisper. A quack dentist had removed almost all his teeth, so that his cheeks were further sunk in. To accentuate this ghastly mien, Paganini wore dark blue glasses.

His ghoulish appearance and his fabulous prowess on the violin combined to weave all kinds of legends about Paganini. Many people quite seriously believed that he had sold his soul to the Devil. And this belief was corroborated by the fact that he was never known to practice. How successful and sensational this virtuoso was you can judge from his finances: In spite of his mania for gambling, in spite of his losing a fortune in the establishment of a gambling house, the "Casino Paganini," he was able to leave his illegitimate son some four hundred thousand dollars.

PAGANINI was extremely suspicious and secretive. Many of his compositions have been lost or are incompletely preserved because he hated to publish them lest any one pry into the secret of his technique. At rehearsals with an orchestra, he would never play the cadenza but would simply turn to the musicians and say, "*Et cetera*, Messieurs." As soon as the rehearsal was over, he would collect all the parts from the musicians' stands so that nobody could copy them.

If you have ever heard Rachmaninoff play—an unforgettable experience—you will remember his strange appearance, his trancelike preoccupation as he walked like an over-life-sized puppet to the center of the stage, sank into what seemed an absent reverie, and then slowly turned to the instrument of which he was a master. You will remember his reserve, almost a coldness, in the midst of triumph. Somber he was and withdrawn, elegant and aloof, disclosing himself to only the fewest of friends. He, too, was "unsunny," and indeed his life was intermittently clouded by attacks of lassitude and melancholy. In short, a man from whom one might expect "The Isle of the Dead" but hardly the *Paganini Variations* or the *Second Piano Concerto*, which rivals the *Variations* in popularity.

Paganini's published Opus No. 1 is a set of twenty-four Caprices for the violin. These dazzling pieces have exercised a fascination on several composers. Schumann used them and so did Liszt. The twenty-fourth caprice inspired Brahms to write not one but two sets of variations for the piano, twenty-eight in all. Even Paganini himself used the themes for eleven "bravura" pieces, though curiously enough these, Paganini's own, are almost completely forgotten.

Some very strong attraction must have spun itself from the theme to Rachmaninoff for him to have decided to use a melody which so famous a composer as Brahms had treated exhaustively. Unafraid of odious comparisons, he took the theme and fashioned, through the peculiar and universal flexibility which resides in music, from this Italian melody previously treated by a German, a thoroughly Russian work.

Prior to the *Rhapsody*, Rachmaninoff had not composed anything for a long time, having passed through a period of despondency and self-doubt. The *Rhapsody* called him back to life. He composed it while vacationing at Lake Lucerne in Switzerland. The work was finished in August, just before

(*Please turn to page* 34)

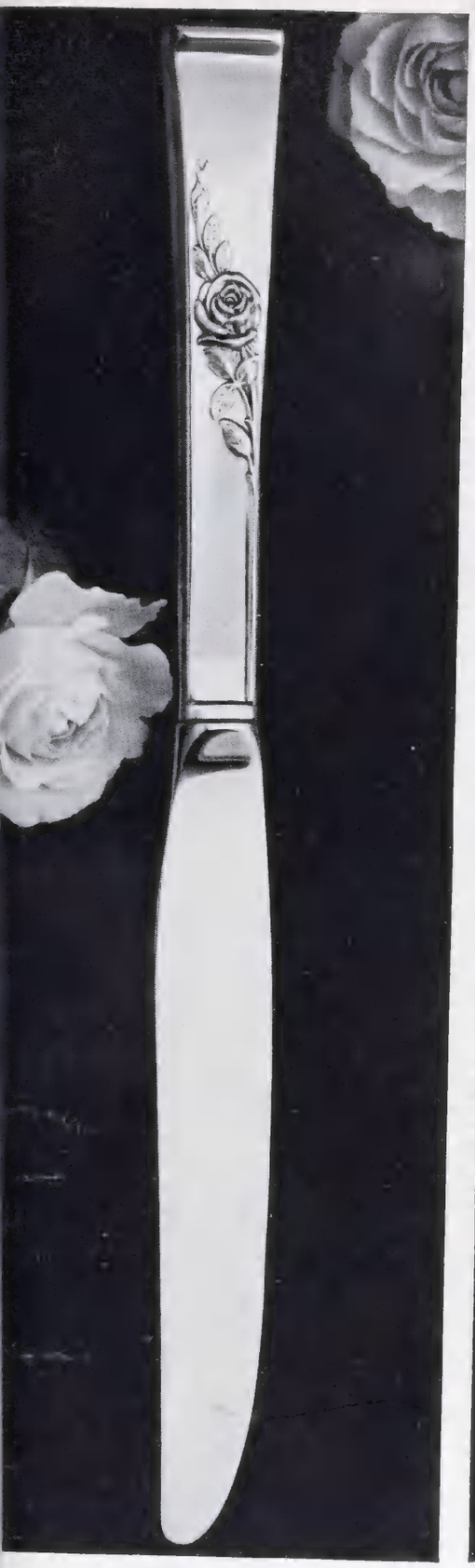
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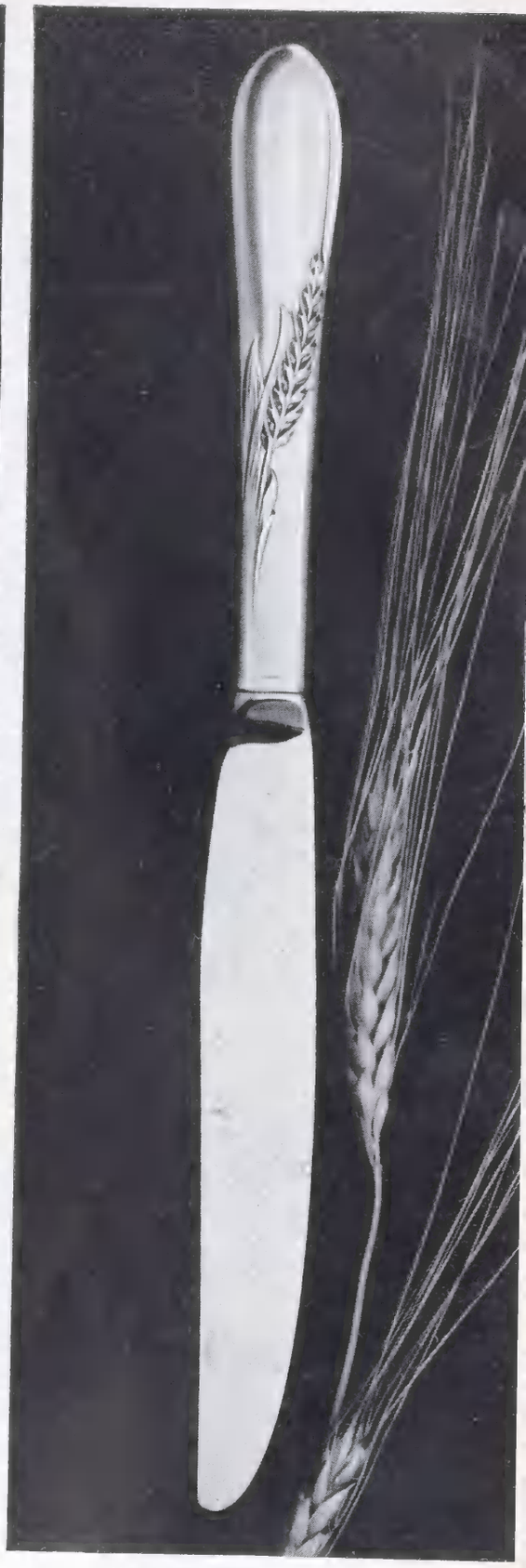
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TWO SOMBER MEN AND A RHAPSODY

CONTINUED FROM PAGE 32

Rachmaninoff was due to return to America. It was given its première twenty years ago this month, on November 7, 1934, at a Philadelphia Orchestra concert in Baltimore, with Rachmaninoff as soloist and Stokowski conducting. The work enjoyed an immediate and jubilant success. The recording made shortly after the concert still stands as a landmark in the art of recording. No one has surpassed Rachmaninoff in the playing of Rachmaninoff.

It is all easy music, exciting, melodious and romantic, and one of the most popular works of our century, though one would not speak of it as "modern" music. It is of course a favorite of piano virtuosos of all nationalities. Twenty years old this month, its popularity shows no sign of abating. So graceful and captivating is the *Rhapsody* that it can serve as an introduction to concerto music for many people who might be awed by the very term "concerto." The eighteenth variation has a melody quite sufficiently romantic and haunting as to possess all the ingredients of a good popular tune. Somebody finally discovered this fact and used it as a theme song for a film. The film was not much good and didn't create much of an impression, but the melody became a hit and remained for some weeks on the chart of best-selling "pop" bits. It is doubtful that Rachmaninoff would have relished such fame. Paganini might have.

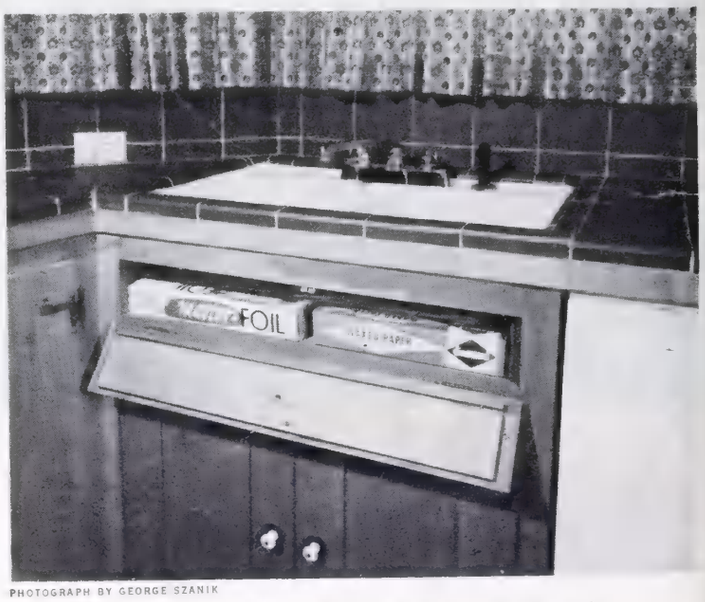
Recommended recordings of Rachmaninoff's *Rhapsody*:

William Kapell, Pianist. Fritz Reiner conducting the Robin Hood Dell Orchestra.

Sergei Rachmaninoff, Pianist. Leopold Stokowski conducting the Philadelphia Orchestra.

Artur Rubinstein, Pianist. Walter Süsskind conducting the Philharmonia Orchestra.

How to use space usually wasted



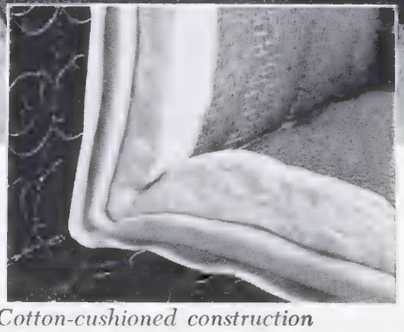
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Flagstaff ... Dorris Heyman
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Arkadelphia ... McCormick's
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Oakland ... H. C. Capwell's
Palo Alto ... American Interiors
Palo Alto ... Henriques
Paolo Grove Holman's Dept. St.
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Pasadena ... F. C. Nash
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Richmond ... Duhl's
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Salinas ... Luker's
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San Diego ... Golden Slate Uph.
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San Luis Obispo Riley's Dept. St.
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Stockton ... John Breuner Co.
Van Nuys ... Morey's
Westwood ... Bullock's Westwood

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Colorado Springs Daniels & Fisher
Colorado Springs ... French & Co.
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Bristol ... C. Funk & Sons
Danbury ... Evelyn Shop
Hartford ... Economy Fabrics
Hartford ... G. Fox
Madison ... Frank W. Smith
Middletown ... Caulkins & Post
Mystic ... C. T. Noyes
New Britain ... Davison & Leventhal Co.
New Haven ... Horowitz Brothers
New London ... Interior Shoppe
Norwalk Tristram & Fuller Inc.
So. Norwalk ... Textile Stores
Stamford ... Bloomingdale's
Stamford ... Kramer's
Stamford ... Mill End Shop
Torrington ... Morris
Waterbury ... Bradfords
Waterbury ... Windsor's

DELAWARE

Dover ... Danneman's
Newark ... Danneman's
Wilmington ... Ajax Slip-Cover & Uph. Co.
Wilmington ... King Fabrics
Wilmington ... Miller Brothers
Wilmington ... Norton's
Wilmington ... John Wanamaker's
Wilmington ... The Yardstick Inc.

FLORIDA

Bradenton ... Montgomery-Roberts
Coral Gables Sunset Fabric Shop
Fort Lauderdale ... The Hub
Fort Myers ... Burt & Stucky Co.
Gainesville Wilson Dept. Store
Jacksonville ... Furchgott's
Jacksonville ... Hollywood Dec.
Lakeland ... Schiff's
Miami ... Edwards Fabrics
Miami ... Flagler Fabrics
Ocala ... Rheinauer's Ltd.
Orlando ... Priscilla Drapery Shop
St. Petersburg Myrick-Wilson Co.
Sarasota ... Wolstenholme's
Tampa ... Lucille-Annes
Tampa ... Seminole Furniture
West Palm Beach Aiello's Uph. & Mattress Co.
West Palm Beach Coopers Fabric

GEORGIA

Atlanta ... Forsyth Fabrics
Atlanta ... Rich's, Inc.
Bainbridge Brown's Fabric Shop
Columbus King's Interiors, Inc.
Columbus ... Woodward & Smith
Experiment Dundee Towel Shop
Macon ... Burden, Smith & Co.
Rome ... The Fahy Store
Valdosta ... C. C. Varnedoe & Co.

IDAHO

Boise ... C. C. Anderson & Co.
Boise ... The Mode Ltd.

ILLINOIS

Alton ... Drapery Service
Belleville ... Brunsmanns
Benton ... Virgil Center
Bloomington ... Knights Window Shop
Bloomington C. W. Klemm Inc.
Bloomington ... Livingston's Dept. Store
Canton ... Scripps-McCartney
Champaign ... Fields
Champaign ... F. K. Robeson
Champaign ... Smith-Harmon Co.
Chicago ... Beverly Interiors
Chicago Callahan Furn. & Carpet
Chicago Carson, Pirie Scott Co.
Chicago ... Empire Fabrics
Chicago ... Gladwill Fabrics
Chicago ... Globe Mills Inc.
Chicago ... Holland Drapery
Chicago ... Kent Fabrics
Chicago Knowles Furn. & Drap.
Chicago ... Mandel Brothers
Chicago ... Palmer Textiles
Chicago ... John L. Patrick Co.
Chicago ... Relax Upholstery
Chicago ... Reliable Quality
Chicago ... A. Roth Co.
Chicago ... Saul S. Siegel
Chicago ... Sears-Roebuck & Co.
Chicago ... Smith-Harmon
Chicago ... Warner Co.
Chicago ... Wilk & Rozen
Chicago Heights ... Rau Store
Danville ... Penny Furniture Co.
Decatur ... Miller-O'Neill
De Kalb ... M. F. Malone
Dixon ... Eichler Brothers
Dixon ... Mellott Furniture Co.
Dixon ... Vandenberg Paint Co.
Effingham ... Petty's Dept. Store
Elgin ... Ackermann Brothers
Elmhurst ... Mayflower Furniture
Evanston ... Lords Inc.
Fairbury ... Walton Dept. Store
Freeport O'Connells Drap. Shop
Galesburg ... Brouillettes
Galesburg ... Kellogg Drake Co.
Geneva Ye Old Provincial House
Harrisburg Lloyd L. Parker Furn.
Highland ... Dimig & Doane
Hillsboro Anderson's Dept. Store
Hinsdale ... Kaufman Furniture
Jacksonville ... Waddell's
Joliet ... Fabric House
Kankakee ... Turk Furniture Co.
Lansing ... E. G. Scott
La Grange ... Pieka's Drapery & Slip Cover
La Salle ... Haines Sewing Center
Litchfield ... Worley & Wear
Macomb ... Scripps-Reno
Macomb ... Wyne's Furniture
Marion ... Bargain Center Stores
Mattoon ... Young's Dept. Store
Menlota Fosters Uph. & Drapery
Moline ... Block & Kuhl Co.
Monmouth Colwell's Dept. Store
Ottawa ... Boshell Interiors
Pekin ... N. Reuling Inc.
Peoria ... Block & Kuhl Co.
Peoria ... Fay Fabrics
Peoria Lenhauser Drapery Shop
Pittsfield ... The Strauss Co.
Pontiac ... Beach Paint & Wallpaper Store
Princeton ... Landahls
Princeton Princeton Dry Goods
Quincy ... Roy Bennett Ltd.
Quincy ... T. B. Kemner Co.
Quincy ... The Stipe Co.
River Forest Davis & Roth Dry.
Rockford ... Block & Kuhl Co.
Rockford ... Car-Pet Line Store
Rockford ... Hess Brothers
Rockford ... D. J. Stewart & Co.
Rockford ... Viking Shade Co.
Skokie ... Yardstick Shop
Springfield John Bressmer Co.
Springfield ... A. Orksen & Sons
Sterling ... Dunbar Furniture
Streator ... Metcalf's Furniture
Taylorville Ross Bulpitt Furniture
Washington Floors & Walls, Inc.
West Frankfort ... McDonald's Fabric Shop
Winchester The Lashmet Store
Woodstock Woodstock Dry Goods

INDIANA

Anderson ... Anderson House of Stone
Auburn ... Schaaf & Brothers
Bloomington ... The Weeks Co.
Bluffton ... Carter's Dept. Store
Brazil ... Lorb's Dry Goods
Columbus ... The White House
Crawfordsville Hall's Emporium
Crown Point Crown Point Dry.
Decatur ... Niblick's
Elkhart ... Charles S. Drake Co.
Elkhart ... Zieser Brothers
Evansville ... The Curtain Shop
Evansville ... The Fabric Center
Fort Wayne ... Earl Groth Co.
Frankfort ... McKown's
Franklin ... Swank Inc.
Gary ... Glen Park Drapery
Gary ... H. Gordon & Son
Greensburg ... Dalmbert & Co.
Hammond ... Jim Brown Drapery
Hammond ... E. C. Minas Co.
Indianapolis Arlington Fab. Shop
Indianapolis ... L. S. Ayers & Co.
Indianapolis Wm. H. Block Co.
Kendallville ... The Trading Post
Kokomo ... William Turner Co.
Lafayette ... Loeb's
Lafayette ... Reifer Furn. Co.
Logansport Golden Rule Dept. St.
Madison ... The Fabrique Shop
Marion ... Model Ven. Blind Co.
Muncie ... Ball Stores
Muncie ... Collegienne Shops
Muncie ... Lawler's of Muncie
New Albany ... Davis Fabrics
New Castle ... McCormick Hammer Co.
Noblesville Craycraft Dry Goods
No. Manchester E. Openheim Co.
Peru ... Smith's Merchandise Mart
Plymouth ... L. W. Bosworth Co.
Richmond ... Hoosier Store
Richmond ... Lawler's
Shelbyville ... Bryant-Roth Co.
Shelbyville P. G. Sanders & Son
South Bend Main Drapery Shop
South Bend George Wyman Co.
Sullivan ... Interior House
Terre Haute ... Ferguson & Son Decorators
Terre Haute ... Meis Brothers
Vincennes ... Gimbel-Bond Co.
Warsaw L. E. Carter Dept. Store
Washington The Hamersly Store

IOWA

Algona ... Chrischilles
Ames ... Younkers
Boone ... Riekenberg Co.
Burlington ... J. S. Schramm
Cedar Falls ... Hughes
Cedar Rapids ... Smulekoffs
Clinton ... Paaske Shop
Davenport ... Block & Kuhl Co.
Decorah ... Goetchs
Des Moines ... Younkers
Hamboldt ... Jansen Interiors
Fort Dodge ... Younkers
Iowa City ... Younkers
Le Mars ... Younkers
Marshalltown ... Younkers
Mason City ... Younkers
Muscatine ... McColm Co.
Newton ... Cotton Shop
Oskaloosa ... Alsops
Ottumwa ... Kiple-DePrenger
Sioux City ... Younker-Davidson
Spencer ... Davies Co.
Waterloo ... Blacks

KANSAS

Arkansas City ... Newman's
Dodge City ... Eckles Brothers
Emporia ... J. M. Poole Dry Goods
Garden City ... Garnand Furniture
Great Bend Lischosky Dry Goods
Hutchinson ... Pegues-Wright
Kansas City ... Bill Davis Shop

KENTUCKY

Ashland ... Parsons Faulkner
Ashland ... Topping Christan
Bowling Green ... Pushins Dept. Store
Covington ... John R. Coppin Co.
Danville ... Oldham & Eberts
Frankfort ... W. C. Luthemeier
Glasgow ... William Hicks
Hopkinsville ... Keach Furn. Co.
Hopkinsville ... Cayce Yost Co.
Lexington ... Alma Moore
Lexington ... Purcell's
Lexington ... Stewart Dry Goods
Louisville ... The Fabric Shop
Louisville Hubbuck Bros. & Wellendorf
Madisonville ... Baker & Hickman
Mayfield ... Little House Beautiful
Owensboro ... McAtlee, Lydane & Ray
Paducah ... Weitzel & Kuhlman
St. Matthews ... The Fabric Shop
Shelbyville ... Stanley G. Lawson

LOUISIANA

Alexandria ... Wellan's
Baton Rouge ... Tressler's
Lafayette ... Maurice Hymann's
Monroe ... The Palace (Annex)
New Orleans ... Holmes
Opelousas Abdalla's Furn. Store
Ruston ... Lewis & Co.
Shreveport ... Murphey's

MAINE

Bangor ... The Senter Co.
Bar Harbor A. L. MacQuinn Jr.
Ellsworth ... Kineo Mill End Co.
Lewiston ... B. Peck & Co.
Portland ... Mill End Shop
Portland Porteous Mitchell & Braun Co.
Waterville ... Vardgoods Center

MARYLAND

Annapolis ... The Fabric Mart
Baltimore Clifton Upholstery Co.
Baltimore ... Fabric Center
Baltimore ... Fabrique Shop
Baltimore ... Gasinger Bros.
Baltimore ... Henry's & Co.
Baltimore Hochschild-Kohn Co.
Baltimore ... Hutzler Bros. Co.
Baltimore L. E. Jefferson & Son
Baltimore ... Lee Draperies
Baltimore ... Lomax Decorators
Baltimore ... The May Co.
Baltimore ... Stewart & Co.
Bethesda ... Smith, Inc.
Bethesda ... Virga & Co.
Bethesda ... Yards Goods Center
Cambridge ... The Cotton Shop
Cambridge Harrington & Wilson
Cambridge ... Nathan's Furn. Store
Cumberland ... Warhaft's Home Furnishings
Easton ... Atkinson's
Easton ... The Cotton Shop
Frederick ... C. C. Carty, Inc.
Hagerstown ... Maidstowe's
Laurel ... Laurel Fabric Shop
Lexington Park ... The Hub of Southern Md.
Pikesville ... Triangle Dec.
Rockville ... Greenhouse Fabrics
Salisbury ... Robert Withey Int.
Salisbury ... R. E. Powell Co.
Silver Springs J. C. Penney Co.
Westminster ... T. W. Mather & Sons
Westminster Coffman-Fischer Co.

MASSACHUSETTS

Boston ... Jordan Marsh Co.
Boston ... J. H. Pray & Sons Co.
Brockton ... Ripley Upholstery
East Dedham ... Mill No. 8
Edgartown ... Bonnar Atwood Studios
Edgartown ... Hall's Dept. Store
Falmouth ... W. B. Davis Co.
Falmouth ... Mrs. Week's Shop
Fitchburg ... Kedder & Davis
Franklin ... Mayflower Textile
Holyoke ... McAuslan & Wakelin Co., Inc.
Lexington ... Bakers Dress Goods
Natick ... Natick Mill Outlet
Needham ... Jackson Fabrics
New Bedford ... Murray's
North Attleboro ... Miller, Inc.
Northampton ... McCallum's
Northampton ... T. H. Todd Co.
Norwood ... Martin Fabrics
Pittsfield ... England Brothers
Plymouth ... Buttner's
Quincy ... Linwood Studios
Quincy ... Spinning Wheel
Salem ... Jeffrey Brothers
Springfield Forbes & Wallace Co.
Springfield ... A. Steiger & Co.
Woburn ... Adesio's

MICHIGAN

Alpena ... Better Homes Curtain & Drapery Shop
Adrian ... Adrian Curtain & Drapery Shop
Ann Arbor ... Deluxe Drapery Co.
Battlecreek ... W. A. Bergey Int.
Battlecreek ... L. Blackwood Co.
Bay City ... Westnard's
Benton Harbor ... The Fabric Shop
Benton Harbor ... Troost Bros.
Birmingham ... Jacobson's Home Dec. Shops
Dearborn ... T. H. Millington Int.
Detroit ... The Bedell Co.
Detroit ... Cadillac Drapery
Detroit ... Decorative Curt. & Dpy.
Detroit ... The J. L. Hudson Co.
Detroit ... Ernst Kern Co.
Detroit ... Crowley Milner
Detroit ... The Yardstick Shops
Ferndale ... Wolf Fabrics
Flint ... Smith Bridgman Co.
Flint ... Flint Woolen Co.
Flint ... McDougel's
Grand Rapids ... The Drapery Shop
Grand Rapids ... Herpolsheimer's
Grand Rapids ... Stekeless
Grosse Point Grosse Pointe Fab.
Grosse Pointe R. E. Horrison Co.
Grosse Pointe ... Jacobson's Home Dec. Shop
Grosse Pointe Woods ... Mack Avenue Curtain Co.
Grosse Pointe Woods ... Rabaut's Fabric Mart
Holland ... De Vries & Dornbos
Kalamazoo ... The Vogue Shoppe
Lansing ... F. N. Arbaugh
Lansing ... Bretz Drapery
Lansing ... J. W. Knapp
Mt. Clemens ... Krauseneck's Inc.
Mt. Clemens ... Priek's
Plymouth ... Cadillac Drapery
Jackson ... Jacobson's
Jackson C. E. Kennedy Draperies
Monroe ... Saum Draperies
Muskegan ... Bassett's Home Comfort Store
Muskegan ... Panyard's
Port Huron ... Ballentine's Dept. Store
Pontiac ... Moll's Inc.
Saginaw ... Mar Allen Shop
Sturgis ... Allied Textile
Traverse City ... J. W. Milliken
Wyandotte Lucille's Linen Shoppe

MINNESOTA

Albert Lea ... Skinner Chamberlain
Alexandria ... Herbergers
Austin ... Jones Drapery
Brainerd ... O'Brien Mercantile
Detroit Lakes ... Norby's
Duluth ... Kelly's
Fairbault ... Sellner's
Fairmont ... Wallaces
Fergus Falls ... O'Mearas
Hibbing ... Herbergers
Hopkins ... Chintz & Prints
Mankato ... Bretts
Minneapolis ... Daytons
New Ulm ... Herbergers
Owatonna ... Kelly Co.
Red Wing ... Petersons
Rochester ... Daytons
St. Cloud ... Fandels
St. Paul ... Schunemans
Virginia ... Ketolas
Winona ... H. Choate
Worthington ... Hanson Furniture

MISSISSIPPI

Jackson ... Century Electric
Jackson ... The Emporium
Jackson R. H. Kennington Co.
Laurel ... Fine Bros.-Matison Co.
Meridian Marks-Rothenberg Co.
Vicksburg ... The Valley Dry Goods Co.

MISSOURI

Cape Girardeou ... Rust & Martin
Clayton ... Famour-Barr
Clayton ... Gutman's
Columbia Parks Dept. Store
Independence ... A. J. Bundschu
Jefferson City ... Edwards Shade & Linoleum
Joplin ... Christman Dry Goods
Kansas City ... Brookside Fabrics
Kansas City ... Duff & Repp
Kansas City ... Kaptans
Kansas City ... Robert Keith Furn.
Kansas City ... Leiters
Kansas City ... Macy's
Kansas City ... Swydens
Kirkwood ... Benson's Dept. Store
St. Joseph ... Hirsch Brothers
St. Louis ... De Witt Furniture
St. Louis ... Famous Barr
St. Louis ... Galdes-Maplewood
St. Louis ... H. Goodman & Son
St. Louis Kuna Uphols. & Furn.
St. Louis ... Maplewood Ven. Blind
St. Louis ... Olian Fabrics
St. Louis Scruggs, Vandervoort & Barney
St. Louis ... Phil Steber Slipcover
St. Louis ... Stix, Barr & Maas
Sedalia C. W. Flower D. G. Co.
Springfield ... Sedgwick Furniture

MONTANA

Billings ... Broulletes
Great Falls The Paris of Montana
Helena ... Flogelmaus
Moscow ... Davids

NEBRASKA

Chadron ... Midwest Furniture
Fremont G. Schwesers & Sons
Grand Island ... Wohlbacks
Hastings ... Brach's Ltd.
Hastings ... J. M. McDonald
Holdredge ... Home Decorating
Kenney ... Bissell's
Lincoln ... Miller & Paine
Norfold ... J. M. McDonald
No. Platte G. Schwesers & Sons
Omaha ... Fries Drapery Co.
Omaha ... Kilpatrick's
Omaha ... Orchard & Wilhelm
Wayne ... Larson Dept. Store

NEW HAMPSHIRE

Claremont Houghton & Simmonds
Concord ... Dunbars Drapery Shop
Concord ... Harry G. Emmons
Laconia ... Lougee Robinson
Lebanon ... Currier & Co.
Littleton ... MacLeads

NEW JERSEY

Atlantic City ... Kensington Carpet Co.
Asbury Park ... Asbury Drap. Shop
Bayonne ... Goldman & Barlock
Bloomfield ... Wein's
Camden ... J. B. Van Sciver Co.
Dumont ... Sullivan Fabric Shop
East Orange East Orange Fabrics
East Orange ... East Orange Mill End Shops
Elizabeth ... Binder's Curtains
Hackensack ... Lyric Silk Shop
Jersey City ... Rosen's
Millburn ... Model Upholstery
Morristown ... M. Epstein
Newark ... L. Bamberger & Co.
Newark ... Hahne & Co.
Newark ... Sherman Decorators
New Brunswick ... Pound Store
No. Arlington Otto's Upholstery
Orange ... Gold Furniture
Passaic ... Cane's Upholstery
Passaic ... Herman Brothers
Passaic ... Stanley Decorators
Paterson ... S. Raden
Paterson Wm. Schwartz & Son
Paterson ... Van Dyk Furniture
Perth Amboy ... Carleton Fabrics
Plainfield ... Chain Decorators
Princeton ... Nassau Interiors
Red Bank ... J. Yanko
Summit ... Carroll's
Westfield ... Mathews Decorators

NEW MEXICO

Albuquerque America Furn. Co.
Albuquerque Broome Furn. Co.
Albuquerque ... Home Beautiful
Albuquerque ... Modesta's Maple Shop
Clovis ... Dorene's
Roswell ... Purdy Furniture
Santa Fe ... Dendahls

NEW YORK

Albany ... Boulevard Upholstery
Albany ... Marcus Fabrics
Albany ... W. N. Whitney Co.
Amsterdam ... Eljoor Inc.
Astoria ... N. Weiler
Auburn ... H. R. Wait Co.
Ballston-Spa ... The Community Store
Bayshore ... Mutual Decorators
Binghamton ... Fowler Dick & Walker
Binghamton ... Freije
Binghamton ... Risk Decorator
Bronx ... Advance Decorators
Bronx Allerton Art Upholstery
Bronx ... Bronx Art Decorators
Bronx ... Cozy Decorators
Bronx ... Facigliones
Bronx ... Fay & Son
Bronx ... Fine Decorators
Bronx ... Kaufman & Clawson
Bronx ... Larjo Curtain
Bronx ... Lenora Decorator
Bronx ... Lieberman Decorators
Bronx ... Lindys Curtain
Bronx ... Lords Decorators
Bronx ... Martin Decorators
Bronx ... Meyers Decorators
Bronx ... A. Mittman
Bronx ... Quality Decorators
Bronx ... Raisen Decorators
Bronx ... Rogofs Decorators
Bronx ... Rose Decorators
Brooklyn Arlington Upholstery
Brooklyn ... Ashley Decorators
Brooklyn ... Barney's Int. Dec.
Brooklyn ... Bedford Silk Stores
Brooklyn ... Cincerella Draperies
Brooklyn ... Ray Cohen
Brooklyn ... Colony Curtain
Brooklyn ... Coleman Decorators
Brooklyn ... Comfort Built
Brooklyn ... Curtis Decorators
Brooklyn ... Crescent Decorators
Brooklyn ... Davidson's
Brooklyn ... Danbro Decorators
Brooklyn ... Edwards Int. Dec.
Brooklyn ... Elite Art Upholstery
Brooklyn ... Emery's Dec.
Brooklyn ... Famous Art Dec.
Brooklyn ... Frucht's Decorators
Brooklyn ... Genard Int. Dec.
Brooklyn ... Haber Upholstery
Brooklyn ... Harmon Textiles
Brooklyn ... Home Art Interiors
Brooklyn ... H. & M. Int. Dec.
Brooklyn ... Helen's Int. Dec.
Brooklyn ... I. D. & J. Decorators
Brooklyn ... Jayson Decorators
Brooklyn ... Linden Decorators
Brooklyn ... Mandel Decorators
Brooklyn ... Meyer Tack Co. Inc.
Brooklyn ... Morris Dry Goods
Brooklyn ... Modern Curtain
Brooklyn ... Newman Int. Dec.
Brooklyn ... Ornstein Decorators
Brooklyn ... Okin Int. Decoators
Brooklyn ... Perlin Decorators
Brooklyn ... Plymouth Decorators
Brooklyn ... Quality Decorators
Brooklyn ... Reliable Upholstery
Brooklyn ... Ridgewood Upholstery
Brooklyn ... Roman's Decorators
Brooklyn ... H. Salmon Decorators
Brooklyn ... Sam-Al Inc.
Brooklyn ... Selwyn-Pomeroy Co.
Brooklyn ... Shelling's Int. Dec.
Brooklyn ... Slico Fabrics
Brooklyn ... Sunset Decorators
Brooklyn ... Weil Decorators
Brooklyn ... Zola Fabrics
Buffalo ... J. N. Adam Co.
Buffalo ... Albert's Curt. & Dpy.
Buffalo ... Gage Dec. Furn. Co.
Buffalo ... Hengerer's
Buffalo ... Irving Int. Dec.
Canandaigua The Fabric Shop
Catskill ... Fashion Fabrics
Corning ... Hamels
Cortland ... Peck's Furniture
Dansville ... Carney Boswell
East Hampton ... H. M. Diamond
Elmira ... S. F. Izzard & Co.
Elmira George W. Morrison
Endicott ... Caravan Shop
Flushing ... M. Karlin
Flushing ... J. Wigod
Forest Hills ... A. Greene
Franklin Square ... Mondel Dec.
Fresh Meadow ... Meadow Int.
Garden City ... Frankel's Cotton Store
Glen's Falls ... Cushman's
Great Neck ... Creative Decorators
Hempstead ... Nassau Uph. Shop
Hempstead ... Style Art
Hornell ... Tuttley Rockwell Co.
Ilion ... Freeman's Dept. Store
Ithaca ... Rothschild Brothers
Jackson Heights ... Herald Fabrics
Jackson Heights ... Ramm Dec.
Jamaica ... Newark Mills
Jamestown ... Bigelow's
Jamestown ... Nelson's
Kenmore ... Shaw's Textile
Kingston ... Wondercity Co.
Lewiston ... Empire Decorators
Manhasset ... House of Fabrics
Millerton ... B. H. Delson Co.
Mount Vernon Feldstein Dec.
Mount Vernon Reliable Silk Store
New Richelle ... Bloomingdales
New Rochelle ... Patchens
New York ... Altmans
New York ... Bloomingdales
New York ... V. Daleo
New York ... Finecraft Upholstery
New York ... Forty-Fifth St. Fab.
New York ... A. Menin
New York ... Mill Outlet
New York ... W. J. Sloane
New York ... Sobel Quilt Works
New York ... Stern Brothers
New York ... Wolkhowitz Uph.
Niagara Falls ... Kahn's Interiors
Niagara Falls ... Chapman & Turner
Nyack ... Bliss Decorators
Oakdensburg ... N. Frank & Sons
Oneonta ... Besse's
Painted Post ... Ring's Fabrics
Patchogue ... Canton's
Plattsburgh ... Gervais Studio
Poughkeepsie Lucky Platt & Co.
Rego Park ... Loss Decorators
Rego Park ... Rubenstein Dec.
Rochester ... Lawer Furn. Co.
Rochester Bradley M. Meade Int.
Rochester ... Sibley, Lindsay & Curr Co.
Rochester Vallieee Drapery Studio
Rome ... The Curtain Shop
Scarsdale ... C. N. Mead Co.
Schenectady ... Carl Co.
Schenectady The Quality Shop
Syracuse E. W. Edwards & Son
Syracuse ... Fabric Center
Syracuse ... Mill End Shop
Tarrytown ... Lenes
Troy ... R. C. Reynolds
Utica ... Erwins Home Decorator
Utica ... The Maxon Shop
Utica ... J. S. Wells
Waverly ... The Remnant Shop
White Plains Cantor & Ackerman
White Plains ... Patchen's
White Plains Saxon Fabric Shop
Yonkers ... Feiner Decorators
Yonkers ... Reliable Silk Store

NORTH CAROLINA

Asheville ... Bon Marche
Burlington ... Textile Sales
Charlotte ... Belk Bros. Co.
Charlotte ... Dorsey's Inc.
Durham ... Ellis Stone
Goldsboro ... Lassiter
Goldsboro ... Weils Inc.
Greensboro ... Morrison Neece
Greensboro ... Ellis Stone
Greensboro ... Bradley Wyrick
Greenville ... Blount Harvey
High Point ... Efirds Dept. Store
Kingston ... The Decoration Shop
Lexington ... Briggs Furn. Co.
Lexington ... The J. F. Ward Co.
Maiden ... Maiden Fabrics Inc.
Raleigh ... National Art Shop
Raleigh ... Ivey Taylor
Raleigh ... Weaver Textile Co.
Rocky Mt. ... Weaver's Fabrics
Salisbury ... Oestreicher's
Whiteville ... Leder Bros.
Wilmington ... Belk Beery
Wilson ... R. E. Quinn Co.
Winston Salem ... Colonial Furn. Shop
Winston Salem ... The Ideal
Winston Salem ... Morrisett Co.

NORTH DAKOTA

Bismarck ... Rausch's
Fargo ... Coleman's
Grand Forks ... Bill Larson Co.
Jamestown ... Eddy Furniture
Williston ... Decorating Service
Minot ... Ellison's

OHIO

Akron ... M. O'Neil Co.
Akron ... A. Polsky Co.
Ashland ... The Home Co.
Athens ... Baker & Stauffer
Barberton C. Weigand Furn. Co.
Bellefontaine ... Uhlman's
Bellevue ... A. Riffing Store
Berea ... Berea Needlecraft
Bucyrus ... Lamb's
Cambridge ... Davis Co.
Canton Thurin Carpet & Rug Co.
Chagrin Falls Brewster & Church
Chillicothe ... Hess & Shipley
Cincinnati ... Shillito's
Cleveland Cleveland Fabric Shops
Cleveland ... Halle Bros.
Cleveland ... Higbee Co.
Cleveland Wm. Taylor Son & Co.
Columbus ... Lazarus
Dayton ... Rike Kumler Co.
Defiance ... Harding's
Delphos ... Weger's
Elyria ... C. H. Merthe Co.
Elyria ... Welsh Drapery Shop
Euclid ... Curtain Shops Inc.
Findley ... Trout Furn. Co.
Fostoria ... E. A. Spieldenner Co.
Franklin ... Thirkield's
Fremont ... P. E. Spieldenner Co.
Greenville ... The Palace
Hamilton ... Carpet House
Kenton ... Uhlman's
Lakewood ... R. E. Purdum Studio
Lima ... Gregg's
Loran Oberlin Ave. Carpet Shop
Mansfield ... H. L. Reed Co.
Marietta ... Bonham's
Medina ... Ziegler's
Middletown ... Bate's Shop
Middletown Rathman Troup Furn. Co.
Milan ... Grace Dickerson
Millersberg Don Gensemer Co.
Mt. Vernon ... Rudin's
Napoleon ... Shoemaker & Son
Newark ... J. J. Carroll Co.
Oberlin ... Bostwick Store
Paulding ... Ducat's
Parma ... Good Housekeeping Drapery Co.
Piqua ... Brown Store
Piqua ... Buecker's
Portsmouth ... Marting Bros.
Ravenna ... Miller's
Shaker Hgts. ... Kinslee Shop
Sidney ... Uhlman's
S. Euclid Bradley's Window Shop
Springfield ... Robt. G. Barnitz
Toledo ... Lamson's
Toledo ... La Salle & Koch
Troy ... Preston Dye
Urbana ... E. L. Walters
Van West ... John Earl Co.
Wadsworth ... Tubbesing's
Wooster ... Wm. Annat Co.
Xenia ... Galloway & Cherry
Youngstown G. M. McKelvey Co.
Zanesville ... Walter H. Mees

OKLAHOMA

Ardmore ... A. B. Raiclins
Enid ... Herzberg's
Muskogee ... Cahoun's
Oklahoma City Halliburton's
Oklahoma City Harbour-Longmire
Oklahoma City ... Kerr's
Ponca City ... Glenn Paris & Sons
Shawnee ... The Cooke Co.
Shawnee ... Kib Warren's
Stillwater ... Frye's Fine Fabrics
Tulsa ... House of Moon
Tulsa ... Vandever's
Wewoka ... Ligon's

OREGON

Eugene ... Broadway Dept. Store
Medford ... Wakefield's Dry. Shop
Portland ... Curtain Shop
Portland Hollywood Curtain Shop
Salem ... Roberts Bros. Furn.

PENNSYLVANIA

Aliquippa ... Pittsburgh Merc. Co.
Allentown C. A. Daney Furn. Co.
Allentown Krause's Home Furn.
Allentown ... H. Leh & Co.
Allentown ... Segal's
Bethlehem ... Kroope's Dept. Store
Boyertown ... Le Feure Bros. Inc.
Bradford Taylor's Uph. Furn. Co.
Bristol ... Errico's Fabric Shop
Coatesville ... Fabric Center
Doylestown J. K. Musselman Co.
Freeland ... Bertha's Shoppe
Harrisburg ... Bowman's
Hazelton ... Arlotto's
Honesdale ... Katz Bros.
Kennett Square ... Yeaton's Dept. Store
Kingston ... W. Fertig
Lancaster ... Westenberger, Maley & Myers
Lansdale ... United Interiors
Lansford ... Nichol's Bargain Store
Lehighton Ted Krieger Interiors
Nanticoke ... Oseck Furn. Co.
New Kensington ... Hart's
Philadelphia ... Leeds Fabrics
Philadelphia ... Madison Inc.
Philadelphia Louis Myerson & Son
Philadelphia ... Strawbridge & Clothier
Philadelphia ... Stous Bros. Co.
Philadelphia ... John Wanamaker
Philadelphia ... Wikler Dec.
Pittsburgh ... Boggs & Buhl
Pittsburgh Joseph Horne Co.
Plymouth ... H. Kerolf's The Leader Store
Scranton ... The Globe
Scranton ... Matthews Paint & Wallpaper Co.
Scranton ... Jerome Myers
Scranton ... Pattison's
Scranton ... Stoeber & Fister
Sharon ... J. M. Willson & Sons
Stroudsburg ... A. B. Wyckoff Inc.
Tarentum ... Schwartz Bros.
Wilkes-Barre ... Baicher Wallpaper Co.
Wilkes-Barre Lazarus Dept. Store
Wilkes-Barre Isaac Long Store
York ... Gehley's Carpet House

RHODE ISLAND

Providence ... Outlet Co.
Providence ... Wintraub's

SOUTH CAROLINA

Anderson ... Gene Anderson Inc.
Charleston ... Mescow's
Charleston ... Utsey's
Columbia ... Belk's
Columbia ... Tapp's
Greenville ... Myers Arnold
Greenville ... Ivey's
Orangeburg ... Interiors, Inc.
Rock Hill ... Armfield Furn. Shop
Spartanburg ... Belk Hudson
Spartanburg ... Aug Smith Co.
Sumter ... Sumter Dry Goods Co.

SOUTH DAKOTA

Aberdeen ... Olivin-Angell
Mitchell ... Reynolds
Rapid City ... Dusek Furn.
Sioux Falls ... Johnson Furn.
Watertown ... Davey Furn.
Yankton ... Greenlees

TENNESSEE

Athens ... Miller's Cash Store
Chattanooga ... Leveman's
Chattanooga Miller's Dept. Store
Clarksville ... Brenner Furn. Store
Greenville ... Miller's Cash Store
Jackson ... Holland Dry Goods
Johnson City ... Dosser Bros.
Kingsport ... King's Inc.
Knoxville ... W. B. Greene
Knoxville ... J. Fred Johnson
Knoxville ... Miller's Inc.
Knoxville ... S. H. George & Sons
McMinnville ... King's Dept. Store
Memphis ... Almo Co.
Memphis ... Curtain Shop
Memphis ... Meri-Locs
Memphis ... P. H. Curtain Shop
Memphis ... Rhodes-Jennings
Nashville ... Cain-Sloans
Nashville ... Dickey Linoleum & Carpet Co.
Nashville ... H. J. Grimes
Nashville ... McClures Dept. Store
Nashville ... Castro-Wilde
Tullahoma ... Arnetts

TEXAS

Abilene ... Star Drapery Shop
Abilene ... Thornton's
Amarillo ... Gayne Studio
Austin ... Scarbrough's
Austin ... Shanks Furn. Co.
Beaumont ... The White House
Corpus Christi ... Allen Furn. Co.
Corpus Christi ... Lichtenstein's
Corsicana ... Dyer's
Dallas ... Harris
Dallas ... Titche's
Denton ... Russell's
El Paso ... The White House
Fort Worth ... Cox's
Fort Worth ... Ellison's
Fort Worth ... Monnig's
Fort Worth ... Stripling's
Galveston ... Nu-Way Carpet
Galveston ... Plantowsky's
Hillsboro ... Martin-McDonald
Harlingen ... Crossland's
Houston ... Stower's
Huntsville ... The Grand Leader
Longview ... McWilliams
Longview ... Northcutt Furn.
Lubbock ... The Dunlap Co.
Lubbock ... Hemphill-Wells
Marshall ... Joe Weisman
McKinney ... McKinney D. G. Co.
Paris ... Paris Floor Covering
San Antonio ... Honigblum's
San Antonio ... Joske's
San Antonio ... Neiman's
San Antonio ... Stower's
Sher

Precious New Decorating Patterns!

WAVERLY *Bonded* FABRICS

Jewel Tone Collection



The most sparkling fabric colors you've ever seen . . . all inspired by the fabulous multi-million dollar jewel collection of world famed Black Starr & Gorham.

Authentically reproduced on Waverly's wondrous Etruscan antique satin in four patterns and 19 scintillating plain colors in the same true jewel tones, to blend with the patterns!

Luxurious, yes . . . and not the least bit expensive, so see them at your local store as soon as you can!

"ETRUSCAN IS BONDED"

Waverly Etruscan is bonded with a money back guarantee of complete satisfaction after countless washings or exposure to sunlight!

MAKERS OF FAMOUS *GLOSHEEN*®

We Aim To Produce The Best Possible Merchandise At The Lowest Possible Price.

WRITE FOR DECORATING BOOKLET AND SAMPLE SWATCH

WAVERLY DECORATIVE FABRICS
60 West 40th St., New York 18, N. Y.



Send 10c for our colorful new 28 page booklet "Ideas from Decorators For Your Home," which includes an actual sample of Glosheen so you can see and feel its beauty.

Name .....
Address .....
City .....
State..... Zone.....







Cocktail or Wine—4 oz. | Sherbet or Champagne—6 oz. | Goblet 10 oz. | Bowl 8 oz. | Juice 6 oz. | Beverage 10 oz. | Cooler 14 oz.

GIFT-BOXED!
Tumblers, about $4.00 for 8
Stemware, about $7.20 for 8

A perfect gift!
Beautiful with all dinnerware patterns!

ANNOUNCING

Golden Rose

Hostess Sets by Libbey Glass

Splashed with gold, flecked with white, one delicate rose blossoms in a bower of golden leaves. This ageless pattern was the first choice of homemakers, all over the country, in a nation-wide survey. Designed by Freda Diamond for perfect harmony with both modern and traditional settings . . . in finely blown, crystal-clear glasses by Libbey. Yet practical, too! Permanent 22K gold decorations . . . rims* defy chipping.

*"If the rim of a Libbey 'Safedge' glass ever chips, Libbey will replace the glass." At leading stores everywhere. Prices slightly higher in the South, West and Canada. Look for the Libbey "L" on the bottom of every tumbler.

LIBBEY SAFEDGE GLASSWARE
AN (O) PRODUCT

OWENS-ILLINOIS
GENERAL OFFICES • TOLEDO 1, OHIO


PIPER-HEIDSIECK
PIPER BRUT
1949
CHAMPAGNE
PIPER BRUT
PIPER-HEIDSIECK
Ancienne Maison HEIDSIECK fondée en 1785
KUNKELMANN & Cie Successeurs
REIMS, FRANCE
PRODUCE OF FRANCE — ALCOHOLIC STRENGTH BY VOLUME 12 PER CENT
CONTENTS : 1 QUART, 1 PINT & 4 FLUID OUNCES
BLUE CHIPS



Look what Tomlinson is doing with

genuine Leather









Genuine leather upholstery doubles your pleasure in this new Easemaster Chair by Tomlinson. Let your carefree feet plunk down on that comfortable ottoman! Impartial tests prove that leather offers 10.5% greater resistance to scuffing than the next-best material! Sink into this deep, comfortable seat—leather is 77% stronger and 151% less likely to rip at the stitching! Years from now, your Easemaster in leather will still look better, because leather keeps its shape best, and actually improves with use! Those beautiful rich colors won't fade, and mild soap and water keep your leather lovely for as long as you own it!

See the Easemaster by Tomlinson, the all-leather, all-rubber chair, with 84 springs, a wonderful gift for young and old. At fine furniture stores everywhere. You'll find the store nearest you listed on page 42.

This is Genuine Leather

THE UPHOLSTERY LEATHER GROUP, INC.

141 East 44th Street, New York 17, N. Y.

Look what you can do with the

Tailor Made GROUP by TOMLINSON

The Tailor Made Group lets you express your individuality . . . your own good taste . . . because you choose your upholstered furniture from over a thousand different combinations of model, filling, cushion content, fabric, tailoring and trimming. A superlative array of fabrics includes genuine leather in lustrous decorator colors to add distinction to any room.

To identify you as the stylist of your Tailor Made furniture, Tomlinson affixes a label with your own name to each piece . . . signed proof of your original creation. (And all this special attention without the penalty of high custom prices.)



Each piece your own signed original . . .

Visit your Tomlinson dealer and ask about the Tailor Made Group . . . you'll be thrilled at the variety of styles you can create. If his name is not listed on page 42, drop a card to Furniture by Tomlinson, High Point, North Carolina.



Over Half a Century's Leadership in Styling Furniture of Unmatched Value

See the Tailor Made Group by **TOMLINSON** with genuine **Leather** upholstery at these fine stores:

ALABAMA
Cullman West Side Furniture Co.
Florence Lamar Furniture Co.
Gadsden Moss Furniture Co.
Homewood Beacon House Furniture, Inc.
Montgomery Frank Tennille Furniture Co.
Talladega Conner's
Tuscaloosa Sokol Bros. Co.

ARKANSAS
Fort Smith Paige E. Mulhollan Co.
Little Rock Frank Lyon Co.

CALIFORNIA
Fresno Turpin's
Los Angeles Bullock's, Inc.
Pasadena Bullock's, Inc.
San Francisco The Emporium

DISTRICT OF COLUMBIA
Washington Mayer & Co.
Mazor Masterpieces
Woodward & Lothrop

FLORIDA
Bradenton C. Fred Snyder Furniture Co.
Jacksonville Cohen Bros.
Marianna Hand Furniture Co.
Miami Burdine's, Inc.
Monitor Furniture Co.
Moore Furniture Co.
Woodrum's, Inc.
Orlando Lloyd's Home Furnishings, Inc.
Panama City Fowhand Furniture
Winter Haven Thornton Furniture Co.

GEORGIA
Ailey Georgia Furniture Co.
Albany Albany Housefurnishings Co.
Atlanta Rich's, Inc.
Augusta Bowen Bros.
Bremen Bremen Furniture Co.
Rome Wyatt's, Inc.

ILLINOIS
Aurora Simons Furniture Co.
Chicago Carson Pirie Scott & Co.
Pritikin Furniture Co.
Werners Furniture Co.
Decatur Bachman Furniture Co.
Linn & Scruggs Furniture Dept.
Evanston Barnitz Studios, Inc.
Mattoon Paul Harris Furniture Co.
Mt. Carmel The Cowling Co.
Rockford House of Lindberg

INDIANA
Crawfordsville Schloot Furniture Co.
Evansville Kuebler's
Fort Wayne The Jefferson House
Indianapolis Banner-Whitehill, Inc.
Lafayette Reifers Furniture Co.
New Albany Reisz Furniture Co.
New Castle Brammer Jacobs

IOWA
Davenport Huebotter Furniture Co.
Dubuque Roshek Bros. Co.

KANSAS
Wichita Allen W. Hinkel Co.

KENTUCKY
Louisville Burdorf's, Inc.
DeLaney Furniture Co.
Stewart Dry Goods Co.

LOUISIANA
Lake Charles Hemenway's
Monroe Dixie Bedding & Furn. Co.
Shreveport Hemenway-Johnson Furn. Co., Inc.
Frank Lyon Co.

MARYLAND
Baltimore Grand Rapids Furniture Co.
Hochschild-Kohn Co., Inc.
Stewart & Co.
Hagerstown Shockey Furn. Co.
Middletown Gladhill Furn. Co.
Silver Spring Mazor Masterpieces

MICHIGAN
Ann Arbor Handicraft Furniture Co.
Bay City C. E. Rosenbury & Sons
Benton Harbor Troost Bros. Furn. Co.
Detroit Beardsley's
Gregory Mayer & Thom
R. L. Pope
Randall & Leon
Flint MacDonald & Co.
Muskegon Heights Vandervelde's
Niles Troost Bros. Furn. Co.
Plymouth Blunk's, Inc.
Pontiac Stewart-Glenn Co., Inc.
Port Huron Vining Thompson Furn. Shops
St. Clair Shores E. C. White Co.
St. Joseph Troost Bros. Furn. Co.
Wayne W. L. Gates Furniture Co.

MISSISSIPPI
Hattiesburg Pioneer Furniture Co.
Yazoo City R. M. Middleton & Son

MISSOURI
Kansas City Rainen's
St. Louis Stix-Baer & Fuller

NEW JERSEY
Belmar Clayton J. Newman
Garfield Andrew Coremin
Lakewood Wolpin's Furniture House
Ramsey Suburban Furniture Co.

NEW YORK
Buffalo J. N. Adam & Co.
New Rochelle Neptune Furniture Co.
New York City Hotel Bedding & Uph. Corp.
Peck & Hills Furniture Co.
John Wanamaker, Inc.
Olean Bradner's
Port Chester The Mulwitz Co.
Rochester McCurdy & Co.
White Plains The Mulwitz Co.

NORTH CAROLINA
Asheville Butler Furniture Co.
Farmville Farmville Furniture Co.
Statesville Blackwelder's Furniture Co.
Wilmington Sutton-Council

OHIO
Akron Palmer Furniture
The A. Polsky Co.
Alliance Cope Furniture Co.
Cambridge Bonham Furniture Co.
Canton Summers Furniture Shoppe
Chillicothe H. W. Cruit
Cincinnati Jessup Furniture Co.
H. & S. Pogue Co.
Paul Schutte Furniture Co.
The John Shillito Co.
Circleville Griffith Floorcovering
Cleveland Kronheim's
Sterling Lindner Davis
The Wm. Taylor Son & Co.
Dayton Merchandise Displays, Inc.
(Contract Division)
Dover Wilmar Furniture Co.
Hamilton George Krebs' Sons
Mansfield W. E. Jones Piano Co.
Portsmouth Long & Co.
Toledo Enterprise Furniture Co.
LaSalle's
Warren Colonial Furniture House
Youngstown Hume's

OKLAHOMA
Ada Pete Green Furn. Co.
Bartlesville Bartlesville Furn. Co.
Oklahoma City A. F. Williams Furn. Co.
Ponca City J. G. Paris Furniture Co.
Tulsa Brown-Dunkin Co.
Wewoka J. A. Ligon & Sons

PENNSYLVANIA
Altoona Wm. F. Gable
Butler Rosenblum's
Erie Epp Furniture Co.
Pinckney's Suburban House
Greenville N. N. Moss
New Castle J. R. Frew Co.
Pittsburgh Charles E. Beck Co.
Boggs & Buhl
Joseph Horne Co.
Solof's Furn. Store
Oil City Union Furniture Co.
Washington Sharp's Furniture Store
Wilkinsburg Faller Furniture Co.

SOUTH CAROLINA
Charleston Cowperthwait's, Inc.
Clover M. L. Ford & Sons Co.
Columbia Devine Street Furn. House
Spartanburg Vogel & Sons

TENNESSEE
Chattanooga Miller Bros. Co., Inc.
Jackson Floy Seewell Interiors
Kingsport Baylor-Nelms Furniture Co.
W. B. Greene Co.
Knoxville The Knox
Loudon Greer Hardware Co.
Nashville Bradford's, Inc.
Dodge Furniture Co.
Niota J. Ben Forrest Furniture Co.

TEXAS
Abilene Waldrop Furniture Co.
Amarillo Heath Interiors
Austin Shanks-Myers Furn. Co.
Baytown Culpepper Furniture Co.
Beaumont King Ward Co.
Coleman J. E. Stevens Co.
Commerce Chaney Furniture
Corpus Christi Braslau Furniture Co.
Dallas Anderson Furn. Studio
Highland Furn. Co.
Titche-Goettinger Co.
Denison Jennings Northside Furn. Co.
El Paso American Furn. Co.
Fort Worth Fakes & Co.
Galveston Plantowsky Furn. Co.
Harlingen Crossland Furn. Co.
Houston Finger Furn. Co.
Joske Bros.
G. A. Stowers Furn. Co.
Lamesa Davis Furn. Co.
Longview McWilliams Furniture
Lubbock Watson Furn. Co.
McAllen Jones & Jones Co.
Midland Knorr Furn. Co.
Odessa Hardwick Furn. Co.
Port Arthur Hampton Furniture Stores
San Angelo Shepperson Furn. Co.
San Antonio Karotkin Furn. Co.
G. A. Stowers Furn. Co.
Sherman Hall Furniture Co.
Waco Stratton-Stricker Co.
Weslaco Lo-Tex House of Fine Furniture
Wichita Falls Bailey Furniture Co.

VIRGINIA
Alexandria Barnes & Kimel
Arlington Barnes & Kimel
Falls Church Barnes & Kimel
Norfolk Willis Furniture Co.
Richmond Miller & Rhoads
Staunton Wall's Colonial Furniture

WEST VIRGINIA
Bluefield Bluefield Furn. Co.

WISCONSIN
Appleton Brettschneider's
Green Bay Schauer & Schumacher

If you do not find a store near you listed here, please write to Tomlinson of High Point, High Point, North Carolina. Many stores have been added since publication.

A new way to be noncommittal about the bar

TWO PHOTOGRAPHS BY MAYNARD PARKER





Two recesses around a fireplace are admirably utilized and more admirably concealed in this room of the E. E. Fogelsons. A bar is housed in one, a writing desk in the other. Closed, wall presents unbroken appearance. Doors drop into floor hydraulically. Burton Schutt, architect.

For those who wish to offer drinks without at the same time presenting themselves or their visitors with a permanent, ever-present bar always on view, this clever device has special meaning.

Operating hydraulically, the doors drop down into the floor and out of sight when the owners wish to expose either the bar or the writing desk for use. With the doors closed, as in the upper photograph, the wall is an architectural whole, not only completely concealing both the bar and the desk but also obliterating the two recesses formed by the projecting fireplace.

There are, of course, other and less elaborate ways of having a bar and hiding it too that people have contrived for their homes. There are ready-made pieces of furniture that are specially designed to perform this trick. There are also methods of incorporating a bar in a storage wall with a simple door to shut it off when it is out of play.

The important point here is not the *method* employed, but the *attitude* expressed. There is neither the notion flagrantly indicating that drinking is as much fun as, say, listening to music, and should be as much a part of the furnishings as a piano; nor is there the other extreme of refusing to have alcoholic beverages in the house. A compromise solution is reached here which satisfies both attitudes.



Carson Pirie Scott & Co.

100 Years preparing for Tomorrow

our gay personalized circus towels for any child on your Christmas list

(name not exceeding 8 letters)

1.95 towel and washcloth set

These cunning towel sets are guaranteed to stimulate scrub-ups with the most reluctant youngster! And Carson's will personalize them with the name of your favorite little folks for Christmas. Of fluffy, absorbent, fast-drying white terry, pre-laundered, with animals in one fast-color combination of red, green and yellow—name in white. Big 20x40" towel with 12x12" washcloth comes already gift wrapped. Carson's linen shop ★ second floor

Mail orders invited on 2 or more sets. Order early!

How many sets?	Name (on towels only)

Check or M.O. ☐

Charge ☐

Total_____

Name_____

Address_____

City_____ Zone_____ State_____

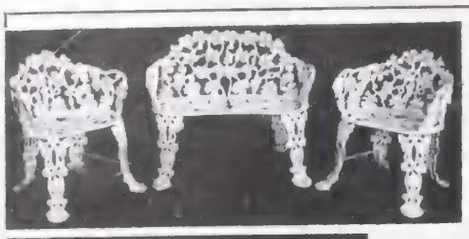
(Send to:) Name_____

Address_____

City_____ Zone_____ State_____

Mail your order to Carson Pirie Scott & Co., Box 7970, Chicago 80, Illinois. Allow 2 weeks for delivery; orders received after December 5th cannot be promised for Christmas delivery.

Sorry, no C.O.D.'s. Illinois residents add 2% to cost of merchandise due to Illinois State Retailers' Occupational Tax. Add 20¢ for first set, 10¢ for each additional to cover cost of mailing outside our regular free delivery area.

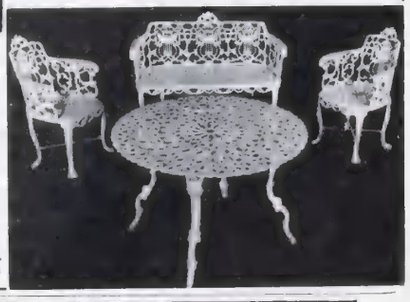


AUTHENTIC CAST IRON AND CAST ALUMINUM REPRODUCTIONS

Complete 3 piece original Grape and Leaf group expertly cast with large 39" settee and 2 arm chairs 22½" wide ea. Painted White **$54.50**
Cast Iron, Cast Aluminum **$59.50**
[Write for prices of smaller 32" settee with 2 16" chairs without arms.]



Unusual and Interesting Fern Design. Painted White C.I.
Settee #800 40" long ... **$40.00**
Chairs #802 Seat 13 x 17" ea. ... **$32.50**
Laurel Table #120 21" diam. 18½" high **$12.50**



Rose & Lyre Group Painted White

	C.I.	C.A.
Settee #100 44" long	$65.00	$85.00
Chair #402 18" seat ea.	32.50	39.00
Table #100 42" diam. 27" high	35.00	42.50

(add $7.00 for table 100 with lower shelf.)

SEE J. F. DAY AD ON PAGE 177

Packaged free. Send check or money order. Pay freight or express on receipt of shipment. Specify freight or express. Catalogue on Request.

J. F. DAY & CO. 1901 4th Avenue South, Birmingham, Alabama

Madonna with Console



The ageless beauty of fine wood-carving, reminiscent of the Renaissance, is indeed reflected in this exquisitely detailed, delicately hand-tinted Madonna and Console. Imported from Europe. Expertly hand-carved in the finest tradition by skilled artists.

10½" High

$13.75 ppd.
Sorry, no COD's.

MARGARET'S SHOP
25 Norwood Ave., Asheville, N. C.



Musical Cathedral

The celestial strains of "Silent Night" played by the Swiss music box in this ivory plastic cathedral will fill you with the peace of Christmas. With light streaming through the simulated stain glass windows, it looks like a country church at midnight services. Perfect under the tree, on your mantel or table.
6"x6"x12" with bulb, cord and plug. AC-DC.

$5.95 postpaid
Add 25¢ West of Miss.

The Fitzgeralds
Peter Stuyvesant Station
Box 19, New York 9, N.Y.



BAROQUE SCONCES

New Syrosawood sconces - dramatic highlights for your living room, dining room, bedroom, foyer walls. Graceful curving design adds warmth and graciousness to any room. Use the white ones against a dark green or brown wall; try the elegant gold finish on your pale walls. 16" high, 6½" wide, in French Gold or White.

$9.95 the pair
(express charges collect)
Send check or shipped C.O.D.
SATISFACTION GUARANTEED.

HENRY ROSENZWEIG Dept. H 723 Lexington Ave., New York 22, N.Y.



WINDOW

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



A LOVELY SHINING THING is the 9-branch Sybilla Royal candelabrum from Sweden, with its slender tapers spilling festive radiance in your holiday-decked house. Made of solid brass, buffed to a high polish, nine Swedish crowns are the holders for the 10" white candles. 16" high, 14" wide. $9.95 complete with 10 tapers. Add 25¢ post. Extra tapers, $1 for box of 10. Page & Biddle, Haverford, Pa.



TRIM-THE-TREE APRON comes in bright holly-berry red washable corduroy with wonderful deep jingle-bell'd pockets for ornaments, lights, tools. Get them for the whole family and you'll look as merry as grigs! They're gay cover-ups for Christmas morning, too. Slip gift cards in the pockets and you'll make no mistakes in your Thank-You notes! $3.95 ppd. From Yuletidings, 957 Park Ave., New York 28.



YE GODS! Even Jupiter would jump at the chance to show off these busts on his Olympian mantel. Apollo, Greek god of the sun, and Diana, goddess of the moon, are superbly modeled of solid composition, and come in gold-speckled black, chalk white or bronze finish. 9" high on felt-padded pedestals, are an unbelievable $5.95 the pair. Ppd. Mono-Art, 50 Delancey St., N.Y.C.



GIVE THE BOSS THE BRUSH Kit that will acknowledge him as the executive head of the family. The saddle-stitched processed leather case is stamped in big gold letters with "The Boss." Or you may order it with any three initials, instead. Inside are two nylon-bristled chrome military brushes and a comb. Terrific, and only $3.95 ppd. Zenith Gifts, Inc., 55C Chadwick St., Boston 19, Massachusetts.

SHOPPING WITH Pat Quinan



AY BUCK VEST. To tell u we like this is a triumph of derstatement. We're absolutely tty about it. And if we had ore of the gold $$$ that are inted on its gray denim we'd nd it to every Banker, Lawyer, erchant, Chief we know. Even your Moneyman hasn't a rthing in his flannels, he'll feel h as Rockefeller! 38-46, $10 d. from Johnny Appleseed's, x 12, Beverly, Massachusetts.



NGELABRA EARRINGS, spired by the famous Swedish ngelabra, are fat golden cherubs o do a celestial samba in space th every toss of a pretty head. ade of gleaming brass, highly lished with a permanent coat- of thin lacquer, they're sus- nded from screw-backs, meas- about 1½″ long. $1.50 a r; $2.85 for 2 pairs. Ppd., tax luded. Only from Red Oaks, x 342, Winnetka 4, Illinois.



TTLE RED PUSSYFOOT-S will be dancing slippers, o-bed slippers, go-to-grand- her's slippers, because any le girl lucky enough to own m will refuse to be separated n them. Black velvet pussy- peer over the vamps, and the ght red velvet slippers have sticized straps. To fit chil- n's shoe sizes from 9-2. $4.95 25¢ postage. Elizabeth Mc- rey, Dept. HB11, Orange, N.J.



E WON'T FORGET HER AYERS if she has this utiful little Prie-Dieu to kneel . Adapted from the altar s kneeling bench, it is made wood in a gleaming white nel finish, and the arm rest is painted with sweet reverence baby lambs and the Star of lehem. Kneeling rail is pad- with soft blue felt, 26″ tall, postpaid from Trellanwal En- rises, Salisbury, Connecticut.



Life-Like Deer Brings Children Christmas Cheer!

SPECTACULAR OUTDOOR REINDEER TEAMS

For lawn, porch or rooftop

WEATHERPROOF, CHIP-PROOF, LIGHT-WEIGHT, FULL-ROUND, MADE OF HARD MOLDED RUBBER COMPOUND

King-Size** Reindeer (shown) ..$89.50 ea.
Rudolph*, in same size .....$93.50 ea.
Ground Stand (req'd) .....$ 5.95 ea.

Life-Size Rudolph* (shown) .... $41.50 ea.
Reindeer, in same size .. $39.95 ea.
Ground Stand (req'd) $ 1.75 ea.

Complete Teams Can Be Had in all Three Sizes, With Santa Clauses And Sleds

Any Rudolph* equipped with red flasher-bulb nose at small extra charge.

Sorry, no C.O.D.'s All prices F.O.B. Port Washington, Wisconsin.

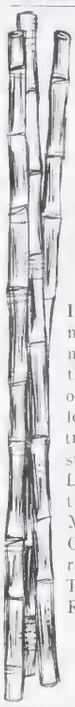
WRITE FOR FULL COLOR BOOKLET "New Ideas in Christmas Decorations"

Junior** Reindeer (shown) .....$21.75 ea.
Rudolph*, in same size .....$22.95 ea.
(This size self-standing)

©R.L.M.
©Dick Wiken, Sculptor



MOLD-CRAFT INC., 650 Lake St., Port Washington, Wisconsin



GIVE THEM The Southland's SWEETEST GIFT

DELICIOUS OLD-FASHIONED REAL LOUISIANA SUGAR CANE



It'll bring back memories of sorghum making time, with the busy cane mills, the boiling kettles, and the thrill of chewing on the fresh stalks of sugar cane. And the youngsters will love this new, novel, old-fashioned treat from the Cajun country. It's real sugar cane, fresh from a romantic old Louisiana plantation. You simply peel the stalk, slice and chew away. Mmmm! Mmmm! Wonderful for Christmas, Birthdays, or for a new and really novel old-fashioned party treat. Three stalks, each 2 feet long, sealed in Reynolds Wrap, only $1.98. PPD.

RICHARD AULDRIDGE
782 Briar Brae Road
Lafayette, Louisiana



nobody . . . but nobody
can believe this set is $1.95

Graceful 10″ bowl and candle holders are black or white metal.
$1.95 plus 35¢ postage.
Holly Wreaths $1 pair postpaid.
sorry, no c.o.d.'s

House in the Garden
19 GARDEN PLACE • BROOKLYN 1, N.Y.



SWISS MUSICAL CHIMES
Play Merry Tunes As Door Opens



Greet your guests with Christmas Carols as you open the door for them. Out of these Swiss Chimes comes music to fill the air with festive notes and guaranteed to start any evening right. Rewinds automatically when door closes. Attaches easily to any door. Non-electric and only 4″ in diameter. State song you desire: "Hail, Hail, Gang's All Here"—"Jingle Bells"—"Come All Ye Faithful"—"Rudolph, Red Nosed Reindeer." Guaranteed. **$4.95 ppd.**



BANISHES ODORS INSTANTLY

No matter how strong or unpleasant the odor may be—from tobacco, fish, onion, cooking, garbage, diapers, musty closets or sick room—BRISK will whisk them away in 2 or 3 minutes! No more bottles or sprays, no electrical gadgets—just one little white tablet does job quickly and effectively. 4032 hrs. protection from each pack of 6. Place anywhere out of sight in any room. Pack of 6—only $1.00

DRY CLEAN Your DOG and CAT



Eliminates bathing dog or cat. Simply rub KLEEN DOG CLOTH over fur to remove dirt, odors, fleas, and impart fresh clean smell. 17 by 23 inches. Can be washed when soiled and reused until worn out. Guaranteed. $1.00

HUSS BROS., Dept. E-2, 100 W. Chicago Ave., Chicago 10, Illinois



AUTHENTIC WESTERN SADDLE Fits any bike . . . watch the family cowhand glow with pride when he saddles up his bike! Of soft molded Latex, authentic in every detail, from high-riding saddlehorn to richly embossed design and exact color of real saddle leather. Easy for smallest buckaroo to slip over his bike seat. Saddle is 14" long. $2.95

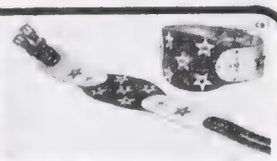


BIKE HORSE HEAD You don't need a "Kingdom for a Horse," a bike is all that's required. Perfect companion for 'Gene Autry' saddle. Realistic, hand-decorated Horse's Head of flexible Vinyl. Fits bikes and trikes. $2.95.

For BIKES and TRIKES



Order Separately or ALL 4 for Only $10



BIKE BELT Every bike or trike jockey will know the meaning of and really delight in owning one of these genuine leather "BIKE BELTS." Just like the big cycle riders wear . . . adjustable to sizes . . . 5½" wide at back. Black and white genuine leather. Decorated with jeweled metal and silver inserts. $2.00.



BIKE SHED makes caring for the bike easy and habit-forming. VINYL PROTECTIVE BIKE COVER keeps rain, snow, dust off that precious bike. BIKE-SHED is ample to cover the largest bike . . . folds completely into a plastic carrying case. Can be carried in bike basket. Edges bound with heavy clear tape. Easy to keep clean—wipe with damp cloth. Only $2.75

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Send for FREE catalog of 300 selections. Dept. 0-SII Post Paid No C.O.D.



"HOW MANY" DAYS 'TIL CHRISTMAS?

Little eyes sparkle with anticipation as the Great Day approaches. A colorful, stand-up picture of a snowy village complete with church and Christmas scene. The buildings all have real doors and windows that open to reveal glimpses of the pleasures ahead! There's a door or window for each date beginning Dec. 1st and ending Christmas Eve. Made in Sweden. 12" high, 19" long. each postpaid $1.00

REVOLVING "ANGEL CHIMES"

From Sweden comes this enchanting decorative innovation. Heat rising from the burning candles causes the Herald Angels to revolve, lightly striking the bells with their wands. The resulting chime-like sound is charming as church bells afar. Made of heavy gauge highly polished brass. 13" high. 3 candles included free with each. Buy two—one for each end of the mantel, dining table, etc. Or if you desire only one for yourself, the extra will serve as a perfect gift. $2.25

2 for $3.95 postpaid





"ANGEL CHIMES" CANDLES

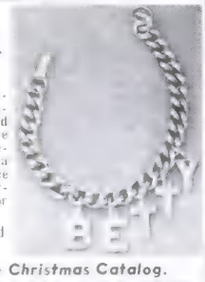
Made in Sweden expressly for the "Angel Chimes." Candles are hand-dipped, smokeless and dripless. 4½" long—may be had in red or white.

2 dozen for $1.00 ppd.

FIRST NAME CHARM BRACELET

Beautifully made metal chain durably finished in gleaming gold or silver. Any name up to 13 letters. Safety catch. Looks like a really expensive piece of jewelry. The perfect Christmas gift for any little girl.

$1.25 each postpaid



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BLACK & COMPANY, INC.
161 Black Build., Rockville Centre, N. Y.

The "Twodor" COMBINATION STORM & SCREEN DOOR

Most Beautiful, Strongest Wood Door Built

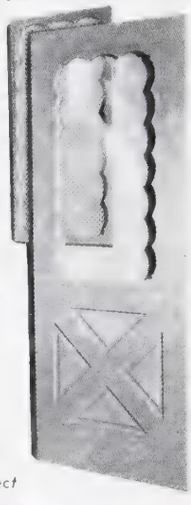
Yet the "Twodor" is priced as low as the commonly made type

If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this is the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Pets can't rip or snag high screen panel. Ideal for all Colonial, ranch or modern homes. Sturdy cross panels; morticed and doweled joints; waterproof glue throughout. Of solid kiln dried pine, standard 1⅛" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped completely sanded with directions for installing, painting, finishing. (Hardware not included.) For all standard size door openings.

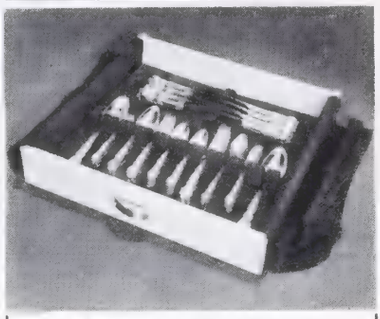
ALL SIZES COMPLETE ONLY $23.95

ALSO—12 NEW, exquisitely designed and low priced Interior and Entrance Doors in knotty or clear pine. Send 3c stamp for catalog.

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Yield House No C.O.D.'s
Dept. BII-4
NO. CONWAY, NEW HAMPSHIRE



Make your own SILVER DRAWER

Use International's **Silver Storage Drawer Kit** to make any drawer in your home **tarnish proof**. Easy to assemble. Kit includes Tarnish Prevent Cloth, slotted spoon, fork and knife racks. Keeps silver bright, whether it's sterling or silverplate. Will hold up to 140 pieces.

Complete set, $6.95 ppd.

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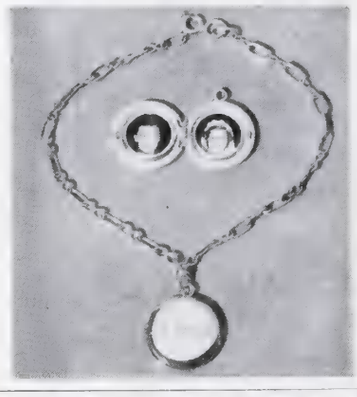
WINDOW



KISS THE BRIDE and jump for her bouquet, even though the only aisle she'll be walking up for a long time to come is the aisle between school desks. But she'll love playing Bride! Inside a gold-striped hatbox there's a bridal crown and veil, real ear-rings, necklace, little blue garter bouquet, wristlets, comb, mirror and photo album! $3.75 ppd. Hall Galleries, Albert Steiger Co., Springfield, Mass.

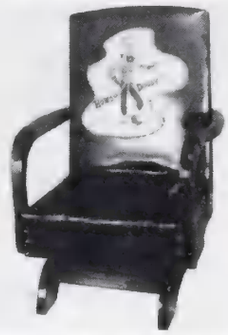


GRAND OPENER FOR BEER. We think this is the Present Perfect for every lager loving man on your list. It's a beer can opener with a husky oak handle that gives him a good grip, and it's inset with 3 hand made sterling silver initials! The stainless steel opener is also a bottle opener, and it hangs up by a rawhide thong. $3.95 incl. tax and post. Robin Hood's Barn 83 Newbury St., Boston, Mass.



LOVE OF A LOCKET for a big and little girls who have two loves to show off is this enchanted circle of sterling silver. It's about the size of a dime, opens up to reveal two tiny frames, and the front is engraved with her two or three-letter monogram. It dangles daintly from a sterling silver link bracelet, and the pretty price is $3.30 incl. tax and post. Edith Chapman, Nyack, N.Y.

HOWDY DOODY JUVENILE ROCKERS



Boys and Girls; Ask your Mom and Dad to get you one of these famous juvenile HOWDY DOODY Platform Rockers, large enough for the largest child or low enough for the smallest to safely get in and out. Lasting Hardwood frame, finished in beautiful light Walnut finish. Upholstered with good quality plastic in Red, Blue or Green—Size overall 26" high, 20½" wide; seat 16" x 13½". Back and Seat softly padded. Seat has three no sag springs. Shipping weight about 27 lbs. Price **$12.95.** Express Collect.

Satisfaction Guaranteed.

Please send check or money order. (no C.O.D.) Order early and avoid the Xmas rush.

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SHOPPING



IME ON HIS CUFF. A pair gold-filled cuff links has a guar-nteed 17-jewel watch mounted in ne link. The other is engraved th three initials. So, you see, at man you're thinking about esn't have *quite* everything! he pair is $39.95, and this in-udes tax, engraving and post-e. House in the Garden, 19 Gar-n Place, Brooklyn, New York.

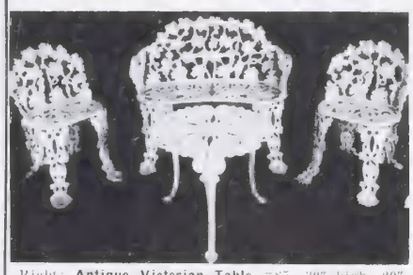


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For An Heirloom Christmas

CENTURY OLD BEAUTY IN CAST IRON AND ALUMINUM



Special: 32" Settee, 2 Chairs 16" wide, 17" Table, 4 pc. group, **$54.50**. In Cast Aluminum **$59.50**. For 39" settee add **$5.00**, for 22" chairs with arms add $5.00 ea. 60" Grape and Leaf Settee $35.00. Cast Aluminum **$43.00**.

Right: **Antique Victorian Table** #85, 30" high, 20" diameter. White, Antique Green, Gold, with glass top **$29.50**; with pure Marble top **$35.00**

Right: **Authentic Roman Lar,** protector of home and garden 45" high. Cast Iron. White, Antique Green. **$79.50**

Right: **Wall Shelf** #18 13" high, shelf 9" x 5" deep. Cast Aluminum. White or Antique Green. **$4.50**





MARBLE TOP COFFEE TABLE
Solid Brass legs, white marble top, 18 x 32"—16" high. **$64.50**



Right: **Old Fashioned Swinging Wall Bracket.** Cast Aluminum. White or Antique Green. Bracket 16" x 12" long **$8.00**. Urn with chain **$7.00**



Prize Countess d'Este Group in White or Antique Green.

	C.I.	C.A.
Settee 39" long	$59.50	$72.50
Chair 19" wide ea.	35.00	42.00
Bench #125 40" long	48.00	57.50



Ornaments for screen door, bookcase, and cabinets. #11: Cast Aluminum 19½x10" white. **$12** Set of 4



Above **Unique Umbrella** Stand X-3 with heavy base and pan for drips. Cast Iron. White or Antique Green. **$9.00**

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Make your own drapes!

Five New Drapery Fabrics

only $1 a yard

Free instruction booklet. Pleating tape, traverse rods, pin hooks available.

New Carabao Nubby Weave $1 a yard
For draw drapes, panels, a dull-finish fabric with exquisite texture when the light comes through. You can't see through it. Turquoise, Spruce, Seafoam, Lime, Leaf Green, Light Beige, Fawn Beige, Rose Beige, Tearose, Cocoa, Ice Pink, Rosedust, Ashrose, Natural, Straw, Gold, White, Grey. 45" wide

New Carabao Textured Weave $1 a yard
A monotone textured fabric for draw drapes, panels. Celadon, Red, Lemon, Ashrose, Hunter Green, Eggshell, Lime, Wine, Beige, Leaf Green, Grey, Gold, Brown. 45" wide

New Carabao Sheen Weave $1 a yard
An interesting new texture for draw drapes, panels. Red, Celadon, Brown, Eggshell, Gold, Hunter Green, Beige, Lime, Wine, Driftwood, Ashrose, Lemon, Leaf Green. 44" wide

Famous Carabao Shantung Weave $1 a yard (pictured above)
We have sold over half a million yards of this fabric. Cross dyed to give a two-tone textured effect. Medium weight, perfect for panel or draw drapes. Grey, Beige, Lime, Rosedust, Turquoise, Cocoa, Gold, Mint Green, Hunter Green, Sea Foam, Celadon, Red, Off White. 44" wide

Carabao Metallic Print Shantung Fabric $1 a yard
Printed with non-tarnishable silver and gold. Hunter Green, Dusty Rose, Gold, Grey, Copper, Seafoam, Beige, White. 41" wide

Custom Made Drapes

approx. $1.50 a yard

We will custom make to your window measurements from any of the above fabrics. Lined drapes also available.



NEW JERSEY ..... *East Orange*, The Jolly Tar
Morristown, M. Epstein, Inc.
Newark, Bamberger's
Ocean City, The Jean Johnston Shop
Red Bank, The China & Glass Shop
Ridgewood, Winchell's
Trenton, Stoll Blank Book & Sta. Co.
NEW MEXICO ..... *Santa Fe*, Maraman's
NEW YORK ..... *Albany*, John G. Myers Co.
Freeport, The White Inn
Hamburg, Kronenberg's
Inlet, Inlet Gift Center
New York City, Gimbel Brothers
White Plains, Corham's Art Flower Co.
NORTH CAROLINA
Charlotte, Carolina China Market
Greensboro, Phillips Hardware Co.
Wilmington, The Younger Set, Inc.
NORTH DAKOTA ..... *Fargo*, Hale Jewelry
OHIO ..... *Akron*, M. O'Neil Co.
Cincinnati, The H. & S. Pogue Co.
Toledo, Lamson Brothers Co.
OKLAHOMA ..... *Oklahoma City*, J. A. Brown Co.
OREGON ..... *Bend*, Alpine Gift House
Portland, Meier & Frank Co., Inc.
PENNSYLVANIA ..... *Pittsburgh*, Kaufmann's

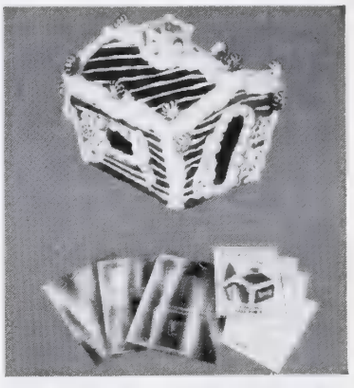
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SOUTH CAROLINA ..... *Charleston*, Kerrison's
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Wall, Wall Drug
TENNESSEE ..... *Burns*, The Trading Post
TEXAS ..... *Austin*, Ellison Photo Company
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Martinsburg, Martinsburg Music & Gift
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WINDOW SHOPPING





MITTEN TREE is the al time answer to the age-old cr "Mother dear, we sadly fear ou mittens we have lost!" A gree plywood plaque is decorated wi a snowy fir tree and mounted wi a pine bough. Red dowels "grow out of the bough and hold w mittens to dry. With red cord f hanging over hook. $2.95 pl 35¢ post. Foster House, 430 Jefferson St., Peoria, Illinois.



GINGERBREAD HOUSE *really* made of gingerbrea baked by you and the childre from this Bake-Fun Kit. You g reusable aluminum forms f baking the cake, white lace d lies for decorating, red cel phane for the windows. You c add candy canes and gum dro for further enchantment. F ished house is 9½" x 8½" x high. Kit is $2 ppd. Susan Sm Co., Carpentersville, Ill.



MOVABLE ROAD MA that work on a modified venet blind-principle are fantastic! T plastic cases contain the en United States with routes clea marked—one for the East, for the West. By moving the s tabs into 15 numbered positi you get each section of the co try in full detail! Each case (specify East or West) $15 ppd. John Jarrell, 84 Br St. N.W., Atlanta, Ga.

(Please turn to page 51)

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WITH THE

SPITZ JR. PLANETARIUM

Spitz Jr. Planetarium brings the mystery and beauty of 40 constellations into your home. Imagine your youngsters delight, (to say nothing of yours) when you point out the Big Dipper, the Little Dog and other northern hemisphere constellations! Completely scientific and accurate, you just plug it into AC current to reveal the heavens from the equator to the North Pole for any month of the year—any part of the world. 32-page fact filled book complete with sky charts come with each model. Made of sturdy plastic this planetarium model is 14½" high with 7½" base and 7" diameter sphere.

Postpaid **$14.95**

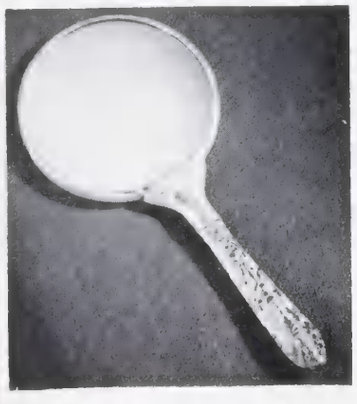
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Hard-to-find table accessory . . . attractive plexiglas domes to cover toast, platters, etc. 3 sizes. 7" in diameter toast dome is $7.95; 12" dome is $13.95; 14" dome is $15.95. Two holes in top keep food from over steaming. All dressed up with a handsome 3-letter monogram in white and gold—or any other color you wish. You'll wonder how you ever got along without them.

No C.O.D.'s, please

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50 Piedmont Avenue **Nyack, N. Y.**



Silver Salad Plates

FIRST NAME CHARM BRACELET

Beautifully made metal chain durably finished in gleaming gold or silver. Any name up to 13 letters. Safety catch. Looks like a really expensive piece of jewelry. The perfect Christmas gift for any little girl.

$1.25 each postpaid



Write for Free Christmas Catalog.

BLACK & COMPANY, INC.

161 Black Build., Rockville Centre, N. Y.



SILVER NATIVITY SET

Use International's **Silver Storage Drawer Kit** to make any drawer in your home **tarnish proof**. Easy to assemble. Kit includes Tarnish Prevent Cloth, slotted spoon, fork and knife racks. Keeps silver bright, whether it's sterling or silverplate. Will hold up to 140 pieces.

Complete set, $6.95 ppd.

MILLARD F. DAVIS

831 Market Street

Wilmington 1, Delaware



COLONIAL FOOTSTOOL

This handsome footstool is a fine reproduction of an Old Hitchcock stool used in Colonial days. Usually took its stand in front of the Boston Rocker. Beautifully finished by master craftsmen in black and gold, antique maple, cherry and light and dark pine. Top is moulded of 2" pine. Sturdy rock maple legs. 14" x 9" x 8½". Please state finish wanted.

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DOUBLE JAM OR MARMALADE SET with spoons attached to lid. 6" wide. **$1.50 postage included**



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East Orange, The Jolly Tar
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Newark, Bamberger's
Ocean City, The Jean Johnston Shop
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Providence, California Artificial Flower Co.
Providence, The Outlet Company
SOUTH CAROLINA
Charleston, Kerrison's
SOUTH DAKOTA
Spearfish, Blue Drug & Jewelry
Wall, Wall Drug
TENNESSEE
Barns, The Trading Post
TEXAS
Austin, Ellison Photo Company
Houston, Foley's
Corpus Christi, Lichtenstein's, Inc.
Wichita Falls, Fedway Stores
UTAH
Salt Lake City, Temple Gift Shop
VERMONT
Arlington, Vermont Shop
Woodstock, Winslow's Clover Gift Shop
VIRGINIA
Alexandria, Woodward & Lothrop
Richmond, Miller & Rhoads, Inc.
WASHINGTON
Everett, The Bon Marche
Northgate, The Bon Marche
Seattle, The Bon Marche
Tacoma, The Bon Marche
WEST VIRGINIA
Bluefield, Southern Office Supply
Martinsburg, Martinsburg Music & Gift
WISCONSIN
Green Lake, Zunda's Swedish Gift Shop
WYOMING
Cheyenne, Anschead Gift
Granger, Covey's Little America

Domino—This boldly simple design in a range of fashionable colors, gains added richness with TexturTuft.



Reversible Hobnail—Doubly useful, doubly beautiful. Different pattern on each side. Truly 2 bedspreads in one.

Budget-Priced—
Brand new and fashionable!

TexturTuft

Copyright 1954, Morgan-Jones, Inc.

BY Morgan-Jones TRADE MARK



To give your bedrooms a fascinating new look, those wonderful Morgan-Jones looms have learned to weave designs with tufts in two sizes! They start a fresh home-fashion trend, and no wonder!

These brand new TexturTuft spreads give you exciting three-dimensional designs and textures. They're practical, too! Virtually lint-free, pre-shrunk and color-fast, easy to launder, wrinkle-resistant, and they never need ironing!

They're priced right and styled right, for gifts, for your home, or for school!

You never need to iron TexturTuft!

MORGAN-JONES, Inc. • 58 WORTH ST. • NEW YORK 13 • (Mills in North Carolina)



WINDOW SHOPPING

CONTINUED FROM PAGE 48

TIC-TAC-TOE PILLOW in felt that you make yourself gives a new twist to the old-fashioned meaning of "pillow fight." A *Brain* Twist. Because once the 12" pillow is completed, you can actually play Tic-Tac-Toe on it, using the 4 scarlet and 4 gold badge buttons as "men." Just stick them into the white squares! Everything's included in the kit. $3.50 ppd. Beverly Baker, Box 27HB, Tuckahoe, N. Y.

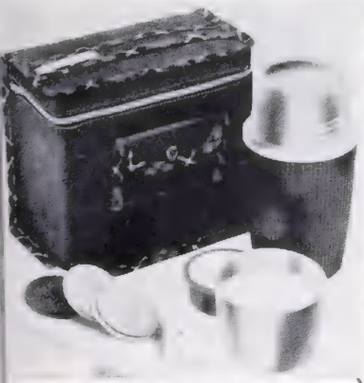


CUB PRINTING PRESS to bring joy to the soul of a junior journeyman really does a job. With it he can print post cards, tickets, announcements, invitations. The gray and red metal press, 8½" x 4" x 4" high, comes with rubber type and black ink, and an entranced child is ready to set up his own print shop. $3.49 ppd. The Fireside Shop, 916 E. Wayne St., South Bend, Ind.



IF THE FISH WON'T BITE AT HIS LINE, he'd better try the famous Hagen Casting Spoons. Fussy anglers tell us they really catch fish! Because they are heavier than ordinary spoons, they cast farther and with nice accuracy. Made of solid brass or copper with bright baked enamel colors, gift box of 5 casting and spinning spoons, $2.75 ppd. Hagen Bait Mfg. Co., 215 Main St., Oshkosh, Wisc.





SNACKIT

Solves the problem of how to attractively and conveniently carry lunches or snacks for school, office, trips, outings or sports. Zippered bag is of smart sanforized denim, plastic lined and trimmed in blue or red flannel plaid with handy change purse on front. All plastic 10 oz. capacity wide mouth snack bottle keeps stews, soups or beverages hot or cold up to seven hours and can be fully immersed in water for easy cleaning. Add 35¢ for postage... **$3.49**

Lee Wynne Send for Free Catalog

5446 Diamond Street, Phila. 31, Pa.

Electrically Heated FOOT WARMER!



$34.50

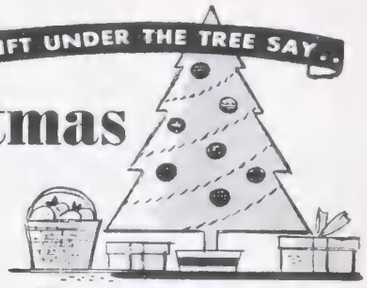
Express Prepaid No C.O.D. please

Authentic Colonial design in rich walnut, with red or blue velvet upholstery . . . Electrically Heated. Has three heating speeds—low, medium, high—*for exact amount of cozy warmth you desire.* When not in use as a footwarmer, the electric cord tucks neatly underneath, completely out of sight. Ideal gift for Mother or anyone troubled with chilly feet. Perfect CHRISTMAS GIFT. Prompt delivery on all orders.

SHERRILL'S *Roanoke, Virginia*

LET THE MOST EXCITING GIFT UNDER THE TREE SAY...

Merry Christmas *for you!*



GOLDEN, TREE-RIPENED FLORIDA FRUIT from *Cobbs*

Your **friends, business associates and loved ones** will say, "How thoughtful!" World famous Cobbs gaily packaged Fruits and Delicacies are **always** excitingly received... **you can give no finer gifts!**

NOW IS THE TIME TO "REMEMBER NOT TO FORGET!"



Check your list . . . **now's the time to order a** "Basket of Happiness From Cobbs" to arrive at Christmas. Send in your order TODAY! . . . with names and addresses . . . We take care of everything . . . **your gifts** will go quickly on their merry way. In the spirit of Gift-Givin'.

Henry Cobbs

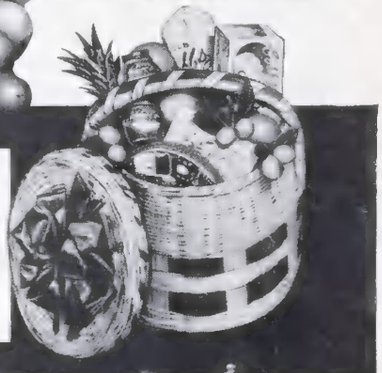


GIFT No. 35 **$7.95**

Approx. 25 lbs. — A gaily colored hand-woven imported Basket brimming over with an assortment of Florida's finest fruits. Pineapple Oranges, Sugar-Sweet Grapefruit, Giant Persian Limes, Chinese Kumquats and "Zipper" Tangerines. One of our most popular hampers year after year. Positively guaranteed to please ANYONE!

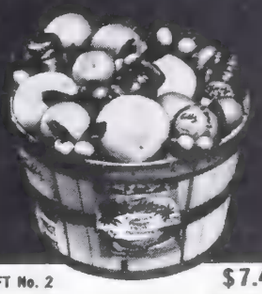
GIFT No. 11 **$12.85**

Exactly the same as above Gift No. 35 except twice the size and contents.



Gift No. 19 $14.95 →

Approx. 25 lbs. — A magnificent assortment with all the glamor of fabulous Florida Fruits, Preserves, Candies, Soft-shelled Pecans, Coconut Patties, our famous "Honeysuckles" and many other delicacies heaped high in a tantalizing arrangement of good taste... Sure to inspire enthusiastic "Thank you" letters.

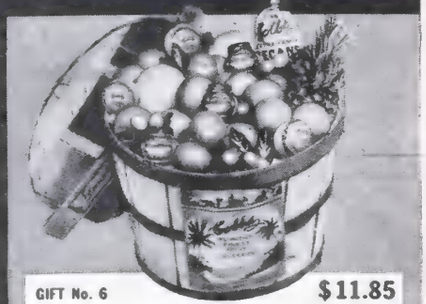


GIFT No. 2 **$7.45**

Approx. 27 lbs. — Fruits 'n Jams, delightful to look at, delectable to taste... truly a treat for the eyes and the palate. Oranges big as Coconuts and Grapefruit even bigger. Chinese Kumquats, tangy Tangerines, Persian Limes and 3 large jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve.

GIFT No. 1 **$5.95**

Approx. 27 lbs. — Pretty as a picture, but such eatin' fun... A festive, eye-filling Basket of all the best Fruits from our sunny Groves. Moderately priced for all Gift-giving purposes.



GIFT No. 6 **$11.85**

Approx. 54 lbs. — Beauty and the Feast... Juice-heavy Oranges, giant sweet-sweet Grapefruit, Kumquats, Persian Limes and our "Zipper" Tangerines, also a great big fresh sugar-loaf Pineapple, a lb. bag of paper-shelled Pecans, 3 jars of healthful, delicious Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve. What a Value!

GIFT No. 4 **$8.85**

Approx. 54 lbs. — A beautiful looking basket, stunning and dazzling as sunbeams in your eyes... filled with a wide variety of all of Florida's fabulous Fruits, Oranges, Grapefruit, Tangerines, Limes and Kumquats. This basket is one of our most popular packages.

Unless otherwise instructed, delivery will be made for Christmas

OBEY THAT CHRISTMAS URGE ORDER NOW!

Send check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15% for Canada and west of the Rockies

Cobbs

BOX I-D

LITTLE RIVER (MIAMI) FLORIDA

IMPORTS

Exclusive, Unique, Incredible, Toy & Novelty Gifts

wonderful stocking toys

Minimum Order $1.00
ORDER BY MAIL
Satisfaction Guaranteed
We Pay Postage—No C.O.D.'s



$1.00 $1.00 $1.00 $1.00

SAVE! ALL $1.00 ITEMS AT 6 for $5.50

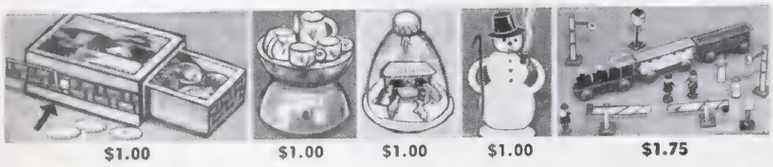
1. CROQUET SET—Play on table cloth or carpet. 9 wickets 1", 4 mallets 3", 4 balls. Solid brass finish. Perfect knick-knack ..... Set **$1.00**

2. TINY VILLAGE SET—18 hand carved pieces. Picturesque, colorful. In gold mesh bag, can hang on tree ..... Set **$1.00**

3. NAVY SET—Hand painted. 6 sailors, 5 ships including battleship, carrier, ferry—1 lighthouse. In mesh bag ..... Set **$1.00**

4. CHINESE CHECKERS—this famous game in a marvelous miniature. Pocket size 4"x7"—opens to 8"x7". 3 can play, easy rules, hours of fun, perfect for travel **$1.00**

5. MINIATURE TRAIN SETS to scale. (top right) Smallest ever made, all metal—1 freight, 1 passenger—only ¾" each. Moving wheels ..... 4 Asst. Sets **$1.00**



$1.00 $1.00 $1.00 $1.00 $1.75

6. TRICK TREASURE BOX with Chocolates—inlaid wood 4½". When lever is pressed secret drawer opens to reveal gold covered chocolate coins **$1.00**

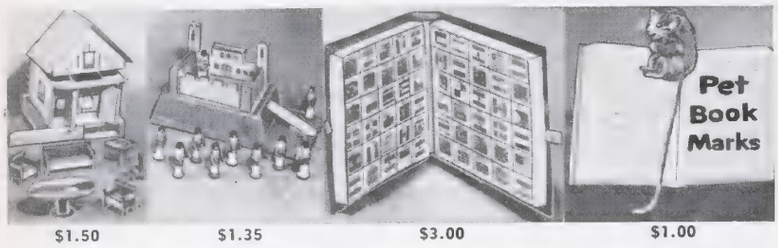
7. APPLE TEA SET 2½". 10 pieces including pitcher, creamer, 2 cups, 2 saucers inside apple. Top converts to tray. Beautifully polished wood, hand painted. **$1.00**

8. NATIVITY WATER GLOBE 3"—Tip it and the snow storms! A toy, an ideal paperweight, a knick-knack, etc. **$1.00**

8 (a). SKATER or SKIER SNOW WATER GLOBES (not shown) realistic winter scenes ea. **$1.00**

9. SMOKING SNOWMAN 5½" with box of special fragrant incense. Smoke comes out of pipe and mouth. For table, mantel, small gifts, etc. **$1.00**

10. MINIATURE RAILWAY SET—Hand carved and hand painted. Cars 2¾", beautifully detailed pieces—complete with signals, signs, people, etc. In oval wooden box **$1.75**



$1.50 $1.35 $3.00 $1.00

11. FURNISHED HOUSE—5"x4½" with 6 dainty pieces of movable furniture. Beautifully finished inlaid wood **$1.50**

11 (a). TRICK HOUSE (not shown but like #11) 6"x4" inlaid wood. Find secret keyhole. Panels conceal secret drawer with key. Makes unique container **$2.00**

12. MINIATURE FORT with 10 1½" SOLDIERS—Beautifully hand carved and hand painted. Secret panel reveals soldiers hiding in hollow base ..... Set **$1.35**

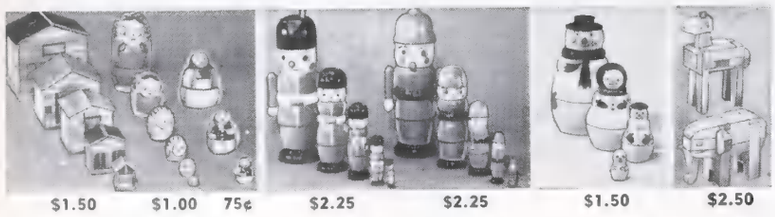
13. BOOK OF ERASERS—7½" closed, 16" open. 60 rubber erasers, 1¼" with 60 different flags of all nations in full color. New and educational. Perfect for collectors of all ages **$3.00**

14. INTRIGUING FUR ANIMAL BOOK MARKS

Very cute. Animal sits on top of book and tail or leash holds place in book.

(a) **Mouse** (shown) ▮ 12" tail
(b) **Dog** (not shown) ▮ long leash, 2½"
(c) **Cat** (not shown) & ball of wool, 2½"
(d) **Skunk** (not shown) ▮ tassel, 3"

Any 6 for $5.50, ea. $1.00



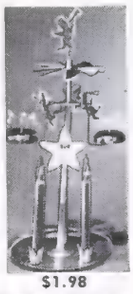
$1.50 $1.00 75¢ $2.25 $2.25 $1.50 $2.50

15. UNUSUAL NESTED NOVELTIES—the finest available anywhere. Kids (and grown-ups) just love to open 'em up and keep looking for the smallest. Beautiful wood, hand enameled in gay colors.

(a) **House**—set of 5, largest 3½", smallest ¼" ..... set **$1.50**
(b) **Indian**—set of 7, largest 4", smallest ⅛" ..... set **$1.00**
(c) **Peasant**—set of 3, largest 2½", smallest 1" ..... set **.75**
(d) **Soldier**—set of 5, largest 7½", smallest 1½" ..... set **$2.25**
(e) **Policeman**—set of 5, largest 7½", smallest 1½" ..... set **$2.25**
(f) **Policeman or Soldier Bank** (not shown but as d & e) ..... ea. **$1.50**
(g) **Snowman**—set of 4, largest 5¼", smallest 1¼" ..... set **$1.50**

16. ANIMAL PUZZLE SET—6 asst. polished wood animals come completely apart and you re-assemble. 3"-4" with complete directions. Fun for children, adults ..... six different animals for **$2.50**

17. TWIN CHIMES 12"x8". You get a set of interchangeable angels and clowns. Angels for Xmas time; clowns for birthdays & fun time. Satin tone gold metal; complete with candles—when they burn, angels (or clowns) turn —and ring chimes ..... Low priced at **$1.98**—3 for **$5.50**



$1.98

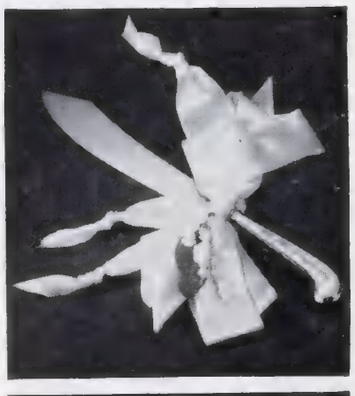
Q. T. NOVELTY CO., Box 54, Murray Hill Station - New York 16, N. Y.



WINDOW SHOPPING



FUR LUMBERJACKET. Here is Something Wonderful that's worth writing love letters to Santa Claus for. The lumberjacket of glossy black lapin with its attached hand-knit wool hood has the flattering, casual chic you'd expect on Grace Kelly, or a *Harper's Bazaar* Cover Girl. And it does exactly the same fabulous things for you! 8-18, $139.50 incl. tax. Ppd. Harold Rubin, 52 E. 56th St., New York.



THE BRIDE CUTS THE CAKE with a beautiful wedding cake knife whose sterling silver handle is engraved with the bride's and groom's first names and wedding date. If you think it's as perfect a present as we do, it will be your standard wedding gift for years to come. Tied with white ribbon and sprigs of lily-of-the-valley, $7.50 ppd. incl. tax. Hess & Culbertson, Ninth and Olive Sts., St. Louis, Mo.



WASH-A-TOYS are made of fluffy white Orlon, so no matter how sticky-fingered their master, a whirl in the washing machine makes them look like new. Both the puppy and the elephant have floppy ears lined with pink and white gingham, and sissy nose-gays on their topknots make them look like a couple of dizzy dreamboats. $3.95 each ppd. Frances-Morris, 1016 Carroll St., Brooklyn 25, N.Y.

(Please turn to page 54)



For Man Who's "Got Everything"

Personalized

CUFF LINKS

Large size gold-filled cuff links with genuine white china face complete with name of your loved one attractively gold lettered, as shown. A most personal gift. Set in attractive simulated alligator case.

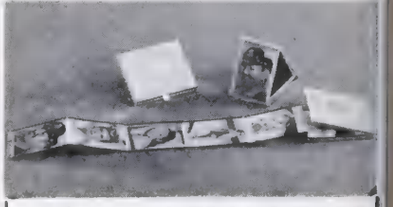
$3.95 PAIR

TAX INCL.

We Pay Postage (No C.O.D.'s please)

HILLMAN'S

117 W. Jefferson St. Ft. Wayne, Ind.



Elegant **PHOTO-PAK**

Fine compact style, gold-toned jewel-like finish case with snap lock holds acetate covered folder for 12 photos. Folds and unfolds at the flick of your finger and can stand on desk with one picture showing at a time. Excellent gift for anyone of any age! Perfect Christmas stocking gift. Individually boxed. Available in two sizes:

1¾" x 2½" **$1.25** each postpaid
4 for $4.75 postpaid

or 2¼" x 2½" **$2.00** each postpaid
4 for $7.75 postpaid

Send Check or Money Order. Please, No C.O.D.'s.

Gift Gallery
Box 116 Madison Sq. Sta., N. Y. 10

FREE

TO NEW MEMBERS OF THE

Around-the-World Shoppers Club



Each Piece Over 9" Long

direct by mail from Florence, Italy—
without payment of duty or postage...

This Handsome Serving Set of Florentine Silver

To demonstrate the *quality* and *value* of Around-the-World Shoppers Club gifts, we will send you this unusual 2-piece Serving Set of Florentine Silver *with our compliments.* These lovely pieces in traditional Renaissance design can be used as a Serving Set for your salads, or as individual serving pieces for meat and vegetable dishes. Read below how to get this Set FREE!



One of the famous bridges of Florence the Magnificent, "Golden City of the Renaissance".

BEAUTIFUL, UNUSUAL GIFTS FROM ALL OVER THE WORLD!

Wouldn't you like to go shopping around the ›be with a traveller who knows where the *:est merchandise* and *biggest bargains* are? ouldn't you like to visit distant lands, shop for quisite gifts in exotic bazaars, watch native aftsmen create beautiful things with their cient skills? Best of all—wouldn't you like to ake your home a "show place" with the ex- ing gifts you've purchased—values as much *double* what you are asked to pay for them?

A Thrilling Surprise Gift Sent To You Each Month—Postpaid, Duty-Free!

To introduce you to the thrills and enjoyment shopping abroad, let us send you this beauti- 2-piece Serving Set of Florentine Silver thout charge. Then, as a member of the ound-the-World Shoppers Club, each month ı will receive a surprise package sent to you *ect from a different foreign country*—and :h it will come a colorful brochure telling the ry of your gift and adding even more glam- to your shipment!

Join Today By Mailing the Coupon

So—come aboard our magic carpet! You may join for 2 months for $5., 4 months for $9., 6 months for $12., or 12 months for $22. When your gift packages begin arriving, covered with foreign stamps, you'll be delighted you joined the Club! However, if you become displeased in any way, resign membership and your unused payment will be refunded. Furthermore, if you are not captivated by the first gift selection sent to your home, keep it as well as the Florentine Serving Set and receive a full refund. Mail the coupon *now* while this gift from Florence is being offered FREE!

GIFT MEMBERSHIPS

If you wish to give Memberships as gifts, use a separate sheet, specify term of membership, and attach to the coupon so we may know your friends are entitled to the Florentine Silver Serving Set as an *extra* gift.

NOTE: The gifts are shipped directly to you from points of origin all over the world, prepaid. Thus, you become an importer without any of the headaches which usually attend importations. We guarantee that the gifts will be delivered to you without damage and that they will be worth much more than the price you pay.

Around-the-World Shoppers Club, Dept. 417-S
71 Concord St., Newark 5, N. J.

Please enroll me as a Member and send me the 2-piece Serving Set of Florentine Silver direct from Italy FREE for joining. Start regular monthly shipments of the Club's selection of foreign merchandise direct to me from countries of origin and continue through the following term of membership:

○ Check here if this is a request for a renewal or reinstatement of your membership so we can avoid duplicating countries.

- ☐ 2 Months.....$5.00 *(2 gifts at $2.50 each)*
- ☐ 4 Months..... 9.00 *(4 gifts at $2.25 each)*
- ☐ 6 Months.....12.00 *(6 gifts at $2.00 each)*
- ☐ 12 Months.....22.00 *(12 gifts at $1.83 each)*

I enclose remittance for $.....

Name .....
(Please Print)

Address .....

City & Zone..... State.....

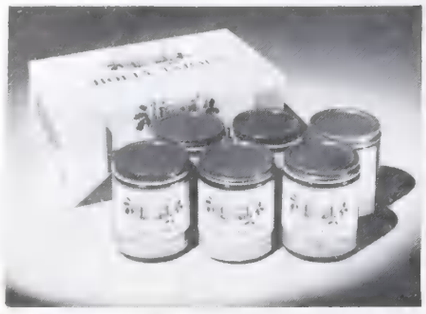
(NOTE: All shipments come to you without payment of duty or postage. However, The U. S. Post Office Dept. charges a service fee of 15c for delivering foreign packages, which is collected by your postman and cannot be prepaid.)

CANADA. 2 mos., $5.50; 4 mos., $10.50; 6 mos., $14.00; 12 mos., $26.00. Delivered to your home without payment of additional duty or postage.

Address: 971 St. Timothy St., Montreal 24, Que.

OUND-THE-WORLD SHOPPERS CLUB, Dept. 417-S • 71 CONCORD ST., NEWARK 5, N.J.

Gifts that are different . . . and delicious



Preserves and Relishes from the Old South

These taste treats are painstakingly made just like our grandmothers used to prepare them . . . and faithfully follow their prized old pre-Civil War recipes.

Only the finest, full-flavored ingredients are used. Here are truly unusual delicacies sure to please everyone on your gift list Christmas Day and many months thereafter. We give special attention to large industrial gift orders.

Any 3 Jars **$2.95**

6 Jars **$5.55**

12 Jars **$10.95**

Postage Paid

Select from: Whole Strawberry Preserves, Whole Cherry Preserves, Watermelon Preserves, Watermelon Rind Pickle, Watermelon Jam, Red or Yellow Tomato Preserves, Apricot-Pineapple Jam, Peach-Orange Conserve, Amber Marmalade, India Chutney, Hernando Relish, Vicksburg Green Relish, Natchez Crisp Pickle, and **Dilled** Cocktail Tomatoes, Burr Gherkins, Petite Beets, Cauliflower, Carrot Sticks, Celery, Okra and Green Beans.

All 8 oz. jars packed in "Old South" carton with attractive gift card. Send your gift list and check or M. O. to:

HOLLY FARMS KITCHEN No. 1A, 459 Wagner, Memphis 3, Tenn.



NOT SOLD IN STORES

All aged, natural cheeses mixed by us to make our delightful, unmatched Club Cheese. Ready to serve from re-usable pottery casks. Satisfaction guaranteed.

CHEESES WITH WINE

Pack 63HB — four 6-oz. casks (with tray): Club Cheese with Port, Sherry and Rum and Blue Cheese with imported Brandy, del. **$5.45**

Pack 64HB — two 6-oz. casks (with tray): Club Cheese with Port, Blue Cheese with imported Brandy - - - - - del. **$3.35**

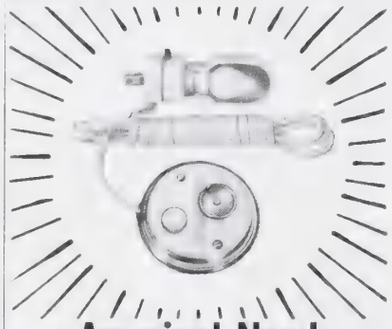
CHEESES WITHOUT WINE

Pack 75HB — four 6-oz. casks (with tray): Club, Blue, Smokee and Garlic Cheese, delivered **$4.95**

Pack 76HB — two 6-oz. casks (with tray): Blue and Club Cheese - - - del. **$2.95**

Send for free booklet from

THE SWISS COLONY
69 Cheese Row • Monroe, Wisconsin



Amazing! New! *Automatic* NIGHT LAMP



Easy to install under bed post.

When you get out of bed, the light turns on. When you return to bed, it goes off—all automatic. No more stumbling in the dark when you have a RISE-N-SHINE automatic night lamp! It's perfect for mothers, older people, invalids, children, nurses and everybody—wonderful gift item.



When babies cry at night.

Send $7.95, in check or money order, for your automatic night lamp today. Postage prepaid. Money back guarantee.

RISE-N-SHINE
1701 James Avenue So.
Minneapolis 5, Minn.



Christmas Cards not available in U. S. A.

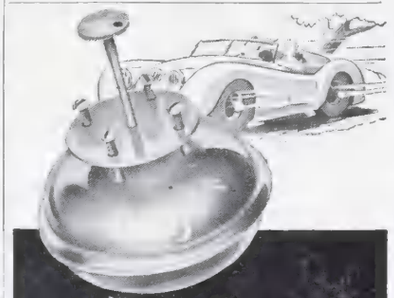
For your MOST important friends

A wonderful way to send Season's Greetings with your signature hand-signed in old-world script. Multi-color reproductions of original religious masterpieces, postmarked Vatican City . . . Multi-color debonair winter scenes by Monique Leroux with a true Parisian flavor, postmarked Paris . . . addressed and mailed from abroad. Simply send us your list—we do all the work.

Typical card will be submitted with order confirmation. Money back if not fully satisfied.

Specify City.
12 Cards $3.50
(foreign post. incl.)

OLD WORLD CHRISTMAS CARD CLUB
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The Authentic

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WINDOW



BLOW, GABRIEL, BLO

and when the wind takes you a celestial spin, you'll blow vane, and earth-bound mort will get the straight dope fr the heavens on the direction the wind. A gay new weatherva in a weatherproof black fin comes with arrow, standa crossarms, letters, roof sad and screws. 25" long, 10" hi $14.25 exp. coll. Williamsb Blacksmiths, Williamsburg, Ma



FURS FOR A DOLL! T above all, is what we'd want find under the tree if we w back in the wonderful age wh dreams-come-true on Christ morning. A hat, coat and m of snowy-white fur for our d est doll! The sheared white r bit ensemble is fully lined w lustrous white satin, and fits d from 7" to 18" high. Give do height. $2.98 ppd. Hobi. D HB, 15 W. 57th St., New York



THE HUMOR OF AR

creeps up on you like a 3rd n tini, catapulting explosive guffa from sedate citizens. His carto are slightly lewd, never vul always funny. And if his br sometimes exposes *la belle trine*, it also exposes the po ousness of coupon-clipping C novas. Box of 40 paper cock napkins with Arno cartoons, ppd. Game Room, 1538 Conn cut Ave., Washington, D.C.



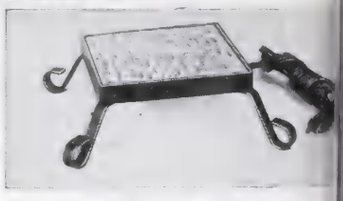
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Keeps Your Food Hot & Ha

This *revolutionary*, beautifully decorate x 6" AC-DC electric tile keeps favorite dishes and ages *hot* and tasty at your Saves you steps! Attractive white tile guaranteed crack from heat or cold Completely concealed ed THERMFLEX plate gives heat. Shock-proof. Under approved. Jet black, *heat-ant* wrought iron frame wi damage linen, furniture. Christmas gift. Satisfaction anteed.



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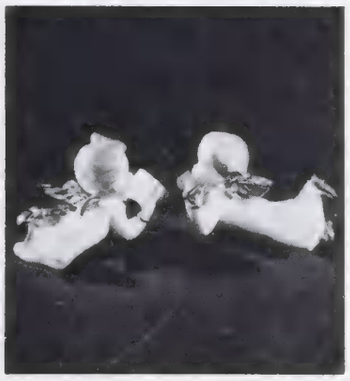
The HOPE CHEST 520A FIFTH NEW YORK 36

SHOPPING





LONG AS LOVE REMBERS. the anniversary t important to two people will er be forgotten. So mark it l with these gold-filled enved calendars—as a bracelet rm for Her; as cuff links for n. Date is *accurately* set with thetic ruby. Bracelet with rm. $13.75; cuff links, $16.50 Tax and post. incl. Holiday ise. 111 Bellevue Theatre g.. Upper Montclair. N.J.

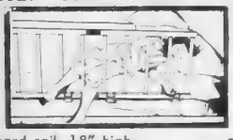


GELS ON THEIR TUMES are in a dreamy mood. it weren't for their golden gs and slippers they might be little girl and boy, taking e out from play to lie in front the fire and dream of consts in the 4B classroom. Girl el plays a harmonica. Boy el holds a prayer book. White celain. 4½" long. $2.50 pr. s 25¢ post. Louise West, Gift rces, Springdale, Conn.



NTA'S STAMPING OUND is every letter you e, every Christmas card and tation you send, because this y little ceramic Santa has a ber base that stamps out ason's Greetings." He'll be ambassador of good-will all ugh the Yuletide: will stand your mantel or desk in-be-n stamping feats. $2 ppd. tess House. 5058-C Forbes Pittsburgh 17, Pa.

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guard rail, 18" high . . . y standard bed, sofa or bed. Just seconds to set up tomatically locked by cushr mattress. Folds flat—take you everyplace!
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***Small Fry* COOK SET**

Everything works! Teakettle whistles, percolator actually makes coffee. Kiddie Kookware is JUST LIKE MOTHER'S only smaller—makes your favorite pint-sized cook an expert on doll-size dinners. Made to scale of polished aluminum. Roaster is 6" long, other pieces in proportion. There's a double boiler, teakettle, percolator, fry pan, angel-cake pan, oven roaster, layer cake pan. No sharp edges to hurt tiny fingers.

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Chair $59.50
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WHAT IS DIXONS FURNITURE? Dixons is a high grade furniture—all upholstered pieces are of molded foam rubber. Dixons is made from beautiful grained ash, the choice of decorators. Here's a Dixon exclusive—the upholstering is changeable—a new cover from Dixons can be fitted by yourself as easy as changing a pillow slip. Dixons is fully guaranteed for its quality and durability.



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IT'S FUN TO BUY THE DIXON WAY—Not only does Dixon save you money, but you have the fun of pre-planning your rooms. Choose your own fabrics and colors—choose from Dixon's 14 different models; over 20 different colors of several wonderful fabrics

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Order for all on your list — we gift wrap, ship anywhere

THE ROYAL GIFT BOX! Breathtaking bounty—an even dozen treats in one large gift pack. Pecan brittle, pecan glace, chocolate and maple fudge, divinity, pecan log roll, one jar each toasted, sugared and spiced, sherried and plain pecan halves, plus two jars delicious tropical jellies and conserves. Gay with Holiday trimmings!

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TRAY-IN-A-TRAY TEMPTATION! Lovely to look at, heavenly to eat! Two wicker serving trays full of beautifully arranged pecan candies, tropical jellies and pecan halves. A "showy" gift that belies its modest price. Friends will exclaim with delight. Order for yourself also!

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Bale filled with 5 lbs. U.S. No. 1 Schleys in the shell, paper thin.

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ful gift for your child's G
mother, or for a Reverend Mo
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lovely in a window with the lig
shining through the white tra
lucent marble. 8½" x 6". i
ported from Italy. it's $10 p
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is one of those rare triumphs
cla-sic -simplicity that glows l
a jewel in a lovely room. We sh
it to you heaped with shiny
apples for holiday munching. I
it's a magnificent kindling buc
or magazine tub. In Old Engl
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without getting bruised. I
dressing into built-in measu
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WIND SPEED

TELLS AT A GLANCE *INDOORS* HOW HARD THE WIND IS BLOWING *OUTDOORS*

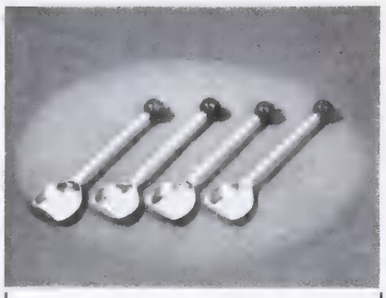


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SET OF FOUR
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Six or more 70¢ ea. ppd.
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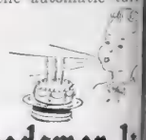
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Tunefully Tinkles "Happy Birthday" • Slowy Turns So Folks Can Say "A



What a delightful gift for your favorite fa
. . . a charming highlight for so many ha
occasions to come! Underneath the flower de
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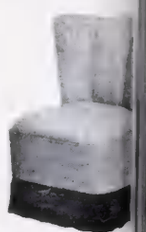
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Red Rocker Seat is 12" x 14", 19½" high. Bright red washable plastic, chrome nail trim. Green also available if desired. Blonde finish. Approx. 20 lbs.

Rolling T-V Chair Lucite casters. Channel back. 13" x 17" seat, 22½" high. Black and white metallic tweed fabric, black base fringe. Approx. 22 lbs.



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Chairs shipped direct from Ill. Factory, delivery charges collect.

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T-V Chair $1
No C.O.D.'s pl
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or more chairs

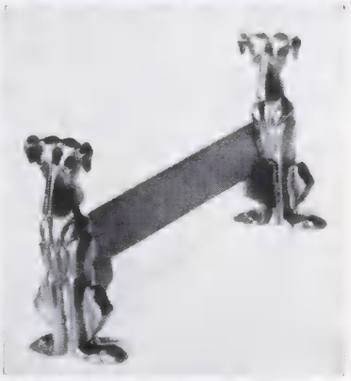
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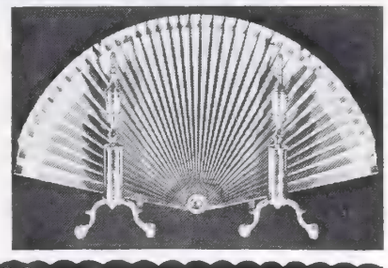


Large
DECORATOR FAN

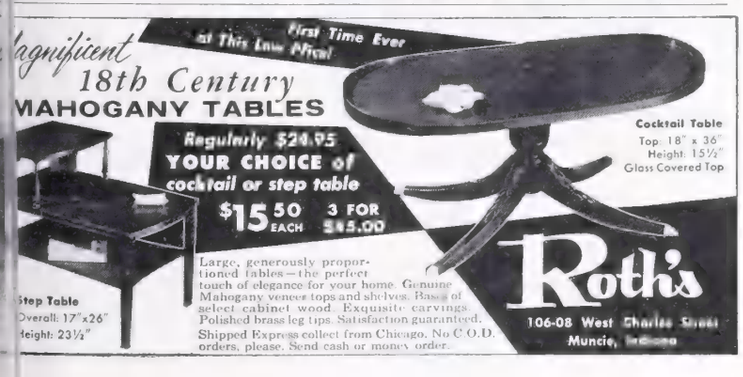
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Fan when opened measures 17" high and 33" wide. In neutral beige-gray th gold trim. Comes complete th brace to hold in position. **$2.50** postpaid (also available in solid gold color, $3.)

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FITS ANY MAILBOX – INSTALL IN A MINUTE!

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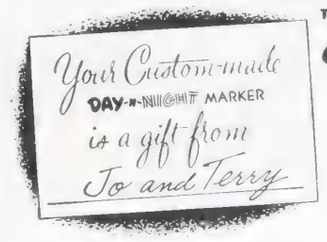
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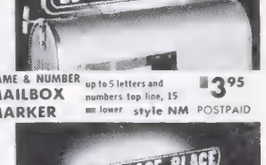
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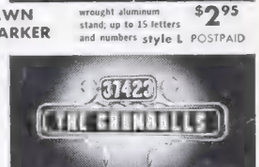


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Bracelet chain ..... $1.00 ppd.
Each engraved disc ..... $1.00 ppd.

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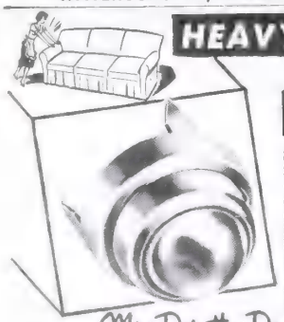
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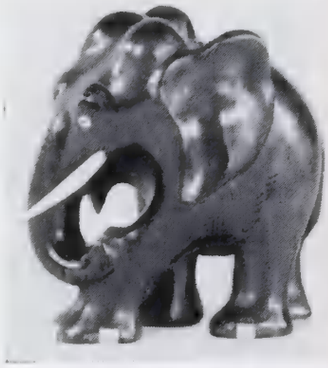
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The New Ball-Bearing WIT-WHIP



The one and only whipper that whips to the last drop.

- Whips Cream in 15 seconds.
- Qt. Mayonnaise in 90 seconds.
- Mix Drinks in slenderest serving glasses.
- Baby Foods made quickly and
- Sanitary

Does the job quickly and efficiently with easy *one-hand* operation. Cleans in 2 seconds.

For these small jobs, no need to get out the large mixer with a large clean-up mess.

Guaranteed Life Service. Once used, no woman would be without. Everyone gift packed with instructions and prize recipes.

Shipped Postpaid for $2.00. Write for FREE GIFT CATALOGUE of 100 other items.

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For Small Fry to Play With or Sleep

They look like big, cuddly 14″ actually they're solid, molded fo pillows with gay, colorful percale covers. Fade-proof and Sanfori cover and pillow may be easily keep fresh. Non-allergic. For sm cuddle or sleep on. Wonderful for Unusual gifts to take small sleeper Land of Nod. Specify "Boy" or "Girl". Each, postpaid, only . . .

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SHOPPING



ATHTUB FLEET with mag-tic action is just the thing to ke several small boys we know np to their battle positions at -time. The ocean liner, 4½" ighter, tugboat and 2 scows e moved and controlled by a " magnetic Magic Wand. Ships n dock at island with its light-use and shed. With "smoke ect," plastic fleet is $2.95 ppd. ectoys, 34 W. 37th St., N.Y.



N'T SPEC-ULATE about ere you put your glasses. Keep m in this eye-catching leather ec-Stander that converts from conventional pocket case to a f-standing desk case with a k of the brass prop on the se. The imported case is suede-ed, comes in natural pigskin red or black calf. $3.95 ppd. bert & Leonard, 1544 North-Blvd., Manhasset, New York.



RETTY FISHY is the gayest ch of the cocktail hour. The r fish dishes by artist-potter ry Lushbaugh come in choco-brown, forest green, white or blue, and the free-hand *affito* underglaze decoration is htly different on each. 8" long, 're fine for hors d'oeuvres, ter salad, hot fish canapés. of 4 is $6.35 ppd. Carmel k Center, Dept. HB, Box Carmel-by-the-Sea, Calif.





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re trading red booklets for your silver els for the most popular gift of all Rowling's famous Lip Tissue Booklets! the guest who is thoughtful . . . the ess who is prepared. 21 booklets nmed full of soft and snowy white nex Tissues for the lips. Red and White rs personalized with name or mono-m. Packaged in monogrammed gift box uniquely gift wrapped.

$1.75 POSTPAID NO COD'S

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THERMO TUMBLERS

Exciting new Thermo Tumblers keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of crystal clear Lucite with a vacuum between are what turn the trick. They won't sweat, need no coasters, won't moisten hands. Ideal for bridge. 10-oz. size. Coral fishnet and green felt fish design by Peter Hunt enclosed in air space—can't be touched, stays clean.

ALSO AVAILABLE—4 Thermo Tumblers (no decorations) in sparkling cobalt blue, green, red and amber, one each shade, only $5.00. Set of 4 ppd. **$10.00**

No C.O.D.'s

artisan galleries
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NEW MODOKA WOVEN BAMBOO DRAPES

Custom made with fixed-pleat tape and hooks only 35¢ a sq. ft.

The very newest, smartest in decorator draperies: richly textured "fabric" of woven matchstick bamboo. Interior decorators and exclusive stores have been selling these drapes for as much as $1 a sq. ft. Our price only 35¢ a sq. ft. Perfect for modern, provincial or traditional homes. Modoka Woven Bamboo is long wearing, fade-resistant, can be brushed clean. Practical as they are unusual. Charcoal, Brown or Green with contrasting weaving. Send 25¢ for any 8" x 10" sample, specify color. Ask for complete information. Cornices, traverse rods available.

CUSTOM MADE MATCHSTICK BAMBOO DRAPES

Natural 24¢ a sq. ft. **Decorator colors 35¢ a sq. ft.**

Custom made to your window size with fixed-pleat tape and pins. Send for full information.

MANILA HEMP RUGS **Standard sizes 45¢ a sq. ft.**

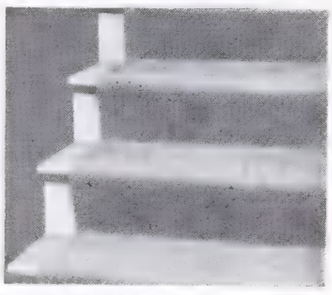
Send coupon for color folder, complete information. Enclose 60¢ for sample square.

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New square pattern 27" stair and hall runner only $1 a running foot

Have a beautiful stairway or hall that can take a lot of traffic—for an unbelievably low price. Durable Sisal Hemp in Gray, Beige, Green, Brown or Off White. Send for color folder, complete information. Enclose 25¢ for small sample Sisal runner square; specify color.

Above colors in seamless, square patterned Sisal Hemp rugs from 2' x 3' ($3) to 10' x 14' ($57). Send for color folder, information. Enclose 50¢ for sample Sisal rug square, specify color.



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For jewelry, for cigarettes, even for spices! Authentic replica of heirloom-quality original. Solid cherry in hand-rubbed "Buckwheat Honey" finish. 9 in. tall, 7 in. wide, 3¾ in. deep. Postpaid $9.85

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17-PIECE "HOLIDAY SET"



MARVELOUSLY PRICED
at ONLY $9.95 COMPLETE SET!
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- For festive entertainment during Holidays the year 'round! Pine branches a'glimmer with Old Fashioned ornaments in a crisp, modern style are all in 24K gold on crystal clear glasses. Tole tray is all 24K gold on jet black. A superb gift for host, hostess or your own home!

- 8 SHAM BOTTOM HIBALLS 12 oz.
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- 20" x 13" TOLE TRAY

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Illustrated folder of gifts, selected for originality and style, upon request.

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DEPT. HB-11 WHITE PLAINS, N. Y.



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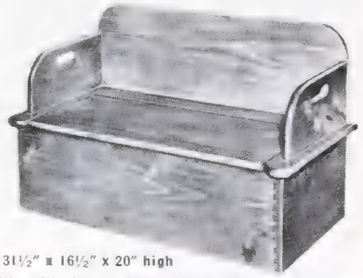
A *long* 24-inch Golf Club Shoe Horn—with an authentic stainless steel club shaft and a tan cowhide grip. (Wouldn't IKE love this?) There's a leather thong for hanging in the club locker, the dressing closet, the tack room. It's a man's sort of gift—especially thoughtful for a portly gentleman or one who shouldn't stoop. Handsomely gift boxed for Christmas giving.

$9.95 ppd.

Send for our new Christmas catalog

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Early American TOY-CHEST BENCH



31½" x 16½" x 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut out handles and concealed sliders make it easy to move despite its *very* solid construction.

Write for FREE catalog of other Early American reproductions.

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only $14.95 unfinished
$15.95 with hand-rubbed, antiqued Pine finish

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WINDOW



A CHILLY CHIHUAHUA or a hot-house hound will be cozy and dapper in a personalized dog coat. It's made of two-tone felt in practically any color combination you wish—like scarlet with green, navy with gold, green with black. In 12", 14" and 16" lengths, and you measure from neck to tail to determine size you need. Send dog's name. $2.95 ppd. Décor By Delanor, 1227-10th Ave. No., Fort Dodge, Iowa.



OBLONG TO YOU, Sweetie Pie, and we bet you you've never had such a satisfactory pie pan. The oblong shape holds just as much as the standard 9" round pan, yet it saves valuable oven and refrigerator space. Also when you cut it, only one edge of the pie is exposed. Made of aluminum, you get 2 for $1 ppd. House of Schiller, 180 N. Wacker Drive, Chicago 6, Illinois.



KILTIES are knee-length stretch socks that fit like your skin, are wonderfully comfortable, and look like a million with walking shorts or the new show-your-knees skirts. They're made for men and women and one size fits all sizes. With elasticized tops they come in Santa red, hunter green, deep brown or navy blue cotton. $2 the pair ppd. Rambo Regar, Main St., Norristown, Pa.

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for Your Potted Plants
PLANT STAND
in Smart Wrought Iron

Show your plants off to their best advantage on this graceful, sturdily built plant stand. Generously proportioned shelves with filigree iron grilles gives you a decorative, practical piece that blends well with traditional or modern decor. Black or white.

- Three large oval tiers, 8"x30". Stands 35" high $14.95
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interior trends
25 UNDERHILL AVENUE, BROOKLYN 38, N.Y.



CHARMING NAME BRACELET

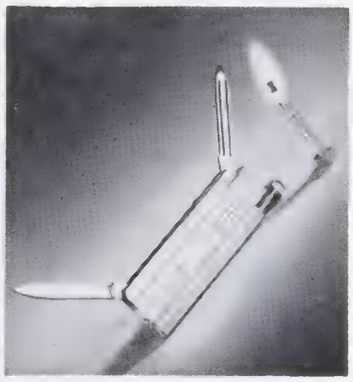


Any girl will be thrilled to find this lovely sterling silver bracelet with her first name dangling from it—in her Christmas stocking. Adjustable to any wrist. State age if under eight. $2.00 postpaid tax incl. Also available in Gold Finish $1.00 No C.O.D.'s

SEAFORD HOUSE, Seaford 11, New York.

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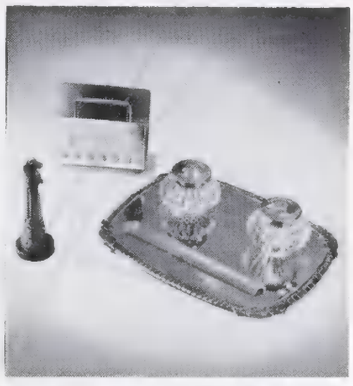




YOUR MATCHLESS MAN will always jump to light your cigarette if you give him the Striker-Knife. A metal "match" fits into the engine-turned stainless steel case, and he just strikes it across the flint surface. It uses regular lighter fluid. Case also conceals a file and knife blade. In leather sheath, $6.95 ppd. Serv-U, Box 390, Flushing, N.Y.



FILL THE HORN WITH PLENTY of polished red apples and bananas the color of pale sunlight, deep purple grapes and tawny pears, and you'll have a holiday centerpiece worthy of a Pilgrim's Thanksgiving. Wicker cornucopia has a non-tip base and a hook for hanging. Wicker fish is wonderful filled with ivy or hot bread. $2.95 each plus 35¢ post. Studio Shop, 557 Boylston St., Boston 16, Mass.



GLORIFY HER DESK with these gleaming beauties of English brass. Gadroon-bordered ink stand is fitted with 2 cut-crystal wells with brass covers, has pen trough, measures 6″ x 8″. $4.50. Stationery holder has "Letters" embossed on the front, is 3½″ wide. $1.95. And the miniature black cast-iron hitching post is a darling paperweight, 4½″ high, $1.50. Ppd. Seth & Jed, New Marlborough, Mass.



BEJEWELLED MAGNIFIER

So pretty, so original you'll want to carry it everywhere! A profusion of rhinestones and seed pearls add glamorous glitter to the antique gold plated handle and rim. Precision ground glass permits ladylike perusal of programs, price tags, menus and such. Beautifully made, it's just 3″ long and comes in a trim faille case. Very gay for gifts!

$4.95 *tax & postage included*

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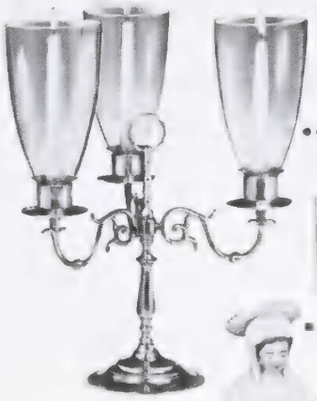
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from Home and Abroad!



#21 COLONIAL DOORKNOCKER
Solid brass. 6½″ long. Engraved with your name in Old English lettering, (maximum 12 letters including spaces) **$3.75**

#22 BEDROOM KNOCKER
Solid brass. 4″ long. Engraved with Given name only in BLOCK lettering. **$1.95**



#37 THREE BRANCH HURRICANE CANDELABRA
Attractive reproduction of an Old design. Solid brass with 8″ Crystal Glass globes. Overall height 18″. **$19.50**

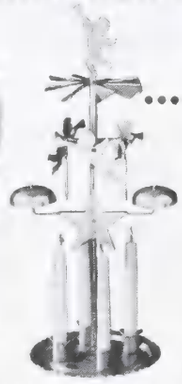


#23 LETTER HOLDER ■ LETTER OPENER
Brass. 5″ x5½″. For the well dressed desk. Imported from England. **$3.65**

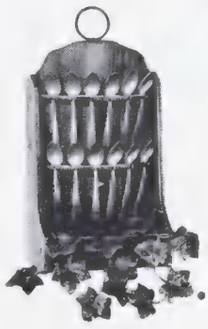
#24 LETTER HOLDER ONLY
Identical to above, but without Letter Opener. **$2.45**



#33 MADONNA
Made of China. The soft pastel colors make it an eye-arresting piece. 8″ tall. Sold by the Pair.
The Pair $2.50

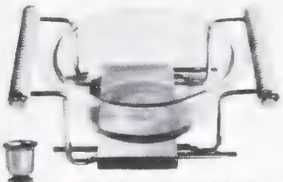


#29 BRASS ANGELABRA
Heat from candles makes angels strike bells in chime-like fashion. 12½″ tall. Complete with four candles. From Sweden. **$2.25**



#30 CLOWN ANGELABRA
Identical to above. In addition, has set of Clown and Circus Horses for all party occasions.
Complete $2.65

#31 ANGELABRA-CANDLES
4½″ tall. Hand dipped in Red or White. From Sweden. Box of 12.
Three boxes $1.35



#35 KNOTTY PINE SPOON RACK
Has metal lined shelf for holding plants. 11½″ high ■ 6½″ wide.
$4.25



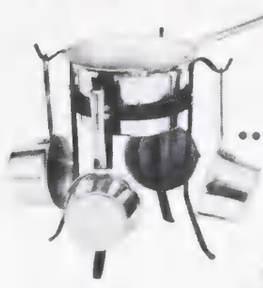
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Maple wood handles. Bowl not included. Adjustable for any size casserole, to assist in easy serving.
$2.75



#25 SHIP BEDLIGHT
Replica of old sailing ship bedlight. When turned on its side, serves as a Sconce. Brass. 4½″ high.
Each $3.75, Pair $6.95



#27 HOUR GLASS
Serves as an unusual desk accessory. 3¼″ tall. Made of Brass and glass. Imported from England. **$1.85**



#32 COPPER PIPKIN SET ON STAND
Pipkins 1¾″ diameter, center Pipkin 3″ diameter, exclusive of handles. Wrought Iron Stand 5″ tall. For serving melted butter, sauces, etc. **The Set, $3.50**



#28 SET OF FOUR CHERUBS
Made of China in brilliant colors. Perfect for Holiday gift giving. Approximately 3¾″ high.
Set of Four $2.50



#34 THE FLYING DUTCHMAN
This table decoration is made from a real child-size oak wood shoe, trimmed in gold with parchment sails. 10½″ tall. From Holland. **$4.25**



#26 BRASS-COPPER TEAPOT
Imported from Holland. Holds 8 cups. Lined with Block tin for use. 4½″ tall, exclusive of raffia-covered handle. **$6.95**

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Our sterling silver pepper mill with imported grinder and companion salt shaker. You'll want several pairs for Christmas gifts, hostess gifts and your own table.

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Mill 2½" high
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FIFTH AVENUE AT 48TH STREET, NEW YORK 36, N.Y.
EAST ORANGE MANHASSET WHITE PLAINS



HUMMEL MADONNA, designed by the late Berta Hummel whose convent name was Sister Innocencia, portrays Our Lady in a reverent full-length pose. In white only, 11½" high. $3.95 plus 35¢ postage. With it we show you a pair of Hummel holy water fonts, full of the joyous wonder of childhood. $2 each plus 25¢ postage. Religious Art Guild, 131 First St., Peoria, Ill.



"HI, CUTIE!" is embroidered across the yoke of this cotton flannel nightie, and a little girl, rosy from her tub, pink toes peeking out from the ruffled hem, is a sleepy-time flirt with a teddy bear in her arms. Pink or blue nightie has a two-button neckline, long push-up sleeves, ruffled tie cuffs. Sizes 3 to 12. $3.95 postpaid from The Talbots, Dept. B2, Hingham, Massachusetts.



GOOD-AS-GOLD JEWELRY will flash with brilliant sophistication on the girl in the black dress if you give her this smart set. All are 24k gold-plated. Pin, 1¾" long, has a monogrammed disc in the center of two concentric circles. $2. Matching disc earrings, $2.50. Link and medallion bracelet swings a 1¼" monogrammed disc. $2.50. Tax incl. Ppd. Vernon Specialties, 156 Fourth Ave., Mt. Vernon, N.Y.

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AT A TRULY AMAZING PRICE

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$3.50	**$3.50**	**$6.75**

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Captain's Chairs

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WITH SADDLE SEATS!
Choose Either Style **2 for $14.95**

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A truly fine and authentic reproduction of an antique spinning wheel. Ideal for Colonial settings. Useful as well as ornamental. It actually spins. Old pine finish. Overall, 38". Wheel, 22" diam. Price, express collect, only **$64.50**

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TRUE CHRISTMAS SPIRIT

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HAMMOCK DELUXE GIFT BOX—90 lbs. **$13.50**
(Assorted oranges, grapefruit—with pound jar each of jelly, marmalade, orange blossom honey, tropical candy.)

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Write for illustrated Booklet for detailed information of many more packs including NAVELS, TEMPLES, TANGERINES, TANGELOS, ETC.

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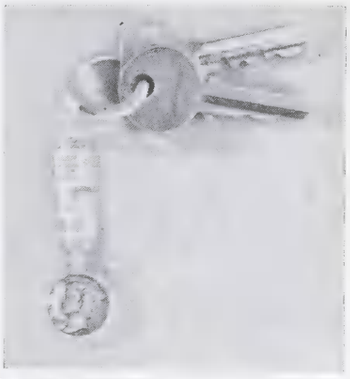
T'S GOT YOUR NAME n it, this big red flannel Christ-as stocking that you make your-lf. Kit comes with 18" stocking nd white felt cuff cut-to-shape nd ready to stitch up. Patterns r felt toys and letters to spell ut your name are printed on the aterial so you just snip them at. Complete with beads, sequins, ngle bells, floss and yarn, $1 od. Geneva House, 670 N. Mich-an Ave., Chicago 11.



UTO SUGGESTION for ery man, be he behind the heel of Jaguar or jalopy, is the otor Mate. The fine Morocco-ain leather case in red, brown green is wisely equipped with finger flashlight, miniature tool t, chemically treated anti-fog oth, combination Nylon lint ush, squeegee and ice-scraper. ft-boxed, $5 plus 35¢ post. rd & Taylor, Fifth Ave. at 38th . New York 18, N. Y.



DWN TO YOUR LAST ME? Never mind. Whip out s sterling silver key chain that ngles a "mad money" dime in terling holder, and use it for telephone call, a toll or the king meter. Personalized with r 3 cut-out initials, the fool-of key holder accommodates to 10 keys! $5.95 incl. tax and t. Lowy's, 260 Beach 116th Rockaway Park, N.Y.





The Ultimate

in personalized giving

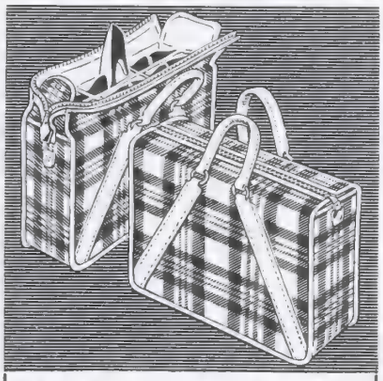
A finely detailed pen drawing of House, Pet or Yacht is reproduced on 11 Oz. frosted Highball Glasses in Ceramic color, then kiln-fired for permanence.

Send photo or negative. Specify color choice: Dark Red, Blue, Brown or Green.

Set of Eight ..... $19.50 Ppd.
Set of Twelve ..... 24.50 Ppd.

Allow about two weeks for delivery

WARREN E. GUGGENHEIM
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Handy Shoe Carrier

This unusual 6 pair zippered shoe bag solves your shoe packing problem. The flannel-lined shoe compartments snap out so it can also be used as a spacious carry-all. In red or brown plaid canvas with leather trim and key lock. (Also solid blue or wheat.) Mail orders promptly filled. **$19.75*** ppd.

DALE FIFTH AVENUE

12 Pair Shoe Carrier **$31.50.***
*Prices Plus 10% Fed. Tax)

719 Fifth Ave. • New York

For gracious living . . . For gracious giving

IMPORTED COPPER KETTLE



Hand made in Finland, a large copper kettle with wooden handle and gracefully curved spout. It's perfect for the kitchen or hang it in front of an open fireplace. Has a pure block tin lining, holds 2 quarts of water. **$14.95 ppd.**



LOVE LIGHTS

Set a romantic mood for intimate evenings with these solid brass candlesticks. Polished to a beautiful burnished glow, they reflect the candlelight through clear crystal hurricane chimneys. For extra enchantment, fill the saucer bases with posies, greens or Christmas balls. 16" high. **$17.95 pair, ppd.**

BIG BRASS DRUM BASKET



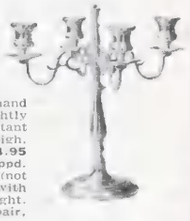
Solid brass basket of high style, shaped just like a West Point cadet's drum. It's hand made, then polished to a beautiful glow and lacquered to prevent tarnishing. Decorated with black cording and a solid brass eagle. Measures 11½" high. It lends a distinctive touch to any room. **$15.95 ppd.** (Add $1.00 W. of Miss.)

WROUGHT IRON MAIL BOX



Special delivery from England . . . an imported black wrought iron mail box with solid brass eagle medallion, hinged lid, newspaper and magazine holder. Parkerized against rust. A proud and practical addition for your house. Measures 12" x 12" overall. **$8.95 ppd. Without medallion, $7.95 ppd.**

COLONIAL CANDELABRA



Charming addenda for gracious living . . . a weighty brass candelabra authentically reproduced from a fine Colonial piece. It's hand forged; has a brightly polished, tarnish-resistant finish. Stands 10½" high, holds 3 tapers. **$14.95 each, $27.95 pair, ppd.** 5 branch candelabra (not shown) like above with additional center light. **$16.95 each; $31.50 pair, ppd.**



SEASON PLAQUES

Authentic reproductions of antique cherub plaques. "The seasons" are white Limoges-type porcelain with a fine bisque finish and pink or green shadings. Highlighted with gold, they have exquisite three dimensional leaf and berry details and brass rings for hanging. Each plaque is 6¼" x 5¼". **$8.95 pair, ppd.**

Write for our new 50 page catalog!

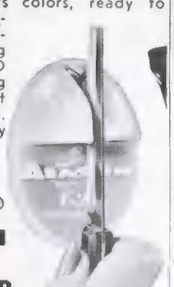
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Dept. HB
New Marlborough Stage,
GREAT BARRINGTON, MASS.



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OR YOUR TEMPER EITHER!

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SILVER CHEST

KEEPS SILVER TARNISH-FREE



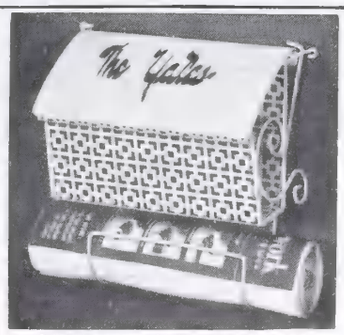
$149.50

Express Prepaid No C.O.D. please

Beautiful inlaid Hepplewhite design. Made in Old Virginia. Finest hand-made craftsmanship. Three drawers and removable tray in chest, with large drawer in base. Pacific Cloth lined. Brass lock and pulls. For 12 complete place settings and many accessory pieces. Width 21". Height 43".

Write for illustrated folder on solid mahogany companion dining room pieces

SHERRILL'S Roanoke, Virginia



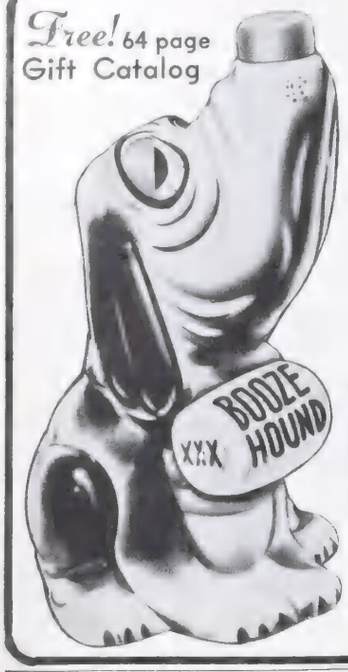
CHEERY PINK MAILBOX

Personalized with name on lid.

New decorator pink combined with lacy metal to create a mailbox that's truly eye-catching. Smart 11" x 11" mailbox has curved arm for holding magazines, features last name in contrasting color on lid. Available also in Swedish black. Bring drama to your doorway or to a friend's. It's present perfect for Christmas-giving. **$3.95** plus 35¢ shipping

Write now for FREE, exciting XMAS catalogue in color.

Helen Gallagher
413-B11 Fulton Street Peoria, Ill.



Free! 64 page Gift Catalog

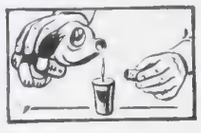
BOZO the

BOOZE-HOUND

Dog-Gone Clever Beverage Bottle

Tipplers and teetotallers both love the Booze Hound, our bleary-eyed canine who obviously went to the well too often . . . or else sipped from the wrong well! He's an object lesson in temperance but a wonderful pick-me-up for bar, game room or any party.

He stands 7½", holds 20 ounces of liquid (not included), has a removable red cork nose and is made of white glazed ceramics with black decorations and a yellow "life-saver" barrel . . . to say nothing of blood-shot eyes.

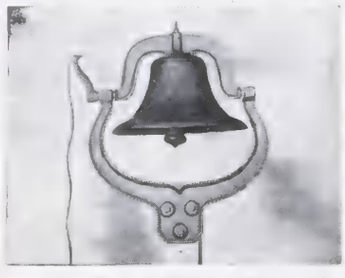


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Hostess House

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Adds a rustic touch to any estate. Makes a fine gift. The clapper has a rich vibrant tone and is adjustable. Bell is 14" in diameter, 9" high, made of sound castings, black finish. Weather resistant lubricant in bearings. Bracket 18" wide, 24" high. Suggest 4" x 4" post. Shipping weight, 45 lbs., f.o.b. Wheeling. **$27.50**



for Christmas Gift folder

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The *modern memo-organizer*. One of the most practical daily reminders ever developed! *Styled by a famous designer.* Handsome 7½" x 6½" x 1" looseleaf binder, with scientifically planned memorandum, appointment and calendar pages providing for *daily* and *weekly* organization. A huge success among professional and business people and in the home. Rich maroon simulated leather cover, $3.95. Genuine leather black Morocco Grain, $8.50. Deluxe genuine tan Pigskin, $13 *Bonus* pages for remainder of '54 with orders for '55. Orders shipped day received. 100% satisfaction guaranteed or money back. Postpaid when cash accompanies order. Dept. U-4. Wilson Memindex Co. Rochester 21, N. Y.



WINDOW



A JOY FOREVER ar these miniature Sweetheart rose sprigged with Lily-of-the-Valle that spill gladness into you house and make December seer like May. The flowers are hand crafted of wax and look garden fresh. A dozen roses in red, white pink or yellow, arranged wit lily-of-the-valley in a white chin cachepot. 8" tall over all, $8.5 ppd. Constance Spry, 322 Par Ave., New York 22.



ROLL OUT THE RED CAR PET for the holidays and yo front entrance will be as mer as Santa's suit. The Irish Sis door mat, 27" x 54", comes holly-berry red for Christma Come Spring, you may want change to an apple green colo $5.75 ppd. Sisal carpeting, c and bound to order, is also ava able. For example: a 6' x 9' r is $30. James W. Standart, 13 Penobscot Bldg., Detroit, Mic



MAILED FROM THE VA ICAN and bearing the Vatic stamps comes this Italian Chri mas card personalized with yo name, plus a 22k gold-tool Florentine bookmark inscrib with a Scapular. Card has a f color reproduction of the M donna and Child. Print name sender and name and address person you want it mailed $1.98 ppd. Gibson and Cha Inc., 315 Fifth Ave., New York

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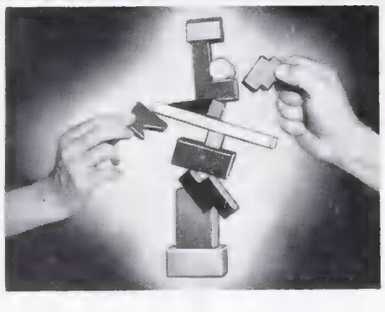
ANNA and THE KING...

etcetera, etcetera, etcetera.

Here's a pair of royal Siamese—even to the towering golden crowns atop their heads. So utterly upper-crust are these elegant members of catdom—they won't even speak to our other feline friends. These blue-eyed ceramic beauties will be the crowning glory of any collection . . . will make your family and friends purr with delight. Each about 4½". $4.95 the pair, postpaid.

FREE—beautiful gift tie ribbon with every order. No COD's please. Money back if not delighted. Send for our thrilling NEW gift catalog—it's FREE!

Adele Green Dept. HBA-11 181 East 87 St. New York 28, N. Y.



Oops! They're Goofy Blocks—$1

The new, exciting party game that *everyone* can play. It takes skill to build a tower of these cockeyed, odd-shaped blocks without knocking it over. Takes minutes to play, yet so exciting that kids from 2 to 80 will play for hours. Any number can play—great family sport. 22 colorful wood blocks. Exciting, new gift. Only $1 postage paid. *You must be pleased or your money back.* Order GOOFY BLOCKS from SUNSET HOUSE, 444 Sunset Building, Hollywood 46, Calif.



The Unique **WALL CLOCK**

WILL HARMONIZE WITH ANY SETTING

Available in Salem, Honey maple or mahogany. Height 18", width 7¼", depth 3¼". Equipped with self starting electric movement. Fully guaranteed.

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DEPT. B-54

The Bee Hive ZEELAND-MICHIGAN *honey maple gifts*



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is Coffee and Liquor Cad-
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In tan leather-like case,
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'S WELL-STACKED
gayest clown that ever
up a child's breakfast. Six
pieces stack up into a
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pink and blue porcelain.
an egg cup and saucer,
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Ave., Chicago 10.



The STINKY CHEESE JAR



Folks who favor fancy cheeses no longer need to hear nasty comments about their choice odorous brand! Instead, bless 'em with this clever new stinky cheese jar. The 4" x 4" x 1½" ceramic jar holds most quarter-pounds comfortably. Cutest little winking skunk, in black and white, is sculptured in deep relief on the lid. Base is canary yellow.

Charming, smile-provoking, it will go right from the refrigerator to the table and delight guests. And the man-of-the-house, searching for a late snack, will spot it in a jiffy.

FREE! 64 PAGE GIFT CATALOG

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Hostess House DEPT. 6

5858 FORBES ST., PITTSBURGH 17, PA.



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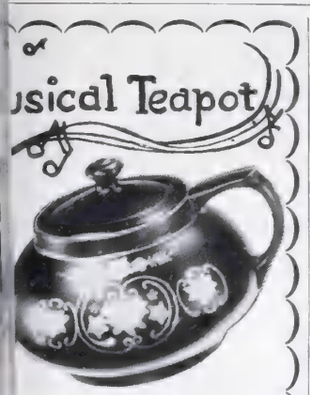
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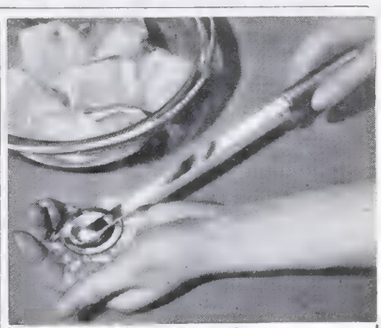




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Two" as you pour your favorite
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Now . . . crack ice so fast you won't believe your eyes. One or two light taps on a cube of ice cracks the ice to bits without effort. It's the action of the Tap-Icer spring steel vibrator that does the trick and the ice doesn't scatter. No grinding. No jabbing. No pounding. No skill required. Amaze friends. A gift everyone enjoys. Made to last for years. Money back guarantee. *Only* **$1.00** postpaid. "If a resident of Pa., kindly add 1% Sales Tax to your order." Immediate delivery from

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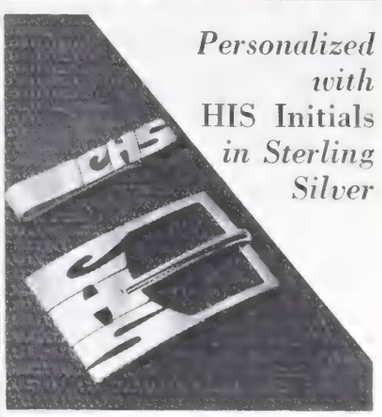
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The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; overall height, 21". Makes wonderful Gift. Please state finish wanted. Prompt delivery.

Only $14.95 Prepaid

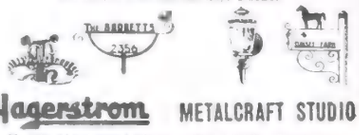
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Hand painted for you in full heraldic colors by master craftsmen on finest grade artists' vellum, 10" x 12", accompanied by a bound manuscript giving certification and meaninas of each color and figure. Framed in narrow black frame; **$4.95.** **$29.50 ppd.**

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Let us find your family coat of arms for you. Inquiries welcomed. Signet rings, stationery dies, heraldic book plates also available.

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impassive and white-turbane legs drawn up in Yogi-fashi he pipes the eerie, wailing that puts the deadly snake his spell. The 2-piece tabl a silhouette in black wr iron, silly yet arresting. for a fascinating bachelor, your own coffee table. $2 Gifts 'n Gadgets, 1452 53r Chicago 15, Illinois.



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for automobiles parked out this new nylon cover that fi the entire car and protects i wind, rain, sun and snow. W side is rubberized: unders of soft nylon. Heavy elasti brass grommets hold it s Standard size, $17.95. Larg for Cadillac, Lincoln, etc., extra. Add 95¢ post. De Textile Corp., 425 Broa New York 13.

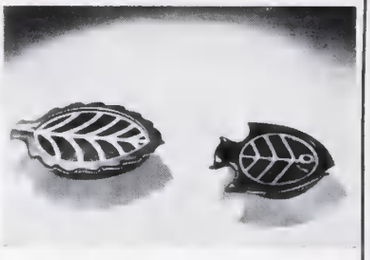


CENTER OF ATTRAC

on any table is this big bea brass bowl that is also a candleholder. Fill the bow a Currier & Ives arrangem fruit, or with glittering Chr balls; light the candles; your house will have a h mood. 21" wide, 18½" $17.50 exp. coll. Acrolier Corp., 25-02 Steinway St toria, New York.

(Please turn to page 69)

MODERN TRIVET ASH TRAYS

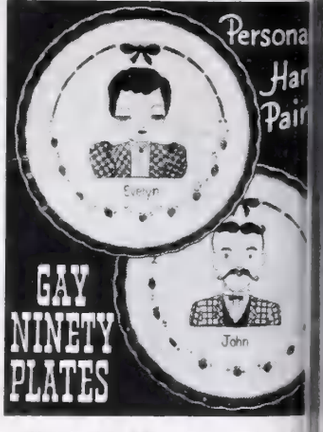


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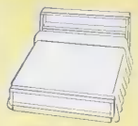
BARD'S PRODUCTS INC.
Evanston, Illinois



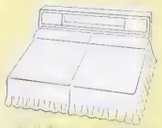
Handpainted in gay ceramic colo and fired for permanency. Each p personalized with first names couple in hand-lettered Gay Nir style. Full 10-inch plate. A "must" every kitchen . . . a wonderful Only $4.95 per set, plus 50¢ pack and postage. Hangers to fit 25¢ e Safe delivery guaranteed.

EVELYN DEAL
545 Skyview Dr., Dept. F, Nashville,




4'6" Bookcase Bed with footboard


Open Footboard Bed 4'6" and 3'3" sizes

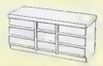

6'6" Storage Headboard for twin 3'3" beds that swing, or one 4'6" bed (see left)


Night Table


Chest of Drawers with cedar storage drawer


Double Dresser, eight drawers


Triple Dresser, eleven drawers


Matching Cedar Chest

Crab Orchard Cherry

For folder and "where to buy" write your name and address below, clip and mail to

by Cavalier
CHATTANOOGA 2, TENN.

Designed for easy living . . . CRAB ORCHARD CHERRY, in clear, natural finish and dramatic design, is planned around *your* bedroom needs . . . handy storage headboard for lamp, books, and radio; *plenty* of convenient storage space—a generous double dresser with extra-large mirror, a chest of drawers with shirt partitions and cedar bottom drawer, and a variety of other convenient, attractive pieces to choose from.

MATCHING SUPERDEEP CEDAR CHEST, a Cavalier exclusive, stores all blankets, woolens and bedclothes where they're needed . . . at the foot of the bed. See Crab Orchard Cherry—the suite that's truly "designed for easy living."



PROVINCIAL (#624), *floral with scroll border.*
27 in. x 45 in., $14.95.
3 ft. x 5 ft., $24.50. 4 ft. 6 in. x 6 ft., $44.50

ACCENT RUGS

. . . exciting color notes
that bring a room to life

Use Accent rugs the way you do flowers and pictures, to add warmth and color all through the house—before a sofa, beside your bed, in a hallway. At heavy traffic points, put them over your precious broadloom to save wear and tear.

Lovely thought for that one memorable Christmas present, too.



AZALEA (#632), *casual grouping on white ground. 27 in. x 45 in., $14.95.*
3 ft. x 5 ft., $24.50



EARLY AMERICAN (#614), *flower garden pattern. 27 in. x 45 in., $14.95.*
3 ft. x 5 ft., $24.50. 4 ft. 6 in. x 6 ft., $44.50

ACCENT RUGS BY

Karastan®

AMERICA'S FINEST POWER LOOMED RUG

Settings by Everett Brown Associates, A.I.D.

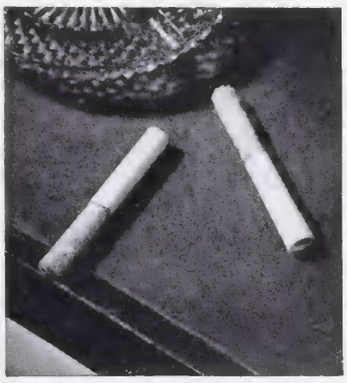
KARASTAN, DIVISION OF FIELDCREST MILLS, INC., 295 FIFTH AVENUE, NEW YORK CITY



WINDOW SHOPPING

CONTINUED FROM PAGE 66

SUSPENSE CIGARETTES have gravity-defying ashes that are just about ready to topple onto your maiden aunt's Chippendale table, or to be ground into your hostess' best broadloom. They're nerve-wracking enough to make a chain-smoker take to a pipe. And they're a big fake. The ashes are permanent appendages. $1 for 15. Ppd. J. J. Anthony, Box 402, Milwaukee, Wisc.



ALMOND MACAROONS, crisp on the outside with rich, chewy centers, are a great favorite on the boardwalk at Atlantic City where they are baked fresh daily. After late holiday parties, munch them with icy cold milk before going to bed! Box of 24, $1.95; box of 48 (family size), $3.50. Ppd. A. L. Roth Macaroon Bake Shop, 2627 Boardwalk, Atlantic City, New Jersey.



Dinnerware Booklet FREE!



Herbert S. Mills

1 EAST KING ST., Hamilton, Canada

Conversation Piece!

ERYONE'S TALKING ABOUT . . .
MY OLD-TIME "PARTY-LINE"
ALL TELEPHONE

reproductions . . . Real, entic, Antique, "TURN-HE-CENTURY" curios etired after years of service. Now nostal-ollector's items . . . able in limited quan-. . . to add "GAY TIES" whimsey to Den or Play Room "Country" charm to n, Foyer, etc.



removed the old to reveal the original Golden Oak . . . hand-rubbed the case to a mellow Wax Patina. The metal parts "stripped" to the Natural Brass . . . highly polished, Lacquer-protected. Some folks make 'em planters, lamps, spice or key cabinets . . . dios in 'em, etc.

THE CRANK! HE BELLS LLY RING!

r NOW for tmas gifts, send or M.O. to:

KINGS FROM TEXAS

$39.50 EXPRESS COLLECT

P. O. Box 6122-B
Houston 6, Texas



GLITTERING STARS that flatter with subtle fascination. In the informal brightness of the street sun or in the moody illumination of a dim rendezvous, the diamond-cut facets at your ears gather the light in a shimmering luster. Hand cut and polished from genuine rock crystal with sterling silver backs. Screw type sent unless pierced ear type is specified. The earring pair, $5 delivered. A matching necklace with a considerably larger star on a narrow 40-inch black velvet ribbon is worn either as a pendant or choker. Use other color ribbons for striking accessory effects. The necklace, $5 delivered. The earring-necklace set, $9.50, ordered at the same time and sent to the same address. All beautifully gift boxed. Satisfaction guaranteed, either may be returned for $5 refund, or both for $9.50 refund.

HUTCHINGS MARMADUKE
260-NF KEARNY BLDG., SAN FRANCISCO 8, CALIF.

Wild Blackberry and other preserves from OREGON



We put them up the old-fashioned way . . . from Grandma Blundell's recipes which she brought to Oregon in covered wagon days . . . our preserves are from juiciest, ripest berries, not crushed but suspended in pure sugar and natural juices. A gift your friends will never forget. Send your list today . . . complete color folder on request.

ASSORTED BOX 5 JARS 4½-oz. whole preserved Santiam wild blackberry, red raspberry, Marshall strawberry; seeded loganberry and Damson plum jams. Prepaid anywhere in U.S.A. **$3.35.**



Ron and Elinor Blundell
BOX 344 • SALEM OREGON

Selected Oregon English HOLLY SPRAYS-WREATHS



FOR CHRISTMAS

Say "Merry Christmas" the traditional way with beautiful glossy-green, full red-berried English Holly sprays and wreaths. Carefully selected. Treated for long life. Ideal for gifts and home decoration. Greeting cards enclosed. Holly shipped about Dec. 10th. Mail gift list early to assure delivery.



"MERRY CHRISTMAS" BOX — Over a bushel of choice red-berried holly sprays — $5.35 — Postpaid in U.S.A.

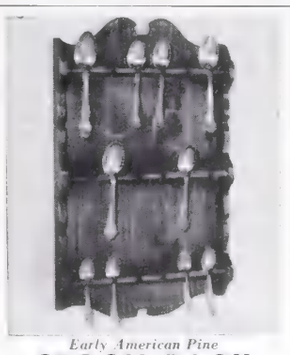


WREATHS — Lovely wreath, heavily clustered with berries. Outside diameter, 16" — $4.95 — Postpaid in U.S.A.

"DECORATOR'S" BOX — Holly wreath (15-in. dia.) and over a bushel of assorted length sprays — $9.55

All orders sent SPECIAL DELIVERY — Postpaid in U.S.A.

ENGLISH HOLLY PACKERS
P.O. BOX 425 ■ PORTLAND 7, OREGON



Early American Pine

SPOON RACK

★ Make a clever wall decoration of your souvenir and heirloom spoons—in this charming Early American Spoon Rack. Your bright, shining silver will gleam beautifully against its mellow old pine finish—and bring words of admiration from your guests. 17" high, 10" wide, it displays 18 tea or demi-tasse spoons. Buy now for gift-giving at a very nice price.

Only . . . $3.95
plus 35c shipping

Write now for FREE, exciting Xmas catalogue in color.

Helen Gallagher
413-B11 Fulton Street, Peoria, Ill.

Holiday GIFT SUGGESTIONS

Here are some unusual gifts that your friends will appreciate . . . rare and choice delicacies attractively packaged by Charles & Co. for holiday gift-giving.



RARE CHEESE CROCK SET

Three exotic cheeses, aged in brandy and choice wines, are gift packed in a set of three colorful pottery crocks . . . Gorgonzola in Brandy; Roquefort in Brandy; Cheddar in Sherry.

3 4-oz. jars **$3.79** **3** 8-oz. jars **$5.95**

Price includes postage within U. S. A.



WINDMILL CHEESE GIFT BOX

Eight rare and delectable imported cheeses are packed in Dutch windmill design . . . included are Roquefort in Brandy; Edam in Sauterne; Cheddar in Port Wine; Gorgonzola in Brandy and four selected Norwegian Cheeses of rare flavor. **$3.95**

Price includes postage within U. S. A.



HANDY PACK KIT

Containing eleven choice cheeses from Denmark, France, Italy, Norway and the U. S. A. **$6.95**

Price includes postage within U. S. A.

ORDER NOW FOR THANKSGIVING and CHRISTMAS DELIVERY!

CHARLES & CO., INC. (Dept. H.B.)
340 Madison Avenue, New York 17, N. Y.

My check or M. O. enclosed. Please send postpaid, safe arrival guaranteed:

—Cheese Crock Sets (three 4-oz. jars) @ $3.79 ea.
—Cheese Crock Sets (three 8-oz. jars) @ $5.95 ea.
—Windmill Cheese Gift Boxes @ $3.95 ea.
—Handy Pack Kit @ $6.95 ea.

Name .....
Street .....
City ..... State .....



In Colonial Days

Cabinet Makers travelled from one plantation to another building fine furniture. In addition to drawings of their work, they also carried one miniature piece demonstrating their skill. Outstanding in workmanship, these pieces have become priceless collectors' items today. From one such Cabinet Maker's miniature, this chest has been reproduced.

EXACT REPRODUCTION

Miniature Chippendale Chest

(SIZE: 24" WIDE, 16" DEEP, 28" TALL)

Exact in every detail from all dovetail joints to solid brass butterfly handles. Reproduced from the finest solid mahogany including drawer sides and backs in natural antique brown satin finish. Perfect as an End Table, Commode, Bedside Table, Silver Chest or Console, it is equally beautiful in any room used as a pair or a single.

Normally you would pay over $100, but this offer is being made to acquaint you with Newcomb's fine craftsmanship. Also included with your order will be our 1954-55 catalog showing over 100 pieces of Early American and Eighteenth Century Antique Reproductions in choice woods.



$59.50

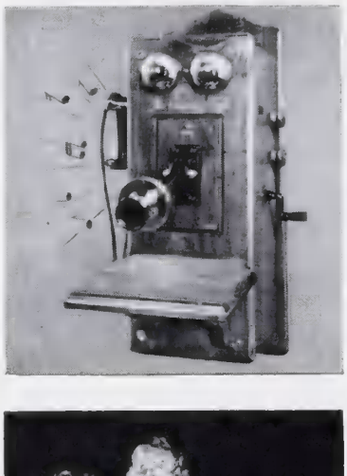
Delivered to you or your nearest freight station
Add $3.00 west of the Mississippi
(Send check or money order only)
Unconditionally Guaranteed
Also available in Solid Cherry, Walnut or Maple. $10 Extra.

For Newcomb's Reproductions Catalog alone, send 50c in coin for handling

Newcomb's Reproductions
Box 1249 Durham, North Carolina
Showrooms: Highway 70-A, Durham, North Carolina



WINDOW



COUNTRY BELLE has all the nostalgic flavor of the turn-of-the-century Party Line wall telephone. *But* when you lift the receiver you hear the vibrant tone quality of a modern superheterodyne radio! Turn the crank for station selection. Solid hardwood cabinet, hand-rubbed to a mellow finish, is 11½" x 7¼" x 18" high. $59.95 express charges collect. Jenifer House, New Marlboro Stage, Great Barrington, Mass.



CHARM-ING LOVE STORY. Remember when you met? Phone charm dials "I love You." $10. Remember when he asked you? Lift the lid and there's a sparkler! $10. Remember your wedding day? It's marked with your semi-precious birthstone on an accurate calendar. $20. Then, a birth certificate engraved with name, date, weight of baby! $15 All 14k gold. Charm & Treasure Dept. 120, 509 Fifth Ave., N.Y.



THEIR VERY OWN

This **personalized** Old Kentucky stoneware will thrill any child! Youngster's first name hand-painted under glaze and fired-in for permanence on all pieces. Colorfully hand-decorated. 9" and 6" plates, 5" bowl, 11-oz. mug. Boxed. When ordering, **print** child's name. State if boy or girl design wanted. Send check or money order. (Sorry—no C.O.D.'s) Christmas delivery if ordered by December 1. 4-piece set, postpaid in U.S., $6.25. 3-piece set (omits small plate), postpaid in U.S., **$5.**

Write for our Free Leaflet on other Personalized Authentic Old Kentucky Stoneware

LOUISVILLE POTTERY COMPANY
Dept. HB, 228 E. Bloom St., Louisville 8, Ky.



TWIN CHUCK WAGON LAMPS

to add Wild West charm to any room. 11" x 7½". Handcrafted of rare, sun-bleached Arizona Cholla wood. Laced, colorful shades, branded with name or initials at no extra charge.

Each.....**$4.95**
Special price for pair.....**$8.95**

Order by mail to-day. No COD's please. 10 day delivery. Gift orders carefully handled.

OLD PUEBLO TRADERS Box 4035 Dept. BL Tucson, Arizona

For All Your
CAT-OWNING FRIENDS
the Perfect Gift is—
CATS MAGAZINE

Each monthly issue is filled with Articles, Fiction, Poems, Pictures, News—All About All Kinds of Cats.

Send only $3.50 for the first gift subscription; only $3.00 for each additional one. (samples, 35¢)

CATS, 111-E House Bldg., Pittsburgh 22, Pa.



FLUFFY LLAMA SLIPPERS from PERU



Big and floppy on the outside, snug and warm on the inside, these are truly the most unusual lined slippers we have ever seen. The long, thick, natural colored fur comes from the coat of the Llama—a hardy Peruvian beast of the Andes Mountains. Your feet will look like shaggy paws as you pad around the house. Sure to bring a smile along with a new experience in comfort. Full sizes only.

Men's Slippers (sizes 7 to 12) **$9.50** ppd.
Women's Slippers (sizes 5 to 9) **$8.95** ppd.

Johnny Appleseed's Box 711, Beverly, Massachusetts

Baby's Personal Birthday Candle



Artistically designed, beautifully colored for lighting on every birthday for 21 YEARS.

A charming gift of lasting value to a new-born or on the occasion of child's birthday. Pink ribbon for girls—blue for boys.

Baby's full name and birthdate inscribed free. Size: 17 inches, weighs 1 lb.

$3.45 prepaid, including wrought iron holder.

$3.95 with cadmium plated (silver color) holder.

Check or Money Order
Please print child's name and birthdate clearly

Lion's Novelties, Inc.
Dept. 39
139 Payson Ave.
New York 34, N. Y.

A Beautiful gift to a young couple:

WEDDING ANNIVERSARY CANDLE (personalized) with markings and symbols for 60 years. $3.95. Please ask for 1954 Free Folder

NOW Ready-to-attach LAMINATED HARDWOOD LEGS



● YOU-MAKE-IT . . . quickly, easily. All kinds of beautiful, modern furniture you'll be proud to own and use.

● Econoway legs **solve the problem of leg strength!** They're **laminated to shape,** not bent—have the rich beauty of blonde unfinished hardwood — take any finish. Four lengths available, or **you cut to suit.** Make handsome coffee tables, dining or lamp tables, chairs, other useful, beautiful furniture. Use for chair arms or backs, too! Easy to do—no special tools needed.

● Send NOW for set of 4 legs—

1"x16"..$3.36
2"x16"..$4.96
2"x30"..$7.52
3"x10"..$7.88

SATISFACTION GUARANTEED. Or get illustrated catalog of complete kits of furniture pieces.

Prices F. O. B. Send one-half cash or money order—balance C. O. D.

ECONOWAY INC.
Dept HB, Box 410, Niles, Michigan

SHOPPING



LOLLIPOP TREE hangs on your front door, abloom with old-fashioned Christmas cheer. Hans Christian Andersen might have chosen it for *his* front door because the glittering green branches are thick with fairy-tale favors. There are lollipops and birds, hobby horses and harmonicas, and it casts a magic spell. 17" high, 12" wide. $5.95 plus 35¢ post. Chalmar, Split Rock Rd., Syosset, Long Island.

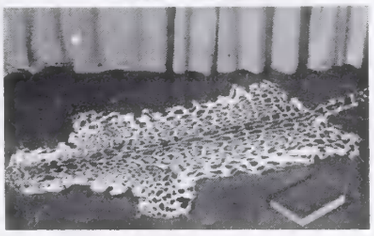


THIS FROGGY WOULD A-WOOING GO. and wherever he goes he'll get admiring "woo-woo's" from girls who have a weakness for Beau Brummels with a dash of professorial dignity. Mr. Algernon sits by himself—18 inches of kapok-stuffed green felt *savoir-faire*, from his rackish specs to his rose boutonnière. Complete with striped silk tie. $7.95 ppd. Impulse Items, 119 E. 18th St., New York 3.



ORDER BY MAIL FROM SPENCER!

REAL JAGUAR SKIN RUG!



Here's an exciting dash of romance and adventure for that special place on your wall or floor. From South America, where the head hunting Jivaro Indians follow the law of the jungle—kill or be killed—come these luxurious pelts. The natives use blow guns to kill the large, fierce animals. A representative of Spencer Gifts in Peru forwards the skins by air to N.Y.C., where they are dressed by American union workmen. Each has beautiful natural markings of white, black and dark yellow. About 3' x 6' in size, but each varies slightly. A really thrilling trophy to give or own. **$50.00** ppd.

30 LITTLE GOLDEN ANGELS

Handmade—Imported from Italy!

Thirty of the dearest little golden angels you've ever come across! One inch tall. Hand made Italian import, hand painted but with a smooth back. You paste them on Christmas gifts and cards. (Paste them on a bouffant skirt for a holiday flair!) A most unusual decoration for your gifts and cards. Makes them out-standing. Set of 30 little golden Angels.. **$1** ppd.



CHRISTMAS RIBBON SPECIAL

Less Than 1¢ a Yard



One hundred yards of finest quality satin ribbon. Two huge bolts in any two colors of your choice to tie lavishly in big bows on gifts the year 'round. Heavy satin ribbon, the kind that costs 6¢ a yard in the stores. Wonderful for corsages, gifts, party favors, or hair ribbons. RED, GREEN, white, pink, silver, antique gold, yellow, medium blue, rose, orchid, pastel green, royal blue. About ½" wide. Specify any two colors. Set of TWO 50 yard bolts (total 100 yards), 300 feet ..... **95¢** ppd.

DOZEN DOLLIES

Made in Italy—Each Different

How to make a little girl happy! Twelve imported, unbreakable dollies to add to her doll collection. Petite dolls, each three inches tall with pretty little hand painted faces, imitation hair and handsewn dresses. Twelve different personalities, each with different colored dress, bandanna and hair. Movable arms and legs. Imported from Italy. Complete set of 12 Dollies in a box for..... **$2.95** ppd.



ORDER NOW FOR CHRISTMAS

Send Check or M. O. No C. O. D.'s or Stamps, Please

Send for Big FREE CHRISTMAS Gift Catalog

SPENCER GIFTS, 906 Spencer Building, Atlantic City, N. J.

Screws in like a light bulb!

Amazing New **TOLE HANGING LAMP**

No wires to connect. Imagine, now you can change a lighting fixture with a twist of the wrist. Wherever a light bulb can be screwed in, you can hang this delightful lamp! It's red tole metal trimmed with shining brass . . . 8" dia., 9½" high. Has opal glass reflector. Takes 100 watt replaceable bulb.

No wires to connect. **Only $5.75 postpaid**

Satisfaction guaranteed. Ask for free gift catalog. No C.O.D.'s



artisan galleries

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TEL-A-GLO

Phone cover that LIGHTS the dial when you lift receiver.

Replace receiver, light goes off . . . Flick the switch, light stays on. Fits standard rectangular base phone, 5" x 7½". Just slip over phone.

Ideal For
- Physicians—Nurses
- Nite or T. V. Lite
- Emergency use
- Nursery
- Decorator touch
- Don't grope in dark

8 beautiful colors
Ivory, Grey, Gold, Aqua, Yellow, Pink, Beige, Cherry

$5.95 Postage Prepaid

Makes a Perfect Gift

TEL-A-GLO, INC., Dept. B
1101 Wilson Blvd., Arlington, Va.
Send Check or Money Order



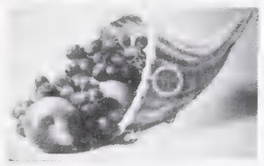
That elusive olive, cherry or pickle in the tall thin bottle needn't wreck your disposition! Poke deep down with the ingenious Long Finger—then press the plunger. Hocus-pocus! Out come three claws that grab the single tid-bit for easy sanitary serving. No more sticky hands or fumbling with forks...no more wasted liquids! Sturdy bright-red plastic, 7-¾"; stainless steel spring and tines. Grand for kitchen and home bar. Marvellous temper-saver, at a tiny price! . . . **50¢**

FREE... *our gala Christmas catalog, jammed with gift ideas. Write us for your copy!*

NOB Hill HOUSE

BOX 1592

SAN FRANCISCO 1, CALIFORNIA



IMPORTED CORNUCOPIA . . . THE HORN OF PLENTY!

Fill it with fruit, flowers, holly or gay Christmas ornaments and let it highlight your holiday table! Made of sweet, strong willow reed, natural color. Two small feet on bottom for support, a ring on the side so it may be hung on the wall with greens. Size 12¼" long, 6¼" opening. Only **89¢** ppd.

MESS LESS PET

Folks will squeal, women will scream, it's so real! He's a finger puppet, but don't tell! Quick animated movements make the mouse appear VERY MUCH ALIVE! Soft white fur mouse with beady eyes, the answer to anyone that wants a pet, but doesn't want the bother of a live one. More than a puppet, he'll sit up, nibble, beg to YOUR command. Extra mousey, **59¢** each ppd. 2 for $1 ppd.





MAKES CRUSHED ICE ALL READY TO USE!

Imagine! Crushed ice ready-made in your refrigerator—all set to use instantly anytime you wish—for drinks, seafood, relishes, hors d'ouevres, fruits, juices, ice packs, etc. One twist and presto—a bowl of ice chips! Amazing new flexible polyethylene crushed-ice tray replaces ordinary ice cube tray. Freezes 60 slim wafers at once! Order today. **69¢** ea. ppd.

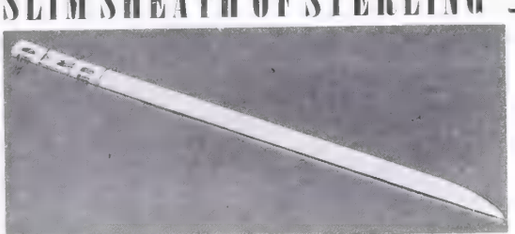
ORDER NOW FOR CHRISTMAS

Send Check or M. O. No C. O. D.'s or Stamps, Please

Send for Big FREE CHRISTMAS Gift Catalog

SPENCER GIFTS, 906 Spencer Building, Atlantic City, N. J.

SLIM SHEATH OF STERLING



A letter opener with a slender blade of hand crafted sterling silver. Hand wrought monogram adds the individual touch to the gift. Six inches long. **$5.25** includes tax and monogram and postage.

No C.O.D.'s

JEREDITH MANOR

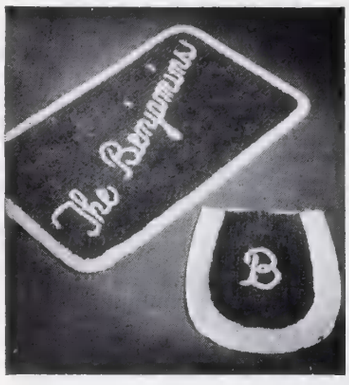
Dept. HB, P.O. Box 130, Nyack, N. Y.



WINDOW



BABES IN TOYLAND will be neat little girls and boys (even on Christmas afternoon!) if they have this whopping toy tub to hold all of Santa's loot. It's made of heavy, washable sailcloth in solid red or yellow, or in blue with white polka dots, and it hangs on a black wrought-iron frame. 24" in diameter. 16" high. $9.95 shipping charges collect. Interior Trends. 25 Underhill Ave., Brooklyn 38, N.Y.



BATHING BEAUTIES. A chenille bath mat comes with any name up to 14 letters custom-woven right in it. In rose, yellow, peach, wine, coral, royal blue or hunter green, with name and border in neutral gray, it's 21" x 36". Matching lid cover comes with your single initial. Two-piece set is $6.95 postpaid. Benjamin's, 6021 Bergenline Ave., West New York, New Jersey.



Three-Piece Outfit for Your Young Indian

Heap big Indian Chief needs heap big amount equipment for tribal duties. This 3-piece outfit gives him his signs of high command. The multi-colored headdress is made of real feathers. Colorful felt vest is gaily decorated. The ceremonial dance rattle (made by the Indians) is covered with rawhide and hand painted. Complete outfit (small, medium or large—state child's age) only **$3.50**



Indian Village Set

New toy sensation—wonderful for model railroaders, too! 32-piece set consists of 2 tepees—handmade by Indians—plus 30 plastic Indian and Western type figures. Rawhide covered tepees, about 1" high, are hand-painted and decorated with bright feathers. Colorful plastic figures, 2" high, include warriors, squaws, cowboys, etc. Each figure stands on its own base. Complete 32-piece set only **$2.00**

Gum Parking Place

75¢ each
2 for $1.35



It's a white ceramic tile, 2¼" square, with a molded hand, tiny palm upward, where a small fry will park his gum at mealtime or bedtime. The hand and the personalization (Bill's Gum, etc.) are painted in gold. Helps to solve the problem of gum stuck under the tables—and beds! Personalized with any first name.



REAL INDIAN TOM-TOMS $3.95 ppd.

Thrill youngsters with a genuine Tom-Tom, handmade by Indians, 9" diameter. Rawhide heads colorfully hand painted. Feather decorations. Rawhide-covered beater included.

Postage Prepaid—Sorry No C.O.D.'s
Write for FREE gift catalog.

CHEROKEE TRADERS Dept. B-14
P.O. Box 7295 Oklahoma City 12, Okla.



NAME MITTENS

For Ages 1 to 16 years, Teenagers & The Young in Heart

$2.19 Postpaid **No C.O.D.'s Please**

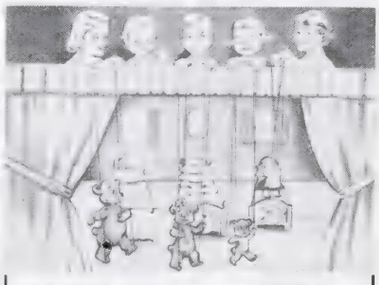
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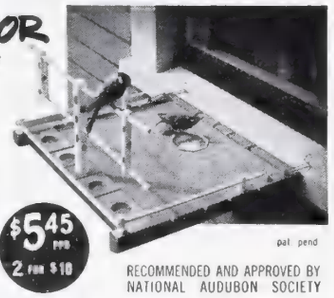


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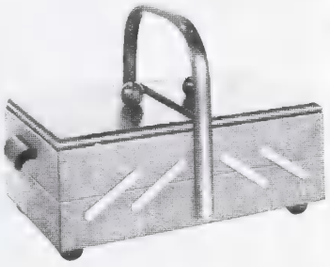
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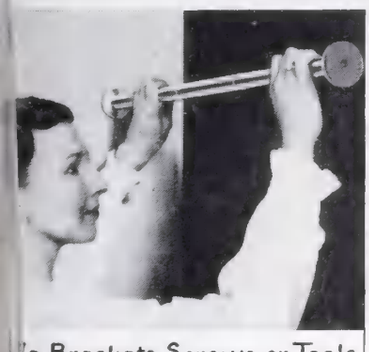
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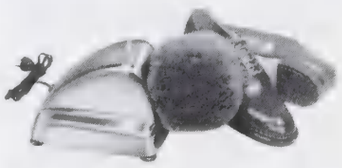


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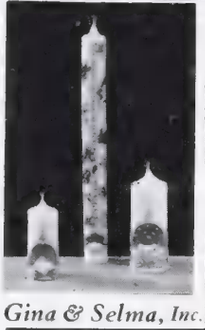
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Masterfully handcrafted in wax, these imports from Austria characterize the observance of the day in the true Christmas spirit.



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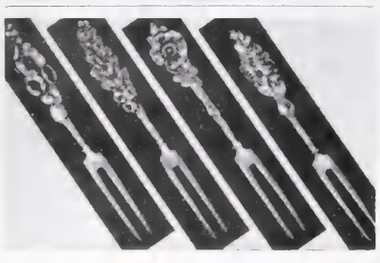
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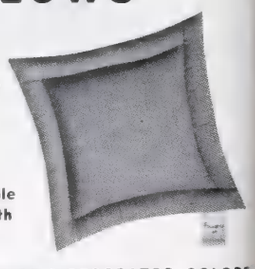
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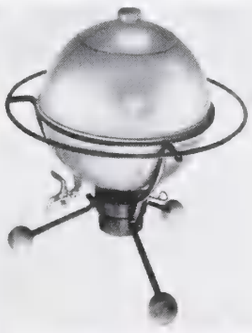


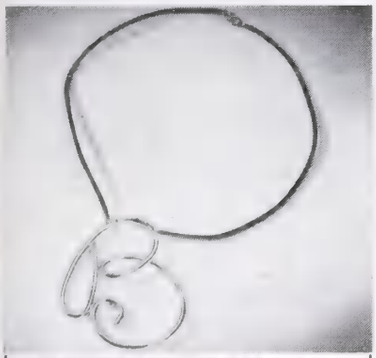
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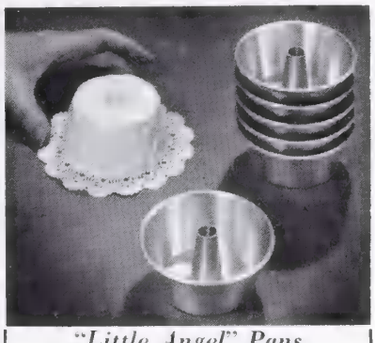
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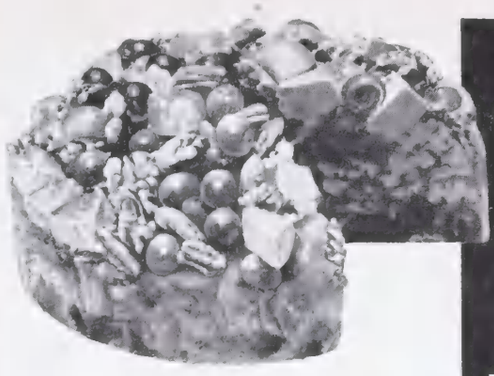


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WINDOW



THE LOVELY PALLOR OF BRASS, as warming in a friendly room as afternoon sunshine in October, is beautifully highlighted in this 5-branch candelabrum that will bring a Liberacean elegance to your decoration. Solid brass, 14½″ high with a 13½″ spread, it is an exact reproduction of a famed Early-American design. $16.95 ppd. Art Colony Industries, 9 University Place, New York 3, N. Y.

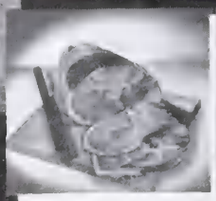


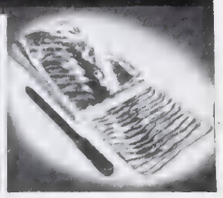
GARDEN OF FEEDIN' will be your own back yard if you stake yourself to this metal bird feeder. The pointed standard spears into the ground, and perched in the 14″ x 9″ pan is a true-to-life cast aluminum mother bird feeding her fledgling. It stands 60″ high, comes in Pompeian green, wrought-iron black or white. $12.95 ppd. No c.o.d.'s. Order it from Ida Mae, 2979 Ridgewood Rd. N.W., Atlanta, Ga.



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Perfect gifts for hard-to-please friends . . . tasty main dishes for your own holiday dinners, breakfasts, and parties. Our succulent ready-to-serve Smoked Turkeys . . . lean, sugar cured Smoked Hams . . . crisp, tender Smoked Bacon. Old-time farm kitchen flavor sealed in by our *Tendersealing* process. Thousands of customers reorder each year. Sanitarily packed, keep for months. Our famous recipes included. Gift orders individually handled; just send your list. Money-back guarantee.

We also sell Pennsylvania Dutch Fruit Cakes, Lebanon Bologna, and Virginia Hams. Write for free Folder.

SMOKED TURKEYS: *Whole,* 7-18 lbs., $1.75 lb *Halves,* 4-8 lbs., $1.85 lb *Smoked Turkey Breasts,* all white meat, $14.50 each. **SMOKED HAMS:** *Farmer Style* (bake or fry), 10-15 lbs., $1.10 lb. *Ready-to-Eat,* 10-15 lbs., $1.25 lb. **SMOKED BACON:** *Whole Slab,* 5-9 lbs., $1.00 lb. *Half Slab,* 3-4 lbs., $1.10 lb. State products, weights desired. Rushed *prepaid* anywhere in U.S

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SINCE 1909

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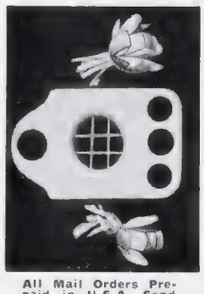
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Don't tear the meat with forks!!
Don't drop the turkey!!!

USE A PROFESSOR TURKEY LIFTER

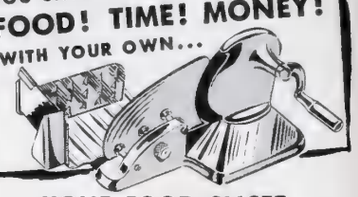
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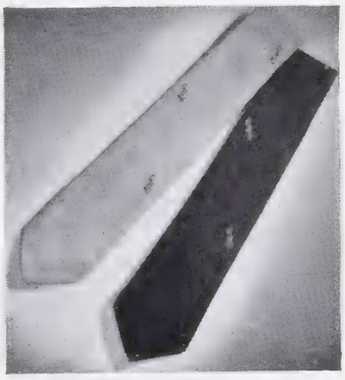
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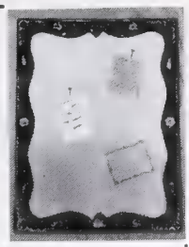
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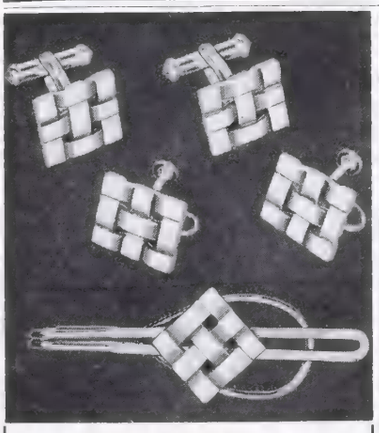
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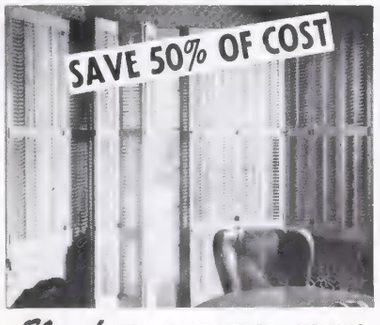
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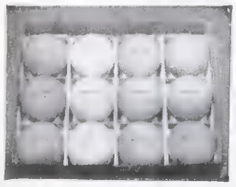
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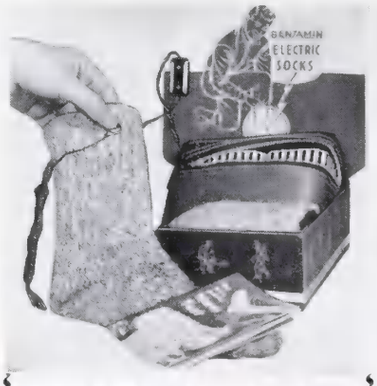
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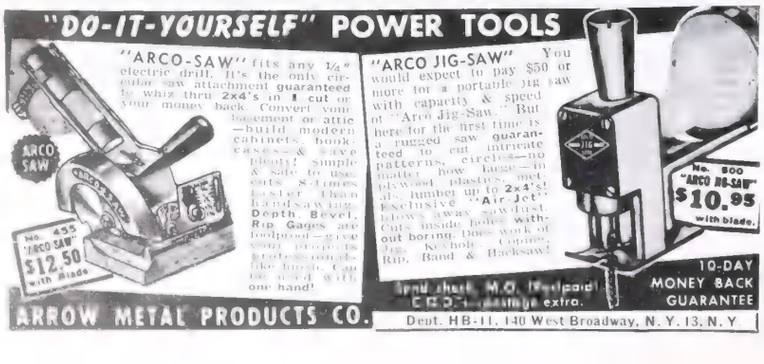
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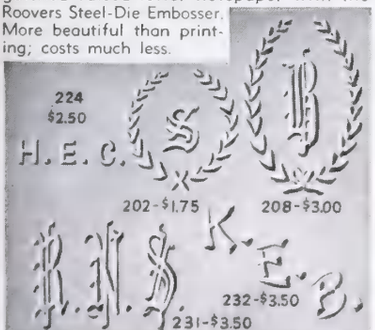
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For as little as $1.75 you can have distinguished raised-letter notepaper with the Roovers Steel-Die Embosser. More beautiful than printing; costs much less.



Will not cut paper. Lifetime guarantee. Samples shown actual size.
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ROOVERS
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WALL CHARM in the HAND-CRAFTED MANNER

An elegant gift that will add charm to any home. This beautiful black matté heavy gauge wrought-iron wall bracket is of the finest craftmanship. Comes complete with ceramic flower vases. 52 inches wide, 40 inches high. Beautiful in pairs, $59.00. Check or money order.

29.95 each, ppd.

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FOR A VIEW THAT'S NEW FULL COLOR *REYBURN* MURALS

Here's the easy way to make a picture-window wall that gives you the view you like best in home or office: mountain, lake, river, desert, woods, country. Just apply Reyburn Photo Murals like wallpaper or mount and frame. Unbelievably low priced. A welcomed gift.

$14.75 postpaid

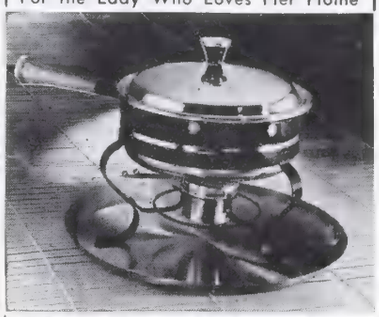
SEND 10c for folder of 7 full color miniatures: Monterey, Smoke River, Peaceful Country (shown above), St. Mary's Lake, Country Side, Canyon of Arizona, Mountain Reflection. Or order full size murals by name, subject to return if you're not completely satisfied.

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Dept. HB-11
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Chicago 5, Ill.

EXCEPTIONAL VALUE

For the Lady Who Loves Her Home



COPPER CHAFING DISH

ONLY **$14.95**

Any hostess will be a guest at her own party when she serves from a chafing dish as lovely as this. Contemporary in design, 2 quart chafing dish is available in either brass or copper with grey-lined, black enamel pan and wrought iron frame. Uses canned heat or vigil candle. Only $14.95 plus $1.00 for postage and handling. Matching 15" round tray $5.95 additional.

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"Gifts from 'Round the World"

HAND CRAFTED COLONIAL FURNITURE

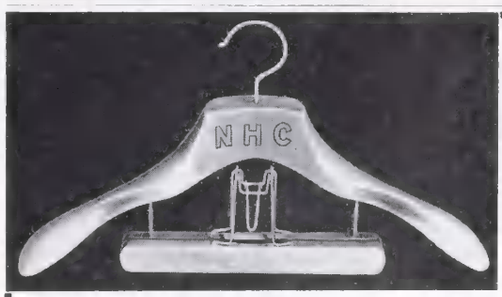




For gracious living, sturdy Colonial reproductions of nostalgic beauty. Hand fashioned with unhurried skill from **solid** wild cherry or **solid** walnut. Choice of satin smooth, hand rubbed, highly resistant finishes. Open stock. Versatile Colonial round table with removable lazy susan **$118.00** up. Authentic Captain's Chair **$45.25** up. Gateleg tables —**$93.00** up. Ladderback chairs **$29.50** up. Also coffee and end tables, hutch cupboards, chests, chairs, kneehole desks, bedroom pieces. Guaranteed. Visitors welcome. Send **25c** for genuine photos, wood samples, descriptions, prices. Write Dept. 1102.

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LIFETIME GIFT for that man

Initialled hangers of finest imported hardwood. Holds both jacket and trousers. Monogrammed with one, two or three initials. 18" hanger for sizes to 42, 20" hanger for size 44 up. No C.O.D.'s or stamps please. **$3.00** each ppd.

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Popular back in grandma's day, this convenient lap-board works in even better with today's modern living. It fits across chair arms and serves as a desk, serving table, game board or sewing table. Everyone in the family will like and use it. And it stores in no space at all. Light weight but rigid. Size 18" x 30". Lacquered in beautiful bottle green with harmonizing Georgian corner decorations. With our satisfaction or money back guarantee.

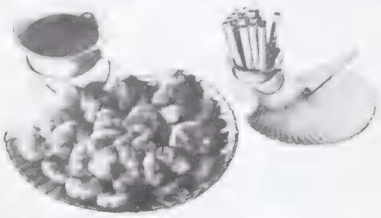
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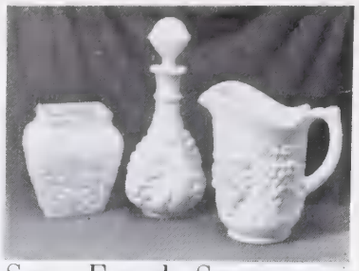
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New Doeskin, matte, alabaster-like finish. Exotic bird design on flower holder; decanter and pitcher in famous grape pattern.

Flower Holder, 6½"	3.95	Ppd.
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Dual purpose, imported white and gold porcelain 5-inch shells. Removable sauce cups, painted marine designs. Equally impressive as cigarette sets.

Sea Food Servers, 4 sets, 8 pieces **$6.75** Ppd.



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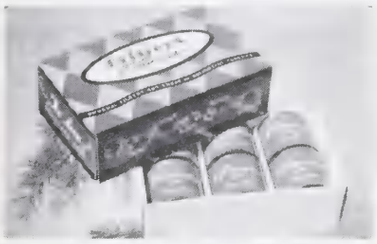
Sweetmeat jars in famous Val St. Lambert Belgian crystal, made from rediscovered century old molds. Beautifully and historically significant.

Beaumarchais Jars Each **$10.00** Ppd.

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657 Main Avenue Passaic, N. J.



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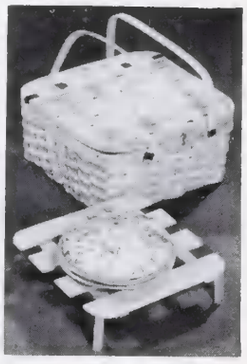
From our own orchards—delicious filberts in six exclusive flavors—MINT TOASTED, SMOKED, CURRIED, GINGER, CINNAMON TOASTED, FRENCH TOASTED. One vacuum tin of each flavor or any selection you desire. A new and completely unique gift package. Parcel post prepaid in U.S.A. $7.45. Send for our illustrated holly and filbert folder.

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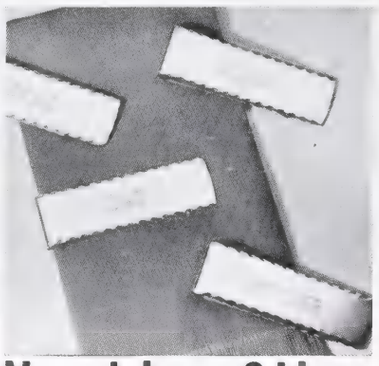
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Venetian Empress Bench. Sturdy wrought iron construction. Fine mesh seat, 21" x 16" x 15½" high. Brass or black plastic tips on legs. **$10.95**



wrought iron
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Ideal for bar, kitchen, etc. Graceful square rod wrought iron. Comfortable upholstered seat, 14" diameter in red, green, yellow, or charcoal.

24" HT. **$7.95**

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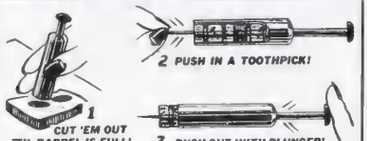
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In a jiffy, the **SNACK CUTTER** makes up mouth-watering Hors D'Oeuvres, little sandwiches on a toothpick, of foods you have on hand . . . apple, pickles, cheese, bread, meats. . . . Send a dollar bill to **CHRISTINE** to-day for two **CUTTERS**, to use yourself, or for gifts and prizes.

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(Patented)

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Send check or money order

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SHOPPING



DEAR LITTLE TEA KET
s a triumphant find for the lady who is a perfectionist as well as tea drinker. It's made like a ewel, of solid copper, tin-lined, with the spout, handle and cover-rnament of solid brass. Hand-olished and lacquered to prevent arnish, it holds 1¼ pints; costs ust $4.95 ppd. Downs & Co., Dept. 1157, Evanston, Illinois.



FAST HORSE TRAY-ED.
Here is Native Dancer, the fleet-oot with the personality and the arling of the race tracks, re-roduced in full color from Allen . Brewer, Jr.'s great oil paint-ng. His "frame" is a metal serv-ng tray, 11½" x 17½", that omes with a hook for hanging n the wall. Same tray with "Man ' War" also available. $6.95 ach plus 50¢ post. The Carol o., Hackettstown, N. J.



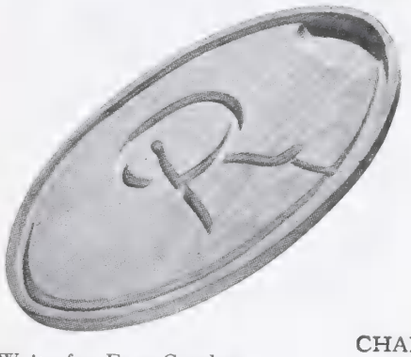
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Solid seasoned maple carved to catch the tasty juices.

Clear marine finish.

Set of 4 $12.95 postpaid





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Enjoy a Planked Steak with all the trimmings. Solid (not glued pieces) seasoned oak 18"x12"x1⅛" thick

Carved with one initial $8.95 postpaid

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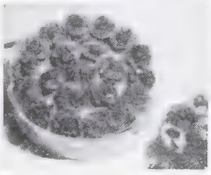
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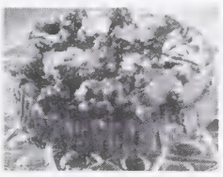
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Give Something Nice from Blanche Geiss



INDIVIDUAL COCKTAIL FRUIT CAKES WHITE OR DARK

Box of 14—$3.25; 28—$5.75; approx. 50—$9.85. By the pound too, oblong or round at $1.95 per lb.

GLORIOUS BONNE BOUCHE FRUIT CAKE



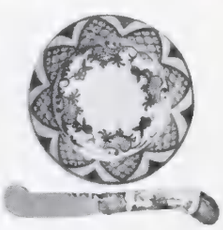
Baked with extra heavy portions of glacé cherries, pineapple, and mammoth pecans, then brandied to enhance the delectable flavor. 2 lb.—$5.40; 3 lb.—$7.60; 5 lb.—$12.00.

English Plum Pudding for your Thanksgiving Dinner $1.75 the pound, 1 to 3 lbs.

Also individual plum puddings with jar of Hard Sauce in attractive box 8—$3.85; 14—$5.85.

Write for brochure of delightful holiday desserts, gift boxes, and gift delicacies.

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individual porcelain
CHEESE SERVERS

Elegant little individual cheese or pate plate, 3" diameter, in pink or light blue French porcelain with matching hors d'oeuvres knife.

2-pc. set **$3.95** *postpaid*

HALL GALLERIES
ALBERT STEIGER COMPANY
SPRINGFIELD · MASSACHUSETTS

SCOOP!

SHADOW BOX SERVER

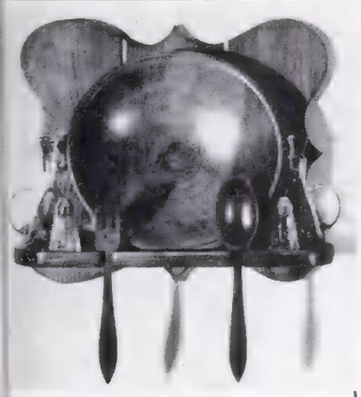
Elegant walnut scoop has ceramic tile bottom for serving hot buns or popcorn, candy, nuts, etc. Hangs by leather thong in handle as handsome wall decoration when not in use. Colorful tile, 6"x6". Overall size, 12" square, 3" deep.

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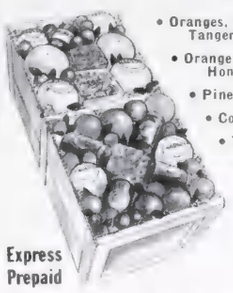
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Matching individual salad bowls are available at $1.50 each, also Prepaid.

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at Budget Prices!

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- Oranges, Grapefruit and Tangerines
- Orange Blossom Honey
- Pineapple Syrup
- Coconut Patties
- Tropical Candy
- Marmalades

Full Box (100 lbs.) **$15.00***

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DeLUXE is the word for these lavish gift packs of finest quality oranges, grapefruit and tangerines PLUS the taste-treat varieties of marmalades, honey and candies.

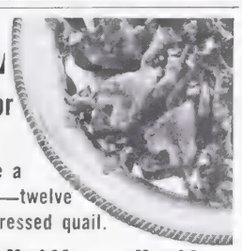
FRUIT FOR YOUR OWN HOME and GIFTS! Top quality tree-ripened fruit—all oranges, all grapefruit or mixed—please specify. QUALITY BUSHEL—$6.25*

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5 spoons in assorted colors and polished metal finishes.

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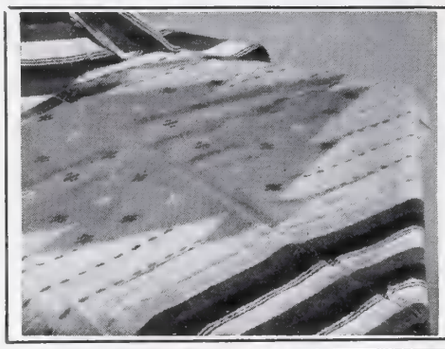
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DASHING THROUGH THE SNOW, Santa and his reindeer bring the magic of Christmas to your mantel. Turn the key on the 19" "snowy road" plastic base, and wonderful things happen. The sled goes up and down. The reindeer prance. The Swiss music box plays "Jingle Bells." And the lamp post lights the way! Plug into any outlet. $8.95 ppd. The Fitzgeralds, Peter Stuyvesant Sta., Box 19, New York 9, N. Y.



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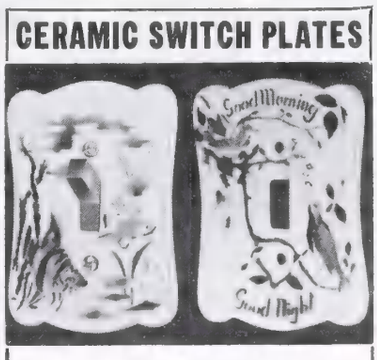
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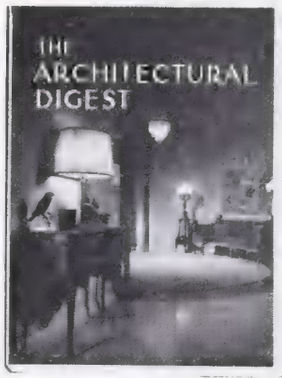
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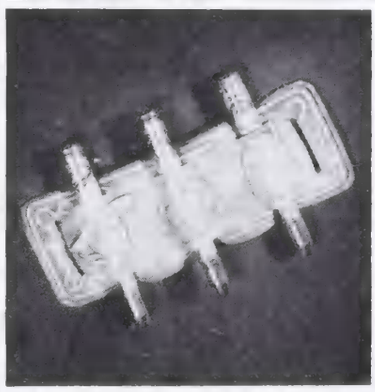
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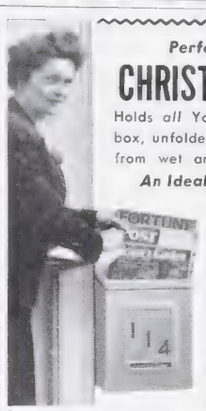
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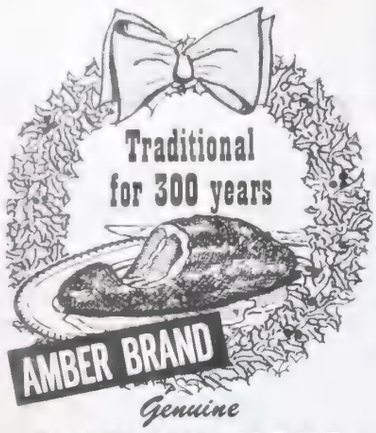
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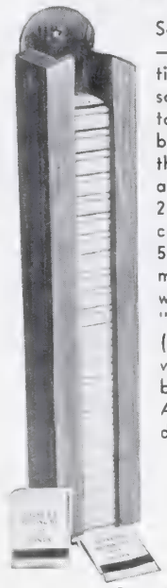
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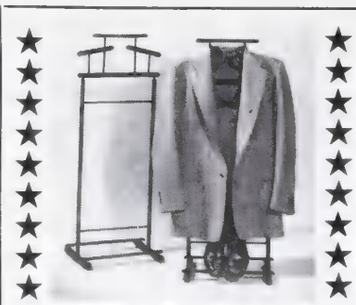


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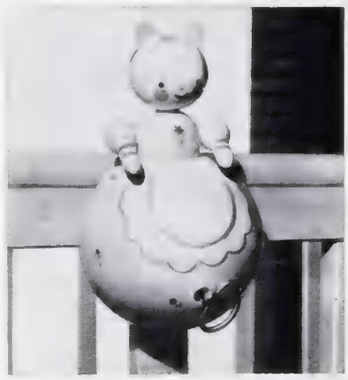
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(*Please turn to page* 87)

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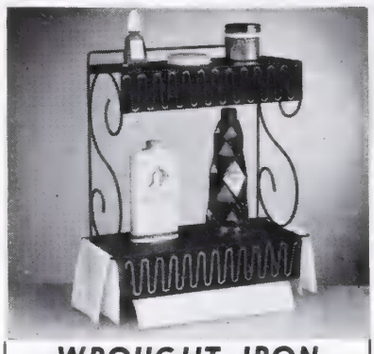
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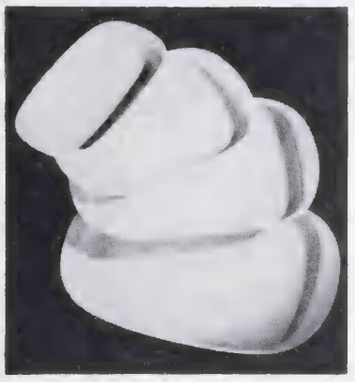
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CONTINUED FROM PAGE 84

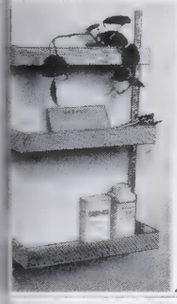
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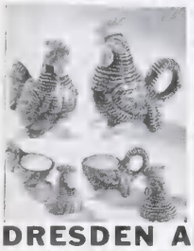
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Cooks Your Eggs MERELY SET THE TIMER
for Eggs the way you want them.



Boil up to 6 eggs any way by merely setting the time selector. It will whistle when they are done. Embossed water level indicator determines how eggs are wanted. Fits any standard 3 quart saucepan. Rustproof and has heatproof knob. Husbands won't fret and fume. Greatest invention for busy housewives.

$1.25 *each postpaid*

Write for FREE Christmas Catalog. Dept. HB-11

SNOW DOLLS

The most delightful Snow Man and Snow Lady. Colorfully dressed to astonish the kiddies as well as the grownups. They'll remain in any comical position you wish. Put them on the grand piano, in the tree, on a desk, mantel, window or children's room. The legs are weighted. 8" high.



$2.25 *each postpaid*
2 for $3.95 *postpaid*

Gelzer's 799 BROADWAY NEW YORK 3, N. Y.



Mail Orders Filled Promptly

Kids Race This Convertible by
REMOTE CONTROL!

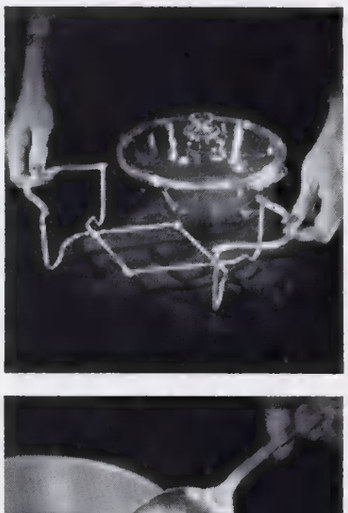
What a thrill for your favorite child's Christmas! Just press the button and away goes this hard-top convertible—over carpets, pavements, even up grades! Can be backed up, turned and parked without putting a finger on it! Two-toned, with white wall tires and chrome hub caps—styled just like the brand new models Junior admires on the road. Sturdy, safe, powered by standard flashlight batteries. Metal base, 11" long.

Only **$4.95** postpaid Batteries not included

Max Schling Seedsmen, Inc.
538 Madison Ave., Dept. 660, New York 22, N. Y.



WINDOW



FITTING PRETTY. The s ver plated Casseroler is an e panding trivet with handles th s-t-r-e-t-c-h-e-s to fit any si Pyrex casserole. It serves y handsomely whether you're se ing dinner for two or a buff supper for 12, and comes fr kitchen to table dressed for party. Holder alone, $5.95 pl 25¢ post. Lillian Shoppe, Armat St., Philadelphia 44, P



SPOON ROOST fits on t edge of your pot or pan and p vides a neat parking place f your stirring spoons. No long will drippings on the stove t offend a meticulous cook. T highly glazed ceramic spo holder is decorated with a col ful crowing rooster. will a stand on its own footed ba $1 ppd. Black and Co., 161 M rick Rd., Rockville Centre, N



"The Gift of Good Grooming"

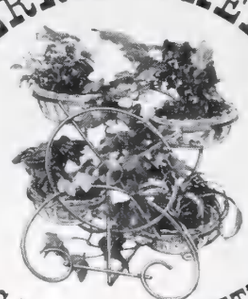
REMOVES LINT & DUST ...like Magic!

The **new** Electro Cleaner performs miracles on suits, uniforms, hats, furniture and car upholstery. Picks up dust, lint, and loose hair by **magnetic attraction.** Cleans fabrics thoroughly and quickly. No current or chemical required. **Satisfaction guaranteed.** Made of beautiful non-breakable plastic. Gift boxed. The perfect gift for HIM, for HER.

Mailed prepaid for $1.75.
Airmailed to Servicemen — add 25¢

J. H. SMITH CO., INC.
DEPT. B GREENFIELD, MASS.

FERRIS WHEEL



SUSAN AND PLANTER

An unusual, lovely gift for all gift occasions—long remembered and treasured by hostesses. Revolving, spill-proof Ferris Wheel Susan and Planter doubles for serving hors d'oeuvres, candies, nuts, etc., as well as an attractive four-way planter. Finished in satin-black on wrought iron $4.95, lacquered brass on wrought iron $5.95. Actual size: 12" x 12" x 6¾". Send check or money order today. Money back guarantee.

LA VALLE'S
1276 West Third Street, Cleveland 13, Ohio



GIANT FULL COLOR CIRCUS CUTOUTS

An ideal gift for any youngster—grown up. Now at last you can decora that nursery or play room the w you've always wanted. Imagine Gia 22-inch circus animals in full color . . 8 in all plus stars, balls, canopy a tent poles. Apply directly to the wal Easily removed. Made of antique pap Set of 4 animals $2.00. Complete with all the trimmings, $3.98. Mon back guarantee. A gift you admire whole year 'round.

E. O. THIELBERT,
Dept. HB
P.O. Box 227, Burbank, Cali

SHOPPING



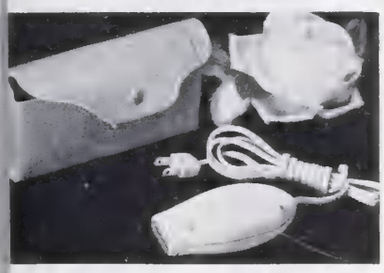
ALL THE THINGS YOU ARE are implied in this proud symbol. There is strength here, and a reaching for heights: a love of peace and a love of honor; a capacity for unfettered gaiety and a capacity for righteous indignation. Cast aluminum plaque is 23½" x 8½". Eagle is finished in 22k gold leaf. Flag and seal are hand painted. $26.95 ppd. Cape Cod Weathervanes. 408 Hawthorn St., New Bedford, Mass.



GLAMOUR TIMER FOR A SCRABBLE FAN. The three minutes it takes you to find a word with Q. X and Z in it may go like a breeze, but with so dazzling a timer to measure the minutes of play, you'll think of tongue-twisters that only Webster knows the meaning of! Gold-plated hourglass is encrusted with rhinestones and pearls. $7.95 incl. tax and post. Leeway, 505 Fifth Ave., New York 17.



NEW! Ladies' Electric Razor, $3.95



Now, with new scientifically designed electric razor, legs and underarms guaranteed to stay satin-smooth twice as long! Fully tested for extra-close dry-shaving comfort, with no coarse regrowth. Cannot cut or irritate most sensitive skin. Powerful, A.C., with leatherette case. Gift boxed. Order now at special price of $3.95, ppd., money back guarantee. Check or M.O. to Mrs. Fields Shopping Service, Dept. SE, 237 Huguenot St., New Rochelle, N. Y.



Christmas Angel Earrings!!

Exclusively Ours

GAY! FESTIVE! Conversation piece earrings. Especially designed for HOLIDAY WEAR. These lovable Angel Earrings, each with a tiny surprise in hand, are as full of whimsy as Saint Nick himself. Brightly painted. Feather light. Comfortable to wear. An EXCITING GIFT for you and your friends!

POSTPAID, TAX INCLUDED *Only* $1.00
3 PAIRS $2.75

Matching Angel Scatter Pins. Set of 3 $1.50 ppd.

YOU'LL BE DELIGHTED!! No C.O.D.'s please.

TARTAGLIA IMPORTS
1360 Glenn Eyre St., Laguna Beach, Calif.



A BOLD BLUFF

Framed Pictures of Poker-Playing Dogs

These canine cronies are as human as your old gang itself. (You'll even recognize your friends' card-playing expressions!) Each dog is a "character" study and the total effect is hilarious. Simulated oil paintings in true-to-life colors. A riot as gift for men—perfect for den, bar, recreation room or office. Comes with fruit wood frame, 11" x 16½".

No COD's please. Ppd. only $2.95 *each*

PAIR includes framed companion picture titled WATERLOO. When you see one, you'll want both, ☐ ORDER NOW.....$5.75 pair

artisan galleries
2100-A11 HASKELL DALLAS 4, TEXAS



Make your own modern furniture or modernize your old furniture with **WOODEN LEGS**

Price per set of 4 legs, complete with cleats and screws.

6".....$3.50
9"..... 3.95
12"..... 4.50
15"..... 4.95
22"..... 7.95
29"..... 9.95

All prices postpaid. Specify Vertical or Flared. Sorry—no COD's. Send check or money order for immediate shipment.

ROUND TAPERED HARDWOOD READY-TO-PAINT



Send for FREE CATALOG of modern, ready-to-paint furniture



MONEY BACK GUARANTEE

country workshop
Dept. H-11

95 Rome Street
Newark 5, N. J.



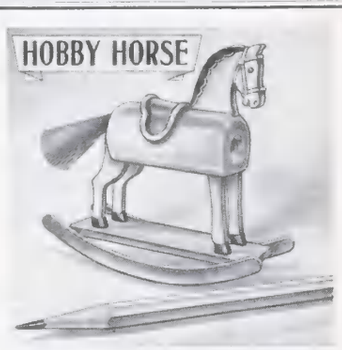
"Personally Yours"
STERLING SILVER
CHARM BRACELET
$3.00 Postpaid (Tax Included)

also in gold filled $4

The very latest rage—Sterling Silver charm bracelets that spell out your name. Exclusive new dome-shaped letters. ALL STERLING with Rhodium Finish for long wear. So inexpensive, you'll want one for yourself and as Christmas gifts for your friends.

Order yours now—we'll pay postage
MONEY BACK GUARANTEE
Any First Name

THE REDLI CO.
516 Fifth Ave., Dept. 24, New York 18, N.Y.
Sorry—No COD's

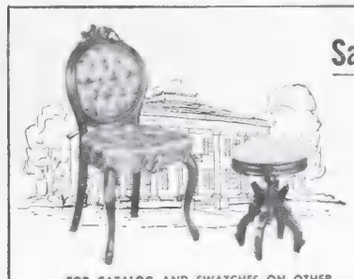


Novel PENCIL SHARPENER

Three for only $1.00

Here's an attractive, useful novelty for Xmas stockings, and trees—a 2½ inch white, plastic horse, with a real horse hair tail. There's a razor sharp pencil sharpener concealed in his body. Has red, or green rockers and saddle. Not just an ornament—but a practical, useful desk tool—the year round. Only $1.00 for *three*. (Sold only in sets of three.) Order several sets now for tree and stockings. I pay postage. Money back if not delighted.

"little joe" **WIESENFELD CO.**
Dept. J-41 Baltimore 1, Md.



Save on Victorian Furniture

This beautiful hand rubbed solid Honduras Mahogany side chair, hand carved with tufted foam rubber seat in your choice of 20 colors, covered with Antique Velvet, Plain Velvet, Tapestries or Brocatelle. $49.00

Solid Honduras Mahogany ladies side table with genuine imported Italian Arabescato Marble $14.50

MAIL CHECK OR MONEY ORDER
Jones Bros.
VICTORIAN REPRODUCTIONS
P. O. BOX 246 PINE LEVEL, N. C.

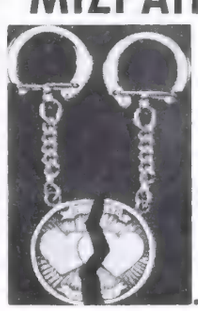
FOR CATALOG AND SWATCHES ON OTHER VICTORIAN PIECES, PLEASE SEND 50¢

All Victorian pieces are shipped F.O.B. Alabama Factory . . . Allow ample time for delivery

"MIZPAH"

STERLING SILVER GOOD LUCK COIN
NO OTHER HALF WILL MATCH

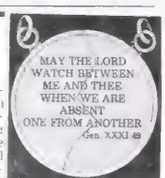
- For him and her
- mother and dad,
- sister-brother
- parent-child, etc.



You'll always cherish "MIZPAH", the Good-Luck Coin inspired by the Bible. "MIZPAH" is crafted of Sterling Silver and cut in 2 distinctive halves. (No other half will match). On one side is inscribed this verse from Genesis XXXI, 49th Chap.: "May The Lord watch between me and thee when we are absent one from the other." On the other side is a delicately tooled, double heart motif. You wear one half, your loved one wears the matching half. Coin alone also available in 14K Gold—$27.50 tax incl.

Prices Incl. Tax & Postage *Purchase Guaranteed*

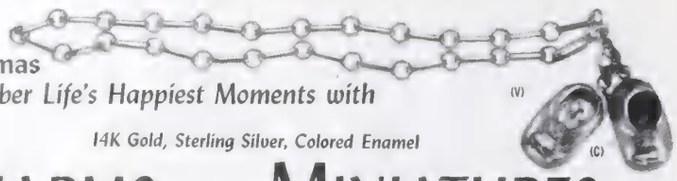
MOROCCAN ART CENTER
30 Rockefeller Plaza, Dept. N, N.Y.C. 20, N. Y.



Coin alone $5.50
Coin complete with 2 Sterling Silver Key Chains $9.00
Sterling Neck-chains & Bracelets ea. $2.50

NO COD'S

For Christmas
Remember Life's Happiest Moments with



14K Gold, Sterling Silver, Colored Enamel

CHARMS *and* MINIATURES

BY MAIL—AT SPECIAL DIRECT-TO-YOU PRICES!



Here are gifts to bring pleasure for a lifetime! Charming treasures to be the most cherished jewels of all because they remind the wearer of the occasions, the places, the people she loves best . . . Choose those that tell *your* story! Then show them off to perfection on our dainty bracelet or in the new fashion—on our handsome lapel charm pin. ***All Prices Include Federal Tax and Postage***

MAIL ORDERS FILLED PROMPTLY . . . MONEY-BACK GUARANTEE

Send for FREE CATALOG Of Over 700 Charms!
See The Most Fabulous Collection Ever Assembled!

(V) Link Bracelet
14K Gold **$7.50**
Sterling **$2.00**

(C) Baby Shoes — keepsake of baby's first pair.
14K Gold **$8.40**
Sterling **2.30**

Charm & Treasure INC.
DEPT. H-1, 509 FIFTH AVE., NEW YORK 17, N. Y.

(R) Perfume Flacon — holds a drop of her favorite fragrance!
14K Gold **$20.00**
Sterling **$5.00**



(H) Slot Machine—pull the lever, and watch it go! You may hit the jackpot!
14K Gold **$19.50**



(A) Harmonica—put it to your lips and the tiny instrument can really play a tune!
14K Gold **$12.00**



(E) Cigarette Case—opens; and inside you'll find 5 tiny cigarettes!
14K Gold **$11.00**



(D) Heart & Key—a charming keepsake to remind you forever of your cherished true love.
14K Gold **$6.50**
Sterling **1.15**



(I) Bible—the tiny covers open wide, to reveal the complete Lord's Prayer inscribed in minute letters inside.
14K Gold **$10.00**
Sterling **1.50**



(J) Wishing Well — you crank the handle and it will draw the small water bucket up and down!
14K Gold **$14.00**
Sterling **4.00**



(K) Toaster—works just like a real one! Just push down lever and watch "toast" pop up!
14K Gold **$9.00**
Sterling **3.00**



(F) Deck of Cards — count all 52 and deal a hand.
14K Gold **$10.50**
Sterling **5.00**



(L) Carousel — turns like real one! Gay colored enamel horses and bright flag.
14K Gold **$14.50**
Sterling **5.30**



(N) Birth Certificate—mothers and grandmas will love this! Give name, birth date and weight to be engraved.
14K Gold **$15.00**
Sterling **4.50**



(O) Map — of any state or U. S. possession, most foreign countries. Smartly enameled on:
14K Gold **$12.50**
Sterling **2.50**



(Q) Calendar — for any month of any year. With a semi-precious birthstone that marks any desired day.
14K Gold **$20.00**



(T) Mad Money—contains real dollar bill inside. Conversation provoking, handy for taxi fare.
14K Gold **$17.50**
Sterling **6.00**



(P) Lucky Zodiac Birth Sign—will make fortune smile on the wearer! State date of birth.
14K Gold **$7.50**
Sterling **2.30**

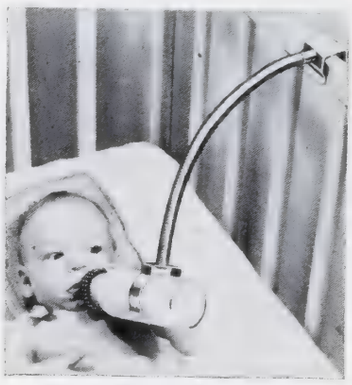
All Charms Shown Actual Size

MAIL THIS HANDY COUPON TODAY!

Charm & Treasure, Inc., Dept. H-1, 509 Fifth Ave., New York 17, N. Y.
Please send me the charm(s) I have circled: ..... 14K Gold
A C D E F H I J K L N O P Q R T W ..... Sterling Silver
I enclose check or money order for the total $..... **Full-Money-Back Guarantee on all, unless personalized.**
NAME.....
ADDRESS.....
CITY.....ZONE.....STATE.....
☐ Check here for FREE CATALOG of over 700 Charms



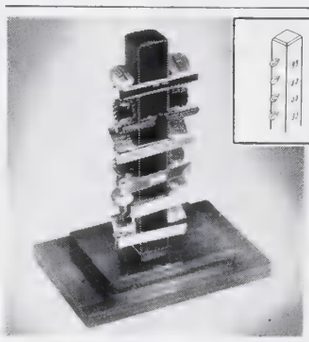
WINDOW



BOTTLE BABIES never ha it so good! Now "Mother Goosie gives them their bottle and the can take their own sweet tim gurgling and daydreaming an contemplating their piggies, whi they dine like Romans on the backs. Nurse-Eze Bottle Holde snap-locks on crib rail. 12" re plastic goose-neck arm keeps bo tle in right position. $3.50 pp No c.o.d.'s. Joseph J. Blake, Bo HB425, Gilroy, Calif.



ELEGANT EARFULS, chi enough to make you feel up t dining with Dior, are handcrafte by artist Cavagnaro. The classi triangular shape adds fascinatio to a pretty face; makes a roun face look longer; and the ebon center and the sterling triangl swing independently of eac other! $2\frac{3}{8}$" long. $20 the pa incl. tax, gift box, air mai Hutchings-Marmaduke, 260-PG Kearny Bldg., San Francisco



Something NEW for the Well-Dressed Man . . .

CUFF LINK TIE CLASP STAND

Patent Pending

Something *new* with lots of appeal for the well-dressed man . . . holds his matching cuff links and tie clasps for easy selection on his dresser. No more mad searches through his bureau drawers for missing pieces! Beautiful mahogany finish stand, with nickel-plated hooks and eyes. 8" tall—holds six sets. Makes a handsome, useful gift—get one for each man on your list! Check or money order . . . no C.O.D.'s please.

T. H. THAYER & CO.
P. O. Box 2992, Jacksonville 3, Florida
jewelry shown not included with stand
$3.00 postpaid anywhere in U.S.A.
2 for $5.50
Florida residents add 3% State Sales Tax

Do-it-Yourself FURNITURE

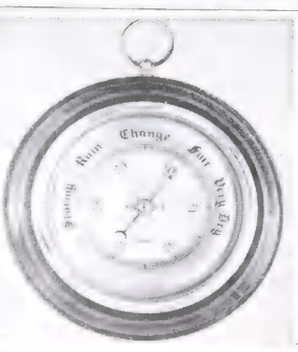
WROUGHT IRON "V" LEGS

6" 3/8 or 1/2 rod **$4.25**
14" 3/8 or 1/2 rod **$5.75**
16" 3/8 or 1/2 rod **$6.25**
28" 3/8 or 1/2 rod **$8.00**
Shipped Postpaid

Have you ever wanted to try your hand at building attractive furniture and save 50% or more on your efforts . . . It's easier than you think! . . . because we, as a leading furniture manufacturer, decided to make for you a truly "do-it-yourself" line of furniture . . . We cannot, in this small space, tell you very much about it . . . so, why not drop us a postcard *today!*

FREE! CATALOGUE OF NEW CONTEMPORARY DESIGNS

PHILLIPS FURNITURE CO.
"designers' workshop"
2561 FON DU LAC DRIVE EAST PEORIA, ILL.



MASSIVE BAROMETER
THE CRICKLEWOOD

For Gracious Giving • For Gracious Living

Tells Weather 8 to 24 Hours in Advance

Beautifully grained, decorator designed, solid mahogany case, 11½" in diameter, 2½" in depth, in rich dark, natural, or honey blonde finish. Other woods and finishes by special order.

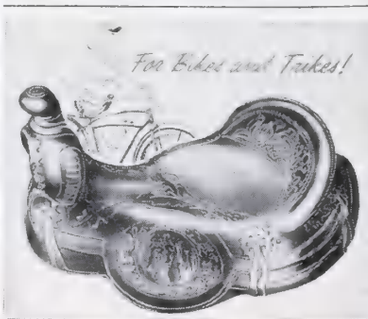
EXTRA-LARGE, EASY-TO-READ DIAL

Gleaming brass bezel and hanging ring. Both functional and beautiful—perfect for any setting. A gift that lends personality and interest to every home, office, club, or yacht. A must for the mariner or fisherman.

Postpaid $39.50
Satisfaction Guaranteed

JOHN J. REISINGER
704-B North G St. Tacoma 3, Wash.

For Bikes and Trikes!



Western Saddle

Authorized by Gene Autry!
For Boys and Girls!

$3.00 postpaid

Miniature western **SADDLE** slips easily over any trike or bike seat. Soft, flexible vinyl in natural colors; 14" long, stamped with "hand tooled" design. Matching 9" **HORSE HEAD** is hand decorated, fits handlebars of any bike or trike; screws provided. **$3.00** postpaid. Outfit your cowboys and cowgirls in real western style! Set of both for **$5.75.** Sorry, no C.O.D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S
of EVANSTON 24, ILLINOIS

The small fry will love



THEIR OWN ROCKER, TABLE-CHAIR SET

Styled for 1955, the Rocker is of extra sturdy construction . . . No-Sag springs . . . Tuflex padded vinyl plastic. Choice of conventional or platform styles. Table-Chair Set . . . with modern wrought iron legs . . . is our newest creation. Table is plastic with matching upholstered chairs. Colors: red, green, yellow, chartreuse.

Complete 4-Pc. Set **$19.75** Delivered
Or, Rocker, **$12.50**
Table-Chair Set, **$12.50**

CAPITOL MANUFACTURING COMPANY
BOX 7594, MEMPHIS 12, TENNESSEE

SHOPPING



TRAWBERRY JAMBO-EE. The most delectable straw-rry preserves you ever spread an English muffin come raight from the sun-drenched io Grande Valley, and we don't ame Texans for bragging! Pre-rved in pure cane sugar and aled in a plastic liner, they me packed in a wonderful ooden tub. 2½ lbs., $4.95 ppd. rtisan Galleries, 2100 N. Has-ll, Dallas 4, Texas.



IVE LOBSTERS BY MAIL. ley're packed fresh from the lantic, surrounded with flavor-ing rockweed, and shipped in ice-filled pine cask. They're aranteed to arrive alive, within 300 miles, for date you specify. l *you* do is punch holes in ady-to-Cook container, add salt ter, and steam! 12 lobsters h pair of aluminum tongs, 5.85 exp. coll. Saltwater Farm, x H, Damariscotta, Maine.





A Great Gift for YOUR FAVORITE YOUNGSTER

TRICK·of·the·MONTH

A fine hobby . . . teaches poise and self-confidence . . . and is a lot of fun. The kids will love receiving a different magic trick each month with which to mystify their friends. Full directions included with each trick.

Just send us the name, address and age, with your check or money order, for each boy and girl, and we do the rest. Gift card enclosed with first mailing.

4 months or 4 magic tricks—$5.00 6 months or 6 magic tricks—$10.00
12 full months—$17.50

Full details on request.

IATIONAL MAGIC CO. Dept. HN-4 • 119 S. State St. • Chicago 3, Illinois

GIFT WITH



(18 x 14 inches)

houette estate signs in heavy rust-oof metal for lamp post, tree or me. Name cast into design at no tra cost.

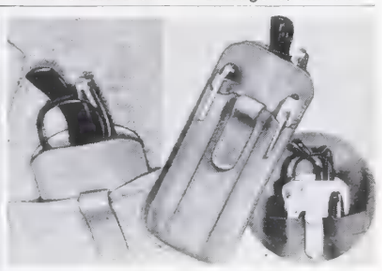
.95 delivered postpaid. No C.O.D.'s. me to read from both sides $3.00 tra. Any special design from your ugh sketch $5.00 extra.

r prompt shipment order direct m this ad. Satisfaction guaranteed.

#200 Coach & Four
12 Country Doctor #128 The Hunter
18 The Windmill #120 The Pines
18 Dog—Any Breed #220 Sailboat
14 Colonial Couple #224 Steer
Catalogue on request.

DOUCET METALCRAFT

x #7 West Peabody, Massachusetts



SAFETY GLASSES CASE!

Handsome, tan saddle leather case stays in your pocket! The spring clip holds glass case firmly in pocket or on auto sun-visor. Finest workmanship, best quality. Protects glasses from normal breakage. Also holds glasses firmly, protecting them from loss. Eliminates wear and soil to clothes. Use for reading glasses, sun glasses or driving glasses. Wonderful gift item! Satisfaction guaranteed. Postage paid. Order today.

Model 236, Glasses Case $1.50
Model 237, Glasses, Pen, Pencil Case $2

Send for new Free Gift Catalog!

NELSON'S, Dept. HB-11
Sierra Madre, California

WHO Spends Two Dollars For a Dust Cloth? AND WHY?

Two dollars is a lot of money for a dust cloth. At that price, who buys them? Here's a partial list of buyers of our Conniver, whose names may be familiar to you:

Mrs. Ben Hecht—he co-authored "The Front Page"
Lillian Hellman—you know her from The Theatre Guild
HMS "Queen Elizabeth"—best known ocean liner afloat
Countess Mara—the well known necktie people
Mrs. Samuel F. B. Morse—a name we all know
Ilka Chase—if you read, or watch TV, you know her
U. S. Library of Congress—and N. Y. Public Library
Kenneth Roberts—he wrote "Northwest Passage"
The Mark Hopkins Hotel—San Francisco's finest

Should *you* spend two dollars just because these buyers did? No, not necessarily. But you should know WHY they splurged—so that you can decide for yourself.

Here is Why the Buyers Buy . . .

People buy Conniver (and then buy it again!) because it absolutely ends dirt-cling. A touch on any surface—wood, glass, metal, porcelain, plastic or leather—and it instantly applies a tough but invisible film that simply will not hold on to dust or dirt. The result is that anything wiped with Conniver is afterward beautifully cleaned and polished with just a flick of the cloth. That's because Silicone is the finest "release material" known to science. (A release material keeps anything from sticking to anything else.) Reader's Digest has raved about it. Big industry uses tons of it. And Conniver contains *more* Silicone than *any other maker* has yet been able to get into a cloth! And the Silicone stays in, too.

Use Conniver on woodwork, furniture, mirrors, porcelain and chrome kitchen appliances, windows—everywhere in your home. It won't hide or discolor any finish, but it will enhance lustre. Get one for the car, because then you can wash it dry, with just a wipe. By the way, regular use of Conniver prevents the formation of both rust and tarnish. Nice to know that, if you own silverware, or if there are guns, golf clubs, garden tools and such around the house.

You clean Conniver just by shaking it. Or, if you prefer, dunk it in a mild detergent solution. It will come up smiling, because the Silicone is there for keeps!

We Guarantee It—To the Hilt!

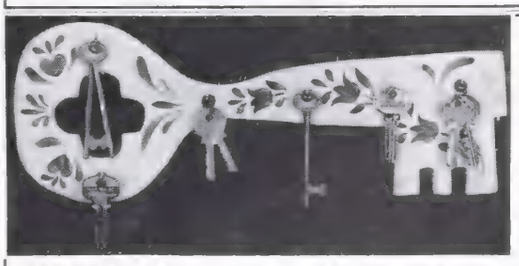
We just don't know how to write a stronger Guarantee than the one we've put on Conniver. We say that if Conniver doesn't do everything we promised, we'll instantly refund your money—and you may keep the cloth! There are no strings on this. You are the judge.

Conniver buyers know that every word we've said is true. You will know too—so mail us your order right now.

We sell Conniver in two sizes. The standard 12x18-inch Conniver is $2.00 (or three for $5.00). And the double-size 18x24-inch deluxe Conniver is $3.00 (or three for $8.00). We pay the postage, but we cannot accept C.O.D. orders.

You buy Conniver by mail—*only from us* in all the country. And we Guarantee that you'll be glad you did!

BRECK'S of BOSTON
722 Breck Building — Boston 10, Mass.
Breck's has been a reliable company since 1818



KEY RACK

No more lost keys!

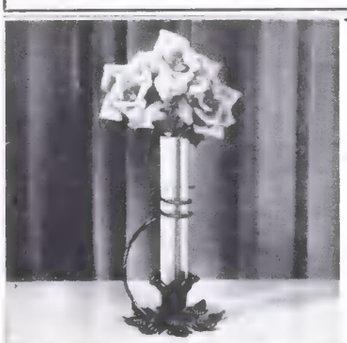
Just hang your keys on this colorful hand-painted wooden rack, 12" wide, 4½" high.

Your choice of
A. gay Dutch motif painted on off-white background
B. same design on soft background

HILLHOUSE
New Hope 3,
Bucks County, Penna.

Perfect for town and country
Be sure to specify design wanted
Interesting gift catalog sent on request

$1.95 postpaid
sorry, no COD's



TWO-IN-ONE. this wrought iron holder is a vase and candleholder. It will attractively hold two or three flowers in the glass vial or, with vial removed, it becomes a candleholder. Excellent as an "extra" gift or prize. Height 7", width 4". **$1.25** ppd. Satisfaction guaranteed. Write for free catalog.

Joseph's 809 ½ OREGON STREET OSHKOSH • WISCONSIN



WINDOW

Evergreens for Christmas from Washington's "mighty rain forests" • fresh Fir, Pine, Juniper, rare incense Cedar, Holly, Manzanita, Salal, and the newly popular Scotch Broom • plus a **wreath** of mountain Fir tied with a red bow • and for the **festive table** a fat green candle arranged off-center with Pine, Pinion cones and ribbons of chartreuse, forest green and gold • all for **$7.95** • satisfaction guaranteed • • New this year •



Make it yourself • a luxurious wreath (illustrated) from cones and pods gathered the length and breadth of the Pacific Coast • a generous supply of about 35 varieties of dry pods and cones with great contrast in size, shape, and texture • plus necessary **materials:** padded ring, cut wires, wired picks, philley pins and **samples** illustrating their most effective use • follow thorough directions and you will have a handsome wreath 18 to 20 inches in diameter • stored in its own shipping box it will **keep forever** • **$5.95** • prepaid • complete satisfaction guaranteed, send money order or check • **Eunice Curtis** • Hilltop Community • Route 2 • Bellevue, Washington.



FOUR PARTS MAGIC

Fragile-looking as a crystal bub ble. this best-selling decante from France has four separa sections for liqueurs, each wit its pouring spout. Fill it wit crème de menthe, brandy, Gran Marnier and Drambuie. and you cordials will have a kaleidoscop splendor. $6.95 ppd. Extra sto pers for 35¢ each. Bertram Shrie Ltd.. 2145 Connecticut Ave Washington. D.C.



PUT YOUR FOOT IN I

dear Lady-on-the-go. and you forget all about your feet! It a moccasin-type sport oxfo made of smoke-colored Elk wi a cushioned arch support and flexible crepe sole. For nurs and hairdressers. Christmas sho pers and foot-sore housewives. i a handmade joy. Sizes 4½ to 1 widths AAA to C. $12.95 pp Casco Bay Trading Post. In Freeport. Maine.



PERSONALIZED MITTENS

For All Your Little "Kittens"

Now, your kittens won't lose their mittens, for these gay ski mits come smartly personalized with their first name in gold leaf. In fire-engine red or navy, mitts are made of water repellant material, warmly flannel lined Elastic wrist bank. Fit ages 3-16. Print first name, color and age.

Just **$2.50** pr. **$6.95** for 3 pr. ppd.

Write now for FREE, exciting XMAS gift catalog in color.

Helen Gallagher

413-B11 Fulton St., Peoria, Ill.



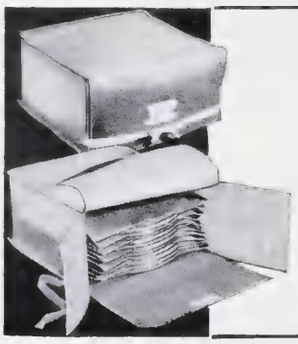
Reflect Your Good Taste

The **GOUT STOOL** harks back to the days of knee-breeches and scarlet waist-coats. Yet it lends modern style and therapeutic leg-easing comfort to your home. Fashioned by a master craftsman in the traditional charm of its 18th century predecessor. Textured fabric—Green, Brown, Champagne, Red or Citron. Solid mahogany or blond legs. Size 12"x22"x15" high—**only $12.50** exp. coll. ($11.50 if you furnish ¾ yd. of 50" fabric) For gifts add $2.00 to cover express.

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Fine custom made furniture since 1931

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keep your china SAFE!

Protect your precious china. Keep it safe from chipping, free from dust, ready for use at a moment's notice. Heavy felt Kagees provide compact, safe storage for 12 place settings — including dinner, salad, bread-and-butter plates, cups and saucers. Only $19.95 prepaid for entire set of five in gray, green or red. Send first, second color choice and check or money order to:

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KANSAS CITY, MISSOURI

IMPORTED FIXTURE #101
screws into light socket



8" diam. 10½" h. 3 tiers **19.50**

10" diam. 13" h. 4 tiers **25.50**

Check or Money Order—Express Charges Extra

Elegant fixture has screw-in top that fits ordinary light socket and eliminates costly installation. Tiers of hand-cut and hand-polished imported prisms hang from metal crown in gilt brass or silver chrome. Crystal ball is suspended at base. Perfect for everywhere in the home. Satisfaction guaranteed.

ALL-CRYSTAL IMPORTED
#501 BASKET FIXTURE



13" ht. 8" diam. 3 tiers **24.95**

16" ht. 10" diam. 4 tiers **32.95**

17" ht. 12" diam. 5 tiers **37.95**

Check or Money Order —Express Charges Extra.

This radiant beauty is ideal for halls, bedrooms and dining room. Each 2½" pear shape prism is hand-cut and hand-polished. Fixture hangs by a metal chain. Satisfaction guaranteed.

PAULEN CRYSTAL CO. 296 Broadway, Dept. HB-114, New York 7, N. Y.

BRAND NEW XMAS GIFT for Children . . . only $1.00



Here is the most wonderful Xmas Gift of all—and SO inexpensive! Send us your favorite snapshot, print or negative, of your child, family, pet, etc. We will enlarge it and make a large 8" x 10" lifelike JIGSAW PUZZLE so natural, so touchingly personal, it will thrill the heart and capture the imagination of any youngster. Your choice of beautiful black and white JIGSAWS for only $1.00, of gorgeous handcolored, only $1.50! Send money or C.O.D. Your picture returned immediately with Puzzle. Money back guarantee.

PHOTO XMAS CARDS FROM YOUR SNAPSHOTS Name PRINTED FREE on each!



Biggest and best offer of its kind in U.S.A.! Finest quality—made from your favorite snapshot or negative. Your name printed FREE on *each!* 25 for $1.00; 50 for $1.75; 75 for $2.50, with envelopes. Order TODAY for prompt service.

AMERICAN STUDIOS
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HANDI-WHEELER HOSTESS TABLE



Only $9.95

SMART
CONVENIENT
PRACTICAL

Snack Bar and Service Table on Wheels For Buffet, Porch, Bedside and TV viewin

Swivel wheels. Perfect serving height 28½". 2 rim-protected shelves, each 16" x 24". Alcohol resistant, lacquer finish in mahogany or wheat colored birch plywood. Shipped compact, very easily assembled. Send check or money order for $9.95, specify color. Satisfaction guaranteed Sorry, no C.O.D.'s. Small shipping charge collect

USEABLE HOME PRODUCTS CO
Dept. 211, 9 West Prospect Ave., Mt. Vernon, N. Y.



Lansdowne Party Box from deep down South!

• COCKTAIL SNACKS made at Lansdowne, famous ante bellum mansion on the Natchez Spring Pilgrimage—deliciously seasoned, chock full of those rich pecans grown right on the plantation!

• TASTE TREAT from the Old South, wonderful hors d'oeuvres, perfect gift. Party Box contains 3 attractive pint jars decorated with pictures of the house.

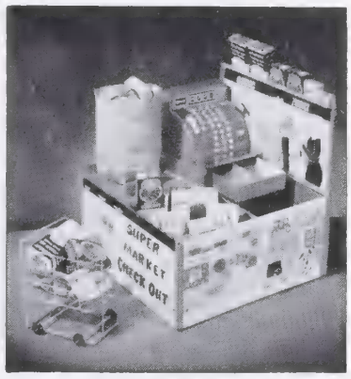
$5 postpaid. Checks or MO. please

LANSDOWNE PLANTATION, RR #2
Natchez, Mississippi

SHOPPING

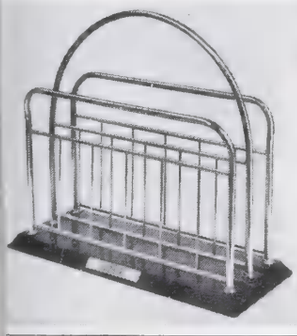


CHECK-OUT COUNTER in the Supermarket becomes a fun-for-small-fry toy that's as realistic as your marketing list. Cash register rings a bell. Shopping cart rolls. Lever on check-out counter gathers in purchases. Background shows store in perspective. Complete with play money, 24 sample product boxes, and paper bags, $6.98 plus 50¢ post. Clarion Products, Box 255B, Highland Park, Ill.



DOG PADDLER. Spotty is definitely Bathtub Olympic material. Just wind up one paw, let him go, and watch him make a splash-dash the length of the tub! He's black and white plastic, has a strong wind-up mechanism, and measures 6" long. $1 postpaid and he comes from Joseph's 809 Oregon St., Oshkosh, Wisc.



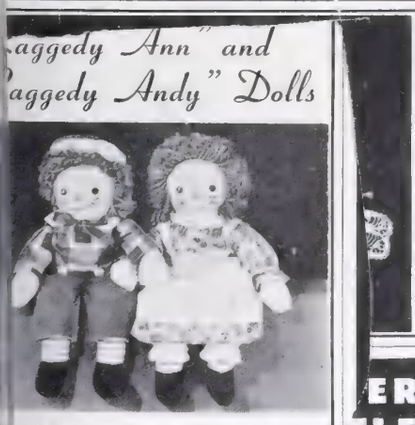


Brass Magazine Rack

Authentic reproduction of antique Georgian magazine rack. Perfect for desk or table-top use—holds magazines of all sizes. Of solid brass construction; highly polished, non-tarnishing. Shaped wood base with green felted bottom in choice of Fruitwood or Mahogany finish. Please specify wood finish. 14" x 13" x 6"

Check or Money Order to **$6.95** postpaid

Oxford House 726 Commercial Bldg. 1104 Main Street Dallas, Texas



"aggedy Ann" and "aggedy Andy" Dolls

and Andy are here again with all their ful finery and lovable charm! Soft cu

CATALOG

FABULOUS BUTTERFLIES from Italy

A fantasy of golden, gossamer wings . . . softly stroked with silver . . . fragile and iridescent as a cobweb. Precious pins to perch on your lapel . . . delicate, diaphanous earrings. Hand made in Italy . . . spun in fine, filigreed sterling silver, plated with gold.

1⅛" pin $3.50 ea. 2" pin $5.50 ea.
1½" " 4.50 " 3¼" " $12.50 "
Earrings ..... $5.50 pair

Tax and postage included. No C.O.D.'s please

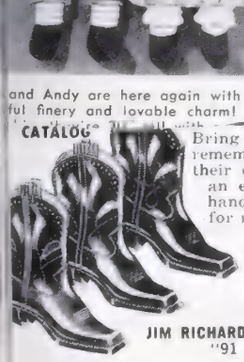
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P. O. Box 67, Elmhurst, N. Y.

ERN BOOTS for TLE RANCHERS"

Bring the "wild west" to your little buckaroos and they will remember the occasion with delight each time they step into their own authentic pair of Jim Richards western boots. With an eye to growing young feet, these boots are sensibly yet handsomely constructed of the highest quality leather. Built for rugged wear, the broad square toe, genuine colored leather inlays, and stayed side seams add a final authentic touch. All ages. Specify boy's or girl's, red, brown or black. Sizes 8½ - 3, widths B - E. Infants, red only, sizes 5 - 8, widths B - E. Satisfaction and perfect fit guaranteed. No C.O.D.'s please.

$8.95 Postpaid in U.S.A.

JIM RICHARDS SHOE CO., DEPT. H, WELLESLEY HILLS 82, MASS.
"91 years of fine boots for the entire family"





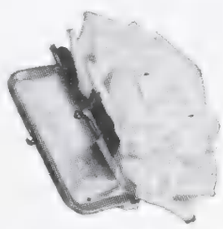
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fantasy CALIFORNIA
PRESERVES



THE "JUST RIGHT" FAMILY GIFT. Here are real old-fashioned Preserves like Grandma used to make. Cooked a small panful at a time, *on top of the stove.* 5 *big* jars, over ⅔ lb. each. Wild Blackberry, Spiced Cherry, Boysenberry, Strawberry made from large, plump berries. And rare and wonderful Orange Blossom Honey. Shipped PREPAID anywhere in the U. S., gift wrapped. Gift No. 32, only $4.45. Sure to please or your money back.

FREE Gift Book—*50 thrilling gift ideas. Write for a copy. 37 years experience making people happy at Christmas time.*

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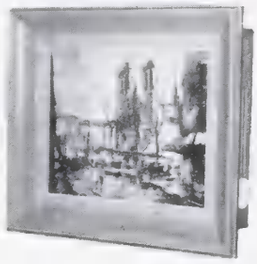


glamour for teens!
FLOWER PURSETTE

Ingenious! Beautiful silk rose from France disguises a little purse with covered elastic loop, to wear on her wrist or belt. White, pink, red.

$2.50 *inc. tax and handling*

HALL GALLERIES
ALBERT STEIGER COMPANY
SPRINGFIELD · MASSACHUSETTS

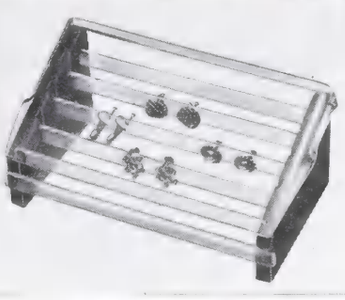


PICTURE A RADIO

hanging over your bed, favorite arm chair or next to your husband's desk! *Picture Radio* combines a colorful French Street Scene with a 5-tube radio which uses a hi-quality speaker. Wonderful tone resonance is produced by scientifically designed speaker baffle system. Handsome shadow box frame comes in an antique gray-white finish. All you see is a beautifully framed picture! Easily accessible control knobs are hidden from normal view.

13" x 15" — $39.95
Shipping Charges Collect
Sorry No C.O.D.'s

FREEPORT EXCLUSIVES
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Smartly Styled
EARRING SAFE

A distinctive show-off case for your collection of earrings, so designed that they can be seen, easily selected and protected from dust. Made of crystal clear lucite with genuine Honduras Mahogany or Hard Maple ends. Perfect gift for the woman who has everything. Large case, 8½" x 4", 3 bars (as shown) $5.95. Small, 6" x 3¾", 2 bars, $3.95. Add 15¢ for packing.

KAY'S
P.O. Box 213, Dept. HB-5, Englewood, N. J.



GIVE A LUXURIOUS GIFT! Finest quality satin pillowcases with embroidered hem. Launder beautifully. Glowing colors: white, pink, blue, black, ivory, yellow, gold, crimson, green. Standard size, **$7.95** per pair ppd. Also luxury quality satin zippered pillow protectors. Beautifully made: 21x28, **$3.25** each; 21x36, **$3.50** each ppd. Satisfaction Guaranteed.

SLEEP PRETTILY, LOVELY ONE!

YOU'LL slumber soulfully on Satin Bedsheets. Superb quality. Enchanting shades: white, pink, blue, black, ivory, yellow, gold, crimson, green. 2 dbl. bed size sheets, 2 cases, **$31.95** ppd. 3 ltr. monog. on cases, $5 extra, if desired. (Also available in King and twin sizes. Prices on request.) Your satisfaction assured. (They launder beautifully!)



NEW! EXOTIC! "FANCY PANTS"



"FANCY PANTS" FOR YOUR GLAMOROUS LOUNGER. Nothing is so flattering as satin to her figure. So glowingly beautiful in motion. Exquisitely made, completely lined in satin. Colors: same as above. Small (10-12); Medium (14-16); Large (18-20). **$22.50** ppd. Monog., if desired, **$2** additional.

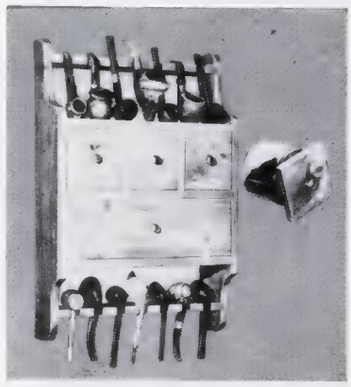
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5718 N. Kenmore Ave., Suite 203H, Chicago 40, Ill.



WINDOW



EASY CRUMB, EASY GO, and you make a clean sweep of dinner table clutter with this personalized Crumb Catcher Set. The miniature ivory plastic dustpan and 6" whiskbroom are hand-decorated with a flower design and personalized with any name. $1.50 the set ppd. Bradlee Products, Dept. HB, 550 Fifth Ave., New York 36, N.Y.



PIPES UP. A pipe smoker's rack, the best we've ever encountered, holds 14 pipes. The 3 small drawers conceal air-tight tobacco jars. Larger drawer provides space for cleaners, reamers, etc. Knotty pine, 13" x 18", it comes sanded and ready to assemble, with finishing stain and wax. $7.95 ppd. Completely finished in knotty pine or mahogany, and assembled, $12.50 exp. coll. Yield House, No. Conway, N.H.

Silverware
REPAIRED AND REPLATED



Gold, silver, chromium, brass and special finishes. Antiques restored. Stainless steel knife blades installed. Band instruments repaired and refinished. Write for price list or ship to us for estimate. Our Main Plant address is 219 Pryor Street, S. W., Atlanta, Georgia. If estimate is unsatisfactory, we will return prepaid. Prices reasonable. We do a large mail order business.

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ATLANTA, GEORGIA



Dance Me Hilda Doll



Imagine your little girl dancing on clouds with Hilda, our 35" dancing doll. Elastic bands on Hilda's feet hold tight to your little girl's shoes as they whirl around. Hilda's Beautiful face is framed in golden pigtails, and colorful Dutch costume. Navy cotton vest, yellow cotton skirt, embroidered white organdy blouse and apron, white felt hat. Arthur Murray dance instruction book included. No C.O.D.'s.

$8.95 postpaid

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Dept. B-3, 260 Beach 116 St., Rockaway Park, N. Y.

Ask for free gift catalog!

PERSONALIZED
JUG BANK



Hand decorated in color with child's first name, birthdate and adorable figure of boy or girl—wonderful gift for child or newborn baby. In sturdy stoneware, 7" high. Holds $500 in coins. PRINT child's given name and birthdate. Safe delivery guaranteed.

Only $2.95 postpaid. Add 25¢ postage West of Miss. Send check or M.O. Sorry, No C.O.D.'s.

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AGNESTRONG

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HOW MUCH IS THAT DOGGIE?

The One In The Window, Of Course!

Here is a puppy that will delight every child when it plays "How Much Is That Doggie In The Window?" He's a cuddly, honey-colored cocker, 7½" long, and the music box in his tummy is the very best. And he *is* for sale! For just **$5.95** ppd.



Order from Dept. HB-11

House of Bertram

P. O. Box 598, Scarsdale, New York

Send for 1955 catalog.

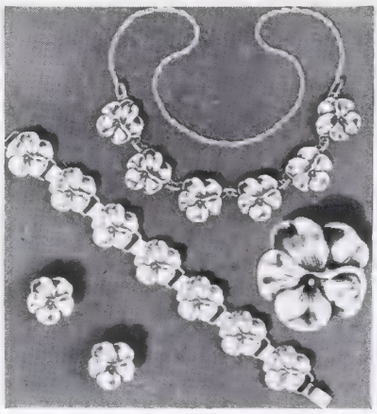
STOP ANNOYING TV COMMERCIALS FROM YOUR EASY CHAIR

Attach BLAB-OFF Easily, Quickly to any TV Set—Terrific Gift!

Increase TV enjoyment 100% with BLAB-OFF, amazing new remote control that turns sound on and off from your easy chair. Most talked-about gift of the year! Lets you: 1. Choose only desirable commercials; 2. Click off sound when phone rings or conversation requires; 3. Saves hundreds of steps a week. Anyone can attach to any TV set in few minutes. No danger of shock. Guaranteed not to harm any TV. Complete with 20 ft. U.L. approved cord only $2.98 postpaid. Money back if not delighted. Send check or money order today.



AUDIO CONTROLS CORPORATION, 6th Fl., 413 Race, Cincinnati 2, Ohio



"Pansies for Thoughts"

A thoughtful gift indeed—this lovely **Sterling Silver** Pansy Set, painstakingly hand-wrought. The dainty flowers enhance its sweet charm. Pin, $4.00; Earrings, $2.50, Bracelet, $4.50; **The Set of 3, $10.00.** Necklace, $5.00; Buttons ea. $1.25; Women's Cuff Links, $5.00.

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Send for free Catalog of unusual Silverware and Women's and Men's Jewelry

HANDI-WHEELER
HOSTESS TABLE



Only $9.95

SMART CONVENIENT

ing ... plenty of hard knocks. Ideal for den, porch, play room, child's bedroom. Wonderful gift. 15" size $2.95 or 2 for $5.50—24" size $8.95 or for $16.95 (bulbs not included). Speci Piller or cone, and colors. No C.O. Bases: red, yellow, blue, black, gree Shades: Red, blue, yellow, white, green.

West of Rockies add 15¢

LAKME PRODUCTS

HICKORY CORNERS, MICHIGAN



BALINESE Temple Dancer Mask

You'll be pleased with the fine detail in these simulated ceramic reproductions of an authentic Balinese wall mask. Five beautiful antique colors highlighted with gold—ebony black, driftwood white, Malayan red, jungle green, sandal wood brown and flat white. Mask is 8" wide, 10" high.

Only $9.45 a pair, or $4.95 singly. Send check, cash or money order. Please specify color.

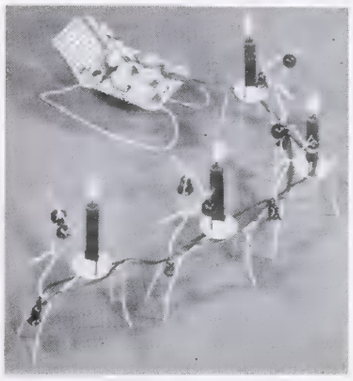
HIGHLAND ASSOCIATES

P.O. BOX 21C, HOMEWOOD, ILL.

SHOPPING



OUR WHITE REINDEER ll a fairy-tale sled which you'll with candy canes and holly ves. and your mantel will be decorated for Santa's coming. ade of wrought iron with a ite lacquer finish, the sleigh is ½" long over all. Each rein- r is 7". $2.95 plus 35¢ postage. gle bells and ribbon reins for reindeer, 79¢ extra. Helen llagher. 413 Fulton St., Peoria, nois.



EDSIDE STABLE for all usual bedtime clutter is this lted plastic bag with roomy kets for everything from tis- s and pills to magazines and sses. Now you can stop load- your night table! It fits be- en spring and mattress; stays place when bed is made; es in rose, blue or hunter n (give 2nd choice). $1 ppd. c.o.d.'s. Elron Products, 219 Chicago Ave., Chicago 10, Ill.





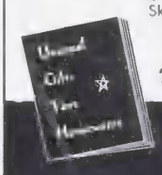
Sliding Saucer Sled

More thrilling fun, yet safer than a sled! You start at the top of a snowy slope, sitting safely inside the deep bowl, and down you go — spinning around and around in a series of circles! This big sled is made of extremely heavy gauge aluminum and is 4" deep and 25" across. Sturdy web hand straps and grommet for pull rope. Order No. **F-5126**, Sliding Saucer, **$4.95**, ppd.

Thrilling Snow Skates

The wonderful fun of skating and skiing combined in perfectly safe miniature skis! Steam-bent hardwood with grooved bottoms, fitted metal heel plates. Designed to fit any little Winter Sport from 3 to 12 years. 12½" long by 2¼" wide. Adjustable straps. Order No. **T-4237**, Snow Skates, **$1.79**, pair, ppd.





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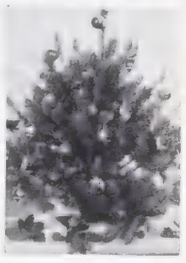
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ONLY **$2.98**
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Extra sockets, 3 for 69c

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If you love golf, this card is for you. Put personality into your greeting long to be remembered by your friends, golfers and non-golfers. The winsome style of artist Peter Hesse captures the good-natured humor and spirit of golf and life itself. Bright golfy green and black on a white white background of quality cardweight vellum. Write your personal message on the inside in green ink, or we will imprint your name. Folded, ready to insert in 5" x 6" white envelopes to match. Prices, postpaid, include envelopes (No C.O.D.'s please):

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aggedy Ann" and aggedy Andy" Dolls



and Andy are here again with all their ful finery and lovable charm! Soft and ible, they're 20" tall with gay red hair, ndous black shoe-button eyes, red striped ng and washable clothes in fine percale. ntic . . . straight from the story books loved by the children of today! Gift

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Exclusive CHRISTMAS FIGURINES



RESILITEX SCULPTURES BREAK RESISTANT 15 INCHES HIGH

INTERNATIONAL CHOIR

Seven characters; hand painted; vestments; holiday red with gold trim; detachable-adjustable heads. (For interior use.)

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EXQUISITE TV and NIGHT LAMP

A Decor Lamp that lights from within to display the full beauty of intricate design . . . truly a conversation piece . . . a fine German porcelain import creation that will become a cherished heirloom. A few drops of cologne inside . . . fragrance fills the air! Order today, we'll mail one direct to any of your friends . . . **$9.95** complete ppd. C.O.D.'s plus postage

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PENCILS
with your NAME in gold

Special 6 for 25¢

6 fine quality assorted black and colored lead pencils only 25c ppd. ppd.
12 with soft black leads 50c ppd.
12 each with a different colored lead 50c. ppd.

Personalized DRINKING MUGS

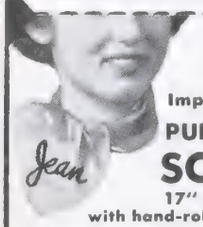
Colorful 14-ounce plastic drinking mug, hand-painted with any name in waterproof, harmless colors.



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A wonderful useful gift to gladden the heart of any youngster.

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SCARF
17" Square
with hand-rolled edges.

50c ppd. Individually personalized by our artist with any name or initials. In white, yellow, red or blue. Exceptionally good value. Gift wrapped.

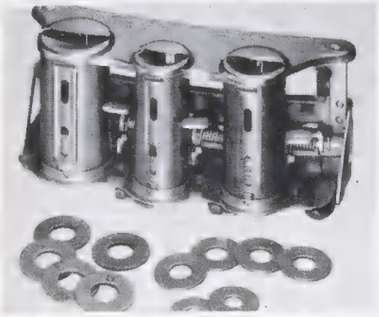
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Personalized
COBBLER APRONS

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for little conductors

ppd. **$2.98** Free metal play coins

Just like the man's on the big bus! An authentic money changer that uses real or play coins. Three tubes for quarters, dimes and nickels. Press the finger-touch ejector, and out comes the right change. Keeps youngsters busy for hours. And see how quickly it teaches them to add and subtract while playing! Solid steel construction—takes the roughest kind of play! 2½" high.

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Holds a full carton. Take one pack, and another drops into place. Spares you fruitless searching. Beautifully grained pine, cabinet-maker finish . . . plain or with colorful Pennsylvania Dutch design (as shown). Hang it in your game room, den, kitchen or hobby shop—grand as a gift! All prices postpaid. Add 25¢ West of Miss.



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Plain $3.95
Decorated 4.35

For king size:
Plain $4.35
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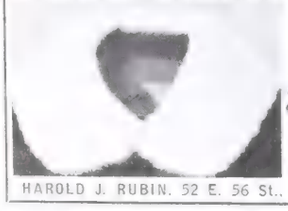
Gilbert & Leonard — DISTINCTIVE ACCESSORIES

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Manhasset, New York

Children's Detachable Coat Collars



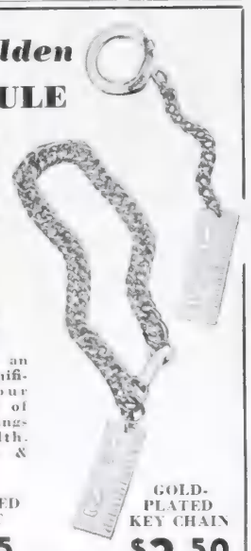
Natural beaver collar for child's coat. $12.50
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a tiny golden ruler (1¼") inscribed with the first three words of God's greatest Commandment

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as you would have them do unto you". Jewelry with an authentic significance of our times. A way of life that brings peace, health, happiness & prosperity.

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WINDOW



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with the gayest andirons that ever played a supporting role for a log fire. Shaped like ⅛th musical notes. They are 18" tall with 14" burning iron and weigh 17 pounds

SOLID BRASS NOTES $25.00
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Give "GLITTER-WRITE" as an ideal pre Christmas gift for friends who like to wra unusual packages. Complete kit—4 tube of red, green, blue and silver "GLITTER WRITE" and tube of writing compoun only $1.00 postpaid. No C.O.D.'s. Order NOW on Money Back Guarantee!

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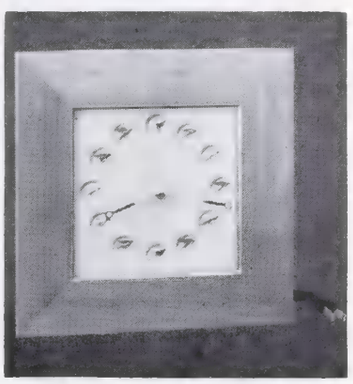
SHOPPING



GLITTER SKIRT of imported black net is sparkling with dazzling golden snowflakes that flash in the light. The black-and-gold elasticized cinch belt makes your waist look like Scarlett O'Hara's. Wear it over a black sheath, or any color petticoat, and you'll be the prettiest girl at the party. To fit waist sizes from 24-32 (send size), $14.95 ppd. Cortley Gifts, 305 E. 83rd St., New York 28.



TIME FLIES are twelve real hand-tied trout flies that are mounted in place of numbers on this handsome electric clock. A translucent white plexiglas tile has 12 peepholes which frame the flies. This, in turn, is covered with crystal-clear Plexiglas. Hands are fishing rod tips. In light mahogany frame, 9½" square, $29.95 incl. tax and post. Bodine's of Baltimore, 444 E. Belvedere, Baltimore 12, Md.



IDEAL FOR CHRISTMAS GIVING



For AFRICAN VIOLETS

and other plants . . . the new VIO HOLDA

PLANT STAND

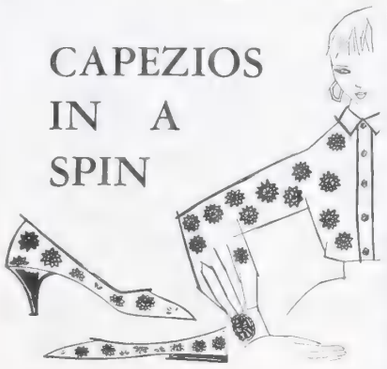
- Holds 11 plants, 10 on Revolving arms
- Promotes Thrifty Growth

A wonderful gift for flower lovers. Finest all-steel welded construction, 40 inches high. Finished in antique black, white or green enamel (your choice). The 10 revolving arms, extending 6 to 12 inches from sturdy center shaft, may be moved at a touch to enhance beauty of arrangement or allow even sun and air exposure. Light weight. Easy to clean. Requires so little space. Wonderful indoors or out. And, a grand gift idea!

STURDY
NO TIP—NO TILT
The Stand with the Revolving Arms

ORDER BY MAIL today for only $14.95 plus $1.00 for packing and postage in U.S.A.; $2.00 for shipment to Canada. Specify color. Send check or money order. C.O.D. if desired. Guaranteed satisfactory—**Vio Holda Mfg. Co.**, Box 915, Dept. 128, Topeka, Kansas.

CAPEZIOS IN A SPIN



Pinwheels awhirl over this cotton challis print in charcoal grey upon a white ground. *Blouse* French cuffs, pocket, 9 to 15, $5.95. *Capezio's* skimmer, $7.95; pump with 2-in. heel, charcoal kid trim, $12.95. Both 3 to 11 *Fabric-by-the-yard* to wrap your sewing imagination in, $1.50 yd.; add 25¢ postage for skimmers; 15¢ for blouse, fabric. Send for catalog.

French Boot Shop
Dept. HB-11, 541 Main St., New Rochelle, N.Y.



jewel of an Idea!

XMAS TREE PIN

Not just a novelty, but a handsome pin, gay as a gift should be! Jeweler's gold studded with rhinestones and simulated pearls.

$2.00 *inc. tax and handling*

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ALBERT STEIGER COMPANY
SPRINGFIELD · MASSACHUSETTS

6.95 ppd. in U.S.A.



LONE RANGER & TONTO WIGWAM TENT...

Ideal Christmas gift—5 sided 17 ft. perimeter 58" high with 3 ft. awning extension complete with center pole, extension poles, guy rope and metal stakes. Lone Ranger and Tonto reproduced on all sides and front. The kind of tent the small fry go for. Printed in 4 colors—bright orange background. Mask and headdress included for 6.95 ppd. in U.S.A. No C.O.D.'s. Add 3% sales tax in Calif.

JOSEPH J. BLAKE
"The Gift'n Gadget Man"
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Free Mask and Headdress

FOR YOUR PLAYROOM, DEN, PATIO! KITCHEN, BREAKFAST BAR

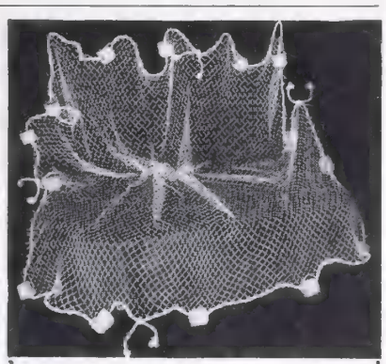


SOLID HICKORY STOOLS

You'll find dozens of uses for these smart, new stools the moment they arrive. Legs and foot rails are made of sturdy, solid rustic tanned hickory. Contour fibre rattan seats are hand-woven. Will stand up under hardest service. Completely assembled, smoothly sanded and varnished. Seat height 30", width 1½", length 16". In choice of red or green pattern, satisfaction guaranteed. No C.O.D.'s please. Express charges collect.

Stool without back **$9.95**
Stool with back (overall height 43") **$14.95**

Williams Casual Furniture
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FISH NET TABLE CLOTH

Create a nautical atmosphere, with this Bali Hai Original.

Makes a perfect gift. Enhance your reputation for originality in table settings; excellent for luncheons, sea food dinners, barbecues, buffet servings, etc. Doubles as an attractive wall decoration too. (Sparkling idea for Christmas decoration!)

This beautiful hand made original is 52" x 72", ample for most tables, and only **$6.95** postpaid, send check or money order to:

BALI HAI ORIGINALS
Gratigny Br. Box 192 Miami 50, Fla.

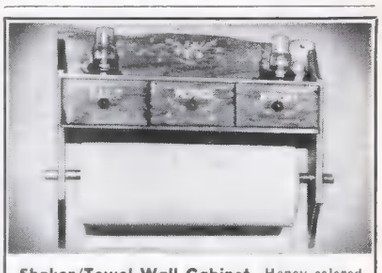


Personalized HEADBAND

A smart fashion accessory to go to your head. Flexible white or tortoise shell plastic headband. Beautifully personalized in red, green, blue or yellow accented in a contrasting color. You'll want several to go with different costumes—or you may order three different names for three favorite females. **$1.95** Ppd., 3 for **$5.00.**

No COD's *Send for FREE Catalog*

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Shaker/Towel Wall Cabinet. Honey-colored pine, hand decorated in yellow, with three plastic-lined drawers. Patented feature makes "shakers" of salt and pepper drawers. Watertight match drawer may be used as planter. Roller-towel bar held by removable pony shoe nails. Use top shelf for plate rack. (Towels not included.) $5.95 plus 35¢ postage.



For the Diaper Set! Snap-on pants of plastic-lined red corduroy, chenille-embroidered with *My First Christmas* and Santa on front; pocket on back. Small (12-18 lbs.); Medium (18-24); Large (24-30). $2.50 ppd. Also in pink or blue chambray or corduroy with *My First Birthday* design. Medium, Large only.

Send check or money order; no COD's

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PAGODA ROOF CUPOLA

Now you can get a Ready-Built, fully assembled PAGODA ROOF CUPOLA for your garage, breezeway or ranch house. Made of pine, painted two coats white. ALUMINUM or COPPER covered roof. Cupola illustrated is our Mount Vernon. We have a large assortment of styles and sizes.

Priced from $16.75 to $149

Weathervane on cupola is our No. 22-A, Golfer and Caddy, 19" x 23", made of copper and aluminum . . . $11.95 Postpaid.

We believe we have the largest choice of weathervane designs in the U. S. A.

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PERSONALIZED SIGN



A personalized sign with your favorite dog perched on the wrought aluminum bracket. The dog is cast in RAISED aluminum letters on both sides. Dog motifs available — COCKER, DACHSHUND, COLLIE, WIRE-HAIRED TERRIER, BEAGLE, BOXER, POINTER, SCOTTIE and IRISH SETTER.

Approximately 16" x 10" overall. Complete sign $9.95 Postpaid. Allow 10 days.

FREE CATALOG

Send Today for latest catalog showing cupolas, signs, weathervanes, lanterns, posts, etc. Contains interesting history of weathervanes.

CAPE COD WEATHERVANES
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JEWELED HANGOVER BAG keeps you chic though weak. Yea, though your head be the sounding board for the Anvil Chorus played by a hammer, you've still got Glamour. And even a martini-penitent knows that a debonair air is a surer cure than the hair of the dog that bit him. 6" pin-checked bag with bejeweled brass cap. $6 ppd. Berne Marling, Inc., 181 Martine Ave., White Plains, N. Y.



MEN LOVE THESE, show them off like mad. A five-franc coin (usually over 100 years old) has been split in half by Pernet, cutlery artisan of France. The coin conceals a forged-steel knife blade, file, and scissors. These simply pivot out. Coin is about the size of a silver dollar. $15 ppd. Corrado for Cutlery, 26 N. Clark St., Chicago 2, Ill.

For Sartorial Security

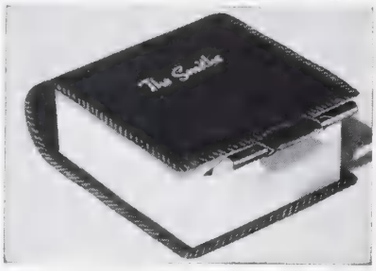


Acrobats . white & red on black
Golf . white & yellow on navy
Spider web . gold & grey on black
Daphne . grey on mauve ground
On parade - black ground
Fisherman - grey on maroon
Red Devils - on navy blue
Rooster . white & red on black



Our famous brocade braces $8.50
Garters to match $2.50
Gift-boxed. Postpaid U.S.A. Sorry, no C.O.D.

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"CRAVATEUR" Reg. U.S. Pat. Off.



Personalized **JUMBO JOT-PADS**

The Jumbo Jot-Pad is a doodler's dream, because the whopping pad of memo sheets looks practically inexhaustible. The rich, red, leather-like cover stamped in gold with any name or initials, and the gold colored pencil make it a very nice desk accessory for appointments, telephone memos, shopping lists, even bridge scores. A real jumbo gift, postpaid, only. **$1.25**

Refill pads (500 sheets 3½x3") ppd. 3 for $1.00

Please print name or initials
Send for Free Gift Catalog

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1234 East 47th Street, Chicago 15, Illinois



Super pima shorts

For his Christmas, not an ordinary pair of shorts but these excitingly, personalized Pima Cotton Broadcloth Shorts. Meticulously tailored, faultlessly cut, with full seat for complete luxurious comfort. Has the feel of satin. French style with adjustable bands, ocean pearl buttons. Sizes 30 through 46. White only. 3-letter embroidered monogram in Red, Blue, Brown or Gray. Postpaid.

Monogrammed—**$4.85** each pair
3 pair Monogrammed—**$13.95**

Franklin-Bayer
THE LINEN SHOP, Inc.
630 NORTH MICHIGAN AVENUE • CHICAGO 11, ILLINOIS



Make a fashion point of his initials!

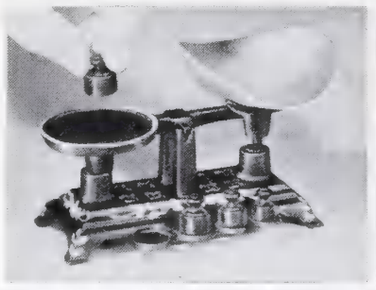
His own 2 or 3 letter monogram beautifully engraved on these heavy 24 K. Gold Plated Cuff Links and Tie Bar. Links measure 1" diameter at top and come with fine quality swivel backs. (Cuff links will make a perfect lady's gift.) Tie bar is 2". Matchless gifts guaranteed to please.

Cuff links **$2.00**
Tie Bar **$2.00**
Complete set **$3.50**



Nicely gift boxed. Immediate Delivery. Prices inc. tax and postage.

VERNON SPECIALTIES CO., Dept. H B11
156 Fourth Avenue, Mt. Vernon, N. Y.

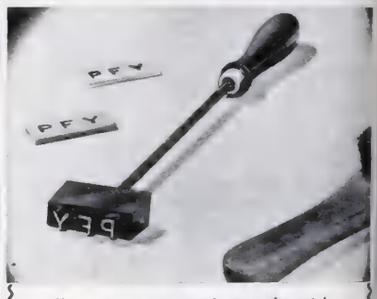


THE PERFECT GIFT FOR A SMALL-FRY STOREKEEPER

This cast iron copy of an antique grocer's scales actually tips when articles are placed on the aluminum pan and weights are manipulated. Not only is the 6" long, seven piece set an exciting toy for children, it offers hundreds of possibilities for adults. Hand decorated, with an interesting colorful design over a flat black base. $1.75 ppd.

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YOUR OWN BRANDING IRON

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Also available with more than 3 initials, full names or special designs. Write for free information. FREE Catalog.

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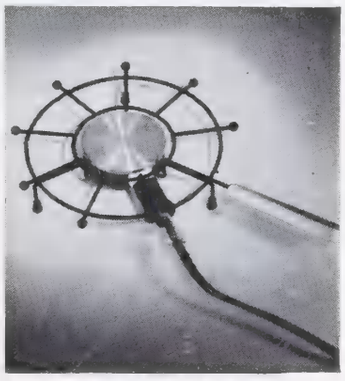
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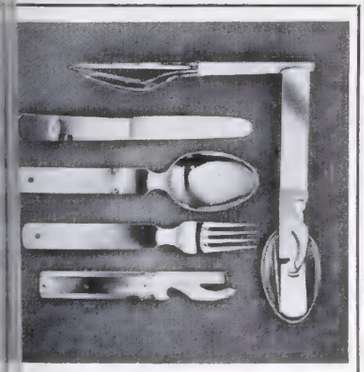
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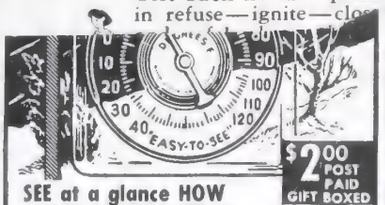
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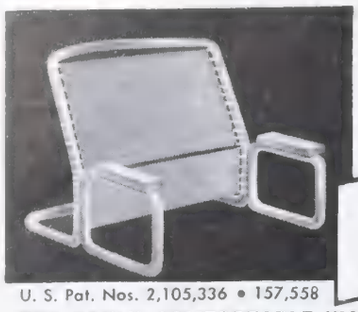
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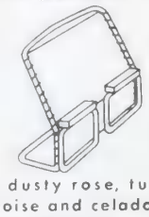


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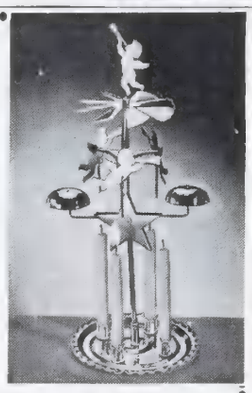
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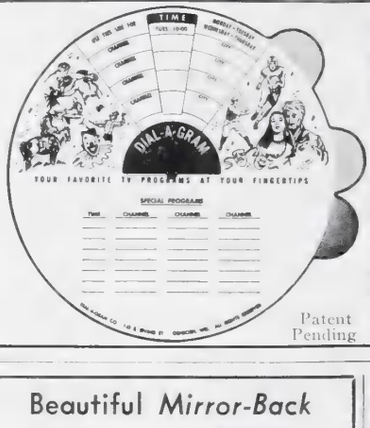
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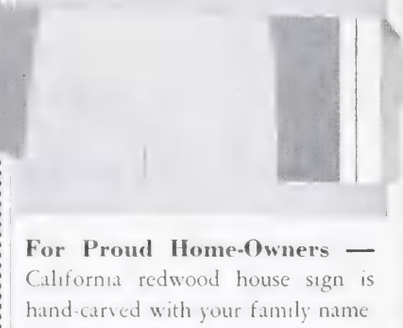
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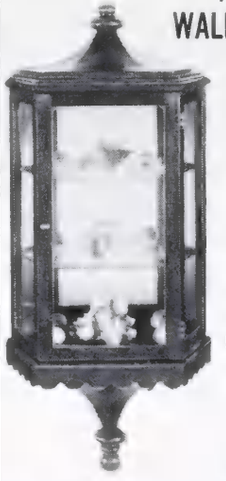
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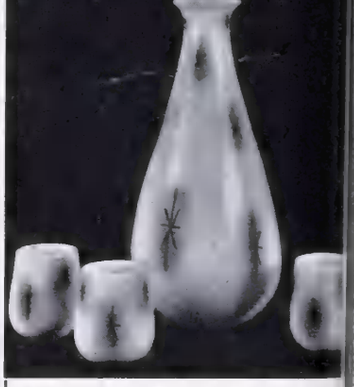
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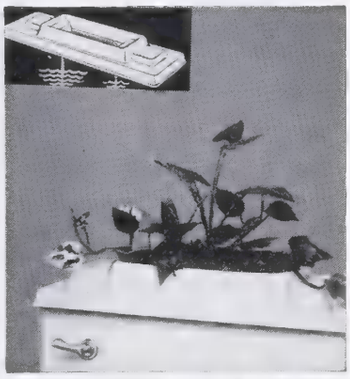
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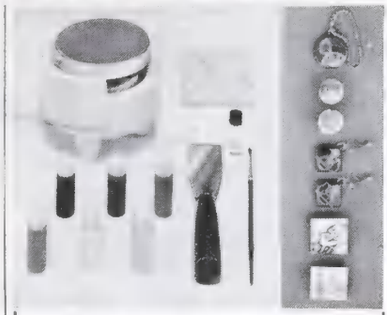
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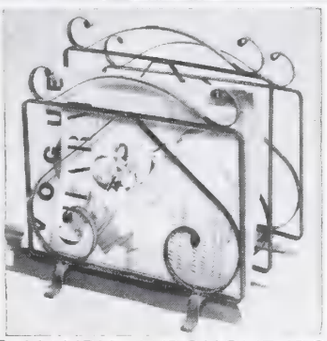


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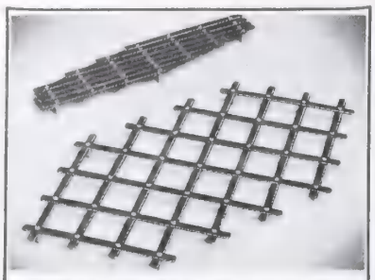
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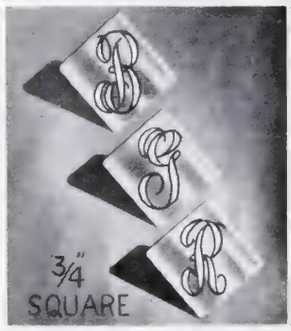


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(*Please turn to page* 105)



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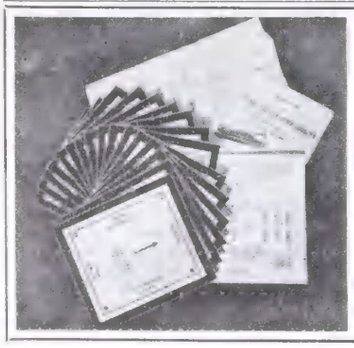


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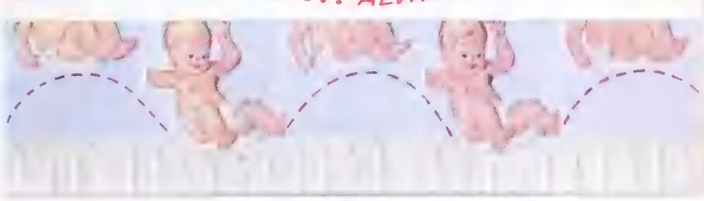
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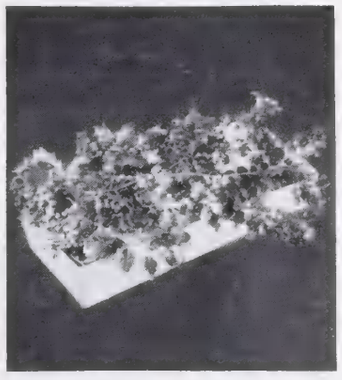
WINDOW SHOPPING

CONTINUED FROM PAGE 102

FROM PILLAR TO POST Box, your RFD mail box will be the belle of the countryside if you mount it on this distinguished cast-iron stand. Painted white, it's 60" high and fits the U.S. Post Office regulation box. In the Grape design, $22.50: in the Curly Oak design, $25. Box not included. Shipping charges collect. Antique Iron Craftsmen, 2500 27th Ave. North, Birmingham, Alabama.



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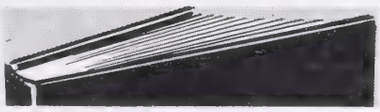
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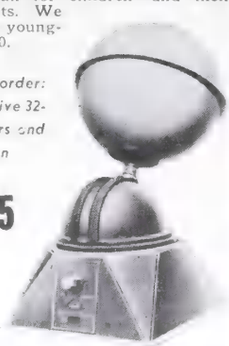
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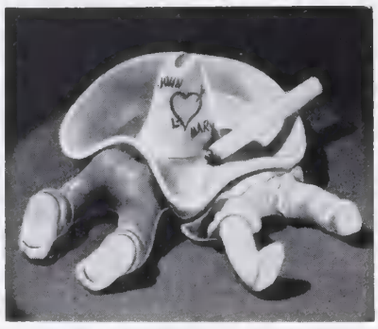


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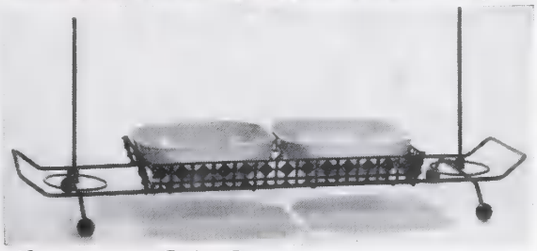
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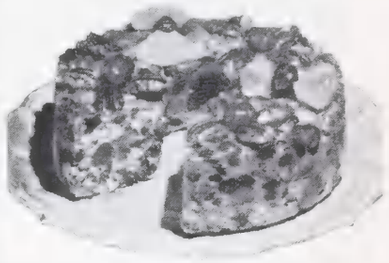
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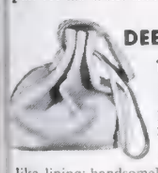
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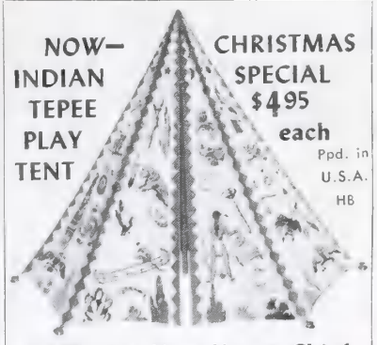
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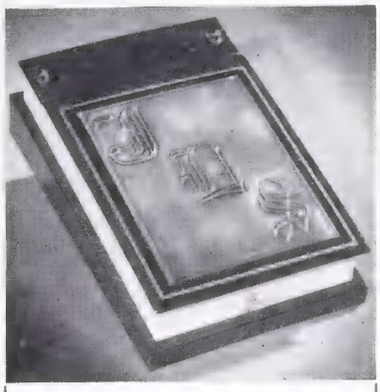
The only tent ever built for both indoor and outdoor use. Center pole 48" high, 5' wide, tepee 15' circumference. Suction cups for setting up inside, wooden pegs for pitching outside. Young Chieftains and Braves will spend many hours playing in this novel tent. Attractively painted with Indian symbols. Not designed for camping. Mesmerized canvas. No C.O.D.'s.

Add 3% sales tax in California.

Joseph J. Blake

"the Gift 'n Gadget Man"

Box 425 — Gilroy, Calif.



MEMORANDUM CALENDAR PAD

It is covered in genuine leather with a hand-wrought copper panel which may be ordered with Old English or block initialing.

You may choose brown, green, or maroon leather.

This is one of the many interesting items in our NEW CATALOGUE which we will be pleased to send you.

Memo Calendar Pad $12.50 Postpaid

HENRY W. LONGFELLOW

Weston 93, Massachusetts

*it's a "**stopper**" of a gift . . .*

Mopper

the new absorbing
AFTER-BATH ROBE



Guard against colds! Don't shiver! Hang Mopper a reach away from tub or shower, and dash from your splash warm as toast.

HERE'S A GREAT big wonderful polar bear of a robe for drying off swiftly and warmly after shower, tub, or swim. Made of thick, luxurious, thirsty, snow-white Cannon terry cloth, with yards of comfortable fullness, huge draft-screen collar, tassel tie at neck . . . it's a whopper of a mopper! Fits any man or woman, but if the lucky guy is over six feet, order king size and add a dollar to the price. A great buy and a heart-warming gift. Get one for yourself . . . several for house guests. Mail orders promptly filled.
Sorry no C O D's.

Shipped prepaid if remittance accompanies order. **$6.95 ea.** (3 for $20)

Woodmere Mills, Dept. HB 11
P. O. Box 167, Bennington, Vt.



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The new Tartan "Square-Gard" by Venus, heavily padded to stand knocks and bumps and with a highly absorbent interior to absorb leakage due to high altitude and other hazards. Tartan (red, green or brown) with natural leather base is $5.95 postpaid. In suede (solid maroon, green, luggage tan) it's $4.95. Plastic jigger included with each. Either holds fifth or quart. Give second color choice with order.

JOHN JARRELL, INC.
Broad at Peachtree, Atlanta, Ga.

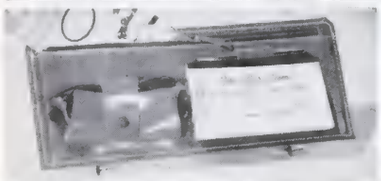


LEATHER KEY RING

Made of brass chain and heavy ¼ in. thick cowhide with fused-in decorations in natural color of colt, mallard duck, and eight different dog heads: pointer, setter, springer, beagle, poodle, boxer, cocker and labrador. A perfect gift for the true animal lover only $1 each, 3 for $2.75. We pay postage, sorry no C.O.D.

Quality Products Since 1889

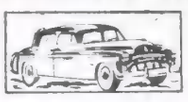
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NEW ESSENTIAL

CAR VISOR CASE

The most useful auto accessory ever invented . . . Just clip on to sun visor . . . presto, you have a kit complete with note pad and mechanical pencil, with handy holder for sun glasses, and roomy zipper pocket for maps and records. Everything at your finger tips. No more fumbling in the glove compartment.



An ideal gift for every car owner. The case is made of genuine Texon in sun tan color and measures 5"x14". Fits any car. **Personalized with 3 initials 50¢ extra.**

Only **$3.95** We pay postage.

In top grain cowhide leather **$5.95.** Send check or money order for prompt delivery.

Billy's House
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ROCKET SHOES

Youngsters from 7 to 12 will "jump for joy" with these exciting *new* ROCKET SHOES! They're "out of this world" for enjoyable fun and healthful exercise all year 'round. Rocket Shoes are perfectly balanced with highest quality steel springs, colorful shoe protecting caps, rubber shock bumpers. Provide thrilling, *safe* action in every step! Adjustable for perfect, comfortable fit to shoe. Made to last for years.

ONLY $5.95 pair POSTPAID

(Add 50¢ west of Miss. River)

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A CHILD'S WORK OF AR is reproduced in color on a tile, and you have a "masterpiec that you wouldn't swap for Rembrandt. Just send the dra ing, signed and dated if you wis Any size will do. It will be exact reproduced on tile, fired for pe manency, and felt-backed. $4.9 Framed in black iron trivet. $5.9 Ppd. 10 days' delivery. You Rembrandts, Loch Lane, P Chester, N.Y.

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Your whole family will be so delighted with thi modern miracle of sleeping comfort. No storage problems; this ideal guest bed folds flat to a mere 3½" x 28" x 36" — requires much less space than bridge table . . . yet opens in one easy motion to luxurious 72" long and 28" wide! Take it along that motor trip—it fits in a corner of your trunk. Sturdily constructed of deluxe high-hand ished aluminum, but ever so light; only 8½ see Multi-colored plaid SARAN plastic cw weatherproof. NO MATTRESS NEEDED for on fc fortable sleeping. Perfect for indoor and ou use. t.

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Ask for list of other items "For Modern Living"

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Special per pair, postpaid, only **$5.50**

Send for free catalog

Southwestern Gifts
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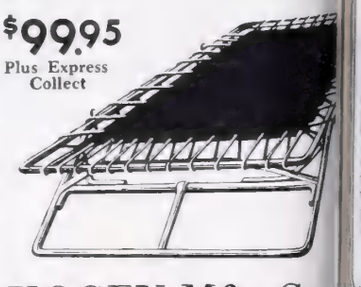
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open center section will hold
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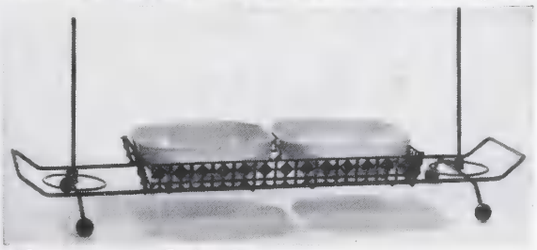


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le's a man with a flair for
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breeziest duck-blind. com-
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convertible 2-way collar and
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both personalized free!



- Child's first name stamped on every chair and table.
- For ages 1-10 (guaranteed to hold 150 lbs.).
- Sturdy natural finish oak chair, decorated with western style.
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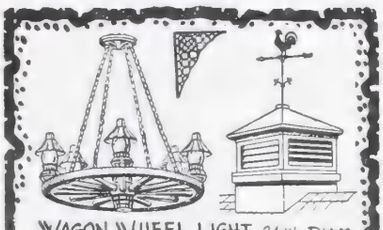
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Please send me ☐ TV Folding Chair(s), ☐ Folding Round Table(s). @ $3.95 ea. (3 for $11). Check or Money Order enclosed. Please print the following name(s) on back of chair(s), table(s).

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Send 10¢ FOR BIG 120 PAGE CATALOG

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Made by true southern craftsmen, these stools have a charm about them you seldom find at this price. And we'll bet you can think of a dozen uses for 'em right now. Made of solid oak, smoothly sanded lacquer finish. The legs are sturdily secured by nature (partially seasoned, they shrink taut on kiln dried rungs). No nails, screws. They stand up under hard service. Contour shaped seats hand woven of either brown, red or green flat fibre, or a combination of these colors in four convenient heights: 12"—$2.50; 18"—$3.50; 24"—$4.50; 30"—$5.50. Specify color. For fibre rush or genuine cane seats, add $1.75 per stool. Check or M. O.: shipping charges collect.

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SATIN OR CLEAR

A fast, hard drying, colorless (all oil base) finish providing a fine surface and protective coating resistant to stains, water or alcohol. Satin WOODLAC gives the dull, hand-rubbed effect as used by master wood and furniture craftsmen for centuries. Clear WOODLAC dries to a high gloss de-luxe finished surface. WOODLAC whether Satin or Clear, is easy to apply. Raw wood, which requires two coats, can be finished in one day. Allow three hours between coats. $1.90 Qt., $6.00 Gal. Postpaid. Guaranteed. Wood finishing instructions sent with every order or FREE on request.

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THE "PERFECT GIFT"



You've never tasted finer grapefruit or oranges than these from the Rio Grande Valley. Here nature produces THE FINEST, SWEETEST CITRUS FRUIT IN THE WORLD.

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Truly a vivid red, sweet enough to be eaten without sugar. REAL LARGE AND SEEDLESS. Adds color to your breakfast table.

OTHER VARIETIES:

Sweet and juicy navel oranges, some as large as ordinary grapefruit; pink grapefruit; white grapefruit; all finest quality, tree ripened, seedless fruits, in mixed or straight packs, in large or small baskets, cartons, crates, and our most popular



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PRICES range from $2.50, plus exact cost of Express.

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Send for our large, illustrated folder, in full color, with complete information on packs and prices, and exact shipping cost to any destination. Just write your name and address on the margin of this ad, and mail to us, or a postcard will do. Write today to Dept. H-54.

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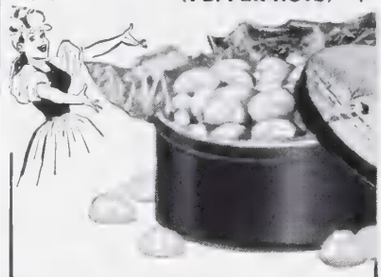
STERLING SILVER
BAR KNIFE

Has a serrated edge for cutting neat slices, a forked tip for spearing olives, onions or cherries. It has a sturdy cap opener and the pattern is a **GEORGIAN DESIGN.** The blade is of stainless steel made in Sheffield, England. A most elegant and useful gift. About 8½" long. **$5.50** ppd.

Satisfaction Guaranteed.

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Pfeffer-nuesse
(PEPPER-NUTS)



Here's an Old-World palate-treat for holiday enjoyment. It's old-fashioned Pfeffernuesse (Pepper-Nuts) — baked confection-cookie nuggets of snappy, spicy goodness that tingle on your tongue. Wonderful with coffee—a touch of *gemuetlichkeit* from old Milwaukee with your holiday drinks. Makes an unusual and delightful gift. Packed in colorful useful metal cans. Send check or money order for $3.50 for 2 lbs. net wt. Shipments only in continental limits of U. S. (Postage paid) Sorry, no C.O.D.'s.

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PRAYER BOOK MARKER

Someone you love will cherish this thoughtful gift. A beautiful sterling silver book marker for Prayer Book, Bible, or Missal. At one end of three black or red satin ribbons is a Sterling Silver Cross. At the other end of each ribbon is a hand cut silver initial, forming a three-letter monogram. *An acceptable gift in many religious orders for priests and nuns.*

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Print initials plainly—state color of ribbon desired

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Tip'n Twinkle



makes diamonds sparkle!

1 DROP IN RING
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● USEFUL ● ATTRACTIVE ● UNIQUE

You'll love this dainty hand-blown crystal container that holds your diamond while you wash or dress. And it cleans your ring at the same time!

For Fine Diamonds

Absolutely harmless for gold, platinum and all gem stones, Tip'n Twinkle magic solution "Gemane" brings back the original beauty and new luster to your diamond. Wonderful bridge prizes and stocking gifts for Christmas. Your friends will love Tip'n Twinkle as much as you do! Cleans earrings, too.

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THREE LITTLE ANGELS, sitting on a fence, are cooking up some heavenly highjinks. From the expression on the face of the ringleader in the center, we'd hate to be the naughty cherubim who swiped their halos to play Ring-Toss. Made of bisque, delicately hand-colored, they are surrounded by fat little birds who found the way to Heaven. 6½" x 4½". $2.95 ppd. Agnestrong, 120 Pearl St., N. Y.

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GIVE NEW ZEST TO YOUR COOKING



Here's a complete chest with eight of the world's most flavorful herbs. There's Oregano, Tarragon, Thyme, Sweet Marjoram, Sweet Basil, Savory, Rosemary and blended Salad Herbs. They'll give new excitement to salads, soups, eggs, meat, poultry, fish and vegetables. Excellent for salt-free diets. Included free—a complete chart that's a guide to herb cooking. Send check, cash or money order—no C.O.D.'s please.

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Fine herbs and spices since 1895
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NEW!
Mitten Tree



GIFT IDEA **$1.98**

Hand-decorated mitten tree—a cute assist in keeping the mittens of young and old from getting lost. Black hardwood with colored pegs and handpainted borders. Ideal for drying, hanging many other household items. Postpaid anywhere in U.S.A. **$1.98**

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IF THE BLUE OF HER EYES is the deep blue of a mountain lake when she's grave, the dancing blue of the Mediterranean when she's gay, give her jewels that will make them even more arrestingly blue! The choker of deep blue "sapphires" and smaller, pale blue, glittering ones is truly a fabulous fake! $15. Matching earrings, $7.50. Set, $20. Tax and post. incl. Aimée Lee, 545 Fifth Ave., New York.



KISSES ARE CATCHING when the mistletoe hangs high. Now the boy next door dares ambush his First Love. Even the Vicar may buss the ladies of the Altar Guild, and not a single maiden aunt will "Humph." Because mistletoe kisses are as merry as Christmas. 2-lbs. of pearly white-berried fresh mistletoe, $2.95; 5-lbs., $5.95. Gift-boxed and ppd. Cherokee Traders, Box 7295, Oklahoma City, Okla.





HOLIDAY WELCOME DOOR MAT

Your guests know they are welcome when they're greeted by this cheery Merry Christmas Door Mat. Made of rugged, two-toned green fibre and backed with top quality, non-skid foam rubber. Lettering is in holiday red, outlined in white. Stylized pine boughs are in white. Mat measures 33" x 20". Only $3.50 postpaid. Ask for our free catalog. Kendrick Kerns, 120 Mesilla St., NE, Albuquerque 5, New Mexico.



Handfinished

BRASS BOUND WOODEN TUB

Excellent as Kindling Bucket, Waste Basket, Magazine Rack or to hold Potted Plant, indoors or outdoors. Hand-finished in Old English Mahogany or Early American Pine. 12" diameter (top) and 10" high.

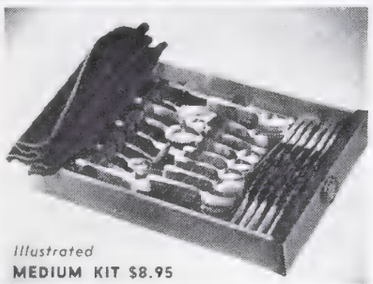
Grand gift for any occasion. Ideal for your weekend hostess.

$16.00

POSTPAID—NO C. O. D.'S

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TOP DRAWER SECRET

are these Pacific Silver Cloth, make-it-yourself, flatware storage drawer kits. Will quickly convert any drawer into a model of tarnish-proof, fitted efficiency. Ten minute installation. Satisfaction guaranteed. A lifetime convenience for old home or new.

Drawer front	*depth*	*holds*	*size*	*price*
13" to 16"	2½"	108 pcs.	Small	$5.95
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Free catalog. Complete selection of zipper closed, tarnish-proof storage bags for hollow-ware also available from .70c up.

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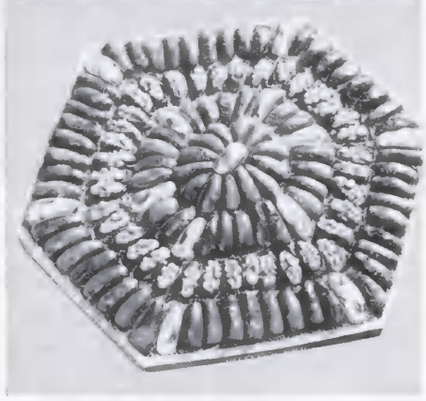
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Good coffee isn't a matter of guesswork . . it's a matter of accurately and evenly measuring for each cup. This dispenser does just that . . . each click of the lever dispenses one heaping tablespoon (all grinds). No waste, no spilling. Makes perfect coffee everytime. Measuring meter made of chrome. Keeps coffee fresh and flavorful. Holds one pound. Easily attaches to wall. Always ready.

each $1.98 postpaid

PARTI-AID

8 Piece Set



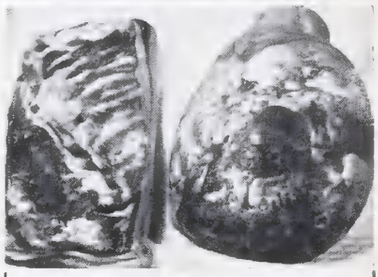
A beautifully designed, crystal clear glass, T. V. snack set. Consisting of 4 cups and 4 plates, large enough to hold snacks or sandwiches when serving family or friends around the T. V. set. Or use these attractive, space saving serving sets at your next luncheon or bridge. Excellent gift.

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STANDARD MERCHANDISE SERVICE
36-51 MAIN STREET, FLUSHING, N.Y.



"OLD HOOSIER" HOME CURED, SLOW HICKORY SMOKED HAMS, BACON, TURKEYS, for GOOD Fall Eating

Young, tender, juicy, flavorful, personally selected whole hams, bacon and turkeys. Home cured and slow, hickory smoked in the good old-fashioned way. THEY'RE NEVER HURRIED. No finer quality anywhere at any price. Carefully packed and shipped prepaid to reach you in perfect condition. Order Now!

Hams, 10 to 16 lbs.	$1.25 per lb.
Bacon, 4 to 8 lbs.	$1.15 per lb.
Turkeys, 4 to 12 lbs.	$1.75 per lb.

Specify size desired. No C.O.D.'s.
Prepaid East of Miss. River.
West of Miss. add 75¢ per order.
SAFE DELIVERY GUARANTEED.

"OLD HOOSIER" Meats
BOX 47, MIDDLEBURY, INDIANA



aluminum Pattie Press

Place the meat between waxed sheets . . . PRESS: Uniform patties every time. Stack 'em up for freezer, parties or daily snacks. Ideal gift. $3.95 Post paid—includes 500 sheets waxed paper. Money back guarantee. Immediate shipment. Check or Money Order.

IDEAL PRODUCTS CO.
179 E. Marion, Elkhart, Ind.



ORDER EARLY

■ Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected—individually wrapped. Delivered PREPAID in colorful gift boxes to any point in 48 states. Perfect arrival guaranteed. Gift card enclosed. Send list, we do the rest. No stamps, C.O.D.'s or charge accounts, please.

No. 1—Deluxe Box (10 to 14 pears, pictured above)	**$3.50***
No. 2—Deluxe Box (15 to 18 pears)	**4.65**
No. 7—Asst. Fruit Chest (About 14 lbs.)	**6.95**
No. 5—Asst. Fruit Basket (About 18 lbs.)	**14.15**

***EARLY BIRD PRICE** if your order, complete with names and addresses of recipients is airmailed and postmarked on or before November 21, 1954. Regular Price **$3.75**



WRITE FOR FREE CATALOG
PINNACLE ORCHARDS
406 Fir Street • MEDFORD, OREGON

CHRISTMAS CARD MATCHES



These Giant-size (4¼" x 3¼") book matches will be the most admired and useful greeting card you've ever given. The style X5 covers are red; style X3 green. Your name may be imprinted in either gold, silver, or white. Each order includes Post Office approved envelopes. **$3.50** for 25, **$6.00** for 50, **$10.00** for 100. Postpaid—No C.O.D.s.

HOLLY-DAY GLASSES



At Christmas time—when you drop in on your neighbors, unannounced—you won't want to go empty handed. So wear a pair of gloves. Better still, take along a set of these sparkling 12 ounce holiday glasses; and drink a toast to good friends and uninvited guests. Brightly enamelled with green holly and red berries. **$3.95** a set of 8. Postpaid—No C.O.D.s. (Add 50¢ west of the Mississippi).

FREE Gift Guide for Guzzlers and Gourmets

the GAME ROOM

1538 Connecticut Ave. Washington 6, D. C.



contemporary cork coaster set. Smart, functional brass rack with rubber tipped legs holds eight individual ¼" thick natural cork coasters. Rack is 6" high x 4" wide. Also available in black.

9-piece set . . . . **$2.50** ppd.

gifts 'n gadgets

1452 east 53rd
chicago 15, ill.

CAPE COD CUPOLA

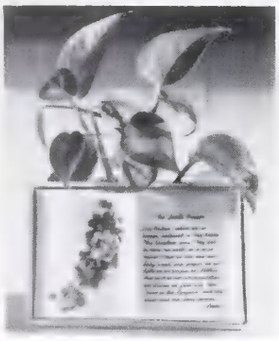


Ready-Built, fully assembled CAPE COD CUPOLA for your garage, breezeway or ranch house that will fit any pitch roof. Made of pine, brush painted two coats white, 28" high, 18" square at base. Aluminum or copper covered roof. Needs only a screwdriver to put up in a few minutes. With ALUMINUM covered roof, $29.75. COPPER covered roof, $32.50 Express Collect. Other sizes and styles from $16.75 to $149. Weathervane 19" x 23" cast aluminum and brass. Choice of Rooster, Horse or Boat, only $10.85 Postpaid. Other vanes from $10.85 to $175. **SPECIAL—Unfinished cupola, fully assembled, $22.75.**

SEND FOR FREE CATALOG

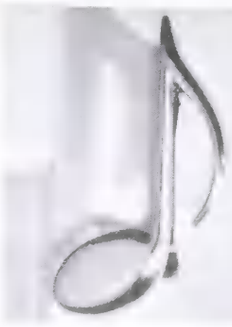
CAPE COD WEATHERVANES

Dept. M-6 No. Dartmouth, Mass.



White Ceramic Bible Planter

with gold prayer and trim. Beautiful pansy spray is in full color against a soft shaded background. A gift sure to please for any age or occasion. Open book size 5" X 3¼". Available with Catholic or Protestant Lord's Prayer. $3.95 ppd. without plant. Gift House, 2820 E. Douglas, Wichita, Kansas.



MUSICAL KNOCKER, to strike a note of hospitality on your front door two wood screws supplied makes installing easy. Send it as a house-warming present to a music lover, or to the man who complains about having to face the music when he is late getting home.

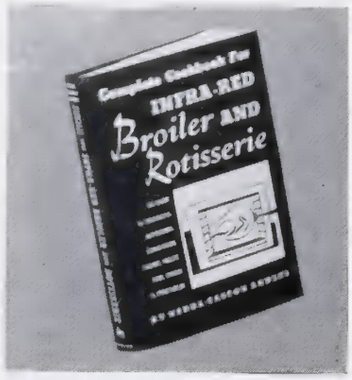
6" long solid brass ..... **$5.95** postpaid
6" long Black brass ..... **$3.95** postpaid
Bedroom size 4" long solid brass. **$2.95** postpaid

Catalog 10¢

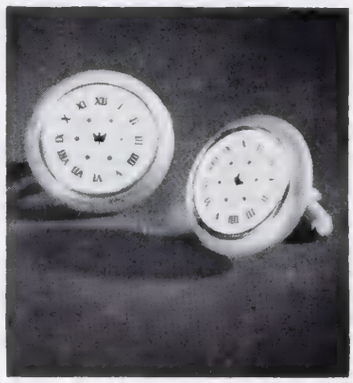
TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue N Nashville 5, Tennessee



WINDOW



"INFRA-RED BROILER AND ROTISSERIE Cook Book," by Nedda Casson Anders gives you complete capsule education on how to use properly your broiler and rotisserie. And of course, there are quick, simple and delicious recipes—225 of them—for appetizers, sandwiches, snacks, fish, fruits, and vegetables! $3 ppd. The Bar Mart, 6 W. 45th St., New York 19.



CLOCK-EYED CUFF LINKS are a striking gift for the man you'd like to give the moon to—or at least a Jaguar—and so you settle for this wonderful make believe time, instead. The gold plated frames, about the size of a quarter, come with black or white faces. $5 including tax and postage. Muriel Duncan. Haddon Heights, N.J.



NEW! "Stay-On" LUXURY COMFORTERS

Loveliness to delight every woman. Top quality all white virgin wool, covered with lustrous acetate satin in our exclusive "Sleeping Beauty" design. Full size 72" x 84"—with our new Flap-End "Stay-On" feature to prevent slipping. Truly luxurious. IDEAL for XMAS GIVING . . . and a treat to yourself.

A PRE-WINTER Money-Savings VALUE $11.95 FREE Plastic Bag for storing

Chartreuse, Rose, Green, Gold, Wine, Gray, Blue & Hunter Green or any combination.

▶ COMFORTS & PILLOWS RECOVERED ◀
Guaranteed by our Seal of Satisfaction
Write for Free Samples & Booklet

H.G. ORIGINALS
104 W. 29th St., N. Y. 1, N. Y.

Solid Brass, Expertly Engraved

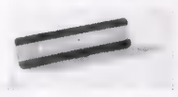
ENGLISH COLONIAL DOOR KNOCKERS

An Unusual Gift



A beautifully designed, authentic English Colonial style polished brass knocker that gives doorways and apartment doors new beauty and distinction. Made from a solid brass forging, size 3" x 6", this beautiful, expertly engraved door knocker makes an unusual gift that's really appreciated. Complete with screws, **only $3.95.**

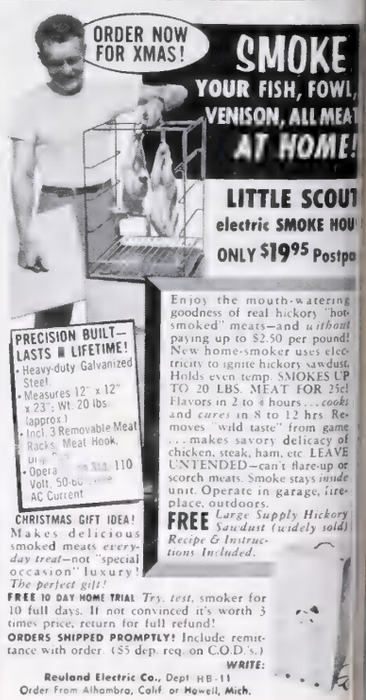
For Your Own "Big Wheel"



Here is the "different" gift that will surprise and please him. Beautiful, modern desk name plate expertly engraved with his name. Dignified design in Plexiglass, with white letters on a gray background set off by black background; size 2" x 8"; in harmony with any office. Non-scratch rounded corners; brass easel. **Only $3.95**

Print name to be engraved clearly. Satisfaction guaranteed. Order now for Christmas. Send check or m.o. (No C.O.D. please). We prepay postage.

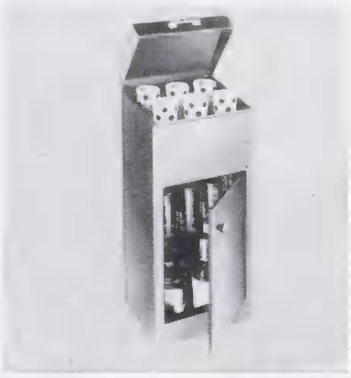
EZRA J. LEBOFF CO., INC.
118 Broadway, Cambridge 39, Mass.



SHOPPING



A BAR FOR THE BOSS. It looks exactly like an office file. But when a client has signed on the dotted line, or an employee's raise deserves a celebration, the Boss turns Host in a flash. Steel bar in a dull ebony finish has removable serving tray in top for glasses (not incl.). Bottom stores bottles. With lock and key, 12½" x 10" x 30" high. $12.95 exp. coll. The Krebs, Westerly, R.I.



LITTLE SISTERS like everything their Big Sisters like. And since they interpret "Thou Shalt Not Steal" with an airy swish of their skirts, Big Sisters sometimes have to do some concentrated meditating on the Fifth Commandment. So here is the Little Sister Purse of hand-tooled leather with a full length zipper. Natural, tan or red. 5½" long. $2.75 incl. tax. Ppd. Jacaman Gifts, Box 1342, Laredo, Texas.





BUY NOW — NEW LOW PRICES*
MACY'S SILVER CLUB PLAN

- Receive your entire set with your first payment
- Choose from over 190 patterns (* most now lower in price) by Gorham, Towle, Wallace, International, Reed & Barton, Heirloom, Lunt, Stieff, Watson, Smith, Alvin, Whiting, etc.
- For 4 place settings (24 pieces) $5 down, $5 a month;
- For 6 place settings (36 pieces) 7.50 down, 7.50 a month;
- For 8 place settings (48 pieces) $10 down, $10 a month;
- For 12 place settings (72 pieces) $15 down, $15 a month;
- You may take up to two years to pay. Monthly payments on some patterns are slightly higher.
- You never pay more than the nationally advertised price, including carrying charges where it applies.
- Receive without extra charge, a wood anti-tarnish silver chest. 6-piece place setting includes: 1 each luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader. Silver Shop, Street Fl.

$5 DOWN, $5 MONTH
for your 24 piece sterling silver set

- FREE with your order a salt spoon lapel pin in the identical pattern you choose.

MACY'S, Box 70, N.Y.C. (1) HB-11-54

Enclosed, $_____ down payment
Pattern_____ No. of settings_____
Name_____
Address_____ Apt. #____
City_____ Zone____ State____

Panta-Loonie Apron



for the gal with a sense of humor

Gayer than a Gibson Girl, practical as a cookbook, Panta-Loonie Apron looks like Grandma's bloomers. Made of washable red and white polka dot percale; trimmed with white eyelet embroidery ruffle and rooster red binding. $2.95. A matching apron for men made to resemble men's shorts also available at $2.25 each or $5 for the pair. Postage paid.

Send for free apron folder.

MORANDY SHOP
Dept. C, 14 W. Elm St., Chicago 10, Ill.

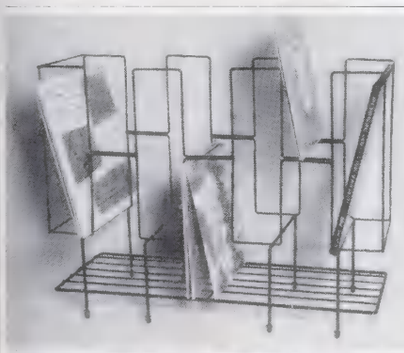


ROSEMONT

Virginia Mountain Handcrafted
Curtains ■ Coverlets ● Canopies Quilts ■ Valances ■ Rugs ■ Tables

"Virginia Beauty" Quilt (shown above) . . . hand appliqued and quilted . . . goes with Early American or contemporary decor. Red, yellow and green appliques. We also make the dainty "Wild Rose" Quilt in soft shades of rose with green leaves.
88" x 100"...$57.50 72" x 100"...$52.50
One of Rosemont's hand tied canopies will make a bed of outstanding beauty. Basket Weave curtains with hand-tied fringe will add to the room's charm.

Please write for free illustrated booklet
LAURA B. COPENHAVER
"Rosemont" Marion, Virginia



WROUGHT IRON RECORD RACK

Holds 200 LP's. Black finish with rubber tips. Size 19½" high, 25" long, 9½" deep. Sturdy construction. Ten separate sections allow for ideal storage of music by style, composer, artist. Several racks may be placed side by side to form a complete library of records. Please remit with order. Satisfaction Guaranteed or Money Refunded. Shipped Express Collect. **$9.95**

LESLIE CREATIONS
2116 Robbins St., Dept. 205, Phila. 49, Pa.

THE SPITZ PLANETARIUM



FOR THE HOME
BRINGS ALL THE STARS RIGHT INTO YOUR ROOM

Only $14.95

Completely scientific and accurate. Just plug in and project on ceiling in any darkened room the stars as they appear from any spot above the equator; at any latitude and time of year!

Designed by Armand Spitz, noted astronomer, its nearest competitor sells for $1,000! All instructions enclosed so that even a child can operate it . . . and enjoy the wonders of the heavens right at home. We pay postage, sorry no c.o.d.

PARKER-KRESS CO.
FOX & KNOWLTON RDS.
P.O. 76, Media, Pa.

AGED LIKE VINTAGE WINE
(Smoking alone takes 30 days!)



Jordan's GENUINE
VIRGINIA HAM

Each magnificent ham now hanging in our aging rooms — thoroughly cured, hickory smoked to a rich mahogany hue, and aged approx. one year — has been tended by hand through each unhurried step, as we have been doing for 114 years! Just before shipment we simmer and bake the ham with wine and sugar to a savory, sweet and tender feast of flavor unlike any other.

Order now for Christmas delivery to you or someone you wish to please! Beautifully packed. $1.89 per lb. cooked. 8 to 13 lbs. Postpaid (add 14¢ per lb. for shipping outside U. S.).

JORDAN'S OLD VIRGINIA SMOKE HOUSE
1433-C E. CARY ST., RICHMOND, VIRGINIA



HIGHBALL OLD FASHIONED SHOT
MONOGRAMMED GLASSES

ORDER NOW FOR CHRISTMAS
12-oz. Iced Tea
10½-oz. Water or Beer
8½-oz. Highball
6-oz. Ale or Juice
7-oz. Old Fashioned
1½-oz. Whiskey

Smartly styled glasses with handsome, *hand-cut* 3-initial monogram on each. Make impressive, exciting, long remembered gifts . . . yet cost so very little. Heavy sham bottom prevents tipping.

ANY SIZE Set of 8 **$4.45** ppd.

Twirl, don't stir with the MARTINI TWIRLER

Just add ice, ingredients, and twirl gently, for finer flavor. Deep lip holds back ice. 32-oz. Hand cut 3-initial monogram



Monogrammed Twirler ..... Ppd. $2.95
Set, Twirler, 4 cocktails, monogrammed Ppd. $4.95

Please print plainly *No C.O.D. please*

GLASSCRAFT 920-B Chicago Ave. Evanston, Illinois



Personalized **ASH TRAYS**
FOR THE CROWD!
50 only $1.50

There's never a lack of ash trays—when you use these handsome metal foil trays—personalized with your own name or initials! Scatter them about when the crowd comes, and keep everybody happy. After the party, throw them away. No cleaning messy ash trays. Made of heavy chip board, they're lined with bright, burn-proof foil in sparkling colors of Red, Green, Gold or Silver—and stylishly embossed. Give them as Christmas Gifts, too! 100 only **$2.95.** Set of 50, postpaid, only..... **$1.50**

Order by mail. Be sure to print plainly. Send also for FREE Gift Catalog

HORACE ANDERSON'S **GIFTCRAFT CO.**
1234 E. 47th Street Chicago 15, Ill.

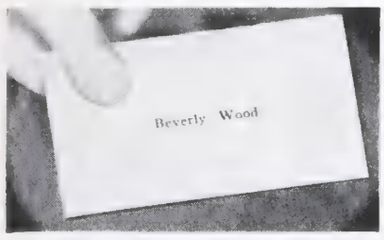


GLORIOUS PHOTO MURALS

The newest decorator trend. Breath-taking beauty is achieved with giant sized photographic enlargements. Can be had up to 15 feet long. Custom made from your own photo negatives or select from the fine negatives available free at Arrow. Seen in the finest homes... yet so economical ... Once applied you never need to decorate again—just wipe clean with a damp cloth.

Write for big illustrated portfolio with Do-It-Yourself installation instructions and prices. Enclose 25 cents to cover cost of postage and handling. Deduct cost from your first order. Send today. Satisfaction guaranteed or money refunded.

ARROW PHOTO MURAL CO., 414 S. State Street, Chicago 5, Ill.



For Little Men and Little Women

Kiddie Calling Cards

Clever for "Playing House," "Tea Parties," or visits to Grandma's. Boys and girls love their own Calling Cards, and these are scaled down to just the right size. Printed on the same quality paper as many formal cards. Thrill every child on your Christmas List with Kiddie Calling Cards for their very own! In simulated leather case. *Ideal for adults, too!*

100 Cards, postpaid only.....$1.00

Please print plainly

Holiday House

45 TOY AVENUE
SANTA CLAUS, INDIANA



ELECTRIC CHRISTMAS TREE TURNER

All Metal—Lasts Life Time. Lights Turn With Tree. Carries up to 200 lbs. Has Two-Way Outlet. Powerful self starting motor. Operates on 110V 50/60 Cycles. $25.00 Delivered. No Orders Accepted for Christmas delivery after Dec. 5th.

No C.O.D.'s, please.

THE NOVELTY & CARD COMPANY
P.O. BOX 787 MEMPHIS 1, TENN.



The Whole Family Will Enjoy It!

Snack Wagon $7.95 ppd.

A rolling, folding hostess cart of black wrought iron has two beautiful Tole Rose trays. Safety rimmed trays (12¾" x 17½") prevent spills and drips. Lightweight, stands 28" high, folds flat for easy storage; opens in a wink! Ball-bearing type swivel casters. Ideal for TV, buffets, extra serving dishes, for sewing or laundry use, in the sick room. Ideal for gifts!

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S
Evanston 24, Illinois

Sorry, No COD's



CALI-MARB TABLES

"Man Made" Polished Marble Tables of Polyester resin and glass fiber that will enhance the beauty of your home. Discriminating persons have been unable to distinguish between "Cali-Marb" and quarry marble. Will not crack, break or chip, stain resistant. White with Black and Gray veining.

21" x 48" x 16" High	$36.95
18" x 40" x 16" High	29.95

Shipped express or freight collect, complete with Wrought Iron Legs, Tips and Screws.

Send cash or money order. No C.O.D.'s.

CALIGARI PRODUCTS, Dept. HB-11, 806 West 21st Street, Norfolk, 7, Va.



WINDOW



HERE'S LOOKING AT YOU! This is the prettiest make-up mirror we've seen in ages. It's a two-faced beauty, with one side a regular mirror, the other side magnifying. The English porcelain handle comes in hand-decorated yellow, pink or Dresden blue and will be lovely on a pretty girl's dressing table. $4.95 ppd. No c.o.d.'s. Edytha, 507 Fifth Ave., New York 17, N.Y.



WHAT'S IN A NAME will b obvious when you see how hand some is the facsimile of your ow signature stamped on these leathe billfolds. In cowhide, ladies' come in red, green, brown or black, ha coin purse and detachable car case. Man's, in black or brow only, has no coin purse. Send sig nature. $7.85 each incl. tax, post and signature. Selden Coope Grove Park Inn, Asheville, N.C

A Personal Guest Towel for Every Guest . . .



Something new for your old friends. A personal guest towel for every guest. Wonderful for your regular crowd. Finest quality terry cloth. Mix or match these luscious pastel colors: pink, yellow, mint green, dresden blue, cinnamon, and lipstick red. 4 for $5.95; 8 for $10.95; 12 for $14.95, prepaid. Send colors and first names to:

THE TOWEL RACK Dept. FF, Box 11 Barrington, Illinois

Sterling Silver Jewelry



Maple-leaf design authentically reproduced — Exquisitely fashioned by Craftsmen

Rich, beautiful detailed jewelry in genuine sterling silver for those who appreciate something out of the ordinary.

- Maple-leaf Bracelet $8.95
- Maple-leaf Necklace $8.95
- Maple-leaf Pin (large) $5.95
- Maple-leaf Earrings $3.95
  (Please specify dual-type clip or drop)
- Maple-leaf Set $16.95
  (Bracelet or necklace, large pin and earrings)

MONEY-BACK GUARANTEE Postage & Federal Tax Included

When ordering any assortment of 3 or more pieces, deduct 10% discount.

Send Check or Money Order (No C. O. D's please!)

Eloise SILVERCRAFTS
Dept. G-2 • 3615 Kossuth • St. Louis 7, Missouri

A Decorator's Item . . . blends with Traditiona or Modern



Old Fashioned ICE CREAM CHAIR

The charm of yes-terday combined with the smartness of today. Brand new heavy stee chair with strong weather-proof seat

only $8.50 F.O Facto

NO C.O.D's PLEASE.

Choice of 30 diffe ent decorator colo or white, blac brown, green, go or silver. Color chi showing 30 colo for 25¢ (refundab with your purchase Also unfinished, rea to paint .....$7.

Perfect for:

- DINETTE
- BREAKFAST ROOM
- LIVING ROOM
- RUMPUS ROOM
- PATIO . . . PORCH
- KITCHEN

MATCHING TABLE Write for Photo and price

NATIONAL CHAIR C 1154 French Market Co Dept. B St. Louis 4,

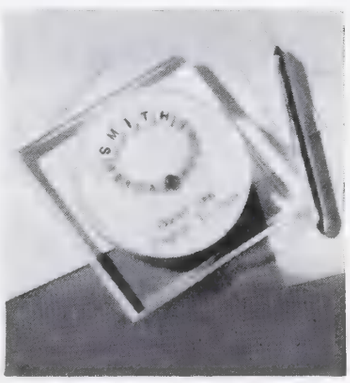
SHOPPING

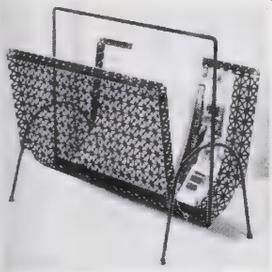


STUDIO COUCH SLIP COVER of washable pinwale corduroy comes in hunter green, brown, red, wine or charcoal. Send 10¢ for color swatches. It comes in standard studio couch size: 76″ x 33″ x 18″ high. Complete with 3 pillow covers, $17.95. Studio cover alone without pillow covers, $11.95. Add 50¢ postage. Colten's, 1351 Beacon St., Brookline 46, Massachusetts.



HEIR-RAISING Memento for a Pop's desk is a Baby Paperweight. Just send in the baby's hospital identification beads, or a lock of his hair. It will be embedded in a 3″ square lucite paperweight with his full given name in gold script. $3.95. Birth date is 50¢ extra. Ppd. Keepsake Shops, 48th Street Station. Dept. HB, Union City, N.J.





MAGAZINE RACK

Created in satin black iron by Koch! 14½″ high. Black protective leg tips. EACH, $5.95 Ppd.

SCRAP BASKET

Doubles as a magazine rack! 13¾″ high, 10″ across. Solid bottom. Satin black finish. Protective leg tips. EACH, $5.95 Ppd.

ORDER TODAY!



Santa Claus-Land SANTA CLAUS, INDIANA

EBONY AFRICAN MASKS



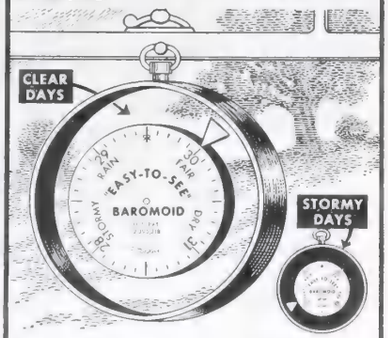
Authentic copies of old rare designs with excellent detail and highlights. Molded of a patented plastic composition. Even an expert cannot distinguish from the original. Overall size 6″ high by 3½″ wide. Color: Ebony. Their exquisite design will add decor to any room in your home. Another design for gracious living.

Set of 4 different masks gift boxed. $5.00 ppd.

Satisfaction guaranteed or money back

F. G. ELLERMAN CO.
Box 215, Dept. 605, Evanston, Ill.

See at a glance if it will rain or shine *through* the new BAROMOID



An ingenious, new kind of barometer. Even a child forecasts weather at a glance (from any distance) through BAROMOID's rotating weather band; clear view predicts sun, it grays for overcast, blacks out for storm. Precision movement also gives exact dial readings; cased in beveled glass and brass, 4½″ diameter. Mounts at window. Patented, exclusively ours. $15 post paid.

No C.O.D.'s please. Money-back Guarantee

Brad Lee Gifts
22 Bedford Street, Waltham 54, Mass.

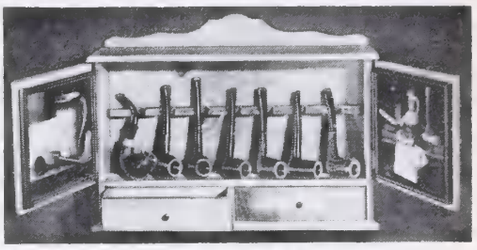
Here's How Shopper PRESENTS



Biggest Cuff Link Box

Big enough for all the cuff links a man is likely to have. It neatly files 12 pair. Special section with cover for studs and tie bars. Custom-made in England of black or tan cowhide, the lining and 'snap-to' cover of brick colored suede. 8″ × 4″ x 1½″.

$8.75 ppd. **2 for $16.50** ppd.



Pipe-A-Day Cabinet

The most handsome and complete smoker's shelf around.

Completely hand-rubbed in honeytoned pine. Large double doors open wide to display the colorful Harnet prints rendered in intriguing three dimensional feeling on their inner surfaces. Twin drawers on the bottom for all smoking accessories. 17″ wide x 16″ × 3½″ deep. **$15.00** ppd.



Post-Lantern Candle

Colorfully decorated, snow-encrusted candle. Glows internally as it burns. After lighting the wick, candle burns down to cast a warm glow through four Dickens motif translucent panels. Original candle, easily replaced, makes possible continuous reuse of lantern shell. 8″ tall.

$2.95 ppd. **2 for $5.00** ppd.

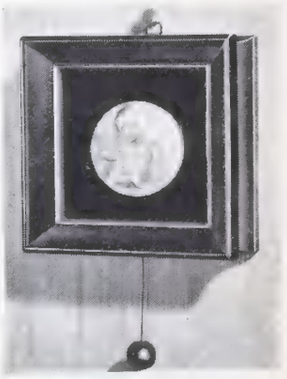
Madonna and Child Plaque

plays "Ave Maria" by Gounod!

Even silent it's pretty as a picture because a golden medallion of the Madonna and Child is framed in a mahogany-finished shadow box. Fine Swiss movement 5½″ square.

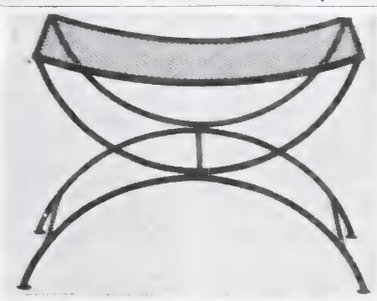
$7.50 ppd.

Other plaques at same price by world's most famous composers. Write for complete list.



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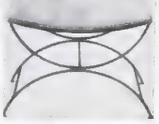


EMPRESS BENCH

Timeless Modern!

IN VOGUE 1,000 YEARS AGO. IN STYLE FOR TODAY'S MODERN LIVING

Charcoal black steel frame. Expanded Metal seat. For foyer, dressing table, patio, garden or to highlight a spot in any room. 21″ x 14″ x 17½″ H. **$11.95**



Cushions for Empress Bench

Washable, waterproof **PLASTIC LEATHER**

Filled with Rubberized Hair .. $7.45
Filled with Foam Rubber $8.45

Plastic Leather Colors: Natural, Chartreuse, Red, White, Turquoise, Coral, Yellow.

Fully Guaranteed. Money Refunded if not Satisfied.

No C.O.D. please. Shipping charges collect.

THE YARDSTICK
"for modern interiors"
Dept. HB-13 MANHASSET, N. Y.

FOR HIS SHAVING PLEASURE

At Last!

HIS OWN BARBER POLE SHAVE RACK!

Combination shaving brush, safety razor and used blade holder.



Keeps all his shaving gear in one place. No more rusty blades on sink, floor, shelves! Sturdy, colorful CERAMIC, easy to clean! 6″ high. Nickel plated spring steel handles. Stand it anywhere or use handy hook for hanging.

With first name: $2.69—Without name: $2.50



REVOLVING

Angel Chimes

Made in Sweden!

The Herald Angels revolve, striking the bells with their wands! This Magic-like effect created from heat of candles! Precision-made "Angel Chimes" from Sweden! Made of heavier gauge, polished brass (not copper); propeller rotates on a concealed glass socket; has a beautiful tray base & holders for 4 candles instead of usual 3. 13″ high, incl. 4 FREE Candles. $2.50

Extra Imported Candles, 49¢ Doz.

We pay pstg. No C.O.D.'s. Send check, money order:
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Old Penny Candy Jar SPICE RACK

Exact miniatures of old-time, clear glass candy jars, 3¼″ high x 2″ square, with glass stoppers. Come in hand-finished pine spice rack, 13″ wide x 6¼″ high. Complete with 5 jars and herb labels you apply as wished, postpaid. $5.95

WILL HAMMOND'S
New England General Store
4 Plain Street, Millis, Mass.

Flacon of Perfume - IT SPRAYS!



Wonderful Dancing Mist fragrance, in a golden metal flacon with built-in spray mechanism! Lipstick size! Entirely self-contained, and leak-proof.

When empty, you can refill it yourself again and again with more perfume, or with any other liquid.

You will love it! Be the envy of your friends —each will want one too!

The flacon is filled with Dancing Mist fragrance—a perfume that invites romance and gaiety.

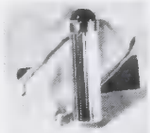
Buy several for birthdays, prizes and gifts, and for Christmas.

Mail your order NOW. No COD's.

- Refillable flacon.
- IT SPRAYS!
- Dancing Mist fragrance.
- Gold Gift Box and Flannel Bag FREE.
- Money-back guarantee.

SOLD BY MAIL ONLY
$2.20 postpaid
3 for $5.50 postpaid (Tax included)

Send for FREE Gift Catalog



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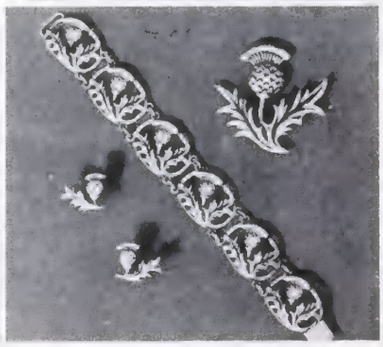
LUXURIOUS *Red Suede Slippers*



Appearance . . . bright; comfort . . . right! You'll be delighted with these wonderful red lounging slippers. Uppers are of soft suede lined with imported natural lamb's wool while the soles are of durable cowhide. You've never seen anything so beautiful; you've never owned anything so comfortable. And for a real Christmas flavor, the red is a real red—just as cheerful as holly berries.
Men's whole sizes 7 to 13 . . . . . $9.50 ppd.
Women's whole sizes 5 to 9 . . . . 8.95 ppd.

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Scotland is the inspiration for this charming **Thistle Set.** The wispy thistle is beautifully reproduced in hand-wrought Sterling—an inspired gift. Pin and Earrings $3.75 each. The bonnie Bracelet $7.50. **Complete Set $13.75.** Matching Necklace and Buttons (not shown) $12.00 & $1.25 ea. respectively.

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Tax incl. Postage paid. Send for free Catalog of unusual Silverware and Women's and Men's Jewelry.

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Solid gold, calendar remembrance charm gives you the month, the year, the date and the exact day it fell on. ¾" square calendar, set with a precious birthstone. Ideal for Anniversary, Birthday, or graduation gift!

14-K Charm **$27.50** *14-K Bracelet* **$7.50**
Postpaid. Fed. tax included. No C.O.D.'s

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Ask for free gift catalog!

GORGEOUS—LIFE SIZE GREETING CARDS OR PLAIN PRINTS

5 *THINK OF IT! THEY'RE* **FEET TALL** IN FULL COLOR

MARILYN MONROE
Lili St. Cyr Anita Ekberg
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TERRIFIC GIFT or PARTY GAG!

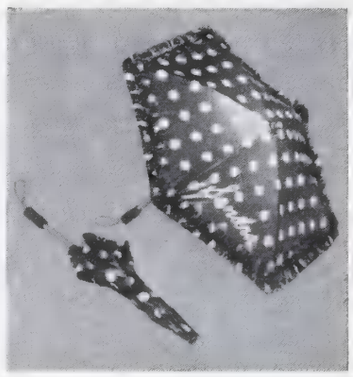
The world's largest, most gorgeous, natural color prints—they're absolutely life-like. He'll love them. The ONLY LIFE SIZE Greeting Cards. Detachable Greetings don't spoil prints. Ideal for den, bar, playroom on walls, doors, screens. As wallpaper, set covers area 5'2" x 10'6". Plain or with greetings for every occasion: Birthday, Christmas, New Year's, Hallowe'en, Get Well, Thank You, Party, Etc. Specify Girl & Greeting. (we'll sign & mail for you) Size 21½" x 62". In plain wrap. Order several—ONLY $2.00 each Postpaid (Air Mail 50¢ extra ea.) All 6—$11.00 PPD. Send Cash, Check, M.O. Money Back Guarantee. LIFE BLDG., Dept. B11-4, Redstone, N. H. *Send 3¢ stamp for ill. folder.*



WINDOW



FRUIT-OF-THE-MONTH CLUB. Membership in this superb club is one of the grandest gifts you can give anyone. An engraved membership certificate, inscribed with your name, announces all the fine fruits and delicacies to come. Membership contains from 3 to 12 deliveries from $11.65 to $47.75. Write for descriptive booklet. Harry and David, Box C, Medford, Oregon.



RAINING BEAUTY for a little girl is an umbrella that is hand painted in white with her name and a shower of polka dots on bright red plastic. And there will probably be fisticuffs among the male population of the fourth grade over who's going to walk under it with her. With metal ribs and wrist bracelet, it's 18" long with a 26" span. $1.69 ppd. Hinman House, 610 Church St., Evanston 25, Illinois.



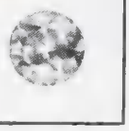
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Puts color-fun at their fingertips with cartridge pockets that feature crayons, coloring book, plastic safety scissors and crayon-holder! Teaches coordination . . . encourages creative fun . . . any time . . . anywhere! Protects clothes from crayon smudges because it's of wipe-clean, heavy-gauge, finest virgin Vinyl. All-sewn construction. Red only. Attractively packaged. A great big buy for the 3 to 7 crowd at only

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the most BRILLIANT GEM STONE ON EARTH! *says the* Saturday Evening POST & READER'S DIGEST *about this amazing* MAN MADE MIRACLE!

1 carat "Titania". Solitaire set in 14 kt gold mounting. Complete. ONLY **$22.50***

1 carat "Titania" set in a Masculine box style 14 kt gold mounting. Complete. ONLY **$28.50***



All prices plus 10% Federal Tax

Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, pins, etc. **$10*** Per carat .....ONLY
Regent Star Rubies and Sapphires (Syn.) at proportionately low prices.

FREE booklet and handy Ring-size Chart

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Silk Velour Metal Frame Earring Case

This handsome silk velour, engraved gold metal frame Earring Case—displayed by exclusive New York Fifth Avenue jewelers—will be sent you free when you join the Club! Then each month you will receive a different, unique pair of Earrings! Some are imported from ancient craftsmen in hidden shops of foreign lands. Others are replicas of high-style jewelry from exclusive jewelers in New York and Paris. Still others are never-seen-before patterns of hand crafting designers. Send $6.00 for 3 months, $11.00 for 6 months, $21.00 for 12 months. Prices include tax and postage. Attractive gift certificates available. Satisfaction guaranteed.

EARRING-OF-THE-MONTH CLUB
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SHOPPING



PUT ON THE FEEDBAG, and you'll *really* feel your oats! Imported from Guatemala and made of hand-loomed cotton, the striking Mayan design comes in white on black, brown or red backgrounds. Base, shoulder strap and drawstring are leather. Lining is suede. 10" high, it is $7.70; tax and postage included. Bropar, Bropar Bldg., San Antonio 6, Texas.



WE CAN'T GET OVER THE SHUTTERS on the doors of this darling wall cabinet. They open and shut like custom-made louvered panels! Wonderful for spices in a sunlight-and-copper kitchen; for a collection of angels in a girl's room; for your husband's smoking gear in the den. Sugar pine in mahogany, maple or walnut finish. 13¼" x 5½" x 12½" high, $16.95 ppd. Cannon Craft, Sulphur Springs, Texas.



Keeps spices at your fingertips!



SPICENETTE

SPICE & UTILITY CABINET

Fine food is the way to a man's heart, so keep your spices within easy reach—completely enclosed and dust-free in this handy hanging cabinet. Inspired gift for showers! White enamel baked on heavy gauge steel; milk white sliding doors are corrugated plastic. Good in the bathroom, too, for overflow supplies or your man's shaving gear. All 4" deep, 5¾" high.

36" long, $7.50 ppd. **24" long, $5.50** ppd. **18" long, $4.50** ppd.

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Life Size Fun For The Children

SUPER DUPER MARKET

Overall Size 59" high—35" wide—25" deep

Happy, happy hours for your youngsters in this wonderful SUPER DUPER MARKET that's 5' tall and big enough for two clerks . . . and it's so excitingly stocked with many famous brand cartons, just like Mama finds in her Super Market . . . it's strong and sturdy made of tough corrugated cardboard, printed in green, with a red and yellow roof. . . . AND besides being entertaining, it's educating. Youngsters since time began have loved to play store . . . now they can get right in and really be a storekeeper. So easy to put together, sets up in moments, yet strong enough for endless hours of indoor and outdoor play.

$3.98 Prepaid

(West of Mississippi $4.49)

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MONTY'S KIDDIE LAND

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Charming Reproductions

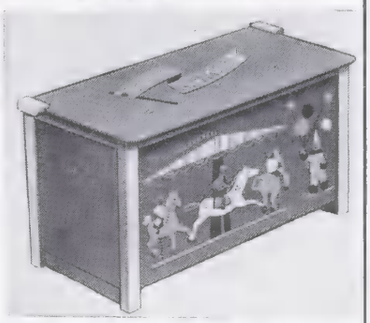
(MADE IN GRAND RAPIDS)

For gift-giving or to grace your own home, this lovely chair in hand-rubbed mahogany finish will become a cherished heirloom. Simulated needlepoint cover—black, beige, bottle green or wine. Or we will apply your own needlepoint at NO EXTRA CHARGE. Needlepoint sizes: Seat 13" square; back 4"x16". Free paper patterns on request. $29.85 express collect. Grand Rapids, Mich. Send check or money order. No C.O.D.'s please.

The Homestead Shop

1957 SO. LAFAYETTE GRAND RAPIDS, MICH.

Deluxe TOY CHEST



A real Treasure chest for mother; saves picking up; hides the mess; and many a stubbed toe. A 'dumping off' place for the youngster's blocks, dolls, trucks, guns and other treasures. Gay multi-colored design in bright red background. All solid wood framed. Super-strong top. Use as a toy chest, for storage, as a TV seat. Jumbo size 31" x 17" x 16". A useful gift.

$5.98 postpaid

Satisfaction guaranteed or money back. Write for Free Catalog of Wonderful New Gifts.

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DOWNS & CO.

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$8.95 postpaid

Every little girl wants a ballet costume for "dress-up," for parties, masquerades both real and "pretend." Authentic ballet dress of gleaming satin bodice, three-tiered skirt of tarlatane net, trimmed in silver lace.

Matching satin panties **$1.95**

White, pink, blue. Sizes 4 to 14. Indicate color and size.

BALLET DOLL OUTFIT TO MATCH Dress, Panties, Slippers, Tiara $3.95 complete

Indicate color and size

RONNA DANCE SUPPLIES

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HOW MUCH IS THE DOGGIE?

Such a little price brings you this engaging cocker spaniel that embodies all of the charm of the real animal. His coat of imported, creamy white, washable lambskin is so soft and cuddly; his body endearingly floppy. He'll captivate youngsters and grownups alike! About 15" long.

$5.50 ppd.

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Deep South Pecans fresh from the packer. A wonderful gift that reaches the inner family circle. Carefully selected nut meats to delight friends and customers.

Deep South Pecans are available in *four* distinctive packagings:

DELUXE GIFT PACKAGE



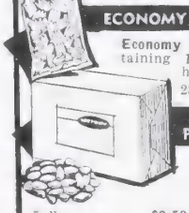
Deluxe Gift Package contains large fancy halves, finest of the harvest, packed in round plastic gift carton . . . 2½ lbs. ..... $4.25 (10 or more $4.00)

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Thrift Box for gift or home use. Packed with choice large halves. . . 2 lbs. . . . **$3.00** (10 or more $2.75) **Introductory Box.** Try these delicious whole halves. . . 1 lb. . . . **$2.00** (10 or more $1.70)

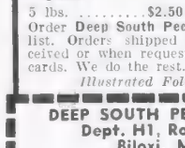
ECONOMY CELLOPHANE BAGS



Economy Cellophane Bags containing 1 lb. of large whole halves . . .

25 lb. bags to case **$25.00**

FINEST PAPER SHELL PECANS



Finest Paper Shell Pecans U. S. Inspected, No. 1 quality washed and polished . . .

5 lbs. .....$2.50 10 lbs. $4.50

Order **Deep South Pecans** for your entire gift list. Orders shipped prepaid same day received or when requested. Send your list and cards. We do the rest.

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Check items wanted above (print or type) Am't Encl. $_____

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CITY_____ STATE_____

SHIP ON_____ (Date)



adorable Colonial DOLL BED

Satin mahogany finish complete with mattress, pillow, crisp white ruffled canopy and pillow case, dainty spread. 10" long. Easily assembled.

$4.95 *postpaid*

HALL GALLERIES

ALBERT STEIGER COMPANY

SPRINGFIELD · MASSACHUSETTS



WINDOW

From Our Smokehouse Rafters Direct to You

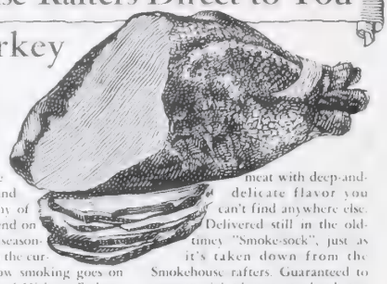
Whole Smoked Turkey

a la Count Solms



The recipe handed down from the earliest German settlers through generations of New Braunfels Smokemasters. ——— Our turkeys are specially bred and fed to be worthy of the time we spend on them. Choicest seasonings are used in the curing process. Slow smoking goes on for days over real Hickory Embers. Our Smokemaster takes a personal interest in each plump bird. And the result? Tender, juicy, fine-grained meat with deep-and-delicate flavor you can't find anywhere else. Delivered still in the old-timey "Smoke-sock", just as it's taken down from the Smokehouse rafters. Guaranteed to give special pleasure to hard-to-please friends and favorite clients. 7-15 lbs. $1.75 per lb.

Ready to slice and serve



MOUNTAIN-CURED HICKORY SMOKED HAM



Sweet and smoky flavor . . . cut-it-with-a-fork tenderness

10-15 lbs. $1.50 lb.

BRAUNFELS SMOKE-SWEET CANADIAN BACON



3-7 lbs. $1.75 lb.

Deep, delicate flavor; lean tender meat. Fit for kings' and husbands' breakfasts.

GOLDEN SMOKED PHEASANT (limited supply)



One of the world's great delicacies. Ours are specially bred birds, plump and beautiful, with unimaginable flavor of gentle Hickory embers. $13.00 per brace (2).

Other Hickory smoked specialties:
Bismarckian Sausage Links
Comal Country-smoked Slab Bacon
Smoked Wisps O' Beef

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New Braunfels Smokehouse — P.O. Box 153 H, New Braunfels, Texas

ALL PRICES INCLUDE PREPAID SHIPPING IN U.S.A.



TOAST YOUR WAFFLES right in your toaster in a jiffy with the new French Waffler. Fill the Waffler with slice of bread that has been dipped in egg batter, milk and flavoring (recipe included); pop in the toaster, and it comes out beautifully "waffled"! It's made of aluminum, fits any conventional automatic toaster. $2.98 ppd. Lee Wynne, 5445 Diamond St., Philadelphia 31, Pa.



FLICKERING FAKER. This is a Fire Drum Log that gives the illusion of a roaring fire—even to the crackling, snapping sound—yet it doesn't burn! The 3 birch logs set on your andirons, and when you plug the cord into an outlet, a light shines against the rotating crinkled aluminum foil! $29.95 express charges coll. Carnagey's, Tarrytown 4, N. Y.



Snug Harbor For Feathered Friends!

Clear View Bird Feeder

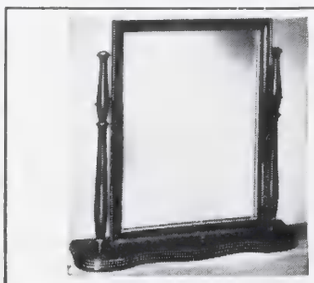
You'll be rewarded in warbling and easy bird watching! Hang the feeder outside window and watch from the comfort of your room. 10" square with double strength glass walls. Bottom vane keeps entrance on sheltered side. Order No. **H-235** Bird Feeder, **$3.49** by mail, ppd.

Send For Free 104-page Catalog of Gift Ideas!

Gift Ideas

Miles Kimball

330 Bond St., Oshkosh, Wisconsin





MIRROR for a MAN

Does your husband have a mirror all his own. Or does he have to preen before your frilly feminine looking glass? Then give him this real Man's Mirror to set atop his chest of drawers and contemplate his visage in truly masculine style. Finest quality plate glass, 10" x 14" on a handsome swinging stand. Overall measurements 16" x 17". In either Mahogany, Walnut or Maple finish. He'll love it! **$9.95**

Write now for FREE, exciting XMAS Catalog in color.



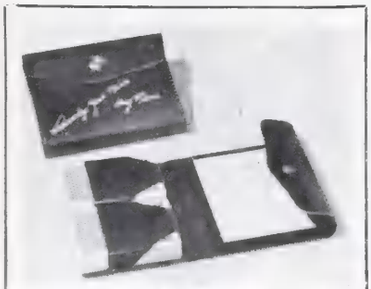
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with this delightful and authentic Old Charleston cookbook . . . receipts that were the pride of the plantations, shared with the public for the first time. Illustrated and flavored with plantation sayings. 330 pages of delicious reading, 750 receipts. Published by the Junior League of Charleston, Inc. $2.95 ppd. Charleston Receipts, Box 177-E, Charleston, S.C.



PERSONALIZE PLASTIC BRIDGE PLAY-PAK IN YOUR OWN HANDWRITING

Happy is the card player who receives this handsome bridge set with his name on the plastic Tri-Tone Kid Grain Pak. Bridge decks are 100% plastic with new club designed backs in red and blue—will outlast paper cards 50 times! There's a pleasure to shuffle and deal the smooth, sticky, out-of-shape cards to your table. Wipe clean with damp cloth. For personalized, place gold leaf strip (comes with set) on Play Pak and write—won't rub off. A \$1.00 size of Savoy Card Cleaner sent free with Duo purchases.

Bridge Play-Pak Duo (Case, two decks, 30-rings score pad) ..... $6.95 ppd.

Single Deck, Poker Size Cards (Same quality as Bridge Size) ..... $3.25 ppd.

Satisfaction guaranteed

TAYLOR & COMPANY

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It's New!

SOK-O THE MONKEY

Make this BIG 19" Monkey for Youngsters To Cuddle

KIT ONLY **$1.45** Ppd.

BIG JOVIAL LOVABLE CUDDLY

This is the art that has mothers and daughters c-r-a-z-y with fun. Fun for mother to make, fun for daughters (and small sons, too) to cuddle and love. Make this big 19" Sok-O Monkey in minutes to give joy for years. Kit includes "Monkey Socks," felt, pompon yarn, full instructions to cut and sew. Fill with your own shredded cotton or worn nylons for extra softness. Ppd., only $1.45

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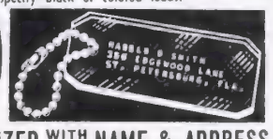
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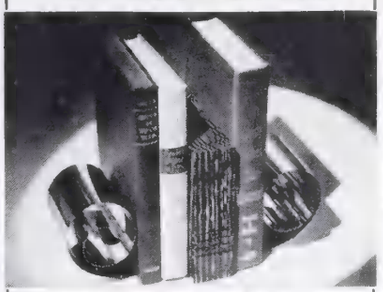


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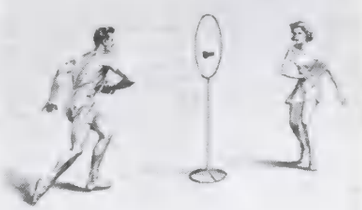
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(*Please turn to page* 123)

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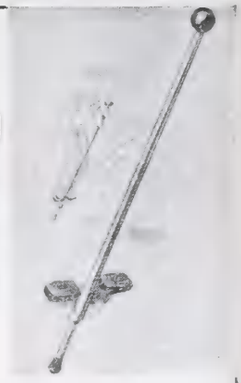
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Please send me your FREE descriptive "Wishing Star" folder and the name of the jeweler in my locality who has this Wallace Sterling pattern on display.

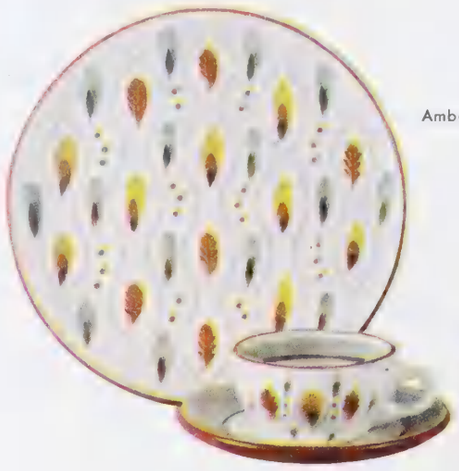
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STANGL POTTERY, TRENTON 7, N. J. · *ONE OF AMERICA'S OLDEST AND FINEST POTTERIES* · *EST. 1805*



WINDOW SHOPPING

CONTINUED FROM PAGE 120



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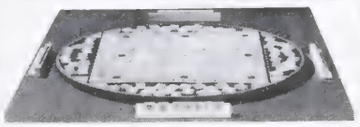
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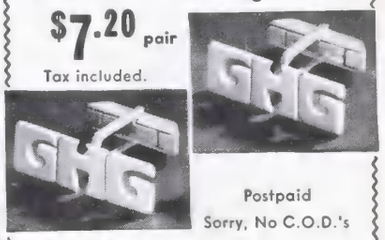
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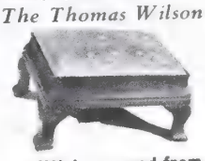
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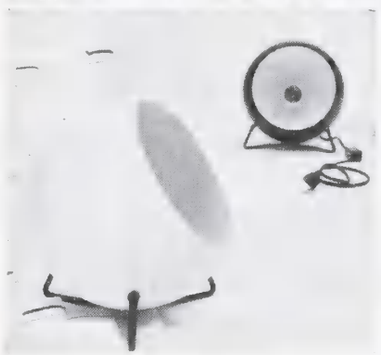
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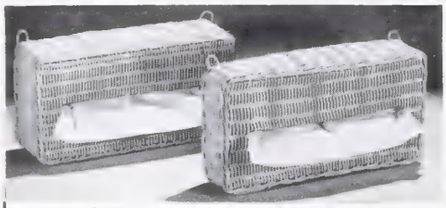


With the Roovers Steel-Die Embosser your name and address, monogram or initial is quickly impressed in distinguished raised letters on note paper and envelopes. More beautiful than printing; costs much less. Will not cut paper. Lifetime guarantee.

SAMPLE
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NOTARY, LODGE, CORPORATE SEALS $5.25 UP—Stationery Embossers (Old English type excepted): One-line, $3.85; 2-lines $4.25; 3-lines, $4.85; 4-lines, $5.15. For flap of envelope and top of paper two pressers required. Write for FREE STYLE SHEET. PROMPT DELIVERY.

ROOVERS JOSEPH M. LOTSCH, Pres.
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IMPORTED WICKER TISSUE CADDIES

Keep your KLEENEX in these unusual wicker cases! Handsome enough to display on a desk or table, or hang one on the wall for extra convenience. Hand-woven in Hong Kong, these caddies are durable and lightweight. Natural color only. Large family size complete with box of 300 KLEENEX tissues . . . regular size has box of 200 tissues. Clever gift idea for his office, too!

Jumbo size ..... $3.95 ppd.
Regular size ..... 2.95 ppd.

Serv-U *Write for FREE catalogue*

DEPT. HB-11, P.O. BOX 390, FLUSHING, N. Y.



New! SPACENETTE
GIVES YOU EXTRA MEDICINE CHEST STORAGE SPACE!

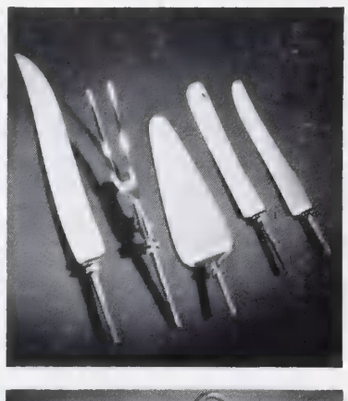
This roomy, sparkling white cabinet ends medicine chest overflow . . . has extra shelf, special compartment for tall bottles. Easy to hang in bathroom wall or door, takes little room. White enamel baked on heavy gauge steel . . . with milk-white sliding doors of translucent, corrugated plastic. Completely enclosed and dust-free. Measures 11½" high x 18" long x 6" deep. Use it in the kitchen, too, for extra pantry space!

only $8.50 ppd.
No C.O.D.'s

Marbrite co. Dept. HB-11
134-51 Springfield Blvd. Springfield Gardens 13, N.Y.



WINDOW

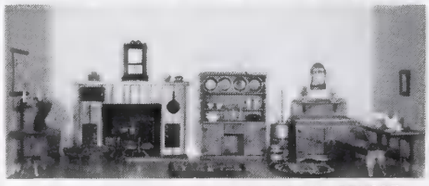


NEW BLADES FOR OLD Here's a service worth knowing about. Worn or damaged blades can be replaced, and fine stainless steel blades installed in your knife handles with permanent silver solder. Dinner or breakfast blades are $3 each. Also available are blades for pie servers, steak and carving sets. Simmons Plating Works, Inc., 219 Pryor St., S.W., Atlanta 3, Ga.



WHEN IT DOESN'T RAIN IT STORES. And that's the joy of this fold-away Umbrella Holder. It comes in solid orange or striped sailcloth with black wrought-iron legs, or in solid black sailcloth with chrome legs and it holds up to 8 umbrellas. $3.98 postpaid from Gelzer's, 79 Broadway, New York 3, N.Y.

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HAND MADE by descendant of PAUL REVERE
Reproductions—In Old Pine Each Piece Signed
Send 25¢ for list of Miniatures & Silver

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Butter Churn—4¾"	4.00
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Vane 30" x 40" $25.00 f.o.b. Wheeling
Prompt Delivery



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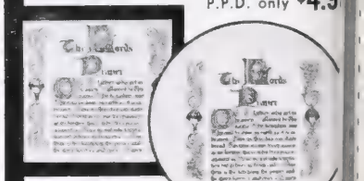
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SHOPPING



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THIS REALLY SHINES! Knox-Tarnish is an old all-purpose cleaner that your grandmother probably used to keep everything from pots and pans to the bathtub bright and shiny. It knocks tarnish and stain from glass, woodwork, leather, iron, copper, brass, stoves, golf clubs, fishing rods, guns, etc. $1 for a 10-oz. can plus 15¢ post. Hanover Hall, Box 3268, Chouteau Sta., St. Louis 10, Mo.



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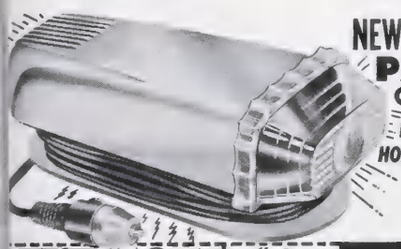
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EXTRA! LARGE POWERFUL MAGNET ON BASE HOLDS "MAGIC LIGHT" ON ANY METAL SURFACE

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Send photo or drawing of YOUR home, summer place, fireplace, front door, dog, boat, etc. We will hand paint in full color on highball or old-fashioned glasses and fire to glossy hardness. Will not wash or rub off. Your directions and specifications carefully followed. Satisfaction guaranteed. A wonderful gift. Six for $13.95; doz. for $22.95 (double old-fashioneds, 6 for $14.45; doz. for $23.95). Postpaid. *No C.O.D.'s please.*

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An elegant way to put an aristocratic mark of possession on your car. New, self-adhering metal monograms have 18 carat gold or chrome finish. Beautifully engraved and coated with a wear-resistant, baked lacquer to retain their lustre and beauty. 3 initial crest, 1½" long, 1" wide. (If you want two initials only, we'll use a "Fleur-De-Lis" in the center.)

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SATISFACTION GUARANTEED!

FREE CATALOG: "Gifts with a Flair"

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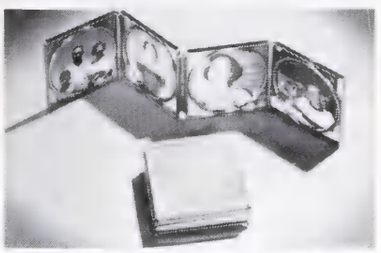
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Pin your seams quickly and accurately the easy way. Save time and temper! New Hughes Seam Baster measures the seam as you go. All you do is insert pins through opening at tip of Baster. No more basting stitches to remove! No more pricked fingers! No shifting of material: SIMPLE AND EASY TO USE. Send check or money order. $1.25 postpaid. (No C.O.D. please)

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Personalized Pocket Foto Frame



LOVED ONES go where you go—in pocket or purse. Stay where you are, on desk, whatnot shelf, etc. Only 1½" square. Holds 4 photos. Of satin gold finish solid brass. State letter for beautiful script initial engraved free of charge. **$1.95** postpaid.

Pic 'N Serve

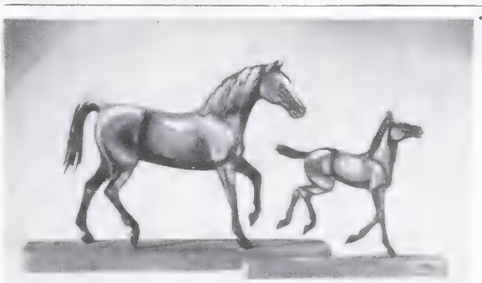


Handy server for bar and buffet. Use white nylon forks to pick up olives, cherries, etc. and easily release them with slight pressure on top. Stainless steel spring. Two 4" forks in reusable clear plastic box. **$1.00** postpaid.

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Budget Gifts That Are Different



SCULPTURED ORIGINALS!

These hand carved, polished walnut models are new designs from my Chickadee Valley studio—from studies made in the pasture. In each, the action is completely authentic and realism is achieved by the most careful sculpturing of anatomical detail. The wood used is selected for its rich grain and texture. A very special QUALITY gift for those who know and love their horses.

Thoroughbred 5¼" high $20.00 ppd
"Kicking Up His Heels" 4" high $8.75 ppd

Other models available. Special ... ons on order.

M. E. BRASHER Box T 38 **Kent, Conn.**

FEATHERBIRD PICTURES *Handmade in Mexico*



Brighten up your home with these beautiful rainbow-hued Featherbird Pictures. A true work of art brought to life by clever arrangement of genuine feathers. The beauty of the birds is further enhanced by delicately hand carved Mexican red cedar frames (5" x 7" overall).

Group A: Fantasia, Blue Bird, Peacock and Quetzal (green).
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Group C: Multicolor Bird, Cardinal, Dove and Bird of Paradise.

1 GROUP of FOUR ONLY $2.95
2 GROUPS ... $5.75
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POSTPAID

Specify Groups wanted. No C.O.D. Money Back if not satisfied.

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SOFT DEERSKIN SNOW MITTS

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The Unusual In Leathers

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Smart — Attractive — Unusual



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HORSEMEN
by
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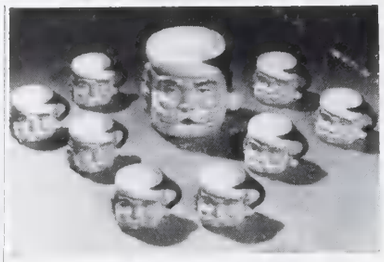


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Pendant With Leather Thong	$2.45 ppd. Tax Inc.
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SANTA CLAUS BEVERAGE SET

Our Jolly Old Friend never looked better and was never done more attractively than in this imported China Santa Claus Beverage set. The Bowl holds twelve full cups and the eight bright and gay Santa cups are a delight to the children as well as to the grown-ups. Most of all you'll love the very low price of the nine piece set which is only **$7.98** post paid. This is much less than half the usual price.

Buy now while stocks are complete for yourself and those important Christmas gifts.

Write today to:

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GLOW IN THE DARK COACH & FOUR SIGN



only **79¢**

NAME AND NUMBER GLOW IN THE DARK
PERFECT FOR HOME, FRONT LAWN, MAIL BOX, ETC.

Lowest price in the U. S. A. of amazing new midnight black COACH & FOUR Sign on which your name and house number GLOWS IN THE DARK—without electric light or other attachments. This friendly attractive sign reflects your friendship and warm feeling for your friends and neighbors, also beautifies and enhances the value of your home. Durable—gives years of service. Beautiful, rich, black hammered crinkle finish. Can't rust. Made of special new heavy weatherproof methyl methacrylate. Easy to install—even by a 10-year-old. LARGE SIZE—over 15" long by 5½" high. Money-back guarantee. Send only 79¢ plus 21¢ postage and handling or $1.00 EACH—or 3 for only $2.50 and we pay postage. Make wonderful gifts. **COACH & FOUR CO., Dept. 1814, Box 881, St. Louis, Mo.**

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With the Grace and Beauty of a Swan.

You will find great enjoyment in serving a bottle of wine (fifth or quart) with this Caddy, which is made of Mellow Heavy **Solid Brass** Wire with stunning **Saddle Leather** wrapped handle.

Full bottle uncorked Will Not Spill.

$4.95 Each Ppd.

THE HOUSE OF SAKS
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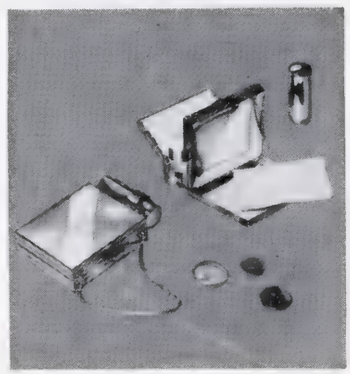




WINDOW



NEAR TO THE HEARTH a Little Miss Muffet will pull up her very own Cricket Stool so she can toast her toes on the fireplace fender as she listens to the saga of the Big Bad Wolf. Solid cherry in the Forslund clear buckwheat honey finish, it's 14½" x 12" x 8" high. $9.95. With foam rubber-padded chintz cover, $19.95. Ppd. Carl Forslund, 122 Fulton St., Grand Rapids, 2, Mich.



PARTY GIRLS, whether they're wrapped in bunny fur for their first dance, or going to a "First Night" in mink, will be delighted with this gold-plated carry-all engraved with a 2- or 3-letter monogram. Inside there's a compact, mirror, gold-plated lipstick case, and a case for cigarettes or mad money. With golden chain, $3.95 incl. tax, postage, engraving. House of Bertram, Box 598, Scarsdale, N.Y.



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Our new California Carrier—just four ounces of steel and cowhide—cleverly designed to hold as many as eight clubs securely and in perfect balance. Handy pouch for balls and tees too. Makes golf easier, more fun . . . no more heavy bag or cart . . . perfect gift for EVERY golfer! Moneyback guarantee. By mail, only from us, postpaid **$4.75**

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Saves valuable brushes. Softens hard-as-rock brushes and makes them like new. Provides a safe place to store brushes. Paint brushes are always ready for use. No time wasted cleaning brushes.

Brushes do not hang in liquid. Protexem's liquid solvent evaporates and fills the container with a vapor that penetrates the brushes and dissolves the binding oils in paint, varnish, lacquer, enamel and shellac. GUARANTEED

COMPLETE unit with pint of vaporizing liquid, postpaid **$3.35**

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FINE SATIN RIBBON 1¢ a yd.
Choice of 10 Lovely Colors!
50 YD. ROLL ONLY 50c

White, pink, light blue, orchid, red, gold, emerald, light green, cocoa brown, royal blue. Just a penny a yard! Reg. $1.50 value. Approx. ½" width. Factory-fresh, no scraps or pieces. Ideal for hairbows, trimming lingerie, dresses, accessories, gift wrappings, etc. 50c a roll postpaid. Order several rolls! Money back guarantee!

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JEWELED SWEEPER is a gooped-up cutie whose fancy trappings would make a maharani look drab by comparison. Roll it out after a dinner party to sweep up the crumbs and watch your guests! The 28″ handle is gleaming black wood. Sweeper is covered with a hand-screened linen country print and jazzed up with sparklers and gold braid. $9.95 ppd. Market Combers. Box 3282. Station "F," Atlanta, Ga.

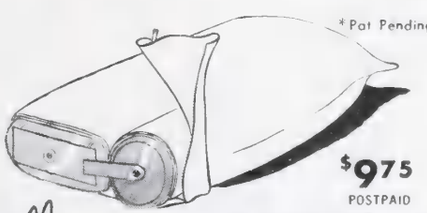


IN SHOW POSITION. this square-fold man's handkerchief has the embroidered initial so placed that it appears over the edge of the breast pocket while neatly folded! Hand-woven in Switzerland of gossamer white linen and hand-embroidered in Portugal with a decorative single initial in white, navy, gray, dubonnet or brown. They are just $2 each ppd. Mosley's, 11 E. Washington St., Chicago 2, Ill.



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* Pat Pending



the RE-LAX pillow

$9.75 POSTPAID

...a design for restful sleep

It cradles your neck .. relaxes tired muscles... soothes taut nerves .. mmmm! Wonderful! Write for descriptive folder

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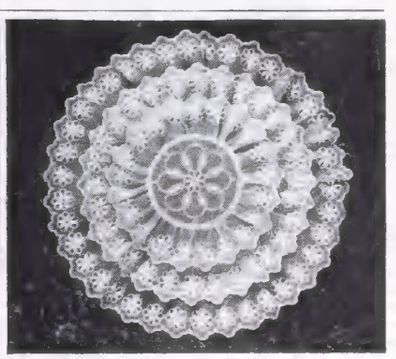
14" high
seat 15" x 14"
only
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- tv bench
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You'll find dozens of "feet and seat" uses for these thickly padded comfortable, contour stools . . . indoors as well as out. Newest charcoal color themes in latest Masland "Panama", durable, easy-to-clean. Solid heavy welded wrought iron base . . . legs plastic tipped to protect floors. Colors: Dove Grey, Bamboo, Terra Cotta. **14" ht. Only $5.95 postpaid, 17" chair ht. Only $6.95. Satisfaction Guaranteed. Send check or Money Order, Sorry no C.O.D.'s.**

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Unexcelled craftsmanship in sheer ruffled NYLON, with dainty cotton-embroidered decoration. Adds beauty to your every room. Durable ...easy-to-wash...little or no ironing.

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PONYSHOE PAPERWEIGHT

A perfect gift for the hard-to-please names on your list. A real hand-forged ponyshoe of clear lacquered iron, with heavy copper cross-strap. Order extra for the children to hang on their door. Price includes 3 initials or up to a 6-letter name, hand-stamped on the cross-strap. About 3½″ × 4″. $2.00 postpaid, or 3 for $5.00. Shipped same day.

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Ideal For Car Owners

AUTO MAP CASE—Keeps your road map in order so you can read it quickly. Roomy pocket holds other maps. Soft, luxurious dark-brown sheepskin or natural pigskin.

MOTORING LOG—in leathers to match above. Keeps record of places visited, mileage, gas, route numbers, etc. Fits Map Case pocket.

	Sheepskin	Pigskin
Auto Map Case	$3.50 ppd.	$7.50 ppd.
Motoring Log	2.50 "	3.50 "
Combination	6.00 "	11.00 "

Personalized with 2 or 3 initials 50¢ for case or log; 75¢ for the combination.

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MAN O' WAR • 1917-1947

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Crystal clear reproductions of hard-to-find antiques, pressed from the original glass molds! They're wonderfully nostalgic, beautifully decorative for every room in the house. We fill ours with wintergreen waters, cookies, hard candies, plants, etc. You might use them for bath salts, potato chips and pretzels . . . just let your imagination be your guide! Splendid for gifts, too.

A. COLUMBIA JARS, with swirl design and pedestal base. 3 pints (11″ high) **$4.95**; 5 pints (13″ high) **$6.95**.

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plus 50¢ West of Miss.



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Add distinction to living room, foyer, study with these magnificent pieces. Heavy COPPER or BRASS, lavishly embossed and lacquered to prevent tarnish.

FOOTED MAGAZINE RACK, 7½″ wide, 15½″ long, 12½″ high. **$19.95** plus $1.00 for sending; $1.50 West of Miss.

FOOTED WASTE BASKET, 12½″ high, top 9″ x 12″. **$17.95** plus $1.00 for sending; $1.50 West of Miss. Without feet, $15.95 plus sending.



MAGNIFICENT REDCLIFF IRONSTONE CHINA

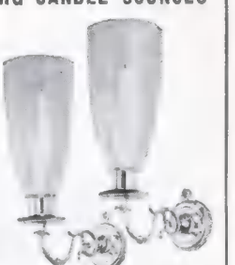
Classically sculptured collectors' items of timeless beauty . . . to grace your table, sideboard or china cupboard.

Soup Tureen with ladle, 11″ x 12½″, holds 3 qts. . . . . **$14.95** ppd. Matching Tray, **$6.95** ppd.

Medium Tureen with ladle, 7″ x 7″, for gravy, sauces (not shown) . . . . . **$6.75** ppd. *plus 50¢ West of Miss.*

Many other unusual Ironstone China pieces are shown in our catalogue.

WILLIAMSBURG CANDLE SCONCES



As warmly traditional as white pillars rising against rosy brick! These authentic reproductions of Colonial wall lamps combine gleaming brass with clear crystal hurricane chimneys. Candleholder is shaped like a full-blown rose. They project 8″ from wall, are 14″ high. **$17.50 the pair ppd.**, plus 50¢ West of Miss.



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An exact replica of a famous old English sterling pattern, exquisitely perfect in form and craftsmanship, with graceful pistol-handled knives, three-tined forks and rat-tailed spoons. Hand-omely executed in stainless steel, each piece is masterfully proportioned and balanced, designed to enhance the flatware you already own. Made in Sheffield, England, with the finest stainless steel blades.

6-piece place setting . . . . . $9.95 ppd.

Write for new 50-page catalogue

Jenifer House
Dept. B *New Marlboro Stage*
GREAT BARRINGTON, MASS.



AFRICAN MASK ASH-TRAY. Black head with details hand painted in three bright colors. Easily replaceable glass liner. 5 in. high. **$2.00 Post paid.**



Notes of welcome **COAT RACK.** This coat-tie-hat rack fits anywhere. Useful, decorative—as easy to use as a door knob. Available in Brass or Black, state which. 17 in. long, 10 in. high. **$2.50 each. Post paid.**

LETTER RACK. Deep sea design in black on light background. 5 in. long, 3 in. high. **$1.00 Post paid.**



BAKER

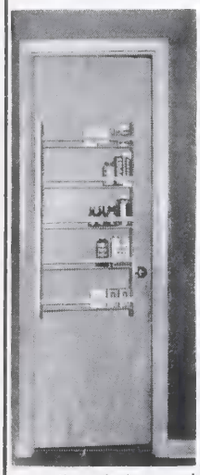
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FOR POST OR HOUSE

A distinctive sign with your name spelled in lucky ponyshoe letters, welded to a bracket 12 by 25 inches. Dull black finish. Price $8.50 postpaid up to and including seven letters. $1.00 extra for each extra letter. Shipped 2 days after order.

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Horsehoe Forge

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Get a DOOR CADDY and put those jars, pills and bottles neatly out of sight in linen, utility or clothes closet. Assemble it yourself with easy to follow instructions. Smoothly sanded. No painting necessary. Five roomy shelves.

Made of double A grade plywood smooth and clear on both sides. Fits flush OR panel doors. 42 inches high 3¼ inches deep.

This **DOOR CADDY** will fit all doors up to 24 inches wide. For narrower doors simply cut off shelves as shown in enclosed instructions.

Price $4.25 Post Paid

No C.O.D.'s Please

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JAMES LEE COMPANY

1140 South Michigan Avenue, Dept. B-11

Chicago 5, Illinois



WINDOW



PLAID TIDINGS for the little girl off to visit Grandmother is this matched luggage in sturdy red and black leatherette. Both pieces are boldly painted with her first name, and she'll probably be whistled at. 8" Hatbox holds her overnight things. $1.75. 12" wardrobe trunk has 2 hangers on a trolley for her doll's clothes. $2.89. Both, $4.50, ppd. Meredith, Inc., Evanston 25, Ill.



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A new original from the workshop of the Country Ware House—a miniature reproduction of Grandmother's churn. Functional too—holds a full pack. Handmade of solid maple in a hand-rubbed, antiqued finish—honey tone or colonial maple. Felted on underside. 6½" high.

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BURLINGTON, COLORADO

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Seven varieties of crisp, buttery, delicious pretzels packed in an attractive tin with a Pennsylvania Dutch motif. The picturesque lid can be used as a serving tray or as a wall plaque.

Here's the smart gift for business associates, family, or that hard-to-please individual.

Gift card enclosed. Shipping wt. 5 lbs.

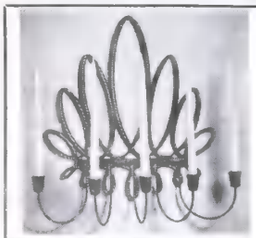
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Add red candles and a sprig of holly to The Sconce for "Holiday Cheer." The basket filled with fruit or Christmas balls will delight anyone

Write for catalogue



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Wrought Iron Basket With twisted brass handle for fruit or flowers (black or white) 8½" x 7½" x 10" high. **$3.95**

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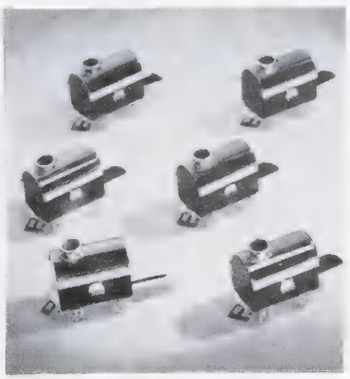
IRON ART INC.

2509 7th Ave. So.

Birmingham, Alabama

SHOPPING





CHOO-CHOO BABIES are little cigarette engines for your dinner table. Each one holds a cigarette; ashes go inside; smoke puffs out the chimney. Made of jeweler's bronze and black enamel, they're just $1 each; $5 for a set of 6. Postpaid from Merrill Ann Creations, 102 Warren Street, New York 7, N.Y.



SANDAL MONGERS from Mexico have turned out as pretty a pair of sandals for southbound ladies as you'll find anywhere. Hand-tooled cowhide in a floral design, they come in cherry red or in the natural cowhide color, have a 2¼″ wedge heel and a ¼″ leather platform sole. With foam rubber innersoles, they come in half-sizes from 3 to 9; widths A to C. $9.95 ppd. Fiesta Imports, Box 5332, San Diego 5, Calif.



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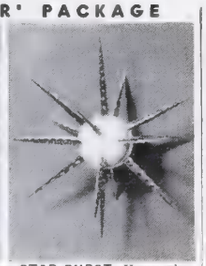
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STAR BURST. Heavenly, hanging in the window or from the ceiling! White Snowball resplendent with Metallic Icicles. 12" dia. Ppd. $1.25



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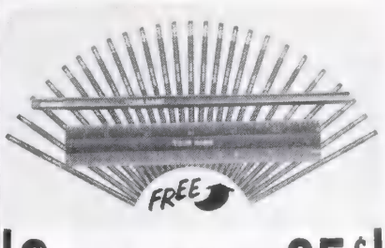


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Please remit with order. SAVE by ordering entire package! Money Back Guarantee! Everything listed complete postpaid

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answers all gift problems for birthday, showers, etc. Smartly woven of extra heavy wicker fibre; finest chip-proof enamel finish. Delicate colors of Blue, Pink, Green or Yellow. Bright floral decoration on cover. Top and bottom warp and crack-proof masonite. Cord holds basket and top for easy carrying. 11" dia. 6" deep. Complete with 9 spindles for your thread. $4.50 ppd.

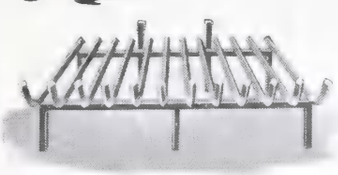
Initials extra—35¢ per set of two, 50¢ for three.

Satisfaction Guaranteed

THE PRINCESS HOUSE
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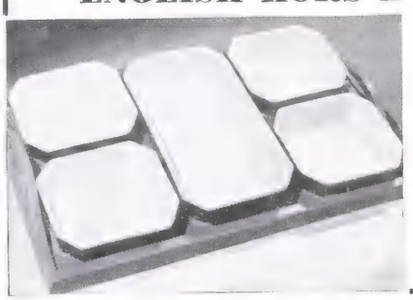
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Dark Blue or Green 5-piece pottery Hors D'Oeuvre sets on matching asbestos-lined wooden tray. A perfect gift for the hostess.

$18.50 complete

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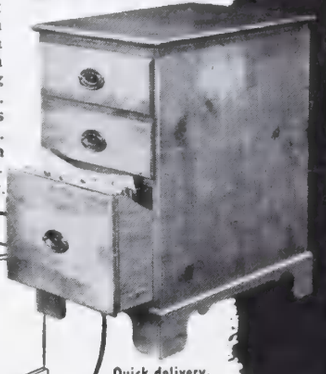
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In Silver plate or 24 kt. Gold plate

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Send us the next invitation you receive: We'll encase it in this handsome silver-plated tray; to make a permanent reminder of the bride's most important day. Has padded velvet base, sculptured handles. Complete, gift-boxed, for $5.95 (plus 25¢ postage). Deluxe 24 kt. gold plated tray, with hand-painted forget-me-nots, $7.95 (plus 25¢ postage).

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▪ only 50¢ postpaid

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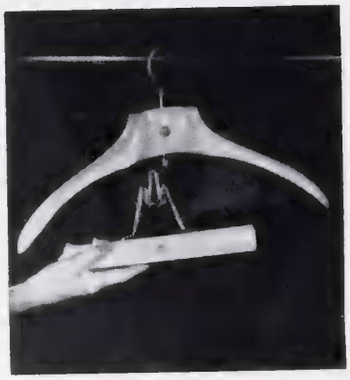
Walter Drake & sons
111 Drake Bldg., Colorado Springs 3, Colorado



WINDOW

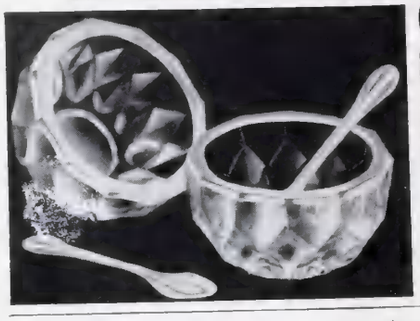


MARTINIS IN A TEAPOT pour with pale golden perfection. The ice stays in the pot and the cocktails pour directly into the glasses. No spilling. Pitcher and 6 martini glasses, all engraved with a 3-letter monogram, are just $9.95, complete with stirrer. Ppd. Allow 2 weeks delivery on monogrammed orders. Crystalier, 485 Lexington Ave., New York 17, N.Y.



MOST EXPENSIVE HANGER in the world is what you're looking at. So now you can *dare* your husband to mutter about his closet equipment! Handmade in Italy of lacquered hardwood, the trouser hanger unhooks from the coat hanger for quick accessibility. Trouser hanger is scored for a non-slip grip. $3.95 ppd. National Hanger Co., 15 W. 18th St., New York 11.

Just arrived from Belgium in time for Christmas



CRYSTAL WELLS with STERLING SCOOPS

A sparkling crystal masterpiece created b du Val St.-Lambert. Gracefully serves salt mustard, relish, etc. during the entreé c saccharin for after dinner coffee. Sterlin silver scoops add glamour to any dinin occasion. ½ size illustrated.

Set of two (2) with scoops . . . $2.75 ppd
Set of four (4) with scoops . . . $4.98 ppd
C.O.D.'s enclose $1.00 deposit, please.

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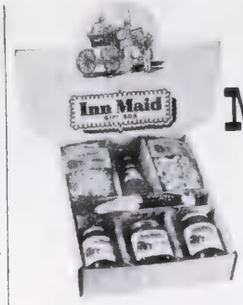


EARLY AMERICAN
brought up to date!

A Colonial hurricane lamp that lights up top and bottom, makes the most of modern electricity. The base is hobnail patterned milk glass with contrasting black metal trim. A charming leaf-patterned fabric shade in black and gold covers the crystal clear glass chimney, shields your eyes from any glare. 17" high, with three-way switch for base, top or both. Bulb in base included. $7.50

(add 50¢ for shipping)
Sorry, no C.O.D.'s.

Jeanne Shop 504 Richey Avenue
West Collingswood 6, New Jersey



INN MAID Gift Box

From historic Smithville Inn on Old Portage Road, Paul and Sevilla Reining send you the same famous home-made delicacies they serve at the Inn. Gift Box contains two packages of Inn Maid pure-egg noodles . . . Inn Maid's own country-size jars of hand-packed Sweet Pickles, old-fashioned Peach Preserves, copper kettle Apple Butter, Inn Maid fluffy Biscuit Mix, and savory French Dressing. Rushed to your gift list in handsome, sturdy box. $4.95 postage prepaid.

Inn Maid Gifts
BOX 82 SMITHVILLE, OHIO

SHOPPING



RUN A TRUCK OVER IT and you won't hurt this fibre glass tray! It's virtually indestructible. Yet, paradoxically, it has a gossamer look about it that is strangely beautiful. The color of pale parchment and spattered with flecks of gold and silver, *real* autumn leaves in russet and copper tones are imbedded in the fibre glass 18″ x 14″. $5.50 plus 40¢ West of Mississippi. Twining & Buck, Salisbury, Connecticut.



RED FELT CLOTH for your holiday dinner table comes in a make-it-yourself kit. Illustrated directions are easy to follow and no sewing is required. When you've finished, you have a 72″ circle of red felt with 12″ white felt trees, white moss fringe and a gold sequin border! $12.90 ppd. Feltcraft by Jonnie Lee, 1809 Virginia Rd., Winston-Salem, N.C.



YOUR DREAM BEDSPREAD ★ in SPECIAL SHADES

Your dream bedspread is this exquisite taffeta ruffle bedspread with quilted floral center. In dark green, light green, grey, pink ice, wine, aqua or cherry. Draperies, pillow shams and dressing table skirt upon request.

Bedspread—Single or Double **$12.50** postpaid

Send Check or Money Order. State color desired or write for free swatches.

Chic BEDSPREADS
P.O. Box 93, Upper Montclair, N. J.



BRASS Name Plate beautiful burnished

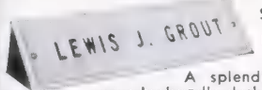


raised letters—custom made

Mark your home with attractive, dignified, solid brass name plate. Plate has button for your door chimes or bell. 3″ x 12″ with ¾″ raised letters. Any name up to 16 letters and spaces. Lacquer coated to resist weather.



Solid Brass Door Name Plate **$3.95 ppd.**



Solid Brass Desk Plate

A splendid gift for your husband's desk. Comes in solid brass with ¾″ raised letters. Any name up to 16 letters and spaces. Lacquer coated. 3″ x 12″. Hardwood base in ebony black felt bottom. ..... **$4.95 ppd.**

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"All I Want for Christmas" is a FLEA-SCAT PAD



Kills Fleas and "B.O." WHILE PETS SNOOZE

Give your dog luxurious comfort, relief from scratching, death to fleas, restful sleep in cedar fragrance. Do away with messy powders and sprays. Pets prefer **Flea-Scat Pad** to softest chair.

The modern way to kill tormenting, germ-carrying fleas, lice, and ticks—makes pets safer for children to play with. Its fresh clean aroma is a joy to any dog, and pleasant anywhere in the home. Use with or without dog bed.

Economical, long-lasting — effective for many months. Then replace the flea-killing, deodorizing inner pad with a fresh one—and it's good as new!

Money-Back Guarantee

Regular Size—15x28 in. **$2.98;** Extra inner pad $1.50.

Super Size—28x36 in. **$4.98;** Extra inner pad $2.95.

ONLY $2.98

Packed in Christmas Gift Box

Liquid Chaperone protects evergreens, keeps dogs, cats out of gardens, garbage can, etc. ....**Bottle $1.**

Kitty Chaperone keeps cats from clawing furniture and sleeping where not wanted. ....**Shaker Pkg. $1.**

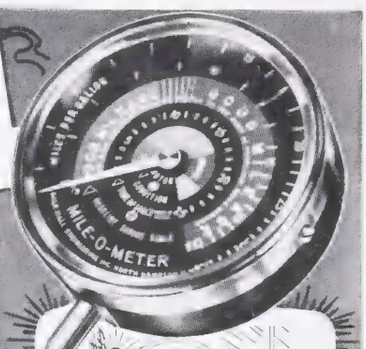
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SUDBURY LABORATORY, Box 628, Sudbury, Mass.

No Finer Gift FOR ANY MAN WHO OWNS A CAR... the NEW MILE-O-METER "Custom"!



Mile-O-Meter is the most useful and practical gift any motorist can receive. And, now the new "Custom" is calibrated to show actual "miles-per-gallon" *for any car* while driving! Other scales tell engine condition at a glance, and warn when minor adjustments are needed to avoid costly breakdowns. Mile-O-Meter is the ideal gift for any man who owns a car . . . he'll truly enjoy "driving by instrument".



Really simple to install on dash (no holes to drill)! Fits all cars. Easy to read! Endorsed by leading auto associations. Over 1,000,000 in use!

MILE-O-METER "CUSTOM" 3½″ diameter—illuminated **$14.95**

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We mail anywhere in the world within 24 hours! Absolute money-back guarantee. All necessary accessories and instruction booklet included. Beautifully gift-wrapped (gift card enclosed, if requested).

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Send check or money order — shipped ppd. (add 35c for special delivery). C.O.D.'s accepted (plus postage).

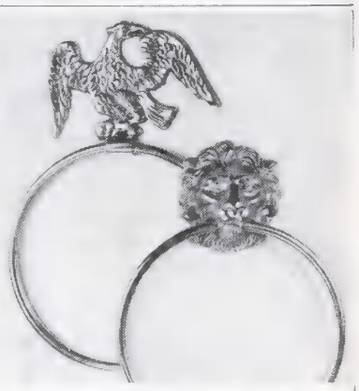


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No danger of *dropping . . . slipping . . .* or *burning* when handling meats from pan to platter with Meat Lifters. Tine spread 6″ . . for largest meat dishes . . . finger-fitted handles for secure grip . . . over 11″ long. An unusual, appreciated gift.

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Big, gleaming solid brass ring, 5″ diameter, is held in the mouth of the handsome cast brass finial (choice of eagle or lion). Easily attached, they have countless uses as catch-all holders: Towels in the bath or kitchen; men's ties, your belts, etc. **$1.95** each; 6 for $10.00

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Japanese Lacquerware . . .

with its unique luster and delicate design, is an enchanting gift idea. Cigarette Box, with contrasting inner color, fits regular or king-size, $2.95. Candy Bowl, with hand-painted cover, $3.95. Coaster Set, with 6 liquor-proof coasters, $4.95. Case may be used separately as pinbox. All items in black or burnt orange. Ppd. Torii Co., Box 72, Dept. H, Cooper Sta., N.Y. 3, N.Y.



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This handy magnifier helps you read the smallest print easily, has a gold plated mechanical pencil for a handle. Magnifier disjoins to reveal a convenient eraser. Complete with fine quality leather case in red, green or black, all with gold tooled fleur-de-lis. Also in tan pigskin. ..... **$2.95** ppd.

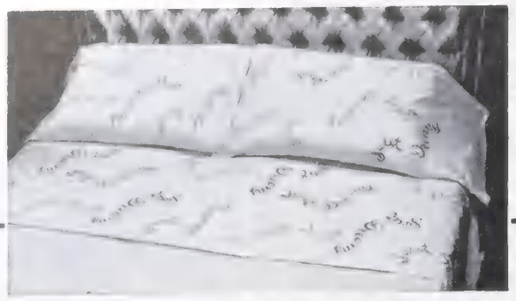
PERSONALIZED COMB



Beautiful jewelers' bronze case opens to reveal a tortoise comb, measures a compact 4″ when closed. Case has burnished gold finish engraved with your first name in delicate script. For your own handbag . . . for a particularly fastidious friend. **$1.50** ppd. plus 50¢ for engraved name.

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"Nosegay"

"Sweet Dreams"

You'll feel like royalty, bedded down with the loveliest bed linens this side of heaven. Sheets and pillow cases are beautifully decorated in your choice of three breathtaking patterns. "Sweet Dreams" says just that in multicolor script. "Rosebud" is sprinkled with pink or yellow roses . . . "Nosegay" has delicate blue bouquets. In fine white, handprinted, combed percale. Made by "Cannon," they're completely washable . . . add a fabulous touch to your bedroom!

Sheets.....twin size (72 x 108), **$6.98** each
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Pillow Cases.....(42 x 38½), **3.98** pair

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The practical, handsome solution for every purpose from a roomy game table; church, school or club use, to extra work space at home. Mitre-grooved "locked" corners give greater strength! Choice of Masonite or plywood top in brown. Strong safety lock prevents accidental collapsing. Sets up quickly, stores compactly. Brown enameled, extra sturdy folding mechanism. 30" high. Shipping charges collect from Wisc. factory. Average wt. 60 lbs. Discount to large users.

30" x 72" **$29.90** 36" x 72" **$37.60**
30" x 96" **$33.70** 36" x 96" **$39.95**

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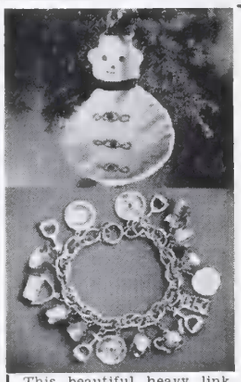


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House of Bon-Mar

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This beautiful heavy link bracelet loaded with 18 adorable charms in gleaming 24K gold plate is tucked *inside* the gay white felt Snow Man, festive with glitter and sequins! The little ladder opens, lawn roller moves, compass arrow works! Other charms include faithful petite replicas of a coffee pot, teapot, ash tray, purse, skillet, etc., 18 in all. An original, glamorous gift to gladden any young-at-heart gal! ORDER TODAY for yourself, for gifts.

All for . . . $3.95

ppd. plus 30¢ tax.

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FREE CATALOG. Appealing gifts, home ideas.

BOWMAN'S Dept. H11

1631 Filbert St., San Francisco 23, Calif.



OH SO FRAGRANT

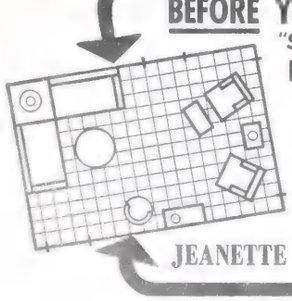
And delicate are these Lavender or Rose Buds packed in lovely glass apothecary jars cast from the original old molds. Each jar has a finished Sachet Bag and dainty net squares and cords for making 9 more. **$3.50** each. **$7** pr. ppd. Add 25¢ West of Mississippi.

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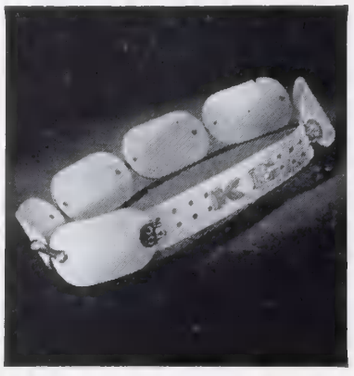
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WINDOW



RIGHT IN THE MIDDLE. Here's a leather belt that's right for your figure, right for your budget, right for lots of gifts. You'll like the scalloped design, and your two brass initials. Order it in cheery cherry red, sophisticated licorice black, or tweedy turf tan. With brass fittings, sizes 24-30, $2.15; 32-40, $2.70. Ppd. Salt & Pepper Shop, 776 W. Beech St., Long Beach, N.Y



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Foot flatterers that are exquisitely comfortable. Hand laced washable glove elk moccasins with built-in wedgie heel and leather sole make walking a delight. Hand beaded with authentic Indian designs. Exciting colors—Turquoise, Red, Palomino Gold or White. Adult sizes 3-10.

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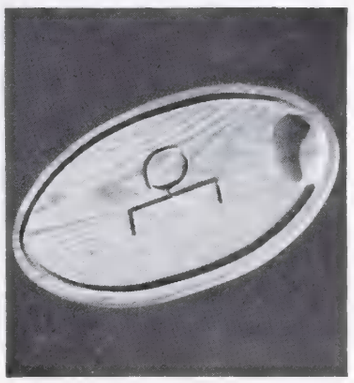
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SHOPPING



HOLLY HALO for a holiday angel is made of imported glossy green holly leaves and shiny red berries. It will crown you with glory for Christmas parties, whether you're square dancing in a dirndl or sipping a martini in a black velvet sheath. $2.95 ppd. Thompson Winchester, 1299 Boylston St., Boston 15, Mass.



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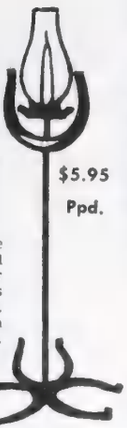


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$5.95 Ppd.

TABLE TYPE

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Write for our new Christmas Catalogue: Dept. HB-1



WINDOW



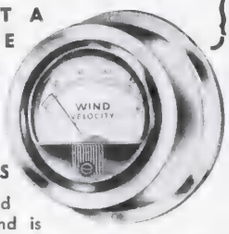
LOVELY TO LOOK AT are graceful angels in a froth of gold and glow and net, the undisputed stars of any Christmas-decorated room. They are imported from Germany and will be beautiful additions to a tree or crèche. With gold foil wings, dressed in white net, 4½" high angel is $2.50; 5½" high, $3.50; 8½" high, $7.95. Add 50¢ post. Alfred Orlik, Inc., 745 Fifth Ave., New York.



THE DISC JOCKEY is a black wrought-iron rolling stand that holds your record player and stores your collection of records on the lower shelf. You can wheel it into the bedroom for music-to-read-by, or wheel it into the playroom for music-to-dance-by. 21" x 16" x 27¼" high, $17.95 express charges collect. Santa Claus Land, Santa Claus, Indiana.

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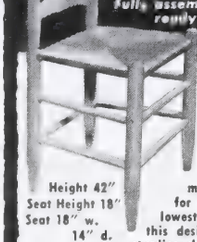


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ALDEN COMFORT MILLS-HB, Box 6070, Dallas, Texas

I have ☐ an old Comforter which may need re-covering, or ☐ Featherbed or ☐ Pillows I might wish to transform into beautiful Alden Heirloom Comforters. *Without obligation*, mail FREE material samples and literature. I am assured no salesman will call on me.

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FRENCH BENCH

20"x17" 17" high

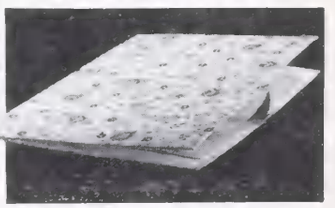
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West of Miss. add 50c

You'll marvel at the fine hand workmanship, the simple, beautiful lines of this elegant bench. Genuine braided rush seat is hand woven. Satin-finished birch in *Light Natural* or *Black Lacquer*. At home with modern or traditional for utility seating, chairside table, TV or vanity bench, luggage rack, etc. An exceptional value. Shipped direct to you from our workshop. *Quick delivery. Satisfaction guaranteed. Send check or money order.*

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Use the prettiest Doily Press we have ever seen to keep your fine linen place mats and napkins laundry-fresh and wrinkle-free! They'll always be ready for instant use without last minute attention. Each press is sturdy, each is covered in washable quilted chintz paper, tied with a gay ribbon. Your linen drawer will be a pleasure to open! Makes the ideal gift for yourself or for a friend. Doily Press is a large 20" x 14"; Matching Napkin Press, 9" x 9". Satisfaction Guaranteed.

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Gifts **Northmore's**

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NOW $12.95 Reg. $17.00

MUSICAL ROCKING HORSE

THE KIDDIES OWN FAVORITE. Beautifully made of finest plush. Sturdy steel frame on TIP-PROOF rockers. Safety handle. Wears a colorful saddle and bridle. All enclosed music box plays only as horse rocks and NEVER NEEDS WINDING. 28½" high; 28" long; 17" from saddle to floor. Strong enough to hold an adult. Pay express shipping charge on arrival. No COD's.

Musical Donkey on wood rockers available; 27" high, without handle—$11.95.

GUARANTY SALES COMPANY
Box 176, Dept. H11, Teaneck, New Jersey



Imported Ornaments

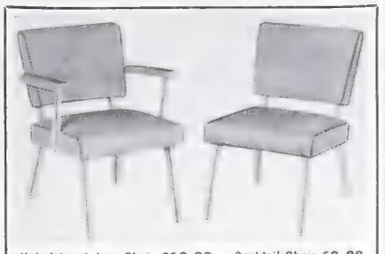
Exquisite German ornaments, U.S. zone of course. Hand-blown and hand-painted to gleam like jewels on your Christmas tree. 6 fascinating shapes—and you get two of each in the box of one dozen.

Postpaid, 12 for $2

Beautiful 9-foot round and conical glass bead chains. Postpaid, 3 for $1.25

Write for our FREE catalogue

J. J. ANTHONY
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Upholstered Arm Chair $12.88 Cocktail Chair $9.88

Ideal For Parlor • Spare Room • Den Bedroom • Playroom • Office

Here's an "extra" chair you can use in every one of your rooms! Smartly styled and quality built throughout to give years of comfortable use. It has a large 19" x 19" thickly padded resilient rubberized hair seat with No-Sag springs. Padded curved form-fitting back means everlasting comfort. Sturdy hardwood frames with continuous back legs give extra strength. Frame and legs in Blonde or Satin Ebony finish. 28½" high. Nubby-textured Duran upholstery is washable, scuff-resistant. Choice of Red, Green, Chartreuse or Light Grey. Easily and quickly assembled. Satisfaction guaranteed or money refunded. No C.O.D.'s please. Shipping charges collect.

State Finish and Upholstery Color Desired

House of Bon-Mar
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PICTURES & PRINTS



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28" x 23"—$12

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Spell out N O E L with ceramic 4" x 4" block letters which double as vases and candleholders. Hang them on the wall, too! In white or green, embossed with holly leaves and berries.
Set of 4 letters $2.95

FOR A CHRISTMAS CAROL



wind this music-box candlestick. "HOLY NIGHT" will play for 3 long minutes while dear little hand-tinted angels parade on the revolving red and white base. Swiss Thorens movement. 6" high, includes red candle. $7.50



FOR THE TREE

Adorable barefoot angel musicians swing on silver stars and glittering crescents. Each hand-tinted cherub has attached string for hanging. Imported German ornaments are 2½" to 4" high. Assorted half-dozen $1.39



FOR THE TABLE

Angel Belles that are really *bells*—they tinkle merrily when rung. Each china angel, 4" high, is dressed like a golden-winged Mrs. Santa: I bears a lighted candle, one a tree, one a gift. Set of 3 ..... $2.95



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Surprise Balls made of yards of crepe paper. As child unwinds ball, *12 wonderful surprise gifts drop out*—whistles, miniature toys, rings, etc. Tie on packages—hang on tree. Mr. and Mrs. Santa, Candy Cane.
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Electric automatic ringing Christmas bells. Hear them ring . . . them sway . . . plug them in to hear them play! Let their musical tinkling ring Christmas into your home.
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Send for our new Christmas catalog



Ward Phillips Co.
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The New

CHRISTMAS TREE FIRE EXTINGUISHER



- ✓ CONTROLS FLASH TREE FIRES IN SECONDS
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SORRY NO C.O.D'S

Fireball when hung on your tree will snuff out the heart of a flash fire in seconds. For trees 5 ft. high use one Fireball. For larger trees use 1 to 3 Fireballs depending on size of tree. Supplied with bracket it may be used year 'round from attic to cellar.

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Electric Sox

to keep feet warm



Winter weather holds no discomfort for feet protected in their snug warmth! A simple contact snaps onto each sock. Small insulated wire leads inside or outside pants leg to compact battery case worn on belt. Long-lasting batteries replaceable at stores. Washable all-wool sox are not bulky; wear comfortably with boots or shoes. A blessing for hunters, outdoor men, game spectators. Grey with red tops, order by shoe size. $18.95 postpaid, batteries included.

JOHN JARRELL, INC.
Broad at Peachtree, Atlanta, Ga.

SANTA'S SLEIGH



Holds Christmas cards, holly sprigs, Yuletide odds and ends

This sprightly sleigh and reindeer set is packaged in a unique knock-down kit. Simply assemble the slotted parts in seconds and *presto* . . . a useful and enchanting addition to mantel, window or table. The laminated sleigh is a cheery Christmas red with gold edging; the prancing reindeer are in brilliant gold. Sleigh measures 8½" by 4½"; reindeer are 8½" high.

Sleigh and 2 reindeer . . $1.50 ppd.
Six extra reindeer . . . . . $1.50 ppd.
Send check or money order please
No C.O.D.'s or stamps

the Seven Seas
Dept. A, 39A Grove St., Wellesley, Mass.



WINDOW



BY GEORGE! Here's a set that will make any man feel like a king. Authentic English coins of the realm with the profile of the late George VI have been converted into regal cuff links and a 1⅜" tie clasp. In a rich antique silver finish, cuff links (lovely for women's shirts, too), are $2.50; tie clasp is $2.25. Set is $4.50. Tax and post. incl. Mastercraft, 212HB, Summer, Boston 10, Mass.



DON'T BE A STOOPer. The Flik-Up Twins end back-breaking dusting forever. Dustpan and brush are 36" from their bristled and panned ends to the tips of their wood handles. Dustpan in red or yellow metal; flexible bristled broom leaves no dust line. They can be hooked together for hanging as a single unit. $2.75 plus 35¢ postage. Marbrite Co., 134-51 Springfield Blvd., Springfield Gardens 13, N. Y.

CHILD'S BOSTON ROCKER

Authentic reproduction of an Old Boston Rocker will be her dearest possession. Craftsman constructed and scaled to child's proportions. Sturdy hardwood attractively finished in antique Maple or lasting black lacquer with Colonial decoration in gold. Overall height 29". Only $10.95 Express Collect.



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Authentically Reproduced only
$8.95
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CHARM A GRANDMA with these 10k gold boy and girl charms for each of her grandchildren. The child's first name is engraved on the front, the birth date is on the back, and a *grande dame* will attach them to her bracelet with ancestral pride. Mothers will want them, too. $10 each. In sterling, $2.50 each. Tax and post. incl. Hausmann's, 730 Canal St., New Orleans, La.

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Now! 6 Complete Hits on 1 Standard Speed 78 Record or 45's

NEW "Closer Grooved" 78 R.P.M. RECORDS
THIS WEEK'S 18 Hit Parade SONGS

WITH DEAN MARTIN and others

FOR 17¢ EACH!

COMPLETE SET OF **18** FOR **$2.98**

STARRING DEAN MARTIN of THE DEAN MARTIN-JERRY LEWIS TEAM, JEFF CLARK Formerly of the LUCKY STRIKE HIT PARADE and ARLENE JAMES of NBC-TV, THE FAMOUS STAN WOOD.



DEAN MARTIN

New Improved Record (Closer Grooved)

Old Style Record (Grooved Too Far Apart)

(Dean Martin of the Dean-Martin-Jerry Lewis Team on T.V.) brings you Song Parade Hits on break-resistant 78 R.P.M. records. Only 17¢ each song. Also on 45's.

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By Tito Puente, Tito Rodriguez, and Joe Loco

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6. Sagueboroco
7. Esy
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11. Quero No Ma
12. Besos De Caramelos
13. Quilo El Bon Bon
14. Mambo Nuevo York
15. Choro Popipe
16. Sans Souci Rumba
17. Solos Tu Y Yo
18. En Bolondron

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11. I'm a Fool to Care
12. Little Things Mean a Lot
13. Three Coins In the Fountain
14. Dream
15. I Cried
16. Oh! Marie
17. I Need You Now
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7. Out Behind the Barn
8. Goodnight Sweetheart, Goodnight
9. I Don't Hurt Anymore
10. Sparkling Brown Eyes
11. Even Tho
12. Go Boy, Go
13. Looking Back to See
14. Rosemarie
15. Courtin' In the Rain
16. My New Love Affair
17. One By One
18. Cry, Cry Darling
19. Honky Tonk Girl
20. Thank You For Calling

☐ **20 COUNTRY HYMNS ONLY $2.98**

1. Rock of Ages
2. Beautiful Isle
3. When They Ring Those Golden Bells
4. My Friend
5. As Life of a Flower
6. The Touch of God's Hands
7. Invisible Hands
8. Let the Spirit Descend
9. Home of the Soul
10. A pretty Wreath for Mother's Grave
11. Stormy Waters
12. Glory Land March
13. Just a Closer Walk With Thee
14. I Can't Help What Others Do
15. I Know Who Holds Tomorrow
16. Mansion Over the Hilltop
17. The Family Who Prays
18. Too Much Sinning
19. Suppertime
20. The Lord Will Make a Way Somehow

☐ **18 CHRISTMAS SONGS—$2.98**

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2. Jingle Bells
3. White Christmas
4. I'll Be Home for Christmas
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6. Adeste Fidelis
7. Winter Wonderland
8. Happy Holiday
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10. I Saw Mommy Kissing Santa Claus
11. 'Twas the Night Before Christmas
12. Let It Snow
13. Santa Claus Is Coming to Town
14. Frosty the Snowman
15. You're All I Want for Christmas
16. Silver Bells
17. Rudolph the Red Nosed Reindeer
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☐ **46 CHILDREN'S SONGS, illustrated with words and pictures—$2.98**

1. Twinkle, Twinkle Little Star
2. Old King Cole
3. Little Tommy Tucker
4. Jack & Jill
5. Pease Porridge Hot
6. Where, O Where Has My Little Dog Gone
7. Humpty Dumpty
8. London Bridge
9. Lazy Mary
10. A Tisket A Tasket
11. Old MacDonald
12. Farmer in the Dell
13. Baa Baa Black Sheep
14. Pop Goes the Weasel
15. Three Blind Mice
16. Mary Had a Little Lamb

Plus 30 other most popular songs and book of picture illustrations with words to the music.

MAIL NO RISK COUPON TODAY
SONG PARADE CO., Dept. 484
318 Market St., Newark, N. J.

☐ Send 78 RPM ☐ Send 45 RPM

☐ I enclose $2.98. Send the 18 Hit Parade Songs.
☐ I enclose $2.98. Send the 20 Hillbilly Songs.
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☐ I enclose $2.98. Send me 18 Christmas Songs.
☐ I enclose $2.98. Send the 46 Children's Songs.
☐ I enclose $2.98. Send the 18 Mambos.

Name.....
Address.....
City.....Zone....State.....

SOLD ON MONEY-BACK GUARANTEE!

a gorgeous doll **mailed direct from a different land each month!**

FREE! *for your favorite little girl*
an exquisite foreign-made doll
when you enroll her NOW in the exciting new
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AUTHENTIC $7.00 VALUES!

Picture your child's happiness...her rapture, when she receives a large, beautiful foreign doll *each month*—costumed in traditional old-world finery, and addressed to her *personally* in mysterious handwriting! To prove the *unusual value* of the dolls sent from abroad to members each month postpaid and duty FREE, we'll send your little girl one doll FREE—if you enroll her *now* in the new DOLL-OF-THE-MONTH CLUB!

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Wonderful Christmas Gift Idea!

The little girls on your shopping list will remember your gift **longer** and with greater **appreciation** than any other!
A SPLENDID "DECORATOR" GIFT FOR WOMEN
The perfect present for women who delight in captivating wall, cabinet, or bedroom decorations.

FREE! With each membership you'll receive a beautiful GIFT ANNOUNCEMENT CERTIFICATE, for you to give to those you enroll. **Order now**—first dolls will arrive **before** Christmas!

THIS LIBERAL
GUARANTEE
ASSURES YOUR COMPLETE SATISFACTION!

When you enroll your child you're trying—not buying!

If after seeing first dolls you're not convinced they're worth far more, simply return them for prompt, full refund. Also, you may cancel membership at any time for any reason. Unused portion of your payment will be refunded in full. You have nothing to lose—a child's happiness to gain!

THE MOST PRECIOUS GIFT YOU COULD GIVE A CHILD

If your little girl loves ordinary dolls, she'll treasure these a thousand times more! Their authentic, hand-sewn costumes...true-to-life skin colors and hair styles, give them an endearing personality unmatched by any other dolls. Imagine your child's joyous anticipation as the day draws near for her monthly doll to arrive! Yes, a club membership is the one gift that *keeps on giving*—month after month!

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Each delightfully different doll—packaged in strange foreign wrappings and bearing fascinating stamps—will stimulate your child's interest in geography, history, and the cultural backgrounds of different lands, as no drab text could ever do! A valuable aid to learning.

WHY THESE HAND-MADE IMPORTS CAN BE SOLD FOR SO LITTLE . . .

Each doll is literally a *collector's item*. Garments are skillfully sewn, faces delicately hand-painted. Many have luxurious *human hair*. How can these $7.00 value dolls be sold for so little? *Only because many foreign countries desperately need American dollars, and because the U.S. dollar is now worth up to ten foreign "dollars."* You get *more* for your money!

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Act Now—Get One Beautiful Doll FREE! Take advantage of this special, limited-time offer—get an extra doll *free!* Rush coupon to enroll your child *now!*

DOLL-OF-THE-MONTH CLUB Dept. H-11
3720 W. 9th Street, Los Angeles 19, Calif.

☐ Please start monthly doll shipments to person listed below under your ___MONTH PLAN
I enclose $_____

☐ Please send ONE DOLL – I enclose $3.50 (Sorry—C.O.D.s are not possible)

SHIP DOLLS TO: (please print)
Name_____
Address_____
City_____Zone___State_____

SEND GIFT ANNOUNCEMENT CERTIFICATE (for my use) to:
Name_____
(Give address on separate sheet, if different from above)

NOTE: The U.S. Post Office charges 15¢ for delivery of each foreign package, which your postman will collect because we can't prepay it.

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The S-700

6-foot Sofa $199.50 in muslin

A truly magnificent foam rubber Sofa, styled along modern lines, built for lasting comfort. In 6-, 7-, and 8-foot lengths, special sizes, and in sectionals.



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A versatile unit, designed for matchless comfort night and day. 5-inch foam rubber mattress and foam rubber bolsters are cradled on No-Sag spring base. Detachable end tables store bedding. Length 123". In a wide variety of fine woods, available with one end table or none.

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"If it's foam rubber ... we have it"

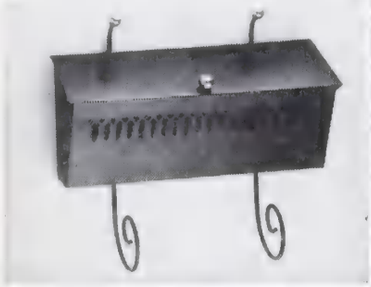
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■ DULL BLACK WROUGHT IRON ■ BRASS TRIM

■ A box like this makes the grumpiest mailman all smiley and pleasant!

The hinged lid, striking design and workmanship makes this box look twice its small price. It's "right" for any style home.

Send me your gift list and enclosure cards—I'll send the carefully packed mailboxes right from here.

Send Check or Money Orders to:

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On the Country Club Plaza
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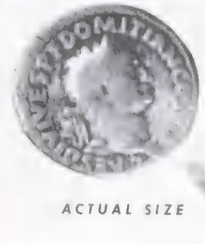


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It's one of the most beautiful bargains we've ever come across. Heavily silver plated. The design has an extraordinarily fluid grace. Use it for a sugar & creamer, for cocktails-for-two. And send it to every bride you know!

15" long, 7½" wide
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CUFF LINKS WITH A PAST...

1600 to 2000 years ago the noble Romans and Greeks struck off these bronze coins by hand. We have added sterling silver backs—individual histories, and will send them to you in a smart leather pouch.

Roman Bronze **$10**; Greek Silver Coins (B.C.) **$40**; Roman Gold **$75**.

Send check or money order to: *prices include tax, postage*

PAINTERSVILLE STUDIO R. R. 2, Box 116, Jamestown, Ohio



NEW! PAW PROTECTORS FOR PUPS

Paw Protectors ... the practical, handsome answer to your pup's problems. Convenient for you too ... 'cause they'll keep him from tracking in mud on rugs and furniture ... protect polished floors and car interiors from claw scratches. Give perfect protection from rock cuts, burrs, packed snow and ice ... even the toughest hound sometimes needs his feet covered! Made of pure latex ... they're waterproof to the top. Vet approved! Go on easily and fasten with adjustable snap-buckle snap. Colors: red, green, black. State first and second color choice. Sizes to fit all dogs from dachshunds to danes. For perfect fit send tracing of dog's front paw.

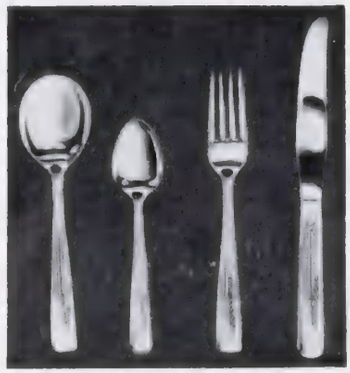
Set of 4 — ppd. from Mfg. **3.95**

KENNEL WEAR OF AMERICA Dept. B-11
1371 West 24th St., Los Angeles 27, California

WINDOW SHOPPING



TRAVELING AT A GOOD CLIP is the Auto Handi-Shelf. It's a convenient holder for your road maps, keys, cigarettes and sunglasses; mounts on the windshield molding of your car; is concealed by the sun visor. Made of U.S. Rubber's "Royalite," it comes in pastel blue, green, gray or ivory leatherette finish. $1 ppd. Jackson Sales Co., 914 W. Hubbard, Dept. 140, Chicago 22, Ill.



STAINLESS STEEL in Oneida's new "Fernwood" pattern comes in a 26-piece service for six, polished to a gleaming mirror finish. You get 6 dinner knives with razor sharp serrated blades, 6 round bowl soup spoons, 6 teaspoons, 6 forks, 1 butter knife and 1 sugar spoon. Packed in a "picture window" gift box, the set is just $9.95 ppd. Garamond Co., 516 Fifth Ave., New York 36.

(*Please turn to Page* 141)

NOW SUGAR, FLOUR etc., ARE ALWAYS HANDY

Tilt-Out "Binister" Storage Bins Open—Close—With One Hand!

A clever kitchen wife must have designed these slick, removable canisters that tilt in and out, require no lids to fumble with, and in addition give extra usable space on top. Cabinet sits on a shelf or hangs on the wall and needs no "clearance" space. Gleaming enamel has chrome knobs; 2 bins hold 5 lbs., 2 bins hold 2 lbs. Wonderful for coffee, tea, flour, sugar, etc. Stands 9⅜" high, with top that is 20" wide x 6⅝" deep. Choice of red, white or yellow enamel. Only $9.95, plus 50¢ for insured delivery. 10-day money-back guarantee. Send check or money order *today!*



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for your Dog or Cat



Hilo DRY BATH

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Cleans without water! No muss or fuss! No danger of colds! Just puff creamy, fragrant lather onto pet's coat, rub in and towel off. Kills fleas. Deodorizes. Leaves coat soft and glossy. A favorite with breeders for show grooming. Only $1.49 ppd.

Money-back guarantee.

Dept. N-11 **The Hilo Co.** Norwalk, Conn.



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Toddlers and teens alike will love these huge, cuddley pets who'll sit so handsomely on the bed all day waiting for slumber-time. The large, zippered pajama compartment in the bottom will prove handy too! Made of fine quality rayon-plush, 18" long, 9" high. Dog: beige, with brown ears. Kitten: grey.

$6.50 ea.

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The buy of a lifetime . . . to look lovely for a lifetime

ALL NYLON CARPET BY Needletuft®

A whole new concept in luxury-on-a-budget! The ultimate luxury of a 100% DuPont Nylon pile carpet of famed NEEDLETUFT quality at a NEEDLETUFT value price! Dense, lustrous nylon pile . . . on sturdy jute backing . . . 12 sparkling NEEDLETUFT colors . . . lifetime wear combining the rugged toughness of DuPont nylon and NEEDLETUFT construction . . . the easiest care and upkeep in the world.
See the new nylon sensation, NEEDLETUFT "Georgian," at finer stores everywhere.
About $14.95 sq. yd.



for the enriching touch Needletuft® rugs and carpets



HARD WEAR—A real economy, NEEDLETUFT nylon far out-wears other carpets!



EASY CARE—Mothproof, doesn't show footprints, easy to vacuum.



SPOT RESISTANT—Shrugs off liquid stains. Spot-clean with detergent and water.

For free folder, "Your Scrapbook of Decorating Ideas," write to: NEEDLETUFT RUG MILLS, Dept 31, DALTON, GA.
FLOOR COVERING DIVISION OF CABIN CRAFTS, INC.

NAME_____

ADDRESS_____

CITY_____ STATE_____

For every taste...

Whether you prefer traditional or modern, Daystrom has the beautiful answer for you . . . exquisitely designed, wonderful colors, excitingly textured. And every handsome inch is cheerfully washable.

Shown: Golden Bronze with the rich, mellow hue of costly wood.



For every room...

In dining room, dinette, den, kitchen, living room, rumpus room or the children's playroom, Daystrom furniture means hard wear and easy care. You'll find sets for small rooms, or big families, in exciting colors and patterns.

Shown: Black Coloramic®, beautifully at home all through the house.



For every budget...

Whether you can afford to spend a small fortune or just a small sum, you buy the best when you buy Daystrom. All Daystrom furniture has steel-strong construction that resists peeling, chipping, scratches. Daystromite® tops reject stains, heat, liquids. Chairs are contour-curved for comfort.

Shown: Silver-sheen Chrome dining set, graceful and durable.

Just to give you an idea of the modest prices: the lovely Black Coloramic® set (7305/4205) shown above is only about $89.



DAYSTROM

DAYSTROM FURNITURE, OLEAN, N.Y.



WINDOW SHOPPING

CONTINUED FROM PAGE 138

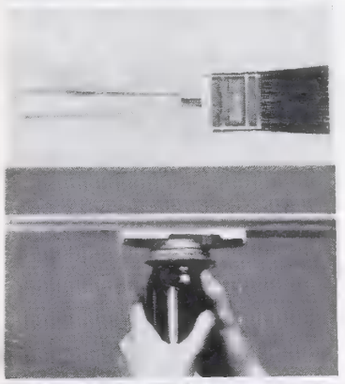
PAINT A MASTERPIECE even if you've never put brush to canvas! This kit contains two 14" x 20" numbered canvases, 2 camel hair brushes, 24 numbered oil paints. Just apply numbered paint to numbered area on canvas! What happens? Toulouse-Lautrec's *Moulin Rouge*, and Tom Major's *Gay Philosopher* become *your* masterpieces! $4.95 ppd. James Lee, 1140 S. Michigan Ave., Chicago 5, Ill.



TREE FOR TWO, or three, or four, is a darling apartment-size beauty of freshly-cut Scotch pine. It's fully-limbed, bushy, beautifully formed and stands from 30- to 36-inches on your table. It comes to your door forest-fresh, in a gift box of red, white and green. Lasts for a month or longer. $3.95 ppd. Logue Evergreen Farms, Sligo, Pa.



EASY DOES IT with these two work-savers. The No-Slip Cap Grip screws to the underside of your kitchen shelf or cabinet and opens all hard-to-budge bottle caps, from a bottle of nail polish to a mason jar. $1.25. Then the 1½" paint brush has a flexible handle that bends and stays put at any angle! $1. Ppd. Dalo, 2808 Powell, Columbus 9, Ohio.



YUM YUM DOLL is as delicious and whimsical as her name! She's a freckle-faced and pigtailed cutie with a broad grin and darling party dress. Print jumper, blouse and red ankle-strap shoes are removable for every little girl who loves to dress and undress her dolly! She's 21" tall. $4.95 plus 35¢ post. Toys Galore, 1660 New York Ave., Dept. H, Huntington Station, N.Y.



MAKE AN ENTRANCE that is both dramatic and hospitable, by marking your front door with a very handsome door knocker. Like this authentic reproduction of an Early American model that is cast in solid brass. The over-all size is 6½" high x 3" wide, and the price $8.95. Add $1 for engraving the family name, and order it from Valley Forge Braziers, York, Pa.



grand gifts from green gables!

MASKS of COMEDY and TRAGEDY



Spirit of theatre is caught in these dramatically decorative off-white crackleware masks. Easy to hang, each is 7½" high x 4¾" wide. A fabulous gift! #362. $3.95 the pair, ppd.



Classic Beauty To Charm Your Home

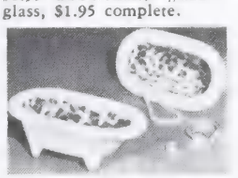
A pair on the mantel as formal as the wedding march will doff their lids to hold a gay bunch of daisies from your garden . . . or use them as candy jars. A black glass beauty—white chromo-veiled for added interest! Decorative, practical, unique. Measures 11" to top of lid. Also in white hobnail milk glass. #360. $2.95 ea., ppd. $5.50 per pair. State choice of color.



SIAMESE KITTENS *and the rest of their family, too!*

Everyone gapes in amazement as these kittens grasp on to any rim "for dear life." Baby kittens try to imitate big brothers! Authentically colored fine china even to bright blue eyes. Large kittens are 7½" high. #220. $1.50 each. $2.98 pair, ppd. (Brandy Snifter $1.95 additional.) #222—Baby kittens *and* glass, $1.95 complete.

FUR-LINED BATHTUB



Faithful ceramic miniature of the tub that adorned the old-fashioned bathroom. Snugly lined with leopard-spotted "fur." And even in its dimunitive form, it has its Saturday night function—holds her "goin' out" jewelry . . . holds his studs and accessories. 7½" x 4½" x 3". #363. $2.50 ea. $4.95 pr. ppd.



TEA STRAINER *and Imagination*

These flower-decked, golden-edged royal Worcester reproductions can be used many ways with just a little imagination! Put powder in the dish and rest the puff in the strainer. Use it to keep your hat pins. Some people will even use it as an ashtray. Whichever way, you will be proud of the comments it will evoke! 6" x 4¼". #204. 2 piece strainer $2.50. Baroque Bone dish to match $1.95. Both for $4.25, postpaid.

RING TOWEL HOLDER



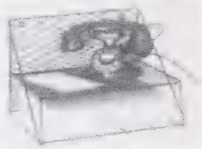
A new and distinguished decorator to enhance the bathroom. Makes a stunning door-pull or use a pair to loop up the ends of a dramatic valance. You can even use it to "tie back" your handsome winter draperies . . . to give your room a Regency Period look. Base and ring have a 6" diameter. A terrifically smart gift. Your choice of brass or chrome. #349. Only $5.95 each, postpaid.



Stunning Covered CANDY JARS

Superbly smart Swedish-style crystal candy jars. Hand crafted to add a high, wide and handsome air to your coffee table. Stand a pair on your buffet or mantel. Wherever you place them, to whomever you send them — you'll receive rave notices. 10½" high. #201. $2.95 each. $5.50 a pair, postpaid.

Wrought Iron TELEPHONE SHELF



Handsome black wrought-iron utility shelf holds telephone, books, memo pads, pencil — all in one easy-to-reach, easy-to-use place! Measures 10" x 10¾" x 13". Install easily in minutes. #498. $2.98 plus 35¢ postage.



"Coal Hod" CIGARETTE SET

In Victorian days coal hods like this sat next to the fireplace, but today we just keep cigarettes (or toothpicks) in these charming, Dresden-type miniature reproductions. 4½" tray, 4" urn are bone white china, flower sprigged and golden edged. Wonderful conversation piece. #494. $1.50 a set. $2.75 a pair, ppd.



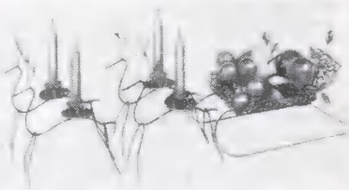
SANTA'S REINDEER

Rudolph (nose and all) turned green with envy when he saw this handsome fellow. He's so smooth in his lovely, velvety coat! 18" tall, he's made of inflatable rubber. The children will adore finding a pair under the tree this Xmas. #242. $2.00 ea. $3.95 a pair, postpaid.

PUSSY CAT SERVER

The cat who swallowed the popcorn, is what we call this smart looking fellow. Black wrought iron, cleverly crafted, he holds a 5½" willow basket. Cute as a planter between parties. 12" tall. #444. Only $2.95, postpaid.





Wrought-Iron SLEIGH CENTERPIECE AND CANDLE HOLDER

Here come Santa's happy reindeer pulling his newly-designed 10½" x 5½" black wrought iron sleigh right down the center of your table! Fill it with goodies; a wonderful center-piece for Christmas—for any time of the year. Four reindeer, each 7" long, candles and sleigh — complete. #246. Only $2.95 plus 25¢ postage.

FREE — *beautiful gift tie ribbon with every order!* No C.O.D.'s please. Money back if not delighted. Send for thrilling NEW gift catalog —it's FREE!

Green Gable Gifts, Dept. HB-11
1554 Third Ave., New York 28, N. Y.

Please send the following. I may return anything within 10 days for full refund if not delighted.

ITEM NO.	ITEM	PRICE

I enclose $ ..... in full payment.

Name .....

Address .....

City ..... Zone ..... State .....

☐ Send me FREE Gift Catalog.

GIFT INSTRUCTIONS

We will be glad to ship your gift orders directly. Just list your instructions on a separate sheet and we will take care of everything! Xmas delivery guaranteed on every item ordered.

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Dept. HB-11 1554 Third Ave., New York 28.

COLTEN'S

1351 BEACON ST.,
BROOKLINE 46, MASS.

Send 15¢ for illustrated CATALOGUE.

15 COLORS! DELUXE EVERGLAZE CHINTZ

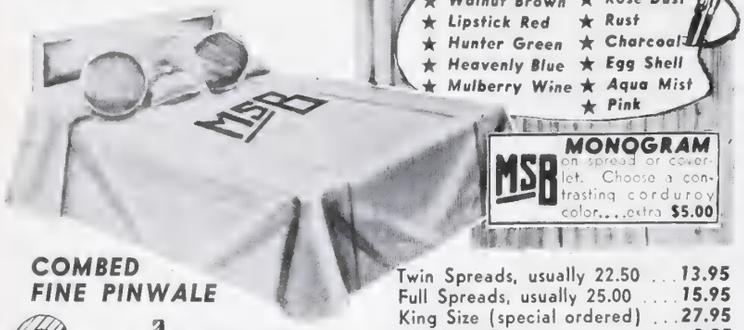


Here is our finest chintz ensemble in a choice of new 1955 colors that mix-or-match beautifully. The scalloped coverlet is meticulously quilted . . . the dust ruffle extra fully gathered for that bouffant look. Draperies are 40" wide to the pair pinch-pleated. (May be specially ordered any width or length.) Send 10¢ for chintz color samples.

Twin Coverlet	11.95
Full Coverlet	12.95
King Size, special ordered	21.00
Twin Dust Ruffle, fully gathered	6.95
Full Dust Ruffle, fully gathered	7.95
63" Drapes	5.50
90" Drapes	6.95
Vanity Skirt	7.95
Pillow Sham	3.95

Chintz by-the-yard available.

Add 50¢ for postage
and handling charges to each order . regardless of size or zone.



COMBED FINE PINWALE Corduroy

You'll admire the rich decorating quality of our velvet-soft, fine pinwale corduroy . . . whether you mix-or-match bedspreads and ensemble pieces for your bedroom . . . or use a wall of draperies for your living room. Our pinwale corduroy is completely washable (dry clean only if monogrammed). Send 10¢ for set of corduroy color samples.

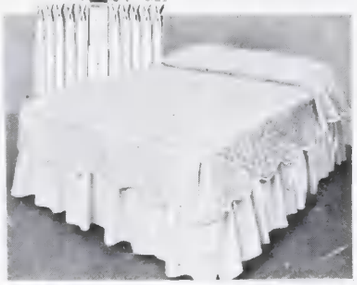
Twin Spreads, usually 22.50	13.95
Full Spreads, usually 25.00	15.95
King Size (special ordered)	27.95
63" Long Drapes	9.95
81" Drapes 11.95 90" Drapes	12.95
Twin Coverlets (Scalloped)	11.95
Full Coverlets (Scalloped)	13.95
King Size (special ordered)	22.95
19" Square Toss Pillow (kapok)	3.95
14" Round Toss Pillow (kapok)	3.50

Corduroy by-the-yard available

Studio Couch Slip Covers
in hunter green, brown, red, wine or charcoal only. (76 × 33 × 18 in. size).
Complete with 3 Pillow Covers 17.95
Studio Cover only 11.95



"Early American" HEIRLOOM
woven cotton bedspreads at a very moderate price. Attractive reproductions of an early American masterpiece. Handsome loop pile overlay design has been worked on both sides to make the bedspread reversible. Crease resistant . . . washable . . . requires no ironing. Antique ivory-white shade. Twin or full, each 14.95.



***Color-locked* CHROMSPUN**

The scalloped coverlet has neat kick-pleat corners and jumbo cord. Solid decorator colors of yellow, mint green, sky blue, hunter green, turquoise, grey, dusty-copper, pink, chartreuse, brown, charcoal or cherry-rose. Send 10¢ for set of Chromspun color samples.

Twin Coverlet	11.95
Full Coverlet	12.95
King Size Coverlet	23.00
Twin Dust Ruffle, extra fullness	6.95
Full Dust Ruffle, extra fullness	7.95
63" Drapes 5.95 81" Drapes	6.95
90" Lined Drapes	9.95
Cafes, 36" long	2.95
Pillow Sham 3.95 Vanity Skirt	7.95

COLTEN'S

1351 BEACON ST., BROOKLINE, MASS.

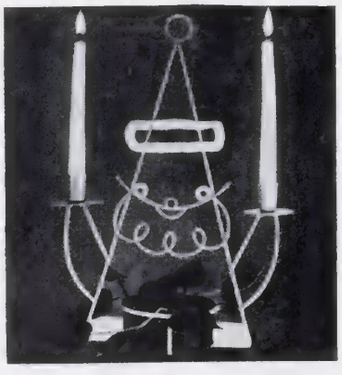
Add 50¢ for postage and handling of complete order regardless of size or postal zone.



WINDOW



CHINTZ DESK SET for your favorite young-at-heart will take much of the drudgery out of her homework, and her Christmas thank-you notes will be in the mail before Twelfth Night! Pink rosebud chintz set includes blotter pad, letter opener, calendar and rocker blotter. Just $3.95 plus 25¢ post. Adele Green, 181 E. 87th St., New York 28, N.Y.



SANTA PLANTER is the merriest way we know to send a Christmas gift of holiday greens. The wrought-iron silhouette of Santa Claus comes in a shocking pink enamel finish, and his arms are candle holders! When planted with glossy ivy or scarlet geraniums he's abloom with the festive gaiety of the Yuletide. 16½" high with a 4½" black pot. $3.95 ppd. Lee Frank Studio, Box 385, Lawrence, Mass.



GIANT POCKETWATCH like Grandad used to carry is a handsome 13" wall clock with a big brass hanging ring. AC electric movement by Sessions that is guaranteed. It's $22 incl. tax. Around it hang colorful prints of antique carriages framed in brass to match the clock. 5¼" wide, $2.50 each. Complete set of clock and 4 prints, $29.95 postpaid. Otake's, 59 W. Washington St., Chicago 2, Ill.

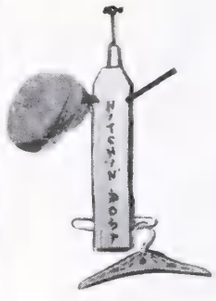
DAPPER DAN BOYS' CORDUROY VEST & MATCHING BOW TIE

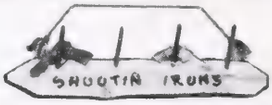
Adult admirers will be taken by this gay corduroy "gambler's vest" and its matching bow tie, but we'll lay odds that the "gold" watch and chain with horseshoe fob will be the youngsters' delight. Knit sweater back gives snug, comfortable fit. A winner from every viewpoint.

Dark red, navy or green — SIZES 2 thru 7 — $4.95 postpaid



SEQUEL HOUSE
4353 Lovers Lane
P. O. Box 7091-B
Dallas 25, Texas





Popular "Clothes Caddies" for the kids!

"Shootin' Irons" and "Hitchin' Post"

A handy place for guns and holsters, and great for keeping the young fry's wardrobe in order! Made of natural cedar with heavy red fabric cords for hanging. Pegs and cross bars are bright red. Real fence staples add authenticity. Money back if you're not delighted!

$2.75 each, both for $5.00 postpaid

Sorry, no C.O.D.'s! **The PHILLIES** 35 Kenyon Court Utica 3, N.Y.

SHOPPING





THE GEISHA GIRL and the Kabuki Player are so extraordinarily handsome that if you multiplied their price tags by five they'd still be remarkable buys. Authentically dressed in colorful costumes according to the rigid standard of Japanese tradition, they have hand-painted faces, stand 13" high on ebony bases. $7.95 each ppd. Mark Farmer, Box 573, El Cerrito, Calif.



LOVE SET for that lovely pause in the day's occupation that is known as the Cocktail Hour. It's made just for you and your favorite martini partner—for those firelit evenings when two's company. Hand painted with French sidewalk café designs, the 20-oz. pitcher is personalized with your family name; the 2 glasses with your first names. $4.95 ppd. Taylor Gifts, Spread Eagle Inn, Wayne, Pa.



GIANT SHOEHORN. There's something deliciously luxurious about a beanstalk shoehorn that eliminates body-bending while slipping into your shoes. This one of highly-polished leather is a wonderful stocking present for a heart patient, or Pickwickian lazybones whose girth makes reaching his feet a feat. 18" long. $2. 3 metal initials, 75¢ extra. Ppd. The Guys, 1250 143rd St., San Leandro, Calif.



"UNIQUE LACE FAN" IDEAL GIFT FOR WEDDINGS, BIRTHDAYS, ANNIVERSARIES, AND COLLECTORS.

There's something about a fan that makes a woman feel part angel, part devil. And if it is made of lace, the effect is unexplainable. These folding fans are imported from Italy. The lace has an heirloom quality, pretty enough to be framed. Wonderful for a bride, for bridesmaids; for all lovely ladies.

White lace, plain white frame . . . $5.00 Ea.
Black lace, black frame silver decorated . . . . . $5.00 Ea.
Black lace, black frame gold decorated, with gold threads interwoven in the lace . . . . . $6.50 Ea.

Shipped Postpaid

Your name printed in gold or silver 50¢ additional.

FRANK ALVAREZ, INC.
WORLD-OVER HANDICRAFT
P.O. BOX 372 ALHAMBRA, CALIF.



NO MORE STRAGGLING PHILODENDRON
HI-GROW MOSS STICK

Trains plants—makes them healthier—displays them to best advantage

All ivy-type plants grow better on a moss stick because plants put new roots out into the moss as they continue to grow. A watering device in the stick keeps moss uniformly damp, feeding all roots and making healthy, thick foliage.

An ivy-covered moss stick can be combined with other plants in a planter for an interesting effect or used a one. Makes a thoughtful gift. To make your plants grow faster, live longer, look lovelier, use HI GROW MOSS STICKS . . .

D302 12" stick . . . . . only $1.00
15" stick 1.50
18" stick 2.00

Plant not included

DREAM HOUSE
2121 Merton Ave. Los Angeles 41, Calif.

Stunningly Beautiful!

JOHNSON FAMOUS HANDPAINTED DISPLAYS FOR YOUR LAWN AND ROOF TOPS AT CHRISTMAS TIME



LARGE SANTA AND PRANCING REINDEER DISPLAY NO. 54

Beautiful life size display. Very colorful, handpainted in rich oil colors with blue and yellow sled, colorful toys, tan deer with bright red and gold harness. A terrific Traffic-Stopper—will "light up" the eyes of the kiddies and bring forth affectionate "ahs" from the adults. Stands over 5 feet high and 25 feet long, eight individual reindeer, weatherproof wood, comes complete with harness, whip and supporting stakes in an easy to store carton. Price only $87.00. Night lighting unit $6.95 extra. Shipped Railway Express. Shipping charges collect. Weight approximately 100 lbs.

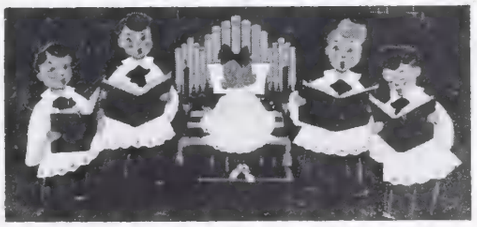
FOR YOUR LAWN AT CHRISTMAS!



COLORFUL JUNIOR SIZE SANTA AND REINDEER DISPLAY NO. 36

Everyone loves this Junior size display. Handpainted, colorful, eye-catching. Four distinctive tan deer, each with a different color bow and bell, red and yellow harness, red sled, 42 inches high, colorful toy pack. Extends about 16 feet long. Weatherproof wood, complete with harness, supporting stakes. Price $39.00. Night lighting unit $6.95 extra. Shipped either Parcel Post or Railway Express. Shipping charges collect. Weight approximately 30 lbs.

COLORFUL HANDPAINTED "CHOIR BOYS"



Handpainted display consisting of four Choir Boys and little girl organist. Dressed in traditional blue gowns, with white cotta organ in yellow and maroon. Weatherproof wood. Comes complete with stakes and hardware. Price $59.00. Night lighting equipment $6.95 extra. Shipped express. Shipping charges collect.

Four feet high!

★ *America's Foremost Creators and Manufacturers of Outdoor Christmas Displays*

NO. 10 SNOWMAN FAMILY

This "Snow Family" is pleasing and leaves the passerby with happy thoughts. Unique, in that as your family grows, so can your display. Colorful, hand decorated. Weatherproof wood. Shipped Express, collect.

Mr. Snow Man 48" High $12.50
Mrs. Snow Man 46" High $12.50
Daughter 33" High $10.75
Son 40" High $10.75



CATALOG AVAILABLE SHOWING 24 PRIZE WINNING DISPLAYS

SEND CHECK OR MONEY ORDER DIRECT TO:

Leonard Brynolf Johnson
DEPT. HB-12 — SMETHPORT, PA.

SOMEWHAT UNUSUAL GIFT:

A MAINE CLAMBAKE

Straight to Your Home



8 live



PACKED RIGHT IN A STEAMER READY TO COOK AND SERVE

LOBSTERS

PLUS HALF-PECK OF CLAMS

The traditional Down East Clambake that *steams* Maine Lobsters in their native ocean rockweed—you can have this feast right at home. Just place the metal Ready-to-Cook Container on the stove and steam—no handling of the lobsters until they're ready to eat. Saltwater Farm packs only live two-claw lobsters, each 1⅛ pounds in weight, tender and meaty. Steamer Clams, too! Our sixth year of guaranteeing live delivery within 1800 rail miles of Damariscotta, Maine.

Makes an impressive gift. Send us the names of your giving list; we can send Gift Certificates good for delivery at any time within the next year. $14.95 per Clambake (plus express charges we can bill later). All cooking and eating instructions sent in advance. Please use the coupon below or write for catalog.

SALTWATER FARM Inc.® ▪ Damariscotta, 11, Maine

☐ *I attach my check or money order for:* ☐ *Clambake Gift Certificates @ $14.95 f.o.b.* ☐ *Clambake to me Exp. Collect, date specified.* ☐ *Please send catalog of Clambakes and Gifts.*

Name.....

Address.....

City.....*Zone*.....*State*.....

Wanted

Month .....

Day .....

Time .....



Black Forest Clock — U.S. Retail $5.50

Now $ only 2

postpaid . . . duty free!

Shipped Direct to You from GERMANY

Unheard of savings on treasures from abroad through our unique direct import plan. This genuine Black Forest Clock adds a quaint touch of old world hand craftsmanship to any room. Deeply carved—black walnut antique finish with bird at top—complete with winding chain, weight and pendulum. A conversation piece that is decorative and a good timekeeper. Perfect for den, alcove, child's room or kitchen. Shipped in export packing, with strange foreign stamps, direct to you from free Germany—a thrill from the very start. Order as gifts, too. Send only $2 for each clock. Only one shipped to a person. No C.O.D.'s. Money-back guarantee.

Note: Your postman must collect a 15¢ service charge for delivering foreign packages. This cannot be prepaid.

SEVEN SEAS IMPORTS, Dept. A79B
1717 Westwood Blvd., Los Angeles 24, California

swivel seat BAR STOOL



in handsome wrought iron

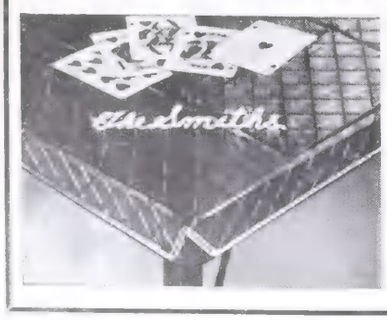
only $9.98

Wonderful snack-bar stool for your kitchen or dinette . . . ideal for cocktail bar, too! Made of sturdy black tubular wrought iron, reinforced with circular footrest. Swivel seat allows you to turn in any direction . . . is covered with chartreuse, coral or beige textured plastic that wipes clean with a damp cloth. Legs have brass ferrules and rubber tips to protect floors. Measures 26" high, 12½" diameter.

Shipping charges collect. Sorry, no C.O.D.'s

MONEY BACK GUARANTEE!

Manor House
Dept. B HUNTINGTON, WEST VIRGINIA



NEW DELUXE *Personalized* CARD TABLE COVER

A real conversation piece that will rate "ace high" with all your card-playing friends. Looks far more expensive than our low price! Made of soft, satin-like, heavy quilted plastic with your name attractively embroidered in one corner. Elastic corners assure made-to-order fit. Your choice of Blue, Green or Wine, with distinctive name embroidery in contrasting color. Generous 30 x 30 inches. **Only $1.50, postpaid.** No C.O.D.'s please. Money-back guarantee. Specify color and print last name. Order several!

WRITE FOR FREE CHRISTMAS GIFT CATALOG

MARTHA SCHILLER
180 N. Wacker Drive, Dept. MS-175
Chicago 6, Illinois



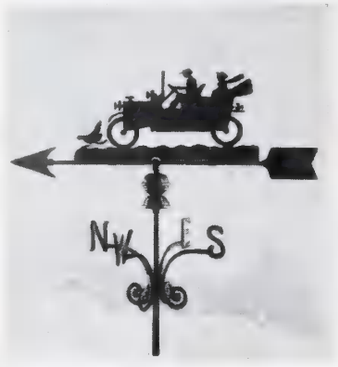
WINDOW



HE'LL RISE TO THE OCCASION of dining with the grown-ups without benefit of telephone books if he has his own Youth Chair. It's a junior size Captain's Chair on long legs, and comes in black with a gold Federal eagle decoration, antique maple, light or dark pine finish. Seat is 14½" x 12". Chair is 35" over all. $12.95 exp. coll. Templeton Craftsmen, Templeton, Massachusetts.



HARK THE HERALD ANGELS play musical instruments, and so beautifully are they sculpted in 3 dimensions that you can almost hear the celestial orchestra tuning up. Finished in 18k gold plate or rhodium plate, 1¼" tall, they may be had as scatter pins or bracelet charms. Specify which, please. $1.75 each. Orchestra of six, $9.95. Tax and post. included. Nancy Norman, 57C Chadwick St., Boston 19, Mass.



"CHICKEN DINNER" is the name of this delightful weathervane that will make you smile as it shows you which way the wind is blowing. Made of aluminum finished in black, it features a chicken hot-footing it in front of a pursuing car. 27" wide, 30" high, $19.50. 30" x 34" size, $28.50. F.o.b. Hagerstrom Metalcraft Studio, Old Milwaukee Rd., Wheeling, Ill.

Folding Snack Tables



$5.85 each

Handsome pine tables with hand-crafted finish that brings out their warm brown antique tones. Beautifully done edges. Sturdily constructed by mountaineer craftsmen. Locks for rigidity when opened. Folds flat for compact storing. Size: 12" x 15" x 21½" high.

$11.50 a pair. $22.00 set of 4.

Postage prepaid. Sorry, no C.O.D.'s. Write for catalog of our full line.

BLUE RIDGE WEAVERS
Tryon, North Carolina

A UNIQUE GIFT FOR FISHERMEN



Here is an unusual way to be remembered throughout the year.

An outstanding fishing lure mailed each month for 12 months to the name and address of your choice.

Postpaid anywhere in the U.S.A. only $11.95, tax incl.

Satisfaction guaranteed

Order now and receive bonus Xmas gift

LURE OF THE MONTH CLUB*
P.O. BOX 841
SAN CARLOS, CALIFORNIA

*Trademark Applied For.

SHOPPING



GULL'S FLIGHT and the tinkle of sheep's bells and the smell of a meadow in May are lovely intangibles to dream about on gray November days. But here, one of them has been given tangible form in a Flying Seagull lamp. The soaring bird is cast in polished aluminum. 8" shade is handmade of silver-banded starch-white parchment. 14" high. $11.95 ppd. Garret Thew Studios, Westport 3, Connecticut.



EXECUTIVE SUITE is the place for this sleek double-dealer. Twin cellophane tape and stamp dispensers are mounted with simple elegance on a solid walnut stand, and each highly polished brass holder does a superb job of stamping and sticking. Two rolls of tape are included. $10.95 ppd. Northmore's, Box #66, Park Ridge, Illinois.



MUSICAL BIB is the merriest gift we've found this year for the High Chair Set. The little crank on the side churns out the rollicking tune that provides dinner music for Buster as he wolfs down his Pablum. Quilted plastic bib, decorated with a 3-dimensional bunny, wipes clean with a damp cloth. Gift-boxed and $1.95 ppd. New England General Store, Plain St., Millis, Mass.



TEA STRAINER



Keeps tea leaves out of tea and saves linen from drip stains. When you tilt handle, base swings away so you can pour tea through strainer into cup. After use strainer swings back and tea leaves drip into base. Can be used as tea bag holder, too. Of lustrous silver plate, **$4.95** ppd., tax included.



AUTOMATIC EGG COOKER

Cooks 4 eggs in live steam right at the table, exactly as you like them. Shuts off automatically. Cannot overcook. Eliminates spilled water and cracked eggs. Handsome ivory base with polished aluminum dome. Includes cord. **$3.95** plus 50¢ for postage and handling. UL Approved

"It's the Little Things That Count"

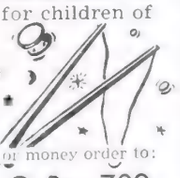
LITTLE THINGS
6 North Michigan Ave., Chicago 2, Illinois

SPACE SPINNER



A SKILL-DEVELOPING TOY

Centuries-old, but new again this Christmas, SPACE SPINNER is a toy to develop skill and coordination – with fun. Originated by the Chinese, popular with the 17th century French, SPACE SPINNER is truly a toy for children of *all ages.*



Only $2.00 Calif. Sales Tax Included

Mail check or money order to:

BILT-RITE, P. O. Box 709, Alhambra 11, California

Gifts With a Wonderful Tradition . .





FLYING ANGEL CUPIDS

Charming reproductions of authentic French Limoges antiques . . . these chubby cupids have all the charm of yesteryear. In sparkling white porcelain, high-lighted with burnished gold. Matching pair, ready for hanging, add a romantic note to living room, bedroom or foyer. Each cupid just 6" high. **$2.95** pr.



ROSE SPRIGGED CHINA 17-PIECE DEMI TASSE SET

Elegant for after-dinner coffee . . . imported reproduction of the famous Dresden "Moss Rose" pattern gives you all the graceful delicacy of the original at an unbelievably low price! Set includes 7½" pot, covered sugar and creamer, six demi tasse cups and saucers, all in white china with pink rosebuds. **$6.50** plus 50¢ W. of Miss.

REGULAR SIZE TEA SET: large pot, sugar and creamer, 6 cups and saucers . . . **$10.95** plus 50¢ W. of Miss.

SIX MATCHING CAKE PLATES . . $4.50

Matching New Accessories . . .
HAND DECORATED PORCELAIN SWITCH PLATES AND DOOR KNOBS





Perfect for a traditional home . . . imported Limoges-type porcelain, decorated with multicolor floral bouquets and 24K gold. Door knobs available with white, green or pink undershadings and standard brass fittings. Easily installed. Switch plates come in single or double styles. Order several.

Door Knobs . . . . . **$3.95** pr. (3 pr., $10.95)
Single Switch Plate **$1.50**
Double Switch Plate **2.75**



"SHALIMAR" TRUNK from England

For candy, cookies or tea . . . a traditional tole hinge topped canister with the look of fine Oriental porcelain. Made of sturdy metal with exotic birds and flowers in rich multi-colored, baked enamel. Measures 5" h x 5¾" l x 4" w. Wonderful gift suggestion as is or filled with Christmas goodies from your own kitchen. **$1.95**

All prices postpaid. Write for FREE catalog

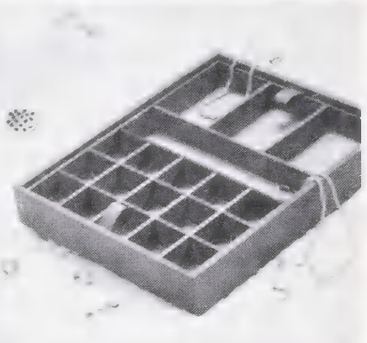
SETH** and **JED Dept. B **NEW MARLBOROUGH, MASS.**

TOPSY SIDE UP EVA SIDE UP



TOPSY & EVA

Combination Doll, "2 Dolls in 1." Lovable Topsy, gowned in long flowing red percale print, trimmed in white and red . . . Reverse doll and you have charming Eva of the golden hair, dressed in blue percale print . . . dainty style and pattern. Cosy size (15" tall) (Gown 40" around). Soft dolls nothing to break or remove . . . to love for years. $4.95 ppd. No COD. Carol Beatty, Dept. O-P11, 7410 Santa Monica Blvd., Los Angeles 46, Calif. Send for FREE Gift Catalog of 300 selections.

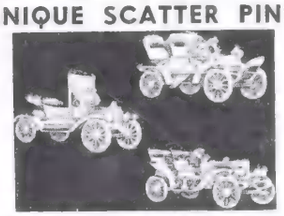


strictly top drawer

This forthright tray, exquisitely turned out in leather, moire, and mahogany, may prove to be a start toward law and order in the top drawer. Takes 15 pairs of ear-rings plus other vital impedimenta. 11¾" x 9½" x 1¾". In pink, grey, or light blue with matching moire; or black with crimson. Postpaid **12.95**

Twining & Buck *Send for free catalog* Salisbury, Conn.

UNIQUE SCATTER PINS OF HANDWROUGHT COPPER



ANTIQUE AUTOS. 1" replicas of Model "T" Ford; 1903 Cadillac; 1909 Stanley Steamer. Set of 3—**$2.00**. ALSO earrings, men's cuff links, tie clasp; ea **$1.50 Ppd;** tax incl.



MAPLE LEAVES to flutter lazily on dress, sweater, suit or scarf. Crisp, clever accessories. Graduated sizes, 1½" to 2¾". Set of 3—**$2.00**; Earrings **$1.50 pr. Ppd.**, tax incl.

ROSLYN HOFFMAN *(Home of Proud Craftsmanship)* 656 Broadway HB, N.Y. 12, N.Y.



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thirsty terry wraparong*

pampers you a thousand ways

Wraps you up—dries you off—takes you tenderly from tub to telephone, from locker to lounging. Perfect for make-up, shampooing, sun bathing, dormitory wear.

Shaped and fitted . . . buttons on securely in a second. White, maize, aqua, green, pink. Small, medium, large **$3.95**

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EVERY LITTLE GIRL IS A LIVING DOLL

Every LITTLE GIRL is a LIVING DOLL in "SANDY SQUAW" "mommie" and "dollie" fashions. Gorgeous 19" walking, sleeping Doll. For "mommie" matching 2-piece California original "SQUAW" dress of cotton crinkle material in gay and appealing turquoise, orange and white. Complete set of finest quality and workmanship. Both exquisite doll and dress of your size almost for the price of the doll alone . . . UNCONDITIONALLY GUARANTEED . . . A terrific idea . . . a sensational value. Size 2 to 8, $10.98; 10, 12 & 14, $12.98. Ppd. No COD. Carol Beatty, Dept. O-E11, 7410 Santa Monica Blvd., Los Angeles 46, Calif. Send for FREE Gift Catalog.



INCLUDES: Norwegian Herring Tidbits and Fancy Kipper Snacks; Danish Smoked Cod Livers and Liver Paste; Swedish Hard Smoked Sprats, Anchovies Sprats, Smoked Mussels, Brisling Sardines in Olive Oil, Creme Superb Processed Cheese, Creme Fromage Processed Cheese, Are-Biten Processed Cheese, and fine Swedish cheese server-knife.

Complete with fine wicker picnic basket

WRITE FOR FREE GIFT FOLDER

$7.95 POSTPAID

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Helga Jensen

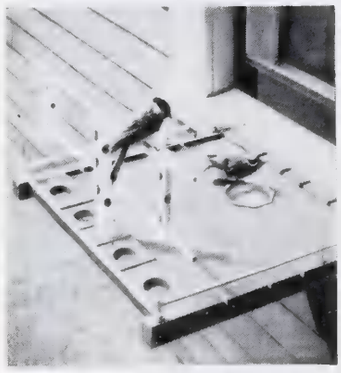
Tacoma 2, Washington



WINDOW



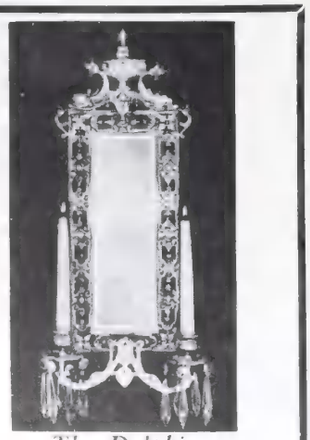
IT TICKS FOR TOTS, and if you want to see a bug-eyed clock-watcher, get one for your favorite small-timer. It's an ever-ticking watch that sounds just like Pop's and it works from a self-winding mechanism. What's more, it has stem-working hands, nonbreakable plastic crystal, a metal case and a real wrist band. 50¢ ppd. Walter Drake, Drake Bldg., Colorado Springs 3, Colorado.



FLIGHT DECK for wild birds is a fascinating feeding station that attaches to any window sill without tools. Think what a wonderful present it would be for a shut-in! Recommended by the National Audubon Society, it has a rotary feeding stick, recessed drinking cup, 4 seed wells and perch rails. In a green enamel finish, $5.45 each; $10 for 2. Ppd. Duncraft, Penacook, N.H.



SERVICE STARS are, surprisingly, handmade of *tin*, and they couldn't be smarter. Use them as service plates at a dinner party and they'll come to the table with shining elegance to match your candlelight and crystal. Or use them as buffet supper trays. $11\frac{3}{4}$" wide, they're made in Mexico. $3.95 for 4; $7.50 for 8. Ppd. Design Craft, 504 Interurban Bldg., Dallas, Texas.



The Dolphin

MIRRORED SCONCE

The golden gleam of brass and candlelight are combined with the reflected glory of the Mirror—to charmingly enliven decorative settings.

Solid Brass, lacquered for permanency—need no cleaning—Bevelled Mirror—overall 20" high x 8" wide ea. $15.00

Imported Crystal Prisms a pair $24.50

24 for $3.50 Express Collect

Sorry No C. O. D.'s

HOMECRAFT PRODUCTS

71-55 Austin St., Forest Hills, N. Y.

Old-Fashioned, *Natural*

CHEESE

by mail—at farm-to-you prices



Natural Cheddar from the famous 4,000-acre Graham Farms. Made daily from fresh pasteurized milk. Aged to medium sharpness to give it the rich, tangy flavor and fine texture that distinguish a *natural* cheese from a processed product. Packed in flavor-preserving plastic wrap, with an extra plastic refrigerator bag to keep cheese fresh, tender and free from mold to the last slice.

This delicious cheese makes a truly appreciated Christmas gift for the entire family. Shipped in attractive holiday wrap. Send us your list and cards—we will do the rest. 5 lb. loaf $3.50 ($3.90 west of Denver); 2 lb. loaf $1.75 ($1.95 west of Denver). Perfect delivery guaranteed. Send check or money order to: Dep't. HB-114.

GRAHAM CHEESE CORPORATION

ELNORA, INDIANA



REAL MINK "ORCHID"

Imagine this! An exotic, breathtaking, handmade "orchid" of expensive fur to glamorize your favorite coat. Made of *real mink*, the World's most expensive fur, it becomes an exquisite accessory for any ensemble. Might cost up to $5.00 (finished) in department stores and gift shops, but—it's yours (in easy to make kit form) for only $1. And, what a thrill to complete it yourself! It's easy too,—and fun. Kit contains swatches of real mink, simulated gold-kid leaves, complete "Make-it-Yourself" instructions, everything you need. And, best of all, no previous experience is necessary. Supply limited, so best order enough for yourself and for gifts and prizes. They're sure to make a hit. Price, only $1 each, 3 for $2.85, 6 for $4.80 ppd. If C.O.D., charges added. Order from Mink Dept. 127, Fad of the Month, Des Moines 4, Iowa.



1000 Name & Address Labels $1

Your name and address printed on 1000 fine quality gummed labels. PACKED IN PLASTIC BOX. Use them on stationery, checks, books, greeting cards, records, etc. Your choice of 3 lines printed on fine quality gummed paper. 1000 labels for only $1.00 postpaid. Six orders for $5. THIS IS A SPECIAL OFFER. A sensational bargain. Ideal for gifts. Makes a wonderful, useful present. Satisfaction guaranteed.

HANDY LABELS

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SHOPPING



GO TO THE DEVIL if you want a red-hot love and hisses present for someone who's a cross between Lucifer and Cary Grant. Delectable ceramic devils will pitchfork a backward bachelor into wooing you with roses. Or they'll intimidate a secretary into leaving his desk alone. With pitchforks and rakish horns, about 3″ high, set of 4 is $2.95 ppd. Cook's of Chicago, 65 E. Adams St., Chicago 3, Ill.



BY INVITATION ONLY do you get this hand-tooled wood box from Italy. This shop mounts and lacquers on its cover any wedding or graduation invitation you send in. The hand tooling in lovely antique design is genuine gold leaf and soft blue. 7″ x 5″ x 2″ box is for cigarettes, jewelry, etc. $8.95 ppd. Reception card mounted inside cover, $2 extra. Townsend House, Dept. HB5, 645 Bergen Ave., Jersey City 4, N.J.



THE GOREN POINT COUNT has perhaps done more than anything else to bring America back to the bridge table. So if you have not yet mastered the system we recommend to you the Goren Point Count Bridge-Dex. Plastic case has an indexed cover that flips open automatically when you set the indicator opposite the rule you want to bone up on. $2.98 ppd. Toby House, Box 5181, Philadelphia 41, Pa.

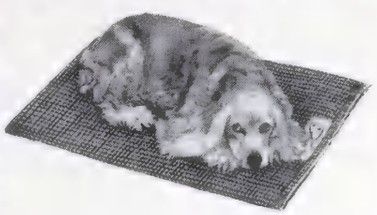




The VANITEE Three

This lovely matching threesome—lotion dispenser, puff 'n' powder box and tissue box—will be so good looking on your dressing table! Dispenser gives out just the right amount of lotion with the flip of a finger. Clever "pouch" in lid of powder box holds puff separate. Facial tissue container holds a full box of tissue. All three plastic containers available in pastel blue, pink, green, yellow or white and come in handsome gift box. Only $4.00 per set of three, postpaid. No COD's, please. Menda Company, 1082-86 N. Allen Ave., Pasadena 7, Calif.

NERVOUS? IRRITABLE?



Snappy Around Children?

Then your dog needs FLEA-NO-MAT! This *guaranteed* chemically-treated sleeping mat kills irritating fleas while dog rests. Use on his regular bed or separately. Flea-No-Mat rids him of fleas, ticks, lice, keeps him flea-free as long as he uses it regularly. Dogs like Flea-No-Mat — it's odorless, comfortable. Counteracts animal smell, makes coat shiny, saves messy, expensive powdering and washing. Pet stays cleaner, happier, safer around children. *Sold on written money-back guarantee.*

Kennel-Tested.. Veterinarians' Choice for 5 Yrs.

For larger dogs — 27″ x 36″ mat, $5.95; 34″ x 54″ mat, $9.90 . . postpaid. 15″ x 27″ mat only **3.95**

V. F. GARRETT CO. P. O. Box 1143-83, Dallas, Texas

BANCROFT'S Presents the Unusual . . . As Usual



Enjoy Color-TV Now

Don't wait! Startling new color filter gives drab black-and-white screens lovely soft color, easy on the eyes. Reduces glare, cuts snow. Simply place over front of TV. HB 3910 . . . 12″ 69c; 14″ 79c; 17″ 89c; 20″ $1.25; 21″ $1.50; 24″ $1.75



Santa Talks to Your Child . . .

. . . and calls him by name! Imagine the thrill your child will receive when he hears Santa speaking directly to him about being good, discussing his reindeers, etc. Watch Junior's eyes pop. Each name individually recorded. Unbreakable. HB 4698D $1.00



Walk on Ice Without Falling

When ice is on the sidewalks don't worry! Put on "No-Slip" Foot Grippers and walk without fear. Avoid dangerous, painful falls. Hardened steel teeth give feet firm footing. Elastic fits any men's, women's, children's shoes, boots—any size. HB 4713, Two pr. $1.00



3-Dimension Stereoscope

Children's stories "come to life," so real you'll be amazed. See big bad wolf chase 3 pigs RIGHT TOWARDS YOU. Watch Jack climb up-Up-UP into the sky. 10 complete stories, 100 life-like pictures including "Cinderella". Night Before Xmas, etc. HB 1951 . . . . . $1.25



The Book That Talks

A voice is built into every page. As the child turns the colorful pages, each different animal on every page talks in its own particular way: the cows mooo, the dog barks, the sheep go ba-a-a-a. Press the entire book, they all sing in chorus. HB 1905 . . . . . $1.50



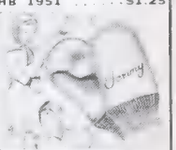
3 Section Steel Skillet

Prepares an entire meal at one time. Regular frying pan is divided into 3 sections. Fry eggs in 1 section, bacon in other, potatoes, in third. For warming-up leftovers, baby's food. Uses 1 burner, not 3. Wash only 1 pan. Quick heating. 10″ diam. . . HB 3832 . . . . . $1.98



Cancelled-Check File

Banker's efficiency. Monthly separators in attractive steel Check File permit quick reference and keeps important checks safe, clean and in place at all times. Sliding follower block makes filing and removal easy. Holds over a 3 year record. HB 4638 . . . . . $3.95



Waterproof "Name" Mittens

End wet, soggy mittens! Plastic coated waterproof mittens stay flexible. Fleece jersey lining prevents cold, chapped hands. With any boy's or girl's name. Give age for size. Red or green. HB 3816P, Pair $1.00 Same with fur lining. Green HB 6048P $1.98



Personalized Santa, Sleigh and 8 Reindeer

Because Santa is such a jolly good fellow, he's agreed to let us artistically hand-letter his sleigh and reindeer with any family name and house number, so they G-L-O-W in the dark. Gaily decorated in brilliant holiday color, it adds a festive touch and Yuletide cheer to home and surroundings. Each reindeer bears name of his counterpart in the immortal poem, "A Visit from St. Nick." Use anywhere: on lawn, porch, attached to house, around tree. Weather rustproof metyl-methacrylate plastic. Over 1 feet long, a foot high. HB 4570P $2.95



Skunky, The Stinker Deodorizer

Even the boss smiled when he read the attached poem: "My name is Skunky The Stinker and 'tis my job you see, to keep the bathroom pleasant for those that come after thee . . ." Hang him on the wall, he comes with special incense matches that dispel odors. Glistening ceramic. HB 3213 . . $1.98

HOW TO ORDER: Order by number, stating the quantity desired. Add only 15c to total of order for postage and handling. Send payment (check, money-order or cash) with your order. (No C.O.D.'s please. Satisfaction Guaranteed or Money Back.)

BANCROFT'S, 1112 So. Wabash Ave., Dept. HB-12, Chicago 5, Illinois



NEW CAPE, STOLE OR JACKET MADE FROM YOUR OLD FUR COAT $22.95

Now have that out of style, even discarded fur coat remodeled into choice of these glamorous new capes, complete with *new lining, new interlining, beautiful monogram, fur cleaned and glazed, all yours for only $22.95.* Morton's is nationally famous for fur remodeling and has the "GOOD HOUSEKEEPING SEAL." Our work also praised by Style Editors in GLAMOUR, HARPER'S BAZAAR, MADEMOISELLE, etc. Order by mail. Don't send money. Just mail us your old fur coat with dress size and height. When your completed new cape arrives, pay postman $22.95, plus postage.

Or write for folder of 20 different styles.

Ready Made At Equal Savings. In Luscious NEW NORTHERN BACK MUSKRAT Style 99 —$88 Style 100 —$99 (tax incl.) Light, Med. or Dark Mink Shades. Enclose $2 deposit; pay balance on arrival. Or send Full payment, we pay postage. Money back if not delighted.

MORTON'S, DEPT. 22-K 312 Seventh St., N.W., Washington, D. C.

"Welcome to Our House"

MONOGRAMMED PAPER NAPKINS



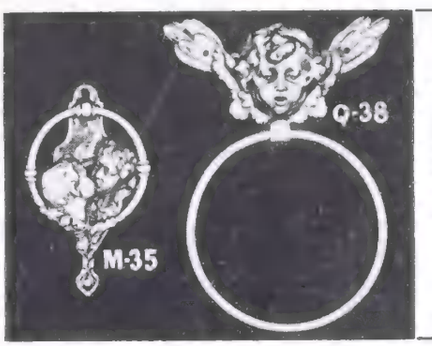
$2.25 per 100 postpaid

cocktail or luncheon size

• Entertain graciously, beautifully with these personalized "Welcome to Our House" napkins. Finest quality, exclusive maroon and gray design. May be imprinted with 2 names in red, green, dubonnet, gold, or silver. Gift boxed. State names, colors, and sizes desired. Order yours now! No C.O.D.'s please.

WRITE FOR FREE CATALOG OF OTHER NOVEL GIFTS TODAY!

Monogram Shop
86 WESTMINSTER ST., PROVIDENCE 3, R. I.



GIFTS THEY'LL LOVE

Also a Joy for Your Own Home

These unusual designs, exquisitely crafted of solid cast brass, convey a touch of old-world charm. The angelic Cherub's Head towel ring is both lovely and functional for bathrooms, kitchens, guestrooms, etc. The charming door Knocker —sweethearts Kiss when it's used—is striking for front door, bedrooms, daughters' rooms, living room.

Q-38 5″ Diam. Ring CHERUB Towel Ring $3.50

M-35 "THE KISS" Door Knocker $4.50

Polished Brass Screws Furnished with Each. Individually Boxed. Prepaid. Sorry, No C.O.D.'s

WINGATE CRAFTSMAN
G.P.O. Box 397, Brooklyn 1, N. Y.

GLAMOROUS

Dresden-like reproductions for Milady's boudoir or bath, in white china—gold trimmed with raised pink rosebuds, green ribbons and lacy nosegays. 9" high. $5.95 (add 50¢ postage)



"SUZETTE"

Pert pooch perched on a pillow. Sure to capture the heart of any collector from 7 to 70. Hand painted white ceramic pooch on chartreuse pillow. 4½" high—$2.50 PPD.



CLASSIC VICTORIAN

Heavy silverplate jewel box—has all the beauty of an expensive heirloom. Richly embossed with hearts and flowers—lined in velvet. A gift to be loved and cherished for a lifetime. 5" x 4½"—$4.95 (add 50¢ postage)



TOWNSEND HOUSE

Dept. HB-11 • 845 Bergen Avenue ■ Jersey City 4, N. J.



CHILD'S "TAG-ALONG" PURSE
WITH NAME BRANDED ON

No "losers-weepers" when the attractive "Tag-Along" purse totes change and bus tokens. Fastens to belt, buttonhole or suspenders. Opens and closes easily without detaching. Genuine sheepskin in natural tan or red, with beaded chain. Personalized with first name or 3 initials permanently branded on. Boxed, if requested. *When ordering, please specify color, and PRINT name or initials to be put on purse. Sorry, no C.O.D.'s.* **$1.00** postpaid.

Evelyn Dinsmore

1513 Queen Lane, Lancaster, Pa.



Add Charm to your Kitchen Walls with

Ye Olde TEA KETTLE PLANTER

This delightful reproduction of ye olde kettle reflects the charm and gracious living of bygone days. With a touch of plant life, it looks as cheery as a cup of tea itself. Has gay colorful decoration and a heart-warming message: "A kitchen bright and a singing kettle make home the place you want to settle." Choice of yellow, blue, or green. 8" high. Sorry, no C.O.D.'s.

$3.95 POSTPAID

COLLECTOR'S CORNER

527-33 West 7th St., Los Angeles 14, Calif.



Now—A New Kind Of Wood-Burning Fireplace!

Easily Installed in Old or New Homes! Hangs on Wall or Stands on Legs! Choice of 4 colors! Low-Priced!

Designed by famed architect Carl Koch, this beautiful, practical Acorn Fireplace is ideal for living room, den, expansion attic, basement, cottage, wherever an efficient heater is needed and beauty is welcome! Featured in the Acorn model house in LIFE, it has been selected by award winning architects, by thousands of home-owners. Requires no construction—no walls to tear out, no brickwork. Needs only 2 ft. of wall space. Lifetime rough-textured porcelain fused on steel. Guaranteed 10 years. Price, $99.50.

SEND FOR FREE INFORMATION—descriptive folder, color selector and booklet of exciting installation ideas included. Write today!

ACORN DESIGNS, Inc. Dept. HB-11 Concord, Mass.



NOT SOLD IN STORES

Three of our most popular gift packs that everyone likes: five generous cuts include June-cured Swiss, old-fashioned Brick, Aged American, Golden Port Salut, plus a delicious gay red Gouda. Prices include shipping costs and delivery — satisfaction guaranteed.

Pack 4HB — RED BOX, 4 lbs. - - del. $5.65
Pack 5HB — RED BOX, 5½ lbs. - del. $7.65
Pack 6HB — RED BOX (4 lbs. of cheese) and 14" TRAY of natural grain hardwood, del. $9.95

Send for FREE booklet in color.





WINDOW



COOKIE GUN makes two dozen cookies with one filling, and a turn of the dial controls their thickness. All you do is pull the trigger and out come Christmas-decorated cookies ready to pop in the oven. The 7 interchangeable discs give you an assortment of designs. Complete with 3 decorator attachments and recipe sheet, $4.95 ppd. Glasscraft, 920B Chicago Ave., Evanston, Ill.



TIDBIT TREE brings candlelight and canapés to your holiday parties. The "trunk" of the black wrought-iron candelabrum is spiked with tiny "twigs" for spearing olives and chunks of cheese at cocktail time. Or you might laden it with dates and small apples. With holders for 4 candles, it's imported from Sweden, is 15¾" high. $6.95 ppd. Homecraft Products, 71-55 Austin St., Forest Hills, N.Y.



PRETTY SPOONS of Swedish silverplate make the ceremony of after-dinner coffee as gay as a garden party. The set of 6 demitasse spoons, each with a different floral design, would be equally distinguished as muddlers for old fashioneds. A gift box of six is $3.95 ppd. Kull Treasure House, Box 447, 98 Cedar St., Norwalk, Conn.

Copper Centerpiece Set



- **Solid copper planter with mirror finish**
- **Two copper candlesticks with brass handles**

A strikingly tasteful centerpiece or mantel decoration. Highly polished mirror finish brilliantly catches every gleam of candle light. Order a set for yourself, several more as gifts! (Plant and candles not included). This set is fully guaranteed. Sorry . . . no C.O.D.s. Order now.

Write for FREE full-color Catalog.

$3.95 *Postpaid*

IVY HOUSE COLERAIN and MONMOUTH Dept. B-78, Cincinnati, Ohio

NEW! EXCITING! CREATIVE!
"MOVIE STAR" FASHION SEWING KIT
FOR YOUNG MISSES



It's easy to be a clothes designer! New **FASHION DOLL KIT** contains your own personal miniature mannequin of unbreakable rubber with movable arms—plus professional accessories and instructions you'll need.

Reg. $4.98 **NOW ONLY $1.98** plus 25c postage

Nothing Extra to Buy — Complete Kit Includes:

- 13" Teen Age mannequin—flexible, washable
- Simplicity Sewing Book
- Valuable Design Book of Sewing Tips
- Luxurious rayon fabric
- Tape measure and thimble
- 20 assorted needles and thread
- Sturdy doll stand

FREE IF YOU ORDER NOW!
16 assorted Simplicity patterns and sewing instructions, regularly $2.00. *Send cash, check or money order. No C.O.D.'s.*

10-DAY MONEY BACK GUARANTEE IF NOT COMPLETELY SATISFIED.

MERCHANDISE DISTRIBUTING CO.
Dept. 110, 19 East 16th St., N.Y 3, N.Y.

SHOPPING



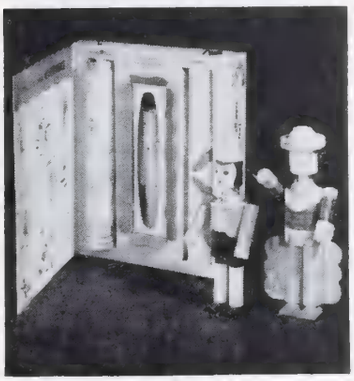
THE LITTLEST ANGELS that ever slipped through St. Peter's keyhole are just one-inch tall and painted a gleaming gold. Their backs are smooth so you can paste them on Christmas cards and gifts, and for such babies they pack a decorative wallop that is devastating. Or paste them on your teenager's dancing skirt! Set of 30, $1 ppd. Spencer Gifts, 28 Spencer Bldg., Atlantic City, N.J.

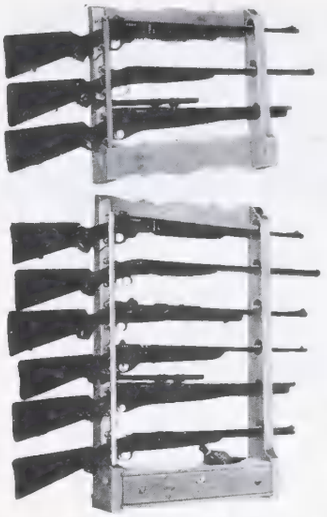


CHIP OFF THE OLD CHIPPENDALE. This small Chippendale Chest is an exact reproduction of a Colonial cabinetmaker's miniature which he showed as evidence of his skill. Solid mahogany in a brown satin finish, it's a perfect commode or bed table. 24" x 16" x 28", $59.50 ppd. Add $3 W. of Miss. Solid cherry, walnut or maple, $10 extra. Newcomb's Reproductions, Box 1249, Durham. N.C.



THE WOODNIK PEOPLE are a merry band that a child builds himself. Simple hardwood forms are sanded, ready to assemble and dress in the Magic Press-On paper costumes that you cut out. 12 characters, each individually boxed, include soldier, sailor, clown, cowboy, Pinocchio, majorette, Indian, space man, bride, etc. 7½" tall, $1 each ppd. Albin of California, 1401-WB W. 8th St., Los Angeles 17.

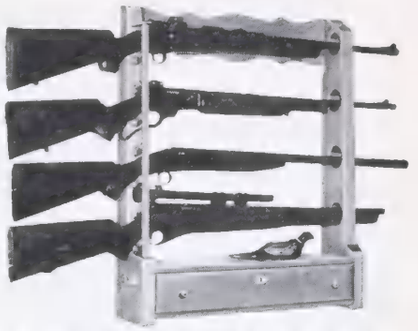




NOW IN KIT FORM

—our famous 4 Gun Rack. For you—as a gift—for the man who loves to do his own. The same racks for which Yield House is so noted. No special tools needed. Easy, concealed press-fit assembly. Kit contains all parts pre-cut, pre-fit, carefully sanded in genuine knotty pine. Everything supplied including honey tone pine finishing kit, and step by step instructions. You'll save money ONLY and enjoy these wonderful, easy to make kits.

4-GUN RACK KIT..... $12.90 PPD.



SAFE-LOCK GUN RACKS

Display Your Guns—Protect Your Family

GUNS AND AMMUNITION ARE LOCKED IN

These handsome sturdy gun racks safely lock your guns in the desirable display position with built in cabinet locks (no padlocks used as on cheaper gun racks). The large drawer in the 4 and 6 gun racks locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends can not tamper with them. The only one of its kind. Finely hand crafted in genuine satin smooth honey-tone knotty pine or a lovely mahogany finish.

4-Gun Lock Rack—24"x28" high $19.95
6-Gun Lock Rack—24"x40" high $29.95
3-Gun Lock Rack—24"x21" high (no drawer) $12.95

Express Charges Collect on above racks

Add $1.00 extra west of Miss.

Yield House

Dept. B11-4
No. Conway, New Hampshire

No C.O.D.'s
Money Back Guarantee

Hagerstrom HOUSE SIGN

WINDBLOWN — An attractive sign that defies winter gales and loves summer breezes. Made of aluminum, finished in rich black, 16" wide. Your name in white.

$19.50 plus 30¢ per letter each side.



COPPPER LANTERN

Beautiful and sturdy. Black finish to match sign. 24¼" high, 10¾" wide. Comes with 3" post fitter. $21.95

Prices f.o.b. Wheeling

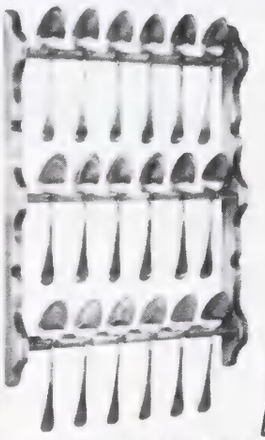
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Hagerstrom METALCRAFT STUDIO

Handcrafted Specialties since 1922 — Mail Boxes, Weathervanes, Door Knockers, etc.

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MY NEW ENGLAND SPOON RACK



Showplace for 18 regular or demi tasse spoons. 15½" high x 10¾" wide with 1½" deep shelves. Beautiful Windham design. Hand-rubbed and waxed honey color pine finish.

$1.95 Postpaid

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New England General Store
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10-Day Money Back Guarantee

NEW NYLON AUTO COVERS

New rubberized DuPont nylon—mildew & water repellent. One side soft fabric not to scratch. Absolutely lightest and strongest cover made. Will protect against all elements. Secured with heavy elastic.



Standard Size $17.95 Plus 95¢ ship. Only 8 lbs. Give Car Model

Larger size for Caddy, Linc. etc. $2.95 extra

ALSO AVAILABLE: Canvas Auto Cover—Soft 6 oz., suntan, water, fire & mildew repellent. 14 lbs. ..... $12.95 + $1.00 ship.
4 gauge plastic cover... $7.95 + 85¢ ship.



DROP CLOTHS

wonderful when painting

A necessity in every home, new canvas, suntan untreated wt. 5.5 oz., treated wt. 6.5 oz. per sq. yd. Water, fire, mildew resistant.

FINISHED SIZES { 10 x 12 $4.95 plus 55¢ ship. | 10 x 15 $5.95 plus 70¢ ship.

NYLON TARPAULINS

Incredibly strong new Neoprene rubber coated DuPont nylon. Wt. 8 oz. sq. yd. Water & Mildew treated. Hemmed, brass grommets, green. Made to your size.

(Min. size 9 x 9, add 9% for shipping).

1 1¢ sq. ft.

STOCK SIZES: 7 x 6 $4.25; 7 x 9 $6.50; 9 x 9 $8.25; 9 x 12 $10.95; 9 x 15 $13.95; 9 x 20 $18.95; 12 x 12 $14.95; 12 x 20 $24.95.

DEFENDER TEXTILE CORP.
425 B'way, Dept. HB-11, N. Y. 13, N. Y.

STYLED FOR CHRISTMAS GIVING

LAVENDER IN BULK!

Holiday ribbon and note gift card free!



Genuine—Fresh

FRENCH—IMPORTED

Direct from importer to you—the Queen of natural fragrances, fresh, sweet-scented Lavender for your closet shelves, linens and wardrobe drawers. This large acetate box is yours by return mail for only

$1.50 POSTPAID (tax & handling charge included)

French imported Rosebuds also available at the same price

Send Check or Money Order (no C.O.D.) to

THE LAVENDER HOUSE
P.O. Box 83, Old Chelsea Station, New York 11, N.Y.

OVERNIGHTY BLANKET



Is the surest way to keep toddlers through three years old warm and under a blanket all night, without restricting the child. Active little feet cannot kick it off. The Overnighty Blanket zips on over nighty or sleeper, assuring comfort and good fit. Made of finest Beacon Baby blanketing in yellow or green with satin binding at hem and neck. Washable, of course. Approved by pediatricians. Sizes 9 months to 3 years. Just $3.95, postpaid. No COD's, please. Comfort and warmth guaranteed. C. J. Jones & Co., 1675-77 W. 11th St., Los Angeles 15, California.



FOUR SEASONS WALL PLAQUES

The spirit of Spring, Summer, Fall and Winter is superbly captured on these four imported Wedgwood reproductions in porcelain bisque. Chalk-white sculptured figures pose against lava-green or pink backgrounds in bas relief. Each plaque is 5¼" x 3¾" x ½", comes ready for hanging or have them framed. A truly exquisite grouping . . . the price belies the value.

The set only $5.95 ppd.

You must be delighted or money refunded!

WRITE NOW FOR FREE XMAS CATALOG

Zenith Gifts INC. *Gifts for men, women, children and the home.*

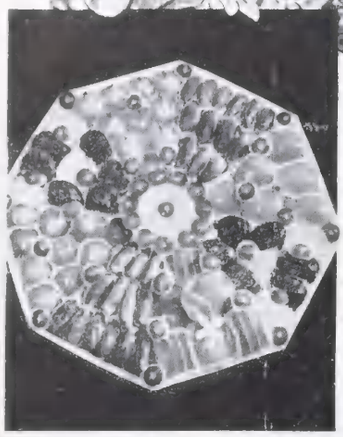
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Rare and Wonderful

CALIFORNIA FRUITS

Glaced in Orange Blossom Honey



Each piece is moist and tender. Our secret process retains all the *natural* fruit flavors. Huge red cherries, thick slices of luscious pineapple, whole miniature pears, tempting apricots, delicious black and white figs, and plump dates. Don't forget yourself when ordering. Gift wrapped, card enclosed, and shipped PREPAID anywhere in the U. S. One lb. net, Gift No. 1, $2.29. Two lbs. net, Gift No. 2, $4.57. Five lbs. net, Gift No. 4, $8.99. Satisfaction guaranteed. No COD's please.

FREE Gift Book—*50 thrilling gift ideas, all in natural color. Write for a copy. 37 years experience making people happy at Christmas time. Just give us the address—we do the rest.*

THE MISSION FOLK
102 E. 33rd St., Los Angeles 11, Calif.

#1207 FRUIT DISH SET



Shaped and glazed to resemble Fruit and Berries. These Charming dishes and matching spoons make excellent jam or dessert servers. 2 styles Strawberry, Pineapple

$1.45 plus 25¢ handling each

#1217 MEASURE MAMMY

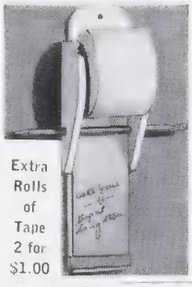


The kitchen helper, Supreme Underglaze painted ceramic torso tops the colorful skirt made of 3 separate plastic measuring cups. Mammy holds the 3 measuring spoon set in her hands. Useful, decorative, a delightful gift.

$1.25 plus 25¢ handling each

GIFTS 'N GADGETS
Box 405, Mineola, New York

A THOUSAND & ONE NOTES!



with the **"JIFFY NOTE"** MEMO ROLL

It's practical, neat, hangs anywhere, keeps you posted! For notes, reminders, grocery lists, etc. (Forgetful Flo won't forget to thank you for marvelous Jiffy Note as a gift, either!) Sturdy 11" long wood bracket, 3000" memo roll, metal tear-off band & pencil. White, Red, Green or Yellow. Order now.

$2 ppd.

Extra Rolls of Tape 2 for $1.00

KIDS Love the PLAY TENT!

Give the small fry this real Tepee Tent and they amuse themselves for hours and hours! Kids set it up easily (indoors with suction cups; outdoors with pegs) and fun is unending. 48 in. high, 15 ft. around, brightly decorated in 4 colors with REAL INDIAN SIGNS. Tent complete with pole, suction cups and pegs. Order today.

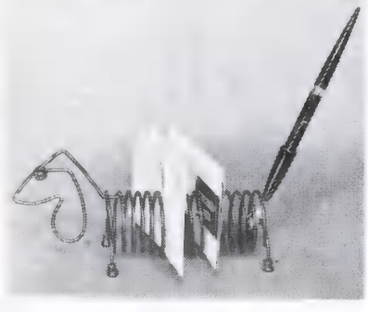
$4.95 ppd.



Fun In Doors & Out!

FREE! Write for new Catalog

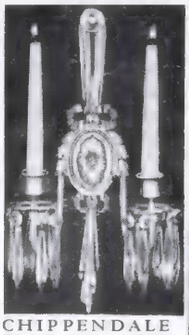
BODINE'S
444-B Belvedere Ave. Baltimore 12, Md.



MAIL DOG

This long slim fella' will clamber onto your desk for keeps. Of rich heavy wrought iron with rubber feet. Dashing tail supplies you handily with beautiful black & gold ballpoint desk pen. Each 2" curl becomes a convenient Mail or Memo caddy. Complete with pen $3.95 ppd. No COD. Carol Beatty, Dept. O-M11, 7410 Santa Monica Blvd., Los Angeles 46, California. Send for FREE Gift Catalog of 200 selections.

Elegance in WALL DECOR



All the Artistry and splendor of Old World Master Artisans is revived in these brilliantly designed Wall Sconces, to enhance decorative settings in the Homes of Today.

ROW TIE SCONCE—Solid brass—lacquered for permanency—needs no polishing 15½" x 7" **$19.50** per pair exp. collect.

Imported Crystal Prisms 24 for **$3.50**



CHIPPENDALE MIRRORED SCONCE — Solid brass—lacquered for permanency — needs no polishing — Beveled Mirror. 18"x10"

Each **$15.00**
A pair **$28.50**
Imported Crystal Prisms 24 for ..... **$ 3.50**

Express Collect
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Colleen Studios
DEPT. BH, 11 COLLEEN ST., NEWARK 6, N.J.



WINDOW



PINING FOR A TREE? If you're one of the luckless many who cannot have a Christmas tree in the apartment, here are beautiful fakes that rival nature! In pine green or frosty white, they are flame-resistant, sturdily constructed to last for years, come in two sizes: 24" high, $3.95; 36" high, $5.95 ppd. No c.o.d.'s please. Nouvelle, Ltd., 221 W. Chicago Ave., Chicago 2.



HEAP FINE SQUAW is your pigtailed Indian maiden when she slips into this Pocahontas outfit. Dress is cotton twill with saddle tan fringe. Simulated beads trim the neck, and good luck symbols decorate the front and back. Adjustable headband with feather is included. Sizes 2 to 12. $4.95. 3-piece boy's suit to match, $6.95. Ppd. Old Pueblo Traders, Box 4035, Dept. HBD, Tucson, Ariz.



A SHINY RED APPLE of polished ceramic is the eye-catching holder for six fruit knives whose colorful ceramic handles reproduce assorted fruits. Keep it on the sideboard, beside your holiday bowl of fruit. Or bring it out with the cheese and crackers after the last rubber of bridge. $4.95 ppd. Calisco House, 5760 W. Pico Blvd., Los Angeles.



Catalog on request

An Original Reproduction by *Melton*

IN GLEAMING SOLID BRASS

Exquisitely Hand Detailed and Chased

A Collector's Item—Melton has captured in this door knocker, all the graceful beauty of the hand that served as the sign of welcome on doors in the 18th Century.

$9.95

Please add $1.00 for mailing (overall size approx. 3 x 7½)

VALLEY FORGE BRAZIERS
EARLY AMERICANA IN METALCRAFT
P.O. BOX 692, YORK, PA.



for the hostess

A charming-trifle apron of tiny checks and frosty white nylon embroidery. Charcoal, pink, red, blue or yellow on white—all-white, too—in a fabulous nylon-orlon that washes in a minute . . . doesn't need a bit of ironing. A perfect gift.

2.95 postpaid. No C.O.D.'s please

Ann Kay
Box 338, Shrewsbury, N. J.

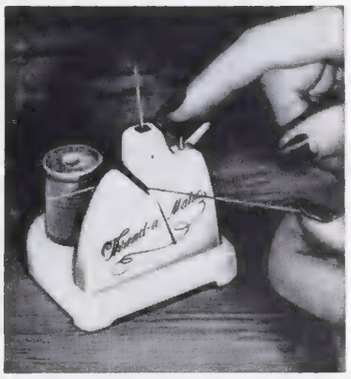
SHOPPING



TIDY TREE is a colorful apple tree cut out of plywood that screws onto the wall and holds children's clothes. With its green leaves, shiny red apples, and wood-grained trunk, it's a delightful mural with a moral. Its five clothes hooks range in height from two to four feet so tidiness is within the reach of tinies. 48″ high, 24″ wide, $5.95 ppd. Mikel Stettner Designs, 20 Curtis Ave., West Orange, N.J.



THREAD-A-MATIC. We show you an absolutely automatic needle threader, and believe us, it is terrific. Needle goes in hole at top, eye down. Push button. Draw thread through slit on side. Release button. Remove needle, and it's threaded! Slicer in back cuts thread to desired length. Gift-boxed, the price is $2.95 ppd. Luanne's Home Crafts, Box 492, Jamaica 32, N.Y.



FLYING ANGELS from Germany are hand-molded of wax, and they're perfectly beautiful. The gold wings are built on a wire frame, and a high beeswax content prevents melting. Even one hung on a Christmas tree outshines all the tinsel and glitter of the other ornaments. 3½″ angel, $2; 4¼″, $2.50; 6¾″, $6. Add 25¢ each for post. Wurzburg's Own Imports, 101 Monroe Ave. N.W., Grand Rapids, Mich.





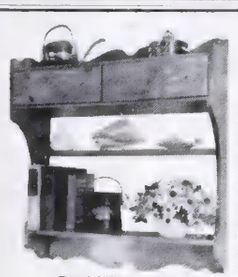
African Hand-Carved Busts

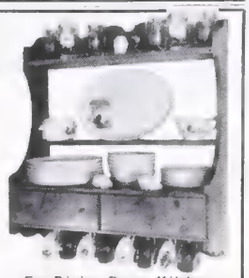
Originals—beautifully grained solid ebony. Imported directly from the Old Slave Coast. In tribal rites possessing the magical quality to endow fertility to the owner. A touch of the exotic . . . to accent your modern or traditional furnishings.

6 inches high, each $7.95
6 " pair, (matched male & female) $14.50
8 inches high, each $14.95
8 " pair, (matched male & female) $28.50

Postpaid, satisfaction guaranteed.
Send ten cents for gift folder.

Artistic Imports
475 Fifth Ave. New York 17, N. Y.





All-Purpose RACK

An eye-catching utility rack for dining room or kitchen. Turn it upside down and it becomes a beautiful living room display piece. You'll find many other uses yourself. Skillfully hand crafted of New England pine. Mahogany or pine finish. 23″ wide, 34″ high. 2 large drawers for silverware, utensils, etc. **$29.50**

For Living Room — For Dining Room, Kitchen

WOODCHIPS *Exp. chgs. collect. No CODs. Send for FREE Catalog.*
VINEYARD HAVEN, MARTHA'S VINEYARD ISLAND, MASS.

Imported from England



BRASS WALL PLAQUES

$2.10 ea.
Pair . . . $3.95
Postpaid

Tavern scenes from Old England. Perfect for any room in your home!

Our boat just arrived from England with these unique wall decorations, and we are able to sell them at the lowest price ever! Embossed in heavy gauge brass, the three-dimensional details are wonderfully clear. Picturesque border around each plaque symbolizes Horn of Plenty. Antiqued for extra charm. 14½ inches in diameter. Complete with hook for hanging. Send check or money order. No C. O. D.'s, please.

DECO TRENDS *P. O. Box 5662 Dallas, Texas*



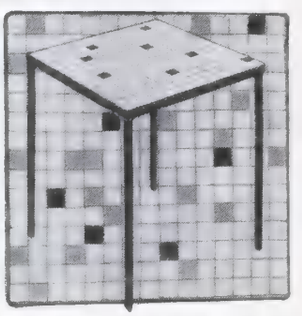
swedish stacking stools

Uncluttered accessories that double for "SEATING or EATING". Swedish imports of fine cabinet woods. Sturdy . . . 18" high, 14" diam. Top has rounded edges. Alcohol and heat proof. Handrubbed & finished by mastercraftsmen to bring out the rich natural beauty of the fine wood grains. Your choice of the following finishes: walnut, mahogany, blonde birch or golden teakwood. State second choice. The perfect gift that lasts for years. **2 for $9.95**

Shipped Express Charges Collect— **3 for $14.50**

Send check or money order—No C.O.D.'s, please. Catalog available ..... 10¢

Scandicrafts
Dept. A-3 Box 315 Scarsdale, N. Y.



Venetian MOSAIC DECORATOR TABLES

A new trend in gracious living. An elegant snack or cigarette table . . . a planter base . . . a utility seat . . . for indoors as well as out. The stain, alcohol, scratch and heat proof colorful venetian mosaic top is set on a solid wrought iron frame and legs. This table is virtually indestructible. 225 individually hand set imported mosaics blend to form a harmony of complementary colors. Select tan, white, grey, lilac, turquoise, sky blue, Dresden blue, light green, dark green or purple tops. Choose wrought iron base in satiny black, silver or gold finish. Order today for yourself and for gifting.

Fully assembled 12½″ x 12½″, 16″ tall **$14.75**
Satisfaction Guaranteed.
Shipped express collect. . . Sorry no C.O.D.'s

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Perfect for GIFTS



PLATFORM ROCKER FOR KIDDIES

9.95 post-paid

All the kiddies love this genuine Duran covered platform rocker. Sturdily built with mahogany finished hardwood frame . . . no-sag steel springs . . . Tufflex filled upholstery. State color choice of red, yellow or green. Send check or money order . . . your rocker will be shipped at once postage paid. Platform rocker complete with matching ottoman 10.95 postpaid.

Satisfaction Guaranteed

JUVENILE MANUFACTURERS
P.O. BOX #738 TUSCALOOSA, ALABAMA

COLORED BURLAP

FREE SAMPLES ON REQUEST

9 beautiful sun-fast decorator colors in this most modern of fabrics.



ONLY 59¢ a yard
for 25 yds. in 40" width. Other sizes and yardage proportionately low priced!

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Box 1922 Dept. 255
Paterson, N. J.

Personalized Gifts

FOR SMOKERS

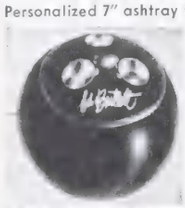
CIGAR HUMIDOR

A classic humidor for his cigars. Made of fine vitrified china decorated with antique American autos in brilliant blacks, reds, yellows and golds. Has self-contained permanent humidifier to keep cigars moist. We'll spell out the lucky man's full name on the lid. 7½" tall . . . holds 15 cigars.

$5.00

With one dozen fine Havana cigars $7.50

Personalized 7" ashtray to match $2.50



BOWLING BALL HUMIDOR

Looks just like a big black bowling ball, right down to the gold finger grips on the cover. It's made of fine vitrified china with self-contained permanent humidifier. Has his name on the lid in gold script for all the world to see. Stands 5½" high, holds plenty of tobacco.

$3.95

Pinesbridge Studios

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Engraved SERVICE TRAY, 18½" overall, with applied gadroon border.

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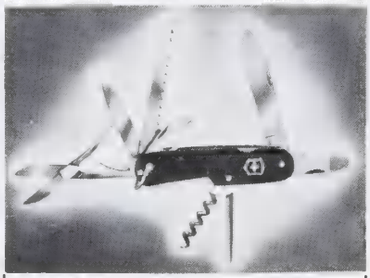
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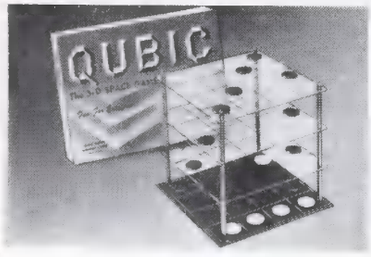
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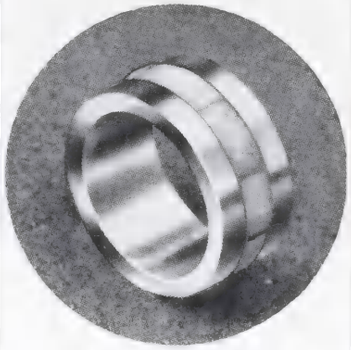


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TIC-TAC-TOE in 3 Dimensions

Now, QUBIC adds that exciting 3rd dimension to your old favorite Tic-Tac-Toe and multiplies the fun ten-fold. Play it straight across, up and down, slanting or diagonal. You win by getting 4 markers in a row—but you'll spend half your moves blocking your opponent. Tests your skill, sharpens your wits. Children play with glee. Made of fine quality plastic, includes 60 playing markers, complete directions. Set up size 6" x 6" x 6". Gift boxed. The one and *only* Qubic, just $2.50 per set. 2 for $4.85 ppd. FREE—exciting gift catalog. Order by mail from:

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This stunning silver and turquoise band is the smartest of fashion accents . . . unusual and beautiful as a wedding or friendship ring. Hand made of Sterling silver and cunningly inlaid with choice azure-blue turquoise. An Heirloom gift. In all men's and women's sizes. Send actual ring size. Postpaid with Fed. tax included.

In Sterling Silver . . . . . $ 9.95
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TRAVELER'S PERCOLATOR

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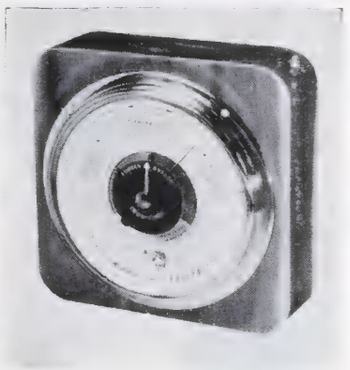
SHOPPING



CRYSTAL CHANDELIER. You may live in a three-room apartment but you'll feel like an Emperor's daughter if this radiant beauty lights your entrance hall, dining room or an elegant bedroom. With 5 curved crystal arms, and hand-cut prisms, it hangs from a chain. 20″ high, 15″ wide, all fittings incl. except bulbs. $22.95 exp. coll. Paulen Crystal, 296 Broadway, New York 7, N.Y.



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HUMDINGER. Pump the plunger of this big Choral Top and it starts to spin *with sound effects!* First you hear a deep hum. Then, as it gathers speed, the volume of sound increases until it has the vibrant, thrilling tones of an organ. The harder you pump, the faster it spins. Imported from Germany, it's 8″ high. $2.50 ppd. Q-T Novelty Co., Box 54, Murray Hill Station, New York 16.

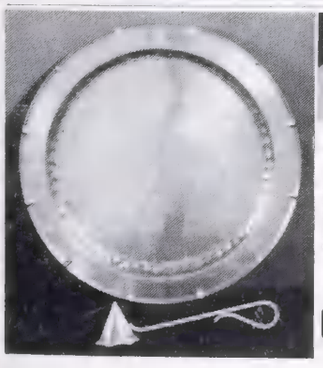


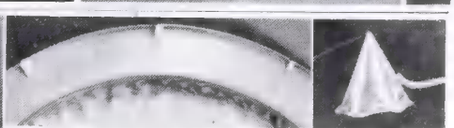
MONEY-CLIP FOLD
WITH IMPORTED WATCH

A new and smart accessory for men and women . . . just slide your everyday money into the center clip. The hand-turned fold, lined with calfskin, has an extra pocket for card or stamps and comes in imported Pigskin and black, brown or red Morocco. The imported chrome watch has illuminated dial . . . $15.95. Prepaid. (tax included).

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Fine detail work shown here is the result of careful craftsmanship

***hand*-wrought heavy COPPER**

Here's the warmth, the hospitality, the mellow glow of hand-rubbed copper! Hand-hammered, lightly antique oxidized, then hand-rubbed to a warm luster and invisibly sealed to preserve its beauty. Timeless design harmonizes with period or contemporary rooms.

Hand-wrought copper tray, 13¾" diameter **$9.95** POSTPAID

Hand-wrought copper candle snuffer **$1.50** POSTPAID

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GENUINE SHEEPSKIN CUDDLE RUG

Because they lend glamour to any setting, you'll give her that "Lap-of-Luxury" feeling with these deep, silky sheepskins to scatter beside her bed—before her fireplace—in her playroom. Cloud soft, and snuggly warm, they make cold weather rising a delight. They're not imitation! Each rug is a genuine Brandicalf selected finest quality skin covering app. 8 to 9 sq. ft.

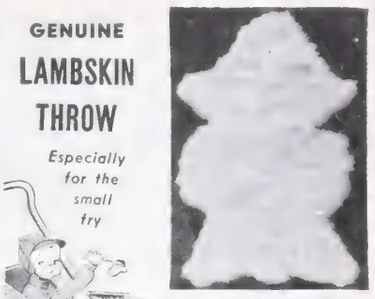
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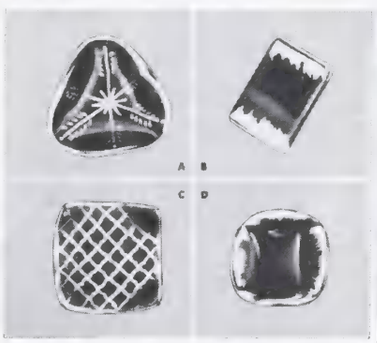




FOR THE Carriage, Crib or Nursery Floor and Wall

A gift to delight both the mother and youngster . . . a snuggly warm throw of genuine Lambskin. Soft as down—rugged as only fine fur can be. Used as a wrap, a blanket, a rug or nursery wall decoration, it's certain to be enjoyed for many years. **ONLY $5.95 PPD.**

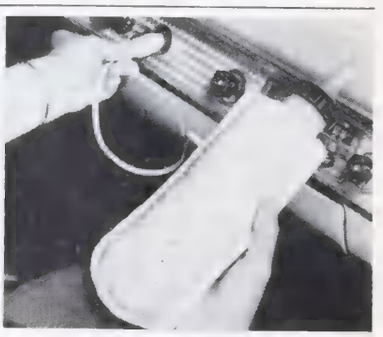
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Originals by MILVERN, these smart, new earrings will win ohs and ahs wherever you go! Hand-crafted and decorated of *tempered* ceramic, they're light as a feather and the year's happiest news in earrings. Lovely to give and lovely to get! Available in your choice of reds, greens, blues and black. Specify style (A, B, C, D), color and type (clip or screw) when ordering. Only $1.00 per pair postpaid. Money back if not delighted. Send check or money order (no C.O.D.'s please) to:

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while traveling 'cross country

This automobile "Dash-Board" Bottle Warmer quickly heats baby's bottle. Just plug into the lighter and relax—that little tummy is going to be filled right on schedule! Whether on a short journey to see Grandma or on days-long trips, here's the best traveling companion baby and mother ever had. A wonderful gift for new arrivals; something different for stork showers. Order several at this modest price. $1.98 postpaid.

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Every child who owns a bicycle, car, or "soapbox special" will spend many happy hours playing gas station with this new scale model gasoline pump that stands ALMOST THREE FEET HIGH. As the handle is turned, the gas level cylinder goes up and down to simulate the flow of liquid, and a bell rings to clock off the gallons. GASO PUMP is sturdily constructed of wood, fibre board, acetate, aluminum, and steel, and will withstand strenuous use. This new and different action toy has great appeal and play value for children from 2 to 6.



PRICE $6.95
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Order GASO PUMP now from:

THE TOY BARN
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COFFEE JUG n'WARMER a decorator would choose, with matching **BUTTER WARMER** that's a must! Finished in deep, warm **CINNAMON** (smell it?) * fire-baked pottery, on stands of satin-burnished brass: 12 hr heating candles, good for meal after meal. Coffee Jug serves 8 steaming cups; has cool neck grip for pouring. Butter Warmer can melt ¼ lb. for waffles, potatoes, hot bread, etc. Guaranteed. Send check or money order today.

BUTTER WARMER .....**$2.95** Postage
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Order both for only .....**$8.95** Postpaid

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DANCERS from ALL LANDS

IN BEAUTIFUL AUTHENTIC COSTUMES

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The most exquisite hand painted dolls ever created in brilliant authentically detailed costumes . . . easily removed for washing. 7" dolls of flexible plastic retain any position—sitting, bending, dancing, etc. A gift girls of any age will cherish. Specify countries desired.

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AMERICAN FAMILY SET—4½" Father & Mother—3½" Son & Daughter, a delight for any child. Only ..... $4.00 ppd.

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Blade and Handle Guaranteed

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AN IDEAL GIFT

STAND A LAMP

T. M. REG. U.S. PAT. OFFICE

$5.95 ea.

Now you can have an endless variety of smart lamps, each your own original creation. Simply mount your lamp-mates, toys, planters, vases, or antiques on a Stand-A-Lamp, adjust the stem to the exact height you desire, and add a shade. Beautifully finished solid hardwood base has hidden rubber feet, polished brass adjustable stem, approved wiring.

Choice: 1. BASE 7" round, 6½" sq., or 6" x 8" rectangle.
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3. SHORT ADJUSTABLE—for objects up to 15". TALL ADJUSTABLE—for objects up to 22".

ADJUSTABLE STEM and wiring complete (as above less base), $3.95. Use your own base of wood, ceramics, etc., simply drill hole for stem. Instructions included.

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How many State Capitals can YOU name? These unique map glasses show them all, on an accurate, black-and-gold map of the U.S., baked on beautifully styled fine crystal glasses. Unfailing conversation pieces. Fun-maker for parties. Educational too (for kids large and small). So much more than just attractive glasses! Big 14-ounce size, ideal for every beverage. Chip-proof edge. Every State and Capital on each glass. Set of 8 prepaid $5

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Whether it's posies or holly, this clever new decorator idea makes the most attractive bouquet you've ever set on a table. Delicately designed Cup 'n Saucer is fitted with a metal grille that holds the stems of flowers securely, no matter what kind of interesting floral arrangement you make. Cup 'n Saucer are black metal with gleaming brass handle and grille. Use them in pairs; add cheer to the decor of any room. Make cute Planters; wonderful for Ash Trays, too! Get several for yourself, and for gift-giving! Only $1.50 postpaid. No C.O.D.'s, please. Money-back guarantee. Order TODAY!

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THE PIXIE AND THE SEA HORSE are cut out of rigid, ¼" tempered Masonite, stained a gleaming ebony, and all you have to do is decide whether you'll hang them in the dinette or bar, bathroom or playroom. The silhouette wall plaque of the Pixie is 12" x 14". Sea horse is 6" x 16". Each comes with a black nail for hanging. $3 each or $5.75 for 2. Ppd. Fischer's, 43-66 Bowne St., Flushing, N.Y.



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8 ROWe-O-Tools

IN SELECT QUALITY LEATHER CASE

Gleaming bright nickeled tools . . . hand forged, hand ground and hardened. All fold flat into handle . . . for use, each tool snaps separately and rigidly into ready position.

LARGE SCREW DRIVER—SMALL SCREW DRIVER—GIMLET or DRILL—HAMMER—SCRIBER—SAW—CORKSCREW—METAL FILE

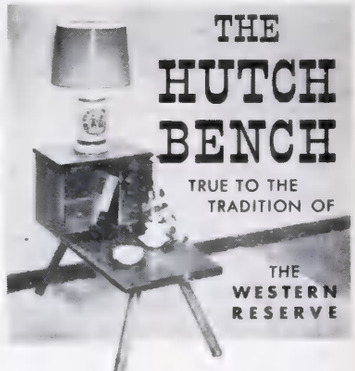
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• Another original Franz design in antiqued knotty pine. Beautifully handcrafted with 1¼" thick Hutch Bench top. Complete with book-nook and "keepin" drawers. Holds lamp at proper height. Ample space for ash trays, etc. Hutch Bench measures 26½" high at back; 15" high at front; 17" wide; 32" long. Ideal next to sofa or chairs. Price only $42.50 each—$82.50 the pair express collect. Send check, cash or money order to:

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GIFT RACKS FOR EVERYONE





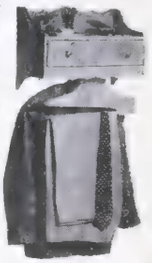
RACK FOR KODACHROMES—Holds 650 ready mounts or 180 glass slides in one handy place. Index tabs for easy selection. Drawer for accessories. Size 9¼"x22". **$12.95**—Double Wicth 18"x22". **$24.95**

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MAGAZINE FLOOR RACK—Handsome rack holds 60 magazines in upright position for quick, easy selection. Holds 30 each side. Magazines won't bend. Easily moved for convenience. Size 23"x30" high x9½" wide. **$29.95**

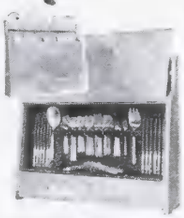


CLOTHES HORSE!—Holds jacket, trousers, open shirt, tie. Shelf holds all pocket stuff. Large drawer for clean shirt, socks, underwear, etc. Clothes slip on-off in a jiffy. Holds complete lady's outfit too. Hangers fold under when not in use. Size 19"x14"x10" deep. **$14.95**



SILVERWARE RACK—A truly beautiful piece . . . sensible, clever . . . what better place for your silver than the dining room wall. Lined with tarnish-proof Pac'fic Silver cloth it holds over 150 pieces . . . lined drawers for extras. Top displays 12 spoons, cups, etc. Size 27"x23½"x5¾". **$36.95**

BAR RACK—Hang this large handsome rack above your bar and it will store and display all your bar needs. Closed, it is a lovely glass display rack . . . opened, an efficient back-bar. Holds 7 bottles and displays 8 of every type glass, stein and mug . . . about 70 pieces. Size 27"x30"x7¼". **$34.50**

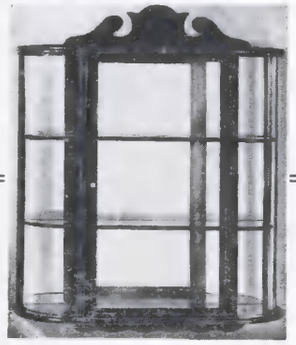




FINISHES: All racks are made of the most genuine southern knotty pine in choice of hand-rubbed honey knotty pine or lovely mahogany finish.

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DISPLAY YOUR TREASURES

and dress up your walls with this classical traditional hanging Bibelot Cabinet. Made by skilled cabinetmakers, hand rubbed to a rich finish. It has a hinged glass door and a mirrored back, completely glass enclosed. Curved glass sides enhance the beauty of your prized heirlooms, allowing them to be seen from any angle. Made from genuine Mahogany wood in a rich Mahogany finish. Also comes in a choice of Walnut, Antique Gold or Antique White finishes. Outer dimensions are 23" high, 14½" wide, 5½" deep. Inner depth (with door closed) is 4½", 6" between shelves. Equipped with sturdy hanging fixtures. A perfect gift for that important occasion. Ideal for collections of miniatures, demi-tasse sets, story book dolls, etc. **$27.95**, express charges collect. LARGER SIZE ALSO AVAILABLE: 22" wide x 29" high x 6½" deep. 7½" space between shelves. **$42.95**, express charges collect.

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SWEET FOR SWEETS

Handsome French opalescent milk glass jar to hold sugar, spice and everything nice. Made in France from the same molds used centuries ago, it is reminiscent of the days of Marie Antoinette. The motif of grape clusters and leaves is delicately pursued throughout, even to the lid and the knob atop the lid. Just 6" high including the lid. Fill it with candy for an extra sweet treat!

$2.50 postpaid

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"HI-CUTIE" FLANNELETTE GOWN $3.95 PPD.

Pink or blue cotton flannelette demurely accented with ruffle at hem, throat and cuff. Two button neck. Embroidered "hi cutie" across front intrigues the junior Femme Fatale. Sizes 3 to 12.



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SUBURBAN DECOR
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THE SPOT REMOVER FURNITURE POLISH

REVIVA **by Jackson of London**

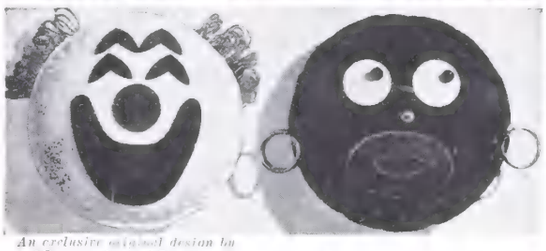
REMOVES stubborn surface spots ● **CLEANS** dirt and grime **POLISHES** to high, dry lustre and covers minor scratches

Triple Action Tonic for marred furniture, **all in one bottle.** Consumer tested and accepted for over fifteen years. The polish that revolutionizes furniture polishing. **For all dark or light varnished, shellacked or lacquered surfaces.** Just apply REVIVA and surface spots vanish like magic. Revives original color and grain of wood. Excellent for refrigerators and plastic surfaces, too. Wonderful for antiques.

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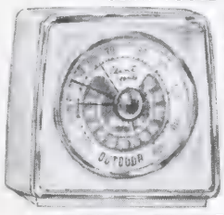
NBC WEATHERMAN

CLINT YOULE WEATHER INSTRUMENTS

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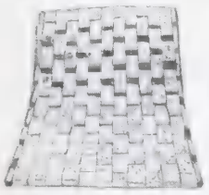
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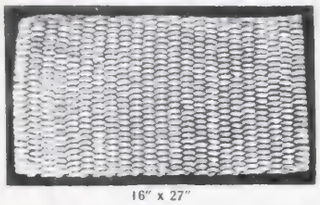
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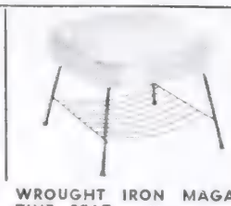
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NEEDLEPOINT MAHOGANY FOOT STOOL—Same needlepoint color choice as Hassock. Solid mahogany. Blend—or dark finish woodwork. Dims.—12" x 16" x 8" high **$59.49***



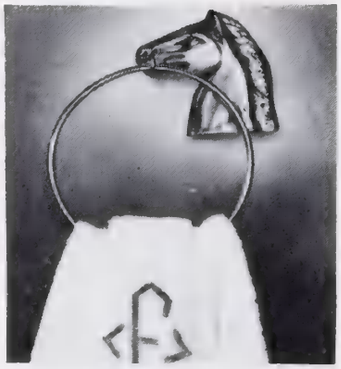
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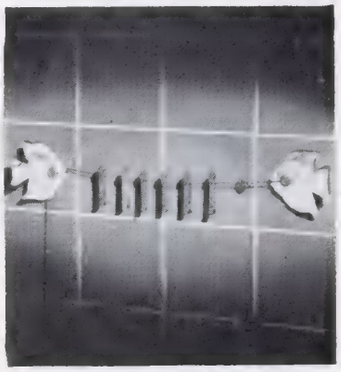
PAYNE PRODUCTS CO. Rm 603, 7338 Woodward, Detroit 2, Mich.



WINDOW SHOPPING



WITHOUT A HITCH-ing ring like this, your bathroom towels won't be half such glamorous show-offs. The non-tarnishing aluminum horse head is hand-burnished to a gleaming finish. The 7" steel ring is chrome-plated. After it's installed, the screws don't show because it grips over a blind fastener which is included. $2.95 ppd. Bob Finn Co., Northboro 1, Mass.



THE FISH ON YOUR LINE stick to the bathroom wall with super-grip suction cups, so you can put them up or take them down in seconds. Between them they support a strong nylon clothesline that adjusts from four to eight feet. Fish come in black and white or yellow and white with colorful clothes clips. $1.50 ppd. No c.o.d.'s. Collector's Corner, Dept. C, 527 W. 7th St., Los Angeles 14, Calif.



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(*Please turn to page* 159)

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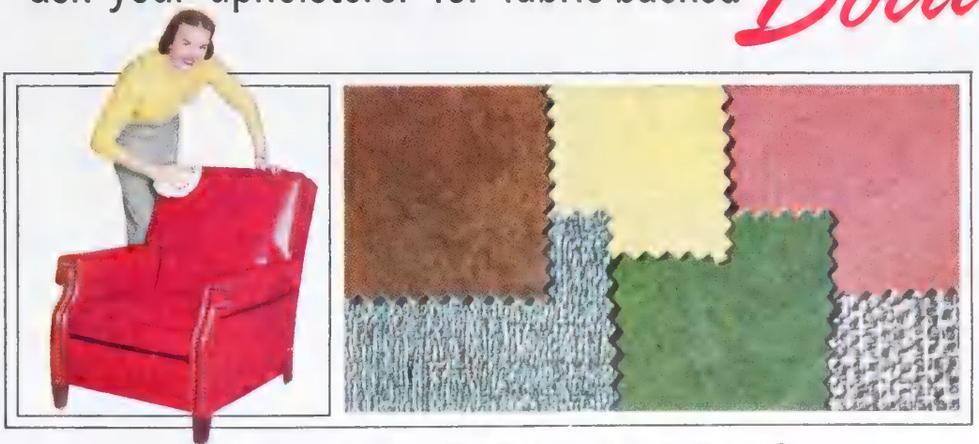
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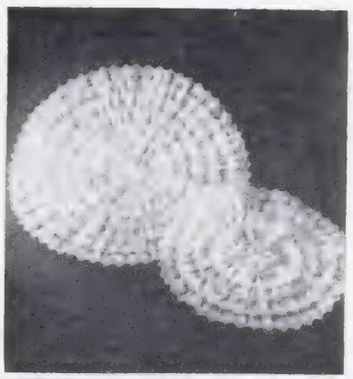
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WINDOW SHOPPING

CONTINUED FROM PAGE 156



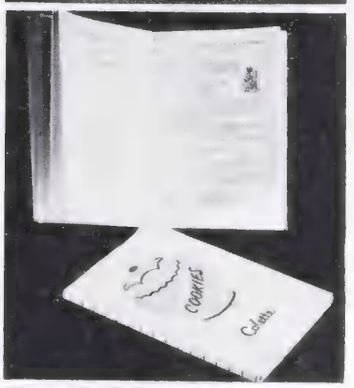
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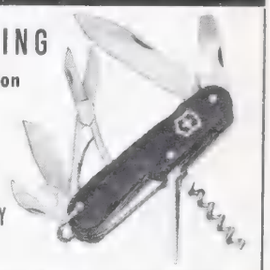


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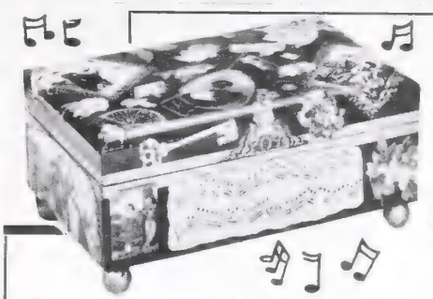
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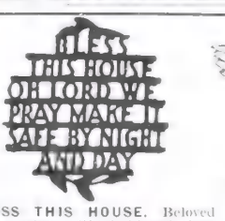


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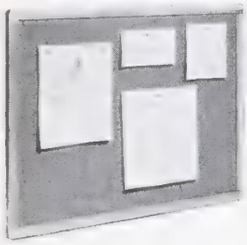
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who will be proud to have her growing tribe of grandchildren with her at all times. Each first name and birth date engraved on separate disc in script. Wonderful for remembrance, to show along with snapshots!

Sterling silver ..... $3.00 for bracelet plus $1.50 per disc.

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Engraving, postage, tax incl.

Be sure to send for our complete catalog of this and other fine custom gifts

No C.O.D.'s, please.

Holiday House

111 Bellevue Theatre Bldg. Upper Montclair, N.J.



LAMP TO CROW ABOUT!

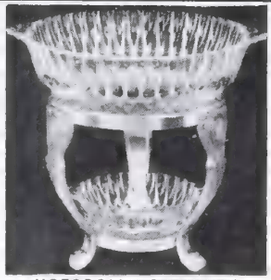
This provincial lamp leads a dual life! Use it hanging from your wall or standing on a table. The ceramic salt-box base is hand painted with a jaunty rooster, has a hinged wood cover. Makes a wonderful planter, too! The oval parchment shade is gaily decorated with matching roosters.

Lamp measures 14" high; shade 9" wide. Cord included. $6.95 plus 50c postage.

Write now for Free Xmas Catalog

NANCY NORMAN

57-C Chadwick St., Boston 19, Mass.



"GEORGIAN EPERGNE"

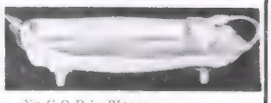
Heavy silverplate base, 2 removable crystal inserts 9" high x 9 1/4" wide. $12.95 COMPLETE (Fed. tax included) EXPRESS COLLECT

DISTINCTION IN TABLE SERVICE

Is attained with these brilliantly designed service aids — At Informals, or as Centerpieces—with fruit—they serve equally as well.

FOOTED CELERY & OLIVE DISH

Heavy silverplate. Raised Danish-Modern motif 12 3/4" long x 3" wide $8.95 Fed. tax included) EXPRESS COLLECT



No C.O.D.'s Please

ACROLIER GLASS CORPORATION

25-02 Steinway Street

Long Island 3, N. Y.



WINDOW



SUPER SADDLE SEAT might have come right from the Lone Ranger's bivouac, so authentic is its Western flavor. Genuine leather saddle rests staunchly on rubber-bumpered hardwood legs that support up to 250 lbs. Seat is further glorified with a cattle brand, real conchos and leather tie strings, bedroll and Indian-patterned saddle blanket. 21" high. $7.95 ppd. Ward Phillips Co., Carpentersville, Ill.



SHIRT-SLEEVED ELEGANCE for your smartly tailored shirts is achieved by these Doskow-designed accessories. The lanyard is a sport tie of leather held with a silver monogrammed disc and the big bold cuff links are so handsome, you'll probably find them in your husband's French cuffs when your back is turned. Each is $5, tax and post. incl. Vermont Crossroads Store, Waterbury, Vt.



A HELPFUL FOOTNOTE for friends trying to find you is this all-rubber door mat *in two colors* with your name molded right into it. 7,000 scraping fingers automatically clean shoes, are self-draining. Choice of brick red, garden green, jet black, powder blue with name in ivory up to 13 letters. 18" x 28". $5.45 postage collect. R. L. Mitchell Rubber Co., 2120 San Fernando Rd., Los Angeles 65, Calif.

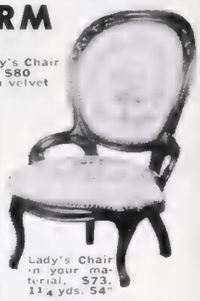
TRADITIONAL CHARM



Gentlemen's Chair, $93 in velvet

A truly charming pair of reproductions that embrace the graceful lines of the past and sturdy comfort of the present. The connoisseur will delight in the skilled craftsmanship of beautiful carving, distinctive and enduring in a changing world. Sold Honduras Mahogany—luxurious foam rubber cushioning—double coil spring on sagless web bottom. Colors—red, green, rose, blue, and gold velvet. Imported needlepoint as shown. Gentlemen's Chair $109—Lady's chair $98. Send check or money order. (No c.o.d.'s.) Prices f.o.b., Statesville, N. C.

Lady's Chair $80 in velvet



Gentlemen's Chair in your material, $86. 11 1/2 yds. 54"

Lady's Chair in your material, $73. 11 1/4 yds. 54"

SEND 10¢ FOR FOLDER

on heirloom reproductions and gift specialties

HOME FURNISHINGS & GIFTS, INC. P. O. Box 703 Statesville, N. C.

ORNAMENTAL CAST IRON HORSE HEAD



Here's a "dark horse" sure to wind up a winner in any decorating scheme. In handsome, highlight-capturing cast iron, it's perfect for old-fashioned hitching posts, gate posts, porch and patio ornamentation. Use it to enhance entrance-ways, or add a base and use in pairs for mantelpieces and book ends. This carefully-scaled reproduction stands 9" high, weighs 8 1/2 lbs. Makes an ideal Christmas gift—one that won't be duplicated! Only $9.95 postpaid*.

No C.O.D.'s, please. **Money-back guarantee.**

*West of Rockies add 50¢ to cover add. postage

MAYCO Dept. HB-11, Box 167, Lee's Summit, Mo.

SHOPPING



AVOCADOS BY MAIL are a treat you should try! These are Padre avocados—the kind you *never* find in stores—and they come to you direct from tropical California. Use them whole, or sliced for salads, or stuff them with crabmeat for lunch. 8-lb. box with 8 avocados is $4.38. 12-lb. crate of 12, $6.85. Ppd. Mission Pak Company, 125 East 33rd Street, Los Angeles 11.



SILVER BUCKLES ON BLACK SATIN give these Elizabethan peak pumps a courtly air with a dash of courtesan daring. The buckle is an antiqued silver triangle, and the black stained ⅞" bobbin heel is sophistication à la Capezio. Same pump comes in red satin with antique gold buckle. Send shoe size. $12.95 plus 25¢ postage. French Boot Shop of New Rochelle, 541 Main St., New Rochelle, N.Y.



THESE DO THINGS FOR YOU. Italian key rings are gay stocking stuffers to please the lady who likes to size up situations and the gentleman who's a gay blade. The yard-long measuring tape and the key knife are tabbed with genuine leather, cost just $1 each. Postpaid from Green Gable Gifts, 1554 Third Ave., New York 28, N.Y.



PERSONALIZE YOUR CHRISTMAS CARDS

&

A GRACIOUS WAY TO MAKE YOUR ENVELOPES DISTINCTIVE

You can impress your own initial in colorful sealing wax on the back flap. Get the complete kit including a finished brass stamp individually engraved with your own initial, supply of seasonally colored sealing wax sticks, candle heat-source, easy instructions, all attractively packaged in handsome deluxe case. Makes a charming gift. Lends distinction to your personal correspondence. $5.50 ppd.

Be Sure to State Initial

Money Back Guarantee. Send Checks or Money Orders (No COD's)

ELDREDGE HOUSE, RM. 110, 1836 GREENWOOD DR., SOUTH BEND 14, IND.



NEW GIFT CATALOG

2 GIFTS THAT MEN & WOMEN WANT!

DEERSKIN DRESS GLOVES: For a fashion-treat to your wardrobe, these beautiful deerskin gloves for men and women. They're soft as butter and hand-tailored for perfect finger size. Color is light fawn. Lady's: 5½ to 8. Men's: 8 to 10½. Price: $6.95 Postpaid.

SHEEPSKIN SLIPPERS: Completely HANDMADE by downeast craftsmen and tailored for both men and women—they boast of endless comfort, warmth, and durability. Soft calfskin leather and golden-colored shearling blend to make your leisure moments a memorable pleasure. Men's: 7 to 12. Lady's: 5 to 9. Price: $8.45 Postpaid.

No C.O.D.'s. Money Back Guarantee

CASCO BAY TRADING POST

Dept. B11-4, Freeport, Maine



A Wonderful, Wonderful New Idea For You



HAPPY TIME GIFT PLAN

Surprises for Small-Fry

If you could, in some magic way, peek into the wonderful world of Make-Believe where children live, you would see a "thousand zillion" memories.

Endless apricot-colored days that are just for play. Great decisions in the making—"Guess I'll be a jet pilot, or a cowboy, or the captain of a ship. Bet I could be all three if I was the strongest man in the world!"

And when you were her age, what secrets did you share with your favorite doll? "I'll be a nurse and make everyone well"..."I'll be like Mommy and have a little girl just like me," or "I'll be pretty and dress up *every* day!"

Best of all were the surprises. Nothing, absolutely nothing could match the delicious excitement of an unexpected gift, and what's a better gift for a girl or boy than a HAPPY TIME surprise package.

A Unique and Valuable Service

Let the HAPPY TIME GIFT PLAN be the magic wand that sends surprise toys and gifts to the children of your choice for you. The Plan's tremendous purchasing power enables it to select *extra value gifts*, that will win the heart of the youngsters YOU enroll in the HAPPY TIME GIFT PLAN. You will be remembered extra well because each gift will be a treasured surprise given in your name. You will be Number One on the young'uns Hit Parade throughout the year.

A membership in the HAPPY TIME GIFT PLAN is such a convenient and practical way to give pleasure to children the year 'round! Hundreds and hundreds of new gift ideas are gone over, by us, searching for that something special that makes the things we send for you *the just right gift.*

Join Today...Mail Coupon Below

For as little as $5.00, the child you enroll in the HAPPY TIME GIFT PLAN will receive any *three* gifts of the *seven* listed that you specify on the coupon below. Children enrolled under the Second Plan, will receive *seven* different surprise gifts, one on each of these special occasions: Christmas, Birthday, Valentine's Day, Easter, Summer Vacation, School Gift and Halloween, for only $10.00. Gifts are sent, prepaid, by us, for you, from California.

Wouldn't you like to give a surprise gift that keeps coming many times during the year? A membership in the HAPPY TIME GIFT PLAN makes such a delightful gift for Birthdays, Christmas or any time. We know the younger set, those lovable wee people from five to ten years young, will be delighted with each of the thrilling gifts they receive. However, if for any reason you are not completely satisfied, just resign your membership and we will refund the balance of your payment. Could anything be fairer?

We Urge You to Act Now

Join now, this very day, and please a child for a whole year to come. Regardless of when you start, in November or July, your membership is for a full year, and the child will receive the number of gifts you order. Remember, the gifts you give through membership in the HAPPY TIME GIFT PLAN are selected after hours and hours of "shopping" by our staff. Each item is a top value because your membership enables you to take advantage of the PLAN'S purchasing power and gives you better gifts for less! Fill in the coupon below and mail it today... *you'll be glad all year you did!*

© 1954 HAPPY TIME GIFT PLAN

HAPPY TIME GIFT PLAN, SANTA BARBARA 1, CALIFORNIA

Please enroll the following child in the HAPPY TIME GIFT PLAN.

NAME _____ ☐ girl ☐ boy ☐ age

ADDRESS _____ Birthday—month _____ day _____

CITY _____ ZONE _____ STATE _____

Children enrolled under Plan #2 ($10.00) receive gifts on each of the 7 days listed below.

☐ Birthday ☐ Christmas ☐ Valentine's ☐ Easter ☐ Summer Vacation ☐ School Gift ☐ Halloween

Children enrolled under Plan #1 ($5.00) receive 3 separate gifts. Please check special dates of your choice in space above.

My check ☐ Money Order ☐ in the amount of $_____ is enclosed.

For PLAN #1 ($5.00) ☐ For PLAN #2 ($10.00) ☐

My name is: _____ Relationship _____

ADDRESS _____ Please sign my gift card each time

CITY _____ ZONE _____ STATE _____ with _____

It is my understanding that all gifts will be sent postpaid. I reserve the right to cancel this membership at any time if I am dissatisfied and the balance of my membership will be refunded.

BANK REFERENCE **Bank of America**, Santa Barbara, Calif. World's Largest Bank.

A Gift
THE OTHERS WILL NOT THINK OF!

You'll be remembered every day of the year!

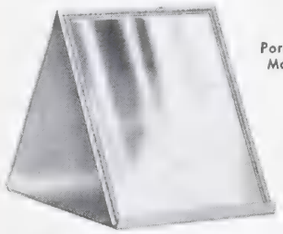


Boudoir Model

BRING OUT
NATURAL BEAUTY

By using this Elegant, Deluxe Magnifying Make-up Mirror. See Yourself in Close-up Before Others Do. Discover the Beauty Secret of Movie Actresses, TV Stars and Lovely Models.

ELEGANT • REVEALING



Portable Model

SMART • COMPACT • IT FOLDS

BOUDOIR MODEL
framed in gold-tooled leather.
Pastel blue -- Peach -- White.
Dimensions -- 14" in diameter.

PORTABLE MODEL
framed in gold-tooled leather.
Red -- Blue -- Turf Brown (for HIM)
excellent for shaving.
Dimensions -- 7¼" x 9" (closed).

ONLY **$12.95** Postpaid.
Your money refunded if not delighted.

EDROY PRODUCTS CO.
488 Lexington Ave., N. Y. 17, N. Y.



MINIATURE DECORATIVE CLOCKS

• *Guaranteed to keep accurate time* ▪ Dainty, diminutive and practical additions to every home. Clever miniatures complete with pendulum, weights and winding key. One winding lasts 2 to 3 days. One year guarantee.

MODERN **CABINET-STYLE CLOCK** (6¾" high) is a sleek television replica; in bleached wood only. You'll also love the quaint charm of the **"OLD-FASHIONED" GRANDFATHER CLOCK** (8" high) . . . an authentic reproduction . . . adorned with colorful hand-painted flower motif; in yellow, black, red, copen.

Only **$7.95** each. *Please add 25c postage*

Write for CATALOG

LEE HENDRY
120 Queens Drive • Little Silver, N. J.

A Mountain of Flavor in Each Golden-Brown Kernel



JUMBO Deep South PECANS

Never have you tasted pecans more fully flavored than these! Grown in the very heart of the pecan belt, these mammoth-sized beauties are rushed from grove to you in three days, with flavor as fresh as this morning. Mouth-watering recipes with each order. A glorious gift. Satisfaction guaranteed or money back. Short Crop—order today—don't risk disappointment!

Shipped postpaid in U.S.A. (west of Denver, add 20¢ to 2¼# orders, 40 to 4½# orders). Check or money order—no C.O.D.'s please. Packed in attractive carton.

2¼# Mammoth Halves $3.75
2¼# Broken Halves $2.95
4½# Mammoth Halves $6.75
4½# Broken Halves $5.50

DEEP SOUTH PECANS
Dept. HB-1 Greenville, Alabama

DUTCH COIN SILVER CANDELABRA

imported from Holland



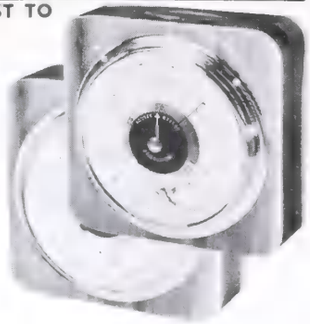
A wonderfully modern candelabra with the fabulous look of Danish sterling. Made of Dutch coin silver . . . it has a hand applied black lacquer design, holds two tapers. The handsome matte finish is tarnish-resistant, never needs polishing. Candelabra measures 5½" x 9". For yourself . . for every young modern on your list!

Sorry, no C.O.D.'s. **$4.95** ppd.

contemporama
BOX 38, BROOKLYN 4, NEW YORK

2 NEW BAROMETERS TELL WHEN IT'S BEST TO
HUNT or FISH

Wildlife activity is governed by weather conditions. This precision barometer accurately tells when fish and game will roam freely—when they'll stay hidden. Handsome 8" glistening red cedar case with brass trim, multi colored instruction dial and travel case make this an incomparable sportsman's gift. Specify Hunting or Fishing. ONLY **$12.50** ppd.



A TERRIFIC GIFT for your Boss, your Customers, your Friends . . . and we've got other ideas too. Write for your FREE GIFT FOLDER.

No C.O.D.'s. Money Back Guarantee.

Johnathan Pike Dept. B11-4, Peabody, Mass.



WINDOW



FLIPPY DOES BACK FLIPS in mid-air and lands on his feet every time! His clock spring mechanism is key-wound, and he does from 4 to 6 flips with each winding. He's a whole circus wrapped up in one curly rayon plush puppy, and his enterprising master will probably charge admission! In gray, brown or black, 10" long. $6.98 ppd. Guaranty Sales Co., Box 176, Dept. F7. Teaneck, N.J.



BOTTLE COLLECTORS will feel as though they'd hit the jackpot when they see these Antique Reproduction Bottles made from the original molds. Put them in your window, and when the sun shines through them the shadowy jewel colors glow like stained glass in a cathedral. In 3 designs: Elephant, Scroll, and My Country; $1.75 each; $5 for 3. Ppd. Nelson's, 1670 Grand Ave., St. Paul 5, Minn.



THE ROLE OF THE DICE is a winning one. Tiny ruby-red dice are the tips for the lacings of these glove-soft elk leather ballet slippers. With pancake heel and foam rubber innersoles, they come in turquoise, white, red or natural in sizes 4 to 9. $3.95 postpaid. Miller Curio Company, Dept. S-HB, 256 E. Congress Street, Tucson, Arizona.

Hand Carved and Painted Wood Tree and Package TIE-ONS



Sturdy cut-outs—completely hand painted in a galaxy of colors—with brilliant gold-tone accents for permanent decorations. Gaiety for Tree, Package or Mantel.

MERRY SANTA . . . tie on . . . 2 different subjects . . . 3" high **$2.50** postpaid

ANGELS WITH TOYS . . . tie on . . . 6 Subjects . . . 2" high **$4.75** postpaid

CHILDREN WITH ANIMALS . . . tie on . . . 4 Subjects . . . 2" high **$2.25** postpaid

Send For Free Illustrated Gifts Folder

KRONENBERG'S "Gifts for Remembrance" Hamburg, N. Y.

. . . this Xmas!



The gift wrapping to make your gift remembered forever! Handprinted exclusives by *Rollwrap!* 26" x 6' rolls ONLY $1.00 per roll! 6 rolls — $5.00!

george's
161 East Grand Chicago, Ill.

Write for your FREE 50 sample packet TODAY!

SHOPPING



NO IRONING is necessary with this Nylon and Orlon tablecloth! Woven in a pin-check pattern of white with pink, blue, yellow, toast, red or charcoal, it's banded with frothy white Nylon. 52″ x 52″, $8.95: 52″ x 72″, $12.50: 72″ round, $14.95: 72″ x 90″, $18.95; 90″ round, $23.95. Solid color linen napkins to match. 75¢ each. Ppd. No c.o.d.'s. Ruth Goodman, 7 Cornelia St., New York 14, N.Y.



TWO LITTLE INDIANS, one a little girl squaw and one a big doll squaw, will be the belles of any reservation in these Sandy Squaw fashions. The 19″ walking and sleeping doll wears a 2-piece Squaw dress of crinkled cotton in turquoise, orange and white. For the moppet mommie, a *matching* Squaw dress! Sizes 2-8, $10.98 complete; 10-14, $12.98. Ppd. Florida Gifts & Gadgets, 1356 Main St., Sarasota, Fla.



A FINE KETTLE of brass and copper has been wired to make the most tea-riffic hanging lamp that ever highlighted a front hall, screened porch, or den. There are 5 finishes to choose from: polished or weathered brass, polished or antique copper, or matte black. Kettle is 14″ high, 11½″ wide, comes with wires and chain to match. $22.95 ppd. Liberty Lighting, 12358 Ventura Blvd., Studio City, Calif.

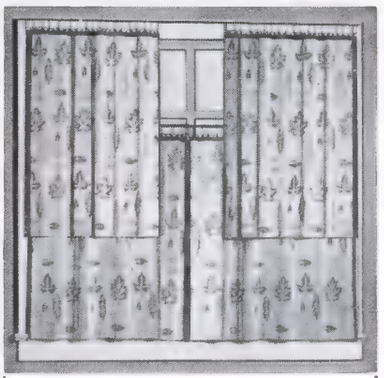




MINNIE AND CLARENCE

A 16-page illustrated child's story book of "Minnie the Woodchuck and Clarence the Squirrel"; children have fun coloring the pictures. Minnie and Clarence are hand-finished, soft, cuddly toys, stuffed with foam rubber and washable. A gift every child will be proud of. Mail $3.75 for each set to Minnie and Clarence, 527 West Belmar St., Lakeland, Florida.

Sent ppd—No C.O.D.'s Please



Bamboo Café Curtains

Custom-decorated original hand printed "Autumn Fantasy" design. Flatters modern or traditional settings. Clean with vacuum or damp cloth. Imported fine quality matchstick bamboo . . . affords maximum privacy—eliminates glare . . . diffuses light and air. Fits any window . . . hangs on ordinary curtain rod. Use two pairs for double tier effect as shown.

Your choice of the following color combinations: Chartreuse ■ Green, Red & Gray, Chartreuse & Brown, all on natural bamboo background. Topped with basket braid, 60″ wide. Per Pair to the pair. Specify 30″ or 36″ length. Easy to shorten. $4.95

(No C.O.D.'s Please) Postpaid

Carda Originals

Dept. C, P. O. Box 8, New Rochelle, N.Y.



THE DECORATOR'S LAMP *it's different!*

A continental type pin up lamp! Made of hand carved and decorated hardwood with flat or semi gloss finish, in antique white or color of your choice. Complete with hand decorated matching parchment type shade. Lamp charming as permanent fixture. Works magic in any room. Try a pair to flank the mirror, place over the bed or use with a picture series. They are different. Even a Princess would envy you these.

Large lamp 6″ at base; 10½″ high; 8″ shade . . . $9.95 ea., $19.00 pr.
Smaller lamp (beautiful hand done, plainer design) 4½″ base; 10″ high; 7″ shade . . . $8.50 ea., $16.00 pr.

All prices postpaid.—West of Miss. add 50¢. Add $1.00 per lamp for your own custom color. Sorry, no C.O.D.'s.

Leita Chapin

P.O. Box 198, Lenox Hill Station, New York 21, N.Y.



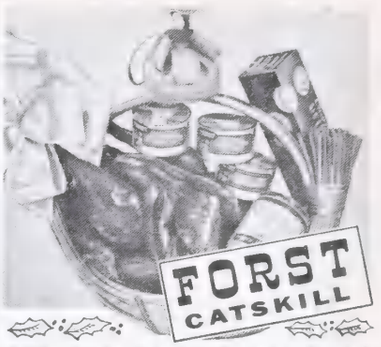
COFFEE ANY TIME!

Enjoy coffee as you like it, even away from home . . . in hotels, at college, at work. KOFFEE-PAK includes 2-cup AC/DC electric percolator . . . 2 unbreakable cups . . . 2 stainless teaspoons . . . plastic containers for coffee and sugar . . . all in a handy, shoulder-strap case. Also fine for instant coffee and tea.
Complete, only **$9.95** plus 25¢ postage.

Family size KOFFEE-PAK with 5-cup percolator, 4 cups, 4 spoons **$19.95**

Going abroad? Take plugs to fit foreign electrical outlets. Set of 4 ..... **$1.25**

CLARION PRODUCTS
Box 255-Z Highland Park, Illinois



"MOUNTAIN of TREATS"

Here, indeed, are royal gifts for those on your list who appreciate the gay, the gracious and original in presents. Not one—not two—but SEVEN mouth-watering treats packed in a big, beautiful, bountiful basket that is, in itself, a "collector's item" because of its unique shape, its stunning lacquered finish.

Two sizes—

DELUXE at $25.00 contains golden brown whole FORST Smoked Turkey, 3 generous family-size cans of Forst's unique, finger-size cocktail sausages—franks, smoked pork, and exclusive smoked turkey sausages. Also zesty, spicy artichoke relish and large box of imported English cocktail biscuits. Topped with a hand-made Italian character doll, dressed in authentic provincial costume, filled with Italian candies.

REGULAR at $15.00 includes all three cocktail sausage delights, jar of artichoke relish, imported Scotch Dundee Cake, package of exotic, spicy Ski-Ball tea and Italian provincial-costumed doll.

Mail check and your gift list today. No C.O.D.'s please. FREE—full color catalog of all Forst Smoked Delicacies — includes many entertaining tips.



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ALL Forst Products are Government Inspected!

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I enclose Gift list and Check for $.....
Please ship the Forst Combination Baskets checked below, delivery charges prepaid.

Catskill "Mountain of Treats"
.....Deluxe.....at $25.00
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AUTHENTIC REPRODUCTION OF
John Haley Bellamy's
FAMOUS HAND CARVED

EAGLE



John Bellamy, Kittery Point's (Me.) famed carver of ship's figureheads, presented this eagle to his friend, Horace Mitchell upon his marriage to Mary Gertrude Chase. The original still hands in historic Sparhawk Mansion. Every detail is faithfully retained in this moulded, hand-colored 2 foot x 8 inch reproduction. Certificate of authenticity makes it a cherished collector's gift—proudly displayed above door or mantel. Fully Guaranteed. ONLY **$9.95** ppd. Weatherproof Outdoor Model—$12.95 ppd. No C.O.D.'s.

MONHEGAN ISLAND CRAFTS—Dept. B11-4, 586 Congress St., Portland, Maine

write for your **FREE CATALOG** of UNIQUE GIFTS FOR ALL

HANDSOME COLONIAL

MITTEN BOX

HELPS TRAIN LITTLE TOTS



Inside on the hall closet door is a convenient location for this combination mitten box and accessory hanger. Hangs on two brass screws at any convenient height. A container for gloves and mittens, with hooks for pocketbooks, scarves, umbrellas and children's coats. A wonderful aid in training children to care for their clothes. Dovetailed corners, hand rubbed pine finish, designed with true Colonial charm. Size 11½″ wide x 14½″ tall, 6″ deep.

ONLY $4.95 PPD.

No C.O.D.'s. Money Back Guarantee. 35¢ extra W. of Miss.

Littleton Crafts

Box B11-4, LITTLETON COMMON, MASS.

Exciting New Gifts for the entire Family . . .

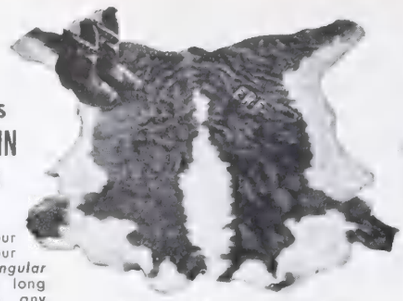


For MOM and SIS
Genuine SHEEPSKIN SNOW WHITE RUGS

For the first time, our SNOW WHITE rugs in your choice of *oval or rectangular* shape. Sumptuous extra long hair lends warmth to any room, charm to any setting. Made from finest imported sheepskins. Wonderful as a gift or for your own use. Please specify "oval" or "rectangular".

24"x42" ..... **$17.95** Ppd.
30"x50" ..... **$24.95** Ppd.

Extra Sizes Available



For DAD and SON
GENUINE BRANDED CALFSKIN RUGS

Everyone loves these handsome, silky calfskins . . . They're so perfect for the hall, den or bedroom. Soft, yet durable. Sueded back. 1 initial brand (print initials wanted) lends authentic personal note. Choice of black or brown with white.

App. 5 Sq. Ft. ..... **$10.95** Ppd.
App. 6-7 Sq. Ft. ..... **$14.95** Ppd.

3 Initial Brand—$2.00 Extra

NO C.O.D.'s
MONEY BACK GUARANTEE

FREE GIFT FOLDER

Brandicalf
Dept. B11-4, 157 Federal St., Boston 10, Mass.



COLOR PRINCE
CAVALCADE OF FLIGHT
PAINT SET

This paint-by-number set turns a struggling amateur into another Rembrandt. Included are four 10" x 8½" and two 16" x 12" numbered outlines of modern aircraft mounted on sturdy canvas; 24 professional oil paint in numbered vials; 2 extra fine brushes. Just apply numbered color to numbered section of picture and the results are truly professional. Anyone can paint in oil with this easy-to-do set. *Satisfaction guaranteed.*

The Set **$3.95** *ppd.*

JAMES LEE COMPANY
1140 S. Michigan Ave., Dept. B-11, Chicago 5, Ill.

Personalized
COV-A-ROBES



Luxurious comfort. Fluffy, absorbent Terry Cloth. Ideal for after-bath, beach, that dash to the phone, between clothes changes—or just plain loafing. Keeps you dry and toasty warm. Easy to launder; never need ironing. Snap on or off in a jiffy; adjust to fit perfectly.

LADIES' An attractive sarong while applying make-up, washing hair, etc. Choice of gay colors: Azure Blue, Canary Yellow or Snow White. **ONLY $3.95**

MEN'S Great after showering, while shaving, or in locker room. Big roomy pocket for cigarettes, shaving gear, etc. Snow White. ..... **ONLY $2.95**

Satisfaction Guaranteed or Money Back

Artistically monogrammed in contrasting colors with any first name or 2 or 3 initials. Men's or women's sizes; small, medium or large. Send check, money-order or cash. Add 25c to each Cov-a-Robe ordered for postage and handling. No C.O.D.'s please.

DOBBS PRODUCTS CO.
900 W. Lake St., Dept. 450, Chicago 7, Ill.



BIRCH & PIGSKIN *Hand-Crafted Serving Tray*

Wood and leather get together with striking results in this handsome example of Grand Rapids custom craftsmanship. Unique tray combines the mellow beauty of birch with genuine pigskin — 2¼" squares set in a distinctive light and dark checkerboard pattern. Leather is lustre-treated and impregnated to resist moisture and stains. Protective felt underpads. Size: 12½"x17", **$8.95** ppd.

Set of 4 companion pigskin coasters, 3⅛" diameter, $1.00 ppd. No C.O.D.'s please. *Satisfaction or your money back.*

KIEFER PRODUCTS
241-K Front Ave., S.W. Grand Rapids 4, Mich.

YOUTHCRAFT SAFETY RAILS
KEEP YOUR CHILD SAFE!



Protects daytime falls . . . keeps your child safe and sound all night. Youthcraft Safety Rails fit any bed, can be used at home or while visiting. Easily attached and removed for storage—leave them on bed permanently. Made of solid maple in attractive furniture finishes: White, Maple, Walnut, Mahogany or White Dot. Save chargers with your child safety order two Safety Rails now! **UNCONDITIONALLY GUARANTEED.**

only **$5.95** each side

For Hollywood beds, beds with metal rails, and all cots—$6.95 each side (specify type of bed).

Express charges collect. Send check or M.O.—no C.O.D.'s please.

YOUTHCRAFT Dept. B P.O. Box 65 Englewood, N. J.



WINDOW



PICTURE YOUR HOUSE on a plate! It's a lovely way to preserve the memory of a dearly-loved house, old or new, big or little. Just send in any size photo, negative or snapshot, and this shop will reproduce it in black and white on a glazed white china 10" plate. Wouldn't it be a wonderful present for your summer hostess? $6 ppd. Horizon House, Box 628, Summit, N.J.



SPICE CLOCK is the gayest way to add color and condiments to your kitchen wall or counter. In place of numerals, the face is set with 8 removable ceramic spice shakers, each marked with the contents: These surround a ceramic clock face with painted hands. Light finished wood cabinet is 10" high. $5.95 ppd. Jill Marshall, 16 N. Ridge Rd., Mohegan Lake, N.Y.



EMPRESS IN VELVET is a chair whose royal loveliness is contagious. Your entire room will catch it. Made of solid Honduras mahogany with foam rubber seat and back and coil spring construction, it's covered in tufted spot-shed velvet in red, green, sage, gold, brown, rose or white. 36" high. $49.50. In muslin or your material, $39.50. Exp. coll. The Chair Shop, Morganton, N.C.



BEAUTIFUL CERAMIC DOOR KNOBS AND SWITCH COVERS

The touch of luck is yours when you have these decorative horseshoe door knobs and switch covers in your home. Leather Brown and Sand background. For ranch homes, Bar, Cabin, Den, Boy's or Tack Rooms. $4.95 set boxed (Knob $4.00, Covers $1.00)

TO BEAUTIFY THE BATHROOM and smart for beach homes is the Shell Set. In pastel colors, $7.95 set, boxed. (Knob $6.00, cover $2.00).

BOTH SETS approved by builders and hardware dealers. Fits 3/8-20 spindles for mortised locks. Part of the complete line of porcelain type drawer pulls, door knobs—white, crackled or decorated. Prices postpaid. No COD's. Guaranteed.

McLELLAN CO.
488 W. Atlanta, Altadena 1, California



A MIRACLE???

A strong word for a new product?, well maybe, but what would you call a completely new and different cleaning cloth that is actually guaranteed for a **YEAR** . . . A cloth that will remove grease, grime, grit, milky film, lipstick smudges, finger marks, smoke smudges, egg deposits, bug juices, tree sap deposits, rain rust, tub ring, etc. . . . A cloth that can clean windows, mirrors, windshields, dishes, glassware, counters, walls, enameled woodwork, bath fixtures, stoves, venetian blinds, etc. CLEANER than any other cloth known . . . A cloth that claims NO PRODUCT CAN GET GLASS CLEANER! . . . You can actually wash 200,000 glasses and 100,000 windows.

This cloth is odorless . . . Non-toxic, gentle to hands, no harsh ingredients needed to remove greasy film . . . Safe . . . Will not scratch . . . No injurious chemicals and it's WASHABLE . . . It can be laundered and bleached without losing its power. NEVER AGAIN, will you have to buy special cleaners, soaps, detergents or powders for dishes, finger marks, walls, woodwork, stoves, etc., or even the car . . . Yes, you can actually clean the whole car with this cloth.

This great new cleaning and polishing cloth is positively unbelievable . . . You won't believe your eyes . . . We sum it all up by calling it a miracle and if you don't think so too, your money back and remember . . . IT'S GUARANTEED!

NOW . . . Would you spend a dollar for a cloth like this . . . Of course you would . . . Send it to

the "SCOTSMAN" Inc.
P.O. Box 267
Glencoe, Ill.

$1.00 each POSTPAID
Sorry, no C.O.D.'s

By the way, we call it "TRIX-CLOTH". Send for yours now . . . You'll never be sorry!

SHOPPING





SIZE OF RELIEF for very big men is this "Sunday Corduroy" sport coat. Tailored of fine pin-wale corduroy in rich shades of maroon or dark green, it has a lustrous rayon satin lining and comes in those hard-to-find sizes 46 to 60. Regular length. $21.95; long, $22.95. Ppd. Burns Martin, 121 Summer Street, Boston 10.



MILK-GLASS MENAGERIE. Covered milk-glass dishes for individual casseroles, soup, candies or nuts are wonderful with a checked table cloth, Early American brasses, and candlelight. Hen, rabbit, horse, duck, dove, kitten, and turkey, are 5½" long, and the whole set is $17.50; $2.75 each, any four, $10.60; any five, $13; any six, $15.30; ppd. Jack Daniel Shop, 309 S. Locust St., Centralia, Ill.



CHAMPAGNE ON THE HOUSE is Peck and Peck's Christmas gift to you. If you order this champagne-bubble choker and matching earrings, they will be packaged in this startling facsimile of a champagne bottle! Bottom pulls out to reveal the gift. What a gay way to say Merry Christmas! $6.60 incl. tax and post. Peck and Peck, 581 Fifth Ave., New York 17.



. . . . for Everyone

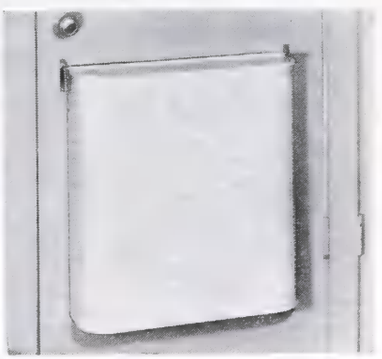
PERSONALIZED CHINA LINKS

22Kt. Gold-Hand Decorated

fine white china mounted on gold-plated swivel action cuff links. For his shirts, for her blouses. First name, last name, or both; in Gothic style lettering or one, two or three initials . . . all in 22Kt. gold. Send name or initials and $5.00 cash, check or money order. All postage and taxes paid. Money back guaranteed

$5 pr. *Incl. tax and post.*

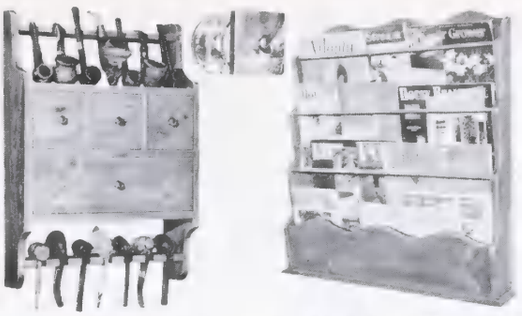
S & S Products Co.
Box 421-D • McKeesport, Pa.



New clothes hamper fits behind door

Sturdy Duroweave hamper attaches to back of closet or bathroom door or to wall. Convenient, practical, self-ventilating, opens from the bottom for easy emptying. Get several—one for the kitchen and table linens, one for the bathroom, one for each bedroom. White enamel, 17" x 23" x 5½", $5.45 plus postage, shipping weight 7 lbs. Send check or money order to

KANE CO., 610 S. Michigan Ave., Chicago 5



14 PIPE RACK

Does everything a good pipe rack should do. Hangs conveniently on wall—saves precious desk or table space. Holds 14 pipes. 3 air-tight humidor jar drawers. Large accessory drawer. Size 13" x 18" $12.50
7 Pipe Rack—13" x 9½"—like top half of rack shown $8.50
29 Pipe Rack—17¾" x 22" (4 humidor and 2 accessory drawers) $26.50

MAGAZINE RACK

This large, handsome wall rack holds 30 magazines in upright position where each is visible for convenient selection. For living room, study or playroom . . . ideal for office and reception room.

Size 23" x 27" $17.50
Size 23" x 40" high—holds 45 magazines $27.50
Size 45" x 27" high—holds 60 magazines $32.50

FINISHES: All racks are made of the finest genuine northern knotty pine in choice of hand-rubbed, honey tone knotty pine or lovely mahogany finish.

Express charges collect on above
No C.O.D.'s. Money Back Guarantee

NOW OUR FAMOUS RACKS IN DO-IT-YOURSELF KIT FORM

For you—as a gift—for the man who loves to do his own. The same racks for which Yield House is so noted. No special tools needed. Easy, concealed, press-fit assembly. Kits contain all parts pre-cut, pre-fit, carefully sanded in genuine knotty pine. Everything supplied including honey tone pine finishing kit and step by step instructions. You'll save money and enjoy these wonderful easy to make kits.

MAGAZINE RACK (ill.)
ONLY $10.95 PPD.
Add $1.00 W. of Miss.

14 PIPE RACK (ill.)
ONLY $7.95 PPD.
Add $1.00 W. of Miss.

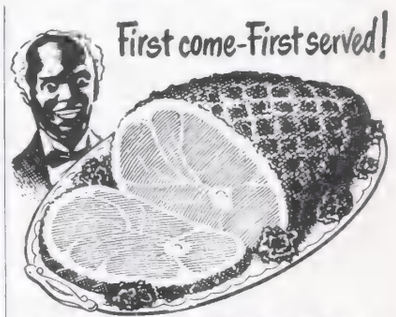
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Over 36 colorful subjects—8x8—**$13.95 pairs.**
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Wonderful in groupings of 4 or more. (Expertly selected by our staff of decorators.)
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Fabric Pictures Ltd.
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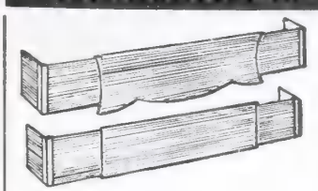
If you've ever tasted real Louisiana Cajun country Carya Hickory Smoked Ham, you know there's nothing like it anywhere! The meat's firm, fine-textured, extra delicious, because it's dry-cured the careful, meticulous Southern way, slow-smoked with Carya Smokin' Hickory and basted with sherry wine. Just 2500 government inspected hams, fruit-garnished, vacuum-sealed, and wrapped in Reynolds Wrap, now ready for shipment. No more this year! Order today for yourself, or for gifts. Pre-cooked. Wt. 8 to 14 lbs., $1.60 per lb. Ppd.

Carya Hickory Smoked Bacon, 8 to 12 lb. slabs, $1.20 per lb.

Mail your gift list to us by Nov. 30 for guaranteed Xmas delivery.

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ADJUSTABLE CORNICE BOARDS



Glamorize your windows with "Windowcraft" Cornice Boards. Made of light weight Weldtex plywood, beautifully grooved. Simply extend them to window width and hang like a picture. Choice of straight or scalloped edge. Natural finish. Depth, 8 inches. Hardware included.

30 to 48" $3.95	88 to 132" $8.45
50 to 86" $5.45	88 to 144" $9.45
88 to 120" $6.45	108 to 156" ... $10.45

West of Rockies, 50c extra per cornice

PLYCRAFT CO.
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Postpaid. Money-back guarantee.
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Electric FRYER-COOKER Recipes
by Julia Kiene

Just out! — The first and only book of recipes for the versatile new appliances that fry, braise, bake, stew, steam, or roast — at the flick of a switch. **For the fryer,** there's complete know-how on cooking digestible, lower-caloried deep-fat foods — from hot hors d'oeuvres in the living room . . . to doughnuts, cutlets and French-fried potatoes—*without the greasy smell of frying.* **For the cooker,** there are quick- or slow-cooking soups, chowders, stews, roasts, puddings. In all, 350 recipes from soups to salted nuts. Illus. $3.00. *Order today from M. Barrows & Co., Inc. Dept. B-14, 425 Fourth Avenue, New York 16, N. Y.*



LUXURIOUS CALFSKIN RUGS

A striking note for your home! So decorative in front of a fireplace . . . perfect in game room, den or jr. cowboy's room. Selected U.S. Grade No. 1 hides used exclusively! Each hide carefully selected for distinctive markings, specially treated for softness and lustre. In black or brown on white . . . both with sueded, skid-resistant backs. For an authentic personal touch, we'll brand it with your initials FREE on request.

Approx. 6 sq. ft. $10.95
Approx. 8 sq. ft. 15.50
Approx. 10 sq. ft. 19.95
Approx. 12 sq. ft. 24.50

Also in handsome cowhide:
Approx. 5 x 7 ft. $89.50
Approx. 7 x 9 ft. 98.50

It's New . . . "The Westerner"

Ours exclusively, a sling of the same fine calfskin for your favorite, the African camp chair. In black or brown on white to match our calfskin rugs. With either your own frame or ours . . . the combination of luxury calfskin and black wrought iron adds a delightfully informal look to any room.

Sling alone $32.50
Complete chair . . . 39.50

All prices postpaid. Please send check or M.O. Satisfaction guaranteed! No C.O.D.'s, please.



Ellis associates Dept. B-2
1487 Nostrand Ave., Brooklyn 26, N. Y.



WINDOW



THE BEAUTY OF COPPER is just right for chafing dishes. And chafing dishes are just right for informal suppers, buffets, week-end parties. This 1½-qt. beauty is all copper except the brass base, aluminum cooking pan and removable wooden handle. Without handle, pan doubles as a baking dish. With can of Sterno, $17.50. 14" copper tray, $7.50. Add 50¢ post. C. D. Peacock, Chicago 3.



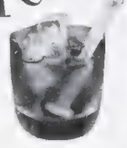
AT HER FINGERTIPS is a darling little manicure set that should turn a young nail-biter into a glamorous Lady Fingers. Zipped into the top of a leather clothes brush, 3¼" long, it's just right for tucking into a week-end suitcase, or keeping in the office desk for a fast grooming job before a dinner date. $1.95 ppd. Rowling's, 142 South 15th St., Philadelphia 2, Pennsylvania.



BACK-YARD BASEBALL was invented by the father of a little leaguer to improve his son's batting average. And indeed it did. The small swatter hit over .500. A white rubber ball suspended on a pulley arrangement is the moving target. Endorsed by Billy Southworth, game with assembly sheet and directions for play. $3.98 ppd. Renard, 38-44 W. 26th St., New York 10.

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new touch



For Old Fashioneds!

HARDWOOD MUDDLERS IN NATURAL FINISH

Gay holiday gift for the discriminating—gracefully shaped hardwood muddlers in natural wood finish. The tall slenderness of these hardwood muddlers will compliment the handsomest glass. Virtually unbreakable, these newest of bar accessories are as practical as they are good-looking. Attractively boxed, too!

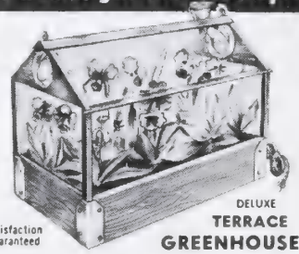
12 muddlers . . . . . $2.00 postpaid
8 muddlers . . . . . $1.75 postpaid

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grow orchids, african violets, cuttings, seedlings right in your home the year 'round

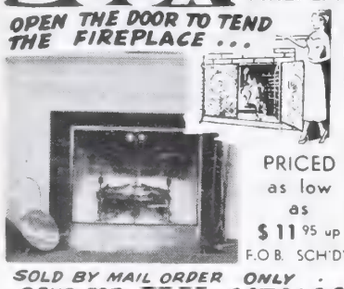
Decorative, scientifically designed Terrace Greenhouse with thermostatic heat control, two automatic ventilators, handy watering from the outside, easy-to-open and close, electric light for illumination, AC-DC electric bottom heat. Luxurious beautiful redwood and aluminum frame. Grow gorgeous flowers and plants in any season, in any weather. Perfect gift. Measures 32" long x 18" wide x 27" high. Free book "How to Do Wonders deluxe model With Your Terrace Greenhouse", by Hank Barnes included with your order. $59.95 postpaid

Free! With the deluxe model you get a free genuine hybrid Cattleya Orchid Plant.

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OPEN THE DOOR TO TEND THE FIREPLACE . . .

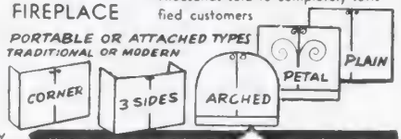


MADE TO EXACTLY FIT ANY SIZE OR SHAPE FIREPLACE

Beautiful sheer woven metal screens that stop the smallest spark, fit flush and are easy to clean. Thousands sold to completely satisfied customers

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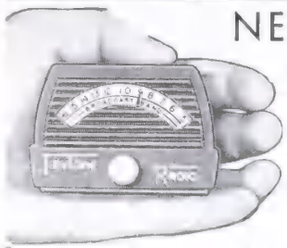
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SEND ONLY $1.00 (bill ck, mo) and pay postman $3.99 COD plus postage or send $4.99 for p.p. delivery. COMPLETE WITH EXTRA ($1.00 value) LONG DISTANCE AERIAL KIT AND PHONE—Wonderful gifts for boys and girls. LIMITED SUPPLY DUE TO PRESENT CONDITIONS. Order now to assure delivery.

MIDWAY CO. Dept. BHB-11 KEARNEY, NEBR.



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Far and away the finest kit bag made. Designed to our specifications. Has 7 roomy pockets to hold all his gear; lamb's wool patch for his flies; fish measuring rule; extra heavy leather bottom for leaky boats; leather shoulder strap adjustable to height. Made of smart looking but tough, water-repellent beige duck. Size: 20" x 6" x 9"—easy to carry; easy to stow. $19.75 postpaid—and well worth it. Send for catalog.

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Children's 6 Months Xmas Program

#1—GIRLS, (ages 2-12)—Xmas stocking arrives full of goodies plus a beautiful unbreakable 8" doll peeping out. Doll has washable hair; movable arms, legs, eyes. Wears charming straw hat outfit. Each month for next 5 months a package arrives containing tasty morsels plus gift for doll of superb quality & design—from straw hats to one complete $2.95 outfit. State age. Only $9.95 ppd.

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Gift Announcement Satisfaction Guaranteed

MRS. MANDEVILLE
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SHOPPING



WOW YOUR BOW-WOW with a gypsy red cowhide collar studded with rhinestones, and he'll be the flashiest fellow in the park. Nylon-stitched collar has Corbin padlock, pet's name on plate. Also in tan, black, green or white cowhide. $2.50. Matching 5′ lead, $1.50. Ppd. Take neck girth with string. Send string and pet's name to Curtis Creations, Dept. H-1, Genesee-Hopper Bldg., Utica, N.Y.



IT'S GOOD HORSE SENSE to give a horse lover this outstandingly styled and priced wastebasket. The C. W. Anderson drawing of Sorrell And Son is done in full color on the face of an oval green fiber board basket that is gold edged. 12″ high, and just $3.50. Postpaid from "little joe" Wiesenfeld Co., 112 W. North Ave., Baltimore, Md.



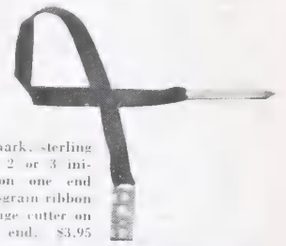
STIRRING PERFORMANCE is enacted by this German-made Swirler-Blender-Mixer. 8 revolving blades do the swirling and a rotary action does the mixing and blending. Compartment at top holds oil, vinegar, etc., that will drip into mixture as you turn handle. Lightweight metal with transparent plastic base, $2.98 with recipe booklet. Ppd. Thoresen's, Dept. HB-11, 352 Fourth Ave., New York 10.



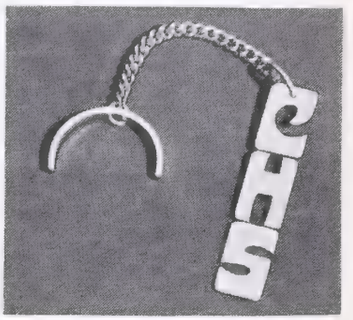
GIVE PERSONALIZED GIFTS



Jumbo size, 9″ square, heavy ashtray for his desk or your coffee table! With 2 or 3 initials, $6.95



Bookmark, sterling silver, 2 or 3 initials on one end of gros-grain ribbon and page cutter on other end. $3.95



Key chain in sterling silver, 2 or 3 initials, holds 8 or 10 keys. Slide keys over half moon catch, can't come off unless taken off. $5.50

Memorable gift giving starts with the personalized things that are just for them—their very own! Order these for your list today. *Prompt delivery—prices include postage, tax and gift box.*

Delivery one week from receipt of order.

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PECAN HALVES MOST ACCEPTABLE GIFT FOR ALL OCCASIONS. STERILIZED, MACHINE SHELLED.

3 POUNDS $4.50
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Delivered by parcel post single boxes. Add 5% West of Denver, Colo., and Foreign Countries.

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Paula Forster's
ESSENCE OF FLOWERS
The Natural Flower Oil Perfume

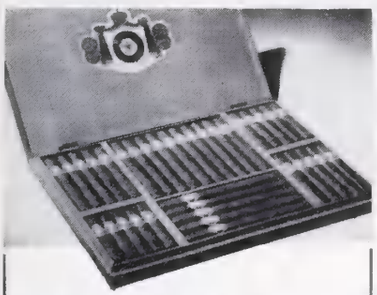
Imported from Arabia and France, Essence of Flowers is truly the perfume of Royalty. For 400 years, the distiller's family have been blending Essences and have served the Queen of the Netherlands, the Sultan of Morocco and European nobility. Their perfumes have won highest awards, when presented, at every World Exposition.

The Essences are distilled from Natural Flowers and are imported to this country without dilution. They are not tainted with aromatic chemicals, synthetics or alcohol. Essence of Flowers is *not expensive* for it does *not* evaporate. Only a drop imparts a lasting true floral scent.

Following prices include excise tax, postage and attractive pressed glass purse flacon. For a unique imported bottle, add, $1.25.

Gardenia, Mimosa, Nuit d'Desert, Lilac
$1.65 a dram
Narcisse, Black Orchid, Caravan
$2.50 a dram

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Here's what discriminating men are smoking and enjoying from Palm Beach north. Discover for yourself the smooth bouquet and satisfying aroma of genuine Royal Jamaica Cigars. Here is truly a "vintage" cigar. Matured leaf, hand rolled, hand wrapped in a perfect cigar climate. Ours and ours only in the States.

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CANDLE CADDY

for lighting after-dinner smokes



A beautiful, useful, table accessory. A charming gift for the smart hostess. Overall height 6″. Dripless taperlite. Gift packaged. Postpaid in U.S.A.

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GOLD PLATED
OR
SILVER PLATED
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Send us your VIP holiday list, and we will mail our "Carriage Trade" favorite—a double layer 4 lb. box of spiced pecans, chocolates, butter and cream caramel pecans, and luscious foil-wrapped fruits (in holiday colors). **$9.95** ppd in USA ($10.95 outside USA.)

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PLUMBRIDGE
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SCREW TOP JAR OPENER

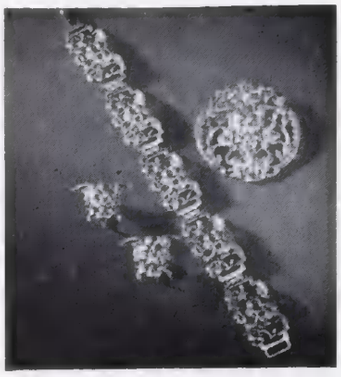
No more beating jar on floor or soaking in hot water. Keeps peace in any family. Jaws slide easily to fit any size jar. Will close jars as well as open. Nickel Plated Steel, keep with silverware.

Price $1.00 ppd.

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DEL RIO, TEXAS

WINDOW





THE DEVIL YOU SAY is a gentleman to steer clear of. But the Strozzi devil—wicked as is the gleam in his eye, the rakish spread of his horns—renounces his black character for one of sterling silver. Pin is $3.95; bracelet $7.50; earrings $2.75. Complete set $12.50. Necklace to match, $7. All hand-wrought. Ppd., tax included. Silverart, Box 65, Parkville Station, Brooklyn 4, New York.



SO-O-O BIG! A very little girl will have to look up to this pigtailed Amazon, so of course she will be the undisputed queen of the nursery. She's a life-size 42" tall, can wear her Mommie's clothes, and comes dressed in a percale print with organdy apron and red felt shoes. $9.95 ppd. Add 50¢ W. of Miss. Russell Snow Co., Dept. 33-D, Waltham 54, Mass.



LIKE MOTHER, LIKE DAUGHTER. These look-alike aprons for Daddy's two best girls are made of durable vinylite in a white lace design, gayly ruffled in red or blue. And each has any first name hand painted across the front, so be sure to include names when you order. Two for $1. Either apron, 50¢ each. Ppd. Personal Pencil Co., 290-M Dyckman St., New York 34, N.Y.

Personalized **CUFF LINKS & TIE CLIP**



Give the man in your life this gold-plated cuff link and tie clip set, personalized with his own first name in script. Give yourself a matching pair of links, just for effect. In white porcelain personalized in black, or black porcelain personalized in gold. Tie clip has spring action to keep it securely in place.

Cuff Links ..... $2.95 pair

Cuff links and tie clip. 3.95 set

Tax and postage included

Personalized **NESTED ASHTRAYS**

Fine white bone china, with the recipient's name strikingly lettered in dramatic black or gleaming gold. Very smart, very functional. Use them for nuts, party tidbits, decorative wall groupings, as well as ashtrays. 4" in diameter, they stack together for compact storage.

Set of 3, $2.95 ppd.



Pinesbridge Studios

OSSINING 7, NEW YORK

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A Toast to the Bride . . .

A charming and timely revival of the traditional Wedding Goblet that was always present at the reception for the toasts to the happy couple. Etched with the full names of the bride and groom and date of the wedding. An heirloom gift in crystal, 6" tall. Delivery, ten days. $10.95 postpaid.

Send for our complete catalog of this and other imaginative custom gifts. We suspect you will find many solutions for your difficult personal and wedding gift problems!

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Holiday House

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WEATHERVANE and CUPOLA

Make your home outstanding with this handsome cupola. Made of sturdy white pine—white paint primer applied—copper roof. Ready to install on any roof. Adaptable as ventilator for Barn, Garage or Home.

No. 11-C 30" high, roof 23" sq. $34.95, shipped express collect—weathervane not included.

DO IT YOURSELF—SAVE $10.

Complete cupola kit, simple to assemble $24.95. Perfect gift for a handyman.

Weathervane: Height 24", arrow length 21½". Fits any roof—$8.75 postpaid.

New Catalog of Wrought Iron Hardware only 25¢.

WILLIAMSBURG BLACKSMITHS

237-A Buttonshop Road, Williamsburg, Mass.

Genuine Early American

Brass Telephone Lamp

Here's a rare gift that will grow in value through the years. A genuine early American telephone lamp that lights up for use, when you lift the receiver. In beautiful natural brass . . . with receiver and mouth piece in dull black. Matching shade in black and gold. Lamp stands 23" high. Supply limited. Order *now* for Christmas gifts! No C.O.D.'s please.

$24.95 ppd.



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WINDSOR CHAIRS
SOLID ROCK MAPLE



Honey finished, hand rubbed to the lovely mellow glow of Colonial American Maple. Side chairs weigh 15 lbs. each, packed 2 to carton. Priced at $11.70 each. Arm Chairs weigh 19 lbs. each, packed 1 to carton. Priced at $14.30 each. Prices F.O.B. Tenn. Mail money order or check with order. No C.O.D. Include 3% sales tax if in Alabama. Send 20¢ cash or postage for Folio #1 covering assorted maple pieces.



JONES VALLEY FURNITURE DISTRIBUTORS

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CHRISTMAS CARD HOLDER

Be elegant this season! Let this clever, white wrought iron tree hold your brightest, most cherished greeting for all to see. Tree stands 32" high, base 8" diameter. Three removable arms extend approximately 8" beyond tree. Holds enormous amount of cards. Just slip card in one of the coils, which holds firmly.

Satisfaction guaranteed. No C.O.D.'s please. **$8.95**

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A Blend of High Grade TEA . . .

LING'S JASLOONG

Refreshing and Flavorful

Give Tea this Christmas

Good Tea is always Welcome

Loose Leaves—
In half lb. gold lacquered cans. .$1.60
Carton of two cans..... 3.00
Tea Bags—
A hundred in a gold lacquered can 1.95
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Mailed Postpaid

Send check or money order to:

LING BROTHERS, INC.

U. S. Lines Building
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SHOPPING



SUCH LITTLE ANGELS are these Tyrolese wood carvings from Italy. Hand painted in delicate shades, there are 12 delightful classic Christmas figures: the Infant in the Crib, the camel, the three Wise Men, Angels, reindeer; and all are ready to hang on your tree or parade across the mantelpiece. Set of 12 is $2 ppd. Old Mexico Shop, Sante Fe, N.M.



ON THE STEPS OF THE STOOL you'll rest your feet while you iron the clothes or down your coffee at the breakfast counter. Sturdily made of ½" wrought iron, the 24½" seat has a full back, comes covered in red, gray or yellow mottled plastic. Two rubber-treaded steps fold into the base. $12.98 exp. coll. Décor Metal, Inc., Box 732, Journal Square Station, Jersey City, N.J.



BEAT IT TO THE DRAWER where you store flat silver, and tarnish-proof it with the do-it-yourself Silver Storage Drawer Kit. International Silver Company's *Prevent Tarnish Cloth* works the magic, the Voice of Experience when it comes to keeping silver shining! Kit includes everything you need for storing up to 140 pieces. $6.95 ppd. Eagle Products, Box 84A, Meriden, Conn.



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FREE GIFTS to new members . . . see below.

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Enroll me as a member of Legacy Sterling Club and send me my FREE Sterling Silver Hors d'Oeuvre Pick.

☐ I have chosen my pattern. Please send _____ place settings of my pattern which is _____

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FOR BEDROOM OR DEN



This lovely chair is offered in attractive Pickwick Chintz in gold & red (illustrated) for only $34.50; in cotton print (green, red, white, or yellow) for only $32.50; in muslin or with customer furnishing cover (7 yds. 36"—5 yds. 50") for $29.50. Foundation coil spring on web; Kapok reversible cushion. Height 36"; Width 25"; Depth 18"; Seat 18". 5% off for pairs. Check or money order; no C.O.D.'s. Shipped express collect.

The Country Shop
739 Lenoir Road
HICKORY, N. CAROLINA

WROUGHT IRON

NESTED SNACK TABLES



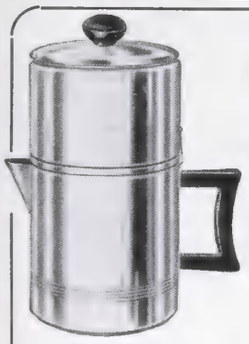
3 for $9.98

Good company . . . these three handy tables that nest neatly when not in use, come forth as needed while guests are visiting. Use them for serving snacks or as full time end tables. All have round wrought iron legs and black mesh tops. They stand 20" high, measure 15" x 13" at top, can hold a complete meal for one. Use them in living room, study, den, porch or terrace. Give them as gifts to every homemaker on your list!

Shipping charges collect. Sorry, no C.O.D.'s.

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MAKES 18 CUPS OF COFFEE—This genuine Drip-O-Lator brews up to 18 cups of delicious coffee at one time. Ideal for serving friendly gatherings during the Holidays and throughout the year. Designed to save time for the busy hostess. Easy to use. Clearly marked to indicate the proper amount of water and coffee needed for either 9, 12, 16 or 18 cups of good coffee. Instruction booklet included. Made of brightly polished aluminum. A gift that will be appreciated. ONLY $5.00 each postpaid in U. S.

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Front Door
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Patio
Ranch Home
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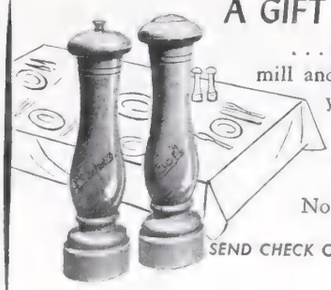
HORSESHOE DOOR BELL

Clear musical team bell pivots in standard Bronco Horseshoe which is mounted on wrought iron bracket and rung with genuine leather thong — finished in weatherproof satin black. Will gracefully ornament the finest home or the country cabin — a heart-warming gift. Order yours today. Postpaid. Money Back Guarantee.

Only $3.95

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1001 Victoria Street
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A GIFT IN GOOD TASTE



. . . you'll want yourself . . . matching pepper mill and salt shaker imported from Italy to grace your table, add zest to your meals. Beautifully grained hard wood in lustrous lacquer finish. 8¾" tall. Pepper mill adjustable for coarse or fine grind. $4.00 pr., ppd. No C.O.D.'s. Satisfaction guaranteed.

SEND CHECK OR MONEY ORDER TO — Ridgewood
213 Stillwater Ave., Stamford, Conn.



PLAY CHARADES with cards this new, easy way! "Carte Blanche" is the charade game of wit and imagination that's sweeping the country. Fun for 4 or any number of players—whether you're 16 or 60! Perfect for parties; can be played at a table. Combine unique cards into sayings, titles, etc. Everything you need, including over 200 illustrated plays. $3 ppd. Hyde Park Gifts, Dept. L, 5434 Hyde Park Blvd., Chicago 15.

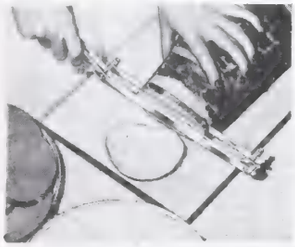
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THERMA GLASSES
Keep ice cubes for hours! Exciting new tumblers keep drinks fresh longer, save ice cubes and beverage! Outside is always dry, keeps hands dry when playing cards, need no coasters. Leave no rings on furniture. Made with two layers of Styrene with air space between to form insulation. 10 oz. in sparkling metalloid shades of Canyon Clay, Teal Blue, Pearl Grey and Chartreuse.
Set of 4 (1 ea. shade) $2.50 ppd. Set of 8 (2 ea. shade) $3.98 ppd.

SHRED-O-MAT SALAD MAKER
"Salad" days are even *more* fun with *this* useful kitchen appliance that quickly shreds, slices, or grates "greenery". Three blades interchange instantly, large hopper and discs are safety-covered stainless steel. White enamel finish, suction base. Fits anywhere without screws, clamps.
Salad Maker $7.98 Deluxe Chrome $9.98
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SMORGASBORD KNIFE
All-purpose blade adjusts instantly to cut smooth, even slices quickly and easily. Slice bread, cake, cheese and meats wafer-thin or thick as you wish. 14½" long. Lightweight handle with scalloped cutting knife of fine hollow-ground Swedish steel that stays superbly sharp. **$1.98 ppd.**

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THE **FIRESIDE SHOP**
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MG SPORTS CAR KIT

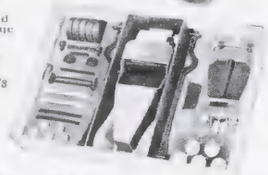
Die Cast Metal
15" Long



$10.95

Please Add 50c Postage

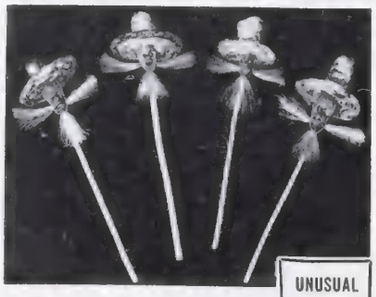
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Most educational, authentic and realistic model kit ever produced. Equipped with semi-elliptical rear springs and complete steering assembly, which includes steering wheel and column, wheel mountings, steering knuckles and tie bar. With more than 50 precision fitted parts, the Model MG is a fascinating father and son project, requiring only a screwdriver for assembly. When put together, it's a rugged toy—and also a unique collector's item for hobbyists and sports car enthusiasts. Comes painted with primer coat of French gray, permitting you to apply your own color scheme.

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UNUSUAL GIFTS • HAND MADE IN HAITI

Voodoo Vic

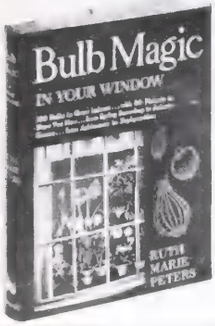
the mixing stick

Vic and his seven brothers are real swizzle-charmers. These native Haitian creations add new sparkle to party drinks. So appealing, your guests will swipe 'em as souvenirs. These little fellas sport gay multi-colored hats, add magic to your bar; make swell rumpus room decorations.

SET OF 8 Voodoo Vic Mixers (ea. 10½" tall)—*plus* booklet with drink recipes and "Story of Voodoo Vic"—make wonderful gifts. Nothing like 'em anywhere! **postpaid only $1.98**

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by Ruth Marie Peters

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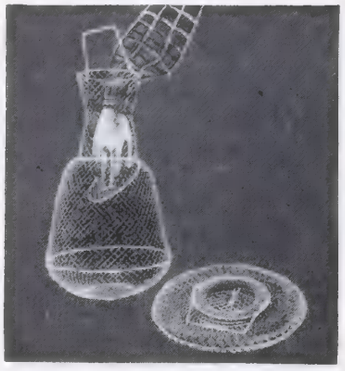
It's sheer magic, the wonders that youngsters create from these 8 plastic balls, 8 wings, 36 dowels and some cord, all brightly colored . . . A real spur to the imagination.

Even the carton adds to the sport. Send **$2.00.** Sorry, no C.O.D.'s.

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WINDOW



FISH GOTTA SWIM, even after you've landed them, if they are to stay fresh for that triumphant fish dinner. And this steel mesh fishing basket from France will keep your catch alive and swimming. Just trail it in a cool brook or attach a rope to the handle and toss over the side of the boat. Rustproof basket extends to 20¾" deep; folds to 1" thick. $4.95 ppd. Hoffritz, 331 Madison Ave., New York.



TURTLE TALE. These will be great attention-getters spotted on a dressing table, to hold pins and rings, or on a pretty lady's desk as a paperweight. Made of solid heavy brass with hinged lids, imported from England, the 4" turtle and the 3½" fly are cute catch-alls, and only $3.75 each; $6.50 for two, postpaid. Nesor Studios, 71-55 Austin St., Forest Hills, New York.



LULLABYE ROCKER for nursery or bedroom or hearthside rocks gently on its platform rocker base; measures 26½" wide, 30½" deep, 30" high; has No-Sag spring construction. Covered in a choice of prints or solids (send for free folio 5A) for $38.50; or in your material (send 5¾ yds. 36" or 4½ yds. 48") for $29.50. Non-rocker, $4 less. Exp. coll. Bayfort Society, Box 1808, Charlotte 1, N.C.



Add A Note of Distinction to Your Home

Glamorize your floral arrangements and figurines with these hand-made, warp-proof bases of hardwood composition, giving added protection to furniture. Bases are "Sanitized" black lacquer finish with dull rubbed effect. Round style—4 in., 6 in., and 8 in. in diameter. Oblong with scroll—4 in. x 7 in., 6 in. x 10 in., and 7½ in. x 12 in. Others include oval—4½ in. x 6 in., 6 in. x 8 in., 8 in. x 10 in.—and square—4 in. x 4 in., 6 in. x 6 in., and 8 in. x 8 in. Satisfaction guaranteed. Order today by check or money order.

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SALLY'S CRAFT SHOP DEPT. HB-1A LARGO, FLA.



Ear Ring Rack of Clear Plastic

Attractive design and dainty appearance make this rack a happy accessory for every lady's dresser. Ear rings hung on ledges are easily accessible, give life and sparkle to the entire room. Sturdy construction insures years of practical service. Won't tip over. An ideal Christmas gift or party favor.

$1.65 Postpaid

Send check or money order

Also available in pastel colors (rose, green, gold, or blue) at 25c extra. State color.

PLASTICS MFG. CO. Dept. A 416 E. South St. Lansing 10, Mich.

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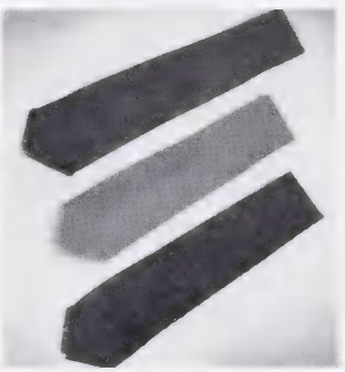




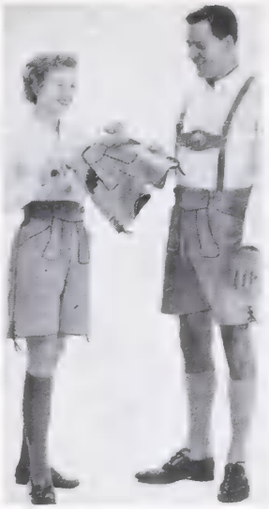
CHOICE FOR CHEESE is this 14″ jet black tole tray with two interchangeable hand-painted tiles that fit in the recessed center and hold the cheese. One tile simulates an envelope and bears the recipient's name and address. (Print clearly.) The other is a Georges Briard Butterfly tile. $6.50 ppd. World Treasures, Inc., Box 117, Passaic, N.J.



A FUELISH FANCY turns up as the world's smallest cigarette lighter! It's less that 1″ high, weighs under an ounce, yet we're told it can give over 400 lights on one filling of fuel! Decorated with authentic cloisonné, it comes complete with detachable key chain; $1.95 ppd. Kim Imports, Box 332, Newport Beach, Calif.



FIT TO BE TIED by the fussiest cravat-collector are these hand-woven ties that go with tweeds the way a pipe goes with a skipper. They knot easily, are resistant to wrinkling, clean beautifully, and wear like iron. All wool in marine blue, maroon, chestnut, hunter green, and charcoal gray, they're $1.35 each; $6 for 5. Ppd. The Santa Fe Mart, Box 2010, Santa Fe, New Mexico.



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The Smartest, Most Comfortable Sportswear

For active or spectator sports, you'll enjoy unmatched comfort in these full-cut leather shorts. Tailored from selected, sueded cowhide in Salzburg grey, they're as handsome as they are practical. Women's are especially tailored with side zipper to assure matchless fit. To order give accurate waist size and height in inches. Men and Children's come with hand tooled leather suspenders. Women's without suspenders. MEN'S—**$24.95** PPD. WOMEN'S—**$19.95** PPD. CHILDREN'S—**$12.95** PPD.

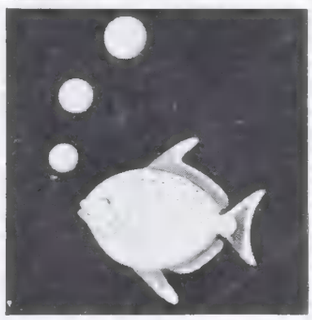
ALSO FOR CHILDREN—"everyday" lederhosen of tough, durable, forest green kidskin. With suspenders—**$9.95** PPD.

FOR DAD — THE FINEST HUNTING JACKET MADE— The jacket that's made expressly for the avid huntsman. Made of light weight imported English Grenfell Cloth—wind and showerproof. With ■ double breast pocket for cigarettes, matches, hunting licenses, etc. 2 large front pockets with expanding leather gussets. Lined "easy-access" game pocket, slightly padded recoil pad on the right shoulder for easier shooting. A soft Corduroy collar for warmth. Sizes 36 to 46. Price $45.00 PPD.



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FISH

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Fishing for compliments? You'll get them with lustrous, white-ceramic fish 5½″ ■ 5″, accented with gold measures. Ideal wall decoration for bathroom. Twice as attractive when used in pairs. Iridescent white bubbles are hollow in back for easy handling. One fish plus 3 bubbles postage paid **$1.25**

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BRUSH A TUNE **$3.95** POSTPAID

- Genuine Swiss Movement
- Choice of Pink or Blue

Makes brushing teeth a real joy for kiddies! Pull cord to wind ■ Remove brush and music starts ■ Made of sturdy plastic 4″ wide x 3½″ high ■ Adheres to any smooth surface.

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—for enduring beauty

BRASS ACCESSORIES

Authentic reproductions of the Victorian Era, these solid brass accessories will distinguish setting appointments, while rendering utilitarian service.



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Choice of yellow, white, pink, emerald green, apple green or ruby red glass shade. 21″ high . . . . . **$19.50** EXPRESS COLLECT

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Removable insert 6″x3″ High **$7.50** Postpaid

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7″ long . . . . . **$1.95** Postpaid

LETTER RACK
5¾″ high x 7½″ long . . . . . **$6.95** Postpaid

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FOR CHRISTMAS

An Angel On The Moon



. . . to capture your child's and family's hearts!

Irresistible doll dressed in gay checkered pajamas will be cherished forever by everyone. Fast asleep on ■ moon swing, doll has hand-painted face, soft construction and downy feathered hair. May be hung on Christmas Tree or in child's room. A novel gift. Appreciated by collectors, too **$3.50**

Complete set of 6 which includes Angel On The Moon, Christmas Children, Star Sweeper, Angel Child, Lantern Boy or Girl, Angel on Star Swing Specially priced for Christmas **$17.95**

Order NOW! We pay postage
(No C.O.D.'s, please)

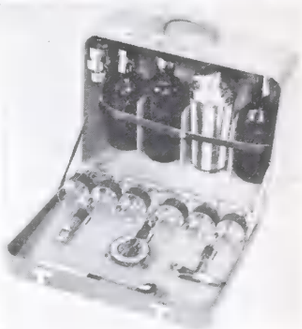
Craft Shop, Inc., Cambridge 1, N.Y.

TRAVELING SPIRITS

Most men travel. Most men like their drink before dinner. Ergo: Most men would like this leather-like traveling bar. About the size of a week-end case, it's fitted with 6 glasses, cocktail shaker, olive spear, bottle and beer opener, strainer. And it has room for three bottles supplied by you. In luggage tan personalized with 2 or 3 initials. *No C.O.D.'s, please.* **$27.50** ppd.

WALES LUGGAGE CORP.

Dept. HB-11, 540 Madison Ave., N.Y. 22, N.Y.





$12.95
H 17 in.
W 10 in.
L 12 in.
Provincial Magnolia

LEATHER TOP TABLES

an appreciated Christmas Gift!

Exciting occasional tables add distinctiveness to your living room; marvelous for gifts—weddings, anniversaries, or Christmas—family or friends. Fine examples of proud craftsmanship. Beautiful hand-rubbed finish gives the genuine Honduras mahogany or Provincial magnolia unexcelled richness. First quality leather top for luxurious look and long use. Send check or money order—no C.O.D.'s please. *Moneyback guarantee.* Shipped promptly EXPRESS COLLECT. Mail your order today to

Caroligh Industries, Dept. A, Box 869, High Point, N. C.



$19.95
H 14 in.
W 10½ in.
L 13½ in.
Genuine Honduras Mahogany



Give the Utmost in Smoking Luxury!

TWO MATCHED-GRAIN EHRLICH PIPES INDIVIDUALLY MONOGRAMMED

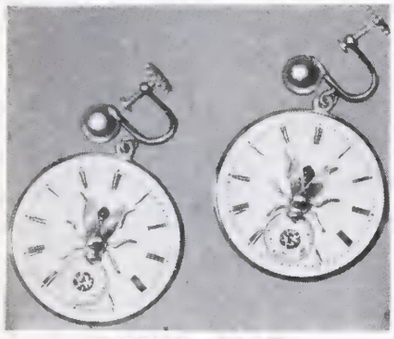
At a Special Christmas Price **$7.50** Set Postpaid

Give the FINEST . . . Give EHRLICH Pipes, the recognized Hallmark of Quality in Pipe Smoking Enjoyment since 1868! NOW . . . offered to House Beautiful readers . . . 2 matched-grain, rare, old, seasoned Algerian briar pipes in popular shapes, styled and hand-finished by master craftsmen in EHRLICH'S famous Boston shop; personally monogrammed, and fitted in plush-lined, silver-embossed maroon jewel case . . . at the unheard-of low price of just $7.50!

ORDER NOW for prompt delivery! PRINT Monogram Initials desired . . . Send Check or Money Order NOW to

DAVID P. EHRLICH CO.

Dept. A, 207 Washington Street, Boston 8, Mass.



TIMES FLIES

ONE-OF-A-KIND! ANTIQUE WATCH DIAL EARRINGS!

A tiny golden fly imported from India takes his ease amid the stately Roman numerals of an antique watch dial. His wings glow with a soft iridescence. Dials are mounted on gold-plated discs. And the stone at which fly gazes so raptly is also imported from India. Earrings* have screw-backs of sterling silver, plated with gold. Only one pair of a kind! No two pair alike! Gift boxed. $14.95 ppd., incl. Fed. tax. *You're thrilled—or your money back!* Flaunt your originality as a Xmas shopper. Order now from

ROBERT BRODY Box HB 3 Coenties St. N.Y. 4, N.Y.

*Earrings shown 1/5 actual size



BAMBEAUTIES For indoor or patio dining, what could be smarter than stainless steel flatware with bamboo handles? Actually, the handles are Wangee root, which is the root-stock of Moso, Madake, and Nachiku bamboo. It won't splinter or crack. 12-piece service for four (knives, forks and spoons) is wonderfully priced at $9.95 postpaid. No COD's, please. Money back if not delighted. Calhawaii, Room 114, 1055-57 Lincoln, Pasadena 3, California.

SERV-A-SNAK



Ease and comfort for buffets, television parties and many other occasions. 4 folding tables (21" high, top 12" x 18") and storage stand that doubles as extra server. Alcohol and heat resistant finish. All sets with black legs and black stand. Bright, colorful tables in red, green or black. Available plain or decorated with gold wild rose design, 1 color or to a set. State 2nd choice. Fine value.

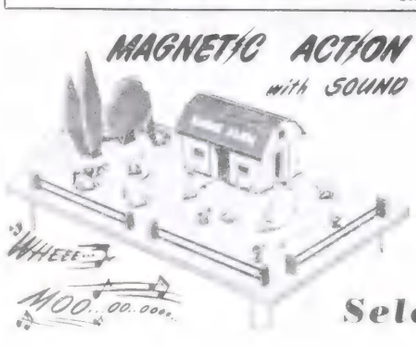
$10.95 Plain

$12.95 Decorated 3 piece set

No C.O.D.'s

Express charges collect

POSTAL PRODUCTS CO. Dept. B-8, P.O. Box 328 Scarsdale, N. Y.



THE FARM comes to life! The farmer and his wife go about busily doing their chores; the animals (nine in all) roam all about—things are a-poppin' down on the farm, through the simple operation of a magnetic control under the playboard. Barn, trees, fences, plastic figures, sturdy playboard 20½" x 12" and powerful magnetic control rod.

Complete

with sound **$4.35** PPD

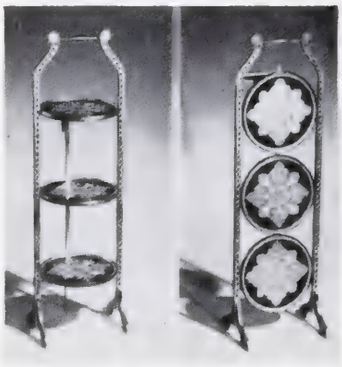
without sound **$3.35** PPD

No C.O.D.'s

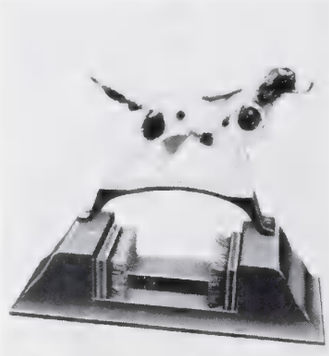
Selectoys Dept. HB, 34 W. 37th St. New York 18, N.Y.



WINDOW



PERHAPS A CONTESSA would serve you *cafe expresso* and pastry on just such a table in her villa on one of the hills overlooking Florence, were you to call on her. Very handsome indeed with rich gold leaf ornamentation on black wood, the three 8¾" circular tiers fold flat for storing. An Italian import, 33" high, $19.50 ppd. Alpine Imports, Dept. 104, 505 Fifth Ave., New York 17.



WATCH DOG UNDERFOOT guards the entrance to your house and sees that no muddy boots cross the threshold. Iron bar scrapes the soles while stiff brushes clean up the sides of shoes. Surveying the operation is a cast-iron setter. Or you may order it with a scottie, $16.50 exp. coll. J. F. Day & Co., 1901 4th Ave. So., Birmingham, Ala.



SAY MERRY CHRISTMAS to all the little boys and girls on your list with a box of old-fashioned candy, whose bright red cover is inscribed with "Merry Christmas to Andy" or Carol or any first name. Inside there are about 20 varieties of hard candy that will keep them sucking happily for a long time. $1.25 ppd. Holiday House, Santa Claus, Ind.



Gladden the heart of the child or children you hold dear. Each month (as regular as the calendar) the mailman will deliver an excitingly new, different Toy of the Month. It will be attractively gift wrapped and signed with your name. Each gift is scientifically selected to fit the age (2 to 10) and sex of the child whose name you supply. Volume purchases make possible this exciting offer of twelve gifts (one each month for one full year) for only $7.00 postpaid. If the first gift does not thrill, advise us within ten days and we will cancel balance of year and refund every cent paid. Fair enough? Rush names and remittances. No C.O.D.'s please.

TOY-EVERY-MONTH-CLUB

Dept. C-101, 4804 N. Kedzie, Chicago 25.



Combination-Windproof

UMBRELLA AND STOW-AWAY RUBBERS

What a wonderful gift—top to toe protection with the newest innovation we've ever seen. Umbrella not only keeps your bonnet dry, but inside the attractive handle is a pair of top quality rubbers! Rubbers will fit any shoe size or style. The sturdy, windproof 16-rib frame with Springback mechanism, is covered with water-repellent, multi-colored plaid acetate rayon. **$5.95**

Sent Postpaid—Satisfaction Guaranteed

Jan Roberts

P. O. Box 1288, Chicago 90, Illinois

SHOPPING





GOLDEN AS SUNLIGHT, fine as a first edition, joyous as daffodils, these are the jugs that will do for a house what a new bonnet does for you. English imports of brass with embossed design, they are lovely for flowers or sheer decoration. Pint-size, $3.95; quart-size, $4.95. Postpaid from Suburban Decor, Box 158, New York 33, N.Y.



THE NEW LOOK that Nu-Look gives to linoleum and asphalt tile floors is something! You sprinkle Nu-Look sparingly on your floor, even when it's imbedded with layers of wax and dirt. Rub easily with cloth or brush, and it's downright magic the way the original linoleum colors are restored. No hot water, steel wool or ruined hands. A 6-oz. can is 69¢ ppd. Sunset House, 80 Sunset Bldg., Hollywood 46, Calif.



COLONIAL FOOT WARMER. Not only is this a fine piece of furniture, hand-finished in solid walnut and upholstered in red or blue velvet, but it's *electrically heated!* There are 3 heating speeds: high, medium and low. And for everyone from Grandma down to pigtailed Susan, it's wonderful! $34.50 ppd. Sherrill's, Roanoke, Va.

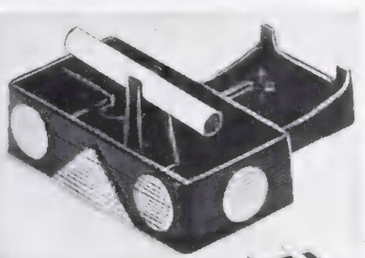


FRUIT SUSAN with CHEESE SPREADS

Truly a Holiday pack! And two gifts instead of one. Lazy Susan of hand wrought aluminum, 12" in diameter revolves on ball bearings, complete with 7" crystal glass four section relish dish insert. Filled with a generous selection of mouth-watering, honey-glazed spicy fruits, fruit, peels, nuts and bordered with a choice assortment of Cheese Spreads-Roquefort, Swiss, Ham Salami, Caraway, Celery Seed, Onion, etc. Just about everything you could want in a gift and at a very modest price. No C.O.D.'s please. Sent Postpaid—Satisfaction Guaranteed . . . **$8.95**



The Mail Box
Lombard 1, Illinois



A cigarette rest and ashtray that's

ALWAYS ON THE PHONE

Best idea yet since Alexander Graham Bell invented the telephone! It's a cigarette rest and ashtray that hooks right on the back of your phone . . . makes it easy to chat and blow smoke rings at the same time. Made of non-inflammable bakelite in ebony black with handsome 18K goldplated geometric figures on three sides. An inspired gift suggestion for your own home or someone else's!

$3.00 ppd.
Sorry, no C.O.D.'s.

LEEWAY
505 Fifth Avenue • New York 17, N. Y.

A Personalized Xmas Gift

NEW TWO-TONE RUBBER DOOR MAT

ORDER YOUR FRIENDS' NAME OR YOUR OWN—PERMANENTLY MOLDED IN THIS TWO-COLOR ALL RUBBER DOOR MAT



EVE ARDEN
Star of "OUR MISS BROOKS"

PERSONALIZED GIFT FOR WEDDINGS BIRTHDAYS HOLIDAYS

EVE ARDEN

LARGE 18" x 28" SIZE

ANY WORDING
The Nelsons — Bob & Joan
Hill House — El Rancho

BEAUTIFUL COLORS—Choice of Brick Red, Garden Green, Jet Black, Powder Blue with Ivory letters. All letters are Ivory **regardless** of color of the mat.

7000 RUBBER SCRAPING FINGERS Clean automatically, self draining. This colorful two-color personalized mat makes your doorway more attractive, shortens housework year after year. pat. pending

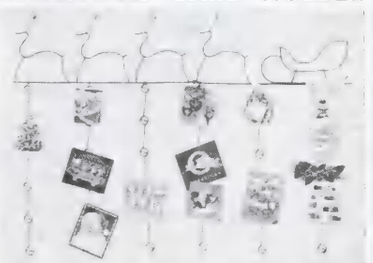
ONLY **$5.45**

ORDER TODAY—SEND NO MONEY

R. L. MITCHELL RUBBER CO., Dept. B-11
2122 San Fernando Rd., Los Angeles 65, Calif.
Send personalized Mitchell Mat with name shown below in.....color. (Name one background color only.)

(Print carefully, no more than 13 letters.)
I will pay postman $5.45 and small C.O.D. and postage charge when it arrives. If not satisfied, I may return it in 7 days for prompt refund.
Ship to.....
Address.....

CHRISTMAS CARD HOLDER



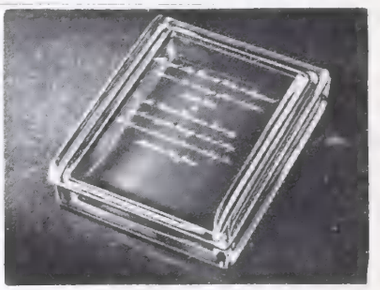
Reindeers and sleigh make a Christmas card display. Black wrought iron rack 40" long. Space for 100 cards. **$2.50** ppd.



CHRISTMAS TREE CANDELABRA

Golden tree for your table stands in black wrought iron base circled by 4 red candles. Fill the center with shiny ornaments, as shown, or sprigs of holly. Tree can be removed to make the stand and candles an all-year centerpiece. Overall height 15". Includes candles but not ornaments. Each **$2.75** ppd. A pair $4.95 ppd.

R. M. S. INTERIORS Dept. B-11
11146 S. Michigan, Chicago 26, Ill.



WEDDING MEMORIES

Send the next wedding invitation or announcement you receive to us and we'll etch it in perfect reproduction on the lid of a fine Fostoria glass cigarette box. Impressively gift-boxed and delivered within ten days as a subtle and intimate gift sure to be cherished by the lucky couple. Box size, 5¼" by 4" by 1⅛". **$8.95** postpaid

Complementing ashtrays, 4¼" by 2¼", etched with first name. **$5.00** pr. postpaid

Send for our complete catalog of imaginative Custom Gifts

No C.O.D.'s, please

Holiday House
111 Bellevue Theatre Bldg. Upper Montclair, N. J.

IMPORTED PETTI-POINT



Purse Size Kleenex Case

What a wonderful, dainty gift for the smart set. Keeps your tissues neat and handy at all times. Black background has colorful floral petti-point design. Will even fit in your evening clutch purse.....**$2.95 ppd.**

To Match: Purse size clothes brush **2.95 ppd.**
Buy by sets for the unusual gift **5.75 ppd.**

Northmore's
P. O. Box 37, Dept. B-11, Park Ridge, Illinois

SEND FOR NEW GIFT CATALOG

UNUSUAL VALUE!



UPHOLSTERED STACKING STOOLS

WITH WROUGHT IRON LEGS **3 for only $9.95**

A trio of extra seats for any room in the house! So attractive and useful, they'll never languish in a corner. The rubber-tipped black tubular steel legs are topped with a textured vinyl seat in chartreuse, coral or tan. Stools are cushioned for extra comfort, stack neatly for storage. 19½" high, 13" diameter. Set of 3, all in same color. Order **NOW** for yourself, for gift giving!

Shipping charges collect. Sorry, no C.O.D.'s
MONEY BACK GUARANTEE!

ORDER DIRECT FROM — **Manor House** Dept. B HUNTINGTON, WEST VIRGINIA

GATHER YE ROSEBUDS!

Delightful rosebud print for America's favorite sleep-time and play-time outfit for baby! White with girl-pink or little-boy-blue!



SLUMBER-GRO—the original sleeping bag that g-r-o-w-s! Sanforized flannelette. Just snip a stitch and one size grows from 3 months to 3 years with plenty of kick, walk and wiggle room! **$3.98** ppd. Toy $1. ppd.



SLUMBER-KINS—a trio of play-pals, ideal for play-time, after bath, nap time! Washable knit terry. Slipover, pants and booties. With shirr-fit elasticized edgings! (Also in solid knit terry. Pink, blue, maize, mint.)

$2.98 ppd.

Satisfaction guaranteed. Ask for your Free "Welcome Gifts" catalog. Send check or money order. Sorry no C. O. D.

WELCOME GIFTS INC.
P. O. BOX #434
MIDTOWN STATION, NEW YORK 18, N. Y.



GIFTS FOR EXTRA "SPECIAL" FRIENDS!

Reese Cocktail Tibbits

Who wouldn't rave about such an assortment of tasty delicacies packed in six reusable Pilsner glasses! Contains: Reese Wise Cracks; Crunchy Parched Corn; Mexican Pepitas; Roasted and Salted Pistachio Nuts; Pretzel Bits; Spicy Blue Cheese Pillows. Only $11.25 ppd.

Party Tray

A gaily decorated box with English Biscuits in four variations and seven assorted cheese spreads. Enough variety to please everyone. Specially designed box can also be used as serving tray. Only $3.95

Gifts For The Family At

COOK'S of CHICAGO
65 E. Adams St., Dept. B-11, Chicago, Ill.

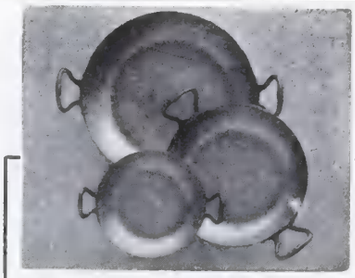
THE GREATEST SEWING AID OF THE CENTURY



Cut cutting time in ½ and do it accurately with

New Safe ELECTRIC SCISSORS

Here is the sewing aid sensation women have wanted for years. No more finger fatigue . . . just press the button and DRITZ ELECTRIC SCISSORS do the work. Lightweight. Fits in the palm of your hand. Cuts your pattern in a jiffy. For plain or fancy cutting on thin or heavy fabric. Safe to use, cannot cut fingers. DRITZ ELECTRIC SCISSORS cut as fast or slow as you desire. Plug into any AC outlet. Guaranteed for a full year. Complete with carrying case *only* $9.95 postpaid from: Albin of California, Room 4L, 1401-15 W. 8th St., Los Angeles 17, Calif.



"666" AU GRATIN DISHES

Creamed oysters or shrimps, filet of sole or cheese gratin macaroni, shirred eggs and many other attractive dishes are served piping hot from these gleaming copper gratins. Makes a wonderful gift for yourself or your friends. All are solid copper with dainty French Style bronze handles and handlined with a pure block tin, not electroplate.

For quality in copperware always look for the "666" stamped on the back of each piece. Then you know you have the best.

No. 12H	4¾" diam.	$2.95	postpaid
No. 14H	5¼" diam.	3.30	postpaid
No. 16H	6⅜" diam.	4.60	postpaid

No C.O.D.'s, please

Write for our complete folder on other "666" specialties.

21ST 6TH AVE

Bazar Français
EST 1877

666 SIXTH AVE. NEW YORK 10, N.Y.
between 20th & 21st St.



Hand blown Candylbeme Bulbs transform every gathering into a gay and glamorous event with shimmering, romantic candle light. Crystal sparkles with dancing flames—every surface shines with mellow cheer. Any room is lovelier, more beautiful.

Immediate Delivery!

Candelabra Base Bulbs, each: Clear 50¢; Frosted 55¢. Standard Base Bulbs, each: Clear 60¢; Frosted 65¢. Adaptors to convert Candelabra Base Bulbs to be Standard socket 20¢ each. Add 3% excise tax, bulbs only. Minimum order $6.

Bulbs are 3¼" high

Send 25¢ for beautiful lamp & fixture catalog

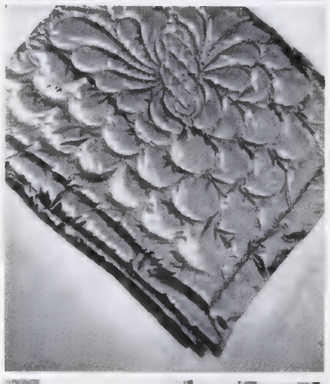
Butler-Kohaus, Inc.
2823 OLIVE ST. ST. LOUIS, 3, MO.



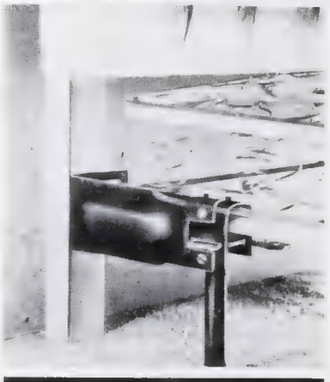
WINDOW SHOPPING



PIGMY HUNTERS are hand-carved of solid ebony by native African Tribesmen, and they have put all the feeling and detail into their sculpturing that you expect of those who know their own tribes well. Each is 4½" high, carries a shield and spear, and has the "jewels" and plumed headdresses of a well dressed warrior! $2.95 each ppd. Eric H. White, Ltd., 660 Lexington Ave., New York 22, N.Y.



FINE RECOVERY service makes any worn down, wool or cotton comforter look like new. Insides are sterilized and revitalized, then recovered in fabric of your choice. Comforters may also be cut down or made larger. Write for samples of swatches and price information. Stewart Sleep Shop, 528 Madison Ave., New York 22, N.Y.



IT DESERVES A RAISE. That old-fashioned metal bed spring can now be converted into a modern Hollywood bed or studio couch with these black wrought-iron Dennix Bed Legs. They fit any metal bed spring. Brackets can be attached to any wood headboard. Extension plates attach conventional frames to wider headboards. 4 legs with brackets, $8 ppd. Joré & Co., Dept. H. 78 Fifth Ave., N.Y.



A LA MODE. Do you love apple pie topped with a mound of vanilla ice cream? It's as American as turkey on Thanksgiving! So you had better get a handsome server to dispense it with a flourish. This one is sterling silver with a richly designed handle and serrated cutting edge. It comes gift-boxed for the low price of $3.75 including tax and postage! Town & Country, 43 Maple Ave., New Rochelle, N.Y.



KACHINA EARRINGS. Kachinas were grotesquely costumed figures who sang and danced among the Hopi Indians and carried the tribe's prayers to the gods, begging for rain and crops. Sterling silver earrings show the Kachinas in their ritual garb, and they'll dance again on pretty ears! With screw-backs or for pierced ears, $2.50 pr. ppd. House of Charms, Box 261, Albuquerque, N.M.


your heart's desire wears
the Barwick label
Barwick's CLASSIC—the heaviest, deepest, most luxuriant cut pile cotton carpeting yet conceived—the newest in this distinguished line of America's most-wanted textures—made by the world's largest makers of fine cotton carpeting and creators of the ultimate in man-made fiber carpeting.
Barwick's CLASSIC is jute backed like heirloom rugs of old and available in 19 vibrant high fashion colors (including dawn grey, gun metal, spruce green, honey beige, turquoise, hunter green, valley rose, lime, cocoa, white, antique gold shown here) at approximately $8.95 per sq. yd.
Barwick Mills
Makers of fine carpeting
OLD PEACHTREE ROAD, CHAMBLEE, GEORGIA
Free on request
16 page book in color:
Easy, Practical Care of
Your Beautiful Barwick Carpets
Furniture by Erwin-Lambeth

WHITE MAGIC
by HATHAWAY

Curtains of *new* Hathaway DACRON Marquisette are always the loveliest, truest white! Their sparkling beauty never looks dingy even at night. Here is the most luxurious marquisette you can buy, the airiest bloom for a room . . . yet it's wonderfully sturdy.

Curtains of *new* Hathaway DACRON Marquisette are a miracle of resistance to wrinkles, to sun and heat deterioration. They stand up crisply to countless easy washings. Wrinkles will hang out, but just a whisper of ironing will bring these curtains to immediate perfection.

Because this DACRON Marquisette is woven by Hathaway, the leading weaver of fine sheer curtain fabrics, it is the finest DACRON marquisette you can find. When you buy, be sure to look for the HATHAWAY label. At all fine curtain departments.

CURTAINS OF HATHAWAY DACRON* *marquisette*



HATHAWAY

Nylon • Dacron* • Orlon** • Organdy • Dots

FREE! ALL ABOUT CURTAINS

Hathaway Mfg. Co., Dept. H 114, New Bedford, Mass.
Send for this free booklet of decorating ideas. Shows how to use standard curtains to achieve beautiful effects.

Name.....

Address.....

City.....State.....

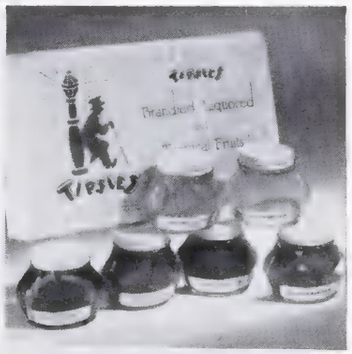
*Du Pont's polyester fiber
**Du Pont's acrylic fiber



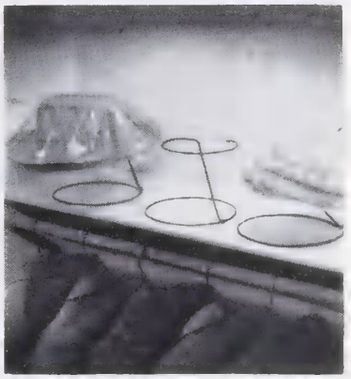
WINDOW SHOPPING

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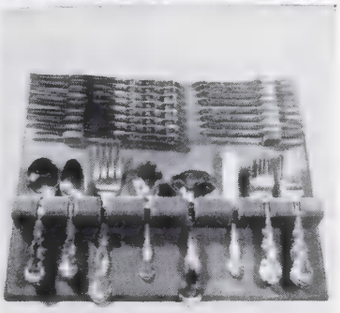
SLEIGH SEAT is an exact copy of the 18th Century original in the Metropolitan Museum of Art. It was used in the back of an open sleigh for church-goers on the Sabbath. Now it is an end table, serving table, plant stand. Sanded pieces of pumpkin pine are ready to assemble and finish. Seat is 10″ x 29″, 14″ high; ends are 10″ x 20″ high. $6.95 ppd. Add 70¢ West of Mississippi. Hagerty, Cohasset, Mass.



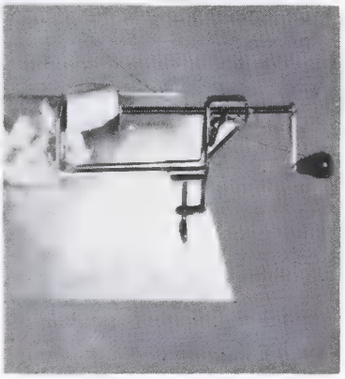
KEEP IN SHAPE your Daché or your Derby with a hat halo! These metal hat stands are adjustable to fit any size hat and they hold your chapeaux so brims and crowns stay in place. Each halo has its own plastic film cover to protect fabrics, feathers, frills from crushing. Rustproof metal bends but will not break! Three halos and plastic covers, $1 ppd. Noveltyme, Dept. H-10, Box 192, Glen Ellyn, Ill.



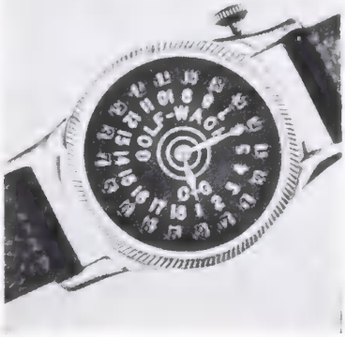
SILVER TRAY that fits right into buffet or table drawer holds over 80 pieces of flatware. Made of pressed wood, it is covered with a sheet of fine grain cork and surfaced with tarnish-resistant cotton flock suede. If you haven't a silver chest, or have 2 silver services, this fills the bill. 16″ x 13″ x 2⅛″ high, $4.50 ppd. Designer's Workshop, 743 Fifth Ave., New York 22.



A HOME SLICER has uses you may never have dreamed of. It is a wonder as a shredder, cutter, slicer, works like lightning on potatoes, onions, cucumbers, cabbage, pineapple, carrots. And an attachment makes "frenchy" twirly potatoes, too. Made of reinforced metal, it clamps to a table, is easy to clean and store. $2.98 ppd. House of Thomas, Dept. HBM, 144 West 19th St., New York City.



THROW AWAY YOUR SCORE CARD! Tell your caddy he can stop making like an adding machine. Because here is the Golfer's Score Recorder that registers each stroke automatically with a single press on the plunger. In wrist or belt style, $9.95 ppd. De luxe model in chrome (wrist type only), $11.95. Ppd. No c.o.d.'s. Magnitech, Inc., 209B Washington St., Boston 8.



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Left: **URN** #196: A perfect casting of a Grecian original. 15″ high, 15″ wide. **$20.00**



Right: **Slave Boy** an inviting and welcome addition to any home. 3 bright colors: Orange pants, Green vest, Black face and hands. **$42.50**

Above: **Flower Stand** with 11 movable arms ranging from 14″ at base to 7″ at top. Cast Iron painted white. **$24.50** (pots not included)

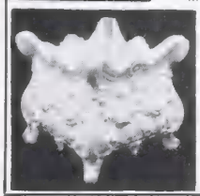


Left: Antique **Swinging Wall Bracket** found in rich Anti Bellum Town House. Cast Aluminum painted white. 12″ long, 10″ high. **$3.75**



Right: **Victorian Table.** Antique lace pattern delicately cast. 30″ high, 20″ diameter. With white marble top **$35.00**

Below: **Venetian Table** #170, an authentic copy with pure white marble top. 32 x 18 16″ high **$32.50** painted white.



Left: Antique **Venetian Urn** embossed with Italian "Old Rose" Pattern. 15″ square, 15″ high. Painted white or Antique Green. Cast Iron **$20.00**

See J. F. DAY 39″ Grape and Leaf Group ■ page 44.

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Send for illustrated catalog, 50 pieces priced from $1.25 to $500.00.

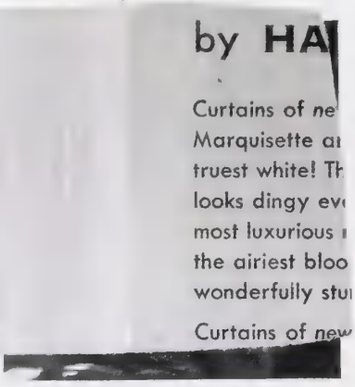
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looks dingy ev
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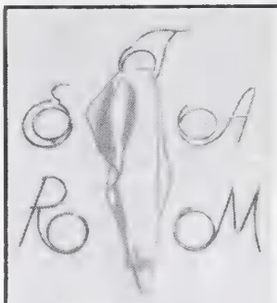
DOTS WITH DASH make these brand-new Hathaway Nylon ruffled curtains a decorative stand-out. Permanently fluffy cotton cushion dots give them a dimensional iridescence. In white or pastels with self-colored dots and 7" double ruffles, picot-edged. curtains are french-headed. 104" wide per pair: 54" long. $10.98; 90" long, $12.98. Miller's of New England. Dept. B-11, 30 Anita Ter., Boston 19.



LOOK AT THE BIRDIES! Darling handmade birds from Denmark are made from pine cones, and hand painted! Each is attached to a wire so you can anchor it to plants, among flower arrangements, on the edge of a window curtain, on the branches of your Christmas tree. Set o six, $1.75 ppd. The Pascos, Wes Hartford 7, Connecticut.



ZOOMERANG GUN is sensa tional! It's an automatic jet zoom gun of Martian proportions: rada sights, blast shield, electroni chamber. A pull of the trigge sends a 5-foot plastic coil zoom ing into space, and it recoils an reloads all by itself. Best of al dear parents, no bangs or re ports from this silent weapon 8½" long in brilliant red plasti $1 ppd. The Playhouse, 66 I Walton, Chicago, Ill.



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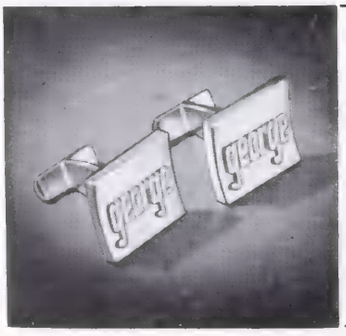
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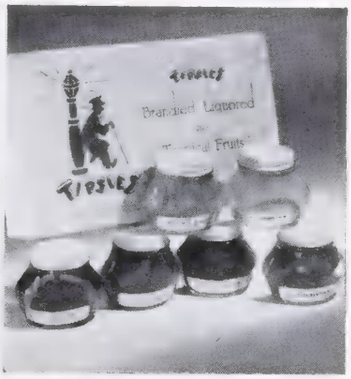
gift jewelry for men. Massive sterling silve cuff links personalized with raised nam or initials. You may order first name o one, last name on the other. (Up to seve letters.) Superbly hand crafted to delig the most fastidious male. Fifteen dollars i cluding tax.

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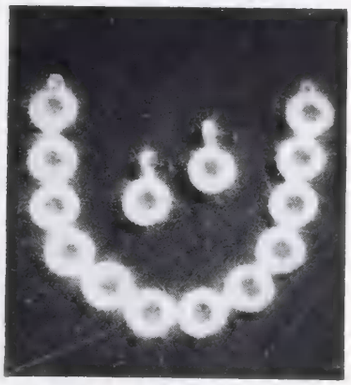
SHOPPING



JUST A LITTLE TIPSY is a perfect ending to a holiday dinner party. "Tipsies" are liquered fruits which you eat like candy, and they're wonderful served with after-dinner coffee. Remember them, too, as an unusual and sophisticated present for your difficult, have-everything friends. Gift box of six 2½-oz. jars is $2.50 ppd. Hadlock Fruit Co., Mount Dora, Florida.



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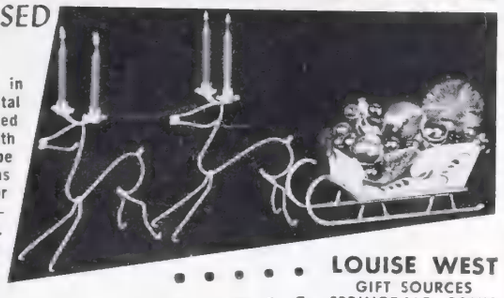


TAKE A BACK-SEAT, DRIVER! At last something has been done about the proverbial Motorist's Backache! And the adjustable pressure pad that snaps across the back of the woven fiber Rest-A-Bak cushion is what's done it. Pressure pad, 5″ x 15″, adjusts to 4 positions. Padded with foam rubber, all 3 pieces assemble with snap fastener. $6.95 ppd. Take-Along Travel Chair Co., Thomasville, Ga.



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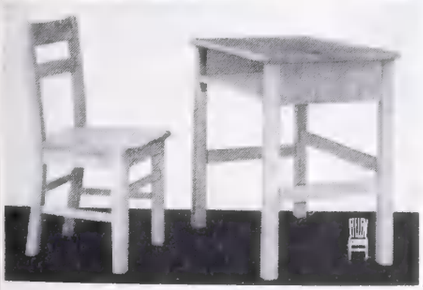
Hand-painted wooden sleigh in white with red trim and gay metal runners with two white enameled metal reindeers—complete with red noses and candles—can be used in a variety of gay Christmas settings—using the sleigh for Christmas decorations or fruit—The set $4.75 plus 50¢ postage. SLEIGH alone $2.95 plus 35¢ postage or REINDEER with CANDLES alone $1.95 plus postage. SLEIGH size 6″ x 12″ long—REINDEER 9½″ x 12½″ long.



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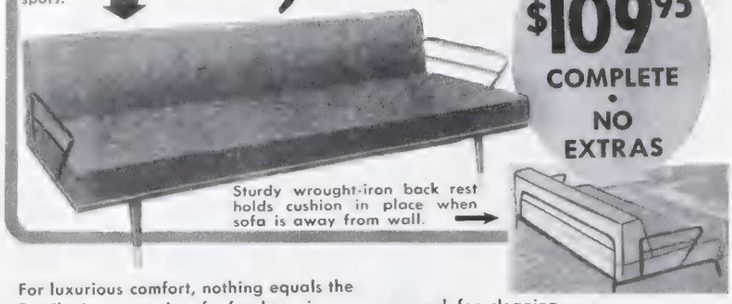
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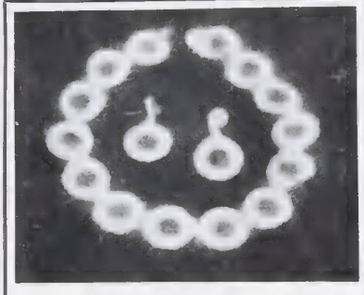
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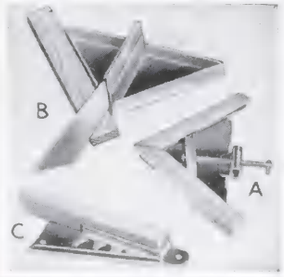
You'll add a fashion-wise note of loveliness to your Fall ensemble with this new Angora necklace and matching earrings. So delightfully styled, so superbly soft and so practical, too! Wonderful to wear with sweater or dress. Easy to keep clean, will not fade when washed. Always looks fresh and new. In your choice of three exciting colors: Soft White, Sky Blue and Startling Scarlet. 16" Necklace available for Jr. Miss. Beautifully gift boxed. Satisfaction guaranteed.

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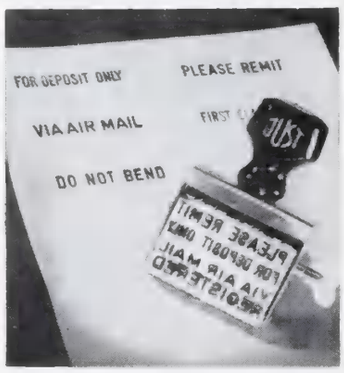
WINDOW



THIS BAG LIGHTS UP! A 3-way light bulb, built into this handsome calf handbag imported from Holland, throws light on your face for nose-powdering; inside the bag; and out through a decorative opening. Fitted interior has lipstick and perfume vials held in magnetized niches; picture frame, cigarette compartment, comb, etc. $29.95 ppd. incl. tax. Lee Hendry, 120 Queens Drive, Little Silver, N.J.



FINE FURNITURE on a shoestring budget can be yours, thanks to this forward-looking company. For example, this chair has all the plus qualities of very expensive furniture: No-Sag springs, molded foam rubber construction, tailored tweedy upholstering that is removable, comes in decorator colors. Chair is $54.50; big ottoman, $19.50. Catalog available. F.o.b. Dixon Furniture Co., Ellicottville, N.Y.



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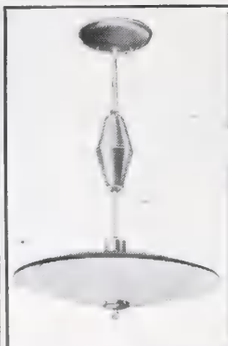


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LAMP DOWN

NEW ADJUSTABLE CEILING LIGHT RAISES OR LOWERS 20 INCHES

A magnificent new light with built-in automatic spring reel adjusts with finger touch from 18" to 48". Measures 16" in diameter. Ceramic decorated, frosted glass for soft downward light. Upper shade of perforated metal with black matte finish. Crystal pull knob adds sparkle. Finished in brushed brass and black. Uses two 60-watt lamps. Only $13.95 postpaid. Money back guarantee.

BRADFORD SPECIALTY CO.
BRADFORD, PA.

SHOPPING





DON'T BE A DRIP! Protect your clothes and your furniture with the *only* absolutely absorbent coaster we've ever found. The magic absorbent inset, made by Du Pont, is washable and alcohol-proof. In assorted colors or in black and white, set of 8 coasters in black wrought-iron stand. $5.95 ppd. The Mail Box, Lombard, Ill.



THE GOLDEN EAGLE, a distinguishing hallmark used both by Sheraton and the Federal American style, brings a proud aristocracy to this beautiful wall sconce. Made of solid brass with clear crystal bôbèches and prisms, it may be had with candlelight sockets (as pictured), or with hurricane shades. 14″ wide, 10″ high. $40 ppd. King's Chandelier Co., Leaksville, N. C.



GIVE HIM THE BRUSH and clothes hanger combination and he'll have groom service wherever he goes. Sturdy ivory plastic hanger folds double, and its nylon bristles make a clean sweep of lint, spots, dust. Open, it measures 17″ long, hangs on a good metal hook. Traveling men and college students will like this one! $1 plus 30¢ post. Charles Mayer & Co., Indianapolis 9, Ind.



Monthly Fruit Club
FROM CALIFORNIA

a year 'round parade of pampered gifts!

Starting Christmas morning, what thrills these exciting gifts bring. You order just once. We send a Membership Certificate to the lucky people you name, telling about your gift and the goodies to come. Then each month's gift is delivered in your name, beautifully wrapped.

Box Club: Christmas, a glamorous basket-pak of Fresh & Candied Fruits; Jan., Navel Oranges; Mar., Grapefruit; Apr., Dates; July, Jellies; Aug., Glaced Fruits; Oct., Apples; Nov., Fruit Cake. Gift No. 108, $36.95 delivered.

5 Box Club: Arrives Christmas, Apr., July, Aug., Oct. Gift No. 105, $24.85 delivered.

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THE MISSION FOLK 99 East 33rd Street, Los Angeles 11, Calif.



LITTLE LOAFER CHAIR

Livin' is easy and loafing is fine in this comfortable chair for hard-playing children to relax in. They can watch T.V. without their usual "drape shapes"—saving wear and tear on your furniture. The black wrought iron effect of the streamlined frame with attractive seat fabric is "at home" in any room. Even tiny tots can easily adjust the 3 position posture control. Folds for easy storage and carrying. Completely indestructible — tested for 150 lbs. and lasts for years. Write for free catalogue.

$5.00 Express Collect

GARDEN STATE PRODUCTS
Dept. HB-1, 225 Central Avenue, Newark 4, N. J.



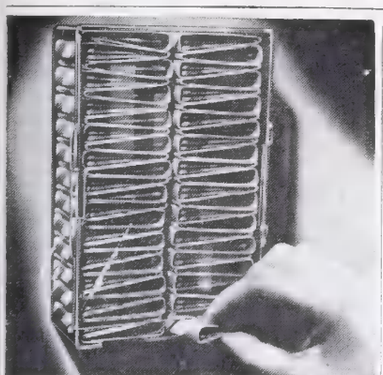
CAPE COD WEATHERVANES

COPPER and ALUMINUM Weathervane made by Cape Cod Craftsmen. Painted dull black, 19" by 21". Turns freely on bronze ball. Special roof plate for easy mounting on any roof included. Choice of Horse, Rooster or Ship.

ONLY $11.95 POSTPAID

Send Today for FREE CATALOG showing handsomely styled Cupolas and hundreds of interesting Weathervane Designs.

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Dept. HB-9 New Bedford, Mass.



KEEP BOOK MATCHES HANDY
IN EASY-TO-LOAD WALL DISPENSER

A beautiful new, all plastic match book dispenser attaches in seconds to kitchen wall. Holds a carton of 50 match books or 1000 lights at finger tips. Ends match hunting—keeps matches always handy. Easily reloaded by opening hinged cover. Available in clear, red or green plastic. Money back guarantee. Priced at only $1.95 postpaid with dispenser, wall fasteners, 50 match books. Personalized match books including dispenser with full name or initials only $2.95. (No C.O.D.'s)

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50 EUCLID STA. • CLEVELAND 21, OHIO

STILTS



The Ideal Gift For Any Youngster

Every boy and girl will want to try their walking skill on these sturdy, handsome STILTS! Muscles develop and grow strong while youngsters enjoy themselves. Worlds of fun and healthful exercise at the same time!

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- Adjustable foot-step can be raised or lowered.
- Non-slip rubber tips.
- Strong enough to support 200 lbs.

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(Add 50¢ W. of Miss. R.)

Order NOW for the children on your Gift List. Satisfaction Guaranteed. No C.O.D.'s please. Send check or money order to:

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NEW TOBACCO POUCH

Just a press of the plunger on the Phil-O-Matic Pouch fills and tamps his pipe! No spilling tobacco on rugs or floors. No need to open pouch. Keeps tobacco fresh and moist for better smoking. Can even be used when wearing gloves for outdoor use. Made of heavy vinyl, with lifetime spring filler mechanism.

$1.98 ppd.



BEATTIE JET LIGHTER

The only lighter with a 2½" flame he can aim down into his pipe. Upright, it is perfect for cigarettes and cigars. Nickel-plated. **$6.85** ppd.

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Be sure to save your next wedding invitation because it plays a star role in your gift to the bride or hostess. Send it to us and we mount it on either an antiqued white and gold metal waste basket or on a 12″ x 16″ tray. Each piece is lacquered for permanence. Basket, $8.95; tray, $9.95. For reception or at home card, 7″ x 9″ tray, $4.95; 5″ metal letter basket, $5.50. All items postpaid. Sorry, no C.O.D.'s.

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LA SOUPE, MADAME
served up in S.F.A's exclusive French copy of an 18th century tureen. Glowing white earthenware with pale pink undertones, on its own tray. Four quart capacity. 35.00. Mail and phone orders.



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COPPER CHAFING DISH
with sturdy brass stand and wooden handle, in contemporary design, with sterno.
$17.50
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—Colorful flowers with gold trim on fine China...5½" wide x 4" high...$2.95 postpaid

Sorry No C. O. D.'s

HARRY JAY CO.
146 Fifth Avenue New York, N. Y.



GUESTS BEARING GIFTS will be joyously received if they bring this Cheese Dream package with them. It's loaded with the world's finest: Italy's Pecorino Romano. Holland's Edam, Switzerland's Emmenthaler Swiss, Denmark's Danish Bleu and King Christian, Canada's Cheddar and the Jewel Box of 20 wedges in 10 flavors. $7.95 ppd. Old World Cheese House, Dept. 70-83, Evans Turn, Hillside, N.J.

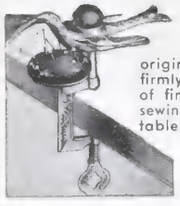


TILLIE THE TOILER is the new Tilt-Top Tillie Table that works while you sit or lie where you please. Telescopic steel frame adjusts in height from 24" to 43", for low chair writing or stand-up drawing. U-base slides under bed or chair—hospital-fashion—from right or left. 21" x 13⅝" tilt top has textured wood finish. Fixed top is 13⅝" x 7½". $34.95 ppd. Franklin Table Co., 116 N. Fourth St., Louisville, Ky.

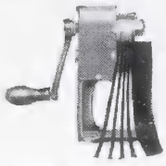


IN THE PINK of these Vista Hydra jugs is reflected your good taste for the simple, beautiful and the truly American. Fine reproductions of early American pieces, these scenic pitchers are pink on white Mason's Ironstone China. Fill them with flowers for the guest room, pancake syrup for Sunday breakfast. 4½" high, $3.75; 6" high, $4.50; 7" high, $5.25. Ppd. Old Guilford Forge, Guilford, Connecticut.

QUAINT and USEFUL GIFTS FROM NEW ENGLAND



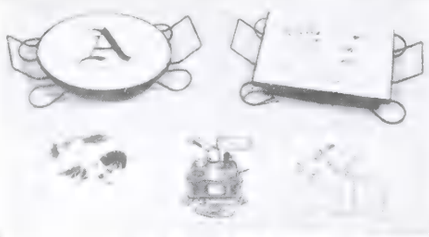
1853 SEWING BIRD
Made in brass from original dies, holds cloth firmly in beak. An extra set of fingers when cutting or sewing. Perches prettily on table. Two colorful velvety pin cushions couldn't be handier. It's an original!
only $3.95 postpaid



STRIP CUTTING MACHINE
Hooked rug makers save tedious labor with this sturdy precision built, fully guaranteed long life cutter. Available in ⅛, 5/32, ¼ and 5/16 inches, complete with clamp at $9.85 postpaid. SIMILAR MACHINE FOR BRAIDED RUGS, CUTS 1½" STRIPS. Specify size $9.85 postpaid

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We'll make it just for you!



Your initial in black on a 6" tile with black wrought iron trivet. Perfect for hotplate—flower pot—hot or frosty drink. $2.00
(Please print initial)

For bridge prize or the avid player a 6" tile with inscription "old bridge players never die, they just pass away." In black and red with trivet $2.00.

Tile only with felt back and hanger $1.25.

Hand painted ceramic light switches (creatively) styled for each room—in gay colors. $1.75.

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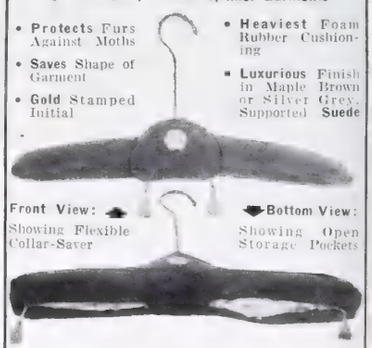
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Personalized
Hand Decorated Bright Colored COCKTAIL TRAY
(Size: 11¼ inches by 15¼ inches)
Your own first name or 2 names (e.g., Bob and Betty) lettered in! Aluminum—Durable baked enamel finish—Chip-proof—Highly resistant to soap, water, alcohol, vinegar, etc. Choice of colors.
POSTPAID $5.95
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***Cushioned* Fur Hanger**
with Moth Flake Storage Pockets for all Stoles, Fur Coats, finer Garments

- Protects Furs Against Moths
- Saves Shape of Garment
- Gold Stamped Initial
- Heaviest Foam Rubber Cushioning
- Luxurious Finish in Maple Brown or Silver Grey. Supported Suede



Front View: Showing Flexible Collar-Saver
Bottom View: Showing Open Storage Pockets

Fur Stoles and Coats retain their original shape and beauty with our heavy foam-rubber cushioned Hanger of non-slip supported suede. Specially constructed Hook and flexible collar saver provide cushioned rest. Two 7" zipper pockets hold moth repelling flakes or scented sachet. Elegantly gold trimmed. Excellent for personalized gifts; initials stamped in gold at no extra charge. State color choice (Brown or Grey) and initial(s). **Only $2.95 postpaid.**

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Original by: **E. M. STYLES** Dept. HB1
177 W. 97th St., New York 25, N. Y.

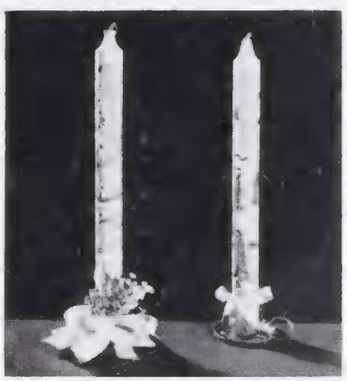
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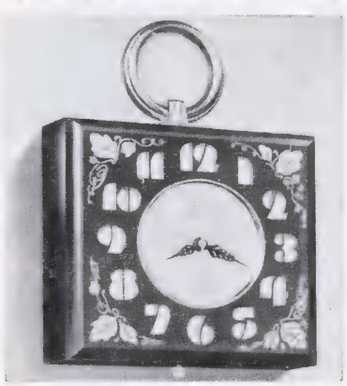
PICTURE STARS are these sweet little frames of Towle sterling silver with satiny walnut backs. They're exactly right for a Father's desk or a Grandmother's dressing table, and the price is exactly right for a well-balanced gift budget. You have a choice of 3 sizes. 2½″ x 3¼″. $3; 3¼″ x 4½″. $4: 3¾″ x 5¼″. $5. Tax included. Add 25¢ postage. Saks Fifth Avenue Guest and Gift Shop. 14 E. 50th St., New York 22.



ONE TO GROW ON. The baby's birthday candle is designed to be lighted on every birthday for 21 years. Pink for girls, blue for boys, it comes with name and birth date. 17″ high, $3.45. Anniversary candle with proper symbols for 60 years is personalized with wedding date and couples' first names. $3.95. Both have candle holders. Ppd. Lion's Novelties. 139 Payson Ave., New York 34.



THE TOLE TRUTH is that this Telechron "Motif" clock is plastic, but looks deceivingly like an expensive timepiece. The dull metal-like finish is in satin black, dark red, olive green or teal blue, with gold tole ornamentation. It's a reliable timekeeper, measures 9½″ high, 6¾″ wide, with 3⅜″ dial. You'll like the price. $7.98 plus 10¢ tax. Marshall Field, Chicago, Ill.





Personalized

MY OWN Crayons **MY OWN Bank**

Hand made bucket of native pine. Natural lacquer finish. Colorfully hand painted with child's name. Crayon Bucket will hold full set of crayons. Bank Bucket holds a fortune in coin and paper money. Cover easily removed.
Both are fine for tidbits, buttons, etc. Hand lettered to your specifications. Both are 5″x5″.

$2.95 each, plus 30c handling charge
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GOTHAM GIFTS
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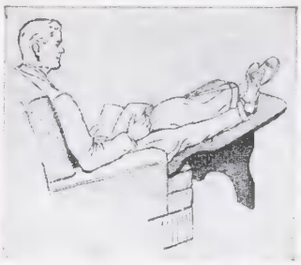
Decor-Aids $4.95 ppd.

A Rainbow of Colors to Choose From... Washable, Too!

Finest quality everglaze chintz, charmingly quilted and ruffled! Concealed drawstring assures perfect fit on any tank or stool. White, yellow, Light or Dark Blue, Wine, Pink, Cherry Red, Brown, Aqua, Chartreuse, Dark or Light Green, Gray. Each 2 piece set is gift boxed. Sorry, no C. O. D.'s.

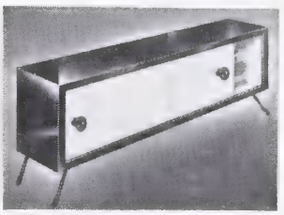
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PUT YOUR FEET UP AND RELAX

New Deluxe Relaxer gives any chair the comfort of a contour chair. Or place it on the bed with feet perched up. Permits increased circulation; eases aching feet and legs, varicose veins, leg cramps; relieves heart strain and muscular fatigue. Wonderful for expectant mothers. Of beautifully grained walnut-finish plywood; upholstered top of foam rubber with dark red simulated leather cover. Stands in place without fastening. Folds flat for storage. Excellent for reading, TV or just plain relaxing. **$5.98.** plus 50¢ postage



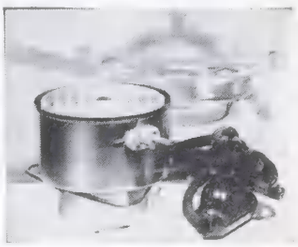
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Eliminate small item clutter about the house. Use in kitchen, bathroom or wherever you need compact storage space. Handsomely styled sliding door cabinet can be set on any surface. Remove rubber-tipped legs to stack several, or hang on wall. 18″ x 5¾″ x 4″ deep. In all white enameled steel with black legs and knobs, or black with white doors. Please specify. Ppd., **$2.69** (2 for $5.00)

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ELECTRIC HEATING UNIT FOR CHAFING DISH

Cook with electricity, eliminates worry of running out of alcohol or canned heat. Works on 110 Volt AC or DC. Gives steady heat for uniform cooking. Of lacquered solid brass; or silver-tone for your elegant silver chafing dishes. Fits most all chafing dishes. Complete with U.L. high heat, 6-foot cord and switch. Excellent gift; appreciated by any chafing dish cook. Ppd., **$4.95**



RELAX in PATAKWA MOCCASINS

Ideal gift for the whole family

from the Indian Reservation Country of soft, washable suede cowhide, flexible padded soles, lifted inside heel cushions and insoles. BLISS TO WEAR indoors and out with cuffs rolled up or down.

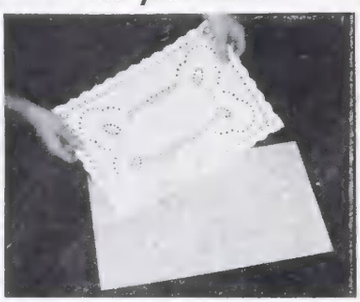
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FOR MEN and WOMEN in sizes 4 to 8 ..... **$4.95**
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FOR CHILDREN too in natural or brown only. Sizes
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Set of 4 $3.95 postpaid
$1.00 each for additional Daily Mats
Satisfaction Guaranteed

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IMPORTED SCROLL CHANDELIER (#6023)

Here is the dazzling radiance you have always wanted for your living, bedroom and dining room! A 5 scroll . . . 5 light creation with an abundance of lustrous hand-cut and hand-polished prisms.
Satisfaction guaranteed.
height 24″ width 21″ **$69**



□012 59¢ ea. (decorated edge) □010 29¢ ea. (plain)

IMPORTED CANDLE-DRIP BOBECHES

These are the little crystal "things" that drape on your candleholders, sconces, chandeliers . . . and protect your table linens, floors, etc., from drip-drips wax. Each bobeche has 1″ center hole and 3″ diam. Satisfaction guaranteed.
Minimum Order 6 Bobeches

□041 49¢ ea. □043 39¢ ea.
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COMPLETE ALL-IMPORTED PRISM AND BOBECHE SET IN 2 SIZES.

Place this glittering crystal set on your candlesticks, sconces, etc. Catches wax . . . adds crystal enchantment to your home. And so inexpensive! Each set dangles 8 prisms from 1 bobeche which has 1″ center hole and 3½″ diam. Satisfaction guaranteed.
1 bobeche & 8—3½″ prisms—ppd. $2.25
(a pair—$4.50)
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(a pair—$3.90)
Other Imported Crystal Prisms Available.



Check or Money Order—Express Charges Extra.



Above prisms 3¾″ overall. Write for catalog of other bobeche and prism styles and sizes.

PAULEN CRYSTAL CO.
296 Broadway, Dept. H3114, New York 7, N.Y.

Check or Money Order Add 15¢ for Postage and Handling

new mother

The love that makes a doll her baby is the beginning of motherhood for a little girl . . . the start of love-giving that will make her strive and fight for the security of those she loves as long as she lives.

Take care of your doll-baby, little girl. It is one of the world's most precious playthings.

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Let America's security be found in *your* home!



Saving for security is easy—on the Payroll Savings Plan for investing in United States Savings Bonds.

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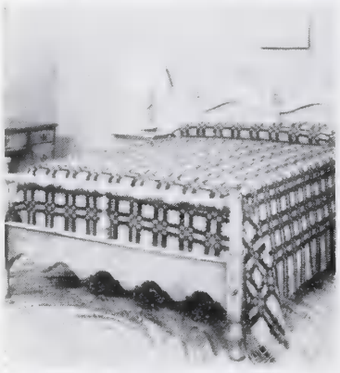
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WINDOW



THE CLOWN'S JEWELS are a full tube of Ammi-dent toothpaste and a dentist-approved Dent-Aid toothbrush, both designed to make a child's choppers gleam like pearls. What's more, Tumbo's tummy is a removable red plastic cup! A capsule of magic cement sticks him on the wall, or you can attach him with screws. $2 ppd. Albert's, 4837 N. St. Louis, Chicago 25, Ill.



COLONIAL CONQUEST for an Early American bedroom is this double-weave coverlet in the famous Lovers' Knot design with the classic "Pine Tree" border. It comes in one or two colors on white. Choose Colonial red, indigo or delft blue, cabin rose, yellow, jade, rust or walnut brown. Double size only, 90″ x 108″. $39.50 postpaid from Virginia Goodwin, Dilworth Station, Charlotte 3, North Carolina.



SHINING STAR for ladies-on-the-go is the Dab 'n Shine, a plastic-lined fitted cosmetic kit for shoes. It contains a tube of neutral Meltonian Cream, nylon-bristled dauber, lamb's wool buffer, suede brush, and a pair of shoe mitts. The pretty nylon case has a plumed design in aqua and pink on silver and gray. $5.95 ppd. Hammacher Schlemmer, 145 E. 57th St., New York 22.

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FONADEK® **Holds the Phone While You Talk or Listen**



Everybody wants this miracle electronic instrument that frees your hands to write, do your nails, even feed the baby while you phone. Ideal for a busy club member . . . indispensable for a business man. Whole groups can hear and take part in conversations. Adjustable volume makes telephoning easier for hard-of-hearing. Smart gray finish. Size 6″x5″x8″. Portable. Requires no installation. AC-DC unit $69.95 prepaid. Guaranteed.





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OFFICIAL OPTICAL CASE



Your little cowboy or cowgirl will whoop with joy over the official Lone Ranger optical case. Protects glasses from breaking and loss during roughest play. Looks just like a real six-gun holster, with the famous TV cowboy star and his horse Silver beautifully embossed in colors on rugged, genuine topgrain saddle cowhide. Slotted for belt. Personalized with name and address in 23 karat gold. Please print.

Made exclusively by Fidelity, America's leading manufacturer of optical cases. $2.00. Matching belt $1.00. Check or money order, no C.O.D.'s.



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SHOPPING



JUST-FOR-YOU CASES. Clear plastic lingerie and accessory cases, handsomely personalized with a single initial, organize and protect your sweaters, lingerie, blouses, gloves, hankies, etc. Six cases, 3 of the sweater size and 3 of the glove size, come in a gift folder inscribed "Just for You." $1 ppd. Hildon Products, P.O. Box 26, Malverne, N.Y.

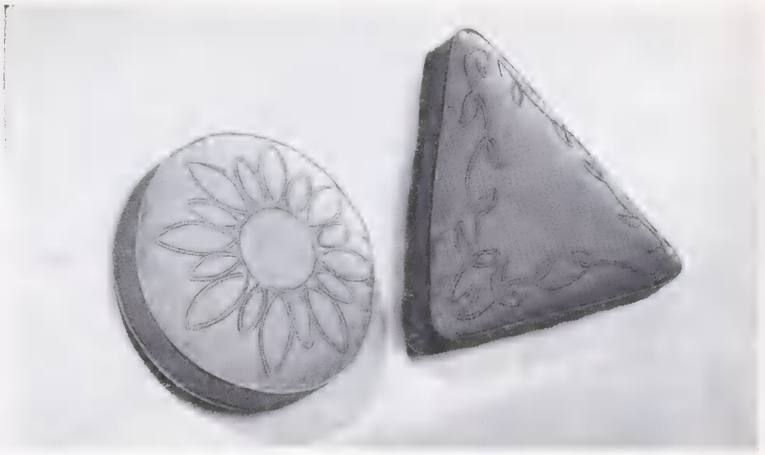


TREASURE CHEST of value, solid good looks and usefulness is available in a choice of finest finishes. In regular mahogany, light honeytone, or deep brown to match your old walnut, it has three deep drawers and a pull-out shelf that turns it into a desk. 32″ x 17″ x 32″ high, it is $115. Chair to match, covered in dubonnet, lt. or dk. green velvet, $37.50. Exp. coll. Jones Brothers, Box C-246, Pine Level, N.C.



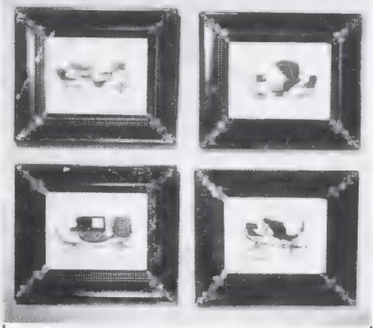
PAGODA JAM JAR, as sweet as a Chinese watercolor, is made of English Sandland china and handpainted with a blue and silver design. The neck of the jar, movable hoop handle, cover and 4½″ spreader are highly polished silver plate. Remember this when the postman brings your next wedding invitation! 4½″ high, 3½″ square, $6.18 incl. tax and post. Macy's, Herald Square, New York 1.





Beauty spots, by Craig—bright and shapely pillows with lavish trapunto embroidery! They're wonderfully colorful accents to toss at random on sofa, chair or bed. Lustrous Como cotton in mixable colors: old gold, peach brandy, bronze, claret, geranium, emerald, scarlet, pink, turquoise, copen blue or natural—round, triangular, square or oblong—just 7.95 each

Lord & Taylor—424 Fifth Avenue, New York 18, New York



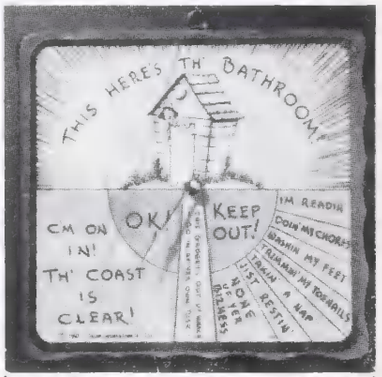
RE-PICTURE YOUR WALL

with this unusual group of framed hand-colored old carriages or autos.

All-wood frames, beautifully finished in mahogany or maple. 6¼″ x 7¼″. Set of 4, **$6.95 postpaid;** $10.00 retail value. Sold in pairs, **$3.95 postpaid.** Specify finish and group wanted.

Ideal gift for any occasion.

BETTY PEN
Evans Building, Grenada, Mississippi



Traffic-Control for Bathroom Door

Made in seven colors, of ¼″ simulated wood, this clever sign will strike the funny bone of all. You can't miss loads of laughter by giving these to friends for summer cottages. 7½″ x 8″ with hook for hanging. Nicely boxed.

$1.00—West of Rockies, other countries Add 25¢

Pennsylvanians Add 1% Sales Tax

no stamps, no C.O.D.'s please

ANDERSON'S
Box 581
New Castle Pennsylvania

Rosebud **BOUQUET RAYON TAFFETA ENSEMBLE**

Natural background with colorful floral design—for use in most decorative schemes.

Quilted top Bedspreads and Coverlets, wide Draperies and Cafe Curtains, quilted Pillow Shams and toss Pillows, ruffle edged. Color swatches sent on request.

Single or Double Bedspreads	$15.95 each
Single or Double Coverlets	15.95 each
Single or Double Dust Ruffles	9.95 each
Draperies (2½yds. long)	8.95 pair
Dressing Table Skirt	8.95 each
Pillow Shams	4.98 each
Toss Pillows (Round or Square)	2.79 each
Cafe Curtains (26″ long)	5.95 pair
Valance (69″ wide)	3.98 each

(Postpaid)

WISSEN FABRICS—Bedspread Division
130 East Seneca Street Ithaca, N. Y.





Beautiful Trivets Showing The GREAT SEAL OF THE CONFEDERACY

The Great Seal of the Confederate States of America was adopted by the Confederate Congress February 22, 1862. The meaning of the symbols is clear—an equestrian statue of George Washington surrounded with a wreath composed of the principal agricultural products of the Confederacy—cotton, tobacco, sugar cane, corn, wheat and rice. The Confederate States of America, 22 February, 1862, with the following motto "Deo Vindice" (God Favor Our Cause).

In developing this useful and attractive trivet Virginia Metalcrafters of Waynesboro, Virginia has surrounded the Great Seal with a Laurel Wreath of Valor brought together at the bottom with a Memorial Bow. They have also made attractive and appropriate use of Confederate flags, the Infantryman's rifle, Cavalryman's saber and the Artilleryman's cannon.

In Solid Brass ..... **$3.25 postpaid**
In Black Iron ..... **$1.25 postpaid**

THE VILLAGE GIFT SHOP
6203 West Broad St., RICHMOND, VA.

REVOLUTIONARY NEW TELEPHONE-RADIO

Antique phone? No, it's a radio! This unique phone-radio is bound to bring compliments and enjoyment to your home! Lift the receiver and the radio's on, replace the receiver and it's off. Ring in your favorite stations by turning the crank on the side. "The Country Belle" is an authentic turn of the Century reproduction. It's solid hardwood cabinet is set off by all brass fittings. Expert craftsmanship and construction! Only $59.95

18" high, 7¼" wide, 11½" deep

MONEY BACK GUARANTEE

Cash or money order • Express charges prepaid



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823 NORTH 21st AVE. • PHOENIX, ARIZONA

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authentic, unusual gifts in handcrafted metals and marble



EMPEROR'S BENCH

by Chaubert

- Hand Crafted
- Wrought Iron
- For Indoors, Outdoors
- Inspired by Napoleon Officer's Bench

You'll love this Empire Bench for living room, foyer, dressing table, lawn, patio, etc. Modern yet timeless design. Graceful, light and comfortable; very strong. 17" high. Seat 17½ x 13 in. Charcoal black, or in White, Pink, or Green. Express collect. Order now. $15.95. 2 for $30.

$15.95 2 for $30

Order companion piece as charming occasional or end table, also $15.95. Identical, except top is FLAT PERFORATED metal. State color.



BRASS AND MARBLE

exquisitely wrought into this graceful balance scale center piece for dining table, mantel, sideboard, etc. All beautiful solid brass with double step base of finest Carrara Marble. Center column of hand wrought dolphins. Stationary shell balance arm supports lovely swinging pans and chain for fruits, etc. 15 in. high. Reg. $35. Special order-by-mail price $27.50. Exp. coll.

Beauty in Brass

A richly detailed, gleaming brass Hurricane Nightstick, to highlight a mantel, sideboard, etc. *Exclusive.* Use singly or in pairs. A perfect gift. Highly polished and lacquered, 9 inches high. Normally twice this order-by-mail price.

$5.75 *2 for $10.75*



UNUSUAL VALUES

in authentic, solid brass door knockers. Hand crafted. Extra heavy, superbly designed and detailed. All prices incl. postage and hand engraving. Your name (up to 14 letters) in OLD ENGLISH.







TOP: Colonial Urn Design 7 in. high. Gleaming, hand burnished. $5.20 ppd.

MIDDLE: Exclusive design in striking simplicity and beauty. Base & knocker both of solid, lacquered brass. $6.50 ppd.

LOWER: Dramatic American Eagle knocker in massive solid brass. 7¾" high. $6.50 ppd.

HERITAGE HALL

Pikesville 8-B
Maryland

FREE! Write For Gift Catalog



Smart, Modern, 2-Tier

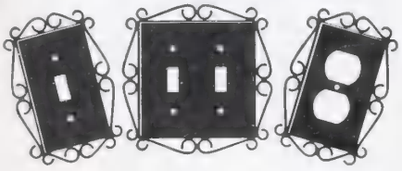
TIDBIT TRAY

Perfect for snacks, at buffets, the card table, anyplace, anytime! Sturdy black metal (steel) with handsome brass trim. Lower disc is 10" in diameter. Up to the minute design for today's living.

Sorry, no C.O.D.'s!

$5.00 plus 35c shipping cost

The PHILLIES 35 Kenyon Court Utica 3, N.Y



NEW WROUGHT IRON SWITCH PLATES

An attractive, practical and durable electric switch ornament of sturdy metal, designed to add warmth and beauty to the walls of any style home . . . from Provincial to Modern. These rich looking wrought iron scalloped framed plates fit over any wall switch or outlet. Ideal for any room in the house . . . living room, kitchen, bedroom, den, foyer, etc.

Single switch or outlet plate, each **$1.35**

Double switch plate, each **$1.65**

(No C.O.D. — please) We pay postage. Money returned if not delighted. ORDER NOW!

LAURIE & CO., Dept. 2-H, 507 5th Avenue, New York 17, N. Y.

SAVE $11.07

All purpose chair, covered in rich decorator boucles or knubby textured tweeds.

$18.88—made to sell for $29.95. For use in any room in the house or for waiting rooms in offices and clubs.

Choice of grey, green, brown, beige, red, or lime.

Also available in heavy gauge plastic @ $24.88.

Laminated legs 5½ times as strong as steel by actual test.



Two make a love seat, three make a sectional sofa. Can be assembled in 5 minutes.

Please indicate 2nd choice of color. Send check or money order to:

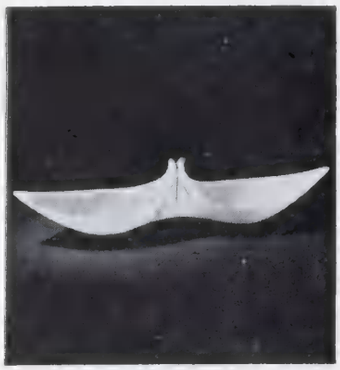
No C.O.D. orders, please. Shipped express collect.

FURNITURE MANUFACTURERS ASSOCIATES

BOX 981 WORCESTER 1, MASSACHUSETTS



WINDOW



RELISH THE THOUGHT of this pretty Lenox China dish on your table, laden with olives, nuts, relishes, mints, sauce. It's the latest piece from the fine house of beautiful pieces, Lenox. White trimmed with gold, the dish is 13" long, and is nicely priced to send a bride, your mother-in-law, to order for yourself. $8.45 ppd. Nelmor, 901 Bergen Ave., Jersey City 6, N.J.



PRACTICE MAKES PERFECT, and here's a sure-fire way for both Dad and junior to get so good on the golf course that even the caddies will be respectful. Putt-A-Ring game comes with golf club for young players, rubber golf ball, and bell ringing putting disc. Just putt the ball into the hole and the bell rings, returns ball automatically. Only $2.98 ppd. Novelty Mart, 59 East 8th St., New York 3, N.Y.



COWBOY SHIRTS should be required attire for the playtime pursuit of the redskins. So here they are—for cowboys and cowgirls—in basic colors of red, blue or brown. In sizes 4 to 12, the sturdy cotton is sunfast and tubfast, and guaranteed to delight any follower of Hopalong Cassidy or Roy Rogers. $3.95 ppd. Southwestern Gifts, 630 E. Alameda, Santa Fe, New Mexico.

FLOWER POT COVERS **PLANT STANDS**



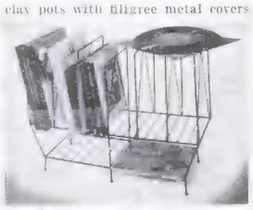
Eye-pleasing, exceptionally sturdy wrought iron stand for plants of any size. White or black enamel finish. 3 Spacious OVAL Tiers: 8" x 30" x 35" high $17.95

2 Square Tiers: 8" x 24" x 26" high ..... $ 9.95

Express Collect—No C.O.D.'s please.

FLOWER POT COVERS (as shown)

Camouflage your clay pots with filigree metal covers w/built-in drip pans. White or black finish. PAIR for pots of 4½" $5.50— 6" $6.75 — 10" $8.75 PPD



"RECORD VAN"

Holds 38 record albums & scores w/shelf for loose records. Sturdy black wrought iron w/rubber tipped feet. 25" x 10" x 19" ... $10.95 Expr. Coll.

Ask for Gift Folder

HELEN PEP
Dept. HB-11
Kew Gardens 18, N.Y.

SHEEP LINED ***Runabout***

MALE AND FEMALE

***Rich* BROWN OR BLACK**

ONLY $10.95



Attention

all sports car enthusiasts, Beaglers, hunters and cold-footed people! Here is the boot for you.

Crafted carefully and shearling lined for cold weather comfort.

Storm welt sole, oil tanned uppers with steel eyelets and rawhide laces, all give these "Runabouts" the handsome good looks and sturdy wearability sportswomen and sportsmen demand. (Note to mothers: Wonderful for jitneying to the station and school.)

Women's even sizes 4-9. Men's even sizes 5-13. Please state regular shoe size when ordering. Send check or money order. (Add 25 cents postage)

RUSH your order today for our new, big Christmas Catalog of unusual gift ideas. It's Free.

CARROLL REED SKI SHOPS

NORTH CONWAY, NEW HAMPSHIRE

SATISFACTION GUARANTEED

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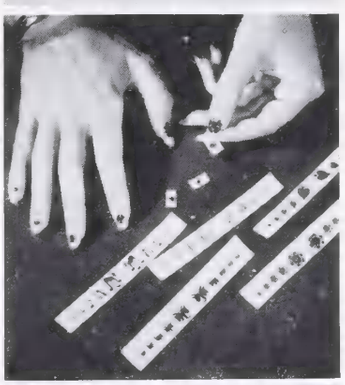
HIGH STYLE TILES are the work of Jon Lindstrom, one of America's masters of pen-and-ink technique. This pair of tragedy and comedy masks, representative of the ancient Greek theatre, is done in black on white glazed ceramic. They are cork-backed, have metals loops for hanging, measure 6″ square. $3.50 the pair ppd. No c.o.d.'s. Sagtikos Workshop, 39 Little East Neck Rd., Babylon, N.Y.



MATERNITY PILLOW is designed to put you at ease during the time when you just *can't* get comfortable. Layers of foam rubber and kapok support the back, and padded "wings" let you turn easily, even sleep on your side! Covered in silky Celaperm taffeta, it comes in dusty rose, sky blue, sage green, sun yellow or burnt copper. $10.95 ppd. Wissen's, 130 E. Seneca St., Ithaca, N. Y.



WAR Muff is a deliciously warm muff with an inside pocket to hold a hand warmer. Of forest green poplin with snug wristlets, it is insulated with Fiberglas Aerocor (used by the U.S. Army to insulate tents), and lined with soft nylon/cotton. It straps around the waist inside or outside the coat. $2.95 ppd. Pacific Products, Dept. HB, 1604 S.W. 10th Ave., Portland, Ore.



DECALCO-MANIA has really run riot! *These* decals are for your fingers and toe nails, no less! There's a set for every ensemble, a size for every nail. They're colorful, water-proof, easy to apply. Six designs —"Beau Blue," "Date Bait," "Lucky," "Gone Heart," "Rhapsody," and "Crazy Daisy" are $1 postpaid. Sunset Sales Corp., 1660 N. Hobart Blvd., Hollywood 27, Calif.



SILVER STAYS BRIGHT with Pacific Silver Cloth, as you have probably discovered. These are individual wraps of tarnish-proof Pacific Silver Cloth that come in a gift-pack. Four rolls each hold an 8-piece place setting, and one extra bag holds a serving piece such as a cake knife. The complete package is just $5 postpaid. From Utility Notions, Inc., 167 41st St., Brooklyn 32, New York.

A Kumfort
DOG MATTRESS
Keeps Your Dog Off the Furniture and Cold Floor

A Real Mattress Not a Pad!

CEDAR TREATED
Filled with first quality Cedar Treated combed cotton.

SPLENDID GIFT ITEM FOR YOUR DOG LOVING RELATIVE OR FRIEND



Money Refunded if not Satisfied

Avoid harsh chemicals that may injure dog's coat. Our mattress is treated with genuine cedar only: giving a fragrant, natural odor. NO CHEMICALS USED.

A fine high quality mattress, far superior to mats or pads. This genuine mattress is eyelet tufted, 4 inches thick, treated with pleasant smelling Natural Cedar for fighting fleas. Superbly made; stands up under years of hard wear. Dogs love this warm comfortable bed. Solves the problem of dog hairs and doggy odors on the rugs and upholstery. Thousands of testimonials and repeat orders over a period of 25 years from satisfied kennel owners and dog lovers are proof of the usefulness and value of the Kumfort Mattress. SOLD WITH MONEY BACK GUARANTEE

Sizes	Prices
15″ × 21″	$ 3.00
16″ x 23″	3.25
17″ x 25″	3.50
18″ x 27″	4.00
21″ x 32″	4.50
22″ × 34″	5.00
24″ x 36″	6.00
27″ × 36″	7.00
27″ x 44″	10.00
36″ × 36″	10.00
36″ × 50″	12.00

EXTRA
WASHABLE SLIPCOVERS. Made to fit, with snap fasteners, slip on and off easily. Price of each slipcover is ½ price of mattress it fits (see size table). Buy two and have one clean at all times.

Immediate shipment
Send cash check or money order. C.O.D.'s 50¢ extra plus shipping charges.

Kumfort MFG. CO.
Dept. HB2, 79 Sudbury St., Boston, Mass.



CHRISTMAS LAWN CANDLE
A Torch Burning Taper.
completely weatherized finish,
stands firmly in the ground,
Burns in wind, rain or snow.
MAKE YOUR HOME A CHRISTMAS FAIRYLAND.
26½" High — $4.95 Per Pair Post Paid
MANOR CRAFTS — ELBERON, N. J.
10% discount on 3 pr. or more

"SLIM"... the golden party bag

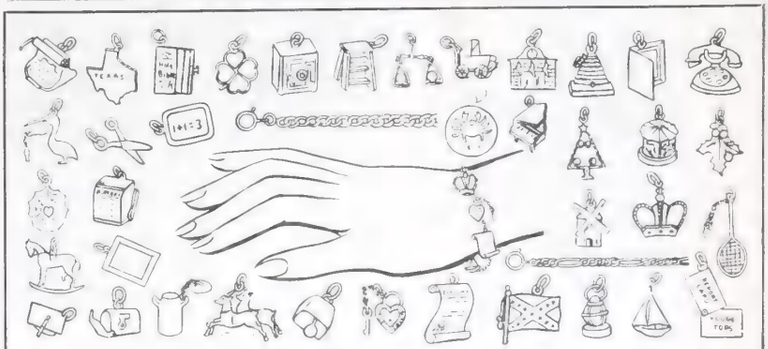


A slip of a bag with a full social calendar! "Slim" is so compact (just 8″ × 3½″), it fits into your escort's coat pocket . . . has room for all your necessities. In golden mesh with a champagne-colored faille lining. The glow lasts and lasts because of the wonderfully durable, "Oromesh" finish! Perfect for every party-goer on your list . . . even nicer for yourself!
(Matching zippered Hold-all Kit, 4″ × 6″, also available at the same price.)

Beautifully gift wrapped! Sorry, no C.O.D.'s. Write for FREE catalog

$7.95 tax and postage included

jozell, inc. Dept. B-11
142 West 44th Street, New York 36, N. Y.



GOLD CHARM BRACELETS

Pelican	$16.50	Confederate Flag	$8.25	Piano	$11.00
Carriage	11.40	Carousel	17.40	Telephone	11.00
Bible	27.50	Sailboat	3.60	Slate	9.90
Windmill	9.90	Scissors	6.05	4 Leaf Clover	6.60
Safe with $1	24.75	Diploma	10.45	Slot Machine	23.10
Lantern	6.60	7″ Bracelet	19.25	Heart & Lock	19.80
Crown	7.15	Spider Web	8.00	7″ Bracelet	12.10
Photo Frame	8.80	Scale 2 Pearls	13.20	Tennis Racket	7.60
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2 Photo Locket	11.00	Stepladder	11.00	Report Card	11.55
				Any State	13.75
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Norwalk, Conn.

Glamorous new

STIK-EM-UP LUCITE TOWEL RINGS



No drilling on tile, no holes . . . show off your prettiest towels! Solid LUCITE rings attach to any wall including tile with the tube of rugged adhesive we supply. Mounted in a jiffy! No metal parts to rust or tarnish . . . keeps its brilliant finish. Rings save space in bathroom, kitchen or bar, or mount them on back of a door. In milk White with Clear LUCITE rings or all Black LUCITE (please specify). For yourself . . . for gifts!

A. Single (5⅛") $1.75
B. Double (7⅛") 3.50
C. Diagonal (11") 4.75

We pay postage. Sorry, no C.O.D.'s!

MICHAELS SPACE SAVERS
DEPT. HB-11, 1107 BROADWAY, NEW YORK 10, N. Y.

Spruce ELECTRICAL MANICURIST



For perfect manicures at home

An ideal Christmas gift! Fast, gentle, safe . . . and so easy to use! In less than 10 minutes Spruce gives a beautiful manicure.

It shapes, buffs and cleans nails . . . whisks away excess cuticle . . . makes nails healthier, hands more beautiful. Erases corns and calluses from feet, too.

Ivory color. 4½" high, 5½" dia. Full set of attachments . . . shaper, buffer, cuticle lifter, cuticle brush, callus eraser. Operates on 110 V AC. Guaranteed to satisfy, or full refund. On market since 1938, many thousands in use.

Nail Shaping · Cuticle Lifting · Cuticle Whisking · Oil Massaging · Callus Erasing · Nail Buffing

Only $24.95 complete, factory to you, postage paid anywhere in the world.

ORDER NOW or write for free descriptive literature.

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8719 Woodland Ave.,
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Fully Guaranteed $24.95

Regular and Outsize

SWEATERS

Order Direct From Mill In 100% Virgin Wool or 100% Orlon. All types . . . all styles for all the family including outsizes carried in stock to size 52.

SHOULDERETTE

Combines charm and comfort . . . easy to slip on and off . . . knit from long fibre virgin worsted wool . . . attractively styled . . . drawstring collar . . . scalloped front . . . ribbed cuffs . . . in white, aqua, rose, sky blue, popcorn yellow, American Beauty.

$3.95 Ppd



Turtle Neck DICKEY



100% Virgin Wool . . . For men, women or children . . . .

Ideal for outdoors — protects chest and neck . . . in red, royal blue, navy, white, maroon, India Green, grey.

$1.95 Ppd.

Order Direct or Write for FREE Catalog. Sorry no COD's. Money refunded if not completely satisfied.

NELSON KNITTING MILLS
Since 1892
2105 West Superior Street
Dept. C, Duluth, Minn.

MUSICAL CHIMP



The windup toy with a personality! He never fails to bring smiles and laughter to everyone who sees him earnestly banging his cymbals. He's eight inches high, has sturdy, long-lasting mechanism. More than a toy . . . for youngsters . . . and oldsters, too. hops up and down, wags his head and clangs cymbals in comical seriousness. A laugh tonic for everyone.

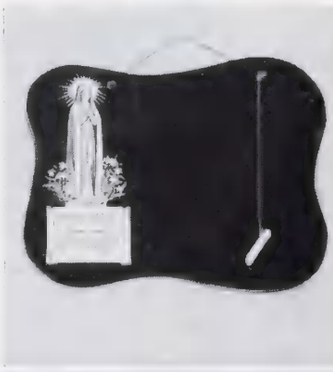
$2.95 POSTPAID



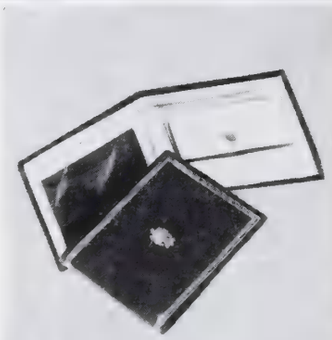
MORREY'S SOUTHERN SEAS SHOP
EL PASEO · SANTA BARBARA · CALIFORNIA



WINDOW



OUR LADY OF FATIMA is the reverent decoration on this blackboard and beneath her prayerful figure is a daily prayer for Peace that you can recite as you post your shopping list. 11" x 14" blackboard with washable, slated surface has cord and chalk. $2 ppd. Also in Penn. Dutch red geraniums or green with designs. Town & Country House, 1124 S. Harvey Ave., Oak Park, Ill.



SHIPPED FROM FLORENCE is this fine Florentine leather wallet. Gold-tooled and moiré-lined, men's has window for identification. 4 leather sections for money, papers, etc. Ladies' has window, 2 leather sections, snap-lid change purse. Red, blue, green or brown. With every order, a vial of Violetta di Parma perfume! $1.98 ppd. Tesori d'Italia, 920 Broadway, New York 10.



THE MOUSE TAKES THE CHEESE and stands alone saucily surveying his kingdom from atop his ceramic perch. The cheese server is a fruitwood insert on a black metal frame that ends in serving handles. The cover is a ceramic cheese with the mouse sitting on top. He's a lively little sentinel and the price is $5.95 ppd. The Village Vendors, 11733 Barrington Court, Los Angeles 49, Cal.



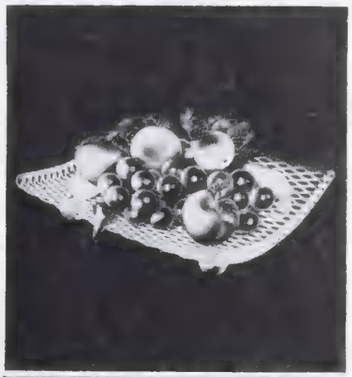
PORTABLE POTABLES won't spill or tip when you transport them on the Tote-a-Bite. Of steel wire construction, it hangs over car's front seat, holds casseroles, liquids, flower arrangements for church suppers, picnics, club meetings, shopping and deliveries. Folds flat for storing and holds up to 50 pounds. $3.98 ppd. The Tote-a-Bite Co., 114 N. Church St., Cynthiana, Kentucky.



PUT DOWN ROOTS. When your new home is settled, get this lovely planter that comes with any family name: "The Jones Live Here" across the front. It's a ceramic garden spot for the touch of ivy you want in the hall, guest room or kitchen. Featured in cheerful colors is a cozy little house so reminiscent of rural America. 4" square. $1.95 ppd. Stratton Snow, Box 1898, Delray Beach, Fla.

SHOPPING





THERE'S A MODERN SWING to this lacy metal fruit bowl that adds sparkle to a holiday table. It comes in pale pink, white or black enamel finish with golden ball feet and trim. looks wonderful heaped with a festive arrangement of fruit. 14½″ long, 10¾″ wide. 3″ high, $2.98. Add 35¢ postage. Maymac Co., 79B West Grand St., Mount Vernon, New York.



MAGNIFICENT FISH STORY is the content and price of the Seafood Treasure Chest. Packed with Pacific Ocean inhabitants of finest quality, it contains the following 9 seafoods: Smoked Dungeness crabmeat, Pacific oysters, sturgeon, salmon and shad; freshed canned Quinault Blueback and Chinook Salmon, crab meat and razor clams. $10.95 ppd. Northwest Corner Store, Longview 7, Washington.



FRESH FLORIDA FRUIT is one of the nicest gifts you can send anyone. This full box weighs 90 lbs. and you have a choice of all oranges, all grapefruit, or a combination of both. We're sending a box of Southern sunshine to a few of our favorite families, and will order one to enjoy ourselves! $8.50 ppd. Red Warrior Groves, Umatilla, Fla.



YOUR NAME IN GOLD braid is spelled out across this lovely white Styrofoam Christmas ball. And the other side is lavishly decorated with a gold braid tree, jewel-tone sequins, and gold bow. Order one for the whole family and the Christmas tree will become the Family Tree! Specify name (not more than 6 letters) when ordering. $1.50 each ppd. Phillips' Specialties, 9 Chase Ave., Lexington 73, Mass.



SHOWER CHAPEAU is yours for the tiniest price! Here's a shower cap that is feminine! The outside is waterproof plastic, the inside rayon fabric that cuts down on scalp perspiration. The top knot is a gay and frivolous cluster of soft petals. In pink or white, it is just $1 plus 10¢ postage. Constance Creations, 1377 Broadway, Detroit 26, Mich.



Our "Cricket" Rocker, sweet as a Victorian valentine, is as cozy a hearthside chair as we've seen. Or get it for your bedroom to sew in, to read in or to rock your baby in. (Often called a Nantucket, it's described in our free Victorian Folio 7A). Solid Honduras Mahogany, brass nail trim. It's 35″ high; comes in black or beige machine needlepoint, or red, blue, rose, gold or green Antique Velvet. One price—$19.50. Express Prepaid. Send check or M.O. for this darling rocker—for yourself or a gift.

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Clever solid brass miniature lampposts hold dainty crystal shakers to add a new light to your table. Practical as well as decorative, they're 5½ in. high. Gift boxed in pairs.

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A dramatic setting like this adds an unusual note of luxury and friendliness to your favorite room . . . a warm welcome to guests . . . pride and satisfaction to the hostess. And this only typifies the endless ideas . . . the wide selection of the unusual and fascinating always on display at Wilson-Jump. For an occasional piece . . . for a complete new decor . . . our expert staff is ready to help you express your ideas in gracious good taste.

Illustrated: Imported French Card Group, hand carved, rich parchment finish. Matching hand-glazed leather on table and cane-backed chairs. $975.

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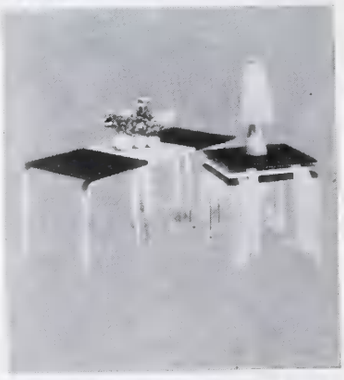
WINDOW SHOPPING



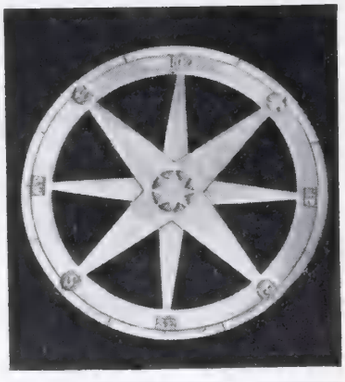
HANGING GARDENS. Blossom out with your favorite buds dangling from your ears in these bubble vase earrings. The water won't spill out and your flowers will stay fresh and pretty for hours. $1.25 the pair ppd. Matching pendant necklace with a single miniature bud vase on a golden chain. $1.25 ppd. Complete set is $2.25 ppd. H. L. Wilson Co., Box 3822 Whitehall Branch, Dept. HB, Columbus, Ohio.



PUT OUT A FIRE that may arise from faulty wiring on the Christmas tree, gasoline and incipient oil, alcohol, and cleaning fluids, this easy, and very dependable Fire-Dust way. It's easy to operate this handy hand extinguisher which sprays a fine dust on the trouble spot and squelches the blaze. Keep an extinguisher in the garage, kitchen, car. $2.98 ppd. Van Dyne, 93 Montgomery St., Jersey City, N.J.



A STABLE OF TABLES locks end-to-end to become a king-size coffee table. Or use them as individual pull ups at a cocktail party. Or stack them in a corner. Each table is 19″ x 16″ x 18″ high. Alcohol-proof lacquered tops comes in black or white with natural birch legs. $17.95 for 2; $24.50 for 3. Blonde or walnut tops, $2 extra per table. Exp. coll. Scandicraft, Box 315, Scarsdale, New York.



POINT WITH PRIDE to the "Northpoint" plaque you've inset into the patio pavement, by the front door, in the game fireplace. It's solid brass, ¼″ thick and 14″ in diameter in satin or antique finish. This is a directional design, shows 8 points of the compass. $24.50 ppd. Manor Crafts, 11 E. Crescent Dr., Albany 8, N.Y.



BRIGHT STUDENT light is all things to all midnight-oil burners. The lamp takes two incandescent bulbs for glare-free reading and writing. Top shelf holds up to 10 books within easy reach. Bottom book rest has a page clip. Two-tone bronze and gray finish, it's 10″ deep, 18½″ wide, 20″ high. $10.95 express collect. Goldsmith Bros., 77 Nassau St., New York 8, N.Y.

Are you using the space under your window?

Many windows provide good space below them for storage units, either free-standing or built-in. Such units also give always-needed extra table or counter surface

PHOTOGRAPH BY EZRA STOLLER



Here is a good example of how space can be utilized under a window—with three counter-high chests of drawers. Proportions of this "unit" are long and narrow, help it serve as architectural trim to the windows above. The right size can bring an appearance of custom-built neatness to the room. Home of the Arthur Stockstroms. Harris Armstrong, architect.

PHOTOGRAPH BY [illegible]

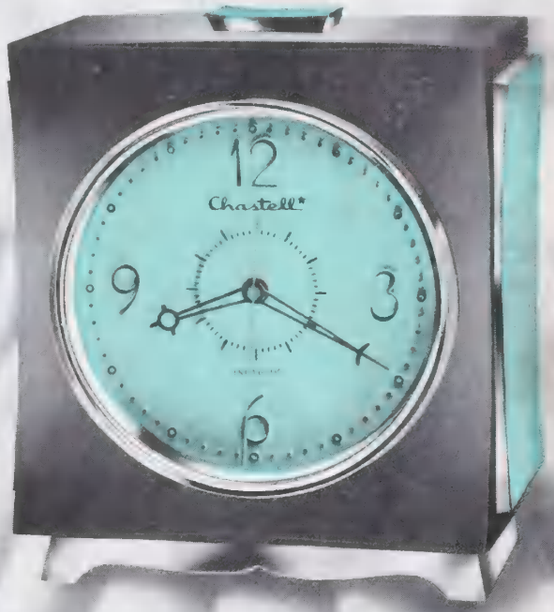


This window-high cabinet has sliding doors and file drawers for multiple use. Left corner is a capacious sewing counter (cabinets take care of all the equipment); right side shows small desk and bed headboard. Top of cabinets is tiled to make an easily cleaned sill for magazines, plants. Home of Gordon Lippincotts. Roy Johnson and J. Stein, architects.

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and no winding!

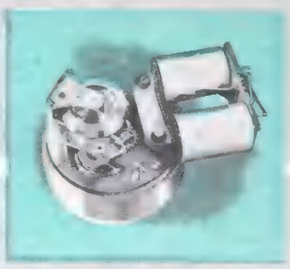


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When a room has no architectural interest

Make the Doors Interesting

PHOTOGRAPH BY WILLIAM HOWLAND



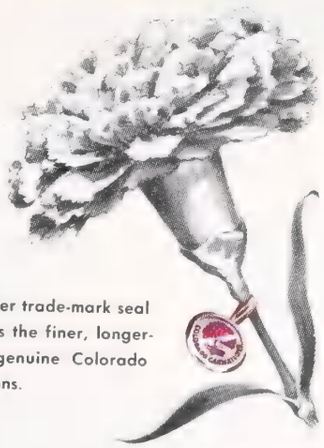
This narrow hall with an undistinguished kitchen door loses its bare linear look by bringing in wallpaper with a dimensional effect. The camouflaging pattern of bold "draperies" covers the door completely, continues to end of passageway. Tapering pilaster at left side of door was cut from white wrapping paper, gives finish to design. Mrs. James Emmons, owner and designer.

PHOTOGRAPH BY MAYNARD PARKER



Here, a stock paneled door seemed too small for its expanse of wall. So scale-making interest was painted on. Wide "molding" now surrounds frame; gaily-colored panels complete peasant motif. The good-humored ornamentation continues on the wall, with birds circling heating grille at left above. Thus new provincial character is given to an otherwise uninteresting hallway.





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"Yours—with Devotion" At anniversary time, let the pink beauty of America's loveliest flowers—Colorado Carnations—underscore your pledge. Their vibrant colors, fresh fragrance, and keeping quality bring them such important responsibilities in the finest homes in the land. Ask your florist for *Colorado Carnations*—look for the trademark seal that guarantees quality. And remember always that for every message of love...

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COLORADO FLOWER GROWERS ASSOCIATION

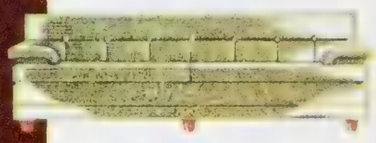
Flexsteel's CORONADO impromptu



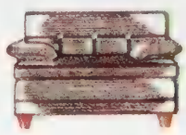
The Coronado is a breathtaking, progressive design created by Flexsteel for those who take great pleasure in living casually, comfortably and colorfully. It adheres to today's insistence on versatility and impromptu arrangement. Its fabrics are fabulous... many of the more than 250 designed and woven exclusively for Flexsteel. And nothing else available affords such deep comfort made possible only by the engineered combination of the exclusive Flexsteel spring unit and Firestone Foamex cushioning. You'll experience a new thrill when you grace your home with Flexsteel's Coronado.

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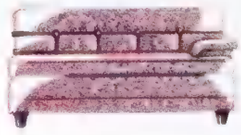


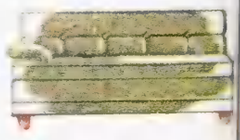












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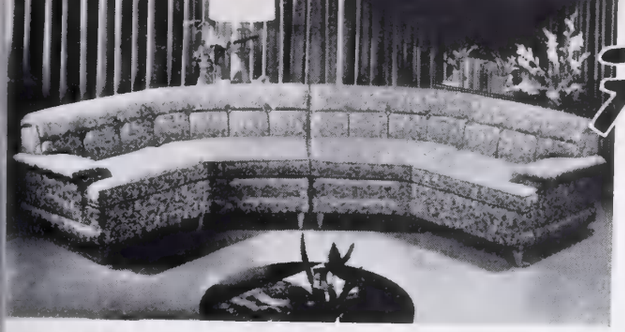
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Lone Tree .....Sorden ▮ Adams
Manchester .....Barrett Furniture
Maquoketa .....House of Brady
Mason City .....Tyler-Ryan Furniture
Nashua .....Chenowith ▮ Son
Oelwein .....Hintz Brothers
Oskaloosa .....Van Gorp-DeKock
Peoria.....Washington Furniture Co.
Pittsfield.....G ▮ W Furniture
Pella .....Wormhoudt Furniture
Perry .....Davis Furniture
Red Oak.....Fifield Furniture Mart
Remsen .....Moeller Furniture Co.
Sibley .....Walton's Furniture
Storm Lake .....Birdsell Furniture
Tipton .....Phelps Furniture
Union .....Ben Harris Furniture
Waterloo .....Hurwich's Furniture
Waterloo .....Selzer's Furniture
Webster City .....Chapman Furniture

KANSAS
Belleville .....Tibbetts Bros.
Colby .....Schroeder Furniture
Dodge City .....Fowler Furniture Co.
Dodge City .....Hulpieu-Miller, Inc.
Ellis .....Keller Furniture
Girard .....Sauer's Dept. Store
Great Bend .....Meyers Furniture Co.
Greensburg .....Fleener Furniture Co.
Hutchinson .....Home Furniture Mart
Independence .....Davis Furniture
Manhattan .....Dodd's, Inc.
Medicine Lodge.....Forsythe & Son
Mission .....Martway Furniture
Quinter .....Hendrick's Furniture
Salina .....Sullivan-Wood Furn. Co.
Stafford .....Peacock & Soice
Wakeeney .....Hendrick's Furniture
Wichita .....Briggs Furniture Co.
Wichita .....Kellogg Furniture Co.
Wichita .....Peterson Furniture Co.

KENTUCKY
Ashland .....Moriarty's Furniture
Erlanger.....Hanser Bros. Music ▮ Appl.
Hopkinsville .....Cayce-Yost Co.
Louisville .....Mann Sales Co.

LOUISIANA
Alexandria .....Clark, Dunbar ▮ Dunn
Baton Rouge .....Kornmeyer's
Eunice .....Werner Furniture Co.
Ferriday .....Pasternack's
Kaplan .....Kaplan Furniture
Lake Charles .....Hemingway's
Lake Providence .....Goodstein Furniture
Leesville .....Hooker's Furniture
Mansfield .....DeSoto Furniture Co.
Marrero .....Morice Furniture Co.
Monroe .....Durretts
New Orleans .....Bradford's, Inc.
New Orleans .....Emile Jorda, Inc.
New Orleans .....Maison-Blanche
Ruston .....Lawson Furniture Co.
Shreveport .....Booth Furniture & Carpet
Shreveport .....Nolan Townsend

MARYLAND
Baltimore .....Berlin ▮ Lewis
Baltimore .....M. Budacz ▮ Son
Baltimore .....Chesapeake Furniture
Baltimore .....Homestead Furniture Co.
Baltimore .....Shofer's Furniture Co.
Baltimore .....Stafford Brothers
Baltimore .....Wielands, Inc.
Ocean City .....I. Villani ▮ Sons
Pikesville .....Anton ▮ Caltrider
Salisbury .....Abbott Bros., Inc.

MASSACHUSETTS
Lynn.....Machinist & Powers, Inc.

MICHIGAN
Adrian .....Walper Furniture Co.
Allen Park.....Allen Park Furniture
Bay City.....C. E. Rosenbury ▮ Sons
Caro .....Gunsell's, Inc.
Dearborn .....Frumin Furniture Co.
Dearborn .....Style Furniture Co.
Detroit.....Aames Furn. ▮ Carpet Co.
Detroit....Automatic Furniture ▮ Appliance
Detroit .....Bel-Air Furniture Sales
Detroit .....Beverly Furniture Co.
Detroit .....David Furniture Co.
Detroit .....Empire Furniture Co.
Detroit .....Forster Furniture Co.
Detroit .....Leonard Furniture Co.
Detroit .....Lind's, Inc.
Detroit .....Margolis Household Shop
Detroit .....F. B. Melin & Company
Detroit .....Plymouth Furniture Co.
Detroit .....United Outfitting Co.
Flint .....Quality House Furniture Co.
Grand Rapids.....House of Furniture
Hamtramck .....Cedar Furniture Co.
Highland Park .....Brent Furniture Co.
Holland .....Suburban Furniture, Inc.
Kalamazoo.....VanDenBerg Bros. Furn. Co.
Lansing .....Estes Furniture Co.
Lincoln Park .....Dobbs, Inc.
Monroe.....Floral City Furniture Co.
Mount Clemens...Paul's Furniture City, Inc.
Mount Pleasant .....Elmore's
Munising .....Northern Home Furnishings
Muskegon.....Pine Street Furniture Co.
Niles .....Troost Brothers
Owosso .....Robbins Furniture Co.
Pontiac.....F. B. Melin & Co.
Pontiac.....Ward's Home Outfitting
Port Huron.....The New Howard Furn. Co.
Royal Oak.....Edward Furniture Co.
Saginaw .....Markey-Elliott Co.
Pontiac.....Lord's Furn. ▮ Appl. Co., Inc.
Saint Joseph .....Troost Brothers
Sturgis .....Mac's Furniture Store
Wayne.....Bob Burgh Furn. ▮ Appl.
Wyandotte .....Eureka Furniture Co.
Ypsilanti .....Mack & Mack

MINNESOTA
Albert Lea .....Morris Furniture
Anoka .....Thurston & Son
Austin .....Earl Furniture
Blooming Prairie....Blooming Prairie Furn.
Blue Earth .....Domes Furniture
Breckenridge .....Vertin Furniture
Chisholm .....Rupp Furniture
Cottonwood .....Erickson Furniture
Duluth .....Anderson Furniture
Duluth .....Alex Lurye
Excelsior .....Mellin's Furniture
Fergus Falls .....Bjerke Furniture
Fountain .....Drury Furniture
Grand Rapids .....Kjarvestad Furniture
Hopkins .....Donovans
International Falls.....Anderson Furniture
Keewatin.....H. Shuirman & Son
Lakeville .....L. N. Gephart
LeRoy .....Martz Furniture
Luverne .....Smith Furniture
Mankato .....Landkamer Bros. Company
Minneapolis .....J. C. Ackerman
Minneapolis .....R. F. Bertch ▮ Company
Minneapolis .....Billman's
Minneapolis .....Bouvelard Furniture Co.
Minneapolis .....L. S. Donaldson Co.
Minneapolis .....Golden Valley Furniture
Minneapolis .....Goodin Furniture
Minneapolis .....Milby-Sather
Minneapolis .....Wander Furniture Co.
Osakis .....Larson Furniture
Owatonna .....Hi-Way Furniture
Pelican Rapids .....Johnson Furniture
Pipestone .....Walz ▮ Walz
Rochester .....Ruberstein's
St. Cloud .....Daniels Furniture
St. Peter .....Klein & Company
St. Paul .....Colonial Furniture
St. Paul .....Emporium
South St. Paul.....The Grand Furniture Co.
Shakopee .....Cavanaugh Furniture
Slayton .....Nelson Furniture
Staples .....Huff & Son
Stillwater .....Simonet Furniture
Virginia .....Central Supply & Appliance
Waterville .....Worlein Furniture
Willmar .....Erickson Furniture
Winnebago.....Rome Furniture ▮ Hdw.
Winona .....Burke Furniture

MISSOURI
Bethany.....S. M. Haas ▮ Son
Buffalo .....Chapman Furniture
Cape Girardeau .....Excelsior Furniture
Cape Girardeau .....Hutson Furniture
Hannibal .....Griswold's
Kansas City .....Cousins, Inc.
Rolla.....Ramsey Appliance & Furniture
St. Louis .....Berger Furniture
St. Louis.....Herman Roesch Furniture
St. Louis.....Rothman Stores, Inc.
Vandalia .....Waters Furniture Co.

MONTANA
Bozeman .....Marshall Furniture Co.
Butte .....Furniture Mart
Glendive.....Farm ▮ Home Appliance
Havre .....Havre Furniture Mart
Kalispell .....Main Street Furniture
Miles City .....Clark Furniture
Missoula.....J. M. Lucy & Sons
Plentywood..Peterson Hardware & Furniture

NEBRASKA
Broken Bow .....Glaze Furniture
Columbus .....Alexand Furniture
Cozad .....Mielsen Furniture
Fullerton .....Beaman ▮ Palmer
Grand Island...Paul Mangelsen Home Furn.
Grand Island .....Payne-Larson
Kimball .....Lutey's Home Furniture
Lexington .....Graham-Edwards Furniture
Lincoln .....Armstrong Furniture
Mullen .....Johnson Furniture
North Platte.....Graham-Edwards Furniture
Omaha .....Daniel Furniture
Sidney .....Hardy-Clark Furniture

NEVADA
Ely .....Wilson Bates Furniture
Reno .....Reno Furniture Co.
Sparks .....Baker's Furniture Co.

NEW JERSEY
Asbury Park .....Banker's Furniture
Bayonne .....Philip P. Cohan
Garfield .....Coremin Furniture
Hackettstown .....Reliable Furniture
Morristown .....M. P. Greenberger Co.
Newark .....L. Bamberger Co.
Newark .....Edwin A. Kirch Co.
Newton .....Luse and Luse
Passaic .....Stark ▮ Son
Perth Amboy .....Irwin's Fine Furniture
Riverside....Jacob Naden Wayside Furniture
Somerville .....R. Granetz Furniture
Trenton .....Doolittle & Allen
Trenton .....Park Lane Furniture
West New York.....Public Furniture

NEW MEXICO
Albuquerque .....Broome Furniture Co.
Albuquerque .....Fedway Store
Albuquerque .....Modesta's Maple Shop
Albuquerque .....Standard Furniture Co.
Artesia .....Brittain Furniture Co.
Aztec .....Home Furnishings Co.
Farmington .....Home Furnishings Co.
Farmington .....Sterling Furniture Co.
Gallup .....Mathews Furniture Co.
Hobbs .....Thompson Furniture Co.
Portales.....Portales Hdwe. & Furn. Co.
Roswell .....Dabbs Furniture Co.
Santa Fe .....Broome Furniture Co.
Santa Rosa .....Abdalla Furniture Store

NEW YORK
Albany .....John B. Hauf Co.
Albion .....Thompson's
Batavia .....Max Pies Furniture
Binghamton..Nelson Ellis Wayside Furn.-Rug
Binghamton.....Joseph Bros. Furniture
Brooklyn.....John Mullins, Inc.
Buffalo.....Gardner Furniture Co.
Buffalo.....Wm. Hengerer Co.
Buffalo.....MacFarlane Furniture Co.
Buffalo.....Morrison-Hall Furniture
Buffalo.....Omel Furniture Co.
Buffalo.....F. Scherer ▮ Sons, Inc.
Dansville.....Dansville Furniture Co.
Elbridge.....Sweeney's Wayside Furniture
Grand Island...Grand Island Wayside Furn.
Hartsdale .....Cavallon, Inc.
Herkimer .....Rush Furniture
Kenmore.....A. W. Kirkwood Furniture
Kirkland .....Harrison Furniture Co.
Lackawanna .....Ideal Furniture
Lancaster.....Rank C. Rozler Furniture Co.
LeRoy.....Vic Blood Hardware
Manhattan...Hotel Bedding & Furniture Co.
Middletown .....Crawford Furniture Co.
Niagara Falls.....Harold's Furniture House
Niagara Falls.....S'Dao Furniture
Odessa .....Cotton-Hanlon, Inc.
Pittsford...Hendees Wayside Furniture Shop
Rochester.....Frank A. Rivers Furniture Co.
Rochester .....Schulman's
Syracuse.....E. W. Edwards & Sons
Syracuse.....Roberts Furniture Co.
Utica .....E. Tudor Williams
Yonkers .....Seth Duerden ▮ Son
Wellsville.....Antoon's Furniture ▮ Appl.

NORTH CAROLINA
Canton .....Freel Furniture Co.
Charlotte .....Goines Furniture
Clemmons .....McMillan Furniture Co.
Durham .....Mack's Furniture Co.
Goldsboro .....Creech's, Inc.
Greensboro....Summit Furn. ▮ Gift Shoppe
Greenville.....Brown's Wayside Furniture
Havelock.....McMillan ▮ Wells Furn. Co.
Jacksonville .....McMillan Furniture Co.
Kinston .....Bakers Wayside Furniture
Morganton .....Nu-Idea Furniture Co.
New Bern .....Turner-Tolson Furniture Co.
Raleigh .....Wayside Furniture Co.
Rocky Mount.....Rocky Mount Furniture Co.
Pine Level.....Jones Bros. Wayside
Statesville ....Blackwelder's Furniture Co.
Weldon .....Tilghman Furniture Co.
Wilkesboro .....Gray Bros. Furniture Co.
Wilmington .....Hanover House

NORTH DAKOTA
Bismarck .....Rausch Furniture
Cando .....Murray Furniture
Fargo .....Bergstrom ▮ Crowe Furniture
Jamestown .....The Eddy Furniture Co.
Mandan .....Bill's Furniture & Uph.
Minot .....Keating Furniture Co.
Minot .....Tollefson Furniture
Wahpeton .....Vertin Furniture
Williston .....Conlin Furniture

OHIO
Akron.....P. ▮ Q. Furniture & Appl.
Alliance.....The Cope Furniture Co.
Bucyrus .....Muaz Furniture Co.
Canton .....Cheton's Furniture Co.
Chillicothe .....Evenhack ▮ Son
Cincinnati .....House of Chairs
Cincinnati ..Parkway Furniture ▮ Appliance
Cincinnati .....Paul Schutte Furniture Co.
Cincinnati .....Toepfer Brothers ▮ Co.
Cleveland .....Davis & Moore, Inc.
Cleveland .....Eberlin Sales Co.
Cleveland .....King Furniture Co.
Cleveland .....Standard Modern Appliances
Columbus .....David Furniture Co.
Columbus .....Sommers Furniture Co.
Coshocton .....Mutual Furniture Co.
Dayton .....R. L. Norris Furniture Co.
Defiance.....Shipman Furniture Co.
Fostoria .....Ballreich Furniture
Garrettsville.....Mallory Furniture Co.
Greenfield...V. W. Kersey ▮ Son Furn. Co.
Groveport.....Johnson Furniture Store
Hamilton.....Central Sales Co.

FINE FURNITURE BEGINS ON THE INSIDE WITH *Flexsteel* AND Firestone FOAMEX®



SEE OPPOSITE PAGES

Flexsteel's* CORONADO

FEATURED EXCLUSIVELY AT THESE DEALERS!

Laura.....Roark Furniture Co.
London.....Wolfe Furniture Store
Lorain.....Moulas Brothers Furniture Co.
Martins Ferry.....B. Rudner Furniture Co.
Mentor.....Mentor Furniture Co.
Millersburg.....Millersburg Furniture Co.
New Philadelphia.....Williams Furniture Co.
Nevada.....Nevada Furniture Co.
Norwalk.....Fisher Furniture House
Parma.....Rowe Furniture Co.
Pemberville.....Nieman & Beckman Furn.
Rittman.....Daley's
Sandusky.....Brownsworth Elec. & Furn.
Silverton.....Silverton Furniture Co.
Springfield.....Atherton's Inc.
Sterling.....Maibach's
Steubenville.....Faulk Furniture Co.
Steubenville.....Kasdum Furniture Co.
Sylvania.....Comstock & Coventry
Toledo.....Art Furniture Co.
Toledo.....Edgewater Furniture Co.
Toledo.....Fred Myers & Son
Warren.....Bolotin Furniture Co.
Warren.....Zicard Brothers Furniture Inc.
Westerville.....San-Dean Furniture Co.
West Middletown.....Neal's General Store
Youngstown.....Foster Furniture Co.
Youngstown.....Sidney Furniture Co.

OKLAHOMA

Ardmore.....B. L. Owens Furniture Co.
Bartlesville.....Jackson Furniture
Bartlesville.....Piper Furniture Co.
Cushing.....Price Furniture Co.
Deer Creek.....Pishny Furniture
Duke.....Darby Mercantile Co.
Enid.....Gorton Furniture Co.
Frederick.....Gish Furniture Co.
Guthrie.....Jack Talbott & Son Furniture
Guymon.....Panhandle Furniture Co.
Hobart.....Stanley Furniture
Medford.....Hills Furniture Co.
Miami.....Home Furniture & Appl.
Muskogee.....M. A. Taylor Furniture Co.
Oilton.....Economy Supply
Oklahoma City..Heenan's Home Furnishings
Oklahoma City...Hogue-Stone Furniture Co.
Oklahoma City...R. O. Rose Furniture Co.
Oklahoma City...Wren-Bowyer Furn. & Appl.
Pauls Valley.....Herb Chapman Furniture
Ponca City.....Martin Furniture Company
Shidler.....Whitlock Sons Furniture Co.
Stillwater....Remy & Shepherd Home Furn.
Tulsa.....Bull Furniture Co.
Tulsa.....Foster Furniture Co.
Tulsa.....Mason's Furniture & Appl.
Woodward.....Woodward Furniture

OREGON

Ashland.....Provost Furniture
Astoria.....Greenberg's Furniture Store
Astoria.....Hildebrand Furniture Co.
Brookings.....Hendricks Furniture Co.
Coos Bay.....Gevurtz Furniture Co.
Corvallis.....Shupe Furniture Co.
Coquille.....Biegger Furniture Co.
Eugene.....Lyons Furniture Co.
Eugene.....Sterling Furniture Co.
Forest Grove.....Brodersen's
Grants Pass.....Manchels Furniture Co.
Hillsboro.....Meltebeke Furniture Co.
John Day.....Boyer's Furniture Store
Klamath Falls..Adair Furniture Co. & Hdwe.
LaGrande.....Globe Furniture Co.
Lebanon.....Lebanon Furniture Store
Medford.....Weeks & Orr
Myrtle Creek.....Kelly's Furniture Co.
North Bend.....McEniry Furniture Co.
Oregon City.....Hogg Bros. Furniture
Pendleton.....McKee Furniture Co.
Portland.....Cohn Bros. Furniture Co.
Portland.....Gevurtz Furniture Co.
Portland.....Hollywood Furniture Co.
Portland.....Holman's Furniture Co.
Portland.....S. A. Nizic Furniture Co.
Portland.....Jennings Furniture Co.
Portland.....Powers Furniture Co.
Portland.....Star Furniture Co.
Portland....Weimers Hdw. & Furniture Co.
Portland.....Wherry's Furniture Co.
Roseburg.....Carstens Furniture Co.
Salem.....Hogg Bros. Furniture
Salem.....H. L. Stiff Furniture Co.
Seaside.....Bjorklund's
Springfield.....Wright's Furniture Co.
The Dalles...Healy's—The Dalles Furn. Co.

PENNSYLVANIA

Bellefonte.....Brachbill's
Clairton.....Ralph Glenn Furniture Co.
Clearfield.....Smith Furniture
Drexel Hill.....Ruth and Gil Gonzales
Harrisburg.....Bowman's Dept. Store
Homestead.....Hilk's
Medina.....Snowden's
Philadelphia....Northeast Home Furnishers
Philipsburg.....Hurwitz Furniture
Scranton.....Cleland-Simpson Co.
Wesleyville.....Smith Furniture Co.

SOUTH CAROLINA

Anderson..Town & Country Furniture Shoppe
Batesburg.....Shealy Bros. Furniture Co.
Camden.....Fellers-Summer Wayside
Columbia.....Rosewood Furniture Co.
Charleston..Town & Country Furniture Shop
Charleston Heights..Colonial Wayside Furn.
Florence.....Tyler's Wayside Furniture
Fort Lawn.....Chesterfield Shops
Fountain Inn.....T. E. Jones & Sons, Inc.
Greenville....Old Colony Wayside Furniture
Greer.....Culler-Jackson Furniture Co.
Mullins.....Lindy, Inc.
Myrtle Beach.....Hendrix Furniture Co.
Orangeburg..Orangeburg Wayside Furniture
Rock Hill.....T. E. Jones & Sons, Inc.
Scranton.....Meyers Bros. Furniture
Hemingway.....Stuckey Bros.
Sumpter.....Broad Street Furniture Co.

SOUTH DAKOTA

Alexandria.....Montgomery Furniture
Beresford.....Wass Furniture
Deadwood.....Schwarzwald Furniture
Eureka.....Straub Furniture
Belle Fourche.....Frey Furniture
Madison.....Hallenbecks, Inc.
Pierce.....Brooks Furniture
Rapid City.....Sewell-Tobin Furniture
Sioux Falls....G & G Rug & Furniture Co.
Vermillion.....Tiezen Furniture
Watertown.....Dakota Warehouse Furniture

TENNESSEE

Elizabethton....Elizabethton Hdw. & Furn.
Johnson City.....Taylor's Furniture Store
Kingsport.....Homeland
Memphis.....Fleming Industries

TEXAS

Abilene.....Furniture Mart
Abilene.....Thornton's Dept. Store
Abilene.....Waldrop Furniture Co.
Amarillo.....Fedway Store
Amarillo.....Haley Furniture Co.
Andrews.....Norton Furniture Co.
Austin.....Bridges Furniture Co.
Austin.....Oetting Furniture Co.
Bay City.....Taylor-Steves Furniture
Beaumont.....United Furniture Co.
Beeville.....Home Furniture Co.
Borger.....Spores Furniture Co.
Canadian.....Magill Furniture Co.
Center.....Griffin's Furniture
Corpus Christi.....Fedway Store
Crane.....Adcock Furniture Co.
Denton.....Surber Furniture
Donna.....Truitt Furniture
Dallas.....Heights Furniture Co.
Dallas.....Thomas Furniture Co.
Dallas.....Whites, Pleasant Grove
El Paso.....Lanes Furniture
Ft. Worth.....Paul's Furniture
Galveston.....Plantowsky's
Graham.....McCoy Furniture
Grand Prairie.....Long Furniture Co.
Harlingen.....Junkins Furniture
Houston.....Foley's
Kermit.....Ideal Furniture Co.
Lamesa.....Middleton Furniture Co.
Lampasas.....Lampasas Furniture Co.
Laredo.....Western Auto
Lubbock.....Spears Furniture Co.
Midland.....Lloyd's of Midland
Midland.....Midland Hardware & Furniture
Monahans.....Asher Furniture Co.
Odessa.....Page Stalcup Furniture Co.
Perryton.....Good Furniture Co.
Port Arthur.....Crowell-Gifford Furniture
Raymondville.....Ken's Furniture
San Antonio....Leonard's Home Furnishings
Sulphur Springs.....Tapp Furniture Co.
Texas City.....Plantowsky's
Vidor.....Vidor Furniture Co.
Waco.....Brewer's Furniture
Waxahachie..Marchman's Home Furnishings
Wichita Falls.....Robertson Furniture

UTAH

American Fork.....Chipman Mercantile Co.
Bountiful.....Union Furniture Co.
Clearfield.....Barlow Furniture Co.
Ephraim.....Christiansen Furniture Co.
Dragerton.....Union Supply Co.
Heber City.....Stevens Furniture Co.
Helper.....Helper Furniture Co.
Logan...Lundstrom Furniture & Carpet Co.
Nephi.....Chapman Furniture Co.
Ogden.....Boyle Furniture Co.
Payson.....Page Furniture Co.
Price.....Helper Furniture Co. of Price
Richfield.....Christiansen Furniture Co.
Provo.....Utah Valley Furniture Co.
Salt Lake City.....Hanco Furniture Co.
Salt Lake City.....Southeast Furniture Co.
Salt Lake City.....Western Furniture Co.
Springville.....Freil's, Inc.
Tremonton.....Hales Bros. Furniture Co.
Vernal.....Vernal Furniture Co.

VIRGINIA

Arlington.....Town House
Bristol.....Hayes & Reynolds Wayside
Christiansburg..Grimes-Wade Furniture Co.
Danville.....Lea-Lewis Furniture Co.
Falls Church.....Hutchinson Furniture Co.
Harrisonburg.....J. S. Denton & Sons, Inc.
Hollins.....Furniture Fair
Lynchburg.....Keith's
Lynchburg.....Steven's Home Furnishings
Newport News...Newport News Furniture Co.
Norfolk.....Furniture Fair
Onancock.....Watson Furniture Co.
Pearisburg.....R. M. Ingram Furniture Co.
Portsmouth.....S. Lasting & Bros.
Radford....Thomas & Ingram Furniture Co.
Richmond.....Sydnor & Hundley
Roanoke..Roanoke Wholesale Furniture Corp.
Staunton.....Wall's Colonial House
Triangle...Williams Wayside Furniture Co.
Virginia Beach..Marie Richardson Interiors

WASHINGTON

Auburn.....Petersen Furniture Co.
Bellevue.....Woener Furniture Co.
Bellingham.....Jorgensen Furniture Co.
Bremerton.....Arnolds Furniture
Bremerton.....Davis Furniture Co.
Burlington...Vandeman's Home Furnishings
Camas.....Camas Furniture Co.
Ephrata.....Greenlee Furniture Co.
Everett.....Slingerland Furniture Co.
Everett.....Thorpe Furniture Co.
Everson.....Hinote's Hdw. & Furniture
Gorst.....Sleep, Inc.
Kelso.....Pacific Coast Furniture Co.
Longview.....The Bon Marche
Lynden.....Knapp & Knapp
Moses Lake.....Basin Supply Co.
Oak Harbor.....Oak Harbor Furniture Co.
Omak.....Claire Pentz Furniture Co.
Olympia.....Cunningham Furniture Co.
Port Angeles.....Peoples Store
Seattle.....Cleman's Furniture, Inc.
Seattle.....Grand Furniture Co.
Seattle.....Majestic Furniture Co.
Seattle.....Miller Furniture Co.
Seattle.....Rhodes Department Store
Seattle.....Southland Furniture Co.
Spokane.....Spokane Furniture Co.
Spokane.....Tull & Gibbs, Inc.
Sumner.....Taylor's Furniture Mart
Tacoma.....Glasgow Furniture Co.
Tacoma.....Harkness Furniture Co.
Tacoma..The Lakes Home Furnishings, Inc.
Tacoma.....The Peoples Store Co.
Tacoma.....Pudget Sound Furniture Co.
Tacoma.....Schoenfeld's
Vancouver.....Vancouver Furniture Co.
Wenatchee.....Ferguson's Furniture Store
Wilbur.....Warrington Home Furniture
Yakima.....The Bon Marche

WEST VIRGINIA

Wheeling.....Cooey-Bentz Co.

WISCONSIN

Allenton.....Ritger Furniture
Antigo.....McCandless & Zobel Co.
Appleton.....Jenkins Furniture
Beloit.....Brusberg's Furniture
Black Creek.....Burdick Furniture Co.
Brillion.....J. Luecker & Son
Elm Grove.....Bluemound Furniture
Fall Creek.....Keller Furniture
Fort Atkinson.....Bammel Furniture Co.
Green Bay.....Schauer & Schumacher
Janesville.....Siker's Furniture
Kewaskum.....Miller's, Inc.
LaCrosse.....Ganert's Furniture
Luxemburg.....McMahon's
Madison.....Badger Furniture
Madison.....Curtis Furniture
Manitowoc.....Shimek & Schwartz
Milwaukee.....Butenhoff Furniture
Milwaukee.....Kunselmann-Esser
Milwaukee.....Zuelke's Furniture
Monroe.....Haworth Furniture
Racine.....Standard Furniture
Random Lake.....David G. Wilk & Sons
Ridgeway.....Ayres Furniture
Sheboygan.....Fessler-Kuck Co.
Two Rivers.....Messerman's Furniture
Viroqua.....H. T. Jacobson Co.
Wausau.....Northern Mattress Co.
Wauwatosa.....Swan Furniture

WYOMING

Buffalo.....Buffalo Furniture
Casper.....Stewart Furniture
Cheyenne.....Grier-Morris Furniture
Cheyenne.....Harris Furniture
Gillette.....Ryan Furniture
Kemmerer.....Witherspoons Firestore Store
Laramie.....Knox Furniture
Rawlins.....Black's Furniture
Rock Springs....Hamilton's Furniture Store
Torrington.....Valley Mercantile Co.
Worland.....Teeters Furniture

ALBERTA

Calgary.....Christy's Furniture
Calgary.....Standard Furniture Store
Edmonton.....Hudson's Bay Company
Edmonton...National Home Furnishers, Ltd.
Edmonton.....C. Woodward, Limited
Lethbridge.....Capitol Furniture Store

BRITISH COLUMBIA

Chilliwack.....Sears (Chilliwack), Ltd.
Kelowna.....Loane Hardware Co.
New Westminster..National Furniture Store
Vancouver.....T. Eaton Co., Ltd.
Vancouver.....Forst's, Ltd.
Vancouver.....Hudson's Bay Co.
Vancouver.....Woodward Dept. Store, Ltd.
Victoria.....Standard Furniture Co.

MANITOBA

Winnipeg.....Hudson's Bay Co.

NEW BRUNSWICK

St. John.....Bustin's Furniture Store
St. John, Manchester-Robertson-Allison, Ltd.

NOVA SCOTIA

Halifax.....Simpson's Eastern, Ltd.
New Glasgow.....Fleming Furniture
New Glasgow.....D. A. McLellan Furniture
Syndey....Cunningham's Home Furnishings
Sydney.....C. Roy Mason

ONTARIO

Amherstburg.....Kemp Furniture
Aylmer.....Robertson's Home Furnishings
Brampton.....McClures of Brampton
Brantford.....Henkle Home Furniture, Ltd.
Brockville.....Clarence Babcock
Collingwood.....Trott's Furniture
Cornwall.....Girard & Megan, Ltd.
Essex.....Habkirk Home Furniture
Fort Erie.....J. H. Atwood & Sons
Galt.....T. Little & Son
Guelph.....Pioneer Furniture Store
Galt.....T. Little & Son
Guelph.....Ross Furniture & Furnishings
Hamilton.....Green's Furnishing Co.
Hamilton.....E. T. Grandfield
Hamilton.....Charles Harley
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Hamilton.....G. W. Robinson Co., Ltd.
Hamilton.....Rosefield Furniture Co.
Hamilton.....A. M. Souter & Co., Ltd.
Ingersoll.....S. M. Douglas
Kingston.....W. W. Hawley
Kingston.....Imperial Furniture
Kingsville.....Fred Crawford & Son
Kitchener.....Lippert's Home Furnishings
Kitchener.....Metcalf's Interior Decorators
Lakeview...Sid Smith Furniture & Electric
Lindsay.....James Mackey & Sons
London....F. C. Burroughes Furn. Co., Ltd.
London.....Delaney-Dymond
London.....Kingsmills, Ltd.
London.....Simpson's London, Ltd.
Niagara Falls...F. C. Burroughes Furn. Co.
Ottawa.....Charles Ogilvy, Ltd.
Owen Sound.....Thomson Furniture Co.
Pembroke.....O'Gorman Furniture
Port Arthur.....Laskin's Furniture
Port Colborne.....Rudolph's Furniture
Ridgetown.....Locke & Co.
Roseland.....Dean Jackson Furniture
Roseland.....Highway Furniture Sales
St. Catharines..F. C. Burroughes Furn. Co.
St. Catharines.....D. Devor
St. Thomas.....W. B. Jennings Co., Ltd.
Sarnia.....Taylor's Furniture Store
Stratford.....W. J. Gorsline
Sudbury.....Orme Bannon, Ltd.
Tillsonburg.....Harold Heath, Ltd.
Toronto.....The Robert Simpson Co., Ltd.
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Toronto.....The T. Eaton Co., Ltd.
Wallaceburg.....Coughlin Furniture
Welland.....H. Hilder & Co.
Windsor.....C. A. Mady & Sons
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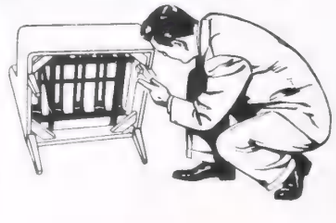
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Aiouli*

By Sybille Bedford and Evelyn Gendel

**Aiouli is the supreme chef d'oeuvre, the peerless unrivaled sovereign of garlic dishes. For garlic lovers, it is also one of the most enjoyable dishes in the world.*

Aiouli originated in Provence where they've eaten it for 2,000 years, and where every Friday everybody still smells madly of garlic—the very streets do too—but nobody minds.

Aiouli is, in its essentials, the simplest thing imaginable: a great hot platter of green vegetables, root vegetables, potatoes, hard-boiled eggs, and traditionally, salt codfish—all boiled to a turn, and arranged with all the pride and ingenuity of which the cook is capable. The *raison d'être* of this abundant and spectacular platter is the aiouli itself: a large, whipped bowlful of a homemade mayonnaise saturated with garlic. The aiouli is considered perfect when the first taste makes the eater feel as though he could blow fiery smoke like a dragon.

Ideally, it should be eaten at a slow, convivial luncheon in spring or autumn in the country. And afterwards, everyone in the party must stay in their own company, because no one else will bear them. The after-effect of an aiouli is invariably a sense of well-being, with everybody happy as grigs. In Provence they say it's because garlic has disinfectant properties for the digestive system. Whether or not this is true, the happy partakers at once start boasting of how much they ate, how well they feel, and then begin planning the next one.

GARLIC PRESS COURTESY OF BLOOMINGDALE'S NEW YORK



Aiouli used to be tricky to make, even for experts, but no longer. A splendid new gadget, exactly in principle and practise like a tiny potato ricer, takes one clove snugly at a time and reduces it to a fine pulp. As the whole secret of aiouli is in the smoothness of the garlic, this means that any novice can make it without fear. (We hope one day a statue will be erected to the inventor—a Public Spirited Man if there ever was one.)

Well then, all you need is a party of friends (four is really the minimum for the variety of foods required) and a notice on the door to garlic haters: *Warning—Keep Out!*

AIOULI

Essential Ingredients: oil, garlic, eggs, for the sauce: salt-cod fillets, hard-boiled eggs, potatoes, carrots, stringbeans—different kinds and colors.

Optional Ingredients: As many of the following as possible, and in this order: small beets, sweet potatoes, small zucchini, summer squash, onions, baby artichokes, cauliflower clusters, leeks.

The Sauce: Take one fat clove of garlic per person and one for the bowl. Peel them and put them through the garlic gadget. If you haven't the gadget, you'll need the patience to crush and pound and pound and crush, until you have a fine paste. In that case, start by crushing the whole cloves on a wooden spoon. Adding a few grains of coarse salt will help pulp it down more easily. (Don't try chopping the garlic: it's no help.)

Take one egg yolk for every two persons (lift out the gelatinous "eye" of the yolks), and add them to the garlic paste. Add also a spoonful of mustard, and stir well together until garlic, mustard and eggs make a smooth, homogeneous mass. Now take your oil (we prefer corn or peanut to olive oil for this) and turn it into a small pitcher with a good pouring lip. The point is to be able to pour easily and steadily without tiring, or having the nuisance of dripping. A folded kitchen towel under the bowl to keep it from slipping is a help too.

With a wooden spoon in one hand and the oil pitcher in the other, now, gradually at first, drop by drop, later in a thin, fine trickle, steadily stir in the oil. Stir steadily, regularly and always in the same direction. At the beginning, there will be just a thinnish egg-and-oil paste, then suddenly, the sauce will "take"—technically speaking, it will emulsify—and now the texture will be heavy and smooth: a recognizable mayonnaise.

Keep on stirring in oil in a steady, fine trickle. The aiouli will thicken until it reaches the proper, stiff, firm consistency. Don't worry about the exact quantity of oil: that is determined by the number of egg yolks. One egg normally absorbs at least six to eight ounces of oil, which makes more than enough aiouli for two. If you start with the right number of egg yolks for your people, they will automatically make you the right amount of sauce. All you have to do is to stop adding oil as soon as you have a generous amount of an aiouli which seems as stiff and thick as it will get.

You don't want to taste garlic ahead of time—so don't taste the aiouli in the making. In any case, it needs no seasoning: even the

(*Please turn the page*)

Common Garden Fallacies



People say: Worms make a garden soil better.

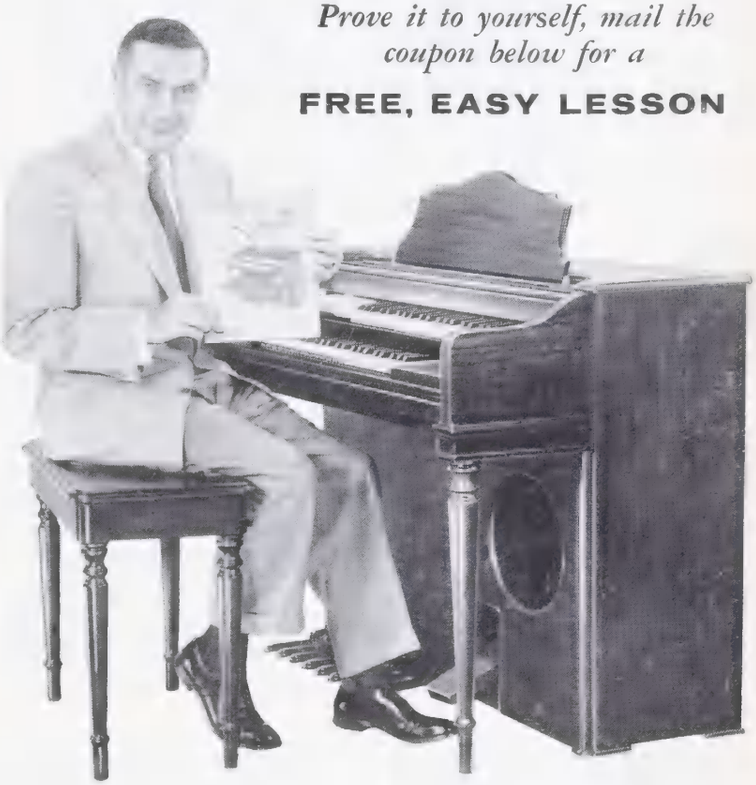
The truth: If the soil is rich, worms will be plentiful. If the soil is poor, worms won't survive, even if you add them.

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AIOULI

CONTINUED FROM PRECEDING PAGE

few grains of salt, which you may have crushed in with the garlic at the beginning, is optional. If the finished aiouli stands covered in a cool place (not on ice) for a couple of hours before serving, that's all to the good. It can be eaten at once equally well.

Note about curdling: Any mayonnaise, let alone an aiouli, will occasionally go wrong, i.e., the smooth emulsion will separate into its original egg-and-oil components.

To avoid this, always:

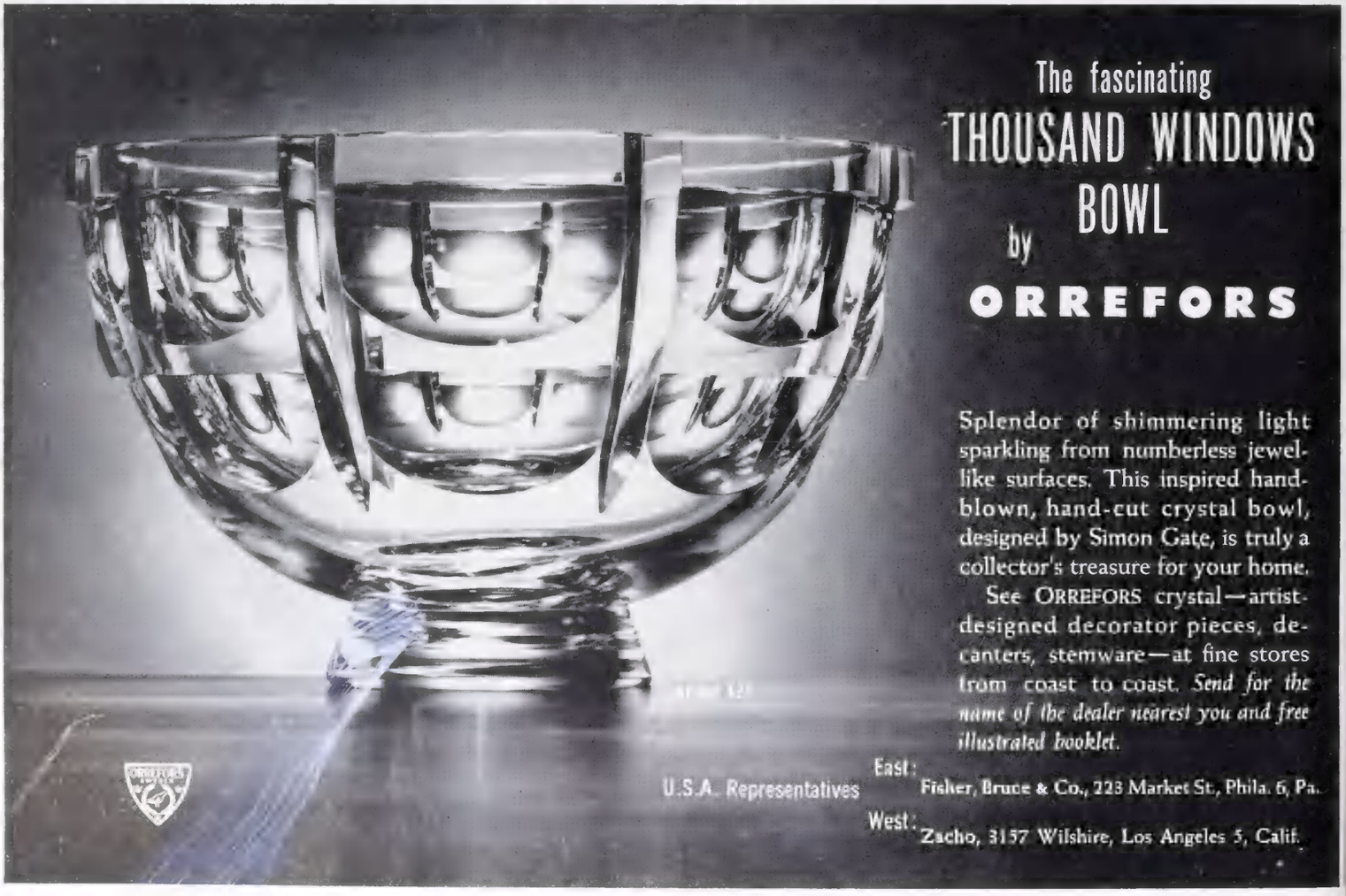
1. Start slowly, slowly with the oil, drop by drop, to give the yolks time to begin assimilating it.
2. Have oil and eggs at room temperature, not iced.
3. Don't go on and on after you have a good quantity; too much oil will separate.

If the aiouli shows signs of going wrong, throw in an ice cube and stir vigorously. Take out the ice the instant it looks normal again. This usually works, although the ice thins the sauce a bit. If the aiouli separates anyhow, you can still save it. Put an egg yolk and a teaspoonful of mustard into a fresh bowl and stir it smooth. Then gradually start stirring in drops of oil, and as soon as this new sauce "takes," begin adding the curdled aiouli—little by little, in half-teaspoonfuls. As you stir, it should re-take perfectly into a good, properly emulsified sauce.

An electric blender does the job swiftly and surely—in seconds. And if you want to try aiouli without *any* work whatsoever, this too, is possible. For each person, crush one clove garlic with a press, add one tablespoon warm water, mix thoroughly and stir into one-half cup of Hellmans or Best Foods mayonnaise. If you like, you may color this hearty aiouli with a single drop of green vegetable coloring.

The Vegetables

Group your vegetables together by cooking times, and do all those taking the same time together in the same pot. However, if you're crowded for space, boil all the vegetables, the potatoes and the eggs (but not the beets because of their color) in the same large saucepan of briskly boiling salted water, beginning with those that



take longest to cook. Work out a timetable beforehand, and put it down on paper.

All the same, test them as they cook: All vegetables must be tender but still quite firm, and on no account overcooked. In spite of your calculations, one kind may be done before another. If so, remove at once with a straining ladle, drain and keep hot.

Beets (which are excellent with aiouli) are done separately, otherwise their color will stain all the others red. Heat some canned small whole beets, then drain and peel them.

For the salt-cod: Get the filleted kind and follow the directions on the box. As an alternative to cod (which is traditional), we particularly like a good brand of firm canned tuna fish, which tastes very good with aiouli. It also involves no work, because it is served and eaten as is, cold, though not chilled.

Serving the Aiouli

A well-served aiouli is a pleasure to behold. For a really beautiful platter, the vegetables must first of all be well-drained and quite dry. Everything hot, of course, and the platter hot to receive them. Arrange the vegetables as your fancy and taste dictate: Alternate green with colored, not necessarily one heap of each, but in a number of smaller clumps, and punctuate with eggs, beets and potatoes.

We like best a large round or oval platter. Whatever you use, the only rule is to arrange everything as handsomely as possible.

The tuna or codfish on a separate dish, and the aiouli in its bowl (on a saucer, with a serving spoon beside it). Nothing else on the table except bread and a good deal of robust red wine to drink with it—a rough but honest (possibly gallon-bottled) wine, say a California Barbera or Chianti, lightly cooled.

And all the time in the world to eat. Each person takes a sampling of everything, then a large spoonful of the aiouli, and falls to, then returns again and again to the platter to try different combinations, while the aiouli bowl circulates as needed.

Afterwards, traditionally, only cool fresh figs and goat cheese (other desserts taste insipid). Try Parmesan or Cacciavallo, and dried figs or grapes. And more wine. If, in the end, everyone has eaten and drunk prodigiously, that's only as it should be.



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One wonderful curtain

A wonderful curtain, without benefit of over-draperies, is sometimes all you need to give a room a beautiful and fragile elegance



Give your windows glamour and impact by hanging one wonderful curtain under a simple valance. Arabesques of this nostalgic curtain, from the fabulous Ottavia collection, are appliqués embroidered on finest bobbinet (see inset). Edges are re-inforced with double scallops. Unheaded curtain, size 63" by 96", is uniformly priced everywhere at $85; 66" x 112" at $100.



can be enough





BOTH SETTINGS PHOTOGRAPHED AT LORD & TAYLOR BY WILLIAM HOWLAND

Here is another example of the importance that just one exquisite curtain, under a casual taffeta valance, can give a window. Eliminating both cost and distraction of over-draperies, the focus of interest is on the beautiful tracery of oak leaves embroidered in vertical stripes. Notice how curtain is given extra strength by its hemmed edges tailored to withstand many washings. Top is left unheaded for your choice of treatment. This curtain, 42" by 100", is another in the group of Ottavia Swiss imports, costing $29.50, a modest enough price for such sheer allurement. From Lord & Taylor.

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modern design

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Towering mountains form backdrop for manicured, up-to-date Caracas, in Venezuela. Old and new contrast amiably in a 16th-century setting.

PHOTOGRAPH, COURTESY OF MINISTRY OF NAT'L EDUCATION, VENEZUELA



PHOTOGRAPH BY PHILIP GENDREAU

HOW TO LEAVE HOME and like it

By LOUISA M. COMSTOCK

Caracas, Venezuela's gem-like, mountain-set capital, figures in so many Caribbean cruise schedules this year that you really ought to be prepared for what to expect there. Far from being "just another cruise stop," it's a handsome, modern city with a fairly glittering social life and a sophistication that most North Americans, for some odd reason, are usually surprised to find in a South American city. In fact, Caracas might well be your vacation goal if glamour is what you're after, and it makes admirable headquarters for further sidetripping.

From the port of La Guaira or the airport, you approach it over a spectacular mountain highway—sixty million dollars worth of engineering, 23 miles long, 3,000 feet high, with automatic controls for traffic and ventilation in its tunnels. It's a drive you never forget.

Caracas still retains plenty of its 16th-century Spanish flavor and is faithfully aware of its liberator-hero, Simon Bolivar. But you'll probably be more impressed by the modernity of the place, rich reflections of the iron and oil profits that have been made here. A new eight-lane, skyscraper-lined boulevard spans the city. The huge new Hotel Tamanaco has a glassed-in night club, a king-size swimming pool, a chic Dior shop, and presidential suites with solid-gold fixtures—as well as rooms, at $8 a day. The latest pride of Caracas, the Centro Bolivar, has recently been opened (cost: three times that of Rockefeller Center), with twin office-building towers 28 stories high, its foundations four levels down and parking space for 600 buses and 1,600 cars. And the lovely residential districts are something you should visit with your notebook in hand, ready to jot down ideas for your own home. (*Please turn to page* 239)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, and hotels.

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A man with ideas about STEEL





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He foiled winter winds with low-cost, non-warping steel storm doors and windows. He has no worries about damage to strong, corrosion-resistant steel downspouts and gutters.

His house is warm inside, thanks to a steel furnace and steel heat ducts. And the job of cleaning snowy sidewalks and driveway is made much easier by a steel snow shovel or a motor-driven plow.

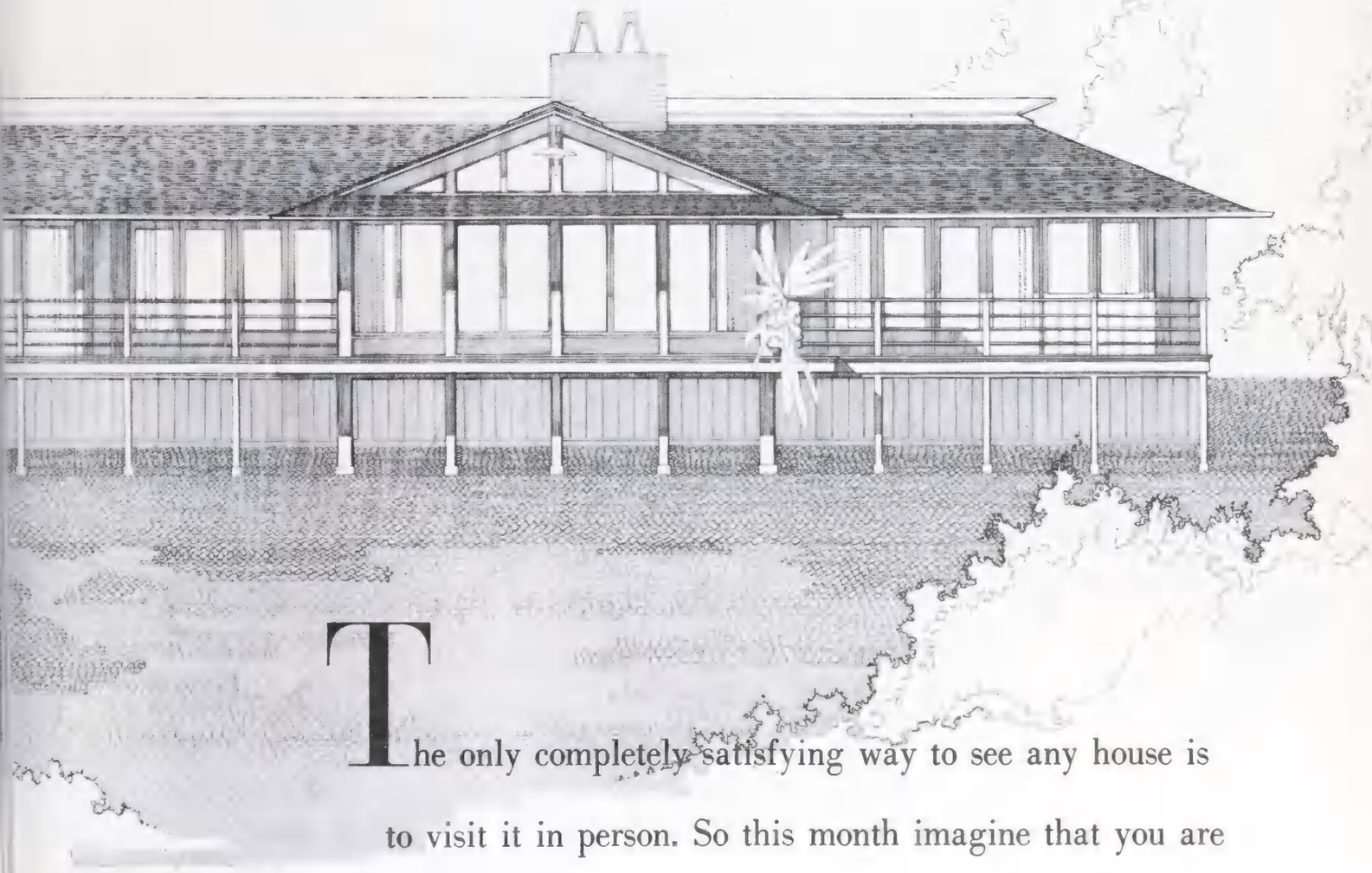
He's fixed up for many winters to come, too, because products of steel are built to last!

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The only completely satisfying way to see any house is to visit it in person. So this month imagine that you are a visitor, walking with our photographer through one family's well-designed home. Step by step, let the house explain itself and what it means to the happy people who live here. →

Come with us for

A walk through a Good

This is a good house because—

- It does exactly what it was designed to do. It provides a family of two adults and four children between the ages of four and eleven with a home that not only fits perfectly their physical requirements and daily living habits but responds as fully to their emotional needs

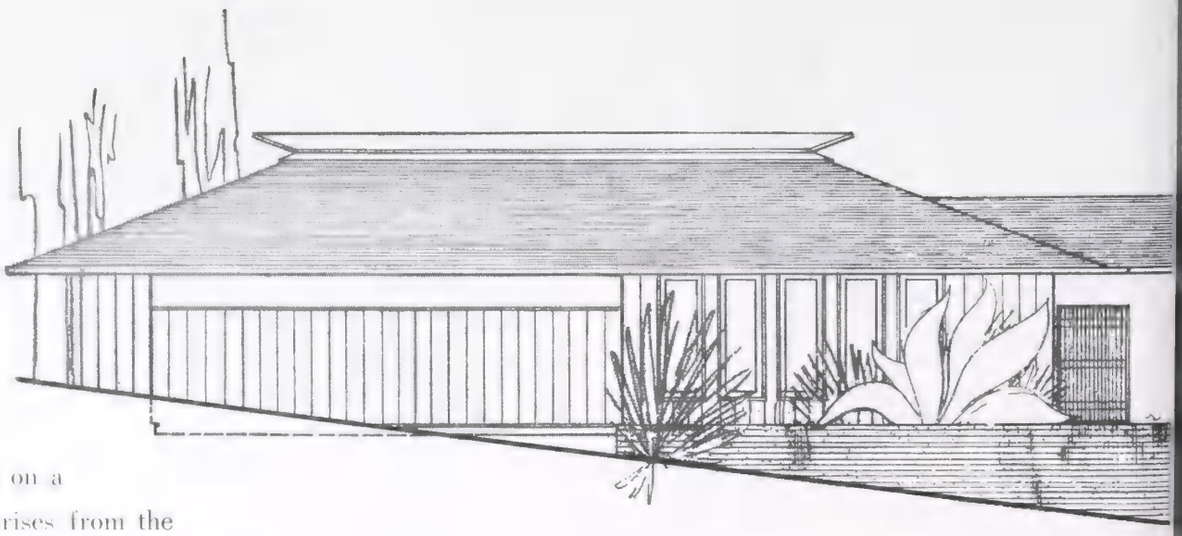
- It makes no pretenses. It avoids "Style," allowing fine, simple materials, clean carpentry and natural finishes to be enjoyed for what they are.

- In form and plan it adapts itself to its sloping site (once the garden of a large estate) and to its views of wooded landscape and nearby San Diego Bay.

- Its plan is logical and uncomplicated.

- Inside and outside, its materials are easy to maintain.

- It recognizes that in today's hectic world home can be a wonderful retreat in which adults may find renewal and where children may be helped to grow with dignity and individual purpose.

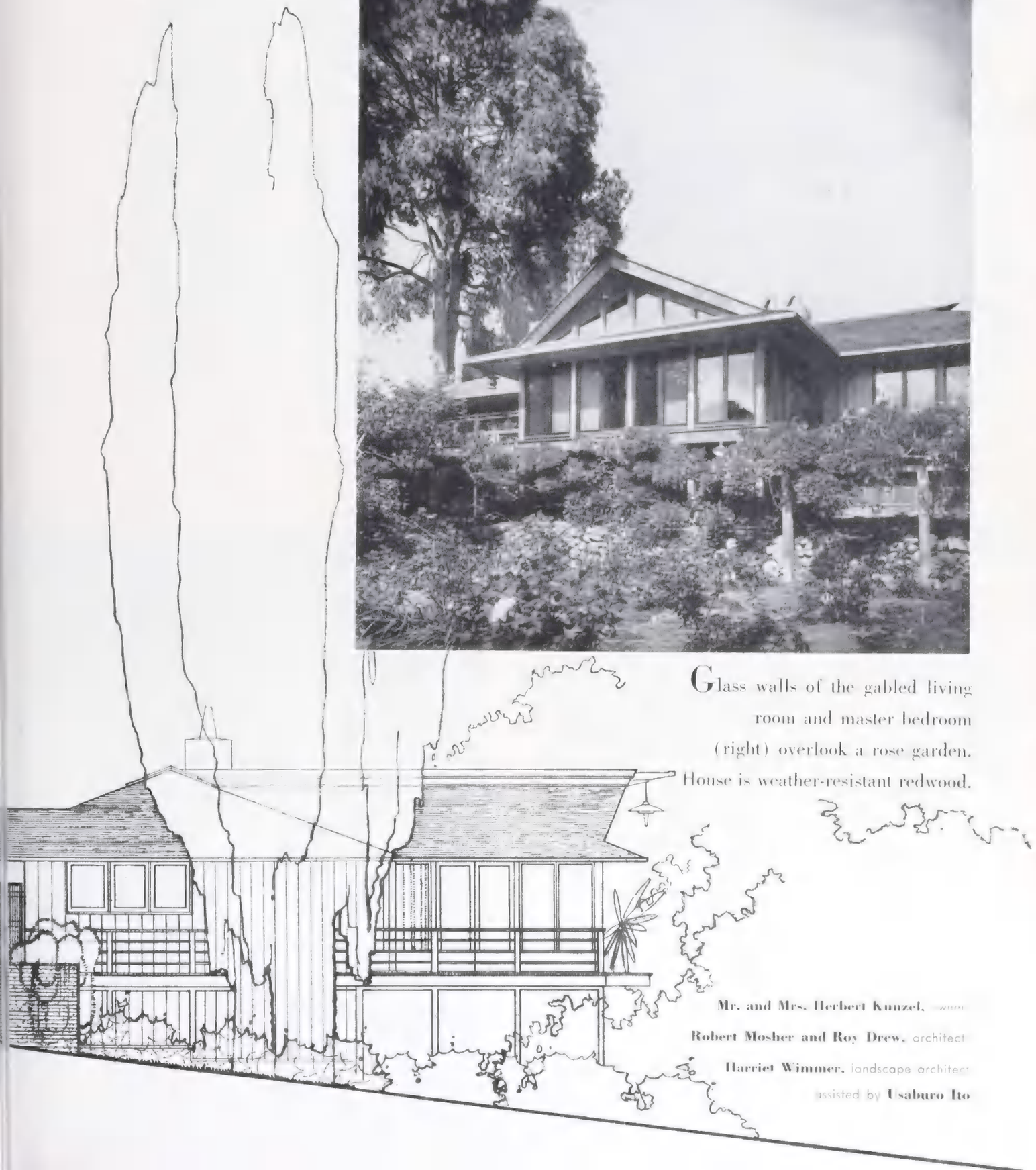


The house, built on a slope, gradually rises from the ground until eventually it seems to be suspended among the trees.

House

ALL PHOTOGRAPHS BY MAYNARD PARKER





Glass walls of the gabled living room and master bedroom (right) overlook a rose garden. House is weather-resistant redwood.

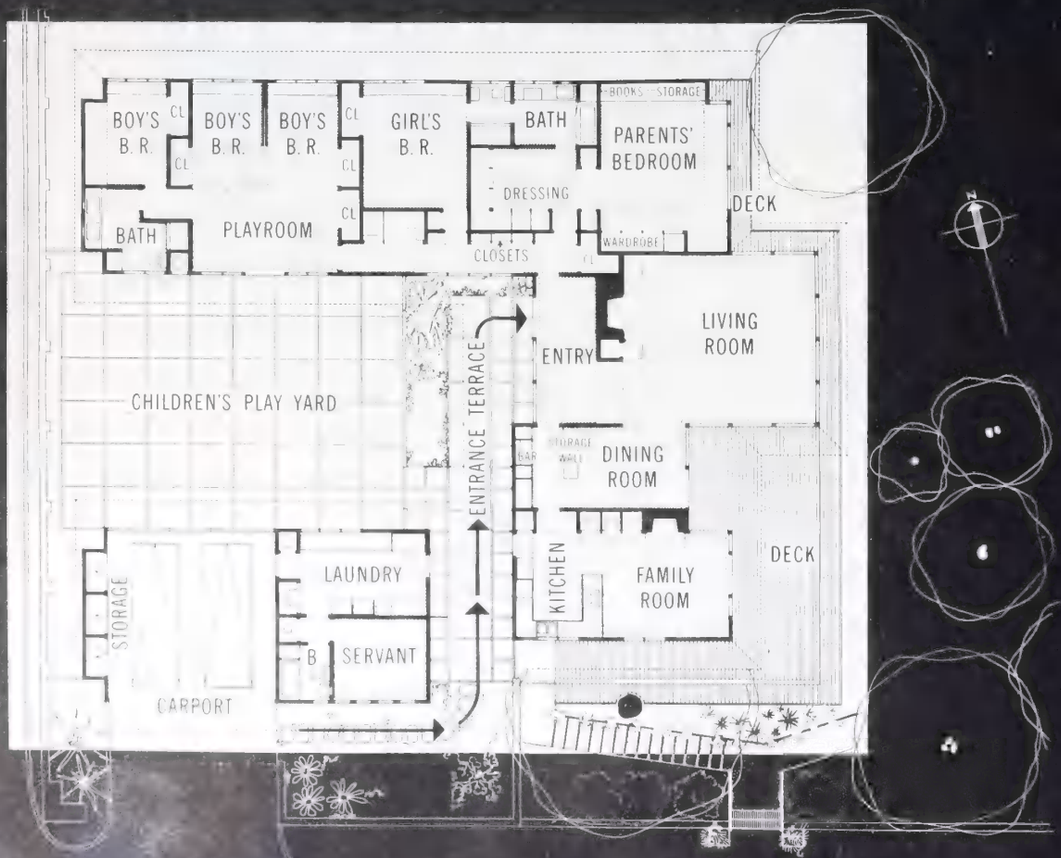
Mr. and Mrs. Herbert Kunzel, owners
Robert Mosher and Roy Drew, architects
Harriet Wimmer, landscape architect
assisted by **Usaburo Ito**



Bedroom wing *Living-kitchen-dining* *Carport-service wing*

Your first view from street level

You look down on a pattern of sheltering roofs and feel immediately the sense of protection which is strong throughout this house. A glimpse of the children's play yard shows you how far from the roadway and how safe it is.



The floor plan shows you why this is a happy house for the whole family. The children's needs for fun, noise and freedom are provided for in their own bedroom-playroom area from which they can run out to a fine open play yard. A fence and plants screen the sunny yard from the entrance terrace. Adult rooms are placed where they can enjoy seclusion and serenity, but are close enough so that children still feel very much a part of things. Note that kitchen is a family room.



You park your car

From the car shelter you turn right, passing the little house that accommodates the maid, walking along a lovely path that will lead you to the entrance terrace. House was planned around the giant old eucalyptus and its protecting shade.

Maid's room ↑

Mugho pine ↓

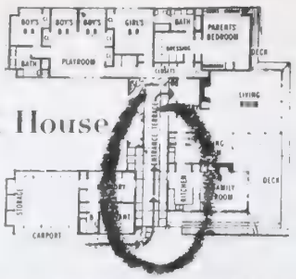
Entrance walk starts with dramatic planting



There's no clutter of plants anywhere, as this first look at the planting shows so well. Each plant has been chosen and placed because it adds its bit to the beauty of its neighbors and the house. Nor are the stones and pebbles just any old collection. They were selected at the beach as a family project.

A walk through a Good House

continued





Under cover from carport to kitchen ↑

First glimpse of entrance terrace

At the end of the pebble path, you reach the eucalyptus tree. Looking under the roof which joins the maid's house and carport to the kitchen of the main house (right), you see the shaded terrace.

Entrance terrace is an open roof foyer

Terrace is designed to draw you to the entrance door. The lines of the eave soffits and redwood dividers in the pebbled concrete subtly direct you. Redwood fence and planting at left screen children's play yard.



Gate to children's play yard →

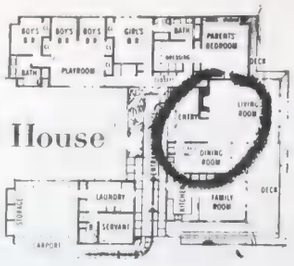
Japanese paper lantern ↓

Bedroom wing hallway →



The entrance, sheltered, attractive, inviting...

The seclusion of the house, its sense of sheltered privacy, unfolds step by step as you walk down its sunny garden path and through the light-dappled terrace until you reach the calm climax of its shaded entrance door. At night it is suffused with the soft, welcoming glow of lantern light.



A walk through a Good House

continued



Entrance, seen from inside the living room

Once inside the house, you see the long entrance terrace as an intimate garden. You notice that the fireplace wall screens the living room from the entrance doors, protects its privacy.



View from living room



Windows face east and provide an ever-changing view of the busy San Diego harbor, seen across the carefully pruned treetops of the garden below. You feel high in the world and free, but never overwhelmed because of the scale of the windows. Bedroom, dining room and the big outdoor deck share this panorama.

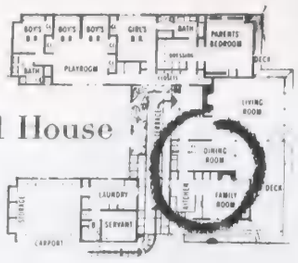
When you turn from the view you see this

A quiet conversation center with its back to two protecting walls, a snug contrast to the openness of the rest of the room. Screen gives a sense of enclosure. Books and heirloom Cantonware add their warmth to waxed redwood walls and tawny cork floor. End cabinet stores records.



Dining room

Dining area, at your right as you enter the living room, opens on a broad deck where meals are often served. Deck is continuous outside all rooms on the high end of the house.



A walk through a Good House

continued

China ↓ *Mats* *Flatware* ↓



Storage partition makes entry to kitchen

In the dining area you see a mahogany cabinet so placed that it creates a little hallway to the kitchen, screening kitchen sounds and views. It was designed with shallow shelves for china, silver and linens and can be opened from both sides. Its top is lighted so that it casts a soft glow into the room and the passage on the other side.



Kitchen door at left ↑



Wine storage ↑

Out-of-view bar

In the little hall beyond the dining area you find two built-ins: a tray-storing china cupboard and a pleasantly hidden bar that disappears behind flush doors.





End of counter is a portable unit

←

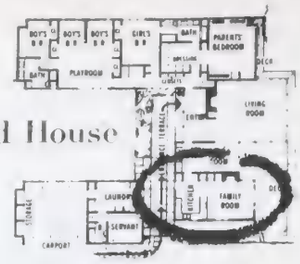
Working end of the kitchen

Turn the corner from the dining area, and here's the compact business end of the family-room kitchen.

Deck, outside of kitchen

The family-room part of kitchen opens out, like dining area, on broadest part of deck which runs half-way around house. Children love to eat out here, 12 feet above ground. (House rule bars climbing the rail.) You see now the reason for the counter unit on wheels shown above. It's kept permanently loaded with table-setting necessities, easily trundled out of kitchen to deck.





A walk through a Good House

continued

Family room is part of the kitchen



← *Exhaust fan in overhead cabinet*

← *Electrical outlets for appliances*

↕ *Overhead cabinet creates pass-through*



Now you are in the family room, where most meals are eaten at the large cherry table. See how easy it is to serve yourself literally "off the stove" because cooking units are built into the mahogany kitchen counter, which acts as a buffet, surfaced in grease-resistant, red-brown clay quarry tile. Cooking utensils are bright copper and colorful earthenware, pretty to see.

Kitchen storage and family room

A step away from the kitchen counter, built-in cupboards store foods and china on shallow curved shelves that make them easy to get at. Paraphernalia for family-room fun and games go in closet next to fireplace.



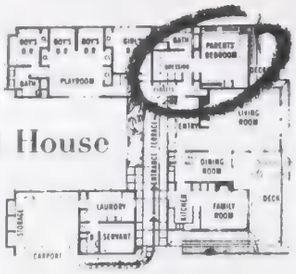
Canned goods staples *China Picnic supplies* *Games*



For family meals, homework and games

You're now in the heart of the house, for while adults and youngsters can always pursue their ways in their own made-to-order areas, this is where all hands congregate as a family to broil steaks in the fireplace, to eat, to study, to play together. It has the friendly warmth of a farmhouse kitchen and confirms what we say on page 220, that the American dining room is changing.

Construction materials used in this house are listed on page 302



A walk through a Good House

continued

A bedroom in the sky



← *Built-in bookcases*

Out of use, drop-leaf bed-table folds back ↓

The parents' bedroom, restful and relaxed, has the sheltered remoteness of a tree house, with no distraction other than a view of the bay and the rustle of leaves. Designed for a pair who read prodigiously, it's a peaceful library, day and night.

Beds, covered in a patterned, glazed cotton that won't show soil or wrinkles, have movable arm-rests so are usable as chaises longues. Drop leaves from wall open to hold snacks, phone. Radio is built in.





View from bedroom

Outside the bedroom the deck becomes a plant ledge. Looking across it to the living room's glass-enclosed prow, you get a sense of the bedroom's seclusion from rest of house, although it is not actually remote.



View to bay ↑ *Light-diffusing draperies* ↑

You can see the view even from the beds. While parents enjoy this placid privacy, they are right next to children's rooms, but their dressing room insulates them from noise.

Wardrobes opposite beds and in dressing room





Storage closets are covered in green grasscloth, framed in black lacquered wood. Acoustical plaster ceiling and thick beige carpet insure quiet.

The Most Accommodating Room in the House

By ELLEN SHERIDAN

Everywhere people are packing new performance into the dining room, multiplying its usefulness by 200 or 300 per cent. Here are 11 examples that show how the dining room is changing

In case you have been misled by rumors that the dining room is a thing of the past, let us assure you that the dining room has never been livelier. In our editorial travels across the country, we see quite clearly that people still want—and have—a room which is primarily planned for the graceful, civilized service of meals. But we also observe that the nature of the dining room is changing. It is becoming a multiple-purpose room, no longer designed solely for use during a couple of mealtime hours a day. As houses have become smaller and servantless, and as more and more activities are being centered in the home, few people can afford to set aside one whole room for one single purpose. Accordingly, the new dining room may take on as many different functions as a family's needs require. It may be music room, TV room, library, sewing room, family playroom, cooking room—but see for yourself its endless aspects on these ten pages.



A music-TV-reading-dining room

PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON



The new kind of dining room may not even look like a dining room, as witness the sitting-room quality of this room designed by decorator William Pahlmann. Its furnishings are described on page 291.



PHOTOGRAPHED AT A. I. D., "AT HOME IN AMERICA 1954"

This is a room for reading, for music-making and TV-viewing. And at mealtime it becomes as mannerly a dining room as any traditional one. The comfortable sofa and low tables facing the television screen acknowledge realistically that this is how many people actually dine these days. The room is typical of the way our changing habits are changing our ideas of what a dining room should be.

The most accommodating room in the house
continued

Our changing dining rooms may be furnished with anything from books to wine bottles. The table may be centered or placed against a wall. It may not be one table, but several small ones. Or it may not appear until mealtime, already set and rolled in from the kitchen. Chairs may be stools, cushions, benches.

Why this new look? Because people are living as they want to, freely and sensibly, casually or formally, but always in tune with their own times instead of by another era's stilted formulas. And notice that even in the most casual of these rooms dining is never a makeshift, second-thought function. No matter what other activities they share, provision for graceful, beautiful meals is always primary. The amenities of mealtime, the pleasant, orderly sharing of food with family and friends, are still as respected as they have ever been.

PHOTOGRAPH BY ERIK STOLLER



This room adapts itself to the menu

Even our broadening tastes for unusual foods can affect the looks of our dining rooms. Mr. and Mrs. James R. Judd of Honolulu, connoisseurs of Oriental food, gave their room an atmosphere that's as appropriate for Japanese or Chinese dinners (below) as for Western meals (right). Ives and Hogan were the architects.





PHOTOGRAPHS BY R. WENKAM



Dining room and library

A full-fledged dining room is incorporated into the library end of the living room in the home of Mr. and Mrs. Arthur Stockstrom, which we show in full on pages 232 through 239. Surrounded by books, they dine as elegantly as under a crystal chandelier, yet between meals this area can be used as study or card room. Kitchen door is at right of buffet.

Please turn the page



PHOTOGRAPHS BY WILLIAM HOWLAND

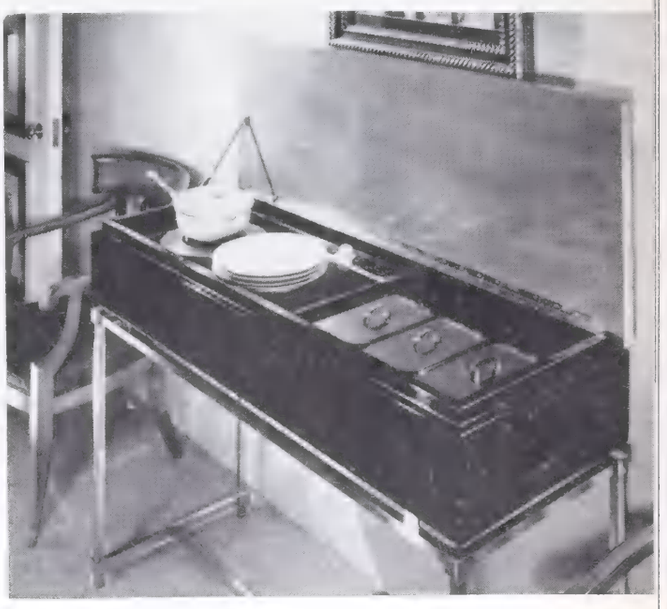
One of the most significant changes in the dining room shows up even in rooms that are dedicated solely to the business of eating. This is the unexpected but entirely acceptable appearance of devices that might once have been found only in the kitchen. For instance, serving tables and carts that are electrically wired to keep food warm or to actually cook it. And you could add to these a host of portable appliances like toasters, coffee makers, skillets, even little bake-ovens for "heat-and-serve" breads—all good to look at and so simple and clean in operation that cooking in the dining room is as graceful a performance as afternoon tea. As further proof of this new interest in cooking and eating in one place, the newest dining rooms—sometimes the tables themselves—are generously equipped with electrical outlets.

Yes, the dining room is changing, as people become their own cooks and serving maids, aided by the clean, convenient wonders of electronic equipment. We think this foreshadows a change in the kitchen, too, now that its cook-stove functions can be carried on in practically any room in the house.

This elegant dining room shares honors with the kitchen



By all current standards the Harris dining room is formal, yet even here provision is made for self-service and dining-room cookery. The brass-trimmed console (lower left) is an electrically heated warmer which also functions as a buffet. Below, its plastic-surface top lifts so that dinner plates and prepared foods may be kept warm on heating elements. On one of its elements, food can actually be cooked.



◀ Being Moderns, Mr. and Mrs. David Harris's guests help themselves at the buffet food-warmer, but dine at a table meticulously set with Wallace's "Stradivari" sterling and Wedgwood china. Marghab linen, courtesy Georg Jensen. Crystal by A. H. Heisey, courtesy B. Altman. Will & Baumer candles in Viking glass holders. Sherle Wagner, decorator. Vinyl flooring in foyer, by Robbins Floor Products.

Please turn the page

The most accommodating room in the house

continued



The television-dining room

An Early American corner cupboard stores china traditionally and gives an old-fashioned, dining-room quality to Mrs. Dorel Shelly's dining-sitting room. But its base encloses a TV set which rolls out to face sofa. Harold Grieve, decorator.

FOUR PHOTOGRAPHS BY MAYNARD PARKER

The John Hadleys' dining room works as a family room right around the clock, with TV, hi-fi and reading facilities all comfortably provided. For parties or games, an extra top fits over table to seat twelve. Harold Grieve, decorator.





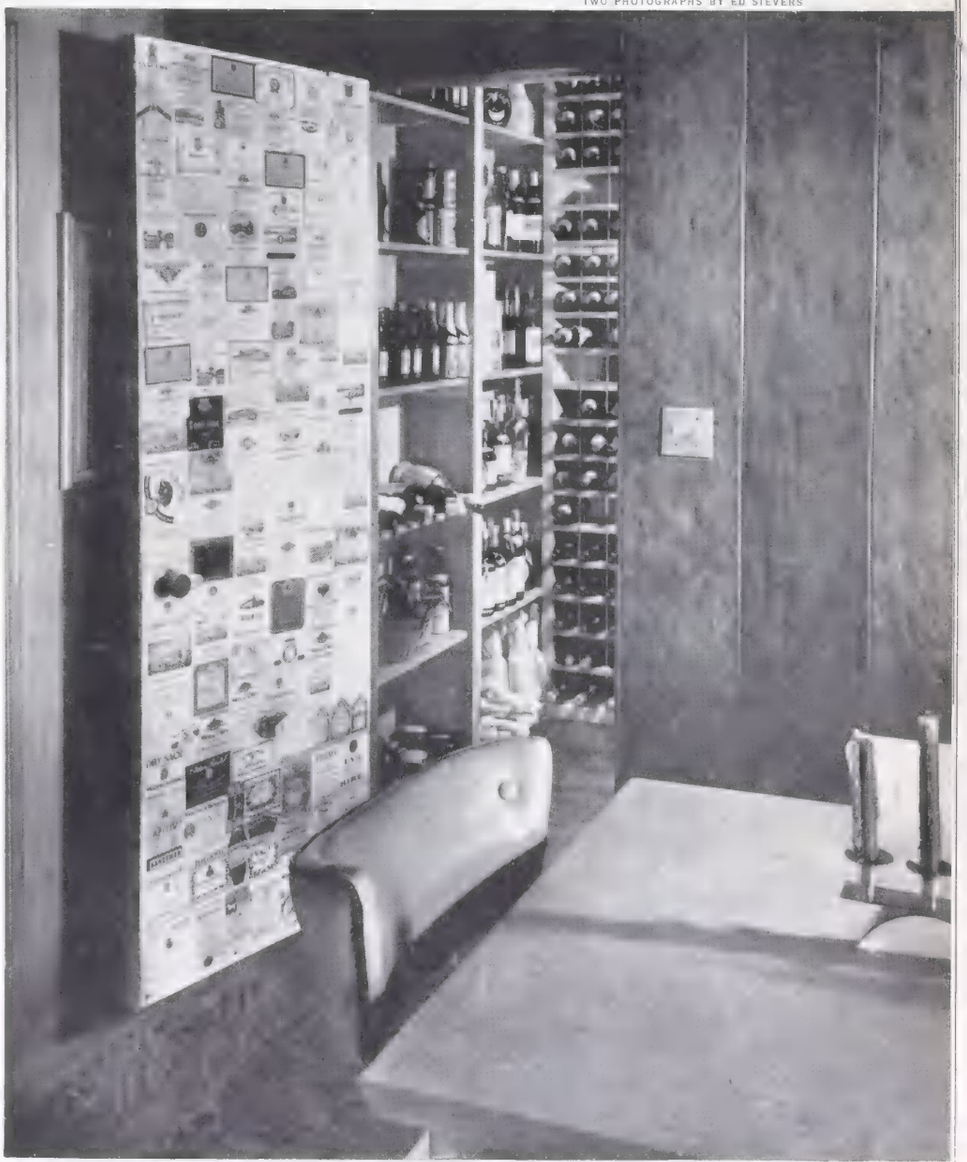


Studio-guest room in a dining room

This is the studio where artist Susana Guevara Mueller paints. Her architect husband, Floyd Mueller, designed the room so that they can also eat here and accommodate an occasional overnight guest. It's next to the kitchen, with a lovely view of the garden.

TWO PHOTOGRAPHS BY ED SIEVERS





Wine cellar in the dining room

Dr. and Mrs. Francis Torbert, connoisseurs of vintages, make their dining room do double duty as a wine closet. Closet itself is simply a 4-foot slice of the room. Storage cubicles for bottles are created by vertical lengths of heavy-gauge wire studded to the shelves. Labels on door and wall amount to a decorative reference file of the wines they have enjoyed. Temperature inside the closet is kept at the approved 55° by a cooling machine above it. Here's a good idea for wine lovers who live in apartments or basementless houses. Harold Grieve, decorator.

Please turn the page

The most accommodating room in the house

continued





A dining room that can do the cooking

Just as clean, easy-working electrical appliances have made cooking at the table a perfectly feasible part of dining, our back-yard barbecue experiences have given us the urge to grill, broil and smoke foods right in the house. So you now find dining-room fireplaces fitted with charcoal grills, Hibachis or smoke ovens. The David Stones of Lubbock, Texas, dine within cooking distance of a great fireplace. At the other end of the room the kitchen proper is just over the open counter (left). Seats are circular benches. Cliff May, designer: Margaret Sedwick, decorator.

ALL PHOTOGRAPHS BY MAYNARD PARKER



Dining room in a storage hall

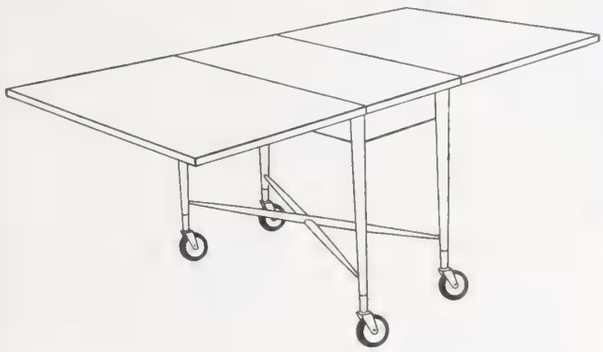
In the open-plan Denver home of Mr. and Mrs. Lewis E. Lewin, the dining area is conveniently arranged in part of a long gallery overlooking the outdoors on one side, with a handsomely paneled storage wall on the other. Second picture at right shows china and linen on shelves that also open to the kitchen on the other side of the wall. Pass-through bar is equipped with a little sink and refrigerator, usable from the dining side. Inset picture of kitchen shows an undercounter cart which carries meals to the dining table. Victor Hornbein, architect.





The new dining table in the kitchen

The drop-leaf dining table in this kitchen by Cannell & Chaffin is a symbol of our changing dining habits. It reflects the same free choice you see in all these multi-purpose dining rooms. For it stays in the kitchen between meals, waiting to be set, then rolled to whatever room its owners choose to dine in. It's a utility, sheltered by a kitchen counter above it, but it's also beautiful furniture, worthy of any room, typical of the sensible elegance that our casual living is acquiring. Below, its leaves extend to seat six.











Secrets of French

Here are excerpts from THE ALICE B. TOKLAS COOKBOOK

A word with the cook

As cook to cook. I must confide that this book with its mingling of recipe and reminiscence was put together during the first three months of an attack of pernicious jaundice. Partly, I suppose, it was written as an escape from the narrow diet and monotony of illness, and I dare say nostalgia for old days and old ways and for remembered health and enjoyment that lent special lustre to dishes and menus barred from an invalid table, but hovering dream-like in invalid memory.

Illness sets the mind free sometimes to roam and surmise. Though born in America, I have lived so long in France that both countries seem to be mine and knowing, loving both. I took to pondering on the differences in eating habits and general attitude to food and the kitchen in the United States and here.

Then I fell to considering how every nation, for the matter of that, has its idiosyncrasies in food and drink conditioned by climate, soil and temperament. And I thought about wars and conquests and how invading or occupying troops carry their habits with them and so, in time, perhaps modify the national kitchen or table.

The French approach to food is characteristic: they bring to their consideration of the table the same appreciation, respect, intelligence and lively interest that they have for the other arts—for painting, for literature and for the theatre. By French I mean French men as well as French women, for the men in France play a very active part in everything that pertains to the kitchen. I have heard working men in Paris discuss the way their wives prepare a beef stew as it is cooked in Burgundy or the way a cabbage is cooked with salt pork and browned in the oven. A woman in the country can be known for kilometres about for the manner in which she prepares those sublimated dumplings known as *quenelles*, and a very complicated dish they are. Conversation even in a literary or political *salon* can turn to the subject of menus, food or wine.

The French like to say that their food stems from their culture and that it has developed over the centuries. It has its universal reputation for these reasons and on account of the mild climate and fertile soil.

We foreigners living in France respect and appreciate this point of view, but deplore their too strict observance of a tradition

Cooking

to be published by Harper & Bros. in November



which will not admit the slightest deviation in a seasoning or the suppression of a single ingredient. For example, a dish as simple as a potato salad must be served surrounded by chicory. To serve it with any other green is inconceivable. Still this strict conservative attitude over the years has resulted in a number of essential principles that have made the renown of the French kitchen.

French markets without facilities for freezing food are limited to seasonal produce which is, however, of excellent quality with the exception of beef, milk and a few fruits. Even the common root vegetables—carrots, turnips, parsnips and leeks (the asparagus of the poor), are tender and savoury. Olive oil and butter are abundant and of a high grade, and bread is nourishing and delicious.

The French are indifferent to these new discoveries of ours, to the exact science that American cooking has become, to our time- and labour-saving devices. Nor do they like the food that issues from our modern kitchens. They say that it is either too imaginative or too exotic. One may say of the French what was said of their Bourbon kings: They learn nothing, they forget nothing. Since the war we Americans have learned a great deal from the various sources and, as teaching is natural to us, we would like to share our knowledge.

French cooking for the use of American or British women is not hedged around with as many difficulties as most of them suppose. If they permit themselves to indulge in national prejudices, they should admit the same privilege for the French. For example the French use butter, and of an excellent quality, for nearly all their cooking, not only because it gives a flavour that no substitute does, but because it "marries" as they say, that is it amalgamates all the flavours of the dish as well as thickens the sauce.

Which brings us at once to a fundamental difference between French and American cooking. The famous five basic sauces do not prevent French cooking from being dry, whilst American cooking is moist though devoid of sauces. The French drink wine with their lunch as well as with their dinner. Americans drink little wine, if any, with their meals; but there are at least a dozen beverages from which they can choose an accompaniment to their food if they want to. Four of the five basic French sauces are certainly unknown even by name to half the population of France. Almost any Frenchwoman can prepare a white sauce, frequently and erroneously called by Americans a cream sauce. The French being realistic look facts in the face and only call a sauce a cream sauce when it is made with cream. Some French sauces have a small amount of cream in them but that does not make them a cream sauce. The French never add tabasco, ketchup or Worcestershire sauce, nor do they eat any of the innumerable kinds of pickles, nor do they accompany a meat course with radishes, olives or salted nuts. Respect for the inherent quality and flavour of each ingredient is typical of the French attitude to food, and it gives a delicacy and poignancy to their cooking. Their discreet use of herbs is to be remarked. This restraint, *le juste milieu* they call it, the golden mean, is what makes them not only good cooks but good critics of food.

French cooking is founded upon the discoveries made in the Seventeenth Century when suddenly everyone who could afford it became interested in food as a fine art. It was a century of advancement in the art of living and the art of cooking was greatly refined and widened. Expressing its time as any original (*Please turn to page* 330)

By JOSEPH A. BARRY

How Modern Architecture is Returning to the Middle West

Modern, organic architecture, born in the Middle West, is returning—this time to stay. The house shown on these pages is proof of its vigorous maturity.

Not long after organic architecture first appeared on the prairies of the Middle West, it suffered the Genteel Reaction that followed the wake of the Chicago World's Fair of 1893 and covered the country with pseudo-classic railway stations, libraries, town halls and elephantine mansions.

Now, on the whole, the most significant architectural battle has been won, at least since World War II, which seemed to have swept the air clean for a new building effort, closer to the needs and techniques of our time. Few architects of standing today design in the style of ancient Roman Baths or Spanish castles. In this sense modern architecture has won.

But modern, *organic* architecture—architecture that is designed for particular people with understanding for their special needs, the nature of the site and the materials to be used—still has the problem of steering a sensible path between two versions of modern, both of them troubling.

The first troubling version of modern might be called, in Lewis Mumford's recent words, "the Ice Queen's palace of sterile formalism to which the brilliant Mies van de Rohe [currently in Chicago] has led himself and his disciples." It is the all-glass cube with stripped-down interiors.

The second version is more "modernistic" than modern. It borrows various modernistic devices (*Please turn the page*)

Mr. and Mrs. Arthur Stockstrom
owners, St. Louis County, Missouri

Harris Armstrong
architect

Thomas D. Church
landscape architect

Eleanor McMillen
decorator

ALL PHOTOGRAPHS BY EZRA STOLLER



This is a house that has caused visitors to exclaim, "I don't like modern architecture, but this is lovely!" It has warmth and charm and is without clichés.



You enter through a stone wall and descend these stairs to the living room. The garden on the left is the first in a gradually unfolding series of surprises.





When modern architecture is beautifully done, it sets a standard for all the architecture of a community. Many people, previously opposed, now see an unexpected charm in its open relationship to a fine garden, the use of natural materials and the sensible planning





This cantilevered, overhanging roof with its exposed, extended beams is an example of how structure itself can establish a rhythmical, decorative feeling that is part of the whole beauty.

How modern architecture is returning to the Middle West *continued*



One of the limitations of the site, the fact that it sloped sharply, was turned into an advantage by designing and building a wooden deck-terrace with railing-like seating above the falling-away ground.

such as picture windows without any pictures in them, flat roofs when a pitched roof may be needed, sharp contrast of materials for shock value and novelty's sake, and so on. This "modernistic" architecture is imitative and full of the clichés of the moment.

Some communities are bothered by one version of modern architecture; others by another. Too many have seen nothing but examples of both kinds: cold, box-like houses on one hand, and a sort of peanut-brittle modern on the other. One can hardly blame the local residents in such communities for turning completely away from *all* modern architecture, since what they have before them is clearly not what they want as models for their own building and furnishing.

For this reason, it is vital that the first modern houses in a community be good ones. If they start out badly, then modern or, if you prefer, contemporary architecture will go badly in imitation, or people will be repelled by even the notion of modern architecture for years to come. If, however, a truly distinguished modern house is built by people of culture and influence, then fine contemporary architecture has an excellent chance of developing further and better throughout the area.

The home you are looking at performs this latter role, as well as demonstrates that modern. (*Please turn the page*)



Between living room and deck is this porch, which is screened on three sides and can be closed off completely from the living room in winter. The glass in the center allows a view unimpeded by the screening.

←

After entering through the stone wall and descending the stairs to the living room, after experiencing a succession of dramatic surprises, this wonderful view of the distant Meramec River bursts upon you and you realize what a fine modern house can offer.



Here you are looking past the great curving path leading to the deck, toward the south wing with its two bedrooms.



The north wing, viewed here, contains the servants' rooms, kitchen, utility room and an adjoining studio to the left.

How modern architecture is returning to the Middle West *continued*

organic architecture is here to stay. The owners are Mr. and Mrs. Arthur Stockstrom. Their home is outside St. Louis, Missouri. Their architect was Harris Armstrong, who was also the architect for the very modern and successful administration building of Magic Chef, Inc., of which Mr. Stockstrom is president. This was largely responsible for the decision to tear down their old house and build a new, modern one in its place, a decision that somewhat shocked their conservative friends.

Not knowing exactly what would happen, their friends might be considered justified, since most (not all) of the modern residential architecture in the environs of St. Louis, it must be admitted, can be classed as undistinguished and "modernistic."

When the new home was finished and furnished, then, you can imagine what the friends of the Stockstroms anticipated. Let Mrs. Stockstrom tell the story of two of them who saw it for the first time:

"You knew she had warned her husband to just look and keep his thoughts about the house to himself," Mrs. Stockstrom relates. "You could tell it by the expression on their faces. When they came through the stone wall into the house, they were a little troubled. They hadn't expected the warmth of the furnishings or the charm of the architecture. Then when they saw the river view and the way the house opened to take advantage of it, they each exclaimed, 'Why, I love this! I *really* do!' "

Many, many people since have remarked, "I don't like modern architecture, but this is lovely." They had always conceived modern to be something cheap and flashy. In the Stockstrom home they are impressed by the comfort, the wide overhangs that protect and shade the large expanses of glass, the choice of non-"modern" furniture, the splendor (*Please turn the page*)

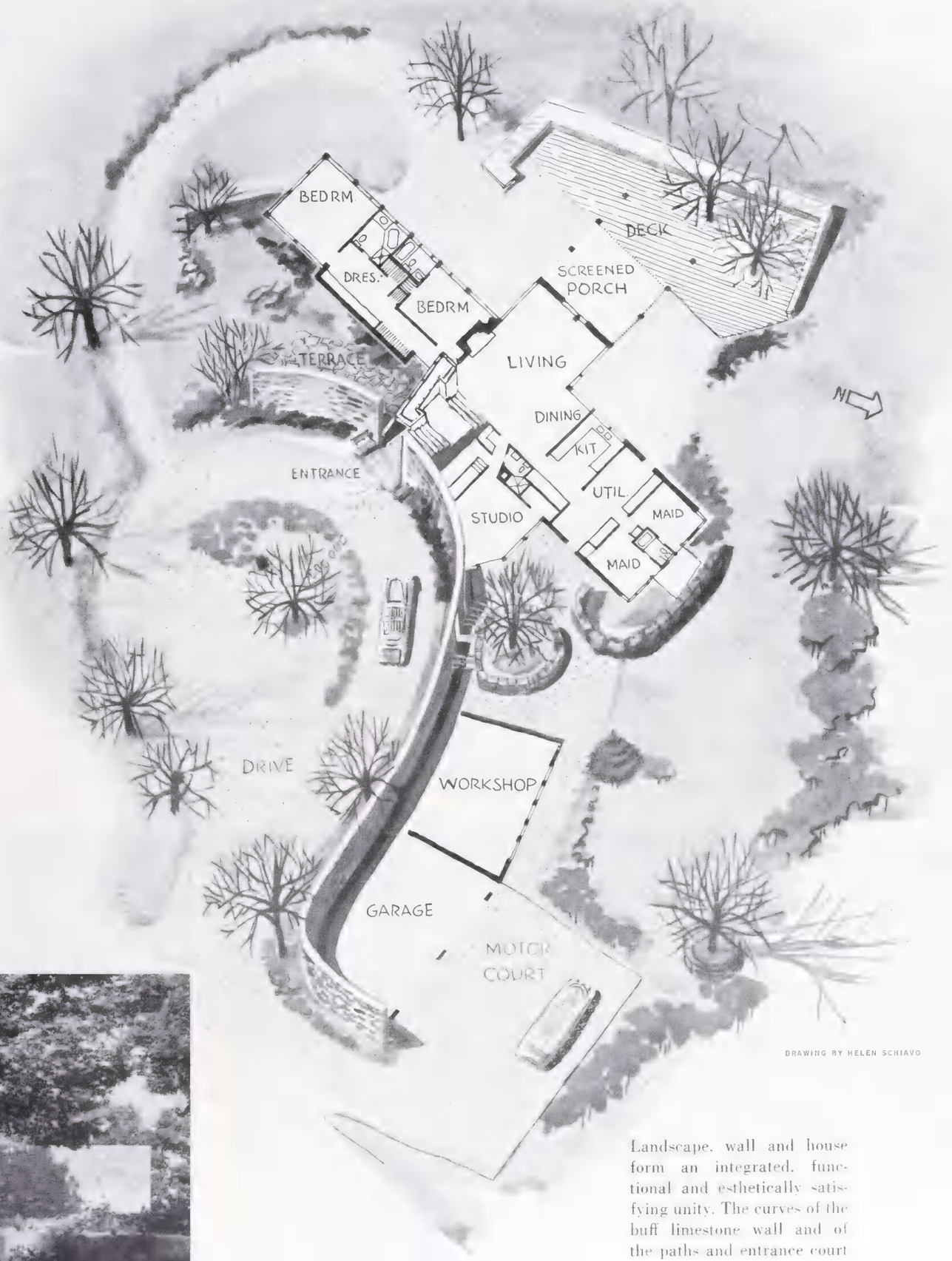


This is the entrance to the Stockstrom house. On entering for the first time, you have no idea of what's ahead.



The long, gracefully curving stone wall conducts you to the entrance and the private hidden world beyond.





DRAWING BY HELEN SCHIAVO

Landscape, wall and house form an integrated, functional and esthetically satisfying unity. The curves of the buff limestone wall and of the paths and entrance court contrast effectively with the straight lines and planes of the house. Only in a view like this can you see it at a glance. On the ground its effectiveness slowly dawns on you as you walk around.

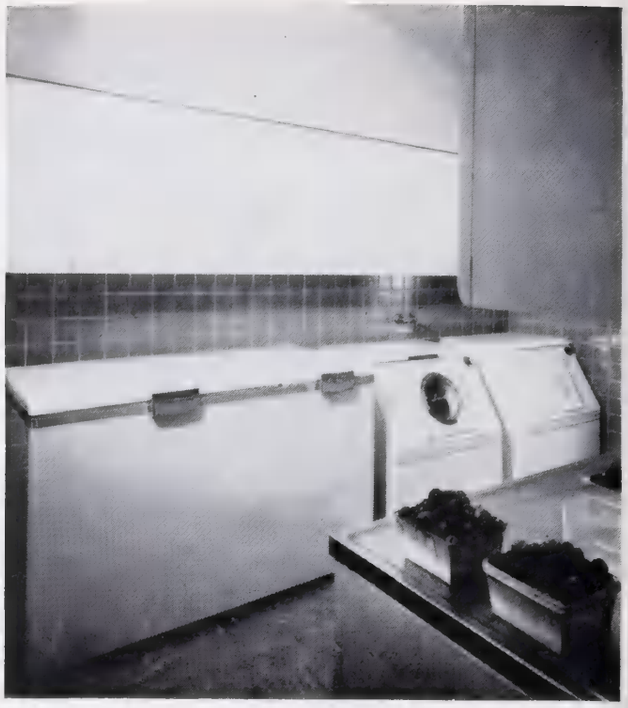
How modern architecture is returning to the Middle West *continued*

of the views. There has been a steady stream of visitors, most of whom plan to build a new home themselves. It is remarkable how often their attitude has been changed by their vision of what a really good modern house can offer.

It is not difficult to see why they are so taken by their visit. You approach the Stockstrom home along a beautiful curving limestone wall that leads you to the entrance. The house is completely hidden behind the wall and the entrance looks like a gate to the garden within. Then, as you enter, the house begins to reveal itself. You do have a garden on your left, viewed through glass, as you descend the few steps to the living room. This is the first pleasant surprise.

There is a succession of dramatic and pleasant surprises until, well in the house, the extraordinary view of the Meramec River, framed in a wall of protected glass, overwhelms you with its beauty. You walk out on the porch and onto the deck-terrace where you can look back and see the whole house for the first time. Only then might you call it a modern house, but by then your prejudices have disappeared.

Architect Harris Armstrong gives much of the credit for the quality of this house to Mr. Stockstrom. "It's the intimate knowledge of what he wanted, of the limitations and potentials of the site, that helped most. He grew up here in the old house and knew his land well. He was a good client, who is an exacting client, incidentally. *(Please turn to page* 297)



This utility room, above and opposite, is located adjacent to the kitchen. Along this wall are visible a freezer, laundry equipment, cabinets and an edge of the sink.



Here is the extremely well-equipped workshop of Mr. Stockstrom, owner of the house. It is big enough to handle large lengths of lumber. It has strip-oak wood flooring to protect tools accidentally dropped.



In this north-lighted studio (see plan on previous page) owner made desk, shelves and movable painting stand.



This is the flower-arranging side of the utility room, complete with stainless steel sink and counter, and storage cabinets containing vases and necessary cutting tools.

The kitchen is neatly equipped with a "Magic Chef" range, counter space, sink, a dishwasher, refrigerator, storage space, and copper ventilating hood. Louvers outside window give light and privacy.







Pots and pans are hung in the kitchen by means of adjustable hooks inserted into perforated acoustical building board. Counter is heavy laminated wood, like a butcher block.

By MARVA PETERSON

A fine house means quality not quantity

We no longer judge a home of luxury by the number of rooms or floors it has. Today we judge it by beauty of design, function and suitability

For many years it has been an American characteristic to judge excellence in terms of size. The tallest skyscraper, the longest car, the largest drugstore became *ipso facto* the best. As a result, when people of means built, they built big, manorial (and inefficient) mansions.

Lately, however, a change from *quantity* to *quality* has been developing in this country. A shrinking supply of domestic help, the exponential rise in tax rates and the increased costs of construction labor have all combined to hasten the end of such enormous "white elephants."

Today, the quality of a great house is measured not by the number of rooms or the amount of square feet but by the more esthetic and practical standards: beauty, design, livability, richness of materials, landscaping and the basic quadrangular relationship of people, furnishings, architecture and site.

The trend is toward smaller, more easily kept houses, so skillfully planned and so tastefully furnished that they supply the *same luxury-living* once reserved for the owners of enormous mansions.

One such home belongs to Mr. and Mrs. Mervyn LeRoy, of Bel Air, California.

When the LeRoys engaged architect Samuel Marx to design their home, Mrs. LeRoy summed up her family's housing desires by saying, "What we want is an apartment set in a garden—the convenience of one, the beauty of the other."

Admittedly this is anomalous, but (*Please turn the page*)



Owners:
Mr. and Mrs. Mervyn LeRoy

Architects:
Samuel Marx, Noel L. Flint, and Charles W. Schonne

Landscape:
by Ratik

Front entrance of house seen from across the ample motor court. Fifteen cars can park here at once, without spoiling the mobility of any. Air of house is unpretentious and modest even though, inside, it is luxurious.

Garden side of the house is completely unlike entrance façade: open, glassy, equipped inside and outside as a continuous living whole. The swimming pool is designed to be also a pleasing landscape feature.



Several optical tricks were used to make the house appear larger. Ceilings are 10 feet high and door openings and halls are all oversize. Almost 100% glass walls toward garden also aid the effect of spaciousness.

A fine house means quality not quantity *continued*

Marx is an old friend of the LeRoys and understood that wh they really wanted were the conveniences and practicality of on floor apartment-style living plus the external beauties of natu Therefore, he set about building a three-bedroom house that hu the contours of a gentle knoll of ground. He planned all t rooms so that each opens onto the outside through sliding gla doors from one or two sides.

In the case of the master suite (not shown) he gave Mrs. LeR the choice view because she spends more time at home than h husband. He also erected a curtained glass partition betwe their two bedrooms so that during the day the draperies could drawn open and both owners might share the southwesterly orie tation and the view of the patio garden. (*Please turn the pag*





A complete movie projection system is skillfully tucked into the LeRoy living room. An electrically operated CinemaScope-size screen rolls down out of an acoustic-plaster ceiling. Loudspeakers are incorporated in the grilled bases of lamp tables on either side of sofa, placing binaural sound properly.





The lens openings are covered most of the time by a pair of handsome paintings, which push aside on metal tracks. Projection room is completely soundproof and fireproof, and is equipped with full professional equipment. Whole system can come into action at moment's notice, without causing disarray.



PHOTOGRAPHS BY MAYNARD PARKER

Furnishing of living room has a nice blend of hominess and formality, making it equally suitable to be used by a few or by forty. Secret lies in the generous, but not too-generous scaling of furniture, ceiling height, wall and window proportions and in the detailing. This room is worthy of close study and analysis.



Fireplace wall backs up to wall of entrance hall, shown on front cover. Here, as elsewhere in the house, the LeRoys have used pretty things, and have not stayed in the narrow, cultistic definition of what is modern. Rich materials, like Kapashell and deep-pile Bigelow-Sanford carpeting are used lavishly.



The library-TV-guest room is an admirable lesson in multiple uses. It's possible because of Modernfold door shown opposite.

A fine house means quality not quantity *continued*

For a conscientious architect like Marx, the LeRoys' way of life posed other problems.

Mervyn LeRoy is a well-known motion picture producer and director. For his work and peace of mind a movie room is absolutely indispensable. He needs it for film editing, for running screen tests of new talent, for viewing the competition's screen product, and for viewing his own work.

Had he been building a home twenty-five years ago, he would have undoubtedly asked for a private theater complete with film vaults, projection room, re-t rooms and fifty seats. But with the two-fold objective of utilizing every foot of space and making most of the rooms answer two or more needs, he realized that a separate movie room would be a needless extravagance.

Mr. Marx accordingly worked things out so that the 35mm projection equipment is housed in a small, soundproof area between the living room and the library. The living room then doubles as the home theatre. The lens-openings are deftly camouflaged behind two paintings, while an electrically-operated Cinemascope-size screen rolls down from the acoustic ceiling. Loudspeakers are incorporated in two lamp tables, and the abundance of soft fabrics in the room provides enough absorption for excellent acoustical results.

In planning the LeRoy house, Mr. Marx was also confronted with the major problem of guest-space. The LeRoys have four grown children (two married) who come home for occasional visits. One guest room was barely (*Please turn to page* 270)

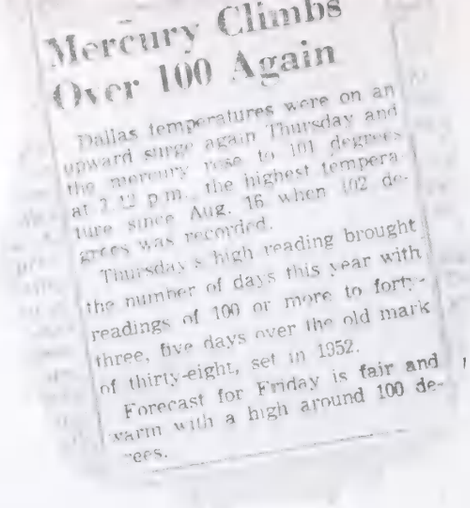


Housing of TV, radio and record player is done in a custom cabinet opposite sofa. Whole wall composes nicely.

Closed and open versions show how the library converts to guest room privacy. Bookcases on far wall are then, in reality, on wall of hallway.







Mercury Climbs Over 100 Again

Dallas temperatures were on an upward surge again Thursday and the mercury rose to 101 degrees at 2:42 p.m., the highest temperature since Aug. 16 when 102 degrees was recorded.

Thursday's high reading brought the number of days this year with readings of 100 or more to forty-three, five days over the old mark of thirty-eight, set in 1952.

Forecast for Friday is fair and warm with a high around 100 degrees.

Why is this garden still

green and lush



1 Shade from well-established trees protects lawn grass from burning sun. Grass is St. Augustine, a tough, heat-tolerant species. It is fed heavily and often to compensate for competition from tree roots.



2 Areas subject to heavy foot traffic are paved interestingly. Bricked area here is both path and play yard off the boys' bedroom.

ALL PHOTOGRAPHS BY MAYNARD PARKER



3 Lawn and shrubs receive only the small quota of watering allowed under Dallas's rigid rationing, but look lush. Flowers are on north or west sides of fences, so they escape much unnecessary sun heat.



at 105°?

By Dr. JOSEPH E. HOWLAND

These photographs were made in Dallas, Texas, in late June, 1953, on a day when the thermometer read 105°. The temperature had been around the 100° mark for three weeks. Why then hasn't this garden been burned up?

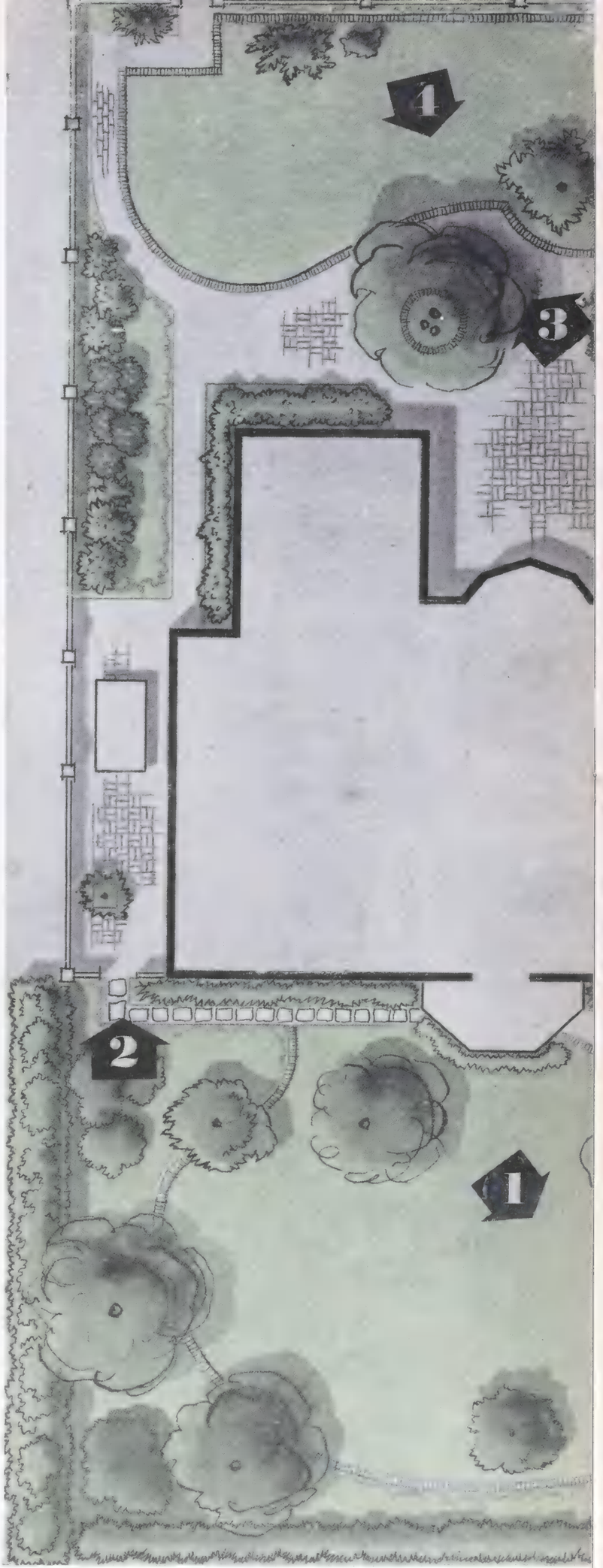
Shade—no direct sunlight anywhere for more than one hour or so a day—is the answer.

Shade is indispensable in 100° weather, as much so for plants as for man. No amount of watering can make up for the lack of shade. Roots just can't absorb water as fast as the heat evaporates it from the leaves. They wilt and the plants look tired and droopy in the landscape.

More than this, in the Dallas area the sunlight on a 100° day is so bright that it solarizes the leaves of most plants, bringing the normal food-making machinery of the leaves to a halt. In effect the plant starves, adding to its moisture-shortage troubles from the excessive heat.

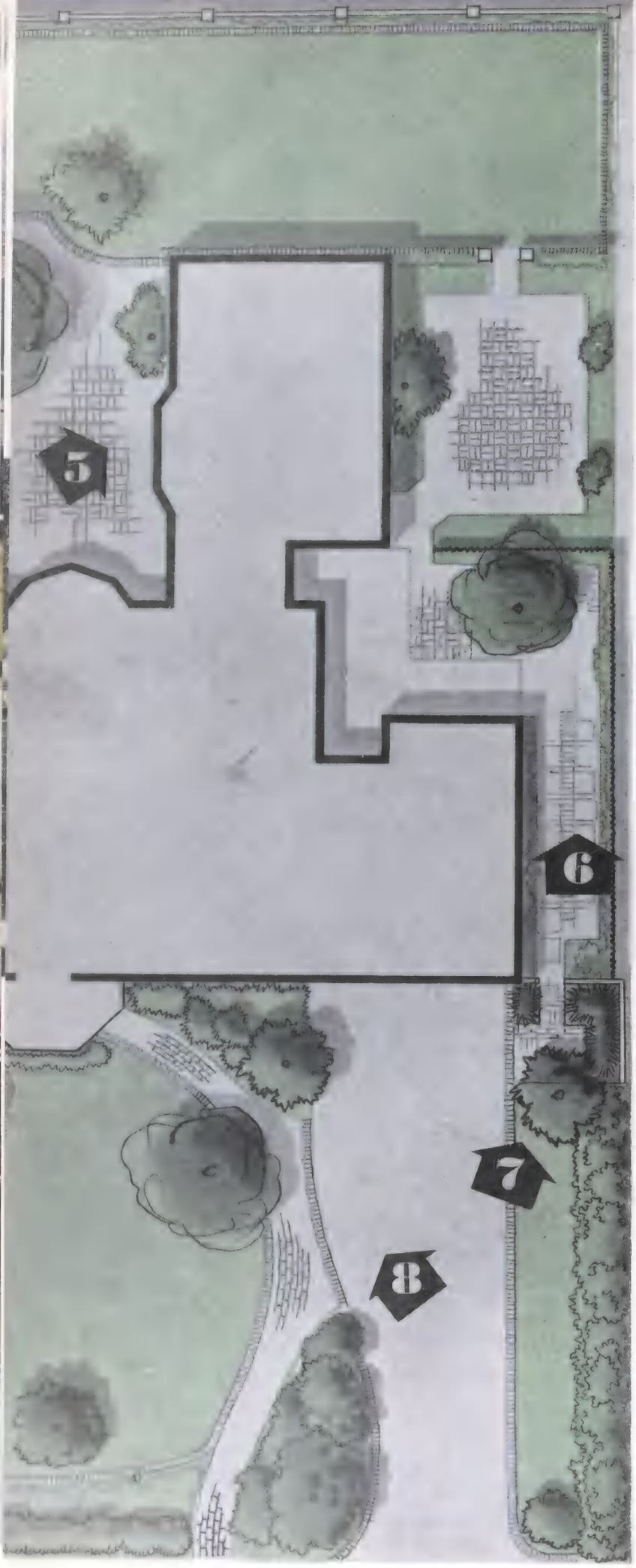
How then do shade trees survive? Their sheer mass stands them in good stead. Their upper leaves do wilt and do solarize. But the shaded leaves below are protected, so function normally. And of course the (*Please turn the page*)





4 Terrace is heavily shaded, so it doesn't bounce sun heat up at you. All trees were planted 15 years ago as first step in having a garden.

Plan continued on next page



Green and lush at 105°

Continued

roots of a big tree go deep into the soil, roaming widely and drawing water up from a vast territory which smaller plants can't reach. Young trees, though, must be watered and fed generously to help compensate for their smaller root spread and their inability to provide self-shading. Under severe conditions it may be wise to protect them, at least for the first year or two by erecting an overhead screen or trellis.

Fifteen years ago the Pace "garden" was a flat, treeless city lot. Landscape architect Arthur Berger recommended that young trees be planted at once but that the garden itself be delayed until the trees were established enough to provide "no area receiving direct sunlight for more than one hour a day," as he put it.

Big trees could have been moved in, of course. But they would have suffered severely for a number of years. It is axiomatic that any new garden will suffer terribly. Don't expect any garden to look lush and green until it is shaded *and* the plants are established.

Patience thus is Number 2 ingredient in garden-building in a hot-climate. The Paces planted their trees 15 years ago. They started a lawn, too, of course, and planted some shrubs. But only the trees were to be permanent.

Seven years ago the shade was adequate to start the garden we show. Today the Pace garden is a model of the stylish, lush garden possible in a 100° area (43 days 100° or hotter—one 111° day—occurred this summer in Dallas).

Water was rationed strictly again this year but the Pace garden seems unaffected by the heat and drought. It was the greenest garden we saw in town that 105° day on which we photographed.

The Paces, including the two teen-age sons, are excellent gardeners. They do water when (*Please turn to page* 335)

Dr. and Mrs. John Pace,
owners

Marie and Arthur Berger,
landscape architects





5 Handsome tree here is Chinese holly shrub pruned to tree form. Silhouetting it against the white wall makes its green even more vivid.



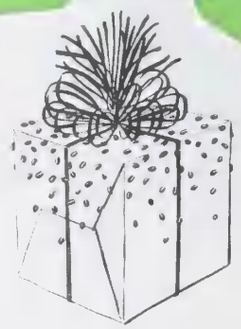
6 Service yard and its pavings aren't slighted in this garden, but are just as thoughtfully designed as any other part of the garden.



7 Visitors arriving by car or on foot see this attractive corner planting, seldom guess it shuts off the service yard. Vine on wall is ivy, pruned to keep it to the hidden pattern wires.



8 The welcome shade everywhere helps banish glare that can make even healthy plants look hot and tired. Pace garden is basically a "green garden," but flowers are tucked in everywhere, always protected, though, from exposure to direct sun heat overhead.



Three real discoveries for busy coffee lovers

Dominion's most versatile automatic coffee-maker percolates perfectly, also brews the world's fastest Honest-John coffee with Charles & Company (stay fresh, no grounds) Steepolator coffee bags. Generously over-sized Royal Copenhagen cups are from Georg Jensen.



Thought-built Gifts for the Modern Epicure

By POPPY CANNON



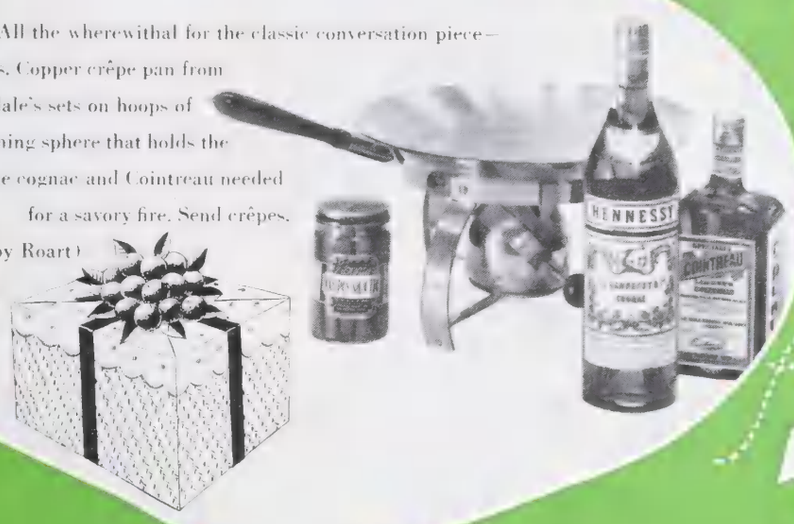
For the knowing connoisseur

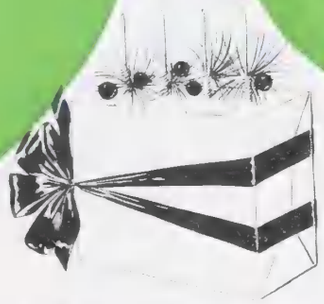
A bottle of Piper Heidsieck imported Champagne, two bottles of Guinness Stout—just the right proportions to chill, mix and make lush Lillian Russell Black Velvets. Include directions: Always pour champagne into stout, never vice versa.



For the gourmet with a sense of theater

All the wherewithal for the classic conversation piece—crêpes suzettes. Copper crêpe pan from Bloomingdale's sets on hoops of brass over a gleaming sphere that holds the Sterno. Send the cognac and Cointreau needed for a savory fire. Send crêpes, too, rolled (by Roart) in a jar.





When you'd like to send all the stars in the sky



Give *The Art of Eating*, the collected works of M. F. K. Fisher (World Publishing Co., $6). Full of love—love of food, wine and bewitchment. There is lavish praise of the kind of martini (wondrous, dry and delicate) that can be made from Blonde Dubonnet and Gordon's London Gin.

Instead of a one-sided gift, something that suggests either the giver or the receiver but not both, why not do something different? Offer a gift that is a bond between you, a new experience, a new discovery for both of you to share? Offer a gift with the thought of you both built-in.

Don't just send a coffee-maker or even champagne—send a joint experience, one that renews the sense of a living relationship between you and your friend or your family. With the coffee-maker send a new kind of coffee you've just discovered. Add the cups that a coffee lover alone appreciates. With the champagne send some stout, if you've had the wonderful sensation of a "Black Velvet." Package them in the same spirit. Wrap the canter of coffee-makings in *café au lait* (an elaborate way to say brown) wrapping paper with a glued-tight spatter of whole coffee beans and a *chou* of glittering cellophane ribbons.

All this will personalize your present as no initial or monogram can—and your gift will be shared by both of you. (*Please turn to page* 266)

THE CASE OF THE VANISHING BEDROOMS

or how to have a big living room in a tiny house

You might call this a two-room house: living room and kitchen. Yet there is ample space for dining and sleeping, thanks to one of the most ingenious solutions to the problem we've ever seen: How to get a lot of living from a very small house.

It was achieved by creating a spacious 22′ by 35′ living room which serves both living and dining without any feeling whatever of being cramped. For sleeping, owner and decorator George Hall devised two alcoves off one end of the living room. They are hidden behind handsome sliding doors that pass as panels in the wood-paneled wall. Open the doors and you have two bedrooms.

Here are all the advantages of borrowing living space from bedrooms that are only slightly used without the disadvantages of eliminating bedrooms entirely. Thus, upon rising in the morning, one can close the doors upon the alcoves, and the living room presents a completely orderly appearance. And whether you seek a retreat for a nap or because of sickness, you can withdraw from the living room into the privacy of either of the two small alcoves.

Despite the smallness of this house, so suitable as a retirement house too, there is no lack of storage or dressing space. The master bath is a large combination dressing-room and bathroom with one full wall of closets. The bedroom alcoves have one wall of wardrobes from floor to ceiling with access from either side. Still more storage closets are built into the garage (not shown) for less often used possessions. (A guest house, also not shown, built across the back of the property, takes care of either overnight guests or the sons when they are at home.)

Everything contributes to a feeling of luxurious spaciousness: ceiling height, boldness in decorating and avoidance of overdecorating, the philosophy of having *fewer* rooms but making them *larger* rooms, and most of all the very clever case of the vanishing bedrooms.

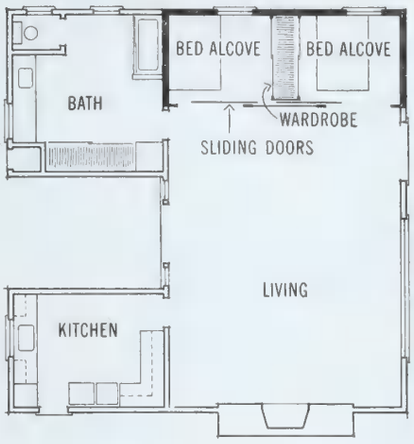


Above. One of the two bedroom alcoves with wardrobe cabinet as partition.
Right. Here you see panels open, revealing alcoves (compare photograph opposite).

ALL PHOTOGRAPHS BY MAYNARD PARKER



Mr. and Mrs. George Hall, [illegible]
George Hall, [illegible]



Above. Plan reveals how much space is given to living room with minimum space for small bedroom alcoves.

Right. Here is the fireplace half of the living room, as handsome and spacious as many an entire living room.

Below. The dining area of living room has as a background the beautiful, paneled wall of the bedroom alcoves.





It turns inward upon a garden court in the style of the Chinese house, but this is also a developing tendency in some of our finest modern American homes.

It is adapted to the needs of its owners and to the character of its site on which garden and house are settled like a green oasis in a mountainous desert.

PHOTOGRAPHS BY R. WENKAM



Here is the story of a house that was built around one's most loved possessions

AMERICAN HOUSE WITH CHINESE DETAILS



The Chinese art and furnishings are handled with ease, familiarity and affectionate understanding. They are not an alien presence, thanks to the sympathetic architecture.

American technology is wedded here to Chinese craftsmanship as is evidenced by this concrete fence, cast in our best manner and detailed like Chinese-carved wood.



Albert Ely Ives, architect
Daphne Damon, owner

The truth and beauty of a fundamental principle is brought home to us again and again: When you build and furnish a house for yourself, start first of all with yourself. Determine what you really want, the way you actually want to live in the privacy of your own home. Then build accordingly, and you will build truly and beautifully.

The house on these three pages illustrates this principle. It was built for the owner, Miss Daphne Damon and her sister. They were both raised in a charming Chinese house, richly decorated and furnished in the Chinese manner. When the time came for them to build a home of their own, they selected the simpler pieces from the furniture and accessories that they had inherited—a great deal of it they found to be too elegant for use—and had their architect design a house in which they and their favorite possessions could be accommodated in keeping with their wants, needs and the character of their possessions.

Architect Albert Ely Ives proceeded to present Miss Damon and her sister with an American house with slight Chinese details influencing the design. A simple background in the more or less public rooms, such as the lanai, the living and dining rooms, was decided upon to go with the furniture. There was added also a slight Japanese touch with shoji and fusuma screens that set off their fine Japanese things that accord so well with their other furnishings.

Despite these details, the house as a whole is American. Not merely because it is the Honolulu home of Americans and designed by an American, *(Please turn the page)*

American house with Chinese details *continued*



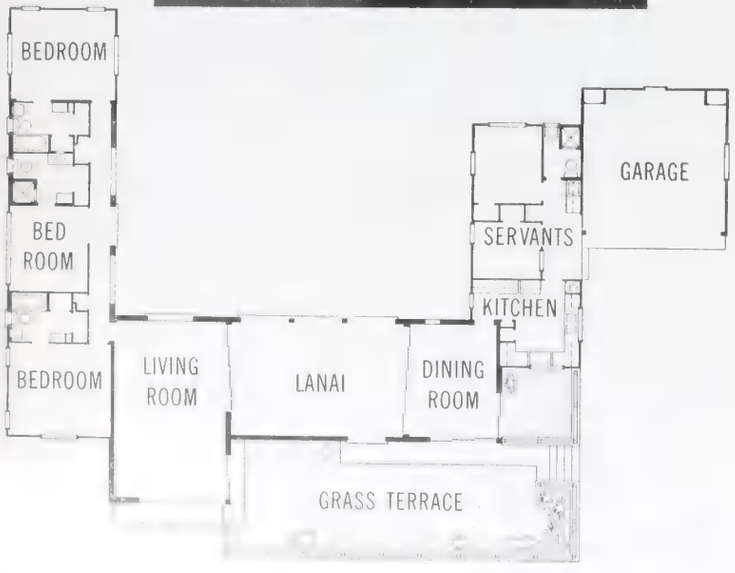


Left above. This is a view toward the garden from an indoor-outdoor room called the lanai. You can also see it on page 254.

Above. Here the lanai is shown closed off from the outdoors by means of sliding doors which disappear when opened.

Left. Note Chinese-like detailing in insect-proof cast-coral-stone bases of pillars. Note, too, tracks for sliding doors.





The open plan for the public rooms is more Japanese than American than Chinese. But the way the house turns around a court is Chinese, nor is it American just because the bedrooms, kitchen and garage (not shown) are wholly so. It is in the whole conception, the technology of the cast-coral-stone fence and bases of the pillars, for instance, despite their Chinese-like detailing, the concern for comfort and function in 20th-century terms, the free adaptation rather than strictly traditional handling of various elements, structural and decorative, to the particular purposes of this house that make it American.

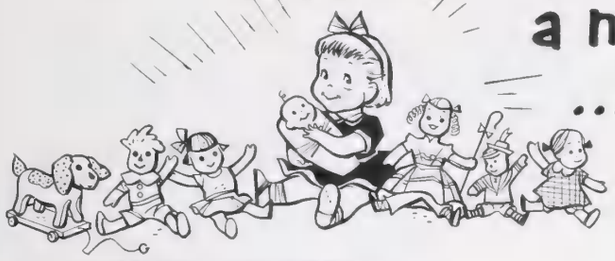
It is a fine example of how you can make all things your own—whether Oriental, European, American or primitive—by understanding and appreciating them for what they are. The Chinese furniture, like the Chinese roof and grillework, are not foreign to this house or ill at ease in it, so often the case with Oriental things bought with affectation rather than with affection and insight.

They make good sense wherever you see them here, because both owner and architect understand what it is that gives them their quality. The grillework is for shadow pattern; the Chinese chairs are for seating; the shoji for opening or closing off a room—and they are so used. Only when such things are divorced from their purpose do they become superficial and slightly ridiculous.

As the interest in things Oriental, particularly Japanese, once again grows in our country to the proportions of a craze, it might be well to reflect (*Please turn to page* 312)

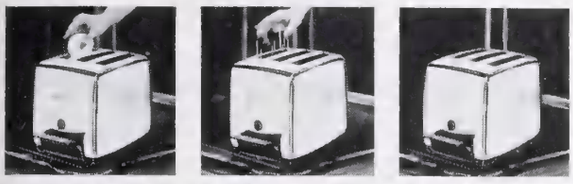
NEW! a three-slice toaster!

a necessity for the king-size family ...and perfect for smaller ones too!



TAKES THE BREAD RIGHT OUT OF YOUR FINGERS!

(AND GIVES IT BACK PERFECTLY TOASTED!)



1 Power-Action automatically . . .

2 lowers bread for you . . .

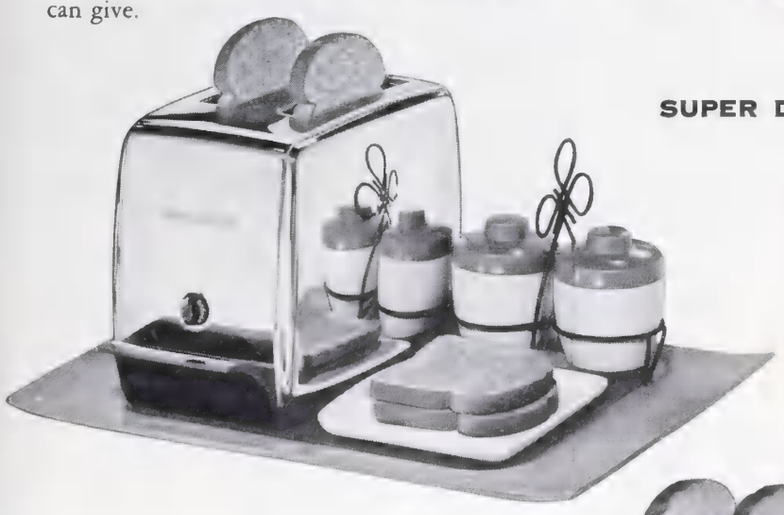
3 starts it toasting . . .



4 serves it up fast—all by itself!

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Are you RADIO-active?

By ABRAM CHASINS

Here is a plea to express yourself. Tell the radio stations what you like and what you don't like. It's from the Music Director of the largest station devoted to good music, WQXR, New York City



How many times, while listening to your radio, have you had the impulse to talk back to the loudspeaker? To say, perhaps, "Oh, enough! That's terrible." Or, "My, but that's magnificent!" I'll wager that you've said one or both of these things frequently, but how many times have you taken the trouble to translate these reactions into the only method of informing us, the broadcasters, so that we'll know what you're thinking? Few times, if ever, is my bet.

No one thinks of himself as a member of the public, and in the minds of most people, particularly those with a high I.Q., it's the public, "not I," who writes to radio stations.

At WQXR, it's the job of a large program committee to devise nineteen hours a day of adult musical entertainment and information every day. In planning the music (about 85% of our schedule) we are faced with the problem of tempering our personal musical ideas and tastes with whatever real information we can get about our listeners.

The fan mail and pan mail are the liveliest clues to this information. Here's a sample of what crossed this music director's desk one recent morning.

Letter number 1: "Why do you give us stuff like Rossini's *Barber of Seville* when there are truly great operas by Wagner?"

Letter number 2: "You insult our intelligence when you play modern music. Even musicians laugh at it. Why don't you stick to the great music of the past?"

Letter number 3: "If you have any sense of musical vision, how can you sink to broadcasting so much 'sure-fire' hackneyed repertory of Brahms, Chopin, Tchaikovsky, et al? Instead of bringing people up to new music, you ram the rancid sugar-water of the so-called classics down their throats. Don't you know that there is a world of modern, unheard compositions that is far better than the familiar ear-ticklers? Where do you stand?"

These are fair samples of the type of letter which bring my ambivalence right to the surface. The writers were sufficiently stirred to feel intensely and to communicate their reactions to us. For that one must be grateful. But they nullify the chance to be constructive because their comments are too lopsided to be helpful. The mail contained more of same, and even some letters of praise. I have often wished that we could indulge in the soul-satisfying luxury of intemperate replies to the unreasonable kickers. But now I have an opportunity and hereby confess openly some mentally-composed-but-never-mailed answers, and a few questions of my own.

To our Wagnerite I'd say, "I'm really sorry for you, my limited friend. Your love for the marvelous music-dramas of Wagner has obviously deafened you to the charm and gaiety of one of the most admirable and high-spirited comic-operas ever written. The more we love music, the more music will we love. As to your complaint that we broadcast Rossini instead of Wagner that particular evening, that's like griping to your wife, 'Why do you give me tomato soup when we could have chicken soup?' Any jury would acquit her for applying a rolling pin as she answered, 'We had chicken soup yesterday.'" (*Please turn the page*)

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ARE YOU RADIO-ACTIVE?

CONTINUED FROM PRECEDING PAGE

Our anti-modernist should be told that in every age it has taken a lot of music, mostly bad and mediocre, for the great stuff finally to emerge. We must have an opportunity to hear it in order to allow and to aid the necessary process of public selection and rejection to function. I would add, "Your statement that even musicians laugh at modern music is hardly a fact. Musicians do a lot of laughing, but not at music they haven't heard. If music gives you pleasure and inspiration, then you owe something to music. It is up to you to keep it a vital and growing art. You should be willing to hear at least once what a composer has to say, no matter how painful.

TO the correspondent who uses the classics as a simile for rancid sugar-water, I have this to say. "It is certainly true that the standard classic and romantic literature is, and perhaps will always be, the basis for most of the programs of the concert halls and of a radio station specializing in music. Any organization servicing a large music-loving public would be failing miserably in its obligations if it did not fully present the greatest compositions of the past. Surely you must realize that it is impossible to please all listeners simultaneously. We include contemporary music in far greater proportion to any known demand for it because we understand music to be a living art, and not because we think Brahms is a poor composer.

"In every age, only a small fraction of the total artistic production has survived. Most of it was junk. And lots of the junk resulted from that myopic rejection of the past which your letter reflects."

The basic responsibility of a radio station which concentrates heavily on good music programs is to provide its public with the kind of entertainment the program-planners think it wants and the kind which that public has shown it wants. Now, there is more than one public. There are many, with minority and majority interests and rights. In line with some bright Frenchman's remark that "We must be very careful what we want in life because we're most likely to get it," it is my guess that our public is getting the radio fare it wants and in very close relation to its proportionate desires. Sadly, it appears to be the most intelligent segment which least makes its sincere reactions known.

Being an above-average listener requires a certain alertness. It is like being a good reader who knows his way around a library. He knows that in its bewildering variety, there are treasurable experiences awaiting him. Also, he knows that there are lots and lots of other volumes which, however fascinating to someone else, have no interest for him.

Right now, an army of efficient investigators is probing thousands of homes all over the nation gathering statistics on who's listening to what. Listener surveys (broadcasters refer to them as "numbers with a built-in ulcer") are not claimed to belong to the exact sciences, but they are unquestionably revealing and significant to radio stations and sponsors alike.

They tabulate those who listen to radio as well as to television. The housewife who has to be all over her home, the autoists, shopkeepers, students who work to a musical background—all depend upon radio. For the music-lover, there is no contest between radio and TV: radio is a way of life.

PERHAPS by this time you're talking back to this printed page and saying: "That's all very well for WQXR, where more musical masterpieces are broadcast daily than the wildest music-lover could absorb without getting a bad case of aural indigestion, but what about my town? Our local station's idea of servicing the music public is an occasional Victor Herbert operetta." All right. Let me ask you a few questions. Are there a considerable number of people in your town who would respond to good music radio programs? Do they spend money on musical events in your locality? Do they buy products? If your answers are "yes," I can only say that any station management which would ignore a reasonably sizable group of neighbors who love music and subscribe to concerts at a comparatively high cost annually, is either asleep or just plumb crazy.

A few minutes of your time at the price of a postage stamp should easily convince your radio station that your numbers, your enthusiastic support and your buying power justify a generous piece of radio time devoted to your specific interests. If your group is sufficiently large, even sponsors will be eager to provide for its musical needs.



The Friendship of Music

The long road to chamber music—better called living-room music—is one of the most significant and pleasurable ever taken by man. And it leads to friendship with the great composers

By JOSEPH A. BARRY

Chamber music, like friendship, is not to be hurried. It is not to be met running. You must let it come at its own pace and in its own time. It will surprise you with miracles only if you ask no miracles of it.

For some time this listener has been playing the sixteen Beethoven String Quartets—the life blood of a master spirit—as recorded for Columbia by the Budapest Quartet and more recently for the Haydn Society by the Vegh Quartet. He has also been listening to Victor's Paganini Quartet and Westminster's Barylli Quartet—neither of which, alas, has performed the full Beethoven series for the record-purchaser.

The quartets of Beethoven are not easily possessed; certainly not the string quartets of his last great period. Musicologists refer to them as the least "accessible" of his work. It might be preferable to say that access to them is not immediate for all but a happy few. It comes with a long time of listening as well as a lifetime of living. Trite and repeated as this notion may be, it is remarkably true in the case of the quartet in C sharp minor.

However, it is richly worth the effort. In this connection one can hardly do better than quote from Sullivan's magistral book on Beethoven—a book that illuminates not only Beethoven's musical but his spiritual development as well. The quality of Beethoven's quartet and the quality of Sullivan's vision are equally revealed in this long (and slightly condensed) passage:

"The quartet in C sharp minor is the greatest of Beethoven's quartets, as he himself thought . . . The opening fugue is the most superhuman piece of music that Beethoven has ever written. It has that serenity which, as Wagner said, speaking of these quartets, passes beyond beauty. Nowhere else in music are we made so aware, as here, of a state of consciousness surpassing our own, where our problems do not exist. Those faint and troubling intimations we sometimes have of a vision different from any yet including our own, of a way of apprehending life, passionless, perfect and complete, that resolves all our discords, are here presented with the reality they had glimpsed.

"This impression of a superhuman knowledge, of a superhuman life being slowly frozen into shape, as it were, before our eyes, can be ambiguous. That passionless, remote calm can seem, as it did to Wagner, like a melancholy too profound for any tears. To Berlioz it was terrifying. To Beethoven himself it was the justification of, and the key to, life.

"In the light of this vision he surveys the world. That this vision was permanent with Beethoven is inconceivable. No man ever lived who could maintain such a state of illumination. This, we may be sure, is the last and greatest of Beethoven's spiritual discoveries, only to

(*Please turn the page*)

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THE FRIENDSHIP OF MUSIC

CONTINUED FROM PRECEDING PAGE

be grasped in the moments of his profoundest abstraction from the world. But it was sufficiently permanent to enable him to write the C sharp minor quartet in the light of it, a feat of concentration, of abstraction, of utter truthfulness, that is without equal."

No wonder Sullivan titles his book "Beethoven: His Spiritual Development." It can be argued—as it is argued—that music can be superb without being called spiritual; that it can be expressive without expressing anything but musical ideas. This is a notion, however, that tends to run dry; that tends to remove emotion because it is afraid of sentimentality; that equates music with mathematics and conceives its heart to be a metronome; that plays Bach with the regularity of an electric sewing machine. Avoiding the Charybdis of sentiment, it runs high and dry on the Scylla of critical purity. But it can also be said, in its defense, that only from *that* height can one survey all the universe and be untouched by it. To be untouched, however, is to be unwarmed, and the height offers cold comfort.

OF ALL the complete recordings of Beethoven's string quartets, in the opinion of this reviewer, the Budapest Quartet most adequately offers the listener the same vision as Sullivan's. The technique is as perfect as the purest of purists would demand and is yet subservient to an interpretation as delicate, shapely and soaring as the most sensible of sensibilities might request. Possibly the beautifully recorded tone of the Vegh Quartet—whose musicianship is unquestionable—might appeal more to other listeners and sound better on their phonographic equipment. In any event, credit the Haydn Society for this new Vegh recording of all Beethoven's string quartets.

Credit the Haydn Society too with the ambitious, exciting task, already half accomplished, of recording *all* the Haydn quartets, perhaps with Mozart's the most "accessible" and readily enjoyable chamber music ever written. As played by the new Schneider Quartet, it fills the living room with gaiety and rhythm, melody and musical intimacy that not too long ago only nobility commanded for its salons. If chamber music hasn't as yet opened its doors for your entrance, try Haydn's Quartet in F, Op. 3, No. 5; or Mozart's No. 15 in D. K. 421. (There's a fine sampling of both of these, and many more, in Victor's *Heart of the String Quartet* as played by the Paganini group.)

Consider, too, the Quartetto Italiano. Virgil Thomson has gone so far as to call this ensemble "the finest string quartet, unquestionably, that our century has known." As one of the finest musical critics that our country has known, Mr. Thomson's high regard for Angel Record's foursome is, unquestionably, one to test for oneself. In its performance of Debussy's beautiful Quartet for Strings in G, Opus 10, the Quartetto Italiano meets the test admirably. It has the lightness and strength, the lacy and structural tension of the Eiffel Tower, which one might call frozen music or Debussy-in-steel. The Mozart and Boccherini quartets performed by the Quartetto Italiano are equally charming.

You should not let the sun rise too many times before you hear Columbia's recording of Dvorak's Quintet in A with Clifford Curzon at the piano and the Budapest Quartet at the strings. It should convert you, single-handed and forever, to chamber music. If it doesn't, Epic's new recording of Schubert's Quintet in A for Piano and Strings, called "The Trout," might do it. More "inaccessible" but ultimately as enjoyable are Haydn's Trios for piano, violin and cello, Nos. 4, 17, 27, and 29 (Westminster) with Badura-Skoda, Fournier and Janigro. Best-known and most-played of Brahms' chamber music is his Quintet in F; try either the Columbia recording with Curzon or Westminster's with Demus.

WHO knows? Who can be sure what can best introduce one to the private world of chamber music? It might even be Cook's splendid recording of Bach's Brandenburg Concerto No. 3 which will pave the way to the other five concertos, as well as to the rest of the richness of what should no longer be called *chamber* music, but rather *living-room* music. Whatever it is that opens the way, the long road to this music is one of the most significant and pleasurable ever taken by man. And when you are on it, you will never be alone. You will always be accompanied by magnificent music by Beethoven and Mozart, Haydn, Bach and Schubert.

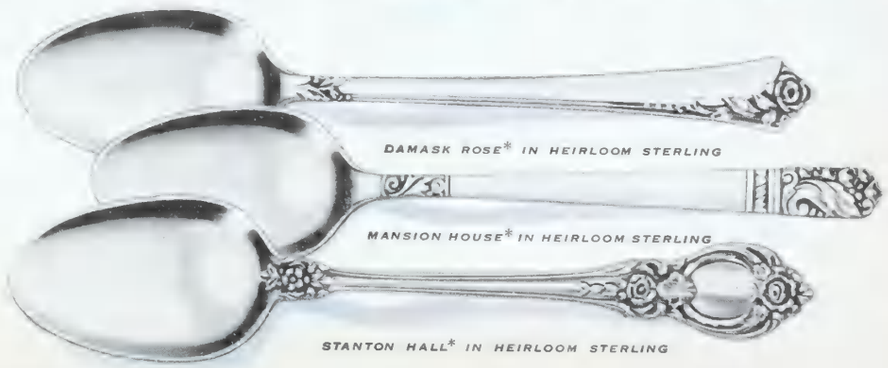


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The youngsters can get their own drinks of water without interrupting you at your work, with this Deep-freeze refrigerator. There's a little Aqua-Tap dispenser built into the door, and all you do is press your glass against it. Flow of water stops when glass is removed. Tap is supplied from a removable plastic gallon-size container on the inside of the door. You can use it for fruit juice if that is the favorite beverage in your household. Inside of door has shelves for cheese, butter eggs. Refrigerator has 12 cu. ft. capacity.

DRAWINGS BY KELLY OESCHLI

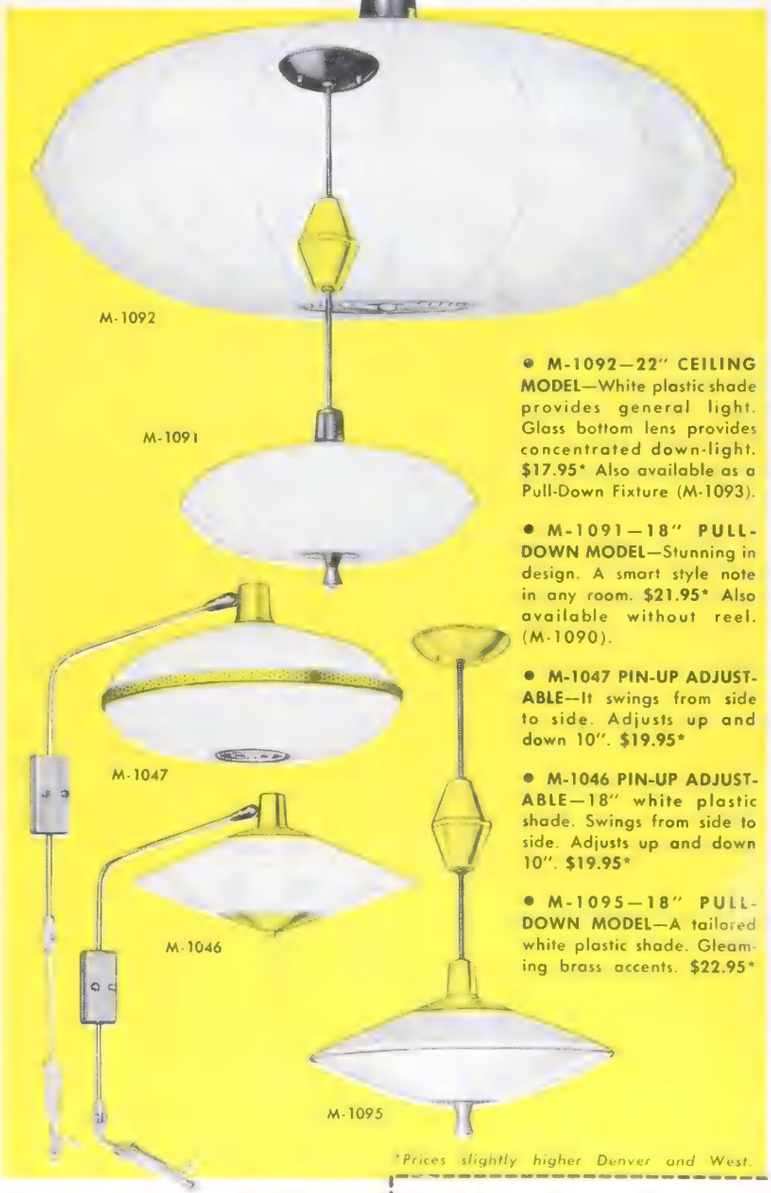


If you have a big family and lots of friends and they all like to eat, here's a gas range that will cook all they can manage and more. It's Roper's "88", with six top burners, two ovens and two broilers. Range is standard 40″ wide, 29″ deep, can be installed flush to back wall and flush to cabinets at both ends. An easy-to-set control panel and automatic timer are standard equipment. Comes with gas or electric oven and broiler ignition, whichever you prefer, or built with manual ignition. Spillage trays are concealed.

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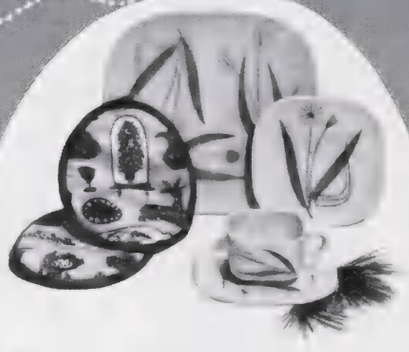
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THOUGHT-BUILT GIFTS FOR THE MODERN EPICURE



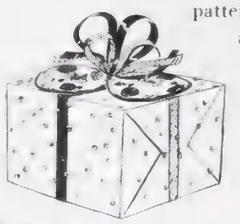
If you two have seen Paris together

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A gift nobody ever gave—or got—before. They're that new! The Trio pattern, Franciscan Ware, and for handling those piping-hot dishes at the table, Victorian-chintz pot holders from Lord & Taylor—*avec sequins*, no less! Tie the holders on the package.



CONTINUED FROM PAGE 251

Your gift will be wrapped or packaged as thoughtfully as it is chosen. The champagne and stout that make a "Black Velvet" (see page 250), suggest their own wrappings—bows on each bottle and the three tied together in a champagne-colored bag bound with black velvet.

Crêpes suzette pan, the requisite bottles and the full jar will go into a sturdy wooden box made bright with wide orange ribbons. A cluster of oranges, real or dime store, will be wired in place with florist's wire and entwined with shiny leaves.

For the fabulous Fisher book and martini makings, let's hope you'll find a way to make a personal presentation in a box hugely bowed and beribboned, with candles set into holders made from spiraled pipe cleaners. Candles lighted!

Throw in the Towel

Gourmet tea towels designed by Tammis Keefe inspire many a thought-built gift. There is the Strasbourg *pâté de foie gras* to wrap in a towel adorned with a Strasbourg goose (illustrated on page 269). You can find these and a bevy of others also at Lord & Taylor in New York and in many fine stores and gift shops all over the country.

A French-dressing towel pictures the Eiffel Tower along with a good classic recipe. Use it to enwrap a double-necked bottle filled, if you will, with wine or herb vinegar and a most excellent oil. Or send your favorite spiced vinegar and perhaps a jug of walnut oil.

Six favorite herbs: chervil, dill, oregano, marjoram, thyme and sage might be sent in a small spice shelf sewed with yarn into a Tammis Keefe tea towel that pictures those herbs and lists their uses.

A meat thermometer will go from me to some of those friends with whom I've had the most violent arguments about whether to thaw or not to thaw meat before cooking (see HOUSE BEAUTIFUL, September, 1954). And with it, of course, I'll send the towel which gives a time chart for meats of all types, unfrozen.

A bottle of that lovely wine you've shared together fits right into the design of the wine towel listing various types of wines and what to serve with them.

There is a barbecue towel starring the various meat animals and dividing them into butcher-shop cuts. A fine gift to send along with a jar of your favorite homemade or store-bought barbecue sauce and a really long-handled paint brush, at least an inch wide for brushing the meat as it grills. This type of brush hasn't found its way yet into the gourmet departments, but you can get it easily at any hardware shop. (The usual pastry brush is no earthly good.)

A bar towel pictures all sorts of drinks including the Stinger, made of equal parts white or green *crème de menthe* and brandy well iced. Fun to send along with the ingredients.

Nostalgic is the candy jar to match the pretty one on the tea towel. Fill it with rock candy crystals, white and brown. You will find those at Trinacria on Third Avenue and Twenty-ninth Street, New York City. Then a bottle of fine Old Overholt Rye Whisky to make a comforting rock and rye—in case of colds.

Cookbooks Plus

The cookbook shelves are full of ideas for interesting gifts:

Imagine the delight of receiving a Westinghouse automatic deep-fat fryer-cooker, so good-looking that it can come graciously to the table. And that's not all. Send the new *Electric Fryer-Cooker Recipes* by Julia Kiene which explores the many possibilities of that most versatile appliance. (M. Barrows.)

For the Solid Gold Cadillac type of person with a flare for beautiful food and drink, a solid gold—ah well, gleaming brass—or you might choose a copper-colored Waring Blendor. Then to make sure that everyone gets all possible use of it, send the *Electric Blender Recipes* by Mabel Stegner. (M. Barrows.)

A fancier of exotic dishes would be enchanted by a recent book published by Arco Publishers Limited, London, distributed in U.S. through the British Book Center, New York. *Indian Cookery* by E. P. Veerasawmy. "The

(*Please turn the page*)

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world's foremost Indian chef . . .; authentic and simple . . .: a definitive edition . . .; unique cookery classic . . .: the only *authoritative* work in the English language." These are quotes from the blurb. Try as we might, we simply can't argue. So that no time may be lost trying out the recipes, include a package of Madras Curry. It comes in a shocking-pink wrapper printed all over like the Police Gazette. You will find it at Fraser Morris, 872 Madison Ave., N.Y.C.

Dinners That Wait (Doubleday), a most usable cookbook by Betty Wason, ex-foreign correspondent, ex-copy writer, excellent hostess. To help her fine dinners-to-wait, what could be better than a pair of small Hotrays by Salton—one to set at each end of the buffet table. All Hotray owners become addicts and wonder how they ever lived without them.

If soufflés intrigue them, send the new soufflé cookbook, *Serve At Once* by Myra Waldo (Thomas Y. Crowell) and a soufflé dish of the classic type, straight sided, white and fluted.

Edible and . . .

Something to eat is never amiss, especially when it's accompanied appropriately, as for instance:

Elegant, small sardines (a tin or two or four or six) from the fjords of Norway available at any good delicatessen or grocery store. To go along—a stainless-steel sardine can opener and server from England by way of Caviarteria, New York City.

A dozen eggs from your own hens and a tiny timer which can also be used for timing telephone calls. Or maybe an automatic electric egg cooker. Sunbeam's is wonderful!

A dozen Persian limes or extra special lemons and a little lemon squeezer in the shape of a bird. You will run across it at many gift shops.

A beautiful Brie cheese and an antique cheese server from Soupçon, New York.

Miniature angel cakes most angelically wrapped and a supply of small angel cake pans for repeats all through the year.

King-size supply of Brownies complete with the new Betty Crocker Brownie Mix, a tin of Blue Diamond Walnuts and an appropriate confession about your famous Brownie recipe.

Homemade ice cream packed with new Mystic-Ice in an insulated freezer bag. Those ice packs are as chilling as dry ice, easy to handle and can be refrozen over and over again.

Exquisite tea and a gallon of spring water, non-sparkling, of course, for someone who lives in a hard water area and finds it difficult to brew the more flowery and delicate teas.

Fine mustards—Dijon mustard in that characteristic little blue and white jar; champagne mustard in a miniature champagne bottle; white wine mustard in a jar that looks like a mushroom; Bahamian mustard, biting-strong, all set on a small tray that stands on a Susanette which transforms any tray into a lazy susan. Shops all over the country have all these items.

Stone-ground flours and a handmade trencher which serves equally well as dough bowl or salad bowl.

A slab of smoky, home-cured bacon set on an Adams' cutting board, magnetized to hold its knife. The stone-ground flour, trencher, bacon, knife and board can all be ordered from Great Valley Mills, Ivyland, Pennsylvania.

For the lobster lover, a paid-up order for a clam bake and lobster feast (eight lively lobsters and a half peck of steamer clams), to arrive on any desired date from Saltwater Farms, Damariscotta, Maine. And along with this a sturdy canvas bag—a lobster rampant upon it. The bag filled with eight bibs, an apron and a set of the most thoroughly practical lobster shears and forks.

(There will be more "Thought-built Gifts" next month.)



You adore someone who loves asparagus

So you send a tin of the longest, plumpest, snowiest stalks from Holland (via Vendome)—a set of antique Majolica asparagus plates and holders reproduced from a rare original by Carole Stupell. The box decorated with asparagus fern.

Matchless pâté in a matching towel

Peerless is the word for genuine *pâté de foie gras* (Hammacher Schlemmer), especially when it comes tied up with yarns in a tea towel with a Strasbourg goose, one of a series designed by Tammis Keefe from Lord & Taylor.

For an orchidaceous lady who can cook

A spray of exquisite cymbidium orchids from your local florist and another member of the orchid family, a richly redolent Mexican vanilla bean put up in a glass tube by Spice Islands and transformed by you into an arrow or Christmas cane to adorn the clear plastic box.



Beauty that never needs to be replaced

You can add beauty to your bathroom—the kind of beauty that never needs to be replaced—by choosing a solid Olsonite seat. Whatever your bathroom color scheme, Olsonite's wide selection of more than 35 plain or pearlescent colors will provide you with a perfect match—or a smart, modern note of contrast. The lustrous beauty of an Olsonite seat won't fade, can't wear away.

You can depend on a solid Olsonite seat to provide *complete* bathroom beauty—beauty designed to last a lifetime. There is no applied finish to chip, peel, crack or wear away. Even the hinge construction is concealed—no metal is exposed to rust or corrode.

For the beauty of your bathroom—*and for the life of your home*, choose solid Olsonite—the seat that will never need to be replaced.



They're available from the master plumber in your neighborhood.

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SWEDISH CRUCIBLE STEEL CO., Plastics Division • 8561 BUTLER AVE. • DETROIT 11, MICHIGAN

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...FOR *always*

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Two folders with pictures and dimensions of dozens of pieces. Each folder 10¢.
"Go-Together Traditionals", Dept. HBT-114, Conant Ball, Gardner, Massachusetts.

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California, Berkeley ..... Stone-Pierce Inc.
Beverly Hills ..... W. & J. Sloane
El Cajon ..... H. L. Benbough
Fresno ..... Turpin's
Glendale ..... The Maple Shop - T
La Jolla ..... Cole's of La Jolla - M
Long Beach ..... Davis Furniture Co.
Los Angeles ..... Canneli & Chaffin
National City ..... H. L. Benbough
Oakland ..... Bonynge's
Oceanside ..... H. L. Benbough
Pacific Grove ..... Holman's Dept. Store
Palo Alto ..... Bailey's - M
Pasadena ..... J. H. Biggar
Pomona ..... J. H. Biggar
Riverside ..... Huffman's
Sacramento ..... Scofield Furniture Co.
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San Francisco ..... W. & J. Sloane
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Lynn ..... Hill & Welch Co.
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Minnesota, Duluth ..... Joel O. Bodin Co.
Minneapolis ..... The Dayton Co.
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Missouri, Kansas City ..... Duff & Repp, Inc.
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Nebraska, Lincoln ..... Hardy Furniture Co. - M
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Omaha ..... Orchard & Wilhelm Co.
Nevada, Reno ..... Home Furniture Co.
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New Jersey, Trenton ..... Herman Spiegel
New York, Albany ..... Harry Simmons Furn. Co. - M
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Binghamton ..... Ellis Bros. & Joseph
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Elmira ..... J. P. & M. Sullivan
Jamestown ..... Lawson Furn. Co.
Latham ..... House of Maple - T
New York ..... R. H. Macy & Co., Inc.
Rochester ..... Lauer Furniture Co.
Syracuse ..... I. Fleischman & Sons
North Carolina, Charlotte ..... Belk Bros. Co. - T
Ohio, Cincinnati ..... Paul Schutte Furn. Co. - T
Cincinnati ..... The John Shillito Co. - M
Cleveland ..... The Higbee Co.
Columbus ..... The F. & R. Lazarus Co.
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Toledo ..... Truehaft Bros.
Oklahoma, Oklahoma City ..... Harbour-Longmire
Tulsa ..... Colonial Furniture Co.
Oregon, Portland ..... Lipman Wolfe & Co.
Pennsylvania, Allentown ..... Hess Brothers
Jacobus ..... N. J. Leader
Philadelphia ..... Strawbridge & Clothier - T
Pittsburgh ..... Boggs & Buhl, Inc. - M
Scranton ..... Stoehr & Fister Co. - M
South Carolina, Greenville ..... Henley's
South Dakota, Mitchell ..... Johnson's, Inc. - M
Tennessee, Chattanooga ..... Clemons Bros.
Knoxville ..... Miller's, Inc.
Memphis ..... Arthur Seelbinder
Nashville ..... Bradford Furniture Co.
Texas, Abilene ..... Waldrop Furniture Co.
Amarillo ..... Hughes Home Beautiful
Austin ..... H. M. Oetting Furniture Co.
Bryan ..... Kraft Furniture Co. - M
Dallas ..... Anderson's Furniture Studio
El Paso ..... American Furniture Co.
Fort Worth ..... Ellison Furniture & Carpet Co. - M
Galveston ..... Kauffman-Meyers Co.
Houston ..... Foley's
Lubbock ..... Spears Furn. Co.
New Braunfels ..... Dillen's
San Angelo ..... Shepperson Furniture Co.
San Antonio ..... W. R. Dallas Furniture Studios - T
San Antonio ..... Karotkin Furniture Co. - M
Utah, Salt Lake City ..... Z. C. M. I.
Vermont, Burlington ..... Thomas O'Halloran & Son - M
Virginia, Richmond ..... Sydnor & Hundley
Washington, Seattle ..... Frederick & Nelson
Spokane ..... Barclay & Brown
Tacoma ..... A. T. Norman Co. - M
Tacoma ..... Saxton's, Inc. - T
West Virginia, Charleston ..... Coyle & Richardson
Wisconsin, Madison ..... Frautschi's, Inc.
Milwaukee ..... Klode Furniture Co.

T-Traditionals only . . . M-Modernmates only . . . Stores not marked carry both

A FINE HOUSE MEANS QUALITY NOT QUANTITY

CONTINUED FROM PAGE 245



adequate. What to do about it?

Without adding to the number of bedrooms, the architect arranged the library so that it can serve as a temporary guest suite. "Modernfold" doors separate the library from the hall and once the doors are closed, the room becomes a private apartment complete with lavatory, day bed and closets.

The pavilion is also used as a guest wing. Planned originally as a workroom for Mr. LeRoy, it is equipped with box springs and mattresses and contains the dressing rooms for the swimming pool; thus it now serves three separate purposes.

Social life being what it is in the film colony, the LeRoys entertain a great deal. At least once a week they give a party for 15 or 20 guests in the rich setting of their dining room, two walls of which are constructed entirely of glass and the other two finished in beautiful Kapashell. Dining room (shown above) overlooks the swimming pool shown on page 241 and the interior courtyard garden.

Since a bar is a necessary adjunct to most parties, but since Mrs. LeRoy hates bars "especially after a party," Mr. Marx designed an inoffensive bar which he tucked into the passageway between the front entrance and the dining room. The bar cannot be seen from either point. When viewed from the living room, the line of the serving counter flows at the same height as the fireplace mantel and merges with it visually.

As an architect, Mr. Marx is artistic as well as practical, and on most of his jobs he makes it a point to design the furnishings as well as the architecture, a practise that lends itself to unity, harmony and integration.

Architecturally his work is simple and unadorned, but he knows how to exploit the richness of materials in furnishings. This virtue is particularly apparent in the interiors of the LeRoy house.

For example, the entrance hall features a warm-colored Martta Taipale tapestry glistening with metallic threads, hanging against the dull, rough finish of a flagstone wall.

In the living room Tang and Han figures are placed beside such modern materials as bleached cork and Lucite surfaces. And no matter how vivid the contrast, it is never jarring because there is a unity that ties the furnishings together. The tortoise-shell finish on the pedestals of a plate-glass coffee table is repeated on the frames of two traditional chairs and two lamp shades. Similarly, the bamboo pattern on the couches blend with the Chinese art objects and the split bamboo of the vertical shades.

The dominant theme of the Mervyn LeRoy house is quality. And it is the people who plan and build and furnish such homes who are today responsible for changing the American standard of home appreciation from sheer size to the more subtle criteria of beauty, form and livability.

(*Please turn to page* 272)

PHOTOGRAPH BY MAYNARD PARKER



The dining room (above) of the Mervyn LeRoy house looks down the length of an interior courtyard garden (below) and borrows sunny spaciousness from it. Here is a spot protected from wind and intrusion, planted in particularly fine style with a terrace easily reached and handsomely paved with slices of variously sized logs.

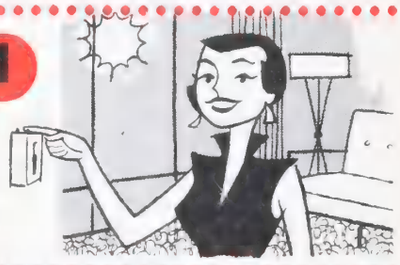
PHOTOGRAPH BY EZRA STOLLER

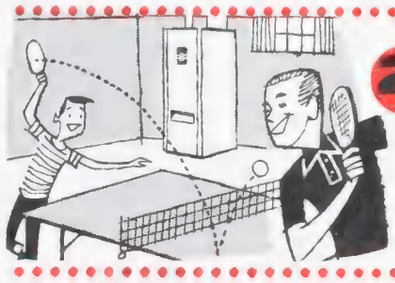


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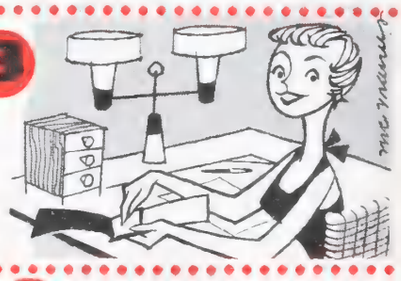
1 Automatic comfort control—between 70 and 80 degrees—365 days a year! Automatic heating in winter, cooling in summer! Automatic humidity control. Automatic filtering. Automatic circulation of clean, fresh air for your family's health and comfort.





2 Chrysler Airtemp can meet your every need. Heating with gas or oil. Cooling with water or with efficient Airtemp waterless unit that uses only air and electricity. Takes only inches of floor space.

3 The lowest-priced year 'round residential air conditioning on the market! And the Chrysler Airtemp Furnace produces more heat — quicker and cleaner—from less fuel—gas or oil! And Airtemp waterless air conditioning means *no* water bills.





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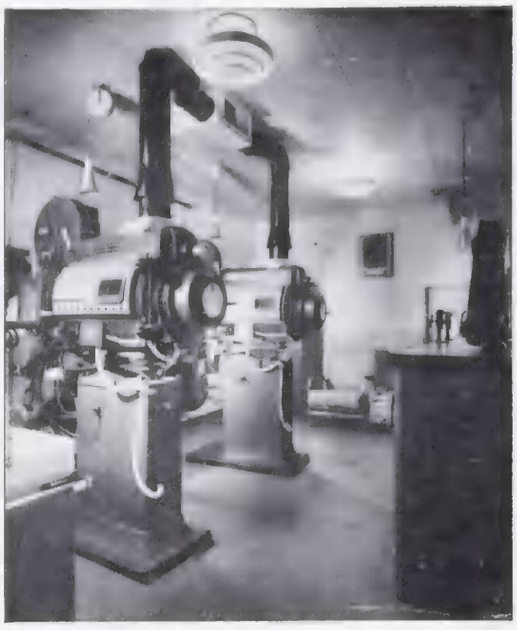
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A FINE HOUSE MEANS QUALITY NOT QUANTITY

CONTINUED FROM PAGE 270



This is the very complete projection room of the LeRoy house (Mr. LeRoy is a well-known Hollywood director.) It meets all the fire-proof requirements as well as the other requirements of equipment and planning.

Here is a list of construction materials and furnishings used in the Mervyn LeRoy home, as shown on pages 240-245:

Construction Information

FOUNDATIONS: Concrete.

EXTERIOR WALL SURFACES: Random width vertical redwood siding and random laid local stone veneer.

INTERIOR WALL SURFACES: American Oak paneling in living room. "Carrara" structural glass in master bathroom. Pittsburgh Plate Glass Co., Pittsburgh, Pa. "Kapashell" in dining room, Kapagold, Inc. "Flexwood" oak in library, United States Plywood Corp., New York.

ROOFING: Wood shingles of Tidewater red cypress.

FLASHING AND METAL WORK: Revere Copper and Brass, Inc., New York.

WINDOWS AND SCREENS: Arcadia Metal Products, Arcadia, Calif.

GLASS: Pittsburgh Plate Glass Co., Pittsburgh, Pennsylvania.

DOORS: Overhead garage door and opener, Barber-Colman Co., Rockford, Ill. Solid core flush and paneled doors for master portion. Hollow core flush doors for service portion of house.

DOOR HARDWARE: Midwest Hardware Co., Chicago, Ill.

PAINT: Stain and bleaching oil for exterior siding, Samuel Cabot, Inc., Boston, Mass.

PLUMBING: Throughout house, Crane Co., Chicago, Ill.

HEAT INSTALLATION: "Red Top" wool batts, United States Gypsum Co., Chicago, Ill.

SOUND INSTALLATION: 1" sound isolation blanket between projection room and the living-room-theater, Johns-Manville Corp., New York.

LIGHTING: Custom-made fixtures, Van Esso, Inc., Chicago, Ill.

Furnishings

CARPET: Bigelow-Sanford Carpet Co., Inc., New York.

PIANO: Steinway & Sons, New York.



The Celaperm Bedroom Ensemble in the Celanese advertisement on the opposite page are at:

•

Albany, N. Y. . . . . W. M. Whitney & Co.
Appleton, Wis. . . . . H. C. Prange
Birmingham, Ala. . . . . Pizitz
Brooklyn, N. Y. . . . Schonfeld Decorators
Buffalo, N. Y. Adam, Meldrum & Anderson
Chicago, Ill. . . . . The Fair
Clarksburg, W. Va. . . . Watts-Sartor Lear
Cleveland, Ohio . . . . . Wm. Taylor
Columbus, Ohio . . . . . F. & R. Lazarus
Denver, Colo. . . . . Neusteter's
Detroit, Mich. . . . . Crowley's
Elizabeth, N. J. . Chain Curtain Stores Co.
Evergreen Park, Ill. . . . . The Fair
Fort Worth, Texas . . . . . Monnig's
Garden City, L. I. . . . . Frankel's
Green Bay, Wis. . . . . H. C. Prange
Houston, Texas . . . . . Foley's
Jersey City, N. J. . . . . Rosen Decorators
Minneapolis, Minn. . . . . Dayton Co.
Newark, N. J. . . . . Essex Decorators
New Brunswick, N. J. . Capitol Decorators
New Haven, Conn. . . . . Horowitz Bros.
New York, N. Y. . . . . Markman's
Oak Park, Ill. . . . . The Fair
Oklahoma City, Okla. . John A. Brown Co.
Passaic, N. J. . . . . Wein's Decorators
Paterson, N. J. . . . . Tanzer's
Perth Amboy, N. J. . . . . Fink's
Philadelphia, Pa. . . . . Snellenburgs
Pittsburgh, Pa. . . . . Joseph Horne Co.
Providence, R. I. Callender, McAuslan & Troup
Providence, R. I. . . . . Chernov's
Rochester, N. Y. Sibley, Lindsay & Curr Co.
Rockford, Ill. . . . . Charles V. Weise
Salt Lake City, Utah. . . . . Z. C. M. I.
Schenectady, N. Y. . . . . Wallace Co.
Seattle, Wash. . . . . Rhodes of Seattle
Sheboygan, Wis. . . . . H. C. Prange
South Bend, Ind. . . . . Robertson Bros.
Springfield, Mass. . . . . Stearn's
St. Paul, Minn. . . . . The Emporium
Sturgeon Bay, Wis. . . . . H. C. Prange
Syracuse, N. Y. C. E. Chappell & Sons, Inc.
Trenton, N. J. . . . . S. P. Dunham
Tucson, Ariz. . . . . Jacone's
Tulsa, Okla. . . . . Brown Dunkin
Waterbury, Conn. . Windsor Curtain Shop
Union City, N. J. . . . . Rivoli Decorators
West Palm Beach, Fla. . . . . Pioneer Co.
Wheeling, W. Va. . . . . Stowe & Thomas
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Your room can bask in sunshine . . . in the new hi-fidelity colors of Celaperm

Imagine having colors—light or bright—that stay as lovely as when you first chose them! Fling open your windows—no more worry about sunlight and soot. New hi-fidelity colors in Celanese Celaperm have amazing resistance to sunlight, can't streak from atmospheric fumes, can't wash out, won't change after dry-cleaning. With furnishings made of Celaperm acetate, the color beauty is sealed in for keeps.

*Reg. U. S. Pat. Off.

The Celanese acetate taffeta ensemble illustrated, by Temple-Grosby, Inc. Designed in 16 new hi-fidelity colors of Celaperm. Shown: Beige, Gold, Turquoise, Lilac, Green, Brown. Available at Adam, Meldrum & Anderson, Buffalo; Neusteter's, Denver; Foley Bros., Houston; Miller & Rhoads, Richmond. For additional stores, see Page 272.

Celanese

CORPORATION OF AMERICA, N. Y. 16

A style sensation in black and gold!

430 Drop-leaf Dining Table, $160; 456 Side Chairs, $33.50 ea.; 455 Arm Chairs, $37.50 ea.; 477 Buffets (two shown), $220. ea.; 401 Studio Couch, $234.; 421W Coffee Table, $50; 478 Desk, $160; Right & Left Arm Chairs (403 & 405), $90. ea.; 475 Tray Cart, $60. All prices approximate retail.



PHOTO: STEVE HEISER

Troy-Americana

All the appealing advantages of fine contemporary design are here — comfort, durability, lightness of scale, low cost, ease of maintenance. But to these practical features we've added the romance of gold anodized aluminum — discreetly — at the tips of the smart black bases. This is modern functional furniture that dares to be glamourous!

- ★ foam rubber cushions made in slipcover style
- ★ lifetime black steel frames won't chip or peel
- ★ table tops of Frost Walnut Formica or glass (clear or White Opal)
- ★ gold anodized ferrules of aluminum

TROY AMERICANA for the living and dining room is on display at modern-minded furniture and department stores in most communities. Write us for the name of the one nearest you and send 10c in coin only for our new booklet on casual decoration.

THE TROY SUNSHADE COMPANY

makers of Casual Americana wrought iron furniture TROY 3, OHIO and Living Ease garden and patio furniture

Serve Your Turkey Whole—but Sliced

By POPPY CANNON

Now even a host can eat a holiday dinner in peace. No more mayhem at the table, no more maimed birds. You take your own sweet time to carve. Do it in the privacy of your own kitchen, without an audience to fuss you, without someone clamoring for seconds before you've finished carving the first round. Now you can have your turkey and enjoy it too.

We learned it from the Waldorf—this technique of carving the turkey and putting it together again so that it looks whole. Up to now it's been almost a trade secret known only to a few top-flight chefs. It's really easy, provided you have a first-class knife and a large cutting board.

Select a fine full-breasted bird. The Waldorf allows one pound per person, which takes care of seconds or even thirds. The method shown us by Chef George Blanc leaves the wings and back intact. You can carve this later if needed.

For the final touch of elegance, decorate the drum sticks with gigantic turkey frills which you can buy from a caterer or at some specialty food shops. Or, you might prefer to use chrysanthemums, artificial or real, securing them into a wide band placed around the turkey leg. Candied orange shells filled with cranberry sauce, relish or sherbet make an interesting platter garnish.

(*Please turn the page*)

PHOTOGRAPH BY GEORGE LAZARNICK



Here's how turkey will look when it comes to the table pre-cut. We have separated the slices slightly to show you that the meat really has been cut. Slicing was done 30 to 45 minutes after roasting; it's next to impossible to slice meat just out of the oven.

This is *the* Cognac Brandy

REMY MARTIN

V.S.O.P.

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from the heart of *the Cognac District*



By Nature—

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By French Law—

"To be labeled Fine Champagne Cognac, the brandy may contain only Cognac brandies from the Grande Champagne and from the Petite Champagne districts and 50% or more must be Grande Champagne." The best cognac is Fine Champagne Cognac.

By Choice—

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ESTABLISHED 1724

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Fine China

Distinctive fine white, translucent china
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5-piece place setting $7.50

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SERVE YOUR TURKEY WHOLE—BUT SLICED

CONTINUED FROM PRECEDING PAGE

How to do it:

Equip yourself with a good, sharp, strong knife, preferably a French chef's knife or a first-class carving knife—also, a smaller boning knife. Carving forks or holders are unnecessary. Since you are going to do the job off stage, you can steady the bird with your hands.



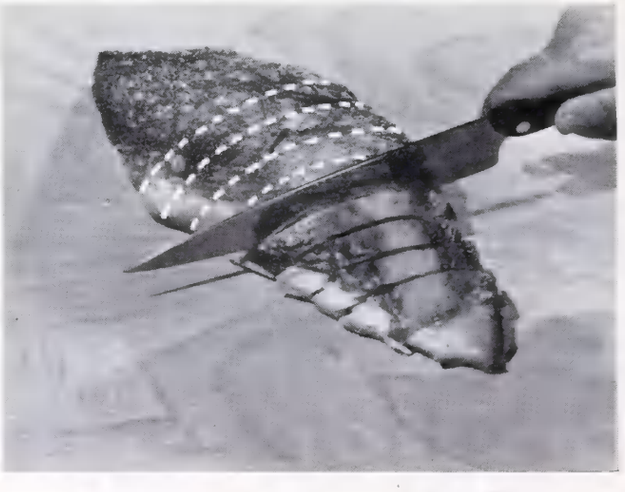
1

Remove legs and second joints. Put aside. Remove breast in one fine piece making a long cut along the breast bone.



2

Now make a straight cut parallel to the table, above the wings. Your knife must be razor sharp to cut through crisp skin.



3

You now have a neat elongated piece of meat. This you slice crosswise, leaving two rather large pieces at each end.



4

Hold the sliced meat closely gathered up in your two hands, cradling them on your outstretched palms with the fingertips touching and lift them into their proper place. If there is any tendency to skid, use dressing as a foundation. Rearrange the skin so that the breast looks as whole as possible.



5

Now let's get back to the drumstick department. Separate the second joint from the leg. At this point the conscientious chef will chop off the end of the bone leaving a slim shaft to accommodate the traditional frill. If you have difficulty finding frills, you can make them yourself from white paper or foil.



6

With a slender knife remove bone from second joint. You don't really need a special boning knife. Any flexible knife will do for this job. Once you discover how many more servings can be had from poultry after it has been boned, you will resort to boning much more often.

(Please turn the page)



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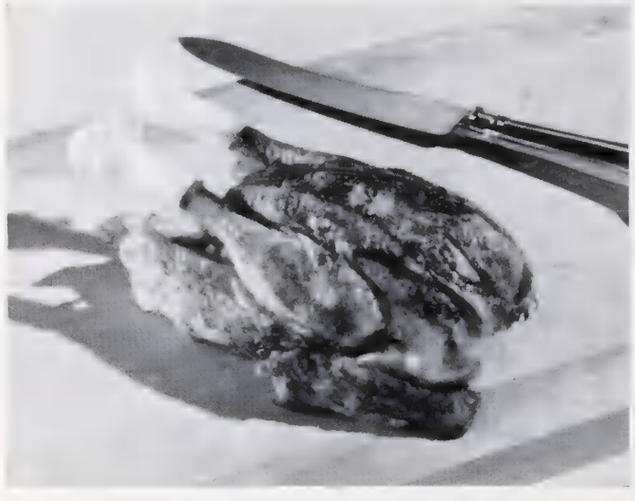
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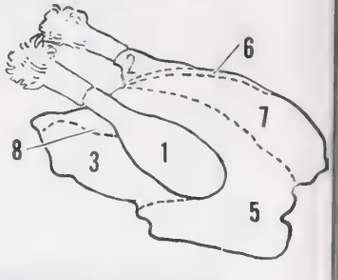
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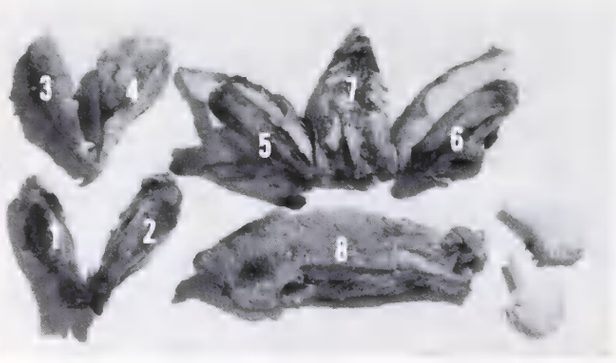
Turn skin side up, and slice meat lengthwise into strips. Replace drumstick and sliced second joint into original position. If you wish you may slice the meat of the drumstick lengthwise into four pieces. If slices tend to separate, hold them together with a small skewer.

Chicken is cut in sections . . .



Cut off the legs with the second joint. Separate drumstick from second joint. Cut off the wings along with a good part of the breast from the back. If the chicken is larger than broiler size, cut the breast crosswise through the bone into two parts. This leaves only the back, which you turn upside down to use as a base for rebuilding your chicken.





Photograph above shows the parts into which the chicken is cut. Numbered outline sketch indicates how the pieces are reset—all quite according to nature, *except* that the breast rests on the upturned back and the drumsticks are held up by the thighs!

Casual and Carefree—

an arrangement of weeds

PHOTOGRAPH BY MAYNARD PARKER



ARRANGEMENT BY SUSANA GUEVARA MUELLER

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Home Study Course on

THE FEATURES OF THIS MONTH

Here is the second in our new regular series on how to use House Beautiful in the study and teaching of art appreciation, home planning, furnishing and decorating

For everyone who is interested in studying architecture, in learning how to plan a house, how to furnish and decorate it, this month's issue has a variety of interesting and challenging features. Each one can be made the basis of a lesson assignment. Each one provides the material for further study and research.

Here are some suggestions on how to use the major articles this month for group or home study, for art instruction or specific personal problems involving the home.

A Walk Through a Good House

This important story, which begins on page 205, gives you a good opportunity to analyze the problem of *how architecture can best be shown visually*. Below are some of the best-known methods. What are the advantages and what are the disadvantages of each method?

a. Floor plans
b. Renderings of façades
c. Photographs
d. Moving pictures
e. Models

How does each method meet the real problem of describing a building in terms of its most important characteristic, namely, its *internal space?* This is one of the most significant and crucial points in the study of architecture; until students consider it thoroughly, their understanding of architecture will be superficial and without much meaning. You can approach it best by considering each method above and by drawing two columns with the advantages on one side and the limitations on the other. It will be an extremely valuable lesson assignment.

The Most Accommodating Room in the House (Page 220)

One reason the dining room has tended to merge with the living room is that people were reluctant to give up so much space for a room that was used only a few hours a day. However, this room is being converted more and more to many uses in addition to that of dining.

If you are a teacher, assign an exercise to your group in multi-purpose dining rooms. Have each student make various floor plans for different conditions. For instance, have him draw the floor plan of a dining-room—TV-room or of a dining-room—game-room.

In each case, have the student define the nature of the client, the client's major interests and pursuits and have him plan the dining room accordingly. He might cut out furniture from magazine pictures and paste them on his plan, or he might simply draw them in with the usual symbols. (Be sure everything he does is in scale or proper relative size, of course.)

How Modern Architecture Is Returning to the Middle West (Page 232)

Here is an opportunity to dig deeper into the story of what happened to modern, organic architecture before and after the Chicago World's Fair of 1893.

These questions could be profitably pursued:

1. What is modern, organic architecture?

2. What case can be made for dating its origins in the U.S. back to the mid-nineteenth century?

AMONG THE WORLD'S FINE WINES

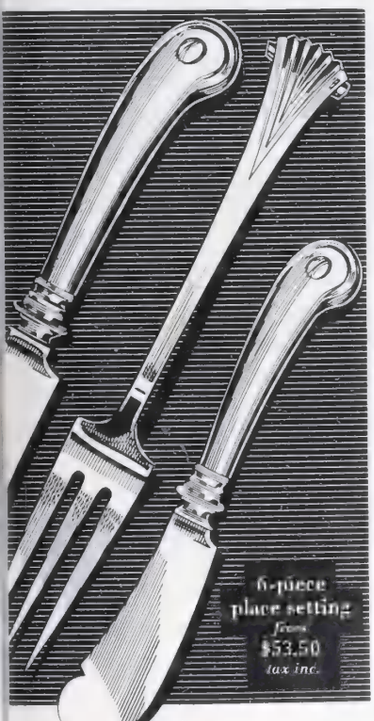
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3. What does "form follows function" mean? Who originated it?

4. What are the contributions of Louis Sullivan and Frank Lloyd Wright to architecture?

5. Why did the Chicago World's Fair of 1893 have the influence it seems to have had?

6. What distinguishes the organic school of modern architecture from the so-called International Style of Le Corbusier, Mies van der Rohe and Walter Gropius?

7. What is happening today in architecture? In residences? In public buildings?

There are a number of answers given by various people to these questions. Some of them are the subject of very partisan debate by one or the other of the two schools of modern architecture. However, there are two ways for the serious student to discover the truth for himself: first, visiting the buildings and judging them in terms of livability, adequate protection and shading of glass areas, relationship to the site, encouragement of a full, varied and comfortable life for the occupants, use of materials and philosophy of furnishings.

The second way is by reading and studying. These are the books recommended: (Some of them were referred to in last month's Home Study Course.)

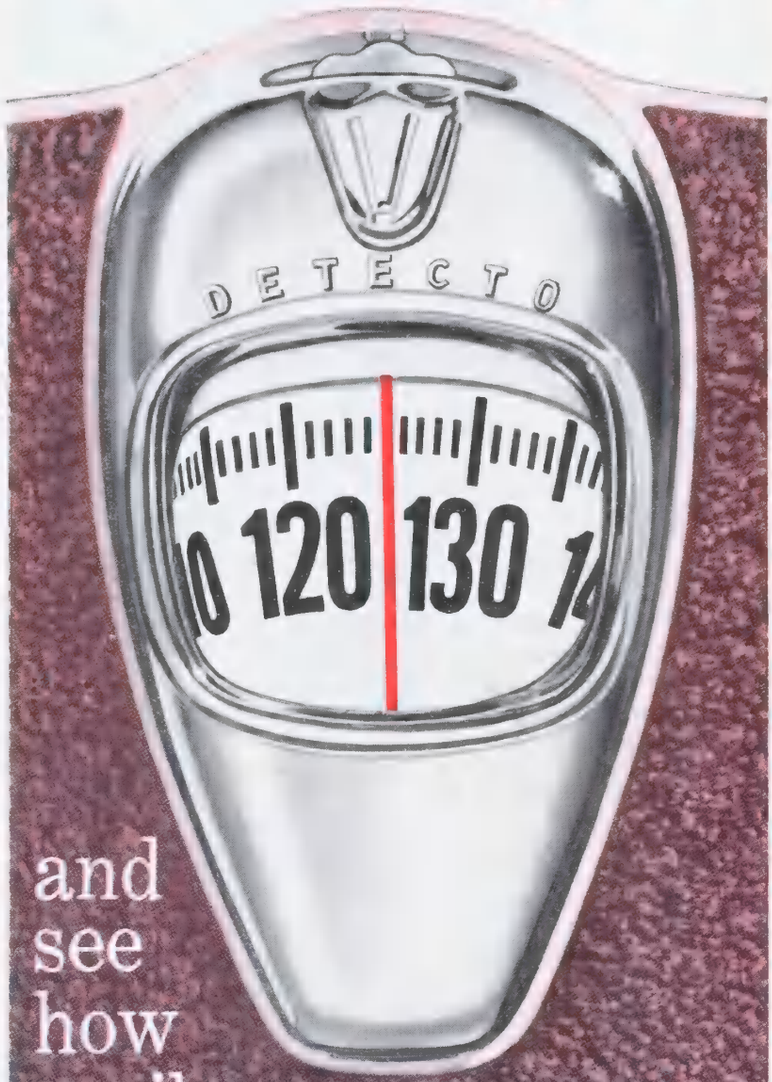
Roots of Contemporary American Architecture by Lewis Mumford, the dean of our architectural critics. Published by Reinhold in 1952, it contains a series of 37 essays dating from the mid-nineteenth century to the present with a long and important introductory essay by Mr. Mumford and biographies of the 29 writers whose work is included. You will find here the answer to most of the seven questions listed above.

The Autobiography of Frank Lloyd Wright presents the personal point of view of the man most responsible for modern architecture, as we know it, from its origins in the Middle West, through the period of the Genteel Reaction that followed the Chicago World's Fair, to its return in our own time. The student would find it interesting and useful to read the work of Mr. Wright's teacher, Louis Sullivan, particularly his *Kindergarten Chats*, along with the *Autobiography* of Wright.

Towards an Organic Architecture by Bruno Zevi is, alas, only available in a British edition, but it best discusses the conflict between the two schools of modern architecture: the International

(Please turn the page)

stand on this page



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HOME STUDY COURSE ON THE FEATURES OF THIS MONTH

CONTINUED FROM PRECEDING PAGE

Style and organic architecture. Mr. Zevi includes a useful bibliography at the end of each of his chapters.

A Fine House Means Quality not Quantity (Page 240)

This story presents you with two possibilities: a discussion of how a house should be designed for a particular family and how modern and period furniture can be mixed successfully.

It might be a good idea to work backward in considering the design of the LeRoy house. What are the tastes of the LeRoys? What are their primary interests at home? What is their attitude toward architecture (traditional or modern; what kind of modern, if any)? What is their feeling about furniture?

In discussing the furnishing and decorating, bring up the current debate about period versus modern furniture. Is it a real or an imagined conflict? Is it possible to have both in the same room? Assign a problem in deliberately mixing period and modern in the same living room. Have the student go to the local furniture stores and make a selection of both kinds that he thinks would go together. (Or, if *you* are the student, give yourself the assignment. Remember to choose what you like, because that is the secret to making different things co-ordinate as if they were meant to.)

American House with Chinese Details (Page 254)

Here is a wonderful occasion to undertake one of the most fascinating aspects of architectural and furniture design: the unequalled contribution of the Chinese to both.

Over the thousands and thousands of years of their civilization, the Chinese have discovered and refined many forms of pottery and furniture to a perfection unsurpassed. Today we are witnessing the influence of these forms in our own marketplace.

This raises a number of lively questions that might be asked:

1. Is the current or rather recurrent interest in Chinese furniture a passing fad or based on something more permanent? What are the qualities of Chinese design that make it go so well with contemporary efforts in architecture as well as furniture?

2. What are the elements of Chinese architecture that are readily apparent in the better publicized Japanese houses? What do the Chinese homes have that the Japanese do not? What are some features of Chinese architecture that have meaning and significance for our own in the U.S.?

3. What does a comparison of the natural wealth and resources of China and the U.S. reveal in regard to the high and rich standards of both their living possibilities?

4. How has Japanese austerity influenced its architecture, furniture and general design for living?

Just considering these questions will make the student aware of the social and philosophical background to what might otherwise be considered "pure" design and give him the basis of an approach to the design of other periods and countries. Unfortunately there is not too much available in written form to help him:

Chinese Domestic Furniture by Gustav Ecke, published in Peking in 1944, is the classic work on this subject and is lavishly illustrated. Study the sculptural lines, the exquisite joinery, the relative simplicity (particularly in northern China) of the pieces shown.

Chinese Houses and Gardens by Henry Inn and S. C. Lee takes up architecture and landscaping. A definitive work is still to be done on both subjects, but this might provide an introduction in the meantime.



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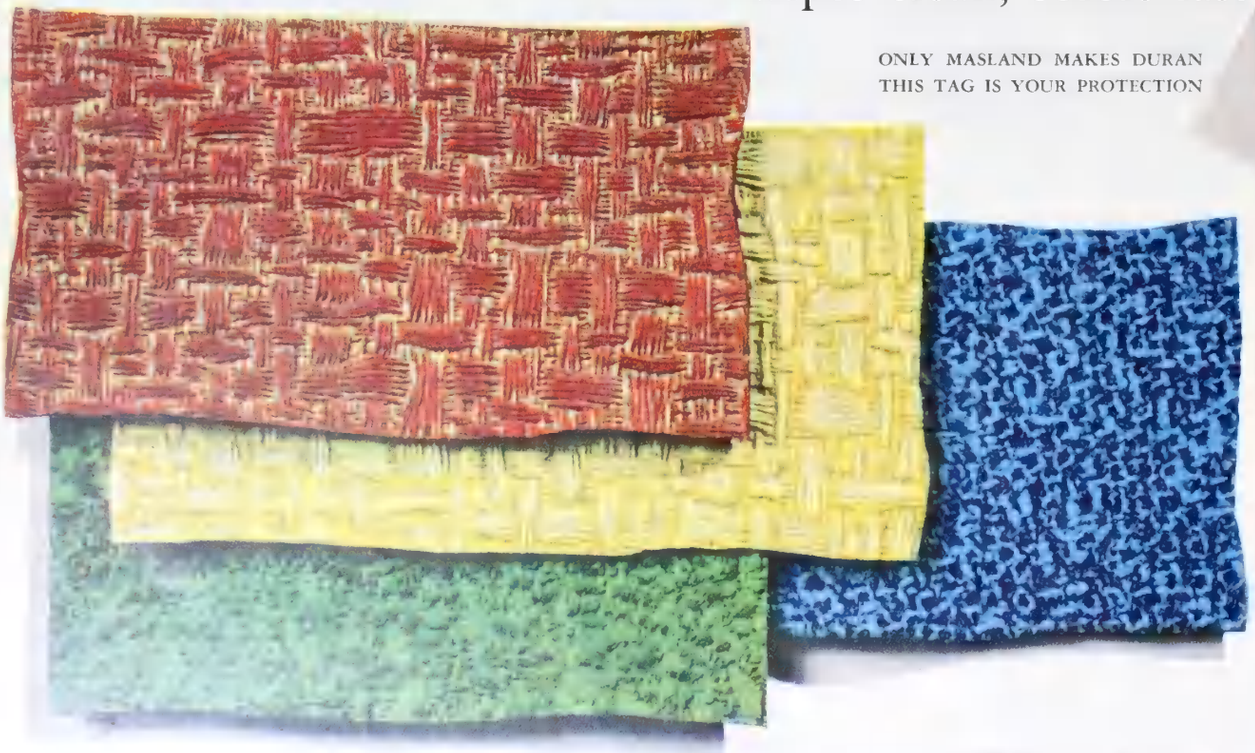
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MOVIES OF THE PAST

By CECILE STARR

With your own collection of old-time movies the past lives again in your living room—Lillian Russell and Lillian Gish, Teddy Roosevelt and W. C. Fields, forever yours on your home projector



If I offered you motion picture glimpses of Lincoln or Jefferson or Washington, would you be apt to complain that the camera quality was poor? If on film you could see the great western plains as they looked two hundred years ago, would it matter if the scenes were jerky?

If you could see an actual cinematic record of the performance of an ancient Greek play, or Cleopatra really floating down the Nile, would you pass them up for something more truly modern? Chances are that you wouldn't be so picayune. Then why not open your eyes and your heart to the wonderful old-fashioned movies that are available?

Motion pictures date from the middle 1890's, and a remarkable selection of the early ones is still preserved. And of course in years to come, their value will multiply. Your children and their children will want to hand them down to each new generation.

If there is an ounce of nostalgia or curiosity in you, you'll find a number of wonderful items in the selection I've rounded up this month. All are available for 16mm rental and purchase (some also for 8mm purchase), and all are surprisingly inexpensive.

As a starter, try two enticing round-ups of famous personalities of the past. "Yesterday Lives Again" features, among others, the fabulous Lillian Russell, tenor Enrico Caruso, Buffalo Bill Cody, President McKinley's second inauguration (1900) and an early flight of the Wright Brothers. In "Gay Nineties Live Again" you'll see incomparable Sarah Bernhardt, smiling Teddy Roosevelt on horseback with his Rough Riders, inventor Thomas Edison, hectic horse-and-buggy traffic in New York City and, as an added distraction, beautiful girls parading in their daring bathing suits.

Historically the films wander into the early decades of the twentieth century, with informal scenes from the lives of Germany's Kaiser Wilhelm, Russia's pre-revolutionary Czar and pre-World War I President Wilson. Both productions are released by Castle Films, and are available from all leading film dealers. (For further information about the availability of films mentioned, see the conclusion of this article.)

Spanning the half-century is Castle's "Flying Action," a collection of old and current newsreel shots showing the development of aviation from the Wright Brothers' primitive biplane, to the machine-gunners of World War I and finally to today's record-breaking jets—with some up-in-the-air comedy scattered throughout. It's something the children will love and learn from.

"Man Against Mt. Everest" is not what you might think, but it's still an exciting film to own. Although the catalog information about the film does not come out and say so, it is a record of the Swiss expedition of 1952—unsuccessful, but certainly an exciting affair for those who participated.

Still up-to-date with current history is Castle's "Coronation of Queen Elizabeth," and you don't have to worry about its being an earlier film of an earlier queen of the same name. This is a ten-minute record edited from newsreel footage, an impressive event that your family may want to own and cherish.

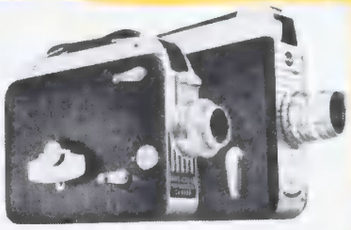
Miscellaneous news-clips are pulled together in Castle's yearly News Parade series, starting back

(*Please turn the page*)

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MOVIES OF THE PAST

CONTINUED FROM PRECEDING PAGE

in 1938 and continuing through to the present. The 1954 issue will appear at the end of this month. National and international political events are featured in each of the films, and a detailed (but not inclusive) breakdown can be found for each in the latest Castle catalog. Highlights cover Chamberlain's signing of the Munich Pact, the bombing of Warsaw, Hitler at Compiègne, Roosevelt and Churchill drafting the Atlantic Charter, MacArthur's invasion of the Philippines, Franklin Roosevelt's funeral procession, Truman's inauguration, the wedding of Elizabeth and Phillip, the Berlin air lift, Kefauver's crime probe, Eisenhower's victory for the presidency.

The incidents are of unequal significance—some are only passing sensationalism. But there is enough valid content to warrant thoughtful memory from adults and to alert interest from the younger generation. There are seventeen ten-minute films in the series thus far, and you'll want to preview and select them individually to be sure you're getting what you want, no more and certainly no less.

ALL the films mentioned thus far are Castle productions, about ten minutes long, and available for 8mm and 16mm projectors. Price for 8mm purchase is $5.95 each. A 16mm sound version is sold at $21.75—but if you take my advice, you'll get the silent 16mm version at $9.75 each. The moving picture is what you're interested in, and to be truthful, the sound tracks on these amount to little more than stereotyped comments and canned music. Printed titles in the silent versions are quite satisfactory in identifying people and places, and you can buy twice as many films for the same amount of money. Remember, whenever there is a choice of silent or sound versions, ask yourself if the sound really contributes to the film or is it only a "filler"? In the case of these films, I'm sure you'll find the answer easily apparent.

P. S. You can also investigate the Headline Editions of Castle Films—condensed tidbits from each film, running about two minutes long, in 8mm ($1.95) and 16mm ($2.95).

Digging into the past, you can find films on every subject under the sun. And you don't have to be an *aficionado* to be entranced by the fantastic capework of the great Spanish bullfighter Manolete, who died only a few years ago. In these movie shots (which incidentally are among the very few ever taken of him in action), you will see an unbelievable show of precision and daring. This film, "Death in the Arena," is surely a collector's item. Released by Sterling Films, it runs about ten minutes and costs $22.50 to purchase—16mm sound only.

Two famous personalities of the outdoor world are shown in unique releases by Film Classic Exchange. "Luther Burbank" (about ten minutes, silent) shows the famed botanist informally at work; 16mm purchase $30, rental $2. "In a Naturalist's Garden," reputed to be the only available footage of John Burroughs, runs only 112 feet (about four minutes), silent, 16mm; purchase $12, rental $2.

In the vein of American politics, Blackhawk Films offers "The Days of McKinley, Bryan and Teddy Roosevelt," about ten minutes long. Sale price for the 8mm version is $2.98, for 16mm sound (a sensible but non-stop narration) $11.95.

A new series of old-time movies has recently been released in 16mm sound by Film Classic Exchange. Entitled "The Living Past," the series thus far includes seven 15-minute productions covering the years 1896 to about 1910. Rental is $10 for each, and purchase is restricted to school libraries. Even though you can't own them, you may want to see one or two. There are some wonderful views—Fifth Avenue 1896, opening of the New York subway, authentic pictures of the San Francisco earthquake and early fiction movies interwoven among the factual scenes.

REMEMBER that these bits and snatches are not mere remnants of former films; they are complete as shown in the early days of the movies. Full-length feature films didn't appear until about 1915 (see below "The Birth of A Nation"). The first American two-reeler didn't come out until 1911 (D. W. Griffith's "Enoch Arden"). In 1903 "The Great Train Robbery" ran about ten minutes and was staggeringly long for its day. In the earliest days of the movies, the typical program was made up of unrelated scenes, each lasting from about twenty seconds to perhaps two minutes. They weren't considered "shorts": they were the whole show.

Some of the early story films are

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also available for your collection of home movies. Granted that they are primitive in style and cinematic technique, many are truly delightful episodes from the past. Film Classic Exchange, which specializes in hard-to-find prints of early films, has a large selection for home purchase and rental. "The Hasher's Delirium," for example, is a 1906 Gaumont cartoon comedy, conceivably the earliest of its kind (16mm purchase $18, rental $3).

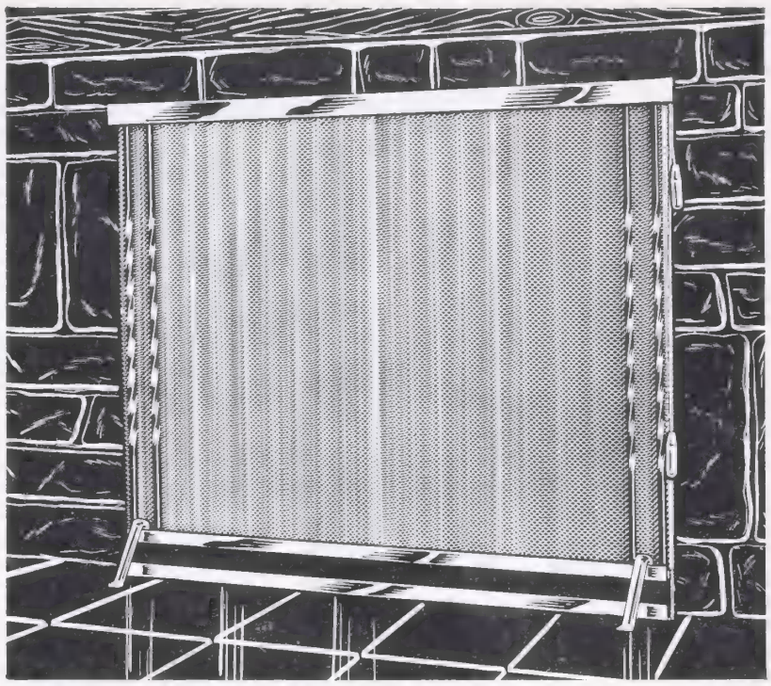
"Transformation" is a charming example of the movie magic popularized by the much-limited Frenchman, Georges Méliès. In the film a rose turns into a winsome woman dressed in an elaborate costume with butterfly wings which marvelously change patterns before your very astonished eyes. The ending is particularly amusing in its mild Victorian way. When you see the film, notice that all the action takes place on a stage, the camera and the solitary performer remaining more or less glued to the floor. This is typical of the earliest motion pictures—motion was often limited to waving arms and frantic facial gestures. "Transformation" is about three minutes of silent film and is a wonderful bargain for 16mm purchase at $10, for 8mm purchase at $5.

Other noteworthy items offered by Film Classic Exchange are Pathé's 1906 version of *Faust* entitled "Weird Fantasies" and Méliès' 1910 film, "The Christmas Miracle" (16mm purchase price of each is $18, rental $3). "The Wizard's Apprentice," although originally a silent film, has a musical soundtrack and now sells in 16mm for $40, rental $5. Based on the popular Goethe story, its cinematic tricks are every bit as exciting as those used much later in "King Kong."

A SELECTION of comedy and dramatic films, dating from the 1912 era, is also available from Film Classic Exchange (and from other film libraries, as noted below). Among those of special interest are "Adrift on a Honeymoon" (Mabel Normand and Fatty Arbuckle in a Mack Sennett Keystone comedy), "Step Lively" (Harold Lloyd and Bebe Daniels), "Law and the Man" (Maurice Costello), "Father's Hat Band" (Norma Talmadge) and "Two Daughters of Eve" (starring Henry B. Walthall and directed by D. W. Griffith). Each is about ten minutes long, silent and available from CFE for 16mm purchase at $18, rental $4.

Your best buy, among early

(*Please turn the page*)



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MOVIES OF THE PAST

CONTINUED FROM PRECEDING PAGE

films, is a ten-minute release entitled "Great Moments from the Birth of a Nation." Selections have been made from the most memorable scenes of D. W. Griffith's history-making feature film, first released in 1915. In them you will see Lillian Gish, Henry B. Walthall, Mae Marsh and Wallace Reid in close-up shots which made them world famous. The brilliant camerawork of Griffith's assistant, Billy Bitzer, is exemplified by such shots as the famous "panning" from refugee figures huddled on a hilltop to Sherman's vast army marching below. Nothing so breathtaking and vigorous had ever before been attempted on motion picture film. Realistic and impressive are the vast battle scenes depicting the War between the States, the carefully reproduced tableaux of Lee's surrender at Appomattox and Lincoln's assassination, the skillful composition of the hospital scenes, and the fast-mounted ride of the Klan at the end of the film. It was the first feature-length film made in this country, running about two hours. Today, as when it first appeared, "The Birth of a Nation" is inexcusably narrow-minded and antediluvian in sentiment—but in cinematic inventiveness, particularly when viewed among films which were its contemporaries, it is unquestionably a pace setter. Its many innovations in camera, lighting and editing are the basis upon which movies have been made, from that day to this. The film was originally silent, of course, and an excellent explanatory narration has been added to the 16mm ten-minute excerpts and all for only $11.95. An 8mm silent version costs only $2.98. Orders should be placed direct with Blackhawk Films, Inc., Davenport, Iowa.

IT'S a long jump from "The Birth of a Nation" (1915) to the films of W. C. Fields (made in the late 1930's), but for the benefit of the many devoted admirers of that esteemed late comedian, let's make it. Excerpts from three of his Hollywood feature films have been released by Castle under the titles, "Circus Slicker," "Hurry, Hurry" and "The Great Chase." Sound is essential for real enjoyment of the Fields humor—but if you are one of the unfortunates who doesn't own a sound projector, the ten-minute films are also available for silent use on 8mm and 16mm. Prices are the same as indicated above for other Castle releases. If you're a real Fields fan, you'd surely be willing to pay twice what is asked.

In sum, there is a world of the past to be explored and preserved on film. They are inexpensive enough for you to have your own private collection, tailored to your own tastes and interests. Call it nostalgia, call it education, or call it fun—the fact is that a by-gone half-century is yours for the asking, by means of your home movie projector.

NOTE: Free descriptive catalogs are available from the following distributors whose films are mentioned in this article:

Castle Films, 1445 Park Avenue, New York 29, N. Y.

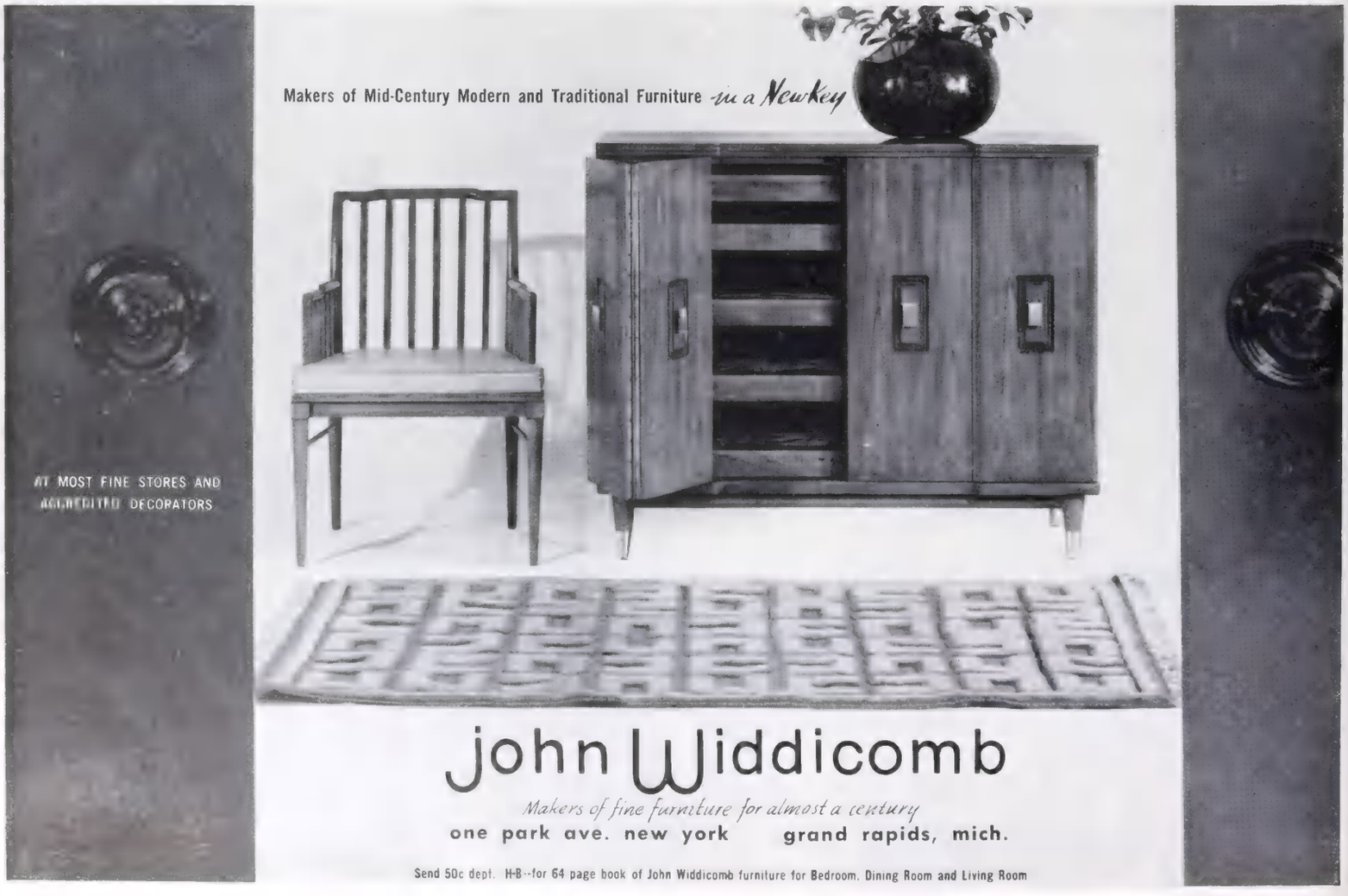
Sterling Films, 205 East 43rd Street, New York 17, N. Y.

Film Classic Exchange, 1611 North LaBrea Avenue, Hollywood 28, Calif.

Blackhawk Films, Davenport, Iowa

Most of the films mentioned above can be obtained for purchase or rental through your local film dealer. If he does not have the film you want, he can probably order it for you. A free list published by the National Audio-Visual Association indicates the type of service offered by each of its 450 member dealers (equipment rental or sale, repairs, film rental or sale, and a dozen other activities). The listing is arranged in convenient geographical order by state and city. For your free copy of the NAVA Directory, write to Home Movies, HOUSE BEAUTIFUL, 572 Madison Avenue, New York 17, N. Y.





HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 202

Particularly if you're looking for ways to beat the heat in a summer home. Pay special attention to the Venezuelans' tricks with masonry and tile and with louvered walls that can be regulated to control ventilation and sun glare.

As for getting there this winter, why not put your travel agent to work on these cruises which will call at La Guaira:

Grace Line's twelve-day cruises to the Netherlands West Indies, Venezuela and Colombia, with either the Santa Rosa or the Santa Paula leaving New York every Friday and remaining in port La Guaira overnight. Minimum rates are $450 on season (December 14 — April 20), $435 off season (October 1—December 13 and April 21—June 30).

The Cunard Line from New York offers seven "Sunshine Cruises" which will spend several hours in La Guaira—enough time for a look and a lunch at Caracas. On the Caronia there's a twelve-day cruise leaving December 1, minimum rate $295, and a thirteen-day trip leaving January 4, $320 minimum. On the Mauretania's schedule are a 29-day trip, leaving December 29, $795 minimum; 18 days, leaving January 29, $495 minimum; 17 days, leaving February 19, $470 minimum; 14 days, leaving March 10, $385 minimum; and, leaving March 26, a 15-day cruise also with a $385 minimum.

Also check the Italian Line, for their 1955 Caribbean cruises will probably be set up by the time you read this and are very likely to include La Guaira.

Flights between various cities of the U.S.A. and Caracas are available on the following airlines: Brazilian International Airlines, British West Indian Airways, Delta C & S Air Lines, KLM-Royal Dutch Airlines, The Venezuelan Airline (LAV) and Pan American World Airways.

As a cruise tourist in Venezuela, you need only some unquestionable identification, like your birth certificate, although if you have a passport it's always a good idea to keep it with you whenever you travel. You also need a vaccination certificate, required by U.S. authorities for re-entering the U.S.A.

To stay in Venezuela longer than two days but less than a month, you need a tourist card, issued by a Venezuelan consul in the U.S.A., along with a health certificate, a bank's statement of your financial reliability, and your return trip ticket. To stay more than a month you need a visaed passport in addition to these other credentials.

Nina, Pinta and Santa Maria

Once you've decided it's Spain for you, you'll find that the quickest way to get there is by Spain's own Iberia Airlines, now operating between New York and Madrid, on three non-stop flights a week, three new luxury super Constellations, named for the ships in which Columbus also made this crossing. You are, in a way, in Spain the minute you step aboard one of these planes. The décor is all-out Spanish, the stewardesses speak Spanish (as well as French and English) and the menu includes Spanish dishes (along with American food) and the most famous of Spanish sherries and liqueurs.

Best meal in town

All travelers inside the U.S.A. will find a helpful and reliable guide to a good meal in *Dining Out in American Cities* by Raymond Ewell (Little, Brown and Company, $2). The author, with assistance from over 125 epicurean and itinerant business and professional friends, has chosen (out of 3,000 investigated) 433 restaurants as the finest in 102 principal cities of the United States and Canada. Traveling businessmen would do well to keep this book handily tucked in their briefcases on intercity hops.

Ewell, a chemical engineer as well as a gourmet and wine con-

(*Please turn the page*)



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Address Mr. Winston McCrea, Mgr., Sun Valley, Idaho or Union Pacific Railroad, Room 1980, Omaha 2, Nebr., or see your local travel agent.

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

noisseur, must surely have enjoyed eating in these places, for he writes of them with clear delight. Along with the restaurant's address, hours, days closed, prices and type of food, each description includes the distance of the establishment from a key hotel—an enormous aid to the stranger in town trying to keep his none-too-steady bearings.

Don't skip the introduction or the guide's scholarly section on wines. This tells which are the *best* wines, the *best* years, the *best* vineyards—and which should be avoided. With this in his pocket, any man can be a "winesman" worthy of impressing his toughest customer.

The book winds up with a glossary of menu terms that puts an end to such disasters as finding yourself with a plateful of scrambled eggs, when you thought that impressive-looking Italian phrase could mean nothing less than pheasant under glass or a fine *pasta* dish you'd always wanted.

Re-opening night

One of the nicest places you could possibly be a year from now is Vienna, where the lights will go up again at the old and well loved Vienna State Opera House. It was reduced to a shell by wartime bombing and its restoration has been long, arduous, expensive. But now, at last, looking much as it did when it first opened during Franz Joseph's reign—though with modern technical improvements—one of the world's ranking opera houses will again be yours to enjoy.

For the occasion Vienna is putting on a gala Austrian Coronation Weeks celebration from November 5 through November 30, 1955. The crowned will be Vienna's musical heritage, and the program will include, beside such old favorites as *Der Rosenkavalier*, *Die Meistersinger*, *Don Giovanni* and *Aida*, the première of a new ballet of note, Richard Strauss's *Die Frau Ohne Schatten*, and *Wozzek* by Alban Berg. A year away, of course, but an event of luster. If you wish to witness, for instance, the curtain going up on Beethoven's *Fidelio* on opening night, November 5, reserve tickets at once from the Austrian State Tourist Department, 48 East 48th St., New York City. They will bill you later. The top price is about $3.



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Tell me, do you spend much of your time opening and closing windows, come winter?

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Did you know you can have railroad tickets delivered by Western Union messengers; slacks and shorts are not permitted on Mexico City streets; snow-making machines guarantee early skiing at two or more centers within a hundred miles of New York City; that if you are size 16 at home, you should ask for a 42 in the couturier salons of Paris? If not, it's time to start collecting those invaluable booklets in which travel authorities are condensing, refining and handing on their own vast experience:

- The ACF Industries, Inc.'s *How to Travel by Train*, with every trick from how much to tip to what to do if your baggage comes up missing. Write to HOUSE BEAUTIFUL Travel Department for a free copy—first come, first served.
- The Pan American World Airways newly revised *New Horizons*, now in a pocket-size, 576-page edition. It costs $1 in soft, $2.95 in hard covers at book stores and Pan American offices. Probably the most complete thing of its kind, it offers 16,201 down-to-earth facts to help you in six continents, and includes such details as the type of electric current, proper dress for dinner, and even information about stores and what they carry.
- The American Automobile Association's *Here's How*, free to members from the International Travel Department, 250 Park Avenue, New York. This information-packed booklet tells, among other things, what to wear, and even how to pack for automobile, plane, ship, or train travel. Charts will help you buy clothes abroad, select wines, tell time, predict weather.
- The New York State Chamber of Commerce's annual *Ski New York* (the 1954-55 edition will be ready early in December), free from the above at 112 State Street, Albany 7. It lists the state's fifty plus snow centers, with details on facilities, addresses and telephone numbers, in case you want to get in touch quickly.

Christmas cruise

Christmas is Christmas anywhere, but especially so, it seems, at sea. For the number of Christmas and Christmas–New Year cruises this year indicates that on shipboard the holidays must be something very special! Your travel agent can suggest trips for almost anywhere you may wish to go: Europe, the Caribbean, South America, Hawaii. And they can take as long as you like, or as

short. One possibility is a nine-day triangle aboard the Furness Line's *Ocean Monarch*. It sails Christmas Eve, gives you two days in Bermuda and one in Nassau, celebrates both Christmas and New Year's at sea, and returns you, only five business days later, in time for the man of the family to spend the first working day of 1955 at the office. All this, plus the traditional dinner, decorations, Santa Claus, and twinkling trees on both fore and after masts, for as little as $225 plus tax.

Uptown splendor

With a new crop of bigger and better hotels once more making headlines at the hub of Miami Beach, it's possible you may overlook another new development—the almost incredible boom in luxury motels slightly to the north. These are not just motels in the ordinary or even in the luxury sense. They are, rather, Florida-style resorts, set up particularly for those who like motel freedom, informality and savings, plus a car conveniently at the door; but they're available for overnight as well as longer stays.

Your touring information source may, for instance, turn up with the Sahara, at 183rd and Collins. Still in its first year, this two-million-dollar, eight-acre beauty offers kitchenette apartments in addition to rooms, either with private terrace facing the ocean; snack bar; cocktail lounge; dining room; activities from golf to fishing, and, in addition to a private beach, two swimming pools! No need for you to drive your own car. They're easy to rent in Miami. Some motels even include use of a car, gas, oil and insurance in their room rates.

Another island

The lucky ones visiting Hawaii this winter can, according to Pan American World Airways, tour an island that has been closed to visitors for years; little Lanai, the Pineapple Island, named for the 14,000-acre pineapple plantation on it. This means you can now visit six instead of five Hawaiian islands—and you should. Lanai is only forty minutes and eight dollars by air from Honolulu, has the Lanai Inn, a comfortable hotel, swimming, golfing, good fishing and some hunting.

THE MOST ACCOMMODATING ROOM IN THE HOUSE

CONTINUED FROM PAGE 220

Decorator Pahlmann used the following merchandise for the room shown at the American Institute of Decorator's show, "At Home in America."

FURNITURE: Settee, Jens Risom Designs, Inc., New York.

FLOORING: Amtico Vinyl tile, American Biltrite Rubber Co., Trenton, N.J., polished with Johnson wax, S. C. Johnson & Sons, Inc., Racine, Wis.

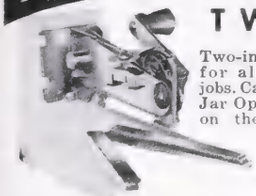
PAINT: Martin-Senour Co., Chicago.

FABRICS: Leather upholstery on furniture and cushions on floor, The Upholstery Leather Group, Inc., N.Y. "Shoji" curtain fabric by Cyrus Clark Co., Inc., New York, is Everglaze chintz by Joseph Bancroft & Sons Co., Wilmington, Delaware.

STERLING FLATWARE: "Silver Rhythm" by International Silver Co., Meriden, Conn.

ORGAN: "Hammond Chord Organ," Hammond Instrument Co., Chicago, Ill.

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Two-in-One Utensil for all "opening" jobs. Can Opener and Jar Opener mounted on the same base. Attaches to wall and folds back when not in use.

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CAN OPENER (CMI Approved) has magnet that holds lid firmly—it won't fall into food. JAR OPENER removes all types of caps. $5.50 for cadmium and white enamel, $8.50 for chrome. Higher west of Rockies and Canada. Get at Hardware Counters or direct postpaid. ZIM MFG. CO., 3041 W. Carroll Ave., Chicago 12, Ill.

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Fully finished back permits varied room arrangements.

Also available in Traditional styling.

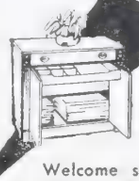


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Space problems do a fast disappearing act with these versatile space magicians in your home. These ingenious multi-purpose beauties expand like magic to *full size* dining tables, seating up to eight people! Closed they take only a small amount of precious floor space . . . leaving plenty of room for family and guests to circulate. Choose one today at your favorite furniture or department store.

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Takes only 36" wall space, converts to an 80½" dining table.

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IT'S WORTH MENTIONING

By JULIE POLSHEK

Thermostone Carafe keeps coffee or tea hot for two to three hours and maintains the status quo of iced bar-drinks for an even longer time. If you use instant coffee or coffee bags, beverage can be made and served in the carafe. It's elegant-looking, holds 6 cups, costs $22.50. Charcoal, white. Stoneware mugs, $21 a doz; wood-edged Formica tray, $16; Bon Voyage Coffee Bags, 89¢ a jar. From Georg Jensen, 667 Fifth Ave., New York, N.Y.





This imported cutlery set is a beauty and also top-flight in quality. Construction provides heavy, high-carbon steel that continues in one piece from blade's tip to the end of handle. Lustrous densified material used for black handles has lasting color impregnation. Othello-Anton Winger set provides holder, 3″ paring knife, 4″ utility knife, 7″ slicer, French cook-knife, fork, $17.95, from Schuster's, Milwaukee, Wisconsin.

Illumitime, this smart Telechron electric clock, can stand or hang; a snap-on base makes possible the easy conversion. When the clock's electric bulb is on, it glows softly through the perforated metal case, providing ideal illumination for TV viewing or night-light purposes. Clock can also be used unlighted. Color scheme combines white, black and red. Size $7\frac{3}{4}$″ x 11″. $40. W. & J. Sloane, 575 Fifth Avenue., New York, N. Y.



PHOTOGRAPHS BY FRED LERNER



Simmons Headboard Kit supplies all materials for this angle iron frame. Holes at 3-inch intervals give you wide leeway as to design and placement of a panel inset and four scrolls. Parts are coated with rust-inhibitor primer, ready for painting. $6.95. Hale's, 605 Fifth Ave., New York. Panalum panel shown is a parchment-finish Vinylite laminate, containing real ostrich plumes. Available from Kerber's, 151 Spring St., N.Y.C.

(*Please turn to page* 295)

Forever beautiful... for every meal



20-pc. Deluxe Starter Set $22.50

Forever beautiful—because it's made of a new wonder plastic.* It's guaranteed... won't chip or break. Forever a delight to handle because it's so light and washes so safely in dishpan or dishwasher. Compliments are certain when you set a beautiful Brookpark table. At fine stores from coast to coast. Write for free folder.

international molded plastics, inc.
Dept. HB Cleveland 9, Ohio

*Melmac or Melamine

Brookpark Modern Design features beautiful decorator colors: Chartreuse, Emerald, Burgundy, Pearl Gray, **and the new Dawn Pink or Black.**

styled by Joan Luntz

Also ask to see the charming Brookpark *Desert Flower Design* in Navajo Brown, Canyon Gold, Slate Blue, Pebble Gray, Sage Green, Dawn Pink or Black.





think how beautiful they'll be with MATICO ARISTOFLEX *vinyl-plastic tile flooring*

Why put up with dingy, worn-out floors that never look "right" when you can have a striking MATICO Aristoflex vinyl-plastic tile floor for so very little. Aristoflex, in 12 rich, glowing colors, adds charm to any room . . . gives your home a luxury look for only a few cents a tile. And long-lasting Aristoflex is so easy to live with . . . stays sparkling with only occasional damp mopping because the smooth surface shrugs off grease, grime, acid and alkali. For extra savings, install Aristoflex yourself. It's easy, because Aristoflex goes down tile by tile, can be cut with ordinary household scissors to fit around fixtures and radiators.

See Aristoflex, the smart, low-cost vinyl-plastic tile at your MATICO dealer soon. He's listed in the classified telephone directory.

MATICO Tile for floors you can be proud of!

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Manufacturer of. ARISTOFLEX • CONFETTI • PARQUETRY • ASPHALT TILE • CORK TILE • PLASTIC WALL TILE

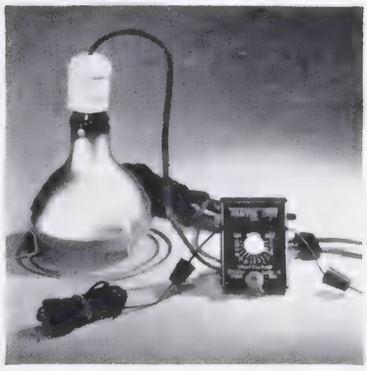
IT'S WORTH MENTIONING

CONTINUED FROM PAGE 292



Towel rings as ornamental and impressive as the solid copper Decorator are rare. The 6-inch ring accommodates even a bath sheet. Polished copper has black mottling, giving an effect of antique oxidation. Copper, polished brass, chromed brass, $5.95. Elegant "his" and "her" bath sheets, $9.95 each, have nylon-tinsel embroidery; choice of block or script monogram in any color. From Fertig's, 433 Fifth Ave., New York, N. Y.

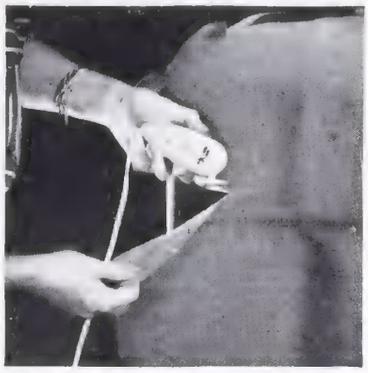
Travel Tan propels a suspended sun lamp to and fro above your reclining body, riding on a trolley and easily hung where you wish it. Dial can be set for up to 15 "round trips," each lasting 5 minutes. The electric timer also automatically shuts off the lamp for you. Trolley and lamp's suspension cord have length adjustments; safety shield for lamp and trolley hangers are provided. $19.95 (without lamp); Travel Tan, Baltimore 18, Md.





Elegance in kitchen tools is a rare thing, but you certainly get it in this stainless steel set from Holland. There's graceful styling that has classic simplicity, the craftsmanship is expert, the metal is of unusually heavy weight and enriched with a polished satin finish. The Sola Chefster Set provides skimmer, vegetable spoon, fork, spatula, 3 types of ladles, stainless steel rack, $14.95, from Amy Abbott, 344 W. 52nd St., N. Y. C.

Dritz electric scissors are brand new and well worth owning. They cut with precise accuracy whether the fabric is sheer nylon, two thicknesses of wool or a problem material like corduroy. This precision prevails with anything from a long drapery panel to the intricacies of appliqué cutting. Scissors are started by a thumb-button control and with any cutting afford rapid, effortless action. $9.95, Abraham & Straus, Brooklyn, N. Y.





Cape Horn Lighter is handsomely made of polished brass and, from a utilitarian standpoint, is a very efficient and convenient hearth accessory. The hydraulic pressure, created when you press down lighter's thumb lever, affords instant, controlled flow of whatever fire-ignition liquid you're using. Stem of spout has a long reach and a closure cap at its tip. $9.95, from Ernst Hardware Co., Seattle 1, Washington.

(*Please turn the page*)

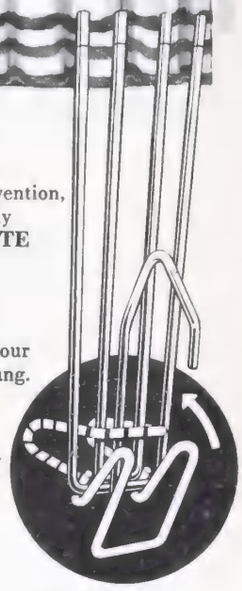
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Conso® Bestpleat®

The Secret?



CONSO'S *new* NIP-TITE* Pleater Hooks



If you use pleater tape—as millions of women do—you will go overboard about the *new* NIP-TITE Pleater Hook, an *exclusive* Conso Bestpleat invention, which guarantees *crisply professional* and truly *permanent* pinch-pleated draperies. **Without NIP-TITE there is absolutely no other way to achieve this customized look!**

so easy — so fast — so inexpensive

Just stitch Conso Bestpleat pleater tape to the top of your fabric — insert the *amazing* NIP-TITE hooks — and hang.

Thanks to NIP-TITE

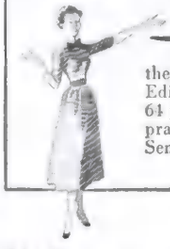
Gone forever are flat, uneven, sagging pleats. In their place NIP-TITE's special hinge *locks in* row upon row of uniformly beautiful, knife-like pleats that *stay that way!* No need to sew or tack pleats, with NIP-TITE.



Millions of Women

have beautified their homes with various CONSO drapery accessories, but NIP-TITE is something extra-special. *Remember*, ONLY CONSO has NIP-TITE Pleater Hooks. Ask for Bestpleat, with the super-strong woven-in pockets, and NIP-TITE wonder-hooks in drapery departments everywhere,





Send for

the ingenious "1001 Decorating Ideas" Edition No. 11—just off the press. 64 pages full of up-to-the-minute, practical ideas and directions. Send 25¢ in coin to Dept. HB-11.



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MAKE-IT-YOURSELF KIT—2 yds. of Pacific Silver Cloth, tape, thread, sulphur-free cement . . . Instruction book shows how to make bags, rolls; how to line chests

GIFT-PACK of famous Pacific Silver Cloth -positively prevents tarnish!

The gift she *wants*—wonderful Pacific Silver Cloth! The one and only cloth that *absolutely* protects silver from tarnish—for weeks, months, years. Saves *hours* of polishing, dipping . . . work, fuss. Cherished silver *stays* always bright and shining . . . ready to be used at a moment's notice.

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FLATWARE KIT keeps her table silver shining. Contains 4 rolls (each holding 8-piece place setting) and one bag for large serving piece

HOLLOWARE KIT protects her lovely holloware from tarnish! Set of 4 bags for all sizes, from large trays to bread-and-butter plates



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About $5—at these and other fine jewelry and department stores all over the country including:

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Michigan	Detroit	Wright, Kay & Co.
Missouri	Kansas City	Jaccard's
New York	New York	Lord & Taylor
	Rochester	Sibley, Lindsay & Curr
Ohio	Cincinnati	The H. & S. Pogue Co.
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Washington, D.C.		Woodward & Lothrop

FREE! Booklet tells how to make Pacific Silver Cloth by-the-yard into bags, envelopes, rolls to fit *your* silver . . . how to line cabinets. Write Pacific Mills, Dept. 11-K, 1407 Broadway, N. Y. 18, N. Y.

IT'S WORTH MENTIONING

CONTINUED FROM PRECEDING PAGE



A good slicing machine makes foods go farther, reason in itself for acquiring one. This worthy candidate is General Slicing Machine's new gravity-feed slicer. It has a table-top pedestal and design engineering that incorporates many features of fine commercial slicers. Machine efficiently handles hot or cold meats, cheese, slab bacon, fruits and vegetables. All-chrome model $39.95; white-finished model, $29.95. From Hudson's, Detroit.



Susanette's turntable is a useful aid when you arrange flowers or frost cakes. You can use it also as a revolving base for food platters and hors d'oeuvres trays or for a game board. It's strong enough to support a movie projector or a small TV set and even with these large objects on it, is tip-proof and easily turned. Top is cork; underside has firm-holding neoprene feet. $1.50. Cortley Gifts, 305 E. 83d St., New York, N. Y.



Here's the newest development in hamper construction—molded Laminac plastic reinforced with Fiberglas. Gladwin's sleek Plasti-Hamper is feather-weight, unbreakable and easily washed. It won't absorb odors or corrode, even if used for diaper disposal, oily workshop rags or refuse. Black, brown, pink, green, yellow, blue, white; matching or novelty lid. Size 25"x 12"x12". $8.95. B. Altman & Co., Fifth Ave., New York 16, N.Y.



This new knife for frozen foods is Case Cutlery's Freez-Cut. It halves icy food cartons with a few strokes, rides easily through even a rib roast fresh out of the freezer. The blade cuts cleanly through any frozen food and has an edge that's self-sharpening. All these things are achieved by an angular cutting edge, beveled notches and four blade openings that clear the knife's path of food particles. $3.95, Bloomingdale's, N. Y. C.



Saucy chicks give this Prairie Village Beautilities ware beguiling charm. The fine metal containers are expertly hand-decorated. Sloping covers are a convenient hinged type with ornamental scalloped flanges. Pink or yellow on cocoa ground; pink on white, coral on pink. Canister set, $9.95; bread box $6.50; paper-towel holder, $3.30; wax-paper holder, $2. From Beautilities Div., G.S.N. Co., 2619 Cherry, Kansas City, Mo.

(*Please turn to page* 298)



. . . there's a more convenient way to get heating comfort today . . . **FLUID HEAT!**

Oil or gas, Fluid Heat *keeps* giving comfort throughout the heating season at lowest possible fuel costs. This comfort and economy reflects Fluid Heat's 30 years experience in producing the finest equipment. For example, Fluid Heat's Wall Flame Rotary Oil Burner has only one moving part, uses less electricity than a small light bulb, has longer life, is quieter in operation. Check your classified telephone directory for your nearest Fluid Heat dealer or write for full information. Address: Fluid Heat, Division of ANCHOR POST PRODUCTS, INC., 7801 Eastern Ave., Baltimore 24, Md.

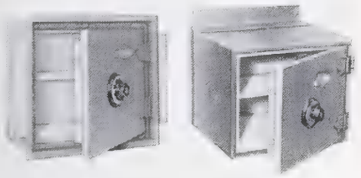
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Keep your important documents, records, bonds and jewelry safe and near to hand in a Hercules wall or closet vault. Heavy gauge steel, electric welded. Full Thermo-Cel insulation. Combination lock. Certified fire-resistive conforming to standard one-hour furnace test up to 1700° F. No trick to installing in wall or closet. Then have peace of mind for years to come. At your stationer and office equipment dealer. Or write to Meilink Steel Safe Co., Toledo 6, Ohio



This Hercules one-hour furnace tested letter vault equipped with tabbed file folders is $33.75 (slightly higher distant points.)

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HOW MODERN ARCHITECTURE IS RETURNING TO THE MIDDLE WEST

CONTINUED FROM PAGE 238

"When an architect has an exacting client, the house that results is not a 'pure' concept on the part of the architect. It is a development of a concept controlled by the nature and the preferences of a cultivated client. What is a cultivated client? It's one who will let an architect go when he's going in the client's direction, and will pull him up when he's not."

As an example of being "pulled up," architect Armstrong mentions the fireplace in the living room as being designed according to Mrs. Stockstrom's specific preferences. "It's not what I might have designed," he says, "and it is better *for them* than what I might otherwise have done."

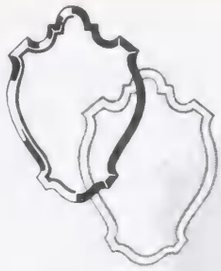
THE originality of the house came out of the solution of the problems posed by the owners and the site, the architect believes. The site presented two difficulties: First, it had a hot western exposure coinciding with the best view; second, it fell away very sharply just beyond where the house would be situated.

The first limitation led to the development of a shady terrace behind the wall just left of the entrance. It was also partly responsible for the porch, which can be completely closed off from the living room in the winter. Wide overhangs offer some protection from the sun before it sets; but the trees offer most protection in summer.

The second limitation of the site resulted in the designing and building of the deck-terrace which beautifully extends the living area where there was no adequate ground for such an extension. A look at the over-all plan on page 237 will indicate what all this did for the appearance and individuality of the house.

"To me," architect Harris Armstrong says, "a good modern house is *not* achieved by forcing a preconceived architecture on a site or a client regardless of the problems. Rather is it achieved by allowing the problems of the site, the client and the materials to be used, to enter into the architect's mind where they are resolved and from which they finally emerge as a design that meets all three problems the best he knows how.

(*Please turn to page* 299)



INTRODUCING

Trans-Era

BY CRADDOCK



Youthfully audacious . . . yet beautifully gracious.
Such, if you please, is the dual personality achieved
by Craddock designers in this charming new dining group.

For Trans-Era is smartly sophisticated, to be sure —
a refreshingly new concept in casual furniture styling —
with just the right touch of bright brass to highlight
its spirited lines. But with all its trend-making newness,
Trans-Era brings you an ever-desirable note of warmth . . . the soft
warmth of superb Walnut in a wonderful new Patina finish,
hand-rubbed with the loving care finest furniture deserves.

And Trans-Era is practical furniture, too, with important
spacemaking advantages such as a versatile drop leaf table —
equally useful for spur-of-the-moment entertaining,
or for the most special occasion.

Your favorite store will be proud to show you new Trans-Era
or 18th Century pieces by Craddock.
Your pride of ownership will be even greater.

About $145 as shown, with 5-pedestal table using filler leaves. (Also available with 2-pedestal model of same type table, featuring self-storing folding leaf.) *Slightly higher in some areas*

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EVANSVILLE, INDIANA

Distinction in Art Pottery!



Ebb Tide



Strikingly decorative and so very, very beautiful is this lovely new art pottery by Hull. The exciting marine motif is exemplified in 16 pieces in all . . . in a choice of two glamorous hi-gloss color combinations . . . at your favorite store.

By the Master Potters of

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CROOKSVILLE, OHIO

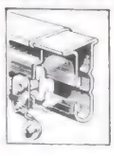


No more Tug-O-War with draperies!

Eastern

DUOTRAX
Extension Traverse Rods
Draperies Open . . . Close . . . So-o-o Easily

NEW! TWO TRACKS IN ONE ROD!



In Duotrax right and left draperies glide along on separate tracks . . . the slides never bump over two thicknesses of metal. The result . . . tip-of-the-finger control!

RIDE SMOOTHLY . . . SILENTLY



Self-lubricating, extra large pulleys glide the heaviest draperies smoothly, noiselessly. Master slides provide an overlap of draperies for complete privacy.

FLAT TOP FOR CEILING USE!



Their smooth, flat top makes Duotrax Traverse Rods highly versatile. You can use them for trim, neat ceiling installations in addition to regular wall and casement use.

FREE! WINDOW BEAUTY TIPS



Yours for the asking! Write to Betty Easter, Curtain and Drapery Hardware Div., Eastern Venetian Blind Co., Baltimore 30, Md. See complete line at leading stores.

IT'S WORTH MENTIONING

CONTINUED FROM PAGE 296



Precision planing is easy for even the neophyte with Perrine's Plane Guider. Your plane strokes are automatically controlled in a way that makes them wobble-free and assures you cutting that's smooth and accurate. The sturdily built attachment has locking clamp and wing-nut adjustments that permit angular planing, ranging from 45° through 90°. Fits any plane. $2.98 from Perrine Co., Harrison, New York, N.Y.

You convert G-E's unusual travel iron into a steam iron simply by attaching the water bulb. There's also an automatic heat control, regulated by a dial. The compact folding iron is ideal for dormitory dwellers or sewing-room needs as well as for travel. Water container supplies steam for 17 minutes of continuous pressing; steam stops when you rest iron on its heel. Iron works on AC or DC: $14.95. Hammacher Schlemmer, New York, N.Y.





All-Power plastic bowls are reinforced with steel wire hidden by the curved rim. Polyethylene plastic used has an attractive finish that looks like parchment and withstands even salad-dressing acids. Florists use the bowls as planters. They're usable as mixing bowls, serving bowls, even for dishwashing. Size 11"x3". Coral, chartreuse, turquoise, red, $1.50 each; metal stand, $1.50. From Azora Studios, Montebello, Calif.

Labelon is adhesive, plastic-coated tape that indelibly identifies anything from freezer foods to film reels. Labelon that's cut to label length and mounted on sheets is a new convenience; also, in this form it can be used in a typewriter. You can get $\frac{5}{8}$", $\frac{3}{4}$", 1", $1\frac{1}{2}$" Labelon; piece count per book is 100, 90, 80, 64, respectively. Green, blue, black or red tape edges. $1 per book. Goldsmith's, 77 Nassau Street, New York, N.Y.





Wagner's Fat-Free Fryer is new and certainly pertinent to the prevalent calorie-counting. The trough-encircled griddle drains off fat all during the cooking process; with this drainage, you get a calorie-count and flavor quality comparable to that found in broiled meats. Utensil's construction is heavy-gauge cast iron, a metal that's hard to beat for frying or grilling purposes. $1.89, available from Macy's, New York.



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This goes for everything from a *bobby* pin to an automobile—just another reason for staying with your favorite brands for years and years.

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MODERN ARCHITECTURE

CONTINUED FROM PAGE 297

"Too many people in the Middle West, and I'm sure everywhere else, don't understand the variety and flexibility possible in modern architecture. Too many still think it means a particular 'style' that must have 'modern' furniture and 'modern' plants (whatever that might mean!).

"The truth is that in modern architecture an enormous variety is possible, and the Stockstrom house, which I think is the best I have ever designed, is only *one* of the possibilities. There can be as many good modern houses as there are sites and people."

The Stockstroms themselves find their home ideal. Mr. Stockstrom can freely pursue his hobbies of painting and woodworking—both of which he pursues outstandingly well, as is testified by samples of his work throughout the house. His studio and workshop are not an affectation like the old-fashioned den or unused library. They are a vital part of his home life. (The furnishing and decoration are the work of Mr. Stockstrom's sister, Eleanor S. Brown of McMillen, Inc.

And now Mrs. Stockstrom has found a new joy in home life, as a result of the new house. Winters, which once meant bad weather, now have an unexpected delight for her. "I felt sad when winter came," she says. "Now I love it. It means beautiful bare trees with the pattern and design of the branches against the sky. I never saw them before I lived here . . . It's an exciting house!"

More and more people who visit them find they feel the same. And it all encourages one to say that, at long last, good modern architecture has returned to its birthplace in the Middle West, and, from its reception, shows every sign of staying on.

The following materials were specified by architect Harris Armstrong and collaborating architect, Peter C. Koscher, for the house shown on pages 232 to 239:

Construction Materials

FOUNDATIONS: Reinforced concrete.

STRUCTURE: Douglas fir & California redwood. Also rubble limestone.

EXTERIOR WALL SURFACES: Local limestone, fir and redwood.

(*Please turn to page* 301)



FOR THE LIVING ROOM—Peterborough is pictured with such beautiful selections as (left to right) the Nest of Tables, Desk-and-Secretary, Windsor Chair, Lamp and Buffet Coffee Tables and the handsome Peterborough Settee.

Long-Living Maple is so Beautiful

THROUGHOUT YOUR HOME

. . . in Living Room, Dining Room, and Bedroom

Many beautiful pieces of solid rock maple built in American Colonial times are still in service today! The Sprague & Carleton Maple which you buy now can live in the homes of your grandchildren and great-grandchildren, radiating rare Maple beauty in an atmosphere of contentment. And remember, the maple pieces pictured are but a few of the many Sprague & Carleton styles now on display at leading stores everywhere. Ask today for solid rock maple, bearing the famous Sprague & Carleton furniture tag, at your favorite Department or Furniture store.



FOR THE DINING ROOM—the new 42-inch Round Solid Top Table; the new Arrowback Arm Chair; and the Welsh Server with Drop Leaves. Many other pieces for small or large Dining Rooms include drop leaf and extension tables; a variety of maple chairs.



FOR THE BEDROOM—the new Deerfield Cannon Ball Bed grouped with (left to right) the Vanity and Vanity Bench (Airfoam seats); occasional Barrel Chair; Snack Table; Deerfield Triple Dresser and Mirror. Beautybuilt Bedrooms by Sprague & Carleton include pineapple and acorn four-posters, spindle and headboard beds, other authentic maple pieces.

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LOOK FOR THIS FAMOUS TAG on each piece of Sprague & Carleton MAPLE—it identifies the authorized Sprague & Carleton retailer, and contains helpful information about Solid Rock Maple. . . . Send today for Free illustrated booklet on Sprague & Carleton Maple Furniture for beautifying the complete home.

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inexpensively

with Shasta Pine imported china and matching pure linen place mats at no extra cost*

You will glow with pride when your table is set with this exquisite imported china—Shasta Pine—made only by ACI. Its stylized "pine-cone" design on translucent china and the free* linen mats identically patterned create an ensemble that fits into the smartest decor.

Write to ACI for free colored brochure listing complete open stock service pieces.

***To get matching place mats:** With each 5-pc. place setting, you receive a "bonus coupon" good for one place mat. When you have 4, 8 or 12 coupons, enclose with 50¢ for each set of 4 to cover handling and postage. A 4.00 value.

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America's largest importers of fine china

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	Grand Rapids	The Wonderly Co.
	Kalamazoo	J. W. Van Pelt
	Muskegon	Lyon-Morton
	Port Huron	Mail Order Service
MINNESOTA	Minneapolis	L. S. Donaldson Co.
	St. Cloud	Herberts
MISSISSIPPI	Jackson	R. E. Kennington Co.
MISSOURI	Joplin	Christman D. G. Co.
	St. Louis	Famous Barr Co.
NEBRASKA	Lincoln	Gold Co.
NEW JERSEY	Morristown	Jade Shop
	Newark	Kresge-Newark
NEW YORK	Batavia	C. S. Carr Co., Inc.
	Binghamton	Fowler, Dick & Walker
	Brooklyn	Abraham & Straus
	Buffalo	Wm. Hengerer Co.
	Homstead	Community China
	Newburg	John Schoonmaker
	New York City	Gimbel's
	Rochester	E. W. Edwards & Son
	Schenectady	Ilion-Wulfers Co.
	Syracuse	E. W. Edwards & Son
	Jamaica	B. Gertz Co.
NORTH CAROLINA	Charlotte	Carolina China Market
	Raleigh	Boylan Pearce
NORTH DAKOTA	Fargo	Herbst Dept. Store
OHIO	Akron	The M. O'Neil Co.
	Ashtabula	Carlisle Allen
	Cincinnati	Rollman & Sons Co.
	Cleveland	Wm. Taylor Co.
	Toledo	Lamson Bros. Co.
OKLAHOMA	Oklahoma City	John A. Brown
	Tulsa	Brown-Dunkin
PENNSYLVANIA	Allentown	Hess Bros.
	Altoona	Wm. F. Gable Co.
	Braddock	The Famous
	Erie	Erie Dry Goods Co.
	Harrisburg	Bowman's Dept. Store
	Johnstown	Penn Traffic Co.
	McKeesport	The Famous
	Philadelphia	N. Snellenburg & Co.
	Pittsburgh	Gimbel Bros.
	Washington	The Caldwell Store
	Wilkes-Barre	Fowler, Dick & Walker
SOUTH CAROLINA	Columbia	The James L. Tapp Co.
	Rock Hill	Tucker-Jewelry Co.
	Spartanburg	The Aug. W. Smith Co.
TENNESSEE	Chattanooga	Lovemen's Inc.
	Knoxville	S. H. George & Son
	Memphis	Jay Block Mercantile Corp.
TEXAS	Austin	E. M. Scarbrough & Sons
	Ft. Worth	Mahoney D. G. Co.
	Dallas	Sanger Bros.
	Barrington	Abercrombie Clarkson
VERMONT	Newport News	Nusbaum's Dept. Store
VIRGINIA	Norfolk	Paul H. Rosenberg Ames & Brownley
WEST VIRGINIA	Charleston	Stone & Thomas
	Huntington	Brockway Grant Co.
	Wheeling	Stone & Thomas
WISCONSIN	Madison	Bjorn Bros.
	Milwaukee	Ed. Schuster & Co.
	Sheboygan	H. C. Prange Co.
WASHINGTON	Seattle	Rhodes of Seattle
	Tacoma	Rhodes Bros.

Write in for name of nearest store, if your city is not listed

Engineered storage of small possessions



Taking infinite care with small details isn't as fussy as it may seem. With fine china, for instance, it pays off. This slanting shelf for delicate cups takes more room, but it's safer. Beveled strips hold the cups in place. Plates of same set are placed conveniently near.

PHOTOGRAPHED BY MAYNARD PARKER IN THE HOUSE OF THE ELIOT BLANCHARDS



These drawers for table mats and napkins pull out on simple dado tracks, which could be milled at your local lumber yard. Drawers are open-faced—you can tell at a glance how many of what pattern there are. Top of Cabinet is used to sort clean linen from laundry.

MODERN ARCHITECTURE

CONTINUED FROM PAGE 299

INTERIOR WALL SURFACES: Plaster wall and ceilings, United States Gypsum Co., Chicago, Ill. Ceramic tile for baths and kitchen, Mosaic Tile Co., Zanesville, Ohio. Marble for baths, Guidicy Marble & Terrazzo Co., St. Louis, Mo. Perforated cement asbestos for kitchen, Johns-Manville Corp., New York. Cherry wood for living room, Peterson Planing Mill, St. Louis, Mo.

ROOFING: Built-up tar and gravel, The Rubberoid Co., New York.

FLASHING AND METAL WORK: Copper.

WINDOWS, WINDOW SCREENS: Aluminum awning-type windows, "Auto Lok," Ludman Corp., Miami. "Alwintite" sliding aluminum windows, General Bronze Corp., Alwintite Div., Garden City, N.Y.

GLASS: "Thermopane" double insulating glass, Libbey-Owens-Ford Glass Co., Toledo, Ohio.

DOORS AND DOOR SCREENS: Peterson Planing Mill, St. Louis, Mo.

DOOR HARDWARE: Locksets for all doors, Schlage Lock Co., San Francisco, Calif.

PAINT: Clear creosote for exterior wood, Samuel Cabot, Inc., Boston, Mass. Interior paint, Pratt & Lambert, Inc., Buffalo, N.Y.

WEATHERSTRIP: For exterior doors, Monarch Metal Weatherstrip Co., St. Louis, Mo.

FLOORING: Rubber tile for kitchen and laundry, Armstrong Cork Co., Lancaster, Pa. Ceramic tile for baths, The Mosaic Tile Company, Zanesville, Ohio.

FLOORING FINISH: "Minwax," on wood floors, Minwax Co., Inc., New York.

PLUMBING FIXTURES: For baths and kitchen, American Radiator & Standard Sanitary Corp. Shower heads, Speakman Company, Wilmington, Delaware. Bath accessories, Charles Parker Co., Meriden, Conn.

HEATING: Servel All-Year Conditioners, Servel, Inc., Evansville, Ind. Base diffusers for perimeter base in living room, Air Devices, Inc., New York.

VENTILATING: Kitchen and bath fans, Ilg Electric Ventilating Co., Chicago, Ill.

THERMAL INSULATION: "Fiberglas" blanket insulation for walls and roof, Owens-Corning Fiberglas Corp., Toledo, Ohio.

LIGHTING: Flush spotlights in dining room, Century Electric Co., St. Louis, Mo. Hanging light fixtures over plants, Finland House, New York. Custom designed fixtures, Architectural Bronze Studio, St. Louis, Mo. Brass fixtures on walls, Hansen Lamps, New York.

ELECTRICAL WIRING: Mercury switches, General Electric Co., Syracuse, N.Y.

Kitchen and Laundry

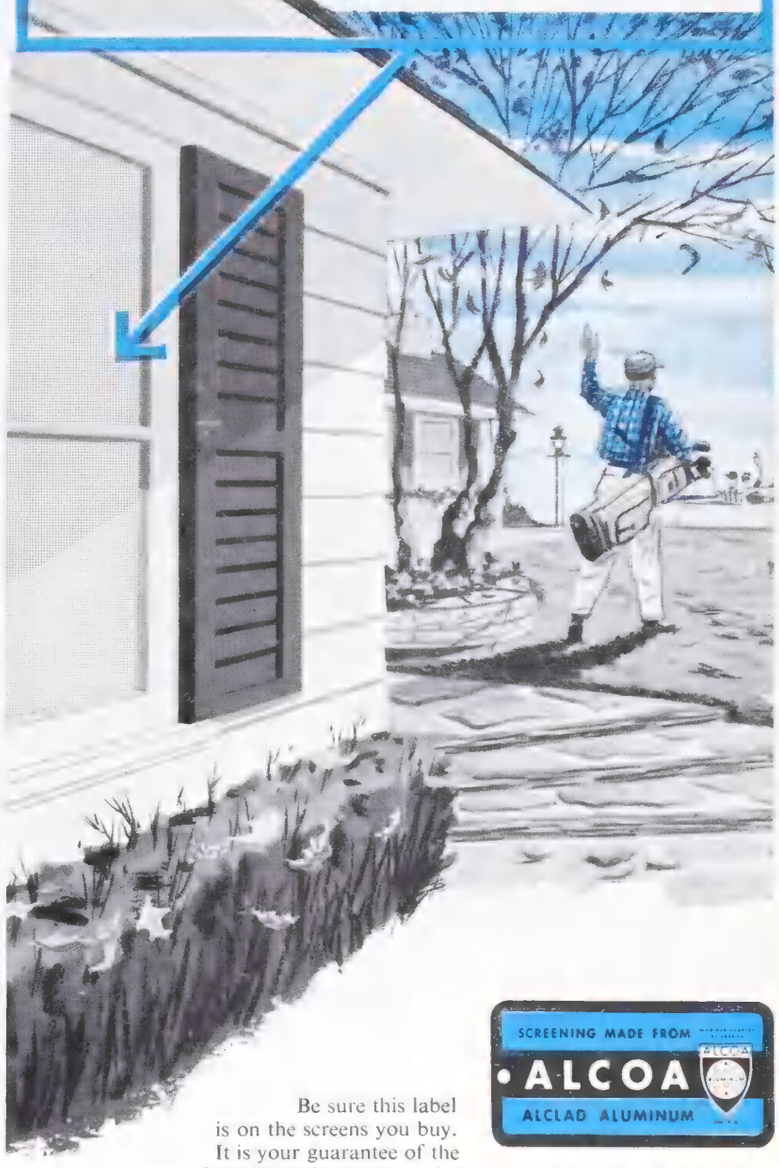
EQUIPMENT: "Lustertone" sinks and counter tops of stainless steel, Elkay Mfg. Co., Chicago, Ill. "Magic Chef" range, Magic Chef, Inc., St. Louis, Mo. "Beautycraft" kitchen cabinets, Miller Metal Products, Inc., Baltimore, Md. Washer and dryer, Westinghouse Electric Corp., Mansfield, Ohio.



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A WALK THROUGH A GOOD HOUSE

CONTINUED FROM PAGE 217

Here is a list of construction materials and equipment used in the story on the Herbert Kunzel home.

Construction Materials

FOUNDATIONS: Reinforced concrete.

STRUCTURE: Western wood framing.

EXTERIOR WALL SURFACES: California Redwood.

INTERIOR WALL SURFACES: California redwood used for entry, living room and keeping room. Japanese grasscloth in master dressing room and bedroom, dining area and pantry corridor. Kneedler-Fauchere, Los Angeles, Calif. "Fab-Rik-O-Na" for children's bedroom wing and corridor. H. B. Wiggin's Sons Co., Bloomfield, N.J.

DOOR HARDWARE: Lock and latch sets used on all doors, Schlage Lock Co., San Francisco, Calif.

PAINT: "Cabot's natural wax stain on interior redwood, Samuel Cabot, Inc., Boston, Mass. "Sealerine" reinforcing oil on exterior redwood, Boydell Bros. White Lead & Color Co., Detroit, Mich. "L & S" Portland cement paint on sheet metal work, General Paint Corp., San Francisco, Calif. Paint on exterior wood trim and interior enamel, W. P. Fuller & Co., San Francisco, Calif.

ALL BRICK WORK: Gladding, McBean & Co., Los Angeles, Calif.

WEATHERSTRIP: For exterior doors only, Chamberlin Co. of America, Detroit, Mich.

ROOFING: Western cedar shingles for all roofs.

FLOORING: "Kencork" for entry, living room, dining space, kitchen work space, keeping room, master bath and bedroom hall. Kentile, Inc., Brooklyn, New York. Asphalt for utility areas, Armstrong Cork Co., Lancaster, Pa.

GLASS: Pittsburgh Plate Glass Co., Pittsburgh, Pennsylvania.

SCREENS: Architect's custom design using "Lumite" woven plastic screening, Lumite Division, Chicopee Mfg. Corp., New York.

DOORS: Glass doors are the architect's custom design. All flush panel doors, (hollow core for interior doors and solid core for exterior doors) are "Roddis," Roddis Plywood Corp., Marshfield, Wisconsin.

PLUMBING: Fixtures throughout, Crane Co., Chicago, Ill.

TILE IN BATHROOMS: Orange County Ceramic Tile Mfg. Co., Huntington Beach, Calif.

HEATING: Forced warm-air system using Minneapolis-Honeywell Chronotherm control, Minneapolis-Honeywell Regulator Co., Minneapolis, Minn.

VENTILATING: "Trade-Wind" Clipper fan in kitchen, Trade-Wind Motorfans, Inc., Los Angeles, Calif.

THERMAL AND SOUND INSULATION: Rock Wool insulation for all ceiling areas, United States Gypsum Co., Chicago, Ill. "Zonolite" Acoustical Plaster Ceilings, Zonolite Co., Chicago, Ill.

LIGHTING: Exposed fixtures throughout, Wagner Woodruff Co., Los Angeles, Calif.

MILLWORK: Western Lumber Co., San Diego, Calif.

BATHROOM ACCESSORIES: Hall-Mack Co., Los Angeles, Calif.

KITCHEN EQUIPMENT: "Chambers" gas range, Chambers Corp., Indianapolis, Ind. "Hotpoint" dishwasher, Hotpoint Co., Chicago, Ill. "Waste King" garbage disposer, Given Mfg. Co., Los Angeles, Calif. "Kelvinator" electric refrigerator, Kelvinator Division, Nash-Kelvinator Corp., Detroit, Michigan.

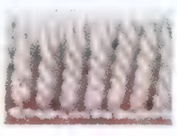
LAUNDRY EQUIPMENT: Clothes washer and dryer, Hotpoint Co., Chicago, Ill.



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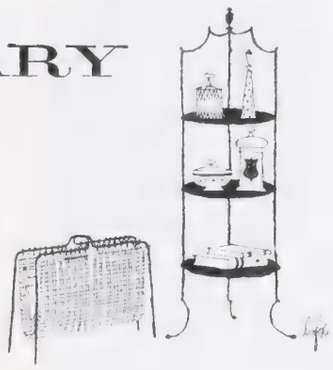


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Decorator's Diary



An armchair trip through the home furnishings market via the pages of a decorator's notebook in which the news is underlined

It's not too hard to spot a new addition to a line of modern furniture. But I'm always a bit surprised when I succeed in putting the finger on a new reproduction. Good evidence that the piece has real distinction, I figure, for unless I'm actually on the hunt for a certain Chippendale sofa or a particular French bureau, I tend to pass over most reproductions as something unquestionably familiar. Was sure I could never have seen and forgotten that little oval drop-leaf at Kittinger, though. A newcomer to the Williamsburg Restoration collection, it turned out, and like the other Colonial Williamsburg reproductions, stands out of the crowd by virtue of understatement.



Williamsburg drop-leaf

Its height of 26¾ inches makes it a good end table, or a *high* coffee table for people who don't like to bend over double to make sure their cups land in their saucers. When the table is closed, it's hardly more than twelve inches across, but it will open to forty to hold all the fixings for high tea or even a light supper. The style is Queen Anne, but restrained and simplified as most European styles were when they hit these shores in the Eighteenth Century. The table is a whale of a lot simpler, in fact, than many of the contraptions that pass today for stripped-down modern.

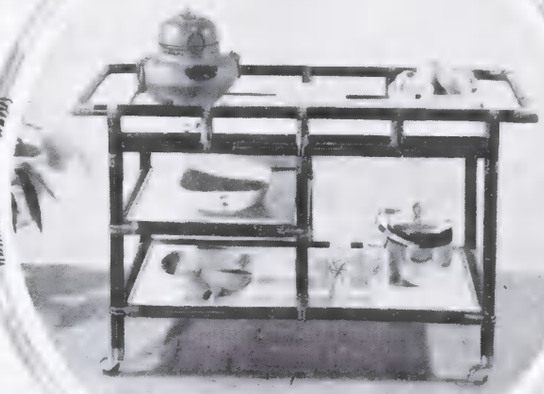
Couldn't budge Tess Macmillan from her fixation on golden yellow, which is certainly not the easiest spot in the spectrum to take as the starting point for a city living room. Not unless you are willing to settle for eighteenth-century damasks, which Tess emphatically was not. For her draperies, we found a clear yellow version of a linen print that was dignified enough for the room, without being too formal. Then I talked her into letting me use charcoal gray for the walls and carpet. Charcoal sets off the yellow so well, I thought, that a little of it would go a long way. But she was determined to have more yellow on the sofa. And that fabric had to be practical.

Found it for her among the Italian imports at Updecor Fabrics.

(*Please turn the page*)

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Accent on glamour! Tone up that jaded living room or dining area (no matter what "period" it's in) with an exotic accent piece of romantic rattan designed by John Wisner. Our smartest decorators are doing just that and you'd be astonished at the drama this kind of "mixing" creates! Far Horizons furniture for the living and dining room is rattan at its most unique — stained a rich, sultry teak brown and highlighted by touches of gleaming brass. See it at fashion-proud stores everywhere.

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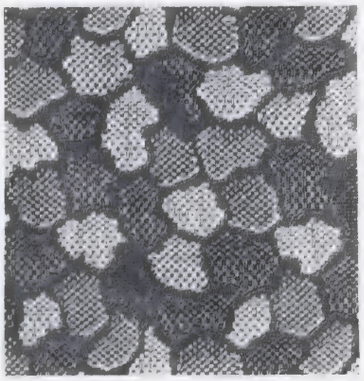
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DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

Inc. An all-cotton upholstery with a small woven pattern called "Terrazzo Texture," which describes it as well as anything. Has little irregular "chips" in varying intensities of yellow, closely spaced on a charcoal ground. At least I thought it was charcoal until I started picking absent-mindedly at the raw



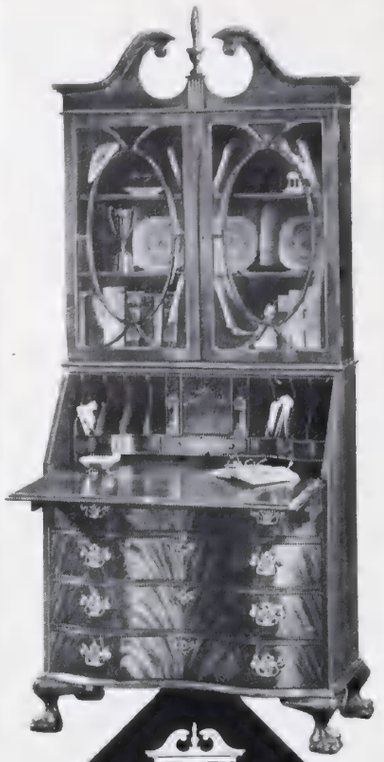
"Terrazzo" upholstery

edges of the swatch. Discovered the threads were not gray at all, but red and green so closely woven that they looked like gray. Always knew red and green canceled each other out to make gray, but this was the first time I ever saw it happen before my eyes in a tiny swatch of fabric. Makes the yellows as lively as lemons in a black bowl, but each "chip" has enough of the synthetic gray woven into it to make it as practical as a battleship.

Can't remember when I've seen a naturalistic floral pattern with as much life to it as Birge's "Forsythia." Most of those real-as-a-photograph florals give you about as much feeling of nature and the outdoors as you'd get from an old dusteloth. But whoever designed this wallpaper with its curling white-tipped yellow blossoms and



Spring on the wall



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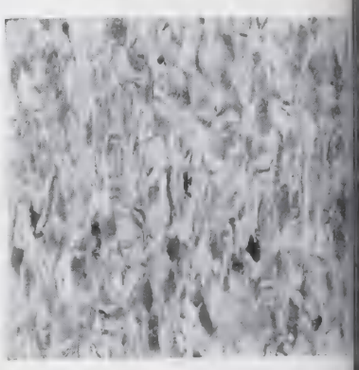
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scattered green leaves evidently r members what it feels like to wak up and find it's spring. The re dish-brown branches are arrange in a way that gives the design strong vertical feeling and th background is just what it ough to be—a clear receding gray. Use it to paper a low-ceilinged dinin room in an old house in Stamfor where I had intended to put a do umentary. But "Forsythia" did s much for the room—raised th ceiling, spattered the walls wit sunlight—that I didn't regret fo going authenticity. A documentar could hardly make a more becon ing background for the pine an maple antiques.

Was well aware that linoleum ha traveled a long way from the kitch en over the past ten years, but guess I didn't realize quite how fa Had been glum all summer over th prospect of placing Louise Fuller elegant French antiques on a lino leum floor. But when I saw th floor finished last week, I knew should have spared my spirits. Th



"Sequin" floor

whole living-dining area of the ne house is covered with Congoleum Nairn's Gold Seal "Sequin White, which is white indeed but so gene ously strewn with every color yo could name that it's neither star nor perishable.

Don't know why they gave th pattern such a giddy label. Doesn look like sequins or anything els very much except a darn good lin oleum pattern. Doesn't remind m of a kitchen either, or an office, o a marble corridor, or an earl American cottage—which prob ably explains why I have no fear it will make Louise's antiques loo as if they had come down in th world. Comes in six other groun colors and I suspect the effect o elegance or lack of it would var considerably, depending on whic color you used. (Might think abou "Sequin Black" for that huge re ception hall in Mrs. Elgar's apart ment.)



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For the bedrooms, Louise tells me, the architect has ordered Gold Seal Vinyltile which she and Ed plan to lay themselves (saving money for new furniture, she assures me). When I looked skeptical, she showed me Nairn's "U-Do-It" instruction booklet. Had to admit I was impressed by its clarity and detail. Was even more impressed by her samples of Nairn's "Bermuda Hues," clean soft colors with no pattern except a shadowy striation. Couldn't hope for anything more delectable than the light green, the blue or the yellow if I mixed them myself. There are several others, including a streaked mixture of aqua, cream and beige which is confusingly labeled "Seafoam white."

"Blissful" was Cele Thompson's word for the bow-back chair I sent up to the little cottage she and Bill bought in Saybrook. Well . . . I liked the chair and I like Cele, but sometimes her adjectives set me back on my heels. And sometimes I wish she and Bill weren't having quite so much fun furnishing that cottage. They're set on proving you can fill an eighteenth-century farmhouse with modern furniture and make the neighbors like it. Won't be the first time that's been done, but they're turning it into such a lark, I'm a little fearful of the outcome. There's such a thing as a house being *too* charming—especially if it's too mannered. But since the Thompsons rarely get up to Saybrook for longer than four or five days at a time, I suppose it won't begin to pall right away.

They're "blissful" about the bow-back chair because they're sure it's bound to confound their antique-looking friends. Can't help reminding them of a Windsor. At the same time it's so obviously *not* a Windsor that the first sight of it is likely to be quite startling. Has a back of spindles set into a top

(*Please turn the page*)



Swedish "Windsor"

Anne Davis recommends this
Versatile Judd Traverse Track



Anne Davis, Judd's consultant on interior decorating



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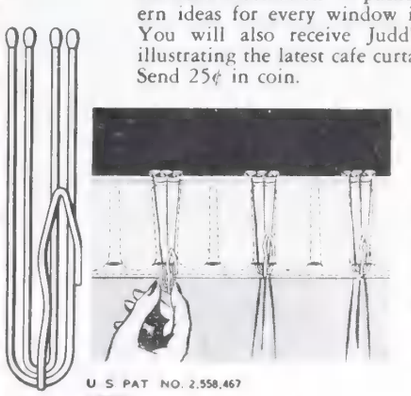
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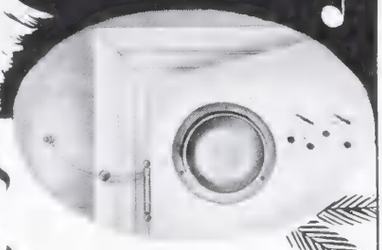
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DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

rail that's bent into a big bow, much wider and also shorter than the back of any Windsor I've ever seen. Rubber seat and back cushions covered in a folk-art print relieve the natural birch hardness, so there'll be no argument about comfort. Cele asked me to order a second one immediately so they can use the pair on either side of the old Dutch fireplace. Good idea. But she's already gloating over the prospect of telling guests that the chairs were made yesterday (roughly speaking) in Sweden, and came to her via Swedish Modern, Inc.

Carpet shopping is getting to be quite an adventure, now that the carpet makers have taken to mixing their yarn colors like a painter mixes paint. Saw one the other day at Lees woven of equal parts of turquoise blue and charcoal gray. Had that matte-finish look of rough-textured ceramics. Up at Firth's made note of "Sun Tweed" in a sparkling true-to-nature mixture of light and dark greens, dull gold and sunny yellow. Looks underfoot like a sun-dappled, close-clipped lawn. Turquoise blue, mauve and dark brown make up another coloring of the same weave. Combination sounds a little strange in words, but in the yarns and on the floor it melts into a soft heather. The beige version of Highland Tweed is guaranteed to enlighten anyone who thinks a beige carpet is the equivalent of dun-colored. Half the yarns are a warm tan. The rest are a two-color twist (moresque is the technical term) of greige and yellow. Over-all effect is beige—but an uncommonly lively beige faintly flecked with yellow.

Used to be that some stores stayed open one evening a week for the working girl. Now the merchants have begun to think about husbands. Got a notice from Jens Risom saying his showroom, along with those of several other members of the Decorative Furniture Manufacturer's Association, would henceforth be open Thursday evenings until eight. Suits me fine! Not that I have any notion of stretching my own working day, but more and more often I've been hearing the question: "Can I take my husband to see it?" And more and more often a job is held up for weeks until the man who works in Wall Street can snatch a couple of hours to go look at the proposed sofa. The day is over when Mr. Babbitt waved a check at Mrs. Babbitt and said, "Get anything you like, dear." And a good thing too! It's so much more satisfying to work on a house in which the husband takes as much interest as his wife.

Find for the future: that little "Charleton" desk lamp at Abels, Wasserberg. As conventional as they come in shape: straight stem set in flat base and arching forward at top to hold down-light fixture and cone-shaped shade. It's the materials that make it appealing: marble (for the base), brass and black lacquer. Shade is black lacquer embellished with teardrop design. Would make friends quickly with almost any kind of furnishings. Keep in mind for someone who wants to give someone else a desk lamp for Christmas. Not cheap—but you can tell that to look at it.



Marble, brass & lacquer

"I know those portraits are too big for this room," Gladys apologized. "But I haven't decided where else to put them."

They were big—36 inches tall, perhaps, and almost as wide as the brief span of wall on each side of the window in Gladys's low-ceilinged dining room. But they were in perfect keeping with the documentary wallpaper and early American antiques. What's more, they were just what saved the room and everything in it from looking dinky. So I talked her out of moving them, I *hope*. Wondered afterward why amateurs seldom ask: "Do you think it's too small?"—a much more common failing, and more disastrous. —M. R.

PANTRY SHELF NEWS



By JULIE POLSHEK

Anything made with Roquefort cheese has an extra inning where I'm concerned, and I think this is pretty general. These remarks lead me to an unusual Roquefort cheese product, Mike Rose Cocktail Spread. Gorgonzola cheese is blended with the Roquefort, and the mingling of these cheese flavors, you'll find, is an inspired idea. The base of the spread is a mayonnaise-like mixture made with eggs, oil and a combination of lemon juice and vinegar subtly enhanced with spices. Lots of tang and a rich, distinctive taste comes of it all. Aside from the many delicious uses for the spread with regard to canapés and hors d'oeuvres, it affords a "dunk" par excellence for cocktail tidbits. For dunk purposes, a little thinning down is desirable. By way of suggestion on that score you'll find that garlic vinegar has much to offer.

If you don't find Mike Rose's Roquefort Cocktail Spread locally, your order can be sent to PL Foods Inc., 305-11th Ave. So., Nashville, Tennessee. While you're at it, you may be interested in trying the fine mustard relish packed by Mike Rose. It combines chopped pickles with a thick, savory mustard sauce to very tasty advantage. Cocktail Spread costs $1.65 for three 8-ounce jars; mustard relish $1 for five 8-ounce jars. Or for $1.25 you can get a three-jar unit comprising these two products and a jar of the Mike Rose Roquefort Salad Dressing I reviewed in September '53.

✦

If you haven't caught up with Atkins dill-pickled "Tomolives," you'll find they are well worth looking for. But before pursuing that subject, it would be well to tell you what a Tomolive is. It's a miniature green tomato that looks exactly like a small olive and, so far as I can ascertain, the intriguing vegetable is grown only in the Ozark Mountains. In the Atkins pack the firm tidbits have a vinegary tang that's enhanced by the mingled flavor of garlic, dill and spices. As you munch, a peppery quality stealthily comes into prominence. Tomolives are used in place of olives in Martinis by many hotel bars and they certainly give the cocktail a sparkling fillip. Whether used for this purpose, as an hors d'oeuvres snack or a garnish for canapés or salads, Tomolive's tantalizing tang is a definite asset.

Production apparently isn't sufficient to keep pace nationally with restaurant and consumer demands, but if your local shops don't have Tomolives, they can be ordered by mail from O'Donnell's, 1051 North Rush St., Chicago, Ill. Three jars for $1.65.

✦

One of the finest shortbread products that's crossed my shopping path is the shortbread made by McDowell's of Scotland. The recipe used contains 27 per cent butter, which I'm told is an unusual thing. At any rate, McDowell's recipe produces a super-rich shortbread, wonderfully buttery in taste and with baked texture that has melt-in-your-mouth quality. There's one called Petticoat Tails, available in 12-ounce and 24-ounce size, which provides the shortbread in the form of a large cake scarcely thicker than a cooky. This name and this particular shortbread form are traditionally Scotch, dating back to the reign of Mary Queen of Scots. You can also get McDowell's shortbread in the better-known form of cut, cooky-size pieces. Both are available from Ett-Barr Co., 2251 Lincoln Ave., Altadena, California. Petticoat Tails in 12- and 24-ounce size cost $2 and $3.95 postpaid; 15-ounce tin of cut shortbread pieces costs $2.50 postpaid.

✦

The Acres in Oregon create some very unusual products with the fine filberts they grow. One delicious variety, perfect for serving with demitasse, has a mint-flavored coating; a second variety has spicy cinnamon flavoring in its coating. For the cocktail tray, there's a filbert pungently flavored with smoke and a type enriched in a way that makes the nut meat taste French-fried. In all four varieties, you get

(*Please turn the page*)

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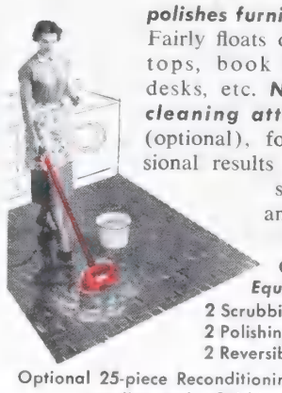
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PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

the benefit of an unusual toasting method developed by The Acres; it gives the nut meats themselves a rich, distinctive taste and delightful crispness. They reach you in vacuum-packed tins that preserve their fresh-packed goodness. It's also pertinent to add that the filberts are obviously at peak freshness when packed and extra-large in size. An assortment of the four flavored-filberts (7-ounce tins) can be had for $4.95 prepaid; a single tin of the desired flavor, for $1.25 prepaid. The address of the Acres is Route 5, Oregon City, Oregon.

✦

Splurging is the order of the day where holiday entertaining is concerned. By way of cocktail fare well worth a wee dent in the budget, I submit the superfine Van Smirren patés from England. There are six interesting varieties to choose from, all of them smoked. A paté made of smoked anchovies heads the list where my personal preference is concerned. Another variety is made from smoked kipper. In addition to these pungent varieties, there are patés made of crabmeat, rainbow trout, shrimp and baby shrimp.

A box containing the assortment is the kind of gift that would ring a bell with any epicure on your list. On that score, it's pertinent to add that the jars are most attractively labeled and done up in pleated cellophane. Mail delivery of Van Smirren smoked patés is available from Charles & Co., 340 Madison Ave., New York. Their postpaid price for the assorted six is $5.25. In "open stock," the cost of three 1-ounce jars of any variety is $2.75 postpaid.

✦

"Herbs Every Month" is an interesting food-gift idea dreamed up by Anderson Farm. Mr. Anderson, who is quite a culinary adventurer and epicure, rightly thinks that any male recipient sharing his own food interests would get a bang out of such a gift. The over-all price of $9.75 includes mixed herbs, herb mustard, herb salt, wine-herb meat sauce, wild garlic vinegar, spiced French dressing, Roman spice herbs, herbed French dressing, herbed cocktail sauce, garlic-herb salt, poultry seasoning, hot herb mustard. They reach the recipient in that order, one a month starting with December. With that first mailing goes a note indicating that you're the sender, what's to follow and a recipe book. There isn't space to elaborate on the products themselves, unfortunately, but each and every one of them is of top-drawer caliber and unusual in nature.

By way of a small gift for food fanciers, Anderson Farm has a "Mustard Tray," which provides a jar of herb mustard and one of hot herb mustard. The pair cost $1.50. The ordering address for these Anderson products is Anderson Farm, Tinicum, Pa.

✦

No pre-holiday treatise on food would be complete without bringing fancy cookies into the spotlight. The ones I have in mind are the European-style baked confections made by Hady's of California. One of their fine delicacies is a luscious creation called Parisian Rum Cakes. They have savory batter, rich as all-get-out, supplemented with nuts and candied fruits; all of this is pungently rum-soaked and topped off with mocha icing.

Chewy almond-macaroon pretzels are another delicious Hady specialty. Spices and cocoa, subtly used, give the delicately flavored macaroon a delightful taste.

There's also a Lebkuchen made from an age-old Nuremberg recipe that's one of the finest cakes of its kind I've ever found. The spicy batter has a buttery quality, a lavish amount of fruits and nuts. The decorative cakes can be had both in dainty tea-size and in a large size. Either type costs $1.85 for a 16-ounce tin, and this price also applies to Parisian Rum Cakes. The almond-macaroon pretzels, per 12-ounce tin, cost $1.35. These prices are all prepaid.

Hady's Royal Gourmet Gift Pack may also interest you. The sumptuous array contains the four varieties described along with tins of Hady cinnaroons, almond-marzipan potatoes, Basler lekerli, Old World butter cookies, Bavarian Pfeffernüsse and walnuts tastily coated with sugar and cocoa.

All told, there are 114 ounces of goodies, attractively packed, for $15 prepaid. Hady's address is 129 West Third Street, Los Angeles 13, California.

✦

For decorating cakes and cookies that you make at home, there's a Sue Ann product that supplies ready-to-use icing in plastic squeeze-tubes. The icing emerges

through a cut-out in the dispensing spout that molds it into decoratively formed ribbon. You can get Cocktail Delight Icing in mint, chocolate, pink and vanilla. The flavor assortment also provides an assortment of designs in the dispensing cap, and caps can be used interchangeably on the tubes. Each tube supplies 2¼ ounces of sugar icing that's very tasty. B. Altman & Co., Fifth Ave. at 34th St., New York, can supply Cocktail Delight Icing by mail. The price of four tubes is $1.70, plus mailing cost.

✦

There's a new concord-grape catsup on the market, made from an old New England recipe that gives you the rich, natural flavor of the fruit itself. Spice is used with a light hand and the sugar content is also kept low to preserve the grape's tangy flavor. Aside from the flavor benefits of the low sugar content, it keeps down Grap-Serv's calorie count. Those concerned with calorie-counting will be interested to know that there's only an 8-calorie penalty per tablespoon. Grap-Serv is also made in a dietetic version, sweetened with Sucaryl; only 6 calories per tablespoon in this one. You'll find the catsup makes an interesting ham-glaze and a tasty spread for sandwiches that even the youngsters will enjoy.

Mail shipment of Grap-Serv can be obtained from B. Altman & Co., New York. The price for 3 bottles is $1.39, plus shipping cost.

✦

Also pertinent to the subject of interesting ways to treat meats is a superb Kettle Cove sauce that blends shredded orange peel, full-bodied red wine and a modicum of sugar. It's an ingredient combination that enhances ham and duck in delectable fashion, whether used for basting purposes or as a sauce. It also lends itself to dessert use. Served with cream cheese and crackers; and I found it a delightful addition to cottage cheese used to stuff avocado pear. Kettle Cove Orange-Burgundy Sauce is available in most fine food shops, or it can be procured by mail from Kettle Cove Industries, Manchester, Mass. The price for 3 half pint jars is $2.85 postpaid.

A Cheese of All Nations basket is a gift idea certain to please the recipient. Cheese products of eight European countries are represented in the 17 assorted cheeses; there's a whole Edam cheese, Norway's popular Karvi cheese spread, a Gouda cheese from Holland, along with some interesting Gruyère varieties from various countries. The handsome basket, 18 inches in diameter, is also imported and when empty it makes an attractive container for fruit, popcorn or what you will. The postpaid price is $8.50 and the ordering source is Amy Abbott, 344 West 52nd St., New York 19, N. Y.

✦

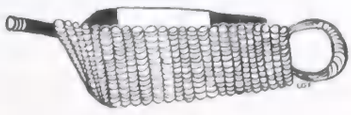
A new import from Canada provides fine beefsteak, supplemented with sliced mushrooms and gravy. It's one of the best ready-to-use meat dishes I've encountered; there's meat enough for two portions, and it's expertly prepared. With a meat course such as this and the Simplot Instant Mashed Potatoes I told you about a few months back, any meal emergency can be met in a twinkling. Select Steak with Gravy and Mushrooms is available by mail from Gimbels, Herald Square, New York. The 1-pound cans cost $1.49, plus mailing cost. (Minimum order, $3.)

✦

Jordan's superb Virginia ham is now available in boned form, an ideal way to buy it for buffet parties. The boned ham is pressed and molded into rectangular shape that can be easily and economically sliced by machine or knife. This is rich, rich ham that should be sliced paper-thin and that, of course, means that it goes a long way.

The ham itself undergoes the same long curing and aging and the same skilled cooking that Jordan uses in preparing their unboned hams. It's a preparation method that gives the tender meat unusual succulence and superb, highly concentrated flavor.

The hams range from 8 to 12 pounds and in the boneless type cost $2.89 a pound, prepaid. Unboned ones are available for $1.89 a pound. You can order the hams by writing to Jordan's Old Virginia Smoke House, Box 324, Richmond, Virginia.



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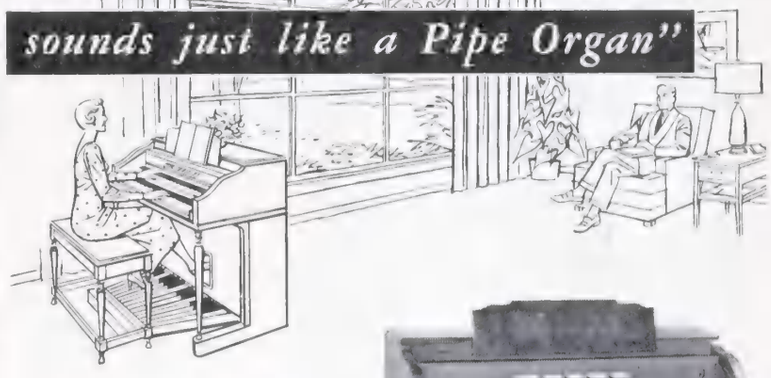
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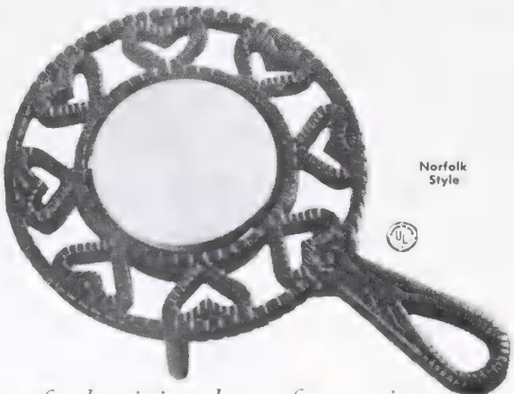


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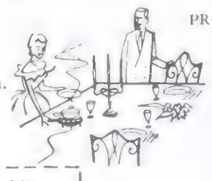
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AMERICAN HOUSE WITH CHINESE DETAILS

CONTINUED FROM PAGE 256

at length on how they are best incorporated into our lives without being a forced, alien presence. In this connection the Damon house tells us a great deal.

First of all, we should resist any notion that says or implies that "this year (or any year) is the year of the Japanese house." We shouldn't subject ourselves to a faddish, seasonal point of view in what may be our lifetime environment. Nothing can lead to more chaos in a home than evidences of this or that fad, each lasting no more than a season or two. Whatever we buy—Italian tiles, Moroccan rugs, Swedish glass, Danish furniture—they will go together if our selection of them is based on a sincere liking and thorough, long-lasting appreciation.

Secondly, we should know what we *don't* want, as well as what we do want, from a particular period or country. If we like a Sheraton chest, for example, we shouldn't feel that we must make everything Sheraton or even 18th Century. If we like the natural treatment of wood or the exposure of wooden structural members in a Japanese house, it shouldn't mean we must sit on the floor when we eat or walk around the house in slippered feet. We don't have to accept Japanese austerity with Japanese lanterns. Japanese austerity is part of Japanese culture—largely a result of great poverty and over-population—and there is no reason in the world why we should inflict ourselves with it. Possibly the Japanese themselves, despite the fact that they have made a virtue out of the necessity of stripped-down living, would welcome a greater abundance if they had the opportunity.

The Damon house demonstrates how it is perfectly possible to surround yourself largely with products of a foreign culture without losing your own identity as an American. To see how true this is, try imagining the Damon house in Peking. It would be very strange there, despite the Chinese elements in it that happen to be characteristic of Peking. The Chinese would certainly not consider it Chinese. And it takes far more than shojis to make it Japanese or even Japanesque.

There probably never was a *conscious* effort to make the Damon house American. It was just the natural result of designing a house that would meet all the requirements posed by the owners, who wanted all the advantages of American living without depriving themselves of their most cherished possessions, which are Chinese. Consequently their architect used



This is the living room of the Damon house as one looks toward the street side. House here is well above the ground, so privacy is maintained. There is easy access to the grass terrace outside.



This is the street side of the dining room, which also has direct use of the raised terrace. Noteworthy here is the integration of furnishings and architecture and even design of terrace fence.

the best technics of modern building, planning and equipment—characteristic of an American house—with backgrounds and details suitable to the furnishings.

It is worth pointing out here that Chinese architecture, which decidedly *contributed* to the Damon house, is not only the great source for what is probably most significant in Japanese architecture, but is also meaningful today for us in America, once we understand and really possess its principles and adapt them to our own needs and conditions. (The Japanese, for instance, "opened" up the Chinese house by using sliding partitions and so helped create what is known as the "open plan," merging two or more small rooms in order to arrive at a fairly large one. Thus the Japanese made the most of their little rooms, as the open plan developed in America has helped us to do. Note the application of this Japanese or American principle in the Damon house, where living room, lanai and dining room can be made into one great open space.)

The Chinese were master builders in brick, stone and marble as

(*Please turn the page*)



The Hawaiian lanai here is a room with one whole wall open to the outdoors. In the winter or during inclement weather, it can be entirely closed off by sliding doors. (See page 256.)



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AMERICAN HOUSE WITH CHINESE DETAILS

CONTINUED FROM PRECEDING PAGE

well as wood, for which they are best known. They combined masonry and timber in what we might call the modern manner. The way Chinese houses turn in on a court is particularly instructive for us today in our search for full but private garden enjoyment.

Backed by their country's vast wealth of natural resources and great agricultural yield, Chinese houses show a richness the Japanese could never afford. Compare the limited range of Japanese cooking with that of the Chinese and it is immediately obvious. The same comparison can be made with their respective homes. And as we seek to enrich our architecture and our interiors—following a period of relative modern austerity—we find much more for our purposes in Chinese architecture and furniture than in the Japanese.

If we use what we find as sensibly as Miss Damon did, we will be the better for it. But it takes a real understanding to make it our own. Take the Chinese curved roof, for instance, as it was modified in the Damon house. The sudden curve makes for projecting eaves that shade porches and walks, and protect them from the rain. And in the case of torrential rains, as in Honolulu during the rainy season, the curving pitch carries the heavy fall of water out and away from the house. Consequently, there is more to the Chinese roof than its lovely, sweeping curve, and, once it is used with a purpose, it makes for a sensible rather than an affected and superficial beauty.

The Hawaiian lanai, too, has its meaning for many parts of our country. One entire wall of it can be opened in the summer to make it an outside garden room. It can be closed and heated in the winter.

Study other features in the house we have discussed for similarly usable features here in the U. S., and note particularly how all parts are brought together harmoniously and efficiently, no matter what their origin—Chinese, Hawaiian or strictly American.



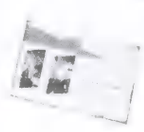
Luxury for the LAVATORY

This easily installed figured glass partition brings unexpected beauty to this lavatory. Separating the area from the bath, it helps protect privacy, yet floods the interior with "borrowed light." The wall of light is as practical as it is pretty, for it is simple to keep shining clean . . . never wears out . . . never needs painting.

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Books for Gardeners

Gardening in the Lower South. H. Harold Hume. Revised edition. The MacMillan Company. 377 pp. $7.50.

This is a most welcome revision of Dr. Hume's famous guide for the Deep-South gardener. How-to directions are clear and specific. Philosophy, though, isn't overlooked.

Dr. Hume writes: "Fortunately there has been great change for the better in the architectural lines of houses within recent years in the South. It would seem that earlier houses were not planned but just built. The height, the elevation of the lower floor above the ground level, double-decked porches with slender columns and bric-a-brac trimmings made them out of place in the landscape and made it exceedingly difficult to plant grounds in such a way as to enhance what beauty they might have or to blot out their ugliness of outline. The change to other styles of architecture is welcome. It is still in a state of flux, but the improvement is decided and marked progress is being made in working out the South's own architectural style, a style that will fit the natural landscape and at the same time provide a maximum of beauty, comfort and convenience."

Dr. Hume also takes time to correct the prevalent false notion that the South is a land of bizarre garden color. A big azalea show, yes. Camellias, too. But . . . "Green is always the predominating color in southern grounds. There are many shades, blue-green, gray-green, silvery-green, yellow-green. In working out the planting of the garden, these shades, their variations from season to season, should be borne in mind. Even the wind may change the leaf color of a tree or shrub. A sweet bay (Magnolia virginiana) tossed by a breeze is silvery green but when quiet it is dark green.

"The size, shape and texture of foliage in the green garden should be studied. These features are important for they are permanent. Other colors come and go in the garden but green in its varying shades always remains."

It's this very greenness that impresses me again each time I am in the South. The shade, too, the protecting shadows that bring so much movement as the breezes blow through the leaves. J.E.H.

Look what goes on behind closed doors

The right door can help make the most out of the storage space you have and hide it beautifully

PHOTOGRAPH BY WILLIAM HOWLAND



These accordion folding doors make a wall that when closed conceals dressing room storage space (only as deep as the drawers). Doors open to make multi-purpose wall conveniently available. Modernfold doors.

PHOTOGRAPH BY MAYNARD PARKER





A conventional closet door would have taken too much space from this dressing room. The principle of the old-fashioned roll-top desk was used instead. Here is a "door" that lifts at a touch to show orderly storage shelves for shoes. Grip holes were spaced conveniently in the middle section in order to avoid stooping to floor. Home of the Bertram N. Linders. Edward D. Stone, architect.

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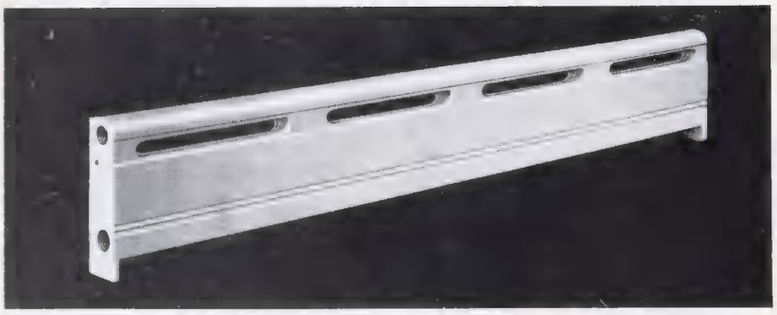
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The counter-high storage wall

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A well-placed storage wall can have the appearance of a fine piece of furniture. Conveniently near the dining table for serving, this wide counter is also deep enough to accommodate linens, silver and even trays. Arrangement of drawers and pull-out shelves increases convenience of such ample storage space. The shelves above counter are backed by clouded glass which makes shining background for the shelves and more depth for the room. Designed by Wahl-Snyder, architects, for the Charles Fishers.



This cupboard space and impressive stretch of drawers bring a look of solidity to the bank of windows above. Long drawer section is given interest by the grooving that replaces finger-pulls. When placed so importantly, both design and craftsmanship must be given careful consideration. Home of the Anton Linstrons.

PHOTOGRAPHS BY MAYNARD PARKER





Please turn the page

This is a new room, but the idea for counter-high storage under the corner windows applies as well to remodeling. The depth required for storage might be provided by an adjoining closet. Continuing wallpaper across face of cupboards has unifying effect. Jerome Armstrong, architect. Decorated by John Garner for Mr. and Mrs. Everett Swing.

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THE COUNTER-HIGH STORAGE WALL

CONTINUED FROM PRECEDING PAGE



This counter-high storage unit serves dining and living rooms. Deep enough for buffet service, bottom section is turned over to storage, recording equipment. Speaker appears at right end. Home of the C. Wilbur Fosters.



Suspending a long storage unit, as done here on an interior wall, will give storage a feeling of lightness. This blends well with the paneling behind. Sliding doors make easy access to the cabinets. The Leo Fischer home.

PHOTOGRAPHS BY MAYNARD PARKER



Get more from a dressing table than a convenient top shelf. Drawers and cabinets below counter and at side, as shown here, lend an air of architectural foresight to even small rooms. Henry Eggers, architect. Home of Harry F. Gates, Jr.



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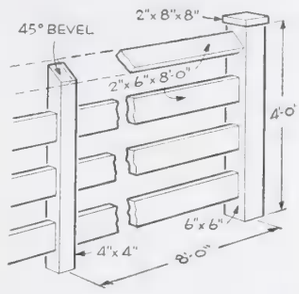
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How to build a fence

PHOTOGRAPH BY MAYNARD PARKER





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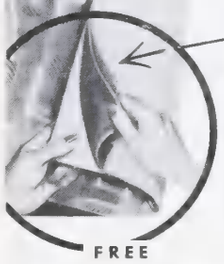
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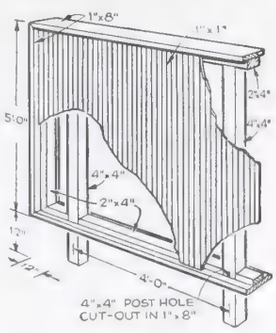


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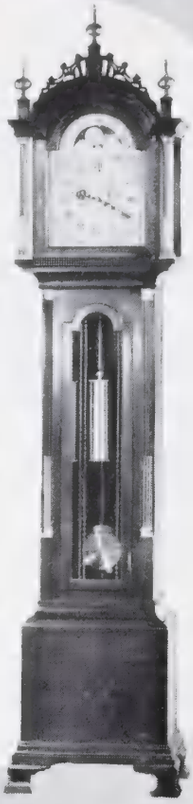
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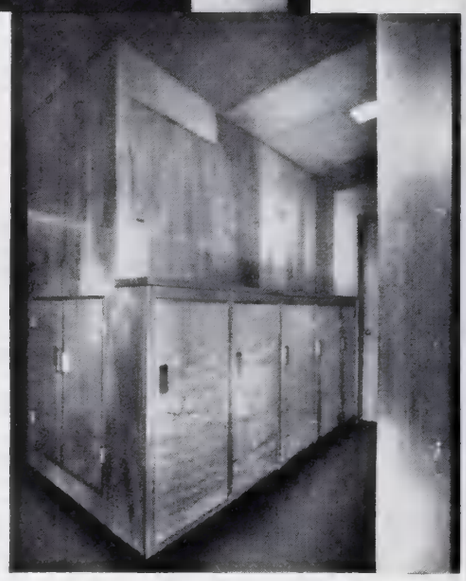
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5 piece place setting, specially priced at $15.00

The beauty of having a "back hall"





When large enough, or intelligently planned, the back hall can be a real working addition to the home. This one, viewed from the kitchen door, leads to maid's room and basement. Its systematic cabinet arrangement holds not only food, but tables and extra folding chairs. Food storage, re-filled from basement commissary, is convenient to kitchen. With doors closed, cabinet is designed to present a handsome architectural appearance.

PHOTOGRAPHS BY MAYNARD PARKER



Commodious storage space for bulky folding chairs is provided at end of cabinet. This fits neatly just back of the food storage area. Double doors permit whole space to be available. Home of Mr. and Mrs. Lewis E. Lewin. Victor Hornbein, architect.

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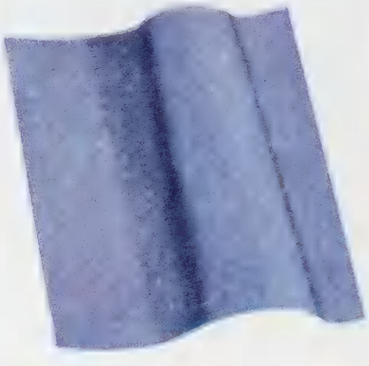
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Chicken en cocotte



GEORGE LAZARNICK

Mediterranean Chicken cooked in and served from a classic copper cocotte which goes into the oven as amiably as it stays on top of the stove—this Mediterranean chicken includes black olives, new potatoes, artichoke hearts, perked up by a glass of Leacock's Madeira. Cuts a fine figure at a small dinner party with melon to start. Then the Mediterranean chicken followed by a green salad and a Camembert: an open fruit tart for dessert: French bread, and a red wine throughout—California Gamay or Chardonnay.

By SYBILLE BEDFORD and EVELYN GENDEL

THE biggest misconception in cooking is that variety means knowing a lot of different "recipes." Nonsense. We mean to disprove this *on principle*, and in practice with these Chickens en Cocotte.

For the single-handed hostess especially, variety is a worry—a new dish seems to involve a whole unfamiliar new process, and it's not so tempting to experiment with expensive party chickens, or worse, to risk unpredictable snags at serving time. Result: Nine times out of ten she serves her own dependable specialty—probably very good indeed, but always the same.

If she only knew, although there are five hundred chicken dishes, there are only four or five *basic* ways of cooking the essential bird —roast, pot-roast, braised, sautéed, fried—in preparation for *all* those dishes. And it's the basic procedure that counts: all the rest are superficial changes. This holds true for everything you can think of—chopped meat and oatmeal just as well as chickens.

Moral: *He who masters the basic processes can do anything.* With this principle firmly in mind, we give you the pleasure of:

Chickens en Cocotte

A whole series of heavenly, festive dishes—all of them entirely dissimilar in character and appearance, yet every chicken is cooked by the same primary method: en cocotte—a half-way method between roasting and pot-roasting which leaves the bird still very much its own firm roasted self, yet succulent and receptive for the part it is to take. The variations aren't mysterious—they come in these secondary things:

Cooking companions: ingredients that cook along with the bird from the beginning. By serving time

(*Please turn the page*)

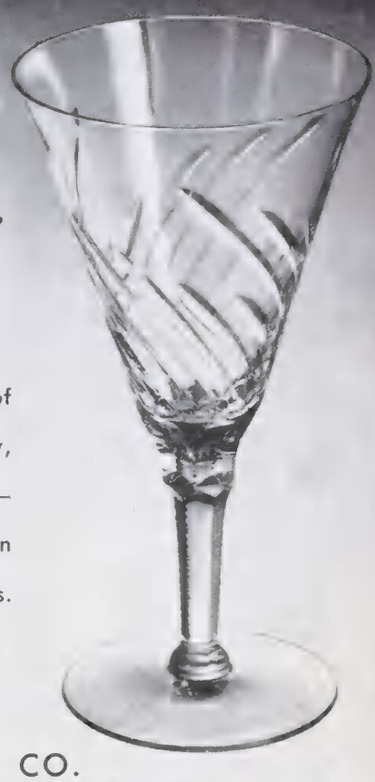
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CHICKENS EN COCOTTE

CONTINUED FROM PRECEDING PAGE

they've usually lost their identity and melted into the ensemble of the cooking juices.

Half-way garnishes: ingredients added at the point of the itinerary that lets them finish at the same time as the chicken—to arrive whole, so to speak, without being overdone, yet having given some of their taste and/or substance to the common weal.

Finish garnishes: ingredients that need no perceptible cooking time—added at the last minute, just to heat through. Their point is to be as intact as possible in flavor, texture and color. They are decorations for the eye and palate.

Smoothers, binders, finishing touches: last-minute additions, off the fire, before the cocotte goes to the table.

A happy cook is one who knows what she's doing. It will be a very happy cook indeed who produces this smug triumph of variety, all based on the one, familiar Chicken en Cocotte.

Chicken en Cocotte

This is the key recipe.

A whole good-quality chicken, broiler-to-roaster size; butter, salt and pepper.

Rub a whole chicken with salt and pepper, truss it, lay it on its side in a deepish *cocotte* with a good piece of butter, at least one-eighth pound for the smallest chicken, and cook it in a moderately hot oven, or medium-fast on top of the stove, until it is tender, basting often with its own juices, and turning the chicken on its other side and on its back once or twice. It will be done when the juices (after inserting the point of a small knife into the *leg*) are no longer red.

A 2- to 2½-pound broiler will take half an hour to fifty minutes.

A 2½- to 3½-pound roaster will take an hour and a half.

This is the Chicken en Cocotte in its natural state—and very good in it too—ready for your command.

Please note: The chicken cooks only in its own buttery juices—*no liquid*. If at any time you have the impression the cooking is too dry (i.e., juices sticking to the bottom) put on a lid for five to ten minutes at a time; take it off again when some moisture has formed. This occasional covering swells the bird a little, too.

Oven versus top-of-stove cooking Do it whichever way comes easiest to you. Do you wish to light the oven? Are you used to top-of-stove roasting? The oven develops a more baked flavor; it requires less attention, only basting. Top-of-stove is more like a slow sauté. You have to keep regulating heat so the juices do not burn or cook down completely, shake the cocotte from time to time, watch more: on the other hand, it is more convenient for the handling of the subsequent cookery. There is no reason, of course, against starting in the oven, then finishing and serving from top of stove.

In all the variations that follow, you're still doing a Chicken en Cocotte.

The chicken: Always young, broiler-to-roaster size, as specified.

The basic recipe cooks the bird whole. Whether it's done whole or cut-up depends on the dish—the process is the same in either case. On principle, a chicken cooked whole always shrinks less, retains more juices. But a cut-up chicken will add more to the sauce, if that's the crux, or achieve a particularly melting texture. It all depends on the desired effect in taste and texture.

The utensil: Chickens en Cocotte need a deepish thick-bottomed casserole or pan. If it's handsome and can be used for serving too, so much the better. Earthenware of course is fine, but it must be the kind of earthenware that stands normal hard top-of-stove cooking. Glass and heavy enamelware are both good; (cast-iron is harder to handle and retains too much heat for some of the sauces); a really heavy aluminum or bottom reinforced copper saucepan, chef's *sauteuse* style (wide, with about a two-inch rim, and a long handle) is agreeable and easy to work with.

Chicken Farmer's Style

This very simple recipe produces a whole chicken cooked in butter and its own juices in a deep cocotte with whole small onions, new potatoes and tender nuggets of streaky salt pork. Serves four.

A good-sized roasting chicken
4-6 ounces of parboiled salt pork or bacon
16-20 small round onions
20-24 small new potatoes
Butter, parsley, salt and pepper

While your whole trussed chicken is sizzling at good-medium pace in its cocotte, parboil a piece of salt pork in gently boiling water for about five minutes, then drain, and cut into not-too-small strips or dice.

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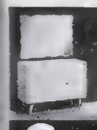
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pan, then toss in this diced pork and some small whole raw onions and potatoes, both peeled, and let them all take on a little color together. Add this garnish to your chicken, now put on a lid, let them cook together until all is done. (The garnish will take about 25-35 minutes of medium-slow cooking, so work out the time it should go in. With an over-three-pound roaster, add garnish after about 50 minutes.)

Sprinkle thickly with freshly chopped parsley and serve sizzling hot.

Accompany with a pleasant red wine—a California Chardonnay and a sharp green salad.

A Mediterranean Chicken

Whole small chickens or quartered chicken cooked quickly with bland black olives, new potatoes and artichoke hearts, picked up with a touch of tomato-concentrate and a glass of Madeira—a variation with a bracing taste, though light. Cuts a fine figure at a small dinner party. Serve four to six.

One 3-lb. or two 2½ lb. chickens
16-24 small new potatoes
25-35 pitted ripe black olives (bland or oily)
A #1 jar or can of artichoke hearts
2 teaspoonfuls tomato paste
A small wineglassful of Madeira o brown sherry
Butter, and a little olive oil

For this you may have your chicken cut into quarters before cooking, or if small cook them whole. Cook them en cocotte, i.e. by putting them with some butter into a deepish pan or casserole and cooking them uncovered until tender. Top-of-stove is most convenient for this recipe. The chicken here ought to be on the well-cooked side and should take, therefore, about 50 minutes, if quartered, to an hour and a quarter if whole.

While it is cooking, prepare the garnish. Scrape the skin off some very small new potatoes and toss them in foaming butter just long enough to color them very lightly.

When the chicken has cooked for half an hour, stir two teaspoonfuls of tomato paste into the chicken juices, then add the garnish, your potatoes, and two to three dozen pitted, ripe black olives. Now put on a lid, and go on cooking for another 20 minutes or so until the potatoes and the chicken are done.

A few minutes before you are ready to serve, add the *finish-garnish:* some drained canned artichoke hearts (very good canned—

(*Please turn the page*)

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CHICKENS EN COCOTTE

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easy to find, and unlike fresh ones, no work and comparatively inexpensive). Give them time to heat through.

Put the chicken on a hot dish with the garnish around them. Rinse out the sauce with a small wineglassful of Madeira or brown sherry, scraping the bottom well, and pour it all over the chicken.

Poulet à la Crème

This is the classical Lyonese Poulet à la Crème, not a creamed chicken or some casserole helped out with cream; it *is* a rich dish—mushrooms, brandy, Madeira, thick cream—but handled with such nicety and economy of processes, such regard for suitability, that it is *perfect*. Serves four.

A young roasting chicken
A good handful of mushrooms
A small wineglassful of Madeira
A jigger of brandy
A cup of heavy cream
A very small squeeze of orange juice
Butter

Cook your chicken, which should be a young roaster of fine quality, whole and trussed, in a deep cocotte with a handful of peeled, sliced mushrooms. Cover frequently during cooking, though not all the time, as the chicken should render a good deal of juice. As soon as the chicken is done, take it out of the cocotte and carve it on a hot dish, into quarters or eighths as desired.

Now comes the important part of the cooking, which is the making of the sauce. This can be done very well at the table. It's really quite simple, but it requires attention and should be done swiftly. Remember, this is only a few minutes before serving time or *at* serving time. Have a cupful of cream, a small wineglassful of Madeira and a jigger of brandy at hand. (The Madeira can be replaced by Marsala or white wine, but the brandy must be brandy.) Also an empty clean bowl.

Now pour off all the cooking juices and mushrooms into the bowl. Put the empty cocotte back onto the fire, pour in your Madeira. As it heats, stir and scrape with a wooden spoon. Then toss in your brandy. Now thicken these liquors by stirring in the cupful of cream. Pour in the whole cupful at one time, stir constantly until very hot, but *do not* boil. Then gradually stir in your cooking juices and mushrooms. (Do it gradually or the butter in the juices won't be absorbed as it should, but will float in separate ringlets on top.) Let it get hot and thick but, again, don't let it boil. Taste for salt and, above all, pepper. Pull together with a very small dash of orange juice.

Now pour this hot sauce, which should be the color of rich pale gold, over the chicken (or return the chicken to it) and serve at once.

Accompany with some perfectly cooked dry rice, some crisp rounds of oven-toasted croutons, and a plain green salad—Boston lettuce and water cress dressed with lemon, not vinegar. A full-bodied dry white wine goes well with this cocotte, although our choice would be a bottle of Claret or Cabernet.

Chicken Bercy

Quarters of spring chicken in a brief sharp sauce of butter, white wine and chives. Serves three to six.

1 or 2 chickens, 2-2½ pounds
½-1 cup of very dry white wine
1-2 heaping tablespoonfuls chives
A very little shallot (optional)
Butter
Seasonings: meat extract, black pepper, Tabasco, lemon

Cook one (or two) small quartered chickens en cocotte until they are tender. Then put the chicken with its juices on a hot serving dish. Pour into the hot cocotte a glass (or two) of dry white wine mixed with a heaping tablespoonful (or two) of fresh chopped chives (and very little of the most finely chopped shallot), and let this boil violently, without a lid, until the liquid is cooked down to less than half. Take *off the fire*, and thicken a little by stirring in a piece of fresh butter. Season with a touch of meat extract, plenty of grated black pepper, a few drops of lemon juice and a dash of Tabasco. Put it back on the fire again for a moment to get hot but *do not* let it boil.

Pour the hot sauce over the chicken, sprinkle with a little chopped parsley and serve at once with mashed potatoes or wild rice, and perhaps a plain leafy vegetable.

Cocotte of Chicken with Stewed Cucumber

This must sound dull to anyone who has never tasted stewed cucumber. Try it. Serves four.

A roasting chicken
2 or 3 cucumbers
Butter
Seasonings: meat extract, pepper, lemon

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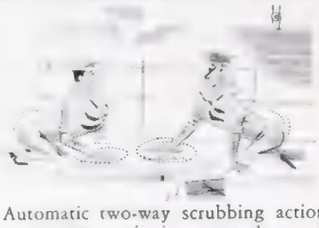
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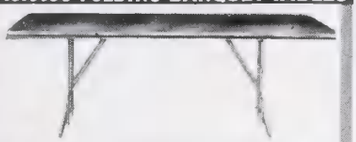
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Cook a quartered chicken in plenty of butter in an open cocotte. About half an hour before it is done, surround it with some roughly peeled, seeded fresh cucumbers, cut into smallish chunks. Cover now, and continue cooking until both chicken and cucumbers are done. The cucumbers will be very soft, though not mushy, and look almost transparent. There will be a good deal of liquid. Stir a teaspoonful or so of good meat extract into it, a little fresh butter, and season with lemon juice and white or black pepper. This recipe calls for rice.

Chicken en Cocotte Normandy Style

Chicken flared with applejack and cooked quite plainly en cocotte with sliced russet apples. Tart, fresh and good, but rather unusual, so be sure to choose your audience. Serves four.

A roasting chicken
1 pound of russet apples
3 jiggers of applejack
Butter, pepper

Cook briskly a whole roasting chicken en cocotte. Half an hour before it should be done, take it out and carve it into serving pieces. Put it back into its juices in the cocotte, let it come to a sizzle again, and now flare with two jiggers of well-flavored applejack. (Liquor, not being de-natured alcohol, will not burn if it is cold, so first warm the applejack by pouring it into a heated utensil—something convenient, like a ladle—then pour the warmed liquor over the chicken pieces and swiftly set it alight with a ready-struck match—spooning the little blue flames all over the dish during the few seconds before they are extinguished.)

Now add a pound of peeled, cored and thickly sliced good firm russet apples, pepper them, cover, and cook everything for about another half hour. Five minutes before the end of the cooking time, stir in your third jigger of applejack and perhaps a little butter.

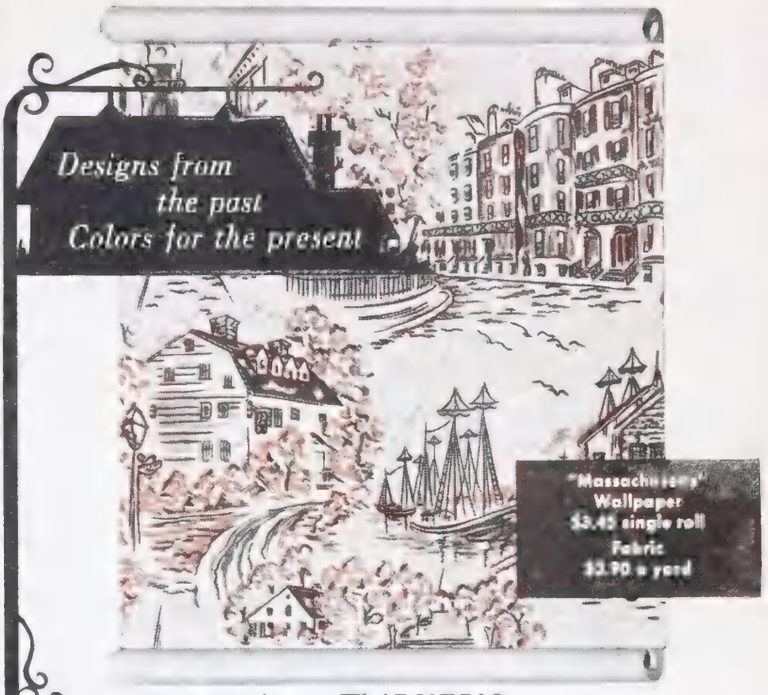
Eat it with some hard, hot, oven-toasted crusts of bread, and drink with it some fruity full-flavored white wine.

Note: good *straight* rye or bourbon can very well replace the applejack.

Chicken Chimay

An absolutely delicious dish of cocotte roasted chicken, appearing on a bed of noodles mixed with *foie de volaille* (the extravagant

(*Please turn the page*)



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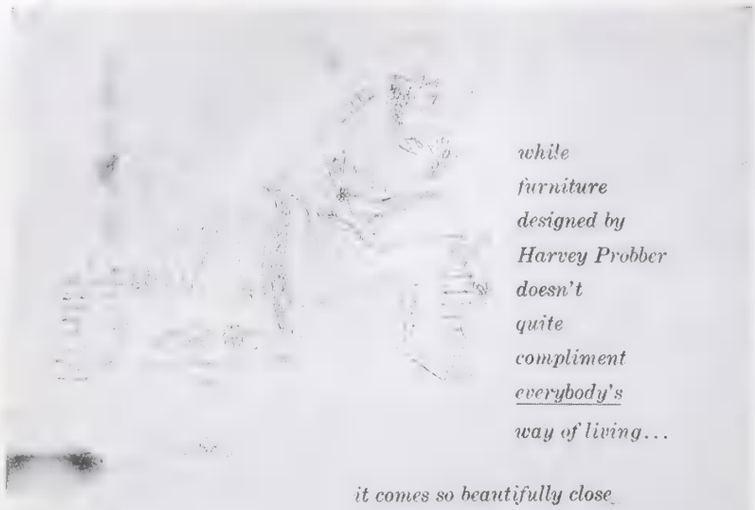
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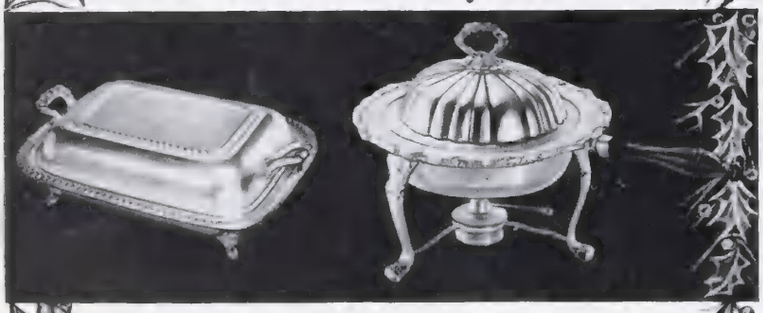
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CHICKENS EN COCOTTE

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ancestor of this recipe called for *foie gras*), well worth trying to become a good hand at it. This recipe serves four.

A roasting chicken
12 ounces of egg noodles, medium fine
6-8 ounces of chicken, turkey or duck livers (fresh or frozen)
A jigger of brandy
A few spoonfuls of cream
Butter, pepper

Cook a whole roasting chicken en cocotte, having salted it much less than usual. Sometime in mid-cooking, whenever most convenient, add some poultry livers, as whole as they come. Pepper them; add a jigger of brandy; see that there's enough butter in the cocotte to keep them moist, add more if necessary. Cook *covered*, and if possible on the slow side, until the livers are just done—a little swelled and still very pink inside. (Test one with the small point of a knife.) About 5-7 minutes. Then take the livers out, *now* sprinkle a little more salt over the chicken and continue cooking it again uncovered.

Break up or even half-mash the liver into small pieces with a fork, trimming out bits of skin and sinews as they appear. Mix the liver and a few spoonfuls of cream into three-quarters of a pound of hot egg noodles (taste for seasoning), and arrange in the bottom of a deep serving dish.

Carve your chicken into serving pieces as soon as it is done and arrange them neatly on top of the noodles. Pour the cooking juices which have accumulated over everything and serve at once.

Drink a good bottle of white wine with it—a Beaulieu claret, for instance.

Note: No need to worry about having everything right and ready at once. The livers can be cooked with the chicken at any stage that allows you time for preparing them; then they can wait. The egg noodles can also wait a little. Keep them hot by leaving them in the straining colander over a saucepan of very hot water. They may stick together a bit, but if they were cooked just right and not overdone to begin with, they will become perfectly smooth and slippery again if a little hot water is poured through them as you twirl with a fork. Drain them again, of course. Do this just before mixing them with the cream and livers.

Cocotte of Chicken and Fried Potatoes

You are coming home, you are hungry, you are tired, your husband will be expecting something good and substantial to eat, too—and there is that chicken in the icebox, mercifully all cut up and ready. Something should be done with it. You want something good and plain and no fuss. This recipe serves two to three.

A chicken, any size up to 3 pounds
A few potatoes (enough to make a good bowlful or more of peeled, raw, diced)
Cooking fat, salt, pepper
(2-3 tomatoes, optional)

Well then, put a little oil, or oil and butter, or some bacon drippings into the cocotte and let it get brown. On the top or in the oven. Add your chicken pieces, salt and pepper, and let them get a good start.

Meanwhile peel your potatoes, cut them into smallish dices. Dry them? Don't bother—as long as they're not exactly dripping. (Hint: Wash the whole peeled potatoes only, not the diced, and wipe the knife before cutting them up.) Now place the potatoes around the chicken, more salt, and let all cook, covered—rather slowly, but briskly enough to brown, not to burn. Shake the cocotte from time to time while you're getting the salad and the table ready and thinking of a dessert. Don't stir. Let the potatoes stick together and a little to the bottom. Turn a corner with a spatula to see whether the underside is crisp and brown. When it is, turn them all. Go on cooking, shaking occasionally until potatoes and chicken are done. Potatoes will take no time. Some should stay soft, and some should be crisp. Taste for salt and pepper. Sprinkle with a little parsley, if you have it on hand, and serve at once very hot.

If you want to elaborate this dish, heat a frying pan (no fat) steaming hot just a moment before serving and place in two or three coarsely chopped-up tomatoes (or the same quantity of well-drained canned tomatoes). The pan should be on the large side. The tomatoes will be cooked and scorched and dehydrated in under a minute. Put a spoonful of this tomato concentrate on your chicken.

P.S. You may use a cut-up frozen frying chicken and Snow-

crop diced potatoes for hash-browns. Place chicken solid-frozen into the oven to thaw.

Chicken Basque Style

A cocotte of chicken cooked with a seasoning garnish of mushrooms, peppers, tomatoes and shallot, cooked into a thick, tart purée.

1 large roasting chicken
4-6 ounces of fresh mushrooms (must be fresh ones)
1 big or 2 medium sweet bell peppers
3-4 tomatoes
2-3 shallots (*or* 1 medium onion)
A good handful of fresh parsley
1 or 2 tablespoons of cream
Butter
Seasonings: vinegar, black pepper, red pepper

A sweet bell pepper, some mushrooms, some shallots, tomatoes and parsley are all finely chopped up, mixed and slowly cooked along with the chicken en cocotte. This time prepare your garnish first thing. Chop your mushrooms very finely (peel and trim stems but not caps); seed and chop your sweet pepper equally as fine; peel, seed and chop the tomatoes. Mince some shallots; chop some parsley.

Give a quartered roasting chicken a few minutes head-start in a cocotte, just long enough to take on a little color. Add your garnish, and cook rather slowly (nothing must stick or get brown) uncovered for another few minutes. As soon as the garnish shows signs of coloring, cover. (If on top of the stove, stir from time to time.)

Allow a good hour. The dish is done when the garnish has melted into a homogeneous, though not smooth, purée (there must not be bits of pepper or anything), and the chicken is on the well-cooked side. Take out the chicken, put it on a hot, deepish serving dish and keep warm while you finish the dish.

Stir the garnish in the open cocotte on top of the stove; bind with a very little cream. (This binding is essential and pulls the texture together, though it is not perceptible as an ingredient; this is not a cream dish.) Keep the fire low (it must not boil), test the seasoning, and pick up with a drop or two of vinegar, black pepper, a fragment of cayenne or other hot red pepper. It should be on the biting side with, on the other hand, no predominant salt.

Pour over the chicken, and serve with plain boiled potatoes in their jackets, or with lentils.

Wine: red.

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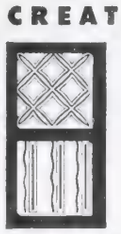
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A Spring Chicken en Cocotte

Another vegetable garnish—this time the lightest, freshest last-minute addition. A young chicken, halved, on a white, green and orange bed of garden vegetables. Serves two to three.

A 2-pound chicken (We'd call this a broiler)
A package of frozen macedoine of vegetables (carrots, peas, string-beans, etc.)
Half a package of frozen peas
5-10 tiny new potatoes
1 egg
Butter, parsley, lemon

Set a 2-pound chicken to cook in sweet butter in a cocotte. Cover it after the first quarter hour so as to keep it and its juices lighter.

Meanwhile, toss some freshly cooked, hot, drained macedoine of vegetables and some tiny, hot potatoes cooked and peeled in some foaming butter in a frying pan for a few minutes. Not longer.

When the chicken is just done (about 35 minutes) take it out to carve. In its place put into your cocotte (still over a mild fire) your vegetables and potatoes. Swirl them around a bit, so as to heat well through and take up the cooking juices. Correct the seasoning: white pepper, and perhaps a little lemon.

Now carve your chicken into halves, and put them on this vegetable bed in the middle of the cocotte (don't forget to add the carving juices). Surround the chicken with some lightly cooked, hot green peas, and a cut-up 6-minute egg (white hard, yolk not quite set), dot the peas, and the peas only, with sweet butter, sprinkle them with parsley, take off the fire and serve at once.

Accompany with white wine (from the Finger Lakes district, or a Napa Valley Folle Blanche). French bread and a dessert.



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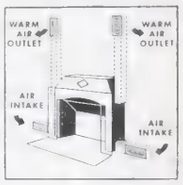


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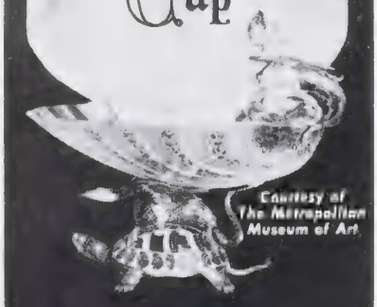
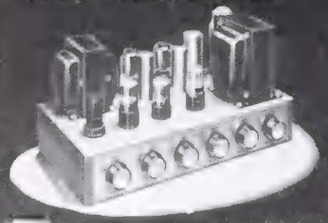


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SECRETS OF FRENCH COOKING

Continued From Page 231

endeavour must do. French cooking underwent the influences of the lavish Eighteenth Century and the extravagances of the Nineteenth Century. The first half of the Twentieth Century has been too disturbed by two major wars to have yet declared itself.

To cook as the French do, one must respect the quality and flavour of the ingredients. Exaggeration is not admissible. Flavours are not all amalgamative. These qualities are not purchasable but may be cultivated. The *haute cuisine* has arrived at the enviable state of reacting instinctively to these known principles.

What is sauce for the goose may be sauce for the gander, but it is not necessarily sauce for the chicken, the duck, the turkey or the guinea hen.

Boeuf Bourguignon

(Beef Stew as cooked in Burgundy)

2 lbs. of shoulder of beef without bones cut in 2½" cubes
3 tablespoons lard
3½ ounces salt pork, diced
12 small onions
1 tablespoon flour
2 cups old dry Burgundy red wine
1 clove garlic

A bouquet of about 2 inches orange peel, a bay leaf, a small sprig of thyme, a sliver of nutmeg, tied together snugly with a string

Salt (no pepper)

Melt lard in a Dutch oven. When it smokes, brown salt pork and remove. Brown onions and remove. Then place the pieces of meat, side by side and brown on all sides. Add salt pork and flour, stirring with a wooden spoon. Add the wine, well heated, and stir well. Add the clove of garlic, and the bouquet. Cover hermetically and cook over low flame for 3½ hours. If the wine and juice have evaporated, add a very small quantity of boiling water a little at a time. Add onions and cook 15 minutes longer. Remove bouquet. Place meat and gravy on serving dish, sprinkle chopped parsley over top.

Suggestions learned from the French

About the use of wine in cooking: Add red wine to beef, white wine to chicken, veal and pork. White wine to sauces made with cream. Two tablespoons of cognac lighted and added to beef and mutton give an indefinable flavour. Mutton roasted and basted with port is out of this world. Try it. Cream should be added to sauces at the last moment, only in time to heat thoroughly, and should not boil. It is tilted in the saucepan not stirred.

A piece of butter added to a sauce at the last moment, also tilted and not boiled, makes the sauce unctuous and lightly thickens it.

Food in French Homes

Food differs more from day to day in France than it does in the United States, not only in the variety of each day's menu, but in the choice of the menu according to the persons to whom it is to be served. In the United States there is less difference between the choice for the family's menu and one for guests than there is in France. For example, this is the menu at a lunch party to which we were invited at a house whose mistress was a well-known French hostess and whose food was famous:

Aspic de Foie Gras
Salmon Sauce Hollandaise
Hare à la Royale
Hearts of Artichokes à la Imam Bayildi
Pheasants Roasted with Truffles
Lobster à la Francaise
Singapore Ice Cream
Cheese
Berries and Fruit

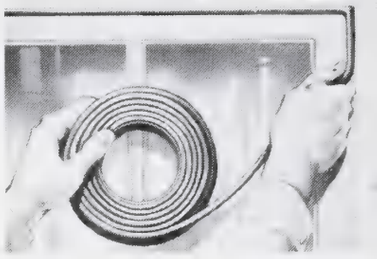
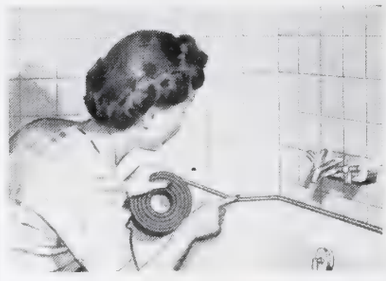
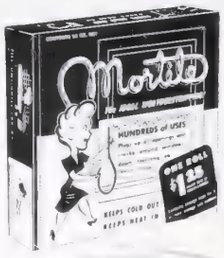
This copious lunch was accompanied by appropriate and rare wines. There were at table ten guests and six of the family. The fine linen and beautiful crystal, porcelains and silver were of the same quality as the menu.

Hearts of Artichokes à la Imam Bayildi

Prepare 12 artichokes by cutting the leaves to within 2 inches of the heart. As each one is cut, put it into a recipient of cold water to which the juice of one lemon has been added. When all the artichokes are ready, shake them well to clean them in a quantity of running water. Put them at once in a large saucepan of furiously boiling water to which 1 teaspoon salt and ½ teaspoon cardamom seeds and the juice of 2 lemons have been added, and cover.

There should be enough water to float the artichokes until they are tender, about 25 minutes according to size. As soon as a leaf can be removed easily, remove from flame, drain at once, and put into recipient of cold water and under

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running water. When water is tepid, remove artichokes, drain, gently remove all leaves and the chokes. Trim around the hearts if necessary. The leaves can be scraped with a silver spoon and mixed with a little cream to be used in an omelette or under mirrored eggs. Boil 3 pounds of small green asparagus tied in bundles in a covered saucepan of salted water. Cover and boil about 15 minutes or until tender, but don't overcook.

After soaking a sweetbread weighing about 1 pound in cold water for 1 hour, boil in salted water to which ½ teaspoon salt, 2 shallots and 6 coriander seeds have been added. Boil covered for 20 minutes. Plunge in cold water and when cool enough, remove tubes and skin. Strain with potato masher through strainer. Put 2 tablespoons butter in frying pan; when the butter begins to bubble reduce flame. Put the sweetbreads in frying pan. Stir constantly until they are well mixed with butter. Sprinkle on them 2 tablespoons flour. Mix thoroughly. Then slowly add 2 cups dry champagne. Cook gently until sauce becomes stiff.

Cut the asparagus within 2 inches of the tip. With the left hand, hold an asparagus upright in the heart of an artichoke while a wall of the sauce is built around it with the right hand. The tips of the asparagus should show about a half inch above the sauce. Cover the sauce with a thick coat of browned bread crumbs. Pour 1 tablespoon butter over each asparagus tip and the bread crumbs. Place the artichokes in a well buttered fireproof dish and brown in preheated 425° F. oven for 15 minutes.

It does not take as long as it sounds to prepare this dish. The lemon, champagne and coriander seeds give an ineffable flavour.

Singapore Ice Cream

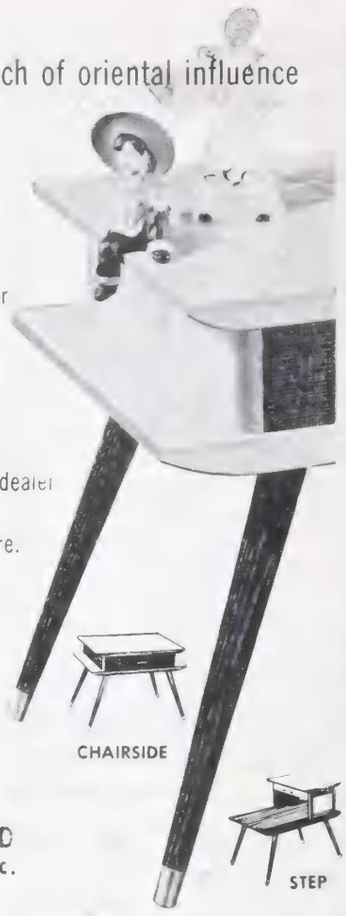
Stir 1½ cups sugar with 12 yolks of eggs until they are thick and pale yellow. Slowly add 4 cups hot cream in which a vanilla pod cut in half vertically has been steeping. Mix thoroughly, pour into saucepan and stir constantly with a wooden spoon over lowest heat until the spoon is thickly covered. Remove from heat and pour through a fine sieve into bowl. Remove vanilla bean, wash the pieces well in cold water. They may be used again. If you do not use vanilla bean, add

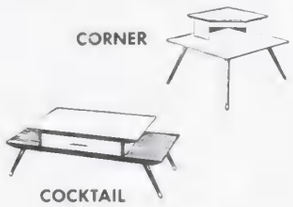
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SECRETS OF FRENCH COOKING

CONTINUED FROM PRECEDING PAGE

1 tablespoon vanilla extract. Stir the mixture from time to time until cold. Before putting to freeze, stir in 1 cup diced ginger as completely drained as possible of its syrup and 1 cup not too finely chopped blanched pistachio nuts. Then mix in 2 cups whipped cream. Put to freeze. It is not necessary to stir during freezing. When frozen, take out of mold and decorate with 1 cup whipped cream flavoured with 2 tablespoons ginger syrup.

In France it is not unusual for some man in the family to be not only interested in the menu and the cooking of it but occasionally to wish to supervise or even cook a dish. This raises the standard of cooking in the home, the mistress is spurred to greater effort by a constant gentle criticism. Women are not supposed to be gourmets in France. It is rare to find a woman whose taste in wines is as keen and subtle as a man's.

There are, of course, exceptional cases like that of a daughter who, instead of a son, inherited her father's famous wine cellar. At her table the *maitre d'hotel* presents each dish for the lady's inspection before serving it to the guests. At a large lunch party to my surprise after carefully examining the aspic of foie gras, she, with a brusque gesture, brushed it aside. What it was that at a glance did not satisfy her is a question that still torments me. She has needed no man's criticism to keep her culinary taste up to an almost solitary peak.

One of my friends, an admirable housekeeper and provider, is not so attentive to the kitchen and not so sensitive to the preparation of food. It is her husband who is a gourmet and a student of gastronomy. He is constantly delving into books for more information concerning how, when and why cooking developed as it did and became what it is. This in a roundabout way has influenced the cooking his wife superintends. A meal in their home may include a recipe from the Treasure of Health printed in 1607 with a preface by Jean-Antoine Huegetan. The recipe is no other than our present *filet de sole à la meunière*, differently worded.

The Trout

Small trout emptied and the scales removed, cut from head to tail on either side and from the bone. Rub some salt in them and put aside for 2 hours. Then remove excess salt from the fillets and flour them. Fry in butter in a frying pan.

This recipe has not changed in 350 years, so that for the menu any dishes that followed it would be suitable.

At the lunch the salad served was excellent and original.

Cauliflower Salad with Shrimps

Boil large whole cauliflower in salted water until the flowerets are tender but no more than that. Drain and press head down in a bowl while still hot so that when cold and removed from the bowl it will keep its shape. Place cauliflower flat side down on a flat round serving dish. Place 1 pound shelled giant shrimps between the flowerets, tails pendant. Serve apart:

Sauce Mousseline

A sauce Hollandaise is made by placing in the top of a double boiler the yolks of 3 eggs, ¼ teaspoon salt and a pinch of pepper and the same of nutmeg. Put over very hot but not boiling water. Stir constantly with a wooden spoon, particularly around the sides and the bottom. Add in very small pieces ¼ pound butter. Allow each piece to melt before adding the next one. When all the butter has melted and the mixture has thickened, remove from heat and add very slowly 1 tablespoon lemon juice. When the sauce is tepid add ½ cup whipped cream. Stir gently and serve.

This sauce is suitable with cold fish, asparagus and shell fish salads.

Floating Island

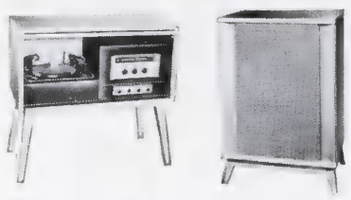
Separate 6 eggs. Beat the whites until stiff but not dry, adding a pinch of tragacanth, a powder that can be found at any good chemist's and which helps in the cooking of the whites of eggs and keeps them stiff. Add gradually, while beating, 5 tablespoons sugar. Tip the mold in all directions so that the bottom and sides are completely covered. Place the beaten whites of eggs in this, gently tapping so that there are no air pockets. Put the mold uncovered in a recipient of hot water over low flame. The water should simmer but not boil. When a coarse darning needle (kept in the kitchen for such use) stuck in the center comes out dry, remove from flame and water. When cold, carefully turn out into a hollow dish. Stir the yolks of the

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American Cancer Society

6 eggs with ½ cup sugar until lemon colored. Add gradually 3 cups hot milk. Pour into a saucepan and stir with a wooden spoon over very low flame until the spoon is well coated. Remove from flame and add 1 teaspoon vanilla extract and a few drops of extract of bitter almonds. Stir from time to time until cold. Pour around the caramelized whites of eggs just before serving.

Dishes for Artists

Before coming to Paris I was interested in food but not in doing any cooking. When in 1908 I went with Gertrude Stein to the rue de Fleurus, she said we would have American food for Sunday evening supper, she had had enough French and Italian cooking, the servant would be out and I should have the kitchen to myself. So I commenced to cook the simple dishes I had eaten in the homes of the San Joaquin Valley in California—fricasseed chicken, corn bread, apple and lemon pie. Then when the pie crust received Gertrude Stein's critical approval I made mincemeat, and at Thanksgiving we had a turkey that Hélène the cook roasted but for which I prepared the dressing. Gertrude Stein being unable to decide whether she preferred mushrooms, chestnuts or oysters in the dressing, all three were included. The experiment was successful and frequently repeated, it gradually entered into my repertoire, which expanded as I grew experimental and adventurous.

Oeufs Francis Picabia

The only painter who ever gave me a recipe was Francis Picabia and, though it is only a dish of eggs, it merits the name of its creator.

Break eight eggs into a bowl and mix them well with a fork, add salt and no pepper. Pour them into a saucepan, yes a saucepan: no, not a frying pan. Put the saucepan over a very, very low flame, keep turning them with a fork while very slowly adding, in very small quantities, a half pound of butter, not a speck less, rather more if you can bring yourself to it. It should take half an hour to prepare this dish. The eggs, of course, are not scrambled, but with the butter (no substitute admitted), produce a suave consistency that perhaps only gourmets will appreciate.

Treasures

What is the first food you remember, remember seeing it if not eating it? Well, the first food I

(*Please turn the page*)

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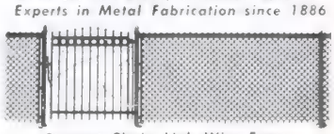
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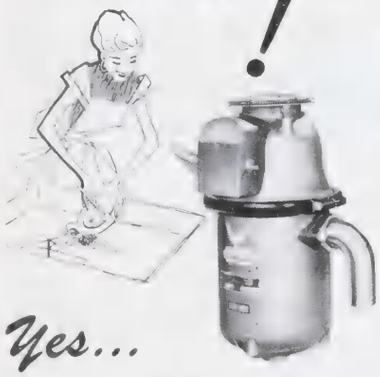
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SECRETS OF FRENCH COOKING

CONTINUED FROM PRECEDING PAGE

remember from my early childhood in San Francisco in the early eighties was breakfast food: cracked wheat with sugar and cream: corn meal with molasses: and farina with honey. But after that the first food that I saw and clearly remember was soufflé fritters which, of course, were not included in a diet prescribed for a child. Nora, my mother's cook, fortunately stayed on long enough for me to taste her fritters. Nora left my mother's kitchen when she was nearly forty years old to marry a well-paid workman and she proceeded to produce five or six children. Maggie, the nurse, would go to see her and on her return would tell the incredible story that Nora who had been such an exquisite cook was now feeding her family, including the youngest born, on canned food. She was a precursor.

Nora's Ice Cream

One quart whipped cream sweetened with three quarters of a cup of icing sugar. Add one cup and a quarter of raspberry jelly slightly melted. Fold in the beaten whites of five eggs. Freeze.

My collecting of treasures began with sweets—cakes and ices, desserts and candies—double evidence of their date. For when one is young, that is what interests one most: the rest follows. So this is one of the earliest.

Scheherezade's Melon

Cut a piece from the stem end of the melon. Scoop out in as large pieces as convenient as much of the pulp as is possible without piercing the melon. Empty all the juice, dice the pulp in equal quantities (this will depend upon the size of the melon) as well as some pineapple and peaches. Add bananas in thin slices, and whole strawberries and raspberries. Sugar to taste. When the sugar mixed with the fruit has dissolved, put the fruit and their juice in the melon. Cover with 4 parts very dry champagne and 1 part each of Kirsch, Maraschino, Crème de Menthe and Roselio. Put in refrigerator over night.

This dessert and a Bavarian cream which had a similar flavour from its including the same liqueurs and cordials were early favorites. The recipe for Scheherazade's Melon is preserved in my mother's handwritten cookbook.

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Another early recipe has for the last 60 years been known amongst my friends as:

Alice's Cookies

On a floured board sift 2 cups of flour. You will require 2½ cups unsalted butter, the yolks of 6 eggs and 1 cup icing sugar with which a vanilla pod has been pounded and sifted. With the tips of the fingers very lightly work in ⅓ of each of the ingredients until all of each of them has been worked in. It may take more flour, depending upon the size of the yolks of the eggs and the quality of the butter. Add only enough flour to roll. Roll to about ¼ inch thickness. Cut with a round cooky cutter of any size that suits, but not more than 2½ inches in diameter. Place on cooky sheets and bake in 300-degree oven about ¼ hour. The cookies should not be coloured. When done, remove very carefully from cooky sheet with a metal spatula. They are as fragile as they are exquisite. Cover generously with sifted icing sugar. Do not put in the box until cold. If the box has a cover that closes hermetically, the cookies will keep for two weeks or more.

Leg of Mutton à la Muscovite

Chop 3 large onions, 3 large carrots and 3 hearts of celery. Brown them lightly in 4 tablespoons butter in a saucepan over medium heat. Add 1 cup of boiling water and ¼ cup boiling vinegar, 1 bay leaf, 2 cloves garlic, 3 whole cloves, 1 teaspoon salt and ½ teaspoon pepper. Cover, reduce heat and boil 20 minutes. Remove from heat and when cold, strain. Place the leg of mutton in a preheated 475-degree oven and after 20 minutes commence to baste with hot juice of vegetables. It will take about ½ hour per pound to roast, according to the size of the meat.

The recipe for this omelette comes from the cookbook of Georges Sand. Should it not, therefore, be called:

Omelette Aurore

Beat 8 eggs with a pinch of salt, 1 tablespoon sugar and 3 tablespoons heavy cream. Prepare the omelette in the usual manner. Before folding it, place on it 1 cup diced candied fruit and small pieces of *marrons glacés* which have soaked for several hours in 2 tablespoons curaçao. Fold the omelette to keep the fruit in place, on fireproof serving dish. Surround

(*Please turn to page 338*)

STILL GREEN AND LUSH AT 105°

CONTINUED FROM PAGE 248

they can. More important than water, though, is feeding! They learned this long ago. Well-fed plants need watering far less often, because they have more roots and because of a greater efficiency in the use of the water they do get.

Bugs and blights never have a chance in the Pace garden. This is health insurance that pays off when the weather turns hot. Pest-weakened plants have little resistance to heat and drought—and heat is ideal for a fantastically rapid increase in the number of overlooked bugs.

THE Paces also keep ahead of weeds for the same reason. The day we dropped in on the Paces unannounced, we didn't spot a single weed in the lawn, a phenomenal record after weeks of such burning heat. I would have said a weedless lawn was impossible in the Dallas midsummer heat. Actually, can anyone afford to let weeds get started in the lawn in a 105° area? Once grass is weakened enough by the food and water-robbing invaders, it stops growing. But a thin lawn can't stay green even with as little as one hour a day of direct exposure to the sunlight at the 105° heat. The sun heat gets right down to the exposed ground and this dooms the roots. A thick mat of grass insulates its own roots just as the top leaves protect a shade tree.

The Pace Garden looks better every year, we are told. Visitors are amazed by its seeming disregard for heat and drought. Landscape architect Arthur Berger says anyone can have as good a garden if 7 basic rules are followed:

1. Plan ahead and have patience. The Paces enjoy a stylish, heat-resisting garden today because of years (15 of them) of doing, thinking, and waiting in an unhurried striving for the effects wanted. Your lawn for the first few years may not be the thick green carpet you want, the shrubs may look sparse, and the flowers disappointingly few, but everything can be building toward a fine garden.

2. Plant trees first. You must have an abundance of shade trees, all well established before any garden can stay fresh and green at 105°. You *can* move in big trees for quick shade if you are willing to pay the initial cost and upkeep. Gardens planted all in one season, though, suffer from drought and water rationing and won't look too fresh the first few years.

3. Keep the garden small enough for you to be able to give it good care even in the hottest weather when you won't likely want to devote much time to gardening. Many well-intentioned people make a great mistake here.

4. Keep the garden small enough so that it has adequate, well-distributed shade, so that there is no large expanse of direct sunlight on any section of the house or the garden. If you want more garden than you have shade, plant trees now in the unshaded parts but wait until the trees grow up before incorporating these areas into the garden.

5. Choose mainly from the drought-resistant and heat-tolerant plants, especially those native to your area. Ask your local landscape nurseryman about these. The choice of species is actually fairly extensive, although many nurserymen don't bother with these plants, for many people hate to pay nursery prices for plants that can be seen growing wild in the region.

6. Feed liberally and often. Well-fed plants need only a fraction of the watering you must give hungry or starved plants.

7. Design the garden so that it is developed intensively. Make every square foot contribute to the look of greenness. Do this by partitioning the garden into "use" areas, each giving depth of focus to the next, making the garden seem to go on and on "with more greenness just around the corner." Supply each area with its appropriate furnishings to further this feeling of "more and more."



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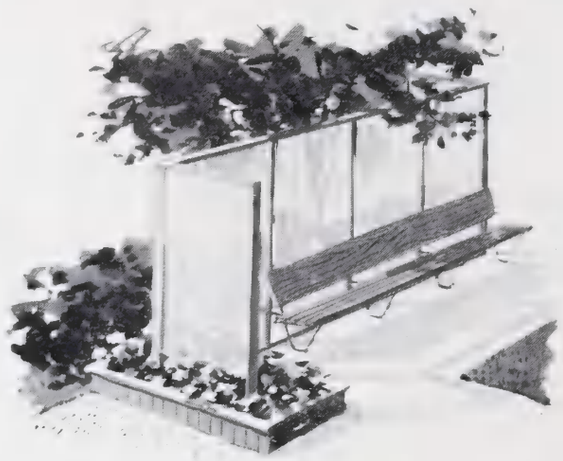
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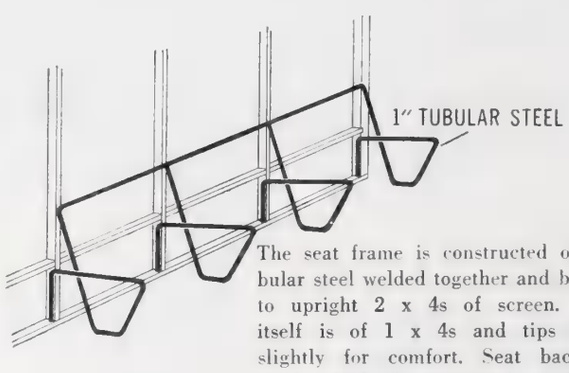
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How to build a sunpocket

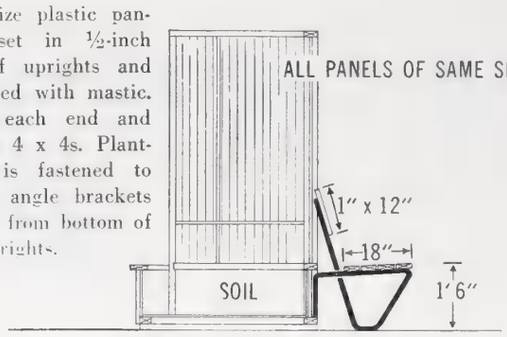


Free-standing and portable, this screen-planter creates a protected corner which lets in sunshine but keeps out prevailing breezes. By pocketing sun's heat, it increases outdoor pleasure, making even sunny but seasonably cool winter days comfortable.

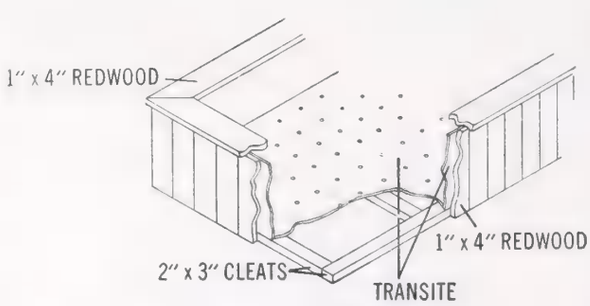


The seat frame is constructed of tubular steel welded together and bolted to upright 2 x 4s of screen. Seat itself is of 1 x 4s and tips back slightly for comfort. Seat back is single plank, fits notches in uprights.

Standard-size plastic panels are set in ½-inch grooves of uprights and joints sealed with mastic. Posts at each end and corner are 4 x 4s. Planting box is fastened to screen by angle brackets which run from bottom of box to uprights.



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70 *Newcomb's Reproductions
136 *Ward Phillips Co.
52 Q T Novelty
58 Saladmaster Sales, Inc.
144 *Saltwater Farm Inc.
199 *F.A.O. Schwarz
145 *Seth and Jed
137 Song Parade Co.
57 Spear Engineering Co.
71 *Spencer Gifts
56 *Stuckey's
190 Wilson-Jump



SECRETS OF FRENCH COOKING

Continued From Page 334

with *marrons glacés* and candied cherries. Cover at once with this Fransipane cream, made by stirring 2 whole eggs and 3 yolks with 3 tablespoons sugar until they are pale lemon coloured. Then add 1 cup flour and a pinch of salt, stirring until it is perfectly smooth. Add 2 cups milk and mix well. Put in a saucepan over lowest heat and stir until quite thick. It must not boil. Be careful that the cream does not become attached to the bottom or sides of the saucepan. When it has thickened, remove from heat and add 2 tablespoons butter and 3 powdered macaroons. Stir and mix well. Pour over omelette and sprinkle ¼ cup diced angelica over the cream. Then sprinkle 6 powdered macaroons on top and 3 tablespoons melted butter. Place the omelette in a preheated 550-degree oven only long enough to brown lightly.

Omelette sans Nom

Stir in a bowl the yolks of 4 eggs with ¾ cup heavy cream, a pinch of salt and 1 tablespoon grated Parmesan cheese. Mix well and add 5 tablespoons of very soft butter. Beat the whites of 4 eggs and fold the egg-cream mixture into them at the same time as 1½ cups tiny dices of ham. Put in a preheated fireproof well-buttered dish for serving and place in a preheated 500-degree oven for 5 minutes. Remove from oven and quickly cover with 1 cup heavy cream on which ¼ cup tiny diced ham is sprinkled. Return to oven, lower heat to 400 degrees and brown for a little less than ¼ hour more. Serve at once.

This recipe for rice taught me how to judge when rice was sufficiently cooked. Besides this it is an excellent dish.

Rice à la Dreux

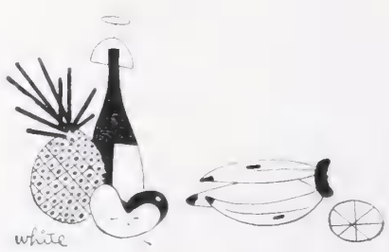
Wash, drain and thoroughly dry 1½ cups rice. Put a saucepan over medium heat and in it melt 3 tablespoons butter. Add the rice and stir with a wooden fork until all the rice is covered with the butter. Lower heat and continue to stir for 10 minutes. Then add 3 cups chicken broth, ½ teaspoon salt and ¼ teaspoon pepper and cover. The rice is cooked when small holes appear on the surface. Put the saucepan uncovered in a very slow oven to dry the rice. Cut a veal kidney in thin slices, put in a saucepan in which 3 tablespoons butter have been melted. Over medium heat, brown lightly and add 1 tablespoon flour. Mix well and add ¾ cup hot chicken bouillon and ¼ cup hot Madeira. Reduce heat as soon as it commences to boil. Add ¼ teaspoon salt, ⅛ teaspoon pepper and a pinch of powdered mace or nutmeg. Cover and allow to simmer for 10 minutes. Scramble 8 eggs in saucepan in which 2 tablespoons butter have been melted, add ¼ teaspoon salt and ½ cup cream. Be careful not to overcook. The rice, having been placed in a ring mold and tapped so that there will be no holes, is now removed from mold onto the serving dish. The centre of the dish is filled with the scrambled eggs and the slices of kidney are placed around the rice and their sauce poured over them.

How or when this next recipe came into the cookbook of a French family, they were not able to say, it was written in a handwriting they recognized as that of a great-grandmother. It is for

Crème Marquise

(Jean-Jacques Rousseau's name was underlined).

For three servings, melt 3 ounces of chocolate over hot water. When it is melted add in small quantities at a time 8 tablespoons butter. Stir continuously. Add the yolks of 3 eggs, one at a time, stirring in the same direction. Remove from heat and fold into the stiffly beaten whites of 3 eggs. Chill before serving. It's an excellent version of a common French dessert.



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House Beautiful

DECEMBER 50c

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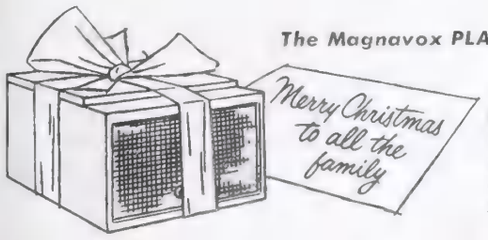
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The Bloombergs wanted a swimming pool in the activities room of their new home! This unusual feature, plus the spacious house design, would pose real heating problems—in any part of the country.

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He *zoned* their home into 3 areas, each with a separate thermostat system. This assures *whole-house* comfort. The thermostat for Zone 1 controls the activities room where the pool is located. This thermostat compensates for the extra warmth from the water in the heated pool, and prevents upsetting the comfort in the rest of the house.

Zone 2 includes the living-dining, and service areas. The Honeywell thermostat here compensates for the southern exposure, and for extra warmth from the fireplace, and for periodic extra heat in the kitchen and laundry.

The bedrooms are on the second floor and make up Zone 3.

Today, the Bloombergs and their guests enjoy *even* comfort in every part of the house. Why don't you ask your architect, heating or plumbing contractor about Honeywell Zone Control, and enjoy modern comfort, too.

Luxurious comfort in the activities room, plus a heated swimming pool—that's the unique combination in this distinctive house! Ordinary *one*-thermostat systems couldn't control the whole house and still compensate for the extra warmth from the pool and the handsome fireplace. But Honeywell Zone Control, with its *separate* thermostats, assures *even* comfort *throughout* the house.



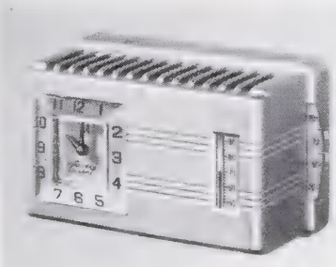


Spaciousness doesn't upset the comfort balance in this new home. It's divided into 3 comfort zones so that exposure, occupancy and use factors in one zone cannot cause discomfort in other parts of the house. Only Zone Control gives you this *whole house* comfort.



Cool, comfortable sleeping is the big feature of Zone 3! The separate thermostat here makes the bedrooms comfortably cool at night. And during the parts of the day when they're not used, Honeywell Zone Control makes it possible to maintain a lower temperature—and thus save fuel.

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MINNEAPOLIS
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How to zone your home

Chances are your living habits may be quite different from the Bloombergs'. So your zoning requirements for even comfort may be different, too. Here are four steps to follow: (1) Analyze your family program to determine how you *use* your rooms. (2) Review the north-south exposures of your home. Try to have one thermostat compensate for north winds, a second for southern sun. (3) Seriously consider making a bedroom area a separate zone—to provide for cool sleeping. (4) Consult your architect or heating dealer about your needs.

Send for our FREE booklet, "Plan to enjoy more comfort in more of your home." It tells why Zone Control is needed in homes with picture windows, fireplaces, rambler construction and other characteristics of the modern home.

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Gentlemen:

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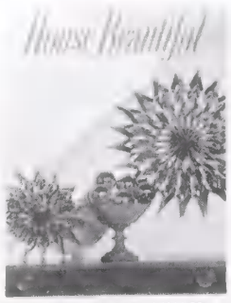
☐ Send me the name of a nearby heating dealer who handles Honeywell Zone Control.

I'm interested in ☐ remodeling, ☐ a new home.
My present heating system is ☐ warm air, ☐ hot water, ☐ steam.

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PHOTOGRAPH BY EZRA STOLLER

This issue is devoted to the glamorous Christmas house that can be yours if you apply the principles of good decoration to your holiday trimmings. Starbursts on our cover are some of 8 ornaments HOUSE BEAUTIFUL has created to make your holiday decorating easier. See pages 105-111.

House Beautiful

Vol. 96, No. 12

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

DECEMBER 1954

THIS CHRISTMAS MAKE YOUR HOUSE THE HOUSE BEAUTIFUL

Eight Wonder-working Decorations **105-111**
Make Your Holiday Decorating an Exercise in Good Decorating **112-115**
How a Famous Artist "Decorates" for Christmas **116-121**
The Art of Giving Is an Experiment in Living **122-125**
Make Christmas an Adventure in Free Taste **126-131**
The Most-wanted Table **134-135**

FOOD AND THE ARTS OF GOOD LIVING

The Art of Giving Is an Experiment in Living **122-125**
How to Be on Top of the Situation at Christmas Dinner **132-133**
How to Judge a Reproduction **140-141**
Secrets of French Cooking, Part 2 **142-143**
Thought-built Gifts for the Modern Epicure, II **144-145**
The Gift You Could Never Give Before **150-151**
Cooking with Soya Sauce **152**
Pantry Shelf News **174**
Home Study Course on the Way to Be Creative at Christmas **199**

GARDENING

Giving to Gardeners **146-149**

HOUSEKEEPING AND MAINTENANCE

Plan Your Mortgage As You Plan Your Home **136-137**
The Gift You Could Never Give Before **150-151**
It's Worth Mentioning **164-165**

MUSIC

Music for Christmas—not Christmas Music **10**
The Gift of Self-Made Music **138-139**

TRAVEL

How to Leave Home and Like It **102**

OTHER FEATURES

Window Shopping **12-99**
How to Buy Home Movie Equipment **101**
Decorating Advice by Mail **192**

ADVERTISING INDEX **201**

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Which sterling pattern fits *your* way of life?



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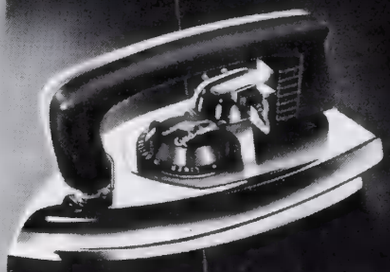
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See your Crane Plumbing and Heating Dealer. He has a special Kitchen Planning Service to help with your new kitchen. No obligation of course!

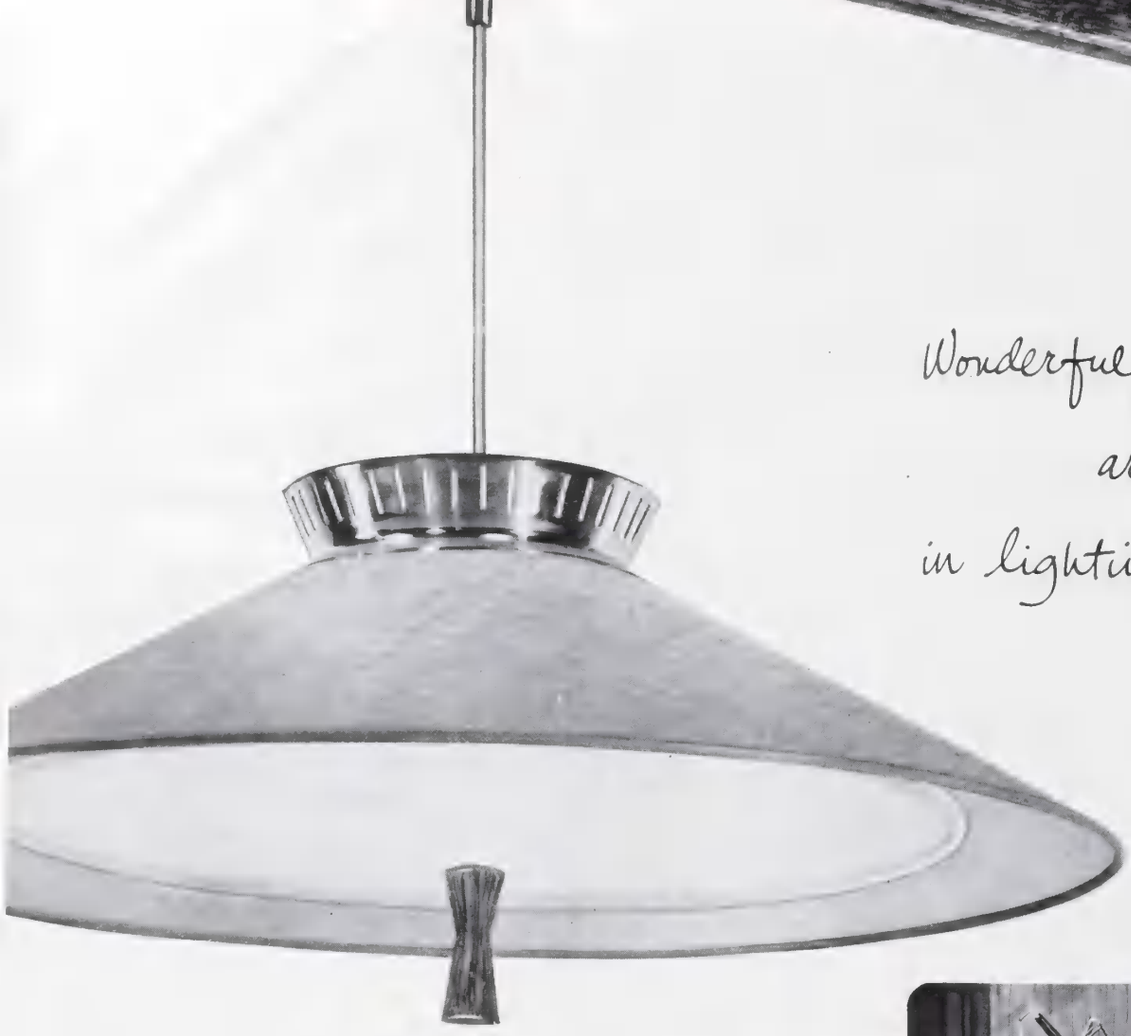
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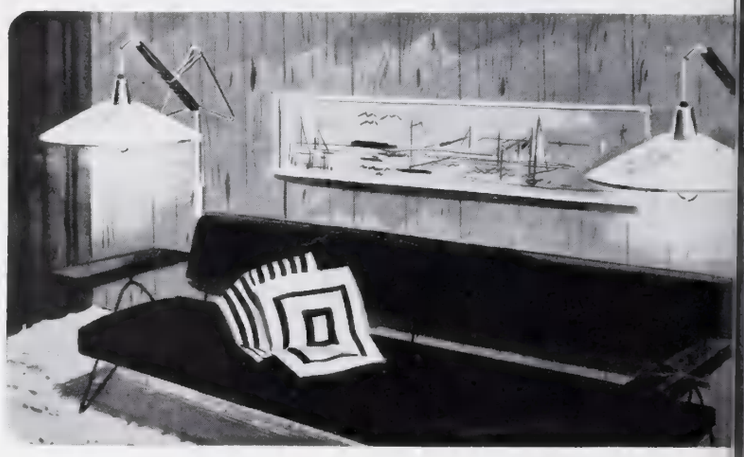
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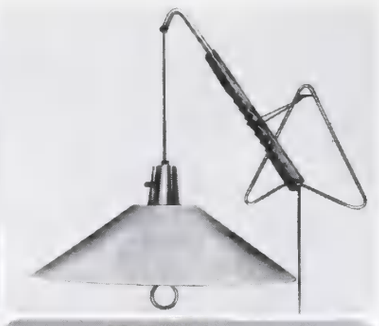


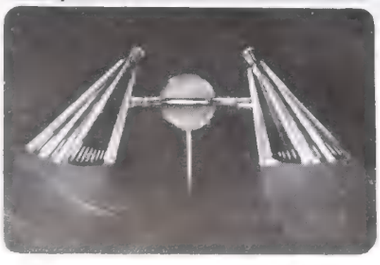
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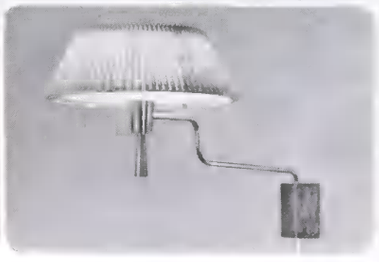
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IT'S BECAUSE the design we call "Fostoria Wheat" was conceived with a free-hand, easy sort of swing to it, and you can't get such an effect mechanically. Fostoria craftsmen, generations old in their skills, have to blow each piece from molten glass, then cut and polish entirely by hand. The result is lovely, and every piece is ever-so-slightly unique. Whether it's for your own table, or to go with your card as a gift, you can't choose more beautiful crystal. Suggested place setting shown, $15*. In open stock because it's made by The Fostoria Glass Company in Moundsville, West Virginia.

*slightly higher in the West

FOSTORIA

Music for Christmas—not Christmas Music

All music that is born of great poetic conviction celebrates the underlying spirit of Christmas Day

By RICHARD WILLIAMS

I spent last Christmas with a family whose youngest daughter is eight years old. Mimi had received a big toy pony with glass eyes. This gift was the dream of her life. She was delirious with excitement. Later in the day, when she retired to her room, she put a record on her phonograph. She obviously chose the one record among her little collection which would best fit in with her now-I-have-my-pony mood and best express her happiness. Through the closed door we heard the strains of "Alexander's Ragtime Band."

Well, why not? Why should the choice of proper Christmas music be limited? Joy to the world and joy for yourself can—if you feel it—be expressed, underscored, and accompanied by all sorts of music. Any music is music for Christmas. The festival is, in its deeper meaning, one which can embrace all music, because all music is a product of the human spirit and is testimony to the sweetness which lies below the bitterness of that spirit. I have nothing, of course, against what we usually call Christmas music. The carols are pleasant, the hymns are gentle, some of the songs excellent, the jingle bells may jingle as long as they like. But whether Christmas be white or green, whether you feel traditionally about it or not, the important thing to remember is that music fits the occasion. If there is any one day on which music is more appropriate than on other days, that day is the twenty-fifth of December. The silent night should be followed by a resounding day.

I have prepared a list of music that I myself would like to hear on Christmas Day, any Christmas Day. These are my personal choices and nothing more. I pass them on merely as suggestions both for your own use and for a possible shopping list of recordings that you may give to your friends. Diverse as these choices are, they all have one thing in common. They all seem to me to be an expression of that poetic spirit which first conceived the festival, and then spread it through the world. It is positive music, brought forth by men who assert life rather than deny it. No artist of first rank was a cynic. No music of first rank is sour.

Wagner: *Siegfried Idyll.* This, if you like, is music which is connected with Christmas Day, if only fortuitously. The composition was a birthday present given by Wagner to his wife Cosima early in the morning of December 25th. For many weeks before the day, he had worked on it in secret. He had rehearsed it in secret. And now, at seven o'clock in the morning of December 25th, he assembled his friends at the bottom of the staircase in his house. Cosima was asleep upstairs. Very quietly the musicians began to play. Within the eighteen minutes of this clear work, scored for a small orchestra, Wagner speaks to us not of heroes and the gods, not of epics and travail, but of a father's joy in his child. The music is all smiles and sunlight. One of its melodies is an exquisite lullaby. I can imagine no better way of being waked on Christmas Day.

Recommended Recordings

Toscanini-NBC Symphony (In album *Toscanini Conducts Wagner*)—Victor

Münchinger-Stuttgart Orchestra—London

Berlioz: *Romeo and Juliet.* Choose from this dramatic symphony either the section called "Feast at the Capulets," which is brilliant music, or the "Love Scene," filled to the brim with starlight, or the very short "Queen Mab" music, as finely spun as Mercurio's speech. Better still, listen to the whole composition. Though there is a dull mo-

(*Please turn to page* 100)

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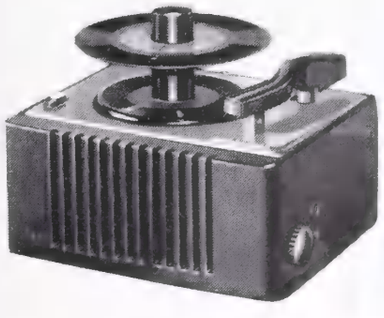
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Never before has great music been made friendlier—easier to like and learn. Hear the *Listener's Digest* Album at your RCA Victor dealer's—and you'll agree that the RCA Victor 3-in-1 offer is just about the nicest way in the world to say "Merry Christmas"!

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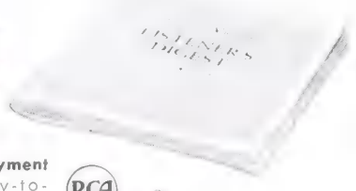


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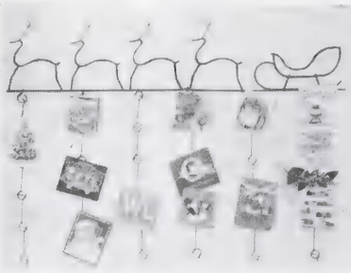
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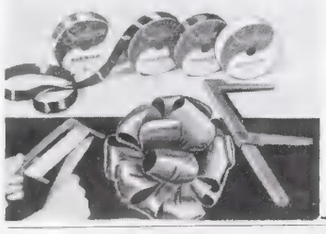
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Attach it to the mantel, wall or string it across the window. 40" long, it will proudly display up to 144 Christmas cards. Of black wrought iron with ring card holders. The neatest most eye-filling card holder yet. Folds for easy storage, use it year after year.

$2.25 postpaid





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Write for Free Christmas Catalog.

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SURPRISE BALLS

We recommend one of these for the toe of every Christmas stocking. It's a magical "hors d'oeuvre" that bridges the wild excitement between dawn and the big eve of the Tree. Gay colored crepe paper balls, with beguiling wide-eyed faces, are filled with 15 tiny favors, and it takes yards of unwinding to get to the last one!

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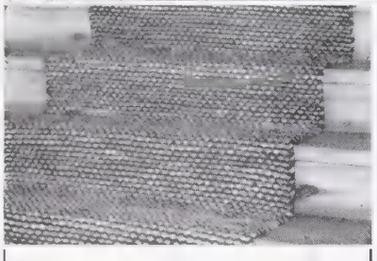


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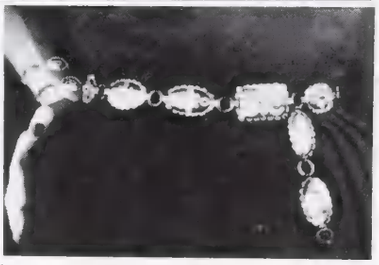
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Send 25¢ for sample square. Specify your color choice. Also, ask for free information and color folder on hooked and hemp rugs.

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Send cash, check or m. o. For C.O.D.'s send $2 deposit. Gift orders carefully handled. Immediate delivery.

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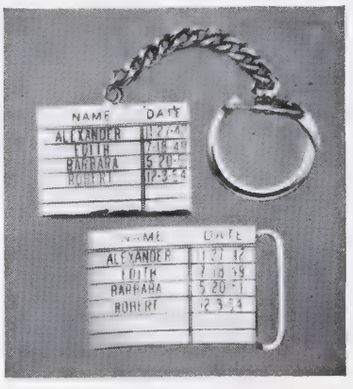


WINDOW

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



MAGNIFICENT POSSESSION. This is the most terrific belt we've ever seen. The leather is superb (it even *smells* wonderful) and the front is set with 5 antiqued brass fishing ornaments. It's 2¼" wide, fastens at back with brass hooks, comes in cedar, hunter green, jet or cherry red. A Dorothy Abbott Original in waist sizes 24-30, the price is $13.50 postpaid. Chalmar, Split Rock Rd., Syosset, N.Y.



FATHER'S KEY CHAIN dangles a 1⅜" x 1" sterling silver charm that is engraved with the first names and birth dates of his children. Or a grandfather would love it as a record of his grandchildren. In sterling or 12k gold-filled with heavy chain, $6. Matching belt buckle, $7.50. Tax and post. incl. Add $1 per name and birth date. 1 week deliv. Wayne Silversmiths, 546H S. Broadway, Yonkers 5, N.Y.



RED CAN-CAN PETTICOAT of washable taffetized nylon will give a full skirt lots of holiday hoop-la. Five tiers make it a stand-out. A pair of removable, peek-a-boo Santas on the bottom tier make it a party girl's Christmas-Swish-come-true. With elastic waist and hip-smooth nylon tricot torso: small, medium and large; $3.98 ppd. The Beehive, Boston Post Rd., Madison, Conn.



FIRE BALL looks like a red Christmas ornament. But it's a Christmas tree fire extinguisher that will snuff out the heart of a flash fire in seconds. Should your tree catch fire, the thermal-activated spring breaks the ball and a flame-quenching liquid is released. Hang it on your tree. We pray you may never put it to use. But $2.95 is a small premium for such sure fire insurance. Postpaid. Fire Ball, Haverford, Pa.

SHOPPING WITH Pat Gunnan



KISSIN' BONNET is a tantalizing tiara of red velvet, mistletoe and rhinestone-studded holly leaves. With it wear no-smear lipstick, because the whole stag line may take you up on your mistletoe dare. But if there's only *one* kiss that makes your head spin, better put away your Kissin' Bonnet and try Orange Blossoms! Absolutely darling and just $3.95 postpaid from Yuletidings, 957 Park Ave., New York 28, N.Y.



COME BUY IT HONESTLY because what you may think is a mistake in printing is the honest-to-goodness price. We've never seen such a bargain. A folding beer can opener of stainless steel has a bottle opener in the handle. It comes in a genuine leather case that's stamped in gold with 2 or 3 initials. Just $1 ppd. Print initials please. Cortley Gifts, 305 East 83rd St., New York 28, N.Y.

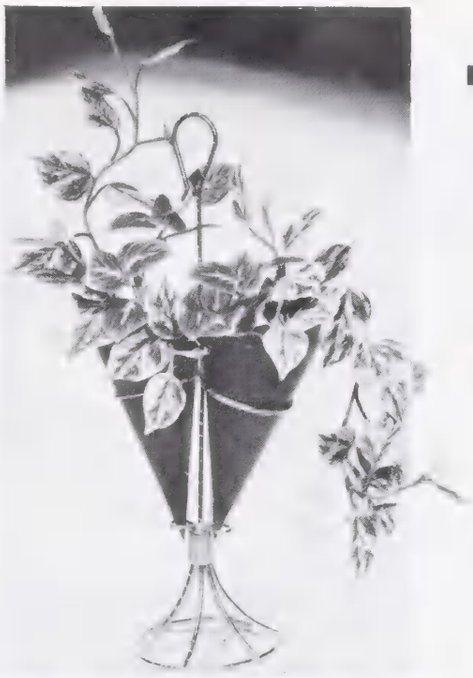


SANTA'S FOOT PRINTS! The beloved old gentleman has tiptoed out. But Lo and Behold! His footprints, big as life! And on Christmas morning his pajamaed believers will find them "walking" up to the fireplace. Later, Christmas night-callers might find them climbing up the wall—even dancing on the ceiling! 12 red flocked footprints, $2 postpaid from Malcolm's, 524 N. Charles St., Baltimore 1, Md.



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and his two life-like reindeer move up and down as they pull him on his journey over the drifted snow. A jolly red-suited St. Nick rides in his toy laden sleigh and a real lamp post lights the way. Made of heavy vinylite plastic in natural colors, the musical Santa, reindeer and sled measures 19" long. With its Swiss music box it's the perfect Christmas table centerpiece or holiday mantel decoration. Bulb, cord and plug included.

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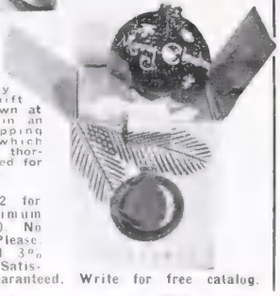
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With Your Personal Greeting



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Each greeting ornament comes packed in a beautifully decorated gift box as shown at right and in an outer shipping container which has been thoroughly tested for mailability.

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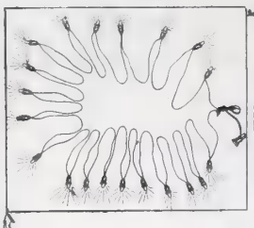


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FOR KIDDIEKOSTUMES
SEE OUR OTHER AD ON PAGE 62

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Miniature Electric Starlights

Twenty tiny sparkling firefly lights for trees, mantle, or table decoration, white or green cord—specify, **$7.50.** Extra globes, 10 for **$2.00.** Heavy outdoor lighting wire, complete with end connection for additional sets, 15 lights on 20 ft. of cord, **$8.50.** Extra globes, 10 for **$2.50.**

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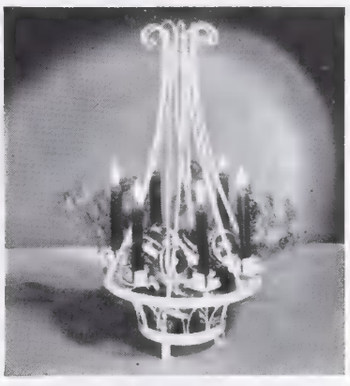
SHOPPING



YO-YO BRACELET. Don't laugh, but we seriously recommend this for high-strung hostesses and college crammers. The hypnotic motion of the yo-yo is a glamorous escape from difficult guests and English Lit. Gold-plated link bracelet swings a jewel-encrusted pill box that contains a jeweled and golden yo-yo. $5.95 incl. tax. Postpaid and gift-boxed. House in the Garden, 19 Garden Place, Brooklyn, N.Y.



CROWN OF LIGHT. With a pair of these your Christmas centerpiece will be a royal success. Ditto your mantel. A white wire crown sits on a 10" bowl that you will want to fill with Christmas tree ornaments and greens, or an arrangement of fruit. Crown is ringed with 6 candle holders, 19" high, $4.95 complete with candles. Add 35c post. Foster House, 430 S. Jefferson St., Peoria, Ill.



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For Pigtailed Cooks . . . Small Fry COOK SET

Everything works! Teakettle whistles, percolator actually makes coffee. Kiddie Kookware is JUST LIKE MOTHER'S only smaller —makes your favorite pint-sized cook an expert on doll-size dinners. Made to scale of polished aluminum. Roaster is 6" long, other pieces in proportion. There's a double boiler, teakettle, percolator, fry pan, angel-cake pan, oven roaster, layer cake pan. No sharp edges to hurt tiny fingers.

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Satisfaction guaranteed

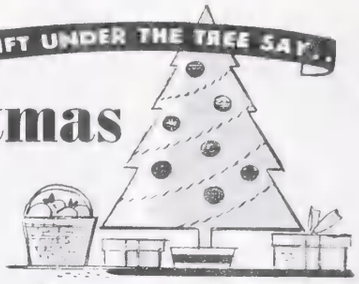
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Your **friends, business associates and loved ones** will say, "How thoughtful!" World famous Cobbs gaily packaged Fruits and Delicacies are **always** excitingly received . . . **you can give no finer gifts!**

NOW IS THE TIME TO **"REMEMBER NOT TO FORGET!"**



Check your list . . . **there's still time...** for a "Basket of Happiness From Cobbs" to arrive at Christmas. Send in your order TODAY! . . . with names and addresses . . . We take care of everything . . . **your gifts** will go quickly on their merry way. In the spirit of Gift-Givin'.

Henry Cobbs

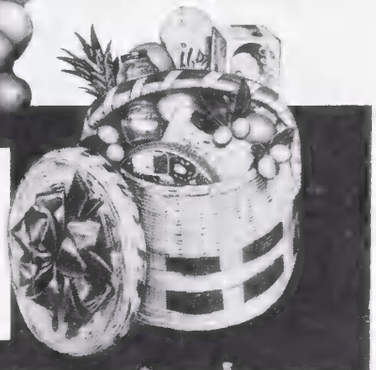


GIFT No. 35 **$7.95**

Approx. 25 lbs. — A gaily colored hand woven imported Basket brimming over with an assortment of Florida's finest fruits. Pineapple Oranges, Sugar-Sweet Grapefruit, Giant Persian Limes, Chinese Kumquats and "Zipper" Tangerines. One of our most popular hampers year after year. Positively guaranteed to please ANYONE!

GIFT No. 11 **$12.85**

Exactly the same as above Gift No. 35 except twice the size and contents.



Gift No. 19 **$14.95** →

Approx. 25 lbs. — A magnificent assortment with all the glamor of fabulous Florida Fruits, Preserves, Candies, Soft-shelled Pecans, Coconut Patties, our famous "Honeysuckles" and many other delicacies heaped high in a tantalizing arrangement of good taste. Sure to inspire enthusiastic "Thank you" letters.



GIFT No. 2 **$7.45**

Approx. 27 lbs. — Fruits 'n Jams, delightful to look at, delectable to taste . . . truly a treat for the eyes and the palate. Oranges big as Coconuts and Grapefruit even bigger. Chinese Kumquats, tangy Tangerines, Persian Limes and 3 large jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve.

GIFT No. 1 **$5.95**

Approx. 27 lbs. — Pretty as a picture, but such eatin' fun. A festive, eye-filling Basket of all the best Fruits from our sunny Groves. Moderately priced for all Gift-giving purposes.



GIFT No. 6 **$11.85**

Approx. 54 lbs. — Beauty and the Feast . . . Juice-heavy Oranges, giant sweet-sweet Grapefruit, Kumquats, Persian Limes and our "Zipper" Tangerines, also a great big fresh sugar-loaf Pineapple, a lb. bag of paper-shelled Pecans, 3 jars of healthful, delicious Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve. What a Value!

GIFT No. 4 **$8.85**

Approx. 54 lbs. — A beautiful looking basket, stunning and dazzling as sunbeams in your eyes . . . filled with a wide variety of all of Florida's fabulous Fruits, Oranges, Grapefruit, Tangerines, Limes and Kumquats. This basket is one of our most popular packages.

Unless otherwise instructed, delivery will be made for Christmas

OBEY THAT CHRISTMAS URGE
ORDER NOW!

Send check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15% for Canada and west of the Rockies

Cobbs
BOX 2-D
LITTLE RIVER (MIAMI) FLORIDA



Imported Crystal Jar

This beautifully shaped, handblown jar enhances the art of graceful serving. Looks especially handsome on a coffee table, filled with your favorite cookies or candy. A good idea for bath accessories too. 6½" high.

$8

Add 55c for postage and packing.

Write or Phone Jean Tree, PLaza 7-8100

BLACK, STARR & GORHAM

FIFTH AVENUE AT 48TH STREET, NEW YORK 36, N.Y.

EAST ORANGE MANHASSET WHITE PLAINS



ANCIENT ROMAN COINS (from 30 B.C. to 300 A.D.) become superb Cuff Links

A world-renowned numismatist has made available only to us a group of silver Roman Denarii from his famous collection of coins. We have mounted them on sterling cuff links. With each pair you get a pedigree identifying the year and historical background of your coins. This is a gift that can never be matched!

$15 the pair ppd. Tax included
no c.o.d.'s please

CHALMAR
Split Rock Road, Syosset, New York



***Versatile* "GOSSIP BENCH"**
28 Inches Wide **$15.***

Well made of heavy, black wrought Iron with Telephone Rest in stain-proof, blonde Mica. Extra large Book-and-Magazine-Compartment. Seat and back upholstered in washable, plastic Duratex. Your choice of yellow, chartreuse, coral, green, red.
***Express collect. No C.O.D.'s.**

FURNITURE FUTURES
154 Main St. White Plains, N. Y.
3 Floors



Nickel-plated Evans Lighter $3.95

St. Christopher Protect Him

You'll be comforted and he'll be proud when you give him these meaningful St. Christopher gifts. Postpaid. No C.O.D.s.

House in the Garden
19 GARDEN PLACE • BROOKLYN 1, N. Y.



Sterling Cuff Links the size of nickels $5.95 incl. tax



MUSICAL KNOCKER. to strike a note of hospitality on your front door two wood screws supplied makes installing easy. Send it as a house-warming present to a music lover, or to the man who complains about having to face the music when he is late getting home.

6" long solid brass ..... $5.95 postpaid
6" long Black brass ..... $3.95 postpaid
Bedroom size 4" long solid brass ... $2.95 postpaid

Catalog 10¢

TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue N Nashville 5, Tennessee



WINDOW SHOPPING



A GREAT-GRANDMOTHER of a beautiful blonde executive at this fine jewelry store owned the pitcher that inspired the design for this gay and glorious Holly Eggnog Set. Red and green holly sprays stand out in raised relief against the gleaming white porcelain. The big beautiful pitcher holds 37-ounces. With 6 cups. $25. Pitcher alone. $12.50. Add 75¢ post. Order from C. D. Peacock, Chicago 3, Illinois.

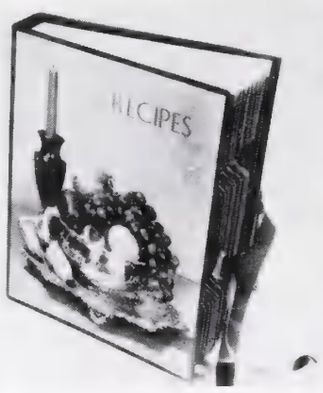


PERISCOPE SEAT lets the spectator-sport see *over* the crowd. Look through the scope and the view you get is as if you were 18" taller. Then when you want to sit, this amazing Victor East Seat-Scope opens into a sturdy saddle leather seat. For golf, races, parades, it gives you a giant's eye view! Steel tubing with precision-ground mirrors. $29.95 ppd. Superior Sports Products, Box 351B, Wilmette, Illinois.



TREE-MENDOUS IDEA! Instead of Christmas cards, send Christmas tree ornaments to your friends. Each 3¼" red blown glass ball says "Merry Christmas" on one side. The other side is decorated with a white "card" that says "From:" In this *you* write your name with pen, pencil or crayon. Gift-boxed. 50¢ each; $5.75 for 12. Ppd. Minimum order is 2. House of Stanley, Dept. 2E, Box 5356, Columbus 19, Ohio.

(*Please turn to page* 19)



Colorful Recipe File
$2.00 (including postage)

Perfect file for those ancestral recipes or gourmet aids.

Indexed for easy Reference, sturdily constructed.

Muted soft colorings—size, 8" x 10".

A gift in good taste—send check or money order.

The Beehive
Boston Post Road, Madison, Conn.



The RIGHT Christmas Gift for HER...

SOLID GOLD CROSS AND CHAIN

WITH A GENUINE **BLUE-WHITE DIAMOND**

1½ times actual size

$13.95 TAX INC. POSTPAID

She'll appreciate the thoughtfulness of it and the thought behind it. Heavy solid 10K yellow gold... beautifully engraved... and bearing a brilliant genuine blue-white diamond. A precious gift for your precious ones.

SEND CHECK OR MONEY. NO C.O.D.'s

M. W. REIFF P.O. BOX 394, PHILA. 5, PA

Evans®

FINE BONE CHINA

TABLE LIGHTERS AND SMOKING SETS

Strikingly designed in fashion-right colors by the country's foremost creative stylists of home and personal accessories. Their magnificent luxury and unprecedented acceptance has established a new concept in home decor.



Lighter, Cigarette Box and Ash Tray Set to reflect the beauty and graciousness of its owner's home. In striking quilt design, hand-touched with gold. Illustrated in Pink. Also available in Onyx White, Basalt Black and Pastel Green. Gift packaged. Specify color.
817F-73-2.....Retail **$25.00**
Individual table lighter only—available as above. Specify color.
817-73-2.....Retail **$15.00**



Lighter, Cigarette Server and Ash Tray Set in graceful swirl design. Illustrated in Pastel Green. Also available in Onyx White and Pink. Gift packaged. Specify color.
81F-72-2.....Retail **$12.50**

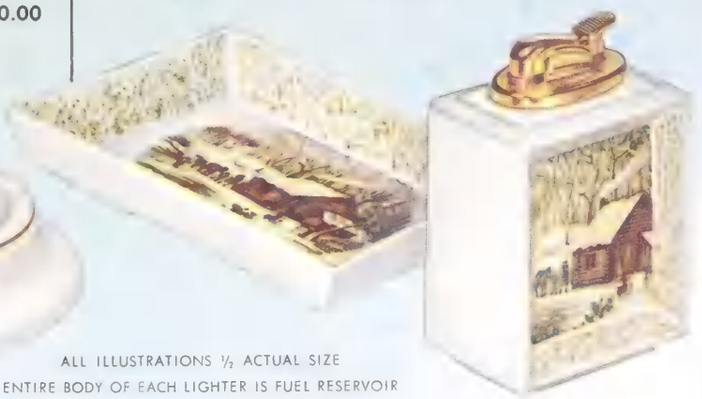


For the Modern Home. Tiny hand-painted fish create a distinctive pattern on the White and Soft Gray background. 3-Piece Set. Gift packaged.
821F-70-2.....Retail **$20.00**



A Collector's Delight—Stein Table Lighter and 2 Ash Trays in White with quaint antique autos reproduced in full color. 3-Piece Set. Gift packaged.
825D-64-2.....Retail **$15.00**
Lighter only. As above.
825-64-2.....Retail **$10.00**

Clever Shadow Box Lighter and Matching Ash Tray in Gold and White, framing Currier and Ives winter scenes reproduced in natural colors. 2-Piece Set. Gift packaged.
828B-71-2.....Retail **$15.00**



ALL ILLUSTRATIONS ½ ACTUAL SIZE
ENTIRE BODY OF EACH LIGHTER IS FUEL RESERVOIR

AT YOUR JEWELERS, GIFT SHOP OR DEPARTMENT STORE



Evans

FRENCH ENAMEL (LIMOGES)

The "Jewelry of the Home"—Masterpieces of finest craftsmanship by the world's foremost creators of fashion-wise accessories in vitrified enamel fused to metal for beauty and permanence.

Jewel-embedded lighter, cigarette urn and "versa-tray"—An unforgettable gift for any occasion. Illustrated in Pastel Yellow with contrasting light Topaz enamel stones. Also available in Green, Olive and Turquoise with contrasting enamel jewels. Gift packaged. Specify color.
1A-367-2 . . . . . Retail **$42.50**

ALL VERSA TRAYS (candy dish or ash tray) FURNISHED WITH BALL FEET



Provincial Rooster struts proudly on this slim lighter. Pretty and decorative . . . In Yellow, Red and Gold on Jade Green background.
562-654-2 . . . . . Retail **$10.00**

Gay petit point pattern lighter is perfect for the person who loves the traditional, for it looks at home among cherished possessions. Design on white.
562-375-2 . . . . Retail **$10.00**

Evans "Lamp-Liter" for his office or den. A clever and useful gift: A fine lamp with 3-way socket and a bone-china table lighter in Onyx White, hand-decorated with game birds. Available with Green or Beige shades. Specify color.
LP-815-74-2 . . . . . Retail **$25.00**
Game bird lighter only.
815-74-2 . . . . . Retail **$15.00**



All Evans lighters have fiber glass life-time wicks, red seal fuel control and patented filler which insures hundreds of extra lights.

Slim jeweled cigarette box and table lighter make a set to be treasured. Case sits on four gold ball feet. Olive, Green, Straw or Turquoise with contrasting embedded enamel stones. Gift packaged. Specify color.
1K-367-2 . . . . . Retail **$35.00**



Stylized stallion table lighter with matching ash tray. Perfect pair for office or den. Black stallion, gold trim on gray background. Gift packaged.
1B-369-2 . . . . . Retail **$17.50**

ENTIRE BODY OF EACH LIGHTER IS FUEL RESERVOIR



ALL ILLUSTRATIONS ½ ACTUAL SIZE

AT YOUR JEWELERS, GIFT SHOP OR DEPARTMENT STORE



WINDOW SHOPPING

CONTINUED FROM PAGE 16



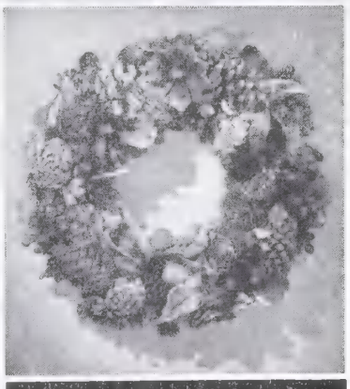
IT'S THE BERRIES from Oregon's lush Willamette Valley that make these old-fashioned preserves and jams the morning glories of a breakfast table. Made with pure cane sugar in a sunny kitchen in Salem, from recipes that have been handed down from a pioneer grandmother, a gift box of 5 assorted 4½-oz. jars is $3.35. Ppd. Ron and Elinor Blundell, P. O. Box 344, Salem, Oregon.



LOUISIANA SUGAR CANE, straight from the sunny fields of romantic old plantations, is something most of us have read about but never had a chance to try. So here you are! To enjoy the tantalizing sweetness, strip off the outer bark of the cane and chew away. Three 2-ft. stalks, sealed in Reynolds Wrap, $1.98 ppd. Carya Hickory Industries, Briar Brae Rd., Lafayette, La.



SQUEAKING PUSH-OVER. This roly-poly clown is an irrepressible fellow. Nothing can keep him down. Biff him, bat him, push him around. He bobs up undaunted. And what's more, he squeaks obligingly every time a small tormentor presses him. Imported from Germany, he's $1.50; two for $2.75. Ppd. Q-T Novelty Co., Inc., Box 54, Murray Hill Station, New York 16, N.Y.



MAKE YOUR OWN WREATH for your front door with this make-it-yourself kit. You get over 35 varieties of Pacific Coast cones and pods, padded wire ring, pins, picks and easy instructions for making an 18 to 20-inch wreath that will keep from one year to the next. $5.95 ppd. Eunice Curtis, Hilltop Community, Rt. 2, Bellevue, Wash.



HEAVEN'S CLOUDED FLOOR is where these impish musicians got their start. And now they're the top band of the Angel Country. Each is handmade and hand painted in Italy, has gold wings and an instrument for celestial music-making. They'd be sweet on a mantelpiece or Christmas tree, and the set of 6 is $7.50 ppd. Kronenberg's, Hamburg, N.Y.

(Please turn to page 23)

GUARANTEED TO BLOOM UP TO 6 LONG WEEKS!

Star of Bethlehem
(CHIN-CHER-IN-CHEE)
TRADE MARK

"Traditional Symbol of Christmas"



EXOTIC FRESH FLOWERS FROM FAR-AWAY AFRICA!

BOX OF 25 FOR $3.50

1 box of 25 Star of Bethlehem flowers at peak of bloom. Larger, more glorious arrangements made with 2 or 3 boxes.

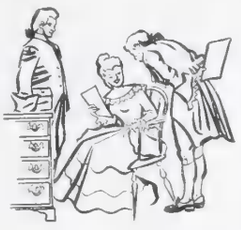
Shipped postpaid anywhere in U. S. Add 3% Sales Tax for N. Y. C. Delivery

These snow-white fresh flowers open into a glory of perfect stars—from 10 to 20 on each cut stem. Delivered before Christmas; will blossom at their loveliest throughout Christmas week and last beyond the New Year! Gift box contains instructions for care and inspiring story of Star of Bethlehem. Order now—quantities limited!

GOLDFARB flowers · gifts
ESTABLISHED 1889

Mail and phone orders promptly filled. No COD's.

Dept HB1, 160 East 57th Street, New York 22, N.Y. • Plaza 3-3730



In Colonial Days

Cabinet Makers travelled from one plantation to another building fine furniture. In addition to drawings of their work, they also carried one miniature piece demonstrating their skill. Outstanding in workmanship, these pieces have become priceless collectors' items today. From one such Cabinet Maker's miniature, this chest has been reproduced.

EXACT REPRODUCTION

Miniature Chippendale Chest

(SIZE: 24" WIDE, 16" DEEP, 28" TALL)

Exact in every detail from all dovetail joints to solid brass butterfly handles. Reproduced from the finest solid mahogany including drawer sides and backs in natural antique brown satin finish. Perfect as an End Table, Commode, Bedside Table, Silver Chest or Console, it is equally beautiful in any room used as a pair or a single.

Normally you would pay over $100, but this offer is being made to acquaint you with Newcomb's fine craftsmanship. Also included with your order will be our 1954-55 catalog showing over 100 pieces of Early American and Eighteenth Century Antique Reproductions in choice woods.

$59.50

Delivered to you or your nearest freight station
Add $3.00 west of the Mississippi
(Send check or money order only)
Unconditionally Guaranteed
Also available in Solid Cherry, Walnut or Maple. $10 Extra.

For Newcomb's Reproductions Catalog alone, send 50c in coin (no stamps!)



Newcomb's Reproductions

Box 1249 Durham, North Carolina
Showrooms: Highway 70-A, Durham, North Carolina

play Santa to everyone with

MARTEX



A. Harmonizing multi-colored Petticoat Stripes for the bath towel and face cloths. The 4 complexion towels in solid colors that harmonize with the stripes. 6-pc. set, about $4.98

B. Windsor ensemble: bath towel, guest towel, 2 face cloths, 3 complexion towels. Choice of charming colors. 7-pc. set, about $5.98

C. Caprice jacquard ensemble in solid color, with geometric self-color motif. Bath towel, guest towel, 2 face cloths. 4-pc. set, about $3.98

D. Fingertips in 2-tone combinations. Gold-colored cord ties the box. 6-pc. set, about $1.98

E. Charmed Circle ensemble: Polka Dot bath towel, guest towel, face cloth, 2 fingertips; plus 2 solid-color fingertips. 7-pc. set, about $7.98

GIFT SETS

The most luxurious terries on earth, fluffy-deep and bright as jewels, nestling in specially designed gift boxes.

Martex towels are treasured for their rare beauty of color and styling . . . to give Martex quality is a lasting compliment to your friends' taste, and a reflection of your own. Martex, 65 Worth Street, New York 13.

Products of West Point Manufacturing Company.

Look for the **MARTEX** *Santa at these fine stores . . .*

Akron, Ohio.....The M. O'Neil Co.
Alhambra, Cal.....Nash's
Allentown, Pa.....Hess Brothers
Arcadia, Cal.....Nash's
Arlington, Va.....S. Kann & Son
Atlanta, Ga.....Davison Paxon Co.
Atlanta, Ga.....Rich's
Atlantic City, N. J.....M. E. Blatt
Auburn, N. Y.....The H. R. Wait Co.
Aurora, Ill.....Sencenbaugh's
Bangor, Maine.....Freese's
Berkeley, Cal.....J. F. Hink & Son
Berwick, Pa.....Keck's
Beverly Hills, Cal.....Robinson's-Beverly
Binghamton, N. Y.....McLean's
Bloomsburg, Pa.....Keck's
Boston, Mass.....Wm. Filene's Sons Co.
Boston, Mass.....Jordan Marsh Co.
Boston, Mass.....R. H. Stearns Co.
Boston, Mass.....R. H. White's
Boston, Mass.....T. D. Whitney Co.
Bowling Green, Ohio.....F. W. Uhlman & Co.
Bremerton, Wash.....Bremer's Dept. Store
Bridgeport, Conn.....Howland Dry Goods Company
Bridgeport, Conn.....D. M. Read Co.
Bristol, Tenn.....H. P. King Company
Brooklyn, N. Y.....Abraham & Straus & branches
Brooklyn, N. Y.....Namm-Loeser's
Buffalo, N. Y.....Adam, Meldrum & Anderson Co.
Buffalo, N. Y.....Flint & Kent, Inc.
Buffalo, N. Y.....Hens & Kelly, Inc.
Burlingame, Cal.....Levy Bros.
Cambridge, Mass.....J. H. Corcoran & Co., Inc.
Canton, Ohio.....Erlanger Dry Goods
Cedar Rapids, Iowa.....The Killian Co.
Charleston, S. C.....Kerrison's
Charleston, W. Va.....Stone & Thomas
Chattanooga, Tenn.....Miller Brothers
Chester, Pa.....Spear's
Chestnut Hill, Mass.....Wm. Filene's Sons Co.
Chestnut Hill, Mass.....R. H. Stearns Co.
Chicago, Ill.....Carson Pirie Scott & Company
Chicago, Ill.....Crawford Dept. Store
Chicago, Ill.....The Fair
Cincinnati, Ohio.....McAlpin's
Cincinnati, Ohio.....The John Shillito Company
Cleveland, Ohio.....The Bailey Co.
Cleveland, Ohio.....The Halle Bros. Co.
Cleveland, Ohio.....The May Company
Cleveland, Ohio.....Sterling-Lindner-Davis
Cleveland, Ohio.....The Wm. Taylor Son & Co.
Colorado Springs, Colo.....Daniels & Fisher
Columbus, Ohio.....The F. & R. Lazarus Co.
Columbia, S. C.....Belk's Dept. Store
Cumberland, Md.....Rosenbaum's
Dallas, Texas.....Titche-Goettinger Company
Danville, Va.....L. Herman
Dayton, Ohio.....The Rike-Kumler Company
Denver, Colo.....Daniels & Fisher
Des Plaines, Ill.....Spiegler's Dept. Store
Detroit, Mich.....The J. L. Hudson Co.
Duluth, Minn.....Freimuth's Dept. Store
East Orange, N. J.....B. Altman & Co.
Elgin, Ill.....Joseph Spiess Co.
Elizabeth, N. J.....R. J. Goerke
Elkhart, Ind.....Ziesel Brothers Co.
Elmhurst, Ill.....Ollswang's Dept. Store
Endicott, N. Y.....McLean's
Flint, Mich.....Smith Bridgman & Co.
Framingham, Mass.....Jordan Marsh Co.
Fresh Meadows, L. I.....Bloomingdale Bros.
Fresno, Cal.....E. Gottschalk & Co.
Garden City, L. I.....Abraham & Straus
Gary, Ind.....H. Gordon & Sons
Germantown, Phila., Pa.....George Allen, Inc.
Greenville, S. C.....Meyers Arnold
Hammond, Ind.....Edwin C. Minas Co.
Harrisburg, Pa.....Bowman & Co.
Hartford, Conn.....G. Fox and Co., Inc.
Hartford, Conn.....Lord & Taylor
Hempstead, L. I.....Abraham & Straus
Hillsdale, Cal.....Macy's
Houston, Texas.....Foley Bros.
Houston, Texas.....Joske's of Houston
Huntington, L. I., N. Y.....Hartmann's Dept. Store
Huntington, W. Va.....Anderson Newcomb Co.
Huntington, W. Va.....Bradshaw Diehl Co.
Jacksonville, Fla.....Cohen Bros. Co.
Kansas City, Mo.....Jones Dept. Store
Kansas City, Mo.....Macy's
Lafayette, Ind.....Loeb's Inc.
Lima, Ohio.....Gregg's Inc.
Lincoln, Neb.....Miller & Paine
Long Beach, Cal.....Dohrmann's
Long Island City, N. Y.....Blu-Jay Shop
Los Angeles, Cal.....Dohrmann's
Los Angeles, Cal.....J. W. Robinson
Madison, Wis.....Kessenich's Dry Goods
Malden, Mass.....Jordan Marsh Co.
Manchester, N. H.....The Leavitt Corp.
Manhasset, L. I.....B. Altman & Co.
Manhasset, L. I.....James McCutcheon & Co.
Miami, Fla.....Burdine's & branches
Millburn, N. J.....James McCutcheon & Co.
Milwaukee, Wis.....Boston Store & branches in Manitowoc and Oshkosh
Milwaukee, Wis.....Ed Schuster & Co., Inc.
Morristown, N. J.....L. Bamberger & Co.
Muncie, Ind.....Ball Stores, Inc.
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Newark, N. J.....Kresge-Newark, Inc.
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Newburgh, N. Y.....John Schoonmaker & Son, Inc.
New Haven, Conn.....The Edward Malley Co.
New London, Conn.....Dorsky's, Inc.
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New York, N. Y.....B. Altman & Co. & branches
New York, N. Y.....Bloomingdale Bros. & branches
New York, N. Y.....R. H. Macy & Co.—Herald Square, Parkchester, Flatbush & Jamaica
New York, N. Y.....James McCutcheon & Co. & branches
New York, N. Y.....Stern Brothers
Oakland, Cal.....The H. C. Capwell Co.
Oakland, Cal.....Kahn's
Oak Park, Ill.....Wm. Y. Gilmore & Sons
Omaha, Neb.....J. L. Brandeis & Sons
Painesville, Ohio.....Gail G. Grant, Inc.
Pasadena, Cal.....Nash's
Peoria, Ill.....P. A. Bergner & Co.
Perth Amboy, N. J.....Fink's Deparement Store
Perth Amboy, N. J.....Reynold's Brothers
Philadelphia, Pa.....Gimbel Brothers
Philadelphia, Pa.....Lit Brothers
Philadelphia, Pa.....Snellenburg's & branch in Willow Grove
Philadelphia, Pa.....Strawbridge & Clothier & branches in Ardmore, Jenkintown, Pa. & Wilmington, Del.
Philadelphia, Pa.....John Wanamaker
Pittsburgh, Pa.....Frank & Seder
Pittsburgh, Pa.....Gimbels
Pittsburgh, Pa.....Joseph Horne Co.
Pittsfield, Mass.....England Brothers
Plainfield, N. J.....L. Bamberger & Co.
Port Arthur, Texas.....Bluestein's
Portland, Maine.....Porteous, Mitchell & Braun Co.
Portland, Ore.....Meier & Frank Co.
Portland, Ore.....Olds & King
Port Richmond, S. I., N. Y.....Rainbow Stores
Princeton, N. J.....L. Bamberger & Co.
Providence, R. I.....The Shepard Co.
Quincy, Mass.....Sheridan's Inc.
Reading, Pa.....C. K. Whitner Co.
Richmond, Cal.....Macy's
Richmond, Va.....Thalheimer's
Roanoke, Va.....Leggett's Dept. Store
Rochester, N. Y.....McCurdy & Co.
Rochester, N. Y.....Sibley, Lindsay & Curr Co.
Rochester, Pa.....J. C. Doutt
Rockford, Ill.....D. J. Stewart & Co.
Rocky Mount, N. C.....Rosenbloom Levy
Sacramento, Cal.....Weinstock-Lubin & Co.
St. Louis, Mo.....Famous-Barr Co.
St. Louis, Mo.....Scruggs-Vandervoort-Barney
St. Paul, Minn.....The Golden Rule
St. Paul, Minn.....Schuneman's
San Antonio, Texas.....Joske's of Texas
San Diego, Cal.....Dohrmann's
San Diego, Cal.....Marston's
San Francisco, Cal.....City of Paris
San Francisco, Cal.....The Emporium
San Francisco, Cal.....Macy's
San Francisco, Cal.....Raphael Weill & Co.
San Jose, Cal.....Hale's
San Mateo, Cal.....Levy Bros.
San Rafael, Cal.....Macy's
Savannah, Ga.....Leopold Adler Co.
Scarsdale, N. Y.....The Chas. N. Mead Co.
Schenectady, N. Y.....H. S. Barney
Schenectady, N. Y.....The Wallace Company
Scranton, Pa.....Cleland, Simpson Co.
Seattle, Wash.....Frederick & Nelson
South Bend, Ind.....Wyman's
Stamford, Conn.....Bloomingdale Bros.
Stockton, Cal.....Smith & Lang, Inc.
Stonestown, Cal.....The Emporium
Stroudsburg, Pa.....Wyckoff's
Syracuse, N. Y.....Dey Brothers & Co.
Syracuse, N. Y.....E. W. Edwards & Son
Tacoma, Wash.....Rhodes Bros. Dept. Store
Toledo, Ohio.....Lasalle's
Toledo, Ohio.....The Lion Store
Topeka, Kansas.....Crosby Bros.
Trenton, N. J.....Swern's
Troy, N. Y.....Wm. H. Frear & Co., Inc.
Walnut Creek, Cal.....The H. C. Capwell Co.
Waltham, Mass.....Parke Snow, Inc.
Washington, D. C.....The Hecht Co. & branches in Silver Springs, Md. & Arlington, Va.
Washington, D. C.....S. Kann & Son
Washington, D. C.....Lansburgh & Bro.
Washington, D. C.....Woodward & Lothrop & branches in Chevy Chase & Bethesda, Md.
Washington, Iowa.....Seifert's
Waterbury, Conn.....Howland Hughes Co.
Watertown, N. Y.....Frank A. Empsall & Co.
Waukegan, Ill.....The Hein Co.
Wheeling, W. Va.....Stone & Thomas
White Plains, N. Y.....B. Altman & Co.
White Plains, N. Y.....R. H. Macy & Co.
Whittier, Cal.....Nash's
Williamsport, Pa.....L. L. Stearns & Sons
Wilmington, Del.....John Wanamaker
Winston-Salem, N. C.....Thalheimer's
Worcester, Mass.....Barnard, Sumner & Putnam Co.
Worcester, Mass.....J. C. MacInnes Co.
Wynnewood, Pa.....John Wanamaker
Youngstown, Ohio.....The Strouss-Hirshberg Co.
Ottawa, Canada.....Murphy-Gamble Ltd.
Panama, Rep. Panama.....Bazar Espanol
San Juan, Puerto Rico.....Gonzalez Padin Co.



F. Three fingertip terries in a trio of gay-contrast colors. 3-pc. set, about .98¢

G. Tiara ensemble: Bath towel, guest towel, 2 face cloths, 2 fingertips. 6-pc. set, about $3.98

H. Terry Tweed ensemble: Bath towel, guest towel, face cloth; with 2 complexion towels in matching solid colors. 5-pc. set, about $5.98

I. Treasure chest of superb Martex Luxor, luxuriously thick and soft. In white: 2 bath towels, 2 guest towels, 2 face cloths. 6-pc. set, about $14.98



there's nothing like real Coffee...



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Only *real* coffee gives you that fragrant, full-bodied aroma that makes you impatient for the first sip. And you don't have to wait with a Universal Coffeematic—it makes ten full cups faster than you can boil an equal amount of water! Makes it to the strength you choose, signals when ready, and keeps your coffee at serving temperature until *you're* ready to pour. It's *completely* automatic. Enjoy *real* coffee from a Coffeematic.

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Ten-cup Model Shown—$29.50, in Copper—$32.50

THE GENUINE UNIVERSAL
CHARM AND DESIGN
YOUR ASSURANCE OF QUALITY CRAFTSMANSHIP

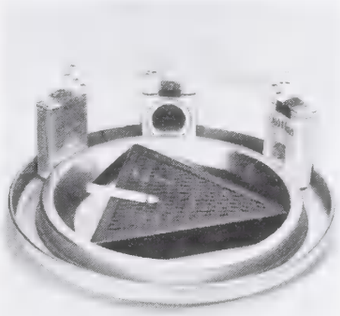
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LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

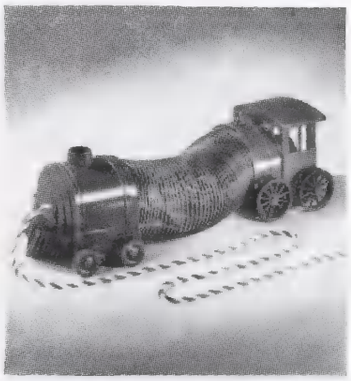
WINDOW SHOPPING

CONTINUED FROM PAGE 19

SK THE MAN WHO OWNS E of these whoppers and he'll you that there never was such ash tray. The trough surround- the tray holds full packages cigarettes and matches. The ngular grill serves as both arette rest and extinguisher. de of aluminum in a lamp- ck finish. 12½" wide. it's 95 ppd. Ernest Fischer & Son. 66 Bowne St., Flushing, N.Y.



INKY TRAIN is the pull- adaptation of just plain iky. the slithering. sliding sen- on that took the world by m a couple of years ago. The stic cow catcher and caboose connected by the coiled metal iky boiler that wiggles along floor like a jazzed-up cuckoo n. 10" long when closed. it tches to a yard. $1.98 ppd. eside Shop. 916-1 East Wayne South Bend. Ind.



SSIP BENCH is something alk about. Of black wrought n. it's upholstered in a tweedy ric in combinations of red- -gold or black-and-gold-and- shell. Over-all height is 23¾"; is 16 x 28½"; glass top nsures 10½" x 16". Also avail- e in Cohyde plastic covering in orado red. lemon yellow. char- use, white or meadow green. .95 exp. coll. Santa Claus d, Santa Claus, Indiana.





ITIALED STAMP AND PHOTO CASES

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RODUCT SALES ASSOCIATES
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Bracelet-necklace



It's a Bracelet AND a Necklace!

Authentic replica of an antique French piece. Heavy goldplate flexible chain adjusts for wearing two-ways! Perfect for adding the "French touch" to dresses or suits.

$12.50 PPD.
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Cortley Gifts
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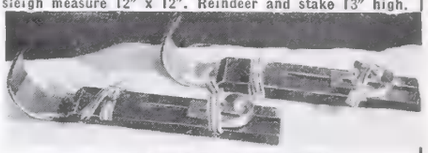
SANTA and 8 REINDEER!

Yours will be the "Christmas-iest" house in the neighborhood if you park Santa and his reindeer in front of it or on the roof! Arrange him and his reindeer along the living room wall for the most colorful, eye-filling indoor Christmas decoration imaginable! Weather-proof, heavy and colorful plastic. Sharp pointed prongs for inserting in soil or snow. Santa and sleigh measure 12" x 12". Reindeer and stake 13" high.

$1.95 postpaid

SNOW SKATES

Snow time is fun time with Snow Skates! Actually miniature skis 16" long by 2½" wide. Adjustable to any child's foot. Steam-bent hardwood with grooved bottom, aluminum heel plates. Gaily trimmed in red. Postpaid $2.00



"SYBILLA" SWEDEN'S CHRISTMAS CANDELABRA



A traditional part of the Christmas scene in nearly every fine home in Sweden! Of highly polished, solid brass with 9 gracefully shaped, adjustable arms, it stands 13½" high. Burns "Sybilla" Candles, 10-inch, non-drip, white tapers. (9 included free—extra candles, 10 for $1.00). We've sold thousands at $11.95! Now, due to volume imports, we can offer it for only $7.95 postpaid

LARGE "SANTA SACK" STOCKINGS

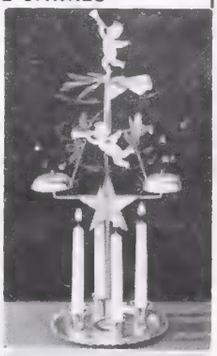


Fill them with gifts and hang them on the tree or from the mantel! Of white felt with green and red decorations, or red with white and silver. Adorned with bells, holly and scrolls of glittering star dust. 18" long. Loop for hanging on mantel, etc.

$1.50 each postpaid

Write for Free Christmas Catalog

"ANGEL CHIMES"



Heat from burning candles causes angels to revolve. Their wands, lightly striking bells produce a chime-like sound as charming as sleigh bells in the night! Of heavy gauge, highly polished brass, 13" high. Buy two—one for yourself, the other for a gift.

$1.95 postpaid

2 for $3.75 postpaid

("Angel Chimes" Candles, 4 included free with each chime. Extra candles, 2 dozen for $1.00 postpaid.)

MINIATURE GLITTER BELLS

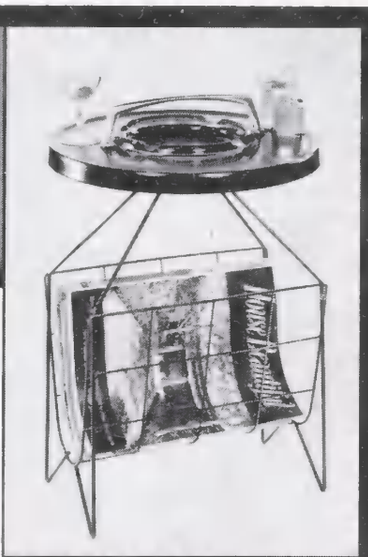


Fill them with jelly beans or diamond rings . . . and hang them on the tree! Wonderful for little surprise gifts. Made of soft felt in gay assorted colors. Decorated with stars, sequins and bordered with golden braid. Loops for hanging.

6 for $1.95 postpaid

Black and Company
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NEW! RICH! PRACTICAL! A WROUGHT IRON BEAUTY DESIGNED FOR TODAY'S LIVING



THREE IN ONE

- WROUGHT IRON MAGAZINE RACK
- SMOKER WITH REMOVABLE GLASS ASH TRAY
- COCKTAIL TRAY

Man, oh man, what living! Everything so handy! Such grandeur! This combination is sure to grace any home . . . an outstanding, attractive piece of furniture . . . so ideal for the smaller home and apartment too. Strong, black wrought iron. Overall size 15" x 23". And look at the low, low price.

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A must for the house beautiful. Just the right light for television. Ideal for the den, porch, children's room. Comes with bulb. G. E. wiring. Removable planter. Comes without plants. 9½" x 6" x 5½". Red & Black or Chartreuse & Black.

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Give the Utmost in Smoking Luxury!

TWO MATCHED-GRAIN EHRLICH PIPES INDIVIDUALLY MONOGRAMMED

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Give the FINEST . . . Give EHRLICH Pipes, the recognized Hallmark of Quality in Pipe Smoking Enjoyment since 1868! NOW . . . offered to House Beautiful readers . . . 2 matched-grain, rare, old, seasoned Algerian briar pipes in popular shapes, styled and hand-finished by master craftsmen in EHRLICH'S famous Boston shop; personally monogrammed, and fitted in plush-lined, silver-embossed maroon jewel case . . . at the unheard-of low price of just $7.50!

ORDER NOW for prompt delivery! PRINT Monogram Initials desired . . . Send Check or Money Order NOW—Send for FREE Catalogue!



COMOY'S PIPE SMOKERS KNIFE

English Made of Cutlery's Famed Sheffield Steel

$3.50 Postpaid

Here's the all-purpose smokers knife to thrill every man who loves a pipe! . . . Includes Tamper, Cleaning Pick, Cutting Blade, Pipe Scraper, and Carbon Scraper . . . Initialed FREE, complete with Genuine Leather Carrying Case!

GENUINE BLOCK MEERSCHAUM PIPE In standard size and shape, as illustrated, only.



$15.00

Truly exceptional value — Special Price to let him discover the pleasures of Meerschaum! Hand made — finest block Meerschaum — in satin lined, silver embossed jewel case. 3 initials Free!

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(18 x 14 inches)

Silhouette estate signs in heavy rust-proof metal for lamp post, tree or home. Name cast into design at no extra cost.

$9.95 delivered postpaid. No C.O.D.'s. Name to read from both sides $3.00 extra. Any special design from your rough sketch $5.00 extra.

For prompt shipment order direct from this ad. Satisfaction guaranteed.

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Make your home outstanding with this handsome cupola. Made of sturdy white pine, white paint primer applied—copper roof. Ready to install on any roof. Adaptable as ventilator for Barn, Garage or Home.

No. 11-C 30" high, roof 23" sq. $34.95, shipped express collect. Weathervane not included.

DO IT YOURSELF—SAVE $10.

Complete cupola kit, simple to assemble $24.95. Described above. Perfect gift for a handyman.

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LIFETIME GIFT for that man

Initialled hangers of finest imported hardwood. Holds both jacket and trousers. Monogrammed with one, two or three initials. 18" hanger for sizes to 42, 20" hanger for size 44 up. No C.O.D.'s or stamps please. **$3.00** each ppd.

NATIONAL HANGER CO., Inc., Dept. B2, 15 W. 18 St., N.Y. 11, N.Y.



WINDOW SHOPPING



THE APPEAL OF TH PIGEONHOLE to the femini mind is the appeal of this lit cherry spice chest with its ti drawers. In them she will ke cigarettes and car keys, stam and twine, bus fare and an em gency lipstick—the little *lar* and *penates* so dear to a woma heart. Clear buckwheat hon finish, 7" x 3¾" x 9" high. $9. ppd. Carl Forslund, 122 E. F ton, Grand Rapids, Mich.



MUSIC BLOCKS REVOLV as they tinkle the fairylike not of the "Cradle Song." While t music and the blocks go 'roun a building boom will be taki place on the living room flo Because they build up to a 2 skyscraper! When the tow topples, blocks nest together f tidy storage. Set of 6. $2.98 p Walter Drake. Drake Bldg., Co rado Springs, Colo.



NICKEL DANDIES for French-cuffed Dandy will cau more comment in the Executi Suite than any cuff links in l stud box. We bet you a nicke They're the real things, mount on double gold-plated links. Wi the Indian giving him "Head and the Buffalo giving hi "Tails," he's got a sure winn up his sleeve. $3.95 incl. ta Ppd. Frances-Morris, 1016 Ca roll St., Brooklyn 25, N.Y.

Greet the Mailman with a

REAL MAIL BOX



No. 686 *White or Black Finish* **$8.95**

This hand-made Mail Box is truly beautiful with its wrought iron scroll work and magazine holder. Big enough for anybody's mail—11" long x 9" high.

Additional charges for lettering name or House Number on box: *Any color painted letters*— **$.25 ea.**

Write for our Catalog!

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Real Norway Pine

CHRISTMAS DECOR



Boughs • Cones • Ribbons • Tre

Now, from growers direct to you, beauti large size long needle Norway Pine boug for your mantle, table, or mirror decoratio door pieces, etc. Carefully selected from o own plantation grown trees . . . LAR 30x8x6 inch box contains choice boug natural cones, ribbon, and wire, postpa for just $3. . . For your most wonderful, lo lasting Christmas tree, try a selected plant tion grown Norway Pine, 6 to 8 feet. Shipp by Express (collect) only $4.

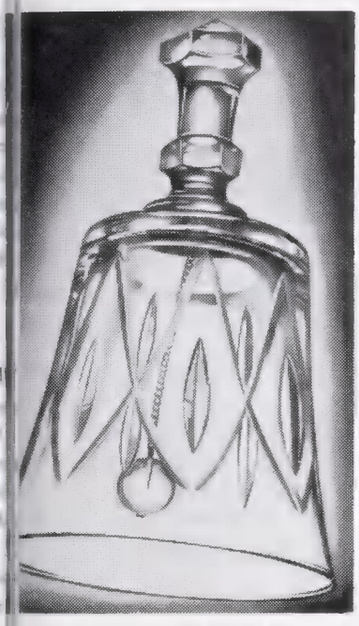
20% discount to garden clubs on quantity orders of 5 or more. Full price must accompany all orders, no C.O.D. All orders received by December 1st will be shipped before December 10th. Order today.

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ANY ONE OF THESE BEAUTIFUL GIFTS FROM FOREIGN LANDS!









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CRYSTAL BELL FROM BELGIUM



This beautiful Crystal Bell stands over 4½" high and has an exquisite ringing tone. It was hand-blown in the picturesque village of Val Saint-Lambert. Belgium, and is genuine Belgian crystal, hand-engraved by ed artisans with techniques going hundreds of years. A most un- *objet d'art* for the home.

BLACK FOREST CLOCK FROM WEST GERMANY



This handsome clock stands 7" high, is nearly 5" wide . . . hand-carved from traditional woods. Mechanism is brass, with brass chain and weight. Entire clock was handcrafted by the famous clock-makers of the Black Forest with techniques going back to 1640! Perfect for kitchen, children's room, or any room in the house.

2-PIECE SERVING SET FROM FLORENCE, ITALY



These pieces are over 9" long and were made in Florence with techniques developed by Benvenuto Cellini. They are Renaissance Traditional, with handles tooled in bas-relief. Use them as a Serving Set for salads, or as individual pieces for meat and vegetable dishes. Handsome antique-finish goes well with your own dinner service.

TWILIGHT LAMP FROM HOLLAND



A lovely "Delft's Blue" lamp from the land of dikes and wooden shoes! Lamp, with shade, is over 8" high; shade measures 6" across at widest point. Both base and shade were hand-painted by the ceramic artists of Delft, Holland, famous as the home of Delftware for over 400 years. Standard U. S. cord provides for 110-v. AC.

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O demonstrate the *quality* and *value* of Around- the-World Shoppers Club gifts, we will send any one of the fascinating gifts shown above *h our compliments* as an inducement to join ! These lovely gift articles were hand-made by skilled artisans of foreign lands, and you will ght in having the one you choose in your home!

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Around-the-World Shoppers Club, Dept. U
71 Concord St., Newark 5, N. J.

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(NOTE: All shipments come to you postpaid and duty free. However, the U. S. Post Office Dept. charges a service fee of 15c for delivering foreign packages; collected by your postman and cannot be prepaid.)

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WINDOW



A CHILD'S PRAYER is nearest and dearest to the Lord's heart—an uncomplicated pledge of allegiance set to a love song. This sweet night light is an ivory-framed shadow box with the kneeling figure of a pink-pajamaed girl or a blue-pajamaed boy, and the words "Now I lay me down to sleep . . ." in the background. 8″ x 6″ x 2½″ deep, $3.95 plus 50¢ post. Otake's, 59 W. Washington St., Chicago, Ill.



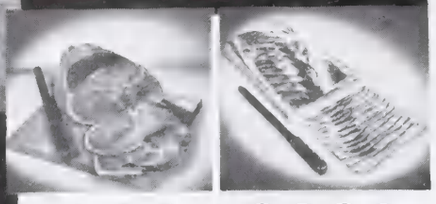
COOK IN A HOTEL ROOM or Motel without calling Room Service! With the Universal Personal Cooker you can make morning coffee or tea. Or you can boil eggs, heat soup, or the baby's vegetables. It plugs into any AC or DC outlet, works on European as well as American current! With 2 cups and spoons and 3 containers, in zippered cowhide case, $29.50 ppd. T. Anthony, 751 Madison Ave., New York 21.



LITTLE TINKLERS, a whole dozen of them, are the prettiest porcelain bells that ever hung on the branches of a Christmas tree, decorated packages, or tied up with place cards at a dinner party. All of them spell out gay greetings, such as "With love for Christmas," etc. Complete with ribbon ties, twelve are $1.50 plus 25¢ post. Helen Gallagher, 41 Fulton St., Peoria, Ill.



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Perfect gifts for hard-to-please friends . . . tasty main dishes for your own holiday dinners, breakfasts, and parties. Our succulent ready-to-serve Smoked Turkeys . . . lean, sugar cured Smoked Hams . . . crisp, tender Smoked Bacon. Old-time farm kitchen flavor sealed in by our Tenderscaling process. Thousands of customers reorder each year. Sanitarily packed, keep for months. Our famous recipes included. Gift orders individually handled; just send your list. Money-back guarantee.

We also sell Pennsylvania Dutch Fruit Cakes, Lebanon Bologna, and Virginia Hams. Write for free Folder.

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SILVER CHEST

KEEPS SILVER TARNISH-FREE



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Express Prepaid
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Beautiful inlaid Hepplewhite design. Made in Old Virginia. Finest hand-made craftsmanship. Three drawers and removable tray in chest, with large drawer in base. Pacific Cloth lined. Brass lock and pulls. For 12 complete place settings and many accessory pieces. Width 21″. Height 43″.

Write for illustrated folder on solid mahogany companion dining room pieces

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Candy-making perfection of the South's colorful ante-bellum days is revived in this deluxe assortment of delicacies, hand-crafted from original recipes generations old. Rich, creamy centers lavishly dipped into sweet milk chocolate blended with pecans . . . bountiful rolls of flavorful nougat, covered with caramel and crispy-fresh pecan meats are nestled among a dozen other tempting pecan delights . . . *real* old-fashion goodness *everyone* enjoys. 2 lbs. in deep-red and gold gift box, $3.95 ppd.

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Famous Candy & Gift Shoppes Throughout the South

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Four Parts Magic

Fragile as a crystal bubble, this best-selling decanter (now made in France) has four separate sections for different liqueurs, each with its own pouring spout. Fill it with Creme de menthe, Brandy, Grand Marnier, Drambuie, and your cordials will have a kaleidoscopic splendor.

Just $6.95 prepaid
Extra Stoppers, 35¢ each
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QUAIL
a gift fit for a king!



This year give a gourmet meal—twelve plump, oven-dressed quail.

It's The "Different" Gift You've Been Seeking

We'll ship a full dozen wild Ozark quail packed in dry ice, by air express, to any point in the U. S. The price: $28.00. Send us the "top" names on your gift list. Last year's buyers tell us our quail were the most successful gift they've ever given.

Wholesale quantity of 100 birds or more shipped to one destination specially priced at $2.00 per bird. Xmas gift orders accepted to Dec. 15th. Rush your order now. Terms: cash with order.

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rare, aged Country Cheeses



Cheese Preserver and Server

— and it's filled with our famous aged, NATURAL cheeses . . . the finest in the world: June-cured Swiss, Sharp Aged Cheddar, golden Port Salut, and a gay red Gouda. The clear plastic Preserver, proven and accepted by many thousands, keeps cheese delightfully fresh in the refrigerator. Serving tray is easily lifted by its handle. A practical gift that's new and different.

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Send for free booklet showing beautifully packaged cheese assortments.

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Miss Wild Rice to Mr. Buckwheat

To captivate your taste we've blended wild rice flo in heavenly wedlock with hearty buckwheat! Hiawath Wild Rice Pancake Mix makes the most appetizir pancakes.

ALL AMERICAN BREAKFAST FEAST, 3½ lbs. Wi Rice Pancake Mix, 21 oz. bottle of Pure Maple Syru Complete unit $6.00 postpaid. (No C.O.D.'s please



Pure Maple Sugar Cured Hicko Smoked Bacon, 9 to 10 lb. slabs onl from select corn fed hogs. $1.25 p lb., postpaid.

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SHOPPING



ELVET JAGUAR JEANS. ack-and-white, sabre-slim and valier-elegant, will make you l as long-legged as Grable, as inhibited as Ava Gardner. ear them with a tailored shirt stretching out in front of TV; h a scoop-neck jersey for home dinner parties. Also in mid-calf Toreador length. es 10-18, $10.95 plus 25¢ post. christ's, Box 663, Boston 2.



O MEDICAL CLAIMS come h this English pipe, but a ncer-research specialist liked it y much because of its *dry* oking factor. This is achieved applying a scientific principle he workmanship: the principle umbo-jumbo to our unscien- minds) of capillary attrac- n. Anyway it's a fine walnut ar pipe and gives you a fine oke. $12.50 ppd. Beverly Baker. x 427, Tuckahoe, N.Y.



EVER SAW SUCH A OK! Outwardly it's a fine her-covered appointment and exed telephone and address k. But that's not the half of It tells how to figure amorti- on rates, gives yearly budget es, first aid facts, anniver- ies, gift & Christmas card ord, horoscope, etc. Lavishly d-tooled, and superbly mono- mmed. $6.50 ppd. Jeredith nor, Box 130, Nyack, N.Y.



ANDLE CADDY

for lighting after-dinner smokes

A beautiful, useful, table accessory. A charming gift for the smart hostess. Overall height 6". Dripless taperlite. Gift packaged. Postpaid in U.S.A.



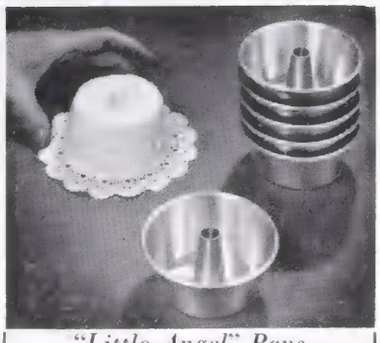
$5.00

GOLD PLATED OR SILVER PLATED

Fed. Tax Included

Hultberg's

OCKFORD • ILLINOIS



"Little Angel" Pans

BAKE MINIATURE CAKES FOR INDIVIDUAL SERVINGS

Now you can bake perfect miniature cakes just the right size for individual servings—with "Little Angel" cake pans. These delightful serving-size cakes will get compliments galore at your dinners, parties or other festive occasions. For a special treat, fill the center of cake with ice cream or fruit. "Little Angel" pans are ideal, too, for gelatin desserts and salads. Made of heavy-weight aluminum, 3⅝" wide at top, 1½" deep. Set of six pans, only .... $1.95 postpaid

artisan galleries

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You'll save and save They'll rave and rave when you send *Christmas* gifts.....by *Harry and Dave!*



Hardly 1 in 1,000 has ever tasted 'em!

ROYAL RIVIERA PEARS*...

America's rarest fruit!

The gift they'll always remember. Talk about thanks! You'll never hear the last of it. A just-right present for anyone, whether they live in a castle or cottage. So juicy you eat 'em with a spoon. You can't buy these gift packages in stores for love or money. They're definitely impressive, yet inexpensive. Packed in handsome gift boxes with your greetings.

GIFT NO. 1 (shown) –10 to 14 big pears, a great favorite, ppd. **$3.85**

GIFT NO. 2 (16-20 big pears) ppd. **$4.55**

GIFT NO. 3 (20-25 smaller pears) ppd. **$4.45**

What a bargain!

*® © H&D



$3.85 prepaid



IT'S SO EASY to order! Send your Christmas list with check or M. O. and tell how to sign your name. No charges, no C.O.D.'s, please.

Give the famous, the Original, one-and-only

FRUIT-OF-THE-MONTH CLUB*

The gift that creates praise and excitement for you the year 'round! You order just once, but the lucky folks you name receive a whole parade of America's finest fruits 'n delicacies, beautifully packaged, each with your greeting.

12-BOX CLUB: At Christmas, Riviera Pears; Jan., Apples; Feb., Grapefruit; March, Oranges; April, Fine Cheese; May, Preserves; June, Canned Fruit; July, Nectarines; Aug., Pears; Sept., Peaches; Oct., Grapes; Nov., Riviera Pears. **Gift No. 20,** ppd. **$47.75**

8-BOX CLUB: Omits Mar., April, June, Aug.; **Gift No. 15,** ppd. **$31.75**

3-BOX CLUB: Christmas, Jan., Feb. treats; **Gift No. 11,** ppd. **$11.65**

Harry and David

BOX 170 MEDFORD, OREGON

SOMEWHAT UNUSUAL GIFT:

A MAINE CLAMBAKE

Straight to Your Home



8 Live

PACKED RIGHT IN A STEAMER READY TO COOK AND SERVE

LOBSTERS

PLUS HALF-PECK OF CLAMS

The traditional Down East Clambake that *steams* Maine Lobsters in their native ocean rockweed—you can have this feast right at home. Just place the metal Ready-to-Cook Container on the stove and steam—no handling of the lobsters until they're ready to eat. Saltwater Farm packs only live two-claw lobsters, each 1⅛ pounds in weight, tender and meaty. Steamer Clams, too! Our sixth year of guaranteeing live delivery within 1800 rail miles of Damariscotta, Maine.

Makes an impressive gift. Send us the names of your giving list; we can send Gift Certificates good for delivery at any time within the next year. $14.95 per Clambake (plus express charges we can bill later). All cooking and eating instructions sent in advance. Please use the coupon below or write for catalog.

SALTWATER FARM Inc.® ▪ Damariscotta, 12, Maine

☐ *I attach my check or money order for:* ☐ *Clambake Gift Certificates @ $14.95 f.o.b.* ☐ *Clambake to me Exp. Collect, date specified.* ☐ *Please send catalog of Clambakes and Gifts.*

Name.....

Address.....

City..... *Zone*..... *State*.....

Wanted

Month.....

Day.....

Time.....



Gay imported cereal set to delight the small fry

Genuine Royal Doulton with scenes of bunny adventure by the famous English children's artist Barbara Vernon applied in full color under the glaze on sturdy cream-colored earthenware. Specially priced three-piece set makes a charming present for Christmas, birthdays or christenings.

Mug, plate, cereal bowl $4.75

BUNNYKINS WARE *by* Royal Doulton

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

Send 10¢ for Bunnykins Painting Book for youngsters to color.

DOULTON & COMPANY, INC., Dept. F-14, 11 East 26th St., New York 10, N. Y.



CAR-SNAC
A "Snack Rack" for Your Car

The perfect "family gift" for those on your list who like to motor, hunt, fish or go on picnics. Smartly styled in gay red and blue Scotch plaid lithographed on steel. Fitted with 2 quart-size vacuum bottles in matching plaid, 5 plastic cups and spacious food compartment. Versatile handles fit snugly over back of front seat, holding Car-Snac securely or fold together for convenient carrying.

Wonderfully priced $10.95

Send for our new Christmas catalog

Ward Phillips Co.

12 Main Street Carpentersville 1, Ill.



Old Fashioned
CHEWY ALMOND MACAROONS

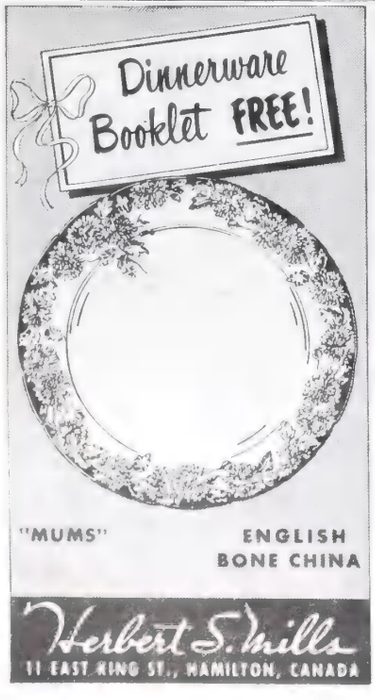
Mmmm . . . Just crunch through the crispy thin coating, get a mouthwatering taste of that rich chewy almond center—and you'll know you've hit the high spot of anyone's visit to Atlantic City! Munch them with ice cold milk, ice cream, coffee. They're delicious every way! A flavorsome party treat . . . a delightfully unusual gift!

Box of 24 (illustrated) **$1.95**, ppd.
Box of 48 (Family Size) **$3.50**, ppd.

Gift Wrapped
Check or Money Order
No C.O.D.'s Please

Send for FREE Folder of Other Assortments

A. L. ROTH
Macaroon Bake Shop
2627 Boardwalk, Dept. B, Atlantic City, N. J.



Herbert S. Mills
11 EAST KING ST., HAMILTON, CANADA



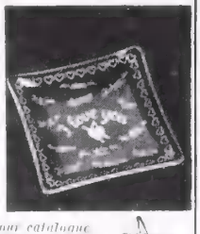
OYSTER SHUCKER'S KIT

NEW easy way to open oysters—avoid cut hands. Just place any size oyster in cup of "HARDWOOD" OYSTER-GRIP. Clamp securely by holding down leather hinged top with palm of hand while you operate oyster knife. Kit includes high carbon steel professional oyster knife—complete instructions on opening oysters.

Gift Boxed $3.50 postpaid

FROM NORWAY...

This charming "I LOVE YOU" glass candy dish or ash-tray. To help the timid it has "I love you" permanently etched in 12 different languages. 4¾" square.



$1.50 Postpaid

Write for our catalogue

CHARLES W. CHASE
1 HADDAM NECK
EAST HAMPTON, CONN.



WINDOW



GREATCOAT FOR A GREAT BEAUTY is made o butter-soft Capeskin leather. We think that only mink can top it for sheer magnificence. Tailored by hand from its shawl collar to to its dolman sleeves, fully lined in Skinner satin, it comes in white, pink, blue, lime, aqua, straw, gunmetal, bronze or tangerine. Sizes 10-18, $155 ppd. Brandicalf, Dept. E-2, 157 Federal St., Boston 10, Mass.

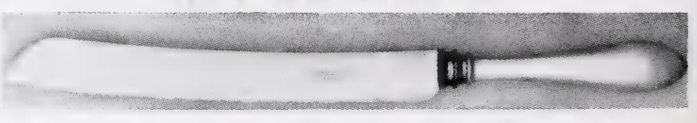


CHRISTMAS FOAMAT start crosses your threshold with Yuletide cheer. It's a merry prologue of what guests can expect *inside* your house. The serviceable matting, backed with spongy foam rubber, gives you a nice sink-and-spring sensation. And a bright red, green and white "Merry Christmas" greeting decorates the front. 20" x 33", $2.95 ppd. Black and Co., 125 Merrick Rd., Rockville Centre, N.Y.



SAGA OF SAINT & SINNER is a love story in three acts. Act I: Little red devil steals a kiss from a haloed cutie. Act II: Glamorpuss, indignant at buss, biffs impish Brummel. Act III: Sorry she slugged him, saint kisses smug sinner. Ending unknown: Will saint relinquish halo or sinner renounce pitchfork? 3" ceramic figures. $4.75 the set of 3 ppd. Cook's of Chicago. 65 E. Adams St., Chicago 3, Ill.

CHRISTMAS CAKE KNIFE



To be used for Christmas and New Year parties and all through the years. "Christmas 1954" or any three initials engraved free of charge on the sterling silver handle. Sheffield steel 8" serrated blade. Orders accepted until Dec. 15. Please enclose engraving instructions.

7.50 postpaid
(10% Fed. tax incl.)

MILLARD F. DAVIS **831 Market St., Wilmington, Delaware**

KITCHEN WORK TABLE *For Carving, Chopping, Pastry Work, etc.*



LAMINATED HARD MAPLE BLOCK — CHROME LEGS

A "must" for the busy kitchen. A piece of furniture which will add beauty and convenience to the most modernly equipped kitchen. Top made of same materials and by same methods used in manufacture of commercial butcher blocks and restaurant kitchen fixtures. Dimensions: 28"x18"x1½" top; 30" high. Very sturdy construction. Golden grain finish top; bright chrome-plated, heavy tubular steel legs; heavy rubber bumpers on leg bottoms absorb shock, prevent skidding. **$14.95**

CARVING AND CHOPPING BLOCK

Same as table top described above (less legs). Rubber bumpers on bottom—May be placed on counters, etc. **$9.95**

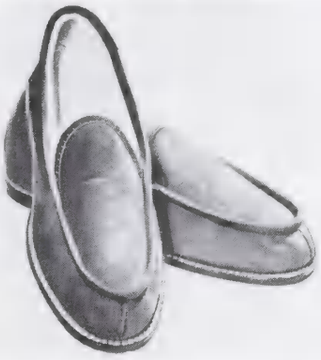
CARLISLE MFG. CO.
2618 Frankford Ave., Phila. 25, Pa.

Sold mail order only—Shipped express charges collect—No COD's

SHOPPING



CD SUEDE SLIPPERS for r Lord and Master will make homecoming and his fireside bright spot of his day. The is a real red, cheerful as holly ries. The lining is natural b's wool. The soles are her. They come in men's full s 7 to 13, $9.50; in women's sizes 5 to 9, $8.95, ppd. nny Appleseed's, Inc., North erly, Massachusetts.

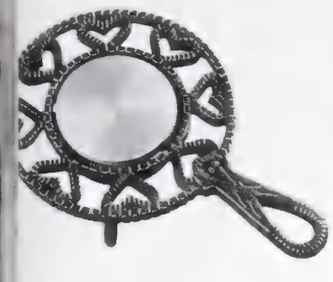


T AN IMP PRIMP and y make-believe with "Angel ngs" and you'll discover how erful is the power of sugges-. Even a naughty little girl sprout spiritual wings as she ers around the house in these wings. Gold-tipped white tar-n wings slip on with arm s. Halo is attached to flex- headclip. Complete with star-ed wand, set is $3.95 ppd. th Chapman, Nyack, N.Y.



UPONS are little sugar ies imported from France re they are a sweet tradition Christmas and for christenings. a little *poupon*, not much er than an American lump sugar, is a miniature baby keted and bonneted in pale and pink, and the whole ing confection is syrup-filled sugar-coated. Gift box of t 15 poupons, $1 ppd. Chet lios, Middlebury, Connecticut.





TO KEEP FOOD HOT . .

our 1954 version of the colonial trivet . . a Williamsburg electric food warmer, to grace your table and keep beverages, soups and your special sauces piping hot. Black cast iron in your choice of two styles: Norfolk, as shown, or Suffolk, a square shape. Attractively boxed, ready to give. **$2.98,** postage prepaid.

THE H. & S. POGUE COMPANY
Cincinnati 1, Ohio



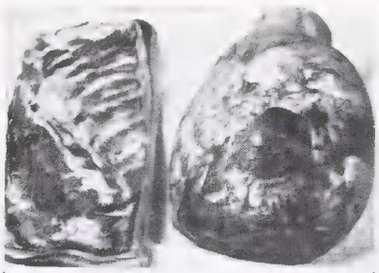
Distinctive!

Not light . . . not dark . . . they're "IVORY"!

Ivory Chocolates . . . nuts, creams, nougats, fruits and chewies . . . delicately flavored with creamy-fresh Ivory coating (brown fibers are removed from the pure chocolate), add distinction to giving or serving.

Order the Aristocracy Package in 1 or 2-lb. sizes. $2 lb. postpaid.

GOSS CHOCOLATES
Fine chocolates for 50 years
500 Valley Street, Lewistown, Pa.



"OLD HOOSIER" HOME CURED, SLOW HICKORY SMOKED HAMS, BACON, TURKEYS, for GOOD Holiday Eating

Young, tender, juicy, flavorful, personally selected whole hams, bacon and turkeys. Home cured and slow, hickory smoked in the good old-fashioned way. THEY'RE NEVER HURRIED. No finer quality anywhere at any price. Carefully packed and shipped prepaid to reach you in perfect condition. Order Now!

Hams, 10 to 16 lbs. . . . . $1.25 per lb.
Bacon, 4 to 8 lbs. . . . . $1.15 per lb.
Turkeys, 4 to 12 lbs. . . . . $1.75 per lb.

Specify size desired. No C.O.D.'s.
Prepaid East of Miss. River.
West of Miss. add 75¢ per order.
SAFE DELIVERY GUARANTEED.

"OLD HOOSIER" Meats
BOX 47, MIDDLEBURY, INDIANA

Say Merry Christmas
BY GIVING
FLORIDA FRUIT

BEAUTIFUL—Decorative handwoven Mexican basket (re-usable) brimming full of top quality oranges, grapefruit, tangerines, shelled pecans, unusual candies and marmalades. A luxurious gift topped by a big red bow. Shipped in corrugated box for extra protection.



½ BUSHEL **$6.95**

FULL BUSHEL **$12.00**

EXPRESS PREPAID*

SUNSHINE PACK—Beautifully packed, choice quality fruit. All oranges, all grapefruit, or mixed. Please specify.

Full Bushel **$6.00** Half Bushel **$4.25**
Full Box **$9.25** Half Box **$5.00**
Commercial discounts on all quantity orders.

The BARFIELD GROVES
Dept. HB-3 **Polk City, Florida**

* All prices include delivery charges East of Mississippi River and to La., Ark., and Mo. To Wis., upper Mich., Iowa, Kan., Minn., Okla., Neb. and Texas, add 10%. All other states, add 20%.

No shipments to Arizona or California.

ALL SHIPMENTS UNCONDITIONALLY GUARANTEED. ORDERS FOR CHRISTMAS DELIVERY MUST BE RECEIVED BY DECEMBER 10th.

GYPSY FIRE COLORED FLAMES
In Re-usable Maple Bucket



Throw some of this magic powder on your fire then watch the glorious rainbow of color as the fire burns. Makes every winter evening a memorable one for both young and old. 1 lb. in re-usable Maple bucket with plastic liner, can be used for food, ice cubes or just cookies. Have a bucket on hand when you light the fire this winter and give one as a gift. **$5.49** each postpaid

BUTTER WARMER



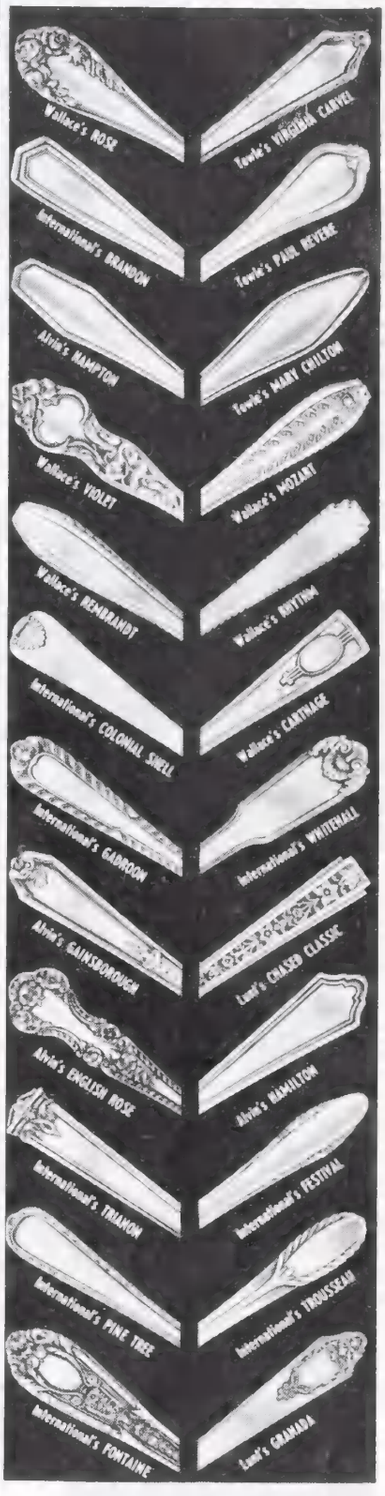
Butter, syrup or hot sauce Warmer-Server for lobster, waffles, corn, mint or hot fudge sauce. Styled as individual server or for the fastidious hostess. Adds drama to your table. High glazed, colorful ceramic melter rests on wrought iron base. Complete with 8 hour candle in glass container. 4" high—1½ cup capacity. Colors: Green, White or Yellow. $1.29 each postpaid—2 for $2.50 postpaid—4 for $4.50 ppd.

Write for Free Catalog. **Dept. H-12**

HOUSE OF VALUES
92 Willewood Drive, Wantagh, N. Y.

OVER 500 ACTIVE, INACTIVE and OBSOLETE PATTERNS

FOR IMMEDIATE DELIVERY



Most of the illustrated and 500 other inactive patterns are available immediately. One of the world's largest silver dealers, we will also take your old silver in exchange on a purchase of any one of 100 new, current patterns.

Correspondence Solicited

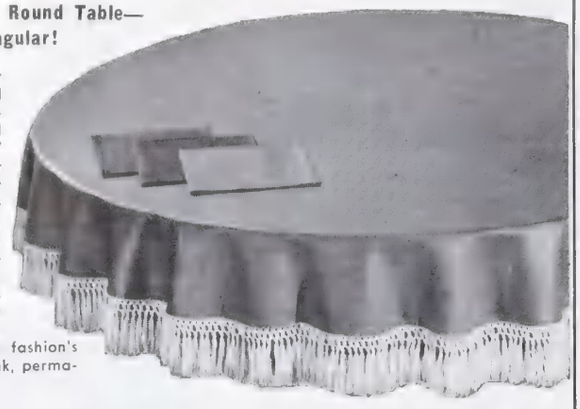
JULIUS GOODMAN and SON

Jewelers of distinction since 1862
77 Madison Ave., Memphis, Tenn.

WINDOW

Our Smart New Fringed Tablecloths

For Nights at the Round Table—square—or rectangular!



We proudly present Leacock's vat-dyed pure linen tablecloths, deeply edged in pure white 5" fringe. Gaily bright in newest decorator shades of maize, avocado green, charcoal, pink, light blue, hunter green, sandalwood, turkey red. Clear vibrant colors to set off your finest china or pottery—luxurious fringe to add fashion's newest note. Pre-shrunk, permanent finish.

Round Cloth: 63" diameter, **$10.95** Square Cloth: 52", **$7.95**

Rectangular Cloths: 52"x70", **$10.95**; 63"x85", **$14.95**; 63"x104", **$18.95**

Matching Napkins, **75¢** each

Following round cloths available in maize, sandalwood, pink, blue, hunter green:
72" round, **$16.95** 90" round, **$21.50**

Please add 50¢ to cover postage and insurance

Send for our new Christmas catalog

Susan Smith **12 Main Street Carpentersville 10, Ill.**



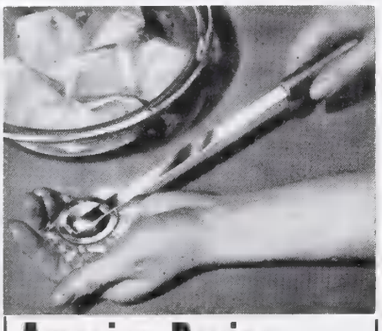
A Gift of Good Taste Shipped Within 24 Hours!

Monogrammed JAM SET

Add sparkle to your table, serve your finest preserves in this elegant Jam Set! Fine, clear crystal bowl monogrammed with any 2 or 3 initials. Bowl is 3¼" high, 3" wide, holds 11 oz. Serving spoon 5" long. Order now for yourself—for friends for Christmas! Send us your Christmas gift list and cards, or we will enclose gift card for you and mail direct. Postpaid each set only **$1.95**

Send also for FREE Gift Catalog
No C.O.D.s please

GLASSCRAFT 920-B Chicago Ave., Evanston, Illinois



Amazing Device for Cracking ICE!

Now . . . crack ice so fast you won't believe your eyes. One or two light taps on a cube of ice cracks the ice to bits without effort. It's the action of the Tap-Icer spring steel vibrator that does the trick and the ice doesn't scatter. No grinding. No jabbing. No pounding. No skill required. Amaze friends. A gift everyone enjoys. Made to last for years. Money back guarantee. *Only* **$1.00** postpaid. "If a resident of Pa., kindly add 1% Sales Tax to your order." Immediate delivery from

TAP-ICER COMPANY
205 West St. Williamsport, Pa.



$4.95

Postpaid anywhere in U.S. or to service personnel overseas. Order early and specify shipping date. Check or M.O. Sorry, no C.O.D.

Delicious Pretzel Assortment in Pennsylvania Dutch Tin

Seven varieties of crisp, buttery, delicious pretzels packed in an attractive tin with a Pennsylvania Dutch motif. The picturesque lid can be used as a serving tray or as a wall plaque.

Here's the smart gift for business associates, family, or that hard-to-please individual.

Gift card enclosed. Shipping wt. 5 lbs.

BACHMAN BAKERIES CORP.
2523 Kutztown Road, Reading, Pa.



STINKY CHEESE JAR

Folks who favor fancy cheeses no longer need to hear nasty comments about their choice, odorous brand! Instead, bless 'em with this clever new Stinky Cheese Jar. The 4" x 4" x 1½" ceramic jar holds most quarter-pounds comfortably. Cutest little winking skunk, in black and white, is sculptured in deep relief on the lid. Base is canary yellow.

Charming, smile-provoking, it will go right from the refrigerator to the table and delight guests. And the man-of-the-house, searching for a late snack, will spot it in a jiffy! **$2** *Add 25¢ Postage*

Write for FREE Gift Catalog

HOSTESS HOUSE, Dept. B-4
5858 Forbes St. Pittsburgh 17, Pa.





RAZZLE DAZZLER for the fanciest beer drinkers on your Christmas list is this glamour-gooped opener. The lowly garden-variety metal opener has undergone a complete beauty treatment and emerges as a gold-plated and bejeweled knock-out. But with all its dazzle it hasn't lost its grip as a puncturer of beer cans! It's $2.95 ppd. Aimée Lee, 545 Fifth Ave., New York 17, N.Y.



YOU GET IT IN THE NECK. When you're tense the muscles and ligaments in your neck tighten up and you can't relax, can't sleep. This new pillow, designed by an orthopedic surgeon, holds the natural curve of the neck. Nerves and tendons are not pinched, and you relax. 27" long, 9" round, filled with down and duck feathers, $9.95 plus 25¢ W. of Rockies. Sleepy Hollow Pillow Co., Box 67, Hastings, Mich.



SILVER DOLLAR LOCKET will bring you a mint of admiring looks—and a lot of conversation as well. A real 1921 silver dollar set in jet black lucite is considered a collector's item because the minting of that year is superior to most others. For anyone born in 1921, it's a perfect good luck piece. With silver-finished chain, $4.95 each., 2 for $9.75 ppd. Red Oaks, Box 342, Winnetka 5, Ill.



HANDSOME GIFT FOR A LIFETIME

Burnished copper Coffee or Tea Server. Keeps 32 cups, a full gallon, piping hot. Finger tip heat control allows increase or decrease of flame or complete snuffing. Legs and handles finished in ebony black. Rubber tipped legs insure non-scratching. Also available in stainless steel, matching your silver service. Postpaid **$24.95**

Send for Free Gift Catalog

TAYLOR GIFTS
Spread Eagle Inn, Wayne 1, Pa.

Old-Fashioned

Pfeffer-nuesse

(PEPPER-NUTS)



Here's an Old-World palate-treat for holiday enjoyment. It's old-fashioned Pfeffernuesse (Pepper-Nuts) — baked confection-cookie nuggets of snappy, spicy goodness that tingle on your tongue. Wonderful with coffee—a touch of *gemuetlichkeit* from old Milwaukee with your holiday drinks. Makes an unusual and delightful gift. Packed in colorful useful metal cans. Send check or money order for $3.50 for 2 lbs. net wt. Shipments only in continental limits of U. S. (Postage paid) Sorry, no C.O.D.'s.

OSWALD JAEGER BAKING CO.
Established 1879
910 W. Somers Street, Milwaukee 5, Wis.

SHOPPING

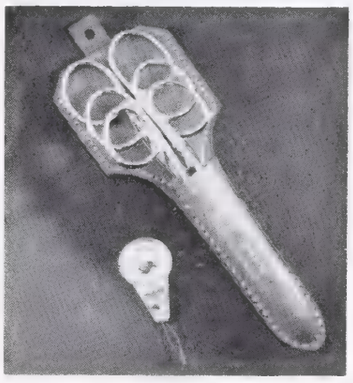




TWINE STEWARD is handsome and new and extraordinarily useful. The fine leather box comes with a half-pound ball of twine that feeds out through a hole in the gold-tooled lid. Side scabbard is fitted with gold-plated German steel scissors. Twine matches color of leather: red, brown, green. $7.50 ppd. Robin Hood's Barn, 83 Newbury St., Boston 16, Mass.



BELLS ARE RINGING a holiday welcome on your front door and their jolly jingle is a gay overture to the gaiety that guests will find beyond this magic doorway. No nails or screws needed. A strong suction cup holds it firmly in place. The 6″ white birch back is festooned with 3 brass bells and greens, red berries and acorns, and a fat red bow. $1.25 ppd. Page & Biddle, Haverford, Pa.



SCISSORS SET! A trio of scissors made of the finest German steel comes to you in a morocco leather sheath at a price that seems incredible to us. The assortment includes 3 sizes and shapes: 3¾″, 4½″ and 5½″. The leather case has a tab for hanging and you even get a needle threader with it! $2 complete. Postpaid from Downs & Co., Dept. 1158 Evanston, Ill.



BUY NOW — NEW LOW PRICES*
MACY'S SILVER CLUB PLAN

- Receive your entire set with your first payment
- Choose from over 190 patterns (* most now lower in price) by Gorham, Towle, Wallace, International, Reed & Barton, Heirloom, Lunt, Stieff, Watson, Smith, Alvin, Whiting, etc.
- For 4 place settings (24 pieces) $5 down, $5 a month;
- For 6 place settings (36 pieces) 7.50 down, 7.50 a month;
- For 8 place settings (48 pieces) $10 down, $10 a month;
- For 12 place settings (72 pieces) $15 down, $15 a month;
- You may take up to two years to pay. Monthly payments on some patterns are slightly higher.
- You never pay more than the nationally advertised price, including carrying charges where it applies.
- Receive without extra charge, a wood anti-tarnish silver chest, 6-piece place setting includes: 1 each luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader. Silver Shop, Street Fl.

$5 DOWN, $5 MONTH
for your 24 piece sterling silver set

- FREE with your order a salt spoon lapel pin in the identical pattern you choose.

MACY'S, Box 70, N.Y.C. (1) HB-12-54

Enclosed, $____ down payment
Pattern ____ No. of settings ____
Name ____
Address ____ Apt. # ____
City ____ Zone ____ State ____

THE BEST FRUIT CAKE YOU EVER ATE . . . OR YOU DON'T HAVE TO PAY FOR IT!



ORIGINAL DeLuxe TRADE MARK
"That Famous 'Corsicana Fruit Cake'"

So far, over 800 thousand (800,000) people have taken us up on this. For 54 years we have been baking these fine DeLuxe Fruit Cakes in the little town of Corsicana, Texas. From top to bottom they are full of juicy pineapple, Northwest cherries, Torelli citron, Sultanas from Turkey, and big Texas pecans. We pay plenty for these good things. (Less than 15% batter and it is the richest.) We ship DeLuxe Fruit Cakes everywhere.

ORDER YOUR TRIAL CAKE NOW FOR CHRISTMAS
If it's not the best you ever ate, write us and we'll refund your money. We include folders and full history of this great DeLuxe Fruit Cake.

Send check or money order TODAY. 2-lb. — 4.20, 3-lb. — 5.15, 5-lb. — 8.30. Postage prepaid. Delivery in perfect condition guaranteed. P. O. Box 117.

COLLIN STREET BAKERY
CORSICANA, TEXAS



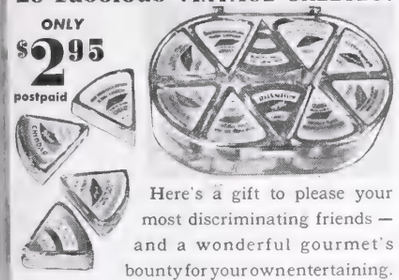
PERK UP A TRAVELER
with a traveling percolator

A red zippered case comes fitted with a 2 to 5 cup aluminum AUTOMATIC percolator, 4 plastic cups, 4 stainless steel spoons, a plastic-covered jar for sugar, polyethylene bag for coffee, and a flannel bag for the electric coffee maker. No need to wait for Room Service. Brew your own Brew! $19.95 including tax and postage.

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Dept. HB-12
Box 130 Nyack, New York

Give a Jewel Box Brimful of
20 LUSCIOUS VINTAGE CHEESES!

ONLY $2.95 postpaid



Here's a gift to please your most discriminating friends — and a wonderful gourmet's bounty for your own entertaining. A fascinating assortment of 20 hearty, mouth-watering cheeses, beautifully packed in attractive, re-usable ruby-red plastic case. Delicious, exciting blends of superb processed varieties: Sharp Aged Cheddar, Smoked Cheddar, Wine Cheddar, Aged Gruyère Swiss, Munster, Brick, Limburger, Swiss and Tomato, Swiss and Kummel. Each luscious wedge is individually jacketed in gold foil to preserve intact its delicious flavor.

Order Now By Mail • Unconditionally Guaranteed
Christmas delivery guaranteed E. of Miss. if orders received up to Dec. 22nd; West, Dec. 20th.

Old World Cheese House, Inc.
83 Evans Turn, Hillside, N. J. • Phone: Elizabeth 4-0068



Delightful Holiday Treats for Family and Friends

SHELLED PECAN HALVES

Finest quality . . . carefully selected for size and flavor. Delicious to eat. Wonderful for salads, pastries, hors d'oeuvres. Gift packaged with recipe suggestions.

2 lbs. **$3.70**; 3 lbs. **$5.25**
5 lbs. **$8.65**; 10 lbs. **$16.25**
SEND US YOUR GIFT LIST
Check or money order . . . No C.O.D.'s
Shipped Prepaid in Continental U.S.A.

STERNBERG PECAN COMPANY
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T. V. Trays



Wonderful for snacks while watching television—handy for a light lunch on the porch or patio—almost a necessity in the sickroom. This partitioned tray holds food and a glass or cup in non-spill safety. Smoothly moulded of plastic, it absolutely will not warp or shatter. The tray, in an attractive light green shade, measures 9″ by 11″.

T.V. Trays, each .....$ .50 ppd.
T.V. Trays, Set of 6 .... 2.95 ppd.

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COMICE PEARS FOR Christmas Giving



AS LOW AS $3.75 DELIVERY PREPAID

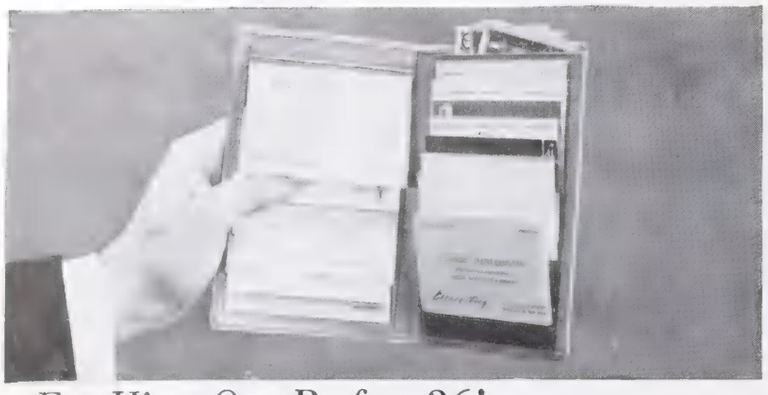
FROM ROGUE RIVER VALLEY
ORDER EARLY

- Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected—individually wrapped. Delivered PREPAID in colorful gift boxes to any point in 48 states. Perfect arrival guaranteed. Gift card enclosed. Send list, we do the rest. No stamps, C.O.D.'s or charge accounts, please. **DELIVERED PRICES (order by number)**

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No. 5—Asst. Fruit Basket (about 18 lbs.) **14.15**

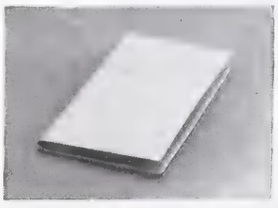
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PINNACLE ORCHARDS
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36 identification passes, photos, credit cards, etc.—and not a bulge in a card-load! Our exclusive "slim-wonder" card-case, distinguished gift for the busy executive and traveler. (Currency pocket also holds passport.)



6⅞" x 4¼"

MOROCCO, BLK., BRO., **$10***
PIGSKIN, **$12***
PINSEAL, **$16.50***
ALLIGATOR, **$45***

* Add 10% Federal Tax

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GORGEOUS—LIFE SIZE

GREETING CARDS

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5 *THINK OF IT! THEY'RE*

FEET TALL

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The world's largest, most gorgeous, natural color prints—they're absolutely life-like. He'll love them. The ONLY LIFE SIZE Greeting Cards. Detachable Greetings don't spoil prints. Ideal for den, bar, playroom on walls, doors, screens. As wallpaper, set covers area 5'2" x 10'6". Plain or with greetings for every occasion: Birthday, Christmas, New Year's, Hallowe'en, Get Well, Thank You, Party, Etc. Specify Girl & Greeting. (we'll sign & mail for you) Size 21½" ■ 62". In plain wrap. Order several—ONLY $2.00 each Postpaid (Air Mail 50¢ extra ea.) All 6—$11.00 PPD. Send Cash, Check, M.O. Money Back Guarantee. LIFE BLDG., Dept. Bi2-4, Redstone, N. H. *Send 3¢ stamp for ill. folder.*

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WITH FIREBALL



The New

CHRISTMAS TREE FIRE EXTINGUISHER

- ✓ CONTROLS FLASH TREE FIRES IN SECONDS
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Fireball when hung on your tree will snuff out the heart of a flash fire in seconds. For trees 5 ft. high use one Fireball. For larger trees use 1 to 3 Fireballs depending on size of tree. Supplied with bracket it may be used year 'round from attic to cellar.

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IMPORTED

with Pilot Wheel Barometer

You'll find it exciting (and mighty useful) to predict the weather yourself 24 hours ahead. This beautiful instrument has spokes of polished chrome and is mounted in a solid walnut frame 5" in diameter. The large enamel dial, as easy-to-read as your watch, is housed in a chrome case that stands out in relief. The fine precision, nickel plate mechanism is visible through an opening at center of dial. Made by exacting, skillful European craftsmen. Get one for home or office. Unique gift. Price $12.95 postpaid. Guaranteed. 10 day refund if not delighted.

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Embroidered INITIAL SOX



His very own initial richly embroidered in a diamond panel on both sides of sox . . . get a box for every male on your shopping list. It's foot fashion at its finest. Sizes 10½ to 12.

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Fine, Ribbed Mercerized Cotton

3 PAIR $2.95

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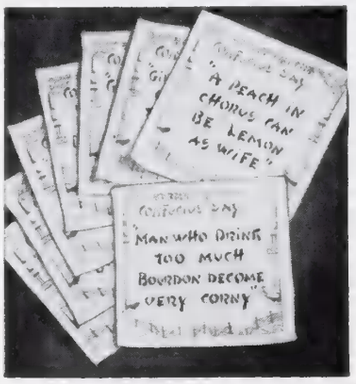
HOFFERS inc. 474 Pearl St. Beaumont, Texas



WINDOW



DENNIS THE MENACE is the comic strip-teaser who elicits those belly laughs you hear issuing from the bedrooms of your own little Menaces who should be deep in arithmetic. And here he is as a freckled and cow-licked doll, designed by the artist. He's 17" tall, has a washable latex body and soft vinyl head, and a squeeze voice. $3.98 plus 25¢ postage. Elron Products, 219 W. Chicago Ave., Chicago 10, Ill.



CONFUCIUS SAY some very funny things. And when his Pidgin English pronouncements are mixed with martinis, the effect is intoxicating. Linen cocktail napkins are hand-screened with such sage and slightly ribald observations as "Man who drink too much bourbon become very corny;" or "A peach in chorus can be lemon as wife." Set of 8. $3.50 ppd. The Felices, Boonton, N.J.



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NEW NYLON AUTO COVERS

New rubberized DuPont nylon—mildew & water repellent. One side soft fabric not to scratch. Absolutely lightest and strongest cover made. Will protect against all elements. Secured with heavy elastic.



Standard Size **$17.95** *Plus 95¢ Ship.* *only Gave 8 lbs. Car Model*

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ALSO AVAILABLE: Canvas Auto Cover—Soft 6 oz., suntan, water, fire & mildew repellent. 14 lbs. ..... **$12.95** + $1.00 ship.
4 gauge plastic cover... **$7.95** + 85¢ ship.

DROP CLOTHS
wonderful when painting



A necessity in every home, new canvas, suntan untreated wt. 5.5 oz., treated wt. 6.5 oz. per sq. yd. Water, fire, mildew resistant.

FINISHED SIZES	10 x 12 $4.95 plus 55¢ ship.	10 x 15 $5.95 plus 70¢ ship.

NYLON TARPAULINS

Incredibly strong new Neoprene rubber coated DuPont nylon. Wt. 8 oz. sq. yd. Water & Mildew treated. Hemmed, brass grommets, green. Made to your size.

(Min. size 9 x 9, add 9% for shipping).

11¢ sq. ft.

STOCK SIZES: 7 x 6 $4.25; 7 x 9 $6.50; 9 x 9 $8.25; 9 x 12 $10.95; 9 x 15 $13.95; 9 x 20 $18.95; 12 x 12 $14.95; 12 x 20 $24.95.

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AT LAST . . arm chair comfort while driving. Be rested and relaxed after driving all day. Smart, good looking. Non-rust aluminum frame, with sturdy plastic rest plate. Choice of red or black. Height adjustable.

Order one for yourself *today . . . learn why it's a gift your friends will really thank you for!*

Specify black or red. **$2.00** *Postpaid.*

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SHOPPING



AMONG THOSE PRESENTS that the bride receives, this silver-plated Beverage Server will be outstanding. And whether she uses it for martinis or for sauce for the holiday goose, it's a piece she will be very proud of. With ebony handle, $11. Monogram, 80¢ extra. Underline last initial. Tax included. Add 50¢ postage. Black, Starr & Gorham, Fifth Ave. at 48th St., New York 19.

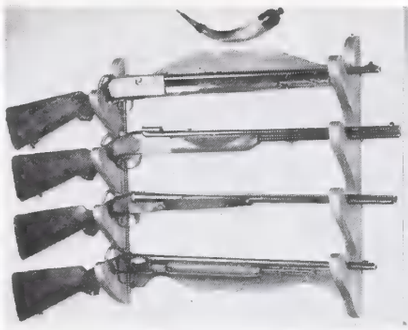


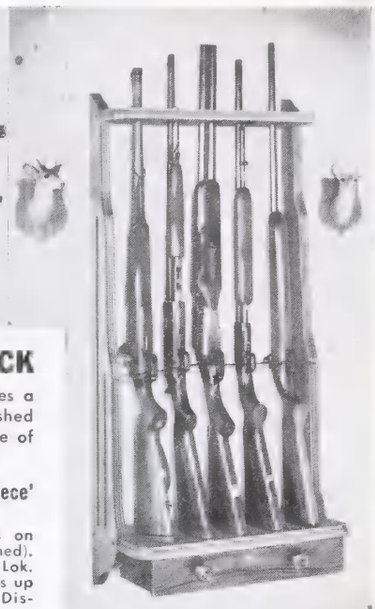
LITTLE RICKSHAW of antiqued Ivorine looks like a carved ivory treasure that might have come from an Oriental potentate's palace. A Japanese lady with her parasol is seated in the coolie-pulled rickshaw. The coolie really seems to be running, and the serenity of the lady is such that you can almost smell the sunlight. 4" long, $1.95 ppd. Art Colony Industries, 9 University Place, New York 3.



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***Give him a* NIMROD GUN RACK**

Handsome and decorative, the NIMROD gives a secure place to display and protect his cherished guns. Beautifully grained and finished, choice of *solid* walnut or *genuine* knotty pine.

NIMROD HORIZONTAL
4-Gun (2 to 4 guns) **$9.95**
with Steel Guard-Lok **$13.95**
6 Gun (4 to 6 guns) **$12.95**
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NIMROD 'Masterpiece' UPRIGHT
Hangs, or stands on floor (legs furnished). Covered steel Cabl-Lok. Handy drawer locks up ammunition, etc. Displays up to 5 Guns. **$29.95**

We ship postpaid — 48 hours. Money-back Guarantee! Clip this ad, mail with check or M.O.
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3 MIDGET HORSES

Carved in Italy

Add this appealing little horse to your collection. Just 1 inch high, hand carved in Italy, painted in natural lasting colors. An adorable ornament or pocket piece. Sold only in sets of 3 for just $1. I pay postage.

Your money back if not delighted.

"little joe" **WIESENFELD CO.**
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LIGHT, BRIGHT VIYELLA WESKIT



Red Weskits were popular in the merry old England of Mr. Pickwick's day—now they are back again in a red as brilliant as a huntsman's coat. Here they are for both Father and Son. Dad's is tailored of imported viyella flannel; Son's is of imported Dutch flannel. Both are made of 50 percent wool and 50 percent Egyptian cotton, have pearl buttons, are fully lined, color fast, and washable.

Men's Red Vest (sizes 38 to 46) **$12.50** ppd.
Boy's Red Vest (sizes 4 to 20) **5.95** ppd.

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Johnny Appleseed's
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NEW! SAFETY ASHTRAY *gift idea*



Eliminates snuffing, stains, *danger*

Just drop cigarette into one of the holes in the ball—7 *seconds* later it's safely out . . . slide ball up and butt drops thru into tray. No burned table tops or ruined linen and no stains on ashtray to scrub out. Gleaming chrome . . . stunning gift for home or office. Only $3.95 ppd. Send check or M.O. TODAY to:

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A BOLD BLUFF

Framed Pictures of Poker-Playing Dogs

These canine cronies are as human as your old gang itself. (You'll even recognize your friends' card-playing expressions!) Each dog is a "character" study and the total effect is hilarious. Simulated oil paintings in true-to-life colors. A riot as gift for men—perfect for den, bar, recreation room or office. Comes with fruit wood frame, 11" x 16½".

No COD's please. Ppd. only **$2.95** *each*

PAIR includes framed companion picture titled WATERLOO. When you see one, you'll want both, so ORDER NOW. . . . . **$5.75** pair

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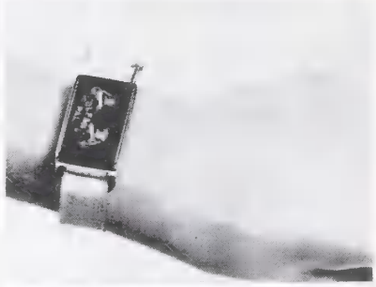


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Your slide right into real comfort when you slip into Skuffs. Wander around the house in these easy-going solid leather slippers with stitched-on soles . . . so lightweight, so sturdy, so smart-looking. Skuffs take little space, weigh only ten ounces . . . pack flat when traveling. Tan, blue or wine. Men or women's sizes —4 to 13.

POKORNY'S 120 St. Charles St. New Orleans 12, La.



Every Golfer Wishes He Owned One!

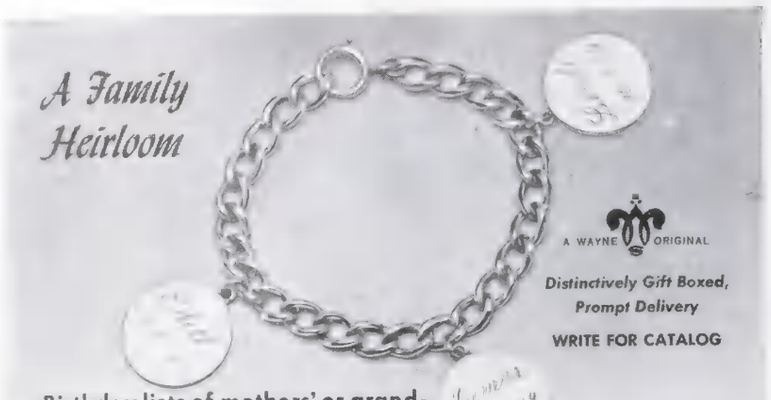
Chromeplated golf scorer, worn on the wrist, registers the stroke and hole you are playing. A click of the button keeps your score; eliminates the need to tabulate with pad and pencil. With leather watch strap.

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Heavy sterling silver chain bracelet..... $3.00
Available in 12kt. gold filled..... $4.00
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Sterling silver discs 7/8" dia. with first name and birth date engraved in script.....each $2.50
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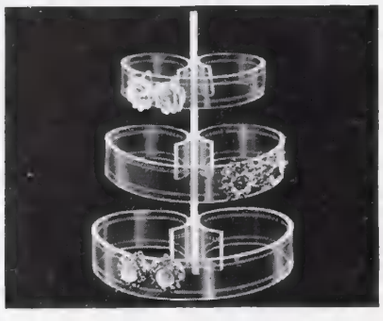
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EXQUISITELY made cocktail apron for the discriminating hostess. Made of finest quality satin and imported lace. So perfect for the holidays and parties. Glowingly beautiful colors: Snow White, Heavenly Blue, Charm Pink, Pearly Ivory, Sable Black, Jonquil Yellow, Mint Green, Ming Gold, Crimson. Your satisfaction assured (they launder beautifully) of course. $9.50 prepaid.
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Ear Ring Rack of Clear Plastic

Attractive design and dainty appearance make this rack a happy accessory for every lady's dresser. Ear rings hung on ledges are easily accessible, give life and sparkle to the entire room. Sturdy construction insures years of practical service. Won't tip over. An ideal Christmas gift or party favor.

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Send check or money order

Also available in pastel colors (rose, green, gold, or blue) at 25¢ extra. State color.

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GIFT-PACKED IN HAMPER BASKET

Here in a handsome waterproof wicker hamper basket is everything needed to make all types of artistic, original flower arrangements. Includes eight holders—each a different kind—together with florist's plastic clay, roll of wire and a pair of fine florist's shears. Plus a Flower Arrangement Booklet showing prize-winning arrangements.

$15. postpaid anywhere in U.S.A.

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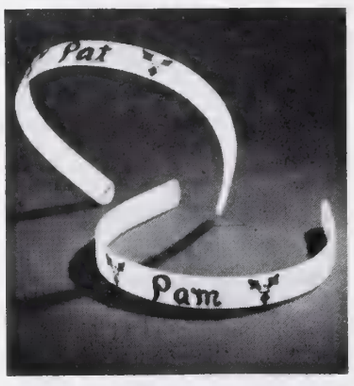


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So very personal! Yours and yours alone! Commandingly bold, custom-made 2-initial bracelet. Heavy 14K Gold-plating gives that expensive "solid-gold-look." Lovely to look at, delightful to wear. Fabulous—and fabulously low-priced. Massive—fully one inch wide yet weighs but 2½ oz. Your two initials meet on your wrist. Strong spring hinge. A charming gift. **$5.00**

Tax & postage included

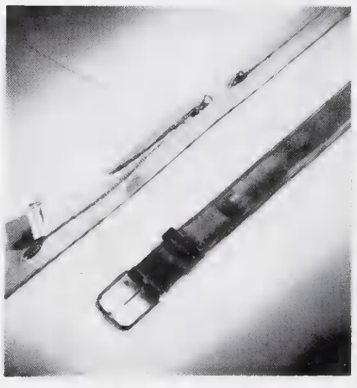
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Send for free Catalog of unusual Silverware and Women's and Men's Jewelry



HOLLY HEADBAND, hand-painted with any first name, will crown a Teen-Queen with holiday glamour. Made of flexible white plastic and decorated with red and green holly berries and leaves, it's as gay as a mistletoe kiss, flattering as a man's eyes across the dance floor. $1.95 each: $5 for 3. Ppd. Gotham Gifts, 67-85 Exeter St., Forest Hills, N.Y.



ONE FOR THE ROAD. The Car Pak for your glove compartment comes in a ginger leather sheath and contains: magnetic whisk broom for upholstery and clothes, scissors, bottle opener, screwdriver, pencil and lucite windshield de-icer. Metal auto insignia decorates the front. Specify make of car. $2.50 plus 35¢ postage. Crown-Craft Products, 246 Fifth Avenue, New York 1, N.Y.



A MONEY BELT of top quality cowhide has *two* large zippered pockets invisible to the beady eye of bandits, be they blondes, card sharks or pickpockets. In brown or black, sizes 32-42. $3.95. For boys, a top grade brown horsehide belt has one zippered pocket. Sizes 28-36. $1.95. Ppd. Clarion Products, Box 255B, Highland Park, Ill.

OREGON MOUNTAIN **DEERSKIN LUXURIES**



DEERSKIN GLOVE MOCCASINS

FIT, FEEL LIKE A GLOVE Hand-crafted from lustrous, wild Deerskin. Soft 'n silky leather shapes to your foot; Elk outer sole and foam insole cushion every step. Fully lined. Men's, women's sizes. Get 2 pair for his 'n her matchmates. ..... **$8.95 pr.**



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The FINEST LEATHER LUXURY

Luxurious wild Deerskin gives you glove-soft, silky leather in browned-butter color tones; a richness no other has! Satin-like lining; handsomely styled; a spacious 9 inches deep ... **$13.75** tax incl.

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An ideal Christmas gift! Fast, gentle, safe . . . and so easy to use! In less than 10 minutes Spruce gives a beautiful manicure.

It shapes, buffs and cleans nails . . . whisks away excess cuticle . . . makes nails healthier, hands more beautiful. Erases corns and calluses from feet, too.

Ivory color. 4½" high, 5½" dia. Full set of attachments . . . shaper, buffer, cuticle lifter, cuticle brush, callus eraser. Operates on 110 V AC. Guaranteed to satisfy, or full refund. On market since 1938, many thousands in use.

Only $24.95 complete, factory to you, postage paid anywhere in the world.

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SHOPPING





MY FRIEND ERMINE. Six genuine ermine tails are gathered into a sophisticated corsage, topped with rhinestone studded parakeets. Pin it to your coat, white blouse, pastel sheer wool, or black suit, and you'll collect second glances as flattering as pearls. Just $4.50 including tax and postage. Order from Harold Rubin, 52 E. 56th St., New York.



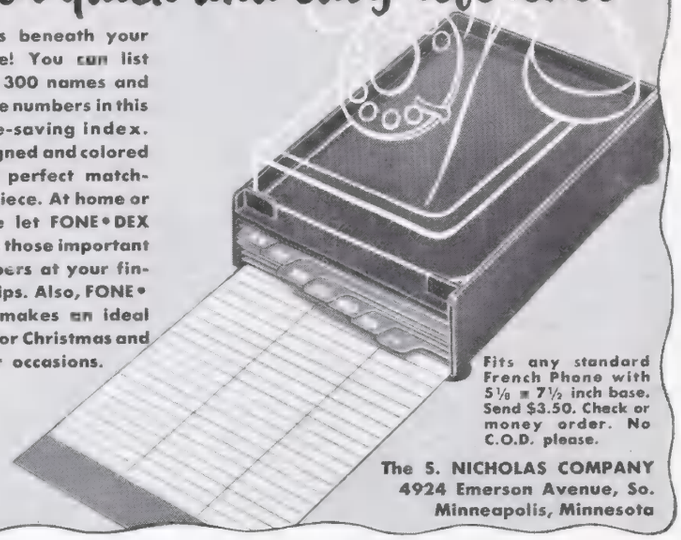
THE PAJAMA GAME is played high in the sky by three fat little boy angels in flower-sprigged night clothes. They're playing handball with the stars and leapfrog with the moonbeams while one ear's cocked for St. Peter's pre-emptory whistle. Each one carries a star-tipped pole like a Fourth of July Sparkler. Made of porcelain, 4¼" tall, set of 3 is $1.95 ppd. Louise West, Gift Sources, Springdale, Conn.



CLOTH FOR CELEBRATION is a nubby textured plastic Christmas tablecloth of white, happily splashed with red, gold, and green trees, ornaments, angels, bells, wreaths, holly berries. The borders are green and three sizes are available: 54" x 54", $2; 54" x 70", $2.50; 54" x 104", $3.60. Rayon napkins to match are 59¢ each. Postpaid from Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wisc.

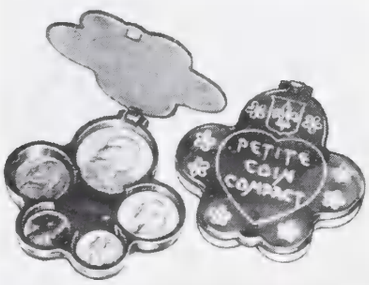
FONE • DEX
for quick and easy reference

It fits beneath your phone! You can list over 300 names and phone numbers in this space-saving index. Designed and colored as a perfect matching piece. At home or office let FONE • DEX keep those important numbers at your finger tips. Also, FONE • DEX makes an ideal gift for Christmas and other occasions.



Fits any standard French Phone with 5⅛ x 7½ inch base. Send $3.50. Check or money order. No C.O.D. please.

The S. NICHOLAS COMPANY
4924 Emerson Avenue, So.
Minneapolis, Minnesota



PETITE COIN COMPACT

Unique and practical way to end coin fumbling. Neatly holds $3.24 in change. Translucent red styrene, beautifully embossed in gold with charming French design, including the Fleur-de-lis. A wonderful little gift. Inexpensive too.

Attractively boxed and only $1 each
Special Price of 6 for $5

Order by mail today—No COD's. Satisf. guar. Send cash, check or m.o.—Immediate delivery

OLD PUEBLO TRADERS Box 4035, Dept. CB Tucson, Arizona



A Toast to the Bride . . .

A charming and timely revival of the traditional Wedding Goblet that was always present at the reception for the toasts to the happy couple. Etched with the full names of the bride and groom and date of the wedding. An heirloom gift in crystal, 6" tall. Delivery, ten days. $10.95 postpaid.

Send for our complete catalog of this and other imaginative custom gifts. We suspect you will find many solutions for your difficult personal and wedding gift problems!

No C.O.D.'s, please

Holiday House
112 Bellevue Theatre Bldg., Upper Montclair, N. J.



GENUINE DEERSKIN GLOVES

For comfort and durability, no other leather takes the place of deerskin. Washable in lukewarm water and mild soap, without injury to softness. Natural cream color.

Fine tailoring and simplicity of ladies' glove makes it ideal for dress or sports. Palms stitched inseam, backs outseam. 5½ to 7½ graduated half sizes. $5.95 ppd.

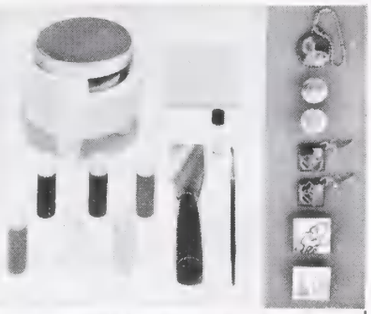
Men's neatly tailored dress glove of accurate fit, perfect for driving. Nylon stitched outseam, cut over one piece pattern. 7½ to 11, $5.50 ppd.

Deerskin chamois ideal for household use, size 10 x 15 inches, 2 for $1.00 ppd.

Free folder of deerskin jackets, gloves, mittens.

Prompt Del. Mich. Res. Add 3% Tax.

SHORTER'S INDIAN CRAFT
Dept. HB4 Petoskey, Mich.



Make Your Own
COPPER ENAMEL JEWELRY
with TRINKIT KIT-AND-KILN

Make some of the most glamorous costume jewelry you've seen in an age! Pure sparkling enamel colors permanently fused to solid copper. Enamel is beautiful colored glass ground to powder . . . then baked until it melts into a smooth gleaming surface. Kit complete with a little electric oven so safe you can work with it on your living room table. Has everything you need to make 2 pairs of earrings, a key chain disk and 2 pins. Nothing else to buy. Complete, easy instructions. Here's a wonderful hobby for the whole family. Only $6.95 postpaid

Send for free gift catalog *No C.O.D.'s*

artisan galleries
2100-A12 N. Haskell Dallas, Texas



FRENCH SEVRES REPRODUCTIONS
For
MILADY'S TOILETTE



Glamorous and useful as a gift are these French Sevres reproductions of old apothecary jars hand decorated with raised multicolored enamel floral patterns on a translucent white china background with burnished gold highlights. Jar for talc has pierced top and fills from bottom. Jars for fluids have evaporation proof stoppers.

Set of 5 ..... $9.95 postpaid
Bath glass to match ..... $1.50 postpaid

SEND FOR FREE CATALOG

Lee Wynne

Dept. B, 5446 Diamond St., Phila., 31, Pa.



Exclusively ours . . . impeccably tailored shirt of purest imported silk. The pluperfect classic, with added flair in its little boy collar and flap pocket. Tiny pearl buttons and pearl-linked French cuffs. Sizes 10 to 20, in White, Copen blue, Pink, Charcoal gray, Silver gray, Natural, Canary, and Cognac. Guaranteed to delight, or your money refunded! Send check or money order to:

ROYAL of SALEM
131H ESSEX STREET, SALEM, MASS.

CHILDREN LOVE TO WEAR THESE

SOFT DEERSKIN SNOW MITTS

Guaranteed For Lifetime Use

From the Deerskin Center of Michigan
The Unusual In Leathers

WRITE FOR NEW GIFT CATALOG



Won't Rip, Snag or Tear. They're tops for snow. Always soft, warm, comfortable in all weather. Fleece lined. Impervious to water, yet washable. No amount of wetting ever makes them hard. Available in natural tan—sizes 2 to 8. (State age of child when ordering.) $2.95 per pair postpaid or C.O.D. plus charges. Family Special 3 pairs for $8.00.

PROMPT DELIVERY

FROM THE DEERSKIN CENTER OF MICHIGAN

LADIES' SOFT LEATHER PURSES

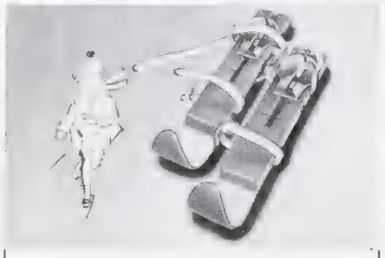
Smart — Attractive — Unusual



Hand made from soft, select leathers. Deerskin fringe. Lined. 5" deep, 7" wide. Choice of three colors: Natural deerskin cream, luggage tan or blue with white fringe. $3.95 postpaid or C.O.D. plus charges. Special for gift buyers, 3 for $10.00. (tax included) Prompt delivery. Money back guarantee.

Wm GALLAGHER CO.

614 N. LEROY ST.
FENTON 6, MICHIGAN



Thrilling Snow Skates

The wonderful fun of skating and skiing combined in perfectly safe miniature skis! Steam-bent hardwood with grooved bottoms. Fitted aluminum-finished heel plates. Adjustable straps fit any child from 3 to 12 years of age. Snow Skates measure 12¾" long by 2¼" wide. Order by mail today, Number **T-4237**, Snow Skates, just **$1.79** pair, postpaid.

Gift Ideas

Send for Free 104-page Catalog of Exciting Gifts!

Miles Kimball

317 Bond St., Oshkosh, Wis.



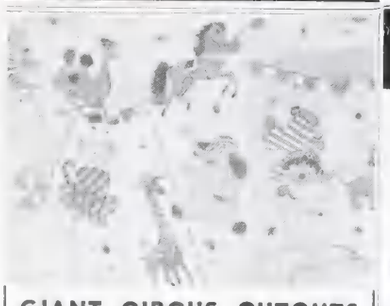
War Dance Set for Young Indians

Young Indians will give whoops of joy over this unusual 3-piece War Dance Set. Consists of multi-colored feathered headdress; Ceremonial Dance rattle (made by the Indians) covered with rawhide and hand-painted in authentic designs; and genuine leather soft-sole moccasins with colorful beadwork on toes. Moc colors: Pearl Grey or Fawn.

Complete 3-piece set (give shoe size, send tracing of foot, if possible) only..... **$4.50**

Postage Prepaid—Sorry, no C.O.D.'s
Your money back if not delighted!

CHEROKEE TRADERS, Dept. B-15
P.O. Box 7295 Oklahoma City 12, Okla.



GIANT CIRCUS CUTOUTS

What a gift for the kiddies. Imagine their favorite circus animals and chubby clown as they come alive when applied to nursery or play room walls. These giant size—22 inch animals are in full color and are easily applied or removed. A gift they'll keep and remember a long, long time. Set includes 7 animals, one clown, yards of canopy, tent poles, stars balls, etc. Set of 4 animals only $2.00. Complete set of 8 plus trimmings $3.98. Decorating suggestions included. Money back guarantee.

A. SALTER

2944-16th St., Santa Monica, Calif.

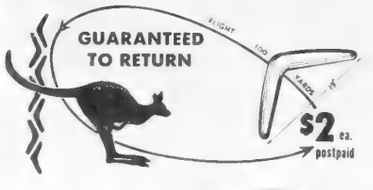
Fascinating Gift

FOR BOYS OF ALL AGES

FLIGHT TESTED

BOOMERANG

The Australian Mystery Stick





A fascinating gift and unique sport to thrill any discriminating sportsman from 12 to 60. No special skill required. Beautiful lacquer finish in your choice of color, Golden Red, Jade Green or Natural. Truly a collector's item for game room or den. Mailed direct, complete with story and instructions.

Carved by

COL. JOHN M. GERRISH

4409-B S.W. Parkview Lane, Portland 1, Ore.



WINDOW



CUTIE-PUSSES, cozily cuddled together in their basket, are a darling trio for a young girl's Collection Shelf. Two of the kittens are full of the dickens but their sleepy-time pal is probably reaching for a moon that is made of green cheese. Glazed ceramic, the kittens are black and white; the bow-trimmed basket is 3" tall $1.95 ppd. Artisan Galleries, 2100 N. Haskell St., Dallas, Texas.



FOOT IT FEATLY out of the shower and onto a chenille bath mat that is woven with a footprint design that looks as if Your Man Friday had passed by. The 21" x 36" rug comes in white with black prints or in black with white prints. With matching lid cover, set is $9.95 ppd. Benjamin's Decorators, 6021 Bergenline Ave., West New York, N.J.



TOBACCO HUMIDOR FOR HIS DESK is made in England of black stoneware, and the lock-on lid so seals the jar that it is *absolutely* airtight. It has actually kept tobacco fresh and moist for *ten years!* It holds 1-lb., and comes from the oldest pipe and tobacco shop in the country. $7.50 ppd. David P. Ehrlich, 207 Washington St., Boston 8, Mass.



What Makes It Tick?

Your child won't wonder how a clock works any longer if you give him this clockmaker's kit. It comes disassembled with all the necessary parts—weights, wheels, pendulum, nuts, chain, etc. The face is handburned in the Black Forest. With easy instructions, it's guaranteed to run and keep accurate time. Finished clock is 4" x 6½".

$5.50 postpaid.
Federal Tax Included.
No C.O.D.'s please.

Master Wood Craft

28 Gleason Ave., Stamford, Connecticut



3-D NITE-LITE Shadow Box

For children's room. Comforts children from fear of the dark and is a daily reminder to say their prayers. China figurine—choice of Boy or Girl. Hangs on wall or stands on a dresser. Excellent T.V. lamp. Has built-in 7 watt light with switch and 6 foot ivory cord. Commended by Parents' Magazine. Price: ea. $4.95 ppd.

Write for free gift catalog
No C.O.D.'s, please

GRAYMOOR HOUSE

DEPT. HB-12 P.O. BOX #313 SKOKIE, ILL.

SHOPPING



BUNNY HOPPERS are a pair of softies, and the gayest excuse for kicking off your shoes that we've been able to find. Made of butter-soft glove leather, lined with white bunny fur, they come in holly-berry red, dusty pink, wheat or peacock blue, laced with matching leather. To fit shoe sizes from 4½ to 10; in a plaid travel bag; $5 ppd. Here's How, 590 Third Ave., New York 16.



COME TO THE STABLE and rejoice again at the wonder and glory of the First Christmas, still capable of filling hearts with a hushed exuberance even after 1953 birthdays. This 10-piece Nativity set of imported china is $3.95 plus 35¢ postage. Wooden stable with silk-screened background showing the Holy City is 14" x 8" x 11" high. $3.95 plus 35¢ post. Religious Art Guild, 131 First St., Peoria, Ill.



GLADS TO GREET YOU on Christmas morning come festively packaged in a hand-woven basket. The 22 big bulbs are Oreglads, the most gorgeous Oregon gladioli that ever skyrocketed to color in a summer garden. They grow 3 to 4 feet tall, have up to 20 individual blossoms per stem. $4.45 ppd. No c.o.d.'s. Shipping season: Nov. 20 to May 15. Harry and David, Box C, Medford, Ore.



IDEAL GIFT FOR MEN!



DON'T RUIN MEN'S SUITS

with Ordinary Hangers!

Broad, curved shoulders provide natural drape; mean long life to suits. Made by Setwell of satin-polished hardwoods, personalized with our exclusive gold and black initials. Not 1 in 100 men have hangers that give proper care to their clothes. Order this practical gift today!

18" Hangers, for Suits to size 40, 3 4.50, 6 8.50
20" Hangers, for Suits 42 and up, 3 $5, 6 9.50
Add 50¢ Per Oorder, Due to Weight

PHELPS-TERKEL

5550 Wilshire Blvd. Los Angeles 36, Calif.



GAY, DECORATED

MERRI-BELL CHRISTMAS STOCKING

It's Personalized!

- **Fun to make**
- **Fun to fill**
- **Loads of fun for children to explore**

Complete kit Each, only **$1.00** Ppd.

Make this gay, jumbo Christmas Stocking for Santa to fill! Kit includes bright red, pre-cut felt for 12" jumbo stocking, colored felt appliques, yarn, thread, bell, sequins, tracing alphabet, and extra felt for cuff and name. Just simplest hand sewing. Delight the tots with this personalized stocking for Christmas. Rushed postpaid, each only $1.00.

Order by Mail for Christmas Gifts NOW!
FREE—Send for Gift Catalog



DECOR BY DELANOR

1227-B Tenth Avenue, N., Fort Dodge, Iowa

CAROL SMITH

SQUEEKUM BOOK



The most exciting child's book ever published! Beautifully pictured in full colors are all the animals of Nurseryland. A "voice" is built right into the pages. Press the pages and the cows moo, dogs bark, sheep go Baa-a-a!

$1.50 postpaid

CIRCUS TRICK DOG BANK



Someone's savings will grow by leaps and bounds! Just put any size coin in the dog's mouth, press the lever, and the dog jumps through the loop and places the coin in the barrel. Money can be removed from base. Gaily colored, heavy plastic. 8⅞" long.

$1.98 postpaid

Write for Free Christmas Catalog.

LITTLE GIRL'S CHARM BRACELET

If you want an ecstatic hug and a fervent "thank you" from your favorite moppet, give her this exquisite bracelet. The "charms" are the letters of her first name. (Available in first name or full name as illustrated. Limit 13 letters). May be had in silver or gold finish. PRINT name desired.

$1.25 postpaid

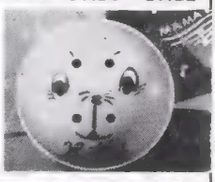
CANDY FILLED DOLL PURSES

"3-in-1" gifts for little girls. (1) They are lovable little dolls with hand-painted faces. (2) Dainty zippered handbags for change and hanky. (3) Filled with delicious fruit-centered imported candies. Their gaily multi-colored felt costumes represent the peasant dress in the different provinces of Italy. 6" high.

Each $2.95 postpaid



PERSONALIZED "CRY BABY" BALL

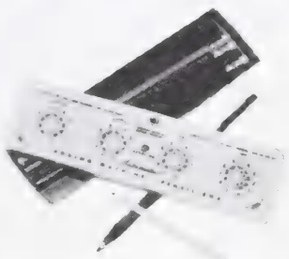


Roll it along the floor; when it stops, it cries "Mama"! Baby will never tire playing with it—and it has first name on it, hand-painted—with special, non-chipping, non-toxic washable paint. Pink, blue; sturdy plastic.

$1.50 postpaid

Black and Company

112 Black Building, Rockville Centre, N.Y.



ADDING MACHINE

plastic pencil box

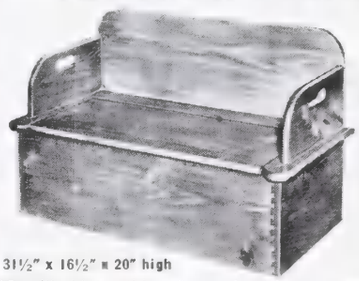
For school or home . . easy, fun, educational. Adds, subtracts automatically by dialing. Contains ball point pen, three pencils, red pencil, dialer. 8 x 2½"

$1.50 *postpaid*

HALL GALLERIES

ALBERT STEIGER COMPANY
SPRINGFIELD MASSACHUSETTS

Early American
TOY-CHEST BENCH



31½" x 16½" x 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut out handles and concealed sliders make it easy to move despite its *very* solid construction.

Write for FREE catalog

Express Charges Collect
Send check or M.O.
Quick delivery

only **$14.95** unfinished

Satisfaction Guaranteed

$15.95 with hand-rubbed, antiqued Pine finish

Jeff Elliot Craftsmen

Dept. B-124, Statesville, North Carolina



Wonderful Fun Indoors!

CARD TABLE PLAYHOUSES **$3.45** post-paid

The Ideal Gift for Christmas!

"Let's play house" is a favorite suggestion! These big, heavy cotton playhouses slip quickly over card tables, provide hours of fun on rainy, blustery days. Brightly colored; side wall lifts for ventilation and entrance. KIDDY KOTTAGE has tinkling door bell for young housekeepers. FIRE HOUSE is designed especially for the fire engine crowd. The perfect gift for any child—order today! Sorry, no C.O.D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S

of EVANSTON 24, ILLINOIS

MINDY AND HER KITTEN

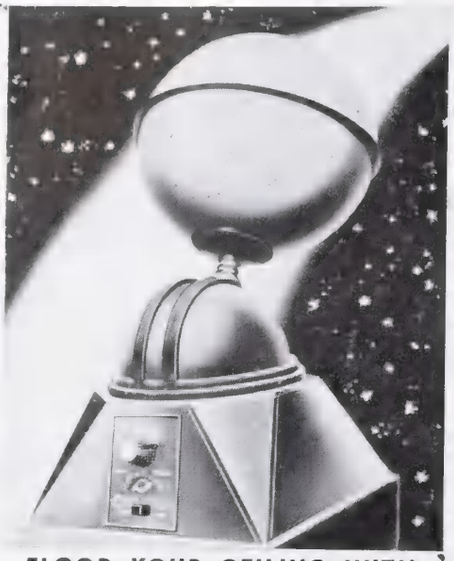


will make some little girl very happy this Christmas. She comes with a gift card and this verse:

"Mindy is a little girl
Who has a little kitten
And on a shelf
Within your house
She hopes they will be sittin'."

The glazed ceramic figurine is a Josef Original, stands 5" tall. Order No. G 580, **$3.00** plus 25¢ postage.

Bard's Products, Inc., Dept. 1158
81 Salem Lane Evanston, Illinois



Study The Stars
WITH THE
SPITZ JR. PLANETARIUM

Spitz Jr. Planetarium brings the mystery and beauty of 40 constellations into your home. Imagine your youngsters delight, (to say nothing of yours) when you point out the Big Dipper, the Little Dog and other northern hemisphere constellations! Completely scientific and accurate, you just plug it into AC current to reveal the heavens from the equator to the North Pole for any month of the year—any part of the world. 32-page fact filled book complete with sky charts come with each model. Made of sturdy plastic this planetarium model is 14½" high with 7½" base and 7" diameter sphere.

Postpaid **$14.95**

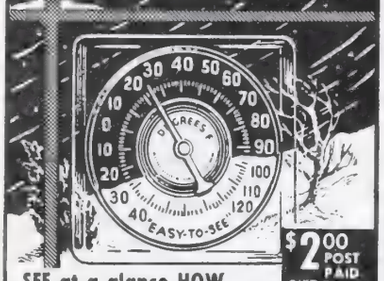
Send 10¢ for Christmas Catalog.

FLOOD YOUR CEILING WITH 40 CONSTELLATIONS

Page & Biddle

21 Station Road — Haverford, Pa.

NEW "EASY-TO-SEE" WINDOWPANE THERMOMETER
NOW — Mounted in Seconds!



$2.00 POST PAID GIFT BOXED

SEE at a glance HOW COLD IT IS OUTSIDE from inside

Big figures and pointer on 3½" transparent dial (you look right through it). No squinting to read. Takes just a glance even 10 ft. away. No screws, no brackets. Just peel and press this new model *anywhere* on outside of windowpane. Specially compensated for windowpane use.

No C.O.D.'s please. Money-back Guarantee

ACCURATE - UNIQUE - ATTRACTIVE

Brad Lee Gifts

22 Bedford St., Waltham 54, Mass.



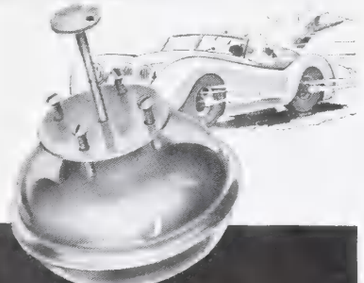
KEPE-NETE BIRD FEEDER

Ideal gift for all bird lovers on your Christmas list, is this new decorative Kepe-Nete Feeder. Feed stays dry in winter and summer. Will not sour. Large trays are 15½" wide and finished in baked palm green enamel. Aluminum handle is drilled to mount on a ¾", inside diameter, iron water pipe. Hang by finial if you wish. Glass and feed confiner tray hold 1½ pounds of feed. Easy enough for a child to take apart and clean. Looks like an ornamental electric lamp. Satisfaction Guaranteed. P. S. Order one for your own yard, too!

Only $9.95 postpaid

H. B. COWAP

2423 Ridgeway Avenue
Dept. B-12, Evanston, Illinois



The Authentic
BERMUDA CARRIAGE BELL

This distinctive two-toned car accessory makes a welcome gift. Carefully made of heavy nickel plate — 5½" in diameter. Directions for easy installation included.

$0.95 postpaid
No C.O.D.'s please.

The Bermuda Shop
534 Madison Ave., at 55th St.
New York 22, New York



CAPE COD WEATHERVANES

COPPER and ALUMINUM Weathervane made by Cape Cod Craftsmen. Painted dull black, 19" by 23". Turns freely on bronze ball. Special roof plate for easy mounting on any roof included. Choice of Horse, Rooster or Ship.

ONLY $11.95 POSTPAID

Send Today for FREE CATALOG showing handsomely styled Cupolas and hundreds of interesting Weathervane Designs.

CAPE COD WEATHERVANES
Dept. HB-10 — New Bedford, Mass.



WINDOW SHOPPING



DASHING DACHSHUND is a sole-searching sentry with a waggish air that will give a gay distinction to your front entrance. He's a long and low-down boot scraper made of heavy cast iron painted a glossy black, and his stuck-out tongue is a sassy red. 22½" long and 7½" high. $9 shipping charges collect. Antique Iron Craftsmen, 2500 27th Avenue North, Birmingham, Ala.



SAVED BY THE BELLE for the Holidays are gay bell earrings. And when they dangle by a pretty face, she'll be the Belle of the Ball! Merrily hand decorated with mistletoe and holly motifs, bells are all white, red and white, red and silver, red and green, silver and green, white and gold, silver and gold. $1.50 a pair, ppd. Lalla D'Spain's Gift Shop, Hilton Hotel, Albuquerque, New Mexico.



A RECORD HIT for every lover of recorded music is the beautifully simple, simply beautiful modern storage rack. It holds 200 long-playing records in its 10 separate sections so you may file them by style, artist or composer. In black wrought iron with rubber-tipped feet, it measures 19½" high, 25" long, 9½" deep. $9.95 exp. coll. No c.o.d's. Leslie Creations, 2116 Robbins St., Philadelphia 49, Pa.

(Please turn to page 41)



Personalized "Wiper-Apron"

A convenience for yourself and for every homemaker on your gift list. Gaily striped apron of sturdy cotton sailcloth or chintz with thirsty terry hand towel attached. First name embroidered on towel. Choose from alternating black, navy, pink, brown, lilac or aqua stripes and white. Completely washable.

$3.98 postpaid. No C.O.D.'s please.

THE LINEN CLOSET
19106 LIVERNOIS, DETROIT 21, MICH.



SEE IT DAY OR NIGHT

Illuminated house number and door bell button. Made of attractive leather grain embossed aluminum. Replaces your present door bell and adds a lighted house number and button. Can be installed by anyone in 20 minutes. Mounts in 8 different positions. Available in 2, 3, 4, and 5 numbers readable from the street. $3.95 ppd. Excellent item for your home or as a lifetime gift.

ROMEIS MFG. CO.
CHIPPEWA FALLS, WISC.

ANNOUNCING FOR 1955



THE CAR THAT REVEALS THE WORLD'S NEWEST THINKING

Imperial by Chrysler embodies a brilliant and wholly new automotive design for 1955.

Nearly nineteen feet of incomparable sweep and grace, it has a fidelity of line never before achieved in a motor car.

Even the distinctive gun-sight tail lights – riding free and clear above the fenders–set you apart from anyone else on the highway.

When you drive this impeccable beauty, you'll find a magic response to your every whim – a response no other instrument can give you. A safety and security you'll feel nowhere else.

With its mighty FirePower V-8 engine, you enjoy undisputed highway supremacy . . . every minute, every mile you drive.

To consider the purchase of an Imperial is in itself an experience of both pleasure and pride. And to *own* an Imperial is to begin the most rewarding period of your automotive life!

Your Chrysler dealer proudly invites you to make an Imperial appointment at your early convenience.

IMPERIAL



In the time-honored Salterini tradition—

today's trend...tomorrow's classic!



Dream-inspired design, to be sure—but no mere flight of fancy . . . for here is fine wrought iron furniture with a difference . . . created by famed *Maurizio Tempestini of Florence* to achieve a sublime marriage of imaginative new beauty and real old-fashioned comfort. The styling is practical, durable . . . the beauty is fluent, clean-lined, timeless . . . embodying a gracious warmth that adapts so easily, so perfectly to the cordiality of your home. Today, as in decades past, these are the furniture fashions that set the trend . . . *Salterini*, of course—the classic standard of excellence.

Shown in photo: Sectionals — armless (E5640/2); right arm (E5640/3); left arm (E5640/4); corner table (E5538); cocktail table with wicker insert (E5522); club chair (E5644); ottoman (E5639); elliptical bar, left foreground (E5664); in background, circular dinette table (E5525); side chairs (E5724). Pictured at left: 32"x48" dining table (E5524); side chair (E5721); tea wagon (E5508). Spring-filled seat cushions; button-tufted, cartridge cushion backs. All pieces with Neva-Rust frames, available in nine custom finishes. Featured at selected stores everywhere and through interior decorators.

for finer living . . .

Salterini of course!

JOHN B. SALTERINI CO., INC., 510 EAST 72nd STREET, NEW YORK 21

It is not genuine Salterini without this seal on the frame.

Salterini NEVA-RUST GUARANTEED AGAINST RUST FOR 5 YEARS

*Reg. U.S. Pat. Off.



WINDOW SHOPPING

CONTINUED FROM PAGE 38

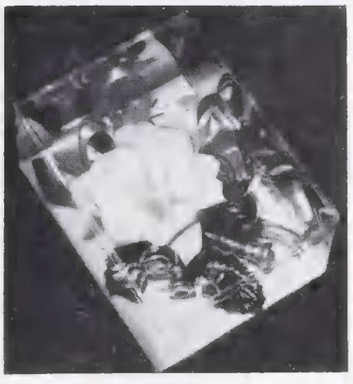
URN, FIRE, BURN! Your arth is too important this win- to be wasting time coaxing lazy and fickle fire into a roar- heating plant. So do it the -t way with a pair of bellows. ose long handles let you fan flame without singeing your elashes. Made in England of lid brass on wood with leather pansion. 19″ long, $6.95 ppd. rolier Glass Corporation, 25-02 einway St., Astoria, N. Y.



RAISING OF PRESERVES ll be everyday table talk once u've tried these Creole-style pre- ves. Three 1-lb. jars, packed a wooden crate, include *Fraise la Louisiane*, pure strawberry eserves; *Pêche de la Louisiane*, re peach preserves; *Figue de Louisiane*, pure Celeste fig eserves. $3.85 ppd. Add 35¢ W. Denver. Creole Delicacies Co., x 1042, New Orleans 16, La.



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FLORAL 3-PIECE PERFUME SET

Delightful "whimsey" for gals 16 thru 60

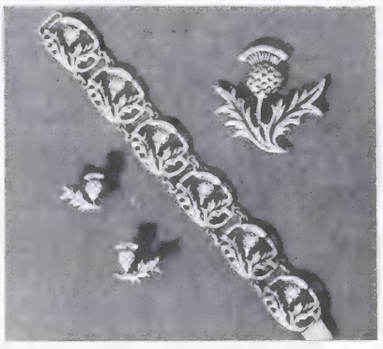
As fragrantly sweet as a breath from Grandmother's old-fashioned garden. The graceful 6″ flacons hold your freshly scented cologne, or serve as dainty vases for rose buds. Gold tipped powder jar for pins, rings, etc. White china body is banded with gold. Makes inexpensive, thoughtful gifts!

$1.95 ppd. **3 sets for $5.50** ppd.

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Men's Thistle Tie Clasp or Pair of Cuff-Links $5.50.

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Ideal gift for men, too!

▪ moulded plywood arms ▪

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BACKREST with arms *(shown)* .... **$7.95** (2 for $15)

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SEW-KNIT STAND *(shown above)* **$4.98**

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(Carryall has same features as Stand, but with shorter legs, 15″ high)

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☐ Backrest (arms) $7.95 (2 for $15).....$...
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POSTAGE (States west of Mississippi add 50¢ postage for each BACKREST; 25¢ each STAND or CARRYALL) .....$...
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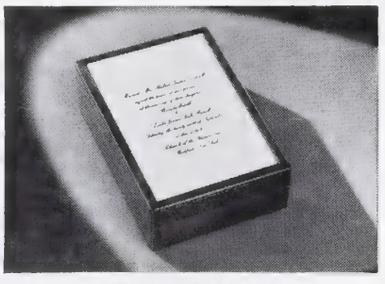
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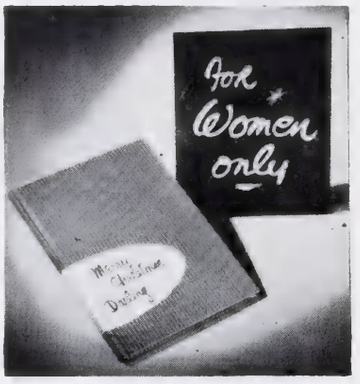
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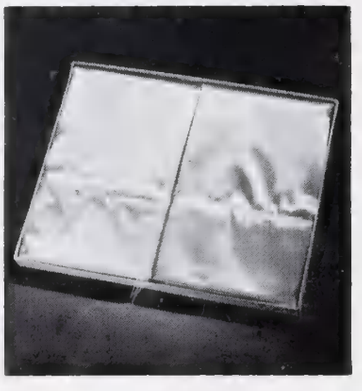
WINDOW



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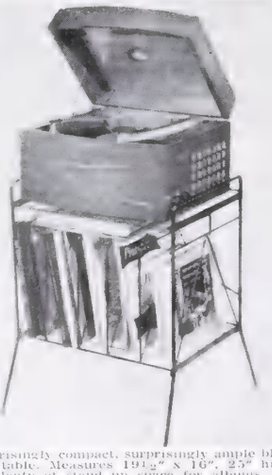


THE MOST WONDERF BELL in the world for a co try house is made of real ho shoes, and its tone is clear, c pelling, and very pleasant. R it to bring the children in supper, to summon your husb to the telephone, your guests a cocktail. The bracket has y initial wrought from a pony sh Black weatherproof finish, high, $7.50 ppd. Horsesh Forge, Lexington, Mass.



SLEEP, MY LOVELY La bones, on satin pillowcases! S a set to the most glamorous w an you know. And get a set yourself, for those moments wh feeling deliciously wicked is better tonic than sulphur-and-m lasses. In white, pink, blue, ivo yellow, green, gold, crimson *black* with embroidered he two cases in a gift box are $7 ppd. Scintilla, 5718 N. Kenne Chicago 40.

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A surprisingly compact, surprisingly ample black music table. Measures 19½" x 16", 25" high, with plenty of stand up space for albums, flat space for records and table area for large record player. Will also hold table top TV sets. Never before have we seen such value. Perfect for any record lover and a natural in the children's room too. Rubber tipped feet.

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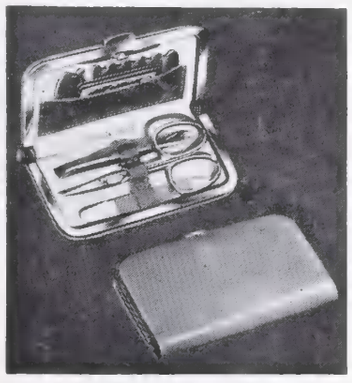
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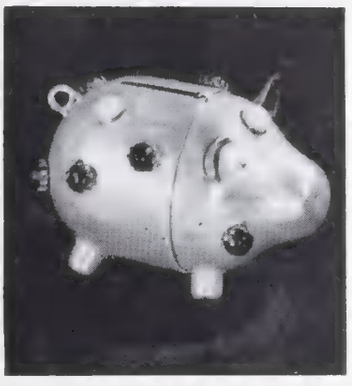
SHOPPING



DOLLAR MAKES SENSE en it is spent on this darling le kit. The genuine leather se closes with a decisive snap. d inside there are tweezers, ssors, nail file, a package of edles and 7 shades of thread. one for your desk drawer, e for your purse, and *lots* for cking presents. Just 2" x 3¼", ppd. Mastercraft, 212HB, Sum- r, Boston 10, Mass.



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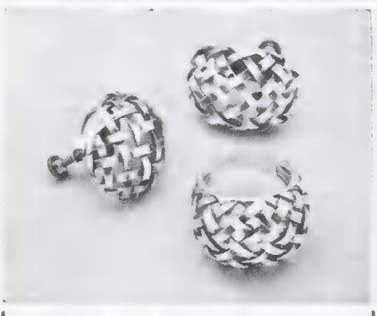
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SHERRILL'S *Roanoke, Virginia*



WINDOW



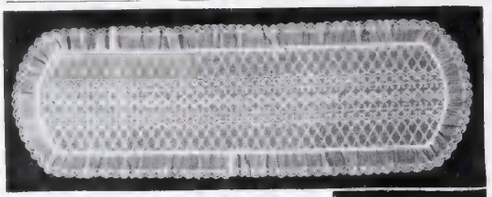
LIGHT A CANDLE with th match you take from the glean ing gold- or silver-plated matc box that forms its base! It's a simple as ABC. Matchbox plu handled candle holder plus dri less candle equals the Candl Caddy. And you have a wonde ful new smoking accessory f dinner table or coffee table. 6 high, $5 incl. tax. Postpai Hultberg's, Rockford, Illinois.



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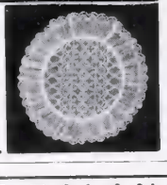
FIRE AND WATER is th crystal-clear shot glass for th man who likes his whisky nea with a chaser of water. Fill th white-lettered bottom with wate the red-lettered top with whisk and they won't mix. Thus th "Fire" is taken straight, and th water puts out the fire. Decorate with "Fire" and "Water," or wi an engraved monogram, $1 eac ppd. Glasscraft, 920B Chicag Ave., Evanston, Ill.



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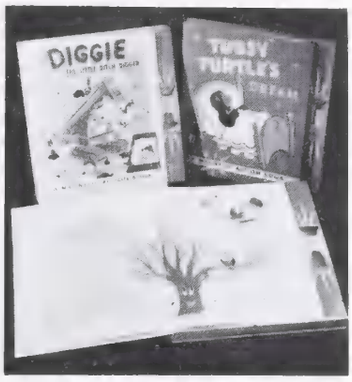
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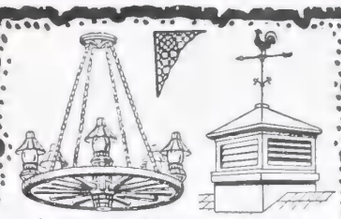
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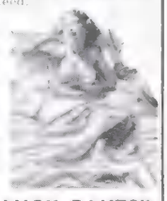
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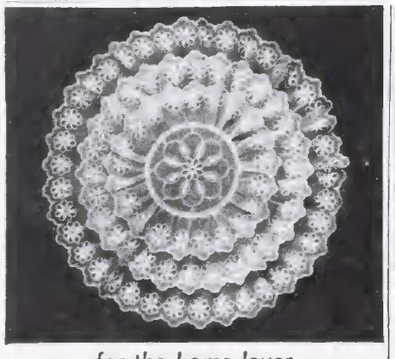
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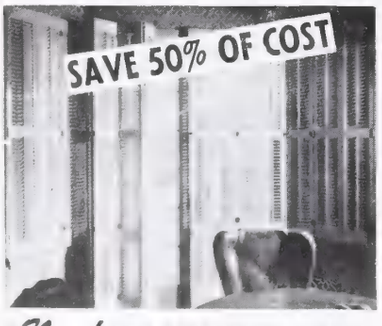
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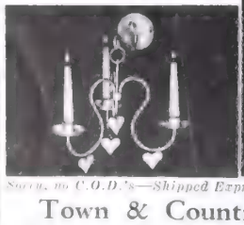
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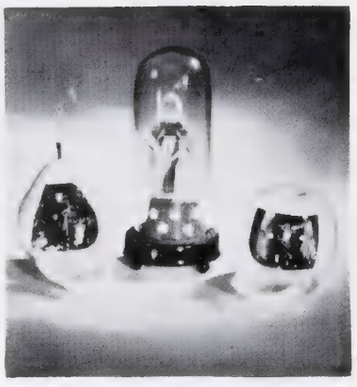


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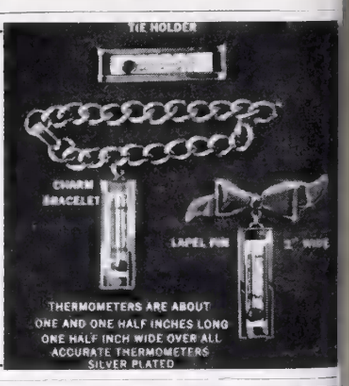
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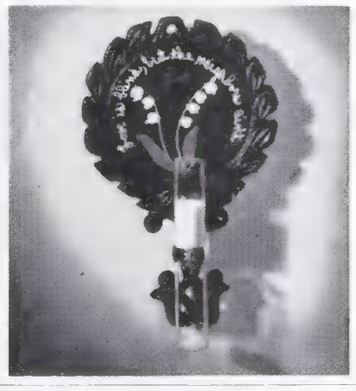




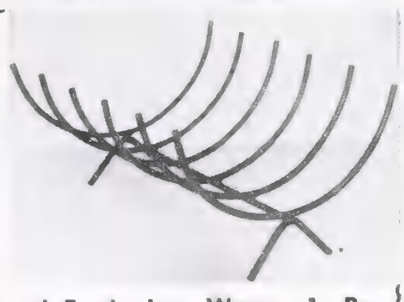
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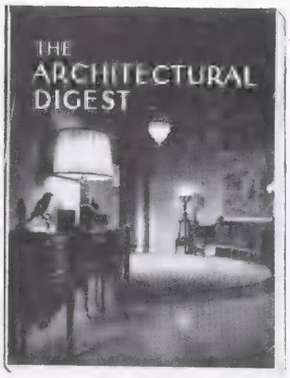
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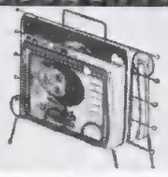
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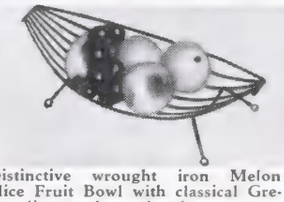
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Dept. H. Genesee-Hopper Bldg., Utica, N.Y.



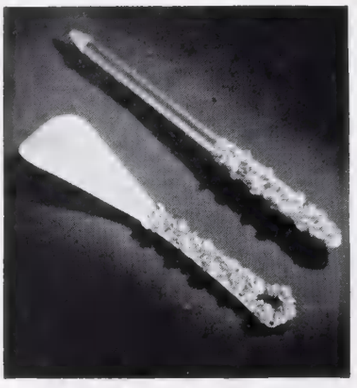
THEY'RE PIPS! Newly harvested lily-of-the-valley pips bloom in about 18 to 21 days. And your Christmas house will be filled with the fragrance of Maytime. Come spring, plant them outdoors and they'll re-flower the following year. Solid copper bowl 6″ in diameter, planted with 12 lily-of-the-valley pips, only $5.95, postpaid. A delightful way to say happy holidays . . . a fresh, festive touch for your own living room. Order now, from Max Schling Seedsmen, Inc., 538 Madison Avenue, Dept. 660, New York 22, N. Y.



THE KEY MAN in the family will start the car, open the door, unlock the liquor closet and produce the right key every time, if he has a KEEFILE. A handsome, handy, hardwood case, finely crafted with brass hinges and hasp—8¾″ x 4½″ with sixteen stainless steel spring hooks and place to label the keys. $3.45 ppd. A unique gift and a must in every household. The Shepherds, Box 272, Winter Park, Florida.



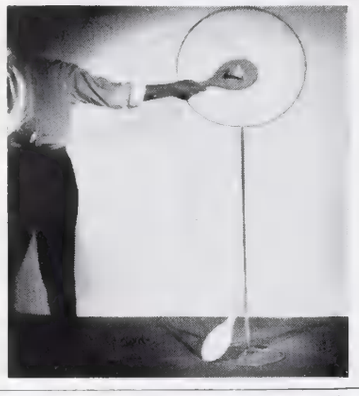
WINDOW



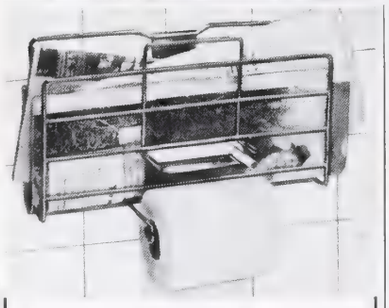
GILT COMPLEX is how we'd diagnose our "case" on these merry, merry accessories. A big, thick, wonderful pencil is both gilded and "gooped up" with jewels that will make writing the marketing list highly glamorous. It's $2.50. And the similarly bejeweled shoe horn for a pretty lady's dressing table is $5.95. Postpaid from Lord & Taylor, Fifth Ave. & 38th St., New York.



CHRISTMAS PAINTING that you do yourself would make a lovely gift. And you need no talent. This kit contains 3 numbered canvases of Nativity scenes, 14 vials of paints and a brush. Just apply numbered paint to corresponding section on the canvas. Four Christmas figures may also be painted. $2.95 postpaid. James Lee, 1140 S. Michigan Ave., Chicago 5.



SHUTTLE-LOOP is a fast-moving game that gives you the excitement and challenge of badminton in much less space; can be played indoors as well as out. Object is to engage the plastic shuttlecock in play back and forth through a metal loop. Two or four can play. Set includes metal standard and 22″ loop, 2 paddles, shuttlecock, court marker. $6.95 ppd. Dudley Sports Co., 633 Second Ave., New York 16.



Bathroom Caddy

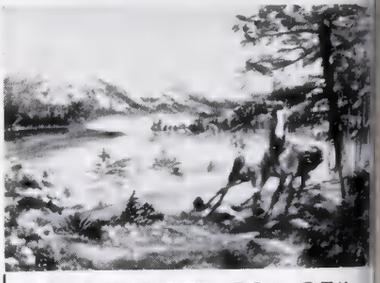
An Ideal Gift!
Keeps Bathrooms Tidy!
All the Conveniences!

$2.98 ppd.

Why not make yourself really comfortable? Besides providing an ash tray and a holder for toilet tissue, Caddy has plenty of space in the magazine rack for newspapers, magazines, comic books. Chrome-plated steel, 7¾″ x 12½″. Easy to install with special adhesive provided; no holes or tile problems! Available without tissue holder—$2.79. Order today! Sorry, no C. O. D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S of EVANSTON 24, ILLINOIS



BEAUTIFUL 19″x25″ FULL COLOR PRINT of OIL PAINTING "Morning Mist"

Prized oil painting of frisking mare and colt, with background of mountains and morning mist. Reproduced in *rich deep colors* on fine non-glare paper. Frames available. Wins praise of art and animal lovers everywhere! Wonderful gift idea, too! (Dealers inquiries invited.)

$1.50 Each Postpaid

Mail check or money order to

SHOCKLEY'S OF CHEROKEE
Cherokee 14, Oklahoma

SHOPPING



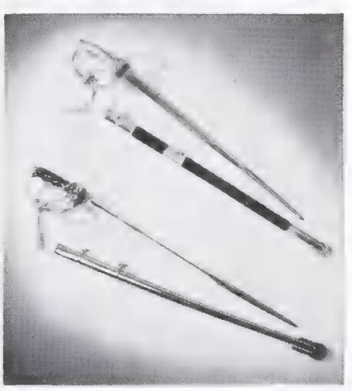
MARRIAGE-TYPE GIFT. A sparkling crystal plate, 12-inches square and slightly concave, comes with the full names of the bride and groom and their wedding date in a sterling silver script. The band that rims the plate is also sterling. It's a love-honor-and-cherish present! Allow 3 weeks delivery. $25 incl. tax and post. Holiday House. 112 Bellevue Theatre Bldg., Upper Montclair, N.J.



BIRTHDAY GIRLS, one for every month of the year, typify the personality of those born in her particular month. We show you May (a delicate chartreuse American Beauty), and December (a decisive cutie sparkling with a frosty brilliance). All have flat bases for standing on a Birthday Cake. $2.25 ppd. Bard's, 81 Salem Lane, Evanston, Ill.



BUY THE SWORD ALONE and you'll have a letter opener that will be the envy of a collector. Buy both swords and you'll start your own collection. Perfect replicas in miniature, the Confederate Sword has a 7¼" blade, black handle, nickle scabbard and hilt, gold braid. $4.50. Austrian Sword has 7" blade, gold and black handle, nickel scabbard and braid, $5. Corrado, Inc., 26 N. Clark St., Chicago 2, Ill.



DOWN COMFORTERS
Beautifully Re-Covered

Once-lovely, now-shabby down comforters recovered like new for $11.95 in down-proof taffeta. . . . Women admire Alden's exquisite craftsmanship. ABSOLUTE SATISFACTION GUARANTEED! . . . Also re-covered in down-proof satins and sateens. Wool comforters re-covered, too. And heirloom featherbeds transformed into cloud-soft, destemmed-feather-fluff comforters. Send today for—

FREE

samples of coverings, testimonials, and illustrated folder.



ALDEN COMFORT MILLS-HB, Box 6070, Dallas, Texas

I have ☐ an old Comforter which may need re-covering, or ☐ Featherbed or ☐ Pillows I might wish to transform into beautiful Alden Heirloom Comforters. *Without obligation,* mail FREE material samples and literature. I am assured no salesman will call on me.

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NAME_____

ADDRESS_____

CITY AND STATE_____



TRAYS YOU WILL TREASURE
DONE IN RED AND GOLD—THE ROYAL COLORS OF OLD SPAIN

The first showing of this set of serving trays, shaped and ornamented in a manner superior to any Mexican pottery we have ever offered. Flame-proof of course like all Tonala pottery; you may use them in the oven if you desire. Four sizes, buy the complete set or any single size you desire.

Set of 4—Express Prepaid $15.00

14" x 6"	singly	$2.50
16" x 7½"	"	$3.50
18" x 8"	"	$4.50
20" x 9"	"	$5.50

COLORS: RED AND GOLD—ALSO CREAM WITH BLUE IF YOU PREFER.

Write for free catalog of imported gifts.

The OLD MEXICO SHOP
HB SANTA FÉ — NEW MEXICO

Genuine Leather Coasters



THE SMART WAY TO SERVE DRINKS

Protect your fine furniture from damage with moisture-absorbent leather coasters.

Fits 11 to 12½-oz. glasses—printed in brown with Ranch or Western designs. Three initials may be substituted for card insignia on coasters, 50c extra. Sold 4 to a set. Beat the holiday rush—order now. Satisfaction guaranteed. Gift boxed.

COASTERS, set $4.90
embossed in red and black
COASTERS & GLASSES, set $6.90
Shipped Postpaid — No C.O.D.'s Please

M & M LEATHER CRAFT CO.
210 South Ervay Dallas, Texas



WHY BE DRAB?

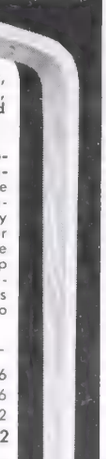
DECORATE YOUR TOILET SEAT
Do it yourself in 20 minutes, save over $15.

Turn yours into the gayest bathroom in town. Good for many a party giggle—the perfect gift for the friend who has everything. **Available in five delightful motifs** (each in gay, sophisticated humor). Full color designs for all four sides. An oil-lacquer paint transfer. Fits any seat, a cinch to apply. Won't rub off. Specify design desired. Poodle, Night Club, Early American, Roses, Circus. **Only $4.95 postpaid.** (Save $15 by doing it yourself.) Money-back if not delighted. Or send 10¢ for catalog showing designs in full-color.

Dear John

Dept. HB, 450 No. Canon Dr.
Beverly Hills, Calif.

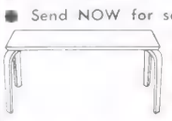
NOW Ready-to-attach LAMINATED HARDWOOD LEGS



● **YOU-MAKE-IT . . . quickly, easily. All kinds of beautiful, modern furniture you'll be proud to own and use.**

● Econoway legs **solve the problem of leg strength!** They're **laminated to shape,** not bent—have the rich beauty of blonde unfinished hardwood — take any finish. Four lengths available, or **you cut to suit.** Make handsome coffee tables, dining or lamp tables, chairs, other useful, beautiful furniture. Use for chair arms or backs, too! Easy to do—no special tools needed.

● Send NOW for set of 4 legs—



1"x16"..$3.36
2"x16"..$4.96
2"x30"..$7.52
3"x10"..$5.52

SATISFACTION GUARANTEED. Or get illustrated catalog of complete kits of furniture pieces.

Prices F. O. B. Send one-half cash or money order—balance C. O. D.

ECONOWAY INC.
Dept HB, Box 410, Niles, Michigan



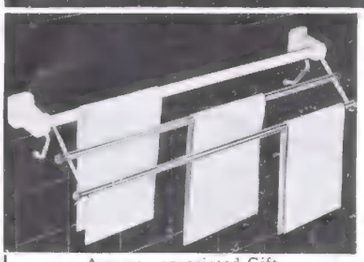
PUT A SONG IN YOUR HEARTH

with the gayest andirons that ever played a supporting role for a log fire. Shaped like ⅛th musical notes. They are 18" tall with 14" burning iron and weigh 17 pounds

SOLID BRASS NOTES $25.00
Cast Iron Black satin finish $14.95
Catalog 10 cents *Postpaid*

TENNESSEE CHROMIUM PLATING CO.
206 Louise Ave N. Nashville 5, Tennessee

GUEST E-X-T-E-N-S-I-O-N TOWEL RACK



A most appreciated Gift

TRIPLE YOUR TOWEL SPACE!

Every bathroom needs the extra towel space provided by this wonderfully efficient towel rack. Just hang it on your own rack—round or square—no screws or bolts. Brilliant Chromium plate over nickel on solid brass—no polishing. Adjustable 15" to 25" long. Will last a lifetime. Money-back guarantee. Single bar extension. $2.75 Ppd.

$4.50 POST-PAID

Fine for drying Nylons and Undies.
You can take it with you 12-54

ALLEN METAL PRODUCTS CO.
24 Lefferts Rd. Yonkers 5, N. Y.

WINDOW





ENGLISH PICKLE JAR sounded intriguing even before we saw it. And we *do* love it. Imported square jar is pressed glass set in silver-plated stand with its own pickle fork hanging on the side. A little glass "drip jar" is attached to the stand to catch juice drips from the fork. A handsome gift for $5.95 postpaid. Lee Wynne, 5446 Diamond St., Philadelphia 31, Pa.



WINNER BY A HEAD. When our young model got a load of this, the photographer's troubles began. He wanted to go galloping off and took rather a dim view of "watching the birdie." The horse's head, molded of vinyl plastic, fits the handle bars of any bicycle or tricycle. Now your cowpoke will be extra careful about putting his steed in the garage at night. $3 ppd. Meredith, Inc., Evanston 25, Illinois.



UP TO YOUR EARS in Christmas spirit? And in shopping, wrapping, decorating? This is the cutest way to be up to your ears in Christmas trees. Darling little glittery trees are green, with sparkling highlights that will dazzle the men right away from the New Year's Punch Bowl. Darling, too for your daughter's stocking! They're $1 incl. tax, ppd. Elizabeth McCaffrey, Orange, N. J.

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he'll never forget you nor an appointment, either, with his

month-at-a-glance memorandum calendar!



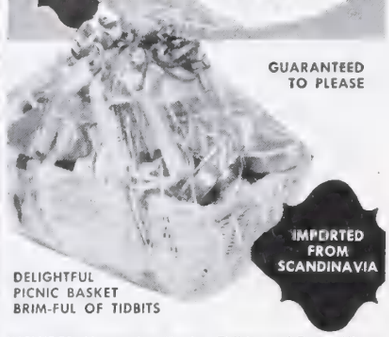
PRICE $4.95 Postpaid (no C.O.D.) yearly refills 75c

Just right for office or home! Smooth, simulated leather in rich, walnut brown with magnificent coat of arms deeply embossed in gold. Each large (14½ x 5½) page holds a full month of dates, with ample space for each day's reminders. (Idea Department: Give this to him with birthdays and anniversaries, already written in!)

HOWARD COMPANY
119 N. WASHINGTON ST.
PEORIA, ILLINOIS

Helga's Fancy **GOURMET BASKET**

GUARANTEED TO PLEASE



IMPORTED FROM SCANDINAVIA

DELIGHTFUL PICNIC BASKET BRIM-FUL OF TIDBITS

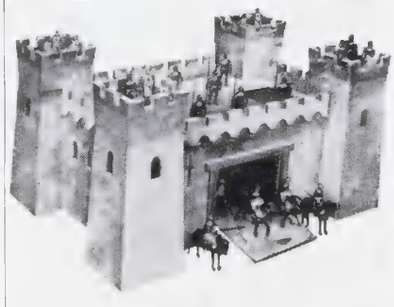
INCLUDES: Norwegian Herring Tidbits and Fancy Kipper Snacks; Danish Smoked Cod Livers and Liver Paste; Swedish Hard Smoked Sprats, Anchovies Sprats, Smoked Mussels, Brisling Sardines in Olive Oil, Creme Superb Processed Cheese, Creme Fromage Processed Cheese, Are-Biten Processed Cheese, and fine Swedish cheese server-knife.

Complete with fine wicker picnic basket
WRITE FOR FREE GIFT FOLDER

$7.95 POSTPAID

ORDER BY MAIL

2105 South C Street
Helga Jensen
Tacoma 2, Washington

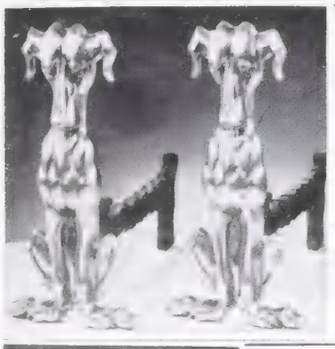


ROYAL FORT

Perfect replica. Product of a hobby of three retired gentlemen. Hand-made, made of heavy fibre board. 20" long, 14" wide. 10½" high. Hinged drawbridge suspended on chains. Color is Spanish white. Shipping Wgt. 10 lbs. Price **$6.50.**

Express charges collect.

ROYAL FORT
74 Terhune Ave. Passaic, N. J.



FAITHFUL HOUND DOGS

ANDIRONS

This handsome pair of hounds will take very seriously the job of guarding your hearth. Made from a very old pattern, but a new popular size, with 14" burning irons.

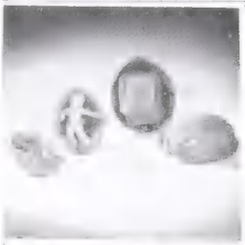
18" High and weigh 20 pounds

Solid Brass Dogs $26.95

Cast Iron, black satin finish $15.95

Catalog of other sizes 16 cents. Transportation prepaid.

TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue N Nashville 5, Tennessee



Très Gai Gags from Gay Paree

Crack a real walnut and find a rubber doll or a paper party hat! Toss a few in the holiday bowl of edible nuts!

50¢ each $1.10 for 3
$3.89 per dozen

A fake chocolate bar to fool the smartest Alec! Offer him a bite. Press the back, and water squirts in his waiting mouth!



Terry Roberts
116 E. 53rd St.
dept. hb, New York 22.

$1 each $5 for 6 bars
postpaid no c.o.d.'s



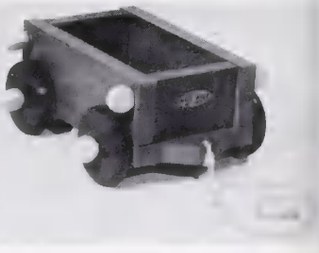
No More Wine Stains!

Bring forth the sparkling wine...imported Wine Drip Wreath eliminates all worry about stains from drip! Under the garland of colorful baubles-and-beads, there's a close-fitting circlet of absorbent sponge rubber to catch extra drops. Fits any bottle! Gay as a Tyrolean maiden's headdress, even to the bright streamers. Matching bauble-crowned cork. Functional...festive!

...$1.79

FREE...*our gala Christmas catalog, jammed with gift ideas. Write us... your copy will be sent by return mail!*

NOB Hill HOUSE
BOX 1592
SAN FRANCISCO 1, CALIFORNIA



Construction and Pull-Toy—*all in one*

Children 2 to 8 will enjoy tearing down and rebuilding this rugged, brightly colored pull-wagon. Ten interchangeable wooden screws hold all nine parts securely together. Even tots of 2 and 3 can master assembly. Heavy over-all wood construction makes it a lasting toy. Get the "Toy with a Purpose" for your child now.

Only $4.95 postpaid. (Send check or money order—no C.O.D.'s. Ohio residents include $0.15 sales tax.)

MILL-KEEF TOYS
Dept. A 436 South James Rd
Columbus 13 Ohio

SHOPPING





KISSING RING. If this doesn't win you busses from your bashful beau, then nothing will! Brilliant red velvet loops, each 12" in diameter, interlock and are entwined with artificial mistletoe. And there's a big kissin' cluster in the middle. Hang it in an obvious doorway or from the light fixture. It casts a magic spell. $12 ppd. Constance Spry. 322 Park Ave., New York 22.



PLEASURE CHEST OF STEAKS is a grand gift for gourmet or glutton. Six superlative steaks are shipped frozen in a gold printed carton, personalized with the recipient's name. Each succulent sirloin weighs over a pound. Delivery in perfect condition is guaranteed. $23 f.o.b. Stockyards Packing Co., 340 Oakley Blvd., Chicago 12, Ill.

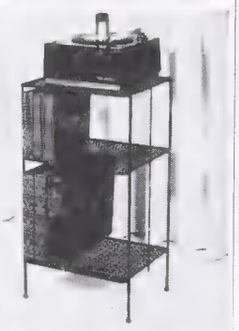


SAINTS PRESERVE THEM! You'd think a celestial chef had a finger in these heavenly Oregon Mountain Meadow Preserves. In a rustic hot-roll basket are three 5½-oz jars; one each of Apricot with kernels, Oregon Strawberry and Seedless Red Raspberry; one individual-size fruit cake; jumbo Oregon walnuts and filberts. $4.75 ppd. Jane Amherst, 1903 N. Argyle, Portland, Oregon.



"JUNIOR" DISC JOCKEY

IN SATIN BLACK WROUGHT-IRON



EACH
$9.75
Expr. Coll.

Stand 25" high; 11¼" wide, 12¾" deep. Grecian perforated metal shelves are 8" and 12" apart for perfect album fit. Leg tips. (Records and player not included.)

Santa Claus Land

SANTA CLAUS, INDIANA



BAMBEAUTIES For indoor or patio dining, what could be smarter than stainless steel flatware with bamboo handles? Actually, the handles are Wangee root, which is the root-stock of Moso, Madake, and Nachiku bamboo. It won't splinter or crack. 12-piece service for four (knives, forks and spoons) is wonderfully priced at $9.95 postpaid. No COD's, please. Money back if not delighted. Calhawaii, Room 112, 1055-57 Lincoln, Pasadena 3, California.

A Perfect GIFT



A MEMBERSHIP IN THE

PLANT of MONTH CLUB

Here is the Year 'Round Gift. Thrills and beauty every month for your loved ones.

Every month they will receive (1) a selection of wonderful and unusual plants or bulbs chosen by plant experts; (2) complete planting instructions; (3) interesting history of flower; would cost many times more in shops.

LOVELY LILY-OF-VALLEY (illustrated) will be their first selection. **GUARANTEED** to bloom in 21 days. **GIFT CARDS** will be sent bearing your name.

SURPRISE BONUS

—for first 1,000 new members. **FULL YEAR — Special Bonus — 32 page book. "How To Grow and Bloom House Plants."**

SIX MONTHS MEMBERSHIP $6.00
6 monthly selections plus bonus.
Full Year $12.00

Plant of the Month Club,
Dept. M-24, Des Moines 9, Iowa

Gentlemen:

Here is my check or money order for ☐ $6.00, 6 months, ☐ $12.00, one year. Please send to persons named on the attached card.

Name.....

Address.....

City.....State.....

SPACE SPINNER



A SKILL-DEVELOPING TOY

Centuries-old, but new again this Christmas, SPACE SPINNER is a toy to develop skill and coordination – with fun. Originated by the Chinese, popular with the 17th century French, SPACE SPINNER is truly a toy for children of *all ages.*

Only $2.00
Calif. Sales Tax Included

Mail check or money order to:
BILT-RITE, P. O. Box 709,
Alhambra 12, California

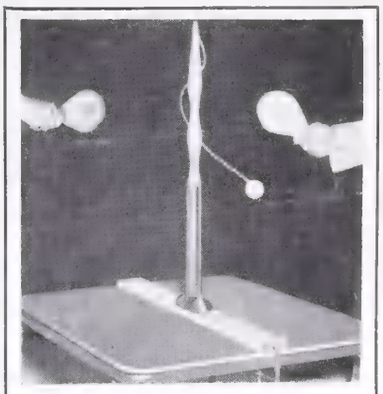
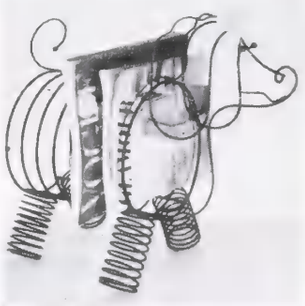


TABLE TETHER BALL,

exciting new patented action game, perfect for recreation room or apartment. Object is to wrap the ball around the pole in opposite directions. Clamps on any standard card table. Quality made of select hardwood to last for years. Packed in attractive carrying carton, complete with paddles, nylon cord and plastic ball. $7.50 prepaid. Add $1.00 for postage west of the Mississippi.

WILSON GAMES
7405 Beverly Road, Bethesda, Maryland



"COILY" the POODLE

A really "gay dog" . . . frisky yet sensible. Holds magazines on edge or flat, as a planter or just for decoration.

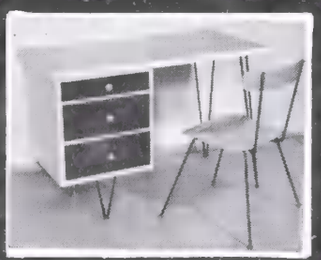
A sparkling conversation piece however you use him. 16 ins. high; 18 ins. long; 9 ins. wide.

ONLY $7.95

Mail orders to

ST. PAUL BOOK & STATIONERY CO.
Sixth and Cedar St. Paul 1, Minn.

. . . smart . . . distinctive . . . new



Free Catalog

of modern . . . really NEW ready-to-paint furniture

Desk with large, beautifully grained birch top 22" x 44" complete with 4 wrought iron legs $29.85. Moulded birch chair . . .clear lacquer finish . . . $11.95. Shipped p.p. East of Miss. Many pieces illustrated in catalog. . . . SEND FOR YOURS NOW!

Angel NOVELTY CO.
DEPT. HB FITCHBURG, MASS.

COMPLETE SATISFACTION GUARANTEED

A Gift
THE OTHERS WILL NOT THINK OF!

You'll be remembered every day of the year!

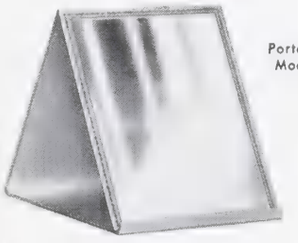


Boudoir Model

BRING OUT NATURAL BEAUTY

By using this Elegant, Deluxe Magnifying Make-up Mirror. See Yourself in Close-up Before Others Do. Discover the Beauty Secret of Movie Actresses, TV Stars and Lovely Models.

ELEGANT • REVEALING



Portable Model

SMART • COMPACT • IT FOLDS

BOUDOIR MODEL
framed in gold-tooled leather.
Pastel blue — Peach — White.
Dimensions — 14" in diameter.

PORTABLE MODEL
framed in gold-tooled leather.
Red — Blue — Turf Brown (for HIM)
excellent for shaving.
Dimensions — 7¼" x 9" (closed).

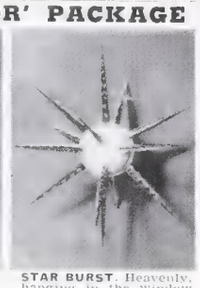
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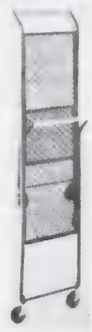
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Holiday and year-round entertaining is a proud pleasure with this smart, modern De Luxe Wrought Iron fold-away Cart. Iron frames, solid Brass handles and Railings. Perforated Black, heavy steel trays. Ball Bearing coasters for smooth, silent movement. Reinforced throughout for years of service . . . *and it came from Modernage!*

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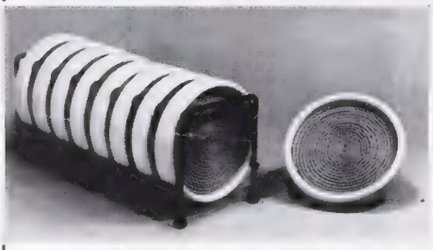


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AMAZING NEW COASTERS KEEP GLASSES DRIP-FREE
up to 9½ hours

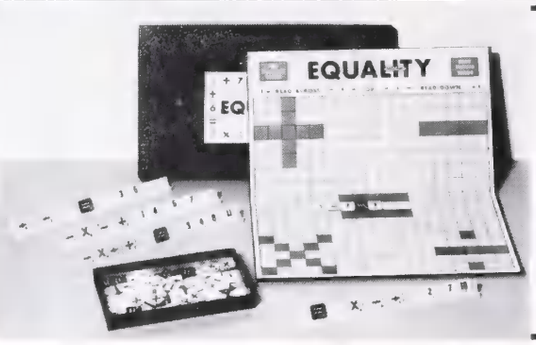


Never a drop to stain clothes or furniture. U. S. Testing Co. confirms completely-absorbent **dri** Coasters keep glasses drip-free up to 9½ hours. High-fired, high-glazed white ceramic base, assorted-color centers of a magic, alcohol-proof DuPont absorbent. Washable in suds. Perfect gift . . . set of 8 in black iron stand.

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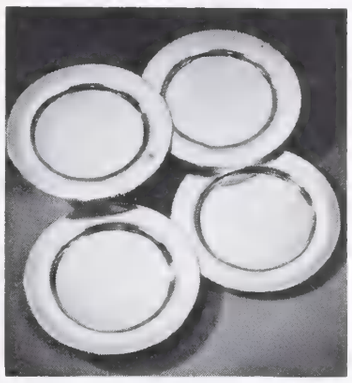
SHOPPING



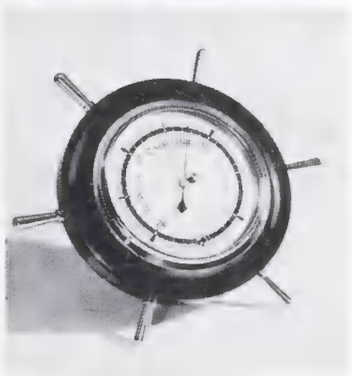
APOTHECARY JAR. steeple-topped and crystal clear, is a high and mighty beauty that you might have borrowed from the Druggist that served Grandma. Fill it with colorful Christmas ornaments or holiday cookies for your mantel or sideboard. The 16″ high jar has a 2½″-pint capacity; $5.95. 26″ size holds 8 pints; $12.50. Ppd. Jenifer House, New Marlboro Stage, Great Barrington, Mass.



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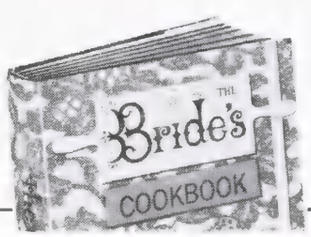
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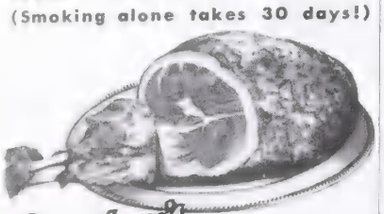


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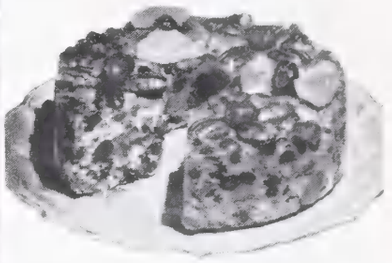
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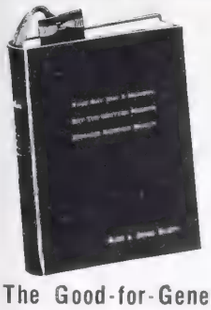
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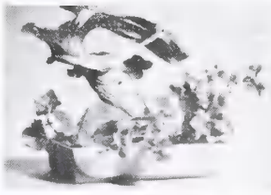
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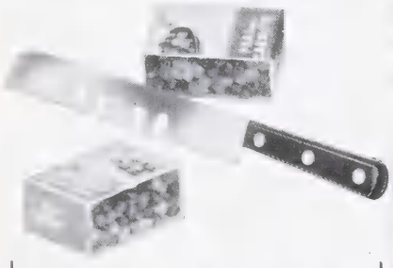
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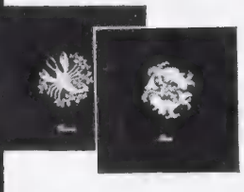
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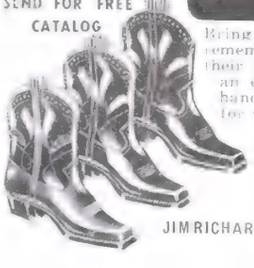
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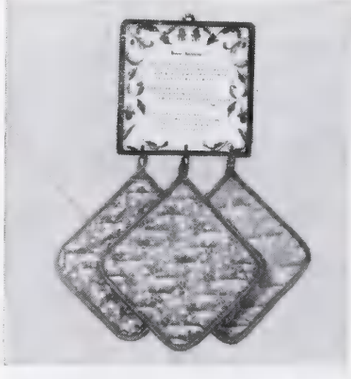
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(*Please turn to page* 59)

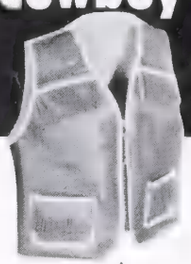
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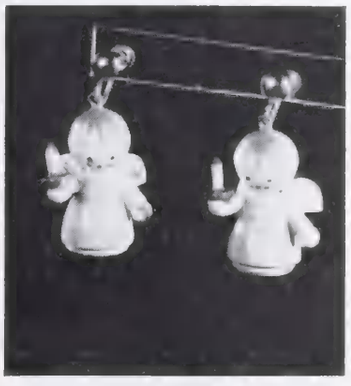
WINDOW SHOPPING

CONTINUED FROM PAGE 56

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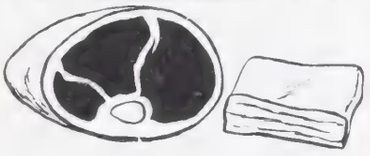
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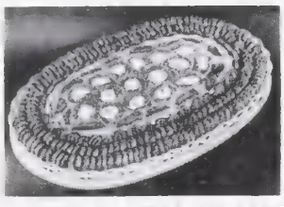
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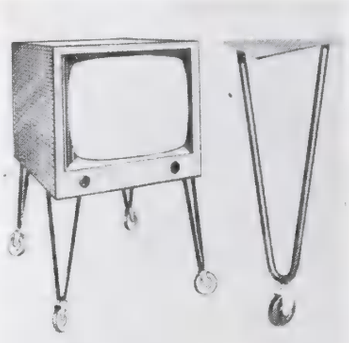
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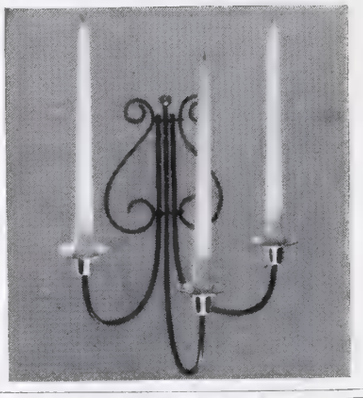
WINDOW



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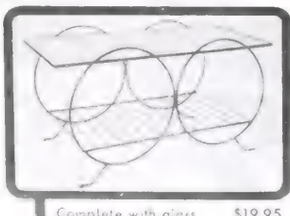
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ORIGINAL "MULE"
Solid Copper Mug

Now available to the Public. Keeps old drinks really COLD and Hot drinks HOT. Capacity 12 fl. ozs. Ideal gift for Bar, or Gameroom. Lovely as planters.

4 for $5.95 PPD. Insd.
6 " 8.75 " "
12 " 17.25 " "

Check or Money Order to:

Cock 'n Bull, Ltd.
P.O. Box 305, West Hartford, Conn.



For Time-Honored, Cherished Gifts!

Old English Sauce Sets

English Sheffield Ladles! Famous English Pattern! Hand Cut Monograms! $5.00 both sets

Crystal bowls with handsome hand cut monograms, imported Sheffield Silver ladles in beautiful old English pattern, elegantly simple to complement your own silver! Bowl for jam, jelly, sauces, is 2¼" high; matching mayonnaise bowl is 3¼" tall, ideal for dressings, relishes. One of each set **$5.00**. Jam Set only—**$2.45**, pair **$4.50**. Mayonnaise Set only—**$2.95**, pair **$5.75**. Sorry, no C.O.D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S
of EVANSTON 24, ILLINOIS



assemble a complete living room this new money saving way



Chair $59.50

Ottoman $23.50

Step End Table $19.50

Coffee Table $18.50

HOW DOES DIXONS SAVE YOU MONEY?

Dixons is shipped direct to you avoiding expensive distributing costs. Dixons comes to you in a few simple sections completely upholstered which are locked into place in an instant . . . Check or M.O. Express Collect

WHAT IS DIXONS FURNITURE? Dixons is a high grade furniture—all upholstered pieces are of molded foam rubber. Dixons is made from beautiful grained ash, the choice of decorators. Here's a Dixon exclusive—the upholstering is changeable—a new cover from Dixons can be fitted by yourself as easily as changing a pillow slip. Dixons is fully guaranteed for its quality and durability.

IT'S FUN TO BUY THE DIXON WAY—Not only does Dixon save you money, but you have the fun of pre-planning your rooms. Choose your own fabrics and colors—choose from Dixon's 14 different models; over 20 different colors of several wonderful fabrics.

Send 25¢ for the big Dixon Catalog. Dixon's furniture is photographed in full color—An actual wood sample is included showing both finishes—blonde or smart dark modern. Also included are actual upholstering swatches of all available fabrics and colors—Send today.



Name.....

Address.....

City..... State.....

Dixons FURNITURE CO., DEPT. J-21
ELLICOTTVILLE, NEW YORK

GLEAMING CHROME
Penguin SERVER



Stays cold . . . or hot

Hot or cold—the Penguin server keeps it right for serving. Keep baked beans or a casserole warm for a potluck or preserve the ice cubes at a party. Gleaming chrome with walnut color plastic handles. 2 quarts. Add 50¢ for postage and handling. **$7.50**

OTAKE ART SHOP
59 West Washington St., Chicago 2, Illinois
"Gifts from 'Round the World"



a toast to this Coaster . . .

this is the finest coaster we've ever had and the many customers who have written for these will be glad to know they can be obtained again. Hand hooked cotton twist, floral accents with black borders. Decorative and moisture absorbing. 4" in diameter, set of 8, **$3.95** which includes postage.

No C.O.D.'s, please

EDITH CHAPMAN
50 Piermant Avenue Nyack, N. Y.

SERV-A-SNAK



Ease and comfort for buffets, television parties and many other occasions 4 folding tables (21" high, top 12" x 18") and storage stand that doubles as extra server. Alcohol and heat resistant finish. All sets with black legs and black stand. Bright, colorful tables in red, green or black. Available plain or decorated with gold wild rose design. 1 color or to a set. State 2nd choice. Fine value.

$10.95 Plain
$12.95 Decorated
5 piece set

No C.O.D.'s
Express charges collect

POSTAL PRODUCTS CO. Dept. B-9, P.O. Box 328 Scarsdale, N. Y.



WINDOW



DRAWN FOR DADDY or Mommie or Grandmother, a child's "work of art" can achieve immortality. Just send it in to this shop. Any size will do, and the paper can be folded. It will be reproduced under glaze on a 7" ash tray, or on a 5½" x 4¼" cigarette box. $6.95 each ppd. 10 days deliv. Young Rembrandts, Loch Lane, Port Chester, N.Y.



MUSTARD WITH A ZING is very "hot" mustard right from Paris! And you'll relish the gasps and explosion of hysterics that ensue when an unsuspecting friend opens the jar! Out pops a hideous "snake" that "sings" as it flies out. For honest-to-goodness sense-of-humor friends, it's wonderful! $2.25 ppd. Terry Roberts, 116 East 53rd St., Dept. HB, New York 22, N.Y.



THE GIRL WHO DREAMS OF HORSES will start dreaming of you if she finds this stableful of sterling silver jewelry under the tree. Horse bracelet is $6. Matching necklace (not shown), $6. Mare-with-foal pin, wonderful with an ascot, $3.60. Horseshoe earrings to bring her luck, $2.40. Tax and postage are included. Selden Cooper Shop, Grove Park Inn, Asheville, N.C.

GIFT RACKS FOR EVERYONE





RACK 2"x2" FOR KODACHROMES—Holds 650 ready mounts or 180 glass slides in one handy place. Index tabs for easy selection. Drawer for accessories. Size 9¼"x22". (111.) **$12.95** —Double Width 18"x22". **$24.95**

FISHING RACK—Holds all Gear in One Handsome Display. Safe-guards up to 8 rods, any type or size in rubber holders. They can't warp, fall out. Shows 5 reels, all types. Neutral grey felt back holds flies, lures, plugs. Hook them in—out in a jiffy. Large accessory drawer. Size 22"x37". **$22.50.** Equipment Not Included.



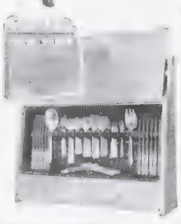
MAGAZINE FLOOR RACK—Handsome rack holds 60 magazines in upright position for quick, easy selection. Holds 30 each side. Magazines won't bend. Easily moved for convenience. Size 23"x30" high x9½" wide. **$29.95**



CLOTHES HORSE!—Holds jacket, trousers, open shirt, tie. Shelf holds all pocket stuff. Large drawer for clean shirt, socks, underwear, etc. Clothes slip on-off in a jiffy. Holds complete lady's outfit too. Hangers fold under when not in use. Size 19"x14"x10" deep. **$14.95**



SILVERWARE RACK—A truly beautiful piece . . . sensible, clever . . . what better place for your silver than the dining room wall. Lined with tarnishproof Pacific Silver cloth it holds over 150 pieces . . . lined drawers for extras. Top displays 12 spoons, cups, etc. Size 27"x23½"x5¾". **$36.95**



BAR RACK—Hang this large handsome rack above your bar and it will store and display all your bar needs. Closed, it is a lovely glass display rack . . . opened, an efficient back bar. Holds 7 bottles and displays 8 of every type glass, stein, mug: about 70 pieces. Size 27"x30"x7¼". **$34.50**



FINISHES: All racks are made of the finest genuine northern knotty pine in choice of hand-rubbed honey tone knotty pine or lovely mahogany finish.

No C.O.D.'s—Express Charges Collect
Money Back Guarantee

Yield House
Dept. B12-4,
North Conway, N. H.



Unusual GIFT

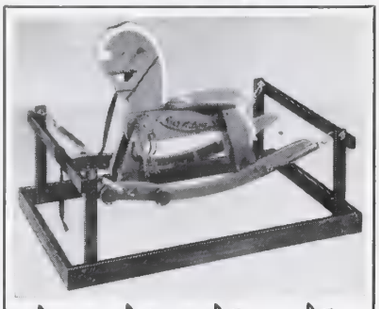
For the CHILD who "HAS EVERYTHING"

ALMOST

Watch her face when she peeks into the box and sees this gorgeous costume of three swirling flame-proofed tarlatan skirts topped by the luxurious satin bodice . . . She will think your gift has been touched with the Fairy Queen's Magic Wand. In White, Blue, or Pink. Sizes 3 to 8, $11.50; 10 to 12, $12.00; 14 to 16, $13.00—all ppd. Other costumes from $5.50 ppd. *Order Today;* also ask for complete price list of Gift Costumes. No C.O.D.'s.

FOR SANTA CLAUS SUITS
SEE OUR OTHER AD ON PAGE 14

PARTYLAND
19 Dore St., Dept. B2, Boston 16, Mass.



ROCKS · WALKS FORWARD · TROTS · GALLOPS

- EXTRA STRONG – HOLDS A [illegible] LB. MAN
- SUPER-BRONC IS SUPER-SAFE – WON'T TIP
- USE INDOORS OR OUTDOORS – WITH OR WITHOUT SPRING SUSPENSION
- RIDE, EASILY CHANGEABLE FROM TROT TO GALLOP
- HEIGHT ADJUSTABLE FOR CHILDREN AGES 1 TO 6

SUPER-BRONC is built of finest woods for strength and durability. Corners and edges rounded for safety. Non-toxic paint used. Remove Bronc from spring corral, and he *rocks* as a standard rocking horse. *Walks* forward, 1 to 2 feet with each forward rocking thrust, when used with wheels that's mounted on rockers. Two appealing designs to capture the heart of every child. "Roxane" the mare, powder blue horse with red corral. "Rocky" the stallion, brick red horse with blue corral. Sent Express Charges Collect. No C.O.D.'s please. Only **$14.95**

Satisfaction Guaranteed

JAMES LEE COMPANY

1140 S. Michigan Ave., Dept. B-12, Chicago 5, Ill.

BANCROFT'S *Last Minute Xmas Suggestions*

• ORDERS SHIPPED SAME DAY RECEIVED •



Skunky, The Stinker Deodorizer

Even the boss smiled when he saw the cute attached poem that reads: "My name is Skunky, the Stinker, and 'tis my job you see, to keep the bathroom pleasant for those that come after thee . . ." Complete with special incense matches that dispel odors. Glistening quality ceramic, in life-like colors. **BH 3213. Complete $1.98.**

Walk On Ice Without Falling

Just put on these "No-slip" Foot Grippers and walk on ice or snow without fear. Helps avoid dangerous, painful slips and falls. Hardened rust-proof steel teeth give your feet firm footing on the slickest ice. Easily slid over shoes, boots, rubbers or galoshes. Elastic band fits on any men's, women's or children's shoes—any size. **BH 4713. Two pair, only $1.00.** Send payment with order. Add only 15¢ to total of order for postage and handling. No C.O.D.'s. Satisfaction guaranteed. Send for new, FREE 1955 Christmas Catalog.



BANCROFT'S 1112 So. Wabash Ave., Dept. HB-14, Chicago 5, Ill.



DOLL *Furs*

A small girl will love you and this cunning set of *real* furs which comes in sizes for dolls from 7" to 18" tall. Think of the pride with which a moppet will dress her favorite "baby" if she owns the sheared white rabbit coat, hat, and muff shown here. Lining is white satin!

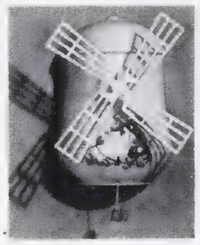
Specify height of doll when ordering. Immediate delivery. Write for free catalog.

Satisfaction guaranteed.

$2.98 postpaid for complete set

Send check or money order

Hobi
Dept. B-124, 15 West 57th St., New York 19, N.Y.



For Christmas Giving . . .

NEW!

UNIQUE!

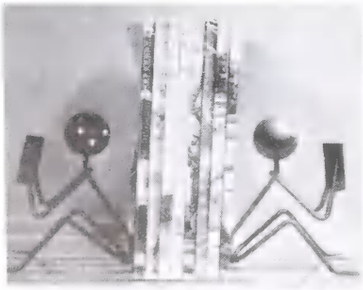
LULLABY - MUSIC - MILL NITE-LITE only **$5.95**

■ Pink or Blue

Send baby off to dream-land with a lullaby—and keep baby safe from fear of darkness. Nylon cord controls music and wind-mill. Button controls light. Complete, ready to hang. Music mechanism of best Swiss quality workmanship. We pay postage.

Send Check or Money Order

ALLIED PRODUCTS CO.
P.O. Box 3537, Cleveland Heights, Ohio
In Ohio Add 3% Sales Tax



BOOKENDS IN 3D

Meet Moe and Joe, two studious fellows who'll liven even the most sedate desk or table. Amusingly caricatured in stylish black wrought iron. Moe's head, with its white bead-like eyes, can be turned to assume its most comical tilt—as can Joe's! Bookends to end all bookends, they will extract year-round laughs as the conversation piece that they are. $3.95 plus 25¢ postage for the rascally pair of 'em.

Free Gift Catalog

Order from Dept. HB-12

House of Bertram
P. O. Box 598, Scarsdale, New York

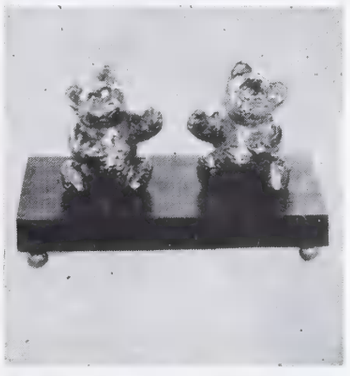
SHOPPING



WINKING ANGELS must surely try the patience of the Saints. Even while practising their *Glorias* in the heavenly choir, they're cooking up devilment that would make the Katzenjammer Kids look like Sunday School heroes. With golden halos rakishly atilt and wings aflutter, the ceramic trio, 2" tall, is just $1.19 ppd. Breck's of Boston, 334 Breck Bldg., Boston 10.



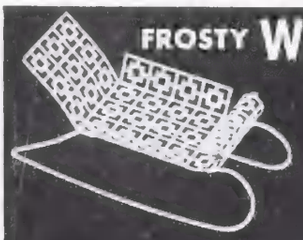
PAPA LOVES MAMA when the biblical brass Papa Bear (named from "*bear* each others burdens") is turned toward Mama Forbear ("*Forbear* to criticize"). And vice versa. But when the bric-a-brac starts flying, Bear and Forbear are back to back. When they face each other, paws touching, it means Ma and Pa have made up. On black wood base, $2.95 ppd. Sanco Industries, 509 Fifth Ave., New York 17.



SUN CANNOT WITHER nor dirt impair the miracle qualities of these Dacron curtains. Truly sun-resistant and requiring very little ironing, they have French-headed ruffles, 6" wide, that are scalloped and *eyelet-embroidered*. Ivory-white, 100" wide per pair: 63" long $10.95, 72" $11.75, 81" $12.50, 90" $13.25, 90" long x 108" wide, $26.50. Add 50¢ postage. Colten's, 1351 Beacon St., Brookline 46, Mass.



FROSTY WHITE DEER & SLEIGH for HOLIDAY DECOR





The traditional Reindeer & Sleigh, reminiscent of an olde fashioned Christmas, to prance across your table or mantel. Of lacy wrought iron, in either frosty white or Swedish black. Big 10½" sleigh with four 3" reindeer. JUST

$2.95 set plus 35¢ shipping

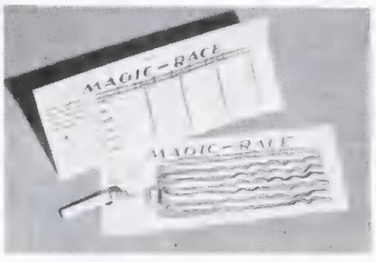
SPECIAL: Set of 12 Red Reindeer Candles Just 59¢

FREE Write for our Gift Catalog in color, NOW!

Foster House

430—B 12 So. Jefferson, Peoria, Ill.

TRACK MAGIC!



This Magic Horse Race is a winner all the way from post to finish line. Just touch a lighted cigarette to the start and they're off and running on the specially treated track. You think the kiddies will love this?—Just watch Papa jockey his way into this delightful game at your next party! 48 races for $1.00, postpaid. Order 2 sets, so you'll have enough for the coming Christmas or holiday party.

No COD's please. Money back if not delighted. Send for thrilling NEW gift catalog—it's FREE!

Green Gable Gifts

Dept. HB-12, 1554 Third Ave., New York 28, N.Y.

Selected Oregon English HOLLY SPRAYS-WREATHS



FOR CHRISTMAS

Say "Merry Christmas" the traditional way with beautiful glossy-green, full red-berried English Holly sprays and wreaths. Carefully selected. Treated for long life. Ideal for gifts and home decoration. Greeting cards enclosed. Holly shipped about Dec. 10th. Mail gift list early to assure delivery.



"MERRY CHRISTMAS" BOX — Over a bushel of choice red-berried holly sprays $5.35 Postpaid in U.S.A.



WREATHS — Lovely wreath, heavily clustered with berries. Outside diameter, 16". $4.95 Postpaid in U.S.A.

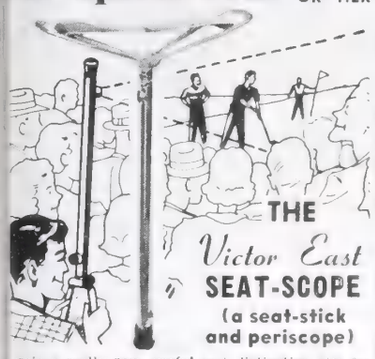
"DECORATOR'S" BOX — Holly wreath (16-in. dia.) and over a bushel of assorted length sprays $9.55

All orders sent SPECIAL DELIVERY Postpaid in U.S.A.

ENGLISH HOLLY PACKERS

P.O. BOX 425 ■ PORTLAND 7, OREGON

For Sports Fans HIM OR HER



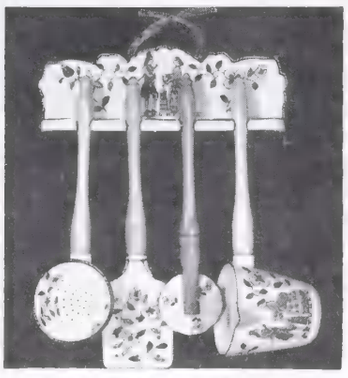
THE Victor East SEAT-SCOPE (a seat-stick and periscope)

...re's a really new, useful and distinctive gift for ... sports enthusiast—especially the one who "has ...erything." It's a fold-up seat stick (for sitting or ...alking) PLUS a built-in periscope (for seeing over ... crowd). Perfect for golf, races, dog and horse ...ows, parades or any other event—also for hunting ...s from duck blinds) and fishing. Ideal for men ... women. *They'll see everything and won't be too ...ed to tell about it!* The Seat-Scope is carefully ...ade of finest materials—durable steel tubing with ...st chrome finish, tempered aluminum seat bracket ...ith stainless steel fittings, precision-ground mir...rs, genuine saddle-leather seat. It's really top ...uality. Sturdy, yet lightweight. Gift packaged ...ully guaranteed. Immediate delivery. Money re...nded if not wholly satisfied.

Send check or money order $29.95 Post-paid

SUPERIOR SPORTS PRODUCTS CO.

P.O. BOX 351-D WILMETTE, ILL.



PROVINCIAL PASTRY SET

A touch of beauty for your kitchen and as helpful as a "Cordon Bleu" cookbook . . . this new, imported ceramic pastry set is hand painted and glazed with a charming provincial design. 8½" wide ceramic rack holds a measuring cup with fractions and ounces clearly marked, a dough crimper, cookie spatula, and fruit strainer. Birchwood handles unscrew for easy washing. Set is 11½" high. Dress up your kitchen and gift a favorite home baker.

$2.95 plus 25¢ postage

You must be pleased or money refunded

Write now for Free Catalog

NANCY NORMAN

57-C Chadwick St., Boston 19, Mass.



BIG CHIEF'S TEEPEE. The small fry tribe will whoop and holler when they see this authentic Indian teepee. Decorated with real Indian red, yellow and black designs. Helps keep "Big Chief" in the back yard. Can also be used indoors and be set-up on the rug or in any room. Doesn't need to be fastened down. When opened, stands 4 ft. high, without awkward center pole, and with plenty of room for three little braves to hold their pow-wows. Made of rugged, but lightweight material. Easy to erect and portable. Complete with stakes, only $5.95 postpaid. Calhawaii, Room 116, 1055-57 Lincoln, Pasadena 3, California.

CUTE CHRISTMAS CAROLERS



Prize Winning Christmas Choir

Life-size intriguing outdoor Christmas displays. 12 different faces — each provokingly different. Weatherproof, chip-proof, full-round (3-D), hard molded rubber compound. Faces glow from light bulbs hidden in books. Choice, Red or Green robes. Carols broadcast from house, make the illusion perfect.

42" high, $35.00 each, 3 for $100.00, 12 for $385.00, F.O.B. factory. No C.O.D.'s. FREE Color Folder

"Christmas Decoration Ideas"

by Dick Wilken

MOLD-CRAFT, INC.

100 Lake Street ■ Port Washington, Wis.



Old-Fashioned Ice Skating and Skiing Party

Complete Set, 30 pieces ..... **$3.95** Post Paid

A Quality European Import Hand Painted Figures

So realistic you almost expect them to spring to life! Charming costumes in full color, with painstaking regard for detail, authentically depict the mid-eighties.

Made of durable metal, they are accurately scaled to size (up to 3 inches high).

A wonderful wintertime setting for your table centerpiece, mantel, window or niche. A welcome, fascinating and educational gift for all children of school age.

This Imported North Pole Scene, made of durable metal is one of the most enchanting we've ever seen. Realistic life like figures. You'll love them. Santa Claus and his North Pole workshop. His working elves and the famous Reindeer. These 30 miniature figures — All hand Painted—will make a wonderful Christmas time setting for your mantle, table or centerpiece during the holiday season.



Christmas Eve at the North Pole

Complete Set, 30 pieces ..... **$3.95** Post Paid

SEND FOR FREE FOLDER MONEY BACK GUARANTEE

Art Craft Products **P. O. Box 389, Norwalk 5, Conn.**



Imported Ornaments

Exquisite German ornaments, U.S. zone of course. Hand-blown and hand painted to gleam like jewels on your Christmas tree. 6 fascinating shapes—and you get two of each in the box of one dozen.

Postpaid, 12 for $2

Deluxe assortment, 12 for $3

Beautiful 9-foot round and conical glass bead chains, postpaid **2 for $1.25**

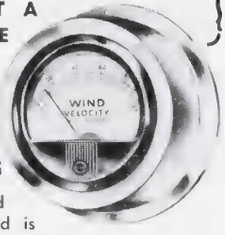
Write for our FREE catalogue

J. J. ANTHONY

Box 402 • Milwaukee, Wis.

WIND SPEED

TELLS AT A GLANCE *INDOORS* HOW HARD THE WIND IS BLOWING *OUTDOORS*



Every gust and lull in the wind is instantly shown on the handsome speedometer inside your home. The 4" polished brass dial registers up to 100 miles an hour. Installation is easy and quick: Simply mount the spinning cups on roof or TV mast and connect the wire to the indoor indicator. Costs nothing to operate because it generates its own current. Fully Guaranteed, complete with 50 feet of wire.



ONLY $49.95 POSTPAID

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Send Check or Money Order to:

Cape Cod **WIND INDICATORS**

Harwichport 5A Cape Cod, Mass.

SAFERIDE



KAR KOT

KIDDIES sleep peacefully ride safely

PARENTS Travel carefree

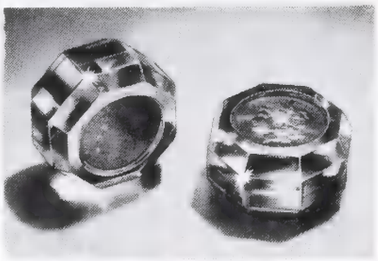
Adjusts to Fit All Cars

Kiddies get their sleep enroute with the KarKot . . . ride safely against sudden stops with Karkot in the dangerous "well." Adjustable in length, width, height to fit all cars. Folds out of way when not needed—lifts out for use in tourist cabins, homes, etc. Priceless on trips—makes every-day hops safer. Light weight, rust-proofed steel frame; heavy, washable canvas cover. A perfect gift! **$13.95** ppd. Sorry No C.O.D.'s.

10-DAY MONEY BACK GUARANTEE

SCHILLING MANUFACTURING CO.

2547-A North 2nd Street • MILWAUKEE 12, WISCONSIN



SILVER DOLLAR PAPER WEIGHT

An everlasting gift of silver for that "special person". This stunning desk accessory shows off a real, mint-perfect silver dollar. Skillfully embedded in clear, handcut, optical grade lucite. Cut like a diamond, gleams and sparkles like a jewel. Cannot be nicked or scratched. A gift that will increase in value from the day it is given. No longer minted, these carefully chosen specimens are fast disappearing into collections. So act promptly. While present supply lasts only $4.95 ea., 2 for $9.75 ppd. (FREE—exciting gift catalog.) Order from

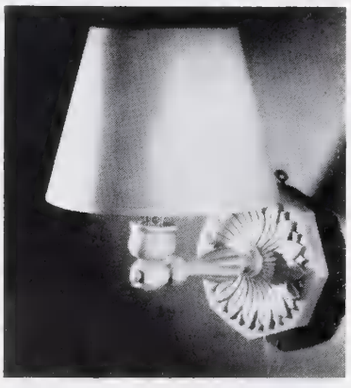
Red Oaks, Dept. 163 W, Winnetka, Ill.



WINDOW



SOMETHING NEW UNDER THE FLORIDA SUN are thes "Dream" Oranges, a brand-ne U.S. patented Navel orange tha you'll find is dawn's early d light. They're seedless, tende juicy and marvelously sweet. big box (about 90 lbs.) is $10.5 Half box, $6. Add 15% west the Mississippi. The Barfie Groves, Polk City, Fla.



DECORATOR'S PIN-U presented by a lady who is perfectionist, is hand-carved hardwood and finished in antiq white. The shade is even han painted to match. Complete wi cord and electric box (in ca you want a stationary installme *in* the wall), it's $9.95; $19 t pair. Add 50¢ W. of Miss. Add for painting it a custom colo Leita Chapin, Box 198. Len Hill Sta., New York 21, N.



A JAGUAR AND MG, a R nault and Rolls Royce, a Merc des and Fiat are the 6 mod cars that a young auto enthusia will make from this kit of Hig way Pioneer Foreign Cars. T finished jobs are handso enough to display in a pi paneled den. Complete, $4.95 p 50¢ post. Plastic display case ki 39¢ each. E. and H Model Ho bies, 130 W. Chelten Ave., Phil delphia 44, Pa.



IMPORTS of IMPORT!

Very important imports are these two exotic, distinctive, hand painted porcelain tiles, featuring the charm and grace of the Orient. To be found exclusively at CALL HOLLOW TRADING POST. These exciting Trivets and Coasters are guaranteed heatproof. Choice of either black or white with gold design, framed in solid gleaming brass. Coasters are perfect for wall plaques. (hanging loops attached.)

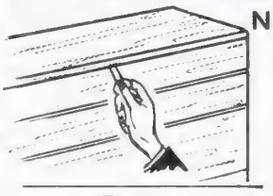
NANDI TRIVET
7½ x 6"
Choice of black or white



NANDI COASTER PLAQUE 3¾" x 3¾" 1 black, white coaster per box

The NANDI TRIVET, 3.95 each, 7.50 per pair Matching Coaster Plaques, 2.95 per pair, 5.50 for 4
All prices include postage. Satisfaction guaranteed or your money refunded.

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NOW! PROTECT YOUR VALUABLES with AMAZING NEW

INVIZY LOCK

Concealed furniture lock fits on the inside edge of drawer or cabinet door. Nothing shows when closed. Will not mar fine furniture. Can be unlocked ONLY by wafer-thin key inserted in slit as shown.

Only **$4.95** Postpaid

Patents Pending **NO KEYHOLE**

SATISFACTION GUARANTEED. ORDER TODAY!

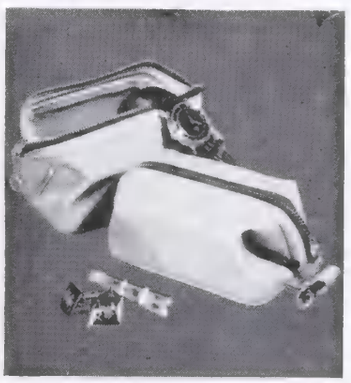
A. P. FURNITURE CO., Dept. A-12
2211 Second Ave., N., Birmingham, Ala.

SHOPPING





SURPRISE BALLS are part of the festive excitement of Christmas, and these 3 are particularly gay. Mr. and Mrs. Santa Claus are jolly roly-polies. The red-and-white striped candy cane is full of fun. All are made of yards and yards of crepe paper. As Bright-Eyes unwinds them, 12 surprises spill out: tiny dolls, balloons, play money, jumping beans, etc. $1 each ppd. Susan Smith Co., Carpentersville, Ill.



STASHED IN A SATCHEL will go his collection of jewelry: his cuff links and studs, his tie clasps and collar pins, even his watch. The zippered stud box is a miniature copy of a travel kit, comes in tan saddle leather, and is luxuriously lined with suede. $4\frac{1}{2}$" x $2\frac{3}{4}$" x 2". $4.95 ppd. Dale Fifth Avenue, 719 Fifth Ave., New York 22, N.Y.



GUEST STARS score a personal triumph! Wonderfully colored terry guest towels are personalized with your friends' names! Order them for your regular crowd, the couples you see all the time! Send their names and color choice: pink, yellow, lipstick red, mint green, dresden blue, cinnamon. 4 for $5.95; 8 for $10.95; 12 for $14.95 ppd. The Towel Rack, Dept. Q, Box 11, Barrington, Ill.

smart GIFT for youngsters! patented

TV Folding Chair & Play Table

both personalized free!



- Child's first name stamped on every chair and table.
- For ages 1-10 (guaranteed to hold 150 lbs.).
- Sturdy natural finish oak chair, decorated with western style.
- Western decorated folding table 16" high x 22" wide (easy to store away) smooth hardwood legs with sturdy masonite top.
- For TV viewing, drawing, homework, eating, rumpus room, outdoors, etc.

ONLY 3.95 ea. (or all 3 Pcs. for $11)
- AVAILABLE ONLY THRU MAIL
- MONEY BACK GUARANTEE

ppd. send check or M.O. West of Mississippi add 50¢

KRIMSTOCK Bros.
112 N. 9th St. Dept. HB-12 Phila. 7, Pa.

Please send me ☐ TV Folding Chair(s), ☐ Folding Round Table(s), @ $3.95 ea. (3 for $11). Check or Money Order enclosed. Please print the following name(s) on back of chair(s), table(s).

NAME_____
ADDRESS_____
CITY_____

Personalized
CHRISTMAS RECORD



Santa Talks to Your Child . . . and Calls Child by Name!

Imagine the thrill "small-fry" will get when they hear Santa speaking DIRECTLY to him (or her) personally, by name. Santa talks about being good, talks about the joys of Xmas, discusses his reindeer, etc. See how excited youngsters get when they can join in singing Jingle Bells with Santa.

ONLY $1.00

Satisfaction Guaranteed or Money Back

Each record is individually recorded, specially processed with ANY name. Plays on any phonograph. Unbreakable plastic; play it repeatedly, year after year. Buy several Records as gifts. State child's name. Add 15¢ to each Record ordered for postage and handling. No C.O.D.'s please.

Orders shipped same day received

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IN WOODEN PAILS



From Old New Orleans

Fraise de la Louisiane: sun-ripened whole fruit in a preserve of incomparable flavor—certain to please even a Gourmet's taste!

3-lb. PAIL $4.10 each postpaid*

PRESERVES IN A CRATE

FROM THE CREOLE STATE



Three 1-lb. jars of Fraise de la Louisiane, pure preserved petite figs, and tree-ripened peaches preserved in natural juices and cane sugar. Most desirable gifts for customers, employees, friends.

3-1 lb. Jars Strawberry-Fig-Peach $3.85 each postpaid*

West of Denver add 25c

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Write for Complete Gift List

CREOLE DELICACIES CO.
P.O. BOX 1042-H NEW ORLEANS, LA.



GIVE STERLING from Charleston, S. C.

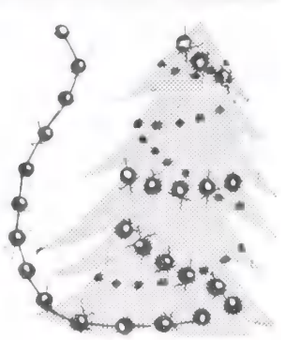
Here is a gift they'll cherish: a Sterling Salt and Pepper Set, styled with the charm and dignity that has made this historic city famous for fine silver. In Gadroon pattern, or plain; glass-lined, with tip-proof weighted base. 1½ in tall. Money-back GUARANTEE. $5.50 Postage Paid No C.O.D.

CORROSION-PROOF! This sterling Silver Salt & Pepper Set is glass-lined. It will not corrode, regardless of how long salt remains in shaker.

LeKoy's 323 KING ST., CHARLESTON, S. C.
Famous for Fine Sterling

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(pat. pend.)



Why magic? Because you can stud your trees, wreaths or shrubbery with thousands of miniature glass balls in minutes and still each ball looks as if placed individually by hand. If suspended in open space, indoors or outdoors, the balls will create the illusion of floating in the air. How come? They're fastened on a hair-thin wire which almost disappears from sight.

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Approx. 1080 balls (6 16" dia.) on six 18 ft. lengths of wire. Only $4.20

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Special! GIFT at a Special! PRICE for that Special! SEASON



SWING COVER **ICE BUCKET**

Mirror Polished

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The perfect gift to usher in the season of warmth, laughter and good fellowship. Designed with GENUINE FIBREGLAS double wall insulation to hold 2 full trays of cubes solid for hours. This luxurious heavy gauge mirror-polished bucket will find a welcome place in any home. Compare the wonderful features and low, low price and you'll see why it's your best Xmas gift buy. Full satisfaction guaranteed.

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MADONNA & INFANT in Pear. 2½" high $3.25 ppd.

CHRIST CHILD in Pear. 2½" high 3.25 ppd.

(Doors open to reveal colorful miniature scenes)

"GLORIA TO THE HIGHEST" HANGING WAX ANGEL with gold wings and silk sash. 5" high 4.50 ppd.

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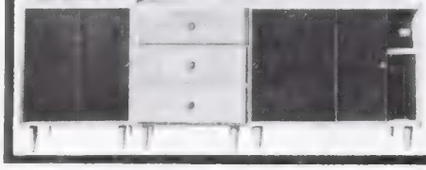
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Order Black, White or Natural Finish.
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A **must** for "Word Games" or makes Your Favorite Plate into a **LAZY SUSAN**—Flower Arrangements Turn Easily

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Permanently preserve your most cherished mementos—Send any size invitation, snap shot, photo, negative, etc. and we will reproduce it on 10" white china plate. Overglazed to preserve finish. Ideal wedding or anniversary gift. Two week delivery.

$6.00 each postpaid

Horizon House

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FRENCH COIN KNIFE



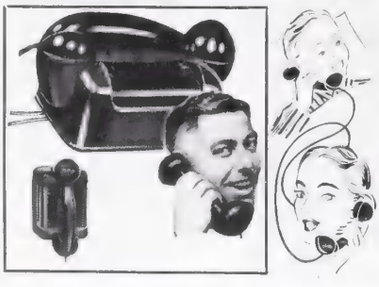
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A knife any man will be proud to carry and show off and use. A practical knife with forged steel blade, file and scissors which simply pivot out for use, spring closed for carrying.

Made from five-franc coins (usually over 100 years old) by Pernet, cutlery artisan of France. The coins are split in half and fitted. About the size of a silver dollar.

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Talk Upstairs to Downstairs Or House To House With
2-WAY INTER-COM PHONE SET

Complete Only $5.98 ppd.

Here's a fine gift for a family! Wonderful step-saver for adults—wonderful fun for youngsters! Set consists of 2 two-way life-size phones with built-in electric buzzers. 50 ft. of double strand wire power boosted high fidelity voice transmission with 2 long-lasting standard "C" batteries. 2 phone cradles that hang on wall or stand on table. **Durable, practical, guaranteed.** Transmits voices clearly even a full mile if more wire is added. Comes ready to use, no installation necessary.

Mail Orders Filled Promptly

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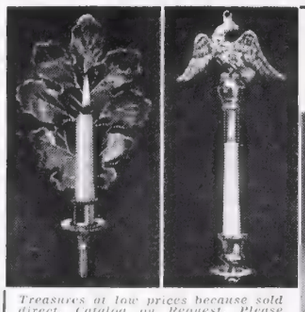
TAKE A FLYER on this spirited helicopter. We've found it wonderful entertainment for all the young-in-spirit from 4 to 44. A zooming action toy made of aluminum, the adjustable tail alters direction. Push the 16" plunger and the plane soars straight up. 11" long, 18" wide with three 14" blades, it's $3.95 ppd. F. A. O. Schwarz, 745 Fifth Ave., New York, N. Y.



CHRISTMAS CANDLES and holly leaves decorate these festive highball glasses and they make the cup of cheer you share with friends seem even more cheerful. They're as nice as any we've seen—for keeping *and* giving. 8 clear glasses, in holly gift carton, $3.75; white opaque glasses, $4.75 for 8. Postpaid. Bertram Shrier, Ltd., 1145 Connecticut Ave., Washington, D.C.



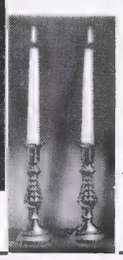
SMORGASBORD KNIFE is something you'll want on your holiday buffet for cutting paper-thin slices of Smithfield ham, cheese, and fruit cake. In the kitchen it does a beautiful job on slicing bacon and bread. The Swedish steel blade never requires sharpening and adjusts for thin or thick cuts. Guiding edge and handle are clear plastic. 14" long. $2.49 ppd. Huss Bros., 100 W. Chicago Ave., Chicago 10.



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BEAUTIFUL TO OWN—LOVELY TO GIVE
Original reproductions Early Americana in gleaming solid brass by MELTON

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The Leaf—MELTON painstakingly detailed this traditional pattern, emphasizing its delicate veining and adding a Colonial cup and arm. Delightfully correct in any decor.
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Candlesticks—These heavy brass, hand turned, gleaming Candlesticks combine an authentic Bee Hive pattern with a striking Newell base, all of which results in Candlesticks of incomparable Colonial charm.
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HANDSOME IMPORTED BIRTH TILE

For Gracious Gift . . .
. . . For Lifetime Treasure!



Beautiful, individualized way to preserve the precious memory of a child's birth—handpainted birth tile, made in Holland—glazed and fired for permanency, either in famous "Delft Blue" or in a splendid pattern of 7 delicate colors. Measures 6" x 6".

$5.85 duty and postage paid. Send child's name, weight, place, date and time of birth (to be shown on clock). Indicate "Delft Blue" or "Multi-color". Send check or money order and address where tile is to be sent. Shortly thereafter your tile is shipped from Holland.

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41 E. 42nd St., New York 17, N. Y.

SHOPPING



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HIGHLAND FLING! Packages of Swiss, sharp aged Cheddar, shelf-cured Brick, and a flavorful Gouda—3½ pounds in all—come in a tartan-finish Highlander chest. After the cheese is gone it will be your favorite picnic pick-up or party ice bucket, because it keeps hot things hot and cold things cold for hours. Gallon capacity. Fiberglas-insulated. $8.95 ppd. The Swiss Colony, 81 Cheese Row, Monroe, Wisc.





Plummer's famous Christmas Tree beautifully reproduced on a choice of most wanted selections. Left, Christmas Tree Hiball or Milk Glass. Doz. $15.00. Christmas Candle Glass, exclusive with Plummer. On one side bright candles, holly leaves and berries—on the other, provocative mistletoe. Gold edge. Doz. $13.50.

Exquisitely beautiful Crystal Hiball Stirrers or Old-Fashioned Muddlers mounted with 3-dimensional Christmas Tree in glowing colors surmounted by gold star. Stirrers, 7½ ins. long; Muddlers 5½ ins. Choice, packed 12 in box $9.00.

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Plummer LTD. *Send for Free Gift Book*
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Elegant eighteenth century reproduction Water Pitcher with ice Stopper. Height 11¼" width 6¾". Capacity 2 qts. Heavily silver plated. Beautiful high lustre finish. On four English Rosebud feet. **EXCEPTIONAL VALUE!! $12.50** tax incl. . . . add 3% N.Y.C.—shipped postpaid.

only $12.50 tax incl.

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"A blessing on your hearthside"

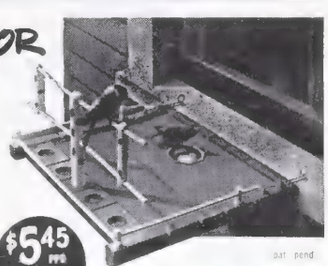
Yours postpaid—$6.50

So personal and low cost, our quaint cricket stool in solid Honduras Mahogany. L. 15"; D. 11"; H. 9". We cover it in your 18" x 14" needlepoint or our black or beige machine needlepoint or Blue, Red, Gold or Green Antique Velvet. Free, our authentic True Victorian Folio S-A.

Bayfort Society
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NEW modern design **FLIGHT DECK FOR WILD BIRDS**

AN UNUSUAL CHRISTMAS GIFT



Acclaimed as the finest of all bird feeding stations! Attaches to your window sill so you can see and enjoy beautiful wild birds *just inches away*, and feed them *without going outdoors!* Flight Deck is green enamel and has a feeding stick, drinking cup, white perch rails, 4 seed wells. Sturdy and weatherproof. Size 17¼" x 15½". Attaches and detaches easily — no tools. Satisfaction guaranteed. Gift packaged with card — promptly mailed as directed. Order today!

$5.45 ppd. 2 for $10

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Dept. 12-H **duncraft** Dunn Bldg., Penacook, New Hampshire



Charming boudoir crackleware pitcher and bowl lamp—grape design. The most important Colonial Lamp in America today. 16 inches high. White eyelet shade—removable and washable.

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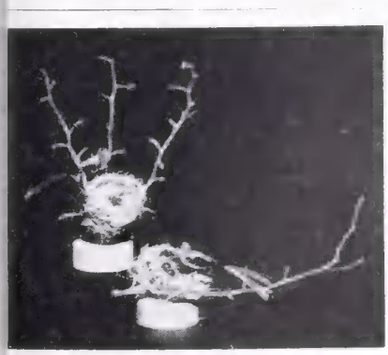
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MODERN FIREPLACE ACCESSORIES



For your own fireplace or a gift for a friend, get Fireplace Set No. 588 made of wrought iron with polished brass trim. ANDIRONS suitable for stationary or draw screen. 13½" high 16" log rests **$17.50.** TOOL SET 32" high (each tool 28") **$17.50.** Save **$5.00**—order complete unit **$30.00** f.o.b. Wheeling.

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Original Handcrafted Specialties since 1925—House Signs, Lanterns, Weathervanes, Mail Boxes, etc.
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NOT STRICTLY FOR THE BIRDS!

A distinctive gift for the friend who "has everything".

You can't imagine the beauty in a *real* bird's nest until you see these! Done in gold or silver and lavishly glittered they pick up candlelight and start conversation. Each nest, set on a base, comes complete with three bright, shiny eggs and a brilliant bird on the nest or branches.

You'll use them year round: they are completely devastating with fresh spring flowers in the nests instead of eggs.

No two alike—as different as the birds can make them.

Average size including branches—8" x 12".

AVA CREATIONS Gold or silver
West Rush, New York $5.25 post paid

wrought iron and foam rubber stools



designed especially for contemporary living

A happy combination of sturdy, 1/2" round jet black wrought iron and soft, resilient foam rubber. Really sittable stools for bar, game room, living room, dressing room or kitchen. Available, with or without backs, in three heights: 29" bar height, 24" kitchen height, 19", chair height. Stools (round or square) covered in choice of heavy cotton check tweeds of rust on black, turquoise on blue, and black on white; or in leather grain Duran in House & Garden colors of white, natural leather, or citron. Select now and order today!

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BUTTERFLY CHAIR

STANDARD model. Heavy black steel frame. Durable removal vat dye canvas slings. Reinforced corner pockets. In black, white, yellow, red, green, chartreuse, orange or terra cotta for modern interiors, porch or patio. **$7.45**
Add'l duck slings $4.25 ea.

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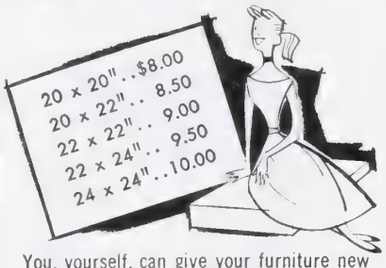
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"for modern interiors"
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FOAM RUBBER CUSHIONS



You, yourself, can give your furniture new beauty and luxurious comfort with 5" thick reversible Foam Rubber cushions. Simply insert in existing slip covers or recover them yourself. Good-by expensive furniture repair bills.

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30x75" 30.00
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4"—4½" Thick

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Generous 6 month supply . . . only $1.29. Your money back if not completely satisfied! Send check or money order to:

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Wrigley Bldg., 400 N. Michigan, Chicago, Ill.



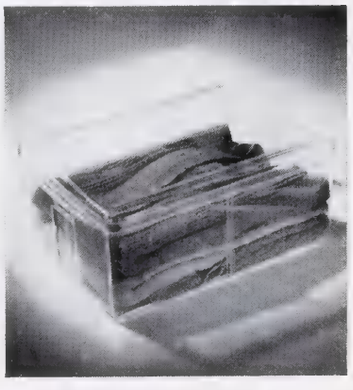
WINDOW



THOSE BIG BRAGGART the grandmothers of the wor can now show off their utte remarkable children in this pur size snap shot album. It con in red, brown or green leat stamped in gold with "My Gra children." "My Favorites," "Pho Pak": holds 12 pictures in s through acetate pockets; a snaps shut like a hinged compa 2" x 2½". $1.50 ppd. Nancy N man, 57C Chadwick St., Bost



YOUR DANCING DAUG TER will be the leading la of the ballet class when she pears in this darling baller costume. It's satin with a swe heart bodice, 3" ruffle edge, a ribbons and rosebuds around neck and shoulders, 3" ruffle a ribbon trims one of the th flameproof tarlatan skirts. Si 3-4-6-8, $11.50; 10-12, $12; 14- $13, ppd. Partyland Costume C 19 Dore St., Boston 16, Mass.



SWEATER ELEGANCE. H ning sweaters, cashmeres, a sweaters as jumper-mates are fashion flash this year. So yo be wise to invest in the jun plastic box with its own co It holds a dozen sweaters, dozen slips and nighties or seve knitted suits, 15" x 11" x high, it's marvellous for y closet shelf, and for off-sea storage. $4.95 ppd. Natio Hanger Co., 15 W. 18th St., N



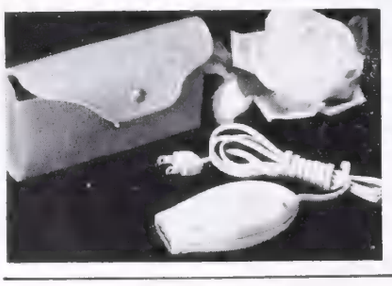
"THE FLOORWALKER

Amusing gift for a new (or prospective) father. The 6 ceramic floorwalker has the new heir in one tired hand a bottle of cow juice in the other, and a black no-slee look under the eyes. An event to remember—whe junior gets his first long pants. **$2.50.** Postage Pai (No C.O.Ds.)

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NEW! Ladies' Electric Razor, $3.95. Wonderful Gi



Fully-tested, scientifically designed, dies' electric razor for year 'round q easy dry-shaving comfort. Keeps legs underarms petal-soft and smooth t as long! Cannot cut or irritate; no co regrowth. Powerful, AC, self-sharpe double head. Gift boxed, leathe travel case. A beauty necessity at $3.95, ppd., complete. Immediate livery, money-back guarantee. Chec M.O. to **Mrs. Fields Shopping ice, Dept. SE12, 237 Huguenot New Rochelle, N. Y.**

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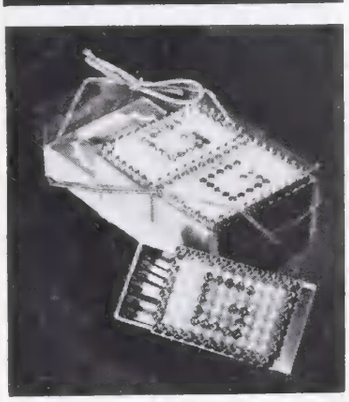




CLEARLY, A BUY are sparkling bobêches that dress up a candle holder like a diamond necklace dresses up a simple gown. They catch the light's radiance and reflect your good taste; they catch the candle wax drippings and protect your table cloth. Set of 4 in clear crystal, $1.51 ppd. Set of 4 in etched crystal, $2.71 ppd. Paulen Crystal, 296 Broadway, New York.



RED LETTER PAPER. Here's an idea you'll do well to earmark for every boy and girl on your Christmas list. The box contains 50 sheets of plain white paper imprinted with a first name in giant red letters, 25 plain envelopes, and 12 pencils with first and last names stamped in gold. $1.95 ppd. Giftcraft, 1234 East 47th St., Chicago 15, Ill.



MATCHED PEARLS glimmer with pale elegance on these individual party match boxes, and a single jeweled initial gives them a dazzling distinction. Very nice indeed for a dinner table, for the guest room, for stocking gifts. Set of three jeweled match boxes with 3 refills, $2 ppd. Green Gable Gifts, 1554 Third Ave., New York.



You are invited to become a member of the

Nelmor Sterling Club

Choose from Nelmor's 221 patterns of world-renowned Sterling Silver by Towle, Gorham, Heirloom, International, Reed and Barton, Lunt, Wallace, Kirk, Whiting, Watson, Smith, Tuttle, Alvin, Adler, Rogers. Indicate the pattern you desire below. In a few days you will be the proud owner of your chosen precious sterling. Pay $2.00 a month for one place setting, $4.00 a month for two place settings, etc. for most patterns. Pay no more than the nationally advertised price, plus small service charge. Each place setting fitted in free anti-tarnish silver roll. First payment is due after you receive your silver. Own and use your silver now—pay for it out of income.

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Enroll me as a member of the Nelmor Sterling Club. Send me ..... place settings of ..... pattern. I will pay $2.00 per month for each setting. Prices include federal tax and are for one six-piece place setting: Teaspoon, Salad Fork, Butter Spreader, Cream Soup Spoon, Knife, Fork.

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STREET .....

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ALL PATTERNS MADE IN U. S. A. B 106

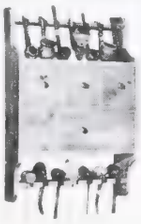
MAGAZINE RACK

This large, handsome wall rack holds 30 magazines in visible, upright position for easy selection. Handmade in honey tone knotty pine or mahogany finish. Size 23"x27" high.

Only $17.50

Express Charges Collect





PIPE MAN'S PIPE RACK

Does everything a good pipe rack should do. Holds 14 pipes. 3 air-tight humidor jar drawers. Large drawer for accessories. Hangs on wall—saves desk space. Handmade in honey tone knotty pine or mahogany finish. Size 13"x18" high.

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NOW—These Famous Racks in Do-It-Yourself KIT FORM

For you—as a gift—for the man who loves to do his own. The same racks for which Yield House is so noted. No special tools needed. Easy, concealed, pressure assembly. Kits contain all parts precut, prefit, carefully sanded in genuine pine. Everything supplied including honey tone pine finishing kit, and step by step instructions. You'll save money and enjoy these wonderful, easy to make kits.

MAGAZINE RACK $10.95 *Postpaid*
PIPE RACK $ 7.95 *Postpaid*

No C.O.D.'s
Money Back Guarantee

Yield House
Dept. B12-4
North Conway, N. H.



Porcelain Wall Plaques
of "THE SEASONS"

Authentic reproductions of antique cherub plaques. "The Seasons" are white Limoges-type porcelain with a fine bisque finish and pink or green shadings. Highlighted with gold, they have exquisite three-dimensional leaf and berry details; come with brass rings for hanging. Each plaque measures 6¼"x5¼". Send them to all the newlyweds on your list . . . you'll love them in your own home, too!

$8.95 the pair, ppd.

Write for our new 50 page catalogue!

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with the Crest (Coat-of-Arms) that creates chuckles. Complete and perfect in every hilarious detail. Especially effective for shutting off long winded Mayflower Blooded Bores. The History and Characters are a scream; when you examine and compare them, you'll see. Make desirable Xmas Gifts; order several now—4 rich colors $3.95; framed ready to hang $4.95; Prepaid U.S.A. No CODs. No stamps, please.

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EVERY MAN NEEDS THIS TRAVELMATE!



$2 post pd.

- Gleaming Gold-Plate Case
- Convenient
- Practical



HE'LL ADMIRE your thoughtfulness in selecting this special gift, for it's the *very* thing he needs, yet just doesn't stop to buy for himself! Travelmate is always packed, instantly ready for pocket, briefcase, or suitcase; and makes it *impossible* to forget those all-important toilet necessities. Wonderful when in a hurry; perfect for vacation or business trips, hunting and fishing, etc. Tucks away snug in its polished Gold-plate Case (which measures a compact 2¾ inches long) and contains Nylon toothbrush, toothpaste, famous Gillette razor and blades, and luxury shaving cream. Perfect gift for the man who "has everything". Order several today!



MUSIC BALL $1.10 post pd.
Fascinates Children

The 8 soft tones of this new toy are sure to win a youngster's heart—age 6 mos. to 10 years! (The Swiss music like tunes fascinate adults too!) Boys and girls delight to shake it, roll it, spin it on the floor—every movement makes wonderful music. Gay, colored figures decorate the 4 inch unbreakable plastic ball; musical works are sealed in permanently. Give the music ball, and you'll give hour upon hour of happiness. Order today.

Write for **FREE CATALOG** of New Gift Ideas.

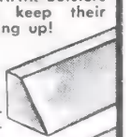
BODINE'S
444-B Belvedere Ave., Baltimore 12, Md.

DO IT WITH BOLSTERS

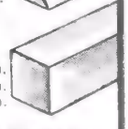


Use as bed as a Sofa, add smart looks and new lounging comfort to your home! New RUBBERIZED HAIR Bolsters provide extra comfort, keep their shape, never need plumping up!

TAPERED BOLSTERS
4"x8"x12"—37" long.. $6.95 ea.
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SQUARE BOLSTERS
6"x 6"—37" long .....$6.95 ea.
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GOLDEN STAR BURST

For a spectacularly different Xmas decor, insert an electric lamp into this 3-dimensional star burst. Press the switch and hundreds of lights twinkle and gleam. The secret is the perforations in the star. Suspend it from the ceiling, above the tree, from outdoor lighting fixtures—anywhere. Imported. Gold color metal foil. Folds compactly for easy storage.

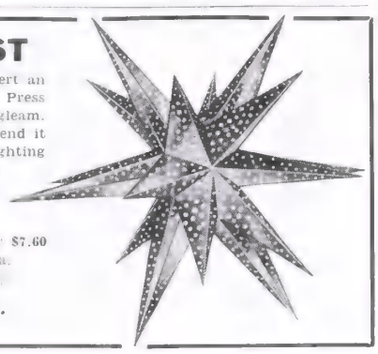
7 point star, approx. 23" dia. Each **$2.50.**
3 for **$7.00**

18 point star, approx. 23" dia. Each **$4.00.** 2 for **$7.60**

Complete electrical cord, socket, plug—75¢ ea.

Postpaid Check or Money Order No C.O.D.

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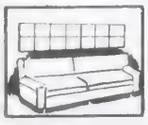


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MIRROR-BLOK KIT CONTAINS EVERYTHING YOU NEED FOR SELF INSTALLATION. Turn ordinary rooms, etc., into things of beauty—Can be applied to any clean wall surface. Kit contains gleaming 12x12 squares of finest imported double strength mirrored glass, clip tabs, adhesive, spacer strips and easy to follow instructions.

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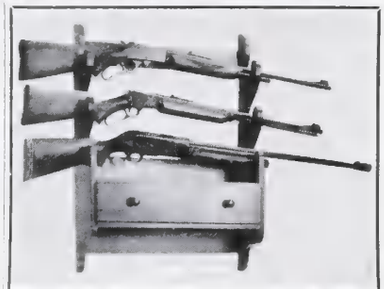



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Just what you've been hunting for. A beautiful and sturdy gun-rack; a Conversation Piece Gift for hubby, father, any other hunter or for you.

Choose from solid pine, cherry, walnut, cedar, also maple finish. Each gun-rack has been hand-rubbed finished to bring out the texture and grains of the wood.

3 Gun 23" x 30" high $13.95
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With deep 5" drawer for hunting knife, ammunition, and everything. Express charges collect. Check or money order. Sorry no C.O.D.'s. Your money will be refunded on request. Residents of Pennsylvania 1% tax added.

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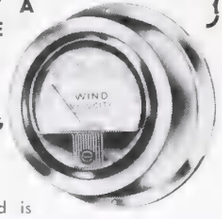
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Every gust and lull in the wind is instantly shown on the handsome speedometer inside your home. The 4" polished brass dial registers up to 100 miles an hour. Installation is easy and quick: Simply mount the spinning cups on roof or TV mast and connect the wire to the indoor indicator. Costs nothing to operate because it generates its own current. Fully Guaranteed, complete with 50 feet of wire.

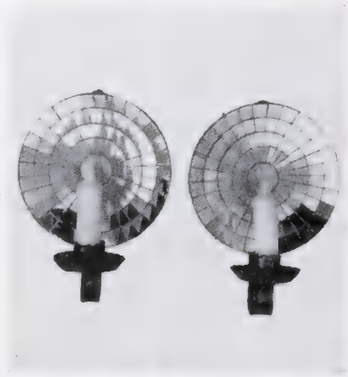


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Cape Cod WIND INDICATORS
Harwichport 5B Cape Cod, Mass.



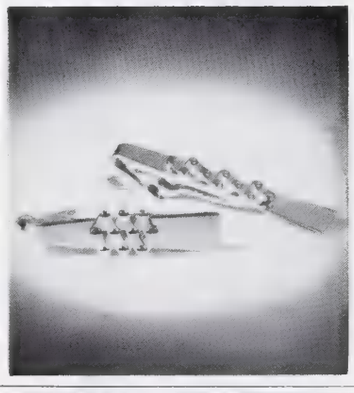
WINDOW



MIRRORED SCONCES, whose lovely design was borrowed from an 18th-century drawing room, have 128 mirrored facets handset in each concave tole-tin sconce. Imagine them on your wall, reflecting candlelight and spilling radiance into the room. 7½" in diameter, 10¼" high, they're available as candle holders at $12.95 the pair; or electrified at $16.95 the pair. Ppd. Jeff Elliot, Dept. HB9, Statesville, N.C.



FOR A GOOD SPORT this miniature rucksack is one of the cutest gifts we've seen. Imported from Switzerland, it's made of red tartan plaid with leather trim and nickel buckles. A skier, tennis player or golfer will wear it on her belt for carrying cigarettes, change, make up, balls, ski wax. Also in green plaid or plain blue, it's $2.95 ppd. Carroll Reed Ski Shops, No. Conway, N.H.



IT S-T-R-E-T-C-H-E-S to fit the conventional ties, telescopes together to fit the newer Slim Jim ties, and your favorite cravat-connoisseur has, at last, a tie clip that is fitting and proper for his entire collection. Made of heavy gold plate, the Nar-O-Wide clip contracts and expands with a gate-type motion. $3 incl. tax. Ppd. Philip Alden, Dept. B-12, 10 State St., Boston, Mass.



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tricycle, wagon or scooter with his own personal license plate. It's good as an insurance policy for guaranteeing safe return. Personalized with child's name or nickname (up to 7 letters) embossed on 25-gauge steel plate. Just like Dad's with his own State colors in baked enamel. Order one for each of the "little wheels" in your family.

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First quality, fully interlocked, full color wood Jigsaw Picture Puzzle sent you each month. Product of outstanding manufacturer.

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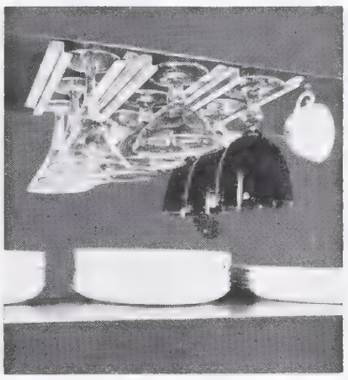
MUSIC BEHIND THE SCENE is produced by a 5-tube radio with unusual resonance. We think it would be wonderful for an office wall, hanging above your bed, or in the breakfast room. The French Street Scene in full color is framed in an antiqued white shadowbox. Control knobs are easily accessible. 13″ x 15″, $39.95 exp. coll. No c.o.d.'s. Freeport Exclusives, 4 Milburn Court, Freeport, N.Y.



TIDY TABBY is a black cat that keeps your desk in order, and that's certainly a lucky break for office magpies and homework higgledy-piggledies. Made of black wrought iron, her coiled-spring back is a file for letters, notes, bills, lessons, assignments. Or she'd be fine for paper napkins on the breakfast table. Also available in brass plate, 7½″ high. $1.65 ppd. Greenhall Gifts, 1133 Broadway, New York 10.

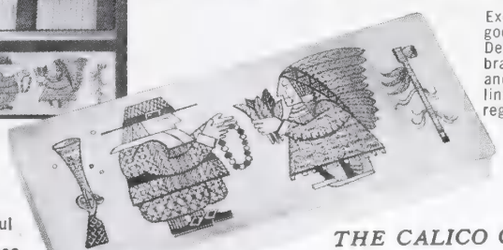


STEM THE TIDE of broken glassware by installing holders in which to hang your stemware. They give you more cupboard space, keep glasses dust-free, are easy to install, and adjustable. They fit any glasses with round base and a stem: water, beer, sherbet, wine, cocktail, cordial, etc. 3 pairs, enough to hang 9 to 12 glasses. $1.50 ppd. Kendrick Kerns, 120 Mesilla St. N.E., Albuquerque 8, New Mexico.





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Exquisite design typifies good taste and originality. Deeply etched in lustrous brass, protected by permanent finish. Mahogany liner. Holds King size or regular cigarettes.

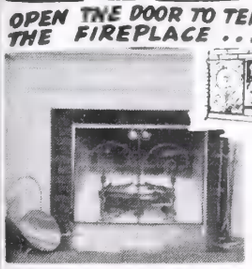
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Beautiful **SOLID BRASS** cigarette box 9″x4″x1⅛″

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DOOR FIREPLACE SCREENS **FOR ABSOLUTE PROTECTION**

OPEN THE DOOR TO TEND THE FIREPLACE . . .

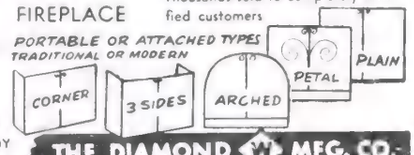


MADE TO EXACTLY FIT ANY SIZE OR SHAPE FIREPLACE

Beautiful sheer woven metal screens that stop the smallest spark, fit flush and are easy to clean. Thousands sold to completely satisfied customers

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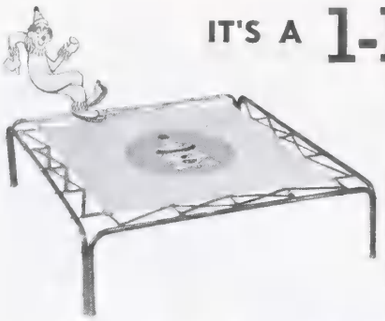
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IT'S A **1-RING** CIRCUS!



Every child will LOVE A
TUMBA-LEEN
(junior trambaleen)

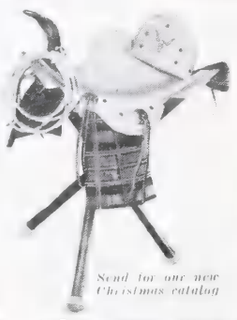
Let them jump to their hearts' content—get rid of stored up energy—build strong bones and muscle. TUMBA-LEEN is made with a polished tubular aluminum frame with plated fittings and hardware for indoor and outdoor use. Tested shock cord gives better spring action. Heavy durable canvas cover decorated with bright clown's face. 16″ high, 60″ square. For children up to 10 years. **$39.95**

Large size for older children, 96″ x 65″. **$79.95**

SADDLE SEATS
FOR TELEVISION RIDING!

Mount up! Get on your horse! It's western movie time!

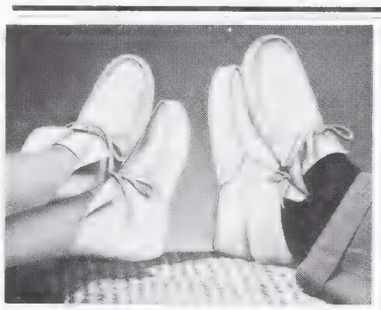
Now your little buckaroos can ride right along with their favorite western heroes. New television saddle seats eliminate bouncing on chair arms and sofa cushions—sprawling on the floor. Children sit up straight because *that's* the way real cowhands sit in *their* saddles. Saddles are double-stitched in genuine leather, complete with real conchos, leather tie strings, bedroll, and bright-patterned saddle blanket. Saddle sits securely on sturdy hardwood legs, rubber tipped to save your carpet.



Send for our new Christmas catalog

21″ high Saddle Seat..... $7.95
23″ high Saddle Seat.....$12.50

Ward Phillips Co. 12 Main Street, Carpentersville 7, Ill.



RELAX in PATAKWA MOCCASINS
Ideal gift for the whole family

from the Indian Reservation Country of soft, washable sueded cowhide, flexible padded soles, lifted inside heel cushions and insoles. BLISS TO WEAR indoors and out with cuffs rolled up or down.

HANDCRAFTED in Natural, Turquoise, Brown, Red, Em. Green, Russet, Golden Corn, Indian White.
FOR MEN and WOMEN in sizes 4 to 8 **$4.95**
in sizes 9 thru 12 **$5.95**

FOR CHILDREN too in natural or brown only. Sizes
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11, 13, 2 **$3.95**
Send cash, check or m.o. For COD's send $2 deposit. Immed. Delivery — Satisf. guar.—Gift orders carefully handled.

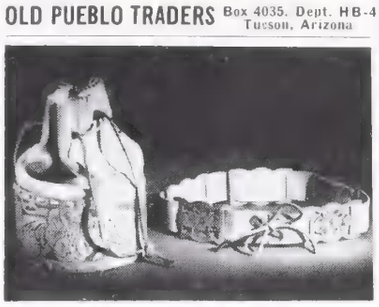


OLD PUEBLO TRADERS Box 4035, Dept. HB-4 Tucson, Arizona



GLITTERING STARS that flatter with subtle fascination. In the informal brightness of the street sun or in the moody illumination of a dim rendezvous, the diamond-cut facets at your ears gather the light in a shimmering luster. Hand cut and polished from genuine rock crystal with sterling silver backs. Screw type sent unless pierced ear type is specified. The earring pair, $5 delivered. A matching necklace with a considerably larger star on a narrow 40-inch black velvet ribbon is worn either as a pendant or choker. Use other color ribbons for striking accessory effects. The necklace, $5 delivered. The earring-necklace set, $9.50, ordered at the same time and sent to the same address. All beautifully gift boxed. Satisfaction guaranteed; either may be returned for $5 refund, or both for $9.50 refund.

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SAVE ON LOVELY LEATHER BAG AND BELT. You save up to one-half the retail cost of these handsome, original design, all leather handbags and matching belts, if you assemble! No special tools or skills needed—just lace sections together. Hand-carved saddle leather and soft suede in red, green, navy, dark brown, rust, beige, turquoise, aqua, gold and yellow. Bag No. 999, size: 10″ high, 6″ diameter. Complete kit, bag and belt, $10.25. Bag only, $8.60. Belt only, $1.95. All prepaid, tax included. State color of bag and size of belt. Money-back guarantee. Order from William Warne Leather Company, 2555 Honolulu Ave., Montrose 1, Calif.



BEJEWELLED MAGNIFIER

So pretty, so original you'll want to carry it everywhere! A profusion of rhinestones and seed pearls adds glamorous glitter to the antique gold plated handle and rim. Precision ground glass permits ladylike perusal of programs, price tags, menus and such. Beautifully made, it's just 3″ long and comes in a trim faille case. Very gay for gifts!

$4.95 *tax & postage included*
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Beautifully boxed and wrapped!
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Aimée Lee Dept. HB-12
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THESE BEAUTIFUL CRYSTAL IMPORTS are yours . . . at the importer's prices!



imported radiance

IMPORTED SCROLL CHANDELIER (#6023)

Here is the dazzling radiance you have always wanted for your living, bedroom and dining room! A 5 scroll . . . 5 light creation with an abundance of lustrous hand-cut and hand-polished prisms.

Satisfaction guaranteed.

height 24" width 21" **$69**



COMPLETE ALL-IMPORTED PRISM AND BOBECHE SET IN 2 SIZES.

Place this glittering crystal set on your candle-lit sconces, or Cathedral Wall . . . adds crystal enchantment to your home. And it's inexpensive! Each set dazzles 8 prisms from 1 bobeche which has 1" center hole and 5½" diam. Satisfaction guaranteed.

1 bobeche & 8—3½" prisms—ppd. **$2.25**

(a pair—$4.50)

1 bobeche & 8—2" prisms—ppd. **$1.95**

(a pair—$3.90)

Other Imported Crystal Prisms available



Check or Money Order—
Express Charges Extra.



"U" Drops 15¢ ea. | "U" Spears 39¢ ea. | Cut Spears 18¢ ea. | Plain Spears 32¢ ea.

Above prisms 3¾" overall. Write for catalog of other bobeche and prism styles and sizes.

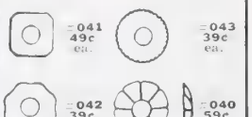
PAULEN CRYSTAL CO.
296 Broadway, Dept. HB-124
New York 7, N.Y.

=012 59¢ ea. (decorated edge) =010 29¢ ea. (plain)

IMPORTED CANDLE-DRIP BOBECHES

These are the little crystal "things" that dress up your candleholders, sconces, chandeliers . . . and protect your table linens, floors, etc., from dripping wax. Each bobeche has 1" center hole and 3" diam. Satisfaction guaranteed.

Minimum Order 6 Bobeches



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PEARLS Surrounded by RHINESTONES

are handcrafted on non tarnish rhodium plated mountings to create the most exciting and unusual set of dressy jewelry we have ever seen. Three piece matching set consists of adjustable necklace, bracelet and either clip or screw type earrings. Truly a gift worth giving. Sent postpaid, tax included. **$6.95** set

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AT LAST! A FIREPLACE SET THAT *REALLY* WORKS



You'll be proud to own or give this fireplace set that's handcrafted for long use and smart appearance. All handles in hand-finished birch. Thick double brushes. Extra-strong hinge on tongs to hold heavy logs. 16-gauge shovel-pan is gas welded to stem. Makes impressive gift. Guaranteed.

No COD's Please.

Complete with 26-inch stand as illustrated: **$29.95** Ppd.

(With poker instead of tongs: **$24.95** Ppd.)

Dave Amspoker

2303 2nd St.
Emmetsburg, Iowa



For Your Garden

This chubby little fellow with Jug and Bird Bath is 25 in. high, 28 in. wide. The jug can be piped for running water. Made of Pompeian Stone—$65.00 f.o.b. New York. Figure without bird bath $35.00.

Write NOW for our NEW catalogue, picturing a great variety of Lovely Ornaments in Stone, Bronze and Lead —for House or Garden.

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Erkins Studios
Visit our GALLERIES
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SOLID BIRCH OR MAPLE • READY-TO-PAINT DEACON'S BENCH FULLY ASSEMBLED



SAVE $10 Specially Priced at $19.95

ORDER DIRECT FROM FACTORY AND SAVE!

A decorating asset, that's just right for your den, entrance hall, porch or any room. This authentic colonial reproduction adds to its endless charm and comfort . . . the sturdy construction assures generations of service. Smoothly sanded to a satiny finish, ready to paint, stain or lacquer.

Seat 16" x 41". Overall Height 33"

Prompt delivery—shipping charges collect. Send check or money order. Sorry, no C.O.D.'s. MONEY BACK GUARANTEE.

FREE! Ask for illustrated catalog and instructions on "HOW TO FINISH UNPAINTED FURNITURE". *Makers of Fine Furniture Since 1851*

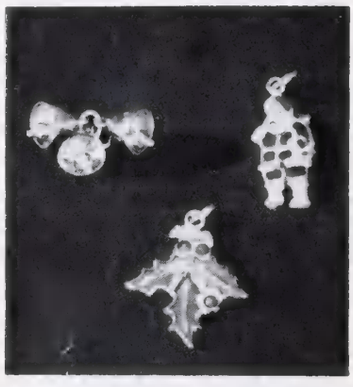
MEADOWBROOK INDUSTRIES, Meadowbrook Bldg.
2268 BELLMORE AVE., BELLMORE 8, L. I., N. Y.



WINDOW



THE STAFF OF LIFE should have a fitting berth and this silver-plated dish is doing the honors in our house. It is engraved with a 1-, 2-, or 3-letter monogram in Old English, handscript or block letters, and its fine shape is grand for celery, vegetables, canapés. 11½" x 5½", on graceful little feet. it's $8 including tax, postage, engraving. Lillian Shoppe, 20 Armat St., Philadelphia 44, Pa.



TO CHARM A LADY send her Christmas cheer for her charm bracelet and she'll think you're Santa's first Vice-President. These are all 14k gold with hard baked enamel coloring in reds and greens. The cluster of 3 bells is $7; the holly leaf is $11; the extra-heavy-weight Santa is $16.50. Tax and postage are included. Moroccan Art Center, 30 Rockefeller Center, New York 20.



MAKING MERRY Christmas candles can be wonderful fun, wonderful for the spirit! This kit comes with a 10" quality candle (round or square), sequins, beads, pins, figures, base metal, five designs and instructions. Make personal candles for all your friends and put their names in lights! Order candle in red, green, pink or white. $4.95 ppd. Jones Floral Co., 1401 Ninth Ave., Seattle 1, Wash.

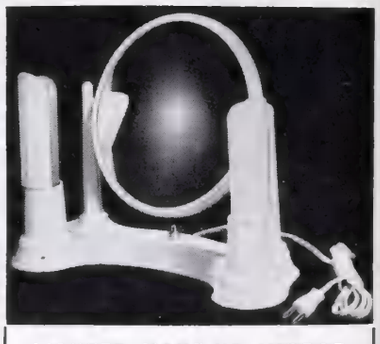


"BIG CHIEF" TEPEE
Play Tent

Surprise the Kids with this fine Tepee Tent. Indoors or Outdoors the "Big Chief" is fun. Its good quality fabric and fine workmanship can take the weather. It's light and easy to set up. Yellow with two Indian head designs. Roomy inside — size 4'6" x 4'6" x 4'9" hg. Includes poles, stakes, ropes, and instructions for indoors. By America's biggest makers of canvas products. Don't miss this for Christmas. Order now! Mail check, cash, or money order.

Only **$7.95** postpaid

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LIGHTED MAKE-UP MIRROR

PAT. =161618

The Ideal Christmas Gift for the Whole Family

New on the market. The only properly lighted charm mirror for the modern woman. All metal, beautifully finished in Ivory, Pink, Blue or Black. Large reversible 7½" plain & magnifying mirrors. Adjustable shields to eliminate glare. Underwriters approved.

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Postpaid. . . . No C.O.D.'s please.

MARTHÉ
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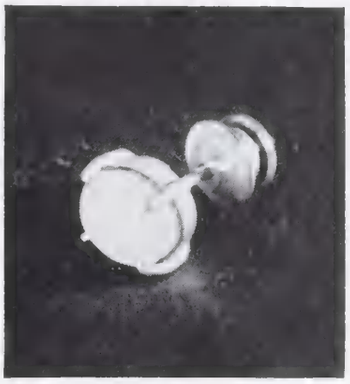
SHOPPING



COTCH, OLD-FASHIONED hite plush puppy is a dear. He ts on a red corduroy cushion hich you twist to wind the music ox concealed inside. Then watch m turn to the notes of "How uch is That Doggie in the Win-ow?" Dog's name is Angus and live up to his Scotch monicker wears a jaunty plaid tam that atches the lining of his ears. 5.50 postpaid. Daniel Low & Co., alem, Mass.



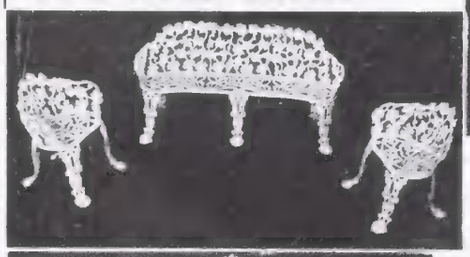
TAR IN HIS TIES. This tie ck is a genuine Star Sapphire t in a 14k gold mounting. It's mple and fine and altogether orthy of a place in the collec-n of a Diamond Jim Brady. ne surprisingly gentle price of 25 includes federal tax and post-e. Merrin Jewelers. 530 Mad-n Avenue. New York 22.

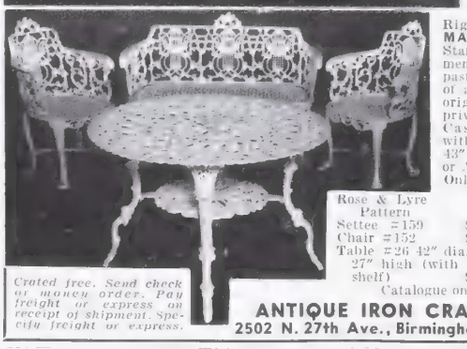


AME YOUR STATE and you n have it as a 4" pottery ash ay. Available in the 48 states, d D.C., they are hand-painted der glaze with the name of the ate and the name and position-g of the State capital. Start a llection or give them as party vors. Just $1.25 each ppd. oodward & Lothrop, Washing-n 13. D.C.



Century Old Beauty Expertly Cast in Iron and Aluminum



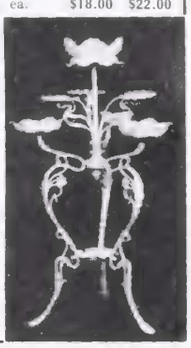


Above: **FRENCH** Design settee #160, 55" long. White or Antique Green. $100 C.I. $125 C.A.

Left: **GRAPE & LEAF**

	C.I.	C.A.
Settee #60 60" long	$35.00	$43.00
Chair #602 22½" long ea.	$18.00	$22.00

Right: **"GUERMANTES"** Plant Stand, a graceful memory of things past. A true copy of a 150 year old original from a private collection. Cast Aluminum with 8 pot holders, 43" high. White or Antique Green. Only $69.50.



Rose & Lyre Pattern	C.I.	C.A.
Settee #159	$65.00	$80.00
Chair #152	$32.50	$39.00
Table #26 42" dia. 27" high (with shelf)	$42.50	$49.50

Catalogue on request.

Crated free. Send check or money order. Pay freight or express on receipt of shipment. Specify freight or express.

ANTIQUE IRON CRAFTSMEN
2502 N. 27th Ave., Birmingham, Alabama

Reproductions By Mail



Command Performance!

By public demand we again offer our famed Sara Polk desk or dining chair, with carved rosette Victorian motif from sturdily crafted select native hardwood, finished Mahogany. 33" high; 17½" wide; 16" deep. In our fabrics only . . . Wine, Blue or Green stripe, or Black or Beige machine needlepoint. (You can easily apply your own needlepoint.) A most excellent value at only $12.95 each, or two for $24.95; express collect. Send check or money. Full satisfaction guaranteed. Also, send 10c for our Chair booklet.

Formerly at Hickory, N. C.

The Chair Shop
Box 725: Morganton, N. C.

HOBBY BOARD

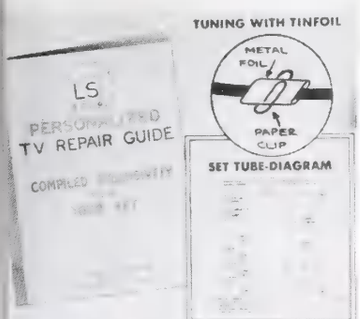


Peg board shelf is the tidiest way to show off a hobby collection we've ever come across. For lead soldiers or model cars; for miniature dolls or china dogs, it's downright wonderful. Masonite Peg Board, 20" x 24", comes with 4 shelves which hook onto the board in any position that suits the collector's fancy. (Order No. J 115).
Set **$3.95** ppd.

Satisfaction guaranteed
Write for free Gift Catalog

Shop the armchair way

DOWNS & CO.
Dept. 1158, EVANSTON, ILLINOIS



SAVE ON T.V. REPAIRS! W GUIDE MAKES IT EASY, SAFE!

pair your own TV—save $50 to $100 per r! Personalized repair guide, compiled for r particular set, gives illustrated, step-by-p instructions on how to locate and replace faulty tubes responsible for 85% of TV uble. Makes repairs safe and easy as re-cing light bulbs! Lists retail prices of all es to prevent overcharging. 100's of trade rets on how to improve picture quality. eption. Nothing like it ever before avail-e. Money Back Guarantee. Send set name, del number, $1.95 ppd. LS Engineering, O. Box 4113, Dept. HB-12, North Holly-od, Calif.

LOCATE THE WOOD STUD IN YOUR WALL BEFORE DRIVING THAT NAIL

Don't CRACK or CHIP your wall hunting for a stud

USE A DOWSER*



THE ROLL OF THE BALL FINDS THE ACTUAL STUD IN THE WALL, NOT JUST A NAIL IN THE BASEBOARD!

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SAVE YOUR WALL * SAVE YOUR TIME

An amazing new simple instrument now extensively used by Householders, Electricians, Carpenters, Plumbers. Use when hanging Mirrors, Pictures, Shelves. Also when repairing or altering.

$2.00 Postpaid. Complete instructions.
Airmail Delivery, 18c extra.
Money-back guarantee. No C.O.D.'s.
YOU MAY NEED ONE TOMORROW!

FORD PRODUCTS
Dept. HB-12 Port Chester, N. Y.



An exclusive original design by Beverly Baker

only **$3.50** each kit, ppd.

PERSONALITY PILLOWS. Do-it-yourself throw pillows with a personality all their own! "Mardi Gras" comes in turquoise felt with black, white and red face, and red button trim. "Smiley" has a white felt face with black and red features, and red yarn hair. "Sambo" is black felt with white and red features, black button eyes, and golden ear hoops. Kit contains cut-to-size felt for one personality, 12" cotton pillow, trimmings, and instructions.

Beverly Baker **Dept. HB-12, Box 427, Tuckahoe, N. Y.**

Write for FREE catalog. Sorry, no C.O.D.'s.



FINE SATIN RIBBON

Only 1 Cent a Yard

You can save on this ½" sparkling satin ribbon that costs $3 per roll in stores — your choice of 10 gay colors. This factory-new, color-fast ribbon has no-fray edges and extra strong weave. Practical for gift wrapping, clothes trim, party favors or hair bows. Take your choice — each 50 yard roll only 50c postpaid.

red • white • pink • light blue • royal blue • Nile green
emerald • orchid • yellow • cocoa brown

Walter Drake

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Ladies Chair $89.50
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Finest Solid Mahogany hand-carved Frames-
Genuine Italian Marble Table Tops

Covers in Velvets, Antique Velvets, Tapestries and Brocatelles. Express or Freight Collect. Send Check or Money Order — Sorry — No C. O. D.'s Write for Colors in Your Chosen Fabric.

CASTLE PICKNEY SHOPPE

P. O. BOX 3064, ST. ANDREWS BRANCH CHARLESTON, SO. CAROLINA



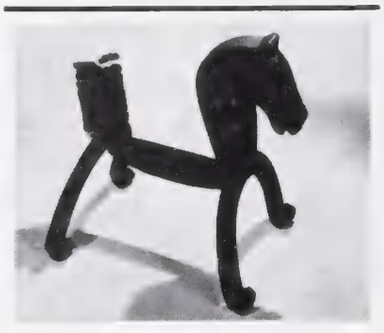
MOLTEN GOLD MATCHMATES

For Him & For Her

This jewelry is handmade by rapidly cooling the metal in water, while in its molten state, and then heavily coated with **24 Kt. Gold.** The effect is unusual—each piece is oozing with gold. Cufflinks (the size of a 25 cent piece) **$5.00.** Earrings (the same size) **$5.00.** Tie bar 1½" long, ¼" wide **$3.50.** Gift boxed ppd.

(Earrings & cufflinks, size of 50 cent piece—$1.00 extra per pair)

THE FELICES Dept. HB-12, Boonton, N. J.



PONY BOOTSCRAPER

A really wonderful Gift for you or your friends! This cute balky pony, christened "Sole Mate", is just right for your porch or terrace. Heavy enough to stand alone (no fastening). The sturdy iron body, made from a blacksmith's rasp, welded to two horseshoes, scrapes the mud off the bottom of your shoes, while the tailbrush cleans the sides. Dull black weather resistant finish. About 10" x 12". Shipped same day order received. $9.50 Ppd. $11.50 West of Miss.

Send for folder showing other original horseshoe gifts. Better still, stop in and save postage by taking articles home.

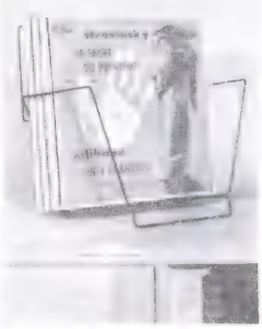
Horseshoe Forge
5 Muzzey Street, Lexington 73, Mass.

TRAVELING SPIRITS

Most men travel. Most men like their drink before dinner. Ergo: Most men would like this leather-like traveling bar. About the size of a week-end case, it's fitted with 6 glasses, cocktail shaker, olive spear, bottle and beer opener, strainer. And it has room for three bottles supplied by you. In luggage tan personalized with 2 or 3 initials. No C.O.D.'s, please. **$27.50** ppd.



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RECORD STORAGE SOLVED

This handsome Record-Rac is custom designed for *all* your record storage needs. Constructed of sturdy metal and finished in a rich black baked enamel. Record-Rac provides safe, convenient storage for up to 50 long play records and eliminates the danger of warping.

Record-Rac will hold both 10" and 12" records. Designed to be attractive as well as efficient, Record-Rac will make a graceful addition to any living-room. Send only $2.95 for each Record-Rac desired, we pay the postage.

THE MELLAW CORP.
Box 1170 Stamford, Conn.



WINDOW SHOPPING



HE'LL TAKE THE PLEDGE when the black coffee comes in with the most terrific, copy-cat hangover face he's seen. Your whoop-it-up husband will get a load of the uproarious "Morning After" mugs—ice bag and all—and he'll read the "Never Again" on the inside bottom like a vow. 'til the next time. White ceramic with natural colorings. $2.25 each. Ppd. Wonder Bar Shop, Box 425, Trenton, N.J.

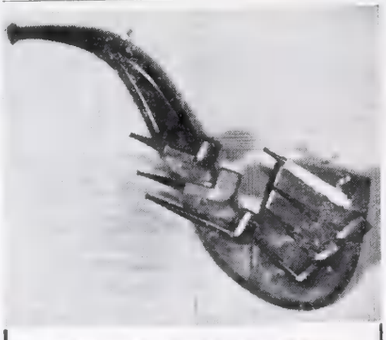


PANSIES FOR THOUGHTS. Say it with flowers hand-wrought of sterling silver, for the language of the flowers is a most eloquent one to any fair lady. This graceful set consists of a 2¼" pin, $4; earrings, $2.50; bracelet, $4.50. All three, $10. Necklace to match (not shown), $5. Tax and postage included. Silverart, P.O. Box 65, Parkville Station, Brooklyn 4, New York.



A SHOO TREE will bring order out of chaos to a crowded closet floor and give a small sloppy Joseph a target for tidiness. Eight bright red pegs on a log of natural swamp cedar will accommodate four pairs of shoes. It's 23" high and hangs by a bright red rope at whatever height is within the reach of a pipsqueak's grasp. $3. ppd. RMS Interiors, 11146 So. Michigan Ave., Chicago 28, Illinois.

(Please turn to Page 77)



"A PIPE DREAM"

For Husband, Sweetheart, Brother or Friend

An ideal decoration for Living Room, Den or Office. A place to display his prized pipes. A gift he'll cherish forever. A large replica of the real thing—12" wide x 24" high. This pipe is made to hold seven pipes and is made in a walnut or pine finish. Only $4.95 plus postal chgs. One of the many Lilliken Shoppe Originals.

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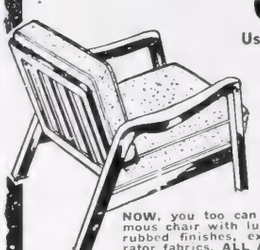
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SWEDISH DANISH inspired CHAIR

2 REVERSIBLE innerspring cushion, wide choice of fabrics & wood finishes.

YOU SAVE $60 **$39.95**
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Satisfaction Guaranteed. Sent Express Coll. Sorry No C.O.D.

NOW, you too can own this famous chair with luxurious hand-rubbed finishes, exclusive decorator fabrics. ALL AT A SAVING OF $60.

Specify Fabric & Finish desired:

TEXTURED TWEED:
Red, Green, Turquoise, Yellow
SOLID BOUCLE:
Red, Green, Brown Chartreuse
WOOD FINISHES:
Blond, Walnut, Mahogany, Maple, Black
Foam Rubber cushions with zippers, add $15

ARTISTIC MODERN FURN. Inc.
169 E. 33rd St. New York 16, N.Y.



ROYAL CHAN—vat-dyed rayon, luxurious thick pile—only $7.95 a sq. yd.

fabulous beauty

—and the price is your secret

Of such fabulous beauty—so richly luxurious and long-wearing, you would never guess the modest prices of Patcraft carpets and rugs. Cotton broadlooms in lovely colors at $3.95 and $4.95 a sq. yd. Magnificent vat-dyed, viscose rayon carpets that would grace a mansion—only $5.95 and $7.95 a sq. yd. 9x12′ cotton rugs—hard twist low loop, cut pile or long loop: $29.95 to $49.95. Mothproof, washable, heavy latexed backing. *And every Patcraft rug and carpet is made of finest quality Bibb Yarn guaranteed by Good Housekeeping.* See these amazing Patcraft values today at leading stores. Dollar for dollar you can't buy better rugs and carpets anywhere!

ROYALTY—a luxurious, hard twist cotton broadloom—only $4.95 a sq. yd.

PATCRAFT RUG MILLS, DALTON, GA. • NEW YORK • CHICAGO • DALLAS • LOS ANGELES







If you just want a plain, garden-type coffee brewer, the stores are full of them. Just take your pick! But if you want a lordly, lavish, lovely gift, the Cory Crown Jewel Coffee Brewer is your only possible choice. It's made for coffee connoisseurs —people willing to pay any price for a good cup of coffee! In sleek stainless steel with a base of extravagant 24-karat gold plate. Completely automatic, of course! And, of course, it's expensive—$50.00.

Or there's the very special Cory Crown Jewel Electric Knife Sharpener. (Not to be wasted on men who think carving is a chore, not an art!) Sharpens knives an exact 20°—the perfect carving edge! Modern and masculine in design! Sparkling, lustrous chrome-like finish with jet black trim. Costs a whole nickel less than $20.00!

Crown Jewel Gifts by **CORY**®

Cory Corporation, Chicago 1, Illinois • Toronto 10, Canada



WINDOW SHOPPING

CONTINUED FROM PAGE 74



TREE TO GET READY is one of the glories of Christmas Eve. Putting ornaments on the branches, making them heavy with gaiety is a wondrous thing. So to delight every trimmer are 9-foot strings of multicolor glass balls. You get two of them for $1.25 ppd., from J. J. Anthony, Box 402, Milwaukee 1, Wis.



NUT MEETS CRACKER and if you don't think they make a hit with each other, you don't know nuttin! Unlike most nutcrackers that must resort to hard knocks in order to release the meat, this one has a gentle screw action that keeps the nut meat intact. Handmade of light maple or dark walnut, 6" long, it's $1.50 ppd. Ohco, Dept. H, P.O. Box 709, Berkeley, Calif.



GREEK-BEARING GIFTS are sterling silver cuff links and tie clasp, each set with copies of very old Greek coins that have Greek warriors in profile. The design is 3-dimensional, and though you might give them to the man of the house, they'll probably find their way into your tailored shirts. Tie clasp is $4.50; cuff-links are $4.50. Tax and post incl. Mono-Art, 50 Delancey St., New York, N.Y.

Reproductions By Mail



Cozy Charm

For delightful cheerfulness in your bedroom, bath or dressing room, choose the Susan Slipper chair. Smartly button tufted seat and back. Height 29½"; Width 20"; Depth 19"; in sturdy American hardwood. Upholstered in distinctive striped chintz, as pictured, either blue, green or red, combined with white. Price $19.75 each or two for $38.00. Or, in your fabric, per chair—$17.00. (Send 4 yds. of 36" or 2½ yds. of 50" material). Express collect. (No C.O.D.'s.) Send check or money order. Also send 10c for your copy of "A Selection of Chairs."

(Formerly Hickory, N.C.)

The Chair Shop

Box 725 Morganton, N.C.



IMPORTED FROM MEXICO

The ideal gift is this beautifully finished draw string handbag. Hand-crafted by the skilled leather artisans of Mexico. Formed oval bottom and trim in soft natural-colored calf, top in pliant buck. Completely lined in suede cloth. $13.80 ppd. Tax Incl.

Woodward & Porter

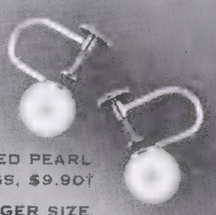
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NEW YORK 22

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*ALL ITEMS 14 K GOLD—GENUINE STONES

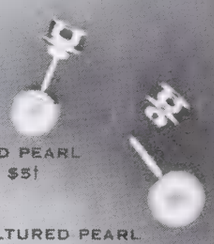


CULTURED PEARL EARRINGS, $9.90†

LARGER SIZE, NOT ILLUSTRATED, $15†



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ORIENTAL SCUFFS

The "lady of leisure" who dares to be different will adore the beauty and comfort of these exotic little Scuffs from Hong Kong. Attractive black silk tops with beautifully embroidered flower design in gay multi-colors. Scuffs have genuine Australian leather soles and innersoles for extra long wear. Fully lined . . . hand-stitched construction throughout. Here's luxury fashion at a price to give run-down budgets a lift. Perfect for gift-giving, too! No C.O.D.'s please.

All Women's Sizes. Send actual shoe size. $2.75 ppd.

Satisfaction Guaranteed

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GET A LOAD OF MEHITABEL!

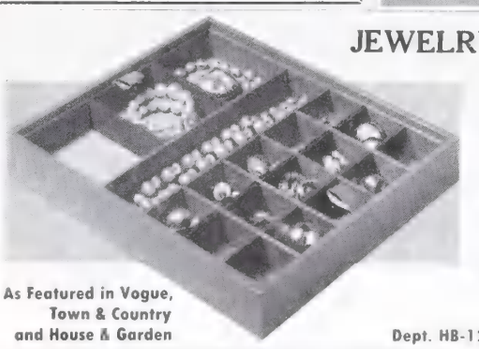
She's a cat that knows her Catnip the way a gentleman of discernment knows his martinis. But for cats, a Catnip-Jag is healthy . . . Anyway, this is about the finest Fancy Catnip in the world, rich in carotene. Even Vitamins B_1, B_2, and Niacin are added! The corner drugstore may be cheaper. But who makes a martini like the Ritz Bar?

75¢ for 4-oz. jar
3 jars are $2.00
Add 25¢ W. of Mississippi

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One of the prettiest filing cases going. It's compartmentalized for earrings, necklaces, cuff-links, bracelets. Of pink, blue, grey or gooseberry-green leather with a grey moire lining. It's 9½" x 11¾" x 1½". Perfect for bureau drawers. $12.95 ppd.

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Here's a "dark horse" sure to wind up a winner in any decorating scheme. In handsome, highlight-capturing cast iron, it's perfect for old-fashioned hitching posts, gate posts, porch and patio ornamentation. Use it to enhance entrance-ways, or add a base and use in pairs for mantelpieces and book ends. This carefully-scaled reproduction stands 9" high, weighs 8½ lbs. Makes an ideal Christmas gift—one that won't be duplicated! Only $9.95 postpaid*.

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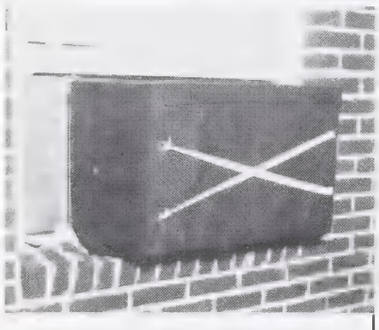
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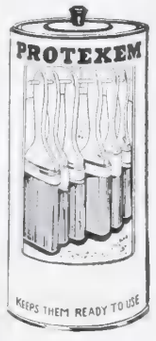
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NOW . . . $17.95 . . . $24.95 ppd.

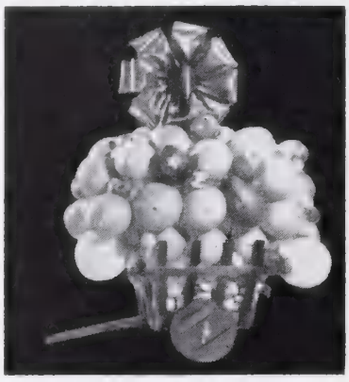
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Dept. B12-4, 157 Federal St., Boston 10, Mass.

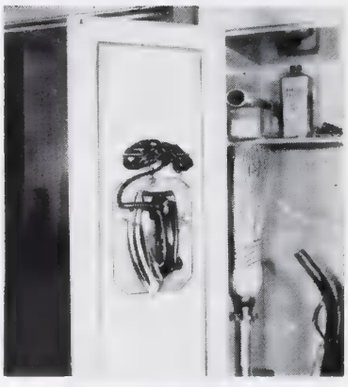
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BY THEIR FRUITS you'll know that this darling Mexican cart came from California. And when the pile of heavenly fresh fruit is no more, the wooden carretta becomes an imaginative planter. This is a just-right gift for business friends, out-of-town relatives, the children's old nurse. $10.49 postpaid. Mission Pak. 125 E. 33rd St., Los Angeles 11.



HANG UP YOUR IRON on the inside of the closet door, even while it's still sizzling, on the Stow-A-Way Iron Rest. It's made of metal-covered fireproof asbestos, has a bar to drape the cord around. And when you're ironing, it rests on your board, prevents scorched covers. $1 ppd. Sunset House, 80 Sunset Bldg., Hollywood 46, Calif.



NOTHING COULD BE FINER than this leather cigarette box with an enamel-on-copper cover personalized with one or two names, or initials. With mahogany interior and cork-lined lid, it holds regular or king size, comes with white letters on black, red or green background. Leather box is black or green. 5¾" x 4" x 1¼". $12 ppd. Horizon House, Box 628, Summit, N.J.

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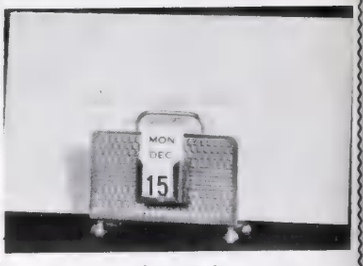
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Now is the time to do something about the incoming, outgoing mail, bills and letters awaiting attention! And the solution is simple . . . use our solid embossed brass letter holder with its handy perpetual calendar that is good from year to year. Fresh from England, this little gem is 2¾" wide, 2½" high, but guaranteed to do a full day's work for you or your best friend.

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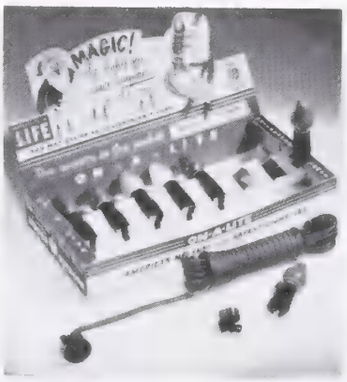
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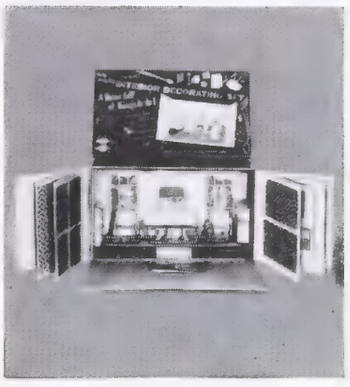
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REE LIGHTS WITH A EW TWIST can be placed *ywhere* on the cord. Called On-Lite. the set consists of 12 feet cord and 7 multi-colored tree hts. *each with its own socket.* se of each light unscrews. Cord in slot. Cap screws on again. tal clips attach to tree anches $3 ppd. Extra cords. each: extra sockets. 69¢ for Hinman House. 610 Church . Evanston 25. Ill.

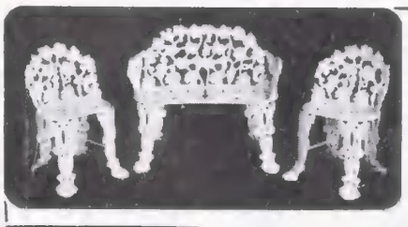


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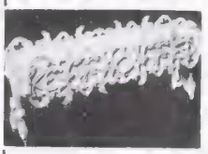
KE A LOAD OFF YOUR ET and rest for a spell this aluminum Sportseat. It ghs just 2½ pounds. so you ry it like a cane. But it sup- ts over 500 pounds. so you sit on it like a man! Wouldn't be the Present Perfect for a fing husband, or a sight-seeing ther-in-law? Steady tripod legs rubber-tipped. $13.95 ppd. vy's. 260B 116th St.. Rock- ay Park. N.Y.



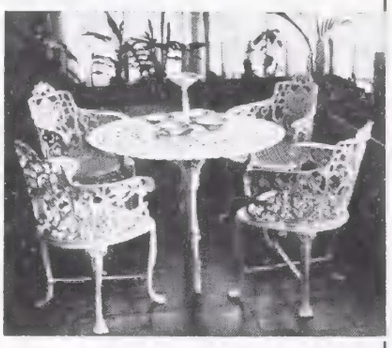


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Complete set: **3 piece original Grape and Leaf group** expertly cast with 32" settee, and 2 chairs. Painted White, Cast Iron **$49.50** Cast Aluminum **$54.50**



Left: **Fernery** with decorative Whipped Cream Scrolls. Cast Iron painted white. 33" long, 9" wide, 11½" high. **$27.50** flower tray included.



Right: **for Sunroom or Patio.** Antique Rose and Lyre patterns with graceful round table and 5 tray floral center piece. Chairs =402 18 x 17" ea. **$32.50** (C.I.) **$39.00** (C.A.) Table =100 12" diam. 27" high **$35.00** (C. I.) **$42.50** (C. A.). Add $7.00 for table with shelf Floral Centerpiece. **$25.00.**

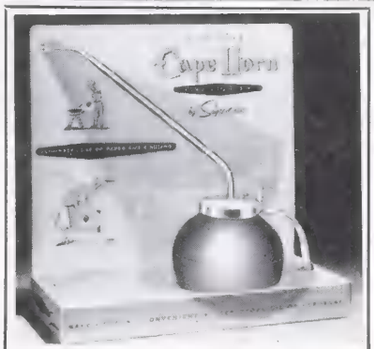


Left: **Flower Stand** with 11 movable arms ranging from 11" at base to 7" at top. White **$24.50.**

Packaged free. Send check or money order. Pay freight or express on receipt of shipment. Specify freight or express.

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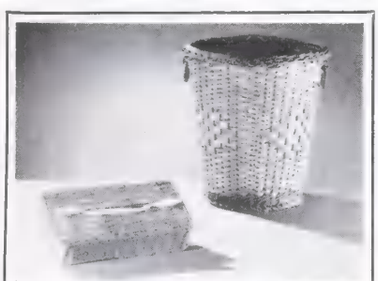
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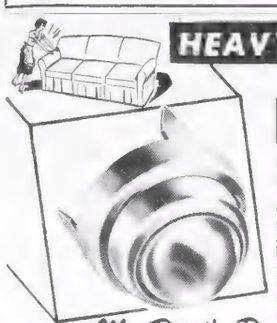
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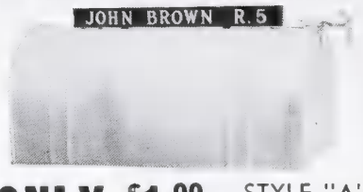


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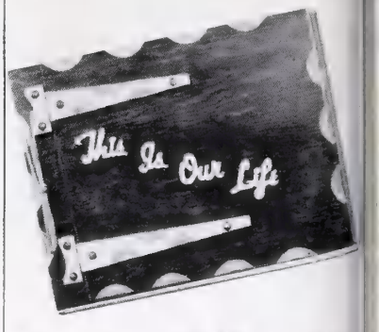
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Treasure of Memories

Stored within this beautiful handcraft Photo Album, a priceless heritage and keepsake. Hand Scrolled Inscription "THIS IS OUR LIFE" of contrasting wood placed on ¼" plywood. Beautifully hand finished to withstand lifetime handling. Extra refills can be easily added. Choice of Blond or Mahogany finish. Reg. size 8 x 12 $2.95 ppd. Large 12 x 16 $4.95 ppd. No C.O.D.'s.

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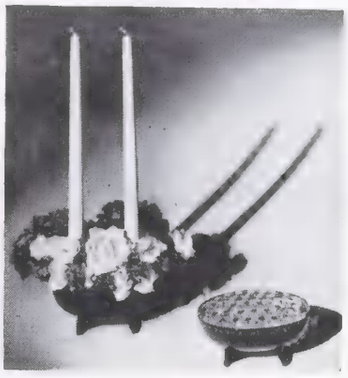
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MIAMI, FLORIDA

SHOPPING



TWO TALL TAPERS and short, sweet flowers meld in this crystal bowl to give you a joyous arrangement for a coffee table. The bowl in clear, amber, amethyst, evergreen, or ebony holds a clear crystal block with two large candle holes, and smaller ones for your flower stems. Called the Flowerlite, it's a lovely buy for $3.50; two for $6.75 ppd. No C.o.d's. Jack & Jill Shop, New Martinsville, W.Va.



102 ORNAMENTS come with this 23" clear plastic table tree, and when you've loaded its branches with the colorful angels and bells, Santas and stars, candy sticks and icicles, you'll rush out to buy color film. The tree assembles in seconds; folds flat for storing in a drawer. $6.75 ppd. House of Schiller, Dept. 17N, 180 No. Wacker Drive, Chicago, Illinois.

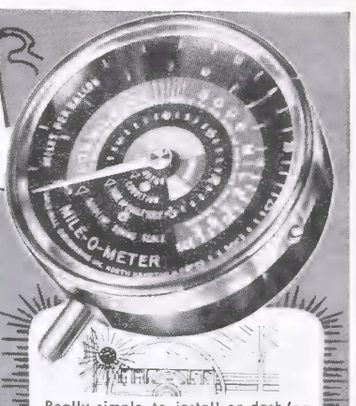


A SHOWER OF PRISMS cascades from this two-branch crystal candelabrum—and suddenly your room has sparkle. The hand-cut prisms are imported; the faceted base has the brilliance of a jewel; and when light catches the crystal, the candelabrum is a blaze of glory. Order electrified or for candles. 15" wide, 13½" high. $24.95 each; $45 pair. Exp. charges coll. Muriel Duncan, Haddon Heights, N.J.



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FOR ANY MAN WHO OWNS A CAR...
the NEW
MILE-O-METER "Custom"!





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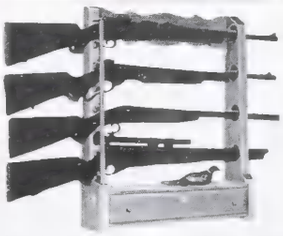
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These handsome sturdy gun racks safely lock your guns in the desirable display position with built in cabinet locks (no padlocks used as on cheaper gun racks). The large drawer in the 4 and 6 gun racks locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends can not tamper with them. The only one of its kind. Finely hand crafted in genuine satin smooth honey-tone knotty pine or a lovely mahogany finish.

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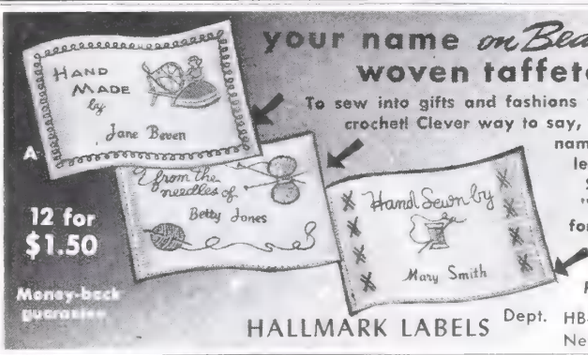
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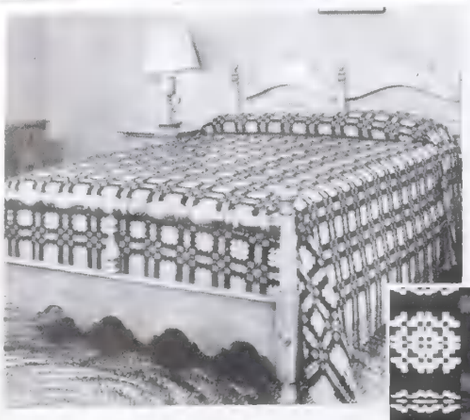
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$15.50 EACH 3 FOR $45.00

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Top: 18" x 36"
Height: 15½"
Glass Covered Top

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Overall: 17"x26"
Height: 23½"

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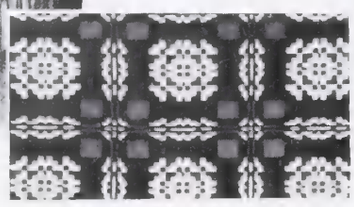


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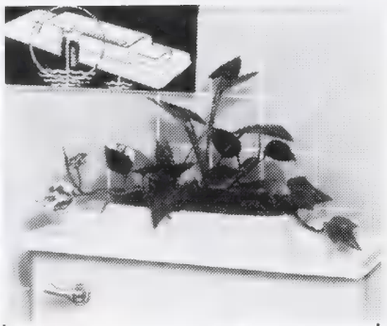
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DANCE,

BALLERINAS,

DANCE!

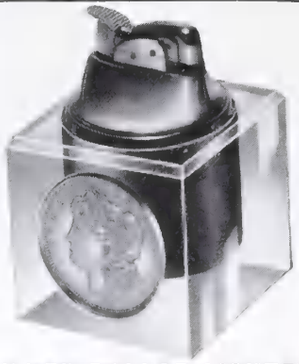


Gracefully pirouetting across your wall is this poised pair of Ballerinas. Of beautiful cast aluminum in permanent jet black finish, each figure measures 13" long from the top of her majestic crown to tips of her daintily shod feet; 5½" wide. Specially treated so they can be sprayed any color if black does not fit into your room decor. Light in weight. An important wall decoration, but modestly priced! **$4.95**

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WINDOW



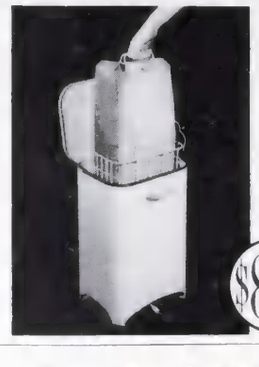
IT WILL GIVE YOU A CHARGE-plate carrying case that will have salesgirls fighting to wait on you! Sterling silver and plush-lined, it holds 2 plates, has a key ring on the attached chain. Have it monogrammed as a gift for the gal who *doesn't* have everything! Engine-turned case, $9.35; plain style, $8.25 incl. tax and post. Engraving is 30¢ per block letter. Georg Jensen Inc., 667 Fifth Ave., N.Y.



WESTERN STYLE continues to be the fashion fancy of the dungaree set. So for a young cowhand, a pair of real cowboy boots. These are available in brown with red, white and yellow trim; in red with white trim; in black with white trim. Children's sizes 8½-3, widths B-E, $8.95 pair. Infants' sizes (red only) 5-8, medium width, $6.95 pair; ppd. Jim Richards Shoe Co., Wellesley Hills 82, Mass.



TOAST OF THE TOWN goes to the cocktail-serving hostess who is wearing her own Zodiac sign on her apron. This is a white organdy horoscope apron that is trimmed and specially marked for her birthday. The sign of the Zodiac, name of the sign, and actual day of birth are all done in red. Be sure to mention birth month and day when ordering. $3.50 ppd. Morandy Shop, Dept. B, 14 W. Elm, Chicago 10, Ill.



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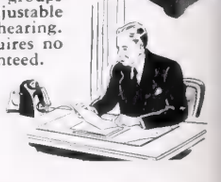
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Imported genuine crystal liqueur set with 6 glasses. Smoke brown or emerald green, decorated with gold. Specially priced for Christmas (postpaid) at — ~~$31.00~~ **$15.50**

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"Waltz Dream", 5½" high, of genuine imported Dresden china. Graceful ballet girl in Dresden lace. Now (postpaid) only— ~~$19.50~~ **$9.50**



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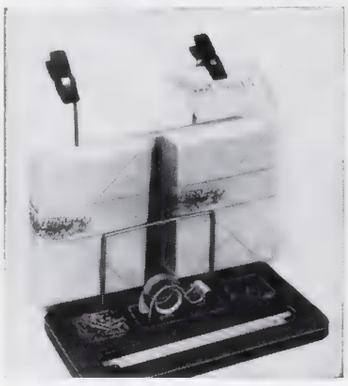
WINDOW



DINNER PARTNERS in satin-burnished stands, are high-glazed flameproof pottery in deep cinnamon color. The 13" coffee warmer holds 8 cups of your favorite brew, is $6.95; 4½" butter warmer holds ¼ pound of butter for lobster, pancakes, etc.; $2.95. Each has 12-hour candle. Ppd. No c.o.d.'s. Special extra: cinnamon-scented candles, 6 for $1.25 ppd. The Open Door, 3454 Geary Blvd., San Francisco, Calif.



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DESK JOB. This little accessory is more efficient than a three-handed secretary. It holds paper, envelopes, pens, pencils, cellophane tape, clips, rubber bands. And the two plastic clip "beaks" hold important phone messages, outgoing mail, bills that should be paid, invitations that must not be forgotten. All plastic construction. 8" x 9½", $1.50 ppd. Pinesbridge Studios, Ossining, N.Y.



Flower Madonna

Original Hummel

with indented signature "M. T. Hummel." Beautiful and inspiring work of art. Height 9".

in white **$8.00** in color **$14.00**

Graceful Angels

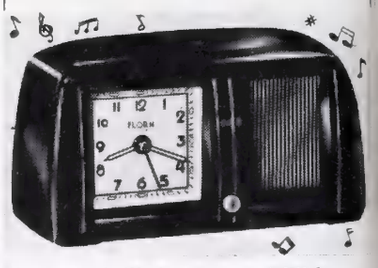
in white 6 asstd. $7.50 3 asstd. $3.75
in color 6 asstd. $12.00 3 asstd. $6.00

—all prices post paid—

Hildegarde Studios

597 Farmington Ave., Hartford 5, Conn.

MUSICAL ALARM CLOCK AWAKENS YOU GENTLY EVERY MORNING!



No more shrill-alarm nerves! Waken to the soothing strains of "Vienna Woods", "Blue Danube Waltz", or "Oh Mein Papa", playing for 4 or 5 minutes. Handsome molded plastic case in black, white or maroon; brass fittings. 5" x 2¾" x2". Luminous dial and hands. Precise, dependable movement by FLORN. Only $11.75 fed. tax included. Shipped postpaid, remittance with order; or C.O.D. plus delivery. Money back if not delighted. Specify color and tune desired.

HODGIN-HARE Dept. HB-12

7 Jackson St., Pittsfield, Mass.

SHOPPING



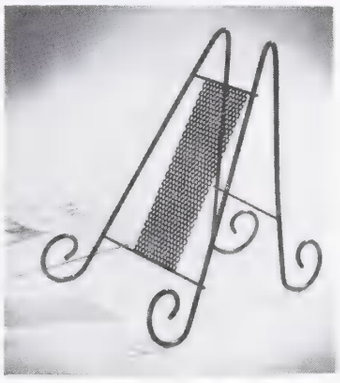
.ITTLE RED ROCKER. our littlest angel will rock with ie contentment of a grandma if ie has her own tiny rocker. And er brother will relinquish Pop's hair if he has one, too. Sturdy ardwood frames in bright red ave comfortable fiber seats in d and green. Seat is 13" x 11". vailable in natural varnish fin-h, also. $3.95; two for $7.50 xp. coll. Southern Craftmasters, Columbia, Tenn.



PECAN FUDGE. toasted and alted pecan halves, and pecan lacé—that's what you'll find unerneath the festive wrapping of is impressive gift package. Each f them comes in its own vacuumacked tin so you can send them verseas and they'll be in perfect ondition for your Serviceman's Christmas. $5.75 ppd., even to an APO address. Stuckey's, Inc., Eastman, Georgia.



NEWSSTAND for the breakast table is black, probably to natch the coffee it will stand beide! It's wrought iron, 9¾" high, wonderful gift for every single usband. And if you're so houghtful about his morning aper, he'll suggest an evening novie, dinner out, maybe you'll ven get some roses! Rack is just 1.95 ppd. Miriam Zide, 4702 Broadway, Kansas City 2, Mo.



A Kumfort
DOG MATTRESS
Keeps Your Dog Off the Furniture and Cold Floor

A Real Mattress Not a Pad!

CEDAR TREATED
Filled with first quality Cedar Treated combed cotton.

SPLENDID GIFT ITEM FOR YOUR DOG LOVING RELATIVE OR FRIEND



Avoid harsh chemicals that may injure dog's coat. Our mattress is treated with genuine cedar only; giving a fragrant, natural odor. NO CHEMICALS USED.

A fine high quality mattress, far superior to mats or pads. This genuine mattress is eyelet tufted, 4 inches thick, treated with pleasant smelling Natural Cedar for fighting fleas. Superbly made; stands up under years of hard wear. Dogs love this warm comfortable bed. Solves the problem of dog hairs and doggy odors on the rugs and upholstery. Thousands of testimonials and repeat orders over a period of 25 years from satisfied kennel owners and dog lovers are proof of the usefulness and value of the Kumfort Mattress. SOLD WITH MONEY BACK GUARANTEE

Sizes	Prices
15" x 21"	$ 3.00
16" x 23"	3.25
17" x 25"	3.50
18" x 27"	4.00
21" x 32"	4.50
22" x 34"	5.00
24" x 36"	6.00
27" x 36"	7.00
27" x 44"	10.00
36" x 36"	10.00
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EXTRA
WASHABLE SLIPCOVERS Made to fit, with clean fasteners, slip on and off easily. Price of each slipcover is ½ price of mattress it fits (see size table). Buy two and have one clean at all times.

Immediate shipment
Send cash check or money order. C.O.D.'s 50¢ extra plus shipping charges.

Kumfort MFG. CO.
Dept. HB3, 79 Sudbury St., Boston, Mass.

GIFTS for your KITCHEN



KEEP MATCHES CLOSE BY with this provincial plaque of "antiqued" hardwood complete with diminutive black cast iron skillets and matchbox. So decorative and useful . . . can even hold your rings while you do the dishes. Measures 5" x 8". $2.95

SERVE CHEESE IN STYLE on a little glazed ceramic dish gaily decorated with colorful cheese motif. Measures 3¾" x 5" . . . is perfect for gouda or any soft cheese. Stainless steel spreader has make-believe Swiss cheese handle. $1.50 set; 4 sets, $5.75



Beautifully gift boxed. Add 25¢ for shipping. Sorry, no C.O.D.'s.

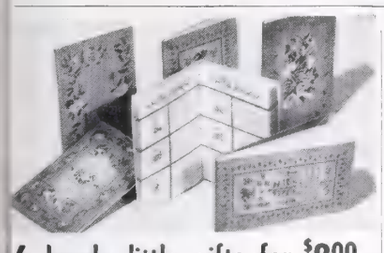
Jeanne Shop 504 Richey Avenue
West Collingswood 6, New Jersey

COLTEN'S
1351 Beacon St., Brookline 46, Mass



15 COLORS! DELUXE EVERGLAZE CHINTZ ensemble in solid colors of mint green, cherry, charcoal, red, orchid, gray, chartreuse, sky blue, hunter green, yellow, rosedust, brown, pink, aqua or white. Quilted and scalloped COVERLETS . . . twin 11.95, full 12.95, king size 21.00. Mix-or-match it with a fully gathered chintz DUST RUFFLE . . . twin 6.95, full 7.95. Pinch-pleated draperies . . . 63" 5.50, 90" 6.95 . . . sham 3.95, vanity skirt 7.95. Send 10c for chintz-color samples. Add 50c to each total order for postage.

SEND 15c for CATALOGUE



6 lovely little gifts for $2.00
Charming AMERICANA HANDBOOKS
Give them separately or keep them as a desk set

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BIRTHDAYS AND ANNIVERSARIES three days to a page . perpetual

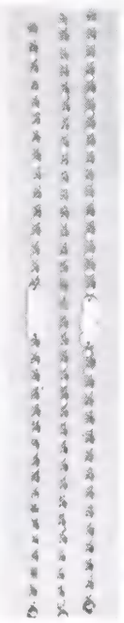
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ADDRESS BOOK ABC index
Beautiful cover designs adapted from early American art, samplers, quilts, etc., printed in a wide range of soft pastel colors. Reinforced binding. Each boxed, ready for mailing.

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Now 25 *Genuine Cultured Pearls* highlight Laurene's distinctively designed ANKLE BRACELETS. Perfect to give or get, these unforgettable tokens of friendship are set in *14 carat gold*. Heart or plaque model engraved free of charge. Any of the three Laurene Ankle Bracelets makes a prized possession, a treasured gift.



Only $10.95 each Ppd.
Specify initials for Free Engraving.

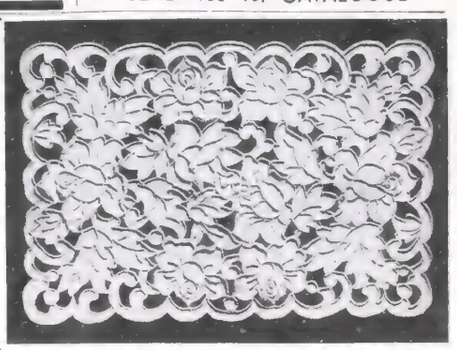
Satisfaction guaranteed or money refunded

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Forest Hills, L.I.

Richelieu place mat that looks just like classic hand embroidered Italian Linen. Actually it's plastic, the modern miracle that can be cleaned with a damp cloth or right in the dishpan with soapy suds. It's lovely enough for very important dinner guests! Colors: White, Chartreuse, Flamingo Pink, Yellow, Red, Gray, Wedgwood Blue.

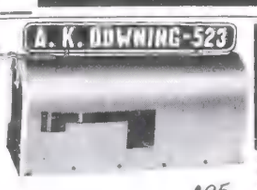
69¢ each postpaid

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Haddon Heights 2, New Jersey

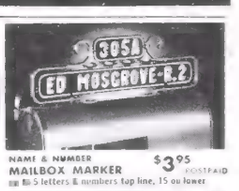


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- Up to 15 letters and numbers on large plate; 5 on small
- Rustproof; aluminum throughout
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- We ship within 3 days
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fits any mailbox



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AS TASTEFUL AS THE WINE IT SERVES . . .

Dramatically decorative as well as downright practical, this Royal Leerdam wine set is sure to add sparkle and beauty wherever you place it, however you use it. This showpiece set consists of distinctive decanter and 8 "contrast-curved" glasses, in exciting "Black Tulip" tones of muscari or "White Tulip" of star-glow crystal. Gift boxed. Only $16. 10-day money-back guarantee. Send check, money order, and we'll pay postage.

FREE! 1955 GUIDE TO EXQUISITE GIFTS!

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"Where Exquisite Taste Is Not Expensive"



for **HIM** ...*A dream of a* **PIPE!** the new *Sval*

"Smart Swedish design with the fingertips in mind" . . . . . hand-turned fluted bowl provides twice the cooling surface of standard pipes. Equipped with twin-barreled aluminum filter. Fine imported briar . . . natural finish. A gift he'll never forget.

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SEVEN SEAS IMPORTS, Dept. A 79 CS
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The Gift—that's really different!

BLACKBOARD

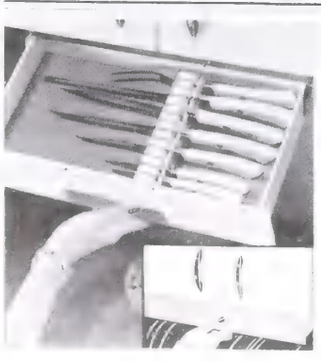
FOR GROWN-UPS—NOT FOR CHILDREN

This blackboard is designed for grown-ups who will use it many ways—in the kitchen for grocery list or reminder notes, near the phone for messages and numbers, recreation room, sitter's notes, etc. One of the handiest, colorful and most decorative things in your home. 11" x 14" with permanent, washable, smooth slated surface. Beautifully shaped and hand screened in attractive colors. Chalk and cord furnished.

Money back if not entirely satisfied

Town & Country House
"In the World's Largest Village"
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If you prefer Pennsylvania Dutch Motif, order HEART & TULIP (shown); Green PHILODENDRON or Red GERANIUM. **$2.00 ea POST PAID**



New KNIFE SAFE® Adds Kitchen Convenience, Safety and Space!

Made by famous Carvel Hall

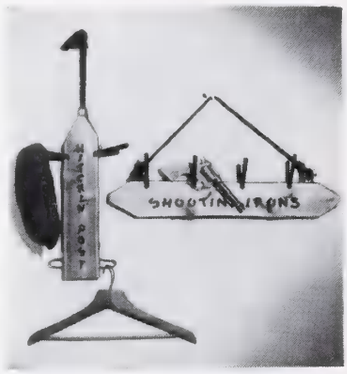
Never anything like this!—the most beautiful and practical kitchen accessory since the unit kitchen. Attaches to any cabinet. Opens out and down . . . in a jiffy. Holds up to 14 knives at perfect work level . . . slides out of reach of 'little hands.' White cabinet steel construction with smart chrome or copper front. Silent cork drawer bottom. Send check or money order (No C.O.D.). Indicate chrome or copper. Delivery *guaranteed* within 10 days.

ONLY $7.95 POSTPAID

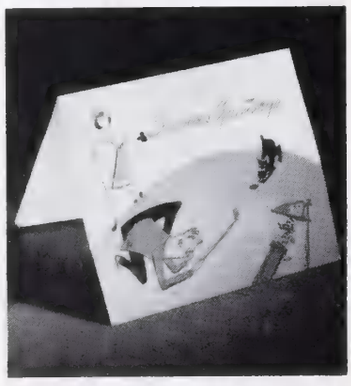
Kitchen Specialties, 516 W. College Ave., Salisbury, Md.



WINDOW



PUT UP YOUR SHOOTIN' IRONS, pardners, when the chow's ready or at toothbrushing time. "Gun" rack and matching "Hitchin' Post" for hats and "britches," are natural cedar with red fabric cords, cross-bars, pegs and real fence staples. $2.75 each, $5 for both, ppd. No c.o.d.'s. The Phillies, 35 Kenyon Court, Utica 3, N.Y.

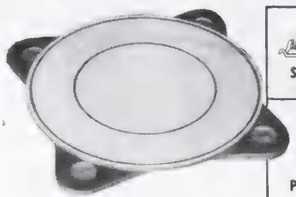


WHEN GREENS FREEZE and fairways fade, the stride of the golfer slows and the snap of his eye dims. No longer does Saturday morning find him whistling in the shower. He is a weekend captive. So here is his Christmas card. Printed in green and black on white. 25 are $4; 50 $7.50; 100 $14; 150 $19.50; 200 $24. Imprinted with name, $1 extra. Ppd. Beau Monde, 469 Beacon St., Boston 16, Mass.



YOU'LL GET A LETTER of arresting design when you order this initial pendant. It is made of brass, painstakingly polished; then hot nickel-plated for protection; then gold-plated for a shining splendor; then lacquered to prevent tarnish! Thong, imported from Scotland won't break or fray. With tweeds it's terrific. Any letter. $5 incl. tax. Ppd. Cricket Shop, Damariscotta, Me.

NOW!
Make ANY tray a Lazy Susan!





Susanette

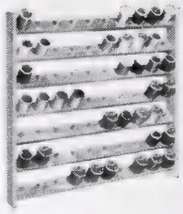
Here's a brand new idea designed to add pleasure, comfort and convenience to everyday living. SUSANETTE is an attractive, heat-proof and scratch-proof revolving trivet. The non-slip cork top grips the base of any platter, tray or other surface and the nylon bearing assures smooth and easy turning regardless of size or weight of object placed on it.

Multiple uses for home, office, studio • Only 7" in diameter and ½" high • Sturdy, will not tip • Nothing to fasten or attach • Ideal for Scrabble • Holds up to 200 lbs. • Attractively packaged • Perfect gift.

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New Gift Idea from **DIXIELAND!**



SPOOL TREE

Keeps Thread Neat and Handy . . . Speeds Color Matching!

Grand new idea for simplifying sewing and mending. No more topsy-turvy searching for the right spool of thread . . . no more tangled sewing basket! This trim wood rack holds 70 spools of thread . . . keeps them in neat order right at your fingertips. Saves you time and trouble. You can find just the right spool or color in a jiffy.

A REAL BARGAIN!

Above Spool Tree is made of quality hardwood, with rich natural grain lacquer finish. Measures only 13 x 13 inches. A real time-saving aid for every woman who sews. Only $2.95 postpaid. Order NOW on our MONEY BACK GUARANTEE. No C.O.D.'s, please. FREE gift wrappings included with your order!

FREE Write for Gift Catalog

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SHOPPING





VOODOO SWIZZLERS are as intoxicating as the spirits they mix. Made by natives in Haiti, coffee beans are carved like the faces of witch doctors, have whiskers and wear big sombreros. Use one of these when you want to cast a spell on someone and he'll discover that you-do-that-Voodoo very well indeed. An assortment of 6 Swizzle Sticks; $1 each, ppd. Albin of California. 1401 W. 8th St., Los Angeles.



UTTER TRASH gets an utterly new lease on life with this modern wastebasket. The black wrought-iron frame supports a washable canvas bag that detaches instantly for easy dumping. You might get an extra one for the nursery and use it as a toy catch-all. With white, red, black or green canvas, 14″ high, $3.98 ppd. Bradlee Products, Dept. HB, 550 Fifth Avenue, New York 18.



PICKLE PITCHFORK is a regular demon when it comes to grabbing hold of slithery pickles, cocktail onions and cherries in the jar. It impales them on its tines, and ejects them with a push on the plunger handle. Fine, too, for cheese chunks. Made of orange plastic, gift box of 2, $1.25 ppd. Colonial China Co., Box 28, Laurel, Md.

de'cor SHUTTERS

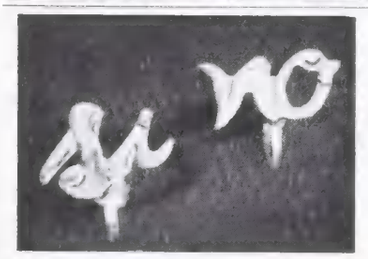
You can order de'cor shutters by mail, tailor made for the many decorative and practical uses in your home or office.

SEND 25 CENTS
for new illustrated brochure, "101 Uses for Shutters" — together with full details on how you can order by mail.





1555 EASTERN AVE., S.E., GRAND RAPIDS, MICH.



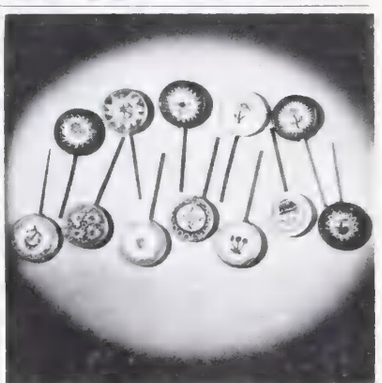
Silver

"YES" and "NO" EARRINGS

★ Sparkling accent for the lady who lends an ear—and can raise or dash the hopes of beaux with a toss of her pretty head. *In sterling silver*, the letters spell out "Si" for the man of the moment, "No" for the unlucky loser who has her bad ear. So new, they've never been offered before, anywhere! Far more flattering than their low price. The pair, including tax, postpaid, only **$2.00**

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LOLLYPOPS from FRANCE

. . . with ever-varying dainty floral designs—like those in old-fashioned miniature paperweights — lasting as long as the 'pops themselves. Decorative, delicious stocking presents, children's party favors. 12 natural fruit flavor rock candies in handsome gold box.

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STILTS



The Ideal Gift For Any Youngster

Every boy and girl will want to try their walking skill on these sturdy, handsome STILTS! Muscles develop and grow strong while youngsters enjoy themselves. Worlds of fun and healthful exercise at the same time!

- Built of rugged, clear-grained hardwood, 70 in. long.
- Adjustable foot-step can be raised or lowered.
- Non-slip rubber tips.
- Strong enough to support 200 lbs.

Only $4.95 Postpaid

(Add 50c W. of Miss. R.)

Order NOW for the children on your Gift List. Satisfaction Guaranteed. No C.O.D.'s please. Send check or money order to:

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THE LAVENDER HOUSE
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Tearful Terry Pup

Small fry find this sad little dog positively irresistible. The more wistful he looks, the more love he gets from his young master. Terry measures 12" long, is stuffed with foam rubber to make him even more huggable. If he tumbles into the tub, give him a squeeze and his white terry cloth skin will be dry in no time. Gift boxed.



$2.50 ppd.

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the salt & pepper shop, Dept. B-12
776 West Beech Street, Long Beach, N. Y.



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REVIVA by Jackson of London

REMOVES stubborn surface spots ● **CLEANS** dirt and grime **POLISHES** to high, dry lustre and covers minor scratches

Triple Action Tonic for marred furniture, all in one bottle. Consumer tested and accepted for over fifteen years. The polish that revolutionizes furniture polishing. For all dark or light varnished, shellacked or lacquered surfaces. Just apply REVIVA and surface spots vanish like magic. Revives original color and grain of wood. Excellent for refrigerators and plastic surfaces too. Wonderful for antiques.

Quart $2.75 ● Pint $1.75 ● Half-Pint $1.25
Plus Postage. Sorry, no C.O.D.

Mrs. Mark Jackson's Studio B-12 68 West 58th St., New York 19, N. Y.

SAKS FIFTH AVENUE • GUEST AND GIFT SHOP

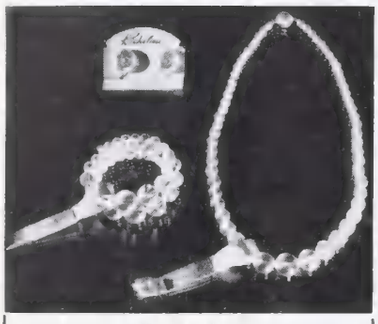
VEGETABLE FACES

make witty salad plates, amusing wall decorations. S.F.A. exclusives in 12 different designs by Fornasetti of Milan, hand-colored in wonderful hues. 3.50 each; set of 12, 42.00. Mail and phone.



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Richelieu
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Perfect for GIFTS



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All the kiddies love this genuine Duran covered platform rocker. Sturdily built with mahogany finished hardwood frame . . . no-sag steel springs . . . Tufflex filled upholstery. State color choice of red, yellow or green. Send check or money order . . . your rocker will be shipped at once postage paid. Platform rocker complete with matching ottoman 10.95 postpaid.

Satisfaction Guaranteed

JUVENILE MANUFACTURERS
P.O. BOX #738 TUSCALOOSA, ALABAMA

★ FINE CHINA ★ SECONDS ★



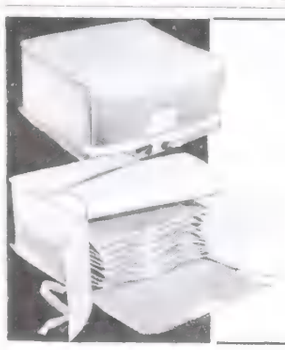
Off standard quality of one of America's finest chinas—carefully selected.

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- full platinum bands.
- open stock — serving pieces available.

FIVE PIECE PLACE SETTING (dinner plate, salad, bread & butter, footed cup and saucer). If perfect—$19.95 **$7.95**

Shipped prepaid on units of 4 place settings, express collect on individual place settings. Add 3% sales tax for California delivery.

Fiesta & Siesta Shop 3361 Cahuenga Blvd., Hollywood 28, Calif.



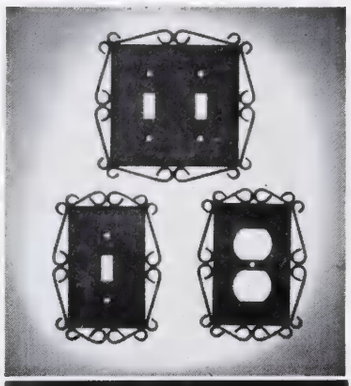
keep your china **SAFE!**

Protect your precious china. Keep it safe from chipping, free from dust, ready for use at a moment's notice. Heavy felt Kagees provide compact, safe storage for 12 place settings — including dinner, salad, bread-and-butter plates, cups and saucers. Only $19.95 prepaid for entire set of five in gray, green or red. Send first, second color choice and check or money order to:

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WINDOW



A SWITCH FOR THE BETTER. Black wrought-iron switch plates enliven a drab wall. Scalloped plates will fit any décor and any room. Single switch, $1.35; double switch, $1.65; triple switch, $1.95; duplex outlet, $1.35; combination switch and outlet, $1.95. All are in black, all are postpaid. No c.o.d.'s. Laurie & Co., 507 Fifth Ave., Dept. HB. New York 17, N.Y.



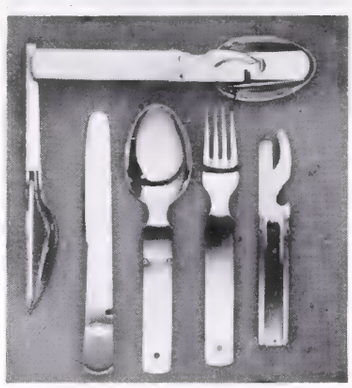
TWO FOR THE SHOW. Mr. and Mrs. Theatre-Lover can both show their allegiance to the drama by wearing these Comedy and Tragedy Masks. For Him, a pair of cuff links $3.95; for Her, matching earrings with screw-backs or for pierced ears, $2.95. Both for $6.50. A matching tie clasp is $2.95. In sterling silver or 14k gold plate; tax, post., incl. Ruth Brawer, Box 4035, Dept. HCT. Tucson, Ariz.



SMALL WONDERS are these enchanting miniatures. The drop-leaf gateleg table is made of cherry, has 6 turned legs. $6.50. Above it, the framed Godey print is hand-colored. $2. On it are tiny take-offs of Wedgwood: tall and small pitchers, bowl, plate, cup and saucer. $1.25 each. All handmade, scaled one inch to the foot. Ppd. Chestnut Hill Studio. Box 137, S. Egremont, Mass.



FERRIS OF THE FARE is this revolving Ferris Wheel when you fill each of the four containers with hors d'oeuvres, candies or fruit. Or use it as a planter and your ivy will be growing around in circles! Wrought iron, 12" high, it comes finished in satin black or satin pink for $4.95. Ppd. La Valle's, 1276 W. Third St., Cleveland 13, Ohio.

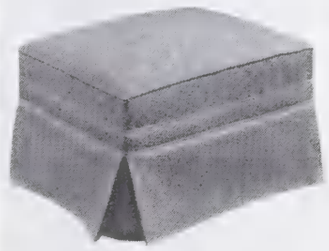


HAPPY WANDERERS, picnickers, sportsmen will hug you heartily if this turns up in their stockings. A four-piece set of finest Solingen steel combines knife, fork, spoon and bottle-can-opener. All pieces fit together and lock firmly in one unit to slip in a pocket. Each set is $4.95; 2 sets or more, $4.50 each, ppd. B. M. Lawrence-Imports, 278 Post St., San Francisco.

SHOPPING



PRETTY SOFT! The king size, full foam-rubber top, 4" thick, and coil spring base make the "Elliott" an outstanding ottoman. Covered in a nubby bouclé fabric in toast, red, gold, sage or emerald green, $32.50 each; $62.50 pr. In muslin or your material (send 2 yds. 54"), $27.50 each. It's 25" x 20" x 16" high; shipping wt. is 20 lbs. Exp. charges collect. The Chair Shop, Morganton, N.C.



SPELL N-O-E-L in fat ceramic letters that are actually wall pockets to hold ivy or candles. Each letter has holes in the back for hanging on the wall or wiring to a fireplace screen. They also stand on a table or mantel. 4" high, in green, white or dusty rose, set of 4 is $3.50 ppd. Gelzer's, 799 Broadway, New York 3.



AN IMPORTANT GIFT that we recommend for an important person on your Christmas list is this sugar scuttle, scoop and creamer. Made of hand-engraved Sheffield silverplate with applied borders of sterling silver, it's a present you will be proud to enclose your card with. Scuttle and scoop, $16.95; creamer, $14.95. Complete set, $29.50. Tax and post. incl. Colleen Studios, 11 Colleen St., Newark, N.J.





IT'S A DESK—IT'S A TABLE IT'S A BLACKBOARD

A triple treat for youngsters—a blessing for mothers . . . it's a full fledged junior classroom and office in one! Children love it for writing, drawing, eating, "T-V"ing. Built for rugged use—thick bicycle-type seat, ample store area, sturdy hardwood legs (removable for storage or in auto). Large top of smooth, tough "Novoply". "Easy-write" blackboard complete with chalk and eraser. Handcrafted in honey tone knotty pine or maple finish.

20" high for 1 to 6 yr. olds—
$12.85 Postpaid

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ONLY **$5.95** pair POSTPAID

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$14.95

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Handcrafted (SOLID CHERRY) by rural Ohio Woodworkers. Warm mellow hand rubbed finish with Decorator Fabrics. You can apply your own needlepoint in a few minutes. Makes an ideal gift.

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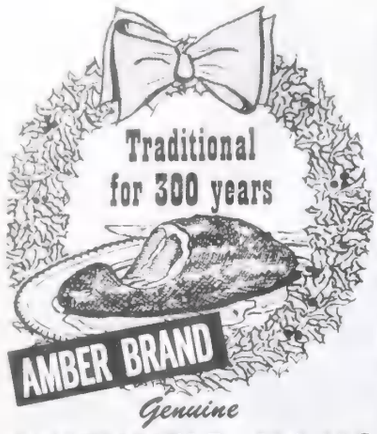


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$1.95 lb. Add $1.00 Per Ham to cover postage and shipping—$1.75 Per Ham West of Mississippi River

Here at Smithfield, we cling to a wonderful tradition—Our Smithfield Hams are from peanut fed porkers—cured and aged by this 300 year old method. This old time curing process is as leisurely as the Old South. The rich full flavors are allowed to blend and mellow for at least one year. After our cooks have baked these delectable hams, basting them continually in the finest Sherry Wine, they are ready for feasts in the most gracious homes. AMBER BRAND SMITHFIELD HAMS are ready to carve and serve—require no refrigeration. Here is a splendid Holiday Gift for your treasured friends, business associates and family that will be thoroughly enjoyed and long remembered.

Send check ≡ money order—7 to 10 lb. weights. State weight desired. We'll refund or bill you for the difference.

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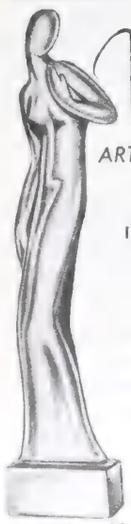


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$6.65 Prepaid

The SMITHFIELD HOSTESS BOX is a delightful gift—it contains two 5 oz. jars of sliced, cooked Smithfield Ham—each jar chock full of tasty, thinly sliced juicy treats of our *Amber* brand (premium) ham. It is out-of-this-world for hors d'oeuvres, sandwiches and combinations. In addition, our HOSTESS BOX contains three 7 oz. jars of *Amber* brand *Deviled* Smithfield Ham—ground and seasoned for hors d'oeuvres, sandwiches, hot dishes and salads. It is an Epicure's delight.

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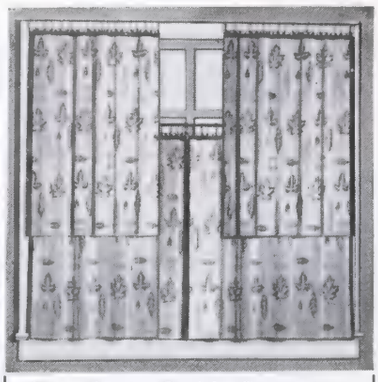
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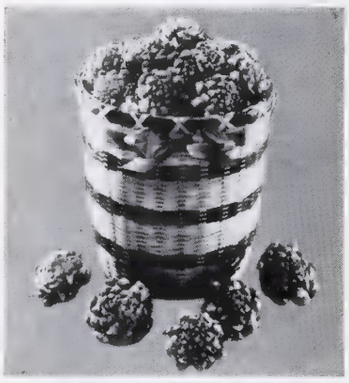
WINDOW



THE CLARION CALL is a beautiful new weather vane that might have been taken from the pages of Ivanhoe. The original design by Ernst Hagerstrom shows a medieval page in striking silhouette with a turreted castle in the background. Made of aluminum in weather-resistant black. 27" wide. 30" high. $22.50; 30" x 34". $28.50 f.o.b. Hagerstrom Metalcraft Studio, 41 Old Milwaukee Rd., Wheeling, Ill.



THE DEEP SOUTH produced this lovely coffee table, which will remind you of moonlight and jasmine-scented gardens. With the famous open-work "lace" top and scrolled legs, it's made of cast iron painted white, measures 42" in diameter, 15" high. The price is $45, shipping charges collect. J. F. Day & Co., 1901 Fourth Ave. South, Birmingham, Alabama.



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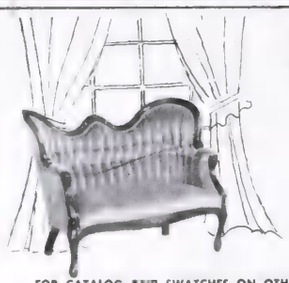
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An ingenious bag of many uses for men or women. Take it right to your plane seat. Two closed compartments hold a surprising quantity of clothes and toilet articles. Center, open compartment is perfect for business file or lady's handbag. In green or blue plaid, brown duck with suntan trim, or blue duck with red trim, $21.45. Also obtainable in red, blue or tan leather, $43.45. Prepaid, (tax included).



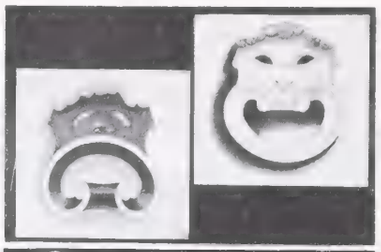
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Sample swatches Free! Write for Estimates on Wall-to-Wall Carpet!

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So realistic we just couldn't resist making a wish on it! A gleaming gold wishbone money-clip for that **special** someone! 18K gold plated, but every bit as good as gold in the hands of a fastidious man! A gift that will be treasured!

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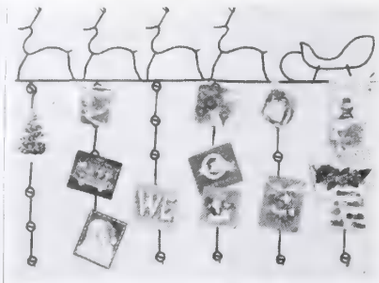


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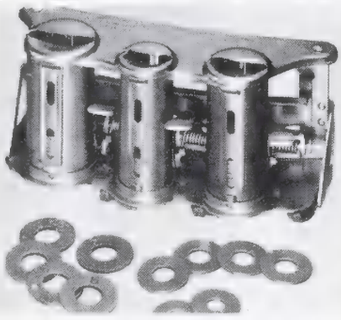
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Keeps the warm sentiments and bright colors of your cards a neat part of your holiday scene in a way most flattering to those who sent them. 40" long, has 6 hook-on rods to show off 144 cards. Folds compactly for storage.

A new festive note for your home . . . a novel gift to bring pleasure this year and for many a Christmas to come.

Mail Orders Filled Promptly

Max Sehling Seedsmen, Inc.
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REAL MONEY CHANGER

for little conductors

$2.98 ppd. Free metal play coins

Just like the man's on the big bus! An authentic money changer that uses real or play coins. Three tubes for quarters, dimes and nickels. Press the finger-touch ejector, and out comes the right change. Keeps youngsters busy for hours. And see how quickly it teaches them to add and subtract while playing! Solid steel construction—takes the roughest kind of play! 2½" high.

Send Check or Money Order. No C.O.D.'s Please.

GODFREY IMPORT CORP.
277 Broadway, Dept. HB-12, New York 7, N.Y.



'Old South' Preserves, Relishes

Elegant taste treats prepared from prized pre-Civil War recipes. Delicious gifts that are sure to please.

Select from: Watermelon Jam, Whole Strawberry Preserves, Whole Cherry Preserves, Watermelon Rind Pickle, Apricot-Pineapple Jam, Red or Yellow Tomato Preserves, Amber Marmalade, Hernando Relish, Vicksburg Green Relish, Peach-Orange Conserve, India Chutney, **Dilled** Cocktail Tomatoes, Burr Gherkins, Carrots, Okra and Celery.

3 Jars **2.95**, 6 Jars **5.55**, 12 Jars **10.95**

All 8 oz. jars in "Old South" gift carton with gift card, prepaid. Send gift list and check or money order to:

Holly Farms Kitchen No. 4A
459 Wagner, Memphis 3, Tenn.

Tidy Line



Handy Bathroom Clothesline for "intimate things"!

Tidy-Line keeps bathroom tidy and uncluttered. Clever, functional, and decorative. Fish hold securely to wall with supergrip suction caps. Put up or take down in a jiffy! Strong nylon line adjustable from 4 to 8 ft. Use at home or take on trips. Available in black and white, or yellow and white. Complete with colorful clothespins. No C.O.D.'s, please. **$1.50** postpaid SET

COLLECTOR'S CORNER
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Amazing New



SCREW TOP JAR OPENER

No more beating jars on floors or soaking in water. No more frayed nerves in the family. Jaws slide easily to fit any size jar. Nickel plated steel, keep with your silverware. Send **$1.00** postpaid.

CLARK-MOORE
DISTRIBUTORS
Dept. HB 12, P. O. Box 586, Del Rio, Texas



WINDOW SHOPPING



THE TUNE THAT ESCAPED the Songwriter will never be written now. Because two important and madly melodic Eighth Notes ran away to become bookends. And here they are, made of solid polished brass, standing 6½" high on a 4" x 4" base. $9.95. In a black satin finish, they're $4.95. Ppd. Tennessee Chromium Plating Co., 206 Louise Avenue N., Nashville 5, Tennessee.



IT GETS BUTTER in its frosted glass insert, shaved ice in the compartment beneath. And you have a beautifully practical butter dish for your buffet or dining table. Revolving top and base are heavy silver-plate on copper, and when you're not using it for butter, it makes a pretty candy dish or tiny rose-bud vase. $9.95 incl. tax; exp. coll. Town & Country Shop, 43 Maple Ave., New Rochelle, N.Y.



GLITTER TREE is as pretty as a picture with its sparkling branches and "flamed" tapers. Made of heavy lacquered paper, it assembles in seconds, stands on a wood base, and does wonderful things for your centerpiece. After the holidays, disassemble it and store it until next year. 9½" high, $1.95 for 2. Ppd. No c.o.d's. Master Wood Craft, 28 Gleason Ave., Stamford, Conn.



NEVER FELT LIKE THIS BEFORE! Darling sequined felt ornaments, imaginative in design and decorative in execution, will hang from the branches of your tree and make it look like an illustration out of Hans Christian Andersen. There are 12 different designs between 5 and 6 inches long. $1 each. A bigger tree-top angel is $1.98. Ppd. The Birch Store, Keene Valley, N.Y.



THE FRINGE IS THE THING that makes this table cover a decorative stand-out. Made of linen in green, red, yellow or natural and trimmed with 5" hand-tied Peacock Tail fringe, it comes in round, square or rectangular sizes. 62" x 62", $8.50; 62" x 78", $11; 70" x 70", $11; 70" x 100", $16.50. Ppd. Sizes include fringe. Laura B. Copenhaver, Rosemont, Marion, Va.

(*Please turn to Page 95*)

Samsonite, WORLD'S STRONGEST CARD TABLE...at $13.95

Matching Spring cushion chairs... $8.95 each



SHOWN IN BLACK MODERN GREY

MORE, More-for-the-Money Samsonite Gifts



NEW! FOLDING OVAL TABLE
ONLY $17.95
New! Oversized top! It's the *only* folding oval table!



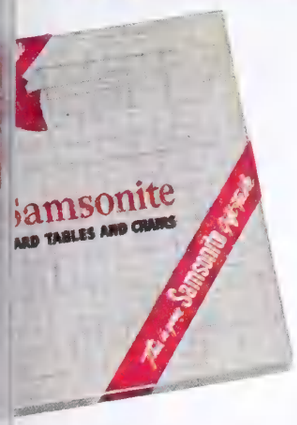
"THRIFT-GIFT" CARD TABLE
ONLY $7.95
Looks so smart! *Made* so well. It's an outstanding buy!



SAMSONITE 3-WAY TRAY-TABLE
ONLY $6.95
It's a low table!
It's a high table! It's a tray!



DELUXE FOLDING ARMCHAIR
ONLY $14.95
Upholstered seat, back-rest and arms!



A big, BIG GIFT with a little price tag!

Party table. Dinner table. Game table. Work table. Samsonite is the gift the whole family will use; a brainstorm-gift for a college dorm, a one-room apartment, for any and every home!

Strong enough to hold all the food and fixings for a buffet supper, or a sewing machine or a typewriter. So good looking, so color-smart, it fits in with any decor! It's more gift than $13.95 usually buys!

And Look At All These Exclusive Features! Tubular steel frame and legs electrically welded—*for extra strength* • Spills can't stain it—*a damp cloth wipes it clean* • Satin-smooth baked enamel finish—*won't snag nylons* • Opens easily and *stays* open because of *exclusive Samsonite locking device* • Rubber-tipped legs on chairs—*won't mark floors* • 10 color combinations including *Black Modern*.



UPHOLSTERED-SEAT CHAIR
ONLY $6.95
Contour-curved back. Real "easy chair" comfort!

EXTRA! *Samsonite $13.95 De Luxe Table Gift-Boxed At No Extra Charge!*

Samsonite CARD TABLES AND CHAIRS

BY THE MAKERS OF SAMSONITE LUGGAGE

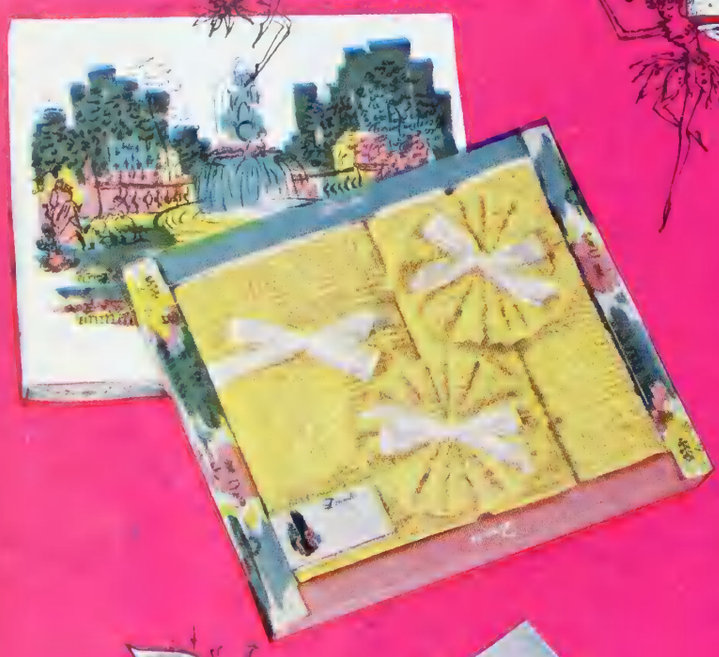
Shwayder Bros., Inc., Folding Furniture Division, Detroit 29, Michigan • Luggage Division, Denver 9, Colorado



STRONGEST ...LAST LONGEST!

The Season's Best









A fairy-land of fanciful Dundee gift sets—for every special someone on your list . . . $1.98 to $7.98 each . . . Other handsome towel sets not illustrated. See them at your favorite store.

Dundee GIFT SETS

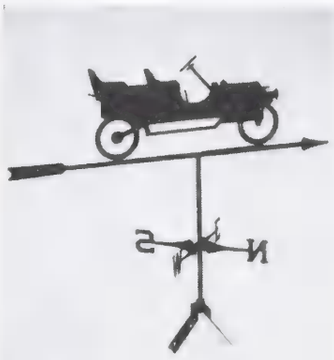
DUNDEE MILLS, GRIFFIN, GA. • SHOWROOMS: 40 WORTH ST., NEW YORK



WINDOW SHOPPING

CONTINUED FROM PAGE 92

ONE WITH THE WIND is horseless carriage that used spin along country roads at a -clutching 15 miles per hour. t here it is, affectionately re- ed as a black iron weather ie, all set to go for a spin in wind. Complete with arrow, ndard, cross arms, letters, roof dle and screws: 24″ long over 8″ high. $19.25 exp. coll. lliamsburg Blacksmiths, Wil- nsburg, Mass.



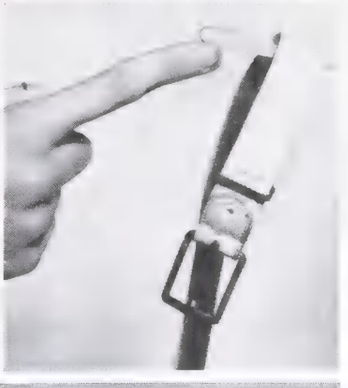
THE WINNER'S CIRCLE s this sorrel thoroughbred with the pride of her equine an- try. She's one of the proudest es you could send a horse- er. Every inch a champion m her white blazed head to hooved feet, white front legs, ving tail! Plastic model is 7½″ h, just $2.50 postpaid. "little Wiesenfeld Co., 112 W. th Ave., Baltimore, Md.



GORA GLAMORETTE is eck scarf and cuff set made luffy white French angora cir- about the size of half-dol- . The neck band, laced with ed scarf, can also be used as ead band. The two cuffs can buttoned togiher and worn as choker, or as a pair of brace- . The set (sweater not in- ded) is $3.95 ppd. The Unique ppe, 310 Front St., Galva, Ill.



D INDIAN TRICK, that ll never quite comprehend at's the fun of it) is the In- n Balance Stik. You suspend thing of weight from the ched end and place the tip the stick on your forefinger. will balance perfectly and not off. Challenge your cocktail sts to tests of skill and they switch to black coffee! Four s for $1 ppd. The Old Whip p, Elm St., Westfield, Mass.



EX TEMPLETON'S MU- BOXES are the recording sts on this 12″ LP record. 45 tinkling melodies are nos- ic as a Sunday parlor. Listen n your eyes closed and time do a backward somersault. ghter and living and flirting lighthearted as a minuet, and nhurried. $5.95 ppd. Ficker ording Service, 53 Arcadia , Old Greenwich, Conn.

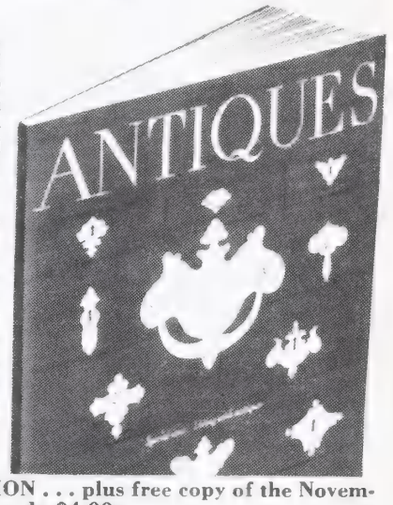


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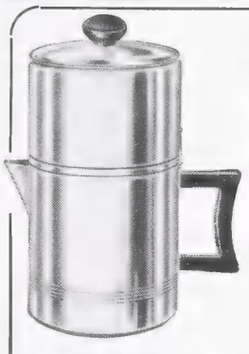
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Genuine Hand carved TEAK-WOOD from British Hong Kong for Beautiful CHINESE MODERN effect in your home at unheard of price of ONLY $49.95

LGE. SIZE: 13½″ ■ 19″ ■ 28″ high. (Nest of 4 Tables) F.O.B. Pasadena

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Genuine Early American

Brass Telephone Lamp

Here's a rare gift that will grow in value through the years. A genuine early American telephone lamp that lights up for use, when you lift the receiver. In beautiful natural brass . . . with receiver and mouth piece in dull black. Matching shade in black and gold. Lamp stands 23″ high. Supply limited. Order *now* for Christmas gifts! No C.O.D.'s please.

$24.95 ppd.



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Stunning!

SET OF 8 GOURMET TUMBLERS for Table or Bar



For the discriminating who would add a note of distinction to the table or bar . . . a sparkling set of Ebony and Gold tumblers dramatized with unusual modern motif. Smart and functional, they'll take their places gracefully with your most elegant tableware. Will make any drink that much more satisfying. These stunning glasses—in your choice of 12-Oz. or 14-Oz. sizes—come packed eight to the set in an attractive gift box for Christmas.

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Satisfaction guaranteed.



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Black Forest Clock



U. S. RETAIL $6.90

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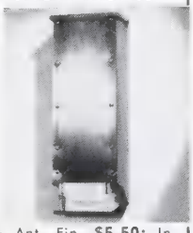
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Remarkable chance to save on decorative European clock by our direct import plan. These unique examples of genuine Black Forest craftsmanship are richly carved and finished in black walnut, light oak or hand-painted colors. An excellent timekeeper. Carved bird with leaves. Chain, weight and pendulum. Order for home or for gifts. It's a thrill to receive, shipped in export packing with foreing stamps, direct to you from Free Germany. Only one shipped to a person. Specify finish desired. No C.O.D.'s.

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Dispense with formality and hang your cigarettes on the wall in this hand-rubbed Antique copper holder. It is self-feeding and will hold a full carton of regulars or king size. Ideal for the living room, den, or in the front hall so you can "grab" on your way out the door. Size—10" long, 3½" wide: Ant. Fin. **$5.50**; In black **$4.75**—PPD.

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Here's a solid copper and brass mail box that "belongs" on all homes of any style or vintage. It has a beautiful hand-rubbed copper finish and is waterproof. Individually boxed. Size—11½" long, 5½" deep, 3½" wide; plus a magazine holder underneath. Ant. Fin. **$10.75**; In black **$9.75**—PPD.

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THE LADLE THAT AUTOMATICALLY WEIGHS and MEASURES ALL INGREDIENTS
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Authentic reproduction of an Old Boston Rocker will be her dearest possession. Craftsman constructed and scaled to child's proportions. Sturdy hardwood attractively finished in antique Maple or lasting black lacquer with Colonial decoration in gold. Overall height 29". Only $10.95 Express Collect.

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Complete price, Postage Prepaid: $13.90
Extra! Outfit plus 2 rolls of 620 film and 21 flash bulbs: $17.90

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SURPRISE Everyone in your family with pictures of the baby, house, garden or favorite pet, with this remarkable Flash Camera Outfit. Professional results either in black and white or color film, both indoors and outdoors. Complete outfit consisting of: 1) **KODAK BROWNIE FLASH HAWKEYE CAMERA**, 2) Flash Attachment for the camera for black and white or color pictures, 3) Batteries, and 4) a handsome genuine leather carrying case. Simple and complete instructions.

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WINDOW



FIT FOR A KING-size regular pack of cigarettes, t is indeed a regal gift. Sati gold-plated case, splashed w sculptured golden roses, sin lated pearls and rhinestones. fol flat when cigarettes are remove It's a queenly accessory for yo important evenings. King si $7.95; regular. $6.95 incl. t and post. Townsend House. 6 Bergen Ave., Jersey City 4, N



GO WESTERN, YOUN MAN! If you're raising a bro of Roys and Dales. pint-size, b ter order plenty of these Weste handkerchiefs for their Chri mas stocking! They are 1 squares of fine cotton printed w colorfast authentic western signs. And the price! Set of 4 d ferent hankies. $1 ppd. Weste Classics. Box 4035, Dept. HB Tucson. Ariz.



THAT CERTAIN PERSO that's always a problem at Chri mas time will think you're wo derful if you send her this thre piece hostess set. Made in En land. with sterling silver handl and stainless steel blades a tines. you get a cheese server, t bit fork and serrated cake kni Just $6.95 incl. tax. Add 2 postage. Wissen. 130 E. Sene St., Ithaca. New York.



EVEN THE MERCHANT O VENICE wouldn't have haggl over the price of this table. T top is hand-set with 225 import Venetian mosaics in blend shades of tan, white, grey, lila turquoise, sky blue, Dresden blu light or dark green, or purpl Wrought-iron base is finished black, silver or gold. 12½" 12" x 16" high, $14.75 exp. co Manhattan Trading Corp., 414 75th St., New York 21.

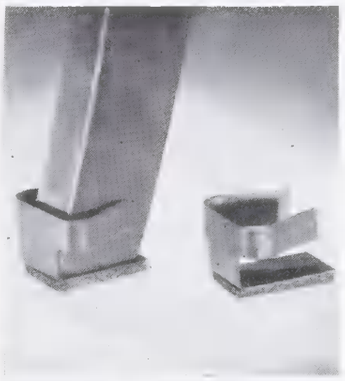


JEEVES, as admirable a butl as the Admirable Crichton, serv you pretzels from a stick, napki from behind his back, tidbits fro a woven basket. With nose point skyward, he hangs on the wa or stands on a table; is ceram with proper black tie and r housecoat. Measures 9" x 10" 3½"; $3.95 ppd. No c.o.d Standard Merchandise Servic 36-51 Main St., Flushing, N.

SHOPPING



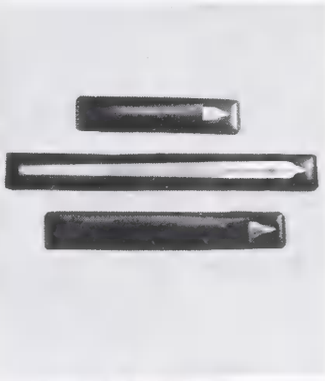
D SKIDDING! Chairs and as stay put when their back s are fitted with "Sta-Puts." is means that your furniture 't slip and slide on hardwood, or linoleum floors; can't mark ir walls or soil your curtains. a-Puts are small metal devices t clip on the back legs. The rk brown baked-on enamel fin- makes them almost invisible. per pair. Ppd. Andrew Com- ny, 57B, Findlay, Ohio.



EP IN THE RIGHT DI-ECTION for high-reaching s is their own step ladder so ey'll actually *want* to brush ir teeth, wash behind their rs. Non-tipping stool has black ought-iron, rubber-tipped legs, d easy-to-clean neutral Zola- e steps, 4½" from floor to first p. 10" overall high. $4.95 ppd. F. Lawrence Iron Works, 2911 hittier Blvd., Los Angeles 23.



MINENT EMERY BOARD the queen of manicure tools. amond-Deb, a long-lasting tal emery board, leaves no st, doesn't rasp, and makes nail re in general a joy and a pleas- . Keep several of them on file unusual presents. In its own therette case, the 4" size is ; 6". $1.25; 8". $1.50. Ppd. yce of California, 4812 Cren- aw Blvd., Los Angeles 43, Calif.



INK HORSESHOE. With luck implicit in its design, u may wind up with a full- gth coat. But in the meantime, nk goes to your head as a halo, rcles your neck as a collar— d Papa's Bank Account won't en quiver. Genuine mink halo- llar is made on a flexible band, ys put without ties. $4.95 incl. . Ppd. I. R. Fox, 115 W. 27th , New York 1, N.Y.





Original American Telephone

WALL PLANTER

Truly a real antique of yesteryear . . . this genuine telephone planter comes in a natural finish with solid oak cabinet. It still has the original bell that rings when you crank it. Receiver, handle and mouth piece are in black.

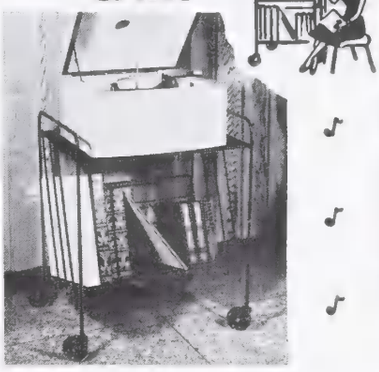
Be one of a favored few to get one of these phones—(fast disappearing from America). Perfect for dens, cabins or summer homes. Cabinet easily painted to match walls or paper. Order now for Christmas gifts. No COD's please.

$22.50 each Exp. Coll.

de BONO STUDIOS

Box 83 Wauwatosa, Wisconsin

"DISC JOCKEY" CART

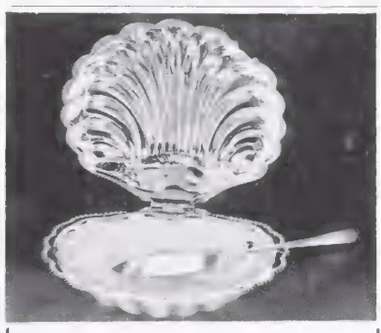


Roll it from room to room, out on porch or patio. Grecian metal top is 16" x 21". 3-section record shelf fits all sizes of records and albums. Large easy-rolling swivel casters. Satin black finish. **NO. DJS-108**

EACH, $17.95 EXPR. COLL.

Santa Claus Land

SANTA CLAUS, INDIANA



SHELL-SHAPE BUTTER DISH

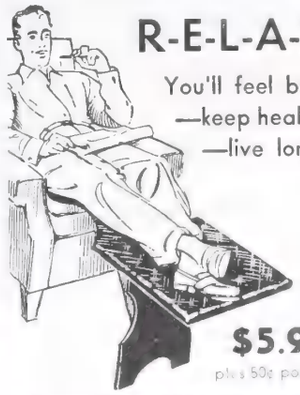
imported from England

Pretty as a delicate sea shell. This sculptured dish holds your butter, jam or jelly . . . serves it with a flourish! Made of gleaming silverplate with a luxurious beaded border and dainty scalloped edges. The opaque glass insert washes clean in a wink. Complete with matching silverplated spreader. Gift boxed for holiday giving.

only **$2.95** tax and postage included

Sorry, no C.O.D.'s.

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R-E-L-A-X!

You'll feel better —keep healthier —live longer!

$5.98 plus 50¢ postage

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SOLID CHERRY FURNITURE for every room of your home . . . plus unusual lamps, mirrors, milk glass reproductions, Audubon plates, Madeira needlepoint selections . . . hundreds of wonderful gifts for Christmas, birthdays and weddings.



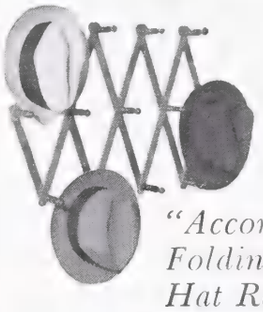
SEND 25 CENTS for *beautiful* 100-page catalog containing color pictures (pretty enough to frame) showing the mellow richness of "Forslund Cherry" and "Buckwheat Honey" hand-rubbed finishes.

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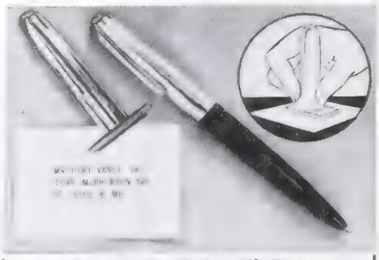
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CINDERELLA SLIPPER just 7" long, are clear plas decorated with golden glitter a jewel-tone sequins. Each slipp holds a glamour gift. In o there's a tiny golden flit-g atomizer; in the other, a sm bottle of cologne. With loops hanging on tree or mantel, $3. the pair ppd. The Dannenbe Service. 112-08 Farmers Blvd., Albans. New York.



THIS GOLDEN APPLE m not cause another Trojan W but the lady who hangs it in l closet had best beware! A beau fully scented golden pomand ball, it will make her pretti dresses hauntingly fragrant, a she will be the lovelier becau of it. Each sachet, beribbon and rosebudded, is $2.20 incl. t and post. The Pascos, West Ha ford 7, Conn.



THE LOVE OF A MAN his car makes spendthrifts out misers and suckers out of So mons. But with the Classic C Care Kit he gets his mone worth! It includes a 16-oz. jar *Wash*; a 10-oz. jar of *Leath Care*; a ½-lb. can of *Wax* t makes a jalopy shine like Jaguar in jigtime. With strip cloths. $9.50 ppd. Classic C Products, Ltd., 2616 Tamari Ave., W. Palm Beach, Fla.



SANTA IS LOADED with toys and surprises that come light when this latest Surpr Ball is unwrapped. Included eyes, ears, nose and mouth make fruit and vegetable "p ple." You even get 18 gam stunts and forfeits for childre parties. Santa is colorful a bright, can be used as a holi decoration. $1 each ppd. Add W. of Miss. Leister Game 30 N. Erie St., Toledo 2, Oh

SHOPPING





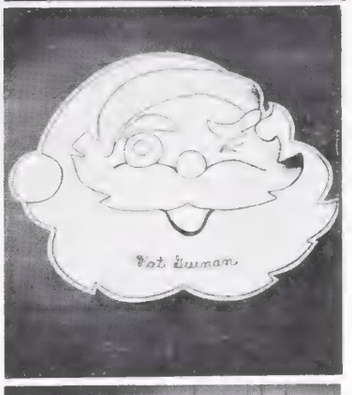
OLD-FASHIONED GIRLS dream of orange blossoms, Lohengrin and a Hope Chest piled with sweetly scented silks and laces. This tiny Hope Chest holds two utterly feminine sachets of nylon tulle filled with delicious lavender that might have just been picked from a rock garden. A sweet gift for $2.75 ppd. Kettle Cove Industries, 140 Summer St., Manchester, Mass.



PAPER'S LAST STAND will be regal indeed if this very handsome copper waste basket is its burial ground. Imagine the dignity afforded your private den, the loveliness of your living or bedroom if this is your own. Designed with a mallard in flight and 1 giant initial, it's 13½" high, and $15 postpaid. Signed by the artist, Henry W. Longfellow, Weston 93, Mass.



ENGLISH DESERT BOOT might have stepped right out of *Beau Geste*. But we recommend it for city pavement and country lanes, where walking should be a free and swinging thing. Made from brushed leathers with plantation crepe soles and heels, they come in sand or green for women; $12.95. Sand or brown for men; $11.95. Add 35¢ post. Sizes 4½-12. Fellman, Ltd., 49 W. 43rd St., New York 36, N.Y.



PLACE THE FACE of dear old Santa on the table in front of each guest and have it personalized with his name. The white plastic place mat comes with any one-line of red lettering: the names of the host and hostess, of individual guests, "Merry Christmas," "Bon Appetit," etc. Just print your choice clearly. $1.59 each plus 25¢ postage. Market Combers, Box 3282, Station "F," Atlanta, Ga.



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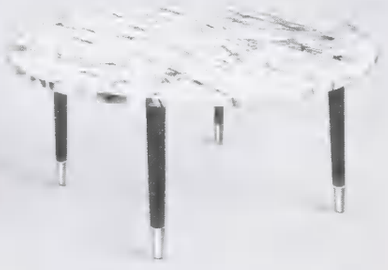


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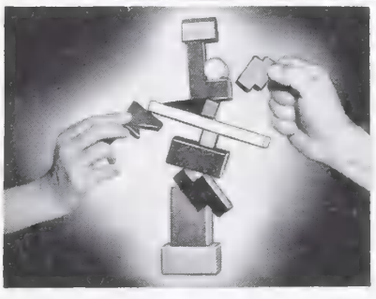
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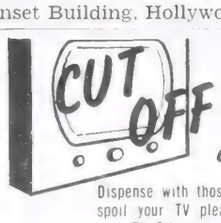
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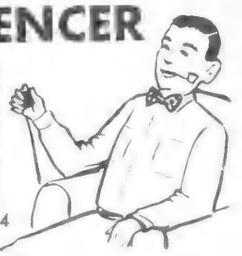


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MUSIC FOR CHRISTMAS— NOT CHRISTMAS MUSIC

CONTINUED FROM PAGE 10

ment here and there, though "there never was a story of more woe than this of Juliet and her Romeo," the final effect is one of exhilaration.

Recommended Recordings

Complete—Munch-Boston Symphony Orchestra—Victor
Excerpts—Mitropoulos-New York Philharmonic—Columbia

Haydn: *Symphony No. 94.* This is the famous "Surprise" Symphony and contains the kind of gaiety which is welcome on this day.

Recommended Recordings

Beecham-Royal Philharmonic—Columbia
Van Beinum-Amsterdam Orch.—London

Mendelssohn: *Symphony No. 5.* The "Reformation" Symphony. Using as themes two traditional Lutheran melodies, this symphony is religious music of great triumph and strength.

Recommended Recording

Mitropoulos-New York Philharmonic—Columbia

Mozart: *Eine Kleine Nachtmusik* (A Little Night Music). This is one of the occasional pieces which Mozart wrote on commission for the private concerts given by the Emperor and his court or by the wealthy families of his day. It is so seemingly simple that children will enjoy it and it is so charming that you can never tire of it.

Recommended Recordings

Casals Festival Orchestra—Columbia
Kleiber-Berlin Philharmonic—Capitol

Schumann: *Kinderscenen* (Scenes from Childhood). These thirteen pieces for the piano are so popular that no fewer than six recordings of the entire cycle exist. The seventh scene is the famous "*Traumerei*" (Dreaming), which is one of the first piano pieces a child learns to play but which only a great artist can play adequately.

Recommended Recording

Horowitz—Victor

Bizet: *Symphony in C.* The composer of *Carmen* wrote this symphony when he was seventeen years old. It was virtually forgotten until a few years ago. It is a truly youthful work and should be heard on a day which belongs to youth.

Recommended Recording

Stokowski—Victor

Richard Strauss: *Till Eulenspiegel's Merry Pranks.* This is the story of the medieval prankster who caused havoc at the fair and who as a fool outwitted the wise men. It is one of my favorite tone poems, a children's tale set to adult music.

Recommended Recordings

Krauss-Vienna Philharmonic—London
Ormandy-Philadelphia Orchestra—Columbia

Dukas: *The Sorcerer's Apprentice.* Here again we have a tone poem based on a tale in which children delight. This is the story of the magician's apprentice who overhears his master's magic formula with which the broomstick becomes alive. He tries to apply it himself in the magician's absence, with dire results.

Recommended Recording

Markevitch-Philharmonia Orchestra—Angel

Puccini: *La Bohème.* In the second act of the opera, the friends meet to celebrate Christmas Eve. That however is only a meager reason for choosing *La Bohème.* A better reason is the music itself, a combination of lightheartedness and sad ecstasy rarely achieved in opera. *La Bohème* in my opinion is Puccini's masterpiece.

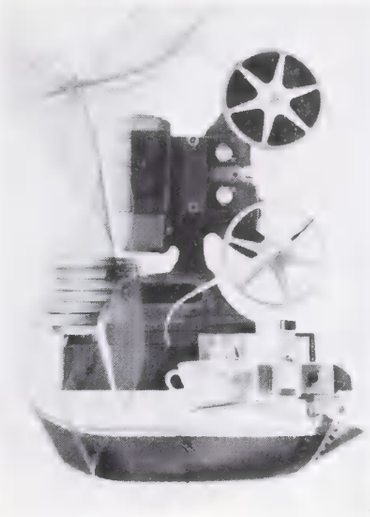
Recommended Recordings

Complete—Toscanini with Albanese and Peerce—Victor
Complete—Erede with Tebaldi and Prandelli—London

Beethoven: *Ninth Symphony.* Of all the great works of music, this is the transcendent expression of that positive spirit of which I spoke. Here the genius strips himself of the tortures from which he suffered: conviction of greatness suffuses him and he sets down his creed: All men become brothers. And above the stars can be divined the benevolent spirit.

Recommended Recording

Toscanini-NBC Symphony—Victor



How to buy home movie equipment

By CECILE STARR

Whether you're a rank amateur or an old hand at movie-making, you'll be asking yourself some questions when you start your Christmas shopping: 16mm or 8mm? Wall-hanging or tripod screen? Magnetic sound-on-film? Home editing equipment? Cameras for the children? The decisions you'll have to make for yourself, but to help you find the right direction, here are some opinions culled from the experts.

Price given in each instance is a rounded figure approximating the retail cost; however, many used items can be purchased at considerable saving from nearly all photographic supplies. Photography is such an absorbing hobby that most of its devotees go from one set of equipment to another. Sometimes a battery of cameras is maintained for continued use; often cameras are passed on to youngsters in the family, and often too the used cameras are traded in—thus giving the new purchaser the choice of new or used equipment.

In buying films or equipment for family use, whether for Christmas or any other occasion, I advise letting the whole family make the selections. I am assuming that none of you is an expert in these matters, so chances are good that you'll make a better purchase, one that hits more bull's-eyes, if everyone in the household helps scan and compare the various items.

The Camera—8mm: For the beginning movie amateur, an 8mm camera is the choice nine times out of ten. One reason is price, since 8mm equipment is generally less expensive than its 16mm counterparts. Then too, over a period of years, cost of 8mm film is considerably less.

But, in addition, most beginning and intermediate amateurs feel that the simpler small-gauge cameras quite satisfactorily meet their film needs. These cameras are capable of taking exquisite motion pictures, particularly in the outdoor color scenes which are so popular with home movie-makers. If your film interest lies in the camera's ability to record special events in your family's life and travels, 8mm will do the job very well, as millions of people have discovered. These cameras are priced from an astonishing low of $40 to a high of about $160 in the amateur bracket.

The Camera—16mm: You may, on the other hand, be the one amateur out of ten who prefers 16mm film, despite the difference in cost. How will you know? If you have been an ardent still photographer, and I mean with years of serious devotion to it, chances are you'll prefer 16mm movie equipment from the start. If you ever hope to use your movie footage for any purpose outside the home, use

(*Please turn to page* 154)

Says **TED MACK**

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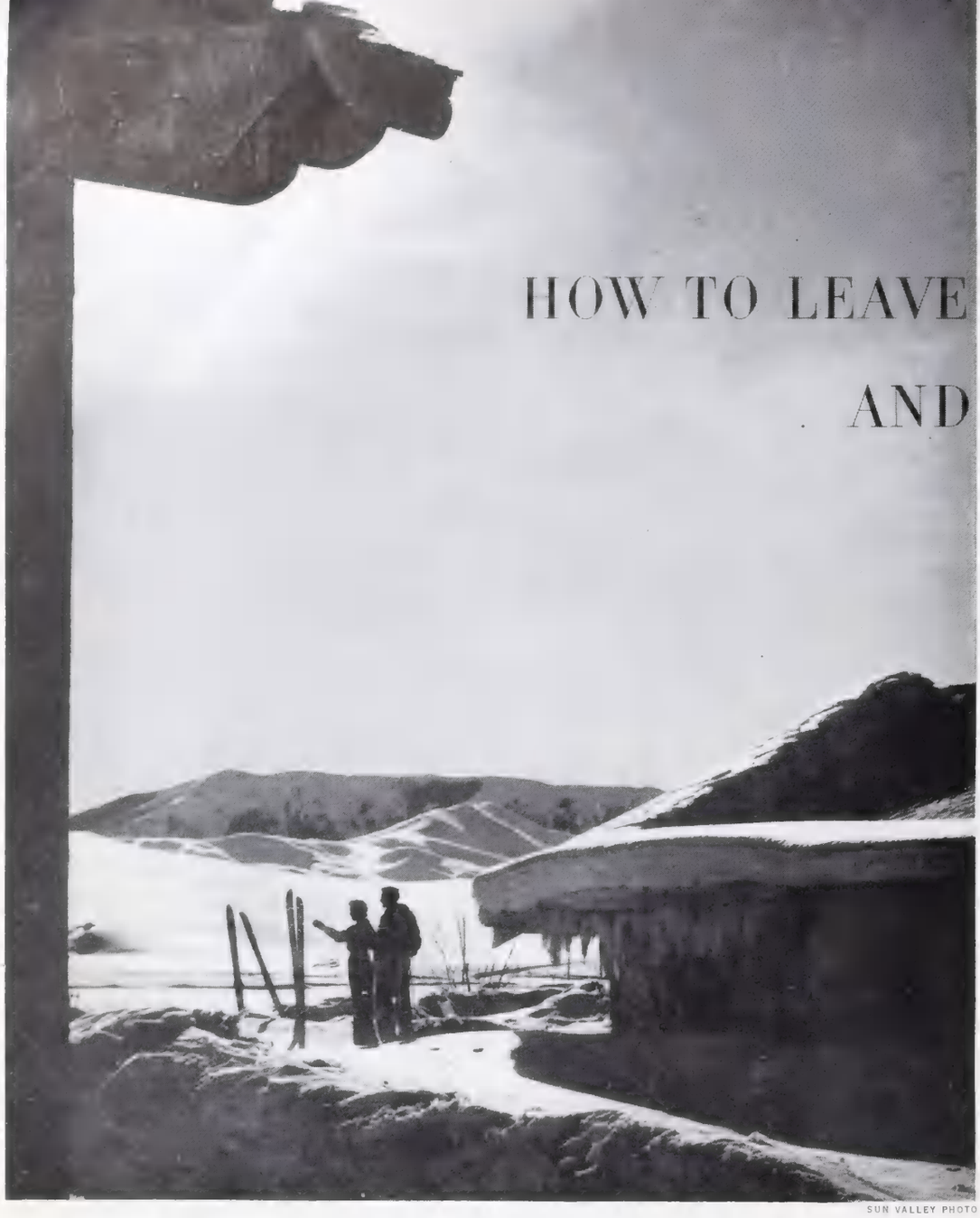
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SUN VALLEY PHOTO

HOW TO LEAVE HOME AND LIKE IT

By LOUISA M. COMSTOCK

Everybody knows that snow-powdered Sun Valley, that living Christmas card of a place out in Idaho, is Shangri-la for skiers, but it's happy territory for any kind of winter sportsters, particularly for those who like to take their exercise laced with plenty of creature comforts and good cheer. In fact, you don't need to overburden yourself with any exercise at all in order to enjoy the crisp, sunny ozone by day, the congenial hearthside sessions by night.

When the winter season opens this year on December 18th, skiers will be interested in two added attractions. Christian Pravda, the Austrian Ace who was voted the world's most successful skier by the French Federation of Skiing, will again be one of the forty instructors, and a new run, almost a half-mile long, has been added to the thirty that already swoop down Baldy Mountain. Otherwise things are wonderfully the same. As usual, all classes of skiers, including the shy beginners, will find that they are just as welcome on the forty slopes as the champions. There will be people ice skating, swimming, or sleigh riding, and (*Please turn to page* 172)

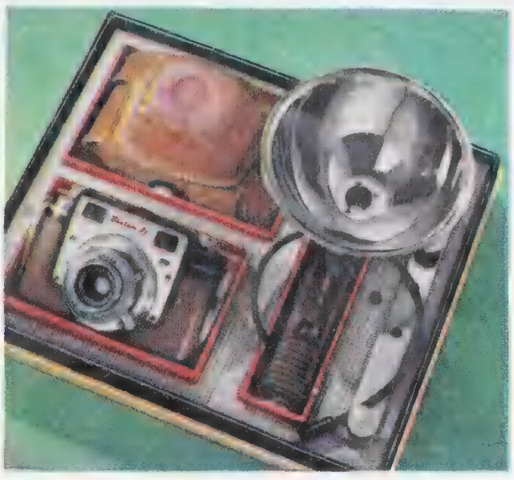
Dates and rates are changeable. Prospective tourists should confirm this information with travel agents, transportation companies, hotels,



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There's a just-right Kodak gift for everyone





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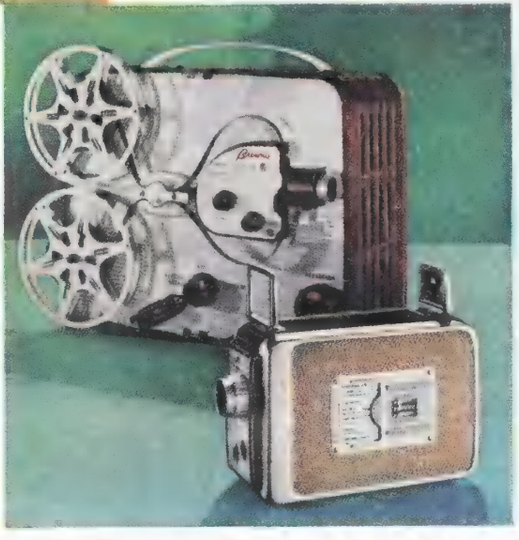
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For the finest in 8mm. movies

$149.50 **Cine-Kodak Magazine 8 Camera.** So sure, so responsive—yet it's so easy to operate. Has 3-second magazine loading, many other luxury features, super-fast *f*/1.9 lens.

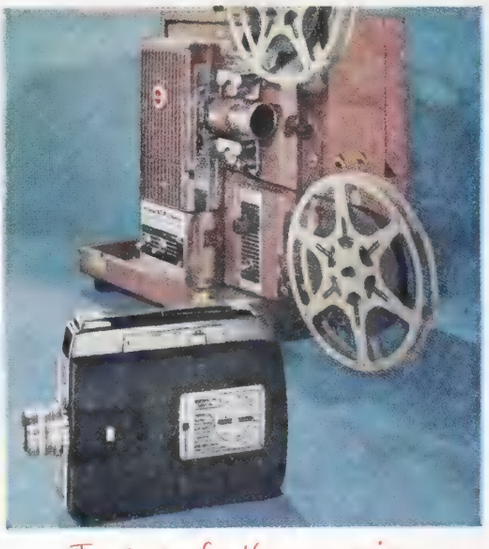
$110 **Kodascope Eight-71A Projector.** 8mm. movies are extra bright and beautiful with this deluxe projector. Brilliant *f*/1.9 lens, 750-watt lamp, finger-tip controls.



For family movies at modest prices

$37.50 **Brownie Movie Camera.** This little beauty operates as easily as a Brownie box camera . . . gets wonderful 8mm. full-color movies with its fast *f*/2.7 lens, outdoors or indoors, at snapshot cost.

$62 **Brownie Movie Projector.** Shows all 8mm. movies crisp and bright, on a 30-inch screen. "Stills," reverse action, too!



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CIGARETTE LIGHTER BY EVANS



8 wonder-working decorations *continued*

At stores throughout the country you will find HOUSE BEAUTIFUL'S smart and versatile new-idea decorations. On the preceding page you saw our 12″ x 19″ **Spencerian Scrolls.** Opposite, the **Gilt-Roped Fluted Finial,** a 36″ flat-folding pouf of white honeycomb **tissue** paper. You see it opened half-round and applied to a wall, but **fully** opened it may hang like a mobile. Each finial, with a 2-yd. tasseled gilt rope, $12.75. Clockwise on this page: **Small Fluted Finial** of white honeycomb tissue to use like a table tree or to hang free. 12″ high and yours for $2.75, a gilt-spattered white wood base included. **Gilt Honeycomb,** a glittering mesh of cut-out gilt cardboard to hang like a curtain, a room divider, a wall covering. Folds flat as a handkerchief. 6′ long, 2′ wide. $16.75. **S-Links,** flat cut-outs of gleaming metallic cardboard, 12″ x 17″, to use singly or in groups to decorate flat surfaces. 3 for $2.50. **Golden Hoops** of gilded braided bamboo, to hold Christmas balls, garlands, serving dishes. A bag of 3 sizes (5″, 7″ and 9″), $5.95. **Tissue Tree** of frost-white honeycomb paper, folds flat, opens full round, 36″ high. $5.95. Christmas balls are not included. Turn the page to see our **Starbursts.**



PHOTOGRAPH TAKEN IN HERMAN MILLER SHOWROOM





ALL PHOTOGRAPHS BY EZRA STOLLER



PHOTOGRAPHED BY EZRA STOLLER AT THE DUNBAR FURNITURE SHOWROOM

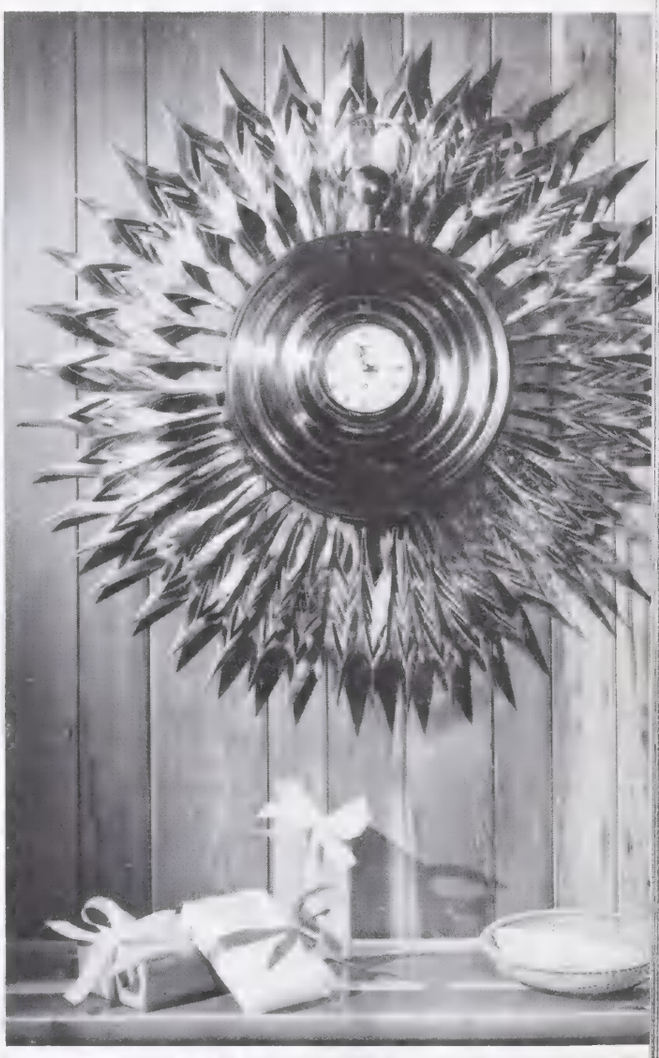
Why we present these decorations

By SARA LITTLE

Over the years HOUSE BEAUTIFUL has been looking at Christmas decoration with dismay. We have been aghast at the sums of money spent on trinkets and baubles which, instead of transforming the house into a place of enchantment, only serve to clutter it up with a confused muddle of gimcracks and color. We think you deserve more for your money than this. We think that you should be able to buy Christmas decorations that are practically guaranteed to give your home integrated, truly effective holiday beauty, because they have been designed as importantly as any other accessories you would use in your decorating, given good scale and pattern and correlated color.

So we decided to take this idea to Austen Displays, display manufacturers, whose business it is to create such attention-getting, glamorous store trimmings that people pay special visits to the shops just to see them. We asked them to work with us in designing a set of Christmas decorations that would combine their showmanship, their flair for getting big, eye-filling effects, with our knowledge of what people want to live with in their homes.

Here we are proud to present the results—a varied wardrobe of easily handled, foolproof, color-controlled decorations, usable in scores of different ways throughout the house. We insisted that they be boldly scaled, even architectural, for it is the trivial picayune baubles that force you to clutter your rooms. With our decorations you need only a few pieces to get smashing, dramatic effects. And they are so related in character and color that wherever they're used they link your whole house together in one serene, eye-pleasing unity. They were designed in two colors only—white and gold—because limited color is the secret of impressive display and because these are the colors most likely to fit into everyone's existing rooms. They are unbreakable, lightweight, easily stored, made of pleated papers that fold flat until you want them to blossom forth in their holiday glory.





Golden Sunbursts—and we offer you a galaxy of them—are glittering gilt-paper spread-outs with countless uses. Opposite, see the tremendous effect when just a few are taped flat to a wall. These are full sunbursts, 16″ and 24″ in diameter, cost $2.50 and $3.95. They also come with open centers, to collar a bowl with a sparkling ruching or to frame a clock (right). Or hang them like mobiles and enjoy the pretty play of shadows. Smaller ones are 9½″ in diameter, and 90¢ a pair. All fold flat. Christmas balls by Max Eckardt.

For a country-wide list of stores where you may see these decorations, turn to page 190

These Christmas trimmings couldn't be more versatile





Our boldly scaled tissue paper tree, expanded to a half-round and attached to a wall with cellophane tape, furnishes non-cluttering adornment for a buffet table, above, and meantime decorates a whole wall. Spark up its whiteness with glitter balls. Right, see how this one piece can dominate a room yet leave floor space free.

The golden hoops of braided bamboo are ornaments that lend themselves to as many ideas as your imagination suggests. Here they are threaded with the traditional stairway garland, each hoop hung with a shining ball. Or you might tape them on a wall in a pattern of rings.



Over a sideboard, a pair of large white finials attached to the wall and swagged together with their golden ropes present an architectural eyeful of Christmas, yet don't interfere with the working surface of the sideboard.

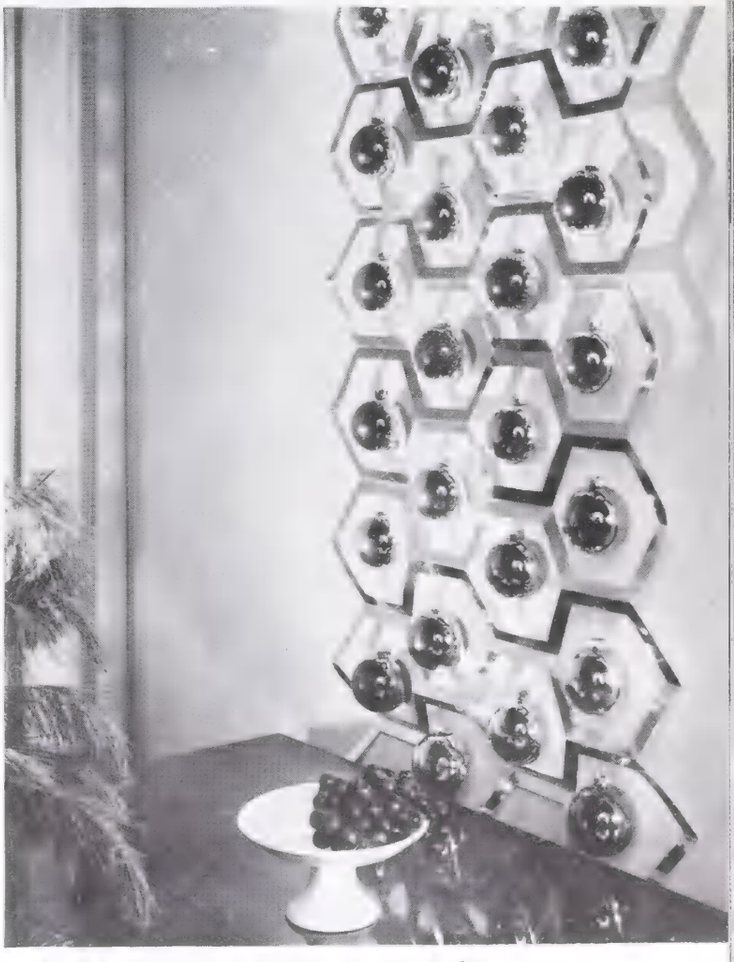


DRAWINGS BY HARRY MARINSKY



Spencerian scrolls (above) and S-links offer limitless possibilities for glittering up flat surfaces. Here scrolls are festive table mats. But they're also great Christmas-makers in rooms too small to hold a tree, adding sparkle to dull walls without consuming space. (See another variation on page 132.)

PHOTOGRAPHS BY EZRA STOLLER





The honeycomb, like a flexible glinting trellis, gives Christmas decoration the important scale and impact of architecture. It can curtain a window (left) or cover a wall, held by molding hooks (sketch).

For a list of stores showing these decorations see page 190



Make your Holiday Decorating an Exercise in Good Decorating

Because you work with expendable materials like paper, greenery, tinsel and ribbon, you can free yourself of inhibitions and restraints. Christmas is the best possible time for learning how to be effective and how to create style—at all times

PHOTOGRAPHED BY MAYNARD PARKER AT THE SAN FRANCISCO MUSEUM OF ART

BY ELIZABETH GORDON, Editor

The greatest obstacle to developing a sense of style and a discriminating taste is lack of experience. Learning by doing is the best way to learn. So it is no coincidence that the best-dressed women are often wealthy women. They have been learning by buying, by expensive trial and error, certain principles not readily apparent to the less experienced: the beauty of control and discipline; the value of basic things that need nothing additional; the effectiveness of being appropriate to time, place, occasion and weather.

The same principles apply to decorating. Unfortunately the family that keeps furnishings until they wear out has few opportunities in a lifetime to learn from previous mistakes. That's why decorating for the holiday season is a chance not to be missed. It is a wonderful occasion for *inexpensive* trial and error. With things like gold paper, colored baubles and tiny boughs, everyone can play with line, color and glitter until an ordinary abode is closer to the heart's desire. This Christmas satisfy those subconscious dreams. First free your mind of the way things look now. Then clear out the familiar and begin a three-weeks' experiment in fun and beauty. Let the principles below help you to start right, right off.

Here are 7 principles to guide you. Prove their truth for yourself at holiday time. Then you'll be ready to apply them when you make major changes in your home

1. ***The style that comes from discipline and lack of clutter***
2. ***The big effect of big scale.***
3. ***The pleasure of an uncomplicated color scheme.***
4. ***The character produced by a bold idea, lavishly executed.***
5. ***The rightness that derives from being appropriate.***
6. ***The freshness of a familiar thing used in an unfamiliar way.***
7. ***The satisfaction of creating out of the situation at hand—with the materials at hand.***

Examples in Good Decorating





3 PHOTOGRAPHS BY MAYNARD PARKER

Not another swag like this in their town

This fireplace swag illustrates five of the principles listed on preceding page to help achieve effective holiday decorating. It has large scale. It uses a simple color scheme of white, green and brown that relates to stone background. It is a bold idea, boldly and exuberantly executed. It has the appeal that comes when familiar everyday objects are used in a fresh, unfamiliar way. (It uses white onions, potatoes, green apples, magnolia leaves and wheat.) And it has the rightness that results when architecture of room is taken as the starting point. It was designed and executed by Joseph Copp, landscape architect, for the McBurneys of Claremont, California. Mr. Copp started with heavy gauge steel wire, covered with pine twigs. Then stiff florist's wire was inserted in apples, onions, potatoes, to be formed into loops and hooked to frame in groups of three. Magnolia leaves and wheat were added last.



Pine cones arranged as though they were flowers

Decorating with commonly available materials, such as wheat and pine cones, can give tremendous pleasure to both arranger and onlooker. This one, by Amymay, started with big cones that had a slight curvature so they appeared to bend and bow like flowers. These were wired at their base so they could be manipulated. Eriogonum and pinkish brown weeds were used to fill in the holes. Bits of tinsel on wire were added. Overscale bronze ball repeats the colors.

One color trimmed this tree successfully

Straw, balsa and raffia, all beige in color, are the materials used for this effective tree. They were especially right in this case because this tree stands in front of a natural-colored bamboo curtain in a beige colored room. The ornaments blend with the background, making the tree stand out as though it were spot-lighted. This is an example of principle No. 1—that style results from discipline. Many colored ornaments frequently result in clutter and confusion, and the tree itself becomes hard to see.

PHOTOGRAPH BY WILLIAM APLIN



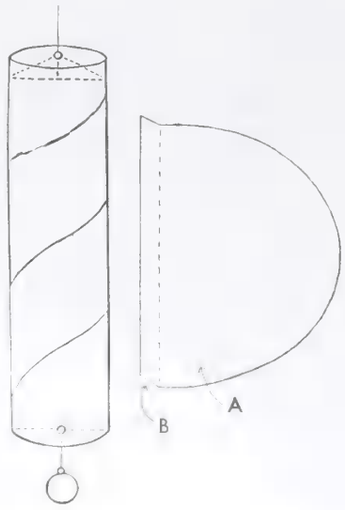
How a famous artist "decorates" for Christmas

He chooses decorators who use the basic ingredients of all good design: proper scale, color harmony, appropriateness, inventiveness, richness

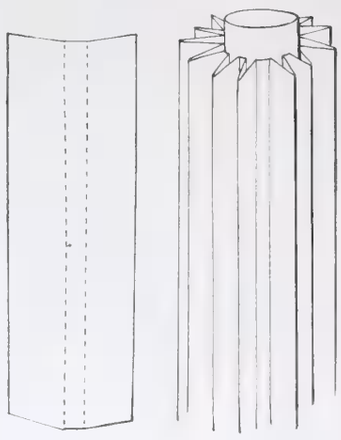
The first of all principles in good decorating is knowledge—knowledge of your home and of yourself. When artist Millard Sheets went about decorating his home for Christmas he had a perfect understanding of what it would take in the way of proper scale (his rooms are impressively large and high), mood (the architecture and furnishings are very striking) and color (fundamentally natural materials naturally used), if the Christmas decorations were to count at all. And being an artist, he was certainly not interested in the trite, the cliché or the commonplace. He wanted something richly inventive.

So he called on artist-decorator friends and worked with them to achieve a quality appropriate to his home. The results are shown on these four pages and aptly illustrate most of the "seven principles" described previously as the essential guides to good decorating whether for Christmas or all-year-round living: the big effect of big scale, the importance of a few important things, the basically simple color scheme of green and brown and a few accent colors, boldness in conception and execution, the freshness of familiar things such as green boughs and glass ornaments used in a fresh way, the incorporation of architectural and furnishing elements already there.

Make your ornaments big and impressive like these



Cylinder for smaller lantern (left) is core from paper towels; for larger lantern (right), core from fabric rolls obtainable in yardage shops. Fins are lightweight cardboard; surface is paper-backed foil obtainable in artists' and display supply stores. Cut cylinder desired length. Punch opposite holes with ice pick about ½" from ends for wire for hanging lantern and suspending tree balls. Cut fins to shape desired with ¾" flange (B) scored and bent at right angles. Cover A and B with foil using rubber cement on paper side. Cement cardboard surface of B to core. Use as many fins as required. Another way to make fins: (right) make a narrow flange down the center of cardboard. Score and fold to make two wings. Cut metallic paper slightly larger than pattern, paste to one side of cardboard, turning edges with paper. Place fins back to back; paste uncovered surfaces.



PHOTOGRAPH BY MAYNARD PARKER

Very appropriate in size, color and mood are these hanging lanterns by Carmen Edgar and the table arrangement by Marguerite Ransford.



How a famous artist "decorates" for Christmas *continued*



ALL PHOTOGRAPHS BY MAYNARD PARKER

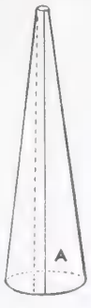


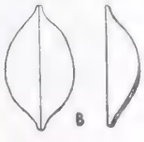
This plant arrangement is richly appropriate to its background in the home of artist Millard Sheets. The striking art objects and architectural features were deliberately incorporated in Christmas decorating plan. Arrangement executed by Marguerite Ransford.

This impressive "Balinese Christmas Tree" made by decorator-artist Carmen Edgar (see instructions opposite for details) is seven feet in height. As in all the decorations for this house, there is a remarkable harmony in size, color and feeling with the architecture, furnishings and great plants that form the surroundings of the decorations themselves. All these factors are of primary importance in all schemes. Considering them when you decorate at Christmas time is excellent practice for more permanent decorating.



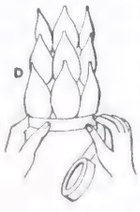
Everywhere the principles of fine decorating, applicable not only at Christmas but all year round, are beautifully demonstrated. Here the decoration by Mildred Bryant Brooks is a carved bamboo form with specially treated ferns. It illustrates the effectiveness of big, bold ornament in a similarly large-scale setting. Imagine anything smaller here against the rough brick wall and adjacent to such tall, towering plants. Apply the same sense of scale and appropriateness in your own Christmas decorating. Another idea from this home is on page 131.





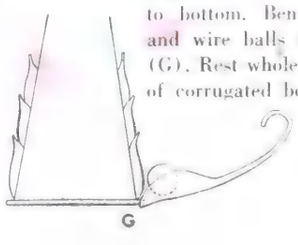
Balinese Christmas Tree shown opposite is 7′ but may be as small as 3′. Cone (A) is formed of ½″ mesh hardware cloth with overlapping seam of 1″ held together with 22-gage spool wire. Fill cone with dry spagnum moss, obtainable at florists, packing firmly and forcing up into point. Attach disk of hardware cloth to bottom with wire. Wrap cone with 2″ wide strips of overlapping olive-green crepe paper (C) starting at top. Leaves (B) are made of Strathmore Student Watercolor Paper. Cut patterns of leaves in graduated sizes from light weight cardboard. Leaves at top are 2½″ long; 7″ at bottom.





Leaf is dipped in water, folded and then modeled with thumb and index finger to give rolled outside edge. Let dry. Experiment until modeling is mastered. After all leaves are modeled and dried, mix grayed blue-green poster or tempera paint and apply to backs of leaves with stiff bristle brush and let dry. Next mix ½ pint yellow-green paint (predominantly yellow), paint top of smallest leaves. Add teaspoon mixed grayed blue-green paint to mixture for each larger row of leaves. Attach smallest leaves to top first. Hold leaf with left hand and anchor with Scotch Tape (D). Take around twice.





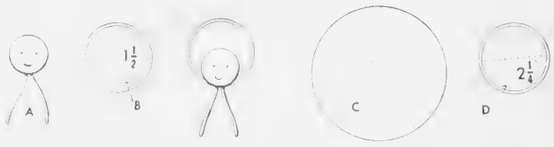
Success depends on good technique throughout. Continue using Scotch Tape until cone is large enough to use florist wire pins. Interrupt leaves at rhythmic intervals with bands of gold foil covered with alternate strings of blue and gold Christmas tree beads held by florist pins. Gold leaves (F) at bottom are reinforced by florist "Twistems" (E) down center. Cut, overlap and staple to bottom. Bend leaves out and wire balls close to cone (G). Rest whole cone on disk of corrugated board.

There's a new look to these old materials

Look for fresh ways to use commonplace objects when planning your Christmas tree trimming. Once you get the feeling of principle #6—the use of familiar things in an unfamiliar way—you might try parchment paper lampshades for tree lights, and angels made from peppermint candysticks, paper drinking cups or dime store dolls. But more than likely, you'll be encouraged to dream up your own decorations and get tremendous satisfaction from doing it. Right: To make translucent lampshades, cut white parchment paper into 3″ wide strips, 12″ long, and pleat. Staple ends to form circle. Wrap a pipe cleaner around socket, ends spread out, to hold paper away from bulb.

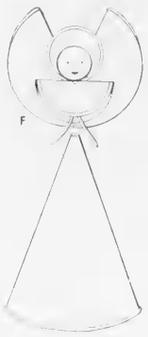


PHOTOGRAPHS BY MAYNARD PARKER

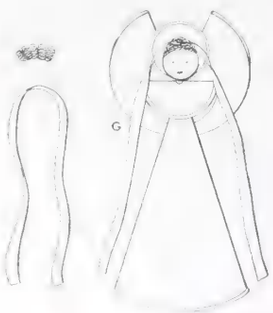




Drinking cup angels: Bend a pipe cleaner in half and push through wooden bead (A). Paste or tack a 1½″ metal-rimmed tag (B) to bead for halo. Cut two gold foil circles 4½″ in diameter, (C). Use pinking shears for beveled edge. Fold in half. Take 2¼″ metal rimmed tag (D), cut a hole in center, bend tag in half. Staple wings (E) to back of tag. To assemble (F) pull pipe cleaner through hole in collar, then through a hole cut in tip of paper cup. Bend cleaner ends out to secure. Bangs are wisps of copper scouring pad (G) pasted to head. Mantle is gold ribbon If you intend to make several of these angels, paint the faces on all beads at same time.



Tag ornaments: Stack four 4½″ metal rimmed tags, staple in center from both sides. Bend into round ornament. Repeat this performance with 1½″tags. Fasten little ornament to big one with wire.





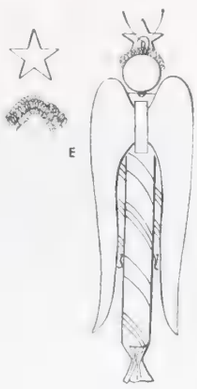


Dime store dolls in two sizes are dressed as angels. Nylon net petticoats, gold and white skirts, two straight pieces of cloth for bodice, gold cord halo and sash, with gold metallic paper wings. Choose light weight dolls so you won't over-burden tree branches.

Ideas on these two pages by Ellen Sheridan.



Candystick angels: Use a jumbo cellophane-wrapped peppermint stick for body. Fasten smaller sticks on each side (A) for arms, wrap tape around the top several times. Push pipe cleaner through wooden bead (B), leaving ½" loop at top. Fold two gold lawyers' seals (one 3", one 4½"), to form oval bib (C). Glue together. Make a hole off-center. Assemble head and bib by pulling cleaner through hole in seals, bend cleaner to right and left, fastening ends to candystick body (D) with tape. Paste bangs of copper scouring pad, and gold star to top of head (E). Fasten white paper wings to back of angel.



Candy wreaths: Eleven small round peppermints can be held together by a long strip of cellophane paper wide enough to fold over candy. Twist it around each candy. Join ends to make circle. You can vary size by adding or removing the peppermints.





HOME OF DR. & MRS. DELBERT WILLIAMS

The art of giving means seeing unexpected possibilities. Here an old Chinese screen, too heavy to move about, was freely converted into handsome folding doors.



THREE PHOTOGRAPHS BY MAYNARD PARKER

This headboard was once just a carved wooden ornament over a door. Awareness of what can be done with such unusual things is part of all creative purchasing.

HOME OF MR. & MRS. JACK GARNER



Individually each piece is good. In combination they are superb. The plant box is a converted copper kettle, ideal as a gift for Christmas or any time at all.

The Art of Giving is an Experiment in Living

By JOSEPH A. BARRY

Get away from cliché gift-giving this festive season and you will avoid it all year around. Do creative Christmas shopping now and you'll spend your money creatively twelve months of the year

George Bernard Shaw had one solution to the problem of presents. He gave money and let the receiver decide what he would buy for himself. This could be the most imaginative of all solutions, although on the surface it seems the least imaginative.

Let us explain.

Shaw, in another connection, was once asked how he wrote a play. He replied, in words to this effect, "I set a few characters in motion and then they proceed to take over and write their own play."

Isn't this the same as Shaw's giving people money with which to buy their own presents, except that in a play he spends it for them as if they were spending it for themselves?

This Christmas play the part of the playwright. Set the few people who really mean something to you in motion, in your mind. Follow them, in your mind's eye, as they walk down the streets and through the many stores. In other words, live their lives and their thoughts and their unspoken wishes as actively and imaginatively as you can.

We might call it creative Christmas shopping. Actually, it is an experiment in living. For within each of us a hundred possible lives lie slumbering and smoldering. We have chosen only one of them or perhaps have had one forced upon us by external fate, but all the others are there longing for fulfillment. Some we perceive distinctly, others obscurely but no less passionately.

Our friends may each represent our other possible lives, and being with them offers us a chance to participate vicariously in other things, in other thoughts. They enlarge our experience: they multiply the levels on which we live. If nothing else, buying them presents gives us an opportunity to enter their bodies and see the world through their eyes. It is a fairy-tale wish to change your form at will, to move mysteriously and invisibly, to be you and to be not you. It is the gift of friendship, for friends are one mind in several bodies.

Shakespeare, a playwright second only to Shaw, in Shaw's opinion, lived so many public lives we know little of his single personal life. He was Iago and Desdemona, Hamlet and the King, Falstaff and Prince Hal. No wonder Shakespeare the man was so mild and seemingly content. Like Thurber's Walter Mitty, we too have our unspoken commitment and our secret many-sided life. On Christmas we might exercise it, set all our lives in motion, let them loose one by one. (*Please turn the page*)

JOHN GARNER, DECORATOR



The art of giving is an experiment in living

continued

PHOTOGRAPH BY MAYNARD PARKER



The art of giving requires awareness of the beautiful and the imagination to make the most out of it, as was achieved here with this piece of natural sculpture.

The results are beyond merely getting away from the obvious categories of gifts: perfumes for women and ties for men; scarves for older women and slippers for older men; gifts for the man who has everything and gifts for the woman who wears mink to the grocery store; gifts for the outdoor girl and gifts for the indoor man. You know all these categories only too well.

If you get away from such categorical, cliché thinking this festive season, you may get away from it all year round. If you do creative Christmas shopping now, you'll be spending your money creatively twelve months of the year. If you buy the gifts your friends will like best, you will buy yourself the home you'll like most of all and all the time.

Let's put the principle into practice:

We have a friend to whom the modern movement in furnishing is beginning to pall. More and more she is turning for pleasure to the early 1900's, to the architecture of the Greene and Greene brothers and its exquisite cabinetry, to the work created during the *art nouveau* period when the curve was the line of beauty. To give her a present is to understand her new interest—that must come first. Understanding it eventually means sharing it—and that's the beauty of the whole thing; we extend our own experience to include hers. The present we've picked for her is a Louis Tiffany lamp: stained floral glass with a bronze base.

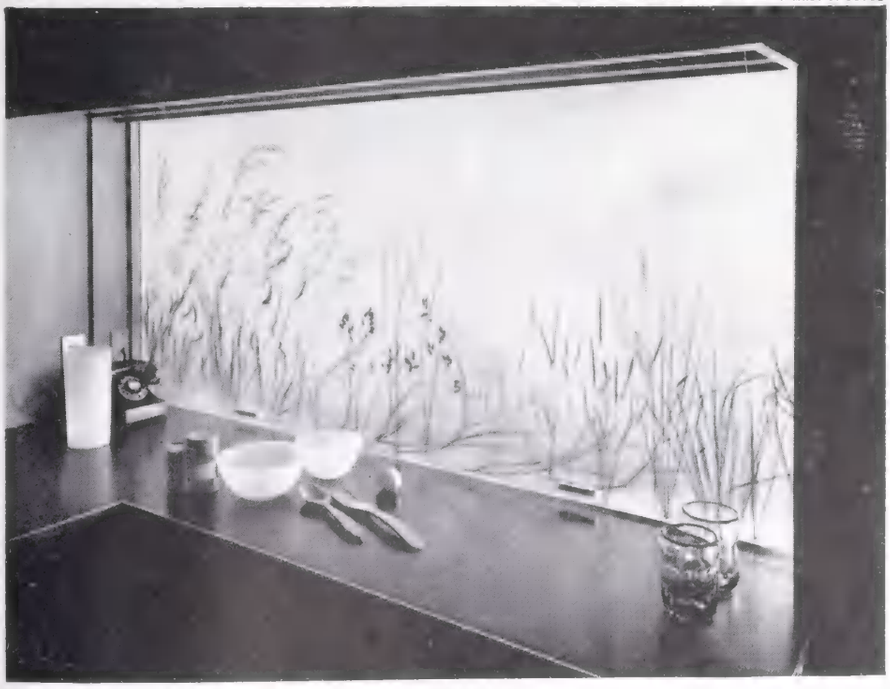
We have another friend who has lived in Paris for about 50 years. She shared the adventure of the early Cubist painting and lives in an apartment with some of the finest examples of it. She also participated in the writing that helped create the Twentieth Century. And all this time her interest has been in the quality of the daily life: cooking, needle-work and, yes, dusting. ("You don't really know a painting," she says, "until you dust it every day.") For some time we have been amiably debating the standard of cooking today versus the standard of yesterday. We have been arguing the virtues of contemporary techniques over the labor- and time-consuming hand-techniques of the past. So we are buying her two things: a dust cloth impregnated with silicone and an electric blender, that wonderful gadget that makes molehills out of mountains of work. And we are adapting it to French current.

Another gourmet friend, who writes so knowledgeably about cooking and serving food, is going to get a marble slab on which to serve smoked salmon. A gardening friend is going to get a handsome stone we picked up after a flower show closed, with him in mind. We picked it up months ago and saved it for this occasion. A man we know who is slowly and painfully finishing a house for himself will be surprised by a medieval Persian tile, a bas relief, which we hope he'll (*Please turn to page* 162)



Creative Christmas shopping is an exercise in all-year-round creative purchasing. Here a bar is handsomely hidden by means of a special commissioned screen made to order by Spencer Smilie with this use for it clearly in mind. It is free, inventive decorating along these lines that gives character and style to all home furnishing and decorating.

DESIGNED BY CRAIG ELLWOOD FOR [redacted] S MRS. J. JOYCE





THREE PHOTOGRAPHS BY GEORGE SZANIK

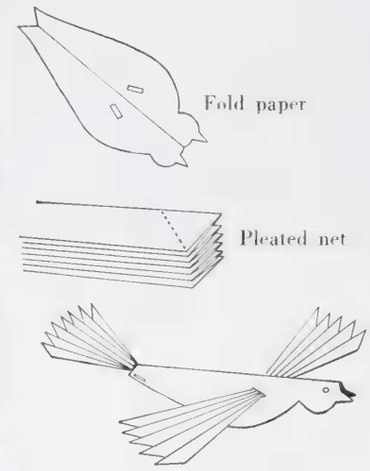
By ELLEN SHERIDAN

Make Christmas an adventure in free taste

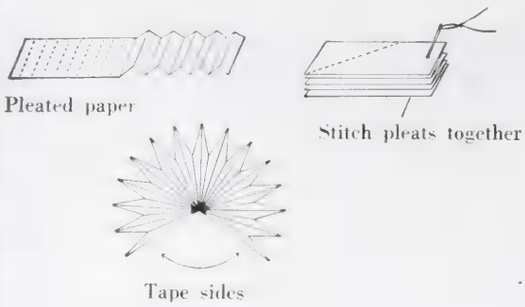
This is the season for having fun and for being yourself. And so, if you have ever been timid about expressing your own free choice of colors, materials, and patterns, here is your golden chance to throw inhibitions to the four winds and let yourself go. Make your choice of Christmas trimming your first bold step, for the makings of Christmas can be anything your heart desires. You may find them in the playroom, in the pantry, among your ribbons or costume jewelry, wherever you see an object that pleases your eye and appeals to your taste. Anything is eligible for use as long as it's gay and lovely. And it's relaxing to remember that mistakes, if any, can't cost much, because the materials you work with are rarely expensive. Best of all, from this exercise in lighthearted daring you'll be building confidence in your own judgment which will stand you in good stead when you embark on more serious decorating ventures.



PHOTOGRAPHS BY MAYNARD PARKER



GILT PAPER AND NET can turn into gossamer birds and glimmering stars. Just cut a bird profile from a fold of foil paper, slit paper where the wings should be, then insert a pleating of crisp net, its ends cut diagonally (see sketch). Staple a shorter pleating of net to the tail. Spread-out star is made of accordion-pleated gilt paper, clipped diagonally at one end and stitched with thread at the other. Pull out folds and tape sides together.



CHRISTMAS MEANS TOYS and toys can trim the most heart-warming tree you ever sang a carol around. Espalier the tree, so that it stands flat against the wall, removing back branches and short stubby ones. Wires hung from picture molding support outspread limbs which are loaded with toys. If you collect toys on your travels, you have a nostalgic tree-trimming all ready-made. Base of the tree is disguised with alphabet blocks.





PHOTOGRAPH BY STONE AND STECCATI

An adventure in free taste *continued*

SHINY BALLS AND BOWS—quite a simple concept for a tree trim, but when you execute the idea in one color and tie the bows like plump hair-ribbons you get an out-of-the-ordinary effect. Here's one more proof that the gayest, most impressive glitter is always the result of restraint. A multi-color variety of piddling ornaments only confuses the eye. Tree from San Francisco Women's Garden Club Christmas Bazaar.

FRESH FRUIT, specifically limes, Tokay grapes and blushing Rome Beauty apples, suggested this tree trim to landscape architect Joseph Copp. He concentrated the fruit along the tree trunk like a Della Robbia garland, using stiff florist's wire to hold it in place. For brightness he added fruit-colored glitter balls. Home of Mr. and Mrs. Ben McBurney.

TRINKETS IN CHINA on this tree in a room by Taylor-Mihailoff remind you that Christmas trimmings may be no farther away than your demi-tasse cups and figurines. These, however, were especially designed as Christmas trims (see opposite), imported from Italy by Martin Imports. Their glossy white-and-gold and red ribbon ties repeat color of the room.

PHOTOGRAPH BY FRED LYON







METALLIC RIBBON—could be left-overs from last year's wrappings—makes a table tree. Graduated loops are glued to silver-painted wood standard, sprinkled with sequins. Ready-made, Podesta & Baldocchi.





3 PHOTOGRAPHS BY MAYNARD PARKER

YOUR OWN STAINED GLASS may be jewel-colored cellophane cut-outs, applied with glue or rubber cement to a clear glass door or window. You can give your imagination free rein with subjects and shapes that please you, and it's an inexpensive experiment in self-expression because the materials are cheap enough to let you make mistakes and start over again. By crinkling the cellophane you get the textured effect of pebbled glass. This glowing panel in the home of Mr. and Mrs. L. E. Shephard was done by students of Long Beach High School.

Please turn the page

An adventure in free taste

continued

PAPER FANS AND PARASOLS are appropriate tree trimmings in a room with an oriental flavor. Search the party-favor shops for similar nonsense to fit in with your own décor. Home of John B. Wisner, interior designer.

PLEATED PULL-OUTS, those ingenious paper surprises from Japan, Denmark or India, unify this toy-hung tree with pinwheels of color, even inspire the fluted paper covering of its base. Home of Mr. and Mrs. H. F. Orr.

PHOTOGRAPH BY WILLIAM APLIN



PHOTOGRAPH BY HANS VAN NES





TIERS OF BRIGHT BALLS, hung from flat disks of metal, graduated in size from top to bottom, create a tree form. You might also pile fruits or trinkets to simulate a tree shape. From the Christmas Show of the San Francisco Museum of Art.



UPSON BOARD, cut in ▫ 26″ circle, can form the base of a wreath that carries out the colors of your room. Carmen Edgar made this for the Amymay Studio, wrapping the frame with 1″-wide gold crepe paper. Leaves, cut from Strathmore Student Watercolor paper, tinted with tempera in shades of green, are shaped to look natural, then stapled to the frame. Artificial lemons and berries are then wired on.



PHOTOGRAPHS BY MAYNARD PARKER





PANTRY AND JEWELBOX produced this sumptuous glitter by Mildred Bryant Brooks. Just paste bits and pieces of dime-store gems on brightly dyed eggs. Eggs are first drained—a pin prick at each end and a gentle blowing through one hole does this—then dyed and dried. Use casein glue to make the gems adhere. Home of Mr. and Mrs. Millard Sheets.



How to be on top of the situation at

Christmas Dinner

by that old party hand, Virginia Stanton

MENU
Champagne

Tidbits	Pistachio nuts Stuffed green olives Marinated artichoke hearts
Main Course	Roast stuffed turkeys String beans with onions Beets au sherry Cranberry sauce Green salad Rolls
Dessert	Ice cream with marrons flambé Fruit cake Coffee

I am now about to give away my choicest recipe for enjoying a relaxed and happy Christmas dinner. It's simply this: Prepare your Christmas dinner at Thanksgiving time.

I can just hear your reaction—"That gal is mad, but real mad!" But if you do a double take on this and mull the idea around for a while, you'll begin to see that it makes a lot of good sense.

First of all, in November you're psychologically geared to the idea of the big family feast. You're going to have to do a major planning, buying and cooking job for Thanksgiving anyway, so why not use this effort to take care of the future festival at the same time? Ten years ago you couldn't have done it, because the home freezer and the wonderful new canned foods are the real Santa Clauses that make this possible, but thank heaven you can do it now, as I've proved for myself. And you've no idea how blithely and gaily you can face 16 or 20 for the big feast when all the culinary spadework is done. You can whirl through the holiday fun like a dervish without being worn out and harassed by food problems. This system also lets you treat Thanksgiving as a sort of dress rehearsal for the big feast day. What doesn't pan out on your first dinner you can correct or discard on the second. (*Please turn to page* 156)



MAYNARD PARKER

In the home of Mr. and Mrs. Ralph Hammond, festively glowing with HOUSE BEAUTIFUL Christmas ornaments. Virginia Stanton set this table for the family feast. Plated silver is "South Seas" by Community. Like miniature reflections of our golden Starbursts, pattern of Lorenz Hutschenreuther's Bavarian china integrates the starry Christmas trim. It's "Constellation" from Paul A. Straub.

THE MOST-WANTED TABLE

"Wanted" because few if any reading tables have been manufactured for 50 years, and never have so many read so much

These days, when so many of us read so much, a well-designed reading table has been strangely lacking. Now, at last, here it is. With the center support lifted up, it holds a book or a magazine at the right height and distance, and is designed to roll easily on casters over the arms of an average-size chair or chaise longue. With the center lid down, flush with the table top, it is an ideal game or buffet table. Made of mahogany by the Imperial Furniture Company, it sells for $99.75, comes in a mahogany or three other finishes, and has been chosen as a Classic by HOUSE BEAUTIFUL Magazine.

GOOD BUY · GOOD BUY · GOOD BUY · GOOD BUY · GOOD BUY · GOOD BUY · GOOD BUY · GOOD BUY

A *House Beautiful* CLASSIC

As a reading table



For stores where you may see this "Good Buy," turn to page 198.

As a music table

As a game table



As a buffet table



Information about these accessories on page 198

By MILES COLEAN

Plan your mortgage as you plan your home

The new housing bill has a number of advantageous features for home buyers in the $12,000 to $25,000 bracket. Also, it includes favorable terms for buying and modernizing existing houses. These facts may affect your planning for 1955

In 1955, as always, most new homeowners will have to borrow money to finance the houses they buy. The only differences are that: (1) mortgage money will be much easier to get than in this year or last, and (2) the Housing Act passed by the Congress last summer has some new features that you will want to take into account when you plan your financing, whether you are buying or building a new house or buying and modernizing an old one.

Among the features of the new law, the most important is the lowering of down-payment requirements on mortgages insured by the Federal Housing Administration. This applies both to houses that were approved by FHA before the start of construction and to those that weren't, including houses that have been around for some time. And it particularly benefits houses in the $12,000 to $25,000 range.

For houses built under FHA inspection, the mortgage amount may be as high as 95% of FHA's appraisal of the first $9,000 of value and 75% of the value above that amount. The maximum permissible insured mortgage is $20,000. These allowances mean that it will be possible to borrow $20,000 (or 80% of value) on a house valued at $25,000, or $16,800 (84%) on a house valued at $20,000 or $15,300 (85%) on an $18,000 house and so on down the range. For houses valued at $12,000 or more, the new terms are from $800 to $4,000 better than have heretofore been available under FHA financing (see table).

FHA loans on even higher-priced, newly built houses will now prove attractive on loan-to-value comparisons. Since the most common maximum loan-to-value ratio for conventional loans is 66⅔%, it will usually be only for houses worth $30,000 or more that the conventional loan may be in a larger amount than the insured loan. (There are, of course, variations to this. Some savings and loan associations, and other types of lending institutions in some of the states, may make conventional loans above the 66⅔% ratio. Furthermore, since appraisal is not an exact science, one institution's 66⅔% loan may, for example, be as much as another's 75% loan.)

Up to the present time, the largest insured mortgage loan that you could make on an *existing* house was 80% of value up to a maximum loan amount of $16,000. Now if you are planning to buy an existing house, you will find that you may borrow up to 90% of the first $9,000 of value as appraised by FHA and 75% of the value in addition to that amount, up to a maximum loan of $20,000.

Although these terms are not quite as generous as those on newly built houses, they are more liberal than anything available before. For example, if you are buying an older house that FHA values at $15,000, you may borrow as much as $12,600. Formerly, the best you could have done would have been $12,000. The value of any alterations, repairs or improvements that you may be making can be included in the calculation.

These same terms and conditions will, of course, make it easier for you to sell the house you already own and consequently may help you to realize your dream of a better one. Moreover, if you simply wish to better the house you already own, you may get an insured mortgage that will cover the cost of improvement as well as the amount of any existing debt, provided FHA's top limits are not exceeded.

FHA mortgages on newly built houses may hereafter be amortized over as long a period as 30 years, and on older houses, over a period of three-fourths the estimated future useful life of the property, provided that this calculation does not run the period to more than 30 years. For most FHA mortgages the former maximum amortization period was 25 years. The extension makes it possible somewhat to reduce the monthly payment on a given amount of loan.

In any mortgage that you give on a new or older property, you should have the lender include a clause permitting you, at any future time, to obtain additional funds under the same mortgage instrument for additions and major repairs or alterations. This is called "open-ending" the mortgage, and its advantage is that you are enabled by it to finance future improvements at the same interest rate and maturity as the original mortgage, thus avoiding the expense of either refinancing the whole mortgage so as to cover the increase or of paying the high interest rates charged for second mortgages or for consumer-type credit.

Many institutions have been making conventional loans that include the "open-end" feature, but heretofore it was not possible to do so at all with FHA-insured loans and was allowed only to a limited extent with loans guaranteed by the Veterans Administration.

Now the new law specifically authorizes FHA to insure "open-end" mortgages on both new and existing houses. It is understood also that FHA will allow a borrower under an out- (*Please turn to page* 183)

FHA MAXIMUM MORTGAGE AMOUNTS FOR NEW AND EXISTING HOUSES

	NEW HOUSES		EXISTING HOUSES	
Value	New Schedule	Old Schedule	New Schedule	Old Schedule
$10,000	$ 9,300	$ 8,750	$ 8,850	$ 8,000
11,000	10,050	9,450	9,600	8,800
12,000	10,800	9,600	10,350	9,600
13,000	11,550	10,400	11,100	10,400
14,000	12,300	11,200	11,850	11,200
15,000	13,050	12,000	12,600	12,000
16,000	13,800	12,800	13,350	12,800
17,000	14,550	13,600	14,100	13,600
18,000	15,300	14,400	14,850	14,400
19,000	16,050	15,200	15,600	15,200
20,000	16,800	16,000	16,350	16,000
22,500	18,675	16,000	18,225	16,000
25,000	20,000	16,000	20,000	16,000
27,500	20,000	16,000	20,000	16,000
30,000	20,000	16,000	20,000	16,000

RECORDER
Ensemble Tunes

By RICHARD WILLIAMS

The Gift of SELF-MADE Music



CAROL BLANCHARD

Here are 12 suggestions for musical Christmas gifts. Give one to your music-loving friend and one to yourself

No joy quite compares with the joy of playing a musical instrument yourself. You may believe this even as you recognize that you'll never be more than a Sunday Sarasate with little skill and a lot of love. Play a little, but play yourself. The half-a-loaf of playing badly is more nourishing than a diet consisting exclusively of listening. There lies pleasure in the violin even if you are unable to "fiddle all the bugs off a sweet potato vine," as Stephen Vincent Benet put it. There lies pleasure in the piano or in an electric organ. Indeed, a home without a piano lacks sound, beautiful as it may be. It is like a seascape from which the song of the waves has been deleted.

However, it is possible to make music with instruments less inclusive than the piano, less expressive than the violin, simple instruments which are easy to learn and which can repay whatever little skill they do require with the kind of pleasure that you'd get from singing a tune. These instruments are often a relative or ancestor of a fully developed virtuoso instrument. For example, the recorder is a cousin of the flute. To call them toy instruments is an unfair derogation. The good ones aren't toys. They are instruments for making music, though of limited expressiveness. For a family just becoming interested in music, and particularly for a family in which there are young children, these instruments make charming Christmas gifts. Let me point out a few of them.

The Recorder is undoubtedly the most useful and the most popular of them all. The tone of a good recorder is truly sweet and musical, suggesting, as I have said, that of the flute. It is possible for a family to play four-part harmony on four recorders, since they come in bass, tenor, alto, and soprano size. Quite a few recorder societies have been formed: People get together of an evening to play music which is plaintive and gentle and which includes Bach and Scarlatti as well as modern compositions. The recorder can be learned in a few hours or at most a few days. A good recorder can be bought for around $15.

Mambo Drums. A mambo mania is sweeping our country. The Cuban rhythm, which is impudent and unbridled, has become the younger generation's favorite dance. Mambo drums are small drums of different pitch, and with a set of two or three, played perhaps as an accompaniment to a Perez Prado record, you can let yourself go, provided the neighbors don't object.

Bandino. This is a sophisticated ukulele larger in size and deeper in tone. It has become particularly (*Please turn to page* 189)

Instruments and music courtesy of George Shirmer & Co. Photograph by Ben Somoroff

How To Judge A Reproduction

BETTMANN ARCHIVE

When you buy a "print" or a reproduction as a Christmas present, or for your own imaginary museum, be sure it meets the tests graphically described here

By ROY McMULLEN

Three summers ago, in a rolling barrage of rain which the Spanish travel agent hinted *my* atomic bomb had provoked, I drove down from Madrid to Toledo, parked somewhere in the Sixteenth Century, sloshed through a Gothic alley to the church of Santo Tomé and had my retinas warmed and my throat caught by El Greco's "Burial of Count Orgaz."

That travel agent should have revised his chatter. The painter himself could not have arranged a more theatrical sequence than the billowing drapery of rain, the humming, twilit church, the sudden swirl of Baroque brightness. It was a great day, one of those when all the irritating work of going on a pilgrimage pays off.

It was also one of those when a healthy tourist becomes a compulsive buyer of souvenirs, and I stopped on my way back to the car and picked up the first reproduction of the painting I found. And last week I looked at it. The colors are garish, the contrasts as brutal as a checkerboard. The piercing mysticism in the noblemen's faces is blunted into dreaminess. In short, the thing is a catch-penny catastrophe.

What can we do about this sort of esthetic ambush? It's no use vowing we won't buy color reproductions; we *are* buying them. Some are as faithful as our high-fidelity recorded music; we can now sit at home and realize our old dream of loitering through the Louvre with our shoes off.



COURTESY OF THE METROPOLITAN MUSEUM OF ART

But we can also lead our tastes into the temptation of the meretricious. How, in the midst of this wonderful and dangerous techno-cultural boom, should we set about being the curators of our imaginary museums?

I should say our first duty is to put up room dividers (mental ones, of course) to separate our "museums" proper from our memory departments and reference libraries. Let us worry where there is something worth worrying about.

Is that obscure? Well, the defects in my El Greco, for example, cannot really fuddle my taste so long as I use the print only to help me recall my experience that day in Toledo. It is just a talisman in my memory department, an old program brought home from a visual concert. And I think we can risk having indifferent copies of pictures we know well, for the kick in this kind of collection is not intrinsic; it is hitched to the intensity of our experience of the originals.

We may also be indulgent about our illustrated reference works and critical studies. A good book about painting is a memory collection assembled for us by some one else, and here again the reproductions are not required to move us with their own power; they are—or should be—charged with the intensity of the critic's experience of the originals.

But the true 1955-model imaginary museum functions in a realm quite distinct from that of relics and books. For the reproductions in this part of the home collection should do something we do not ask of the others: They should generate their own kick. They should produce an effect which approximates that of original paintings we may never have seen.

There are hundreds of color prints carrying out that delicate assignment today, and they are encouraging evidence that our new distributive culture need not mean a lowering of the standards set by our older elite cultures. But which ones are they? How can we even begin to judge the quality of a copy when we have never seen the original?

I recall putting that last question to Guy Spitzer, who is one of the most respected craftsmen in the business in Europe. He waved at a powerful Braque on the wall of his shop and said, "Why, you judge a reproduction the way you do a suspected forgery. You squint, and then you back off and look again, and then you have a feeling." Not much of a formula. Yet it is true that if we wish to extend our knowledge of painting by buying prints, we had better have some knowledge to extend. We can never, after all, be sure that a particular reproduction is an exact copy of an unknown Braque original, but we may develop enough sensitivity to feel that it is a good Braque.

There are, however, a few cautions which we ought to keep in mind while we are waiting for an (*Please turn to page* 179)



This detail from Rembrandt's "Portrait of the Artist" is exactly the same size as in the original. Thus it gives *true dimensions* and some sense of *texture* lacking in the reproduction at left. However it has no *color* and little *value* in the painter's sense.

Here are more excerpts from THE ALICE B. TOKLAS COOKBOOK

published by Harper & Bros.

Secrets of French

Little Known French Dishes Suitable for American and British Kitchens

These dishes should add variety to American menus. In France they are no longer novelties nor creations, nor have they the distinction of being distinctive, which, as defined by a cousin of Gertrude Stein, is something that is done six weeks before all the world is doing it. On the contrary, they are most of them a slow evolution in a new direction, which is the way great art is created—that is, everything about is ready for it, and one person having the vision does it, discarding what he finds unnecessary in the past. Even a way of cooking an egg can be arrived at in this way. Then that way becomes a classical way. It is a pleasure for us, perhaps for the egg.

It is, of course, understood that there are always those who rush in and irreverently add a dash or a pinch from a bottle, a tin or a package and feel that some needed flavour has been found. This, a matter too literally of taste, is not arguable. It is a pleasure to retire before such a fact.

For the preparation of these dishes, certain standard sauces and what the French call composed butters are necessary. Those used in these recipes follow these standards.

Egg Plant à la Provençale: Wipe but do not peel 6 *aubergines* or eggplants, cut in slices of 1½ inches, salt and pepper; put them in a saucepan over medium heat in which 6 tablespoons olive oil are bubbling. Brown lightly on all sides, remove from flame, drain the *aubergines*. In the oil in which they have been cooked, put 3 blanched and skinned tomatoes that have been coarsely chopped. Add salt and pepper, 1 clove of crushed garlic and 2 diced anchovies. Cook over low heat until tomatoes are cooked. Remove from flame and add 1 tablespoon chopped basil. Place 1 teaspoon of this sauce on each slice of eggplant. On the sauce place a thin slice of lemon, on the lemon place a rolled anchovy, and in the anchovy, stand 1 black olive upright.

Cauliflower with Mustard Cream Sauce: Boil the flowerets of cauliflower in salted water for 10 minutes. Drain, cool and chill. Before serving, pour on this sauce:

In a sauce pan melt 1 tablespoon butter. Add 1 tablespoon flour and 1 tablespoon mustard. Mix thoroughly, add ⅔ cup boiling water. Blend with a whisk. Add 2 yolks of eggs mixed with 1 tablespoon whipped cream. Beat before pouring over flowerets and serve at once.

Mimosa Soup: Boil in salted water 1 cup string beans. When tender, depending upon size and freshness, remove from heat, drain and cut into cubes. Mash through a very coarse sieve the yolks of four hard-boiled eggs. Just before serving, bring to a boil 1 quart bouillon. Add diced string beans and the yolks of eggs. Bring to a boil again, remove at once and serve.

Fillets of Sole Perinette: Salt and pepper 4 large fillets of sole. Prepare 2 cups mashed potatoes thoroughly mixed with 2 tablespoons cream, 1 egg, salt and pepper. Mash through fine sieve 2 yolks of hard-boiled eggs. Chop very



Cooking

part 2

fine ¼ cup truffles. mix yolks of eggs and truffles with potatoes. Spread this mixture on two of the fillets. cover each with another fillet. press them together. Cover them with a beaten egg mixed with 1 tablespoon olive oil and 1 tablespoon water. Cover with grated bread crumbs. Melt in frying pan over medium heat ½ cup butter. Brown the fillets on both sides in this. reducing the heat so that the fillets will be cooked through. In a preheated serving dish spread 2 cups mashed potatoes. to which has been added 4 tablespoons browned butter. Place the fillets on the potatoes. and on the fillets place thin slices of truffles alternating with thin slices of lemon.

Devilled Smelts: Clean. remove fins. wash and dry 6 smelts. In a bowl mix 1½ tablespoons powdered mustard. 1½ tablespoons French mustard. 3 tablespoons olive oil. 3 yolks of eggs. ½ teaspoon salt. 1 tablespoon anchovy paste and ¼ teaspoon cayenne *(Please turn to page* 194)

PHOTOGRAPH BY ROLF TIETGENS





To someone famous for his juleps.

Bouquets of mint or mint plants—as many kinds as your nursery has—set in silvery Kensington Ware mugs that look frosty always; a bottle of magical Mintit to use along with or instead of fresh sprigs. *And* the world's handsomest silver-plated ice crusher, the Bucketeer (Rival Manufacturing Co.)



Nothing startling about them, these are gifts you'd expect to send to those who enjoy the good things of life—fine liquors, delicate morsels, cookbooks, rare spices, the many aids to gourmet cooking and epicurean eating.

But something lifts them far out of the ordinary—something of what *you* are and a nice perception of what *they* want.

A traveling-case bar for a traveling man or a peripatetic pair is a good idea. Better if you know that most trips are made by car, and best if you're sure of their favorite brands and drinks so that bitters go along for a bourbon old-fashioned. All in a box with a mighty star wheel to remain a symbol of Christmas for years to come.

(Please turn to page 168*)*

Thought-built Gifts for the Modern

By **POPPY CANNON**





For your hostess with the mostest

Bedeck and bedizen a party-size Presto Pressure Cooker. Send a set of exquisite *pots de crème* with matching tray and compotier—all white as Christmas. From Soupçon. Add a bottled caramel syrup, Zeste Morestin, and a recipe for perfect *crèmes caramels* made in 3 minutes.



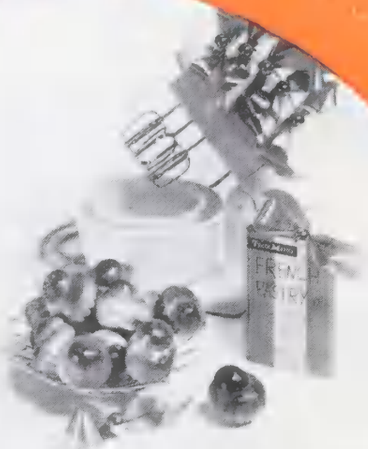
This if for nuts—mad, merry, practical



If they like to grind their own coffee, churn a bit of the best butter, blend batters, frost a fine daiquiri, send them the new two-speed Osterizer. It will even chop those nuts you've hidden beneath nut wafers in a *trompe l'oeil* dish that looks for all the world like piled-up plates topped with ceramic nuts. Dish from France via Macy's New York.



She's the loveliest, bakingest lady



To spare her pretty arms—the beatingest (triple-headed) mixer yet devised (General Electric's). Add a treasure of classic recipes—Charlotte Turgeon's latest—"Tante Marie's French Pastry." And to nibble as she reads, brioche in a basket which is also a steamer and/or cake rack.

Epicure

PART 2



We're thinking about a man of the world

Wherever he goes he'll have his favorite Teachers' Scotch, his Remy Martin, his Kentucky Tavern; shaker, stirrer, strainer, and opener, all in a sleek traveling-case bar (Wales Luggage Corporation). And in each glass a thoughtful extra—Angostura bitters, a miniature bottle of vermouth, cherries, olives, and some cocktail picks. Make a corsage of cocktail picks and metallic paper leaves to tie on the handle.



GIVING TO

Gardeners aren't such a special breed that they won't appreciate

One wonderful plant, preferably both as rare and as well grown as this Kalanchoe beharensis, is a thoughtful gift, especially if it comes in a handsome pot. But don't expect cheers for indiscriminate giving. True gardeners hate to throw away *any* living plant, but they won't like finding a home for something they really don't want.

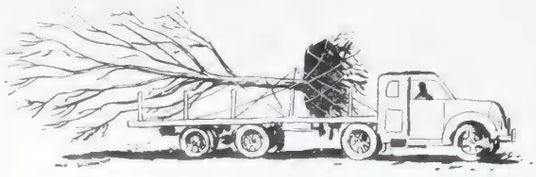


ALL PHOTOGRAPHS BY MAYNARD PARKER

EDWARD HUNTSMAN-TROUT, LANDSCAPE ARCHITECT GARDEN OF MR. & MRS. ALBERT HANSON

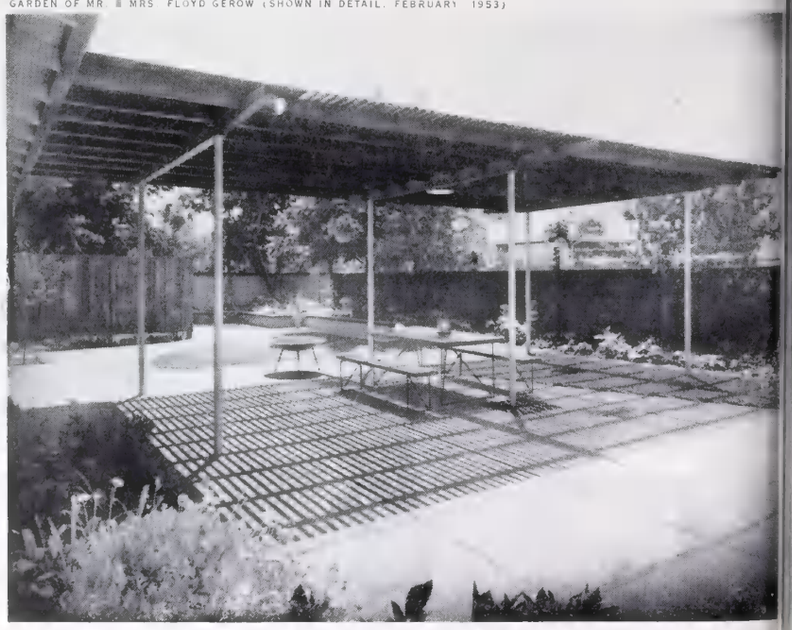


Handsome containers (left) are almost nonexistent, it often seems to exasperated seekers of them, so when you *do* find one for Christmas-giving to the indoor gardener you are sure your gift will be cherished. This planter, in a most sensible size for today's big, important indoor plants, is one of several by the McGuire Company.



Shade for the terrace is most welcome when it comes from a beautiful tree—and winter is the best time to move in a big tree. The cost? $200 and up from reliable nurseries that supply a written guarantee that your gift will live. In regions where big trees are not available, how about giving a modern arbor (right)? This one was designed by landscape architect Thomas Church.

GARDEN OF MR. & MRS. FLOYD GEROW (SHOWN IN DETAIL, FEBRUARY, 1953)



GARDENERS

a gift which they wouldn't buy for themselves. Here's what they dote on

By DR. JOSEPH E. HOWLAND
House Beautiful's Garden Editor

My most successful Christmas giving to fellow gardeners has come from following two rules. First, whether plant, gadget or what have you, it must have made gardening more exciting for me in my own garden. Then I am *sharing* a discovery—and this makes the second simple rule necessary: The gift must complement the receiver's interests in gardening. I happen to like roses very much, but there is no point in "sharing" a rose discovery with one of my good friends who happens to be a dahlia enthusiast who can't understand why I bother with roses. If there is a third rule, it involves gifts that concern garden design, say a pool, a terrace, or fencing. Hire the best landscape architect you can get to design the gift.

(Please turn the page)

Companion plants may start your friend on a whole new discovery in gardening. He may never have tried together the two kinds you have found so fine as complements, and receiving such a pair would indeed be a compliment from one gardener to another, especially when it has also been chosen to fit the background as well as this pyracantha and yew fit here.



N DALSIMER LANDSCAPE ARCHITECT; GARDEN OF MR & MRS E FEIT

A stylish new terrace might be a family gift. It makes the garden much more a part of daily living for the non-gardening member—and nothing is more flattering to a garden lover than to have his whole family see and use his handiwork. Call upon the best landscape architect you know to design it; a landscape nurseryman to install it.

MARIE & ARTHUR BERGER, LANDSCAPE ARCHITECTS; GARDEN OF MR & MRS E V HENEGAN



GIVING TO GARDENERS *continued*

• **Compressed air sprayer** is wanted by every gardener. 3-gallon size costs $15-$20.

• **Electric chain saw** would be exciting gift for anyone with tree prunings to saw into firewood.

• **Pruning shears** seem so plebeian that gardeners often fail to buy the really good ones ($5 to $15) that would make pruning far easier and less damaging.

• **Leaf sweeper** ($25 to $50) would be an inspired gift for the man who prides himself on his lawn.

• **2-wheel garden cart** ($10 to $25) replaces the old-fashioned wheelbarrow, brings new ease to gardening.

• **Hoe collection** (Union "Green Thumb" offers 29 kinds) would make any real gardener beam. Costs about $35.

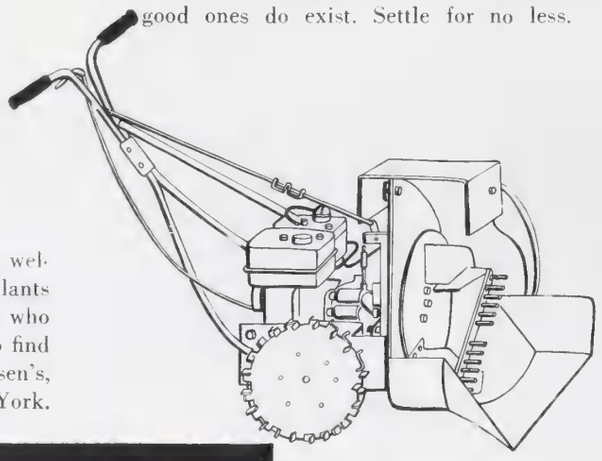
• **Garden lights**, new this year, would offer the recipient new enjoyment from gardening. Investigate especially the "Lightolier" line ($10 to $17). Color filters (about $3) would also delight the gardener.

• **Lawn sprinklers** in the $5 class he may have, but how about the wonderful *big* sprinklers ($25-$40)?

• **Favorite garden chemicals** you have found exceptionally effective may not be known to your gardener friend.



Art in the garden offers a wonderful chance to compliment a gardener. Choose from sculpture, as modern as this concrete and iron composition by Florence Swift or a more traditional one. The number of superb pieces is limited, but good ones do exist. Settle for no less.

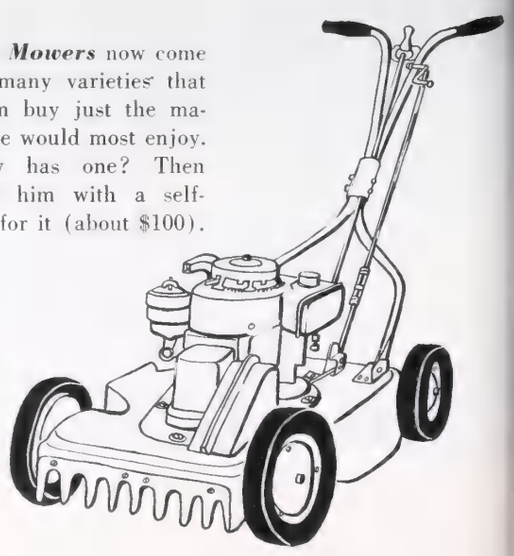


A snowplow is the gift for the man who won't slow down (no one over 40 can shovel snow safely, health statistics show). Choose either a gasoline-powered one as here, or an electric (uses 110-volt house current).

Flower and plant containers are always welcome gifts; they say so well the receiver's plants are worthy of the finest display. And anyone who grows plants indoors knows how hard it is to find truly good containers. We found these at Jensen's, Lord & Taylor, and Jasmine Shoppes in New York.



Power Mowers now come in so many varieties that you can buy just the machine he would most enjoy. Already has one? Then pamper him with a self-starter for it (about $100).

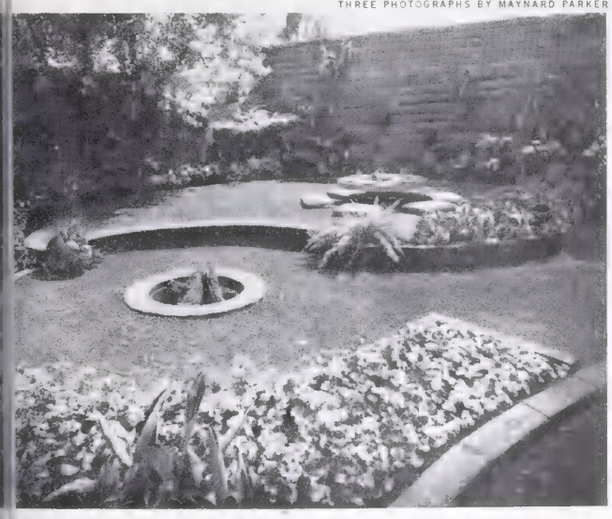




Espalier fruit trees are a handsome addition to the garden. On a sunny wall they soak up unwanted summer heat, burst into a shower of blooms each spring, bear the biggest, juiciest fruits anyone can grow. Strength goes into the fruit instead of the usual big framework of hefty branches. Three-arm plants cost $10 to $15; 8-arm masterpieces like this might be $50 to $75.

Garden pool (below) often seems an extravagance to a new gardener who needs more plants. He'd like a pool, but—. You can order one built to complement his garden as your gift. Cost? The sky is the limit. This one, complete with brick wall and circulating pump, is about $100; $35 will buy a shallow steel bowl 3′ across, 6″ deep at center, to be set anywhere.

THREE PHOTOGRAPHS BY MAYNARD PARKER



A re-do for the back yard benefits the whole family. Look what happened to this tiny yard (20′x20′). Total cost might be $400. You could order such a transformation, or you might give the first instalment, namely, the designer's fee (note how well this garden illustrates that *design*, not plants, is the key to really good gardening.



ALLEN DALSIMER, LANDSCAPE ARCHITECT

The Gift you could never give before

Newest of all the new electric tools for the modern epicure, the automatic heat-controlled electric skillet gives a new dimension to cooking, a new freedom, sureness and ease

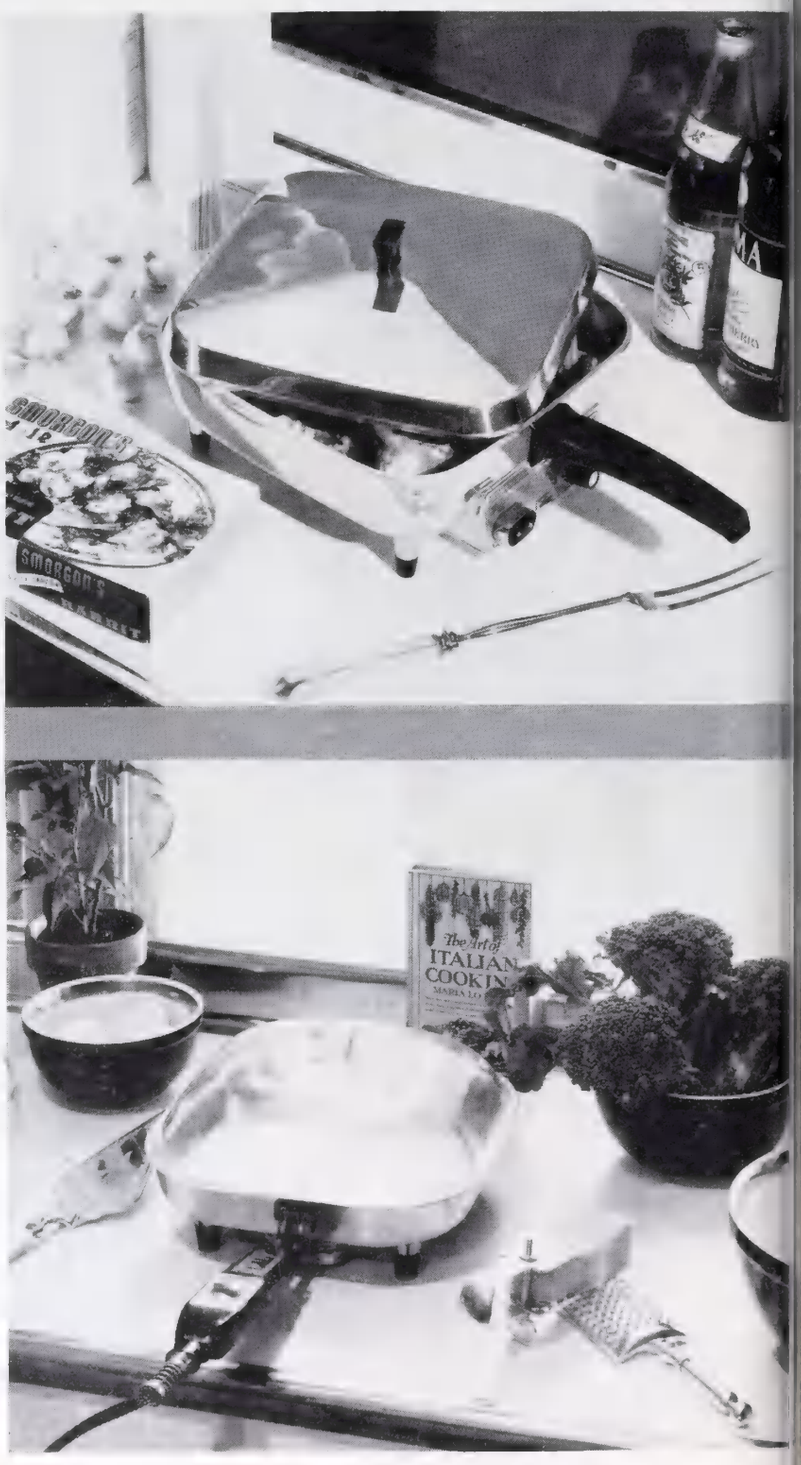
By POPPY CANNON and JULIE POLSHEK

This Christmas many a gentle soul will be sponsoring a revolution in the kitchen. Such a benign revolution, brought about by the new automatic, controlled-heat electric skillets! It's a big leap out of the old-fashioned frying pan to this new way of cooking. Suddenly for the first time top-of-the-stove cooking can be as accurate and as foolproof as in the most modern oven.

Know-how that once took years to acquire is built into these new skillets. That sixth sense that the great chefs learned so painfully can now be approximated by the most unlearned bride.

You don't have to be able to judge heat by the look and smell of the metal. You needn't learn how to time the sputter of drops of water on a griddle. The old, old trick of shaking the pan becomes unnecessary, for that was essentially a method of controlling temperature and preventing sticking.

Now a thermostat controls the heat. Often silicone treatments keep food from sticking, cut down scouring. The admonition to "stir constantly" may become obsolete, for stirring is another way to keep temperatures even. The double-boiler, the asbestos pad, are less necessary when, with a flick of a finger, you can maintain all temperatures.



For famous gibelotte—French rabbit stew use Smorgon's ready-skinned, disjointed, quick-frozen rabbit. Thaw, sprinkle with salt, pepper, flour. Brown in 2 tablespoons olive oil at 375° F. Add ⅓ cup Roma sherry; simmer 30 minutes. Remove. Brown in 2 tablespoons butter 12 tiny white onions; add 1 can thin-sliced mushrooms with broth. Replace rabbit; simmer 30 minutes more. Serve over garlic toast right from the Dominion Fry Skillet (Dominion Electric Corp., Mansfield, Ohio).

No longer fussy—the Frittata. The Sunbeam (Sunbeam Corp., Chicago, Ill.) makes it sure as sure. Just mix well 4 eggs with salt, pepper, 1 clove garlic crushed, 3 tablespoons freshly grated Parmesan, 1 small bunch broccoli lightly cooked, cut into inch pieces. Heat 4 tablespoons olive oil to 320° F., add egg mixture; cook 5 minutes; turn. Brown 2 or 3 minutes. Cut into four or six wedges. (Silver grater from Rome.)



Every king-size pancake perfect with the Nesco Fryryte (Nesco, Inc., Milwaukee, Wis.). Blend 5 whole eggs with 1 cup milk, 1 package Flako Popover mix. Heat Fryryte to 360° F., melt 2 tablespoons butter, add ¼ cup batter, tilt pan so it's completely covered; cook till dry-looking, turn with wide spatula, cook other side. Serve with apple sauce, apple butter, jam or lingonberry preserves. Sprinkle with sugar and cinnamon. Recipe makes 10 pancakes.



Sauté soft-shell crabs amandine are no longer seasonal; they come clean, quick-frozen. Cooking's so swift with Swifty (Eastern Metal Products Co., Tuckahoe, N.Y.). Roll crabs in flour, melt ¼ cup butter and cook at 375° F. till lightly browned. Turn once. Sprinkle over them 2 tablespoons lemon juice, a few grains of cayenne, a few grains of pepper. Just before serving garnish with canned shredded almonds and fresh or crisp-fried parsley.

UNLESS OTHERWISE NOTED, ACCESSORIES COURTESY OF MACY'S



Short-order hors d'oeuvres—a stylish adjunct to dinner or cocktails. Buy a package of Eat-All's quick-frozen Salmonettes, their miniature crabcakes, or Beardsley's mite-size codfish balls. In your handsome Markel Maid Fry Pan (Markel Electric Products, Buffalo, N. Y.) pour vegetable oil 1 inch deep. Heat to 400° F., drop in frozen tidbits, cook 3 or 4 minutes till crisp and brown on both sides. A quick, easy living-room version of deep-fat frying! (Cocktail picks from Paris.)

More gift suggestions on page 166



By VICTOR BERGERON
(better known as Trader Vic)

COOKING WITH SOYA SAUCE

Your cooking repertoire is not complete until you know the versatile ways of this Oriental seasoning



What is this strange brown magic—salty Oriental sorcery? This ancient sorcery that has found its way more and more frequently to our tables and now happily into our kitchens?

There was a time way back in the middle ages (1920 or 1925) when soya sauce was quite unfamiliar to the American housewife—never encountered outside a Chinese restaurant. Then came the Beachcomber, my own Trader Vic's, and other exotic restaurants owned and operated by Americans. Came World War II and our men returning from the Far East with new knowledge and new interests in the fare of far-off lands.

Soya sauce became more familiar as a table condiment. But its varied uses in everyday cooking are still not appreciated.

There is no real mystery about soya sauce other than the mystery which surrounds all things wonderful! Made of hydralized soya beans and roasted wheat, it was originally an invention of the Chinese cleverly calculated to add meat flavor to their preponderantly vegetable dishes. Now we find large manufacturers of corn starch and wheat products making soya sauce, not because it is a by-product, but because the processes go hand in hand. Many flavor accentuators like Zest, Accent and other monosodium glutamates are made from vegetable proteins derived often from soya beans, so that actually soya sauce is the great-granddaddy of them all, with tremendous powers to point up and enhance flavors. You can use a little soya sauce in many, many kinds of cooking wherever the color will permit—in gravies and sauces, for instance. Try it when you are preparing green vegetables. Use a little soya sauce instead of salt. Wonderful with green beans.

From Honolulu

In Hawaii, where the bulk of the population and all of the kitchen help are Oriental, meals are steeped in Oriental ways, which means a lot of soya sauce not only in Oriental dishes adapted to Western tastes, but also in many American stand-bys which have been given a new twist and flavor.

During my last visit to Honolulu we were the guests of (*Please turn to page* 131)





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HOW TO BUY HOME MOVIE EQUIPMENT

CONTINUED FROM PAGE 101

16mm. I have in mind the case of a married couple who have spent a great deal of time outside the country and have taken many movies. They hope one day to create an adventure film of their world travels and use it as the basis for lectures in clubs and churches. This is a goal they may never achieve, but it is an incentive to their film-making activities—and using 16mm film makes it a possibility. Sixteen millimeter film can also be shown on television and in classrooms.

The advanced amateur is likely to prefer the finer qualities of the 16mm film. Often he has had some years' experience with an 8mm camera. For him movies are not merely an incidental gadget, they are an avocation. The pleasure comes not just from seeing and showing the finished pictures—but from the actual planning, making, and editing as well. Of course, these same pleasures can be pursued with an 8mm camera. Yet the fact seems to be that most out-and-out lovers of film use 16mm equipment, while those who merely flirt with movie-making are content with 8mm. The cost of a standard 16mm camera runs from about $130 (for a simplified magazine load) to $1,000 for the professional models.

Projectors: The fact that much more 8mm film than 16mm is used by amateurs need not sway us completely. It may also be true that most people wear shoes that don't fit, but that is no reason for you to do the same—or me either! The 8mm movie camera is a good investment, but it requires a matching projector which simply does not offer the versatility of the 16mm projector. It is possible to get a magnetic sound-on-film projector for 8mm film (costing about $300), but even this fairly well limits you to showing your own movies. The great variety of films that can be rented or borrowed to show at home on your 16mm sound projector is to me the determining factor in selecting the 16mm equipment.

Whatever gauge you decide on, you must have a projector that matches your camera—and don't postpone getting it, even for a few months. You may plan to do your screening at the home of a friend, neighbor, or relative, but you'll surely find such arrangements a nuisance to yourself and the others involved. Like any other discomfort, avoid it best before it starts. The 8mm silent projector costs about $150 (with one low-priced model costing about $65). A better than adequate 16mm sound projector for home use costs in the neighborhood of $400. Silent films can ordinarily be shown on a sound projector, but not *vice versa*.

Sound-on-film: One of the frustrating problems for the serious amateur is how to get sound (music, commentary, and dialogue) onto the movies he has made. The newly devised magnetic sound projectors allow you to record and re-record your own sound track, or to use the ordinary (optical) sound movies. The beginning amateur isn't likely to be tackling this for some while, but it is good to know that sound can be recorded at home on your own movies when you're ready for it. The magnetic recording device and picture projector are all in one machine: cost for 16mm is about $700, for 8mm about $400.

Screens: The type of screen you want is the one which you'll use the most. If you carry your movies and slides out visiting, you need a portable tripod screen. Price ranges from about $14 (for 30 x 40 inch size) to as much as $100 (72 x 96 inches). The tripod models are easy to handle, and have the advantage of being completely self-sufficient.

Hanging screens, however, are for more or less permanent use in one place. I show films quite often at home, for work and for fun, and I make it a consistent practice to do all my movie viewing in the same room. The hanging screen is perfect for me: it stays rolled up under the window valance, and I have only to pull it down or up at the proper times. Of course, hanging screens can be taken down and put somewhere else, just like a picture, but they need to be hung on especially spaced nails. And, for that matter, tripod screens can be set up over and over again in the same place. Hanging screens are somewhat less expensive than those with the tripod apparatus, but your decision should rest with the way you'll use your screen most often.

Another consideration is this: Should your screen be rectangular or square? If you show movies most of all, get a rectangular screen. If projecting slides is your major concern, get a square one. In both

(*Please turn to page* 202)

"Ebony 'n brass" lamps by Verplex

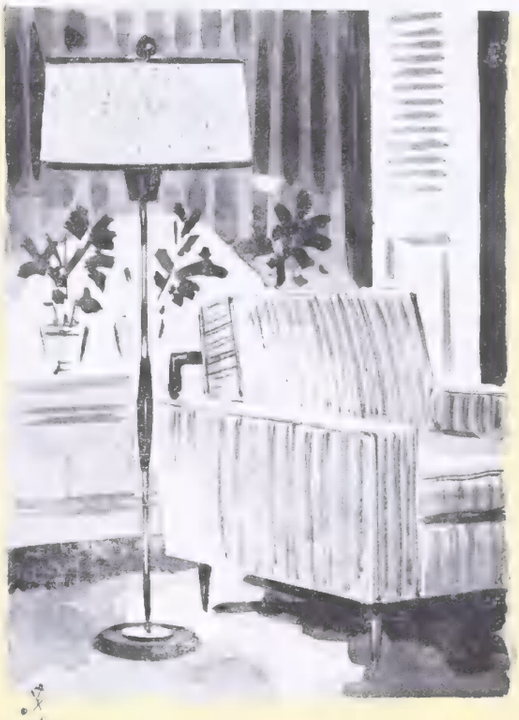
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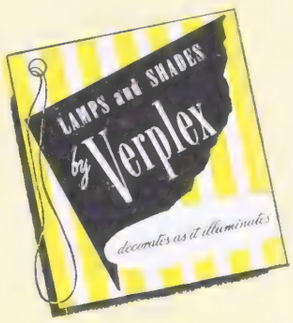
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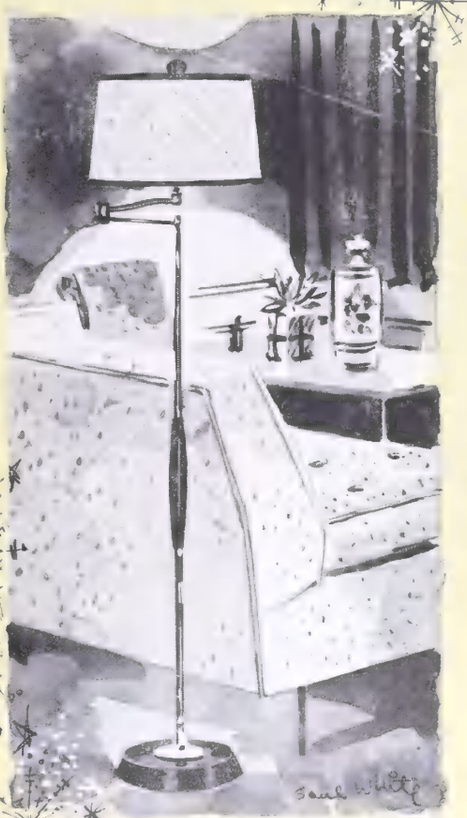
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HOW TO BE ON TOP OF THE SITUATION AT CHRISTMAS DINNER

CONTINUED FROM PAGE 133

And, oh, what a boost it gives your sagging budget when you can write off the biggest food bill of the year in November or even October!

I even carry this a step further and plan my table decoration with both feasts in mind. I believe in having everyone sit at one large table for Thanksgiving and Christmas. If your table will not seat the whole family, you can get some plywood and put it on top of the table as an extender. I use the same large tablecloth for both occasions—simply green yardage bought at a local store and hemmed. I just switch the decorating motif a little—autumn leaves, fruits and nuts are the scheme for Thanksgiving, pine cones and Christmas tree ornaments for Christmas, all very effective on the same cloth.

There were sixteen at my November-planned Christmas dinner last year, ranging in age from eight to eighty. Since I do most of my own work and it's next to impossible to get in extra help at Christmas, I had to plan this carefully so as to minimize my own labor. The larger the party, the simpler you have to make it in service and courses, so I went through a process of elimination. For instance, no butter plates and no glasses in my place settings. We serve champagne cocktails and invite the guests to bring their glasses to the table, then continue with champagne throughout the dinner. Even the "littlies" have "busy water," as my youngsters used to call sparkling soda or ginger ale.

For this large a group we have just the main course and dessert. And no fussy hors d'oeuvres with the cocktails! Instead, I serve such simple but colorful tidbits as stuffed green olives (you can marinate them to make them tastier), artichoke hearts marinated with herbs and capers, and some rather special pistachio nuts, packed by the Philibosian Orchards at Elk Grove, Calif., which are simply delicious besides being a nice Christmassy green conversation item.

If you are having eight to twelve for Christmas, one turkey and one casserole of each vegetable will be enough. But if your party is larger, better have two turkeys and two casseroles of everything. This speeds up the serving and lets your guests enjoy hot, hot food, and there's no polite waiting while the food gets cold. Even for a small group, I set casseroles at separate ends of the table so there won't be a bottleneck in the self-service.

Last year for the party I bought two gay red-and-white-striped chef's aprons and hats for the two men who carved the two turkeys. It added a lot of fun to the party when my husband entered, all dressed up, carrying the bird.

At our family feasts, instead of having a spoken grace we all sing the Doxology. It's a heart-warming custom, for then all of us, even the smallest, can join together in the hymn of praise.

As the men carve the turkeys and more champagne is passed, I bring in the casseroles of vegetables. And let me tell you they are always served from pretty stove-to-table ware because I am militantly opposed to any extra and unnecessary dishwashing.

My Christmas menu consists of the simple tidbits which I've mentioned, the turkeys, cranberry sauce, frozen green beans with canned whole small onions, beets with sherried butter and chopped parsley (there's that color scheme again!). I don't bother with potatoes because they're too much effort and much too filling with a big dinner. But I do include rolls and a light salad of mixed lettuces. For dessert we have chestnuts, flamed and served with ice cream, and fruit cake.

Champagne can be any good California variety such as Almaden, Demi-Sec or Sweet; Cresta Blanca, Demi-Sec or Sweet; Santa Rosa, Demi-Sec, 1951. As you can tell, I like it sweet. But you may prefer dry champagne—many people do.

Notice that all these things, except lettuce, can be purchased at any time and kept indefinitely. That's what makes my system work so well. Here, for instance, is what I would buy at Thanksgiving time for this 16-guest Christmas dinner.



Tidbits

2 cans of Philibosian Orchards pistachio nuts
2 jars of S. & W. artichoke hearts
1 large jar of stuffed green olives

Main course

2 15-lb. turkeys
6 cans of S. & W. baby beets
6 packages of Birds Eye frozen green beans, frenched
2 cans or bottles of small white whole onions (I use O & C Small Onions, packed by Olney & Carpenter, Wolcott, N. Y., or York County Dutch Fancy Whole Onions, packed by Hungerford Packing Co., York Co., Pa.)
3 packages of fresh cranberries (I prefer to make sauce from fresh cranberries, following the cooking directions on the package.)
24 to 30 Brown 'n' Serve rolls or 2 or 3 packages of hot roll mix

Dessert

Dried chestnuts, enough to fill 4 cups generously. I buy mine at an Italian market, but you might prefer 2 or 3 cans of whole cooked chestnuts in water, put up by Clement Faugier, Privas, France. Just drain them and they're ready for the sauce.

Ice cream—the richest, creamiest vanilla ice cream possible. I don't really buy this specially because I keep gallon containers of it always on hand in the freezer.

Bacardi Puerto Rican dark rum
Fruit cake

Here are the time-consuming and messy things you can get out of the way a month before dinner if you do them at Thanksgiving. You can clean the turkey (do *not* stuff it), mix the stuffing, make the gravy, prepare the cranberry sauce, bake your quick-mix rolls, and concoct the chestnut dessert sauce. Then into the freezer with the whole lot of them!

The big item is the turkey. I prefer two smaller hen turkeys, around 15 lbs. each, to the traditional grand old monster bird, for the smaller ones are more succulent and juicy. You might be able to get an especially good buy from your butcher at Thanksgiving time if you order several turkeys.

Have the butcher "draw" the turkeys immediately upon receiving them. I prefer to have mine drawn when killed so I usually get them in the country. The neck should be cut off as close to the body as possible, and the tendons

(*Please turn to page* 159)



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HOW TO BE ON TOP OF THE SITUATION AT CHRISTMAS DINNER

CONTINUED FROM PAGE 156

in the legs pulled out. Have the neck, heart, gizzard and liver wrapped in a separate package as these make your gravy.

Clean the turkeys with a damp cloth. If the cavity smells strong, wash with water in which a tablespoon of soda has been dissolved. Dry with a cloth, check for pin feathers. You may need a small sharp knife and a strong thumb if the butcher did not clean them thoroughly. Be sure to remove oil sac at the base of the tail. Weigh the birds and tag them so you will know how long to cook them.

Now put turkeys into plastic bags for freezing. Press out the air, close bag, twist end to tighten and close with an elastic band. Freeze as quickly as possible. Most home freezers are not able to freeze two turkeys quickly enough, so it is advisable to take them to your local freezer, have them put them in the quickfreeze, and pick them up in a few days.

For stuffing a 15-pound turkey you will need:

1 cup chopped onions, well sugared
1 cup chopped carrots
1 cup chopped celery
1 cup chopped parsley
1 cup coarsely chopped mixed nuts (no peanuts)
1 cup bread crumbs, sourdough French if possible
1 small apple chopped
1 teaspoon Spice Islands Beau Monde seasoning
1 teaspoon, rounded, brown sugar
1 teaspoon M.S.G. (monosodium glutamate)
1 teaspoon salt
½ teaspoon Spice Islands Java Cracked Pepper
¼ lb. melted butter
1 good-size clove of garlic, run through garlic press

Now you can see that if you chop all these ingredients at one time you will save yourself a lot of time and effort. And you will have all the work done in one big operation. I use Pyrex pitchers for ease of measurement. Chop the onions first, as they have to steep in sugar. Sugar each layer of onions as you chop them and put them in a separate pitcher. This sugaring takes out all the "sting" from the onions and makes them milder and sweeter. Set aside and let them stand while you are chopping the rest of the vegetables. If you are doing four birds at once, you will need four cups of each vegetable.

Melt the butter, mix your dry ingredients—the bread crumbs and seasonings—in a large bowl. When they are well stirred, add the chopped ingredients. Drain the juice off the onions, using a sieve, and add the drained onions to the dressing. Mix with a light touch. I stir my dressing with a wooden spoon and turn it over rather than use a heavy or patting motion. This keeps the dressing light. Drizzle in the melted butter and then taste. The kids love to taste it and add a dash of this or that. Put stuffing into a plastic bag and freeze.

While you are chopping away at the vegetables for the dressing, you might as well chop some and prepare your gravy, which is really a rich turkey soup. I whizz all the vegetables in the electric blender, for they not only impart a wonderful flavor, but they help thicken the sauce.

Simmer turkey parts for a couple of hours in a little water, cool and put in the refrigerator overnight so as to be able to remove the fat more easily. Skim off fat next day, remove neck, gizzard and heart and pour stock in the electric blender and whizz. Add chopped gizzard and heart and blend. If you like the addition of the liver, add to hot soup stock on the day of cookery and allow to cook for 15 minutes, and the next day add to blended brew. Store your gravy in freezer jars until ready for use. Sauces tend to lose flavor during freezing, so season your sauce after defrosting. All you have to do on the big day is to add the turkey drippings, as I'll explain later.

The day before Christmas I plan to transfer all the frozen things (except stuffing) to the refrigerator so that they'll thaw—the cranberry sauce, the gravy base, the string beans, and the chestnuts. Two days before, the lettuce can be washed, the salad dressing made and the olives and artichokes marinated. I usually have a roast, such as lamb, ham or beef for dinner that night so we can have a cold meat for Christmas Eve. Don't make a big production of Christmas Eve dinner, for you want to build up your energy and appetite for the big day.

(*Please turn the page*)

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HOW TO BE ON TOP OF THE SITUATION AT CHRISTMAS DINNER

CONTINUED FROM PRECEDING PAGE

Marinated Artichokes

You can use the same marinade for both olives and artichokes. Half good olive oil and half Widow's Mite vinegar, a very spicy and not too tart Creole vinegar, made by the Widow's Mite Company, Glendale, Missouri.

Drain the artichokes, rinse, and put them in a Pyrex pitcher with marinade to cover. Add two large cloves of garlic sliced in large slices and two to three tablespoons of chopped chives and the same amount of chopped parsely. Cover with foil wrap and put in refrigerator until ready to use. Capers are an added taste treat if you like them.

Marinated Olives

Marinate olives in a brew made of half Widow's Mite and half good olive oil. Garlic or Colman's mustard makes a good spicy flavor addition. Be sure to drain olives. It is not necessary to rinse them. These olives I keep in a covered glass jar—and covered by the marinade—in the refrigerator for weeks.

Salad

Get as many varieties as possible, allowing 4 to 6 heads of lettuce for 16.

Wash lettuce two days before Christmas. You will have to wash each leaf separately, so turn on the radio and enjoy it. If you can get only one kind of lettuce, try to add watercress or some other dark green leaf, such as baby spinach, to give color to your salad. (There's that color again!) After the salad ingredients are washed, put them in a tea towel, step into the yard and swing the towel around à la the Bendix motion to get rid of the excess water. Leave lettuce in the towel and store all in a large nylon bag in the refrigerator until ready to use.

Salad Dressing

This dressing can be made days ahead and allowed to meld. Keep in a corked bottle until ready to use. This makes it easy to mix, for all you have to do is shake it well.

2 cloves of shallots, or two green onions, tops and all
1 tablespoon white sugar
1 teaspoon dark brown sugar
2 teaspoons Beau Monde seasoning, Spice Islands
1 teaspoon salt
½ teaspoon M.S.G.
½ teaspoon ginger
¼ teaspoon Java cracked pepper
⅔ cup white wine vinegar, Spice Islands
1½ cups good olive oil
1 tablespoon Bacardi Puerto Rican Rum

Run shallot or onion through garlic press or chop finely and put into a mortar. Add sugar, then dry ingredients and mash the shallot with a pestle. Add vinegar and put into Pyrex pitcher for ease of measurement. Add oil and rum and stir vigorously. Put into bottle until ready to use. Shake well before adding to your salad.

When you are chopping the parsley and chives for your beets, chop more at the same time for your salad. If you cannot get fresh herbs, put some dried ones in the dressing, for your salad will be more interesting with chopped herbs, not only in taste but in appearance.

Actually, when you are chopping the herbs for the marinade of the artichokes, you could chop all the parsley and chives at the same time. For they will keep fresh in a tightly sealed container in the refrigerator for two or more days.

Marrons Flambé

For this glamorous dessert you will need chestnuts, rum, fruit cake and a rich ice cream. This dreamy dessert is one you can serve any time, if you keep a supply of chestnut sauce in the freezer.

For eight you will need two heaping cups of dried chestnuts. Soak overnight in cold water. They will swell to nearly four cups. Simmer at low heat until done, from 45 minutes to an hour. They should be tender but not allowed to fall apart. Make a sauce of the following:

3 cups water
1 cup white sugar
½ cup dark brown sugar
2 sticks an inch long each of vanilla bean (this is not needed, but it adds to the flavor)
4 tablespoons dark rum (I use Bacardi Puerto Rican)

Boil water, sugar and vanilla bean at a rolling boil for 15 minutes or until it is reduced to 2½ cups. This makes a syrupy sauce. Take out vanilla bean and add the rum. Put drained chestnuts in sauce, either canned or freshly cooked ones. Bring back to a boil, then turn heat very low for five minutes. Be sure sauce covers chestnuts. Allow this to cool overnight and then freeze. When you

remove from freezer and heat for the dessert, add two more tablespoons of rum.

To serve this dessert you will need two platters, one for the chestnuts and one for the ice cream. It can be served either at the buffet table or at one end of the dinner table. Pass the filled plates. Kiddies don't like strong flavors, so give them just the ice cream and cake, with perhaps one chestnut but no sauce.

A word to the wise—do not pour rum from the bottle for the flaming dessert. The liquor in the bottle might catch fire with very dangerous results.

Heat half a cup of rum in a sauce pan, pour it in a pitcher and put on a small tray with matches and bring it to the table to add to the flaming chestnuts. The rum must be warm or it will not light. If you light the chestnuts in the kitchen and bring in the flaming platter it is very exciting especially for the "littlies" who love anything like this. To assure yourself that the dish will stay lighted from the kitchen to the table, bury half an egg shell in the top of the mound of chestnuts, pour warm rum in it and light it. It will last for some minutes and just caution your husband not to serve the egg shell to any guest. It is fun to watch the ceremony of spooning the warm rum over the chestnuts and your husband can make quite a production of it. It is better to have the ice cream in a side bowl so it won't melt too quickly. Arrange the fruit cake, cut in thin slices around the chestnuts and flambé that also, for flaming gives it an added flavor.

Our Christmas day routine is always the same. In the morning we have a breakfast that has mostly been prepared the day before. We are so busy opening presents that I just set up a buffet and people help themselves when they wish. Baked apples, a cheese fondue, and sausages can all be on one plate, as each complements the other. We also have egg nogs, so the morning is a gay one.

Before we go to church, I put the turkeys in the oven, for we have only the hearty breakfast and then our big feast at 5:30 or 6:00.

Turkey

Remove the turkeys from the plastic bags. Butter well, all over. Remove stuffing from the plastic bag and crumble it. Stuff the turkeys by putting the dressing in lightly. It needs space to expand, so fill the cavities only a little more than three quarters full. Never press the dressing into the bird, or it may turn out to be a soggy "dull thud." I fill the front cavity first and skewer the skin loosely over the opening with metal skewers. Then I stuff the big cavity and close the opening with the skewers, but sometimes I need the "heel" of a loaf of bread to hold the stuffing in, so be prepared.

Cover turkeys with softened butter, rubbing it in as well as you can. Melt a cube of butter, saturate clean cloth (to be thrown away after turkey is done) with butter. Put buttered turkey in the roasting pan, breast side down. This is an important point, for by cooking it breast down, all the juices and flavor seep downward into the breast and make the white meat wonderfully succulent. Cover with buttered cloth and put in 300° F. oven, allowing 25 minutes per pound for turkey under 12 pounds and 20 minutes per pound for bird over 12 pounds. Since the dressing is still frozen, you may have to cook it a little longer.

Half an hour before you are ready to serve the turkeys, take them out of the oven and pour most of the liquid from pan into Pyrex pitcher. Check turkey for brownness, and if necessary turn bird over, discard cloth and allow to brown. When grease from drippings has reached the top of the liquid, pour off slowly so that the turkey drippings can be added to the gravy base, without the fat. Allow five crackers to each cup of gravy liquid, blend in the blender, heat and stir a couple of times. Season to taste with salt and pepper. Be sure to heat the sauce in the same container you serve it in. Gravy is the hardest to keep hot and nothing is worse than cold gravy.

Decorate turkey with parsley, small red apples or crab apples. Cranberries strung like bracelets for the ends of the legs add a fun note, or do what Poppy Cannon suggested last year: Take gold lining out of your Christmas card envelopes and make paper ends for the legs. It is easier for the carver if you provide a hot side plate so that he can put the turkey slices on it as he carves.

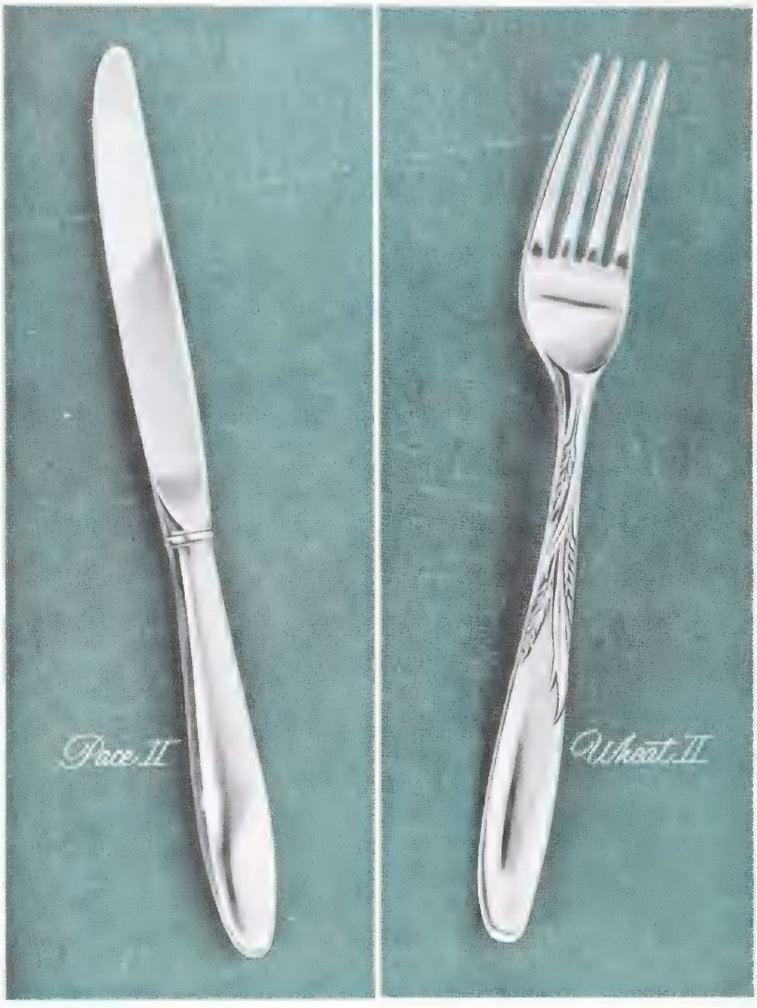
String Beans with Onions

For 16 you will need six cartons of frozen string beans and 2 jars of onions. I will give you the recipe for eight, however, for you just double the ingredients, dividing them equally between two casseroles.

(*Please turn the page*)

what a wonderful choice . . . new stunning STEGOR* modern design in richly gleaming SILVERPLATE

with extra heavy XP-125 plating



With a fine flair for fitting smartly into the contemporary scene, Stegor by Gorham is beautifully simple, functionally designed silverplate. It introduces great versatility of use in plated flatware . . . for example, the place size knife, fork and spoon fit both luncheon and dinner settings. **Stegor's XP-125 plating means that it is plated with substantially more pure silver than the accepted standard for the finest silverplated flatware—not just at a few of the points of greatest wear, but over the entire piece, including edges of bowls and tips of tines.** Dent-resistant, rattle-proof one-piece knife handles cannot come apart or develop unsightly seams. In Pace II* and Wheat II* shown. Open stock and in services for 4, 6, 8 and 12 from $24.95. Available on easy budget plans.

THESE PATTERNS ALSO IN FINE QUALITY STEGOR STAINLESS

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INTRODUCING

Trans-Era

BY CRADDOCK



Youthfully audacious . . . yet beautifully gracious.
Such, if you please, is the dual personality achieved
by Craddock designers in this charming new dining group.

For Trans-Era is smartly sophisticated, to be sure —
a refreshingly new concept in casual furniture styling —
with just the right touch of bright brass to highlight
its spirited lines. But with all its trend-making newness,
Trans-Era brings you an ever-desirable note of warmth . . . the soft
warmth of superb Walnut in a wonderful new Patina finish,
hand-rubbed with the loving care finest furniture deserves.

And Trans-Era is practical furniture, too, with important
spacemaking advantages such as a versatile drop leaf table —
equally useful for spur-of-the-moment entertaining,
or for the most special occasion.

Your favorite store will be proud to show you new Trans-Era
or 18th Century pieces by Craddock.
Your pride of ownership will be even greater.

About $445 as shown, with 3-pedestal table using filler leaves. (Also available with 2-pedestal model of same type table, featuring self-storing folding leaf.) *Slightly higher in some areas.*

Craddock FURNITURE CORPORATION
EVANSVILLE, INDIANA

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HOW TO BE ON TOP OF THE SITUATION AT CHRISTMAS DINNER

CONTINUED FROM PRECEDING PAGE

3 cartons frozen frenched string beans, Bird's Eye
1 jar or can of small white onions
½ cube of butter
½ teaspoon Beau Monde seasoning, Spice Islands
1 teaspoon dark brown sugar
½ teaspoon M.S.G. (monosodium glutamate)
⅛ teaspoon Java Cracked Pepper

Brown butter in casserole, add seasonings. Add string beans and drained canned onions. Be sure to save the juice of the onions for a soup base later on in the week. Cover and heat to bubbling, stir well to get browned butter well mixed, and your vegetable is ready to serve.

Beets Au Sherry

3 cans of whole baby beets
⅛ lb. butter
3 heaping tablespoons chopped parsley
3 heaping tablespoons chopped chives or finely minced scallions
½ teaspoon M.S.G.
3 tablespoons good sherry (Pedro Domecq's La Ina or Dry Sack by Williams & Humbert)

Heat butter to bubbling. Drain beets. (Be sure to save juice to combine with onion juice for a quick "Bortsch soup" later on in the week.) Add drained beets to bubbling butter, cover and heat for five minutes. Stir once or twice to get all beets buttered, add sherry, chives, and parsley and bring to the table in the same container that you heated them in.

The cranberry sauce, which has been made at Thanksgiving, is all ready to serve.

Put the rolls in the oven. If you are using the "Brown 'n' Serve" kind, be sure to melt butter in the pan in which they are to be browned. Roll each roll in the melted butter, for that gives a homemade flavor to them. We really use butter on this day, so you might as well decide to make your mind a blank regarding this little bit of extravagance and order an extra pound or two.

It is easier for the serving problem to have a bottle of champagne at each end of the table. And if you can have an ice bucket with extra champagne on the serving table, it makes things simpler than having to run out to the refrigerator for refills.

I delegate the work of clearing the table to my two daughters while I fix the dessert. Take your dinner leisurely. Do not get flustered, but keep the tempo down. When guests feel relaxed, you will enjoy it so much more. Don't hurry, for it is Christmas—and here's wishing a merry one to all of you!

THE ART OF GIVING

CONTINUED FROM PAGE 124

place in his fireplace wall or in the wall of one of the bathrooms. (We would.)

There it is. We think we are buying what our friends would buy for themselves. And as we get them these things, we are enjoying the sensation of traveling outside our everyday self into hitherto closed private orbits. We have put ourselves into their real situation and have reacted as if we were they.

How does this apply to our year-round life? Very simply. First of all, it tells us a good deal about ourselves. We discover some of the many lives slumbering inside us as we ponder the lives of our friends. Secondly, we force ourselves into attitudes of awareness. Shopping for a gift for our gardening friend, we *see* possibilities for him we probably might never have seen if he didn't exist in our minds.

Now, whatever we do, wherever we go, no matter whether Christmas threatens or not, we can continue to exercise an attitude of awareness. We can keep our many lives more active, and indulge their various needs. We can always *see* things for our own homes: standard items that we might use in a non-standard, non-routine way, things that we might adapt to uses not dreamed of originally, second-hand or antique objects like a carved ornament that can be converted into a headboard, and so on. The possibilities are endless; as endless as the possibilities in ourselves. (For more about imaginative purchasing, see "How to Be Creative When You Spend Money," on page 210 of HOUSE BEAUTIFUL, October 1954.)

A Christmas Gift for the World's Children



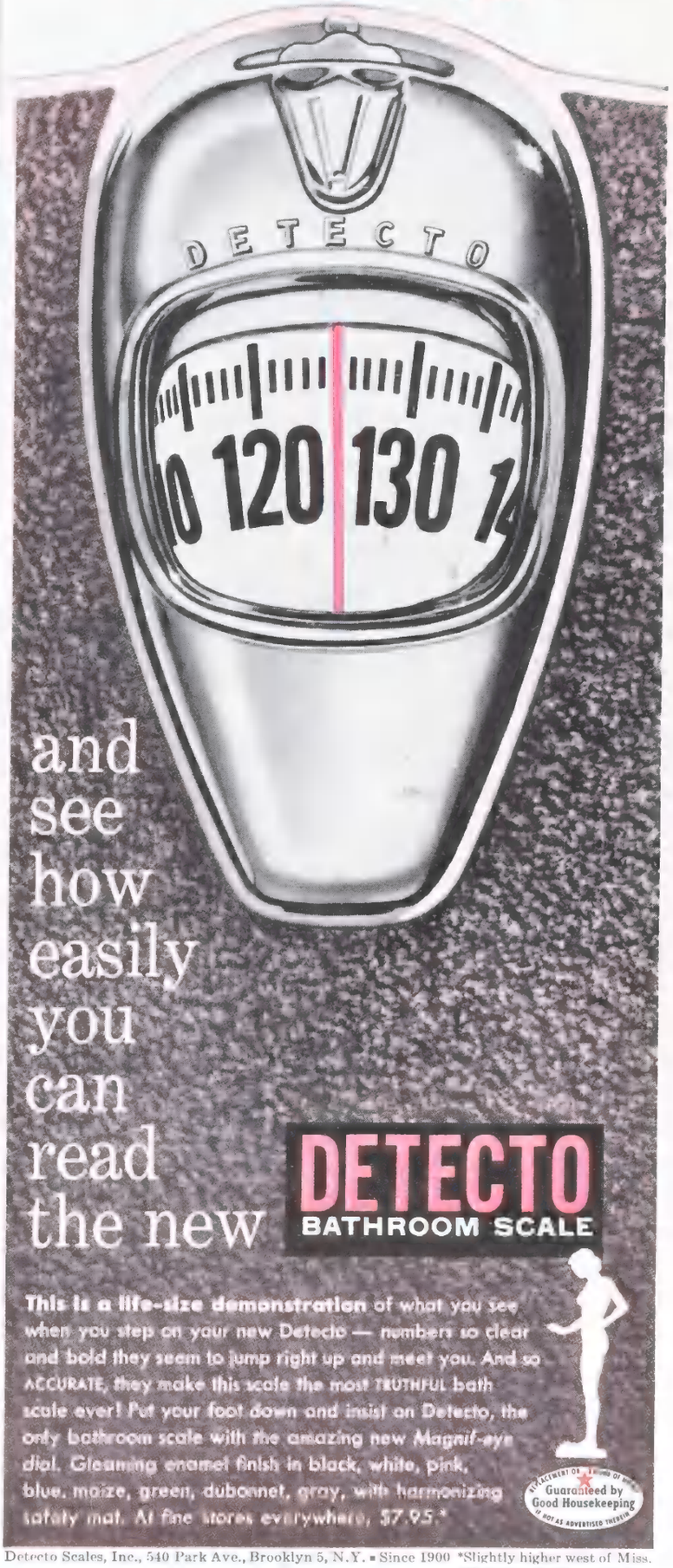
PHOTOGRAPH BY TED KOEPPER

When you send a Christmas card from the series, "Joy for the World's Children," you give a gift to underprivileged children throughout the world.

The United Nation's Children's Fund sale of these winsome, colorful cards, above, helps finance its efforts to bring better health to sick and undernourished children in 80 countries. Last year UNICEF netted $100,000 from selling cards in 18 countries—enough money, for example, to provide vaccine for immunization of 2,400,000 youngsters against tuberculosis.

Designed by Roger Duvoisin, a Swiss-born American illustrator of children's books, the cards come with season's greetings imprinted in the UN's five official languages, or may be had blank. Not shown here, a card with United Nations Headquarters magnificently photographed in the pastels of sunrise, by Erwin Blumenfeld, is available for $1 for a box of ten. Cards shown are the same price. Order from the UNICEF Greeting Card Fund, United Nations, New York.

stand on this page



Detecto Scales, Inc., 540 Park Ave., Brooklyn 5, N.Y. ▪ Since 1900 *Slightly higher west of Miss.

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You've Always Wanted Dinnerware Like This . . .



HARKERWARE
WHITE CLOVER

DESIGNED BY *Russel Wright*

Truly oven-proof and craze-resistant . . . so you can cook and serve hot, *hot* foods in it without harming its shimmering beauty. Nor can the strongest detergent bother the whimsical *White Clover* design. (It's engraved, and can't wash off or wear off ever!) And it is so simple to store . . . each piece is cleverly fashioned to stack easily, compactly. No other dinnerware does so much for you as *White Clover*. And the price: Only $9.95 for a 16-piece starter set for four (slightly higher in the West) at all fine stores.

Choice of Four Beautiful Colors:

- MEADOW GREEN
- CORAL SAND
- GOLDEN SPICE
- CHARCOAL

The New G-E Ceramic Clock in *White Clover* Colors

Designed by Russel Wright for General Electric to match the color of your *White Clover* dinnerware. See it now at your G-E appliance dealer.



HARKER POTTERY

Harkerware SINCE 1840

EAST LIVERPOOL, OHIO

For your alternate dinnerware pattern, ask your dealer to show you *Royal Gadroon*.

THE HARKER POTTERY CO.

EAST LIVERPOOL, OHIO

IT'S WORTH MENTIONING

By JULIE POLSHEK

Heavy copper and fine walnut are united in these Verity-Southall mills from England. Their striking beauty makes one toss the budget to the high winds. Coffee mill is 7″ square, 7″ high, and affords any grind you wish. $25. Pepper mill, 8″ tall, likewise affords adjustable grinding. $29.95 with matching salt shaker. Mills have Sheffield-steel grinders, unconditionally guaranteed. From Neiman-Marcus, Dallas, Texas.



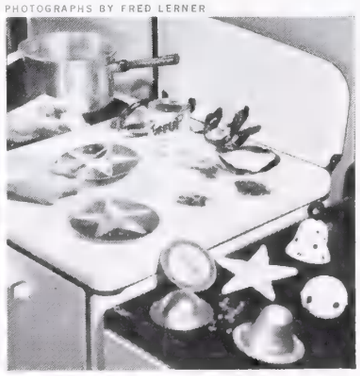


This new Toastmaster gives you three toast slices at a clip. It also affords the convenience of automatically lowering the bread you insert. In addition to the dial for controlling the degree of light or dark you wish, there's a push-button control. By simply locking and releasing the button, toasting can be interrupted and resumed at will without interrupting the original timing cycle. $39.50, from Carson's, State St., Chicago, Ill.

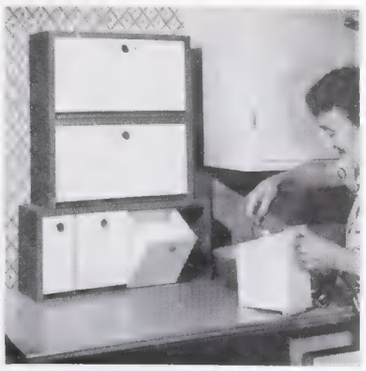
Charcoal-King Broiler is small enough for convenient indoor use in a fireplace and exceedingly efficient. There's an alcohol starter-basin and draft facilities that speedily start up a hot, even-burning fire regulated with sliding doors in the lower bowl. This portion of broiler affords an oven for roasting potatoes. $17.75 in 13″ diameter size; 18″, $24.50. From Abercrombie & Fitch, New York 17, N.Y., or V.L.A. Co., Chicago 5, Ill.



PHOTOGRAPHS BY FRED LERNER



You make these solid styrene Christmas ornaments by cooking Puff-Up Crystals for three minutes in steel molds. Molds produce a 4″ star, 2½″ ball, 2¾″ bell. For decorating them, Mold-Ur-Own Kit supplies varied metallic sequins, pins to fasten them, glitter dust, chenille for hangers. Kit, $3.98, also supplies enough crystals for 18 forms. Extra crystals, $1.25 a can. From Frank Corp., 2941 E. Warren, Detroit, Mich.



Removable tilt-bins are a stellar convenience of these Emco-tainers comprising a canister unit, vegetable box, breadbox. The metal cabinets can hang, stand, stack. Binister, 20″ x 9¾″ x 6⅝″, supplies 5-pound flour and sugar bins and two of 2-pound capacity, $9.95. Tater-Bin has 2 compartments, 8-pound capacity, $7.95. Breadbin, 16½″ long, $7.95. White, white with red or yellow. Hammacher Schlemmer, New York, N.Y.

An electrified food warmer has far-flung utility for both everyday meals and parties. The cast-iron trivet of Lindavap's Williamsburg Food Warmer is an authentic colonial reproduction and most decorative. Brass heating plate is non-tarnishing and provides controlled food-warming temperature. Trivet has durable antique-black finish. $3.98 including 8-foot cord. From Harbar's, Box 621, Saline, Michigan.





Melodious chimes in this Westminster electric wallclock by Revere announce the quarter hours, progressively sounding 4, 8, 12, 16 notes in hour's course. Richly grained hardwood used for classic cabinet is finished in honey-tone blond harmonious with light or dark furniture. Silvered dial; raised numerals have gold finish. Fine clock contains Telechron motor. Size 12″ x 12″ x 4¼″ $60. Marshall-Field, Chicago, Ill.

Use Thermo-Bowls for serving ice-cream and you'll have no problem in keeping it firm. Insulation supplied by an air space between the walls of bowl's nested shells effectively keeps foods chilled or warm for serving. The color combination is white and a rich flat black. Construction throughout is of strong polystyrene plastic. Thermo-Bowl set of server and 4 "individuals," $5.95, from Clarion's, Box 255, Highland Park, Ill.





Here's a set of cookie-cutters that make it easy to produce decorative Christmas cookies. Metal No-Waste Cookie Roller shown in operation cuts out the 8 forms at left and also gives forms decorative detailing. Wood Pie Wheel shown above them embosses dough with leafy sprigs; then you simply cut the dough strip into cookie-size lengths. Snowman-Gingerbread Man forms are 5-inch and 8-inch. $3.70 for the 4. From Macy's, N.Y.

(*Please turn to page* 187)

my gift to you—is year 'round



$59.95*

Model 972 Automatic 3-Speed Table Model Phonograph—Has *Siesta Switch!* Clem-Rose finish. . . . $59.95*

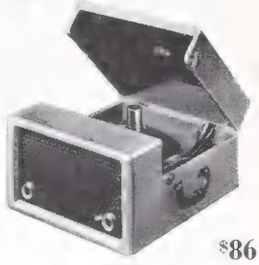
$49.95*

Model 151 Portable Manual 3-Speed Phonograph—Sounds wonderful! Choice of rich brown or rose and gray leatherette $49.95*



$69.95*

Model 990 Portable Automatic 3-Speed Phonograph—Thrilling console tonal beauty from world's smallest, lightest phono of such quality. Rose and gray $69.95*

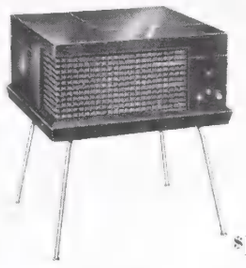


$86.50*

Model 986 Portable Automatic 3-Speed Phonograph—Truly a deluxe portable that lets you regulate tonal beauty to match the acoustics of any room! Only V-M gives you the convenient pleasure of *Siesta Switch*®, that shuts off even the amplifier after last record plays, and *Lazy-Lite*® that lets you reject records with lid closed. Just lean back and listen as your 986 plays records of all three sizes and speeds, automatically (V-M automatic 45 spindle included). Choice of rich brown or rose and gray styling $86.50*

Your choice of music on your Voice of Music

Be sure the gift *you* give offers years of year-'round pleasure . . . select from the V-M family of fine phonographs! Voice of Music beauty pleases both eyes and ears. Young and gay styles, luxuriously rich styles, are yours for the choosing. And, whether for dancing or dreaming, the full-bodied tonal quality of the Voice of Music Phonograph you select is bound to please. This ability to please record enthusiasts has made V-M the world's largest manufacturer of phonographs and record changers.



$149.50*

V-M Fidelis with tone-o-matic—Achieve the finest high fidelity reproduction in this beautiful, custom designed V-M Fidelis! Luxurious African mahogany or Champagne blonde finish at *same price!* Legs, black or brass finish, optional $149.50*

*SLIGHTLY HIGHER IN THE WEST UL APPROVED

24 Models To Choose From

V-M the Voice of Music

Bright new gift idea gives y-e-a-r-s of cheer!



MAKE-IT-YOURSELF KIT—2 yds. of Pacific Silver Cloth, tape, thread, sulphur-free cement . . . Instruction book shows how to make bags, rolls; how to line chests

GIFT-PACK of famous Pacific Silver Cloth -positively prevents tarnish!

The gift she *wants*—wonderful Pacific Silver Cloth! The one and only cloth that *absolutely* protects silver from tarnish—for weeks, months, years. Saves *hours* of polishing, dipping . . . work, fuss. Cherished silver *stays* always bright and shining . . . ready to be used at a moment's notice.

Make Pacific Silver Cloth your gift to busy mothers, brides, hostesses—to *all* the homemakers on your list! Wonderful in these gift packs. Or buy it in ready-made chests, files . . . or by the yard.

About $5—at these and other fine jewelry and department stores all over the country including:

Alabama	Birmingham	Bromberg & Co.
California	San Diego	J. Jessop & Son
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Georgia	Atlanta	Rich's, Inc.
Maine	Portland	Carter Bros. Co.
Maryland	Chevy Chase	Woodward & Lothrop
Michigan	Detroit	Wright, Kay & Co.
Missouri	Kansas City	Jaccard's
New York	New York	Lord & Taylor
	Rochester	Sibley, Lindsay & Curr
Ohio	Cincinnati	The H. & S. Pogue Co.
Penna.	Pittsburgh	Kaufmann's
Texas	Houston	J. L. Sweeney Jewelry Co.
Virginia	Alexandria	Woodward & Lothrop
	Norfolk	D. P. Paul Co.
Washington	Seattle	Friedlander & Sons, Inc.
Washington, D.C.		Woodward & Lothrop



FLATWARE KIT keeps her table silver shining. Contains 4 rolls (each holding 8-piece place setting) and one bag for large serving piece

HOLLOWARE KIT protects her lovely holloware from tarnish! Set of 4 bags for all sizes, from large trays to bread-and-butter plates



Millions of minute silver particles in Pacific Silver Cloth soak up tarnish gases in air . . . *before* they can touch your polished silver!

FREE! Booklet tells how to make Pacific Silver Cloth by-the-yard into bags, envelopes, rolls to fit *your* silver . . . how to line cabinets. Write Pacific Mills, Dept. 12-K, 1407 Broadway, N. Y. 18, N. Y.

THE GIFT YOU COULD NEVER GIVE BEFORE

CONTINUED FROM PAGE 151



Old-fashioned fried apples and sausages are new as next year cooked on the Arvin Lectric Cook-All (Arvin Industries, Columbus, Indiana). With the most minor adjustments it's a waffle iron, a baker or a double griddle providing signal-lighted heat from 150° to 500°. Cook Swift's new Brown'N'Serve sausage links on one side in *3 minutes!* Fry on the other side tart, hard apples, unpeeled but cored and sliced or sectioned. For 6 apples use 2 tablespoons butter or bacon fat: brown at 350°. Sprinkle with ½ cup dark brown sugar, a few grains of salt. Cover and cook at 300° till tender. Recipe makes 5 or 6 servings.



Grand Central oyster stew, a world-famous Christmas Eve dish, is translated to use Dulany's quick-frozen oysters in Poppy Cannon's *Bride's Cookbook* (Henry Holt, New York). The perfect utensil is a burnished brass Tricolator Electric Chafing Dish (The Tricolator Co., Newark, N. J.). Set dial at high: melt 2 tablespoons butter in top pan: add 2 packages quick-frozen oysters thawed just enough to separate, 4 dashes Worcestershire, black pepper, paprika, ½ teaspoon salt. Cook until oysters begin to curl. Add 6 cups milk or use half milk, half cream. For a Croesus-rich stew—all cream! Heat, but never let milk boil. Serve in 4 or 6 large bowls, each topped with a butter curl and more paprika.



Presto Stir-Fry Chinese Cabbage—one of the most ancient and delightful ways to prepare any kind of cabbage, greens, peas, onions or celery. Set heat at highest point; add 3 tablespoons Hi-Hat Peanut Oil, 2 teaspoons salt, 2 cloves garlic crushed. Cut one good-sized Chinese cabbage into 1-inch sections; add white part and stem to hot oil. Cook 2 minutes; add any green leaves; cook another minute, stirring 2 or 3 times. Combine ½ cup water, 1 teaspoon light soy sauce or Kitchen Bouquet, 2 teaspoons Accent, 2 teaspoons sugar, 1 teaspoon crushed fresh ginger or ¼ teaspoon powdered ginger, 2 tablespoons Cinzano, 2 teaspoons cornstarch. Add to cabbage; stir thoroughly; cover; cook 2 minutes. Keep hot at lowest heat. Serve directly from the skillet. Serves 4 to 6. (National Presto Industries, Inc., Eau Claire, Wis.)

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ALL YEAR 'ROUND
Picture-Windo COMBINATION SCREEN & STORM DOOR
works just like a window
No Changing! No Storing!
Just raise the glass to ventilate
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UNITE'
BOMBE'
bedroom grouping



Union National's craftsmanship is especially evident in the interesting lines of this Unité Bombé French Provincial suite. The finish is of antique walnut on fruitwood.

At better furniture and department stores. Send 3-cent stamp to Dept. B for booklet.

UNION-NATIONAL, INC. • JAMESTOWN, N.Y.

PROVENCE
bombe' bedroom

Shown here is the dresser from our Provence group of French Provincial Bombé bedroom furniture. The finish is of antique grey green tourmaline with French floral decorations. At leading furniture and department stores.



BURNS CASE GOODS Corp. Subsidiary of UNION-NATIONAL, INC. Jamestown N. Y.

THOUGHT-BUILT GIFTS FOR THE MODERN EPICURE

CONTINUED FROM PAGE 145

That glamorized pressure cooker on page 144 is known unromantically as a canning-size cooker, but it's the only size for the lady who cooks for adoring hordes or in quantities to stock her freezer, with goulash and fricassees, pot au feu or plain boiled dinners, sauerbraten and ragout. Anything that simmers or stews can be cooked perfectly in one-third to one-fourth the usual time. And custards, though it's hard to believe, are incredibly delicate and smooth with a glassy, firm texture that French chefs strive for. Well worth sending as part of your gift, this magical recipe for Crèmes Caramel: Pour into a shallow pan ½ cup Zeste Morestin; cook uncovered at high heat until full of big bubbles. Pour syrup into 6 custard or pot de crème cups. Combine 3 eggs slightly beaten with 1½ cups rich milk, 3 tablespoons sugar, 2 tablespoons rum, ¼ teaspoon salt. Pour into cups, cover with wax paper or foil and tie with a string. Put on rack in pressure cooker, cover bottom of pan with water about ¼-inch deep. Cook under 5 pounds pressure 3 minutes; reduce pressure immediately.

Delectable cookies are more welcome if accompanied by directions that make it possible to revive the experience at will. Write them on a Christmas card to go along with that blender and nut dish: "Finely grind ¾ cup unblanched almonds, filberts or brazil nuts, using low speed on the Osterizer. Now add 1 egg, ½ cup very soft butter, ½ cup sugar, 1 teaspoon almond extract, 1 teaspoon grated lemon peel. Blend until creamy. Sift together in a mixing bowl 2 cups Gold Medal flour, ½ teaspoon cinnamon, ½ teaspoon cloves, ½ teaspoon nutmeg. Add blended liquids, stir well, form into long oval-shaped rolls and chill several hours or overnight. Slice; sprinkle lightly with chopped nuts. Bake on greased cooky sheet at 350° 5 to 8 minutes till gently browned. C you can roll and cut cookie These freeze admirably, bake or unbaked."

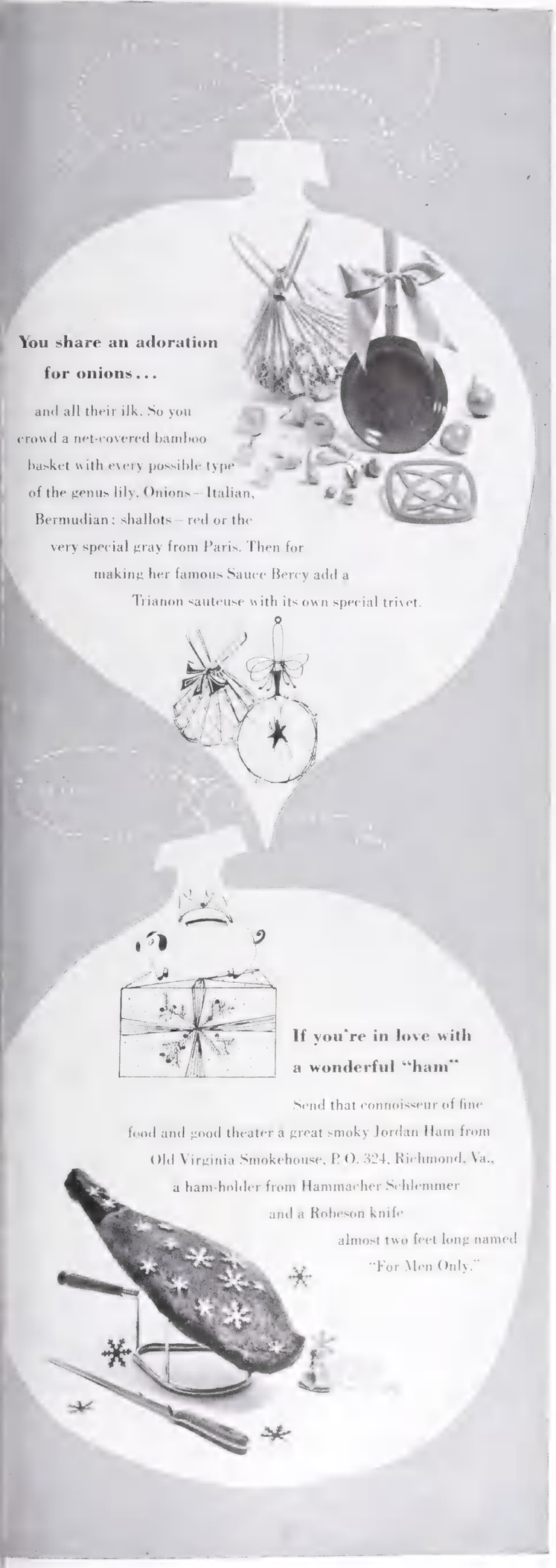
Your momentous mint gi (page 144) is calculated make any man feel like a Ke tucky Colonel. The more of connoisseur he is, the bett you'll please him, especially you can obtain from an obli ing florist or nursery sever different kinds of mint plan —apple, with its smooth gra leaves; curly mint; orang mint (the leaves have a purp tinge and a fragrance like la ender); peppermint, of course spearmint and the wild berg mot (do you call it bee balm? which belongs also to the mi tribe. If you can't find po small enough to fit inside t mugs, use, as we did, sturd Dixie cups—a little hole punche in the bottom for drainage.

As for Mint-It, don't get started. That little bottle hol a perennial mint bed to use f beverages, for minted peas pineapple—just a drop adds fresh wonder to canned frozen fruit juices.

Just liquor is quicker. B a bottle or even a case cou seem offhand. Much more i aginative to send the makin and all the appurtenances f serving their favorite potio like the Tom and Jerry set on page 170.

They've liked your versio so you share your "secret" use this one: Beat the whit of a dozen eggs stiff, the yol separately until they are ve pale; combine in a bowl wi 2 tablespoons rum, 1 teaspo ground cinnamon, ½ teaspo ground cloves, ¼ teaspoon a spice; stir; add slowly ½ c sugar and a dash of baki soda or cream of tartar, prevent the sugar from settli to the bottom. Place a tabl spoon of this "batter" into ea mug; add a jigger of rum brandy; fill with hot wate sprinkle with nutmeg.

(*Please turn to page* 171)



You share an adoration for onions...

and all their ilk. So you crowd a net-covered bamboo basket with every possible type of the genus lily. Onions – Italian, Bermudian; shallots – red or the very special gray from Paris. Then for making her famous Sauce Bercy add a Trianon sauteuse with its own special trivet.

If you're in love with a wonderful "ham"

Send that connoisseur of fine food and good theater a great smoky Jordan Ham from Old Virginia Smokehouse, P. O. 324, Richmond, Va., a ham-holder from Hammacher Schlemmer and a Robeson knife almost two feet long named "For Men Only."



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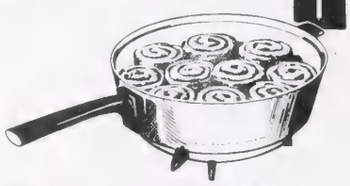
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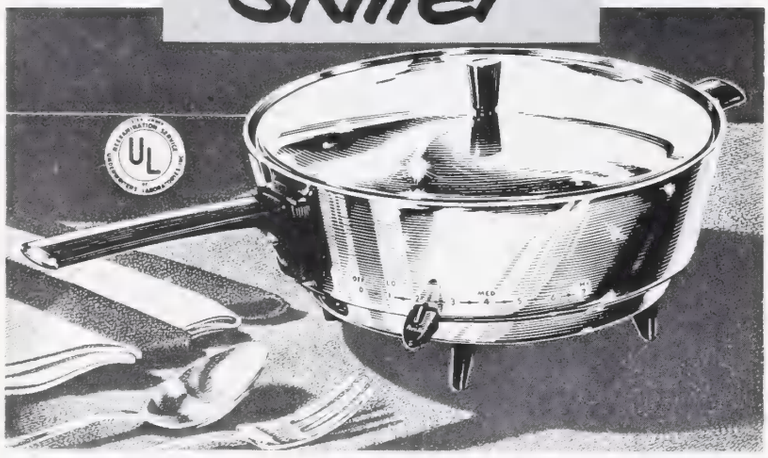


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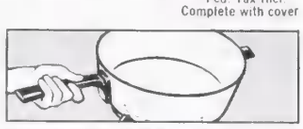


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For Tom and Jerry, coffee or cocktails

Gold-lasso, together with your "ancestral" recipe, Dagger Jamaica Rum and Hennessy Brandy. Find at Georg Jensen's a charcoal Thermostone set, dark as the urns of ancient Rhodes. Crock holds batter or ice. Like the carafe, it keeps food or liquid fiery or frosty.



To a great artist in the kitchen

Twin Trees' peer of all spice cupboards at Altman's. It's six feet tall, pine or antiqued ivory and gilt. Matched apothecary jars hold all the usual and many esoteric seasonings—cardamon, coriander, juniper, patchouli, woodruff. In shelves below there's space for wines for cooking.



PHOTOGRAPHS BY ARNOLD SORVARI

HOUGHT-BUILT GIFTS
OR THE MODERN EPICURE

CONTINUED FROM PAGE 168

uld they prefer hot but-ed rum? That same thermo-ie set would be perfect, but 'd send Myers's Rum and a spoon no bigger than the mbnail to measure the but-—whole nutmegs, perhaps, an antique grater. Direc-is, handwritten, of course: a teaspoon of sugar into a m mug and dissolve with easpoon of hot water. Add a d jigger of Myers's Rum and ter "enough to cover a mbnail." As each glass is ded, fill with hot water and k with freshly-grated nutmeg.

bowl and potables for nog, a magnificent Farm-Bishop or wassail; the cop-casserole for flaming Glög ld make a fine gift, partic-ly if you send along the riest of Merry Christmas ks, "Holiday Drink Book" perhaps the "Holiday Punch k." These belong to a series our compiled by Edna Beil-n with pictures and illus-ions by Vee Guthrie (Peter per Press, Mount Vernon, York). Whimsical but nd—which is really quite an ievement!

heir taste is Edwardian, eurs will please them—edictine, Grand Chartreuse, rry Heering in their own itional bottles or in elegant nters like Bischoffs—tall, chastely engraved beauties, n, still in a reminiscent od, tall-stemmed liqueur ses, antique or modern, to-er with feathery chrysan-nums so that they may serve r cordials with the grace of nineties—the glasses set ele-ly upon a small plate ned with petals.

to apron strings a jar their favorite caviar. The n must be appropriately norous. Anita Andra (558 dison Ave.), one of New k's ingenious milliners, has gned a number of Modern cure aprons inspired by e other than our own HOUSE BEAUTIFUL recipes. One of the most effective is called Caviar and Blini—black with a tufted pocket not much bigger than a Blini embroidered with caviar beads. There's a Baked Alaska En Surprise, foamy white nylon with strawberry touches, and one to wear with an amber dress is named Flaming Peaches.

Cheer in a basket—All kinds of baskets to dramatize your gifts. Send a set of gilded, woven scallop shells from Hammacher Schlemmer or plain ones from Greenspan along with baking shells and tins of Coquilles St. Jacques imported from France.

Send snails, snail plates, holders, picks, in a snail-shaped basket or an armadillo shell. Keep a special lookout for Crescas new pack—the snails in a tin prepared for you in the immemorial fashion of the Burgundy country. There's a full complement of natural shells included. Abraham & Straus and other shops have them.

For the most adventurous gourmet delectable madness packed most practically in a keep-hot or stay-cold Fiberglas-lined basket—Cats' Tongues (really delicious chocolate cookies), fried cocktail worms from Mexico, canned rattlesnake, muskrat and smoked whale meat. All quite eatable, never fear. Altman's will make up this zany collection.

Extraordinary spices in fabulous jars are being featured by Altman's this Christmas. Find there uncut cinnamon sticks almost two feet long in apothecary jars tall enough to enclose them.

For someone with whom you read the Rubaiyat long ago . . . naturally a book of verses, a jug of wine, a loaf of the most perfect bread and to translate "thou beside me singing in the wilderness" a favorite record. That's a *real* thought-built gift.

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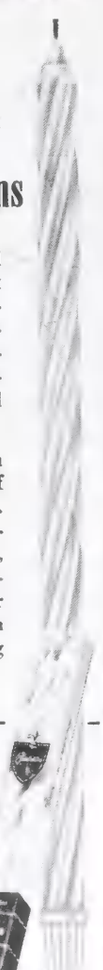
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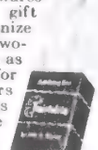
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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 102

in the evening you can dance, bowl, watch movies or go quietly to sleep. You can choose to go on regular rates, which range from a $3 bed in a Chalet Dormitory to a de luxe suite in the Lodge, with bedroom, bath, sunroom and sun deck at $46 a day for two. But you can also enjoy seven days and six nights of everything, including meals, ski lessons, unlimited use of eight ski lifts and the swimming pools, during eleven Learn to Ski Weeks for the inclusive rates of $92 at the Chalet and from $107 at Challenger Inn. These weeks will be January 2, 9, 16, 23, 30 and February 27, March 6, 13, 20, 27 and April 3.

Highway to Acapulco

Going to Mexico? The American Automobile Association reports that the new, much touted and long-time-acoming expressway is already a fact as far as Iguala, 113.7 miles from Mexico City, including the 59 miles of toll expressway between Mexico City and Cuernavaca. Beyond Iguala it is still under construction, probably to be finished by spring. But if you're heading for Acapulco, you can take the old road from Iguala and still cut down the former driving time from eight hours to six.

Winter Wear

Here is some sound advice for the smart ones who are thriftily touring Europe this winter and want to be well and comfortably dressed. Jane Kilbourne, Pan American World Airways travel advisor, suggests you take along a heavy coat or fur wrap and a raincoat, for temperatures that vary from very cold to cool and to fend off the inevitable dampness and rain. For gala evenings at the theater, opera or night clubbing, a short evening dress plus a long skirt and dressy blouse or evening sweater. Mind you, Europe has a different concept of central heating from ours, often keeps its homes and hotels what may seem to you as just plain chilly. Basic equipment for Northern Europe—Scandinavia, Scotland, North Germany, Austria and Switzerland where it averages 37 degrees—is the warm, woolen wardrobe of a suit, a dress, sweaters and stoles. Central Europe—France, Germany, Holland, Belgium, Ireland, Northern Italy, and Turkey—averages 42, just right for that good dark suit and that little black dress. In Southern Europe—the French Riviera, Spain, Portugal, Rome and Southern Italy—it will average about 53, calling for a silk or lightweight wool suit for daytime, a wrap or fur stole for cool mornings and evenings, plus a resort-type dress or two and a pretty sweater to throw around your shoulders.

Super Ghost Town

Walter Knott, owner of Knott's Berry Farm at Buena Park, 22 miles outside of Los Angeles, has synthesized the spirit and architecture of every Gold Rush mining town that ever was in one wonderful rebuilt ghost town out on his berry ranch. He has gathered together all the essentials, even to moving whole buildings here, so what you see as a tourist is an authentic-looking community, four streets big, with a typical jail, saloon, gallows, assayer's office, etc. He's thoughtfully added two restaurants for steak and chicken dinners, Old West home-style. Meanwhile, pretty unghostlike old-timers put on demonstrations of panning for gold, the barmaids at the Calico Saloon swing their full skirts and long net stockings, just like the movies. There's a narrow-gauge railroad to go around town in, punctually held up on each trip by masked desperadoes, and the "melodrammer" at the Birdcage Theater resounds with hisses and cheers. All this is free from 12:30 to 9:30 daily.

Stocking Stuffers

Neatest fit we know for the toe of a Christmas stocking is a nice little envelope of tickets inviting you to leave home and see the world. Anyone who wants to can stuff our stocking with this, pre-wrapped by Hemphill Travel Service, 727 West Seventh St., Los Angeles 17—an 82-day New York to New York safari to Africa which will take you from the Cape to Cairo. Costs up toward $5,000, but while we're musing that doesn't seem much for an intimate acquaintance with Victoria Falls, the Belgian Congo, and all those other places we've dreamed about, especially when it's done by air, steamer and automobile. Tour leaves New York on January 11 or June 21.

Or we'd settle for that dreamboat round-the-world tour that Richard Joseph is master-minding. This leaves New York on January 6 and in the next 114 days visits France, Italy, Egypt, India, Ceylon, Singapore, Java, and Bali. Thai-



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and, Indo-China, Hong Kong, the Philippines and Japan. Mr. Joseph, one of the best travel writers and guides in the business, knows people the world over, so the lucky ones in his coterie will have the chance to attend press conferences, and social functions, meeting government officials and private citizens wherever they go. The all-expense price is $5995.

For more information write to the Bankers and Merchants Travel Service, 511 Fifth Ave., New York. They are arranging this tour in co-operation with the American Export Lines and the American President Lines.

Spectator Golf

As if anyone needed a reason to visit Bermuda in the spring! But if you're a golf-addict, just look at this list of events scheduled to take place at the luxurious Mid-Ocean Club:

January 25-29—Mid-Ocean Ladies Invitation Tournament.

February 25-29—Bercanus Tournament for Men.

March 1-5—Mid-Ocean Men's Invitation Tournament.

April 5-9—Bermuda Amateur Championship.

The Mid-Ocean course is six hundred beautifully turned-out acres, set like a gem in a shining blue-green sea which is visible from every hole. Five holes are either water holes or holes with water hazards, the rest duplicating to the last blade of grass the most famous holes at St. Andrews, the National, Lido. For data on Bermuda golf in general write the Secretary, Bermuda Golf Association, P.O. Box 433, Hamilton, Bermuda; on the Mid-Ocean Club in particular write William P. Wolfe Organization offices in New York, Boston, Chicago, Cleveland, Philadelphia and Toronto.

Ah, Bahia!

For Americans, Bahia was put on the map by Carmen Miranda and, according to many a skeptical traveler who has seen it, Brazil's fourth largest city won't let your romantic picture of it down. The Moore-McCormack Line recently made it a regular stop on their voyages down the east coast of South America. It's also a featured port on certain cruises, like the 106-day World Cruise the Cunard's elegant little "Caronia" starts on January 21. Churches of this 400-year-old city are notable for fine old wood carving and painted tiles; its early mansions are paragons of handsome iron grillework. Its festivals, particularly in January and February, are some of the most unusual in Latin America, religious in origin but colored by traditions straight from Portugal and Africa. For instance, mid-January on the feast of Our Lord of Bomfim, Bahians of all stations gather together with brooms and pails to wash down the church on the hill, as Bahians have been doing since 1754. And on February 2 every type of craft will throng the Rio Vermalho Bay to escort out to sea an annual gift to Yamanja, the African Mother of Waters.

Talk Nice, Talk Price

Coming to the aid of the woman whose husband is resisting her talk of a trip to Europe, the European Travel Commission, Box 258, New York 17, suggests she send for its own Calendar of Events. This, it guarantees, will go far toward diverting his attention from her own interest in Dior, hand-painted fruit plates, Renaissance chiffoniers.

Is his fetish sports cars? Point out that in Europe he can actually view the latest models, attend in person this rally and that, which are merely headlines at home. Does he dislike leaving his business? Let drop the name of one of those big European international trade fairs, good for new products, new methods, new contracts. Whatever his chief interests, Europe has something special. And not just during the summer.

The lady herself will be amazed to find how many of these events come along right now, when she holds her highest trump card—the little matter of Thrift Season rates. Any travel agent will supply examples. These low rates will actually be more advantageous this year than usual, applying not only on trans-Atlantic transportation, but in individual countries. Western Germany, for one, offers 5 to 25 per cent reductions at hotels and restaurants now through next March; in Italy, a 25 per cent saving in railroad and bus fares began November 1. Between such, and her Calendar to prove it's never dull in Europe, well—how can he help but be persuaded?

Here are a few scheduled events that could very well convince him. Brussels on January 15th is putting on its 38th Automobile and Bicycle Show in the Palais du Centenaire. In Dargor and Store Magleby, suburbs of Copenhagen, the traditional equestrian sport, "Beating the Cat out of the Bag," takes place February 20-21. In Oslo the famous Holmenkollen skiing competitions go on from February 27-March 6.



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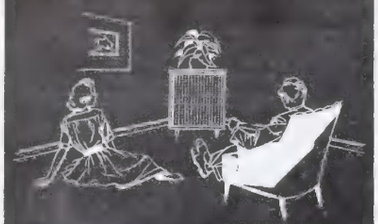
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PANTRY SHELF NEWS



By JULIE POLSHEK

I recently tasted my way through six varieties of California green olives from a West Coast shop. It was a highly pleasurable experience and, equally pertinent, it made me realize that few of these interesting pitted-olive products are known beyond the confines of California. That's a situation that certainly should be rectified, which I hope to do by relating what's available and the ordering source.

The sextette in point comprises Kosher-style spiced olives, Kosher-style dilled olives, a salad olive packed in pimento-flavored brine, a savory variety called Holland Spiced, a spiced olive with sour tang and, finally, a mild-flavored pack intended primarily for use stuffed with cheese, caviar or what you will. The olives in each instance are firm and of fine quality.

They can be obtained from the shop which submitted them to me—Richard's Lido Market, Newport Beach, California. The group, shipped to localities east of the Mississippi, costs $6.30 postpaid; on shipments west of the Mississippi, the cost is $5.30.

✦

The smoked salmon produced by Hegg & Hegg out in Washington is a delicacy worthy of gourmet attention. They ship the delectable fish whole, sealed in aluminum foil, and aside from the interest it may hold for your personal use, it affords a gift that will delight any food-lover. The smoking process is something Hegg & Hegg don't reveal aside from saying it's unique. But whatever it may be, the end result is succulent, flaky meat with the delicate texture of poached, fresh salmon. Choice salmon from Puget Sound fishing waters are the "raw product" and they have a wonderfully delicate flavor that's subtly infused with the rich smoke of alder-wood. All who partook of the fish submitted for tasting agreed that it was sumptuous fare. It's easily mashed into a paste for canapé-spreading, can be sliced for serving or flaked for use in casserole dishes. Refrigerated, the fish keeps for over a month. $7.45 provides the whole salmon (approximately 5-pound weight) or you can buy a half salmon for $3.95. (Add 50¢ to these postpaid prices for shipments to points east of the Rocky Mountains.) The address of Hegg & Hegg is Port Angeles, Washington.

✦

Hilton's Oyster Stew isn't new, but somehow it came to my attention only recently and I'm losing no time in passing along word of the very fine product. It has the homemade savor so rare in inexpensive soups. Along with large slices of choice Pacific-coast oysters, you're supplied the butter for enrichening the stew. Hilton's pride themselves on the fact that the stew is prepared from oysters picked at the peak of their season and used immediately after they're opened. On this score I have only Hilton's word, but I can certainly vouch for the fact that they have a very superior product. You may find, as I did, that a dash of Tabasco and a mite of additional salt is called for; but I rather imagine Hilton's work on the premise that, having to cater to many palate preferences, it's better to under-season than over-season.

If your local shops don't carry the soup, you can order it by mail from Gimbel's, Herald Square, New York. The price is $4.44 per dozen 2-portion cans, plus the shipping charge.

✦

If you're looking for an interesting food gift, make a note of Cranberry Delicacies. It's a gift-box containing seven superfine cranberry products made by Cranguyma Farms in Washington from fruit which they grow. One of the delicious products is a steamed cranberry pudding that has real homemade taste. The rich batter is molasses-flavored and lavishly stocked with whole cranberries. A luscious cranberry juice is another

(*Please turn to page* 177)

Shakespeare, A sunny day, A compliment

tell you about

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William Shakespeare was so fond of Sherry, he sang its praises in many plays, particularly in Henry IV. A bottle of Duff Gordon will make you understand his fondness.



Duff Gordon Cream Sherry is bottled *only* on bright, clear days to protect its sun-rich bouquet and delicate flavor.



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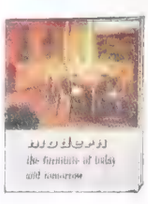
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Super De Luxe, 3-Slice, $39.50. Sure cure for the big-family breakfast "bottleneck." Welcomed with open arms wherever there are more outstretched hands than toast to fill them. Features "Toastmaster's" exclusive Power-Action. Toasts *three* slices—perfect every time—light, dark, or in-between. Ideal for the king-size family or for those who appreciate the new and unusual.

Super De Luxe, $27.50. World's most distinctly different toaster. Power-Action automatically lowers bread, starts it toasting, serves it up fast, extra high . . . all by itself! Toast-control dial is easy to set for perfect toast every time—light, dark, or in-between. Built to give the faithful service that has resulted in more people owning "Toastmaster"* Toasters than any other kind.

De Luxe, $23.00. This model has many millions of satisfied users. Although moderately priced, it is a gift of which you can well be proud. Fully automatic; makes perfect toast every time—light, dark, or in-between. Toast pops up extra high, so small slices are easily removed. Push-button crumb tray opens instantly for cleaning. Large, cool-to-the-touch handles make this toaster safe to carry.

WHOMEVER YOU WANT TO PLEASE . . . WHATEVER YOU WANT TO SPEND . . .

One of these Toastmaster gifts is your perfect Christmas choice!



Super De Luxe Toast 'n Jam Set, $34.95. Here's quick-snack magic when youngsters swarm home from school. Equally fitting at brunch, bridge, or TV-time. Toaster features "Toastmaster's" exclusive Power-Action. Handsome limed-walnut serving tray is inlaid with gold-figured, blue simulated leather. Two colorful Melmac jam jars and toast plate contrast smartly with the modern-black metal holder.



De Luxe Toast 'n Jam Set, $29.95. Has all the snack-time usefulness of the Super De Luxe "Toast 'n Jam"* Set. Features the "Toastmaster" De Luxe Automatic Toaster, known everywhere for its reliability. Rich walnut tray is inlaid with brown simulated leather. Gay Melmac toast plate, jam jars, and smart black metal holder have dozens of added uses.

PRODUCTS OF TOASTMASTER PRODUCTS DIVISION *McGraw Electric Co.* ELGIN, ILLINOIS © 1954

P.S. TO CANADIANS: Distributed in Canada by McGraw Electric Company (Canada) Limited, Oakville, Ont.

The warmingest gift you can give!

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PANTRY SHELF NEWS

CONTINUED FROM PAGE 174

of the products. It's highly concentrated cranberry juice with a modicum of sweetening and has a wide range of uses that take in such things as sherbet, chiffon pies, gelatin desserts and salads, fruit-juice cocktails. Three unusual preserves are included in the box: in one cranberries are combined with blueberries, in another with raspberries, and in the third with strawberries. A jar of cranberry jelly, a can of jellied cranberry sauce and one of whole-berry sauce complete the assortment.

One needs only to taste these products to know that home-kitchen methods and fine recipes are used in making them. Also there's tasty proof of the Farm's contention that cranberries grown in this Pacific cranberry belt have a distinctive, especially rich flavor.

The "works" costs $6.49 plus postage if you order Cranberry Delicacies by mail from Abraham & Straus, Brooklyn, N. Y. Suggest that you treat yourself to a box of the delicious products while you're at it. To my way of thinking, they're without peer.

✦

Another sea-food product obtainable from Gimbel's food department is a superb Cresca import from France. Mussels à la Sauce Poulette. In the delectable concoction you get butter-tender baby mussels dressed in a wondrous cream sauce flavored with shallots, lemon and white wine and enriched with eggs. The dish is essentially a hot hors d'oeuvre, but affords delicious chafing-dish fare for party purposes served on a bed of wild rice. Two of the 7½-ounce cans can be had from Gimbel's for $2.50 plus postage.

✦

A reader of this column very kindly brought to my attention a unique Christmas cake, home-baked from an Italian recipe that dates back many generations. I'm told by Mrs. Zani who produces the cake that it's a regional recipe traditional for the Christmas holidays in Italy's Calabria province but, oddly enough, totally unknown in other sections of the country.

It's a crisp, rolled-up cake made of paper-thin yeast dough enriched with eggs, olive oil and white wine, and sweetened very slightly. Inside the layers of rolled dough there's a rich mixture of walnut bits and sugar subtly flavored with cinnamon and cloves. The honey and olive oil used to baste the cake during the slow baking gives the crust flavor and crispness that remind one of Armenian pastries. It all adds up to a very delicious end product. Though you keep the cake for a month or more, the crust remains as crisp and light as when fresh-baked and unlike any other yeast-dough cake I know, this one's flavor improves with age.

Zani Italian Christmas Cake can be obtained from Jordan-Marsh of Boston. The 1-pound cake costs $3.50 postpaid.

✦

The Christmas season is ideal for throwing the editorial spotlight on Fru Fretts, delicious Swiss almond biscuits baked in decorative forms that resemble nuts, shells, acorns. The crisp cooky shells are made of gaufrette batter and inside is a sizable mound of rich cream chock-full of whole and crushed almonds. The tin box (12-ounce) in which they're packed has a decorative cover that's very festive in appearance: this and the delectable nature of the biscuits themselves make the product an apt suggestion for gifts. Fru Fretts cost 89¢ a box and can be ordered from Bloomingdale's, New York, N. Y. (Minimum mail order $2; price given does not include shipping charges.)

✦

Carr's of England recently introduced a new water-biscuit product. Biscuit Cups, to hold hors d'oeuvres, caviar, or whatever canapé mixture you may fancy. To prevent oily or drippy fillings from seeping through, Carr's make these cupped biscuits of a somewhat denser dough than that found in their flat water biscuits. The crisp biscuits have fluted sides and measure about two inches across with depth enough to accommodate a goodly amount of filling. Don't think much need be said about the fine quality of Carr water biscuits except perhaps to mention how right their natural flavor quality is for canapés.

If Carr Biscuit Cups can't be found in your local food shops, you can order them by mail from Charles & Co., 340 Madison Ave., New York. Their postpaid price for two tins of the biscuits (48 to the tin) is $2.25. This shop can

(*Please turn the page*)



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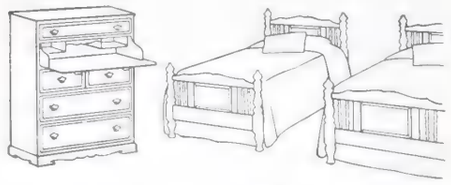






Distinctive in its simplicity is the round table and lazy susan. Many other dining room pieces to choose from—all open stock.

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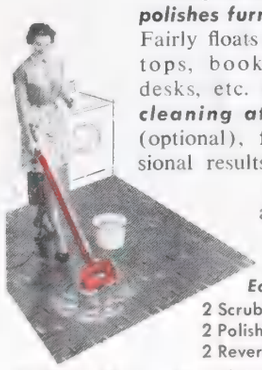
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PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

also supply Carr's new tea-biscuit assortment, Sampler Box. The decorative square tin in which the four pounds of biscuits are packed is lithographed on the top and sides with authentic reproductions of old-fashioned samplers. The contents include 12 varieties of fine cookies; some are cream-filled sandwiches, some plain wafers. The cost is $4.50 postpaid.

✦

Charlotte Charles has a brand-new confection. Frozen Diaquiris, very festive and very delicious. They're coconut-covered mounds of a creamy, fondant-like mixture spiked with a blend of rums. It's an ideal thing to pass with demitasse. The 1-pound tin is decorated in very interesting fashion with tropical motifs. If your local shops don't have the product, mail orders will be filled by B. Altman & Co., Fifth Ave. at 34th St., New York, at a price of $2.50 for two tins.

✦

Luau sliced papaya is the only commercial brand I've encountered that preserves the fresh quality of the fruit. It's packed in Hawaii, and you can tell from its rich flavor that it has been tree-ripened. The slices are about the size of a peach half, preserved in a way that does away with the mushy, limp texture so often found in papaya products. A mite of pineapple juice used in the processing gives both the fruit and syrup a subtle fillip. Vendome Inc. can supply the product by mail. Their address is 415 Madison Ave., New York, and their postpaid price for three 1-pound jars of Luau Papaya is $2.50.

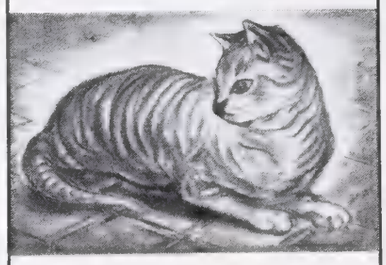
✦

If you're a honey fancier, you may, while you're ordering the papaya, want to include the Bavarian Pinewood Honey carried by this same shop. It's an unusually full-bodied variety of honey with an aroma as delightful as its taste. Unlike the usual honey, this one is subjected to neither filtration nor heating: it's what is known as "raw" honey and has a consistency almost like that of fudge before it's beaten for hardening. A 17-ounce jar of the Hans Genge Bavarian Honey costs $2.10 postpaid. Vendome has a wide choice of other unusual honeys, information on which can be obtained by writing to the shop.

For whatever heat you have . . .



warm air or . . .



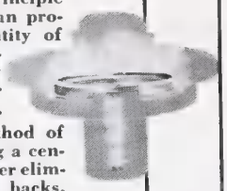
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Reese Pickled Brussels Sprouts offers a new use of this vegetable with considerable come-hither as a cocktail snack; it also has interesting salad possibilities. Even if you don't care for Brussels sprouts in conventional, cooked state, you may relish these pickled ones. The pickling agent, which includes a noticeable garlic accent, endows the vegetable with a savory tang that makes quite a taste difference. Another source of munching pleasure is the crisp texture—almost like biting into a gherkin.

Still another interesting Reese candidate for your cocktail tray is their unusually tasty appetizer, in which potato and cheddar cheese are united. The crisp curls are a baked product, an asset both flavor- and calorie-wise. The tidbits taste much like potato chips, and the cheese contributes a subtle taste.

Mail orders for both these Reese products can be directed to B. Altman & Co., Fifth Ave. at 34th St., New York. The price of the Brussels sprouts is $1.45 for 2 jars; of the Reesestraw, $1.95 for 3 tins. (Postage extra in both instances.)

✦

Florida baby oranges and tangerines from the same locale are used in a very tasty manner in a pair of Chef-Aide products. The fruit in both instances is whole. The oranges are in heavy syrup and, aside from their tastiness as a dessert fruit course, are a fine ingredient in sliced or cut-up form for fruit salads, gelatin concoctions, duck garnishing and the like. The tangerine product is spiced, an interesting change from the conventional spiced fruits.

Should you be unable to find these products in your local shops, Chef-Aide Products will mail-order them on a minimum order for eight jars. Price of baby oranges is 55 cents a jar; of spiced tangerines, 75 cents.

✦



HOW TO JUDGE A REPRODUCTION

CONTINUED FROM PAGE 141

intuition, even though, like most rules in the arts, they are very much of thumb. And they can be boiled down into a five-point check list.

First, *dimensions.* We should never forget that the ideal size for a reproduction is not the size of the wall space we may wish to cover, but the exact size of the original painting. Now of course Parnassus won't fall on us if we break this rule by a few inches, but it's no good trying to bring home the Sistine Chapel. A print which reduces Michelangelo's giant athletes to gesticulating Lilliputians may be useful for identification, like a passport photograph, but it doesn't belong in the imaginary museum I'm talking about.

And we should beware also of the perverse simper, that wrong-end-of-the-telescope charm, which miniature reproductions often have, especially in the company of full-size copies of other pictures. Botticelli's Venus is a goddess, not an elf, and she should not be overshadowed by one of Cezanne's sweet peas.

Second, *value*—in the painter's sense. The subtle relation of one part of a picture to another part in respect to lightness and darkness is frequently destroyed when a careless workman adds color to a reproduction, and we should be particularly alert if our copy is comparatively small. Strange and sad alterations can occur when a Rembrandt's smoldering pools of shadow are shrunk.

Value infidelity can often be detected by a comparison of the color print with a black and white photograph of the painting. (The relative accuracy of plain photographs in this category is one reason why some critics still prefer them as documents in their books. They have a point, although I am against sacrificing color to make it.)

Third, *color.* Unfaithfulness in this quality is difficult to prove in the absence of the original work, and of course it cannot usually be isolated from the question of value. Still, there are at least two telltale signs which should arouse our suspicions.

One is smallness again. A large patch of Rubens' flesh tone cannot be reduced to postcard dimensions without a change in hue and saturation and, even if it could, the psychological impact, that pneumatic effulgence, would be considerably weakened.

The other is lack of balance. One of the most common sins of printmakers is to force a single color into slick vividness and then let it seep into every detail. The effect is rather like that of a jukebox which seems to be all bull fiddle. Not even Gainsborough's famous boy should throb and whisper blue, blue, blue until our migraine comes back.

Fourth, *texture.* A live painting is not only an image created by lines, colors and values; it is also a solid object whose substances affect us directly, as well as indirectly, through their influence on color and value. Obviously, ink on paper cannot imitate the thick pigment and coarse canvas of Van Gogh's oil version of the "L'Anglois Bridge at Arles" as accurately as it can his gouache treatment of the same subject.

A finicky collector will buy a reproduction of the gouache. But if we want a copy of the oil, as we may for a variety of good reasons, we should look for the best illusion of texture available, for without it an important element in Van Gogh's characteristic resonance will be muted. And that brings up the:

Fifth point, *technique.* I know there are color prints which offer something more than a humble illusion of texture, which give us the "real thing," with a dab of rough paint here and a dab there. Some are not bad, but I am against them on principle, just as I would be against having a real bassoon tooted from time to time during the playing of a recorded symphony. A reproduction should be an honest, properly controlled translation, and nothing more. Only the painter of the original can make a replica.

Today excellent color work is being done with tuned-up versions of all the older printing processes, as well as with the newer and more expensive silk screen and *pochoir* (that's a very refined sort of stencil) techniques. The home curator doesn't need to be an expert on all these different methods, but to ignore them completely would be like trying to collect original pictures without knowing the difference between a water color and an oil. And we ought to remember, too, that the best prints, like the best of most modern products, are apt to be those on which a conscientious craftsman and a precise machine have collaborated, each correcting the other's errors.

There are plenty of such prints

(*Please turn the page*)

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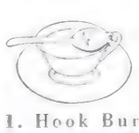
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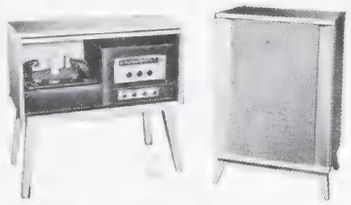
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HOW TO JUDGE A REPRODUCTION

CONTINUED FROM PRECEDING PAGE

available. I hope this discussion of defects has not implied that the field is too limited for the fastidious. In fact, publishers' lists have now reached the point where we can specialize a bit, where we can plan our collections, and to do so is much more interesting than to let them just accumulate.

We can now, for example, fill the American wing in our imaginary museum with first-rate reproductions of representative works from all of our native schools. What should we put in it? Things we like, of course, but I can think of a dozen or so prints which I would argue ought to be the nucleus of such a collection, because of the quality of the originals and the fidelity of the copies.

PERHAPS I am going to be vetoed right at the start, but I would pass over Copley and pick Gilbert Stuart's scrupulously unflattering portrait of Mrs. Richard Yates, painted in 1793, as an example of our eighteenth-century realism and technical boldness. The print is published by the National Gallery of Art (addresses are listed at the end of this article). And next to it I would put Winslow Homer's 1864 "Croquet Scene," a solid study in values published by The Twin Editions. No Homeric seascape? All right, add his 1899 "Gulf Stream," published by David Ashley, Inc.

Still in the realist mood, I suggest "Will Schuster and Black Man Going Shooting" (Twin Editions), done in 1876 by Thomas Eakins—Walt Whitman's and a lot of other people's favorite painter. As a fine, roaring example of the "Ashcan School" we can take George Bellows' "Both Members of This Club" (1909), and we can round out this relentless-fact section of our exposition with one of Edward Hopper's desperately lonely dwellings, his 1934 "House on Pamet River." (Both published by the New York Graphic Society.)

Depressing? Let's turn to the amusing and naive—but hard-hitting—"Manchester Valley" (Museum of Modern Art) painted by Joseph Pickett some time during World War I. We need a reminder that primitivism is the oldest and liveliest tradition in American art. Then I would let my taste pendulum zoom way back and up to "Music and Literature" (1878, New York Graphic), one of William Harnett's *trompe l'oeil* stunners.

Now some poets. I vote for the profound, Oriental mystery of Morris Graves' "Wounded Gull" (1943, Willard Gallery), certainly one of the masterpieces of this century, and for the symbolic grandeur of Albert Ryder's Poe-like "Moonlit Cove" (1880-1890, New York Graphic). Also for "Circus Elephants" (1941, Twin Editions), by John Marin, the man who shattered our Victorian-damsel notion that water colors cannot be monumental. And for the winging geometry and light of Lyonel Feininger's "Gothic Spire" (1944, Willard Gallery, Esther Gentle Reproductions).

That's my basic dozen, but I would add two abstractions, or near abstractions. I find that most pictures of this sort cease to be abstract if I look at them long enough. I like the rugged "Mars, Orange and Green" (New York Graphic) of Arthur Dove, one of our pioneers in this style, and the trumpeting, not-so-abstract "Flower Abstraction" (1920, Esther Gentle) of Marsden Hartley. You don't? Well, being idiosyncratic is part of the pleasure in running one's own museum.

One thing more. Everyone who talks about color reproductions is required to say at some point, "Now don't neglect real painting." I don't know why; I have never heard of a collector of prints who did not wind up looking at and buying more, not fewer, original works, and I know of several who have bought painting kits and stopped being passive altogether. However, I see my duty. Let us not forget that our imaginary museum is only a side show, a device for beckoning ourselves in where the masterpieces appear in person.

UNESCO has published two useful catalogs of high-quality color reproductions selected by a jury of experts. National distributor is Columbia University Press, 2960 Broadway, New York 27, N.Y.

Here are the addresses of the print publishers mentioned in the article above:

National Gallery of Art, Washington, D. C.

Twin Editions, 366 Madison Avenue, New York 17, N.Y.

David Ashley, Inc., 18 Grand Street, New Rochelle, N.Y.

New York Graphic Society, 95 East Putnam Avenue, Greenwich, Conn.

Museum of Modern Art, 11 West 53rd Street, New York 19, N.Y.

Willard Gallery, 32 East 57th Street, New York 22, N.Y.

Esther Gentle Reproductions, 40 East 49th St. New York 14, N.Y.

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No matter what you have been told about vivisection, IT IS an agonizing ordeal for animals. Anesthetics are not possible in certain kinds of work, for authentic figures prove subjects are put to sleep in only 5 of every 100 experiments. Unrestrained vivisection as an aid to medicine and surgery is questioned by a large number of physicians and surgeons, and many of them say it does more harm than good.

If you believe that medical students *must* use living animals for practice, you have been misinformed. Such vivisection has been forbidden by law in England since 1876, yet who would question the skill of British surgeons?

The cruelty of vivisection should be stopped. Unnecessary suffering has no place in our civilization. Just as anti-cruelty societies fight ordinary abuse of animals, we are battling laboratory cruelties—not the progress of medicine and science.

Do you want to help? Then join this society today—*now*, while you are thinking about it. Your contribution will be used to bring this same message to others. Eventually, we will be strong enough to end "the greatest of all cruelties."

The National Anti-Vivisection Society is a non-profit, charitable association chartered by the State of Illinois for nation-wide work, and recognized as an educational tax-exempt society by the United States Government. This organization has had its offices in the same downtown building in Chicago for 20 years, and inquiries about it to either the subscriptions committee of the Chicago Association of Commerce or similar organizations are cordially invited.

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COOKING WITH SOYA SAUCE

CONTINUED FROM PAGE 152

Mr. and Mrs. Duke Johnston who live on the beach in the Kahala district in Honolulu. I could use this whole article to tell you about the dreamy evening among the coconut palms, Kukui torches and soft Hawaiian music, but I think I'd better tell you about the dinner Cecile Johnston served us. I have never tasted anything as outstanding as the soya-sauced chicken. Cecile was good enough to give me a few of the best recipes of her Japanese cook, Rose Mise, and I am sure that your family and guests will be happy whenever you serve any of these dishes. The following basic sauce is used for both chicken and meat. It is enough for one or two pounds of meat, and can be increased accordingly.

Basic Soya Sauce Marinade

1 cup soya sauce
1 pinch M.S.G. (monosodium glutamate)
1 teaspoon sugar
1 tablespoon dry mustard
1 medium-sized onion, grated
1 tablespoon grated ginger root

First, mix mustard with enough water to make a paste. Add this and the grated onion and ginger to the soya sauce to which you have already added sugar and M.S.G. Let stand overnight for best results. If you can't buy fresh green ginger root, experiment with dried ginger root or ground dry ginger. It won't be the same and you can't use very much, so proceed with caution. It's better to start with a very small amount and work up.

Cecile Johnston's Barbecued Chicken

Pour Basic Soya Sauce Marinade over halves of chicken; let stand about an hour at room temperature. Broil over charcoal or under a pre-heated broiler 12 to 15 minutes, depending upon the size, then turn and continue brushing with remaining marinade as the chickens cook. Cook another 12 to 15 minutes until the skin is browned and crisp and the meat is tender. Serve immediately.

Meat-on-a-stick

Slice bite-size pieces of sirloin tip steak; skewer three or four pieces on bamboo sticks. Soak in Basic Soya Sauce Marinade about an hour, then broil. Serve as hors d'oeuvres.

Broiled Steak Soya

When preparing steak, soak in soya sauce in a glass or enameled pan about one hour at room temperature, (not in the refrigerator), turning meat at least once. For best results, cook over charcoal, but if you can't, go ahead and broil the steaks in your broiling oven. They'll still be delicious. And while we're on the subject of steak, one of my old favorites, Steak Hawaiian, illustrates perfectly the value of cooking with soya sauce. You'll find that your steak has better color and an indescribable flavor, and the fat has a crisp brownness that can't be beat.

Steak Hawaiian

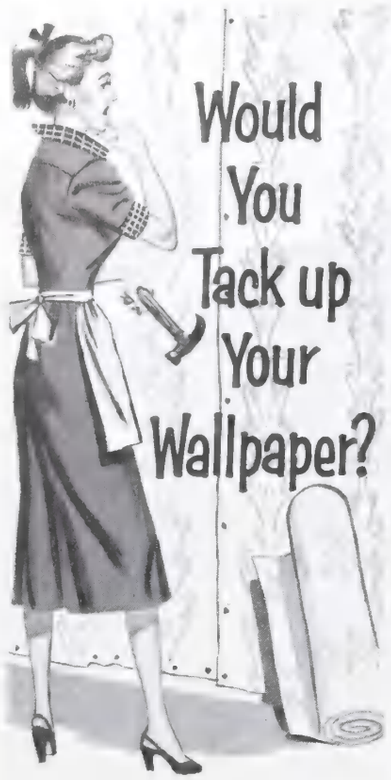
Chop a clove of garlic very, very fine and put it in a large shallow glass baking dish or platter. Add one half to one cup of soya sauce and mix. Marinate your steak in this for 15 minutes, turning it to thoroughly impregnate the meat with the seasoning and soak up the sauce. Then barbecue or broil, as you prefer. (Don't marinate your steak in aluminum as the action of the soya sauce on the aluminum is apt to produce a disagreeable flavor.)

Getting back to Cecile Johnston's recipes, she gave me a recipe for fish hors d'oeuvres and a spare-rib recipe. Naturally fish is used a lot in Hawaii and this same recipe can be tried with various types of

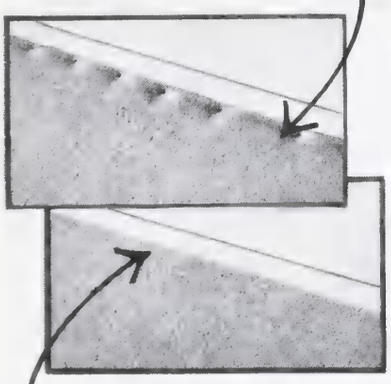
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COOKING WITH SOYA SAUCE

CONTINUED FROM PRECEDING PAGE

fish—whatever is available in your locality

Soya Sauce for Fish Hors d'Oeuvres

1 cup soya sauce
½ cup sugar
¼ cup prepared mustard
1 pinch M.S.G. (monosodium glutamate)

Slice bite-size pieces of raw fish and marinate in sauce. Broil or barbecue on a fine grate over charcoal. Serve on small squares of crisp toast.

Sauce for Spareribs

1 cup soya sauce
3 tablespoons brown sugar
1 egg-size piece of ginger, grated
1 teaspoon M.S.G.

Mix all ingredients together and let sauce stand overnight. Brush spareribs liberally with sauce; let stand at least an hour at room temperature, and broil or barbecue.

This is enough sauce for two pounds of spareribs.

A few nights after dining with the Johnstons we were guests of Ham and Carrie Guild who live out by Coconut Head in a new section right on the beach. If you are familiar with Honolulu, you will remember the old mullet ponds out by Coconut Head. There they have blasted all the coral and put in a beautiful fill so that there's a fine harbor and a place to swim. The Guilds live in true Tahitian style. Carrie is the author of *Rainbow in Tahiti*, a champion fisherman of marlin, a great gourmet. She loves to cook, uses soya sauce in a great many dishes like these:

Beef with Mushrooms (slightly Stroganoff)

1 pound steak
Soya sauce
½ cup chopped onion
1 cup sliced mushrooms
Butter
½ cup sour cream

Cut beef into thin strips and soak in soya sauce. Sauté onions and mushrooms in butter about two minutes. Remove from pan and brown meat strips in fat. Add onions and mushrooms and let simmer until meat is tender. Add sour cream just before serving.

Ground Beef with Mushrooms

½ pound ground round steak
Oil
1 cup sliced mushrooms
1 green onion, chopped
1 clove garlic, chopped very fine
2 tablespoons soya sauce
½ teaspoon candied ginger, chopped
1 tablespoon sesame seed
¼ cup water
Salt and pepper to taste
1 slightly beaten egg

Brown meat in oil, add mushrooms, onion, garlic, sesame seed and ginger. Season to taste and cook together for five minutes. Add water and cook until tender. Before serving, add slightly beaten egg and mix well to bind dish together lightly.

Broiled Chicken Breasts

2 packages frozen chicken breasts
Soya sauce
¼ cup melted butter

Let chicken breasts soak in soya sauce for ten minutes. Broil or barbecue, basting the breasts with butter as they cook.

Broiled Fish Fillets

Fillets of fish
Soya sauce
Butter
Lemon

Soak fillets in soya sauce about ten minutes. In the Islands they use Mahi Mahi, but on the mainland they use any locally obtained fish. Broil or barbecue, basting the fish with butter as it cooks. Sprinkle with lemon juice before serving.

Coconut Head Casserole

1 package noodles
1 bunch green onions
6 slices bacon
1 large can mushrooms
½ cup soya sauce
1 can solid pack tuna

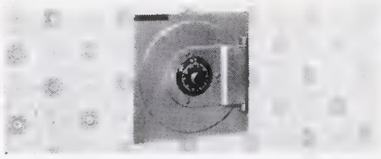
Cook noodles. Chop cleaned green onions coarsely, using all of the stems, but keeping the stems separate. Chop bacon and fry with white part of onions; add mushrooms and sauté lightly. Add soya sauce and equal amount of mushroom liquor; cover and let simmer about five minutes. Put noodles in buttered casserole dish, add tuna broken up, green onion tops, stir in bacon and mushroom mixture and broth, adding more soya sauce and mushroom liquor as necessary. Cover and bake in a slow oven about half an hour.

Duck Hawaiian

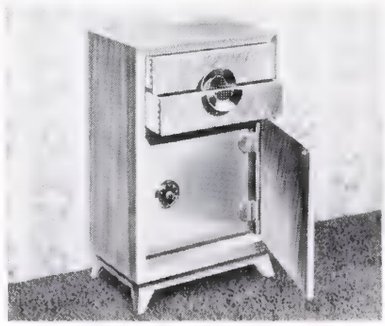
1 duck cut into serving pieces
1 cup soya sauce
1 teaspoon chopped fresh ginger
2 or 3 cloves garlic
Vegetable or peanut oil



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1 can mushrooms
1 can sliced pineapple

Mix soya sauce with ginger and garlic chopped very fine; marinate duck in soya sauce two to three hours at room temperature. Sauté in vegetable or peanut oil until golden brown. Arrange duck in casserole with juice from can of pineapple, mushrooms and strained soya sauce. Cover and bake until tender. Sauté pineapple in butter and serve with duck.

Kahala Fish Sauce

½ cup soya sauce
1 teaspoon lemon juice
1 teaspoon Worcestershire sauce
1 teaspoon vinegar
1 tablespoon sugar
1 tablespoon onion juice
1 tablespoon catsup
Salt and pepper to taste

Use filets of any white fish. Season, dip in egg batter and cracker crumbs and sauté in butter until golden brown. Mix above ingredients and simmer; pour hot over fried fish to serve.

Several years ago I was served one of the most unusual and delicious fish dinners in my experience. The Chinese cook at the home of a friend of mine cooked a whole striped bass. He laid the fish gently in a *court-bouillon*, brought it to a boil, and let it simmer for about ten minutes. Then he let the fish poach in this boiling broth until it was sufficiently cool to serve—still hot but cool enough to handle. The fish was then skinned and placed on a platter and heated soya sauce poured over it, and the whole thing sprinkled with a quantity of finely sliced green onions. The soya sauce and the green onions were the only flavoring (besides the seasoned *court-bouillon*) on the fish and it was delicious.

In the years that I've been experimenting with soya sauce, I've dreamed up a few tidbits of my own. Sometime try eggs poached in soya sauce. For an epicurean hors d'oeuvre, dip halves of hot hard-cooked eggs in soya sauce and melted butter. Oysters and shrimp dipped in soya sauce and broiled or barbecued are delicious.

One thing I've observed, when cooking with soya sauce, it is advisable to have any meat or fowl, and especially fowl, as dry as possible before soaking or dipping it in soya sauce, and when herbs or other seasonings are used, add them first to the soya sauce.

The uses for soya sauce are endless. It is terrific on lamb—either on a roast or chops—with or without garlic, and you haven't lived until you've had barbecued, broiled or roasted squab which has been marinated in soya sauce and then basted with soya sauce and butter as it cooks.

In my opinion, soya sauce belongs at your stove—indoors or outdoors—right alongside the salt and pepper.

PLAN YOUR MORTGAGE AS YOU PLAN YOUR HOUSE

CONTINUED FROM PAGE 137

standing insured loan to arrange to have that mortgage "open-ended" by recording a simple modification agreement. If you have borrowed under such a mortgage and are planning improvements to your house for which you will need additional financing, it will be worthwhile discussing this possibility with your lender, for you will be likely to get your financing more cheaply in this manner than in any other.

FHA "open-ending" will be limited to kinds of improvements that definitely add to the livability and utility of the property. Expenditures of a frivolous sort which do not result in real increase in value will not be approved. Ordinarily, the additional borrowing may not be more than an amount equal to the principal payments already made. But where rooms are enlarged or new rooms added or installed, the advance may go above the original amount of the mortgage.

The Act also makes it more attractive for lenders to permit "open-ending" a mortgage guaranteed by the Veterans Administration. If you are a veteran who has already borrowed under a VA-guaranteed mortgage, but who has not required the full guarantee of 60% of value up to the top limit of $7,500, your lender will be enabled to make additional funds available to you under your mortgage and to have these guaranteed on the same basis as the original loan so long as the maximum guarantee limits are not exceeded.

Moreover, if you are a veteran

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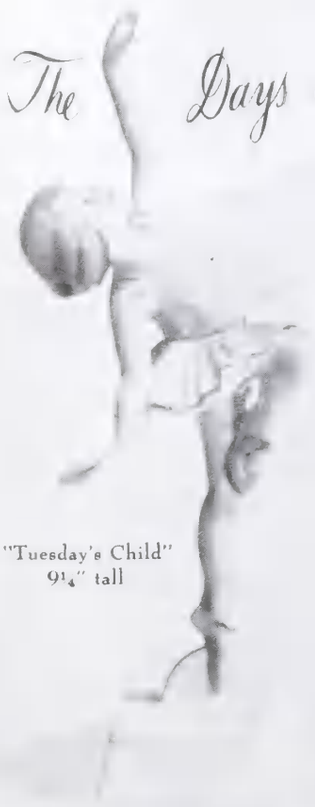
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who owns a house free and clear, you may apply your home loan guarantee privilege to a loan made for the purpose of making substantial improvements to your property.

The new law is thus designed to make it easier to buy a new house above the minimum price class, to make it easier to buy an older house, to make it easier to sell an existing house, and to make it easier to improve the value and livability of the house you live in or are moving into.

The greater flexibility and range of choice introduced into the mortgage systems by these measures gives you greater freedom in deciding just what sort of home transaction is best for you!

THERE are two other features of the legislation that are of interest to home buyers. First, it will now be possible for the buyer to obtain a copy of the FHA appraisal, if he has applied for an FHA-insured loan or if the seller already has an insured loan on the property. Such an appraisal, however, should not be considered conclusive as to the appropriate price of the property, since appraisal is by no means so exact as to eliminate the possibility of reasonable variation; and there may also be items covered by the price that are not included in the appraisal. However, the FHA appraisal is certainly at least a good clue to what the right price should be and, where there is a wide difference, the propriety of the price may well be questioned.

The second of the additional features is a requirement that, wherever a house has been approved for a loan insured by FHA or guaranteed by the Veterans Administration before the commencement of construction, the builder must place on file with the agency the approved plans and specifications of the house, including any approved changes, so that the buyer may fully know the sort of house he is getting. More than this, the builder must give a warranty that the house has been constructed in substantial conformity with the approved plans and specifications.

This provision can be a real protection against shoddy work. But the protection is not automatic. It is applicable only to defects that occur within a year after occupancy. The defects must represent substantial deviations from the approved plans and specifications, and the purchaser must make his claim in writing before the first year is over. Finally, if the builder is intractable, the buyer's recourse is a law suit. Neither FHA nor VA have responsibility for settling claims, although they may exert pressure on the builder in flagrant cases. Usually, however, the builder will remedy real deviations without coercion. The most important points to observe in connection with this new provision are: (1) See that the plans and specifications are adequate to give the quality you want—the warranty cannot go beyond what the specifications call for; (2) be sure of your ground before pressing a claim.

What has been described here are the most important features of the Housing Act of 1954 for home buyers and homeowners. In addition, FHA will continue to insure unsecured loans up to $2,500 for home repairs and modernization; and the Veterans Administration will continue its program of guaranteeing home loans for veterans of World War II and of service after June 1950.

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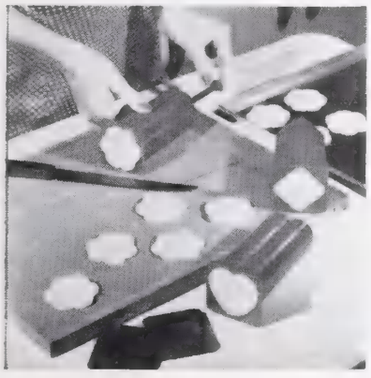
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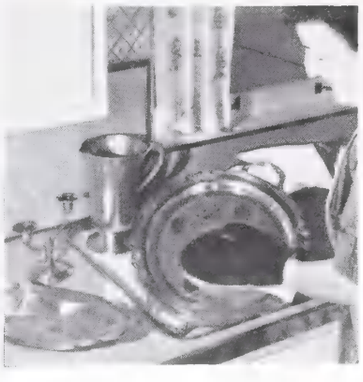


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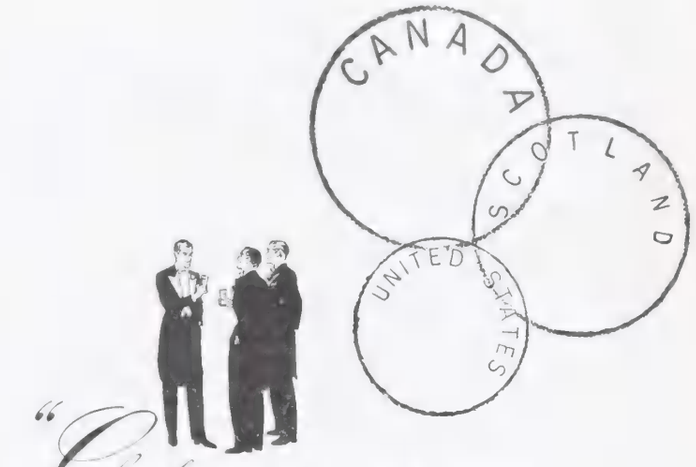
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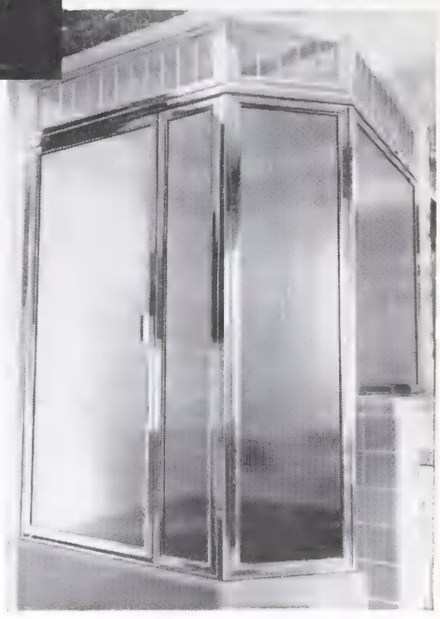
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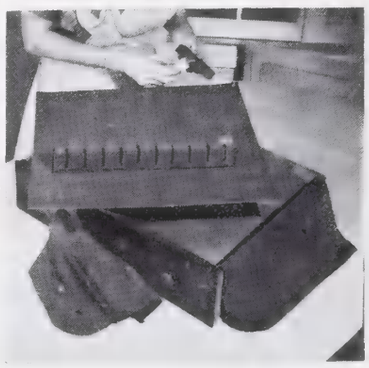


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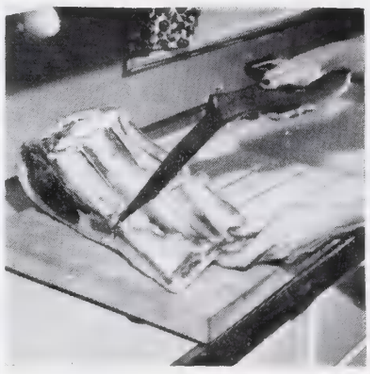
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A kit that converts any drawer into a silver-storage chest is a new do-it-yourself development. Simple assembly project creates a tarnish-proof area fitted with racks that store up to 140 flatware pieces. A pad easily cut to fit drawer's base and 2 silver racks come to you covered with International Prevent-Tarnish Cloth. Flaps you attach to drawer sides are of same cloth. $6.95, Millard Davis, 831 Market, Wilmington, Del.

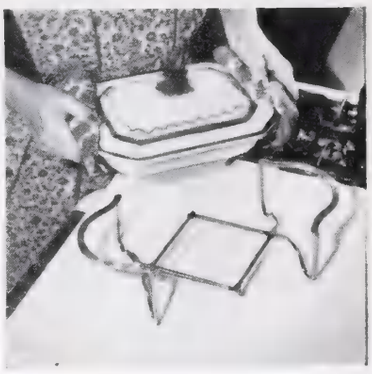
Catch-All can be put to use for anything from waste-paper to your mending. Attractive container is black Fiberglas with white cover and black wrought-iron stand. The 2-part table, Prime-Server, has a Fiberglas tray 15″ x 13″; folding wrought-iron stand has floor runners that slide under a couch or armchair and suspend tray on arms that permit it to come over sitter's lap. $10; Catch-All, $9. From Bloomingdale's, New York, N.Y.





Kut-Up Folding Saw was developed primarily for hunters' use in dressing game. Its powerful blade is Swedish surgical steel with unique teeth that give a clean, straight cut through heaviest bone or meat. The angular saw position shown is for heavy jobs; for light jobs, saw has an alternate position that aligns blade with handle. When folded, blade (11″) locks inside handle. $3.95. Hood Co., 11048 S. Van Ness, Los Angeles.

Heavy English silverplate adorns this adjustable casserole holder. The elegance of this import is further enhanced by delicate chasing on the graceful handles. Holder accommodates casserole dishes, baking pans or bowls as small as 5½ inches and as large as 11 inches; it firmly supports high or low utensils, be they round, square or rectangular. $6.95, from Transcontinental Corp., 16 N. Ridge Rd., Mohegan Lake, N.Y.





Meyerbuilt Folding Board has great convenience for sewing-room use and small ironing and is just the thing for dormitory dwellers. The strong construction is all-metal with folding stands 6 inches high. Ventilated 12″ x 36″ top has built-in electrical outlet equipped with 6-foot extension cord. $6.95 complete with a thick pad, elasticized cover and a plastic coverall for storage. From Glasscraft Co., Box 72, Evanston, Ill.

THE GIFT OF SELF-MADE MUSIC

CONTINUED FROM PAGE 139

popular since Arthur Godfrey has been strumming it. Bandinos are inexpensive. Banjoes, mandolins, and electric guitars all belong in this class; they are a little costlier, ranging from $20 to $200.

The Mouth Organ. Everybody knows this old, traditionally American instrument. In the past ten years, however, many improvements have been made in the instrument itself. It is not so easy to learn to play well, but again I say, you do not have to play it well. A small one costs around $3, a large chromatic one, about $25. Very good for a singing family.

English Concertina. This is a haunting, almost melancholy instrument, delicate and exquisite. Several movies have recently helped to popularize it. It is much easier to play than the regular accordion. It is also smaller in size and, therefore, one can carry it to picnics and outings. However, it is hardly an instrument that you can give children, because its reeds and mechanism are tiny and fragile. Strongly recommended for adults. Prices vary depending on quality.

The Song Flute. This *is* a toy instrument, and any child can learn it. It is used in many schools for pre-band training. It comes from the same family as that black sheep, the kazoo, and it costs only 75 cents.

Rhythm Maracas. A Cuban instrument, decorative and reasonably amusing, to mark the rhythms. (See Mambo Drums.) Cost for a good one is around $5.

Marimba. This instrument, like the xylophone, has an interesting, resonant tone. New lightweight marimbas are now available, designed especially for the beginner. They are small enough to be stuck in a closet.

Brass instruments, the standard ones, are not easy to play. However, you may know someone talented enough or ambitious enough to be made happy with the gift of one of the standard brass or woodwind family. What eloquent music they can make! And what an opportunity they give to a teenager to join the school band! A professional trombone costs around $200, a trumpet around $175, and a good saxophone around $300. The woodwinds begin at somewhat lower prices. A clarinet, quite a respectable one, will sell for around $100, and a flute for around $150. Smaller editions of these instruments are available for less cost.

Accordions (Vienna or Italian style) are good convivial instruments, though, as I have mentioned, they require considerable skill. I'd say the accordion stands on the borderline between the simple and the full-fledged instruments. A good accordion can be had for around $50.

The Lap Harp. This is an unusual instrument which has a beautiful tone and is considerably easier to play, to handle, and to keep in tune than the standard-size floor harp. It is, however, expensive.

The Autoharp is cheaper, though not quite as good, of course. It is a modern lyre, a small instrument but with enough strings (37 in the big model) to coax diverse melodies from it. Autoharps range from $30 to $50.

The Zither. As Hamlet gave publicity to the recorder (you will remember that he said it was as easy to play as lying), so did *The Third Man* movie bring to the fore that old Bavarian peasant instrument, the zither. In fact, a brand of zithers is now called "Third Man Zithers." A zither is played somewhat like a guitar, and costs around $30. A very intriguing affair.

This is but a partial list, a *very* partial list. Its purpose is to induce you to look at and try and ask questions about such instruments at the music store. You may get an idea for a musical Christmas present, one to give to yourself preferably, or to others who feel that irreplaceable attraction resides in self-made music.





"PRINCE ERIK" SILVER BOWL

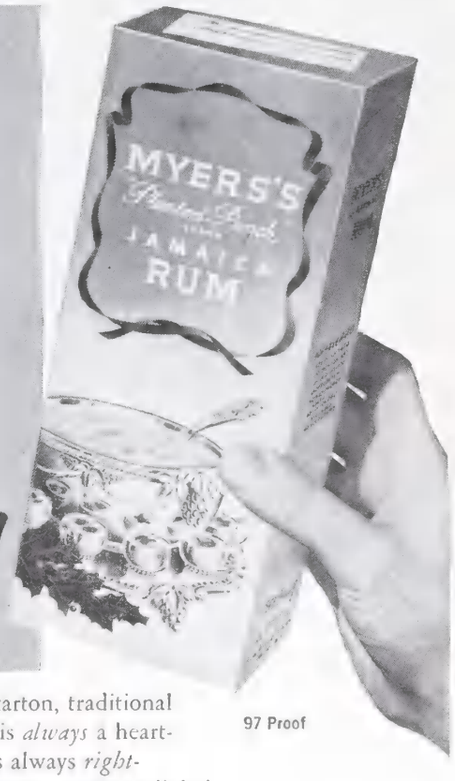
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YOU'LL dispense traditional Yuletide cheer glamourously—and very proudly indeed—with America's most popular new 14-piece Punch and Beverage Set, of brilliant, seamless, hand-crafted crystal by those famed West Virginia Glass artisans! . . . There's sheer artistry in every clean-cut, graceful line of the generous 300-Oz. sham-bottom Bowl, the Ladle, and those 12 lustrous 6-Oz. Handled Cups—rare examples of meticulous, unhurried craftsmanship! A suave compliment to your holiday —and year 'round—hospitality! . . . Also available in open stock, for additions or replacements.

When buying glassware, look for this blue and gold label identifying West Virginia Glass. It's your assurance of hand-blown, brilliant crystal—smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. For name of nearest dealer, write West Virginia Glass Specialty Co., Weston, W. Va. (Member Glass Crafts of America.)

WEST VIRGINIA *Glass*

Where to see House Beautiful's

CONTINUED FROM PAGES 109 and 111

You will find HOUSE BEAUTIFUL'S Christmas decorations, shown on pages 105 to 111 and on page 142, at the following shops and department stores:

ARKANSAS
Little Rock.....*Foster Cochran Co.*

CALIFORNIA
Beverly Hills.....*I. Magnin & Co.*
Burlingame.....*Rorke's*
Los Angeles.....*I. Magnin & Co.*
Oakland.....*I. Magnin & Co.*
Pasadena.....*I. Magnin & Co.*
Sacramento....*Weinstock, Lubin & Co.*
Santa Barbara.....*I. Magnin & Co.*
San Francisco.....*I. Magnin & Co.*

COLORADO
Denver.....*Neusteters*

CONNECTICUT
Hartford.....*G. Fox & Co.*
Stamford.....*Bloomingdale's*
Waterbury.....*Dean, Inc.*

DELAWARE
Wilmington....*John Wanamaker & Co.*

DISTRICT OF COLUMBIA
Washington....*Julius Garfinckel & Co.*

FLORIDA
Ft. Lauderdale.....*Anita Kott*

GEORGIA
Atlanta.....*Rich's*

HAWAII
Honolulu.....*Barpa*

ILLINOIS
Aurora.....*the shop of John Fordon*
Chicago.....*Carson Pirie Scott & Co.*
Crystal Lake.....*Flowerwood, Inc.*
Highland Park.....*Flower Fashions*
Rockford.....*D. J. Stewart & Co.*

INDIANA
Indianapolis.....*L. S. Ayers & Co.*

KANSAS
Topeka.....*Karl's*

KENTUCKY
Harrodsburg..*Beaumont Inn Gift Shop*

LOUISIANA
New Orleans.....*Hemenway's*
Shreveport.....*Hemenway-Johnson*

MARYLAND
Baltimore.....*Valley Mart*
Bethesda.....*Interiors, Inc.*

MASSACHUSETTS
Boston.....*R. H. Stearns Co.*
Framingham..*Wyman's Garden Center*
Springfield
The Hall Galleries Albert Steiger Co.
Waltham.....*Grover Cronin Inc.*
Worcester *John C. MacInnes Company*

MICHIGAN
Detroit.....*The J. L. Hudson Co.*
Dowagiac....*Beidler Book & Card Shop*
Grosse Pointe Farms
William Denler Co.

MINNESOTA
Minneapolis.... *Maurice L. Rothschild-Young-Quinlan Co.*

MISSOURI
Kansas City.....*Harzfeld's*
St. Louis
Scruggs, Vandervoort, Barney

NEBRASKA
Lincoln.....*Miller & Paine*

NEW JERSEY
East Orange.....*The Jolly Tar*
Passaic.....*Wechsler's-Passaic*
Rutherford.....*Schampan's*

NEW MEXICO
Albuquerque.....*Hinkel's*
Clovis.....*Hinkel's*
Roswell.....*Hinkel's*
Santa Fe.....*Hinkel's*

NEW YORK
Brooklyn.....*Abraham & Straus*
Buffalo.....*Pitt Petri*
Cohoes.....*Timpane's Gift Gallery*
Hamburg.....*Kronenberg's Inc.*
Hempstead.....*Abraham & Straus*
Jamestown.....*Lawson Furn. Co.*
New York.....*Bloomingdale's*
Rochester.....*Sibley, Lindsay & Curr*
Syracuse....*C. E. Chappell & Sons, Inc.*

NORTH CAROLINA
Chapel Hill.....*Pace*
Raleigh
Glenwood Village.....*The Patio*
Rocky Mountain.....*Smith Florist*

NORTH DAKOTA
Fargo.....*Mid-Town Gifts*

OHIO
Akron.....*M. O'Neil Co.*
Cincinnati.....*Flowers by Marjorie*
Cleveland.....*The Halle Bros. Co.*
Columbus.....*Maramor*
Dayton.....*The Rike-Kumler Co.*
Huron.....*Kay-Mar*
Toledo.....*Lamson Bros.*
Youngstown
Powers Guest and Gift Shop, Inc.

OKLAHOMA
Oklahoma City.....*Kamber's*
Tulsa.....*Seidenbach's*

OREGON
Portland.....*Meier & Frank*

PENNSYLVANIA
Allentown.....*Rileigh Display Center*
Philadelphia..*John Wanamaker & Co.*
Pittsburgh.....*Kaufmann's, Pittsburgh*
Reading....*Thomas Charles Clayberger*
Sharon.....*J. M. Willson & Sons*
Wynnewood....*John Wanamaker & Co.*

TENNESSEE
Memphis.....*John Gerber Co.*

TEXAS
Abilene.....*Hinkel's*
Midland.....*Hinkel's*
San Angelo.....*Walter Davis Gifts*
San Antonio.....*Frost Bros.*

UTAH
Salt Lake City.....*Auerbach's*

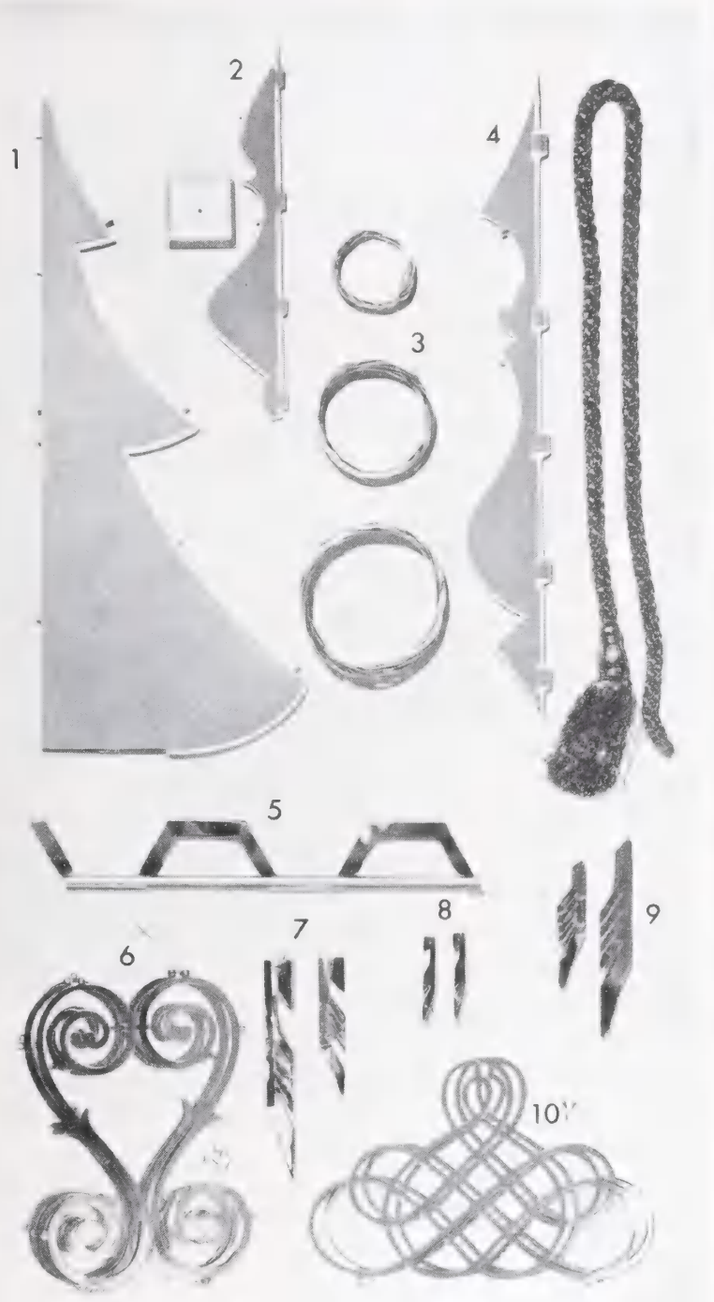
VIRGINIA
Richmond.....*Miller & Rhoads*

WASHINGTON
Seattle.....*I. Magnin & Co.*

WISCONSIN
Manitowoc.....*Schulander's Flowers*
Milwaukee.....*Stein Flowers*

Christmas Decorations

See how these decorations fold flat for storing



PHOTOGRAPH BY TED KAPPER

HOUSE BEAUTIFUL's glamorous, universally adaptable Christmas decorations will charm anyone who has ever struggled with the storing of Christmas ornaments.

Since for the most part they are made of paper, and are either flat in themselves or designed to fold flat, you could store the whole assortment in a box or package no larger than 36″ x 17″ x 3″ deep. That's space-saving. There's nothing fragile about them, either, so they demand no kid-glove treatment. They're so light that the complete set weighs only 1 lbs. 14¾ oz.

Shown above, as they look when you buy them and when you put them away for next year, they are: **1.** White Tissue Tree. **2.** Small Finial and Base. **3.** Set of 3 Hoops (they nest). **4.** Roped Finial. **5.** Honeycomb. **6.** Set of 3 Golden S-Links. **7.** Full Starbursts, 24″ and 16″. **8.** Set of 2 9½″ Full Starbursts. **9.** Open-center Starbursts, 16″ and 24″. **10.** Set of 2 Spencerian Scrolls with stapling pins.

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Decorating advice by mail

If you're decorating or refurnishing your home, House Beautiful offers you this personal service

How many times have you said: "If I could only talk to someone who really knows decorating, I could whip that room into shape"? Well, here is your big opportunity. HOUSE BEAUTIFUL is offering you the consulting services of Elaine Neal, an expert who knows the home furnishings field inside out.

This is not a service handled by a department or a group of people. It is a truly personal service done by one person for one person. In other words, every room is visualized as a unit and seen through one pair of eyes from start to finish. We believe that this is the only way to achieve a thoroughly satisfying room scheme. But so personal and complete a service is not a matter of a few minutes' thought and the typing of a form letter. Before a line can be written, your problem calls for thoughtful evaluation, experiment with color and furniture placement, and a re-evaluation of our suggested solution before it is sent to you. All this takes time. And since so many readers turn to Mrs. Neal for advice, we urge you to allow her plenty of time to give you her best efforts.

Mrs. Neal tries to get her answers out as promptly as possible, of course, and this usually means within four to six weeks. But at certain seasons—particularly in the spring and fall—the mail piles up at such a rate that the time lapse can be quite long. And the only fair thing is to answer the letters in their proper turn. Therefore, we ask you to be patient with us should your answer not reach you within the four-to-six-week limit.

Try to send in your plans and information well ahead of the date by which you wish to complete your rooms, and follow carefully the directions on the opposite page.

This is what you should send us:

1. Send us a floor plan drawn to ¼-inch scale *on good white paper.* **(Please do not send blueprints.)** Your plan should show window and door placements, with measurements and dimensions, ceiling height, and distances fireplace or jogs extend from wall. Indicate the location of radiation, pipes, and electric outlets. Tell us the kind of windows you have, whether sash or casement, small or large panes, the distance of sills from the floor. Tell us in what direction the windows face, and if the room is light or dark.

2. List your favorite colors, and tell us which styles of decoration and furniture you prefer. List the furnishings you wish to keep and what you desire to buy new. Tell us whether your taste leans to wallpaper or paint.

3. Describe your location, whether city, suburban, or country. If there is a particular condition which must affect your choice of furnishings, please mention it. State your problems clearly in separate paragraphs. The more carefully you follow the instructions, the more helpful you will find the decorating advice you receive.

This is what we do for you:

1. We will send your floor plan back to you, showing your furniture arranged in a comfortable, balanced manner.

2. We will suggest color schemes and send color guide samples of wallpaper, paint colors, and fabrics. We cannot, however, guarantee that all fabrics will be available in all regions, but our samples will serve as guides for your shopping.

3. We will suggest draperies, accessories, and the placement of pictures, mirrors, and lamps.

4. We will send you this information—four pages of it—clipped together in an orderly, easy-to-refer-to portfolio, 8″ x 10″. All samples will be pasted down neatly and securely on the pages so you won't mix them or lose them.



ELAINE NEAL

House Beautiful's Decorating Adviser

Address her at HOUSE BEAUTIFUL, *572 Madison Avenue, New York 22, N. Y. Give all the important facts. Allow at least 4 to 6 weeks for reply. There is a fee of $10 for all forms of living rooms (sitting rooms, dens, family rooms, playrooms, living-bedrooms, etc.), $5 for each other room. Make your checks payable to* HOUSE BEAUTIFUL *Magazine.*

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Here's the only fireplace designed especially for modern homes. It warms all the room and gives you smokeless operation. And now the exclusive Pressure-Seal Damper seals air-tight when the fireplace is not in use. Stops waste of home heat up the flue . . . prevents chimney downdrafts from chilling the room . . . eliminates loss of expensive summer cooling in air-conditioned homes.



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Webster
TRU-PERIMETER FORCED HOT WATER
BASEBOARD HEATING

SECRETS OF FRENCH COOKING

CONTINUED FROM PAGE 143

pepper. Mix thoroughly and spread on both sides of each fish. Pour melted butter over the fish and cover them with fine cracker crumbs. Grill over low heat. Serve with:

Devil Sauce

Put ¼ cup dry white wine, 1 tablespoon vinegar, 1 tablespoon chopped shallots and ¼ teaspoon pepper in a small saucepan over low flame. Simmer, stirring constantly with wooden spoon until reduced to half its volume. Add 1 cup tomato juice and 1 cup white wine. Bring to a boil, simmer and add 1¼ tablespoons flour thoroughly mixed with 1¼ tablespoons butter. Stir and watch carefully. The sauce should be perfectly smooth. Mix 1 tablespoon dry mustard, 1 tablespoon French mustard and ½ tablespoon anchovy paste, ¼ teaspoon cayenne pepper, ¼ teaspoon powdered saffron. Stir carefully and simmer for 10 minutes. Remove from flame, strain into sauceboat and serve at the same time as the fish.

Cock in Wine

Cut a young cock or a young chicken in serving pieces. In an enamel-lined pot melt 3 tablespoons butter, add ¾ cup diced side-fat of pork, 6 small onions, 4 shallots and 1 medium-size carrot cut in thin slices. Brown these in butter. Remove and place pieces of chicken in pot and brown over high heat. Add salt, pepper and 2 cloves of crushed garlic. Remove the browned pork fat, onions, shallots and carrot. Heat 3 tablespoons brandy, light and pour into pot. Sprinkle ¾ tablespoon flour into the pot. Stir with a wooden spoon for 2 or 3 minutes, then add 1 cup fresh mushrooms and 1 cup hot good dry white wine. Increase heat, add pork fat and vegetables. Cook uncovered for a ¼ hour. Serve very hot.

Chicken Montsouris

Cut a chicken down the back and flatten it with a mallet. Put it in a casserole with pepper, salt and ¼ pound butter over high flame. As soon as the butter bubbles, put in oven preheated to 400° F. Baste frequently. After 35 minutes remove from oven. Put chicken on serving dish. Put the casserole over medium flame and add 2 finely chopped shallots. Heat ½ cup brandy, light it and pour into casserole. Add 2 tablespoons heavy cream, 1 teaspoon finely chopped tarragon. Stir with wooden spoon. Before it boils, add 5 tablespoons butter cut in small pieces. Tip casserole in all directions until butter is melted. Pour over chicken and serve.

Minute Squabs or Young Pigeons

Cut the squabs in half. Flatten them gently with a mallet. Paint with melted butter. In a frying pan over hot flame put 2 squabs and ½ cup butter. Keep turning the pieces so that they do not burn. They will be cooked in 12 minutes. When they are half cooked, add 1 tablespoon onion juice. Place the squabs on preheated serving dish. Add to contents of pan 1 tablespoon Cognac. Scrape pan to detach glaze. Stir in ½ cup hot bouillon. Add 1 teaspoon chopped parsley and pour over squabs.

Rosettes of Beef

For 6 servings take 12 slices from the small end of a fillet of beef. Melt ½ cup butter in a fireproof earthenware casserole with a cover that closes hermetically, or in an enamel-lined pot, over medium heat, and add the fillet. Heat 4 tablespoons brandy, light and pour over the fillet. Add 1 large onion chopped fine. Cover with heavy cream and ½ cup strong beef bouillon, ½ teaspoon salt and ¼ teaspoon pepper. Cover and place in preheated 350-degree oven for 1½ hours. Place in serving dish with sauce poured over it.

Creamed Cucumbers

Peel 12 cucumbers. Dice them in 1-inch cubes. Put them in 4 cups boiling salted water over medium



heat. Cover the saucepan and boil from 5 to 10 minutes until they are no longer hard. They should not be overcooked. Remove from heat, place them under cold water tap until they are tepid. Drain and wipe dry. In a saucepan over a low heat put 1½ cups cream sauce. When hot add cucumber. Gently stir so that the sauce does not scorch. When the cucumbers and sauce come to a boil add 4 tablespoons butter cut in small pieces. Reduce heat to low flame and tip saucepan in all directions until butter is melted. Place in preheated serving dish and serve at once.

Potatoes Smothered in Butter

Peel 2 pounds medium-size potatoes, cut in 8 pieces. In a saucepan over medium heat put ¾ cup butter. When the butter has melted, put the potatoes into the saucepan and cover. Stir with a wooden spoon from time to time. Reduce heat after a ¼ hour. If the butter is too reduced add more. (This will depend on the kind of potatoes used.) Increase heat to medium, then to high. The potatoes should be browned and crisp on the outside and soft on the inside. Salt (no pepper) and serve very hot.

Salad Niçoise

Take equal parts of diced potatoes and diced string beans. Boil separately in salted water. Do not overcook. When cooked, remove from water and drain thoroughly. When cold, mix the 2 vegetables, add 2 parts oil to 1 part lemon juice, salt and pepper. Place in a mound in salad dish and decorate with anchovies, stoned black olives and capers. Surround with quarters of peeled tomatoes. Sprinkle generously with chopped basil.

Winter Salad

Large sweet Spanish onions cut in thin rings with this sauce: Two tablespoons French mustard, 1 teaspoon salt, ¼ teaspoon pepper, 1 tablespoon paprika, 1 cup heavy cream. Mix well and pour over onions at the last moment.

Salad Livonière

A mixture of vegetables of the season in equal quantities. For 4 cups, add ½ teaspoon salt, ¼ teaspoon pepper, 1 teaspoon French mustard, 3 tablespoons brandy, 3 tablespoons Madeira, 2 tablespoons oil and 1 tablespoon vinegar.

Croûte à la Belle Aurore

Cut stale cake in slices ⅓ inch thick. Sprinkle them generously with rum. Cover half of them with very thick apple sauce to which has been added 1 tablespoon heavy cream to each cup of apple sauce and 3 tablespoons tiny dried mixed glacé fruits. Place the other slices of cake on the prepared ones, pressing so that they hold together. Dip in beaten egg, cover with rolled sifted cracker crumbs and fry in butter over medium heat. Serve with:

Hot Sabayon Sauce

For 6 servings, stir in saucepan over lowest heat as in *bain-marie* 3 yolks of eggs with 8 tablespoons sugar until thoroughly mixed. Add very slowly 2 cups Marsala, beat with a whisk until it thickens. Serve in preheated bowl.

The Vegetable Gardens at "Bilignin"

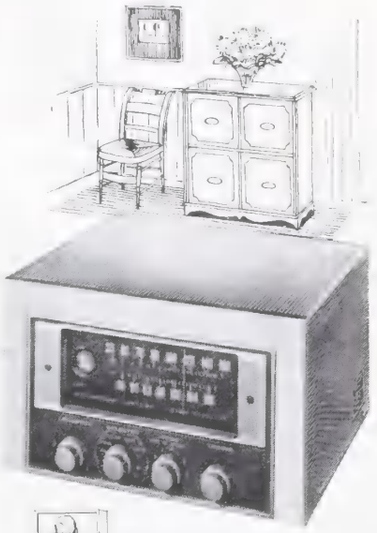
For 14 successive years the gardens at Bilignin were my joy, working in them during the summers and planning and dreaming of them during the winters. The summers frequently commenced early in April with the planting and ended late in October with the last gathering of the winter vegetables. Bilignin, surrounded by mountains and not far from the French Alps —from higher ground a few miles away Mont Blanc was frequently visible—made early planting uncertain. One year we lost the first planting of string beans, another year the green peas were caught by late frost. It took me several years to know the climate and quite as many more to know the weather.

Experience is never at bargain price. Then, too, I obstinately re-

(*Please turn the page*)



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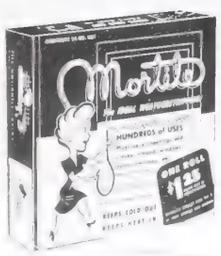
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SECRETS OF FRENCH COOKING

CONTINUED FROM PRECEDING PAGE

fused to accept the lore of the farmers, judging it, with the prejudice of a townswoman, to be nothing but superstition. They told me never to transplant parsley, and not to plant it on Good Friday. We did it in California, was my weak reply. They said not to plant at the moment of the new or full moon. The seed would be as indifferent as I was, was my impatient answer to this. But it was not. Before the end of our tenancy of the lovely house and gardens at Bilignin, I had become not only weather-wise, but a fairly successful gardener.

In May the first gathering of the garden of salads, radishes and herbs, made me feel like a mother about her baby—how could anything so beautiful be mine? And this emotion of wonder filled me for each vegetable as it was gathered every year. There is nothing that is comparable to it, as satisfactory or as thrilling as gathering the vegetables one has grown.

Later, when the vegetables were ready to be picked, it never occurred to us to question what way to cook them. Naturally the simplest, just to steam or boil them and serve them with the excellent country butter or cream we had from a farmer almost within calling distance. Later still when we had guests and the vegetables had lost the aura of a new-born miracle, sauces added variety.

In the beginning it was the habit to pick all vegetables very young except beetroots, potatoes, large squash and pumpkins because of one's eagerness, and later because of their delicate flavour when cooked. That prevented serving sauces with some vegetables—green peas, string beans (indeed all peas and beans) and lettuce. There were exceptions, and for French guests this was one of them:

Green Peas à la Good Wife

Put 12 young onions in a saucepan over medium heat with 3 tablespoons butter and ½ cup fat back of pork previously boiled for 5 minutes, drained and cut in cubes of ½ inch. When the onions are lightly browned, remove with the cubes of fat back. In the saucepan stir 1 tablespoon flour. Mix well and gradually add 1¾ cups veal bouillon. Allow to boil 15 minutes and salt. Then add 4 cups shelled green peas, the diced pork fat and the onions. Cover and cook for 15 minutes according to the size and age of the peas.

A sauce on string beans is a desecration, especially string beans grown in France. Even in my well-loved California they were less tender, less flavoursome, and not as free from strings. Still they could be cooked, with our French friends in mind, disguised to my mind as:

String Beans In the Provençal Manner

Heat 3 tablespoons olive oil in frying pan. Add ¼ cup capers, ¼ cup boned anchovies, 1 crushed clove garlic and 4 cups string beans previously boiled until tender in boiling water with ¾ teaspoon salt and ¼ teaspoon pepper in an uncovered saucepan. Toss them in the frying pan until they are well mixed with the various ingredients in it. Serve hot with chopped parsley and finely chopped spring onion sprinkled on them.

As for beetroots, their excuse for being is the fine colour they add to pale dishes. As a vegetable this recipe combines the decorative with the tasty:

Purée of Beetroot

Bake beetroots in oven till quite soft, peel and mash through strainer with a potato masher, add ⅓ their volume of thick cream sauce. Place over low heat in a casserole, add salt and pepper. When about to boil, add 1 tablespoon butter cut in small pieces to 2 cups purée. Do not allow to boil, do not stir but tip casserole in all directions. Serve in a mound on preheated dish. Sprinkle with chopped parsley. Or serve as a border around veal or pork roast.

Most of our men guests had their breakfasts served on the terrace. The breakfast trays were my pride, though the linen and porcelain were simple. In the market place in Chambéry we unearthed some amusing coloured glassware, 1850-1890, from Savoy, not at an antique dealer's but in a store that sold glassware. We bought all



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there was. Berries, fruits, salads and vegetables served in them were subjects for still-life pictures. For French guests an abbreviated American breakfast was served, somewhat more ample however than their usual coffee and rolls or *croissants* with butter, jam, marmalade or jelly. *Croissants* are a delicious accompaniment to breakfast or to tea. So are brioches.

Croissants or Crescents

Heat ½ cup milk. When it is warm mix into it 1 package of compressed yeast. Sift 1 cup flour and mix with the yeast to make a sponge. Allow to rise, about ½ hour. Sift 3 cups flour into a large bowl. Put the yeast at the bottom in the centre of the bowl and gradually work in 3½ cups milk and the flour. Put aside until it has risen to twice its size. Then place it on a lightly floured board and knead thoroughly until the dough no longer sticks to the hands. Roll out and place ¼ cup butter, which has been worked with the hands into a square, in the centre, fold the dough from the sides to meet in the centre. Roll with the hands into a ball and keep in a cool place for several hours or even for the night. Then roll out again and divide into pieces the size of an egg. Roll each one into a cylinder and put aside for 10 minutes. Then very lightly roll them out to ⅓ inch thickness. Roll from one corner, bend into the shape of crescents and put aside for 35 minutes. Place on a lightly buttered baking sheet, paint with pastry brush dipped in slightly beaten egg mixed with 1 tablespoon water. Bake in preheated 425-degree oven.

Brioches

Sift 2 cups of flour into a bowl, add 3 eggs, stir with a wooden spoon until completely smooth. Continuing to stir add 1 more egg, 4 tablespoons milk in which 1 cup of sugar has been mixed with 1 tablespoon rum and 3 teaspoons baking powder dissolved in 1 tablespoon water. Mix thoroughly. Add ¾ cup softened butter. Mix well, put aside for 12 hours in a cool spot (not in the refrigerator). Pour into deep round buttered mold and bake about 30 minutes in 375-degree oven. These *brioches* are very nice baked in very small muffin tins, about 20 minutes in 350-degree oven.

When the autumn came, the last harvest was so occupying that one forgot that it meant leaving the garden for the return to Paris. Not only did the winter vegetables have to be gathered and placed to dry for a day before packing, but their roots and leaves had to be put on the compost heap with manure and leaves and packed down for the winter. The day the huge baskets were packed was my proudest in all the year. The cold sun would shine on the orange-coloured carrots, the green, yellow and white pumpkins and squash, the purple eggplants and a few last red tomatoes. They made for me more poignant colour than any post-impressionist picture. Merely to look at them made all the rest of the year's pleasure insignificant.

Gertrude Stein took a more practical attitude. She came out into the denuded wet cold garden and, looking at the number of baskets and crates, asked if they were all being sent to Paris, that if they were the expressage would ruin us. She thought that there were enough vegetables for an institution and reminded me that our household consisted of three people. There was no question that, looking at that harvest as an economic question, it was disastrous, but from the point of view of the satisfaction which work and the esthetic confer, it was sublime.

Our final, definite leaving of the gardens came one cold winter day, all too appropriate to our feelings and the state of the world. A sudden moment of sunshine peopled the gardens with all the friends and others who had passed through them. Ah, there would be another garden, the same friends, possibly, no probably, new ones, and there would be other stories to tell and to hear. And so we left Bilignin, never to return.

And now it amuses me to remember that the only confidence I ever gave was given twice, in the upper garden, to two friends. The first one gaily responded, "How very amusing!" The other friend asked with no little alarm, "But Alice, have you ever tried to write?" As if a cookbook had anything to do with writing!

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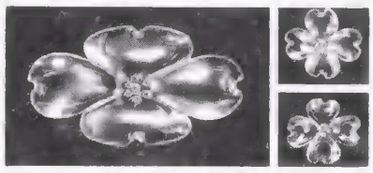
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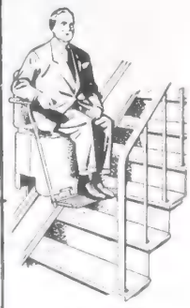
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THE MOST-WANTED TABLE

CONTINUED FROM PAGE 135

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Monterey....*Rudolph's Furn. Store*
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Miami....*Woodrum's, Inc.*

GEORGIA
Atlanta....*Davison-Paxon Co.*

ILLINOIS
Chicago....*Frankel Furniture*
Glenview....*Helen Stringtellow*
Joliet....*Fitzgerald Furn. Co.*
Mt. Carmel....*The Cowling Co.*
Peoria....*Underwood's Furn. Galleries*

INDIANA
Evansville....*R & G Furn. Co.*
South Bend....*Ries Furn. Co.*

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CARPET: (in buffet table setting) Cabin Crafts, Dalton, Georgia.

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Home Study Course on

The Way to Be Creative at Christmas

The major articles in this December issue can help you develop art appreciation and a trained eye. An art teacher gives you some additional thoughts, exercises and inspirations. Whether you are a teacher or pupil, try them

By JUDY BLUNDELL ADLER

For anyone interested in developing his art ability, one of the most important things to understand is true creativity—the ability to *create* or be *creative* in such a way that our basic esthetic responses are awakened. When this happens, we gain a new interest in the things we see every day and take for granted. We find ourselves enjoying special qualities of objects and materials such as their size, shape, surface, color and texture.

The major articles in this December issue help us to understand **creativity.** They offer us, as one writer puts it, "experiments in living"; for what we create, in the long run, is our own "aliveness" and our own environment.

Creating something for temporary use by working with expendable materials makes a good beginning exercise. Holiday decorating becomes an exercise in *creating style and good decorating.* (See pages 112-121.) Many of the familiar things we take for granted have been used in such a way that they offer new interest and great excitement. From this article and the one on *An Adventure in Free Taste* (pages 126-131) make a list of the things used which you would never have thought of as *holiday decorations.* Consider them in relation to this statement made by Matisse: "To create is to express what we have within ourselves . . . We have to nourish our feeling, and we can do so only with materials derived from the world about us."

Try an experiment in creative holiday decorating, using familiar materials about the house, or objects picked up on that trip last month, or colorful yarns from your knitting bag.

What else can you add to this list?

In the classroom holiday decorating gives the teacher a real opportunity for creative group work. Do away with stereotyped green paper trees and cotton snowballs glued to windows. Give children an opportunity to grow esthetically by planning, with them, *different* decorations. Some of these should be objects within the child's experience (suggested and brought in by him). Some should come from outside his environment, giving him broader experience. For examples see trees on pages 126 through 130.

In this way, the child engages in an attitude of **exploration** and **discovery** which will help him maintain his natural curiosity—a quality basic to the adult as well as the child's creative mind.

This attitude of exploration will also help one to discover the variety of materials and natural forces in his environment. In so doing, he will discover new interests and (perhaps surprisingly) new abilities of his own. From this point of view, let's explore the "seven principles" on page 113. First, select the key words in each:

1. Discipline is the most important word in the first "principle." Look at the decorations for artist Millard Sheets' living room on page 118. There is no clutter here. The orderliness and planning (which discipline implies) is evident immediately. Look also at

(Please turn the page)





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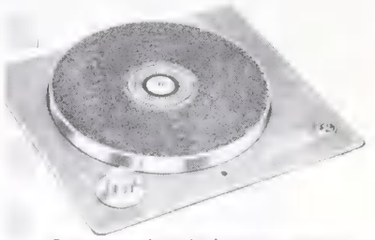
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CONTINUED FROM PRECEDING PAGE

the "egg tree" on page 131 (by Mildred Bryan Brooks)—well disciplined to exclude all except the one design motif (the glittering eggs).

2. Scale is the important word here. (Scale relates to size.) Note the "big effect" gained with the swag designed by Joseph Copp (page 114)—the entirely different effect from the staircase swags on page 110. Plan "big" for big areas, but do not dwarf small backgrounds with oversize decorations. For instance, would you plan the 21" Sunbursts (page 108) for an apartment house lobby or the 9½" ones? Which size for the ranch house entrance hall?

3. Uncomplicated is our next key word. Here it is related to color and parallels the *discipline* relating to form. Look again at the one-color tree on page 115: look at the blue and gold color scheme on page 108.

Uncomplicated design (like uncomplicated thinking) produces happy, creative results.

4. The word **bold** takes our attention in this statement. Just as big scale produces a big effect, boldness in planning design gives *character*. See the boldly scaled Spencerian Scrolls on page 105; the carved bamboo cylinder on page 107. Note the candlesticks in the photograph at the bottom of page 114. (Note also their "big effect" in terms of scale.)

5. Appropriate is a term well understood in other areas of our lives. Make your own applications of it to design. Select the trees appropriate for a school room, for a modern house, for a traditional, elegant interior. Note how some decorations are suitable for one place, wrong for another.

6. Freshness comes in many ways but perhaps most often from the *unfamiliar* (remember the fascination we have for other-country objects) and from the familiar used in an *unfamiliar way*. Look at the fresh fruit tree on page 128, the vegetable swag on page 114. Even the reading table, to get away from decorations for a moment, (page 134), has a freshness about it because it is handled in an *unfamiliar* way (on casters, it moves over chairs; its center lid moves up or down to create further versatility).

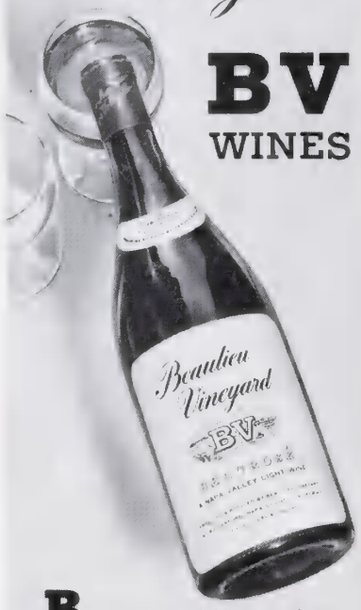
7. Materials at hand may seem to suggest limitations. Think again, however, of the many materials used in the decorations shown in the front of the magazine. (Did you make your own list of unusual and surprising ones?) Note the ribbon tree on page 129 and the pine cone decoration on page 115.

As you work in design, whether at home or club, or in the classroom, explore the possibilities of varying form and size and color. Explore the different possibilities of familiar things. Develop your curiosity. The single experience of creating style in a holiday decoration makes your daily life that much richer (by added visual satisfaction and creative action). We do not mean that you need to make forms yourself if you are not so inclined. Arranging the handsome new ornaments which can be bought in stores is also *creating style*. The important thing is to *create* and continue to be *creative*. See what satisfaction it will give you to express yourself, to "experiment in living"!

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References for further reading

The Creative Adult by Hughes Mearns is a delightfully readable book on the development of creative thinking and performing in adults.

Arts in the Classroom by Natalie Cole tackles the problem of creative activity (art, music, dancing) in the classroom. She discusses specific projects and gives many valuable suggestions on methods and techniques for teachers.

The Nature of Creative Activity by Henri Matisse is one of many articles in the UNESCO publication *Education and Art*. This book, edited by Edwin Ziegfeld, is a symposium of ideas and experiences from many contributors in our own and other countries.

Films

The works of Calder directed and filmed by Herbert Matter is a work of art itself: concerned with the creative activity of a great artist. Available from the Museum of Modern Art.

Make a Paper Magic is a Kinescope showing children creating forms out of paper. Educational film—also available from the Museum of Modern Art.



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17, 18 Evans Table Lighters & Smoking Sets
100 *Flintridge China
10 Fostoria Crystal
161 Gorham Stegor Silverplate
160 Gorham Stegor Stainless
153 Carvel Hall Fine Cutlery by Briddell
164 *Harker Pottery
166 *Pacific Silver Cloth
5 *Reed & Barton Sterling
184 *Royal Worcester Figurines & Statuettes
189 Sheffield Silver
191 Southern Pottery Dinnerware
202 *Paul A. Straub & Co., Inc.
159 Tiffany & Co.
9 Towle Sterling
190 *West Virginia Glass

CLOCKS

193 *Chelsea Clock

CURTAINS, DRAPERIES, UPHOLSTERY & DRAPERY HARDWARE

Back Cover *Boltaflex Plastic Upholstery

FIREPLACES & ACCESSORIES

188 *Bennett-Ireland Flexscreen
194 *Heatilator Fireplace

FLOOR COVERINGS (HARD SURFACE)

Inside Back Cover Armstrong's Corlon Floors

FLOOR COVERINGS (RUGS & CARPETS)

104 James Lees Carpets
75 Patcraft Rugs & Carpets
182 *Roberts Smoothedge Tackless Carpet Installation

FURNITURE

197 Alliance of Jamestown Furniture
202 *Baker Furniture
Back Cover *Boltaflex Upholstered Furniture
99 *Rene Brancusi
168 Burns Case Goods Corp.
162 Craddock Furniture
193 Custom & Modern Upholstered Furniture
184 *Diamond Furniture
100 *Gordon's Table
186 Hamilton Cosco Fashionfold Furniture
195 Hampden Lido Furniture
183 *Heritage-Henredon Fine Furniture
175 *Heywood-Wakefield Furniture
192 *Johnson Furniture
190 *Kittinger Furniture
199 *Luxury Furniture Company
194 *Paramount of Warren Furniture
185 *Pittsburgh Plate Glass for Furniture Tops
10 Salterini Wrought Iron Furniture
93 Samsonite Card Table & Chairs
188 *Stickley Portable Bar & Server
168 *Union-National Furniture
177 *Unique Furniture
171 Weiman Table
179 *Widdicomb-Berkey Furniture

LAMP & LIGHTING FIXTURES

8 *Lightolier Lighting Fixtures
154, 155 *Verplex Lamps

LINENS & BEDDING

94 Dundee Towels
20, 21 Martex Towels
157 Stevens Utica-Mohawk Sheets

MIRRORS

185 *Pittsburgh Plate Glass Mirrors

RADIOS, PIANOS, MUSICAL INSTRUMENTS

171 *G-E Custom Hi-Fi
1 Magnavox Radio-Phonograph
183 Mason & Hamlin Piano
180 RCA Customized High Fidelity
11 RCA Victor Listener's Digest
199 *Rek-O-Kut Rodine Turntables
195 Stromberg-Carlson High Fidelity
191 Stromberg-Carlson Panoramic Vision
165 V-M Phonograph
167 *Ward TV Antennas
101 *Wurlitzer Organs

MISCELLANEOUS FURNISHINGS

193 Glines Co.
182 *Herring-Hall-Marvin Safe Co.
172 Will & Baumer Twistolite Candles

Housekeeping Equipment

MAJOR & SMALL APPLIANCES

182 Aluminum Cooking Utensil Co., Inc.
199 *Battle Creek Bisolor Lamp
76 Cory Crown Jewel Coffee Brewer & Knife Sharpener
6 Knapp-Monarch Appliances
22 Landers, Frary & Clark Universal Coffeematic
200 *Lockley WasteMaster
176 McGraw Electric Toastmaster
170 National Presto Automatic Electric Skillet
178 *Regina Polisher & Scrubber

KITCHEN CABINETS

7 Crane Cabinets
57 *Westinghouse Micarta Counter Tops

MISCELLANEOUS SUPPLIES

197 Zim Mfg. Co.

Building

ELEVATORS

200 *Sedgwick Stair-Travelor
197 *Shepard Homelift & Escalift

HEATING, VENTILATING & AIR CONDITIONING

191 *Heatilator Fireplace
2, 3 *Minneapolis-Honeywell Zone Control
178 *Walton Humidifier
194 *Webster Baseboard Heating

PLUMBING

7 Crane Homemaker Sink
Inside Front Cover *Eljer Plumbing Fixtures
187 *Mississippi Glass for Tub Enclosures

WINDOWS & DOORS

167 *F. C. Russell Picture-Windo Combination Screen & Storm Door

WOODWORK

198 *Douglas Fir Plywood Assoc.

MISCELLANEOUS BUILDING

200 *Cutler-Hammer Unit Breaker
196 *J. W. Mortell Weatherstrip

Gardening

FERTILIZERS & INSECTICIDES

198 Hyponex Plant Food

Automotive

39 Chrysler Imperial Motor Car

Entertainment, Sporting Goods & Toys

103 Eastman Kodak Co.

Foods & Beverages

200 Beaulieu Vineyard BV Wines
192 Cinzano
181 Cointreau
198 Deep South Pecan Co.
187 Embassy Club Whiskey
179 Flaming Cafe Hennessy
174 Duff Gordon Cream Sherry
189 *Myers's Rum
58 Piper-Heidsieck Champagne
158 Remy Martin Cognac

Travel

173 Italian State Tourist Office
172 Union Pacific Railroad

Miscellaneous

97 Antiques
197 *Avalon Gift House
198 China Club Co. of America Inc.
199 Gillon Products
198 Lowe's
180 The National Anti-Vivisection Society
194 Shirley Doll Wig Co.

Department, Furniture, Jewelry & Specialty Stores

25 Around-The-World Shoppers Club
23 *Black & Co.
15 Cobbs
61 *Dixons Furniture Co.
21 *David P. Ehrlich Co.
19 Goldfarb
29 Julius Goodman & Son
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HOW TO BUY HOME MOVIE EQUIPMENT

CONTINUED FROM PAGE 154

cases the secondary use of the screen will be only slightly handicapped by an excess border of white on the edge of the picture. Again my personal choice is for the rectangular screen since I am quite a bug about movies.

Editing viewer: This simple machine is as essential to good movie-making as a mirror is to good grooming. It allows you to take a close look at the material at hand. An enlarged view of the film can be hand-wound as fast or slowly as you wish. Rewinds and splicing equipment are attached for editing purposes. Prices vary, from about $55 to $155, and the machines are available for both 8mm and 16mm films. If there's an earnest movie-maker in your home, he shouldn't be without one.

Still cameras: Photography is probably the most widespread hobby in the world, and certainly none does more to create and sustain interests in the people and places about us. Today picture-taking is being encouraged just as much as painting and drawing as a means of self-expression. For children, the general trend is to start with a low priced box camera—now available from about $5 to about $20. For indoors shooting, flash attachments can be added—and in some models the flash is already attached.

Teen-agers who are ready for more advanced photography will appreciate the cameras with simple adjustment parts, which range in cost from about $25 to as much as $70. For the serious photographer, there are several choices. The 35mm still camera is used for most color transparencies. For good, or better than good, black-and-white snapshots, the reflex cameras give a high range of artistry in composition. These cameras vary greatly in price—from $50 to over $400, with several noteworthy budget models around $30. In general it can be said that you pay for precision, for quality, operational details, and maneuverability.

If you take pictures now and then, a simple, inexpensive camera will suit you well. If you take pictures quite often, get a versatile camera that will give excellent results under all lighting and action conditions. As one camera dealer recently explained, the film costs the same whether you use it in a fine camera or a simple one—it's the camera that gives the results. In judging cameras you can look for and compare such items as fast shutters (to catch action without blurring), fast lenses (the smaller the number of the *f* stop the easier it is to take clear pictures in low light levels), flash synchronization (units generally are bought separately), rangefinder (to measure distances for focusing), and interchangeable lenses (to allow for variety of viewpoint—wide-angle, telephoto, close-up).

Slide Projectors and Viewers: Although nothing is apt to ever replace the appeal of low-cost black-and-white snapshots, the 35mm color transparencies are now enjoying a tremendous popularity. Their richness of tone and texture is so great that they can easily be projected to many times actual size. Projectors sell from about $40 to $170, and they require a separate screen (preferably one designed especially for color film). Table viewers also can be used for enlarging 35mm transparencies—and here the mechanism is all in one, no screen is required. Prices range, for the better models, from $60 to about $100. And of course there is a great number of inexpensive hand-held viewers, costing only a few dollars. For the color-slide devotee, filing boxes and cabinets are a useful gift—prices range from $1 to $20 or more.

Miscellany: For out-of-the-way effects, three-dimensional pictures are creating quite a stir among hobbyists. Cameras cost as little as $85, the projector costs about $175, table-viewers about $85, and hand-viewers about $20.

The polaroid camera, which prints your picture within minutes after you take it, serves some special photographic needs exceptionally well—particularly those which require an accurate view in places which are not easily accessible. The cameras are priced from $90 to over $200.

Equipment for still pictures and 8mm movies is available from most local camera supply stores throughout the country. For a list of dealers who specialize in 16mm movie equipment, write to the National Audio-Visual Association, 2540 Eastwood Avenue, Evanston, Illinois, and ask for a free copy of the NAVA Directory.

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